

the Register

February 2020

Serving the Simmental
and Simbrah Breeds



Features

For the Future
of Simmental

Women of ASA

Sundberg and Simmental

Six Elected to ASA Board

Growth Trait Changes



Annual Production Sale 2020

Friday, March 6th at 1:00 PM at the Farm, Salem, SD

KEEP MOVING FORWARD



ES F6 5/8 SM 3/8 AN
CLRS Conquest 634C x Remington Lock
N Load • Bred to Hook's Encore 65E



ES F60 1/2 SM 1/2 AN
Prairie Pride Next Step 2036 x R&R
Chamberlain • Bred to CCR Wichita 4069D



ES GA110-1
PUREBRED SM
WS Proclamation
E202 x Remington
Lock N Load



ES F138 1/2 SM 1/2 AN
B C Lookout 7024 x CNS Dream On L186
Bred to CCR Boulder 1339A



ES F127 3/4 SM 1/4 AN
ES BX64 x Ellingson Legacy
M229 • Bred to TJ Frosty
318E



ES GA226-2
5/8 SM 1/4 AR 1/8 AN
ES Buckshot BT51-2
x WS Beef King W107



ES GB34-2 PUREBRED
CDI Abundance 391C x
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ES GB101-1
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B C Lookout 7024

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TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+15.1	-1.7	+66.8	+104.9	+.24	+8.7	+21.0	+54.4	+16.7	+16.6	+29.1	-.42	+.64	-.063	+1.08	-.45	\$160	\$85
ACC	.82	.92	.90	.89	.89	.64	.68	.68	.42	.81	.75	.57	.71	.68	.70	.16		
%	15	15			35	15			35	3		10	5		2	10	2	3

DNA tested DLF, Homozygous Black, Homozygous Polled

EPDs as of 12/31/2019 **TOP 35%**

FRANCHISE

29SM0494



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- He and his progeny were the highlights of the spring and fall sale season
- Unique blend of body, power and look makes him a game changer within the breed
- DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN

ORIGen

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+17.5	+0.0	+78.7	+118.8	+.25	+11.8	+19.7	+59.0	+19.1	+12.7	+34.3	-.11	+.67	+.001	+.68	-.47	\$169	\$89
ACC	.62	.83	.79	.74	.74	.31	.51	.52	.31	.47	.58	.40	.53	.40	.47	.18		
%	5		10	15	25	1		25	15	30	30		3		5	1	1	

EPDs as of 12/31/2019 **TOP 35%**

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About the cover: A newborn SimAngus™ calf; the promise of high performance and high marketability. Photo by Hook Farms, Tracy, MN.



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the Register

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CE: 11.8 BW: 0.5 WW: 57.3 YW: 88.6 MILK: 24.8 DOC: 10.6 MARB: .11 REA: 1.04 API: 127.8 TI: 67.3

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EPDs as of 1/17/20

MAIL BAG

Editor's Note: This poem was written by the Arkansas Junior Simmental Association in loving memory of Sammi Long, was been an active AJSA member for many years. To read more about Long, please refer to page 46.

We remember her as a sweet, young little girl.
Short hair, full of life, and pretty as a pearl.

Her parents vowed the one you love should always stay the same,
And their greatest joys were when their babies came.

Sammi was someone so many looked up to.
Her friends, family, and anyone she knew.

In her eyes, family and friends were the best.
Enjoyment was a good sale day, cows fed, and a good night's rest.

To her brothers — don't you ever forget,
You brought lots of joy and laughter to her life
from the very first day you met.

Sammi left this world way too soon, that we know.
But we will never forget her inner spark and glow.

We remember her drive, her will to win, victories, and the success.
We got to watch it all unfold, and for that, we are all blessed.

She loved a good cow show and the smell of fresh dirt,
And she wouldn't quit until the job was done, even if it hurt.

The green shavings, the site of the mountains, the smell of the yards,
Is something she enjoyed but seeing her there again just isn't in the cards.

A girl that had a sweet ride this last summer in Kentucky,
Champion Bred & Owned Simmental Heifer, she was oh so lucky.

Her goals and achievements were a testament to her kind,
And Sammi was a place you could turn to when you were in a bind.

A girl who loved life so while walking God's green land,
Before her savior called her to sit at his right hand.

We are told not to question or to ask why,
But we always hate to say goodbye.

Memories that are forever in our hearts each day,
No sadness would she want in any way.

We know if she had her choice, on Earth she would stay,
If we could hear her sweet voice now, I bet this is what she would say;

The cattle are caught, the lambs are fed,
I don't want any tears shed.

I'm up here in Heaven watching over everything,
You should see my winning show string.

The grass is really lush, green, and stirrup high.
I hope you always think of me when you look up at the sky.

Cattle and corn fields here like I have never seen before,
It is very pretty here in Heaven, where all God's angels soar.

Foundation Honor Roll

The most recent list of people who have made a donation to the ASA Foundation.

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CE 16
BW 0.9
WW 90
YW 138
MCE 10
M 24
MWW 69
API 150
TI 90

G083 - #3618702 - 3/4 SM - Homo Polled/Black
KBHR WENTZ E190 x WS MISS SUGAR C4
2 full ET brothers sell!



CE 15
BW -0.8
WW 65
YW 100
MCE 10
M 28
MWW 60
API 149
TI 79

G121 - #3618740 - 5/8 SM - Homo Polled/Black
KBHR WENTZ E190 x BAR CK MS X38 106Z
4 full ET brothers sell!



CE 17
BW -1.7
WW 88
YW 131
MCE 10
M 22
MWW 66
API 146
TI 88

G035 - #3618654 - 3/4 SM - Homo Polled
WS ALL ABOARD B80 x KBHR A024



CE 14
BW 0.1
WW 90
YW 133
MCE 8
M 22
MWW 67
API 154
TI 92

G104 - #3618723 - PB SM - Homo Polled
WS ALL ABOARD B80 x KBHR C078
2 full ET brothers sell!



CE 16
BW -2.8
WW 59
YW 86
MCE 11
M 28
MWW 58
API 189
TI 91

G112 - #3618731 - 3/4 SM - Homo Polled/Black
TRPH RRR NIGHTFORCE B30 x BAR CK MS X38 106Z



CE 16
BW -1.9
WW 69
YW 106
MCE 12
M 29
MWW 64
API 179
TI 91

G137 - #3618756 - PB SM - Homo Polled/Black
KBHR HIGH ROAD E283 x BAR CK MS X38 106Z
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EPDs
1/9/2020

For the Future of Simmental

By Lilly Platts, Editor

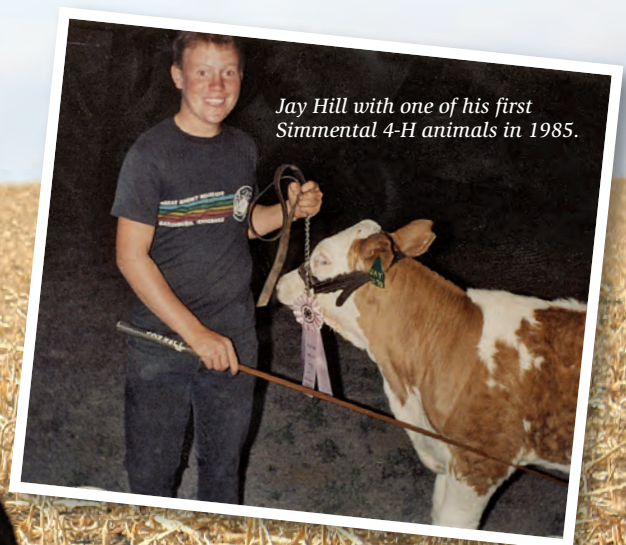
“I was Simmental before I was born,” says Jay Hill. The third-generation Colorado rancher balances his full-time work for Select Sires Inc. with his own cow herd, while fostering his love for the cattle business in his sons and helping encourage young people to stay involved with agriculture through various leadership and volunteer positions. Hill’s grandfather was an early member of ASA, and AI’d his first group of Hereford cows to a Simmental sire in 1970. Hill has been a lifetime advocate for the Simmental breed, and most recently has been a firsthand witness to the increased use of beef genetics at dairies, as well as an advocate for this change. Hill and his wife, Jill, are raising their three sons in the beef industry, and are dedicated to helping other youth excel in agriculture.

The Hill Family’s cow herd is expected to be self sufficient as the whole family juggles full-time jobs and school.

Simmental Since the Start

Hill’s personal involvement with the Simmental breed began at nine when his father gave him a bred, half-blood Simmental heifer. She was unfortunately killed by a lightning strike two months after calving, but her heifer calf became Hill’s first 4-H project. As a youth, he also participated in the Western Colorado Simmental Association and bull test.

The Hill family has been ranching on Colorado’s western slope, near Collbran, since the 1890’s. Hill recalls, “The family got involved with Simmental because I have an uncle who worked for Select Sires, Inc., at that time, and he said ‘you need to breed some cows to something exotic’. They used Maine Anjou and Simmental originally and the Maine Anjou cattle had so many genetic problems at that time that Simmental ended up being the breed that stayed.



Jay Hill with one of his first Simmental 4-H animals in 1985.



The Hill family, left to right:
Bryce, Bryan, Jay, Jill, and Brandyn.



The cow herd was exclusively Hereford before this point, but crossbreeding worked and the family continued to use Simmental genetics. Hill's parents still live on the ranch, and his brothers have transitioned into running the operation.

Focused on Progress

Hill chose to move east to the high plains, attending Northeastern Junior College. In 1995, he began working for Colorado Cattle Services, which was a distributor for Select Sires. In 2000, the business was bought out by Select Sires, and for the last 20 years, Hill has worked for the national company selling semen to both beef producers and dairies. During his early years at Select Sires, he also attended Colorado State University.

This position has allowed Hill to witness industry changes firsthand, and recently, the large increase of beef genetics in the dairy industry. The shift has taken many years, but Hill explains that today he sells a much larger volume of beef semen to dairies. "In 1995 when I came on, I had zero dairy business and 100% beef. It has now evolved to where my sales are around 85% dairy sales and 15% beef. I have actually grown the beef business this entire time. The Holstein thing has just really taken off."

Simmental has been a major factor in this shift. Hill was an outspoken advocate for the HOLSIm™ program, which was developed in collaboration between the ASA and Holstein Association USA, and helps dairy producers identify Simmental sires that will work well on their dairy females.

Hill explains, "I have a lot of dairy customers who are now probably using 50% beef semen, 50% dairy semen. They have really embraced technology, which is one of the things that makes the dairy business fun to me, but is also where Simmental has done a good job," he says.

"These guys have really started zeroing in on what cows they want to make Holstein replacements out of. On the ones they do not want replacements out of, they're using a fair amount of Limousin, some use Angus semen, and with the work that has been done on the HOLSIm program, we're selling a lot of Simmental semen."

Hill's deep knowledge of the Simmental breed has been extremely beneficial. "A lot of the dairies are looking for some advice and some guidance on what direction to go," he says. "I deal with very large dairies. The dairy business in my world is not the hundred-cow dairy, it's guys milking two to three thousand cows. They

are data-driven, profit-driven businesses, and a lot are working towards or already have made the move into retained ownership."

Hill adds, "The cool thing about the HOLSIm calves is they are going to retain ownership on those calves, feed them, put them on the grid, and sell them as beef calves."

The HOLSIm program has been widely supported, but Hill points out that there has been some questioning of how a major increase in beef genetics in dairy operations could affect beef producers. He explains, "We're doing things that, from the outside looking in, might seem like the beef on dairy thing is really going to hurt the beef producer. But when we think about it, those cows were calving anyways."

Holstein cattle already have popularity with feeders because of their consistency and predictability. Hill recalls his CSU professor, Dr. Gary Smith, pointing out that one of the biggest issues with the beef industry has always been a lack of consistency. "Rather than the beef producers being upset, we're hopefully producing high-quality beef out of these Holstein cows, and maybe we're going to improve the consistency of our product by doing this. My hope is that it actually drives beef demand up." (Continued on page 12)

Home of the

Hottest Sires!

EPDs as of 12.6.19



Homo black
Homo polled

TKCC Classified 106C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.4 79 119 .25 2 19 59 124 75

ASA# 3028710

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Homo black
Homo polled

CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 .4 80 122 .26 4 18 58 142 82

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnia 405B



Homo black
Homo polled

W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 3.7 67 83 .10 4 19 52 117 68

ASA# 3045559

Sires more champions and high-sellers than any other sire!



Hudson Pines Farms high-seller and Champion at Hoosier Beef Congress!



Homo black
Homo polled

W/C Night Watch 84E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
19 -2.7 70 91 .13 10 25 60 163 81

ASA# 3336327

2018 Werning top selling at \$142,000! Here's a new calving ease twist that you can use on all those baldy heifers and cows! 125 IMF ratio, 104 REA ratio.



Miss Werning 8543U



Homo black
Homo polled

TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 1.6 54 79 .15 -.4 17 44 104 60

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



Black
Polled

FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 0.0 46 72 .16 6 24 47 123 60

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross
donor!



Hetero black
Homo polled

HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 2 80 112 .20 6 18 58 126 77

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter
at Circle M Sale, TX



Homo black
Hetero polled

STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 2 62 88 .16 -1.6 17 48 112 66

ASA#
2886364



Homo black
Hetero polled

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.6 65 95 .19 -.5 17 50 105 66

ASA#
2886365

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Hetero black
Homo polled

GEFF County O 736E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 .7 63 96 .20 6 24 55 123 63

ASA# 3289219

Loaded Up x Montecito x Ruby Rhythm donor

Bob May told Griswold that he had as good a Simmental as he's ever seen in the fall of 2017, 2019. Embryos on Snow feature sale lot!



Black
Polled

Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 4 70 96 .16 2 12 47 84 56

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



Homo black
Homo polled

SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
11 1.5 93 137 .28 7 22 68 152 90

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



Hetero black
Homo polled

W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
15 .3 67 90 .14 8 23 57 138 70

ASA# 3187005 • Bankroll progeny are topping sales across North America!



Homo black
Homo polled

WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.2 79 121 .26 1 24 63 133 79

ASA# 3208343 • Walsh's 2017 high-seller.

A PB Stepping Stone x Built Right red charlie free!



Hetero Black
Homo Polled

JBS Logic 5E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 3.5 64 85 .14 3 16 48 113 64

ASA# 3337441

HOT Relentless son and full sib to the Grand and Reserve Champion Females at 2019 AJSA National Classic.



Grand Champion 2019 AJSA National Classic for Guyer



Hetero black
Homo polled

GPG Focus 135F

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
9 2.3 65 96 .19 7 26 58 118 69

ASA# 3485396

Mr CCF 20-20 x Profit

Focus is the exciting Hartman 2019 NWSS Reserve Champion Pen member that sold to Gana, NE! Combines the hottest sires of today in a complete, stout, sound, great-looking package!



Focus dam was a \$35,000 HCC sale feature.



Werning's 2019 High-Selling Bull at \$180,000.



Double Bar D featured bull selling for \$56,000.



RJ's \$164,000 2018 high-seller.



Cardinal's 2018 \$84,000 heifer



3/4 SimAngus™
Homo black
Homo polled

CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 .3 95 148 .33 7 26 73 153 93

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm. • 2018 NWSS Champion % Bull!



2019 Sweepstakes Res. Champ Jr. PB!



2019 AJSA Res B&O



Hetero black
Hetero polled

LAH Sixteen Step 628D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 1.9 72 100 .17 3 14 50 120 71

ASA# 3123088 • An exciting son of deceased Two Step out of WLE Missy U409, the full sister to WLE Uno Mas. Sixteen Step was the Purebred Winter Calf Champion at the 2017 NWSS!



Dam: WLE Missy U409



Homo black
Homo polled

Mr CCF 20-20 100B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 1.1 76 117 .25 6 20 58 127 75

ASA# 2964446 • Vision x Dew the Stroke donor 20-20 is one of the HOTTEST sires in the breed for combining calving ease, depth, soundness and eye-appeal! You'll be seeing more high-sellers around the country soon like the ones pictured here, plus champions like Buck Creek Perfect Vision, Reserve % Bull at Forth Worth and high-selling bull at the Cowtown Classic!



Featured high-sellers Hartman's 2018 Fall Sale!



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www.cattlevisions.com

Semen available on the best Angus and Clubbie sires too.

For the Future of Simmental

(Continued from page 9)

Making Simmental Sustainable

Hill's long-time involvement with the Simmental breed has allowed him to see many changes, challenges, and improvements.

"I like the history of the cattle business and Simmental, and I have known a lot of the guys who laid the foundation of the Simmental breed. They are people I have called mentors and friends," Hill says.

He points to the foundation of the breed as a major reason for its viability throughout the years. "It's the mindset of the Association, and of the founders of the Association, that we select for what is economically relevant," he says.

Hill saw the challenges with birth weight and bad udders, and believes that the open-mindedness of the early breeders and willingness to change made the difference. "Hard times make breeds of cattle a lot better. When I was a little kid, it didn't matter how good they were, half-blood Simmental bulls were worth twice what a steer calf was," Hill recalls. "As a breed, they propagated a lot of low-quality genetics. Tough times hit, and they got serious about making the good ones because they could still sell the good ones. The founders of the Simmental breed really did some cool things with trying to keep everything economically relevant."

Jay Hill has sold semen for Select Sires for many years.



Hill continues, "When I started with Simmental, they were big red-and-white spotted cattle. Roy Wallace, and the early founders of the Simmental breed, always wanted to look at economically-important traits and color was not one of them early on, but it did become an economically-relevant trait. We turned the Simmental breed black, and we did that for economic purposes."

Hill has seen those early philosophies come to fruition. "Today, I deal with two kinds of people in semen sales. I deal with the guys who own ranches, but are 65 years old and up. They are not going to put up with pulling calves, and they're not going to put up with bad udders," he explains. Hill continues, "During calving season, I still have to go sell semen and do my job to make a living. My wife is a school teacher, and my kids are in school. My cows and heifers are pretty much on their own," he explains. "When I look at my clientele, they're all the same. They're either guys running cows on the side, or they're old enough that they aren't going to deal with those problems. The Simmental breed has done the best job of addressing the problems we had, and becoming what our customers want and need."

Fostering the Future

Encouraging youth to stay involved with agriculture has been a major priority for Hill, and is the main reason he has dedicated time to leadership and volunteer positions. The family owns 50 cows, selling a handful of bulls to local producers every year, and his sons are involved with all of the decisions and daily management. Bryce, 19, is currently attending school at Northwest College in Powell, Wyoming; Bryan, 17, is a junior in high school; and Brandyn is 15. They have exhibited cattle everywhere from the local and state fairs to the National Western Stock Show in Denver. The Northwest International Livestock Exposition (NILE) in Billings, Montana, is a highlight each year, and recently Brandyn was awarded a NILE Merit Heifer. Youth apply for heifers, similar to a scholarship, and are matched with breeders throughout the Northwest. If the heifer is bred and exhibited at the NILE in the fall, ownership is signed over.

Hill points to programs like this as a vital part of keeping young people involved in agriculture. He is currently serving as the

President of the Colorado Simmental Association (CSA), and explains that while the organization does a lot of important work for breeders, the assistance they offer to youth is the biggest reason he agreed to take on the time commitment of being president. Additionally, Hill expresses a great amount of gratitude towards Susan Russell, who he credits with keeping the Colorado Simmental Association in good operation. "They [CSA] help defray some of the expense of kids going to Junior Nationals, they help defray expenses of kids going to stock show and state fair, they give scholarships to the youth, both for college and to help purchase cattle for starting their own herd. That's really why I became involved and why I continue to be

involved with the CSA. I'm also very involved with 4-H at the county level, and it scares me to see my generation with very few people staying in agriculture. As a society, we have really done our kids a disservice when we convince them that they aren't smart enough to do anything else so they stay in agriculture. We've had a brain drain."

He continues, "The reality is, all of agriculture has reached a point where it's business. You have to be really sharp or you won't stay in business. I'm involved because I want to see American agriculture continue to do great things."

Hill's commitment to the Simmental breed, support of innovation through programs like HOLSIm, and unwavering support of youth in agriculture, make him an important member of the Simmental community. He concludes, "The association has never tried to dictate what the cattle will be, they've allowed the producers to dictate what the cattle will be. They don't care if they're horned or polled, red, black, or spotted, and to me that's the strength of the breed and something I hope we continue to strive for. ♦

Simmental has always been a major part of Jay Hill's life, and he has passed that love onto his sons.



Brandyn, (left) and Bryce exhibit Simmental cattle they raise at a number of shows each year.





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Sundberg and Simmental

About Clay Sundberg:

“Ever since I was eight years old, I have had a passion for livestock judging — that spark is a strong flame that still burns today,” shares Clay Sundberg, Arlington, IL, 2019 American Junior Simmental Association President. “Growing up, I was told to keep my career options open. Now there are so many options, and it’s hard to choose just one. I plan to complete an Ag Business degree and work in agriculture marketing. Along with this job, I hope I can also run a smaller progressive herd of Simmental cattle, and I would also like to become a judging coach.”

Currently Sundberg is a sophomore at Lake Land College, Mattoon, Illinois. He participates in an ag transfer program that allows him to complete two years at Lake Land and transfer to a larger university for an additional two years to complete a bachelor’s in Ag Business. He is

active in the school’s livestock judging team and plans to continue judging at the collegiate level.

“Ever since I can remember I have always enjoyed working at the family farm, from everyday feeding, to working cows, or calving season, I can’t get enough of it,” he says. The Sundberg family has been raising cattle for over 200 years. Back in the 1890s the family focused on raising Galloway cattle, and 100 years later the operation started utilizing Simmental genetics, but later transitioned into Angus cattle. Sundberg exhibited his first heifer at seven-years-old, and was hooked. The following year they brought Simmental heifers back to the farm. Today, the family operation focuses on producing Angus bulls and Simmental heifers and bulls to exhibit in the bred and owned division every year.

AJSA President Clay Sundberg answers questions posed by ASA Editor Emme Troendle.

Troendle: Share your involvement with ASA:

Sundberg: I didn’t originally begin showing Simmental cattle, but after attending my first Regional Classic in 2011, I was hooked. Since then, I have been active within my state association’s junior board, holding officer positions that include the president, vice president, and secretary. Since my first Regional Classic, I have had the opportunity to attend every North Central Regional Classic, along with numerous AJSA National Classics. Our family enjoyed the AJSA Classics because of the involvement in the educational events throughout the entire week. Along with the amazing atmosphere of these shows being such a family event, it encourages junior members to grow and excel with the knowledge they gain beyond the showing.

Troendle: What were your thoughts as you became an AJSA member, Trustee, and AJSA President?

Sundberg: Like I talked about earlier, I wasn’t born into the Simmental breed, but after such a phenomenal experience at my first Regional Classic, I have been an active member in the AJSA. I have truly enjoyed my time as a member of the AJSA because I have gotten the opportunity to meet and build connections with so many people from not only across the state of Illinois, but across the US as a whole. My desire to be on the Board of Trustees started from the active leadership of past Trustees. Their activeness throughout the week at Classics, helping every junior member as if they had known them for years was always so welcoming to me. They encouraged each member to not only try their best in the educational contests, but also to network with others throughout the breed.

One example that always sticks out to me is the first time I met Teegan Mackey. It was at the 2014 National Classic where his brother Tyler was a Trustee and encouraged me to participate in the corn hole tournament. At the time, I didn’t have a partner, but after Tyler set Teegan and I up as partners, we have been lifelong friends. I truly believe that is what makes our junior program so special. Networking encouraged by AJSA Trustees and junior members is evident throughout the entire week of each Classic every year. In 2017, my goal of being an AJSA Trustee came true at the National



Sundberg exhibiting a heifer.

Classic in Mississippi. I have tried to make the most out of my time on the Board. I have gotten to meet so many more junior members and have tried to make the same impact on the first year members that I had.

This past July a dream come true during the National Classic as I was elected President for 2019-2020. I couldn't believe it had happened in the moment, but now will make the most out of every opportunity it provides me. We have an extremely active group on the AJSA Board, and with Darla Aegerter's guidance, I believe the opportunities for us to help grow and encourage our junior membership are endless.

Troendle: *What would you like to see accomplished during your term as President?*

Sundberg: I have one main goal in mind, encourage junior membership. I wouldn't be where I am today without the support and encouragement of not only my family, but past AJSA Trustees. They were the ones years ago who helped to light a spark in my passion for the Simmental breed. During my time as not only President, but as a Trustee, I hope to have the same impact on other young, eager AJSA members.

I feel another great way of connection with junior members is beyond just at shows, but through social media as well. I would like to start a "What's Up, AJSA?" themed blog where Trustees can talk about what they are up to, allowing the membership to get to know their Trustees even better. This can also be used to help show success of other members whether just short interviews with past members and breeders, or even current junior members throughout the country. There's a lot of thought that still needs to go into the idea, but I think this would be a wonderful way to connect with our AJSA membership.

Troendle: *What are your feelings with regards to the new IGS Youth Leadership Summit? How was it received among your peers?*

Sundberg: I really have enjoyed the IGS Youth Leadership Summit. Not only have these events been able to provide junior members with three action-packed days of learning about the beef industry and the impact their breed has throughout the country, but it has allowed the AJSA membership to network with juniors across numerous breeds building more lifelong friendships beyond the Simmental breed.



The Sundberg family, left to right: Tate, Clay, Zane, Ian, Staci, Kade, and John.

Troendle: *Any particular AJSA events or experiences that are especially memorable to you?*

Sundberg: Every summer since 2011 have been filled with memories provided by AJSA events. One main one that comes to mind is when I attended my first National Classic in 2013. That was the first time I decided I wanted to attend the National Classic instead of my 4-H fair. Looking back, I am so glad I did. Only my dad, my brother, Tate, and I went on this trip as my mom and other brothers stayed back for our county fair. It was such a fun and exciting week with all of the different activities the Classic has to offer. I was encouraged to try and meet 10 people a day, just to say hello and find out a little bit about them whether I was in a food line or waiting to check in for a contest. At the end of the week, I was fortunate enough to be named high individual in the Junior division and still to this day remember not only the emotional call home to tell my mom the exciting news, but the months' worth of stories I got to tell from the memories made at that National Classic.

A second memorable event has to be my first IGS Summit conference in Lincoln, NE, where I got the opportunity to meet so many new people over a short three days and make memories that are with me today. Recently, we had a judging workout at University of Nebraska-Lincoln and all I could think about during the workout is how where I was standing was home to one of my most memorable water balloon fights I'd ever experienced during the Summit conference.

Troendle: *What are the strengths of the AJSA program?*

Sundberg: I think a tremendous strength of the AJSA has to be its activeness throughout the membership. Our family has always enjoyed the educational contests because it builds lifelong skills beyond our time as AJSA members. For example, the quizzes encourage members to not only know more about the ASA and their genetics, but also about the beef industry as a whole. Then there's the livestock judging contest which encourages AJSA members to

(Continued on page 18)

Sundberg and Simmental

(Continued from page 17)

learn about the evaluation of livestock. The public speaking contest not only allows an AJSA member to gain knowledge of the topic they are speaking on, but builds communication skills that are helpful no matter what career field one hopes to be in. Finally, my favorite is sales talk; this contest helps members not only better understand the strengths of an animal and how to read a registration paper, but also how to connect with a breeder and portray how a specific animal will work for a program. Although these are said to be required contests, I have found them to be more of another competitive aspect to our Classics as I look forward to competing in them.

Troendle: *What advice would you offer to juniors who are reluctant, for whatever reason, to become involved in AJSA programs?*

Sundberg: The simple answer would be: “don’t be,” but that’s easier said than done. Instead, ease yourself into it and set goals that are achievable each year. First, be involved in the mixer events where you get to meet other AJSA members. These are the opportunities that I found the most beneficial for meeting new friends I could hang out with all week and talk about contests with. Also, network in the barn, just meeting new members in the barn not only allows for more fun activities like corn hole or cards, but these are also great people to study with for contests. The more prepared you are for a contest, the more enjoyable the contest becomes. The contests may seem overwhelming at first, but by setting goals and preparing to achieve them with friends and family, the results at the end of the week become even more meaningful. These goals don’t have to be to win, but instead maybe its to place in the top 10 or 20 in your favorite contest the first year and to build from there.

It is an accomplishment in itself to compete in the educational contests for the knowledge that is gained within them. Take time to enjoy these contests and make the most of them, that’s what they are for. Also, the AJSA Board of Trustees is there to help with anything you need; if you ever have any questions about anything, please don’t be shy to talk to one of us, we will help you the best we can. We all have a passion and love for the Simmental breed because these events were always enjoyable to us and we would want to share the same experience across all junior members. ♦



Sundberg and his siblings take a photo together, left to right: Tate, Clay, Zane, Kade, and Ian.



As a part of the AJSA Board of Trustees, Sundberg spends time helping at the AJSA Classics. At the National Classic, the mentoring program pairs senior AJSA members with new juniors.

Chopping silage for feed.



Doll Simmental Ranch



DCR Mr Exclusive G40

ASA# 3636282

CE	BW	WW	YW
9	1.3	82	128
MCE	Milk	MWW	CW
6	26	67	58
MB	REA	\$API	\$TI
-.09	.95	122	76

BD: 2.8.19 BW: 83 lbs.
 Adj. 205 WT: 871 lbs. WWR: 109
 Adj. 365 WT: 1,475 lbs. YWR: 106
 Sire: DCR Mr Exclusive E28
 Dam: DCR Ms. Liner E327



DCR Mr Decided G160

ASA# 3636268

CE	BW	WW	YW
9	2.2	70	106
MCE	Milk	MWW	CW
6	26	61	43.3
MB	REA	\$API	\$TI
.14	.94	134	73

BD: 2.23.19 BW: 90 lbs.
 Adj. 205 WT: 818 lbs. WWR: 99
 Adj. 365 WT: 1,515 lbs. YWR: 109
 Sire: WBF Decided D095
 Dam: DCR Ms. Game-Face D347



DCR Mr Red Granite G344

ASA# 3636241

CE	BW	WW	YW
4	3.6	83	122
MCE	Milk	MWW	CW
5	22	64	41.5
MB	REA	\$API	\$TI
-.18	1.02	117	70

BD: 3.11.19 BW: 100 lbs.
 Adj. 205 WT: 938 lbs. WWR: 114
 Adj. 365 WT: 1,400 lbs. YWR: 101
 Sire: ASM Wideload 303B
 Dam: DCR Ms Westway B531



DCR Mr Wide Load G287

ASA# 3636246

CE	BW	WW	YW
3	3.4	76	111
MCE	Milk	MWW	CW
5	24	62	47.2
MB	REA	\$API	\$TI
-.12	1.08	109	67

BD: 3.7.19 BW: 96 lbs.
 Adj. 205 WT: 826 lbs. WWR: 100
 Adj. 365 WT: 1,442 lbs. YWR: 104
 Sire: ASM Wideload 303B
 Dam: DCR Ms. BL Caesar W204

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DCR Mr Galaxy Red G110

ASA# 3636274

CE	BW	WW	YW
9	3	81	123
MCE	Milk	MWW	CW
6	28	69	44.9
MB	REA	\$API	\$TI
.01	.86	131	76

BD: 2.18.19 BW: 92 lbs.
 Adj. 205 WT: 949 lbs. WWR: 115
 Adj. 365 WT: 1,672 lbs. YWR: 121
 Sire: WBF Decided D095
 Dam: DCR Ms Game-Face D527



DCR Mr Denali G199

ASA# 3636257

CE	BW	WW	YW
9	1.2	76	110
MCE	Milk	MWW	CW
7	31	68	38.8
MB	REA	\$API	\$TI
.20	.85	136	79

BD: 2.27.19 BW: 83 lbs.
 Adj. 205 WT: 885 lbs. WWR: 107
 Adj. 365 WT: 1,472 lbs. YWR: 106
 Sire: Springcreek Denali 21E
 Dam: WS Heartbeat D215



DCR Mr Gizmo Red G380

ASA# 3636229

CE	BW	WW	YW
8	2.4	84	125
MCE	Milk	MWW	CW
6	26	68	50
MB	REA	\$API	\$TI
.09	1.03	132	80

BD: 3.14.19 BW: 92 lbs.
 Adj. 205 WT: 911 lbs. WWR: 111
 Adj. 365 WT: 1,515 lbs. YWR: 109
 Sire: RFS Bulletproof B42
 Dam: DCR Ms. Game Face C103

EPDs as of 1.13.20

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6 Open Charolais Heifers

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 TT Red Zone 031C
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 Springcreek Denali 21E

All Sires:

DCR Mr Eye Opener
 DCR Mr Exclusive E28
 DCR Mr Everglade E118
 DCR Mr Main Attraction E18
 DCR Mr West River D12
 DCR Mr Moon Shine X102
 ES Ridge Rider YW3
 Kuntz Sherriff 8A
 WS Beef Maker R13
 Hooks Black Hawk 50B
 WS All Aboard B80
 RFS Bulletproof B42
 Colorado Bridle Bit E752
 CCR Wide Range 9005A
 GIBBS Element 3009A
 IPU Red Deputy 25C

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Six Elected to Board of Trustees

6

Four incumbents and two newcomers have won election to the ASA Board of Trustees.

Randy Moody, New Market, Alabama; Steve Eichacker, Salem, South Dakota; Gary Updyke, Checotah, Oklahoma; and Tom Nelson Wibaux, Montana, are returning for a second three-year term. Newly elected board members are: former Trustee Barry Wesner, Chalmers, Indiana, and Kent Brunner, Lost Springs, Kansas.

All six individuals were sworn in and formally seated during ASA's Annual Meeting, January 18, in Denver.

Randy Moody, New Market, Alabama



Randy Moody's Little Mountain Farm, established in 1984, is a Simmental, SimAngus™, and Angus seedstock operation of 60 mature females. His breeding program is exclusively by AI and ET, and utilizes cooperator herds to produce 25-30 additional ET calves annually. Females are marketed through the Genetic Connection Sale and bulls are mainly sold at the North Alabama Bull Evaluation Sale.

Currently the treasurer of the ASA Board of Trustees, Moody has served as President of the Alabama Simmental Association and was co-chair of the Regional AJSA Classic held in Huntsville in 2008. A member of NCBA, he served as President of the Alabama Beef Cattle Improvement Association in 2009 and again in 2018. He holds a B.S. from the University of Montevallo and is the owner of Randy Moody Associates, a marketing company that specializes in industrial and agriculture spray pumps, controls, and hydraulics. Moody and his wife, Joy, are the parents of one son, Dr. Michael Moody, DVM.

Barry Wesner, Chalmers, Indiana



Wesner owns and operates Wesner Livestock Enterprises (WLE), a seedstock operation consisting of Simmental, SimAngus, and Angus located in Chalmers, Indiana, where he lives with his fiancée, Gini. The father of three adult children, Wesner still relies on their advice in daily decisions of the operation: Courtney, an Extension Agent in Virginia; Carly Riley a farm wife, seed salesperson, and mother to Barry's first grandchild, Reagan; and Bailey, a cosmetologist.

The team at WLE is proud of their accomplishments over the last 30-plus years, concentrating on producing performance-oriented, solid genetic-profiled cattle with a look that can improve the bottom line of their customers. Wesner is a former ASA Trustee having served on the Executive, Activities and Events, and Policies and Procedures Committees. He also chaired an ad hoc committee that reviewed and revised the PTP Show Guidelines. Wesner is the Chairman for the Junior Show at the Hoosier Beef Congress and was inducted into the Indiana Livestock Breeders Hall of Fame in 2017.

Kent Brunner, Lost Springs, Kansas



Brunner is managing partner of Cow Camp Ranch and Feedlot, a family-owned and operated enterprise that consists of a registered cow herd of 800 Simmental and SimAngus females, a 9,000-head capacity feedlot, and 3,000 acres of cropland to produce wheat, corn, beans, and hay. In total, the feedlot finishes 18,000 head per year with the majority marketed on the US Premium Beef grid at National Beef in Dodge City. Genetics are marketed through a production sale and private treaty.

Brunner has been active in the Kansas Livestock Association and as a member of NCBA for many years. Cow Camp Ranch was nominated for the BIF Commercial Producer of the year in 1982 and 1983, when a large portion of their cows were run commercially. For several decades, cattle were exhibited at the Kansas State Fair and at the National Western Stock Show. Locally, he served as a 4-H beef leader and coached a girl's fast pitch softball team for 10 years. Kent and his wife, Jean, are the parents of three grown children, all of whom were active in the AJSA.

Steve Eichacker, Salem, South Dakota



Eichacker Simmentals run a herd of 250-300 registered cows ranging from percentage to purebreds, and maintain a small herd of 30-40 Red Angus females. In addition, 80 to 100 embryos are placed annually into a cooperator herd. About 100 bulls and 50 bred heifers are marketed through an annual production sale in March. Calves not retained as bulls or replacement heifers are fed out at the ranch.

Eichacker, who is presently completing a three-year term as an ASA Trustee, is a former president and board member of the South Dakota Simmental Association (SDSA). In addition, Steve and his wife, Cathy, were SDSA Junior Simmental coordinators for 20 years, and he spent 15 years as a Simmental breed representative at the Black Hills Stock Show. He also served as co-chairman of two North Central Regional Classics in 2012 and 2017, and was presented with the SDSA's Promoter of the Year Award in 2012. Steve and Cathy are the parents of three grown children who were active in 4-H, FFA, and AJSA events.

Gary Updyke, Checotah, Oklahoma



Updyke Simmentals is a family-owned and operated 200-head, cow-calf operation. Breeding goals are performance-based while striving to improve herd EPDs. Marketing plans center on Updyke's first production sale, scheduled for next September. He will continue to consign selected bulls to be tested and sold at Connors State College. In addition to cattle, the Updykes also raised American Quarter Horses for a time.

A long-time member of the Oklahoma Simmental/Simbrah Association (OSSA), he has served as both vice president and president. For an extended period, he served as Heifer Superintendent for youth shows at the Muskogee and Tulsa State Fairs. Currently, he is completing a term on the ASA Board of Trustees and ran as an incumbent. He serves on his district rural water board and the county Farm Bureau and is a proud member of the local American Legion Post. Updyke and his wife, Cindy, are the parents of two children, Christina (Updyke) Amundson and their late son, Greg.

Tom Nelson Wibaux, MT



Nelson has been producing Simmental genetics for 45 years in eastern Montana's short-grass country, where it takes 30 acres to maintain a cow, a few miles from the North Dakota State line. His Nelson Livestock Company is a family operation that was homesteaded by his grandparents in 1909. Currently, the ranch is being managed and worked by the 4th, 5th, and 6th generations of Nelsons. The Nelson family, which includes his wife, Renee; sons, Brent and Nathan; and seven grandchildren, focuses on seedstock production, with farming limited to feed production to sustain the cow herd. Genetics are merchandised through a variety of methods, including private treaty, consignment sales, and state sales, along with bull and female production sales.

He has been very active in community and beef cattle circles, having served as a county commissioner for over a decade, and 13 years on the local school board. He's filled most offices within the Montana Simmental Association, and was a member of the ASA Board of Trustees from 1998 to 2005, including a term as Board Chairman. ♦



MAR.20.2020
24th Annual Production Sale

CALVING EASE...PERFORMANCE...REAL WORLD



SFG BLUESTEM | 5/8 SM
ASA# 3520573 - API 142 - TI 78
Contact Genex for semen



SFG THE JUDGE | PB SM
ASA# 3208952 - API 156 - TI 92
Contact ABS for semen

EPDs as of 1/15/2020



SFG COWBOY LOGIC | PB SM
ASA# 3208952 - API 166 - TI 100
Contact us for semen

Specializing in
SIMANGUS™ GENETICS
for over
35 YEARS...

Perfect Blend of Genetics Designed for **Profits**

GLEASON FAMILY - MAPLE HILL, KS
STEVE: (785) 640-8060 JAKE: (785) 640-8062 BEN: (785) 640-9390
LEARN MORE AT WWW.SUNFLOWERGENETICS.COM



Updates to Growth Trait Predictions

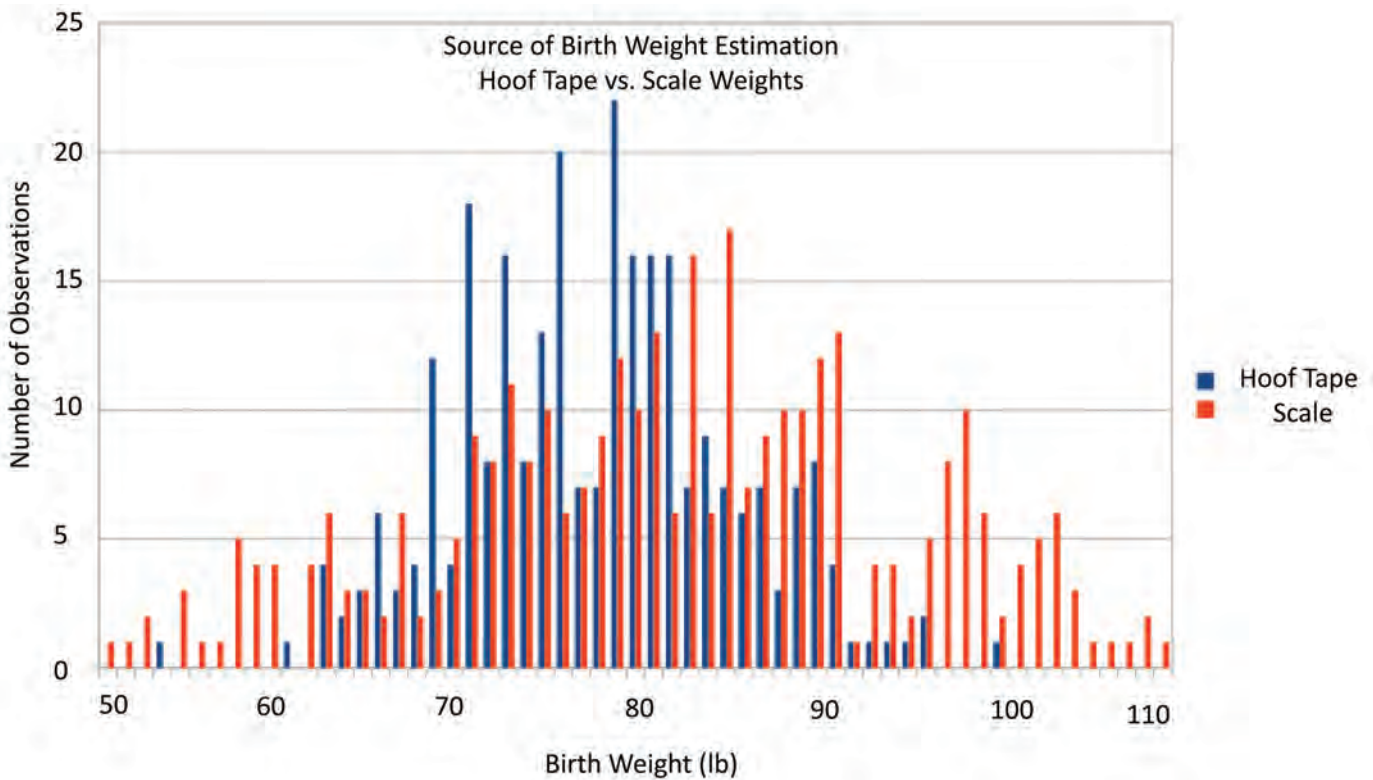
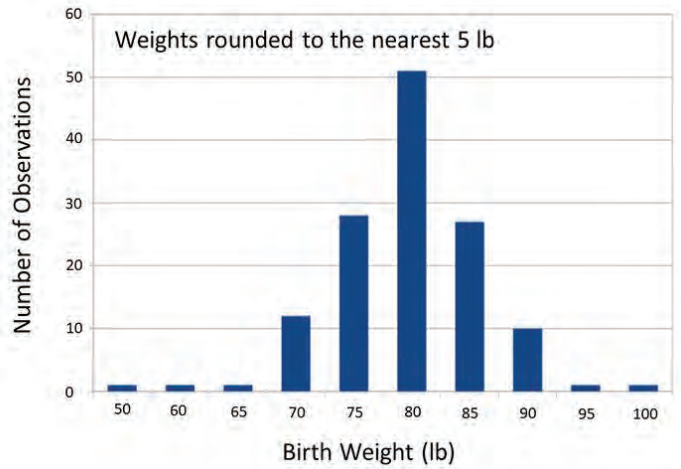
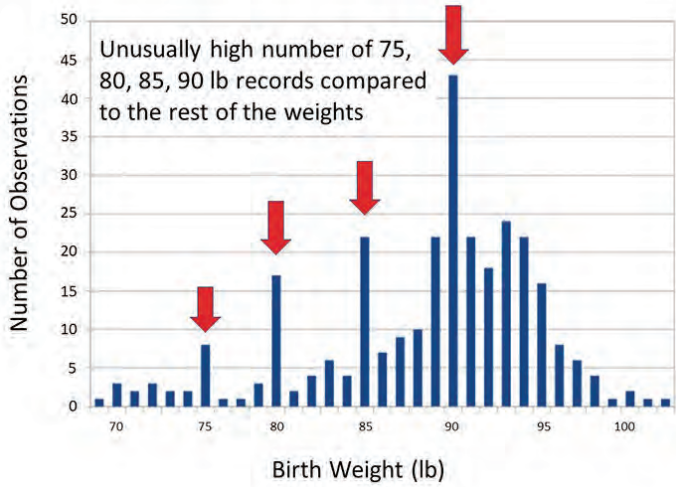
Jackie Atkins Ph.D., Matt Spangler Ph.D., Bruce Golden Ph.D., and Wade Shafer Ph.D.

The genetic evaluation is constantly evolving with updates to models as new science is discovered and new technologies are available. One area under recent scrutiny is the prediction of growth traits (birth, weaning, and yearling weights, and milk). The IGS Genetic Evaluation Science Team is investigating the following five areas of potential improvement in the prediction of growth traits.

The goal of each of these changes is to improve the prediction of growth traits. Breeders and IGS partners should expect to see the implementation of improvements to growth trait prediction in the approaching months.

- 1. A new definition of contemporary groups based on the age of the dam.** Regardless of how users designate contemporary groups, the science team is considering placing all calves born from first-calf dams into separate contemporary groups (CG) from calves out of mature cows. Given the vast majority of producers actually manage this age group separately, it is reasonable to define their calves as their own CG. Handling these as separate CG is a valid way to reduce the environmental noise caused by different management strategies for this age group.
- 2. Setting the genetic correlation between weaning weight maternal (milk) and weaning weight direct to 0 (compared to - 0.3).** The magnitude, and even direction, of the correlation between weaning weight direct and milk has been long debated in scientific circles. In fact, there is a wide range of estimates that exist in the scientific literature. Given that, the science team feels the appropriate way to model these traits is to assume they are independent (i.e., genetic correlation of 0). We expect the impact of this change to be greatest for low accuracy animals.
- 3. Different variances for different sexes (heterogeneous variance).** Males usually have a higher growth potential than females simply due to gender. As a consequence, the variation associated with their weights also tend to be greater. This difference in the amount of variation between the sexes should be accounted for in genetic predictions. The IGS team is testing the validity of setting the variance of growth EPDs on a male base.
- 4. New DNA Marker subset.** As the number of genotyped animals has increased, so has our ability to estimate marker effects and identify subsets that are more predictive. Relative to growth traits, a new (and larger) subset of markers has been identified to add more accuracy to EPD.
- 5. Accounting for different birth weight collection methods.** When the IGS Science Team began looking into growth trait data, we discovered that not all birth weight CG followed expected amounts of variation in the weights. In some cases, weights are rounded to the nearest 2 lb increment or 5 lb increment. In other cases, the amount of variation was substantially reduced due to the use of hoof tapes (see the December 2019/January 2020 issue of *the Register* for more information on hoof tapes). There were also cases where the reported weights were clearly fabricated (for instance, all calves weighed 75 lb). Some of these data are useful, but they are clearly on a different scale and need to be treated appropriately. Dr. Bruce Golden developed a way to use machine learning to recognize unique features of each class of birth weight observation and predict how it was generated (e.g., scale weights, hoof tape, rounding, fabricated). By accounting for the various categories, the genetic evaluation is still able to use the records submitted that fall out of biological expectations for most scenarios, while more accurately accounting for different practices of collecting the weights. See figures on adjacent page.

Examples of actual birth weight records with less variation than expected including spikes at five-pound increments, all records rounded to the nearest five pounds, and hoof tape measurements. The IGS science team has developed methods to better predict birth weights given the various collection methods.





WORLD SIMMENTAL FLECKVIEH CONGRESS

The 2020 World Simmental Fleckvieh Federation Congress and National Exposition Program will be held in Vienna, Austria, September 1-6, with a post-congress ag tour, September 7-10.

For more information go to <http://www.fleckvieh.at/>

AUSTRIA 2020

World Fleckvieh Congress and National Exposition Program

Tuesday, 09-01-2020 — Vienna

- Arrival and Registration
- Optional farm visits and cultural events
- Official opening ceremony and reception of the different countries at Schönbrunn Palace

Wednesday, 09-02-2020

- Board meeting and conferences with the committee (country representatives)
- Visit to top Fleckvieh/Simmental farms and breeding programs
- Traditional Austrian-style dinner (wine taverns)

Thursday, 09-03-2020

- Congress and plenary assembly at the Hotel Austria Trend Parkhotel Schönbrunn Vienna
- City tour and impressions of Vienna
Gala dinner at the Rathausplatz

Friday, 09-04-2020

- Visit to top Fleckvieh/Simmental farms
- Cruise on the Danube

Saturday, 09-05-2020 — RZO Freistadt

- Visit to Fleckvieh/Simmental farms
- Fleckvieh National Exhibition: FleckScore World Cup, Event program, Elite auction with national representatives

Sunday 09-06-2020 FLECKVIEH NATIONAL EXHIBITION

- Breed judging by age categories and selection of the winners in each category
- Presentation by offspring group — Raffle

Post-Congress Agrotour

Monday 09-07-2020

- Visit to insemination center
- Corporate genetics presentation
- Visit to Fleckvieh/Simmental farm

Tuesday 09-08-2020

- City tour and impressions of Salzburg
- Tourism and shopping

Wednesday 09-09-2020

- Visit to Alpine Farm
- Visit to Fleckvieh/Simmental farm
- Afternoon at thermal spa
- Wine tasting

Thursday 09-10-2020

- Relaxing morning at thermal spa
- Visit to Fleckvieh/Simmental farm
- Transit to Vienna
- End of AGROTOUR!
- Overnight stay in Vienna (optional)

Additional Information

CONGRESS REGISTRATION Online (pre-registration via manrique@fleckvieh.at)

Registration Fees

- Participation fee per person: EUR 690
- Participation fee for companion: EUR 490

Services Included in World Congress

Access to conferences, participation in the opening ceremony and gala dinner, participation in farm visits, tourist visits, travel during program, interpreters

Accommodations

Hotel Austria Trend Parkhotel Schönbrunn Wien, Hietzinger Hauptstraße 10-16, A-1130 Vienna
Courtyard by Marriott Linz Hotel, Europaplatz 2, A-4020 Linz

ACCOMMODATION COSTS (5 nights) Double room per person with daily breakfast from EUR 50

Post-Congress Agrotour

Participation Fees per person: EUR 750
Services Included in Post Congress Agrotour
Transit, 4 nights per person in double rooms, extended half board (breakfast, snacks, dinner with 2 drinks), tickets to program attractions, Fleckvieh/Simmental farms, interpreters

DI. Alexander Manrique Gómez
INTERNATIONAL MANAGER
MAIL: manrique@fleckvieh.at
WWW.FLECKVIEH.AT

Hot SimSolutions

at
CATTLE Visions

K-Ler Kingsman 610D



5/8

ASA#: 3125337
EPDs: CE: 11 \$API: 125 \$TI: 83

W/C Executive 187D



3/4

ASA#: 3182363
EPDs: CE: 17 \$API: 120 \$TI: 75

Yardley Utah Y361



3/4

ASA#: 2641894
EPDs: CE: 11
\$API: 103
\$TI: 59



FHEN Halftime A127



1/2

ASA#: 2884737
EPDs: CE: 14
\$API: 130
\$TI: 66



WLE Copacetic EO2



3/4

ASA#: 3299037
EPDs: CE: 13
\$API: 111
\$TI: 67



An awesome
Champion at American Royal & NAILE!

W/C Lock Down 206Z



1/2

ASA#: 2658496
EPDs: CE: 13
\$API: 152
\$TI: 85



W/C United 956Y



1/2

ASA#: 2614725
EPDs: CE: 11
\$API: 118
\$TI: 86



W/C BF Innocent Man 174A



3/4

ASA#: 2785174
EPDs: CE: 10
\$API: 105
\$TI: 57



Schooley Emmett C543



3/4

ASA#: 3268112
EPDs: CE: 8
\$API: 108
\$TI: 67



TJ Franchise 451D



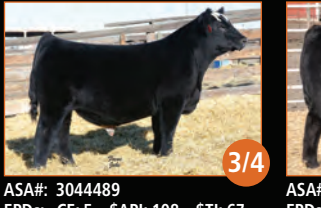
1/2

ASA#: 3148384
EPDs: CE: 17
\$API: 165
\$TI: 88



High-selling
daughter at Walsh, NE.

GLS/JRB Cash Flow 163C



3/4

ASA#: 3044489
EPDs: CE: 5 \$API: 108 \$TI: 67

CCR Anchor 9071B



3/4

ASA#: 2882759
EPDs: CE: 15 \$API: 163 \$TI: 82

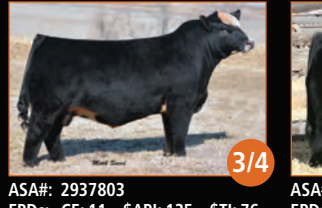
Rousey Gold Strike 512C



5/8

ASA#: 3000381
EPDs: CE: 16 \$API: 143 \$TI: 87

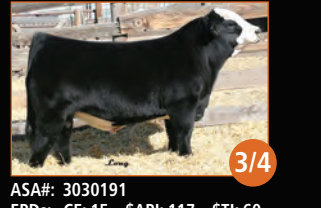
WS Stepping Stone 844



3/4

ASA#: 2937803
EPDs: CE: 11 \$API: 125 \$TI: 76

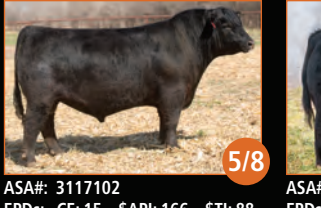
Longs the Player C33



3/4

ASA#: 3030191
EPDs: CE: 15 \$API: 117 \$TI: 60

LCRR THR Mtn Pass 6219D



5/8

ASA#: 3117102
EPDs: CE: 15 \$API: 166 \$TI: 88

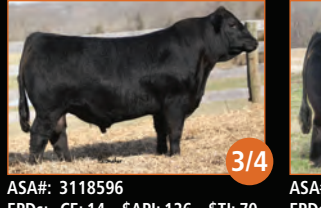
Damar Duration D871



1/2

ASA#: 3222772
EPDs: CE: 11 \$API: 126 \$TI: 81

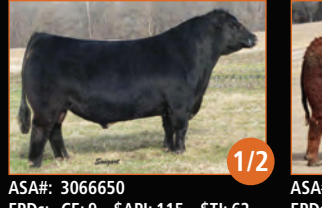
WHF Tenfold C38



3/4

ASA#: 3118596
EPDs: CE: 14 \$API: 126 \$TI: 70

DAF Cadillac Style C4



1/2

ASA#: 3066650
EPDs: CE: 9 \$API: 115 \$TI: 62

W/C Last Call 206A



1/2

ASA#: 2785178
EPDs: CE: 11 \$API: 149 \$TI: 82

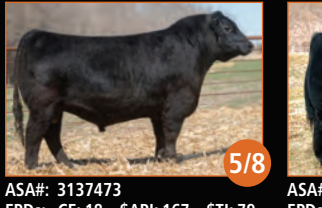
W/C Son of a Biscuit 83E



1/2

ASA#: 3336314
EPDs: CE: 10 \$API: 127 \$TI: 64

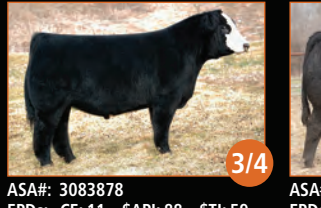
Bridle Bit Rembrandt D630



5/8

ASA#: 3137473
EPDs: CE: 18 \$API: 167 \$TI: 79

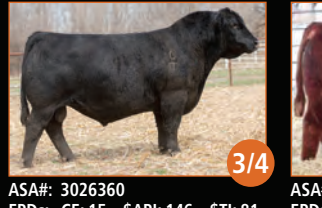
Hara's Distinction 10C



3/4

ASA#: 3083878
EPDs: CE: 11 \$API: 88 \$TI: 59

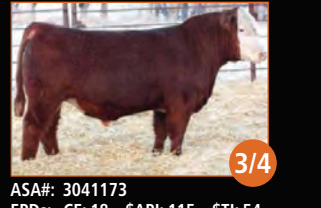
CCR Masterlink 9054C



3/4

ASA#: 3026360
EPDs: CE: 15 \$API: 146 \$TI: 81

W/C Red Revolver 8443C



3/4

ASA#: 3041173
EPDs: CE: 18 \$API: 115 \$TI: 54



NAILLE

2019

North American Livestock Exposition

Junior Show

Dates: November 16-17, 2019
 Judge: Brady Jensen, Brookings, SD
 Location: Louisville, KY

Purebred Simmental Females



Division I Champion
 "Emma," s. by Rocking P Legendary C918,
 exh. by Hayden Mullion, Blythe, CA.



Reserve Division I Champion
 "S&S LBCC I'm a Barbie Girl," s. by Mr. HOC
 Broker, exh. by Bailey Tomson, Wesport, IN.



Division II Champion
 "WHF Glitz 145G," s. by Mr. HOC Broker,
 exh. by Jack McDaniel, Urbana, OH.



Reserve Division II Champion
 "RBS Diamond's Lady G910,"
 s. by W/C Bankroll 811D,
 exh. by Clayton Walker, Chillicothe, MO.



Division III Champion
 "MCDK/HPCC Miss Star 11F,"
 s. by W/C Relentless 32C,
 exh. by Karlee Griswold, Clinton, IA.



Reserve Division III Champion
 "JSUL Proud Marry 8380F," s. by Profit,
 exh. by Mackenzie Neal, West Alexandria, OH



**Reserve Grand Champion
 and Division IV Champion**
 "J6C Weis Miss Coco 16F,"
 s. by W/C Relentless 32C,
 exh. by Tucker Bayer, Ringle, WI.



Reserve Division IV Champion
 "SHCO Foxy 385F,"
 s. by VCL LKC Equity 608D,
 exh. by Regan McClure, Burlington, IA.



Grand Champion and Division V Champion
 "JBSF Breckyn 6F," s. by W/C Relentless 32C,
 exh. by Ashtin Guyer, Robinson, IL.

Reserve Division V Champion
 "JSUL Mary Is Proud 8047F,"
 s. by HPF Quantum Leap Z952,
 exh. by Sara Sullivan, Dunlap, IA.



Grand Champion Bred and Owned
 “KNA Shady Lady F825,”
 s. by Yardley High Regard W242,
 exh. by Olivia McGurk, Kingman, IN.

**SimAngus™/SimSolutions
 Females**



Division I Champion
 “S&S American Honey 973G,” s. by Silveiras
 Style 9303, exh. by Reed Hanes, Celina, OH.



Reserve Division I Champion
 “Purfeerst Elvira 951,” s. by Mr. HOC Broker,
 exh. by Beau Peine, Hastings, MN.



Division II Champion
 “RP/BCR Built To Love G303,”
 s. by PVF Insight 0129,
 exh. by Josie Phillips, Maysville, KY.



Reserve Division II Champion
 “KDP Miss Hoya Jill,” s. by Colburn Primo
 5153, exh. by Kipton Edie, Lebanon, IN.



**Reserve Grand Champion
 and Division III Champion**
 “JSUL Glamour Profit 8408F,” s. by Profit,
 exh. by Makenzie Hickman, Talent, OR.

Reserve Division III Champion
 “S&S She’s So Classy 8802F,”
 s. by EXAR Classen 1422B,
 exh. by Will Neal, Osgood, IN.



Division IV Champion
 “Miss CCF Jestress F8,”
 s. by W/C Executive Order 8543,
 exh. by Morgan McDaniel, Jefferson, GA.



Reserve Division IV Champion
 “RJ PF Rita 8129F,” s. by W/C Relentless 32C,
 exh. by Brooklyn Curtin, Oxford, IA.

“RJ PF Rita 8288F,” was named
 Supreme Female Champion of the entire NAILE Show.



Grand Champion and Division V Champion
 “RJ PF Rita 8288F,” s. by W/C Bankroll 811D,
 exh. by Sara Sullivan, Dunlap, IA.



Reserve Division V Champion
 “JBOY Tammy 843,” s. by Mr. HOC Broker,
 exh. by Kathy Lehman, Shelby, OH.

Division VI Champion
 “Bramlets Beautiful E742,” s. by Colburn
 Primo 5153, exh. by Clint Main, Seymour, IN.



Reserve Division VI Champion
 “Miss CCF/TGF Jestress,”
 s. by W/C Executive Order 8543B,
 exh. by Dylan Inman, Parsons, TN.



Grand Champion Bred and Owned
 “KTE Ms. Kailani 8639F,”
 s. by Mr. HOC Broker,
 exh. by Kenidey Effling, Highmore, SD.

(Continued on page 28)



NAILLE

2019

(Continued from page 27)

Open Show

Dates: November 20-21, 2019
Judges: Blake Nelson, Platte City, MO;
 (Lead Judge)
 John McCurry, Burrton, KS
 (Associate Judge)

Editor's Note: PTP data for the North American International Livestock Exposition are listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, STAY EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI.

SimAngus™/SimSolutions Show Females



Grand Champion Cow/Calf Pair

"T-T Queen E23," s. by W/C Relentless 32C, Calf, "T-T Queen G2," s. by Mr. CCF Vision, exh. by Hailey Eads, Trenton, MO.
 11.6/65/91/4.9/51/14.9/-19/.21/120/67
 11.6/75/109/5.9/55/11.4/-39/.03/108/69



Division I Champion

"S&S American Honey 973G," s. by Silveiras Style 9303, exh. by Reed Hanes, Celina, OH.
 7.3/54/81/3.5/43/13.9/-16/.28/112/60



Reserve Division I Champion

"UDE Keymura 138G," s. by Ruby's Currency 7134E, exh. by Udell Cattle Company, Sioux City, IA.
 7.7/79/118/4.8/59/10.4/-18/.29/114/75



Division II Champion

"TJSC Lilly 19G," s. by Silveiras Style 9303, exh. by Jones Show Cattle and Hanna Topmiller, Harrod, OH.
 11.6/59/87/6.6/44/13.8/-19/.11/112/61



Reserve Division II Champion

"RP/BCR Built To Love G303," s. by PVF Insight 0129, exh. by Josie Phillips and Buck Creek Ranch, Maysville, KY.
 11.2/67/104/5.2/54/10.8/-20/.15/112/68



Division III Champion

"JSUL Glamour Profit 8408F," s. by Profit, exh. by Makenzie Hickman, Talent, OR.
 8.4/55/78/4.5/46/12/-19/.25/107/60



Reserve Division III Champion

"S&S She's So Classy 8892F," s. by EXAR Classen 1422B, exh. by Will Neal, Osgood, IN.
 4.6/68/101/2.7/52/11/-15/.37/110/69



Division IV Champion

"Miss CCF Jestress F8," s. by W/C Executive Order 8543B, exh. by Morgan McDaniel, Jefferson, GA.
 15.6/71/112/8.2/58/9.3/-24/.25/125/76



Reserve Division IV Champion
 "K&A Eve 075E," s. by FBFS 011D,
 exh. by Avery McInvale, Lockney, TX.
 10.4/60/86/4.1/49/8.8/- .38/.05/96/60



Grand Champion and Division V Champion
 "JSUL Dream Big 8992F," s. by Silveiras Style
 9303, exh. by Sara Sullivan and Buck Creek
 Ranch, Dunlap, IA.
 11.3/57/83/6.4/45/12.1/- .16/.25/114/63



**Reserve Grand Champion
 and Reserve Division V Champion**
 "S&S CSCC Ms. West Coast,"
 s. by Colburn Primo 5153,
 exh. by Mackenzie Neal, W. Alexandria, OH.
 7.1/60/89/3.8/45/11.9/- .15/.22/106/62



Division VI Champion
 "Bramlets Beautiful E742," s. by Colburn
 Primo 5153, exh. by Clint Main, Seymour, IN.
 8.9/65/99/4.7/51/12.9/- .15/.16/110/64

Bulls



Division I Champion
 "O L Stylin Uno," s. Silveiras Style 9303,
 exh. by Avonlea Odling, Elkhorn, WI.
 12.5/61/86/7.3/47/12.4/- .13/.46/130/71



Reserve Division I Champion
 "ALL Avail 939G," s. by Profit, exh. by
 Adcock Land and Livestock, Mowequa, IL.
 5.4/65/95/2.3/57/11/- .12/.23/102/64



Division II Champion
 "WCS/GSC Supremacy G331," s. by MG/GSC
 Authority W14C, exh. by Gerdes Show Cattle,
 West Point, IA.
 11/65/98/4.3/56/15.4/- .30/.01/112/64

Reserve Division II Champion
 "Mr. CCF Striker G25," s. by TL Ledger,
 exh. by Morgan McDaniel, Jefferson, GA.
 13.2/64/98/7.3/52/13.4/- .21/.19/119/66



Division III Champion
 "H/C Southbound 35,"
 s. by W/C Relentless 32C,
 exh. by Hicks Cattle Company, Covington, IN.
 11/56/74/5.5/47/9.7/- .19/.32/110/63



Reserve Division III Champion
 "B-C Structure 8487F," s. by BPS Structure
 308A, exh. by Badger Creek Cattle Company,
 Emporia, KS.
 10.7/65/98/5.6/72/12/- .24/.24/117/69



**Grand Champion
 and Division IV Champion**
 "Reckoning 711F," s. by W/C Relentless 32C,
 exh. by Elmore Cattle Services and Braelyn
 Berlowitz, Waukomis, OK.
 12.2/60/82/5.9/49/15.7/- .33/.13/116/62

(Continued on page 30)

NAILLE

2019

(Continued from page 29)



Reserve Grand Champion and Reserve Division IV Champion
 "B C R Perfect Vision," s. by Mr. CCF 20-20, ex. by Hicks Cattle Company and Buck Creek Ranch, Covington, IN.
 7.3/71/106/3.2/55/13/- .45/.18/113/70

Groups



Premier Exhibitor
 Hicks Cattle Company, Covington, IN.



Premier Breeder
 S&S Simmentals, Hagerstown, IN.

Purebred Simmental Show Females



Grand Champion Cow/Calf Pair
 "HPF Victoria B396E," s. by W/C Relentless 32C, Calf, "H/C Miss Victoria 396G," s. by W/C Double Down 5014E, ex. by Hicks Cattle Company, Covington, IN.
 8.8/64/83/3.9/53/13.8/- .45/.18/120/69
 11.3/70/96/4.8/58/13/- .49/.11/123/73



Division I Champion
 "B C R Time To Shine 105G," s. by SC Pay The Price C11, ex. by Buck Creek Ranch, Pawnee, OH.
 11.1/70/99/5.6/54/11.5/- .42/.13/121/72



Reserve Division I Champion
 "TJSC Diamonds Destiny 115G," s. by W/C Relentless 32C, ex. by Jones Show Cattle, Harrod, OH.
 9.3/64/83/3.8/52/14.6/- .45/- .07/109/62



Division II Champion
 "Campbellco Zinfandel 12G," s. by Profit, ex. by Campbellco Cattle, Cedarville, OH.
 7.1/62/84/3.4/53/14.3/- .41/- .09/103/60



Reserve Division II Champion
 "TJSC So Sweet 56G," s. by W/C Relentless 32C, ex. by Jones Show Cattle and Samantha Vanvorhis, Harrod, OH.
 9.9/62/82/4.5/48/12.5/- .46/.02/112/65



Division III Champion
 "WHF Andie 369F," s. by CDI Innovator 325D, ex. by JS Simental and Grady Grass, Prairie City, IA.
 11.4/83/124/5.8/66/16.4/- .39/.03/132/79



Reserve Division III Champion
 "WHF Gucci 366F," s. by CCR Wide Range 9005A, ex. by Chesney Steenhoek, Maxwell, IA.
 11.3/76/113/6.1/55/15.9/- .46/- .20/117/69



Reserve Grand Champion and Division IV Champion
 "J6C Weis Miss Coco 16F," s. by W/C Relentless 32C, exh. by Tucker Bayer, Ringle, WI.
 9.6/61/79/4/51/13.9/-.40/.05/114/64



Division VI Champion
 "Swain-BCS Hottamale 719E," s. by HPF Quantum Leap Z952, exh. by Swain Select Simmental, Louisville, KY.
 13.5/69/96/5.6/54/12.9/-.43/.17/131/75



Division II Champion
 "Mr. CCF The Duke," s. by Mr. CCF Vision, exh. by C&C Farms, Jefferson, GA.
 12.9/74/110/6.8/53/10.7/-.54/-.13/112/70



Reserve Division IV Champion
 "CCS/WHF Summer 50F," s. by CDI Innovator 325D, exh. by Chesney Steenhoek, Maxwell, IA.
 11.6/84/130/6/69/16.9/-.44/.10/140/83

Bulls



Division I Champion
 "STCC/PFK/DOSL Bear Claw 9022," s. by TJSC Hammer Time 35D, exh. by Trennepohl, Phelps Farms, Wolf and Welshans, Middletown, IN.
 7.8/64/96/2.7/50/12.4/-.41/-.18/100/61



Reserve Division II Champion
 "PSCS Pays To Win 103G ET," s. by LLSF Pays To Believe ZU194, exh. by Meyer Genetics, Onarga, IL.
 6.6/72/102/2.7/52/10.7/-.42/-.01/105/68



Grand Champion and Division V Champion
 "JBSF Breckyn 6F," s. by W/C Relentless 32C, exh. by Ashtin Guyer, Robinson, IL.
 8.6/65/88/3.5/49/14.4/-.49/-.07/108/63



Reserve Division I Champion
 "HLVW/BKB Solution 1912," s. by W/C Relentless 32C, exh. by Hillview Farms, Herndon, KY.
 12.9/69/93/6.9/51/13.6/-.50/.07/122/70



Division III Champion
 "Horstman Reply All 898F," s. by TJ High Calibre 556B, exh. by Horstman Cattle Company, West Lafayette, IN.
 12.4/77/116/6/62/15.4/-.44/.27/143/82



Reserve Division V Champion
 "JSUL Leapin Mary 8108F," s. by HPF Quantum Leap Z952, exh. by Makenzie Hickman, Talent, OR.
 10.3/66/95/3.8/54/14/-.47/-.02/117/67



Reserve Division III Champion
 "PPCC Grand Larceny," s. by LLSF Pays to Believe ZU194, exh. by Prospect Cattle Company, Hillsboro, OH.
 8.3/72/106/3.8/51/10.9/-.42/-.02/108/69



NATIONAL

2019

(Continued from page 31)



Reserve Grand Champion and Division IV Champion

"FITZ Gideon 802F," s. by Profit, exh. by Buck Creek Ranch and Fitz Genetics Pawnee, OK.
7.9/58/82/5.5/50/17.1/-/.37/.08/120/63

Reserve Division IV Champion

"GPG Legend 109F," s. by Profit, exh. by Hartman Cattle Company and Kersten Cattle Company, Tecumseh, NE.
7.1/65/94/2.8/58/16.8/-/.47/-/.18/105/60



Grand Champion and Division V Champion

"TJSC King of Diamonds," s. by LLSF Pays to Believe ZU194, exh. by Jones Show Cattle, Harrod, OH.
10.4/70/99/5.3/55/11.2/-/.38/.10/118/72

Reserve Division V Champion

"JBSF Logic 5E," s. by W/C Relentless 32C, exh. by JS Simmental, Prairie City, IA.
6.9/63/85/2.6/48/16.2/-/.48/.04/115/64

Groups



Premier Exhibitor and Premier Breeder
Jones Show Cattle, Harrod, OH.



Herdsman-of-the-Year

Nick Hulstmeier – Jones Show Cattle, Harrod, OH

FSFF Fullblood Simmental Show

Date: November 17-18, 2019

Judges: Tom Hawk, Earlville, IL (The Pinnacle and Fleck Effect); Randy Mullinix, Toulon, IL (The Challenge Cup)

The Pinnacle Females

Junior Champion

"FGAF Duchess 002G," s. by FGAF Radioactive 030E, exh. by Ferme Gagnon Inc., Cheneville, QB.
8.7/74/108/4.8/71/16.5/-/.19/117/69

Reserve Junior Champion

"CVC Kerri 16G," s. by CVC Bohannan 605D, exh. by Corner View Cattle Company, Plympton-Wyoming, ON.
1.4/67/95/.6/64/13.8/-/.23/92/58

Intermediate Champion

"FGAF Kananaskis 096F," s. by Anchor D Raptor 392C, exh. by Ferme Gagnon Inc., Cheneville, QB.
5.3/87/130/5/70/18.9/-/.22/116/71

Reserve Intermediate Champion

"FGAF Zerina 088F," s. by FGAF Passport 125B, exh. by Ferme Gagnon Inc., Cheneville, QB.
.9/79/116/-/.3/71/13.9/-/.20/97/65



Grand Champion and Senior Champion

"SBV Trapper 366F," s. by LFE Challenger 580B, exh. by Mark Land and Cattle, Irma, AB.
2.9/68/100/3.3/68/17.1/-/.15/108/63



Reserve Grand Champion and Reserve Senior Champion

"FGAF Beauty Queen 141E," s. by Anchor D Raptor 392C, exh. by Ferme Gagnon Inc., Cheneville, QB.
7/87/133/5.1/73/18/-/.17/120/73



Grand Champion Cow/Calf Pair

"Bar 5 Anna 1208A," s. by Bar 5 SA Stimulation, Calf, "Freedoms Abraham," s. by FGAF Monster 108B, exh. by Freedom Run Farm, Manchester, MI.
3.6/66/98/3.3/60/11.7/-/.55/.13/93/61

Bulls



Reserve Grand Champion and Junior Champion

“SBV Break`N All The Rules 535G,” s. by LFE Breaking Curfew 511E, exh. by Mark Land and Cattle, Irma, AB. 2.5/84/121/2.8/73/15.6/-/.21/105/70

Reserve Junior Champion

“Freedoms Abraham,” s. by FGAF Monster 108B, exh. by Freedom Run Farm, Manchester, MI. 1.9/74/110/1.2/69/10.5/-/.53/-/.15/87/63



Supreme Champion, Grand Champion and Intermediate Champion

“LFE Murray 503F,” s. by LFE Camero 510B, exh. by Mark Land and Cattle, Irma, AB. 3.8/69/103/4.9/73/15.6/-/.37/94/58

Groups

Get-of-Sire

Mark Land and Cattle, Irma, AB

Produce-of-Dam

Ferne Gagnon Inc., Cheneville, QB.

Breeder's Herd

Mark Land and Cattle, Irma, AB.



Premier Breeder and Premier Exhibitor
Ferne Gagnon Inc., Cheneville, QB.

The Fleck Effect



Grand Champion Female

“Rick-Sha Fairytale,” s. by RPCC BLK Explode 220X, exh. by Rick-Sha Farms, Moorefield, ON. 8.2/63/88/6.4/60/15.3/-/-.03/119/66



Reserve Grand Champion Female

SBV Hilda 466G,” s. by LFE Breaking Curfew 511E, exh. by Mark Land and Cattle, Irma, AB. 5/81/115/5.7/77/19.7/-/.16/119/70



Grand Champion Bull

“Hi Tech Flash Point 150F,” s. by Elm Tree Zander 11Z, exh. by Hi Tech Farms, Ingleside, ON. 6.3/61/86/1.7/58/15.1/-/-.11/109/61



Reserve Grand Champion Bull

“Rick-Sha Gridiron,” s. by CCR Cowboy Cut 5048Z, exh. by Rick-Sha Farms, Moorefield, ON. 7.7/83/116/5.5/71/16.2/-/.09/131/78

Groups



Premier Breeder and Premier Exhibitor
Rick-Sha Farms, Moorefield, ON.

The Challenge Cup (Junior Show)

Division I Champion

“FGAF Duchess 002G,” s. by FGAF Radioactive 030E, exh. by Cassidy Rash, Manchester, MI.

Reserve Division I Champion

“CVC Kerri 16G,” s. by CVC Bohannan 605D, exh. by Logan Smith, Roland, OK.



Reserve Grand Champion and Division II Champion

“FGAF Kananaskis 096F,” s. by Anchor D Raptor 392C, exh. by Karissa Rasch, Manchester, MI.

Reserve Division II Champion

“FGAF Zerina 088F,” s. by FGAF Passport 125B, exh. by Karissa Rasch, Manchester, MI.



Grand Champion and Division III Champion

“SBV Trapper 366F,” s. by LFE Challenger 580B, exh. by Josie Hadway, Didsbury, AB.

Reserve Division III Champion

“FGAF Barbl 018F,” s. by Anchor D Raptor 392C, exh. by Cassidy Rasch, Manchester, MI.

(Continued on page 34)



NAILE

2019

(Continued from page 33)

NAILE Select Simmental Sale

November 19, 2019 • Louisville, KY

No.	Category	Average
49	Total Lots	\$4,727

Auctioneer: Ron Kreis, OH

Sales Manager: DP Sales Management, LLC, KY

Sale Staff: Shane Ryan, Tommy Carper, Jack Hedrick and Chris Smith

High-Selling Lots:

\$16,500 – Open Female, “B&K Deception 6G,” s. by W/C Executive Order, cons. by B&K Farms, sold to Craig Gana, NE.

\$12,000 – Flush out of, “Mari 785E,” cons. by Bloomberg Cattle and Porter Cattle Co., sold to Parks Show Cattle, MI.

\$12,000 – Open Female, “RP/BCR Stylish Love F158,” s. by Silveiras Style, cons. by Buck Creek Ranch and Rocking P Livestock, sold to Circle M Farms, TX.

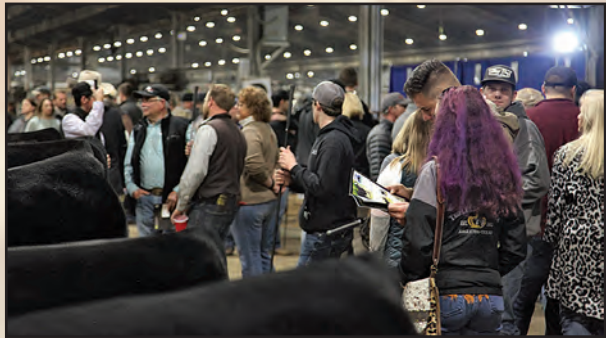
\$9,500 – Bull, “WLE Pay Up E565,” s. by LLSF Pays to Believe ZU194, cons. by Wesner Livestock and Purdue University, sold to Green Ridge Simmentals, PA.

\$9,000 – Open Female, “CAJS Cupcake G42A,” s. by JF Back In Black, cons. by Happy 6 Simmentals, sold to Brent Aden, NE.

\$7,500 – Open Female, “S&S Bringing the Honey 9119G,” s. by EXAR Classen 1422B, cons. by S&S Simmentals, sold to Garrett Stanfield, OH.

\$6,800 – Bred Female, “Ms. Kane Perfection,” s. by WS Revival, bred to WLE Copacetic, cons. by Beckett Cattle/Stephens Beef Cattle, sold to Adam Andrews, GA.

\$5,500 – Open Female, “B C R Forever Lady 050G,” s. by HPF Quantum Leap, cons. by Buck Creek Ranch, sold to Sharon Padgett, KY. ♦



The sale aisle was buzzing with Simmental enthusiasts.



The Lapp Family, PA, made the trip to the NAILE.



Austin Sorenson worked the phones.



The auction block and sale ring.



Clint Berry

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- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females



American Simmental Association

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To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

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Questions, contact lgiess@simmgene.com for more information regarding this program.

Women of ASA

By Emme Troendle

Editor's Note: This is the thirteenth article in a series highlighting significant contributions of women in the Simmental industry.

For over 40 years, Jeanne White, Simme Valley Ranch, has been an advocate for Simmental cattle and youth development.

Jeanne White

Jeanne White, Groton, New York, owner and manager of Simme Valley Ranch, a 50-head purebred cattle operation, has been an ardent advocate for Simmental on a local, state, and national level for over 40 years. As New York Simmental Association's (NYSA) secretary since 1989, she has written and edited the NYSA's newsletter, published five times a year, hosted hundreds of youth clinics, and organized an annual New York all-breed cattle event.

A native of Rhode Island, White left the 'Ocean State' at 19 years old for Kansas, where she met her late-husband Ken. After they got married, Jeanne and Ken started breeding Quarter Horses, but later shifted gears to breeding Simmental cattle. In 1968, the Whites moved to New York to be closer to family.



Jeanne White

"We brought a dozen cows from Kansas with us and had our first purebred Simmental born in New York in 1978. For us, a bull is extremely important, but those cows are what makes the herd, and we put a lot of interest in our females. My primary objective is to market females as replacements and to 4-Hers. We promote mostly through showing. I have a good market for heifers as show prospects and I consign cow-calf pairs to the Stars and Stripes Sale in Pennsylvania."

Five times a year, White writes and edits the NYSA newsletter. Subscribers vary from local residents, to ASA Board Trustees and staff members, to other serious cattle producers. "We put out a 24-page newsletter five times a year, and I put together the directory every year. The thing I tell people about this newsletter is that you don't have to just like Simmental. The articles focus on beef cattle management. Sure, we promote what Simmental is doing in the state and nationally, but basically the newsletter's about beef. It has a larger audience than just New York Simmental breeders for that reason."

To save on expenses, White manages bulk purchases of semen for NYSA members each year. When the order comes in March, they hold a meeting in the basement of the local church, and swing by the ranch afterward to look at her herd. "By purchasing semen in bulk, we receive a 10% to 30% discount and the shipping fees are much lower. They place their order with me, and then I deal with ABS, GENEX, Select Sires, and Cattle Visions. We also can buy bulk syringes, AI drugs, supplies, and ear tags."

"After the meeting, we walk through the herd to see the newborns. So we all bundle up and either go out in the mud or snow, whatever we happen to have at the end of March, and everybody gets to look at the babies, which is a lot of fun. We really enjoy that."

In 2012, at the age of 65, Ken passed away of lung cancer, and Jeanne needed another set of hands to help her with the operation. "When I lost Kenny, my nephew Phil called me and asked if I wanted him to come out and help. That was seven years ago this January. Recently, we have been transitioning into him making most of the day-to-day decisions, in case I want to retire soon."

White's daughter, Michelle Bennett lives in Vermont with her husband, Randy. Growing up, Michelle was very involved with exhibiting Simmental cattle in 4-H. For White, working with the juniors at the local fairs was the inspiration behind hosting youth clinics on the farm. She says, "We started doing a junior clinic at our farm, and eventually opened it up to the whole state. We would do showmanship, fitting — each year we'd try to cover different topics for the kids. We would go to different farms and help the children figure out the cattle's nutritional needs. We'd bring scales and weigh them and tell the kids what they needed to do as far as adjusting. We'd see what they were feeding, and we'd tell them how to adjust their feed and just work with the kids so they could learn as much as they wanted. It helped that Ken was a nutritionist."

A couple of decades ago, White started organizing the Fall Festival, an all-breed state cattle event. The format follows the competition format of the AJSA Classic Events. The event includes meat identification, judging, stockmen's quiz, team marketing, and team fitting in addition to the cattle show and showmanship. "My two grandsons, Cody and Cory, went to every National Classic. I ended up going with them to Ohio and Indiana to watch them show. That's when I got the idea of the Fall Festival because I saw all this competition the kids were doing. You didn't have to have a top animal that you raised or daddy had the money to buy. You could go there and use your brains and still compete. I thought that was phenomenal. I retired from the Fall Festival four years ago, but it's still running strong."

At 72-years-old, White isn't about to slow down. She laughs, "My motto is: you use it or you lose it. I am still active on the farm, and I work out frequently. I'm still out hauling buckets, halter breaking, and heat detecting for our 100% AI program. I do most of the tractor driving while feeding bales. I am in agriculture because it's my life and I love it — I am living the dream." ♦



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FROM THE HEADQUARTERS



By Chip Kemp, Director of Membership and Industry Relations

ckemp@simmgene.com

We just wrapped up the holidays. I hope that you and yours enjoyed the time, the perspective, and the real purpose of the season. I suspect in the midst of everything you enjoyed various get-togethers and parties that allowed you to reconnect with family and friends and I bet you even met some new faces along

the way. This had me thinking about interesting guests and conversations that one could have in this sort of environment. One voice from history that I find engaging and fascinating and would have loved to have at a dinner party, is that of Winston Churchill. We know of his courage, his ability to tell a tale and lay out a loaded quip, and his immeasurable impact on the course of human history. In fact, he delivered his famous Iron Curtain speech mere miles from my house. Clearly, Churchill is one of the most quoted humans of modern time. His quotes make for great reading that'll make a person laugh more than once. So what? What's the point? The point is it is now 2020 – a “round” year that provides for nostalgia and benchmark-

ing of progress. An opportunity to consider how we align where we've been with where we are going.

Enter Churchill. His pondering for the day “Of this I am quite sure: That if we open a quarrel between the past and the present, we shall find we have lost the future.”

Let's face it, we all “quarrel” with comparing today with yesterday. Whether it is to help a youth see how clearly our upbringing was better, more wholesome, harder, hillier, snowier, etc. than theirs or if it is to say how much we've gotten off track, on track, forgot the track, whatever. We do this constantly. Comparing the present with the past and all the while jeopardizing the potential for a meaningful future.

So, as we prep for the beef business in 2020 and beyond, I couldn't help but try to harmonize our past and present with a little easy reading. I spent some time going through old notes and minutes from annual meetings. A who's who of Simmental could be found in this exercise. I'll be honest, it is a humbling experience when you remind yourself of the names of those who built this organization, this business of SimGenetics. One voice caught my attention multiple times. Lora Rose served as the chair of the Breed Improvement Committee for numerous years between the late 90s and early 2000s. Her annual reports show that our past aligns well with our present and sets the stage for an even greater role in the future. So as opposed to my words, I'd encourage you to read hers...

“This committee has focused its support for programs used to identify and measure genetics for carcass and maternal value.” 2003 Beef Improvement Committee (BIC)

“Your staff and BIC members are working on your maternal traits for genetic evaluation; multi-breed calving ease, reproductive performance and convenience traits that make cattle less troublesome.” 2003 BIC

“We've produced the first multi-breed carcass EPDs that incorporate ultrasound technology.” 2004 BIC

“We've instituted THE, established a progeny carcass testing program and heifer breeding project . . .” 2004 BIC

2020 brings its own set of challenges, but optimism should reign! Beef is in demand, collaboration is in demand, and data is in demand. This is the past, present, and future of a successful ASA. So, our job... stay the course of working tirelessly to better serve the commercial industry with cattle and programs that meet where our industry will be in five and ten years. Focus less on what “was” and focus more on the realities before us. Continue to build for what is coming and 2030's lookback will be even more profound and staggering than today's. ♦

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BULLETINS

AJSA Schedule and Deadlines

- April 15 . . . Classic entry forms available at www.juniorsimmental.org
- April 15 . . . Steers born January 15 - April 15 eligible for 2021 Steer Profitability Competition
- May 1 . . . Regional Classic entry deadline 4:30 p.m. Mountain
- May 8 . . . Regional Classic final entry deadline (registration fees double) 4:30 p.m. Mountain
- May 15 . . . National Classic entry deadline 4:30 p.m. Mountain
- May 22 . . . National Classic final entry deadline (registration fees double) 4:30 p.m. Mountain
- June 1 . . . Photography Contest, Trustee Application, Silver and Gold Merit Award application deadline
- June 9-13 . . Eastern Regional Classic, Cookeville, TN
- June 14-17 . . South Central Regional Classic, Springfield, MO
- June 18-20 . . Western Regional Classic, Sandpoint, ID
- June 30 . . . Interview Competition resumes and cover letters due
- July 5-11 . . . National Classic, Grand Island, NE
- October 2 . . . 2021 Steer Profitability Competition Entry Deadline, forms available at www.juniorsimmental.org

2020 WSFF Congress in Austria

The 2020 World Simmental Fleckvieh Federation Congress and National Exposition Program will be held in Vienna, Austria, from September 1-6, with an agriculture tour after the Congress. September 7-10. For more information see page 24 or go to <http://www.fleckvieh.at/>.

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Performance Advocate Program Update

At the Fall Focus Board Meeting in Manhattan, KS, the board passed a resolution to revise the Performance Advocate Program including three major changes.

1. Among the traits included, the program requires record submission on 90% of the contemporary group (rather than 100%) to gather records on nearly the whole herd while allowing for circumstances where records are missed.
2. Establish a two-tier system to qualify. Since additional traits are being added (see point 3) but some of these traits are difficult and/or expensive to collect, there will be a two-tier system for qualifying as a Performance Advocate. If THE herds submit 90% of the records on eight of the thirteen traits, they qualify for the first tier. THE herds with 90% of the records on 10 out of the 13 traits qualify for the higher tier system.
3. An additional seven traits have been added to the list of qualifying records in the program (see page 28 for more details). As ASA develops more traits (example, feet/leg scores), they may be added to the Performance Advocate Program.

Percentage Simmental Policy Update

The ASA Board of Trustees recently passed a policy change updating percentage Simmental requirements for PTP shows. As of August 27, 2019, a percentage Simmental animal must be at least 1/2 Simmental but less than 7/8 Simmental starting March 1, 2020. Between now and March 1, it is up to the management for each PTP show to

determine whether in the Percentage division the minimum is 3/8 or 1/2 Simmental. The September issue of *the Register* magazine Ring of Champions ad (pg. 71), outlined the previous requirements as it had gone to print before the change. To qualify for the 2019-2020 Ring of Champions, animals must be at least 1/2 Simmental.

ASF \$50 Reinstatement Fee

The ASA Board enacted an Annual Service Reinstatement Fee of \$50 for members who have not paid their Annual Service Fee (ASF). The current year's ASF was billed at the beginning of July, and if not paid prior to October 23, 2019, ASA will remove this billing from the member's account and the membership becomes inactive.

If a member wishes to become active later in the same fiscal year, a reinstatement fee will apply. This fee consists of the regular Annual Service Fee plus the \$50 reinstatement fee. If you have questions, please contact ASA at 406-587-4531 or simmental@simmgene.com.

Cow Herd DNA Roundup Continues

The ASA Board of Trustees approved Phase II of the Cow Herd DNA Roundup at the 2019 Fall Focus meeting. The project will continue to accept new herds at \$25 per sample for a low-density genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price.

When members submit mature cow body weights and body condition scores or hip heights from 90% of their calving-age cows, they will receive a \$5 credit to their account for each cow reported. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life (if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019). Heifers may also be tested at the \$25 price point and may receive a \$5 credit if mature cow data is submitted after they reach 18 months of age. For members who have already participated in the CHR project, the same \$25 rate is available for heifers and new purchases as long as 90% of the member's calving age cows have a genomic test. ♦

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Foundation Focus



Since 2013, the Walton-Berry Graduate Student Support Grant has aided graduate education with an emphasis on genetic improvement of livestock.

Six years later, the grant continues to support the progress of livestock research.

The fund originally started by Jim Berry of Wildberry Farms honors Dr. Bob Walton's lifelong efforts in animal breeding and raising Simmental cattle. This grant aims to help train future animal breeders and advance our knowledge of applied livestock genetics offering up to two grants per year (at a \$3,000 and \$5,000 level).



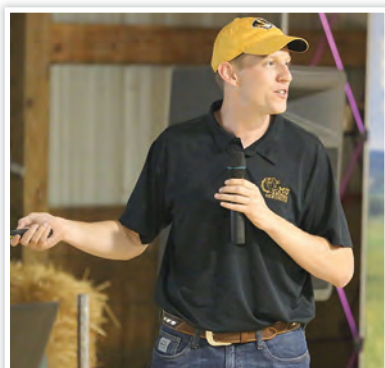
The fund originally started by Jim Berry, Wildberry Farms, (left) honoring Dr. Bob Walton's lifelong efforts in animal breeding and raising Simmental cattle.

Each spring, researchers are encouraged to apply for this grant. The committee reviews the grants and notifies applicants by mid-May. For more information on how to contribute to these funds or on how to apply for the grant, contact Jackie Atkins by email at jatkins@simmgene.com.

Contact Darla Aegerter (daegerter@simmgene.com; 406-587-4531) to make a donation to the Walton-Berry Graduate Student Support Grant or any programs funded by the American Simmental Simbrah Foundation (ASF).

Thank you, Jim Berry and Dr. Bob Walton for your continued support of graduate training and research in animal breeding through the ASF!

Walton-Berry Graduate Student support grant has awarded over \$50,000 in grants, funding impactful research and training of the next generation of animal breeders.



Past Recipients:

2013 – Drs. Jennifer Bormann, Bob Weaber, Dan Moser, and Mike MacNeil from Kansas State University. Funds used to support graduate student stipend and living expenses for a collaborative research project in quantitative and molecular genetics in beef cattle at the US Meat Animal Research Center.

2014 – Dr. Jennifer Thomson, Montana State University. Funds used to study the genetics and objective measurements of temperament in beef cattle.

2014 – Dr. Stephanie McKay, The University of Vermont. Funds used to characterize the brain methylome in steers with extreme measures of docility

2015 – Dr. Heather Huson, Cornell University. Funds used to study the genetics of digital

Cushion Thickness and pay travel expenses for a graduate student to present research findings at an international conference in Sweden.

2015 – Dr. Megan Rolf, Oklahoma State University. Funds used to analyze genetic links to water intake in beef cattle.

2016 – Dr. Jerry Taylor, University of Missouri. Funds used to identify potentially lethal haplotypes in beef cattle.

2017 – Dr. Jared Decker, University of Missouri. Funds used for graduate student travel to Beef Improvement Federation meetings and develop extension publications.

2017 – Drs. Scott Speidel, Milton Thomas, and R. Mark Enns, Colorado State University. Funds used to investigate stayability genetic

predictions using endpoints beyond six years of age.

2018 – Dr. Jason Ahola, Colorado State University. Funds used to study beef cow mature size across varying environments.

2018 – Dr. Lauren Hanna, North Dakota State University. Funds used to characterize efficiency traits in the commercial beef cow herd.

2019 – Dr. Hao Cheng, University of California. Funds used to test the accuracy of a prediction tool to increase the computation speed of genomic prediction.

2019 – Dr. Jared Decker, University of Missouri. Funds used to support graduate student study abroad at the famed University of Edinburgh's Roslin Institute in Scotland with Dr. John Hickey.



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By Martha Moenning, North Central Region Trustee



The National Classic Mentoring Program

My start in the AJSA was paved with the help of many individuals. Whether it was sharing advice, serving as a mentor, or being a source of encouragement, these actions made a profound impact on my life. I will forever be thankful for the people in the Simmental breed who invested in me.

As I am now more experienced, it has always been my goal to give back to this Association. For the past two years, I have served as a mentor in the Mentor-Mentee Program during the National Classic. The program starts with a kick-off activity where mentors and mentees are

paired together. Throughout the week, mentors spend time with their mentees by preparing them for contests, helping them make friends, and completing a packet filled with what they learned. At the 2019 National Classic, I had the pleasure of mentoring two new juniors, Grace and Tucker. It was rewarding to see them set goals, become more confident, be eager to learn, and make memories with their new friends. This program is so valuable to new members because it equips them for their future in the AJSA. The Mentor-Mentee Program is just another example of the excellent opportunities the AJSA provides.

If you are an experienced member, I would highly encourage you to participate in this program at the 2020 National Classic in Grand Island, Nebraska. Even the smallest actions can leave a big impact in the lives of others. ♦



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NEWSMAKERS

Marshall Received the KSU Alumni Award

Select Sires Vice President of Beef Programs and ASA member, Lorna Marshall, Burlington, CO, was chosen by Kansas State University to receive the Animal Sciences and Industry 2019 Distinguished Alumnus Award.

Marshall, raised on a Simmental ranch in Valley Center, KS, is a graduate of KSU with a Master's from Colorado State University in animal breeding. She worked for the American Gelbvieh Association before beginning her career in the beef AI industry. Marshall and her husband, Troy, own and operate a 450-head purebred Angus and SimAngus seedstock operation.

Bowmans are Shorthorn's Builders of the Breed

At the American Shorthorn Association's Annual Meeting and Conference in Kansas City, MO, Philip and Linda Bowman, Greens Fork, IN, were recognized as Builders of the Breed. This award recognizes their efforts in breeding and promoting Shorthorn cattle which have contributed to genetic improvement of the breed. Luke Bowman, their son, is the American Simmental Association's Director of Member Events and International Operations. Also at the event Mark W. P. Gordon was recognized as another Builder of the Breed.

In Memoriam...

• **Richard Beitelspacher**, Bowdle, SD, long-time ASA member with the number 000270, died at age 75. Beitelspacher served on numerous boards including South Dakota Simmental Association Board, and nationally served on the Farm Credit of America Board, and GENEX Board. He is survived by Sharon, his wife of 50 years; daughters Krecia (Donnie) Leddy of Stockholm, SD; Kindra (Bruce) Gordon of Whitewood, SD; sons Mark (Tara) of Bowdle; and Lance (Heather) of Aberdeen, SD; as well as numerous grandchildren, siblings, cousins, nieces and nephews.



Richard Beitelspacher

• **Beloved AJSA member, Samantha Long**, Creston, IA, passed away in a tragic car accident in December. Long was a senior at Orient-Macksburg Schools and active in 4-H, FFA, Student Council, National Honor Society, and softball. Long was also a member of the Iowa Junior Beef Breeds, the Heartland Youth Show Lamb Circuit, American Junior Simmental Association, Iowa Junior Simmental Association, and Hebron United Methodist Church. Long is survived by her parents, Rob and Gina Long; and two brothers, Tyler (Abby) Long of Fontanelle, IA, and Cody Long of Creston; grandparents, and many family members.



Sammi Long

• **William Mayfield**, Triple M Farms, Brent, AL, recently passed away. An avid Simmental breeder, Mayfield owned and operated his own petroleum business, Mayfield Oil Co., Inc., for 43 years before retiring, and held positions with the Alabama Simmental Cattle Association, as well as the Bibb County Cattlemen's Association. Mayfield is survived by his wife Terri Jackson Mayfield and son Cameron Mayfield. ♦



William Mayfield

MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Best Lasagna Soup

Ingredients

- 1 pound lean ground beef (90% lean)
- 1 large green pepper, chopped
- 1 medium onion, chopped
- 2 garlic cloves, minced
- 2 cans (14-1/2 ounces each) diced tomatoes, undrained
- 2 cans (14-1/2 ounces each) reduced-sodium beef broth
- 1 can (8 ounces) tomato sauce
- 1 cup frozen corn
- 1/4 cup tomato paste
- 2 teaspoons Italian seasoning
- 1/4 teaspoon pepper
- 2-1/2 cups uncooked spiral pasta
- 1/2 cup shredded Parmesan cheese

Directions

1.) In a large saucepan, cook beef, green pepper and onion over medium heat 6-8 minutes or until meat is no longer pink, breaking up beef into crumbles. Add garlic; cook 1 minute longer. Drain.

2.) Stir in tomatoes, broth, tomato sauce, corn, tomato paste, Italian seasoning and pepper. Bring to a boil. Stir in pasta. Return to a boil. Reduce heat; simmer, covered, 10-12 minutes or until pasta is tender. Sprinkle with cheese and serve. ♦

Editor's Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column. Email your recipe to editor@simmgene.com.

2020 Year-Letter is "H"

The year-letter animal identification letter for 2020 is "H", and will be followed by J in 2021 and K in 2022. The letter G was the year-letter designated for use during 2019. ♦

Office Holiday Schedule

The ASA office will be closed for the following upcoming holidays.

Spring Holiday
Friday, April 10,

Memorial Day
Monday, May 25,

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BEEF BUSINESS

Legislation to Overhaul Meatpacking Industry

Legislation introduced in the Senate seeks to overhaul the modern US meatpacking industry.

The legislation is designed to strengthen the Packers & Stockyards Act “to crack down on the monopolistic practices” of multinational meatpackers and integrators, place a moratorium on concentrated animal feeding operations (CAFOs) that “produce enormous amounts of animal waste and other harmful pollution” and restore mandatory country of origin labeling (COOL) requirements.

Court Won't Halt Proposition 12 Enforcement

The North American Meat Institute (NAMI) lost its challenge to California's Proposition 12 law, which requires that meat and eggs sold in the state must have been raised in accordance with California's animal welfare laws.

In the ruling, a US District Judge Christina Snyder said that the arguments NAMI presented in favor of a preliminary injunction did not meet the standard for harm to businesses outside the state of California or constitute an overreach on the part of the state to regulate how businesses operate elsewhere.

Judge blocks Iowa “Ag Gag” Law

A federal judge granted a preliminary injunction preventing the imposition of a revised Iowa law designated to prohibit anyone from using deception to access a private facility — like a processing plant — to take undercover pictures and videos.

Livestock facility owners and processors originally sought protection under the law to prevent activists and others from using false means to gain access to production plants and related operations.

NCBA Looks at Beef Origin Labeling

The National Cattlemen's Beef Association's (NCBA) executive committee approved efforts to work with USDA's Food Safety Inspection Service to address the agency's longstanding policy on geographic origin.

NCBA is seeking solutions to the labeling requirements and verification procedures in place for beef product labels as “Product of the USA,” “Made in the USA,” or similar origin claims.

More Ag Inspectors Approved at Ports

The US House approved an additional \$19.6 million in funding for more agriculture inspectors at land, air, and seaports to prevent African Swine Fever (ASF) and other foreign animal diseases from entering the United States, a move applauded by the National Pork Producers Council.

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COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. From what country did the Abundance strain of Simmental originate?
2. Which of the following could be a sign of estrus: restlessness, standing to be mounted, rough hair?
3. What is the minimum acceptable scrotal circumference for yearling bulls, in centimeters?
4. Carotene in green grass is known as an outstanding source of what vitamin?
5. What would you expect of the birth weights of calves born to mature cows when compared to calves born to first-calf heifers when they are bred to the same sire?
6. Which two minerals are most critical for proper bone and tooth formation?
7. Feeds high in fiber content, but low in energy are known collectively by what term?
8. Plant-eating animals are described by what scientific classification?
9. Name the magazine that was the predecessor of *the Register* as ASA's official publication?
10. What would you expect with regard to puberty, in comparing crossbred and straight bred heifers?

Answers: 1. France; 2. All of them; 3. Thirty-two; 4. Vitamin 'A'; 5. The calves would be larger; 6. Calcium and Phosphorus; 7. Roughages; 8. Herbivorous; 9. Simmental Shield; 10. Crossbreds

The funding was included in the fiscal year 2020 Department of Homeland Security appropriations bills.

Plan for Consumer Food Safety Education

The Food Safety and Inspection Service (FSIS) announced that it will conduct focus groups with consumers to inform its consumer education outreach efforts on recalls, outbreaks, and meat and poultry product labeling, the agency said in a release.

FSIS's Office of Public Affairs and Consumer Education develops consumer education programs on the safe handling, preparation, and storage of meat, poultry, and processed egg products.

Warning on Lettuce-containing Products

Both USDA's Food Safety and Inspection Service and the Canadian Food Inspection Agency have warned against certain salad products that could contain *E. coli* O157:H7.

FSIS issued a Public Health alert due to illnesses caused by *E. coli* O157:H7 associated with romaine lettuce from the Salinas, CA, growing region. FSIS warns against consuming any wraps, sandwiches, prepackaged salad, salad kits, or other product containing romaine lettuce harvested from that area.

Meat Stick Sales Climb

Meat snacks have been popular for years, but as brands, flavors, and claims proliferate, the market is continuing to rise. The meat snack market is still ballooning after years of growing popularity.

It is predicted that global meat snack sales could hit \$9.47 billion by 2021. In the US alone, meat snacks are a \$2.8 billion category and 4.2% annualized growth is forecast through 2022. Other projections for market growth are close to a 9% annual rate.

Per Capita Supply of Meat Rising

The per capita supply of red meat, poultry, and seafood available for Americans to eat after adjusting for losses rose to 143.9 pounds in 2017, after falling between 2004 and 2014.

Commodity analysts point to higher demand for red meat as one of the drivers of this increase. Recovering consumer incomes after the 2007-09 recession and stable or declining retail red meat in recent years are also contributors.

Restaurant Sector at a Crossroads

The restaurant industry is adapting to changing consumer expectations in an on-demand world as meals eaten away from home and off-premises sales are expected to accelerate over the next decade, according to a report from the National Restaurant Association (NRA).

A greater proportion of meals will no longer be cooked at home, consumers will place more importance on experiential dining for on-premises occasions, and guests will expect a seamless digital experience.

Gift Cards Buck Trend

Gift cards purchased to use at restaurants and coffeehouses are an increasingly popular choice, even as purchases of gift cards overall drop. Market research indicates that between 2011 and 2019, the number of shares of adults who buy gift cards overall has declined to 39%. However, purchases of gift cards specifically for restaurants or coffee houses is up by three percentage points.

Usage has steadily increased each year since 2011. Use of restaurant gift cards, as a very discretionary expense, generally leans to highly educated and highly affluent adults.

Food Prices Continue to Rise

For the year, food-at-home prices are expected to increase in a range between 0.5% to 1.5%. This would be the fourth year in a row with either deflating or lower-than-average inflating retail food prices.

Animal proteins as a category are expected to increase for the year, but at a rate lower than their 20-year historical averages. Food-away-from-home prices have been consistently growing at a higher rate than food-at-home prices. ♦

CUTTING EDGE

Cattle Greenhouse Gas Lower Than Believed

The amount of greenhouse gas (GHG) emissions by US-raised cattle is lower than has been stated in several global reports, according to new research.

Environmental Protection Agency (EPA) data from 2017 found that beef cattle contribute just 2% of the total GHG emissions in the United States. Direct GHG emissions from all agricultural production, crops and livestock, collectively represented 8.4% of all US emissions.

Proteins Improve Color, Growth, and Texture of Cell-grown Meat

A team of Tufts University-led researchers exploring the development of cultured meat found that the addition of the iron-carrying protein myoglobin improves the growth, texture, and color of bovine muscle grown from cells in culture.

This development is a step toward the ultimate goal of growing meat from livestock animal cells for human consumption. Researchers found that myoglobin increased the proliferation and metabolic activity of bovine muscle satellite cells and also led to a change of color more comparable to beef.

Clove Extract Boosts Shelf Life

The application of the natural antioxidants from clove extract (CE) can result in reduced protein and lipid oxidation to enhance the quality of cooked beef patties, according to new research.

An antioxidant additive comparison study found a significant decrease in thiobarbituric acid reactive substance value, an increase of redness value, and improved sensory attribute stability in cooked beef. The comparison also showed that CE inclusion in patties extended the storage life up to 10 days.

Restaurants Graded on use of Antibiotics

Consumer Reports gave a failing grade to 15 of 25 large restaurant chains on their antibiotic practices in beef in the fifth annual Chain Reaction Report. Most US fast food chains continue to sell beef produced with routine antibiotic use, the report stated. The lack of progress in the beef sector is in contrast to the antibiotic success story that has unfolded in the chicken industry.

Public health agencies have warned that curbing overuse of antibiotics in livestock is necessary to combat the rise of antibiotic-resistant infections in people as well as animals. The beef scorecard gave top marks to Chipotle and Panera Bread, followed by McDonalds and Subway. ♦

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Nancy at nchesterfield@simmgene.com or Rebecca at rprice@simmgene.com

CORPORATE REPORT

Cargill Increases Climate Change Mitigation

Cargill Inc., announced it adopted a so-called "Scope 3" target of reducing greenhouse gas emissions from its global supply chain by 30% per ton of product by 2030 to accelerate its efforts to create a sustainable beef supply chain.

The company also reinforced its intent to prioritize climate through three recent activities: 1) pledging to the CEO climate statement, 2) signing on to the coalition to continue supporting the Paris Climate Accord, and 3) convening at the December UN Climate Change Conference COP 25 in Madrid.

Costco to Offer 'Beyond Burger'

Beyond Meat is preparing to make its Beyond Burger alternative protein patty in bulk form at Costco Wholesale Co., a retailer accustomed to offering jumbo-sized products.

Buyers of the company's Beyond Burger will be able to purchase quarter-pound patties in packages of eight for the first time. The product is usually available in grocery stores in two-packs. Consumers will pay \$14.99 for the eight-patty package. The Costco deal is its first with a big-box wholesale chain, Beyond Meat noted on its website announcing the new program.

Nestlé to Sell Controlling Stake in EU Business

Nestlé agreed to sell a 60% stake of its Herta charcuterie and dough business to Casa Tarradellas, a Spanish family-run food company. Nestlé and Casa Tarradellas will create a joint venture for Herta, with Nestlé retaining a 40% stake. The joint venture includes Herta cold cuts and other meat-based products available in six European countries, as well as the Herta dough business in France and Belgium.

The Herta charcuterie and dough business had sales of EUR 667 million in 2018 and has been valued at EUR 690 million. Closing is anticipated to take place in the first half of 2020. The joint venture will be incorporated in Spain. Operations will continue to be managed by the existing local Herta businesses in France, Germany, Belgium (including Luxembourg) and the United Kingdom (including Ireland).

Burger Chain Expands Beyond Meat Offerings

CKE, the parent company of Carl's Jr. and Hardee's, announced the expansion of its partnership with Beyond Meat with the introduction of new all-day plant-based protein options during breakfast, lunch, and dinner nationwide.

According to a news release, the move is a bid to appeal to new audiences including flexitarians, Gen Z, and millennials. Since launching the plant-based burgers in late 2018, Carl's Jr. has seen an uptick of new customers, due in part to the partnership. ♦

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US Takes Record Share of Korean Market

Record imports of US beef through the first 10 months of 2019 account for more than half of Korea's imported beef market. US beef imports from January to October rose nearly 8% to 209,034 tons at a value of \$1.54 billion.

It's the first time US beef claimed more than half of Korea's imported beef market since 2003, when a ban of US beef was placed because of concerns of bovine spongiform encephalopathy.

Germany Using Various Means to Block Wild Boars

Germany is employing sniffer dogs, drones, and electric fences in its efforts to prevent wild boars from bringing African Swine Fever (ASF) across borders. Germany is Europe's largest meat exporter with half of it's annual pork production of five million tons going to foreign markets.

In public spaces throughout Germany, posters from the agriculture ministry urge people not to leave discarded food behind because the virus can survive in smoked goods.

Korean Retailer Buys West Coast Grocers

Good Food Holdings, a subsidiary of South Korea's E-mart, purchased Portland, Oregon-based New Season Market and New Leaf Community Markets from Endeavour Capital.

The two grocery chains will continue to operate independently, according to the announcement. The current local management team will continue to lead the organization. New Seasons has 21 stores in Oregon, northern California, and Washington; New Leaf has five in central California.

China Introducing Donkey Meat

Chinese restaurant owners are trying to open another culinary door to the western consumer. CNN reports, burgers made of donkey meat are all the rage in Beijing and, like so many Chinese foods, could become the next delicacy to make it big abroad.

The meat, according to a report, "tastes gamey and full of flavor, more like beef than chicken or pork."

Strong Chinese Beef Demand Forecast

China's pork shortage pushed consumers to other proteins, and pork price increases now mean beef is more affordable, which should lead to "extremely strong" beef demand in 2020. African Swine Fever (ASF) has caused a tripling of pork prices in the country, and lower-value beef cuts are the preferred option as a pork substitute in China.

To meet demand, China is approving additional plants and countries to boost its supply. Since August 1, Brazil has 22 plants approved, Argentina has had eight plants approved, South Africa has regained access, and a number of plants across Europe have been approved. ♦

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LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.

EPDs:
CE: 8 \$API: 110 \$TI: 72



Dam: URA Baby Doll



Granddam: Rockin Robin



WLE Big Deal A617

EPDs: CE: 11 \$API: 107 \$TI: 64
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny!
Maternal brother to Uno Mas.



DMCC/Wood Fully Loaded 39D

EPDs: CE: 11 \$API: 130 \$TI: 67
ASA#: 3131823

Lock N Load x 3C Macho
Fully Loaded is a full brother to W/C Loaded Up. His first progeny have been extremely well received!



TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black

2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!

EPDs:
CE: 10 \$API: 140 \$TI: 73



Famous donor dam, Hope Floats



2014 NWSS Champion Bull

\$16,000 Grand Fortune daughter



OMF Epic E27

ASA#: 3317371

WS All Around Z35 x OMF Commander Y69

Homozygous Polled • Homozygous Black

EPDs: CE: 16 \$API: 150 \$TI: 82

Exciting calving ease outcross genetics who sold to Schooley, IA, and Sears, CA, from Oak Meadow's NWSS Pen!



RFG/K-LER Elevation 727E

ASA#: 3268058

LRS Elevate 213B x MCM Top Grade 018X

Homozygous Polled • Homozygous Black

EPDs: CE: 12 \$API: 141 \$TI: 78

High-selling bull in 2018 "The One Sale", selling to Lee, CO. Tremendous EPDs combined with great design — an exciting purebred!



ACLL Fortune 393D

ASA#: 3190116 • Homozygous Black/Homozygous Polled
Mr TR Hammer 308A ET x WS Pilgrim H182U

Fortune is the exciting new sire that is a Hammer x Pilgrim cross that works so well! His dam is the great Firefly female that sold for \$100,000 in the fall 2013 sale and was a champion for the Efflings!

EPDs:
CE: 8 \$API: 102 \$TI: 66



Fortune daughter that was a 2018 Sullivan Farms Sale feature and won several times for the Moores!



Mr. TR Hammer 308A ET

ASA#: 2759745 • Upgrade x Dream On

EPDs:
CE: 9 \$API: 119 \$TI: 79

Black/Polled

1/3 revenue sharing \$200,000 top-seller of the 2013 HCC Sale, Hammer is a world class individual with a unique blend of pedigree, performance and phenotype. A rarity who combines performance, EPDs and phenotype. With Hammer, you can compete on the tanbark and produce breed-leading bulls who will work for even the most discriminating commercial cattleman!

EPDs as of 12.6.19

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EPDs:
CE: 11 \$API: 126 \$TI: 84



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

K-Ler Kingsman 610D 5/8 SimAngus™

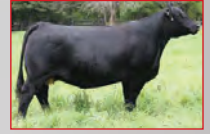
ASA#: 3125337 • Homozygous Black/Homozygous Polled
WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!

KINGSMAN'S FULL SISTER PRODUCED WERNINGS 2019 \$180,000 BULL!



EPDs:
CE: 13 \$API: 137 \$TI: 67



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho
Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:
CE: 10 \$API: 106 \$TI: 67



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!

TL Bottomline 38B

ASA#: 2905451
WS Pilgrim x Fat Butt
Heterozygous Black/
Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



EPDs:
CE: 10 \$API: 123 \$TI: 73



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kearn's 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.



TKCC Carver 65C

TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver
Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearn's 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it... he'll add performance and great type!



KRMS Primary Candidate B204

ASA# 2994148
OMF Double Shot x Mo Better
Heterozygous Black/Homozygous Polled

EPDs: CE: 7 \$API: 109 \$TI: 62

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



Jass On The Mark 69D

ASA# 3210989
Loaded Up x In Dew Time
Black/Polled

EPDs: CE: 12 \$API: 136 \$TI: 69

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



K-Ler Cash Flow 528C

ASA# 3042933
Make It Rain x Miss Kansa

EPDs: CE: 7 \$API: 117 \$TI: 69

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



TJSC Hammer Time 35D

ASA# 3185062
Mr TR Hammer 308A ET x TJSC So Sweet 104X

EPDs: CE: 14 \$API: 119 \$TI: 67

Hammer Time is siring excellent show-quality type progeny with the ability to generate profit for their owners! He is trending UP in popularity.



VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango
Full brother to The Duke and Profit Maker

EPDs:
CE: 7 \$API: 108 \$TI: 57

Homozygous Black,
Homozygous Polled



VCL LKC Dagger 605D



VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango

EPDs:
CE: 8 \$API: 104 \$TI: 58

Heterozygous Black,
Homozygous Polled.

The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!



VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango

EPDs:
CE: 6 \$API: 109 \$TI: 62

Homozygous Black,
Homozygous Polled

This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

Rust Mountain, ND and Hartman, NE have sold high-sellers in their respective 2019 sales with his first calf crop!



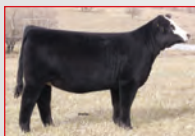
VCL LKC Equity 608D

ASA#: 3188692 • Profit x BF Miss Crysteel Tango

EPDs:
CE: 11 \$API: 113 \$TI: 62

Homozygous Black,
Homozygous Polled

A high-seller in the 2017 Hartman Sale to Gregg Schaefer, ND. Owners, Mike Moser and Chris Polzin. First progeny are looking great!

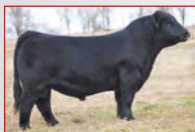


Dam: BF Miss Crysteel Tango

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartman's high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here! Their full sister brought over \$100,000 in Hartman's 2018 fall sale!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Sister to Firefly - 3rd Overall B&O at the National Classic, Kersten, NE.



Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultrasound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".

EPDs:
CE: 9 \$API: 103 \$TI: 60



Valentine is Legendary's legendary maternal grand-dam, and foundation donor for many of the Rockin P success stories!



2018 NAILE Reserve Calf by Legendary.



LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne

EPDs:
CE: 7 \$API: 108 \$TI: 68

Homozygous Black,
Heterozygous Polled



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne



LLSF Charged Up D66

ASA#: 3152726
Pays To Believe x LLSF Cayenne

EPDs:
CE: 13 \$API: 121 \$TI: 68

Homozygous Black,
Heterozygous Polled



These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.



TL Ledger 106D

ASA#: 3240219 • Profit x Flying B Cut Above

EPDs:
CE: 10 \$API: 114 \$TI: 65

Black,
Polled

He continues the legendary Profit genetics out of the famous dam of Bottomline, Miss Star Above! Use him on your Dream On, Upgrade, Loaded Up and Steel Force pedigrees to add mass, depth and power!

Ledger is newly on the open market!

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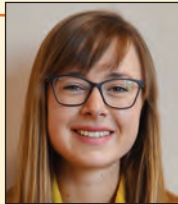
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- ▶ Voicemails returned within 1 business day
- ▶ Emails responded to within 2 business days
- ▶ Registrations completed within 7 business days
- ▶ Foundation registrations completed within 2-3 weeks

Please include the following information in your communication with the ASA:

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- ▶ Job or invoice number
- ▶ Registration number or tattoo of animal(s) in question

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Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed) and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

1. Registrations and transfers needed faster than the normal turnaround will be charged \$50 per animal. This \$50 fee can be avoided by going online and completing the registration or transfer yourself.
2. Complete the registration online and if you need it mailed by FedEx or UPS send a request via email (simmental@simmgene.com) for special shipping. **Note:** there is a charge for shipping unless mailed by regular US Mail. Plan ahead and avoid those charges.

Need more encouragement to register online?

1. Normal processing (registration) on paper applications for SimGenetic animals (once received in the ASA office): 3-7 business days (error-free and payment received) depending on the time of year — holiday season could extend turnaround.
2. Mailing services: within three days of processing (registration) plus the length of time for the US Mail service.

The Customer Service Specialists are just a phone call away to assist you.

1. There are peak times and days where there are large volumes of calls (especially as it closes in on a deadline, you are not alone if you are one who waits until the last minute).
2. If you are unable to get through, feel comfortable leaving a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours. If your question can be answered by email, send an email instead of a voice message to:

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members@simmgene.com

*to apply for membership or,
account changes, or annual service
fee questions*

carcdata@simmgene.com

*for Carcass Merit Program (CMP)
and Carcass Expansion project.*

ultrasound@simmgene.com

for ultrasound and barn sheets

To help you plan, here are some items which may hold up registration for a length of time:

1. **DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements:** DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 3-4 weeks for results. Sample failure and misidentified samples doubles this time.
 - b. DNA kit paperwork requests: 48-hour turnaround
2. **Non-Compliance:**

Total Herd Enrollment breeders: there is a deadline each year where the previous year's calf data must be submitted. You'll be notified of the dams in your herd which need calf data or a reason the cow didn't calve when you go online to submit new registrations. Until this information is completed, no new data will be accepted.
3. **Foundation Registration:**

Sires registered with other breed associations **MUST** be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as a Foundation, but it is optional, not mandatory. Normal processing is 10-12 business days (error-free, payment received, DNA requirements completed).
4. **Breeder Signature:**

If the owner of the dam at the time of conception is different than the person applying for registration, ASA requires the breeder to sign off on the calf you are registering. Make sure the breeder signs the calf's registration application or breeding information is supplied on the transfer of the dam. If the dam was sold with the calf at side, make sure the seller has registered and transferred the calf to you.
5. **Non-payment:**

Payment is required to complete registrations.



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ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turnaround time for registration is within two business days. There is a priority handling processing fee \$50 per animal. Regular US Mail service is at no charge; however, other mailing services (i.e. FedEx, UPS or Express Mail) will incur additional charges.



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Saturday, August 29

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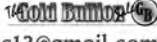


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March 20, 2020 • Wessington, SD



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SALE RESULTS

7P Ranch 44th Annual Production Sale

October 26, 2019 • Tyler, TX

No.	Category	Average
36	18-24 Month-Old SM and SimAngus™ Bulls	\$3,492
19	Yearling SM and SimAngus Bulls	2,032
14	SM and SimAngus Bred Cows	1,632
13	SM and SimAngus Pairs	1,908
38	SM and SimAngus Bred Heifers	1,675
10	SM and SimAngus Open Heifers	1,275
4	F1 Simbrah Pairs	2,613
44	F1 Simbrah Bred Heifers	1,907
5	F1 Simbrah Open Heifers	1,630
183	Total SimInfluenced Lots	\$2,136

Auctioneer: Mark Tillman, Junction

Sale Consultant: Warren Garrett, Canton

High-Selling Lots:

\$7,000 – SimAngus Bull, “PMS Black Gold 314E,”

s. by Lemmon Ten X A160, sold to Jackie Yates, Bivins.

\$5,250 – PB SM Bull, “Mr 7P E297,” s. by JBS Big Casino 336Y, sold to Shirley Irwin, Troup.

\$3,700 – F1 Simbrah Pair, “Miss 7P E236,” s. by JDH Mr Manso 83/3, Bull Calf s. by McKellar Right Answer 5066, sold to Shirley Irwin, Troup.

\$2,850 – F1 Simbrah Bred Heifer, “Miss 7P E283,” s. by JDH Mr Manso 93/3, sold to Bo Shurley, Cabot, AR.

\$2,300 – PB SM Pair, “Miss 7P E309,” s. by JBS Big Casino 336Y, Bull Calf s. by Hook’s Beacon 56B, sold to Earl Sanders, Dayton.

Volume Buyers: Forrest Jones, Rusk; James McGilvray, Bridgeport; and Shirley Irwin, Troup.

Comments: Also selling were 10 Commercial Braford Bred Heifers at an average of \$2,105.

Fred Smith Ranch’s 3rd Annual Extra Effort Sale

October 26, 2019 • Clayton, NC

No.	Category	Average
15	18-Month-Old Bulls	\$3,857
21	Yearling Bulls	2,645
2	Pairs	1,900
10	Bred Heifers	2,105
12	Open Heifers	1,354
60	Total Lots	\$2,575

Auctioneer: Dustin Rogers, Mount Airy, NC

Marketing Representatives: Marty Ropp, Allied Genetic Resources; Rocky Forseth, Allied Genetic Resources; and Corey Wilkins, Allied Genetic Resources.

High-Selling Lots:

\$5,250 – “FSCR Riverwood F041,” s. by GIBBS 3133A Mountaineer, sold to Phil Lawler, Montevalle, AL.

\$5,100 – “FSCR United F067,” s. by FSCR B062 United, sold to Brad Johnson, Shawano, WI.

\$5,000 – “FSCR Mountaineer F052,” s. by 3133A Mountaineer, sold to KJ Fauth, Lavina, MT.

\$4,750 – “FSCR Beacon F035,” s. by Hook’s Beacon 56B, sold to Phil Lawler, Montevalle, AL.

\$4,250 – “FSCR United F064,” s. by FSCR B062 United, sold to Gregory Felts, Greensboro.

\$4,200 – “FSCR United F061,” s. by FSCR B062 United, sold to Colin Wilson, Hollywood, AL.

\$4,100 – “FSCR Deacon F042,” s. by GIBBS 1100HY Deacon, sold to Tommy Parker, Thomasville.

\$4,000 – “FSCR First Cut F018,” s. by TJ First Cut 1109C, sold to Colin Wilson, Hollywood, AL.

Comments: Cattle sold to eight states including: AL, IN, MI, MS, MT, NC, SC and WI.

Irvine Ranch Annual Production Sale

November 2, 2019 • Manhattan, KS

No.	Category	Average
50	Yearling SM and SimAngus™ Bulls	\$4,983
30	Fall Pairs and Open Heifers	2,971
80	Total Lots	\$4,229

Auctioneer: Garren Walrod, KS

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

\$15,500 – Bull, “IR Admiral F143,” s. by Hook’s Admiral, sold to Kenner Simmentals, Leeds, ND.

\$10,500 – Bull, “IR Conversion F158,” s. by Eagle Pass Conversion, sold to Dixon Farms, Thomasville, AL.

\$8,000 – Bull, “IR Opportunity F159,” s. by IR Opportunity D950, sold to Salinas Farms, Marion, MI.

\$7,500 – Bull, “IR Makers Mark F118,” s. by TJ Makers Mark 215Y, sold to Tyson and Travis Basore, MO.

\$5,250 – Open Female, “IR MS Geneva C575,” s. by W/C United 956Y, sold to Fairfield Family Farms, Fooseland, IL.

Comments: Cattle sold into nine states including: AL, IL, IN, KS, KY, MI, MO, ND and NE. Mark your calendars for the Irvine Ranch 16th Annual Production Sale, November 7, 2020.



Viewing the offering.



Paul and Mary Beth Irvine.



(Continued on page 68)

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SALE RESULTS

continued

Golden Dawn Farms' Herd Reduction Sale

November 16, 2019 • Decorah, IA

No.	Category	Average
32	Bred Fleckvieh Females	\$4,237

High-Selling Lots:

\$9,250 – Lot 1 sold to Galen Garretson, Sedalia, MO.

\$6,250 – Lot 26 sold to Tyler Lange, Bismarck, ND.

Comments: Cattle sold to eleven states and Canada.

Heartland Simmental Performance with Class Sale

November 22, 2019 • Waverly, IA

No.	Category	Average
10	Angus, SM and SimInfluenced Pairs	\$1,693
48	Angus, SM and SimInfluenced Breds	2,298
7	Angus, SM and SimInfluenced Opens	2,400
65	Registered Females	\$2,216

Auctioneer: Phil Schooley, IA

Sale Manager: Eberspacher Enterprises (EE), Inc, Marshall, MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Mike Sorenson, *Livestock Plus*, IA; Austin Brandt, *Livestock Plus*, IA; Tom Rooney, AgriMedia, IA; Marshall Ruble, IA; Dustin Carter, SD; Willie Morris, IA; and Amanda Eberspacher-Hilbrands, LiveAuctions.TV, MN.

High-Selling Lots:

\$4,500 – Open Female, “HL Ms. Primo F01,” s. by Colburn Primo 5153, sold to Nathan Beitz, Hopkinton.

\$4,400 – Bred Female, “HL Ms. Fast Money F88,” s. by Hook’s Fast Money 67C, bred to Black Irish Kansas, sold to Kevin Fisher, Harrod, OH.

\$3,500 – Bred Female, “HL Ms. Enforcer E710,” s. by BMR Enforcer B23, bred to Ford’s-WMCC Revolution 60E, sold to DeNio Cattle Company, Iowa Falls.

\$3,500 – Bred Female, “HL Ms. Kaboom E704,” s. by HL Kaboom 455S, bred to Bridle Bit Rembrant D630, sold to Halverson Farms, Elgin.

\$3,100 – Bred Female, “LMS Miss F01L,” s. by Kappes Big Ticket C521, bred to W/C Executive Order 8543B, cons. by La Mar Farms LTD, sold to Heartland Simmentals, New Hampton.

\$3,000 – Bred Female, “HL Ms. UC F16,” s. by OLF Ultimate Choice C42, bred to Bridle Bit Rembrant D630, sold to Steve and Brad Jensen, Osage.

\$2,900 – Open Female, “WMCC/HL Gwenette G53,” s. by Hook’s Fast Money 67C, cons. by Willie Morris Cattle Company, sold to Shane Rose, Worthington, MN.

\$2,900 – Bred Female, “HL Ms. Makin Beef F7,” s. by HL Makin Beef B1, bred to WDS-GLS Rio 116 ET, sold to Humphrey Simmentals, Ventura.

Comments: Cattle sold into 11 states including: CA, IA, KS, MD, MN, NE, OH, PA, SD, TX and WI.



The Steve and Connie Jensen Family have been a long-time customer of the Heartland program.



Kirk Lynch welcomes the crowd.



Aaron Miller, who was awarded for his success in the show ring, pictured here with Gabby Lynch.



David Chambers enjoyed the delicious Lynch brisket lunch.

Altenburg Super Baldy Ranch's "Bred to Be Cows" Production Sale

December 7, 2019 • Fort Collins, CO

No.	Category	Average
36	SM and SimAngus™ Bred Females	\$1,618
7	SM and SimAngus Pairs	2,057
37	SM and SimAngus Open Females	977
80	Total SM and SimAngus Lots	\$1,360

Auctioneer: Tracy Harl, NE

Marketing Representatives: DVAuction and Cattle USA

Representing ASA: Susan Russell

High-Selling Lots:

\$2,900 – Cow/Calf Pair, “ASR Brown Sugar,” s. by ASR Pacesetter, Calf s. by Imperial, sold to Arlene and Mark Daniels, Manti, UT.

\$2,600 – Cow/Calf Pair, “ASR Black Miranda E7291,” s. by Cowboy Cut, Calf s. by Big Timber, sold to Oval F Simmental, St. Joseph, MO.

\$2,500 – Bred Female, “ASR Ms. Super Baldy E719,” s. by WS Primetime, sold to Dave Fields, Milliken.

\$2,200 – Pen of Three Bred Females, “JCW Ms. Xavier D607,” “JCW Ms Nightride E701,” “JCW Ms. Nightride E704,” sold to Shane Kawcak, Craig.

\$1,750 – Fall Female, “ASR Ms. Super Baldy F8217,” s. by ASR Instince, sold to Taylor Sidwell, Hardin.

\$1,700 – Open Female, “ASR Ms. Autumn G913,” s. by Werner Flat Top, sold to Kyle Pitt, Hotchkiss.

\$1,450 – Open Female, “ASR Ms. Fine Art G905,” s. by Werner Flat Top, sold to Kyle Pitt, Hotchkiss.



Kyle Pitt and his dad Cody of Hotchkiss, look over the Altenburg offering.



Shane Kawcak, Craig, successfully purchased bred females.



The Doug Smialek Family, Glendo, WY, purchased open females.

10th Anniversary Jewels of the Northland Sale

December 7, 2019 • Clara City, MN

No.	Category	Average
34	SM and SimInfluenced Breds	\$2,950
18	SM and SimInfluenced Opens	6,564
2	SM and SimInfluenced Donors	4,500
54	Live SM and SimInfluenced Lots	\$4,212

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE) MN; Kelly Schmidt (EE) MN; Mitch Armitage, OK; Austin Brandt, *Livestock Plus*, IA; Doug Parke, DP Sales, KY; and Amanda Eberspacher-Hilbrands, LiveAuctions.TV, MN.

High-Selling Lots:

\$25,500 – Open Female, “HILB Katarina G203B,” s. by PVF Blacklist 7077, cons. by Hilbrands Cattle Company, sold to Peyton Cech, Glenville.

\$12,500 – Open Female, “HILB Electric Spark G195B,” s. by W/C Bankroll 811D, cons. by Hilbrands Cattle Company, sold to David Dillion, Lexington, MS.

\$9,800 – Open Female, “HILB?Jass Love So Patient G71,” s. by CDI Innovator 325D, cons. by Hilbrands Cattle Company and Jass Simmentals, sold to Jaelin Woodruff, Gans, OK.

\$9,250 – Open Female, “HILB/HWK/SHER Gracie Lynn 732E G732E,” s. by W/C Executive Order 8543B, cons. by Hilbrands Cattle Company and Hawkins Family, sold to White Wing Simmentals, Huntington, AR.

\$8,250 – Open Female, “HILB/RJ Miss Behaven G132B,” s. by SC Pay The Price C11, cons. by Hilbrands Cattle Company and Richard Jenkins, sold to Gabrielle Nemitz, Canby.

\$8,000 – Bred Female, “HS Fiesta F87Z,” s. by W/C Executive Order 8543B, bred to KBHR Sniper E036, cons. by Hilbrands Simmentals, sold to Hillview Farms, Herndon, KY.

\$7,300 – Open Female, “HILB/SHER On the Runway G459,” s. by Jass On The Mark 69D, cons. by Hilbrands Cattle Company, sold to Fred Mansfield, Kerkhoven.

\$7,000 – Open Female, “HILB Seeing Is Believing G136,” s. by SC Pay The Price C11, cons. by Hilbrands Cattle Company, sold to H20s Farm, Walkerton, IN.

\$7,000 – Bred Female, “Jass Fury 74F,” s. by LLSF Pays To Believe ZU194, bred to W/C Executive Order 8543B, cons. by Jass Simmentals, sold to Keegan Halstad, Sherburn.

Comments: Also selling was one Embryo Flush for \$6,500; six Heifer Pregnancies at an average of \$3,842; and 10 Embryo Packages at an average of \$1,995.



Brandon and Rachel Orsten selected several females.



Trey Hardesty and Richard Jenkins made the trip north to the sale.



Steve Jass, Jass Simmental, was a guest consignor.



Kasey Thesing (left) & Kinslee Hilbrands were the official greeters at the sale.

North Dakota State Simmental Sale

December 14, 2019 • Mandan, ND

No.	Category	Average
33	Bred Heifers	\$2,892
15	Open Heifers	1,947
5	Embryo Lots	380
53	Total Lots	\$2,388

Auctioneer: Tracy Harl, NE

Sale Manager: Jeff Thomas, MT/ND

Marketing Representatives: Kirby Goetsch, *Farm and Ranch Guide*; Scott Ressler, ND Stockmen's Association; and Todd Finke, Special Assignment.

Representing ASA: Perry Thomas

High-Selling Lots:

\$6,000 – Bred Heifer, “TRAX Miss Riddler F842,” s. by LFE The Riddler, bred to WS Certified E151, sold to Quant Brothers, Oakes.

\$6,000 – Bred Heifer, “TRAX Miss H Regard F806,” s. by KG High Regard 2073, bred to Colorado Bridle Bit E752, sold to Quandt Brothers, Oakes.

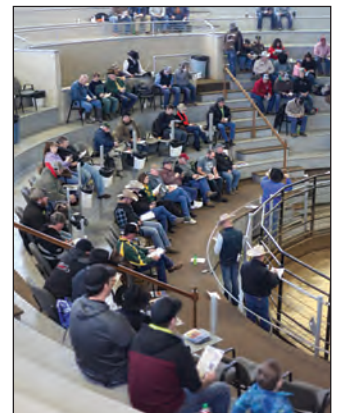
\$5,750 – Bred Heifer, “SRF Miss 809F,” s. by Hooks Beacon 56B, bred to Hook's Blackhawk 50B, sold to Erika Kenner, Leeds.

\$3,500 – Open Heifer, “TT Gloria 995G,” s. by CCR Abilene 6018C, sold to Rick Schmidt, Center.

\$3,200 – Open Heifer, “Kinns Ms Knockout 794G,” s. by Hook's Black Hawk 50B, sold to Rick Schmidt, Center.



Looking over the sale catalog.



Ringmen taking bids from the crowd.

(Continued on page 70)

SALE RESULTS

continued

Trauernicht Nebraska Platinum Standard Female Sale

December 15, 2019 • Wymore, NE

No.	Category	Average
9	SM and SimInfluenced Bulls	\$2,295
13	SM and SimInfluenced Proven Cows	1,708
3	SM and SimInfluenced Pairs	2,500
64	SM and SimInfluenced Breds	2,500
14	SM and SimInfluenced Opens	2,629
101	Registered Lots	\$2,410

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE) Inc., Marshall, MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Chris Beutler, AgriMedia, NE; Dennis Henrichs, NE; Randy Rasby, *Livestock Plus*, NE; and Mariah Miller, LiveAuctions.TV, IA.

High-Selling Lots:

- \$6,250** – Bred Female, “LHT Ms. Executive 33F,” s. by W/C Executive Order 8543B, bred to W/C Bankroll 811D, sold to DeNio Cattle Company, Iowa Falls, IA.
- \$5,500** – Bred Female, “LHT Ms. Profitbuild 360E,” s. by H2R Profit-builder B403, bred to BMRA Tesla 6214, sold to Blaine Behnke, Massena, IA.
- \$5,000** – Open Female, “LHT Ms. Trump 04G,” s. by Damar Trump C512, sold to Horizon Cattle Company, Hickman.
- \$5,000** – Open Female, “LHT Ms. Jazz 11G,” s. by LHT Mr. Lock Down 36D, sold to Avery Kraus, Friend.
- \$5,000** – Bred Female, “LHT Ms. Calibre 92F,” s. by TJ High Calibre 556B, bred to W/C Night Watch 84E, sold to Courtney Lovett, Blue Hill.
- \$4,500** – Open Female, “LHT Ms. Maddi 406G,” s. by LHT Mr. Lock N Load 65C, sold to Ella Miller, Ashland.
- \$4,500** – Bred Female, “NEU Ms. Double Take 27F,” s. by CCR Cowboy Cut 5048Z, bred to GCC Gold Standard X615, cons. by Neumann Farms, sold to Richard Moody, Auburn.
- \$4,100** – Bull, “LHT Mr. Profit 186F,” s. by Profit, sold to Stearns Simmentals, North Platte.

Comments: Guest consignors included State Line Simmentals, Neumann Farms, and Kent and Lynette Floyd. Also selling were eight Commercial Red Angus Breds at an average of \$1,581.



The 2019 LHT Female Sale was held in the all new Trauernicht Sale facility.



Gary Stearns, long-time customer.



Inside the new sale facility, featuring five big-screen TVs for this all-video sale.



Senior member of the LHT firm Loren Trauernicht, has been in the beef business for 50 years.

South Dakota Source Simmental Sale

December 21, 2019 • Mitchell, SD

No.	Category	Average
19	SM and SimInfluenced Bred Females	\$3,208
19	SM and SimInfluenced Open Females	2,072
38	Registered Lots	\$2,640

Auctioneer: Chisum Peterson, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., Marshall, MN

Marketing Representatives: Val Eberspacher (EE); Kipp Julson, Sale Chairman, SD; Chris Effling, SDSA Officer, SD; Jim Scheel, *Cattle Business Weekly*, SD; Justin Dikoff, DV Auction, SD; Clay Duxbury, SDSA President.

Representing ASA: Colton Buus

High-Selling Lots:

- \$5,000** – Bred Female, “OMF/DK Felice F26,” s. by Hook’s Baltic 17B, bred to Hook’s Encore 65E, cons. by Oak Meadow Farm and Diamond K Simmentals, sold to Trauernicht Simmentals, Wymore, NE.
- \$3,800** – Bred Female, “KRJ F828,” s. by HPF Optimizer A512, bred to Hook’s Black Hawk 50B, cons. by Double J Farms, sold to Bennett Talsma, Chandler, MN.
- \$3,750** – Bred Female, “KRJ F8144,” s. by Profit, bred to Mr. CCF 20-20, cons. by Double J Farms, sold to Brady Beitelspacher, Bowdle.
- \$3,700** – Bred Female, “Melody F1,” s. by CCR Boulder 1339A, bred to W/C Night Watch 84E, cons. by Southern Accent Farms, sold to Rusty Cooper, Blossom, TX.
- \$3,600** – Open Female, “Blackbird 97941 RCL 9741G,” s. by Mr. CCF 20-20 cons. by Weston Geppert, sold to Emmalee and Alyssa Scott, Owanka.
- \$3,600** – Bred Female, “JBS Miss Boise 756F,” s. by RBS Boise B63, bred to LRS Elevate 213B, cons. by Benda Simmentals, sold to Windy Creek Cattle Company, Spencer.
- \$3,100** – Bred Female, “Volz’s Easy Button E 5A,” s. by W/C Executive Order 8543B, bred to WLE Uno Mas X549, cons. by Volz Farms, sold to Dusty Rose, Chamberlain.
- \$3,000** – Bred Female, “Volz’s Eden F B914,” s. by GLS/JRB Cash Flow 163C, bred to WS All-Around Z35, cons. by Volz Farms, sold to Raatz Farms, Jasper, MN.
- \$3,000** – Bred Female, “2E Frannie 7F,” s. by W/C Executive Order 8543B, bred to WS All Aboard B80, cons. by Double E Simmentals, sold to Peck Simmentals, Burke.

Comments: Also selling were seven pregnancy and embryo genetic lots at an average of \$2,929.



Clay Duxbury SDSA President, welcomes the crowd.



Mike Thyen was a consignors to the sale.



Ed and Ethanie Schmidt consigned a top bred female to the sale.



(L-R) Chisum Peterson; Val Eberspacher, welcoming the the crowd; and Katie Bennett (EE Sales). ♦

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- ◆ Promoting your bull in the online version opens marketing avenues for you.



Sample of the online Sire Source.



The table below clearly illustrates the increased popularity of the Sire Source as a promotional tool.

Sire Source number of bulls listed by year									
	2011	2012	2013	2014	2015	2016	2017	2018	2019
Simmental	33	41	40	55	69	71	72	60	79
SimAngus™	16	14	17	39	59	78	86	86	77
Simbrah	1		4	3	4	4	8	10	
Fullbloods									1
Angus	2	1	1	2	1	1	1	1	2
Red Angus							1		
Total Bulls	52	56	62	99	133	154	168	157	159



Samples of the printed bull pages in the 2019 Sire Source.

Contact Nancy Chesterfield at 406-587-2778 or nchesterfield@simmgene.com to promote your bull(s) in the online version of the Sire Source or learn about listing bulls in the 2020 print edition.

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SAPI: 150
STI: 75

Erixon Bitten 203A

NCB Cobra 47Y x BMD Miss BLK Ice Dancer
ASA# 2966135 • Hetero black • Homo polled
Bitten offers a shortened gestation length and superior calf vigor. Tons of hair at birth with excellent growth, capacity and a genetic profile in the top 4% of the breed. His sire, NCB Cobra is the 2018 Canadian sire-of-the-year with 26 progeny averaging \$12,100.



SAPI: 142
STI: 79

RFG/K-LER Elevation 727E

RS Elevate x MCM Top Grade
ASA# 3268058 • Homo black • Homo polled
High-seller at 2018 NWSS "The One" Bull Sale. Awesome outcross and EPD profile with excellent outline!



SAPI: 113
STI: 70

B C R Perfect Vision F022

Mr CCF 20-20 x HSF Callie D613
ASA# 3516009 • Black • Homo Polled
Perfect Vision was the high-selling bull at the 2019 Cowtown Classic in Fort Worth at \$24,500 and went on to become the Reserve Champion % Bull! He has excellent structure and profile!



SAPI: 105
STI: 67

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



SAPI: 133
STI: 76

KCC1 Exclusive 116E

Hammer x Entourage
ASA# 3306064 • Homo black • Homo polled
\$240,000 valuation high-seller Fort Worth!
Lead bull in Kearns' 2018 NWSS Champion Pen!



SAPI: 110
STI: 61

TNGL Imprint D989

TNGL Track On x JF Shock and Awe
ASA# 3173557 • Homo black • Homo polled
Division Champ at 2016 NAILE & 2017 NWSS!
Use his impeccable structure and great design with outcross pedigree!



SAPI: 140
STI: 76

WRS Emergent E715

CCR Anchor x Remington Lock N Load 54U
ASA# 3280609 • Hetero Black • Homo Polled
3/4 Outcross to Dream On and Upgrade



SAPI: 120
STI: 74

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous structural soundness! 2018 Fort Worth Champion!



SAPI: 109
STI: 74

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 120
STI: 79

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Champion % for Lee.



SAPI: 121
STI: 72

VCL Foresight 17F

Mr CCF 20-20 x Profit
ASA# 3506652 • Black • Polled
Full brother to Sinclair's multi-champion \$77,500 heifer in IN.



SAPI: 120
STI: 73

KWA Law Maker 59C

CDI Authority x KWA Red Rock
ASA# 3223767
Producing highly desirable, stout progeny!



SAPI: 117
STI: 65

STF Crimson Tide DZ87

CDI Rimrock x STF Much More
ASA# 3274952
Exciting Red Genetics both phenotypically and genotypically!



SAPI: 127
STI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled



SAPI: 118
STI: 71

PBF Red Paint F88

W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State Fair Division Champion!



SAPI: 120
STI: 59

KSIG Steelin His Style 6D

Silveras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012 American Royal Champion!



SAPI: 114
STI: 68

Rocking P Die Hard C060

Quantum Leap x Mo Magic
ASA# 3102430 • Homo black • Homo polled
Die Hard is ultra sound and was the 2018 Fort Worth Champion % Bull as well as the Reserve Champion at the 2017 NAILE & American Royal! 3/4 blood.



SAPI: 118
STI: 75

W/C Double Down 5014E

Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Featured at the 2018 Werning Sale, selling to Steve Hicks, IN, owner of Relentless. Expect Double Down to transmit a bold rib with extension through his front 1/3.



SAPI: 127
STI: 75

Mr CCF 20-20 100B

Mr CCF Vision x HTP SVF Dew The Stroke
ASA# 2964446 • Homo black • Homo polled
20-20 has sired lots of high sellers for his owner group of Cooper, Hartman and Polzin. They are stout-made and growthy with loads of eye appeal!

FLECKVIEH FORUM

By Larry Maxey, Superintendent, NAILE Fullblood Simmentals



The February edition of *the Register* includes a full recap of the 2019 NAILE (see pages 26-34). The timing is such as to allow me to weave together some past and present information pertaining to the NAILE concerning the Fullblood Simmental programs there, our junior program coupled with the AJSA, and other related matters. Once again, the Simmental breed was well represented in all segments from percentage to Fullbloods. As to entries, I believe the Simmentals topped all breeds. One could only be impressed with the quality of cattle representing our breed. All who exhibited there should be complimented for displaying such an outstanding set of cattle.

I want to thank the ASA for your continued support with efforts to promote our breed and the phenomenal work your organization has done to develop a junior program that is the envy of the industry. The AJSA has a truly remarkable group of youngsters of whom we all should be extremely proud. You may recall the September 2019 edition of the Register that featured a comprehensive summary of the AJSA Classic XXXIX held in Louisville, Kentucky, from July 21 through July 28, 2019. The folks at *the Register* did a splendid job of covering the results of this special event. Some 26 pages of that issue were devoted to the Classic. WOW! What a fantastic group of Juniors we have representing the AJSA. I was fortunate to be able to witness this firsthand and what an honor it was to be one of the many judges during the Sales Talk segment. Clearly, the future of our Simmental breed is in good hands.

A dozen or so years ago, we began a process that culminated in the creation of a separate Fullblood Simmental show at the NAILE, the Pinnacle. Over time, we expanded our shows to three. After the Pinnacle, we began a program for our juniors that included a NAILE show for them, and the Challenge Cup was born. Next, in an effort to answer the often-asked question of what happens when you cross the Fullbloods with other breeds, the crossbred show, the Fleck Effect, was established. This past November represented the eleventh year for the Pinnacle, the eighth year for the Challenge Cup, and the sixth for the Fleck Effect. Our beginnings were a collaborative effort with the ASA Board, staff, and the NAILE Executive Beef Committee. Without that support, our ability to get to this point could never have happened. Many thanks for the confidence in our plans are extended to both organizations.

So, why is this brief history just explained important? As a result of the successes we experienced with a separate show for Fullbloods at the NAILE, we asked the ASA to allow for the AJSA to also have separate shows for the Fullbloods. Thankfully, that request was granted and soon all Regional AJSA events as well as the Classic incorporated these shows. At the July Classic, Ben Hipsky (Connecticut), Quinci Jones (Alberta), Grace Ewing (Missouri), and Damon Higbie (Kansas), proudly exhibited their Fullbloods in Louisville. I think it is safe to conclude that these juniors were beneficiaries of the concept that established the Pinnacle Show along with its demonstrated success. Page 45 of the September 2019 Register features the four juniors referenced above. Now, we need our Fullblood Simmental family to get involved at a higher level and encourage and support their juniors to get on board, whether through the various AJSA events or our NAILE Fullblood junior programs.

In closing, I wish to thank everyone that worked so hard to once again make our NAILE program a resounding success. Our Fullblood Simmental family truly puts the "International" in the North American "International" Livestock Exposition! From Alberta to Ontario to Quebec, our Canadian friends came a long way, well prepared with outstanding cattle. Along with exhibitors from Michigan to Arkansas and points in between, our 2019 NAILE shows were just super!! I noted a great deal of enthusiasm and suggestions for ways to make our NAILE program even more successful going forward. We will do just that along with new and exciting promotional displays in an effort to avoid that often asked question "are those Herefords"? That includes ideas now being developed to grow our junior program. Where could anyone find a better venue to promote Simmental cattle and to promote, market and preserve the identity of Fullbloods?

Looking forward to the 2020 NAILE as a "BANNER" year for our breed!

For information on our NAILE Fullblood Simmental Programs and how to get our juniors more involved, follow us on Facebook at NAILE Fullblood Simmental Shows, or contact me at larryhmaxey@gmail.com, phone 859-760-3188, or contact Anne-Marie Rasch at Freedomrunfarm.com.

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Full sib to Mr CCF 20-20
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 His 1st Semen will sell March 14th!



Miss CCF Jestress B79 "Diddo"
 Selling pregnancies & embryos



Mr CCF Common Courtesy

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Miss CCF Elegance

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IDAHO

Jackson Cattle
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Henrys Fork Cattle Co.
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Erica Nicole Harrell
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LTM Farms
2820 US Hwy 51 S
Anna, IL 62906

INDIANA

Antley Family Cattle
5739 S 750 W
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Bryan Burgin
2319 Kettle Bottom Rd
Nabb, IN 47147

IOWA

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22778 25th St
Blakesburg, IA 52536
Jorli Hauge
311 1st Ave SW
Pocahontas, IA 50574
Kara Gillespie
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Nodaway, IA 50857
Burmeister Farms LLC
2913 Jamestown Ave
Rowley, IA 52329

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Haddam, KS 66944

KENTUCKY

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Springfield, KY 40069

MICHIGAN

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Saranac, MI 48881

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Freking Cattle Co
59185 790th St
Alpha, MN 56111

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S and T Farms
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Raleigh, MS 39153

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Amoret, MO 64722
Lane & Morgan Springer
30967 Dooley Ford Rd
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Miles City, MT 59301

NEBRASKA

Doug Jensen
54883 879 Rd
Wausa, NE 68786
Crazy Rockin T
915 W Rd
Pender, NE 68047
Stuart Gilbertson
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DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-HD (Required for AI sires/donor dams)	\$90
*GGP-LD	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$33	\$19
PMel (Diluter)	\$20	Free
Oculocutaneous Hypopigmentation (OH)	\$25	
BVD PI	\$5	

Genetic Conditions Panel \$25
(Must run with LD or HD)

- Arthrogryposis Multiplex (AM)
- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.
***Prices are subject to change*

*DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) Allflex Applicator - \$40.00 Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee. Sample Pull Fee - \$2.00 ea.*

THE Enrollment

Spring 2020 THE Enrollment (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2020**.
Late enrollment available until February 15, 2020.

Fall 2020 THE Enrollment (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2020**.
Late enrollment available until August 15, 2020.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10
*After January 1: \$105 for Adults and \$40 for Juniors	

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40
Fiscal year runs from July 1 – June 30	

Registration Fees:

Registration Fees enrolled in THE	
Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing	
<i>(not including shipping or mailing)</i>	
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$17
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62

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S

DATE BOOK

FEBRUARY

- 1 Blue River Gang's 38th Annual Production Sale — Rising City, NE
- 1 Cowtown Classic Simmental Sale — Fort Worth, TX
- 1 Klain Simmental's 38th Annual Sale — Turtle Lake, ND
- 1 Loonan Stock Farm's 45th Anniversary Production Sale — Corning, IA
- 1 Prickly Pear Simmental Ranch's Made in Montana Sale — Helena, MT (pg. 39)
- 1 Springer Simmentals' Sale of Value Based Genetics — Decorah, IA
- 1 Stockmen's Source Bull Sale — North Platte, NE
- 2 Hartman Cattle Company Simmental Bull Sale — Tecumseh, NE
- 2 Kline Simmental Ranch 8th Annual Bull Sale — Hurdsfield, ND
- 3 Gateway Simmental Breeding Value Bull Sale — Lewistown, MT
- 3 Wicks Cattle SimAngus and Simmental Bull Sale — Richardton, ND
- 4 Koepplin's Simmental Ranch's Bull Sale — Mandan, ND
- 5 Begger's Diamond V Annual Sale — Wibaux, MT (pg. 39)
- 5 Lazy C Diamond Ranch's Annual Bull and Female Production Sale — Kintyre, ND
- 6 Hart Simmentals' Power Bull Sale — Frederick, SD
- 6 Rust Mountain View Ranch's 9th Annual "Ace In the Hole" Bull Sale — Mercer, ND
- 6 Stavick Simmental's Annual Sale — Veblen, SD (pg. 65)
- 7 Bata Brothers/Bell Family 23rd Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 61)
- 7 Chundy Land and Cattle Sale — Imperial, NE
- 7 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 63)
- 7 Kunkel Simmentals' Annul Bull and Bred Female Sale — New Salem, ND
- 8 Best of the Midwest Sale — LeRoy, MN
- 8 Black Hills Stock Show and Sale — Rapid City, SD
- 8 Kenner Simmentals' 24th Annual Production Sale — Leeds, ND
- 8 Mississippi-Dixie National Simmental Sale — Jackson, MS
- 8 RL Fleckvieh Limerock Ranch's 37th Annual Bull and Bred Female Sale — Brandon, IA
- 8 Rousey SimAngus™ Bull Sale — North Platte, NE
- 8 Rydeen Farms' Genetics with Vision Simmental and SimAngus™ Bull and Female Sale — Clearbrook, MN
- 8 Sutphin Cattle Company's 26th Annual Bull Sale — Lamar, CO
- 9 Oak Meadow Farms' 2nd Annual Production Sale — Cresco, IA
- 10 Benda Ranch's Annual Production Sale — Kimball, SD
- 10 Dakota Power Bull Sale — Valley City, ND
- 10 Edge of the West Bull and Female Sale — Mandan, ND
- 10 Iowa Simmental Association's "Mark of Genetic Excellence" Sale — Des Moines, IA
- 11 Bar CK Cattle's Profit Sharing — Culver, OR)
- 11 Bichler Simmentals' 15th Annual "Quality Not Quantity" Production Sale — Linton, ND
- 11 Werning Cattle Company's Production Sale — Emery, SD
- 12 Jackpot Cattle Company's Bull Sale — Wessington, SD
- 12 River Creek Farms' 9th Annual Production Sale — Manhattan, KS (pg. 63)
- 12 Watertown Winter Farm Show and Sale — Watertown, SD
- 13 Brand of Excellence Sale — West Point, NE
- 13 Houck Rock Creek Ranch Spring Private Treaty Bull Sale — Allen, KS
- 13 Lassle Ranch Simmentals' 27th Annual Bull Sale — Glendive, MT
- 14 Bred for Balance Sale — Starbuck, MN
- 14 TNT Simmentals' 35th Annual Bull Sale — Almont, ND
- 15 7P Ranch's 26th Annual Spring Bull and Female Sale — Tyler, TX
- 15 Badger Creek Cattle Company's Bull Sale — Aberdeen, SD
- 15 Choctaw County Land and Cattle's Sale — Boswell, OK
- 15 Dixon Farms' Private Treaty Sale and Open House — Atwood, KS
- 15 Double T Simmental's Annual Production Sale — Turtle Lake, ND
- 15 Rhodes Angus Bull and Female Sale — Carlinville, IL
- 15 Schiefelbein Farms' 29th Annual Bull and Female Sale — Kimball, MN
- 15 Yon Family Farms Spring Sale — Ridge Spring, SC
- 16 CK and Wager Cattle's Production Sale — Highmore, SD
- 16 Trauernicht Simmental Nebraska Platinum Standard Bull Sale — Beatrice, NE
- 17 Bulls of the Big Sky — Billings, MT (pg. 39)
- 17 Eagle Pass Ranch's Sale — Highmore, SD (pg. 3)
- 18 QBVJT Power By Design Sale — Oakes, ND (pg. 61)
- 19 TF-Branded Genetics Sale — www.trennepohlfarms.com
- 20 Illinois Performance Tested Bull Sale — Springfield, IL
- 20 Nebraska Cattlemen's Classic Simmental Bull Sale — Kearney, NE
- 21 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 61)
- 21 Nebraska Cattlemen's Classic Simmental Female Sale — Kearney, NE
- 21 Mader Ranches 31st Annual Bull Power Sale — Carstairs, AB

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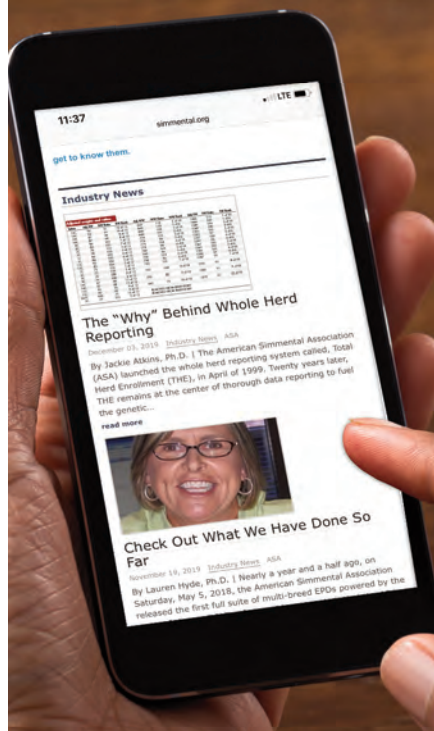
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- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

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- 21 R&R Cattle Company's Annual Bull and Female Sale — Chamberlain, SD
- 21 Sandy Acres Bull Sale — Neligh, NE (pg. 43)
- 22 Hicks Cattle Company's Sale — Covington, IN
- 22 Mid-America Simmental Sale — Springfield, IL
- 22 MN State Simmental Sale — Rochester, MN (pg. 52)
- 24 Lehrman Family Farms Production Sale — Mitchell, SD
- 25 Barker Cattle Company's Bull and Female Sale — Burley, ID
- 26 C-Diamond Simmentals Bull and Female Sale — Dawson, ND
- 26 Chestnut Angus Annual Bull Sale — Pipestone, MN
- 26 Larson XL Simmental's 42nd Annual Production Sale — Lemmon, SD
- 29-3/7 Hofmann Simmental Farms' "Buy Your Way" Bull Sale — Clay Center, KS

MARCH

- 1 Gateway Genetics' Versatility + Bull Sale — Pierce, NE
- 1 Gold Bullion Group's 17th Sale — Manhattan, KS
- 2 Sweet 16 Bull and Female Online Sale — www.LotOne.com (pg. 85)
- 3 Doll Simmental's 40th Annual Production Sale, Mandan, ND (pg. 19)
- 3 Hill's Ranch Simmentals' Bull Sale — Stanford, MT
- 3 Houston Livestock Show Simbrah/Simmental Sale — Houston, TX
- 4 Klein Ranch's "Heart of the Herd" Sale — Atwood, KS (pg. 50)
- 5 Brink Simmentals' Private Treaty Bull Sale — Elkader, IA
- 5 Kearns Cattle Company's 31st Annual Bull Sale — Rushville, NE
- 5 Keller Broken Heart Ranch's Sale — Mandan, ND (pgs. 7, 61)
- 6 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pgs. IFC, 65)
- 6 KSU's Annual Legacy Sale — Manhattan, KS
- 7 Cason's Pride and Joy Bull Sale — Russell, IA
- 7 Kentucky Beef Expo — Louisville, KY
- 7 Mason Angus and SimAngus Bull Sale — Broken Bow, NE
- 7 Powerline Genetics' PAP Tested Bull Sale — Castle Dale, UT
- 7 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pg. 61)
- 9 Genetic Options Online Sale - www.sconlinesales.com
- 10 Bonchuk Farms' Bull Sale — Virden, AB
- 11 R.A. Brown Ranch's 5th Annual Spring Bull Sale — Throckmorton, TX
- 12 16th Annual Cattleman's Kind Sale — San Saba, TX
- 12 37th Annual Schmig Simmental Ranch Production Sale — Stockholm, SD
- 14 Carcass Performance Partners' Bull and Female Sale — Lucedale, MS
- 14 C&C Farms' Clear Vision Production Sale, Vol. II — Winder, GA (pg. 75)
- 14 Dikeman and Huninghake Premium Genetics Bull Sale, Wamego, KS
- 14 Great Lakes Beef Connection Bull Sale — Clare, MI
- 14 Northwest Select Simmental Sale — Stanley, ND
- 14 Tennessee Beef Agribition — Lebanon, TN
- 15 Gonsior Simmental Production Sale — Fullerton, NE (pg. 53)
- 15 Rhodes Angus Farm Open House Bull and Female Sale — Carlinville, IL
- 16 Wilkinson Farms Simmentals' 22nd Annual Production Sale — Montpelier, ND
- 17 Open Gate Ranch Sale — Simms, MT
- 17 Powerline Genetics' Bull Sale — Arapahoe, NE
- 17 Schrader Ranch's 18th Annual SimAngus and Charolais Bull Sale — Wells, KS
- 20 3C Christensen Annual Production Sale — Wessington, SD (pg. 65)
- 20 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pgs. 21, 63)
- 20 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 21 Altenburg Super Baldy Ranch's 28th Annual Sale — Fort Collins, CO (pg. BC)
- 21 Eastern Spring Classic Sale — Columbus, OH
- 21 Lichteiter Simmentals' 32nd Annual Top Bull Sale — Loma, CO
- 21 Red Hill Farms' "More Than a Bull XV" Sale — Lafayette, TN
- 21 Rockin H Simmental Production Sale — Canby, MN
- 23 Bridle Bit Simmentals' Annual Bull Sale — Walsh, CO (pg. 59)
- 25 Diamond H Simmental's annual Production Sale — LaCrosse, KS (pg. 77)
- 27 Drake Cattle Company Bull Sale — Centerville, IA
- 27 Great Northern Bull Sale — Clear Lake, MN
- 27 Spring Into Excellence Simmental Sale — Pennsylvania Furnace, PA
- 27 Vertical Edge Genetics Production Sale — Bancroft, ID
- 27 Wilson SimAngus™ Ranch Bull Sale — St. Onge, SD
- 28 Arkansas Bull Sale — Heber Springs, AR
- 28 T-Heart Ranch's High Altitude Bull Sale — La Garita, CO (pg. 59)
- 28 Wildberry Farms Bull and Bred Heifer Sale — Hanover, IL
- 28 The Clear Choice Bull Sale — Milan, IN
- 29 Wisconsin Simmental Association's Spring Spectacular Sale — Lancaster, WI ◆



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Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership. *the Register* is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

Ad Sales Staff

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Register Deadlines for Publication:

Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
March '20	Jan 31	Feb 10	Feb 17	March 6
April '20	March 2	March 9	March 20	April 3
May/June '20	April 1	April 8	April 19	May 8
July/August '20	June 19	June 26	July 9	July 23
September '20	August 3	August 10	August 17	Sept 4
October '20	August 30	Sept 10	Sept 20	Oct 4
November '20	Oct 1	Oct 10	Oct 21	Nov 5
Dec '20/Jan '21	Nov 13	Nov 20	Dec 4	Dec 18

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

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March 2, 2020 on LotOne.com starting at 7PM Central



Lot 1-RNKR Casino 9319 AAA #19473048
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Lot 2-RS Intrigue 184G ASA # 3588254
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Lot 3-RS Intervene 100G ASA# 3588262
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Lot 4-RS Duplicate 220G ASA# 3588265
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Lot 5-RS Inspiration 602G ASA# 3588258
Jan PB by CDI Innovator



Lot 6-RS Mainstream 410G ASA # 3588278
Jan PB by CDI Mainline



Lot 7-RS Security 7547G ASA # 3588273
Jan 5/8 by CCR Anchor



Lot 8-RS/HILL Unstoppable 975G ASA # 3588293
Feb PB by WC Relentless



Lot 9-RS/HILL Relentless 348G ASA # 3588296
Feb PB by WC Relentless



Lot 10-RS Quantum Leap 223G ASA # 3588291
Feb ¾ by RS Quantum Leap



Lot 13-RS Execute 705G ASA# 3588286
Feb ¾ by WC Executive 187D



Lot 14-RS Invasion 414G ASA # 3588275
Feb PB by CDI Innovator

Additional lots of rare semen selling include: Built Right, Hooks Sheer Force, Remington Lock N Load, & sexed Chopper semen.

Bulls may be viewed February 29, March 1 and 2 at the Rincker East Farm Bull Development Center or online at "LotOne.com".

Guest Consignor:
Hillstown Farms - Marissa, IL
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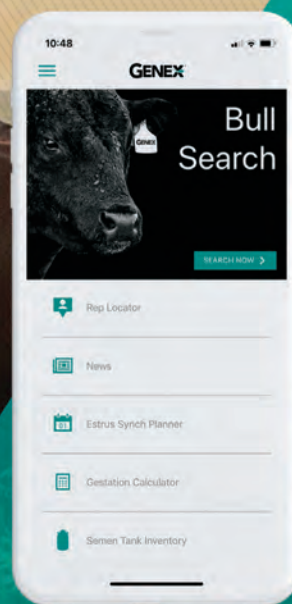
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By WBF Significant
EPDs: CE: 8 \$API: 126 \$TI: 83



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By WLE Uno Mas X549
EPDs: CE: 12 \$API: 117 \$TI: 72



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 10 \$API: 109 \$TI: 62



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: 5 \$API: 84 \$TI: 56



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 19 \$API: 121 \$TI: 60



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPDs: CE: 19 \$API: 155 \$TI: 80



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 10 \$API: 122 \$TI: 70



S&S Sweet Dreams 507C

By CNS Dream On L186
EPDs: CE: 9 \$API: 112 \$TI: 60



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 10 \$API: 121 \$TI: 69



W/C Bullseye 3046A

By Lock N Load 54U
EPDs: CE: 15 \$API: 143 \$TI: 70



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPDs: CE: 11 \$API: 103 \$TI: 69



NEW

Hook's Brilliance 37B

By Hooks Shear Force
EPDs: CE: 12 \$API: 165 \$TI: 86



NEW

OBCC Ships Ahoy D150

By CCR Anchor 9071B
EPDs: CE: 14 \$API: 149 \$TI: 76



NEW

PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPDs: CE: 11 \$API: 109 \$TI: 63



NEW

JBSF Gavel 9D

By Mr TR Hammer 308A
EPDs: CE: 8 \$API: 109 \$TI: 69



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 4 \$API: 100 \$TI: 58



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 9 \$API: 112 \$TI: 70



CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 12 \$API: 121 \$TI: 68



NEW

WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPDs: CE: 17 \$API: 160 \$TI: 93



Angus

Circle M Tejas 107Z

By BC Lookout 7024
EPDs: CE: 14 \$API: 137 \$TI: 58



W/C Relentless 32C

By Yardley Utah Y361
EPDs: CE: 10 \$API: 117 \$TI: 68



3/4 SimAngus

WS Stepping Stone B44

By W/C Lock Down
EPDs: CE: 10 \$API: 125 \$TI: 76



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 12 \$API: 114 \$TI: 58



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 17 \$API: 132 \$TI: 66



WS Revival B26

By LLSF Uprising Z925
EPDs: CE: 11 \$API: 113 \$TI: 65



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPDs: CE: 12 \$API: 121 \$TI: 68



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPDs: CE: 15 \$API: 138 \$TI: 70



W/C Cash In 43B

By JS Sure Bet 4T
EPDs: CE: 12 \$API: 114 \$TI: 59



LLSF Addiction AY792

By Top Grade
EPDs: CE: 7 \$API: 117 \$TI: 70



W/C Rolex 0135E

By Yardley Utah Y361
EPDs: CE: 17 \$API: 135 \$TI: 68

Relentless brother - sexed semen available.



CDI Executive Power 280D

By W/C Executive Order
EPDs: CE: 9 \$API: 132 \$TI: 84



HPF Tradecraft D010

By JF Milestone 999W
EPDs: CE: 6 \$API: 110 \$TI: 70



FBF1 Combustible Y34

By Steel Force
EPDs: CE: 13 \$API: 99 \$TI: 59



LLSF Uprising Z925

By Heads Up 20X ET
EPDs: CE: 8 \$API: 107 \$TI: 74

SimAngus™



CCR Anchor 9071B

By CCR Cowboy Cut 5048Z
EPDs: CE: 15 \$API: 162 \$TI: 82

SimAngus™



HILB Royal Rumble E102W

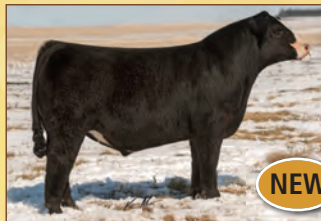
By W/C Executive Order 8543B
EPDs: CE: 11 \$API: 113 \$TI: 73

NEW



W/C Grandstand 6B

By W/C Wide Track 694Y
EPDs: CE: 13 \$API: 125 \$TI: 69



Ford's-WMCC Revolution 60E

By CCR Cowboy Cut 5048Z
EPDs: CE: 12 \$API: 139 \$TI: 76

NEW



HPF Rockstar B332

By JF Milestone 999W
EPDs: CE: 8 \$API: 123 \$TI: 74

Fluor



LHT Viper 65E

By W/C Loaded Up 1119Y
EPDs: CE: 16 \$API: 136 \$TI: 67

NEW



JBSF Logic 5E

By W/C Relentless 32C
EPDs: CE: 7 \$API: 114 \$TI: 64

NEW



Long's Stand Alone B35

By Built Right
EPDs: CE: 7 \$API: 126 \$TI: 70

Quinn



Yardley Top Notch C371

By Sandeen Upper Class 2386
EPDs: CE: 14 \$API: 125 \$TI: 64



Perfect Vision 26D

By MR CCF Vision
EPDs: CE: 14 \$API: 115 \$TI: 71

20-20's brother



Rousey Gold Strike 512C

By Hooks Trinity 9T
EPDs: CE: 16 \$API: 142 \$TI: 87

SimAngus™



WLTR Nashville 22A ET

By High Voltage
EPDs: CE: 12 \$API: 117 \$TI: 70

Wares



SAS Big Bruzer Y131

By King of the Yukon (outcross)
EPDs: CE: 10 \$API: 119 \$TI: 69

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