

the Register

December 2019/
January 2020

Serving the Simmental
and Simbrah Breeds



**ASA's Lifetime Promoter
Recipient** Page 22



2020 Golden Book Recipients
Pages 20-21

Features

SimAngus™ Genetics that Work

Women of ASA

What do Google, Amazon, Facebook,
and IGS all have in Common?

Birth Weight Update for the
Approaching Calving Season

Putting the Best Foot Forward

Culbertson Joins ASA and IGS Team

2019 Simbrah-SimGenetic Summit



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Daughter - TJ 63F, Triangle J Ranch, NE



Daughter - TJ 935F, Triangle J Ranch, NE



Daughter - TJ 541F, Triangle J Ranch, NE

Get on the list to use this breed changing bull this spring.
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TABLE OF CONTENTS

the Register ♦ December '19/January '20
Volume 33, Number 4

- 10
SimAngus™ Genetics that Work
Chuck Miller tracks data and implements a progressive SimAngus breeding program.
By Emme Troendle
- 20
Golden Book Recipients Named
Parke and Volk honored with ASA's highest award.
By Dan Rieder
- 22
ASA's Lifetime Promoter Recipient Named
ASA recognizes the Guerra family for their long-time support of Simmental genetics.
By Dan Rieder
- 24
Women of ASA
Ellen Tom is one of many influential women in the Simmental community.
By Lilly Platts
- 26
What do Google, Amazon, Facebook, and IGS all have in Common?
Data is their lifeblood!
By Jackie Atkins
- 28
Culbertson Joins ASA and IGS Team
By ASA Staff
- 32
Birth Weight Update for the Approaching Calving Season
Research study finds hoof tape correlates highly to scale weights.
By Jackie Atkins

Also in this issue . . .

Foundation Update	22	66	Cutting Edge
Mailbag	28	68	Corporate Report
Putting the Best Foot Forward	36	72	International
Simbrah-SimGenetic Summit	41	76	Menu Morsels
From The Headquarters	42	82	Sale Results
Down to the Genes	47	90	The Circuit
AJSA Connection	52	94	American Royal
State Scene	54	100	New Members
Bulletins	50	102	ASA Fees
Newsmakers	56	104	Date Book
Beef Business	58	108	Rates & Policies
Cow Sense	60	110	Advertisers' Index

About the cover: ASA's 2020 Golden Book Award recipients, Doug Parke and Bob Volk; and Lifetime Promoter Award recipients, Carlos and Sister Guerra.



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Proven PERFORMANCE



SMITH CRC LUBBOCK He is a son of Smith Satisfies and a member of the Smith Bella Bella Cow Family. He was the 2016 International Champion Bull and he ranks in top 20% of the breed for 9 traits, including a top 10% for API and 15% for TI.



SMITH SATISFIES His progeny has dominated performance test and show rings! He remains as one of the top EPD bulls in the breed. Satisfies is already one of the most popular sires ever in the Simbrah breed, but his progeny continues to enhance his reputation with their positive impact in multiple herds. He ranks in the top 1% of breed for three traits.



RFI REAL DEAL He is a son of Smith Evan, which means he has the great Smith Bella Bella cow in his pedigree. He's in the top 10% of the breed for six traits, including a top 1% ranking for weaning. He was the 2014 National and National at San Antonio Grand Champion Bull.

Multiple generations of performance.

CONTACT US TO DISCUSS PROGENY FROM THESE INDIVIDUALS.

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SK Smooth Criminal G43
ASA# 3540149
PB SM



SK Smooth Criminal G21
ASA# 3537551
3/8 SM 5/8 AN



SK Significant G36
ASA# 3539429
PB SM



SK Carver G28
ASA# 3538050
3/4 SM 1/4 CS



SK Innovator G32
ASA# 3539425
3/4 SM 1/4 AN

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Leave your Mark ON THE TANBARK!

One of the most exciting Simmental sires to enter stud is now available in female sexed semen!



Fully
LOADED

Progeny Photos: High Prairie Genetics, IA



This blaze-face Simmental sire captures the attention and dollars producers want! As a full brother to the popular, Loaded Up bull, FULLY LOADED is a moderately made, stout featured sire with a wide-based track and flawless structure. His daughters have been a huge hit in the show ring as they showcase the looks and shape of their sire!

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EPD	11.2	0.8	57.9	87.3	.18	6.2	25.3	54.2	18.0	10.9	39.4	-.55	.07	-.141	1.00	-.25	129.6	66.6	
Acc	.44	.53	.49	.48	.48	.29	.47	.46	.32	.38	.49	.38	.40	.37	.47	.19			
% Rank	35	30	95	85	80	35	20	60	45	45	10	10	35	2	15	90	35	65	

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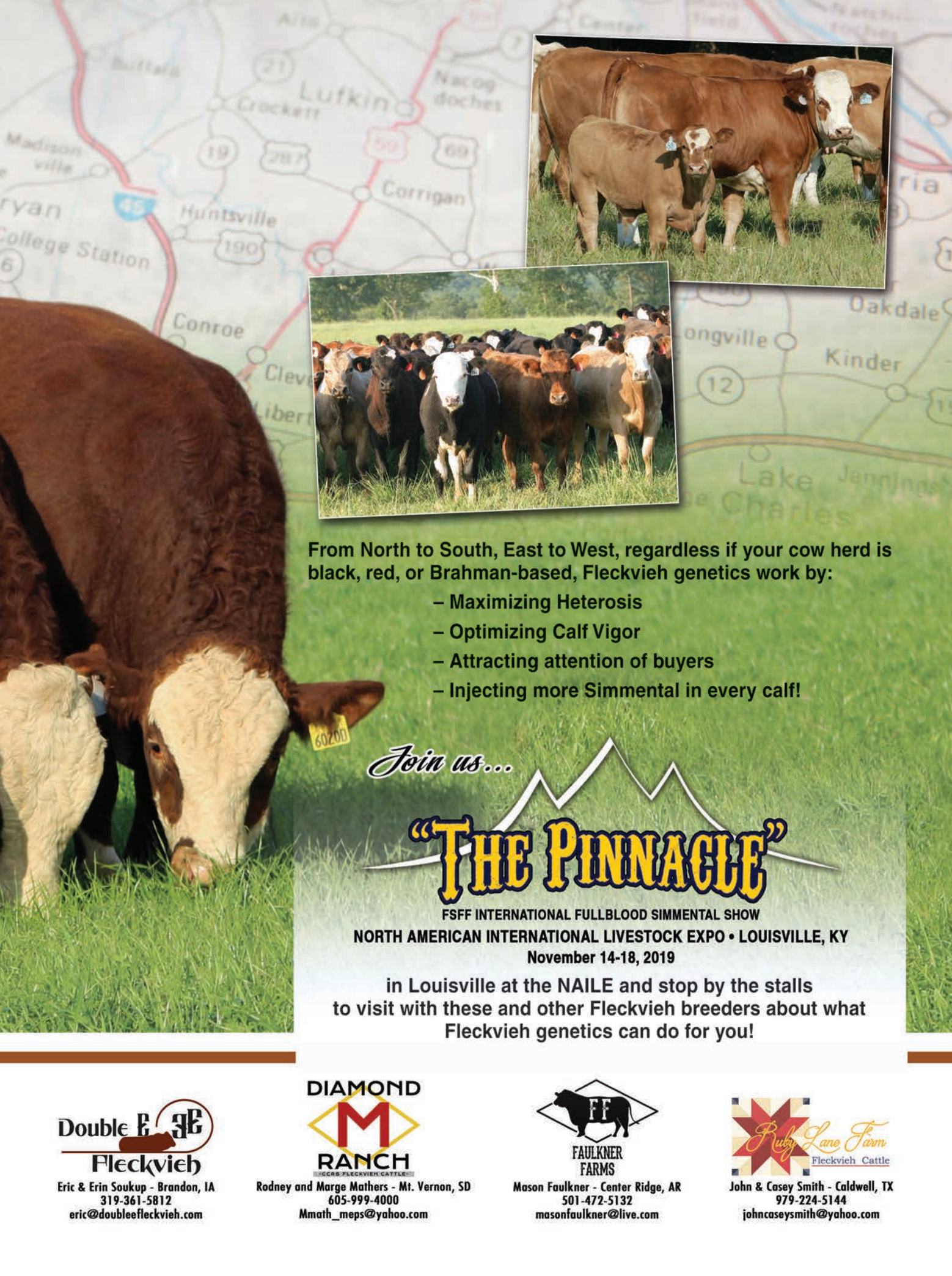
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SimAngus™ Genetics That Work

By Emme Troendle



Chuck Miller tracks herd data and implements a progressive breeding program to produce SimAngus seedstock bulls for his commercial customers.

CLM Ranch, a 160-head SimAngus™ seedstock operation straddling the Ozark Mountains, 40 miles south of the Missouri River, has the well-deserved reputation of an operation that leaves little to chance when relating to their commercial buyer.

“Our focus has always been the commercial cattle business,” says Chuck Miller, Olean, Missouri, who runs the operation with his wife, Christi, and their two children. “No matter where we have been, we have always focused on providing very functional \$API and \$TI genetics for our commercial producers.”

Keeping a close eye on data, selecting for performance, and utilizing the newest technology allows the Millers to improve quality from breeding time to sale day, and in turn, develop the most profitable SimAngus bulls to help their customer’s bottom line.

The SimAngus Niche

Built from the ground up, CLM Ranch started breeding for SimAngus in the early 1990s when crossing Simmental and Angus was just starting to gain popularity.

“When I started, I knew I couldn’t compete with the purebred programs, so we got creative and tried a different angle,” Miller explains. “We started breeding SimAngus early enough that we were using some of our own bulls on the females we were developing because SimAngus sire selection was low until the late 90s.”

For the first 15 years while Miller was growing his herd, he rented land east of Columbia, Missouri. At the time, he was teaching high school agriculture. When he retired from teaching four years ago, Chuck and Christi purchased the land where CLM Ranch resides today, and he started ranching full-time.

Focusing on the varying needs of their commercial customers, CLM Ranch uses SimAngus percentage varying from 1/4 Simmental 3/4 Angus to 3/4 Simmental 1/4 Angus. Miller explains why he offers such a wide breed variety, “As seedstock producers, we need to make the cattle that our commercial customers need. SimAngus adds more genetic variety for our buyers — it could be marbling, muscle, and a number of things, but those genetics that we infuse add a lot of opportunities for commercial customers.”

As a firm believer that crossbreeding provides more profit for his customers’ bottom line and in turn his own, Miller says, “Breeding is like a recipe — it’s like trying to make a cake with just one ingredient when you can use more. When you open up your herd-book and use other breeds, providing your customers with genetics they really need, it’s like pulling the other ingredients and spices off the shelf, putting it in a bowl, and what you dump out is a product that your customers can use and like.”

“The value of a quarter-blood Angus or Red Angus in that bull or cow we sell puts a whole new ingredient into the mix that is beneficial.”

A portion of CLM cattle are five to six generation-deep SimAngus. Currently, Miller is developing 3/4 Simmental percentage and 3/4 Angus or Red Angus that will have the same generational quality. “Multi-generation SimAngus are their own breed. When we breed 1/2 Simmental and 1/2 Angus on each other, they are pretty well cemented in being half bloods. These SimAngus consistently perform well for our buyers.”

Data Focused

By keeping track of whole-herd data and selecting for performance traits, Miller improves the replacement heifers and bulls he sells to his customers each year. “We collect data on most everything from birth weights to yearling weights, bull ultrasound, mature cow data, to carcass traits on fed cattle. When we track data, selection decisions are easier, and we offer more integrity and value to each bull and bred heifer we sell.”

As a participant of ASA’s Total Herd Enrollment (THE) program, CLM Ranch has been recognized as a Performance Advocate by diligently submitting data on six different traits for each calf crop. Miller also enrolled in the ASA’s Cow Herd DNA Roundup (CHR) to genotype their entire cow herd at a discounted price, “CHR allowed us to get to ground zero, parent-verify each cow and have all females genotyped, and in turn, improved the accuracy of the EPDs.”

In addition to actively submitting data to ASA, Miller has been involved with many University of Missouri beef research projects. The most recent project was a three-year study on hair shedding conducted by Dr. Jared Decker. Miller collected hair coat data on his herd for three years to help the university develop a selection tool. He says, “In our area of the country with the heat and humidity, our cattle have to shed their hair. We hope that by collecting this data for the university, they will be able to provide a way to better select for hair shedding traits.”

“We have helped with many research projects. We were one of the CIDR-study herds that got them approved by the USDA, but we’ve also done many small projects over the years.”

Selecting for Performance

CLM Ranch has a spring and fall calving herd, with a 60-day breeding and 60-day calving window. All cows and heifers are AI bred once except for 15 to 20 that are used as recipient females each season. Embryo transfers (ET) are implanted the week following AI breeding and before the rest of the females are turned out with a high-quality clean-up bull.

After 60 days, cows are gathered and ultrasounded. Any female that is less than 30-days bred is sold, keeping the calving and breeding cycles uniform. “We have been narrowing our calving window down to 45-60 days. We only keep cows that breed and breed back early. Any female bred to calve outside our ideal window we market to a few operations who buy short-bred females that work for their operation.”

(Continued on page 14)

To keep the calving and breeding cycles uniform, any bred heifer or cow must breed back early at CLM Ranch.



Home of the

Hottest Sires!

EPDs as of 8.1.19



Homo black
Homo polled

TKCC Classified 106C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 2.8 78 120 .26 2 18 57 124 74

ASA# 3028710

One of the most exciting sires with a new pedigree twist! He commanded \$70,000 at the legendary Hudson Pines dispersal. His first progeny are creating nation-wide buzz!



Daughter at
Lee Simmentals, MO



Homo black
Homo polled

CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 .6 78 115 .23 5 21 60 147 81

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnia 405B



Homo black
Homo polled

W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
9 3.7 68 85 .11 3 19 52 121 67

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



Hudson Pines Farms high-seller and Champion at Hoosier Beef Congress!



Homo black
Homo polled

W/C Night Watch 84E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
18 -2.3 60 78 .11 10 28 58 160 76

ASA# 3336327

2018 Werning top selling at \$142,000! Here's a new calving ease twist that you can use on all those baldy heifers and cows! 125 IMF ratio, 104 REA ratio.



Miss Werning 8543U



Homo black
Homo polled

TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 1.6 54 79 .16 1 22 49 107 60

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



Black
Polled

FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 .0 46 72 .16 7 24 47 125 60

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross
donor!



Hetero black
Homo polled

HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 1.5 76 107 .20 6 20 58 133 76

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter
at Circle M Sale, TX



Homo black
Hetero polled

ASA#
2886364

STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 1.9 62 88 .16 -2 20 50 114 67



Homo black
Hetero polled

ASA#
2886365

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.6 64 94 .19 -.3 20 51 108 66

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



GEFF County O 736E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 1.1 57 87 .19 5 25 53 111 58

ASA# 3289219

Loaded Up x Montecito x Ruby Rhythm donor

Bob May told Griswold that he had as good a Simmental as he's ever seen in the fall of 2017, 2019. Embryos on Snow feature sale lot!



Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 4.1 70 97 .17 2 12 47 89 57

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 .9 88 131 .27 8 23 67 151 88

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 .8 66 92 .16 7 24 57 133 69

ASA# 3187005 • Bankroll progeny are topping sales across North America!



WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
6 2.3 80 122 .26 .8 25 65 133 79

ASA# 3208343 • Walsh's 2017 high-seller.

A PB Stepping Stone x Built Right red charlie free!



TNGL Track On B748

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 .8 64 92 .18 5 18 50 124 65

ASA# 2911629

Transmitting great structure & profile!



Son of Track On, Tingle Farms, KY.



GPG Focus 135F

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
8 2.4 66 97 .20 3 27 60 119 69

ASA# 3485396

Mr CCF 20-20 x Profit

Focus is the exciting Hartman 2019 NWSS Reserve Champion Pen member that sold to Gana, NE! Combines the hottest sires of today in a complete, stout, sound, great-looking package!



Focus dam was a \$35,000 HCC sale feature.



CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 .4 97 148 .32 7 23 72 147 93

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm. • 2018 NWSS Champion % Bull!



LAH Sixteen Step 628D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 2.9 67 93 .16 1 14 47 110 65

ASA# 3123088

An exciting son of deceased Two Step out of WLE Missy U409, the full sister to WLE Uno Mas. Purebred Winter Calf Champion at the 2017 NWSS!



Dam: WLE Missy U409



Mr CCF 20-20 100B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 1.3 77 119 .26 5 23 61 125 76

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Cardinal's 2018 \$84,000 heifer

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EPDs as of 8.1.19

SimAngus Genetics That Work

(Continued from page 11)

Miller uses indexes and EPDs in addition to phenotype when making heifer selection decisions. “If we select cows that thrive in our environment, Mother Nature is going to tell us who needs to be here. We need cows that shed hair, are moderate in milk, and EPDs. Beyond that, we select for the performance that our customers want. We have to have the bells and whistles genetically so they will be profitable.”

The spring cow herd starts calving at the end of January and the fall herd starts calving in August, wrapping up the first week of September. Spring calves are weaned in August, and fall calves are weaned in March.



18-month-old bulls sold by CLM Ranch are developed by R.A. Brown Ranch in Texas. A handful are retained, developed, and sold private treaty at CLM for Missouri commercial buyers.

Each year, Miller selects 20-25 weaned calves to feed out. CLM retains ownership on the set of calves to collect carcass data in partnership with the University of Missouri and sells the beef as freezer meat.

Twice a year, bulls are sent to RA Brown Ranch for development and sale. Spring-born bulls head to Texas in December for the fall sale, and fall-born leave in June and sell the following spring. CLM Ranch has been cooperators with RA Brown for the past 17 years, but has always been a firm believer in the cooperative nature of selling as a group.

Miller says, “R.A. Brown Ranch follows the same model of cooperators that we have always been a part of. We are all individuals selling under the same brand, but there is a cooperative group of ideas. We learn from so many people around the country.”

In recent years, Miller has received requests by Missouri customers who don’t want to travel to Texas to purchase CLM genetics private treaty. “We are fairly exclusive to R.A. Brown Ranch, but we have requests to keep a handful of bulls to be purchased directly from here instead of going all the way to Texas.”

(Continued from page 16)

Chuck Miller checking on his SimAngus replacement heifers.



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SimAngus Genetics That Work

(Continued from page 14)

Family and Community Centered

Chuck was raised on a small cattle and hog farm in Salem, MO, and graduated from the University of Missouri with a bachelor's in animal science and a master's in education. Christi also grew up on a commercial cattle operation, earned her degree at Mizzou, and puts all her knowledge and background into the operation in addition to working for the Missouri Department of Agriculture, leading the Missouri Grown Program.

Chuck and Christi are the parents of Abby, 17, and Ethan, 14. Both kids are active in school programs, 4-H, FFA, and the AJSA.

In addition to the cattle operation, the Millers run 10 to 12 head of show pigs that the kids show at the local and state level each year. During the summer show season, both Chuck and Christi are busy volunteering for county and state fairs. On top of judging at fairs, Chuck coaches a few livestock contest teams for FFA. Each year, the family wraps up the fair season with the National Barrow show in Austin, MN.

"I judge a lot of county fairs around the state and then Christi runs the agriculture building at the state fair." Chuck says, smiling about how much Christi does for the cattle operation and the family, "While she's gone, it's just dad and the kids at home. I can handle it, but we sure do love it when Mom comes back."

Chuck concludes, "What we have today, we developed over time. Crossbred cattle provide so much more to our customers and the industry. We may be small, but we focus on providing good genetics for our commercial producers, and our SimAngus bulls work for them." ♦



The Miller family: Christi, Chuck, Abby and Ethan.



Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake data.

- ASA Members will receive a \$25 rebate after low density DNA test and feed intake record on the same animal are submitted.
- Records must be valid for use in ASA's genetic evaluation.
- All breeds and composites eligible if sire is registered in ASA multibreed database.
- Applies to animals born after August 31, 2015.
- Carcass Merit Program calves do not qualify.

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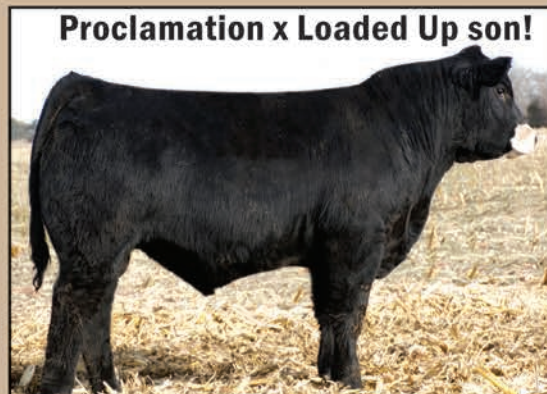
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MGS: CLRS GRADE-A 875 A

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CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.0	0.9	92.3	138.0	0.29	11.5	31.3	77.5	17.5
2%	30%	1%	1%	4%	1%	2%	1%	50%
DOC	CW	YG	MARB	BF	REA	SHR	API	TI
17.0	56.7	-0.41	0.28	-0.083	1.25	-0.41	160.4	93.4
2%	1%		10%		1%	15%	1%	1%

EPDs as of December 10, 2019

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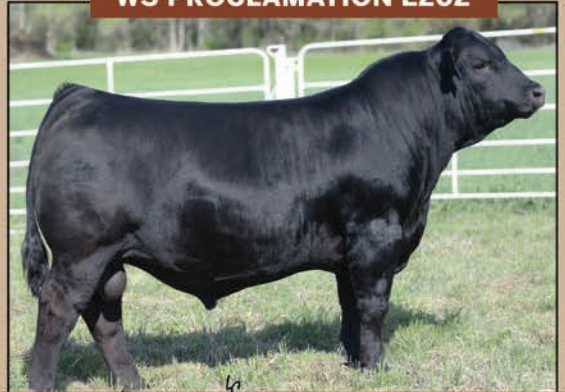
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By Loaded Up, #1 API son in breed!



By Bankroll, Impressive Quality and Data!



By Dividend, 30+ Brothers Sell!



Bankroll x OCC Legend 616L, ET

Selling progeny by these EPD pacesetting SimAngus and Simmental sires PLUS Holy Smoke 060C, Bridle Bit Rembrandt D630 and THR Testament 5451C, LRCC THR Mtn Pass 6219D and W/C Bankroll 811D.



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Gold Strike x Cowboy Cut
Top 1% WW, YW & TI, Top 10% REA & API



Dividend x Connealy Capitalist
Great genetics, Top 10% DOC, API & TI



Proclamation x Lock N Load
Top 10% CE, MCE, MWW, REA, API and TI



Bankroll x OCC Legend 616L from heralded
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Maternal sister to WC172G, a featured bull



Quaker Hill Rampage x SAV Bruiser
Bred to CLRS Dividend 405D



W/C Holy Smoke x Up North (Upgrade)
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CDI Executive Power x DUFF Copyright
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- Glenn Cantrell, Long Grove, OK

2020 Golden Book Winners Recognized

ASA taps two individuals with long-time affinity for SimGenetics to receive the prestigious World Simmental-Fleckvieh Federation Golden Book Award.

By Dan Rieder

Doug Parke, Paris, Kentucky

Doug Parke

Over the course of his productive career, Doug Parke of Paris, Kentucky, has been an ardent supporter and champion for the American Simmental Association and Simmental cattle.

A Kentucky native, he is intimately involved in Simmental genetics through a wide range of experiences. As a younger man, he worked for several of the most prominent Simmental operations in the area, including Kieckhefer Simmentals of Paris, Kentucky, Benedict Inc. of McArthur, Ohio, and Tennessee-based Breck Ellison Farms at Knoxville. Both Fritz Kieckhefer and Breck Ellison served on the ASA Board.



The Parke family, left to right: Doug and Debbie Parke; Holli, Knox, Drew and Breck Hatmaker.

During his time as manager of Breck Ellison Farms, Parke was active on the Tennessee Simmental Association board, including a term as President. Following the dispersal of the Ellison herd, he moved back to Kentucky where he ultimately established his own livestock consulting firm, a company which eventually evolved into management of several dozen Simmental sales annually. More recently, he added his own online sales company, DP Online Sales, LLC.

As a member of the advisory board of the North American International Livestock Exposition (NAILE) in Louisville, Parke works diligently to keep Simmental genetics at the forefront. The NAILE is an effective showcase for Simmental genetics, ranging from the exhibition of Fleckvieh to purebred to percentage cattle in the conduct of the event's largest breed sale.

Parke has traveled across the country exhibiting Simmental cattle, including every major livestock show. Additionally, he has consulted on fullblood and purebred Simmental sales across the US and Canada.

He has been especially supportive of the next generation of breeders, serving as a judge for American Junior Simmental Association Regional and National Classics, traveling all over the country to attend and assist with these events. DP Sales sponsored the Peter Courtney Memorial Scholarship, which provides monetary assistance to AJSA members for attendance at the Summer Leadership Conference.

Parke's support for the ASA, AJSA, and Simmental cattle is unwavering. His depth of knowledge of pedigrees, phenotype, and breeders is unmatched. He strongly believes every breeder, no matter how big or small, matters in the very existence of the breed. His love for the breed is contagious and unchanged over the decades.

Bob Volk

For almost half a century, Bob Volk, Arlington, Nebraska, has enjoyed an enduring relationship with Simmental cattle.

Born and raised in Battle Creek, he graduated from the University of Nebraska-Lincoln with a degree in Animal Husbandry and was active in Block and Bridle and Alpha Gamma Rho fraternity. Following graduation, Volk joined the US Army Reserves, attaining the rank of First Lieutenant.

In the early 1970s, Volk's J&C Simmentals, named for the first initials of his two sons, Jay and Clark, acquired six cows bred to the famed, imported Simmental bull, LaCombe Achilles. To achieve black Simmentals, older Angus cows were bred to Simmental bulls, and only black progeny were retained, forming the foundation for their current herd of 200 head. In addition to the cattle herd, the J&C operation also focuses on production of hay, beans and corn.

Utilizing a breeding program that involves extensive use of artificial insemination and embryo transfer, J&C has produced a number of nationally prominent sires. The majority of their females are run on pasture in the historic Nebraska Sandhills of Pierce County.

Bulls have been marketed to commercial breeders for the past four decades. The next Annual J&C Bull Sale will be held at West Point Livestock, January 25, 2020, and will offer 110 bulls, 20 select open heifers, and 20 bred heifers.

A member of the ASA Board of Trustees from 2004 to 2010, Volk served on the Activities and Events Committee and was instrumental in implementing the National Champion Bull Award.

He served as a sale consultant for several well-known breeders and as general manager of the prestigious Aksarben Livestock Show at Grand Island for 16 years. During that time, he coordinated and supervised the world's largest 4-H show.



Bob Volk, Arlington, Nebraska

J&C Simmentals successfully promotes cattle through the show ring, exhibiting at the National Western, the American Royal and Nebraska, Texas, and Iowa State Fairs, among many. Over the years at Denver, they won Purebred Pen of Three Bulls, Percentage Pen of Three Bulls, and received the first Power Bull Award.

Volk and Jeanette, his wife of 62 years, now live in the town of Arlington, while Jay and his family (wife Kim and daughter Kylie) reside on the home place, two miles from town. Clark and his family (wife Leslie and daughters Claire, Madeline, and Gracie) live on a second farm, also near Arlington. ♦

Volk in the NWSS yards.



Golden Book Award Recipients 1982 to Present:

The World Simmental-Fleckvieh Federation (WSFF) Golden Book Award recognizes individuals and organizations that have made significant contributions to the development of the Simmental/Simbrah breeds.

The ASA Board, which nominates and approves Golden Book Awards, authorizes up to three awards annually. Recipients of the award receive a plaque from the WSFF and a framed citation signed by the ASA Chairman of the Board.

Jerry Moore, '82, Canton, OH
 Dr. Horst Leipold, '82, Manhattan, KS
 Dr. Harry Furgeson, '82, Anaconda, MT
 Don Vaniman, '85, Bozeman, MT
 Dr. Ray Woodward, '86, Miles City, MT
 Lou Chesnut, '86, Spokane, WA
 Jess Kilgore, '87, Three Forks, MT
 Arnold Brothers, '87, McIntosh, SD
 Rob Brown, '88, Throckmorton, TX
 Bob Dickinson, '88, Gorham, KS
 Tom Abell, '89, Wharton, TX
 Ron Baker, '89, Hermiston, OR
 Albert West, III, '90, San Antonio, TX
 Miles Davies, '92, Deer Trail, CO
 Henry Fields, '92, Claude, TX
 Dr. Earl Peterson, '92, Littleton, CO
 Colville Jackson, '92, Gloster, MS
 Ancel Armstrong, '93, Manhattan, KS
 Javier Villarreal, '94, Acuna Coah, Mexico
 Dr. Harlan Ritchie, '94, East Lansing, MI
 Bud Wentz, '94, Olmito, TX
 Kay Thayer, '95, Bozeman, MT
 Walt Browarny, '95, Calgary, AB
 Steve McGuire, '96, Bozeman, MT
 H.W. Fausset, '96, Worland, WY
 Hugh Karsteter, '97, Cushing, OK
 Nina Lundgren, '97, Eltopia, WA

Don Burnham, '99, Helena, MT
 Dr. Bob Schalles, '99, Manhattan, KS
 Tom Risinger, '99, Crockett, TX
 Bill Spiry, '00, Britton, SD
 Bob Christensen, '00, Malvern, IA
 Kay Klompfen, '01, Bozeman, MT
 Robert Haralson, '01, Adkins, AR
 Dr. John Pollak, '02, Ithaca, NY
 Dr. Dick Quaas, '02, Ithaca, NY
 Dr. Jerry Lipsey, '03, Bozeman, MT
 Marty Ropp, '03, Bozeman, MT
 Jim Taylor, '03, Wallace, KS
 Dr. Joe & Mary Prud'homme, '04, Tyler, TX
 Dr. Bob Walton, '05, DeForest, WI
 Sam Smith, '05, Prague, OK
 Emmons Ranch '05, Olive, MT
 Hudson Pines Farms, '06,
 Sleepy Hollow, NY
 Dan Rieder, '06, Bozeman, MT
 Silver Towne Farms, '07, Winchester, IN
 Gateway Simmental, '07, Lewistown, MT
 Dr. Larry Cundiff, '07 Clay Center, NE
 Reese Richman, '08, Tooele, UT
 Clifford "Bud" Sloan, '08, Hamilton, MO
 Sally Buxkemper, '09, Ballinger, TX
 Nichols Farms, '09, Bridgewater, IA
 Triple C Farms, '09, Maple Plain, MN

Linda Kesler, '10, Bozeman, MT
 Stuart Land & Cattle, '10, Rosedale, VA
 Powder Creek Simmentals, '10, Molena, GA
 Tom Clark, '11, Wytheville, VA
 Harrell Watts, '11, Sardis, AL
 Frank Bell, '12, Burlington, NC
 John Christensen, '12, Wessington, SD
 Bob Finch, '12, Ames, IA
 Willie Altenburg, '13 Fort Collins, CO
 Tommy Brown, '13 Clanton, AL
 Roger Kenner, '13 Leeds, ND
 Dr. Michael Dikeman, '14, Manhattan, KS
 Val & Lori Eberspacher, '14, Marshall, MN
 Hounshell Farms, '14, Wytheville, VA
 Verlouis Forster, '15, Smithfield, NE
 Jennie Rucker, '15, Hamptonville, NC
 Dr. Mike Tess, '15, Bozeman, MT
 Bill Couch, '16, Owensville, IN
 Billy Moss, '16, McCormick, SC
 Pine Ridge Ranch, '17,
 Dallas and Athens, TX
 Dr. Calvin Drake, '17, Manhattan, KS
 Jim Berry, '17, Scales Mound, IL
 Reflected R Ranch, '18, Sugar City, CO
 Swain Select Simmental, '18,
 Louisville, KY
 J.W. Brune, '19, Overbrook, KS

ASA Lifetime Promoter Award

Carlos and Sister Guerra, Linn, Texas

By Dan Rieder

Carlos and Sister Guerra, La Muñeca Cattle Company, Linn, Texas, are this year's American Simmental Association's Lifetime Promoter Award recipients.

The couple has been in the registered cattle business since 1963, and established La Muñeca Cattle Company in 1989, after purchasing the Guerra Brothers registered

cow herd. Several breeds, including Red Brahman, Simbrah, and Simmental were included in that transaction.

Through junior programs, Carlos and Sister involved their four children in their family-run operation at an early age, and now their grandchildren are going through the same experiences.

Throughout the years, the Guerras persistently and successfully kept an eye on promotion through a variety of means, including print advertising, personal contact, and social media. Their support of industry beef programs such as performance gain tests, field days, and junior programs has been steadfast over several decades.

They played a pivotal role in establishing Simbrah market steer competitions at several venues. They traveled widely both foreign and domestically, creating goodwill, encouraging breeder enthusiasm, and searching for ways to improve their own operation and SimGenetics in general through crossbreeding opportunities.

They co-founded the Simbrah-Simmental Superbowl 27 years ago, which has raised more than \$900,000 that was distributed to junior exhibitors. Carlos also founded the American Junior Simbrah Roundup, the Marketing American Simbrah Group, the LMC Sellabration and countless other innovative events such as the LMC Junior Field Day and Junior Futurity.

In 1990, the Guerra family established a Texas Junior Simmental/Simbrah Association (TJSSA) scholarship fund in memory of his brother, Victor, who had passed away tragically. Over the past 29 years, Victor A. Guerra Memorial Scholarship and TJSSA Education Trust awarded thousands of dollars in scholarships to TJSSA members who apply and go through an interview process.

Their promotional efforts and sponsored events have a lasting, positive impact in raising awareness of Sim-Genetics while growing the Association membership and increasing the number of cattle registered.

Award Recipient List:

The American Simmental Association Lifetime Promoter Award recognizes people with long-time association with the Simmental community. Last year marked the first recipient of the award, Ron Miller, Plattsmouth, NE. ◆



Carlos and Sister Guerra standing in front of a fence displaying the La Muñeca brand.

Foundation Honor Roll

The most recent list of people who have made a donation to the ASA Foundation.

Erika Jo Kenner
Leeds, ND

MacGregor Livestock Farms
Doylestown, OH

Red River Farms
Blythe, CA

Illinois Simmental Association
Pontiac, IL

Hicks Cattle Company
Covington, IN

Mark M Mueller
Hiawatha, KS

Trauernicht Simmentals
Wymore, NE

Tim Schaeffer
Hagerstown, IN

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RUBY'S CURRENCY 7134E X MUJR HEADS 410B NLG 74E

ASA: 3586502



RUST *Certain Dollar* 502G
RUBY'S CURRENCY 7134E X RUST FLIRT 4 CERTIN 707E

ASA: 3586497



RUST *Dark Angel* 507G
W/C NIGHT WATCH 84E X HARRELL ANGEL 5870C

ASA: 3586492



RUST *Shell Shocked* 511G
W/C HUSKER 838C X HARRELL ANGEL 5870C

ASA: 3586454



RUST *Master Designed* 23G
NGDB STRUCTURE 34D X GCC DIXIE ERICA 106Y

ASA: 3601233



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TJSC BOONE PICKENS 46C X R/F NOT JUST A FLIRT 404B

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Women of ASA

By Lilly Platts

Editor's Note: This is the twelfth article in a series highlighting significant contributions of women in the Simmental industry.

Ellen Tom grew up in the AJSA program, and now runs her family's historic Tom Brothers ranch which has been in operation since 1857. Along with her uncle, Philip, Ellen was responsible for putting Simmental at the center of the program.

Ellen Tom

"I always tagged along with my dad whenever he went to work cattle, since I was old enough to walk. He saw my interest in cattle and fostered it. He really taught me the reins of running the ranch, and gave me projects to do on my own. I really appreciated that he took me along, and he never put gender boundaries on me, or told me things, like 'you can't do that because you're a girl'. I never had it in my head that it was something I couldn't do," Tom recalls.

She started in the AJSA at nine, and went to 10 National Classics. Tom served on the AJSA Board of Trustees, and was a high-point individual in the junior division. "I got interested because my Uncle Philip was also in AJSA, and he was the President. I wanted to follow in his footsteps and do the same thing."



Ellen Tom grew up in the AJSA, and used the skills she learned to excel through her education and beyond.

The AJSA program gave her a leg up when she attended college. "I was recruited by the top advisors at Texas A&M because they knew of my Simmental involvement. They knew the kids who grow up in that program are more well-rounded, more well-spoken individuals because of the emphasis on leadership contests, and especially the public speaking contest."

At A&M, Tom studied Animal Science, and was on the 2004 National Champion Meat Judging Team, and the Intercollegiate Meat Animal Evaluation team. She stayed in College Station to earn a master's degree in Agricultural Leadership and Development.

Returning to the ranch near Campbellton was never a question for Tom, and upon graduating she became the sixth generation to lead the ranching operation. Bringing Simmental to the forefront was a priority. "When my dad and my grandfather were running the ranch, it was primarily an Angus seedstock operation, and we dabbled in a little bit of Simmental. When Phillip and I came back, the cow herd was commercial and we had a decision to make — where we wanted to go from this point on. We decided we wanted to invest our time and money into SimGenetics and go from there."

"There was a niche to fill in our area, raising seedstock SimAngus™ and Simbrah bulls, so we thought that was going to be the best option for us. There was nostalgia tied to them from growing up in the junior program, and we already had network within the breed so it just made sense to do that. My grandfather experimented with Simmental back in the early 70's. He used Parisien and some of those other early bulls. Simmental has been a part of our ranch ever since then, but before we came back to the ranch, Angus was the primary focus."

Tom Brothers Ranch holds a longstanding reputation for raising quality seedstock, and with the breed change, loyal customers still stuck around. "We had some loyal customers from back in the Angus days who still wanted to buy bulls from us because of our family's reputation, so we had somewhat of a customer base to work with when we started out. Because of the lack of performance-tested SimGenetics bulls in the area, we've been able to also continue to develop our customer base."

Tom has represented the Simmental breed across a number of platforms and organizations, including as ASA's 2013 Young Cattleman's Conference Representative, and at the 2010 World Simmental Conference in Australia. She also serves on the advisory council for the Texas A&M Animal Science Department, was an advisor for the Texas Junior Simmental-Simbrah Association for nine years, has been a speaker at the Texas A&M Beef Cattle Short Course, and hosts educational seminars and ranch tours with the Texas A&M AgriLife Extension.

Running a ranch is a major commitment, but Tom believes it is extremely important to have a presence in the industry as

a young woman. "I think it's important to get more women involved. If you look at the leadership positions in our industry, or any industry for the most part, and it's male-dominated. We certainly need more women's voices out there, representing our industry and having our voices heard about the direction of where our industry should go."

"Because I'm a millennial I see some things differently than generations older than me. Maybe the beef industry doesn't present itself as well as it could, because we're steeped in that tradition of the all-American



Tom Brothers Ranch is highly committed to collecting important data.

male cowboy. I think the industry needs to be showcasing more people of different ethnicities, women, younger people — I think that's kind of the shortfall of agriculture is our lack of diversity and I would like to see more diversity in leadership positions in agriculture."

Tom expresses that the community and focus on improvement through science and genetics are the things she values the most in the industry. In addition to her family, Tom points to Dr. Jerry Lipsey, Sally Buxkemper, and Dr. Chris Skaggs as people who have both influenced and supported her in the beef industry. "I value the friendships I've forged through the breed associations and the industry. On the 2010 World Simmental Congress trip, I traveled with Doug Bichler, and he's one of my best friends now. I talk to him almost every day. Other breeders I've met along the way are some of my best friends now, too. You live isolated in these rural areas, so now with texting and the internet, I have these friends across the country who I talk to everyday who can relate to what I do, so it's fun having that community." ♦

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What Do Google, Amazon, Facebook, and IGS All Have in Common?

Data is their lifeblood!

By Jackie Atkins, Ph.D.,
Director of Science and Education



International Genetic Solutions (IGS) partner organizations, representing 18.9 million beef cattle, gathered in Bozeman on October 22-24, 2019, for a meeting of the minds. Thirty guests including executive vice presidents, breed improvement staff and consultants, and the IGS Science Team, participated in meetings filled with big-picture discussions of the power of the IGS collaborative, ideas on how to continue to improve data collection and integration into the genetic evaluation, new ways to benefit from economies of scale within this group, and technical updates on the genetic evaluation. Ample time for brainstorming during the meetings led to tangible action items for future developments.

Topics included:

- The “why” behind IGS by Dr. Wade Shafer
- Advice to IGS and its partners for continued success by Dr. Matt Spangler
- Updates to the Genetic Evaluation since the first Launch of IGS Multi-breed Genetic Evaluation powered by BOLT by Dr. Lauren Hyde
- New improvements and developments in genomics by Dr. Mahdi Saatchi
- Updates to growth trait predictions by Dr. Bruce Golden
- New bull lookup features by Ryan Boldt
- Educational awareness efforts for foot/leg assessment by Ryan Boldt

Wade Shafer gave a compelling presentation starting with a video of Simon Sinek’s TED talk entitled, “How Great Leaders Inspire Action”. Sinek is the author of the book *Start with Why* about how successful companies build their business by starting with the “why” behind what they do instead of the “what”. Sinek talks about

“the Golden Circle” with “why” as the bullseye, followed by “how” and the “what” is the outermost circle.

Successful leaders and companies start in the center of the circle with “why”, then “how”, and finally “what”.

Shafer extrapolated the golden circle principle for IGS.

The “why” = Better serve the beef industry by more effectively leveraging our resource for genetic improvement.

The “how” = Leveraging data and technology through massive and unprecedented collaboration.

The “what” = The largest and most powerful beef cattle genetic evaluation in the world.

Shafer talked about an article in the May, 6, 2017, issue of *The Economist* about data being the world’s most valuable resource. Google, Amazon, Apple, Facebook, and Microsoft all have something in common with IGS. Data is our lifeblood. The IGS collaboration now has 18.9 million animals and over 230,000 genotypes from 17 different organizations. Not only is it the largest beef cattle database, but it also has a large amount of connectivity among the different organizations. Shafer shared a table of sires (see table) with progeny from more than one data source. IGS has more than 30,000 sires represented in at least two different databases and nearly 6 million progeny records from these sires. Three of these sires show up in 12 databases. This perfectly illustrates the power in pooling this information into one genetic evaluation and gaining the benefit of all that information instead of each association only using their own records.

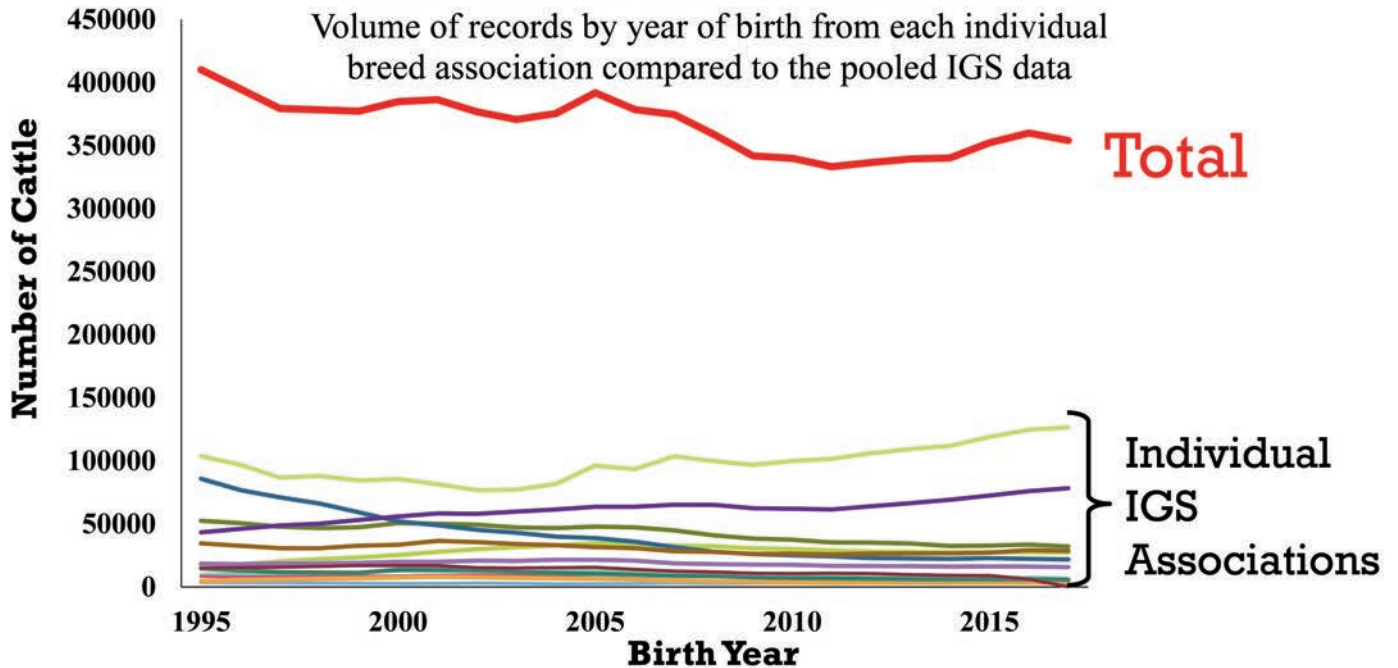
Sires with Progeny from more than one Data Source

Number of data sources	Number of sires	Number of progeny
12	3	13,904
11	23	58,439
10	40	46,674
9	86	62,408
2-8	33,691	5,698,851
Total number of sires in 2 or more databases	33,843	5,880,276

Over a third of the records in the IGS Multi-breed Genetic Evaluation have data coming from more than one source. The power of having these animals analyzed in one central evaluation is a tremendous benefit to the members of the IGS organizations and their commercial customers.

The Power of Collaboration

Volume of records by year of birth from each individual breed association compared to the pooled IGS data



Another way to illustrate the value of collaboration can be seen in this graphic. The total data in the IGS genetic evaluation is vastly more than any single association contributes. By pooling all the information into one genetic evaluation, all associations gain better genetic predictions than any could do alone.

The IGS advisory meeting further developed the synergy of sharing and learning from our partners in beef cattle genetic improvement. Talks from the science team, brainstorming among the partners, and bonding over meals proved a valuable and productive time for all. We are excited about what the future holds for this group. ♦



International Genetic Solutions (IGS) partner organizations, representing 18.9 million beef cattle, gathered in Bozeman on October 22-24, 2019, for a meeting of the minds.



MEET THE TEAM

Culbertson Joins ASA and IGS Science Team, Hyde Steps into Retirement



Randie Culbertson, Ph.D.

University where she earned a B.S. in Animal Science. Following graduation, she moved to Colorado and became self-employed in the equine industry as a show jumping trainer and instructor. From 2001 until entering graduate school, she owned, operated, and managed her own business. With a desire to return to her roots in the beef industry, she applied to CSU's graduate program to pursue research in the field of beef cattle breeding and genetics.

While pursuing her graduate degrees, Culbertson's research interests focused on addressing questions facing the beef industry. Her master's research project examined the effect of the genetic potential for beef cattle milk production and the ability to remain in production with improved longevity (or stayability). In conjunction with her research, Culbertson was placed in charge of coordinating test schedules and data collection for CSU's Feed Intake Unit. It was this work that led to her interest in feed intake as a trait and its application to the beef industry. As a result, her doctoral research focused on feed intake in beef cattle and specifically the implementation for genetic improvement.

In addition to her graduate work, Culbertson conducted several genetic evaluations for new and novel traits for breed associations and cattle producers. Some of the traits she worked on included heifer pregnancy, stayability, and a multi-trait analysis of pulmonary arterial pressure (PAP). The last nine months at CSU, Culbertson managed and coordinated a USDA grant project examining late feedlot death in cattle. Cattle dying in feedlots due to heart failure is becoming a greater concern in the industry. This project examined the effects of PAP on the performance and

survivability of fed steers and begins to answer some questions about this growing concern.

Culbertson shares, "I am very excited for this tremendous opportunity to join the ASA/IGS team and to serve our members. I am fortunate to be able to work for an organization that is focused on using science to provide seed-stock and commercial producers the tools to make genetic improvement to their herds." ♦

Dr. Miranda "Randie" Culbertson recently accepted the position as Lead Geneticist for International Genetic Solutions (IGS) taking over the responsibilities of Dr. Lauren Hyde as she steps into retirement at the end of the year. Culbertson graduated from Colorado State University (CSU) with an M.S. and Ph.D. in Animal Breeding and Genetics.

ASA's CEO, Dr. Wade Shafer comments on the transition from Hyde to Culbertson, "I can't thank Dr. Lauren Hyde enough for her many years of service to ASA and the beef industry. She has been a critical factor in the dramatic advancements in genetic evaluation at IGS and ASA. She was wonderful to work with and always kept us entertained. Though we will miss her, we are happy for her and support her decision to retire. We feel fortunate to have found Dr. Miranda "Randie" Culbertson to fill Lauren's many roles. Randie compiled an impressive body of work while at Colorado State and comes highly recommended. Randie also has a solid, practical background — hailing from a large commercial operation in New Mexico. Randie will undoubtedly be a great asset for team ASA/IGS."

Originally from New Mexico, Culbertson spent her childhood on the family's cattle ranch located in Northern New Mexico. She later attended New Mexico State

the
Register

MAIL BAG

Editor's Note:

This year, one of the Walton-Berry Graduate Student Support Grants was awarded to Dr. Jared Decker, University of Missouri, and his graduate student, Troy Rowan. Rowan will spend a semester conducting research at the University of Edinburgh's Roslin Institute in Scotland with Dr. John Hickey, attend a Ph.D. short course at the University of Wageningen, and present research results at an upcoming conference. Rowan plans to study the genomic signatures of selection that can be applied to population genetics and breeding programs using simulation models.

Dear Dr. Jackie Atkins and ASA team,

I wanted to drop a quick line to you all to say hello and THANK YOU from Scotland. I've been at the Roslin Institute for about two and a half months, and I've learned so much. I've had the opportunity to interact with so many amazing scientists from around Europe, and I've got plans to do some Scottish farm visits in the coming weeks.

The Walton-Berry Support Grant has helped make this possible. I'm excited to share my experience when I get back, but wanted to express my sincere thanks at the halfway point of my story.

Cheers!

Troy Rowan ♦

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\$API: 157
\$TI: 77

Erixon Bitten 203A

NCB Cobra 47Y x BMD Miss BLK Ice Dancer
ASA# 2966135 • Hetero black • Homo polled
Bitten offers a shortened gestation length and superior calf vigor. Tons of hair at birth with excellent growth, capacity and a genetic profile in the top 4% of the breed. His sire, NCB Cobra is the 2018 Canadian sire-of-the-year with 26 progeny averaging \$12,100.



\$API: 143
\$TI: 78

RFG/K-LER Elevation 727E

RS Elevate x MCM Top Grade
ASA# 3268058 • Homo black • Homo polled
High-seller at 2018 NWSS "The One" Bull Sale. Awesome outcross and EPD profile with excellent outline!



\$API: 111
\$TI: 71

B C R Perfect Vision F022

Mr CCF 20-20 x HSF Callie D613
ASA# 3516009 • Black • Homo Polled
Perfect Vision was the high-selling bull at the 2019 Cowtown Classic in Fort Worth at \$24,500 and went on to become the Reserve Champion % Bull! He has excellent structure and profile!



\$API: 109
\$TI: 70

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



\$API: 132
\$TI: 75

KCC1 Exclusive 116E

Hammer x Entourage
ASA# 3306064 • Homo black • Homo polled
\$240,000 valuation high-seller Fort Worth! Lead bull in Kearns' 2018 NWSS Champion Pen!



\$API: 115
\$TI: 62

TNGL Imprint D989

TNGL Track On x JF Shock and Awe
ASA# 3173557 • Homo black • Homo polled
Division Champ at 2016 NAILE & 2017 NWSS! Use his impeccable structure and great design with outcross pedigree!



\$API: 138
\$TI: 74

WRS Emergent E715

CCR Anchor x Remington Lock N Load 54U
ASA# 3280609 • Hetero Black • Homo Polled
3/4 Outcross to Dream On and Upgrade



\$API: 113
\$TI: 67

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous structural soundness! 2018 Fort Worth Champion!



\$API: 109
\$TI: 75

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous Pays to Believe son!



\$API: 129
\$TI: 79

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Champion % for Lee.



\$API: 126
\$TI: 72

VCL Foresight 17F

Mr CCF 20-20 x Profit
ASA# 3506652 • Black • Polled
Full brother to Sinclair's multi-champion \$77,500 heifer in IN.



\$API: 125
\$TI: 73

KWA Law Maker 59C

CDI Authority x KWA Red Rock
ASA# 3223767
Producing highly desirable, stout progeny!



\$API: 124
\$TI: 65

STF Crimson Tide DZ87

CDI Rimrock x STF Much More
ASA# 3274952
Exciting Red Genetics both phenotypically and genotypically!



\$API: 131
\$TI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled



\$API: 124
\$TI: 75

WMCC Mayhem 810 F

Mr CCF 20-20 x Hammer
ASA# 3425186 • Homo Black • Homo Polled
Wilie Morris' all-time performance leader!



\$API: 124
\$TI: 60

KSIG Steelin His Style 6D

Silveras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012 American Royal Champion!



\$API: 118
\$TI: 67

Rocking P Die Hard C060

Quantum Leap x Mo Magic
ASA# 3102430 • Homo black • Homo polled
Die Hard is ultra sound and was the 2018 Fort Worth Champion % Bull as well as the Reserve Champion at the 2017 NAILE & American Royal! 3/4 blood.



\$API: 126
\$TI: 78

W/C Double Down 5014E

Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Featured at the 2018 Werning Sale, selling to Steve Hicks, IN, owner of Relentless. Expect Double Down to transmit a bold rib with extension through his front 1/3.



\$API: 125
\$TI: 78

Mr CCF 20-20 100B

Mr CCF Vision x HTP SVF Dew The Stroke
ASA# 2964446 • Homo black • Homo polled
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Birth Weight Update for the Approaching Calving Season

Research study finds hoof tape correlates highly to scale weights but exhibits less variation.

By Jackie Atkins, Ph.D., Director of Science and Education

There has long been a stigma against using hoof circumference for estimating birth weight; however, there are pragmatic reasons why hoof tape is a sound alternative. Collecting scale weights at birth can be difficult for breeders due to labor constraints. It is known that some breeders are using hoof tape to estimate birth weight. Recently, IGS and consulting scientists, Drs. Bruce Golden and Matt Spangler, delved into a number of potential improvements to the genetic evaluation of growth traits including how to handle hoof tape records as a measure of birth weight in genetic evaluation.

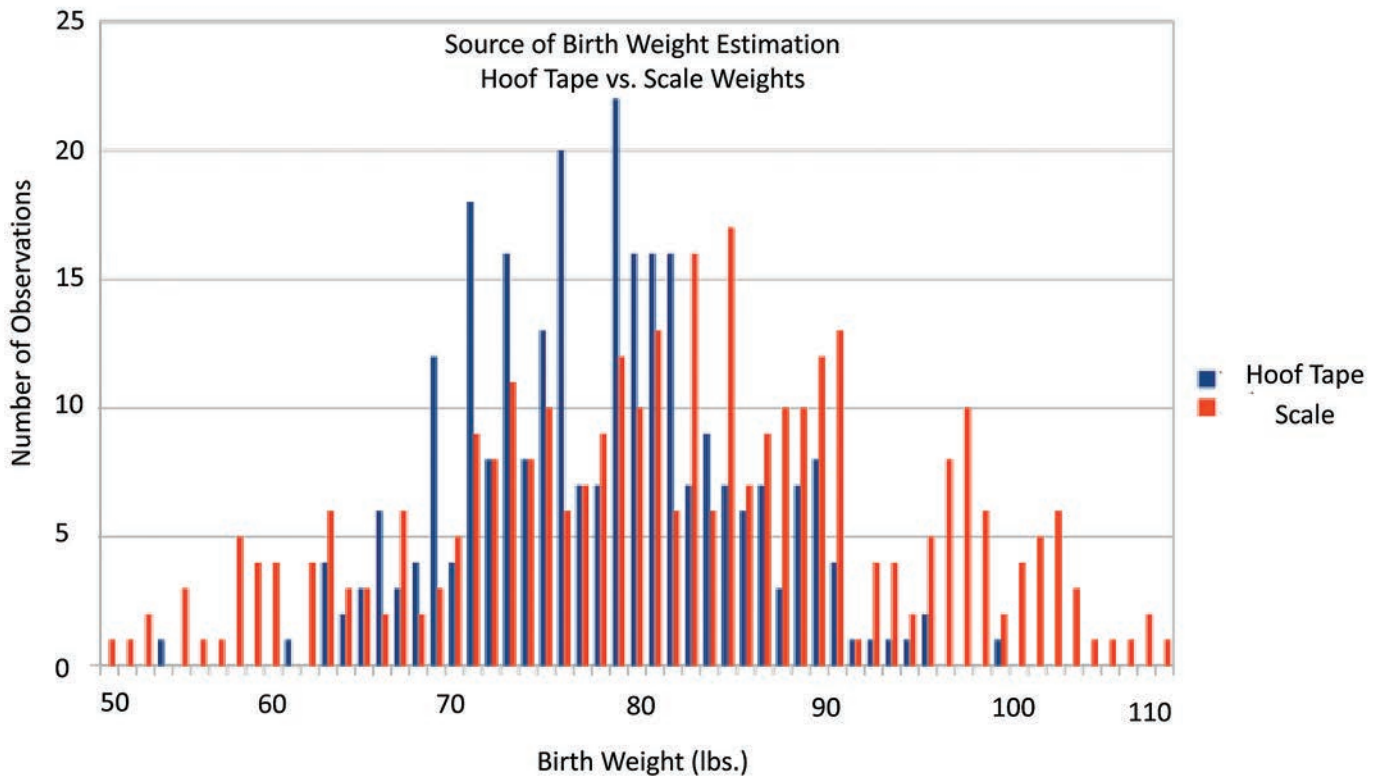
Dr. Golden started looking at large numbers of records from herds known to use hoof tape or known to use scale weights. Golden used over 7,000 hoof tape records and 15,000 scale weight records and found hoof tape and scale weights have a high genetic correlation (0.92). As expected, hoof tape estimates for birth weight had less variation in the records resulting in

hoof tape measurements with fewer extremely light or heavy birth weight estimates compared to scale weights (see graph).

What does this mean for seedstock breeders?

Scale weights remain a gold standard for birth weight measurements. However, hoof tape measurements look like a very reasonable alternative. The Beef Improvement Federation recently came out with the following statement. "BIF recommends that organizations responsible for recording performance data require breeders who use a hoof tape to record birth weight to indicate that they have done so."

Remember, with both measurements, the economically-relevant trait is Calving Ease. The genetic correlation between hoof tape measurements and calving ease is not yet known but given the high correlation to scale weights, it is likely to be similar to the correlation between birth weight and calving ease.



As a reminder, for ALL phenotypic records, if animal measurements are missed for any reason, it is far better to leave the records blank than to fill in the blanks with guesses. Inaccurate records introduce noise to the genetic prediction that reduces the ability to assess the genetic merit of these and related animals.

Stay tuned for more updates on other improvements in the growth traits predictions in the IGS Multi-breed Genetic Evaluation.

“The key for success is for the same person to do the measuring with the same tension on the tape every time. When it is cold, it is important to make sure the feet are not swollen when you measure them. Consistency is the key,”

says Jim Butcher, Lewiston, MT, Gateway Simmentals and long-time user of hoof tapes.

Tips when using a hoof tape:

1. Measurements should be collected within 24 hours of birth.
2. Place the tape around the coronary band (where the hoof meets the hide) of a front hoof, tighten, and read the measurement.
3. There are two sides to the tape. One for bull calves and one for heifers.
4. Use the same method for ALL calves in a management group. Avoid collecting some weights with a scale and some with a hoof tape.
5. When turning in birth records to your association, if possible indicate if measurements are from a scale or hoof tape. ♦



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Mark Your Calendar!

August 28 - September 1, 2020 • Roanoke, Virginia

Friday, August 28

Tours of local seedstock operations, Virginia Tech, and dinner hosted by Virginia Simmental Association

Saturday, August 29

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Sunday, August 30 - Tuesday, September 1

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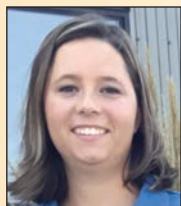
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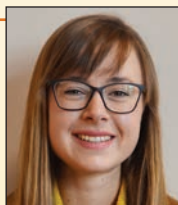


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Putting the Best Foot Forward

ASA Launches Feet and Leg Scoring Recommendations

By Lane Giess, Director Commercial & Nontraditional Data Programs

There has been a significant amount of buzz in the industry lately when it comes to structural soundness in genetic evaluation. With workshops educating breeders across the country, multiple presentations happening at national conferences, and articles in countless publications, feet and leg structural evaluation obviously matters to beef producers — seedstock and commercial alike.

The ASA science team has been hard at work developing further understanding of the genetic control of feet and leg structure in beef cattle and encourages members to start thinking about structural evaluation in their own herds.

While not new to dairymen, feet and leg structure evaluation is in its relative infancy for the beef industry. Through a research project at Kansas State University funded by the American Simmental Association, Red Angus Association of America, and the Kansas Global Food Systems Initiative, multiple traits related to feet and leg structure were evaluated and tested in the most comprehensive research project of its kind in beef cattle. Approximately 4,000 animals from both the Red Angus and Simmental breed populations were scored for 14 traits relating to structure.

Dr. Bob Weaber, professor and extension beef cattle specialist at Kansas State University led the project.

“The objectives were to understand the genetic relationships among hoof, leg, and limb angulation attributes —

especially any differences between the front and rear limbs. We also wanted to test the granularity of the scoring system to determine information loss using a simple categorical system,” Weaber commented.

The study provided insight for ASA and IGS breed partners to develop educational material and recommendations for breeders to start evaluating their own herds.

Three traits were identified to be issues in the breed population worth exploring further: 1) Claw set and divergence; 2) Hoof angle and heel; 3) Hock angle or rear leg side view.

Curvature or divergence in claw set disrupts the surface area on the base of the hoof. This often appears as a scissor or corkscrew claw, where the most severe cases result in one claw growing outward and crossing over the other claw. Cattle often experience shortness of stride and apparent painful movement with this phenotype.

Hoof angle and/or heel depth issues can lead to shallow-heeled cattle, which can cause toes to grow out and lengthen. Inversely, too much depth of heel results in a rigid hoof and pastern angle, limiting an animal’s flexibility of motion.

Though the previously mentioned traits affect hoof conformation, structure issues also manifest themselves in the limbs of cattle, notably the hock and rear leg set. Cattle with extreme straightness are limited in their mobility as are animals that experience over-flexion of the hock joint.

Feet and Leg Recommendations

Developing a set of educational guidelines for feet and leg structure for ASA members to better select and evaluate their own animals has been a high priority for the ASA science team. While much of the research regarding the use of feet and leg data in genetic evaluation, as well as structure’s impact on economically-relevant traits is still ongoing, membership can contribute to this research by voluntarily sending any data they collect on three traits: Claw Set, Hoof Angle, and Rear Leg Side View (See Figures. 1–3).

Figure 1: Claw Set



Figure 2: Hoof Angle



Figure 3: Rear Leg Side View



Weaber stressed the importance of breeders familiarizing themselves with feet and leg structural evaluation. “Seedstock cattle will continue to be evaluated for a wide range of economically important traits for the foreseeable future. Commercial cattle producers making sizeable investments in genetics are elevating their expectations relative to foot and leg conformation and durability. As such, seedstock producers seeking repeat customers for high-value bulls should strive to breed cattle with foot and leg longevity in mind,” Weaber emphasized.

Scoring Rubric

- Score the three traits (Claw Set, Hoof Angle, and Rear Leg Side View) on a 1 to 9 scale using the included rubrics (See Scoring Rubric).
- If there is variation in the conformation of hoof traits between the front and rear/left or right, score the worst hoof.
- The best time to evaluate cattle to capture whole contemporary group information is between 12 to 18 months of age.
- Scores may be evaluated annually on mature cows (taken in conjunction with mature weights and body condition scores).
- Score all animals prior to any hoof trimming.
- Score animals on a level and hard surface, devoid of mud or grass to ensure an accurate appraisal.
- Score all animals on the same day, by the same evaluator.

Claw Shape

1 2 3 4 5 6 7 8 9

Open Divergent (OD) desirable Scissor claws (SC)

Reference: Shape (primarily curl) and evenness of the claw set.

Foot Angle

1 2 3 4 5 6 7 8 9

Steep feet angle (SA) desirable Shallow feet angle (SA)

Reference: Strength of pastern, depth of heel and length of foot.

Rear Leg Side View

1 2 3 4 5 6 7 8 9

Straight rear leg (ST) desirable Sickle hocked rear leg (SI)

Reference: Angle measured at the front of the hock.

These scores provide utility for two reasons; 1) they allow breeders to objectively rank and identify problem animals in their herd on an annual basis 2) they may prove useful in a national genetic evaluation.

“It could be reasoned soundness is already reflected in the currently published Stayability EPD, but it’s useful for ASA members to be aware that these guidelines are a tool at their disposal to identify problem animals in their population,” says ASA Executive Vice President Wade Shafer, Ph.D. “It’s ideal to have educational material that encourages breeders to objectively look at feet and legs and make culling decisions, all the while contributing to the larger research effort at hand”.

◆

For any questions regarding the feet and leg trait complex and how to submit any data recorded, please contact Lane Giess at lgiess@simmgene.com

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Fortune 500 x Zoom



F146 Black 3/4 Blood
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2019 Simbrah-SimGenetics Summit

The second annual summit provided producers with information on carcass project testing, feeding cattle, and more.

By Martha Hollida Garrett

Editor's note: This article was originally published by *Simbrah News*, *Southern Livestock Standard*.

The second annual Simbrah-SimGenetic Summit was held October 18 at Graham Land and Cattle, Gonzales, Texas, and drew a crowd representing four states. The day featured information on the American Simmental Association's (ASA) Carcass Expansion Project (CXP), keys to understanding the feedlot business, and a tour of Graham Feed Yards.

The event coincided with the drop-off dates for the next CXP at Graham, so several attendees brought their cattle for the current test.

Luke Bowman, ASA Director of Member Events and International Operations opened the day's events with introductions, a preview of the day's schedule, and the importance of events like this for the breed.

Vaccinations and health protocols for herds was the first topic of discussion. Keith Hedemon, area Zoetis representative, presented options and walked producers through various practices and answered questions about vaccination programs. He provided insight on why vaccinations are important, the difference in dollars returned per head relative to number of treatments and the advantages of using modified live vaccines versus killed vaccines.

Dr. Joe Paschal, Texas A&M University Beef Specialist, who evaluated the carcasses from the Graham CXP 2018-2019 test, provided results to the crowd and discussed the attributes of the Simbrah breed in this sector of the industry.

He reported 85 head from participating Simbrah breeders were fed at Graham Feed Yards. The cattle were sold and the data was collected in June and July of 2019. The cattle had an average carcass weight of 798 pounds, and ribeye area of 15 square inches. This resulted in an astonishing 1.89 REA/CWT. The average dressing percent was 61.6%, and the average marbling 448, resulting in a QG 707 making more than 40% of the cattle Choice or higher. But yield is certainly the advantage the average Simbrah brings to the table and the resulting average was a remarkable Yield Grade 1.9.

He also walked the breeders through some of the procedures in harvest and how the carcasses were handled and the various measurements achieved.

Paschal also presented a section on drought time nutritional management and outlined various scenarios feeding different protein sources, relative to hay quality. He encouraged attendees to think outside the box on supplementation and to always have their hay tested.

"Supplement requirements should be based on weather, pasture and grazing conditions, physiological status, supplement supply, fecal pads and body condition scores," he stressed. Paschal presented information on how to combine feeds and to determine costs for the coming winter months.

Following lunch, Jay Gray, Graham Land & Cattle general manager, talked about the history of the Graham operation and the feedlot business. He provided information on joint ownership and how tests like this one conducted by the ASA provide education. He did a walk-through of the test procedures and how the CXP cattle would be handled at their location.

Bill Travis and Gaylon Swinson, both from east Texas, were in attendance.



A tour of the Graham Feedyard concluded the Simbrah-SimGenetic Summit.



Joe Hensgens came from Louisiana for the event.



Paul Estes, Wellington, TX, attended the educational event.



Randy Moody from Alabama attended the Summit.



ASA's Luke Bowman was on hand to facilitate the Simbrah-SimGenetic Summit and speak on the program.

“Our best cattle come from people like you — people who own the bull and female that produced them. You care about everything that goes into your calves and that sets them on the road to have better carcasses and higher feed efficiencies,” he said.

Bowman concluded the classroom portion of the Summit with a discussion on EPD accuracy and the benefits of genomics.

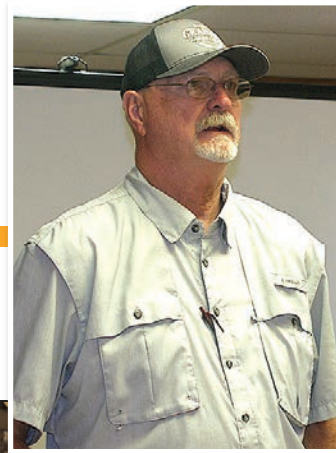
“The ASA has invested several hundred-thousand dollars, more than any other breed association, into discovering more on the genetic information on carcass cattle through a new program called the CXP,” he stated and added, “Genomic testing young or virgin cattle accelerates our decision making on which animals to keep and which to cull. There is an upfront cost in collecting and submitting the samples, but the savings on resources by earlier culling pays for the incorporation of this technology”.

He also said it is imperative to keep the genomic tests accurate, breeders must still continue to collect phenotypes like birth weight, weaning weight, yearling weight, ultrasound scans, calving ease scores, etc. This data needs to be recorded and reported to the ASA database.

Maurice Janda, with Graham Land and Cattle concluded the Summit by providing a walking tour of the feedlot. He provided information about the various stages of cattle feeding and answered many questions presented by the attendees. ♦

Maurice Janda with Graham Land and Cattle led the group on the feedlot tour.

For more information on the CXP program you can visit www.simmental.org or reach out to Lane Giess, lgieess@simmgene.com.



Jay Gray, general manager of Graham Land and Cattle was a presenter at the Simbrah-SimGenetic Summit.



Dr. Joe Paschal with Texas A&M University Extension was one of the featured speakers.



The feed yard tour included live cattle handling and processing.

FROM THE HEADQUARTERS

By Mahdi Saatchi, Ph.D., ASA and IGS Lead Genomicist



What's next after single-step genomically-enhanced EPDs?

On May 5, 2018, ASA published the first full set of new Genomically-Enhanced EPDs (GE-EPDs) generated through the IGS Multi-breed Genetic Evaluation powered by BOLT. Now it has been more than a year since the first release, and ASA publishes GE-EPDs every week. That is a tremendous success for ASA and its members to have access to more accurate GE-EPDs calculated by the most advanced statistical model and software in the world. While the IGS science team continues to make improvements in accuracies of GE-EPDs, the question that may come is what's the next application of genomics in beef cattle? How can genomics help the beef industry besides calculating GE-EPDs? Below are some of my thoughts:

New marker subsets

It is very important to remove DNA markers with inconsistent effects or no effects in different breeds from being used in multi-breed genomic predictions (similar to IGS). Based on a research study that I performed at Iowa State University (ISU), I selected a subset of around 2,300 markers from approximately 50,000 markers that are highly associated with economically-relevant traits in beef cattle with consistent effects across different breeds (known as Mahdi Saatchi Reduced Panel or MSRP). This marker subset has been used in the IGS Multi-breed Genetic Evaluation powered by BOLT since its first release in 2018. We continue to identify new markers within our populations of beef breeds that have greater significance and effect on production and other economically-relevant traits. The new marker subsets will be developed and used to improve the accuracy of our genomic predictions.

Novel Traits

There are many other traits that are important for the beef industry, but we don't have EPDs or GE-EPDs for them at this time because they are hard or expensive to measure. But genomics can help identify genetic markers associated with those traits in a small recorded population and then be used for selection in a larger population. For example, Bovine Respiratory Disease (BRD) is the leading cause of illness and death for the backgrounding and feedlot cattle industries. Evidence that BRD susceptibility has a genetic component is demonstrated by many research studies. How about having GE-EPDs for BRD susceptibility where we can select our beef cattle to be more resistant/resilient to BRD?

Another example is beef healthfulness. One of the research studies that I was involved with during my postdoc at ISU looked at the genetic basis of fatty acid composition in beef cattle. We identified some genetic markers that impact fatty acid composition, which can be used to select for improved beef healthfulness. That means beef cattle breeders

can have some genomic tools in the future to select for healthier beef (lower cholesterol and higher healthy fatty acids such as omega-3). How could that technology change the beef industry?

Inbreeding/Outbreeding

Inbreeding does not create undesirable recessive genes, but it could lead to a decline in average phenotypic performance especially for reproductive traits, known as inbreeding depression. On the other hand, heterosis (hybrid vigor), which is the opposite of inbreeding depression, is the advantage gained from outbreeding by crossing different lines or breeds. Genomics is a great tool to measure the levels of inbreeding or outbreeding more accurately. If we can characterize the effects of inbreeding depression and heterosis across the genome (which genetic markers can cause inbreeding depression or heterosis) then we should be able to optimize our breeding decisions to benefit more from heterosis and suffer less from inbreeding depression. Does this sound like a cool tool to you?

Lethal Haplotypes

Mutations (changing DNA codes from one form to another) are the basis of evolution and create the variations among different species, breeds, and individuals within a breed. Some mutations can cause the gene to lose its functionality (broken gene). If the gene is vital for survival, then an individual with two copies of a broken gene can die early in life (embryonic lethality). Most of the broken genes are still unknown in livestock populations, but we can use a group of genetic markers together to tag some of those lethal genes in the genome (known as lethal haplotype). Several of those lethal haplotypes have been identified in dairy cattle, and now dairy breeders have a genomic tool to manage and control them. I have no doubt that there are harmful lethal haplotypes segregating in our beef populations. Do you also think that we can improve our cows' fertility by detecting and managing some of those lethal haplotypes in our beef cattle?

Breed Composition

Estimation of breed composition of an animal is an important piece of estimating EPDs in any multi-breed genetic evaluation. We will keep track of an animal's pedigree up to the founders to determine its breed composition percentages. However, genomics can provide a more accurate estimation of breed composition for a genotyped animal by looking at what percentage of genes he or she inherited from each ancestor breed. That means a SimAngus™ bull currently with a 5/8 SM 3/8 AN breed composition estimate could actually have inherited more or less than 5/8 Simmental genes from his ancestors! If genomics could help us improve the accuracy of GE-EPD, why couldn't it help us to improve the accuracy of breed composition estimation?

These are just a few examples where genomics can help our industry in the future. I hope to see some of these applications of genomics in the beef industry during my career. ♦

Denver is our WORK ZONE!



EPDs:
CE: 8 \$API: 115 \$TI: 73



Dam: URA Baby Doll



Granddam: Rockin Robin

LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.



WLE Big Deal A617

EPDs: CE: 11 \$API: 109 \$TI: 64
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



DMCC/Wood Fully Loaded 39D

EPDs: CE: 12 \$API: 126 \$TI: 65
ASA#: 3131823

Lock N Load x 3C Macho

Fully Loaded is a full brother to W/C Loaded Up. His first progeny have been extremely well received!



EPDs:
CE: 9 \$API: 138 \$TI: 73



Famous donor dam, Hope Floats



2014 NWSS Champion Bull

TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!



\$16,000 Grand Fortune daughter



OMF Epic E27

ASA#: 3317371
WS All Around Z35 x OMF Commander Y69
Homozygous Polled • Homozygous Black
EPDs: CE: 17 \$API: 150 \$TI: 80

Exciting calving ease outcross genetics
who sold to Schooley, IA, and Sears, CA,
from Oak Meadow's NWSS Pen!



RFG/K-LER Elevation 727E

ASA#: 3268058
LRS Elevate 213B x MCM Top Grade 018X
Homozygous Polled • Homozygous Black
EPDs: CE: 13 \$API: 143 \$TI: 78
High-selling bull in 2018 "The One Sale",
selling to Lee, CO. Tremendous EPDs
combined with great design —
an exciting purebred!



EPDs:
CE: 12 \$API: 113 \$TI: 56



Ignition's fantastic full sister



2016 NAILE Reserve Champion
SimSolution Junior Show by Ignition

FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and
internal dimension together with excellent structure and
profile. Ask Randy Daniels, Trent Templeton and Todd Alford
about progeny!



EPDs:
CE: 9 \$API: 124 \$TI: 79

Black/Polled

1/3 revenue sharing \$200,000
top-seller of the 2013 HCC Sale,
Hammer is a world class individual
with a unique blend of pedigree,
performance and phenotype. A
rarity who combines performance,
EPDs and phenotype. With
Hammer, you can compete on the
tanbark and produce breed-leading
bulls who will work for even
the most discriminating commer-
cial cattleman!

Mr. TR Hammer 308A ET

ASA#: 2759745 • Upgrade x Dream On

EPDs as of 11.26.18

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Denver is our WORK ZONE!



EPDs:
CE: 12 \$API: 133 \$TI: 86



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled
WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!

KINGSMAN'S FULL SISTER PRODUCED WERNINGS 2019 \$180,000 BULL!



EPDs:
CE: 13 \$API: 127 \$TI: 64



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho
Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:
CE: 8 \$API: 110 \$TI: 69



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!

TL Bottomline 38B

ASA#: 2905451
WS Pilgrim x Fat Butt
Heterozygous Black/
Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!



EPDs:
CE: 11 \$API: 126 \$TI: 73



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kearn's 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.



TKCC Carver 65C

TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver
Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearn's 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it... he'll add performance and great type!



KRMS Primary Candidate B204

ASA# 2994148
OMF Double Shot x Mo Better
Heterozygous Black/Homozygous Polled

EPDs: CE: 8 \$API: 109 \$TI: 62

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



Jass On The Mark 69D

ASA# 3210989
Loaded Up x In Dew Time
Black/Polled

EPDs: CE: 11 \$API: 129 \$TI: 70

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



K-Ler Cash Flow 528C

ASA# 3042933
Make It Rain x Miss Kansa

EPDs: CE: 8 \$API: 118 \$TI: 69

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



JBSF Road Trip 213D

ASA# 3133021
RLYF Roll Tide x Macho

EPDs: CE: 6 \$API: 106 \$TI: 58

Road Trip is an eye-appealing 3/4 blood raised by Bloombergs. His dam was the 2009 Illinois State Fair Supreme Champion Female.



EPDs:
CE: 7 \$API: 115 \$TI: 60

Homozygous Black,
Homozygous Polled



VCL LKC Dagger 605D

VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango
Full brother to The Duke and Profit Maker



EPDs:
CE: 9 \$API: 104 \$TI: 58

Heterozygous Black,
Homozygous Polled.

The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 8 \$API: 118 \$TI: 63

Homozygous Black,
Homozygous Polled

This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

Rust Mountain, ND and Hartman, NE have sold high-sellers in their respective 2019 sales with his first calf crop!

VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



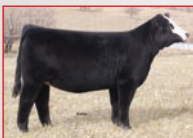
EPDs:
CE: 11 \$API: 117 \$TI: 62

Homozygous Black,
Homozygous Polled

A high-seller in the 2017 Hartman Sale to Gregg Schaefer, ND. Owners, Mike Moser and Chris Polzin. First progeny are looking great!

VCL LKC Equity 608D

ASA#: 3188692 • Profit x BF Miss Crysteel Tango



In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartman's high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here! Their full sister brought over \$100,000 in Hartman's 2018 fall sale!

Dam: BF Miss Crysteel Tango



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sister to Firefly - 3rd Overall B&O at the National Classic, Kersten, NE.



EPDs:
CE: 10 \$API: 104 \$TI: 60

Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



Valentine is Legendary's legendary maternal grand-dam, and foundation donor for many of the Rockin P success stories!



2018 NAILE Reserve Calf by Legendary.



EPDs:
CE: 7 \$API: 108 \$TI: 68

Homozygous Black,
Heterozygous Polled

LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne



EPDs:
CE: 13 \$API: 121 \$TI: 68

Homozygous Black,
Heterozygous Polled

LLSF Charged Up D66

ASA#: 3152726
Pays To Believe x LLSF Cayenne



These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.

Down to the Genes

Shopping for New Genetics? Don't Forget to Check the DNA.

By ASA Staff

Buying and selling registered cattle, semen, or embryos requires a number of considerations, one of which is DNA requirements. ASA's DNA department answers questions every day about the DNA status of purchased animals, transfer hold-ups

due to DNA testing or lack thereof, what kind of DNA testing is required, and much more. Below are some of the most common questions ASA receives. Keep in mind that ASA will not become involved in buyer-seller disputes, and can only provide rele-

vant information and an explanation of registration requirements. If you are buying a Simmental genetics and have DNA questions, you are always encouraged to contact the DNA department at (406)-587-4531 or dna@simmgene.com.

When do I have to DNA test an animal?

Animal Type	Parentage	Genomics	Genetic Conditions
Purchased embryo	Required	Suggested	*Recommended if CL (Carrier in Lineage), DL (Documented Carrier in Lineage), or PR (Population Risk). ↓ ↓ ↓ ↓
Embryo from owned or leased donor dam	No Required Testing	Recommended	
Donor Dam	Required	GGP-HD Required	
AI Sire	Required	GGP-HD Required	
Natural Service Sire	Recommended	Recommended	
Cows/replacement heifers	No Required Testing	Recommended	

**If a sire or donor dam is listed as a CL, DL, or PR for genetic conditions then the progeny will be placed on genetic hold, which means a certificate/EPDs will not be issued until either the parent(s) have been tested or the individual itself is tested for the conditions marked as a CL, DL, or PR on the parent(s) TraitTrac.*

The animal I am considering purchasing does not have EPDs on ASA's website. Should I be concerned?

Registered animals may lack EPDs on Herdbook.org for a variety of reasons, a common one being a genetic hold. This means that the animal has either a carrier of a genetic condition in its lineage or a population risk for a genetic condition. If the animal was a result of embryo transfer, check both the sire and dam for condition risk as follows: Click on the parent registration number to see their pedigree. At the top-right hand of the screen, choose TraitTrac. Use the key on the left-hand side of the page to determine if the animal is tracked for any genetic conditions. If any conditions are tracked, contact the seller and inquire about any testing that may be in progress. If the animal is a single birth, it is only necessary to look at the sire for condition risk. Keep in mind, genetic conditions are the only things that will cause a genetic hold. Genetic traits, like OH and Coat Color, are not conditions and do not cause genetic holds.

I am interested in purchasing an animal that resulted from an embryo transfer (ET). What DNA requirements must the seller complete?

If the animal is registered and has EPDs, all DNA requirements have been met for transfer. If the animal's registration number is in parentheses, that means it is on file and not yet registered. This isn't necessarily an issue, but does mean you should check with the seller. If the seller owns the donor dam, the donor must have a com-

pleted GGP-HD test in order for her ET progeny to be registered. If the seller purchased the embryo, the donor dam must have a completed GGP-HD test and the ET progeny must be parent-verified via DNA testing in order to be registered. If the animal has completed parentage testing and qualified to both the sire and dam, it will show "PQB" on the pedigree page of its Herdbook.org record. Don't hesitate to ask the seller for clarification if you are unsure of the status of an ET animal.

Can I register a Simmental animal I purchase, as opposed to having the seller do it?

ASA strongly recommends that the seller complete the registration if the animal is being sold as registered. However, the buyer can complete the registration but will need to acquire a breeder's signature. It is also imperative to make sure the animal can be registered before paying for the animal. For example, if the dam requires DNA testing, the buyer will be unable to complete the registration on their own.

The seller did some DNA testing on an animal I purchased, but I would like to do more testing. Will I need to send a new sample?

So long as the sample is not exhausted and was originally submitted through ASA, you will be able to use the sample to run additional testing for a small fee.

If a seller says DNA testing is in progress, how can I ensure the animal will be transferred to me?

It is always best to make sure the animal is actually registered before a transaction takes place. However, there are scenarios where this may not be possible. ASA may not be able to share DNA testing information if the person asking doesn't own the animal, isn't an authorized representative on the account, or didn't pay for the testing (a straw of semen was submitted, for example), as respecting the privacy of our members' accounts is a priority. Having the seller provide invoices, screenshots of DNA records, etc., may be helpful.

I am buying a Simmental animal and the seller said DNA testing and registration is in progress and will be done soon. What is the timeline, and what else should I consider?

If everything is in order, DNA testing takes three to four weeks from the time the sample arrives at the lab. Keep in mind that around 2% of all samples fail testing and need to be retested. There are a number of reasons

a sample could fail, including but not limited to contamination and insufficient sample. In addition, an animal's sample may not qualify to parents, which can delay animal registration until qualifying parents are found. Individual buyers may be more or less willing to accept these risks regarding DNA test results and animal registration. The only error-free way to ensure an animal can be transferred is to have the seller provide a signed, current, hard-copy registration paper with the transfer section filled out.

If I purchased an animal with a sire or dam of another breed, which had DNA testing conducted through another breed association, will ASA accept the DNA results?

Yes, ASA will accept DNA results from other associations, and this information can be shared by calling the other association and putting in a request. However, the ASA DNA requirements apply, and the animal still has to meet registration requirements if the dam or sire is of another breed. ♦

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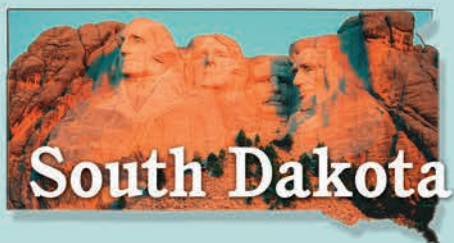
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BULLETINS

AJSA Schedule and Deadlines

- January 15 . . . Steers born January 15 - April 15 eligible for 2021 Steer Profitability Competition
- April 15 . . . Classic entry forms available at www.juniorsimmental.org
- April 15 . . . Steers born January 15 - April 15 eligible for 2021 Steer Profitability Competition
 - May 1 . . . Regional Classic entry deadline 4:30 p.m. Mountain
 - May 8 . . . Regional Classic final entry deadline (registration fees double) 4:30 p.m. Mountain
 - May 15 . . . National Classic entry deadline 4:30 p.m. Mountain
 - May 22 . . . National Classic final entry deadline (registration fees double) 4:30 p.m. Mountain
- June 1 . . . Photography Contest, Trustee Application, Silver and Gold Merit Award application deadline
- June 9-13 . . . Eastern Regional Classic, Cookeville, TN
- June 14-17 . . . South Central Regional Classic, Springfield, MO
- June TBD . . . Western Regional Classic, Spokane, WA
 - June 30 . . . Interview Competition resumes and cover letters due
- July 5-11 . . . National Classic, Grand Island, NE
- October 2 . . . 2021 Steer Profitability Competition Entry Deadline, forms available at www.juniorsimmental.org

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Percentage Simmental Policy Update

The ASA Board of Trustees recently passed a policy change updating percentage Simmental requirements for PTP shows. As of August 27, 2019, a percentage Simmental animal must be at least 1/2 Simmental but less than 7/8 Simmental starting March 1, 2020. Between now and March 1, it is up to the management for each PTP show to determine whether in the Percentage division the minimum is 3/8 or 1/2 Simmental. The September issue of *the Register* magazine Ring of Champions ad (pg. 71), outlined the previous requirements as it had gone to print before the change. To qualify for the 2019-2020 Ring of Champions, animals must be at least 1/2 Simmental (see ad on page 80).

Performance Advocate Program Update

At the Fall Focus Board Meeting in Manhattan, KS, the board passed a resolution to revise the Performance Advocate Program including three major changes.

1. Among the traits included, the program requires record submission on 90% of the contemporary group (rather than 100%) to gather records on nearly the whole herd while allowing for circumstances where records are missed.
2. Establish a two-tier system to qualify. Since additional traits are being added (see point 3) but some of these traits are difficult and/or expensive to collect, there will be a two-tier system for qualifying as a Performance Advocate. If THE herds submit 90% of the records on eight of the thirteen traits, they qualify for the first tier. THE herds with 90% of the records on 10 out of the 13 traits qualify for the higher tier system.
3. An additional seven traits have been added to the list of qualifying records in the program (see page 28 for more details). As ASA develops more traits (example, feet/leg scores), they may be added to the Performance Advocate Program.

ASF \$50 Reinstatement Fee

The ASA Board enacted an Annual Service Reinstatement Fee of \$50 for members who have not paid their Annual Service Fee (ASF). The current year's ASF was billed at the beginning of July, and if not paid prior to October 23, 2019, ASA will remove this billing from the member's account and the membership becomes inactive.

If a member wishes to become active later in the same fiscal year, a reinstatement fee will apply. This fee consists of the regular Annual Service Fee plus the \$50 reinstatement fee. If you have questions, please contact ASA at 406-587-4531 or simmental@simmgene.com.

Cow Herd DNA Roundup Continues

The ASA Board of Trustees approved Phase II of the Cow Herd DNA Roundup at the 2019 Fall Focus meeting. The project will continue to accept new herds at \$25 per sample for a low-density genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price.

When members submit mature cow body weights and body condition scores or hip heights from 90% of their calving-age cows, they will receive a \$5 credit to their account for each cow reported. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life (if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019). Heifers may also be tested at the \$25 price point and may receive a \$5 credit if mature cow data is submitted after they reach 18 months of age. For members who have already participated in the CHR project, the same \$25 rate is available for heifers and new purchases as long as 90% of the member's calving age cows have a genomic test.

2020 Year-Letter is "H"

The year-letter animal identification letter for 2020 is "H", and will be followed by J in 2021 and K in 2022. The letter G was the year-letter designated for use during 2019.

ASA Publication Accepting Photos

ASA Publications, Inc. is looking for cover, editorial, and advertising photos. Categories to consider: cattle in different seasons and environments (pasture, feedlot, etc.); people working cattle; and general farm photos. Cattle should strongly represent the focus and principles of ASA: Simmental, SimAngus™, Simbrah, SimAngus™ HT.

Vertical or horizontal format is acceptable. Photos used for covers will pay \$100, and those used for advertisement or editorial will pay \$50. Photos received by ASA Publication are assumed to be released by the photographer and permission given for ASA and ASA Publication use. Send hi-resolution photos to editor@simmgene.com.

Genetic Conditions Panel

The Genetic Conditions Panel includes seven genetic defects tracked by the American Simmental Association. These defects are: AM, NH, CA, DD, OS, PHA, and TH.

The Genetic Conditions Panel is available with GGP-LD or GGP-HD testing, and the add-on price for the panel is \$25. If a member orders any one of the genetic conditions on the panel with a GGP-LD or GGP-HD test, the entire panel will automatically be tested. If the animal is not undergoing a GGP-LD or GGP-HD test, the price is \$25 per defect tested. If requesting the genetic conditions panel after a GGP-LD or GGP-HD test is complete, the testing will be billed at single defect rates, which is \$25 per defect. ♦



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CONNECTION

Developing leaders through friendship, networking, and communication skills!

By Kara Cloud, Vice President of Membership Communications



One word that comes to mind to describe the Simmental industry is 'family'. I have started my second term as an AJSA Trustee and have already gained an even better connection with those who make our industry and Association so unique.

Our AJSA Board of Trustees is made up of 15 individuals. All of us have so many different goals and ambitions, but we all are here to make a positive impact on our Association. Not only does this hold true for our AJSA Board but the senior Board and membership as well. With

this, we all come together for the betterment of our Association. We share a love for the breed and share ideas with each other to improve our genetics, AJSA, and membership in general.

Lastly, I'm thankful. Thankful for the Association that has given me so many opportunities to travel, make connections, and allow for new friendships. I encourage younger members to get involved and make the most of every moment. I also encourage older members to serve as role models. This is the next generation of our Association, let's lead by example and be true advocates for an Association that gives us an abundance of knowledge and opportunities. ♦



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June 9-13

2020 South Central Regional

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Springfield, MO

June 14-17

2020 Western Regional

Hosted by: TBD

Spokane, Washington

Date: TBD



www.juniorsimmental.org

STATE SCENE

ASA Hosts Booth at ND Stockmen's Convention

The ASA participated in the annual North Dakota Stockmen's Association (NDSA) 90th Convention and Trade Show, held September 19 - 21 in Minot, ND. A full program of industry leaders and authorities presented relevant information spanning agricultural trade policies, animal disease traceability programs, science and politics of alternate proteins, and current contract marketing of cattle.

The large trade show included displays of equipment, beef genetics, marketing programs and health products. North Dakota Simmental producers are active participants in the annual event.



2019 NDSA Convention



(L-R) Travis Maddock, North Dakota Beef Commission, Fargo, ASA Specialist Russ Danielson, and Neal Rau, Medina, discuss the IGS Feeder Profit Calculator™.



(L-R) Danielson and former NDSA Executive Vice President, Wade Moser. ♦

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Cole Kilpatrick, IA - "It has made handling calves much easier and safer. Our cows, for the most part, are docile, but knowing we have the added safety of the Safety Zone Calf Catcher has truly allowed us to operate more efficiently. Hands down the best customer service I have had in years."



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NEWSMAKERS

Kunkel Selected as Industry Leader



Simmental producer Dusty Kunkel, North Dakota, was named by *Cattle Business Weekly* in their Top 10 Industry Leaders under the age of 40. Every fall the newspaper features individuals who are making significant contributions to the cattle industry. This year's Top 10 class consists of cattle producers, policy setters, industry advocates, ranch management consultants, and PRCA rodeo cowboys.

Rounding out the list are David Uhrig, Mt. Rushmore Angus, SD; Dani Hanson, South Dakota Department of Agriculture; Cole Elshere, PRCA cowboy and rancher; Shane Anderson, ND; Ben Thomas, Montana's Department of Ag Director; Brandi Buzzard Frobose, American Red Angus Association's Director of Communications, KS; Rusty Williamson, WW Business Solutions and X-15 Livestock Sales, WY; Dr. Brian Vander Ley, Great Plains Veterinary Education Center, NE; and Neil and Katie Johnson, Dandy Acres Angus, MN.

USMEF Honors Three

The US Meat Export Federation (USMEF) has announced the recipients of its Distinguished Service Award and Michael J Mansfield Award. The USMEF Distinguished Service Award goes to Danita Rodibaugh, a former USMEF chair and longtime advocate for the US red meat industry.

The Michael J Mansfield Award is presented in honor of the former US Senate majority leader and ambassador to Japan who helped form the foundation for US trade relations throughout the world. Co-recipients of the award are Barry Carpenter, who recently retired as president and CEO of the North American Meat Institute (NAMI) and Wendi Cutler, Vice President of the Asia Society Policy Institute.

New Leader to Fight Animal Diseases

USDA Agricultural Research Service appointed Dr. Alfonso Clavijo as director of the National Bio and Agro-Defense Facility (NBAF) at the USDA research and diagnostic facility designed to protect the nation against the threat and potential impact of serious animal diseases.

Prior to his appointment at NBAF, Clavjo served as laboratory executive director of the Canadian Food Inspection Agency's (CFIA) National Centers for Animal Disease. He oversaw the administration of diagnostic services, related technology development and research to detect and prevent transboundary, emerging, and zoonotic animal diseases. ♦

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BEEF BUSINESS

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USDA Sets Animal Ag Genetic Plans

The USDA has recently released the second “Blueprint for Animal Genome Research 2018-2027.” This report reviewed the impressive genetic gains set by the first “Blueprint” and widely achieved by the animal agriculture industry, and projected goals for the next decade.

In the past decade, the government invested roughly \$100 million in dairy cattle genomics resulting in approximately \$4 billion return in the same time period — just in increased net merit of artificial insemination bulls. The blueprint pointed out that the beef industry has not seen the same speed of genetic improvements as other, more concentrated and intensely managed, livestock have seen. This could be due to slower adoption of breeding technologies like AI and genomic testing when compared to other species.

Merry Christmas
HAPPY NEW YEAR

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Only 10% Think of Environment When Buying Food

In deciding what food and beverages to buy very few adults say they consider environmental impact, according to new research.

Noting that packaging is the most visible sign that a product is earth-friendly, it was found that one in ten US adults, or about 20 million consumers, had switched to different food or beverage brands because it had environmentally-friendly packaging. Young adults aged 18 – 44 are the demographic most likely to consider the environment when making food choices, calling it a top factor in their decisions.

Judge Allows Alt-protein Labeling to Stand

A US District Court Judge declined to approve a preliminary injunction to block a law preventing producers of alternative protein products from using the word “meat” on the packaging. The judge specifically noted the company that makes Tofurky products would not be affected by the 2018 law because its packaging already notes the plant or cell-based origins of the product.

Several groups challenged the rule —which says a “meat product” must come from an animal with two or four feet — under free-speech protective statutes. The law protects the state’s beef, pork, and poultry industries, although similar laws in other states are being challenged in various state and federal courts.

WE WISH YOU
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and
Happy New Year!

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Meat Trade Poised to Grow

Business investment and manufacturing are slowing around the globe under the weight of trade disruptions from higher and broader tariffs. However, there is an upbeat note of prospects for US meat and poultry producers to benefit from rising global trade volumes.

A weakening Chinese economy is having a ripple effect in Asia and Europe, and a breakthrough in trade negotiations with China remain elusive.

(Continued on page 60)

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COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. In a herd of 25 cows, all exposed to a bull, 23 eventually weaned calves. What is the percent calf crop weaned?
2. There are two major groups of vitamins. If one is water soluble, what is the other?
3. Who is the US Secretary of Agriculture?
4. In a comparison of starches, fats, and sugars, which one would you expect to contain the highest concentration of energy?
5. What cattle disease is represented by the acronym BVD?
6. At approximately what age does a beef animal get its first permanent incisor teeth?
7. What type of organism is the underlying cause of warts in cattle?
8. The portion of a calf's leg between the dewclaw and the hoof that should be set at a 45 degree angle is known by what term?
9. In terms of nervousness or aggressive behavior, what would you expect of an animal that has been isolated for some time as compared to one that had been with other cattle?
10. In calculating feedlot bunk space for market steers, how many linear feet should be allocated per animal?

Answers:

10. 2-3 linear feet
 9. It would be more nervous/aggressive;
 6. Eighteen months; 7. Virus; 8. Pastern;
 4. Fats; 5. Bovine Viral Diarrhea;
 1. 92%; 2. Fat soluble; 3. Sonny Perdue;

BEEF BUSINESS

continued

Confusion About Sustainable Diets

Forty percent of consumers say they are unsure if an "environmentally sustainable diet" is the same as a "sustainable diet" according to a survey by the International Food Information Council Foundation (IFIC), while 34% acknowledge the two are not the same.

Even so, two-thirds of 1,000 consumers surveyed by IFIC think both animal and plant-based proteins have a place in an environmentally sustainable diet. Around 92% of respondents reported consuming animal-based protein products, while 72% of consumers reported eating plant-based protein sources such as tofu, soy milk, beans, and legumes.

\$26,000 Reward for Missing Steers

In an attempt to generate leads, the reward for information about a large cattle rustling event has increased to \$26,000. The Texas and Southwestern Cattle Raisers Association (TSCRA) now offer the cash reward for information that helps solve one of the largest cattle rustling cases in recent history.

According to TSCRA rangers, rustlers stole 489 steers sometime between late 2018 and August 2019. The absence of the 800 - 1,000 pound steers was not discovered until shipping time.

Ag Production Growth Too Slow

Agriculture productivity growth, a measure of the increased output of crops and livestock with existing or fewer inputs, is now keeping pace with global demands, according to a newly released 2019 Global Agricultural Productivity Report.

Agricultural productivity growth is growing globally at an average annual rate of 1.63%; however, the report shows that global agricultural productivity needs to increase at an average annual rate of 1.73% to sustainably produce food, feed, fiber, and bioenergy for the growing population.

Plant Accused of Mistreating Micronesians

A federation of Pacific Islands is asking the US State Department to investigate alleged mistreatment of its citizens who were recruited to work at a Seaboard Triumph Foods plant in Iowa.

The request from the Federated States of Micronesia (FSM) claims that "dozens of FSM citizens have reported serious and sustained abuse" at the Sioux City plant. The diplomatic note from the Micronesian embassy in Washington DC also alleges, "potential human trafficking, labor abuse, and what appear to be other violations of US law."

Adulterated Beef Sold to Prisons

Two executives at West Texas Provisions Inc. pleaded guilty to selling more than \$1 million of adulterated meat, including whole cow hearts labeled as ground beef, to the Federal Bureau of Prisons.

The company's president and operations manager pleaded guilty to conspiracy to defraud the US before a Magistrate Judge.

Warning on Cannabis Use

The National Safety Council (NSC) issued a policy statement that advises zero-tolerance of cannabis use by employees who operate dangerous machinery.

In a position paper on the subject NSC said it is unsafe to be under the influence of cannabis while working a safety-sensitive position due to the increased risk of injury or death to the operator or others. Employees who used cannabis had 55% more industrial incidents, 85% more injuries, and 75% greater absenteeism. ♦



FOUNDATION GALA

NIGHT IN THE ROCKIES

You are invited to the American Simmental-Simbrah Foundation Gala and Auction!

SUNDAY, JANUARY 19, 2020 / DENVER, CO / 6:30 PM MST

During the NWSS at the DoubleTree Hotel (3203 Quebec Street)



Entertainment by
Caitlyn Ochsner



Caitlyn Ochsner studies Commercial Music at Belmont University in Nashville, TN and enjoys performing Country, Christian and Gospel music.

Caitlyn Ochsner was raised on a ranch along the South Platte River near the small town of Kersey, Colorado – an agricultural community where cows outnumber people. Growing up, Caitlyn won numerous buckles and banners with her cattle at livestock shows, but it was her accomplishment at the county fair - winning the Weld County Youth Idol contest - that sparked her passion for singing.

Like many farm and ranch kids, Caitlyn grew up with lots of chores, but that didn't keep her from practicing her craft. She would drive the pickup, ride her horse, feed or gather cows while singing to her favorite country song by artists like Martina McBride, Trisha Yearwood, LeAnn Rimes, Shania Twain, and Miranda Lambert. She was often invited to sing the National Anthem at livestock shows and rodeos and at the age of 16, had the opportunity to follow in the footsteps of one of her musical heroes, Reba McEntire, in singing the National Anthem for 20,000 rodeo fans at the Thomas and Mack Arena in Las Vegas during the National Finals Rodeo.

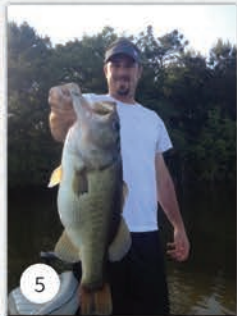
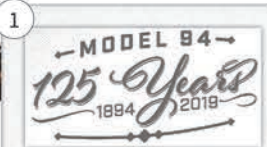
AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION



For more information please contact:

Lori Eberspacher, Chairwoman / sales@ebersale.com / 612.805.8225
Darla Aegerter, ASF Director / daegerter@simmgene.com / 402.643.8122
American Simmental-Simbrah Foundation Board Members

Building On Our Pillars of Success...
YOUTH, EDUCATION, RESEARCH & GENERAL
www.simmental.org/foundation



Commemorative Rifle Auction Drawing

1. 125th Anniversary Winchester Model 1894 Lever Action 30-30 Rifle

2019 marks the 125th anniversary of the legendary Model 94 lever-action rifle from Winchester Repeating Arms. During that time more than 7 million of these slim, handy guns have been produced, and it remains America's all-time favorite deep woods and rough country whitetail deer rifle.

The Winchester Model 94 125th Anniversary High Grade Commemorative Rifle features hand-chased engraving on the receiver, a full octagon barrel profile and crisp bordered cut checkering with spade pattern insets on a magnificent Grade III/IV walnut stock.

Donated by Eichacker Simmentals

Rifle Drawing

Purchase one or more bottles of spirits to enter the chance to win the Winchester Rifle! Winning bidder(s) of lots 1A - 1I will be placed in a drawing to win the rifle.

- 1A. Knob Creek Kentucky Bourbon
- 1B. Lula Rum
- 1C. Nth Degree Red Wine- Syrah Wenté Vineyards
- 1D. Texas Bourbon Whisky
- 1E. Caribou Crossing Canadian Whisky
- 1F. Platino Tequila
- 1G. Caymus Vineyards Cabernet
- 1H. Crown Royal
- 1I. Official Kentucky Derby Vodka

Once-In-A-Lifetime Travel Packages

2. Montana Getaway Experience

Five day Getaway!! Enjoy Glacier and Yellowstone National Parks. Three days in Bozeman, Montana and two days in Western, Montana

3. Buyers Choice: Alligator or Turkey Hunt

Two nights lodging, meals will be provided along with a guide for the turkey hunt. Hunt will be in Campbellton, Texas.

Donated by Tom Brothers Ranch

4. Laird Family Estate Wine Trip

Two nights, tour and tasting for two in Napa, California.

Donated by Cowger Family

5. Mississippi Bass Fishing Trip on Private Lake

One full day of fishing for two people and a one night stay on the private lake lodge. Adventure Lake is a private 80 acre lake in Ellisville, MS. Stocked with large mouth bass, copper nose bream and white perch. The wide variety gives the angler much to choose from for enjoying the fishing experience. Adventure Lake has been fished by several professional anglers including Shaw Grisby, Cliff Pace and Paul Elias. Our beautiful lodge sits over looking the lake for a great view. Spend the night in our lodge and awake to a great full day of fishing. If timing is right, we may be able to include a local professional angler to accompany you. Current record for large mouth bass is 13 lbs 4 ounces.

Donated by FFS Simmentals/Todd Fenton

Collector Items

6. 50th Anniversary Metal Artwork

Featuring the Old and the New ASA building w/ commemorative 50th Anniversary logo.

7. Authentic Custom Hand-Made Knife

A custom hand-made knife created from an old disc blade and forge welded into Damascus. The knife is 12" from tip to end with over a 7" cutting blade. The handle is hand-crafted from a Simmental steer femur bone with accents of gold & black. The leather sheath will feature a cow/hide insert and stamped with the ASF logo.

Donated by Eichacker Family

8. Montana Silversmith Jewelry

Unique silver jewelry with stunning craftsmanship. Handmade in Montana.

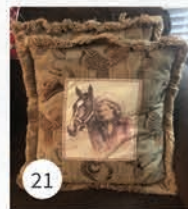
Donated by Promise Land Ranch

For the Cattleman

9. Yeti Vet Bucket

The ultimate yeti bucket for your vaccination day. This super sturdy 5 gal bucket comes with a load out caddy assessor with three compartments, bucket utility gear belt with quad pocket design and a clear lid that is made for up to 300 lb of pressure

Donated by Val and Lori Eberspacher



10. Sexed WLE Copacetic E02 Semen - Three Units

Copacetic had a lot of fans in the 2018 show season, being crowned champion at both the NAILE national show and the American Royal. He went on to be the PTP National percentage show bull of the year. It is evident that he still has a lot of fans with semen sales through the roof. He is super sound structured, massive footed, with lots of flex at his joints. This Quantum Leap son will catch any eye on the profile and make you keep looking. He is not only going to produce cattle for the show ring but cattle you can put back in production.

Donated by Bob Mullion/Red River

16. Amish-Made Child's Rocking Horse

As a child, just about every one of us had a wooden rocking horse. They are nostalgic and never go out of style! Amish made and heirloom quality!

Donated by Eichacker Family

17. John Deere Tricycle

Heavy duty bike with triple wheels for easy riding. It's one mean, green and yellow, pedal-powered machine.

Donated by Rockin' P Livestock

Marketing Opportunities

11. ASA Membership Directory - Back Cover, Full Page Ad

Reserve your space in the 2020 ASA Membership Directory by purchasing the back page advertising space. Minimum bid of \$2,500.

Donated by ASA Publication

12. ASA Sire Source - Back Cover, Full Page Ad

Reserve your space in the 2020 Sire Source by purchasing the back page advertising space. Minimum bid of \$2,500.

Donated by ASA Publication

13. the Register - Half Page, Full Color Ad

Place a half page, full color ad in any 2020 issue of the Register.

Donated by ASA Publication

For the Family

14. Kansas City BBQ Box

Includes: Gates BBQ Sauce, Gates Original Seasoning, Hereford House Steak Sauce, Bryants BBQ Sauce, Bryant's Meat and Rib Seasoning, Best of Kansas City All Purpose BBQ Seasoning, Best of Kansas City BBQ Seasoning Rub, Jack Stack BBQ Seasoning, Jack Stack BBQ Sauce, 'BBQ Bash' Cookbook

Donated by Cowger Family

15. Kids Stock Show Starter Set

Two show calves, one show box and a show stall set-up

Donated by Amanda Radke

Home Decor

18. "Rise and Shine" - Print by Artist, Carrie French

Hand Painted print, "Rise and Shine" revisits some of the peak experiences of my life. Sunlight reflecting off the water seen from the coast, dozens of birds taking flight, watching fish among coral in their underwater world - Painting is a way of recreating these fleeting moments and savoring them.

Carrie French is a Bozeman, Montana based artist who's work reflects a wonder of the world, both natural and human-made. She can be found online at carriefrench.com and Instagram at [carriefrenchpainting](https://www.instagram.com/carriefrenchpainting)

Donated by Carrie French

19. Wooden Frame Handcrafted by Dr. Harker

One of a kind handcrafted frame. Would look great in any house, office or barn office.

Donated by Harker Family

20. Cattle Print on Metal

"Little Miss Curiosity" captures a friendly, baldy Simmental heifer calf with her friends on green pasture. Feature this 12" x 18" modern metal print in your home or office to enjoy this scene full of personality year-round.

Donated by Generation 6 Marketing/Emily Brinkman

21. Handmade Western Couch Pillows

Set of two, handmade western pillows

Donated by Kathy and Mike Stoltey

22. Heifer Cutout with Quote

"As for me and my barn, we will serve the Lord"

Donated by Showtimes Magazine



AMERICAN SIMMENTAL-SIMBRAH
F O U N D A T I O N



Thank you to all past
Foundation Female donors.

**Here's to Future
Foundation Female Donors:**

- 2020 RS&T Simmental and Jordan Cowger, MO
- 2021 Red River Farms, TX
- 2022 Buck Creek Ranch, OK/IN

Make the Difference!

Gifts from donors are making a difference in the Foundation's ability to raise funds to service education, youth and research needs of Simmental breeders. Continuation and expansion of these programs will depend on the charitable investments from visionary donors like you!

Here are some ways that you can contribute:

1. Support the Annual Foundation Gala Auction during the NWSS in Denver, CO.
2. Support the Annual sale of the Foundation Female during the NWSS. Has raised over \$401,100 for the ASF.
3. Fall Focus Symposium
4. ASF Breeders Cup Golf Tournament. Held each year during the National Classic.
5. Making a Memorial contribution.



One Genetics Way
Bozeman, MT 59718
asf@simmgene.com

Visit simmental.org/foundation to learn more about ASF

Please consider making a taxable donation. Making a difference for the future of our youth and the breed.

Foundation is a 501(c)(3) corporation.



**Breeders
Cup Golf**



**Fall Focus
Symposium**



**Gala
Fundraiser**

Together as one team, our breed will flourish.

RS&T Simmentals donates RS&T Foundation Lady G04 for the Foundation Fundraiser

AUCTION
2020

AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION

RS&T Foundation Lady G04



ASA# 3634586 • BD: 4/20/19 • Purebred Simmental
HPF Quantum Leap Z952 x TNGL Hope'N and Dreamin

EPDs as of
11.12.19

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	MB	BF	REA	SHR	SAPI	STI
11	1.9	68	99	.20	8	22	56	14.6	4.9	32.8	-.46	.10	-.12	.83	-.41	124	71

RS&T Simmentals, LLC, started as a junior project for Scott Cowger and his sister Tiffany in the early 1980s and has continued under the guidance of his parents John and Becky Cowger throughout the years. John and Becky were both very active in the Missouri Simmental Association and have been long time supporters of the ASA Foundation. Scott and Lorri Cowger's daughter, Jordan Cowger, continued RS&T Simmentals, LLC, involvement with the AJSA from the time she was nine until recently aging out this past summer. Jordan served as an AJSA Trustee for four years and President for one year, never missing a National Classic over those years. Jordan Cowger is currently attending law school at George Washington University in Washington D.C. and made a number of lifetime friends through her AJSA participation. Tyson Cowger, Scott and Lorri's son currently attends Augustana University in Sioux Falls, SD, and is playing tennis. Scott Cowger currently serves on the Foundation Board. RS&T Simmentals, LLC, runs a 125 head cattle operation in Savannah, MO, and is extremely honored as a family to donate the 2020 Foundation Heifer with the assistance of our manager, Bill Graebe. RS&T Simmentals, LLC, sells bulls private treaty and markets females in the spring at The Gathering Sale, which is held the first Saturday in April with their good friends, Shoal Creek Simmentals in Excelsior Springs, MO, and has an online sale offering open females and bred heifers in the fall.

RS&T Foundation Lady G04 will sell January 20, 2020, during The One Volume XXVII Sale in Denver. The ASA Foundation is honored to welcome RS&T Simmentals to the elite list of breeders on our Foundation Honor Roll.

- 2021 Foundation Donation Female from Red River Farms, TX
- 2022 Foundation Donation Female from Buck Creek OK/IN
- 2023 Foundation Donation from Clearwater Simmentals, IN
- 2024 Foundation Donation Female from Hart Simmentals, SD



Thank you to all of the heifer donors from previous years – and a big thank you to RS&T Simmentals and Jordan Cowger, MO, for the 2020 donation.

The 2020 event marks the 24th consecutive year that donated genetics have been auctioned on behalf of the ASA Foundation. Previous donors were:

- 1997 Cheyenne Allen, Winchester, IN
- 1998 Triple C Farms, Maple Plain, MN
- 1999 Breinig Simmentals, Arapahoe, NE
- 2000 Dave Nichols, Bridgewater, IA/
Barry Wesner, Chamberlain, IN
- 2001 Sue Ann Fletcher Nichols, Sioux City, IA
- 2002 LeighBert Farms, Lancaster, WI
- 2003 Double S Simmentals, Fountain Run, KY
- 2004 Hudson Pines Farm, Tarrytown, NY
- 2005 Buzzard Hollow Ranch, Granbury, TX
- 2006 JDJ Ranch, Ewart, MI
- 2007 Gateway Simmental Ranch, Lewistown, MT
- 2008 Triple C Farms, Maple Plain, MN
- 2009 Hart Farms, Frederick, SD
- 2010 Grindstone Creek, Sturgeon, MO
- 2011 Sanders Ranch, Louisburg, KS — bull lot
- 2012 HTP Simmentals, Paris, KY
- 2013 Lazy H Farm Randy and Karen Henthorn and Family, Fleming, OH
- 2014 Owen Brothers, Springfield, MO
- 2015 Werning Cattle Company, Emery, SD
- 2016 Shoal Creek Land & Cattle, Excelsior, MO
- 2017 Long's Simmentals, Creston, IA
- 2018 Circle M Farms, Rockwall, TX
- 2019 Rocking P Livestock, Maysville, KY

CUTTING EDGE

New Technology Can Avoid Over-aging

A new technology has been developed that could help prevent over-aging in beef. Called Rapid Evaporative Ionization Mass Spectrometry (REIMS), the new technology utilizes metabolomics to identify compositional differences in beef to predict beef sensory performance to determine the exact peak of beef aging.

The effectiveness is still being researched by the Texas Tech's College of Agricultural Sciences and Natural Resources, in collaboration with researchers at Colorado State University and the USDA-Agricultural Research Service. The goal is to develop a real-time method for classifying the quality of beef products by evaluating REIMS' ability to predict beef sensory and tenderness, identify changes in beef flavor and tenderness as it ages and characterize the effect of extended aging on palatability.

Improved Prediction of Salmonella

Results from a new study may help the industry conduct more accurate risk assessment of salmonella species in raw ground beef during storage and temperature abuse, according to researchers from the USDA.

Based on findings that showed salmonella grew faster than the background microflora at temperatures above 17.3°C (63.14°F), researchers found a specific predictive approach more accurately assessed risk.

Study Shows Effects of Poor Sanitation

A new study shows incomplete cleaning of grinding equipment leads to species cross-contamination. The findings suggest proper sanitation procedures must be followed when grinding multiple species in order to prevent cross-contamination and product mislabeling.

The authors aimed to quantify the effects of poor sanitation on the cross contamination of animal species and ground meat products using the example of undeclared pork in ground beef.

Scientists Pinpoint Antimicrobial Hotspots

The proportion of bacteria resistant to antimicrobials is rapidly increasing around the world, according to a new study by an international group of researchers.

The scientists from the Swiss university ETH Zurich, Princeton University, and the Free University of Brussels have introduced a new index to track the evolution of resistance to multiple drugs. Globally, this index almost tripled for chickens and pigs over the last 20 years. According to these researchers, currently one-third of drugs fail 50% of the time in chickens and one-quarter of drugs fail in 50% of the time in pigs.

E. coli Recalls in Canada

The Canadian Food Inspection Agency (CFIA) has further expanded a recall involving possible *E. coli* contamination of hundreds of raw beef and raw veal products. Additional products from processors and retailers including Top Meadow, Thornhill, Btrust Supermarket, Cliffside Meats, and Starsky were recalled. ♦

ASA 2020 Annual Meeting During the National Western Stock Show

January 18, 2020

10:00 am to 12:00 pm

Double Tree Headquarters
3203 Quebec Street
Denver, Colorado

- Open to audience questions and comments.
- Online members will be able to chat questions and comments.

**NATIONAL
WESTERN.** 
Stock Show



AN EVENT YOU DO NOT WANT TO MISS!

Sim Magic

VOLUME 11

Saturday, January 18, 2020 | 6:30 pm MST
Double Tree, Denver Central, Denver, Colorado
Pre-Sale Social 5:30 pm, Hors d'oeuvres & Cash Bar

ON ICE | 2020



STF Onyx 451W

Selling Embryos by W/C Fort Knox 609F and 24 Karat



WIC Fort Knox 609F

The \$180,000 high selling bull at Werning Cattle Company – selling the only semen available in 2020!



GW Miss GPRD 028X

Grandam of W/C Fort Knox – selling embryos by W/C Bankroll & Profit



JS Flatout Flirty 46T

Selling Embryos by W/C Bankroll and HILB/SHER Data Breach



KLER Dolly's Queen 609D

Dam of W/C Fort Knox 609F – selling one IVF cycle & full sib embryos to W/C Fort Knox!



HILB/SHER Data Breach

Selling full sib embryos to this champion bull



WIC Miss Angel 2870Z

Selling Embryos by W/C Fort Knox 609F

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Selling Embryos by HPF Quantum Leap Z952



JM Steel My Heart U42

Selling Embryos by W/C Fort Knox 609F



Jass Innocent Lady 701D

Selling Embryos by Jass On The Mark

Internet bidding and viewing at:
LiveAuctions.TV



CORPORATE REPORT

Amazon to Launch Grocery Store Chain

Amazon.com Inc., is preparing to open a new US grocery store chain, starting with locations in Los Angeles, Chicago and Philadelphia, the *Wall Street Journal* reported. The first stores could open as early as this year in the Los Angeles area, with sites also planned for San Francisco, Seattle, and Washington DC.

The format is expected to be separate from the retailer's Whole Foods brand and feature stores of around 35,000 square feet in size, which is smaller than the typical grocery footprint.



Join us for the
2020 Meet & Greet
on the Grounds!



National Western
Saturday, January 18, 2020 • 1:00 to 4:00 PM

Meet and Greet with the ASA Board of Trustees,
ASA Staff and Simmental Enthusiasts.
Chili Feed!



WWW.SIMMENTAL.ORG

Smithfield Doubles Renewable Gas Investment

Domain Energy and Smithfield Foods Inc, announced they are doubling their investment in renewable natural gas (RNG) projects across the US to \$500 million through 2028.

The added investment will expand their Align Renewable Natural Gas joint venture to include new projects in North Carolina, Virginia, and Utah. The companies formed Align RNG in November, 2018. Since agreeing to double their investments, they are projected to produce enough RNG to power more than 70,000 homes and businesses by 2029.

Plans Dropped for Slaughterhouse

Beef, veal and lamb processor Strauss Brands has announced it dropped plans to build a slaughter and processing facility in Milwaukee after protesters objected and an alderman chairing the zoning committee changed his position to oppose the plan.

The council postponed the vote on the proposal and sent it back to committee for further discussion.

Illegally Imported Canned Meat Recalled

Global Zakii Enterprises, LLC, in Houston recalled canned meat and poultry products imported from an ineligible country and not presented for import re-inspection.

The products were imported from Jordan, a country ineligible to export products to the US, and shipped to a retail location in Texas. The problem was discovered after a consumer complaint and a subsequent investigation.

Tyson Helps with Clever Bridal Bouquet

Tyson Foods knows a good branding opportunity when it sees one. The chicken giant cleverly participated in a wedding when a maid of honor decided to gift her friend whose last name was about to become Tyson with a bouquet made of chicken nuggets.

Tyson Foods not only responded when the maid of honor reached out, but the company threw in a clever letter from President and CEO Noel White offering his congratulations, a little light-hearted marriage advice and a year's worth of Tyson Fun Nuggets. ♦

Looking forward to the best Show and Pen Cattle SimGenetics has to offer?



Join us at the
NATIONAL WESTERN 
Stock Show
this January!



ASA RING OF CHAMPIONS



 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association

Schedule of Shows:

January 19, 8:00 a.m. —
SimGenetics PTP Pen Bull Show,
in The Yards at the Stockyards Arena

January 20, 8:00 a.m. —
SimGenetics PTP Pen Heifer Show,
in The Yards at the Stockyards Arena

January 21, 8:00 a.m. —
SimGenetics Junior PTP Breeding Heifer
Show / Major PTP SimGenetics Bull
Show, on The Hill at the Stadium Arena

January 22, 8:00 a.m. —
Major PTP SimGenetics Heifer Show,
on The Hill at the Stadium Arena



If Beef is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.



Participants receive:

- ◆ \$60 for each AI-sired calf with carcass information
- ◆ Free semen on top young herd sires
- ◆ Free ASA Genetic Evaluation on your cowherd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females



To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

Questions, contact lgieess@simmgene.com for more information regarding this program.

Become a Carcass Merit Program test herd today

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*

NO LIGHTWEIGHTS



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American Simmental Association

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Merry CHRISTMAS
and happy new year
2020
 American Simmental Association
 www.simmental.org

Irish Gain Access to US Market

Irish beef processor Kepak Group announced it has won USDA approval to supply, market and distribute Irish beef in a value-added format of beef burgers into the US.

It is the first European meat processor to be awarded such access. The development follows the successful launch in 2017 of the first Irish beef retail brand in the US, Kepak's Celtic Beef. Kepak's grass-fed, fully-traceable and hormone-free Irish beef will be available to the foodservice and retail sectors.

Japan Using DNA to Verify Kobe Authenticity

Kobe beef advocates in Japan implemented a system using DNA testing to distinguish real from fake Kobe beef.

Farmers can bring live cattle to a facility where certified samples of Kobe beef will receive unique identification numbers and be stored for five years. Should butcher shops or restaurants be suspected of falsely advertising Kobe beef, samples of that meat will be matched against DNA of the stored certified sample.

Korea Lifts Ban on EU Beef

The Republic of Korea has lifted a ban on EU beef and beef products, making those products eligible for export to Korea for the first time in almost 20 years.

Danish and Dutch producers are the first ones to be able to resume exports to Korea, which imposed trade restrictions in 2001 in response to an outbreak of bovine spongiform encephalopathy.

US Senators Probe JBS SA Transactions

US Senators Marco Rubio (R-FL) and Bob Menendez (D-NJ) sent a letter to the Secretary of Treasury requesting the Committee on Foreign Investment in the US (CFIUS) to formally open a review of the transactions of Brazilian meat-processing conglomerate JBS SA.

The senators charge that as JBS moved into the US market, "it engaged in illicit financial activities including bribing Brazilian government officials and the business relationships with Venezuela's illegitimate Maduro regime."

Dutch Beef Processor Switches to Plant-based Production

Dutch pork and beef processor Vion said it will convert a beef processing facility in Leeuwarden, Netherlands, to a dedicated plant-based site, in a sign of the growing market for meat alternatives. According to the company website, it processes a total of 298,000 pigs and 17,500 cattle per week.

The site in Leeuwarden, built in 2017, can be easily adjusted for plant-based production, the company said in a statement. The site can be scaled up to add more production lines, freezing facilities and a larger storage capacity. Current employees will not be affected by the change. ♦



Indiana

www.breedingcattlepage.com/INSimmAssoc/index.htm

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MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Deep-Dish Beef 'n' Bean Taco Pizza

Ingredients

- 3 cups all-purpose flour
- 1/2 cup cornmeal
- 1 teaspoon salt
- 1 package (1/4 ounce) quick-rise yeast
- 2 cups warm water (120° to 130°), divided
- 1 tablespoon honey
- 1 pound ground beef
- 1 envelope taco seasoning
- 1 cup refried beans
- 1/3 cup taco sauce
- 2 cups shredded Colby-Monterey Jack cheese

Directions

Preheat oven to 400°. Combine 2 1/2 cups flour, cornmeal, salt and yeast. In another bowl, combine 1 1/4 cups warm water and honey. Gradually add dry ingredients; beat just until moistened. Stir in enough remaining flour to form a soft dough. Do not knead. Cover; let rest 20 minutes.

Meanwhile, in a small skillet over medium heat, cook and stir beef, crumbling meat, until no longer pink; drain. Add taco seasoning and remaining water. Cook and stir until thickened, about 2 minutes.

Press dough to fit a greased 13x9-inch baking pan. Combine beans and taco sauce; spread over dough. Top with beef mixture and cheese. Bake on a lower oven rack until crust is golden and cheese is melted, 15-18 minutes. Let stand 5 minutes. If desired, serve with optional toppings. ♦

Editor's Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column. Email your recipe to editor@simmgene.com.



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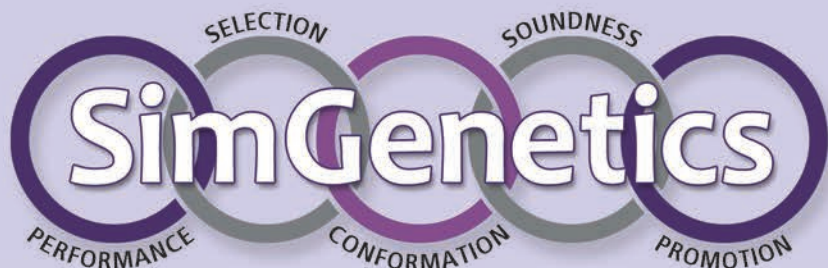
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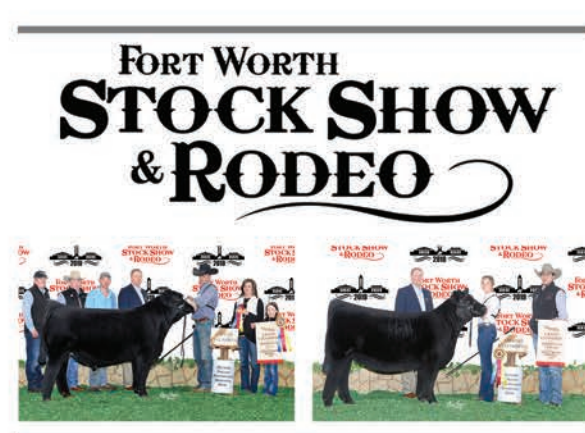
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SALE RESULTS

Clarification: The following sale, which ran in the November Register, contained several errors. The corrected report is reprinted in its entirety.

Walsh Simmental's "The Final Chapter" Dispersal Sale

September 29, 2019 • West Point, NE

No.	Category	Average
129	Live Lots	\$4,423

Auctioneers: Jon Schaben, IA; and Dustin Carter, SD
Sale Manager: Eberspacher Enterprises (EE) Inc., Marshall, MN
Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Chris Beutler, AgriMedia, NE; JW Brune AgriMedia, KS; Randy Rasby, *Livestock Plus*, NE; Kent Jaecke, OK; Brian Bester, NE; Buddy Robertson, OK; Doug Parke, KY; Ron Miller, NE; Bob Dwyer, IL; Nick Dwyer, NC; Bruce Winther, IA; and Marty Stewart, NE.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$45,000** – Herd Bull, “TJ Franchise 451D,” s. by CCR Cowboy Cut 5048Z, sold to ABS and Triangle J Ranch, Miller.
- \$20,000** – Herd Bull, “W/C Pinnacle E80,” s. by W/C Loaded Up 1119Y, sold to B2 Cattle, Henrietta, TX.
- \$16,000** – Bred Female, “WS Ms. Lock Down C46,” s. by W/C Lock Down 206Z, bred to W/C Night Watch 84E, sold to Sloup Simmentals, Seward.
- \$15,000** – Bred Female, “WS Ms. Joy’s Upgrade A63,” s. by Mr NLC Upgrade U8676, bred to W/C Pinnacle E80, sold to R&R Cattle Company, Emerson.
- \$11,750** – Heifer Calf, “WS Ms. Pinnacle G2,” s. by W/C Pinnacle E80, sold to Sloup Simmentals, Seward.
- \$7,500** – Bull Calf, “WS Ms. Pinnacle G10,” s. by W/C Pinnacle E80, sold to Clear Water Simmentals and B&K Farms, Petersburg, TN.
- \$6,200** – Bred Female, “WS Ms. Fortune C57,” s. by TNGL Grand Fortune Z467, bred to W/C Pinnacle E80, sold to Hadden Simmentals, Casana, IA.
- \$5,500** – Bred Female, “WS Ms. Revival E13,” s. by WS Revival, bred to W/C Night Watch 84E, sold to Ahlberg Cattle, Wayne.
- \$5,500** – Heifer Calf, “WS Ms. Franchise G75,” s. by TJ Franchise 451D, sold to White Wing Simmentals, Huntington, AR.
- \$5,500** – Bred Female, “WS Ms. No Remorse C54,” s. by W/C No Remorse 763Y, bred to TJ Franchise 451D, sold to Werning Cattle Company, Emery, SD.

Comments: Also selling were 29 Embryo Lots at an average of \$1,269; and 172 Semen Lots at an average of \$140. Buyers and bidders from 27 states and Canada were in attendance or online to bid via LiveAuctions.



Cow lovers and great friends, Jerry Walsh and Val Eberspacher have been together 24 years in marketing Walsh genetics.



Jaren VanBeek, Hilltop Simmentals and Nick Sloup, Sloup Simmentals were in attendance.



Jerry Walsh (center) visits with Joan and Dale Werning prior to the sale.



Darby Line, Triangle J Ranch, teamed up the ABS to purchase the TJ Franchise bull.

Field of Dreams Sale

October 6, 2019 • Hope, IN

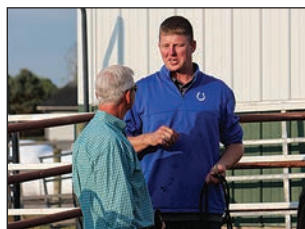
No.	Category	Average
24	SM and SimInfluenced Lots	\$2,165
28	SM and SimInfluenced Lots	\$3,851
52	Total Lots	\$3,073

Auctioneer: Jered Shipman, TX
Sale Manager: Eberspacher Enterprises (EE), Inc., MN
Marketing Representatives: Val Eberspacher (EE); Kent Jaecke, OK; Tommy Carper, IN; and Mark Murphy, OH.

High-Selling Lots:

- \$13,500** – Open Female, “Heges Gabby G105,” s. by Jass On the Mark 69D, cons. by Hege Cattle Company, sold to Ava Dempsey, Hope.
- \$11,500** – Open Female, “HF Charisma 250G,” s. by W/C Relentless 32C, cons. by Hobbs Farms, sold to Mark Simmons, Tipton.
- \$9,000** – Open Female, “Harkers Guardian Angel G119,” s. by CDI Innovator 325D, cons. by Harker Simmentals, sold to Moore Farms, Daleville.
- \$5,750** – Open Female, “Besh Ms. Indiana GC48,” s. by HPF Quantum Leap Z952, cons. by Beshears Simmentals, sold to Josh Tolman, Paradis, UT.
- \$5,700** – Open Female, “Heges Forever Lady 940,” s. by Silveiras Style 9303, cons. by Hege Cattle Company, sold to William Witkemper, Columbus.
- \$5,250** – Bred Female, “RGH Finesse 809F,” s. by Hook’s Bounty 6B, bred to HILB Oracle C033R, cons. by Hoffman Farms, sold to Brandon Orsten, Brooten, MN.
- \$5,200** – Open Female, “Besh Ms. Ethel GW24 GZF4,” s. by Mr. TR Hammer 308A ET, cons. by Beshears Simmentals, sold to Olivia Kuhn, Peru.
- \$4,800** – Open Female, “Heges Gypsy Rose G108,” s. by HPF Quantum Leap Z952, cons. by Hege Cattle Company, sold to Matt Good, Valparaiso.

Comments: Also selling were four genetic lots at an average of \$2,325. The Field of Dreams Team consists of: Harker Simmentals (Host Firm); Hobbs Farms, Beshears Simmentals, Nichols Cattle Co., Hege Cattle Co., H2O’s Cattle and Hoffman Farms.



Mark Hege, Hege Cattle, and Bobby Beshears, Beshears Simmental, are both part of the Field of Dream team.



Here is a hard working trio-(L-R) Chase Harker, Cody Moore and AJSA Trustee, Luke Harker.

(Continued on page 84)



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SALE RESULTS

continued

Field of Dreams Sale (Continued)



Terry and Kim Moore, Moore Cattle Co., IN, selected top females from the Field of Dreams Sale



The Field of Dreams Team continues to grow!

Inaugural Ladies of the Lone Star Sale

October 11, 2019 • Grand Saline, TX

No.	Category	Average
2	SM and SimInfluenced Herd Bull Prospects	\$2,750
4	SM and SimInfluenced Proven Females	3,625
22	SM and SimInfluenced Bred Heifers	3,680
18	SM and SimInfluenced Open Heifers	7,835
46	Total Lots	\$5,260

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) Inc., Marshall, MN

Marketing Representatives: Val Eberspacher (EE); Mike Mullion, Red River Farms, CA; Bob Mullion, Red River Farms, CA; AK Phillips, Red River Farms, TX; Mike Arteche, Red River Farms, TX; Chan Phillips, Buck Creek Ranch, OK; Jacob Moore, Buck Creek Ranch, IN; Garret Cloud, Buck Creek Ranch, OK; Keith Phillips, Rock P Livestock, KY; Craig McCallum, TX; Mitch Armitage, OK; Scott Farmer, TX; Ryan Haefner, IL; and Cody Shelley, OK Cattleman, OK.

High-Selling Lots:

- \$30,000** – Open Female, “B C R Time To Shine 012G,” s. by HPF Quantum Leap Z952, cons. by Buck Creek Ranch, sold to Circle M Farms, Rockwall.
- \$13,000** – Bred Female, “Rocking P Trixie F023,” s. by RHEN Halftime A127, bred to CCR Cowboy Cut 5048Z, cons. by Rocking P Livestock, sold to Red River Farms, Blythe, CA.
- \$10,000** – Open Female, “RRF Erica 011F,” s. by HPF Quantum Leap Z952, cons. by Red River Farms, sold to Brian and Angela Franks, Emory.
- \$9,500** – Open Female, “RRF Rita 215G,” s. by OBCC CMFM Deplorabull D148, cons. by Red River Farms, sold to Diamond J Simmental, Kauffman.
- \$9,000** – Open Female, “B C R Time To Shine 085G,” s. by HPF Quantum Leap Z952, cons. by Buck Creek Ranch, sold to Diamond J Simmental, Kauffman.
- \$8,000** – Open Female, “B C R Sara G034,” s. by HPF Quantum Leap Z952, cons. by Buck Creek Ranch, sold to Charlee Gibson, Mooreland, IN.
- \$6,500** – Open Female, “RP/BCR Built To Love G020,” s. by Silveiras Style 9303, cons. by Rocking P Livestock and Buck Creek Ranch, sold to Laramie Sasser, Lone Oak.

\$6,250 – Bred Female, “B C R Missie 089F,” s. by W/C Loaded Up 1119Y, bred to HPF Quantum Leap Z953, cons. by Buck Creek Ranch, sold to Griswold Cattle Company, Stillwater, OK; and Jones Show Cattle, Harrod, OH.

Comments: Also selling were two genetic lots at an average of \$5,950. Consignors included: Red River Farms (host firm); Buck Creek Ranch and Rocking P Livestock.



Enjoying the best seats in the house, Erick Schmidt and Amanda Hilbrands representing liveauctions.tv along with breeders Bob and Jamie Mullio, Red River Farms and Keith & Lindsay Phillips of Rocking P Livestock.



Many thanks to the families of Rocking P Livestock for their 2019 donation to the American Simmental Association.



Kim, Jacob, and Terry Moore, Buck Creek Ranch attended the sale.



Team members of Red River Farms, Buck Creek Ranch, and Rocking P Livestock.

25th Annual New Direction Sale

October 12, 2019 • Seward, NE

No.	Category	Average
128	Total Lots	\$3,651

Auctioneer: Tracy Harl, NE

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Tom Rooney, Randy Rasby and Chris Beutler

High-Selling Lots:

- \$35,000** – Pick of the Herd, cons. by Sloup Simmentals, sold to K-LER Cattle and Brendtro, SD.
- \$17,500** – Bred Female, “BWL Joy 38E,” s. by Mr. CCF 20-20, bred to Mr. HOC Broker, cons. by Superior Simmentals, sold to Bill Sloup, Buch and Abercrombie Cattle, NE.
- \$15,000** – Open Female, “Miss CCF/SS Failyln F73,” s. by Mr. HOC Broker, cons. by Sloup Simmentals/ Naber Farms, sold to Hadden Simmentals, IA.
- \$14,500** – 1/2 interest in Open Female, “SS Trixie,” s. by CCR Cowboy Cut, cons. by Sloup Simmentals, sold to Anderson Simmentals, NE.
- \$13,500** – Open Female, “DF Miss Pep 301A,” s. by JF Milestone, cons. by B&L Cattle/Naber Farms, sold to CTN Simmentals, NE.
- \$9,000** – Cow/Calf Pair, “Schutte Charm A33,” s. by Solid rock CC&7 51, Heifer Calf s. by W/C Bankroll, cons. by Sloup Simmentals, sold to Hadden Simmentals, IA.
- \$7,500** – Open Female, “BWL/AN Inspired 944G,” s. by Colburn Inspire 6116, cons. by B&L Cattle Company, sold to NP Cattle Co., NE.
- \$6,250** – Open Female, “KNA/SS Finesse F178,” s. by Colburn Primo 5153, cons. by Sloup Simmentals, sold to Shane Erickson, ND.



Matt Huenefeld, IL, added some top lots for his growing operation.



A tremendous crowd showed their support at the 25th Annual New Direction Sale.



Austin and Sydney Sorensen, IA, were active bidders.



Bill Sloup welcomes the crowd.

Sullivan Farms' Maternal Legends Sale

October 13, 2019 • Dunlap, IA

No.	Category	Average
8	SM Cows	\$6,688
16	SM Bred Females	3,938
19	SM Open Heifers	12,263
43	Total Breeding Lots	\$8,128

Auctioneer: Bruce Brooks, OK

Sale Managers: Aegerter Management Services, Inc., NE; and Cagwin Cattle Services, LLC, IL

High-Selling SM Lots:

- \$34,000** – Open Heifer, “JSUL Mary’s Biz 9040G,” s. by SAV Bismark 5682, sold to. Ripberger Farms, Sidell.
- \$31,000** – Open Heifer, “JSUL Penny Up 9256G,” s. by STCC Jacked Up 4070, sold to Dave Guyer, Robinson.
- \$23,500** – Open Heifer, “Hara’s SULL Princess 9239G,” s. by W/C Relentless 32C, sold to Ben Dickson, Edison, OH.
- \$17,000** – Open Heifer, “JSUL Mary’s Mark 9031G,” s. by SAV Bismark 5682, sold to Jeff Kronke, Schleswig, IA.
- \$15,500** – Open Heifer, “JSUL Mary’s Proud 9028G,” s. by SAV Bismark 5682, sold to Scott Larson, Valentine, NE.

Comments: Also selling were nine Embryo packages at an average of \$2,333; and two semen packages at an average of \$225.

Minnesota Beef Expo

October 19, 2019 • St. Paul, MN

No.	Category	Average
15	SM Females	\$2,357
7	Foundation SM Females	2,307
22	SimInfluenced Females	\$2,341

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., Marshall, MN

Marketing Representatives: Val Eberspacher (EE); Amanda Eberspacher-Hilbrands (EE) LiveAuctions.TV, MN; Dustin Carter, SD; Rod Geppert, SD; Kelly Schmidt, MN; and Andrew Swanson, MN.

High-Selling Lots:

- \$6,250** – Open Female, “H20/KLER Miss Pep 6901,” s. by WLE Uno Mas X549, cons. by K-LER Cattle Company, sold to Riley Neft, Northhome. (Simmental Champion)
- \$5,500** – Open Female, “HA Gretta 912G,” s. by TJ Main Event 503B, cons. by Highland Acres, sold to Bachmeier Livestock, Apple Valley. (Reserve Supreme Champion and Foundation Simmental Champion).
- \$4,800** – Open Female, “MME Stella 05G,” s. by Jass On The Mark 69D, cons. by Marin Eeg, sold to Matt Good, Valparaiso, IN.
- \$3,600** – Open Female, “LBSM Precious G17,” s. by TL Bottomline, cons. by Lunning Bros Simmentals, sold to Serena White, Brainerd.
- \$3,300** – Open Female, “RCC Summer Lovin G9008,” s. by Rubys Turnpike 771E, cons. by Redalen Cattle Company, sold to Evan VanBeausekom, Arlington, SD.
- \$3,000** – Open Female, “Grace G411B,” s. by LLSF Uprising Z925, cons. by Claeyes Simmentals, sold Ryder Oslen White, SD.

Comments: Also selling were seven Hereford Females at an average of \$2,300; seven Angus Females at an average of \$3,050; 14 Shorthorn Females at an average of \$1,482; nine Registered Other Breeds Females at an average of \$2,150; six Commercial Females at an average of \$1,183; and 17 Steers at an average of \$1,612.

Cason’s Pride and Joy Maternally Inspired Sale

October 26, 2019 • Russell, IA

No.	Category	Average
30	SM and SimInfluenced Breds	\$2,752
23	SM and SimInfluenced Fall Opens	2,339
16	SM and SimInfluenced Spring Opens	2,681
69	Total Lots	\$2,598

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Dustin Carter, SD; Austin Brandt, *Livestock Plus*, IA; Tom Rooney, *Midwest Marketer*, IA; Kelly Schmidt, MN; and Mariah Miller, LiveAuctions.TV, IA.

High-Selling Lots:

- \$4,400** – Fall Open Female, “Cason’s Miss Maggie May F8B,” s. by Badlands Opportunity 53Y, sold to Shane Grosse, Denver.
- \$4,100** – Open Female, “Cason’s Miss Ciara G351,” s. by CCR Cowboy Cut 5048Z, sold to Anna Eveland, Eddyville.
- \$4,100** – Fall Open Female, “Cason’s Miss Adeline F52Y,” s. by CCR Santa Fe 9349Z, sold to Peterson Farms, Eddyville.
- \$4,000** – Open Female, “Cason’s Miss Emilly G301Y,” s. by W/C Rapid Fire 2101C, sold to Riley Davis, Corydon.
- \$4,000** – Open Female, “Cason’s Miss Sarah G93X,” s. by Coleman Regis 904, sold to Kolter Kline, Grinnell.
- \$4,000** – Bred Female, “Cason’s Miss Ella F95W,” s. by CCR Santa Fe 9349Z, bred to GCC Gold Standard X615, sold to Onstot Cattle Company, Carlisle.
- \$3,900** – Bred Female, “Cason’s Miss Lauren F67A,” s. by CCR Cowboy Cut 5048Z, bred to J Bar J Nightride 225Z, sold to Richard Ellis, Ottumwa.
- \$3,600** – Bred Female, “Cason’s Miss Amelia F94T,” s. by CCR Cowboy Cut 5048Z, bred to CCR Boulder 1339A, sold to Kylie Peterson, Eddyville.

(Continued on page 86)

SALE RESULTS

continued

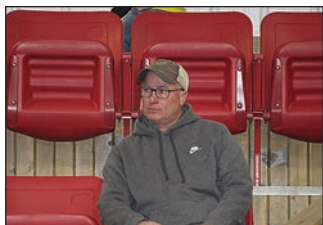
Cason's Sale (Continued)



Denny Cason welcomes the crowd along side sale manager Val Eberspacher and Mariah Miller, liveauctions.tv.



Long-time friend and fellow Simmental breeder Tim Sandeen attended the sale.



Fellow Simmental breeder Don Onstot purchased a top lot.



Denny Cason and long-time customer Curt Peterson discuss the offering prior to the sale.

Clear Choice Female Sale

October 26, 2019 • Milan, IN

No.	Category	Average
60	Total Lots	\$4,409

Auctioneer: Tommy Carper, IN

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Chris Smith, Mike Bayer and Jacob Schwab

High-Selling Lots:

- \$23,000** – Bred Female, “HPF Lotsa Love B422,” s. by JF Milestone, bred to W/C Relentless, cons. by ClearWater and J&E Livestock, sold to KD Simmental and Shy 5 Simmentals, IA.
- \$22,000** – Open Female, “CLRWTR Lotsa Luv G422A,” s. by SC Pay The Price, cons. by ClearWater Simmentals, sold to Barrett Branch Farms, IN.
- \$22,000** – Cow/Calf Pair, “HPF Right To Love Z338,” s. by HTP/SVF Duracell T52, Heifer Calf s. by Rubys Turnpike, cons. by B&K Farms and Ivie & Sons Simmentals, sold to Sloup and Hilltop Simmentals, SD.
- \$10,500** – Open Female, “CLRWTR Southern Belle G5A,” s. by Mr. CCF 20-20, cons. by ClearWater Simmentals, sold to Hadden Simmentals, IA.
- \$9,000** – Open Female, “CLRWTR Lotsa Luv G422E,” s. by LLSF Uprising, cons. by ClearWater Simmentals, sold to Hilltop Simmentals, SD.
- \$6,200** – Open Female, “CLRWTR Serena F074A,” s. by SMA Watchout 482, cons. by ClearWater Simmentals, sold to Diamond A Farms, IL.
- \$5,000** – Open Female, “CLRWTR Class Act G47,” s. by SFG Cowboy Logic D627, cons. by ClearWater Simmentals, sold to Stone Fire Genetics, IA.
- \$5,000** – Open Female, “CLRWTR J2 Breez G74L,” s. by Silveiras Style 9303, cons. by Jordon Simmentals and ClearWater Simmentals, sold to ClearWater Simmentals, IN.



A great crowd on hand for the 2nd Annual Female Sale.



Repeat customer Steve Logue, IN, was on hand for the sale.

Pennsylvania Fall Classic Sale

October 26, 2019 • Waynesburg, PA

No.	Category	Average
83	Total Lots	\$2,570

Auctioneer: John Spiker, WV

Sale Manager: Classic Sales, Chris Brown, WV

Sale Staff: David Spiker, Charlie Strickler

Consultant: Dalton Lundy, KY

High-Selling Lots:

- \$7,500** – Cow/Calf Pair, “B & K Alley 97D,” s. by CCR Santa Fe, cons. by Sunrise Farms, Attica, NY; sold to Don Bangma, Thurmond, NC.
- \$4,700** – Bred Heifer, “SNRS Ms Fiona 04F,” s. by CAJS Blaze of Glory, cons. by Sunrise Farms, NY; sold to Homestead Acres, Ashley, OH.
- \$4,600** – Bred Heifer, “SSC Centerfold,” s. by Mr CCF 20-20, cons. by Stewart Simmental Cattle, Halifax, PA; sold to Kyle Householder, Graysville.
- \$4,500** – Open Heifer, “ERV Sazerac Grace G929,” s. by W/C Loaded Up, cons. by ERV Cattle, Carmichaels; sold to Barry Wood, Watton, NY.
- \$4,100** – Bred Heifer. “BGCC Elegance E10,” s. by MCM Top Grade, cons. by Bent Grass Cattle Co, Georgetown, OH; sold to Rodney Scherich, Windy Ridge.
- \$4,100** – Bred Heifer, “BGCC Elegance E9,” s. by MCM Top Grade, cons. by Bent Grass Cattle Co, Georgetown, OH; sold to Rodney Scherich, Windy Ridge.
- \$3,900** – Bull, “STJR Banker22F,” s. by HOC Broker, cons. by Ruffing Family Farms, Republic, OH; sold to Palmer Cattle Co, Springboro.
- \$3,800** – Bull, “WPPC Innovation 806F,” s. by CDI Innovator, cons. by Palmer Cattle Co, Springboro; sold to Erik Clark, Albright, WV.

Volume buyer: Terry and Jim Banker, Lebanon, OH

Comments: The PA Fall Classic is one of the longest running consignment sales in the East. This year was the largest offering ever, with consignors coming from seven states and buyers were on hand from 11 states.

High Ridge Farms' Genetic Opportunity Sale

November 1, 2019 • Albemarle, NC

No.	Category	Average
17	SimAngus™ and AN Bulls	\$3,371
11	SimAngus and AN Opens	2,923
41	SimAngus and AN Females	1,746
69	SimAngus and AN Lots	\$2,334

Auctioneer: Cody Lowderman, IL

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Doug Parke, KY; Loren Vogler, NE; Holly Alford, GA; Zach Moffitt, NC; Steven Mathews, NC; Chris Binhack, IN; Clint Filipek, ND; Doc and Cole Lehnert, TN; Louis Fulcher, NC; Chris Wojo, IL; Smith Reasor, VA; Dick Carmichael, TN; and Delvin Helderman, OK.

(Continued on page 88)



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SALE RESULTS

continued

High Ridge Farms' Sale (Continued)

High-Selling Lots:

- \$10,000** – SimAngus Bull, “HRF Nashville CAT F33,” s. by Kappes Carson B700, sold to Ernest Rowland, Roxboro.
- \$5,000** – SimAngus Bull, “HRF Revival F29,” s. by WS Revival, sold to Frank Howey Jr., Monroe.
- \$4,500** – SimAngus Bull, “HRF Rounder F8,” s. by STF Royal Affair Z44M, sold to Frank Howey Jr., Monroe.
- \$4,500** – SimAngus Bull, “HRF Whiskey & Tea F27,” s. by WS Revival, sold to Thad Gaither, Olin.
- \$4,000** – SM Bull, “HRF Sundance F53,” s. by SWSN Deliverence, sold to Frank Howey Jr., Monroe.
- \$3,800** – SimAngus Bred Female, “HRF Anastasia E8,” s. by HRF Top Shelf B2, bred to TKCC Classified, sold to Woodlawn Farms, Clarksville, GA.
- \$3,700** – SimAngus Bull, “HRF True Grit F19,” s. by CDI Innovator 325D, sold to Frank Howey Jr., Monroe.
- \$3,500** – SimAngus Bull, “HRF Vodka Tonic F20,” s. by CDI Innovator 325D, sold to Kenneth Austin, Climax.



Bruce Cuddy High Ridge Farms, addressed the large crowd.



Valerie Cuddy and Chris Binhack enjoyed the sunshine prior to the sale.



Delvin Helderman and Dick Carmichael assisted with their professional ring-side services.



Loren Voglar (seated) assisted as a marketing rep for the sale.

The 41st Annual Hawkeye Simmental Sale

November 3, 2019 • Bloomfield, IA

No.	Category	Average
20	SM and SimInfluenced Opens	\$2,860
17	SM and SimInfluenced Breds	2,071
37	SM and SimInfluenced Lots	\$2,500

Auctioneer: Phil Schooley, IA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Roman Schooley, IA; Scott Sandeen, IA; Seth Houston, IA; Austin Brandt, *Livestock Plus*, IA; and Jared Rutter, *Midwest Marketer*, IA.

High-Selling Lots:

- \$10,500** – Open Female, “VPF/DANR Big Dreams G238,” s. by Remington Lock N Load 54U, cons. by Ver Ploeg Farm, sold to Clear Creek Stock Farm, Harper.
- \$5,250** – Open Female, “VPF/DANR Prime Reflection G38,” s. by Colburn Primo 5153, cons. by Ver Ploeg Farm, sold to Ricketts Farms, Seaton, IL.

\$3,900 – Open Female, “WLM Ms. Cowboy G612,” s. by CCR Cowboy Cut 5048Z, cons. by McGlothlen Simmentals, sold to grant Mathes, Unionville, MO.

\$3,500 – Open Female, “VPF Pretty Good G610,” s. by GEF County O, cons. by Ver Ploeg Farm, sold to Layne Kaldenberg, Albia.

\$3,250 – Open Female, “MWL Ginger GXU2,” s. by Jass On the Mark 69D, cons. by Moore & Warren Livestock, sold to Alexis Curl, Lebanon, MO.

\$3,100 – Open Female, “WLM Ms. Cowboy G871,” s. by CCR Cowboy Cut 5048Z, cons. by McGlothlen Simmentals, sold to Alexis Curl, Lebanon, MO.

\$3,000 – Open Female, “MWL Gator GT96,” s. by MSF Battle Cry BT17, cons. by Moore & Warren Livestock, sold to Kevin Maas, Adair.

\$2,900 – Bred Female, “Jarrs Miss Eve 4E 4F,” s. by W/C Relentless 32C, bred to W.C Night Watch 84E, cons. by Jarr Cattle, sold to Indian Wells Cattle Company, Lebanon, MO.

Comments: Also selling were four Fall Pairs at an average of \$1,975; and three Steers at an average of \$1,167. The Hawkeye Group consists of McGlothlen Simmentals, Moore & Warren Livestock, Ver Ploeg Farms, Jarr Cattle, Top Line Simmentals, Triple G Livestock, Klopfenstein Simmentals, Thill Cattle Company, and Hunter Cattle Company.



Bob & Patsy Curl, Indian Wells Cattle Co., selected several females from the Hawkeye offering.



Duane VerPloeg and daughter Jill Sandeen assisted with the VerPloeg consignments to the sale.



Austin Brant (right) representing *The Livestock Plus* magazine and Jared Ruter representing *Lee Agri Media* visit prior to the sale.



The Hawkeye Breeder's Award went to Cora Kitchum and Kolton Kline for winning with Hawkeye genetics.

Triangle J Ranch's 4th Annual Harvest Select Sale

November 3, 2019 • Miller, NE

No.	Category	Average
37	SimGenetic Bred Cows (2015-2017 born)	\$2,418
141	SimGenetic Open Heifers (2019-born)	2,029
2	SimGenetic Donor Cows	5,750
180	Total SimGenetic Lots	\$2,150

Auctioneer: Tracy Harl, NE

Sale Manager: Allied Genetic Resources, Normal, IL

Marketing Representatives: Allied Genetic Resources, *Livestock Plus*, *Midwest Messenger*, and Liveauctions.tv.

Representing ASA: Susan Russell

High-Selling Lots:

- \$11,000** – Open SimAngus™ Female, “TJ 10G,” s. by TJ Franchise, sold to D/K Cattle and Hadwiger Cattle, NE.

\$9,500 – Open SimAngus Female, “TJ 133G,” s. by TJ Fresh Start 485D, sold to Larry Drake, IA.

\$7,500 – SimAngus Donor Cow, “TJ 21Z,” s. by Connealy Stimulus 8419, sold to Cedar Springs Farm, VA.

Comments: Also selling were three Angus Bred Cows at an average of \$1,583.



Georgia Litman, Fairfield Family Farm, IL, looks over a selection of open heifers.



Terry McBride, NE, pauses to look over the offering.



Ross and Ron Demers, SD, successfully purchased females.



Larry and Carol Drake and Flint Drake, IA, purchased females. ♦

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-the Hodges Family

Wishing you a Merry Christmas and a Happy New Year

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Spring Bull Sale – Friday, February 7, 2020

Merry Christmas and Happy New Year

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THE CIRCUIT

(Continued from page 91)

Junior Champion

“Edenhurst All Around Candidate,”
s. by KRMS Primary Candidate,
exh. by Edenhurst Farm,
Markham, VA.

Senior Champion

“SC5 Maximus E028,”
s. by TL Bottomline,
exh. by Cara Smith,
Pleasant Garden.

Reserve Senior Champion

“Edenhurst Prince,”
s. by TLLC One Eyed Jack,
exh. by Edenhurst Farm,
Markham, VA.

Groups

Produce of Dam

Thomas Smith, Pleasant Garden.

Best Five Head

Thomas Smith, Pleasant Garden.

Premier Exhibitor

Edenhurst Farm, Markham, VA.

Percentage Simmental Females

Calf Champion

“CRJ Shadoo F880,”
s. by HILB Oracle C033R,
exh. by Chad Joines,
Blacksburg, VA.

Reserve Calf Champion

“Miss Broker G34,”
s. by W/C United 470E,
exh. by Travis Jones, Shelby.



Grand Champion and Junior Champion

“FE1960,”
s. by Mr HOC Broker, exh. by
Marcie Harward, Richfield.

Reserve Junior Champion

“Rose Miss Star F904,”
s. by W/C Relentless 32C,
exh. by Travis Jones, Shelby.



Reserve Grand Champion and Senior Champion

“TX Petunia,”
s. by Traxs Rushmore X103,
exh. by Charlie Thomas,
Winston-Salem.

Reserve Senior Champion

“GCC Shinedown 173F,”
s. by W/C Loaded Up 1119Y,
exh. by Edenhurst Farms,
Markham, VA.

Percentage Simmental Bulls



Grand Champion and Calf Champion

“HRF Nashville Cat F33,”
s. by Kappes Carson B700,
exh. by Bruce Cuddy, Albemarle.

Reserve Calf Champion

“TX Good Time Charlie,”
s. by TX Prime Beef,
exh. by Charlie Thomas,
Winston-Salem.



Reserve Grand Champion and Junior Champion

“HRF Rounder F8,”
s. by STF Royal Affair Z4417,
exh. by Bruce Cuddy, Albemarle.

Group

Produce of Dam

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8035F | PB SM | ASA# 3405879
3C PASQUE X TNT DUAL FOCUS



TR

833F | PB SM | ASA# 3405614
RBS BOISE X LRS MISSING LINK



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818F | 1/2 SM 1/2 AN | ASA# 3405809
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AMERICAN ROYAL

2019

American Royal 2019

Date: October 26-27, 2019
Location: Kansas City, MO
Judges: Tim Fitzgerald, West Grove, PA (Open Show);
 Jack Oattes, Cobden, ON (Junior Show)

Editor's Note: PTP Data for the American Royal Percentage Bull, Purebred Bull, Open Percentage Female and Open Purebred Female Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, STAY EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. EPDs as of 10/21/19.

Open Show Purebred Females



Spring Calf Champion
 "4/B Miss Relentless 231G,"
 s. by W/C Relentless 32C,
 exh. by 4/B Land and Cattle, Sioux City, IA.
 11.9/64/83/5.6/50/14.2/- .38/.07/118/66



Reserve Spring Calf Champion
 "4/B Miss Relentless 217G,"
 s. by W/C Relentless 32C,
 exh. by 4/B Land and Cattle, Sioux City, IA.
 11.9/64/83/5.6/50/14.2/- .38/.07/118/66



Junior Calf Champion
 "B C R Time To Shine 012G,"
 s. by HPF Quantum Leap Z952,
 exh. by Buck Creek Ranch and Circle M Farms, Pawnee, OK.
 13.5/68/94/6.4/55/13.1/- .44/.12/128/73



Reserve Junior Calf Champion
 "RBS You're Right G904,"
 s. by W/C Relentless 32C,
 exh. by Reck Brothers and Sons, Blakesburg, IA.
 9.8/57/74/5.4/49/17.8/- .38/.14/126/64



Reserve Grand Champion and Senior Calf Champion
 "WHF Andie 369F,"
 s. by CDI Innovator 325D,
 exh. by JS Simmental, Prairie City, IA.
 11.6/84/125/5.9/66/16.2/- .42/.01/132/79

Reserve Senior Calf Champion
 "WHF Gucci 366F,"
 s. by CCR Wide Range 9005A,
 exh. by Chesney Steenhoek, Maxwell, IA.
 11.4/75/113/6/55/16.2/- .47/- .20/117/69

Junior Champion
 "SHCO Foxy 385F,"
 s. by VCL LKC Equity 608D,
 exh. by Regan McClure, Burlington, IA.
 9.4/73/105/3.6/55/13/- .29/.00/112.8/69



Reserve Junior Champion
 "SULL Jojo 42F,"
 s. by W/C Loaded Up 1119Y,
 exh. by Brenna Benes, Pierce, NE.
 9.7/60/87/6/54/19.1/- .43/.06/127/65



Grand Champion and Senior Champion
 "JSUL Mary Is Proud 8047F,"
 s. by HPF Quantum Leap Z952,
 exh. by Sara Sullivan, Dunlap, IA.
 10.6/66/95/4/54/14.7/- .46/- .02/118/67

Reserve Senior Champion
 "JBFS Big Mama 3F,"
 s. by W/C Relentless 32C,
 exh. by Whitney Walker, Prairie Grove, AR.
 8.8/66/89/3.6/49/14.3/- .49/- .08/108/63

Percentage Females



Spring Calf Champion
 "JBL T/A Gemma 4G,"
 s. by Jass On The Mark 69D,
 exh. by Jase Beltz, Galva, KS.
 13.4/74/111/5.2/56/17.8/- .09/.29/138/75



Reserve Spring Calf Champion
 "BRAC Gucci 970G,"
 s. by W/C Lock Down 206Z,
 exh. by Bracker Livestock, Underwood, IA.
 12.9/70/106/7.2/57/14.6/- .19/.24/129/73



Reserve Grand Champion and Senior Calf Champion
 "JSUL Glamour Profit 8404F," s. by Profit,
 exh. by Makenzie Hickman, Talent, OR.
 8.2/55/78/4.3/46/12.8/- .18/.26/109/60



Reserve Senior Champion
 "JBOY Tammy 834,"
 s. by LLSF Pays To Believe ZU194,
 exh. by Cagney Effling, Highmore, SD.
 9.2/59/86/5.4/51/6.9/- .09/.40/111/68



Junior Calf Champion
 "RRF Rita 215G,"
 s. by OBCC CMFM Deplorabull D148,
 exh. by Red River Farms and Diamond J
 Simmentals, Blythe, CA.
 14.7/66/101/8.9/59/12.9/- .30/.27/128/73

Reserve Senior Calf Champion
 "Distinct Queen 815C,"
 s. by Hara's Distinction 10C,
 exh. by Hunter Spence, Kathleen, GA.
 10.8/65/95/4.4/49/8.4/- .30/.09/101/64



Junior Champion
 "S&S CSCC Ms. West Coast,"
 s. by Colburn Primo 5153,
 exh. by Mackenzie Neal, West Alexandria, OH.
 7/60/89/3.8/45/12.1/- .14/.23/107/62

Purebred Bulls

Spring Calf Champion
 "RS&T Quantum Hope G011,"
 s. by HPF Quantum Leap Z952,
 exh. by RS&T Simmentals, Savannah, MO.
 11.3/68/100/6.7/56/14.8/- .47/.07/124/71

Reserve Spring Calf Champion
 "Mr Loveshack,"
 s. by Hotshot,
 exh. by Tasha Eggleston-Wood, Arbela, MO.
 9.1/71/103/4.5/57/16.3/- .52/- .07/118/69



Junior Calf Champion
 "BYTL Doc Holliday 202G,"
 s. by W/C Loaded Up 1119Y,
 exh. by Sydney Baty, Loveland, CO.
 9.6/63/91/5.2/54/17.3/- .55/- .15/111/61

Reserve Junior Calf Champion
 "RBS Turnpike G554,"
 s. by Rubys Turnpike 771E, exh. by
 Reck Brothers and Sons, Blakesburg, IA.
 8.4/74/109/4/56/14.4/- .47/.13/124/73



Reserve Junior Calf Champion
 "DAJS Sheeza Roxanne 126,"
 s. by HPF Quantum Leap Z952,
 exh. by Doug Satee, Montague, TX.
 13/72/106/7/55/12.6/- .33/.00/110/66

Reserve Junior Champion
 "GCC Miss Broker 133F,"
 s. by Mr. HOC Broker,
 exh. by Riley Collum, Perkins, OK.
 9.1/59/83/4.6/46/9.6/- .16/.10/96/59



Grand Champion and Senior Champion
 "RJ PF Rita 8288F,"
 s. by W/C Bankroll 811D,
 exh. by Sara Sullivan, Dunlap, IA.
 11.9/73/113/6.1/60/14.2/- .22/.32/131/76

(Continued on page 96)



AMERICAN ROYAL

2019

(Continued from page 95)



Grand Champion and Junior Champion
 “KMJ Road House 814,”
 s. by Profit,
 exh. by Griswold Cattle, Stillwater, OK.
 6.3/65/89/2.9/51/13.2/-42/-01/103/62



Reserve Grand Champion and Reserve Junior Champion
 “FITZ Gideon 802F,”
 s. by Profit,
 exh. by Buck Creek Ranch and Fitz Genetics Pawnee, OK.
 7.8/58/82/55/49/17.5/-37/.07/119/62

Senior Champion
 “JBSF Logic 5E,”
 s. by W/C Relentless 32C,
 exh. by JS Simmental, Prairie City, IA.
 7/64/86/2.7/47/16.2/-47/.03/114/63

Percentage Bulls



Junior Calf Champion
 “HG Double Take G2,”
 s. by W/C Double Down 5014E, exh. by Heaven’s Gate Livestock, Carthage, MO.
 11.1/71/107/5.1/59/12.9/-35/.10/114/69



Reserve Junior Calf Champion
 “In the Black,”
 s. by KMJ Revenue,
 exh. by Sophie Korytowski, Plattsouth, NE.
 7.4/72/106/2.7/54/12.7/-33/.12/105/66

Senior Calf Champion
 “KOE-F26,”
 s. by W/C Relentless 32C,
 exh. by Wyatt Perry, Sarcoxie, MO.
 9.9/62/81/3.4/48/11/-46/.01/96/59



Grand Champion and Junior Champion
 “B C R Perfect Vision,”
 s. by Mr CCF 20-20,
 exh. by Hicks Cattle Company and Buck Creek Ranch, Covington, IN.
 7.2/71/107/3.1/56/11.8/-45/.19/111/70



Reserve Grand Champion and Reserve Junior Champion
 “GTWY-Foreman F241,”
 s. by SC Pay The Price C11,
 exh. by Gateway Genetics, Pierce, NE.
 10/65/98/5.3/53/11.5/-28/.19/112/67

Groups

Premier Exhibitor
 Ruby Cattle Company, Murray, IA.

Premier Breeder
 Ruby Cattle Company
 and Nelson Family Farms, Murray, IA.

Junior Show Purebred Females



Junior Calf Champion
 “RBS Diamond’s Lady G910,”
 s. by W/C Bankroll 811D,
 exh. by Clayton Walker, Chillicothe, MO.

Reserve Junior Calf Champion
 “Bar O Cardi B 911G,”
 s. by CCLT Alliance 91C,
 exh. by Kobie Camerlink, Leonardville, KS.



Senior Calf Champion
 “TL Star 175,”
 s. by SC Pay The Price C11,
 exh. by Annie Reinke, Olney, TX.

Reserve Senior Calf Champion
 “WHF Gucci 366F,”
 s. by CCR Wide Range 9005A,
 exh. by Chesney Steenhoek, Maxwell, IA.

Junior Champion
 “SHCO Foxy 385F,”
 s. by VCL LKC Equity 608D,
 exh. by Regan McClure, Burlington, IA.

Reserve Junior Champion
 “GCC Rios of Mercedes 8243F,”
 s. by W/C Loaded Up 1119Y,
 exh. by Sydney Baty, Loveland, CO.

(Continued on page 98)

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Scott Trennepohl
765.620.1700



AMERICAN ROYAL

2019

(Continued from page 96)



Grand Champion and Senior Champion
 "JSUL Mary Is Proud 8047F,"
 s. by HPF Quantum Leap Z952,
 exh. by Sara Sullivan, Dunlap, IA.



Reserve Grand Champion and Reserve Senior Champion
 "SULL Jojo 42F,"
 s. by W/C Loaded Up 1119Y,
 exh. by Brenna Benes, Pierce, NE.

Percentage Females



Junior Calf Champion
 "Bar O Miss Rihana 912G,"
 s. by CCLT Alliance 91C,
 exh. by Kaden Camerlinck, Leonardville, KS.



Reserve Junior Calf Champion
 "Gemma G50,"
 s. by Silveiras Style 9303,
 exh. by Callie Keaton, Anderson, MO.



Reserve Grand Champion and Senior Calf Champion
 "JSUL Glamour Profit 8408F,"
 s. by Profit,
 exh. by Makenzie Hickman, Talent, OR.

Reserve Senior Calf Champion
 "Distinct Queen 815C,"
 s. by Hara's Distinction 10C,
 exh. by Hunter Spence, Kathleen, GA.



Junior Champion
 "RJ PF Rita 8129F,"
 s. by W/C Relentless 32C,
 exh. by Brooklyn Curtin, Oxford, IA.

Reserve Junior Champion
 "OHL Fun Bug 8234F,"
 s. by FHEN Halftime A127
 exh. by Nicole Nichols, Chambers, NE.



Grand Champion and Senior Champion
 "RJ PF Rita 8288F,"
 s. by W/C Bankroll 811D,
 exh. by Sara Sullivan, Dunlap, IA



Reserve Senior Champion
 "JBOY Tammy 843,"
 s. by Mr. HOC Broker,
 exh. by Kathy Lehman, Shelby, OH. ♦



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EPDs: CE: 12 \$API: 133 \$TI: 86

W/C Executive 187D



ASA#: 3182363
EPDs: CE: 16 \$API: 126 \$TI: 77

Yardley Utah Y361



ASA#: 2641894
EPDs: CE: 10
\$API: 109
\$TI: 60



FHEN Halftime A127



ASA#: 2884737
EPDs: CE: 13
\$API: 134
\$TI: 67



WLE Copacetic E02



ASA#: 3299037
EPDs: CE: 11
\$API: 113
\$TI: 66



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W/C Lock Down 206Z



ASA#: 2658496
EPDs: CE: 14
\$API: 154
\$TI: 83



W/C United 956Y



ASA#: 2614725
EPDs: CE: 11
\$API: 123
\$TI: 89



W/C BF Innocent Man 174A



ASA#: 2785174
EPDs: CE: 10
\$API: 108
\$TI: 57



Schooley Emmett C543



ASA#: 3268112
EPDs: CE: 9
\$API: 114
\$TI: 69



TJ Franchise 451D



ASA#: 3148384
EPDs: CE: 16
\$API: 163
\$TI: 91



High-selling
daughter at Walsh, NE.

GLS/JRB Cash Flow 163C



ASA#: 3044489
EPDs: CE: 5 \$API: 112 \$TI: 66

CCR Anchor 9071B



ASA#: 2882759
EPDs: CE: 16 \$API: 162 \$TI: 82

Rousey Gold Strike 512C



ASA#: 3000381
EPDs: CE: 17 \$API: 154 \$TI: 89

WS Stepping Stone 844



ASA#: 2937803
EPDs: CE: 10 \$API: 127 \$TI: 77

Longs the Player C33



ASA#: 3030191
EPDs: CE: 14 \$API: 115 \$TI: 59

LCRR THR Mtn Pass 6219D



ASA#: 3117102
EPDs: CE: 14 \$API: 169 \$TI: 89

Damar Duration D871



ASA#: 3222772
EPDs: CE: 10 \$API: 126 \$TI: 82

WHF Tenfold C38



ASA#: 3118596
EPDs: CE: 14 \$API: 125 \$TI: 69

DAF Cadillac Style C4



ASA#: 3066650
EPDs: CE: 10 \$API: 121 \$TI: 63

W/C Last Call 206A



ASA#: 2785178
EPDs: CE: 11 \$API: 142 \$TI: 79

W/C Son of a Biscuit 83E



ASA#: 3336314
EPDs: CE: 13 \$API: 134 \$TI: 65

Bridle Bit Rembrandt D630



ASA#: 3137473
EPDs: CE: 21 \$API: 172 \$TI: 77

Hara's Distinction 10C



ASA#: 3083878
EPDs: CE: 11 \$API: 90 \$TI: 60

CCR Masterlink 9054C



ASA#: 3026360
EPDs: CE: 15 \$API: 150 \$TI: 84

W/C Red Revolver 8443C



ASA#: 3041173
EPDs: CE: 18 \$API: 112 \$TI: 53

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Harvie Red Summit 54B ASA# 3232851

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
12	1.1	90	143	.33	8	23	68	118	77



CDI Innovator 325D ASA# 3152448

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
14	.3	95	148	.33	7	26	73	153	93



LFE The Riddler 323B ASA# 3173936

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
5	3.5	101	156	.35	8	17	68	139	87



Remington Lock N Load 54U ASA# 2503661

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
10	1	69	114	.28	4	18	53	132	72



Wheatland Bull 680S ASA# 2433584

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
3	4.7	68	114	.29	-.4	23	57	108	63

For catalogs and information:



Terry Ellingson & Family

Phone: 701-384-6225

Cell: 701-741-3045

5065 125th Ave. NE • Dahlen, ND 58224

email: tellingson@polarcomm.com

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The catalog and updated information (homozygous polled test, ultrasound and scrotal measurements) will be available online.



Looking for Performance?

Ellingson Simmental Performance Bull & Female Sale

Friday, January 24, 2020 • 1:00 pm CST

Sale Location: At the farm, Dahlen, ND

20th Anniversary

Selling:

**100 Yearling Simmental and SimAngus Bulls
30 Open Yearling Heifers**

Other sires include: VAR Discovery 2240, Harvie JDF Wallbanger 111X, TNT Bootlegger Z268, Ellingson Dominator W905, Ellingson Legacy M229 (Olie) and CLSR After Shock 604A.

Bulls will be SEMEN TESTED and GUARANTEED BREEDERS.



GLS Integrate Z3 ASA# 2659754

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
14	2.6	101	167	.41	7	11	61	115	83



Hook's Eagle 6E ASA# 3253742

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
15	-.9	98	147	.31	10	13	62	150	92



Silveiras Mission Nexus 1378 ASA# 2964186

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
15	-2.6	69	117	.30	9	19	54	122	77



CDI Hometown 246A ASA# 2732032

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
5	4	96	150	.34	3	23	71	158	95

www.ellingsonsimmentals.com or www.simmental.org

EPDs pulled 12.4.19

ASA FEE SCHEDULE

DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-HD (Required for AI sires/donor dams)	\$90
*GGP-LD	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$33	\$19
PMel (Diluter)	\$20	Free
Oculocutaneous Hypopigmentation (OH)	\$25	
BVD PI	\$5	

Genetic Conditions Panel \$25

(Must run with LD or HD)

- Arthrogryposis Multiplex (AM)
- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

*DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) Allflex Applicator - \$40.00 Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee. Sample Pull Fee - \$2.00 ea.*

THE Enrollment

Spring 2020 THE Enrollment (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2020**.
Late enrollment available until February 15, 2020.

Fall 2020 THE Enrollment (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2020**.
Late enrollment available until August 15, 2020.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10
*After January 1: \$105 for Adults and \$40 for Juniors	

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40
Fiscal year runs from July 1 – June 30	

**\$50 reinstatement fee may apply if paying ASF after October 23, 2019.*

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing	
<i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow	\$17
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62

Springer

Jeff: 641.330.6654

sprinsim@iowatelecom.net

SIMMENTALS

SAT @ 1pm(CST)...FEB 1, 2020
Decorah Sale Barn, Decorah, IA

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PB SM
Homo Blk
Homo Polled

G093 | ASA 3620261 | S: QB Blueprint MGS: Erixon Bitten
CE 14 • WW 85 • YW 128 • API 154 • TI 83



PB SM
Homo Blk
Homo Polled

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JANUARY 2020

- 17 Diamond Bar S Bull Sale — Great Falls, MT
- 18 Rust Mountain View Ranch's 4th Annual Rust Denver Online Semen, Embryo and Pick Sale — Denver, CO
- 18 SimMagic On Ice — Denver, CO (pg. 67)
- 19 Parks Show Cattle's Online Sale — www.sconlinesales.com (pg. 97)
- 20 National Western "The One-Volume XXVI" Sale — Denver, CO (pgs. IFC, 35)
- 21 Powerline Genetics' Bull Sale — Arapahoe, NE
- 22 Sioux Empire Farm Show and Sale — Sioux Falls, SD
- 24 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pgs. 75, 101)
- 24 SK Cattle Sale — Frederick, SD (pg. 3)
- 25 Double J Farms' 46th Annual Bull Sale — Garretson, SD (pg. 49)
- 25 Forster Farms' 41st Annual Production Sale — Smithfield, NE (pg. Jan. Cal.)
- 25 J&C Simmentals' Bull Sale — Arlington, NE (pg. 39)
- 25 Powerline Genetics' Bull Sale — Logan, NM
- 26 Reck Brothers-N-Sons Genetic Advantage Production Sale — Blakesburg, IA (pg. 56)
- 26 Triangle J Ranch's Bull Sale — Miller, NE
- 27 APEX Cattle Annual Heterosis Headquarters Bull and Bred Heifer Sale — Dannebrog, NE (pgs. 18-19)
- 30 Black Hills Stock Show and Sale — Rapid City, SD

FEBRUARY

- 1 Blue River Gang's 38th Annual Production Sale — Rising City, NE
- 1 Cowtown Classic Simmental Sale — Fort Worth, TX (pgs. 35, 105)
- 1 Klain Simmental's 38th Annual Sale — Turtle Lake, ND
- 1 Prickly Pear Simmental Ranch's Made in Montana Sale — Helena, MT (pg. 73)
- 1 Springer Simmentals' Sale of Value Based Genetics — Decorah, IA (pg. 103)
- 2 Hartman Cattle Company Simmental Bull Sale — Tecumseh, NE
- 2 Kline Simmental Ranch 8th Annual Bull Sale — Hurdsfield, ND
- 3 Gateway Simmental Breeding Value Bull Sale — Lewistown, MT
- 3 Wicks Cattle SimAngus and Simmental Bull Sale — Richardton, ND
- 4 Koepplin's Simmental Ranch's Bull Sale — Mandan, ND
- 5 Begger's Diamond V Annual Sale — Wibaux, MT (pgs. 73, Jan. Cal.)
- 5 Lazy C Diamond Ranch's Annual Bull and Female Production Sale — Kintyre, ND (pg. Jan. Cal.)
- 6 Hart Simmentals' Power Bull Sale — Frederick, SD (pg. 57)
- 6 Rust Mountain View Ranch's 9th Annual "Ace In the Hole" Bull Sale — Mercer, ND (pg. 23)
- 6 Stavick Simmental's Annual Sale — Veblen, SD (pg. 49)
- 7 Bata Brothers/Bell Family 23rd Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 75)
- 7 Chundy Land and Cattle Sale — Imperial, NE
- 7 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 48)
- 7 Kunkel Simmentals' Annul Bull and Bred Female Sale — New Salem, ND
- 7 Watertown Winter Farm Show and Sale — Watertown, SD
- 8 Best of the Midwest Sale — LeRoy, MN
- 8 Kenner Simmentals' 24th Annual Production Sale — Leeds, ND (pgs. 107, Feb. Cal.)
- 8 Mississippi-Dixie National Simmental Sale — Jackson, MS
- 8 RL Fleckvieh Limerock Ranch's 37th Annual Bull and Bred Female Sale — Brandon, IA
- 8 Rousey SimAngus™ Bull Sale — North Platte, NE
- 8 Rydeen Farms' Genetics with Vision Simmental and SimAngus™ Bull and Female Sale — Clearbrook, MN
- 8 Sutphin Cattle Company's 26th Annual Bull Sale — Lamar, CO
- 9 Oak Meadow Farms' 2nd Annual Production Sale — Cresco, IA
- 10 Dakota Power Bull Sale — Valley City, ND
- 10 Edge of the West Bull and Female Sale — Mandan, ND (pg. Feb. Cal.)
- 10 Iowa Simmental Association's "Mark of Genetic Excellence" Sale — Des Moines, IA
- 11 Bar CK Cattle's Profit Sharing — Culver, OR
- 11 Bichler Simmentals' 15th Annual "Quality Not Quantity" Production Sale — Linton, ND
- 11 Werning Cattle Company's Production Sale — Emery, SD (pg. Feb. Cal.)
- 12 Jackpot Cattle Company's Bull Sale — Wessington, SD
- 12 River Creek Farms' 9th Annual Production Sale — Manhattan, KS (pgs. 48, Jan. Cal.)
- 13 Brand of Excellence Sale — West Point, NE
- 13 Lassle Ranch Simmentals' 27th Annual Bull Sale — Glendive, MT (pgs. 57, Feb. Cal.)
- 14 Bred for Balance Sale — Starbuck, MN
- 14 TNT Simmentals' 35th Annual Bull Sale — Almont, ND (pg. Feb. Cal.)
- 15 7P Ranch's 26th Annual Spring Bull and Female Sale — Tyler, TX

(Continued on page 106)



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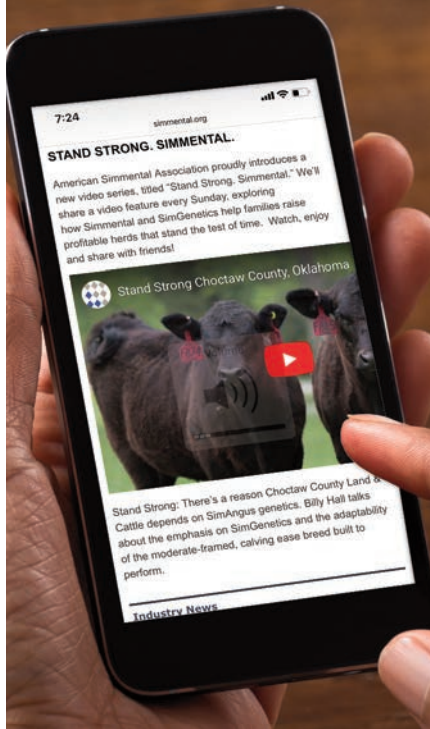
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FEBRUARY (CONT.)

- 15 Badger Creek Cattle Company's Bull Sale — Aberdeen, SD
- 15 Dixon Farms' Private Treaty Sale and Open House — Atwood, KS
- 15 Houck Rock Creek Ranch Private Treaty Bull Sale — Allen, KS
- 15 Schiefelbein Farms' 29th Annual Bull and Female Sale — Kimball, MN
- 16 CK and Wager Cattle's Production Sale — Highmore, SD
- 16 Trauernicht Simmental Nebraska Platinum Standard Bull Sale — Beatrice, NE
- 17 Bulls of the Big Sky — Billings, MT (pgs. 73, Feb. Cal.)
- 18 QBVJT Power By Design Sale — Oakes, ND (pgs. 25, 75)
- 19 TB-Branded Genetics Sale — www.trennepohlfarms.com (pg. 6)
- 20 Illinois Performance Tested Bull Sale — Springfield, IL
- 20 Nebraska Cattlemen's Classic Simmental Bull Sale — Kearney, NE
- 21 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 75)
- 21 Nebraska Cattlemen's Classic Simmental Female Sale — Kearney, NE
- 21 Mader Ranches 31st Annual Bull Power Sale — Carstairs, AB
- 21 R&R Cattle Company's Annual Bull and Female Sale — Chamberlain, SD (pg. 109)
- 21 Sandy Acres Bull Sale — Neligh, NE
- 22 Hicks Cattle Company's Sale — Covington, IN
- 22 Mid-America Simmental Sale — Springfield, IL
- 22 MN State Simmental Sale — Rochester, MN
- 24 Lehrman Family Farms Production Sale — Mitchell, SD
- 25 Barker Cattle Company's Bull and Female Sale — Burley, ID
- 26 C-Diamond Simmentals Bull and Female Sale — Dawson, ND (pg. Jan. Cal.)
- 26 Chestnut Angus Annual Bull Sale — Pipestone, MN
- 29-3/7 Hofmann Simmental Farms' "Buy Your Way" Bull Sale — Clay Center, KS

MARCH

- 1 Gateway Genetics' Versatility + Bull Sale — Pierce, NE
- 1 Gold Bullion Group's 17th Sale — Manhattan, KS
- 2 Sweet 16 Bull and Female Online Sale — www.rinckerssimmentals.com
- 3 Hill's Ranch Simmentals' Bull Sale — Stanford, MT
- 4 Klein Ranch's "Heart of the Herd" Sale — Atwood, KS
- 5 Brink Simmentals' Private Treaty Bull Sale — Elkader, IA
- 5 Kearns Cattle Company's 31st Annual Bull Sale — Rushville, NE
- 5 Keller Broken Heart Ranch's Sale — Mandan, ND (pgs. 75, March Cal.)
- 6 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 49)
- 6 KSU's Annual Legacy Sale — Manhattan, KS
- 7 Cason's Pride and Joy Bull Sale — Russell, IA
- 7 Kentucky Beef Expo — Louisville, KY
- 7 Mason Angus and SimAngus Bull Sale — Broken Bow, NE
- 7 Powerline Genetics' PAP Tested Bull Sale — Castle Dale, UT
- 7 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pgs. 75, 111, March Cal.)
- 10 Bonchuk Farms' Bull Sale — Virden, AB
- 12 16th Annual Cattleman's Kind Sale — San Saba, TX
- 14 Carcass Performance Partners' Bull and Female Sale — Lucedale, MS
- 14 Dikeman and Huninghake Premium Genetics Bull Sale, Wamego, KS
- 14 Great Lakes Beef Connection Bull Sale — Clare, MI
- 14 Northwest Select Simmental Sale — Stanley, ND
- 14 Tennessee Beef Agribition — Lebanon, TN
- 15 Gonsior Simmental Production Sale — Fullerton, NE
- 15 Rhodes Angus Farm Open House Bull and Female Sale — Carlinville, IL
- 16 Wilkinson Farms Simmentals' 22nd Annual Production Sale — Montpelier, ND (pg. Feb. Cal.)
- 17 Open Gate Ranch Sale — Simms, MT
- 17 Powerline Genetics' Bull Sale — Arapahoe, NE
- 17 Schrader Ranch's 18th Annual SimAngus and Charolais Bull Sale — Wells, KS
- 20 3C Christensen Annual Production Sale — Wessington, SD (pg. 49)
- 20 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pg. 48)
- 20 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 21 Altenburg Super Baldy Ranch's 28th Annual Sale — Fort Collins, CO (pg. BC)
- 21 Eastern Spring Classic Sale — Columbus, OH
- 21 Red Hill Farms' "More Than a Bull XV" Sale — Lafayette, TN (pg. Oct. Cal.)
- 21 Rockin H Simmental Production Sale — Canby, MN
- 23 Bridle Bit Simmentals' Annual Bull Sale — Walsh, CO (pg. 87)
- 25 Diamond H Simmental's annual Production Sale — LaCrosse, KS (pg. 15)
- 27 Drake Cattle Company Bull Sale — Centerville, IA
- 27 Great Northern Bull Sale — Clear Lake, MN
- 27 Spring Into Excellence Simmental Sale — Pennsylvania Furnace, PA
- 27 Wilson SimAngus™ Ranch Bull Sale — St. Onge, SD ◆

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AD INDEX

2020 Register Calendar insert	Dixon Farms, Inc. 48	Keller Broken Heart Ranch 75, March Calendar	Rugged R Cattle 8, 9
3C Christensen Ranch 49	Dorrann, Steve, Auctioneer 77	Kenner Simmentals 75, 107, February Calendar	Rust Mountain View Ranch 23, 75
ABS® Global, Inc. 1, 49, BC	Double E Fleckvieh 8, 9	Kreis, Ron, Auctioneer 77	Rydeen Farms 79
Accelerated Genetics® 5	Double J Farms 49	Ladies of the Lone Star October Calendar	S/M Fleckvieh Cattle 54
Access® SexedULTRATM 5	DP Online Sales, LLC July Calendar	Lassle Ranch Simmentals 73, 79, 93, February Calendar	Select Sires, Inc. 5, BC
Active Herd 78	DP Sales Management, LLC July Calendar	Lazy C Diamond Ranch January Calendar	SenseHub Beef 92
Alabama Simmental Association 51	Driggers Simmental Farm December Calendar	Leadbetter, Jon, Auctioneer 77	Sherwood Cattle Co. November Calendar
Alabama Simmental Breeders 87	DVAuction 15, 57, 101, 103, 107, 109, February Calendar	Lehrman Family Simmentals 49	Shoal Creek Land & Cattle, LLC 74, April Calendar
Allflex® Livestock Intelligence 7, 92	Eberspacher Enterprises, Inc. IFC, 56, 57, 59, 67, April, September, October, December Calendar	Little Creek Cattle 54, 72, July Calendar	Simbrah-Simmental Superbowl October Calendar
Allied Genetic Resources BC, January, February, Calendar BC	Edge of the West February, January 2021 Calendar	LiveAuctions.TV 63, 67	SimGenetics Profit Through Science 30, 31, 33, 69, 70, 71, 83, January 2021 Calendar
Altенburg Super Baldy Ranch, LLC 87, BC	Ediger Simmental 74	Livestock Services 77	SimMagic On Ice 67
American Junior Simmental Association (AJSA) 53, 76, May, June Calendar	Eichacker Simmentals 49	Log Land Farms 8, 9	SimmApp 38
American Live Stock Inc. 77	Ekstrum Simmentals 49	Low Density DNA 16	Simmental Breeders Sweepstakes October Calendar
American Royal 80	Elk County Simmentals 54	Lucas Cattle Company 74, 104	Simmentals of Texas 54
American Simmental Association 6, 30, 31, 33, 34, 38, 51, 66, 68, 69, 70, 71, 72, 78, 80, 83, 106, January 2021 Calendar	Ellingson Simmentals 75, 101	Martin Farms 74	SimTalk 47, 51
American Simmental-Simbrah Foundation 61, 62, 63, 64, 65	Elm Mound Farms November Calendar	McDonald Farms 89, April Calendar	Sire Source January 2021 Calendar
Anderson Cattle Co. November Calendar	Fall Focus 33, August Calendar	Meet & Greet 68	SK Cattle 3, 49
Annual Meeting 66	Faulkner Farms 8, 9	Miller Simmentals 72, 73	Sloup Simmentals 74
APEX Cattle Company 17, 18, 19	Feeder Profit Calculator™ 48, 49, 73, 75, 87, 98, April Calendar	Minnesota Simmental Breeders 87	Smith Genetics 2
ART-JEN Simmental Farm 54	Ferguson Show Cattle 48	Missing Rail Simmentals 48	South Dakota Simmental Association 79
ASA Performance Advocate 48, 51, 73	Field of Dreams September Calendar	Missouri Simmental Association 53	South Dakota Simmental Breeders 49
ASA Publication, Inc. 47, 51	Filegonia Cattle Company 73	Missouri Simmental Breeders 74	Southern Cattle Company BC Calendar
ASA Ring of Champions 69, 80	Fleckvieh Marketing Coalition 8, 9	Mitchell Lake Ranch 54	Springer Simmentals 87, 103
Bar 5 Simmental Stock Farms Ltd. 87	Flittie Simmental 49	Montana Simmental Association 79, May Calendar	Stanley Martins Farms 4
Bar CK Cattle Company 48	Forster Farms 74, January Calendar	Montana Simmental Breeders 73	Stavick Simmental 49
Bata Bros. 75	Fort Worth Stock Show & Rodeo 80, 105	Monte Christo Ranch & Investments 73	Steaks Alive 74
Begger's Diamond V 73, January Calendar	Foundation Auction 61, 62, 63	Morrison, Myra Neal 87	STgenetics® 73
Benda Simmentals, Jim 49	Foundation Gala 61, 62, 63	National Classic 53, May, June Calendar	Strommen Simmentals 101
Beshears Simmentals September Calendar	Foundation Heifer Auction 65	National Western® Stock Show IFC, 35, 61, 65, 66, 68, 69, 80	Sunflower Genetics, LLC 48
Bessler Inc., James F 77	Four Starr Simmentals 74	Nebraska Simmental Association 53, 58, May, June Calendar	Superior Livestock Auction Back Cover
Bichler Simmentals 75	Fred Smith Company Ranch 58	Nebraska Simmental Breeders 74	Superior Productions 97, BC, February, BC Calendar
Big Country Genetics Calendar BC	Freedom Run Farms 8, 9	Nelson Livestock Company 51	T-Heart Ranch 87
Birdwell, James M., Auctioneer 77	Full Circle Farms 8, 9	NEOGEN® 83	Tennessee Simmental Association 53
Black Summit Calendar BC	Gateway Simmental & Lucky Cross 58	New York Simmental Association 76, August Calendar	Tennessee Simmental Breeders 74
Boehland Cattle Co. November Calendar	GB Marketing 105	Nichols Cattle Company September Calendar	Texas Simmental & Simbrah Breeders 73
Bohrson Marketing Services 23	Gengenbach Cattle Company 74	NLC Simmental Ranch 49	The Gathering April Calendar
Bois d'Arc Land & Cattle Co. 73	Georgia Simmental Simbrah Association 79	North American Fullblood Breeders 54	The One Sale IFC, 35, 65, the Register 47, 51
Bouchard Livestock International 77	GGP 783	North American International Livestock Exposition 9, 80	Thomas Ranch 49
Bridle Bit Simmentals 87	Gold Bullion 48	North Carolina Simmental Breeders 87	Timberland Cattle 87
Brink Fleckvieh 54	H2O's Cattle September Calendar	North Dakota Simmental Association 76, September Calendar	TNT Simmentals February Calendar
Brooks Simmental Ranch 48	Haley Farms 48	North Dakota Simmental Breeders 75	Total Herd Enrollment (THE) 48, 49, 73, 74, 87, February Calendar
Brush Country Bulls 73	Harker Simmentals 73, September Calendar	Oak Meadow Farms 87	Traxinger Simmental 49
Buck Creek Ranch 35, October Calendar	Harl, Tracy Auction Company 77	Ohio Simmental Breeders 48	Trennepohl Farms 6, 73
Bulls of the Big Sky 73, February Calendar	Harriman Santa Fe 74	Oklahoma Simmental Breeders 49	Triangle J Ranch 74
C Diamond Simmentals January Calendar	Hart Simmentals 49, 57	Oregon Simmental Breeders 48	Trinity Farms 75, 111, March Calendar
Cable Ranch 49	Heartland Simmentals April Calendar	ORlgen 77	Triple Z Simmental 54
Cable's C Cross Ranch 109	Hege Cattle Company September Calendar	Owen Brothers Cattle Company April Calendar	Updyke Simmentals 49, 79
California Breeders 75	Hicks Cattle Co. 73	Parks Show Cattle 97	Virginia Simmental Association 33, April, August Calendar
Canada Simmental Breeders 87	High-Bred Simmental 48	Passion For Perfection April Calendar	VJT Ranch 25, 75
Canadian Simmental Country Magazine 77	Hillbrands Cattle Company April, November Calendar	Pine Ridge Ranch, LLC 73	Volk Livestock 74
Carcass Merit Program (CMP) 70	Hillbrands Simmentals November Calendar	Pinnacle, The 8, 9	Washington Simmental Breeders 75
Cattle USA BC	Hobbs Farms Cattle September Calendar	Powerline Genetics 74	Werning Cattle Company 49, 59
Cattle Visions 12, 13, 29, 43, 44, 45, 77, 99, 112, IBC	Hodges, Gordon Family 89	Prickly Pear Simmental Ranch 73	Western Cattle Source 74
CattleMax Software 6	Hofmann Simmental Farms 8, September Calendar	Professional Livestock Solutions 8, 9	White Farms Simmental 49
CCI:Live 105	Illinois Simmental Breeders 75	Progress Through Performance (PTP) 69, 80	Wildberry Farms 75
Check Us Out Online 106	Indiana Simmental Breeders 73	QBVTJ 25	Wilkinson Farms Simmentals 75, February Calendar
Circle 3 Genetics 87	Innovation AgMarketing, LLC 23	Quandt Brothers 25, 75	Williams Land & Cattle Auction Co. 77
ClearWater Simmentals 73	International Genetic Solutions (IGS) 48, 49, 75, 81, 98, April Calendar	R&R Cattle Company 49, 109	Willis Simmentals 49, 76
Clover Valley Simmentals 73	Iowa Simmental Breeders 87	Reavis Farms 2	Wisconsin Simmental Association January Calendar
Colorado Simmental Association IFC	Irvine Ranch November Calendar	Reck Brothers-N-Sons 56	XL Ranch Calendar BC ◆
Colorado Simmental Breeders 87	J & C Simmentals 39, 74	Red Hill Farms October Calendar	
Conover, Al, Auctioneer & Sale Management 77	Jacobs, Roger, Auctioneer 77	Red River Farms 75, October Calendar	
Cow Camp Ranch 48, 89	Jass Simmentals November Calendar	Regional Classics 53	
Cowtown Classic 35, 105	Jensen Simmentals 54	Rincker Law PLLC 89	
Customer Service Team 34	Jewels of the Northland November Calendar	Rincker Simmental 75	
Dakota Xpress 75	Jones Show Cattle 48	River Creek Farms 48, January Calendar	
Diamond H Ranch 15, 48	Kaelberer Simmentals 75	Rocking P Livestock October Calendar	
Diamond M Ranch 8, 9	Kansas Simmental Breeders 48	Rolling Hills Farms 48	
Diamonds and Spurs April Calendar		RS&T Simmentals 65	
Dickinson Simmental and Angus Ranch 48		Ruby Lane Farm 8, 9	

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NEW

Ruby's Turnpike 771E

By WBP Significant
EPDs: CE: 6 \$API: 114 \$TI: 77



NAILE Champ!

CAJS Blaze of Glory 42B

By WLE Uno Mas X549
EPDs: CE: 12 \$API: 114 \$TI: 69



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 10 \$API: 107 \$TI: 60



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: 5 \$API: 87 \$TI: 55



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 20 \$API: 122 \$TI: 59



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPDs: CE: 19 \$API: 151 \$TI: 77



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 11 \$API: 123 \$TI: 69



S&S Sweet Dreams 507C

By CNS Dream On L186
EPDs: CE: 8 \$API: 110 \$TI: 59



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 9 \$API: 115 \$TI: 66



W/C Bullseye 3046A

By Lock N Load 54U
EPDs: CE: 15 \$API: 136 \$TI: 66



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPDs: CE: 12 \$API: 105 \$TI: 69



NEW

Hook's Brilliance 37B

By Hooks Shear Force
EPDs: CE: 12 \$API: 168 \$TI: 84



NEW

OBCC Ships Ahoy D150

By CCR Anchor 9071B
EPDs: CE: 15 \$API: 150 \$TI: 74



NEW

PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPDs: CE: 8 \$API: 103 \$TI: 62



NEW

JBSF Gavel 9D

By Mr TR Hammer 308A
EPDs: CE: 8 \$API: 110 \$TI: 68



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 4 \$API: 95 \$TI: 58



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 10 \$API: 117 \$TI: 70



CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 12 \$API: 120 \$TI: 67



NEW

WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPDs: CE: 16 \$API: 153 \$TI: 89



Angus

Circle M Tejas 107Z

By BC Lookout 7024
EPDs: CE: 14 \$API: 128 \$TI: 54



W/C Relentless 32C

By Yardley Utah Y361
EPDs: CE: 9 \$API: 120 \$TI: 65



3/4 SimAngus

WS Stepping Stone B44

By W/C Lock Down
EPDs: CE: 10 \$API: 125 \$TI: 75



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 13 \$API: 118 \$TI: 58



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 17 \$API: 133 \$TI: 65



WS Revival B26

By LLSF Uprising Z925
EPDs: CE: 11 \$API: 116 \$TI: 66



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPDs: CE: 7 \$API: 110 \$TI: 71



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPDs: CE: 14 \$API: 132 \$TI: 67



W/C Cash In 43B

By JS Sure Bet 4T
EPDs: CE: 13 \$API: 116 \$TI: 58



LLSF Addiction AY792

By Top Grade
EPDs: CE: 7 \$API: 113 \$TI: 67



W/C Rolex 0135E

By Yardley Utah Y361
EPDs: CE: 15 \$API: 135 \$TI: 67

Relentless brother - sexed semen available.



CDI Executive Power 280D

By W/C Executive Order
EPDs: CE: 10 \$API: 139 \$TI: 87



HPF Tradecraft D010

By JF Milestone 999W
EPDs: CE: 7 \$API: 116 \$TI: 69



FBF1 Combustible Y34

By Steel Force
EPDs: CE: 13 \$API: 104 \$TI: 58



LLSF Uprising Z925

By Heads Up 20X ET
EPDs: CE: 7 \$API: 100 \$TI: 73

SimAngus™



CCR Anchor 9071B

By CCR Cowboy Cut 5048Z
EPDs: CE: 16 \$API: 160 \$TI: 79

SimAngus™



HILB Royal Rumble E102W

By W/C Executive Order 8543B
EPDs: CE: 14 \$API: 132 \$TI: 75

NEW



W/C Grandstand 6B

By W/C Wide Track 694Y
EPDs: CE: 13 \$API: 137 \$TI: 70



Ford's-WMCC Revolution 60E

By CCR Cowboy Cut 5048Z
EPDs: CE: 13 \$API: 138 \$TI: 76

NEW



HPF Rockstar B332

By JF Milestone 999W
EPDs: CE: 7 \$API: 124 \$TI: 75



LHT Viper 65E

By W/C Loaded Up 1119Y
EPDs: CE: 16 \$API: 134 \$TI: 66

NEW



JBSF Logic 5E

By W/C Relentless 32C
EPDs: CE: 14 \$API: 124 \$TI: 63

NEW



Long's Stand Alone B35

By Built Right
EPDs: CE: 7 \$API: 130 \$TI: 70



Yardley Top Notch C371

By Sandeen Upper Class 2386
EPDs: CE: 16 \$API: 133 \$TI: 63



Perfect Vision 26D

By MR CCF Vision
EPDs: CE: 14 \$API: 116 \$TI: 70

20-20's brother



Rousey Gold Strike 512C

By Hooks Trinity 9T
EPDs: CE: 17 \$API: 157 \$TI: 87

SimAngus™



WLTR Nashville 22A ET

By High Voltage
EPDs: CE: 12 \$API: 113 \$TI: 69



SAS Big Bruzer Y131

By King of the Yukon (outcross)
EPDs: CE: 10 \$API: 121 \$TI: 68

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