

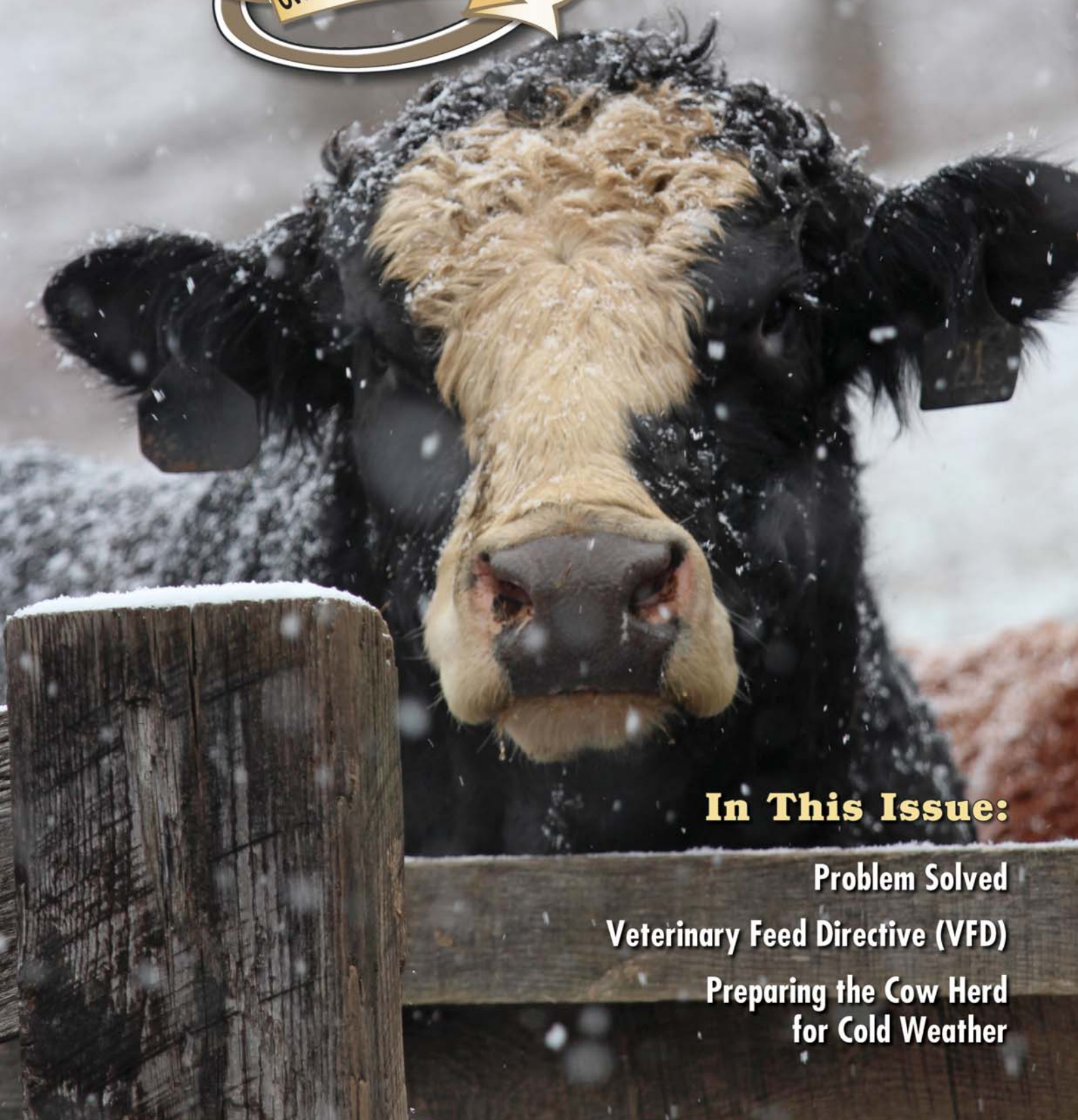
Volume 25 • Number 1

January 2017

SIM TALK

Over 50,000 copies distributed

Linking SimGenetics to Commercial Cattle



In This Issue:

Problem Solved

Veterinary Feed Directive (VFD)

**Preparing the Cow Herd
for Cold Weather**

Trust

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Standard**

- *Largest Beef Genetic Evaluation*
- *ALL Breeds and Breed Compositions*
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"Performance with the Maternal Edge"

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Friday, March 17, 2017 1:00 PM

Imperial Livestock Auction, Imperial, NE

1st progeny of our new Herdsires TJ Cowboy Nebraska and TJ Final BlackJack, plus progeny of our Kappes Northern Octane who is producing some outstanding calves.



TJ Cowboy Nebraska 532B
ASA# 2891392

CE	BW	WW	YW	MCE	Milk	MWW
13	-.1	79	121	11	27	67
CW	YG	MB	BF	REA	\$API	\$TI
41.1	-.14	.44	.021	.97	152	86



TJ Final BlackJack 366B
ASA# 2891287

CE	BW	WW	YW	MCE	Milk	MWW
18	-2.9	79	122	12	28	68
CW	YG	MB	BF	REA	\$API	\$TI
37.8	-.13	.28	.027	.96	149	83



Kappes Northern Octane A632
ASA# 2709113

CE	BW	WW	YW	MCE	Milk	MWW
3	3.9	69	104	7	24	58
CW	YG	MB	BF	REA	\$API	\$TI
37.4	-.48	-.25	-.027	1.62	88	60



Hook's Yellowstone 97Y
ASA# 22612546

CE	BW	WW	YW	MCE	Milk	MWW
15	-.5	71	103	11	26	61
CW	YG	MB	BF	REA	\$API	\$TI
29.8	-.360	.38	-.048	.98	159	83

Congratulations to the Tim and Bonnie Downing family for their Champion Overall pen of heifers sired by Gengenbach Cattle Company Bulls. The heifers were awarded the top pen for profitability overall at the annual Nebraska Sandhills Cattleman's Association Performance and Carcass contest.



PA Full Power 1208
ASA# 2839435

CE	BW	WW	YW	MCE	Milk	MWW
11	-2.6	77	133	9	48	86
CW	YG	MB	BF	REA	\$API	\$TI
45.5	-.21	1.39	.006	1.14	156	102

EPDs pulled 12.21.15

GCCR remains committed to a program based on profitability. Expect efficient growth, excellent maternal traits and good disposition.

X GENGEBACH X
-> CATTLE COMPANY ->

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NOT THE SAME CATTLE THAT STARTED THE BREED YEARS AGO...

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SIMTALK

VOLUME 25 - NO. 1
Linking SimGenetics to
Commercial Cattle

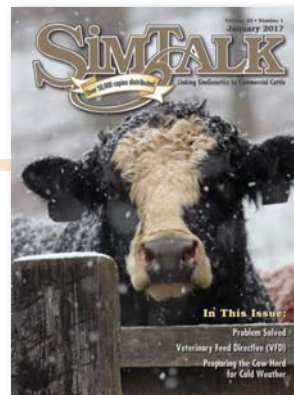
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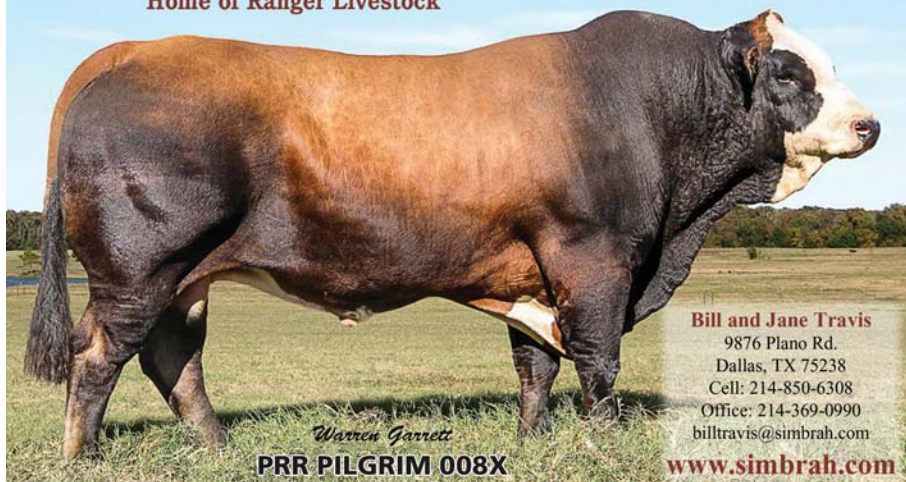
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About the cover:

JF Milestone 1007Y, co-owned by Longview Land & Cattle, Sugar Land, Texas and Titan Farm, Sand Fork, West Virginia, on a snowy winter morning. Photo by Burke Friend, Sand Fork, WV.

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Top Shelf Genetics

- ✓ Ranks in the elite of the breed for API and TI
- ✓ His dam, a 14th generation female for the Fischer family, is a productive young cow rich in maternal history
- ✓ Posted his own 118 BW, 111 WW, 104 YW and 103 IMF ratios
- ✓ Very correct, sound made bull with added length of body and thickness
- ✓ DNA tested homozygous black, homozygous polled, PB SM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+14.4	-1.7	+64.1	+95.4	+20	+11.5	+27.5	+59.6		+11.6	+24.0	-.38	+.44	-.039	+1.04	-.39	\$160	\$82
.28	.43	.38	.42	.40	.24	.24	.28		.18	.34	.26	.39	.24	.31	.22		

DNA tested DDF, Homozygous Black, Homozygous Polled

FALL 2016 **TOP 35%**

29SM0451 BIG CASINO



JBS **BIG CASINO** 336Y ASA 2602861
RC CLUB KING 040R x JBS MR DESPERADO 301K

A Good Bet for Added Performance

- ✓ Blaze faced bull who is loaded with length, muscle and power
- ✓ A true multi-dimensional bull who combines physical power and calving ease in one package
- ✓ BIG CASINO will deliver lower birthweights with added weaning and yearling performance and tremendous red meat yield
- ✓ An impressive display of phenotypic power and performance yet maintaining a BW EPD near -1.0
- ✓ DNA tested homozygous black, homozygous polled, PB SM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+12.0	-0.8	+71.3	+105.8	+22	+13.2	+21.2	+56.9	+15.1	+12.9	+31.4	-.42	-.10	-.071	+1.02	-.19	\$111	\$72
.59	.83	.79	.74	.70	.38	.39	.48	.35	.41	.56	.41	.51	.46	.45	.37		

DNA tested DDF, Homozygous Black, Homozygous Polled

FALL 2016 **TOP 35%**

29SM0471 ELEMENT



GIBBS 3009A **ELEMENT** ASA 2845573
GW-WBF SUBSTANCE 820Y x RCR STETSON T17

Ranching and Science Have Discovered a New Element

- ✓ One of the most interesting purebred bulls to come down the pike in quite some time
- ✓ Has a pedigree with tremendous mating flexibility yet still offers a very progressive EPD package - ranks in the top 20% of the breed in 12 categories
- ✓ Curve bending performance with lights out end product, ranks in the top 10% for both MARB and REA and top 3% for API and TI
- ✓ His prolific donor dam consistently adds performance to progeny while ELEMENT posted his own 105 IMF and 110 REA ratios
- ✓ DNA tested homozygous black, homozygous polled, PB SM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+12.8	+0.8	+67.4	+108.1	+25	+10.3	+26.9	+60.6		+13.7	+35.6	-.33	+.50	-.038	+1.05	-.077	\$153	\$83
.30	.37	.33	.34	.30	.25	.27	.29		.22	.28	.26	.42	.27	.34	.26		

DNA tested DDF, Homozygous Black, Homozygous Polled

FALL 2016 **TOP 35%**

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PROVEN

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7SM72 SUBSTANCE 2605922 // 3/4 SM 1/4 AN
Premium Beef 021TS x Mr. Maternal 731L // homo black/homo polled
SUBSTANCE is proven to add substance—in the form of muscle, body and stoutness in his calves. His 3/4 - blood pedigree offers abundant mating options in both Simmental and SimAngus programs.
CE: 13.3 BW: 1.2 **BW ACC: .91** WW: 69.6 YW: 109.4 Milk: 26.8 API: 171.4 TI: 91.5
From Gateway Simmentals, MT and Wildberry Farms, IL



7SM75 ROBUST 2694778 // 5/8 SM 3/8 AN
Premium Beef 021TS x Predestined 701T // homo black/homo polled
Dominating Growth, Docility and Ribeye from a proven performance leader. ROBUST is proven to add extra pounds and muscle while leaving behind super replacement females.
CE: 13.0 BW: 1.2 **BW ACC: .88** WW: 81.4 YW: 126.5 Milk: 20.8 API: 138.6 TI: 86.7
From Gateway Simmentals, MT; Gibbs Farms, AL and Cow Camp Ranch, KS



7SM71 IN FORCE 2593861 // 5/8 SM 3/8 AN
Shear Force x In Focus // homo black/homo polled
Summing up IN FORCE daughters in one word—FANTASTIC! They're elegant, big-middled females with near-perfect udders. An unbeatable choice for heifers—and you'll like the way they look, too!
CE: 19.6 BW: -4.5 **BW ACC: .88** WW: 43.3 YW: 60.0 Milk: 32.4 API: 173.8 TI: 76.5
From South Dakota State University; Gibbs Farms, AL and Cow Camp Ranch, KS



7SM85 TRIPLE CROWN 2954741 // 5/8 SM 3/8 AN
Nightride x Predestined 701T // homo black/homo polled
Powerful Nightride son. He's big-bodied, moderate for frame and presents an unbeatable EPD profile. High for API and TI? Yes, with plenty more reasons to use him including CED, Docility and Marbling!
CE: 21.2 BW: -3.6 **BW ACC: .44** WW: 62.5 YW: 105.3 Milk: 22.2 API: 191.4 TI: 90.5
From Gateway Simmentals, MT and Gibbs Farms, AL



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FROM THE DIRECTOR OF SCIENCE & EDUCATION

By Jackie Atkins, Ph.D.



Reflections

This time of year I find myself a bit more introspective than usual. I reflect on the past year and what has been accomplished and my new goals for the following year. What have we accomplished at the ASA in 2016? Here is a list of some of the bigger happenings at the ASA in 2016:

- Development of the World's Premier Genetic Evaluation Software. The most recent evaluation includes the first EPDs (Stayability) predicted with the new genetic evaluation software (BOLT) and methodology, read more on page 44. We expect the full suite of EPDs to be predicted with BOLT in 2017.
- Moving the ASA's National Headquarters to a new building. We moved in February and had our official grand-opening in September. At the grand-opening we hosted 200 members and ASA friends for an evening spent reflecting on our history and contemplating about the future.
- Our largest Fall Focus to date with nearly 200 in attendance, a tradeshow for sponsors, and continued enthusiasm from the membership. We are looking forward to co-hosting Fall Focus 2017 in Bismarck, ND, with the North Dakota Simmental Association. Check fallfocus.org for more details.

- Growth in many measurements throughout the ASA and ASA publication including an increase in membership and registrations, DNA testing, the size of our magazines and Sire Source, and our social media presence through blogs, Facebook, and Facebook Live activity.
- Continued growth of our cattle inventory system, Total Herd Enrollment (THE) including focus on commercial options and use.
- Launching a new incentive program to collect more feed intake and carcass records.
- A new commercial competition for Juniors called the Steer Profitability Competition.
- Continued growth of the International Genetic Solutions (IGS) through the genetic evaluation, co-hosting meetings and booths at BIF and NCBA, and prepping to launch the feeder calf index as a new IGS program.
- Celebrating the 20th year of the Carcass Merit Program (CMP) and adding feed intake to the CMP calves.
- Expanding research collaborations to include a study on the genomic control of environmental stress response and a study looking into fixed areas in the genome in *taurine indicus* cross composite cattle (Simbrah in our instance).

The ASA team is devoted to continue to improve and progress in 2017. May this article find you satisfied with your accomplishments in 2016 and looking forward to your next goals in 2017.

ST

SIMMENTAL

Maternal Value

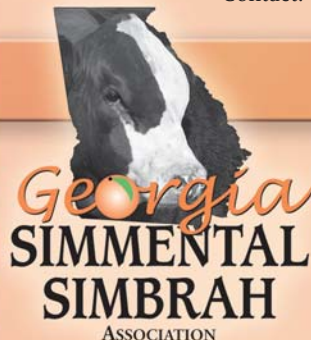
It Shouldn't Be Complicated

- ❖ High Fertility
- ❖ Exceptional Maternal Calving Ease
- ❖ Increased Maternal Weaning Weights
- ❖ Lower Mature Weight Than Hereford or Angus

Plan to attend these upcoming events!

- | | |
|-------------------|---|
| February 4, 2017 | Turnpike Creek Farms Angus & SimAngus™ Bull & Female Sale, Milan, GA
Contact: Derek Williams 229-315-0986 |
| February 16-17 | GA Junior National State Livestock Show, Perry, GA |
| February 18, 2017 | Yon Family Farms Spring Sale, Ridge Spring, SC. Angus, SimAngus™ Bulls, Cow/Calf Pairs, Bred Heifers and Cows.
Contact: Kevin or Lydia Yon 803-685-5048.
www.yonfamilyfarms.com |
| February 25, 2017 | Pigeon Mountain Beef Builders Spring Bull Test Sale, Armuchee, GA
Contact: Bruce Van Meter, 770-547-1433
www.impactcattle.com |
| March 1, 2017 | 59th Tifton Bull Test Sale, Irwinville, GA
Contact: Jacob Segers, 229-386-3683 |

Want to join the GSSA or GJSA? Contact:



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- ▼ Offers breed leading calving ease, growth, carcass, and profitability in one package.
- ▼ Excellent option for those considering using SimAngus in their commercial operations.
- ▼ Homo Polled / Homo Black
- ▼ SimAngus™ (50% SM x 50% AN)



CED	BW	WW	YW	ADG	MCE	MILK	MWW	CW	YG	MARB	REA	SHEAR	API	TI
18.7	-1.1	71.8	123.9	.33	10.4	24.2	60.1	42.5	-40	.79	.98	-.32	179.4	92.2

COWBOY UP

TJ COWBOY UP 529B | Reg#: 2891389 | 014SM03085 | Cowboy Cut x Final Answer

- ▼ Offers the genetics that make the Grade - ranking at the top of the breed for MARB, CW, REA, and TI.
- ▼ Ideal mating to enhance growth and carcass value without sacrificing muscle and phenotype.
- ▼ Homo Polled / Homo Black
- ▼ SimAngus™ (75% SM x 25% AN)



CED	BW	WW	YW	ADG	MCE	MILK	MWW	CW	YG	MARB	REA	SHEAR	API	TI
12.6	.2	80.4	122.7	.26	11.0	26.3	66.5	42.8	-14	.60	.94	-.46	160.2	90.5

MARSHALL

GW MARSHALL 756A | Reg#: 2708284 | 014SM03080 | Premium Beef x Predestined 701T

- ▼ Modest calving ease sire with added growth and abundant carcass value.
- ▼ One of the highest marbling bulls in the Simmental breed.
- ▼ Homo Polled / Homo Black
- ▼ SimAngus™ (50% SM x 50% AN)



CED	BW	WW	YW	ADG	MCE	MILK	MWW	CW	YG	MARB	REA	SHEAR	API	TI
15.4	.6	81.5	125.3	.27	9.5	18.4	59.1	45.0	-21	.89	.85	-.43	174.4	96.0

Look to these and other bulls at Accelerated Genetics as your source for balanced trait selection sires. They excel for Calving Ease, Performance, Maternal Strength and Carcass Merit while ranking at the top of the breed for API and TI. For a FREE copy of the 2017 Beef Sire Directory, contact your local Accelerated Genetics representative today.

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Large Sire Groups · Free Trucking on Qualified Purchases

CE	10
BW	1.8
WW	88
YW	124
Marb	.65
REA	.95
API	171
TI	96

Cowboy Cut



CCR Cowboy Cut 5048Z · 18 SONS SELL!

EPDs as of 12/19/16

CE	9
BW	.3
WW	75
YW	115
Marb	.85
REA	.65
API	155
TI	90

Spartan



CCR Spartan 9124A · 36 SONS SELL!

ORigen

EPDs as of 12/19/16

CE	9
BW	2
WW	78
YW	125
Marb	1.08
REA	1.02
API	161
TI	97

Phenom



CCR Phenom 8008A · 17 SONS SELL!

EPDs as of 12/19/16

CE	18
BW	-3.5
WW	79
YW	134
Marb	1.16
REA	.58
API	169
TI	95

Payweight



Basin Payweight 1682 · 20 SONS SELL!

ABS

EPDs as of 12/19/16

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CE	11
BW	1.2
WW	65
YW	99
Marb	0.44
REA	1.16
API	142
TI	79

EPDs as of 12/19/16



CE	15
BW	.1
WW	59
YW	89
Marb	.49
REA	1.06
API	147
TI	73

EPDs as of 12/19/16



CE	11
BW	-1.6
WW	59
YW	83
Marb	.24
REA	.75
API	141
TI	72

EPDs as of 12/19/16



CE	3
BW	-.2
WW	76
YW	129
Marb	.11
REA	1.43
API	114
TI	78

EPDs as of 12/19/16



CE	17
BW	-5.2
WW	48
YW	86
Marb	.83
REA	1.09
API	179
TI	84

EPDs as of 12/19/16



CE	20
BW	-3.3
WW	44
YW	86
Marb	.90
REA	-.06
API	142
TI	69

EPDs as of 12/19/16



CE	18
BW	-4.9
WW	58
YW	99
Marb	.32
REA	1.15
API	160
TI	76

EPDs as of 12/19/16



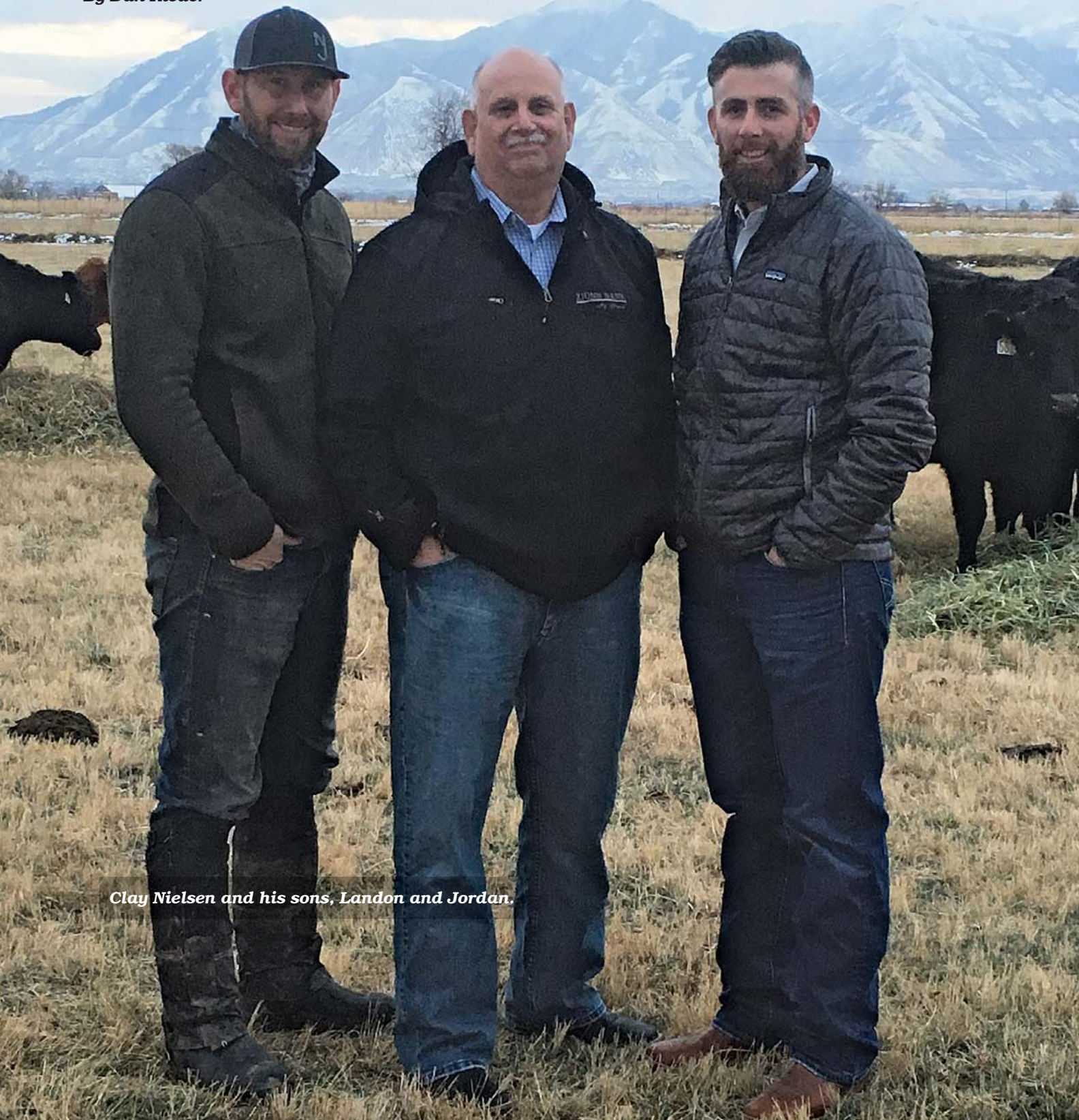
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Problem Solved

A family-owned commercial cattle outfit worked diligently to find an ideal genetic makeup.

By Dan Rieder



Clay Nielsen and his sons, Landon and Jordan.

“We worked our way through several breeds before finally settling on Simmental and Angus as the best combination of genes for our environment,” said Clay Nielsen, spokesman for the J. Ross Nielsen & Sons farm, located at Spanish Fork, Utah.

“My grandfather and father ran primarily Herefords from the time the farm was established up until the 1970s. That was about the time that the black baldy came into wide-spread popularity when many commercial producers crossed Angus on their Hereford cows — and we followed that trend,” he elaborated.

“By going that way, we experienced some much needed heterosis, but still weren’t getting what we wanted. We’re a cow/calf operation and we’re continually looking for pounds of calf,” he added.

“First, we tried Limousin bulls and we got the pounds, but our maternal traits suffered. So we tried Maine Anjou, we tried Charolais, and even some Salers, but the problems remained. We even tried Simmental one previous time, but that was right in the middle of the ‘bigger is better’ phase of the beef industry and we didn’t want that huge frame. Our goals have always been to produce a moderate-framed calf that grows and packs that weight on,” Nielsen explained.

Then, a dozen years ago, after seedstock breeders made a conscious, breed-wide effort to bring down overall size, the Niensens returned to Simmental. They continue to be satisfied with the results.

“We couldn’t be happier with our Simmental-Angus program. Our current cowherd of 200 head consists of roughly 50% Simmental and 50% Angus composition, and that’s about where we would like to stay. We’re very pleased with the maternal traits — milking, fertility and just putting pounds on the calf,” he continued.

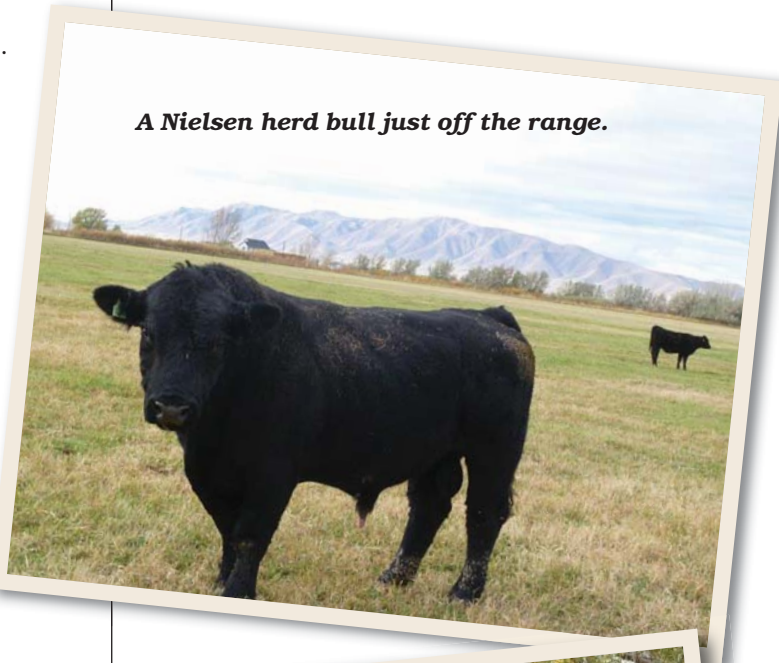
Nielsen and his brother, J. Ryan, along with their sons, place extra focus on maternal traits based on a philosophy that quality and extra weaning weights will follow. “When we used those other breeds, we picked up about 50 pounds of extra weaning weight, but when we added Simmental, we jumped an extra 100 to 125 pounds,” stated Clay. “After weaning, we background them for a month or more on long-stem hay, and our steer calves go to market weighing 700 to 725 pounds. All the feedback we receive from the people who buy our Simmental-Angus calves has been very positive.”

Even after several years, genes from those other breeds occasionally show up, but Nielsen pointed out that those genetics are rapidly being bred out of the herd. “Each year, we AI anywhere from 50 to 75 of our better, younger cows, and we’ll breed the higher percentage Angus females to Simmental bulls and the higher percentage Simmental females to Angus,” he said. “Over the years, we’ve developed all of our own replacement heifers, and we continue to do that. Outside blood is introduced from the bull side of the mating.”

Calves start hitting the ground on the first of February and 90% arrive within 60 days. “That gives us 2½ cycles to get the remaining cows bred to our own bulls. Once they get up on the Forest, bulls of any breed owned by any of the association members can breed them. The only requirement for turning bulls out on the Forest is that they be registered,” he added.

Nielsen has observed a definite increase in demand for SimAngus™ cattle among Utah’s commercial breeders. “I’ve been to sales where SimAngus bulls top the market. A lot of straight-bred Angus breeders are using Simmental bulls and selling crossbred calves,” he said.

A Nielsen herd bull just off the range.



Cattle seeking shade on a warm day.

CONTINUED ON PAGE 14



HETEROSIS HEADQUARTERS

Annual Bull Sale At the Ranch - Dannebrog, NE

JANUARY 30TH - 1 PM

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LOT 97
By Loaded Up



LOT 98
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Lot 13 | By Loaded Up — SimAngus™



Lot 14 | By Loaded Up — SimAngus™



Lot 18 | By Loaded Up — SimAngus™



Lot 22 | By Loaded Up — SimAngus™



Lot 25 | By Barstow Cash — SimAngus™



Lot 39 | By Up North — SimAngus™



Lot 75 | By Loaded Up — SimAngus™

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Problem Solved

CONTINUED FROM PAGE 11

Family History

The Nielsen family has deep roots in the Spanish Fork area. Located in the area just south of Provo, the area has experienced dramatic population growth, resulting in a loss of land for agriculture. "Growing up, we had all kinds of room because the town was just 4,000 to 5,000 people. Then Interstate 15 went in and the town has now exploded to nearly 40,000. Everything east of town is now almost completely housing. We farm mostly west of town, an area that hasn't been developed, but there is still encroachment," he said. "We used to trail our cattle to our National Forest Service allotment, but now we have to haul them both ways."

Over the past couple of generations, Nielsen men have traditionally combined banking with farming. "Our dad, J. Ross Nielsen, worked for Zions Bank here in Spanish Fork and worked the family farm along with two great uncles and two uncles. After I graduated from Brigham Young University with a degree in Business Management, I joined the same Zions Bank the day I graduated, and I've been there 37 years. Since I knew which end of a cow did what, I became the bank's Senior Agricultural Administrator," he laughed. "My brother also is into banking, currently serving as Operations Manager for Am Bank."

Since their parents passed away in recent years, Clay and J. Ryan have become co-owners and full partners on the farm. Clay and J's sons provide the labor force.

Clay and his wife, Angela, are the parents of two sons and four daughters, while his brother and his wife have three sons and a daughter. Their father was one of 16 children, many of whom lived in Spanish Fork and the vicinity. "There was a time when we were teased that we couldn't date anyone in Spanish Fork because we were related to everyone," Clay joked.

Nielsen is fully immersed in agriculture. In addition to his farming and banking interests, he also serves in a number of related positions. For instance, he's president of the 33-member Spanish Fork Grazing Association, which oversees the US Forest allotments, including their own permit for 197 head. He serves as secretary of the local irrigation company, which governs their water rights; and manages the annual Utah State Junior Livestock Show held in Spanish Fork.

Feeder calves are marketed primarily through the Big Blue Sale Barn or Superior Livestock Auction. With the help of Lynn Banks, a neighboring Simmental breeder, they assemble a semi-load of steers and another of heifers. "We study the market and try to contract when the time is right. We don't always hit it, but usually we do okay," he continued. "We normally take our culls and leftovers to the sale barn in Salina."

At one time, their operation also included cash crops, but the difficult nationwide agricultural troubles of the 1980s forced a downsizing. Today, they're farming about half of their original acreage and production is limited primarily to feed for the cowherd. The cattle are summered (mid-June through mid-October) in the mountains and spend the remainder of the year on the farm.

Much of the water for irrigation originates in the Strawberry Reservoir, which is located high in the Wasatch Mountains and is delivered to the valley through a tunnel. "Our forefathers actually mortgaged their farms to the government to get that project done. Then, they had some issues when the Depression hit and it took almost 70 years to pay it off," he explained.

"Fifteen years ago, our cowherd was every color and type imaginable and now 95% are either black or black baldy with a few reds thrown in," he summarized. "We're happy with our present breed situation and are confident that our breeding plan is the right one for us."

ST

Cow/calf pairs on fall grass.



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386D PVF INSIGHT 0129 x TJ 6U

- 117 WW Ratio.



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- 116 WW Ratio - Top 3% TI.



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494D CCR COWBOY CUT 5048Z x TJ U14

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555D CCR COWBOY CUT 5048Z x TJ 16Z

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510D TJ MAKERS MARK 215Y x TJ 8T

- Top 2% YW and TI Top 1% API.



512D TJ MAKERS MARK 215Y x TJ 8T

- Full sib to 510D, Big Time Figures!!

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TJ Cowboy Up • TJ Makers Mark • TJ Sharper Image • TJ Z54 Maverick

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VETERINARY FEED DIRECTIVE (VFD)

A VFD feed can only be used under the professional supervision of a licensed veterinarian.

The Veterinary Feed Directive (VFD) is a new regulation from the FDA to limit the use of medically important antibiotics in food animals. The VFD affects certain classes of antibiotics given to cattle in feed (including but not limited to milk replacers and lick tubs) for either growth promotants or disease prevention. This article contains some of the key points about the VFD but consulting with your veterinarian and feed providers is vital to ensuring a smooth transition with the VFD. The VFD goes into effect on January 1, 2017.

VFD Drug and Combination VFD Drug

What is a “VFD drug”?

A “VFD drug” is a drug intended for use in or on animal feed that is limited to use under the professional supervision of a licensed veterinarian.

What is a “combination VFD drug”?

A “combination VFD drug” is an approved combination of new animal drugs intended for use in or on animal feed under the professional supervision of a licensed veterinarian, and at least one of the new animal drugs in the combination is a VFD drug.

How do I know if a drug is a VFD drug, rather than an OTC drug?

Read the label. All labeling and advertising for VFD drugs, combination VFD drugs, and feeds containing VFD drugs or combination VFD drugs must prominently and conspicuously display the following cautionary statement: “Caution: Federal law restricts medicated feed containing this veterinary feed directive (VFD) drug to use by or on the order of a licensed veterinarian.” Over-the-counter (OTC) drugs do not have this statement.

VFD Statement

What is a VFD?

A VFD is a written (nonverbal) statement issued by a licensed veterinarian in the course of the veterinarian’s professional practice that authorizes the use of a VFD drug or combination VFD drug in or on an animal feed. This written statement authorizes the client (the owner of the animal or animals or other caretaker) to obtain and use animal feed bearing or containing a VFD drug or combination VFD drug to treat the client’s animals only in accordance with the conditions for use approved, conditionally approved, or indexed by the FDA. A VFD is also referred to as a VFD order.

What is an “expiration date” on the VFD?

The expiration date on the VFD specifies the last day the VFD feed can be fed.

VFD Drug Labeling and Advertising Must Prominently and Conspicuously Display the VFD Caution Statement.

Obtaining a VFD Feed

How does a producer obtain a VFD feed?

Use of a VFD feed requires the professional supervision of a licensed veterinarian. Producers must obtain a VFD order from their veterinarian, then send, or take, the VFD order to a feed manufacturer or supplier to get the VFD feed. Producers who manufacture their own feed must have a VFD in order to get the medicated VFD feed to manufacture from. Producers who also manufacture feed for others should be aware that they are acting as a distributor and additional requirements apply. More information on manufacturing and distributing VFD feeds is available at: www.fda.gov/safeeed.

“Caution: Federal law restricts medicated feed containing this veterinary feed directive (VFD) drug to use by or on the order of a licensed veterinarian.”

What does professional supervision mean?

The veterinarian-client-patient relationship (VCPR) is the basis of professional supervision. Veterinarians who issue a VFD order must practice veterinary medicine in compliance with all applicable veterinary licensing and practice requirements, including issuing the VFD in the context of a VCPR as defined by the state. If applicable VCPR requirements as defined by such state do not include the key elements of a valid VCPR as defined by Federal law, the veterinarian must issue the VFD in the context of a valid VCPR as defined by the Federal law.

What Should Be on a VFD Order?

This information is required on a lawful VFD order:

- veterinarian’s name, address, and telephone number;
- client’s name, business or home address, and telephone number;
- premises at which the animals specified in the VFD are located;
- date of VFD issuance;
- expiration date of the VFD;
- name of the VFD drug(s);
- species and production class of animals to be fed the VFD feed;
- approximate number of animals to be fed the VFD feed by the expiration date of the VFD;
- indication for which the VFD is issued;
- level of VFD drug in the feed and duration of use;
- withdrawal time, special instructions, and cautionary statements necessary for use of the drug in conformance with the approval;
- number of reorders (refills) authorized, if permitted by the drug approval, conditional approval, or index listing;

CONTINUED ON PAGE 20

7P Ranch

23rd Annual Spring Bull Sale



SimAngus™ Bull DOB: 10/12/15
PA Power Tool x Mr NLC Superior



PB Simmental Bull DOB: 10/13/15
Hook's Yellowstone x NLC Break Free



SimAngus™ Bull DOB: 10/4/15
RRJS Steel Force 061U
x Kesslers Frontman

Saturday, February 18, 2017

1:00 P.M. – Lunch at 12:00 Noon

At the ranch, Tyler, Texas

Located one mile south of I-20 on FM 757 midway between Tyler and Longview.

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- Yearling to Two-Year-Olds
- All are polled
- Most are A.I. sired by breed leaders in both Simmental and Angus

Simmental sires including: NLC Break Free Hook's Yellowstone
CCR Sure Fire LMF Movin Forward
Traxs Rushmore Gibbs Crimson Tide
WS Beef Maker

SimAngus™ sires including: LRS Range Boss Mr NLC Entrepreneur
TJ Power Grid JC Mr National

Angus sires including: EXAR Upshot PA Power Tool
PA Safeguard Quaker Hill Rampage

- These bulls have been developed on a high-forage diet — they are ready to go to work.



PB Simmental Bull DOB: 8/26/15
Hook's Yellowstone x SS Goldmine



SimAngus™ Bull DOB: 8/25/15
Mr NLC Entrepreneur
x B/R Destination

Auctioneer:
Mark Tillman • 210-216-6754
TX LIC# 9642

Sale Consultant:
Warren Garrett • 903-316-2889
Marty Ropp • 406-581-7835



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Purebred Simmental
and SimAngus™



Joe Prud'homme and
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903-592-8301 business (days)
903-597-3458 fax
903-530-2371 Joe's cell • joe@7pranch.com
903-235-9112 Tom Barker, manager
tom@7pranch.com

SEVEN P RANCH

- statement: “Use of feed containing this veterinary feed directive (VFD) drug in a manner other than as directed on the labeling (extralabel use), is not permitted”;
- an affirmation of intent for combination VFD drugs as described in 21 CFR 558.6(b)(6); and veterinarian’s electronic or written signature.

You may also see the following optional information on the VFD:

- a more specific description of the location of the animals (for example, by site, pen, barn, stall, tank, or other descriptor the veterinarian deems appropriate);
- the approximate age range of the animals;
- the approximate weight range of the animals; and any other information the veterinarian deems appropriate to identify the animals at issue.

A lawful VFD has to be complete.

Use of a VFD Feed

How do I use a VFD feed?

The VFD feed must be used according to the information specified in the labeling and on the VFD. This means for example, that the feed can only be used for the indications and duration of use specified on the label and VFD, and on the animals at premises specified in the VFD. Furthermore, if the VFD authorizes use of a VFD drug in an approved combination, that combination also must be used according to the labeling and VFD.

What is the difference between an “expiration date” on the VFD and “duration of use?”

While the VFD expiration date defines the period of time for which the authorization to feed an animal feed containing a VFD drug is lawful, the duration of use determines the length of time, established as part of the approval, conditional approval, or index listing process, that the animal feed containing the VFD drug is allowed to be fed to the animals. For example, in swine the currently approved VFD drug tilmicosin has a duration of use of 21 days and an expiration date of 90 days, which means the client has 90 days to obtain the VFD feed and complete the 21-day course of therapy.



As a client can I feed a VFD feed past the VFD expiration date?

No. A VFD feed or combination VFD feed must not be fed to animals after the expiration date on the VFD.

My VFD order is set to expire before I can complete the duration of use on the order, what should I do?

A VFD feed or combination VFD feed must not be fed to animals after the expiration date on the VFD. You should contact your veterinarian to request a new VFD order.

Extralabel Use

What is an “extralabel use” of a VFD drug and is it allowed?

“Extralabel use” is defined in FDA’s regulations as actual or intended use of a drug in an animal in a manner that is not in accordance with the approved labeling. For example, feeding the animals VFD feed for a duration of time that is different from the duration specified on the label, feeding VFD feed formulated with a drug level that is different from what is specified on the label, or feeding VFD feed to an animal species different than what is specified on the label would all be considered extralabel uses. Extralabel use of medicated feed, including medicated feed containing a VFD drug or a combination VFD drug, is not permitted.

Extra-label use of VFD feed (or any other medicated feed) is not permitted.

Client’s Responsibilities

What are my responsibilities as the “client”?

As the client, a producer must:

- only feed animal feed bearing or containing a VFD drug or a combination VFD drug (a VFD feed or combination VFD feed) to animals based on a VFD issued by a licensed veterinarian;
- not feed a VFD feed or combination VFD feed to animals after the expiration date on the VFD;
- provide a copy of the VFD order to the feed distributor if the issuing veterinarian sends the distributor’s copy of the VFD through you, the client;
- maintain a copy of the VFD order for a minimum of 2 years; and provide VFD orders for inspection and copying by FDA upon request.

For More Information
AskCVM@fda.hhs.gov
Guidance for Industry #120
21 CFR 558.6 (VFD)
<http://www.fda.gov/safefeed>

ST



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Free Shipping to KS, NE, MO, CO & OK



437C

LRS TOP TEN 104A x GAR PREDESTINED

CE	BW	WW	YW	MM	MWW	MB	API	TI
15	-1.3	67	117	24	57	.93	175	91
20%	20%		15%		20%	1%	2%	1%

1/2 SM, 1/2 AN · ASA 3102045



441C

LRS TOP TEN 104A x SAV FINAL ANSWER 0035

CE	BW	WW	YW	MM	MWW	MB	API	TI
18	-2.5	69	116	24	58	.71	176	88
5%	10%	25%	15%		20%	5%	2%	3%

1/2 SM, 1/2 AN · ASA 3102049 · HEIFER BULL



090D

AAR TEN X 7008 SA x TJ SHARPER IMAGE 809U

CE	BW	WW	YW	MM	MWW	MB	API	TI
14	-0.2	72	132	25	62	1.02	166	94
25%		10%	2%	25%	10%	1%	3%	1%

1/4 SM, 3/4 AN · ASA 3163428



413D

SAV BISMARCK 5682 x MCM TOP GRADE 018X

CE	BW	WW	YW	MM	MWW	MB	API	TI
15	-1.3	61	96	25	55	.60	146	76
15%	5%		30%		26%	15%	10%	25%

1/2 SM, 1/2 AN · ASA 3157398 · HEIFER BULL



038D

AAR TEN X 7008 SA x GAR PREDESTINED

CE	BW	WW	YW	MM	MWW	MB	API	TI
16	-2.5	68	128	25	59	1.19	183	97
15%	10%	25%	3%	25%	15%	1%	1%	1%

1/4 SM, 3/4 AN · ASA 3163372 · HEIFER BULL



216C

PA FULL POWER 1208 x GCCR EASY ANSWER Y108

CE	BW	WW	YW	MM	MWW	MB	API	TI
12	-1.2	77	128	30	69	.93	161	93
25%	10%	3%	2%	1%	1%	5%	1%	

3/8 SM, 5/8 AN · ASA 3101972



424D

SAV FINAL ANSWER 0035 x HOOKS SHEAR FORCE 042Y

CE	BW	WW	YW	MM	MWW	MB	API	TI
19	-3.3	68	110	28	63	.78	177	87
2%	4%	25%	20%	10%	5%	3%	1%	3%

3/8 SM, 5/8 AN · ASA 3157409 · HEIFER BULL



480C

WS ALL-AROUND Z35 x MCM TOP GRADE 018X

CE	BW	WW	YW	MM	MWW	MB	API	TI
13	-0.7	70	100	26	60	.25	141	78
20%	10%	25%		20%	10%	25%	15%	10%

PB SM · ASA 3102087 · HOMO BLK, HOMO PLD

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AT WWW.RIVERCREEKFARMS.COM

ALLIED
GENETIC RESOURCES



Card Uproar 49Y

By Mr. NLC Upgrade
EPDs: CE: 4 \$API: 125 \$TI: 78



NAILE Champ!

CAJS Blaze of Glory 42B

By WLE Uno Mas X549
EPDs: CE: 14 \$API: 139 \$TI: 70



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 8 \$API: 133 \$TI: 62



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: -2 \$API: 97 \$TI: 55



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 9 \$API: 118 \$TI: 61



AR, NAILE & NWSS Champ!

GCC CM Stockbroker B005

By Mr Hoc Broker - SimAngus™
EPDs: CE: 6 \$API: 96 \$TI: 60



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 8 \$API: 125 \$TI: 74



SimAngus™

Halls Confidence A30

By Connealy Confidence 0100
EPDs: CE: 19 \$API: 163 \$TI: 71



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 6 \$API: 99 \$TI: 66



3/4 SimAngus

Long's The Player C33

By TLLC One Eyed Jack 15Z
EPDs: CE: 8 \$API: 119 \$TI: 69



SimAngus™

WC No Remorse 763Y

By Yardley High Regard W242
EPDs: CE: 12 \$API: 107 \$TI: 54



SimAngus™

W/C Lock Down 206Z

By Lock N Load
EPDs: CE: 17 \$API: 154 \$TI: 84



SimAngus™

GCC Whizard 125W

By SVF Steel Force S701
EPDs: CE: 12 \$API: 104 \$TI: 54



SimAngus™

CCR Flint Hills 2092B

By CCR Frontier 0053Z
EPDs: CE: 12 \$API: 155 \$TI: 87



SimAngus™

W/C United 956Y

By TNT Tuition
EPDs: CE: 10 \$API: 143 \$TI: 94



SimAngus™

WLTR Renegade 40U ET

By 3C Macho M450 BZ
EPDs: CE: 6 \$API: 117 \$TI: 73



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 12 \$API: 119 \$TI: 70



SimAngus™

CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 12 \$API: 161 \$TI: 71



SimAngus™

CLO Captain America 704Y

By CNS Pays to Dream T759
EPDs: CE: 13 \$API: 128 \$TI: 63



3/4 SimAngus™

Yardley Utah Y361

By GCC Hard as Steel 144W
EPDs: CE: 9 \$API: 126 \$TI: 69



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 6 \$API: 97 \$TI: 60



3/4 SimAngus

WS Stepping Stone B44

By WC Lock Down
EPDs: CE: 10 \$API: 122 \$TI: 78



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 20 \$API: 145 \$TI: 63



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 21 \$API: 146 \$TI: 69



Kappes Megatron A2
By WAGR Dream Catcher 03R
EPDs: CE: 13 \$API: 148 \$TI: 80



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPDs: CE: 6 \$API: 127 \$TI: 78



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: -7 \$API: 57 \$TI: 54



STF Royal Affair Z44M
By Lock N Load
EPDs: CE: 7 \$API: 99 \$TI: 57



LLSF Addiction AY792
By Top Grade
EPDs: CE: 11 \$API: 159 \$TI: 83



Long's Damien A37
By Hooks Shear Force 38K
EPDs: CE: 11 \$API: 159 \$TI: 83



FBF1 Supremacy Y93
By STF Dominance T171
EPDs: CE: 9 \$API: 100 \$TI: 59



W/C BF Innocent Man 174A
By W/C No Remorse 763Y
EPDs: CE: 12 \$API: 114 \$TI: 54



FBF1 Combustible Y34
By Steel Force
EPDs: CE: 8 \$API: 114 \$TI: 62



LLSF Uprising Z925
By Heads Up 20X ET
EPDs: CE: 5 \$API: 103 \$TI: 73



CCR Anchor 9071B
By CCR Cowboy Cut 5048Z
EPDs: CE: 13 \$API: 160 \$TI: 87



SS/PRS Tail Gater 621Z
By HTP/SVF Duracell T52
EPDs: CE: 10 \$API: 127 \$TI: 72



W/C Grandstand 6B
By W/C Wide Track 694Y
EPDs: CE: 11 \$API: 129 \$TI: 70



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 10 \$API: 135 \$TI: 69



HPF Rockstar B332
By JF Milestone 999W
EPDs: CE: 7 \$API: 124 \$TI: 74



WAGR Dream Catcher 03R
By Dream On
EPDs: CE: 10 \$API: 138 \$TI: 70



GLS/JRB Cash Flow 163C
By LLSF Pays to Believe ZU194
EPDs: CE: 9 \$API: 124 \$TI: 73



Long's Stand Alone B35
By Built Right
EPDs: CE: 8 \$API: 102 \$TI: 61



Yardley High Regard W242
By Yardley Impressive T371
EPDs: CE: 3 \$API: 71 \$TI: 57



HILB Maverick A43
By GLS New Direction X148
EPDs: CE: 5 \$API: 114 \$TI: 60



Rousey Gold Strike 512C
By Hooks Trinity 9T
EPDs: CE: 19 \$API: 161 \$TI: 86



WLTR Nashville 22A ET
By High Voltage
EPDs: CE: 10 \$API: 128 \$TI: 62



SAS Big Bruzer Y131
By King of the Yukon (outcross)
EPDs: CE: 9 \$API: 109 \$TI: 62



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BBS D15

11 1.6 90 139 .30 11 15 60 \$API: 128 \$TI: 83
GIBBS 0601X Raisin Cain x BBS True Renegade B13
Adj. BW: 99 lbs. • Adj. WW: 884 lbs.

Homo Polled, Homo Black. This bull has an unbeatable set of EPDs with big-time performance and a flawless phenotype.



OLF B7

17 -1.6 76 117 .26 14 30 68 \$API: 148 \$TI: 81
OLF Otis Y43 x OLF Patriarchs Girl Z100
Adj. BW: 58 lbs. • Adj. WW: 617 lbs.

Our high-selling heifer in our 2016 sale. Sold for \$8,500 to Sugar Brook Farm, Cohasset, MN. We are selling 30 of our top-end heifers in the 2017 sale.



BBS D1

9 1.9 75 109 .21 11 24 62 \$API: 133 \$TI: 77
DCR Mr. Moon Shine X012 x DCR Ms. Redgie B428
Adj. BW: 92 lbs. • Adj. WW: 770 lbs.

Homo Polled, Non-diluter. Dark cherry red Moonshine son with a great rib shape and excellent EPDs.



BBS D215

6 2.5 70 105 .22 16 23 58 \$API: 103 \$TI: 68
BOZ Redcoat x BBS Ringman B40
Adj. BW: ET • Adj. WW: 851 lbs.

Non-diluter. Awesome red bull sired by the immortal Boz Redcoat! He has a big scrotal and great disposition. Two full brothers sell.



BBS D205

7 3.4 91 143 .33 11 24 70 \$API: 109 \$TI: 78
BBS True Justice B10 x BBS Miss Topcut W104
Adj. BW: ET • Adj. WW: 901 lbs.

Homo Polled, Homo Black. Ranked #1 at weaning. From one of our highest performance cows and sired by our 2014 \$35,000 high-seller now at Hart/Genex. Three full brothers sell.



BBS D34

5 3.8 80 116 .22 8 25 65 \$API: 117 \$TI: 74
Springcreek Grand Slam x DCR Ms. Lady Hart Z346
Adj. BW: 105 lbs. • Adj. WW: 889 lbs.

Sired by our \$47,500 new herd sire. The Grand Slam calves are impressive. This calf is packed full of red meat with a huge hind quarter.



BBS D202

8 2.8 68 103 .22 13 21 55 \$API: 107 \$TI: 67
R Plus Reload 2006Z x BBS Ringman B40
Adj. BW: ET • Adj. WW: 893 lbs.

Homo Polled, Non-diluter. Great performance with an outcross red pedigree. Super deep and thick. His dam has four bulls in this sale.



OLF C142

9 1.5 62 103 .25 11 27 58 \$API: 127 \$TI: 71
MLC Mr. Justice W744 x OLF Lady Coach W121
Adj. BW: 87 lbs. • Adj. WW: 637 lbs.

This powerful Mr. J daughter is a complete package of style and performance. Safe in calf to BDV True Grit 11X. Projected calving date 2/22/17.

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SALE DAY PHONE:
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MLC Mr. Justice W744 (Mr. J)
BDV True Grit 11X
DCR Mr. Beeffmaker X13
WS Beeffmaker R13
Traxs Rushmore X103
HL Game Face 137A
Wheatland Ultimate Choice

BBS Reference Sires:
BDV True Grit
MRL Ringman 112Z
RF Red Absolute 307A
LRX Wall Street 137A
RFS Lincoln Z95
BBS True Justice B10
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615

PB • API 142 • TI 74
Dew It Right x American Pride



626

5/8 • API 156 • TI 86
Cadillac x Prime Beef



628

PB • API 120 • TI 67
Stepping Stone x Above Par
6 Baldies Sell



629

5/8 • API 120 • TI 72
Santa Fe x American Pride



634

3/4 • API 157 • TI 82
Makers Mark x American Pride



640

1/2 • API 161 • TI 85
Makers Mark x Efficient



665

PB • API 121 • TI 78
Dew It Right x Tanker



671

PB • API 122 • TI 73
Tanker x Goldmine
5 ET Brothers Sell



673

3/4 • API 115 • TI 74
Optimizer x Upgrade



688

1/2 • API 149 • TI 76
Cadillac x Brilliance



689

3/4 • API 122 • TI 74
Optimizer x Chamberlian



695

3/8 • API 179 • TI 89
Absolute x Premium Beef



6102

5/8 • API 121 • TI 74
Robust x Combination

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Tanker, Cowboy Cut, Santa Fe, Dew It Right,
Optimizer, Makers Mark, Wrangler, Unlimited,
Robust, Stepping Stone, Cadillac, Prime Time

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6121

PB • API 140 • TI 85
Cowboy Cut x Top Grade

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Dec. 1, 2016 EPDs



2J Double J Farms Simmental Cattle 2J

Tag	Color	%	Pedigree Sire x Dam	Dam	DOB	ACT BW	ADJ WW	EPD'S								
								CE	BW	WW	YW	MCE	MM	MWW	API	TI
602	BLK	1/2	Makers Mark x Foundation	066	1/29	91	683	13	-1	60	100	10	21	51	139	73
603	BLK	PB	Dew It Right x Tuition	414	1/30	76	629	14	-1	62	87	10	17	48	146	75
606	BLK	PB	Santa Fe x Tanker	447	2/1	72	653	10	-1	69	100	13	22	57	135	75
608	BLK	5/8	Santa Fe x Premium Beef	401	2/1	77	668	15	-2	62	95	12	23	54	146	74
611	BLK	3/4	Stepping Stone x Upgrade	152	2/2	88	706	10	0	62	96	5	22	53	125	73
612	BLK	PB	Unlimited x Superior (Twin)	086	2/4	81	558	8	2	60	92	11	22	52	114	65
613	BLK	PB	Unlimited x Superior (Twin)	086	2/4	76	647	8	2	60	92	11	22	52	114	65
615	BLK	PB	Dew It Right x American Pride	463	2/5	67	747	16	-1	66	86	11	13	47	142	74
616	BLK	PB	Dew It Right x Tanker	4111	2/5	76	695	12	0	69	94	11	17	51	136	74
617	BWF	PB	Stepping Stone x Manifest	178	2/5	88	681	12	-1	54	89	9	23	50	134	70
624	BLK	3/4	Dew It Right x Range Boss	413	2/6	79	667	12	2	76	106	9	14	52	140	79
625	BWF	5/8	Stepping Stone x Foundation X074	290	2/6	96	632	8	2	52	81	5	21	48	107	62
626	RED	5/8	Cadillac x Prime Beef	1410	2/6	82	725	15	0	81	115	10	20	60	156	86
627	BLK	5/8	Santa Fe x Range Boss	491	2/6	68	776	14	-2	71	102	10	20	56	145	80
628	BWF	PB	Stepping Stone x Above Par	890	2/7	82	616	11	1	55	89	3	17	45	120	67
629	BLK	5/8	Santa Fe x American Pride	4118	2/7	85	804	9	1	71	106	10	19	55	120	72
630	BLK	PB	Tanker x Gold Mine (ET)	828	2/7	94	729	7	2	72	106	14	23	59	122	73
631	BLK	PB	Dew It Right x Tanker	448	2/7	68	686	12	0	71	97	12	17	53	139	75
633	BLK	5/8	Robust x Chamberlian	384	2/8	92	734	9	2	71	103	4	18	54	119	75
634	BLK	3/4	Makers Mark x American Pride	282	2/8	73	733	16	-2	70	115	12	26	61	157	82
635	BLK	PB	Cowboy Cut x Top Grade	362	2/8	85	741	11	0	66	97	8	24	57	147	82
639	BLK	3/4	Robust x Upgrade	133	2/9	86	706	11	1	71	102	7	19	54	136	79
640	BLK	1/2	Makers Mark x Efficient	213	2/9	92	753	16	0	76	126	13	26	64	161	85
643	BLK	AN	Tour Of Duty x Brilliance	1106	2/9	87	683	8	1.8	52	91	10	31			
646	BLK	PB	Santa Fe x Dew It Right	435	2/10	70	691	14	-2	68	94	12	20	54	146	76
647	BLK	PB	Tanker x Gold Mine (ET)	828	2/10	95	725	7	2	72	106	14	23	59	122	73
649	RED	5/8	Prime Time x Exacto 501	8125	2/10	103	686	9	2	59	85	12	18	47	111	60
651	BLK	5/8	Santa Fe x Range Boss	4115	2/11	97	687	10	1	65	90	10	18	51	126	70
654	BLK	PB	Dew It Right x American Pride	462	2/11	76	715	13	0	70	96	9	12	47	134	73
657	BLK	PB	Santa Fe x Optimus Prime	039	2/12	73	702	10	-1	67	97	8	21	55	130	74
662	BLK	PB	Cowboy Cut x Upgrade	3106	2/13	76	706	10	1	72	107	7	22	58	144	85
665	BLK	PB	Dew It Right x Tanker	458	2/13	92	812	9	3	82	112	12	13	54	121	78
670	BLK	PB	Tanker x Desperado	831	2/14	95	699	6	2	68	103	12	20	54	110	68
671	BLK	PB	Tanker x Gold Mine (ET)	828	2/14	98	766	7	2	72	106	14	23	59	122	73
673	BLK	3/4	Optimizer x Upgrade	170	2/15	98	759	9	3	74	104	3	22	60	115	74
675	BLK	PB	Tanker x Gold Mine (ET)	828	2/15	88	748	7	2	72	106	14	23	59	122	73
676	B&W	5/8	Optimizer x In Focus 826U	1128	2/15	98	686	11	2	61	81	10	20	50	119	64
682	RED	3/4	Prime Beef x Rio	50	2/17	65	724	17	-2	76	106	11	19	57	161	83
683	BLK	PB	Cowboy Cut x Black Diamond	393	2/17	81	733	10	1	71	103	10	21	57	147	79
685	BLK	AN	Absolute x Final Product	410	2/18	68	671		-0.7	54			20			
688	BLK	1/2	Cadillac x Brilliance	127	2/18	81	727	16	-2	62	88	8	22	53	149	76
689	BWS	3/4	Optimizer x Chamberlian	285	2/19	83	770	10	1	73	96	6	18	54	122	74
690	BLK	3/4	Wrangler x Program	3142	2/19	92	703	7	4	58	83	7	21	49	99	59
692	BLK	PB	Tanker x Ranch Hand	010	2/19	91	740	8	2	63	91	15	24	55	119	68
695	BLK	3/8	Absolute x Premium Beef	405	2/20	68	697	20	-4	65	110	9	17	50	179	89
696	BLK	5/8	Makers Mark x Way Cool	319	2/20	87	691	12	1	77	123	10	22	60	132	78
6102	BLK	5/8	Robust x Combination	2103	2/22	96	751	10	3	72	112	6	17	54	121	74
6104	BLK	PB	Game Plan x Tanker	1104	2/22	84	659	9	1	52	85	12	30	56	100	60
6106	BLK	5/8	Robust x Daul Focus	107	2/23	102	772	11	2	75	114	5	16	53	129	78
6110	BLK	PB	Unlimited x Dream On (Twin)	396	2/24	88	686	10	2	62	88	14	21	52	130	69
6112	BLK	1/2	Makers Mark x In Focus	130	2/24	86	667	16	0	69	114	14	23	57	165	83
6113	BLK	PB	Prime Time x Tanker	348	2/24	74	806	13	-1	79	121	16	22	61	135	83
6114	BLK	PB	KRJ B488 x Shear Force	353	2/24	86	765	10	2	68	97	9	26	59	125	72
6117	BWF	PB	Optimizer x Club King	118	2/27	102	727	9	3	73	105	11	24	60	123	73
6119	BLK	PB	Unlimited x Sure Bet	081	2/28	77	684	12	-1	54	80	10	24	50	138	70
6121	BLK	PB	Cowboy Cut x Top Grade	375	2/28	90	812	8	2	78	111	9	17	56	140	85
6123	BLK	PB	Tanker x Gold Mine (ET)	828	3/1	88	666	7	2	72	106	14	23	59	122	73
6126	RED	PB	Prime Time x Dream On	853	3/3	82	747	15	-1	69	101	15	23	57	152	79
6128	BLK	PB	Fortified x Tanker	1119	3/4	90	728	12	1	57	84	15	28	56	136	68
6133	RED	PB	Prime Time x Dream On	895	3/7	93	654	13	1	66	93	14	16	49	139	73
6139	BLK	PB	Beretta x Crimson Tide	381	3/23	94	707	7	4	67	95	9	20	53	125	71
6140	BLK	PB	Beretta x Upgrade	257	4/3	100	719	8	3	69	101	9	21	56	125	74

PREPARING THE COW HERD FOR COLD WEATHER

By Rick Rasby, Nebraska Extension

Editor's Note: This article first appeared in the December 2016 University of Nebraska Lincoln (UNL) BeefWatch, and is reprinted with permission.



Rasby

Moisture, high winds, and cold temperatures increase the cow's energy requirements.

Cows in an optimal body condition score (BCS 5 to 6) are better able to withstand adverse environmental conditions. As a risk management strategy going into the winter, reduce the number of BCS 4 cows and increase the number of BCS 5 cows in your herd.

Another management strategy is to provide cattle with an area that provides wind protection. The lower critical temperature of a beef cow is the lowest temperature a cow can be exposed to before she needs to have changes metabolically to cope with cold stress.

Usually what happens metabolically is cows begin to shiver. These processes require extra energy. Lower critical temperature for beef cows is influenced by hair coat condition (dry or wet/muddy), body condition (thin, moderate, fleshy) and hair coat description, consisting of summer, fall, or winter.

As hair coat changes from summer to winter, BCS changes from thin to fleshy, and hair coat changes from wet to dry, the lower critical temperature decreases which means cows can withstand harsher conditions without an increase in energy needs. Magnitude of coldness is equal to Lower Critical Temperature — Wind Chill Index. Energy requirement increase about 1% for each degree of cold stress. As an example, cows that have a heavy winter hair coat that is dry and are in condition score of 5 have a lower critical temperature of 19°F.

Energy Needs of The Herd

Let's say, for the next week temperature is going to be 5°F and the wind out of the North at 15 mph, then the wind chill index is -10° F. At those environmental conditions, energy needs of the herd increases by about 30%.

- If the total digestible nutrients (TDN) requirements of the cows are 12 lb of TDN per head per day for this week, you would consider bumping the ration to 15.5 lb/hd/day. This is an increase in 3.5 pounds of TDN per head per day.
- If grass hay is 57% TDN, that's an increase of about 6 lb/hd/day on a dry matter basis.
- If the hay is 88% dry matter, that would mean each cow receives an additional 7 lb/hd/day.

If these cows were being fed 24 lb/hd/day under current conditions, could they eat 31 lb/hd/day during the harsh weather conditions? For a 1,200 pound cow, this calculates to about 2.3% of her body weight on a dry matter basis, — so yes, the cows could eat the extra feed needed to maintain body condition.

Be very careful if you plan to use grains (corn) to increase the energy density of the diet during severe conditions as you may do more harm than good. Feeding more than 2-3 lb/hd/day of corn to cows on a forage based diet will decrease fiber digestion. When cows are on a forage-based diet and supplemental energy is needed, consider the use of high energy,

non-starch feed stuffs such as distillers grains and soy hulls to meet cow energy requirements. It is not advisable to change rations daily, but it is predicted that weather conditions will be severe over a period of time then ration changes may be warranted.

ST



Moisture, high winds, and cold temperatures increase the cow's energy requirements. Photo courtesy of Troy Walz.

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WINTER HAY CONSIDERATIONS

By Steve Tonn, NE Extension Educator



Tonn

Editor's Note: This article first appeared in the December 2016 University of Nebraska Lincoln (UNL) BeefWatch, and is reprinted with permission.

Hay Waste

Hay feeding time has started and feeding big round bales sure makes the job easier. Large bale feeding systems are designed to minimize labor but not waste. Most producers feed hay in some kind of feeder, but did you know the type of feeder can affect how much hay is wasted?

Feeding hay in a rack or a round bale feeder limits the opportunity animals have to trample or soil hay, and reduces waste substantially. Minimal feeding losses occur where hay is fed with a rack or bale feeder that forces the animal to turn its head when backing away from the feeder. When animals can back straight out of a feeder, they can pull out large chunks of hay that drop on the ground and are lost as feed.

Research at the University of Nebraska and Michigan State University has shown feed waste of:

- 3.3% (cone),
- 5.9% (ring feeder with skirt),
- 9% (racks),
- 11.1% (trailer), and
- 14.2% (cradle feeders).

Cone feeders are more expensive but when you figure the amount and value of the hay that is saved, cone feeders may be worth the extra cost, especially if your feeders have no skirts.

Hay loss and waste can also be reduced by how often we feed. Daily feeding will force cattle to eat hay they might otherwise refuse, over-consume, trample and waste. Cattle waste less hay when the amount fed is limited to what is needed each day.

Twenty-five percent more hay is needed when a four-day supply is fed with free access. Cows will over consume, if hay is fed free choice.

Long feeders are less effective than round or square feeders because boss animals will push others back by walking down the long feeder, interrupting other cows feeding and reducing their intake.

While some losses will always occur, keeping losses to a minimum can reduce feed costs, resulting in more efficient use of forages and increasing the profitability of the cow herd enterprise. The Noble Foundation has an easy to use spreadsheet to help you calculate hay wastage: <http://www.noble.org/ag/tools/livestock/hay-ring/>

Hay Wrap — Digestible or Harmful?

North Dakota State University has studied the potential for digestive problems in cattle that consume net wrap, plastic twine, biodegradable twine and sisal twine. Their research shows that after 14 days net wrap and biodegradable twine are not broken down in the rumen. Seventy percent of sisal twine breaks down in the rumen. A little twine or net wrap in the rumen may not be damaging, but as the cow accumulates it over time problems could arise. Might pay to take a little more time and remove all the net wrap or twine.

Test Your Hay For Nutrients

Finally, do you know the nutrient content of your hay or forages? Testing forages lets you determine their best and most economical use in a ration. Forage testing helps you to allocate higher quality forage to high producing livestock (i.e. a growing calf), and poorer quality forages to animals at lower levels of nutritional needs (i.e. a dry cow). For a list of testing labs contact your local County Extension Office.

ST



Cattle waste less hay when the amount fed is limited to what is needed each day. Photo courtesy of Troy Walz.

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D73 - PB - ASA# 3178544

RFS Bulletproof X Wheatland Red Ace
 11 0.8 73 104 0.19 10 16 52 [136 API, 76 TI]



D133 - PB - ASA# 3178605

RFS Bulletproof X LBR Crockett
 7 2.3 61 95 0.21 8 23 53 [117 API, 70 TI]



D183 - PB - ASA# 3178654

Load Up X Shear Force
 10 2.0 62 94 0.20 6 18 49 [115 API, 67 TI]



C218 - 1/2 - ASA# 3121643

Connealy Thunder X Harley | 18 months old
 13 0.4 59 94 .22 9 22 51 [132 API, 70 TI]



D119 - PB - ASA# 3178591

Complete X Gunner
 10 3.1 73 98 0.16 13 16 53 [120 API, 69 TI]



D122 - PB - ASA# 3178594

TNT 90 Proof X Shear Force
 10 2.2 73 110 0.23 11 27 63 [138 API, 79 TI]



C230 - PB - ASA# 3121655

Topgrade 018X X Fullback | 18 months old
 6 2.5 69 108 .25 9 31 65 [123 API, 78 TI]



C211 - 1/2 - ASA# 3121636

Connealy Thunder X Sure Bet | 18 months old
 14 -1.2 55 88 0.21 10 22 49 [150 API, 75 TI]



C225 - 1/2 - ASA# 3121650

Mohnen Substantial X Sure Bet | 18 months old
 16 -1.0 78 115 0.23 11 21 60 [152 API, 82 TI]

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ASA# 3152364

API 143
TI 78

CDI 276D | W/C Executive Order x HSF Red Fortunes SIS 33
Non-Diluter Red Homo Polled PB SM

CE	BW	WW	YW	MCE	MM	MARB	REA
13	-0.8	70	109	11	31	.18	0.85



ASA# 3152346

API 155
TI 91

CDI 265D | TJ Main Event x Hook's Beyonce 82B
Homo Black Homo Polled 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	MM	MARB	REA
13	-0.3	77	125	8	27	.70	1.02

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ASA# 3152353

API 157
TI 89

CDI 270D | WS Prime Time x CDI Yesterday 29B
Non-Diluter Red Homo Polled PB SM

CE	BW	WW	YW	MCE	MM	MARB	REA
14	-0.1	86	128	12	16	.30	1.17



ASA# 3152409

API 165
TI 94

CDI 301D | CDI Ace x CDI MS Yesterday 29B
Non-Diluter Red Homo Polled PB SM

CE	BW	WW	YW	MCE	MM	MARB	REA
14	-0.7	86	126	10	18	.48	1.10



ASA# 3152324

API 144
TI 80

CDI 253D | W/C Executive Order x Hook's Ultimatum 36U
Non-Diluter Red Homo Polled 3/4 SM 1/4 AN

CE	BW	WW	YW	MCE	MM	MARB	REA
13	-0.2	69	106	7	28	.45	0.80



ASA# 3178338

API 172
TI 93

CDI 310D | WS Prime Time x CDI MS Irene 1B
Non-Diluter Red Homo Polled 3/4 SM

CE	BW	WW	YW	MCE	MM	MARB	REA
15	-1.0	83	125	13	19	.51	1.10



Hook's Union 68U ASA# 2482206
API 136 TI 70 Bred to WS Prime Time B6 (bull calf)
Sells in her entirety



ASA# 3152372

API 167
TI 91

CDI 281D | W/C Executive Order x Hook's Beyonce 82B
Black Homo Polled PB SM

CE	BW	WW	YW	MCE	MM	MARB	REA
14	-1.5	74	120	9	23	.59	1.04

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SAMPLING DNA FASTER ENHANCES CATTLE PROCESSING

By GeneSeek® and Allflex®

What was once a challenge of collecting blood drops from a reluctant heifer or bull calf at chute side can today be done in mere seconds with new tools for tissue sampling.

Recent field tests by Allflex USA show collecting DNA with the Allflex® TSU™ (Tissue Sampling Unit) averaged 10 seconds per head. “The science of beef genomics testing is making big advances and so are the companion technologies that enable it,” said Scott Holt, North American marketing manager at Allflex USA Inc. “Making DNA sampling fast and clean makes it easier for the producer to adopt genomic-assisted selection, management and marketing.”

When profiling cattle, it’s important to record an animal’s ID and correctly match it with the critter’s DNA sample. While that’s obvious, in the real world of handling cattle many things are happening at once. There are any number of ways to mix up DNA collection: mislabeling animal IDs, cross-contaminating blood or hair samples or having wind blow DNA test cards into mud and muck.

With a quick squeeze, the Allflex TSU collects a small tissue sample out of the ear. The sample goes directly into a vial of preservative. This is faster than other methods, particularly compared to collecting blood drops.

The vial of tissue is pre-labeled with a scannable unique barcode, to tie to an animal’s ID. That barcode can also be matched with RFID tags or visual tags. The built-in barcodes can be uploaded into ranch management software, Excel sheets or DNA dashboards, another step saver.

Once DNA testing is reported, barcoded animal ID or RFID or scannable ear tags brings data organization full circle, back into the setting where producers make management decisions.

“Taking 10 seconds to collect a DNA sample and send it into the lab can give you information that will shave years off your herd improvement program,” said Micah Wells, beef genomics sales director at Neogen GeneSeek Operations.

“Whether you are using GeneSeek Genomic Profiler to genomically enhance EPDs, using Igenity profiling to select commercial replacement heifers, or testing DNA for parentage, defects or other traits, the main aim is to pick better herd sires and brood cows for your future,” Wells added, “Allflex TSUs make the process of collecting DNA faster, easier and cleaner, whether you are tagging baby calves in the calving pasture or processing heifers at chute side or getting DNA for bulls on test.”



TSU punch and vial.



Tissue samples are taken by punching through the ear. The sample is automatically deposited into the TSU tube. The resulting hole can be used to insert a ranch ID or electronic ID tag.

Coupling a New Genomic Panel and Commercial Genetic Evaluation Delivers Genomic Enhanced EPDs to Commercial Cattle Operations.

By Dr. Jackie Atkins, Director of Science and Education

Genomic tests give a more accurate picture of DNA markers an offspring inherited from its parents. These DNA markers are associated with the genetic control of various traits and can increase the accuracy of predicting an animal’s EPDs early in life. GeneSeek launched a new genomic panel called the GeneSeek® Genomic Profiler ultra Low Density or GGP-uLD. The GGP-uLD has 7,000 DNA markers and offers a more affordable genomic test (\$33 per test). The GGP-uLD test includes parent verification (if the parent animals have DNA on file for comparison). ASA recommends GGP-uLD testing for herd sires and replacement heifers when no other DNA tests are of interest. If additional trait testing is needed on the animal, then the GGP-LD or GGP-HD are better options.

According to the Beef Improvement Federation, the best way to use genomic information is to combine the DNA results with EPDs for genomic enhanced EPDs. Through the new commercial option of Total Herd Enrollment (THE; ASA’s inventory based reporting system), commercial cattlemen can join the world’s largest beef cattle genetic evaluation and get EPDs and selection indexes on their cows and replacement heifers. Furthermore, the results of GGP-uLD testing are incorporated into an animal’s EPDs, thus increasing the accuracy and resulting in the equivalent of 5-10 progeny records for that animal. As you can imagine, genomic testing can have a large impact predicting your herd’s genetic potential, especially with regards to replacement heifers since most females would not achieve that level of accuracy until they are 8-10 years of age.

By combining the commercial option with the more reasonably priced GGP-uLD, commercial producers can have genomic enhanced EPDs to make the most informed genetic selection decisions.

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Multi-breed Stayability: First EPDs Using BOLT

By Drs. Jackie Atkins, Lauren Hyde, and Wade Shafer



Jackie Atkins, Ph.D.,
ASA Director of Science
and Education



Lauren Hyde, Ph.D.,
Lead Geneticist,
International
Genetics Solutions.



Wade Shafer, Ph.D.,
ASA Executive
Vice President

It's here! The Spring 2017 evaluation includes a multi-breed stayability EPD using the much anticipated new genetic evaluation software, dubbed BOLT. The stayability EPD uses a random regression approach to predict stayability developed by Dr. Janusz Jamrozik and colleagues from the University of Guelph and the Canadian Simmental Association. Dr. Scott Speidel at Colorado State University, Dr. Bruce Golden (Theta Solutions), and the genetics team at International Genetic Solutions (IGS) (Lauren Hyde, Wade Shafer, Mahdi Saatchi, and Steve McGuire) worked together to incorporate the new methodology into the IGS evaluation. The new stayability evaluation includes data on animals of varying breed composition, directly incorporates genomic data, produces true accuracy values and provides stayability EPDs to all IGS partners on a common base.

The new stayability EPD is calculated for all cattle in the database.

Features of the Multi-breed stayability with BOLT:

1) Multi-breed stayability. As mentioned, the new stayability EPD is calculated for all cattle in the database (not just for purebred and fullblood Simmental). As stayability is a very important economically relevant trait for female production, the ability to have stayability calculations on all cattle will improve the prediction of the All Purpose Index in hybrid cattle and cattle of other breeds.

2) Direct incorporation of genomic data. Because BOLT was used to calculate the Stayability EPD, the evaluation used the DNA markers, pedigree information, and phenotypic data simultaneously in the prediction of the stayability EPD. Previously molecular breeding values (MBVs) were calculated from the genomic information and those MBVs were blended separately into the EPD prediction. The new direct method of including DNA markers not only improves the genomically enhanced EPD for the genotyped animal but also uses this information in the EPD calculations of relatives.

3) Better prediction of accuracy. The BOLT software calculates a true accuracy of the EPD rather than an approximation of accuracy. With the limitations of the old software and computer memory, calculating true accuracy was not an option as the system of equations was too large and cumbersome to manipulate. In addition, the method of approximation tended to inflate accuracy values. What does this mean to breeders? In most cases, animals will have a decrease in reported accuracy for stayability but this reported accuracy will be the true accuracy for the EPD. True accuracy values help producers better manage risk associated with bull selection.

4) Change in base: With all the changes made to the stayability evaluation, the base for stayability has changed for purebred and fullblood Simmental. All cattle in the IGS collective will be on the same base and comparable directly with each other. Breeders will see movement in stayability EPD from previous evaluations, not only because of changes to methodology but also because of a base change. However, changing the base does not affect the ranking of cattle; it simply shifts all EPDs up or down by the same increment.

Watch for more updates on Stayability and other traits predicted with BOLT in future issues.

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PRR Preview 973Z



Red
Homozygous Polled

Hooks Shear Force 38K
Sire: WS Beef Maker R13
DCR Ms Ribeye N72

PRR Ranger 212F
Dam: PRR Miss Optima 46R
PRR Optima 677J

ASA#: 2676077
3/4 SM 1/4 BR

Trait	Direct					Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	9.3	4.3	78.1	107.9	.19	6.3	23.1	62.1	-	11.2	39.7	-.29	.35	-.048	.91	-.19	126.8	79.0
ACC	.42	.50	.43	.40	.40	.30	.29	.33	-	.17	.34	.21	.21	.22	.20	.11		
%	1		3	2	2			1		10	3	20	1		1	10	1	1

EPDs as of 12.22.2016

Simbrah

- Possibly one of the top marbling Bulls in the breed.
- Preview has produced Prime beef and is one of the top production \$TI bulls.



PRR Miss Optima 46R — Preview's Dam

Semen: \$35/straw

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PRR Powerful 22Z



Red
Polled/S

RX Amarula R501
Sire: PRR Ruler 447U
PRR Doorn Right 604M

PRR Scout 002N
Dam: PRR Bonnie 88W
PRR Bonita 51N

ASA#: 2658365
5/8 SM 3/8 BR

Trait	Direct					Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	-1.8	6.0	72.1	97.0	.16	5.1	9.8	45.8	-	9.9	35.8	-.34	-.33	-.093	.64	-.14	44.4	48.6
ACC	.44	.62	.55	.47	.47	.25	.25	.33	-	.16	.40	.25	.23	.32	.21	.16		
%			10	10	20						10	5		1	10	15		

EPDs as of 12.22.2016

Simbrah

- PRR Powerfull 22Z is a great polled/s, tender genes, very long, carcass quality Simbrah bull living up to his name.



PRR Ruler 447U — Powerful's Sire

Semen: \$35/straw

Contact Bill Travis for purchase.

Domestic and International CSS semen is available.

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PRR Cherokee 833B



Exodus
Sire: JE Winslow JO3W
DDD Kandis Dandi

PRR All Pro 52R
Sire: PRR Very Special 229U
PRR Miss Light 012N

ASA#: 3029585
3/4 SM 1/4 BR

Trait	Direct					Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	5.5	3.2	58.2	82.6	.15	6.8	29.9	59.0	-	8.8	23.7	-.21	-.02	-.061	.35	-	93.4	58.8
ACC	.20	.23	.21	.21	.21	.17	.18	.19	-	.03	.18	.11	.11	.13	.09	-		
%	15						3	5									4	15

EPDs as of 12.22.2016

Simbrah

- Great new bull to add to your program.
- Powerful young bull has it all.
- Bull of the future.

Semen: \$35/straw

Contact Bill Travis for purchase.

Domestic and International
CSS semen is available.



Bill and Jane Travis
9876 Plano Rd. • Dallas, TX 75238
Cell: 214-850-6308 • Office: 214-369-0990
billtravis@simbrah.com

www.simbrah.com

PRR Pilgrim 008X



PRR Pioneer 961M
Sire: PRR Whata Dude 536P
TMS Karlita F55

PRR Accolade 119K
Dam: PRR Ms. Optima 11N
PRR Optima 677J

ASA#: 2586450
5/8 SM 3/8 BR

Trait	Direct					Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	5.0	2.0	52.6	69.7	.11	9.8	20.2	46.5	-	10.5	14.2	-.40	-.42	-.066	.77	-.02	66.7	42.5
ACC	.58	.72	.68	.60	.60	.40	.39	.47	-	.08	.48	.29	.29	.36	.25	.00		
%	20	15					5			15		1		2				

EPDs as of 12.22.2016

Simbrah

- PRR Pilgrim 008X is a Homozygous Polled, high-quality carcass, multi-generational, proven Pine Ridge Ranch Simbrah bull.



PRR Whata Dude 536P — Pilgrim's sire

Semen: \$35/straw

Contact Bill Travis
for purchase.

Domestic and
International
CSS semen is available.



Bill and Jane Travis
9876 Plano Rd. • Dallas, TX 75238
Cell: 214-850-6308 • Office: 214-369-0990
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www.simbrah.com

Maternal Strength



IR Ms Geneva Y239



IR Ms Lausanne U022

Unrivaled Carcass Value

+



=

IR PRO\$PERITY C853



ASA# 3062917
1/2 SM 1/2 AN

Homozygous Black
Homozygous Polled

Trait	Direct					Maternal				DOC	Carcass						\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.6	-0.5	70.0	117.6	.30	10.9	25.6	60.6	--	11.7	39.5	-.22	1.25	.009	1.12	-.30	186.2	100.3
ACC	.28	.36	.32	.33	.33	.21	.22	.25	--	.13	.27	.25	.40	.25	.31	.22		
%	35	35	20	10	4	15	20	10		40	15	60	1	90	2	50	1	1

EPDs as of 12.6.2016

To order semen, call or email John today.

www.IrvineRanchGenetics.com

John and Holly Irvine (785) 313-7473
 Bernard and Emily Irvine (785) 564-3872
 Paul and Mary Beth Irvine (785) 556-6885
 Email: johngirvine@sbcglobal.net
 3370 Casement Road, Manhattan, KS 66502

IR Proserity C853 descends from a cow family proven to deliver fertility, udder quality, soundness and consistent productivity. Two representative examples, Y239 and U022, are pictured above. This maternal strength combined with Prosperity's merit for post weaning gain and breed leading carcass value offer the astute breeder a sire with unparalleled prepotency to sire both geat replacement females and feedlot cattle.

Wahl **WG** Genetics
 Riley, KS

SVS Captain Morgan 11Z



ASA# 2709087 • Harvie JDF Wallbanger 111X x Sunny Valley BLK Jenna 88U

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
EPDs:	4	4.2	80	124	.28	11	20	60	80	64

Come AS U R Red Rocket KRGS 29A



ASA# 2834718 • MRL 130Y x Miss Xciting 14X

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
EPDs:	2	7.4	84	135	.31	11	23	65	94	63

CCR Wide Range 9005A



ASA# 2725666 • S D S Graduate 006X x CCR Ms. Apple 9332W

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
EPDs:	3	-.2	76	129	.33	12	26	64	114	78

Silveiras Mission Nexus 1378



ASA# 2964186 • LJC Mission Statement P27 x Silveiras Daorv 8399

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
EPDs:	18	-.2	71	115	.28	3	25	60	114	71

Looking for Performance?

Ellingson Simmental Performance Bull & Female Sale

Friday, January 27, 2017
1:00 pm CST

New date and location

Sale Location: At the farm, Dahlen, ND

Selling: 90 Simmental and SimAngus™ Bulls – Red and Black
25 Open Heifers / Show Prospects
8 Bred Heifers

Other sires include:

WS Prime Time B6, Harvie JDF Wallbanger 111X, WS All Around Z35, GW Robust 605Z, Ellingson Complete A358, AAR Ten X, Ellingson Summit Y149, Hooks Yellowstone 97Y, LFE BS Lewis 332U, TJ Main Event 503B, TNT Tanker U263, Wheatland Bull 680S, and W/C United 956Y.

Bulls will be SEMEN TESTED and GUARANTEED BREEDERS.

For catalogs and information:



Terry Ellingson & Family

Phone: 701-384-6225 • Cell: 701-741-3045

5065 125th Ave. NE • Dahlen, ND 58224

email: tellings@polarcomm.com

Guest Consignors:

McDonald Farms, Inkster, ND • 701-248-3654

Strommen Simmentals, Arthur, ND • 701-967-8320

The catalog and updated information (homozygous polled test, ultrasound and scrotal measurements) will be available online.

DVAuction

www.ellingsonsimmentals.com or
www.simmental.org



60 BULLS SELL!

25 Age Advantage Fall Borns
35 Spring yearlings

Over HALF the offering are
PB Simmental bulls!

Parker — Cattle Co.



TAG D627 // PB SM
API: 152 TI: 83
SIRE: CCR COWBOY CUT 5048Z



TAG D608 // 1/2 SM 1/2 AN
API: 143 TI: 74
SIRE: J BAR J NIGHTRIDE 225Z



TAG D618 // 5/8 SM 3/8 AN
API: 115 TI: 68
SIRE: MR NLC AVENUE 3088A



TAG D670 // PB SM
API: 151 TI: 76
SIRE: HOOKS BOULEVARD 41B

3RD ANNUAL BULL SALE

MARCH 16, 2017, 1PM (MT)

BURLINGTON LIVESTOCK EXCHANGE // BURLINGTON, CO

*Parker —
Cattle Co.*

BRETT & SALLY PARKER // 970.597.0831
REED & ABI PARKER // 970.597.0832
PARKER_REED@HOTMAIL.COM
28501 CR FF
STRATTON, CO 80836

This sale will be broadcast live on the internet.

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Real time bidding & proxy bidding available.
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SIMMENTAL, SIMANGUS™ & ANGUS GENETICS INCLUDE

MR NLC Avenue 3088A, Hooks Boulevard 41B,
J BAR J Nightride 225Z, CCR Cowboy Cut 5048Z,
GIBBS 2654Z Bullet Proof, W/C United 956Y &
Basin Payweight 1682

POWER & GROWTH

Calving Ease

Maternal & Carcass Traits

Annual Production Sale

New
Sale
Date!

Feb. 18th 2017

At the Ranch, Turtle Lake

Selling

65 Red and Black
Simmental &
SimInfluenced
Yearling Bulls, Open
& Bred Females.

22 Black Simmental &
SimAngus™ Bulls

23 Red Simmental &
SimAngus™ Bulls

15 Simmental & SimAngus™
Open Females

5 Simmental & SimAngus™
Bred Females



024D

IR Platinum x HSF Majority
PB SM • Homo Polled • Non Diluter



024D

Executive Order x Dexter
PB SM • Homo Black • Hetero Polled



280D

Red Iron x Shear Force
PB SM • Non Diluter • Homo Polled



19D

TNT Tuition x Dream On
3/4 SM • Hetero Black • Homo Polled



201D

Hook's Atlantic x Final Answer
5/8 SM • Homo Black • Homo Polled



Tim & Tam Clark

Ranch: (701) 448-2815 • Tim Cell: (701) 799-7752

www.DoubleTSimmentals.com

Stop by anytime to see the cattle! ~ Turtle Lake, ND

Performance Advocate Scores

ASA Performance



Clarification: The lists of Performance Advocate (PA) for the Fall Calf Crop, 2014, and the Spring Calf Crop, 2015, were printed incorrectly in the Late Fall issue of *SimTalk*. The correct version is reprinted below. The staff at *SimTalk* apologize for any inconveniences.

Fall Calf Crop, 2014

Breeder	Score
Irvine Ranch, Manhattan, KS	600
Michael E. Dikeman, Manhattan, KS	600
Tom Brothers, Campbellton, TX	600
NLC Simmental Ranch, Wessington, SD	600
Dixon Farms, Thomasville, AL	600
Woodco Cattle Company, Thomasville, AL	600
Jeff Broadaway, Monroe, NC	600
Driggers Simmental Farm, Glennville, GA	600
Pinedale Farms, Clanton, AL	600
Lonesome Pine Farm, Prattville, AL	600
Bush Farms, Eufaula, AL	600
Red Hill Farms, Lafayette, TN	600
Whelan Farms, Wadley, AL	600
Russell Gunter, Thomasville, AL	600
T&T Cattle LLC, Riverton, WY	600
Pineview Farms, Hamptonville, NC	587
Little Creek Farm LLC, Starkville, MS	586
Virginia Tech, Blacksburg, VA	580
Gibbs Farms, Ranburne, AL	576
Rocky W. Rakes, Danville, VA	571
Circle M Cattle Company, Burlington, NC	566
Spring Valley Farms, Castalia, IA	538
Lester M Alberthal Jr, Granbury, TX	536
Angel Hill Angus Farm, Ward, SC	532
Lovaas Ranch, Canton, GA	525
Deer Creek Farm, Lowesville, VA	516
CLM Ranch, Olean, MO	516
Sleepy Creek Farms LLC, Summit, MS	516
University of Illinois, Baylis, IL	509
River Creek Farms Inc., Manhattan, KS	504
Wilkinson Farms/ Terry Schlenker, Montpelier, ND	500
Massey Farms, Burlington, NC	500
Lodestar Simmentals, Wellington, MO	500
Mountain View Farm, Gettysburg, PA	500
Scott & Nancy Walbridge, Hinckley, MN	500
Richburg Cattle LLC, Auburn, AL	500
Will Woodard, Madison, GA	500
OK Ranch, Nashville, AR	500
Sett Ranch, Whitesboro, TX	500
Nix Farms, Malvern, AR	500

Spring Calf Crop, 2015

Breeder	Score
Bridle Bit Simmentals, Walsh, CO	600
Hook Farms, Tracy, MN	600
Tom Brothers, Campbellton, TX	600
South Dakota State University, Brookings, SD	600
McDonald Farms, Blacksburg, VA	600
CLM Ranch, Olean, MO	600
Tyrell Rousey, North Platte, NE	600
Lonesome Pine Farm, Prattville, AL	600
Zachary Virnig, Onamia, MN	600
Red Hill Farms, Lafayette, TN	600
Lovaas Ranch, Canton, GA	600
Craig L. Hays, Maryville, MO	598
Jones Ranch, Telephone, TX	592
Little Creek Farm LLC, Starkville, MS	582
Clear Springs Cattle Co., Starbuck, MN	569
Homefront Cattle Company, Utica, MN	568
J-C Simmentals, Clare, MI	567
Virginia Tech, Blacksburg, VA	566
Steve or Mary Gleason, Maple Hill, KS	563
102 River Ridge Cattle Co., Bedford, IA	559
T&T Cattle LLC, Riverton, WY	558
Rydeen Farms Simmentals, Clearbrook, MN	553
University of Nebraska, Lincoln, NE	548
Bata Brothers, Adams, ND	536
Ellingson Simmentals, Dahlen, ND	535
Deer Creek Farm, Lowesville, VA	533
Arthur J. Mercer III, Lott, TX	532
KMJ Simmentals, Huxley, IA	530
Waters Edge Farm, Nashville, TN	529
True North Cattle, Morro Bay, CA	514
Eagle Pass Ranch, Warner, SD	513
Wang Ranch, Charlo, MT	507
M/S Stavick Simmental, Veblen, SD	504
Michael E. Dikeman, Manhattan, KS	503
Saxe Farm, Thompsonville, IL	500
Daniel H. Anderson, Roseau, Mn	500
Smoky Valley Farm, West Finley, PA	500
Select Cattle Enterprises, Armuchee, GA	500
Lodestar Simmentals, Wellington, MO	500
Joseph J. Konesky, Sand Coulee, MT	500
Double B Acres, Sterling, OH	500
Scott & Nancy Walbridge, Hinckley, MN	500
Lauren Grimes, Hillsboro, OH	500
Sett Ranch, Whitesboro, TX	500

J&C SIMMENTALS

22nd Annual Bull Sale

January 28, 2017 • 12:30 PM

West Point Livestock • West Point, NE

OVERHAUL



D612 • Purebred
Jack Around x T85
2016 IA State Fair Res. Champion



D604 • Purebred
STF Royal Affair x
T85 Ms Fancy Yardley



D602 • 3/4 Blood
Innocent Man x CNN Lucky Girl
2016 IA State Fair 2nd in Class



D606 • Purebred
Broker x Bernadette
2016 IA State Fair Class Winner



217D • Purebred
Driver x Macho



D933 • Purebred
Jack Around x Dew It Right



630D • Purebred
Uno Mas x Broker
2016 IA State Fair 2nd in Class



D869 • 3/4 Blood
Innocent Man x JS Sure Bet

Offering.....

150 Bulls
30 Open Heifers
10 Bred Heifers
percentage to purebred



Bob, Jay and Clark Volk

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Bob, 402-720-0469 • Jay, 402-720-7596

Clark, 402-720-3323 • volkjk@aol.com

www.jandsimmentals.com





Bill Graebe, Manager – 816.387.7694
Scott Cowger – 816.304.0371
John Cowger – 816.262.2607
Chris Sweat – 479.970.6905

RS&T Simmentals, LLC
10000 County Road 222
Savannah, MO 64485

www.breedingcattlepage.com/rs_t_simmentals/index.htm

RS&T Simmentals, LLC Bull Sale • March 4, 2017

Savannah, MO • at the farm • Lunch served at 11:00 am • Sale starts at noon
Bulls available for viewing at the farm. Contact Bill Graebe to arrange a viewing.

Many bulls like these two will be part of our sale.

Selling approximately 35 bulls. • Angus, Percentage and Purebred Simmental Bulls.

Ultrasound and Breeding Soundness exams.

12 strong aged bulls and 20 plus yearlings.

AJE/PB Montecito 63W



ASA# 2547976

SVF Steel Force S701 x

KS Miss She's So Sweet 9

Selling a number of sons of Montecito March 4, 2017

Examples of Bulls Selling



Kline Simmental Ranch

5th Annual Bull & Female Sale, 2pm, February 12th, 2017

Offering 45 Simmental & SimAngus™ Bulls
 Select groups of Commercial SimAngus™ Bred Heifers - Black & Black Baldies
 AI bred to Shipwheel Chinook due March 10th



W/C United x LRS Preferred Stock

ASA#3166664 2/21/16
 ADJ BW:92 ADJ WW:814
CE BW WW YW MCE
 6.4 2.7 84.2 133.5 6.8
MWW MM API TI
 54.7 12.6 113.1 78.7

D620 3/4SM



W/C United x TNT Hummer T292

ASA#3205039 2/21/16
 ADJ BW:92 ADJ WW:748
CE BW WW YW MCE
 8.3 2.9 72.2 118.6 5.2
MWW MM API TI
 59 22.9 114.7 74

D621 3/4SM



Thomas Up River x NLC Break Free

ASA#3205043 2/23/16
 ADJ BW:88 ADJ WW:769
CE BW WW YW MCE
 15.4 -1.1 71.1 112.1 9.8
MWW MM API TI
 60.9 25.4 147.2 79.3

D627 1/2SM 1/2 AN



WLB Manitoba x TNT Gunner (U1)

ASA#3205041 2/23/16
 ADJ BW:98 ADJ WW:812
CE BW WW YW MCE
 5.3 4.8 74.7 107.2 6.9
MWW MM API TI
 62.4 25 111.3 66.3

D625 PB



LRX Blaze X MR NLC Superior

ASA#3205042 3/8/16
 ADJ BW:97 ADJ WW:779
CE BW WW YW MCE
 4 3.7 69 105.6 9.4
MWW MM API TI
 61 26.5 95.6 63.3

D679 PB



KS Commission X KS Saturn

ASA#3205040 3/9/16
 ADJ BW:97 ADJ WW:802
CE BW WW YW MCE
 5.8 2.8 73 111.6 12.1
MWW MM API TI
 55.5 19 106.7 67.9

D682 PB



Rendezvous Locomotive X WS Beef Maker

ASA#3205038 2/29/16
 ADJ BW:94 ADJ WW:809
CE BW WW YW MCE
 5.1 4.9 74.1 104.2 6.1
MWW MM API TI
 65.2 28.1 108.7 70.2

D642 1/2 PB 1/2 FB



Rendezvous Locomotive X MSR Black

ASA#3205286 3/7/16
 ADJ BW:98 ADJ WW:790
CE BW WW YW MCE
 3.3 5.0 67.2 96 1.8
MWW MM API TI
 57.6 24 69.1 57.1

D800 1/2 PB 1/2 FB

Polled and coat color test results will be available prior to the sale.

Check website for updates, videos & to request a catalog. Visitors welcome anytime, 5 west & 1 north of Hurdsfield ND

www.klsrcows.com

701-693-6317 Matt
 701-693-6806 Monty

klsrcows@gmail.com

NELSON LIVESTOCK COMPANY

ANNUAL BULL SALE



NLC Cow Boss 160C. Sold in the 2016 sale, owned by Southern Cattle Co., T Heart Ranch and Nelson Livestock Co.



NLC 40C. Sold in the 2016 sale to Kenner Simmentals.



**No creep.
No pampering.
No hard feed.
No problems.**

When you buy bulls from Nelson Livestock Co., you expect maintenance free genetics. Our rugged, forage based operation is designed to be as close to the conditions of our primary customers' as we can make them. Environmentally tested black and red SimAngus™ and Simmental genetics for no-miss crossbreeding solutions.

Selected for generations to thrive without extra inputs, and then produce high value feeder cattle that generate efficiency, beef value and profits all down the beef chain.

APRIL 15, 2017

AT THE RANCH NEAR WIBAUX, MONTANA

55 Black and Red SimAngus™ Bulls
25 Black and Red Purebred Simmental Bulls
4 Purebred Angus Bulls

Pictures and data on sale bulls available on our website early March. Contact us or visit our website to be added to the mailing list.

NELSON

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VJT Ranch
OAKES, ND

KU QUANDT BROTHERS
SIMMENTAL | OAKES, ND

POWER By DESIGN

February 21st, 2017

Make sure to visit our website for sale updates and more information | www.qbvjt.com



QB D47 | LRS Grade Break x Rust Miss 452B



QB D25 | FBF1 Combustible x KNH Play On



VJT D62 | WC United x KNH Chism



VJT D17 | WS All Around x KS Ms Master Blend

*Bulls for the
Commercial Cattleman*

Selling Approximately 50 Simmental and Sim-Angus Bulls

Join Us At The VJT Ranch
11039 81st ST SE | Oakes, ND 58474
February 21st, 2017 | 12 Noon | Lunch Served
Jason Quandt: 701-710-0080 | Travis Thompson: 701-710-0843

28th Annual **MADER**
Ranches



BULL POWER

& Select Female Sale

FRIDAY, FEBRUARY 17TH, 2017, 1PM

**AT MADER RANCHES
CARSTAIRS, AB**



WATCH & BID ONLINE @
LiveAuctions.TV

**90 BULLS ::
SIMMENTAL &
SIMANGUS™
20 HEIFERS**

**EASY CALVING BULLS FOR HEIFERS
PERFORMANCE BULLS FOR COWS
BULLS TESTED FOR POLLED, BLACK & LEPTIN**

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"Simmental Beef on the Cutting Edge"

KELLER BROKEN HEART RANCH

Annual Sale

March 13, 2017

1:00 p.m.

New Location

At the Ranch

Mandan, ND

Selling 180 Head

100 High-Performance Red & Black
Simmental and SimAngus™ Bulls

80 Red & Black Simmental
and SimAngus™ Heifers



KBHR D044 - Reg.#: 3169751
1/2 SM 1/2 AN - Black - Polled
sire: G A R PROPHET
CE 12.7; BW 1.4; WW 82.8; YW 140.2; MCE 12.4;
M 38.5; MWW 79.9; API 177.8; TI 101.5



KBHR D191 - Reg.#: 3169898
PB SM - Red - Polled
sire: WS ALL ABOARD B80
CE 12.5; BW 0.3; WW 80.1; YW 119.8; MCE 13.8;
M 20.1; MWW 60.2; API 148.1; TI 85.1



KBHR D001 - Reg.#: 3169708
1/2 SM 1/2 AN - Black - Polled
sire: G A R PROPHET
CE 13.3; BW 2.1; WW 99.6; YW 159.4; MCE 11.1;
M 27.1; MWW 76.9; API 184.6; TI 110.6



KBHR D041 - Reg.#: 3169748
1/2 SM 1/2 AN - Black - Polled
sire: G A R ADVANCE
CE 15.2; BW -0.3; WW 74.9; YW 121.2; MCE 12.0;
M 28.1; MWW 65.6; API 181.2; TI 98.5



KBHR D226 - Reg.#: 3169933
3/4 SM 1/4 AN - Black - Polled
sire: CCR GRAVITY 9064A
CE 8.4; BW 2.5; WW 74.5; YW 116.6; MCE 12.1;
M 25.9; MWW 63.2; API 133.2; TI 79.0



KBHR D227 - Reg.#: 3169934
PB SM - Red - Polled
sire: WS ALL ABOARD B80
CE 10.6; BW 2.8; WW 78.3; YW 112.5; MCE 15.0;
M 23.4; MWW 62.5; API 145.6; TI 81.4



DVAuction

KELLER BROKEN HEART RANCH

Dwight, Susan, Luke, Jake & Tess Keller

701-471-5215 (Dwight Cell) - 701-471-1142 (Luke Cell)

701-471-5065 (Jake Cell) - 701-445-7350 (Home)

1573 55th St., Mandan, ND 58554

kbhr@westriv.com - www.kbhersimmental.com

EPD's current as of 12/21/16.

ALLIED
GENETIC RESOURCES

We focus on Quality Attributes



Sire: HXC CONQUEST 4405P • SimAngus™
Reg #: 3204708 • **205 Wt:** 875

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
11	1	84	124	6	25	67	129	82



Sire: KUNTZ SHERIFF 8A • Purebred SM
Reg #: 3204738 • **205 Wt:** 714

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
9	1	78	114	13	24	64	110	72



Sire: IPU REDNECK 92B • Purebred SM
Reg #: 3204879 • **205 Wt:** 845

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
9	2	76	108	8	29	67	137	78



Sire: IPU RED ZONE 82Y • Purebred SM
Reg #: 3204900 • **205 Wt:** 865

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
6	5	89	122	12	28	73	118	77



Sire: KUNTZ SHERIFF • Purebred SM
Reg #: 3201748 • **205 Wt:** 734

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
13	-1	77	104	16	24	63	124	77



Sire: BCLR SHAMWOW • Purebred SM
Reg #: 3201749 • **205 Wt:** 752

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
7	4	93	138	6	22	68	123	87



Sire: TNT WHISKY RIVER • 3/4 SimAngus™
Reg #: 3201810 • **205 Wt:** 774

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
9	3	77	117	11	23	62	118	73



Join us!

Annual Bull & Female Sale
Friday, Feb. 17, 2017
KIST LIVESTOCK AUCTION, MANDAN, N.D.

140 SIMMENTAL & SIMANGUS™ BULLS
50 SIMMENTAL & SIMANGUS™ FEMALES

to make top-notch SIMMENTAL & SIMANGUS™ SEEDSTOCK



Sire: MRL FORT CLARK 56B • Purebred SM
Reg #: 3204913 • 205 Wt: 778

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
4	4	66	96	10	22	55	116	64



Sire: BSF CASH CARD A10 • SimAngus™
Reg #: 3204834 • 205 Wt: 818

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
9	2	73	120	11	22	58	127	77



Sire: TJ POWER GRID • 3/4 SimAngus™
Reg #: 3201762 • 205 Wt: 728

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
12	1	71	110	11	27	62	146	80



Sire: CCR WIDE RANGE • 5/8 SimAngus™
Reg #: 3201781 • 205 Wt: 747

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
4	0	84	135	7	22	64	108	81



Sire: TJ POWER GRID • 3/4 SimAngus™
Reg #: 3201850 • 205 Wt: 831

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
11	2	89	138	13	21	66	135	84



Sire: HOOKS ZEST • 3/4 SimAngus™
Reg #: 3201896 • 205 Wt: 776

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
5	4	83	136	8	26	67	109	79

We focus on

- Maternal disposition.
- Total herd enrollment with American Simmental Association.
- Polledness and solid colored cattle.
- Udder quality and high maternal traits.
- Calving ease with calf vigor.
- Efficient cow size.
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- Potential herd bull genetics.
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Saturday, February 11th - 1pm

67022 590TH STREET -- GRISWOLD, IOWA

SELLING 55 SIMANGUS™, ANGUS AND SIMMENTAL BULLS



D210

W/C LOCK DOWN 206Z

1/2 SIM 1/2 ANG

CED 14.9 BW -0.8 WW 88 YW 147 API 153 TI 93
 ADJ 205 WT 935



D227

MR HOC BROKER

1/2 SIM 1/2 ANG

CED 3.6 BW 3.1 WW 69 YW 109 API 91 TI 65
 ADJ 205 WT 810



D302

W/C LOCK DOWN 206Z

3/4 SIM 1/4 ANG

CED 9.8 BW 1.6 WW 70 YW 114 API 121 TI 75
 ADJ 205 WT 817



D209

W/C LOCK DOWN 206Z

5/8 SIM 3/8 ANG

CED 14.6 BW -1.3 WW 65 YW 109 API 138 TI 74
 ADJ 205 WT 838



D228

AAR TEN X

3/8 SIM 5/8 ANG

CED 11.4 BW 1.2 WW 86 YW 148 API 153 TI 95
 ADJ 205 WT 819



D202

W/C LOCK DOWN 206Z

5/8 SIM 3/8 ANG

CED 13.7 BW -0.6 WW 77 YW 123 API 133 TI 79
 ADJ 205 WT 946



D129

CONNELY COMRADE

PB ANGUS

CED 8 BW 0.5 WW 49 YW 90
 ADJ 205 WT 695



D226

CSCX BANDWAGON

1/2 SIM 1/2 ANGUS

CED 8 BW 1.1 WW 57 YW 87 API 99 TI 62
 ADJ 205 WT 829



D301

W/C LOCK DOWN 206Z

3/4 SIM 1/4 ANG

CED 13 BW -0.4 WW 74 YW 123 API 140 TI 81
 ADJ 205 WT 740

www.precisionbeefsolutions.com

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HEATH LARSEN
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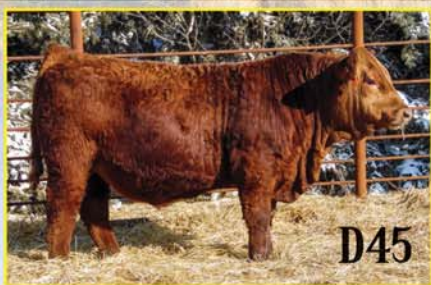


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Annual Production Sale
February 3, 2017
At the Kunkel Ranch, South of
New Salem, ND • 1 P.M. Central

54 Simmental &
SimAngus™
Yearling Bulls
36 Simmental &
SimAngus™
Bred Heifers



D45
Whisky River x All In • 3/4 SM
ASA# (3188821) • 205 Adj. 792 • Homo Polled



D95
Red Zone x Westway 50X • Purebred
ASA# (3188814) • 205 Adj. 820 • Homo Polled



D122
Red Zone x Western Star • Purebred
ASA# (3188739) • 205 Adj. 824 • Homo Polled



D25
Prime Beef x Westway 50X • Purebred
ASA# (3188811) • 205 Adj. 820 • Homo Polled



D6
Red Absolute x Red Zone • Purebred
ASA# (3188715) • 205 Adj. 824 • Homo Polled



C31
Red Zone x Freedom • ASA# 3027330
Due to WS All Aboard B80 on 2/24/17, bull calf



D1
Mr Olie X4 x Right-On • Purebred
ASA# (3188807) • 205 Adj. 779
Homo Polled • Homo Black



D104
Irish Spring x Black Diamond • Purebred
ASA# (3188865) • 205 Adj. 780
Homo Polled • Hetero Black

Kunkel Simmentals
DKSR

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Dusty & Kayla Kunkel, New Salem, N.D.

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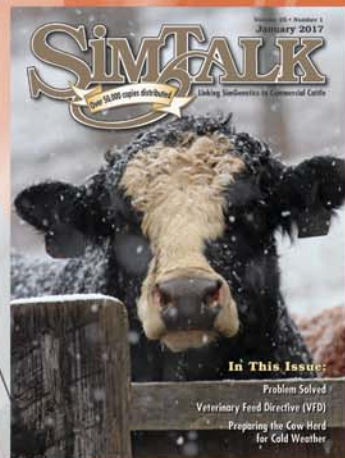
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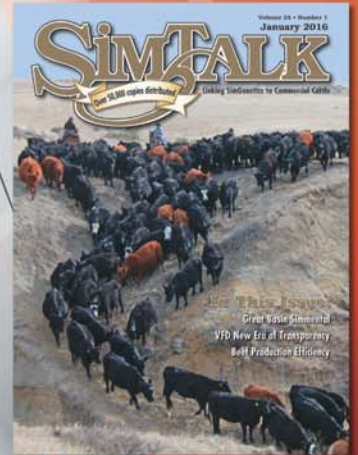
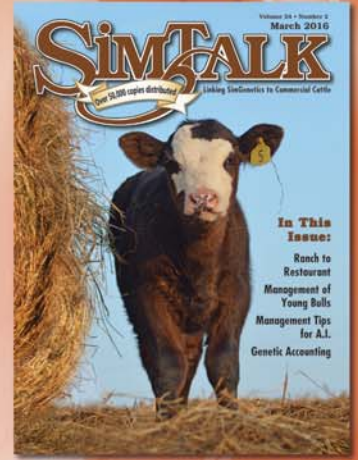
SIMTALK

Linking SimGenetics to Commercial Cattle

Published four times annually, *SimTalk* is a glossy, full-color publication with a circulation of 50,000+ targeting commercial users of SimGenetics. Advertising in *SimTalk* provides a unique opportunity to brand and trademark your program to thousands of potential customers. If you are serious about communicating with the commercial beef business, consider an advertising presence in every one of our four annual issues.

ASA Publication's *SimTalk* Production Schedule Deadlines

	Sales Close	Ad Materials	Camera Ready	Mail Date
March 2017	Jan 23	Jan 30	Feb 10	Feb 24
Breeder Directory 2017	May 2	May 9	May 23	June 12
Early Fall 2017	July 22	Aug 1	Aug 11	Aug 24
Late Fall 2017	Sept 21	Sept 28	Oct 10	Oct 20



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year after year with an average bull battery that sire average calves?

Larson XL SimAngus™ bulls will give you good calving ease with outstanding eye appeal and performance. Daughters from our bulls make great cows. They have superior longevity and fertility with excellent dispositions. In a downtrend cattle market your bull selection is more important than ever! **Give us a call!**



XL 6X1 - HPF Optimizer X Nichols Manifest



XL 6X4 - HPF Optimizer X Connealy Insure



XL 66C - H4H Uploaded 300 X TC Total



XL 66F - Connealy Comrade X LRS 36T



XL 69A - NLC UpGrade X Predestined



H4H 602 - Yellowstone X Ellingson Identity



XL 612 - SVR 717 X SAV Net Worth



H4H 612 - Robust X Sitz Upward



H4H 628 - Hooks Achilles X BT Right Time 24J

39th Annual Production Sale

Tuesday, **February 28, 2017**

1:30 p.m. - Kist Livestock, Mandan, ND **DVAuction**

Offering: 75 Yearling SimAngus™ & Simmental Bulls and 12 Elite Bred Heifers

Featuring sons of: In Focus 4925, GW Robust, NLC UpGrade, GW Premium Beef, Connealy Comrade, Olie, Hooks Yellowstone, SVF Alligence, WS Prime Beef, H4H Uploaded 300, CCR Wide Range and HPF Optimizer.

- ✓ Bulls are on a high roughage ration to insure longevity.
- ✓ Semen checked with a full first breeding season guarantee.
- ✓ Volume discounts with free delivery in the Dakotas.



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Todd & Judy Larson**

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Lemmon, SD 57638

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Home of the

Hottest Sires!

EPDs as of 9.21.16



W/C BF Innocent Man 174A

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
12 .2 38 55 .10 6 28 47 114 54

ASA# 2785174

Innocent Man is siring exciting type and function!

\$29,000 daughter at Head of the Class Sale.



TL Bottomline 38B

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
8 3 60 82 .14 8 18 48 111 63

ASA# 2905451

Semen available mid-January. 2016 American Royal and NAILE Grand Champion Bull. Pilgrim x "Fat Butt"



Dam: Miss Star Above



CARD Uproar 49Y

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
4 4.4 78 117 .24 5 20 59 125 78

ASA# 2623651

First progeny are winners!



Supreme Champion Female World Beef Expo



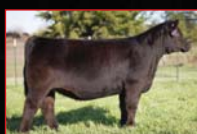
Ruby SWC Battle Cry 431B

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
4 2.3 70 134 .21 8 13 48 114 67

ASA# 2871257

Homozygous black and homozygous polled. Broker x Upgrade x Lucky Dice pedigree!

This Battle Cry daughter topped Ruby's 2016 Sale!



TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
8 .1 62 56 .15 5 20 51 125 74

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
6 2.8 53 79 .16 10 18 44 104 58

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross donor!



W/C No Remorse 763Y

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
12 -.8 45 65 .13 6 25 47 107 54

ASA# 2614801

Calving ease, high profile sire producing high valued progeny!



\$20,000 No Remorse daughter at Huston Cattle Co.'s Sale.



STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
8 1.7 71 100 .18 6 17 52 131 78

ASA# 2886364



STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI
8 1.5 69 99 .18 6 18 52 128 76

ASA# 2886365

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



FHEN Halftime A127

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
15 -3 60 97 .23 8 19 49 146 75

ASA# 2884737

2014 NAILE Champion % Bull!



Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
-2 5 71 104.20 5 5 40 97 55

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
12 .8 57 80 .14 9 18 47 136 70

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



The famous 8543U dam by Dream Catcher has influenced the breed as much as any young female in the breed!



Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
3 2.1 62 91 .18 -.4 20 51 71 57

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must-use regardless of his "old-school" pedigree and EPD profile.



WS Revival B26

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
6 2.5 62 90 .17 5 20 51 98 63

ASA# 2913874 • Spectacular \$160,000 top seller at 2015 "The One Denver" Sale



KLS Halfblood X217

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
16 -1.6 62 96 .21 13 25 56 154 75

ASA# 2537824

Awesome Calving Ease and profile!



Halfblood progeny are cool lookin'!



STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
7 3.8 51 85 .21 5 15 41 99 57

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



W/C Cash In 43B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
13 0 51 70 .12 11 23 48 122 63

ASA# 2911606 • Cash In, by JS Sure Bet, is the new, exciting, calving-ease prospect to use this season!

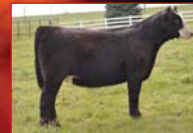


WC Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
17 -2.5 74 125.32 5 12 49 154 84

ASA# 2658496

Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's



STF Shocking Dream SJ14

EPDs: CE BW WW YW ADG MCE Milk MWW \$API STI
15 .1 59 82 .14 5 13 42 140 70

ASA# 2335795

Produces the best fronts in the business!



Jordan Simmentals \$15,000+ Shocking Dream daughter



\$75,000 High Regard daughter at Jones Show Cattle, OH.



High Regard feature for Hara Farms, OH.



Hudson Pines/Circle M Farms sold for \$11,000.



Multiple-time Champion for Sara Sullivan



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ES

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BULL SALE, FRIDAY, MARCH 3, 2017

AT THE EICHACKER SIMMENTAL FARM, SALEM, SD

SELLING 125

Simmental,
SimAngus™,
Red Angus and
Black Angus Bulls

5/8 SM



ES DX381 • BD: 1/24/16
GW Step Out x BC Lookout (Glitter)

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
12	2.4	71	113	.27	5	19	54	138	81

Purebred



ES DY15 • BD: 2/1/16
CDI Authority x WS Beef King

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
11	1.6	71	103	.20	8	16	51	128	74

EPDs as of 12.20.16

3/4 SM



ES DY24 • BD: 2/1/16
TJ Makers Mark x Mr. NLC Upgrade

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
10	4	86	140	.34	10	27	70	134	85

3/4 SM



ES C1 • BD: 1/28/15
Remington Lock N Load 54U x BC Lookout (Glitter)
Bred: 6/2/16 to CLRS After Schock 604A

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
11	.9	57	98	.26	4	17	46	115	66

Selling
at the



Saturday,
February 4, 2017
Show: 8:00 AM MST
Sale: 1:00 PM MST

5/8 SM



ES CY9 • BD: 5/2/15
ES AU56-1 (United) x CDI Ridgeline

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
12	3.8	78	122	.28	9	21	60	118	72

EICHACKER SIMMENTALS

25446 445th Avenue
Salem, SD 57058

Steve: 605-425-2391 or 605-421-1152

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Sale will be Broadcast on DVAuction.com



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Sandy Acres Simmental

45 Years of breeding Simmentals with calving ease and growth with maternal excellence.



Sandy Acres 5D
ASA# 3189456
Full sibling to Vision
Adj. 205: 690 lbs. - no creep
Homozygous Black/Homozygous Polled



Sandy Acres 11D ASA# 3189514
Sire: LLSF Pays To Believe ZU194
Adj. 205: 807 lbs. - no creep
Homozygous Black



Sandy Acres 9D ASA# 3189516
Sire: LLSF Pays to Believe ZU194
Adj. 205: 679 lbs. - no creep



Sandy Acres 18D ASA# 3189497
Sire: Hook's Zero Gravity 103Z
Adj. 205: 792 lbs. - no creep



Sandy Acres 19D ASA# 3189445
Sire: Mr. NLC Upgrade U876
Adj. 205: 710 lbs. - no creep

Annual Bull Sale

Friday, February 17, 2017, 1PM, Creighton Livestock, Creighton, NE
Lunch served at noon

Featuring:

- Igenity Gold profile on all bulls
- Homo black bulls
- All red bulls are non-diluters

Videos of bulls are available on our website



Call with questions or to view:

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THE EVENT

Online Bull Sales



He sells Feb 7th

BT PROFIT D9

ASA# 3184213 | 3/4 Simmental | PROFIT x B&R BLACK VELVET Y191



He sells Feb 7th

VCL LKC DENVER 619D

ASA# 3173460 | PB SM | PROFIT x BF MISS CRYSTEEL TANGO

**TUESDAY
FEBRUARY**

7TH



MARCH

7TH

2017

BIDS CLOSE AT 7PM CST

**Hosted by:
CATTLEINDEMAND**

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Watch

WWW.CATTLEINDEMAND.COM FOR MORE PICTURES AND INFORMATION ON BOTH SALES!



"Loonan Stock Farm delivers quality and service – because they care about their customers."

42nd Anniversary Production Sale
Saturday, February 4, 2017

Private Treaty Auction • 1 p.m. CST Sharp
 At the Farm • Corning, Iowa

RED ANGUS • RED SIMMENTAL • RED SIMANGUS™



*Craig & Debbie Hupfield
 Liscomb, Iowa*

"LEAVE 'EM AND BREED 'EM" are the words that initially caught my eye 20 years ago. I have been a buyer at Loonan Stock Farm since 1997. The quality and disposition of the cattle, combined with calving ease, keep me coming back every year.

Working with Judy and Rick is a huge bonus! Over 90 percent of our 130-head cowherd are Loonan genetics. They deliver quality and customer service! They strive because they care to make every buyer happy. In the last 10 years we have also purchased our bulls from Loonan Stock Farm. We wish we would have done it sooner! Extremely satisfied is an understatement.

The kitchen calendar is already marked "Loonan Production Sale" on February 4th! Great people raising great cattle – it doesn't get any better than that!

Craig Hupfield, Liscomb, Iowa

120 Yearling Bulls

- 23 years of carcass traits
- Calving ease
- Performance
- Disposition
- Uniform, thick and easy-fleshing
- Priced from \$2,800, \$3,000 and \$3,200

80 Open Heifers

- Individual seedstock heifers
- Commercial replacement heifers
- Offering our entire crop of 2016 SimAngus™ F1 heifers
- "Leave 'Em and Breed 'Em" Program
- Priced from \$1,200 to \$800



Red Angus

Simmental

Red SimAngus

We invite you to visit and view the cattle at any time – sale bulls and heifers and our cowherd that is strongly influenced by Beckton bloodlines.

RED ANGUS • RED SIMMENTAL • RED SIMANGUS™



Judy Loonan
 Rick Thompson, Herdsman

Phone: (641) 322-3921 • 1724 Holly Avenue • Corning, IA 50841

Judy's Cell: (515) 423-5642 • Rick's Cell: (515) 229-0920

Email: lsfrra@wildblue.net

"Located in the hills of southwest Iowa"

Doll Simmental Ranch



DCR Mr. Moon Shine X102

ASA#: 2565229
Sire: R Plus Moon Shine 7077T
Dam: DCR Ms. Shear Crook U302

CE	BW	VW	YW	ADG	MCE	Milk
14	.4	63	81	.12	10	20
MWW	CW	MB	REA	SAPI	STI	
51	18	.46	.84	155	77	

A very strong set of bulls sell on March 7.
Really love the udders under his females.



Harvie Boondock 122

ASA#: 2663351
Sire: Destiny Buckeye
Dam: JDF Pepsi 61U

CE	BW	VW	YW	ADG	MCE	Milk
8	3.8	60	63	.02	6	13
MWW	CW	MB	REA	SAPI	STI	
43	12	-.16	.83	91	54	

Puts tremendous thickness and depth
in his offspring.



Erixon Game Face 59Y

ASA#: 2701292
Sire: Kop Crosby 137W
Dam: Erixon Lady 95U

CE	BW	VW	YW	ADG	MCE	Milk
4	2.6	72	104	.20	11	30
MWW	CW	MB	REA	SAPI	STI	
66	35	.31	.71	123	76	

He sires those very soft-made, deep-bodied calves.
His daughters are making some of our best cows.



WLB Bull 223W 391A

ASA#: 2922562
Sire: Hart Good Time W223
Dam: WLB 462P Lucy 400W

CE	BW	VW	YW	ADG	MCE	Milk
5	3.4	72	104	.20	12	19
MWW	CW	MB	REA	SAPI	STI	
55	36	.14	.48	124	69	

Many sons sell on March 7.
Length and thickness.



LFE Red Ticket 340Z

ASA#: 2798263
Sire: LFE Red Ridge 809W
Dam: LFE Firstbase 190N

CE	BW	VW	YW	ADG	MCE	Milk
7	2.8	77	107	.19	1.9	23
MWW	CW	MB	REA	SAPI	STI	
62	37	-.10	.33	107	68	

Tremendous length and depth.
His daughters are making very good cows.

37th Annual
Production Sale

Tuesday,
March 7, 2017

1:30 p.m. CST

Kist Livestock, Mandan, ND

Offering the Best
From Both Breeds!

60 Spring Simmental Bulls
100 Spring Charolais Bulls
6 Open Simmental Females
6 Open Charolais Females

Herd Sires:

WFL Westway 50X
SFG Real Steel A374
WLB Bull 223W 391A
Erixon Game Face 59Y
Harvie Boondock 122
ASM Wideload 303B

All Sires:

ES Ridge Rider YW3
Welsh's Warsaw 312Z
Hooks Yellowstone 97Y
WS Prime Beef Beef 28
MCM Top Grade 018X
Come As U R Red Rocket
Kuntz Sheriff 8A

Doll

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New Salem, ND 58563

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dollboyz@westriv.com

Harlan & Jodie Doll
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www.dollranch.net

Hofmann Simmental Farms

BUY YOUR WAY Bull Sale

(No. 8)

at the farm, Clay Center, Kansas
FEBRUARY 25 - MARCH 4, 2017

ONLINE BIDDING THROUGH MARCH 2, LIVE CLOSEOUT MARCH 4

Selling

60 SIMMENTAL & SIMANGUS™ BULLS
 SPRING & FALL | BLACK & NON-DILUTE RED

Private Treaty | Limited Auction
Buy Your Way!

CONVENIENT, LOW PRESSURE, FAIR, TRANSPARENT | BUYERS DETERMINE THE SALE ORDER
 VISIT OUR WEBSITE TO LEARN MORE ABOUT OUR UNIQUE SALE FORMAT
 AND ASK ABOUT OUR EARLY BID DISCOUNTS!



HXC Conquest x Shear Force x ER Big Sky
 Sept '15 1/2 SM 1/2 AR - full brother to 29Z
 • Non-dilute red • Homo polled results pending



HXC Conquest x Pacesetter x Fortune 500
 Oct '15 1/2 SM 1/2 AR
 • Non-dilute red • Homo polled



Brown JYJ Redemption x Pelton Powercat x Goldrush
 Aug '15 1/2 SM 1/2 AR
 • Non-dilute red • Homo polled



HSF High Roller x Beef Maker x TNT Cruzler
 Aug '15 Purebred Simmental
 • Non-dilute red • Homo polled results pending



GW-WBF Substance x HSF Majority x ER Big sky
 Aug '15 Purebred Simmental
 • homo polled & black results pending



Brown JYJ Redemption x Shear Force x Redcoat
 Jan '16 1/2 SM 1/2 AR
 • Non-dilute red • Homo polled

Sires represented include:

Simmental - Prime Beef, High Roller, High Stakes, Hoosier, Revenue, Substance, Xpectation
 Red Angus - Conquest, Feddes Big Sky, Redemption
 Angus - Bismarck, Mytty In Focus Polled Hereford - Perfect Timing

Half of the bulls are black and one fourth of the bulls are whiteface



HSF Conquest 29Z x EBV 6703 x Pollfleck
 Aug '15 1/2 SM 1/2 AR
 • Non-dilute red • Homo polled

HOFMAN N
Simmental
F A R M S

Rodney & Kim Hofmann
Ph 785.944.3674

www.honestbulls.com
hsfcows@gmail.com

"Proof + Performance = Profit"

find the catalog, videos, bid links
 (available mid-February) and more:

www.honestbulls.com

BENDA RANCH

Simmentals

Annual Production Sale
Monday Feb. 13, 2017 - 1:00 PM
 Kimball Livestock Exchange, Kimball, SD

Selling:
55 yearling and
5 coming two-year-old bulls



PB SM
JBS Mr. Casino 207D
 JBS Big Casino 336Y x JBS Ms Dew It Right 021Z
 ASA# 3184863 • 205 Adj. WW: 791 • 122 WWR
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
 12 .4 79 114 .22 12 19 59 134 77



3/4 SM
JBS Mr. Cowboy Cut 941D
 CCR Cowboy Cut 5048Z x JBS Miss Bushwacker 86W
 ASA# 3184911 • 205 Adj. WW: 725 • 112 WWR
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
 9 2.2 77 115 .24 9 21 60 129 79



3/4 SM
JBS Mr. Step Stone 037D
 WS Stepping Stone B44 x JBS Miss Olie 823X
 ASA# 3184925 • 205 Adj. WW: 744 • 115 WWR
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
 11 2.2 78 122 .28 9 16 55 130 78



1/2 SM
JBS Mr. Absolute 303D
 C F Bennett Absolute x JBS Miss Force 113A
 ASA# 3184786 • 205 Adj. WW: 721 • 111 WWR
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
 17 -.3 74 119 .28 11 22 59 173 90



3/4 SM
JBS Mr. All In 706D
 GSC All In 72A x JBS Miss Newline 0532
 ASA# 3184840 • 205 Adj. WW: 670 • 103 WWR
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
 10 1.6 54 83 .18 10 27 54 110 60



3/4 SM
JBS Mr. N Octane 335D
 Kappes Northern Octane x JBS Miss Bismarck 119A
 ASA# 3184892 • 205 Adj. WW: 772 • 119 WWR
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
 8 3.1 79 120 .26 10 22 61 114 71



JBS Big Casino 336Y
 Selling 11 sons of Big Casino



PB SM
JBS Mr. Casino 054D
 JBS Big Casino 336Y x JBS Miss Built Right 747X
 ASA# 3184810 • 205 Adj. WW: 681 • 105 WWR
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
 13 -.2 61 89 .18 11 20 50 132 68



3/4 SM
JBS Mr. Step Stone 067D
 WS Stepping Stone B44 x JBS Miss Indy 819X
 ASA# 3184811 • 205 Adj. WW: 690 • 107 WWR
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
 11 2.2 70 108 .24 9 22 57 128 73

Other Simmental Sires:
 Dew It Right, Santa Fe and Tanker
Other Angus Sires:
 Bismarck and Brilliance

Bulls had no creep feed.
 Cattle pictures can also be viewed at:
www.bendaranch.com



Contact us for a sale catalog.
Benda Ranch Simmentals
 Jim & Jay Benda
 26106 366th Ave. Kimball, SD 57355
 email: bendaranch@midstates.net
 Home: 605-778-6703 • Jim Cell: 605-730-6703 • Jay Cell: 605-730-0215

2016 Fall EPDs pulled 11.22.16

17th Annual King of the Range

Thursday,
FEBRUARY 2, 2017

Selling: 75 Red and Black Simmental Bulls

Bull Sale 1:00 PM CST; Aberdeen, SD; Aberdeen Livestock Auction



STAV KING OF CLUBS 106Y • ASA#: 2579699 • PB SM

• Homozygous Black • Homozygous Polled

• RC Club King 040R x OLF Lady Triathlon 5522

• Ranked as the number one homo black and homo polled bull in the breed for combined WW, YW, \$API and \$TI.

• Act BW 89 lbs., Adj WW: 804 lbs., Adj YW: 1,721 lbs.

Sells Feb. 2nd



STAV PREMIUM LUCK 42D

• 5/8 SM 1/4 AN 1/8 CS

• Hetero Black • Homo Polled

• Sire: GW Premium Luck 889A
• MGS: STAV King of Clubs 106Y



GW RED OAK 295B • ASA#: 2833341 • 5/8 SM 3/8 AN

• Red • Homozygous Polled

• GW Carry On Z0219 x GW Miss Predestined 407Y

• Out of the box thinking for red programs. Red Oak has an all black pedigree and is a complete outcross!

• High growth with spring of rib.

Sells Feb. 2nd



STAV RED OAK 45D

• 3/4 SM 1/4 AN

• Sire: GW Red Oak 295B
• Red • Homo Polled • MGS: TNT Gunner N208



GW PREMIUM LUCK 889A

• ASA#: 2708109 • 3/4 SM 1/4 AN

• Homozygous Black • Homozygous Polled

• GW Premium Beef 021TS x 346R

• Ratios in Gateways herd are 113 for WW, 106 for YW and 109 for REA.



TJ CROSSFIT 570C

• ASA#: 3022897 • 3/4 SM 1/4 AN

• Homozygous Black • Homozygous Polled

• CCR Cowboy Cut 5048Z x TJ 59X

• He offers tremendous depth, softness, skeletal soundness and base width.



WINC HOSS 562C

• ASA#: 3069602 • 5/8 SM 5/16 AN 1/16 AR

• Homozygous Black • Homozygous Polled

• ES Surelock ZW15 x Oleo Marissa 17X

• 19.63 inch actual Ribeye and has a phenomenal post weaning gain of 5.5 lbs per day.

**SEMEN COST ON ALL BULLS IS
\$30.00 WITH VOLUME DISCOUNTS**

M/S

STAVICK SIMMENTAL

Mike, Myra, Livie & Owen Stavick

605-738-2231 (home) • e-mail: stavickx@tnics.com

605-237-4663 (Mike cell)

605-551-9016 (Owen cell)

www.stavicksimmental.com



SIRE GROUPS INCLUDED IN OFFERING:

STAV King of Clubs

STAV Ironman

CDI King of Diamonds

DCR Moonshine

GW Red Oak 295B

GW Premium Luck

New Trend Way Cook

TJ Makers Mark

Topgrade

WS All Around

Auctioneer:

Tracy Harl 402-469-3852

DVAuction

Publication Representative: Jeff Thomas 406-581-8859

Sale Representative: Luke Keller 701-471-1142

Cattle Business Weekly: Kris Peterson 701-339-0305

Offering the largest group of long-aged SimAngus™ bulls in the Northwest.
They are ready for heavy service.

Begger's ^{Diamond} V

Big Sky Genetic Source Bull Sale

Wednesday, February 1, 2017, 12:30 PM
at the ranch, Wibaux, MT

180 Black Simmental, SimAngus™ and Angus Sell

70 of them are 18-month-old

30 Purebred Simmental – 125 SimAngus™ and 30 Angus

Most will be homozygous Black and all are Polled

Not a video sale – every bull walks through the ring so you know what you're buying.

Why Buy From Begger's Diamond V?

Extra Profitability. Because. . . Quality and quantity allows you to access more 1/2 and 3/4 brothers to fill your herd sire needs in one stop.

- The cow/calf producer comes first before any other traits are considered.
- We know as a commercial producer you sell your cattle based on weight and how they look (quality). How value is determined varies, whether it is in the auction market, in the country, by video or on the rail. Be assured quality and performance has been the basis of our program from the beginning.
- Reputation — take away all the numbers, all the EPDs and fads . . . Begger's Diamond V Ranch has been raising only high-quality seedstock for over 42 years.
- At Begger's Diamond V Ranch you are not just buying a bull, you are buying a program.
- Our 42 years of AI'ing and embryo transfer gives you access to the top genetics of the Simmental and Angus breeds, which allows you access to the very best genetics.
- You will experience fewer time consuming management problems, especially with calving ease, calf vigor, udder quality, fertility, feet, legs and disposition because we cull our herd for such problems.
- You are selecting from the top end, the bottom has already been culled.
- Our cattle are raised in an un pampered environment to ensure that they will work for you.
- EVERY bull has an efficient, hard-working mother that does her job in eastern Montana's tough environment.
- Responsibility — We accept the responsibility to provide you with only predictable genetics. They must meet our standards before they meet yours.
- Our success depends on yours and we expect your purchases to work for you. We stand behind them 100%.
- Bulls are 5.5 to 6.5 frame with extra depth, width volume and fleshing ability.
- Bred for calving ease, fast growth, efficiency, maternal strength and carcass quality putting more profit in your pocket.
- Bulls are developed for ranchers on a high roughage ration with very little starch and plenty of exercise.
- Every bull was born, raised and developed on our ranch.
- Maternal and direct calving ease is a must. If they are not born easily and alive, nothing else matters.
- All bulls sell free of BVD and all genetics defects! Bulls sell with complete performance records, ultrasound data and EPDs.
- Daughters of these bulls will make outstanding replacements that are trouble free, easy keeping and profit driven; their calves will be in high demand and top market sales.
- We have connected ourselves with market opportunities that should make your calves more valuable helping you receive premiums and top markets. We offer free keep until April 1st, a breeding soundness exam, and free delivery up to 500 miles.



Bill Begger: 406-796-2326
John Begger: 406-795-9914
482 Custer Trail Road
Wibaux, MT 59353
darbegger@yahoo.com

www.beggersdiamondv.com
View video and sale catalog online mid January

This sale will be broadcast live on the internet.
DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.
For questions contact Justin Dikoff at (605) 290-0635 - jdikoff@dvauction.com

ALLIED
GENETIC RESOURCES



TNT SIMMENTALS

32nd Annual "Genetic Explosion" Sale

Friday, **FEBRUARY 10, 2017**

1 p.m. CST • At the Ranch • 5 mi. South of Almont, ND

Your **COMMERCIAL BULL HEADQUARTERS**, along with **BREED-LEADING HERDSIRES!**

They are **THICK** and **DEEP** - All backed by the **TNT 100% GUARANTEE!** No creep feed!

Selling Approximately

120 Bulls

Purebred Black Sim Purebred Red Sim Purebred Red Angus
3/4, 1/2 & 1/4 SimAngus™ 3/4, 1/2 & 1/4 SimAngus™

Sons of these popular sires sell!

A sample of the bulls selling February 10, 2017!



TNT 90 Proof Z401



D488

Purebred
Simmental

LRS Unlimited 752A x TNT Five Star P275
Maternal brother to TNT Tanker and TNT 90 Proof



D398

Purebred
Simmental

TNT 90 Proof Z401 x MR NLC SUPERIOR S6018



TNT Tanker U263



D401

3/4 Simmental
1/4 Red Angus

TNT Whisky River B298 x TNT Top Gun R244



D336

3/8 Simmental
5/8 Angus

SAV Resource 1441 x TNT Superior X358



TNT Bootlegger Z268



D358

5/8 Simmental
3/8 Angus

TNT BCR Unified B203 x TNT Scholar X321

- Volume discounts!
- Ultrasound and performance data and current EPDs will be available!
- Majority homozygous polled!
- All reds are non-diluters!
- All blacks will be homozygous- or heterozygous-black verified!

View videos online. For catalog, contact

TNT SIMMENTAL RANCH

Kevin & Lynette Thompson
5125 53rd St • Almont, ND 58520-9731
(701) 843-8454 • (701) 843-7043 (fax)
kevinandlynette@westriv.com • www.tntsimmentals.com
Live internet bidding at www.DVAuction.com.

Just 15 mi. south of I-94 Exit 123 • Visitors always welcome!

ALLIED
GENETIC RESOURCES



TNT
SIMMENTAL
RANCH

TNT BCR Unified B203
2015 High Seller



MARTY ROPP

CEO and Business Development Specialist
mropp@alliedgeneticresources.com
406-581-7835



CLINT BERRY

Commercial Marketing/Seedstock Procurement
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ANDREW CONLEY

Southern Marketing Representative
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ROCKY FORSETH

Customer Service Professional
rocky@alliedgeneticresources.com
406-590-7984

WHEN YOU ARE SERIOUS ABOUT THE BEEF BUSINESS, ALLIED IS **YOUR** SOURCE.

SPRING OWNER AND MANAGED SALES

- JANUARY 29 Miller, NE**
Triangle J Ranch Annual Production Sale
- JANUARY 30 Danneberg, NE**
APEX Cattle Co. Sale
- FEBRUARY 1 Wibaux, MT**
Begger's Diamond V Bull Sale
- FEBRUARY 3 New Salem, ND**
Kunkel Simmentals Sale
- FEBRUARY 6 Lewistown, MT**
Gateway Simmental Bull Sale
- FEBRUARY 7 Kathryn, ND**
Jungels Shorthorns Bull Sale
- FEBRUARY 8 Manhattan, KS**
River Creek Farms Production Sale
- FEBRUARY 8 Montpelier, ND**
Wilkinson Farms Sale
- FEBRUARY 9 Glendive, MT**
Lassle Ranch Simmentals Bull Sale
- FEBRUARY 10 Starbuck, MN**
Bred for Balance Production Sale
- FEBRUARY 10 Almont, ND**
TNT Simmental's Genetic Explosion Sale
- FEBRUARY 11 Leroy, MN**
Grass-Lunning Simmentals' Sale
- FEBRUARY 11 Leeds, ND**
Kenner Simmental Ranch Sale
- FEBRUARY 12 Clearbrook, MN**
Rydeen Farms Simmental & SimAngus™ Sale
- FEBRUARY 14 Emery, SD**
Werning Cattle Company Sale
- FEBRUARY 17 Bismarck, ND**
Dakota Xpress Bull & Female Sale
- FEBRUARY 17 Lost Springs, KS**
Cow Camp Ranch Spring Bull Sale
- FEBRUARY 18 Tyler, TX**
7P Ranch Sale
- FEBRUARY 18 Turtle Lake, ND**
Double T Simmental Sale
- FEBRUARY 20 Billings, MT**
Bulls of the Big Sky Sale
- FEBRUARY 22 Dawson, SD**
C Diamond Simmentals Bull Sale
- FEBRUARY 25 Knoxville, IA**
Iowa Beef Connection Bull Sale
- FEBRUARY 25 Anita, IA**
Advanced Beef Genetics Bull Sale
- FEBRUARY 27 Burwell, NE**
Choat Cattle Co. Bull Sale
- FEBRUARY 28 Burley, ID**
Barker Cattle Co Bull & Female Sale
- MARCH 2 Leola, SD**
Bieber Red Angus Sale
- MARCH 3 Salem, SD**
Eichacker Simmentals Sale
- MARCH 4 Arapahoe, NE**
Flying H Genetics Bull Sale
- MARCH 4 Ellensburg, WA**
Trinity Farms Sale
- MARCH 7 Charlo, MT**
Open 8 Genetics Bull Sale
- MARCH 9 North Platte, NE**
Hall-Pokorny Red Angus Bull Sale
- MARCH 11 Clare, MI**
Great Lakes Beef Connection Bull Sale
- MARCH 13 Mandan, ND**
Keller Broken Heart Bull Sale
- MARCH 15 Highmore, SD**
Eagle Pass Ranch Sale
- MARCH 17 Wessington, SD**
3C & NLC Ranches Bull & Female Sale
- MARCH 18 Lafayette, TN**
Red Hill Farms Bull & Female Sale
- MARCH 18 Fort Collins, CO**
Altenburg Super Baldy Ranch Bull Sale
- MARCH 18 Butler, MO**
Flying H Genetics Bull Sale
- MARCH 20 Walsh, CO**
Bridle Bit Simmental All Terrain Bull Sale
- MARCH 21 Simms, MT**
Open Gate Bull Sale
- MARCH 24 Turtle Lake, ND**
Rust Mountain View Ranch Sale
- MARCH 25 LaGarita, CO**
T-Heart Ranch High Altitude Bull Sale
- MARCH 25 Gorham, KS**
Dickinson Ranch Production Sale
- MARCH 25 Hanover, IL**
Wildberry Farms Production Sale
- APRIL 1 Blackburg, VA**
McDonalds Pick of the Herd Sale
- APRIL 15 Baker, MT**
Nelson Livestock Company Bull Sale

CONTACT THE ALLIED TEAM FOR MORE INFORMATION, CATALOGS AND NO-COST PROFESSIONAL BULL PURCHASING SERVICES.

Allied Genetic Resources is a business owned and supported by a group of committed cattle seedstock producers and is designed to promote the profitability of their commercial customers. The **80 owners** of Allied Genetic Resources are located in **24 states** from California to Alabama, and Montana to Texas, and currently market nearly **9,000 commercial bulls** each year. The Allied Team brings **75 years experience** in the genetics business.



WWW.ALLIEDGENETICRESOURCES.COM

ALLIED BY REPUTATION. FOCUSED ON SERVICE.

Denver Bound

For Sale

In The Yards



SIRE: ONE EYED JACK
ASA# 3183600 PB SM



SIRE: ONE EYED JACK
ASA# 3183597
PB SM



SIRE: SOLID STEEL
ASA# 3198479
PB SM



SIRE: AUTHORITY ASA# 3183599 PB SM



SIRE: ONE EYED JACK ASA# 3183598 PB SM

SIRE: ONE EYED JACK ASA# 3183594 PB SM



SIRE: ONE EYED JACK ASA# 3183595 PB SM



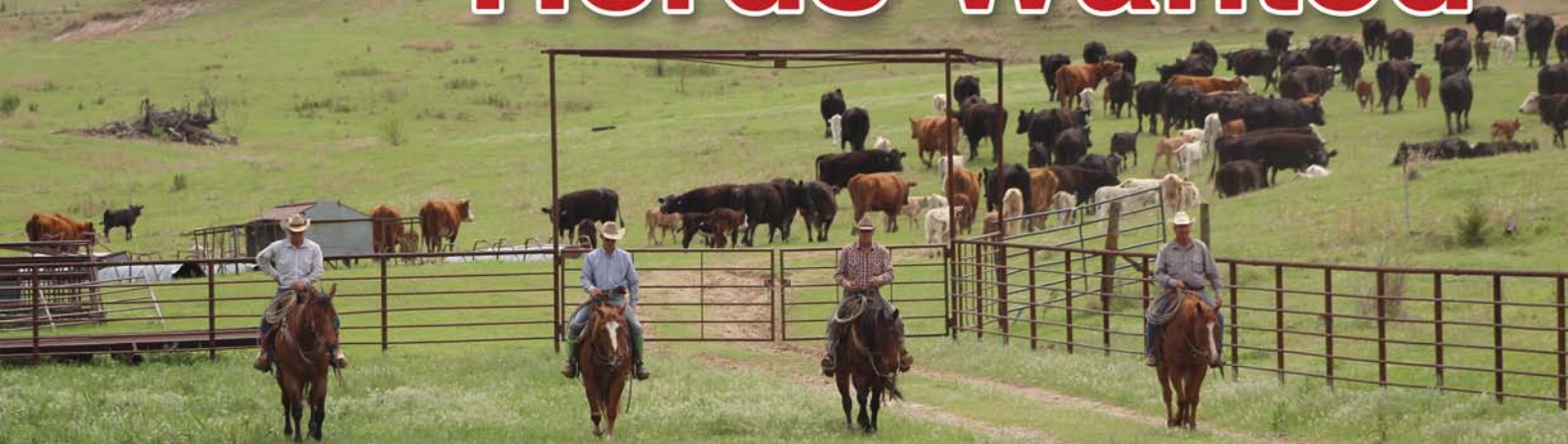
IOWA BEEF EXPO SIMMENTAL SALE MONDAY, FEBRUARY 13, 2017 AT 11:30 AM

OTHER BULLS FOR SALE PRIVATE TREATY

Rob, Gina, Tyler, Cody and Sammi Long
Creston, IA www.longsimmental.com
Rob 641.344.3028 Tyler 641.344.5085

LONG'S SIMMENTALS

Cooperator Herds Wanted



CMP
ASA
CARCASS MERIT PROGRAM

“Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line.”

*Lynda Stuart,
Stuart Land and Cattle Co.*

“We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics.”

*John Hall, Ph. D.,
Professor and Extension Beef
Specialist and Superintendent
at University of Idaho Nancy
M. Cummings REEC.*

Would you like to get paid to use some of the most promising young bulls in the industry? Do you have accurate and consistent record keeping? Then we have the program for you!

The ASA is seeking additional cooperator herds for the Carcass Merit Program. Spring or Fall calving herds are welcome.

Incentives for Cooperators

- ◆ Free semen from the industry's top herd sire prospects
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program
- ◆ ASA will pay \$60/AI sired carcass that is harvested
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

How does it work?

- ◆ ASA assigns all matings in a random fashion so that the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ At least two sires will be used per contemporary group and ASA likely will use several sires per contemporary group to provide better more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

Qualifications

1. All cows will be individually identified along with birth year and approximate breed makeup
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data

Contact Jackie Atkins or Jannine Story for more information at 406-587-4531.



R&R Cattle Company

Production Sale *with guest consignor*
Cable C Cross Ranch

Friday, Feb. 17, 2017 • 1 P.M. AT THE RANCH

60 Yearling Bulls & 10 Heifers

Simmental Sires: R&R Chamberlain X744, CCR
Cowboy Cut, Profit, FHEN Halftime, W/C
United, TR Hammer, KR MR Mandan A1

Angus Sires: Barstow Cash,
SAV Bismark, SAV Brilliance



Steve & Elaine Reimer
25657 345th Ave.
Chamberlain, SD 57325
605-234-6111 • 605-680-1939
rrcattle@midstatesd.net

View our website for more information
www.RRCattleCo.com

This sale will be broadcast live on the internet.

DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

Opportunities Expand for Youth of Beef Industry



Chip Kemp
ASA Director
of Membership
573-239-0524
ckemp@simmgene.com

There's a difference between feeding a steer and being a cattle feeder. Sometimes there is even a difference between raising cows and being in the profit-focused beef business. And in a young person's life, there comes a point when the animals they cared so much about start becoming a part of their future and their family's livelihood. Beef breed associations too often assume that their junior members

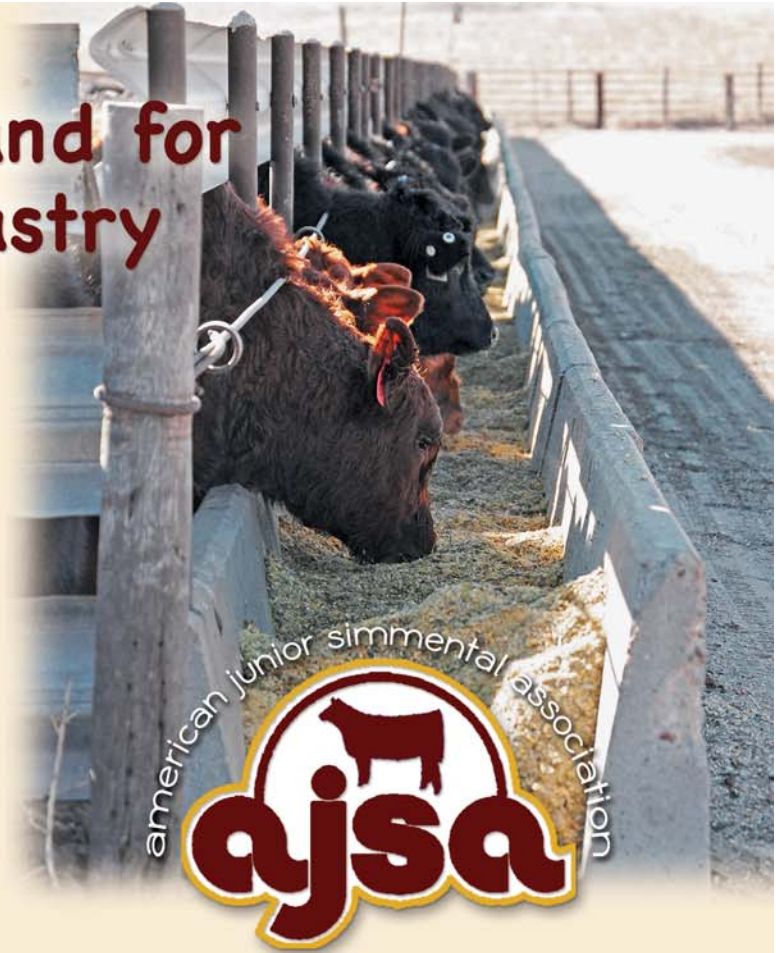
want the easy way. That they don't want to be pushed. The American Simmental Association (ASA) makes no such assumptions. Through a thorough strategic review of ASA junior programs it was clear that youth members wanted something more — the ability to learn more about the industry and meaningful ways to participate in that industry.

While calves were being born back in the spring, the ASA and American Junior Simmental Association (AJSA) were bringing to life the Steer Profitability Competition (SPC). The SPC is a fed steer contest held at Chappell Feedlot in western Nebraska. AJSA members can enter steers of any breed composition into the contest to view the overall profitability of their calves all the way through harvest at Cargill Meat Solutions in Fort Morgan, CO.

Any breed composition? Why would a breed association take this position? Simple. ASA members and their customers have to compete in the market place with any and all breed types. They recognize and embrace the chance to compare cattle across breeds based on their profit potential for the commercial beef producer. AJSA members are no different. They already embrace the scientific realities of heterosis and crossbreeding. They know to get better you have to put yourself on the line. If you are successful, great! However, if you fall short then you know it's time to get back to work and get better.

Another reason for the open armed approach — young producers who haven't found the right junior program can simply join the AJSA and then enter their calves into the SPC. It's pretty simple — a straight forward program geared to helping young beef producers learn more about the feedyard potential, carcass merit, and overall profitability of the calves they raise or purchase.

A unique component of the SPC is the mandatory monthly online meeting. Once a month, the participants join a nationally recognized expert online to discuss important topics facing our industry. Antibiotic usage, VFD, feedlot nutrition, carcass parameters, shipping slides, DNA and genomics are just some of the topics that will be covered.



Currently, the inaugural SPC class represents over 30 AJSA members, nearly 70 steers, and states from Colorado to Kentucky and from North Dakota to Texas. The steers have been on feed since early November and will be harvested early in the summer of 2017. The winners will be recognized at the AJSA's 2017 National Classic in Hattiesburg, MS.

Ethan Miller of Olean, MO, says that the SPC lets him see "how our cattle compete against others from across the country". He is also very excited to follow the dollars through the process. His sister, Abby, notes that "it gives me a way to showcase my animals outside of the show ring."

A long list of sponsors stepped up to help these young agriculturists through this process. Allflex[®], Chappell Feedlot, GeneSeek[®], Zoetis, and insurers Ideal A&M, Lloyds, and Wichert are just some of the groups who have put their support behind the youth of the beef industry.

2018 AJSA Steer Profitability Competition

The 2018 Steer Profitability steers will have a birth date range of January 15-April 15, 2017, with an entry deadline of September 15, 2017. To find out more about the AJSA and the Steer Profitability Competition or to consider entering steers next fall visit juniorsimmental.org.

Dakota Bull and Female Sale

February 20, 2017

Selling 60 Red Angus and 40 Red SimAngus™ Bulls

Missouri River Feeders • Center, North Dakota • 1 PM CST



5L Independence 560-298Y

One of the breed leading bulls for Herdbuilder Index, Calving Ease and Marbling from one of the best cow families in the breed!



H2R Profitbuilder B403

This Genex super sire is taking the breed by storm and his impact will be evident in this sale!



Leachman Cadillac L025A

One of the sires that highlighted the 2016 Spring Sale season as one of the super sires for ABS!

Featuring Red SimAngus™ bulls from the historic Deckert Simmental Ranch

A Sample of the Superior Outcross Bulls Selling in this Power Packed Event

GROWTH AND CARCASS BULLS IN COMPLETE PACKAGES

Tattoo	ASA #	BrdCds	CE	BW	WW	YW	MCE	Milk	MWW	CW	YG	MB	RE	API	TI
752D	(3192679)	1/2 SM 1/2 AR	11	1.5	77	116	8	25	64	41	-0.06	0.66	0.54	145	85
PROFITBUILDER X BEEF MAKER X RED LABEL • Big time growth bull that ranks in the top 5% for WW and 10% for YW with over an 850 lb AWW!															
726D	(3192628)	1/2 SM 1/2 AR	11	1.2	72	107	10	27	63	35	-0.08	0.66	0.39	145	83
PROFITBUILDER X BEEF MAKER X RED LIGHT • One of the best balanced bulls in the offering ranking in the top 1/3 of the breed for 11 traits!															
747D	(3192671)	1/2 SM 1/2 AR	12	-0.3	69	106	7	21	55	32	-0.13	0.61	0.56	144	82
PROFITBUILDER X BEEF MAKER X REAL BREAK • The Profitbuilders have the best multiple trait balance in the industry today!															
748D	(3192672)	1/2 SM 1/2 AR	12	1.3	77	118	9	23	61	42	-0.01	0.44	0.27	136	80
PROFITBUILDER X SIGNATURE X RED LIGHT • Complete is the best way to describe this herd bull prospect!															
766D	(3192703)	1/2 SM 7/16 AR 1/16 AN	14	0.8	75	114	6	18	55	39	-0.13	0.44	0.59	138	80
CADILLAC X HOMERUN X REZULT • The Cadillac's have been some of the best selling sire groups in the country!															

GREAT SPREAD BULLS FROM BIRTH TO WEANING AND YEARLING

Tattoo	ASA #	BrdCds	CE	BW	WW	YW	MCE	Milk	MWW	CW	YG	MB	RE	API	TI
772D	(3192711)	3/8 SM 5/8 AR	16	-2.3	72	111	10	20	56	33	-0.12	0.53	0.56	150	82
PROFITBUILDER X RUSHMORE X MISSION STATEMENT • 12 Traits in the top 25% of the breed! Go Big or Go Home!															
746D	(3192669)	1/2 SM 7/16 AR 1/16 AN	14	-0.9	68	102	7	21	55	29	-0.16	0.54	0.64	148	80
CADILLAC X CHEYENNE X REAL BREAK • Great balance in the all purpose index and the terminal index!															
703D	(3192588)	3/8 SM 5/8 AR	17	-3.8	70	106	12	20	55	27	-0.19	0.31	0.62	148	78
VICTORY X RUSHMORE X PACKER • Awesome calving ease prospect with tremendous growth and maternal!															
773D	(3192716)	5/8 AR 3/8 CS	16	-1.9	75	111	9	25	62	33	-0.11	0.36	0.51	142	80
VICTORY X Y005 X BEEFMAKE • Incredible calving ease to growth spread along with great carcass traits!															
738D	(3192653)	1/2 SM 1/2 AR	14	-1.1	64	105	8	31	63	31	-0.18	0.45	0.71	142	78
LEGEND X BEEF MAKER X RED RANSOMA • 12 trait superstar sired by the phenotypic standout Legend!															

CALVING EASE HYBRID BULLS WITH SO MUCH MORE

Tattoo	ASA #	BrdCds	CE	BW	WW	YW	MCE	Milk	MWW	CW	YG	MB	RE	API	TI
716D	(3192612)	1/2 SM 7/16 AR 1/16 AN	16	-2.2	64	92	7	21	53	21	-0.19	0.57	0.68	156	81
CADILLAC X TAKEOVER X SHEAR FORCE • Great Cadillac herd bull that ranks in the top 10% for CE, BW, API and TI!															
720D	(3192616)	3/8 SM 5/8 AR	17	-2.7	63	90	8	26	57	20	-0.19	0.58	0.46	152	79
INDEPENDENCE X Y005 X JAKE • The sire Independence is one of the hottest bulls in the Red Angus breed now!															
741D	(3192661)	1/2 SM 7/16 AR 1/16 AN	14	-1.5	64	97	7	22	54	25	-0.14	0.60	0.56	150	80
CADILLAC X CHEYENNE X BEEF MAKER • An awesome herd bull prospect out of the ABS Super Sire Cadillac!															
709D	(3192599)	1/2 SM 1/2 AR	14	0.1	63	93	10	25	56	25	-0.24	0.53	0.58	147	76
INDEPENDENCE X BEEF MAKER X JAKE • Great blend of calving ease and phenotype in this all around balanced bull!															
742D	(3192662)	1/2 SM 1/2 AN	12	0.4	62	91	8	24	55	25	-0.27	0.61	0.82	143	77
FORCEFUL X NICHOLS EXTRA X JACK POT • The Forceful sons are heavy muscled with lots of thickness!															

POWERFUL HIGH GROWTH RED ANGUS BULLS WITH SO MUCH MORE

Tattoo	RAAA#	BrdCds	CE	BW	WW	YW	MILK	ME	HPG	CEM	STAY	MB	RE	HB	GM
6887D	3525805	100 AR	6	-1.4	83	127	25	3	13	3	13	1.11	0.58	145	55
TYSON X EXPECTATION X JEWEL MAKER • Ranks in the top 1% of the breed for WW, YW and Marbling!															
6888D	3525796	100 AR	6	-2.0	80	126	22	3	12	2	13	1.00	0.34	135	54
TYSON X NEXTPECTIONATION X FULL THROTTLE • 105 MPPA Dam from the famed Bonnell cow family!															
6894D	3525795	100 AR	3	-0.6	77	117	22	6	16	4	14	0.81	0.78	144	53
BEEF4DINNER X SEQUOYA X MAKE MY DAY • 10 Traits in the top 10% of the breed! Check this bull out!															
6895D	3525816	100 AR	5	0.3	72	111	27	1	9	3	13	0.91	0.00	124	52
TYSON X MAKN WAVES X BODASIU • The dam hails from the Olivia cow family and boasts a 108 MPPA!															
6893D	3525797	100 AR	8	-2.1	68	110	28	6	13	6	11	0.76	-0.07	125	52
TAKEOUT X NEXTPECTIONATION X FULL THROTTLE • Dam boasts a 104 MPPA and is from the tremendous Bonnell cow family!															



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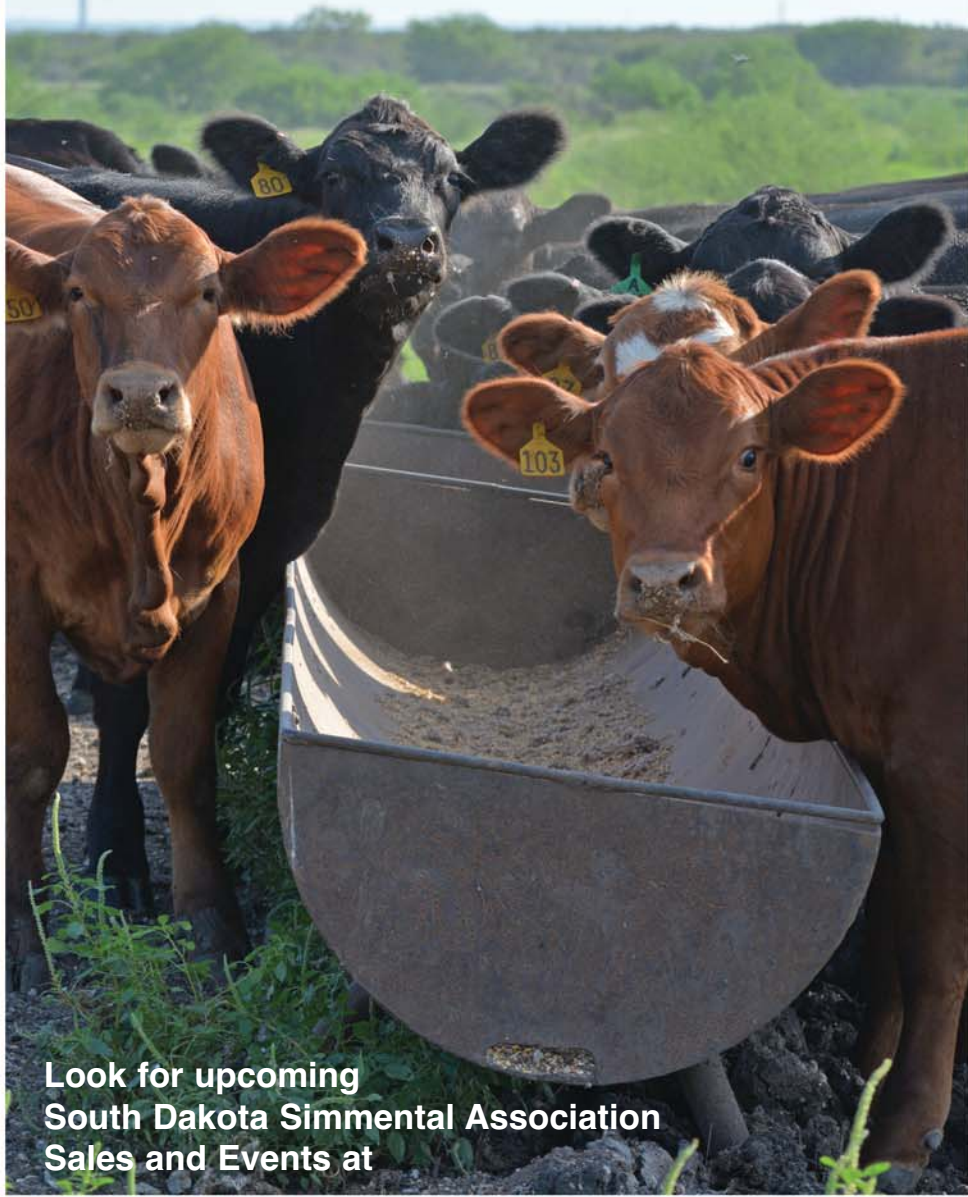
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SAC Mr. MT
Dam: Ellingson Ms. Mr. MT R562
Ellingson Ms. PStock M207

ASA#: 2563900
PB SM

Trait	Direct					Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	19.9	-3.1	56.5	82.7	.16	14.0	20.3	48.5	21.3	3.8	14.4	-.41	.09	-.082	.68	-.28	141.4	69.4
ACC	.68	.78	.75	.74	.74	.55	.55	.60	.34	.35	.55	.36	.44	.42	.36	.40		
%	1	1				4					15		10			15		

EPDs as of 4.11.16

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ASA Charter Member No. 174

PPSR Heavy Duty 16C



Homozygous Black
Homozygous Polled

Werner War Party 2417
Sire: R B Tour of Duty 177
B A Lady 6807 305

BF M218 Snake Eyes
Dam: NLC T286 Tamra
NLC LL326 Liona

ASA#: 2962334
1/2 SM 1/2 AN

Trait	Direct					Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.2	.7	82.7	136.5	.34	12.3	28.8	70.2	-	13.1	52.3	-.17	.21	-.011	.97	-.33	133.3	78.4
ACC	.22	.36	.33	.37	.37	.16	.18	.22	-	.04	.30	.21	.22	.23	.21	.01		
%			2	1	1	10	10	1		20	2				10			15

EPDs as of 4.11.16

SimAngus™

- Heavy Duty posted ratios of 110 at weaning with 91 contemporaries, 111 at yearling with 52 contemporaries and 105 Ribeye with 52 contemporaries.
- His dam posts ratios of 104 at weaning and 102 at yearling on six calves bred to six different sires.
- His dam also has a 353-day calving interval.
- Heavy Duty ranks in the top 1% of the breed for YW, ADG and MWW.
- He will sire calves with added length and thickness.

Semen: \$18/unit

Semen available through Prickly Pear and Sunrise Livestock.

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Springcreek Lotto 52Y

BULL	SIRE	DAM'S SIRE	DOB	BW	WW	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MRB	REA	API	TI
1D	GLS INTEGRATE Z3	SSR BULL 44Y	3/14/16	70	821	6.9	2.0	88	142	9.3	18.7	62	57	-0.46	-0.03	1.29	124	80
4D	CONSERVATIVE	TOMBSTONE 40Y	3/17/16	60	818	11.6	1.5	79	118	3.0	26.5	66	42	-0.25	0.02	0.77	125	77
5D	ERIXON PIT BOSS 21Z	VOYAGER 721P	3/17/16	80	834	9.8	1.6	66	97	9.5	26.3	59	30	-0.28	0.16	0.67	126	72
6D	SPRINGCREEK LOTTO	BODYBUILDER	3/17/16	90	725	1.6	5.1	54	77	11.1	29.0	56	23	-0.25	-0.07	0.81	83	53
9D	WS BEEF MAKER	SSR BULL 44Y	3/19/16	72	843	9.5	1.4	81	118	12.3	23.7	64	41	-0.44	0.2	1.17	138	83
13D	CONSERVATIVE	NLC UPGRADE	3/22/16	70	813	10.3	2.4	85	129	1.6	27.3	70	50	-0.34	0.2	1.15	135	84
14D	ERIXON PIT BOSS 21Z	SRS RIGHT-ON	3/22/16	90	761	4.7	4.4	60	90	8.8	25.8	56	30	-0.28	0.19	0.59	106	62
18D	SPRINGCREEK LOTTO	DREAM-ON	3/23/16	90	820	5.6	4.1	66	93	12.4	22.2	55	31	-0.3	-0.01	0.81	109	63
19D	SPRINGCREEK LOTTO	TNT TANKER	3/23/16	92	758	2.6	4.2	64	98	13.1	28.1	60	34	-0.35	-0.08	0.94	92	61
21D	GLS INTEGRATE Z3	TOMBSTONE 40Y	3/24/16	75	794	6.5	3.4	83	138	6.4	18.9	60	58	-0.35	0.07	1.04	126	78
22D	CONSERVATIVE	TOMBSTONE 40Y	3/24/16	72	754	11.8	1.7	69	103	3.0	25.8	60	34	-0.35	0.01	0.86	124	71
23D	SSR RED GOLD	TNT TANKER	3/24/16	85	880	4.1	3.9	83	128	12.8	24.7	66	52	-0.19	-0.01	0.77	109	74
26D	SPRINGCREEK LOTTO	TNT TANKER	3/24/16	80	821	4.5	3.2	67	97	13.6	23.9	58	32	-0.34	-0.1	1	98	63
28D	ERIXON PIT BOSS	WS BEEFMAKER	3/25/16	85	765	5.6	3.9	67	98	10.0	27.1	61	34	-0.35	0.09	0.97	117	68
30D	ERIXON PIT BOSS	PPSR NOPHALT	3/28/16	80	801	7.9	2.0	58	89	9.8	28.2	57	26	-0.27	-0.01	0.65	108	62
34D	DOUBLE DOWN 26W	DREAM-ON	3/30/16	70	826	6.8	2.1	73	117	7.0	24.9	61	43	-0.33	0.47	1.11	157	84
38D	NLC UPGRADE	SRS RIGHT-ON	3/31/16	80	944	6.1	2.9	86	138	6.5	22.8	66	56	-0.31	0.36	1.1	140	87
42D	CONSERVATIVE	NLC UPGRADE	4/1/16	60	750	12.5	0.1	75	114	0.9	28.4	66	38	-0.43	0.14	1.02	135	80
43D	SPRINGCREEK LOTTO	SRS RIGHT-ON	4/1/16	94	786	4.2	4.4	57	83	12.8	23.7	52	26	-0.31	0.11	0.65	108	61
44D	DOUBLE DOWN 26W	SRS RIGHT-ON	4/2/16	92	907	4.9	4.7	77	123	6.1	24.0	63	50	-0.15	0.42	0.84	141	80
47D	CONSERVATIVE	NLC UPGRADE	4/3/16	60	766	11.1	0.9	76	117	1.6	28.2	66	41	-0.42	0.17	1.2	138	81
49D	SRS RIGHT-ON	TNT TANKER	4/5/16	94	771	5.1	4.4	66	107	11.6	25.3	59	41	-0.29	0.16	0.86	114	69
50D	ERIXON PIT BOSS	WINCHESTER	4/5/16	102	804	8.5	2.7	68	107	11.1	27.6	62	38	-0.3	0.09	0.77	122	71
51D	CONSERVATIVE	SSR BULL 44Z	4/6/16	82	773	9.1	3.3	69	104	1.9	29.6	64	36	-0.34	-0.04	1.03	117	68
52D	SPRINGCREEK LOTTO	RANCH HAND	4/5/16	70	782	8.3	1.2	58	83	13.5	24.6	54	21	-0.38	-0.03	0.85	107	63
53D	SSR BULL 44Z	WS BEEFMAKER	4/7/16	80	723	9.2	2.3	47	75	9.6	35.4	59	18	-0.3	0.42	0.79	142	68
54D	SHEAR FORCE 38K	DOUBLE DOWN 26W	4/7/16	55	710	14.8	-0.9	67	92	8.9	26.1	59	23	-0.5	0.42	1.27	163	83
55D	NLC UPGRADE	SRS RIGHT-ON	4/8/16	82	750	8.0	2.5	70	113	6.5	21.5	56	41	-0.38	0.43	1.09	142	80
56D	DOUBLE DOWN 26W	WINCHESTER	4/8/16	85	816	9.2	1.9	68	106	5.8	25.4	60	36	-0.39	0.32	1.11	148	78
59D	SSR BULL 44Z	WS BEEFMAKER	4/9/16	75	794	8.4	2.1	57	85	8.3	27.8	56	23	-0.39	0.2	0.97	130	67
63D	SSR BULL 44Z	POWERLINE	4/14/16	85	730	3.4	3.9	57	94	7.9	31.8	60	32	-0.21	0.15	0.9	118	63
67D	SSR BULL 44Z	TNT TANKER	4/21/16	75	772	8.0	1.6	61	99	10.9	28.2	59	32	-0.34	0.14	0.95	123	69
68D	CONSERVATIVE	SSR BULL 44Z	4/21/16	70	890	12.7	1.6	81	122	3.6	28.7	69	44	-0.38	0.09	1.04	138	80
71D	SSR BULL 44Z	TNT TANKER	4/24/16	65	837	4.9	3.4	70	106	10.1	26.0	61	38	-0.38	0.16	1.09	118	72
73D	CONSERVATIVE	SSR BULL 44Z	5/1/16	55	791	13.7	0.8	69	104	2.5	30.0	65	33	-0.39	0.01	1.04	130	73

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 Limited semen available at \$50/straw
 OWNED WITH HW CATTLE, MT

STCC Jacked Up 4070



Purebred Bull 2886365 - TLLC One Eyed Jack x Serena 74Y by Upgrade
 Our 2-time NAILE Reserve Champion Bull
 Semen available now at \$75/straw
 OWNED WITH JACK CATTLE

STCC Jack Around 4031



Purebred Bull 2886364 - TLLC One Eyed Jack x Serena 74Y by Upgrade
 Our 2016 National Western Reserve Champion Bull
 Semen available now at \$75/straw
 OWNED WITH JACK CATTLE



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 Middletown, Indiana 47356

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FEBRUARY 15 | TF-BRANDED GENETICS SALE
smartauctions.auction

APRIL 14 | TF BACK TO THE FARM BULL SALE
 Zanesville, Ohio

APRIL 19 | TRENNEPOHL TOP 10 SALE
smartauctions.auction



KEARNS CATTLE COMPANY



28TH ANNUAL BULL SALE

Tuesday, March 28, 2017 at 1 pm MST in Rushville, NE

Featuring herd sire prospects like these from our 2016 sale!



TKCC CARVER 65C

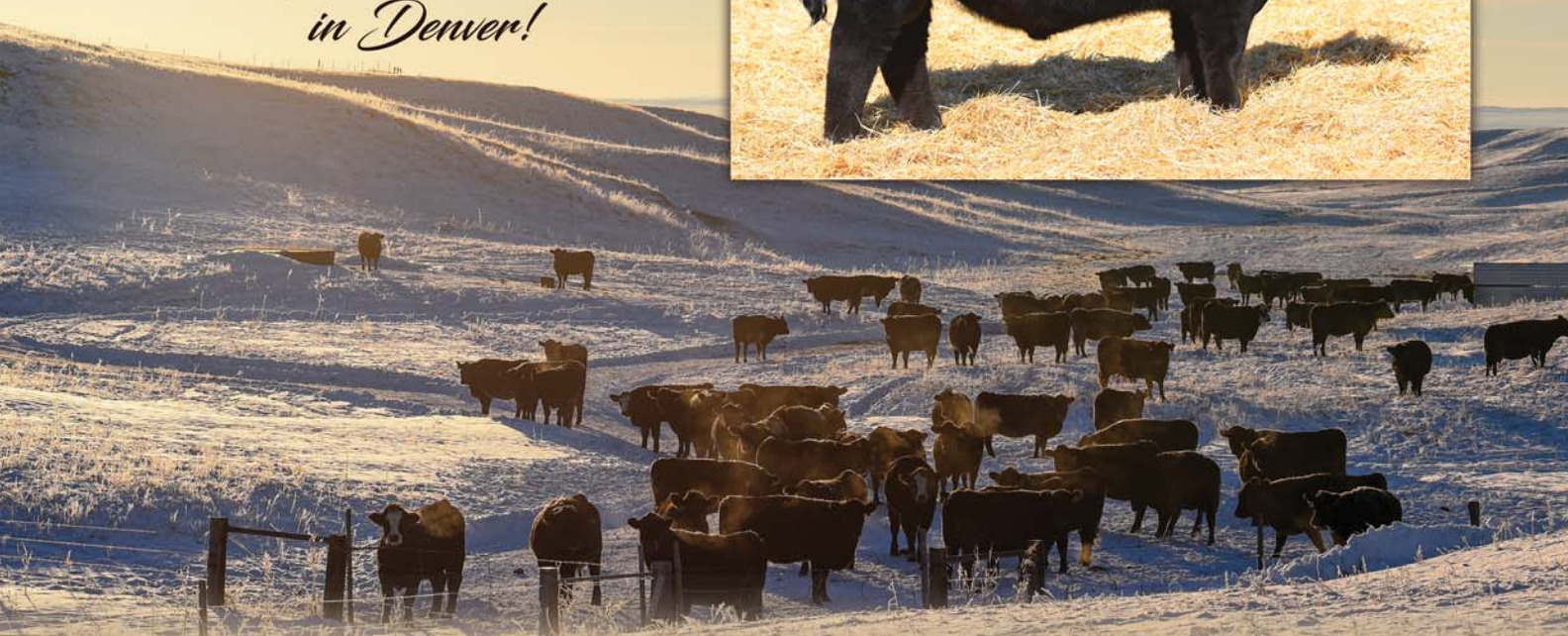
2016 High Selling bull to the Carver Group
Member of NWSS Champion
Pen of 3 Simmental Bulls



TKCC CERTIFIED 7C

2016 2nd High Selling Bull to Fenton Farms Simmental
Member of NWSS Champion Pen of 3 Simmental Bulls

*Look for us in the Yards
in Denver!*



Thank you to these progressive breeders for their support at The Event Sale.

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JERRY ADAMSON
Cody, NE

KNAPPER CATTLE CO.
Kingman, IN

NICK PETERSON
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TRAVIS GOINGS
Pine Ridge, SD

BRIAN MOODY
Auburn, NE

Tom & Deb Kearns
Home: (308) 327-2072
Cell: (308) 763-1394

Zach, Brittney, Jaxon,
Kennedy & Maddox Kearns
Cell: (308) 360-1783

Sale Management by:
Graham Blagg: (530) 913-6418
Todd Alford: 706-207-9454
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GD
CATTLE IN DEMAND

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The Obvious Choice.

2012 Across-Breed EPD
Table, GPE Rep. 22,
MARC, USDA
* Major Continental
Breeds — Simmental,
Gelbvieh, Limousin,
Charolais

Trait	Simmental Rank vs. Major Continental Breeds*	Angus/Red Angus Rank vs. Major British Breeds
Marbling Score	First	Second
Carcass Weight	First	First
# Retail Product	Second	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second
Shear Force	First	First

"Crossbred steers with a **50:50 ratio of Continental European to British breed** inheritance are likely to produce a more **optimum** balance between carcass **quality grade** and **yield grade** than crossbred or straightbred steers that represent either 100% British breed, or 100% Continental European breeding."

— MARC GPE Progress Report No. 22, USDA

Montana Simmental Association

MSA Members Bull and Private Treaty Sales

Date	Ranch/Sale	City	Phone
February 1, 2017	Begger's Diamond V Ranch Genetic Source Bull Sale	Wibaux	406-796-2326
February 4, 2017	Prickly Pear Simmental Ranch & Rocking W Heart Bull Sale	Helena	406-949-1754
February 6, 2017	Gateway Simmental Breeding Value Bull Sale	Lewistown	406-538-9695
February 9, 2017	Lassle Ranch Simmental Annual Bull Sale	Glendive	406-486-5584
February 13, 2017	Genetic Legacy Bull Sale	Billings	406-920-0945
February 13, 2017	Edge of the West	Mandan, ND	701-240-7711
February 20, 2017	Bulls of the Big Sky Bull Sale	Billings	208-267-2668
February 28, 2017	Hill's Ranch Production Sale	Stanford	406-566-2479
March 3, 2017	Diamond Bar S	Great Falls	406-467-3303
March 4, 2017	Trinity Farms Generations of Excellence Sale	Ellensburg, WA	509-968-4800
March 7, 2017	Open 8 Genetics	Charlo	406-978-3672
March 14, 2017	Open Gate Ranch Sale	Simms	406-644-3113
April 15, 2017	Nelson Livestock Co. Production Sale	Wibaux	406-588-3371
May 4, 2017	Nelson Simmental and SimAngus™ Bull Sale	Glasgow	406-228-2024
December 2, 2017	Montana's Choice Simmental/SimAngus™ Female Sale	Billings	208-267-2668
December 11, 2017	Gale Angus and Simmental Sale	Lewistown	406-423-5334
Private Treaty	Rocking L 4 Ranch	Bonnars Ferry, ID	208-691-6656
Private Treaty	Walking 5 Ranch	Broadview	406-667-2251
Private Treaty	Dennis Yurian	Huntley	406-348-2455
Private Treaty	Bob and Rhea Lanting	Twin Falls, ID	208-731-6646
Private Treaty	99 Bar Cattle	Alzada	406-828-4073
Private Treaty	Andrea Cocergine	Butte	406-479-0010
Private Treaty	Black Summit Cattle	Powell, WY	307-899-3553
Private Treaty	Little Bitterroot Ranch	Hot Springs	406-741-2523
Private Treaty	Townsend Ranch, LLC	White Sulphur Springs	406-548-5770
Private Treaty	Wichman Ranch	Moore	406-350-0127
Private Treaty	Rolling Hills Ranch	Polson	406-239-7483
Private Treaty	3H Simmental	Plains	406-826-3765

Plan to attend these events, or contact Montana Simmental Association members to see what they have to offer you!



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INDUSTRY UPDATE

USDA Seeks Comment on Carcass Beef Grades

USDA's Marketing Services (AMS) is seeking comments on whether or not to amend the US Standards for Grades of Carcass Beef to include documentation of actual age as an additional determination of maturity grouping for official quality grading.

Currently, beef standards include only skeletal and muscular evidence as a determination of maturity grouping. The proposed changes would allow carcasses of grain-fed steers and heifers determined to be fewer than 30 months old of actual age to be included in the youngest maturity group for beef carcasses, regardless of skeletal evidence of maturity.

FSIS to Educate Consumers

The USDA's Food Safety and Inspection Services (FSIS) is requiring meat processors to disclose whether their products have been mechanically tenderized and to provide safe cooking instructions for consumers.

In conjunction with the launch of the new rule, FSIS has issued an infographic explaining mechanically tenderized beef, and how consumers can prepare products safely at home. The rule requires

that the names of the affected products include the descriptive designation "mechanically tenderized", "blade tenderized", or "needle tenderized".

Production Forecasts Inch Lower

The forecast for total red meat and poultry production for 2016 has been reduced, as increased beef and turkey production is more than offset by lower forecasts for pork and broiler production, according to USDA's World Agriculture Supply and Demand Report.

Beef production was forecast higher expectation of increased third-quarter slaughter. However, second quarter production was adjusted lower to reflect June data. Beef import forecasts were raised in part due to expectations of increased imports from Brazil.

Few Farm Estates Pay Taxes

Based on survey data from USDA's 2014 Agricultural Resource Management Survey, a mere 3% of farm estates were required to file estate tax returns, and just 0.8% of all farm estates paid any federal estate tax.

CONTINUED ON PAGE 98



Saturday, Feb. 11, 2017, 4:00 pm
Mississippi State Fairgrounds
Dixie Sales Arena (Barn 12), Jackson, MS

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 <p>526Z Broker x Gambles Hot Rod</p>	 <p>D191 Mr Chain x Damar Erma</p>	 <p>653 EXAR Classen x DCC New Look</p>	 <p>Sales Management LLC Doug & Debbie Parke Drew & Holli Hatmaker 859.421.6100, mobile e-mail: office@dpsalesllc.com www.dpsalesllc.com</p>

Springer

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Sale of Value Based Genetics

SATURDAY - 1:00 PM
FEBRUARY 4, 2017
 Deerwah Sale Barn
 DECORAH, IOWA



SAS BITTEN D514

EPDs: +9.1, +3.4
 +73.2, +105.7
 +12.1, +18.8
 +55.4, +21.7
 Carcass: +37.4
 -0.29, -0.04
 -0.055, +0.81
 API 116.5 TI 68.4

ASA 3167803 BD: 2-14-16
 Erixon Bitten 203A x SAS Miss Arapahoe B514 (R Plus Reload 2006Z)

SELLING 65 HERD IMPROVING BULLS
 PLUS 6 18 month old Bulls
 7 Open Heifers
 30 Bred Heifers and Cows
 Breed Leading Embryos and Semen



SCC/SAS Reload D611

EPDs: +8.3, +3.0
 +64.7, +91.9
 +10.0, +22.8
 +55.1, +21.1
 Carcass: +28.9
 -0.10, +0.07
 0.015, +0.67
 API 115.5 TI 65.4

ASA 3185099 BD: 2-21-16
 R Plus Reload 2006Z x SAS Angel Z101 (R Plus King of the Yukon)



SAS BITTEN D305

EPDs: +10.5, +2.2
 +69.1, +99.5
 +11.0, +16.0
 +50.6, +24.6
 Carcass: +32.0
 -0.062, +0.67
 API 128.8 TI 69.2

ASA 3167807 BD: 1-30-16
 Erixon Bitten 203A x SAS Starlight Z305 (R Plus King of the Yukon)

With 38 years of selection pressure...only the best will sell! Sale bulls are 6-6 1/2 frame with 38+ cm scrotals.
ALL THE BULLS ARE UNCONDITIONALLY GUARANTEED! Springer Simmentals will develop your purchase until
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 Stevens Cattle Company: Bob and Andrew Stevens families, MN
 (507) 327-0414
 Mineral Mountain Cattle Co, Mike & Brandon Yardley, Milford, UT,
 (435) 691-4438
 Horace and Della Kruse, TX

This sale will be broadcast live on the internet.



Auctioneer: Phil Schooley, 641-777-0478



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 dbsweeney75@gmail.com

Christa Nichols
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 641-373-0342
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BARKER CATTLE COMPANY BULL AND FEMALE PRODUCTION SALE

Tuesday, February 28, 2017

Burley Livestock Auction, Burley, Idaho • 1:00 PM (MT)

Selling 100 Simmental, Angus and SimAngus™ Bulls
50 Simmental, Angus and SimAngus™ Yearling and Bred Heifers

Selling sons of breed-leading Simmental and Angus sires, including:



TJ MAKERS MARK 215Y

SimAngus™

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J BAR J NIGHTRIDE 225Z

SimAngus™

CE 23.3 • WW 54.2 • YW 89.7 • API 199.1 • TI 88.7



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Angus

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Angus

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801-372-0996

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208-638-5571

tosalott@atcnet.net

SALE MANAGED BY:

Marty Ropp 406-581-7835 • Garrett Thomas 936-714-4591

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INDUSTRY UPDATE

CONTINUED

Under present law, the estate of a decedent who at death, owned assets in excess of the estate-tax exemption (\$5.43 million for an individual or \$10.86 million for a couple) is required to file a federal estate tax.

Organic Checkoff Rejection Urged

A coalition representing more than 6,000 organic farmers from the Western, Midwestern, and Eastern US has asked the USDA to reject the Organic Trade Association's (OTA) proposal to establish a national organic checkoff program.

The 2014 Farm Bill included language that would allow the USDA to institute a multi-commodity organic checkoff program, if desired by the industry. However, members of the No Organic Checkoff Coalition, representing 755 signatures, including 25 organic farmer organizations and businesses, said OTA has largely misrepresented organic industry support.

USDA Outlines Greenhouse Goals

USDA has listed a number of steps taken toward reaching its climate change mitigation goals, including projects with livestock operations. The agency aims to reduce greenhouse gas emissions by more than 120 million metric tons of CO2 equivalent by 2025 — about 2% of economy-wide emissions — through a set of voluntary programs and initiatives.

Last year, USDA and partner agencies awarded \$12 million in support of 17 anaerobic digesters and biogas systems; a biogas system-planning grant of almost \$54,000; and funded projects related to grazing and pasturelands.

CONTINUED ON PAGE 100

Black Simmental & SimAngus™

29th Annual Production Sale

Selling 57 Yearling Bulls



300D

GW-WBF Substance 820Y x SAS/ASF All Star

BD: 1-30-16 BW: 81 WW: 922

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
10.9	1.3	64.6	96.2	9.6	25.4	57.7	145	79

KOEPPLIN'S BLACK SIMMENTALS

Tuesday, February 7, 2017

2:00pm CT • Kist Livestock • Mandan, ND



513D

CNS Pays To Dream T759 x LECC Dice P3

BD: 2-9-16 BW: 98 WW: 906

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
9.1	1.6	56.2	92.5	12.6	17.1	45.1	148	72



730D

LRS Elevate 213B x SAS/ASF All Star

BD: 2-13-16 BW: 89 WW: 880

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
9.9	2.4	72.3	106	10.3	27.5	63.7	126	74



208D

Mytty In Focus x Kappes Upgrade

BD: 2-7-16 BW: 77 WW: 796

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
12.3	0.8	68.3	110	7.5	21.8	55.9	132	78



827D

Connealy Right Answer x HSF High Roller

BD: 2-12-16 BW: 84 WW: 850

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
18.4	-1.2	72.7	117	9.8	30.9	67.3	155	80



444D

RC Club King 040R x SAS/ASF All Star

BD: 2-19-16 BW: 79 WW: 804

CE	BW	WW	YW	MCE	Milk	MWW	API	TI
9.8	3.3	73.3	104	9.4	16.6	53.2	124	73

Planned Mating EPDs

Terry & Marci Koepplin

7035 80th St SW • Elgin, ND 58533

Home: 701-584-3292 • Cell: 701-214-8212

koepplinranch@hotmail.com

Visitors are always welcome at the ranch!

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GMO Labeling Becomes Law

A bill has been signed into law that requires the labeling of genetically modified (GMO) ingredients. The legislation requires most food packages to carry a text label, a symbol or an electronic code readable by smartphone that indicates whether the food contains GMOs.

USDA now has two years to write the rules. The bill provides one uniform national standard for labeling of GMO foods so every consumer in the US has easy access to information about the food they purchase.

Safety Survey Ranks Concerns

A survey showed twice as many consumers view bacterial foodborne illnesses as their top food safety concern. Consumers were asked to choose and rank their top three food safety issues. The results were as follows: 29% foodborne illness, 15% carcinogens, 14% pesticide residues, 12% chemicals in food, 11% food additives (caffeine, MSG, flavors, colors, preservatives).

Forty percent of respondents said they were more influenced by health benefits, while 22% agreed they would be more influenced by the potential that red meat may be linked to cancer and 38% said they would not consider either.

Restaurant Industry Decline Projected

Slowing sales across the US restaurant sector has prompted Wall Street analysts to declare that the industry may be poised to enter a recession. It is feared that the restaurant downturn could represent an indication of a US recession in early 2017.

Consumers are likely cutting back their restaurant spending because of anxiety tied to domestic economic and US and global political uncertainties including an unprecedented presidential election, social unrest and terrorism.

Kids Control Food Purchases

Parents may bring home the bacon, but children have a disproportionate sway over household grocery purchases and decisions, and food marketers know it. Survey data from market research publisher Packaged Facts, revealed that more than a quarter of parents (26%) learn about a new product through a request from their child.

Kids age six and up wield considerable amounts of purchasing power, but brand loyalty is nurtured even younger. Parents' purchases stem from these factors: brands recognizable to the children, what parents deem healthiest and foods that kids enjoy eating.

CONTINUED ON PAGE 102

Ed Kaehler Family Annual Bull Sale

Thursday, March 2, 2017 - 1 PM CST

Mobridge Livestock, Mobridge, SD

Sale held in conjunction with the weekly feeder sale and can be viewed on cattleusa.com

Selling over 35 lots. Angus, SimAngus™ and Simmental Bulls



Bulls will be 50K tested
and have Genomic
Enhanced EPDs



For more information or a catalog please visit www.ekhcc.com

Ed: 507-259-8784 • Ted: 507-993-0475 • Nate: 612-599-9527

DIAMOND BARS

BULL SALE MARCH 3, 2017 1:00 PM

Western Livestock Great Falls MT



Substance



Tour of Duty

United
Allegiance
Substance
Tour of Duty
Thunder
Signature
Chisum



Signature



Thunder

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True high altitude cattle.



T-HEART RANCH

175 Simmental and SimAngus™
High Altitude Bulls

- PAP tested by Dr. Tim Holt at 7,680 feet
- Tested Negative for Trich and BVD-PI
- Ultrasound Carcass Results available Sale Day
- Guaranteed for Fertility, Structure and Disposition
- Videos and photos available online prior to the sale

The FACTS about PAP at T-Heart

- We develop and PAP test our bulls at 7,680 feet.
- We PAP test our bulls twice, once at weaning and once at yearling, to ensure the best accuracy. If they pass twice in our elevation and environment, we feel more confident they will work for you.
- We are dedicated to being your trusted supplier for high altitude bulls.

Sire Groups Include:

J BAR J NIGHTRIDE 225Z • THR STEELE CREEK 2111
HOOK'S BOZEMAN 8B • GW BAR CK BREAKOUT 667Z

MARCH 25, 2017

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1:00 PM (MT) • JOIN US AT THE RANCH IN LAGARITA, CO



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Bar 5 SA Bigolo 402A

1 P.M. - AT THE FARM

- JOIN US FOR LUNCH AT NOON IN THE BARN
- ALL BULLS DILUTION TESTED
- SEVERAL POLLED BULLS OFFERED
- BULLS AND FEMALES Sired BY:
BAR 5 SA Bigolo 402A
IPU Radium 20A
Smithbilt Molson 21M



IPU Radium 20A



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 Email. jscow@daktel.com

Your Northern Source for Fleckvieh Genetics

INDUSTRY UPDATE

CONTINUED

Student-Raised Meat

Meat raised by Montana State University students will be served in the university's dining halls. Thanks to a partnership between the College of Agriculture and the Montana Made Program, meat from steers in the Steer-A-Year program will be served in dining halls and at other university functions.

In the past, meat harvested from the donated steers was available for anyone to purchase. The program grew from eight animals in 2015 to 25 in 2016, resulting in more meat to sell.

Consumers Pay for Steak, Deli Ham

According to Oklahoma State University's monthly Food Demand Survey (FOODS), consumer willingness-to-pay (WTP) increased for all food products after a three-month slide.

There were sizeable increases in WTP for meat products, steak WTP increased 46% and deli ham WTP increased 33%. WTP for steak reached its highest point since FOODS began in 2013. Compared to one year ago, WTP is higher for all food products.

Junk Food in Supermarkets

An analysis of a sample of US adults reveals that access to healthy foods in a supermarket does not hinder consumption of empty calories. The study found that US adults buy the bulk of their sugar-sweetened beverages and nutrient-poor foods at supermarkets or grocery stores.

CONTINUED ON PAGE 104

from the heart of our herd

CCR Cowboy Cut
 ASA#2703910

Klein Ranch
www.kleinranch.net
 Heath & Ami Klein, Atwood, KS
 785.626.9056 • 785.626.4212 (c)

Sons and Grandsons of CCR Cowboy Cut sell on February 18 at the Dixon Farms bull sale, Atwood, Kansas

Check out our website to see our other homozygous black and non-dilute red Simmental and SimAngus™ bulls in the offering!

35th Annual Sale

Blue River Gang Sale

SIMMENTAL
SIMANGUS™ & ANGUS

SUN. FEBRUARY 5, 2017 | 12:00 NOON | RISING CITY, NEBRASKA



SIM
ANGUS™

Ruth Mr. D559

BF Mr Confidence x FF Ms Rockin A559



SIM
ANGUS™

Ruth Mr. D112

BF Mr Confidence x Triple C Queens Supreme



Purebred
SM

LLSF Defendent C91

W/C BF Innocent Man x LLSF Untouchable U925



ANGUS

JMAK Angus Valley 5508

JJR Angus Valley 855 x SAV Registry 2831



SIM
ANGUS™

Ruth Mr. D109

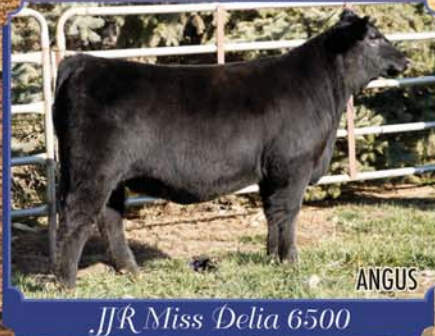
NLC Mr Upgrade U8676 x Kruggrand



3/4 SM

Ruth Ms. D122

BF Mr Confidence x Triple C Queens Supreme



ANGUS

JJR Miss Delia 6500

JJR Angus Valley 855 x SAV Bismarck 5682



3/4 SM

Ruth Ms. D86

Remington Lock N Load x SVF Steel Force S701



Bred to
The Judge

Ruth Ms. B50

BF Mr Confidence x Meyer Ranch 734

90 ELITE LOTS | HERD BULL PROSPECTS | BRED HEIFERS | FANCY OPEN REPLACEMENT HEIFERS | SPRING PAIRS

Contact us for
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or sale catalog!

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402.542.2200 Russ 402.367.8221
Jake 402.367.8390

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Cell 402.367.7728

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Kelly Schmidt 406-599-2395 • sales@ebersale.com • Catalog online at www.ebersale.com

The new findings challenge the “food desert” hypothesis which indicates that a lack of access to supermarkets and groceries in some communities worsen the obesity crisis. On any given day, 88.8% of adults consume discretionary foods such as cookies, pastries, ice cream, cakes and candy.

Food Insecure Households Decline

In 2015, more Americans had access to enough food for an active, healthy life, according to USDA. The percentage of US households facing food insecurity fell in 2015, compared to the year before. An estimated 12.7% were food insecure at least some time during the year including 5% with very low food security. The food intake of one or more household members was reduced and their eating patterns were disrupted because the household lacked money and other resources for food.

The figures are down from 14% rate in 2014. The latest estimates continue a downward trend in food insecurity from a high of 14.9% in 2011.

Beef Broth Popsicles

A New York health food business has unleashed what its founder says is good for your health — a popsicle made out of beef broth. It is also made with coconut milk, pomegranate juice, raspberry puree and maple sugar.

The treat contains one-third of a cup of beef bone broth, and the owner reports that he starting drinking beef broth to accelerate the healing process from a knee injury and it worked. Those willing to try it will have to spent \$4 per pop.

Vegan Milk?

British bioengineers unveiled a new brand of synthetic milk in an attempt to attract customers looking for vegan alternatives. The process of making the milk is akin to brewing craft beer. Dairy-yeast and sugar are fermented, and then plant fats, nutrients, and proteins that can be found in milk are added, including casein.

The product will likely be produced and marketed initially as a yogurt, and is meant to be a lactose-free form of dairy that’s friendlier to the environment and animals than milk produced directly from cows.

CONTINUED ON PAGE 106



ASA Fall Focus 2017
September 17-20, 2017 • Bismarck, ND

Co-hosted by the North Dakota Simmental and American Simmental Associations

Hotel Information:
Ramkota Hotel (Headquarters)
800 South 3rd Street • Bismarck, ND 58504
701-258-7700 • bismarck.bwramkota.com

HART SIMMENTALS Power Bull Sale

★ Thursday, February 9, 2017 at 12:00 Noon Sharp! ★

Video Sale Only – Held at the farm 2 miles south of Frederick, SD

80 HERD BULL PROSPECTS WILL SELL & will be penned on display at the farm prior to and also sale day.



Hart 260D • PB SM

Homo Black, Homo Polled Act BW: 90 Adj WW: 920
SVF Z47 Patch x Hart First Class X160
EPDs CE: 4 BW: 4.5 WW: 86 YW: 130 MCE: 9
MWW: 63 API: 119 TI: 75



Hart Made To Order 018D • PB SM

Homo Black, Homo Polled Act BW: 80 Adj WW: 874
W/C Executive Order 8543B x SS/PRS High Voltage
EPDs CE: 13 BW: -1.0 WW: 72, YW: 105 MCE: 8
MWW: 58 API: 147 TI: 83



Hart 4 Corners 243D • PB SM

Homo Black, Homo Polled Act BW: 92 Adj WW: 887
W/C Utah 534A x BF L112 Trailblazer
EPDs CE: 8 BW: 2.7 WW: 66 YW: 93 MCE: 9
MWW: 51 API: 133 TI: 71



Hart Jaxon 173D • PB SM

Homo Black, Homo Polled Act BW: 90 Adj WW: 888
JS Belmont 15B x Jax 28X
EPDs CE: 7 BW: 3.4 WW: 73 YW: 114 MCE: 9
MWW: 63 API: 144 TI: 79



Hart 047D • PB SM

Homo Black, Homo Polled Act BW: 87 Adj WW: 811
JS Belmont 15B x Triple C Magical Moment
EPDs CE: 7 BW: 3.7 WW: 74 YW: 111 MCE: 9
MWW: 61 API: 119 TI: 73



Hart 281D • PB SM

Homo Black, Homo Polled Act BW: 83 Adj WW: 816
JF Rancher 222Z x AJE/HS/MBCC Outlook
EPDs CE: 6 BW: 2.7 WW: 68 YW: 91 MCE: 6
MWW: 60 API: 106 TI: 68



Hart 106D • PB SM

Homo Black, Homo Polled Act BW: 87 Adj WW: 836
GLS Integrate Z3 x JBS Mr Crossfire 701R
EPDs CE: 8 BW: 2.5 WW: 77 YW: 120 MCE: 7
MWW: 59 API: 131 TI: 76



Hart 254D • PB SM

Homo Black, Homo Polled Act BW: 83 Adj WW: 920
GLS Integrate Z3 x OBCC King Pin W42Y
EPDs CE: 7 BW: 3.1 WW: 87 YW: 144 MCE: 7
MWW: 65 API: 127 TI: 81



Hart Full Surge 079D • PB SM

Homo Black, Homo Polled Act BW: 92 Adj WW: 848
WS Revival x AJE/HS/MBCC Outlook
EPDs CE: 5 BW: 4.5 WW: 66 YW: 93 MCE: 5
MWW: 55 API: 98 TI: 65

For more info or catalog: Kerry, Mara, Justin & Jes, Travis & Jamie Hart
10904 387th Avenue, Frederick, SD 57441
4hoooves@nvc.net • Phone 605-329-2587
Cell 605-252-2065 or 605-216-6469
605-252-0894

**HART
SIMMENTALS**

This sale will be broadcast live on the internet! **DVAuction** Broadcasting Real-Time Auctions

PROFESSIONAL SALE
MANAGEMENT:

Eberspacher
ENTERPRISES INC.

Val & Lori Eberspacher
Office 507-532-6694 or
Val's Cell 612-805-7405
Kelly Schmidt 406-599-2395
sales@ebersale.com

View full sale line up at www.ebersale.com

Meat Prices Lower

Grocery store meat prices moved lower, reflecting larger supplies available to consumers than in recent months, according to the Livestock Marketing Information Center (LMIC). Fresh beef prices dropped 6% from a year ago to \$5.57 per pound, chicken prices were down 3% to 1.90 per pound, and pork prices were nearly unchanged at \$3.78 per pound.

Choice beef carcass prices during the spring quarter were down 14% from the same quarter last year, and carcass prices have been below the values that were in place earlier this year.

Americans Try to Eat Better

More Americans are reading labels and considering sustainability factors as they decide which foods to eat, while opinions about the healthfulness of animal protein haven't changed much in the last year.

According to a new survey, 47% said they look at the ingredients list on food and beverage packages when deciding what to purchase. Nearly half said they read an article or book, or watched a documentary, about the food system in the past year. Almost 60% said their opinions about animal protein had not changed in the last year, but 12% said they now perceive it as more healthful, and 15% see it as less healthful.

Millennials Distrust "Big Food"

Millennials are twice as likely to distrust large food companies than older generations, according to Mintel, a research firm. Among those 21-38, 43% said they don't trust large food manufacturers, compared to just 18% of older adults. Also, 75% of millennials said they wish food companies offered more information on how they make their products.

It is clear that younger adults are more concerned about the ethics of food companies. The study showed that 59% of millennials would stop buying a certain product if they believed the brand is unethical.

Jury Rejects Multimillion Dollar Claim

A jury has denied \$7.5 million in damages in a central Illinois lawsuit against a commercial hog-feeding operation. In 2014, the 10 plaintiffs filed a complaint against the operation, located 50 miles west of the state capital of Springfield.


They found that the owners of the facility's hogs were negligent in managing dust and odors that affected their health. The facility has produced an estimated 28 million gallons of waste annually. The farm has operated in the community for the past six years.

CONTINUED ON PAGE 108

LECHLEITER SIMMENTALS

Upgrade Your Herd

29th Annual Top Bull Sale



Mr. NLC Upgrade U8676 • ASA#: 2474338

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
6	2.4	82	126	.27	5	19	60	139	88

To date we have yet to find a sire that combines muscle, soundness, growth, eye appeal and all in a Homozygous black and polled moderate package.

March 8, 2017, 1PM
 Western Slope Cattlemen's
 Livestock Association
 Loma, Colorado

SELLING:
150 BULLS
75 Purebred Bulls
75 SimAngus™ Bulls
 All Bulls are PAP Tested



Mytty In Focus 109 • AAA#: 2326312

CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
21	-3.9	65	108	.27	12	24	57	166	84

Sons from Final Answer, Premium Beef, Raisin Cane and Club King.

KIM LECHLEITER

970-209-8008 Cell • Evenings 970-249-5938 • lechleitersimmentals@hotmail.com
 Females Offered Private Treaty

EPDs as of 12.22.16

Selling 100 Head
 Simmental, SimAngus™ & Angus
 Herd Bulls • Bred Females • Fancy Opens

Bulls-Eye

BONANZA '17

At the farm near LeRoy, Minnesota
SATURDAY, FEBRUARY 11TH @ 12:00 NOON

All Video Sale • View full sale offering online at Ebersale.com

VIDEOS ONLINE! View at YouTube
 or log onto
www.ebersale.com

LiveAuctionsTV
 VIEW/BID LIVE ON THE INTERNET!

Come early to view cattle!



GLS KING KONG D3

WS Beef King x WDZ-GLS Rio 116 ET
 3/4 SM Herd Bull Prospect



GLS DESTINY D14

Profit x GLS/GF Brigade
 Purebred SM Show Heifer Prospect



GLS BARBIE B306

GLS/WDZ Advisor Z441 x BC Lookout 7024
 SimAngus - Bred to Hook's Broadway 11B



GLS DOUBLE TAKE D21

LLSF Pays to Believe x Mr. NLC Upgrade
 Purebred SM Herd Bull Prospect



GLS DOLLIE D31

WLE Uno Mas X549 x GLS New Direction
 3/4 SM Show Heifer Prospect



LBSM CONNIE C33

GLS Mr W18 Z69 x LBSM Rip
 Purebred SM - Bred to GLS Avenger A68



GLS DYNAMIC D373

LLSF Pays to Believe x GLS/GF Brigade
 Purebred SM Herd Bull Prospect



GLS DASH OF CLASS D612

W/C Executive Order 8543U x LLSF Uprising
 Purebred SM Show Heifer Prospect



GLS CHYNA C180

GLS New Direction X184 x Hook's Pacesetter
 3/4 SM - Bred to BMR Lutton

Offering our best Feb. 11th



BOB & BECKY GRASS
 507-324-5107

Bob's Cell 507-438-9007
glsimmentals@gmail.com
 Luke Grass 507-440-6386
 77247 125th Street, LeRoy, MN 55951

For more information or a sale catalog, contact sale management!

Eberspacher
 ENTERPRISES INC.



Sale Managers, Val & Lori Eberspacher
 Office 507-532-6694
 Val's Cell 612-805-7405
 Kelly's Cell 406-599-2395
 Fax 507-532-9457 • sales@ebersale.com


Private treaty online bidding February 11-25, 2017

Hook's **Baltic 17B**



ASA#: 2854454 • Homozygous Black, Homozygous Polled

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	EPDs as of 12.12.16
EPD	2	1.7	79	129	.31	10	22	62	-	
Trait	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI	
EPD	17	49	-.25	.56	-.03	1.01	-.80	154	89	

- Only available calves on Baltic this year are at LBR.
- 28 Bulls for sale, 13 are Baltic calves
- Baltic progeny live up to expectations — sound feet & legs, very docile, with great EPDs
- Other sires of bull calves: GLS Integrate Z3, LBR Gold Rush, Hook's Yellowstone, LBR Superman
- Semen available on Baltic contact owners or 

Go to website for data sheet and pictures or contact us for info.

www.littlebitterrootranch.com

Will be active as of January 20, 2017.



-Simmental breeders since 1972-

Frank and Marilyn Carr

748 Little Bitterroot Road • Hot Springs, MT 59845
406-741-2523 • lbsimmental@gmail.com

Brand Inspector Arrested

An Idaho state brand inspector has resigned after he and a woman accomplice were arrested on charges they embezzled money from the woman's employer. The couple was arrested by the Jerome County Sheriff's Office on suspicion of felony counts of grand theft and conspiracy to commit grand theft.

The woman is accused of writing a check to the brand inspector from funds held from cattle sales by her employer, splitting the proceeds of the check. The check had no direct relation to the duties of a brand inspector.

Stock Dogs Poisoned

The dogs had large amounts of green-dyed grain in their stomachs, which is consistent with gopher bait that contains strychnine. The bait was apparently mixed with a significant amount of raw ground meat, which would entice the canines to also ingest the poison-laced grain.

UNR Claims New Cut of Beef

A small cut of beef called the "Bonanza Cut", normally used in meat grinds, is one that University of Nevada-Reno (UNR) researchers are calling a high-end delicacy. The cut is described as a small, quarter-moon shaped slice of beef that "has a taste and tenderness that outclasses any other cut except filet mignon," according to a university press release.

The cut is touted for its ease of trimming and profitability for the meat processing industry, as well as the potential for restaurants to offer it as a premier menu item.

Cloned Calves Grade Well

West Texas A&M University researchers have announced positive results using cloning to consistently produce high-quality beef, and more of it per animal. A USDA beef-grading supervisor recently examined meat harvested from seven steers bred from animals that were cloned using cells from rare, high-quality carcasses.

One harvested calf achieved prime grade, three graded high choice and three were average choice. The industry average is low choice and less than 5% of all beef graded prime.

CONTINUED ON PAGE 111

Make Your Next Calf Crop Longer • Thicker • Deeper • HEAVIER

WERNING CATTLE COMPANY

36th Annual Production Sale 2017

**TUESDAY,
FEBRUARY 14th
12:00 NOON
SALE TIME
AT THE RANCH**

27262 424th Avenue
Emery, South Dakota 57332

Selling 270 Head!
**SIMMENTAL, SIMANGUS™
& ANGUS**

140 YEARLING BULLS
20 STRONG AGED BULLS
70 REGISTERED BRED HEIFERS
35 COMMERCIAL BRED HEIFERS
5 OPEN SHOW HEIFERS
PICK OF THE FALL BORN
HEIFERS
SEMEN & EMBRYOS

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CATTLE COMPANY**

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Scott 605-682-9610 • Jared 605-933-1661
Call or email for a sale book, or visit
www.WerningCattle.com



Eberspacher Enterprises Inc.
Val & Lori Eberspacher 507-532-6694
Val Eberspacher Cell 612-805-7405
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Email: sales@ebersale.com
2904 County Road 6, Marshall, MN 56258

Catalog also online at www.ebersale.com



SELLING
15 SONS
OF 8543
DONOR

811D *Purebred Simmental*
WIC Loaded Up x 8543 Donor



SELLING
15 RED &
RED BLAZE
BULLS

D50 *3/4 Simmental*
WIC Lock N Load 19Y x Beef King



SELLING
THE FIRST
SONS OF
ANCHOR

46D *3/4 Simmental*
CCR Anchor x Lock n Load



SELLING
10 FULL
BROTHERS

362D *3/4 Simmental*
WIC United x 534 Donor



SELLING
35 SONS &
GRANDSONS
OF UNITED

320D *SimAngus™*
WIC United x R&R Chamberlain



SELLING
25 SONS
OF WIC
BULLSEYE

562D *SimAngus™*
WIC Bullseye x Really Windy



SAFE
TO CCR
ANCHOR

5046C *Purebred Simmental*
Lock N Load x 8543 Donor • Full Sister to
Bullseye & Angel



SAFE
TO CCR
ANCHOR

5870C *Purebred Simmental*
High Regard x Angel (2014 National
Champion)

Prickly Pear Simmental Ranch

Made In Montana Annual Bull Sale
February 4, 2017

At the Ranch - Helena, Montana
70 Bulls • Simmental • SimAngus™
Blacks • Reds

Sons also sell by
TJ Makers Mark,
Ellingson Blazer X37,
RCR Stetson,
RCR Club King (sons and grandsons)

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Cattle Manager, Troy Wheeler
406-949-1754 • wheels@mt.net
Don and Nancy Burnham
Gary Burnham • 406-439-2360 • ppsranch@gmail.com
2515 Canyon Ferry Road • Helena MT 59602
ASA Charter Member No. 174



NLC Break Free 72W

CE	BW	WW	YW	ADG	MCE
17	.4	71	114	.26	12
Milk	MWW	DOC	CW	YG	
14	50	7.4	38.3	-.36	
MB	BF	REA	\$API	\$TI	
.10	-.06	1.01	149	75	

7 Sons
Sell!

RB Tour of Duty 177

CE	BW	WW	YW	ADG	MCE
17	-.8	81	135	.34	12
Milk	MWW	DOC	CW	YG	
44	84	17	49.5	-.32	
MB	BF	REA	\$API	\$TI	
.55	-.07	.96	129	82	



9 Sons
Sell!



GIBBS 1100Y HY Deacon

CE	BW	WW	YW	ADG	MCE
17	0	74	115	.26	10
Milk	MWW	DOC	CW	YG	
18	55	11	38.4	-.15	
MB	BF	REA	\$API	\$TI	
.29	.00	.85	145	77	

7 Sons
Sell!

EPDs as of 12.12.16

ROCK CREEK RANCH PRIVATE TREATY BULL SALE

Selling 41 Simmental and SimAngus spring yearlings. All are homozygous black and 37 are homozygous polled, test pending on the remaining four. Bulls are bred for high calving ease, moderate birth weights with optimum growth levels. All bulls are from high-quality dams selected for generations, for structure, udder quality, disposition, fertility and fleshing ability. Bid off and sale begins February 15, 2017.



GW ROBUST 605Z



ACW IRONHIDE 395Y



S D S GRADUATE 006X

Spring offering includes eleven sons of ACW Ironhide—solid blacks and baldies—nine sons of SDS Graduate, four sons of MCC DayLite, four ET sons of GW Robust x T119, and twelve outcross sons from our herd bulls. Also selling two SAV Bismarck sons and one SDS Graduate son from our U177 donor.

Fall offering includes fifteen stout, well-developed 18-month old bulls. Mostly ET and AI sired, homozygous black and homozygous polled, ready to cover large groups of cows.

Rock Creek Ranch is located at 250 Road 392, Allen, KS 66833.

Contact Jeff Houck at (620) 344-0233 or houckrcr@gmail.com.

Follow Houck Rock Creek Ranch for photos and updates!

Complete data and catalog available at www.houckrockcreekranch.com.

New Technique Reduces Salmonella

A new method is being used to reduce Salmonella bacteria in meat products. The technique reduced Salmonella by as much as 90% in ground poultry ground pork and group beef. Salmonella is one of the most common causes of food-borne illness in the US.

Researchers treated meat products infected with four kinds of Salmonella by applying Myoviridae bacteriophages during mixing. Bacteriophages are commonly found in the environment and are viruses that can only harm specific bacterial cells. They are harmless to humans, animals and plants.

Meat Snacks Get Healthier

Meat snacks have become healthier in recent years. Increased popularity in diets espousing the benefits of protein have combined with the advocacy of gluten, wheat and bread-free diets to make meat a popular choice for snackers.

However, a shift has also occurred in the style of meat snacks, away from traditional simple varieties of beef jerky toward more complex meat snacks that make use of such proteins as bison, kangaroo and salmon.

Red Meat Linked to Kidney Risk

A new study suggests that eating red meat may increase the risk of kidney failure in the general population, and substituting other proteins from time to time may significantly reduce the risk. The research by Duke University Medical School analyzed data from 63,257 Chinese adults in Singapore whose red meat intake was 97% pork.

After an average follow-up of 15.5 years, the researchers found that red meat intake was strongly associated with a 40% increased risk of end-stage renal disease.

Cows Send Texts

University of New Hampshire dairy researchers are able to more efficiently monitor pregnant cows. A sensor attached to the cow's tail sends test alerts to help detect when they are in labor.


A device called "Moocall" measures tail movement patterns triggered by labor contractions. On average, it alerts dairy managers by cellphone and email about an hour before a cow gives birth. The device was developed in Ireland and was released for commercial use one year ago.

CONTINUED ON PAGE 112



FELT FARMS
BRAND OF Excellence
PRODUCTION SALE 2017

Thursday, February 16 • 12:00 Noon
West Point Livestock Auction, West Point, NE
Selling 65 Performance Tested Bulls • Purebred & SimAngus™



FELT A RISING SON 51C

LLSF Uprising son - 2016 NWSS People's Choice Purebred Bull. Bulls like this sell again this year!



FELT CANDY MAN 41D

Harker Johnny Ringo x Grissly - 2016 IA & NE State Fair Percentage Grand Champion Bull Calf. He will sell on Feb. 16th along with more Johnny Ringo sons.

OTHER SIRES: LLRS Turning Point, Dominance, W/C Lock Down, SVF Mile High, BC Lookout, Silveiras Style

FELT FARMS Merlin, Delores & James Felt
James 402-369-0513 or 402-287-2488
57977 857 RD, Wakefield, NE 68784

Guest Breeders: Roberts Simmental 402-369-1002 & Dean Volk 402-922-9997

SALE MANAGED BY EBERSPACHER ENTERPRISES INC.
Office 507-532-6694 • Val Call 612-805-7405 • Kelly Schmidt 406-599-2395
FULL CATALOG ONLINE AT WWW.EBERSALE.COM

\$130 Million Available for Research

USDA has announced that \$130 million in funding is available for research, education and extension projects to support sustainable, productive and economically viable plant and animal production systems, including certified organic production.

This funding is available through the Agriculture and Food Research Initiative Foundational Program: Plant health and production and plant products, \$33 million; Animal health and production and animal products, \$31 million; Food Safety, nutrition and health, \$19 million; Bioenergy, natural resources and environment, \$14 million; Agriculture systems and technology, \$11 million; Agriculture economics and rural communities, \$17 million.

Reducing Methane Emissions

An international team of researchers has demonstrated that feeding a compound known as 3-nitroxopropanol (3-NOP) could reduce ruminant methane emissions without any apparent negative effects. Researchers note that the additive could reduce the volume of feed energy currently lost to methane emissions, instead channeling the energy to growth.

In their latest report, the researchers describe how 3-NOP has had an effect on methane producing microbes known as archaeas methanogens, without affecting bacteria that contribute to digestion in the animal's rumen. Methane from ruminant digestion often is cited as a significant contributor to global climate change, and the use of 3-NOP in cattle feeds could reduce methane emissions by up to 30%, according to researchers.

Renewable Manure-to-Energy Project

Roeslein Alternative Energy (RAE) announced that the first Renewable Natural Gas (RNG) produced from methane captured using covered manure lagoons at a Smithfield Hog Production farm near Albany, MO, is being ejected into the national pipeline for distribution across the country. The completion of the production facilities marks the largest manure-to-energy project of its kind.

There are nine Smithfield Hog Production facilities being converted to feature this technology. When completed, the hog manure project will produce 2.2 billion cubic feet of pipeline quality RNG, or the equivalent of 17 million gallons of diesel fuel annually.

CONTINUED ON PAGE 114

Dikeman and Huninghake *Premium Genetics Bull Sale*

March 10, 2017 ~ 3:30 pm ~ Kansas Bull Development ~ Wamego KS.

25 Simmental and SimAngus™ bulls and 20 Angus Fall and Yearling bulls



Fall Simmental
By Upgrade
Tattoo 58C
ASA#3043307



Fall Angus
By Consensus 7229
Tattoo 5211
AAA#18579597

Yearling Simmental
By 'Olie'
Tattoo 9D
ASA#3124463



Fall Angus
By Angus Valley 3065
Tattoo 5213
AAA#18576530



Dikeman Simmentals
Manhattan, Kansas
www.dikemansimmentals.com
Michael Dikeman (785) 770-2977
mdidkeman@ksu.edu



Huninghake Angus Ranch
Frankfort, Kansas
www.huninghakeangusranch.com
Randy Huninghake (785) 556-0319
Huninghake.angus@gmail.com

Kappes Simmental

Saturday, February 18, 2017 • 11:59 AM

Aberdeen Livestock (West Barn) • Aberdeen, South Dakota

Simmental • SimAngus™ • Angus
Selling 145 Head of Bulls & Bred Heifers



Purebred SM

D92

W/C Loaded Up x Y770 (Sequoia 35S)
EPDs: 8 2.4 61 84 .14 8 19 48 * 11.4
Carcass: 22.8 -.36 .11 -.045 .93 111 65



3/4 SM 1/4 AN

D275

LRS Grade Break x W612 (Predestined)
EPDs: 5 4.6 82 130 .30 10 20 61 * 7.5
Carcass: 54.2 -.23 .59 -.058 .81 124 83



Purebred SM

D247

CCR Drover 9094A x A86 (OLF Thor)
EPDs: 7 4.8 85 127 .26 10 20 62 22 11.8
Carcass: 51.9 -.20 .23 -.037 .85 130 80



Purebred SM

KAPPESS LACEY W48 C332

STF Royal Affair Z44M x W48 (Lucky Man)
EPDs: 10 2.0 67 103 .22 9 19 52 18 12.5
Carcass: 33.9 -.26 .11 -.063 .63 119 70

Bred to Kappes Megatron A12



1/2 SM 1/2 AN

KAPPESS XENOS T259 C190

W/C Store N Go 562Z x T259 (Traveler)
EPDs: 16 -4.1 51 81 .19 9 20 46 * 11.4
Carcass: 12.6 -.30 .28 -.029 .72 142 68

Bred to Kappes Trailblazer S516



Purebred SM

KAPPESS YNONA 139Y C81

Yardley High Regard W242 x 139Y (Upgrade)
EPDs: 5 1.4 67 101 .22 6 21 55 18 11.6
Carcass: 32.2 -.37 -.01 -.047 1.06 107 68

Bred to S A V Bismarck



Purebred SM

D224

CLRS Archie 136A x X294 (Trailblazer)
EPDs: 7 4.5 90 131 .26 10 21 66 22 7.7
Carcass: 53.8 -.25 .07 -.064 .81 124 80



Purebred AN

D7

SAV Bismarck 5682 x B93 (Final Answer)
EPDs: 19 -2.8 66 111 .28 12 24 56 * 8.8
Carcass: 32.6 -.12 .73 .025 .84 144 77



Purebred SM

D116

Kappes Megatron A12 x Y277 (Dream Weaver)
EPDs: 13 -0.1 66 101 .22 12 25 58 24 11.6
Carcass: 30.1 -.36 .29 -.043 1.02 147 78

Kappes Simmental

Neal 605-380-8766
Bruce 605-380-1303
Sterling 605-216-3581

For more information,
give us a call!
10368 357th Avenue
Long Lake, SD 57401

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sales@ebersale.com

Maternally DRIVEN Performance DELIVERED

Chain Features Naturally Raised Steak

A fast-food service chain with more than 500 US restaurants has introduced a Korean beef dish featuring naturally raised steak from animals never given antibiotics or hormones.

Noodles & Company said its new Spicy Korean Beef Noodles dish includes a bed of ramen noodles topped with a sweet and spicy Korean-style Gochujang sauce, naturally raised steak, Napa and red cabbage, Asian sprouts and spinach. This new dish is available at all participating Noodles & Company locations nationwide.

Schmacon Taking Off

Schmacon, the beef version of bacon, was developed by a deli owner in Naperville, IL. Reportedly, the product is "delicious and different" than anything else in the market, and has about half the calories and fat of bacon.

Launched in 2015, the product comes from the underbelly of cattle, a cut that is typically used for ground beef. Although not available nationwide, it can be purchased online through the Schmaltz Deli website and in some grocery chains around the Midwest and in Texas.

Cornell Opens Food Safety Lab

Cornell University College of Agriculture and Life Sciences (CAL S) has opened a new food safety lab through \$250,000 in funding from Buffalo, NY-based Company Rich Products.

The lab will research critical food safety and educate the next generation of food safety leaders to influence the food industry's future and innovate in the safe production, handling, and distribution of the world's food supply. The 1,396-square-foot lab on the Cornell campus houses molecular biology and classical microbiology technology, and processes and addresses food safety issues along the entire supply chain.

Veggie Burger With "Blood"

Impossible Foods has introduced the Impossible Burger at a New York restaurant. The new type of plant-based burger has been five years in the making and includes bioengineered artificial "blood" to mimic ground beef taste and feel.

This is the first time the Impossible Foods burger will be regularly featured on a restaurant menu. The founder of the corporation is a medical doctor, research scientist and former a professor at Stanford University.

ST

BHR's ANNUAL BULL SALE

Hard and Ready for Service!
Age: 18-24mths

SELLING 60 BULLS:
FLECKVIEH
SIMANGUS™
PUREBREDS
SIMBRAHS

ONLINE SALE @ 6PM, FRIDAY JANUARY 27TH

BHRBODHI-B555, ASA#3018353

BHR-CAMREN-C643, ASA#3018412

BHR-BEAGLE-B531, ASA#2879889

J1-PREDICTABLE-474, ASA#2948553

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Trauernicht Simmentals *42nd Annual*
PRODUCTION SALE 2017

Sunday February 19th 12:00 Noon
 Beatrice 77 Livestock • Beatrice, Nebraska

95 PERFORMANCE TESTED BULLS

SimAngus™



LHT Mr. United 87D
 W/C United 956Y x WLE Power Stroke
 BW 1.5 WW 75 YW 124 API 134 TI 80

SimAngus™



LHT Mr. Upgrade 92D
 Mr NLC Upgrade U8676 x OCC Magnitude 885
 BW 2.0 WW 70 YW 107 API 114 TI 73

Purebred SM



LHT Dream Order 03D
 W/C Executive Order x WWS Antoinette 22B
 BW -0.7 WW 73 YW 113 API 142 TI 81

SimAngus™



LHT Mr. Executive 99D
 W/C Executive Order x LHT Star Struck 112W
 BW -1.0 WW 62 YW 97 API 137 TI 75

SimAngus™



LHT Right Grade 32D
 Mr NLC Upgrade x CR/DCC Copy Right 6626
 BW 1.9 WW 62 YW 89 API 115 TI 69

Purebred SM



LHT Mr. Lock N Load 348C
 Remington Lock N Load x HC Hummer 12M
 BW 1.8 WW 57 YW 99 API 114 TI 66

Purebred SM



LHT Mr. Beef King 313C
 WS Beef King W107 x GCF Amigo
 BW 1.5 WW 78 YW 110 API 138 TI 80

Purebred Red AN



LHT Mr. Redemption 303C
 Brown JYJ Redemption Y1334 x PCC Colorado Hobo
 BW -3.4 WW 57 YW 99 API 128 TI 68

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LHT Mr. Beef King 336C
 WS Beef King W107 x PCC Colorado Hobo
 BW -0.4 WW 67 YW 98 API 150 TI 78



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M12C PB SM

WHEELMAN



040D PB SM

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SELLING 75 BULLS

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12:00 P.M.

2.18.17



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Saturday, March 25, 2017 • 1:00 PM

At the ranch, Gorham, Kansas

Selling: 90 Bulls

50 Registered Yearling Heifers

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Optimize your Resources!**

- Smaller framed, big-ribbed cattle with optimum milk production that can function on your available forage with little or no supplemental hay or grains.
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- Genetics from low-input females that are also proven for carcass traits and value.

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- Big ribeye bulls with above average marbling and tenderness.
- Genetics from a herd that has for 40 years, selected for feedlot gain and feed conversion.

These were the bottom-end of the 2015 bull calves. They netted 71.54 over the base-price and were fed at the ranch on a high-roughage ration.

Sex	Grade	YLD	Weight	Head	Weight
STR	Prime	2.0	2,000	7	5,475
STR	Prime	3.0	2,000	5	3,828
STR	Choice	1.0	2,000	5	3,657
STR	Choice	2.0	2,000	18	14,038
STR	Choice	3.0	2,000	6	4,869
STR	Select	1.0	2,000	2	1,607
				43	33,474



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Annual Production Sale
Feb. 8, 2017

1 p.m. • At the Ranch • Douglas, ND

Join us for lunch at 11 a.m.

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45
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 BULLS



D12

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 3/4 SimAngus™



D14

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 3/4 SimAngus™



D25

KBHR ENFORCER X WS BEEF MAKER
 Purebred Simmental



D51

LEACHMAN CADILLAC LO25A X LBR CROCKETT R81
 5/8 SimAngus™



D64

TJ POWERGRID X TJ SLUGGER
 1/2 SimAngus™



D7

CCR FRONTIER 0053Z X SAV FINAL ANSWER 0035
 1/2 SimAngus™



D73

TLLC ONE EYED JACK X MR.NLC SUPERIOR
 Purebred Simmental



D79

KBHR ENFORCER X TNT DUAL FOCUS
 3/4 SimAngus™



D83

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 1/2 SimAngus™



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Breeder of the 2015 NILE Champion Merit Heifer.

Second Annual BULL SALE

Tuesday, **MARCH 7, 2017**

At the Ranch, Charlo, Montana

1:00 PM (MT)

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February 28th * Stanford, MT

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CE 22.4 WW 69.6 YW 114.6 MCE 13.3
YG -0.12 Marb 0.85 API 163 TI 83

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Hills Maverick A74 - This is a ranch raised herdbull with top 1% EPDs for weaning, yearling and adjusted daily gain!

ASA 2746013

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RBS Boise B63

Simmental



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- Possibly the most sought after bull of the sale season.
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- Boise is very free moving with excellent foot and leg structure.
- Boise produced over 650 units of semen in only two collections, a feat very few bulls accomplish, proving his outstanding fertility.
- Boise has a pedigree that can be used on and compliments many of the most popular pedigrees in the breed.
- We believe Boise will be a must-use bull that commercial cattlemen will put a high value on.

**ASA#: 2950871
PB SM**

Sire: Mr. Ishee Catalyst
Ishee Ms BLK Sapphire

Dam: RBS Miss S63
RF RBS N303

Trait	Direct			Maternal			Carcass					\$ Index						
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Sir	API	TI
EPD	11.4	.7	67.8	108.3	.25	12.3	22.5	56.4	24.6	11.2	35.6	-.35	.26	-.052	1.01	-.28	145.8	75.6
ACC	.21	.36	.33	.37	.37	.17	.19	.23	.15	.16	.30	.15	.15	.14	.14	.10		
%				15	5	15			15		20				15		10	10

EPDs as of 4.11.16

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114th Production Sale

Saturday • February 11, 2017 • 10 am at the ranch

SELLING 500 REGISTERED ANGUS BULLS & 230 FEMALES

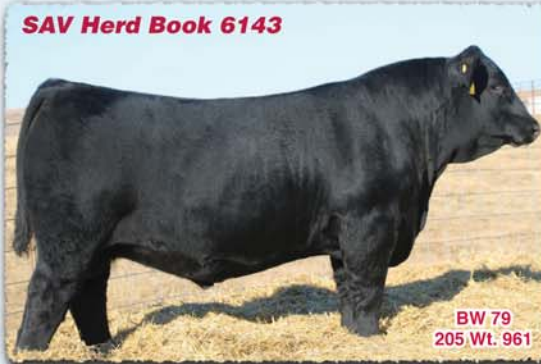
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He sells! This performance powerhouse by Renown is as thick, stout, heavy-muscled and rugged as you can build one - destined to be a breed changer. His Net Worth dam comes from four generations of Pathfinders and his grandam continues in production at 19+ years of age.



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He sells! A proud representation of the first offering by SAV Pedigree 4834, the world-record-selling bull. He offers fresh genetics and stellar credentials in all traits that drive profit. His Rito 7075 dam records a weaning ratio of 107 on 4 calves.



He sells! This herdsire prospect represents the phenomenal first offering by Cutting Edge. He has been a standout since birth, displaying worlds of shape, substance and style. His Pathfinder dam by Density records a weaning ratio of 106 on 7 calves.



He sells! A genetically and phenotypically outstanding Recharge bull with the credentials to make a lasting contribution. His dam is the greatest proven daughter of the maternal matriarch, SAV Madame Pride 0075, who continues in production at 17-years of age.



He sells! This potential sale topper is the heaviest weaning bull of the entire 2016 calfcrop. He represents a flush of eight brothers destined to make their mark on the Angus breed from the mating of Charlo to SAV Blackcap May 4136, who is the most influential and high income-producing cow in breed history.

The 2017 SAV Sale features large AI sire groups and a volume selection of seedstock affordable to the cowman. SAV bulls have earned a reputation for adding thickness, volume, muscle and real-world fleshing ability, while leaving moderate, beautiful-uddered, productive females. They are the kind ranchers demand and search for — adding pounds to your calfcrop, maternal strength to your cowherd and dollars to your bottomline.

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Sunday in October



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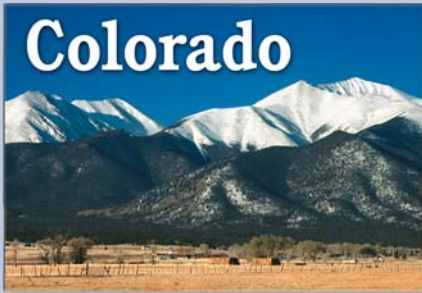
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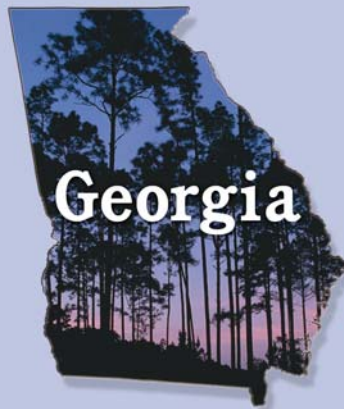
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655 *Diluter Free
Brink Huckleberry x Brink 340

"We run 300 cows, and on January 20, 2016 we sold a load of fall-born steers that were born October 1st through November 1st. They were 14 1/2 to 15 1/2 months old and weighing 1,490lbs - 1,585lbs. These steers were 1/2 - 3/4 Fleckvieh influenced. Knife cut at two weeks of age and never given an implant. We fed them a TMR ration of snaplage, high-moisture corn, DDGS, hay and mineral!"

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"We run moderate framed Angus cows. The Fleckvieh bulls from Brink Fleckvieh have proven to be a great cross. By only changing the bull in our program, our first calf crop averaged 87lbs more than the previous two years. Other than the growth, the major thing that caught my eye was the bottom end of the calves disappeared and seemed to be placed in the middle. The heifers we have kept have been very fertile and docile mothers with plenty of milk. I will continue to use Brink Fleckvieh bulls in our program."

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402-641-2936 Cell
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a.sloup@juno.com
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402-287-2488 home • 402-369-1069 cell
delores@feltfarms.com • www.feltfarms.com
Herdsman, James Felt
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Bulls of Excellence Sale • February 16, 2017
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Foxy Ladies Bred Heifer Sale
November 25, 2017 • West Point, NE

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Black Simmental Bulls & Females
Purebred to Percentage
Jay & Kim Volk • 402-720-7596
Clark & Leslie Volk • 402-720-3323
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Consigns to Ladies of the Valley –
October 22, 2017

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Annual Production Sale March 17, 2017

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 www.Sunflowergenetics.com

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 www.dixonfarms.com


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 Stephen Kaser
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 Kent, Mark and Nolan Brunner
 3553 Upland Rd.
 Lost Springs, KS 66859-9652
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 785-466-1129 Nolan
 785-258-0173 Mark
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 ralphbrooks13@gmail.com

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 February 8, 2017



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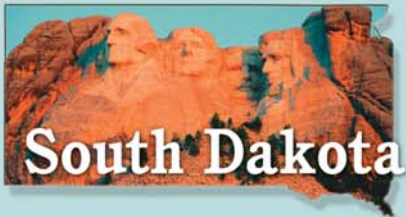

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 An extended electronic version of the Register going beyond the bounds of print to delve deeper into the stories of Simmental and SimGenetics producers, programs, and happenings.
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 Annual Bull Sale • March 3, 2017



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www.traxinger.com



ANNUAL SALE FIRST THURSDAY IN FEBRUARY
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 605-551-9016 (Owen)
www.stavicksimmental.com • stavickx@tnics.com




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Dr. Lynn Aggen Performance with Quality
 Office: 507-886-6321
 Mobile: 507-421-3813
 Home: 507-886-4016

Matt Aggen
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 Email: mattaggen@hotmail.com

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www.oakmfarm.com




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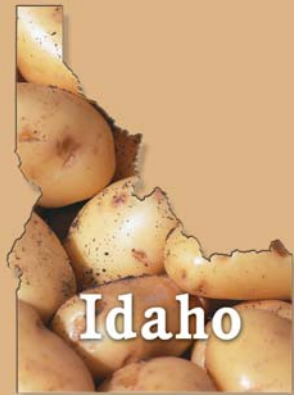


ASA Science Blog



www.simmental.org/scienceblog

Join Dr. Jackie Atkins on the ASA Science Blog to discuss the latest issues, industry hot topics, or respond with comments and questions of your own.



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plrlivestock@gmail.com

Lanting Enterprises, LLC
 2181 B N 2300 E Twin Falls, ID 83301-0643
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 208-731-6646 Bob's Cell
 208-655-4371 John's Home
lant4257@filertel.com




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Sunday, March 5, 2017 • 1 PM CST • Kansas Bull Development in Wamego, KS

Visit our website to see all bull pictures, videos
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Watch online and bid at www.LiveAuctions.TV
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M4 JACKHAMMER 3D

MR TR HAMMER 308A ET x SFI MISS BEHOLD
ASA # 3137281 • 3/4 SM 1/4 AN • 2/10/2016
CE 6.8, BW 1.4, WW 66.0, YWT 102.1, MCE 5.8, MM 18.9
MWT 51.9, MB 0.29, REA 0.91, API 114.1, TI 71.8



SFI/GPAR WATCHMAN

B C LOOKOUT 7024 x SFI LUVY DUVY X13N
ASA # 3190392 • 1/2 SM 1/2 AN • 3/14/2016
CE 8.7, BW 1.0, WW 55.2, YWT 83.2, MCE 3.6, MM 22.2
MWT 49.8, MB 0.42, REA 0.81, API 114.5, TI 67.3



BROOKS BRUISER D67

S A V BRUISER 9164 x BROOKS MISS WABASH
ASA # 3151384 • 1/2 SM 1/2 AN • 1/1/2016
CE 14.6, BW -0.4, WW 66.3, YWT 113.7, MCE 11.9, MM 15.1
MWT 48.3, MB 0.43, REA 0.74, API 148.1, TI 76.5



MID-AM OPTIMUS PRIME

HPF OPTIMIZER A512 x SFI FINE WINE X34U
ASA # 3135131 • 5/8 SM 3/8 AN • 1/1/2016
CE 10.9, BW -0.5, WW 66.7, YWT 96.3, MCE 8.7, MM 27.0
MWT 60.4, MB 0.41, REA 0.40, API 133.1, TI 75.6



DIAMOND D 1D

MR NLC UPGRADE U8676 x DIAMOND D BLACK RUBY
ASA # 3185891 • 3/4 SM 1/4 AN • 1/18/2016
CE 4.7, BW 3.5, WW 71.5, YWT 114.9, MCE 4.8, MM 17.9
MWT 53.6, MB 0.26, REA 0.91, API 102.6, TI 71.5



SFI BRIGADE D21

W/C LOADED UP 1119Y x CAJS SWEET EMOTION 4ZZ
ASA # 3139298 • PB SM • 2/2/2016
CE 9.8, BW -0.4, WW 59.1, YWT 80.2, MCE 9.4, MM 13.6
MWT 43.2, MB -0.09, REA 0.96, API 120.5, TI 63.0

The Gold Bullion Sale

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Rates and Policies

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rprice@simmgene.com

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Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$100/year (US)

SimTalk is an 8 1/8 x 10 7/8 inch publication produced by *the Register*, the official publication of the American Simmental Association. Published four times annually, *SimTalk* is a glossy, full-color publication with a circulation of 50,000+ and targets commercial users of SimGenetics. Advertising in *SimTalk* provides a unique opportunity to brand and trademark your program to thousands of potential customers. If you are serious about communicating with the commercial beef business, consider an advertising presence in every one of our four annual issues.

Space and four-color rates for *SimTalk*:

Space Rates	Non-Contract	2X Contract	4X Contract	Four Color
1 page	\$890	\$840	\$800	\$300
2/3 page	\$760	\$730	\$700	\$200
1/2 page	\$510	\$480	\$460	\$150
1/3 page	\$380	\$370	\$350	\$100
1/4 page	\$260	\$250	\$230	\$75
1/8 page	\$150			\$50
3-inch mini	\$115			\$30
2-inch mini	\$85			\$15
2-inch card	\$289/year, 4 insertion			\$60
1-inch card	\$220/year, 4 insertions			\$40
Classified Ads	\$2.00/word, \$24.00 minimum, must be prepaid			

SimTalk Deadlines for Publication:

	Sales Close	Ad Materials	Camera Ready	Mail Date
March 2017	Jan 23	Jan 30	Feb 10	Feb 24
Early Fall 2017	July 24	Aug 1	Aug 11	Aug 25
Late Fall 2017	Sept 21	Sept 28	Oct 10	Oct 20

ASA/*SimTalk* Membership Directory 2017 Deadlines for Publication:

May 2	May 9	May 23	June 12
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Send all ad materials to: register@simmgene.com or Fax: 406-587-9301

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ASA PUBLICATION, INC

One Genetics Way
Bozeman, Montana 59718
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register@simmgene.com

KENNER SIMMENTAL RANCH

21st Annual Production Sale // February 11, 2017
1:00 PM // At the Ranch - Leeds, ND

Selling 125 Bulls & 80 Bred Heifers // Black, Red - Purebred, SimAngus™ & Red Angus



Approx. 20 PB Black Bulls Sell!
GW-WBF Substance X KS Black Diamond
EPDs 12 0.5 67 106 9 27 60 API 143 TI 80



Approx. 45 Black SimAngus™ Bulls Sell!
CCR Cowboy Cut X S A V 8180 Traveler
EPDs 7 3.8 81 119 9 17 58 API 127 TI 81



Approx. 30 Red PB Simmental Bulls Sell!
WS Prime Beef x KS Zasha Z906 (All In)
EPDs 13 0.6 88 128 14 24 68 API 149 TI 86



Approx. 35 Red SimAngus™ Bulls Sell!
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EPDs 15 -1.7 75 115 11 14 51 API 155 TI 83



First offering of PB Red Angus Sell!
SL The Real Deal x SL Double Blaze 1134-8576
Proj. EPDs 10 -2.7 57 91 25 2 15 7



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Roger, Jeanette & Erika Kenner
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Leeds, North Dakota 58346
Phone 701-466-2800



Erika 406-581-1188
erika.kenner@gmail.com
Herdsman: Bryan Leapaldt
701-466-2553 • C. 701-739-8764

WWW.KENNERSIMMENTAL.COM

Videos available online for each lot in late January.
SM EPDs: CE BW WW YW MCE Milk MWW API TI | AR EPDs: CED BW WW YW Milk ME HPG CEM





CLRS DOWNTOWN 408D

S D S GRADUATE 006X x CLRS BOUQUET 408 B
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
20.2	-6.5	57.2	90.3	10.8	22.1	50.7
DOC	CW	YG	MARB	REA	API	TI
14.8	14.2	-0.26	0.51	1.03	175.6	81.4



HOOK'S DECATUR 100D

HOOK'S XAVIER 14X x HOOK'S WREN 17W
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
13.5	-1	77.8	130.8	8.5	24.9	63.8
DOC	CW	YG	MARB	REA	API	TI
12.8	46.6	-0.26	0.66	1.08	157.7	91.3



HOOK'S DYNAMIC 95D

HOOK'S BROADWAY 11B x HOOK'S BRITTA 16B
HOMO BLACK HOMO POLLED PB SM

CE	BW	WW	YW	MCE	MILK	MWW
12.1	1.1	72.3	119	10.4	22.1	58.3
DOC	CW	YG	MARB	REA	API	TI
14.4	42.6	-0.3	0.53	1.07	153.9	85.6



CLRS DODGE RAM 301D

CCR WIDE RANGE 9005A x CLRS ADELE 301 A
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
8.7	-0.3	81.8	130.1	9.4	21.1	61.9
DOC	CW	YG	MARB	REA	API	TI
11.2	46.9	-0.29	0.36	1.3	130.3	83.8



HOOK'S DYNASTY 50D

W/C EXECUTIVE ORDER 8543B x HOOK'S UNO 54U
HETERO BLACK HOMO POLLED PB SM

CE	BW	WW	YW	MCE	MILK	MWW
14.9	-0.3	75.6	118.3	10	28.4	66.2
DOC	CW	YG	MARB	REA	API	TI
11.7	39.8	-0.28	0.4	1.15	157.9	86.5



CLRS DAKOTA 427D

CCR GRAVITY 9064A x CLRS BLESSING 427 B
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
14.2	-2.9	67.1	105.1	11.8	27	60.6
DOC	CW	YG	MARB	REA	API	TI
12.2	28.2	-0.3	0.56	1.11	159.6	84.3



HOOK'S DELEGATE 64D

WS PRIME TIME B6 x HOOK'S ZAFIRAH 41Z
RED HOMO POLLED PB SM

CE	BW	WW	YW	MCE	MILK	MWW
15.5	-1.2	88.1	144.3	13.2	24.3	68.3
DOC	CW	YG	MARB	REA	API	TI
11.2	54	-0.24	0.46	1.15	172.3	96.5



CLRS DENSITY 57D

HOOK'S BROADWAY 11B x CLRS ATUNIA 331 A
HOMO BLACK HOMO POLLED PB SM

CE	BW	WW	YW	MCE	MILK	MWW
8.1	2.4	77	116.4	6.9	17.9	56.4
DOC	CW	YG	MARB	REA	API	TI
10.2	42.4	-0.27	0.41	0.96	130.8	81.9



HOOK'S DIMENSION 30D

HOOK'S RED ZONE 79Z x HOOK'S WALTZ 79W
RED HOMO POLLED 3/4 SM 1/8 AN 1/8 AR

CE	BW	WW	YW	MCE	MILK	MWW
11.9	0.3	82.8	121.4	10.3	21	62.4
DOC	CW	YG	MARB	REA	API	TI
12.4	41.9	-0.31	0.44	1.16	149.7	87.6



HOOK'S DOUBLE TIME 104D

WS PRIME TIME B6 x HOOK'S BONITA 52B
HETERO BLACK HOMO POLLED PB SM

CE	BW	WW	YW	MCE	MILK	MWW
14.9	-0.6	82.9	126.7	13.3	23.0	64.4
DOC	CW	YG	MARB	REA	API	TI
11.1	44.0	-0.29	0.35	1.26	162.6	89.3



CLRS DIVIDEND 405D

CLRS AFTER SHOCK 604 A x CLRS BONNIA 405 B
HOMO BLACK HOMO POLLED PB SM

CE	BW	WW	YW	MCE	MILK	MWW
17.8	-2.7	63	98.9	10.2	24.2	55.7
DOC	CW	YG	MARB	REA	API	TI
14.9	24.9	-0.24	0.47	0.9	170.5	83.3



HOOK'S DROVER 13D

W/C UNITED 956Y x HOOK'S ZAIRE 26Z
HOMO BLACK HOMO POLLED 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	MILK	MWW
13.1	-2.2	76.1	127.9	8.4	20.5	58.5
DOC	CW	YG	MARB	REA	API	TI
11.2	43.1	-0.05	0.46	0.66	146.9	85

BRED FOR Balance

FEBRUARY 10, 2017 • 1:00 PM (CT) • STARBUCK, MINNESOTA

The KEYS to success for the Bred for Balance brand are the principles guiding the Hook and Wulf families. Both families have deep roots and a long history in the cattle business while embracing innovation, technology and advancement.

*Following a tradition,
working for the future...*



HOOK'S CARE FREE 107C

THR NORTHERN 2109 x HOOK'S UNO 54U
RED HOMO POLLED PB SM
Due 3/2/17 to WS Primetime B6.

CE	BW	WW	YW	MCE	MILK	MWW
10.6	2.3	79.3	118.2	11	28.2	67.9
DOC	CW	YG	MARB	REA	API	TI
12.3	43.3	-0.29	0.3	1.19	148.3	83.1



HOOK'S CARNATION 6C

HOOKS SHEAR FORCE 38K x HOOKS ARIANA 58A
HOMO BLACK HOMO POLLED PB SM
Due 4/11/17 to Eagle Pass Conversion.

CE	BW	WW	YW	MCE	MILK	MWW
17.3	-0.4	68.9	99	9.7	26.2	60.7
DOC	CW	YG	MARB	REA	API	TI
15	27.8	-0.44	0.51	1.26	168.4	85.5



2E CAROL ANN 4C

HOOK'S XPECTATION 36X x 2E TULIP 3T
RED HOMO POLLED PB SM
Due 4/10/17 to Eagle Pass Conversion.

CE	BW	WW	YW	MCE	MILK	MWW
10.3	0.2	60.4	88.6	6.8	27.5	57.7
DOC	CW	YG	MARB	REA	API	TI
13.6	22.8	-0.34	0.4	0.92	135.9	76



HOOK'S DELICACY 97D

HOOKS ARCHITECT 35A x HOOK'S ZODIAC 68Z
HOMO BLACK HETERO POLLED 1/2 SM 1/2 AN
Sells open.

CE	BW	WW	YW	MCE	MILK	MWW
9.3	2.3	86.1	140.2	7.4	21.9	65
DOC	CW	YG	MARB	REA	API	TI
9.1	56.7	-0.25	0.61	1.13	138.3	89.9



CLRS CHARLOTTE 534 C

W/C UNITED 956Y x HOOK'S XCELLENCE 87X
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN
Due 3/3/17 to J Bar J Nightride 225Z.

CE	BW	WW	YW	MCE	MILK	MWW
12.1	0.5	82.2	138.2	6	19.2	60.3
DOC	CW	YG	MARB	REA	API	TI
11.9	53.2	-0.04	0.7	0.74	150.2	91.4



CLRS DAIRY QUEEN 606D

CLRS AFTER SHOCK 604 A x CLRS BEAUTY QUEEN 420 B
HOMO BLACK HOMO POLLED PB SM
Sells open.

CE	BW	WW	YW	MCE	MILK	MWW
14.6	-1.2	66.8	105.2	10.4	22.6	56
DOC	CW	YG	MARB	REA	API	TI
11.3	30.9	-0.25	0.56	0.78	164.7	85.4

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CALENDAR

JANUARY 2017

- 14 SimMagic On Ice — Denver, CO
- 14 University of Florida Bull Test Sale — Greenwood, FL
- 16 National Western "The One-Volume XXIV" Sale — Denver CO (pg. 81)
- 17 The Royal Edge — Ames, IA
- 17 Wild, Wild West Simmental Sale — Brighton, CO
- 23 Fort Worth Stock Show - Jr. Simmental and Jr. Simbrah Shows — Fort Worth, TX
- 24-25 Cattlemen's Choice Online Embryo Sale — www.dponlinesales.com
- 25 Sioux Empire Farm Show and Sale — Sioux Falls, SD
- 27 BHR's Annual Online Bull Sale — www.DVAuction.com (pg. 114)
- 27 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pgs. 49, 126)
- 27 Fort Worth Stock Show - PB Simmental, Percentage Simmental and Simbrah Shows — Fort Worth, TX
- 28 Double J Farms' 43rd Annual Private Treaty Simmental Bid Bull Sale — Garretson, SD (pgs. 30-31, 130)
- 28 Forster Farms 38th Annual Production Sale — Smithfield, NE (pg. 139)
- 28 J&C Simmentals Annual Bull Sale — West Point, NE (pg. 53, 128)
- 28 Nichols Farms' Private Treaty Bull Sale — Bridgewater, IA (pg. 33)
- 29 Triangle J Ranch's Annual Production Sale — Miller, NE (pgs. 16-17, 80, 128)
- 30 APEX Cattle Company's Bull Sale — Dannebrog, NE (pgs. 12-13, 80)
- 30-31 Sloup Simmentals & Friends Winter Event — www.dponlinesales.com

FEBRUARY

- 1 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pgs. 78, 80, 95)
- 1-2 Sloup Customer Appreciation Online Sale — www.dponlinesales.com
- 2 Stavick Simmentals' "King of the Range" Bull Sale — Veblen, SD (pg. 77)
- 3 Hilltop Simmentals' 4th Annual Bull Sale — Worthing, SD
- 3 Kunkel Simmentals' Annual Bull and Female Sale — New Salem, ND (pgs. 64, 80)
- 4 Black Hills Stock Show and Sale — Rapid City, SD (pg. 70)
- 4 Loonan Stock Farm's 42nd Anniversary Production Sale — Corning, IA (pg. 73)
- 4 Prickly Pear Simmentals' "Made In Montana" Sale — Helena, MT (pgs. 95, 110, 126)
- 4 Ruby Cattle Co.'s Simmental Performance Bull Sale — Lamoni, IA
- 4 Springer Simmentals Sale of Value Based Genetics — Decorah, IA (pg. 97)
- 4 Turnpike Creek Farms Angus and SimAngus™ Bull and Female Sale — Milan, GA (pg. 6)
- 5 35th Annual Klain Simmental Production Sale — Turtle Lake, ND
- 5 Blue River Gang's 34th Production Sale — Rising City, NE (pg. 103)
- 5 Hartman Cattle Company's Simmental Bull Sale — Tecumseh, NE
- 6 37th Annual Gateway "Breeding Value" Bull Sale — Lewistown, MT (pgs. 80, 95, IBC)
- 7 Durhams in the Dakotas Annual Bull Sale — Kathryn, ND
- 7 James Creek Simmental's Annual Private Treaty Sale, Vol. XIV — Heaton, ND (pg. 102)
- 7 Jungels Shorthorns Bull Sale — Kathryn, ND (pg. 80)
- 7 Koepplin's Black Simmentals' 29th Annual Production Sale — Mandan, ND (pg. 99)
- 7 The Event Online Bull Sale — www.cattleindemand.com (pg. 72)
- 8 River Creek Farms 27th Annual Production Sale — Manhattan, KS (pgs. 22-23, 80, 129)
- 8 Sys Simmentals' Annual Production Sale — Douglas, ND (pg. 118)
- 8 Traxinger Simmental Bull Sale — Houghton, SD
- 8 Wilkinson Farms Simmentals 19th Annual Production Sale — Napoleon, ND (pgs. 80, 92)
- 9 Hart Simmental Beef Builder Bull Sale — Frederick, SD (pg. 105)
- 9 Lassle Ranch Simmentals 24th Annual Production Sale — Glendive, MT (pgs. 63, 80, 95)
- 9 Rust Mountain View Ranch's "Ace in the Hole" Bull Sale — Mercer, ND
- 10 Bata/Olafson 20th Annual Joint Simmental Bull and Female Sale, Rugby, ND (pg. 26)
- 10 Hook Farms and Clear Springs Cattle Co. "Bred for Balance" Sale — Starbuck, MN (pgs. 80, 134-135)
- 10 TNT Simmentals' 32nd Annual "Genetic Explosion" Sale — Almont, ND (pgs. 79, 80, 126)
- 10 Watertown Winter Farm Show and Sale — Watertown, SD
- 11 Berger's Herdmasters' Bull Sale — North Platte, NE (pg. 39)
- 11 Dixie National Simmental Sale — Jackson, MS (pg. 96)
- 11 Grass-Lunning's Bulls-Eye Bonanza Sale — LeRoy, MN (pgs. 80, 107)
- 11 Kenner Simmentals' 21st Annual Production Sale — Leeds, ND (pgs. 80, 133)
- 11-25 Little Bitterroot Ranch's Private Treaty Online Sale — www.littlebitterrootranch.com (pg. 108)

Denver is our WORK ZONE!



EPDs:
CE: 6 \$API: 127 \$TI: 78



Dam: URA Baby Doll



Granddam: Rockin Robin

LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.



EPDs:
CE: 11 \$API: 133 \$TI: 65



Famous donor dam, Hope Floats



2014 NWSS Champion Bull



\$16,000 Grand Fortune daughter

TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!



EPDs:
CE: 8 \$API: 115 \$TI: 61



Ignition's fantastic full sister



Ignition's donor grandam

FB1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and internal dimension together with excellent structure and profile. Ask Randy Daniels, Trent Templeton and Todd Alford about progeny!



WLE Big Deal A617

EPDs: CE: 8 \$API: 108 \$TI: 60
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



CNS-HFS Payload A330

EPDs: CE: 10 \$API: 132 \$TI: 65
ASA#: 2747228 • Homozygous Black,
Heterozygous Polled • Pays to Dream x Navigator.

Extra sound structured, calving ease, solid black bull with added depth to use to make complete, sound progeny. He has no white on face to use on heifers or cows.



EPDs:
CE: 6 \$API: 110 \$TI: 57



Reserve Champion NWSS Pen of Three Bulls for GLS, all sired by New Direction.

GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline

New Direction is the homozygous polled, Dream On free, outcross pedigree sire that you can use with confidence to make sound, soggy, Sim-Influenced progeny! New Direction sired the "Power Simmy" selection at The One Sale a heifer brought in from Hilbrands Cattle Co. MN.



New Direction bred at GLS, MN



HILB Fashionista — \$10,000
New Direction daughter at
The One Sale.



HILB Maverick — \$50,000 New
Direction son at The One Sale



EPDs:
CE: 11 \$API: 159 \$TI: 83

Heterozygous Black
Homozygous Polled

Damien is a fantastic, calving ease prospect who'd we never imagine to own this much eye-appeal studying his pedigree. Genetic outliers with "look" are rare and we're wayyy excited about Damien! Solid black-use on baldy heifers and cows to remove white.

Calving Ease
Outcross

Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man

EPDs as of 9.21.16

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CALENDAR

CONTINUED

FEBRUARY (Cont.)

- 11 Precision Beef Solutions 2nd Annual Bull Sale — Griswold, IA (pg. 62)
- 11 Schaff Angus Valley's 114th Production Sale — St. Anthony, ND (pg. 123)
- 12 Kline Simmental Ranch's 5th Annual Bull and Female Sale — Hurdsfield, ND (pg. 55)
- 12 Rydeen Farms 19th Annual "Vision" Sale — Clearbrook, MN (pgs. 35, 80)
- 12 Wicks Cattle Annual SimAngus/Simmental Production Sale; Richardton, ND
- 13 Benda Ranch's Annual Production Sale — Kimball, SD (pg. 76)
- 13 Dakota Power Bull Sale — Valley City, ND
- 13 Edge of the West Bull and Female Sale — Mandan, ND (pg. 95)
- 13-14 Family Traditions' Embryo Sale — www.dponlinesales.com
- 13 Genetic Legacy Bull Sale — Billings, MT (pgs. 27, 95)
- 13 Iowa Simmental Annual "Mark of Excellence" Sale — Des Moines, IA (pgs. 42, 81)
- 14 Bichler Simmentals 12th Annual "Quality Not Quantity" Production Sale — Linton, ND (pg. 45)
- 14 Werning Cattle Co.'s Production Sale — Emery, SD (pgs. 80, 109)
- 15 Rock Creek Ranch's Private Treaty Bull Sale — Allen, KS (pg. 110)
- 15 TF-Brand Genetics Sale — Middletown, IN and smartauctions.auction (pg. 93)
- 16 Felt Farms' Bulls of Excellence Sale — West Point, NE (pgs. 111, 128)
- 17 Cow Camp Ranch Annual Spring Bull Sale — Lost Springs, KS (pgs. 80, 89, 129)
- 17 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pgs. 60-61, 80, 126)
- 17 Mader Ranches Bull Power Sale — Carstairs, AB (pg. 58)
- 17 R&R Cattle Company's Annual Bull and Female Production Sale — Chamberlain, SD (pg. 83)
- 17 Sandy Acres' Bull Sale — Neligh, NE (pgs. 71, 128)
- 18 7P Ranch's 23rd Annual Spring Bull Sale — Tyler, TX (pgs. 19, 80)
- 18 30th Annual "Genetics with the Holistic Approach" Sale — Aberdeen, SD (pg. 113)
- 18 Badger Creek Cattle Company Inaugural Bull Sale — Emporia, KS (pg. 87)
- 18 Bar CK Cattle Company's Profit Sharing Sale — Culver, OR (pgs. 36-37)
- 18 Dixon Farms, Inc., Private Treaty Sale — Atwood, KS (pg. 88)
- 18 Double T Simmental Sale — Turtle Lake, ND (pgs. 51, 80)
- 18 Family Traditions Bull Sale — Auburn, KY
- 18 Genetic Blend Bull Sale — Joplin, MO (pg. 116)
- 18-26 Nebraska Cattlemen's Classic Simmental Show and Sale — Kearney, NE
- 18 Yon Family Farms' Spring Sale — Ridge Spring, SC
- 19 Trauernicht Simmental's Nebraska Platinum Standard Bull Sale — Beatrice, NE (pg. 115)
- 20 Bulls of the Big Sky — Billings, MT (pgs. 43, 80, 95, 126)
- 20 Ludvigson Stock Farms' Dakota Bull and Female Sale — Center, ND (pg. 85)
- 21 QBVJT Power By Design — Oakes, ND (pg. 57)
- 22 C Diamond Simmentals' 11th Annual Bull Sale — Dawson, ND (pg. 38, 80)
- 22 Chestnut Angus Annual Bull Sale — Pipestone, MN
- 23-26 Illinois Beef Expo — Springfield, IL
- 23 Illinois Performance Tested Bull Sale — Springfield, IL
- 24 Minnesota State Simmental Sale — Rochester, MN
- 25 Advanced Beef Genetics Bull Sale — Anita, IA (pgs. 80, 86)
- 25-3/4 Hofmann Simmental Farms' "Buy Your Way Bull Sale" — Clay Center, KS (pg. 75)
- 25 Iowa Beef Connection Bull Sale — Knoxville, IA (pg. 80)
- 25 Mid-America Simmental Sale — Springfield, IL
- 25 Pigeon Mountain Simmental's Spring Bull Test Sale — Armuchee, GA
- 27 Choat Cattle Co. Bull Sale — Burwell, NE (pg. 80)
- 27-28 Hilltop Simmentals' Embryo Sale — www.dponlinesales.com
- 27 Lehrman Family Simmentals' Bull Sale — Spencer, SD
- 28 Barker Cattle Company's Production Sale — Burley, ID (pgs. 80, 98)
- 28 Hill's Ranch Production Sale — Stanford, MT (pgs. 95, 121, 126)
- 28 Larson XL's 39th Annual Production Sale — Mandan, ND (pg. 67)

MARCH

- 1 59th Tifton Bull Test Sale — Irwinville, GA (pg. 6)
- 1 "JF Scalebuster" Bull Sale — Dunlap, IA
- 2 Bieber Fever Bull Sale — Leola, SD (pg. 80)
- 2 Brink Simmentals' Private Treaty Bull Sale (pg. 125)
- 2 Ed Kaehler Family Annual Bull Sale — Mobridge, SD (pg. 100)
- 3 Diamond Bar S Bull Sale — Great Falls, MT (pg. 100)
- 3 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pgs. 70, 80, 130)
- 3 Kentucky Beef Expo Simmental Sale — Louisville, KY
- 4 Cason's Pride and Joy Bull Sale — Russell, IA
- 4 Flying H Genetics' Roughage N Ready Sale — Arapahoe, NE (pg. 80)
- 4 KSU Annual Legacy Sale — Manhattan, KS
- 4 RS&T Simmentals, LLC, Bull Sale — Savannah, MO (pg. 54)
- 4 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pgs. 28-29, 80, 95, 124)
- 4 Walsh Simmental Bull Sale — Hubbard, NE



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38th Annual Simmental Production Sale

JANUARY 28, 2017

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KCF Bennett Absolute x GAR Predestined

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
14	-.8	65	114	.31	10	19	51	.96	.71	162	87



FF Ms. Cowboy D1070

3/4 Blood

CCR Cowboy Cut x GLS Combination

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
9	2.7	81	120	.25	8	23	64	.66	.94	145	88

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25 Fancy Open Heifers

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FF Graduate ET D882

1/2 Blood

SDSU Graduate x TC Freedom, ET

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
13	-.3	69	113	.28	13	22	57	.17	1.07	133	72



FF United D885

1/2 Blood

W/C United x SAV Net Worth

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
12	.1	74	119	.28	8	24	61	.63	.78	147	85



FF After Shock D1440

3/4 Blood

CLRS After Shock x SAV Final Answer

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
15	1.2	78	122	.27	12	25	64	.46	.93	157	86

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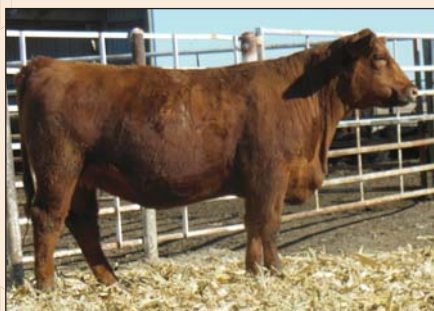
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FF Ms. Redestined C1262

1/2 Blood

GW Redestined x SLGN Sam

Bred to FF Hoover B544

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
10	.9	77	119	.26	3	16	55	.69	.99	140	87



FF Ms. Prtoege C103

1/2 Blood

TSN Protégé Z896 x Connealy Lead On

Bred to FF Hoover B544

CE	BW	WW	YW	ADG	MCE	Milk	MWW	MB	REA	\$API	\$TI
10	1.2	87	149	.39	7	25	68	.69	1.23	147	95



Sale Day Phone: 308-472-5036

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March 25, 2017

1:00 pm • Hanover, IL



D012 // ASA 3113107 // 1/2 SM 1/2 AN
Black, polled Connealy All A 525A son.

CE	BW	WW	YW	MCE	MILK	MWW
13.0	-1.1	63.0	105.9	9.8	28.1	59.6
DOC	CW	YG	MARB	REA	API	TI
17.1	31.8	-0.17	0.74	0.59	148.8	82.1



D013 // ASA 3113108 // 1/2 SM 1/2 AN
Black, polled Connealy All A 525A son.

CE	BW	WW	YW	MCE	MILK	MWW
12.2	-1.7	55.8	90.0	9.5	24.3	52.5
DOC	CW	YG	MARB	REA	API	TI
10.8	21.4	-0.28	0.60	0.72	138.2	74.6



D029 // ASA 3113122 // 3/4 SM 1/4 AN
Black, polled WBF Rest Easy son.

CE	BW	WW	YW	MCE	MILK	MWW
15.4	-3.2	57.0	89.4	10.3	28.4	56.9
DOC	CW	YG	MARB	REA	API	TI
9.1	18.6	-0.11	0.79	0.31	175.9	85.7



D033 // ASA 3113126 // 1/2 SM 1/2 AN
Black, polled Connealy All A 525A son.

CE	BW	WW	YW	MCE	MILK	MWW
11.4	-0.3	67.0	110.7	8.6	28.0	61.5
DOC	CW	YG	MARB	REA	API	TI
13.7	35.7	-0.15	0.74	0.55	142.5	83.2



D072 // ASA 3113160 // 3/4 SM 1/4 AN
Red, polled WBF Rest Easy son.

CE	BW	WW	YW	MCE	MILK	MWW
12.1	-0.3	61.4	93.1	9.8	28.7	59.4
DOC	CW	YG	MARB	REA	API	TI
8.1	25.0	-0.09	0.58	0.33	150.6	78.8



D039 // ASA 3113130 // 3/4 SM 1/4 AN
Black, polled WBF Rest Easy son.

CE	BW	WW	YW	MCE	MILK	MWW
14.3	-3.3	56.6	86.2	9.5	23.9	52.2
DOC	CW	YG	MARB	REA	API	TI
7.0	16.5	-0.12	0.79	0.35	171.6	84.7

Additional progeny pictures and semen purchasing information available online at www.wildberryyfarms.net

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6.2	2.4	81.9	125.9	0.27	4.6	18.5	59.5	18	12.9	48.1	-0.60	0.42	-0.106	1.52	-0.13	138.9	87.7
.96	.97	.96	.96	.96	.95	.95	.95	.44	.86	.61	.48	.61	.58	.56	.51	20%	1%
		2%	2%	2%			15%		15%	3%	1%	5%	1%	1%			



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CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
10.0	-0.1	71.0	107.5	0.23	8.7	26.5	62.0		13.1	33.5	-0.38	0.52	-0.049	1.10	-0.23	147.7	85.8
.50	.66	.60	.58	.58	.33	.32	.40		.22	.46	.33	.43	.38	.34	.30	10%	1%
		20%	15%	15%		15%	10%		15%		25%	1%		10%			



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4.9	4.8	71.0	112.2	0.26	5.1	26.1	61.6	19.5	10.7	44.0	-0.23	0.15	-0.030	0.91	-0.23	114.8	70.2
.82	.90	.87	.86	.86	.74	.74	.77	.30	.69	.59	.41	.51	.47	.45	.44		
		20%	10%	4%		15%	10%			5%							

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15.3	0.9	79.4	135.3	0.35	9.3	18.0	57.7	13.8	52.2	-0.22	0.86	-0.030	0.99	170.7	94.4
15%	60%	3%	1%	1%	30%	80%	20%	10%	2%	60%	2%	55%	10%	3%	1%

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5%	10%	10%	20%	35%	25%	15%	30%	10%	40%



GW COUNTRY BOY 142B x GW MISS RIGHT PAT 466A
HOMO BLACK HOMO POLLED PB SM

CE	BW	WW	YW	MCE	MILK	MWW
15	-0.6	72	112	12	23	59
DOC	CW	YG	MARB	REA	API	TI
14	36	-0.25	0.40	0.81	145	85



GW BAR CK BREAKOUT 667Z x GW MISS GPRD 221W
BLACK POLLED 5/8 SM 11/32 AN 1/32 MX

CE	BW	WW	YW	MCE	MILK	MWW
15	0.4	80	135	12	19	58
DOC	CW	YG	MARB	REA	API	TI
14	51	-0.15	0.82	0.79	171	94



GW PREDOMINATE 848A x GW MISS PREM BEEF 778T
HOMO BLACK HOMO POLLED 1/2 SM 1/2 AN

CE	BW	WW	YW	MCE	MILK	MWW
15	-1.7	70	120	9	22	57
DOC	CW	YG	MARB	REA	API	TI
13	39	-0.13	0.85	0.75	172	92



GW COUNTRY BOY 142B x GW MISS PD 770Y 463A
HOMO BLACK HOMO POLLED PB SM

CE	BW	WW	YW	MCE	MILK	MWW
17	-1.7	72	117	13	23	59
DOC	CW	YG	MARB	REA	API	TI
15	37	-0.29	0.47	0.93	156	89



GW GOLDEN EAGLE 015B x GW MISS R. PATTERN 525A
HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
15	-0.5	72	122	10	25	61
DOC	CW	YG	MARB	REA	API	TI
12	43	-0.03	0.78	0.38	167	89



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HOMO BLACK HOMO POLLED 5/8 SM 3/8 AN

CE	BW	WW	YW	MCE	MILK	MWW
18	-2.4	67	110	11	25	58
DOC	CW	YG	MARB	REA	API	TI
14	32	-0.25	0.75	0.98	179	89

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