NORTH CAROLINA CATTLEMAN ELECTED NATIONAL SIMMENTAL BOARD CHAIRMAN

Bozeman, MT — Gordon Hodges of Hamptonville, North Carolina, a member of the American Simmental Association (ASA) Board of Trustees Executive Committee, has been elected Chairman of the Board, succeeding Tim Smith of Giddings, TX. Hodges has served on the ASA Board of Trustees twice, elected in 1990 and 2014.

Hodges, who served on the ASA Board of Trustees for the first time from 1990 to 1996, has been breeding Simmental cattle since 1970 and operates Pineview Farms. His SimAngus™ and Simmental seedstock herd of 60 cows has operated for the past five years in a management partnership with Bradley Gibbs. Hodges has also served as a Genetic and Marketing Manager for Gibbs Farms since 2006, a SimAngus & Simmental operation of 800 cows in Ranburne, AL.

A lifelong cattleman and experienced sale manager in his earlier years, he has also served as an active member and officer in the North Carolina Simmental Association, North Carolina Angus Association, past chairman of the ASA Breed Improvement Committee, served on the steering committee of the FOCUS 2000 Conference, and was very instrumental in the implementation of the IGS Multi-breed Genetic Evaluation. He holds a B.S. in Animal Science and Agricultural Education from North Carolina State University. Hodges and his wife, Melissa, reside at the base of the mountains in western North Carolina and are the parents of two grown children, Spencer and Juliana, and granddaughter, Sloane.

Hodges was formally seated during ASA's 51st Annual Meeting held January 20, in Denver. Also seated were Vice Chairman Tim Curran, Ione, CA, and Treasurer Randy Moody, New Market, AL. Rounding out ASA's five-member Executive Committee are Erika Kenner, Leeds, ND, and Mike Forman, Ellensburg, WA.

Founded in 1968, the American Simmental Association is headquartered in Bozeman, MT. ASA is committed to leveraging technology, education and collaboration to accelerate genetic profitability for the beef industry. In keeping with its commitment, ASA, along with its partners, formed International Genetic Solutions — the world's largest genetic evaluation of beef cattle.