LASSLE RE-ELECTED TO AMERICAN SIMMENTAL ASSOCIATION
BOARD OF TRUSTEES

Bozeman, MT — Clay Lassle of Glendive, Montana has been re-elected to the American Simmental Association (ASA) Board of Trustees and will continue to represent the Western region.

Lassle’s affiliation with Simmental cattle dates back to 1974 when the Lassle Ranch introduced the breed through AI. This past year, Clay’s daughter, Sarah, and her husband, Ryan, and their two daughters came back the ranch full-time. Clay’s wife, Marianne, keeps the books and “keeps everything running,” and their other two children, Stephanie and Travis, help as time allows. Their herd of 300 cows ranges from purebred Simmental to SimAngus™. Genetics are sold through an annual bull sale, and held the second Thursday in February, while select females and replacement heifers are sold through various outlets.

Very active in Montana Simmental Association (MSA) programs, he has held the MSA offices of both president and vice president. Extremely involved in his community, he has been a 4-H leader for over 18 years; taught Sunday school classes; and served nine years on the local school board.

Lassle was formally seated during ASA’s 51st Annual Meeting held January 20, in Denver. Also seated were newly elected J.W. Brune, Overbrook, Kansas, and Greg Walthall, Windsor, Missouri; and re-elected Tim Curran, Ione, California.

Founded in 1968, the American Simmental Association is headquartered in Bozeman, MT. ASA is committed to leveraging technology, education and collaboration to accelerate genetic profitability for the beef industry. In keeping with its commitment, ASA, along with its partners, formed International Genetic Solutions — the world's largest genetic evaluation of beef cattle.