Rousey SimAngus™ 1st Annual Sale
February 8, 2020, North Platte, NE

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<tr>
<th>No.</th>
<th>Category</th>
<th>Average</th>
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<tbody>
<tr>
<td>138</td>
<td>SimGenetic Yearling Bulls</td>
<td>$4,800</td>
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**Auctioneer:** Kyle Schow, Paxton  
**Marketing Representatives:** The Fence Post, Western Ag Reporter, Livestock Plus, and DV Auction.  
**Representing ASA:** Susan Russell

**High-Selling Lots:**

$8,750 - “Rousey 9080G,” s. by KG Justified 3023, sold to Blaket Thompson, Dunning.

$8,500 - “Rousey 9387G,” s. by WS All Aboard B80, sold to Donald Coudeyras, Burchard.

$8,500 - “Rousey 9175G,” s. by W/C Night Watch 84E, sold to Steve Kopf, Lexington.

**Comments:** Prospective buyers sorted through the yearling bulls, displayed at the county fairgrounds, prior selling on video screens at the 1st annual Rousey SimAngus™ Bull Sale. The sale was a transition from Berger’s Herdmaster program to under the leadership of Tyrell and Deandra Rousey, becoming Rousey SimAngus™. The sale was a transition from the Berger’s Herdmaster program to the leadership of Tyrell and Deandra Rousey, becoming Rousey SimAngus™.