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Gordon Philip's Journey in the Cattle Business

Gordon Philip has a storied history in the beef industry and Simmental breed.

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EPD	+14.6	+0.1	+82.3	+125.0	+.27	+7.4	+24.1	+65.2	+23.9	+14.7	+45.7	13	+.64	+.000	+.88	32	\$170	\$90
ACC	.61	.75	.70	.70	.70	.33	.23	.35	.33	.60	.60	.45	.56	.49	.54	.00	3170	990
% A tested	AME CAE	DDE NH	30 F OHE OS	SF, DLF, Ho	mozvgou	s Black F	lamazyda	30 is Polled	1	20	15		15		20	EDDs as o	5 of 3/7/2023	15 3 TOP



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TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+20.6	-4.9	+87.6	+131.7	+.28	+11.5	+34.1	+77.8	+11.9	+13.1	+46.6	22	+.47	048	+.80		\$156	\$97
ACC	.65	.76	.72	.72	.72	.38	.28	.38	.36	.50	.55	.42	.49	.44	.51		\$100	φοι
%	1	2	20	25		3	1	2			15		30		30		15	4



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Utilizing indices in bull selection decisions.

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7SM122 SCHOOLEY Standout 27G

3585120 | Epic x Cowboy Cut | Purebred | Homo. Polled | Homo. Black

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	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	17.5	-2.6	71.8	101.4	.18	10.4	25.4	61.3	18.3	18.9	28.9	21	.54	051	.51	168.2	89
Acc	.67	.81	.75	.72	.72	.32	.22	.34	.34	.55	.52	.39	.49	.40	.46		
% Rank	2	3	80	85	95	2	35	60	30	1	55	99	4	95	99	5	15



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EPD	15.5	0.3	94.5	149.1	.34	7.5	28.2	75.4	16.2	12.2	49.3	20	.47	012	1.06	153	94
Acc	.43	.48	.50	.51	.51	.25	.16	.25	.30	.42	.42	.33	.38	.34	.40		
% Rank	20	55	10	10	10	40	15	4	40	55	10	65	30	85	5	20	10



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	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	
EPD	16.8	-2.4	86.6	135.5	.31	8.1	28	71.3	20.8	12.6	33.9	35	.61	056	.98	184.9	101.3
Acc	.48	.51	.49	.49	.49	.30	.25	.33	.35	.46	.45	.36	.42	.38	.43		
% Rank	3	4	25	20	15	15	20	15	10	40	35	80	3	95	30	1	2

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Welcome, spring calving season! Photo by Peyton Chandley.

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Register



by Joseph Hensgens, South Central Region

It is a great honor to be elected to serve on the ASA Board of Trustees. Many have told me from day one that being on the board will be a sharp learning curve, and that it is. My first trip to Bozeman I wasn't sure how well the meetings were going to go with so many different perspectives from each board

member, but the shared passion for SimGenetics was evident from every single person no matter our particular interest. As a youngster on the board, I have kept my ears open, listening and learning about how we can continue to move SimGenetics forward and serve every member both small and large.

I am thankful for our rich history at ASA and the foundation many have laid before us. Science has been at our core since our inception and many of our breeders and customers have experienced much success and gratification from many of our industry-leading data programs. It is without doubt that our association will continue to drive forward in all of these areas to maintain our service to our members and the commercial industry. With that being said, we must not forget about both small and large breeders whose programs may have a different approach to breeding and marketing. I would encourage our staff, board, and our members to take a holistic approach, and consider all facets of the beef industry as imperative to all of our success.

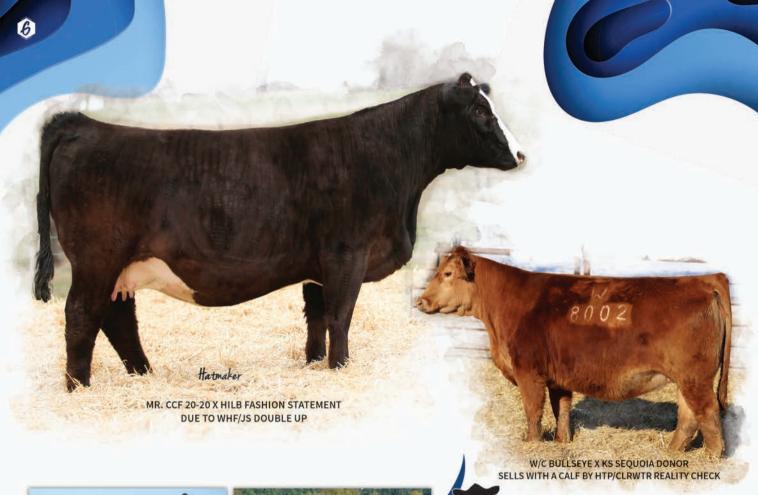
Simmental and SimGenetics are thriving throughout the country and we must do all we can to maintain that trajectory as there are markets that still can use improvement and some that have not even been touched. I invite members to research the many programs ASA offers that can fit your program and elevate you to the next level.

I believe the Good Lord has blessed us all with our own Godgiven talents and it is up to us to utilize them. The AJSA is a perfect example of striving to educate and provide opportunities for the most important part of the association, our youth, to grow and prosper. The National Classic is growing year and after year with this year in Des Moines shaping up to be the largest to date.

I would also like to recognize our staff as being some of the best in the business and working together with our membership and board in each of their respective positions. There have been bumps in the road in the past and most certainly ahead but with a solid foundation and continuity among staff, board, and membership, we as an association will prevail and continue to prosper. We must push each other to do better and always remember the end goal to provide for our entire membership not only today but the many years ahead. I encourage any of you to not hesitate to call or talk to any board member that you see at any sale, show, field day, etc. We are all here for you!

I hope everyone has a prosperous spring!







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by Ryan Boldt, IGS Lead Geneticist

Betting with the Odds

As I am writing this article there are a multitude of bull sales that are currently going on around the country. Soon spring breeding decisions will be front and center as bull selections are made to produce the next calf crop. You may be wondering

what these things have to do with betting or odds in general.

The goal of every calf crop for seedstock producers is to make the next group of animals better than the last. This is obvious; however, my goal is to provide my thoughts on some ways to go about that decision-making process. If the goals of your operation are to improve traits that are economically important to the commercial beef industry, then EPD and selection indexes are excellent tools at your disposal for accomplishing genetic improvement. The main goal of EPD is to estimate the mean genetic merit of a group of animals. Another way to think about this is if there are two bulls that have a difference in Weaning Weight EPD, we would expect the calves out of the higher-EPD bull to weigh on average ten pounds more at weaning if they are mated to genetically similar dams. Even when making selection decisions with EPD it would be expected that there would be progeny out of the lower-EPD bull that would weigh more than progeny out of the higher-EPD bull. However, when the groups

are averaged out, the differences in weight should emerge. Now, the odds portion of the argument. EPD and selection indexes contain pedigree, phenotype, and genomic data from the largest beef cattle genetic evaluation. This large amount of information allows for more data and information to feed into the EPD calculations of all animals that are included in it. This allows this information to be the most precise estimates of genetic merit that are available.

As genetic selection decisions that use tools to improve genetic merit are used, a compounding effect can be seen. One of the most effective tools available to make multi-trait improvement are economic selection indexes. For Simmental cattle two options are available: \$API is an all-purpose index that covers traits across the beef supply chain, and \$TI is a terminal index that looks at feedlot and carcass performance of progeny. These tools are excellent places to start because they weight an EPD profile based on its influence on profitability, and animals that rank high for the indexes will provide genetics that would improve many traits.

While EPD and selection indexes should be major considerations for selection decisions, it is also important to keep in mind good stockmanship and evaluate things like overall structural correctness and foot structure. Taking all of the factors referenced in this article into consideration when making selection decisions should provide confidence that the decisions were made with as much information as possible.

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Gordon Philip's Journey in the Cattle Business

by Dr. Robert Hough

If ever one person could say they have "been there and done that" in the cattle business, it would be Gordon Philip. In his youth, he reached the pinnacle in the show ring in both Scotland and the US with Angus and Shorthorn. But once he moved to the US, he became frustrated with Shorthorn's lack of emphasis on performance, so made the switch to Simmental where he again cut a wide swath in both the seedstock and commercial business. When the bank that held the owner's notes for the operation he was managing folded, he had to sell off the 1,400-head Simmental cow herd he had built. At that point, he had enough of the seedstock business, and built what was at one time, a 1,000-cow SimAngus commercial herd. Now approaching his 85th birthday, he still is running close to 600 commercial SimAngus cows with just one hired man for help.

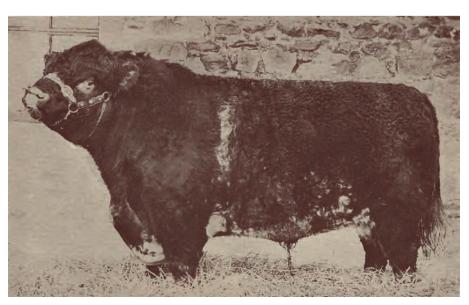
Born in 1938, Philip lived through World War II and its aftermath on his family's 150-acre, diversified livestock farm in the county of Aberdeenshire in North East Scotland. With a family of seven to support, they farmed with and bred Clydesdale draft horses, ran cattle and sheep, kept a few milk cows for home use, and farmed enough ground to provide the feedstuffs needed for their livestock, which included hay, small grains and straw, and turnips. From the beginning, Philip had a love for being around livestock and an innate ability that allowed him to excel when working with them.



Above: Philip has a storied history in the beef industry. Right: Clipper King of Bapton, a bull Philip imported to improve the performance of his Shorthorn cattle. The powerful sire matured at 2,675 pounds, and won a bull test in England.

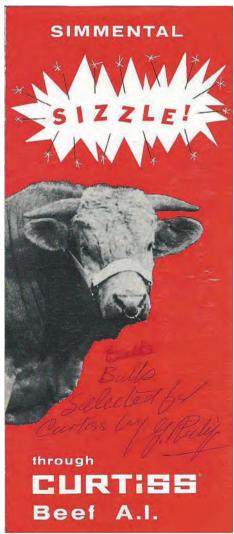
He started showing sheep when he was about nine years old before switching to cattle. For local shows, they would walk their livestock to the show the day before and then back again after the show — often about ten miles each way. He got highly involved in the Young Farmers — the equivalent of our 4-H and FFA — and soon he was winning judging contests and larger shows at the regional level. He got noticed quickly, and it wasn't long before he was working for the top herdsman in the country and fitting nationally competitive cattle at the largest and most prestigious shows.

This was at a time when the US Angus and Shorthorn operations would travel to the Perth Show and Sale in Scotland to buy their herdsires, and in 1959, he was hired to come to America to set up a national-caliber Shorthorn operation near Chicago. That was fairly short-lived, as health problems of the owner dashed his dreams. Wib Donaldson arranged for Philip to move to the Kansas City



area where he was tasked with starting up another national-caliber program: KC Shorthorns. He again was extremely successful, having seven grand and reserve national champion Shorthorns at the International in Chicago over a four-year stretch, and that doesn't include the numerous champions he had at the other major shows like the American Royal, Fort Worth, and National Western Stock Show.

However, Philip wasn't satisfied, as he recognized that the "Exotic" cattle — how the Continental European breeds were referred to at the time — would run over the traditional British breeds if they didn't get serious about performance. He got nowhere with the Shorthorn Association, and out of frustration started naming his betterperforming cattle with their weaning and yearling weights. He finally made the decision that he needed to make a change, so he and his brother traveled to Europe for a month to study the Continental breeds. Philip grew up



Simmental Sizzle, a bull that stood at Curtiss Bull Stud, which was managed by past ASA EVP Dale Lynch. Many of their top Simmental bulls were sourced in Europe by Gordon Philip.

speaking the native Scottish language Doric, which had enough similarities with the Germanic languages that he could get by, and his brother spoke French.

He wasn't overly impressed with the Simmentals in France as they were basically dairy cattle, but when they got to Germany his eyes lit up at their Simmental, or Fleckvieh as they were better known there. They were dual-purpose cattle, but had excellent beef properties. He was also impressed by all the records they had on the cattle, including milk yield, calf weights, mature weights, longevity, height at the withers, etc.

When he guizzed them about how they had gotten so far out in front on performance records, he was surprised to learn that it was from the Marshall Plan. The Marshall Plan was implemented by General George C. Marshall who served as US Secretary of State after World War II. The Marshall Plan helped rebuild Germany to make them a productive part of the countries of the world and an ally of the US.

From there, Philip was off and running with Simmentals with membership number 329 in the American Simmental Association. Cattle had to be imported into Canada, and a government permit was needed — of which there was a limited supply — to import cattle from Europe. Philip got all his Canadian Shorthorn friends to apply for permits, and gave anyone who got a permit \$1,000 to make use of it. He not only made arrangements for getting Simmentals for his own operation, but was also responsible for arranging for many of the bulls that stood at stud at Curtiss Breeding Service — one of the major bull studs at the time that was managed by the American Simmental Association's first executive, Dale Lynch.

> Philip not only made arrangements for getting Simmentals for his own operation, but was also responsible for many of the bulls that stood at stud at Curtiss Beef.

When Philip got his first Simmental calf crop, he wanted to test them on how they handled corn, having come out of primarily a grass-fed system. He really poured the shelled corn to them to see if they would bloat or founder. They did neither, but instead grew almost five pounds a day. Out of that calf crop, he sent the growthiest, biggest-frame bull calf to a bull test in Oklahoma, where it set a record for the heaviest yearling weight of just about 1,700 pounds. Philip says: "A Charolais had set the record not long before that at 1,680 pounds, and when it came time to take the yearling weight on our bull, Glen Butts of Performance Registry International was there, as well as the people from the Guinness Book of World Records. It was quite an event."

(Continued on page 16)

BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, PhD



Matt Spangler, PhD



Bob Weaber, PhD



Wade Shafer, PhD

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing...

- ♦ 25+ calving ease scores
- 22 birth weights
- 25+ weaning weights
- ♦ 25+ yearling weights
- Stayability / productivity records on 15 daughters
- 6 carcass weights
- ♦ 10 marbling scores
- ♦ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By



submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.

Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such

as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through



DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.

Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Geno-

typing entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable

progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.



Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is are ramping up both phenotypic and genotypic

data collection on terminal calves — a vital part of our vision.

Gordon Philip's Journey in the Cattle Business

(Continued from page 13)

Philip was also starting to garner a lot of recognition. He had been named Farmer of the Year in Missouri, and had been asked to write for the Shorthorn magazine how to run a successful production sale while still only 27 years old. Once he stopped showing, he became an indemand judge at the larger state fairs and major shows like Louisville and the American Royal. He decided that he really should become a citizen of the US, which he is proud of.

However, farming was really being hit hard in the late 1970s and into the 1980s. Agriculture commodities had imploded and a fuel shortage had made input costs skyrocket. Overall, inflation was in the high teens and interest rates on production loans were over 20 percent.

They were banking with Continental Bank in Illinois at the time, which folded in 1984 without warning. All notes were called in, but the owner of the ranch couldn't afford to cover the loans with cash reserves on hand. Therefore, Philip was forced to liquidate the 1,400-head Simmental cow herd. It was tough to disperse the genetics he worked so hard to build, but Philip did such a good job that the trustees of the bank hired him to help liquidate some other herds that were in the same situation.

They had paid off all their debts, and Philip maintained all the leased land, which was in his name. However, he had enough of the seedstock business and vowed to never get in a situation again like the ranch he was working for, which was over-leveraged. From that point forward, he made the switch to the commercial cow-calf business.

Philip built his cow herd slowly as he could afford it until he got up to 1,000 cows and five cowboys. Today, coming up on his 85th birthday, he is still running close to 600 cows with only one hired man. He comments, "It's easy today with the machinery we have. I am allergic to small square bales now, and we handle all our feed with machinery. I can remember back in Aberdeen going out first thing in the morning in the freezing cold picking



Philip runs close to 600 commercial SimAngus females.

turnips and cabbages to feed the livestock. We would fill sacks with them with cold water running down our back. Sitting in the cab of a tractor to feed is a piece of cake."

Today, he runs a low-overhead operation with his cattle grazing fescue pasture, and they winter on fescue hay along with lick tubes. The three areas he doesn't scrimp on are a health program, minerals, and genetics. He has a small registered Angus herd from which he gets his calving ease sires. On his mature cows, he uses Nichols Farms' Simmental and SimAngus bulls depending on the cows' breed makeup.

Philip says he has had good luck with Nichols Farms bulls. "They have good feet, high conception rates and

Philip thought CYR was the best Simmental bull he imported. Although not a frame race bull, he was widely tested and had excellent conception rates, calving ease and very good growth. An interesting sidebar to the CYR story is he sired the dam of the bull Black Diamond, which Dave Nichols bought out of what was basically a sale for commercial bull buyers in Nebraska. He was a moderate framed, black, blazed face bull that was heterozygous polled. This was during a time when flower colored, frame race Simmentals ruled the roost, so Black Diamond was last in the sale order. However, he was just what Dave was looking for to develop black Simmentals to cross with his commercial customers' cow herd that were using his Angus bulls. Today, the vast majority of Simmentals trace somewhere in their pedigree to Black Diamond.



Black Diamond was a highly influential Simmental sire in the 1970s. Photo courtesy of Nichols Farms.

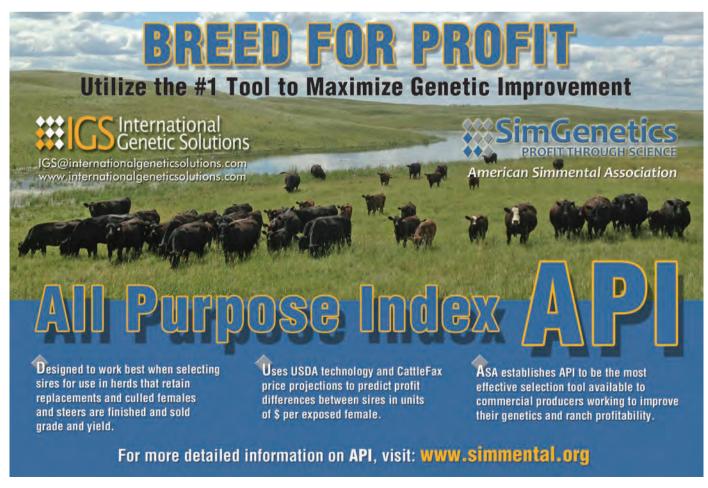
little calving difficulty. You have to remember, there is no payweight without a live calf on the ground. The calves then grow well, which is not surprising. I have known Dave [Nichols] for close to 60 years, and I believe he keeps the best real-world performance records of any herd in the industry."

With limited labor, Philip also keeps things simple. His system of keeping a high-reproduction, high-performance herd is straightforward. First, open cattle get shipped — no second chances. Next, he sorts all the "dink" calves off and puts them back with the cows and lets them motherup. He then ships both the calves and their dams that fall in that category.

Gordon Philip concludes with advice for "young lads getting into the business," saying: "First, find a banker that understands cattle; one that has a farm. Second, never be afraid to fail. Don't tie your money up in land, and keep your overhead low, and then grow only as you can afford it. Last, always keep in mind that people like eating beef!" Sound advice from a man who has been a tremendously successful cattleman after immigrating to the US over 64 years ago with just his knowledge, work ethic, and an empty wallet.



Dr. Robert Hough has been responsible for recording the story of several breeds through his work as an author. In 2018, he authored Simmental's American Journey, which documents the breed's path to the United States, and lays out the events that led the Association to its current place in the industry. He is also a beef industry professional, holding a PhD in animal science from Virginia Tech. Hough has worked in Extension, as the CEO for Red Angus of America, traveled across the world evaluating cattle, and has authored hundreds of industry-focused articles for a variety of publications.





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MATERNAL - EPD SUPERIORITY

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Simply Stay **SAFE** this Breeding Season

by Dr. B. Lynn Gordon

When breeding season hits, producers who utilize artificial insemination need to emphasize safe transportation, handling, and storage of semen tanks. Improper practices can quickly create lifethreatening situations.

Priorities around the ranch shift to making the

correct sire selections and heat detection, and for those who incorporate artificial insemination (AI) in their herds, placing timely semen orders to guarantee being prepared when the first cow cycles.

When the artificial insemination (AI) company representative calls to declare your order is ready for pickup, you quickly put the semen tank on the seat of the pickup truck or in the wife's SUV and send someone off to retrieve the order.

But did you know that placing a semen tank in the same vehicle compartment as the driver is putting those individuals in harm's way?

Liquid nitrogen dangers

Liquid nitrogen (LN2) is a cryogenic liquid kept at extremely low temperatures. Liquid nitrogen has a boiling point of -320.5 degrees F. Often the most common hazard is extensive tissue damage or burns from exposure, reports the Department of Environmental Health and Safety at Utah State University.

All cryogenic liquids produce large amounts of gas when they vaporize, as is the case with nitrogen. Liquid nitrogen will expand to 700 times the volume of gas when vaporized. This rapid and extreme expansion can lead to oxygen displacement. It takes only a small volume of liquid nitrogen evaporating in a room to result in a dangerous situation.

Utah State University further outlines that, being odorless, colorless, tasteless, and non-irritating, nitrogen has no warning properties. Humans cannot detect nitrogen's presence, resulting in the risk of asphyxiation when nitrogen displaces oxygen in the air to levels below that required to support life. The inhalation of nitrogen in excessive amounts can cause dizziness, nausea, vomiting, loss of consciousness, and even death. Death may result from errors in judgment, confusion, or loss of consciousness that prevents self-rescue. Unconsciousness and death may occur at low oxygen concentration in seconds and without warning.

Air quality levels

The oxygen level in fresh outside air is 20.9%. The National Institute for Occupational Safety and Health (NIOSH) describes 19.5% oxygen as the onset of an oxygen-deficient environment. Anything lower than 19.5% will have a negative effect on a human, and the lower the amount gets, the worse the outcome will be. The response by the individual may vary depending on their health, physical activity, and the specific environment that they encounter.

Health effects at each level of percent oxygen:

% Oxygen	Physiological Effects
20.94	Normal
19.5	Unnoticeable physiological effects
19	Unnoticeable physiological effects
18.5	Fatigue
18	Fatigue
16	Impaired
14.7	IDHL (Immediately Dangerous to Health or Life)

Source: NIOSH and ABS Global.

Seeking answers

ABS conducted several studies in 2010 to learn about the hazards of transporting liquid nitrogen semen tanks. In one study, ABS placed two newly filled tanks in the back seat of a crew cab truck. In three minutes, the pickup cab was unsafe for human occupancy. One hour later, the level of oxygen had depleted to 14.7%. In a similar test, the tank was tipped on its side. In less than one minute, the oxygen in the cab had fallen below 18.3%. Ten minutes later, the oxygen level depleted to 9.7%.

"Proper transportation methods of semen tanks are critical to remaining safe," says Ron Zeihen, a safety specialist at ABS Global, DeForest, Wisconsin. "No one should have a semen tank inside the passenger compartment of the vehicle during transportation."

Zeihen explains there is continual venting of nitrogen from the tank to prevent an explosion. In an airtight vehicle,



This tank is properly situtated: off of the floor, in a secure place where it cannot be tipped.

this release of nitrogen can be deadly. Undetected leaks, the age of the tanks, and the length of time in an enclosed space all affect the risks of hauling a tank inside a vehicle.

Gerald Feikema, a 35-year semen distribution representative from Brookings, South Dakota, was surprised to see the results of the ABS studies. When he thinks about his years in the business, he says, "I know of countless people in the AI industry who travel with semen tanks in the same compartment as themselves."

After learning about the impact on oxygen levels from the ABS Global study, the veteran distributor says, "I believe I may have been affected by nitrogen while driving to the point of fatigue or maybe even impairment."

Safe storage

Because of the continual displacement of liquid nitrogen from semen tanks, caution must also be taken when storing tanks. In 2010, ABS also conducted several studies at their cryogenic warehouse. They placed ten tanks, newly filled, into a 12' x 15' (1440 cubic feet) enclosed, non-ventilated room. It took 18 minutes for the air to become unsafe for human occupancy (19.5% oxygen), and the longer the tanks sat, the more the oxygen level decreased.

To keep the tank safe, out of the way, and out of extreme weather, producers might place the tank in a confined room or closet. Placing one or more tanks in a poorly ventilated room or closing the door behind you when you enter a room can lead to danger. "If you have tanks stored in a room or closet, make sure it is always ventilated. A pass-through air vent in the door can help keep airflow in the room," Zeihen explains.

Oxygen Depletion Rescue Awareness

- When a person has suffered from a lack of oxygen, they need to be moved to fresh air immediately.
- If the person is not breathing, administer artificial respiration.
- If breathing is difficult, administer oxygen. Obtain immediate medical attention.
- Do not attempt to rescue an individual that has been overcome due to lack of oxygen. The rescuer then becomes the second victim.

Source: Utah State University, Office of Research, Environmental Health and Safety.

Store tanks on a smooth, flat surface to prevent tipping. Keep the tank from being placed directly on the floor, by placing it on a pallet to preserve tank life. Always push larger cryogenic containers; never pull, tip, or roll tanks.

Travel safe

ABS conducted these studies because the company was curious about oxygen depletion. They wanted to make sure their employees and others in the industry were safe. Merlyn Sandbulte, ABS Global Beef Business Manager, Rock Valley, Iowa, encourages producers to get creative and develop a system to carry the tanks in the bed of the pickup. His solution was to place the tank in the center of the inner tube of a tire. Some of his coworkers built a wooden box specifically designed to hold a tank. Both are good options; however, keep in mind that the tank must be secure so that it does not become a projectile in the case of an accident.

"Losing a cattle producer because of lack of awareness of the dangers of transporting a tank inside the cab would be a devastating situation to all of us," adds Feikema. "Take these safety precautions, so you can concentrate on getting the cows bred this season, not worrying about endangering your family," reiterate Zeihen and Sandbulte.



Dr. B. Lynn Gordon has dedicated her career to fostering beef improvement through her roles working with breed and state associations, the Extension service, as a freelance writer, and most recently as an agricultural leadership and marketing consultant. Gordon's father was one of the founding members of Bar 5 Simmental in Canada. She was a 2022 recipient of the Beef Improvement Federation Ambassador Award.



Long's Redwood H8
W/C Hoc HCC Red Answer 33B x
W/S Prime Beef Z8
ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled, rare Red
Answer son!



BTYL Doc Holliday 202G
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Doc Holliday is a great new baldy who was
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WS Proclamation E202 CCR Cowboy Cut 5048Z x WS Miss Sugar C4 ASA# 3254156 • Homo Black • Homo Polled Proclamation is one of the ELITE, must-use superstars!



KRJ Dakota Outlaw G974
Rubys Turnpike 771E x BRKC Daphne DY37
ASA# 3632499 • Homo Black • Homo Polled
Dakota Outlaw's first calves are "the talk"
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to use in 2022!



SJF SMJ Payroll 7245J
W/C Bankroll 811D x Profit
ASA# 3992818 • Red • Polled
Exciting combination of look, power, pedigree!



WHF Next Up H243
Damar Next D852 x WHF Angels Envy 245A
ASA# 3924191 • Red • Polled
Exciting, stout, half Red Angus x Simmental
out of a tremendous cow family!



Mr CCF 20-20 x
Miss CCF Sheza Superstar by Duracell
ASA# 3275273 • Homo Black • Homo Polled
Backed by the Louisville and Denver Champion
Sheza Bonnie, Clarified offers elite phenotype,
proven genetics, and a balanced EPD profile.



OBCC CMFM Deplorabuli D148
W/C Executive Order x LazyH/Adkins Blkstr Z15
ASA# 3150188 • Homo Black • Homo Polled
Deplorabull is the \$100,000 valued herdsire
prospect that was the talk of Kansas City and
Louisville in the fall of 2016. He was named
Bull Calf Champion at both the American Royal
and the NAILE.



EGL Firesteel 103F x WHF Summer 365C
ASA# 4068398 • Homo Black • Homo Polled
3/4 Simmental. NEW and exciting calving ease
and outcross pedigree with outstanding phenotype out of fantastic donor Summer 365C!



Longs Pay the Man E16
Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo Black • Homo Polled
Great-built, stout, double-homozygous
Pays to Believe son!



LLSF Vantage Point F398
CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWSS Percentage
Champion for Lee.



W/C Executive Order 8543B x Rubys Rhythm Z231 ASA# 3493800 • Hetero Black • Homo Polled Perseverance is a new, exciting baldy Executive Order son with tremendous maternal genetics behind him. The first dozen calves out of him have been born light and easily out of first calf heifers.



LCDR Affirmed 212H
EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation
Purebreds. Excellent foot shape and depth
of heel.



WHF/JS/CCS Double Up G365
W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steenhoek

multiple time champion WHF Summer 365C.



valuable progeny across the nation!



PBF Red Paint F88
W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 lowa State
Fair Division Champion!



Wood Ruthless 151H
Relentless x High Regard x Aubreys BlackBlaze II
ASA# 3878993 • Homo Black • Homo Polled
Exciting outline and build with phenomenal
cow families on both sides!



GEFF County O 736E
Loaded Up x RAJE/PB Montecito 63W
ASA# 3289219 • Hetero Black • Homo Polled
County O goes back to the Rhythm donor at
Ruby's! He's a featured herdsire at Griswold
Cattle Co, OK and is making the right kind!



W/C Double Down 5014E
W/C Executive Order x Yardley Utah
ASA# 3336150 • Homo Black • Homo Polled
Double Down has now proven himself with scores
of very nice calves, and as expected, has stretched
the necks, yet provides the rib the industry is
demanding in the show room and the pastures.



TSN Architect J618G A R Home Town x TSN Miss Cowboy D350
ASA# 3928828 • Homo Black • Homo Polled
The most exciting calving ease SimAngus™
in the land with top % ranks in every trait!



SJW Exit 44 7111E

LLSF Pays to Believe x SVF/NJC Built Right N48 ASA# 3416614 • Homo Black • Homo Polled The most talked-about new blaze bull across



Rocking P Private Stock H010

WLE Copacetic E02 x Rubys Wide Open 909W ASA# 3775641 • Homo Black • Homo Polled Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.







CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent ASA# 3563436 • Homo Black • Homo Polled Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 \$API Purebred and #2 Marbling Purebred!



KJK1 38 Special 801J

JSUL Something About Mary 8421 x R Built To Believe 801F

ASA# 3972780 • Hetero Black • Hetero Polled Cool profiled SAM son with a cool face backed by a great cow family!



Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade

ASA# 3134708 • Homo Black • Homo Polled Producing extremely sound, deep-sided, high-quality progeny! His first crop of heifer calves has produced champions at the highest levels!



W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless ASA# 3808091 • Red • Homo Polled Griswold's red bull purchase from the 2021 Werning sale!



CLWTR Clear Advantage H4G

LLSF Vantage Point F398 x Miss Sugar C4 ASA# 3858588 • Homo Black • Homo Polled Exciting, new sire that's ultra-complete out of one of the hottest donors!



W/C Bank On It 273H

PW/C Bankroll 811D x Hooks/ KS Sequoia ASA# 3808104 • Hetero Black • Homo Polled Griswold selected him at the \$202,000 high seller at Werning's 2021 sale!



W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K ASA# 3644933 • Homo Black • Homo Polled Complete Turnpike son at Western Cattle Source, NE!



SWSN Cash Flow 81E

Profit x MR CCF Vision ASA# 3348420 • Black • Polled

Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



SAS Infra-Red H804

All Aboard x Erixon Bitten ASA# 3803257 • Red • Homo Polled One of the hottest red bulls to sell in 2021!



SAS Big Casino H214

Drake Poker Face x Erixon Bitten ASA# 3803217 • Homo Black • Homo Polled Big-bodied, performance-driven baldy!



Bar CK Red Empire 9153G

IR Imperial x CDI Verdict ASA# 3766616 • Homo Polled High-selling bull at BAR CKs 2021 Sale! Top 1%



W/C Fort Knox 69H Hardwire

W/C Fort Knox 609F x W/C Relentless 32C ASA#: 3808092 • Red • Homo Polled Sloup's purchase at WC 2021 sale!



W/C Sugar Daddy 9002H

CDI innovator x WS Miss Sugar C4 ASA# 3808126 • Homo Black • Homo Polled Maternal brother to WS Proclamation and LCDR Impact and Favor, 9002H is the CE leader Innovator son and higher \$API.



ALL/FCF Hot Topic 099H

Profit x FCF Phyllis 532

ASA# 3926810 • Hetero Black • Homo Polled Hot Topic was the 2021 NAILE Grand Champion % Bull! His dam is one of the hottest Angus donors in the world!



LLSF Draft Pick H383

LLSF Better Believe It D64 x Kenco Steel Magnolia ASA# 3804789 • Homo Black • Homo Polled Reserve National Purebred Bull Calf Champion and leadoff in Lee's Champion Pen! Add power!



S&S TSSC Limitless 04'1H (1/2)

Conley No Limit x WS Revival ASA# 3776857 • Black • Polled Calf champion at 2020 NAILE and 2021 Royal!

ASA and IGS Represented at 2023 NCBA Convention

by Chip Kemp, Director, ASA & IGS Commercial and Industry Operations

ASA and IGS were a part of the 2023 National Cattlemen's Beef Association Convention (NCBA), held in New Orleans, Louisiana, February 1–3.

Remember when your neighbor, who was a purist of another breed, first came to your sale to buy? What about the first time the auctioneer at the local sale barn crowed about the fact that these were Simmental-influenced cattle and as such were topping the market? Or that commercial family who came to accept they needed Simmental genetics to add longevity to their British cows?

That feeling, that moment, is what happens over and over again within the IGS pavilion at the annual NCBA convention. Producers, industry thought leaders, even skeptics come to your booth to have open and honest conversations about responsible crossbreeding, heterosis, industry trends, and business opportunities. The collaboration of the IGS partners within one major area on the tradeshow floor results in a massive increase in traffic and possibilities.





Opposite: The Grant Company was on site to film ASA and IGS conversations.

Left: Immediate Past Chairman of the ASA Board of Trustees, Barry Wesner, and Dr. Wade Shafer.

Below, L–R: Dr. Wade Shafer, Bill McDonald, and Jimmy Holliman chat during the 2023 NCBA Convention. Current Chairman of the ASA Board of Trustees, Doug Parke, and Garrett Stanfield.

ASA was a key anchor booth within the IGS Pavilion. Your association had half a dozen staff members on hand to represent you to the beef business at large. A very welcome addition this year was the presence of multiple ASA Trustees. A special thank you to those folks for taking time away to make their presence felt.

Your dollars are leveraged with a purpose at this event. It takes serious forethought and planning to make the most of the moment. The caliber of the display — which is frankly impressive — draws much attention. However, there are longer-lasting and tangible results. We are involved in numerous interviews, video productions, podcasts, and discussions while at the convention. The most time-consuming effort is the full day devoted to the professionally produced TV series, *IGS Stand Together*. There will be multiple airings of that show this year on RFD-TV and scores of smaller clips used on the website, in social media, etc.

If we are going to engage and influence those folks who impact your business, we must first give them reason to step up and step into our sphere. We need to show with clarity and facts that SimGenetics are at the nexus of profit today and tomorrow in the modern beef business. We must highlight the maternal merit that Simmental-influenced cattle offer to high-percentage British cows. It is vital we show the clear indicators of terminal demand from packers, feeders, and traders of feeder calves. However, that is hard to do without presenting the appropriate professional image to cause them to reach out to us and hear what we have to say. The NCBA booth format, along with our various promotional and educational efforts, is geared to do exactly that.

The 2024 NCBA convention will be in Orlando, Florida, on January 31–February 2, 2024. Please consider joining us for the experience.

You can learn more at convention.ncba.org.





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For more information contact: Nancy at nchesterfield@simmgene.com

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American Simmental Association

the@simmgene.com

\$API and **\$TI**A Bull Buyer's Best Friends

by Lilly Platts

An index is not an EPD, but rather a measure of the difference in profitability for the designed scenario. Understanding each index can help you move the profitability of your cow herd in a positive direction. Lane Giess, ASA Geneticist, answers some common questions about index selection.

Bull selection impacts a cow herd for many years, often long after the bull has left an operation. You might spend months leading up to sale season combing through catalogs, studying numbers, making phone calls, and putting in the time to make sure your selection will live up to your operation's needs. Or, you may have a simple approach and assess bulls the day-of with your eye on a few select criteria. Either way, the bull you want is going to walk through the sale ring or across your screen, and you will have a small window of time to balance the cost of the bull and the criteria he meets (or doesn't). Even if you have a longstanding relationship with a seedstock breeder or a buyer who picks out bulls for you, simplifying the process is beneficial.

Indices take into account many EPD and combine them into one value, expressed in dollars of profitability prediction among bulls. ASA publishes two indices: \$API (All Purpose Index), and \$TI (Terminal Index). \$API estimates profitability when a percentage of daughters remain in the herd as replacements. \$TI estimates terminal profitability.

All-Purpose Index (\$API): Dollars per cow exposed under an all-purpose-sire scenario.

Terminal Index (\$TI): Evaluates sires for use on mature Angus cows with all offspring put on feed and sold grade and yield.

Interpreting \$API and \$TI: Just as with EPD, zero in on the unit difference between bulls. (As described above, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Put another way, how much you can pay for one bull compared to another. For example, when buying an all-purposetype sire, you can quickly figure a bull scoring +100 for \$API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr.= \$6,000). Percentile is required to determine where a bull's index value ranks him relative to other bulls in the breed.





Why is it important to have \$API and \$TI? Why is there value in simplifying things?

Giess: An economic index such as \$API or \$TI greatly improves a breeder's ability to select for genetics associated with commercial profitability. Without the use of an index that accounts for all traits, selecting for balanced genetic improvement is too burdensome. Commercial cattlemen can use a single value to simplify their selection criteria and use \$API or \$TI as a starting point in their decision-making process.

How should each index be used?

Giess: Seedstock breeders have the responsibility of improving the genetics that influence the entire commercial beef industry. Because of this, the goal of commercially minded breeders should be to develop genetics that are commercially viable and profitable. An economic index helps with this goal.

Instead of breeders selecting animals based on individual traits related to a single aspect of an operation's profitability (i.e., Weaning Weight, Calving Ease, etc.), an economic index combines all economically relevant traits and weights their importance in a single value — expressed in dollars.

If your goal as a breeder is to develop genetics with the intention of retaining females and being more maternally focused, then the All Purpose Index (\$API) is the one you should use. This index focuses on the whole-lifecycle and accounts for traits such as maternal calving ease, docility, fertility, and, perhaps most importantly, female longevity. As a whole-life-cycle index, the \$API still needs to account for carcass performance since many of the daughters will contribute to the terminal genetics of their progeny.

On the flip side, if your goal as a breeder is to develop genetics with the sole purpose of maximizing terminal profitability, then the Terminal Index (\$TI) is what you should use. The \$TI was designed for breeding systems with the assumption that all females were purchased or developed separately. A terminal mating system places greater emphasis on carcass performance, growth, and direct calving ease.

Dr. Ken Odde runs commercial cattle in South Dakota and is the past department head for the Animal Sciences and Industry Department at Kansas State University. He shares his insight on utilizing \$API and \$TI:

"The purpose of a selection index is to help the commercial producer, or the potential buyer, in appropriately balancing traits. We now have EPD on such a wide variety of traits that it is difficult to decide what is actually the most important. Indices are really a breed association effort to help producers with appropriately balancing traits."

It's important to note that all seedstock breeding programs are different and have commercial customers with varying goals, so the best suggestion would be to use the \$API and \$TI as a starting point and then focus on other traits to develop a breeding program.

Since each producer's operation is unique, how can we trust that an index will do what it's supposed to?

Giess: Indices are designed to be robust in their function. And while every operation is unique, the beef industry's profit centers are fairly constant across all regions. The commercial industry needs females that stay in the herd until profitable, don't exceed reasonable nutrition requirements, produce and wean a heavy calf that is born healthy, grows well, and kills with excellent terminal merit. This is obviously a simplification of the nuances of the beef industry, but over all this is what an \$API index is designed to accomplish. And while breeders can tailor their breeding programs to fill niches, an index will guide a breeding program in the direction of commercial profitability.

(Continued on page 30)

\$API and \$TI: A Bull Buyer's Best Friends

(Continued from page 29)

Do the inputs for \$API and \$TI change over time, or does the formula stay the same?

Giess: The economic inputs for \$API and \$TI largely stay the same across years. They are designed to be robust in market fluctuations and not inappropriately discount an animal's genetic worth if corn prices rise suddenly and then drop back to normal a few months later. Since breeding decisions happen at a fixed point in time, you want an index that can withstand those market fluctuations.

How long can it take for a producer to see a measurable change after committing to using indices in selection decisions?

Giess: Unlike single trait selection, realizing genetic progress from economic-index-based selection will inevitably be slower. Since \$API uses a balanced approach to weighting every economically relevant trait, you will not be using the extreme outliers for a single trait. For traits with low heritability, this noticeable difference will be even slower. This process can take years with long generation intervals, and the need to keep females around until profitable.

Do you have any tips for producers wanting to utilize \$API or \$TI?

Giess: One thing that is important to note about indices is the reliability of the prediction. We do not calculate an "accuracy" for indices since they are aggregated from many EPD, each with their own accuracy. If comparing a highly proven sire's index to that of a yearling bull, the reliability of the younger bull's index is inevitably lower.

Also, it's extremely important to remember that an index allows superiority in one trait to outweigh poor genetic merit in a range of other traits. This means that if a sire is exceptional for only one of the key traits in an index and poor for the others, he may appear more favorable than bulls with average performance across all traits.



Need Registrations or Transfers in a Hurry? Use Our Online Herdbook

Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed), and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

- 1. Avoid priority registration fee charges (\$50.00 per animal) by logging in online and completing the registration or transfer yourself. *Priority is within two-business days.
- 2. Special mailing by FedEx or UPS needed? Send an email to mailout@simmgene.com with the job/invoice number, physical address, and desired mailing method.

Note: there is a handling fee of \$50.00 plus FedEx or UPS shipping charges. Remember to supply a physical address. Plan ahead and avoid these charges.

Need more encouragement to register online?

- 1. Data Registration/Processing Services: Applications submitted to ASA for processing/registration may take 3-7 business days (error-free and payment received) depending on the time of year. Any holiday season will extend the turnaround time.
- Mailing services: Data and registration certificates will be mailed (US Post) normally within 5-7 business after processing has completed.

The Customer Service Specialists are just a phone call away to assist you.

- 1. There are peak times and days when there are large volumes of calls, especially close to deadlines. Don't get caught waiting until the last minute; submit early.
- 2. If you are unable to get through, please leave a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours.
- 3. If your question can be answered by email, send an email to:

simmental@simmgene.com

for general questions or priority handling

dna@simmgene.com

for DNA questions or kit requests

the@simmgene.com

for Total Herd Enrollment (THE)

members@simmgene.com

to apply for membership or, account changes, or annual service fee questions

carcdata@simmgene.com

for Carcass Merit Program (CMP) and Carcass Expansion project.

ultrasound@simmgene.com

for ultrasound and barn sheets

To help you plan, here are some items that may hold up registration for a length of time:

- DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements: DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 5-9 weeks for results. Sample failure and misidentified samples doubles this time.
 - b. DNA kit paperwork requests: 48-hour turnaround.

2. Non-Compliance:

Total Herd Enrollment breeders: there is a deadline each year that the previous year's calf data must be submitted. You'll be notified of the dams in your herd that need calf data or a reason the cow didn't calve when you go online to submit new registrations. Until this information is completed, no new data will be accepted.

3. Foundation Registration:

Sires registered with other breed associations MUST be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as a Foundation, but it is optional, not mandatory. Normal processing is 10-12 business days (error-free, payment received, DNA requirements completed).

4. Breeder Signature:

If the owner of the dam at the time of conception is different than the person applying for registration, ASA requires the breeder to sign off on the calf you are registering. Make sure the breeder signs the calf's registration application, or breeding information is supplied on the transfer of the dam. If the dam was sold with the calf at side, make sure the seller has registered and transferred the calf to you.

5. Non-payment:

Payment is required to complete registrations.



Priority Handling Processing Service:

ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turn-

around time for registration is within two business days. There is a priority handling processing fee \$50 per animal. Regular US Mail service is at no charge; however, other mailing services (i.e., FedEx, UPS, or Express Mail) will incur additional charges.

Register

DNA Updates

DNA Research fee application

DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

Testing Timeline

Allow 4–5 weeks. Please communicate any deadlines you may be working with to the ASA DNA staff. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

Semen Sample Fee

Effective immediately, ASA will be implementing a \$7.20 processing fee for all semen straws and/or semen samples submitted to Neogen for DNA testing.

TSU Price Increase

Due to rising costs from the TSU manufacturer AllFlexTM, ASA will be increasing the price of TSU sampling kits to \$22 per box, effective immediately. Each box will still include 10 individual tissue sampling units.

SimGenetics Training for Young Leaders and Entrepreneurs (STYLE) Dates Announced

The dates are set for the 2023 ASA SimGenetics Training for Young Leaders and Entrepreneurs (STYLE) Conference in Oklahoma City, OK, June 9–11.

A program dedicated to developing young leaders in the ASA membership, STYLE brings together 25–45-year-olds from all over the US. Discovery of self-leadership, a deeper understanding of the greater beef industry, learning the fundamentals and "under the hood" functions of the ASA and its governance, along with relationship-building with the cohort and others from all over America is what STYLE is all about.

Interested in this year's program?

Contact Luke Bowman, Director of SimGenetic Development today! lbowman@simmgene.com or (765) 993-6681.

Notice of Updating HerdBook's Programming Logic – Purebred Simbrah Classifications

In September of 2022, the ASA Board of Trustees and staff of ASA were notified of a concern regarding the Purebred Simbrah classification some animals received. Upon an in-depth review, ASA determined that the programming logic in HerdBook Services (herdbook.org) from 2013 gave an animal a Purebred Simbrah classification where another interpretation would classify these same animals as Percentage Simbrah.

The ASA Board met on November 28, 2022, and passed two resolutions that clarified the interpretation of the programming logic to be used for the Simbrah Registry – Breed Classification and provided for the implementation of the clarification.

The updated programming logic was implemented on December 15, 2022, (the "2022 Programing Logic"). This notice is to inform the membership that for some records currently classified as Purebred Simbrah (referred to as the 2013 Programming Logic), the 2022 Programming Logic will classify these same animal records as Percentage Simbrah. To read the full clarification go to simmental.org.

Third Quarter Cost-Share Funds Available

The third quarter of the 2022–2023 fiscal year ended on March 31. This means that, for those who have not already done so, quarterly Check-Off dollars are available for distribution to state associations. The applications are located on simmental.org. Go to Membership \rightarrow State Associations \rightarrow Promotional Check-Off Dollar Request. Please do not submit this list by email.

Many state association activities have occurred during these past months. Please submit any pictures or information about these events to editor@simmgene.com to be published in the State Scene section of *the Register*.

Contact Bert Moore at bmoore@simmgene.com with questions.

ASA Provides Open-Breed Registration Promotion

Making access to complete herd data easier, the ASA Board of Trustees recently passed an open-breed promotion to dual-register females that are registered with another breed association at the nominal rate of \$5.00 per head. Any person can apply for registration on an animal registered with another breed association. To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.

2023 Year-Letter is L

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2023 is L, and will be followed by M in 2024, and N in 2025. The letter K was the year-letter designated during 2022.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Digital Certificates Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. ASA no longer scans and emails or faxes copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions at simmental@simmgene.com.

(Continued on page 34)

The decision you make today will influence the next 20 years.





Make it a good one.

(Continued from page 32)

Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called "BwMethod" next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the "BwMethod" column. If birth weights were obtained using a scale, there is no need to enter anything.

DNA Research Programs Continue



The Calf Crop Genomic (CCG) testing project, and Cow Herd DNA Roundup (CHR) continue to accept new submissions. The CCG offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group.



The CHR program also continues to accept new herds. The project tests females at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price. When members submit mature cow body weights and

body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

Additional requirements apply for both programs. Please visit simmental.org, and email researchdna@simmgene.com for full program requirements and more information.

Digital Billing Statements

Beginning August 1, 2022, members who have provided an email address received a digital statement. As postal service delays continue to increase, digital statements allow for fast and effective communication. If you did not receive a statement please check your spam folder. Your billing history is available any time through your Herdbook account. Log in, select the My Account tab, select View ASA Billing History, choose the Month and Year and click on Apply. Please log in, go to the My Account tab and make sure the email that is on file is current.

Office Holiday Schedule

Monday, May 29 Memorial Day

Monday, July 3 & Tuesday, July 4 Fourth of July

Monday, September 4 Labor Day

Thursday, November 23 & Friday, November 24 Thanksgiving

Monday, December 25 & Tuesday, December 26 Christmas ■

STATE SCENE

Register

Colorado Simmental Association Prepares for Fall Focus 2023

The Colorado Simmental Association (CSA) will co-host Fall Focus 2023 in Denver, Colorado, August 25–29. The free afternoon and evening activities, coordinated by the CSA and Colorado Cattlemen's Association, will include:

- A cattle display inside the National Western Stock Show's (NWSS) new Yards by CSA members.
- Pens will be set up inside the event center to display cattle.
- Dr. Tim Holt of Colorado State University (CSU) will give live PAP demonstrations and explain the importance of the test, not only for high-altitude customers but also for tracking heritability.
- Feet and leg scoring demonstrations.
- Tours of CSU Spur buildings, which feature family-friendly educational displays. The three brand-new buildings Terra (land), Vida (life), and Hydro (water) are on the NWSS campus.
- Dinner inside the Stockyards Event Center. Attendees will have the opportunity to meet with commercial producers from Colorado, as well as fellow progressive SimGenetics breeders from throughout the US. Music artist Clare Dunn, originally of southern Colorado, will perform during the meal.

CSA is currently seeking sponsors for entertainment, meal, and facility costs. August 26 will feature a day-long educational symposium at the DoubleTree hotel. The ASA Board of Trustees will hold a meeting, open to the public, on August 27. Registration is free but required for meals and planning. Visit fallfocus.org.



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by Larry H. Maxey, founder and superintendent, NAILE Fullblood Simmental Shows larryhmaxey@gmail.com

Our Pioneers — John Simpson Chisum (1824–1884)



John Chisum

Regardless of breed, the history of the US beef industry traces back to many notable pioneers. Up until the early 1900s, the word "Simmental" wouldn't have been at all familiar to anyone in the US, despite it being the dominant breed in Europe. However, the history during this time is an extremely important part of the story that led to Simmental becoming such an integral part of today's industry. One of these notable trailblazers was John Simpson Chisum.

Born on August 16, 1824, in Hardeman County, Tennessee, John Simpson Chisum was one of five children. Reared on his

grandfather's plantation, as a boy he was called "Cow John" because of his affinity for the cattle. His parents, Claiborne and Lucinda Chisum, and a group of other relatives migrated to Red River County, Texas, in 1837. It is believed that Claiborne Chisum was the earliest settler in Paris, Texas.

Following working at various jobs in Paris and surrounding counties, in 1854 Chisum met Stephen K. Fowler from New Orleans. Fowler had money to invest in the volatile range cattle trade. He partnered with Chisum, who knew where to purchase cattle cheaply and where he could graze them. Initially he purchased 1,000 head for \$2,000. They were in business.

Chisum reckoned that the most profitable approach to frontier ranching was grazing on open range. With cheap cattle grazing on free land, and drovers being paid \$30 a month — what could go wrong with such a simple business plan? Reproduction of the herd could be achieved at minimal expense. His biggest challenge then and for years to come was to find markets for his cattle. During the Civil War, he supplied cattle to the Confederate Army in Little Rock, Vicksburg, and Shreveport. But he grew weary of the war and wanted to move on.

By 1864, an influx of farmers were hungry for the fertile land in Denton County and were later accompanied by a growing presence of Confederate deserters. He was forced to move his operations southwest to Coleman and Concho counties. More encroachment followed. Thus, within a few years he followed Charles Goodnight (profiled here in the March edition) and Oliver Loving to New Mexico.

Chisum was often on the range with his men and cattle, astride his big roan called Old Steady, with revolver and binoculars ever present. Goodnight said of Chisum: "He was a great trailman. No one had any advantage of him as an old-fashioned cowman, and he was the best counter I ever knew. He could count three grades of cattle at once and count them at a trot." He

was also an entertainer, playing his fiddle for spur-of-the-moment cowboy dances around the campfire, and would occasionally break a keg of whiskey for his crew.

The operation in Coleman and Concho counties, along the Concho River near its junction with the Colorado, grew to 18,000 head. In the fall of 1866, Chisum joined Goodnight and others in supplying 8,000 head to the Navajo on the Bosque Redondo Reservation near Fort Sumner, New Mexico. But that market dried up in 1868 when the Navajo were resettled to Arizona by the US Army.

Always in search of new markets, Chisum agreed to supply Goodnight, now ranching in Colorado, with cattle for Colorado and all the way to Wyoming. For three years, Chisum delivered 10,000 head annually to Goodnight for one dollar a head over Texas prices. Trying to stay ahead of rustlers (like all cattlemen of the time) he adopted the Long Rail brand and a rather uncommon earmark method called a "Jinglebob."

By 1872, Chisum decided to leave his base in Texas and set up headquarters at Bosque Grande. The rangeland extended 100 miles down the Pecos. Having 40,000 square miles of land and some 100,000 head of cattle grazing this massive land area rightfully earned him the moniker "Cattle King of the Pecos." His permanent settlement was at South Spring River near Roswell, New Mexico.

In 1874, Chisum was contracted to supply beef to several Apache reservations in New Mexico. However, marauding Indians crippled his business. Estimated losses of \$150,000 from 1868 to 1874 were thought to be the largest in the nation. Heavily indebted, in 1875, Chisum transferred his livestock holdings of over 60,000 head of cattle to Hunter, Evans, and Company, a St. Louis beef commission house, for the assumption of over \$200,000 of his indebtedness.

Drawn into the infamous Lincoln County range war of 1878, Chisum survived the upheaval and returned to South Springs. There, he built a comfortable ranch house, improved his cattle herd, and was active in local and territorial livestock associations. It is said that Chisum was primarily a cattle dealer who traveled in search of markets. He died in 1884 and is buried in Paris, Texas. In 1958 he was inducted into the Hall of Great Westerners and the National Cowboy and Western Heritage Museum.

Editor's note: This is the twenty-eighth in the series Our Pioneers.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com • editor@simmgene.com



AJSA Regional and National Classic

DNA REQUIREMENTS

To enter an animal for an AJSA Regional or National Classic, it must be registered with ASA.

All ET calves that are the result of purchased embryos must, at minimum, have DNA parent verification completed before they can be registered.

DNA parent verification can take four to five weeks at the lab before results are available.

Start the DNA process ASAP

To be on the safe side, DNA should be submitted to the lab for testing as soon as possible.

To order a DNA kit or with questions about the testing process, contact DNA Services.

DNA Services dna@simmgene.com 406.587.4531

ET Calves from Purchased Embryos

If you purchased embryos from another breeder, DNA parent verification must be completed in order for that calf to be registered, even if the animal was born on your property.

Purchased Calves

If you plan to purchase or have already purchased an animal that you want to show at an AJSA Classic this summer, ask the seller these questions:

- Is this animal the result of a purchased embryo?
- If so, has DNA parent verification been completed? Is the animal fully registered with ASA?



by Mia Bayer, Director, Youth Programs and Foundation Manager

AJSA Merit Awards

The AJSA Merit Award program is a longstanding tradition of recognizing outstanding American Junior Simmental Association (AJSA) youth and their achievements. The American Simmental-Simbrah Foundation (ASF) supports the Merit Award Scholarship Program each year.

Annually the Foundation awards Bronze, Silver, and Gold Awards to AJSA members who complete applications and meet specific criteria. The three-tier awards build off of each other, meaning a junior must receive a Bronze certificate before they can be eligible to apply for a Silver Award, and must have received the Silver to apply for the coveted Gold Merit Award.

It all starts with the Bronze application; completing the Bronze application is the first step in the Merit Award process. The application and two letters of recommendation must be submitted. Bronze applications can be submitted through a state association, or applicants who do not have an active association can submit their application directly to the AJSA. Certificates are presented to applicants who meet the required criteria. Bronze Award winners do not receive a monetary award; however, they do receive a bronze lapel pin and a certificate that is awarded at the National Classic or can also be awarded by their state advisor if requested. An unlimited number of awards are given each year. However, this award can only be awarded one time per individual.

The next award level is the Silver Merit Award. Each year, 12 outstanding applicants are selected to receive a \$2,500 scholarship. The applications for the Silver Merit Award are selected among previous Bronze Award winners by an ASA-appointed committee. These awards are presented at the National Classic each year. Similar to the Bronze Award, applicants must meet

certain requirements to be eligible to apply. This scholarship is awarded one time during a junior's AJSA career. Competition is tough and applicants are encouraged to reapply if they do not receive the award the first time.

The final level in the Merit Award program is the Gold Award. This award is selected out of applicants who have been awarded their Bronze and Silver Awards. Five scholarships of \$5,000 each are awarded to AJSA members who have excelled in their AJSA experience. The recipients of the Gold Award are leaders in our industry who have gone above and beyond. They are active in their state associations, have attended or participated in multiple events such as the Steer Profitability Competition, IGS Summit, and National Classic, just to name a few. They excel in not only AJSA activities, but are also involved in their community and school. The competition for the Gold Award is unmatched and it is truly an honor to receive this prestigious one-time scholarship.

The ASF is proud to support the Merit Award Program. Throughout the year the ASF Board works hard to raise funds to continue these scholarships. Funds are raised at various events. The primary fundraising event for the Merit program is the sale of the Foundation Female. Many generous donors have contributed by either donating the female or contributing to the purchase of the female. A total of over \$600,000 has been raised by the Foundation Female sales over the years. It is the desire of the Board to continue to recognize and award scholarships to outstanding youth involved in the Simmental breed.

More information about the application process for the Merit Award Program is available on the AJSA website at juniorsimmental.org under the scholarships tab. If you have any questions about the program, are interested in donating funds, or would like to talk more about the Foundation Female donation, please contact me at mbayer@simmgene.com.

Merit Award Guidelines (full program requirements and applications available at juniorsimmental.org)

Subject Area	Bronze	Silver	Gold
ASA Junior Member	1 year	2 years	3 years
Age	8-21 years old	min. 16 years old	min. 16 years old
Cattle registered with ASA (as member or authorized representative)*	1 head	2 head	3 head
State Junior Association Member	1 year	2 years	3 years
State Junior Association Leadership Activities (officer, director, committee work, etc.)	-	1 year	2 years
Participate in Local Field Day, County or State Fair, or State Association Event (livestock judging, carcass evaluation, heifer or market beef competition, showmanship, public speaking, herdsman or sire summary quiz, or beef bowl competition)	3x within a year	total of 7x	total of 15x
Participate in ASA Regional or National event (Regional or National Classic, Annual Convention, or leadership workshop)	-	2x	3x

^{*} Exceptions may be made in cases of personal or financial hardship.



MONDAY, JULY 10, 2023

10:00 AM Shotgun Start

Otter Creek Golf Course 4100 NE Otter Creek Dr. Ankeny, IA 50021



TOURNAMENT:

- 4-Person Best Shot
- \$100/player or \$400/team includes cart and lunch

Held in conjunction with the 2023 AJSA National Classic. All proceeds are earmarked to support youth through Merit Scholarships and The Summit Leadership Conference.

REGISTRATION OPENS APRIL 15th - REGISTER ONLINE AT www.juniorsimmental.org

**Sponsorship opportunities available

Developing leaders through friendship, networking, and communication skills!



by Garrett Walther, Eastern Region

Spring is approaching fast and with it comes many welcome changes. Not only will our days be longer and warmer, but we are a short time away from Regional and National Classics (a mere three

months from the eastern regional). This means preparation. For some, this is breaking the new calf crop that we all have worked to produce, while others will be preparing their older cattle.

However, there is much more than meets the eye at AJSA Classics. For the upcoming show season, many young breeders are doing much more than simply preparing their show animals. Rather, they are looking for new sires and managing their own herd in an industry they love. The Simmental world is leading a charge for youth to be more involved. Young members are

more informed and involved than ever in their own bred-and-owned operations, taking their livestock from conception to carcass. Programs like the Steer Profitability Competition are allowing youth to focus on the commercial production that allows our industry to move forward. The AJSA offers many other outlets to grow young members, such as running for the board of trustees, attending leadership conferences, and participating in professional development competitions at the National Classic.

AJSA, it is your time to shine. Don't be afraid to take part in competitions you've never participated in before. If you're thinking about increasing your involvement, do it! Reach out to your local trustee and hear their voices as well. Each and every one will be happy to share the immense impact that being an involved part of the Simmental breed has had. Breed 'Em All Simmental!

2023 AJSA Classics Schedule

Event	Dates	Location
Eastern Regional	June 7–10	Lima, OH
South Central Regional	June 21-24	Springfield, MO
Western Regional	June 21-24	Tremonton, UT
National Classic	July 7–13	Des Moines, IA



www.juniorsimmental.org



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Tentative Schedule

TUESDAY, JUNE 6

Noon Arrival Begins 5-7 pm Early Check-In

WEDNESDAY, JUNE 7

7-8:30 am Check-In

9 am Public Speaking

Noon Lunch

1 pm Cattlemen's Quiz

2:30 pm Sales Talk

THURSDAY, JUNE 8

8 am Judging Contest

Noon Lunch

1 pm Calvin Drake Genetic Eval Quiz

2:30 pm Showmanship

FRIDAY, JUNE 9

10 am Bred & Owned Show

SATURDAY, JUNE 10

9 am Owned Show After Show Awards Banquet

Judges

Cattle Show: Kevin Jensen Showmanship: Emily and Sara Beanblossom

Entry Fees & Deadlines

\$50/Contestant

Includes shirt and banquet ticket

\$75/Cattle Entry

Includes stall bedding

Early entries due April 25 at 4:30 pm MDT Late entries due May 2 at 4:30 pm MDT Fees Doubled

Hotel Information

HOST HOTEL

Howard Johnson 1920 Roschman Ave Lima, OH 45804 419.812.2776

Block: AJSA Regional Classic

Holiday Inn & Suites Lima 803 S Leonard Ave Lima, OH 45804 419.879.4000

Courtyard By Marriott 936 Greely Chapel Road Lima, OH 45804 419.222.9000 Country Inn and Suites 804 Leonard Ave Lima, OH 45804 419,999,9992

Fairfield Inn & Suites 2179 Eida Road Lima, OH 45804 419.224.8496

Event Contacts

Jenny Cowdrey, Event Coordinator 937.515.0290 | bcvs@frontier.com

Mia Bayer, ASA Director of Youth Programs and Foundation Manager 715.573.0139 | mbayer@simmgene.com



TENTATIVE SCHEDULE

WEDNESDAY, JUNE 21

Tie-Outs and Barn Open for Arrival Stalling assigned by state

THURSDAY, JUNE 22

8-9 am Contestant and Cattle Check-In

10 am **Opening Ceremony**

Calvin Drake Genetic Evaluation Quiz 11 am

12 pm Lunch

Cattlemen's Quiz 1:30 pm 3:30 pm Sales Talk

Dinner and Family Fun Night 6:30 pm

FRIDAY, JUNE 23

8:30 am **Judging Contest**

Public Speaking 12 pm

12-2 pm Lunch

Showmanship 4:30 pm

Dinner Begins at 7 pm or after Showmanship 7 pm

SATURDAY, JUNE 24

9 am **Cattle Show** After Show Awards Banquet

JUDGES

Cattle Show: Chris Effling wmanship: Chris and Kristi Effling

ENTRY FEES AND DEADLINES

Contestant Fee • \$60 Includes show shirt and all meals Cattle Fee • \$45/Entry Includes bedding in barns

Entry Deadline . April 25, 4:30 pm MDT

Late Entries · May 2, 4:30 pm MDT Fees double after April 25

HOTELS / CAMPING

Hampton Inn - Tremonton

2145 W Main St | Tremonton, UT

435.257.6000

Block Name: AJSA Western Regional

Western Inn - Tremonton

2301 W Main St | Tremonton, UT

435.257.3399

Block Name: AJSA Western Regional

Aspen Grove RV Park 700 W Main St | Tremonton, UT 435.339.6003

aspengrovervpark.com

Blocks available through June 6

Additional hotels in Logan and Brigham City, approx. 17 miles from Tremonton

Chris & Allison Beins, Coordinators Chris: 435.452.1806

Allison: 435.452.1548

tophatsimmentals@gmail.com

Mia Bayer, ASA Director of Youth Programs and Foundation Manager

715.573.0139 mbayer@simmgene.com







SP TLICHTA

South Central Regional Classic

JUNE 21-24, 2023

APRIDATION NO.

TENTATIVE SCHEDULE

NO TUESDAY ARRIVALS

June 21 | Wednesday

8 am Barns Open for Arrival

1–3 pm Contestant and Cattle Check-In

3:15 pm Steer Weigh-In

4:35 pm Exhibitor lineup for Parade of States

5 pm Opening Ceremonies

5 pm Deadline to purchase extra dinner tickets

6:15 pm Cattlemen's Quiz

June 22 | Thursday

8:30 am Sales Talk

11 am Educational Event

12 pm Lunch

1:30 pm Calvin Drake Genetic Evaluation Quiz

2 pm Hospitality 3:30 pm Public Speaking

JUDGES

Cattle Show Showmanship Dr. Parker Henley TBA June 23 | Friday

8 am Breakfast 9 am Judging Contest

1 pm Showmanship 2 pm Hospitality

6 pm Dinner Tickets Emquine

June 24 | Saturday

8 am Cattle Show 12 pm Lunch

Awards Banquet and Closing Ceremonies to begin one hour after the show ends

Ozark Empire Fairgrounds 3001 N Grant Avenue | Springfield, MO



CONTACTS

Michelle Heidt Event Coordinator 417.838.1853 admheidt@gmail.com

Mia Bayer

ASA Director of Youth Programs and Foundation Manager 715.573.0139 mbayer@simmgene.com

ENTRY FEES AND DEADLINES

Contestant Fee // \$50 Heifers, Bulls, Steers // \$50/Entry Cow/Calf Pairs // \$65/Entry Banquet Tickets // \$20 Cattle fees include bedding

Entry Deadline April 25, 4:30 pm MDT Late Entries May 2, 4:30 pm MDT All entry fees double after April 25



Follow Us for Updates

American Junior Simmental Association 2023 AJSA South Central Regional

Sign up for Remind messages

Text @ajsasc23 to 81010



HOTELS

Booking info and links available on the SC Regional Facebook page Holiday Inn Express & Suites

3050 North Kentwood Ave Springfield, MO 65803 417.708.4699 Block Code: CRC Springhill Suites by Marriott

2025 E Kerr Street Springfield, MO 65803 417.351.6981





TENTATIVE

Des Moines, Iowa • July 7-13

SCHEDULE



THURSDAY JULY 6TH

8PM....TIE OUTS OPEN FOR CATTLE

FRIDAY JULY 7TH

BARNS OPEN FOR SET UP KICK OFF DANCE PARTY

SATURDAY JULY 8TH

ALL CATTLE IN PLACE CATTLE AND CONTESTANT CHECK IN **LUNCH PROVIDED NOVICE ACTIVITY** LIVESTOCK JUDGING CONTEST **OPENING CEREMONIES FUN NIGHT**

SUNDAY JULY 9TH

CATTLEMAN'S OUIZ **NOVICE ACTIVITY** SALES TALK LUNCH PROVIDED SULLIVAN SUPPLY CLINIC FITTING CONTEST **BBO COOK OFF**

CATTLE MUST BE IN THE BARN 8AM - 5PM DAILY

MONDAY JULY 10TH

GENETIC EVALUATION OUIZ PUBLIC SPEAKING FOUNDATION GOLF TOURNAMENT **NOVICE ACTIVITY** INTERVIEW CONTEST AJSA CANDIDATE INTERVIEWS SC VOLLEYBALL TOURNAMENT

TUESDAY IULY 11TH

BREAKFAST PROVIDED CATTLE SHOW DAY TWO RINGS

WEDNESDAY JULY 12TH

BREAKFAST PROVIDED CATTLE SHOW DAY TWO RINGS

THURSDAY JULY 13TH

SHOWMANSHIP THREE RINGS AWARDS CEREMONY 11PM....ALL CATTLE + TACK REMOVED FROM BARN

FRIDAY **JULY 14TH**

11AM....ALL CATTLE REMOVED FROM TIE OUT

Mia Bayer

ASA Director mbayer@simmgene.com

715-573-0139

Kiersten Jass

Iowa Co-Chair kierstenjass@gmail.com

515-408-4918

Cade Bracker Iowa Co-Chair

cmbracker@gmail.com 712-310-1082







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Summer Schedule and Deadlines Constitution of the Constitution of

April 3

Regional and National Classic entries open through your Herdbook account

April 15

Hotel scholarship deadline. Scholarship will cover lodging expenses for one room at 2023 AJSA National Classic. Application available at www.juniorsimmental.org.

April 25

Regional Classics EARLY entry deadline — 4:30 pm MST (registration fees double after 4:30 pm MST)

May 2

Regional Classics FINAL entry deadline — 4:30 pm MST. No Regional Classic entries will be accepted after 4:30 pm MST on this date.

May 5

National Classic EARLY entry deadline — 4:30 pm MST (registration fees double after 4:30 pm MST)

May 12

National Classic FINAL entry deadline — 4:30 pm MST. No National Classic entries will be accepted after 4:30 pm MST on this date.

June 1

Photography Contest, AJSA Trustee, and ASF Merit Awards application deadline. Applications can be found at www.juniorsimmental.org.

- Mail 8 x 10 inch photos, mounted on 10 x 13 inch black foam core board, to: ASA Publication, Inc., One Genetics Way, Bozeman, MT 59718, ATTN: AJSA Photo Contest.
- Four category options: Simmental Cattle, People, Landscape, General Agriculture.
- Best of Show winning entry gets their photo on the cover of the September Register.

June 7-10

Eastern Regional Classic, Lima, OH



June 21-24

Western Regional Classic, Tremonton, UT



June 21-24

South Central Regional Classic, Springfield, MO



July 7-13

AJSA National Classic XLIII, Des Moines, IA



July 20-23

The Summit, Phoenix, AZ

September 15

2023 Steer Profitability Competition Registration opens. Entry forms available at www.juniorsimmental.org

October 15

2023 Steer Profitability Competition Registration closes.

Check out the 2023 AJSA rules at www.juniorsimmental.org



BSE Discovered in Brazil

Brazil's agricultural ministry has announced that the country has discovered a case of bovine spongiform encephalitis (BSE), more commonly known as mad cow disease. Because of the discovery, Brazil has suspended exports of beef to China, the South American country's biggest buyer. The suspension is intended to be temporary, and was set in motion by an animal health pact between the two nations. "All measures are being taken immediately at each stage of the investigation and the matter is being handled with total transparency to guarantee Brazilian and global consumers the recognized quality of our meat," Brazil's minister of agriculture and livestock said.

The BSE case was confirmed by the agricultural defense agency in the northern state of Para. The symptomatology indicates that it is the atypical form of the disease, which appears spontaneously in nature, causing no risk of dissemination to the herd and to humans. The World Organization for Animal Health has been alerted and samples were sent to Canada to be tested. Two cases of BSE in 2021 set off a suspension in beef exports to China that persisted more than three months. Earlier, the Philippines suspended beef imports from the Netherlands after a mad cow disease detection in that country.

Beef Herd Will Not Expand in 2023

by Derrell Peel, Oklahoma State University

Drought-accelerated herd liquidation over the past two years has made the beef cow herd the smallest in 61 years. With continuing drought conditions, it is uncertain when but it is certain that there will be strong interest in rebuilding the herd whenever conditions permit. Leaving aside the question of more drought, what is possible in 2023, given current availability of replacement heifers?

The number of beef replacement heifers on January 1, 2023, was 5.16 million head, down 5.8% year-over-year. This follows a 5.5% year-over-year decrease in 2022. Beef replacement heifers represented 17.9% of the beef cow herd on January 1, 2023, the lowest proportion of beef replacement heifers since 2012. Beef replacement heifers average 18.4% of the beef cow herd, and during the last herd expansion, beef replacements reached a cyclical peak level of 21.0% of the beef cow herd. The reported inventory of beef replacement heifers includes bred heifers and heifer calves in development for breeding.

For the past 23 years, USDA-National Agricultural Statistics Service has provided a total number of the beef replacement heifers that will calve in the current year. These bred heifers typically make up about 61% of the total beef replacements. The number of bred heifers on January 1, 2023, was 3.17 million head, 61.4% of the total beef replacement heifers. The number of bred heifers on January 1 was down 5.1% year-over-year and was the lowest beef bred heifer total since 2011. This follows a 4.8% year-over-year decrease in bred heifers in 2021.

Subtracting the number of beef bred heifers from the total beef replacement heifer inventory leaves the number of heifer calves in development to be bred this year. This calculated total of replacement heifer calves for 2023 was 1.995 million head, the lowest in the data series. This total was down 6.9% year-over-year and follows a 6.1% year-over-year decline in 2022. These

beef replacement heifer calves are assumed to have been retained from last year's calf crop and will become bred heifers next year.

The number of beef replacement heifer calves each year is not enough to account for the total inventory of bred heifers the following year. Over the past 20 years, the number of replacement beef heifer calves represents 63.8% of the bred heifers the following year. This means that extra heifers were bred during the year that were not reported as replacement heifers on January 1.

These extra heifers are assumed to come out of the inventory of other heifers. For example, on January 1, 2023, the inventory of bred beef heifers was 3.17 million head, made up of replacement heifer calves from last year (2.14 million head) and another 1.03 million head of extra heifers bred out of the inventory of other heifers from last year. This calculated total 1.03 million head of extra heifers bred is the lowest total in the data back to 2001. The calculated number of extra heifers bred decreased 12.1% year-over-year in 2021, and decreased another 1.8% in 2022.

The decreased number of beef replacement heifer calves and extra beef heifers bred in 2021 and 2022 helps explain increased heifer slaughter the past two years. Heifers diverted from breeding to feeding contributed to the 4.0% year-over-year increase in 2021 and the 4.8% year-over-year increase in 2022 in heifer slaughter. All of which contributes to the limited number of replacement heifers available in 2023.

The numbers suggest that beef cow herd expansion is not possible in 2023. The available number of bred heifers, combined with a decrease in beef cow slaughter in excess of 20% lower year-over-year, might make it possible to hold the beef cow herd steady this year. A low level of additional herd liquidation is more likely. More likely in 2023 is increased retention of heifer calves and breeding of yearling heifers that will fuel herd expansion beginning in 2024. If that happens, both beef cow and heifer slaughter will decrease sharply in 2023.

Acidosis and Feed Connection

by Bob Larson, DVM, Bovine Veterinarian

Cattle are an amazing animal species for many reasons. One of the most important reasons is because they can thrive when fed a wide variety of diets and feedstuffs. Because of the rumen, cattle are able to utilize forages that are not appropriate for simplestomach animals; in addition, cattle can eat grains, byproducts of grain processing, and waste from human food production. However, it is important to know that if diets are changed without an adaptation period or if cattle have sudden access to a new feedstuff, health problems can follow.

Changing from one roughage source to another or from a high-grain, concentrate diet to a roughage diet is usually well-tolerated; in contrast, suddenly changing from a roughage diet to a concentrate diet can be accompanied by acidosis, a serious digestive problem in grain-fed animals. In cow-calf operations, cattle are rarely intentionally fed a diet consisting primarily of grains, but sometimes growing bulls or heifers are fed a high-grain diet, and cows may have the opportunity to consume more grain than the producer intends when grain is used to supplement low-quality, dormant forage.

Acidosis can occur following a large meal of feed rich in readily fermentable carbohydrates that causes the rate of lactic acid

production in the rumen to exceed how quickly it can be used. Cereal grains such as wheat, barley, corn, sorghum (and to a lesser extent oats), as well as high-sugar- or high-starch-content fruit or root crops (apples, potatoes, sugar beets, etc.) are associated with acidosis. Green, unripe corn, corn or milo stubble fields, and byproduct feeds such as bakery waste, elevator fines, and some brewer's grains are also high in starch or simple sugars, making cattle eating these feeds also at risk for acidosis.

Feeds that are not likely to induce acidosis are hay and fibertype byproduct feeds. Hay does not contribute to acidosis because the energy source is mostly cellulose rather than simple sugars, and the physical properties (large particle size) resist rapid fermentation. Fiber-type byproduct feeds such as soy hulls, distillers grains, or corn gluten feed are similar to hay in that the energy source is primarily cellulose with little starch or simple sugar present.

Fine grinding of grain, rapid changes in the amount of grain or other high-starch feeds in the diet, or cattle that become hungry and then eat a large meal of grain are often implicated in the disease.

Cattle that are suffering from acidosis can look a lot like cattle with respiratory disease by showing a lack of appetite, slow movement, increased heart rate and breathing rate, and elevated body temperature. In mild cases of acidosis, cattle will appear to have a full rumen, they may act uncomfortable due to a sore belly, and will probably have gray-green pasty to soupy diarrhea. In more severe cases, dehydration is severe, the animal will usually be laying down, the abdomen is markedly distended, and the animal is noticeably uncomfortable (groaning and grinding of teeth). Diarrhea is profuse and yellow-green and then progresses to watery, often foamy with a pungent odor. Death commonly follows severe cases. Cattle that recover from acidosis may develop liver abscesses, laminitis, or other secondary diseases.

Mild cases of acidosis are commonly treated by removing the feed causing the problem and possibly administering a buffer by stomach tube. Treatment of more serious cases may include siphoning off ruminal contents with a stomach tube or surgically opening the rumen and removing the rumen contents, followed by re-inoculation of fresh rumen contents from a healthy animal. In addition, large volumes of intravenous (IV) fluids are given. In this disease process, IV fluids must be used because fluids given by mouth (via stomach tube) will not be absorbed from the rumen into the rest of the body.

Acidosis is prevented through feeding management that avoids a sudden increase in intake of grain or other readily fermentable feeds, offers sufficient bunk space so that aggressive eaters don't have access to feed amounts intended for several animals, and maintains good bunk management so that cattle are not overly hungry. In addition, inclusion of an ionophore in the ration helps to decrease the incidence and severity of acidosis.

Six Ways to Address Lice Now

Elanco Animal Health

For beef producers, lice present an ongoing problem for cattle, especially in winter and particularly in colder climates. Lice can rob cattle of valuable performance when it's needed most, decreasing weight gain and leaving cattle more susceptible to disease.

While you may have treated for lice in the fall, there is a good chance you could see them begin to reemerge depending upon the product you used and when you timed your application. It's important for cattle producers to understand there are two types of lice of concern: blood-sucking and chewing. When it comes to blood-sucking lice, systemic treatments work to kill these pests, and while topical treatments will kill both blood-sucking and chewing lice, in either case, only the adults are killed, leaving the eggs to hatch and reinfest the herd.

Minimize cattle stress

"Traditionally, in order to break this cycle and give season-long protection, producers have to treat all the animals in the herd two to three weeks following the first application, just after the eggs have hatched but before they get a chance to lay new eggs," said Thach Winslow, DVM, senior technical consultant at Elanco Animal Health. "However, by choosing a single application product that kills lice at multiple life stages including the eggs, producers can eliminate the impacts of lice infestation while saving time and money and sparing their cattle the stress of being put through the chute a second time."

Dr. Winslow explained that when choosing a single-dose product, it's important to properly apply it at the right time of year to provide season-long protection for your entire herd.

The right time of year

Lice do not thrive in warm weather, so when the temperature gets too high on cattle it will kill them. This is why we don't see lice in the summertime. The few that survive make their way down to the cooler areas on the flank, armpits, and ears. In most cases, all but just a few animals in the herd will be lice-free during summer. It isn't until well into fall and early winter that the lice start to reproduce and reinfest their host and ultimately the rest of the herd.

"It doesn't matter what you pour on the cattle's back, if the lice aren't out, it can't kill them," said Dr. Winslow. "When you turn to your neighbor and say 'Yep, winter's here,' the lice are probably saying the same thing, and this should signal you to treat."

Proper application

To kill the lice and eggs, the active ingredients need to come in direct contact with them. It's important to apply product directly to the hide from between the ears, down the midline and all the way to the tailhead.

"This is easier said than done and it is not recommended to give this task to an untrained employee," said Dr. Winslow. "In the end, mis-dosing can end up costing you a lot of dollars for the entire herd, not just the one or two animals missed or mistreated. If all animals are not properly treated, once the chemical is gone the whole herd will get reinfected, just like when coming out of summer."

Dr. Winslow offers some pointers for proper treatment:

- Always make sure the product is well shaken before using.
- Make sure the applicator gun is shooting a stream and not a shower.
- Keep the tip of the applicator gun touching the hide as you apply it.
- Set the dose gun at half the required dose. Give the first half (first squeeze) from the head to the middle of the back.

(Continued on page 48)

Teton Waters Ranch Debuts Kid-friendly Beef Products

Teton Waters Ranch on Thursday launched a nutrient-rich product line that the Loveland, Colorado-based grass-fed beef provider says should appeal to kids of all ages.

The Teton Taste Buds product line of frozen items includes mini corn dogs, burgers, and meatballs, as well as a refrigerated hot dog containing vegetables and beef.

The sugar- and antibiotics-free dogs have 50% less sodium and 38% less saturated fat than the conventional hot dog, and are "powered with veggies and grass-fed beef," the company stated in a news release.

"Kids love eating hot dogs, corn dogs, burgers, and meatballs. With Taste Buds on the menu, parents do not have to feel worried about allowing those choices," said Jeff Tripician, CEO of Grass Fed Foods LLC, Teton's parent company.

A purveyor of packaged meats made with grass-fed beef since 2016, Teton late last year merged with California's SunFed Ranch to form Grass Fed Foods.

Verde Farms Launches Rebrand

Verde Farms, a brand of organic, grass-fed, pasture-raised beef for almost two decades, announces a brand relaunch that emphasizes its dedication to regenerative agriculture with a Land to Market verification. The company plans to share its new packaging with industry leaders at this year's Annual Meat Conference (AMC). The brand's new look is designed to make it easier to find the brand's products on shelves.

Verde offers a full line of grinds and steaks and is the numberone supplier of organic, grass-fed, and pasture-raised beef in the country, sourcing more than 16 million pounds per year. The company processes the meat at a USDA Organic and Level 2 SQFcertified processing facility in Pedricktown, NJ. Verde is the exclusive organic beef brand on Amazon Fresh.

BEEF BUSINESS

Register

(Continued from page 47)

Give the second half (second squeeze) from the tailhead back up to the center of the back. This assures proper application in the most important areas.

- Be sure to treat all the animals in the herd or herd unit at the same time.
- A missed animal is worth bringing back through the chute.

Keep lice at bay year-round

While broad-spectrum, pour-on dewormers (endectocides) should only be used when internal parasites are the primary target, they can provide added benefits for lice and fly control. "Treating with an endectocide at spring turnout can help in killing off any remaining lice from the winter months," said Dr. Winslow. "This can also facilitate fly control, if they are present, with an added knockdown to enhance fly tag performance. When we head into fall, deworming with endectocides can help keep lice at bay until winter treatment."

COW SENSE

Register

Ten questions to test your beef industry knowledge:

- 1. In months, what is the approximate average age of beef calves at weaning?
- 2. If a breeder were to select for lower birth weights, what would you expect of his weaning weights?
- 3. Who is ASA's Youth Programs Director?
- 4. What is the term that describes the percentage of a carcass that consists of trimmed, boneless, and retail cuts?
- 5. Intermuscular fat is known by what general term?
- 6. Beef palatability is generally associated with what three primary characteristics?
- 7. What does the ASA acronym "THE" stand for?

- 8. Fleckvieh cattle can generally be traced back to which two European nations?
- 9. Continental cattle, introduced to North America in the 1960s, were also known by what other term?
- 10. In what year was the World Simmental-Fleckvieh Federation Congress held in the US?

Answers:

 Six to eight; 2. They also would be lower; 3. Mia Bayer; 6. Flavor, tenderness, and juiciness; 7. Total Herd Enrolment; 8. Germany and Austria; 9. Exotics; 10. 1992.



Junior Division Public Speaking Topics

Option 1

What is the importance of sire selection for a beef operation?

x x x x x x

Option 2

How can beef producers prepare and manage their cattle for extreme weather conditions?

* * * * * *

Option 3

How is production and progress in the beef industry affected by the show ring?

* * * * * *

Contest rules and details:

- At all AJSA Classics, Junior Public Speaking is a prepared speaking contest.
- Speeches should be three to seven minutes in length.
- Contestants are allowed to use two 3x5 note cards while speaking.
- All notes on these cards must be handwritten.
- Following the speech, each contestant should be prepared for questions from the judges.

 This Q&A session will be part of the score.



Please note these are Junior speaking topics only.

For more information

on the speaking contest please visit the AJSA website www.juniorsimmental.org.

Warning Labels Can Alter Buying Decisions

Changing consumer behavior when it comes to buying meat products can be effectively achieved through specific types of product labels, according to new research from Dutch scientists. The new study, from Delft University of Technology in the Netherlands, found that adding a sticker that warns of serious "negative consequences" from buying meat may be more effective than efforts by vegan activists or pressure groups to change meat consumption behavior.

Adding a sticker to the products spotlighting negative consequences of meat consumption — similar to cancer warnings on cigarettes — can have a higher influence on buying decisions and an emotional impact often found in campaigns used by activist groups that "meat-shame" consumers. The researchers note that meat production and consumption have detrimental effects on the environment, overall animal welfare, and consumer health under the current systems in use. However, the scientists also found that a meat-shaming sticker increased emotional responses in consumers shopping for meat, which may or may not change food-buying habits the researchers call both "habitual and unconscious."

Consideration Given to Child Labor

Lawmakers in the state of Iowa have proposed a bill to allow children to work the state's meat processing plants. Like many other states, Iowa is struggling to employ a workforce — currently 75,000 open jobs listed in their December jobs report. A trio of Republican state senators have proposed a bill that would allow 14- and 15-year-olds to work in meatpacking plants.

Currently, Iowa law prohibits children under the age of 18 from working at meatpacking plants, slaughterhouses, demolition work, and roofing operations, but allows exemptions if children age 14–27 are "participating in work-based learning or a school- or employer-administered work-related program." The work should not interfere with a child's education and the child must have adequate supervision. Federal law states that children under the ages of 16 and 17 are prohibited from working in an environment with heavy machinery or roofing, unless it is a student-learner program.

Iowa Bill Banning Alt Proteins in School Lunches Rejected

A subcommittee of the Iowa House of Representatives in early March rejected a bill that would ban meat alternative products in school lunches, according to a report by the Iowa Capital Dispatch.

House File 377, introduced by Representative Jeff Shipley, would prohibit foods containing insect proteins, lab-grown proteins imitating animal products, and genetically engineered products used to simulate meat in schools.

Shipley said the bill centers on truth in labeling. His bill would require schools to list the primary ingredients in meat

alternative products and bar the use of animal protein terms like eggs, meat, or burgers. Those opposing the bill questioned the appropriateness of requiring schools to come up with their own labeling. The decision Wednesday against the bill makes it unlikely it will get further consideration this year, the Dispatch reported.

Texas A&M Meat Scientist Developing "No Nitrite-Added" Cured Meats

Imagine your favorite cured meat like beef jerky, pepperoni, or bacon without any added sodium nitrite from any source currently necessary for color and shelf life. Wes Osburn, PhD, is doing exactly that.

Osburn, associate professor in meat science in the Texas A&M College of Agriculture and Life Sciences Department of Animal Science, has set out to find an innovative method to generate the nitric oxide and residual nitrite needed to cure meat and poultry products, but without the addition of natural or synthetic nitrite sources.

Conventional curing of most processed meat products involves adding sodium nitrite to meat to preserve it and reduce the potential growth of bacteria like *Clostridium botulinum* or *Clostridium perfringens* during cooking and chilling.

Curing meat

Osburn has been researching the idea of a novel amino acid alternative curing system for meat for many years. In 2022, he received a \$500,000 US Department of Agriculture–Agriculture and Food Research Initiative grant to determine the feasibility of adding amino acids to activate the nitric oxide synthase system.

Joining him in the research are Department of Animal Science faculty members Rhonda Miller, PhD, professor in meat science; Guoyao Wu, PhD, Distinguished Professor, University Faculty Fellow, and Texas A&M AgriLife Research Faculty Fellow in animal nutrition; Sapna Chitlapilly Dass, PhD, assistant professor in microbial ecology and microbiome interactions; and Chris Kerth, PhD, associate professor in meat science; along with Ranjith Ramanathan, PhD, professor in meat science, Oklahoma State University.

While curing meat with synthetic sodium nitrite is safe and efficient, the process has long been associated with cancer concerns. In response to these concerns, meat processors have developed "uncured" meat products that contain "no added nitrates or nitrites except those naturally occurring."

This alternative curing system uses vegetable powder derived from celery as a natural source of nitrite to cure meat products. But these products may result in a detectable vegetable taste to the meat and a less favorable cured meat color, Osburn said.

Knowing that nitrites and nitrates occur naturally in humans and in some foods, Osburn believes it is possible to add an amino acid (L-arginine) to the meat that activates the nitric oxide synthase (NOS) enzyme contained in it. The NOS enzyme converts L-arginine to nitric oxide (NO) and another amino acid (L-citrulline).

The nitric oxide molecule creates the characteristic cured pink color associated with cured meats. Also, two nitric oxide molecules can combine to form nitrite, which serves as an antioxidant and antimicrobial to enhance product shelf life and safety.

Osburn said he was listening to a medical doctor friend, Dr. Nathan Bryan, speak about the endothelial nitric oxide synthase (eNOS) system in the human body and how it uses L-arginine to generate nitric oxide, which enhances circulation and blood flow. That is when the connection clicked, and he wondered if the eNOS enzyme could be activated by adding L-arginine to generate nitric oxide and cure meat.

"It could be that this approach is actually a 'natural curing process' by adding an amino acid to an enzyme whose primary function is to generate nitric oxide," Osburn said. "I'm not adding any nitrates or nitrites."

Utilizing natural amino acids

Osburn said adding the amino acid L-arginine will activate the nitric oxide synthase system to naturally generate nitric oxide and nitrite to cure meat and poultry products.

This novel amino acid-based alternative curing method is expected to eliminate the need for direct or indirect addition of sodium nitrite in cured meat products. Their research will allow for a better understanding of the interconnected biochemical mechanisms contributing to the functionality of the NOS system.

The research team plans to develop processing and operating procedures for meat processors to effectively use the NOS system to cure meat and poultry products consistently and predictably.

Osburn said they must validate the process's feasibility and ensure it works, as well as make sure it works across species and products within species under all kinds of conditions. He said it will take a while to run the research on the different types of cured beef, pork, and poultry products.

"There are differences in the amount of the NOS enzymes within different muscle groups across various meat species," he said. "This enzyme is closely associated with the mitochondria, so there tends to be more NOS enzyme in muscles used for locomotion. There are also differences in myoglobin content (meat color pigment), so if we can generate nitric oxide via the NOS enzyme, the cured meat color may vary.

"That's what we are trying to deal with, developing a uniform cured pink color via our amino acid-based curing system so that it compares favorably with conventionally cured meats."

Where's the meat?

"The question we are still trying to answer is will the NOS enzyme generate sufficient amounts of nitric oxide to develop acceptable cured meat color and enough residual nitrite to ensure that the product is safe, regardless of whether it is summer sausage or pepperoni or some other product?" Osburn said. "Think about it, if we can make pepperoni through this process, there could be a huge economic impact since we consume a lot of pepperoni here in the US."

He said he is developing a prototype amino acid-cured ham product that will be taken through a manufacturing sensory analysis for cured color pigment, volatile compounds, sensory and textural analysis, and shelf life.

His research team is manipulating several factors, such as the arginine concentration, meat pH, temperature, and time to determine optimal conditions for nitric oxide generation by the eNOS enzyme.

"We are in the second phase of our grant funded through USDA-NIFA," Osburn said. "We are shifting from benchtop to pilot plant production, so it is the first time we are making a commercial cured meat product and evaluating all aspects of the product from color, shelf life, and aroma to sensory properties. This information will provide more evidence to show interested companies that this system works."

His research team plans to apply this new curing system to five cured products — restructured ham, beef jerky, bacon, fermented summer sausage or salami, and poultry frankfurters — all products requiring different processing steps to validate that the amino acid curing system effectively cures different meat products.

Moving to the cured meat case

"If, based on the results of our research, the data indicates that our new curing system is comparable to conventionally cured products with respect to safety, shelf life, and sensory attributes, then there is a great chance for industry adoption of this process," Osburn said. "This new curing system must compete favorably with the current curing system. If we can't get close to it, it'll always be a novel thing. Companies may or may not want to get on board."

Osburn said while he is getting a lot of interest from meat companies in the process, there is still a lot of research to be done, as well as some upcoming rulings by the US Department of Agriculture that will determine future labeling of current alternative or "uncured" meat products.

Robert Brummett, senior licensing manager at Texas A&M AgriLife Research's Intellectual Property and Commercialization office, has worked with Osburn to seek intellectual property protection for the alternative meat curing process. A patent application was filed with the US Patent and Trademark Office (USPTO) in December 2020.

According to Brummett, the patent application is currently being examined by the USPTO, and that process may take an additional 18 months or longer to complete. In the meantime, Osburn and Brummett are actively seeking interest from companies to license rights in the technology and/or working with Osburn in furthering the research for use of the technology by industry.

(Continued on page 59)

Canadian Exports to China Likely to Increase

Issues that have held back Canadian meat processors' efforts to export poultry and red meat to China are relatively simple technical problems that have been or will be solved, according to Chinese authorities. As reported by a Chinese newspaper, Canadian poultry exports to China have encountered difficulties due to the spread of highly pathogenic avian influenza. Canadian red meat processors have had some challenges in expanding to China because of that epidemic. "These kinds of problems are short-term and will get solved in the end," said a Chinese authority. "As long as Canadian companies take relevant improvement measures to ensure the quality and safety of their products, the vast Chinese market is completely open to Canadian products."

Trade volume between China and Canada reached a record \$96.1 billion in 2022, up by 17.3% over 2021. China's imports from Canada reached \$42.4 billion, up 50% from pre-epidemic levels. Those figures include a wide range of products, including rapeseed, fertilizer, and gold jewelry. But the two countries had been squabbling, for example, over the Canadian government's exclusion of China's companies from the Canadian telecommunications market. Although there have been misunderstandings and some dissatisfaction, China emphasized the fact that the two countries also have extensive common interests, and that common ground is far greater than any disagreements.

Canada Impacted by Drought

Much like many of their fellow cattle producers in the United States, Canadian breeders in the province of Manitoba are being drastically affected by widespread drought conditions. The drought, which became more widespread in 2021, continues to impact cattle herd numbers. Also impacted are numerous rural municipalities, 22 of which have declared State of Agricultural Disaster, and 14 others that have declared State of Drought Emergencies.

The number of cattle on farms in 2021 was the lowest it had been since 1969 in Manitoba. Since reaching a peak in 2005 (1.73 million head), the number of cattle in that province had dipped by 42% (1 million) in 2022. A report by the Manitoba government also highlighted several other factors leading to the decline over the past two decades, such as business restructuring and consolidation, declining profit margins, aging producers, and disease outbreaks.

In 2022, the total number of cattle in the province fell nearly 7% from 2021 with cattle for beef operations dropping by 7.7%. In February of 2022, the turmoil caused the Canadian and Manitoba governments to expand the eligibility of allowable expenses of the Livestock Feed and Transportation Drought Assistance program.

Japan to Prioritize Cultivated Meat Market

Japanese Prime Minister Fumio Kishida announced that his government is committed to developing the country's cellular agriculture sector.

"We will develop an environment to create a new market, such as efforts to ensure safety and development of labeling rules, and foster a food-tech business originating in Japan," Kishida said in a statement reported by Japanese media group Nikkei.

Following the announcement, cultivated meat came up as a topic of conversation in a Japanese House of Representatives budget committee meeting on the same day.

"Food-tech, including cellular foods, is an important technology from the perspective of realizing a sustainable food supply," the prime minister said. "We have to support efforts that contribute to solving the world's food problems."

Katsunobu Kato, the country's minister of health, labor and welfare, noted that safety standards and regulations will have to be carefully established.

"While paying close attention to the status of research and development, scientific findings on safety, and international trends, we would like to further consider what measures are necessary in terms of safety," Kato said.

The nation's consumer minister, Taro Kono, also weighed in, noting that labeling cultivated meat products will also be an important part of the process, saying, "I think cultured meat has a lot of potential. When the safety is confirmed and it hits the market, I'd like to make an effort to properly label it."

Brazil to Export 3M Tons of Beef by 2030

Brazil is already the world's largest exporter of beef, according to data for 2022, but a projection from Brazilian Association of Meat Exporters (Abiec) predicts the country will ship 3 million tons of beef per year by 2030.

Brazilian beef exports rose by 40% to 2.3 million tons between January and December of 2022, which was 22% higher than exports in 2021. China was the top importer of Brazilian beef, the report showed.

Abiec data shows a "conservative" prediction of the country eclipsing the 3-million-ton mark between 2025 and 2030. Over the past few years, Brazil and Canada have become the United States' top suppliers for beef trimmings, amid Australia and New Zealand's pullback from the US market. In 2023, however, US imports from Australia are expected to rebound from historic lows.

Philippines to Fast-track Accreditation for Meat Exports

The Department of Agriculture in the Philippines announced the reconstitution of two inter-agency bodies with the intention of fast-tracking the accreditation of foreign companies that can export meat products to the country.

Senior Agriculture Undersecretary Domingo F. Panganiban issued a Special Order mid-February that reformed the Pre-Inspection Committee and the Accreditation Review Body, which oversee accreditation.

The Pre-Inspection Committee, which will be chaired by the Bureau of Animal Industry Director, will draft the guidelines and training for inspectors, develop official procedures, and report requirements for inspections.

The inspections conducted will be aimed at ensuring that meat imports are compliant with the health and food safety standards in the Philippines. The Accreditation Review Body, which will be chaired by Agriculture Undersecretary for Policy, Planning and Regulations, will review the findings and recommendations made by inspectors.

The country established a similar fast-tracked accreditation program in 2016, but discontinued the program sometime after. The Brazilian Animal Protein Association began negotiations with the Philippines to accredit more meat establishments in August 2022.

SERIOUS INQUIRIES ONLY

- **Data-hungry commercial operation**
- Ability to sire identify calves
- Committed to cattle feeding and gathering carcass data
- Willingness to go farther and faster than the rest





STOCK SHOW & RODEO

Fort Worth Stock Show

Date: January 23 & 29, 2023 Location: Fort Worth, TX

Junior Show

Date: January 23, 2023 Judges: Kody Lucherk, TX (Simmental); Wravenna Bloomberg, IL (Simbrah)

Simmental Females



Grand Champion "SWC KCC1 Havana's Jewel 283J," s. by Rocking P Legendary C918,

exh. by Brecken Shipman, Grandview, TX.



Reserve Grand Champion
"Layla,"
s. by WLE Copacetic E02,
exh. by Abbygayle Spivey, Eustace, TX.

Simbrah Females



Grand Champion "Hagan Legacy 48J," s. by Hagan Hush Money 647G, exh. by Miranda Skaggs, Bryan, TX.



Reserve Grand Champion "TTSJ Joni 53J," s. by Kimbo 114 D, exh. by Taylor Anderson, Bryan, TX.

Open Show

Date: January 29, 2023 Judge: Todd Herman, OK Associate Judge: Thomas Carper, VA

Editor's Note: PTP data for the Open Show is listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Backfat EPD, Ribeye EPD, \$API, and \$TI. EPD as of

1/27/23.

Percentage Females



Reserve Grand Champion and Calf Champion "B C R Time To Shine K065," s. by SCC SCH 24 Karat 838, exh. by Buck Creek Ranch and Paisley Nelson, Yale, OK. 9.5/77/108/4/20/11/.19/-.022/.32/106/71



Reserve Calf Champion
"S&S TSSC Good And Plenty 2503K,"
s. by Conley No Limit,
exh. by Levi Buchanan, Waxahachie, TX.
4/76/109/1.8/16.7/9.8/-.03/-.050/.32/83/63



Intermediate Champion
"Rocking P Built To Love J090,"
s. by Gateway Follow Me F163,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.
7.3/72/108/4.5/15.8/9.3/.44/-.024/.52/113/74



Reserve Intermediate Champion "TSSC Sparkle 123J," s. by W/C Relentless 32C, exh. by Morgan Jackson, Kaufman, TX. 10/74/101/3/16.8/10.5/.25/-.041/.66/108/71



Grand Champion and Junior Champion "STCC PFK Miley 45J," s. by SCC SCH 24 Karat 838, exh. by Circle M Farms and Rocking P Livestock, Maysville, KY. 4/76/112/.5/18.9/9.1/-.05/-.043/.39/78/60



Reserve Junior Champion
"B C R Time To Shine J080,"
s. by RP-BCR Insight G302,
exh. by Circle M Farms and Rocking P
Livestock, Maysville, KY.
9/71/102/4.1/18.3/18.6/.34/-.054/.93/129/72

Percentage Bulls



Calf Champion
"MBF Antisocial,"
s. by THSF Lover Boy B33,
exh. by Samantha Roberts, Athens, TN.
10.1/74/105/5/23./14/.27/-.056/.58/121/75



Reserve Calf Champion
"SNF Magnolia's Troubadour,"
s. by KBC Troubadour,
exh. by Silent Night Farms, Wills Point, TX.
9.9/61/75/4.8/19.2/6.1/-.16/-.127/1.01/71/54



Grand Champion and Intermediate Champion "WCC/RRF Reflection 1170J," s. by JBSF Berwick 41F, exh. by Red River Farms and Wallace Cattle Co., Grand Saline, TX. 11.3/71/109/6.5/19/12.3/-.03/-.057/.60/100/64



Reserve Grand Champion and Senior Champion "S B C Northgate 795H," s. by HPF Quantum Leap Z952, exh. by Circle M Farms, Bramlet Simmentals, and Stephens Beef Cattle, Rockwall, TX. 10/82/115/4.5/16.5/8.8/.21/-.052/.92/109/77

Reserve Senior Champion "WCC/RRF Troubadour 0130H," s. by WLE Copacetic E02, exh. by Red River Farms and Wallace Cattle Co., Grand Saline, TX. 15.6/77/113/8.7/25.3/14.8/.07/-.092/.72/121/73

(Continued on page 56)

STOCK SHOW & RODEO

(Continued from page 55)

Purebred Females



Grand Champion and Calf Champion "UDE Hayleigh 5K," s. by SO Remedy 7F, exh. by Brady Edge, West Branch, IA. 12.2/81/126/6.5/21.4/12.4/.06/-.090/.80/122/78



Reserve Grand Champion and Reserve Calf Champion "JSUL TSSC Lady In Black 5181K," s. by JSUL Something About Mary 8421, exh. by Hadley Hendrickson, Farmland, IN. 10.8/85/135/3.8/20.3/13/.12/-.105/1.07/125/81



Intermediate Champion
"HSC Crazy Carrie 1056J,"
s. by TMAS Can't Touch This 8531F,
exh. by Hollis Hilmes, Fort Cobb, OK.
6.2/86/132/3.3/15.8/15.8/.08/-.085/.98/120/77



Reserve Intermediate Champion "LSB First Lady 9J," s. by Mr HOC Broker, exh. by Dillon Earles, Clyde, TX. 5.6/77/108/2.1/18/10.6/-.10/-.094/.73/94/67

Junior Champion "GCC Flirtin With Fire 127J," s. by JSUL Something About Mary 8421,

exh. by Maggie Griswold, Stillwater, OK. 8.5/74/109/2.9/20.5/12.5/-.10/-.089/.93/102/67

Reserve Junior Champion

"B C R Miss Time To Shine J074," s. by JSUL Something About Mary 8421, exh. by Macy Collum, Perkins, OK. 13.5/73/105/5.9/20.2/12.5/.18/-.067/.85/127/77

Senior Champion

"FBFS Hot Totty 145H," s. by ETR Blitz 208E, exh. by Jordan Meyer, Brenham, TX. 9/69/101/3.2/16.5/11.3/.15/-.075/.84/112/70

Reserve Senior Champion

"LSSC Miss Antoinette 388H," s. by LSSC Mr Class Act 404B, exh. by Jordan Meyer, Brenham, TX. 10.7/70/101/4.3/21.3/13.1/.05/-.086/.84/116/71

Purebred Bulls



Calf Champion "New Trend Pursuit 5K," s. by W/C Relentless 32C, exh. by Jacey Massey, Boley, OK. 9.7//123/2.8/20.1/11.6/-.03/-.116/.94/108/76

Reserve Calf Champion

"ABS Mr K106," s. by TL Ledger, exh. by Paul and Donna Bayer, Inc., Muenster, TX. 10.9/72/102/5.7/19.7/11.4/.03/-.091/.77/112/71



Reserve Grand Champion and Junior Champion "I Reckon 043J," s. by Reckoning 711F, exh. by Berlowitz Cattle, XTB Cattle Co., and Elmore Cattle Services, Cushing, OK. 11/72/92/5.2/8/14.6/.22/-.057/.76/116/71

Reserve Junior Champion

"RP/CMFM Perfect Timing J106," s. by B C R Perfect Vision, exh. by Claire Morgan, Egan, LA. 9.8/85/125/3.6/16.9/12/.26/-.096/1.02/128/83

(Continued on page 59)



The American Simmental Association encourages all members to participate in our whole-herd reporting system, called Total Herd Enrollment (THE).

How to Update Your Inventory

Start with your Preliminary Inventory by accessing it online

(see reverse for instructions or use paper packet received in mail/email)

See Enrollment Template below

- Confirm that ALL spring-calving cows are listed on the form. This should include any cow enrolled in the previous year, first-time heifers, purchased cows, and cows in associated junior accounts that run with your herd.
- **Enroll or Remove each dam**. Enter an enrollment or removal code in the Primary Code column.

Is the dam still active in your herd?

	THE Enrollment Codes
0	Cow Bred to Calve During the Season
1	Heifer Bred to Calve During the Season
2	Not Exposed – Moved to Next Season
3	Exposed and Failed to Conceive – Moved to Next Season
4	Exposed and Failed to Conceive – Moved to Next Year
5	Donor Cow
6	Recipient Cow
44	Not Exposed – Moved to Next Year

Optional Columns

- Additional Code is only to be used if a removal code is already in the Primary Code column.
- Remarks are for member use only. Enrollment will not be adjusted from this column.
- If you enter "H" in the Bill Code column, you will be billed half now and half later in the year.
- If you need to add a commercial dam, enter her tattoo (AnmTatt), date of birth (BirthDt,) and breed codes (BrdCds).

A/B/C/D/N — Enter an enrollment option: A, B, C, or D for each cow. If a cow is being removed, enter "N."

Has the dam been removed?

	THE Removal Codes
60	Exposed and Failed to Conceive
61	Aborted
62	Age
63	Appearance
64	Calf Loss at Calving
65	Calf Loss Post-Calving
66	Color
67	Died – Calving
68	Died – Other
69	Died – Sickness/Disease
70	Disposition
71	Herd Reduction
72	Hoof Condition
73	Horned
74	Injury
75	Production/Performance
76	Prolapse
77	Sickness/Disease
78	Sold, Breeding Purposes, Paper Not Transferred
79	Sold, Breeding Purposes, Paper Transferred
80	Structural Soundness
81	Udder Quality
82	Genetic Defect Status

Enrollment Template

AnmReg Nbr	AnmTatt	Primary Code	AddtnlCode	A/B/C/D/N	Season	Animal Name	BirthDt	BrdCds	EnrYear	BillCode	Remarks
1		2		3							

Send Your 2023 Fall Inventory to ASA by June 15, 2023

- Online using Data Entry section of Herdbook Services www.simmental.org
- Email THE@simmgene.com Mail One Genetics Way, Bozeman, MT 59718

Total Herd Enrollment Payment Options

	OPTION A (TR) TOTAL REGISTRATION	OPTION B (SR) SELECTIVE REGISTRATION	OPTION C (LR) LIMITED REGISTRATION	OPTION D (CM) COMMERCIAL
ENROLLMENT FEES: REGISTRATION FEES:	\$15.00 \$0.00	\$0.00 \$30/\$40/\$50 ^A	\$7.50 \$30/\$40/\$50 ^A	\$390/HERD \$42/\$52/\$62 ^A
CHOOSING THE BEST OPTIONS:		^a Depending on age of calf	^a Depending on age of calf	^a Depending on age of calf
If you register > 45% of your calf crop.	/			
If you register < 45% of your calf crop and don't use EPD for selection decisions.		1		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
Benefits of Enrolling:				
EPD to make informative selective decisions.	/	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	/	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
Requirements when enrolled:				
Every registered SM/SI dam must be enrolled.	/	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	/	✓	✓	✓
Deadlines to be met for enrollment and calf data.	1	1	1	1



Instructions for Online Enrollment



www.simmental.org

- 1. Go to www.simmental.org and select Herdbook
- 2. **Log In** by entering
 - 6-digit member number (zero filled example: 000317)
 - Password
- 3. Under Data Entry select Online
- 4. Select the **Inventory** tab
 - Click Fall
 - Make sure year shows 2023
- 5. Select **Update Cow Inventory Online**

-OR-

Select file type, then **Download** to load your preliminary inventory into an Excel spreadsheet

- See front for Inventory instructions and codes for both methods of entry.
- 7. To upload completed Excel spreadsheet:
 - Save file to desktop and log in to Herdbook.
 - O Under Data Entry select Upload
 - o Enter a **Job Title** such as "(Year/Season) THE Upload"
 - Under Type select Animal Enrollment
 - OClick Browse attach saved THE file
 - O Click Upload File
- 8. Review Errors and/or Warnings

Job must be submitted prior to June 15, 2023, to avoid late fees.

• Errors

(indicated by red triangle at left side of line)

- Select the Errors tab errors will be listed and MUST be resolved before submitting
- Herds in Option D must email job number to THE@simmgene.com for final processing
- Warnings

(indicated by a purple triangle at left side of line)

- Select the Warnings tab review each warning listed, correct if needed
- O Job may be submitted without resolving all warnings
- 9. Select Submit Data
 - If **Edit Job** button shows, select button, resolve the error(s) and submit again
 - Select **Proceed to Billing** for billing summary (*After June 15*, 2023, all options will have a balance due reflecting the \$1.00 non-refundable late fee per animal.)
 - Select Add Payment. Enter credit card information.
 Select Confirm
 - Select **FINAL SUBMIT** (Enrollment will not be completed without this step.)
 - The **Invoice Status** will change to **Complete**. Print and store for your records.
- 10. To save job and return later, click **Save and Exit**. The job will remain in an incomplete status under your account.

 Please note that billing is based on the submission date, not the date it was started. Job must be submitted prior to June 15, 2023, to avoid late fees.

(Continued from page 56)



Grand Champion and Senior Champion "JS Keepin It 90 39H," s. by CCS/WHF Ol'Son 48F, exh. by XTB Cattle Co., Fenton Farms, JS Simmentals, and Elmore Cattle Services, Waukomis, OK.

10.5/90/126/4.9/21.3/15.9/.46/-.073/.76/148/90

Simbrah Females



Grand Champion
"TK/FCC Trixie,"
s. by TK/FCC Big John,
exh. by Leah Schmitt, Mt. Pleasant, TX.
8.6/66/94/3.7/17.4/12/-.01/-.108/.58/94/61



Reserve Grand Champion "TK/FCC Bliss," s. by TK/FCC Hard Body, exh. by Fields Cattle, Mt. Pleasant, TX. 7.1/59/77/3.9/21.2/14.2/-.08/-.077/.31/90/55

Groups

Premier ExhibitorCircle M Farms and Rocking P Livestock,
Maysville, KY

Premier Breeder
Buck Creek Ranch, Yale, OK.

CUTTING EDGE

Register

(Continued from page 51)

Select Sires Announces New Enterprise

Select Sires Inc. announced the creation of Low Carbon Technologies, LLC, as part of its farmer-owned cooperative. Low Carbon Technologies will serve beef and dairy farmers who are looking to document, verify, and improve their operation's carbon footprint and overall sustainability.

"Our farmers are looking for ways to both prove and improve how they are producing food sustainably. Through Low Carbon Technologies, we intend to be their partner in increasing the value of environmental stewardship to their operations," said David Thorbahn, president and CEO, Select Sires Inc.

As part of its launch, Low Carbon Technologies is acquiring Low Carbon Beef, LLC (LCB). This cattle certification company enables beef farmers and ranchers to add value to cattle that are raised with less greenhouse gas (GHG) emissions. LCB is a USDA Process Verified Program (PVP) service provider, and has the distinction of being the first PVP for calculating the GHG emissions for the beef production life cycle.

Colin Beal, PhD, founder of Low Carbon Beef, has been named CEO of Low Carbon Technologies and Chief Sustainability Officer at Select Sires Inc.

"LCB's certification programs enable farmers and ranchers to earn premiums for reducing carbon emissions of their operation," said Beal. "We are excited to develop Low Carbon Technologies with Select Sires given Select Sires' long history of helping beef and dairy producers enhance productivity and profitability."

Low Carbon Technologies' science-based certification programs utilize a comprehensive life cycle assessment (LCA) to determine certification scores for candidate cattle based on management practices and cattle performance. The criteria in the current program span the "four F" categories of feed, fuel, fertilizer, and cattle function to determine the life cycle greenhouse gas emissions of the cattle being evaluated.

Low Carbon Technologies will certify cattle regardless of the source of genetics. Longer term, the enterprise intends to expand sustainability assessments to other agriculture goods.

"Every day, farmers are taking action to be more sustainable," said Beal. "Farmers and ranchers who produce cattle efficiently and with reduced greenhouse gas emissions, and the packers or processors who participate, deserve a premium for their efforts to improve the carbon footprint of beef products. Low Carbon Technologies provides third-party certifications that retailers, restaurant operators, and consumers need to make informed choices about their beef."

Double J Farms' 49th Annual Production Sale

January 27, 2023 • Garretson, SD

No.	Category	Average
56	SM Bulls	\$7,031
34	Bred Cows	\$4,199
15	Bred Heifers	\$5,784
4	Donors	\$13,750
109	SimInfluenced Lots	\$6,223

Auctioneer: Justin Dikoff, SD

Marketing Representatives: Justin Dikoff, DVAuction, SD; Kelly Schmidt, *Cattle Business Weekly*, MN; Andrew Swanson, *Tri-State Neighbor*, MN; Jeremie Ruble, IA; Lindsey Wolles, SD, Zach Lutz, SD; and Phillip Eggers, SD.

Representing ASA: Bill Zimmerman

High-Selling SimInfluenced Lots:

- \$16,000 Bred Female, "KRJ Hot Tamales F8157," s. by Remington Secret Weapon 185, bred to OMF/DK KRJ Jawbreaker 15J, sold to Hilltop Simmentals, Worthing.
- \$15,000 Bull, "DJF K273," s. by Mr Ishee Triple Trail Blazer, sold to Beitelspacher Ranch, Bowdle.
- \$13,500 Bred Female, "NPC Glitz and Glamour C519," s. by Welshs
 Dew It Right 076T, bred to LBRS Genesis G69, sold to CSJ Cattle,
 Sherman
- \$13,000 Bred Female, "BRKC Daphne DY37," s. by LLSF Uprising Z925, bred to Mr SR 71 Right Now E1538, sold to Horizon View Farms, Canova.
- \$12,500 Bred Female, "OMF/DK Darling D49," s. by WS All-Around Z35, bred to Rockin H Captivate J75, sold to Bryan Hanson, Dazey, ND.
- \$12,000 Bull, "DJF K299," s. by Rubys Turnkpike 771E, sold to Traxinger Farms, Claremont.
- \$11,500 Bull, "KRJ K201," s. by SFG Cowboy Logic D627, sold to Brady Rasmussen, Bingham Lake, MN.
- \$11,500 Bred Female, "DJF J1151," s. by SydGen Enhance, bred to R&R KRG Golden Book H0135, sold to Kappes Simmental, Long Lake.

Comments: Also selling were six Angus Bulls at an average of \$4,625; and six Embryo Packages at an average of \$2,200. Cattle sold into eight states including: IA, IL, KY, MN, MO, MT, ND, and SD.



Kipp Julson, sale host, taking bids on the phone.



Justin Dikoff, auctioneer.



A good-sized crowd braved a cold wind to make their selections.

J&C Simmentals' 28th Annual Sale

January 28, 2023 • Arlington, NE

No.	Category	Average
88	Bulls	\$3,960
22	Bred Heifers	\$2,600
39	Open Heifers	\$2,364
149	Total Lots	\$3,447

Auctioneer: Jon Schaben, IA

Marketing Representatives: Chris Beutler, Cattle Business Weekly; Jason Hansen, Livestock Digital; and Matt Printz, Livestock Plus. Sale Consultants: Kelvin Jorgensen, Johnnie Johnson, and Buddy Robertson

High-Selling Lots:

- \$7,200 Bull, "J&C Chief K982," s. by TJ Chief 4606, sold to Steve Prescott, Eckley CO.
- \$7,000 Bull, "J&C Chief K617," s. by TJ Chief 4606, sold to Mason Boyle, Danbury IA.
- \$6,600 Bull, "J&C Chief K409," s. by TJ Chief 4606, sold to Lance Schmidt, Monroe.
- \$6,500 Bull, "J&C Epic K880," s. by OMF Epic E27, sold to Triple T Simmentals, Arlington.
- \$6,250 Bull, "CNS/HFS Follow Me J789," s. by Gateway Follow ME F163, sold to Roger Seedorf, Yuma CO.
- \$6,250 Bull, "J&C Frosty K065," s. by TJ Frosty 318E, sold to Kevin Bender, Humphrey.
- \$6,250 Bull, "J&C Stone Cold K869," s. by TJ Stone Cold, sold to Steve Seedorf, Yuma CO.
- \$6,200 Bull, "J&C Stone Cold K353," s. by TJ Stone Cold, sold to Steve Prescott, Eckley CO.

Volume Buyers: Ron Gilliland, Davis, CA; and Unkel Cattle Company, Battle Creek.

Comments: Cattle sold into eleven states including: CA, CO, IA, KS, KY, MO, MT, ND, NE, SD, and WY.

Triangle J Ranch's 33rd Annual Bull Sale

January 29, 2023 • Miller, NE

No.	Category	Average
250	SimGenetic Yearling Bulls	\$6,494

Auctioneer: Tracy Harl, CO

Sale Manager: Allied Genetic Resources, IL

Marketing Representatives: Allied Genetic Resources, Livestock Plus, Midwest Messenger, Kansas Stockman, Cattle Business Weekly, and DVAuction

Representing ASA: Susan Russell

High-Selling Lots:

- \$42,000 1/2 SM, "549K," s. by Square B True North 8052, sold to Heath Wills, NE; Steve Harris, OH; 5N Inc., NE; and ABS Global, WI.
- \$32,500 PB SM, "506K," s. by TJ Gold 274G, sold to Hanel Simmentals, KS; Greg Ahlmeyer, NE; and Bonnydale Introvigne Grazing Co., AUS.
- \$22,500 PB SM, "742K," s. by TJ Big Easy 317F, sold to Seth Murphy, ND.
- **\$19,000** PB SM, "499K," s. by Hook's Eagle 6E, sold to Scott Meyer, NE.
- \$15,000 PB SM, "505K," s. by TJ Gold 274G, sold to Ludwig Farms, MO.
- **\$15,000** 1/2 SM, "905K," s. by Mr SR Highlife G1609 1385, sold to Travis and Ty Brummer, KS.
- \$15,000 PB SM, "849K," s. by Hook's Eagle 6E, sold to Kelly Seward, CO.



The Fritzon brothers, RJK Ranch, NE, were repeat buyers.



Repeat buyers Matt Hadwiger and Brian Bosshamer visit.



Capacity crowd on hand.



Good weather had everyone eager to look over the offering.



Triangle J's Dillan Line, holding son Breckin, visits with Preston Meyer, a repeat volume buyer.



Tom and Amy Murphy, ND, flank grandson Jace who helped successfully bid.



Darlene Begger, Roger Jacobs and Bill Begger at the auction block as John Begger welcomes the crowd.

Begger's Diamond V Ranch's Annual Bull Sale

February 1, 2023 • Wibaux, MT

No.	Category	Average
85 41	SM Yearling Bulls SM Fall Bulls	\$6,723 \$7,115
126	SimInfluenced Lots	\$6,851

Auctioneer: Roger Jacobs, MT

Sale Representatives: Jeff Thomas, *The Prairie Star*; Kirby Goettsch, *Farm and Ranch Guide*; John Goggins, *Western Ag Reporter*; Rocky Forseth, Allied Genetic Resources; and Bill Pelton, Pelton Livestock. Representing ASA: Andy Roberts

High-Selling Lots:

- \$13,000 Black 1/2 SM 1/2 AN, "BDV 3K," s. by Connealy King Air, sold to Tanner Jensen, MT.
- \$13,000 Black PB SM, "BDV 291J," s. by BCLR Manifesto G352, sold to Greg Jegar, NE.
- **\$12,000** Black 1/2 SM 1/2 AN, "BDV 334J," s. by LRS Topshelf 902F, sold to Olivia Lee, MT.
- \$11,000 Black PB SM, "BDV 325J," s. by GQ Conoco F6, sold to Steve Stoddard, MT.
- \$11,000 Black 1/2 SM 1/2 AN, "BDV 37K," s. by BDV Rezult 942G, sold to C&H Mavencamp Ranch Inc., MT.
- \$11,000 Black 1/2 SM 1/2 AN, BDV 304J," s. by LRS Topshelf 902F, sold to Perhus Brothers, Marshall, ND.

Comments: Also selling were 18 Angus Bulls at an average of \$4,958.

Lazy C Diamond Ranch's Production Sale

February 1, 2023 • Kintyre, ND

No.	Category	Average
65	SM Yearling Bulls	\$6,800
6	SM Aged Bulls	\$3,792
1	SM Donor Cow	\$210,000
8	SM Yearling Heifers	\$11,563
80	SimInfluenced Lots	\$9,591

Auctioneer: Tracy Harl, CO

Sale Representatives: Scott Ressler, ND Stockmen's Association; Andrew Swanson, *Farm and Ranch Guide*; Todd Finke, Special Assignment; and Justin Dikoff, DVAuction.

High-Selling Lots:

- **\$210,000** PB SM Donor Cow, "WS Miss Sugar C4," s. by CLRS Grade-A 875A, sold to Lucas Cattle Company, Cross Timber, MO.
- \$57,500 PB SM Yearling Bull, "LCDR 33K," s. by HHS Mr Entourage 867B, sold to Pleasant Hills Farm, Rockfield, KY; and BB Simmentals, Glasgow, KY.
- \$35,000 PB SM Yearling Bull, "LCDR 14K," s. by HHS Mr Entourage 867B, sold to C Diamond, Dawson.
- \$32,500 SimAngus Open Yearling Heifer, "LCDR Ms Kiley 140K," s. by SAV Rainfall 6848, sold to Ronnie Smith, Denton, TX.
- **\$28,000** SimAngus Yearling Bull, "LCDR 61K," s. by SAV Rainfall 6846, sold to Seth Murphy, Manning.
- \$27,000 PB SM Yearling Bull, "LCDR 8K," s. by HHS Mr Entourage 867B, sold to Pleasant Hills Farm, Rockfield, KY; and BB Simmental Glasgow, KY.
- \$18,000 PB SM Yearling Open Heifer, "LCDR Ms Krystal 138K," s. by Hook's Glacier 37G, sold to Michael Hayman, Pooler, GA.

(Continued on page 62)

(Continued from page 61)



A beautiful day for the sale.



Looking over the offering prior to the sale



A large and active sale crowd.



Auctioneer Tracy Harl and the Chris Nicholson Family provide pre-sale comments.



The 'Magnificent 7' Brunner family members.



Welcome to Cow Camp Ranch.



Good-sized crowd on hand

Cow Camp Ranch's Annual Spring Bull Sale

February 3, 2023 • Lost Springs, KS

No.	Category	Average
175	Bulls	\$7,041 \$3,797
24	Females	\$3,797
199	Total Lots	\$6,650

Auctioneer: Charly Cummings, KS

Sale Manager: Allied Genetic Resources (AGR), IL

Sale Staff: Marty Ropp (AGR); Corey Wilkins (AGR); Jared Murnin (AGR); Stephen Russell, *Kansas Stockman*; Guy Peverley, *The Stock Exchange*; Bill Bowman, *Missouri Beef Cattleman*; JW Brune, *Iowa Farmer Today*; and Colton Pratz, *The Oklahoma Cowman*.

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

\$30,000 – Bull, "CCR Bedrock 5171J," s. by Tehama Patriarch F028, sold to All Beef LLC, IL; ABS Global Inc., WI; and Gibbs Farms, AL.

\$27,000 – Bull, "CCR Fire Power 8081J," s. by EGL Firesteel 103F, sold to Trauernicht Simmentals, NE; and Gibbss Farms, AL.

\$17,000 – Bull, "CCR THR El Dorado 4142J," s. by LBRS Genesis G69, sold to T-Heart Ranch, CO.

\$16,000 – Bull, "CCR Nationwide 4503J," s. by CCR Pounder 2045F, sold o Wildberry Farms, IL.

\$15,250 – Bull, "CCR Anthem 3355J," s. by Tehama Patriarch F023, sold to Lassle Simmentals, MT.

\$15,000 - Female, "CCR ms 4085 Galileo 1297J," s. by Hook's Galileo 210G, sold to Baxley Farms, SC.

\$12,750 – Bull, "CCR Inertia 4478J," s by Hook`s Galileo 201G, sold to McDonald Cattle Company, MO.

\$11,000 – Bull, "CCR Genesis 6087J," s. by LBRS Genesis G69, sold to Hoss Manske. OK.

Comments: Cattle sold into 21 states including: AL, AR, CO, IA, ID, IL, IN, KS, KY, MO, MT, NC, ND, NE, OH, OK, OR, SC, TN, and WI.

41st Annual Blue River Gang's Sale

February 4, 2023 • Rising City, NE

No.	Category	Average
29	Bulls	\$5,200
29	Open Females and Pairs	\$5,103
17	Open Females	\$3,765
75	Live Lots	\$4,840

Auctioneer: Russ Moravec, NE

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE), NE; Andee Marston, Livestock Digital, KS; Tory Meysenberg, NE; Jake Hopwood, Columbus Livestock, NE; Terry Tonniges, NE; Matt Prinz, American Angus Association, NE; Mariah Miller, LiveAuctions.TV, IA.

High-Selling SimInfluenced Lots:

\$25,000 – Bred Female, "NABE Gabby 394J," s. by Mr CCF 20-20, bred to THSR Lover Boy B33, cons. by Naber Farms, sold to BF Black Simmentals, Auburn.

\$13,000 – Cow/Calf Pair, "Ruth Ms Juliet J151," s. by SSC Shell Shocked 44B, Bull Calf s. by Bar CK Red Empire 9153G, cons. by Ruth Simmentals, sold to Lehrman Family Simmentals, Spencer, SD.

\$12,000 – Bred Female, "NABE Grace 302G," s. by Mr CCF 20-20, bred to SJF SMJ Payroll, cons. by Naber Farms, sold to Alext Reetz, Dunlap, IA.

\$8,000 – Bull, "Ruth All Aboard J619," s. by WS All Aboard B80, cons. by Ruth Simmentals, sold to Mark Wyman, Silver Creek.

\$7,500 – Bull, "Ruth Loaded Up J348," s. by Felt/TBL Loaded Up, cons. by Ruth Simmentals, sold to Brandes Brothers LLC, Central City.

\$7,500 – Bull, "NABE Pays To Believe 623J," s. by LLSF Pays To Believe ZU194, cons. by Naber Farms, sold to Kent Jackson, Anadarko, OK.

\$7,000 - Cow/Calf Pair, "BFJV Ms Relentless J021," s. by W/C Relentless 32C, Heifer Calf s. by LLW Card True North G71, cons. by Naber Farms, sold to B&L Cattle Company, Staplehurst.

\$7,000 – Cow/Calf Pair, "BWL Sprinkles 934J," s. by W/C Relentless 32C, Bull Calf s. by LLW Card True North G71, cons. by Naber Farms, sold to Blue River Livestock, Beaver Crossing.

Comments: The all-video sale was hosted by Ruth Simmentals, Makovicka Angus, Naber Farms, BADJ Cattle Company, and Stutzman Farms.



Derek Vogt and Quentin Smola visit prior to the sale.



Jake Ruth, Ruth Simmental, visits with fellow Nebraska Simmental breeder Laurence Franzen.



Brent Katz and son Luke enjoyed some sunshine.



Excellent ring staff Andee Marston and Matt Printz.

\$12,000 – Red PB Bull, "KLSR Stride K74," s. by Crossroad Stride H149, sold to Mike Coggins, Lake Park, GA.

\$10,000 – Black PB Bull, "KLSR Tesla K52," s. by Springcreek Tesla 6E, sold to Hannah Bowen, Mobridge, SD.

\$9,500 – Black 5/8 Blood Bull, "KLSR Tesla K8," s. by Springcreek Tesla 6E, sold to Dalton and Kristen Steichen, Goodrich.

\$9,000 – Black 3/4 Blood Bull, "KLSR Tesla K72," s. by Springcreek Tesla 6E, sold to Cody Gentzkow, Lamoure.

\$2,600 – Black 3/4 Blood Open Female, "KLSR Miss Man O War KZ30," s. by Wheatland Man O War 907G, sold to Madison Schimke, Martin.

Comments: Also selling were 75 Commercial Bred Heifers at an average of \$1,962.



High Selling Lots:

The auction block.



Good-sized crowd on hand.



Studying the catalog.



Taking bids.

Springer Simmentals' Sale of Value Based Genetics

February 4, 2023 • Decorah, IA

No.	Category	Average
69	Bulls	\$6,826
18	Bred Females	\$6,208
6	PB Open Heifers	\$6,883
4	SimAngus Open H eifers	\$2,937
97	Total Lots	\$6,554

Representing ASA: Dr. Bert Moore

High-Selling Lots:

\$35,000 - Bull, "SAS Warrior J367," sold to Steve and Jess Campbell, MN.

\$25,000 - Bull, "SAS Patriot J993," sold to Crossroads Farms, SK.

\$15,500 - Bull, "SAS Poker Face K838," sold to Poker Face Group, GA.

\$14,000 - Bull, "SAS Poker Face K131," sold to Mineral Mountain, UT.

\$10,000 - Bull, "Red K838," sold to Justin and Morgan Loomis, KS.

\$10,000 - Bull, "SAS Casino K244," sold to Cooper Farms, IA.

\$10,000 - Bred Female, "SAS Monica J869," sold to Brad Boswell, IA.

\$10,000 – 1/2 interest in Open Female, "SAS Sugar K274," sold to Sid and Anthony Beeler, UT.

Kline Simmental Ranch's 11th Annual Production Sale

February 5, 2024 • Hurdsfield, ND

	No.	Category	Average
Ī	54	SM Yearling Bulls	\$4,953
	30	SM Registered Open Heifers	\$1,647
	84	SimInfluenced Lots	\$3,772

Auctioneer: Mike Ostrem, Rugby

Sale Representatives: Ian Hall, Hall Cattle Services; and Dustin Carter

Representing ASA: Perry Thomas

Gateway Simmental and Lucky Cross "Breeding Value" Bull Sale

February 6, 2023 • Lewistown, MT

No.	Category	Average
226	PB SM and Lucky Cross Bulls	\$6,221

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources, IL

Marketing Representatives: Allied Genetic Resources, IL; Dan Diechmann, Diechmann Livestock; John Goggins, Western Ag Reporter; Devin Murnin, Western Livestock Journal; and Jeff Thomas, The Prairie Star. Representing ASA: Andy Roberts

High-Selling Lots:

\$26,000 – Black 5/8 SM 3/8 AN, "GW 200K," s. by Southern Fortune Teller, sold to Lyman Livestock, Salem, UT; Triangle J Ranch, Miller, NE; and All Beef, Normal, IL.

\$11,000 – Black 5/8 SM 3/8 AN, "GW 728K," s. by GW High Ball 102H, sold to McCafferty Ranch Beef, Belt.

\$11,000 – Black 5/8 SM 3/8 AN, "GW 411K," s. by GW High Ball 102H, sold to McCafferty Ranch Beef, Belt.

\$10,500 – Black 5/8 SM 3/8 AN, "GW 507K," s. by Southern Fortune Teller, sold to Chris Newman, Plymouth, NE.

\$10,000 – Black 5/8 SM 3/8 AN, "GW 22K," s. by CK Pendleton 7028, sold to Dick Boyce, Danberry, IA.

\$10,000 – Black 5/8 SM 9/32 AN 1/32 AR, "GW 337K," s. by GW Hawkeye 805H, sold to Rocky Kittleson, Glasgow.

(Continued on page 64)

Register

(Continued from page 63)



Viewing bulls the morning of the sale.



Tom, Jim and Brock Butcher getting ready to start the sale.



Good-sized crowd on hand.



Bird's-eye view of an active online



A large crowd was in attendance.



Auctioneer Ty Thompson and the ringmen selling the bulls.

Wilkinson Farms Simmentals' 25th Annual Production Sale

February 8, 2023 • Montpelier, ND

No.	Category	Average
57	Bulls	\$4,807
23	Bred Females	\$2,907
4	Open Heifers	\$8,000
84	Total Lots	\$4,439

Auctioneer: Tracy Harl, CO

Sale Representatives: Tony Heins, *Cattle Business Weekly*; Dennis Ginkens, *Western Livestock Reporter*; Scott Ressler, ND Stockmen's Association; Marty Ropp and Jared Murnin, Allied Genetic Resources; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

Traxinger Simmentals' Annual Production Sale

February 8, 2023 • Houghton, SD

	No.	Category	Average
ĺ	52	Yearling Bulls	\$6,769

Auctioneer: Chisum Peterson, SD

Sale Representatives: Jeff Thomas, Farm and Ranch Guide; and

Todd Finke, Special Assignment. **Representing ASA:** Perry Thomas

High-Selling Lots:

\$13,500 – Black PB, "TRAX K78," s. by ART G906 Rode`s Power House, sold to Mark Beck, Britton.

\$13,000 – Red PB, "TRAX K90," s. by WS All Aboard B80, sold to Steve Hoffart, Knox, ND.

\$12,500 – Black PB, "TRAX K68," s. by SVS Walker 820F, sold to Justin Hart, Frederick, SD.

\$12,500 – Black PB, "TRAX K79," s. by ART G906 Rode's Power House, sold to Levi Peters, Britton.

\$12,000 - Black PB, "TRAX K52," s. by SHSF Freightliner D10, sold to Boyd Brummond, Havanna, ND.

Looking over the offering.



A beautiful, sunny, sale day.

High-Selling Lots:

\$13,000 – PB Yearling Bull, "36K," s. by Hook`s Full Figures 11F, sold to Chris Neumann, Plymouth, NE.

\$11,000 – PB Yearling Bull, "69K," s .by Hook`s Full figures 11F, sold to Tom Schnabel, Eureka, SD.

\$11,000 – PB Open Yearling Heifer, "K4," s. by LCDR Favor 149F, sold to Terry Schlenker, Montpelier.

\$10,500 – PB Open Yearling Heifer, "K20," s. by Hook`s Full Figures 11F, sold to Steve Hicks, Covington, IN.

\$8,000 – SimAngus Yearling Bull, "122J," s. by KBHR Quigley C154, sold to Dana Noot, Marion.

\$8,000 – PB Bred Female, "WS Miss Jubilee J101," s. by 9 Mile Abundance 7507, bred to Car CK Admiral 0053H, sold to Tyler Rhone, Cogan, Station, PA.

\$7,500 – PB Yearling Bull, "50K," s. by Bridle Bit Herschel H027, sold to Emmy Huber, Edgeley.



Sale host Terry Schlenker visits with customers



Good crowd of appreciative buyers

Felt Farms' "Brand of Excellence" Bull Sale

February 9, 2023 • West Point, NE

No.	Category	Average
71	SM and SimInfluenced Bulls	\$5,000

Auctioneer: Jon Schaben, IA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN Marketing Representatives: Val Eberspsacher (EE); Austin Brandt, Lee Agri-Media, IA; Chris Beutler, Livestock Digital; and Mariah Miller,

LiveAuctions.TV, IA.

High-Selling Lots:

\$17,000 - "FELT Executive Order 981K," s. by W/C Executive Order 8543B, cons. by Felt Farms, sold to Forster Farms, Smithfield.

\$10,000 – "FELT Franchise 448K," s. by TJ Franchise 451D, cons. by Felt Farms, sold to B&R Simmentals, Kennard.

\$9,750 – "FELT Mr Chief 124K," s. by TJ Chief 460G, cons. by Felt Farms, sold to TeKrony Brothers, Clear Lake, SD.

\$9,500 – "SLTR Fate Has It 225K," s. by JSUL Something About Mary 8421, cons. by Dwyer Cattle Co., sold to R&R Cattle, Emerson.

\$9,500 – "FELT Take Charge 825K," s. Felt Take Charge 101H, cons. by Felt Farms, sold to B&R Simmentals, Kennard.

\$8,500 – "FELT Foresight 222K," s. by VCL Foresight, cos. by Felt Farms, sold to Wicks Cattle company, Richardton, ND.

\$8,000 – "FELT No Limit K185," s. by Conley No Limit, cons. by Felt Farms, sold to Clayton Weston, Greedwood.

\$7,500 – "FELT No Limit K180," s. by Conley No Limit, cons. by Felt Farms, sold to Logan Doerr, Bloomfield.

Comments: Guest consigners included Roberts Simmentals, T&B Livestock, Dwyer Cattle, and Diamond H Cattle.



Cevey and Ashley Pennington were volume buyers.



Senior member of the Felt Farms firm, Merlin Felt, is standing with the 2023 Denver Champion banner.



Christopher Fleischman was in attendance.



James Felt welcomes the crowd.

Rust Mountain View Ranch's 12th Annual "Ace In The Hole" Bull Sale

February 9, 2023 • Mercer, ND

No.	Category	Average
38	SM Yearling Bulls	\$4,566
4	SM Aged Bulls	\$3,438
42	SM Bulls	\$4,459

Auctioneer: Ryan Dorran, AB

Sale Manager: Innovation Ag Marketing, KS; and Bohrson Marketing

Services, AB

Sale Representatives: Mitchell Armitage, Special Assignment; Kris Peterson, Special Assignment; Craig Ridder, Special Assignment; and Christy Collins, CCI Live.

Representing ASA: Russ Danielson

High-Selling SimInfluenced Lots:

\$20,000 – PB SM Yearling, "Rust Wager On Red 6K," s. by W/C Bet On Red 481, sold to Jaren Werning, Ethan, SD.

\$9,500 – PB SM Yearling, "Rust Catch Up Time 34K," s. by ES Right Time FA110-4, sold to Canadian Sires, Olds, AB.

\$7,250 – PB SM Yearling, "Henn/Rust Sunset Cure 7K," s. by SO Remedy 7F, sold to ZWT Ranch, Crossville, TN.

\$6,500 – PB SM Yearling, "Rust Bet On Red 8K," s. by W/C Bet On Red 481H, sold to Bruce Bradley, Marshfield, MO.

\$6,000 – PB SM Yearling, "Rust Elite 17K," s. by Rust Primetime 507G, sold to Bill Kuntz, Towner.

Comments: Also selling were 16 Angus Yearling Bulls at an average of \$5,122.



Attractive welcome to Rust Mountain View Ranch.



Large crowd on site in addition to active internet bidding.

(Continued on page 68)

State Marketplace

California



Red River Farms 13750 West 10th Avenue Blythe, CA 92225

Office: 760-922-2617 Bob Mullion: 760-861-8366 Michael Mullion: 760-464-3906

Simmental – SimAngus™ – Angus

Colorado

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Cow Camp Ranch

Kent, Mark and Nolan Brunner 3553 Upland Rd. • Lost Springs, KS 785-466-6475 Kent 785-466-1129 Nolan 785-258-0173 Mark nolan@cowcampbeef.com

Spring Turn-Out Sale – Friday, April 21, 2023 Spring Bull Sale – Friday, February 2, 2024



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> J&C Annual Bull Sale -January 27, 2024



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(Continued on page 72)

(Continued from page 65)

Bred For Balance Sale

February 10, 2023 • Starbuck, MN

No.	Category	Average
122	Bulls	\$6,629
14	Bred Cows	\$3,679
21	Bred Heifers	\$4,250
29	Open Heifers	\$3,367
5	Fab Five Opens	\$6,400
1	Donor Cow	\$75,000
192	Total Lots	\$6,011

Auctioneer: Tracy Harl, CO

Marketing Representatives: Marty Ropp and Corey Wilkins,

Allied Genetic Resources, IL. **Sale Consultant:** Tom Hook **Representing ASA:** Bill Zimmerman

High-Selling Lots:

\$110,000 – Bull, "TERS Kodiak 206K," s. by GIBBS 9114G Essential, sold to Schooley Cattle Company, IA; and River Creek Farms, KS.

\$75,000 – Female, "CLRS Genome 979G," s. by IR Imperial D948, sold to Keller Broken Heart Ranch, ND; Rydeen Farms, MN; and Nickeson Simmentals, SD.

\$22,000 – Bull, "CLRS Knoxville 715K," s. by G A R Hometown, sold to H&R Ranch, FL.

\$22,000 – Bull, "CLRS Keynote 0210K," s. by GIBBS 9114G Essential, sold to Stavick Simmentals, SD.

\$20,000 – Female, "CLRS Jemima 144J," s. by G A R Hometown, sold to Trails End Cattle, WI; and All Beef, IL.

\$15,000 – Bull, "BLRS Kildeer 937K," s. by GIBBS 9114G Essential, sold to Logan Farm, AL; and J&W Simmental Farm, AL.

\$14,000 – Bull, "HA Knockout 2K," s. by Hook`s Galileo 210G, sold to Drake Simmentals, IA.

\$14,000 – Bull, "CLRS Kilogram 8050K," s. by LCDR Affirmed 212H, sold to Otis Rincker, IL.

Comments: Guest affiliates included: Anderson Cattle Company, Highland Acres, Trails End Cattle, and Trails End Simmentals.



Sale host Jim Wulf visiting with buyers before the sale



Tracy Harl, Travis Wulf, and Jim Wulf.



Dwight Keller, ND; and Jim Nickeson, SD; visiting with Tracy Harl before the sale



A full house with additional buyers online and on the phones.

TNT Simmentals' 38th Annual Bull Sale

February 10, 2023 • Lehr, ND

No.	Category	Average
64 42	Black Bulls Red Bulls	\$11,051 \$7,732
106	Bulls	\$9,736

Auctioneer: Seth Weishaar, Belle Fourche, SD

Sale Representatives: Kelly Klein, *Tri-State Livestock News*; Bill Schermer, *The Stockman Mag*; Ryan Casteel, *Cattle Business Weekly*; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$30,000 – Black, 3/4 SM 1/4 AN, "TNT K468," s. by TNT Convergence F380, sold to Trade Wind ranch, Tioga.

\$30,000 – Black, 1/2 SM 1/2 AN, "TNT K508," s. by TNT Convergence F380, sold to Crosshair Simmentals, Dawson.

\$22,500 – Black, 1/2 SM 1/2 AN, "TNT K438," s. by GIBBS Southern Comfort 7056E, sold to Joe Wagner, Brandon, MN.

\$21,000 – Black, 3/4 SM 1/4 AN, "TNT K470," s. by GIBBS 7382E Broad Range, sold to Michael Kjelgaard, McHenry.

\$19,000 – Black, PB SM, "TNT K463," s. by Hooks Eagle 6E, sold to Quandt Brothers, Oakes.

\$18,000 - Black, 1/2 SM 1/2 AN, "TNT K524," s. by GIBBS Southern Comfort 7056E, sold to Crosshair Simmentals, Dawson.

\$18,000 - Black, 1/2 SM 1/2 AN, "TNT K601," s. by Bar CK Avenger 9023G, sold to Daniel Moch, Braddock.

\$17,000 - Black, 5/8 SM 3/8 AN, "TNT K430," s. by GIBBS 7056E Southern Comfort, sold to Trade Winds Ranch, Tioga.

\$17,000 - Black, 1/2 SM 1/2 AN, "TNT K494," s. by GIBBS 7056E Southern Comfort, sold to Keith Hochhalter, Ashley.

Volume Buyers: Michael Kjelgaard, McHenry; Eagle Nest Ranch, Lodgepole, SD; Jeff McCloud, Cresbard, SD; David and Laney Alley, Isabel, SD; and Doug LaMont, Carpenter, SD.



Pre-sale customer appraisal.



Welcome from the Erbele Family.

Kenner Simmental Ranch's 27th Annual Sale

February 11, 2023 • Leeds, ND

No.	Category	Average
30	Black PB SM Bulls	\$5,900
29	Black SimAngus Bulls	\$7,905
23	Red PB SM Bulls	\$6,304
11	Red SimAngus Bulls	\$5,432
93	SimInfluenced Bulls	\$6,570
69	Bred Heifers	\$3,302

Auctioneer: Roger Jacobs, MT

Sale Representatives: Jeff Thomas, *The Prairie Star*; Scott Ressler, ND Stockmen's Association; Vern Frey, Special Assignment; Dennis Ginkens, *Western Ag Reporter*; and Todd Finke, Special Assignment.

Representing ASA: Perry Thomas

High-Selling SimInfluenced Lots:

- **\$20,000** Red PB SM Bull, "KS Dillon K209," s. by Hook`s Full Figures, sold to TNT Simmentals, Lehr.
- \$19,000 Black 3/4 SimAngus Bull, "KS Declaration K456," s. by BCLR Manifesto, sold to Wicks Cattle, Richardton.
- \$18,500 Black 3/4 SimAngus Bull, "KS Platform K258," s. by BCLR Manifesto, sold to Quandt Brothers Simmentals, Oakes.
- \$18,000 Black PB SM Bull, "KS Mr Manifesto K417," s. by BCLR Manifesto, sold to Doll Simmentals, New Salem.
- \$13,000 Black 1/2 SimAngus Bull, "KS Mercury K730," s. by Sitz Stellar 726D, sold to Stuart Nielsen, New England.
- \$12,000 Black 1/2 SimAngus Bull, "KS Gemini K597," s. by Sitz Stellar 726D, sold to Travis Stuberg, Leeds.
- \$12,000 Black 1/2 SimAngus Bull, "KS Mr Hercules K808," s. by TT Hercules 7032H, sold to Dion Johnson, Leeds.
- \$12,000 Black 1/2 SimAngus Bull, "KS Bombay K48," s. by LRS Topshelf 902F, sold to Dion Johnson, Leeds.

Volume Buyers: Jim LeRoy, Underwood; Sven and Andrea Carlson, Sheyenne; Alayna Hedges, Lander, WY; Logan Harding, McHenry; and Ethan Steffan, Killdeer.

Comments: Also selling were nine PB Red Angus Bulls at an average of \$3,889. Cattle sold into eleven states including: CA, CO, IA, MI, MN, MT, ND, SD, WA, and WI.



Erika Kenner welcoming the crowd.



Perry Thomas, Derik, Sawyer and Peyton Samuelson.



Bubba Schweigert, UND Football Coach, with Roger Kenner and Keith Johnson.



Owners of Rockin R Simmental look over the catalog.

Rydeen Farms' 25th "Genetics with Vision" Production Sale

February 11, 2023 • Clearbrook, MN

No.	Category	Average
78	SM Bulls	\$7,343
38	SM Bred Heifers	\$3,130
9	SM Yearling Open Heifers	\$9,139
125	SM Lots	\$6,192

Auctioneer: Tracy Harl, CO

Sale Representatives: Kelly Schmidt, *Cattle Business Weekly*; Andrew Swanson, *Farm and Ranch Guide*; Corey Wilkins and Tom Hook, Allied Genetic Resources; and Jackie Oelke, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$37,000 PB SM Bull, "K30," s. by LCDR Impact 134F, sold to Kevin and Trey Brix, Hancock, IA.
- \$30,000 PB SM Bull, "K54," s. by WS Gadget 40G, sold to Smith Farms, Denton, TX.
- \$30,000 PB SM Open Heifer, "K63," s. by WS Gadget 40G, sold to Justin and Jade Herl, Victoria, KS; and All Beef, LLC, Normal, IL.
- **\$27,000** PB SM Bull, "K104," s. by CDI Flint 221F, sold to Derik Jungels, Kathryn, ND.
- \$25,000 PB SM Bull, "K18," s. by WS Gadget 40G, sold to Jusin and Jade Herl, Victoria, KS.
- \$18,000 PB SM Open Heifer, "K92," s. by WS Gadget 40G, sold to Thesing's Riverside Ranch, Carlos.
- \$13,000 PB SM Bull, "K162," s. by KBHR Genetics Force G095, sold to Keller Broken Heart Ranch, Mandan, ND.
- \$12,500 PB SM Open Heifer, "K16," s. by TJ Platte River 370D, sold to Anderson Farms, Clearbrook, MN.
- \$10,500 PB SM Bull, "K193," s. by LCDR Impact 134F, sold to Bruce Bang, Hawley.

Comments: Cattle sold into 13 states.



Spring-like day in northern Minnesota.



Attractive sale offering.



Looking over the offering.



Capacity crowd of active bidders.

(Continued on page 70)

(Continued from page 69)

Dakota Power SimGenetic Bull and Female Sale

February 12, 2023 • Hannaford, ND

No.	Category	Average
37 33	Yearling Bulls Bred Heifers	\$5,851 \$3,102
70	Total Lots	\$4,555

Auctioneer: Tracy Harl, NE

Sale Representatives: Jeff Thomas, Farm and Ranch Guide; and Dustin

Carter, *Cattle Business Weekly*. **Representing ASA:** Perry Thomas

High-Selling Lots:

- \$14,500 Black, 1/2 Blood Bull, "THSR Epid K222," s. by OMF Epic E27, sold to Begger Diamond V Ranch, Wibaux, MT.
- \$11,000 Black, PB Bull, "THSR Union K247," s. by TNT Union D385, sold to Milt Weippert, Tappen.
- \$11,000 Black, PB Bull, "THSR Rangeland K210," s. by Ellingson Rangeland, sold to Payton Parcenko, Dunn Center.
- \$9,000 Black, PB Bull, "THSR Logic K212," s. by SFG Cowboy Logic D627, sold to Willie and Kelly Marler, Rogers.
- \$8,500 Black, ½ Blood Bull, "THSR Rangeland K201," s. by Ellingson Rangeland, sold to Chris Bang, Hawley, MN.
- \$3,750 Red, PB Bred Heifer, "THSR Ms Red River J106," s. by TRAX Red River E84, sold to Randy Severson, Hawley, MN.
- \$3,750 Red, PB Bred Heifer, "THSR Ms Red River J157," s. by TRAX Red River E84, sold to Keegan Elliott, Clifford.



February 15, 2023 • Frederick, SD

No.	Category	Average
52 11	Bulls Open Heifers	\$8,418 \$4,727
63	Live Lots	\$7,774

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Tony Heins, ND; Andrew Swanson, MN; and Justin Dikoff, DVAuction, SD.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$40,000 PB SM Bull, "Hart jaw Breaker 058K," s. by Hart Candy Man 470H, sold to Wicks Cattle Company, Richardton, ND.
- \$14,000 PB SM Bull, "Har Payday 045K," s. by Hart Candy man 470H, sold to Kaelberer Ranch, New Salem, ND.
- \$14,000 PB SM Bull, "Hart Homeland 090K," s. by HILB Maximum Security G218, sold to Pat Kencht, Houghton.
- \$14,000 PB SM Bull, "Hart 077K," s. by QB Last Frontier F42, sold to Chad Jessen, Redfield.
- \$13,000 PB SM Bull, "Hart Warhead 011K," s. by Hart State of War 056C, sold to Marchant Cattle company, Newton, IA.
- \$13,000 PB SM Bull, "Hart Moniker 031K," s. by K-LER Franchise 804F, sold to Peter Haukaas, Winner.
- \$12,500 PB SM Bull, "Hart Big Bang 052K," s. by CDI Major Impact 280H, sold to Grant Gilchrist, Columbia, SD.
- \$12,500 PB SM Bull, "Hart Kingston 021K," s. by RBS Upper Hand H288, sold to Pat Knecht, Houghton.



Justin Hart welcomes the customers who braved the weather to attend the sale.



Jeff Bohr, Bohr Farms Inc., IA, is a long-time customer.



Lisa Rau and Heather Mehlhaff both selected a new Hart herdsire for their programs.



Mara Hart, matriarch of Hart Simmental, explains insurance policies to the buyers.

Dakota Xpress Annual SimGenetic Bull and Female Sale

February 17, 2023 • Mandan, ND

No.	Category	Average
123 50	SM and SimAngus Yearling Bulls SM and SimAngus Bred Heifers	\$4,998 \$3,425
173	Total SM and SimAngus Lots	\$4,295

Auctioneer: Roger Jacobs, MT

Sale Representatives: Matt Lachenmeier, Special Assignment; Scott Ressler, ND Stockmen's Association; Kirby Goettsch, Farm and Ranch Guide; Marry Ropp, Allied Genetic Resources; Will Bollum, Western Ag Reporter; Tony Heins, Cattle Business Weekly; Vern Frey, Frey Sales and Marketing; and Rocky Forseth, Allied Genetic Resources.

High-Selling Lots:

Representing ASA: Perry Thomas

- \$13,000 Black PB Bull, "HSR Falcon K485," s. by LRS Falcon 442G, sold to Ethan Staigle, Center.
- \$11,000 Black PB Bull, "HSR Falcon K411," s. by LRS Falcon 442G, sold to Randy knoll, Mandan.
- \$10,500 Black SimAngus Bull, "MLC Mr 078 K734," s. by Evenson Southern Charm 078, sold to Anton Helfrich, Dunn Center.
- \$10,000 Black PB Bull, "HSR Falcon K319," s. by LRS Falcon 442G, sold to Madison Wald, Surrey.
- \$6,000 Black SimAngus Bred Heifer, "MLC Ms Blaster J130," s. by WCF Blaster 9114, sold to Darin Buerkle, Baker, MT.

R&R Cattle Company's Annual Production Sale

February 17, 2023 • Chamberlain, SD

No. Category		Average
46	SimInfluenced Yearling Bulls	\$4,701

Auctioneer: Chisum Peterson, Chamberlain

Sale Manger: Marty Ropp and Corey Wilkins, Allied Genetic Resources,

Normal, IL.

Marketing Representatives: Jim Scheel, *Cattle Business Weekly*; Jeff Kapperman, *Tri-State Neighbor*; Chris Effling, Special Assignment; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$17,000 PB SM "R&R Turnkpike K242," s. by Rubys Turnpike 771E, sold to Mark Beitelspacher, Bowdle.
- \$9,000 SimAngus, "R&R Eagle K201," s. by Hook`s Eagle 6E, sold to Jeremy McManus, Faulkton.
- **\$8,500** PB SM, "R&R Genesis K250," s. by LBRS Genesis G69, sold to Justin Klumb, Mount Vernon.
- \$7,500 PB SM, "631K," s. by LCDR Progressive 106G, sold to Rose Ranch, Chamberlain.
- \$7,500 -PB SM, "59K," s. by LCDR Favor 149F, sold to Chris Smith, Hitchcock
- \$7,500 SimAngus, "561K," s. by Musgrave Sky High 1535, sold to Lance Christiansen, Kennebec.



Prospective buyers review the sale offering.



Steve Reimer welcomes the crowd.

7P Ranch's 29th Annual Spring Bull and Female Sale

February 18, 2023 • Winona, TX

Category	Average
Two-Year-Old SM and SimAngus Bulls	\$4,575
Yearling SM and SimAngus Bulls	\$4,486
SM and SimAngus Pairs	2,275
SM and SimAngus Bred Heifers	\$2,413
SM and SimAngus Open Heifers	\$3,089
Simbrah Pairs	\$2,819
Simbrah Bred Heifers	\$2,375
Simbrah Exposed Heifers	\$2,100
Simbrah Open Heifers	\$2,200

Auctioneer: Mark Tillman, Junction **Sale Consultant:** Warren Garrett, Comanche

High-Selling Lots:

\$9,500 – PB SM Bull, "Mr 7P J223," s. by Hook`s Freedom 45F, sold to Arnitha Master, Detroit.

- **\$8,250** 3/4 SM 1/4 AN Bull, "Mr 7P J29," s. by Mr 7P D290, sold to Jack Mewbourn, Ben Wheeler.
- **\$4,000** PB SM Open Heifer, "Miss 7P J257," s. by Little Creek Dennis 490D, sold to Texas A&M AgriLife Research Center, Overton.
- **\$3,600** PB SM Open Heifer, "Miss 7P J384," s. by Little Creek Dennis 490D, sold to Texas A&M AgriLife Research Center, Overton.
- \$3,100 Simbrah Pair, "Miss 7P H264," s. by Mr Kallion 1352, Bull Calf, s. by McKellar Stunner 8185, sold to John McNally, Waxahachie.
- \$3,100 Simbrah Pair, "miss 7P H397," s. by Mr. Kallion 1352, Heifer Calf s. by McKellar Stunner 8185, sold to Arnitha Master, Detroit.

Volume Buyers: Arnitha Master, Detroit; and Texas A&M Agrilife Research Center, Overton.

Double T Simmentals' 14th Annual Production Sale

February 18, 2023 • Turtle Lake, ND

No.	Category	Average
42	Yearling Bulls	\$4,810
12	Yearling Open Heifers	\$1,500
54	Total Lots	\$4,074

Auctioneer: Mike Ostrem, Rugby

Sale Representatives: Andy Rest, *Cattle Business Weekly*; Vern Frey, *Farm and Ranch Guide*; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$10,000 SimAngus Bull, "TT Kilmer 688K," s. by SAV Rainfall 6846, sold to Gordon Benson, Sheyenne.
- \$9,000 SimAngus Bull, "TT Kong 903K," s. by Schooley Haggard A411H, sold to Mike Boe, Turtle Lake.
- \$7,500 SimAngus Bull, "TT Kinetic 908K," s. by TT Hercules 7032H, sold to Robin Ziesch, Robinson.
- \$7,000 SimAngus Bull, "TT Klint 018K," s. by Bridle Bit Red Rock G9124, sold to Kirk Summers, Gibb, NE.
- \$2,500 PB Female, "TT Kandie 205K," s. by KBHR All American G104, sold to Cody Wardner, Mercer.



Entrance to the Clark Ranch.



Tim Clark welcomes the sale crowd.

(Continued on page 74)

State Marketplace

(Continued from page 67)

Nebraska cont.



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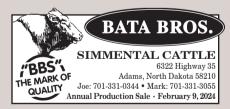
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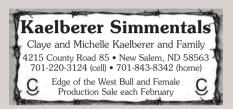
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Steve & Cathy Eichacker

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Annual Bull Sale • March 1, 2024





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10904 387th Avenue Frederick, SD 57441

Kerry, Justin, and Travis Hart 605-252-2065 (Kerry) 605-216-6469 (Justin) 605-252-0894 (Travis) 4hooves@nvc.net www.hartsimmentals.com



R&R Cattle Company

Steve & Elaine Reimer & Family 25657 345th Avenue Chamberlain, SD 57325 Phone: 605-234-6111 Email: rrcattle@midstatesd.net

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(Continued from page 71)

Trauernicht Simmentals' 48th Annual Production Sale

February 19, 2023 • Wymore, NE

No.	Category	Average
19	Black Fall Bulls	\$5,290
9	Red Fall Bulls	\$5,917
6	Two-Year-Old Bulls	\$3,875
70	Black Yearling Bulls	\$4,504
15	Red Yearling Bulls	\$4,133
119	Bulls	\$4,649
22	Fall Bred Heifers	\$2,539
141	Registered Head	\$4,320

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Joel Edge, IA; Randy Rasby, *Livestock Plus*, NE; Dennis Henrichs, NE; Chris Beutler, NE; Corey Wilkins, Allied Genetic Resources, IL; Marty Ropp, Allied Genetic Resources, IL; and Sarah Kucera, DVAuction, NE. Representing ASA: Ken Odde

High-Selling Lots:

- \$15,500 PB SM Bull, "LHT Mr Progressive 32K," s. by LCDR Progressive 106G, sold to Heartland Simmentals, New Hampton, IA.
- \$10,500 PB SM Bull, "LHT Mr Eagle 83K," s. by Hook`s Eagle 6E, sold to Pietzyk Farms, Burr.
- \$9,750 PB SM Bull, "LHT Mr Right Now 424J," s. by Mr SR 71 Right Now E1538, sold to Traxinger Farm, Hougton, SD.
- \$9,000 5/8 SM Bull, "LHT Mr Chief 67K," s. by TJ Chief 460G, sold to Edward Rhode, Emerson.
- \$9,000 3/4 SM Bull, "LHT Mr Sniper 439J," s. by KBHR Sniper E036, sold to Tom Koch, Dewitt.
- \$9,000 3/4 SM Bull, "LHT Mr Eagle 76K," s. by Hook`s Eagle 6E, sold to Steve Huls, Sterling.
- \$9,000 1/2 SM Bull, "LHT Mr Chief 412J," s. by TJ Chief 460G, sold to Steve Huls, Sterling.
- \$8,500 3/4 SM Bull, "LHT Mr All Aboard 403J," s. by WS All Aboard B80, sold to Todd Albers, Liberty.

Comments: Also selling were 10 Red Angus Bulls at an average of \$3,325. Guest consignor was State Line Farm Simmentals. Mark your calendars for our Nebraska Platinum Standard Female Sale, Sunday, December 10, 2023.



Curtis and Angie Kriegel are repeat customers.



Scott Eblen, Eblen and Sons, selected two herd bulls.



Lauren Hope and her father, Scott, welcome an overflowing crowd to their 48th Bull Sale.



Natalie Trauernicht thanks their working staff for their outstanding help.

Quandt Brothers Cattle Company's Annual Production Sale

February 21, 2023 • Oakes, ND

No.	Category	Average
73	Yearling SimAngus Bulls	\$8,034

Auctioneer: Dustin Carter, SD

Sale Representatives: Kacey Holm, Todd Finke, Tony Heins, and Kirby Goettsch.

Representing ASA: Perry Thomas

High-Selling Lots:

- \$40,000 Black 3/4 SM, "QB K42," s. by Springcreek Ironsides 53G, sold to Kenner Simmentals, Leeds.
- \$30,000 Black PB, "QB K11," s. by Hart Assult 059G, sold to Hanson Simmentals, Ryder.
- \$19,500 Black 5/8 SM, "QB K49," s. by QB Last Frontier F42, sold to Triple H Simmentals and Trevor Martin, Hanniford.
- \$16,000 Black PB, "QB K52," s. by DCR Mr Benchmark F113, sold to TNT Simmentals, Lehr.
- \$13,000 Black PB, "QB K59," s. by DCR Mr Benchmark F113, sold to Mike Kegley, Casselton.
- \$12,500 Black 3/4 SM, "QB K6," s. by Springcreek Ironsides 53G, sold to Curt Penfield, Cresbard, SD.
- \$12,000 Black PB, "QB K56," s. by DCR Mr Benchmark F113, sold to Dennis Fannik, Max.
- \$12,000 Black, 5/8 SM, "QB K12," s. by BCLR Goliath F009, sold to Tracy Burgod, Ipswich, SD.



Looking over the offering on a snowy day.



Taking bids.



Auctioneer Dustin Carter and Gab Quandt welcome the crowd.



Inside the sale facility.

Lehrman Family and Raatz Farms' Annual Production Sale

February 27, 2023 • Mitchell, SD

No.	Category	Average
49	SM and SimInfluenced Bulls	\$4,622
12	SM Females	\$2,725
61	Total Lots	\$4,249

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Andrew Swanson, Tri-State Neighbor, MN; Jason Hanson, Livestock Digital, NE; and

Cheyenne Haukaas, DVAuction, SD. **Representing ASA:** Russ Danielson

High-Selling Lots:

\$8,000 – 3/4 SM Bull, "RTZ K18," s. by TJ Frosty 318E, cons. by Raatz Farms, sold to Nehlich Simmentals, Watertown.

\$7,750 – 3/4 SM Bull, "RTZ K8," s. by KBHR High Road E283, cons. by Raatz Farms, sold to Steve Storm, Madison.

\$7,000 - PB SM Bull, "LEFS Beacon 300K," s. by WINC Beacon 018H, cons. by Lehrman Family Simmentals, sold to Hunter Gregerson,

\$7,000 – 3/4 SM Bull, "LEFT Law Maker 288K," s. by KRJ G9160, cons. by Lehrman Family Simmentals, sold to Bottomely's Evergreens, Sparta, NC.

\$6,750 – 5/8 SM Bull, "RTZ K19," s. by TJ Frosty 318E, cons. by Raatz Farms, sold to Kent Chrisman, York, NE.

\$6,500 – PB SM Bull, "RTZ K99," s. by GIBBS 9114G Essential, cons. by Raatz Farms, sold to Arbeiter Farms, Huron.

\$6,250 – 1/2 SM Bull, "RTZ K83," s. by Chestnut Redemption 38, cons. by Raatz Farms, sold to Kyle Evans, Pipestone, MN.

\$6,000 – PB SM Bull, "RTZ K41," s. by KBHR High Road E283, cons. by Raatz Farms, sold to Dan Uilk, Pipestone, MN.

\$6,000 – PB SM Bull, "RTZ K80," s. by BCLR Cash Flow C820, cons. by Raatz Farms, sold to Justin Klumb, Mt. Vernon.



Colton Raatz assisted his family with sale prep.



Dan Lehrman and sale partner Craig Raatz welcome breeders to the sale.



Sale day is always family day. Bill Lehrman attended his brother Dan's sale.



This cooler from the Lehrman and Raatz families was on won by buyer Matt Arbeiter, Huron.

Eichacker Simmentals and JK Angus Annual Production Sale

March 3, 2023 • Salem, SD

No.	Category	Average
98 84	SM and SimInfluenced Bulls SM Heifers	\$6,286 \$6,042
182	SimInfluenced Lots	\$6,173

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises (EE) MN

Marketing Representatives: Val Eberspacher (EE); Jim Scheel, *Cattle Business Weekly*, SD; Randy Rasby, *Livestock Plus*, NE; Jeff Kapperman, *Tri-State Neighbor*, SD; Kent Snowden, *Tri-State Neighbor*, NE; Dustin Carter, SD; Chris Effling, SD; Mary Ropp, Allied Genetic Resources, IL; Justin Dikoff, DVAuction, SD; Rocky Forseth, Allied Genetic Resources, MT; and Cody Nye, Lee AgriMedia.

Representing ASA: Ken Odde

High-Selling SimInfluenced Lots:

\$23,000 – 3/4 SM Cow/Calf Pair, "ES J39," s. by LBRS Genesis G69, Bull Calf s. by LCDR Progressive 106G, sold to Five Star Ranch, St. Charles, MN.

\$20,000 – 3/4 SM Bull, "ES KH93," s. by Hook`s Eagle 6E, sold to Volk Livestock, Butler, MO.

\$14,000 – PB SM Cow/Calf Pair, "ES J138," s. by SFG Cowboy Logic D627, Bull Calf s. by CLRS Jericho 336J, sold to Mark Beitelspacher, Bowdle.

\$13,000 – PB SM Bull, "ES KC26," s. by KBHR Honor H060, sold to Orville Skogen, Fort Shaw, MT.

\$12,000 – 3/4 SM Bull, "ES KG74," s. by LCDR Favor 149F, sold to Raatz Farms, Japser, MN.

\$12,000 - 3/4 SM Bull, "ES KH18," s. by EGL Cinched 116F, sold to Cottonwood Cattle, Benson, MN.

\$11,000 – PB SM Cow/Calf Pair, "ES Miss Philly J66," s. by ES Right Time FA110-4, Heifer Calf s. by KBHR Honor H060, sold to Bryan Krumbach, Parker.

\$10,500 - PB SM Cow/Calf Pair, "ES J118," s. by W/C Fort Knox 609F, Bull Calf s. by Hook`s Galileo 210G, sold to Rincker Show Cattle, Strasburg, IL.

Comments: Also selling were 32 Angus Bulls at an average of \$6,148; and eight Red Angus Heifers at an average of \$4,500. Mark your calendars March 1, 2024, for next year's sale.



Bryan Krumbach purchasing ES Miss Philly J66, the Paul Grace Memorial Heifer.



Ken Isley, IN, purchased many pairs.

(Continued on page 77)

State Marketplace

(Continued from page 73)

South Dakota cont.







Reds, Blacks • Bulls and Females Private Treaty Sales

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(Continued on page 79)



(Continued from page 75)



SimSpecialist Ken Odde along with Steve and Jeff and Cody Wright talking to the SDSU marketing class.



Large crowd in attendance at the new sale facility.



Denny Cason enjoys visiting with buyers about Simmental genetics.



Johnathan Burrell, IA, attended



Start them young and the smiles say it all — buying bulls with Dad Brandon and Grandpa Stuart DeBruin, IA.



Junior member of the Cason firm visits with bull buying customers. ■

Cason's Pride & Joy Simmentals' Performance Bull Sale

March 4, 2023 • Russell, IA

No.	Category	Average
59	SM Herd Bull Prospects	\$5,712

Auctioneer: Dustin Carter, SD

Sale Manager: Ebersapcher Enterprises (EE) Inc., MN

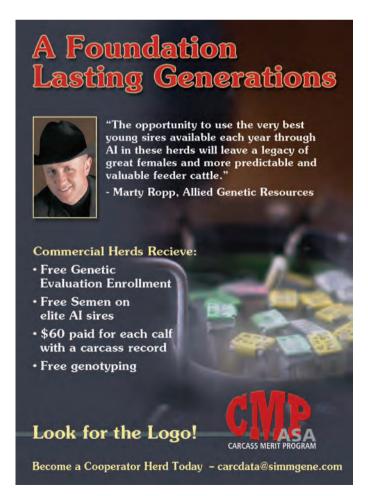
Marketing Representatives: Val Eberspacher (EE); Austin Brandt, *Midwest Marketer*, IA; Mike Sorenson, *Livestock Plus*, IA; Curt Peterson, IA; Tony Ballenger, IA; Dr. Dewy Nibe, IA; Seth Houston, IA; Chris Larkin, IA; Ron Hinrichsen, *The Stockman Mag*, KS; and Mariah Miller, LiveAuctions.TV, IA.

Representing ASA: Dr. Bert Moore

High-Selling Lots:

- \$10,500 PB, "Cason's Mr Hansford J78," s. by WS Proclamation E202, sold to Indian Wells Cattle, Lebanon, MO.
- \$10,400 PB, "Cason` Mr Luke J8X," s. by Hook`s Eagle 6E, sold to Brett Renaud, Pella.
- \$10,000 PB, "Cason`s 53J1," s. by THSF Lover Boy B33, sold to Jonathon McClure, Dallas Center.
- \$9,250 PB, "Cason's Mr Keller K13CZ," s. by TSN All Around F605, sold to Steve Cason, Sigourney.
- \$9,000 PB, "Cason's Mr Kyle K95W," s. by KBHR High Road E283, sold to Rick Wombles, Clinton, MO.
- **\$8,500** PB, "Cason's Mr Lubbock J8DK," s. by WS Proclamation E202, sold to James Motis, Davis City.
- \$8,500 PB, "Cason's Mr Karter K410," s. by Hook's Eagle 6E, sold to Brett Renaud, Pella.
- **\$8,000** 5/8 SM, "Cason's Mr Kevin K29H," s. by CCR Boulder 1339A, sold to Justin Smith, Eagleville, MO.

Comments: Mark your fall calendar for our Maternally Inspired Female Sale, Saturday, November 4, 2023.



Simmental/ **Simbrah** Superbowl XXXI

Date: February 15, 2023 Location: San Antonio, TX Judges: Doug Parke, KY; and Garret Stanfield, OH (Showmanship and Cattle Show: PB Simmental, Percentage Simmental, and Percentage Simbrah); Baley Wesner, OK (Cattle Show: PB Simbrah)

Purebred Simbrah Females

Junior Calf Champion

s. by Smith No Better Than This, exh. by Jakob Sansom, sponsored by Smith Genetics, Giddings.

Reserve Junior Calf Champion

s. by Smith Gotta Believe, exh. by Laikyn Rich, sponsored by Smith Genetics, Giddings.

Senior Calf Champion

s. by BETM LMC Rafa 5B/2, exh. by Morgan Crane, sponsored by La Muñeca Cattle Co., Linn.

Reserve Senior Calf Champion

s. by Smith Practical. exh. by Jamison Capps, sponsored by Smith Genetics, Giddings.

Intermediate Champion

s. by Smith Steppin Up Your Game, exh. by Hallie Hackett, sponsored by Smith Genetics/McCrary Farms, Giddings.

Reserve Intermediate Champion

s. by LMC All Rise, exh. by Hannah Wright, sponsored by Boening Farms, Floresville.

Early Junior Champion

s. by Smith CRC Lubbock, exh. by Grant Hinckley, sponsored by Smith Genetics, Giddings.

Reserve Early Junior Champion

s. by 3JP Who Dat, exh. by Jarrett Pool, sponsored by Pool Farms, Henderson.



Grand Champion and Late Junior Champion s. by LMC MT Transformer, exh. by Carlos Guerra III, sponsored by La Muñeca Cattle Co., Linn.



Reserve Grand Champion and Reserve Late Junior Champion s. by TK/FCC Hard Body, exh. by Bailey Buzzard, sponsored by Webb Field, Bryan.

Senior Champion

s. by 6G/LMC Pappadeaux, exh. by Micah Ehlert, sponsored by 2K Cattle Company, Liberty.

Reserve Senior Champion

s. by Smith Have No Fear, exh. by Kaleb Morgan, sponsored by Smith Genetics, Giddings.

Percentage Simbrah Females



Grand Champion s. by RRF Trading Up, exh. by Ainsley Oliver, sponsored by Higher Up Cattle, Sealy.



Reserve Grand Champion s. by GSC GCCO Dew North 102C, exh. by Avery Glueck, sponsored by Peach Creek Ranch, Granger.

Purebred Simmental Females



Reserve Grand Champion and Calf Champion

s. by JSUL Something About Mary, exh. by Makenzie DeBerry, sponsored by Diamond X Show Cattle, Olton.

Reserve Calf Champion

s. by WLE Copacetic, exh. by Myles Henley, sponsored by Blount Farms, Abbeville, AL.

Junior Champion

s. by WLE Copacetic, exh. by Caiman Cody, sponsored by Webb Fields, Bryan.

Reserve Junior Champion

s. by GEFF County O, exh. by Jesse MaCat, sponsored by Resolution Group, Houston.



Grand Champion and Senior Champion

s. by CDI Innovator, exh. by Roxton Stone, sponsored by Southern Jewel Cattle Company, Victoria.

Reserve Senior Champion

s. by HPF Quantum Leap, exh. by Cash Dale, sponsored by GB Cattle, Canton.

Percentage Simmental Females



Grand Champion s. by Mr HOC Broker, exh. by Teegan Hurst, sponsored by Pembrook Cattle Co., Fairview, OK.



Reserve Grand Champion s. by SJCC Express Train E031, exh. by Jade Stone, sponsored by Southern Jewel Cattle Company, Victoria.

Showmanship

8-9-Year-Old Division Colson Glueck (1st) Rylee Baring (2nd)

10-Year-Old Division Bailey Buzzard (1st) Caiman Cody (2nd)

11-Year-Old Division Ryder Baring (1st) Mackenzie McCullough (2nd)

12-Year-Old Division Codie Hill (1st) Kinleigh Compton (2nd)

13-Year-Old Division Teegan Hurst (1st) Roxton Stone (2nd)

14-Year-Old Division Finley Noseff (1st) Derek Hempel (2nd)

15-Year-Old Division (A) Jarrett Pool (1st) Micah Ehlert (2nd)

15-Year-Old Division (B) Claire Todd (1st) Emily Denny (2nd)

16-Year-Old Division (A) Avery Glueck (1st) Carlos Guerra (2nd)

16-Year-Old Division (B) Kaelan Freytag (1st) Stephen Gunn (2nd)

17-Year-Old Division (A) Baylie MaCat (1st) Bailey Stockland (2nd)

17-Year-Old Division (B) Coen Bell (1st) Teagan Goble (2nd)

18-Year-Old Division Hallie Hackett (1st) Regan Clark (2nd)



Showmanship is a focal point of the Simbrah-Simmental Superbowl, and this year's contest featured 13 different age groups with a payout ten deep in each group. The top two of each division then competed for the overall and reserve overall showman of the event.

Scholarships



There were 147 exhibitors at the 2023 Simbrah-Simmental Superbowl, and at the conclusion, 40 received \$250 scholarships each.

Sponsors

Sponsors for the 2023 event, each of whom provided \$1,000, were: Smith Genetics, Bar P Bar Cattle Co., HDZ Cattle Co., Foster Bros Farms, Reavis Farms, Pool Farms, Southern Jewel Cattle Co., Lazy G Land & Cattle Co. LLC, Baldwin Cattle Co., 6G Ranch, Blount Farms, Boening Bros Simbrahs, La Muñeca Cattle Co., Van Hove Cattle Co., Levi Douglas, P&G Cattle Co., Peach Creek Ranch, Baring Cattle Co., Mayes Cattle Co., Diamond X Show Cattle, Diamond J Simmentals, Diamond E Cattle Co., Strack Farms, Johnson Cattle Co., RGV Cattle Co., La Hacienda Hinojosa, Mike Petrus, HDZ Cattle Co., & Compton Family, Pembrook Cattle Co., Higher Up Cattle, Freasier Ranch, Superior Simmentals, Shipwreck Cattle Co., GC Farms & Damp; Ranch, 2K Cattle Co., Hensgens Bros., GB Cattle and PL Johnson Land & Cattle Co.

The Simbrah-Simmental Superbowl is a volunteer-run organization, coordinated by founders Tim Smith and Carlos Guerra. It annually awards over \$40,000 and is made possible by breeders who sponsor the event at \$1,000 each. This allows heifers from their programs that are purchased by junior exhibitors to be eligible for the competition.

Note: The grand champion in the Purebred Simbrah and Simmental Shows were each awarded \$1,500 and the reserve champions \$1,000. The grand champion in the Percentage Simbrah and Simmental Shows were each awarded \$500 and the reserve champions \$250. Division champions also received checks and trophy belt buckles were also awarded to each class winner as well as monetary awards deep in each class. The event awarded \$65,000 and in the 30 years the show has awarded the youth in SimGenetics more than \$1M.

For more information, visit www.simmental-simbrahsuperbowl.com and follow the Facebook page.

Livestock Services

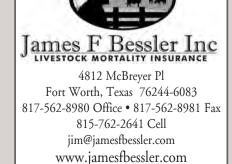
(Continued from page 76)

Genetics





Insurance







DNA Services (Contact ASA For Testing Kits)					
Genomic Tests: *GGP-100K GGP-uLD *Add-on tests available Stand Alone Stand Alone STR Parental Verification \$18 STR Parental Verification \$22 Red Charlie \$26 Horned/Polled \$33 PMel (Diluter) \$22 Oculocutaneous Hypopigmentation (OH) \$25 BVD Pl \$5	\$50	Genetic Conditions Panel			
Semen Sample Processing Fee \$7.20		***Prices are subject to change			

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee) Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2023 THE Enrollment — (dams calve January 1–June 30) — Early enrollment open October 15 through **December 15, 2023**. Late enrollment available until February 15, 2024.

Fall 2023 THE Enrollment — (dams calve July 1—December 31) — Early enrollment open April 15 through **June 15, 2023**. Late enrollment available until August 15, 2023.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fe	es			

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees				
First Time Membership Fee:	Transfer Fees:			
Adult First Time Membership Fee*\$160	First Transfer No Charge			
(Includes: \$50 set-up fee and \$110 ASF)	Subsequent Transfers			
Junior First Time Membership Fee* \$40	Within 60 calendar days of sale\$10			
Prefix Registration\$10	Over 60 calendar days after sale\$30			
*After January 1: \$105 for Adults and \$40 for Juniors	Additional Transactions:			
Annual Service Fee (ASF)*:	Priority Processing			
Adult Membership\$110	(not including shipping or mailing)\$50			
Junior Membership	Corrections			
Fiscal year runs from July 1 – June 30	Registration Foreign/Foundation Fees:			
Registration Fees:	Register Foundation Cow			
Registration Fees enrolled in THE	Register Foundation Bull\$25			
Enrolled in Option A No Charge	Registration Fees <u>not</u> enrolled in THE:			
Enrolled in Opt B or C < 10 months	Non-THE < 10 months\$42			
Enrolled in Opt B or C 10 months <15 months \$40	Non-THE 10 months <15 months\$52			
Enrolled in Opt B or C 15 months\$50	Non-THE 15 months\$62			



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American Simmental Association

imGenetics

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Questions, contact cmp@simmgene.com for more information regarding this program.

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*The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cow herd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program; however, only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft Excel for accurate and consistent record keeping.

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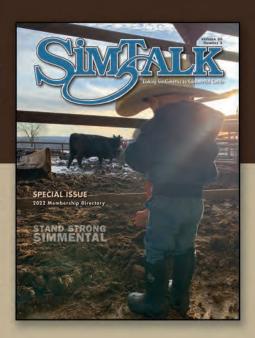
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(Continued on page 85)

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Bradley – glbbsfarms6@gmail.com

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DATE BOOK

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- 1 Belles and Bulls of the Bluegrass Lexington, KY
- 1 Big Country Genetics Bull Sale Cody, WY
- 1 Henry's Fork Cattle Company Private Treaty Bulls For Sale Rexburg, ID
- 1 McDonald Farms' 20th Annual "Pick of the Pen" Bull Sale Blacksburg, VA
- 1 The Gathering at Shoal Creek Excelsior, MO
- 1 Wisconsin Beef Improvement's Annual Bull Sale Platteville, WI
- 3 Weber Charolais & Red Angus Farm's Annual Production Sale Lake Andes, SD
- 5 Kansas Bull Test Sale Green, KS
- 6 Midland Bull Test Sale Columbus, MT
- 7 CK Bar Ranch Bull Sale Saint Onge, SD
- 7 South Dakota State University's 31st Annual Angus and SimAngus Bull Sale — Brookings, SD
- 8 Hilbrands Cattle Co.'s Passion 4 Perfection Sale Clara City, MN
- 8 Lucas Cattle Co.'s Spring Sale Cross Timbers, MO
- 13 Connors State College Bull Test Sale Warner, OK
- 15 Diamonds and Spurs SimGenetic Sale Bois D'Arc, MO
- 15 New Day Genetics' Spring Bull Sale Salem, MO
- 15 Pigeon Mountain Simmentals' "Beef Builder" Spring Bull and Female Sale Rome, GA
- 15 RS&T Simmentals' Performance and Pounds Sale Maryville, MO
- 21 Cow Camp Ranch's Spring Turn-Out Sale Lost Springs, KS (pg. 87)
- 21 JS Simmentals' Midwest Made Fall Born Online Sale www.cci.live
- 22 Clear Choice Customer Sale Milan, IN (pgs. 9, 66)
- **22** Heartland Performance With Class Production Sale Waverly, IA (pg. BC)
- 28 Crosshair Simmental's Putting the Pieces Together Sale Napoleon, ND
- 29 Classic Farms' Spring Fever Sale Jackson's Mill, WV

MAY

- 2 Sutphin Cattle's Bull Sale La Junta, CO
- 6 Stars and Stripes Sale Hummelstown, PA
- 20 Alabama and Mississippi State Association Sale Cullman, AL

JUNE

- **7–10** AJSA Eastern Regional Classic Lima, OH
- 21-24 AJSA South Central Regional Classic Springfield, MO
- 21-24 AJSA Western Regional Classic Tremonton, UT

JULY

7-13 AJSA National Classic - Des Moines, IA

SEPTEMBER

- 2 North Carolina Fall Harvest Sale Union Grove, NC
- 9 Kentucky Simmental Fall Sale Lexington, KY
- 17 Illini Elite Sale Shelbyville, IL
- **30** Seedstock Connection Sale Lyles, TN

OCTOBER

- 9 Burlap and Barbed Wire Female Sale, Vol. VII Clay Center, KS
- 14 Trinity Farms' Fall Female Sale Ellensburg, WA
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- 21 Fred Smith Company's Extra Effort Sale Clayton, NC
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- 28 Clear Choice Female Sale Milan, IN (pg. 66)
- 28 Red Hill Farms' Bulls and Females of Fall Sale IX Lafayette, TN

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- 4 Irvine Ranch's 19th Annual Production Sale Manhattan, KS
- 4 Triangle J Ranch's Female Sale Miller, NE (pa. 72)
- 20 Bichler Simmentals' Production Sale Linton, ND

DECEMBER

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- 2 Western Choice Simmental Sale Billings, MT
- 9 NDSA Classic Sale Mandan, ND
- 10 Trauernicht Simmentals' LHT Female Sale Wymore, NE
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- 28 St. Nick's Eggstravaganza Online Sale www.dponlinesales.com

JANUARY 2024

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- 13 Edge of the West Bull and Female Sale Mandan, ND
- 14 Jackpot Cattle Company's Private Treaty Bull and Heifer Sale Miller. SD
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- 7 Keller Broken Heart Ranch Annual Production Sale Mandan, ND (pg. 72)
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- 15 3C Christensen Ranch and NLC Simmental Ranch's Annual Production Sale — Wessington, SD (pg. 73)
- 16 Red Hill Farms' More Than A Bull Sale XIX Lafayette, TN
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By CCR Anchor 9071B
EPD: CE: 14 \$API: 128 \$TI: 86



WS Revival B26
By LLSF Uprising Z925
EPD: CE: 10 \$API: 103 \$TI: 67



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPD: CE: 9 \$API: 118 \$TI: 78



W/C Bankroll 811D

By W/C Loaded Up 1119Y

EPD: CE: 12 \$API: 121 \$TI: 78



CLRS Guardian 317G
By Hook's Beacon 56B
EPD: CE: 16 \$API: 209 \$TI: 117



KSU Bald Eagle 53G
By Hook's Eagle 6E
EPD: CE: 16 \$API: 183 \$TI: 99



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EPD: CE: 13 \$API: 136 \$TI: 82



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EPD: CE: 16 \$API: 120 \$TI: 72



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EPD: CE: 14 \$API: 141 \$TI: 85



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By LCDR Witness 541C
EPD: CE: 9 \$API: 151 \$TI: 100



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EPD: CE: 10 \$API: 111 \$TI: 69



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By Profit

EPD: CE: 9 \$API: 112 \$TI: 69



GCC New California 131J By GEFF County O EPD: CE: 3 \$API: 95 \$TI: 65



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EPD: CE: 13 \$API: 140 \$TI: 80



LLSF Favored One H98
By LCDR Favor
EPD: CE: 8 \$API: 133 \$TI: 98



Wheatland 3-D 1142J
By CKCC LD Dimension 8965
EPD: CE: 9 \$API: 120 \$TI: 75



WHF/JS/CCS Double Up G365
By W/C Double Down
EPD: CE: 12 \$API: 112 \$TI: 71



TJ 50K 485H

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EPD: CE: 7 \$API: 153 \$TI: 86



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