

Serving the Simmental and Simbrah Breeds

April 2022

the Register

Inside

*Exploring Reproductive
Management and Technology*

*Simmental Summer in
Madison, Wisconsin*

*Medical Breakthrough Could
Help Produce More Beef*

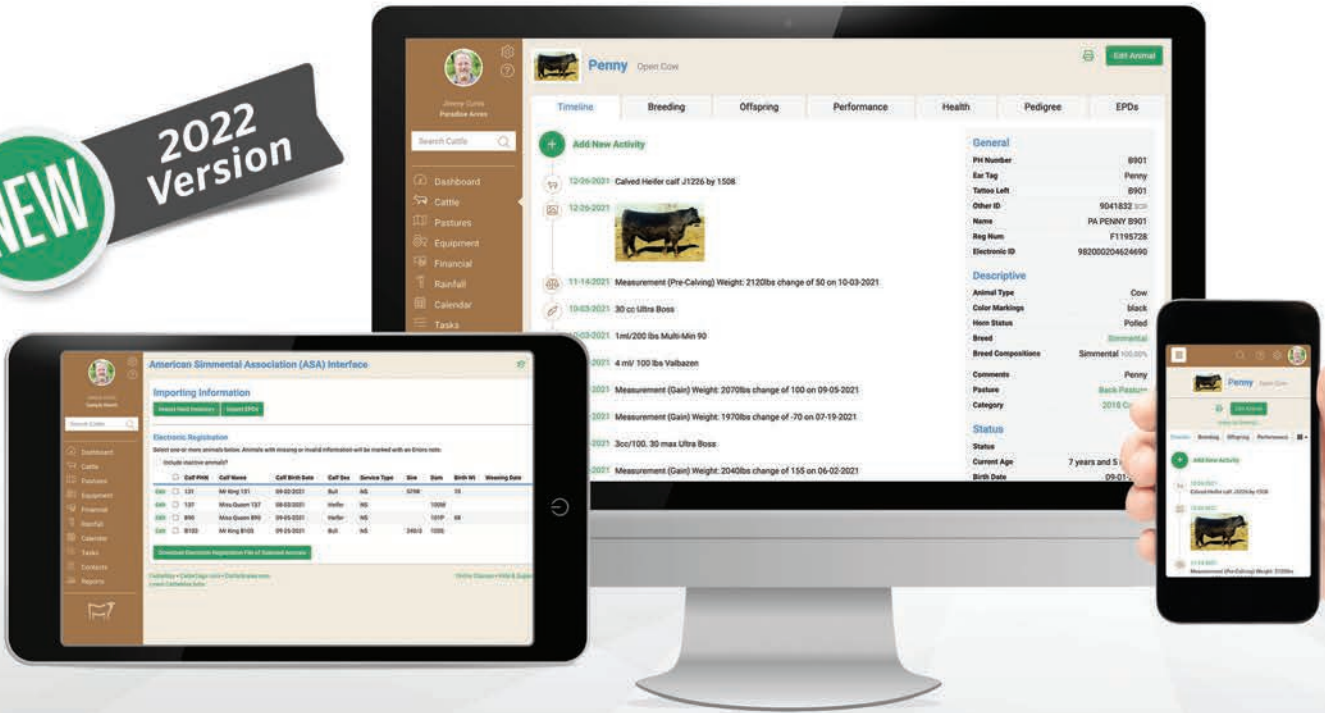
*ASA and IGS Represented at
the 2022 NCBA Convention*



INTRODUCING

Better cattle records management for Simmental Breeders
with

CattleMax



New version, new features, even more complete cattle records

- Breeding
- Health
- Measurements
- Performance



Major enhancements mean more efficiency in the field and the office

- Time saving spreadsheet imports
- New mobile updates
- Import new animals and vital data



Updated management features

- Customer management
- Semen and embryo
- Pasture activities and mapping
- Reports

Exchanging data with the American Simmental Association is easy!

Herd inventory extract • EPD updates • Electronic registration

Download your records from ASA and
START FREE NOW

Trusted by Simmental Breeders since 1999



CattleMax.com/Simmental

1-800-641-2343



Best Young Sires

in the business

HONOR

29SM0503



GENUINE POWER, PERFORMANCE & QUALITY

- Broken Heart top seller and the most exciting purebred to sell in 2021
- The definition of phenotypic excellence with tremendous power, muscle shape, depth and softness with nearly ideal structure
- Reads with more muscle, moderation and depth than his full brother KBHR High Road did at this stage of his development
- DNA tested homozygous black, homozygous polled, PB SM



Dam: WS Miss Sugar C4

KBHR HONOR H060
HOOK'S BEACON 56B x CLRS GRADE-A 875 A

ASA 3789447



Scan to see full EPDs, pedigree, and more on our Bull Search tool!



TJ GOLD

29SM0495



SPREAD YOUR GENETIC WINGS

- Powerful Triangle J Lot 1 and 2020 sale topper
- Super sound, big bodied bull with incredible rib dimension
- Big birth to yearling spread with outstanding Docility and Marbling combined with elite profit indexes
- First progeny are hitting it out of the park - They offer both the look and performance to dominate
- DNA tested homozygous black, homozygous polled, PB SM



Maternal Granddam: TJ MS 38W

TJ GOLD 274G
HOOKS EAGLE 6E x CCR SANTA FE 9349Z

ASA 3582577



Scan to see full EPDs, pedigree, and more on our Bull Search tool!



STAY IN TOUCH



facebook.com/absbeef

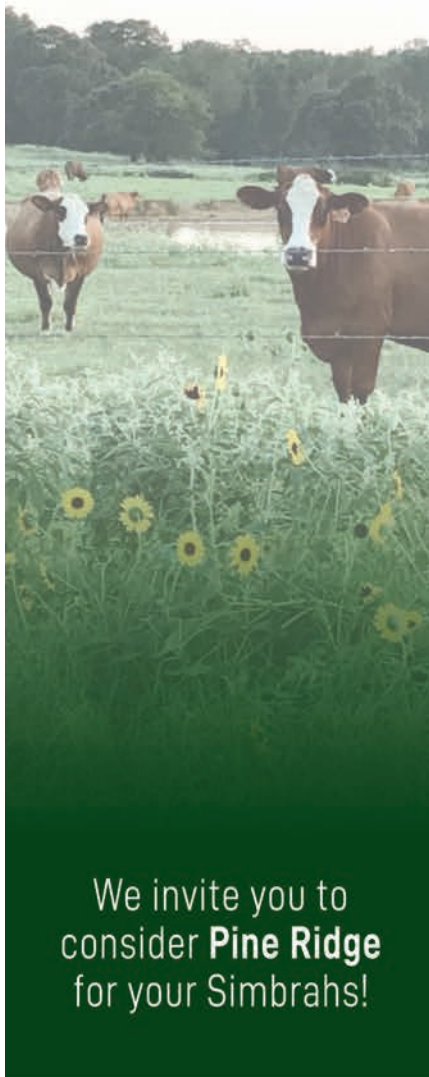


@absbeef

1.800.ABS.STUD | ABSBEEF.COM

PINE RIDGE SIMBRAHS

- Efficient
- Maternal
- Built in Longevity
- Profit Makers
- Progeny Consistently Grade



We invite you to consider **Pine Ridge** for your Simbrahs!

TX PINE RIDGE RANCH, LLC
Bill and Jane Travis • 214/850-6308
billtravis@simbrah.com
Athens, Texas

Visit www.simbrah.com



12

ASA Spotlight

Exploring Reproductive Management and Technology

by Lilly Platts

Dr. Ky Pohler, Texas A&M University, and Dr. Jordan Thomas, University of Missouri, share their experience and knowledge on the topic.



20

20 Simmental Summer in Madison, Wisconsin

by Lilly Platts

A preview of the upcoming AJSA National Classic.



30

30 Medical Breakthrough Could Help Produce More Beef

by Kay Ledbetter, Texas A&M AgriLife Extension

Texas A&M researcher applies revolutionary advances in biomedical research to improve beef cattle reproductive efficiency.



36

36 ASA and IGS Represented at the 2022 NCBA Convention

by Chip Kemp

International Genetic Solutions (IGS) and ASA had a strong presence at the 2022 NCBA Convention.



38

38 Colorado's Susan Russell Named CMP Coordinator

by Lilly Platts

50 Fort Worth Stock Show & Rodeo

by ASA and Register Staff
Results from the 2022 Fort Worth Stock Show & Rodeo.



SIMANGUS™ with PURPOSE

PROVEN. POWER. PURPOSE.

7SM91 TJ MAIN EVENT 503B

Main Event



2891336 / Upgrade x New Day / Homo Black / Homo Polled

MAIN EVENT has been the go-to sire to add dimension and pounds without sacrificing performance. Expect him to sire explosive growth without adding frame. MAIN EVENT is a top registration sire and ranks among the best for WW, YW, MILK, MWW, CW and REA as a highly proven sire. Use MAIN EVENT with confidence!

CE: 12.1 BW: 0.2 WW: 92.4 YW: 140.8 API: 129.8 TI: 85.5

From C Diamond Ranch, ND; Triangle J Ranch, NE and Hilltop Simmental, SD



Daughter,
Triangle J Ranch, NE

7SM128 TJ FLAT IRON 259G

Flat Iron

3582543 / Flat Top x Stetson / Homo Black / Homo Polled

FLAT IRON's offspring are among the most popular and easiest to sort out. They excel for eye-popping phenotype and still bring the added power and performance that make SimAngus cattle high in demand. FLAT IRON will be a heavily used sire in many top operations in 2022.

CE: 14.4 BW: -1.7 WW: 86.6 YW: 128.2 API: 160.0 TI: 93.4

From Cow Camp Ranch, KS; Triangle J Ranch, NE; JC Simmental, MI and All Beef, IL



Daughter, Triangle J Ranch, NE

CONTACT YOUR LOCAL REPRESENTATIVE TO ORDER TODAY!



Conception. Calving Ease. Carcass. Cows.

YOUR SUCCESS Our Passion.

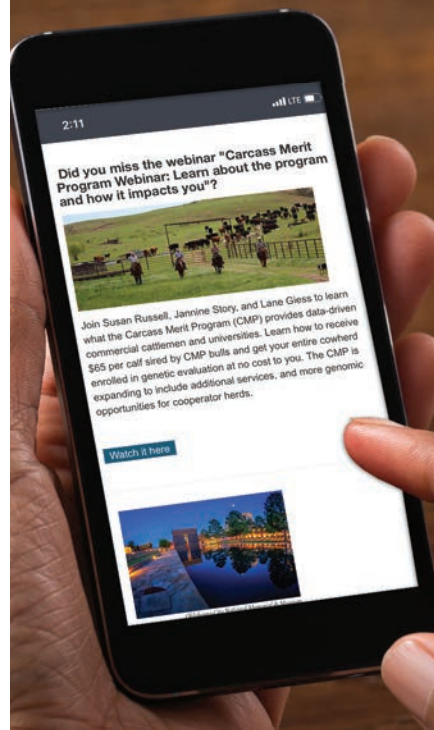
Phone: (614) 873-4683 ♦ www.selectsiresbeef.com

*Your Success Our Passion. is a registered trademark of Select Sires Inc.
**SimAngus is a trademark of the American Simmental Association. MAIN EVENT photo reversed.

EPDs as of 2/24/22



**CHECK US
OUT ONLINE**



www.simmental.org

Have you visited simmental.org lately?

The main page of the website has a new look highlighting ASA spotlight articles, industry news, and easy to navigate location for articles in a series.

simmental.org makes it easy for you.

Sections include:

- ◆ Industry News and Events
- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

CONTENTS

Register

the Register ◆ April 2022 ◆ Volume 35, Number 7

ASA Voices

- 8 Viewpoint
- 10 From the Headquarters
- 28 AJSA Connection

Data & DNA

- 41 Down to the Genes
- 86 ASA Fee Schedule

ASA & State Updates

- 39 Fleckvieh Forum
- 40 Bulletins
- 84 New Members

Industry Insight

- 42 Beef Business
- 44 Corporate Report
- 46 Cutting Edge
- 48 International

Sales & Shows

- 56 Sale Results
- 82 Circuit
- 88 Date Book

Cattle Trivia & Beef Dishes

- 53 Cow Sense

The Fine Print

- 90 Rates & Policies
- 92 Advertisers' Index



As spring calving season comes to a close many producers are taking their data from the field into the office to submit to ASA. Photo by Susan Russell.

the Register (Issn: 0899-3572) is the official publication of the American Simmental Association, published monthly, except bimonthly, in December/January, May/June, and July/August by ASA Publication, Inc., One Genetics Way, Bozeman, Montana 59718, and is a wholly owned, for-profit subsidiary of the American Simmental Association.

Periodicals Postage paid at Bozeman, MT, and at additional mailing offices.



Subscription Rates: \$50 (US), \$100 (US) First-Class, \$150 (US) All International Subscriptions.

POSTMASTER: Send address changes to the Register, One Genetics Way, Bozeman, Montana 59718.

Printed in USA



2/8/22

CE: 16/TOP 5%

BW: -.1/TOP 10%

WW: 73

YW: 99

M: 26/TOP 30%

DOC: 15/TOP 10%

API: 116 TI: 74

ASA 3338150 HOMO BLACK/POLLED



\$40/Unit

CALL FOR SEXED SEMEN AVAILABILITY

HPG HIGH PRAIRIE GENETICS LUKE WOOD 913.775.3762

H2O'S Cattle

TREY & BRENDA HARDESTY 219.794.6674

CATTLE Visions

573-641-5270 CATTLEVISIONS.COM

WC

DOUBLE DOWN

5014E

SIRE

DAM

W/C Executive Order 8543B

w/c Miss Werning 5014C

Full sister in blood to W/C Relentless

- Double Down was the \$105,000 sale feature at Wernings 2018 Bull Sale! His extremely clean pattern, great structure, and whistle front end stirred bids from cattlemen all across the nation!
• Double Down is now a PROVEN CALVING EASE sire who works like a dream on heifers & cows both, regardless if they are Simmental, Angus, halfbloods or clubby type!
• Double Down has produced champions with his first calf crop! They are razor fronted, ultra flexible at the ground, and COMPLETE!



Golden Dawn Juno 68DJ

STANLEY MARTINS FARMS

141 Hwy 18 • Postville, IA 52162
563-419-2444 (c) • 563-864-7305 (h)

Please google stanleymartinsfarms
for more information.

We sell bulls every month of the year.
90% of our bulls sell from \$3,000-5,000.

Thank You!

We are humbled that breeders, who demand the very best, come to us to make their selections. Not only from here in the States but around the world. Thank you to Guatemala for your selection of 20 heifers and a bull. Thank you to China for your selection of 14 cows for embryo production and a bull. Thank you to South Africa for your selection of semen and embryos. Thank you to Stout Bros. and Beechinor Land and Livestock from Alberta for your selection of a donor cow; Beechinors sold a Fleckvieh bull for \$355,000 in their last sale!

And thank you to Chris Martin from Tennessee for his selection of Juno to build his quality herd around. Juno is special! The global demand for 100% Fleckvieh continues to surge!

the Register

Published By ASA Publication, Inc.

One Genetics Way, Bozeman, Montana 59718 USA

406-587-2778 Fax: 406-587-9301

www.simmental.org Email: register@simmgene.com

Canada Publications Agreement Number: 1875183

CEO

Wade Shafer, PhD

Managing Editor

Jackie Atkins, PhD

Editor

Lilly Platts

Editorial Consultant

Dan Rieder

Business Manager

Linda Kesler

Art Director

Cynthia Conner

Design/Production

Joel Coleman

Media/ Website Administrator

Kathy Shafer

General Manager

Jim Largess

Sales Manager

Nancy Chesterfield

Advertising/ Editorial Assistant

Rebecca Price

Accounts Receivable

Megan Jimerson

ASA PUBLICATION, INC., BOARD

Chairman

Doug Parke

Barry Wesner

Steve Eichacker

Vice-Chairman

Brandon Callis

Randy Moody

Executive Secretary-Treasurer

Wade Shafer, PhD

American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA

406-587-4531 Fax: 406-587-9301

www.simmental.org Email: simmental@simmgene.com

BOARD OF TRUSTEES

Executive Committee:

Barry Wesner, Chairman Doug Parke, Vice Chairman
Steve Eichacker, Treasurer Randy Moody Brandon Callis

Executive Vice President: Wade Shafer, PhD

Immediate Past Chairman: Randy Moody

North Central Area:

Kent Brunner (2023)

3559 Upland Road
Lost Springs KS 66859 / 785.466.6475
kent@cowcampbeef.com

Steve Eichacker (2023)

25446 445th Ave
Salem, SD 57058 / 605.421.1152
es@triotel.net

Tim Clark (2024)

1999 18th ST NW
Turtle Lake, ND 58575 / 701.799.7752
Tim.Clark@hubbardfeeds.com

Loren Trauernicht (2025)

901 E Pine Rd
Wymore, NE 68466 / 402.230.0812
mtrauernicht@diodecom.net

Eastern Area:

Randy Moody (2023)

811 Frank Hereford Road
New Market, AL 35761 / 256.655.5255
randymoody@ardmore.net

Barry Wesner (2023)

1821 W 700 S
Chalmers, IN 47929 / 219.863.4744
wesnerlivestock@yahoo.com

Chris Ivie (2024)

PO Box 264
Summertown, TN 38483 / 931.215.0316
iviejc@usit.net

Doug Parke (2024)

153 Bourbon Hills Dr
Paris, KY 40361 / 859.421.6100
office@dpsalesllc.com

Western Area:

Tom Nelson (2023)

5831 Hwy 7
Wibaux, MT 59353 / 406.939.1252
nlcsim@midrivers.com

Chad Cook (2024)

PO Box 174
Walsh, CO 81090 / 719.529.0564
bridlebitsimm@gmail.com

Maureen Mai (2025)

427 Peaceful Way
Bonners Ferry, ID 83805 / 208.660.2726
rymocattle@gmail.com

Ryan Thorson (2025)

207 3rd ST
Glendive, MT 59330 / 406.694.3722
ryanthorson7@gmail.com

South Central Area:

Dr. Gary W. Updyke (2023)

107030 S. 4250 Road
Checotah, OK 74426 / 918.843.3193
garyupdyke38@gmail.com

Brandon Callis (2024)

26123 State HWY 152
Minco, OK 73059 / 979.204.1265
callissteer@yahoo.com

Victor Guerra (2024)

PO Box 92
Linn, TX 78563 / 956.607.5515
vgg03@aol.com

Joseph Hensgens (2025)

136 Deer Park LN
Rayne, LA 70578 / 985-992-9119
joehensgens@yahoo.com



STARS & STRIPES

MAY 7, 2022

12:30 PM EST WAGNER SALE FACILITY HERSHEY, PA

DVAuction Broadcasting Real-time Auctions
www.dvauction.com



J22

Wood Fully Loaded x Shell Shocked



F1616

Grand Fortune x SSC Peebles



667E

Built Right x Trendsetter
Sells with a Heifer Calf by SAM



K202

ET Pair County 0 X STF Deception



F23

Pays to Believe x ESS Zale sells with
Bull calf by One Eyed Jack



H7

One Eyed Jack x Kappes Trailblazer sells
with Heifer by Hooks Black Hawk



F60J

Mr. CCF 20-20 x W/C Executive Order
bred to W/C Bank On It



HF6

Embryos by Something About Mary



6J

Something About Mary x All Right



1J

Lover Boy x Broker



Doug & Debbie Parke 859.421.6100
Drew & Holli Hatmaker 423.506.8844
office@dpsalesllc.com
www.dpsalesllc.com





by Tom Nelson, Wibaux, Montana

The Simmental business is good, with seedstock, breeding bulls, and females being in good demand. Simmental-cross feeder cattle markets continue to be strong and growing with Simmental's ability to convert efficiently, marble well, and have above-average yield without the fat. The Feeder Profit Calculator™ use and acceptance helps add value to Simmental and SimGenetics feeder calves.

The commercial-cross Simmental females have found a favorable place in the commercial cattle industry by adding performance and having good longevity. The American Junior Simmental Association provides opportunity, education, competition, and collaboration for Simmental youth. The Regionals and National Classic are very popular and highly attended.

The American Simmental Association is proud to sanction Progress through Performance (PTP) shows throughout the country featuring high-quality purebred Simmental, percentage Simmentals, and Simbrah cattle.

The PTP program is designed to promote multi-level progress within the SimGenetics industry. PTP shows effectively combine the assessment of statistical data such as EPD and actual measurements with traditional phenotype evaluation. Of added interest is the ASA PTP Ring of Champions. Points are accumulated from the five major shows in six different divisions and then the PTP Ring of Champions winners are crowned in the final show.

The state associations play an important role in the promotion of SimGenetics. The ASA Cost Share program has gotten advertising dollars into the hands of state associations. These ASA dollars are available for state associations to use to help promote SimGenetics and bring ASA liaisons to their state functions. The ASA has hired Grant Company, an advertising firm, which has done a great national advertising campaign. ASA SimSpecialists are available to state associations or individuals to help communicate all the new ASA projects to our membership and customers. Data drives our beef decisions today and data will drive it even more tomorrow.

Next, I would like to thank the staff and ASA scientists who lead the ASA's breed improvement data, research, and promotion. We have a very knowledgeable group of national leaders that drive our data gathering. I will not go through all the projects and verification that they are working on now but will say that the International Genetic Solutions collaboration with over 20 other breeds and businesses has made us a leader in performance in the United States and the world.

We promote our cattle and programs in a variety of ways, and our membership is diverse, with SimGenetics succeeding in a variety of environments. With our membership and trustees all working together, we can continue this great success story. ■

ASA's Mission Statement:

The success of the American Simmental Association is dependent on our members' cattle making a significant genetic contribution to the beef industry. By utilizing the most advanced science, the highest priority is to maintain services and products that bring value to ASA members' customers.

More than a Carcass Test



"The CMP is a complete young sire progeny test, collecting data from birth to harvest and beyond due to the fact many of the CMP herds retain daughters which ultimately report the earliest maternal data on the enrolled sires."

- Gordon Hodges, Gibbs Farms

The CMP collects birth-to-harvest data, genomics, and mature cow information.

Look for the Logo!



Enroll your Sire - carcdata@simmgene.com

3rd Annual Spring Fever Sale

Hosted by Classic Farms
80 lots of Simmental and SimAngus™
1 PM, April 30th, 2022 Jackson's Mill WV



This Bankroll 2 yr old sells with a Loverboy heifer at side.



This Bandwagon cow bred back to Oracle sells with her Oracle heifer



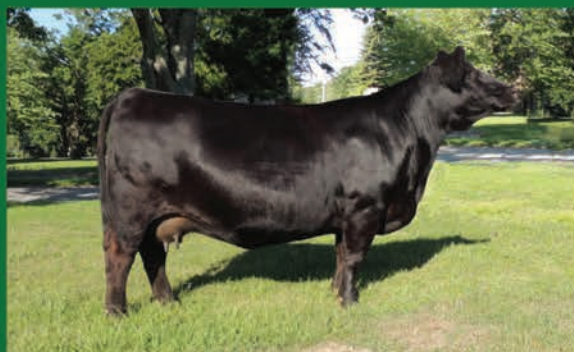
Progeny From These Prolific Females Offered



Selling a Lola Daughter



Selling a Serena x Cowboy Logic Heifer Calf & Choice of Embryos



Selling a Zahra Daughter



Selling a Foxy Lady Pregnancy & Embryos

For the most updated information, visit [Facebook.com/ClassicFarms](https://www.facebook.com/ClassicFarms)

For details, contact:
Chris Brown, Classic Farms 304-290-8383
Bid online at [DVAuction.com](https://www.DVAuction.com)



by Mia Bayer,
Youth and Foundation Coordinator

To say that the last few months for me have been a whirlwind would be an understatement. My first day with the ASA was November 10, and the very next day I traveled to Louisville for the North American International Livestock

Exposition. While it certainly wasn't my first trip to Louisville, as I had been attending and exhibiting with my family for years, this time it was different, with a new job, new responsibilities, and new faces. Since Louisville I have been on the road almost as much as I've been home. Let's just say I've been gone so much that my husband Scott has spent more time in the laundry room and at the grocery store in the last few months than he has the entire 30-plus years we've been married.

A couple of weeks ago I had another chance to travel for work again and this time Scott came with me. We had been invited to judge showmanship at the Simbrah-Simmental Superbowl in San Antonio. It was easy to say yes to this invitation. Wisconsin winters get long and by mid-February a trip to some warm weather sounded great. It was a

first-class event with outstanding young people and a great group of volunteers putting it on.

During the champion drive Scott was giving some final comments and the word opportunity kept coming up as he talked. He encouraged the young exhibitors and those around ringside to pay attention to the opportunities that are around you. As I stood and listened to his comments, I thought about how sometimes people think that success comes from luck, or a connection. But success can come from the opportunities that we face. There are times when opportunity is all around us and sometimes, we ignore it, or waste it, or we just don't recognize it.

Being involved with the American Simmental Association is an opportunity for all of us. Whether you are a first-time exhibitor at the National Classic, a Steer Profitability Competition contestant competing an assignment, or a breeder looking to find the next great genetics to fit your herd, keep paying attention to the opportunities that are around you. I have certainly been given an amazing opportunity to work with the ASA and AJSA. I look forward to many more days of travel, meeting lots of new faces and lots of new opportunities. ■



The 30th Simbrah-Simmental Superbowl awarded youth over \$65,000 through scholarships, prize money, and awards

GENETICS THAT PAY



SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

\$20+
**MORE PER
CARCASS**

Success on the ranch is measured in dollars.

Data from the Tri-County Steer Carcass Futurity Cooperative finds packers pay **\$20 to \$34** more for SimAngus[™] and Simmental-sired cattle than English-sired counterparts.^a

Simmental influence also pays at auction. SimAngus-sired steer calves sold through Superior Livestock Auction earn more at sale time than all other calves.^b

It's no wonder the percentage of SimAngus calves marketed through the industry's largest video auction has grown **eightfold** since 2010.

**STAND STRONG
SIMMENTAL**

406-587-4531 • simmental.org

^a Effect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

^b Effect of sire breed on sale price of beef steer calves sold through Superior Livestock Auction, summer 2020. Odde, K. & King, M. (December 2020). Kansas State University analysis of 394,900 head of beef calves. Estimating the Value of SimAngus-Sired Calves: Superior Livestock Auction – Summer Sales, 2020. For lots of 50 head or more.



Exploring Reproductive Technology and Management

by Lilly Platts

Ensuring that females are bred and productive is a goal for every beef cattle operation, from seedstock to commercial, but meeting reproductive goals is not always simple. Dr. Ky Pohler, Texas A&M University, and Dr. Jordan Thomas, University of Missouri, share their experience and knowledge on the topic.



Dr. Ky Pohler



Dr. Jordan Thomas

Keeping up with the latest in reproductive technology and research can be challenging and overwhelming. From geographical location to unique management practices, every operation is different and there is no one-size-fits-all solution to finding the most effective breeding plan. Utilizing Artificial Insemination (AI), for example, does not guarantee heavier weaning weights alone, but when used as a part of a holistic management plan, the practice can rapidly improve both the genetic and financial potential of a cow herd. Reproductive technologies have the potential to improve genetic progress, increase financial gains, and additionally, help producers identify and solve other issues within the cow herd. While there are too many in-depth protocols and practices to outline in a single article, there are some larger, guiding principles that can help producers navigate these decisions. Two experts in beef cattle reproduction offer their insights.

Dr. Ky Pohler is an associate professor at Texas A&M University. He is the chair of the Texas A&M Department of Animal Science Pregnancy Development Programming Area of Excellence. His research lab is focused on reproductive efficiency, and decreasing embryonic mortality.

Dr. Jordan Thomas is a faculty member at the University of Missouri's Department of Animal Science, with a

split appointment between research and Extension. His research focuses on control of the estrous cycle in cattle, timed AI, embryo transfer, and heifer development. In Extension, he discusses reproductive management using a systems-based approach.

How Can the Benefits of Reproductive Practices Be Measured?

A management practice has to offer a tangible, measurable benefit to be worth implementing. Practices like AI, embryo transplant, and estrus synchronization offer a number of potential benefits, ranging from shortened calving seasons to heavier weaning weights. Dr. Pohler breaks the measurable benefits down into two categories. "I think about it financially, and I think about what it does to serve the cow herd moving forward," he explains. "If you think about those two things separately, the ability to use estrus synchronization and reproductive technology to move the herd in some direction is a lot faster than what you would be able to do without AI and synchronization. Then, we capture the genetic value of the calves."

(continued on page 14)

FINAL STANDINGS

PTP RING OF CHAMPIONS 2021 - 2022

PUREBRED SIMMENTAL HEIFERS

- | | | |
|--|--|---|
| 1 GBC XTB Hazel H03
Elmore Cattle Services,
XTB Cattle Co & Pepper Elmore | Sire: WLE Copacetic E02
Dam: CMFM Shawnee Miss 703D | Breeder: GB Cattle Company
Points: 67 (14 NAILE + 19 CC + 17 NW + 17 FW) |
| 2 LKCC Miss Crysteels Remedy 44J
Morgan Jackson | Sire: SO Remedy 7F
Dam: BF Miss Crysteel Tango | Breeder: Kersten Cattle
Points: 39 (9 CC + 14 NW + 16 FW) |
| 3 TJSC Knockout 401H
Jones Show Cattle, Brian Searson
& Montana Hulsmeyer | Sire: W/C Relentless 32C
Dam: TJSC Knockout 121Y | Breeder: Josie John & Jones Show Cattle
Points: 31 (19 NAILE + 12 CC) |

PERCENTAGE SIMMENTAL HEIFERS

- | | | |
|--|--|---|
| 1 STCC Serena's Gift 0173
Harley Sargent & David Smith /
Trennepohl Farms & Mercedes Ferree | Sire: PVF Blacklist 7077
Dam: HF Serena | Breeder: Claire Trennepohl
Points: 39 (9 AR + 14 NAILE + 2 CC + 14 FW) |
| 2 CELL Trixie 0105H
Chase Harker | Sire: SC Pay The Price C11
Dam: LLJB Absolute Style 3056A | Breeder: Linhart Limousin
Points: 38 (19 NAILE + 19 CC) |
| 3 HCCO Daffodil 493J
Morgan Jackson | Sire: EC Rebel 156F
Dam: J6RA 531B | Breeder: Hartman Cattle Co
Points: 25 (8 NAILE + 3 CC + 7 NW + 7 FW) |

PUREBRED SIMMENTAL BULLS

- | | | |
|--|--|--|
| 1 OBCC Goose GB17
Owen Bros Cattle Co, XTB Cattle Co
& Elmore Cattle Services | Sire: W/C Bankroll 811D
Dam: OBCC Legend 138B | Breeder: Owen Bros Cattle Company
Points: 41 (17 AR + 14 NAILE + 5 CC + 5 NW) |
| 2 Rocking P Private Stock H010
Rocking P, Circle M, Red River Farms,
Tolle Show Cattle, & Griswold Cattle | Sire: WLE Copacetic E02
Dam: RP/MP Built To Love A021 | Breeder: Josie Phillips
Points: 39 (17 NAILE + 5 CC + 17 FW) |
| 3 Ignition
Tricia Neczeporenko & Genetics Plus | Sire: Profit
Dam: HAMR Miss Dana | Breeder: Joe Morgan
Points: 34 (17 CC + 17 NW) |

PERCENTAGE SIMMENTAL BULLS

- | | | |
|--|--|--|
| 1 CSG Winchester 376H
Elmore Cattle Services, XTB Cattle Co,
Copeland & Sons, Paulsen Cattle,
B&K Farm and Ivie & Sons | Sire: Profit
Dam: SJF Emerald | Breeder: Kenidey Effling
Points: 34 (17 NW + 17 FW) |
| 2 Harkers Unleashed
JS Simmentals, Minnaert Show Cattle,
& Chase Harker | Sire: Silveiras Style 9303
Dam: HILB Miss Oo La La B412 | Breeder: Chase Harker
Points: 31 (14 NAILE + 17 CC) |
| 3 ALL/FCF Hot Topic 099H
Adcock Land and Livestock
& Four Corners Farms | Sire: Profit
Dam: FCF Phyllis 532 | Breeder: Maddy Udell/Four Corners/Adcock
Points: 24 (17 NAILE + 7 CC) |

Updated through 2022 Fort Worth Stock Show & Rodeo
Note: Points awarded to each individual animal at only its four best events



SANCTIONED BY THE AMERICAN SIMMENTAL ASSOCIATION
VISIT WWW.SIMMENTAL.ORG FOR MORE INFORMATION

Exploring Reproductive Technology and Management

(continued from page 12)

A high conception rate is every producer's goal during breeding season, and good reproductive management can help with this and more.

Pohler clarifies that using AI does not automatically cause benefits like heavier weaning weights. “Some people think that AI calves bring more money, but you have to look at it with a more holistic view. Most of the time, those calves are born earlier, and therefore weigh more — if you don't take into consideration the genetic merit, those calves should still weigh more.”

Additionally, Pohler points to overall improvements in management that come with a thoughtful reproduction plan. “One of the biggest things, especially in the West, is it makes things easier to manage. You can strategically do things, like decrease bull battery, or position your females to get half of them bred at the start of the season.”

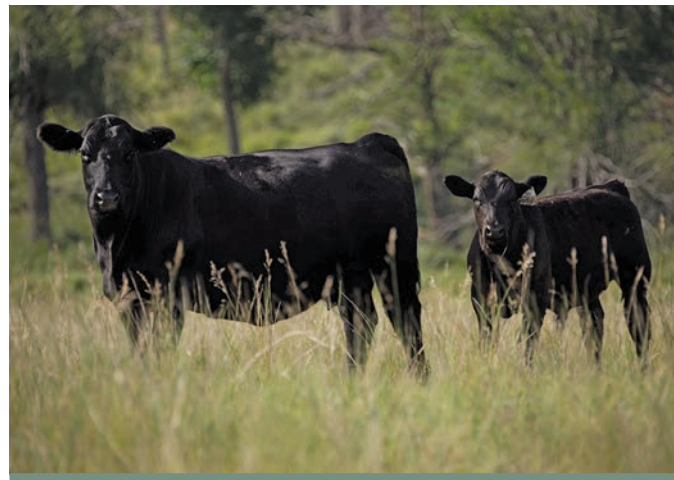
Pohler adds that synchronization practices can still be beneficial if females don't conceive by AI, since estrus synchronization improves the percentage of females cycling early in the breeding season. “Even if a female doesn't conceive by AI, they will still breed up earlier by the herd bull.”

Thomas also encourages a holistic view of these practices. When considering the cost of an AI program, he explains that finding the underlying root cause of a cost is essential when choosing how to allocate resources. “Our tendency is to look for things we can cut. Instead, we should try to cut the underlying cause of that cost, and that is where I try to go with reproductive management. Poor reproductive performance in cow-calf herds leads to producers using long breeding seasons, and having long calving seasons. Those long calving seasons and strung-out cow herds cause a tremendous amount of cost. It causes a tremendous amount of supplementation cost, trying to manage cows that are spread out in their stage of production. It causes lost revenue because we

deal with more things like calf scours and higher mortality. It causes higher-than-desirable costs associated with cow depreciation, because we know that later-calving cows also become part of challenged populations of cows that are more difficult to breed back successfully.”

Thomas adds that these issues can overshadow any genetic superiority a calf may have. “There is missed revenue, or opportunity cost, because we're not producing early-born calves that are older and heavier weaning. Instead, we are producing late-born calves that go on to be the lightest, youngest calves in the group, regardless of their genetic merit.”

“I think about reproductive management largely as a cost control strategy,” Thomas says. “If you put that in the right package you can really make the technology not just pay for itself, but actually become a leverage point to reduce other costs.”



Estrus synchronization can help females remain productive, and improve longevity.

A uniform, consistent calf crop is one of the many benefits of utilizing AI.



Setting up for Success

Pohler and Thomas both emphasize that setting reasonable expectations is essential when considering the potential benefits of implementing or expanding a reproductive management plan. Pohler shares, “All technology is not one size fits all. Just because your neighbor does it doesn’t mean you should. Having good goals for using the technology is important.”

A common negative experience producers have when using AI is a lower-than-expected conception rate. The natural response may be to blame the AI technician, the synchronization protocol, or the quality of the semen, but this issue may actually expose larger issues within the cow herd. Pohler explains, “Reproductive management is not a silver bullet. We cannot overcome poor nutrition, genetics, or health. Reproductive efficiency helps measure how successful you are in those other areas.”

Thomas echoes this, explaining that identifying these other issues will not only eventually improve the herd’s fertility, but can also improve other areas. For example, the goal of using a synchronization protocol doesn’t have to simply be high AI conception rates. He explains, “Typically when I go work with a commercial producer, they are trying to think about an estrus synchronization program when they are already behind the game a bit. It can be tempting to think it’s not worth doing because of other factors, but I push back on that because we can still use it as a tool to improve things. I may have a set of heifers that are underdeveloped, or a group of cows that were not managed for short calving, or winter supplementation that wasn’t at the level we would like to see so the cows are on the thin side. I may want to make changes for the next time, but synchronization can be helpful in alleviating some of those issues. We start to move those challenged females up when they conceive, and if they don’t conceive by AI, they are still more likely to get bred earlier.”

Choosing a synchronization protocol and plan for AI can be overwhelming, but generally, Thomas and Pohler both suggest targeting smaller goals and then expanding. Pohler explains, “The most important thing with reproduction is to take small bites into it. Maybe AI heifers first, and then use estrus synchronization and natural service for the mature cow herd before AIing everything.”

Thomas adds, “We have major opportunities to improve reproductive performance in cow herds, but often it’s a multi-year process, and it’s a process that maybe involves some of these reproductive management technologies and also involves overall management.”

Using estrus synchronization and AI can shorten the calving season, which helps producers manage calf health.



Resources and the Future

An open female is one of the largest costs to a producer and the industry as a whole, so researchers are continually working to solve issues surrounding beef cattle reproduction. Pohler explains that bull fertility — and fully understanding how each parent contributes to the equation — is a top priority. “The big thing we’re trying to understand is what the bull’s contribution is to fertility, versus the cow’s. In the coming years we’re going to see major improvements in bull fertility, and we’ll have major benefits from that.”

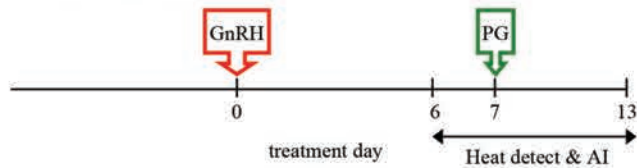
Pohler encourages producers to visit beefrepro.org. This site, hosted by the Beef Reproduction Task Force, offers a number of tools, including an estrus synchronization calendar and an “AI Cowculator,” which can evaluate the economic feasibility of an AI program based on a number of inputs provided by the producer.

Thomas is involved in a variety of research projects, ranging from improving synchronization protocols to evaluating and refining common management practices. He suggests producers explore the University of Missouri’s publication, *Whole System Management of Reproduction in Beef Cattle*. This publication, available through the University of Missouri Extension service, covers shortening calving seasons, heifer selection and development, maintaining cow condition, minimizing reproductive stresses, and bull management. ■

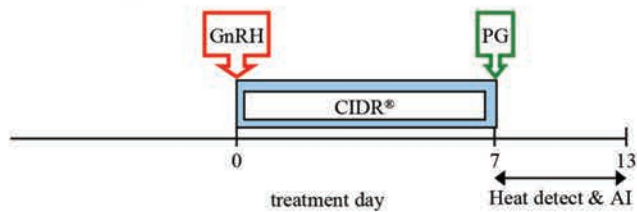
See pages 16 and 17 for protocol charts.

HEAT DETECTION

Select Synch

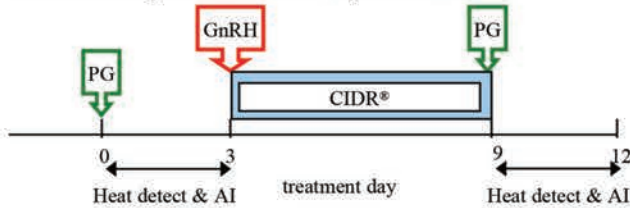


Select Synch + CIDR®



PG 6-day CIDR®

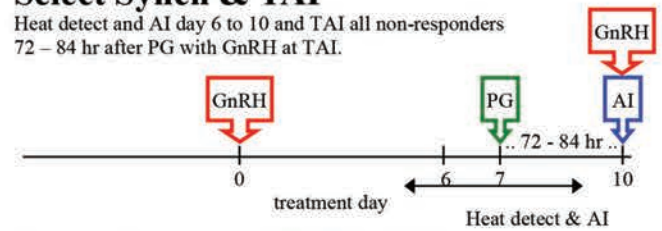
Heat detect and AI days 0 to 3. Administer CIDR to non-responders and heat detect and AI days 9 to 12. Protocol may be used in heifers.



HEAT DETECT & TIME AI (TAI)

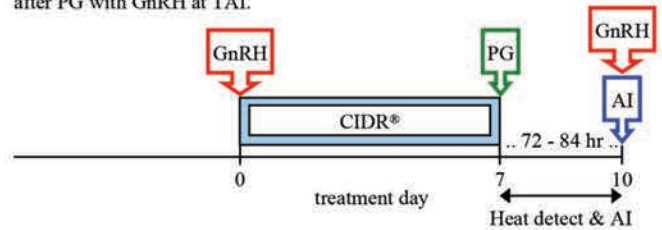
Select Synch & TAI

Heat detect and AI day 6 to 10 and TAI all non-responders 72 – 84 hr after PG with GnRH at TAI.



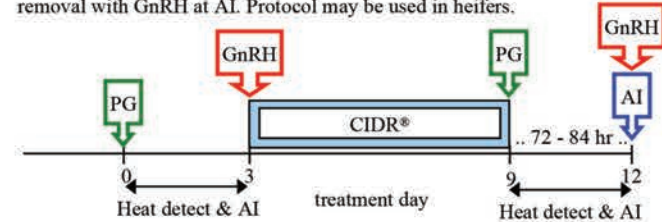
Select Synch + CIDR® & TAI

Heat detect and AI day 7 to 10 and TAI all non-responders 72 - 84 hr after PG with GnRH at TAI.



PG 6-day CIDR® & TAI

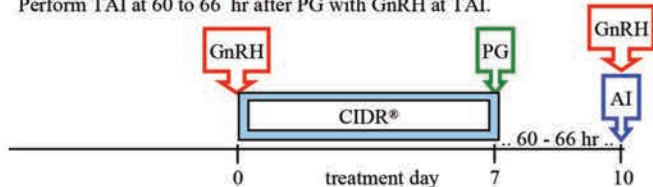
Heat detect & AI days 0 to 3. Administer CIDR to non-responders & heat detect and AI days 9 to 12. TAI non-responders 72 - 84 hr after CIDR removal with GnRH at AI. Protocol may be used in heifers.



FIXED-TIME AI (TAI)*

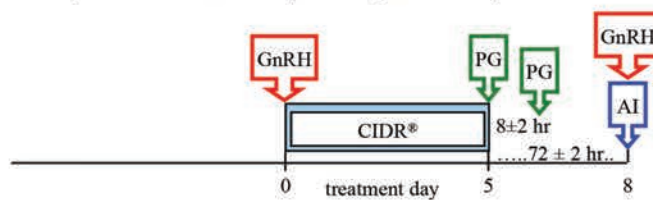
7-day CO-Synch + CIDR®

Perform TAI at 60 ± 66 hr after PG with GnRH at TAI.



5-day CO-Synch + CIDR®

Perform TAI at 72 ± 2 hr after CIDR removal with GnRH at TAI. Two injections of PG 8 ± 2 hr apart are required for this protocol.

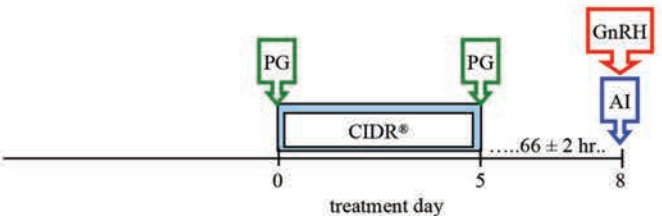


FIXED-TIME AI (TAI)*

for *Bos Indicus* cows only

Bos Indicus PG 5-day + CIDR®

Perform TAI at 66 ± 2 hr after CIDR removal with GnRH at TAI.



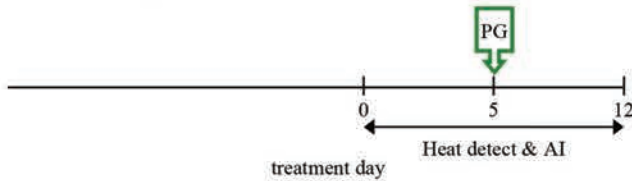
* The time listed for "Fixed-time AI" should be considered as the approximate average time of insemination. This should be based on the number of cows to inseminate, labor, and facilities.

These protocol sheets were assembled by the **Beef Reproduction Task Force**; BeefRepro.org. Programs are intended to promote sustainable food production systems by the beef industry through sound reproductive management practices for replacement heifers and postpartum cows. The Beef Reproduction Task Force recommends working with a licensed veterinarian for proper use and application of all reproductive hormones. **Approved 12-1-2021.**

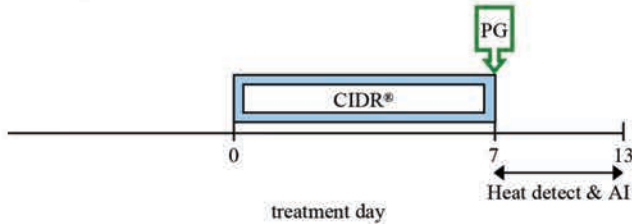
GnRH: Cystorelin®, Factrel®, Fertagyl®, OvaCyst®, GONABreed®
 PG: estroPLAN®, Estrumate®, In-Synch®, Lutalyse®, Lutalyse® HighCon, ProstaMate®, SYNCHSURE™

HEAT DETECTION

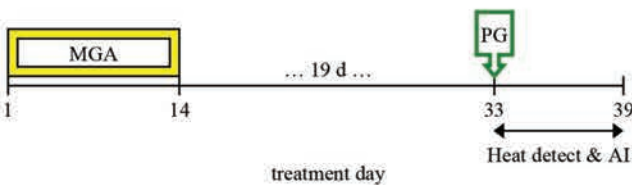
1 Shot PG



7-day CIDR®-PG



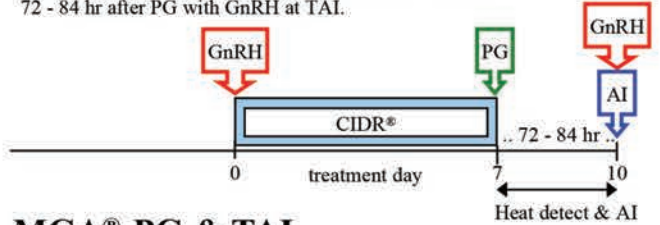
MGA®-PG



HEAT DETECT & TIME AI (TAI)

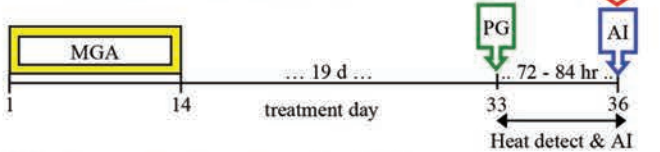
Select Synch + CIDR® & TAI

Heat detect and AI day 7 to 10 and TAI all non-responders 72 - 84 hr after PG with GnRH at TAI.



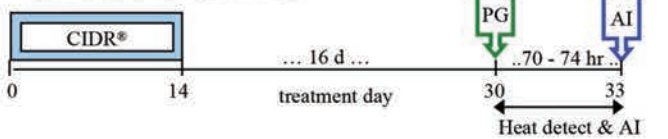
MGA®-PG & TAI

Heat detect and AI day 33 to 36 and TAI all non-responders 72 - 84 hrs after PG with GnRH at TAI.



14-day CIDR®-PG & TAI

Heat detect and AI day 30 to 33 and TAI all non-responders 72 hrs after PG with GnRH at TAI.

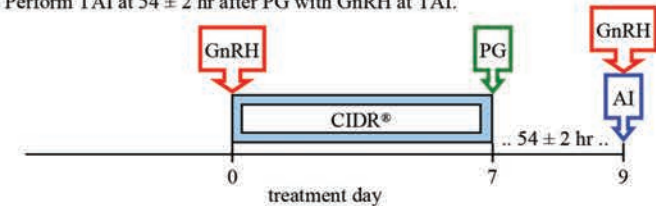


FIXED-TIME AI (TAI)*

Short-term Protocols

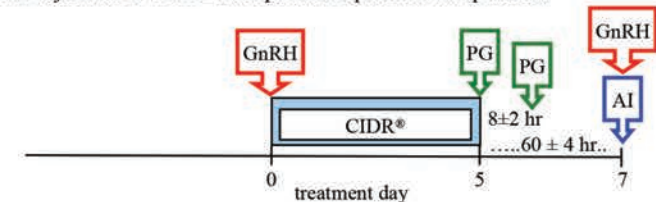
7-day CO-Synch + CIDR®

Perform TAI at 54 ± 2 hr after PG with GnRH at TAI.



5-day CO-Synch + CIDR®

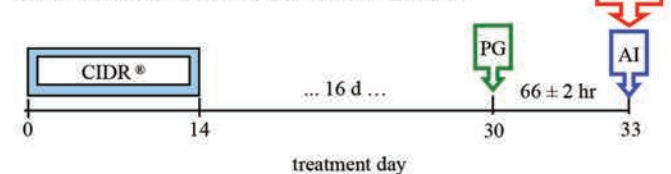
Perform TAI at 60 ± 4 hr after CIDR removal with GnRH at TAI. Two injections of PG 8 ± 2 hr apart are required for this protocol.



Long-term Protocols

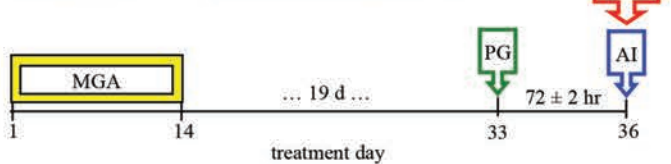
14-day CIDR®-PG

Perform TAI at 66 ± 2 hr after PG with GnRH at TAI.



MGA®-PG

Perform TAI at 72 ± 2 hr after PG with GnRH at TAI.



* The times listed for "Fixed-time AI" should be considered as the approximate average time of insemination. This should be based on the number of heifers to inseminate, labor, and facilities.

These protocol sheets were assembled by the *Beef Reproduction Task Force; BeefRepro.org*. Programs are intended to promote sustainable food production systems by the beef industry through sound reproductive management practices for use in replacement heifers and postpartum cows. The Beef Reproduction Task Force recommends working with a licensed veterinarian for proper use and application of all reproductive hormones. **Approved 12-1-2021.**

GnRH Cystorelin®, Factrel®, Fertagyl®, OvaCyst®, GONABreed®

PG estroPLAN®, Estrumate®, In-Synch®, Lutalyse®, Lutalyse® HighCon, ProstaMate®, SYNCHSURE™



NEW JUNIOR MEMBERSHIPS

Memberships are due by April 1

to complete entries for 2022 Regionals and National Classic.

Any memberships received after April 1 will be subject to an additional \$50 priority fee.

**membership applications received after 12 p.m. the same day as the entry deadline are not guaranteed to be completed prior to the deadline.*

Get a head start!

Go to juniorsimmental.org
to find the
AJSA Membership Application form



CHECK OUT

THE 2022 REGIONAL AND
NATIONAL CLASSIC RULES AT
WWW.JUNIORSIMMENTAL.ORG

GO TO CLASSIC AND EVENTS TAB TO
CLASSICS THEN TO REGIONAL AND
NATIONAL CLASSIC RULES



READ THROUGH
TO STAY INFORMED
AND UP TO DATE



Simmental Summer in Madison, Wisconsin

by Lilly Platts, with AJSA National Classic coordinators
Sherry Adcock, Jennifer Tarr, and Dr. Paul Walker

The Illinois Simmental Association, Illinois Junior Simmental Association, ASA, and AJSA have been hard at work planning the 2022 AJSA National Classic. Coordinators Sherry Adcock, Jennifer Tarr, and Dr. Paul Walker worked together to organize the 2018 Eastern Regional Classic, and are bringing their effective teamwork back to the table to organize this national event. The following is a preview of some highlights of the upcoming AJSA National Classic.

About the Coordinators

Sherry Adcock – cattle shows

Sherry Adcock, from central Illinois, owns and operates Adcock Land and Livestock with her husband Bob, and their son Justin, and his wife Emily. They run 120 head of Simmental, SimAngus, and Angus cattle, and are focused on raising cattle for show, and replacement females. The Adcock family has been deeply involved in showing Simmental cattle for many years, including when their own children were young. Today, they continue their involvement by helping the youth who purchase and show their cattle. From teaching young people to fit their cattle to helping them with showmanship, Adcock is committed to helping the next generation. She is looking forward to seeing the breed's youth and their families participate in this year's event. "ASA makes this an educational experience, and for many families it's their vacation. It's an awesome way to raise your children, with the daily work that goes into it all. To prepare for contests, the juniors have to study if they want to succeed. At the end of the day, it makes outstanding adults with work ethic and drive."

Jennifer Tarr – educational contests

Jennifer Tarr, from central Illinois, works as a business analyst for an agricultural software company, and also helps on her family's Simmental operation. Tarr's family, including her husband Stan, and children Emerson and Jasper, have been deeply involved with the AJSA for years; Emerson currently serves on the AJSA Board of Trustees. Tarr attributes much of her own children's success to the AJSA, and is bringing her own family's love for the breed and AJSA to organizing this year's National

Classic. "From a very young age, people would ask us what we did with our kids to make them so comfortable, confident, and well spoken. Without question, we point to the fact that they compete in things like Sales Talk, and Public Speaking. We point back to those particular opportunities the breed has afforded us. There is no question in my mind that these events have single-handedly shaped our kids into who they are today."

Dr. Paul Walker – facilities

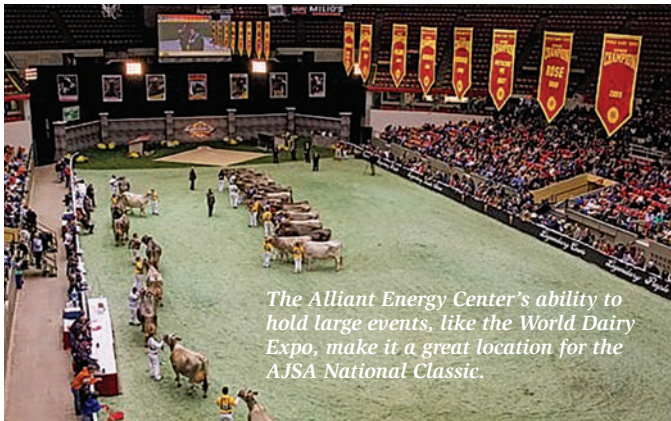
Dr. Paul Walker, from central Illinois, has decades of experience in the industry and with the Simmental breed. He is a professor emeritus of Illinois State University, where he studied and taught ruminant nutrition and beef cattle management for 33 years. Walker has been a member of the Illinois Simmental Association Board of Directors, was a member of the Illinois Beef Expo committee for several years, and is currently the president of the Illinois Beef Association, overseeing both the policy and checkoff divisions. He owns and operates a small lifestyle Simmental farm with his daughters, Samantha and Leslie, who were both involved in the AJSA growing up; Samantha served on the AJSA Board of Trustees, winning a Silver Merit Award, and Leslie was a Gold Merit Award recipient. Dr. Walker explains that the committee organizing this year's National Classic works extremely well together, and is backed by the state's support. "We have a cohesive group in Illinois and get along very well. We have a lot of members who make it really easy to host an event like this. I believe in giving back. The Illinois Simmental Association and ASA have been good for my daughters growing up, and I like to give back. Beef cattle have been my passion since I was ten years old. I have a lot of experience, I love the industry, I love showing, I love to judge, and I welcome the whole industry."

Alliant Energy Center – Madison, Wisconsin

The Alliant Energy Center in Madison, Wisconsin, was chosen by the Illinois organizers for a number of reasons, including space, the proximity to Illinois, hotel locations, and its central location for out-of-state attendees. Walker explains, "The pavilions are set up with a lot of room. The colosseum is an excellent place to show, and the tie-outs are grass so you can walk all

you want, put up pens, or tie to your trailer. It's easily accessible from the interstate, and is fairly central. It's an excellent facility. It's where the World Dairy Expo is held, which is a huge event. Numerous national cattle events and jackpots have been held there, so they are used to hosting cattle events."

The entire campus is 164 acres, with easily accessible camping and parking.



The Alliant Energy Center's ability to hold large events, like the World Dairy Expo, make it a great location for the AJSA National Classic.



Local Attractions

Madison boasts a variety of attractions, including: the state Capitol; Olbrich Botanical Gardens; Henry Vilas Zoo; Memorial Union Terrace; Capitol Square; Chazen Museum of Art; a charming downtown; Madison Children's Museum; and much more.



Food and Hospitality

"We want to focus on having excellent hospitality for the states coming in," Tarr shares.

This year's event will feature a hospitality space, and like National Classics in the past, an overall atmosphere of teamwork and community. The 2022 National Classic will be slightly different from past events due to issues obtaining affordable, adequate meals for attendees. Like many things, food expenses are up, and the facility does not allow for outside food to be brought in and served by the AJSA organizers. To help ensure attendees will be able to obtain food without leaving the grounds, food trucks will be on site. However, families should plan to provide meals for themselves. Snacks and water will be available for juniors.

Judging and Cattle Competitions

Stan Tarr will be coordinating the judging and cattle competitions at the 2022 National Classic. Jennifer, his wife and event coordinator, shares, "He has judged a lot of shows, and was a judging coach at the University of Illinois when he was getting his master's degree. He has helped for the last 25 years with the junior college livestock judging contests at the North American, so he has a lot of experience, and will draw on many of his contacts."

New to this year's event is the option for competitors in the junior division to choose between giving oral reasons and participating in a clinic. Jennifer Tarr explains, "Kids who are just getting started, or might be doing their first livestock judging contest, might benefit from doing the clinic as opposed to giving reasons."

(Continued on page 24)

Simmental-Simbrah Foundation

BREEDERS CUP
GOLF TOURNAMENT



Monday, June 27, 2022 / 10:00 AM Shotgun Start

Bridges Golf Course - Madison, WI

ENTER ONLINE

\$75/Golfer or \$300/Team
Includes Cart & Lunch
Entries Open April, 15th

EVENT CONTESTS

Four-Person Best Shot
Closest to the Pin,
Longest Drive & Longest Putt

QUESTIONS?

Contact for Additional
Tournament Information:
Carrie Horman, 319.551.7626
Nate Horman, 515.291.7478

*Held in conjunction with the 2022 AJSA National Classic.
All proceeds are earmarked to support youth through
Merit Scholarships and The Summit Leadership Conference.*

REGISTER ONLINE AT
www.juniorsimmental.org

Regional and National Classic Participants – Did You Know?



ASAP

-
- To enter animals to show at Regional and National Classics, they must be registered with ASA.
 - All purchased ET calves must have DNA parent verification before registering.
 - DNA parent verification can take up to seven-nine weeks at the lab!
 - If you plan to purchase or have purchased an animal you wish to show this summer, ask these questions of your seller:
 1. Is this animal a purchased embryo calf?
 2. Is this animal registered?

To be on the safe side, DNA for purchased ET calves should be submitted to the lab for testing ASAP for ease of entering cattle in Regional or National Classics.

Simmental Summer

(Continued from page 21)

Illinois Simmental Association (ISA) and Illinois Junior Simmental Association (IJSA)

Both the ISA and IJSA have been extremely involved in the organization of the 2022 National Classic. Adcock explains, “Our ISA board is hugely involved. They have been a huge help in fundraising, and have been calling people to ask for donations. They will be very involved with the show itself. Illinois has the greatest group of kids. I can’t say enough great things about them. They are a great, hardworking bunch.”

Hotels and Camping

- **Clarion Suites at the Alliant Energy Center – headquarters hotel.** This hotel is attached to the Alliant Energy Center via a walkway. 2110 Rimrock Road, Madison, WI 53713, 608-284-1234. Rooms are \$129 to \$159 plus tax per night.
- **Sheraton Madison Hotel.** 706 John Nolen Drive, Madison, WI 53713, 608-234-1022. Located across the street from Alliant Energy Center. Hotel has a complimentary shuttle. Rooms are \$134 plus tax per night.
- **Comfort Inn.** 772 John Nolen Drive, Madison, WI 53713, 608-255-7400. Rooms are \$119 plus tax per night.
- **Holiday Inn Express.** 610 John Nolen Drive, Madison, WI 53713, 608-709-5050. Rooms are \$159 plus tax per night.
- **Home-2-Suites by Hilton.** 2153 Rimrock Road, Madison, WI 53713, 608-949-9650. Rooms are \$125 to \$135 plus tax per night.
- **Camping spaces are available for rent.** There are two camping sites: Willow Island has 99 spots and is priced at \$35/day. Willow Island is located farther from the cattle pavilions. Each campsite has individual electric and water hook-ups. Camping spaces on Willow Island can be reserved by logging onto the Alliant Energy website. VIP camping is located in the North Parking Lot adjacent to Pavilion 1 and Pavilion 2, and has 40 campsites with hook-ups available.

Visit the Alliant Energy Center for detailed information: www.visitmadison.com/meetings/alliant-energy-center/



Deadlines

- **April 1** – Regional and National Classic entries open through Herdbook
- **April 15** – Hotel scholarship deadline. Scholarship will cover lodging and expenses for one room at the 2022 National Classic. Application at juniorsimmental.org
- **April 25 (4:30 PM MST)** – National Classic early entry deadline. Entry fees double after this date and time
- **May 1 (4:30 PM MST)** – National Classic final entry deadline
- **May 25** – Photography contest, trustee application, Merit Awards application deadline. Applications found at juniorsimmental.org

Fundraising and Other Needs

A number of fundraising events have taken place, and the AJSA is always open to additional donations and support for the National Classic.

Due to the huge participation in educational contests, volunteers who can help with timing, judging, and more are needed for the event. “We need a lot of judges,” Tarr explains. “For public speaking alone we need around 70 volunteers, and that is just one contest.”

For anyone who would like to support the event in another way, Tarr says that the organizers are looking for items to put into the welcome bags, like farm gear, industry-related items, hats, pens, etc., keeping in mind that the event is for Simmental youth. ■

To donate to the AJSA National Classic, please contact Mia Bayer at mbayer@simmgene.com.



2022 National Classic - Tentative Schedule

JUNE 24-30, 2022

ALLIANT ENERGY CENTER | MADISON, WI
HOSTED BY THE ILLINOIS SIMMENTAL ASSOCIATION

**Schedule is subject to change - Follow AJSA Facebook page for all information and changes*

Friday, June 24th

8:00 AM Barns Open for Arrival Pavillion 1&2

**subject to change, at this time no cattle on grounds prior to 8:00 AM*

Saturday, June 25th

8:00AM ALL Cattle In Place Pavillion 1 & 2
Check-In/Steer Weigh-in Coliseum
Opening Ceremonies Coliseum
State Booths Hospitality
Mentor/Mentee Kick-Off Coliseum
Livestock Judging Contest Coliseum
Weaver's First-Timers Clinic Coliseum

Sunday, June 26th

Cattlemen's Quiz Exhibition Hall
Public Speaking Exhibition Hall
AJSA Trustee Candidate Interviews Exhibition Hall
Interview Competition Exhibition Hall
Sullivan Supply Clinic Coliseum
Fitting Contest Coliseum

Monday, June 27th

Genetic Evaluation Quiz Exhibition Hall
Foundation Golf Tournament Bridges Golf Course
Sales Talk Coliseum
AJSA Regional Meetings Exhibition Hall
ASA Adult Town Hall Meeting Exhibition Hall

Tuesday, June 28th - **subject to change once entries close*

Bred & Owned (Everything) Coliseum
Owned Cow/Calf
Simbrah, Fullbloods
Steers

Wednesday, June 29th-

**subject to change once entries close*

Owned Percentage Heifers Coliseum
Owned Purebred Heifers

Thursday, June 30th

Showmanship Coliseum
Awards Ceremony Exhibition Hall

Hotel & Camping:

*Hotel and Camping information can be found at
www.juniorsimmental.org.*

Entry Information:

View the website for updated National Classic rules and guidelines

**Entries Open April 1 - www.juniorsimmental.org -
ENTER ONLINE!**

EARLY ENTRY DEADLINE: April 25, 2022

FINAL ENTRY DEADLINE: May 1, 2022

**Watch the 2022 AJSA National Classic and AJSA
Facebook page for updates!**

National Classic Planning Committee:

**Mia Bayer - AJSA Youth Coordinator -
mbayer@simmgene.com / 715.573.0139**

**Paul Walker (Facilities) -
pwalker@ilstu.edu / 309.963.4913**

**Jennifer Tarr (Contests) -
tarrfoxcreek@gmail.com / 309.824.9517**

**Sherry Adcock (Shows) -
sadcock4@gmail.com / 217.855.3059**



2022 AJSA REGIONAL AND NATIONAL CLASSICS



Junior Division Public Speaking Topics

Option 1

Beef: it's more than just what's for dinner.
Discuss beef by-products and their importance in our daily lives.

Option 2

What are EPD?
Why are they important?

x x x x x x
x x x x x x

Option 3

If you could job shadow anyone in the beef industry for a day, who would it be and why?

Contest rules and details:

- ✘ At all AJSA Classics, Junior Public Speaking is a prepared speaking contest.
- ✘ Speeches should be three to seven minutes in length.
- ✘ Contestants are allowed to use two 3x5 note cards while speaking.
- ✘ All notes on these cards must be handwritten.
- ✘ Following the speech, each contestant should be prepared for questions from the judges. This Q&A session will be part of the score.

Please note these are Junior speaking topics only.

For more information on the speaking contest please visit the AJSA website www.juniorsimmental.org.



Summer Schedule and Deadlines

April 1

Regional and National Classic entries open through your Herdbook account

April 15

Hotel scholarship deadline. Scholarship will cover lodging expenses for one room at 2022 National Classic. Application available at www.juniorsimmental.org.

April 15

Eastern Regional EARLY entry deadline — 4:30 p.m. Mountain (registration fees double after 4:30 p.m. MT on April 15)

April 20

Eastern Regional FINAL entry deadline — 4:30 p.m. Mountain

April 25

National Classic EARLY entry deadline — 4:30 p.m. Mountain (registration fees double after 4:30 p.m. MT on April 25)

May 1

National Classic FINAL entry deadline — 4:30 p.m. Mountain

May 25

Photography Contest, Trustee Application, Silver and Gold Merit Award application deadline. **All the above applications can be found at www.juniorsimmental.org.**

- Mail 8 x 10 inch photos, mounted on 10 x 13 inch black foam core board, to: ASA Publication, Inc., One Genetics Way, Bozeman, MT 59718, ATTN: AJSA Photo Contest.
- Four category options: Simmental cattle, people, landscape, general agriculture.
- Best of Show winning entry gets their photo on the cover of the September *Register*.

June 8 – 11

Eastern Regional Classic, Lebanon, IN

June 24 – 30

National Classic, Madison, WI

October 15

2022 Steer Profitability Competition entry deadline, entry forms available at www.juniorsimmental.org

Check out the 2022 AJSA rules at www.juniorsimmental.org



Developing leaders through friendship, networking, and communication skills!



by *Blake Henrichs*

It seems like spring and calving season always go by in the blink of an eye. Before we know it, summer will be here, which means the hair is flying and we are in full-on summer show preparation, rinsing our animals twice a day. Before we know it, we will be attending the Regional Classic, and the National Classic in Madison, Wisconsin. We are all looking forward to the excitement of not having to sit in a classroom and work on long research projects. Meeting young members of the AJSA is something I'm looking forward to at this year's National Classic.

Whether you plan on working hair all summer or studying up for the contests, make sure you don't slack because the Classic will be here before you know it. All of the experiences during the Classic truly make the week one of my favorite times of the year.

Getting my jacket last year and getting on the AJSA board is something that I will cherish for my whole life. The people I have met through this association have blessed me with a lifetime of memories and friendships. I hope to see each and every one of you in Madison, Wisconsin, on June 24-30. ■

2022 Classic Schedule

Event	Dates	Location
Eastern Regional	June 8-11	Lebanon, IN
National Classic	June 24-30	Madison, WI



www.juniorsimmental.org



2021-2022 American Junior Simmental Association Board of Trustees

Eastern Region

Rachel Dickson
Saint Louisville, OH
740-915-1160
dicksonfarms21@gmail.com

Matt Koverman
Minford, OH
740-988-0203
kovermann211@minfordfalcons.net

Luke Harker
Hope, IN
812-371-7976
lukeharker2252@gmail.com

Walker Housley
Dayton, TN
423-599-8346
walkerhousley@gmail.com

North Central Region

Martha Louise Moenning
Hayfield, MN
504-923-1114
marthamoenning@gmail.com

Emerson Tarr
LeRoy, IL
309-205-0860
elettarr2021@gmail.com

Grace Greiman
Goodell, IA
641-512-1662
grace.greiman@gmail.com

Lauren Trauernicht
Wymore, NE
402-239-4517
lauren.trauernicht@gmail.com

South Central Region

Sara Sweat
McCaskill, AR
870-826-0808
sweat.sara03@gmail.com

Kaitlyn Cloud
Carthage, MO
417-793-7824
kcloud2002@gmail.com

Rylee Abney
Watonga, OK
405-446-7588
rabney914@icloud.com

Blake Henrichs
Okarche, OK
405-831-1672
bhenrichscattleco@gmail.com

Western Region

Jonna McCullough
Fort Benton, MT
406-868-0253
jonna3383@icloud.com

Bella Beins
Deweyville, UT
435-452-1548
bella.beins@gmail.com

Sydney Schwenk
Sandy, OR
503-847-6828
sydney.schwenk55@gmail.com



June 8-11, 2022 • Lebanon, IN

Cattle Show Judge: Brigham Stewart

Showmanship Judges: Zach and Autumn Butler

Hotels

Lebanon, Indiana
hotels within four miles
of fairgrounds

Holiday Inn
335 N Mt Zion Rd
765-438-4100
Rate: \$162.99 + tax
Code: Simmental Eastern
Regionals
Cutoff date: 5/2/22

Hampton Inn
401 N Mt Zion Rd
765-481-2920
Rate: \$145.99 + tax
Code: Eastern Regional
Cutoff date: 5/7/22

Camping

Boone County Fairgrounds
\$30/night
Contact Jolyon Dekker
317-847-5303

Whitestown, Indiana
hotels within eight miles
of fairgrounds

Holiday Day Inn
6064 S Main St
317-769-0932
Rate: \$129 + tax
Code: Eastern Regional
Cutoff date: 5/9/22

Hampton Inn
6005 S Main Street
317-768-2330
Rate: \$129 + tax
Code: Eastern Regional
Cutoff date: 5/7/22

Home2Suites
6017 Perry Worth Rd
463-946-4050
Rate: \$159 + tax
Code: Eastern Regional
Cutoff date: 5/7/22

Tentative Schedule

Tuesday, June 7

Noon Barns open for stalling only
All cattle remain in tie-outs

Wednesday, June 8

8:00 am Scholarship Interviews
9:00 to 11:00 am Cattle and Contestant Check-in
11:00 am Cattlemen's Quiz
Lunch Food Truck
1:00 pm Genetic Evaluation Quiz
2:30 pm Sales Talk
Afternoon Novice Session
6 pm Opening Ceremonies
IISA-sponsored Street Fair

Thursday, June 9

8:30 am Judging Contest
Morning Novice Session
Lunch Food Trucks
Afternoon Hospitality Open
1:30 pm Showmanship
Semi finals and finals at end of
all division preliminaries
5:30 pm Old Timers Showmanship
Supper Food Trucks

Friday, June 10

8:30 am Public Speaking
Morning Novice Session
Lunch Food Trucks
Afternoon Hospitality Open
1:00 pm Cattle Show
Supper Food Trucks

Saturday, June 11

8:00 am Cattle Show
Lunch Food Trucks
One hours after
conclusion of show Awards Ceremony

Entries Open April 1

Early Entry Deadline April 15

Late Entry Deadline April 20

Medical Breakthrough Could Help Produce More Beef

by Kay Ledbetter, Texas A&M AgriLife Extension

A recent research breakthrough in human medicine could help a Texas A&M Department of Animal Science researcher find a way to increase beef production to help meet the demands of global population growth.

Bos indicus cattle breeds are very important to global beef production due to their adaptability to tropical and sub-tropical climates, including those found in Texas and other southern US states.

But a big challenge or disadvantage for *Bos indicus*, or Brahman, cattle is that their overall reproductive performance is inferior to that of *Bos taurus* cattle breeds such as Angus and Hereford, which predominate in the mid-western and northern states.

Rodolfo Cardoso, DVM, PhD, assistant professor and reproductive physiologist in the Department of Animal Science of the College of Agriculture and Life Sciences, is leading a four-year project funded by a \$500,000 grant from the US Department of Agriculture, National Institute of Food and Agriculture. Among the collaborators are Gary Williams, PhD, Texas A&M AgriLife Research professor emeritus; and graduate students Viviana Garza and Sarah West.

Cardoso said revolutionary advances in neuroendocrine research have defined the mechanisms controlling the secretion of gonadotropin-releasing hormone, GnRH. The new insights, he believes, can help his team determine

neuroendocrine differences between *Bos taurus* and *Bos indicus* genotypes of cattle and use that to enhance reproductive efficiency in *Bos indicus*-influenced cattle.

“Very recently, there was an important breakthrough on the understanding of how the secretion of GnRH is regulated in rodents and primates,” he said. “Our preliminary research suggests that similar mechanisms are also important in cattle and could explain the differences in reproductive performance between *Bos taurus* and *Bos indicus* animals.

“If confirmed, those findings can have practical implications to reproductive management of *Bos indicus* cattle. In human medicine, several pharmacological strategies to improve fertility in women have already been developed based on these novel findings.”

Calving Timing Matters

As many as 70% of the world’s cattle are raised in tropical and subtropical regions, and approximately 30% of US beef herds have some *Bos indicus* influence, particularly in the southern and southeastern regions.

One major challenge is that *Bos indicus* and *Bos indicus*-influenced cattle reach puberty markedly later than *Bos taurus* breeds. That late puberty essentially means one less calf in a cow’s lifetime, and also presents challenges

Texas A&M researcher applies revolutionary advances in biomedical research to improve beef cattle reproductive efficiency.



when breeders try to synchronize estrous cycles for the annual breeding season.

Cardoso said typically *Bos taurus* heifers reach puberty at 10–12 months, whereas *Bos indicus* heifers often won't reach puberty until 15–17 months.

“That five-month delay makes them not reach puberty in time for their first breeding season, and so they have to wait another whole year to be bred and have their first calf,” Cardoso said.

With more than four million replacement beef heifers entering the US cow herd annually, the difference between having a calf when the heifer is two versus three years old can make a big difference in beef production. In Texas and Florida, less than 50% of beef heifers reach the goal of calving at two years old due to the *Bos indicus* influence.

Cardoso said heifers that calve for the first time at two years of age produce approximately 300 more pounds of weaned calf weight in their lifetime, or a \$500 difference, compared to heifers that calve at three years of age.

This project will utilize the recent discoveries to determine whether distinct differences observed in reproductive function in *Bos indicus* and *Bos taurus* breeds can be attributed to functional differences in the brain area that controls the secretion of the GnRH hormone.

Predetermined Breeding Seasons Are Key to Efficiency

A predetermined breeding season typically lasts between 45 to 90 days and allows for more efficient management of a beef cattle operation, Cardoso said.

You can have a very uniform calf crop, which makes it much easier to manage those calves — vaccinate and do all the health protocols at the same time,” he said. “You can wean and sell the calves at the same time because you have a uniform group, so it makes management much, much more efficient in a cow-calf operation. It also allows for culling of animals that are not efficient.”

In addition to better understanding the cattle's reproductive function, Cardoso said, a second goal from a pharmacological strategy is to develop synchronization protocols for artificial insemination tailored to *Bos indicus* heifers. Most protocols currently used in the US were developed specifically for the *Bos taurus* breeds.

“These *Bos indicus* heifers already have, at 12–14 months of age, the skeletal size and maturity required to support a safe and healthy pregnancy,”

he said. “There's no question about that. They're just not cycling yet. We don't want to induce these heifers to reach what we call precocious puberty (puberty before ten months of age). That's not desirable, and that's not what we're trying to accomplish here.”

A key benefit, Cardoso said, of synchronizing the breeding season more efficiently is being able to use artificial insemination more in *Bos indicus*-influenced cattle.

“Artificial insemination is the most powerful tool we have available to improve genetics in beef cattle herds,” he said. “Artificial insemination is a way that a beef cattle producer can, over time, start improving the genetics of the herd.”

But currently, breeders' ability to synchronize estrus of *Bos indicus*-influenced animals for artificial insemination is not optimal, Cardoso said.

“We hope by the end of this four-year project we will have a very good understanding about the neuroendocrine differences between *Bos taurus* and *Bos indicus*-influenced heifers,” he said. “And, more importantly, we think at that point we'll have some good strategies to pharmacologically control the estrous cycle in *Bos indicus*-influenced heifers.” ■



Clint Berry

“The FPC is a simple and easy tool that commercial cattlemen can utilize to differentiate their cattle in the marketplace.

Works in breeding programs using various breeds and has no cost to the producer.”



**Feeder Profit
CALCULATOR™**

beef@internationalgeneticsolutions.com

State Marketplace

California



Red River Farms
13750 West 10th Avenue
Blythe, CA 92225
Office: 760-922-2617
Bob Mullion: 760-861-8366
Michael Mullion: 760-464-3906

Simmental – SimAngus™ – Angus

Colorado



Altenburg Super Baldy Ranch, LLC
Simmental
SimAngus™
Angus
Black & Red

Willie & Sharon Altenburg
570 East Co Rd 64 • Fort Collins, CO 80524
970-568-7792 (H) • 970-481-2570 (C)
willie@rmi.net • altenburgsuperbaldy.com



BRIDLE BIT SIMMENTALS
ERROLL COOK & SONS
PO Box 507, Walsh, CO 81090
Chad Cook 719-529-0564
bridlebitsimm@gmail.com
www.bridlebitsimmentals.com

Annual bull and female sale March 20, 2023



T-HEART RANCH
True High Altitude Cattle

Shane & Beth Temple
719-850-3082
www.t-heartranch.com

HIGH ALTITUDE BULL SALE • MARCH 25, 2023 • LA GARITA, CO

Illinois



RINCKER SIMMENTALS
997 N 2050 East Road • Shelbyville, IL 62565

Curt and Pam Rincker
Call: 217-871-5741
crincker@lakelandcollege.edu

Brent Rincker
217-246-3550
rincker@gmail.com

Cari Rincker
217-531-2179
rinckercattle@gmail.com

Visitors always welcome! Sale info at: www.rincker.com

Owner: Jim Berry
Cattle Manager: Ben Lehman
563-920-0315

6502 Rt. 84 South
Hanover, IL 61041
815-297-5562

WILDBERRY FARMS
Simmental Cattle

www.wildberryfarms.net

Indiana



Clear Water Simmentals

Jeff & Leah Meinders
812-498-2840 | Milan, IN

Simmental & SimAngus™
2022 Clear Choice Sale Events
Bull Sale, 3/26 • Customer Sale, 4/23
Female Sale, 10/22

WWW.CLEARWATERSIMMENTALS.COM



HARKER Simmentals

Quality Red & Black Simmental

John & Barbara 812-546-5578
15633 E Jackson Rd. Hope, IN 47246

Dan, Jill, Luke & Chase 812-371-6881
Ben, Ashley, Gracie & Laynie 812-371-2926



TRENNEPOHL FARMS

6591 W County Road 625 N • Middletown, Indiana 47356
765.620.1700 • Scott • 765.620.0733 • Jeff
Thomas Lundy: 502.471.0354
WWW.TRENNEPOHLFARMS.COM

Iowa



Cason's Pride & Joy Simmentals

Denny Cason - 641-814-3332
Landon Cason - 641-799-7350
cdcason@sirisonline.com
2077 715th Ave
Albia, Iowa 52531


8th Annual Performance Bull Sale
March 2023 • Russell, IA



SPRINGER SIMMENTAL

Jeff & Lynda Springer
Michelle & Todd Christianson
Steve & Bri Springer
3119 310th St - Cresco, IA 52136
641-330-6654
sprinsim@iowatelecom.net
WWW.SPRINGERSIMMENTAL.COM

Kansas



Cow Camp Ranch

Kent, Mark and Nolan Brunner
3553 Upland Rd.
Lost Springs, KS 66859-9652
785-466-6475 Kent
785-466-1129 Nolan
785-258-0173 Mark
nolan@cowcampbeef.com

Spring Bull Sale - Friday, February 3, 2023



Diamond H Ranch
Dependable cattle from our pasture to yours!
ANNUAL PRODUCTION SALE FOURTH WEDNESDAY IN MARCH

JUSTIN & JADE HEZE | 785-623-8404 | VICTORIA, KS
www.diamondhranch.org

THE PERFORMANCE IS BRED IN – BEFORE THE BRAND GOES ON!

DICKINSON SIMMENTAL AND ANGUS RANCH

Kirk • 785-998-4401 (phone & fax)
2324 370th Ave.
Gorham, Kansas 67640
www.dickinsonranch.com

March 18, 2023
51st Annual Production Sale
At the Ranch



Dixon Farms, Inc.

Carol Dixon, Kevin Dixon,
& Lyle Dixon, D.V.M.

13703 Beaver Creek Rd • Atwood, KS 67730
785-626-3744 • drlyle@live.com
www.dixonfarms.com
DX



JENSEN SIMMENTALS

Steven A. Jensen • 913-636-2540
40532 John Brown Highway
Osawatomie, KS 66064
jensensimmentals@gmail.com

In our 6th decade breeding Simmental cattle.


www.jensensimmentals.com



HOFMAN N Simmental FARMS

Rodney & Kim Hofmann
2244 19th Rd
Clay Center, KS 67432
785-944-3674
www.honestbulls.com

"Proof • Performance • Profit"



RVR CRK

Joe & Kim Mertz 785-458-9494
Abram & Dani Mertz 785-456-3986
7160 Zeandale Road
Manhattan, KS 66502
www.rivercreekfarms.com

33rd Annual "Built to Work" SimAngus Bull Sale, February 8, 2023



Annual Production Sale March 2023

Sunflower genetics

Simmental Angus SimAngus™

Steve & Mary Gleason • Jake, Becky, Ben, Joe & Sam
12410 Blazingstar Rd • Maple Hill, KS 66507
Phone: 785-256-6461 • Steve: 785-640-8060 • Jake: 785-640-8062
www.Sunflowergenetics.com



Prove It.

You know your calves are worth it.
Give buyers facts so they know it too.

Feeder Profit CALCULATOR™
beef@internationalgeneticsolutions.com

Minnesota

K-LER CATTLE 2023 Production Bull & Female Sale - Feb. 19th
Visit www.kaehlercattle.com to request a catalog!

MOBILE
Seth Kaehler - 507-272-5423
Robert Kaehler - 507-269-5721

EMAIL
klercattle@gmail.com

MAILING ADDRESS
23913 County Road 39
St. Charles, MN 55972

STRUCTURED FOR SUCCESS.



Dr. Lynn Aggen
Office: 507-886-6321
Mobile: 507-421-3813
Home: 507-886-4016

Performance with Quality

Oak Meadow Farms
Simmentals
Harmony, MN 55939
www.oakmfarm.com

Matt Aggen
Mobile: 701-866-3544
Home: 507-772-4522
Email: mattaggen@hotmail.com




Missouri

FOUR STARR GENETICS

Greg Starr, DVM - Owner
26441 West 109th Terrace
Olathe, KS 66061
913-634-3494
dvmfleckvieh@me.com
www.fourstarrgenetics.com
Find us on Facebook



LUCAS CATTLE CO.
Registered Simmentals, SimAngus™ & Angus Cattle

Cleo Fields 417-399-7124
Jeff Reed 417-399-1241

Forrest & Charlotte Lucas, Owners
26511 County Rd. 50
Cross Timbers, MO 65634
Office 417-998-6512

www.lucasattlecompany.com Visitors Always Welcome



SHOAL CREEK LAND & CATTLE

Ed and Kathi Rule
Lucy, Olivia and Luke

Excelsior Springs, MO • 816-336-4200 Office

Cattle Manager: J.R. Richburg 386-717-1827
Farm Manager: Scott Akey 816-835-5332

shoalcreekcattle@aol.com
www.shoalcreeklandandcattle.com



Steaks Alive

John & Jeanne Scorse
P.O. BOX 3832 • Joplin, MO 64803
Phone: 417-437-0911 • 417-437-4434
scorsej@steaksalive.com
Facebook - Steaks Alive




Montana

Begger's Diamond

Bill Begger
482 Custer Trail Road
Wibaux, MT 59353
Bill: 406-796-2326
John: 406-795-9914
darbegger@gmail.com

180 Black Simmental, SimAngus™ and Angus Bulls to Sell

Big Sky Genetic Source Bull Sale
Wednesday, February 1, 2023 • at the ranch, Wibaux, MT



Join us...

BULLS OF THE BIG SKY
FEBRUARY 20, 2023
BILLINGS LIVESTOCK COMMISSION

WWW.BULLSOFTHEBIGSKY.COM
Follow Bulls of the Big Sky on Facebook



DIAMOND BAR S
Dennis & Nita Schenk & Sons
350 County Line Rd
Fairfield MT 59436
406-467-3303/590-3377
diamond@3rivers.net/diamondbars.net
Bull Sale January 13, 2023
WESTERN LIVESTOCK GREAT FALLS MT



LRS
LASSLE RANCH SIMMENTALS

Clay & Marianne Lassle
Sarah & Ryan Thorson
42 Road 245
Glendive, Montana
Clay: 406.486.5584
Ryan: 406.694.3722
lassleranchsimmentals.com lrsbeef@midrivers.com




Miller SIMMENTAL

Dale & Paula Miller
Gildford, MT 59525 • 406-376-3109
www.millersimmental.com
7DM0174@ttc-cmc.net

Bulls of the Big Sky
February 20, 2023
Billings, MT



Prickly Pear Simmental Ranch
Birthplace of the first Polled Black Simmental Bull
Made in Montana Sale • February 4, 2023
Troy Wheeler, Cattle Manager: 406-949-1754
Gary Burnham: 406-439-2360
2515 Canyon Ferry Road • Helena, MT 59602
ASA No. 174
E-mail: ppsranch@gmail.com



Nebraska

Ediger Simmental

Lowell & Jennifer Ediger
2204 E 13 Rd • Hampton, NE 68843
402-725-3453 (H) • 402-694-1929 (M)
402-631-9094 (M) • dediger@hamilton.net

Private Treaty Sales  I-80 Exit 338. 4 miles north, 1/4 mile east.



FORSTER FARMS
Verlouis Forster Family
74096 Road 434
Smithfield, NE 68976-1039
Ph 308-472-5036 Verlouis
308-991-2208 Alan Cell
Email: alan_forster@hotmail.com

Just 20 minutes off I-80

"Red and Black, Polled, Pigmented Simmentals"



J & C SIMMENTALS

Black Simmental Bulls & Females
Purebred to Percentage

Jay & Kim Volk
Clark & Leslie Volk
Bob & Jeanette Volk

Jay 402-720-7596 • Clark 402-720-3323

20604 US Hwy 30 • Arlington, NE 68002
volkjk@aol.com • www.jandcsimmentals.com

J&C Annual Bull Sale -
January 28, 2023



JD Anderson
Arapahoe, NE
308-962-6146
powerlinegenetics.com
powerlinegenetics@gmail.com

POWERLINE GENETICS



Bull Sale - Feb. 17, 2023
SPECIALIZING IN BLACK & RED POLLED SIMMENTAL, SOME FLECK INFLUENCE

SANDY ACRES SIMMENTAL

Melanie Miller 402-841-1450
Leonard Miller 402-640-8875
Neligh NE
www.SandyAcresSimmental.com



SLOUP SIMMENTALS
402-641-2936 Cell

Nick and Andrea
303 Northern Heights Drive • Seward, NE 68434
sloupsimmentals@gmail.com • sloupsimmentals.com

Join us at the Farm, October 8, 2022
for our 28th Annual Production Sale.



Triangle J Ranch
Darby & Annette Line
35355 Arrow Road • Miller, NE 68858
308-627-5085 Darby Cell
www.trianglejranch.com

Bull Sale last Sunday in January
and Female Sale first Sunday
in November.




(Continued on page 34)

State Marketplace

(Continued from page 33)

Nebraska cont.

VOLK LIVESTOCK 

SIMMENTAL ANGUS SIMANGUS™
A DIVISION OF VOLK FARMS INCORPORATED

Dean Volk Phone: (402) 992-9997
84184 545th Ave. Email: volk.livestock@hotmail.com
Battle Creek, NE 68715 Website: www.volklivestock.com

Western Cattle Source

 Jock & Brenda Beeson
100 Wohlers Drive
Crawford, NE 69339 
308-665-1111 (home)
308-430-2117 (mobile)
308-430-0668 (mobile)
Email: wcsbeeson@bbc.net

North American Fullblood Breeders

BRINK FLECKVIEH

23098 Gunder Rd • Elkader, IA 52043
Jerry: 563-245-2048 • Preston: 563-880-2075
jbrink@alpinecom.net

Visit our website: www.brinkgenetics.com

JENSEN SIMMENTALS

Steven A. Jensen • 913-636-2540
40532 John Brown Highway
Osawatomie, KS 66064
jensensimmentals@gmail.com

In our 6th decade breeding Simmental cattle.


www.jensensimmentals.com

 **KULP GENETICS**

DAVID J. & ANNE B. KULP, DVM

717-278-6399 or 717-823-2161 938 Power Rd.
kulpgen@aol.com Manheim, PA 17545

More than a Carcass Test

 **CMP ASA**
CARCASS MEAT PROGRAM

The CMP collects birth-to-harvest data, genomics, and mature cow information.

carcdata@simmgene.com

LITTLE CREEK CATTLE



2638 Turkey Creek Road
Starkville, Mississippi

Dr. Jason & Nikki Gress
Jason 301.331.1773
Nikki 304.676.7382
info@littlecreekcattle.com
www.LittleCreekCattle.com

FULLBLOOD FLECKVIEH AND FLECK INFLUENCED CATTLE

Fleckvieh & Fleckvieh-Based Simmentals • SimAngus™ • Simbrah

Scott Riddle
Fred Schuetze
817-894-0563

 **Simmentals of TEXAS**
Fleckvieh Advantage

2649 Pear Orchard Road
Granbury, Texas 76048

Website: simmentalsoftexas.com • Email: sotsimmentals@yahoo.com

Triple Z Simmental



7920 Pratt Lake Rd.
Alto, MI 49302

Tom & Linda Zook

Cell: 616-437-3427
Office: 616-868-6195

Full-Fleckvieh Fullblood
Horned and Polled

tomzook@zookfarmequipment.com

North Carolina


REGISTERED SIMMENTAL
F-1 REPLACEMENTS
REGISTERED BRAHMANNS

MYRA NEAL MORRISON

8800 Row-Cab Line Rd. • Rockwell, NC 28138
704-279-3128 • 704-202-6171 Cell
E-mail: myram@morrisonfarm.com
www.morrisonfarm.com



North Dakota

 **BATA BROS.**

SIMMENTAL CATTLE

6322 Highway 35
Adams, North Dakota 58210
Joe: 701-331-0344 • Mark: 701-331-3055
Annual Production Sale • February 10, 2023

www.tntsimmentals.com

 **Dakota Express**

Wade & Merri Staigle
Center, ND 701-794-3351

Kevin & Liz Hansen
Ryder, ND 701-758-2571

Annual bull & female sale
February 17, 2023

www.dakotapress.com

Terry Ellingson & Family Phone: 701-384-6225
Cell: 701-741-3045

 **Ellingson Simmentals**

5065 125th Ave. NE • Dahlen, ND 58224
tellings@polarcomm.com • www.ellingsonsimmentals.com
Annual Production Sale, January 27, 2023

KAELBERER SIMMENTALS

Claye and Michelle Kaelberer and Family
4215 County Road 85 • New Salem, ND 58563
701-220-3124 (cell) • 701-843-8342 (home)

Edge of the West Bull and Female
Production Sale each February

 **KELLER BROKEN HEART RANCH**

Dwight & Susan Keller Family
Luke, Jake & Tess Keller

1573 55th St., Mandan, ND 58554
701-445-7350 (home)
701-471-5215 (Dwight cell)
701-471-1142 (Luke cell)
701-471-5065 (Jake cell)
khr@westriv.com
www.kbhrsimental.com
"Simmental Beef on the Cutting Edge!"

KENNER SIMMENTALS



Roger, Jeanette, & Erika Kenner

5606 57th St. NE
Leeds, ND 58346
Phone 701-466-2800
Erika 406-581-1188
erika.kenner@gmail.com
Fax 701-466-2769

www.kennersimental.com

QBVJT | **VJT Ranch**

Power by Design | **701-710-0843**
Quandt Brothers | **Oakes, ND**
701-710-0080 | **Sale Feb. 21, 2023**

JOSH & TRISTA RUST

759 7th Ave NW
Mercer, ND 58559
p: 701.447.2479
f: 701.447.2478
c: 701.391.9769

 **RUST MOUNTAIN VIEW RANCH**
Simmental • Red Angus • Mercer, North Dakota

e: rustmountainviewranch@hotmail.com
w: www.rustmountainviewranch.com

TNT Simmental Ranch

38th Annual "Carrying On" The Genetic Explosion Bull Sale!
Friday, February 10, 2023 • At The Ranch, Lehr, ND

www.tntsimmentals.com | DVAuction.com

Shanon & Gabe Erbele Kevin & Lynette Thompson
Lehr, ND Almont, ND
S 701-527-5885 • G 701-426-9445 H 701-843-8454 • K 701-391-1631
gserbele@hotmail.com kevinandlynette@westriv.com
facebook.com/tntsimmentalaranch

Wilkinson Farms Simmentals

 Terry and Cathy Schlenker Family

7649 49th Street SE
Montpelier, ND 58742
701-489-3583 (home)
701-320-2171 (cell)
www.wilkinsonfarmssimmentals.com

Ohio

Breeding Cattle at its best!

FSC
FERGUSON
SHOW CATTLE

www.fergusonshowcattle.com

John Ferguson
440-478-0782

Herdsmen:
Lindsey Ferguson
440-478-0503

HF

Haley Farms

11203 Mullinix Road
West Salem, Ohio 44287
Pam: 330-353-6072
Mike: 330-350-0405
www.haley-farms.com

Purebred Simmental Cattle

JSC
Show Cattle
The Jones Family

PO Box 127
Harrod, OH 45850
419-648-9196 (home)
419-648-9967 (office)
419-230-8675 (cell)

Troy Jones & Randy Jones

jonesshowcattle@hotmail.com • jonesshowcattle.com

Missing Rail
SIMMENTALS

Tim, Peg, Emily & Kyle Brinkman
D860 County Road 15 Holgate, OH 43527
Tim. 419.966.5587 | Home. 419.264.3312
www.missingrailcattle.com

ROLLING HILLS FARMS
Simmentals LLC

RHS **RHS**
Bob and Marcia
Hoover

3437 St. Rt. 67 Belle Center, Ohio 43310
Bob's Cell: 937-538-1329 • Marcia's Cell: 937-538-1537
rollinghillfarmssimmentals@hotmail.com
www.rollinghillfarmssimmentals.com
Annual Production Sale 1st Saturday in
October, Buckeye's Finest Sale

Oklahoma

Updyke Simmentals

Performance bred, registered Simmental cattle.

Gary and Cindy Updyke

Checotah, OK • 918-473-6831 (H) • 918-843-3193 (C)
garyupdyke38@gmail.com
www.facebook.com/UpdykeSimmentals

Willis Simmentals



5759 Enville Road
Marietta OK 73448
willissimmentals@arbuckleonline.com
Quality Simmental Breeding Cattle

10 miles east on Hwy. 32,
1/4 mile north on Enville Road.

Bobby 580-276-2781 (ph. & fax) Jon 580-795-4601

South Dakota

Benda Simmentals

Jim and Jay Benda

26106 366th Ave. Jim: 605-730-6703 (Cell)
Kimball, SD 57355 Jay: 605-730-0215 (Cell)
605-778-6703 bendaranch@midstatesd.net

Black and Red Breeding Stock

CABLE
RANCH

Harley – 605-680-0845
Dawn – 605-680-4224
Kari – 605-680-4386
Home – 605-894-4464

Simmental Cattle – Club Calves

Harley, Dawn and Kari Cable
2344 Rocky Road • Pukwana, SD
hdcable@midstatesd.net

Christensen ★ Dunsmore

3C Christensen Ranch

John Christensen, Cam & Tyler Fagerhaug
37273 216th Street • Wessington, SD 57381
605-458-2218 home • 605-458-2231 fax
605-350-1278 cell
458-350-2018 Cam

Annual Production Sale
March 17, 2023 • Wessington, SD

NLC Simmental Ranch

Rick & Nalani L. Christensen
Dunsmore & NaLea, Chase & Swayzee
21830 372nd Ave • Wessington, SD 57381
605-458-2425 • 605-354-7523 cell
605-350-5216 cell

Double J
Farms

Simmental Cattle
est. 1974

Kipp Julson • 605-351-9088
48672 252nd St
Garretson, SD 57030
doublejfarms@alliancecom.net
www.doublejsimmentals.com

Double J Farms 49th Annual
Bull and Female Sale, January 27, 2023,
Garretson, SD



Steve & Cathy Eichacker

605-425-2391 or
605-421-1152
email: es@triotel.net
25446 445th Ave
Salem, SD 57058

Annual Bull Sale • March 3, 2023

EKSTRUM
EX
SIMMENTALS

South Dakota's
Source for Outcross
Performance
Simmentals!

Clay Ekstrum
605-778-6185 (H)
605-730-1511 (C)

John Ekstrum
605-778-6414

36220 257th St., Kimball, SD 57355
clayekstrum@midstatesd.net • ekstrumsimmentals.com

& SimGenetics
– Specializing in Hard to Find
Red Breeding Stock –

FLITTIE
Simmental

Bruce and Sandra Flittie

11913 342nd Ave • Hosmer, SD 57448
605-283-2662 • flittiesimm@valleytel.net

HART
SIMMENTALS

Kerry, Justin,
and Travis Hart

605-252-2065 (Kerry)
605-216-6469 (Justin)
605-252-0894 (Travis)

10904 387th Avenue
Frederick, SD 57441

4hooves@nvc.net
www.hartsimmentals.com

R&R Cattle Company

Steve & Elaine Reimer & Family

25657 345th Avenue
Chamberlain, SD 57325

Phone: 605-234-6111

Email: rrcattle@midstatesd.net

Schnabel
Ranch Simmentals

Tom & Meghan
Schnabel
605-380-2811

www.srsimms.com • schnabelranch@gmail.com

Annual Sale Third Saturday in February
Hub City Livestock, Aberdeen, SD

STAVICK
SIMMENTAL

Veblen, SD
605-237-4663 (Mike)
605-551-9016 (Owen)

stavickx@tnics.com
stavicksimmental.com

ANNUAL SALE – FIRST THURSDAY IN FEBRUARY

TRAXINGER
SIMMENTAL

Reds, Blacks • Bulls and Females
Private Treaty Sales

Mike and Terri Traxinger
11176 – 406th Avenue
Houghton, SD 57449
Home: 605.885.6347
Mike's cell: 605.294.7227
mtrax@nvc.net
www.traxinger.com



WERNING CATTLE
COMPANY

Simmental – Angus – SimAngus™

27262 424th Ave. • Emery, SD 57332

Dale: 605-825-4219

Scott: 605-682-9610

www.werningcattle.com



(Continued on page 37)

ASA and IGS Represented at the 2022 NCBA Convention

by Chip Kemp, director, ASA & IGS Commercial and Industry Operations



International Genetic Solutions (IGS) and ASA had a strong presence at the 2022 NCBA Convention, held in February in Houston, Texas. The IGS pavilion was recognized as a “Standout Exhibit” by the NCBA.

Putting your dollars to work in impactful, creative, and meaningful ways is always at the forefront when deciding how and where to promote the business of Simmental, our various programs, and our collaborative IGS efforts. This thoughtful approach was recently on display at the 2022 NCBA convention in Houston.

The ASA was one of the key anchor booths in the newly created IGS Pavilion. Your association had half a dozen staff members on hand to interact with SimGenetic-focused producers, to strategize with industry thought leaders, and to investigate new opportunities and approaches to how we serve you and your customers.

The novel IGS Pavilion allows for a larger footprint, greater traffic, and a wider cross-section of visitors to that portion of the trade show floor. Your staff was able to engage in numerous video and television productions because of this cooperative approach. In fact, the IGS booth was recognized as one of the “26 Standout Exhibit

Ideas” by NCBA and their marketing team.

It was stated many times by visitors to the IGS Pavilion and the ASA booth that this was one of the most attractive and appealing draws of the entire tradeshow. If we are going to engage and influence the people who influence your business, we must first give them reason to step up and step into our sphere. We need to show with clarity and facts that SimGenetics are the nexus of profit today and tomorrow in the beef business. We must highlight the maternal merit that Simmental-influenced cattle offer to high-percentage British cows. It is vital that we show the clear indicators of terminal demand from packers, feeders, and traders of feeder calves. However, that is hard to do without presenting an appropriate professional image that causes producers to reach out to us and hear what we have to say. The NCBA booth format, along with our various promotional and educational efforts, is geared to do exactly that. ■



Several ASA staff members were on hand to discuss SimGenetics.



Broadcasts and other educational sessions took place during the event.



Dr. Troy Rowan, Dr. Jackie Atkins, and Chip Kemp.

State Marketplace

(Continued from page 35)

Tennessee

MARTIN FARMS
Homozygous Black & Pooled Simmental & SimAngus

Neil Martin
931-623-2634 c
931-670-3646 h
Christopher Martin
931-580-6821 c
martin.farms@yahoo.com
9387 S Lick Creek Rd
Lyles, TN 37098
MartinFarmsBeef.com



Texas

Simbrah, SimAngus™ HT, SimAngus™ & Simmental

FILEGONIA CATTLE COMPANY

Joe & Beth Mercer
327 CR 459
Lott, TX 76656
Cell: 956-802-6995
Home, Office: 254-984-2225
bethmercerc1974@gmail.com
www.filegoniacattle.com



Monte Cristo Ranch & Investments

Jud and Margie Flowers
12111 N. Bryan Road • Mission, TX 78573-7432
956-207-2087
email: judf@lonestarcitrus.com
"No Nonsense" Simbrah Cattle




Pine Ridge Ranch
Pine Ridge Ranch
Pine Ridge Ranch
LLC ATHENS, TX TX

Jane and Bill Travis
billtravis@simbrah.com
www.simbrah.com

9876 PLANO RD.
DALLAS, TX 75238
Cell: 214-850-6308

Washington

Trinity Farms Angus SimAngus™ Simmental

Generations of Excellence Sale...first Saturday in March

Mike & Paulette Forman 509-968-4800
Robb & Debbie Forman 509-201-0775

2451 Number 81 Rd. Ellensburg, WA 98926
www.trinityfarms.info • Email: trinity@fairpoint.net

Stay ahead with CMP

"If we think our competition isn't getting better, we're simply not paying attention." - Marty Ropp

carcdata@simmgene.com



Sales Call

A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.



Colorado's Susan Russell Named CMP Coordinator



Susan Russell

Longtime ASA member, Susan Russell, has been named coordinator of ASA's Carcass Merit Program (CMP). Russell owns and operates Reflected R Ranch with her husband Curt in southeast Colorado, and has been deeply involved with the Simmental breed for decades.

The Russell family has participated in Total Herd Enrollment, Cow Herd DNA Roundup, Calf Crop Genomics, and CMP; collecting and utilizing data is obviously of great importance to Russell, which lends well to her new role with the CMP. "For several years, my husband and I have entered bulls in CMP," Russell shares. "Our herdsires have improved accuracy in carcass traits because of this ASA program. We have a clearer picture of what these bulls and their progeny contribute to our herd and to the herds of commercial cattle producers who rely on us to be their seedstock provider. With this background, I was able to say yes to Dr. Wade Shafer's part-time CMP coordinator opportunity. I am blessed to work with an excellent team to help collect these hard-to-gather traits."

For more information on the CMP, please contact Russell at cmp@simmgene.com, or 719-469-0020.

The CMP is designed to benefit the breed and industry as a whole. Russell explains, "The CMP is a great way to get an idea of how your sire stacks up against the other superior sires in the beef industry. Semen on young, unproven, elite genetics is used in commercial herds, and the cooperators ultimately harvests and collects carcass data, which in turn improves the marketability of your provided sire."

This data not only benefits each individual sire and the breed, but the industry as a whole. "Most of the data ASA receives are pedigree and birth information, but data reporting tapers off at yearling weights, and drops even further on carcass data. ASA strives to gather carcass records for more accurate data on those traits so breeders may select for bulls that will eventually produce carcasses to enhance the beef industry. Whatever the breed or segment of the industry, we must remember that beef producers' goal is producing the entrée for the center of the plate. If we can raise more efficient cattle, with more flavorful carcasses that enhance the consumer's eating experience, then I see CMP as playing a role to achieve that objective, while providing breeders with a potential marketing opportunity," Russell says.

In addition to her extensive knowledge as a breeder, Russell is also an experienced leader in the breed, serving on the ASA Board of Trustees from 2010 to 2016, succeeding her husband, Curt. During this time she served on the executive committee. In 2018, Reflected R Ranch received the prestigious World Simmental Fleckvieh Federation's Golden Book Award.

Russell has served as the secretary-treasurer of the Colorado Simmental Association (CSA) since 1998, and has been instrumental in planning Simmental events at the National Western Stock Show. She has also organized a multi-breed state junior field day, in addition to a number of breed outreach events. Russell coordinates all communication for the CSA. She also works as an ASA SimSpecialist, attending events and sales throughout her region. Russell is a photographer and former editor, and frequently provides photographs of sales and events to ASA. The Russells have two sons, Jason and Chad, who were involved in the AJSA.

The upcoming breeding season will kick off the 26th year of the CMP, and Russell is currently working with commercial cooperator herds and bull owners to prepare for the spring breeding season. ■

WANTED
PERFORMANCE BREEDERS

Who collect records on complete contemporary groups.
Let the numbers show that you are serious about performance . . . become a Performance Advocate.

Go to Herdbook.org and check out the new dashboard for ease of tracking data.

For more information:
Call 406-587-4531

ASA Performance
Advocate



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Editor's Note:

This is the nineteenth in the series *Our Pioneers*.

Our Pioneers – Montana Beef Performance Association (MBPA)

In the February 2022 piece for this column, we began with background information on the Livestock and Range Experiment Station at Miles City, Montana. We noted that as early as 1930, Miles City pioneered methods for evaluating individual performance in beef cattle. It was further noted that the scientists at Miles City were not alone in this novel concept, and across the nation concurrent research in this field was being conducted.

Individual testing programs were started as pilot tests in several states, and in a few instances predated the publication of heritability studies from Miles City and New Mexico. The first state performance testing associations were formed in Virginia in 1955. On August 6, 1956, the Montana Beef Performance Association (MBPA) was founded at Great Falls, Montana. This came about after a group of ranchers proposed the concept to professor Fred Wilson, head of the Department of Animal Industry and Range Management at Montana State University. With his approval, the MBPA was formalized.

Clearly ahead of the times, the MBPA and much of their work was extremely creative. It later became known for several innovative achievements, foremost of which are as follows:

Adherence to the nursing ratio concept, a gain index, and a yearling weight index. An Individual Performance Record Certificate (IPR) was created for animals indexing over 100, and had to be “certified” by an association field representative.

Calves sired by IPR bulls from herds issued “MBPA Commercial Certificates” would qualify as Montana Certified feeder cattle. Direct contact between Montana ranchers and Iowa Extension led to many MBPA calves being placed with corn belt feeders and were highly sought after.

Central bull testing, common in Montana for several years, was integrated into the MBPA. There were only 23 charter members in 1956, but membership had grown exponentially by 1975. Only 477 calves were calculated for weaning weight in the first year; however, by 1975, around 20,000 head were calculated, with 8,778 bulls calculated for yearling weight ratios.

This period seemed to be the apex for the growth of performance associations around the country such as the MBPA. A lot of factors were beginning to erode the necessity of these organizations. Breed associations quickly caught on, and the effort to provide similar services to their members was begun in earnest. Having provided a valuable and educational service function, the MBPA began a steady decline that saw the association dissolve in 1987.

Is there a Simmental pioneer who you would like to see profiled in this series? Reach out to Larry Maxey or the editor to submit your suggestions:

larryhmaxey@gmail.com

editor@simmgene.com

Leadership on the subject of performance testing and development of technology for accurate record keeping were tools that better-financed programs, as compared to the small breeder-financed group, were able to leverage going forward. The foundation of many breed associations can be traced back to the efforts of these performance-testing associations. ASA, among many, was a direct beneficiary, getting a head start thanks to Donald Vaniman.



Don Vaniman

In the November 2020 Fleckvieh Forum, Donald Vaniman was the subject of our profile as one of Our Pioneers. In that article, I said: “The following is a very brief profile of perhaps the ASA’s most prominent pioneer, Don Vaniman.”

In 1970, the ASA was fortunate to hire Vaniman as its first Executive Secretary, and fitting for today’s column, Don just happened to be the Executive Secretary of the MBPA before joining the ASA. Ingrained in him were the founding principles and underlying concepts that the MBPA represented, which he brought to the ASA. He continued that mindset of performance fundamentals throughout his tenure.

As mentioned prior, Professor Fred Wilson from Montana State was a very key player in the creation of the MBPA. Vaniman acknowledged that it was Professor Wilson’s influence that led him down the path of performance testing. When Vaniman took over the leadership of the MBPA in 1966, there were about 300 members. Within four years, that membership had grown to over 1,200. They had also hosted seven bull tests. His tireless promotion, coupled with innovative programs and services, were instrumental in the success the MBPA enjoyed during his time there.

Of course his list of achievements during the ASA’s formative years is legendary. When I referred to “connecting the dots” found in my research for this column, it became evident that so many of the influencers for our breed and breed association were connected somewhere along the way. Many have been profiled in this series. These great people, organizations, and places coalesced in a common interest to make Simmental a dominant breed in North America. The list is long and stellar, and the beef cattle industry would most certainly be a much different enterprise without their contributions. Many thanks! ■

DNA Updates

1.) Alternate parent candidates at time of ordering DNA.

For research samples, if possible, members should only provide two parent options (sire and/or dam) when testing is requested. If additional candidate parents are needed, alternate parents can be supplied after the initial results are available on Herdbook. This process matches the general DNA testing.

2.) DNA Research fee application. DNA research fees are \$1/minute and may apply to parentage rechecks, misidentified samples, or other scenarios involving unusual increase in staff time. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

3.) Changes to coat color dilution. Previously the add-on coat color dilutor test has been included with some of the genomic tests (GGP LD, HD, and 100K options). Due to recent pricing changes, the ASA adjusted the process so the coat color dilution test is no longer automatically ordered on the GGP-100K. If members request the add-on dilutor test, they will be charged \$2.00 per sample. The stand-alone dilutor test price is not affected by this change.

4.) \$30 DNA research fee. Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

Second Quarter Cost-Share Funds Available

The second quarter of the 2021–2022 fiscal year ended on December 31. This means that, for those who have not already done so, quarterly Check-Off dollars are available for distribution to state associations. The applications are located on simmental.org. Go to membership → State Associations → Promotional Check-Off Dollar Request. Please do not submit this list by email.

Many state association activities have occurred during these past months. Please submit any pictures or information about these events to editor@simmgene.com to be published in the State Scene section of *the Register*.

A webinar was conducted on January 6 regarding the programs that are available to state associations. If you were not able to attend it in person, it can be viewed on the ASA YouTube channel by searching “Simmental State Association Seminar 2022.” If you have questions after viewing the webinar, please contact Bert Moore at bmoore@simmgene.com.

Fall Focus 2022

Fall Focus 2022 will be held August 26–30 in Roanoke, Virginia. Stay tuned for speakers, a detailed schedule, and more. Hotel information and registration is currently available at fallfocus.org.

ASA Provides Open-Breed Registration Promotion

Making access to complete herd data easier, the ASA Board of Trustees recently passed an open-breed promotion to dual-registered cows that are registered with another breed association at the nominal rate of \$5.00 per head for the fiscal year 2022.

Starting in July 2021, the ASA will reduce the rate to register a cow already registered in another recognized breed association from \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). Any person can apply for registration on an animal registered with another breed association. To take advantage of ASA’s open-breed registration promotion, all dual-registration requests must be received or postmarked during the 2022 fiscal year. To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.

2022 Year-Letter is K

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2022 is K, and will be followed by L in 2023, and M in 2024. The letter J was the year-letter designated during 2021.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Digital Certificates Now Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. After September 1, 2022, ASA will no longer scan and email or fax copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions.

Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called “BwMethod” next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the “BwMethod” column. If birth weights were obtained using a scale, there is no need to enter anything.

Calf Crop Genomic Testing Project



Calf Crop Genomics (CCG) is a recent program launched by the American Simmental Association in collaboration with Neogen. Calf Crop Genomics offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop

group. Genotyping entire contemporary groups is important to:

1. use genomically enhanced EPD (GE-EPD) for selection decisions.
2. reduce selection bias in genomic predictions.
3. increase the volume of genotyped animals for future improvements to genetic predictions.

The latter two points make any singular genomic test in the future better for all members using genomics.

***Please visit simmental.org to review the program requirements. Obtaining a DNA sample on the entire calf crop is required. The “entire calf crop” is defined as at least 90% of the birth group of all male calves, all female calves, or both. The CCG program aims to understand the genetics of entire calf crops. Therefore, the following calves are included within the 90% requirement: born alive, but died or removed anytime before weaning; died at birth; or stillborn (full term). If the member is unable to send DNA on 90% of the birth group, they can send 100% of the calves alive at weaning to meet the CCG requirements.

Cow Herd DNA Roundup Continues



The ASA Board of Trustees approved Phase II of the Cow Herd DNA Roundup. The project will continue to accept new herds at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price.

When members submit mature cow body weights and body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal’s life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

With the advent of the Calf Crop Genomics Project, the ASA Board of Trustees has amended the CHR program for females younger than calving age. Heifer calves and replacement heifers are no longer eligible for the CHR research rate as of January 1, 2021, but calving-age cows and new purchases of calving-age cows will remain eligible for the research rate.

Office Holiday Schedule

ASA office will be closed on the following 2022 holidays:

Friday, April 22

Spring Holiday

Monday, May 30

Memorial Day

What Happens When a Donor Cow Is Deceased?

The ASA Board of Trustees recently updated the policy regarding deceased donor cows without a high-density DNA panel. The following covers the general process.

A donor cow is found deceased. What is next?

- If the cow was tested on a high-density panel (or equivalent if another breed), calves can still be registered. If the cow was tested, but not on a high-density panel (i.e., for traits or defects), call ASA to see if that sample can be pulled and run for a high-density panel. If a sample exists at another association, this option can be explored.

If the cow does not have any sample or testing on file:

- If the animal is found quickly, take a sample of the ear, seal it in a plastic bag, and place it in the freezer. Call ASA to receive instructions on sending the sample to the lab. There are no guarantees that this process will work, as the time the animal has been deceased, sample collection, etc., can render the sample unusable. However, this is the best first step. If the animal has been deceased for days, this will not work.
- If the cow has been deceased too long, or testing was overlooked years ago when embryos were collected, the deceased donor policy must be followed to register each progeny.

What is the deceased donor policy and process?

- Overall, the goal of this process is to use collateral relative searches to determine if the deceased female’s pedigree is correct, and if the progeny are related to the donor.
- The first step is to call the ASA office, and staff will discuss the number of relatives with a genomic panel on file and animals that could potentially be sampled if needed.
- Upon deciding to begin the process, the owner of the deceased female will be charged a one-time non-refundable fee of \$500. If the collateral relative search does not yield successful results, this fee will not be refunded.
- The progeny the member would like to register must have a 100K high-density panel. The sire must also meet all requirements for AI sires.
- Once staff determines that enough genomic panels exist, the collateral relative search request will be submitted. There is a \$140 fee for each submission, which will be charged to the requester’s account. Additional DNA research fees may also apply.
- If the collateral relative search shows that the deceased donor is in fact the dam of the progeny, the member will be able to complete registration.

Things to keep in mind:

- Aside from the one-time fee to evaluate the female, the rest of the process must be repeated for each animal. Multiple progeny can be submitted for evaluation at the same time, but each search will be charged individually.
- Females approved under the previous policy are no longer waived.

How to avoid this process?

- Females are supposed to be high-density tested before embryo collection, avoiding any future issues.
- It is free and easy to take a hair sample and store it, even if the animal is young and it hasn’t been determined whether she will become a donor. ■

USDA Commits \$215M to Expand Processing

Secretary of Agriculture Vilsack announced in late February that USDA is making available up to \$215 million in grants and other support to fund projects that will expand meat and poultry processing options.

The program aims to strengthen the food supply chain and create jobs in rural areas, Vilsack said.

The funding comes a year after President Biden's executive order on building more resilient supply chains and follows USDA's July announcement of a \$1 billion investment to expand meat and poultry processing capacity and promote competition in the sector.

In the newly announced plan, USDA Rural Development will make \$150 million available in grants to fund startup and expansion activities in the meat and poultry processing sector. The funding will come through the Meat and Poultry Processing Expansion Program (MPPEP) under the American Rescue Plan Act. USDA is offering grants of up to \$25 million each to expand processing capacity through construction, expansion of existing facilities, and acquisition of equipment. USDA will host two informational webinars in the coming weeks to provide information on MPPEP. For additional information, visit the MPPEP website.

USDA's National Institute of Food and Agriculture (NIFA) will provide another \$40 million for workforce development and training, and the Agricultural Marketing Service (AMS) will provide \$25 million to offer technical assistance to grant applicants and others seeking resources related to meat and poultry processing.

NIFA's primary investment will be through competitive grants to support workforce training at community, junior, and technical colleges with programs specifically for meat and poultry processing. A Request for Applications will be published in April 2022. Additional investments with new or existing partners are expected later this year.

AMS will provide approximately \$25 million in American Rescue Plan funding to establish partnerships with organizations that will provide technical assistance to MPPEP applicants, recent recipients, and future applicants of the Meat and Poultry Inspection Readiness Grant program, and to entities that require general guidance and resources on meat and poultry processing. Of the \$25 million, AMS will utilize \$10 million to implement the first phase of support by establishing an initial technical assistance network and lead coordinator. More information about the technical assistance is available at the Meat and Poultry Supply Chain website.

USDA's one-year supply chain report, also published in late February, assesses the opportunities, including the significant investment in the meat and poultry sector that USDA, other Federal agencies, and Congress have made over the long-term to infuse stability, improve equity, diversify and expand infrastructure and markets, and transform the food system.

The funding announcement follows the September 2021 announcement from the White House on steps to address concentration in the meat processing industry, and the January 2022 announcement of an action plan for a more resilient meat and poultry supply chain. In December, USDA

also announced \$100 million for guaranteed loans, following the previously announced \$500 million investment to expand meat and poultry processing capacity.

Beef-Dairy Crosses Continue to Earn Their Way

by Rhonda Brooks, Bovine Veterinarian

Are your dairy clients looking to capture a premium with beef-on-dairy cross calves and improve their farm's bottom line? A lot of producers are, according to industry reports. Numbers quoted by various industry leaders indicate between 2.5 million and 5 million beef-on-dairy cross calves will be born this year and again in 2023.

That estimate range is extrapolated from the total number of beef semen straws sold to dairy producers and reported by industry members, as well as the National Association of Animal Breeders. Premiums for such calves often range between \$50 to \$175 more per head (\$100 is common) than purebred Holstein bull calves, according to Justin Waggoner, Kansas State University Extension beef specialist. He spoke at the Beef Empire Days' first Beef on Dairy Symposium last summer in Garden City, Kansas.

Whether the trend for beef-dairy crosses continues to build long-term or fizzles in the future may depend on how well the dairy industry aligns its goals with the goals of the beef industry. Early in the beef-dairy trend, "fertility was used to improve dairy breeding programs," says Dan Altena, DVM, Valley Veterinarians, Inc., Tulare, California.

Dairy producers were primarily tuned in to sire conception rates, semen cost, calving ease, and (black) hair coat color — add University of Wisconsin agriculture educators Amanda Cauffman and Ryan Sterry.

They say a better strategy is for dairy producers — with support and guidance from trusted advisors — to stack the odds of success in their favor by combining the traits they value along with "thoughtful beef sire selection that delivers an animal that better meets the feedlot segment's priorities."

Feedlot priorities include carcass value, carcass weight, feed efficiency, ribeye area, muscling, moderate frame score (Holsteins), increased carcass weight (Jerseys), and the use of homozygous polled bulls, note Cauffman and Sterry in a 2019 report.

Along with addressing marketplace demands, take a look at your dairy clients' business goals and management practices, as well as how capable they are at adopting new practices. As with every opportunity, there is a corresponding set of risks, so beef-on-dairy isn't for everyone.

Altena says the dairy industry is making positive strides to increasingly deliver what the beef industry wants. He addressed the topic of beef-dairy crosses during the annual Academy of Veterinary Consultants conference in Kansas City, Missouri, this past December.

"Genomics are being used on many herds to identify outliers and reproduce the best animals," he said. "Health traits are also being picked more often now as the industry matures."

Altena adds the semen companies all have “special sires or programs, used in combination with sexed-semen-targeted matings” that dairy producers can evaluate for how they line up with their specific production goals.

One mistake to avoid: buyers are increasingly discerning and know a black coat may simply be hiding a Holstein. “Think specifically of the bull, not just the breed,” advises Denise Schwab, Extension beef specialist, Iowa State University. She says beef sires should be one strategic element of a herd’s total genetic plan, and not just “cow fresheners.”

Cauffman and Sterry note that within-breed sire selection is important. “Limousin, Angus, and Simmental all have homozygous black, polled bulls that can provide needed muscle shape and moderate frame size to add value to crossbred calves. Within-breed selection is highly important, regardless of the breed you choose,” they say.

Altena says veterinarians can help dairy producers add value to their crossbred calves — as well as establish ongoing marketing partners and potential buyers — by developing a set of protocols and records that can be readily shared with those groups.

The Wisconsin educators agree. They add that some feedlots offer contracts or purchase programs for crossbred calves “if you use the genetics they select or provide and follow specific health protocols. These arrangements can result in a win-win for both dairy and beef producers.”

One caution from Cauffman and Sterry: They advise against retaining beef-dairy crossbreds as female brood cows for beef production. While the prospect of higher milk production is attractive, they say some dairy traits can persist for generations and might negatively affect feeder calf quality.

Colostrum 101

by Lindsay Waechter-Mead, DVM,
University of Nebraska-Lincoln

The number of calves in North America that fail to receive adequate colostrum ranges from 11%–31%. This article will review key points on colostrum management to ensure calves are set up for success from the beginning of life.

Why do calves need colostrum?

The placenta is unique in the bovine because it stops maternal and fetal blood supplies from mixing. This separation prevents immunoglobulins from being transferred to the fetus prior to birth. Immunoglobulins are a class of proteins that act as antibodies to protect organisms from disease. Without the transfer of protective antibodies from the dam to the calf, the calf is at risk for preweaning morbidity and mortality. Failure of passive transfer has also been shown to have a negative effect on weaning weights and average daily gain in the feed yard.

What exactly is colostrum?

Colostrum is the first milk produced by the dam. It contains immunoglobulins, specifically IgG which is derived from the dam’s blood serum. This process begins several weeks before calving and peaks around one to three days

before birth. In addition to IgG, colostrum also contains white blood cells, such as neutrophils and leukocytes, that help further protect the calf from pathogens, while also providing the necessary energy and protein required for neonatal nutrition and vigor. Colostral vitamins A and E play a vital role in immune stimulation and antioxidant properties.

How much colostrum does a newborn calf need?

Previous studies have shown that calves require at least 150 grams of IgG for immune protection, with recent research suggesting 200–300 grams as ideal. Several factors can influence the quality of colostrum, including dam nutrition, body condition score (BCS), and age of the dam. Older cows usually have higher quality and quantity of colostrum than heifers. Researchers have shown that calves born to heifers with a body condition score of 5–6 stood faster and had higher levels of IgG than calves born to BCS 3–4 heifers. As reference, a healthy beef cow with at least BCS 5 should produce approximately 95 grams of IgG per liter of colostrum.

Timing is everything

The cells lining the small intestine are primed to readily absorb IgG at birth, but the timing window decreases significantly after 12 hours of life. Peak absorption happens in the first four hours post-calving and complete gut closure is observed at 24 hours of life. Temperature can affect gut absorption as well as metabolic acidosis, which occurs in calves that experienced difficult births. If you assisted in the birth of the calf, it is a good idea to ensure colostrum intake by milking the cow and offering it to the calf. Studies have shown minimal difference in IgG absorption when comparing nipple feeding versus esophageal tube feeding, therefore either method is correct. Tubing is usually required in calves born under distress because they lack the vigor to nurse.

Not all colostrum is created equal

The best source of colostrum for a newborn calf is the mother. If that is not an option, the next option would be a donor cow from the same herd. Usually the older the cow, the better antibodies she can provide. Healthy cows with a solid vaccine history are ideal. Colostrum can be stored in quart bags in the freezer for up to one year. It is important to remember that heat from the microwave can denature the IgG antibodies. A water bath with temperatures below 140° F is the best environment to thaw colostrum.

There are several choices for freeze-dried colostrum options. Always remember to read the labels! Colostrum supplements are intended to only supplement a calf that already received some colostrum. Most of the time these contain low levels of IgG and will not provide adequate protection alone. A true colostrum replacement needs to contain at least 150 grams of bovine IgG as well as protein and fat for nutritional requirements. Double check to see how to mix the product to ensure proper absorption.

Being prepared is key. Maintaining a good relationship with your veterinarian throughout the year will provide added value to your operation during calving season. ■

Kraft Heinz Eyes Plant-Based Hot Dogs

Kraft Heinz Co. has entered into a joint venture with food tech startup TheNotCompany Inc. with the aim of combining strengths to accelerate the adoption of plant-based foods, the companies said. The newly formed Kraft Heinz Not Co., which will be based in Chicago and operate under the control of Kraft Heinz, will bring together NotCo's patented technology and artificial intelligence (AI) applications and Kraft Heinz's well-known brand portfolio and scale to create co-branded products, according to a news release.

"Now we will have the advantage of bringing the products you love from the brands you trust also with a plant-based option," Kraft Heinz US president Carlos Abrams-Rivera said in early March on CNBC's "Squawk Box."

"It's thinking about whether you have Oscar Mayer hot dogs and Oscar Mayer 'Not Hot Dogs,'" Abrams-Rivera said.

Kraft Heinz Not Co. will have research and development facilities in San Francisco, and will focus on plant-based innovation across numerous Kraft Heinz product categories. Lucho Lopez-May, who is currently CEO, North America, of TheNotCompany, will become CEO of Kraft Heinz Not Co. Lopez-May was previously CEO of Garland Food, and prior to that president of strategic growth channels at Danone North America.

"The joint venture with TheNotCompany is a critical step in the transformation of our product portfolio, and a tremendous addition to our brand design-to-value capabilities," said Miguel Patricio, CEO of Kraft Heinz.

Tyson/Costco Pricing Dispute Moves to Seattle Court

Tyson Foods is asking a federal court in Seattle for injunctive relief tied to the damages Costco Wholesale Corp. believes it is owed over allegations of broiler price fixing between 2008 and 2019.

The processing giant wants the US District Court in the Western District of Washington at Seattle to affirm that it has not agreed to an arbitration agreement with Costco over the 2020 settlement with direct purchasers alleging price fixing of broilers.

In May of 2021, Costco opted not to participate in the \$221.5-million settlement covering three groups of plaintiffs, including consumers, commercial purchasers, and direct buyers. The retailer instead filed for a separate arbitration hearing under the terms of a 1995 vendor agreement, according to Tyson's court filing this month.

Tyson contends that Costco has not provided documentation that a 2019 Standard Terms agreement is part of the contract between Tyson and the retailer, the court filing notes. The two sides have submitted several documents arguing their respective positions to the American Arbitration Association (AAA) since December, with Tyson objecting to the AAA proceeding with Costco's arbitration request, the court documents note.

Tyson wants Judge Thomas M. Durkin — who approved the May 2021 settlement with direct purchasers — to declare that there is no agreement with Costco that includes the 2019 Standard Terms. The filing also seeks a permanent injunction barring Costco from arbitrating its claim against Tyson under the 2019 Standard Terms. Tyson is asking for a jury trial in addition to a "speedy hearing" covering its requests in the filing.

Big Settlement by JBS

JBS USA has resolved a class action antitrust lawsuit brought by direct purchasers, by agreeing to pay \$52.5 million in damages. The suit alleged that the company conspired with other processors to suppress competition in the market for case-ready and boxed beef. It is the first settlement in the coordinated beef antitrust cases. In addition to the payment, JBS agreed to "extensive cooperation" in the continued prosecution of the litigation, according to documents filed in US District Court in Minnesota. JBS denied all allegations of wrongdoing in the case.

Also named as defendants in the lawsuit are Cargill, National Beef, and Tyson. Plaintiffs alleged that the companies conspired to fix prices of beef processed from fed cattle, beginning as early as January of 2015, in part by constraining supply, resulting in increased US beef prices. The case excludes ground beef from culled cows. The defendants conspired to "drive up the price of beef in order to realize sky-high margins," in violation of the Sherman Act, according to the plaintiffs. Ranchers Cattlemen Action Legal Fund, United Stockgrowers of America; along with Winn-Dixie Stores, Inc.; Bi-Lo Holding, LLC; and Erbert & Gerberts, Inc. are among the other plaintiffs in "In re Cattle and Beef Antitrust Litigation et al." The agreement with ABS still requires the court's approval, but does not affect claims against the other defendants.

Former Pilgrim's Execs Request Delay in Price-Fixing Trial

Four former executives at Pilgrim's Pride have requested a 120-day delay of their July 18 trial for price fixing (United States v. McGuire et al.). Originally filed on July 28, 2021, the Department of Justice case alleges that the executives — Jason McGuire, Timothy Stiller, Justin Gay, and Wesley Scott Tucker — violated the Sherman Act by engaging in "a continuing combination and conspiracy to suppress and eliminate competition by rigging bids and fixing prices and other price-related terms for broiler chicken products."

The case alleges that the price fixing began "at least as early as 2012" and continued "through at least early 2019."

In a motion filed March 1, the defendants argued that they require additional time to mount their defense against the government's complex case, and thus requested the start date be moved to October 24.

"Considering the volume of discovery that has already been disclosed, and the fact that additional discovery will be tendered, the current July trial date does not provide for adequate time to review and evaluate all of the evidence in advance of trial," the defendant's motion stated, pointing to the 16 million documents and 18.56 terabytes of discovery that the DOJ has provided.

The motion also referenced the scope of the trial — which requires them to analyze "all aspects of the production, pricing, and marketing of chicken to various large-scale commercial customers" — and the fact that the trial piggybacks off United States v. Penn, et al., a similar case against other top poultry executives. The defendants argued they must also study the contours of the Penn case, and thus require more preparation time.

The Penn case was originally tried in 2021, and resulted in a mistrial. However, the DOJ quickly filed to retry the case, and despite efforts from the defendants to delay that trial, the US District Court in Colorado (which is also overseeing the McGuire case) rejected those efforts, and the case resumed as planned in late February. ■



**C-3 Ground Breaker
NS G953
ASA# 3708449
CMP Class of 2022**

If Beef is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.

CMP
ASA
CARCASS MERIT PROGRAM

SimGenetics
PROFIT THROUGH SCIENCE

American Simmental Association

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

Questions, contact cmp@simmgene.com for more information regarding this program.

Participants receive:

- ◆ \$65 for each AI-sired calf with carcass information
- ◆ Free semen on top young herd sires
- ◆ Free ASA Genetic Evaluation on your cowherd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females

Become a Carcass Merit Program test herd today

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*

Cold Storage Meat Stocks Slowly Building

Red meat and poultry supplies in cold storage nationwide have been building, slowly, across the board in the new year, according to USDA's latest Cold Storage report. Total frozen poultry supplies on January 31, 2022, were up 11% from the previous month, although still down 10% from January 2021. Total stocks of chicken were up 3% from the previous month, but down 7% from last year. Meanwhile, total pounds of turkey in freezers were up 47% from last month, but down 19% from the same month a year ago.

Total red meat supplies in freezers were up 6% from December levels, but down 3% from last year. Total pounds of beef in freezers were up 4% from the previous month, and up 1% from last year. Frozen pork supplies were up 8% from the previous month, but down 6% from last year. Pork bellies continued to set their own supply and demand trajectory: Stocks of pork bellies were up 17% from last month, and up 43% from last year.

Dark poultry meat has been getting extra attention as prices for animal proteins across the board have increased this year. Chicken leg quarters in cold storage were up 12% for the month, and 44% year-over-year in January. Thighs in freezers, however, were up 5% from December — and down 21% from a year ago.

Beef cuts saw increases of 10% over storage levels in December, and 13% over storage levels in January 2021, as prices have increased and consumers have cut back. Pork, on the other hand, seems to have benefitted by comparison, with an 8% increase in stocks in storage from December, but a 6% drop in total frozen pork supplies, compared with January 2021.

Pen-Side Test for BRD Under Development

by Rhonda Brooks, Bovine Veterinarian

With the quick swab of a bovine nose veterinarians and producers will soon be able to determine whether a specific animal is infected by bovine respiratory disease (BRD). The test, which can be administered pen-side, is under development by Mohit Verma, a Purdue University professor of agricultural and biological engineering, and a team of researchers.

Test results can be determined in roughly an hour, he reports. Verma says the test can identify three strains of bacteria that contribute to BRD: *Pasteurella multocida*, *Mannheimia haemolytica*, and *Histophilus somni*.

An assay is heated in a water bath to enable the chemical reactions required to determine the presence of the bacteria. If any of the three bacteria is present, the assay changes color from red to yellow.

The technology tests for DNA from the bacteria and uses a method of nucleic acid amplification called loop-mediated isothermal amplification, or LAMP, according to an article developed by university writer Elizabeth Gardner. When the

bacterial DNA is present, LAMP amplifies it. As the level of nucleic acid increases, it changes the pH of the assay, which triggers the color change.

"We've been working to improve our test to get it out of the lab and into the hands of farmers and veterinarians, and it worked very well in the field," Verma reports in the article. "One key to achieving this advancement was using a sous-vide water bath to maintain the temperature needed for it to work, around 149 degrees Fahrenheit. My brother was doing sous-vide cooking and the idea just clicked. It is something easy to bring to a farm, fill with water, and allow the test to be run."

The advantage of LAMP over other methods is that it does not require extraction and processing of the samples, which can be lengthy and expensive, Verma says. Its results matched those from a polymerase chain reaction, or PCR, test between 60% and 100% of the time.

This year, Verma says he is putting the technology in the hands of veterinarians and farmers to develop paper test strips. The strips could include multiple assays, such that one strip could identify the presence of several different pathogens, according to the article. The research team also plans to apply the same approach to tests for other infectious diseases in cows and pigs, and to investigate the potential for detecting food contamination.

Building Calf Immunity

by Wes Ishmael, Bovine Veterinarian

"The ability to prevent or, in some cases, cure disease by turning on the immune system is really an incredible opportunity," according to Scott Nordstrom, DVM, Merck Animal Health director of new product development.

Along with some insightful vaccine history, Nordstrom shared specifics about the role of mucosal immunology in young calves during the American Hereford Association's educational forums at the organization's 2021 Annual Membership Meeting and Conference in Kansas City, Missouri.

"Almost from the moment of conception, a calf has an innate immune system. It recognizes foreign pathogens, though it may not yet be able to produce antibodies," Nordstrom explained. "Around the second trimester, the calf is starting to develop a specific acquired immune system, meaning it will see a foreign pathogen, it will create antibodies, it will create cell-mediated immunity, and it will be able to expel the pathogen."

Once born, Nordstrom said the single most important thing for the immune system of the calf is to make sure it receives colostrum. But colostrum poses a challenge to vaccination.

"When we give a traditional subcutaneous vaccine, calves typically do not respond well because those circulating antibodies they've gotten from the colostrum will bind the antigen and prevent it from providing the full and robust immune response," Nordstrom explained. "The other problem is that antibodies wane at different levels."

Livestock Services

For instance, he said protective bovine respiratory syncytial virus (BRSV) antibodies last a short time, while protective antibodies for infectious bovine rhinotracheitis (IBR) and bovine viral diarrhoea (BVD) can last six or seven months.

Those are reasons Merck Animal Health continues to research mucosal immunology and develop mucosal vaccines. In simple terms, equate “mucosal” with the skin’s surface, as well as the surfaces of the respiratory and gastrointestinal tracts. The mucosal system contains cells that react uniquely to pathogens.

“If I give a vaccine intranasally, I produce IgA [Immunoglobulin A], which is an antibody that coats the mucosal surfaces. If I give the same vaccine subcutaneously, the only thing I get is IgG [Immunoglobulin G], which circulates,” Nordstrom explained. “If you use an intranasal vaccine, it stimulates the IgA, which binds the pathogen at the surface. It also creates memory and IgG, so if the pathogen does breach the surface it gets bound up by the circulating IgG.”

According to Nordstrom, the advantages of intranasal vaccines are that they are needle-free, they appear to be less objectionable to young calves, they create a comparable immune response, and they provide better response in the face of maternal antibodies than most subcutaneous antigens, with the exception of BVD. ■

Auctioneers and Marketing



Tracy Harl
Auctioneer
402-469-3852
605 E. CR. 72 • Wellington, CO



ROGER JACOBS
Auctioneer
P.O. Box 270
Shepherd, MT 59079
406-373-6124 Home
406-698-7686 Cell
406-373-7387 Fax
auctions@jacobslivestock.com



Jered Shipman,
Auctioneer
806-983-7226
6945 CR 206
Grandview, TX 76050




WILLIAMS
Land & Cattle Auction Co.
MIKE WILLIAMS, Auctioneer
18130 Brush Creek Road
Higginsville, MO 64037
PH: 660-584-5210 • Cell: 816-797-5450
Email: mwauctions@ctcis.net



Semen Available on Today's Hottest AI Sires
573-641-5270
www.cattlevisions.com

ORigen
Breeder to Breeder Genetic Services
10 West Arrow Creek Road
Huntley, Montana 59037
1-866-867-4436
www.ORigenbeef.org

Insurance



James F Bessler Inc
LIVESTOCK MORTALITY INSURANCE
4812 McBreyer Pl
Fort Worth, Texas 76244-6083
817-562-8980 Office • 817-562-8981 Fax
815-762-2641 Cell
jim@jamesfbessler.com
www.jamesfbessler.com



Jame Secondino Krieger
812-208-0956
www.livestockins.com
Universal, Indiana

Livestock Mortality Insurance
Agent for...
AMERICAN LIVE STOCK
A Division of Market Service Incorporated

Genetics


AI Consulting & Sire Selection • AI & ET Equipment Sales • Professional Exporting
Semen & Embryo Sales • Semen & Embryo Warehousing • AI/Palpatation Clinics • InVest Scales

BOVINE ELITE, LLC
WWW.BOVINE-ELITE.COM
(979) 693-0388 • (800) 786-4066
(979) 693-7994 (FAX)
INFO@BOVINE-ELITE.COM
3300 LONGMIRE DRIVE
COLLEGE STATION, TX 77845



Sales Call
A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

More than a Carcass Test
The CMP collects birth-to-harvest data, genomics, and mature cow information.
carcdata@simmgene.com




Sales Call
A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

France Bans Import of Meat Produced with Antibiotics

France has banned the import of meat from animals grown with antibiotics, according to a report from Reuters. The ban will take effect April 22, and is expected to mainly affect poultry imports. According to statistics cited by Reuters, France imported about 45% of its chicken in 2021 from EU and non-EU sources.

Growth antibiotics have been banned in European Union farming since 2006, and France's ban is expected to be adopted by the EU sometime in 2022. Brazil, Thailand, and Ukraine are the biggest exporters of poultry to the EU, and it is not currently clear how an antibiotic ban would affect export volume.

China Testing Foreign Foods

China has opened a total of 869 warehouses for the specific purpose of creating centralized supervision of imported cold-chain foods. The warehouses will conduct unified disinfection and testing procedures for imported cold-chain foods, which can enter the market only after being certified at the warehouses, according to an official government statement.

The warehouses are designed to play an important role in cutting off potential COVID-19 transmission channels, facilitating the disposal of imported cold-chain foods in emergency cases, and reducing costs. A national platform to trace imported cold-chain foods was put in place in December of 2020, involving such foods as livestock, poultry, and aquatic products. China had previously suspended trade with some countries, notably Australia, in recent years, due to a broad range of reasons, including a belief that coronavirus can survive cold temperatures in imported refrigerated and frozen food products.

Global Collaboration Formed

Three leading cattle health organizations, Zoetis, CowManager, and Select Sires, Inc. have announced the launch of a strategic collaboration to integrate genomic tools and predictive sensor systems. The goal of this alliance is to create value for cattle producers in farm management through better advice supported by more accurate, intelligent data. When producers can make efficient, more informed decisions on the farm, they may ultimately achieve better cow health outcomes and business results.

Through traits and indexes, developed by Zoetis and CowManager's ear sensor technology, farmers and ranchers will have access to accurate information on health, fertility, nutritional insights, and location. As part of the collaboration, the team at CowManager will initially work to integrate DNA tool data from Zoetis into the CowManager dashboard to provide access to critical animal information, such as health and fertility events.

The three-way collaboration also brings industry-leading support and expertise to help producers integrate management solutions to achieve desired outcomes. By combining on-farm analytics and increased reliability in genetic selection, improved herd management can be achieved. Cattle producers are encouraged to reach out to local Zoetis, Select Sires, or CowManager representatives to stay included in upcoming advancements surrounding this effort.

Beef Exports Smash Records

US beef exports greatly exceeded all previous volume and value records during 2021, surpassing \$10 billion for the first time, according to year-end data released by USDA and compiled by the US Meat Export Federation (USMEF). Pork exports finished slightly below their record volume, but did set a new value record, topping \$8 billion for the first time. December beef exports totaled 121,429 metric tons, up 1% from 2020, while value climbed 33% to \$991.8 million, the third-largest month on record. These results pushed 2021 volume to 1.44 million tons, up 15% from a year ago, and 7% above the previous record set in 2018. Export value soared to \$10.58 billion, up 38% from the previous year, and shattering the previous record by 27%.

Exports to Korea, Japan, and China/Hong Kong each exceeded \$2 billion, setting new volume and value records in Korea and China/Hong Kong, and a value record in Japan. Exports also set a new volume and value record in Taiwan and reached new all-time highs in Central America, Colombia, and Indonesia. Global exports of US beef variety meat also set a new value record of \$1.09 billion, up 24% year-over-year.

Pork exports in 2021 showed a total export volume of 2.92 million tons, down 2% from the 2020 record, but export value still climbed 5% to a record \$8.11 billion. Records were set for port exports to Mexico, Central America, the Dominican Republic, and the Philippines, helping to offset a decline in China.

Also for the year, lamb exports increased 9% to 14,053 tons, valued at \$20.45 million, an increase of 19% during the year.

Global Roundtable Welcomes ABS

ABS Global, a world leader in bovine genetics, has joined the Global Roundtable for Sustainable Beef (GRSB). ABS is allied with several other organizations, including WWF, Zoetis, and Cargill as part of a worldwide network of organizations promoting progress in sustainable beef. ABS has more than three-quarters of a century of experience in animal genetics, and partners with progressive and genetic-driven producers and supply chain stakeholders to breed better cattle for the efficient production of quality milk and meat. ABS's goal is to create affordable and sustainable beef and milk, supporting the bovine ecosystem. GRSB brings together all supply chain partners, from farm to plate, to support and invest in the continuous improvement of cattle health and wellbeing.

ABS Global joins a growing number of organizations committed to bettering the global beef supply chain as part of GRSB. In the preceding 12 months, 87 new members have joined GRSB, a list that also includes the Chicago Mercantile Exchange (CME), a world-leading derivatives marketplace operating in agriculture; and Archers-Daniels-Midland (ADM), which develops natural ingredients to support livestock nutrition.

In a press release, Ruairaidh Petre, Executive Director of GRSB said: "This was a key year for us. Not only did we welcome a number of key new members to our organization, but we also launched our global goals, outlining our commitment to reduce net global warming impact of beef by 30% by 2030. We are pleased to welcome ABS Global as we continue to drive the conversation around beef sustainability and the need for beef to be more environmentally sound, socially responsible, and economically viable." ■

SERIOUS INQUIRIES ***ONLY***

- Data-hungry commercial operation
- Ability to sire identify calves
- Committed to cattle feeding and gathering carcass data
- Willingness to go farther and faster than the rest

Want a **\$65** premium for each carcass record? Want access to cutting-edge genetics to build your steers and replacement heifers — at no cost? Consider becoming an elite ASA Carcass Merit Herd.

**Finally, your efforts
find their reward.**

CMP
ASA
CARCASS MERIT PROGRAM
cmp@simmgene.com

FORT WORTH STOCK SHOW & RODEO

Junior Show

Date: January 24, 2022
Judges: Jason Duggin, Calhoun, GA (Simmental)
 Kody Lucherk, Canyon, TX (Simbrah)

Simmental Females



Grand Champion and Calf Champion
 "MTZ Lady Jewel J201,"
 s. by JBSF Berwick 41F,
 exh. by Makenzie Deberry, Olton, TX.



Reserve Calf Champion
 "LAA LJR Miss I Believe 3172J,"
 s. by JBSF Berwick 41F,
 exh. by Lydia Brown,
 Waxahachie, TX.



Reserve Grand Champion and Junior Champion
 "JSUL PCC About Rosie 0501,"
 s. by JSUL Something About Mary 8421,
 exh. by Abbygayle Spivey, Mabank, TX.

Reserve Junior Champion
 "JS Flirt A Way 76H,"
 s. by W/C Relentless 32C,
 exh. by Bodie Shipman, Grandview, TX.

Senior Champion
 "KCC1 SWC Harmony 847H,"
 s. by ES Right Time FA110-4,
 exh. by Megan Brown, Greenville, TX.



Reserve Senior Champion
 "EZS Remember Me 014H,"
 s. by WLE Copacetic E02,
 exh. by Brailey Kidd, Lockney, TX.

Simbrah Females



Calf Champion
 "Skaggs Hagan Violet 338J,"
 s. by Hagan Kodiak 647E,
 exh. by Miranda Skaggs, Bryan, TX.

Reserve Calf Champion
 "Smith Unique Eclipse 404J,"
 s. by Smith Shortstop,
 exh. by Kynlee Grabs, Mexia, TX.



Grand Champion and Junior Champion
 "Miss Cricket H01,"
 s. by TK/FCC Hard Body,
 exh. by Bailey Buzzard, Victoria, TX.



Reserve Junior Champion
 "Smith Sandifer Lovely Lady May 21H,"
 s. by Smith Made Solid,
 exh. by Leah Thorp, Dayton, TX.



Reserve Grand Champion and Senior Champion
 "Hagan Berta 50H,"
 s. by Hagan Dinero 5B,
 exh. by Karter Peoples, Rockwall, TX.



Reserve Grand Champion and Intermediate Champion
 "STCC Serena's Gift 0173,"
 s. by PVF Blacklist 7077,
 exh. by Mercedes Ferree and David Smith, Sullivan, IN.
 7.5/86/131/1.2/20/11.9/.23/-058/.91/113/78



Reserve Grand Champion and Intermediate Champion
 "WCC/RRF Troubadour 0130H,"
 s. by WLE Copacetic E02,
 exh. by Red River Farms and Wallace Cattle Co., Grand Saline, TX.
 12.7/82/121/7/24/12.7/-04/-085/.69/106/71



Reserve Senior Champion
 "4-B First Impression 470H,"
 s. by TK/FCC Hard Body,
 exh. by Kensley Wolf, Giddings, TX.

Reserve Intermediate Champion
 "CRFT Harlie,"
 s. by W/C Bankroll 811D,
 exh. by Rodalyn Dunham, Boerne, TX.
 12.4/64/96/6.4/22/8.6/.19/-071/.85/106/68

Reserve Intermediate Champion
 "Brownlee Odin,"
 s. by JASS On The Mark,
 exh. by Dalton Eaves, Paris, TX.
 13.4/64/97/7.2/20/13.7/.22/-025/.48/120/69



Grand Champion and Junior Champion
 "Wallace Pride Lass 069H,"
 s. by WLE Copacetic E02,
 exh. by Paisley Nelson, Platte City, MO.
 14.6/84/126/7.3/22/17.4/.11/-082/1.28/127/76



Grand Champion and Junior Champion
 "CSG Winchester 376H,"
 s. by Profit,
 exh. by Elmore Cattle Services, XTB Cattle Co., Copeland & Sons, B&K Farm/Ivie & Sons, and Paulsen Cattle, Waukomis, OK.
 5.7/82/124/3.4/18/9.5/.17/-058/.51/96/71

Open Show

Date: January 30, 2022
Judge: Greg Walthall, MO
Associate Judge: Pearl Walthall, MO

Editor's Note: PTP data for the Open Show is listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, Stayability EPD, Marbling EPD, Back Fat EPD, Ribeye EPD, \$API, and \$TI. EPD as of 1.25.22

Percentage Females

Calf Champion
 "HCC0 Daffodil 493J,"
 s. by EC Rebel 156F,
 exh. by Morgan Jackson, Kaufman, TX.
 7.6/77/114/4.5/17/10.2/-01/-057/.63/92/66

Reserve Calf Champion
 "Wallace Travel Gal 172J,"
 s. by SJW Exit 44 7111E,
 exh. by Josie Phillips, Maysville, KY.
 12.2/71/108/5.6/18/11.9/.25/-025/.45/117/71

Percentage Bulls

Calf Champion
 "Seldom Rest Crossover 1090J,"
 s. by HPF Quantum Leap Z952,
 exh. by Elmore Cattle Services, XTB Cattle Co., and Seldom Rest Farms, Waukomis, OK.
 12.5/82/121/7.5/22/10/.18/-072/.84/114/78

Reserve Calf Champion
 "Powell's Rogue,"
 s. by GEF County O,
 exh. by Robby Powell, Anna, TX.
 7.8/79/119/4/20/13.3/.08/-070/.73/108/72

Reserve Junior Champion
 "S B C Northgate 795H,"
 s. by HPF Quantum Leap Z952,
 exh. by Circle M Farms, Stephens Beef Cattle, and Bramlet Simmentals, Rockwall, TX.
 10.6/83/118/4.7/19/10.1/.21/-050/.98/114/79

Groups

Premier Exhibitor - Percentage Simmental
 Circle M Farms, Rockwall, TX.

Premier Breeder - Percentage Simmental
 Wallace Cattle Company, Stotts City, MO

(Continued on page 52)

FORT WORTH STOCK SHOW & RODEO

(Continued from page 51)

Purebred Females



Reserve Grand Champion and Calf Champion
“LKCC Miss Crysteels Remedy 44J,”
s. by SO Remedy 7F,
exh. by Morgan Jackson, Kaufman, TX.
13.6/77/112/5.8/22/11.7/- .13/- .089/.72/112/72

Reserve Calf Champion
“KMEM Sheza Jewel 106J,”
s. by HPF Quantum Leap Z952,
exh. by Circle M Farms and
Rocking P Livestock, Maysville, KY.
11.2/81/116/4.6/21/9.7/- .13/- .097/1.07/103/72

Intermediate Champion
“Rocking P Wildfire H129,”
s. by HPF Quantum Leap Z952,
exh. by Circle M Farms and
Rocking P Livestock, Maysville, KY.
8/82/120/3/23/9.8/.19/- .092/1.01/117/81

Reserve Intermediate Champion
“LMF Haisley H022,”
s. by WLE Copacetic E02,
exh. by Elmore Cattle Services, XTB Cattle Co.,
B&K Farms/Ivie & Sons, Brenham, TX.
12.5/89/131/5.4/24/13.5/.11/- .084/.87/128/83



Grand Champion and Junior Champion
“GBC XTB Hazel H03,”
s. by WLE Copacetic E02,
exh. by Elmore Cattle Services, XTB Cattle Co.,
and Pepper Elmore, Waukomis, OK.
10.4/89/131/4/24/13/.16/- .089/.88/126/83

Reserve Junior Champion
“KCC1 SWC Harmony 847H,”
s. by ES Right Time FA110-4,
exh. by Megan Brown, Greenville, TX.
12/71/109/5.1/19/19.6/.18/- .090/.82/145/79

Purebred Bulls

Calf Champion
“MEJ Coronarita 215J,”
s. by RRF Quantum Leap E761,
exh. by Morgan Jackson, Kaufman, TX.
12.7/86/128/6.8/23/14.1/.26/- .057/.86/138/86

Reserve Calf Champion
“HELM Farms Stillwater 200J,”
s. by JSUL Something About Mary 8421,
exh. by Helm Farms, Geary, OK.
13.3/81/119/5.1/20/12.3/.13/- .071/.85/125/79



Grand Champion and Junior Champion
“Rocking P Private Stock H010,”
s. by WLE Copacetic E02,
exh. by Rocking P Livestock, Circle M Farms,
Tolle Show Cattle, Red River Farms, and
Griswold Cattle, Maysville, KY.
13.4/69/102/6.4/20/16.4/.20/- .085/.75/140/78

Reserve Junior Champion
“GSC Down South H63,”
s. by JASS On The Mark 69D,
exh. by Hunter Angus, Fair Grove, MO.
11.8/77/108/6.9/21/16.2/- .01/- .092/.88/123/74



Reserve Grand Champion and Senior Champion
“WHF/JS/CCS Double Up G365,”
s. by WC Double Down 5014E,
exh. by JS Simmental, Wayward Hill Farm,
and Minnaert Show Cattle, Prairie City, IA.
15.1/71/92/7.7/23/14.3/- .10/- .069/.91/120/72

Reserve Senior Champion
“OBCC Goose GB17,”
s. by W/C Bankroll 811D,
exh. by Elmore Cattle Services, XTB Cattle Co.,
and Owen Bros., Waukomis, OK.
10/77/109/4.1/23/13.9/.06/- .072/1.23/121/77

Groups

Premier Exhibitor – Purebred Simmental
Circle M Farms and Rocking P Livestock,
Rockwall, TX.

Premier Breeder – Purebred Simmental
Morgan Jackson, Kaufman, TX.

Premier Exhibitor – Overall
Circle M Farms, Rockwall, TX.

Premier Breeder – Overall
Wallace Cattle Company, Stotts City, MO

Simbrah Females



Grand Champion
“Miss Cricket,”
s. by TK/FCC Hard Body,
exh. by Bailey Buzzard, Victoria, TX.
4.9/80/116/2.8/19/5.9/- .17/- .120/.51/73/64

Listed below are ten questions designed to test your knowledge of the beef industry.

- Elite:** 9–10 correct
- Superior:** 7–8 correct
- Excellent:** 5–6 correct
- Fair:** 3–4 correct
- Poor:** 1–2 correct

1. What is the major hormone produced in a bull's testes?
2. A steer fed too long so that he has an overly fat or obese frame would most likely be classified by which Yield Grade?
3. What term is used to describe a herd maintained for the purpose of producing breeding animals for use in other herds?
4. In which organ is Vitamin A stored during times of abundance?
5. Meat from cattle that were six months or younger at the time of processing is known by what term?
6. If a bull is heterozygous polled and is mated to a horned female, what percentage of their progeny would you expect to be polled?
7. What identification does the American Simmental Association require for animal registration?
8. How many pairs of chromosomes do cattle have?
9. A feed constituent that functions in the support of life is known by what term?
10. What is the term that describes feeds that are high in energy and low in fiber?

Answers:

1. Testosterone; 2. Yield Grade 5;
3. Seedstock; 4. The liver; 5. Veal;
6. 50%; 7. An ear tattoo; 8. Thirty;
9. Nutrients; 10. Concentrates



Reserve Grand Champion
 "Hagan Destiny 55H,"
 s. by Hagan Dinero 5B,
 exh. by Miranda Skaggs, Bryan, TX.
 6.8/64/100/4.7/17/12.2/- .12/- .127/.71/97/62

Simbrah Bulls



Grand Champion
 "TK/FCC Little John,"
 s. by TK/FCC Big John,
 exh. by Fields Cattle, Mt. Pleasant, TX.
 9/71/102/3.9/20/9.6/.03/- .096/.67/92/64



Reserve Grand Champion
 "Hagan El Patron 12J,"
 s. by Hagan Kodiak 647E,
 exh. by Hagan Cattle Co., and
 XTB Cattle Co., Yoakum, TX.
 7.4/63/91/3.7/18/9.8/- .05/- .114/.68/96/63

Groups

Premier Exhibitor
 Fields Cattle, Mt. Pleasant, TX.

Premier Breeder
 Hagan Cattle Company, Yoakum, TX.

Cowtown Classic Simmental Sale

January 29, 2022 • Fort Worth, TX

No.	Category	Average
44	Total Lots	\$5,366

Auctioneer: Jered Shipman, TX
Sale Manger: GB Marketing, TX
Marketing Representative: Dalton Lundy, TX

High-Selling Lots:

- \$35,000** – 1/2 interest in PB SM Bull, "CSG Maverick," s. by TJSC King of Diamonds, cons. by Hagan Cattle Company and Copeland Show Cattle, sold to Bovine Elite Plus, TX.
- \$20,000** – Flush out of "SWC Gwendolyn," cons. by Shipwreck Cattle Co, sold to Garren Walrod, KS.
- \$8,000** – PB SM Female, "W/C Miss Werning 6002D," s. by WAGR Dream Catcher 03R, cons. by Big K Cattle, sold to Jeremy Steele, MO.
- \$7,300** – PB SM Female, "3BCC Ms Beyond Belief," s. by W/C Relentless 32C, cons. by Megan Brown, sold to Bobby Bryan, TX.
- \$7,000** – PB SM Female, "B&K/IVS Ms. Lucrative Love," s. by Ruby's Currency 7134E, cons. by B&K and Ivie & Sons, sold to Heath Hagan, TN. ■



SAPI: 135
STI: 81

Long's Red Answer H8

W/C Hoc HCC Red Answer 33B x
WS Prime Beef Z8
ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled, rare Red
Answer son!



SAPI: 147
STI: 86

Mr SR Mic Drop G1534

Mr SR 71 Right Now E1538 x
JBS Big Casino 336Y
ASA# 3568352 • Homo Black • Homo Polled
A true spread bull with extra MCE, Docility,
Marbling and production profit potential.



SAPI: 167
STI: 104

WS Proclamation E202

CCR Cowboy Cut 5048Z x WS Miss Sugar C4
ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use
superstars!



SAPI: 119
STI: 89

KRJ Dakota Outlaw G974

ASA# 3632499 • Homo Black • Homo Polled
Dakota Outlaw's first calves are "the talk"
of the country when it comes to fresh genes
to use in 2022!



SAPI: 114
STI: 77

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



SAPI: 104
STI: 76

WCL No Limits G302

Mr. CCF 20-20 x American Pride
ASA# 3659712 • Homo black • Homo polled
No Limits is a neat patterned bull out of
the legendary 20-20!



SAPI: 119
STI: 74

Mr CCF Clarified E3

Mr CCF 20-20 x
Miss CCF Sheza Superstar by Duracell
ASA# 3275273 • Homo black • Homo polled
Backed by the Louisville and Denver Champion
Sheza Bonnie, Clarified offers elite phenotype,
proven genetics, and a balanced EPD profile.



SAPI: 125
STI: 75

OBCC CMFM Deplorabull D148

W/C Executive Order x LazyH/Adkins Blkstr Z15
ASA# 3150188 • Homo Black • Homo Polled
Newly on the open market for 2021! Deplorabull
is the \$100,000 valued herd sire prospect that
was the talk of Kansas City and Louisville in the
fall of 2016. He was named Bull Calf Champion
at both the American Royal and the NAILE.



SAPI: 114
STI: 81

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous
structural soundness! 2018 Fort Worth
Champion!



SAPI: 111
STI: 82

Long's Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 132
STI: 87

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWS 5%
Champion for Lee.



SAPI: 112
STI: 72

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



SAPI: 173
STI: 104

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation
Purebreds. Excellent foot shape and depth
of heel.



SAPI: 117
STI: 71

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steen-
hoek multiple time champion WHF Summer 365C.



SAPI: 123
STI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled
Backdraft owns unrivaled maternal strength,
combining noted breed-leaders "Flatout Flirty"
and "Miss Werning KP 8543U".



SAPI: 118
STI: 75

PBF Red Paint F88

W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State
Fair Division Champion!



SAPI: 117
STI: 70

KSIG Steelin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012
American Royal Champion!



SAPI: 115
STI: 72

GEFF County O 736E

Loaded Up x RAJE/PB Montecito 63W
ASA# 3289219 • Hetero Black • Homo Polled
County O goes back to the Rhythm donor at
Ruby's! He's a featured herdsire at Griswold
Cattle Co, OK and is making the right kind!



SAPI: 113
STI: 72

W/C Double Down 5014E

W/C Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Double Down has now proven himself with scores
of very nice calves, and as expected, has stretched
the necks, yet provides the rib the industry is
demanding in the show room and the pastures.



SAPI: 116
STI: 73

JSUL Something About Mary 8421

W/C Relentless 32C x JBSP Proud Mary
ASA# 3565879 • Black • Polled
His pedigree, Relentless (Utah x 8543U) x
JBSP Proud Mary (High Regard x Steel Magnolia),
just solidifies the ability to transmit maternal, in
fact it shouts it!



SAPI: 114
STI: 73

SJW Exit 44 711E

LLSF Pays to Believe x SVF/NJC Built Right N48
ASA# 3416614 • Homo Black • Homo Polled
The most talked-about new blaze bull across the nation!



SAPI: 141
STI: 79

Rocking P Private Stock H010

WLE Copacetic E02 x Rubys Wide Open 909W
ASA# 3775641 • Homo Black • Homo Polled
Private Stock was the 2022 Fort Worth Champion Bull and the 2021 NAILE Champion Bull.

COOL Additions!

CATTLEVisions

573-641-5270

www.cattlevisions.com



SAPI: 211
STI: 116

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 SAPI Purebred and #2 Marbling Purebred!



SAPI: 134
STI: 87

CCS/WHF OI' Son 48F

CDI Innovator 325D x WHF Summer 365C
ASA# 3452997 • Homo Black • Homo Polled
OI' Son is one of the newest and HOTTEST bulls on the market! Siring champs for JS Simmental in his first calf crop!



SAPI: 102
STI: 70

Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade
ASA# 3134708 • Homo Black • Homo Polled
Producing extremely sound, deep-sided, high-quality progeny! His first crop of heifer calves has produced champions at the highest levels!



SAPI: 134
STI: 84

W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



SAPI: 170
STI: 109

CLWTR Clear Advantage H4G

LLSF Vantage Point F398 x Miss Sugar C4
ASA# 3858588 • Homo Black • Homo Polled
Exciting, new sire that's ultra-complete out of one of the hottest donors!



SAPI: 127
STI: 79

W/C Bank On It 273H

PWC Bankroll 811D x Hooks/ KS Sequoia
ASA# 3808104 • Hetero • Black Homo Polled
Griswold selected him at the \$202,000 high seller at Werning's 2021 sale!



SAPI: 138
STI: 84

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



SAPI: 98
STI: 71

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



SAPI: 147
STI: 101

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



SAPI: 124
STI: 79

SAS Big Casino H214

Drake Poker Face x Erixon Bitten
ASA# 3803217 • Homo Black • Homo Polled
Big-bodied performance driven baldy!



SAPI: 187
STI: 91

Bar CK Red Empire 9153G

IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
High selling bull at BAR CKs 2021 Sale! Top 1%



SAPI: 145
STI: 79

W/C Fort Knox 69H Hardwire

W/C Fort Knox 609F x W/C Relentless 32C
ASA# 3808092 • Red • Homo Polled
Sloup's purchase at WC 2021 sale!



SAPI: 161
STI: 100

W/C Sugar Daddy 9002H

CDI innovator x WS Miss Sugar C4
ASA# 3808126 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR Impact and Favor. 9002H is the CE leader Innovator son and higher SAPI.



SAPI: 150
STI: 93

RBS Upper Hand H288

W/C Bankroll 4254F x RBS Uptown
ASA# 3827413 • Hetero Black • Homo Polled
Reck's 2021 high seller to Hart's, SD. Reck's describe him as impressive a bull they've raised. 902# WW combined with excellent feet, joints and profile!



SAPI: 119
STI: 77

CKCC Relevant 0639H

ES Right Time x WCS Mr Razor
ASA# 3786555 • Homo Black • Homo Polled
One of the few Right Time sons to be available this season. He's a powerfully constructed, heavy muscled 3/4 who was the second high seller at CK/Wager Sale.



SAPI: 102
STI: 72

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

Next Step Cattle Company's Bull Sale

November 20, 2021 • Livingston, AL

No.	Category	Average
7	PB SM Bulls	\$4,086
49	SimAngus Bulls	3,832
56	Bulls	\$3,863
11	SimAngus Open Heifers	\$1,301

Auctioneer: Chad Johnson, Chiefland, FL

Sale Manger: Allied Genetic Resources, Normal, IL

High-Selling Lots:

\$12,000 – 3/8 SM 5/8 AN Bull, "C-3 Step Up NS H25," s. by Red Hill 672X X004 231A, sold to Gibbs Farms, Ranburne, AL; and J/C Simmentals, Clare, MI.

\$8,750 – 1/4 SM 3/4 AN Bull, "DFF Tahoe NS 80," s. by Tehama Tahoe B767, sold to Rocking U Farm, Lineville.

\$8,000 – 1/4 SM 3/4 AN Bull, C-3 Peyton NS H907," s. by E W A Peyton 642, sold to Rocking U Farm, Lineville.

\$8,000 – PB SM Bull, "CHCF Cowboy 001H NS," s. by TJ Cowboy Up 529B, sold to Jack Nichols, St. Augustine, TX.

\$7,000 – 3/8 SM 5/8 AN Bull, "DFF Tahoe NS H04," s. by Tehama Tahoe B767, sold to Tailwind Farm, Lineville.

\$6,000 – 1/2 SM 1/2 AN Bull, "WCO Oak Wood NS H457," s. by MCDF Eagle Oak 8101F NS, sold to GENEX Cooperative Inc., Shawano, WI.

\$5,000 – 1/2 SM 1/2 AN Bull, "Dixon's NS Fullback H814," s. by LMF Fullback NS E712, sold to Broken H Farm, Crossville.

Comments: Bulls sold into seven states including: AL, GA, MI, MS, NC, TN and WI.

Double J Farms Simmental Cattle 48th Annual Production Sale

January 28, 2022 • Garretson, SD

No.	Category	Average
54	Bulls	\$6,755
22	Bred Heifers	5,125
76	Total Lots	\$6,283

Auctioneer: Justin Dikoff, SD

Sale Representatives: Kelly Schmidt, *Cattle Business Weekly*; and Andrew Swanson, *Tri-State Neighbor*.

High-Selling Lots:

\$20,000 – PB SM Bull, "DJF J170," s. by Conoco, sold to Ekstrum Simmentals, Kimball.

\$16,000 – PB SM Bull, "KRJ J1154," s. by Turnpike, sold to Heartland Simmentals, New Hampton, IA.

\$10,000 – 3/4 Blood SM Bull, "DJF J198," s. by Franchise, sold to Beitelspacher Ranch, Bowdle.

\$9,500 – PB SM Bull, "DJF J140," s. by Eagle, sold to Randy Rinehart Highmore.

\$9,500 – PB SM Bred Female, "DJF H0151," s. by Innovator, bred to Epic, sold to Beitelspacher Ranch, Bowdle.

Comments: Cattle sold into nine states including: CA, CO, IA, IL, MN, MO, ND, NE, and SD.



Ed Schmidt (left) with Harlan and Brady Rasmussen.



Jeremy Lerhman (left), Windy Creek Cattle Co., and Ray Trudeau.



Inside the sale facility.

J&C Simmentals' 27th Annual Sale

January 29, 2022 • West Point, NE

No.	Category	Average
116	Bulls	\$3,810
11	Bred Heifers	3,377
30	Open Heifers	2,503
157	Total Lots	\$3,530

Auctioneer: Jon Schaben, IA

Livestock Representatives: Chris Beutler, *Cattle Business Weekly*;

Jason Hansen, *Livestock Plus*; and Austin Brandt, *Midwest Marketer*.

Sale Consultants: Kelvin Jorgensen, Johnnie Johnson, and Buddy Robertson.

Representing ASA: Jack Whittier

High-Selling Lots:

\$10,500 – Bull, "J&C Eagle J882," s. by Hook's Eagle, sold to Eddie Rohde, Emerson.

\$8,500 – Bull, "CNS/HFS Clarified J420," s. by Mr CCF Clarified, sold to Shane Prill, Wichita, KS.

\$8,000 – Bull, "CNS/HFS Clarified J035," s. by Mr. CCF Clarified, sold to Ron Duffy, Guide Rock.

\$7,900 – Bull, "J&C Cashflow J714," s. by J&C Cashflow G810, sold to Joe Keiser, Gothenburg.

\$7,750 – Bull, "J&C Franchise J923," s. by TJ Franchise, sold to Dan Seedorf, Yuma, CO.

\$7,250 – Bull, "J&C Flat Iron, J912," s. by TJ Flat Iron, sold to Roger Seedorf, Yuma, CO.

\$7,250 – Bull, "NPC Joe J104," s. by W/C Relentless, sold to Kelly Seward, Yuma, CO.

\$6,750 – Bull, "J&C Frosty J065," s. by TJ Frosty, sold to Steve Seedorf, Yuma, CO.

\$6,750 – Bull, NPC Oliver H018," s. by Remington Lock N Load, sold to Kyle Lewis, Hastings, OK.

Volume Buyers: Ron Jespersen, Hemmingford; and Tom Forbes, Mapleton, IA.

Comments: Cattle sold into twelve states including: AR, CA, CO, IA, KS, KY, NE, OK, SD, TX, UT, and WY.

Reck Brothers' 5th Annual Genetic Advantage Sale

January 30, 2022 • Blakesburg, IA

No.	Category	Average
12	Strong Aged Bulls	\$5,900
36	Yearling Bulls	3,660
39	Bred Females	4,960
87	Live Lots	\$4,550
1	Flush	\$4,500
1	Embryo Lot	\$3,300

Auctioneer: John Schaben, IA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Tom Rooney, IA; Dustin Carter, *Livestock Plus*, IA; Willie Weis, IA; Austin Brandt, Agri-Media Group, IA; Jeremie Ruble, IA; and Amanda Hilbrands, LiveAuction.TV, MN.

High-Selling Lots:

- \$15,000** – Bred Female, “RBS Ursela H07,” s. by W/C Double Down 5014E, Bred to W/C innovator 1016F, sold to Ivan Beachy and Andrew Lambright, IA.
- \$15,000** – Cow/Calf Pair, “RBS 4254F H020,” s. by W/C Bankroll 4254F, Twin Bull Calves s. by Mr. SR 71Right Now E1538, sold to Ivan Beachy and Andrew Lambright, IA.
- \$10,750** – Bred Female, “RBS Yours Truly H016,” s. by W/C Bankroll 811D, bred to W/C Innovator 1016F, sold to MC Cattle, IA.
- \$10,000** – Bull, “RBS 4254F H681,” s. by W/C Bankroll 4254F, sold to Danny Smithson, MO.
- \$9,000** – Bred Female, “RBS Miss Lock Down H04,” s. by W/C Lock Down 206Z, bred to Mr. SR 71 Right Now E1538, sold to Brad Toby, MO.
- \$8,250** – Bull, “RBS Turnpike J725,” s. by Rubys Turnpike 771E, sold to Danny Smithson, MO.
- \$7,500** – Bull, “RBS Bankroll J628,” s. by W/C Bankroll 811D, sold to Danny Smithson, MO.

Comments: Guest consignor was Jackson Lashmett.



Rodney Reck (right) visits with cousin Rob Reck.



Brandon Reck welcomes the crowd.



Meeting of the minds! Dustin Carter, Austin Brandt, and Tom Rooney provided ring services.



Don Brittan, longtime customer, attended the sale.

Triangle J Ranch's 32nd Annual Bull Sale

January 30, 2022 • Miller, NE

No.	Category	Average
244	SimGenetic Yearling Bulls	\$7,022

Auctioneer: Tracy Harl, Wellington, CO

Sale Manager: Allied Genetic Resources, Normal, IL

Marketing Representatives: Allied Genetic Resources, *Livestock Plus*, *Midwest Messenger*, *Kansas Stockman*, *Cattle Business Weekly* and DV Auction.

Representing ASA: Susan Russell

High-Selling Lots:

- \$70,000** – ½ SM ½ AN, “759J,” s. by TJ Chief 460, sold to Trauernicht Simmentals, NE; Iron Creek Cattle, IA; and ABS Global, WI.
- \$37,500** – ¾ SM ¼ AN, “506J,” s. by TJ Gold 274G, sold to Trauernicht Simmentals, NE; and Select Sires, OH.
- \$33,000** – PB SM, “943J,” s. by Mr. SR Highlife G1609, sold to Traxinger Simmentals, SD.
- \$30,000** – ½ SM ½ AN, “560J,” s. by GAR Home Town, sold to Shannon Welch, IL; and Steve Harris, OH.
- \$28,000** – ¾ SM ¼ AN, “529J,” s. by TJ Makers Mark 215Y, sold to Scott Meyer, NE.
- \$27,500** – ¾ SM ¼ AN, “524J,” s. by TJ Franchise 451D, sold to High Point Genetics, IA.
- \$25,000** – ¾ SM ¼ AN, “504J,” s. by TJ Gold 274G, sold to Ahlemeyer, Eckhout and 5N Inc., NE.
- \$22,500** – PB SM, “518J,” s. by Hook's Frontline 40F, sold to Hadwiger Cattle and Heath Wills, NE.



Scott Trauernicht visits with Jon Herrick of Select Sires. They bought a bull together.



Sale customer, Don Timmer, Alta Genetics.



Ethan and Bentley Bush, Bush Simmentals; and Ben Lehman, Wildberry Farms, looking over the offering.

(Continued on page 58)

(Continued from page 57)

Begger's Diamond V Ranch's Annual Bull Sale

February 2, 2022 • Wibaux, MT

No.	Average	Category
130	Bulls	\$5,616

Auctioneer: Roger Jacobs, MT

Sale Representatives and Ringmen: Jeff Thomas, *The Prairie Star*; Kirby Goettschd, *Farm & Ranch Guide*; John Goggins, *Western Ag Reporter*; Rocky Forseth, Allied Genetic Resources; and Bill Pelton, Pelton Livestock Representative.

Representing ASA: Perry Thomas and John Paterson

High Selling Lots:

- \$15,000** – PB Black SM Bull, “75J,” s. by CCR Cowboy Cut 5048Z, sold to John Clemons, MO.
- \$13,500** – ¾ Blood Black Bull, “82J,” s. by LCDR Favor 149F, sold to Dan Miller, ND.
- \$12,500** – PB Black SM Bull, “71J,” s. by CLRS Guardian 317G, sold to John Clemons, MO.
- \$11,500** – ½ Blood Black Bull, “207H,” s. by TJ Franchise 4515D, sold to Pearlie Lee, MT.
- \$11,000** – ½ Blood Black Bull, “228H,” s. by LRS Topshelf 902F, sold to Jason Signalness, ND.
- \$10,000** – ½ Blood Black Bull, “20J,” s. by S A V Downpour 8794, sold to Dan Miller, ND.
- \$10,000** – ½ Blood Black Bull, “6J,” s. by TJ Flat Iron 259G, sold to Jeanine Bidegaray-Granada, MT.



Bill Begger visits with customer, Dean Clark.



Inside the sale facility.



Good crowd on hand.



Curt Bacon and grandson, Colter, bought a bull.

Lazy C Diamond Ranch's Production Sale

February 2, 2022 • Kintyre, ND

No.	Category	Average
66	SM Yearling Bulls	\$6,511
9	SM Aged Bulls	4,500
14	SM Yearling Heifers	13,268
1	Flush Lot	3,500
12	Embryo Lots	1,775
102	Total Lots	\$6,674

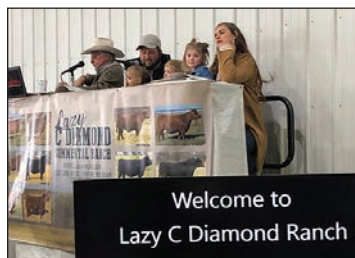
Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Todd Finke, Special Assignment; Kris Peterson, Special Assignment; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$52,000** – PB Yearling Bull, “LCDR 215J,” s. by LCDR Favor 149F, sold to Emmons Ranch, Olive, MT; and Steve Stoddard, Broadus, MT.
- \$35,000** – PB Yearling Bull, “LCDR 201J,” s. by LCDR Favor 149F, sold to Healy Ranch, Irene, SD.
- \$35,000** – PB Yearling Heifer, “LCDR MS Joni 77J,” s. by W/C Fort Knox 609F, sold to Ronnie Smith, Denton, TX.
- \$27,500** – PB Yearling Heifer, “LCDR MS Jetta 93J,” s. by W/C Fort Knox 609F, sold to Flint Drake, Dubuque, IA.
- \$27,000** – PB Yearling Bull, “LCDR 210J,” s. by EGL HHS MR Entourage 867B, sold to All Beef, Normal, IL.
- \$22,000** – PB Yearling Heifer, “LCDR MS Jade 2J,” s. by HHS MR Entourage 867B, sold to Lucas Cattle Company, Cross Timbers, MO.
- \$17,000** – PB SM Yearling Bull, “LCDR 287J,” s. by Schooley Standout 27G, sold to Jacobson Ranch, Watford City.
- \$15,000** – PB SM Yearling Bull, “LCDR 213J,” s. by LCDR Favor 149F, sold to Vaughn Thorstenson, Shelby, SD.



Chris Nicholson and family.



Gathered sale crowd.

Stavick Simmental's 22nd Annual "King of the Range" Bull Sale

February 3, 2022 • Veblen, SD

No.	Category	Average
102	Yearling Bulls	\$5,064
9	Bred Heifers	3,639
111	Total Lots	\$4,948

Auctioneer: Tracy Harl, Wellington, CO

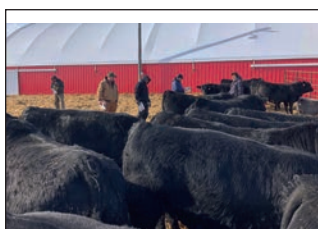
Sale Representatives: Tony Heins, *Cattle Business Weekly*; Scott Resler ND Stockman; Marty Ropp, Allied Genetic Resources; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

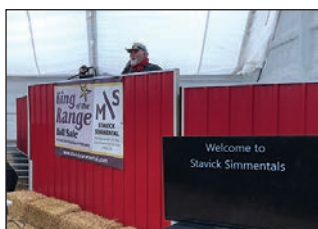
High-Selling Lots:

- \$10,000** – SimAngus Yearling Bull, “STAV Grandstand 109J,” s. by STAV Grandstand 14F, sold to Scott Rau, Java.
- \$9,000** – PB SM Yearling Bull, “STAV Thor 65J,” s. by OLF Thor X54, sold to Zack Friske, Watertown.
- \$8,500** – PB SM Yearling Bull, “STAV Pipeline 145J,” s. by STAV Pipeline 4E, sold to Paul Friske, Watertown.
- \$8,500** – PB SM Yearling Bull, “STAV Big Jake 88J,” s. by WLB John Way 493G, sold to Paul Friske, Watertown.
- \$8,500** – PB SM Yearling Bull, “STAV Pandemic 132J,” s. by MAF/STAV Pandemic 179G, sold to Brady Coffield, Lake Bronson, MN.
- \$5,000** – SimAngus Bred Heifer, “STAV Miss Hoss 046H,” s. by WINC Hoss 562C, sold to Zack Friske, Watertown.

Comments: Also selling were eight Embryo Lots for \$638.



Looking over the offering.



The auction block.



Good-sized crowd on hand.

Cow Camp Ranch's Annual Spring Bull Sale

February 4, 2022 • Lost Springs, KS

No.	Category	Average
192	Age-Advantaged SM and SimAngus Bulls	\$6,025
17	SM and SimAngus Open Heifers	6,610
209	Total SimInfluenced Lots	\$6,073

Auctioneer: Charly Cummings, KS

Sale Staff: Marty Ropp and Corey Wilkins, Allied Genetic Resources, IL; Stephen Russell, *Kansas Stockman*; Chisolm Kinder, *Oklahoma Cowman*; Guy Peverley, *The Stock Exchange*; J.W. Brune, *Iowa Farmer Today*; and Bill Bowman, *Missouri Beef Cattleman*.

Representing ASA: Michael Dikeman

High-Selling Lots:

- \$22,000** – Bull, “CCR Cochise 4142H,” s. by CCR Pounder 2045F, sold to Rydeen Farms, MN.
- \$20,000** – Bull, “CCR Kowa 5065H,” s. by Hook’s Beacon 56B, sold to Premium Heifer Development, KS.
- \$16,000** – Open Female, “CCR Ms 6175 Guard 1003J,” s. by CLRS Guardian 317G, sold to Iron Creek Cattle, IA.
- \$14,500** – Open Female, “CCR Ms 8620 H Town 1002J,” s. by G A R Home Town, sold to Iron Creek Cattle, IA.
- \$14,250** – Open Female, “CCR Ms 4085 FSteel 1018J,” s. by EGL Firesteel 103F, sold to Sunflower Genetics, KS.

\$10,500 – Open Female, “CCR Ms 5135 H Town 1006J,” s. by G A R Home Town, sold to Sam Rempe, NE.

\$10,000 – Bull, “CCR Pacesetter 8563H,” s. by Brown Pacesetter Y7170, sold to David Bell, KS.

Comments: Cattle sold into 15 states including: AL, AR, CA, CO, IA, KS, KY, MN, MO, MT, ND, NE, OK, OR, and WY.



Michael Dikeman address the crowd with Auctioneer, Charly Cummings looking on.



Looking over the offering.



Good-sized crowd on hand.

40th Annual Blue River Gang Sale

February 5, 2022 • Rising City, NE

No.	Category	Average
24	SM Bulls	\$5,406
11	SM Pairs	4,455
10	SM Bred Females	3,075
14	Open Heifers	5,821
59	Sim-Influenced Lots	\$4,932

Auctioneer: Russ Moravec, NE

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Joel Edge, IA; Matt Prinz, American Angus Association, NE; and Mariah Miller, LiveAuctions. TV, IA.

High-Selling SimInfluenced Lots:

- \$21,000** – Open Female, “Ruth Ms. Ruby J408,” s. by SSC Shell Shocked 44B, cons. by Ruth Simmentals, sold to Sloup Simmentals, NE; and Fenton Farms, IA.
- \$11,750** – Open Female, “Ruth On The Mark J626,” s. by Jass On The Mark 69D, cons. by Ruth Simmentals, sold to Gina Hudson, NE.
- \$10,000** – Cow/Calf Pair, “CTN Hartly H653,” s. by HILB/SHER Data Breach, Bull Calf s. by W/C Executive Order 8543B, cons. by Naber Farms, sold to B&L Cattle Company, NE.
- \$8,500** – Bull, “BADJ Mr. Innvovator 443J,” s. by CDI Innovator 325D, cons. by BADJ Cattle Company, sold to Double G Farms, IL.
- \$8,250** – Bull, “Ruth Eagle J93,” s. by Hook’s Eagle 6E, cons. by Ruth Simmentals, sold to D&R Farms Inc., NE.
- \$8,000** – Bull, “Ruth Mr. Right Now J631,” s. by Mr. SR 71 Right Now E1538, cons. by Ruth Simmentals, sold to Flying K Simmentals, NE.
- \$7,500** – Open Female, “BADJ Miss Insight 438J,” s. by PVF Insight 0129, cons. by BADJ Cattle Company, sold to Rech Cattle, NE.

(Continued on page 64)

The ASA Customer Service Team is here to help you.

When your business grows, our business grows.

Front-line Customer Service



Katelyn Gould



Tiffany Paulson



Cindy Newell



Robyn Kleiboeker



Jenna Wacker

ASA handles jobs of all sizes with care and timeliness.

DNA Department



Molly Diefenbach



Mikela Lorash



Madison Marks



Shelby Monsaas



Callie Cooley

We work hard to give everyone the special attention needed.

Data Processing Support



Marni Gaskill



Heidi Todd



Bailey Abell

Total Herd Enrollment



Jannine Story



Amber Coila

Accounts Receivable



Megan Jimerson

To help with your planning, here are the turnaround times you can generally expect:

- ▶ Voicemails returned within 1 business day
- ▶ Emails responded to within 2 business days
- ▶ Registrations completed within 7 business days
- ▶ Foundation registrations completed within 2-3 weeks

Please include the following information in your communication with the ASA:

- ▶ Membership number
- ▶ Job or invoice number
- ▶ Registration number or tattoo of animal(s) in question

For frequently asked questions and answers, check out simmental.org/newmembers.



406-587-4531



simmental@simmgene.com



2022 Fall Total Herd Enrollment

The American Simmental Association encourages all members to participate in our whole-herd reporting system, called Total Herd Enrollment (THE).

How to Update Your Inventory

Start with your Preliminary Inventory by accessing it online

(see reverse for instructions or use paper packet received in mail/email)

See Enrollment Template below

- 1 Confirm that ALL spring-calving cows are listed on the form.** This should include any cow enrolled in the previous year, first-time heifers, purchased cows, and cows in associated junior accounts that run with your herd.
- 2 Enroll or Remove each dam.** Enter an enrollment or removal code in the Primary Code column.

Is the dam still active in your herd?

Has the dam been removed?

THE Enrollment Codes	
0	Cow Bred to Calve During the Season
1	Heifer Bred to Calve During the Season
2	Not Exposed – Moved to Next Season
3	Exposed and Failed to Conceive – Moved to Next Season
4	Exposed and Failed to Conceive – Moved to Next Year
5	Donor Cow
6	Recipient Cow
44	Not Exposed – Moved to Next Year

THE Removal Codes	
60	Exposed and Failed to Conceive
61	Aborted
62	Age
63	Appearance
64	Calf Loss at Calving
65	Calf Loss Post-Calving
66	Color
67	Died – Calving
68	Died – Other
69	Died – Sickness/Disease
70	Disposition
71	Herd Reduction
72	Hoof Condition
73	Horned
74	Injury
75	Production/Performance
76	Prolapse
77	Sickness/Disease
78	Sold, Breeding Purposes, Paper Not Transferred
79	Sold, Breeding Purposes, Paper Transferred
80	Structural Soundness
81	Udder Quality
82	Genetic Defect Status

Optional Columns

- Additional Code is only to be used if a removal code is already in the Primary Code column.
- Remarks are for member use only. Enrollment will not be adjusted from this column.
- If you enter “H” in the Bill Code column, you will be billed half now and half later in the year.
- If you need to add a commercial dam, enter her tattoo (AnmTatt), date of birth (BirthDt,) and breed codes (BrdCds).

- 3 A/B/C/D/N** — Enter an enrollment option: A, B, C, or D for each cow. If a cow is being removed, enter “N.”

Enrollment Template

AnmReg Nbr	AnmTatt	Primary Code	AddtnlCode	A/B/C/D/N	Season	Animal Name	BirthDt	BrdCds	EnrYear	BillCode	Remarks
①		②		③							

Send Your 2022 Fall Inventory to ASA by June 15, 2022

- **Online** – using Data Entry section of Herdbook Services – www.simmental.org
- **Email** – THE@simmgene.com • **Mail** – One Genetics Way, Bozeman, MT 59718

Total Herd Enrollment Payment Options

	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
Enrollment Fees: Registration Fees:	\$15.00 \$0.00	\$0.00 \$30/\$40/\$50 ^a	\$7.50 \$30/\$40/\$50 ^a	\$390/herd \$42/\$52/\$62 ^a
Choosing the best options:		^a Depending on age of calf	^a Depending on age of calf	^a Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPD for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
Benefits of Enrolling:				
EPD to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
Requirements when enrolled:				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓



Instructions for Online Enrollment

www.simmental.org



1. Go to www.simmental.org and select **Herdbook**
2. **Log In** by entering
 - 6-digit member number (zero filled example: 000317)
 - Password
3. Under **Data Entry** select **Online**
4. Select the **Inventory** tab
 - Click **Fall**
 - Make sure year shows **2022**
5. Select **Update Cow Inventory Online**
-OR-
Select file type, then **Download** to load your preliminary inventory into an Excel spreadsheet
6. See front for Inventory instructions and codes for both methods of entry.
7. To upload completed Excel spreadsheet:
 - Save file to desktop and log in to Herdbook.
 - Under **Data Entry** select **Upload**
 - Enter a **Job Title** such as "(Year/Season) THE Upload"
 - Under **Type** select **Animal Enrollment**
 - Click **Browse** – attach saved THE file
 - Click **Upload File**
8. Review **Errors** and/or **Warnings**

• Errors

(indicated by red triangle at left side of line)

- Select the **Errors** tab – errors will be listed and **MUST** be resolved before submitting
- Herds in Option D must email job number to THE@simmgene.com for final processing

• Warnings

(indicated by a purple triangle at left side of line)

- Select the **Warnings** tab – review each warning listed, correct if needed
- Job may be submitted without resolving all warnings

9. Select **Submit Data**

- If **Edit Job** button shows, select button, resolve the error(s) and submit again
- Select **Proceed to Billing** for billing summary (After June 15, 2022, all options will have a balance due reflecting the \$1.00 non-refundable late fee per animal.)
- Select **Add Payment**. Enter credit card information. Select **Confirm**
- Select **FINAL SUBMIT** (Enrollment will not be completed without this step.)
- The **Invoice Status** will change to **Complete**. Print and store for your records.

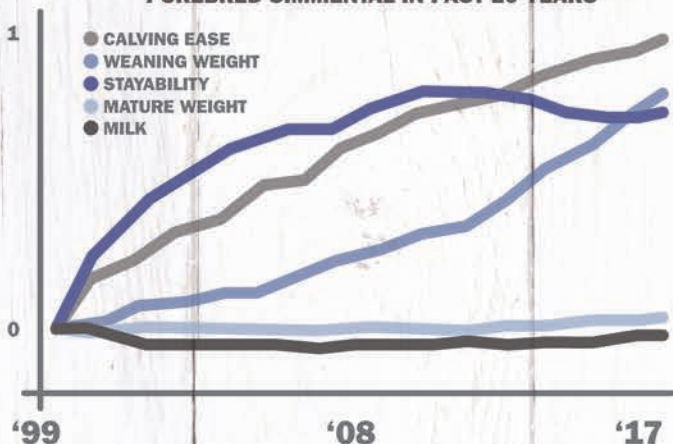
10. To save job and return later, click **Save and Exit**. The job will remain in an incomplete status under your account. **Please note that billing is based on the submission date, not the date it was started. Job must be submitted prior to June 15, 2022, to avoid late fees.**

**Job must be submitted prior to
June 15, 2022, to avoid late fees.**

STAY ABILITY

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association

MATERNAL TRAIT GENETIC TRENDS PUREBRED SIMMENTAL IN PAST 20 YEARS



Simmental-influenced cows stay in the herd longer.

Data from the **American Simmental Association** show calving ease, maintenance costs (mature size and milk) and weaning weights all favor balancing your herd with **Simmental** genetics.

For a cow herd that stands the test of time.

STAND STRONG SIMMENTAL

406-587-4531 • simmental.org

(Continued from page 59)

Comments: Also selling were six Angus Bulls at an average of \$7,792; five Angus Bred Females at an average of \$8,820. Consignors to the sale included: Ruth Simmentals, Makovicka Angus, Naber Farms and BADJ Cattle Company.



Mark Mueller, longtime customer of the Blue River Gang.



Jake Ruth visits with customer David Rech, D&R Farms.



Russ Ruth, Ruth Simmental, welcomes the crowd.



A standing room only crowd, warm temperatures and a great celebration of 40 years.

Klain Simmental Ranch 40th Annual Production Sale

February 5, 2022 • Ruso, ND

No.	Category	Average
39	SM Yearling Bulls	\$4,391
10	SM Bred Heifers	2,490
11	SM Open Yearling Heifers	2,200
60	Total Lots	\$3,672

Auctioneer: Dustin Carter, Vermillion, SD

Sale Representatives: Tony Heins, *Cattle Business Weekly*; Andrew Swanson, *Farm and Ranch Guide*; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$8,500** – SimAngus Bull, “KSR Hickok 596J,” s. by KRJ Dakota Outlaw G974, sold to Anderson Farm, Clearbrook, MN.
- \$7,500** – PB SM Bull, “KSR Speak Easy 446J,” s. by WS Red Moon D76, sold to Mike Coggins, Lake Park, GA.
- \$7,000** – SimAngus Bull, “KSR Big Mo 572J,” s. by CCR Cowboy Cut 5048Z, sold to Robin Ziesch, Pettibone.
- \$6,750** – PB SM Bull, “KSR Hank 41J,” s. by KSR Hank 769G, sold to Mike Coggins, Lake Park, GA.

Comments: Also sold were six Angus Bulls at an average of \$2,875; and two Angus Bred Heifers at an average of \$2,400.



Inside the sale facility.



Looking over the offering.



Visiting prior to the sale.

Kline Simmental Ranch's 10th Annual Production Sale

February 6, 2022 • Hurdsfield, ND

No.	Category	Average
49	SM Yearling Bulls	\$5,250
30	SM Registered Open Heifers	1,570
79	Registered Lots	\$3,853
63	Commercial Bred Heifers	\$1,718

Auctioneer: Mike Ostrem, Rugby

Sale Representatives: Zac Hall, Forte Livestock

Representing ASA: Perry Thomas

High-Selling Lots:

- \$16,500** – PB Black Bull, “KLSR Thunder J144,” s. by LFE The Riddler 323B, sold to Cody Gentzkow, Lamoure.
- \$11,000** – ¾ Blood Red Bull, “KLSR Locked In J14,” s. by W/C Lock Down 206Z, sold to Mike Coggins, Lake Park, GA.
- \$9,000** – PB Red Bull, “KLSR Mister Whiskey J48,” s. by MRL Red Whiskey 101B, sold to Randy Schmitt, Rugby.
- \$9,000** – ¾ Blood Red Bull, “KLSR Blood Runner J87,” s. by WLB Blood Runner 461F, sold to Jesse Nelson, Goodridge, MN.
- \$9,000** – ½ Blood Black Bull, “KLSR Stellar J7,” s. by Sitz Stellar 726D, sold to Clyde Reimche, Martin.
- \$4,100** – ¾ Blood Red Open Female, “KLSR MS Redwood J19,” s. by MRSR Redwood D1139, sold to Mike Coggins, Lake Park, GA.
- \$2,100** – PB Red Open Heifer, “KLSR MS Blood Runner J56,” s. by WLB Blood Runner 461F, sold to Caden Reimche, Martin.

Gateway Simmental and Lucky Cross “Breeding Value” Bull Sale

February 7, 2022 • Lewistown, MT

No.	Category	Average
210	PB SM and Lucky Cross Bulls	\$5,901

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources, IL

Representing ASA: John Paterson

High-Selling Lots:

- \$29,000** – Bull, “GW 555J,” s. by GW Sparky 369E, sold to Fred Smith Company Ranch, Clayton, NC.
- \$19,500** – Bull, “GW 285J,” s. by GW Southern Fortune Teller, sold to ABS Global, DeForest, WI; All Beef, LLC, Normal, IL; and Triangle J Ranch, Miller, NE.
- \$11,500** – Bull, “GW 233J,” s. by Redhill 672X X004 231A, sold to Walkin’ 5 Ranch, Broadview.

\$11,000 – Bull, “GW 731J,” s. by GW Movin On 183C, sold to Deckert Sim-Red Angus, Arena, ND.

\$10,500 – Bull, “GW 250J,” s. by GIBBS 7019E Bronco, sold to Randy Maloney, Turner.

\$10,500 – Bull, “GW 890J,” s. by GW Sparky 369E, sold to Finke Cattle, Berthold, NE



Looking over the offering.



Good sized crowd on hand.

Long's Simmentals 2nd Annual Production Sale

February 7, 2022 • Creston, IA

No.	Category	Average
37	Bulls	\$4,879
13	Bred Females	\$6,842
1	Pick of the “Carmen” ET Flushmates	\$18,500
1	IVF Cycle from “Carmen”	\$10,750
1	“Carmen” Pregnancy	\$5,250
1	Package of Style x “Carmen” Embryos	\$2,000/embryo

Auctioneer: Jered Shipman, TX

Sale Manager: Innovation AgMarketing, LLC, KS

High-Selling Lots:

\$18,500 – Pick of the “Carmen” ET Flushmate Heifers, s. by W/C Loaded Up 1119Y, sold to Steven Downing, Creston.

\$17,500 – Bull, “Long’s Loaded Up J100,” s. by W/C Loaded Up 119Y, sold to Williams Brothers Simmentals, Milan, MO.

\$14,000 – Bred Female, “Long’s Rolex H28,” s. by W/C Rolex H28, sold to Tlach City view Farms, Prole.



Rob Long welcomes the crowd on behalf of his family.

Werning Cattle Company’s 41st Annual Production Sale

February 8, 2022 • Emery, SD

No.	Category	Average
11	Stud Bull Prospects	\$47,273
92	Yearling Bulls	\$8,210
58	Age-Advantage Bulls	\$6,841
131	Bred Heifers	\$8,716
3	Donors (Half-interest)	\$15,000
24	Units of “Pandemic” Semen	\$832/unit

Auctioneers: Dustin Carter, SD; and Jered Shipman, TX

Sale Manager: Innovation AgMarketing, LLC, KS

Sale Representatives: Jim Scheel, *Cattle Business Weekly*; Randy Rasby, *Livestock Plus*; Mitch Armitage, Special Assignment; Kelly Schmidt, Special Assignment; Craig Talkington, Special Assignment; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$100,000 – Bull, “W/C Turnpike 703J,” s. by Rubys Turnpike 771E, sold to Windy Creek Cattle Company, Spencer.

\$90,000 – ½ semen interest in Bull, “W/C Revolution 240J,” s. by W/C Revolution 65G, sold to the Resolution Group Inc., Houston, TX.

\$90,000 – Bull, “W/C Bankroll 269J,” s. by W/C Bankroll 811D, sold to Bird Cattle Company, Lubbock, TX.

\$47,500 – Bull, “W/C Triple Threat 975J,” s. by Bar CK 411B 8102F Triple Threat, sold to Western Cattle Source, Crawford, NE.

\$40,000 – Bull, “W/C Right Now 1198J,” s. by MR SR 71 Right Now E1538, sold to Wheatland Cattle Company, Bienfait, SK.

\$40,000 – ½ Embryo Interest in, “W/C Miss Werning 0122H,” s. by W/C Bankroll 811D, sold to Ferguson Show Cattle, Mentor, OH.

\$35,000 – Bull, “W/C Lock Down 9729J,” s. by W/C Lock Down 206Z, sold to Teter Farms, Eureka, KS.

\$35,000 – Female, “W/C Miss Werning 072H,” s. by W/C Lock Down 206Z, sold to Griswold Cattle Company, Stillwater, OK.

Comments: Cattle sold into 30 states and Canada.



Dale Werning providing presale comments.



Sale crowd.



Expansive display pens.

Traxinger Simmental’s Bull Sale

February 9, 2022 • Houghton, SD

No.	Category	Average
48	Yearling Bulls	\$5,963

Auctioneer: Chisum Peterson, SD

Sale Representatives: Jeff Thomas, *Farm and Ranch Guide*; and Todd Finke, Special Assignment.

Representing ASA: Perry Thomas

(Continued on page 66)

(Continued from page 65)

High-Selling Lots:

- \$13,500** – ¾ Blood Bull, "TRAX J14," s. by ART G906 Rode's Power House, sold to Levi Peters, Britton.
- \$12,000** – PB Bull, "TRAX J05," s. by BCLR Manifesto G352, sold to Levi Peters, Britton.
- \$11,000** – ¾ Blood Bull, "TRAX J20," s. by BCLR Manifesto G352, sold to Rick Sorenson, Williston, ND.
- \$11,000** – ½ Blood Bull, "TRAX J04," s. by Sitz Logo 12964, sold to Rick Sorenson, Williston, ND.
- \$9,000** – ¾ Blood Bull, "TRAX J36," s. by GW Major Move 590E, sold to Larry Stroschein, Mansfield.
- \$9,000** – PB Bull, "TRAX John Wayne J01," s. by WLB John Wayne 493G, sold to Ed Fishback, Mellette.



Inside the sale facility.

Wilkinson Farms Simmentals' 24th Annual Production Sale

February 9, 2022 • Montpelier, ND

No.	Category	Average
37	SM Yearling Bulls	\$5,020

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Tony Heins, *Cattle Business Weekly*; Scott Resler *ND Stockman*; Marty Ropp, Allied Genetic Resources; and Logan Hoffmann, DV Auction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$27,000** – PB Yearling Bull, "WS Jam-Packed 88J," s. by Hook's Empire 61E, sold to Keller Broken Heart Ranch, St. Anthony.
- \$11,000** – SimAngus Yearling Bull, "WS Jesse James 31J," s. by KBHR Quigley C154, sold to Ron Mari, Holyoak, CO.
- \$8,500** – PB Yearling Bull, "WS Inflation 96J," s. by Hook's Empire 61E, sold to Dana Noot, Marion.
- \$8,000** – PB Yearling Bull, "WS Jigsaw 20J," s. by LCDR Favor 149F, sold to Daniel and Matt Bartholomay, Sheldon..
- \$7,500** – PB Yearling Bull, "WS Justified 69J," s. by CDI Abundance 391C, sold to Alden Fitterer, Tuttle.

Comments: Also selling were eight Embryo Lots for \$638.



Looking over the offering.



Inside the sale facility.

Felt Farms' Brand of Excellence Bull Sale

February 10, 2022 • West Point, NE

No.	Category	Average
56	Total Lots	\$4,865

Auctioneer: Jon Schaben, IA

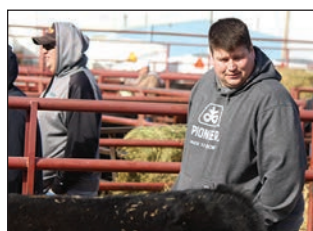
Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Lee Agri-Media, IA; Mike Sorenson, *Livestock Plus*, IA; and Mariah Miller, LiveAuctions.TV, IA.

High-Selling Lots:

- \$22,500** – Bull, "FELT Emmett 831J," s. by Schooley Emmett C543, cons. by Felt Farms, sold to Forster Farms, Smithfield.
- \$9,000** – Bull, "FELT Perseverance 13J," s. by Felt Perseverance 302F, cons. by Felt Farms, sold to R&R Cattle, Emerson.
- \$8,750** – Bull, "FELT Executive Order J889," s. by W/C Executive Order 8543B, cons. by Felt Farms, sold to Hoier Cattle, Herman.
- \$8,000** – Bull, "FELT Executive Order 301J," s. by W/C Executive Order 8543B, cons. by Felt Farms, sold to R&R Cattle, Emerson.
- \$8,000** – Bull, "FELT Perseverance 5J," s. by Felt Perseverance 302F, cons. by Felt Farms, sold to Steve Bartels, Sterling.
- \$7,250** – Bull, "FELT Executive Order 776J," s. by W/C Executive Order 8543B, cons. by Felt Farms, sold to Hoier Cattle, Herman.
- \$7,250** – Bull, "RS Lockdown 59J," s. by W/C Lock Down 206Z, cons. by Roberts Simmentals, sold to JT Bar Farms, Sterling.
- \$6,500** – Bull, "RS Lockdown 586J," s. by W/C Lock Down 206Z, cons. by Roberts Simmentals, sold to Lindy Koester, Concord.

Comments: Guest consignors included: Roberts Simmentals, T&B Livestock, Dwyer Cattle, Big J Cattle and Diamond H Cattle.



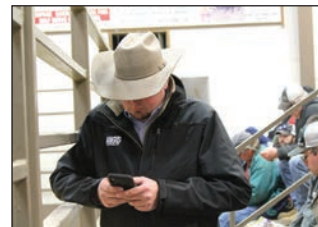
Eddie Rhode added two bulls from the Champion Denver Pen to his bull battery.



Merlin Felt visits with customer Joshua Doerr prior to the sale.



Merlin Felt leads the crowd in prayer.



Longtime customer Clayton Hartman attended the sale.

Lassle Ranch Simmentals' Annual Bull Sale

February 10, 2022 • Glendive, MT

No.	Category	Average
105	Bulls	\$5,788

Auctioneer: Roger Jacobs, MT
Representing ASA: John Paterson

High-Selling Lots:

- \$20,000** – Bull, "LRS 983J," s. by Tehama Tahoe B767, sold to Gibbs Farms, Ranburne, AL.
- \$15,500** – Bull, "LRS 4306J," s. by Musgrave Stunner 316, sold to Cow Camp Ranch, Lost Springs, KS.
- \$13,000** – Bull, "LRS 356J," s. by LRS Badlands 401F, sold to Griffin Ranch, Miles City.
- \$11,500** – Bull, "LRS 776J," s. by Hook's Eagle 6E, sold to Kappes Simmentals, Long Lake, SD.
- \$11,500** – Bull, "LRS 012J," s. by WS Proclamation E202, sold to Tony Tuhy, Killdeer.
- \$11,500** – Bull, "LRS 013J," s. by WS Proclamation E202, sold to Tony Tuhy, Killdeer.



Three generations of the Lassle Family.

Rust Mountain View Ranch's 11th "Ace in the Hole" Bull Sale

February 10, 2022 • Mercer, ND

No.	Category	Average
61	Yearling and Aged Bulls	\$4,204

Auctioneer: Ryan Dorrn, Didsbury, AB
Sale Managers: Innovation AgMarketing, KS; and Bohrsen Marketing Services, AB.
Sale Representatives: Mitchell Armitage, Special Assignment; Kirs Peterson, Special Assignment; Craig Ridder, Special Assignment; and Christy Collins, CCILive.
Representing ASA: Russ Danielson

High-Selling Lot:

- \$15,000** – PB SM Bull, "Rust Finnigan 171H," s. by DCR MR Finnigan F446, sold to Bata Brothers, Adams.



Good sized crowd on hand.

Bred For Balance Sale

February 11, 2022 • Starbuck, MN

No.	Category	Average
122	Bulls	\$5,418
20	Bred Cows	3,185
32	Bred Heifers	3,195
5	Open Heifers	18,600
1	Donor	23,000
180	Total Lots	\$5,238

Auctioneer: Tracy Harl, CO
Marketing Representatives: Marty Ropp and Corey Wilkins, Allied Genetic Resources; and Tom Hook, MN.
Representing ASA: Bill Zimmerman

High-Selling Lots:

- \$26,000** – PB SM Open Heifer, "CLRS Jolene 1105J," s. by KBHR Cimarron F151, sold to Martin Farms, Taylor Farms, Running Springs, Cattle, TN, and All Beef, IL.
- \$23,000** – SimAngus Open Heifer, "CLRS Jasmine 1114J," s. by Redhill 672X X004 231A, sold to Werning Cattle Company, SD; and King Cattle Co., IN.
- \$23,000** – SimAngus Donor, "CLRS Havana 0102H," s. by Redhill 672X X004 231A, sold to Ralph Huntley and Sons, MT.
- \$16,000** – PB SM Bull, "HA Justice 30J," s. by Hook's Galileo 210G, sold to Running Springs Cattle Co., TN.
- \$13,000** – PB SM Bull, "CLRS Johnny Walker 1049J," s. by CLRS Guardian 317G, sold to Black McDonald and Dakota Gerloff, MO; and All Beef, IL.
- \$10,500** – PB SM Bull, "CLRS Budda 406J," s. by SFG Cowboy Logic D627, sold to M/S Stavick Simmentals, SD.
- \$10,000** – SimAngus Bull, "CLRS Jimmy Fallon 932J," s. by CLRS Guardian 317G, sold to Werning Cattle Co., SD.
- \$10,000** – SimAngus Bull, "CLRS Jack Sparrow 864J," s. by CLRS Guardian 317G, sold to Shields Simmental Farm, IL.
- \$10,000** – SimAngus Bull, "CLRS Jet Black 706J," s. by Redhill 672X X004 231A, sold to Tri E Simmentals, ND.
- \$10,000** – PB SM Bull, "JRA Josh Turner 118J," s. by CLRS Guardian 317G, sold to Twin Creek Sim/Angus Farm, IA.

(Continued on page 70)

BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, Ph.D.



Matt Spangler, Ph.D.



Bob Weaver, Ph.D.



Wade Shafer, Ph.D.

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability / productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA offers the Calf Crop Genomics (CCG) program to offer 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point given historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



(Continued from page 67)



Jim Wulf (left) visits with a customer prior to the sale.



Auctioneer, Tracy Harl along with sale hosts, Jim and Twyla Wulf.



ASA Trustee Steve Eichacker (left) and SimSpecialist Bill Zimmerman.

TNT Simmentals' 37th Annual Bull Sale

February 11, 2022 • Lehr, ND

No.	Category	Average
66	Black SM Yearling Bulls	\$8,587
38	Red SM Yearling Bulls	7,171
104	Bulls	\$8,070

Auctioneer: Seth Weishaar, SD

Sale Representatives: Dustin Carter, *Cattle Business Weekly*; Vern Frey, *Farm and Ranch Guide*; Bill Schermer, *The Stockman*; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$30,000** – SimAngus Bull, “TNT J455,” s. by GIBBS Southern Comfort 7056E, sold to Crosshair Simmentals, Dawson.
- \$18,000** – SimAngus Bull, “TNT J415,” s. by GIBBS Southern Comfort 7056E, sold to Kenner Simmentals, Leeds.
- \$18,000** – SimAngus Bull, “TNT J328,” s. by GIBBS Southern Comfort 7056E, sold to Bow and Arrow Ranch, Flasher.
- \$17,000** – PB SM Bull, “TNT J408,” s. by GIBBS Broad Range 7382E, sold to ST Genetics, Novosta, TX.
- \$16,500** – SimAngus Bull, “TNT J318,” s. by Tehama Tahoe B767, sold to XL Simmentals, Lemon, SD.
- \$15,000** – SimAngus Bull, “TNT J458,” s. by GIBBS Southern Comfort 7056E, sold to Quandt Brothers, Oakes.
- \$15,000** – SimAngus Bull, “TNT J486,” s. by GIBBS Broad Range 7382E, sold to Daniel Moch, Braddock.
- \$13,500** – SimAngus Bull, “TNT J332,” s. by TNT Defender F405, sold to Nike Noot, Kathryn.

Volume Buyers: Brian Webb, Isabel, SD; Tom and Austin Bernhardt, Linton; Daniel Moch, Braddock; Doug LaMont, Carpenter, SD; and Ryan Jurjens, Eustis, NE.



CK Cattle and Wager Cattle's 5th Annual Production Sale

February 12, 2022 • Highmore, SD

No.	Category	Average
86	SM and SimAngus Bulls	\$8,424
26	SM and SimAngus Bred Heifers	\$7,451
14	Commercial Bred Heifers	\$2,950

Auctioneer: Seth Weishaar, ND

Sale Manager: Innovation AgMarketing, LLC, KS

High-Selling Lots:

- \$35,000** – Bull, “CKCC MR Epic 1623J,” s. by OMF Epic E27, sold to Roller Ranch, Hewitt, MN.
- \$34,000** – Bred Female, “CKCC Ms Bella’s Currency 0688H,” s. by Ruby’s Currency 7134E, sold to Maple Lane Farm, Shipshewana, IN.
- \$27,000** – Bull, “CKCC MR Epic 1606J,” s. by OMF Epic E27, sold to Doll Simmentals, New Salem, ND.
- \$23,500** – Bull, “WAGR MR Remedy 1054J,” s. by SO Remedy 7F, sold to Yardley Cattle Company, Beaver, UT.
- \$23,000** – Bull, “WAGR MR Eagle 1008J,” s. by Hook’s Eagle 6E, sold to Wagonhammer Ranches, Albion, NE.
- \$22,000** – Bred Female, “CHEZ Bobbi 0623H ET,” s. by Ruby’s Currency 7134E, sold to Windy Creek Cattle Company, Spencer; and TCM Simmentals, Kadoka.



Chris Effling welcomes the crowd.



Good-sized crowd on hand.

Kenner Simmental Ranch's 26th Annual Sale

February 12, 2022 • Leeds, ND

No.	Category	Average
28	Black PB Bulls	\$5,009
39	Red PB Bulls	6,897
27	Black Percentage Bulls	4,815
12	Red Percentage Bulls	\$5,417
106	SimInfluenced Bulls	\$5,700
65	Bred Heifers	\$3,466

Auctioneer: Roger Jacobs, Billings, MT

Sale Representatives: Jeff Thomas, *The Prairie Star*; Scott Ressler, ND Stockmen's Association; Vern Frey, Special Assignment; Denis Ginken, Tri State Livestock; and Todd Finke, Special Assignment.

Representing ASA: Perry Thomas

High-Selling Lots:

- \$30,000** – Red PB SM Bull, “KS Tennessee J2510,” s. by KS Vanderbilt G220, sold to Bichler Simmentals, Linton.
 - \$20,000** – Red PB SM Bull, “KS Commodore J460,” s. by KS Vanderbilt G220, sold to Hansen Simmental Ranch, Ryder.
 - \$17,000** – Red PB SM Bull, “KS Nashville J169,” s. by KS Vanderbilt G220, sold to Mandan Lake Simmental Ranch, Center.
 - \$14,000** – Black ½ SimAngus Bull, “KS Dominance J285,” s. by Sitz Stellar 726D, sold to TNT Simmentals, Lehr.
 - \$12,000** – Red PB SM Bull, “KS Mr. Vanderbilt J273,” s. by KS Vanderbilt G220, sold to Florian Pierzinski, Pierz, MN.
 - \$11,500** – Black ½ SimAngus Bull, “KS Sirius J206,” s. by Sitz Stellar 726D, sold to Stuart Nielson, New England.
 - \$11,500** – Red ¾ SimAngus Bull, “KS Mr. Future J635,” s. by KWA Future 3G, sold to Flittie Ranch, Hosmer, SD.
 - \$10,500** – Red PB SM Bull, “AGC Cosmo J8A,” s. by KS Vanderbilt G220, cons. by Ashton Guthrie, Egeland; sold to Dustin Jackson, Jamestown.
- Volume Buyers:** Travis Stuber, Leeds; David Bohl, Knox; Michael and Lauren Bal, Phillips, WI; and Florian and Mike Pierzinski, Pierz, MN.

Comments: Also selling were seven Red PB Angus Bulls at an average of \$3,375. Cattle sold into 10 states and one Canadian Province including: CO, IA, KS, MN, MT, ND, TX, WI, WY, and SK.



Inside the sale facility.



Good sized crowd on hand.



The auction block.

Rydeen Farms' 24th "Genetics With Vision" Production Sale

February 12, 2022 • Clearbook, MN

No.	Category	Average
77	SM Bulls	\$5,839
28	SM Bred Heifers	3,125
13	SM Yearling Heifers	2,315
118	Total Lots	\$4,807

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Kelly Schmidt, *Cattle Business Weekly*; Andrew Swanson, *Farm and Ranch Guide*; Corey Wilkins, Allied Genetic Resources; and Jackie Oelke, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$23,000** – PB Yearling Bull, “J9,” s. by TJ Heisman 388F, sold to Triangle J Ranch, NE.
- \$14,000** – PB Yearling Bull, “J163,” s. by LCDR Impact 134F, sold to Lazy C Diamond Ranch, ND.
- \$14,000** – PB Yearling Bull, “J136,” s. by LCDR Impact 134F, sold to C Diamond Simmentals, ND.
- \$13,000** – PB Yearling Bull, “J15,” s. by LCDR Impact 134F, sold to Steve Fallgatter, ND.
- \$12,000** – PB Yearling Bull, “J62,” s. by LCDR Impact 134F, sold to Orville Skogen, MT.
- \$11,000** – PB Yearling Bull, “J71,” s. by WS Gadget 40G, sold to Paul Guenzler, MT.
- \$10,000** – PB Fall Yearling Bull, “RGS Hardwire H302,” s. by LCDR Impact 134F, sold to Orville Skogen, MT.
- \$6,000** – PB Bred Heifer, “RFS Miss Halston H22,” s. by LCDR Impact 134F, sold to Kaelberer Ranch, ND.
- \$5,500** – PB Bred Heifer, “RFS Miss Heiress H107,” s. by LCDR Impact 134F, sold to Anderson Farms, MN.

Volume Buyers: Orville, Skogen, Hidden Rock Simmental, Steve Yeakley, Stan Mystic, Brian Nielson, Brian Spurrell and Gary Stearns.
Comments: Cattle sold into eight states.



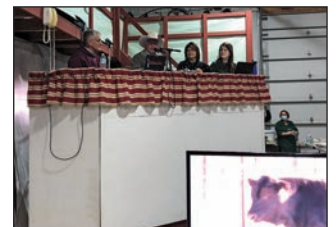
Looking over the offering.



Customers walking through the display pens.



Good-sized crowd on hand.



Rydeen Family with auctioneer Tracy Harl.

(Continued on page 72)

(Continued from page 71)

Oak Meadow Farms 4th Annual Production Sale

February 13, 2022 • Cresco, IA

No.	Category	Average
47	Bulls	\$10,763
26	Bred Heifers	\$6,671

Auctioneer: Jered Shipman, TX

Sale Manager: Innovation AgMarketing, LLC, KS

High-Selling Lots:

\$110,000 – ¾ Semen Interest in Bull, “OMF Jive J24,” s. by MR SR Mic Drop G1534, sold to Werning Cattle Company, Emery, SD; and King Cattle Company, Perrysville, IN.

\$65,000 – Bull, “Five Star Jackson J10,” s. by Hook’s Full figures 11F, sold to Drake Simmentals, Centerville, IA.

\$52,000 – Bull, “OMF/DKSM John Wayne J34,” s. by MR SR Mic Drop G1534, sold to Moore Land and Cattle, Jerseyville, IL.

\$25,000 – Bred Female, “Five Star Happi H23,” s. by WS All Aboard B80, sold to Jass Simmentals, Garner, IA.

\$22,000 – Bull, “OMF Jass J18,” s. by OMF Epic E27, sold to King Cattle Company, Perrysville, IN.

\$18,500 – Bred Female, “OMF Honesty H48,” s. by W/C Bankroll 811D, sold to Jesse Haugh, Winnebago, MN.

\$14,500 – Bred Female, “OMF Hele H61,” s. by Rubys Turnpike 711E, sold to Hilltop Simmentals, Worthing, SD.

Comments: Guest consignors were: Five Star Ranch and Diamond K Simmentals.



Jared Seinola, Matt Aggen, and Kory Bigalk post sale.



Hunter Aggen welcomes the crown to the sale.

Nelson Livestock Company’s Annual Bull Sale

February 14, 2022 • Wibaux, MT

No.	Category	Average
51	SM and SimAngus Bulls	\$4,053

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources, IL

Representing ASA: John Paterson

High-Selling Lots:

\$9,000 – PB Bull, s. by Hook’s Eagle 6E, sold to Bill Butler, Juntra, OR.

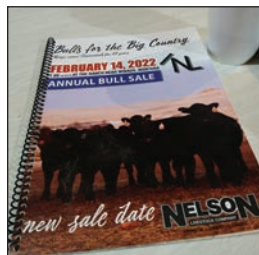
\$6,250 – PB Bull, s. by Hook’s Eagle 6E, sold to Robert Campbell, Ignacio, CO.

\$5,750 – PB Bull, s. by Hook’s Eagle 6E, sold to Mick O’Connor, Plevna.

\$5,750 – SimAngus Bull, s. by TJ Franchise 451D, sold to Phil Gilbert, Clyde Park.



Looking over the offering.



Hart Simmentals’ 47th Annual Power Bull Sale

February 16, 2022 • Frederick, SD

No.	Category	Average
77	Bulls	\$6,117
10	Open Heifers	4,350
87	Live Lots	\$5,914

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Tony Heins, ND; Andrew Swanson, MN; and Justin Dikoff, DVAuction, SD.

Representing ASA: Russ Danielson

High-Selling Lots:

\$28,000 – PB Yearling Bull, “Hart Chedder 013J,” s. by K-LER Franchise 804F, sold to Sorenson Ranch, Grenora, ND.

\$20,000 – PB Yearling Bull, “Hart Stone Cold 001J,” s. by Hook’s Black Hawk 50B, sold to Rincker Brothers, Strasburg, IL.

\$12,000 – PB Yearling Bull, “Hart 188J,” s. by LHT Main Force 184G, sold to Sumption Farms, Frederick.

\$11,000 – PB Yearling Bull, “Hart 442J,” s. by QB Last Frontier F42, sold to Kaelberer Ranch, New Salem, ND.

\$10,000 – PB Yearling Bull, “Hart 033J,” s. by BBS True Justice B10, sold to Logan Huber, Groton.

\$10,000 – PB Yearling Bull, “Hart 110J,” s. by LRS Elevate 213B, sold to Calvin Finnesand, Peever.

\$9,500 – PB Yearling Bull, “Hart Stagecoach 040J,” s. by BBS True Justice B10, sold to Jones and Klumb Family Farms, Mt. Vernon.

\$9,250 – PB Yearling Bull, “Hart 072J,” s. by HPF Right To Love 365D, sold to Anderson Farms, Clearbrook, MN.

(Continued on page 74)


2022 MEMBERSHIP DIRECTORY

Call Nancy or Rebecca 406-587-2778

Reserve ad space by May 10.



PREMIUM LISTINGS



**LEE
SIMMENTAL
FARM**

ASA# 033420
Jerry, Barb, Kaitlyn and Zach Lee
1818 Country road 269
Columbia, MO 65202-5136
537-387-4368
573-881-5629
Email:
jandblee@klls.net
Website:



ASA# 004441
Steve and Cathy Eichacker
25446 445th Avenue
Salem, SD 57058
605-421-1152 Steve's cell
Email:
es@tritol.net
Website:
www.eichackersimmentals.com
Sale Date:
Bull and Female Sale
March 4, 2022
Salem, SD
Eichacker Simmentals is located in
Salem, just off Interstate 90 between
Sioux Falls and Mitchell.

Act now to get the
discounted rate
of \$65.

Klain 
Simmental Ranch

ASA# 072962
Durnell and Darcy Klain Family
1364 20th St. NW
Ruso, ND 58778-9472
701-448-2408
Email:
kst_ranch@westriv.com
Website:
www.klainsimmentalranch.com
Sale Date:
40th Annual Klain Simmental



ASA# 078644
John and Casey Smith
4704 County Road 106
Caldwell, TX 77836
979-224-5144
979-820-9255
Email:
johncaseysmith@yahoo.com
Website:
www.rubylanefarms.com
Quality Genetics.
Quality Fleckvieh Cattle



ASA# 350648
JD Folsom
7357 W 2700 S
Rexburg, ID 83440
208-497-1518
Email:
jd.folsom@pacdvms.com
Website:
henryforkcattleco.com
Sale Date:
Private treaty bulls for sale
starting April 15th.
Red Angus and Red SimAngus™
bulls and heifers available.
♦ Genomically enhanced EPDs
♦ All BVD-PI tested



ASA# 059730
Kevin and Lynette Thompson
Shanon and Gabriel Erbele
5125 53rd St
Almont, ND 58520-9731
701-843-8454
701-843-7043 Fax
Email:
kevinandlynette@westriv.com
Website:
www.tntsimmentals.com
Sale Date:
37th Annual Sale
Friday, February 11, 2022
New Location:
Shanon & Gabriel's Ranch, Lehr, ND
Your commercial bull headquarters,
along with breed-leading herd sire! All
backed by the TNT 100% guarantee!
No creep feed! We invite everyone to

**RESERVE
YOUR
SPACE
NOW!**

(Continued from page 72)



Calvin and Crystal Finnesand, Peever, were volume buyers.



Loren Sorenson, Sorenson Ranch, Grenoca, ND, selected lot #47 bull and that was the high seller for the day.



Customers visiting presale.



Claye and Connor Kaelberer, Kaelberer Ranch, ND, visited with Justin Hart.



Maurice Larson family, Burwell, NE, have purchased Hart genetics for the past 17 years.



Inside the sale facility.

Dakota Xpress Annual Bull and Female Sale

February 18, 2022 • Mandan, ND

No.	Category	Average
113	SM and SimAngus Yearling Bulls	\$4,931
50	SM and SimAngus Bred Heifers	2,739
163	SM and SimAngus Lots	\$4,259

Auctioneer: Roger Jacobs, MT

Sale Representatives: Matt Lachenmeier, Special Assignment; Scott Ressler, ND Stockmen's Association; Kirby Goettsch, Farm and Ranch Guide; Marty Ropp, Allied Genetic Resources; Will Bollum, Western Ag Reporter; Tony Heins, *Cattle Business Weekly*; Vern Frey, Frey Sales and Marketing; and Rocky Forseth, Allied Genetic Resources.

Representing ASA: Perry Thomas

High-Selling Lots:

- \$11,000** – ½ Blood Bull, "MLC MR Nextstep J41," s. by WCF Next Step 7106, sold to Rick Sorenson, Williston.
- \$9,500** – ¾ Blood Bull, "HSR Falcon J 678," s. by LRS Falcon 442G, sold to Jeff Schafer, New Rockford.
- \$9,000** – ½ Blood Bull, "MLC MR Brigade J73," s. by BB Brigade 8018, sold to Nevin Sorenson, Williston.
- \$9,000** – ¾ Blood Bull, "MLC MR Allegiance J58," s. by Springcreek Allegiance 6F, sold to Alton Helfrich, Dunn Center.
- \$9,000** – PB Bull, "MLC MR Allegiance J255," s. by Springcreek Allegiance 6F, sold to Abbott Ranch, Dawson.
- \$9,000** – PB Bull, "MLC MR Next Step J210," s. by WCF Next Step 7106, sold to Aaron Hintze, Hannover.
- \$4,250** – PB Bred Heifer, "MLC MS Beef Maker H418," s. by WS Beef Maker R13, sold to Aaron Drake, Chillicothe, OH.
- \$4,250** – PB Bred Heifer, "MLC MS Integrity H675," s. by KWA Integrity 148C, sold to Darren Buerkle, Baker, MT.

Hofmann 1/5 Ranch's Annual Bull Sale

February 18, 2022 • Thedford, NE

No.	Category	Average
117	Yearling SimAngus Bulls	\$6,059

Auctioneer: Rick Machado, CA

Marketing Representatives: Superior Productions and LiveAuctions TV

Representing ASA: Dr. Jack Whittier

High-Selling Lots:

- \$11,000** – ½ SM ½ AN, "HOF Favor 1346J," s. by LCDR Favor 149F.
- \$10,500** – ¾ SM ¼ AN, "HOF CL Ringleader 1558J," s. by HOF CL Ringleader 1558.
- \$10,000** – ¾ SM ¼ AN, "BRAD Guardian 10132J," s. by CLRS Guardian 317G.



Auction block.

R&R Cattle Company's Annual Production Sale

February 18, 2022 • Chamberlain, SD

No.	Category	Average
50	Yearling Bulls	\$4,980
3	Open Yearling Heifers	3,167
53	Total Lots	\$4,877

Auctioneer: Chisum Peterson, Chamberlain

Sale Manager: Marty Ropp and Corey Wilkins, Allied Genetic Resources, Normal, IL.

(Continued on page 76)

Simple Marketing, Effective Results Business Card Ads

Grab the opportunity

- Build your brand's voice.
- Reach a bigger audience.
- Get more traffic, visibility, and sales for your business.
- Keep your name in front of customers.

Bonus

- Your business card ad will be displayed alphabetically by state, making it easy for customers to find you.
- Sale dates listed on business card ads will automatically be included in Datebook.
- Business name included in the Ad Index each issue.



Sample business card pages in the Register

For more information contact: **Nancy** at nchesterfield@simmgene.com
Rebecca at rprice@simmgene.com
Call 406-587-2778

(Continued from page 74)

Marketing Representatives: Jim Scheel, *Cattle Business Weekly*; Jeff Kapperman, *Tri State Neighbor*; Chris Effling, Special Assignment; and Justin Dikoff, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$21,000** – PB SM Bull, “R&R J155,” s. by WS Proclamation E202, sold to Windy Creek, Spencer.
- \$17,500** – PB SM Yearling Bull, “R&R J182,” s. by KBHR High Road E283, sold to Western Cattle, Crawford, NE.
- \$16,000** – SimAngus Yearling Bull, “R&R J135,” s. by KTE FL Turning Around 9600G, sold to Schnabel Ranch, Eureka.
- \$7,500** – PB SM Bull, “R&R J136,” s. by Hook’s Falcon 19F, sold to Greg Hearty, Seneca.
- \$7,500** – SimAngus Yearling Bull, “Cable 946J,” s. by Musgrave 316 Stunner, sold to Roger Foster, Valentine, NE.



Future Simmental breeder looking over the offering.



Welcoming the crowd, sale host, Steve Reimer (r) and auctioneer Chisum Peterson.

7P Ranch’s 28th Annual Spring Bull and Female Sale

February, 19, 2022 • Tyler, TX

Category	Average
Two-Year-Old SM and SimAngus Bulls	\$4,250
Yearling SM and SimAngus Bulls	\$3,604
SM and SimAngus Pairs	\$2,375
SM and SimAngus Bred Heifers	\$1,955
SM and SimAngus Open Heifers	\$2,578
F1 Simbrah Pairs	\$2,643
F1 Simbrah Bred Heifers	\$2,510
F1 Simbrah Open Heifers	\$2,250

Auctioneer: Mark Tillman, Junction

Sale Consultant: Warren Garrett, Comanche

High-Selling Lots:

- \$6,500** – SimAngus Bull, “Mr 7P H230,” s. by MC Black Sullivan 0181, sold to Rodney Dean, Joaquin.
- \$4,500** – PB SM Bull, “Mr 7P H163,” s. by TJ High Plains 986E, sold to Edward Jarreau, Hessmer, LA.
- \$4,500** – PB Sm Bull, “Mr 7P H166,” s. by TJ High Plains 986E, sold to Wade Cothran, Springdale, AR.

\$3,100 – PB SM Open Heifer, “Miss 7P H362,” s. by Mr 7P D290, sold to Justin Hansen, Malakoff.

\$3,000 – PB SM Open Heifer, “Miss 7P H359,” s. by Mr 7P D290, sold to Justin Hansen, Malakoff.

\$3,000 – PB SM Cow/Calf Pair, “ABS Miss 100G,” s. by GPAR Essential, Heifer Calf s. by W/C Lock Down 206Z, cons. by Paul and Donna Bayer, Muenster; sold to Kevin Nixon, Canton.

\$2,800 – F1 Simbrah Cow/Calf Pair, “Miss 7P G256,” s. by Mr Kallion 1352, Bull Calf s. by McKellar Upward 8416, sold to Butch Walley, Rusk.

Volume Buyers: Alfredo Muskus, Madisonville; Rodney Dean, Joaquin; and Butch Walley, Rusk.

K-LER Cattle Company’s Production Sale

February 20, 2022 • St. Charles, MN

No.	Category	Average
48	Bulls	\$9,061
30	Females	\$7,042
1	Donation Lot	\$1,625
3	Flush Lots	\$3,750
5	Embryo Lots	\$1,040/embryo

Auctioneer: Jered Shipman, TX

Marketing Representatives: Graham Blagg and Tim Anderson, Innovation Ag Marketing, LLC, KS

Representing ASA: Bill Zimmerman

High-Selling Lots:

- \$170,000** – SimAngus Bull, “KLER Right Design 012,” s. by ES Right Time FA110-4.
- \$21,000** – PB SM Bull, “KLER Basis 048J,” s. by CDI Trustee 387F.
- \$21,000** – PB SM Bull, “KLER All In 052J,” s. by KLER/H20 Right Now 962G.
- \$19,000** – PB SM Bull, “KLER Stellar 031J,” s. by CDI Trustee 387F.
- \$18,000** – PB SM Cow/Calf Pair, “KLER Queen 021H,” s. by KLER No Worries.
- \$15,000** – PB SM Bred Heifer, “KLER Barbie 084H,” s. by K-LER Cash Flow 528C.
- \$12,000** – Half-interest in PB SM Bred Heifer, “KLER Princess H2,” s. by MR CCF 20-20.
- \$10,500** – Half-interest in PB SM Bred Heifer, “KLER Scarlett Queen 077H,” s. by HART Bourbon 100F.



Sale host, Ralph Kaehler welcomes the crowd.



Seth Kaehler with SimSpecialist, Bill Zimmerman.



Viewing the offering presale.

(Continued on page 78)

Reserve Your Space Now

SimTalk Membership Directory • July/August Register



Deadline May 2

Contact:

Nancy Chesterfield
nchesterfield@simmgene.com

Rebecca Price
rprice@simmgene.com

or call 406-587-2778



Deadline June 24

Sponsorship Packages ASA Fall Focus 2022

August 26 - 30
Roanoke, VA

**Contributions
may be made to the
American Simmental-Simbrah
Foundation designated
to the Fall Focus.**

For more information about
sponsoring Fall Focus,
please contact Bill McDonald
at 540.230.6225 or by email at
mcdonaldfarms.bulls@gmail.com

**Become a sponsor of ASA's Fall Focus 2022
and enjoy the following:**

Bronze (Under \$500):

- Name listed in Fall Focus program (*must commit by June 10*).
- Name included on sponsor poster.
- Name on fallfocus.org.
- Group photo at the event.

Silver (\$500-\$999):

In addition to the above perks, donors will also receive the following:

- Banner ad on fallfocus.org.
- Your business brochure included in the registration packets (*Design and printing fees will apply*).
- Designed poster — 20 x 30 inches.
- eNews recognition.
- Tabletop space by registration desk for business promotion.
- Slide show promotion during breaks.

Gold (\$1,000-\$3,499):

In addition to the above perks, donors will also receive the following:

- An article about the donors in *the Register* and online.

Platinum (\$3,500 and above):

In addition to the above perks, donors will also receive:

- Ten minutes to address attendees.

(Continued from page 76)

Trauernicht Simmentals' 47th Annual Production Sale

February 20, 2022 • Wymore, NE

No.	Category	Average
56	Black SM and SimInfluenced Yearling Bulls	\$5,660
13	Red SM and SimInfluenced Yearling Bulls	\$3,600
21	Black SM and SimInfluenced Strong Aged Bulls	\$5,515
7	Red SM and SimInfluenced Strong Aged Bulls	\$4,500
11	Fall Bred SM and SimInfluenced Heifers	\$2,760

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Joel Edge, IA; Randy Rasby, *Livestock Plus*, NE; Dennis Henrichs, NE; and Mariah Miller, *LiveAuctions.TV*, IA.

High-Selling SimInfluenced Lots:

- \$16,000** – PB SM Bull, “LHT Mr Main Force 75J,” s. by LHT main Force 184G, sold to Chad Ruda, Fremont.
- \$14,000** – SimAngus Bull, “LHT Mr Frosty 76J,” s. by TJ Frosty 318E, sold to Kriegel Cattle, Harwick, IA.
- \$13,750** – SimAngus Bull, “LHT Mr Favor 60J,” s. by LCDR Favor 149F, sold to Welch Farms, Reynolds.
- \$13,000** – SimAngus Bull, “LHT Mr Guardian 59J,” s. by CLRS Guaridan 317G, sold to Pietzyk Farms, Burr.
- \$10,000** – SimAngus Bull, “LHT Mr Titan 376H,” s. by JSAR Titan, sold to Welch Farms, Reynolds.
- \$9,500** – SimAngus Bull, “LHT Mr Progressive 106J,” s. by LCDR Progressive 106G, sold to Pietzyk Farms, Burr.
- \$9,500** – SimAngus Bull, “LHT Mr Franchise 344H,” s. by LHT Mr Franchise 106F, sold to Pohlmann Ag LLC, Plymouth.
- \$9,000** – SimAngus Bull, “LHT Mr Franchise 378H,” s. by TJ Franchise 451D, sold to Ryan Fast, Burlington Junction, MO.
- \$8,500** – SimAngus Bull, “LHT Mr Broadway 300H,” s. by Hook’s Broadway 11B, sold to Dave Zimmerman, Wymore.

Comments: Also selling were four Red Angus Bulls at an average of \$6,125; three Angus Bulls at an average of \$4,000; eight Commercial Bred Females at average of \$1,525. Be sure to mark your calendars for Sunday, December 11, 2022 for our Nebraska Platinum Female Sale.



Mother-daughter duo, Laurie and Julie Saathoff are repeat LHT customers.



Scott Trauernicht and Brady Stindt discuss the bulls prior to the sale.



Mike and Luke Pietzyk added a LHT bull to their bull lineup.



Scott and Lauren Hope Trauernicht welcomed an overflewing crowd to their annual bull sale.

Bulls of the Big Sky

February 21, 2022 • Billings, MT

No.	Category	Average
140	Bulls	\$4,893

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources, IL

Representing ASA: John Paterson

High-Selling Lots:

- \$15,000** – “MSFR Cowboy Cut 579J,” s. by CCR Cowboy Cut 5048Z, sold to Gary Bogott, Longmont, CO.
- \$15,000** – “LBRS Genesis J320,” s. by LBRS Genesis G69, sold to Schnabel Ranch Simmentals, Eureka, SD.
- \$14,000** – “LBRS Impact J68,” s. by KRJ HZN Direct Impact F805, sold to Double T Simmentals, Turtle Lake, ND.
- \$14,000** – “MFSR Maverick 547J,” s. by CDI Maverick 335B, sold to AOK Simmentals, Chinook.
- \$11,500** – “RYMO Final Round R16J,” s. by KBHR High Road E283, sold to Nelson Livestock Company, Wibaux.

Comments: Consignors included: Fauth Ranch, Little Bitterroot Ranch, Miller Simmental, Promise Land Ranch and Rymo Cattle Company.



Inside the sale facility.

TSN Simmentals' Annual Bull Sale

February 22, 2022 • Platte, SD

No.	Category	Average
59	Bulls	\$4,146

Auctioneer: Justin Dikoff, SD

Sale Representatives: Justin Dikoff, *DVAuction*; Dennis Ginkenns, *Tri-State Livestock*; and Caden Leddy, *Cattle Business Weekly*.

Representing ASA: Dr. Jack Whittier

High-Selling Lots:

- \$8,750** – SimAngus Bull, “TSN Hometown J618,” s. by G A R Home Town, sold to APEX Cattle, Dannebrog, NE.
- \$7,500** – SimAngus Bull, “TSN Eagle J616,” s. by Hook’s Eagle 6E, sold to Tom Friedel, Ethan.
- \$6,750** – SimAngus Bull, “TSN Eagle j414,” s. by Hook’s Eagle 6E, sold to Matt Niemann, Newcastle, NE.
- \$6,750** – PB SM Bull, “TSN Eagle J575,” s. by Hook’s Eagle 6E, sold to Trent Strand, Platte.
- \$6,750** – PM SM Bull, “TSN High Road J929,” s. by KBHR High Road, sold to Jim Fanning, Olivet.



Auction block.

C Diamond Simmentals' Production Sale

February 23, 2022 • Dawson, ND

No.	Category	Average
60	SM Yearling Bulls	\$4,108
5	SM Two-Year-Old Bulls	2,800
7	SM Yearling Heifers	2,943

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Scott Ressler, ND Stockmen's Association; Kris Peterson, Special Assignment; Rocky Forseth, Allied Genetic Resources; and Logan Hoffman, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$8,750** – PB Yearling Bull, “CDI 357J,” s. by CDI Trustee 387F, sold to Barry Emmons, Broadus, MT.
- \$8,500** – PB Yearling Bull, “CDI 257J,” s. by LCDR Impact 134F, sold to Julie Emmons, Broadus, MT.
- \$8,500** – PB Yearling Bull, “CDI 277J,” s. by LCDR Impact 134F, sold to Ketterling Simmentals, Wishek.
- \$5,250** – PB Yearling Open Heifer, “CDI MS Abundance 46J,” s. by CDI Abundance 391C, sold to Schmitz Farms, Bruce, WI.
- \$4,000** – PB Yearling Open Heifer, “CDI MS Perception 58J,” sold to Cody Sherman, Ronan, MT.



Entrance to C Diamond Simmentals.



Ringside activity.

Lehrman Family Simmentals Annual Production Sale

February 28, 2022 • Mitchell, SD

No.	Category	Average
51	SM and SimInfluenced Bulls	\$4,700

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Andrew Swanson, Tri-State Neighbor, MN; Joel Edge, IA; and Sarah Kucera, DVAuction, NE.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$8,500** – SimAngus Bull, “LEFS All Aboard 028J,” s. by WS All Aboard B80, cons. by Lehrman Family Simmentals, sold to Bottomley Farms, Sparta, NC
- \$8,000** – PB SM Bull, “LEFS Imperial 02J,” s. by IR Imperial D948, cons. by Lehrman Family Simmentals, sold to Bottomley Farms, Sparta, NC.
- \$7,750** – SimAngus Bull, “LEFS All Aboard 051J,” s. by WS All Aboard B80, cons. by Lehrman Family Simmentals, sold to Bottomley Farms, Sparta, NC.
- \$7,500** – SimAngus Bull, “LEFS All Aboard 030J,” s. by WS All Aboard B80, cons. by Lehrman Family Simmentals, sold to Bottomley Farms, Sparta, NC.
- \$7,500** – PB SM Bull, “LEFS Depth Charge 07J,” s. by W/C Depth Charge 0266E, cons. by Lehrman Family Simmentals, sold to Kyle Brabec, Leigh, NE.
- \$7,000** – SimAngus Bull, “LEFS Early Bird 074J,” s. by Brant Early Bird E22C2, cons. by Lehrman Family Simmentals, sold to Jerry Eichacker, Salem.
- \$7,000** – SimAngus Bull, “LEFS G9160 060J,” s. by KRJ G9160, cons. by Lehrman Family Simmentals, sold to Bottomley Farms, Sparta, NC.
- \$6,500** – PB SM Bull, “LEFS Statement 012J,” s. by ES Statement GZ33, cons. by Lehrman Family Simmentals, sold to Raap Cattle, Montrose.

Comments: Guest consignor included Raatz Farms, Jasper, MN.



Everyone who purchased a bull was put into a drawing for this cooler; it was won by Larry Langerock, Marion.



Dan Lehrman welcomes the crowd.



Vicky Lehrman, the powerhouse behind the scenes for the Lehrman family.



The Craig and Angie Raatz family were guest consignors.

(Continued on page 80)

(Continued from page 79)

Doll Ranch's 42nd Annual Production Sale

March 1, 2022 • Mandan, ND

No.	Category	Average
58	Yearling SM Bulls	\$5,427
2	Open SM and SimAngus Heifers	2,750
60	SimInfluenced Lots	\$5,338

Auctioneers: Lynn Weishaar and Seth Weishaar, ND

Sale Representatives: Colt Keffer, CK Sales and Marketing; Donny Leddy, *Cattle Business Weekly*; Kirby Goettsch, *Farm and Ranch Guide*; Scott Dirk, *Tri-State Livestock News*; and Hadley Schotte, *Charolais Journal*.

Representing ASA: Perry Thomas

High-Selling SM Lots:

\$25,000 – PB Bull, “DCR MR Jungle King J169,” s. by KS Vanderbilt G220, sold to Bata Brothers, Adams; and Triple H Simmentals, Hannaford.

\$11,000 – PB Bull, “DCR MR Journeyman J315,” s. by CDR MR Gizmo Red G280, sold to Skip Rau, Selby, SD.

\$10,000 – PB Bull, “DCR MR G110 Galaxy J120,” s. by DCR MR Galaxy Red G110, sold to Cole Fettig, Tappen.

\$10,000 – PB Bull, “DCR MR Junkyard J352,” s. by DCR MR Gizmo Red G380, sold to Oscar Klevin, Maddock.

\$9,500 – PB Bull, “DCR MR Vanderbilt J392,” s. by KS Vanderbilt G220, sold to Pat Mittleider, Tappen.

\$3,000 – PB Open Heifer, “DCR MS Black Hawk J121,” s. by Hook's Black Hawk 50B, sold to Rodger Koeplin, New Salem.

\$2,500 – PB Open Heifer, “DCR MS Walker J406,” s. by CRS MR Walker 61G, sold to Rick VanBeek, Strasburg.

Comments: Also selling were 93 Yearling Charolais Bulls at an average of \$5,682; and five Open Charolais Heifers at an average of \$5,350.



Good sized crowd on hand.



Sale representative, Kirby Goettsch taking bids



The Doll Family.

Kearns Cattle Company's 33rd Annual Bull Sale

March 3, 2022 • Rushville, NE

No.	Category	Average
80	Bulls	\$5,625

Auctioneer: Jered Shipman, TX

Sale Manager: Innovation AgMarketing, LLC, KS

High-Selling Lots:

\$20,000 – “KCC1 Folsom 76J,” s. by KCC1 Folsom 512F, sold to Moriondo Farms, Mount Vernon, MO.

\$18,000 – “KCC1 Remedy 538J,” s. by SO Remedy 7F, sold Travis Goings, Pine Ridge, SD.

\$15,000 – “KCC1 Exclusive 720J,” s. by KCC1 Exclusive 116E, sold to 3B Cattle Company, Greenville, TX.

\$13,500 – “TKCC Folsom 511J,” s. by KCC1 Folsom 512F, sold to Zach Kraenow, Lakeside.

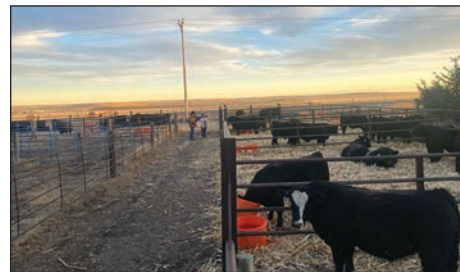
\$11,000 – “KCC1 Folsom 320J,” s. by KCC1 Folsom 512F, sold to Pete Marshall, Oshkosh.



Zach Kearns welcomes the crowd.

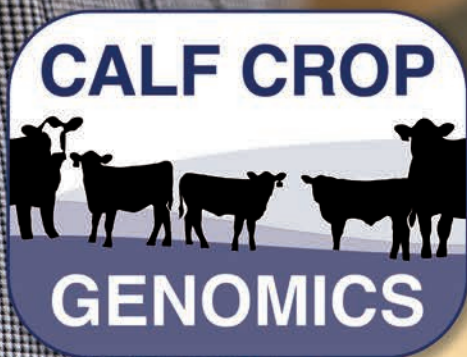


Tom, Jaxon, and Zach Kearns: three generations of Simmental breeders.



Looking over the offering. ■

**The decision you make
today will influence
the next 20 years.**



**Make it a
good one.**

Simmental/ Simbrah Superbowl XXIX

Date: February 17, 2022
Location: San Antonio, TX
Judges: Scott and Mia Bayer, WI (Showmanship); Matt Claeys, IN (Cattle Show – PB Simbrah); Scott Bayer, WI (Cattle Show – PB Simmental, Percentage Simmental and Simbrah)

Simbrah Females

Purebred

Junior Calf Champion

S. by LMC MT Transformer, exh. by Will Philipello, sponsored by La Muñeca Cattle Co., Linn.

Reserve Junior Calf Champion

S. by HMO PRR Waylon, exh. by Chase Glueck, sponsored by Webb Fields, Bryan.

Senior Calf Champion

S. by LMC Gold Medal, exh. by Emerson Posey, sponsored by La Muñeca Cattle Co., Linn.

Reserve Senior Calf Champion

S. by RSUN Cowboy Casanova, exh. by Blake Jedlicka, sponsored by Webb Fields, Bryan.

Intermediate Champion

S. by LMC BBS Staubach 5B/12, exh. by Kaydence Orth, sponsored by Boening Bros., Floresville.

Reserve Intermediate Champion

S. by Jass On the Mark, exh. by Peyton Moore, sponsored by La Muñeca Cattle Co., Linn.



Grand Champion and Early Junior Champion

S. by TK/FCC Hard Body, exh. by Bailey Buzzard, sponsored by Mike Petrus, Skidmore.



Reserve Grand Champion and Reserve Early Junior Champion

S. by Smith Made Solid, exh. by Leah Thorp, sponsored by Smith Genetics, Giddings.

Late Junior Champion

S. by LMC MT Transformer, exh. by Gabriella Ramirez, sponsored by La Muñeca Cattle Co., Linn.

Reserve Late Junior Champion

S. by Smith Bella Xtra Stretch, exh. by Jakob Sansom, sponsored by Smith Genetics, Giddings.

Senior Champion

S. by TSC Jack, exh. by Jake Williams, sponsored by Webb Fields, Bryan.

Reserve Senior Champion

S. by 6GLMC Pappadeaux, exh. by Avery Holland, sponsored by La Muñeca Cattle Co., Linn.

Percentage Simbrah Females



Grand Champion Female

S. by GSC GCCO Dew North 102C, exh. by Avery Glueck, sponsored by Peach Creek Ranch, Granger.



Reserve Grand Champion

S. by Jass On The Mark, exh. by Kinleigh Compton, sponsored by Peach Creek Ranch, Granger.

Simmental Females

Purebred



Grand Champion

S. by ES Right Time FA 110-4, exh. by Megan Brown, sponsored by Kearns Cattle Co., NE.



Reserve Grand Champion

S. by JBSF Berwick 41F, exh. by Makenzie DeBerry, sponsored by Diamond X Show Cattle, Olton.

Percentage Simmental Females



Grand Champion

S. by VCL LKC Profit Maker 604D, exh. by Caiman Cody, sponsored by Hennessy Show Cattle, Des Lacs, ND.



Reserve Grand Champion

S. by Profit, exh. by Karley Rayfield, sponsored by Sara Sullivan, Dunlap, IA.

Showmanship

8-Year-Old Division

Colson Glueck (1st place)
 Rylee Baring (2nd place)

9-Year-Old Division

Caiman Cody (1st)
 Bailey Buzzard (2nd)

10-Year-Old Division

Colt Richter (1st)
 Ryder Baring (2nd)

11-Year-Old Division

Bailee Wilson (1st)
 Cash Dale (2nd)

12-Year-Old Division

Makenzie DeBerry (1st)
 Cecelia Guerra (2nd)

13-Year-Old Division

Rylie Smith (1st)
 Dakota Franz (2nd)

14-Year-Old Division (A)

Taylor Groce (1st)
 Jarrett Pool (2nd)

14-Year-Old Division (B)

Leah Thorp (1st)
 Avery McInvale (2nd)

15-Year-Old Division

Harlie Groom (1st)
 Jayci Phillips (2nd)

16-Year-Old Division (A)

Brianna Diezi (1st)
 Baylie Macat (2nd)

16-Year-Old Division (B)

Everett Snoddy (1st)
 Peyton Moore (2nd)

17-Year-Old Division (A)

Shane Baylor (1st)
 Hallie Hackett (2nd)

17-Year-Old Division (B)

Lane Alexander (1st)
 Brooke Bimslager (2nd)

18-Year-Old Division

Kylee Evans (1st)
 Ta Darius Miles (2nd)

Grand Champion Showmanship

Kylee Evans

Reserve Grand Champion

Showmanship
 Harlie Groom



The Superbowl Showmanship contest featured 14 age groups with a payout of 10 deep, buckles to the top two in each age group, as well as an overall grand and reserve grand showman selected from the top 28 placing exhibitors. The grand champion showman overall received \$1,500 and the reserve overall showman received \$1,000



Following the event, 42 exhibitors were awarded \$250 scholarships to cap off the 30th annual event.

Sponsors

Sponsors: Diamond E Cattle, Smith Genetics, Shipwreck Cattle, Reavis Farms, 6G Ranch, Blount Farms, Pool Farms, TCW Cattle Co., Bar P Bar Cattle Co., Triple C Cattle, J&L Ranch, Foster Brothers Farms, TMP Livestock, JV Cattle Co., Southern Jewel Cattle Co., Newberry Cattle Co., Pecan Ride/Resolution Group, Inc., Sadler Cattle, Boening Bros. Agar Cattle Co., La Muñeca Cattle, Pembroke Cattle Co., Sara Sullivan, Diamond J Simmentals, Bar CB, Brolaco, RGV Cattle Co., Johnson Cattle Co., Peach Creek Ranch Cattle, 4-B Simbrah, Premier Beef/Levi Douglas, McCrary Farms, Elmore Cattle Services, Elise Hesselstine, Freasier Ranch, GC Farms & Ranch, McInvale Family, GHG Cattle, Blissard Cattle Co., Glueck Cattle Co., Diamond X Show Cattle, Higher Up Cattle, Hennessey Show Cattle, Strack Farms, La Hacienda Hinojosa, Kearns Cattle Co., Webb Fields, Hagan Cattle Co., GB Marketing, XTB Cattle, EZ Simmentals, Bramlett Simmentals, 7N Ranch, and Hensgens Bros.

The Simbrah-Simmental Superbowl is a volunteer-run organization, coordinated by founders, Tim Smith and Carlos Guerra. It is made possible by breeders who sponsor the event. This allows heifers from their programs that are purchased by junior exhibitors to be eligible for the competition.

Note: The grand champion in the Purebred Simbrah and Simmental Shows were each awarded \$1,500, and the reserve champions \$1,000. The grand champion in the Percentage Simbrah and Simmental Shows were each awarded \$500, and the reserve champions \$250. Division champions also received checks and trophy belt buckles were also awarded to each class winner as well as monetary awards deep in each class. The event awarded \$65,000, and in the 30 years the show has been running awarded the youth in SimGenetics more than \$1M.

For more information on the event click on www.simmental-simbrahsuperbowl.com. Also sponsorships for the 2023 event are now being accepted and posted to the website. Contact Tim Smith, 512-587-7896 or Carlos Guerra 956-383-7566 for details. ■

2022 Annual ASA Fall Focus

Mark Your Calendar!

August 26-30, 2022
Roanoke, Virginia

Friday, August 26

Tours of local farms and Virginia Tech

Saturday, August 27

Symposium and Award Dinner

Sunday, August 28 - Tuesday, August 30

Board Meetings

Hotel Headquarters:

Hotel Roanoke, Roanoke, VA

Co-hosted by

Virginia Simmental Association

www.virginiasimmental.com

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

AUSTRALIA

Wyndarra
1221 Junction Rd
Perup, WA 6258
Australia

ARKANSAS

Brittany Hilliard
321 Orchard Rd
Nashville, AR 71852

CALIFORNIA

Skyler Peoples
19808 E. Belmont
Sanger, CA 93657

COLORADO

Vada Vickland
1330 Sunset St
Longmont, CO 80501

FLORIDA

Brantley Cattle Company
35393 Braddock Rd
Callahan, FL 32011

Eastonmel Farms
35392 Braddock Rd
Callahan, FL 32011

Jordan Williams
6045 SW 108th Rd
Lake Butler, FL 32054

Birge Farms
3796 Galilee Rd
Graceville, FL 32440

Wagging Tail Ranch
9935 SW 139th St
Miami, FL 33176

Foxfire Farm
7529 CR 627
Bushnell, FL 33513

GEORGIA

Cody Sparks
1529 Post Rd
Monticello, GA 31064

IDAHO

Simpers Black Angus
1245 St Hwy 46
Gooding, ID 83330

ILLINOIS

Ryan Worthington
708 25th Ave
Roseville, IL 61473

Sydney Wisnefski
9736 Modena Rd
Wyoming, IL 61491

4F Cattle Co
764 CR 1150 E
Sullivan, IL 61951

Miles Toenyes
1005 Franklin St
Pocahontas, IL 62275

Mitchell Jackson Merritt
1703 E CR 2100
Carthage, IL 62321

Viking Ranch
22363 County Hwy 22
Hoyleton, IL 62803

INDIANA

Krystal View Farms LLC
238 W 500 N
Sharpsville, IN 46068

Bryant Mays
8756 W 200 S
Delphi, IN 46923

Rodney Bolser
5641 E Township Line Rd
W College Corner, IN 47003

Hunter Thrasher
7585 W State Rd 154
Sullivan, IN 47882

IOWA

Pine Grove Family Farms
9582 Ne 94th Ave
Bondurant, IA 50035

Morgan Land & Cattle
1837 Hickory Ave
Corning, IA 50841

Beery Cattle
208 N 2nd Ave
Anthon, IA 51004

Willer Family Cattle Co
1481 Fayette Ave
Lawton, IA 51030

BLT Beef
1754 Beech Ave
Larchwood, IA 51241

Rowdi Van Zee
PO Box 227
Sioux Center, IA 51250

Douglas Aistroke
3621 150th St
Randolph, IA 51649

CB2 Cattle Co
4076 Hwy 21
Brooklyn, IA 52211

Courtney Vondracek
1712 120th NW
Fairfax, IA 52228

Nathan Crall
6201 204th Trail
Albia, IA 52531

KANSAS

Cody Webb
521 S Hayes St
Garnett, KS 66032

Emmerson Cattle Co
2617 Range Rd
Fort Scott, KS 66701

Anna Hixon
545 N Oliver Rd
Belle Plaine, KS 67013

Dustin & Kari Nattier
PO Box 123
Goessel, KS 67053

KENTUCKY

T&T Cattle Company LLC
2340 Harris Ferry Rd
Irvine, KY 40336

John Nordheim
2006 Grandview Rd
Alexandria, KY 41001

MICHIGAN

Schaedig Farms LLC
7749 M 68
Rogers City, MI 49779

MINNESOTA

Luke Heise
19029 443rd St
Zumbrota, MN 55992

Johnathan Taplin
2890 20th St
Elmore, MN 56027

Jesse Haugh
467 3rd Ave SW
Winnebago, MN 56098

MISSOURI

Switzer Farms
21367 Hwy U
Bucklin, MO 64631

Lucky Anvil Farms
1600 East 1750 Road
Jerico Springs, MO 64756

Scott Wall
68 Pace Rd
Eldon, MO 65026

Bill Floyd
2021 Ruegge Rd
Owensville, MO 65066

MONTANA

Garrett Paul Bromenshenk
4715 Grand Ave
Billings, MT 59106

Gondeiro Ranch
405 Beckstrom Rd
Belt, MT 59412

Wagon Wrench Cattle Company
79 Black Pine Rd
Philipsburg, MT 59858

NEBRASKA

CWCC
5968 Rd J
Hebron, NE 68370

Twin Creek Ranch
135 E Hastings St
Minden, NE 68959

Skyline Angus
229 W Grove St
Hershey, NE 69143

NEVADA

Mathews Farms
PO Box 328
Panaca, NV 89042

NEW YORK

Smith Cattle Company
PO Box 121
Youngsville, NY 12791

NORTH DAKOTA

J Heart Ranch
6622 11th Ave SE
Hazelton, ND 58544

Aaseth Farm & Ranch
1360 38th St. N
Velva, ND 58790

OHIO

Josh Strine
720 Williams Rd
Caledonia, OH 43314

Patricia Parrish
10563 Wesley Chapel Rd
Mount Perry, OH 43760

Benjamin Cattle Company
PO Box 746
Mantua, OH 44255

Walton Cattle
2938 Cty Hwy 37
Sycamore, OH 44882

Hines Farms LLC
2475 Sutton Rd
Jamestown, OH 45335

OKLAHOMA

Broken S Cattle Company
1101 N 11th St
Yukon, OK 73099

Garrison Miller
350 Red Fork
Clinton, OK 73601

Donnie & Kari Ford
PO Box 467
Cheyenne, OK 73628

Doug Thornton
13500 S 4066 Rd
Oologah, OK 74053

Ernie Barnett
330 Private Rd 3567
Pawhuska, OK 74056

OREGON

Mariah Paul Bryant
510 Linden Ave
Lebanon, OR 97355

PENNSYLVANIA

Orchard View Farms
655 Quaker Run Rod
Apsers, PA 17304

Conewago Ridge Cattle
365 Rake Factory Rd
Biglerville, PA 17307

Jaymi Stehman
240 Oak Rd
Conestoga, PA 17516

Green Meadows Farm
5929 Meadville Rd
Narvon, PA 17555

RHODE ISLAND

Ethan Oatley
11180 Ten Rod Rd
Exeter, RI 02822

SOUTH DAKOTA

Frensko Livestock
17572 470th Ave
Clear Lake, SD 57226

Robert Frei
39144 299th St
Wagner, SD 57380

Jacob Sievers
38606 200th St
Wolsey, SD 57384

Jakob Sumption
10957 393rd Ave
Frederick, SD 57441

TENNESSEE

Parker Farms
8400 Manchester Pike
Murfreesboro, TN 37127

Eastern Star Farms
118 Eastern Star Rd
Jonesborough, TN 37659

Edwards Farm
1043 Doaks Creek Rd
LaFollette, TN 37766

TEXAS

Cord A Matchett
102 Fleming Rd
Bells, TX 75414

Chambers Cattle
PO Box 474
Henrietta, TX 76365

Rockin L Ranch
76 Tall Trail
Missouri City, TX 77459

VIRGINIA

Phil Blevins
1076 Florist Rd
Abingdon, VA 24210

Tazewell Cattle Co
1648 Horsepen Rd
Bandy, VA 24602

WEST VIRGINIA

Triple G Farms
3662 Pond Creek Rd
Ravenswood, WV 26164

WISCONSIN

Paige Gaffney
4888 CR HH
Barneveld, WI 53507

Ted Devine
PO Box 342
Birchwood, WI 54817

Joel Pederson
1328 N Blomberg Rd
Exeland, WI 54835 ■



"Our cows make the difference."



COMPLETE DISPERSAL

90 cow/calf pairs • 25 heifers • 7 breeding age bulls
31 embryos from 6 matings • 600 straws of semen

at the **MCA Bull Test Sale Ring**
375 Mt Hope Rd, Crystal, MI 48818
Eric Plank (989) 763-0344
Mary Gee (989) 506-2990

 **SHERIDAN** Questions?
REALTY & AUCTION CO. Call us!
(517) 676-9800
www.SheridanAuctionService.com

AUCTION: SAT, MAY 28

Live auction with online bidding at DVAuction.com
The auction will start at 11am.



DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-100K	\$50
GGP-uLD	\$33

**Add-on tests available*

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$33	\$19
PMel (Diluter)	\$20	\$2
Oculocutaneous Hypopigmentation (OH) ..	\$25	
BVD PI	\$5	

Genetic Conditions Panel \$25

(Must run with GGP-100K)

- Arthrogryposis Multiplex (AM)
- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2022 THE Enrollment – (dams calve January 1-June 30) –

Early enrollment open October 15 through **December 15, 2021.**

Late enrollment available until February 15, 2022.

Fall 2022 THE Enrollment – (dams calve July 1-December 31) –

Early enrollment open April 15 through **June 15, 2022.**

Late enrollment available until August 15, 2022.

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee* \$160
(Includes: \$50 set-up fee and \$110 ASF)

Junior First Time Membership Fee* \$40

Prefix Registration \$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership \$110

Junior Membership \$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in **Option A** No Charge

Enrolled in **Opt B or C** <10 months \$30

Enrolled in **Opt B or C** 10 months <15 months ... \$40

Enrolled in **Opt B or C** 15 months \$50

Transfer Fees:

First Transfer No Charge

Subsequent Transfers

Within 60 calendar days of sale \$10

Over 60 calendar days after sale \$30

Additional Transactions:

Priority Processing

(not including shipping or mailing) \$50

Corrections \$5

Registration Foreign/Foundation Fees:

Register Foundation Cow (through June of 2022) ... \$5

Register Foundation Bull. \$25

Registration Fees not enrolled in THE:

Non-THE <10 months \$42

Non-THE 10 months <15 months \$52

Non-THE 15 months \$62

YOUR DATA. HIS FUTURE.

LIKE IT OR NOT — WE KNOW THE TRUTH.

Data drives our beef decisions today. Data will drive it even more tomorrow.

So, how do you get maximum genetic awareness at a tolerable price point?

One on one consultation and multiple pricing options allow ASA's Total Herd Enrollment to meet your family's needs. Squeeze every drop of genetic knowledge from your herd to give your kids and grandkids the greatest chance at raising their own families in the beef business. There are options available to meet the needs of almost any production system and they can work with any breed type.

 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association
the@simmgene.com



**Bulls bred
to meet
commercial
cattlemen's
needs!**



BULLS FOR SALE

**SIMMENTAL &
SimAngus™ BULLS**

**YEARLINGS
AVAILABLE!**

CALL FOR MORE INFORMATION

**Cross Timbers,
Missouri**

www.lucascattlecompany.com

(417) 399-7124

(417) 998-6878



**A brand you can trust
and cattle you can
count on!**

Forrest & Charlette Lucas

APRIL

- 1 CK Bar Ranch's Bull Sale — St. Onge, SD
- 2 19th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 2 Belles and Bulls of the Bluegrass — Lexington, KY
- 2 Big Country Genetics Bull Sale — Cody, WY
- 2 The Gathering at Shoal Creek — Excelsior Springs, MO
- 2 Wisconsin Beef Improvement Association's 65th Performance Selected Bull Sale — Platteville, WI
- 4 Weber Charolais and Red Angus Farm's Annual Production Sale — Lake Andes, SD
- 6 81st Kansas Bull Test Sale — Green, KS
- 7 Midland Bull Test Sale — Columbus, MT
- 8 South Dakota State University Angus and SimAngus™ Bull Sale — Brookings, SD
- 9 Hilbrands Cattle Company's Passion 4 Perfection Sale — Clara City, MN
- 9 New Day Genetics' Spring Bull Sale — Salem, MO
- 9 The Spring Turnout — Worthing, SD
- 15 Henry's Fork Private Treaty Sale — Rexburg, ID
- 15 Trennepohl Farms' TF-Brand Bull and Female Sale — Zanesville, IN
- 15 VSA Spring SimSensation Sale, — Harrisonburg, VA
- 16 Owen Brothers Cattle's Company's Diamonds and Spurs Sale — Bois d'Arc, MO
- 16 Pigeon Mountain Spring Beef Builder Bull and Female Sale — Rome, GA
- 16 RS&T Herd Bull and Spring Pair Sale — Savannah, MO
- 21 Trennepohl Farms' Top 10 Sale — Middletown, IN
- 23 Heartland Performance with Class Production Sale — Waverly, IA (pg. BC)
- 23 The Clear Choice Customer Sale — Milan, IN (pgs. 32, 93)
- 30 Classic Farms' 3rd Annual Spring Fever Sale — Jackson's Mill, WV (pg. 9)

MAY

- 5 Nelson Ranch Production Auction, Glasgow, MT
- 5 Powerline Genetics/Seward Cattle Co. High Altitude Bull Sale — Lone Tree, WY
- 7 Stars and Stripes Sale — Hummelstown, PA (pg. 7)
- 9 The Southern Blend Online Sale — www.dponlinesales.com
- 14 Banners & Beyond Sale, Clarkesville, GA
- 14 Mississippi/Alabama Simmental Sale — Cullman, AL
- 16 Red Hill "Maternal Monday" Online Sale — www.dponlinesales.com
- 21 3rd Annual Back To Grass Sale — Henderson, TX
- 28 Plank Simmental and Red Angus Farm's Complete Dispersal — Crystal, MI (pg. 85)

JUNE

- 8-11 AJSA Eastern Regional Classic — Lebanon, IN
- 24-30 AJSA National Classic — Madison, WI

JULY

- 23 Simmental Breeders' Sweepstakes Sale — Springfield, MO

SEPTEMBER

- 3 North Carolina Fall Harvest — Union Grove, NC
- 10 Kentucky Simmental Fall Sale — Lexington, KY
- 17 Family Matters Sale — Auburn, KY
- 21 Gonsalves Ranch's Bulls Eye Breeders Angus and SimAngus Bull Sale — Modesto, CA
- 22 Circle Ranch Beef Solutions Bull Sale — Ione, CA

OCTOBER

- 1 Buckeye's Finest — Zanesville, OH (pg. 35)
- 1 Generation After Generation Sale — Blountville, TN
- 8 Ponderosa Farms and Guest 3rd Annual Bull and Commercial Female Sale — Taylorsville, MS
- 8 The New Direction Sale — Seward, NE (pg. 33)
- 15 Fred Smith Company's Extra Effort Sale — Clayton, NC
- 22 Clear Choice Female Sale — Milan, IN (pg. 32)
- 22 MN Beef Expo - White Satin Onn Ice and All Breeds Sale — Minneapolis, MN
- 29 Bred For Success Sale — Marion, MI
- 29 Cattlemen's Preferred All Breed Bull and Commercial Female Sale — Harrison, AR
- 29 H2Os Farm's Laser Focused Production Sale — Walkerton, IN
- 29 Red Hill Farms' Bulls and Females of Fall VIII — Lafayette, TN
- 29 Yon Family Farms Sale — Ridge Spring, SC

NOVEMBER

- 5 Cason's Pride and Joy Elite Female Sale — Russell, IA
- 5 Dakota Ladies Sale, Worthing, SD
- 5 Irvine Ranch's 18th Annual Production Sale — Manhattan, KS
- 6 Triangle J Ranch's Female Sale — Miller, NE (pg. 33)
- 12 Gibbs Farms' 17th Annual Bull and Replacement Female Sale — Ranburne, AL
- 15 Elliott Livestock and Wild Rose Cattle Company's Bull and Bred Heifer Sale — Clifford, ND
- 20 49th Annual MSA Simmental Sale — Cannon Falls, MN
- 26 The Event, Vol. III at Tucker Cattle Company — Pleasant Dale, NE

DECEMBER

- 3 Jewels of the Northland — Clara City, MN
- 3 Western Choice Simmental Sale — Billings, MT
- 10 NDSA Classic Simmental Sale — Mandan, ND
- 11 Trauernicht Simmental's Nebraska Platinum Standard Sale — Beatrice, NE
- 16 Buck Creek Ranch's Grand Event Vol. III — Yale, OK

JANUARY 2023

- 13 Diamond Bar S Bull Sale — Great Falls, MT (pg. 33)
- 27 Double J Farms' 49th Annual Bull and Female — Garretson, SD (pg. 35)
- 27 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 34)
- 28 J&C Simmentals' Annual Bull Sale — West Point, NE (pg. 33)
- 29 Triangle J Ranch's Annual Bull Sale — Miller, NE (pg. 33)

FEBRUARY

- 1 Begger's Diamond V Ranch's Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. 33)
- 2 Stavick Simmental's Annual Sale — Veblen, SD (pg. 35)
- 3 Cow Camp Ranch's Annual Spring Bull Sale — Lost Springs, KS (pg. 32)
- 4 Prickly Pear Simmentals' "Made In Montana" Sale — Helena, MT (pg. 33)
- 8 River Creek Farms' 33rd Annual "Built To Work" SimAngus Bull Sale — Manhattan, KS (pg. 32)
- 10 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 34)

- 10 Bred For Balance Sale — Starbuck, MN
- 10 TNT Simmentals' 38th Annual Bull Sale — Lehr, ND (pg. 34)
- 13 Nelson Livestock Company's Production Sale — Wibaux, MT
- 14 Edge of the West Production Sale — Mandan, ND
- 15 Jackpot Cattle Company's Bull Sale — Wessington, SD
- 17 Dakota Xpress Annual Production Sale — Mandan, ND (pg. 34)
- 17 Sandy Acres' Bull Sale — Neligh, NE (pg. 33)
- 18 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar Ranch's Joint Production Sale — Aberdeen, SD
- 19 K-LER Cattle's Annual Production Sale — St. Charles, MN (pg. 33)
- 19 Trauernicht Simmentals' Bull Sale — Beatrice, NE
- 20 Bulls of the Big Sky — Billings, MT (pg. 33)
- 21 Quandt Brothers Cattle Company's 11th Annual Production Sale (pg. 34)

MARCH

- 2 Keller Broken Heart Ranch's Annual Production Sale — Mandan, ND (pg. 34)
- 3 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 35)
- 4 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pg. 37)
- 11 Gonsior Simmentals' 23rd Annual In The Heartland Sale — Fullerton, NE
- 17 3C Christensen Ranch and NLC Simmental Ranch 52nd Annual Production Sale — Wessington, SD (pg. 35)
- 18 Dickinson Simmental and Angus Ranch 52nd Annual Production Sale — Gorham, KS
- 18 Red Hill Farms' "More Than a Bull" Sale XVIII — Lafayette, TN ■

MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Steak and Tomato Basil Pasta

Makes 6 servings

Ingredients

- | | |
|--|--|
| 1 lb uncooked penne or mostaccioli pasta | ¼ cup grated romano or parmesan cheese |
| 6 beef tenderloin steaks, or 3 boneless beef top loin steaks, cut 1 inch thick | <i>Tomato Sauce</i> |
| ¼ tsp salt | 1 tbsp olive oil |
| ⅛ tsp pepper | 1 cup chopped onion |
| ½ cup thinly sliced fresh basil or | 3 large cloves garlic, crushed |
| 2 tsp dried basil leaves | 6 cups chopped plum tomatoes (3-4 lbs) |
| | 1 tsp sugar |
| | ¾ tsp salt |
| | ¼ tsp pepper |

Directions

Cook pasta according to package directions; keep warm. In a large saucepan or Dutch oven, heat oil over medium heat. Add onion and garlic; stir until blended. Add remaining sauce ingredients, bring to a boil, and reduce heat to low. Simmer uncovered for 10 minutes. Place beef steaks on the grill over medium, ash-covered coals. Grill steaks uncovered for 14-18 minutes. Turn once halfway through. Season with salt and pepper. Combine tomato sauce, basil, cheese, pasta; toss to coat. Serve steaks with pasta. ■

Editor's Note: Recipe from beefitswhatsfordinner.com/recipes

Serving as American Simmental Association's (ASA) official publication, **the Register** is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

Ad Sales Staff

For All Your Advertising Needs



Nancy Chesterfield
406-587-2778
nchesterfield@simmgene.com



Rebecca Price
406-587-2778
rprice@simmgene.com

Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$150/year (US)

ASA Publication, Inc

One Genetics Way
Bozeman, Montana 59718 USA
406-587-2778 • Fax 406-587-8853
register@simmgene.com

Space and four-color rates for *the Register*:

Space Rates	Non-Contract	5X Contract	9X Contract	Four Color
1 page	\$770	\$730	\$700	\$300
2/3 page	\$660	\$630	\$600	\$200
1/2 page	\$440	\$420	\$400	\$150
1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertion		\$135	
1-inch card	\$390/year, 9 insertions		\$90	
Classified Ads	\$.60/word, \$12.00 minimum, must be prepaid			

the Register Deadlines for Publication:

Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
May/June '22	April 1	April 11	April 22	May 10
July/August '22	June 20	June 24	July 8	July 26
September '22	August 1	August 10	August 17	Sept 6
October '22	Sept 1	Sept 9	Sept 20	Oct 4
November '22	Sept 26	Oct 3	Oct 20	Nov 4
Dec '22/Jan '23	Nov 15	Nov 18	Dec 5	Dec 21
February '23	Dec 27	Jan 4	Jan 18	Feb 7
March '23	Feb 1	Feb 10	Feb 17	March 7

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

A non-refundable fee of \$50.00 will be assessed if a client does not meet deadlines or if the client commits to advertising and cancels after the deadline or if the ad must be dropped to ensure on time publication.

Advertising materials (including photos) must be in *the Register* office by the dates listed above. *the Register*, which mails by periodicals rate, assumes no responsibility for actual receipt date.

Design Charges

Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

Layouts & Proofs

Every effort will be made to provide proofs on all ads — if all ad material arrive in *the Register* office prior to the deadline and a correct email address or fax number is provided.

Advertising Content

the Register and its staff assume no responsibility or obligation to verify the accuracy and truthfulness of advertising copy submitted to *the Register*. However, *the Register* reserves the right to reject any advertising copy or photo which *the Register* deems unsuitable for publication for any reason, including copy or photographs which are false or misleading.

the Register assumes no responsibility for the accuracy and truthfulness of submitted print ready ads. Advertisers shall indemnify and hold harmless *the Register* for any claims concerning advertising content as submitted. Advertising containing pedigrees or statements regarding performance must conform to records kept by the American Simmental Association. Copy deviating from official records may be changed as necessary without advertiser consent.

Editorial Policy

Opinions expressed are the writers' and not necessarily those of *the Register*. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

Terms

All accounts are due and payable when invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.

Mr Ishee Triple Trail Blazer 018H



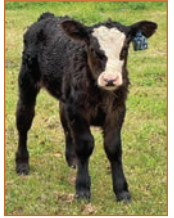
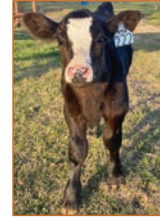
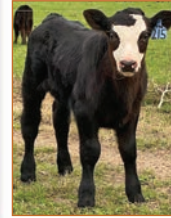
Homozygous Black
Homozygous Polled

Hook's Yellowstone 97Y
Sire: Koch Big Timber 685D
Koch Ms Hooks Boy

LRS TENX Excellence 352C
Dam: Ishee Ms Excellence 801
Ishee Ms CRI Tide 306A

ASA# 3741071
PB SM

- BALDY ALERT: three generations solid black baldy with that sought-after hourglass bald face, Homo Black, Homo Polled, no extra white.
- CE with excellent marbling and outstanding \$149.3 API.



Semen: \$30/unit

Semen available through owner or:

ALLIED
GENETIC RESOURCES
www.alliedgeneticresources.com

CATTLE Visions
www.cattlevisions.com

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	16.0	-1.9	72.1	105.4	.21	8.2	26.3	62.3	16.0	11.5	14.3	-.21	.30	-.042	.40	-.40	149.3	83.3
ACC	.47	.51	.48	.48	.48	.29	.23	.32	.31	.32	.49	.39	.40	.40	.48	.07		
%	4	5				15						15			20	15		

EPD as of 2.25.22



Tim Ishee

Laurel, MS 39443

601-580-6972 • timishee@comcast.net

Owners:

Michael Hardy
Reese Ishee
Griffin Burk

Mr Ishee Lights Out 114J



Homozygous Black
Homozygous Polled

CCR Cowboy Cut 5048Z
Sire: WS Proclamation E202
WS Miss Sugar C4

S D S Graduate 006X
Dam: Ishee Ms Graduate 820
Ishee Ms Nightride 604

ASA# 3911170
3/4 SM 1/4 AN

- Lights Out 114J – one of the top SimAngus™ in the ASA database with top 2% \$API and top 1% \$TI!
- He started small at 71 lbs. at birth (ratio 91) to 1,338 yearling wt (ratio 111) with a large scrotal measurement at 37.5 cm.
- Use Lights Out 114J to improve all 18 EPD traits – from CE to Growth, Maternal, and Carcass, use him on PB to make outstanding Simmentals or on Angus to make great SimAngus™.
- A real beef machine who has a massive hip and top with lots of natural dimension of muscle, super-soft centered, and deep-flanked, extremely docile!
- His moderate-sized Graduate mother just does everything right, with three A.I. calves in a row that wean at a high percentage of her body weight. Efficiency!

Semen: \$30/unit

Semen available through owner or:

ALLIED
GENETIC RESOURCES
www.alliedgeneticresources.com



225-637-2697

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.9	-1.1	93.3	147.6	0.34	9.5	32.0	78.6	19.4	16.5	42.5	-.34	.64	-.069	.96	-.48	184.6	105.6
ACC	.46	.50	.48	.49	.49	.28	.22	.30	.31	.33	.49	.39	.42	.41	.47	.06		
%	15		5	5	10	15	3	2	10	10	20	20	10	10	2	2	1	

EPD as of 3.21.22



Tim Ishee

Laurel, MS 39443

601-580-6972 • timishee@comcast.net

Johnathan
Abram

3C Christensen Ranch	35	Dakota Xpress	34	Kansas Simmental Breeders	32	Sheridan Realty and Auction Co.	85
Abram, Johnathan	91	Diamond Bar S.	33	Keller Broken Heart Ranch	1, 34	Shipman, Jered, Auctioneer	47
ABS Global, Inc.	1, 35	Diamond H Ranch	32	Kenner Simmentals	34	Shoal Creek Land & Cattle, LLC	33
Allied Genetic Resources	91	Dickinson Simmental and Angus Ranch	32	Kulp Genetics	34	SimGenetics Profit Through Science	13, 45, 63, 83, 87
Altenburg Super Baldy Ranch, LLC	32	Dixson Farms, Inc.	32	Lassle Ranch Simmentals	33	Simmentals of Texas	34
American Junior Simmental Association (AJSA)	18, 19, 22, 23, 25, 26, 27, 29	Double J Farms	35	LiveAuctions.TV	BC	Sloup Simmentals	33
American Live Stock Inc.	47	DP Sales Management, LLC	7, 93	Livestock Services	47	South Dakota Simmental Breeders	35
American Simmental Associatio	IFC, 4, 8, 11, 13, 25, 38, 45, 49, 60, 61, 62, 63, 77, 81, 83, 87	DVAuction	7, 9, 85, 93	Lucas Cattle Company.	33, 88	Spring Fever Sale	9
American Simmental-Simbrah Foundation	22, 77	Eastern Regional Classic	19, 27, 29	Martin Farms	6, 37	Springer Simmental.	32
ASA DNA	91	Eberspacher Enterprises Inc.	BC	Miller Simmentals	33	Stanley Martins Farm	6
ASA Performance Advocate	33, 38	Ediger Simmental	33	Minnesota Simmental Breeders	33	Stars and Stripes	7
ASA Publication, Inc.	73, 75, 77	Eichacker Simmentals	35	Missing Rail Simmentals	35	Stavick Simmental	35
Bata Bros.	34	Ekstrum Simmentals	35	Missouri Simmental Breeders.	33	Steaks Alive	
Beechinor Land and Livestock	6	Ellingson Simmentals	34	Montana Simmental Breeders	33	Steer Profitability Competition	27
Begger's Diamond V	33	Fall Focus	77, 83	Monte Christo Ranch & Investments	37	Stout Bros.	6
Benda Simmentals, Jim	35	Feeder Profit Calculator™ (FPC)	31, 32	Morrison, Myra Neal	34	Sullivan Supply	25
Bessler Inc, James F.	47	Ferguson Show Cattle	35	National Classic	18, 19, 22, 23, 25, 26, 27	Summit Leadership Conference, The.	22
Bovine Elite, LLC	47	Filegonia Cattle Company.	37	Nebraska Simmental Breeders	33, 34	Sunflower Genetics, LLC	32
Breeders Cup Golf Tournament	22	Flittie Simmental	35	NLC Simmental Ranch.	35	Sure Champ	25
Bridle Bit Simmentals	32	Forster Farms.	33	North American Fullblood Breeders.	34	T-Heart Ranch	32
Brink Fleckvieh.	34	Four Starr Simmentals.	33	North Carolina Simmental Breeders	34	Tennessee Simmental Breeders	37
Brush Country Bulls.	37	H2O's Cattle	5	North Dakota Simmental Breeders	34	Texas Simmental & Simbrah Breeders	37
Bulls of the Big Sky	33	Haley Farms	35	Oak Meadow Farms	33	TNT Simmental Ranch.	34
Burk, Griffin	91	Hardy, Michael.	91	Ohio Simmental Breeders.	35	Total Herd Enrollment (THE)	32, 33, 34, 35, 37, 61, 62, 69, 87
Business Card Ads	75	Harker Simmentals	32	Oklahoma Simmental Breeders	35	Traxinger Simmental	35
C Diamond Ranch	3	Harl, Tracy Auction Company.	47	ORigen	47	Trennepohl Family Farm.	32
Cable Ranch	35	Hart Simmentals	35	Performance With Class Sale	BC	Triangle J Ranch.	1, 3, 33
Calf Crop Genomics (CCG)	69, 81	Heartland Simmentals	BC	Pine Ridge Ranch, LLC.	2, 37	Trinity Farms	37
California Breeders	32	High Prairie Genetics.	5	Powerline Genetics	33	Triple Z Simmental	34
Carcass Expansion Project (CXP)	69	Hilltop Simmentals	3	Prickly Pear Simmental Ranch	33	Updyke Simmentals	35
Carcass Merit Program (CMP).	8, 34, 37, 45, 47, 49	Hofmann Simmental Farms	32	Progress Through Performance (PTP)	13	Virginia Simmental Association	83
Cason's Pride & Joy Simmentals.	32	IGS Multi-breed Genetic Evaluation	68	PTP Ring of Champions.	13	VitaFerm.	25
Cattle Visions	5, 47, 54, 55, 91, 94, IBC	Illinois Simmental Association	25	Quandt Brothers (QBVJT)	34	VJT Ranch.	34
CattleMax Software	IFC	Illinois Simmental Breeders	32	R&R Cattle Company.	35	Volk Livestock	34
Check Us Out Online.	4	Indiana Simmental Breeders	32	Red River Farms.	32	Washington Simmental Breeders.	37
Circle M Farms	25	International Genetic Solutions (IGS).	31	Regional Classic.	18, 19, 23, 26	Werning Cattle Company	5, 35
Classic Farms	9	Iowa Simmental Breeders.	32	Rincker Simmental.	32	Western Cattle Source.	34
Clear Choice Customer Sale, The	93	Ishee Bred Simmentals	91	River Creek Farms	32	Wildberry Farms	32
ClearWater Simmentals	32, 93	Ishee, Reese	91	Rolling Hills Farms Simmentals LLC	35	Wilkinson Farms Simmentals	34
Colorado Simmental Breeders	32	J & C Simmentals.	33	Rust Mountain View Ranch	34	Williams Land & Cattle Auction Co.	47
Continental Genetics LLC	91	Jacobs, Roger, Auctioneer.	47	Sales Call	37, 47	Willis Simmentals	35
Cow Camp Ranch	3, 32	JC Simmentals	3	Sandy Acres Simmental.	33		
Cow Herd DNA Roundup (CHR).	69	Jensen Simmentals	32, 34	Schnabel Ranch Simmentals.	35		
Customer Service Team	60	Jones Show Cattle	35	Secondino, Krieger, Jame	47		
		K-LER Cattle	33	Select Sires	3		
		Kaelberer Simmentals.	34				



HILB ORACLE X W/C LOCKDOWN
BRED TO BESH BULL GA34



W/C FT. KNOX X SWEET GEM



COUNTY O X GRAND FORTUNE X MS AWE



THE CLEAR CHOICE

customer sale

SATURDAY, APRIL 23, 2022 • 12:00 PM EST • MILAN, IN
Simmental & SimAngus™ Seedstock from Clear Choice Customers



VOLK BACKDRAFT X W/C LOCKDOWN
SELLS WITH BULL CALF BY WS ALL AROUND



CDI INNOVATOR X HPF DAISY MAE A008



STYLE X GCF CALIENTE



COUNTY O X BULLSEYE X SEQUOIA



GCC EUREKA X STEEL FORCE X GAMMER
BRED TO JASS ON THE MARK
PROVEN DONOR



W/C FORT KNOX X STF MISS ZW87



WLE UNO MAS X CNS/GVC BLACKSTAR
BRED TO BESH BULL GA34

CLEAR WATER SIMMENTALS

JEFF & LEAH MEINDERS • 812-654-2030
3687 N. CO. RD. 500 E • MILAN, IN 47031
WWW.CLEARWATERSIMMENTALS.COM

Bid Online!

DVAuction
Broadcasting Real Time Auctions

Sale facility has hard surface parking
and is handicap accessible.



DOUG & DEBBIE PARKE • DREW & HOLLI HATMAKER
OFFICE@DPSALESLLC.COM • CELL • 859-421-6100
WWW.DPSALESLLC.COM

Watch our facebook page for updates and more details!



NEW

3/4 SimAngus™

W/C Fort Knox 609F

By W/C Bankroll 811D
EPD: CE: 12 \$API: 150 \$TI: 91



Full brother to
W/C Bankroll

W/C Pinnacle E80

By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 123 \$TI: 71



W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 18 \$API: 154 \$TI: 87



NEW

DMCC Black Velvet 5E

By Pays To Believe
EPD: CE: 5 \$API: 105 \$TI: 74



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 18 \$API: 134 \$TI: 74



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 157 \$TI: 92



NEW

JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 17 \$API: 178 \$TI: 98



NEW

Ruby NFF Up The Ante 9171G

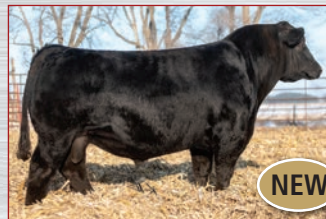
By Ruby's Currency 7134E
EPD: CE: 11 \$API: 120 \$TI: 70



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 97 \$TI: 71



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPD: CE: 16 \$API: 113 \$TI: 72



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPD: CE: 11 \$API: 98 \$TI: 75



NEW

Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 17 \$API: 152 \$TI: 90



NEW

GSC GCCO Dew North 102C

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 114 \$TI: 81



PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPD: CE: 13 \$API: 110 \$TI: 70



3/4 NAILE and
NWSS Champ

Reckoning 711F

By W/C Relentless 32C
EPD: CE: 10 \$API: 118 \$TI: 68



NEW

TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 11 \$API: 112 \$TI: 75



NEW

PBF Red Paint F88

By W/C Executive Order 8543B
EPD: CE: 14 \$API: 117 \$TI: 75



NEW

SC Pay the Price C11

By CNS Pays to Dream T759
EPD: CE: 8 \$API: 114 \$TI: 77



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPD: CE: 11 \$API: 121 \$TI: 74



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 9 \$API: 117 \$TI: 75



NEW

3/4 SimAngus™

WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 14 \$API: 113 \$TI: 77



NEW

Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 13 \$API: 106 \$TI: 75



NEW

W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 13 \$API: 134 \$TI: 82



NEW

3/4 SimAngus™

LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 14 \$API: 132 \$TI: 85



WS Revival B26
By LLSF Uprising Z925
EPD: CE: 11 \$API: 100 \$TI: 67



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPD: CE: 9 \$API: 120 \$TI: 80



W/C Bankroll 811D
By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 127 \$TI: 80



CLRS Guardian 317G
By Hook's Beacon 56B
EPD: CE: 18 \$API: 211 \$TI: 115



KSU Bald Eagle 53G
By Hook's Eagle 6E
EPD: CE: 14 \$API: 178 \$TI: 104



WLE Black Mamba G203
By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 82



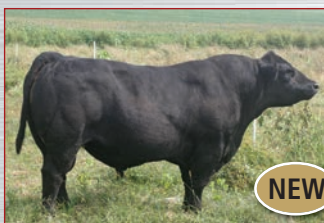
FELT Perseverance 302F
By W/C Executive Order 8543B
EPD: CE: 14 \$API: 111 \$TI: 72



W/C Express Lane 29G
By Rubys Turnpike 771E
EPD: CE: 14 \$API: 136 \$TI: 83



MR CCF The Duke G42
By Mr CCF Vision
EPD: CE: 11 \$API: 116 \$TI: 72



Erixon Bitten 203A
By NCB Cobra 47Y
EPD: CE: 15 \$API: 150 \$TI: 87



LCDR Favor 149F
By LCDR Witness 541C
EPD: CE: 11 \$API: 150 \$TI: 100



SFG The Judge D633
By CCR Cowboy Cut 5048Z
EPD: CE: 10 \$API: 159 \$TI: 97



TL Ledger 106D
By Profit
EPD: CE: 10 \$API: 112 \$TI: 69



GPG Focus 135F
By Mr CCF 20-20
EPD: CE: 6 \$API: 115 \$TI: 77



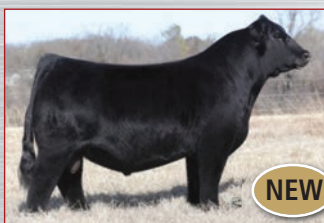
OBCC Kavanaugh F236
By OBCC Unfinished Business
EPD: CE: 14 \$API: 144 \$TI: 81



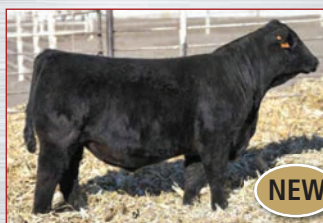
WS Proclamation E202
By CCR Cowboy Cut 5048Z
EPD: CE: 14 \$API: 166 \$TI: 104



JBSF Logic 5E
By W/C Relentless 32C
EPD: CE: 8 \$API: 116 \$TI: 74



WHF/JS/CCS Double Up G365
By W/C Double Down
EPD: CE: 15 \$API: 116 \$TI: 71



TJ 50K 485H
By TJ Teardrop
EPD: CE: 16 \$API: 172 \$TI: 92



W/C Style 69E
By Style 9303
EPD: CE: 17 \$API: 134 \$TI: 67



RRF Trading Up E777
By Pays to Believe
EPD: CE: 14 \$API: 133 \$TI: 77



JSUL Something About Mary 8421
By W/C Relentless 32C
EPD: CE: 12 \$API: 116 \$TI: 74



CDI Innovator 325D
By TJ Main Event 503B
EPD: CE: 12 \$API: 134 \$TI: 92

CATTLE *Visions*

Call for your free book
573-641-5270

Entire lineup online at:
www.cattlevisions.com

Semen available on the best
Angus and Clubbie sires too.

SATURDAY, APRIL 23RD at 4:00 PM • Waverly Livestock Auction, Waverly, IA • 140 ELITE LOTS

New Sale Time!



HL Red Paint J36
PB SM #4008022
PBF Red Paint F88 x
LBS Foreman 702T



BULL & FEMALE SALE • 2022
PERFORMANCE WITH CLASS

70 Bulls Performance Tested & 70 Spring Calving Pairs



HL Mayhem J78
PB SM #4008037
WMCC Mayhem 810F
x OLF Odin U5

New Sale Time 4:00 pm!

HEARTLAND SIMMENTALS

Kirk & Mary Lynch 563-379-1190

New Hampton, IA

Tom & Cora Lynch • Nashua, IA
563-380-1098

ONLINE BIDDING
AVAILABLE WITH
WWW.LIVEAUCTIONS.TV



Sale Managers:
Eberspacher Enterprises Inc.
Office 507-532-6694
Val's Cell 612-805-7405
sales@ebersale.com

Catalog online at
www.ebersale.com



HL Guardian K37J

PB SM #3866286
CLRS Guardian 317G x TKCC Carver 65C



HL Ms Smooth Criminal H68

PB SM • Sire: SK Smooth Criminal E174
Bred to CLRS Guardian 317G



HL Guardian J93

PB SM #3866288
CLRS Guardian 317G x Koch Big Timber 685D



HL Ms Kong H67

PB SM • Sire: THSR Kong F848
Bred to CLRS Guardian 317G