

the Register

Building Balanced Beef

Oak Meadow Farms
raises balanced Simmental
seedstock for commercial
and registered producers.

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Why use EPD and Indices to
Make Decisions for Bull Sales?

Feeding for the Future

SimSpecialists at ASA

Mia Bayer Joins ASA

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EPD	.49	.52	.54	.54	.54	.33	.28	.36	.35	.28	+55.0	-0.28	+74	-.016	+1.33	-.37	+192	+109
ACC	.49	.52	.53	.54	.54	.33	.28	.35	.33	.28	.54	.43	.49	.47	.53	.09		
%	1	4	5	5	10	1	2	1	1	30	2		1		2	35	1	1

EPDs as of 11/23/2021 **TOP 35%**

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TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+18.0	-2.7	+85.0	+132.0	+29	+10.0	+30.0	+72.3	+19.3	+15.7	+31.0	-0.28	+43	-.043	+81	-.48	+172	+96
ACC	.67	.82	.78	.68	.68	.34	.22	.34	.31	.40	.57	.42	.39	.39	.56	.05		
%	1	3	20	15	20	4	10	10	25	10			5		2	1	2	

EPDs as of 11/23/2021 **TOP 35%**



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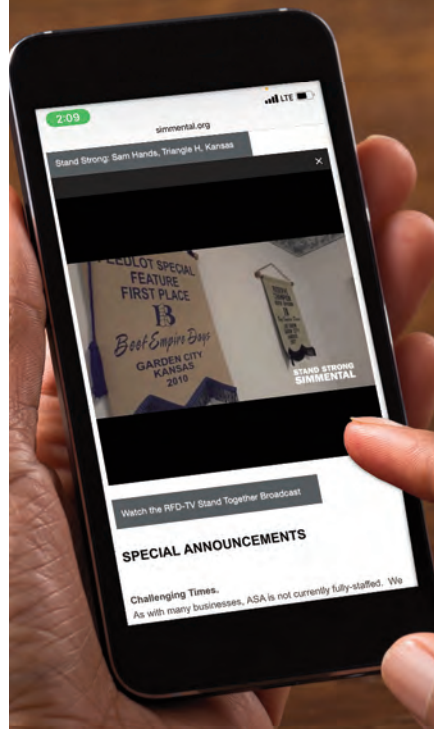


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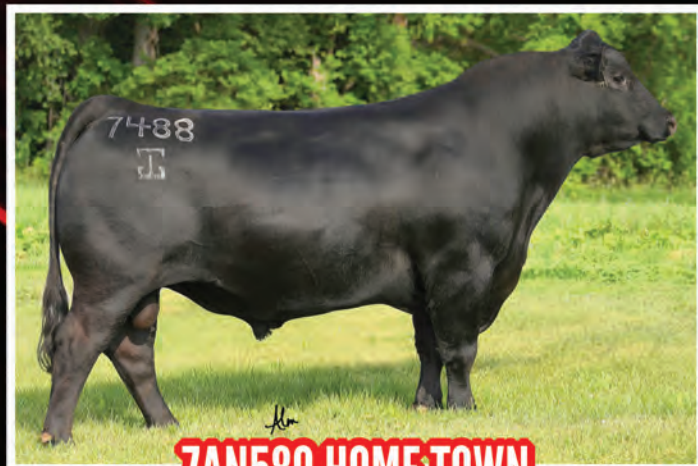
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7SM124 ENHANCEMENT

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From Wilkinson Simmentals, ND and Gibbs Farms Cattle LLC, AL

CE: 16.3 BW: -3.9 WW: 83.8 YW: 126.6 MARB: .79 REA: 1.14 API: 189.1 TI: 106.4



7SM97 IMPERIAL

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From Irvine Ranch, KS, TNT Simmentals, ND and Schnabel Ranch Simmental, SD

CE: 18.0 BW: -3.2 WW: 61.1 YW: 97.4 MARB: .90 REA: 1.04 API: 194.4 TI: 94.2

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EPDs as of 11/29/21

Listed below are ten questions designed to test your knowledge of the beef industry.

- Elite:** 9–10 correct
- Superior:** 7–8 correct
- Excellent:** 5–6 correct
- Fair:** 3–4 correct
- Poor:** 1–2 correct

1. What term describes a ration used in late stages of feeding, which is high in energy?
2. A bull's desire to mate is described by what term?
3. Where is the proper place for implanting?
4. What body condition score (BSC) would you assign to an ultra-fat cow in which the animal's mobility might even be impaired?
5. What happens to a bull's EPD accuracy as his number of progeny increases?
6. What male organ functions in the storage, maturation, and transportation of sperm cells?
7. What is the average ribeye area per hundred pounds of live weight for steers?
8. What does the acronym TDN stand for in relation to feedstuffs?
9. What venereal disease causes infertility and occasional early abortions, and is caused by a protozoan organism that is spread from the bull to the cow?
10. What major family of plants is normally associated with causing prussic acid poisoning when stressed by drought or freezing?

Answers:

1. Finishing ration; 2. Libido;
3. Backside middle third of ear;
4. A BSC of 9; 5. His accuracy also increases; 6. Epididymitis; 7. 1.1 square inches; 8. Total Digestible Nutrients;
9. Trichomoniasis; 10. Sorghum family.



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Winter weather and calving season have arrived for many producers across the country. Photo by Garrett Stanfield, Stanfield Farms, Manchester, Ohio.

About the Cover

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C512J

**PB SM
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AE27J

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W448H

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TF930H

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Glenn Cantrell, OK Repeat Customer

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Leon Beckmann

Leon Beckmann, NE Repeat Customer

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WE172H



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WD761H



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AG910J



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Building Balanced Beef at Oak Meadow Farms

by Lilly Platts

Editor's note: *Oak Meadow Farms was featured in the Stand Strong Simmental series, created in partnership with Grant Company.*

Oak Meadow Farms, located in Harmony, Minnesota, is committed to the Simmental breed and creating balanced cattle for their customers. With a desire to raise cattle that perform and are strong phenotypically, the Aggen family has found their stride with SimAngus genetics. Oak Meadow Farms has a commercial customer base, and also focuses on promoting their seedstock business. In 2019, they had the Grand Champion Pen of Five Bulls at the National Western Stock Show.

The Aggen family got their start in the breed somewhat by chance. When Matt Aggen was young, he wanted to have a beef project. Through a neighbor, the family purchased Simmental 4-H projects, and eventually took that project to a new level by starting a seedstock herd.

Matt became passionate about the beef industry and Simmental breed, and has since grown the operation into a successful business alongside his family. After spending time as a herdsman for a successful Simmental breeder and learning from well-known breeders like Tom Hook, Aggen moved back home and began working full-time at Oak Meadow Farms.

Today, Aggen, his wife Jessica, and their sons Hunter and Garrett are involved in the operation. The whole family is involved in the Simmental breed, on and off the farm. Jessica was the coordinator for the 2018 AJSA National Classic in St. Paul, and both Hunter and Garrett grew up in the AJSA; Hunter is a past AJSA Herdsman of the Year. Both Lynn (Matt's father) and Matt are past presidents of the Minnesota Simmental Association, and supporting the breed in their state is important to the Aggen family.

Lynn recently retired, after operating a successful large animal veterinary practice for 47 years. He and his wife, Barb, continue to be involved in the day-to-day operation of Oak Meadow Farms.



Simmental From The Start

After initially starting with Simmental as a youth, Aggen set out to become educated about the seedstock business. He recalls, “I was fortunate enough after college to work for some very good young Simmental breeders, where I cut my teeth and learned a lot of life lessons.”

Today, Oak Meadow Farms raises a variety of genetics, ranging from SimAngus to purebred Simmental. While the Simmental breed came into the Aggen family’s life somewhat by chance, today it’s a permanent part of their program. “Simmental and SimAngus cattle fit very well,” Aggen says. “They’re very adaptable to a wide range of climates. We like having the muscle, and we like having the maternal. There are just a lot of positives.”

Aggen explains that they originally added Angus genetics to offer their customers more variety, and to ease them into adding Simmental to their commercial programs. Aggen says, “We use some Angus genetics in our program. Part of it was marketing for our customers. They were willing to try a SimAngus bull versus a purebred Simmental bull, plus they could reap all the benefits of heterosis and hybrid vigor. That’s something we capitalize on too — heterosis and hybrid vigor. They say that’s the only free thing in the beef business. It also gives us different genetics to plug into different places. We can get good half- and three-quarter-blood cows, and then breed back up. It also gives us more variety in sire selection.”



Matt Aggen

Combining Simmental and Angus cattle simply makes sense to Aggen. “The beauty of SimAngus cattle is you literally have the best of both worlds,” he says. “With ASA’s database and the qualities that Simmental cattle possess, along with the huge Angus genetic base and numbers, you are getting the best of both worlds. You have the science behind them, and the antagonistic traits of maternal and muscle. When you put that together, that F1 cross is absolutely hard to beat.”

(Continued on page 14)

Oak Meadow Farms, located in southeast Minnesota, raises balanced Simmental seedstock, and is a trusted source for commercial and registered producers alike.



\$API: 135
STI: 81

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\$API: 147
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\$API: 167
STI: 104

WS Proclamation E202

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\$API: 107
STI: 84

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\$API: 114
STI: 77

SC Pay the Price C11

Pays to Dream x Trademark
ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



\$API: 104
STI: 76

WCL No Limits G302

Mr. CCF 20-20 x American Pride
ASA# 3659712 • Homo black • Homo polled
No Limits is a neat patterned bull out of
the legendary 20-20!



\$API: 119
STI: 74

Mr CCF Clarified E3

Mr CCF 20-20 x
Miss CCF Sheza Superstar by Duracell
ASA# 3275273 • Homo black • Homo polled
Backed by the Louisville and Denver Champion
Sheza Bonnie, Clarified offers elite phenotype,
proven genetics, and a balanced EPD profile.



\$API: 125
STI: 75

OBCC CMFM Deplorable D148

W/C Executive Order x LazyH/Adkins Blkstr Z15
ASA# 3150188 • Homo Black • Homo Polled
Newly on the open market for 2021! Deplorable
is the \$100,000 valued herd sire prospect that
was the talk of Kansas City and Louisville in the
fall of 2016. He was named Bull Calf Champion
at both the American Royal and the NAILE.



\$API: 114
STI: 81

GSC GCCO Dew North 102C

Duracell x Dew It Right
ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous
structural soundness! 2018 Fort Worth
Champion!



\$API: 111
STI: 82

Longs Pay the Man E16

Pays to Believe x Shear Pleasure
ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



\$API: 132
STI: 87

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam
ASA# 3492381 • Hetero Black • Homo Polled
Great-built, stout, double-homozygous
3/4 Lead-off Bull in the 2019 NWSS Champion
% for Lee.



\$API: 112
STI: 72

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231
ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



\$API: 173
STI: 104

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4
ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation
Purebreds. Excellent foot shape and depth
of heel.



\$API: 117
STI: 71

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C
ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steen-
hoek multiple time champion WHF Summer 365C.



\$API: 123
STI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty
ASA# 3528566 • Red • Polled
Backdraft owns unrivaled maternal strength,
combining noted breed-leaders "Flatout Flirty"
and "Miss Werning KP 8543U".



\$API: 118
STI: 75

PBF Red Paint F88

W/C Executive Order x Built Right
ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State
Fair Division Champion!



\$API: 117
STI: 70

KSIG Steelin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath
ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012
American Royal Champion!



\$API: 115
STI: 72

GEFF County O 736E

Loaded Up x RAJE/PB Montecito 63W
ASA# 3289219 • Hetero Black • Homo Polled
County O goes back to the Rhythm donor at
Ruby! He's a featured herdsire at Griswold
Cattle Co, OK and is making the right kind!



\$API: 113
STI: 72

W/C Double Down 5014E

W/C Executive Order X Yardley Utah
ASA# 3336150 • Homo black • Homo polled
Double Down has now proven himself with scores
of very nice calves, and as expected, has stretched
the necks, yet provides the rib the industry is
demanding in the show room and the pastures.



\$API: 116
STI: 73

JSUL Something About Mary 8421

W/C Relentless 32C x JBFS Proud Mary
ASA# 3565879 • Black • Polled
His pedigree, Relentless (Utah x 8543U) x
JBFS Proud Mary (High Regard x Steel Magnolia),
just solidifies the ability to transmit maternal, in
fact it shouts it!

COOL

Additions!

CATTLE *Visions*

573-641-5270 • www.cattlevisions.com



\$API: 211
STI: 116

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020
"Bred For Balance" Sale. He's the breed's #1
\$API Purebred and #2 Marbling Purebred!



\$API: 134
STI: 87

CCS/WHF Ol' Son 48F

CDI Innovator 325D x WHF Summer 365C
ASA# 3452997 • Homo Black • Homo Polled
Ol' Son is one of the newest and HOTTEST bulls
on the market! Siring champs for JS Simmental
in his first calf crop!



\$API: 102
STI: 70

Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade
ASA# 3134708 • Homo Black • Homo Polled
Producing extremely sound, deep-sided, high-
quality progeny! His first crop of heifer calves
has produced champions at the highest levels!



\$API: 134
STI: 84

W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the
2021 Werning sale!



\$API: 109
STI: 79

H/C - W/C Fast Lane 9085G

Rubys Turnpike 771E x W/C Miss Werning A343
ASA# 3667480 • Homo Black • Homo Polled
A popular feature in the 2020 NWSS Pen Show!



\$API: 127
STI: 79

W/C Bank On It 273H

PW/C Bankroll 811D x Hooks/ KS Sequoia
ASA# 3808104 • Hetero • Black Homo Polled
Griswold selected him at the \$202,000 high
seller at Wernings 2021 sale!



\$API: 138
STI: 84

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at
Western Cattle Source, NE!



\$API: 98
STI: 71

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and
Vogler's high selling lots this past year!



\$API: 147
STI: 101

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



\$API: 124
STI: 79

SAS Big Casino H214

Drake Poker Face x Erixon Bitten
ASA# 3803217 • Homo Black • Homo Polled
Big-bodied performance driven baldy!



\$API: 187
STI: 91

Bar CK Red Empire 9153G

IR Imperial x CDI Verdict
ASA# 3766616 • Homo polled
High selling bull at BAR CKs 2021 Sale! Top 1%



\$API: 161
STI: 107

W/C Innovator 533H

CDI Innovator x WS Miss Sugar C4
ASA# 3808125 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and
LCDR Impact and Favor. 533H is a power bull
with a 1,500# YW.



\$API: 161
STI: 100

W/C Sugar Daddy 9002H

CDI innovator x WS Miss Sugar C4
ASA# 3808126 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR
Impact and Favor. 9002H is the CE leader
Innovator son and higher \$API.



\$API: 150
STI: 93

RBS Upper Hand H288

W/C Bankroll 4254F x RBS Uptown
ASA# 3827413 • Hetero Black • Homo Polled
Reck's 2021 high seller to Hart's, SD. Reck's
describe him as impressive a bull they've raised.
902# WW combined with excellent feet, joints
and profile!



\$API: 119
STI: 77

CKCC Relevant 0639H

ES Right Time x WCS Mr Razor
ASA# 3786555 • Homo Black • Homo Polled
One of the few Right Time sons to be available
this season. He's a powerfully constructed, heavy
muscled 3/4 who was the second high seller at
CK/Wager Sale.



\$API: 102
STI: 72

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

Building Balanced Beef at Oak Meadow Farms

(Continued from page 11)

Balanced Is Best

“I know what it’s like to try and balance genetically high-quality animals that also have great data, EPD, and indices into a phenotypically correct animal. It’s a very difficult thing to do, but it gets us out of bed in the morning. We really strive to try and build that perfect animal,” Aggen says.

Creating this balance is a longtime pursuit for Aggen, and this philosophy has gained Oak Meadow Farms a solid customer base and a reputation for raising high-quality cattle. “We raise performance cattle — cattle with length of body, muscle, and focus on the end point,” Aggen says.

The quality of the cow herd also gives Aggen confidence in the long-term outcomes his customers will see from Oak Meadow genetics. “Usually when we sell a bull, he’s out of a very nice cow, so customers should have no fear in retaining a heifer out of that bull,” Aggen explains. “Ultimately, we’re trying to produce beef cattle. I love raising beef cattle, and I want my Simmental cattle to be beef cattle. I want them to produce and be profitable for our customers.”

Oak Meadow Farms genetics are sold each February, with guest consignors, Diamond K Simmentals (Bigalk family), and Five Star Simmentals (Seinola family).

Using indices helps Aggen, and his customers, choose animals that perform and produce profitable, sustainable genetics. “In our program, we generally focus a little more on \$API, for index selection, than \$TI, and that’s due to our customer base,” Aggen says, explaining that in their area a lot of people work off the farm, and therefore need self-sufficient, easy to manage cattle.

“It’s the All Purpose Index, meaning these cattle can work for people in a lot of different situations. They can calve easily, and they have maternal value, plus stayability and a good disposition. If you put a focus on that and the physical traits that are needed, success will come your way,” Aggen continues.

Aggen says that in addition to producing maternally strong, well-rounded cattle, he doesn’t want to lose sight of the ultimate goal of raising beef cattle. He explains, “We have to be considering the end point in all of these cattle, and their carcass merit, so people have a good eating experience. At the same time, we want the cattle to look nice, have good udders, perform well, act well, and we want everything to just be a positive experience.”

To achieve this, Aggen asks a lot of his cow herd. “I want every cow on the farm to be even, meaning from top to bottom I want these cows to be as perfect as they can be. I want to build the perfect animal — it’s impossible, but every day when I go through the cows that’s what I’m striving to do,” he says.



Oak Meadow Farms focuses on raising balanced, reliable genetics.



Oak Meadow Farms places a high priority on maintaining consistency in the cow herd.



The Aggen family.

Focusing on customer success is also at the center of the Oak Meadow Farms program. Aggen says, “You have to have a good reputation by being honest and having good morals. That’s what we hang our hat on.”

For over a dozen years, Oak Meadow Farms has coordinated a customer appreciation feeder calf sale at their local sales commission. Each November, small local breeders bring their calves to this sale, which is intended to highlight the quality of their cattle and give them an opportunity to sell their calves at a competitive price. Aggen says, “We have a lot of small breeders in this area, and we want to give them a chance to sell their calves in a better way.”

Aggen finds great joy in the day-to-day operation of Oak Meadow Farms, and is committed to continually improving the cow herd. He concludes, “It’s enjoyable raising beef cattle out here. As we progress with genetics and advancements — from growing crops for feed to DNA selection — the future is unlimited.” ■

Simmental has been a part of the Oak Meadow Farms program since day one.



Each November, Oak Meadow Farms coordinates a customer appreciation feeder calf sale for local producers.



Oak Meadow Farms had the Grand Champion Pen of Five Bulls at the National Western Stock Show in 2019.



Meeting Up With Moenning

by Lilly Platts

An interview with 2021 AJSA president, Martha Moenning

Martha Moenning, the 2021 AJSA president, grew up in small-town Hayfield, Minnesota. Growing up, her family grew crops and fed out dairy steers. In 2012, Moenning became involved with the Minnesota Junior Simmental Association and the AJSA. She and her siblings purchased show heifers from the Kaehler family, and with the help of breeders, grew their herd and started attending regional and national shows, including AJSA Classics. In addition to becoming more involved in showing Simmental cattle, Moenning

became involved in leadership, and is now serving as the 2021 AJSA president.

Moenning earned an associate's degree in animal science from Butler Community College, where she was a member of the livestock judging team, before moving to South Dakota State University (SDSU) where she is a junior majoring in animal science and minoring in meat science. At SDSU, she is a member of the animal judging team, which she is extremely passionate about. In her spare time, Moenning enjoys cooking.

Platts: What were your thoughts as you became an AJSA member, trustee, and AJSA president?

Moenning: Becoming a member of the AJSA changed the trajectory of my life. I learned so much, gained new skills, and developed connections with people across the country. I always had a desire to be able to give back to this organization. One of the ways I felt I could make a difference and serve others was by running for a trustee position. After my first term, I felt like there was still more that I could do, which led me to run for my second term. To be elected as the AJSA President is an absolute honor. This year has been surreal — I can see just how much I have grown because of the AJSA. My journey in the AJSA is a testament to this program and how it changes the lives of young people. I hope that through my presidency, junior members are encouraged to reach their goals in the AJSA.

What would you like to see accomplished during your term as president?

During my term as president, it is my goal to maintain momentum for our breed. The AJSA is growing at a rapid rate. While this is exciting, some areas could be improved to better fit our expanding membership. During my term, I hope to work closely with the AJSA and ASA boards to develop solutions that create better experiences for our members.

Any particular AJSA events or experiences that are especially memorable to you?

Being a mentor to young people in the AJSA Mentor-Mentee Program is the most memorable and meaningful. At the 2018 and 2019 National Classics, I served as a mentor to new AJSA members. Being a part of their start in the AJSA was incredibly rewarding. Throughout the week I worked closely alongside my mentees to help them prepare for their educational contests. Together, we evaluated practice judging classes, wrote example sets of reasons, analyzed EPD sets, and prepared sales pitches. Seeing those young people gain confidence and excitement toward the AJSA is something I will forever cherish. Witnessing just how much they have grown and improved since my mentorship is also impactful. I could not be more proud of my mentees and will continue to support their journey in the AJSA.



The Moenning family, left to right: Martha, Mark, Mary, and Donna. (Not pictured, Martha's brother Samuel.)

What are the strengths of the AJSA program?

Undoubtedly, the strength of the AJSA program is our young people. Their competitive mentality, friendly nature, bright minds, and respectful attitudes make our association so strong. In addition to our outstanding members, the emphasis on educational contests is unique to the AJSA. The exposure to these industry-relevant areas allows the AJSA to be a consistent cultivator of well-rounded, prepared, sharp, and driven young people.

Why is it important for our organization to encourage youth in the breed and larger industry?

Young people are the foundation of the breed. The way that our organization leads, supports, and prepares our youth will shape our future. By investing in our youth we are ensuring that the breed will be in good hands for many years to come.

What advice would you offer to juniors who are reluctant, for whatever reason, to become involved in AJSA programs?

I would tell juniors that I get it. I've been there. When I started, I felt incredibly overwhelmed. At my first AJSA event, there was so much going on, the educational contests were daunting, and I didn't know anybody. Looking back, I am so grateful that I stuck with it. Through the AJSA, I have gained lifelong friendships, been exposed to relevant experiences, and have discovered some of my greatest passions. The AJSA has truly shaped me into the person I am today. The AJSA is here for you. If you're new, I'd love to meet you and help you navigate your next AJSA event.

What helped you decide to step up as a leader in the AJSA?

I had a strong desire to give back to the AJSA, but I was originally hesitant to run for a trustee position. All it took was a bit of encouragement from friends and former trustees like Kaylie Huizenga, Clay Sundberg, Kara Cloud, Teegan Mackey, and many others to give me the confidence to go for it. I'm very grateful for the friendships I gained from the AJSA.



Moening became involved with Simmental in 2012, and has since had a number of successes in the show ring.

Moening is passionate about helping young people become involved in the industry, and AJSA.



Comment on the value of the following ASA programs:

Steer Profitability Competition (SPC):

The Steer Profitability Contest was one of the most beneficial experiences I have been a part of as an AJSA member. Through the monthly webinars, I learned a wide variety of useful information about raising cattle in a feed yard. I was then able to apply what I had learned into the monthly project, which further enhanced my knowledge. I loved my time as a contestant and gained so much through the SPC. This program is tremendously valuable. I would recommend all AJSA members participate!

the Register and SimTalk magazines:

I love reading *the Register* and *SimTalk* magazines. Not only do these publications keep our association informed, but they are also a great tool for AJSA members. In these magazines, readers can get insight from the AJSA board, learn about opportunities, and hear valuable advice. This is a great way to keep up with our association throughout the year! ■



Martha Moening



Progress Through Performance Shows

Mark Your Calendars for 2021-2022 Major PTP Open Shows

All dates are subject to change.

American Royal

October 23 & 24, 2021
www.americanroyal.com

North American International Livestock Exposition

November 17, 2021
www.livestockexpo.org

Cattlemen's Congress

January 9-11, 2022
www.cattlemenscongress.com

National Western Stock Show

January 15-19, 2022
www.nationalwestern.com

Fort Worth Stock Show

January 30, 2022
www.fwssr.com

Note: This is the National Show for the 2021-2022 Show Season.

The American Simmental Association

is proud to sanction high-quality Purebred Simmental, Percentage Simmental and Simbrah Progress Through Performance (PTP) shows throughout the country. The PTP program is designed to promote multi-level progress within the SimGenetics industry. PTP shows effectively combine the assessment of statistical data, such as EPD and actual measurements, with traditional phenotype evaluation.

PTP Judges

PTP approved judges have been deemed as respectable and knowledgeable cattle evaluators by the ASA Board of Trustees Activities & Events (A&E) Committee. Each year the A&E Committee inspects the list of approved judges and makes modifications when necessary. View the PTP approved judges list at: www.simmental.org.



ASA PTP RING OF CHAMPIONS 2021-2022



Only the Major PTP shows involved in the National Show rotation are eligible for ASA PTP RING OF CHAMPIONS 2021-2022.

Shows include: 2021 American Royal
2021 North American International Livestock Exposition
2022 Cattlemen's Congress
2022 National Western Stock Show
2022 Fort Worth Stock Show



Award Divisions

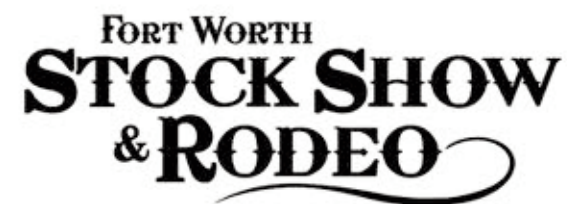
- ◆ Purebred Simmental Female of the Year
- ◆ Purebred Simmental Bull of the Year
- ◆ Percentage Simmental Female of the Year
- ◆ Percentage Simmental Bull of the Year
- ◆ People's Choice Bull of the Year
- ◆ People's Choice Female of the Year

Qualifications

- ◆ Exhibitor must be an active member in good standing with the American Simmental Association
- ◆ Purebred Simmental: 7/8 Simmental and up
- ◆ Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- ◆ Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- ◆ All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given

Additional information

PTP Coordinator
406-587-4531 • ext. 518
ptp@simmgene.com





Mia Bayer

Joins ASA as Youth Programs and Foundation Coordinator

The American Simmental Association is excited to announce the hire of Mia Bayer, Ringle, Wisconsin, to fill the role of Youth Programs and Foundation Coordinator. Bayer has extensive experience in breed association programs, and has organized national shows and youth events. For ten years, she served as the advisor to the North American Junior Red Angus board; in this role, she increased event attendance through active outreach and marketing.

Bayer also has an extensive background in the beef industry. As an owner of Country Lane Farms, she and her family run 150 head of Red Angus and Angus cattle. Her husband Scott, oldest son Ty, daughter Calli, and youngest son Tucker, are all actively involved in the operation. Bayer shares, “We have been very fortunate to have had success on many levels, and raising our children in this industry has been truly a wonderful experience and way of life for us. Raising my children in the cattle industry has allowed me to firsthand see the difference that junior breed associations can make in a young person’s life. Youth programs help to build a foundation of confidence and positive work ethic as well as providing the opportunity to make connections with other youth across the country that develop into lifelong friendships.”

She also spent many years as owner and manager of Country Fresh Meats, which involved all aspects of business, including managing finances and coordinating a team of employees.

Bayer currently serves a number of organizations, including the Wisconsin Junior Angus Association as an advisor, the Marathon County Ag Society as a fair board member, the Marathon County Partnership for Progressive Agriculture on the board of directors, and in 2020 she was an executive committee member for the Wisconsin Livestock Expo.

“I am looking forward to my new role of Youth Programs and Foundation Coordinator,” Bayer shares. “I am looking forward to working with the youth of the ASA in and out of the show ring. It is my hope that I can inspire and encourage the youth to not only be seen, but more importantly to be heard. There are some amazing families involved in this association and I’m excited to get to work with them. I’m also looking forward to working with a great group of people on the Foundation board. They are a fantastic group whose fundraising efforts provide countless opportunities for youth and adults both.” ■

Diamond H Ranch

Dependable cattle from our pasture to yours!

*Annual Production Sale
March 23, 2022
LaCrosse Livestock Market
LaCrosse, KS*

This sale will be broadcast live on the internet.

DVAuction

Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.



**POWERFUL RED ANGUS AND RED SIMANGUS™ CATTLE
WITH PERFORMANCE TESTED PEDIGREES AND A STRONG MATERNAL CORE
REGISTERED & COMMERCIAL HEIFERS & REGISTERED YEARLING BULLS**

**** COME VISIT US AT THE RANCH PRIOR TO THE SALE AND RECEIVE \$100 OFF YOUR PURCHASE ****

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w w w . d i a m o n d h r a n c h . o r g

Why use EPD and Indices to Make Decisions for Bull Sales?

by Chad Russell, master of science student with Dr. Spangler at the University of Nebraska–Lincoln



Chad Russell

EPD and indices are valuable selection tools, and can be especially useful when selecting your next herdsire.

Until the development of expected progeny differences (EPD), most purchasing decisions of bulls were based on phenotypic measurements and features as an estimate to how that bull's calves would perform. Phenotypes (P) are the combination of genetics (G) and environment (E); $P = G + E$. There are components of genetics that aren't heritable, such as the unique combination of genes that results in hybrid vigor, or inbreeding suppression. These gene combinations will influence an animal's own phenotype, but won't be passed down to their offspring. EPD estimates only the heritable genetic component of that animal. So why would you want to make a purchase decision just on the genetic merit?

For an example, let's look at the relationship between an animal's own birth weight and the portion of that phenotype related to their genetic merit for birth weight. If you were to take two bulls whose EPD for birth weight were -1.0 and -4.0 lbs. and you breed your herd to both of these bulls, in a hypothetical situation where the calves have the same environment, the equation $P = G$. As a result, the second bull's calves would on average be 3 lbs. lighter at birth, all other factors equal, which may reduce the number of problematic births caused by dystocia.

But that single birth weight you see in the catalog for that bull is influenced by his environment and his unique gene combinations, which aren't heritable. Was he treated differently than other bulls, or weighed later or as soon as he hit the ground? EPD predictions use his own birth weight record as well as records from his half-sibs, parents, and any relevant genetic information — such as breed, birth year, comparisons to contemporaries, genomics, and pedigree — to better estimate his true potential and prevent over- or underestimation based off of just his own birth weight record.

Similarly, we are able to improve the accuracy of the estimate of his potential by using records from his progeny. However, it takes time for his calves to hit the ground, and a risk is being taken by using him for breeding when the accuracy is lower. Enter genomic testing. By identifying markers in his DNA that play major parts in his performance, we can incorporate information that is equivalent to already having ~20 calves on the ground. This provides an increase in accuracy that may alleviate some risk from breeding a bull to your cows and not getting what you want.

Adding a DNA test to your decision is like knowing . . .

- 25+ calving ease scores
- 22 birth weights
- 25+ yearling weights
- Stayability/productivity records on 15 daughters
- 6 carcass weights
- 10 marbling scores
- 8 ribeye measurements

All this from a test you can complete before you wean the calf.

\$All Purpose Index (\$API)

Predicts cow herd profitability using valuable traits like cow longevity (STAY) and calving ease while keeping pressure on terminal traits.

Compare the profit potential of two Simmental bulls using \$API

- 1 Bull A's \$API = \$120 and Bull B's \$API = \$180
- 2 Breeding 25 females/year
- 3 Used for 5 years

Bull	1 \$API	X	2 # Females per year	X	3 # years using the bull	=	Profit Potential
A	\$120	X	25	X	5	=	\$15,000
B	\$180	X	25	X	5	=	\$22,500
							Difference = \$7,500

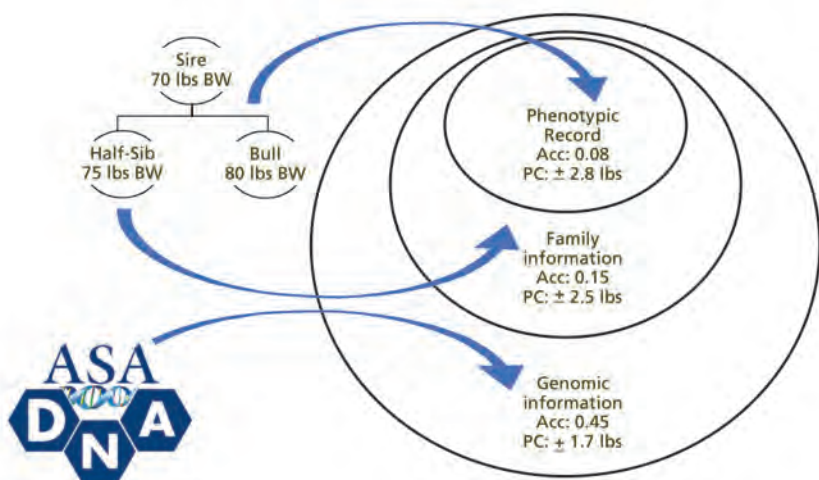
Just like an EPD, compare two bulls to see the expected difference in profit. Bull B is likely to result in direct revenue and expense savings of an additional \$7,500 over the course of five years. Plug in your numbers for 1, 2, and 3 to compare your potential earnings.

These influences on phenotypes hold true for all heritable traits, which leaves a lot to consider when buying a bull. In order to make it simpler, we have indices such as the All Purpose Index (\$API) and Terminal Index (\$TI) that take into account many EPD and combine them in one value expressed in dollars of profitability predictions among bulls. These indices estimate profitability when a percentage of

daughters remain in the herd as replacements and other calves are terminal (\$API), or a strictly terminal system (\$TI), depending on what your operation needs to meet its goals.

This bull sale season, study the numbers to ensure you select the heritable portion of what you see and pay attention to economic indexes to select for profitability of future genetics.

Incremental increase in accuracy of an EPD



As more information is known on an animal, the accuracy of the EPD increases. Information includes an animal's own records; family information, such as parents and siblings and their records; genomics; and eventually progeny. Genomic information for BW adds an equivalent of 22 progeny records. For example, if a bull had a BW EPD of 2.0 lbs. and an accuracy (Acc) value of 0.15., the associated possible change (PC) is ± 2.5 lbs. Therefore, we would expect his "true" BW EPD to be between -0.5 and 4.5 lbs. (2.0 ± 2.5) 68% of the time. If genomics are added, the accuracy might increase to 0.45 and the possible change will drop to 1.7, leaving a range for his "true" BW EPD between 0.3 and 3.7. ■

Opportunity Knocks

70% Reduction in Foundation Animal Registration Fees for Fiscal Year 2022

Starting in July 2021, the ASA will reduce the female-based foundation registration rate of \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). The promotional rate applies to any female cow that is registered with another recognized breed association.

SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association
www.simmental.org

Feeding for the Future

by Lilly Platts



The AJSA Steer Profitability Competition enters another year of giving beef industry youth real-world cattle feeding experience



The Program

The AJSA Steer Profitability Competition (SPC) gives youth in the beef industry real-world exposure to cattle feeding. This kind of education is rare and valuable for youth, and the program is focused on supporting the next generation of beef producers. Youth can enter steers of any breed, which are fed at the University of Missouri Beef Research and Teaching Farm. Using a GrowSafe system and data collection, each steer's progress is tracked and shared with the participant. Steers are harvested in the spring, and the combined data is used to rank the profitability and performance of the group.

The 2022 class of SPC participants started in October of 2021, and the coming year is set to be filled with learning opportunities. Bailey Abell coordinates the SPC program, and says that inclusivity is a hallmark of the program. "The SPC has a notable factor built into the contest that makes it different from many other livestock activities: you do not have to have any special space, skills, or experience to participate," Abell explains. "A young person who has interest in the industry can

purchase an animal from a breeder, get that animal to the drop-off point, and they can be participating in a very real way and learning about producing beef, despite where they live or how much land they have."

(continued on page 26)



The SPC utilizes GrowSafe systems to track feed intake.

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Feeding for the Future

(continued from page 24)

It can be difficult for youth to get this real-world experience, and removing barriers to this education is at the center of the SPC program. Abell says that while many youth are falling away from in-depth, hands-on educational experiences, the youth in SPC are gaining a distinct advantage. “In a world that is getting faster, more knowledgeable, and higher-tech every day, young people are also forced to have meaningful learning experiences less and less,” Abell says. “My own generation doesn’t feel the need to do or know things as much because they can have the answer to anything they want right in their pocket. I believe young people who actually take on real-world experiences are going to have a distinct advantage in knowledge and wisdom in the long run.”

SPC participants come from a range of backgrounds and are varying ages, so making the educational portion accessible for everyone is important. Abell says that this coming year will feature exciting educational opportunities. “We have some fun things in the pipeline this year! We’ve been working on some different topics that I think the kids are going to find both relatable and relevant for some of the industry shifts they are going to continue to see in their near future. I don’t want to give away too much, but we are hoping to dive into some trends in both consumers and producers. Additionally, there is one specific activity that, if everything allows this year, we will be pushing some juniors outside their comfort zone to help make the next generation of beef promoters.”

The Experience

The SPC program is designed to get youth involved, and its importance is evident when talking to past and current participants. The Redalen, Ewing, and Blume families have all participated for a number of years, and graciously offered their feedback on the program.

Dr. Abbie Redalen says that her daughter, Audrey, has always been interested in the beef industry. The family raises Simmental seedstock and even has a small feedyard, so it was important for Audrey to learn more about the feeding side of the cattle business. Redalen shares, “Audrey was very excited to participate in the SPC program and see what it was all about. There was a tremendous amount of learning that occurred through the SPC webinars, with topics covering nutrition, health, genetics, feedlot economics, and carcass basics given by industry experts.”

Audrey has participated in the SPC since its inception, and Redalen says she has seen the program improve over those years. “As a parent, I appreciate how the SPC program has evolved to a point where all juniors, regardless of age or knowledge base, can gain key learnings and participate fully in a variety of activities to solidify the information gleaned in the webinars,” she explains.

“This is a tremendous opportunity for youth to have exposure to cattle feeding business and ultimately the product that reaches the end consumer. Regardless of the focus in your operation, we are ultimately beef producers and this program gives youth participants exposure to the side of the business that gets our product to the plate,” Redalen says.

The Ewing family raises fullblood and Fleckvieh Simmental cattle. Chuck Ewing explains that his daughters’ busy school and club schedules makes participation in 4-H or FFA difficult, but the structure of the SPC has fit in well. Grace and Faith have entered both fullblood and Angus-cross steers they raised, and have learned a lot from the educational webinars. Ewing shares, “I have personally enjoyed watching the webinars with the girls. The majority of the information is presented on multiple levels, where it’s beneficial for all those viewing.”

The Ewings are conveniently located close to the University of Missouri, so they are also able to see firsthand how their steers are progressing. Grace shares, “Participating in the SPC has given me a better understanding of how the feedlot aspect of the cattle industry works. As someone who raises fullblood Fleckvieh in a cow-calf operation, it provided valuable insight into another side of the cattle industry I otherwise would not have been able to experience.”

The inclusivity of the SPC program has also been beneficial to Faith, whose learning disability is a unique challenge. Ewing shares, “For my youngest daughter, due to her challenges, the SPC works well for her because she doesn’t have to bring an animal to the regional or national competitions in order to participate.” Faith says, “My dad and I work on the assignments together, and make it fun!”

The Blume family raises Simmental, Hereford, and crossbred cattle. Michael Blume says his daughter, Jayna, became involved to gain new experience. Blume shares, “We wanted to give our daughter the opportunity to learn about the feedlot industry and see how well our cattle did in the competition.”

This is Jayna’s second year in the program, and with plans to remain involved in the beef industry in the future, Blume says the educational portion of the contest has been valuable. “It is important for Jayna to learn all aspects of the beef industry. She wants to continue raising cattle in the future and needs to learn that breeding and feeding techniques will help produce quality meat,” Blume says.

Jayna says that she has enjoyed the assignments, and that one of her favorite activities was extracting DNA from a strawberry. She has also used this knowledge outside the SPC. Jayna says, “I did a 4-H project on low stress management, and also used some of the things I learned for a speech.”

(continued on page 28)

2022 Annual ASA Fall Focus

Mark Your Calendar!

August 26-30, 2022
Roanoke, Virginia

Friday, August 26

Tours of local farms and Virginia Tech

Saturday, August 27

Symposium and Award Dinner

Sunday, August 27 - Tuesday, August 30

Board Meetings

Hotel Headquarters:

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Feeding for the Future

(continued from page 26)



Steers are fed out at the University of Missouri Beef Research and Teaching Farm.

The Future

Travis Wulf, Clear Springs Cattle Company, has been an active advocate for the SPC program. He explains that he has chosen to advocate for the program because he believes that these future industry leaders need to understand the entire supply chain. Wulf says, “Long before my grandfather Leonard was a cattle breeder, he was a cattle feeder and understood the importance of finding the cattle that performed well at every stage of the beef production chain. The SPC program is hands-down the most comprehensive youth

To learn more about the SPC, go to juniorsimmental.org and click on SPC or email spc@simmgene.com.

contest to come along in some time, helping its participants not only understand the differences in their cattle, but also why they are different and how that equates to profitability.”

Wulf explains that the SPC can benefit youth, whether they eventually become involved in feeding cattle or not. “For the juniors who participate in the SPC, the knowledge they gain is sure to help them no matter which sector of the beef industry they end up in because of the intertwined nature of our industry. They may not end up being directly involved in the feeding segment, but assuredly will be affected by it in some way, shape, or form.”

The SPC continues to evolve, and Wulf says he hopes to see it continue to grow. “I truly hope this wonderful program can continue to expand and encompass more juniors year after year. Not only is the education of beef genetics and management great, but it also gives the kids a chance to learn financial skills, turn a profit on the head they feed, and above all, participate in a friendly competition among their peers!” ■

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Questions, contact lgiess@simmgene.com for more information regarding this program.

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**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*

ASA SimSpecialists Converge in Bozeman



ASA's SimSpecialist team

The majority of ASA's Educational Program SimSpecialists met in Bozeman at the ASA headquarters on Thursday, November 4, 2021, for their annual in-person training seminars.

Conducted by ASA staff, the training consisted of updates on the latest in ASA programs and projects, including Total Herd Enrollment, Calf Crop Genomics, new genetic predictions, and the latest research conducted by the IGS genetic evaluation team.

This group of highly skilled, well-respected industry leaders serve as the outreach voice and the on-the-ground communication at member events and sales throughout the year, all over the USA. "We have assembled a team of extremely renowned beef industry leaders, really the 'who's who' of the beef cattle world, and we are proud to have them pounding the pavement carrying

the message of all things ASA," says Luke Bowman, director of SimGenetic Development, and coordinator of the team.

"From Montana to Florida and Indiana to Texas, these industry experts understand what it takes to incorporate SimGenetics into the modern producer's program. Whether it is the science behind the cattle, or the programs offered by ASA to advance herd analysis and bottom-line profits, producers, both registered and commercial alike, have a direct regional contact to learn from."

The SimSpecialists team consists of a dozen industry leaders, located across the country. Most have been in the industry for decades, and the team's combined years of experience is unmatched. To learn more about having a SimSpecialist at your sale or event, visit simmental.org. ■



ASA's Jackie Atkins presents to the SimSpecialist team.



The SimSpecialist team spent time at the ASA headquarters, learning about updates to ASA programs and projects.



Ellingson Right Now J104 ASA# 3940010

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
12	3.1	106	173	.42	7	28	81	133	94
		Adj. WW: 865		Adj. YW: 1,549					



Ellingson Classic J129 ASA# 3940035

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
12	2.5	95	147	.32	6	30	78	146	90
		Adj. WW: 871		Adj. YW: 1,553					



Ellingson Dynasty J164 ASA# 3940069

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
7	4.2	98	155	.36	4	27	76	121	83
		Adj. WW: 824		Adj. YW: 1,480					



Ellingson Design J174 ASA# 3940079

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
12	1.5	97	155	.36	6	31	79	133	91
		Adj. WW: 821		Adj. YW: 1,538					



Ellingson Total J180 ASA# 3940085

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
11	1.1	91	143	.33	8	31	76	153	93
		Adj. WW: 830		Adj. YW: 1,315					

For catalogs and information:



Terry Ellingson & Family

Phone: 701-384-6225

Cell: 701-741-3045

5065 125th Ave. NE • Dahlen, ND 58224

email: tellings@polarcomm.com

The catalog and updated information (homozygous polled test, ultrasound and scrotal measurements) will be available online.



EPD pulled 11.30.21

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Bulls will be SEMEN TESTED and GUARANTEED BREEDERS.



Ellingson Ace J183 ASA# 3940088

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
5	3.8	107	161	.34	3	31	84	129	95
		Adj. WW: 932		Adj. YW: 1,645					



Ellingson Spartan J187 ASA# 3940092

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
9	2	98	153	.34	6	33	82	136	91
		Adj. WW: 845		Adj. YW: 1,504					



Ellingson Advance J190 ASA# 3940095

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
7	4.1	102	157	.34	4	29	80	137	89
		Adj. WW: 845		Adj. YW: 1,266					



Ellingson Anchor J192 ASA# 3940097

CE	BW	WW	YW	ADG	MCE	MM	MWW	\$API	\$TI
5	6.1	100	149	.30	2	23	73	85	70
		Adj. WW: 838		Adj. YW: 1,345					

www.ellingsonsimmentals.com or www.simmental.org

Digital Certificates Now Available

ASA recently made official digital registration certificates available for download. Below are instructions on downloading these certificates. Digital registration certificates are intended to be official, and have been approved by the ASA Board of Trustees.

Obtaining official registration certificates quickly can be important when the original is lost, a deadline is approaching, or an expensive overnight shipment, would be necessary to get the paper certificate in time.

The goal of these official digital certificates is for members to have easy access to a copy of an animal's certificate for proof of

registration or filing. ASA would like to see all shows accept the digital certificate and/or the original certificate as proof of registration or ownership.

The need for these digital certificates came about because ASA was receiving a large demand for certificates to be scanned and emailed, especially for shows. A scanned and emailed copy of the original is not classified as an official document. Digital certificates are approved by ASA as an official document, as are the printed paper certificates, but the website is the official record of the registry.

The screenshot shows the SimGenetics website interface. At the top, there are navigation tabs: Index, Herd Mgmt, Data Search, Data Entry, Help, and My Account. The main content area displays information for animal WLE UNO MAS X549, including its registration number (2532016), breed (Black), and sire (WLE UNO MAS X549). A red circle highlights a blue button labeled "Digital Certificate" located at the bottom right of the pedigree chart.

How to download a digital certificate:

- Log in to Herdbook (only the owner of the animal can download a digital certificate).
- Search the animal by registration number.
- At the bottom right-hand corner of the animal's record, at the bottom of the pedigree, there will be a blue button called "Digital Certificate."

Below is an example of a digital certificate:

This is a digital registration certificate from the American Simmental Association. It is for animal WLE UNO MAS X549, registered on 2010-02-24. The certificate includes the following information:

- Registration Number:** 2532016
- Name:** WLE UNO MAS X549
- Breed:** BLACK
- Birth Date:** 2010-02-24
- Birth Type:** Frozen Embryo
- Color:** BLACK
- Sire:** NICHOLS LEGACY G151
- Dam:** SHAWNEE MISS 770P
- Owner:** WLE SELECT SIRES PURDUE UNIVERSITY - CHALMERS, IN
- Breeder:** HIGH NOON CATTLE CO - BROOKSTON, IN

The certificate also features a pedigree chart showing the animal's lineage, including its sire and dam, and their respective parents. At the bottom, there is a signature of Wade Shuler, Executive Vice President of the American Simmental Association, and a QR code for verification.

This is a Performance Data Sheet for animal WLE UNO MAS X549. It provides detailed information about the animal's performance, including its sire and dam, and its expected progeny difference.

Performance Data Sheet
WLE UNO MAS X549

Expected Progeny Difference

Individual	Sire		Dam		Maternal Grand Sire	
	EPD	Acc	EPD	Acc	EPD	Acc
CE	14.2	0.85	15.3	0.91	6.8	0.58
BW	-1.3	0.94	0.4	0.97	3.3	0.66
WW	65.4	0.91	71.8	0.96	71.6	0.61
YW	84.6	0.90	95.3	0.96	89.4	0.59
ADG	0.12	0.90	0.15	0.96	0.11	0.59
MCE	4.2	0.76	-8.8	0.92	-0.6	0.48
MM	17.4	0.80	14.8	0.94	23.3	0.47
MFW	30.0	0.84	57.6	0.95	59.0	0.55
Stay	12.6	0.66	17.5	0.88	12.4	0.41
CW	-3.1	0.85	10.4	0.91	3.6	0.60
YG	-0.49	0.61	-0.52	0.65	-0.40	0.46
Marb	0.46	0.77	0.08	0.86	0.43	0.55
B Fat	-0.118	0.71	-0.101	0.82	-0.106	0.47
REA	0.46	0.80	0.86	0.89	0.36	0.58
WBSF	-0.30	0.20	-0.59	0.41	-0.22	0.03
API	143.6		133.4		114.4	
TI	81.6		73.8		73.3	

The sheet also includes a QR code and information about the official digital certificate, including the date and time of issuance (2021-11-16 07:41 AM).

ASA will phase out the scanning of paper certificates to be emailed by September 1, 2022.

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Colorado Simmental Announces Updated NWSS Schedule

Updates to the NWSS schedule:

Friday, January 14

Pen check-in, weighing, and ultrasound in the yards. Sale cattle display.

Saturday, January 15

1:00 PM Female pen show in the yards. Sale cattle display.
6:30 PM The One XXVIII Sale & SimMagic on Ice (combined) at the Denver DoubleTree – Central Park.

Sunday, January 16

9:00 AM Bull pen shows in the yards
People's Choice Power Simmental selection.

Monday, January 17

10:00 AM Hill check-in.
10:30 AM ASA Meet-N-Greet in the yards.

Tuesday, January 18

9:00 AM Youth show on the Hill.

Wednesday, January 19

8:00 AM Open bull and female shows on the Hill.

**Hotel has moved to a different DoubleTree location: Central Park, 4040 Quebec Street.*

For a more detailed schedule and more info please visit coloradosimmental.com.

First Quarter Cost Share Funds Available

The first quarter of ASA's 2021–22 fiscal year (July 1, 2021–September 30, 2022) has ended. This is a reminder that Check-Off dollars based on registration numbers in your state for the past quarter of the fiscal year are now available. Application forms are posted on simmental.org under *Membership*→*State Associations*→*Check-Off Dollar Request Form*. Animal registrations drive the availability of funds, so all members are encouraged to stay current on registrations.

Cost Share funds available — \$4,000 per fiscal year — to each state association are outlined on simmental.org. State associations that utilized the maximum of \$4,000 Cost Share funds last fiscal year were granted an additional \$1,000 to be used during the 2021–2022 fiscal year. Cost Share reimbursement requests should be submitted to invoices@simmgene.com.

State associations are encouraged to take advantage of ASA representation at events. Each state is entitled to two visits per fiscal year without charge as long as one is a commercially oriented event. Additional attendances can be funded, in part, with Cost Share dollars. For more information, visit simmental.org.

Four Trustee Positions Open

A total of four trustee positions are open in three regions. North Central has one open position, South Central has one open position, and Western Region has two open positions. The Eastern Region has no open positions.

Election Timetable

Dec. 7 Deadline for trustee ballots to reach Chairman of the Tellers.

Jan. 6 54th Annual Meeting.

2022 Annual Meeting

ASA's 54th Annual Meeting will be held in Bozeman, Montana, at the Best Western GranTree on January 6, 2022. Check simmental.org to keep up-to-date on the January Board Meeting and Annual Meeting.

ASA Provides Open-Breed Registration Promotion

The ASA Board of Trustees recently passed an open-breed promotion to dual-register cows that are registered with another breed association at the nominal rate of \$5.00 per head for the fiscal year 2022.

Starting in July 2021, the ASA reduced the rate to register a cow already registered in another recognized breed association from \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). Any person can apply for registration on an animal registered with another breed association. To take advantage of ASA's open-breed registration promotion, all dual-registration requests must be received or postmarked during the 2022 fiscal year. To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.

2021 Year-Letter is J

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2021 is J, and will be followed by K in 2022, and L in 2023. The letter H was the year-letter designated during 2020.

Per the BIF guidelines, the following letters are not used: I, O, Q and V.

Tracked Shipping Recommended by ASA's DNA Department

ASA's DNA Department strongly recommends members send all DNA samples in a tracked package. This can be through any carrier, so long as a tracking number is available. We also strongly suggest that kits are sent to members in a tracked package, as the extra cost can eliminate delays in regular USPS shipping, and also limit the chance of the package being lost in transit.

Priority shipping is the only way to cut down on the time it takes to get a sample tested, as there are no priority options at the lab. Upon arrival at the lab, testing takes three to four weeks, and additional time is often necessary for genomic panels to run through the evaluation.

Digital Certificates Now Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. After September 1, 2022, ASA will no longer scan and email or fax copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions.

Calf Crop Genomic Testing Project



Calf Crop Genomics (CCG) is a recent program launched by the American Simmental Association in collaboration with Neogen. Calf Crop Genomics offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop group. Genotyping entire contemporary groups is important to:

1. use genomically enhanced EPD (GE-EPD) for selection decisions.
2. reduce selection bias in genomic predictions.
3. increase the volume of genotyped animals for future improvements to genetic predictions.

The latter two points make any singular genomic test in the future better for all members using genomics.

***Please visit simmental.org to review the program requirements. Obtaining a DNA sample on the entire calf crop is required. The “entire calf crop” is defined as at least 90% of the birth group of all male calves, all female calves, or both. The CCG program aims to understand the genetics of entire calf crops. Therefore, the following calves are included within the 90% requirement: born alive, but died or removed anytime before weaning; died at birth; or stillborn (full term). If the member is unable to send DNA on 90% of the birth group, they can send 100% of the calves alive at weaning to meet the CCG requirements.

Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called “BwMethod” next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the “BwMethod” column. If birth weights were obtained using a scale, there is no need to enter anything.

Cow Herd DNA Roundup Continues



The ASA Board of Trustees approved Phase II of the Cow Herd DNA Roundup. The project will continue to accept new herds at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price.

When members submit mature cow body weights and body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal’s life. If a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

With the advent of the Calf Crop Genomics Project, the ASA Board of Trustees has amended the CHR program for females younger than calving age. Heifer calves and replacement heifers are no longer eligible for the CHR research rate as of January 1, 2021, but calving-age cows and new purchases of calving-age cows will remain eligible for the research rate.

SimmApp Available

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Performance Advocate Program Update

ASA Performance



2021 marks the second year with new guidelines for the Performance Advocate program, identifying top-notch data reporting that fuels ASA’s genetic evaluation. Focused on submitting records on at least 90% of the contemporary group, a Dedicated Performance Advocate submits records on at least 8 of the 14 traits, and a Driven Performance Advocate submits records on at least 10 of the 14 traits.

For participating Total Herd Enrollment members, your score is available on herdbook.org. After you’re logged in, go to “Data Entry” and select “Online.” On the “Online Data Entry–Inventory” page, the performance advocate compliance is viewable as a bar and half circles for each trait tracked. ■



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Editor's Note:

This is the sixteenth in the series *Our Pioneers*.

Our Pioneers — Jess Lee Kilgore, October 12, 1912, to October 29, 2001



Jess Lee Kilgore

Preparation for this monthly column has been an enlightening and truly beneficial experience. Each of our profiled Pioneers has a wide array of professional and career experiences. Fortunately for us, they shared this expertise with us as we grew the Simmental breed to the dominant status we have today. This edition continues with the recognition and contributions of Jess Kilgore.

A common thread of the many people profiled here is that all came from humble beginnings. Jess was only nine years old when the aftereffects of World War I forced his family from their Missouri farm. Kilgore's father left his Saint Louis stockyards position, and the family spent time in Omaha and Cleveland. By 1931, when Jess finished high school, there was no money for college. Being around the stockyard business through his father, a logical step for initial employment came when he went to work for Swift & Company cutting meat.

Progressing to an assistant cattle buyer for Cleveland Provision Co., he earned enough there to study bookkeeping and enroll at the University of Missouri. Still progressing, he took a cost control position in Cleveland for a metals manufacturing company. The very wealthy owner of many companies, Dean Francis, was persuaded to buy more than 80,000 acres in the Gallatin Valley in Montana. In 1938, not having qualified people to manage his ranch holdings, Mr. Francis sent Kilgore to Montana to set up proper management and cost control systems. Kilgore did just that, and helped the Climbing Arrow remain profitable for 17 years.

During those years, Jess interacted with Montana State University. That led him to performance testing; this was the beginning of his devotion to the concept, which he practiced for the rest of his ranching career.

In 1940, Jess married Eloisa Williams. Although Jess continued his ranch management career, by the early 1950s, he and Eloisa wanted their own property. In 1957 they purchased land in Three Forks, Montana, where Jess remained until his retirement in 1994. Unique, and a prerequisite for the type of land he wanted, the property carried an 1893 water permit. With the purchase came 75 Hereford cows. With weaning weights at 380 pounds, Jess knew breeding for performance was essential. His relationship with Dr. Ray Woodward (a previously profiled Pioneer for this column) and Dr. Woodward's philosophy of cattle breeding, plus AI, were put to work on the ranch. This included a whole-herd progeny testing for Dr. Woodward, and a focus on AI.

With performance now a driving force for his operation, he became affiliated with the Montana Beef Performance Association. He was a board member and served as president in 1970 and 1971. In 1968, Travers Smith came by the ranch offering semen on a Swiss breed called Simmental. Smith, the consummate salesman, convinced Kilgore of the performance potential of these Simmental so he gave it a try. Kilgore stated, "The resulting calves were so terrific that we jumped all the way in and have been in Simmental ever since."

Kilgore was an early trustee of the American Simmental Association and served six years. He served on the performance committee for several years and credits Dr. Woodward for having been the best guiding influence in the Simmental breed. He also credits the USDA Livestock and Range Research Station at Miles City for their excellent work in bringing performance testing to the forefront of the industry. His relentless efforts for continuous improvement were recognized in 1980 when he was honored with the Beef Improvement Federation Commercial Producer of the Year Award.

Jess Kilgore, with his use of performance breeding, "became part of the legend of beef cattle improvement." And, we can rightfully acknowledge him as a Pioneer of our Simmental breed. Many thanks!

Note:

de Baca, Robert C. Courageous Cattlemen. Iowa State University Press, 1990. ■



"Born in the Barn, Sold in the Barn" Sale

40th Annual Production Sale

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Selling: **51** Yearling Simmental & SimAngus™ Bulls
14 Bred Registered Heifers
11 Open Registered Heifers

1 p.m. CST
 At the Ranch
 Ruso, ND

Auctioneer:
 Dustin Carter



API TI
 145.3 89.1

KSR BIG MO 572J

Black 5/8 SM 3/8 AN Polled • 2/23/21 • 95 lbs • 839 lbs
 CCR COWBOY CUT 5048Z x S A V FINAL ANSWER 0035
 CE BW WW YW MCE MM MW CW YG MB
 11.5 2.5 98.0 143.0 7.8 25.6 74.6 37.4 -0.20 0.34



API TI
 134.4 85.9

KSR FALCON 205J

Black 3/4 SM 1/8 AN 1/8 MX Polled • 2/25/21 • 100 lbs • 764 lbs
 HOOK'S EAGLE 6E x SS PREFERRED VALUE R901
 CE BW WW YW MCE MM MW CW YG MB
 8.9 2.5 92.1 138.0 3.1 25.8 71.8 41.3 -0.35 0.33



API TI
 124.9 76.7

KSR RED KING 435J

Red PB SM Polled • 2/25/21 • 91 lbs • 672 lbs
 KLSR RED NATION C545 x WS SOLOMAN X186
 CE BW WW YW MCE MM MW CW YG MB
 8.9 2.2 80.9 109.9 4.3 23.9 64.3 26.0 -0.41 0.08



API TI
 119.7 84.5

KSR MCLINTOCK 548J

Black PB SM Polled • 2/27/21 • 93 lbs • 777 lbs
 KRJ DAKOTA OUTLAW G974 x KOCH LC MONTE 803U
 CE BW WW YW MCE MM MW CW YG MB
 5.5 4.9 97.7 151.9 2.8 24.4 73.2 36.9 -0.56 0.06



API TI
 125.0 85.1

KSR HICKOK 596J

Black 3/4 SM 1/4 AN Polled • 2/26/21 • 88 lbs • 772 lbs
 KRJ DAKOTA OUTLAW G974 x S A V FINAL ANSWER 0035
 CE BW WW YW MCE MM MW CW YG MB
 8.4 2.6 96.6 149.2 1.6 26.3 74.5 33.7 -0.38 0.18

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by Sara Sweat, McCaskill, Arkansas

The past two years have been exciting to say the least! The AJSA has had an amazing year hosting one of the largest National Classics it has ever had. We would like to extend a gracious thank you to Mr. and Mrs. Brune for awarding scholarships to the AJSA Board of Trustees. As my second year on the board comes to an end, I can only think how unique my experience has been. Not only have I served with some extraordinary people, but I have had the amazing opportunity to be part of the development of a new Progress Through Performance (PTP) show. During the middle of a pandemic it was inspiring to watch the leaders of the cattle industry prioritize these shows, but more importantly prioritize our youth, to develop an outstanding show that has the potential to stay for years to come. For its first year I was impressed with the quality of management, but what makes a show is the people. Everyone, including staff and

exhibitors, had a smile and was excited to support our industry.

One of my favorite jobs as a trustee is volunteering at national shows I may otherwise not be able to attend. I love visiting with my Simmental family and catching up between AJSA Classics. This last year has been particularly special with the addition of Cattlemen's Congress to the PTP rotation. As a new show and with the COVID-19 pandemic in full swing, we couldn't have asked for a better turnout. Now that the PTP shows are starting up again I can't help but get excited. We recently kicked off the show season with American Royal in Kansas City, Missouri, and we have received a lot of positive feedback from those who attended. Having the opportunity to serve the AJSA on the board is something that has helped me grow as a leader, and as a person in a short period of time. I hope that I am given the privilege to serve a second term and can witness the AJSA reach new heights like I know it will. I look forward to seeing everyone at NAILE and wish you all an amazing year. ■



www.juniorssimmental.org



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Camping Information

Camping spaces are available for rent. There are two camping sites: Willow Island has 99 spots and is priced at \$35/day. Willow Island is located farther from the cattle pavilions. Each campsite has individual electric and water hook-up. Camping spaces on Willow Island can be reserved by logging onto the Alliant Energy website.

VIP camping is located in the North Parking Lot adjacent to Pavilion 1 and Pavilion 2, and has 40 campsites with hook-ups available. Choice of VIP camping spots will be auctioned in Denver and in the January online bid-off.

Visit the Alliant Energy Center for detailed information
www.visitmadison.com/meetings/alliant-energy-center/

AJSA Youth Coordinator

Mia Bayer

715-573-0139

mbayer@simmgene.com



Infrared Thermography May Help Mitigate Antimicrobial Use

Texas Tech University

Infrared technology has seen tremendous growth both in terms of its variety of uses and the accuracy of the technology in areas such as cybersecurity, medicine, and weather.

One of the most frequent uses is in thermography, or the use of infrared technology to determine the relative temperature of objects by detecting the amount of radiation being produced.

Over the last year, the world has become very familiar with thermography even if many people didn't know the term. Every time a person's temperature was scanned on the forehead, that was an example of thermography.

But thermography isn't limited to use on humans. A Texas Tech University researcher is hoping to take advantage of that technology to minimize the use of antimicrobial use in beef cattle through targeted metaphylaxis, which is the use of antimicrobials to reduce the incidence of infectious disease in a group of animals.

Kristin Hales, an associate professor in the Department of Animal and Food Sciences in the College of Agricultural Sciences, and Natural Resources (CASNR), is the principal investigator for a group that recently received a \$200,000 grant from the Foundation for Food & Agriculture Research for her project titled, "Development of a science-based management strategy to reduce the use of antimicrobials in high-risk beef cattle."

Joining Hales on the project are assistant professor Vinicius Machado in the Department of Veterinary Sciences and CASNR associate dean for research Christy Bratcher. "Infrared technology has not been evaluated as a real-time, chute-side management strategy to decrease antimicrobial use," Hales said. "If it can be validated, it could become widely adopted in the feedlot industry."

Hale is using thermography to develop a metaphylaxis method for beef cattle. Through her research, Hales aims to develop a method where cattle are individually identified and targeted for antimicrobial treatment upon arrival at the feedlot before becoming part of the herd. This targeting would be done based on the surface temperature of the cow's eye using infrared thermography.

The idea is to prevent otherwise healthy cattle from being administered an antimicrobial drug, which would therefore decrease antimicrobial use. Also, if non-invasive methods of body temperature collection, such as infrared thermography, can be validated and implemented, then targeted metaphylaxis could become widely adopted in the feedlot industry.

"Because most cattle considered high-risk for developing bovine respiratory disease are receiving metaphylaxis when they arrive at the feedlot, developing a science-based method to better identify cattle that are candidates for antimicrobial treatment could decrease the administration of antimicrobials to otherwise healthy cattle," Hales said.

Also, Hales said developing a targeted metaphylaxis strategy using infrared thermography could lead to the decrease of antimicrobials and the spread of antimicrobial-resistance in beef production systems throughout the worldwide food chain.

Meat Prices Surge

Animal protein prices posted double-digit price increases through the fall of 2021, compared to the same period a year ago, led by the rising cost of beef, according to the government's latest Consumer Price Index report.

The CPI data showed that prices for meat, poultry, fish, and eggs are up 11.9% since October 2020, compared to 3.5% for cereal and bakery items, 1.8% for dairy, 3.0% for fruits and vegetables, and 4.5% for non-alcoholic beverages. Overall, "food at home" prices rose 5.4%.

Since last year, beef prices are up 20.1%. Poultry prices are up 7.5%, while pork prices are up 14.1%; the increase for pork is its largest 12-month jump since December 1990.

From September to October, animal protein prices rose 1.7%, and that followed a 2.2% increase from August to September. Prices for beef, specifically, rose 3.1% month to month.

(Continued on page 42)

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Merck Animal Health Intelligence

(Continued from page 40)

Scientists Identify Proteins in Bacteria Associated with BRD

USDA Animal Research Service

Poor health, viruses, and environmental stress can leave young calves susceptible to secondary bacterial infections that cause bovine respiratory disease (BRD). These severe infections commonly result in pneumonia, and treatments can be costly.

To identify unique proteins that can be used for future interventions against this disease in cattle, scientists at the United States Department of Agriculture (USDA) Agricultural Research Service (ARS) took a closer look at the genetic material of multiple subtypes (strains) of three groups of bacterial species commonly implicated with BRD.

In a study recently published in *Genome*, US Meat Animal Research Center microbiologist Emily Wynn and molecular biologist Mike Clawson examined DNA sequences from bacteria commonly found in cattle exhibiting signs of BRD. These bacteria are known as *H. somni* and *P. multocida* and *M. haemolytica*, which has a variable genotype (strain types). The scientists have sorted the variable genotypes of *M. haemolytica* into two strain types (type 1 and 2).

It is not uncommon to find all three groups of bacteria living in the upper respiratory tract of cattle with no signs of BRD, along with communities of “good” bacteria. When calves’ immune systems becomes weakened by viruses or due to stress caused by environmental factors (such as weaning, transportation, poor ventilation, etc.), these three bacteria (*H. somni*, *P. multocida*, and type 2 *M. haemolytica*) multiply in the upper respiratory tract and invade the lungs, where they cause disease.

But this multiplication in calves with weakened immune systems does not happen as frequently with type 1 *M. haemolytica*. Therefore, it was important for the scientists to compare gene content across the three groups of disease-causing bacteria and identify differences among the groups and the more benign strain type 1 *M. haemolytica*.

Scientists focused on the differences in the proteins existing in the outer membrane of each of the bacterial groups, as these outer membrane proteins can be very important for either bacterial survival or its recognition and targeting by the host’s (calf’s) immune system.

“Part of our research aims to use very high precision in targeting unique proteins, or antigens, in the outer membrane of the BRD-causing bacteria. These antigens induce an immune response and can protect the animal. We anticipate these proteins can be used in future preventative measures without disrupting other ‘good’ microorganisms coexisting within the same environment or host.” said Wynn. “One of the most exciting discoveries in this study was to find the outer membrane protein *W*, or *OmpW*, in all three harmful bacteria but not in the type 1 *M. haemolytica*. We look forward to investigating that further.”

Wynn and Clawson found other proteins present in the outer membrane of all these groups of bacteria, giving them additional preventative targets, too.

Insights from this study open doors for the use of antibody recognition of outer membrane proteins to develop preventive strategies against bacteria that cause BRD. The scientists plan to expand their study with larger populations of BRD-associated bacteria and to use the same approach to specifically target additional disease-causing bacteria.

(Continued on page 44)

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Option 1 – \$900

Option 2 – \$400

After February 19th – \$450

For more information contact:

Nancy at nchesterfield@simmgene.com or Rebecca at rprice@simmgene.com

(Continued from page 42)

Smithfield, OSHA Reach Agreement on “Infectious Disease Preparedness Plan”

Smithfield Packaged Meats Corp. has “agreed to assemble a team of company and third-party experts to develop an infectious disease preparedness plan that the company will implement at all of its processing facilities nationwide,” the Department of Labor’s Occupational Health and Safety Administration (OSHA) said in a news release.

In a settlement agreement, Smithfield committed to changing its health procedures and training relating to infectious diseases, in the wake of a March 2020 OSHA inspection that prompted OSHA to cite the company under the general duty clause for failing to protect workers from coronavirus hazards at its Sioux Falls facility. As part of the agreement, Smithfield will pay the assessed penalty of \$13,494.

Under the terms of the agreement, Smithfield will continue to use its current COVID-19 Preparedness and Response Plan to reduce employees’ exposure to the coronavirus while working with third-party experts to assess plants’ operating procedures and develop the infectious disease preparedness plan. Smithfield must evaluate work areas and other areas where employees congregate to minimize employees’ potential exposure to infectious diseases.

The team of third-party experts and company representatives will also: review Smithfield’s existing programs and procedures; evaluate plant administrative and engineering controls; identify personal protective equipment and respiratory protection needs; address medical management functions through the facility’s onsite clinic, and identify issues associated with continuity of operations; and train and implement program requirements in languages and at literacy levels that the workforce understands.

Any written materials provided must also be in languages employees understand. Following development of its infectious disease preparedness plan, Smithfield agreed to review the plan and revise it as necessary to address potential new infectious diseases and guidance from federal, state, and local public health authorities, as well as review annual union feedback on the plan and its procedures.

“The terms of this settlement are intended to ensure that Smithfield employees receive the training and protective measures necessary to protect them from exposure to the infectious diseases at their facilities,” said OSHA’s regional administrator Jennifer Rous in Denver. “What happened at this facility was tragic and we must ensure that all steps in the agreement are followed to prevent a mass outbreak from happening again.” ■

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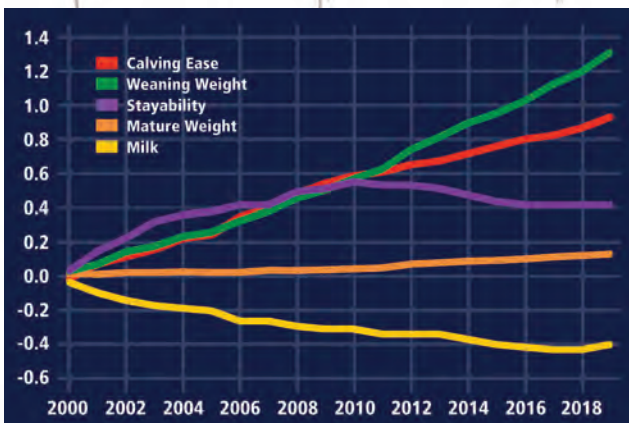
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Maternal Trait Genetic Trends Purebred Simmental in past 20 years



Simmental genetics bring calving ease, early growth, and cow longevity while keeping feed costs at a minimum.

Breed	Mature Cow Wt.
Hereford	1,419
Angus	1,410
Red Angus	1,409
Simmental	1,404

Source: USDA MARC

\$All Purpose Index (\$API)

predicts cow herd profitability using valuable traits like cow longevity (STAY) and calving ease while keeping pressure on terminal traits.

Compare the profit potential of two Simmental bulls using \$API

- 1 Bull A's \$API = \$120 and Bull B's \$API = \$180
- 2 Breeding 25 females/year
- 3 Used for 5 years

Bull	1 \$API	2 # Females per year	3 # years using the bull	Profit Potential
A	\$120	X 25	X 5	= \$15,000
B	\$180	X 25	X 5	= \$22,500
Difference				= \$7,500

Just like an EPD, compare two bulls to see the expected difference in profit. Bull B is likely to result in direct revenue and expense savings of an additional \$7,500 over the course of five years. Plug in your numbers for **1**, **2**, and **3** to compare your potential earnings.

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Terminal Trait Genetic Trends Purebred Simmental in past 20 years



\$Terminal Index (\$TI)

predicts profitability when all calves are harvested.

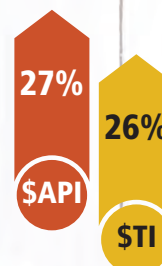
Trait	Simmental rank compared to other Continental breeds
Marbling	First
Carcass Weight	Second
Back Fat	Second
Post Weaning Gain	First

Source: USDA MARC

Simmental cattle bring marbling and growth without too much fat. Simmental genetics perfectly complement British strengths and weaknesses for an ideal carcass.

Did You Know?

◆ According to the National Association of Animal Breeders, Simmental ranks second for semen sales compared to all other beef breeds, and in recent years, the percentage of semen sold in the US from Simmental bulls has grown by 35%.



◆ \$API increased 27% and \$TI increased 26% in the last 20 years. This translates to an **average increased profit of \$3,375** per bull when used to sire replacement heifers and harvesting remaining calves or \$2,000 when all calves are harvested.

Labor Shortage Key to Food Inflation, Meat Institute Says

According to the testimony of the North American Meat Institute (NAMI) in a House Ag Committee hearing, “The Immediate Challenges to our Nation’s Food Supply Chain,” the labor shortage is a significant factor driving food prices higher.

“Just six weeks ago, the Biden administration tried to blame the meat and poultry industry for the rising cost of food,” said Julie Anna Potts, President and CEO of the NAMI.

NAMI members are still recovering from the pandemic, which increased labor challenges at the same time consumer demand was increasing. The surge in demand happened while packers’ ability to process livestock was experiencing operational constraints, and has continued into this year because labor availability has similarly affected the packing industry’s ability to operate at full capacity.

As a solution, the NAMI says it has supported legislation to allow the meat and poultry industry access to an expanded, year-round agricultural guestworker program because the current, seasonal nature of the program fails to meet industry needs.

In addition to labor, Potts outlined additional challenges to meat and poultry production, which includes port congestion. The NAMI supports the Ocean Shipping Reform Act of 2021. Addressing this crisis also requires improving port efficiencies. Recent announcements by the Ports of Los Angeles and Long Beach to extend hours of operations must be matched with an adequate supply of labor, including truck drivers, along with extended warehouse hours to improve cargo flows. Urgent action is especially critical to enhance current port capacity, including using nearby empty lots for container storage and unloading, along with inland loading points.

The Meat Institute also expressed concern about the vaccine mandate for federal employees and contractors. The group said that if significant numbers of federal inspection personnel at USDA’s Food Safety and Inspection Service decline to get vaccinated, it will compound the inspector shortage and result in slowdowns at processing plants. Likewise, NAMI has similar concerns about vaccine requirements creating labor shortages for federal contractors, such as the rail lines and trucking industry.

COVID Cases Underreported

At least 59,000 meatpacking workers caught COVID-19, and 269 workers died when the virus tore through the packing industry, which are figures significantly higher than previously thought, according to a new US House report. The meatpacking industry was one of the early epicenters of the coronavirus pandemic, with workers standing shoulder-to-shoulder along production lines. The US House Select Subcommittee on the Coronavirus Crisis, which used internal documents from five of the biggest meatpacking companies in the report, said companies could have done more to protect their workers. The new estimate of infections in the industry is nearly three times higher than the 22,400 that the United Food and Commercial Workers Union had said were infected. The true number could be even higher because the companies’ data didn’t generally include coronavirus cases confirmed by outside testing or self-reported by employees.

At the height of the outbreak in spring last year, US meatpacking production fell to about 60% of normal as several major plants were forced to temporarily close for deep cleaning and safety upgrades or operated at slower speeds because of worker shortage. The report said companies were slow to take protective steps such as checking employee temperatures, distributing protective equipment, and installing barriers between workstations. The report is based on documents from JBS, Tyson Foods, Smithfield Foods, Cargill, and National Beef. Together, they control more than 80% of the beef market and over 60% of the pork market nationwide. The companies have defended their response, saying they worked aggressively to meet federal health and safety standards and took additional measures to protect their employees, such as conducting widespread testing and urging employees to get vaccinated.

The report said infection rates were especially high at some individual plants. At a JBS plant in Hyrum, Utah, 54% of the workforce contracted the virus during the period between March of 2020 and February of 2021. Nearly 50% of the workers at a Tyson plant in Amarillo, Texas, were infected during the same timeframe, while 44% of employees at National Beef’s plant in Tama, Iowa, were infected. The report also revealed that Smithfield aggressively pushed back against government safety recommendations from advice provided by the Centers for Disease Control and Prevention in Sioux Falls, South Dakota.

Agri Star Fined For Explosion

Iowa Occupational Safety and Health Administration (OSHA) imposed a fine of \$28,415 in the wake of an explosion at an Agri Star Meat and Poultry plant in Postville, Iowa, last February that injured two employees.

The agency launched its investigation soon after the February 15 event, which uncovered four serious violations at the plant, including water, ice, dirt, sawdust, bird feces, manure, and other debris on the floor of the area that caused an industrial truck to damage a propane tank, sparking the explosion. Agri Star confirmed that the incident occurred on the live dock and caused parts of the south and west sides of the building to collapse, sending two workers to the hospital for burns and other injuries.

The company — which has been cited by Iowa OSHA and the US Department of Labor’s OSHA for other safety violations in recent years — has already paid the latest fine, the Iowa OSHA report added. ■

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Marbling Score	First	Second
Carcass Weight	First	First
# Retail Product	Second	First
Weight Gain Feed Efficiency	First	Second
Weaning Weight	Second	First
Post Weaning Gain	Second	Second
Shear Force	First	First

Across-Breed EPD Table, GPE Rep. 22, MARC, USDA

* Major Continental Breeds — Simmental, Gelbvieh, Limousin, Charolais

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"Crossbred steers with a **50:50 ratio of Continental European to British breed** inheritance are likely to produce a more **optimum** balance between carcass **quality grade** and **yield grade** than crossbred or straightbred steers that represent either 100% British breed, or 100% Continental European breeding."

— MARC GPE Progress Report No. 22, USDA



American Simmental Association

www.simmental.org



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www.internationalgeneticsolutions.com

EU to Invest in Lab Grown Beef

Under the umbrella of a COVID-19 recovery plan, which was established in December 2020 by the European Commission, the European Union will invest €2 million in a scientific research project to develop cultured beef on a scale to meet the demands of commercial markets.

The Recovery Assistance for Cohesion and the Territories of Europe (React-EU) plan has granted funding to Dutch food companies Nutreco and Mosa Meat, both of which are involved in the research and development of methods geared toward lowering the cost of growing meat in vitro. The React-EU package is a €50.6 billion fund to be distributed to countries across the continent to adopt a greener and more sustainable economic recovery in response to the COVID-19 pandemic.

At present, cellular agriculture is largely dependent on pharmaceutical-grade ingredients and conditions; it is hoped that the EU's investment in this sector will make natural ingredients, which cost less and are more sustainable, more viable for production at a commercial level.

The program will enable research and development to find the most successful combination of amino acids, vitamins, and minerals to include in culture media, which will then facilitate the natural growth of muscle cells taken from a cow.

Of the announcement, Peter Verstrate, co-founder and COO of Mosa Meat, said, "We are honored to receive this grant from the EU and look forward to catalyzing our research to reduce the costs of cell culture media. Support from the government is a great contribution to bringing cultivated beef to the European market."

Danish Crown CEO Says Alt-Meat Will Rule, Beef Will Be a "Luxury"

In an interview with Danish newspaper *Bertingske*, Jais Valeur, CEO of Europe's largest slaughterhouse group, Danish Crown, said in no uncertain terms that "drastic changes" are on the horizon for the conventional meat industry, with beef cattle becoming a "luxury" item.

Valeur also admitted that his company was wrong to underestimate consumer interest in plant-based foods. "When I took office five years ago, Danish Crown was challenged in several areas," Valeur said. "At one point, we were asked about plant-based foods and climate by some consultants, but declined that it should be on the agenda. I probably had my Beatles moment there. Because it was a bit like rejecting the Beatles when they came out. Here, five years later, I would like to admit that we were wrong."

Climate change implications are a major driver in Denmark's approach to its meat industry. A broad majority in the Danish parliament recently entered into an agreement that sets a binding goal that the industrial meat sector reduce its CO₂ emissions by at least 55%, with the further goal of reaching 65% reduction by 2030.

Danish Crown aims to halve its CO₂ emissions from meat production by 2030, with a goal of climate neutrality by 2030. The company plans to invest about 12 billion Danish kroner in the company over the next five years, primarily in sustainable initiatives, while the 6,000 farmers who are members of the slaughterhouse group are expected to invest an additional 4–5 billion kroner in climate improvements. Investments in agriculture must go to modernizing stables, ventilation systems, and manure management, and to digitization, to meet the agreement's stipulations for major CO₂ reductions and increased agricultural productivity.

"It has become clear to me that the way one consumes and thinks about meat is going to change markedly in the coming years," Valeur told *Bertingske*. "We will still have production, but

there will be production of beef and veal that comes from dairy cattle, calves, and beef cattle that graze in the meadow and create biodiversity. Beef cattle will be a luxury product that we eat when we need to pamper ourselves."

UK Labor Shortage Forces Butcher Outsourcing

The UK meatpacking labor shortage has entered a new phase, with processors outsourcing butchering jobs to the EU.

According to a report from the *Guardian*, beef processors are sending carcasses to Ireland for butchering and packing, while pork processors may send carcasses to the Netherlands for similar services. In both cases, the meat will be intended for domestic consumption in the UK. The UK is currently short 10,000–12,000 meatpacking workers, and the outsourcing system is expected to add £1,500 in additional costs per load of carcasses.

The labor shortage followed "Brexit," UK's departure from the European Union. After that occurred, large swaths of the meatpacking workforce — workers from the EU who were in the UK on special visas — were forced back to the European continent. Although the UK government has announced a temporary visa program that would allow 800 pork butchers to re-enter the country for six months, the *Guardian* reports that none of those butchers have yet arrived, and may not do so until the end of November.

Another result of the worker shortage has been massive pig culls. In late September, the UK's National Farmers Union warned that up to 150,000 pigs may be culled to prevent further backlogs on farms. In the first week of October, the National Pig Association reported that 500 pigs were culled in East Anglia, along with hundreds of piglets. Then, in mid-October, the National Pig Association told Sky News that approximately 6,000 pigs had been culled across England.

Support For USDA Sustainable Growth Effort

USDA Secretary Tom Vilsack said recently that more than 50 organizations and countries have pledged support for the Coalition on Sustainable Productivity Growth for Food Security and Resource Conservation (SPG), which the US launched at the United Nations Food Systems Summit in September.

"We recognize that given tightening natural resource constraints, raising the productivity of existing natural resources — rather than bringing new resources into production — is the only viable option to meet food security needs of current and future generations," the declaration states.

The coalition aims to accelerate the transition to more sustainable food systems through productivity growth, and ensure that food is affordable to hundreds of millions of people around the world, Vilsack said.

"If we are going to end hunger, while minimizing environmental impacts, we must commit to developing and deploying new ways of doing things in agriculture," Vilsack said.

Organizations and countries are invited to join the SPG coalition by completing a Declaration of Support. Supporters of the coalition as of October 26 include the Animal Agriculture Alliance, Animal Health Institute, National Pork Producers Council, North American Meat Institute, National Turkey Federation, and US Meat Export Federation. Countries that have joined are Australia, Brazil, Dominican Republic, Ghana, Honduras, Liberia, Philippines, Republic of North Macedonia, and the United States. ■

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^a Effect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

^b Effect of sire breed on sale price of beef steer calves sold through Superior Livestock Auction, summer 2020. Odde, K. & King, M. (December 2020). Kansas State University analysis of 394,900 head of beef calves. Estimating the Value of SimAngus-Sired Calves: Superior Livestock Auction – Summer Sales, 2020. For lots of 50 head or more.

JBS to Employ Feed Additive to Cut Global Methane Emissions

Brazil's JBS SA will partner with DSM, maker of a methane-reducing feed additive, to cut emissions across its global supply chains as part of a company goal to be carbon neutral by 2040, Reuters reported Thursday, citing an announcement from the world's largest meatpacker.

Dutch conglomerate DSM won regulatory approval in September from Brazilian and Chilean authorities to market the feed additive, called Bovaer. Development of the product spanned ten years and involved 45 on-farm trials in 13 countries and more than 48 peer-reviewed studies, DSM said.

JBS said it would initially give the additive to confined cattle, followed in six months by a test in a second market such as Australia or the United States, according to Reuters.

DSM said a quarter teaspoon of the additive per cow per day consistently reduces burped methane emission by about 30% for dairy cows and up to 90% for beef cows. The additive takes effect immediately, breaking down methane into compounds already naturally present in the cow's stomach, the company said.

Israel's Redefine Meat Serves Plant-Based Whole Cuts of Beef

Israeli startup Redefine Meat recently expanded operations into Europe, where it hopes to reach thousands of restaurants by the end of next year and served for the first time its plant-based whole cuts of alternative meat.

The 3D-printed beef substitute was rolled out in Israel, as well as Germany, the Netherlands, and the United Kingdom. A mix of soy and pea protein, chickpeas, beetroot, nutritional yeasts, and coconut fat, it mimics flank steak, which is also known as bavette.

The company, which until now worked with about 150 restaurants in Israel, said the whole cuts will broaden the appeal of alternative meat products that have mostly been limited to ground-beef dishes, including hamburgers and sausages.

"This is the money-maker. This is the reason we have meat," CEO Eshchar Ben-Shitrit said.

Their larger cuts of alternative meat are more complicated to produce and still evolving. "We're scaling up the capacity. Every batch that we make is five times larger than the previous batch. So we're changing . . . the machines, the flow, and we're also changing the product attributes," he said.

The company plans to build five factories across Israel, Europe, the United States, and Asia in the coming few years. As technology advances and improves the taste and variety of alternative meats, sales in the sector could reach \$140 billion by 2029 (about 10% of the world meat market) Barclays estimates.

Competition is already high, with players including California's Beyond Meat and Impossible Foods and Spain's Novameat.

Redefine Meat previously announced it had secured \$35 million in funds and said it has also raised a greater amount, but would not disclose how much. "We raised the largest amount by far that an Israeli alternative meat company has ever raised," Ben-Shitrit said.

Seaweed Supplements Could Reduce Livestock Methane Emissions

As Cop26 continues to debate methane — with the US and EU having pledged to reduce agricultural methane outputs from ruminant livestock by upwards of 30% by 2030 — scientists at the Institute for Global Food Security (IGFS) at Queen's University Belfast are to feed seaweed to farm animals in a bid to slash methane by at least 30%.

Seaweed has long been hailed a superfood for humans, but adding it to animal feed to reduce methane gas released into the atmosphere by ruminants' burping is a relatively new idea. Early laboratory research at IGFS has shown promising results using native Irish and UK seaweeds.

Previous research in Australia and the US generated headline results: up to 80% reductions in methane emissions from cattle given supplements from a red seaweed variety. These red seaweeds grow abundantly in warmer climates; however, they also contain high levels of bromoform, known to be damaging to the ozone layer. Seaweed indigenous to the UK and Ireland tends to be brown or green, and does not contain bromoform.

UK and Irish seaweeds are also rich in active compounds called phlorotannins, found in red wine and berries, which are antibacterial and improve immunity, and so could have additional health benefits for animals. Now the IGFS science is moving into the field, with trials on UK farms about to begin.

One three-year project is in partnership with the UK supermarket Morrisons and its network of British beef farmers who will facilitate farm trials. The project also includes the Agrifood and Biosciences Institute (AFBI), in Northern Ireland, as a partner.

A second project sees IGFS and AFBI join a €2million, international project — led by Irish agency An Teagasc — to monitor the effects of seaweed in the diet of pasture-based livestock. Seaweed will be added to grass-based silage on farm trials involving dairy cows in Northern Ireland from early 2022.

As well as assessing methane emissions of the beef and dairy cattle, these projects will assess the nutritional value of a variety of homegrown seaweeds, and their effects on animal productivity and meat quality.

IGFS lead Sharon Huws, professor of Animal Science and Microbiology

Livestock Services

within the School of Biological Sciences, said she expected the combined research to evidence a reduction in greenhouse gas (GHG) emissions of at least 30%.

She said, "The science is there. It's simply a matter of providing the necessary data and then implementing it. Using seaweed is a natural, sustainable way of reducing emissions and has great potential to be scaled up. There is no reason why we can't be farming seaweed — this would also protect the biodiversity of our shorelines.

"If UK farmers are to meet a zero-carbon model, we really need to start putting this kind of research into practice. I hope IGFS and AFBI research can soon provide the necessary data and reassurance for governments to take forward."

Agriculture accounts for around 10% of all UK GHG emissions. Within this, beef farming is the most carbon-intensive, with methane, which cows produce as they digest, a major component. In Northern Ireland, methane accounts for almost a quarter of GHG emissions, with 80% of that from agriculture.

The above projects form part of the Queen's-AFBI Alliance — a strategic partnership to maximize science and innovation capacity in Northern Ireland to meet global challenges, such as carbon-neutral farming.

Morrisons supermarket plans to be completely supplied by net-zero-carbon British farms by 2030. Sophie Throup, head of agriculture at Morrisons, said: "As British farming's biggest customer, we're very mindful of our role in supporting and inspiring the farmers we work with to help them achieve goals in sustainable farming.

"By supporting this research at Queen's and AFBI, we are trialling this natural approach to reducing environmental emissions and improving the quality of beef products." ■

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Open Show

Editor's Note: PTP Data for the American Royal Percentage Bull, Purebred Bull, Open Percentage Female and Open Purebred Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Yield Grade EPD, Marbling EPD, Back Fat EPD, REA EPD, \$API and \$TI. EPD as of 10/20/21.

Purebred Females



Spring Calf Champion
 "JSUL Some Dream 1315J,"
 s. by JSUL Something About Mary 8421,
 exh. by Tim Schaeffer Show Cattle and
 Kathy Lehman, Hagerstown, IN.
 8.9/74/103/4/21.5/11.2/.05/.081/.81/107/71



Reserve Spring Calf Champion
 "CCS/JS Summer 36J,"
 s. by CDI Innovator 325D,
 exh. by JS Simmental, Prairie City, IA.
 11/88/131/4.6/21.3/15/.12/-.084/.97/132/84



Junior Calf Champion
 "JS/JBSF Boot Maker 102J,"
 s. by W/C Relentless 32C,
 exh. by Jaren Gerdes, West Point, IA.
 7.1/72/102/2.1/21.5/9.5/.09/-.084/.89/100/68



Reserve Junior Calf Champion
 "FP/L Jersey Girl 101J,"
 s. by SFG Cowboy Logic D627,
 exh. by Paisley Olson, Lowry, MN.
 13.3/99/147/7.6/21.7/14.2/.25/-.060/.83/143/93



Reserve Grand Champion and Senior Calf Champion
 "Conley 3Aces Mignonne H892,"
 s. by Profit,
 exh. by Ruby Bell, Bristow, OK.
 6.7/80/113/3.6/20.6/12.7/-.04/-.086/.64/102/69



Reserve Senior Calf Champion
 "JS Flirt A Way 76H,"
 s. by W/C Relentless 32C,
 exh. by Bodie Shipman, Grandview, TX.
 7.1/72/102/2.1/21.5/9.5/.09/-.084/.089/100/68



Grand Champion and Junior Champion
 "4/B Miss Honey Buns 50H,"
 s. by W/C Relentless 32C,
 exh. by Maggie Griswold, Stillwater, OK.
 10.9/75/102/4.4/17.3/.5/.17/-.072/.80/113/74

Reserve Junior Champion
 "CCS/JS Summer 33H,"
 s. by W/C Relentless 32C,
 exh. by Udell Cattle Co., and
 Kaylee Langford, Breckenridge, TX.
 9.4/80/107/4/17.8/14.5/.05/-.071/.86/116/74



Senior Champion
 "Bankroll's Pridette 18H,"
 s. by W/C Bankroll 811D,
 exh. by Jackie Sleichter, Abilene, KS.
 9.5/78/115/4.6/23.6/15.6/.05/-.093/1.02/122/75



Reserve Senior Champion
 “Miss Catching Dreams,”
 s. by W/C Relentless 32C,
 exh. by Kerlee Cattle Company, Denair, CA.
 7.4/85/127/2.3/21.3/13.9/.18/-.051/1.03/118/77

Percentage Females



Spring Calf Champion
 “S&S TSSC BT Ariana 1226J,”
 s. by SCC SCH 24 Karat 838,
 exh. by Tim Schaeffer Show Cattle,
 Hagerstown, IN.
 8.7/76/110/3.8/20.6/11.2/-.08/-.045/48/90/63



Reserve Spring Calf Champion
 “B&K/IVS Alley’s Remedy 4199J,”
 s. by SO Remedy 7F,
 exh. by Jaren Gerdes, West Point, IA.
 11.4/79/121/5.5/16.4/13.5/.07/-.069/.68/111/72



Junior Calf Champion
 “S&S TSSC She’s The One 1026J,”
 s. by HPF Quantum Leap Z952,
 exh. by Tim Schaeffer Show Cattle,
 Hagerstown, IN.
 11.5/76/112/5.4/20.9/10/.37/-.061/.59/120/78



Reserve Junior Calf Champion
 “RS&T Prime Barbie J205,”
 s. by Colburn Primo 5153,
 exh. by Natalie Trauernicht, Wymore, NE.
 10.6/72/104/1.6/13.4/6/.32/-.018/.51/102/71



Senior Calf Champion
 “STCC Serena’s Gift 0173,”
 s. by PVF Blacklist 7077,
 exh. by Harley Sargent and David Smith,
 Denison, TX.
 7.7/87/131/1.3/19.6/11.8/.23/-.057/.96/113/78



Reserve Senior Calf Champion
 “Bramlets TSSC Beautiful H080,”
 s. by Kade Gensini, Hennepin, IL.
 8.5/70/106/8/17.5/12.2/.16/-.021/.55/105/67



Junior Champion
 “DPL Sandy 340H,”
 s. by W/C Relentless 32C,
 exh. by Pepper Elmore and
 Dal Porto Livestock, Waukomis, OK.
 9.2/65/86/3.9/16.1/11.1/.49/-.012/.33/117/71

Reserve Junior Champion
 “BTYL Wicked Tuna 322H,”
 s. by SC Pay The Price C11,
 exh. by Sydney Baty, Loveland, CO.
 5/87/134/2.3/20.7/12.2/.14/-.051/.90/104/74



Grand Champion and Senior Champion
 “Ratliff Hard To Miss 001H,”
 s. by SC Pay The Price C11,
 exh. by Mercedes Ferree, Sullivan, IN.
 7.5/68/100/3.4/17.3/6.6/.10/-.080/.93/88/64

(Continued on page 56)

B C R Time To Shine J014



Foundation Female

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B C R Time To Shine J014

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At Cattlemen's Congress
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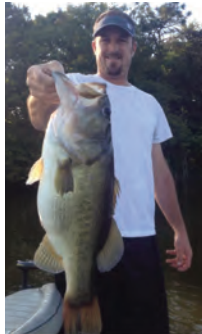
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- 2023 Cattlemen's Congress Junior Show
- 2023 National Western Open Show
- 2023 National Western Junior Show
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January 29, 2022 • 5:00 pm

At Fort Worth Stock Sale
Fort Worth, TX

Manager Greg Burden, GB Marketing
Bid Online: CCI.live



February 12, 2022 • 4:00 pm

At Dixie National Simmental Sale
Jackson, MS

DP Sales Management
Bid Online: DVAuction.com

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The gun is a Christensen Arms
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Auctioning 10 bottles of spirits w/drink glasses

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Grey Goose	Macallan Gold Scotch
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FOUNDATION



One Genetics Way
Bozeman, MT 59718
asf@simmgene.com

Visit simmental.org/foundation to learn more about ASF

*Please consider making a taxable donation. Making
a difference for the future of our youth and the breed.*



AMERICAN ROYAL

2021

(Continued from page 53)



Reserve Grand Champion and Reserve Senior Champion
 "JSUL/TSSC Beth Dutton 0113H,"
 s. by HPF Quantum Leap Z952,
 exh. by Tim Schaeffer Show Cattle,
 Hagerstown, IN.
 12.7/67/100/5.8/17.5/9.2/.33/-050/.59/115/72

Groups

Get Of Sire

Exh. by Ozark Prairie Farms, Lincoln, MO.

Purebred Bulls



Spring Calf Champion
 "Grimms Mr County O 2J,"
 s. by GEFF County O,
 exh. by Scott Grimm, Deep River, IA.
 6.5/76/116/3.3/19.6/15.9/-.09/-.090/.90/109/69



Reserve Spring Calf Champion
 "MEJ Coronarita 215J,"
 s. by RRF Quantum Leap E761,
 exh. by Morgan Jackson, Kaufman, TX.
 12.6/84/126/6.8/23.1/14.6/.24/-061/.86/136/84



Junior Calf Champion
 "NPC Bold Statement J110,"
 s. by JBSF Logic 5E,
 exh. by Gateway Genetics, Pierce, NE.
 9.4/83/114/4.8/21.6/11.8/.18/-.079/.87/121/81



Reserve Junior Calf Champion
 "BRAC Aces High 222J,"
 s. by W/C Double Down 5014E,
 exh. by Bracker Livestock, Underwood, IA.
 14.8/67/93/6.8/23.9/14/.01/-.095/.99/122/71



Senior Calf Champion
 "S B C Positive Ground 001H,"
 s. by W/C Relentless 32C,
 exh. by Gerdes Show Cattle, West Point, IA.
 8.8/72/103/3.1/15.9/11.5/-.04/-.075/.88/106/69



Reserve Senior Bull Calf Champion
 "Diamond H86,"
 s. by Conley GCC Shocker C19,
 exh. by Sierra Hoelzeman, Morrilton, AR.
 8.6/85/130/3.1/17.2/13.8/.02/-.097/.92/115/76



Reserve Grand Champion and Junior Champion
 "GSC Down South H63,"
 s. by Jass On The Mark 69D,
 exh. by Clint Hunter, Fair Grove, MO.
 11.8/74/104/6.4/20.9/16.8/.03/-.096/.88/125/73



Reserve Junior Champion
 "SFI Lead Off H35Z,"
 s. by WLE Copacetic E02,
 exh. by Schaake Farms Inc.,
 Westmoreland, KS.
 13.6/88/132/6.9/26.1/11.6/-.07/-.097/1.01/118/80

(Continued on page 58)

Buck Creek Ranch donates B C R Time To Shine J014 to the Foundation Fundraiser

AUCTION
2022

AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION

B C R Time To Shine J014



ASA#: 3961651 • BD: 01/01/2021 • Purebred Simmental
SC Pay the Price C11 x Miss Time To Shine Y251

EPD as of
11.19.2021

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	MB	BF	REA	SHR	\$API	\$TI
10	1.5	76	107	.20	6	22	59	12.3	13.7	28.8	-.42	.20	-.09	.88	-.35	122	78

- ❖ Daughter of \$140,000 donor purchased out of Circle M Dispersal sale
- ❖ Maternal sib to CMFM Time To Shine 99D — Supreme Champion at 2017 Simmental Breeders Sweepstakes, Champion Junior Show & Reserve Champion Open Show 2017 NAILE
- ❖ Maternal sib to B C R Time To Shine 012G — Calf Champion at 2019 American Royal

The Moore family is from central Indiana and have been Simmental breeders for quite some time. They recently expanded their operation by adding the Oklahoma division located outside of Stillwater. Buck Creek Ranch is a family operation led by Jacob Moore. Jacob has been very intentional in the donors he has acquired and has extensively utilized embryo transfer. We are so thankful to have breeders like the Moore family that see the value of the Foundation and believe in our junior program. All money raised from the Foundation Female is used for Merit Awards.

B C R Time To Shine J014 will sell Monday, January 10, 2022, 6 pm at the Bricktown National sale during the Cattleman's Congress The ASA Foundation is honored to welcome Buck Creek Ranch to the elite list of breeders on our Foundation Honor Roll.

If you're interested in purchasing or making a donation, contact Mia Bayer at 715-573-0139.

2023 Foundation Donation from Clearwater Simmentals, IN
2024 Foundation Donation Female from Hart Simmentals, SD

AMERICAN SIMMENTAL-SIMBRAH
FOUNDATION

Thank you to all of the heifer donors from previous years – and a big thank you to Buck Creek Ranch, IN/OK for the 2022 donation.

The 2022 event marks the 26th consecutive year that donated genetics have been auctioned on behalf of the ASA Foundation. Previous donors were:

- 1997 Cheyanne Allen, Winchester, IN
- 1998 Triple C Farms, Maple Plain, MN
- 1999 Breinig Simmentals, Arapahoe, NE
- 2000 Dave Nichols, Bridgewater, IA/
Barry Wesner, Chamberlain, IN
- 2001 Sue Ann Fletcher Nichols, Sioux City, IA
- 2002 LeighBert Farms, Lancaster, WI
- 2003 Double S Simmentals, Fountain Run, KY
- 2004 Hudson Pines Farm, Tarrytown, NY
- 2005 Buzzard Hollow Ranch, Granbury, TX
- 2006 JDJ Ranch, Ewart, MI
- 2007 Gateway Simmental Ranch, Lewistown, MT
- 2008 Triple C Farms, Maple Plain, MN
- 2009 Hart Farms, Frederick, SD
- 2010 Grindstone Creek, Sturgeon, MO
- 2011 Sanders Ranch, Louisburg, KS — bull lot
- 2012 HTP Simmentals, Paris, KY
- 2013 Lazy H Farm Randy and Karen Henthorn and Family, Fleming, OH
- 2014 Owen Brothers, Springfield, MO
- 2015 Werning Cattle Company, Emery, SD
- 2016 Shoal Creek Land & Cattle, Excelsior, MO
- 2017 Long's Simmentals, Creston, IA
- 2018 Circle M Farms, Rockwall, TX
- 2019 Rocking P Livestock, Maysville, KY
- 2020 RS&T Simmentals and Jordan Cowger, Savannah, MO
- 2021 Red River Farms, Blythe, CA



AMERICAN ROYAL

2021

(Continued from page 56)



Grand Champion and Senior Champion
 "OBCC Goose GB17,"
 s. by W/C Bankroll 811D,
 exh. by Owen Bros. Cattle Co.,
 XTB Cattle Co., and Elmore Cattle Company,
 Waukomis, OK.
 9.5/76/109/4.4/25.7/14.8/.08/-073/1.27/122/76

Percentage Bulls



Junior Calf Champion
 "Rocking P Salvatore,"
 s. by Colburn Primo 5153,
 exh. by Kenzie Milligan, Ridgeway, MO.
 11.2/66/96/3.5/16.3/13.5/.19/-011/.47/113/67



Reserve Junior Calf Champion
 "Mr Thunder Rolls,"
 s. by Mr Thunder,
 exh. by Twin T Cattle Company, Arbelá, MO.
 9.5/74/112/4.8/16.6/14.9/-.04/-062/.71/116/70



Reserve Grand Champion and Senior Calf Champion
 "PMTM ECS Headliner H061,"
 s. by Reckoning 711F,
 exh. by Pepper Elmore
 and XTB Cattle Co., Waukomis, OK.
 10.3/75/107/6.2/18.4/13.8/.27/-052/.5/116/72

Reserve Senior Calf Champion
 "OZPF Ozark Exclusive H09,"
 s. by KCC1 Exclusive 116E,
 exh. by Ozark Prairie Farms Lincoln, MO.
 11.8/69/104/5.7/17.9/11.6/.21/-065/.74/114/71



Grand Champion and Junior Champion
 "S&S TSSC Limitless 041H,"
 s. by Conley No Limit,
 exh. by Tim Schaeffer Show Cattle,
 Hagerstown, IN.
 5.8/74/104/1.9/16.8/8.6/.28/-045/.34/103/72



Reserve Junior Champion
 "RB2C Mint Condition 003H,"
 s. by LLSF Pays To Believe ZU194,
 exh. by River Bluff Cattle Co., Niantic, IL.
 9.7/72/104/5.6/19.5/10.3/.29/-049/.67/111/72



Senior Champion
 "Mr CCF Striker C25,"
 s. by TL Ledger,
 exh. by Christian Siegel, California, MO.
 9.4/78/111/5.3/17.3/13.1/-.01/-042/.78/99/66

Groups



Premier Exhibitor
 Tim Schaeffer Show Cattle, Hagerstown, IN.



Premier Breeder
 JS Simmental, Prairie City, IA.

Junior Show

Purebred Females



Junior Calf Champion
 "JS/JBSF Boot Maker 102J,"
 s. by W/C Relentless 32C,
 exh. by Jaren Gerdes, West Point, IA.



Reserve Junior Calf Champion
 "FP/L Jersey Girl 101J,"
 s. by SFG Cowboy Logic D627,
 exh. by Paisley Olson, Lowry, MN.



Senior Calf Champion
 "Bramlets Dakota H096,"
 s. by W/C Relentless 32C,
 exh. by Makenna Hoppa, Fremont, MI.



Reserve Senior Calf Champion
 "Bramlets Dakota H094,"
 s. by W/C Relentless 32C,
 exh. by Creighten Werning, Emery, SD.

Junior Champion
 "KC2 Miss Victoria 6H,"
 s. by WLE Copacetic E02,
 exh. by Millie Lashmett, Winchester, IL.



Reserve Junior Champion
 "JCBB Lizzo H001,"
 s. by DMCC Counter Attack 8C,
 exh. by Cooper Cummins, Hollis, OK.



Grand Champion and Senior Champion
 "4/B Miss Honey Buns 50H,"
 s. by W/C Relentless 32C,
 exh. by Maggie Griswold, Stillwater, OK.



Reserve Grand Champion and Reserve Senior Champion
 "Bankrolls's Pridette 18H,"
 s. by W/C Bankroll 811D,
 exh. by Jackie Sleichter, Abilene, KS.

Percentage Females



Junior Calf Champion
 "S&S TSSC BT Ariana 1226J,"
 s. by SCC SCH 24 Karat 838,
 exh. by Hadley Hendrickson, Farmland, IN.



Reserve Junior Calf Champion
 "FP/L Miss Rockefeller 106J,"
 s. by S A V Brilliance 8077,
 exh. by Paisley Olson, Lowry, MN.

(Continued on page 60)



AMERICAN ROYAL

2021

(Continued from page 59)



Senior Calf Champion
"STCC Serena's Gift 0173,"
s. by PVF Blacklist 7077,
exh. by Harley Sargent, Denison, TX.



Junior Champion
"DPL Sandy 340H,"
s. by W/C Relentless 32C,
exh. by Pepper Elmore, Waukomis, OK.



**Junior Show Supreme Champion,
Grand Champion and Senior Champion**
"JSUL Oh Boy Reba 0267G,"
s. by THSF Lover Boy B33,
exh. by Sara Sullivan, Dunlap, IA.



Reserve Senior Calf Champion
"Bramlets TSSC Beautiful H080,"
s. by Colburn Primo 5153,
exh. by Kade Gensini, Hennepin, IL.



Reserve Junior Champion
"Gateway Ellie H137,"
s. by NPC Executive Right E707,
exh. by Alex Hinze, Osceda, NE.



**Reserve Grand Champion
and Reserve Senior Champion**
"Miss CCF Jestress H302,"
s. by WLE Copacetic E02,
exh. by Kelton Arthur, Stillwater, OK. ■



RINCKER
Law PLLC

*Merry
Christmas
and Happy
New Year*

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MCDONALD FARMS
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A BIG THANK YOU to All who contributed to the record-selling 2021 Foundation Female, and also to Red River Farms for graciously donating this outstanding female.



Thank you to Buck Creek Ranch for donating B C R Time To Shine J014 to the 2022 Foundation Female Fundraiser



Thank you to all past Foundation Female donors.



Here's to Future Foundation Female Donors:

2023 Clearwater Simmentals, KY

2024 Hart Simmentals, SD

If you're interested making a donation for a future foundation heifer, contact Mia Bayer at 715-573-0139.

Make the Difference!

Gifts from donors are making a difference in the Foundation's ability to raise funds to serve educational, youth, and research needs of Simmental breeders. Continuation and expansion of these programs will depend on the charitable investments from visionary donors like you!



Visit simmental.org/foundation to learn more about ASF

Please consider making a taxable donation. Making a difference for the future of our youth and the breed.

Here are some ways that you can contribute:

1. Support the annual sale of the Foundation Female during the Bricktown National sale on January 10, 2022, at the Cattlemen's Congress in Oklahoma City, OK
2. Support the Foundation fundraising efforts being held at the Cattlemen's Congress, National Western Stock Show, Fort Worth Stock Show, and Dixie National.
3. Become a sponsor of Fall Focus Symposium
4. Play at the ASF Breeders Cup Golf Tournament, held each year during the National Classic.
5. Make a Memorial contribution.
6. Support the new Foundation Legacy Lot Program. All breeders who host an annual production sale, consignment sale, bull sale, or an online sale can commit to donating the proceeds of either an animal or a genetic lot sold in their annual sale.

Foundation is a 501(c)(3) corporation.



Breeders Cup Golf



Fall Focus Symposium



2020 Foundation Female



Together as one team, our breed will flourish.

Illini Elite Sale

September 19, 2021 • Shelbyville, IL

No.	Category	Average
64	Total Lots	\$4,158

Auctioneer: Duane Stephens, West Salem

Sale Consultants: Roger Allen, Larry Martin, Greg Miller, Doug Parke, Drew Hatmaker, Ryan Haefner, Adam Swigart, Brandon Rutledge, and David Guyer.

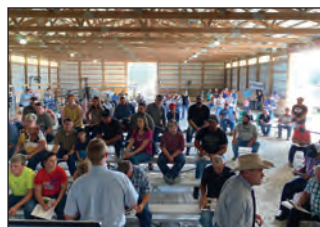
Ringmen: Chris Smith, Austin Rincker and Dan Naughton.

Representing ASA: Brian DeFreese

High-Selling Lots:

- \$15,200** – Female, “RS/HILL What a Girl 556J,” s. by Relentless, cons. by Rincker Simmentals and Hillstown Farms, Marissa; sold to Baring Land and Cattle, Elmendorf, TX.
- \$15,000** – Female, “HILL/RS Hairietta J15,” s. by Profit, cons. by Hillstown Farms and Rincker Simmentals, sold to Ehtan Hanold, Brighton.
- \$9,400** – Female, “RS/BR Proven Queen 679J,” s. by Profit, cons. by Rincker Simmentals, sold to Oliver Gripshover, Auburn, KY.
- \$9,300** – Female, “FC Quite Empressive,” s. by HILB Oracle, cons. by Fox Creek Cattle, sold to Chase Travis, Olney.
- \$7,000** – Female, “HILL/RS Hairietta J30,” s. by Profit, cons. by Hillstown Farms and Rincker Simmentals, sold to Mary Meimer, Mt. Gilead, OH.
- \$5,250** – Embryo Lot, cons. by Brent Rincker, mating of Hara’s Miss Princess 04B x KCC1 Exclusive, sold to Eric Graves, Hesperus, CO; and mating of Hara’s Princess 04B x Relentless sold to Nathan Lotz, St. Peter.
- \$4,900** – Bred Female, “FC Lotto Luna,” s. by Quantum Leap, bred to Exclusive, cons. by Fox Creek Cattle, sold to Michael Wicker, Rushville, IN.
- \$4,500** – Bred Female, “JLR Priscilla 906H,” s. by Pay the Price, bred to THSF Lover Boy B33, cons. by Russell Land and Cattle, sold to Jockimson Cattle Co., Greentop, MO.

Comments: AJSA Classic Sponsorships for 2022 were purchased by The Illini Elite Group and the Rincker and Chandler Families; cattle sold into 10 states.



Large crowd from ten states attended the sale.



The Curt Rincker and Joey Chandler Families purchased a 2022 AJSA Classic Show Day Sponsorship.



The 2021 Illini Elite consignors purchased 2022 AJSA Classic Education Contest Sponsorship.

Synergy XIV Sale

September 25, 2021 • Giddings, TX

No.	Category	Average
110	Total Lots	\$8,448

Auctioneer: Terry Reagan, Boerne

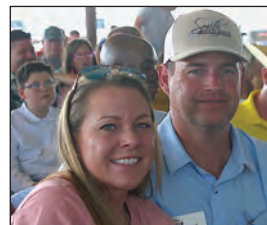
High-Selling Lots:

- \$60,000** – Open Female, s. by Smith Have No Fear, cons. by Smith Genetics, sold to Scott and Janessa King, Zephyr.
- \$40,000** – Bred Female, s. by Smith Dream Carson, bred to Smith Satisfies, sold to Yardie SimGenetics, Austin.
- \$31,000** – Bred Female, s. by Smith 7N Savage, bred to Smith Steppin’ up Your Game, sold to Sandifer Family, Hempstead.
- \$30,000** – Open Female, s. by Smith Just Because, sold to Yardie SimGenetics, Austin.
- \$25,000** – Cow/Calf Pair, Cow s. by Smith Satisfies, Calf s. by Smith Intrigue, cons. by Smith Genetics, sold to Cody Triesch, Blanco.
- \$20,000** – ½ interest in Bred Female, s. by Smith Nu Approach, bred to Smith Practical, sold to Scott and Janessa King, Zephyr.
- \$20,000** – ½ interest in Open Female, s. by Smith Practical, cons. by Smith Genetics, sold to Chris Baker, Morning View, KY.
- \$15,000** – Open Female, s. by CMFM Caught Lookin, cons. by N Ranch and Smith Genetics, sold to Callie Heaton, Washington.

Comments: Participants in the sale included Reavis Farms, Strack Farms, McCrary Farms, Hensgens Bros, Fralise Farm and Ranch/ Triple J Ranch, Temperance Livestock, Monte Christo Cattle Co., 7N Ranch and Burch Cattle.



Scott and Janessa King were volume buyers at Synergy XIV.



Rachel and Jason Taylor were buyers at Synergy.



Cody Triesch added Synergy genetics to his program.

Inaugural “From the Ground Up” Sale

October 16, 2021 • Harrisburg, IL

No.	Category	Average
52	Total Lots	\$5,696

Auctioneer: Cody Lowderman, IL

Sale Manger: Haefner Marketing, IL

High-Selling Lots:

- \$45,000** – Donor, “Bramlets/DBLG Emmy G930,” s. by TJSC Hammertime 35D, sold to Canadian Donors, Vermilion, AB.
- \$15,000** – Open Female, “Bramlets/C4 Indy J132,” s. by TMAS Can’t Touch This, sold to Crain Bros Farms, Mounds.

- \$15,000** – Open Female, “Bramlets Crocus J110,” s. by JSUL Something About Mary, sold to Jeff Scott, Drumbo, ON.
- \$14,750** – Open Female, “CNS/HFS/Bram Alley 413J,” s. by JSUL Something About Mary, sold to Isabelle Smithson, White Hall, MD.
- \$10,500** – Open Female, “Bramlets Dakota H52,” s. by TJSC Hammertime 35D, sold to Schwantz Farms Beef, Lincoln.
- \$9,500** – Bred Female, “S&S Amazing Grace 038H,” s. by HPF Quantum Leap, sold to Collier Cattle Co., Anna.
- \$8,500** – Open Female, “Bramlets Sensation J125,” s. by Mann Red Box, sold to Hale Farms, Galatia.
- \$7,250** – Bred Female, “S&S Plenty Foxy 110H,” s. by Silveiras Style 9303, sold to Circle M Farms, Rockwall, TX.

Comments: Sale members included: Bramlet Simmentals (host), Schick Haefner Cattle, Ryan Cattle Co., and Schaeffer Show Cattle. Egg Basket Donation from all group members raised \$6,000 for the 2022 AJSA National Classic, purchased by Moore Land & Cattle, Jerseyville. Cattle sold into 14 states and two Canadian provinces.

Minnesota Beef Expo Sale

October 23, 2021 • St. Paul, MN

No.	Category	Average
11	SM Heifers	\$3,905

Auctioneer: Dusin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Lee AgriMedia, IA; Jered Ruter, Lee AgriMedia, IA; and Andrew Swanson, MN.

High-Selling SM Lots:

- \$9,000** – Female, “RCC Annika J1036,” s. by SCC SCH 24 Karat 838, cons. by Redalen Cattle Company, sold to Rachel Paplow, Nashua, IA.
- \$7,000** – Female, “BW Miss Neverland 1006J,” s. by W/C Fully Loaded 90D, cons. by Brookwood Farms, Malakowsky Family DNA Simmentals, Hartland.
- \$5,100** – Female, “RTL Lil Bit Redneck Woman J2,” s. by WLE Uno Mas X549, cons. by High Voltage Cattle Co., sold to Alan George, Mondovi, WI.
- \$4,400** – Female, “4WA Georgiana N13,” s. by OMF Epic E27, cons. by Four Winds Ag, sold to Serena White, Brainerd.

Comments: Also selling were eight Angus heifers at an average of \$3,365; nine Hereford heifers at an average of \$2,600; seven Shorthorn heifers at an average of \$3,400; seven Maine-Anjou heifers at an average of \$2,350; seven AOB heifers at an average of \$4,271; and one Embryo Lot for \$3,675.

7P Ranch’s 46th Annual Production Sale

October 30, 2021 • Tyler, Texas

No.	Category	Average
41	SM and SimAngus Bulls	\$4,927
8	SM and SimAngus Pairs	2,213
45	SM and SimAngus Bred Females	1,940
10	SM and SimAngus Open Heifers	1,920
14	F1 Simbrah Pairs	3,136
81	F1 Simbrah Bred Heifers	3,140
5	F1 Simbrah Open Heifers	2,360
204	Total Lots	\$3,119

Auctioneer: Mark Tillman, Junction
Sale Consultant: Warren Garrett, Canton

High-Selling Lots:

- \$8,500** – PB SM Bull, “Mr 7P H45,” s. by Mr 7P D290, sold to I-Cattle Company, Detroit.
 - \$7,000** – ¾ SM ¼ AN Bull, “Mr 7P G367,” s. by NLC Gen Ten 82E, sold to Cory Crochet, Addis, LA.
 - \$7,000** – PB SM Bull, “Mr 7P H119,” Purebred Simmental Bull, s. by Mr 7P B181, sold to Texas A&M AgriLife Research Center, Overton.
 - \$7,000** – ¾ SM ¼ AN Bull, “Mr 7P H129,” s. by Little Creek Dennis 490D, sold to Melinda Landsness, Missouri City.
 - \$4,400** – F1 Simbrah Bred Heifer, “Miss 7P G408,” s. by Mr Kallion 1352, sold to Blain Peerson, St Augustine, FL.
 - \$4,200** – F1 Simbrah Bred Heifer, “Miss 7P H31,” s. by Mr Kallion 1352, sold to Melinda Landsness, Missouri City.
 - \$2,500** – PB SM Bred Heifer, “Miss 7P G292,” s. by Mr 7P D290, sold to Raymond Carnes, Tyler.
 - \$2,500** – ¾ SM ¼ AN Bred Heifer, “Miss 7P H108,” s. by Little Creek Dennis 490D, sold to Tyrone Miller, Flint.
 - \$2,500** – PB SM Cow/Calf Pair, “ABS Miss 136H,” s. by GPAR Essential, Heifer Calf s. by Mr SR Highlife, cons. by Paul & Donna Bayer Inc., Muenster; sold to Silvano Garcia Rivera, Ben Wheeler.
- Volume Buyer:** Melinda Landsness, Rockin L Ranch, Missouri City.

H2O’s Cattle’s 1st Annual “Laser Focused” Production Sale

October 30, 2021 • Walkerton, IN

No.	Category	Average
2	Bulls	\$4,550
11	Bred Females	2,300
6	Cow/Calf Pairs	3,835
5	Fall Open Heifers	1,740
30	Open Heifers	4,460
2	Donors	21,275
56	Live Lots	\$4,400
5	Genetic Lots	\$3,400
3	Semen Lots	\$1,150

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Mitchell Armitage, OK; Mark Murphy, OH; Ryan Haefner, IL; and Jeremie Ruble, IA.

Representing ASA: Barry Wesner

High-Selling Lots:

- \$10,750** – Open Heifer, “H2Os Miss Fort Angel J14,” s. by W/C Fort Knox 609F, cons. by H2O’s Cattle, sold to Kolt King, Columbia, KY.
- \$10,000** – ½ interest in Donor, “W/C Miss Werning 4770B,” s. b W/C Loaded Up 1119Y, cons. by H2O’s Cattle and Meimer Farms, sold to Meimer Farms, Mt. Gilead, OH.
- \$9,500** – Open Heifer, “J-AE/H2Os Doublestep J409,” s. by W/C Double Down 5014E, cons. by J&AE Livestock and H2O’s Cattle, sold to Kendall Raaf, Rockport.
- \$8,250** – Bull, “H2Os Mr. Order J37,” s. by W/C Executive Order 8543B, cons. by H2O’s Cattle, sold to Meimer Farms, Mt. Gilead.
- \$7,700** – Open Heifer, “H2Os Miss Profiting Serena J42,” s. by Profit, cons. by H2O’s Cattle, sold to Blake Kessler, LaPorte.
- \$7,500** – Bull, “H2Os Hercules H44,” s. by W/C Relentless 32C, cons. by H2O’s Cattle, sold to M?S Stavick Simmental, Veblen, SD.

(Continued on page 64)

(Continued from page 63)

\$6,500 – Open Heifer, “KLER Dollys Legend 029J,” s. by Rocking P Legendary C918, cons. by H2O’s Farm and K-LER Cattle Company, sold to Top Hat Farms, Deweyville, UT.

Comments: Guest consignors included: K-LER Cattle Company, J&AE Livestock, Purdue Beef Unit, Knapp Family Simmentals, Double Image Cattle, Mitchem Simmentals, Schafer Ridge, and Brookland Farm.



Neil Hannon selected a female from the Honey Cow Family.



Bobby BeShears, BeShears Simmentals (far left) and fellow Indiana cattlemen attended the sale.



Sale host, Trey Hardesty, welcomed the large crowd to the sale.



Hostess, Brenda Hardesty.

Cason’s Pride and Joy Maternally Inspired Female Sale

November 6, 2021 • Russell, IA

No.	Category	Average
41	Bred Heifer Lots	\$3,105
12	Fall Heifer Lots	2,300
21	Open Heifer Lots	2,595
74	Total Live Lots	\$2,380

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Midwest Marketer, IA; Mike Sorenson, Livestock Plus, IA; Seth Houston, IA; Curt Peterson, IA; Joel Edge, IA; and Mallory Robinson, LiveAuctions.TV, MO.

High-Selling Lots:

\$7,500 – Bred Female, “Cason’s Miss Beatrice H345, s. by CCR Santa Fe 9349Z, bred to KBHR High Road E283, cons. by Cason’s Pride and Joy Simmentals, sold to Adalyn Hill, Bloomfield, IN.

\$7,000 – Open Female, “Cason’s Miss Primo H26Z,” s. by Colburn Primo 5153, cons. by Cason’s Pride and Joy Simmentals, sold to Nathan Crall, Albia.

\$5,500 – Open Female, “Cason’s Miss Paige J301,” s. by TSN All Around F605, cons. by Cason’s Pride and Joy Simmentals, sold to Kolton Kline, Grinnell.

\$5,000 – Open Female, “Cason’s Miss Sandy J67D,” s. by KBHR High Road E283, cons. by Cason’s Pride and Joy Simmentals, sold to Sawyer Naasz, Platte, SD.

\$4,800 – Open Female, “Miss Hazel J50G,” s. by Hook’s Eagle 6E, cons. by Cason’s Pride and Joy Simmentals, sold to Brynlee Maas, Duncombe.

\$4,800 – Bred Female, “Cason’s Miss Everly H28C,” s. by CCR Cowboy Cut 5048Z, bred to Hook’s Eagle 6E, cons. by Cason’s Pride and Joy Simmentals, sold to Twin Creek SimAngus, Bellevue.

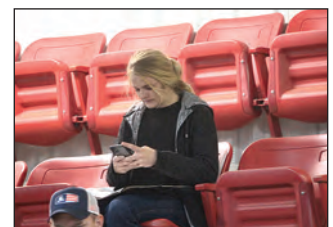
\$4,800 – Bred Female, “Cason’s Miss Crystal H95DA,” s. by TSN All Around F605, bred to B-C Oracle 9576G, cons. by Cason’s Pride and Joy Simmentals, sold to Haley Noecker, Creston.

\$4,500 – Open Female, “Cason’s Miss Lillian J89B,” s. by GLS Declaration D611, cons. by Cason’s Pride and Joy Simmentals, sold to Presley Fishcer, Albia.

Comments: Guest consignors included: PL Johnson Land and Cattle, K-C Cason’s Simmental, JLC Family Farm, and Cason’s D&D Simmental. Mark your calendars for our Annual Bull Sale, March 5, 2022.



Sale manager Val Eberspacher and Denny Cason doing a social media invite.



Sawyer Naasz took a moment from busy college life to purchase Cason breeding stock.

Baxley Family Farms Annual Cattle Sale

January 15, 2022

Baxley Family Farms Cow Barn
1129 Altman Avenue • Georgetown, SC 29440
Lunch will be served at noon
Sale will begin at 1:00 pm

Offering:

35 Yearling Simmental, SimAngus™, Angus Bulls
35 Open Yearling SimAngus™ Heifers
14 SimAngus™ First-Calf Heifers (calves by side)



Stone Cold owned by Baxley Family Farms LLC and Gibbs Farms

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Mr. & Mrs. Lyle Hoversten are long-time customers.



Mallory Robinson with Liveauctions.tv.

Bichler Simmentals' Production Sale

November 15, 2021 • Linton, ND

No.	Category	Average
39	SM Bulls	\$4,855
37	SM Bred Heifers	2,878
76	Total SM Lots	\$3,893

Auctioneer: Tracy Harl, Wellington, CO

Sale Representatives: Scott Ressler, ND Stockman's Association; Kris Peterson, Special Assignment, Vern Frye, Special Assignment; and Logan Hoffmann, DV Auction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$16,500 – SimAngus Bull, “Motley H622,” s. by 9 Mile Motley 8508, sold to Ron Opheim, SD.

\$13,000 – PB SM Bull, “BCLR Fierce H384,” s. by LCDR/CDI Fierce 81E, sold to Ashworth Farm and Ranch LTD, Canada.

\$8,000 – SimAngus Bull, “BCLR Perception H878,” s. by CDI Perception 254E, sold to Jordan Jenner, ND.

\$8,000 – SimAngus Bred Heifer, “BCLR Miss Motley H039,” s. by 9 Mile Motley 8505, sold to Jared Sachs, MN.

\$7,500 – PB SM Bull, “BCLR Intrigue H403,” s. by LCDR Intrigue 749E, sold to Byron Rohrich, ND.

\$7,000 – PB SM Bull, “BCLR Red Mountain H212,” s. by KWA FLYF Red Mountain 16Z, sold to Dave Trautner, SD.

\$6,000 – PB Bred Heifer, “BCLR Miss Artillery H020,” s. by BCLR Artillery E21-3, sold to Table Rock Ranch, ID.

\$3,800 – PB Bred Heifer, “BCLR Miss Artillery H020,” s. by BCLR Artillery E21-3, sold to Bill Klein, ND.

\$3,600 – SimAngus Bred Heifer, “BCLR5 Miss Motley H045,” s. by 9 Mile Motley 8505, sold to Kenner Simmentals, ND.

Volume Buyer: Table Rock Ranch, ID.



Geri Storer, Table Rock Ranch, purchased a set of bred heifers.

Reserve Your Space Now

March SimTalk / March Register



Deadline January 20

Contact:

Nancy Chesterfield
 nchesterfield@simmgene.com

Rebecca Price
 rprice@simmgene.com

or call 406-587-2778



Deadline February 1

Simbrah Synergy Showcase XIV

Date: September 26, 2021
Location: Giddings, TX
Judge: Dusty Schatte (Showmanship); Ryan Smejkal (Cattle)

Purebred Simmental Females



Grand Champion
 Exh. by Braden Roheling, s. by W/C Executive order, sponsored by Smith Genetics, Giddings.



Reserve Grand Champion
 Exh. by Callie Heaton, s. by CMFM Caught Lookin D929, sponsored by Smith Genetics/7N Ranch, Giddings.

Simbrah Females Purebreds

Calf Champion
 Exh. by Madison Morgan, s. by Smith CRC Lubbock, sponsored by Smith Genetics/Temperance Livestock, Giddings.

Reserve Calf Champion
 Exh. by Aiden Glueck, s. by Smith Adventurer 814F, sponsored by Smith Genetics/Temperance Livestocks, Giddings.



Grand Champion and Junior Champion
 Exh. by Kathryn Armentor, s. by Smith Have No Fear, sponsored by J&L Cattle Services/Hensgens Bros., Rayne, LA.



Reserve Grand Champion and Reserve Junior Champion
 Exh. by Kaleb Morgan, s. by Smith Have No Fear, sponsored by Smith Genetics, Giddings.

Senior Champion
 Exh. Jakob Sansom, s. by Smith Bella Xtra Stretch, sponsored by Smith Genetics, Giddings.

Reserve Senior Champion
 Exh. by Hallie Hackett, s. by Smith Just Because, sponsored by McCrary Farms and Smith Genetics, Giddings.

Percentage



Grand Champion
 Exh. by Julie Friedrich, s. by Smith Prince Charming, sponsored by Smith Genetics, Giddings.



Reserve Grand Champion
 Exh. by Jakob Sansom, s. by Jass On The Mark 69D, sponsored by Smith Genetics, Giddings.

Showmanship



9 and Under
 (Winners L-R, 1st and 5th): Rylan Bell, Bryleigh Sandifer, Colson Glueck, Ben Burch and Jacob Merritt.



10-11 Year-Old Division
 (Winners L-R, 1st-4th): Bailee Wilson, Aiden Glueck, Codi Hill and Emily Burch.



12-13 Year-Old Division (Winners L-R, 1st-7th): Kathryn Armentor, Callie Heaton, Julia Freidrich, Kynlee Grabs, Mallory Demmer, Gavin Hinckley and Rory Die.



14-15 Year-Old Division (Winners L-R, 1st-10th): Avery Glueck, Charlee Bell, Madison Morgan, Lane Guilbeaux, Luke Bauer, Kaleb Morgan, Leah Thorp, Braden Roehling, Madison Funderbunk and Madison Sanders.



16 Years and Older (Winners L-R, 1st-10th): Hallie Hackett, Chase Glueck, Kaelyn Floyd, Grant Hinckley, Jakob Sansom, David Williams, Justin Majewski, Hunter Demmer, Kaitlyn Bell and Natalie Ellis.

The Simbrah Synergy Showcase was held for junior members with heifers from participating sponsors. The show featured \$15,000 in premiums and awards, with half of that money awarded in showmanship.

Minnesota Beef Expo

Date: October 23, 2021
Location: St. Paul, MN
Judge: Matt Aggen, Harmony



Supreme Champion Simmental Female
 "RCC Annniak J1036,"
 s. by SCC SCH 24 Karat 838, exh. by Redalen Capple Co., Chatfield.



Reserve Supreme Champion Simmental Female
 "RTL Lit Bit Redneck Woman J2,"
 s. by WLE Uno Mas X549, exh. by High Volatge Cattle Co., Richville.

Merry Christmas
 & HAPPY NEW YEAR

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 and Best Wishes for a
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 New Year*

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and Happy New Year*

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For more information please contact:

GSSA Secretary-Treasurer
Donna Priest
770-655-8133

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New York Simmental Association

www.newyorksimmental.com



Have a Happy and Prosperous New Year!

Montana
Simmental Association

Secretary/Treasurer
Maureen Mai 208-267-2668



Happy Holidays from the members of the Springer Simmental crew!!!

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Michelle, Todd, Elijah, Noah and Evelyn Rose Christianson
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Genomically Enhanced EPD Frequently Asked Questions

Bull sale season is here, which means Genomically Enhanced (GE) EPD data needs to be available for potential customers. If a 100K or uLD genomic test is completed on an animal, that means the animal will have “GE” denoted on their pedigree, in addition to parentage information. When there are no issues, this process is simple and straightforward. However, there are a number of reasons why a test may not generate GE, or GE may be suspended. Below are some frequently asked questions to help members stay ahead of these issues and ensure that GE is available by sale day.

What does GE refer to?

GE stands for genomically enhanced. This means that an animal has been tested on a 100K or uLD panel, and the data yielded from that test has been run through the genetic evaluation. For example, a 100K test analyzes 100,000 markers on an animal’s genome. DNA markers within that test have been identified as being important for various traits that are a part of an EPD value. A simple parentage test will not yield GE. However, parentage is included with all genomic panels.

Why would a buyer want to see GE on a pedigree?

Genomic testing is a cost-effective and quick way to add information to what is known about an animal’s genetic potential. One way to think of the information gained is by asking how many progeny this animal would need to have (with that calf data reported to ASA) to see a similar increase in the accuracy of the EPD for that trait? These are referred to as progeny equivalents. Adding a 100K genomic test is like adding over 25 calving ease records, 22 progeny birth weights, or even 15 stayability records on any given sire’s daughters — something that would take years to generate through progeny reporting.

How long does it take to get GE on a pedigree?

Ideally, entire calf crops will be tested at weaning, or soon after, to incorporate a “whole-herd” set of data to the genetic evaluation. However, it is understandable that testing is an expense. If breeders choose to test only the animals that make the cut for sale, it is imperative that this is done as soon as possible. Barring any issues (such as sample failure) testing itself takes 4–6 weeks, with one additional week for the genomic data to be run through the evaluation and GE to appear on the pedigree. Sample contamination and low call rate may cause a sample to fail, in which case a new sample must be submitted and the process starts over. It is crucial to start testing early and get all your samples submitted, even if that means testing some animals that may be cut from the sale pen.

A genomic test was run but GE hasn’t appeared. Why?

First, check the calendar to make sure enough time has passed. Parentage results (PQB, PQS, PQD, or BTF) will appear before GE. If this information appears, allow a week for GE. If GE does not appear, contact ASA. Any DNA testing that was done on an animal will be available under the “DNA Details” link underneath the pedigree. The following are some common reasons why GE may not appear:

- A failed sample will always result in no GE, in addition to no parentage information.
- Parentage exclusions will put a hold on the GE. Once parentage is resolved, the data is released and run through the evaluation.
- Reporting the wrong sex can put a hold on GE. For example, if a member submits a request to run a 100K panel on an animal, and a week later notices that the animal’s sex is recorded incorrectly, if the sex is also not changed in the lab’s system the mismatch will cause the animal to be excluded from the evaluation. Such mistakes need to be reported to ASA DNA immediately.
- If more than one sample enters the system for the same animal, and the genotypes do not match each other, this duplicate data will tell the system that we may not have results on the correct animal and will put a hold on GE.
- A low call rate can cause a genomic test to be excluded. On each test conducted, there is a “confidence level” in the returned results. If this is low, it basically means the results aren’t strong enough to accept.
- An animal **MUST BE REGISTERED**, with the exception of THE options, to receive EPD, and a genomic test will not generate EPD on an unregistered animal.

Accurate Record Keeping

Accurate record-keeping and reporting is imperative to making sure GE is available after a genomic test. Reporting the wrong sex and parentage issues are two common errors that can often be prevented by double-checking data submission. Careful sample collection is also important; tissue sampling units (TSU) are the preferred method for a number of reasons, including less chance of contamination and misidentification. Please contact ASA’s DNA department at 406-587-4531 or dna@simmgene.com with any questions. ■

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 BW 94 • WW 846 • Black • Polled

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 BW 88 • WW 812 • Black • Polled

ASA 3952076 • CE 10 • WW 106 • YW 157 • API 136 • TI 95



PB SM • J354 • S: SAS Copperhead • MGS: All Aboard
 BW 86 • WW 891 • Red • Polled

ASA 3952092 • CE 13 • WW 97 • YW 141 • API 151 • TI 96



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(Continued on page 74)


State Marketplace

(Continued from page 73)

Nebraska cont.



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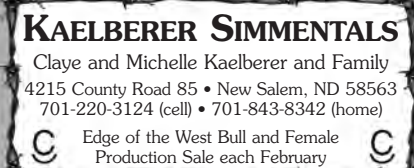


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(Continued on page 76)

State Marketplace

(Continued from page 75)

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J107
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MENU MORSELS

Borscht

Ingredients

- ½–1 lb stew beef or round steak, in bite-size pieces
- 1 large onion, diced
- Small amount of butter or olive oil
- 1 lb beets, diced
- ½ lb potatoes, diced
- ½ lb carrots, sliced
- 1 stalk celery, sliced
- ⅓ of a head of cabbage, sliced thin

- 2 medium tomatoes, chopped
- 1 tbsp fresh lemon juice
- 2 tsp salt
- 2 tsp pepper
- 6 cups water or broth

Directions

Brown the steak and onions in butter or olive oil in a large soup pot. Place all remaining ingredients into the soup pot, bring to a boil, then reduce heat and simmer until tender, about 30–45 minutes. ■

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Spring 2022 THE Enrollment – (dams calve January 1-June 30) –

Early enrollment open October 15 through **December 15, 2021**.

Late enrollment available until February 15, 2022.

Fall 2021 THE Enrollment – (dams calve July 1-December 31) –

Early enrollment open April 15 through **June 15, 2021**.

Late enrollment available until August 15, 2021.

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

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*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd

*Late enrollment fees

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Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
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Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ..	\$40
Enrolled in Opt B or C 15 months	\$50

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JANUARY 2022

- 9-10** Tubmill Creek Farms' Steel Foundations Encore Tour Simmental Sale – www.sconlinesales.com (pg. 79)
- 10** Bricktown National Simmental Sale – Oklahoma City, OK
- 14** Diamond Bar S Bull Sale – Great Falls, MT (pg. 73)
- 15** Baxley Family Farms Annual Cattle Sale – Georgetown, SC (pg. 64)
- 15** The One Simmental Sale and SimMagic On Ice – Denver, CO (pg. 8C)
- 18** Powerline Genetics Arapahoe 1 Sale, Arapahoe, NE
- 19** Lazy C Diamond Ranch's Online Embryo Sale – www.sconlinesales.com (pg. 33)
- 28** Double J Farms' 48th Annual Bull Sale – Garretson, SD (Feb. cal., 75)
- 28** Drake Bull and Female Sale – Centerville, IA
- 28** Ellingson Simmentals' Annual Production Sale – Dahlen, ND (pg. 74)
- 29** Cowtown Classic Simmental Sale – Fort Worth, TX
- 29** Forster Farms' 43rd Annual Production Sale – Smithfield, NE (Jan. cal.)
- 29** J&C Simmentals' Annual Bull Sale – West Point, NE (pgs. 73, 77)
- 30** Reck Brothers-N-Sons Genetic Advantage Production Sale – Blakesburg, IA (pg. 42)
- 30** Triangle J Ranch's Annual Production Sale – Miller, NE (pg. 74)
- 31** APEX Cattle 'Heterosis Headquarters' Annual Bull and Bred Heifer Sale – Dannebrog, NE (pgs. 8-9)

FEBRUARY

- 1** Koeplin's Black Simmental and SimAngus Production Sale – Mandan, ND
- 1** S/M Fleckvieh Cattle's Private Treaty Bull Sale – Garretson, SD
- 2** Begger's Diamond V Big Sky Genetic Source Bull Sale – Wibaux, MT (Jan. cal., 73)
- 2** Lazy C Diamond Ranch's Bull and Female Production Sale – Kintyre, ND (Jan. cal., 33)
- 3** Stavick Simmental's King of the Range Bull Sale, – Veblen, SD (pg. 76)
- 4** Cow Camp Ranch's Spring Bull Sale – Lost Springs, KS (pg. 72)
- 4** Kunkel Simmentals' Annual Bull and Bred Female Sale – New Salem, ND
- 5** Blue River Gang's 40th Annual Production Sale – Rising City, NE
- 5** Klain Simmental Ranch's 40th Annual Production Sale – Ruso, ND (pg. 37)
- 5** Loonan Stock Farms' 47th Anniversary Production Sale – Corning, IA
- 5** Prickly Pear Simmentals "Made In Montana" Sale – Helena, MT (pg. 73)
- 5** Springer Simmental's Value Based Genetics Sale – Decorah, IA (pg. 71)
- 7** 42nd Annual Gateway "Breeding Value" Bull Sale – Lewistown, MT
- 7** Wicks Cattle Simmental and SimAngus Bull Sale – Richardton ND
- 8** Edge of the West Production Sale – Mandan, ND (Feb. cal.)
- 8** Werning Cattle Company's Production Sale – Emery, SD
- 9** Jackpot Cattle Company's Annual Bull Sale – Wessington, SD
- 9** River Creek Farms' 32nd Annual Production Sale – Manhattan, KS (Jan. cal., 73)
- 9** Wilkinson Farms' Breeding for the Future Sale – C-B Sale Facility (Feb. cal.)
- 10** Felt Farms' Bull Sale – West Point, NE
- 10** Houck Rock Creek Ranch Spring Private Treaty Sale – Allen, KS
- 10** Lassle Ranch Simmentals' 29th Annual Bull Sale, –Glendive, MT (Feb. cal., 28)
- 10** Rust Mountain View Ranch's "Ace In The Hole" Bull Sale – Mercer, ND (pg. 7)
- 11** Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale – Rugby, ND
- 11** "Bred for Balance" Sale – Starbuck, MN
- 11** TNT Simmentals' 37th Annual "Carrying On" The Explosive Difference Sale – Lehr, ND (BC cal., 75)
- 12** Kenner Simmentals' 26th Annual Production Sale – Leeds, ND (Feb. cal., 85)
- 12** Mississippi-Dixie National Sale – Jackson, MS
- 12** Rousey SimAngus Bull Sale – North Platte, NE
- 12** Rydeen Farms 24th Annual "Vision" Sale – Clearbrook, MN
- 14** Benda Ranch Simmentals' Annual Production Sale – Kimball, SD
- 14** Dakota Power Bull Sale – Hannaford, ND
- 14** Nelson Livestock Company's Annual Production Sale – Wibaux, MT
- 15** Quandt Brothers Annual Sale – Oakes, ND (pg. 75)
- 16** Hart Simmentals' Power Bull Sale – Frederick, SD (pg. 44)
- 18** Dakota Xpress Annual Bull and Female Sale – Mandan, ND (pg. 74)
- 18** Mader Ranches' 33rd Annual Bull Power Sale – Carstairs, AB
- 18** R&R Cattle Company's Annual Production Sale – Chamberlain, SD (pg. 5)
- 18** Sandy Acres Simmental Bull Sale – Creighton, NE (pg. 74)
- 19** 7P Ranch's 28th Annual Spring Bull and Female Sale – Tyler, TX
- 19** Dixon Farms, Inc., Private Treaty Sale and Open House – Atwood, KS
- 19** Rhodes Angus Annual Sale – Carlinville, IL

- 19 Schiefelbein Farms' Annual Bull and Female Sale — Kimball, MN
- 19 Schnabel Ranch Simmentals' Annual Sale — Aberdeen, SD
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- 20 Trauernicht Simmental's Nebraska Platinum Standard Bull Sale, Beatrice, NE (*Sept. cal.*)
- 21 Bulls of the Big Sky — Billings, MT (*Feb. cal., 73*)
- 23 C Diamond Simmentals' Bull and Female Sale — Dawson, ND (*Jan. cal.*)
- 23 Price Cattle Company's SimAngus™ Bull and Heifer Sale — Stanfield, OR
- 24 Illinois Performance Tested Bull Sale — Springfield, IL
- 25 Beitelspacher Ranch's Annual Bull Sale, Mobridge, SD
- 25 Mid-America Simmental Sale — Springfield, IL
- 26 Emmons Ranch Sale — Olive, MT
- 26-3/5 Hofmann Simmental's Annual "Buy Your Way" Bull Sale — Clay Center, KS
- 28 Lehrman Family Simmentals' Annual Production Sale — Mitchell, SD

MARCH

- 1 Barker Cattle Company's Bull and Female Production Sale — Burley, ID
- 1 Doll Simmental Ranch's 42nd Annual Production Sale — Mandan, ND
- 1 Hill's Ranch Bull Sale — Stanford, MT
- 2 Klein Ranch's "Heart of the Herd" Sale — Atwood, KS
- 3 18th Annual Cattlemen's Kind Sale — San Saba, TX
- 3 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND (*Mar. cal., 75*)
- 4 Eichacker Simmentals' Annual Production Sale — Salem, SD (*pg. 75*)
- 4 KSU's Annual Legacy Sale — Manhattan, KS
- 5 Cason's Pride and Joy Bull Sale — Russell, IA (*Dec. cal., 72*)
- 5 Kentucky Beef Expo Simmental Sale — Louisville, KY
- 5 Powerline Genetics PAP-Tested Bull Sale — Castle Dale, UT
- 5 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (*Mar. cal., 76, 81*)
- 6 Gold Bullion Group's Annual Bull Sale — Wamego, KS
- 7 Hanel's Black Simmentals' Black and White Bull Sale — Courtland, KS
- 7 Rincker Simmentals' Sweet 16 Bull Sale — www.sconlinesales.com
- 10 Schmig Simmental Ranch's 39th Annual Production Sale — Stockholm, SD
- 11 Yardley Cattle Company's Bull Sale — Beaver, UT
- 12 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 12 Dikeman and Huninghake Premium Genetics Simmental and Angus Bull Sale — Wamego, KS
- 12 Great Lakes Beef Connection Bull Sale — Clare, MI
- 12 Northwest Select Simmental Sale — Ross, ND
- 13 22nd Annual Gonsior Simmentals' "In The Heartland" Sale — Fullerton, NE
- 15 Powerline Genetics Arapahoe 2 Sale — Arapahoe, NE
- 15 Schrader Ranch SimAngus™ and Charolais Bid Off Sale — Wells, KS
- 16 26th Annual Mid-Kansas Angus and Simmental Breeders Sale — LaCrosse, KS
- 18 3C Christensen Ranch and NLC Simmental Ranch 51st Annual Production Sale — Wessington, SD (*pg. 75*)
- 18 Black Summit's Break Out Bull Sale — Powell, WY
- 18 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (*pg. 73*)
- 19 Altenburg Super Baldy Ranch's 30th Anniversary Annual Bull and Heifer Sale — Fort Collins, CO

- 19 Dickinson Simmental and Angus Ranch 51st Annual Production Sale — Gorham, KS (*pg. 72*)
- 19 Eastern Spring Simmental Sale, Ohio Beef Expo — Columbus, OH
- 19 Lechleiter Simmentals' 34th Annual Bull Sale — Loma, CO
- 19 Red Hill Farms' "More Than a Bull XVII", Bull and Female Sale — Lafayette, TN (*Oct. cal.*)
- 19 High-Bred Simmentals and Marple Simmentals Cattlemen's Choice Sale — Fredonia, KS
- 19 Eastern Spring Classic Sale — Columbus, OH
- 19 Rockin H Simmentals' Production Sale — Canby, MN
- 21 All Terrain Bull Sale — Walsh, CO (*pg. 72*)
- 23 Diamond H Ranch's Annual Production Sale — LaCrosse, KS (*pgs. 21, 72*)
- 25 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 26 T Heart Ranch's High Altitude Bull Sale — La Garita, CO (*pg. 72*)
- 26 The Clear Choice Bull Sale — Milan, IN (*pg. 72*)

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- 2 19th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 2 Belles and Bulls of the Bluegrass — Lexington, KY
- 2 Big Country Genetics Bull Sale — Powell, WY
- 2 The Gathering at Shoal Creek — Excelsior Springs, MO (*Apr. cal.*)
- 7 Midland Bull Test Sale — Columbus, MT
- 9 Hilbrands Cattle Company's Passion 4 Perfection Sale — Clara City, MN (*Apr. cal.*)
- 9 New Day Genetics' Spring Bull Sale — Salem, MO
- 9 The Spring Turnout — Worthing, SD
- 15 Henry's Fork Private Treaty Sale — Rexburg, ID
- 15 VSA Spring SimSensation Sale, — Harrisonburg, VA (*Apr. & Aug. cal.*)
- 16 Diamonds and Spurs SimGenetic Sale — Bois d'Arc, MO
- 16 Pigeon Mountain Spring Beef Builder Bull and Female Sale — Rome, GA
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- 23 Heartland Performance with Class Production Sale — Waverly, IA (*Apr. cal.*)
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- 5 Powerline Genetics/Seward Cattle Co. High Altitude Bull Sale — Lone Tree, WY
- 7 Stars and Stripes Sale — Hummelstown, PA
- 9 The Southern Blend Online Sale — www.dponlinesales.com
- 14 Banners & Beyond Sale, Clarkesville, GA
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- 16 Red Hill "Maternal Monday" Online Sale — www.dponlinesales.com
- 21 3rd Annual Back To Grass Sale — Henderson, TX

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- 8-11 AJSA Eastern Regional Classic — Lebanon, IN
- 24-30 AJSA National Classic — Madison, WI

JULY

- 23 Simmental Breeders' Sweepstakes Sale — Springfield, MO ■

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EPD: CE: 18 \$API: 154 \$TI: 87



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DMCC Black Velvet 5E

By Pays To Believe
EPD: CE: 5 \$API: 105 \$TI: 74



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 18 \$API: 134 \$TI: 74



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 157 \$TI: 92



NEW

JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 17 \$API: 178 \$TI: 98



NEW

Ruby NFF Up The Ante 9171G

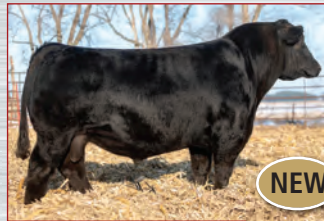
By Ruby's Currency 7134E
EPD: CE: 11 \$API: 120 \$TI: 70



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 97 \$TI: 71



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPD: CE: 16 \$API: 113 \$TI: 72



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPD: CE: 11 \$API: 98 \$TI: 75



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Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 17 \$API: 152 \$TI: 90



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GSC GCCO Dew North 102C

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By Mr HOC Broker
EPD: CE: 13 \$API: 110 \$TI: 70



3/4 NAILE and
NWSS Champ

Reckoning 711F

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EPD: CE: 10 \$API: 118 \$TI: 68



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TJSC King of Diamonds 165E

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EPD: CE: 11 \$API: 112 \$TI: 75



NEW

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EPD: CE: 14 \$API: 117 \$TI: 75



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SC Pay the Price C11

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EPD: CE: 8 \$API: 114 \$TI: 77



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPD: CE: 11 \$API: 121 \$TI: 74



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 9 \$API: 117 \$TI: 75



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By HPF Quantum Leap Z952
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By CCR Anchor 9071B
EPD: CE: 14 \$API: 132 \$TI: 85



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 11 \$API: 100 \$TI: 67



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 9 \$API: 120 \$TI: 80



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 127 \$TI: 80



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CE: 18 \$API: 211 \$TI: 115



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 14 \$API: 178 \$TI: 104



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 82



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By W/C Executive Order 8543B
EPD: CE: 14 \$API: 111 \$TI: 72



W/C Express Lane 29G

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EPD: CE: 14 \$API: 136 \$TI: 83



MR CCF The Duke G42

By Mr CCF Vision
EPD: CE: 11 \$API: 116 \$TI: 72



Erixon Bitten 203A

By NCB Cobra 47Y
EPD: CE: 15 \$API: 150 \$TI: 87



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 11 \$API: 150 \$TI: 100



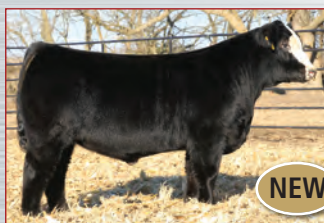
SFG The Judge D633

By CCR Cowboy Cut 5048Z
EPD: CE: 10 \$API: 159 \$TI: 97



TL Ledger 106D

By Profit
EPD: CE: 10 \$API: 112 \$TI: 69



GPG Focus 135F

By Mr CCF 20-20
EPD: CE: 6 \$API: 115 \$TI: 77



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 14 \$API: 144 \$TI: 81



WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPD: CE: 14 \$API: 166 \$TI: 104



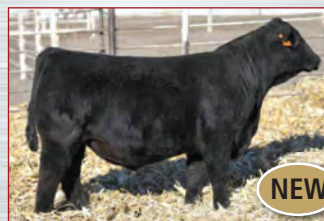
JBSF Logic 5E

By W/C Relentless 32C
EPD: CE: 8 \$API: 116 \$TI: 74



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 15 \$API: 116 \$TI: 71



TJ 50K 485H

By TJ Teardrop
EPD: CE: 16 \$API: 172 \$TI: 92



W/C Style 69E

By Style 9303
EPD: CE: 17 \$API: 134 \$TI: 67



RRF Trading Up E777

By Pays to Believe
EPD: CE: 14 \$API: 133 \$TI: 77



JSUL Something About Mary 8421

By W/C Relentless 32C
EPD: CE: 12 \$API: 116 \$TI: 74



CDI Innovator 325D

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EPD: CE: 12 \$API: 134 \$TI: 92

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Fundraising items will be auctioned to support the American Simmental-Simbrah Foundation including a Christensen Arms Model 14, 6.5 Creedmoor Rifle. 10 special bottles of liquor will be auctioned off to have a chance of winning this elite rifle. Rifle set donated by Eichacker Simmental. More fun items and elite Genetics all at the 2022 The One and SimMagic On Ice Sales.

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