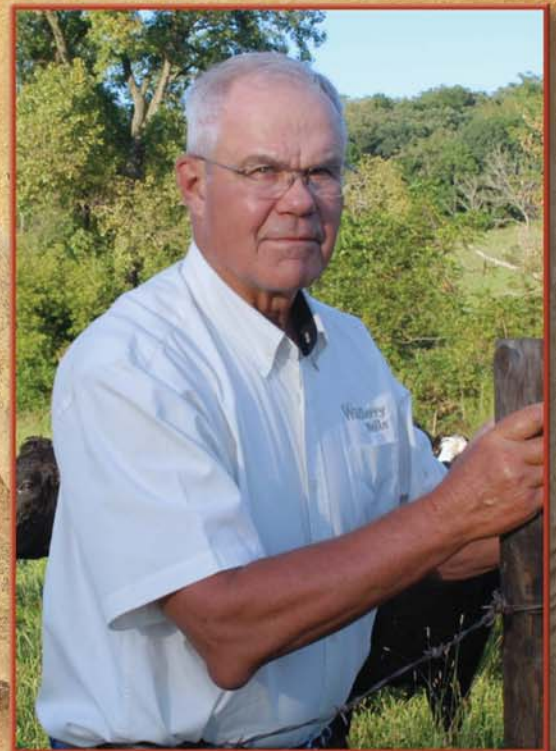


# the Register

December 2016/  
January 2017

Serving the Simmental  
and Simbrah Breeds

**2017 Golden Book Recipients** Pages 22-24



## Features

**Tireless and Tenacious**

**From the Heart of Huizenga**

**Multi-Breed Stayability**



# EVERYONE IS HEADING TO THE WILD, WILD WEST SIMMENTAL SALE

Tuesday, January 17, 2017 • 5:00 PM

Adams County Fairgrounds • Brighton, Colorado

**Selling 60 Open & Bred, Black & Red Female Lots!  
Ranch Raised "Bred to be Cows" Show Prospects**



**ASR Miss Primrose D642**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
10	-1	65	113	4	30	62	118	74

SimAngus™ by SAV Resource



**Oval F D676**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
8	2.3	65	95	6	24	57	122	70

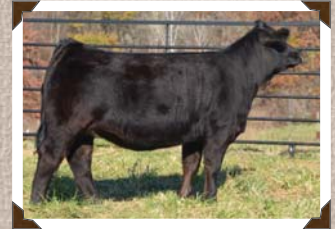
Purebred by NLC Upgrade



**Oval F Dena D675**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
12	.3	56	80	9	29	57	129	67

Purebred by Oval F All Time



**Oval F D619**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
10	1.5	80	118	9	21	61	141	84

Purebred by Oval F All Time



**Ms. Super Baldy C543**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
9	1.6	80	108	9	17	57	123	77

SimAngus™ by Beef King –  
Bred to CDI Perspective



**AHLB Darcy 602D**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
8	1.3	61	91	6	18	48	102	63

SimAngus™ by Innocent Man



**AHLB Dotty 618D**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
8	1.9	72	115	8	20	56	124	77

SimAngus™ by Hammer



**AHLB Daisy 605D**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
7	1.1	62	99	5	22	53	121	75

SimAngus™ by NLC Upgrade



**ASR Ms. Josie C5153**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
8	2.8	77	112	12	22	60	138	82

Purebred CCR Cowboy Cut –  
Bred to ASR Aim High B418



**ASR Black Miranda C532**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
7	3.6	65	94	4	18	51	115	65

Purebred W/C Wide Track –  
Bred to ASR Aim High B418



**ASR Black Miranda Y198**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
10	1.3	62	87	6	16	47	121	69

Selling Embryos by Hooks Broadway –  
Dam of Western Cattle Source ASR Aim  
High B418



**ASR Little Desi Z213**

CE	BW	WW	YW	MCE	Milk	MWW	SAPI	STI
8	2.5	66	107	7	21	54	117	69

Selling Embryos by Wide Track –  
Full Sibs to 2016 NWSS Pen of 3  
Reserve Champion Purebreds.

EPDs \$6 of 11.25.16

This sale will be broadcast live on the internet.  
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# Purebred Power

## 29SM0466 ALL TIME



OVAL F ALL TIME A322 ASA 2749844  
MCM TOP GRADE 018X x HOOKS SHEAR FORCE 38K

### Top Shelf Genetics

- ✓ Ranks in the elite of the breed for API and TI
- ✓ His dam, a 14th generation female for the Fischer family, is a productive young cow rich in maternal history
- ✓ Posted his own 118 BW, 111 WW, 104 YW and 103 IMF ratios
- ✓ Very correct, sound made bull with added length of body and thickness
- ✓ DNA tested homozygous black, homozygous polled, PB SM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+14.4	-1.7	+64.1	+95.4	+20	+11.5	+27.5	+59.6		+11.6	+24.0	-.38	+.44	-.039	+1.04	-.39	\$160	\$82
.28	.43	.38	.42	.40	.24	.24	.28		.18	.34	.26	.39	.24	.31	.22		

DNA tested DDF, Homozygous Black, Homozygous Polled

FALL 2016 TOP 35%

## 29SM0451 BIG CASINO



JBS BIG CASINO 336Y ASA 2602861  
RC CLUB KING 040R x JBS MR DESPERADO 301K

### A Good Bet for Added Performance

- ✓ Blaze faced bull who is loaded with length, muscle and power
- ✓ A true multi-dimensional bull who combines physical power and calving ease in one package
- ✓ BIG CASINO will deliver lower birthweights with added weaning and yearling performance and tremendous red meat yield
- ✓ An impressive display of phenotypic power and performance yet maintaining a BW EPD near -1.0
- ✓ DNA tested homozygous black, homozygous polled, PB SM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+12.0	-0.8	+71.3	+105.8	+22	+13.2	+21.2	+56.9	+15.1	+12.9	+31.4	-.42	-.10	-.071	+1.02	-.19	\$111	\$72
.59	.83	.79	.74	.70	.38	.39	.48	.35	.41	.56	.41	.51	.46	.45	.37		

DNA tested DDF, Homozygous Black, Homozygous Polled

FALL 2016 TOP 35%

## 29SM0471 ELEMENT



GIBBS 3009A ELEMENT ASA 2845573  
GW-WBF SUBSTANCE 820Y x RCR STETSON T17

### Ranching and Science Have Discovered a New Element

- ✓ One of the most interesting purebred bulls to come down the pike in quite some time
- ✓ Has a pedigree with tremendous mating flexibility yet still offers a very progressive EPD package - ranks in the top 20% of the breed in 12 categories
- ✓ Curve bending performance with lights out end product, ranks in the top 10% for both MARB and REA and top 3% for API and TI
- ✓ His prolific donor dam consistently adds performance to progeny while ELEMENT posted his own 105 IMF and 110 REA ratios
- ✓ DNA tested homozygous black, homozygous polled, PB SM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+12.8	+0.8	+67.4	+108.1	+25	+10.3	+26.9	+60.6		+13.7	+35.6	-.33	+.50	-.038	+1.05	-.077	\$153	\$83
.30	.37	.33	.34	.30	.25	.27	.29		.22	.28	.26	.42	.27	.34	.26		

DNA tested DDF, Homozygous Black, Homozygous Polled

FALL 2016 TOP 35%

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Volume 30, Number 4

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These two females have earned breed matriarch status and along with their progeny are leading Simbrah forward. They already have numerous purebred standouts to their credit and now we are breeding them to top performance Simmental sires, to produce new lines of percentage progeny to accelerate the breed and improve EPD data and accuracy.



**SMITH BELLA BELLA** - Truly this cow has left her mark in Simbrah with over 30 individuals bearing her genetics. Her daughter **Ciao Bella** was like her mother, an International Champion and many others have donor status. Her sons **Evan**, **Hi Caliber**, **Unrivaled**, **Rhett** are recognized for their high API and TI rankings and are working in some of the top programs, as well as her grandson, **Smith Detonator**.



**LM SHE MOVES 3L/136** - With almost 50 progeny registered to her name, this female has seen her progeny win in all aspects - donors, show heifers, brood cows and herd sires, and she has three International champions in her production. Her daughters are now at work in leading programs, including many as donors and her sons, **Red Bullet**, **Black Bullet**, **Red Ammo** and **Uno** have made their mark.

For more information about their progeny, contact:



Tim Smith, Joel Isgrig & Haley Smith  
P.O. Box 330, Giddings, TX 78942  
512-587-7896 • smithgenetics1@gmail.com



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About the cover: ASA's 2017 Golden Book Award recipients, clockwise from the upper left: Bill and Jane Travis, Dr. Calvin Drake, and Jim Berry.

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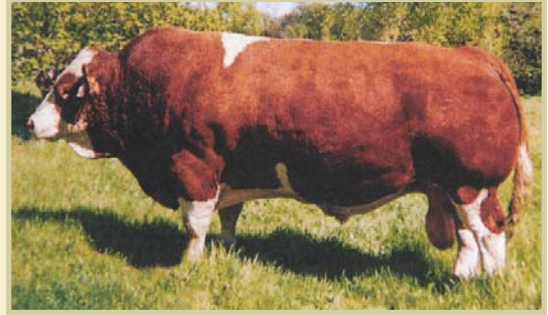
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CE: 12.3 BW: 0.2 WW: 77.4 YW: 105 Milk: 21.2 API: 128.7 TI: 76.5

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EPDs as of Fall 2016 ASA Sire Summary.

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# VIEWPOINT

By Trustee J.W. Brune, Overbrook, KS



After my last viewpoint, people only remembered the story I told, so I'd thought I start this viewpoint with a story.

### Country Perception — A Little Bit Different

A farmer drove to a neighbor's farmhouse and knocked at the door. A boy, about nine, opened the door.

"Is your dad or mom home?" said the farmer. "No, they went to town." "How about your brother, Howard? Is he here?"

"No, he went with mom and dad."

The farmer stood there for a few minutes, shifting from one foot to another, and mumbling to himself.

"I know where all the tools are if you want to borrow one, or I can give dad a message."

"Well," said the farmer uncomfortably, "I really wanted to talk to your dad. It's about your brother Howard getting my daughter Suzy pregnant."

The boy thought for a moment. "You would have to talk to dad about that. I know he charges \$500 for the bull and \$50 for the pig, but I don't know how much he charges for Howard."

Deciding not to run again for the North Central Trustee was a difficult decision made more on a personal choice

for my immediate future. I can say during my three years, I experienced great moments and some lows. Being a Trustee is not an entry level position for the inexperienced and the unknown. Here the road to success is always under construction.

In the years of 2016 and 2017, I'm celebrating a 50-year anniversary since going on my senior trip to Vietnam (actually college trip). Coming home, I look upon it as a gift to experience the things I grew up enjoying most, working with livestock. As Will Rogers said: "If you want to be successful, it's just this simple. Know what you are doing, love what you are doing, and believe in what you are doing."

In 1968, coming back to civilian life the world was changing drastically. It was the decade of change, the 60's. In the livestock world, the continental breeds(exotics) were being introduced to the beef industry. Hereford, Angus and Shorthorn were being challenged for domination of the market place. Little did we know then how much impact these exotic breeds would have.

The race was on to make them purebred, polled and Americanize them for the US breeders. Many dollars changed hands in this process, and when the dust cleared from then till now all have played a part in the role of making beef better. The most gratifying is the Simmental breed; its open herdbook and performance information gathering have had the flexibility to stay competitive as a major breed of choice in the US Beef Industry.

Credit must be given to the ones who took on the challenge and made strong and difficult decisions to set the pathway for this great breed to expand and flourish. We have had many great breeders and great Trustees with the foresight to lead the way. A Trustee's job is not always easy to see through the rhetoric and political correctness to reach the right decision. Life is 10% what happens to us and 90% how we respond.

A new chapter in beef production is starting now in the US and around the world. People ask the question, do we really need a breed association? How will we coexist going forward when new technology is changing the very decisions we make each day. Certainly the bias of the past will change. To stay on the cutting edge will take great leadership from the ground up. One of coach John Wooden's "Woodenisms" "Failure is not fatal, but failure to change might be."

Agriculture, in general, is faced with the challenge to feed a hungry world. Beef will be part of the diet. Let us all come together regardless of geographical location to understand the challenges. We need to market 100% of what we raise as Simmental, Simbrah and Simmental-influenced cattle to keep the breed alive and well for the next 50 years. It's not important who starts the game, but who finishes it.

It has been an honor and a privilege to serve the North Central Region and all Simmental breeders. Old slogans never go away, "Breed 'em all Simmental."

Thank you so much. ♦

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01:25 AM



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- ▼ Offers breed leading calving ease, growth, carcass, and profitability in one package.
- ▼ Excellent option for those considering using SimAngus in their commercial operations.
- ▼ Homo Polled / Homo Black
- ▼ SimAngus™ (50% SM x 50% AN)



CED	BW	WW	YW	ADG	MCE	MILK	MWW	CW	YG	MARB	REA	SHEAR	API	TI
18.7	-1.1	71.8	123.9	.33	10.4	24.2	60.1	42.5	-.40	.79	.98	-.32	179.4	92.2

## COWBOY UP

TJ COWBOY UP 529B | Reg#: 2891389 | 014SM03085 | Cowboy Cut x Final Answer

- ▼ Offers the genetics that make the Grade - ranking at the top of the breed for MARB, CW, REA, and TI.
- ▼ Ideal mating to enhance growth and carcass value without sacrificing muscle and phenotype.
- ▼ Homo Polled / Homo Black
- ▼ SimAngus™ (75% SM x 25% AN)



CED	BW	WW	YW	ADG	MCE	MILK	MWW	CW	YG	MARB	REA	SHEAR	API	TI
12.6	.2	80.4	122.7	.26	11.0	26.3	66.5	42.8	-.14	.60	.94	-.46	160.2	90.5

## MARSHALL

GW MARSHALL 756A | Reg#: 2708284 | 014SM03080 | Premium Beef x Predestined 701T

- ▼ Modest calving ease sire with added growth and abundant carcass value.
- ▼ One of the highest marbling bulls in the Simmental breed.
- ▼ Homo Polled / Homo Black
- ▼ SimAngus™ (50% SM x 50% AN)



CED	BW	WW	YW	ADG	MCE	MILK	MWW	CW	YG	MARB	REA	SHEAR	API	TI
15.4	.6	81.5	125.3	.27	9.5	18.4	59.1	45.0	-.21	.89	.85	-.43	174.4	96.0

Look to these and other bulls at Accelerated Genetics as your source for balanced trait selection sires. They excel for Calving Ease, Performance, Maternal Strength and Carcass Merit while ranking at the top of the breed for API and TI. For a FREE copy of the 2017 Beef Sire Directory, contact your local Accelerated Genetics representative today.

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# Tireless and Tenacious

By Dan Rieder

For the past 28 years, Jeanne White, owner of Simme Valley Simmentals at Groton, New York, has been a driving force and an ardent advocate for Simmental cattle throughout the region.

In addition to her responsibilities as Secretary of the New York Simmental Association (NYSA) over that time span, she has edited the NYSA's easy-to-read, high-quality, five-times-a-year newsletter.

She has maintained a semen acquisition program that permits members to save substantially on breeding costs through bulk buying. "By purchasing semen in bulk, we save our members 10% to 30%. Our members place their orders the first week in March and I then deal with ABS, Genex, Accelerated Genetics and Cattle Visions to obtain the best deal possible," she commented. "I order it all at one time and when the semen arrives, we hold a meeting here at my farm and distribute the orders."

In an effort to widen her range of contacts, she's a member of the Pennsylvania

and Southern New England Simmental Associations, and in turn, she's led many breeders from those two organizations to join the 100-member NYSA.

A couple of decades ago, impressed by the competition format of the ASA Junior program, she organized Fall Festival, an all-breeds, state-wide cattle event. "The AJSA program was my pattern. It's a cattle show where the kids have meat identification, judging, a stockman's quiz, team marketing and team fitting besides the cattle show and showmanship," she explained. "Kids can show up without cattle and still participate in the other competitions. Cash prizes totaling \$7,000 to \$8,000 are given to the place-winners in each event. I retired from that event last year — it is a program that is still running strong."

A native of Rhode Island, she left the "Ocean State" as a 19-year-old, landing in Kansas, where she met her husband, Ken. After their marriage, the young couple began a five-year partnership with his father, then branched out on their own.

"We started out raising registered Quarter Horses, but had difficulty getting the prices we thought they were worth. Because Kenny was so frustrated, we decided to switch to cattle even though we really didn't have a clue," she said. "We bought a handful of commercial crossbred females that we bred to Simmental. Ken went to A.I. school, and we bred up artificially from there. In 1972, we joined ASA and were issued member number 8945."

*As the mist lifts, cow-calf pairs work their way to water.*





In 1978, the decision was made to relocate to New York, where Ken's father had opened a shop that specialized in rebuilding starters and alternators. When his father offered him a partnership in the shop, Ken bought a 50% interest, precipitating the move.

"By then we were hooked on our cattle, so we brought a dozen cows with us from Kansas, including two three-quarter females and 10 halfbloods. One of the cows, which belonged to our daughter, Michelle, calved after we arrived, giving us our first purebred. We named that calf Miss New Yorker," she reported.

Their first experience with Simmental genetics had involved some of the great sires in the history of the breed, including such familiar names as Lacombe Achilles, Galant and Signal. "At the time, those were moderate bulls, red and white, spotted and horned, of course," she recalled. "We were breeding for steers at that time and our focus was on carcass. As a result, like a lot of other breeders, we let them get too big."

When the beef industry began a long, slow process of bringing down frame size and thus efficiency, it paralleled a move by Simmental breeders to change hide color. "We were good with the frame downsizing, but we were reluctant to switch to black-hided cattle because we thought that the early black bulls were inferior to the red bulls primarily because there were a lot fewer of them," she said.

Then in the year 2000, the Whites got lucky. "We purchased a pregnant, purebred cow that was carrying a bull calf embryo that we weren't the least bit interested in. We bought her just because she was a good cow. We hit the jackpot with that calf. He was homozygous black and homozygous polled, had a frame score of 5.5 and he was awesome!"

(Continued on page 12)



*White checks on the herd.*

**A longtime state association secretary is a persistent champion for her chosen breed.**



# Tireless and Tenacious

(Continued from page 11)

Named “Simme Valley Macho As U,” he became the centerpiece of their cowherd. “That was the turning point for us switching our herd to black. We used him as a cleanup bull and by A.I. We collected him and still use his semen today. We also advertised Macho widely and sold semen on him,” she said.

Tragically, Ken was stricken with lung cancer and passed in 2012 at the age of 65, after a long, courageous battle. He had left the partnership with his father years before, and at the time of his death, was managing a fertilizer plant. He had also served as NYSA president and leader.

Jeanne has kept the farm going with the help of a nephew. “My sister’s son, Philip Paradis, had spent summers with us when he was 10, 11 and 12, a highlight of his life,” she said. “When Ken passed, he called me and said ‘Auntie, would you like me to come and help you?’ At first I said ‘no’ but got to thinking that calving was coming up and I called him to come here in January to help for 60 days. That was in January of 2013 and he’s still here. He’s my herdsman!”

Their cowherd had reached its peak of 65 head just before Ken became ill, but has since been reduced to a more manageable number. “We’re at 40 now, but have 20 replacement heifers ready to come on,” she said.

She uses ASA’s programs as tools. “My go-to numbers are Calving Ease EPDs and the All-Purpose Index (\$API),” she says. “I think they are fantastic tools and breeders who ignore them are being foolish.

The \$API blends everything together and projects the bottom line, which is realizing a profit.”

Her market for bulls is limited, selling 3-5 bulls annually, despite the fact that herds are small in their area, which is located in the

picturesque Finger Lakes region of upstate New York. She keeps no bulls of breeding age on the farm, preferring to move them at 9-10 months of age.

“My primary objective is to market females, and we’re fortunate that commercial and purebred breeders alike seem to be on the lookout for quality replacement heifers. I promote them mostly through showing, that’s the best exposure I can get,” she said. “I have a good market for heifers as show prospects and I consign cow/calf pairs to the Gettysburg Stars and Stripes Sale in Pennsylvania.”

She is sold on the effectiveness of fence line weaning which permits cows and calves to see, smell and bed down next to each other. She points out that it is a least-stress method and limits bawling.

Jeanne and Ken have one daughter, Michelle Bennett, who lives in Vermont with her husband, Randy. Growing up, Michelle was very involved with Simmental and took her small herd with her when she married Randy, a dairy farmer who also raised Simmental. Michelle’s two sons, Cody and Cory, now 27 and 25, respectively, were very active in the AJSA program, attending numerous National Classics until they aged out. “They usually won the award for having traveled the longest distance,” she laughed.

“Cory is now running the dairy, while Randy, Michelle and Cody operate a trucking business for a living. They own four tractors and several trailers,” Jeanne added.

Now 69, White shows no signs of slowing down. “I’m 69 years young,” she emphasized. I love to deer hunt, fish for bass, dance and play pool, and I’m absolutely passionate about raising and showing quality Simmental cattle.” ♦



White and her nephew, Phil Paradis, at the Erie County Fair.

Simme Valley Simmental cattle on fall pasture.





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# From The Heart of Huizenga

*AJSA President Kaylie Huizenga answers questions posed by the Register's Emme Troendle.*

**Troendle:** Please provide background information on yourself and your family.

**Huizenga:** I am the 19-year-old daughter of Tom and Kristi Huizenga (pronounced House-en-gay) from Morrison, Illinois, where my family runs a 70 head operation of percentage and purebred Simmental cattle. I have an older sister, Allie, who with her husband, Brian, and their four children, also run their own Simmental herd.

Growing up, my high school was not very ag oriented. The school had no FFA program, so the AJSA was truly an important part of my education about agriculture and the beef industry. Outside of the AJSA I was active in my county 4-H program and was heavily involved with high school activities — student council, speech team, and cheerleading to name a few. I also spent a large amount of time teaching and taking classes at my local dance studio.



*The Huizenga family, left to right, Kristi, Allie, Kaylie, and Tom.*

**Troendle:** With regard to your career, what are your goals?

**Huizenga:** I am currently a sophomore at Lake Land College in Mattoon, Illinois, where I am an Ag Transfer major on the livestock judging team. After Lake Land, I plan to transfer to Kansas State University to major in Animal Science and minor in Ag Business.

I hope to obtain a B.S. and M.S. in Animal Science and continue onto a Doctorates Degree in Ruminant Nutrition. My dream career would be in the area of animal nutrition and working with feedlot producers to create the most efficient feed rations for their cattle.

I plan to continue raising Simmental cattle and promote my own line of Simmental genetics to commercial breeders. In the end, I would like to give back to the organizations that helped shape me into who I am today, such as 4-H and the American Simmental Association.

The world of agriculture helped shaped me, and I would love to work as a volunteer to help young children gain those skills and have the opportunities I have had. Agriculture is something I have a true passion for and a lifestyle I never plan to leave.

**Troendle:** Discuss your family's experience with cattle.

**Huizenga:** Believe it or not, our family's operation started with my older sister's first bucket calf. My family refers to it as "the 4-H project that kind of got out of control." If you ask anyone in my family if they ever thought we'd have this many cows and be so involved today, they would have said never in a million years.

With a little help of a local breeder and some amazing AJSA events, we became hooked on the Simmental breed. Together my dad and I manage and make decisions on our herd. We use embryo transfer and also focus on raising Simmental bulls with balanced EPDs for commercial breeders. With my sister, Allie, and her family also raising Simmentals, you could say that it is becoming a family tradition. I can't wait for my young niece and nephews to someday be active in the AJSA.



**Troendle: Share your involvement in AJSA and state junior programs.**

---

**Huizenga:** I grew up going to the National Classic with my older sister, even before I could participate. One of my most unforgettable memories as a child was at the 2004 National Classic in Louisiana. It was my sixth birthday, and the whole state of Illinois decorated the chute by our stalls. One of my friends caught me a tree frog in the wash racks and gave it to me as a present. To this day, I still have the stuffed cow with the heart on its belly that Holli Hatmaker gave me that day.

I remember the first regional I attended as a contestant was in Springfield, Missouri, when I was nine. During sales talk, the judge asked me how much my heifer weighed and I confidently replied, "About 200 pounds!" My sister, who was holding my heifer at the time, rolled her eyes at me and later gave me the lesson of how much a big bred heifer should actually weigh. That moment was the beginning of my learning experience with the AJSA. After my first National Classic in Des Moines, Iowa, in 2010, I was hooked, and I haven't missed a National or Regional Classic since then.

I am very fortunate that Illinois has a very strong junior program, and I became involved early on serving in various positions on the board including President for four years, and as the IJSA queen. Illinois hosted the 2014 National when I was president and it was a great learning experience.

**Troendle: What were your thoughts as you became: a) an AJSA member; b) Trustee; and c) AJSA President?**

---

**Huizenga:** I always knew that being a member of the AJSA was much more than just having Simmental cattle or being a part of another association. The AJSA is truly a family. When I was a younger AJSA member, I always looked up to the AJSA Board of Trustees at National and Regional Classics hoping that one day I could be in their position. When they announced the new trustees for 2014 at the National Classic in Louisville, Kentucky, I couldn't have been more excited. At that point I was a part of the amazing group I had so much respect and admiration for, which meant it was my turn to step up and be that leader that I looked up to when I was younger. I am so honored to be your AJSA President I couldn't be more passionate about such a great organization.



*Huizenga running cattle through the chute.*

**Troendle: What would you like to see accomplished during your term as President?**

---

**Huizenga:** I look forward to putting on a successful Summit and getting more juniors involved in our leadership conference this summer. Expanding participation in AJSA activities is important to keep a strong membership alive. Over the years, I have watched the Association grow with new programs like the new Steer Profitability Contest (SPC). I can't wait to reach out to more members that wouldn't typically attend an AJSA event, and continue on the path of progression through involvement of more youth from all sectors of the industry, and providing educational programs which will benefit all.

**Troendle: Discuss the effect of the AJSA Summits?**

---

**Huizenga:** The Summit is a great opportunity for juniors to get together and meet other members, while gaining leadership skills and developing other new skills. Not only do you get to travel and see some amazing new places, but also learn about all sectors of the industry, including making connections of a lifetime. Many AJSA members call the Summit the event to look forward to every other summer.

As an AJSA member, I always look forward to Simmental classics where I reconnect with friends that I only have the opportunity to see a few times a year. But unlike the busy schedule at a national or regional, at the Summit, AJSA members are able to relax a little bit with other members. The Summit Leadership Conference is something that AJSA members continue to look forward to going to every other summer.

(Continued on page 18)



# From The Heart of Huizenga (Continued from page 17)

**Troendle:** *Are there any especially memorable AJSA events that stand out to you? Explain.*

**Huizenga:** My most memorable AJSA events are always the National Classics and Summits, but the one event that really sticks out in my mind is the Summit Leadership Conference of 2013 in Stillwater, Oklahoma. This was the first Summit I attended. I, along with five other Illinois juniors, packed into a car and made the nine-hour drive to Oklahoma State University. The trip alone was a ton of fun, but once we arrived with all the other juniors from across the country, it was even better.

To be honest, when I first got there, I felt like I was going to summer camp for the first time. I was a little shy not knowing many of the kids, but after one day of AJSA icebreakers and activities, I warmed right up. Not only that, but the workshops peaked my interest in meat and food sciences. It was the first time that I seriously started thinking about my future and where I wanted to go to school. That leadership conference was where I met some of my best friends in the association and made my first real connections in the industry.

**Troendle:** *What are the strengths of the AJSA program?*

**Huizenga:** The AJSA program is truly like no other. For any other breed, the National or Regional classic is just another cattle show, but the AJSA makes it a place to test your skills and learn from others in the industry. The AJSA was built on the foundation of education, requiring members to participate in educational contests before they are even allowed to show. The AJSA is helping to create educated leaders for tomorrow's industry.



Kaylie competing in the cattleman's quiz at the 2015 National Classic in College Station, Texas.

**Troendle:** *What advice would you offer to juniors who are reluctant to become involved in AJSA programs?*

**Huizenga:** I would tell them how important it is to take advantage of every opportunity given to them. The AJSA is full of great opportunities, whether it's scholarships, shows, contests, the mentor program, or Summit Leadership Conferences. It may seem like a lot of work to be apart of it all, but you will get rewarded in the end. Now is a great time to get involved in our growing breed. Last year's National Classic broke the record for number of participants, and this is only the beginning of the great path we are going down.

**Troendle:** *Comment on the value of these ASA Programs:*

**Huizenga: Progress-Through-Performance.** PTP shows are a great way to bridge the show ring with performance in the industry. It's not only important to have attractive cattle, but to also raise cattle that can go out into the real world and work. I find it important to have well balanced and functional cattle for our industry and the show ring.

**Steer Profitability Program.** One of the most important sectors of our industry is raising beef. The new steer profitability program is a great way to get those who don't show involved in some of the AJSA's opportunities. This contest reaches out to those involved in raising commercial cattle and it puts them in a real life setting where their animal has to make a good and profitable product.

**ASA Foundation.** Without those who are passionate about the junior program, research and education, and willing to give back, the AJSA would not be as amazing as it is. The ASA Foundation has helped the success of so many juniors. Not only do they provide the merit scholarships that help us continue our education, but they are continuously supportive of our junior program. I am so thankful for all the work and support the foundation has given and all the breeders who have donated to the foundation.

**ASA Publication Inc.** I always look forward to reading the newest edition of *the Register* and *SimTalk*. These two ASA publications are a great way to find out what's happening in our breed and industry. I learn so much about today's research just by reading these publications.

**Troendle:** *How significant is it for ASA to be recognized for leadership in the science of animal breeding?*

**Huizenga:** It's important for all breeds to have forward progression in breeding. Throughout the years Simmentals have been the leader in improving the science of genetics. Science can't be replaced with good cow sense, however, and the Simmental breed combines this science and cow sense to create progressive generations of cattle.

(Continued on page 20)



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# From The Heart of Huizenga

(Continued from page 18)

**Troendle:** *What should be the role of SimGenetics within the beef industry?*

**Huizenga:** Simmental genetics are beneficial to many different breeding programs and benefit the forward production of many different breeds. Simmental-influenced cattle provide a variety of traits that other breeders are searching for. SimGenetics create maternal, performance oriented, functional, and complete breeding pieces without sacrificing carcass merit. They provide the genetics demanded for both the commercial and show industry. Not only is the Simmental breed growing, but it's also a great Association to be a part of. ♦



*Huizenga exhibiting her heifer at the 2015 National Classic.*

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# 2017 Golden Book Winners Recognized

ASA taps three breeders with long-time affinity for Simmental genetics to receive the prestigious World Simmental-Fleckvieh Federation Golden Book Award.

## Berry, Drake, Pine Ridge Honored

### Jim Berry, Scales Mound, Illinois

An advocate for Simmental genetics since 1983, Jim Berry has maintained an on-going emphasis on collection of data in his pursuit of beef cattle performance.

Weights are recorded and reported on all cattle at birth, weaning as yearlings. He also collects weights on his cows each year. In addition, he was among the earliest proponents of ultrasound technology as a tool for making advances in carcass quality. Early on, Berry recognized the significance of the development of composite cattle to improve performance and longevity.

His Wildberry Farms, located in the rocky, hill region of the northwest corner of Illinois, has been a destination for countless international and domestic tour groups. An accomplished speaker, he has willingly extolled the virtues of Simmental cattle to visitors from agriculture, education and curious city dwellers.

Berry was born in northern Illinois where his family started out in the dairy business, later moving to central South Dakota and switching to commercial Angus. As a young man, Berry returned to Illinois when he enrolled at Northwestern University in Evanston. After graduation, he elected to stay in the Chicago area and joined the Chicago Board of Trade in 1966, remaining there until retirement in 1997.

From 1973, when he purchased a small farm, his “day job” required a 110-mile commuter train round trip each day between the farm where the Berry family lived and his work at the Board of Trade. “But, I was very happy with that arrangement,” he said.

Deeply involved in agricultural organizations, he served two terms on the Board of the Illinois Beef Association; has been active in several levels of the Farm Bureau; was a member of the Chicago Farmers Club; and was named Breeder-of-the-Year by the Illinois Simmental Association in 2011.

In 2013, out of respect for his good friend, Dr. Bob Walton, former CEO of American Breeders Service, (now simply “ABS”) he funded the Walton-Berry Graduate Student Support Grant, which pays tribute to Walton’s lifelong efforts in animal breeding and devotion to Simmental cattle. The Walton-Berry grant is earmarked in support of graduate education in research programs to improve applied livestock genetics.

Berry and his wife, Ann, are the parents of three grown children: Robert, Christine and Elizabeth.

*Jim Berry talks to one of the many groups that annually tour his farm.*







By Dan Rieder

### Dr. Calvin Drake, Manhattan, Kansas

A profound belief in the science of cattle production has marked the long career of Calvin Drake, Ph.D. A native of Kansas, Drake was an early proponent of Simmental genetics, producing his first halfblood calves in the late 1960s. He promptly joined the fledgling American Simmental Association receiving membership 643, and has been an avid promoter and progressive breeder ever since.

Drake's education and broad-based career revolved around his relationship with Kansas State University (KSU). After earning his B.S. degree at KSU and serving a two-year hitch in the US Army, he then enrolled at the University of Arkansas, where he picked up his Master's degree, followed by his Ph.D. from KSU. In 1963, he was hired at Virginia Polytechnic Institute (now Virginia Tech University) where he taught beef science and coached the livestock judging team. Four years later, Drake returned to KSU, where he also taught beef science, coached the judging team and added management of the beef cattle research unit to his job description. His 1967 judging team won the national championship. By 1971, he had departed from KSU to manage three commercial feedlots. After eight years, he returned to KSU as Executive Director of the Livestock and Meat Industry Council. He again coached the judging team, winning a second National Championship before retiring in 1999.

In 2010, Drake was elected to the ASA Board of Trustees, serving two three-year terms. His tenure on the Board was highlighted by three years on the Executive Committee and four years as chairman of the Breed Improvement Committee. During that time, the committee was an essential factor in the formation



*Drake was a presenter of the Golden Book Award to his good friend Verlouis Forster in 2015.*

of International Genetics Solutions (IGS) and its eventual status as the largest genetic evaluation system in the beef industry. His background as judging team coach, university teacher and researcher, and manager of commercial feedlots brought a unique and varied experience to the Board.

As a Simmental breeder, he frequently consigned bulls to the Kansas Bull Test, and in 2003, was one of six breeders who joined forces to form the Gold Bullion Group, which holds an annual sale. Active in his community, he's been involved in the Methodist Church and as an advisor to FarmHouse Fraternity at KSU which he joined as an undergraduate student. He is widely known and respected within the livestock industry in Kansas and much of the nation.

### Pine Ridge Ranch, Dallas and Athens, Texas

After a number of years as commercial cattle breeders, Bill and Jane Travis of Pine Ridge Ranch (PRR) sat down one day and outlined a specification for producing the most heat-tolerant, efficient, high-quality carcass and tender beef. Their list contained 35 characteristics identified as "opportunity loss" such as horns.

In 1981, frustrated by their inability to find any animals that met their rigid specifications, they determined to create their own specified cattle and settled on a pathway of crossbreeding registered Brahman and Simmental.

As a result, PRR, located at Athens, Texas, currently maintains a herd of 750 registered Simbrah cattle within its 1,000 acres.

They were first exposed to Simmental genetics when two bulls were purchased from a Kansas breeder in 1977. In 1983 they joined the American Simmental Association and enthusiastically embraced a role as registered, seedstock producers.

Since that time, they have stayed true to their original vision to develop a Simbrah herd for an exceptionally

(Continued on page 24)



# 2017 Golden Book Winners Recognized

(Continued from page 23)



*Bill and Jane Travis at the main gate of Pine Ridge Ranch.*

tender, healthy beef for the consumer. The PRR goal is to produce a 1,350-1,450 pound steer at 14-16 months without use of growth promotants.

Because their cattle tend to marble later, they do not gain excess backfat. The PRR program has proudly, consistently produced tender carcasses grading at 85% Choice with no Yield Grade 4s or 5s.

Strong support of ASA and the beef industry have been hallmarks of the Travis legacy. They have participated in numerous events and have thrown their support behind research and development along with youth programs. Bill has served as ASA's representative to the National Cattlemen's Beef Association, and together, they have been intimately involved in the World Simmental-Fleckvieh Federation and numerous international events.

Jane holds a BA degree from Southern Methodist University, while Bill obtained a B.S. degree in engineering from the University of Texas, and later an MBA from the Harvard Business School.

Bill and Jane, whose primary residence is in Dallas, roughly 60 miles northwest of the ranch, have been married for 58 years and are the parents of four children: Toby Lynn Travis, Karen Zachary, Diane Jolley, and Bryan Travis. ♦

## Golden Book Award Recipients 1982 to Present:

The World Simmental-Fleckvieh Federation (WSFF) Golden Book Award recognizes individuals and organizations that have made significant contributions to the development of the Simmental/Simbrah breeds.

The ASA Board, which nominates and approves Golden Book Awards, authorizes up to three awards annually. Recipients of the award receive a plaque from the WSFF and a framed citation signed by the ASA Chairman of the Board.

Jerry Moore, '82, Canton, OH  
 Dr. Horst Leipold, '82, Manhattan, KS  
 Dr. Harry Ferguson, '82, Anaconda, MT  
 Don Vaniman, '85, Bozeman, MT  
 Dr. Ray Woodward, '86, Miles City, MT  
 Lou Chesnut, '86, Spokane, WA  
 Jess Kilgore, '87, Three Forks, MT  
 Arnold Brothers, '87, McIntosh, SD  
 Rob Brown, '88, Throckmorton, TX  
 Bob Dickinson, '88, Gorham, KS  
 Tom Abell, '89, Wharton, TX  
 Ron Baker, '89, Hermiston, OR  
 Albert West, III, '90, San Antonio, TX  
 Miles Davies, '92, Deer Trail, CO  
 Henry Fields, '92, Claude, TX  
 Dr. Earl Peterson, '92, Littleton, CO  
 Colville Jackson, '92, Gloster, MS  
 Ancel Armstrong, '93, Manhattan, KS  
 Javier Villarreal, '94, Acuna Coah, Mexico  
 Dr. Harlan Ritchie, '94, East Lansing, MI  
 Bud Wentz, '94, Olmito, TX  
 Kay Thayer, '95, Bozeman, MT  
 Walt Browarny, '95, Calgary, AB  
 Steve McGuire, '96, Bozeman, MT  
 H.W. Fausset, '96, Worland, WY

Hugh Karsteter, '97, Cushing, OK  
 Nina Lundgren, '97, Eltopia, WA  
 Don Burnham, '99, Helena, MT  
 Dr. Bob Schalles, '99, Manhattan, KS  
 Tom Risinger, '99, Crockett, TX  
 Bill Spiry, '00, Britton, SD  
 Bob Christensen, '00, Malvern, IA  
 Kay Klompfen, '01, Bozeman, MT  
 Robert Haralson, '01, Adkins, AR  
 Dr. John Pollak, '02, Ithaca, NY  
 Dr. Dick Quaas, '02, Ithaca, NY  
 Dr. Jerry Lipsey, '03, Bozeman, MT  
 Marty Ropp, '03, Bozeman, MT  
 Jim Taylor, '03, Wallace, KS  
 Dr. Joe & Mary Prud'homme, '04, Tyler, TX  
 Dr. Bob Walton, '05, DeForest, WI  
 Sam Smith, '05, Prague, OK  
 Emmons Ranch '05, Olive, MT  
 Hudson Pines Farms, '06, Sleepy Hollow, NY  
 Dan Rieder, '06, Bozeman, MT  
 Silver Towne Farms, '07, Winchester, IN  
 Gateway Simmentals, '07, Lewistown, MT  
 Dr. Larry Cundiff, '07, Clay Center, NE  
 Reese Richman, '08, Tooele, UT

Clifford "Bud" Sloan, '08, Hamilton, MO  
 Sally Buxkemper, '09, Ballinger, TX  
 Nichols Farms, '09, Bridgewater, IA  
 Triple C Farms, '09, Maple Plain, MN  
 Linda Kesler, '10, Bozeman, MT  
 Stuart Land & Cattle, '10, Rosedale, VA  
 Powder Creek Simmentals, '10, Molena, GA  
 Tom Clark, '11, Wytheville, VA  
 Harrell Watts, '11, Sardis, AL  
 Frank Bell, '12, Burlington, NC  
 John Christensen, '12, Wessington, SD  
 Bob Finch, '12, Ames, IA  
 Willie Altenburg, '13, Fort Collins, CO  
 Tommy Brown, '13, Clanton, AL  
 Roger Kenner, '13, Leeds, ND  
 Dr. Michael Dikeman, '14, Manhattan, KS  
 Val & Lori Eberspacher, '14, Marshall, MN  
 Hounshell Farms, '14, Wytheville, VA  
 Verlouis Forster, '15, Smithfield, NE  
 Jennie Rucker, '15, Hamptonville, NC  
 Dr. Mike Tess, '15, Bozeman, MT  
 Bill Couch, '16, Owensville, IN  
 Billy Moss, '16, McCormick, SC ♦



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# Multi-breed Stayability: First EPDs Using BOLT

By Drs. Jackie Atkins, Lauren Hyde, and Wade Shafer



**Jackie Atkins, Ph.D.,**  
ASA Director of Science  
and Education



**Lauren Hyde, Ph.D.,**  
Lead Geneticist,  
International  
Genetics Solutions.



**Wade Shafer, Ph.D.,**  
ASA Executive  
Vice President

It's here! The Spring 2017 evaluation includes a multi-breed stayability EPD using the much anticipated new genetic evaluation software, dubbed BOLT. The stayability EPD uses a random regression approach to predict stayability developed by Dr. Janusz Jamrozik and colleagues from the University of Guelph and the Canadian Simmental Association. Dr. Scott Speidel at Colorado State University, Dr. Bruce Golden (Theta Solutions), and the genetics team at International Genetic Solutions (IGS) (Lauren Hyde, Wade Shafer, Mahdi Saatchi, and Steve McGuire) worked together to incorporate the new methodology into the IGS evaluation. The new stayability evaluation includes data on animals of varying breed composition, directly incorporates genomic data, produces true accuracy values and provides stayability EPDs to all IGS partners on a common base.

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## The new stayability EPD is calculated for all cattle in the database.

---

### Features of the Multi-breed stayability with BOLT:

**1) Multi-breed stayability.** As mentioned, the new stayability EPD is calculated for all cattle in the database (not just for purebred and fullblood Simmental). As stayability is a very important economically relevant trait for female production, the ability to have stayability calculations on all cattle will improve the prediction of the All Purpose Index in hybrid cattle and cattle of other breeds.

**2) Direct incorporation of genomic data.** Because BOLT was used to calculate the Stayability EPD, the evaluation used the DNA markers, pedigree information, and phenotypic data simultaneously in the prediction of the stayability EPD. Previously molecular breeding values (MBVs) were calculated from the genomic information and those MBVs were blended separately into the EPD prediction. The new direct method of including DNA markers not only improves the genomically enhanced EPD for the genotyped animal but also uses this information in the EPD calculations of relatives.

**3) Better prediction of accuracy.** The BOLT software calculates a true accuracy of the EPD rather than an approximation of accuracy. With the limitations of the old software and computer memory, calculating true accuracy was not an option as the system of equations was too large and cumbersome to manipulate. In addition, the method of approximation tended to inflate accuracy values. What does this mean to breeders? In most cases, animals will have a decrease in reported accuracy for stayability but this reported accuracy will be the true accuracy for the EPD. True accuracy values help producers better manage risk associated with bull selection.

**4) Change in base:** With all the changes made to the stayability evaluation, the base for stayability has changed for purebred and fullblood Simmental. All cattle in the IGS collective will be on the same base and comparable directly with each other. Breeders will see movement in stayability EPD from previous evaluations, not only because of changes to methodology but also because of a base change. However, changing the base does not affect the ranking of cattle; it simply shifts all EPDs up or down by the same increment. ♦

*Watch for more updates on Stayability and other traits predicted with BOLT in future issues.*



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# MARC Hosts DNA Technology Conference



By Michael E. Dikeman,  
Ph.D.

I represented ASA at the “DNA Technology in Beef Cattle” conference at the US Meat Animal Research Center (MARC) October 17 and 18. There were 69 seedstock and commercial producers and scientists from MARC and several other universities in attendance.

**John Pollak, Director of MARC**, gave an introduction in which he described MARC as a “living lab” where various kinds of projects were being conducted, in addition to research on meat animals. He described the USMARC/University of Nebraska-Lincoln research initiative; the NCBA Sustainability Project; an anti-microbial resistance project; a fly resistance project; and water containment facilities to determine the presence and persistence of AMR bacteria and genes.

**Darrh Bullock, University of Kentucky**, discussed Genetic Tools to Meet Breeder’s Objectives. With use of audience ‘clickers’ rankings of eight important traits for the ideal cow on a scale of one to 10, the eight traits ranked from about 4.5 to 5.5, illustrating that all eight traits were of similar importance among the audience mix of seedstock and commercial producers and researchers.

**Matt Spangler, University of Nebraska**, did his usual excellent job of discussing “Current Status of Genomic Selection”. He stated that the ASA has the second largest number of animals with genomic information (genotyped animals). He emphasized that proper blending of Molecular Breeding Values (MBV) and Estimated Breeding Values is important. For high-accuracy animals, MBV contributes very little to the accuracy of the animal’s EPD. The largest benefit is for non-parent animals. BOLT technology represents the largest change in commercially available software for genetic evaluation in the beef industry in a long time, and will be launched very soon. However, it does not

overcome all of the challenges facing National Cattle Evaluation. It will be up to breeders to generate the necessary phenotypes to enable NCE. It will allow dramatically faster genetic evaluation.

**Allison Van Eenennaam, University of California-Davis**, discussed her research on Bovine Respiratory Disease (BRD) as part of a large collaborative USDA integrated grant. Most of her work has been with an extremely large dairy ranch (70,000 head), and a modest sized feedlot (1,000 head). Heritability estimates ranged from 0.17 to 0.29, depending on the definition of BRD. Decreased susceptibility to BRD is a very valuable trait. New guidelines are being developed to standardize selection for BRD phenotypes. [www.brdcomplex.org](http://www.brdcomplex.org)

**Bob Weaber, Kansas State University**, discussed the large Feed Efficiency project involving several universities and MARC. The goals are to develop initial genomic predictors for multiple beef breeds for the purposes of National Cattle Evaluation. Initial Genome-Wide Association Studies focused on Angus, Simmental, Hereford and animals from the Germplasm Evaluation project at USMARC, although the feed intake phenotypic and genomic resources for other breeds are continually increasing. He discussed some of the results from nutritional studies as part of the project as well. For the ASA, Dry Matter Intake (DMI) is included in the \$API and \$TI. The phenotypic correlation between Grow phase Residual Feed Intake (RFI) and Finish phase RFI is 0.63. However, the phenotypic correlation between Grow phase Average Daily Gain ADG and Finish phase ADG is only 0.11. This illustrates the robustness of feed intake measurements over different periods but the sensitivity of gain measurements. Both a

## Conference Speakers



Dr. John Pollak,  
USDA MARC, Director



Dr. Darrh Bullock,  
University of Kentucky



Dr. Matt Spangler,  
University of Nebraska



Dr. Allison Van Eenennaam,  
UC Davis



forage and high grain diet are being evaluated in the project. Forage RFI and Grain RFI are modestly correlated. Relationships of RFI and traits like marbling are being investigated. [www.feedeficiency.org](http://www.feedeficiency.org)

**Megan Rolf, Kansas State University**, talked about another funded USDA grant centered on female fertility and includes the investigation of recessive genetic defects that might be responsible for decreases in fertility (early embryonic mortality). Animals can be carriers and produce progeny that are carriers, but only when there are homozygous alleles is there a deleterious effect. A unique component of this project is the development of software to enable seedstock producers to determine matings that optimize the breeding goals and inbreeding.

[www.beefreproduction.org](http://www.beefreproduction.org)

**Larry Kuehn, US MARC**, gave an excellent presentation on getting the most out of genomic selection. Genotyping is the ultimate ‘indicator trait’. He emphasized the need for more data on “novel traits” such as resistance to BRD, tenderness, lung lesions, etc. It would be beneficial to obtain data from commercial producers, such as feedlot and beef processor data. Data from 2% of producers or processors would exceed data from seedstock herds now being collected. He discussed the technique of ‘DNA pooling’ to estimate gene frequencies. This technique can reduce genotyping costs dramatically. There is also the need for breed associations to do ‘structured sire evaluations’ to enable the collection of sparsely recorded traits including carcass traits and fertility.

Spangler also discussed “phenotypes needed for training” and discussed EPDs versus “degressed” EPDs, a technique in which high and low accuracy animals can be included in the same analysis. This technique allows EPDs to be used as ‘phenotypes’ in genomic analysis that estimates the effects of SNPs. He stated that the difference in the average genetic correlation for the 50K and

80K panels is negligible and that simply adding more SNPs does not help prediction of overall genetic merit.

**Gary Bennet, US MARC**, discussed new techniques for genomic evaluation with a focus on the loss of functional alleles. Many bulls have more than a few genes that do not function. This results in some loss in performance. He is looking at potential selection using an “index of loss of functional alleles” to determine the impact on female fertility.

**Steve Kachman, University of Nebraska**, presented results on the performance of the new GGPF250 panel. Initial results suggest that this panel, partly comprised of variants from sequence data, would not help within breed predictions. The next step in his research is to determine if this new panel will aid in the portability (ease or transfer of predictions) of genomic information across breeds.

Pollak discussed the importance of “novel traits” such as tenderness, BRD resistance, etc. Not enough phenotype data can be generated for all novel traits. The transfer of genomic predictions to more distantly related populations has not worked well and simply using more SNP (e.g. 770K) has not alleviated the problem. Consequently, the use of selected variants from sequence data and advanced statistical methodology are current research thrusts.

On another topic, Pollak stated that MARC does not have an extension program to extend information to the industry. The National Beef Cattle Evaluation Consortium (NBCEC) was formed to do that. Therefore, a partnership between MARC and NBCEC is designed to extend information to the industry. The ARS has submitted a request for funding to be included in the 2018 President’s budget.

Overall, the conference was very educational, stimulating, and encouraging. Definite progress is being made in genomic selection. ♦



*Dr. Bob Weaber,  
University of Missouri*



*Dr. Megan Rolf,  
Kansas State University*



*Dr. Larry Kuehn,  
USDA MARC*



*Dr. Gary Bennett,  
USDA MARC*



*Dr. Steve Kachman,  
University of Nebraska*



## BULLETINS

### Denver Headquarters At DoubleTree

Once again, the DoubleTree Hotel Denver, 3203 Quebec Street will serve as headquarters for the ASA Annual Meeting, Foundation Auction, and ASA Board Meetings. Although the cutoff date is past, call 303-321-3333, if you are still looking for a room during the NWSS.

A complimentary shuttle service is provided to and from the Airport and the NWSS grounds by the DoubleTree Hotel.

### 2017 NWSS Schedule

The schedule for activities for the 2017 National Western Stock Show has been announced. The event is being held in conjunction with the 49th ASA Annual Meeting.

#### Date and Times are:

##### Friday, January 13

8:00 am ASA Board Meeting

##### Saturday, January 14

8:00 am ASA Board Meeting

Noon-5:00 pm Meet and Greet

6:30 pm SimMagic on Ice

##### Sunday, January 15

8:00 am Bull Pen Show

4:00 pm Annual Meeting

6:30 pm Chairman's Reception

7:45 pm Foundation Auction

##### Monday, January 16

8:00 am Female Pen PTP Show

2:00 pm The One Sale XXIV

*(Includes Foundation lot and Power Simmental Selection)*

##### Tuesday, January 17

8:00 am Junior PTP Show

Open PTP Bull Show

5:00 pm Wild, Wild West Sale

##### Wednesday, January 18

8:00 am Open Class Female Show

**Entry fee information and class breakdowns are posted on [www.coloradosimmental.com](http://www.coloradosimmental.com) (Note: NWSS will collect all fees.)**

#### Officials are:

- Pen shows — Kyle Colyer
- Junior shows — Kevin Jensen
- Open class/hill shows — Jim Ligon

### ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights into its database. Cow weights provide valuable information for use in our genetic evaluation system. ASA requests that you weigh your cows close to weaning time, and, if possible, give your cows a body condition score at the same time.

### Carcass Merit Herds Wanted

Would you like to get paid to use some of the most promising young bulls in the industry? Do you have accurate and consistent record keeping? Then ASA has the program for you!

The ASA is seeking additional cooperator herds for the Carcass Merit Program. Spring or Fall calving herds are welcome. Contact Jackie Atkins or Jannine Story if you are interested in becoming a CMP herd ([carcdata@simmgene.com](mailto:carcdata@simmgene.com) or call 406-587-4531).



### AJSA Schedule and Deadlines

#### January 15 —

Steers born Jan 15-Apr 15 eligible for Steer Profitability Competition

#### April 1 —

Classic entry forms available at [www.juniorsimmental.org](http://www.juniorsimmental.org)

#### April 15 —

Hotel Scholarship application deadline

#### April 15 —

Steers born Jan 15-Apr 15 eligible for Steer Profitability Competition

#### May 15 —

Regional Classic entry/ownership deadline \*no late entry

#### May 22 —

National Classic entry/ownership deadline \*no late entry

#### June 1 —

Photography Contest, Interview Contest, Trustee application, Silver and Gold Merit Award application deadline

#### June 14-17 —

South Central Regional Classic, Springfield, MO

#### June 14-17 —

Eastern Regional Classic, London, OH

#### June 21-24 —

Western Regional Classic, Klamath Falls, OR

#### June 28-July 2 —

North Central Regional Classic, Huron, SD

#### July 9-15 —

National Classic, Hattiesburg, MS

#### August TBA —

Summit Leadership Conference

#### September 15 —

Steer Profitability Competition Entry Deadline, forms available at [www.juniorsimmental.org](http://www.juniorsimmental.org)

### 2017 Year-Letter is "E"

The year-letter animal identification letter for 2017 is "E," and will be followed by F in 2018 and G in 2019. The letter D was the year-letter designated for use during 2016.

### Office Holiday Schedule

The ASA office will be closed for the remaining 2016 holidays.

Friday & Monday, December 23 & 26  
Christmas ♦



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Jeremie Ruble .....	406.581.7940
Roger Allen .....	715.684.9222
Frank Kaehler .....	507.269.6148
Bob Dwyer .....	309.337.1404
Nick Dwyer .....	309.337.6404



# What's New in DNA?

Big changes in DNA testing now available through the ASA.

By Leoma Wells and Jackie Atkins, Ph.D.



Leoma Wells

This past fall, the ASA launched a less expensive genomic test option, a new DNA pricing schedule, and an additional DNA sampling method. Here are some key points to keep you current on all-things-DNA with the ASA.

## New Genomic Panel:

Genomic tests give a more accurate picture of what DNA markers an offspring inherited from its parents. These DNA markers are associated with the genetic control of various traits and can increase

the accuracy of predicting an animal's genetic potential. GeneSeek launched a new genomic panel called the **GeneSeek Genomic Profiler uLD or GGP-uLD**. The **GGP-uLD** has about 7,000 DNA markers and offers a more affordable genomic test. ASA recommends GGP-uLD testing for herd sires and replacement heifers when no other DNA tests are of interest. If additional trait testing is needed on the animal, then the GGP-HD or GGP-LD are better options. The GGP-uLD test does include parent verification (if the parent animals have DNA on file for comparison).



Jackie Atkins, Ph.D.

Genomic Panel	Marker Density	Parentage Included	Add-On Content Available	Best Use *Required	Price
GGP-HD	150,000	Yes	Yes	*AI sires and Donor Dams	\$90
GGP-LD	31,000	Yes	Yes	Herd sires and replacement females with additional DNA tests requested	\$50
GGP-uLD	7,000	Yes	No	Herd sires and replacement females	\$33

The results of GGP-HD, GGP-LD and GGP-uLD testing are incorporated into an animal's EPDs, thus increasing the accuracy and resulting in the equivalent of 5-10 progeny records for that animal. As you can imagine, genomic testing can have a large impact predicting your herd's genetic potential, especially with regards to replacement heifers since most females would not achieve that level of accuracy until they are 8-10 years of age.

Genomic tests **DO NOT** automatically include trait testing such as horned/polled or coat color results. If additional trait testing is desired, it must be requested when you order the kit.

## New pricing schedule:

The new pricing structure has "add-on" pricing for traits and conditions generated from the genomic panels. The add-on tests are less expensive than testing these traits independently (stand-alone). Add-on tests are available from the GGP-HD and GGP-LD panels, but are not available with the new GGP-uLD option.

The parental validation fee is reduced in the new fee structure. The previous price was higher in part to compensate for staff time spent on exclusion cases or large multi-sire groups. In the case of an exclusion, the new price will include comparing two additional possible parents. However, if more time is needed beyond these two additional parents, there will be a DNA research fee charged to compensate for additional staff time. The DNA research fee is \$60/hour and will be billed in one dollar increments. For instance, if it takes an additional 15 minutes of staff time to resolve parentage, then the account will be billed an additional \$15.

Previously, members were not charged for samples that failed DNA testing (no results) — the ASA paid for this testing at no expense to the member. Again, covering this testing was built into the higher fees. With the new reduced prices, the ASA will charge members for samples that fail testing.

The ASA will charge a \$5.00 export fee (our cost) for exporting parental markers (SNPs) in the AB format (currently only applies to the American Angus Association).

See page 98 or go to [simmental.org](http://simmental.org) for a full list of the new DNA prices.



## DIRECTOR'S DIALOGUE

By Chip Kemp, Director of Member and Industry Relations



ckemp@simmgene.com

### New DNA Sampling Option:

Allflex® has developed a new method of collecting DNA using ear notch tissue samples. This method is easy, has lower sample fail rates, and facilitates faster processing through sample reception with GeneSeek. The new method entails collecting an ear punch into a tube called the Allflex Tissue Sampling Unit or TSU. The TSU contains a barcode and simple number ID. Caution: when using this method, it is imperative to clearly communicate the ID of the animal corresponding to the TSU. The TSU cost \$2.00 per unit and must be ordered in increments of ten. The TSU can be combined with custom ID orders with Allflex tags to connect the barcoded information with ranch tag ID and/or electronic ID tags. The units can be ordered from the ASA or GeneSeek. Please note, large orders may require additional time to order the TSUs from Allflex. Contact the ASA for details on proper handling and protocol with TSU samples.

If you would like to request a kit either email [dna@simmgene.com](mailto:dna@simmgene.com) or call 406.587.4531, extension. 3. ♦

Our level of vulnerability is directly correlated to the perception of our own greatness.

No, this isn't a new scientific metric to gauge a bull's personal fulfillment. Nor is it a new index designed to accompany API and TI. Though, a GI (Greatness Index) might be viewed very favorably by bull studs.

Nope. This is purely a statement of fact that most of us recognize. Countless examples prove this point. We've all known a young athlete who was head and shoulders above the bulk of their competition. And, right up until the time the athlete bought into the praises and flattery, they were unstoppable. However, once that young star began to listen to the accolades and started to believe the hype — well, that's when things changed. It is simply human nature. When we see ourselves as better than the rest we work less, hold ourselves in too high of esteem, and start to look down on others. We are after all — Great!

Those of us with a few more years have seen this story repeat itself over and over. Often times it even hits close to home. When we feel we're the best, when we think we've finally reached a point where others must seek our approval, when we know we won't stumble — then we need to take a step back. Often times when we appear to be on top we are at our greatest peril. Professionally, personally, morally. One needs to be self-aware. One needs to remember what it means to struggle and claw your way up. One needs to remember those you rely on and those who rely on you. One needs to remember the effort, the character, the determination, and the good fortune it took to arrive.

And so I recognize my own good fortune. I've been on staff with ASA now for one year. That year has flown by and has witnessed tremendous changes in the dynamics of our industry. The year has seen continued additions to the capabilities and staff at ASA. Your Association has been victorious in defending the freedom to use powerful science industry wide. Your ASA has planted new roots with a new address. But to be clear, the foundation that ASA is firmly built upon is constant and unchanging.

So to be blunt, my true good fortune is to work for an Association that doesn't believe the hype machine, that doesn't profess and preach to be the greatest and only asset necessary for a cattle producer's success, and doesn't ignore scientific realities and time tested cowboy logic. Are we the best at touting our horn or crowing in the town square about what we are doing? Likely not. And we can live with that. We prefer to work our tails off, follow through, and deliver the best product out there while collaborating with others to make an even better product available to you.

**EPD and Indexes** — The genetic evaluation is already viewed as the model and we are not resting. 2017 will be a huge year.

**Commercial EPDs** — You are more effective when your customers better understand their cow herd. Encourage THE-CM.

**International Genetic Solutions** — An unprecedented, multi-breed collaboration that enhances the value of your cattle.

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**Genomics** — New Ultra Low Density test available. A new evaluation system in the works will better utilize genomic power.

**Feeder Profit Calculator** — An exciting new project you will hear more about in the coming months!

The American Simmental Association has a unique history and perception within our industry. Through today's lens, it is clear that ASA and its membership can be defined as pioneers, as a group devoted to transparency and truth, as an organization that welcomes new comers and new challenges, and a forward thinking group of SimGenetic enthusiasts that never rest. Never settle. Never allow themselves to believe in and get sidetracked by the hype in their own greatness. After all, there simply isn't time for that. We have work to do. ♦



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Blog**  
[www.simmental.org/scienceblog](http://www.simmental.org/scienceblog)



# WERNING CATTLE COMPANY

## 36th Annual Production Sale 2017

**TUESDAY, FEBRUARY 14th**  
**12:00 NOON SALE TIME AT THE RANCH**

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**5870C** *Purebred Simmental*  
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**53C** *SimAngus™*  
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- 11** Sons & 4 Full Brothers to W/C Executive Order
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SELLING  
10 FULL  
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**1076D** *3/4 Simmental*  
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SELLING  
20 SONS  
OF THE 534  
DONOR

**534D** *Purebred Simmental*  
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FULL  
BROTHER TO  
EXECUTIVE  
ORDER

**187D** *3/4 Simmental*  
WIC United x 8543 Donor



SELLING  
THE FIRST  
SONS OF  
ANCHOR

**46D** *3/4 Simmental*  
CCR Anchor x Lock n Load



SELLING  
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OF W/C  
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**185D** *3/4 Simmental*  
WIC Bullseye x Lock N Load



SELLING  
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GRANDSONS  
OF UNITED

**320D** *SimAngus™*  
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FULL  
BROTHER  
TO W/C  
BULLSEYE

**D69** *Purebred Simmental*  
Lock N Load x 8543 Donor



SELLING  
10 FULL  
BROTHERS

**362D** *3/4 Simmental*  
WIC United x 534 Donor



SELLING  
25 SONS  
OF W/C  
BULLSEYE

**562D** *SimAngus™*  
WIC Bullseye x Really Windy



**D655** *SimAngus™*  
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SELLING  
15 SONS  
OF 8543

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See You February 14th!



# WE GET VISITORS



Vasco Neto, right, Global Product Manager at Genus (ABS), escorted a five-member Brazilian contingent of Brazilians. ASA CEO Wade Shafer (second from left) met with the international delegation.

Brent (left) and Wyatt Fox, Simmental members from Duncannon, Pennsylvania, visited ASA headquarters. Wyatt was checking out the possibility of attending Montana State University, located in Bozeman.



Recently a number of friends, both old and new, dropped in to see the new ASA headquarters building. The visitors included a group from Brazil, to a college-aged young man and his father, and a former member of the Board of Trustees.



Longtime ASA member and former Trustee, Van Neidig, (center) of Battle Creek, Nebraska, stopped by to renew acquaintances with ASA staff members Steve McGuire and Wade Shafer. ♦

## EDGE of the WEST Production Sale

February 13, 2017 • Mandan, ND

For catalog, call:

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Claye and Michelle Kaelberer – 701-220-3124

Tyler and Tiffany Kinn – 701-220-5276

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February 21<sup>st</sup>, 2017



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QB D25 | FBF1 Combustible x KNH Play On



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VJT D17 | WS All Around x KS Ms Master Blend

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# CONNECTION

Developing leaders through friendship, networking, and communication skills!

By AJSA Trustee Cole Liggett, Dennison, Ohio



## Advocating For Our Industry

It seems as though it is getting more difficult for beef producers to convey our message of responsibility and welfare concerning the animals we raise. Animal rights activist groups and restaurants such as Chipotle are well-funded and provide consumers with false and misleading information regarding care of livestock. As producers, it is important to be as well informed as possible and convey the message of responsibility at every opportunity. It is also important to keep an open mind when conveying our message, as a large segment of the general public has little knowledge of the subject of livestock care.

This past semester in school I was enrolled in an agricultural advocacy class. As a part of the class I was afforded the opportunity to listen to several speakers from different spectrums of the industry. I learned the

importance of keeping an open mind and found that there is a great deal that can be learned by listening to others. As much as we hate to admit it, Chipotle does an outstanding job marketing and conveying their message to their consumers.

I believe it is vitally important not to lie or mislead someone when attempting to educate them about the beef industry. If you do not know the answer to a question it is all right. There are a number of resources available to beef producers to research information. Organizations such as state associations, the National Cattlemen's Beef Association (NCBA), and various breed associations are great resources available for all producers to use.

I would like to leave you with this: we are never too old or experienced to learn. The future of our industry depends on every producer, whether they own five cows or 50,000, conveying the message of responsibility with which we produce our commodity. ♦

2017 Classic Schedule		
Event	Dates	Location
Eastern Regional	June 14-17, 2017	London, OH
South Central Regional	June 14-17, 2017	Springfield, MO
Western Regional	June 21-24, 2017	Klamath Falls, OR
North Central Regional	June 28 - July 2, 2017	Huron, SD
National Classic	July 9-15, 2017	Hattiesburg, MS

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# BENDA RANCH

## Simmentals

**Annual Production Sale**  
**Monday Feb. 13, 2017 - 1:00 PM**  
 Kimball Livestock Exchange, Kimball, SD

**Selling:**  
**55 yearling and**  
**5 coming two-year-old bulls**



**PB SM**  
**JBS Mr. Casino 207D**  
 JBS Big Casino 336Y x JBS Ms Dew It Right 021Z  
 ASA# 3184863 • 205 Adj. WW: 791 • 122 WWR  
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
 12 .4 79 114 .22 12 19 59 134 77



**3/4 SM**  
**JBS Mr. Cowboy Cut 941D**  
 CCR Cowboy Cut 5048Z x JBS Miss Bushwacker 86W  
 ASA# 3184911 • 205 Adj. WW: 725 • 112 WWR  
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
 9 2.2 77 115 .24 9 21 60 129 79



**3/4 SM**  
**JBS Mr. Step Stone 037D**  
 WS Stepping Stone B44 x JBS Miss Olie 823X  
 ASA# 3184925 • 205 Adj. WW: 744 • 115 WWR  
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
 11 2.2 78 122 .28 9 16 55 130 78



**1/2 SM**  
**JBS Mr. Absolute 303D**  
 C F Bennett Absolute x JBS Miss Force 113A  
 ASA# 3184786 • 205 Adj. WW: 721 • 111 WWR  
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
 17 -.3 74 119 .28 11 22 59 173 90



**3/4 SM**  
**JBS Mr. All In 706D**  
 GSC All In 72A x JBS Miss Newline 0532  
 ASA# 3184840 • 205 Adj. WW: 670 • 103 WWR  
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
 10 1.6 54 83 .18 10 27 54 110 60



**3/4 SM**  
**JBS Mr. N Octane 335D**  
 Kappes Northern Octane x JBS Miss Bismarck 119A  
 ASA# 3184892 • 205 Adj. WW: 772 • 119 WWR  
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
 8 3.1 79 120 .26 10 22 61 114 71



**JBS Big Casino 336Y**  
 Selling 11 sons of Big Casino



**PB SM**  
**JBS Mr. Casino 054D**  
 JBS Big Casino 336Y x JBS Miss Built Right 747X  
 ASA# 3184810 • 205 Adj. WW: 681 • 105 WWR  
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
 13 -.2 61 89 .18 11 20 50 132 68



**3/4 SM**  
**JBS Mr. Step Stone 067D**  
 WS Stepping Stone B44 x JBS Miss Indy 819X  
 ASA# 3184811 • 205 Adj. WW: 690 • 107 WWR  
 EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
 11 2.2 70 108 .24 9 22 57 128 73

**Other Simmental Sires:**  
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2016 Fall EPDs pulled 11.22.16



# SIMGENETICS

## Breed Synergy Generates Profit Advantage for Cattle Raisers

By Tracey Koester, American Red Angus

In a unique beef industry event, three major beef breed associations joined forces to host “Mapping The Maze,” a seminar focused on guiding commercial cattlemen through the tangle of genetic, feeding and marketing options.

On October 28, state and national leaders from the Gelbvieh, Simmental and Red Angus breeds invited cattle producers and industry personnel to Mandan, North Dakota, to share insight from their partnership with International Genetic Solutions (IGS). This partnership is an innovative and unprecedented collaboration between progressive breed associations focused on enhancing beef industry profitability.” The breed experts also showcased value-added marketing programs geared at putting more dollars in commercial producers’ pockets.

By design, breed associations carry an obligation to assist members and their bull-buying customers. American Gelbvieh Association Executive Director Myron Edelman laid the foundation for the seminar by outlining those responsibilities and their alignment to the growing global population and beef consumption.

“Each association’s primary duty is to maintain the registry for that breed,” Edelman explained. “But, beyond that obvious function is a commitment to provide accurate data and leading-edge technology through research and marketing. Essentially, we provide information to our seed-stock and commercial producers that helps them make educated decisions in order to avoid critical errors in the production performance of their cowherds.”

Ranchers and feeders are continually charged with the task of optimizing beef production. In order to feed the world, they must produce more beef in less time with fewer resources — all at a lower cost.

Experts predict the world population will hit 8.5 billion by the year 2030 — an increase of nearly two billion people. That population growth will bring a consumption need for over 28 billion pounds of beef a year — three billion more pounds than produced today. (Source: USDA FAS)

To prepare for the future, breed associations are working diligently to equip producers with tools, like EPDs, to identify which animals possess the most productive genetic traits. “Today’s cattle are trending higher weaning and yearling weights which is one step in producing beef faster and more efficiently,” Edelman said. He also identified heavier carcass weights and better quality meat with more cattle grading Choice.

“We have a lot of work ahead of us to feed the world’s growing population and meet beef consumption needs. Breed associations are the leaders in assisting producers to meet global beef demands with an economic protein source.”



Left to right, Myron Edelman, Executive Director, American Gelbvieh Association; Wade Shafer, Executive Vice President, American Simmental Association and Tom Brink, CEO of the Red Angus Association of America.

## SunBelt Expo Draws Crowds

It was a humid 91 degrees at the 39th Annual Sunbelt Ag Expo in Moultrie, Georgia. A crew of Simmental breeders from Georgia and surrounding states manned a Simmental booth at the event, held October 18-20. Reports from the event indicated a large number of visitors interested in Simmental genetics and a volume of informational brochures handed out to interested cattlemen.

Two stout SimAngus™ bulls were displayed on site, helping to draw and keep the crowd’s interest.



SimAngus™ Bulls displayed by Gibbs Farms at the Expo.



Simmental booth at the annual Sunbelt Expo. ♦



**SVS Captain Morgan 11Z**



ASA# 2709087 • Harvie JDF Wallbanger 111X x Sunny Valley BLK Jenna 88U

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
EPDs:	4	4.2	80	124	.28	11	20	60	80	64

**Come AS U R Red Rocket KRGS 29A**



ASA# 2834718 • MRL 130Y x Miss Xciting 14X

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
EPDs:	2	7.4	84	135	.31	11	23	65	94	63

**CCR Wide Range 9005A**



ASA# 2725666 • S D S Graduate 006X x CCR Ms. Apple 9332W

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
EPDs:	3	-.2	76	129	.33	12	26	64	114	78

**Silveiras Mission Nexus 1378**



ASA# 2964186 • LJC Mission Statement P27 x Silveiras Daorv 8399

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	\$API	\$TI
EPDs:	18	-2	71	115	.28	3	25	60	114	71

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**ASA/NDSA Collaborate**

The American Simmental Association participated as a sponsor of the North Dakota Stockmen's Association 87th Annual Convention and Trade Show held September 22-24 in Minot. The convention theme "Rooted in Tradition Growing for the Future," drew focus on the importance of member input to protect, support and advance the beef cattle industry.

Simmental breeders and commercial cattle producers accessed information relevant to ASA performance programs and upcoming events during the trade show. The 2017 AJSA Steer Profitability Competition was promoted through printed material and personal contact. In addition, a collaborative event involving the State and National American Simmental Associations, Red Angus and Gelbvieh Associations was held October 28 in Mandan, an unprecedented alliance of International Genetic Solution (IGS) members, leaders and marketing.



*From the left: Travis Bell, ASA Rep Russ Danielson and Doug Bichler, represented ASA at the NDSA's Annual Convention.*

**Screwworm Discovered in Florida**

USDA's Animal and Plant Health Inspection Service (APHIS) has confirmed the presence of New World screwworm in Key deer from the National Key Deer Refuge in Florida. This is the first infestation in the US in more than 30 years.

In response, the Florida Commissioner of Agriculture declared an agriculture state of emergency in Monroe County. New World screwworms are fly larvae that can infest livestock and other warm-blooded animals, including people. There have been no livestock or human infestation cases so far.

**TB Traced to Indiana Farm**

Indiana officials are investigating a case of Bovine Tuberculosis (TB) in a beef cattle herd in Southeastern Indiana. The TB-positive cattle were identified through routine inspections at a meat processing facility in Pennsylvania.

Veterinarians are in the process of conducting a thorough investigation of the Indiana herd where the animals originated. In a follow-up to the initial report, the infected herd will be depopulated. Six beef steers were condemned at slaughter after exhibiting signs of TB. Indiana had held a bovine TB-free status since 1984 under USDA's official guidelines.

**Missouri Man Sentenced for Cattle Fraud**

A Braymer, Missouri, man was sentenced for a cattle fraud scheme that resulted in losses of more than \$262,000. The accused man admitted that he engaged in a scheme to sell at least 114 mortgaged cattle without paying the loans and instead keeping the funds for his own use.

Additionally, he removed identification tags from 646 head of cattle belonging to others, and mixed these cattle in with his neighbor's, his landlord's, and his own cattle in order to sell the livestock undetected. ♦



# NEWSMAKERS

## Hoagland Completes Dublin Marathon

Mary Hoagland, a member of the American Simmental Association's information technology (computer programming) staff, completed the world famous Dublin Marathon on October 30. It was her first full marathon, although she has competed in a number of 5K, 10K and half-marathons.

She won the trip through a drawing for participants in the 2016 "Run to the Pub" event held in Bozeman last March and has been training ever since. She completed the course in six hours and 30 minutes against an international field of 19,500 competitors including 6,500 females. More than 55 countries were represented. Race organizers proudly refer to their event as "the world's most friendly marathon."



Hoagland with her medal.

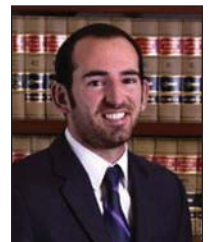


A small portion of the field with the starting line in the distance.

## Traxinger Honored

The American Agricultural Law Association (AALA) has honored Mike Traxinger, a member of a long-time Simmental family from Claremont, SD, with its Excellence in Agricultural Law Award. The award recognizes AALA members for outstanding contributions to the legal profession and agricultural community.

He serves as corporate counsel for the South Dakota Wheat Growers Association based in Aberdeen. Traxinger received his B.A. from the University of Minnesota, and his law degree from Drake University School of Law in Des Moines. He is a fifth-generation South Dakota farmer and maintains a small herd on his family's operation.



Traxinger

## In Memoriam . . .

- Simmental breeder **Johnny Lee Morrow**, 69, of Tuscaloosa, AL, passed away August 15, after a difficult, four-year battle against cancer. Morrow Farms has been an active member of the ASA since 2008, holding ASA membership number 261734. Morrow also held membership in the Alabama Simmental Association. He is survived by his wife, Erma. ♦



Morrow

WE WISH YOU A VERY  
**MERRY CHRISTMAS**  
 AND  
**HAPPY NEW YEAR**

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Clay and Marianne Lassle  
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 Clay: 406.486.5584 • Ryan: 406.694.3722 • lrsbeef@midrivers.com

Merry Christmas  
 HAPPY NEW YEAR

Nebraska Simmental Association  
 402-367-2272 • www.nesimmental.com

Merry Christmas from the  
**TNT Simmental Ranch Crew!**

May you be Blessed with a Wonderful Christmas and a Prosperous New Year!  
 God Bless America and Make It Great Again!  
 Kevin, Lynette, Justin (son), Kendra (daughter), Josh (employee)



# KENNER SIMMENTAL RANCH

21<sup>st</sup> Annual Production Sale // February 11, 2017

1:00 PM // At the Ranch - Leeds, ND

Selling 125 Bulls & 80 Bred Heifers // Black, Red - Purebred, SimAngus™ & Red Angus



**D178 - PB**

Approx. 20 PB Black Bulls Sell!  
CCR Wide Range X KR Sharp Shooter  
EPDs 5 1.3 81 123 12 23 63 API 115 TI 76



**D94 - 1/2**

Approx. 45 Black SimAngus™ Bulls Sell!  
Thomas Up River X BAS Heavy Duty  
EPDs 14 -0.7 64 110 9 31 63 API 137 TI 76



**D983 - PB**

Approx. 30 Red PB Simmental Bulls Sell!  
WS Prime Beef x KS Zasha Z906 (All In)  
EPDs 13 0.6 88 128 14 24 68 API 150 TI 86



**D7364 - 3/4**

Full brother to KS Bases Loaded  
BCLR ShamWow x KS Zasha Z906 (All In)  
EPDs 12 2.9 94 142 6 28 75 API 135 TI 89



**D829 - 1/2**

Approx. 35 Red SimAngus™ Sell!  
Bieber Hard Drive X Wheatland Red Teddy  
EPDs 12 -0.5 63 97 8 26 58 API 131 TI 74



**C691 - 3/4**

KS Miss Wallbanger C691  
Harvie JDF Wallbanger X Mytty In Focus  
EPDs 6 4.7 78 127 9 22 61 API 89 TI 64  
AI bred to Hooks Bozeman

Roger, Jeanette & Erika Kenner  
5606 57th St NE  
Leeds, North Dakota 58346  
Phone 701-466-2800

**KENNER**  
SIMMENTALS



Erika 406-581-1188  
erika.kenner@gmail.com  
Herdsman: Bryan Leapaldt  
701-466-2553 • C. 701-739-8764

WWW.KENNERSIMMENTAL.COM

Videos available online for each lot in late January.  
SM EPDs: CE BW WW YW MCE Milk MWW API TI

**DVAuction**  
Broadcasting Real-Time Auctions



## COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

**Elite:** 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. Brahman (or Zebu) are the most populous breed in the world; which breed ranks second?
2. What is the form of inbreeding in which an effort is made to maintain a high relationship with a favored ancestor?
3. In which city is the American Royal Livestock Show annually held?
4. As a bull ages, matures and grows, what would you expect with regard to the birthweight of his calves?
5. The Simbrah breed was originally known by what name?
6. Where is the crest located on a beef animal?
7. What is the fraction of Simmental blood in a purebred Simbrah?
8. Who is the Executive Vice President of the American Simmental Association?
9. Which nerve controls the sense of smell?
10. For what reason would a chin-ball marker be attached to the halter of a "gomer" bull?

### Answers:

1. Simmental; 2. Linebreeding; 3. Kansas City; 4. No change; 5. Brahmamata; 6. Top of the neck; 7. Five-eighths; 8. Wade Shafer, Ph.D.; 9. Olfactory; 10. Heat detection.

## BEEF BUSINESS

### Industry Input on Dietary Guidelines Dismissed

A federal court has dismissed a lawsuit filed by a non-profit animal activist group that alleged too much food industry influence on the Dietary Guidelines Advisory Committee (DGAC). In a complaint, the Physicians Committee for Responsible Medicine claimed that USDA and Department of Health allowed the food industry to dictate the DGAC recommendations on cholesterol.

The court ruled that there were no guidelines for determining how much industry influence is too much. As a result, the complaint was deemed "non-justiciable" and dismissed.

### Meat Supplies Hit Record High

Total red meat supplies have hit a record-high since the data was first recorded in 1946. According to USDA, total beef, pork, and poultry supplies in refrigerated warehouses are 1.6% higher than earlier this year, and 11% higher than the five-year average.

Total pounds of beef in freezers were at a record-high since the data was first recorded in 1932. Inventories are up 9% from earlier this year, and up 4% from last year.

### Restaurant, Grocery Price Gap Grows

The gap between the cost of buying groceries and going out to eat has continued to widen, according to USDA's Food Price Index. Leading the decline in prices are cheaper beef, pork, poultry and eggs.

The Consumer Price Index (CPI) for all foods rose 0.1%, and food prices were 0.3% lower compared to last year. The food-away-from-home purchases CPI was up 0.2% and was 2.4% higher than last year, while food-at-home (grocery store or supermarket food items) CPI was 2.2% lower than last year.

### "Honor System" Grocery Store

A small Iowa grocery store reportedly has used the honor system for the payment of goods since the store opened in 2007. The shed-like store sells products made and raised by the owner's family-run farm. A money slot, a video surveillance system, and trust are used to monitor transactions.

The family-operation has only experienced two thefts over the years. In one instance, the thief made the motions of paying but didn't drop any cash in the slot, and in the other incident, the person only put \$1 in the slot for \$30 of goods. Both customers later paid the store back.

### Growing Interest In Restaurant Delivery

Research from Mintel, a consumer market research company, has revealed that third-party food delivery services are catching on. The report stated 87% of Americans who use the services say that it makes their lives easier, and of that 87%, 31% use these services at least twice a week.

In total, only 12% of Americans have used a third-party delivery service in the past three months. Among those who do not use these services: 30% would rather order delivery directly from the restaurant, 27% believe that delivery fees are too high, 23% live in an area outside of where companies operate, and 28% say they would rather eat in a restaurant.

### FSIS Holds Livestock Haulers Accountable

USDA's Food Safety and Inspection Services (FSIS) has announced that the agency intends to hold livestock handlers accountable for humane handling of the animals prior to slaughter when on the premises of an official plant.

Civil or criminal action may be placed against people not employed by an official establishment if they handle livestock inhumanly in connection with slaughter while on-site. Previously, the slaughterhouse was held accountable for handling of animals while on the premises.



## Farms Turn to Precision Ag

Precision Agriculture requires a significant investment of capital and time but may offer cost savings and higher yields through more precise management of inputs. According to an economic research report, yield mapping is used on about 40% of US corn and soybean acres, GPS soil mapping on about 30%, guidance systems on more than 50%, and variable-rate technology (VRT) on 28-34% of acres.

Yield mapping grew faster for corn and soybeans than for other crops, while adoption of soil mapping varied substantially across crops. Tractor guidance systems have grown faster than VRT input applications for all major field crops over the last 10 years.

## Battery Kills 86 Head of Cattle

Eighty-six head of cattle have died on a farm in Iowa after eating from a feed wagon that contained a ground-up battery. The owner was out of town, and a neighbor was feeding when the poisoning occurred. Only 16 cattle have survived the incident: 10 steers — three are blind, two cows, and four calves.

Blood and tissue samples were sent to Iowa State University (ISU), and the toxicology report showed extremely high levels of lead poisoning. Officials have indicated that only one farm has been affected by the incident, and how the battery was ground up and entered the cattle feed has yet to be determined.

## ND Livestock Missing, Injured, Killed

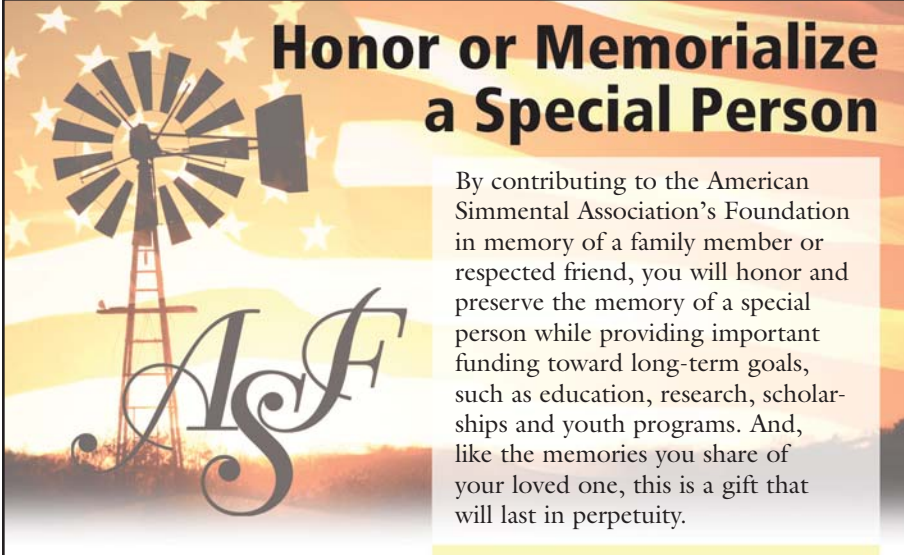
In four separate incidences, livestock were reported missing, killed, or butchered in Sioux County, ND. The first incident included one dead horse, four dead cows, and 30 head of cows missing. Later the same day, three bison were found dead and butchered in the same area.

Three days later, the owner of the dead horse and cows reported two cows had been shot: one with with a small-caliber firearm, and the other was shot with multiple arrows. Both have been treated by a veterinarian and may survive. The next day, the same individual who reported the first incident reported another dead horse.

## Hurricane Damages Carolina Ag

Reports show that North Carolina's agriculture industry took significant damage from Hurricane Matthew. State agriculture officials do not have damage estimates, but the 48 counties affected by the storm are North Carolina's largest agricultural counties, accounting for more than \$9.6 billion of the \$13.5 billion in farm cash receipts in 2014.

According to the state's agriculture commissioner, the eastern counties represent 71% of the state's total farm receipts. "While many crops were harvested before the storm, many crops such as soybeans, sweet potatoes, peanuts and cotton, were in the early stages of harvest." Additionally, the extensive flooding from the hurricane has reportedly killed five million chickens. ♦



## Honor or Memorialize a Special Person

By contributing to the American Simmental Association's Foundation in memory of a family member or respected friend, you will honor and preserve the memory of a special person while providing important funding toward long-term goals, such as education, research, scholarships and youth programs. And, like the memories you share of your loved one, this is a gift that will last in perpetuity.


*Each gift will be acknowledged and contributions are tax-deductible.*

**Name of person to be remembered:**  
\_\_\_\_\_

**Acknowledge memorial gift receipt to:**  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Donor information:**  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Enclosed is my gift for (Please circle):**  
\$25   \$50   \$100   \$200   Other \$ \_\_\_\_\_



**Please mail form and donation to:**  
ASA Foundation  
One Genetics Way  
Bozeman, MT 59718



## CUTTING EDGE

### Vaccine Reduces Antibiotic Use

Kansas State University (KSU) researchers have patented a vaccine that provides an antibiotic-free prevention and treatment of *Fusobacterium necrophorum* infection. The bacterium causes liver abscesses, calf diphtheria, foot rot or abscesses in sheep and cattle.

The vaccine is designed as an alternative to antibiotics currently used to control the infection. It works by immunizing the animal against leukotoxins, and by preventing the bacterium from attaching to organs. The vaccine is currently in testing for cattle, and may eventually be available for sheep and people.

### Immune Restorative Decreases Food Waste

Elanco Animal Health has developed Imrestor, an immune restorative, to reduce the chance of mastitis in cattle. Imrestor is not an antibiotic, vaccine, or hormone but, is similar to a cow's immune system so the cow may function normally. Clinical tests of the immune restorative have shown a reduced incidence of mastitis in calving cows by 28% in the US in the 30 days post-calving.

Health regulations prohibit the sale of milk with antibiotic residue, so 1.2 billion servings of milk are lost each year from the dairy chain. The new development decreases the need for antibiotics and other treatments, along with reducing the amount of milk discarded during the treatment cycle.

### Drought Resistant Crops Developed

Research led by the Australian National University (ANU) has helped develop food crops with higher yields and a greater ability to cope with drought conditions when compared with today's plants.

The researchers explained that by studying the role of a key enzyme in crops such as sorghum and millet, they were able to determine that these crops have a much greater yield and are better at resisting drought and other extreme conditions when compared to crops like wheat and rice.

### Labeling Unlikely to Encourage Healthy Eating

Researchers from New York University (NYU) have shown fast-food calorie counts don't help consumers make healthy choices. Researchers found that only 8% of fast food eaters are likely to make healthy choices as a result of calorie labeling nationwide.

In the beginning of 2017, the Food and Drug Administration (FDA) will require all chain restaurants, with at least 20 outlets, to post calorie information. Despite the rapid and widespread adoption of policies to require calorie counts at restaurants, most studies have little evidence that fast-food consumers are changing their behaviors in response to the labels. ♦



**Meet us at the yards**

**National Western**

**Saturday, January 14, 2017**  
**Noon to 4:00 PM**

**Meet and Greet with the  
ASA Board of Trustees,  
ASA Staff and Simmental Enthusiasts**

**Snacks and Beverages!**

**[www.simmental.org](http://www.simmental.org)**





# FOUNDATION GALA

## NIGHT IN THE ROCKIES

SUNDAY, JANUARY 15, 2017 | DENVER, CO

DOUBLETREE DENVER HOTEL, THE GRAND BALLROOMS  
3203 QUEBEC STREET DENVER, CO

FOUNDATION GALA IMMEDIATELY FOLLOWING  
THE CHAIRMAN'S RECEPTION AT 6:30 PM

Support the ASF at the Annual Foundation Gala Auction. Thank you to our generous donors for their contributions of unique auction items, including:

"ASA Foundation Donor"  
Custom Buckle Set

Black River Precision Custom  
Turkey Gun - Pure Poison Model

Custom American Simmental  
Association Knife

Hunting Trip - Cotulla, TX  
on Nueces River

Custom One Ounce Silver Coins



### Featuring Trent Loos, Loos Tales

Agriculture Advocate

Recently appointed to President-Elect,  
Donald Trump's Agricultural  
Advisory Committee

Two Denver Nuggets Tickets  
during NWSS

Nolan Ryan and Pete Rose  
Autographed Baseballs

Dak Prescott Cowboys' Jersey

Variety of Unique Gift Baskets

Semen packages from Select Sires,  
ABS Global, Accelerated Genetics,  
Genex and Cattle Visions

Back Cover Advertising on the  
*SimTalk* Directory & Sire Source

Home Decor

\*See Foundation Gala catalog for  
full auction listing and details



AMERICAN SIMMENTAL SIMBRAH  
FOUNDATION

For more information please contact,  
Emily Lochner | Phone. 406-587-4531  
elochner@simmgene.com

YOUTH, EDUCATION & RESEARCH  
[www.simmental.org/foundation](http://www.simmental.org/foundation)

Bid online, [liveauctions.tv](http://liveauctions.tv)





AN EVENT YOU DO NOT WANT TO MISS!

VOLUME 8

# Sim Magic

Saturday, January 14, 2017 | 6:30 pm MST  
Double Tree, Denver Central, Denver, Colorado  
Pre-Sale Social 5:30 pm, Hors d'oeuvres & Cash Bar

## ON ICE | 2017



### Miss Star Above

Selling embryos by CAJS Blaze Of Glory & TJ High Calibur



### Lazy H/Adkins Blk Star Z15

Selling 1/2 Interest in this proven donor!  
Dam of OBCC CMFM Deplorabull D148



### Hooks Bella B72

2016 NWSS Grand Champion  
Percentage Female – selling embryos  
by W/C Relentless



### CAJS Sweet Emotion

Selling embryos by  
W/C Loaded Up



### HPF/Borne Knockout Y030

Selling flush to the bull of your choice  
from this proven donor.



### AJE/JF Ant Joy Elegance 722T

Selling embryos by WS Stepping Stone  
& LLSF Uprising



### MA Bandy Maid 873

Selling sexed IVF female embryos  
by Mr. HOC Broker

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### SIMGENETICS & RARE SEMEN!

## Eberspacher

ENTERPRISES INC.

PROFESSIONAL SALE MANAGEMENT  
Office 507-532-6694 or Cell 612-805-7405  
Kelly Schmidt 406-599-2395 • www.ebersale.com



### Lazy H Burn Baby Burn R34

Selling embryos by SVF Steel Force



### JM Steel My Heart U42

Selling sexed IVF female embryos  
by Pays To Believe & Quantum Leap

Internet bidding and viewing at:  
**LiveAuctions.TV**



### Kenco Steel Magnolia

Selling embryos by Card Uproar 49Y



# Long's Simmentals donates Long's Charity D12 for Foundation Fundraiser.

AUCTION 2017

AMERICAN SIMMENTAL-SIMBRAH  
FOUNDATION



## Long's Charity D12



**Long's Simmentals** (ASA#040046), Creston, IA, are proud to provide the 2017 ASA Foundation Donation Heifer — Long's Charity D12. Our motto has always been that "We are proud to promote cattle bred and raised on our farm". When we selected Charity D12, ASA #3188586, we hoped that whoever purchased her would retain her for a lifetime. We want this special donation to be productive and a long lasting memory of our commitment to the Simmental breed.

Charity is solid in genetic value and traces back to Triple C Invasion on her dam side. We know that Peter Courtney would be proud to know that the Triple C legacy lives on. We have been fortunate to raise several noted AI sires and felt it was only fitting to offer this beautiful baldy, sired by one of the hottest bulls of the breed — and was bred on our farm, One Eyed Jack.



**Long's Charity D12 will sell January 17, 2017, during "The One" Volume XXIV sale in Denver.** The ASA Foundation is honored to welcome Long's Simmentals to the elite list of breeders in our Foundation Honor Roll.

ASA# 3188586 • BD: 2/10/2016 • Purebred Simmental  
TLLC One Eyed Jack x SS Cow Bell

EPDs as of 11/29/2016

CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	MB	BF	REA	SHR	\$API	\$TI
8	1.5	56	78	.13	7	19	47	-	13.1	18.1	-0.39	.27	-0.052	.92	-0.46	117	67



**Thank you to all  
of the heifer donors  
from previous years –  
and a big thank you  
to Long's Simmental  
for the 2017 donation.**

### By year, previous heifer donors were:

- 1997 Cheyenne Allen, IN
- 1998 Triple C Farms, MN
- 1999 Breinig Simmentals, NE
- 2000 Dave Nichols, IA/Barry Wesner, IN
- 2001 Sue Ann Fletcher Nichols, IA
- 2002 LeighBert Farms, WI
- 2003 Double S Simmentals, KY
- 2004 Hudson Pines Farm, NY
- 2005 Buzzard Hollow Ranch, TX
- 2006 JDJ Ranch, MI
- 2007 Gateway Simmental Ranch, MT
- 2008 Triple C Farms, MN
- 2009 Hart Farms, SD
- 2010 Grindstone Creek, MO
- 2011 Sanders Ranch, KS — bull lot
- 2012 HTP Simmentals, KY
- 2013 Lazy H Farm Randy and Karen Henthorn and Family, Fleming, OH.
- 2014 Owen Brothers, MO
- 2015 Werning Cattle Company, SD
- 2016 Shoal Creek Land & Cattle, MO



# INTERNATIONAL

## First Brazilian Beef Shipment Arrives

After 17 years of negotiations between the US and Brazil, Sao Paulo-based JBS SA shipped the first fresh beef from Brazil to the US in nearly two decades, arriving in the Port of Philadelphia. JBS's shipment is the first of a handful of Brazilian processors that the USDA has listed as eligible to export to the US. Other companies exporting to the US are Marfrig and Minerva.

According to the Philadelphia Regional Port Authorities, the agreement says that 3,000 pounds of Brazilian beef will be shipped monthly from the Port of Itapoa to the US.

## Meat Industry Pushing for TPP

The meat industry has been championing the Trans-Pacific Partnership (TPP) since negotiations began eight years ago. According to industry association calculations, with the US population growing at less than 1% a year, animal protein industry growth depends largely on more meat and poultry boarding boats to foreign consumers in faster growing markets.

In the first quarter of 2016, the US exported 25% of pork produced, 16% of chicken, and 13% of beef. Without the trade barrier concessions built into the TPP, both beef and pork could lose out to competing exporters in hay markets like Japan, while poultry exporters were looking for Canadian concessions built into the pact.

## Global Food Prices Surge

World food prices rose 2.9%, the highest since March 2015, led mainly by increased sugar and dairy costs. Food and Agriculture Organization's (FAO) food price index has been increasing steadily since the beginning of the year, supported by a spike in sugar and moderate increases in dairy, meat, and oil products.

The meat price index has increased 12.6% since hitting a five-year low earlier in 2016. The largest increase in meat processing for the year was recorded for pork, sheep, and poultry. Price increases for beef have been limited due to a recovery in US production, reducing the need for imports.

## Cattle Rustling in India

Two cattle rustlers in Mahemdavad, India, were caught on camera stuffing a cow into the back seat of a white hatchback car, making a quick getaway. The video was circulated to a local vigilante group who alerted the police. Authorities found the car and arrested one man, but the cow wasn't recovered.

According to Indian news reports, cattle rustling has become a growing phenomenon. Affluent Indians have developed a fondness for beef despite the fact that cows are considered sacred in Hinduism. ♦

# Foundation Honor Roll

*The most recent list of people who have made a donation to the ASA Foundation.*

**Steenhoek Semen Services, Inc.**

Maxwell, IA

**Eberspacher Enterprises**

Marshall, MN

**Owen Bros. Cattle Company LLC**

Bois D Arc, MO

**Chad and Kelsey Malmanger**

Lorimor, IA

**Scott and Amy Grass**

Prairie City, IA

**Schooley Cattle**

Bloomfield, IA

**Diamond K Genetics, PLC**

Plainview, MN

**Hudson Pines Farm**

Tarrytown, NY

**Midwest Marketer**

Cedar Rapids, IA

**Livestock Plus**

Greenfield, IA

**Zeis Cattle/CRR**

Valley, NE

**Beck Seeds — Brett Goecke**

State Center, IA

**Cargill/Sunglo — Jenny Studer**

Preston, IA

**Donor Express — Sam Harroun**

Tipton, IA

**Art Farley**

Seymour, IL

*In memory of Max Eberspacher*

**Minnesota Simmental Association**

Emmons, MN

*In memory of Max Eberspacher*

**Gary and Tina Bogott**

Longmont, CO

**Minnesota Simmental Association**

Emmons, MN

*In memory of Buck Pangburn*

**Jim Berry**

Scales Mound, IL

**Robert Harriman**

Montrose, MO

**Terry and Cathy Schlenker**

Montpellier, ND

**Randy Moody**

New Market, AL

**Arthur and Fay Mercer**

Lott, TX

**We Invite You to Add Your Name to The List.**



# The ONE

NATIONAL WESTERN SIMMENTAL SALE  
Monday, January 16, 2017 • 2:00 PM MST • Denver, CO

VOLUME XXIV

SELLING 50 ELITE LOTS of Exceptional Donors, Elite Bred Heifers, Fancy Open Heifers, Powerful Herd Bull Prospects, Proven Flushes & Embryo Genetic Opportunities!



JOIN US ON JANUARY 16TH FOR THIS EXCEPTIONAL SALE OF ELITE GENETICS OR BID ONLINE AT [WWW.LIVEAUCTIONS.TV](http://WWW.LIVEAUCTIONS.TV)

[www.coloradosimmental.com](http://www.coloradosimmental.com)



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Sanctioned by  
the CSA.  
Co-Chairmen  
Curt Russell  
719.469.2857 &  
Jay Hill 970.520.1555





# Selling in "The One" Sale

Monday, January 16, 2017 • Denver, CO



ASA# 3150478  
 \$API: 127.7 • \$TI: 72.7 (EPDs as of 12.2.2016)  
 TLLC One Eyed Jack x  
 B212 (JJ Black Obsession x In Dew Time)  
 Full sibling to KLS Diamond K516 and  
 Circle M Farms donor Miss Time To Shine

Also consigning:



RS&T Eloise C594

ASA# 3150478  
 AJE/PB Montecito 63W x AHLB Flashy Attraction  
 12/21/2015 – carrying service of W/C Sniper 41B



RS&T Obsession Jack D212

OJ

Focus  
 Jake



Bill Graebe, Manager – 816.387.7694  
 Scott Cowger – 816.304.0371  
 John Cowger – 816.262.2607  
 Chris Sweat – 479.970.6905

RS&T Simmentals, LLC  
 10000 County Road 222  
 Savannah, MO 64485

[www.breedingcattlepage.com/rs\\_t\\_simmentals/index.htm](http://www.breedingcattlepage.com/rs_t_simmentals/index.htm)

# Selling in "The One" Sale

Monday, January 16, 2017  
 Denver, CO



## PGN Fantasia Mist 604D

ASA#: 3131766 • Red, Polled • Beautiful Red Blaze  
 CNS Dream On L186 Mr. HOC Broker  
 Sire: WS Pilgrim H182U Dam: Moore Fantasia 16B  
 WS Marla 276M JS Burning Hope 20S



Cam

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	5.3	4.0	66.4	89.8	.15	8.1	17.4	50.7	23.8	8.9	28.8	-.28	.20	-.051	.72	-.45	123.3	68.0
ACC	.18	.19	.18	.18	.18	.17	.17	.17	.09	.15	.15	.10	.11	.12	.09	.04		
%									20							15		

EPDs as of 11.10.16



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Moore Fantasia, dam of Fantasia Mist, was Lot 1 in the 2014 Hartman Customer Appreciation Female Sale and commanded a price of \$70,000. A truly "Incredible Female" described by many as one of the best ever sold in a renowned sale of unlimited quality.



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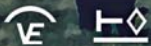


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## Stay Tuned for Information on Spring '17 Calves by These Sires

### Embryo Sires



Musgrave Aviator



Connealy Capitalist



**LRS Ms Dakota 559R**

559R was Lot 1 in Lassle Ranch Simmentals' sale this past spring near Glendive, MT, and we have confidence she will be a great addition to us in Missouri as we strive to produce profitable beef bulls for the true beef producer. She earned her way into the donor pen as a 6-year-old cow in 2011 and exploded onto the scene in 2013. She's called the dam of herd sires, and it is well earned. 559R has placed six sons into breeding stock operations and AI studs in the last three years. Her other sons have consistently commanded the attention of and are highly sought after by progressive commercial cattlemen. She calved as a 2-year-old and every spring thereafter except 2012, 2014, and 2016 when she was left open to flush. She is now bred again to calve in March 2017 to CCR Wide Range. She has earned a BW ratio of 101, WW ratio of 112 and a YW ratio of 107 on her seven natural calves.

**Thank you to these buyers at the Value By Design Sale: Lot 62A - Mike Henderson, IA and John Miller, MI; Lot 62B - Isaiah Shnurman, IA; Lot 63 - Mike Voght, IA.**

### Embryo Sires



Basin Payweight 1682



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## CORPORATE REPORT

### Tyson Invests in Meat Alternative

Tyson Foods, America's largest meat processor, has purchased a 5% stake in Beyond Meat, a California-based company that makes plant-based protein from sources such as soy and peas.

A press release stated that the investment will provide additional capital to help the company expand its product portfolio and distribution. The meat-alternative company has received other high-profile investors: The Humane Society of the United States, Bill Gates, and the venture-capital arm of General Mills.

### Cargill Moves to 100% Traceable Beef

Cargill Meat Solutions has announced the launch of its Pasture Crafted Beef program that claims 100% traceable beef. The company stated that the grass fed, grain-finished product, will be traceable from birth to slaughter on sustainably operated ranches.

The Pasture Crafted brand fills a niche market for beef that falls between organically and conventionally raised. The company harvests more than eight million cattle and produces nearly eight billion pounds of boxed beef and byproducts each year, and the traceability of this new system at scale is "unlike anything else in the industry" says Cargill.

### Amazon to Open Grocery Stores

Amazon.com Inc. has made plans to build small brick-and-mortar grocery stores, some with curbside pick-up, selling perishable items. The stores would stock only fresh foods such as produce, milk, and meat. Items with longer shelf lives can be ordered for same-day delivery.

The perishables-only stores are intended for customers of the company's Fresh subscription service, which sells food for same-day delivery. The service carries a \$15 monthly fee and is available for subscribers to Amazon's \$99-a-year Prime delivery service.

### Premium Brands Acquires Belmont Meats

Specialty foods distributor Premium Brands Holding Corporation has acquired 100% of the shares for Canada-based, Belmont Meats Products Limited for \$50 million. The move includes \$49.2 million in cash and \$0.8 million in common shares of Premium Brands.

Belmont Meats is a \$120 million burger patty maker for retailers and foodservice operators in Canada. The buyout comes as Belmont Meats has started to introduce products to the US retail market.

### Wal-Mart Bets on Pickup Service

Wal-Mart has announced the expansion of its pickup service to compete with retailers that offer doorstep delivery; betting customers would rather swing into a parking lot for a few minutes than wait around at home for their food.

The grocery chain has expanded the program, which is free to customers, from five to 80 markets in the past year in efforts to compete with services such as AmazonFresh and Google Express that charge a membership pre-delivery fee. Wal-Mart executives say the service is attracting new customers as well as more affluent shoppers.

### New Jack Link's Products Unveiled

Jack Link's has unveiled two new breakfast jerky products that are scheduled for release in early 2017. The new products include Applewood bacon jerky, maple bacon jerky, original breakfast sausage and hot-and-spicy breakfast sausage.

The addition represents the first expansion of company's jerky snacks into the breakfast snack arena to provide high-protein snack options for consumers. ♦





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## MENU MORSELS

*Spicing up your dinner table with tasty, beef-based dishes*

### Beef Broccoli Pie

Submitted by Jeanette Kenner  
Kenner Simmental Ranch, Leeds, ND

#### Ingredients

- 1 pound ground beef
- 10-ounce package frozen chopped broccoli
- 2 Tbs flour
- 1 ¼ cups milk
- ½ tsp minced onion
- ¾ tsp salt
- ¼ tsp garlic salt
- 1 egg
- 3-ounce package cream cheese
- Slices of cheese — Monterey Jack or cheddar cheese
- 1 package crescent rolls

#### Directions

1. Brown beef.
2. Cook broccoli; drain. Mix flour, milk, onion, salts, egg and cheese in blender until smooth.
3. Combine beef, broccoli, and cheese sauce.
4. Spread in a greased 9-inch baking dish.
5. Cover mixture with slices of cheese.
6. Use Italian crescent rolls or plain. Unroll dough and cover cheese to form crust.
7. Bake at 350° for 40 minutes. Let stand 10 minutes before serving. Double for a 9 x 13 inch pan.

**Editor's Note:** Each month a favorite beef recipe is presented in this space. *the Register* encourages and welcomes contributions to this column from the ASA membership. ♦

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419-648-9196 (home)  
419-648-9967 (office)  
419-230-8675 (cell)

**Troy Jones & Randy Jones**

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Mike: 330-350-0405  
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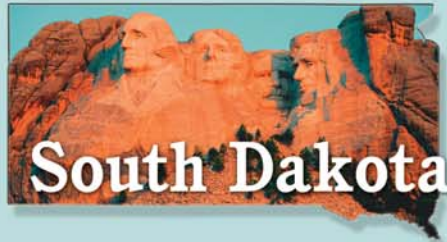


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Bill: 605-240-0035 • Randy: 605-421-1492  
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Kimball, SD 57355      Jay: 605-730-0215 (Cell)  
605-778-6703      bendaranch@midstatesd.net

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bbkappes@dow.com  
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Sterling  
605-216-3581

www.thebullpeople.com



Clay Ekstrum  
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605-730-1511 (C)

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www.traxinger.com



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email: 4hooves@nvc.net

## R&R Cattle Company

Steve & Elaine Reimer & Family

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Chamberlain, SD 57325

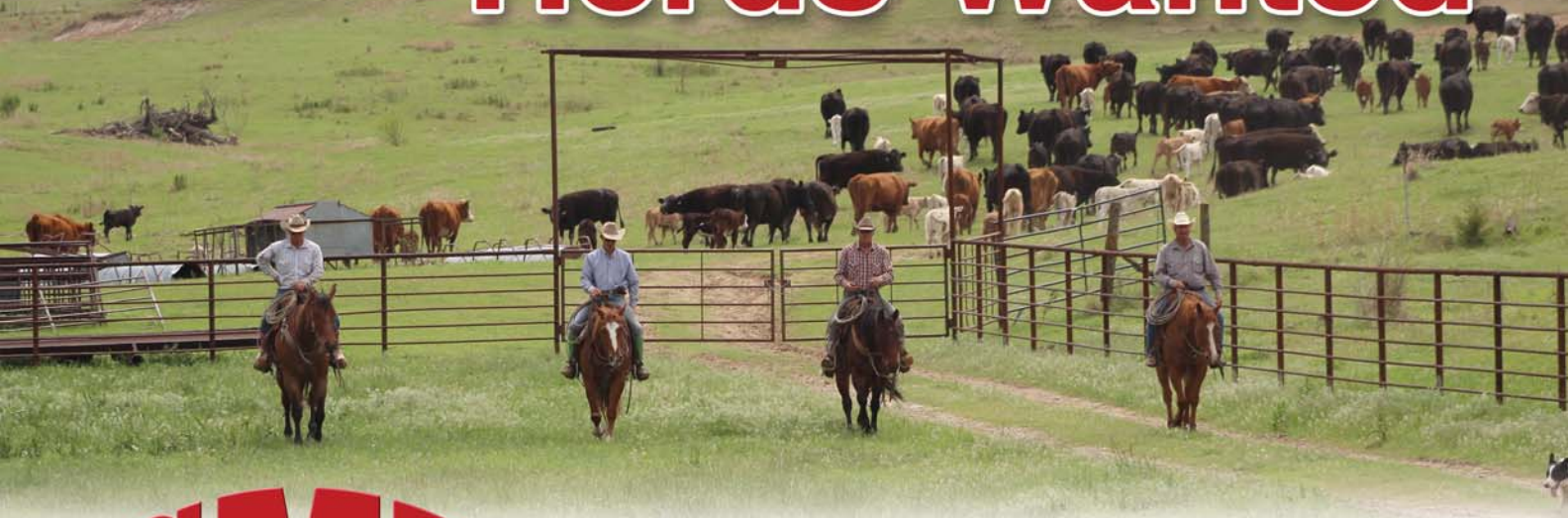
Phone: 605-234-6111

Email: rcattle@midstatesd.net





# Cooperator Herds Wanted



**CMP**  
ASA  
CARCASS MERIT PROGRAM

**Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP. Spring or fall calving**

*"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."*

Lynda Stuart,  
Stuart Land and Cattle Co.

*"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."*

John Hall, Ph. D.,  
Professor and Extension Beef  
Specialist and Superintendent  
at University of Idaho Nancy  
M. Cummings REEC.

## **Incentives for Cooperators**

- ◆ Free semen from the industry's top herd sire prospects
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program
- ◆ ASA will pay \$60/AI sired carcass that is harvested
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

## **How does it work?**

- ◆ ASA assigns all matings in a random fashion so that the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ At least two sires will be used per contemporary group and ASA likely will use several sires per contemporary group to provide better more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

## **Qualifications**

1. All cows will be individually identified along with birth year and approximate breed makeup
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data

Contact Jackie Atkins or Jannine Story for more information at 406-587-4531.





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**J&C Annual Bull Sale – January 28, 2017**

**Consigns to Ladies of the Valley –  
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isdavidzeis@yahoo.com  
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**Foxy Ladies Bred Heifer Sale**  
November 25, 2017 • West Point, NE

**Carcass Merit Sire Evaluation Program**

- Average 74% Choice, YG 2.8
- Complete tenderness data
- 10,000 carcass records collected
- Over 35,000 commercial cows mated



# Foundation Board Members Amp Up Fundraising



The American Simmental-Simbrah Foundation (ASF) is committed to supporting the work of the ASA through three primary pillars: youth, education and research. Contributions made to the ASF will be invested as a part of good financial planning to ensure the Foundation will stay strongly committed to its mission, and to ensure ASA continues to advance and maintain leadership within the beef industry. To enhance existing programs, the Foundation has implemented a new model for fundraising: member groups. If you have an interest in fundraising for any of these special projects, contact the listed Foundation Board Member to get involved!

## Feed Intake Project

Board Member Contact:

Fred Schuetze 817-894-0563  
Bill McDonald 540-230-6225  
Gordon Jones 270-991-2663

ASA Staff Contacts:

Jackie Atkins 406-587-4531 ext 103  
Chip Kemp 406-587-4531 ext 508

The cost of feed is the number one cost to the beef industry annually (65% of production cost of beef). The ability to predict differences in feedlot intake of sires' offspring is an important component in the assessment of differences in profitability between sires. The Feed Intake Project collects individual feed intake data on calves of known sire groups to improve our ability to predict feed intake and thus improve our ability to predict differences in profit. Goal \$30,000/year.



## Steer Profitability Contest

Member Contact:

John Irvine 785-313-7473

ASA Staff Contact:

Chip Kemp 406-587-4531 ext 508



The AJSA Steer Profitability Competition (SPC) is designed to provide members of the AJSA meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but of greater importance, will introduce young beef enthusiasts to peers, mentors, industry advocates, and exceedingly difficult to acquire experiences for any beef producer.

## Fall Focus Educational Symposium

Board Member Contact:

Bill McDonald 540-230-6225  
Fred Schuetze 817-894-0563  
Gordon Jones 270-991-2663

ASA Staff Contacts:

Jackie Atkins 406-587-4531 ext 103

Each fall the ASA hosts an educational session in conjunction with the fall board meeting. Since 2014, this symposium has educated nearly 450 participants from all over the country and a few international guests. The day-long event features recognized experts in livestock genetics, animal breeding, and other key topics for beef cattle. Seedstock producers, commercial cattlemen, industry personnel, other breed associations and academics come together for this session and following social. Join us in hosting the 2017 Fall Focus in Bismarck, ND by donating funds to this event. Goal \$10,000/year.

## Walton-Berry Graduate Student Support Grant

Member Contact:

Dr. Robert Walton  
Jim Berry 815-777-1107 (evenings)

ASA Staff Contacts:

Jackie Atkins 406-587-4531 ext 103  
Wade Shafer 406-587-4531 ext 127



Walton-Berry Graduate Student Support Grant supports graduate education with emphasis on genetic improvement of livestock. The fund originally started by Jim Berry of Wildberry Farms, honors Dr. Bob Walton's lifelong efforts in animal breeding and raising Simmental cattle. Walton-Berry Graduate Student Support Grant funds graduate education in research programs to directly improve applied livestock genetics and help build future experts in animal breeding. There are two awards annually — one for \$5,000 and a second for \$3,000 for graduate education programs; each recipient will contribute to ASA Publication regarding their research for both *SimTalk* and *the Register*.



## Foundation Wall

Board Member Contact:

Fred Schuetze 817-894-0563

ASA Staff Contact:

Emily Lochner 406-587-4531 ext 517

Linda Kesler 406-587-4531 ext 123

“Brand Yourself in Simmental History”; be included in the ASA newly built office building, through a personalized branded wall plaque, or landscape by dedicating a tree outside the building. Several levels of sponsorship exist, with all proceeds going to the Foundation. You may designate which of the three pillars you wish to support by tagging your donation to a specific project.



## Youth Merit Awards

Board Member Contact:

Lori Eberspacher 612-805-8225

ASA Staff Contact:

Linda Kesler 406-587-4531 ext 123

Dollars for scholars. Established in 1981, the Merit Award is designed to provide recognition to junior members who have made “significant contributions to their community, home, family, school and the Simmental or Simbrah breeds of cattle.” As college tuition continues to increase, the Foundation continues to support 16 AJSA members each year by awarding over \$25,000 in scholarships, 11 Silver Merit Awards and 5 Gold Merit Awards, to help them continue their collegiate educational endeavors.



## Youth Eastern and Western Regionals

Youth — Eastern Region Specific:

Fred Swain 502-599-4560

Youth — Western Region Specific:

John Walston 518-851-2000

ASA Staff Contact:

Emily Lochner 406-587-4531 ext 517



Together as one team, our junior programs will flourish! The Eastern and Western Regions have each formed state groups to fundraise for their yearly Regional Classics. The Eastern Regional group hosts a fundraiser at the NAILE each year, allowing states in the east to step up more freely to host classics, due to a lower financial cost. Following suit of a previously successful regional group, the Western Region formed their own group. The key is to see states within a specific region as one unit, rather than individuals. The establishment of these regional groups is to raise funds for the Eastern and Western Regional Classics, despite which state holds the classic.

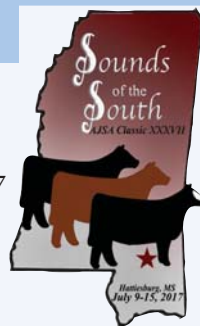
## Youth National Classic

Facility Support:

Linda Kesler 406-587-4531 ext 123

ASA Staff Contact:

Emily Lochner 406-587-4531 ext 517



Each year your state associations play host to the largest SimGenetics event in the country, one of the most prestigious youth livestock events, the AJSA National Classic. With each year's National Classic bigger than the last, more and more SimGenetic enthusiasts attend the National Classic and purchase SimGenetics; at the same time, state associations are saddled with a growing financial responsibility in hosting. Help lighten the load by contributing and ensure many years of AJSA National Classics to come. ASA is already committed to contribute \$10,000 annually and the Foundation would like to match that amount each year.

## Young Canadian Exchange Project

ASA Staff Contact:

Emily Lochner 406-587-4531 ext 517

Each summer, two AJSA Board of Trustee members will be randomly selected to attend the Young Canadian Simmental Association National Classic. This is more than just an opportunity to travel, but rather an opportunity for AJSA members to learn about international agriculture, new ideas to progress the association, and gain new friends in an attempt to build their resume and personal experience.





Home of the

# Hottest Sires!

EPDs as of 9.21.16



## W/C BF Innocent Man 174A

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
12 .2 38 55 .10 6 28 47 114 54

ASA# 2785174

Innocent Man is siring exciting type and function!

\$29,000 daughter at Head of the Class Sale.



## TL Bottomline 38B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
8 3 60 82 .14 8 18 48 111 63

ASA# 2905451

Semen available mid-January. 2016 American Royal and NAILE Grand Champion Bull. Pilgrim x "Fat Butt"



Dam: Miss Star Above



## CARD Uproar 49Y

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
4 4.4 78 117 .24 5 20 59 125 78

ASA# 2623651

First progeny are winners!



Supreme Champion Female World Beef Expo



## Ruby SWC Battle Cry 431B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
4 2.3 70 134 .21 8 13 48 114 67

ASA# 2871257

Homozygous black and homozygous polled. Broker x Upgrade x Lucky Dice pedigree!

This Battle Cry daughter topped Ruby's 2016 Sale!



## TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
8 .1 62 56 .15 5 20 51 125 74

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



## FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
6 2.8 53 79 .16 10 18 44 104 58

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross donor!



## W/C No Remorse 763Y

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
12 -.8 45 65 .13 6 25 47 107 54

ASA# 2614801

Calving ease, high profile sire producing high valued progeny!



\$20,000 No Remorse daughter at Huston Cattle Co.'s Sale.



## STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
8 1.7 71 100 .18 6 17 52 131 78

ASA# 2886364



## STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
8 1.5 69 99 .18 6 18 52 128 76

ASA# 2886365

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!





### FHEN Halftime A127

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
15 -3 60 97 .23 8 19 49 146 75

ASA# 2884737

2014 NAILE Champion % Bull!



### Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
-2 5 71 104.20 5 5 40 97 55

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



### W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
12 .8 57 80 .14 9 18 47 136 70

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



The famous 8543U dam by Dream Catcher has influenced the breed as much as any young female in the breed!



### Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
3 2.1 62 91 .18 -.4 20 51 71 57

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must-use regardless of his "old-school" pedigree and EPD profile.



### WS Revival B26

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
6 2.5 62 90 .17 5 20 51 98 63

ASA# 2913874 • Spectacular \$160,000 top seller at 2015 "The One Denver" Sale



### KLS Halfblood X217

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
16 -1.6 62 96 .21 13 25 56 154 75

ASA# 2537824

Awesome Calving Ease and profile!



Halfblood progeny are cool lookin'!



### STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
7 3.8 51 85 .21 5 15 41 99 57

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



### W/C Cash In 43B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 0 51 70 .12 11 23 48 122 63

ASA# 2911606 • Cash In, by JS Sure Bet, is the new, exciting, calving-ease prospect to use this season!

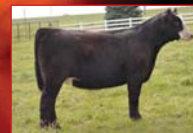


### WC Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
17 -2.5 74 125.32 5 12 49 154 84

ASA# 2658496

Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's

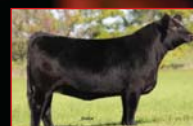


### STF Shocking Dream SJ14

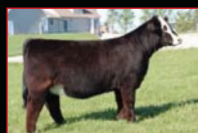
EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
15 .1 59 82 .14 5 13 42 140 70

ASA# 2335795

Produces the best fronts in the business!



Jordan Simmentals \$15,000+ Shocking Dream daughter



\$75,000 High Regard daughter at Jones Show Cattle, OH.



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Multiple-time Champion for Sara Sullivan



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# AMERICAN ROYAL

## Show 2016

**Date:** October 29-30, 2016  
**Location:** Kansas City, MO  
**Judges:** Jary Douglas, Grove, OK  
 (Junior Show);  
 Jeff Gooden, Iberia, MO  
 (Open Show)  
 Rob Starkey, Greenfield, IN  
 (Associate Open Show)

### Junior Show Purebred Females



**Junior Calf Champion**  
 "FF Miss Dream 611D,"  
 s. by W/C Loaded Up 1119Y,  
 exh. by Ty Courtney, Fort Cobb, OK.



**Reserve Junior Calf Champion**  
 "KSIG Steelin Yo Regards,"  
 s. by Yardley High Regard W242,  
 exh. by Kylee Sigmon, Berryville, AR.



**Senior Calf Champion**  
 "ALL Nicolette 588C,"  
 s. by Mr. HOC Broker,  
 exh. by Kaitlyn Cloud, Carthage, MO.



**Reserve Senior Calf Champion**  
 "MACS Oakley,"  
 s. by W/C Wide Track 694Y,  
 exh. by Bailey McAlister, Neosho, MO.



**Junior Champion**  
 "TJSC Diamonds Destiny 134C,"  
 s. by Mr. HOC Broker,  
 exh. by AJ Grimm, Deep River, IA.



**Reserve Junior Champion**  
 "JS Diamond Star 15,"  
 s. by Mr. HOC Broker,  
 exh. by Paige Henderson, Wiota, IA.



**Grand Champion and Senior Champion**  
 "CMFM Time To Shine 400C,"  
 s. by SVF Steel Force S701,  
 exh. by Braelyn Berlowitz, Cushing, OK.



**Reserve Grand Champion  
and Reserve Senior Champion**  
 "JBSF Proud Mary,"  
 s. by Yardley High Regard W242,  
 exh. by Sara Sullivan, Dunlap, IA.

### Percentage Females



**Junior Calf Champion**  
 "UDE Norma Jean 114D,"  
 s. by Sandeen Upper Class 2386,  
 exh. by Kaylee Langford, Breckenridge, TX.





**Reserve Junior Calf Champion**  
 "SLVR Aribella,"  
 s. by FBF1 Energizer,  
 exh. by Mikayla Storck, Concordia, MO.



**Senior Calf Champion**  
 "DMCC Camilla 90C,"  
 s. by Penners-CC Double Black 2257,  
 exh. by Abby Wood, Leavenworth, KS.



**Reserve Senior Calf Champion**  
 "SHEGOGS Miss 100-C,"  
 s. by Mr. HOC Broker,  
 exh. by Caleb Flory, Baldwin City, KS.



**Reserve Grand Champion and Junior Champion**  
 "Megan Kelly 51C,"  
 s. by Mr. HOC Broker,  
 exh. by Rylee Ochs, Milton, WI

**Reserve Junior Champion**  
 "ZEIS Miss Gwen C1895,"  
 s. by LLSF Uprising Z925,  
 exh. by Jarrin Goecke, State Center, IA.



**Grand Champion and Senior Champion**  
 "IBSC Kela 320C,"  
 s. by W/C Loaded Up 1119Y,  
 exh. by Caitlyn Skiles, Dalhart, TX.

**Reserve Senior Champion**  
 "UG Miss Tara 4161B ET,"  
 s. by Remington Secret Weapon 185,  
 exh. by Cody Smith, Lindsay, OK.

### Open Show

**Editor's Note:** PTP Data for the American Royal Percentage Bull, Purebred Bull, Open Percentage Female and Open Purebred Female Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. Scrotal Circumference is listed on older bulls. These are Fall 2016 EPDs.

### Purebred Females



**Spring Calf Champion**  
 "HILB Uptown Baby D505,"  
 s. by LLSF Uprising Z925,  
 exh. by Hilbrands Cattle Co., Clara City, MN.  
 8.9/61/86/6.7/59/-40/.10/114/67

**Reserve Spring Calf Champion**  
 "SC Robins Kiss D27,"  
 s. by CNS Pays To Dream T759,  
 exh. by Shoal Creek Land and Cattle,  
 Excelsior Springs, MO.  
 9.7/53/85/8.6/45/-31/.49/138/73

**Junior Calf Champion**  
 "FF Miss Dream 611D,"  
 s. by FBFS Wheel Man 649W,  
 exh. by Ethan Wood, Joaquin, TX.  
 7.1/66/98/8.3/49/-30/.06/116/65



**Reserve Junior Calf Champion**  
 "HILB/JASS Order Me Roses,"  
 s. by W/C Executive Order 8543B,  
 exh. by Hilbrands/Jass, Clara City, MN.  
 10.7/65/97/7.4/53/-31/.20/130/74



**Senior Calf Champion**  
 "HILB Hallelujah C4620,"  
 s. by Mr. HOC Broker,  
 exh. by Hilbrands Cattle Co., Clara City, MN.  
 5.1/58/79/6.4/49/-41/-10/111/59



**Reserve Senior Calf Champion**  
 "HPF/AF/B&K/Alley C430,"  
 s. by RGRS SRG Two Step 20Z ET,  
 exh. by Kydie Smith, Linday, OK.  
 8.3/60/79/7.9/41/-32/.06/111/62



**Reserve Grand Champion and Junior Champion**  
 "TJSC Diamonds Destiny 134C,"  
 s. by Mr. HOC Broker,  
 exh. by AJ Grimm, Deep River, IA.  
 3.3/69/95/6.8/45/-25/.00/108/64

(Continued on page 72)





# AMERICAN ROYAL

## Show 2016

(Continued from page 71)

**Reserve Junior Champion**  
"JS Diamond Star 15C,"  
s. by Mr. HOC Broker,  
exh. by Paige Henderson, Wiota, IA.  
1.8/68/101/6.7/50/-.37/-.15/109/60



**Grand Champion and Senior Champion**  
"CMFM Time To Shine 400C,"  
s. by SVF Steel Force S701,  
exh. by Braelyn Berlowitz, Cushing, OK.  
10.4/61/83/8.8/43/-.26/.17/128/68

**Reserve Senior Champion**  
"CMFM Time To Shine 403C,"  
s. by SVF Steel Force S701,  
exh. by Owen Bros. Cattle Co., Bois D' Arc, MO.  
10.4/61/83/8.8/43/-.26/.17/128/68

### Percentage Females



**Reserve Grand Champion and Spring Calf Champion**  
"HILB Stop & Wish D507,"  
s. by B C Lookout 7024,  
exh. by Hilbrands Cattle Co., Clara City, MN.  
12.9/59/86/5.4/46/-.32/.51/135/72



**Reserve Spring Calf Champion**  
"SJW Yolanda 641D,"  
s. by FHEN Halftime A127,  
exh. by Sam Wallace, Stotts City, MO.  
12.6/57/85/7.3/49/-.18/.27/123/65



**Junior Calf Champion**  
"SJW Yolanda 68D,"  
s. by FHEN Halftime A127,  
exh. by Sam Wallace, Stotts City, MO.  
12.6/57/85/7.3/49/-.18/.27/123/65



**Reserve Junior Calf Champion**  
"JS Faith 16D,"  
s. by Mr. HOC Broker,  
exh. by JS Simmental, Prairie City, IA.  
8/65/105/7.1/48/-.25/.31/115/70



**Senior Calf Champion**  
"CMFM Firefly 139C,"  
s. by Circle M Tejas,  
exh. by Circle M Farms, Rockwall, TX.  
14.2/58/91/9.9/44/-.28/.47/145/73



**Reserve Senior Calf Champion**  
"CLRWTR Lucky Charm,"  
s. by W/C BF Innocent Man,  
exh. by Clear Water Simmentals, Milan, IN.  
13.1/48/73/8.8/49/-.27/.25/125/62



**Junior Champion**  
"PZC Cita's Broker 2755C,"  
s. by Mr. HOC Broker,  
exh. by Ben Nikkel, McPherson, KS.  
3.8/62/94/6.5/47/-.19/-.05/78/55

**Reserve Junior Champion**  
"SJF Pearl 920C,"  
s. by Mr. HOC Broker,  
exh. by Griswold Cattle/Rylee Barber,  
Stillwater, OK.  
3.8/61/88/2.5/42/-.33/.16/85/61

(Continued on page 74)



# Denver is our WORK ZONE!



EPDs:  
CE: 6 \$API: 127 \$TI: 78



Dam: URA Baby Doll



Granddam: Rockin Robin

## LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark  
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.



EPDs:  
CE: 11 \$API: 133 \$TI: 65



Famous donor dam, Hope Floats



2014 NWSS Champion Bull



\$16,000 Grand Fortune daughter

## TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black  
2014 NWSS Champion Bull!

Homozygous Black &  
Homozygous Polled

Exciting, extra complete first  
progeny with lots of extension!



EPDs:  
CE: 8 \$API: 115 \$TI: 61



Ignition's fantastic full sister



Ignition's donor grandam

## FB1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time  
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and internal dimension together with excellent structure and profile. Ask Randy Daniels, Trent Templeton and Todd Alford about progeny!



## WLE Big Deal A617

EPDs: CE: 8 \$API: 108 \$TI: 60  
ASA#: 2743620 • Homozygous Polled  
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



## CNS-HFS Payload A330

EPDs: CE: 10 \$API: 132 \$TI: 65  
ASA#: 2747228 • Homozygous Black,  
Heterozygous Polled • Pays to Dream x Navigator.

Extra sound structured, calving ease, solid black bull with added depth to use to make complete, sound progeny. He has no white on face to use on heifers or cows.



EPDs:  
CE: 6 \$API: 110 \$TI: 57



Reserve Champion NWSS Pen of Three Bulls for GLS, all sired by New Direction.

## GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline

New Direction is the homozygous polled, Dream On free, outcross pedigree sire that you can use with confidence to make sound, soggy, Sim-Influenced progeny! New Direction sired the "Power Simmy" selection at The One Sale a heifer brought in from Hilbrands Cattle Co. MN.



New Direction bred at GLS, MN



HILB Fashionista — \$10,000  
New Direction daughter at  
The One Sale.



HILB Maverick — \$50,000 New  
Direction son at The One Sale



EPDs:  
CE: 11 \$API: 159 \$TI: 83

Heterozygous Black  
Homozygous Polled

Damien is a fantastic, calving ease prospect who'd we never imagine to own this much eye-appeal studying his pedigree. Genetic outliers with "look" are rare and we're wayyy excited about Damien! Solid black-use on baldy heifers and cows to remove white.

Calving Ease  
Outcross

## Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man

EPDs as of 9.21.16

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# AMERICAN ROYAL

## Show 2016

(Continued from page 72)



**Grand Champion and Senior Champion**  
"SJW Arkdale Pride 4104B,"  
s. by Mr. HOC Broker,  
exh. by Sam Wallace, Stotts City, MO.  
4.3/65/104/7.3/46/- .16/.08/91/61



**Reserve Spring Calf Champion**  
"Durham Blitz D106," s. by BWL Pro Stock  
06B, exh. by Durham Simmental, Gilliam, MO.  
-/6.1/55/73/9.8/44/- .37/- .12/101/55



**Reserve Grand Champion  
and Junior Champion**  
"OBCC CMFM Deplorabull D148,"  
s. by CNS Pays To Dream T759,  
exh. by Kaitlyn Cloud, Carthage, MO.  
41.5/10.9/51/74/7.2/42/- .31/.37/133/68



**Reserve Senior Champion**  
"CMFM Zenyatia 410C,"  
s. by OBCC GCC Brushcreek C47X,  
exh. by Owen Bros. Cattle Co., Bois D' Arc, MO.  
7.5/47/65/5.4/41/- .29/.13/99/54



**Junior Calf Champion**  
"OBCC Executive D148,"  
s. by W/C Executive Order 8543B,  
exh. by Owen Bros. Cattle Co., Bois D' Arc, MO.  
-/13.7/62/95/6.1/53/- .28/.23/137/73



**Reserve Junior Champion**  
"CMFM BB Of Cowtown 102C,"  
s. by SVF Steel Force S701,  
exh. by Circle M Farms, Rockwall, TX.  
43/7/57/81/8.3/40/- .31/.08/117/62

### Purebred Bulls



**Spring Calf Champion**  
"Schooley Diego 140Z,"  
s. by LLSF Pays To Believe ZU194,  
exh. by Schooley Cattle Co., Bloomfield, IA.  
-/6.8/64/91/6.2/46/- .25/.38/121/73



**Senior Calf Champion**  
"Ezs American Pride 701C,"  
s. by JSSC Wide Body 090W,  
exh. by Ethan Wood, Joaquin, TX.  
-/9/68/99/7.4/52/- .42/.10/123/71



**Grand Champion and Senior Champion**  
"TL Bottomline,"  
s. by WS Pilgrim H182U,  
exh. by Bottomline Group, Westmoreland, KS.  
44/7.7/60/82/8/48/- .16/.16/111/63



## Percentage Bulls



### Reserve Grand Champion and Junior Calf Champion

"CMFM Durango 36WD,"  
s. by Circle M Tejas,  
exh. by Circle M Farms, Rockwall, TX.  
-17.1/60/87/9.1/46/-23/.55/160/77



### Junior Champion

"TJR Bar A Dominion 6C,"  
s. by OMF Commander Y69,  
exh. by Tom Robinson/Amana Farms Inc.,  
Coggon, IA.  
45/8.8/59/81/6.9/54/-.34/.25/111/65



### Grand Champion and Senior Champion

"KRMS Primary Candidate,"  
s. by OMF Double Shot Z10,  
exh. by Prestige Cattle, Twisted Nickle,  
Bauer and Franic, Paola, KS.  
40.5/8.8/64/94/6.4/51/-.25/.32/121/71



### Reserve Junior Calf Champion

"MR SB Disclosure 36D,"  
s. by Mr. HOC Broker,  
exh. by Sisco Bros. Cattle Co., Syracuse, NE.  
-3.5/56/81/4.5/40/-.25/.07/81/55

### Senior Calf Champion

"GSC Saugahatchee 161C,"  
s. by Leachman Saugahatchee 3000C,  
exh. by Gerdes Show Cattle, West Point, IA.  
-11.8/51/74/7.8/46/-.19/.04/107/55

### Reserve Senior Calf Champion

"Hotline Bling,"  
s. by Damar Upgrade A471,  
exh. by Clayton Allen, Miller, MO.  
-8/61/94/6.1/53/-.28/.31/117/70

## Groups

### Produce-of-Dam

Exh. by Sisco Bros., Syracuse, NE.

### Get-of-Sire

Exh. by Sisco Bros., Syracuse, NE.

### Premier Exhibitor

Sam Wallace, Stotts City, MO.

### Premier Breeder

Circle M Farms, Rockwall, TX. ◆

## Reserve Grand Champion Female

## North American International Livestock Exposition



ASA#: 3123209  
BD: 2/2/2016  
1/2 SM 1/2 AN • Black • Polled  
Adj. BW: 78 lbs.  
Sire: C&C McKinley 3000 EXAR  
Dam: TJC Cinderella 606Z

**CampbellCo**  
2950 Wilberforce Clifton Rd.  
Cedarville, OH 45314  
Campbellcocattle.com

**CampbellCo Valentina 05D**

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	SAPI	STI
EPD	9.4	1.4	59.2	80.5	0.13	5.1	17.6	47.2	-	-	19.6	-.20	.24	-.025	.54	-	100.5	61.5

EPDs as of 11.21.2016





# Colorado

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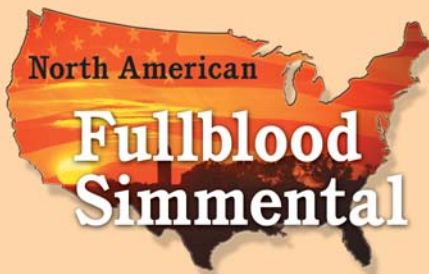
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 Irsbeef@midrivers.com



# Washington

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# R&R Cattle Company

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**Friday, Feb. 17, 2017 • 1 P.M. AT THE RANCH**

**60 Yearling Bulls & 10 Heifers**

Simmental Sires: R&R Chamberlain X744, CCR  
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Lot 1 and 1A – Embryos sold for \$9,000 and pregnancy sold for \$13,000 to Brad Clapp, Montezuma, IN.



### JS Black Satin 9B

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	1	4.7	61	89	.17	6	10	41	24	7.4	29.5	-.33	-.14	-.071	.71	-.29	99	55

EPDs as of 11.29.16

## NAILE

SELECT SIMMENTAL SALE

ASA #: 2865421  
 BD: 2/27/2014  
 PB SM  
 Sire: Mr. HOC Broker  
 Dam: JS Flirt A-Way 59Y



**Campbell Land and Cattle**  
 Jamie Campbell  
 928 WW Railroad Rd  
 Sycamore, PA 15364  
 724-852-1622

Lot 9 – sold to Campbell Cattle Co, Sycamore, PA, for \$20,000



### GREE WF Keepsake D194

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	6	1.7	60	85	1.5	.4	21	51	-	10.9	22.5	-.23	.02	-.021	.70	-	90	62

EPDs as of 11.29.16

## NAILE

SELECT SIMMENTAL SALE

ASA #: 3140357  
 BD: 4/7/2016  
 PB SM  
 Sire: Yardley High Regard W242  
 Dam: LLSF Keepsake W194



**Greenhorn Cattle Co.**  
 Dave and Josh Greenhorn  
 3450 Middle Run Road  
 Waynesville, OH 45068  
 937-848-4943



Lot 29 – Bred Female, sold to Hudson Pines Farm,  
Tarrytown, NY for \$23,000



High-selling  
Bred

### HS Cool Baby C38Z

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	6	3.8	68	107	.24	7	26	60	-	11.9	39	-.26	.07	-.048	.79	-.34	100	67

EPDs as of 11.29.16

**NAILE**  
SELECT SIMMENTAL SALE

ASA #: 3011852  
BD: 3/13/2015  
PB SM  
Sire: LLSF Uprising Z925  
Dam: Lazy H Burn BurnR34



**Matt & Adrienne Hilbrands**  
Holloway, Minnesota  
320-760-3346  
320-760-3342

Lot 47 – sold to Udell Cattle Company,  
Sioux City, IA for \$20,000



### FSCI Rosa D640

Thanks to the Udell Family and Good Luck!

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	5	2.3	59	86	.17	4	15	44	-	-	24.7	-.19	.20	-.035	.49	-	92	61

EPDs as of 11.29.16

**NAILE**  
SELECT SIMMENTAL SALE

ASA #: 3140349  
BD: 3/3/2016  
1/2 SM 1/2 AN  
Sire: Mr. HOC Broker  
Dam: 9201



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Fax 440-354-8691  
john@fergusonshowcattle.com  
Herdsman:  
William Palmer 814-282-1493  
Show Barn:  
Lindsey Ferguson, 440-478-0503



Lot 16 – sold to Bill Sloup,  
Staplehurst, NE for \$13,000



### IVS/JJ/B&K 1 To Love 05D

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10	1.2	63	88	.16	9	19	50	-	10.8	24	-.31	.23	-.049	.76	-.56	126	70

EPDs as of 11.29.16

**NAILE**  
SELECT SIMMENTAL SALE

ASA #: 3127718

BD: 3/19/2016

PB SM

Sire: TLLC One Eyed Jack

Dam: HPF Right To Love Z338

**B&K Farm**  
**Ivie and Sons**  
**Double J Farms**

931-607-9171

352 Red Hill Center Road  
Lawrenceburg, TN 38464

Lot 53 – sold to Brett Kessler,  
La Porte, IN, for \$10,000



### LAH Adele 682D

Trait	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	8	2.7	54	76	.13	7	13	40	-	7.7	18.8	-.25	.07	-.049	.52	-.46	104	58

EPDs as of 11.29.16

**NAILE**  
SELECT SIMMENTAL SALE

ASA #: 3123121

BD: 4/14/2016

PB SM

Sire: FBFS Wheel Man 649W

Dam: LAH Miss Adele 206Z

**HORSTMAN**  
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**CATTLE CO.**

**Horstman Cattle Company**

Joe Horstman

707 E 900 N

West Lafayette, IN 47906

765-426-0426



# SALE RESULTS

## Silver Towne Farms' 30<sup>th</sup> Annual Production Sale

September 10, 2016 • Winchester, IN

No.	Category	Average
22	Bulls	\$2,820
22	Bred Cows	2,427
35	Bred Heifers	2,347
2	Cow/Calf Pairs	3,425
35	Open Heifers	4,153
2	Bred Recips	6,000
2	Donors	6,250
1	Right to Flush	30,000
7	Packages of 3 Embryos	2,615
137	Total Lots	\$3,085

**Auctioneers:** John Spiker, WV; and Ron Kreis, OH

**Marketing Representatives:** Roger Allen, Keith Phillips, and Dalton Lundy

**Representing ASA:** Chris Davis

### High-Selling Lots:

**\$30,000** – Right to Flush, “STF Onyx 451W” to bull of buyer’s choice.

**\$19,000** – PB Open Heifer, “STF/HRLR Embellish DX65,” s. by WS Revival..

**\$12,000** – PB Open heifer, “STF/HRLR Makin Waves DZ22,” s. by CCR Santa Fe 9349Z,

**\$10,000** – PB Red Open Heifer, “STF Desirable DY7T,” s. by CDI Rimrock 325Z.

**\$8,500** – Black PB Donor Dam, “STF Picture Perfect YU85,” s. by STF Fixation W155, bred to GW Premium Beef 021TS.

**\$7,500** – PB Black Bull Calf Black, “STF/HRLR Bring It On DZ89,” s. by WS Revival.

**\$6,500** – PB Red Bull Calf Red, “STF Arsenal DT14,” s. by CDI Rimrock 325Z.



The Silver Towne Crew prior to the sale.



The Moore Family, Terry and Kimberly Moore, Moore Show Cattle, IN.



The Bohlander family attending with hopes of purchasing show heifers for their sons. L to R: Jason, Trent, Nancy, and John.



## Field of Dreams Sale

September 11, 2016 • Hope IN

No.	Category	Average
34	SM and SimInfluenced Bred Females	\$2,535
2	SM and SimInfluenced Pairs	3,525
41	SM and SimInfluenced Opens	5,378
77	Total Lots	\$4,075

**Auctioneer:** Jim Birdwell, OK

**Sale Manager:** Eberspacher Enterprises (EE), MN

**Marketing Representatives:** Val Eberspacher (EE); Kelly Schmidt (EE); Kent Jaecke, OK; Tommy Carper, IN; Mark Murphy, OH; and Margo Paeltz, LiveAuctions.TV, OH.

**Representing ASA:** Chris Davis

### High-Selling Lots:

**\$45,000** – Open Female, “HF Serenity Now 205D,” s. by Mr. NLC Upgrade U8676, cons. by Hobbs Farms, sold to Moore Cattle Company, Daleville.

**\$28,000** – Open Female, “Harkers Dearly Sierra D124,” s. by LLSF Uprising Z925, cons. by Harker Simmentals, sold to Moore Cattle Company, Daleville.

**\$22,500** – Open Female, “HF Black Eyed Susan 522D,” s. by TLLC One Eyed Jack, cons. by Hobbs Farms, sold to Jim Halley, Comfort, TX.

**\$13,000** – Bred Female, “HF Knockout NBT 460C,” s. by Felt Next Big Thing 54T, cons. by Hobbs Farms, sold to Nichols Cattle Company, Delphi.

**\$7,500** – Open Female, “Besh Ms. Sunshine D904,” s. by LLSF Uprising Z925, cons. by Beshears Simmentals, sold to Hudson Pines Farms, Sleepy Hollow, NY.

**\$5,500** – Open Female, “Besh/CRF Ms. Sara D24,” s. by W/C BF Innocent Man, cons. by Beshears Simmentals, sold to Carol Ann Kritsch, Winchester.

**\$5,300** – Open Female, “EBC Cookie Monster D97,” s. by RGRS SRG Two Step 20Z ET, cons. by Eggersman Brothers, sold to Harker Simmentals, Hope.

**\$5,000** – Open Female, “Harkers Duchess Belle D122,” s. by WS Revival, cons. by Harker Simmentals, sold to Seth Johnson, Knightsown.

**Comments:** The Field of Dreams team includes: Harker Simmentals, Whispering Oaks Simmentals, Hobbs Farms Cattle, Prairie Cattle Company, Beshears Simmentals, Eggersman Brothers and Nichols Cattle Company.

(Continued on page 84)



Viewing the sale offering.



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**Montana**  
Simmental Association

Secretary/Treasurer: Maureen Mai 208-267-2668

**Merry Christmas**  
and Happy New Year!

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*Have a Very Blessed Christmas and a Wonderful New Year!*

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**Merry Christmas and Happy New Year**

**American Junior Simmental Association Board of Trustees**

*Merry Christmas*

**South Dakota**  
Simmental Association

[www.southdakotasimmental.com](http://www.southdakotasimmental.com)



# SALE RESULTS

## Simbrah Synergy Sale

September 23-25, 2016 • Giddings, TX

No.	Category	Average
146	Total Lots	4,428

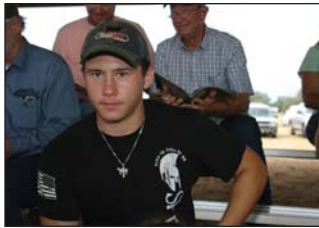
**Auctioneer:** Terry Reagan, Boerne

### High-Selling Lots:

- \$20,000** – 1/2 interest in, “Smith Ready 2 Win,” s. by RFI Real Deal, cons. by Smith Genetics, Giddings, sold to 7N Ranch, Donna.
- \$16,000** – 1/2 interest in, “LMC BETM Barbie 5Y/8,” s. LMC Johnnie Walker 5R179, cons. by Smith Genetics, Giddings; sold to 7N Ranch, Donna.
- \$16,000** – Cow/Calf Pair, PB Bred Female, “Smith Lumpkin Amber,” s. by PRR Red Ammo, bred to Smith CRC Lubbock, sold to McCrary Farms, DeKalb; Heifer Calf, s. by Smith Rhett, sold to Jason Smith, Erlanger, KY; both cons. by Smith Genetics, Giddings; and Grinstead, Iowa City, IA.
- \$9,500** – Polled Percentage Female, “Smith Burch Cheerful,” s. by WHF Devils Cut A245, cons. by Burch Farms and Smith Genetics, sold to Zach Mills, DeKalb.
- \$4,000** – 20 units of semen from, “McCrary Smith Inspired,” cons. by McCrary Farms and Smith Genetics, sold to 7N Ranch, Donna; and Reavis Farms, Mission.

**Volume Buyers:** Pete and Marilyn Nieschwietz, Donna.

**Comments:** Participants in the sale included: 7N Ranch, Donna; Bob Buresh, Frisco; Alex Garrison, Bridge City; Rylie Peters, Santa Fe; McCrary Farms, DeKalb; Triple J Ranch, Sour Lake; Jason Smith, Diboll; Rory Die, Bridge City; Diamond RF Farms, Floresville; Zach Mills, DeKalb; Grant Hinchley, Lockhart; Bob & Tammy Maiorano, Wimberly; Ronnie Reeves, Dale; Taylor Miles, Houston; Kris and Dan Grinstead, Iowa City, IA; Kathy Hutto, Dale; Ryan Robertson, Luling; Cody Labry, Bridge City; Lisa Naïve, Walton, KY; J&L Cattle Services-Hensgens, Rayne, LA; Jacie Phelps, Welsh, LA; Taylor Klatte, Brenahm; 6M Ranch, Washington; Chris Baker, Morning View, KY; Caryle Rodenbeck-CRC, Brenham; Wentz Farming, Olmito; Cash Nienaber, Crittenden, KY; and Sam Hodges, Houston.



Alex Garrison was one of several juniors who purchased cattle at the Synergy event.



Pete and Marilyn Nieschwietz, 7N Ranch, made volume purchases.



Pam and Craig Schulz, LA, along with their granddaughter, Jacie, attended the sale and made several purchases.

## Belles of the Bluegrass

October 8, 2016 • Mount Sterling, KY

No.	Category	Average
57	Total Lots	\$2,651

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** DP Sales Management, LLC, KY

**Sale Staff:** Tommy Carper, Tim Dietrich and Marshal Tingle

### High-Selling Lots:

- \$5,200** – Bred Female, “HPRP Ambush 129Y,” s. by JF Milestone, bred to CCR Cowboy Cut, cons. by Wayward Hill Farm, sold to Single Tree Simmental and BlueGrass Genetics, KY.
- \$4,500** – Bred Female, “Swain Anna 422B,” s. by W/C Paleface, bred to ASR Augustus, cons. by Swain Select Simmentals, sold to Deryl Riley, NE.
- \$4,000** – Bred Female, “Swain Emily’s Julep 418B,” s. by BC Lookout, bred to Hooks Broadway, cons. by Swain Select Simmentals, sold to Sloup Simmentals, NE.
- \$4,000** – Open Female, “MMF Lilly D217,” s. by TLLC One Eyed Jack, cons. by Misty Meadows Farm, sold to Sharon Padgett, KY.
- \$4,000** – Bred Female, “ESCC Kentana’s Instinct,” s. by Duff Basic Instinct, bred to Mr. NLC Upgrade, cons. by Reality Farms, LLC, sold to Garth Fri, OH.
- \$3,750** – Bred Female, “MMF Pye C403,” s. by GW Premium Beef, bred to Dikeman’s Sure Bet, cons. by Misty Meadows Farm, sold to Twin Oaks Simmental, NC.



Joan and Dale Cinnamon selected several top lots.



Craig and Sharron Padgett selected a top bred female.



Phyllis Swain pauses for a quick photo with Rondall Dawson post sale.



Ann Lawrence Allen takes note during the sale.

## RA Brown Ranch Sale

October 12, 2016 • Throckmorton, TX

No.	Category	Average
68	SimAngus™ Bulls	\$3,592

**Auctioneers:** Jim Birdwell, Doak Lambert, Trent Stewart

**Sale Manager:** RA Brown Ranch

**Representing ASA:** Ben Spitzer

**Comments:** Also selling were 114 Angus Bulls at an average of \$5,263; 57 Black Angus Bulls at an average of \$5,885; 194 Red Angus Bulls at an average of \$7,115; and 285 Angus, Red Angus and SimAngus Females at an average of \$3,981.

(Continued on page 86)



**Merry Christmas!**

**Sounds of the South**  
AJSA Classic XXXVII  
Hattiesburg, MS  
July 9-15, 2017

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# SALE RESULTS

## 3rd Annual Route 66 SimGenetics Road to Success Sale

October 15, 2016 • Springfield, MO

**No.** **Category**  
74 Total Lots

**Auctioneer:** Kyle Gilchrist, IA

**Sale Managers:** Brian Wilson, Breezin B Simmentals and Red Angus, MO; and Kanoy Farms, MO.

**Marketing Representatives:** J.W. Brune, *Midwest Marketer*; and Derek Paradeisi

**Representing ASA:** Dr. Michael Dikeman

**Comments:** Guest consignors included: Kanoy Farms, Wilson Simmentals, Bar R Farms Red Angus, Follow Through Farms, Massey Land and Cattle, Merry Meadows Simmental, Joel and Elisa Oetting, and Silverlake Simmentals.



Springfield Marketing Facility.



Route 66 display.



The auction block.

## New Direction Sale

October 15 2016 • Seward, NE

**No.** **Category** **Average**  
108 Total Lots \$3,791

**Auctioneer:** Tracy Harl, NE

**Sale Manager:** DP Sales Management, LLC, KY

**Sale Staff:** Chris Beutler, Randy Rasby and Steve Sellers

**Sale Hosted By:** Sloup Simmentals

### High-Selling Lots:

- \$25,000** – Open Female, “BWI Tinley 933D,” s. by SVF Steel Force, cons. by B&L Cattle Co., sold to Michael Denning, IA.
- \$15,250** – Donor out of, “SS Valentine,” s. by CNS Dream On, bred to STF Royal Affair, cons. by Sloup and Crusader, sold to Superior Simmentals, UT.
- \$12,750** – Open Female, “Nabe Lucy D230,” s. by Mr. HOC Broker, cons. by Naber Farms, sold to Harker Simmentals, IN.
- \$10,000** – Open Female, “SS Cabella,” s. by B C Lookout, cons. by Sloup Simmentals, sold to Haley Farms, OH.
- \$9,000** – Open Female, “BWL/AN Cammy 20D,” s. by Upper Class, cons. by B&L Cattle Co., sold to Ames Simmentals, NE.
- \$8,000** – Donor out of, “SVF NJC Jewel S306,” s. by CNS Dream On, cons. by Windy Ridge Simmentals, sold to New Beginnings Cattle Co., MO.
- \$7,500** – Flush out of, “JM Steel My Heart,” cons. by Sloup Simmentals, sold to Clear Water Simmentals, IN.

**\$7,500** – Cow/Calf Pair, “CLCC SS Snickers,” s. by SVF Steel Force, bred to W/C Relentless, cons. by Sloup Simmentals, sold to Langston Ashmore, AR.



Bob Volk visits with Mark Hintz before the sale.



Rodney Hofmann visits with Darrin Barbour, Sanders Ranch.



The Onstot sisters made their way from Texas to the sale.



Nick Sloup welcomes the crowd along side longtime friend and auctioneer Tracy Harl.

## The Black Label Event

October 16, 2016 • Grandview, TX

**No.** **Category** **Average**  
93 Total Lots \$6,506

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** Cattle In Demand, TX

**Representing ASA:** Ben Spitzer

## Ladies of the Valley

October 16, 2016 • West Point, NE

**No.** **Category** **Average**  
102 Total Lots \$3,225

**Auctioneer:** Matt Lowery, NE

**Sale Manager:** DP Sales Management, LLC, KY

**Sale Staff:** Chris Beutler, Randy Rasby and JW Brune

**Sale Hosted By:** Zeis Simmentals and CRR Simmentals

### High-Selling Lots:

- \$11,000** – Open Female, “OA Ms. Up D46,” s. by STCC Jacked Up, cons. by OA Cattle, sold to Rains Simmental, NE.
- \$10,500** – Bred Female, “BWL Look Right 940Z,” s. by Welsh’s Dew It Right, bred to STCC Jack Around, cons. by CRR Simmentals, sold to P&C Farms and Brent Aden, NE.
- \$8,750** – Bred Female, “Zeis Lucky Gal C675,” s. by Yardley High Regard, bred to CRR Santa Fe, cons. by Zeis Simmentals, sold to J&C Simmentals, NE.
- \$7,750** – Cow/Calf Pair, “SFPC Lucy 745A,” s. by Hearthstone Tuscan, Heifer Calf s. by STCC Jacked Up, cons. by Zeis Simmentals, sold to Brian Moody, NE.
- \$7,500** – Bred Female, “GCC Juanda 124Y,” s. by Limestone EXT U577, bred to BF The Judge, cons. by BF Black Simmental, sold to Kaleb Wilber, OK.

(Continued on page 88)



**Merry Christmas!**

**Indiana Simmental Association**

**Happy Holidays**

North Dakota Simmental Association  
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**Merry Christmas**

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# SALE RESULTS

## Ladies of the Valley Sale (Continued)

**\$7,000** – Open Female, “CRR Miss Craft D46,” s. by Yardley High Regard, cons. by CRR Simmentals, sold to Nicole Nichols, NE.

**\$7,000** – Cow/Calf Pair, “Zeis BLL Miss Macho X250,” s. by 3C Macho, Heifer Calf s. by Cowboy Cut, cons. by Zeis Simmentals, sold to Diamond M, KS.

**\$6,000** – Open Female, “CRR Sweet Dew D976,” s. by Welsh’s Dew It Right, cons. by CRR Simmentals, sold to P&C Farms, NE.



Cattlemen from across the Midwest were on hand to inspect the SimGenetic offering.



John McBee, BF Black Simmentals, and Troy Hadden visit before the sale.



Each fall, organizers assemble a top-notch group of females to offer for sale.



Jason Long selected an outstanding cut of bred for his growing operation.



Andrew Speas, Speas Farms took in the sale.



Once again, the tent was packed at Lee County Vet Care for the 5th Buckles & Banners Sale.



Tara Gerdes thanks one of the youngest buyers in the sale for his purchase.



Tara Gerdes thanks repeat buyers of the Sweeting Family for their purchase.

## Buckles and Banners Sale

October 21, 2016 • West Point, IA

No.	Category	Average
56	Total Lots	\$4,388

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** DP Sales Management, LLC, KY

**Sale Staff:** Tom Rooney, Kent Jaecke and Roger Holstrom

### High-Selling Lots:

**\$17,500** – Open Female, “GSC Miss Dawn D29,” s. by FBFS Wheelman, cons. by Gerdes Show Cattle, sold to Kip Bonnell and Eggersman Brothers, IN.

**\$15,000** – Open Female, “GSC Miss Scarlet 200D,” s. by HTP SVF Duracell, cons. by Gerdes Show Cattle, sold to Knapper Cattle, IN.

**\$12,000** – Bred Female, “WLM All Girl C64,” s. by GSC All In, bred to WLE Uno Mas, cons. by Wellman Cattle, sold to Grass-Lunning Simmentals, MN.

**\$10,250** – Bred Female, “OBCC Sadie’s Girl R70X,” s. by GWS/SCF Rendition, bred to SNF Steel Struck, cons. by Owen Bros./Gerdes Show Cattle/MG Cattle, sold to Wellman Cattle, IA.

**\$10,000** – Open Female, “LTS Moco Elite Keepsake 112D,” s. by Silverias Style, cons. by Lone Tree Simmental, sold to Maddie Thompson, IA.

**\$9,000** – Open Female, “GSC Miss Destiny 124D,” s. by JF American Pride, cons. by Gerdes Show Cattle, sold to Scheetz Cattle Co., IA.

**\$8,000** – Open Female, “MG/GSC Dianna 930D,” s. by FBFS Wheelman, cons. by Gerdes Show Cattle, sold to Jake Grossnicklas, OK.

**\$7,750** – 1/2 interest in Bred Female, “OBCC Blackcap 148C,” s. by LLSF Pays To Believe, bred to GSC All In, cons. by Gerdes Show Cattle/Wellman Cattle, sold to Scott Campbell, IL.

## Flying H Genetics’ 18th Annual Grown on Grass Bull Sale

October 22, 2016 • Butler, Missouri

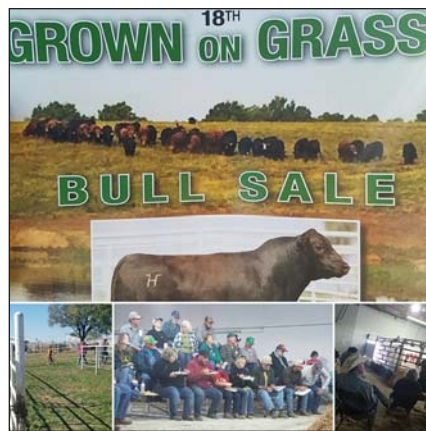
No.	Category	Average
112	SM and SimAngus™	\$3,154

**Auctioneer:** Jered Shipman, TX

**Marketing Representatives:** Stephen Russell, *Kansas Livestock*; J.W. Brune, *Missouri Farmer Today*;

and Rod Swafford, River Cattle & Consulting

**Representing ASA:** Nathan Smith



## Midwest Made Simmental Sale

October 22, 2016 • Ames, IA

No.	Category	Average
56	Total Lots	\$5,001

**Auctioneer:** Tracy Harl, NE

**Sale Manager:** DP Sales Management, LLC, KY

**Sale Staff:** Tom Rooney, Joel Edge and Chris Effling

**Representing ASA:** Bert Moore



### High-Selling Lots:

- \$15,600** – Six Embryos (\$2,600 each) out of, “JS Flirt A-Way,” s. by Mr. HOC Broker, cons. by JS Simmentals, sold to Campbell Land and Cattle, PA.
- \$15,000** – Bull, “Volk Blaze D19,” s. by LLSF Uprising, cons. by Volk Livestock, sold to Healy Simmentals, IA.
- \$14,500** – Open Female, “JS Faith 16D,” s. by Mr. HOC Broker, cons. by JS Simmentals, sold to TX Enterprises, NC.
- \$10,000** – Open Female, “JS American Honey 22D,” s. by WS Revival, cons. by JS Simmentals, sold to Griswold Cattle Co., OK.
- \$9,500** – Open Female, “Hotz Fever 102D,” s. by FBFS Wheelman, cons. by Hotz Farm, sold to James Whitaker, IL.
- \$9,250** – Bred Female, “Miss Uprising C99,” s. by LLSF Uprising, bred to W/C Lock Down, cons. by Carson Finch and Foreman Cattle, sold to Tennagia Farms, GA.
- \$8,250** – Flush out of, “JASS Gypsy Soul 105B,” s. by LLSF Uprising, cons. by Chesney Steenhoek and JS Simmentals, sold to Sunny View Farms, IL.
- \$8,000** – Bred Female, “JS Jazzy Lady 16C,” s. by WLE Twang, bred to WS Revival, cons. by JS Simmental, sold to Circle M Farm, TX.



Claudia Steenhoek always sets the mood with her fall decor.



Tom Rooney and Kyle Smith visit presale about the offering.



Another strong crowd of breeders from across the land were on hand for the sale.



Longtime Iowa breeder, Tom Haines selected a nice lot for his operation.

## Minnesota Beef Expo All Breed Sale

October 22, 2016 • St. Paul, MN

No.	Category	Average
15	Simmental Heifers	\$2,927

**Auctioneer:** Dustin Carter, SD

**Sale Manager:** Eberspacher Enterprises (EE), Inc., MN

**Marketing Representatives:** Val Eberspacher, (EE); Kelly Schmidt, (EE); Tom Rooney, IA *Farmer Today*, IA; Mike Sorenson, *Livestock Plus*, IA; and Kirby Goettsch, MN *Farm Guide*, SD.

### High-Selling Simmental Lots:

- \$7,250** – Open Female, “HILB Sent By Angels D3498,” s. by W/C Executive Order 8543B, cons. by Hilbrands Cattle Company, sold to Noah Wedel, Welcome.
- \$5,400** – Open Female, “WEBR Emily 63D,” s. by CSCX Bandwagon 513A, cons. by JT Weber Cattle Company, sold to Zahandra Bordewyk, Taunton.

**\$4,000** – Open Female, “JRA Sweet Diamond 617D,” s. by JRA Bedrock 119Y, cons. by Anderson Cattle Company, sold to Blaine Behnken, Messena, IA.

**\$4,000** – Open Female, “RCC Shez Unbelievable D6035,” s. by Bushs Unbelievable D6035, cons. by Radalen Cattle Company, sold to Jayden Bailey, Benson.

**\$3,000** – Open Female, “RTZ D23,” s. by S A V Brilliance 8077, cons. by Raatz Farms, sold to Wesley and Dawson Johnson, Pipestone.

**Comments:** Also selling were six Angus heifers at an average of \$2167; eight Hereford Heifers at an average of \$2,200; nine Shorthorn Heifers at an average of \$1,267; eight Maine heifers at an average of \$2,294; seven Red Angus Heifers at an average of \$2,329; seven Charolais heifers at an average of \$2,907; eight commercial heifers at an average of \$2,350; and 23 Steers at an average of \$1,459.

In conjunction with the MN Beef Expo, the 5th Annual White Satin on Ice Embryo Sale was held on Friday, October 21, 2016.

## Pennsylvania Fall Classic Sale

October 22, 2016 • Waynesburg, PA

No.	Category	Average
9	Bulls	\$1,828
22	Bred Females	2,527
6	Cow/Calf Pairs	3,675
26	Open Females	1,748
1	Pregnancy Lot	3,900
64	Total Lots	\$2,241

**Auctioneer:** John Spiker, WV

**Sale Manager:** Classic Sales, PA

### High-Selling Lots:

- \$6,800** – Cow/Calf Pair, “MF Miss Hummer Y790,” s. by HC Hummer, Heifer Calf s. by FBF1 Combustible cons. by Messick Farms, Middletown; sold to Blue Mountain Cattle Co., Burton, WV.
- \$4,000** – Cow/Calf Pair, “DRD Miss Pistol,” s. by Remington Lock N Load, Heifer Calf s. by ACC1 Hustler, cons. by Greg Stewart, Halifax; sold to Josiah Lapp, McVeytown.
- \$3,950** – Bred Heifer, “PCSC All Sass 15C,” s. by IRCC All Right, bred to PCSC Blizzard, cons. by Pine Creek Show Cattle, Rumford, ME; sold to J&K Farms, Belington, WV.
- \$3,900** – Pregnancy out of, “MF Miss Built Right U553,” s. by Mr. NLC Upgrade, cons. by Full Circle Farms, Dayton; sold to Blue Mountain Cattle Co., WV.
- \$3,200** – Bull, “PCSC Blizzard 3C,” s. by Flying B Cut Above, cons. by Pine Creek Show Cattle, Rumford, ME; sold to James Michael, Morgantown, WV.
- \$3,000** – Bull, “PVSM Fire In The Night,” s. by FBF1 Combustible, cons. by Powell’s Valley Simmentals, sold to Mark Kesner, Waynesburg;
- \$2,600** – Open Heifer, “LBF Crimson Lass,” s. by RS&T Homeboy, cons. by Ladybug Farm, Middleport, NY; sold to Robert Reynolds, Carmichaels.
- \$2,600** – Open Heifer, “Classic Bandi,” s. by CSCX Bandwagon, cons. by Classic Farms, Fairmont, WV; sold to Clover Leave Farm, Clarksburg, WV.

**Volume Buyers:** Blue Mountain Cattle Co., Burton, WV and Chris Jordan, Uniontown, PA.

**Comments:** Cattle sold into nine states including: MA, MD, ME, NH, NJ, NY, OH, PA and WV. Also selling were four ETs at an average of \$770.

(Continued on page 90)



# SALE RESULTS

## Tingle Farms "Pave The Way" Vol. 1

October 23, 2016 • New Castle, KY

No.	Category	Average
24	Bred Heifers	\$3,142
4	Spring Cows	2,413
8	Fall Open Heifers	3,219
38	Spring Open Heifers	5,242
2.5	Donors	22,800
76.5	Live Lots	\$4,797

**Auctioneer:** Jered Shipman, TX  
**Sale Manager:** Cattle In Demand

**Comments:** Also selling were three pregnancies at an average of \$2,583; nine embryo packages for \$850/embryo (\$22,950) and 10 semen packages for \$129/straw (\$9,700 total).

## Irvine Ranch's 12th Annual Production Sale

November 5, 2016 • Manhattan, KS

No.	Category	Average
39	Registered Bulls	\$4,195
30	Registered Females	3,233
1	Choice Flush	8,250
70	Total Lots	\$3,840

**Auctioneer:** Garren Walrod, KS  
**Marketing Representatives:** Guy Peverely, *The Stock Exchange*; and Andrew Sylvester.  
**Representing ASA:** Nathan Smith



Looking over the offering prior to the sale.



Enjoying the pre-sale meal.

## Land of Lincoln Sale

November 5, 2016 • Altamont, IL

No.	Category	Average
72	Total Lots	\$3,651

**Auctioneer:** Jered Shipman, TX  
**Sale Manager:** DP Sales Management, LLC, KY  
**Sale Staff:** Shane Ryan, Tommy Carper and Chris Smith

### High-Selling Lots:

- \$10,500** – Open Female, "CLRWT Serena D74A," s. by Kriz/SVF Mile High, cons. by Clear Water Simmentals, sold to Misty Meadow Farms, KY.
- \$9,500** – Bred Female, "DAF Look Of Beauty 311," s. by Ruby's Yucatan 160Y, bred to Sandeen Hard Steel, cons. by Diamond A Farms, sold to Fenton Farms Simmentals, MS.
- \$9,500** – Open Female, "DAF/IVS/JJ Summer 122C," s. by HPF Quantum Leap, cons. by Diamond A/Donald Jackson/Chris Ivie, sold to Diamond A Farms, IL.
- \$8,750** – Open Female, "DAF Reba D703," s. by Mr. HOC Broker, cons. by Diamond A Farms, sold to Legacy Farms, IL.
- \$8,500** – Open Female, "DAF Dakota D13," s. by LLSF Pays To Believe, cons. by Diamond A Farms, sold to Sloup/Clear Water Simmentals, IN.
- \$8,000** – "HTP/BRAM Alley D641," s. by CCR Santa Fe, cons. by Bramlet and HTP Simmentals, sold to Gerdes Show Cattle, IA.
- \$7,250** – Open Female, "DAF Dallas D018," s. by LLSF Pays To Believe, cons. by Diamond A Farms, sold to Sharon Padgett, KY.
- \$7,250** – Open Female, "DAF Destiny D047," s. by LLSF Pays To Believe, cons. by Diamond A Farms, sold to Heavner Family, IL.



The crew from Bauer Simmentals took home some top lots.



IL breeder Stan Tarr assessing the offering.



Jerry & Barb Lee visit with Jon Jordan.



Tony Drach (R) thanks Craig Padgett (L) for selecting his top open heifer.

## 38th Annual Hawkeye Simmental Sale

November 6, 2016 • Bloomfield, IA

No.	Category	Average
29	SM & SimInfluenced Breds	\$1,922
37	SM & SimInfluenced Opens	3,318
66	SM & SimInfluenced Lots	\$2,705

**Auctioneer:** Phil Schooley, IA  
**Sale Manager:** Eberspacher Enterprises (EE), Inc., MN  
**Marketing Representatives:** Val Eberspacher, (EE); Kelly Schmidt, (EE); Mike Sorenson, *Livestock Plus*, IA; Tom Rooney, *Midwest Marketer*, IA; and Mariah Miller, *LiveAuctions.tv*, IA.  
**Representing ASA:** Bert Moore



**High Selling Lots:**

- \$9,200 – SimAngus™ Open Heifer, “Cason’s Miss Reagan D90T,” s. by Coleman Regis 904, cons. by Cason’s Pride & Joy Simmentals, sold to Clear Creek Stock Farm, Harper.
- \$9,000 – SimAngus Open Heifer, “Cason’s Miss Isabella D93X,” s. by Coleman Regis 904, cons. by Cason’s Pride & Joy Simmentals, sold to Gana Farms, Martell, NE.
- \$7,500 – ¾ Blood Open Heifer, “VPF Just like Fire D17,” s. by W/C Lock Down 206Z, cons. by Ver Ploeg Farms, sold to DBE Livestock, Atkins.
- \$5,400 – PB Open Heifer, “Cason’s Miss Virginia D408,” s. by SS Ebonys Grandmaster, cons. by Cason’s Pride & Joy Simmentals, sold to Clear Creek Stock Farm, Harper.
- \$4,800 – PB Open Heifer, “VPF Clarity D5,” s. by Mr. HOC Broker, cons. by Ver Ploeg Farms, sold to Danielle Henry, Milan, MO.
- \$4,750 – PB Open Heifer, “Boswell Debbie D51,” s. by WS A Step Up X27, cons. by Ver Ploeg Farms, sold to Mason Mallett, Memphis, MO.
- \$4,700 – SimAngus Open Heifer, “Cason’s Miss Tiffany D13Z,” s. by Coleman Regis 904, cons. by Cason’s Pride & Joy Simmentals, sold to Ashley Chalfant, Gilman City, MO.
- \$4,600 – PB Open Heifer, “Cason’s Miss Kennedy D93Z,” s. by Sandeen Upper Class 2386, cons. by Cason’s Pride & Joy Simmentals, sold to Owen Knight, Iowa City.

**Comments:** The Hawkeye consignors include: Cason’s Pride and Joy, K-C Simmentals, McGlothlen Simmentals, Moore’s Simmental Farm, Reck Bros. & Sons Simmental, VerPloeg Farms, Onstot Cattle, Houston Family Simmentals, Jarr Cattle, Top Line Simmentals, and Triple G Livestock. A 70 degree November day greeted the consignors and buyers. Vandenberg Catering served the complimentary lunch.



The Haines family & Mike Sweeny get ready to enjoy the complimentary lunch.



Junior exhibitors received awards for showing heifers purchased in the Hawkeye sale.



Hawkeye Sale consignors.



A Missouri family were repeat buyers.

**Triangle J Ranch  
Harvest Select Sale**

November 6, 2016 • Miller, NE

No.	Category	Average
68	Bred Females	\$3,440
54	Open Heifers	2,530
5	Embryo Packages	2,190
127	Total Lots	\$3,005

**Auctioneer:** Tracy Harl, NE  
**Sale Manager:** Allied Genetic Resources, IL  
**Marketing Representatives:** Levi Landers, *Livestock Plus*; Chris Beutler, *Midwest Messenger*; and Matt Printz.  
**Representing ASA:** Nathan Smith ♦



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Who collects complete data on all calves for each of these six traits:

- Calving Ease
- Birth Weight
- Weaning Weight
- Yearling Weight
- Yearling Hip Height
- Ultrasound or Carcass Measurements

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# THE CIRCUIT

## ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ ◆ Simbrah Synergy Showcase

**Date:** September 23-25, 2016  
**Location:** Giddings, TX  
**Judges:** Katy Knox Wunderlich, Hempstead (Showmanship); Stuart Watkins, Austin (Cattle)

### Purebred Simbrah Heifer Show



#### Reserve Grand Champion and Calf Champion

“Smith Farms Fantastic,” exh. by Joel Mackey, sponsored by Smith Farms, Denton.

#### Reserve Calf Champion

“Smith Center Stage 376D,” exh. by Calley McGinley, sponsored by Smith Genetics, Giddings.



#### Grand Champion and Junior Champion

“Smith CRC Eclipse,” exh. by Caryle Rodenbeck, sponsored by Smith Genetics, Giddings.

#### Reserve Junior Champion

“Smith SWFS HB Brightstar,” exh. by Leah Thibodeaux, sponsored by Smith Genetics, Giddings.

#### Senior Champion

“RFI Razen,” exh. by Lorelai Hill, sponsored by Reavis Farms, Mission.

#### Reserve Senior Champion

“Hagan Kinley,” exh. by Cassidy Fuchs, sponsored by Hagan Cattle Co., Yoakum.

### Percentage Simbrah Show Heifer Show

#### Calf Champion

“HR Covergirl,” exh. by Mayson Elliott, sponsored by Hallak Ranch, Athens.

#### Reserve Calf Champion

“Smith Burch Cheerful,” exh. by Zach Mills, sponsored by Burch Farms and Smith Genetics, Giddings.



#### Grand Champion and Junior Champion

“Smith CRC Sangria,” exh. by Carlye Rodenbeck, sponsored by Smith Genetics, Giddings.

#### Reserve Junior Champion

“Smith MCCR Honey Moo,” exh. by Hallie Hackett, sponsored by McCrary Farms and Smith Genetics, Giddings.



#### Reserve Grand Champion and Senior Champion

“Smith Bluebell,” exh. Jacob Friedrich, sponsored by Smith Genetics, Giddings.

#### Reserve Senior Champion

“McCrary Smith Landry 61C,” exh. by Kayla Boyett, sponsored by McCrary Farms and Smith Genetics, Giddings.

### Simmental Heifer Show



#### Reserve Grand Champion and Calf Champion

“Smith GHG Fresh Start,” exh. by Gavin Hinckley, sponsored by Smith Genetics, Giddings.

#### Junior Champion

“Smith Love Me N Black,” exh. by Caitlyn Cooper, sponsored by Smith Genetics, Giddings.

#### Reserve Junior Champion

“Smith McCrary Aspiration,” exh. by Hayden Hackett, sponsored by McCrary and Smith Genetics, Giddings.



#### Grand Champion and Senior Champion

“Smith Devilish N Red,” exh. by Hayden Hackett, sponsored by Smith Genetics, Giddings.

#### Reserve Senior Champion

“Smith Brittany N Black,” exh. by Braden Roehling, sponsored by Smith Genetics, Giddings.

### Showmanship Winners



#### 9 and under

(L-R) Mayson Elliott (1st place); Emma Dees and Gavin Hinckley.



#### 16 Years and Older

(L-R) Carlye Rodenbeck (1st place); Hayden Hackett, Blaine Gibson, Chloe Novak, Paige Hovey, Alexander Garrison, Calley McGinley, Tyler Jenkins, Kayla Boyett and Evan Berger.

**The Junior Skillathon winners** were Justin Majewski and Clarissa Ashworth. The senior skillathon winners were Joel Mackey and Logan Perry. **Sales talk winners** in the junior division were Lorelai Hill and Hallie Hackett. Senior winners were Zach Mills and Logan Perry.

In addition to the sale, the Simbrah Synergy Showcase was held for junior members with heifers from participating sponsors. The show featured \$15,000 in premiums and awards, with half of that money awarded in showmanship.



#### 10-11 Year-Old Division

(L-R) Hallie Hackett (1st place); Braden Roehling, Grant Hinckley and Emily Blanchard.



#### 12-13 Year-Old Division

(L-R) Cassidy Fuchs (1st place); Lorelai Hill, Justin Majewski and Clarissa Ashworth.



#### 14-15 Year-Old Division

(L-R) Jacob Friedrich (1st Place); Trevor Jenkins, Dalton Schmidt, Zach Mills and Logan Perry.







# THE CIRCUIT

## Percentage Simmental (Continued)



**Grand Champion and Senior Champion**  
"URF Burgess B012," s. by PRTY Southern Style, exh. by Harward Sisters, Richfield.



**Grand Champion and Reserve Supreme Overall Cow/Calf Pair**  
"BluQ Z033," s. by LMF Movin Forward, exh. by Cara Smith, Pleasant Garden.



**Reserve Grand Champion and Reserve Senior Champion**  
"Lonesome Layla B028," s. by Lazy H Burn Right Y123, exh. by Anna English, Alexander.



**Bulls**  
**Grand Champion and Calf Champion**  
"FXFR Trust Fund 302D," s. by Daddy's Money, exh. by Melinda Boyd, Pinetown.

**Reserve Calf Champion**  
"Edenhurst Thunderstuck," s. by Haun Jesse James, exh. by Edenhurst Farm, Markham, VA.



**Reserve Grand Champion and Junior Champion**  
"HRF Coosa River C10," s. by Whitestone Jubilee B005, exh. by Bruce Cuddy, Albemarle.

**Reserve Junior Champion**  
"Edenhurst's Lady's Alibi," s. by Ali's Solution, exh. by Edenhurst Farm, Markham, VA.

**Senior Champion**  
"SCF Power Cross Design B105," s. by Superior Ranch Hand, exh. by Thomas Smith, Pleasant Garden.



## Minnesota Beef Expo

**Date:** October 20-23, 2016  
**Location:** St. Paul, MN

### Junior Show

**5rd Overall and Foundation Simmental Heifer Champion**  
"HILB/JLC Dare 2 Impress D2A," s. by W/C No Remorse 763Y, exh. by Storm Johnsen, Wessington.

**Reserve Foundation Simmental Heifer Champion**  
"HILB/JLC Impress Me D211," s. by W/C Executive Order 8543B, exh. by Storm Johnsen, Wessington.

**Simmental Heifer Champion**  
"Duch Pandamonium," s. by SS/PRS Gunslinger 824X, exh. Tucker Bayer, Ringle, WI.


**Reserve Simmental Heifer Champion**  
Exh. by Callie Ramer, Foley.

### Open Show

**Simmental Heifer Champion**  
"RCC Shez Unbelievable D6035," s. by Bushs Unbelievable D6035, exh. by Redalen Cattle Company, Chatfield.

**Reserve Simmental Heifer Champion**  
"RTZ D23," s. by S A V Brilliance 8077, exh. by Raatz Farms, Jasper.

**Comments:** There were a total of 15 breed categories in the Junior Show. ♦



## Performance Breeders


are serious about data they collect!

Do you collect data on all calves for each of these six traits?

- Calving Ease
- Birth Weight
- Weaning Weight
- Yearling Weight
- Yearling Hip Height
- Ultrasound or Carcass Measurements

Yes!

You qualify as a



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# Springer

## SIMMENTAL

### Sale of Value Based Genetics

SATURDAY - 1:00 PM  
**FEBRUARY 4, 2017**  
 Decorah Sale Barn  
 DECORAH, IOWA



**SAS BITTEN D514**

EPDs: +9.1, +3.4  
 +73.2, +105.7  
 +12.1, +18.8  
 +55.4, +21.7  
 Carcass: +37.4  
 -0.29, -0.04  
 -0.055, +0.81  
 API 116.5 TI 68.4

ASA 3167803 BD: 2-14-16  
 Erixon Bitten 203A x SAS Miss Arapahoe B514 (R Plus Reload 2006Z)

**SELLING 65 HERD IMPROVING BULLS**  
 PLUS 6 18 month old Bulls  
 7 Open Heifers  
 30 Bred Heifers and Cows  
 Breed Leading Embryos and Semen



**SCC/SAS Reload D611**

EPDs: +8.3, +3.0  
 +64.7, +91.9  
 +10.0, +22.8  
 +55.1, +21.1  
 Carcass: +28.9  
 -0.10, +0.07  
 0.015, +0.67  
 API 115.5 TI 65.4

ASA 3185099 BD: 2-21-16  
 R Plus Reload 2006Z x SAS Angel Z101 (R Plus King of the Yukon)



**SAS BITTEN D305**

EPDs: +10.5, +2.2  
 +69.1, +99.5  
 +11.0, +16.0  
 +50.6, +24.6  
 Carcass: +32.0  
 -0.062, +0.67  
 API 128.8 TI 69.2

ASA 3167807 BD: 1-30-16  
 Erixon Bitten 203A x SAS Starlight Z305 (R Plus King of the Yukon)

With 38 years of selection pressure...only the best will sell! Sale bulls are 6-6 1/2 frame with 38+ cm scrotals. ALL THE BULLS ARE UNCONDITIONALLY GUARANTEED! Springer Simmentals will develop your purchase until May 1st free of charge and will deliver free for the first 150 miles!

**FEATURING GUEST CONSIGNORS:**  
 Graesser Brothers: Rod & Kevin Graesser, SD (605) 830-1574  
 Dan & Justin Kimball Family, WI (920) 615-3602  
 Bar QH Simmentals, John and Alicia Sandidge, (217) 370-7665  
 Stevens Cattle Company: Bob and Andrew Stevens families, MN (507) 327-0414  
 Mineral Mountain Cattle Co, Mike & Brandon Yardley, Milford, UT, (435) 691-4438  
 Horace and Della Kruse, TX

This sale will be broadcast live on the internet.

**DVAuction**  
 Broadcasting Real-Time Auctions  
 Real time bidding & proxy bidding available.

**Auctioneer: Phil Schooley, 641-777-0478**

## Livestock HUB

Dave Sweeney  
 21547 Co. Hwy S27  
 Alden, IA 50006  
 641-373-4340  
 dbsweeney75@gmail.com  
 www.livestockhub.net

Christa Nichols  
 12265 170th St.  
 Alden, IA 50006  
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**SPRINGER SIMMENTAL**  
 Jeff & Lynda Springer  
 Michelle & Todd Christianson  
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 sprinsim@iowatelecom.net

Look to our website  
**WWW.SPRINGERSIMMENTAL.COM**  
 FOR UPDATED PICTURES AND VIDEOS



We wish you a  
**Merry Christmas!**

**Willis Simmentals**  
Bobby & Joan Willis and Family  
Marietta, OK  
Bobby 580-276-2781  
Jon 580-795-4601

[willissimmentals@arbuckleonline.com](mailto:willissimmentals@arbuckleonline.com)

**Happy Holidays from the old and new members of the Springer Simmental crew!!!**

Elijah Todd Christianson  
Paisley Grace Springer

Jeff & Lynda Springer  
Michelle & Todd Christianson  
Steve & Bri Springer  
641-330-6654

**Merry Christmas**

**QH**  
Breed 'em all Simmental

**BAR QH FARMS**  
John, Alicia, Tucker & Loretta Sandidge  
24384 Questing Hills Road  
Chandlerville, IL 62627  
217-370-7665  
[sandidge\\_john@yahoo.com](mailto:sandidge_john@yahoo.com)

**Merry Christmas from our Herd to yours!**

**The Beins Family / Top Hat Farms**

**Merry Christmas**

**Williams CATTLE CO.**  
Phil Williams  
(405) 880-6463

Location: Follett, TX • [www.williamscattleco.com](http://www.williamscattleco.com)

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**Simmental Association**  
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**Merry Christmas and Happy New Year**

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Vice President: Jeff Snell  
Secretary: Stacey Warden  
Treasurer: Danny Melvin

Visit us at  
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# GENGENBACH CATTLE COMPANY

9th Annual

**"Performance with the Maternal Edge"**

Registered Black Simmental, SimAngus™ & Angus Annual Bull & Female Production Sale

**Friday, March 17, 2017 1:00 PM**

Imperial Livestock Auction, Imperial, NE

**1st progeny of our new Herdsires TJ Cowboy Nebraska and TJ Final BlackJack, plus progeny of our Kappes Northern Octane who is producing some outstanding calves.**



**TJ Cowboy Nebraska 532B**  
ASA# 2891392

CE	BW	WW	YW	MCE	Milk	MWW
13	-.1	79	121	11	27	67
CW	YG	MB	BF	REA	\$API	\$TI
41.1	-.14	.44	.021	.97	152	86



**TJ Final BlackJack 366B**  
ASA# 2891287

CE	BW	WW	YW	MCE	Milk	MWW
18	-2.9	79	122	12	28	68
CW	YG	MB	BF	REA	\$API	\$TI
37.8	-.13	.28	.027	.96	149	83



**Kappes Northern Octane A632**  
ASA# 2709113

CE	BW	WW	YW	MCE	Milk	MWW
3	3.9	69	104	7	24	58
CW	YG	MB	BF	REA	\$API	\$TI
37.4	-.48	-.25	-.027	1.62	88	60



**Hook's Yellowstone 97Y**  
ASA# 22612546

CE	BW	WW	YW	MCE	Milk	MWW
15	-.5	71	103	11	26	61
CW	YG	MB	BF	REA	\$API	\$TI
29.8	-.360	.38	-.048	.98	159	83

*Congratulations to the Tim and Bonnie Downing family for their Champion Overall pen of heifers sired by Gengenbach Cattle Company Bulls. The heifers were awarded the top pen for profitability overall at the annual Nebraska Sandhills Cattleman's Association Performance and Carcass contest.*



**PA Full Power 1208**  
ASA# 2839435

CE	BW	WW	YW	MCE	Milk	MWW
11	-2.6	77	133	9	48	86
CW	YG	MB	BF	REA	\$API	\$TI
45.5	-.21	1.39	.006	1.14	156	102

EPDs pulled 12.21.15

**GCCR remains committed to a program based on profitability. Expect efficient growth, excellent maternal traits and good disposition.**

**X GENGEBACH X**  
**-> CATTLE COMPANY ->**

Randy & Mary Jo Gengenbach  
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mjgengenbach@hotmail.com





# ASA FEE SCHEDULE

## DNA Services Contact ASA For Testing Kits

### Genomic Tests:

		Stand Alone ↓	Add-on ↓
*GGP-HD (Required for AI sires/donor dams) . . . . .	\$90		
*GGP-LD . . . . .	\$50		
GGP-uLD . . . . .	\$33		
<i>*Add-on tests available</i>			
		Stand Alone ↓	Add-on ↓
**Parental Verification (PV) . . . . .	\$18	Free	
Coat Color . . . . .	\$20	\$9	
Red Charlie . . . . .	\$15	NA	
Horned/Polled . . . . .	\$50	\$42	
			PMel (Diluter) . . . . . \$20 Free
			Oculocutaneous Hypopigmentation (OH) . . \$25 NA
			Arthrogryposis Multiplex (AM) . . . . . \$25 \$11
			Neuropathic Hydrocephalus (NH) . . . . . \$25 \$11
			Contractural Arachnodactyly (CA) . . . . . \$25 \$11
			Developmental Duplication (DD) . . . . . \$25 \$11
			Tibial Hemimelia (TH) . . . . . \$25 \$11
			Pulmonary Hypoplasia with Anasarca (PHA) . \$25 \$11
			Osteopetrosis (OS) . . . . . \$25 \$11
			BVD PI . . . . . \$5

*\*\*Subject to additional research fees in the case of exclusions or multi-sire groups*

## 2017 THE Enrollment

**Spring 2017 THE Enrollment** (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2016**.  
Late enrollment available until February 1, 2017.

**Fall 2017 THE Enrollment** (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2017**.  
Late enrollment available until August 1, 2017.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Oct 15 – Dec 15	\$15.00	FREE	\$7.50	\$500/herd
*After Dec 15	\$16.00	\$1.00	\$8.50	\$500/herd
<i>*Late enrollment fees</i>				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

## American Simmental Association Fees

### Membership Initiation Fee:

Adult Membership Initiation Fee. . . . .	\$160
Junior Membership Initiation Fee. . . . .	\$50
Prefix Registration. . . . .	\$10

### Annual Service Fee (ASF):

Single Membership. . . . .	\$110
Multiple Memberships at the same address. . . . .	\$160
Junior Membership. . . . .	\$50

### Registration Fees:

#### Registration Fees enrolled in THE

Enrolled in THE — <b>Option A</b> . . . . .	No Charge
Enrolled in <b>Opt B or C</b> <10 months. . . . .	\$30
Enrolled in <b>Opt B or C</b> ≥10 months <15 months. . .	\$40
Enrolled in <b>Opt B or C</b> ≥15 months. . . . .	\$50

### Transfer Fees:

First Transfer . . . . .	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale. . . . .	\$10
Over 60 calendar days after sale. . . . .	\$30

### Additional Transactions:

Priority Processing (not including shipping or mailing). . . . .	\$25
Corrections. . . . .	\$5

### Registration Foreign/Foundation Fees:

Register Foreign/Foundation Cow. . . . .	\$17
Register Foreign/Foundation Bull. . . . .	\$25

### Registration Fees not enrolled in THE:

Non-THE <10 months. . . . .	\$42
Non-THE ≥10 months <15 months. . . . .	\$52
Non-THE ≥15 months. . . . .	\$62



# Opportunities Expand for Youth of Beef Industry



**Chip Kemp**  
ASA Director  
of Membership  
573-239-0524  
ckemp@simmgene.com

There's a difference between feeding a steer and being a cattle feeder. Sometimes there is even a difference between raising cows and being in the profit-focused beef business. And in a young person's life, there comes a point when the animals they cared so much about start becoming a part of their future and their family's livelihood. Beef breed associations too often assume that their junior members

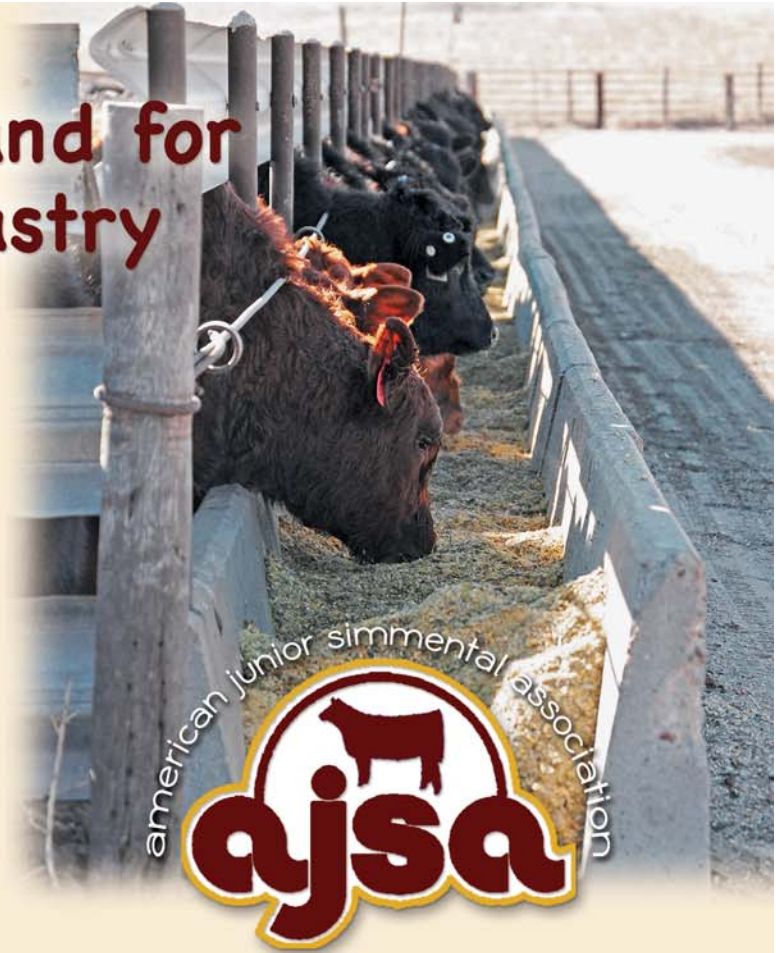
want the easy way. That they don't want to be pushed. The American Simmental Association (ASA) makes no such assumptions. Through a thorough strategic review of ASA junior programs it was clear that youth members wanted something more — the ability to learn more about the industry and meaningful ways to participate in that industry.

While calves were being born back in the spring, the ASA and American Junior Simmental Association (AJSA) were bringing to life the Steer Profitability Competition (SPC). The SPC is a fed steer contest held at Chappell Feedlot in western Nebraska. AJSA members can enter steers of any breed composition into the contest to view the overall profitability of their calves all the way through harvest at Cargill Meat Solutions in Fort Morgan, CO.

Any breed composition? Why would a breed association take this position? Simple. ASA members and their customers have to compete in the market place with any and all breed types. They recognize and embrace the chance to compare cattle across breeds based on their profit potential for the commercial beef producer. AJSA members are no different. They already embrace the scientific realities of heterosis and crossbreeding. They know to get better you have to put yourself on the line. If you are successful, great! However, if you fall short then you know it's time to get back to work and get better.

Another reason for the open armed approach — young producers who haven't found the right junior program can simply join the AJSA and then enter their calves into the SPC. It's pretty simple — a straight forward program geared to helping young beef producers learn more about the feedyard potential, carcass merit, and overall profitability of the calves they raise or purchase.

A unique component of the SPC is the mandatory monthly online meeting. Once a month, the participants join a nationally recognized expert online to discuss important topics facing our industry. Antibiotic usage, VFD, feedlot nutrition, carcass parameters, shipping slides, DNA and genomics are just some of the topics that will be covered.



Currently, the inaugural SPC class represents over 30 AJSA members, nearly 70 steers, and states from Colorado to Kentucky and from North Dakota to Texas. The steers have been on feed since early November and will be harvested early in the summer of 2017. The winners will be recognized at the AJSA's 2017 National Classic in Hattiesburg, MS.

Ethan Miller of Olean, MO, says that the SPC lets him see "how our cattle compete against others from across the country". He is also very excited to follow the dollars through the process. His sister, Abby, notes that "it gives me a way to showcase my animals outside of the show ring."

A long list of sponsors stepped up to help these young agriculturists through this process. Allflex®, Chappell Feedlot, GeneSeek®, Zoetis, and insurers Ideal A&M, Lloyds, and Wichert are just some of the groups who have put their support behind the youth of the beef industry.

## 2018 AJSA Steer Profitability Competition

The 2018 Steer Profitability steers will have a birth date range of January 15-April 15, 2017, with an entry deadline of September 15, 2017. To find out more about the AJSA and the Steer Profitability Competition or to consider entering steers next fall visit [juniorsimmental.org](http://juniorsimmental.org).





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**DECEMBER**

28-29 St. Nick's Eggstravaganza Online Embryo Event — www.dponlinesales.com

**JANUARY 2017**

- 14 SimMagic On Ice — Denver, CO (pg. 50)
- 14 University of Florida Bull Test Sale — Greenwood, FL
- 16 National Western "The One-Volume XXIV" Sale — Denver CO (pgs. 53, 54)
- 17 The Royal Edge — Ames, IA
- 17 Wild, Wild West Simmental Sale — Brighton, CO (pgs. 1FC, 14)
- 23 Fort Worth Stock Show — Jr. Simmental and Jr. Simbrah Shows — Fort Worth, TX
- 24-25 Cattlemen's Choice Online Embryo Sale — www.dponlinesales.com
- 25 Sioux Empire Farm Show and Sale — Sioux Falls, SD
- 27 Ellingson Simmentals' Annual Production Sale — ND (pg. 41)
- 27 Fort Worth Stock Show — PB Simmental, Percentage Simmental and Simbrah Shows — Fort Worth, TX
- 28 Double J Farms' 43rd Annual Private Treaty Simmental Bid Bull Sale — Garretson, SD
- 28 Forster Farms 38th Annual Production Sale — Smithfield, NE (pg. Jan. cal.)
- 28 J&C Simmentals Annual Bull Sale — West Point, NE (pgs. 21, 65)
- 28 Nichols Farms' Private Treaty Bull Sale — Bridgewater, IA
- 29 Triangle J Ranch's Annual Production Sale — Miller, NE (pg. 65)
- 30 APEX Cattle Company's Bull Sale — Dannebrog, NE (pg. 13)
- 30-31 Sloup Simmentals & Friends Winter Event — www.dponlinesales.com

**FEBRUARY**

- 1 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. Jan. cal.)
- 1-2 Sloup Customer Appreciation Online Sale — www.dponlinesales.com
- 2 Black Hills Stock Show and Sale — Rapid City, SD
- 2 Stavick Simmental's "King of the Range" Bull Sale — Veblen, SD (pg. 63)
- 3 Hilltop Simmentals' 4th Annual Bull Sale — Worthing, SD (pg. 60)
- 3 Kunkel Simmental's Annual Bull and Female Sale — New Salem, ND
- 4 Loonan Stock Farm's 42nd Anniversary Production Sale — Corning, IA
- 4 Prickly Pear Simmentals "Made In Montana" Sale — Helena, MT
- 4 Ruby Cattle Co.'s Simmental Performance Bull Sale — Lamoni, IA
- 4 Springer Simmentals Sale of Value Based Genetics — Decorah, IA (pg. 95)
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- 5 Blue River Gang's 34th Production Sale — Rising City, NE
- 5 Hartman Cattle Company's Simmental Bull Sale — Tecumseh, NE
- 6 37th Annual Gateway "Breeding Value" Bull Sale — Lewistown, MT
- 7 Durhams in the Dakotas Annual Bull Sale — Kathryn, ND
- 8 River Creek Farms 27th Annual Production Sale — Manhattan, KS (pgs. Jan. cal., 56)
- 8 Traxinger Simmental Bull Sale — Houghton, SD
- 8 Wilkinson Farms Simmentals' 19th Annual Production Sale — Napoleon, ND (pg. Feb. cal.)
- 9 Hart Simmental Beef Builder Bull Sale — Frederick, SD
- 9 Lassle Ranch Simmentals' 24th Annual Production Sale — Glendive, MT (pg. 55)
- 9 Rust Mountain View Ranch's "Ace in the Hole" Bull Sale — Mercer, ND
- 10 Bata/Olafson 20th Annual Joint Simmental Bull and Female Sale, Rugby, ND (pg. 105)
- 10 Hook Farms and Clear Springs Cattle Co. "Bred for Balance" Sale — Starbuck, MN
- 10 TNT Simmentals' 32nd Annual "Genetic Explosion" Sale — Almont, ND (pgs. Feb. cal., 58)
- 10 Watertown Winter Farm Show and Sale — Watertown, SD
- 11 Berger's Herdmasters' Bull Sale — North Platte, NE
- 11 Dixie National Simmental Sale — Jackson, MS (pg. 60)
- 11 Grass-Lunning's Bulls-Eye Bonanza Sale — LeRoy, MN
- 11 Kenner Simmentals' 21st Annual Production Sale — Leeds, ND (pgs. 45, Feb. cal.)
- 11 Schaff Angus Valley's 114th Production Sale — St. Anthony, ND
- 12 Rydeen Farms 19th Annual "Vision" Sale — Clearbrook, MN
- 12 Wicks Cattle Annual SimAngus/Simmental Production Sale; Richardton, ND
- 13 Benda Ranch's Annual Production Sale — Kimball, SD (pg. 39)
- 13 Dakota Power Bull Sale — Valley City, ND
- 13 Edge of the West Bull and Female Sale — Mandan, ND (pg. Jan. cal.)
- 13-14 Family Traditions' Embryo Sale — www.dponlinesales.com
- 13 Genetic Legacy Bull Sale — Billings, MT (pgs. 19, BC)

(Continued on page 102)



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- 14 Bichler Simmentals 12th Annual "Quality Not Quantity" Production Sale — Linton, ND (pg. 25)
- 14 Werning Cattle Co.'s Production Sale — Emery, SD (pgs. 34, 35)
- 15 Houck Rock Creek Ranch Spring Private Treaty Bull Sale — Allen
- 15 TF-Brand Genetics Sale — Middletown, IN and smartauctions.auction
- 16 Felt Farms' Bulls of Excellence Sale — West Point, NE (pg. 65)
- 17 Cow Camp Ranch Annual Spring Bull Sale — Lost Springs, KS (pg. 56)
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- 17 Mader Ranches Bull Power Sale — Carstairs, AB
- 17 R&R Cattle Company's Annual Bull and Female Production Sale — Chamberlain, SD (pg. 77)
- 17 Sandy Acres' Bull Sale — Neligh, NE (pg. 65)
- 18 7P Ranch's 23rd Annual Spring Bull Sale — Tyler, TX
- 18 30th Annual "Genetics with the Holistic Approach" Sale — Aberdeen, SD
- 18 Badger Creek Cattle Company Inaugural Bull Sale — Emporia, KS
- 18 Bar CK Cattle Company's Profit Sharing Sale — Culver, OR (pg. Feb. cal.)
- 18 Dixon Farms, Inc., Private Treaty Sale — Atwood, KS
- 18 Family Traditions Bull Sale — Auburn, KY (pg. 60)
- 18-26 Nebraska Cattlemen's Classic Simmental Show and Sale — Kearney, NE
- 18 Yon Family Farms' Spring Sale — Ridge Spring, SC
- 19 Trauernicht Simmental's Nebraska Platinum Standard Bull Sale — Beatrice, NE
- 20 Bulls of the Big Sky — Billings, MT (pg. Feb. cal.)
- 21 QBVJT Power By Design — Oakes, ND (pg. 37)
- 22 C Diamond Simmentals' 11th Annual Bull Sale, Dawson — ND (pg. Jan. cal.)
- 22 Chestnut Angus Annual Bull Sale — Pipestone, MN
- 23-26 Illinois Beef Expo — Springfield, IL
- 23 Illinois Performance Tested Bull Sale — Springfield, IL
- 24 Minnesota State Simmental Sale — Rochester, MN
- 25 Advanced Beef Genetics Bull Sale — Anita, IA
- 25-3/4 Hofmann Simmental Farms' "Buy Your Way Bull Sale" — Clay Center, KS
- 25 Iowa Beef Connection Bull Sale — Knoxville, IA
- 25 Mid-America Simmental Sale — Springfield, IL (pg. 60)
- 25 Pigeon Mountain Simmental's Spring Bull Test Sale — Armuchee, GA
- 27-28 Hilltop Simmentals' Embryo Sale — www.dponlinesales.com
- 27 Lehrman Family Simmentals' Bull Sale — Spencer, SD
- 28 Barker Cattle Company's Production Sale — Burley, ID
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- 1 "JF Scalebuster" Bull Sale — Dunlap, IA (pg. 57)
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- 4 Cason's Pride and Joy Bull Sale — Russell, IA
- 4 Flying H Genetics' Roughage N Ready Sale — Arapahoe, NE
- 4 KSU Annual Legacy Sale — Manhattan, KS
- 4 RS&T Simmentals, LLC, Bull Sale — Savannah, MO
- 4 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pgs. 59, March cal.)
- 4 Walsh Simmental Bull Sale — Hubbard, NE
- 5 Gold Bullion Group's 15th Annual Bull Sale — Wamego, KS
- 6-7 Hudson Pines Online Embryo Event — dponlinesales.com
- 7 Doll Simmental Ranch 37th Annual Production Sale — Mandan, ND
- 7 Houston International Simmental/Simbrah Sale — Houston, TX
- 7-8 MultiGen Made #2 — www.dponlinesales.com
- 7 Open 8 Genetics' 2nd Annual Bull Sale — Charlo, MT
- 8 2nd Annual R.A. Brown Ranch Spring Bull and Sale — Putnam, OK
- 8 Houston Livestock Show and Rodeo Simbrah and Simmental Open Show — Houston, TX
- 8 Lechleiter 29th Annual Bull Sale — Loma, CO
- 9 13th Annual Cattlemen's Kind Bull Sale — San Saba, TX
- 9 Mertens Power Plus — Milbank, SD
- 9 Schmig Simmental Ranch's 34th Annual Production Sale — Stockholm, SD
- 10 74-51 Cattle Company's Red Dirt Bull Sale — Marshall, OK ◆

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April '17	March 1	March 10	March 17	April 3
May/June '17	April 3	April 10	April 21	May 4
July/August '17	June 23	June 30	July 11	July 24
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**BBS D15**

11 1.6 90 139 .30 11 15 60 \$API: 128 \$TI: 83  
GIBBS 0601X Raisin Cain x BBS True Renegade B13  
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Homo Polled, Homo Black. This bull has an unbeatable set of EPDs with big-time performance and a flawless phenotype.



**OLF B7**

17 -1.6 76 117 .26 14 30 68 \$API: 148 \$TI: 81  
OLF Otis Y43 x OLF Patriarchs Girl Z100  
Adj. BW: 58 lbs. • Adj. WW: 617 lbs.

Our high-selling heifer in our 2016 sale. Sold for \$8,500 to Sugar Brook Farm, Cohasset, MN. We are selling 30 of our top-end heifers in the 2017 sale.



**BBS D1**

9 1.9 75 109 .21 11 24 62 \$API: 133 \$TI: 77  
DCR Mr. Moon Shine X012 x DCR Ms. Redgie B428  
Adj. BW: 92 lbs. • Adj. WW: 770 lbs.

Homo Polled, Non-diluter. Dark cherry red Moonshine son with a great rib shape and excellent EPDs.



**BBS D215**

6 2.5 70 105 .22 16 23 58 \$API: 103 \$TI: 68  
BOZ Redcoat x BBS Ringman B40  
Adj. BW: ET • Adj. WW: 851 lbs.

Non-diluter. Awesome red bull sired by the immortal Boz Redcoat! He has a big scrotal and great disposition. Two full brothers sell.



**BBS D205**

7 3.4 91 143 .33 11 24 70 \$API: 109 \$TI: 78  
BBS True Justice B10 x BBS Miss Topcut W104  
Adj. BW: ET • Adj. WW: 901 lbs.

Homo Polled, Homo Black. Ranked #1 at weaning. From one of our highest performance cows and sired by our 2014 \$35,000 high-seller now at Hart/Genex. Three full brothers sell.



**BBS D34**

5 3.8 80 116 .22 8 25 65 \$API: 117 \$TI: 74  
Springcreek Grand Slam x DCR Ms. Lady Hart Z346  
Adj. BW: 105 lbs. • Adj. WW: 889 lbs.

Sired by our \$47,500 new herd sire. The Grand Slam calves are impressive. This calf is packed full of red meat with a huge hind quarter.



**BBS D202**

8 2.8 68 103 .22 13 21 55 \$API: 107 \$TI: 67  
R Plus Reload 2006Z x BBS Ringman B40  
Adj. BW: ET • Adj. WW: 893 lbs.

Homo Polled, Non-diluter. Great performance with an outcross red pedigree. Super deep and thick. His dam has four bulls in this sale.



**OLF C142**

9 1.5 62 103 .25 11 27 58 \$API: 127 \$TI: 71  
MLC Mr. Justice W744 x OLF Lady Coach W121  
Adj. BW: 87 lbs. • Adj. WW: 637 lbs.

This powerful Mr. J daughter is a complete package of style and performance. Safe in calf to BDV True Grit 11X. Projected calving date 2/22/17.

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MLC Mr. Justice W744 (Mr. J)  
BDV True Grit 11X  
DCR Mr. Beeffmaker X13  
WS Beeffmaker R13  
Traxs Rushmore X103  
HL Game Face 137A  
Wheatland Ultimate Choice

**BBS Reference Sires:**  
BDV True Grit  
MRL Ringman 112Z  
RF Red Absolute 307A  
LFX Wall Street 137A  
RFS Lincoln Z95  
BBS True Justice B10  
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EPDs: CE: 6 \$API: 127 \$TI: 78



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