



D110A: Broker x Dominance D652: Lock Down x Moment Ahead C5105J: Upgrade x Bismarck C411F: Steel Force x High Prime









D74D: Mile High x Serena



238YC : Elan x Frog





702XC: Upper Class x Duracell D37: Wallbanger x Built Right

t amily _ 'radition

Bull Sale | February 18, 2017 at 1:00 pm

Sunset View Farms Sale Facility, Auburn, KY



X829 : Upgrade x Shania



C1 : Allegiance x Outback



C10 : Elan x Dream On



C603: Movin Forward x Powerline



D762 : Upper Class x Sheza Star C605 : Turning Point x Ebony Rose







D106 : Sure Bet x Sazerac D188 : Milestone x Lucky Dice

DVAuction

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Clear Water Simmentals, HTP Simmentals, Loschen Farms, KenCo Cattle Co. and **Three Trees Simmentals**

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Complete Purebred Packages

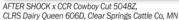
AFTER SHOCK 29SM0462

CLRS AFTER SHOCK 604A ASA 2735656 HOOKS YELLOWSTONE 97Y x HOOKS SHEAR FORCE 38K

Epicenter of Genetic Progress

- One of the most complete young purebred bulls in the breed
- Breed leading calving ease, growth, carcass and profitability in one purebred package
- Among purebred sires with top 5% API and TI indexes, AFTER SHOCK ranks in the top five for YW EPD with top 15% levels for Calving Ease, Stayability & Docility
- Very correct and clean made with added muscle and volume a great way to soften up purebred females without losing performance
- DNA tested homozygous black, homozygous polled, PB SM







AFTER SHOCK x CLRS Bonnia 405B, CLRS Dividend 405D. Clear Springs Cattle Company, MN

TRAIT **EPD** ACC

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+12.8	+0.6	+71.2	+115.2	+.27	+10.1	+26.4	+62.0	+15.7	+12.9	+39.6	30	+.29	047	+.92	44	\$151	\$80
.55	.76	.68	.63	.60	.31	.31	.41	.37	.30	.50	.34	.43	.39	.36	.22	\$101	\$60
DNA test	ted DDF	. Homoz	ygous B	lack, Ho	mozygo	us Polle	d								SPRIN	IG 2017	TOP 35%

SPRING 2017 TOP 35%

SEXATION

ALL TIME 29SM0466

Kato Roberto

OVAL F ALL TIME A322 ASA 2749844 MCM TOP GRADE 018X x HOOKS SHEAR FORCE 38K

Top Shelf Genetics

- ✓ Elite purebred sire with top 3% All Purpose and Top 1% Terminal
- His dam, a 14th generation female for the Fischer family, is a productive young cow rich in maternal history
- Outstanding calving ease and maternal traits with even stronger carcass merit and end product value
- Very correct, sound made bull with added length of body and thickness
- DNA tested homozygous black, homozygous polled, PB SM



ALL TIME x SAC Mr MT 73G, Oval F Dena D675.



ALL TIME x W/C Wide Track 694Y, Oval F Dixie D619.

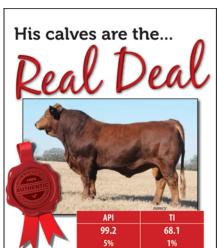


CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+13.6	-0.8	+69.1	+101.7	+.20	+11.1	+27.6	+62.1	+12.0	+11.6	+28.9	37	+.45	037	+1.09	39	\$153	\$84
.43	.55	.49	.48	.40	.28	.28	.34	.36	.18	.39	.27	.40	.24	.31	.22	\$103	\$04
DNA te	sted DDF	, Homoz	ygous B	lack, Ho	mozygo	us Polle	d								SPRIN	IG 2017	TOP 35%

These purebred sires will take your herd to the next level of profitability. Contact your local ABS Rep or call 1.800.ABS.STUD



ABSGLOBAL.COM | 1.800.ABS.STUD



RFI REAL DEAL

Sired by Evan, out of a Smith Also N Red daughter, which incorporates the genetics of NF Smith Sargeant, Dream On and Power Drive on the maternal side!

He was the 2014 ASA National at Fort Worth and National at San Antonio Grand Champion, plus the 2014 Houston International Reserve Grand Champion Bull. One of his first calves, Smith TMP Red Jewel was the 2015 International Grand Champion Bull for Smith Genetics and Temperance Livestock. A daughter, Smith CRC Eclipse was the 2016 Synergy Champion, 2016 Belt Buckle Ring A Grand Champion and Champion American Heifer for Caryle Rodenbeck

His calves are the Real Deal and we invite you to contact the owners to see more of his progeny and evaluate them for your herd.

Owned by Reavis Farms, Smith Genetics, Diamond RF Farms, Burch Farms and Southwestern Farms.



SMITH TMP RED JEWEL - Real Deal son.



SMITH CRC ECLIPSE - Real Deal daughter.

FOR ADDITIONAL INFORMATION, CONTACT THE OWNERS:

Tim Smith 512-587-7896 • smithgenetics1@gmail.com

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the Register ♦ February 2017





FEEDER PROFIT CALCULATOR

The IGS science team develops another innovative tool enabling producers to maximize profits.

By Will Townsend and Chip Kemp



SIX ELECTED TO ASA BOARD

Six individuals, including three incumbents, join the ASA Board of Trustees. **By Dan Rieder**

Also in this issue . . .

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About the cover: Yearling bulls pack in the energy on a cold and frosty winter morning. Photo by Terry Ellingson, Dahlen, ND.



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Duluted in HOA



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Fertility tested • BVD tested • Certified & accredited herd health

SIRES INCLUDE:

GW Premium Beef STF Royal Affair CCR Santa Fe CCR Wide Range
CTS Rememdy
CDI Rimrock
STF Roberto
GW Robust

Trucking arrangements available.



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ELECT FOR PERFORMANCE, PHENOTYPE AND PROFIT



CCR WIDE RANGE 9005A

7SM80 | 2725666 | Graduate x In Dew Time 3/4 SM 1/4 AN | Homo. Black/Homo. Polled

POSI IVE

Combines depth, width and added shape as well as any Explosive performance with an under-control birth weight Backed by an incredible proven donor at Cow Camp His pedigree offers exciting options for both purebreds and percentages

CE: 11.3 BW: -1.1 WW: 70.9 YW: 115.9 Milk: 27.2 API: 143 TI: 78 25 15 10

From Cow Camp Ranch, KS; Gibbs Farms, AL and Advanced Beef Genetics, IA



W/C UNITED 956Y



237SM1023 | 2614725 | Tuition x Bismarck 1/2 SM 1/2 AN | Homo. Black/Homo. Polled

Proven sire of high growth, UNITED is # 2 in the breed for registrations Unmatched ability to transmit power and performance Daughters are stunning high-volume females with strong maternal contributions UNITED and his sons are in high demand — they add serious pounds to any calf crop

CE: 10.4 BW: 0.3 WW: 94.0 YW: 157.4 Milk: 9.3 API: 140 TI: 92

From Hook Farms, MN; NLC Simmental, Eichacker Simmentals, and Werning Simmental, SD



INTRODUCING JC ENGINEER 102C



GW Lucky Boy 252U x Hook's Quest 86U Purebred SM Homo, Black/Homo, Polled

Outcross genetics that offer exceptional mating flexibility for both heifers and cows Exciting purebred sire with amazing Top 1% projections for CED, BW, API and TI Ideal mating on Cowboy Cut, Upgrade and UNO MAS females Balanced, attractive profile, super sound with an outstanding attitude

CE: 19.0 BW: -2.5 WW: 66.2 YW: 104.6 Milk: 23.3 API: 170 TI: 84

From JC Simmentals, MI and Hillstown Farm, IL



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VIEWPOINT



By Trustee Erika Kenner, Leeds, ND

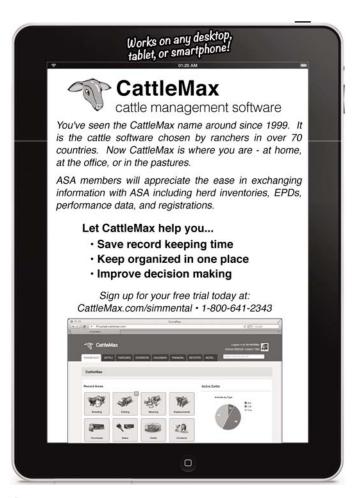


First of all, I want to thank the ASA members of the North Central Region for re-electing me to a second term. I appreciate the confidence in me to represent you on the Board. I am always willing to listen and discuss Association matters with members, so please contact me anytime with questions or concerns.

Secondly, I want to congratulate all the members and staff, present and past, for all the many accomplishments our breed has made. I have always been proud to raise Simmental cattle, but today, with all the advancements we have made in the industry, I'm even more proud. Let's take a little look back in time.

The first Simmental was born in the US in 1968 and was a half-blood calf. Many of the British breeds were brought to the US between the 1700's and 1800's. The American Angus Association was formed in 1883, the American Hereford Association was formed in 1881 and the American Simmental Association was formed in 1968.

Now let's look at the timeline for the American Simmental Association since then:



- 1971 Published industry's first sire summary
- 1984 Conducted industry's first genetic evaluation using Best Linear Unbiased Prediction (BLUP)
- 1997 Produced industry's first multi-breed genetic evaluation
- 2002 Published industry's first tenderness EPDs
- 2006 Published industry's first genomically enhanced EPDs (on tenderness)
- 2007 Computed industry's first stayability EPDs using data on multiple calving
- 2012 Published industry's first multi-breed calving ease EPDs
- 2015 Became industry's largest genetic evaluation with over 16 million records
- 2017 Published industry's first multi-breed stayability EPDs
- 2017 Conducted industry's first "single step" EPDs on a large database

2017 Calculated industry's first EPDs using the BOLT (Biometric Open Language Tools) software

For not being established for very long when compared to other associations, we sure have accomplished a lot of major landmarks in that short time. I also think back to Focus 2000, when the industry was turning against our cattle and we needed to make some changes. The people at the table then, thankfully had the foresight to see what needed to change in order to keep our breed in the business.

When I interned with the ASA in 2000 and started working for them in 2002, the Association was in financial hardship. I remember all the shortcuts the employees made to save money. Then the Board of Trustees added the Annual Service Fee and sold some land and were finally able to start seeing some profit. Currently, the Association is financially sound and has been able to fully handle new programs, genetic improvements, a new building and service members in a way we couldn't before because the budget wouldn't allow.

The ASA is also a leading part of the International Genetic Solutions (IGS), which is a collaboration of 12 different breed associations. It's almost unheard of to see breed associations collaborating together, but it has only made everyone stronger by working together.

Our Association has been blessed with many great, forward thinking, progressive people who understand the importance of our breed acceptance in the commercial industry, who are innovative and always keep science in mind. This has placed us in a position to lead well into the future — 5, 10, 15 years down the road.

We all need to be very proud of our cattle and accomplishments as a breed. Now more than ever, we are accepted in the commercial industry and are appreciated for what we can offer in a crossbreeding system. Many leaders of our breed have worked long and hard for that to happen. I know I am very proud of our breed and membership and am honored to serve on the Board of Trustees for such a progressive organization. •

EXCITING ONE SIRES



TNT PRIDE C232

014SM03094 | REG: 3044024 | TANKER X OLIE

					Pro	duction	1						Ca	rcass			Inde	xes
	CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
EPD	9.8	.6	78.0	124.3	.29	15.2	22.6	61.6	14.4	11.8	44.7	41	.20	051	1.30	34	142.6	81.4
ACC	.29	.45	.40	.44	.44	.25	.25	.30	.22	.19	.35	.27	.41	.25	.33	.26		

HOMO POLLED / HOMO BLACK, PUREBRED



MOHNEN LOAD UP C15

014SM03092 | REG: 2998684 | LOCK N LOAD X MILESTONE

					Prod	luctio	n						Car	cass			Inde	xes
	CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
EPD	8.8	1.6	64.2	108.4	.28	5.3	17.8	49.9	4.8	9.9	37.4	.05	.22	.085	.86	26	105.3	64.8
ACC	.28	.36	.31	.33	.33	.23	.24	.26	.31	.19	.27	.24	.40	.23	.30	.22		

HOMO POLLED / HOMO BLACK, SIMANGUS ™ (75% SM X 25% AN)



SVS BADLANDS BSNL

014SM03089 | REG:2947416 | SHARPER IMAGE X GOLDMINE

						ductio								rcass			Inde	
	CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
EPD	8.2	.6	65.5	96.0	.19	7.1	21.8	54.6	20.2	12.1	27.8	21	.13	035	.59	30	131.2	65.1
ACC	.30	.45	.40	.44	.44	.25	.26	.30	.35	.20	.35	.23	.38	.18	.29	.24		

HOMO POLLED / HETERO BLACK, SIMANGUS ™(75% SM X 25% AN)



SVS RAWHIDE BXPZ

014SM03088 | REG:3000007 | UPGRADE X HUMDINGER

					Prod	duction	n						Ca	rcass			Inde	xes
	CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
EPD	5.1	3.7	86.8	132.1	.28	5.9	23.7	67.1	7.8	11.6	53.6	40	.11	082	1.14	25	114.9	79.5
ACC	.29	.45	.39	.43	.43	.24	.25	.29	.21	.20	.35	.23	.38	.17	.28	.25		

HOMO POLLED / HOMO BLACK, PUREBRED

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CCR MASTERLINK 9053C

ASA #3026360



3/4 SimAngus™ | Homozygous Black & Polled

TRIPLE C SINGLETARY S3H

HTP SVF IN DEW TIME

CCR PHENOM 8008A

CCR MS APPLE 9332W

CCRMS10430FPREC1023 7035

CCR 992F FULLHOUSE 3249N

The \$38,500 feature of the 2016 Cow Camp Ranch sale exhibiting a wealth of body, thickness, fleshing ability and power. Breed pacesetting EPDs for WW, YW, Milk, MWW, DOC, MARB, REA, API and TI. He is a 'stud performance bull' and the finest son of the renowned Apple donor!

CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY
7.1	1.9	79.2	120.4	0.26	10.3	28.6	68.2	10.8
		4	10	15	20	10	1	35
DOC	CW	YG	MARB	BR	REA	SHR	API	TI
14.5	44.0	-0.25	0.67	-0.010	1.11	-0.39	144.9	86.3
4	10		10		2	25	20	3

W/C GRANDSTAND 6B

ASA #2911603



Purebred | Homozygous Black & Polled

3C W/C RIGHT TRACK W9462

WAGR DREAM CATCHER 03R

W/C WIDE TRACK 694Y

MISS WERNING KP 8543U

MISS WERNING 694S

MISS WERNING 534R

#1 PB REA of the 2015 Werning sale, and maternal brother to the W/C Relentless that topped their 2016 sale at \$87,500. Dam has produced over 1.5 million dollars in progeny sales! He is impressive, a genetic outcross and considered by many to be the finest 8543U son produced!

CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY
10.1	1.8	63.4	95.5	0.20	2.4	24.3	56.0	14.8
			40	30		30	30	15
DOC	CW	YG	MARB	BR	REA	SHR	API	TI
10.9	29.5	-0.34	0.14	-0.028	1.08		130.9	69.1
	40	35			10		30	

W/C HOLY SMOKE 060C

ASA #3041168



1/2 SimAngus™ | Homozygous Black & Polled

TNT TUITION U238

MISS WERNING 956W

W/C UNITED 956Y

RC CLUB KING 040R

MISS WERNING 060X

760

The finest United son ever sold, ranking #1 WW and YW bull of the entire 2016
Werning Bull Sale offering. Pacesetting EPD ranking in breed for growth and
carcass traits. Tremendously thick and eye appealing. Used in both APEX and
Werning programs last year. His first semen sells this spring!

CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY
8.5	2.5	97.8	159.6	0.39	5.7	12.9	61.8	6.6
		1	1	1			10	
DOC	CW	YG	MARB	BR	REA	SHR	API	TI
DOC 10.1	CW 68.3	YG 0.00	MARB 0.53		REA 0.87	SHR 0.20	API 130.6	TI 91.5



Call Dan at 308-750-0200 or email sales@apexcattle.com

Semen available through APEX Cattle, Cattle Visions, or SEK Genetics!



CCR FLINT HILLS 2097B

ASA #2882607



1/2 SimAngus™ | Homozygous Black & Polled

MCC DAYLITE 0005

TRIPLE C SINGLETARY S3H

CCR FRONTIER 0053Z

CCR MS SINGLETARY 2092Z

CCR MS 4013 DURA 0053X

CCR MS R PRODUCT 8052

The premier son of CCR Frontier who paced the 2015 Cow Camp Ranch sale, and has since developed and proven to be an extraordinary sire. Tremendously expressive in his big top and rear quarter, while being big ribbed, easy fleshing and super sound structured. Proven calving ease!

CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY
Select		A CONTRACT	18.77	1000000	2000	- SAMETAN	20000000	EVEN.
9.9	1.9	/5.3	120.4	0.28	8.9	22.1	59.7	8.9
		10	10	10	35		15	
DOC	CW	YG	MARB	BR	REA	SHR	API	TI
11.2	44.5	-0.11	0.77	0.024	0.94		146.0	85.8
· ·	10		3	"	15		15	3

ROUSEY GOLD STRIKE 512C



5/8 SimAngus™ | Homozygous Black & Polled

HOOKS SHEAR FORCE 38K

O C C PAXTON 730P

HOOKS TRINITY 9T

ROUSEY ANTOINETTE 146Y

HOOKS PEARL 22-P

SVF/NJC EBONY W115

One of the most dynamic individuals the breed has seen! Amazing numbers and phenotype with a wealth of calving ease, performance, maternal and carcass trait, genetic predictability. We predict that he will be one of the most used calving ease sires in 2017! Use him with confidence!

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
18.4	-1.6	73.5	115.5	0.26	6.7	24.0	60.7	14.5
4	20	10	15	15		30	10	10
DOC	CW	YG	MARB	BR	REA	SHR	API	TI
8.4	36.2	-0.32	0.52	-0.022	1.14	-0.23	160.2	85.1
	20	30	20		2		5	4

TJ HIGH CALIBRE 556B

ASA #2891465



Purebred | Homozygous Black & Polled

MR NLC UPGRADE U8676

MCM TOP GRADE 018X

MCM 513R

WELSHS DEW IT RIGHT067T

PRS LADY DONE RIGHT W214

SC SHOAL CREEK LADY T90

Recently sold to Herbster Angus Farms, Falls City, NE for \$400,000. Truly one of the breed's greatest PB bulls ever, with extraordinary phenotypic and genetic value. We are now contracting elite donor flushes on a 50/50 share basis to this breed changing, trailblazing sire!

CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY
9.6	0.4	65.4	101.0	0.22	10.1	23.8	56.5	6.7
	25	40	30	20	35	30	25	
DOC	CW	YG	MARB	BR	REA	SHR	API	TI
11.6	30.6	-0.47	0.32	-0.072	1.14	-0.31	128.1	77.0
35	35	2	15	15	4		40	10

BacktotheFarm

A Kentucky woman returns to her roots following a nine-year career in the automobile industry.

By Dan Rieder



fter graduating from the University of Kentucky with a degree in Agricultural Education, Jennye Logsdon decided to stay on campus to work on her Masters. "I only lacked five hours to complete that graduate degree and the reason I didn't finish was that I needed a job and found one working on the line at Toyota Motors Manufacturing at Georgetown," she explained.

"I was there for several years and worked my way up to management, had my own place in Lexington, a dream home and a 10acre mini-farm. It was then that my dad told me that he was 'going to start selling off the farm if you don't have any interest in coming back home," she said.

She gave up her automotive job and made the difficult choice to return to the family farm. "It took me three years to make that decision because I'd started out on the ground floor and worked my way up to the management level and I really enjoyed that work," she continued. "After I made the decision, I worked almost another year because the company kept asking me to stay for another week, another month, etc."

She's been back on the farm since 2003, and has worked diligently to develop a diversified operation that includes a cowherd of 100 head, a thriving hay operation and a custom fed beef program.

The farm was founded by her great, great-grandfather William Wallace Bunnell (pronounced Buh-NELL) making her the fifth generation to run the farm, which is located at Horse Cave (population: 2,311), in the south-central part of the state about halfway between Louisville and Nashville. Horse Cave is not far from and its caverns may be connected to the famed Mammoth Cave National Park complex.

"My great-grandfather, Lawrence Bunnell, and grandfather, Oliver Bunnell, both raised registered Angus, back in the day when they were the little, squatty type. They had a large herd and showed them all over the region. When my dad, Joe, married my mother, Kaye, he wasn't that interested in maintaining a bunch of registered cattle, so he turned the herd into a commercial operation," she reports.

"The farm had been passed down to my grandfather and when my parents married, my father eventually took over the farm and purchased the land from my grandfather. Thus, our farm was named B&L Farm, for Bunnell and Logsdon. We have since changed our farm name to B&L Farm Cattle Company," she said. "My dad was one of the first in this part of the state to use AI, breeding Chianina and Simmental bulls to those Angus cross cows that we had back in the early 1970s. Not surprisingly, he ended up with some very large cows."

As a teenager, Jennye became interested in showing steers and had considerable success in a 'hoof and rail' show, a multi-county, performance-oriented market steer program whereby their animals were judged on the hoof and then were taken to a packing plant, where they were judged on carcass merit. Over a five-year period, she won the carcass contest three times, using Simmental-Angus cross steers with a touch of Chianina breeding.



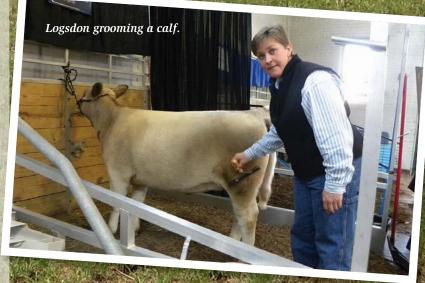
Changing Direction

"When I came back to the farm, Dad was running about 200 cow/calf pairs, calved in the spring, then backgrounded them before selling them the following February. My interest was in developing a purebred herd," she said.

"So I picked out the very best of his commercial cows and began Aling them to Simmental bulls. I'd always had a fondness for Simmental and worked my way up through halflbloods, three-quarters and seven-eights levels by breeding up. I did buy a few purebred females along the way," she added.

Based on her available land, Logsdon believes that her existing herd of 100 cows is close to her maximum carrying capacity. Her cowherd numbers 40 registered Simmental and SimAngus™, 20 registered Angus, and a commercial recipient herd of 40 head. The farm consists of 600 + contiguous acres, 250 of which are currently enrolled in a set-aside preservation program, with the balance — all of which is owned — in pasture and hay.

Her operation relies heavily on embryo transfer. "I have four donors,



but haven't done much flushing in recent years. Instead, I purchase embryos and place them in my recips, which has allowed me to improve quality and upgrade our pedigrees. Since I don't buy enough embryos to use all my recipients, I serve as a cooperator herd for John Grimes, of Maplecrest Farms, an Angus breeder in Ohio. He brings his embryos down here to be placed in my cows, I calve them out and he picks them up when they're weaned. I get paid on a per-head basis when the calf is weaned," she continued.

She performs her own artificial insemination and synchronizing, but utilizes embryologist, Dr. Jim Sears, to insert embryos. "I use a cleanup bull on every bunch, whether they were Al'd or received an embryo. Above all, I want a calf out of every cow," she remarked.

(Continued on page 12)

BacktotheFarm

(Continued from page 11)

Marketing

Cattle are marketed in a variety of ways. "I sell some by private treaty and last year, had my first on-line sale, along with a couple of neighbors who also have Simmental. I put my top open females in that sale and cattle sold into Nebraska, Indiana and here in Kentucky. I retain my very best bull calves and sell them mostly by private treaty. I'm very strict on conformation, feet and disposition with my bulls and if they fail at any of those qualities, they go into the fat steer category," she related.

Anywhere from 10-15 steers are sold through a custom fed beef program she started a decade ago. "Everyone has bottom-end calves and instead of taking those calves to the market as feeders, I keep them and feed them out myself," she says. "They're on full feed for 120 days and slaughtered at 18 months of age at a nearby familyowned processing plant. I sell them to a long line of customers, including local people, some of the people I used to work with at Toyota — repeat customers who just keep coming back."





Logsdon's parents, Kaye and Joe Logsdon, were instrumental in her return to the family operation.



B.J. Amick is a vital part of the day-to-day farm operation.

Hay Enterprise

Much of their time and energy is devoted to a thriving hav business, a combination of timothy, orchard grass and alfalfa/orchard grass mix, grown on 170 acres. "In all, we produce 30,000 small square bales and another 850 big round bales," she said.

"The small bales are sold to people who raise alpacas, horses and show cattle prospects and demand high quality. They're very particular when it comes to their hay they want it as green as the day it is cut. That hay goes to regular customers in eight states, from Pennsylvania to Texas to the Carolinas to Florida," she reported.

The big round bales are designated as cow hay. "We wrap it and that high moisture hay is mainly fed to my own cattle."

Her dad is instrumental in the hav operation. "He bales every bale of hay we produce. We're automated and my part is the bale wagon. The two of us can put up 2,500 bales in a day if everything works perfectly, using one baler and one bale wagon," she said. "We do have people assisting with the raking and helping where they are needed. He is very important to our hay operation, and is very experienced, having been in the hay production business himself for more than 40 years."

She relies heavily on B.J. Amick, who has worked on the farm for the past two years. A former automotive mechanic, Amick had worked on the farm back in the 1980s. He and his wife, Candy, a motel manager, who also lives on the place, have three sons and two grandchildren. "B.J. is a hard worker and very reliable. I have allowed him to pick a few calves out of the herd to call his own and he will reap the profits from those females. He is a great asset and none of this would be possible without his help," she said.

Her parents still live on the farm, in the very house where her mother (and Jennye) was raised. Jennye currently resides in a second house about 100 yards from her parents, and Amick lives in a home that is listed on the historical register. Her only sibling, older sister Jackie Berry, lives nearby in Horse Cave.

"The general population doesn't recognize how hard farm people work — in all kinds of weather conditions," she concluded. "But this is a good life and I'm content with the decision I made to come back home." ◆

"Simmental Beef on the Cutting Edge"



Annual Sale New Location

March 13, 2017 At the Ranch

1:00 p.m.

KBHR D001 - Reg.#: 3169708

1/2 SM 1/2 AN - Black - Polled

sire: G A R PROPHET

M 32.2; MWW 77.3; API 183.6; TI 104.1

Mandan, ND

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Red & Black Simmental 80 Red & Diack SimAngus™ Heifers



KBHR D030 - Reg.#: 3169737 1/2 SM 1/2 AR - Red - Polled sire: SCHULER REBEL 0029X CE 14.4; BW 1.8; WW 90.2; YW 143.9; MCE 11.9; CE 19.1; BW -3.6; WW 62.3; YW 96.2; MCE 7.1; M 28.3; MWW 59.5; API 148.3; TI 73.4



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EPD's current as of 1/12/17.





KBHR D041 - Reg.#: 3169748 1/2 SM 1/2 AN - Black - Polled sire: G A R ADVANCE CE 15.4; BW -0.5; WW 65.1; YW 107.5; MCE 11.9; M 31.1; MWW 63.7; API 176.4; TI 90.5



KBHR D191 - Reg.#: 3169898 PB SM - Red - Polled sire: WS ALL ABOARD B80 CE 11.6; BW 0.3; WW 83.3; YW 124.9; MCE 14.2; M 20.8; MWW 62.4; API 146.1; TI 85.9



KBHR D226 - Reg.#: 3169933 3/4 SM 1/4 AN - Black - Polled sire: CCR GRAVITY 9064A CE 8.7; BW 2.4; WW 77.0; YW 119.6; MCE 12.0; M 26.5; MWW 65.0; API 140.7; TI 81.4



KBHR D227 - Reg.#: 3169934 PB SM - Red - Polled sire: WS ALL ABOARD B80 CE 9.3; BW 3.0; WW 83.6; YW 120.0; MCE 15.3; M 20.8; MWW 62.6; API 142.2; TI 82.6

Home of the

EPDs as of 1.9.17



W/C BF Innocent Man 174A

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 12 -.6 39 56 .11 6 29 49 107 53

ASA# 2785174 Innocent Man is siring exciting type and function!



\$29,000 daughter at Head of the Class Sale.



TL Bottomline 38B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 7 3.3 61 84 .14 8 17 47 119 63

ASA# 2905451 Semen available mid-January. 2016 American Royal and NAILE Grand Champion Bull. Pilgrim x "Fat Butt"



Dam: Miss Star Above



CARD Uproar 49Y

EPDs: CE BW WW YW ADG MCE Milk MWW SAPI \$TI 5 4.1 80 121 .26 5 19 59 114 79

ASA# 2623651 First progeny are winners!



Supreme Champion Female World Beef Expo



Ruby SWC Battle Cry 431B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 4 2 81 119 .24 6 10 50 96 72

ASA# 2871257 Homozygous black and homozygous polled. Broker x Upgrade x Lucky Dice pedigree!



This Battle Cry daughter topped Ruby's 2016 Sale!



TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 5 1 52 72 .12 3 13 40 111 66

ASA# 2668223

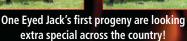
One Eyed Jack's first calves are awesomely balanced with pizazz!



One Eyed Jack









ASA# 2886364



FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 6 2.7 54 80 .17 8 18 45 103 59

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross donor!



HTP Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 13 -.3 52 70 .11 13 21 46 123 64

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter at Circle M Sale, TX



EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 5 2.4 65 93 .17 5 14 47 116 72



ASA# 2886365

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 5 2.6 66 94 .18 5 14 47 112 70

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



FHEN Halftime A127

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 14 .9 63 101 .24 7 20 51 139 74

ASA# 2884737

2014 NAILE Champion % Bull!



Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI -.5 5 71 104 .21 -.3 6 41 63 53

ASA# 2531081 **Grand Champion at** the NAILE, Royal and Denver!



\$190,000 Broker Heifer



W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 12 .8 58 82 .15 8 18 47 130 71

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



The famous 8543U dam by Dream Catcher has influenced the breed as much as any young female in the breed!



Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 2 2 61 90 .18 .9 19 50 77 56

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must-use regardless of his "old-school" pedigree and EPD profile.



WS Revival B26

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 7 2.4 76 109 .21 1 16 54 112 71 ASA# 2913874 • Spectacular \$160,000 top seller at 2015 "The One Denver" Sale



KLS Halfblood X217

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 14-1.3 61 94 .21 14 26 56 147 73

ASA# 2537824 Awesome Calving Ease and profile!



Halfblood progeny are cool lookin'!



STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 6 4 51 85 .21 8 16 41 98 56

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



\$75,000 High Regard daughter at Jones Show Cattle, OH.



Hudson Pines/Circle M Farms sold for \$11,000.



High Regard feature for Hara Farms, OH.



Multiple-time Champion for Sara Sullivan



W/C Cash In 43B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 14 -.2 51 71 .13 10 24 49 125 62

ASA# 2911606 • Cash In, by JS Sure Bet, is the new, exciting, calving-ease prospect to use this season!



WC Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 21 -2.8 72 121 .31 6 7 43 162 82

ASA# 2658496

Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's



STF Shocking Dream SJ14

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI 14 .2 59 81 .14 6 14 43 128 68

ASA# 2335795

Produces the best fronts in the business!



Jordan Simmentals \$15,000+ Shocking Dream daughter







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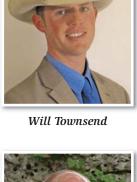
International Genetic Solutions Feeder Profit Calculator

By Will Townsend and Chip Kemp

The Problem

Imagine you had to find bulls for your operation but you didn't know any breeders, nobody used EPDs, or even shared actual data. It's obvious to anyone interested in building quality cattle and maximizing profit this would be a major blow to the bottom line. Yet, this is how the feeder calf business exists today. Frequently, when purchasing quality feeder calves, we can receive crucial information regarding environmental factors such as management and health protocols, weights, etc. However, when it comes to genetic awareness, color and polled status are often asked to substitute for true knowledge.

A common scenario, and at times the bestcase scenario, is that the calf buyer has a previous relationship with the seller and has owned and experienced the performance of the seller's calves before. In more rare cases, we may have some information on the seller's bull purchases. Again, this is a powerful step forward. It provides at least some insight into a portion of the genetics within the program. However, in a data-driven world, this level of genetic awareness is woefully inadequate. Especially since the financial stakes for feeder calf procurement are even higher than the stakes for bull procurement. Understandably, most large cattle buyers have technology to estimate genetic and environmental performance on feeder cattle but that information is not public and, for obvious reasons, is kept to those companies. Therefore, price discovery as we know it today, most often does not take account the actual performance potential of a producer's feeder cattle.





Chip Kemp,Director of Membership
and Industry Operations

650

The Solution

Attempts to determine relative value of feeder cattle have been made for a long-time; however, certain issues have made it difficult. The foremost limitation has been accurately gauging the profit potential in the largest genetic group within the beef industry — the crossbred calf. It is a known scientific fact that commercial beef producers wishing to maximize cowherd fertility and longevity must crossbreed. This not only provides them a sustainable and profitable cow base, but fortunately generates an end product that is known to be the best combination of growth potential and carcass merit — the crossbred calf.

The history of the Feeder Profit Calculator (FPC) has its roots in ASA's Terminal Index (\$TI). The \$TI was developed over a decade ago by ASA in collaboration with Dr. Michael MacNeil, who was a USDA research geneticist at the time. The \$TI is an economic selection index designed for selecting terminal sires. Though \$TI could do a reasonable job valuing feeder calves, it was determined that evolving \$TI into a tool that could account for such things as a current accounting of prices/costs, heterosis, and non-genetic factors (e.g., vaccination status), would improve the accuracy of predicting feeder calf values. Dr. MacNeil, now with Delta G Genetics, was tapped to evolve \$TI into that tool — the FPC. Many of the FPC's non-genetic components were sourced by Dr. David Lalman of Oklahoma State University.

Providing the most robust genetic awareness of crossbred calves requires the most robust multi-breed genetic evaluation. Fortunately, International Genetic Solutions (IGS) provides the ideal platform to generate unparalleled information on crossbred and composite feeder calves. IGS, along with its' member associations, the science team at Theta Solutions, and scientific contributions by Dr. Matt Spangler of the University of Nebraska, is ideally suited to provide the industry's benchmark in gauging feeder calf value. The IGS Feeder Profit Calculator empowers producers to market with confidence and allows feeders to maximize their purchasing dollars. (Continued on page 18)



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IGS Feeder Profit Calculator

(Continued from page 16)

The Future

Capitalizing on novel technology usually requires a tremendous learning curve and a major outlay of dollars. Not this time! The IGS Feeder Profit Calculator is unique. It will offer a level of genetic awareness of crossbred feeder calves that has not been previously possible in the beef business. The IGS science team, the IGS partner associations, and the world's largest beef genetic evaluation database allows the IGS FPC to be delivered at no cost to producers.

That is correct. No Cost! Beef producers looking for a transparent and

IGS and/or breed association personnel will request information on herd health, basic management protocols, the bull battery used in previous years, and insight into the makeup of the cowherd. The more thorough the

straightforward assessment of their

calves will harness the power of IGS

by simply making a call, sending an

email, or visiting the IGS website.

inputs from the producer, the better the predictive ability of the FPC. While individual sire identification isn't required, identification of the bulls used in the operation is required. Producers will be asked to share pre-conditioning information and the health program in place.

The IGS FPC will be demonstrated at the 2017 NCBA Convention in Nashville, TN, and be made available to the public shortly thereafter. Three short demos will be held at the IGS booth each day of the convention. For producers who have interest in having their calves evaluated through the IGS FPC please contact one of the IGS breed partners or contact beef@internationalgeneticsolutions.com. Cattle feeders who are interested in integrating the capabilities of the IGS FPC into their purchasing decisions please use the same email. Additional information and highlights will be provided in the coming months.



SIMGENETICS

SimGenetics Shine at Florida Bull Test

Simmental and SimAngus™ bulls turned in solid performances at the 2016 University of Florida Bull Test, which recently concluded at the North Florida Research and Education Center at



Wells

Marianna. A SimAngus bull, consigned by Dr. Mike Wells, Selma, AL, was the high-indexing bull in the test with a ratio of 133. The top-ranked bull had a final weight of 1,698 pounds; an Average Daily Gain (ADG) of 4.80 pounds; and a weight per day of age of 3.59 pounds.

A Simmental bull, also consigned by Wells, a former ASA Trustee, ranked fifth with an overall ratio of 122; a final weight of 1.455 pounds; with an ADG of 4.41 pounds and WDA of 3.30 pounds. A total of 32 SimAngus and 18 Simmental bulls were consigned to the 17th annual test. Charolais and Angus were also prominent among other breeds involved in the test.





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ES DA17-1 • BD: 3/17/2016 ES Authorized BT202-2 x Hooks Shear Force CE BW WW YW ADG MCE Milk MWW \$API \$TI 14 -.8 67 102 .22 7 25 59 140 76



ES DX381 • BD: 1/24/2016 GW Step Out 672X x BC Lookout 7024 CE BW WW YW ADG MCE Milk MWW \$API \$TI 12 2.4 70 113 .27 5 19 54 137 80



ES DY24 • BD: 2/1/2016 TJ Makers Mark x Mr. NLC Upgrade CE BW WW YW ADG MCE Milk MWW \$API \$TI 4.5 89 144 .34 10 29 74 130 83



ES DY15 • BD: 2/1/2016 CDI Authority 77X x WS Beef King W107 CE BW WW YW ADG MCE Milk MWW \$API \$TI 11 1.2 70 103 .21 8 17 52 132 74



ES DB21 • BD: 2/9/2016 W/C Lock Down 206Z x W/C United 956Y CE BW WW YW ADG MCE Milk MWW \$API \$TI 17 -2.2 86 137 .32 7 8 51 158 89



ES DX381-3 • BD: 2/19/2016 CDI Authority 77X x BC Lookout 7024

CE BW WW YW ADG MCE Milk MWW \$API \$TI



EIR DB212 • BD: 1/27/2016 Red Hill B571 Julian 845 x Messmer Packer S008 BC Lookout 7024 x CNS Dream On L186

CE BW WW YW Milk Stay 10 -2.4 69 107 19 11



ES DY04-1 • BD: 2/11/2016

CE BW WW YW ADG MCE Milk MWW \$API \$TI 13 .1 58 85 .17 5 18 47 135 71

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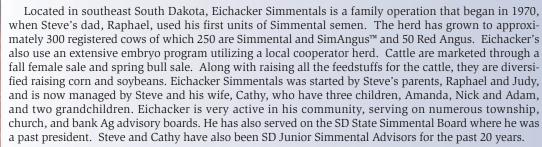
Six Elected to Board of Trustees

Three incumbents and three newcomers have won election to the ASA Board of Trustees. Gordon Hodges, Hamptonville, North Carolina; Erika Kenner, Leeds, North Dakota, and Gary Updyke, Checotah, Oklahoma, are the incumbent Trustees, returning for a second three-year term.

Newly elected board members are: Randy Moody, New Market, Alabama; Steve Eichacker, Salem, South Dakota; and former trustee Tom Nelson, Wibaux, Montana.

All six individuals were sworn in and formally seated during ASA's Annual Meeting, January 15, in Denver.

Steve Eichacker, Salem, SD



Gordon Hodges, Hamptonville, NC

A breeder of Simmental cattle for 46 years, Hodges owns Pineview Farms, a Simmental/SimAngus™ seedstock operation consisting of 40 cows, located in the foothills of western North Carolina. Since 2006, he has also served as Genetic and Marketing Manager for Gibbs Farms, a Simmental/SimAngus operation of 800 cows, located in Northern Alabama and Georgia. For purposes of marketing, bull calves are developed and marketed through a cooperative effort between the two progressive operations. A graduate of North Carolina State University with degrees in Animal Science and Agricultural Education, Hodges spent more than a dozen years managing cattle sales throughout the eastern half of the nation. He has now served nine years as an ASA Trustee, with his first six-year tenure from 1990 to 1996, and spent three years as chairman of the Beef Improvement Committee. Presently, he is completing a three-year term after being elected once again in 2014. Hodges and his wife, Melissa, are the parents of two grown children: Spencer, and Juliana.

Erika Kenner, Leeds, ND

Erika Kenner and her father, Roger, run more than 400 registered Simmental and SimAngus™ cows along with a purebred Red Angus herd. Both maintain their own cowherds, which are operated as one unit. The Kenners run a diversified grain farm involving up to 10 different crops with a heavy emphasis on small grains. Over 120 bulls and 70 bred heifers are sold through an annual sale. A long-time member of the NDSA Board, she served as President, is the editor of the *SimmenTeller* magazine and has comanaged the Simmental Classic Sale. The NDSA named her "2014 Promoter of the Year." A graduate of North Dakota State University, she was a member of the NDSU Meats Team. After graduation, she joined the ASA staff, working for both the Association and ASA Publication, Inc. for a total of five years, then took up livestock photography before returning to the farm. Locally, she serves as manager of the Airport Authority, is co-chair of her church circle and is a member of the Economic Development Committee.

Randy Moody, New Market, AL

Moody is the owner/operator of Little Mountain Farm, a Simmental/SimAngus™ operation of 50 mature females that is built exclusively through A.I. and E.T. Females are marketed primarily through the Genetic Connection, LLC sale, while bulls are sold through the North Alabama Bull Evaluation Sale. Additional bulls and heifers are sold private treaty. A past president of the Alabama Simmental Association, Moody co-chaired the 2008 AJSA Eastern Regional Classic. He's also served as regional vice president of the Alabama Cattlemen's Association and annually attends Beef Improvement Federation Meetings. In 2007, he received the prestigious Alabama Seedstock Producer of the Year Award. He holds a B.S. degree from the University of Montebello, and for 23 years, has owned Randy Moody Associates, a marketing company specializing in Industrial and Agricultural spray pumps. He serves as a consultant to Hudson-Alpha Institute to develop a biology curriculum for high school advanced placement, focusing on genetics. Moody and his wife, Joy, are the parents of a son Michael Moody, DVM.







Tom Nelson, Wibaux, MT



Nelson has been producing Simmental genetics for 45 years in eastern Montana's short-grass country, where it takes 30 acres to maintain a cow, a few miles from the North Dakota State line. His Nelson Livestock Company is a family operation that was homesteaded by his grandparents in 1909. Currently, the ranch is being managed and worked by the 4th, 5th, and 6th generations of Nelsons. The Nelson family, which includes his wife, Renee; brother, Warren; sons, Brent and Nathan; and seven grandchildren, focuses on seedstock production, with farming limited to feed production to sustain the cowherd. Genetics are merchandised through a variety of methods, including private treaty, consignment sales and state sales along with bull and female production sales. He has been very active in community and beef cattle circles, having served 12 years as a county commissioner, and 13 years on the local school board. He's filled most offices within the Montana Simmental Association, and was a member of the ASA Board of Trustees from 1998 to 2005, including a term as Board Chairman.

Gary Updyke, Checotah, OK



In July 2015, Updyke was appointed to the ASA Board to fill the unexpired term of Blake Nelson, who had resigned. He is the owner-operator of Updyke Simmentals, a family-owned cow/calf operation that includes 120 breeding age females. Updyke genetics are marketed in a variety of ways from bull test consignment sales to state sales to private treaty. A Simmental breeder for 36 years, Gary has been involved in NCBA, the Oklahoma Cattlemen's Association, served as president and a member of the board of the Oklahoma Simmental Association, and is currently president of McIntosh County Cattlemen's Association. In addition, he is a member of the American Legion, the county conservation board and the Community Action Foundation. A Marine Corps veteran, Updyke earned his Bachelors Degree, Masters Degree and Educational Doctorate from Oklahoma State University, then served on the staff of OSU, Lamar Community College, and Vice President at Connors State College. Updyke and his wife, Cindy, are the parents of two children: Christina Amundson and the late Greg Updyke.



DIRECTOR'S DIALOGUE



701 541 5035 bmoore@simmgene.com

By Bert Moore, State Association Liaison

Who Will Promote Your Product?

Recently a beef producer friend reminded me that it was the last day to vote on the Iowa Beef Checkoff. My comment to my friend was, "If you don't promote your own product, nobody else will!" The Warren County Extension office is a mere few blocks from my home so the process was quick, easy and there was no excuse not to cast my vote. Obviously, I voted in favor of the checkoff and was pleased that the referendum did pass. Iowa had its own checkoff, beginning in 1970, but stopped the program when a federal checkoff initiative began in 1986. Under the

reinstated Iowa program producers will pay 50 cents per head of cattle to support the state checkoff, which is projected to generate up to \$1.6 million annually. The money will be used to promote Iowa beef, fund production research, expand international markets, consumer education and other activities.

Those of us in agriculture are frequently accused of doing a superb job in the areas of production but a less than stellar job of promoting our own products. The above example illustrates a "self-help" approach that is necessary to ensure that beef (in this case Iowa beef) is promoted effectively; that ongoing production research is properly funded; that all marketing avenues are explored and seized and; that the positive impacts of beef in the diet are communicated to the public.

The ASA's Cost Share, Check-off and Bonus programs bear similarity to the program mentioned above. Their intent has not changed since the original programs were initiated in 1979. They were designed to reach regional markets by assisting states in the advertising and promotion of SimGenetics. The programs also provide support for the promotional activities of the state associations to help increase their membership as well as their market share.

ASA's Board of Trustees recognizes the value of these programs which are all under constant review. The most recent upgrade provides an additional \$1,000 to be used in the next fiscal year to those state associations that utilized their maximum allocation of \$4,000 in the current year. This comes on the heels of an increase from \$3,500 to \$4,000 per year just a couple of years ago.

Those State Associations which have leveraged these programs have clearly shown the value of their effective use with their increased membership involvement, activities and expanded interest in SimGenetics in their area. Those seeking improvement in their state association are encouraged to reference the article, "Building Strong State Associations," by Billy Moss, past secretary-treasurer of the Georgia Simmental/Simbrah Association in the November 2016 issue of the Register. In the article, he states, "What has this additional exposure (provided through promotions using Cost Share monies) done for your members? It has provided more attention from commercial producers, promoting crossbreeding, science, research and the benefits of SimGenetics. It has definitely helped Georgia Simmental/Simbrah Association members to capture a greater share of the bull market in our state."

The New Year can bring a new outlook in many areas. For beef cattle producers it may mean bull sale season, the anticipation of a new spring calf crop and although a distance away, escaping from what has already been a brutal winter in the Northern Plains. There is still half of the fiscal year ahead to utilize the \$4,000 allocated to each state association for your assistance in the promotion of SimGenetics in your area. Again, according to Billy Moss, each state is encouraged to "take the bull by the horns" and recognize the benefit and value to all of having an active state association. Our products, SimGenetics, is much too valuable not to be effectively promoted. •



Extended-Release Injectable Parasiticide

NADA 141-327, Approved by FDA for subcutaneous injection For the Treatment and Control of Internal and External Parasites of Cattle on Pasture with Persistent Effectiveness

CAUTION: Federal law restricts this drug to use by or on the order of a

INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms	
Bunostomum phlebotomum — Adults and L ₄	Dictyocaulus viviparus — Adults	
Cooperia oncophora — Adults and L ₄	Addits	
Cooperia punctata — Adults and L ₄]	
Cooperia surnabada — Adults and L ₄]	
Haemonchus placei – Adults	Grubs	
Oesophagostomum radiatum – Adults	Hypoderma bovis	
Ostertagia lyrata – Adults]	
<i>Ostertagia ostertagi</i> — Adults, L _s , and inhibited L _s		
Trichostrongylus axei — Adults and L ₄	Mites	
Trichostrongylus colubriformis - Adults	Sarcoptes scabiei var. bovis	

Parasites	Durations of Persistent Effectiveness			
Gastrointestinal Roundworms				
Bunostomum phlebotomum	150 days			
Cooperia oncophora	100 days			
Cooperia punctata	100 days			
Haemonchus placei	120 days			
Oesophagostomum radiatum	120 days			
Ostertagia lyrata	120 days			
Ostertagia ostertagi	120 days			
Trichostrongylus axei	100 days			
Lungworms				
Dictyocaulus viviparus	150 days			

DOSAGE AND ADMINISTRATION

LONGRANGE® (eprinomectin) should be given only by subcutaneou injection in front of the shoulder at the recommended dosage lew eprinomectin per kg body weight (1 mL per 110 lb body weight).

WARNINGS AND PRECAUTIONS
Withdrawal Periods and Residue Warnings
Animals intended for human consumption must not be slaughtered within 48 days of the last treatment.

Wildin 40 days of the last deathers.

This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal

Animal Safety Warnings and Precautions
The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at

erve cattle for injection site reactions. If injection site reactions a suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light, LONGRANGE® (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios

Other Warnings: Underdosing and/or subtherapeutic concentrations of extended-release anthelminitic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test progra

TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves. Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

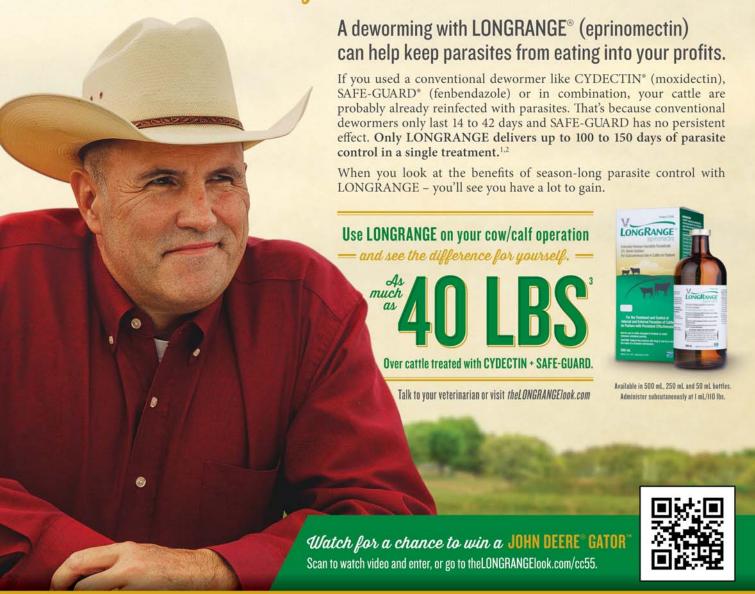
Made in Canada

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THE WEIGHT GAIN IS REAL

Go ahead, blink.



IMPORTANT SAFETY INFORMATION: Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment.



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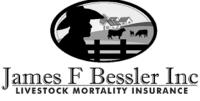
- ¹ Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.

 ² LONGRANGE product label.

 ³ Data on file at Merial.

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ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights into its database. Cow weights provide valuable information for use in our genetic evaluation system. ASA requests that you weigh your cows close to weaning time, and, if possible, give your cows a body condition score at the same time.

Carcass Merit Herds Wanted



Would you like to get paid to use some of the most promising young bulls in the industry? Do you have accurate and consistent record keeping? Then ASA has the program for you!

The ASA is seeking additional cooperator herds for the Carcass Merit Program. Spring or Fall calving herds are welcome.

Contact Jackie Atkins or Jannine Story if you are interested in becoming a CMP herd at: (carcdata@simmgene.com or call 406-587-4531).

2017 Year-Letter is "E"

The year-letter animal identification letter for 2017 is "E", and will be followed by **F** in 2018 and **G** in 2019. The letter **D** was the year-letter designated for use during 2016.

Office Holiday Schedule

The ASA office will be closed for the following 2017 holidays.

Friday, April 14 **Good Friday**

Monday, May 29 **Memorial Day**

Monday & Tuesday July 3-4 Independence Day

Monday, September 4 **Labor Day**

Thursday – Friday, November 23-24 Thanksgiving

Friday & Monday, December 22 & 25 Christmas

BULLETINS

50% off GGPLD Pricing

The ASA Board of Trustees passed a resolution to offer a 50% off rebate on Geneseek Genomic Profiler Low Density (GGPLD) testing in exchange for either feed intake and/or carcass data. Members will receive one 50% off price discount per carcass or feed intake record submitted. Records must be valid for use in ASA's genetic evaluation system (at least two sires represented and the animals must have at least the sire identified). Animals must have been born after August 31, 2015, to qualify for the program. Please contact jatkins@simmgene.com.

AJSA Schedule and Deadlines

April 1 —

Classic entry forms available at www.juniorsimmental.org

April 15 —

Hotel Scholarship application deadline

Steers born Jan 15-Apr 15 eligible for Steer Profitability Competition

May 15 —

Regional Classic entry/ownership deadline *no late entry

May 22 —

National Classic entry/ownership deadline *no late entry

June 1 —

Photography Contest, Interview Contest, Trustee application, Silver and Gold Merit Award application deadline

June 14-17 —

South Central Regional Classic, Springfield, MO

June 14-17 —

Eastern Regional Classic, London, OH

June 21-24 —

Western Regional Classic, Klamath Falls, OR

June 28-July 2 —

North Central Regional Classic, Huron, SD

July 9-15 —

National Classic, Hattiesburg, MS

August TBA -

Summit Leadership Conference

September 15 —

Steer Profitability Competition Entry deadline, forms available at www.juniorsimmental.org • By: Garrett Stanfield, OH



Big Team, Big Dream

Hello everyone! I hope the New Year finds each and every one of you in good health and spirits. Of course, for many of us, this time of the year means calving season and maybe even finalizing and completing mating decisions for your fall calving herds.

For the Junior Board, the new calendar year means a great deal of planning for the events to come to the members of the American Junior Simmental Association. While the inaugural Steer Profitability Competition (SPC) is in progress, and states across the country are busily preparing for this summer's regional and national classics, the junior board is crafting the 2017 Summit. Although many of you have attended a previous Summit, whether in Kansas City, Stillwater, or Bozeman, the event this summer will be like no other.

In fact, this year's conference will be the first of its kind! You may ask what makes this one different from any other? This year the AJSA will be joining other junior associations within the International Genetic Solutions (IGS) coalition to hold the first ever "IGS Summit". This event is to be held August 3-6, 2017, in Lincoln, Nebraska. If you don't have a resolution for the New Year, or have already broken one you set out to achieve, it's not too late to make a new one!

This is the year to expand our knowledge of the beef industry, broaden our horizons, and collaborate with others to become better advocates of the industry that has done so much for us. We look forward to seeing everyone this year in Lincoln, and sincerely hope you are prepared to join our "Big Team" and to pursue "Big Dreams!"

	2017 Classic Schedule	
Event	Dates	Location
Eastern Regional	June 14-17, 2017	London, OH
South Central Regional	June 14-17, 2017	Springfield, MO
Western Regional	June 21-24, 2017	Klamath Falls, OR
North Central Regional	June 28 - July 2, 2017	Huron, SD
National Classic	July 9-15, 2017	Hattiesburg, MS

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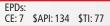
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LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.





Dam: URA Baby Doll





WLE Big Deal A617

EPDs: CE: 9 \$API: 108 \$TI: 59 ASA#: 2743620 • Homozygous Polled Steel Force x Shawnee Miss 770P Big Deal is exciting at Mid Continent Farms

& Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



CNS-HFS Payload A330

EPDs: CE: 11 \$API: 125 \$TI: 62 ASA#: 2747228 • Homozygous Black, Heterozygous Polled • Pays to Dream x Navigator. Extra sound structured, calving ease, solid

black bull with added depth to use to make complete, sound progeny. He has no white on face to use on heifers or cows



TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black

2014 NWSS Champion Bull! Homozygous Black & Homozygous Polled

Exciting, extra complete first progeny with lots of extension!



CE: 15 \$API: 134 \$TI: 68



donor dam, Hope Floats



2014 NWSS Champion Bull

\$16,000 Grand Fortune daughter



GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline New Direction is the homozygous polled, Dream On free, outcross pedigree sire that you can use with

confidence to make sound. soggy, Sim-Influenced progeny! New Direction sired the "Power Simmy" selection at The One Sale a heifer brought in from Hilbrands Cattle Co. MN.



HILB Fashionista — \$10,000 New Direction daughter at

EPDs: CE: 5 \$API: 95 \$TI: 56



Reserve Champion NWSS Pen of Three Bulls for GLS, all sired by New Direction.



New Direction bred at GLS, MN



HILB Maverick - \$50,000 New Direction son at The One Sale



FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and internal dimension together with excellent structure and profile. Ask Randy Daniels, Trent Templeton and Todd Alford about progeny!

EPDs: CE: 10 \$API: 109 \$TI: 60



Ignition's fantastic full sister



2016 NAILE Reserve Champion SimSolution Junior Show by Ignition



Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man

CE: 10 \$API: 152 \$TI: 86

Heterozygous Black Homozygous Polled

Damien is a fantastic, calving ease prospect who'd we never imagine to own this much eyeappeal studying his pedigree. Genetic outliers with "look" are rare and we're wayyy excited about Damien! Solid black-use on baldy heifers and cows to remove white.





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STATE SCENE



South Dakota Banquet Raises Funds

The South Dakota Simmental Association hosted their annual state meeting banquet, December 16 & 17, in Mitchell. The banquet also included a fundraising auction to assist with expenses for the upcoming AJSA North Central Regional Classic to be held in Huron, June 28 through July 2.

The auction raised over \$23,000, thanks to the generosity of those who participated. Huron was the site of the first PTP show held in 1995 during the North Central Regional Classic.

Montana Farm-to-School

Montana State University (MSU) researchers and community partners have released a case study report designed to encourage the use of local beef in Montana schools. The report details how the Montana Beef to School Project has evolved in six school districts and contains practical guidance on the factors that make the program successful.

Schools, processors, and ranchers are facing challenges when attempting to make beef to school programs viable, according to USDA Western. The Montana Beef to School Project is developing a toolkit to decrease barriers and increase opportunities for Montana beef to school efforts.

Right-to-Farm Stumbles in Oklahoma

Support for an amendment to the Oklahoma State Constitution that would grant agriculture interest legal protection equal to the rights to free speech or religion was defeated at the polls. The Rightto-Farm question had little support in urban areas.

Supporters argue that it would allow farmers to defend themselves against unjust laws that would harm the industry, make the state more attractive to farmers, and allow consumers to decide best farming practices through free market competition.

Massachusetts **Bans Confinement**

Massachusetts's voters have passed a measure that prevents farmers from confining egg-laying chickens, breeding pigs, and calves raised for veal in small cages and bans the sale of foods from animals raised in such spaces.

The Humane Society of the United States, Center for Food Safety, and Center for Science in the Public Interest, were among those who endorsed the measure. The law, which will take effect in 2022, will require the state attorney general to issue regulations and enforce them, including a \$1,000 fine for each violation.

Don't Eat Raw Hamburger

Some Wisconsin residents consider raw ground beef sandwiches (known as Cannibal or Tiger Meat Sandwiches) a holiday tradition, but the Wisconsin Department of Health warns against it. These sandwiches typically consist of raw ground beef topped with salt, pepper and onions, served on rye bread or crackers.

Historically, consumption of these sandwiches has led to breakouts of E.Coli and Salmonella infections. Raw beef can also contain other bacteria, including Campylobacter and Listeria. Regardless of where beef is purchased, eating it raw always has risks. •



MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Easy Beef Stew

Submitted by Sheila Wittie Heartachers Farms, Hammond, LA

Ingredients

- 2 pounds stew meat
- 6-8 large carrots
- 4 stalks celery
- 2 large onions
- 4-5 medium potatoes
- 3 Tbs flour
- 2 Tbs sugar
- 1 tsp cinnamon
- 2 tsp salt
- 4 or more cups of V8 juice

Directions

- 1.Cut veggies in large pieces, mix together with beef and put in large Dutch oven.
- 2. Combine next four ingredients and sprinkle on top.
- 3. Pour V8 over all, put on lid.
- 4. Bake at 250° (may use slow cooker) for 6 hours.
- 5. Serve with some good fresh bread to scoop up the juice.

Editor's Note: Each month a favorite beef recipe is presented in this space. the Register encourages and welcomes contributions to this column *from the ASA membership.* ◆

JMB Angus Rains Simmental

Bull Sale – Thursday, March 2, 2017 • 12:30 PM MST

At the JMB Ranch, 9 miles southeast of Sharon Springs, Kansas



YW **127**

Angus Sires: Basin Payweight, Sitz Top Game, JMB Traction, KM Broken Bow, Sitz Ready Money, Connealy Black Granite, AAR Ten Fold, CCA Emblazon 702, E&B Cahoots and EXAR Consensus



ASR Longevity x 3C Macho Planned Mating EPDs as of 1.17.17 BW WW YW Milk \$API \$TI 3.5 75 107 22 123 73 Top 25% WW, YW, MCE, MWW, Stay, DOC and CW



Mr. NLC Upgrade x Triple C Invasion Planned Mating EPDs as of 1.17.17 BW WW YW Milk \$API \$TI 2.05 67 104 17 107 69 Top 25% DOC, CW, YG and REA

Simmental Sires: NLC Upgrade, Longevity, Beef King, Allegiance, Cowboy Cut, ASR Super Baldy, Sweet Answer and Bridle Bit Mr.

This sale will be broadcast live on the internet.

JMB Angus

Joel and Mary Bunker Sharon Springs, KS 785-852-4229 • jmbangus.com

Rains Simmental Mike and Celeste Rains Oakley, KS 785-672-0010

All Simmental and Angus videos will be on www.imbangus.com

Reach for the Summit



CSA EPDs: CE BW WW YW Milk **MCE** MTL CW **REA FAT** 71.3 115.4 26.9 10.9 62.5 42.7 .63 -.012 .35 8.1 2.6

Sire: KWA FLYF Red Mountain 16Z Dam: Harvie Dakota Rose 11Z

BW: 88 lbs.

Adj. 205 WW: 845 lbs. Adj. YW: 1,501 lbs. Homozygous Polled

Daughters of 54B:



Harvie Ms. Ava 59D

She was third in her class at the Canadian Western Agribition. She sold for \$8,500 in the Agribition Sale.

Fall 2016 Show Highlights:

- Grand Champion Bull Olds Fall Classic.
- National Champion Simmental Bull and Supreme Champion Bull Overall – Farmfair, Edmonton.
- Reserve Champion Bull Canadian Western Agribition, Regina.



Harvie Ms. Licious 216 D

She was first in her class at the Canadian Western Agribition. Sold for \$9,500 in the Friday Night Lights Sale.

Owners of US Semen Rights

(Limited semen packages will be available Spring 2017):



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Register

NEWSMAKERS

Fundraiser Benefit for Joanna Reynolds

AJSA and NYJSA member, Joanna Reynolds, 17, of Lyndonville, New York, has been diagnosed with Auto Immune Hepatitis necessitating a liver transplant. A fundraiser for her has been established to help with the high cost of liver transplant surgery.



Revnolds

A halter-broke, purebred Simmental heifer donated by Simme Valley

Simmentals, Groton, will be on display at the NY Farm Show in February. Buyers and donators are encouraged to get together and purchase this heifer at the NYBPA Elite Female Sale on May 6th, 2017. All proceeds will go to Joanna Reynolds' fund. Please make checks payable to: NYBPA and mail to Brenda Bippert, 290 Four Rod Rd, Alden, NY 14004.

AJSA Merit Recipient Featured

The Mississippi State University (MSU) Extension Service recently featured Jessica Smith of Picayune, MI, as an advocate for educating consumers about agriculture. In the article, Smith credits the AJSA and other youth organizations for her ability to speak on the behalf of the industry.



Smith

Smith is a senior agriculture communications major at MSU. She has been active in AJSA since she was a novice, served as

AJSA president, and was the 2014 Gold Merit Award Scholarship and 2012 Silver Merit Award Scholarship winner.

ASA Family Grows

ASA staff member, Alicia Clements and her husband, Trevor, welcomed the birth of a son, Emmett Liam, on December 7. He weighed eight pounds and measured 20.5 inches long, and has a big sister, two-year-old, Lydia.

Alicia Clements has managed the mailroom for the American Simmental Association for the last two years.



Proud parents Alicia and Trevor with Lydie and Emmett.

ND Cattle Snowed In



North Dakota Red SimAngus™ cattle hole-up in a snow berm, and await the winter blizzards to blow through. Photo courtesy of Tracy Koester and family, Steele, ND.

From other publications . . .

A recent issue of the Norfolk, Nebraska *Daily News* featured long-time Simmental breeder and former ASA Trustee, Bob Volk. Entitled "*Livestock Roots Never Leave*," and written by staff writer Kelly Schnoor, the one-page article focused on Volk's history with Simmental cattle and his current J&C Simmentals operation, in cooperation with his two sons.

In Memoriam

• Jason W. Dobbins of Anderson, SC, 35, passed away Monday, November 14. The owner and operator of Lodges' Greenhouses and Nursery and HSH/JREST Cattle Company, Dobbins was an advisor of the South Carolina Junior Simmental Association, and served on the FFA Advisory Board at Pendleton High School. Survivors include his wife, Patricia "Tish"; two daughters, Savanna Gambrell and Emylee Dobbins; son, Reign Dobbins; mother, Barbara; two sisters, Anna and Lindsey; paternal grandmother, Elizabeth Dobbins; and maternal grandfather, William Lodge.

• Mark D. Jass of Gardener, IA, 51, passed away Friday,



Jass

December 30. Jass worked for AgVangtage FS west of Gardener, where Growmark recognized him for his excellence in service. Heavily involved with the Simmental breed, Jass was an advisor for the Iowa Junior Simmental Association and assisted with the 2016 National Classic in Des Moines. He is survived by his wife, Beth; his daughters, Courtney and Kiersten; parents, Alan and Margaret; brother, Steve; and sister, Jannell Smith.



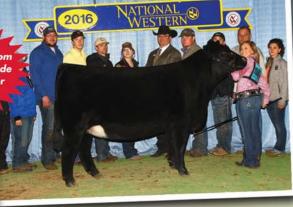
If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in *Sales Call* for the month prior to your sale. *Sales Call* is broadcast to over 5,000 subscribers. *Sales Call* announces the date of your sale, location, provides a link to your sale catalog or website and a map.

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BEEF BUSINESS

Retail Meat Prices Fall

Lower cattle prices have begun to spill over into the retail meat market, according to USDA's latest Livestock, Dairy and Poultry Outlook Report. Retail prices usually show a delayed response to changes in cattle wholesale beef prices.

The retail choice beef price was \$5.87 per pound, about 6% lower than 2015. Weekly average fed cattle prices declined, averaging about \$100 per hundredweight compared to \$131 in 2015. Given the projected higher beef production in 2017, and the largest amount of beef currently held in storage, prices are likely to remain under pressure, according to the USDA.

NAMI Supports Carcass Grading Changes

The North American Meat Institute (NAMI) has submitted comments to USDA's Agricultural Marketing Services (AMS) on the agency's proposal to include documentation of age as an additional determination of maturity grouping for official quality grading of beef carcasses.

The standards now only include skeletal and muscular evidence as a determination of maturity grouping for the purposes of official quality grading. Official quality grading is used as an indication of meat palatability and is a major determining factor in live cattle and beef value.

Century High US Beef Supplies

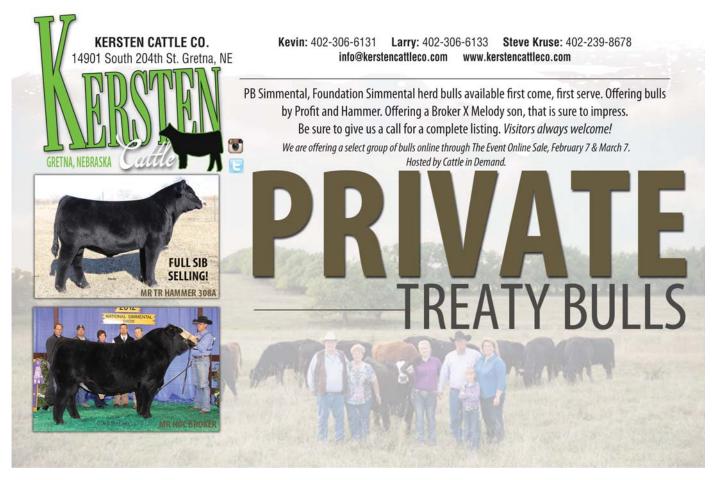
US beef supplies rose to the highest on record dating back to 1915. The USDA reported that beef in cold storage rose to 532.3 million pounds, up 4.6% from a year ago. Total frozen red meat stocks increased by 1% to 1.17 billion pounds.

Total turkey supplies rose 396.3 million pounds, up 12.6% from last year, while total pork in cold storage dipped 0.9% to 598 million pounds.

Restaurant Business Hits Brakes

The US restaurant industry traffic growth declined in the first two quarters of 2016, and into the negatives in the third quarter, according to a report by the NPD (National Purchase Diary) group, a market research company. Total foodservice visits declined by 1% in the third quarter compared to the same quarter last year, and quick service restaurant traffic — which represents 80% of total industry visits — dropped for the first time in five years.

The cost of the average restaurant meal has risen $21\,\%$ over the last decade. With lower grocery prices, the price gap between eating at home and dining out is widening — $82\,\%$ of all meals are now consumed at home.





Labeling Aimed at Waste

The USDA's Food Safety and Inspection Service (FSIS) has issued updated information on food product labeling, including new guidance aimed at reducing food waste by encouraging food manufacturers and retailers that apply product dating to use a "Best if Used by" label.

Except for infant formula, product dating is not required by federal regulations. Food manufacturers use a variety of phrases to describe quality date on a voluntary basis, which has confused consumers and prompted them to toss food that is otherwise perfectly good. FSIS moves to change its guidance to recommend use of "Best if Used By" because research shows that consumers easily understand this phrase.

New Budget Spreadsheet Available

The University of Wisconsin has released a new Excel-based cow-calf budgeting tool which can be downloaded from the university's website. The tool can be used to establish benchmark data, which provides information that can be used to identify strengths and opportunities within the herd.

It can also be used for doing projections and is designed to calculate profit or loss on a whole herd, per cow, and a hundredweight basis for feeder calves.

Nuns Want Antibiotics Shunned

The Congregation of Benedictine Sisters of Boerne, Texas, a shareholder in the Oak Brook, IL, based burger giant, are pushing for McDonald's Corporation to expand its policy to prohibit the use of medically important antibiotics in its US poultry supply chain and all other meats that it serves around the world.

Not only do the sisters want McDonald's to expand its current policy to its global poultry supply chain but also to establish timelines for global shifts to pork and beef raised without medically important antibiotics.

Wash Your Hands

Kansas State University researchers have discovered the secret ingredient to improving kitchen food safety: include hand-washing reminders and meat thermometer instructions in publishing recipes. They found that only 25% of people use a meat thermometer when they are cooking at home, but when a recipe includes a reminder, 85% of people would use a thermometer.

The researchers saw similar results for washing hands: only 40 to 50% of people wash their hands when cooking, but 70 to 80% of people will wash their hands when a recipe reminds them. ◆



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CUTTING EDGE



Cattle to be Killed After TB Outbreak

Federal officials say at least 10,000 cattle will be disposed of as a result of a bovine tuberculosis outbreak in western Canada. The Canadian Food Inspection Agency (CFIA) says the animals are considered high-risk for contracting or transmitting the infectious disease, even though only six cattle have tested positive for bovine TB since the first case was confirmed.

The quarantine orders have been issued for more than 40 cattle operations in southeast Alberta and southwest Saskatchewan, affecting more than 22,000 animals. Producers losing their animals as a part of the slaughter are being compensated for their losses under CFIA guidelines.

Brucellosis Found in MT Herd

Two bulls on a Beaverhead County ranch, within Montana's Brucellosis Designated Surveillance Area (DSA), have tested positive for brucellosis. The infected bulls were identified during a voluntary whole-herd test. The animals were euthanized, and the infections were subsequently confirmed through tissue cultures.

The ranch has been placed under quarantine, and an epidemiological investigation is underway. All other animals on the ranch tested negative for the disease. This is the eighth brucellosis-affected herd found since the creation of the DSA in 2010.

Salmonella Resistance Linked to WI Calves

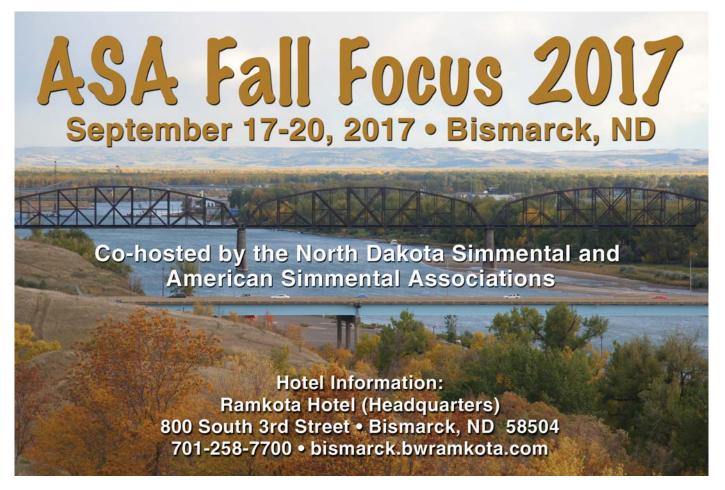
Federal and state health officials say that a multi-state outbreak of *Salmonella* bacteria that is resistant to several drugs has been linked to infected bull calves purchased in Wisconsin. The Center for Disease Control and Prevention (CDC) says 21 people have been infected in eight states. Eight of the 21 people sickened were hospitalized, but no deaths have been reported.

The CDC investigation identified the bull calves from livestock markets in Wisconsin as the likely source of infections. Wisconsin had 12 cases, while Minnesota, South Dakota, California, Iowa, Idaho, Missouri, and Oklahoma each had at least one.

Beef Does the Body Good

Beef contains many antioxidants, not found in plant food, that are vital for human health and child development, new research out of Texas A&M concluded. The study, funded by the Beef Checkoff, notes that beef consumption in the US has declined by about 14% over the past decade "due to a variety of factors, including insufficient knowledge of animal protein".

The study examined the composition of amino acids in the beef chuck, round, and loin, finding that all are excellent sources of proteinogenic and antioxidant amino acids and peptides to improve human growth, development and health.



Like Father, Like Son



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- Beef King is leaving his mark as one of the elite red bulls in the breed.
- He offers a unique combination of growth, muscle and carcass traits.

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
11.5	1.5	85.2	114.8	0.18	13.5	8.5	51.1	13	8.6	39.2	-0.49	0.42	-0.075	1.28	-0.49	152	88.1
.91	.92	.92	.92	.92	.89	.89	.90	.59	.80	.61	.45	.56	.52	.50	.51		
		1%	10%		10%					15%	2%	4%	15%	1%	10%	4%	1%



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- Use Rimrock to add end product merit to your next calf crop.

CED	BW	ww	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
15.8	-3.0	64.7	90.4	0.16	13.8	14.6	47.0	14	8.3	18.8	-0.49	0.54	-0.043	1.29	-0.36	166.8	85.5
.70	.82	.79	.77	.77	.51	.51	.58	.19	.32	.56	.36	.44	.41	0.36	.30		
3%	1%				10%			25%			2%	1%		1%		1%	1%



Register

CORPORATE REPORT

Companies Pledge to Cut Food Waste

Agriculture Secretary Tom Vilsack and the Environmental Protection Agency (EPA) have announced that 15 US businesses and organizations have pledged to concentrate on reducing food loss and waste by 50% by 2030.

Committed business include Ahold USA, Blue Apron, Bon Appetit Management Company, Cambell Soup Company, Conagra Brands, Delhaize Ameica, General Mills, Kellog Company, PepsiCo, Sodexo, Unilever, Walmart, Wegman's Food Markets, Weis Markets, and Yum! Brands.

DOJ prevails Over Nebraska Beef

A US District Court has ruled in the Justice Department's favor in its breach of contract claim against Nebraska Beef Ltd., based in Omaha. In 2015, the department had filed a lawsuit against Nebraska Beef claiming that the company had refused to comply with several terms of the parties' settlement agreement.

The parties had entered into an agreement over whether Nebraska Beef was discriminating against work-authorized immigrants. Nebraska Beef refused to pay the agreed-upon \$200,000 civil penalty and to initiate the required back pay claims process, so the DOJ filed the suit to enforce the agreement.

Processors Pushed to Address Pollution

Forty-five investors collectively managing more than \$1 trillion in assets — among them more than a dozen non-profit health systems and Catholic religious orders — sent joint letters to Cargill, JBS, Perdue Farms, and Smithfield Foods, pressing the largest meat processors in the nation to address significant water pollution risks associated with feeding, slaughtering, and processing livestock.

The investors stated that they believed that "robust management of water quality challenges is a critical aspect of risk management in the meat industry, and one of increasing importance in the context of climate change and growing weather extremes."

Arby's Offers Venison Sandwiches

Arby's restaurants are testing a venison sandwich that will be featured in select cities. The brief test-run is scheduled for few days in Georgia, Tennessee, Wisconsin, Minnesota, Michigan, and Pennsylvania.

The sandwich features a thick-cut venison steak and crispy onions, topped with a juniper berry sauce on a toasted specialty roll. The venison steak will be marinated in garlic, salt, pepper, and cooked for three hours.



Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake and/or carcass data.

- ASA Members will receive one 50% off price discount for Low Density DNA testing for each carcass or feed intake record submitted.
- Records must be valid for use in ASA's genetic evaluation.
- All breeds and composites eligible if sire is registered in ASA multibreed database.
- Applies to animals born after August 31, 2015.
- Carcass Merit Program calves do not qualify.

Contact Jackie Atkins today for more details. 406-587-4531 or jatkins@simmgene.com

Stay Tuned for Information on Spring '17 Calves by These Sires

Embryo Sires



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Connealy Capitalist



LRS Ms Dakota 559R





Optimize

559R was Lot 1 in Lassle Ranch Simmentals' sale this past spring near Glendive, MT, and we have confidence she will be a great addition to us in Missouri as we strive to produce profitable beef bulls for the true beef producer. She earned her way into the donor pen as a 6-year-old cow in 2011 and exploded onto the scene in 2013. She's called the dam of herd sires, and it is well earned. 559R has placed six sons into breeding stack operations and AI studs in the last three years. Her other sons have consistently commanded the attention of and are highly sought after by progressive commercial cattlemen. She calved as a 2-year-old and every spring thereafter except 2012, 2014, and 2016 when she was left open to flush. She is now bred again to calve in March 2017 to CCR Wide Range. She has earned a BW ratio of 101, WW ratio of 112 and a YW ratio of 107 on her seven natural calves.

Embryos for sale on all four sires, including heifer sexed embryos on Broadway and Optimizer.



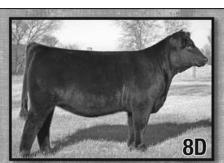
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Saturday, March 11, 2017 10:00 AM

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- Register

INTERNATIONAL

Cattle Imports Decline

Total cattle imports from Canada and Mexico are down 19.8% year over year (YOY), including a 13.9% decrease from Canada and 24.3% fewer cattle from Mexico compared to a year ago.

Virtually all slaughter cattle imports from Canada, including slaughter steers and heifers, are up 37.7% YOY. Slaughter cows and bulls are down 5.1% from last year. Cattle imports from Mexico, virtually all feeder cattle, are down 24.3% for the year-to-date compared to 2015.

Global Meat Prices Fall

Global meat prices have declined due in part to slackening import demand from China, bucking an upward trend in food prices overall, according to the United Nations' Food and Agriculture Organization (FAO).

The FAO Meat Price Index fell one percent, dragged down by excessive domestic supplies in the European Union (EU) and a decline in EU export prices for pork as demand from China slowed. The decrease was further linked to declining beef export prices in the Asian Pacific region as higher domestic production in the US eliminated the need for external supplies.

China's Growing Beef Market

After China lifted the ban on importing US beef, the country has become the fastest growing beef import market. China's imports are 48% higher than last year in volume and up 37% in value.

China had banned US imports since 2003, citing concerns over the spread of Bovine Spongiform Encephalopathy (BSE). China's domestic governmental authorities completed quarantine procedures for US beef on the bone.

Canadian Food Costs Rise

The average Canadian could see their overall food expenses increase by \$420 in 2017, with higher prices for meat, seafood, and fresh produce expected to lead the surge. The country's overall food prices are forecasted to rise $3-5\,\%$, above the typical annual food inflation rate.

The annual Canadian Food Price Report forecasts the country's meat costs to rise 4-6% next year, driven by pork. Vegetables, fish, and seafood are also forecasted to rise the same percentage.

New UK Money Controversial

The revelation that tallow was used in manufacturing the new British five-pound notes that recently went into circulation has prompted an outcry from vegans, vegetarians and members of certain religious groups. More than 120,000 people have signed an online petition urging the Bank of England to remove the ingredient from its bank notes.

Tallow, derived from animal fat, is used to help make the cash "anti-static," a spokeswoman explained. The same company supplies the polymer to 23 other countries, including Australia, Canada, Mexico and New Zealand. ◆





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Our new GGP lineup delivers amazing power to genomically enhance your EPDs.

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"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."

> Lynda Stuart, Stuart Land and Cattle Co.

"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."

> John Hall, Ph. D., Professor and Extension Beef Specialist and Superintendent at University of Idaho Nancy M. Cummings REEC.

a commercial herd of your own that could work as a cooperator herd for the ASA's CMP. Spring or fall calving

Incentives for Cooperators

- Free semen from the industries top herd sire prospects
- ♦ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program
- ◆ ASA will pay \$60/AI sired carcass that is harvested
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ♦ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

How does it work?

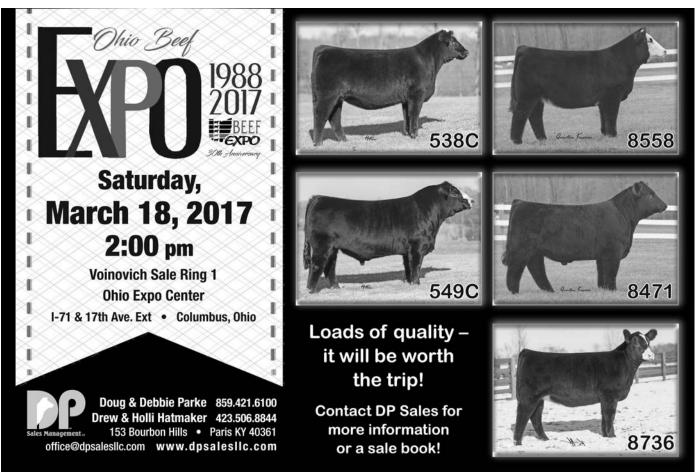
- ♦ ASA assigns all matings in a random fashion so that the test produces unbiased, accurate results.
- ♦ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrollled in the program.
- ◆ At least two sires will be used per contemporary group and ASA likely will use several sires per contemporary group to provide better more accurate test results.
- ♦ Only bulls with high calving ease EPDs are used on heifers.

Oualifications

- 1. All cows will be individually identified along with birth year and approximate breed makeup
- 2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
- 3. Beneficial but not required have a current AI program established
- 4. Must commit to collecting carcass data

Contact Jackie Atkins or Jannine Story for more information at 406-587-4531.





Need Registrations or Transfers in a Hurry? Use Our Online Herdbook

Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed) and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

To avoid the priority handling processing fee. This fee will increase to \$50 starting **March 1**, but why pay this fee when you can go online and complete the work yourself?

Complete the registration online and if you need it mailed by FedEx or UPS send a request via email (simmental@simmgene.com) for special shipping. **Note:** there is a charge for shipping unless mailed by regular US Mail. Plan ahead and avoid those charges.

Need more encouragement to register online?

- Normal processing (registration) on paper applications for SimGenetic animals (once received in the ASA office): 3-7 business days (error-free and payment received) depending on the time of year — holiday season could extend longer.
- 2. Mailing services: within three days of processing (registration) plus the length of time for the US Mail service.

The Customer Service Specialists are just a phone call away to assist you.

There are peak times and days where there are large volumes of calls (especially as it closes in on a deadline, you are not alone if you are one who waits until the last minute).

If you are unable to get through, feel comfortable leaving a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours. If your question can be answered by email, send an email instead of a voice message to:

simmental@simmgene.com

for general questions or priority handling

dna@simmgene.com

for DNA questions or kit requests

the@simmgene.com

for Total Herd Enrollment (THE) (option A & B) questions

members@simmental.org

for applying for membership or annual service fee questions

carcdata@simmgene.com

for Carcass Merit Program (CMP) and Total Herd Enrollment (THE) (option C & D) questions

ultrasound@simmgene.com

for ultrasound and barn sheet questions

To help you plan, here are some items which may hold up registration for a length of time:

- DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements: DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 3-4 weeks for results.
 Disqualification or resampling will take longer.
 - b. DNA kit paperwork requests: 48-hour turnaround
 - c. DNA kits mailed out daily
 - d. Results uploaded daily as they become available from GeneSeek

2. Non-Compliance:

Total Herd Enrollment breeders: there is a deadline each year where the previous year's calf data or a reason why no calf data was reported must be submitted. You'll be notified of the dams in your herd which need additional information when you go on-line to submit new registrations. Until this information is completed, no new data will be accepted.

3. Foundation Registration:

Sires registered with other breed associations MUST be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as Foundation, but it is optional, not mandatory. Normal processing 10-12 business days (error-free, payment received, DNA requirements completed).

4. Breeder Signature:

The owner of the dam at the time of conception is required to sign as breeder. If the applicant and breeder are different, make sure you have breeder's signature on the calf's registration application or breeding information is supplied on the transfer of the dam. If it was sold with calf at side, make sure the seller has registered and transferred the calf to you.

5. Non-payment:

Payment is required to complete registrations.



Priority Handling Processing Service:

ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turnaround time for

registration is within two business days. Priority handling is completed and mailed within the same day of the request (this depends on the demands of that day). There is a \$50 per animal priority handling processing fee. Regular US Mail service is at no charge, however, other mailing services (i.e. FedEx, UPS or Express Mail) will incur additional charges.











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E-mail: burnhams@mt.net



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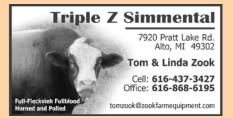
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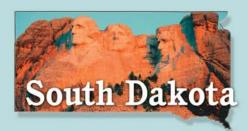




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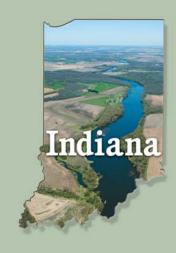


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SALE RESULTS

Tennessee Fall Showcase

October 15, 2016 • Lebanon, TN

No.	Category	Average
6	Bulls	\$1,691
7	Bred Cows	1,964
20	Cow/Calf Pairs	2,430
13	Bred Heifers	2,534
25	Open Heifers	2,054
1	Embryo Pregnancy Lot	3,000
12	Embryo Lots	1,231
84	Total Lots	\$2,078

Auctioneer: Harold Brown, AL

Sale Manager: Ruble Cattle Services, Corydon, IA

Marketing Representatives: Jeremie Ruble, Marshall Ruble, Billy Proffitt, Davis Holder, and Phil Hutchinson.

Representing ASA: Chris Davis

High-Selling Lots:

\$5,600 - Open Heifer, "TSSC Sweet Steel 10C," s. by SVF Steel Force \$701.

\$3,050 – Cow/Calf Pair, "JMWA 41A 38N Raisin Cain," s. by Gibbs 0601X Raisin Cain, Calf, s. by CLRS After Shock 604A.

\$3,000 - Bred Heifer, "CLCC Crystal C194," s. by JF Milestone 999W, bred to Wide Range.

\$2,500 – Bred Cow, "JMWA 39Z 53P Rookie A," s. by PVF-J 4P14 HYB Rookie, bred to Hooks Xavier 14X.

\$1,950 - Bull, "MR WEF Hotshot C29A," s. by Mr. WEF Hot Pursuit.



Waiting for the sale to begin.



Inside the sale facility.



Looking over the offering.

Carcass Merit Sire Evaluation Program



Each year, bull owners commit thousands of dollars to get unbiased evaluation for the next generation of genetically influential young candidate sires. For SimGenetic users, this information is critical for building significant accuracy for economically important EPDs.

7P Ranch 41st Annual Production Sale

October 29, 2016, 7P Ranch, Tyler, Texas

No	Category	Average
9	PB SM and SimAngus™ Fall 2014 Bulls	\$3,389
20	PB SM and SimAngus Spring 2014 Bulls	3,200
43	PB SM and SimAngus Fall 2015 Bulls	2,466
72	Total PB SM and SimAngus Bulls	\$2,785
10	PB SM and SimAngus Pairs	\$2,515
4	PB SM and SimAngus Fall Calving Cows	2,588
12	PB SM and SimAngus Spring Calving Cows	2,108
20	PB SM and SimAngus Fall Calving Heifers	1,855
40	PB SM and SimAngus Spring Calving Heifers	1,948
86	Total PB SM and SimAngus Females	\$2,044
38	Commercial SimAngus Bred Heifers	\$1,261
5	Commercial SimAngus Open/Exposed Heifer	s 880
43	Total Commercial SimAngus Heifers	\$1,217

Auctioneer: Mark Tillman, Junction

Sale Consultants: Warren Garrett, Canton; Bruce VanMeter, Rome, GA;

and Marty Ropp, Normal, IL. **Representing ASA:** Cary Crow

High Selling Lots:

\$5,200 - 1/2 SM 1/2 AN Registered Female, "Miss 7P C18," s. by MC Upward 0142, sold to Travis Spears, Saint Joe, AR.

\$5,000 – PB SM Bull, "MR 7P B174," s. by 5T MR R14, sold to Darrell Richard, D&S Farm, Church Point, LA.

\$4,700 – PB SM Registered Female, "Miss 7P B173," s. by GIBBS 0689X Crimson Tide, sold to Travis Spears, Saint Joe, AR.

\$4,500 - 1/2 SM 1/2 AN Bull, "MR 7P C11," s. by PA Safeguard 021, sold to Ryan Randall, Ben Wheeler.

\$4,500 – 1/2 SM 1/2 AN Bull, "MR 7P C27," s. by MC Black Sullivan 0181, sold to David Greer, Henrietta.

\$3,750 – PB SM Registered Female, "Miss 7P A195," s. by Nichols Manifest T79, sold to Tyrone Miller, Flint.

Volume Buyers: Jerry Fontineau, Kilgore; Rodney Cobb, Mansfield, LA; Tyrone Miller, Flint; Nick Hensgens, Rayne, LA; and Allen Dawson, Canton.

Comments: Also selling were 35 Commercial F-1 Braford Bred Heifers at an average of \$2,554 and one Commercial F-1 Braford Open/Exposed Heifer for \$1,900.

Gibbs Farms' 11th Annual Bull and Replacement Female Sale

November 12, 2016 • Ranburne, AL

No.	Category	Average
26	PB SM Fall Yearling Bulls	\$3,962
103	SimAngus™ Fall Yearling Bulls	4,612
129	Total Fall Yearling Bulls	\$4,481
7	PB SM Bred Heifers	\$2,657
3	3/4 SM Bred Heifers	2,433
13	SimAngus Bred Cows	1,869
27	SimAngus Bred Heifers	2,307
12	PB SM Open Yearling Heifers	1,954
76	SimAngus Open Yearling Heifers	1,680
138	Total SimInfluenced Replacement Females	\$1,910

(Continued on page 48)

Yardley Utah Y361



ASA#: 2641894 EPDs: CE: 8 \$API: 113 \$TI: 66



FHEN Halftime A127



ASA#: 2884737 EPDs: CE: 14 \$API: 139 \$TI: 74



Halls Confidence A30



ASA#: 2852652 EPDs: CE: 21 \$API: 167 \$TI: 71



W/C Lock Down 206Z



ASA#: 2658496 EPDs: CE: 21 \$API: 162 \$TI: 82



W/C United 956Y



ASA#: 2614725 EPDs: CE: 10 \$API: 140 \$TI: 92



W/C BF Innocent Man 174A



ASA#: 2785174 EPDs: CE: 12 \$API: 107 \$TI: 53



W/C No Remorse 763Y



ASA#: 2614801 EPDs: CE: 8 \$API: 95 \$TI: 51



STCC Womack 4042



ASA#: 2886419 EPDs: CE: 5 \$API: 92 \$TI: 60



GLS/JRB Cash Flow 163C



EPDs: CE: 9 \$API: 122 \$TI: 70

CCR Anchor 9071B



EPDs: CE: 20 \$API: 156 \$TI: 81



Rousey Gold Strike 512C

EPDs: CE: 18 \$API: 160 \$TI: 85

WS Stepping Stone 844



EPDs: CE: 12 \$API: 121 \$TI: 73

Longs the Player C33



EPDs: CE: 7 \$API: 111 \$TI: 64

CCR Flint Hills 2092B



ASA#: 2882607 EPDs: CE: 10 \$API: 146 \$TI: 86

W/C Holy Smoke 060C

ASA#: 30471168 EPDs: CE: 9 \$API: 131 \$TI: 92

KLS Halfblood X217



ASA#: 2537824 EPDs: CE: 14 \$API: 147 \$TI: 73

GCC CM Stockbroker B005



ASA#: 2883938 EPDs: CE: 6 \$API: 96 \$TI: 62

STCC Jimmy John 028A



ASA#: 2768788 EPDs: CE: 6 \$API: 102 \$TI: 69

Flying B Mondo 430B



ASA#: 2939745 EPDs: CE: 6 \$API: 78 \$TI: 48

GCC Whizard 125W



ASA#: 2511023 EPDs: CE: 12 \$API: 94 \$TI: 51

Hara's Distinction 10C



ASA#: 3083878 EPDs: CE: 6 \$API: 96 \$TI: 70

CCR Masterlink 9054C



ASA#: 3026360 EPDs: CE: 7 \$API: 145 \$TI: 86

W/C Red Revolver 8443C



ASA#: 3041173 EPDs: CE: 12 \$API: 99 \$TI: 50



SALE RESULTS

Gibbs Farms' Sale (Continued)

High-Selling Lots:

\$36,000 – SimAngus Bull, "GIBBS 5063C NIT 3291A," s. by J Bar J Nightride225Z, sold to County Road Farms, Smiths Station.

\$27,000 - SimAngus Bull, "GIBBS 5121C Mountain Man," s. by GIBBS 3133A Mountaineer, sold to Turner Farms, Carthage, TN.

\$17,000 - SimAngus Bull, "GIBBS 5281C CLN 3A11," s. by GIBBS 2905Z Mr Clean, sold to County Road Farms, Smiths Station.

\$15,000 - SimAngus Bull, "GIBBS 5070C STA 8138U," s. by GIBBS 3393A Statement, sold to Circle M Cattle Company, Burlington, NC.

\$8,500 – SimAngus Bull, "GIBBS 5277C MTN 2Z02," s. by GIBBS 3133A Mountaineer, sold to Salinas Simmental, Marion, MI.

\$7,250 - SimAngus Bull, "GIBBS 5420C OMA 9297W," s. by TJ Omaha 378A, sold to B&B Farms LLC, Sanford, NC.

\$7,250 - SimAngus Bull, "GIBBS 5223C OMA 9167W," s. by TJ Omaha 378A, sold to Tom Brothers Ranch, Campbellton, TX.

\$6,500 - SimAngus Bull, "GIBBS 5280C GRD 9020W," s. by S D S Graduate 006X, sold to Roger Donley, Winterhaven, FL.

\$6,500 – SimAngus Bull, "GIBBS 5067C MTN 0644X," s. by GIBBS 3133A Mountaineer, sold to Smith Farms, Macon, MS.

Volume Buyers: Triple D Farms, Wallace, NC; Fairhaven Properties, Columbia, SC; Eric Lovvorn, Heflin; Valhalla Ranch, Byers, CO; County Road Farms, Smiths Station; and Gayle Smith, Pink Hill, NC.

Comments: Also selling one Angus Bred Cow for \$2,500. Cattle sold into 18 states including: AL, AR, CO, FL, GA, IA, IL, LA, MI, MO, MS, NC, OK, SC, TN, TX, VA, and WV.



The auction block



A full house on hand for the sale.

Moser Ranch's 25th Bull Sale

November 12, 2016 • Wheaton, KS

No.	Category	Average
17	PB SM Bulls	\$3,575
66	SimAngus™ Bulls	4,307
83	Total SimInfluenced Lots	\$3,498

Auctioneer: Dan Harris, Holton **Sale Manager:** The Moser Family

High-Selling Lots:

\$9,000 – 1/2 AN 1/2 SM, "MSR 5720C," s. by MSR Tenacity 3733A, sold to Teter Farms, WV.

\$6,500 – 1/2 AN 1/2 SM, "MSR 5608C," s. by W/C Lockdown 206Z, sold to Dakota Vandevord, KS.

\$6,500 – 5/8 SM 3/8 SM, "MSR 5790C," s. by CCR Frontier 0052Z, sold to Greg and Terry Young, KS.

\$6,250 – PB SM, "MSR 5220C," s. by Welsh's Dew It Right 067T, sold to Bob, Barry and Jessa Jones, KS.

\$6,000 – 1/2 AN 1/2 SM, "MSR 5521C," s. by W/C Lockdown 206Z, sold to Daniel Miller, KS.

\$6,000 – 1/2 AN 1/2 SM, "MSR 5729C," s. by LRS Top Ten 104A, sold to Andy Servaes, KS.

Volume Buyers: Josefiak Farms, KS; J6 Enterprises, LLC, KS; Jim Booth, KS; Scott Farwell, NE; Bob, Barry and Jessa Jones, KS; Marten Farms, KS; Daniel Miller, KS; Perry Ranch, KS; Porter4 Farms, Inc., KS; Mrs. And Mrs. Leland Shire, KS; Dustin Strathman, KS; and Galen Weaver, TX.

Comments: Also selling were 18 Angus Bulls. Bulls sold into six states including: IN, KS, NE, ND, OK and TX.



Dori Boling-Harris (Soldier), who has been a customer since 1995, bought two bulls.



Jamie and Matt Grollmes, (Wetmore) have been customers since 2013, and his parents have been customers since 1998.



Repeat customers Jay Rezac, Rezac Land and Livestock, (Onaga), and Steve Frank, Frank Farms, (Westmoreland) visit before the sale.



Dakota Vandevord and his mom, Heidi (Scranton), purchased lot 1.

Hudson Pines Farm's Living Legacy XII

November 13, 2016 • Campbellsburg, KY

 No.
 Category
 Average

 68 ½
 Total Lots
 \$8,803

Representing ASA: Chris Davis

High-Selling Lots:

\$70,000 – "HPF Right to Love C083," s. by Duracell T52, sold to Moore Cattle Company, IN.

\$65,000 - "HPF/Borne Knockout Y030," s. by Milestone 999W, sold to Shoal Creek Land and Cattle, MO.

\$30,000 – 1/2 interest in "HPF Sazerac 251D," s. by Grand Fortune Z467, sold to Tingle Farms and Ferguson Show Cattle, KY/OH.

\$30,000 – "HPF Shelby D016," s. by I-80, sold to Jace Mixer and Dearwester Cattle, IL.

\$26,000 – "HPF/PCC Butterfly 316D," s. by Broadway 11B, sold to Hobbs Farms and BeShears Simmentals, IN.

\$25,000 – "HPF Sazerac 338D," s. by Dozer 169B, sold to Hilbrands Simmentals, MN.

\$23,000 - "HPF Firefly D052," s. by HPF Fast Track A361, sold to Dodge Stock Farm, IA.

\$23,000 – "Ryan Right To Love C104," s. by Uprising Z925, sold to Watts and Blackford Show Cattle, KY/IL.

(Continued on page 50)

Doll Simmental



DCR MR Duces Wild D11

ASA#: 3185385 • Polled • BD: 2-3-2016 • Act. BW: 75 Adj. 205 WT/Ratio: 826/102 • Adj. 365 WT/Ratio: 1,450/108 Sire: DCR MR Moon Shine X102 • Dam: DCR Ms. Ticket B345

CE BW WW YW ADG MCE Milk MWW CW MB REA \$API \$TI 9 2.9 81 120 .24 8 20 60 44.7 .21 .80 136 79



DCR MR Done Right D21

ASA#: 3185259 • Polled • BD: 2-6-2016 • Act. BW: 86 Adj. 205 WT/Ratio: 853/109 • Adj. 365 WT/Ratio: 1,483/111 Sire: WLB Bull 223W 391A • Dam: DCR Ms. B/Tanker A300

CE BW WW YW ADG MCE Milk MWW CW MB REA \$API \$TI 4 3.9 85 130 .28 12 17 60 52.5 .04 .85 123 75



DCR MR Diesel Red D481

ASA#: 3185283 • Polled • BD: 3-24-2016 • Act. BW: 102 Adj. 205 WT/Ratio: 872/112 • Adj. 365 WT/Ratio: 1,490/111 Sire: Harvie Boondock 12Z • Dam: DCR Ms. RIB U275

CE BW WW YW ADG MCE Milk MWW CW MB REA \$API \$TI 5 5.6 78 110 .20 9 21 60 43.3 -.09 .79 102 66



DCR MR Destruction D171

ASA#: 3185359 • Polled • BD: 2-23-2016 • Act. BW: 66
Adj. 205 WT/Ratio: 885/110 • Adj. 365 WT/Ratio: 1,389/104
Sire: Hook's Yellowstone 97Y • Dam: DCR Ms. BL Surebet B60
CE BW WW YW ADG MCE Milk MWW CW MB REA SAPI \$TI
13 -.7 73 104 .20 9 18 55 30.4 .28 .94 150 81



DCR MR Dalton D12

ASA#: 3185384 • Polled • BD: 2-4-2016 • Act. BW: 77 Adj. 205 WT/Ratio: 918/114 • Adj. 365 WT/Ratio: 1,416/106 Sire: ES Ridgerider YW3 • Dam: DCR MS BL Redgie B450

CE BW WW YW ADG MCE MIIK MWW CW MB REA \$API \$TI 15 .8 74 105 .20 13 30 67 33.1 -.07 1.08 129 72



DCR MR Domination D76

ASA#: 3185376 • Polled • BD: 2-12-2016 • Act. BW: 84 Adj. 205 WT/Ratio: 907/112 • Adj. 365 WT/Ratio: 1,390/104 Sire: Welsh's Warsaw 312Z • Dam: DCR Ms. BL Redgie B509

CE BW WW YW ADG MCE Milk MWW CW MB REA \$API \$TI 10 2.9 76 102 .17 13 24 62 34 .02 .67 120 70



DCR MR Deflection D85

ASA#: 3185374 • Polled • BD: 2-14-2016 • Act. BW: 82 Adj. 205 WT/Ratio: 822/102 • Adj. 365 WT/Ratio: 1,340/100 Sire: ES Ridgerider YW3 • Dam: DCR MSBL Wallbanger B325

CE BW WW YW ADG MCE Milk MWW CW MB REA \$API \$TI 13 2.1 64 91 .17 10 30 62 27.1 -.07 .98 119 65



DCR MR Double Barrel D172

ASA#: 3185358 • Polled • BD: 2-23-2016 • Act. BW: 78
Adj. 205 WT/Ratio: 872/108 • Adj. 365 WT/Ratio: 1,524/114
Sire: Welsh's Warsaw 312Z • Dam: DCR MSBL Destination B309

CE BW WW YW ADG MCE Milk MWW CW MB REA \$API \$TI

9 2 80 117 .23 11 26 66 41.8 .11 .69 131 77

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DCR MR Double-Grade D232

ASA#: 3185345 • Polled • BD: 3-1-2016 • Act. BW: 98 Adj. 205 WT/Ratio: 832/107 • Adj. 365 WT/Ratio: 1,446/108 Sire: MCM Top Grade 018X • Dam: DCR Ms. Maker Z28

CE BW WW YW ADG MCE Milk MWW CW MB REA \$API \$TI 5 3 75 109 .22 9 21 59 39 .46 1.04 133 81

EPDs as of 1.17.17

www.dollranch.net



SALE RESULTS

74-51 Ranch's Dispersal Sale

November 14, 2016 • Marshall, OK

	No.	Category	Average
	31	Registered Bulls	\$2,322
	151	Registered Females	3,687
:	243	Commercial Bred Females	1,664
	95	Commercial Pairs	2,080
	520	Total Lots	\$2,367

Auctioneers: Eddie Sims, OK; Matt Sims, OK; and Ronn Cunningham, OK

Sale Manager: Matt C. Sims Auction, Inc., OK

Marketing Representatives: Jeff Mafi, Angus Journal; Ron Hedlemen, Special Assignment; Doug Paul, The Stock Exchange; and Justin Seltzer, Seltzer Services.

Representing ASA: Nathan Smith





The auction block.

Taking bids.

Heartland Simmental Performance With Class Female Sale

November 18, 2016 • Waverly, IA

No.	Category	Average
50	SM and SimInfluenced Bred Females	\$2,543
7	SM and SimInfluenced Cow/Calf Pairs	4,214
11	SM and SimInfluenced Open Females	3,314
68	SM and SimInfluenced Lots	\$2,840

Auctioneer: Phil Schooley, IA

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt (EE);
Derek Vogt (EE) NE; Mike Sorenson, *Livestock Plus*, IA;
Tom Rooney, Lee AgriMedia, IA; Marshall Ruble, IA;
Larry Martin, IL; Greg Miller, WI; Josh Taylor, IA;
and Mariah Miller, LiveAuctions.TV, IA.

High-Selling Lots:

\$6,400 – Open Female, "HL Be-Bop D338," s. by W/C Loaded Up 1119Y, sold to Dale Luzum, Fort Atkinson.

\$6,000 - Open Female, "HL Ms. Sasha D132," s. by DCR Mr. Beefmaker X13, sold to A2Z Livestock, Hawkeye.

\$4,700 – Bred Female, "HL Ms. Style C715," s. by Silveiras Style 9303, bred to W/C No Remorse 763Y, sold to B&B Farms, Waverly.

\$4,400 – Bred Female, "HL Ms. Upgrade BS58," s. by VSF Upgrade 123Y, bred to WDS-GLS Rio 116E, sold to Humphrey Simmentals, Ventura.

\$3,900 – Open Female, "HL Sweet Dee D177," s. by W/C Loaded Up 1119Y, sold to Steinbronn Farms, Maynard.

\$3,900 – Bred Commercial Female, bred to BMR Enforcer B23, sold to Bill Graber, Livingston, WI.

\$3,300 – Bred Female, "HL Ms. Eclipse C556," s. by Hart Eclipse 510Y, bred to SS Goldmine L42, sold to Van Aernam Simmentals, Exira.

\$3,200 – Bred Female, "HL Ms. Ellie C348," s. by TNT Top Gun R244, bred to WDS-GLS Rio 116 ET, sold to Steve and Brad Jensen, Osage.

Comments: Guest consignors included: Big M Ranch and GNB Cattle Company.



Tom Lynch visits with a customer.



Heartland Simmentals herdsman Mat Goddard and his family look over the cattle before the sale.

Southern Excellence Bull Development Sale

November 19, 2016 • Wadley, AL

No.	Category	Average	
7	PB SM Bulls	\$2,243	
49	SimAngus™ Bulls	3,289	
56	Total SM and SimAnaus Bulls	\$3.158	

Auctioneer: Harold Brown, AL

Sale Manager: Ruble Cattle Services, Corydon, IA **Sale Consultants:** Ken Stewart and Cody Rasco

Ringmen: Bill Proffitt, Chad Stansberry and Phil Richardson

Sale Hosted By: Rick and Lisa Whelan

High-Selling SimInfluenced Lots:

\$15,000 – SimAngus Bull, "RL WF Makers Select C579," s. by TJ Makers Mark C579, cons. Whelan Farms, sodl to Kevin Stephens, Troy.

\$8,000 – SimAngus Bull, "RL WF Night Striker C5274," s. by J Bar J Nightride 225Z, cons. by Whelan Farms, sold to Triple D Farms, Wallace, NC.

\$4,900 – SimAngus Bull, "RL WF Robust C5240," s. by GW Robust 605Z, cons. by Whelan Farms, sold to Chris Langley Farms, Camp Hill.

\$4,800 – SimAngus Bull, "RL WF Omaha C3262," s. by TJ Omaha 378A, cons. by Whelan Farms, sold to Timothy Rhodes, Sawyerville.

\$4,700 – SimAngus Bull, "RL WF Omaha C9398," s. by TJ Omaha 378A, cons. by Whelan Farms, sold to Triple D Farms, Wallace, NC.

\$4,500 – SimAngus Bull, "JNR United P123 C17," s. by W/C United 956Y, cons. by Ruble Ranch, Corydon, IA; sold to Brian Bell, Frisco City.

\$4,200 – SimAngus Bull, "Black Rock C22," s. by HPF Optimizer A512, cons. by Black Rock Farms, Luverne; sold to Taylor Land and Cattle, Waverley.

4,200 – SimAngus Bull, "Black Bull C9," s. by GIBBS 1100Y HY Deacon, cons. by Black Rock Farms, Luverne; sold to Brian Bell, Frisco City.

Volume Buyer: W.D. Farrior III, Letohatchee, AL.

Comments: Also selling were five Angus Bulls at an average of \$1,860; and 46 Female Lots at an average of \$1,437. Cattle sold into six states including: AL, FL, GA, IA, MS and NC.

(Continued on page 52)

Hofmann Simmental Farms BUY YOUR WAY Bull Sale

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HXC Conquest x Shear Force x ER Big Sky Sept '15 1/2 SM 1/2 AR - full brother to 29Z Non-dilute red • Homo polled results pending



HXC Conquest x Pacesetter x Fortune 500 Oct'15 1/2 SM 1/2 AR · Non-dilute red · Homo polled



Brown JYJ Redemption x Pelton Powercat x Goldrush Aug '15 1/2 SM 1/2 AR · Non-dilute red · Homo polled



HSF High Roller x Beef Maker x TNT Cruzer Aug'15 Purebred Simmental · Non-dilute red · Homo polled results pending



GW-WBF Substance x HSF Majority x ER Big sky Aug'15 Purebred Simmetal homo polled & black results pending



Brown JYJ Redemption x Shear Force x Redcoat Jan'16 1/2 SM 1/2 AR · Non-dilute red · Homo polled

Tires represented include:

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SALE RESULTS

North Central Simmental Fall Classic Sale

November 20, 2016 • Iowa Falls, IA

No.	Category	Average
46	SM and SimInfluenced Bred Females	\$2,805
14	SM and SimInfluenced Open Females	3,093
60	SM and SimInfluenced Lots	\$2.873

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt (EE);
Derek Vogt (EE) NE; Mike Sorenson, *Livestock Plus*, IA;
Tom Rooney, Lee AgriMedia, IA; Jered Shipman, TX;
Dustin Carter, Special Assignment, SD; Chance Ujazdowski, WI;
and Amanda Eberspacher-Hilbrands, LiveAuctions.TV, MN.

High-Selling Lots:

\$7,250 – Open Female, "Jass Dakota 64D," s. by WS Revival, cons. by Jass Simmentals, sold to Henry Hoversten, Alexander.

\$6,900 – Open Female, "VPF Real Reflection D17," s. by SVF Steel Force S701, cons. by Ver Ploeg Farms, sold to Tate Kettler, Atkins.

\$5,000 - Bred Female, "VSF Ms. United 5062C," s. by W/C United 956Y, bred to W/C Lock Down 206Z, cons. by Van Aernam Simmentals, sold to Big M Ranch, Cedar Falls.

\$4,750 – Bred Female, "2E Crimson N Clover 53C," s. by Hook's Xpectation 36X, bred to W/C Lock Down 206Z, cons. by Double E Cattle Company, sold to Schreck Farms, Appleton, MN.

\$4,600 – Bred Female, "Miss HS Hot To Trot C09," s. by LLSF Hardcore Z29A, bred to WS Zenith Z55, cons. by Handsaker Simmentals, sold to J&C Simmentals, Arlington, NE.

\$4,500 – Bred Female, "RB Darling RB2C," s. by Mr. NLC Upgrade U8676, bred to W/C Lock Down 206Z, cons. by RB Genetics, sold to Mike Wibholm, Dows.

\$3,750 – Bred Female, "Harris Callie 3055C," s. by WLE Uno Mas X549, bred to W/C No Remorse 763Y, cons. by Harris Farms, sold to Double M Stock Farm, Allison.

\$3,600 – Bred Female, "OMF Crystal C61," s. by Welsh's Dew It Right 067T, bred to J Bar J Nightride 225Z, cons. by Oak Meadow Farms, sold to Mike Wibholm, Dows.

Comments: Cattle sold into five states including: IA, MN, MO, NE and WI. Consignors included: CNN Cattle Co., Diamond K Genetics, Double E Cattle Co., Finesse Livestock Enterprises, Handsaker Simmental, Harris Farms, Jass Simmental, LaMar Farms, Muhlenbrush Family Farms, Oak Meadow Farms, RB Genetics, Sterling Cattle Co. and VanAernam Simmental.



Alan Jass, Don Onstot and Gale VanAernam visit before the sale.



Paul and Cindy Krueger, Krueger Simmentals, Hastings, MN, look over the offering.

Ruby Cattle Company's Livin the Dream Sale

November 25, 2016 • Murray, IA

No.	Category	Average
44	SM, SimInfluenced and Angus Bred Females	\$3,576
35	SM, SimInfluenced and Angus Open Females	5,216
79	SM and SimInfluenced and Angus Lots	\$4.303

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt (EE);
Derek Vogt (EE) NE; Jered Shipman, TX; Kent Jaecke, OK;
Mike Sorenson, *Livestock Plus*, IA; Dustin Carter, *Livestock Plus*, SD; Shane Ryan, AgriMedia, IL; Jared Gillespie, IA;
Jeremie Ruble, IA; Troy Goretska, IA; Mark Core, IA;
Jon Webster, IA; Doug Parke, KY; Chris Sweat, AR;
and Hannah Copenhaver, LiveAuctions.TV, MO.

High-Selling Lots:

\$18,500 - Open Female, "Ruby's Till Lilly 639D," s. by Ruby SWC Battle Cry 431B, sold to Moore Land and Cattle, Alton, IL.

\$14,500 – Bred Female, "Ruby NFF Rhythm 591C," s. by PVFS Ruby Madden 126Y, bred to BSF Hot Lotto 1401, sold to Josh Brosh, Shattuck. OK.

\$12,500 – Open Female, "Ruby NFF Rhythm D604," s. by Dameron First Impression, sold to Ryan McConahay, Corydon.

\$9,000 – Open Female, "Ruby NFF Rhythm 670D," s. by Bushs Unbelievable 423, sold to Scott Bruce, Emerson.

\$8,000 – Open Female, "Rubys Firefly 6122D," s. by Sandeen Upper Class 2386, sold to McKayla DeNio, Iowa Falls.

\$7,500 – Open Female, "Ruby NFF Rhythm D654," s. by Silveiras Style 9303, sold to Luke Parmer, Humeston.

\$6,250 – Open Female, "Rubys Rita 5C47," s. by WLE Uno Mas X549, sold to Walker Thornton, Columbus, IN.

Comments: Guest consignors were the Nelson Family, 102 River Ridge Cattle Co., RS&T Simmentals and Shipwreck Cattle Co.



Don Fisher, Oval F Simmentals, Windsor, MO, and Bob Volk, J&C Simmentals, Arlington, NE, were on hand.



A young family checks the sale offering and studies the catalog.



Paul Walker, IL, visits with Richard Siek, Siek Family Simmentals, Blairstown.



Jennifer and Stan Tarr, Fox Creek Simmentals, Leroy, IL, look over the sale offering.



The Event Sale

November 26, 2016 • Tecumseh, NE

No.	Category	Average
35	Bred Females	\$3,767
44	Open Females	4,437
4	Genetic Packages	3,350
2	Semen Offerings	1,875
1	Pregnancy Package	26,000
86	Total Lots	\$4,305

Auctioneers: Jered Shipman, TX **Sale Manager:** Cattle In Demand, TX

Marketing Representatives: Randy Rasby, Tommy Carper,

and Craig Talkington
Representing ASA: Nathan Smith



Inside the sale facility.

Diamond M Cattle Company 2nd Annual Production Sale

November 27, 2016 • Hiawatha, KS

No.	Category	Average
4	Yearling Bulls	\$12,875
19	Bred Females	2,790
27	Open Females	7,588
6	Embryo Packages	2,175
18	Semen Offerings	940
64	Total Lots	\$5,303

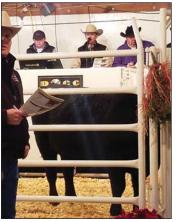
Auctioneers: Jered Shipman, TX

Sale Manager: Kevin Mears, Stock Options Marketing

Marketing Representatives: Randy Rasby, Livestock Plus; Guy Peverly, The Stock Exchange, Steven Russell, Kansas Livestock

Association, and Mitchell Armitage.

Representing ASA: Nathan Smith



The auction block.

Jewels of the Northland Sale

December 3, 2016, Clara City, MN

1	No.	Category	Average	
	6	SM & SimInfluenced Bulls	\$4,042	
	39	SM & SimInfluenced Bred Females	3,449	
	37	SM & SimInfluenced Open Females	7,557	
	3	SM & SimInfluenced Donors	8,000	
	85	Total SM and SimInfluenced Lots	\$5.570	

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt (EE);
Derek Vogt (EE), NE; Doug Parke, KY; Tom Rooney,
AgriMedia, IA; Joel Edge, IA, Scott Foreman, IA; and
Amanda Eberspacher-Hilbrands, LiveAuction.TV, MN.

Representing ASA: Colton Buus

High-Selling Lots:

\$50,000 – Open Female, "HILB Hollywood Secrets D202," s. by SVF Steel Force S701, cons. by Hilbrands Cattle Company, sold to Prospect Cattle Company, Hillsboro, OH.

\$30,000 – 1/2 interest in Open Female, "HILB Stare and Believe D115Z," s. by Bushs Unbelievable 423, cons. by Hilbrands Cattle Company, sold to Prospect Cattle Company, Hillsboro, OH.

\$24,000 – Open Female, "HILB Uptown Baby D505," s. by LLSF Uprising Z925, cons. by Hilbrands Cattle Company, sold to Harker Simmental, Hope, IN.

\$17,500 – Open Female, "HILB/Jass Fallin In Love 56D," s. by W/C Executive Order 8543B, cons. by Hilbrands Cattle Company and Jass Simmentals, sold to Kevin Winters, Hillboro, KS; and Elm Mound Farms, Bangor, WI.

\$15,000 – Open Female, "HILB/Jass Order Me Roses D102W," s. by W/C Executive Order 8543B, cons. by Hilbrands Cattle Company and Jass Simmentals, sold to Decap Family Farms, Dixon, IA.

\$11,500 – Open Female, "HILB/JLC Dare 2 Impress D2A," s. by W/C No Remorse 763Y, cons. by Hilbrands Cattle Company and Johnson Livestock, sold to White Wing Simmentals, Huntington, AR.

\$10,400 – 1/2 interest in Open Female, "HS Neon Chill C165," s. by Mr. HOC Broker, cons. by Hilbrands Simmentals, sold to Sunflower Ranch, Bremond, TX.

\$10,000 – Donor, "AJE Miss Gracie Y7," s. by Mr. NLC Upgrade U8676, bred to W/C Executive Order 8543B, cons. by Hilbrands Cattle Company, sold to Gana Farms, Mitchell, NE.

\$10,000 – Bull, "HILB/FVF Lock and Key C629," s. by W/C Lock Down 206Z, cons. by Hilbrands Cattle Company and Fairview Farms, sold to GHA, Bucksport, ME.

Comments: Also selling were 16 Embryo Lots at an average of \$2,463.



Scott Foreman, Baxter, IA, worked as a consultant.



Dave Fairley, Prospect Cattle Co, Hillsboro, OH, and Joey Young, IL, worked together and purchased the top-sellers.

(Continued on page 56)



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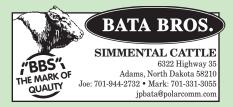


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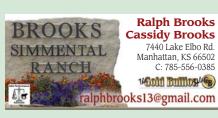
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SALE RESULTS

Jewels of The Northland Sale (Continued)



Dylan Lunning, Lunning Bros. Simmentals added two females to his herd.



Mike Decap, Colin Decap and Heath Dodge look over the cattle. Decaps purchased a top-seller.

Montana's Choice Simmental Sale

December 3, 2016 • Billings, MT

No.	Category	Average
72	SM Cows	\$2,050
52	SM and SimAngus™ Bred Heifers	2,355
63	SM and SimAngus Open Heifers	1,205
19	SM and SimAngus Commercial Bred Heifers	1 <i>,</i> 678
144	SM and SimAngus Commercial Open Heifers	s 952
350	Total SM and SimInfluenced Females	\$1,471

Comments: Also selling were 25 Angus Cows at an average of \$1,300.



Bill Begger and Jerry Begger, Begger Diamond V Ranch Inc., Wibaux, MT.



Clay Lassle, Lassle Simmentals, Glendive, MT.



Connor and Clay Kaelberer, Kaelberer Ranch out of New Salem, ND.



Dale Miller, Miller Simmentals out of Gilford, MT and Jim Butcher, Gateway Simmentals, Lewistown, MT.

Dakota Made Female Sale

December 5, 2016 • Salem, SD

No.	Category	Average
13	SM & SimInfluenced Bred Cows	\$2,300
57	SM & SimInfluenced Bred Heifers	2,768
9	SM & SimInfluenced Open Heifers	1,661
79	Total SimInfluenced Lots	\$2,565

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt (EE); Dustin Carter, AgriMedia, SD; Jeff Kapperman, AgriMedia, SD; Jim Scheel, *Cattle Business Weekly*, SD; Doug Parke, KY; Amanda Eberspacher-Hilbrands, LiveAuctions.TV, MN.

Representing ASA: Colton Buus

High-Selling Lots:

- \$5,750 Bred Female, "LEFS Ms. Upgrade 508C," s. by Mr. NLC Upgrade U8676, bred to CCR Anchor 9071B, cons. by Lehrman Family Simmentals, sold to Robert Wald, Thief River Falls, MN.
- \$5,300 Bred Female, "LEFS Ms. Dom 525C," s. by Jass Domination 57Y, bred to WS Prime Beef B22P, cons. by Lehrman Family Simmentals, sold to Bryce Lehman, Plainfield, IA.
- \$5,250 Bred Female, "ES C34," s. by ES Load Limit AW9, cons. by Eichacker Simmentals, sold to Adam Reppe, Conde.
- \$5,000 Bred Female, "ASF Yulissa Y21," s. by ASF Windy Daze, bred to ASF/TRE Yukon, cons. by Andersland Simmental, sold to Valley Ridge Simmental, Leonard, ND.
- \$4,500 Bred Female, "ES C76," s. by W/C United 956Y, bred to W/C Lock Down 206Z, cons. by Eichacker Simmentals, sold to Independence Cattle Farm, Warsaw, IN.
- **\$4,100** Bred Female, "ES C67," s. by W/C Last Call 206C, bred to W/S Prime Time B6, cons. by Eichacker Simmentals, sold to KiK Farms LLC, Brownsburg, IN.
- \$4,000 Bred Female, "ES C84," s. by ES AU56-1, bred to J Bar J Nightright 225Z, cons. by Eichacker Simmentals, sold to Goeken Cattle, Utica.
- **\$4,000** Bred Female, "KGH Miss 546C," s. by GKS Timed Right Z119, bred to JF Epic 1206Y, cons. by Healy Simmentals, sold to Jass Simmentals, Garner, IA.

Comments: Also selling were five Red Angus Bred Heifers at an average of \$2,340. Breeders included: Eichacker Simmental, Healy Simmental, Lerhman Family Simmental and Andersland Simmental.



Charles and Elaine Buus, B2/U Stock, Lennox, SD, purchased females for their herd.



Auctioneer Tracy Harl gives opening comments while Val Eberspacher and Kelly Schmidt prepare for the sale.

Travernicht Simmentals' Nebraska Platinum Standard Female Sale

December 11, 2016 • Beatrice, NE

No.	Category	Average
7	SM and SimInfluenced Bulls	\$3,050
5	SM and SimInfluenced Cow/Calf Pairs	2,540
72	SM and SimInfluenced Bred Females	2,560
7	SM and SimInfluenced Open Females	2,921
91	SM and SimInfluenced Lots	\$2,624

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE) MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Chris Beutler, AgriMedia, NE; Dennis Henrichs, NE; and Randy Rasby, NE.

Representing ASA: Nathan Smith

High-Selling Lots:

\$5,000 – Bull, "LHT Mr. Top Grade 221C," s. by MCM Top Grade 018X, sold to Eddie Dorn, Filley.

\$4,500 – Bull, "LHT Mr. Denver 125C," s. by EXAR Denver 2002B, sold to Jake Stowell, Frankfort, KS.



- \$4,300 Bred Female, "LHT Ms. Hummer 242B," s. by LHT Mr. Hummer 301X, bred to W/C Lock Down 206Z, sold to Rodger Buehler, Adams.
- \$4,250 Bred Female, "LHT Ms. Lock N Load 273C," s. by Remington Lock N Load 54U, bred to TJ High Caliber 556B, sold to Dean Cattle Company, Douglas.
- **\$4,250** Bred Female, "LHT Ms. Uprising 54C," s. by LLSF Uprising Z925, bred to TJ Caliber 556B, sold to Rains Simmentals, Dorchester.
- \$4,000 Bred Female, "LHT Ms. Valley 129C," s. by S A V Angus Valley 1867, bred to W/C Executive Order 8543B, sold to Mike and Luke Pietzyk, Burr.
- \$4,000 Bred Female, "LHT Ms. Cash 250B," s. by Barstow Cash, bred to Laflin Wam Pum, sold to Mike and Luke Pietzyk, Burr.

Comments: Guest consignors included: State Line Simmentals and Neumann Farms.



Doug Bergman, Arapahoe, NE, again purchased females at this year's sale.



Sale host Scott Trauernicht welcomes the crowd as the sales team prepares for the sale.

\$5,250 - Bred Female, "PKS Candy C31," s. by GLS Integrate Z3, bred to W/C Lock Down 206Z, cons. by Krueger Simmentals, sold to Potter Simmentals, Griswold, IA.

- \$5,250 Bred Female, "JBS Miss Cowboy Cut 067C," s. by CCR Cowboy Cut 5048Z, bred to KnH Added Value 58W, cons. by Benda Ranch Simmentals, sold to K-Lee-S Simmentals, Hosper, IA.
- \$5,000 Open Female, "Miss Duxs Dandy 621D," s. by Mr. NLC Upgrade U8676, cons. by Jackpot Cattle Company, sold to Carissa Scheel, Alpena.

Comments: Also selling in the sale were seven Commercial Bred Females at an average of \$1,914, and seven Embryo Lots at an average of \$3.093.

The South Dakota Simmental Association hosted the annual state meeting, banquet and sale December 16 and 17. The banquet included a fundraising auction to assist with expenses for the 2017 AJSA Regional Classic to be held June 28-July 2 in Huron, the auction raised \$23,000.



At the banquet, the SDSA board presented the SDJSA members with a check for the upcoming North Central Regional Classic.



Kipp Julson, Double J Farms, Colton Buus and Jim Benda, Benda Simmentals watch the successful sale. ◆

South Dakota Simmental Source Sale

December 17, 2016 • Mitchell, SD

No.	Category	Average
1	SM Bull	\$8,250
24	SM and SimInfluenced Bred Females	3,696
21	SM and SimInfluenced Open Females	3,486
2	SM and SimInfluenced Donors	3,250
1	SimInfluenced Pregnancy Lot	5,250
49	Total SM and SimInfluenced Lots	\$3,707

Auctioneer: Chisum Peterson, SD

Sale Manager: Eberspacher Enterprises (EE), MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Jeff Kapperman, *TriState Neighbor*, SD; Jim Scheel, *Cattle Business Weekly*, SD; and Justin Dikoff, DV Auction, SD.

Representing ASA: Colton Buus

High-Selling Lots:

- \$9,250 Open Female, "BRKC Dharma D54A," s. by Yardley High Regard W242, cons. by Rocky Knoll Cattle, sold to Sunny Slope Farm, Tipton, KS.
- \$8,250 Bull, "RJ PF High Regard 50D," s. by Yardley High Regard W242, cons. by RJ Cattle Company, sold to Dikoff Angus Ranch, Onaka.
- **\$6,000** Bred Female, "STAV Ms. Zigzag 534C," s. by Hook's Zigzag 104Z, bred to Kuntz Sheriff 8A, cons. by M/S Stavick Simmentals, sold to Kinn Simmentals, Turtle Lake, ND.
- \$5,750 Bred Female, "OMF/KB Carlita C35," s. by WS Beef King W107, bred to J Bar J Nightride 225Z, cons. by Oak Meadow Farms, sold to Double E Cattle Company, Tracy.
- \$5,500 Open Female, "BRKC Daphne DY37," s. by LLSF Uprising Z925, cons. by Rocky Knoll Cattle, sold to Tessa and Drew Pederson, Sherman.
- **\$5,500** Bred Female, "OMF/DK Cloudy C27," s. by CCR Cowboy Cut 5048Z, bred to Hook's Blueprint 13B, cons. by Oak Meadow Farms and Diamond K Simmentals, sold to Circle H Simmentals, Hudson.
- \$5,250 Pregnancy out of S A V Blackcap May 1657, s. by Profit, cons. by Dikoff Livestock, sold to Kearns Cattle Company, Rushville, NE.





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BR

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2016

North American International Livestock Exposition

Junior Show

Dates: November 12-13, 2016

Judges: Kyle Colyer, Idaho (Purebred SM)

Jeff Bedwell, Oklahoma (SimAngus[™]-SimSolutions)

Location: Louisville, KY

Purebred Simmental Females



Division I Champion

"Miss Sugar Shake 84D," s. by Mr. HOC Broker, exh. by Olivia Caldwell, Elmwood, IL.

Reserve Division I Champion

"SVJ Darling One D551," s. by SVF Steel Force S701, exh. by Kelsey Jurgilewicz, Norfolk, CT.



Division II Champion

"S&S BT Sarah's Honey 615D," s. by Mr. HOC Broker, exh. by Sara Sullivan, Dunlap, IA.



Reserve Division II Champion

"TF4 Blaze of Glory D213," s. by LLSF Uprising Z925, exh. by Connor Travis, Olney, IL.



Division III Champion

"DUCH Pandamonium 564C," s. by SS/PRS Gunslinger 824X, exh. by Tucker Bayer, Ringle, WI.



Reserve Division III Champion

"STF/RP Camille C074," s. by HPF Quantum Leap Z952, exh. by AK Phillips, Maysville, KY.



Reserve Grand Champion

and Division IV Champion

"TJSC Diamonds Destiny 134C," s. by Mr. HOC Broker, exh. by AJ Grimm, Deep River, IA. Reserve Division IV Champion "MLJM Miss Candy 425C," s. by HPF Quantum Leap Z952, exh. by Morgan Lehnert, Lawrenceburg, TN.



Grand Champion and Division V Champion "JBSF Proud Mary," s. by Yardley High Regard

"JBSF Proud Mary," s. by Yardley High Regar W242, exh. by Sara Sullivan, Dunlap, IA.



Reserve Division V Champion

"CHEZ STCC Miley 5034C," s. by Mr. HOC Broker, exh. by Claire Trennepohl, Middletown, IN.



Bred and Owned Champion

"RP/MP Trixie C004," s. by HTP/SVF Duracell T52, exh. by Morgan Phillips, Maysville, KY.

SimAngus/SimSolutions Females



Division I Champion

"CLAC Heather 681D," s. by Yardley High Regard, exh. by Emma Woodard, Cambridge, OH.

Reserve Division I Champion

"Prospect Precious 613D," s. by Mr. HOC Broker, exh. by Maycee Moore, Sumner, IL.



Division II Champion

"UDE Norma Jean 114D," s. by Sandeen Upper Class 2386, exh. by Kaylee Langford, Breckenridge, TX.

Reserve Division II Champion

"Harrell Barb Rose 216D," s. by Mr. HOC Broker, exh. by Maddy Udell, Sioux City, IA.



Division III Champion

"JS Precious Star 41C," s. by MSF Journey, exh. by Chesney Steenhoek, Maxwell, IA.

Bred and Owned Champion

and Reserve Division III Champion "CMFM Firefly 139C," s. by Circle M Tejas, exh. by Tanner Howey, Rockwall, TX.



Division IV Champion

"Sinkie Ms. Erica Sue 503C," s. by W/C Loaded Up 1119Y, exh. by Adrianne Trennepohl, Middletown, IN.

Reserve Division IV Champion

"Card Heather," s. by Remington Secret Weapon 185, exh. by Lucas Wisnefski, Wyoming, IL.



Reserve Grand Champion and Division V Champion

"Miss CCF Jestress C12," s. by FBF1/SF Ignition, exh. by Whitley Dale, Jefferson, GA.



Reserve Division V Champion

"Mia," s. by Yardley High Regard W242, exh. by Jordyn Sills, Poneto, IN.



Grand Champion and Division VI Champion

"Miss WL Maxie B," s. by Mr. HOC Broker, exh. by Tyson Woodard, Cambridge, OH.

Reserve Division VI Champion

"Miss CCF Jestress B79," s. by FBF1 Combustible, exh. by Morgan McDaniel, Jefferson, GA.

Open Show

Dates: November 17-18, 2016
Judge: Dr. Ryan Rathmann, Lubbock, TX
Associate Judge: Nick Fitzsimmons,

Perry, OK

SimAngus/SimSolutions Females

Editor's Note: PTP data for the North American International Livestock Exposition are listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Maternal Weaning Weight EPD, Yield Grade EPD, Marbling EPD \$API and \$TI.



Division I Champion

"HILB Stare & Believe," s. by Bush's Unbelievable 423, exh. by Hilbrands Cattle Company, Clara City, MN. 15.3/59/91/9.4/53/-.29/.57/153/77



Reserve Division I Champion

"HILB Stop & Wish D507," s. by B C Lookout 7024, exh. by Hilbrands Cattle Company, Clara City, MN. 12.9/59/86/5.4/46/-.32/.51/135/72

(Continued on page 62)



(Continued from page 61)



Division II Champion

"Hara's Princess 12D," s. by Mr. HOC Broker, exh. by Stewart Skiles, Dalhart, TX. 1.8/51/70/-0.7/36/-.31/.02/64/50



Reserve Division II Champion

"Campbellco Valentina," s. by C&C McKinley 3000 EXAR, exh. by Matthew Koverman, Minford, OH. 9.4/59/81/5.1/47/-.20/.24/101/62



Division III Champion

"CMFM Firefly 139C," s. by Circle M Tejas, exh. by Tanner Howey, Rockwall, TX. 14.2/58/91/9.9/44/-.28/.47/145/73



Reserve Division III Champion

"STCC Classy Cinderella," s. by S T C C/ML First Class Act, exh. by Trennepohl Farms/Lillian VanZant, Middletown, IN. 10.8/58/89/9.4/56/-.15/.29/111/64



Division IV Champion

"Zeis Miss Gwen C1895," s. by LLSF Uprising Z925, exh. by Jarrin Goecke, State Center, IA. 7.7/68/101/3.8/53/-.30/.32/107/70



Reserve Division IV Champion

"Sinkie Ms. Erica Sue 503C," s. by W/C Loaded Up 1119Y, exh. by Adrianne Trennepohl, Middletown, IN. 8.7/42/57/4.4/32/-.33/.17/102/54

2016



Grand Champion and Division V Champion

"Mia," s. by Yardley High Regard W242, exh. by Elizabeth Heaton, Toulon, IL. 7.0/55/83/3.3/47/-.26/.14/100/61



Reserve Grand Champion

and Reserve Division V Champion "CMFM Zenyatia 410C," s. by OBCC GCC Brushcreek C47X, exh. by Owen Bros. Cattle Company, Bois D' Arc, MO. 7.5/47/65/5.4/41/-.29/.13/99/54

Division VI Champion

"Miss CCF Jestress B79," s. by FBF1 Combustible, exh. by Morgan McDaniel, Jefferson, GA. 10.7/60/95/6.4/47/-.16/.42/123/69

Reserve Division VI Champion

"TSSC Moonwalker," s. by Yardley High Regard W242, exh. by Triple J Show Cattle, Parsons, TN. 5.1/62/99/3.4/49/-.23/.17/92/64

Bulls



Division I Champion

"NXT/SHS Tejas's Upbeat," s. by Circle M Tejas, exh. by Ellie Drach, Pontiac, IL. 11.2/58/93/8.1/46/-.31/.46/134/72



Reserve Division I Champion "SVJ Night Moves D14," s. by TF Night Moves, exh. by SVJ Farm, Amity, PA. 12.6/61/104/7.3/53/-.09/.28/125/69



Reserve Grand Champion and Division II Champion "CMFM Durango 36WD," s. by Circle M Tejas, exh. by Circle M Farms, Rockwall, TX. 17.1/60/87/9.1/46/-.23/.55/160/77



Reserve Division II Champion"RWA Distinction-ET," s. by Mr. HOC Broker, exh. by Reiny Way Acres/Smith Family Farm, Merrill, WI.
2.5/65/95/4/49/-.25/.08/79/60



Division III Champion "GSC Saugahatchee 161C," s. by Leachman Saugahatchee 3000C, exh. by Gerdes Show Cattle, West Point, IA. 11.8/51/74/7.8/46/-.19/.04/107/55

Reserve Division III Champion

"Mr. CCF Common Courtesy," s. by Mr. HOC Broker, exh. by Steven Cooper, Jefferson, GA. 5.5/63/96/5.1/43/-.27/.28/100/65



Division IV Champion"HPF/Hill Uprising C104," s. by LLSF
Uprising Z925, exh. by B&K Farms/
Woodlawn Farms, Lawrenceburg, TN.
6.6/68/99/8.3/55/-.22/.10/106/66



Reserve Division IV Champion "H/C Steel Legend 36C," s. by SVF Steel Force S701, exh. by Hicks Cattle Company, Covington, IN. 13.4/48/70/5.3/33/-.18/.36/126/62



Grand Champion and Division V Champion "KRMS Primary Candidate," s. by OMF Double Shot Z10, exh. by Prestige Cattle Co./Bauer/Twisted Nickle/Francis Show Cattle, Paola, KS/8.8/64/94/6.4/51/-.25/.32/121/71

Reserve Division V Champion "TWCC Little Victories B15," s. by Ruby's Wide Open 909W, exh. by TW Cattle Company, Paris, KY. 9.4/65/93/-.5/44/-.20/.21/105/67



Division VI Champion

"GLS Break Out B56," s. by LLSF Uprising Z925, exh. by Harker Simmentals, Hope, IN. 9.4/76/119/5.8/62/-.36/.29/128/81

Groups

Premier Breeder

Hudson Pines Farm, Sleepy Hollow, NY.

Premier Exhibitor

Hilbrands Cattle Company, Clara City, MN.

Purebred Show Females

Cow/Calf data is listed with the cow first and the calf second



Grand Champion Cow/Calf Pair

"SVJ Stylish One Too A14," s. by SVF/NJC Built Right N48, Calf, "SVJ Night Moves D14," s. by TF Night Moves, exh. by SVJ Farm, Amity, PA.

12.4/56/83/6.5/48/-.27/.06/127/63 12.6/61/104/7.3/53/-.09/.28/125/69



Reserve Grand Champion Cow/Calf Pair "LAH Miss Adele 206Z," s. by BMR Explorer, Calf, "LAH Adele 682D," s. by FBFS Wheel Man 649W, exh. by Horstman Cattle Co., West Lafayette, IN.

9.0/49/63/4.2/38/-.31/.09/106/58 7.8/54/76/6.5/40/-.25/.07/104/58

(Continued on page 64)



(Continued from page 63)



Division I Champion

"TNGL A Doll D931," s. by W/C Bullseye 3046A, exh. by Tingle Farms, New Castle, KY. 12.8/51/77/8.9/49/-.38/.11/122/66



Reserve Division I Champion

"GREE WF Keepsake D194," s. by Yardley High Regard W242, exh. by Greenhorn Cattle Co., Waynesville, OH. 5.5/60/85/.4/51/-.23/.02/90/62



Division II Champion

"S&S BT Sara's Honey 615D," s. by Mr. HOC Broker, exh. by Sara Sullivan, Dunlap, IA. 1.9/61/85/2.9/43/-.33/-.15/94/56

Reserve Division II Champion

"HPF Sazerac 251D," s. by TNGL Grand Fortune Z467, exh. by Hudson Pines Farm, Sleepy Hollow, NY. 7.3/54/72/5.9/47/-.34/.14/111/63



Division III Champion

"HPF Right To Love C083," s. by HTP/SVF Duracell T52, exh. by Hudson Pines Farm, Sleepy Hollow, NY. 12.5/58/81/12.1/48/-.23/.16/134/66



Reserve Division III Champion

"WHF Summer 365C," s. by CCR Wide Range 9005C, exh. by Wayward Hill Farm, Versailles, KY. 2.9/77/121/8.6/58/-.29/-.02/97/71



Division IV Champion

"TJSC Diamonds Destiny 134C," s. by Mr. HOC Broker, exh. by AJ Grimm, Deep River, IA. 3.3/69/95/6.8/45/-.25/.00/108/64

2016



Reserve Division IV Champion

"TJSC Diamond 133C," s. by Mr. HOC Broker, exh. by Ali Muir, Waynesfield, OH. 3.3/69/95/6.8/45/-.25/.00/108/64



Grand Champion and Division V Champion "JBSF Proud Mary," s. by Yardley High Regard

W242, exh. by Sara Sullivan, Dunlap, IA. 5.4/61/89/4.3/47/-.27/-.05/106/61



Reserve Grand Champion

and Reserve Division V Champion
"Panarama 52C," s. by WS Pilgrim H182U,
exh. by Miranda Raithel, Falls City, NE.
6.2/64/86/8.9/51/-.34/.15/130/67



Division VI Champion

"HPF/AF/B&K Knockout 256B," s. by LLSF Uprising Z925, exh. by Lee Simmental Farms, Columbia, MO. 6.1/79/113/6.7/57/-.33/.01/101/70

Bulls



Division I Champion

"TNGL Imprint D989," s. by TNGL Track On B748, exh. by Tingle Farms, New Castle, KY. 10.8/60/86/8.8/54/-.29/.07/119/66



Reserve Division I Champion

"IVS/JJ/B&K Step Out 17D," s. by RGRS SRG Two Step 20Z ET, exh. by B&K/ Ivie & Sons/Double J, Fayetteville, TN. 9.4/55/76/9.3/44/-.28/.15/119/63



Division II Champion

"OBCC CMFM Deplorabull D148," s. by W/C Executive Order 8543B, exh. by Owen Bros./Circle M Farms, Bois D' Arc, MO. 13.7/62/95/6.1/53/-.28/.23/137/73



Reserve Division II Champion

"B-C ADK Rubicon 6025D," s. by WS Pilgrim H182U, exh. by Badger Creek Cattle/Adkins Cattle Co., Emporia, KS. 6.3/60/84/11.2/52/-.25/.17/121/67



Division III Champion

"Helm Farms Cadillac Jack," s. by TLLC One Eyed Jack, exh. by Elmore Cattle Services/ Helm Farms, Waukomis, OK. 8.7/65/87/8.2/50/-.34/.10/131/69



Reserve Division III Champion

"LLSF Fixation C400," s. by LLSF Addiction AY792, exh. by Lee Simmental Farms, Columbia, MO. 6.3/58/88/6.3/50/-.41/.26/112/68



Division IV Champion

"Rocking P Legendary C918," s. by Harkers Icon, exh. by Rocking P Livestock, Maysville, KY. 9.8/53/71/9.0/42/-.33/.04/116/60



Reserve Division IV Champion

"SC Pay the Price C11," s. by CNS Pays To Dream T759, exh. by Elmore Cattle Services/Volk Livestock, Waukomis, OK. 10.1/52/78/6.8/43/-.26/.48/135/71



Division V Champion

"Mr. RHF Inferno," s. by FBF1 Combustible, exh. by Rocky Hill Farms, Dawsonville, GA. 5.6/64/97/5.5/50/-.25/-.18/96/58



Grand Champion and Division VI Champion

"TL Bottomline," s. by WS Pilgrim H182U, exh. by Bottomline Group, Tecumseh, NE. 7.7/60/82/8.0/48/-.16/.16/111/63



Reserve Grand Champion

and Reserve Division VI Champion
"STCC Jacked Up 4070," s. by TLLC One Eyed

Jack, exh. by Trennepohl Farms/Jack Cattle Co., Middletown, IN. 7.8/69/99/6.2/52/-.47/.25/128/76

Groups

Calf Get-of-Sire

"RGRS SRG Two Step 20Z ET," exh. by B&K Farms, Petersburg, TN.

Produce of Dam

"HPF Right To Love Z338," exh. by B&K Farms, Petersburg, TN.

Premier Breeder

Hudson Pines Farm, Sleepy Hollow, NY.

Premier Exhibitor

Tingle Farms, New Castle, KY

(Continued on page 66)





(Continued from page 65)

FSFF Fullblood Simmental Show

Date: November 13, 2016

Judges: Ben Weikert, Cobleskill, NY
(Challenge Cup);
Gary Staley, Urbana, OH
(Pinnacle and Fleck Effect)

The Challenge Cup (Junior Show) Females



Reserve Grand Champion and Junior Champion

"FGAF Petra 011D," s. by FGAF Seldom 835L, exh. by Karissa Rasch, Manchester, MI.

Reserve Junior Champion

"BHR Queen D244," s. by FSS King Arthur's Majesty, exh. by Casi Bell, Kimbolton, OH.



Grand Champion and Intermediate Champion

"Rugged R Mona Lynn C199," s. by Cajun Neff, exh. by Courtney Bell, Kimbolton, OH.

Reserve Intermediate Champion

"FGAF Bianca 105C," s. by SU Painter 59P, exh. by Ryan Linville, Morning View, KY.

Bred and Owned Champion and Senior Champion

"VPFS Callie 10C," s. by Crossroad Radium 789U, exh. by Bailey Carper, Starkville, MS.

Reserve Senior Champion

"CVC Icicle 503C," s. by Double Bar D Buble 339Y, exh. by Keller Metzger, Williamsburg, PA.

The Pinnacle Females



Junior Champion

"FGAF Petra 011D," s. by FGAF Seldom 835L, exh. by Ferme Gagnon, Inc., Cheneville, QB. 5.8/69/92/1.4/60/-/-.12/-/-

Reserve Junior Champion

"FGAF Upola 038D," s. by Double Bar D Classic 40A, exh. by Ferme Gagnon, Inc., Cheneville, QB.

3.8/79/122/4.2/69/-/.01/-/-



Grand Champion and Intermediate Champion

"Rugged R Mona Lynn C199," s. by Cajun Neff, exh. by Rugged R Cattle Co., Wisner, LA. 8/53/65/5.3/59/-.24/-.12/77/55

Reserve Intermediate Champion

"FGAF Shanti 091C," s. by Smithbilt Levi 501L, exh. by Ferme Gagnon, Inc., Cheneville, QB. -.24/67/82/-3.5/67/-/-.08/-/-



Reserve Grand Champion and Senior Champion

"VPFS Callie 10C," s. by Crossroad Radium 789U, exh. by Little Creek Farm, LLC, Starkville, MS.

11.2/62/73/10.0/60/-.23/-.13/95/59

Reserve Senior Champion

"CVC Icicle 503C," s. by Double Bar D Buble 339Y, exh. by Lance Smith, Roland, OK. .1/64/84/5.5/60/-/-.17/-/-

Bulls

Junior Champion

"MJ Extreme," s. by MJ Siegfried Horst, exh. by M&J Farms, Attica, IN. 6.3/60/77/8.8/64/-.20/-.06/92/60

Reserve Junior Champion

"MJ Colossal," s. by MJ Siegfried Horst, exh. by M&J Farms, Attica, IN. 3.7/60/76/6.9/63/-.27/-.09/85/58



Reserve Grand Champion and Intermediate Champion

"MVF P SA Bulembo C49B," s. by Bulembu, exh. by Cornelius Farms LLC, Mattawan, MI. -.1/67/90/-6.2/61/-.10/-.19/54/54

Reserve Intermediate Champion

"Little Creek Chism C127," s. by Little Creek Xpress 840X, exh. by Little Creek Farms LLC, Starkville, MS.

4.3/67/91/8.3/69/-.29/-.22/84/59



Supreme Champion (Pinnacle Award), Grand Champion and Senior Champion "FGAF Popeye 088A," s. by FGAF Seldom 835L, exh. by Bristol View Farm, Bristol, QB. 11.7/60/82/4.2/64/-/-.11/-/-



Grand Champion Cow/Calf Pair "MVF P SA Exazalea 20UX," s. by Bar 5 P SA Expert 826M, Calf, "MVF P SA Klyson D20K," s. by Klyber, exh. by Maxey Valley Farm,

Morning View, KY. 2.6/63/80/2.5/60/-.20/-.33/59/51



Reserve Grand Champion Cow/Calf Pair "MVF SA Azanna Z03A," s. by WLSF Abraham, Calf, "MVF P SA Tulsan D3T1," s. by MVF P SA Toledo A19T, exh. by Maxey Valley Farm, Morning View, KY. 9.6/58/78/-2.9/56/-.13/-.21/68/55 8.1/58/76/.8/58/-.13/-.20/68/55

Groups

Get-of-Sire

Exh. by M&J Farms, Attica, IN.

Produce of Dam

Exh. by Professional Livestock, Wisner, LA.

Breeder's Herd

Ferme Gagnon, Inc., Cheneville, QB.

Premier Breeder and Premier Exhibitor Ferme Gagnon, Inc., Cheneville, QB.

The Fleck Effect Females

Females (*indicates a Percentage Simmental entry)



Grand Champion

"FGAF Red Perfect 197B," s. by Hidden H Sweet Meat, exh. by Ferme Gagnon, Inc., Cheneville, QB.

3.9/72/105/5.7/64/-/-.01/-/-



Reserve Grand Champion

*"Prostock Monique 6501D," s. by Connealy Thunder, exh. by Professional Livestock, Wisner, LA. 11.7/57/90/8.3/54/-.14/.26/122/65

Cow/Calf Pairs

(^indicates a Fleckvieh cow with a percentage Simmental calf)



Grand Champion

^"Diamond T 273U Mona Lisa," s. by BHR Baron SA 2842P, Calf, "Prostock Monique 6501D, s. by Connealy Thunder, exh. by Professional Livestock, Wisner, LA. 5.9/59/78/6.3/57/-.21/-.20/77/54 11.7/57/90/8.3/54/-.14/.26/122/65



Reserve Grand Champion

"Ms. Lena 79Z," s. by Prostock Hugo 7052T, Calf, "I Got This 79ZD," s. by Bring It CO4B, exh. by Cornelius Farms LLC, Mattawan, MI. 9.1/64/86/9.5/57/-.17/-.01/97/64 8.3/64/89/9.4/58/-.20/.01/110/64

Bulls



Grand Champion

"VPFS Dylan 15D," s. by Crossroad Radium 789U, exh. by Little Creek Farm LLC, Starkville, MS. 14.2/56/70/6.2/50/-.23/.05/113/58



Reserve Grand Champion

*"Ziggy," s. by Haun Jesse James, exh. by Diamond D, Kimbolton, OH. 4.4/34/41/-.9/44/-.37/-.03/66/42

Groups

Premier Breeder and Premier Exhibitor Cornelius Farms, LLC, Mattawan, MI.

(Continued on page 68)

TAILE OF THE PARTY OF THE PARTY

2016

(Continued from page 67)

NAILE Select Simmental Sale

November 14, 2016 • Louisville, KY

No. Category

Average \$7,366

65 Total Lots \$

Auctioneer: Ron Kreis, OH
Sale Manager: DP Sales Management LLC, KY
Sale Staff: Kent Jaecke, Shane Ryan,
Tommy Carper and Jack Hedrick

High-Selling Lots:

- \$27,000 Open Female, "W/C RJ GSC 8543 6104D," s. by Yardley High Regard, cons. by Gerdes Show Cattle, Werning and RJ, sold to Klopfenstein Simmentals, IA.
- \$23,000 Bred Female, "HS Cool Baby 38Z," s. by LLSF Uprising, bred to W/C Executive Order, cons. by Hilbrands Simmentals, sold to Hudson Pines Farm, NY.

\$20,000 – Open Female, "FSC1 Rosa D640," s. by Mr. HOC Broker, cons. by Ferguson Show Cattle, sold to Udell Cattle Company, IA.

\$20,000 – Open Female, "GREE WF Keepsake D194," s. by Yardley High Regard, cons. by Greenhorn Cattle Company, sold to Campbell Land and Cattle, PA.

\$19,500 – Open Female, "WLE Miss Z4293," s. by SVF/NJC Built Right, cons. by Wesner Livestock Enterprises, sold to Tylertown Simmentals and Hilltop Simmentals, TN.

\$17,500 – Open Female, "RP/JBP Evergreen D606," s. by HPF Quantum Leap, cons. by Rocking P Livestock, sold to Ronnie Smith, TX.

\$13,000 - Open Female, "IVS/JJ B&K To Love 05D," s. by TLLC One Eyed Jack, cons. by Ivie & Sons, Double J and B&K Farm, sold to Bill Sloup, NE.

\$13,000 – Pregnancy out of, "JS Flirt A Way," cons. by Campbell Land and Cattle, sold to Bradley Clapp, OH. ◆









blcc@scrtc.com • www.bandlfarmcattle.com

COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry. **Elite:** 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

- 1. With regard to tenderizing, what effect does aging have on beef?
- 2. The process of providing supplemental feed for suckling calves is known by what name?
- 3. What is the typical length of a cow's estrous cycle?
- 4. At approximately what age do beef cattle develop a functional rumen?
- 5. Identify the vessels which carry blood back to the heart.
- 6. What is the more common name for the condition known scientifically as Urinary Calculi?

- 7. What is the most important factor in reducing the incidence of calf scours?
- 8. What is the term for describing animals characterized by bulging muscles of the shoulder, a bulging and rounded rear end and the appearance of muscular grooves?
- 9. A sudden variation, which is later passed on through inheritance, that results from changes in a gene is known by what term?
- 10. What is the female equivalent to castration?

1. It becomes more tender; 2. Creep feeding; 3. 21 days; 4. Three months; 5. Veins; 6. Water belly; 7. Colostrum or first milk; 8. Double-muscling; 9. Mutation; 10. Spaying.

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SUNDAY, MARCH 5, 2017 at the Gateway Sales Center in Pierce, NE

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Register

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TK Cattle LLC PO Box 116 Riverdale, CA 93656

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IDAHO

Blessed Trinity Ranch 3740 S Old Hwy 191 Malad, ID 83252

JNS Ranch Company 19252 S Finnebott Rd Worley, ID 83876

ILLINOIS

Brad Schumacher 2060 Co Rd 500 N Varna, IL 61375

Troy Bertsche 504 S Primrose Lane Flanagan, IL 61740

Sauk Trail Cattle 26201 W State Rd Kewanee, IL 61443

CDL Cattle Co 16302 E 26th Rd. Nokomis, IL 62075

Double J Farms 9157 E 2250 N Rd Pontiac, IL 61764

Golden Acres Farm 3128 Co Rd 2100 N Dahlgren, IL 62828

INDIANA

Richland Farms 2567 E 500 N Rochester, IN 46975

Jimmy P Clifford 1835 County Road 39 Waterloo, IN 46793

Reffett Show Cattle 2805 S 300 W Lagrange, IN 46761

IOWA

Jesse Willis 19302 H Ave Wellsburg, IA 50680

Chance Ferguson 40153 140th Ave Laurens, IA 50554 Jim Everman

2396 Jewell Rd Allerton, IA 50008

Brittain Cattle 1142 Kiowa Ave Earlham, IA 50072

James V Handbury 28276 Westgate Rd Neola, IA 51559

Jon M Jacobs 18442 Military Rd Monticello, IA 52310

KANSAS

Last Chance Cattle Company 1674 Rd 235 Emporia, KS 66801

KENTUCKY

Tallent Farms 453 Payton Ln Pleasureville, KY 40057

LOUISIANA

Hailey Brooke Perry PO Box 1407 Opelousas, LA 70571

MICHIGAN

Brandon Freed 7636 Warner Rd Elwell, MI 48832

MONTANA

Grande Ranch Co 148 Grande Rd Martinsdale, MT 59053

MISSOURI

Trickey Cattle Co 12991 NE St Rt 18 Butler, MO 64730

NEBRASKA

Cornelius Family Farms 75625 Road 339 Madrid, NE 69150

Warren Show Steers 10098 CR P28 Blair, NE 68008

NEW YORK

The Ortensi Farm LLC 741 Co Hwy 29 Richfield Springs, NY 13439

NORTH DAKOTA

Duck Creek Simmental 137 7th Ave West Dickinson, ND 58601

OHIO

Sherman Farms 3717 State Rt 61 Cardington, OH 43315

T Bar S Simmentals 3377 Cincinnati Zanesville Rd Lancaster, OH 43130

Bachman Farms 750 Ginder Rd Lancaster, OH 43130

Kyle Nickles Show Cattle 8137 S St Rt 67 Sycamore, OH 44882

Mullins Farm 72376 Cottrill Rd Wilkesville, OH 45695

Alex McCullough 14705 St Rt 292 Kenton, OH 43326

OKLAHOMA

Emily Bedford 477142 E 1136 Rd Muldrow, OK 74948

Boggy Bottom Cattle Co 4093 S Bentley Rd Atoka, OK 74525

PENNSYLVANIA

Heather Miller 1040 Powells Valley Rd Halifax, PA 17032

Drobezko Show Cattle 478 W Liberty Rd Slippery Rock, PA 16057

SOUTH DAKOTA

X-X Ranch 26579 134th St Trail City, SD 57657

TEXAS

Glenn Lunstedt 1305 Nottingham St White Oak, TX 75693

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Sleepy Hollow Farms 19080 Sleepy Hollow Ln Richland Center, WI 53581

Tibbits Livestock 526 Tibbits Ln Mineral Point, WI 53565

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ASA FEE SCHEDULE

DNA Services Contact ASA For Testing Kits					
Genomic Tests: *GGP-HD (Required for Al sires/donor dams) \$5 *GGP-LD \$5 GGP-uLD	Oculocutaneous Hypopigmentation (OH) \$25 NA				
Stand Alone ↓ Add-on↓	Contractural Arachnodactyly (CA) \$25 \$11 Developmental Duplication (DD) \$25 \$11				
**Parental Verification (PV) \$18 Fre	e Tibial Hemimelia (TH)				
Coat Color	9 Pulmonary Hypoplasia with Anasarca (PHA) . \$25 \$11				
Red Charlie	A Osteopetrosis (OS)				
Horned/Polled	2 BVD PI				
**Subject to additional research fees in the case of exclusions or multi-sire groups					

2017 THE Enrollment

Spring 2017 THE Enrollment (dams calve January 1-June 30) — Early enrollment open October 15 through December 15, 2016.

Late enrollment available until February 1, 2017.

Fall 2017 THE Enrollment (dams calve July 1-December 31) — Early enrollment open April 15 through June 15, 2017.

Late enrollment available until August 1, 2017.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Oct 15 - Dec 15	\$15.00	FREE	\$7.50	\$500/herd
*After Dec 15	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees					
Membership Initiation Fee: Adult Membership Initiation Fee. \$160 Junior Membership Initiation Fee. \$50 Prefix Registration. \$10 Annual Service Fee (ASF):	Transfer Fees: First Transfer				
Single Membership. \$110 Multiple Memberships at the same address. \$160 Junior Membership. \$50	Additional Transactions: Priority Processing (not including shipping or mailing). \$25 Corrections. \$5				
Registration Fees: Registration Fees enrolled in THE Enrolled in THE — Option A No Charge Enrolled in Opt B or C <10 months \$30 Enrolled in Opt B or C ≥10 months <15 months \$40 Enrolled in Opt B or C ≥15 months \$50	Registration Foreign/Foundation Fees:Register Foreign/Foundation Cow.\$17Register Foreign/Foundation Bull.\$25Registration Fees not enrolled in THE:Non-THE <10 months.				

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JS Simmentals, IA



Lazy H Bar, IA

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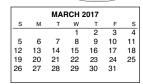
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DATE BOOK





Register

FEBRUARY

- Begger's Diamond V Big Sky Genetic Source Bull Sale Wibaux, MT
- 1-2 Sloup Customer Appreciation Online Sale — www.dponlinesales.com
 - Stavick Simmentals' "King of the Range" Bull Sale Veblen, SD
 - 3 Hilltop Simmentals' 4th Annual Bull Sale — Worthing, SD
 - Kunkel Simmentals' Annual Bull and Female Sale New Salem, ND
 - 35th Annual Klain Simmental Production Sale Turtle Lake, ND
- Black Hills Stock Show and Sale Rapid City, SD
- Loonan Stock Farm's 42nd Anniversary Production Sale Corning, IA
- Prickly Pear Simmentals' "Made In Montana" Sale Helena, MT
- Ruby Cattle Co.'s Simmental Performance Bull Sale Lamoni, IA
- Springer Simmentals Sale of Value Based Genetics Decorah, IA
- Turnpike Creek Farms Angus and SimAngus™ Bull and Female Sale Milan, GA
- Blue River Gang's 34th Production Sale Rising City, NE
- Hartman Cattle Company's Simmental Bull Sale Tecumseh, NE
- 37th Annual Gateway "Breeding Value" Bull Sale Lewistown, MT
- Durhams in the Dakotas Annual Bull Sale Kathryn, ND
- James Creek Simmental's Annual Private Treaty Sale, Vol. XIV Heaton, ND
- 7 Jungels Shorthorns Bull Sale — Kathryn, ND
- 7 Koepplin's Black Simmentals' 29th Annual Production Sale — Mandan, ND
- The Event Online Bull Sale www.cattleindemand.com (pg. 32)
- 8 River Creek Farms 27th Annual Production Sale — Manhattan, KS (pg. 55)
- Sys Simmentals' Annual Production Sale Douglas, ND
- Traxinger Simmental Bull Sale Houghton, SD
- Wilkinson Farms Simmentals 19th Annual Production Sale Napoleon, ND
- Hart Simmental Beef Builder Bull Sale Frederick, SD
- Lassle Ranch Simmentals 24th Annual Production Sale Glendive, MT
- 9 Rust Mountain View Ranch's "Ace in the Hole" Bull Sale — Mercer, ND
- 10 Bata/Olafson 20th Annual Joint Simmental Bull and Female Sale, Rugby, ND
- 10 Hook Farms and Clear Springs Cattle Co. "Bred for Balance" Sale — Starbuck, MN
- TNT Simmentals' 32nd Annual "Genetic Explosion" Sale Almont, ND 10
- 10 Watertown Winter Farm Show and Sale — Watertown, SD
- 11 Berger's Herdmasters' Bull Sale — North Platte, NE
- Dixie National Simmental Sale Jackson, MS 11
- 11 Grass-Lunning's Bulls-Eye Bonanza Sale — LeRoy, MN
- Kenner Simmentals' 21st Annual Production Sale Leeds, ND 11
- 11-25
- Little Bitterroot Ranch's Private Treaty Online Sale www.littlebitterrootranch.com
 - 11 Precision Beef Solutions 2nd Annual Bull Sale — Griswold, IA
 - Schaff Angus Valley's 114th Production Sale St. Anthony, ND 11
 - Kline Simmental Ranch's 5th Annul Bull and Female Sale Hurdsfield, ND 12
 - 12 Rydeen Farms 19th Annual "Vision" Sale — Clearbrook, MN
 - 12 Wicks Cattle Annual SimAngus/Simmental Production Sale; Richardton, ND
 - Benda Ranch's Annual Production Sale Kimball, SD 13
- 13 Dakota Power Bull Sale — Valley City, ND
- Edge of the West Bull and Female Sale Mandan, ND 13
- Family Traditions' Embryo Sale www.dponlinesales.com 13-14
 - Genetic Legacy Bull Sale Billings, MT (pg. BC) 13
 - Iowa Simmental Annual "Mark of Excellence" Sale Des Moines, IA 13
 - Bichler Simmentals 12th Annual "Quality Not Quantity" Production Sale Linton, ND 14
 - 14 Werning Cattle Co.'s Production Sale — Emery, SD
 - 15 Rock Creek Ranch's Private Treaty Bull Sale — Allen, KS
 - 15 TF-Brand Genetics Sale — Middetown, IN and smartauctions.auction (pg. 31)
 - 16 Felt Farms' Bulls of Excellence Sale — West Point, NE
 - Cow Camp Ranch Annual Spring Bull Sale Lost Springs, KS (pg. 55) 17
 - Dakota Xpress Annual Bull and Female Sale Mandan, ND 17
 - 17 Mader Ranches Bull Power Sale — Carstairs, AB
 - R&R Cattle Company's Annual Bull and Female Production Sale Chamberlain, SD 17
 - Sandy Acres' Bull Sale Neligh, NE (pg. 59) 17
 - 7P Ranch's 23rd Annual Spring Bull Sale Tyler, TX 18
 - 18 30th Annual "Genetics with the Holistic Approach" Sale — Aberdeen, SD
 - Badger Creek Cattle Company Inaugural Bull Sale Emporia, KS 18
 - Bar CK Cattle Company's Profit Sharing Sale Culver, OR 18
 - 18 Dixson Farms, Inc., Private Treaty Sale — Atwood, KS
 - Double T Simmental Sale Turtle Lake, ND 18

(Continued on page 78)





44th Annual Minnesota State Simmental Sale 2017



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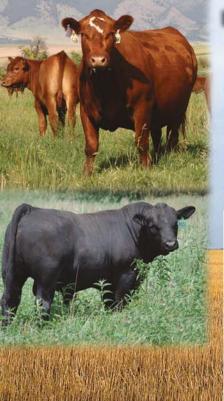
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SUNDAY, FEBRUARY 26TH AT 12:30 PM

DUNLAP LIVESTOCK AUCTION
DUNLAP, IA



DATE BOOK

continued

FEBRUARY 2017						
S	М	Т	W	Т	F	S
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MARCH 2017						
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26	27	28	29	30	31	

FEBRUARY (CONT.)

- 18 Family Traditions Bull Sale Auburn, KY (pg. IFC)
- 18 Genetic Blend Bull Sale Joplin, MO
- 18-26 Nebraska Cattlemen's Classic Simmental Show and Sale Kearney, NE
 - 18 Yon Family Farms' Spring Sale Ridge Spring, SC
 - 19 Trauernicht Simmental's Nebraska Platinum Standard Bull Sale Beatrice, NE
 - 20 Bulls of the Big Sky Billings, MT
 - 20 Ludvigson Stock Farms' Dakota Bull and Female Sale Center, ND
 - 21 QBVJT Power By Design Oakes, ND
 - 22 C Diamond Simmentals' 11th Annual Bull Sale Dawson, ND
 - 22 Chestnut Angus Annual Bull Sale Pipestone, MN
- 23-26 Illinois Beef Expo Springfield, IL
 - 23 Illinois Performance Tested Bull Sale Springfield, IL
 - 24 Minnesota State Simmental Sale Rochester, MN (pg. 77)
 - 25 Advanced Beef Genetics Bull Sale Anita, IA
- 25-3/4 Hofmann Simmental Farms' "Buy Your Way Bull Sale" Clay Center, KS (pg. 51)
 - 25 Iowa Beef Connection Bull Sale Knoxville, IA
 - 25 Mid-America Simmental Sale Springfield, IL (pg. BC)
 - 25 Pigeon Mountain Simmental's Spring Bull Test Sale Armuchee, GA
 - 26 Southwest Simmental Group's Spring Production Sale Dunlap, IA, 78
 - 27 Choat Cattle Co. Bull Sale Burwell, NE
- 27-28 Hilltop Simmentals' Embryo Sale www.dponlinesales.com
 - 27 Lehrman Family Simmentals' Bull Sale Spencer, SD
 - 28 Barker Cattle Company's Production Sale Burley, ID
 - 28 Hill's Ranch Production Sale Stanford, MT
 - 28 Larson XL's 39th Annual Production Sale Mandan, ND

MARCH

- 1 59th Tifton Bull Test Sale Irwinville, GA
- "JF Scalebuster" Bull Sale Dunlap, IA (pg. 58)
- 2 Bieber Fever Bull Sale Leola, SD
- 2 Brink Simmentals' Private Treaty Bull Sale
- 2 Ed Kaehler Family Annual Bull Sale Mobridge, SD
- 2 JMB Angus/Rains Simmental's Bull Sale Sharon Springs, KS, 28
- 3 Diamond Bar S Bull Sale Great Falls, MT
- 3 Eichacker Simmentals' Annual Bull Sale Salem, SD (pgs. 19, 44)
- 3 Kentucky Beef Expo Simmental Sale Louisville, KY (pgs. 41, BC)
- 4 Cason's Pride and Joy Bull Sale Russell, IA
- 4 Flying H Genetics' Roughage N Ready Sale Arapahoe, NE
- 4 KSU Annual Legacy Sale Manhattan, KS
- 4 RS&T Simmentals, LLC, Bull Sale Savannah, MO
- 4 Trinity Farms' Generations of Excellence Sale Ellensburg, WA (pg. 73)
- 4 Walsh Simmental Bull Sale Hubbard, NE (pg. 79)
- 5 Gateway Genetics' Versatility+ Bull Sale Pierce, NE (pg. 69)
- 5 Gold Bullion Group's 15th Annual Bull Sale Wamego, KS
- **6-7** Hudson Pines Online Embryo Event dponlinesales.com
- 7 Doll Simmental Ranch 37th Annual Production Sale Mandan, ND (pg. 49)
- 7 Houston International Simmental/Simbrah Sale Houston, TX
- 7-8 MultiGen Made #2 www.dponlinesales.com
 - 7 Open 8 Genetics' 2nd Annual Bull Sale Charlo, MT
 - 7 The Event Online Bull Sale www.cattleindemand.com (pg. 32)
 - 8 2nd Annual R.A. Brown Ranch Spring Bull and Sale Putnam, OK
 - **8** Houston Livestock Show and Rodeo Simbrah and Simmental Open Show Houston, TX
- 8 Lechleiter 29th Annual Bull Sale Loma, CO
- 9 13th Annual Cattleman's Kind Bull Sale San Saba, TX
- 9 Hall-Pokorny Red Angus Bull Sale North Platte, NE
- 9 Mertens Power Plus Milbank, SD
- 9 Schmig Simmental Ranch's 34th Annual Production Sale Stockholm, SD
- 10 74-51 Cattle Company's Red Dirt Bull Sale Marshall, OK
- 10 Dikeman and Huninghake's Premium Genetics Bull Sale Wamego, KS
- 11 Carcass Performance Partners 15th Annual Bull Sale, Lucedale, MS
- 11 Gonsior Simmental's Production Sale Fullerton, NE (pg. 81)
- 11 Great Lakes Beef Connection Bull Sale Clare, MI
- 11 Tennessee Beef Agribition Lebanon, TN ◆

Pursuit of Excellence Bull & Female Sale Saturday, March 4, 2017

12:00 Noon Sharp!

At Our Farm 1989 Hwy. 35 Hubbard, NE

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Herd Bulls Fancy Opens Elite Breds



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WS CLASSIC D23

WS Revival x BMR Explorer Purebred Simmental



WS STONE D26

WS STONE ARCH D20 WS Stepping Stone B44 x SVF/NJC Built Right N48 • Purebred Simmental

WS Stepping Stone B44 x Westfall Voyager 721P • Purebred Simmental

Everyone Welcome! Selling our best on March 4th!



WS HARD ROCK D29

WS Stepping Stone B44 x WSJ Turbo 3/4 Simmental



WS MS. HIGH REGARD D62

JMG High Regard 609A x LLSF Uprising Z925 • 3/4 Simmental



WS MS. HIGH REGARD D67

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erving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500 +, and is focused primarily on ASA's paid membership. *the Register* is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

Space Rates	Non-Contract	5X Contract	9X Contract	Four Color	
1 page	\$770	\$730	\$700	\$300	
2/3 page	\$660	\$630	\$600	\$200	
1/2 page	\$440	\$420	\$400	\$150	
1/3 page	\$330	\$315	\$300	\$100	
1/4 page	\$220	\$210	\$200	\$75	
1/8 page	\$150			\$50	
3-inch mini	\$100			\$30	
2-inch mini	\$85			\$15	
2-inch card	\$700/year,	\$700/year, 9 insertion \$135			
1-inch card	\$390/year,	9 insertions		\$90	
assified Ads	\$.60/word	\$.60/word, \$12.00 minimum, must be prepaid			

Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
March '17	Feb 1	Feb 8	Feb 20	March 3
April '17	March 1	March 10	March 17	April 3
May/June '17	April 3	April 10	April 21	May 4
July/August '17	June 23	June 30	July 11	July 24
September '17	August 1	August 10	August 18	Sept 1
October '17	Sept 1	Sept 8	Sept 20	Oct 2
November '17	Oct 2	Oct 9	Oct 20	Nov 1
Dec '17/Jan '18	Nov 15	Nov 22	Dec 6	Dec 19

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

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Advertising materials (including photos) must be in *the Register* office by the dates listed above. *the Register*, which mails by periodicals rate, assumes no responsibility for actual receipt date.

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Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

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Although every effort will be made to provide proofs on all ads, proofs are guaranteed only if all ad material arrives in *the Register* office prior to deadline.

Terms

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Card Uproar 49Y

By Mr. NLC Upgrade

EPDs: CE: 5 \$API: 114 \$TI: 79



CAJS Blaze of Glory 42B
By WLE Uno Mas X549
EPDs: CE: 14 \$API: 121 \$TI: 69



WS A Step Up X27
By SS Ebony's Grandmaster
EPDs: CE: 7 \$API: 122 \$TI: 60



Mr. Hoc Broker C623

By Steel Force

EPDs: CE:-5 \$API: 63 \$TI: 53



SSC Shell Shocked 44B

By Remington Secret Weapon 185

EPDs: CE: 10 \$API: 106 \$TI: 59



GCC CM Stockbroker B005 By Mr Hoc Broker – SimAngus™ EPDs: CE: 6 \$API: 96 \$TI: 62



Fitz POL Blazon B1203
By PRS Blazin Hot W192
EPDs: CE: 9 \$API: 114 \$TI: 73



Halls Confidence A30
By Connealy Confidence 0100
EPDs: CE: 21 \$API: 167 \$TI: 71



CSCX Bandwagon 513A

By TJSC Optimus Prime

EPDs: CE: 5 \$API: 104 \$TI: 61



Long's The Player C33

By TLLC One Eyed Jack 15Z

EPDs: CE: 7 \$API: 111 \$TI: 64



WC No Remorse 763Y
By Yardley High Regard W242
EPDs: CE: 8 \$API: 95 \$TI: 51



W/C Lock Down 206Z
By Lock N Load
EPDs: CE: 21 SAPI: 162 STI: 82



GCC Whizard 125W
By SVF Steel Force S701
EPDs: CE: 12 \$API: 94 \$TI: 51



CCR Flint Hills 2092B

By CCR Frontier 0053Z

EPDs: CE: 10 \$API: 146 \$TI: 86



W/C United 956Y
By TNT Tuition
EPDs: CE: 10 \$API: 140 \$TI: 92



WLTR Renegade 40U ET By 3C Macho M450 BZ EPDs: CE: 6 \$API: 121 \$TI: 75



STF Rock Solid 033C

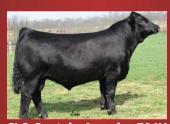
By CDI Rimrock 325Z

EPDs: CE: 12 \$API: 119 \$TI: 68



CNS Pays To Dream T759By CNS Dream On L186

EPDs: CE: 11 \$API: 152 \$TI: 70



CLO Captain America 704Y
By CNS Pays to Dream T759
EPDs: CE: 13 \$API: 121 \$TI: 62



Yardley Utah Y361
By GCC Hard as Steel 144W
EPDs: CE: 8 \$API: 113 \$TI: 66



TJSC 152A "Vindication"
By Flying B Cut Above
EPDs: CE: 5 \$API: 110 \$TI: 61



WS Stepping Stone B44

By WC Lock Down

EPDs: CE: 12 \$API: 121 \$TI: 73



Silveiras Style 9303
By Gambles Hot Rod
EPDs: CE: 20 \$API: 126 \$TI: 64



SP The Answer 813
By SAV Final Answer 0035
EPDs: CE: 21 \$API: 130 \$TI: 70



Kappes Megatron A2
By WAGR Dream Catcher 03R
EPDs: CE: 13 \$API: 144 \$TI: 81



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPDs: CE: 7 \$API: 134 \$TI: 77



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: -6 \$API: 88 \$TI: 54



STF Royal Affair Z44M

By Lock N Load

EPDs: CE: 6 \$API: 98 \$TI: 56



LLSF Addiction AY792
By Top Grade
EPDs: CE: 6 \$API: 113 \$TI: 63



Long's Damien A37
By Hooks Shear Force 38K
EPDs: CE: 10 \$API: 152 \$TI: 86



FBF1 Supremacy Y93
By STF Dominance T171
EPDs: CE: 9 \$API: 103 \$TI: 58



W/C BF Innocent Man 174A
By W/C No Remorse 763Y
EPDs: CE: 12 \$API: 107 \$TI: 53



FBF1 Combustible Y34By Steel Force
EPDs: CE: 12 \$API: 101 \$TI: 62



LLSF Uprising Z925
By Heads Up 20X ET
EPDs: CE: 5 \$API: 106 \$TI: 76



CCR Anchor 9071B

By CCR Cowboy Cut 5048Z

EPDs: CE: 20 \$API: 156 \$TI: 81



SS/PRS Tail Gater 621Z
By HTP/SVF Duracell T52
EPDs: CE: 9 \$API: 111 \$TI: 75



W/C Grandstand 6B
By W/C Wide Track 694Y
EPDs: CE: 10 \$API: 131 \$TI: 69



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 10 \$API: 126 \$TI: 68



HPF Rockstar B332

By JF Milestone 999W

EPDs: CE: 6 \$API: 111 \$TI: 74



WAGR Dream Catcher 03R
By Dream On
EPDs: CE: 13 \$API: 142 \$TI: 73



GLS/JRB Cash Flow 163C By LLSF Pays to Believe ZU194 EPDs: CE: 9 \$API: 122 \$TI: 70



Long's Stand Alone B35
By Built Right
EPDs: CE: 9 \$API: 109 \$TI: 62



Yardley High Regard W242
By Yardley Impressive T371
EPDs: CE: 2 \$API: 77 \$TI: 56



HILB Maverick A43

By GLS New Direction X148

EPDs: CE: 4 \$API: 94 \$TI: 57



Rousey Gold Strike 512C
By Hooks Trinity 9T
EPDs: CE: 18 \$API: 160 \$TI: 85



WLTR Nashville 22A ET
By High Voltage
EPDs: CE: 10 \$API: 108 \$TI: 62



SAS Big Bruzer Y131

By King of the Yukon (outcross)

EPDs: CE: 10 \$API: 114 \$TI: 58



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