

the Register



Simmental Takes Hold in Tennessee

The University of Tennessee offers seedstock producers and commercial cow-calf producers a valuable resource.

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STYLE:
A Leadership Program

*Genetic Evaluation:
A Team Sport*

*Four Elected
to the Board*

EVERY HERD DETAIL AT YOUR *fingertips*



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—PAM HALEY
Haley Farms

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29SM0503

KBHR HONOR H060 ASA 3789447
HOOK'S BEACON 56B x CLRS GRADE-A 875 A



Dam: WS Miss Sugar C4

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- DNA tested homozygous black, homozygous polled, PB SM

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+18.0	-2.1	+93.0	+142.0	+31	+12.0	+34.0	+80.8	+19.1	+13.0	+54.0	-0.28	+73	-.014	+1.33	-.37	+192	+109
ACC	.49	.52	.54	.55	.55	.34	.30	.37	.36	.37	.54	.44	.52	.47	.53	.09		
%	1	4	10	10	15	1	2	2	20	30	2		1		2	35	1	1

EPDs as of 1/04/2022 **TOP 35%**

TJ GOLD

29SM0495

TJ GOLD 274G ASA 3582577
HOOKS EAGLE 6E x CCR SANTA FE 9349Z



Maternal Granddam: TJ MS 38W

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TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
EPD	+18.0	-2.5	+84.0	+134.0	+31	+9.0	+30.0	+71.5	+19.0	+15.2	+33.0	-0.28	+39	-.047	+82	-.48	+171	+95
ACC	.69	.83	.80	.73	.73	.35	.29	.41	.28	.51	.61	.43	.48	.42	.54	.05		
%	2	3	30	20	15	10	15	15	25	10	35		10		2	2	2	4

EPDs as of 1/04/2022 **TOP 35%**



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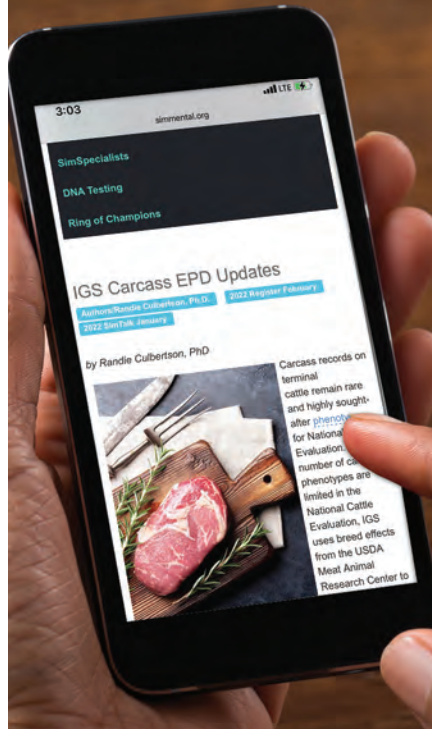


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- ◆ Industry News and Events
- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

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by Lilly Platts

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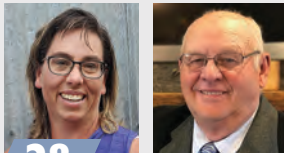
by Lilly Platts

ASA announces SimGenetic Training for Young Leaders and Entrepreneurs (STYLE) 2022, a leadership program for beef industry enthusiasts ages 25 to 40.

24 **Genetic Evaluation:** A Team Sport

by Jackie Atkins, in collaboration with
Randie Culbertson and Wade Shafer

The IGS Genetic Evaluation uses the power of teamwork to benefit each organization.



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28 **Four Elected to the Board**

Four newcomers have won election to the ASA Board of Trustees.

30 **IGS Carcass Update**

Programs like the Carcass Merit Program and Carcass Expansion Program are adding valuable terminal records and genomic information to the genetic evaluation.



30

YOU GET TO CHOOSE

CREATE MORE FEMALES WITH SORTED SEMEN



Standout

7SM122 SCHOOLEY STANDOUT 27G // 3585120

Epic x Cowboy Cut // Homo. Black/Homo. Polled // PB SM

STANDOUT is the complete package of phenotype and genotype.

Use him to create more value.

From Lazy C Diamond Ranch, ND and Schooley Cattle Co., IA

CE: 16.2 BW: -1.9 WW: 80.9 YW: 121 MARB: .50 REA: .80 API: 165.6 TI: 94



Fully Loaded

14SM3101 DMCC/WOOD FULLY LOADED 39D // 3131823

Lock N Load x Macho // Hetero. Black/Homo. Polled // PB SM

Blaze-faced, super thick and extremely sound, FULLY LOADED delivers show-stopping eye-appeal along with major advantages for easy-to-sell heifers.

From High Prairie Genetics, KS

CE: 11.9 BW: 0.5 WW: 79.9 YW: 117.1 MARB: .05 REA: 1.21 API: 129.3 TI: 79.3



Promoter

7SM115 KLER PROMOTER G15 // 3613881

Turnpike x Predestined // Homo. Black/Homo. Polled // 3/4 SM 1/4 AN

PROMOTER is more than just a pretty picture. He offers elite growth and performance and descends from the same cow family as W/C Ft Knox.

From K-LER Cattle Co., MN and Sloup Simmentals, NE

CE: 9.6 BW: 1.6 WW: 94.5 YW: 159.3 MARB: .24 REA: 1.17 API: 129.4 TI: 88.3



Uno Mas

7SM65 WLE UNO MAS X549 // 2532016

Dream On x Goldmine // Hetero. Black/Homo. Polled // PB SM

The standard for CE and phenotype, UNO MAS continues to generate females that excel on the tanbark, in the sale ring and in the pasture!

From Wesner Livestock Enterprises and Purdue University, IN

CE: 14.4 BW: -1.3 WW: 65.4 YW: 85.3 MARB: .44 REA: .46 API: 146.5 TI: 81.9

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Listed below are ten questions designed to test your knowledge of the beef industry.

- Elite:** 9–10 correct
- Superior:** 7–8 correct
- Excellent:** 5–6 correct
- Fair:** 3–4 correct
- Poor:** 1–2 correct

1. What is the estimated percent of her mature weight a virgin heifer should attain before she is bred?
2. What term describes the time when a cow is most receptive to breeding?
3. What organism causes the infection known as foot rot?
4. What is the largest component of milk?
5. Ringworms are spread from animal to animal by what agent?
6. Animals that can digest large amounts of high-fiber, roughage-type feeds are identified by what common term?
7. The most highly respected beef research facility in the US is widely known as MARC. What do those letters stand for?
8. One of the primary factors in determining USDA quality grade is maturity. What is another primary factor?
9. At what recommended age should a beef animal's frame score be determined?
10. What reproductive organ connects to the cervix and holds the fetus during gestation?

Answers:

1. 65–70%; 2. Estrus or heat; 3. Bacteria; 4. Water (87%); 5. Fungus; 6. Ruminants; 7. Meat Animal Research Center; 8. Marbling or intramuscular fat; 9. Twelve months; 10. Uterus

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Spring calving is in full swing across the country. Photo by Josh Hook, Tracey, MN. "

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Anchor D Outlook 255D



CSA# 1219254 • Full Fleckvieh • Horned • Red

Trait	Direct					Maternal					Carcass					S Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.3	2.7	63.7	102.5	-	5.3	43	74.9	17.3	11.6	20.8	-	-.13	-.143	.90	-	113.7	65.6
ACC	.60	.71	.67	.64	-	.027	.14	.32	.26	.51	.51	-	.30	.33	.49	-		
%	20						2	15						5				

CSA EPD as of 1.4.22

Virginia Radison 5Z
Sire: Virginia Precision 16C
Brock Yoda

FGAF Barbossa 707X
Dam: Anchor D Kael 255C
Anchor D Ruby Red 198A

- 100% Full Fleckvieh, Non-Diluter
- Proven across Canada, First Time available in USA
- BW: 72 lbs.
- Top 20% for calving ease
- Stylish and uniform progeny with excellent growth
- Excellent udders on daughters
- Sons averaged over \$9,000 in '21 Crossroads Farms bull sale to commercial producers

"I would say they are the best Full Fleckvieh calves I have ever raised."

- Mike McCart, Alliance Simmental Farms, Ontario, CA.

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Dam - Anchor D Kael 255C

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JSUL Crystal Lover 9848G
Lover Boy X Silveiras Style 1/2 SM 1/4 AN

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Calving Ease Sire Supreme

Lover Boy, Duracell X Right to Love
PB SM ASA # 2983443



J267, Achievement x Lover Boy
3/4 SM BW:67 WW:695



J285, Achievement x SAV Rainmaker
5/8 SM 3/8 AN BW:70 WW:678



J263, Yardley Chunk x Lover Boy
1/2 SM 1/2 AN BW:70 WW:678



J410, Sniper x Pressure Point
PB SM BW: ET WW: 703



J284, Yardley Standout x Top Notch
PB SM BW: 78 WW: 737



J261, Catalyst x Coleman Bravo
PB AN BW:70 WW:678



J348, Yardley Standout x Stepping Stone
5/8 SM 3/8 AN BW:80 WW:761



J286, Achievement x Stepping Stone
3/4 SM 1/4 AN BW: 58 WW: 659



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J140 - Reg# 3943852

Purebred - Homo Black/Polled
CLRS GUARDIAN 317G x WS MISS SUGAR C4
CE 16 BW -2.0 WW 97 YW 150 MCE 10
M 35 MWW 83 **API 195 TI 113**



J071 - Reg# 3943783

1/2 SM - Homo Black/Polled
G A R HOME TOWN x KBHR MEDORA G132
CE 19 BW -1.9 WW 87 YW 145 MCE 14
M 26 MWW 69 **API 196 TI 111**



J105 - Reg# 3943817

Purebred - Homo Black/Polled
HOOK'S BEACON 56B x WS MISS SUGAR C4
CE 16 BW -2.0 WW 88 YW 136 MCE 11
M 34 MWW 78 **API 187 TI 106**



J188 - Reg# 3943900

Purebred - Homo Black/Polled
TJ HEISMAN 388F x WS MISS SUGAR C4
CE 12 BW -0.7 WW 84 YW 132 MCE 8
M 36 MWW 78 **API 170 TI 98**



J138 - Reg# 3943850

Purebred - Homo Black/Polled
WS PROCLAMATION E202 x BAR CK MS X38 106Z
CE 16 BW -1.8 WW 80 YW 120 MCE 11
M 31 MWW 72 **API 184 TI 100**



J160 - Reg # 3943872

Purebred - Homo Black/Polled
HHS MR 847D x WS MISS SUGAR C4
CE 11 BW 0.5 WW 90 YW 144 MCE 7
M 31 MWW 76 **API 174 TI 101**



J164 - Reg# 3943876

Purebred - Homo Black/Polled
LCDR IMPACT 134F x KBHR E197
CE 11 BW 1.3 WW 100 YW 156 MCE 8
M 30 MWW 80 **API 167 TI 105**



J177 - Reg# 3943889

Purebred - Homo Black/Polled
LCDR IMPACT 134F x KBHR MEDORA G132
CE 11 BW 1.9 WW 102 YW 166 MCE 7
M 31 MWW 82 **API 165 TI 104**



J203 - Reg# 3943915

Purebred - Homo Black/Polled
LBRS GENESIS G69 x KBHR MEDORA G132
CE 13 BW 0.2 WW 94 YW 147 MCE 9
M 30 MWW 77 **API 180 TI 105**

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EPDs 1/11/22

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G1761

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CE	Brth	Wean	Year	MCE	Milk	MWW	Stay
19.2	-2.4	77.6	126.4	10.3	22.7	61.4	20.5
Doc	CW	YG	Marb	BF	REA	API	TI
13.0	33.7	-0.41	0.83	-0.073	1.03	198.2	102.3

IR IMPERIAL D948

IR IMPERIAL B772

IR MS DUAL FOCUS W086

MISS SR E1761

TRPH RRR NIGHTFORCE B30

MISS SR C1535

13 SONS OF RED OCTOBER SELL THURSDAY, MARCH 3RD



J255 - Reg #3943967

CE 13 BW 0.7 WW 88 YW 139 MCE 7
M 29 MWW 73 API 170 TI 98



J130 - Reg #3943842

CE 18 BW -2.9 WW 81 YW 126 MCE 10
M 28 MWW 68 API 192 TI 101



J117 - Reg #3943829

CE 18 BW -3.6 WW 73 YW 115 MCE 10
M 28 MWW 65 API 190 TI 97



J083 - Reg #3943795

CE 17 BW -1.1 WW 86 YW 132 MCE 10
M 25 MWW 69 API 179 TI 101

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by Randy Moody, New Market, Alabama

TEAMWORK is the backbone of success. Now more than ever teamwork is what the entire membership needs to be successful. There are scientific studies that actually back up this statement.

Over the past several years you have probably noticed people talking about collaboration. Some people may see this emphasis on working together — collaboration — as a passing fad. However, our growing body of research proves that when people work together thoughtfully it will definitely generate a surge of energy and enthusiasm that can change the landscape of an industry. Just look at the success we at American Simmental have seen in the acceptability of our cattle in recent years.

John J. Murphy, a specialist in business transformations and turnarounds, says “each individual has unique gifts, when we bring them to the table and share them for a common purpose, it can give companies a real advantage.”

This is what I see as ASA’s real strength today and moving forward. With the numerous research projects, the AJSA programs and opportunities, the marketing programs in our toolbox, and the ability to work together as a united team, the sky’s the limit for the American Simmental Association.

One example of teamwork is the Core Policies of ASA. I clearly remember sitting in a Policies and Procedures meeting when our chairwoman, Erika Kenner, tasked the committee with developing our Core Policies. There were a number of questions about what should be included. I must say, as I look at the ASA Core Policies shown below, this is an excellent working document. Thank you Erika for leading your team with this project.

Listed below are ASA’s Core Policies:

- **Science:** Commitment to science and development of the most effective selection tools. Advance ASA in the industry.
- **Membership:** Development, registration, and promotion of SimGenetics.
- **Youth:** Support Junior programs. Guide the junior members and their programs to learn life skills, science and use the technology, and financial responsibilities. Involve the Foundation.
- **Collaboration:** Commitment to partnerships with industry leaders and universities to advance research and science. Advancing selection tools, DNA-enhanced EPD, and monitoring genetic defects.
- **Promotion:** Promotion and marketing to enhance our members’ market share. Ensure that SimGenetics continues to appeal to the commercial industry.
- **Data Growth:** Offer the most advanced genetic evaluation services with the largest genetic evaluation services with the largest database regardless of breed.
- **Financial Stability:** ASA will maintain sufficient financial reserves to ensure leadership in the beef industry, funds for continued research and development, and a thriving breed association.
- **Services:** Offer programs relating to all beef production segments. Be leaders. Step outside traditional practices and offer opportunities for our members to grow in the industry.
- **Education:** For advancement and profit for our members and their customers.


There are numerous ways teamwork is worth everything that one puts into it. Here are a few that I think should be considered:

1. **Great ideas normally do not come from a single individual.** Most great ideas are the results of conversations among friends and colleagues. Some call this “water cooler talk” or “lunchroom chat.”
2. **Diverse ideas help you come up with super innovations.** I have heard it said that some of the most innovative ideas happen at the intersection, or the place where ideas from different people come together for common good.
3. **Teamwork can actually make you happy.** Many studies show that when you work as a team member you are 80% more likely to report emotional well-being, and up to 20% more productive when working side by side with teammates.
4. **Teamwork allows for risk-taking.** Most individuals do not want to put their necks on the line, but as a team you know the support is there from other members if bumps occur along the way.


All of this is to say we at ASA need to take time to appreciate all of the teamwork happening within our association. There is room for every member to be involved with this great team we know as the American Simmental Association. ■

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2022 Annual ASA Fall Focus

Mark Your Calendar!

**August 26-30, 2022
Roanoke, Virginia**

Friday, August 26

Tours of local farms and Virginia Tech

Saturday, August 27

Symposium and Award Dinner

Sunday, August 27 - Tuesday, August 30

Board Meetings

Hotel Headquarters:

Hotel Roanoke, Roanoke, VA

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www.simmental.org



by Luke Bowman,
director of SimGenetic development

Judge Selection

We are just finishing up another incredible show season, certainly one for the books. This was the first year that we had FIVE Major Progress Through Performance (PTP) Shows, three of those being in the month of January! To say that SimGenetics are the hottest and most trending breed category of beef cattle being exhibited is an understatement. There is so much opportunity with SimGenetics in present times. The coming year offers so much promise for the marketing and multiplication of this superior breed.

But it takes a village for the events of the 2021–2022 Major PTP show season to be as successful as it was. Unique to other breed associations, the “Majors” are brought to you by the local state associations who are the formal hosts of each event. The ASA brings forward some support staff and financial backing to make sure the events go off without a hitch, but it is the grassroots efforts and local boots on the ground that make each event a success.

However, coordinating manpower and awards is not all that the states are responsible for. Starting in 2020, it's the local host state association that has the largest impact on our PTP Judges List, where judges are selected to evaluate these Major shows. In fact, each of the host state associations select a delegate who submits a list of their preferred ten judges, ranked in order of preference, for the show season one-and-a-half years out. These five delegate lists of ten judges, along with the Herdsman of the Year recipient's submitted list of ten, are scored based on ranking. The top 30 of the 60 names submitted are reviewed and accepted by the Activities and Events (A&E) Committee and ASA Board of Trustees and then added to the PTP Judges List without going through the older traditional system of application submission. This new system fast-tracks the addition of even more qualified judges to the PTP Judges List, adding more, fresh options than in years past.

You can get involved if you would like to submit names for the PTP Judges List; there are a couple of options. First, there is this aforementioned new system where you would want to connect with the Major show's host state leadership and seek out their delegate who submits a ranked list of names. The lists are collected by ASA staff after the conclusion of a given show season (February) and before the April Board of Trustees meetings. This gives the states at minimum the months of February and March to put together the lists (if not before).

The second option is nominating a judge on your own, through the traditional PTP Judge Application system. Going this route, one must fill out an application and submit two letters of recommendation for the nominated judge. The application is found on the PTP page of the ASA website, simmental.org. This application is then turned in to staff and then submitted to the A&E Committee at their next designated meeting. The committee accepts or rejects the application. If accepted, the application is then taken to the full Board and accepted or rejected. If accepted by the full Board, the nominee makes it to the PTP Judges List found on the ASA website.

So, remember, you CAN contribute to the selection process of the PTP Judges List. Our list is growing at a faster rate than before, bringing on more qualified evaluators to sort the cattle. This is just one of the many perks of being a member-driven, state association-focused breed association. We want everyone to have a voice. ■

Clint Berry

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Doll Simmental Ranch

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Homo Black, Homo Polled

DCR Mr Judson J61

ASA# 3948617
 BD: 2/6/21 • BW: 102 lbs.
 Adj. 205 WT: 909 lbs. • WWR 108
 Adj. 365 WT: 1,425 lbs. • WWR 102
 Sire: Springcreek Denali 21E • Dam: DCR Ms Admiral C324

BW	WW	YW	Milk
6.1	102	156	34
MWW	\$API	\$TI	
85	119	85	



Red, Homo Polled

DCR Mr G110 Galaxy J67

ASA# 3948640
 BD: 2/2/21 • BW: 84 lbs.
 Adj. 205 WT: 849 lbs. • WWR 101
 Adj. 365 WT: 1,576 lbs. • WWR 113
 Sire: DCR Mr Galaxy Red G110 • Dam: DCR Mr Beefmaker B18

BW	WW	YW	Milk
1.6	99	164	32
MWW	\$API	\$TI	
82	154	96	



Red, Homo Polled

DCR Mr Jungle King J169

ASA# 3948595
 BD: 2/21/21 • BW: 94 lbs.
 Adj. 205 WT: 866 lbs. • WWR 103
 Adj. 365 WT: 1,557 lbs. • WWR 112
 Sire: KS Vanderbilt G220 • Dam: DCR Ms Moonshine D417

BW	WW	YW	Milk
1.1	91	144	28
MWW	\$API	\$TI	
74	162	95	



Red, Homo Polled

DCR Mr Journeyman J315

ASA# 3948556
 BD: 3/7/21 • BW: 98 lbs.
 Adj. 205 WT: 1,005 lbs. • WWR 120
 Adj. 365 WT: 1,624 lbs. • WWR 118
 Sire: DCR Mr Gizmo Red G380 • Dam: DCR Ms Red Ticket E453

BW	WW	YW	Milk
4.5	110	173	32
MWW	\$API	\$TI	
87	130	92	

EPD as of 1.18.22



Hetero Black, Homo Polled

DCR Mr Jester J63

ASA# 3948488
 BD: 2/6/21 • BW: 90 lbs.
 Adj. 205 WT: 952 lbs. • WWR 112
 Adj. 365 WT: 1,491 lbs. • WWR 106
 Sire: Hook's Black Hawk 50B • Dam: DCR Ms Everglade G130

BW	WW	YW	Milk
.3	101	155	25
MWW	\$API	\$TI	
76	158	95	



Homo Black, Homo Polled

DCR Mr Jericho J108

ASA# 3948531
 BD: 2/11/21 • BW: 94 lbs.
 Adj. 205 WT: 867 lbs. • WWR 103
 Adj. 365 WT: 1,470 lbs. • WWR 106
 Sire: Springcreek Denali 21E • Dam: DCR Ms Rollin Coal F210

BW	WW	YW	Milk
4.5	92	138	33
MWW	\$API	\$TI	
78	123	82	



Homo Black, Homo Polled

DCR Mr Resource J235

ASA# 3948491
 BD: 2/28/21 • BW: 90 lbs.
 Adj. 205 WT: 893 lbs. • WWR 105
 Adj. 365 WT: 1,445 lbs. • WWR 103
 Sire: Bridle Bit Resource G9117 • Dam: DCR Ms Denali G96

BW	WW	YW	Milk
3.6	92	140	31
MWW	\$API	\$TI	
77	138	88	



Red, Homo Polled

DCR Mr Vanderbilt J392

ASA# 3948539
 BD: 3/12/21 • BW: 90 lbs.
 Adj. 205 WT: 881 lbs. • WWR 105
 Adj. 365 WT: 1,511 lbs. • WWR 108
 Sire: KS Vanderbilt G220 • Dam: DCR Ms Wide Load F124

BW	WW	YW	Milk
3.4	103	163	23
MWW	\$API	\$TI	
775	143	95	

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**Tuesday,
 March 1, 2022**

1:30 p.m. CST

Kist Livestock, Mandan, ND

*Selling Top-Genetics
 for Both Breeds!*

65 Spring Simmental Bulls

100 Spring Charolais Bulls

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5 Open Charolais Heifers

Other Sires:

CDI Hometown 246A

IR Imperial D948

Boundary Motley 77F

KRJ HZN Direct Impact F805

DCI Xpected Revival 281F

DCR Mr Main Attraction E18

RFS Force F35

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Simmental Takes Hold in Tennessee

by Lilly Platts

The University of Tennessee offers seedstock producers and commercial cow-calf producers a valuable resource.



A past crowd at the annual UT Performance Tested Bull Sale.

The University of Tennessee's (UT) Performance Tested Bull Sale provides an avenue for the state's producers to sell seedstock, and for local commercial producers to source high-performance genetics. In recent years, the number of SimAngus bulls consigned to the UT Bull Development Program has increased significantly, and the competitive sale prices are proof that buyers are responding well to the breed. At the 2021 sale, 19 SimAngus bulls averaged \$4,095, with one almost topping the sale. Comparatively, 47 Angus bulls averaged \$3,980, and four Hereford bulls averaged \$3,450. No single breed is given preference in the program, but thanks to a group of driven, progressive seedstock producers, SimAngus is finding success in the program and throughout the state.

A Solid Foundation

Kevin Thompson has served as the Middle Tennessee AgResearch and Education Center director for 11 years. Throughout his education and early career, he was connected to the UT Bull Development Program. "When I graduated from the university with my master's degree I went to work as a research associate at the center that I am now the director of," Thompson explains. "I was the day-to-day manager of operations for the UT Bull Development Program for six years."

Thompson then worked for the Tennessee Farm Bureau Federation, where he was involved in purchasing bulls through the UT Bull Development Program through his work with producers. His career came full circle when he became the director of the Middle Tennessee AgResearch and Education Center 11 years ago.

Bulls consigned to the UT Bull Development Program are on test for just under three months, with an intense focus on performance and a strict culling protocol. Data is collected on each bull, including weight gain and carcass ultrasound, and close attention is paid to how each bull is holding up. Feet and leg quality and passing a breeding exam are priorities, and any bull that doesn't score adequately is removed from the program. Thompson explains, "Once they pass all of those criteria, and they have a good disposition, they are sold in January. The bulls have to jump through a lot of hoops, but we end up with a bulletproof product these commercial cow-calf producers can take home and expect nice calves from."

A Progressive Program

During his time as director, Thompson has seen the quality and number of SimAngus bulls consigned to the program increase significantly. He says, "There has been an increase in Simmental and SimAngus breeders, and the reason for that is there is a tremendous market for those bulls in our area from commercial cow-calf producers."

Thompson says that this increase is due to a shift in commercial programs throughout the state, and the overall improvement in Simmental genetics. "Commercial producers realize that from a marketability standpoint the breed is providing genetics that increase pounds gained while maintaining uniformity of color," Thompson explains. "There are a lot more solid red and solid black bulls, and they are able to use those to maintain a uniform color across their calf crop, and also increase the yield potential of their calves. They are also getting some heterosis back in their herd."

Simmental made an appearance at the UT Bull Development Program decades ago but the original red-and-white genetics never found popularity. Thompson explains that for most breeders in the area, issues with traits like birthweight and color outweighed the added weaning weight Simmental offered. However, as the breed improved and SimAngus gained popularity, the breed found its way back to the UT program. Thompson says that when he started as director almost all of the bulls consigned were Angus. Today, while Angus is still a large portion of the UT Bull



The number of SimAngus bulls consigned to the program has increased steadily over the last decade.



The Middle Tennessee AgResearch and Education Center is home to the UT Bull Development Program.

Development Program, Simmental-influenced bulls make up around one-third. "With the tremendous strides that ASA has made, with overall phenotype and genetic improvement, it's made it one of the most popular breeds in our area," Thompson says. "It maintains a package that has the power to grow, maternal characteristics and femininity, the ability to grade (because we are sending these cattle to the rail), and it's in a really uniform package that isn't changing the phenotype. They're still black-hided, but we're able to get more pounds on them."

Dr. Troy Rowan, assistant professor and extension specialist at UT, interfaces with producers throughout the year, frequently discussing the benefits of crossbreeding and heterosis. Adding breeds like Simmental to Angus-based herds is a common conversation. "The biggest thing that comes up in all of my extension work is trying to drive home this idea of crossbreeding and heterosis," Rowan says. "The other thing we've made a big emphasis on is how we shift from revenue-based traits to a more holistic picture of profitability. How we move to the bigger picture of keeping replacement heifers, and focusing on cow longevity and fertility, feet and legs, and structurally strong animals."

(Continued on page 18)



SAPI: 135
STI: 81

Long's Red Answer H8

W/C Hoc HCC Red Answer 33B x
WS Prime Beef Z8

ASA# 3784793 • Red • Homo Polled
Exciting, complete, homo polled, rare Red
Answer son!



SAPI: 147
STI: 86

Mr SR Mic Drop G1534

Mr SR 71 Right Now E1538 x
JBS Big Casino 336Y

ASA# 3568352 • Homo Black • Homo Polled
A true spread bull with extra MCE, Docility,
Marbling and production profit potential.



SAPI: 167
STI: 104

WS Proclamation E202

CCR Cowboy Cut 5048Z x WS Miss Sugar C4

ASA# 3254156 • Homo Black • Homo Polled
Proclamation is one of the ELITE, must-use
superstars!



SAPI: 119
STI: 89

KRJ Dakota Outlaw G974

ASA# 3632499 • Homo Black • Homo Polled

Dakota Outlaw's first calves are "the talk"
of the country when it comes to fresh genes
to use in 2022!



SAPI: 114
STI: 77

SC Pay the Price C11

Pays to Dream x Trademark

ASA# 2988788 • Homo black • Hetero polled
Two-time NWSS Grand Champion Bull



SAPI: 104
STI: 76

WCL No Limits G302

Mr. CCF 20-20 x American Pride

ASA# 3659712 • Homo black • Homo polled
No Limits is a neat patterned bull out of
the legendary 20-20!



SAPI: 119
STI: 74

Mr CCF Clarified E3

Mr CCF 20-20 x

Miss CCF Sheza Superstar by Duracell
ASA# 3275273 • Homo black • Homo polled
Backed by the Louisville and Denver Champion
Sheza Bonnie, Clarified offers elite phenotype,
proven genetics, and a balanced EPD profile.



SAPI: 125
STI: 75

OBCC CMFM Deplorabull D148

W/C Executive Order x LazyH/Adkins Blkstr Z15

ASA# 3150188 • Homo Black • Homo Polled
Newly on the open market for 2021! Deplorabull
is the \$100,000 valued herd sire prospect that
was the talk of Kansas City and Louisville in
the fall of 2016. He was named Bull Calf Champion
at both the American Royal and the NAILE.



SAPI: 114
STI: 81

GSC GCCO Dew North 102C

Duracell x Dew It Right

ASA# 3141837 • Homo black • Homo polled
Calving ease combined with tremendous
structural soundness! 2018 Fort Worth
Champion!



SAPI: 111
STI: 82

Longs Pay the Man E16

Pays to Believe x Shear Pleasure

ASA# 3327014 • Homo black • Homo polled
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI: 132
STI: 87

LLSF Vantage Point F398

CCR Anchor x Uprising x Quantum Leap's Dam

ASA# 3492381 • Hetero Black • Homo Polled
3/4 Lead-off Bull in the 2019 NWS S%
Champion for Lee.



SAPI: 112
STI: 72

Felt Perseverance 302F

W/C Executive Order 8543B x Rubys Rhythm Z231

ASA# 3493800 • Hetero Black • Homo Polled
Perseverance is a new, exciting baldy Executive
Order son with tremendous maternal genetics
behind him. The first dozen calves out of him have
been born light and easily out of first calf heifers.



SAPI: 173
STI: 104

LCDR Affirmed 212H

EGL Firesteel 103F x WS Miss Sugar C4

ASA# 3812282 • Homo Black • Homo Polled
Use him to make those next generation
Purebreds. Excellent foot shape and depth
of heel.



SAPI: 117
STI: 71

WHF/JS/CCS Double Up G365

W/C Double Down x WHF Summer 365C

ASA# 3658592
Double Up is by proven calving ease sensation
Double Down out of the legendary WHF/Steen-
hoek multiple time champion WHF Summer 365C.



SAPI: 123
STI: 75

VOLK Backdraft CC F810

W/C Executive Order 8543B x JS Flatout Flirty

ASA# 3528566 • Red • Polled
Backdraft owns unrivaled maternal strength,
combining noted breed-leaders "Flatout Flirty"
and "Miss Werning KP 8543U".



SAPI: 118
STI: 75

PBF Red Paint F88

W/C Executive Order x Built Right

ASA# 3500551 • Red • Polled
Hot, red, calving ease bull. 2019 Iowa State
Fair Division Champion!



SAPI: 117
STI: 70

KSIG Steelin His Style 6D

Silveiras Style x Steel Force x SS Babys Breath

ASA# 3130639 • Homo black • Homo polled
1/2 SimAngus™, calving ease from the 2012
American Royal Champion!

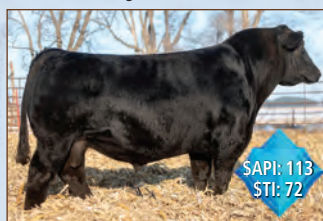


SAPI: 115
STI: 72

GEFF County O 736E

Loaded Up x RAJE/PB Montecito 63W

ASA# 3289219 • Hetero Black • Homo Polled
County O goes back to the Rhythm donor at
Ruby's! He's a featured herdsire at Griswold
Cattle Co, OK and is making the right kind!



SAPI: 113
STI: 72

W/C Double Down 5014E

W/C Executive Order X Yardley Utah

ASA# 3336150 • Homo black • Homo polled
Double Down has now proven himself with scores
of very nice calves, and as expected, has stretched
the necks, yet provides the rib the industry is
demanding in the show room and the pastures.



SAPI: 116
STI: 73

JSUL Something About Mary 8421

W/C Relentless 32C x JBFS Proud Mary

ASA# 3565879 • Black • Polled
His pedigree, Relentless (Utah x 8543U) x
JBFS Proud Mary (High Regard x Steel Magnolia),
just solidifies the ability to transmit maternal, in
fact it shouts it!



SAPI: 114
STI: 73

JSW Exit 44 7111E

LLSF Pays to Believe x SVF/NJC Built Right N48
ASA# 3416614 • Homo Black • Homo Polled
The most talked-about new blaze bull across the nation!

COOL Additions!

CATTLE Visions

573-641-5270 • www.cattlevisions.com



SAPI: 211
STI: 116

CLRS Guardian 317G

Hook's Beacon 56B x CLRS Always Xcellent
ASA# 3563436 • Homo Black • Homo Polled
Guardian was the \$85,000 selection in the 2020 "Bred For Balance" Sale. He's the breed's #1 SAPI Purebred and #2 Marbling Purebred!



SAPI: 134
STI: 87

CCS/WHF OI Son 48F

CDI Innovator 325D x WHF Summer 365C
ASA# 3452997 • Homo Black • Homo Polled
OI Son is one of the newest and HOTTEST bulls on the market! Siring champs for JS Simmental in his first calf crop!



SAPI: 102
STI: 70

Ruby/SWC Gentleman's Jack

One Eyed Jack x Upgrade
ASA# 3134708 • Homo Black • Homo Polled
Producing extremely sound, deep-sided, high-quality progeny! His first crop of heifer calves has produced champions at the highest levels!



SAPI: 134
STI: 84

W/C Bet On Red 481H

W/C Fort Knox x W/C Relentless
ASA# 3808091 • Red • Homo Polled
Griswold's red bull purchase from the 2021 Werning sale!



SAPI: 109
STI: 79

H/C - W/C Fast Lane 9085G

Rubys Turnpike 771E x W/C Miss Werning A343
ASA# 3667480 • Homo Black • Homo Polled
A popular feature in the 2020 NWSS Pen Show!



SAPI: 127
STI: 79

W/C Bank On It 273H

PWC Bankroll 811D x Hooks/ KS Sequoia
ASA# 3808104 • Hetero • Black Homo Polled
Griswold selected him at the \$202,000 high seller at Werning's 2021 sale!



SAPI: 138
STI: 84

W/C Express Lane 29G

Rubys Turnpike 771E x Hooks Shear Force 38K
ASA# 3644933 • Homo Black • Homo Polled
Complete Turnpike son at Western Cattle Source, NE!



SAPI: 98
STI: 71

SWSN Cash Flow 81E

Profit x MR CCF Vision
ASA# 3348420 • Black • Polled
Cash Flow sired some of Hartman's and Vogler's high selling lots this past year!



SAPI: 147
STI: 101

SAS Infra-Red H804

All Aboard x Erixon Bitten
ASA# 3803257 • Red • Homo Polled
One of the hottest red bulls to sell in 2021!



SAPI: 124
STI: 79

SAS Big Casino H214

Drake Poker Face x Erixon Bitten
ASA# 3803217 • Homo Black • Homo Polled
Big-bodied performance driven baldy!



SAPI: 187
STI: 91

Bar CK Red Empire 9153G

IR Imperial x CDI Verdict
ASA# 3766616 • Homo Polled
High selling bull at BAR CKs 2021 Sale! Top 1%



SAPI: 161
STI: 107

W/C Innovator 533H

CDI Innovator x WS Miss Sugar C4
ASA# 3808125 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR Impact and Favor. 533H is a power bull with a 1,500# YW.



SAPI: 161
STI: 100

W/C Sugar Daddy 9002H

CDI innovator x WS Miss Sugar C4
ASA# 3808126 • Homo Black • Homo Polled
Maternal brother to WS Proclamation and LCDR Impact and Favor. 9002H is the CE leader Innovator son and higher SAPI.



SAPI: 150
STI: 93

RBS Upper Hand H288

W/C Bankroll 4254F x RBS Uptown
ASA# 3827413 • Hetero Black • Homo Polled
Reck's 2021 high seller to Hart's, SD. Reck's describe him as impressive a bull they've raised. 902# WW combined with excellent feet, joints and profile!



SAPI: 119
STI: 77

CKCC Relevant 0639H

ES Right Time x WCS Mr Razor
ASA# 3786555 • Homo Black • Homo Polled
One of the few Right Time sons to be available this season. He's a powerfully constructed, heavy muscled 3/4 who was the second high seller at CK/Wager Sale.



SAPI: 102
STI: 72

S&S TSSC Limitless 041H (1/2)

Conley No Limit x WS Revival
ASA# 3776857 • Black • Polled
Calf champion at 2020 NAILE and 2021 Royal!

Simmental Takes Hold in Tennessee

(Continued from page 15)

All of the bulls on test at UT are genomically tested. This additional data not only helps consignors gauge their genetics, but it is incentivized by the state through the Tennessee Agricultural Enhancement Program. Rowan explains that the program kicks money back to producers who purchase bulls meeting specific criteria, including genomic testing. If a purchased bull meets all of the criteria and has a genomic test, a producer can apply to receive a maximum \$1,800 “rebate” from the state program. Overall, the program is designed to incentivize investments that will help producers remain profitable long-term.

Power in Collaboration

According to the Tennessee Farm Bureau, the state had an inventory of close to one million beef cows and calves in 2021. Like many southern states, Tennessee’s individual herds are typically small, and many producers hold jobs off the farm. This means that convenience traits are imperative, and because most producers only need one or two bulls to cover their cow herd it is important that those bulls work efficiently and have balanced traits.

While many herds are small, there are a number of high-quality seedstock producers in the state. Marketing is one challenge of producing seedstock on a small scale, and the UT Bull Development Program offers a place for these breeders to develop and market bulls through a proven program. Thompson says, “It allows breeders who don’t produce the volume of bulls to attract a large crowd of commercial cow-calf producers to their sale to participate in a larger program with a built-in reputation. Of the bulls that do pass the test — around 20% of the bulls consigned end up going home — their ability to make it from point A to point B puts them on a different level. Producers are able to participate in a program that is greater than they can be individually.”



Thompson says that friendly competition drives these breeders. “What really stands out is they communicate and work together. There’s a competition there, which breeds success and increases the whole. That’s exactly why this group of producers and their participation in the UT Bull Development Program has taken them to another tier. The competition has built on itself and brought uniformity to the bulls they have consigned in performance, fertility, structural soundness, and overall correctness of phenotype. They take it seriously, study the AI catalogs, and do a good job,” he explains.

A Program for Producers

Stanley Scott has been participating in the UT Bull Development Program for eight years, and has been a leader in improving the quality of SimAngus bulls in the sale. Scott has a long history with the Simmental breed, first when he farmed with his father. Over the years he has honed his own program to produce high-quality, top-selling bulls. Scott has been extremely focused on utilizing AI to improve genetics, first learning how to AI when he was a teenager.

Scott first bred his Angus-based cows to Simmental bulls before the term SimAngus was coined, and since becoming involved in the UT Bull Development Program one of his goals has been to increase the success of the breed at the sale. This goal has become a reality, with his own bulls doing well and the number of SimAngus bulls in the sale increasing overall. Scott recalls, “I have topped the SimAngus sale six years in a row. The second year I had bulls there I tied for the highest-selling individual. The sixth year I had the highest-selling bull by a thousand dollars.”

Overall, SimAngus breeders participating in the program have seen increased success, and Scott’s trajectory is a great example of this. He explains that he focuses on breeding for a variety of genetics, catering to the broad base of commercial customers who come to the UT sale. “I spend hundreds of hours every year studying the bulls I’m going to breed to the next year,” Scott says. “I breed for a variety of bulls, which broadens my sales base.”

A bull Stanley Scott consigned to the UT Bull Development Program

Scott, who is now retired, spent 40 years working as a lineman. During that time, he remained focused on improving his cow herd. Having worked off the farm while working to improve his cow herd, Scott knows first-hand how important it is to produce bulls that commercial producers can rely on. He says a focus on AI has allowed him to create a cow herd that consistently produces high-quality bulls. "I take a lot of pride in it, and I really put a lot of labor and work into AI'ing my cows," Scott explains.

Thompson says the overall spirit of competition, collaboration, and improvement have made the UT Bull Development Program a success. Each breed, animal, and producer is given a fair opportunity to succeed, and this level playing field also gives commercial bull buyers a place they can confidently source genetics. Thompson emphasizes that the program is not catered to any individual breeds or producers, but

that the increased success of SimAngus cannot be ignored. "The Simmental breeders have just been extremely impressive," he says. "I have to be unbiased as a part of UT, but I do have to state that the genetic improvement these breeders have made over the years I've been involved has been extremely impressive. My experience spans all the way back to 1993, and it's been impressive to see these breeders grow, see the pride they have in what they do, and to see them gain the following of commercial cow-calf producers. It's fun to watch. Any time you see progress in the cattle industry it's fun to see." ■

Through an intense focus on AI breeding, Stanley Scott has improved his cow herd



Stanley Scott spends significant time studying which bulls will best fit each cow in his herd.



Stanley Scott has been involved with the Simmental breed for decades.



BEST PRACTICES FOR SEEDSTOCK PRODUCERS

Best Practices to Receive the Most Accurate Genetic Predictions

1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, Ph.D.



Matt Spangler, Ph.D.



Bob Weaver, Ph.D.



Wade Shafer, Ph.D.

7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability / productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

All this from a test you can complete before you wean the calf.



Best Practices for Genomic Testing

1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA offers the Calf Crop Genomics (CCG) program to offer 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point given historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



STYLE: A Leadership Program for the Industry's Next Generation

ASA is excited to announce SimGenetics Training for Young Leaders and Entrepreneurs (STYLE) 2022, a leadership program for beef industry enthusiasts age 25 to 40. The in-person program will be held in Oklahoma City, June 17–19, 2022. STYLE intends to develop leaders who better appreciate and understand the complex environments of the beef industry, who can more effectively serve ASA stakeholders in the future. Attendees will focus on the following:

- Enhanced awareness of their own strengths and how to leverage these strengths.
- Gain a more thorough understanding of ASA governance.
- Gain insight into the various beef industry segments.
- Increase engagement regarding the future of ASA and the industry.

Who should apply for the program?

Beef and SimGenetic enthusiasts from age, 25 to 40.

What can attendees expect at STYLE?

The STYLE program has been crafted by an industry expert in leadership development, and ASA staff. The structure of the event is a mixture of talks, panels, interactive sessions, small group experiences, meaningful mentorship opportunities, suggested readings, and real-life examples of overcoming serious obstacles. The content will range from inward-facing personal assessment to ASA governance, industry trends and voices, and encouragement by leading figures within the beef business.

What does STYLE cost?

Attendees will be responsible for their travel expenses to Oklahoma City, lodging, and some meals. The registration fee is \$200/attendee or married couple. This will cover multiple meals, written resources, session attendance, and a visit to the Oklahoma City National Memorial. **Upon attendance, full participation, and completion of the STYLE program, \$200 will be credited back to the ASA account of the attendee for future use (i.e. registrations, transfers, and THE).** All those who sign up by the early entry deadline of March 18, 2022, will have their name placed into a drawing for two free lodging packages.

Why did ASA see a need for a program like this?

Responsible beef producers are constantly studying the future of their operation, the sustainability and adaptability of their business model, and keeping a watchful eye toward the need for new voices and fresh perspectives. Similarly, ASA trustees and staff intend to steward the future of ASA and its services for its membership and the industry at large. That future is to be most heavily impacted and determined by young professionals and families who are presently using and implementing SimGenetics and ASA tools, services, and strategies to grow their own businesses. It is important to connect with those producers to better serve their present needs, while also giving them greater insight into ASA and its mission. STYLE situates us better today, and serves as a training ground for insightful leaders tomorrow.

Why is it important to encourage young producers in our breed to be leaders?

ASA exists to improve beef business profitability through the honest and clear use of data and facts. Commitment to that mission has built the “Business of Simmental” into the most innovative and commercially focused breed association in existence. This is evident in current successes across the industry. However, that mission is also what allows us to continue to push, to adapt, to accurately self-assess, and to ultimately navigate challenging times. This is a lofty charge. To maintain this course and improve, we must have the creativity, ingenuity, commitment, and input of those who will be at the helm over the next 30 years. ■

What? STYLE 2022

When? June 17–19, 2022

Where? The Skirvin Hilton, One Park Ave., Oklahoma City, OK 73102

Early entry deadline (will make participant eligible for lodging drawing): March 18, 2022

Final entry deadline: April 1, 2022

How to apply: simmental.org/STYLE

Questions? Please email ckemp@simmgene.com



RINCKER SIMMENTALS

SWEET 16 ONLINE BULL, SEMEN, & FEMALE SALE

March 7, 2022 on SC Online "Sale End Time at 7PM Central"



Lot 1 - RS Remington 032H ASA 3938762
Oct 2020 PB by Remington Lock N Load Black, Homo Polled



Lot 2 - RS/Hill Relentless 6643J ASA 3970686
Jan 2021 PB by W/C Relentless Homo Black, Polled



Lot 3 - FC Bert ASA3878980
Nov 2020 PB by HOC Broker Black, Polled



Lot 4 - RS Relentless 814J ASA 3970692
Jan 2021 PB by W/C Relentless Homo Black, Homo Polled



Lot 5 - RS/BR Quantum Leap 401H ASA 3938766
Oct 2020 3/4 by HPF Quantum Leap Black, Polled



Lot 6 - RS Trailblazer 9695J ASA 3970680
Jan 2021 PB by CDI Innovator Homo Black, Homo Polled



Lot 7 - RS Innovator 112J ASA 3970687
Feb 2021 PB by CDI Innovator Black, Homo Polled



Lot 8 - PVF/RS Unbelievable Style ASA 3942037
March 2021 1/2 by Silveiras Style Black, Homo Polled



Lot 9 - PVS/RS Payday ASA 3942036
March 2021 PB by Pays to Believe Homo Black, Polled



Lot 11 - RS/BR Journey 7494J ASA 3970694
Jan 2021 PB by HILB Oracle Black, Polled/S



Lot 12 - HILL Bull 10J ASA 3895372
Jan 2021 3/4 by WS Proclamation Black, Polled



Lot 13 - HILL Bull 14J ASA 3895377
Jan 2021 PB by THSF Lover Boy Black, Polled

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Sale consultants:
Larry Martin: 217.433.0242
& Greg Miller: 608.778.3785



Curt, Pam, Cari & Brent - Shelbyville, IL
Curt: 217.871.5741 - curt@rincker.com
Brent: 217.246.3550 - rincker@gmail.com

Genetic Evaluation: A Team Sport

by Jackie Atkins, in collaboration with
Randie Culbertson and Wade Shafer



Our family dynamics between individuals competing directly and the group working collaboratively. Nearly every time my kids are competing with each other to put their pjs on first, pack their lunch first, or run to the gate first, they are pushing and shoving, and only care about themselves at the expense of others. When we flip this conversation into a team sport by asking, “How fast can we all be ready for bed?”, this instantly changes the dynamics. Instead of elbowing each other out of the way, when our family is the team, the older kids help the younger ones get toothpaste on their toothbrushes, find clean pjs, comb hair, and work together toward a common good in a spirit of camaraderie. Not only is there less fighting in the family when we have a team goal, but everyone finishes faster as we aren’t wasting time fighting over silly things like who touched the toothpaste first.

I see this play out in breed association politics as well. If a breed association’s mentality is to make their association number one, they will start elbowing, pushing, and shoving to “win”. When the common good is to provide tools for the commercial cattle industry, this completely changes the dynamics. Now the breed associations can collaborate and work together toward helping the commercial cattle industry have the most accurate tools at their disposal.

I feel so fortunate to work with a collective of team-oriented breed associations through International Genetic Solutions (IGS). It is invigorating to join forces with the staff of the various breed associations and problem-solve together. This summer we worked on a project that highlighted these benefits. We had one-on-one meetings with each association in IGS and went through the individual data entering into the genetic evaluation. It was a great opportunity to see how each association is adding to the IGS evaluation and also how each association is benefiting from the IGS collective.

We looked through a wide swath of data points to review contributions made by each breed organization. The American Simmental Association (ASA) has ~150,000 genotyped animals and an above-average number of females and terminal cattle genotyped. In females born after 2010 with a Stayability record ($n = 126,003$), the members of the ASA have genotyped over 27% of those cows compared to the IGS average of 16%. Similarly, if we look at the number of terminal calves born since 2010, the ASA contributed 30,744 carcass records, of which 34% were genotyped. This is well above the IGS average of 10% of the terminal cattle being genotyped. Clearly the membership commitment to Cow Herd DNA Roundup and the Carcass Expansion Project show up in the numbers of genotypes in these populations. This is paving the way for research and development to improve what we can do for future predictions of maternal and terminal traits.

An area where we saw a drop in ASA data compared to the average IGS percentage was in yearling weights submitted. The ASA has just under 23% of the animals in our database with at least one phenotype who have a yearling weight, compared to an average of 28% for IGS. The Calf Crop Genomics program has an incentive for completed growth trait record submission, so it will be interesting to see if this benchmark improves in the future for ASA.

This report also highlighted the benefit to ASA of being in IGS. As of June 2021, the ASA had 12,979 bulls in the ASA database that also have progeny in another breed registry in the IGS collective. If the ASA were in a genetic evaluation all by ourselves, we would have close to 2.3 million progeny from these ~13,000 bulls, which is a healthy amount of data. But, by having one joint genetic evaluation, we add over 2 million more progeny to these 13,000 bulls, bringing the total to just over 4.3 million progeny records. This of course adds quite a bit

(continued on page 26)

Before you load that new bull . . .

There is something you deserve to know.



The Problem:

Cattle feeders are experiencing abnormally high death loss with many straightbred calves.

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Genetic Evaluation: A Team Sport

(continued from page 24)

of data to the 13,000 bulls, but also all of their relatives benefit from the additional progeny records.

We pulled similar numbers for each organization in IGS and saw the same pattern across all the breed associations using the IGS genetic evaluation. Some breed associations saw an increase of nearly 14 times the amount of data through the collaborative efforts of IGS than if they had their own separate evaluation.

Seeing the fruits of this effort reminds me of a line from James Clear's book *Atomic Habits*, which I recently discovered: "You do not rise to the level of your goals. You fall to the level of your systems. Your goal is your desired outcome. Your system is the collection of daily habits that will get you there."

I think a tremendous benefit the ASA and many organizations in IGS offer their members is to have systems that allow breeders to help meet their data collection goals. Without those systems some breeders would meet them anyway, but certainly far fewer than can today. Again, we are working as a team to create the best level of genetic awareness. If we want the commercial cattle industry to have the best tools to predict genetic merit, then we work as a team with appropriate systems to meet the data goals.

"This year, spend less time focusing on outcomes and more time focusing on the habits that precede the results." — James Clear, *Atomic Habits*.

- ASA has ~150,000 genotyped animals.
- In females born after 2010 with a Stayability record (n = 126,003), the members of the ASA have genotyped over 27% of those cows; the IGS average is 16%.
- In terminal calves born since 2010, the ASA contributed 30,744 carcass records, of which 34% were genotyped; overall, 10% of terminal calves are genotyped in IGS.
- ASA has just under 23% of the animals in our database with at least one phenotype who have a yearling weight, compared to an average of 28% for IGS.
- As of June 2021, the ASA had 12,979 bulls in the ASA database that also have progeny in another breed registry in the IGS collective.

— If the ASA were in a genetic valuation all by ourselves, we would have close to 2.3 million progeny from these ~13,000 bulls, which is a healthy amount of data. But, by having one joint genetic evaluation, we add over 2 million more progeny to these 13,000 bulls, bringing the total to just over 4.3 million progeny records. ■



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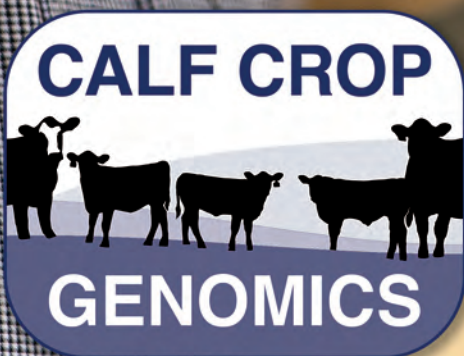
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4 Four Elected to Board of Trustees

Four newcomers have won election to the ASA Board of Trustees. Joseph Hensgens, Rayne, Louisiana; Maureen Mai, Bonners Ferry, Idaho; Ryan Thorson, Glendive, Montana; and Loren Trauernicht, Wymore, Nebraska.

These new members were sworn in and formally seated during ASA's Annual Meeting, held virtually the first week of January, 2022.

Joseph Hensgens, Rayne, LA



Currently president of the Louisiana Simmental/Simbrah Association, Hensgens is deeply involved in the family-owned Hensgens Brothers Cattle operation, as well as J&L Cattle Services, owned with his wife, Lanna. The couple emphasizes helping youth through showmanship and basic cattle-care skills. The Hensgens Brothers enterprise dates back to the 1980s, when his father began using Simmental bulls on commercial cows. Today, the family partners concentrate on production of registered Simbrah, Simmental, and Brahman cattle. A 2014 animal science graduate of the University of Louisiana at Lafayette, he admits that he is fascinated by the science supporting SimGenetics. Genetics are marketed through social media, as well as advertising in such publications as *the Register*, *Simbrah World*, and the *Brahman Journal*. Hensgens' genetics are also sold through private treaty and in support of breed and ranch sales. In 2020, after devastating Hurricane Laura struck Louisiana, he led an effort that raised \$250,000 in support of needy area youths.

Maureen Mai, Bonners Ferry, ID



Maureen Mai of RYMO Cattle Company in Bonners Ferry, Idaho, is involved with many aspects of the Simmental breed. She serves as secretary for both the Idaho and Montana Simmental Associations. She manages the Bulls of Big Sky sale group, marketing nearly 100 of her family's SimGenetics bulls; 2022 will mark the 13th sale. The females sell at the Western Choice Sale and private treaty. Mai joined ASA in 1992 and as a youth attended both Regional and National Classics. She organized the 2021 Western Regional in Idaho and has co-coordinated previous Regionals. Mai hauls her son and other 4-H-ers to Western Regionals, the National Classics, jackpots, and fairs. After earning her animal science/agri-business degree, Mai and her husband, Ryan, leased a herd of 400 cows, improving them with SimGenetics. Today, RYMO calves more than 270 registered Simmental and SimAngus cows. Their son, Dillon, is growing his herd. They farm over 2,000 acres of hay, wheat, barley, and canola.

Ryan Thorson, Glendive, MT



The extended family involved in Lassle Ranch Simmentals includes Thorson; his wife, Sarah; their children, Grace and Harper; plus Sarah's parents, Clay and Marianne Lassle. Their cow herd is composed of 350 brood cows and 75-100 replacement heifers. All animals are registered through ASA's THE program and include purebred and SimAngus. A Wisconsin native, Thorson graduated from the University of Wisconsin-River Falls in ag sciences, then joined GENEX, starting in the beef genetics division. He spent six years as manager of the GENEX Hawkeye West semen collection facility in Billings, MT, before moving to the ranch full-time. About 125 bulls are sold through an annual bull sale. The ranch has started retaining ownership on steers and non-replacements in order to acquire additional carcass information. He has served on the Montana Simmental Association board for six years, including two as president, and worked as Simmental Show superintendent for five years at the NILE Stock Show.

Loren Trauernicht, Wymore, NE



For the past 51 years, Trauernicht and three generations of his family have owned and operated Trauernicht Simmentals, a 450-head seedstock cow herd. Ninety-five percent of Trauernicht cattle are bred artificially, with special attention given to performance, calving ease, maternal traits, and fertility. An additional 130 embryos are placed annually. Cattle are sold through two production sales in their own on-the-farm sale facility. Their Female Sale is held each December, with bulls sold primarily in February, although a set of select bulls is also retained for private treaty sale to repeat customers. One of the earliest Simmental breeders in the US, he holds ASA membership 2467. He has served the Nebraska Simmental Association in many capacities, including as president and board member, and has been deeply involved in ASA Regional and National Classics. Over the years, Trauernicht and his wife, Maxine, have worked diligently to involve their children Cindy Miller and Scott, as well as their grandchildren. ■

YOUR DATA. HIS FUTURE.

LIKE IT
OR NOT —
WE KNOW
THE TRUTH.

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IGS Carcass EPD Updates

by Randie Culbertson, PhD



Carcass records on terminal cattle remain rare and highly sought-after phenotypes for National Cattle Evaluation. As the number of carcass phenotypes are limited in the National Cattle Evaluation, IGS uses breed effects from the USDA Meat Animal Research Center to adjust genetic predictions for various breeds. Programs like the Carcass Merit Program and Carcass Expansion Program are adding valuable terminal records and genomic information to the genetic evaluation.

As with any trait under selection, breed effects will change over time. As a result, US-MARC updates their breed effects annually and the IGS Multi-breed Genetic Evaluation recently updated the breed effects in the published EPDs (as of 12/20/21). The implementation of these updated breed effects caused some changes in carcass EPDs. The adjustments are set to an Angus base and are applied depending on the breed percent of the animal. When comparing the rank of bulls with a high percent of a breed, breeders may see a shift in the EPD value but the bulls still have the same rank among other bulls with the same breed percentage. However, reranking occurred when comparing one breed to another as well as different percentage composites.

An ongoing challenge of estimating carcass EPDs is the lack of carcass phenotypes. This lack of phenotypes creates a real challenge for the genetic evaluation to appropriately account for breed differences. With traits that have limited records and breed comparisons within contemporary groups, using field data (i.e. IGS data) can lead to unreliable estimation of breed effects. In those cases, breed effects from scientific literature are often used. The advantage of using breed effects from literature is that the effects are derived from “clean” data and often from herds with breeding systems designed specifically to obtain these breed effects. In the case of carcass trait breed differences, the IGS Multi-breed Genetic Evaluation uses the breed effects derived from US-MARC. ■

Need Registrations or Transfers in a Hurry?

Use Our Online Herdbook

Herdbook Services offers hands-on registration capabilities.

You enter the data, work through any errors, pay the fees; registration will be completed in minutes. No priority handling fee, no hold-ups (unless there are errors or payment is needed) and can be completed any time of the day or night.

Interesting fact:

90.8% of the animal data is already submitted electronically through Herdbook Services!

Why the encouragement to go online and register the animal yourself?

1. Registrations and transfers needing faster than the normal turnaround will be charged \$50 priority processing fee per animal. This \$50 fee can be avoided by going online and completing the registration or transfer yourself.
2. Complete the registration online and if you need it mailed by FedEx or UPS send a request via email (simmental@simmgene.com) for special shipping. **Note:** there is a charge for shipping unless mailed by regular US Mail. Plan ahead and avoid those charges.

Need more encouragement to register online?

1. Normal processing (registration) on paper applications for SimGenetic animals (once received in the ASA office): 3-7 business days (error-free and payment received) depending on the time of year — holiday season could extend turnaround.
2. Mailing services: within three days of processing (registration) plus the length of time for the US Mail service.

The Customer Service Specialists are just a phone call away to assist you.

1. There are peak times and days where there are large volumes of calls (especially as it closes in on a deadline, you are not alone if you are one who waits until the last minute).
2. If you are unable to get through, feel comfortable leaving a voicemail. Our goal is to return calls as soon as possible, normally within 3-4 hours. If your question can be answered by email, send an email instead of a voice message to:

simmental@simmgene.com

*for general questions
or priority handling*

dna@simmgene.com

for DNA questions or kit requests

the@simmgene.com

for Total Herd Enrollment (THE)

members@simmgene.com

*to apply for membership or,
account changes, or annual service
fee questions*

carcdata@simmgene.com

*for Carcass Merit Program (CMP)
and Carcass Expansion project.*

ultrasound@simmgene.com

for ultrasound and barn sheets

To help you plan, here are some items which may hold up registration for a length of time:

1. **DNA / Genetic Abnormalities / Parental Validation / AI Sire / ET Requirements:** DNA Testing is a standard process without any options to expedite this service.
 - a. Normal DNA Testing: 5-7 weeks for results. Sample failure and misidentified samples doubles this time.
 - b. DNA kit paperwork requests: 48-hour turnaround
2. **Non-Compliance:**
Total Herd Enrollment breeders: there is a deadline each year where the previous year's calf data must be submitted. You'll be notified of the dams in your herd which need calf data or a reason the cow didn't calve when you go online to submit new registrations. Until this information is completed, no new data will be accepted.
3. **Foundation Registration:**
Sires registered with other breed associations MUST be registered with ASA prior to registering progeny. Other breed dams may be registered with ASA as a Foundation, but it is optional, not mandatory. Normal processing is 10-12 business days (error-free, payment received, DNA requirements completed).
4. **Breeder Signature:**
If the owner of the dam at the time of conception is different than the person applying for registration, ASA requires the breeder to sign off on the calf you are registering. Make sure the breeder signs the calf's registration application or breeding information is supplied on the transfer of the dam. If the dam was sold with the calf at side, make sure the seller has registered and transferred the calf to you.
5. **Non-payment:**
Payment is required to complete registrations.



FASTER

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Priority Handling Processing Service:

ASA offers priority handling services if you are unable to complete your registration online. If the data is error-free and payment is received, normal turnaround time for registration is within two business days. There is a priority handling processing fee \$50 per animal. Regular US Mail service is at no charge; however, other mailing services (i.e. FedEx, UPS or Express Mail) will incur additional charges.

DNA Updates

\$30 DNA Research Fee

Sample packages sent to the ASA office (with or without paperwork), instead of the lab, will incur a \$30 research fee. With the exception of research projects (CHR, CCG, CXP), all samples are to be sent directly to the lab with ASA paperwork.

Updated Testing Timeline

Due to COVID-19 and staffing issues at Neogen, ASA's DNA Department is experiencing increased turnaround times at the lab. Once samples are received at Neogen, DNA testing may take approximately five to seven weeks to complete. Please communicate any deadlines you may be working with to the ASA DNA staff. We will continue to have close communication with Neogen to ensure DNA results are available as quickly as possible. Expedited and tracked shipping is always recommended when ordering kits and shipping samples to Neogen.

Additional Updates

1.) For research samples only, members should only provide two parent options (sire and dam) when testing is requested. Alternate parents must be supplied after the initial results are available on Herdbook. This simplifies the process and allows ASA's team to work through requests more efficiently. For regular DNA testing, alternate parents should still be supplied when testing is requested.

2.) DNA research fees are \$1/minute. Each case is unique, so estimating the final charge is difficult. If there are a significant number of animals not qualifying to a parent(s), please reach out to the DNA Department to discuss a rough estimate of time and cost.

First Quarter Cost Share Funds Available

The first quarter of ASA's 2021–22 fiscal year (July 1, 2021–September 30, 2022) has ended. This is a reminder that Check-Off dollars based on registration numbers in your state for the past quarter of the fiscal year are now available. Application forms are posted on simmental.org under *Membership*→*State Associations*→*Check-Off Dollar Request Form*. Animal registrations drive the availability of funds, so all members are encouraged to stay current on registrations.

Cost Share funds available — \$4,000 per fiscal year — to each state association are outlined on simmental.org. State associations that utilized the maximum of \$4,000 Cost Share funds last fiscal year were granted an additional \$1,000 to be used during the 2021–2022 fiscal year. Cost Share reimbursement requests should be submitted to invoices@simmgene.com.

State associations are encouraged to take advantage of ASA representation at events. Each state is entitled to two visits per fiscal year without charge as long as one is a commercially oriented event. Additional attendances can be funded, in part, with Cost Share dollars. For more information, visit simmental.org.

ASA Provides Open-Breed Registration Promotion

The ASA Board of Trustees recently passed an open-breed promotion to dual-register cows that are registered with another breed association at the nominal rate of \$5.00 per head for the fiscal year 2022.

Starting in July 2021, the ASA reduced the rate to register a cow already registered in another recognized breed association from \$17.00 to \$5.00 for the 2022 fiscal year (July 1, 2021, to June 30, 2022). Any person can apply for registration on an animal registered with another breed association. To take advantage of ASA's open-breed registration promotion, all dual-registration requests must be received or postmarked during the 2022 fiscal year. To get started, email a list of the other breed association numbers with tattoos to simmental@simmgene.com.

2022 Year-Letter is K

In accordance with the Beef Improvement Federation guidelines, the year-letter animal identification for 2022 is K, and will be followed by L in 2023, and M in 2024. The letter J was the year-letter designated during 2021.

Per the BIF guidelines, the following letters are not used: I, O, Q, and V.

Digital Certificates Now Available

ASA recently launched a new feature on Herdbook allowing members to download official digital certificates for registered animals. After September 1, 2022, ASA will no longer scan and email or fax copies of printed certificates, and is encouraging shows, sales, and other events to utilize digital certificates. Digital certificates are the easiest, most reliable way to obtain an official record quickly. To download a digital certificate, search for your registered animal on Herdbook. If you are logged in and the animal is registered in good standing, there will be a button to download a digital certificate. Only the current owner of an animal can access the digital certificate. Please contact the registrations department with any questions.

Herdbook Update to Birth Weight Ratio and Collection Method

The ASA Board of Trustees has passed a resolution to change the direction of the ratio for birth weights so that larger ratios are assigned to animals with heavier birth weights in their contemporary group and vice versa. This resolution came about to standardize the direction of the ratios so that higher ratios uniformly mean more of that trait.

Additionally, breeders can now indicate if they use hoof tape to estimate birth weight in Herdbook. There is a column called "BwMethod" next to the column where birth weights are entered in the animal entry page. If the weights were estimated using hoof tape, then simply put a T in the "BwMethod" column. If birth weights were obtained using a scale, there is no need to enter anything.

Calf Crop Genomic Testing Project



Calf Crop Genomics (CCG) is a recent program launched by the American Simmental Association in collaboration with Neogen. Calf Crop Genomics offers a 50% off GGP-100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop

group. Genotyping entire contemporary groups is important to:

1. use genomically enhanced EPD (GE-EPD) for selection decisions.
2. reduce selection bias in genomic predictions.
3. increase the volume of genotyped animals for future improvements to genetic predictions.

The latter two points make any singular genomic test in the future better for all members using genomics.

***Please visit simmental.org to review the program requirements. Obtaining a DNA sample on the entire calf crop is required. The "entire calf crop" is defined as at least 90% of the birth group of all male calves, all female calves, or both. The CCG program aims to understand the genetics of entire calf crops. Therefore, the following calves are included within the 90% requirement: born alive, but died or removed anytime before weaning; died at birth; or stillborn (full term). If the member is unable to send DNA on 90% of the birth group, they can send 100% of the calves alive at weaning to meet the CCG requirements.

SimmApp Available

Receive the latest beef industry news, ASA alerts, *SimTalk* and *the Register* magazines, Sire Source, press releases, industry events, deadlines, educational articles, and the ASA's YouTube channel all in one place. Sign up to receive push notifications and get immediate announcements tailored to your needs. SimmApp can be found on Google Play, Apple Store, or Amazon Appstore.



Performance Advocate Program Update

ASA Performance



Advocate

2022 marks the third year with new guidelines for the Performance Advocate program, identifying top-notch data reporting that fuels ASA's genetic evaluation. Focused on submitting records on at least 90% of the contemporary group, a Dedicated Performance Advocate submits records on at least 8 of the 14 traits, and a Driven Performance

Advocate submits records on at least 10 of the 14 traits.

For participating Total Herd Enrollment members, your score is available on herdbook.org. After you're logged in, go to "Data Entry" and select "Online." On the "Online Data Entry-Inventories" page, the performance advocate compliance is viewable as a bar and half circles for each trait tracked.

Cow Herd DNA Roundup Continues



The ASA Board of Trustees approved Phase II of the Cow Herd DNA Roundup. The project will continue to accept new herds at \$25 per sample for a GGP-100K genomic test. Members must test 90% of their calving-age cows to qualify for the reduced price.

When members submit mature cow body weights and body condition scores or hip heights on 90% of their calving-age cows, they will receive a \$5 credit to their account for each reported cow. Cows must be 18 months of age or older when mature cow measurements are taken to qualify for the \$5 credit. The \$5 credit will only be applied once in an animal's life. For example, if a member received a credit for the phenotypes in 2018 for that cow, they cannot receive another credit for the same cow with a new weight and BCS in 2019.

With the advent of the Calf Crop Genomics Project, the ASA Board of Trustees has amended the CHR program for females younger than calving age. Heifer calves and replacement heifers are no longer eligible for the CHR research rate as of January 1, 2021, but calving-age cows and new purchases of calving-age cows will remain eligible for the research rate. ■

More than a Carcass Test



"The CMP is a complete young sire progeny test, collecting data from birth to harvest and beyond due to the fact many of the CMP herds retain daughters which ultimately report the earliest maternal data on the enrolled sires."

- Gordon Hodges, Gibbs Farms

The CMP collects birth-to-harvest data, genomics, and mature cow information.



Look for the Logo!

Enroll your Sire - carcdata@simmgene.com



by Larry H. Maxey,
founder and superintendent, NAILE Fullblood Simmental Shows
larryhmaxey@gmail.com

Editor's Note:

This is the seventeenth in the series *Our Pioneers*.

Our Pioneers – The Livestock and Range Experiment Station at Miles City, Montana

My first piece for the *Our Pioneers* series was in the March 2020 issue of *the Register*. I began that column with the following: “These pieces will feature information about prominent people, places, and organizations — the Pioneers — central to the establishment of the Simmental breed on the continent that paved the way for the successes we experience today.”

Some may have wondered why I included “places” in my criteria, given that most associate the word pioneer with people. However, I consider certain organizations and places appropriate candidates for the distinction as well. Such is the case with this month’s selection: Miles City. The subject is so large that I will devote two columns to it, and even then not be able to adequately cover the topic.

The intent here is not to suggest that Miles City is a “Simmental thing.” My purpose is to connect a lot of dots that I have uncovered in my research that involve many names that have surfaced with Miles City connections. For those who have read previous stories in this series, multiple times the pioneers profiled here crossed paths with Miles City. Many got their beginnings and interest in performance testing and breeding either through direct involvement with the station or through individuals affiliated with it. Arguably, the ASA may have been an entirely different type of beef cattle breed association had it not been for Dr. Ray Woodward and his development of the ASA performance requirements shortly after its founding.

Miles City got its start as Fort Keogh Military Reservation and was established by Congress on July 22, 1876. The fort was named after Captain Myles Keogh less than a month after the defeat of Custer’s 7th Cavalry on June 24, 1876. An adjutant to General George Custer, Keogh was killed in the Battle of the Little Bighorn. General Nelson A. Miles was given the task of establishing the fort, and subsequently the adjacent town was named for Miles.

By 1907, all infantry troops were withdrawn from Fort Keogh, and by 1910 it was set up as a Remount Station. In 1922, the Army relinquished the land and completely withdrew by 1924 when Congress transferred jurisdiction for the fort and 55,000 acres accompanying it to the US Department of Agriculture for “experiments in stock raising and growing of forage crops.” The station’s research was in five areas: beef cattle breeding, range cattle beef production, range cattle nutrition, range improvement, and management research. Its broad goal was to increase efficiency of beef production from cattle maintained in range environments.



Fort Keogh

By 1930, Miles City scientists pioneered methods for evaluating individual performance in beef cattle. With concurrent research at other sites throughout the US, development of performance testing programs in the country and worldwide was established. The early determination of heritability estimates for several important economic traits in cattle was perhaps the most important contribution from the station. According to Dr. Ray Woodward, “the publication of relatively high heritabilities of growth traits such as birth weights, gains, and mature weights effectively silenced much of the early criticism of performance testing.”



The Fort Keogh feed mill in the early 1900s.

There have been several superintendents at Miles City since its inception. Dr. Woodward gave special credit to J.R. “Dick” Quesenberry, Brad Knapp, Jr., and Dr. R.T. “Scotty” Clark, as invaluable contributors to the station’s work. Quesenberry came to the station soon after its formation and transformed the old army post into an experiment station. While not a scientist, he had the genius to realize the importance of the research conducted there. His tenure was from 1926 to 1962.

Miles City initiated the first large-scale linebreeding studies in beef cattle in the US. Over time, fifteen different closed herd lines were developed and evaluated. In the next segment for this column, we will continue with the history and contributions this research institution has made, and continues to make, in improving the beef cattle industry with the ASA, and countless others, as direct beneficiaries. To be continued in the March issue of *the Register*. ■



If Beef is Your Business

The American Simmental Association Carcass Merit Program (CMP) is the beef industry's most demanding and informative young sire test. The program is a hallmark of ASA breed improvement for economically relevant carcass traits. Commercial producers play an integral part in this project.



Participants receive:

- ◆ \$60 for each AI-sired calf with carcass information
- ◆ Free semen on top young herd sires
- ◆ Free ASA Genetic Evaluation on your cowherd
- ◆ Free genotyping on terminal progeny
- ◆ Keep any or all replacement females



American Simmental Association

Become a Carcass Merit Program test herd today

To learn more about the CMP visit www.simmental.org, then click Carcass Merit Program under the Commercial tab.

**The CMP is a structured young sire progeny test. Participating cooperator herds will random sample their cowherd with CMP semen, and the resulting male (or female) progeny will be harvested with individual carcass data gathered. ASA Staff will work with cooperator herds to provide bulls that fit the general criteria of your management program, however only bulls nominated into the CMP program may be used. Producers are encouraged to be somewhat proficient in Microsoft excel for accurate and consistent record keeping.*

Questions, contact cmp@simmgene.com for more information regarding this program.

Developing leaders through friendship, networking, and communication skills!



by Grace Greiman, vice president of Communications

Hi everyone! My name is Grace Greiman, and I am currently serving as a North Central trustee for my last year and the vice president of Communications.

For those who don't know me I will take some time to introduce myself and my background. I am 21 years old and attending Iowa State University where I am a junior majoring in animal science. I grew up on my family's farm with my parents Matt and Angie, and my two siblings, Shelby and Jacob. We run around 500 head of commercial cows and a small herd of purebred Simmental and Angus. My family's farm is where I developed my love for the industry and the Simmental breed.

This past year I finished up most of my junior show career and this summer I will officially end it at the National Classic where I will exhibit one last time as a junior. I will also end my time as a junior board member after four years of

friendships, life lessons, fun, and much more. I'm not going to lie, it's hard and emotional, but I am looking forward to the next chapter of my life. For those juniors just starting out, my advice to you is to always reach for the stars. You are more than capable of anything, and the sky's the limit. No dream is ever too big, and nothing is given to you, so work hard and surround yourself with people who help you pursue those dreams. Take the time to meet new people and connect with the juniors and breeders because, I can promise you, those are the people who will push you to be your best and teach you the most valuable lessons. To those who have gotten me where I am today, I simply say thank you. I look forward to my last year as a junior member of the AJSA and a trustee. This breed and the people are truly the best. See you all this summer at the 2022 AJSA National Classic in Madison, Wisconsin! If anyone has any questions regarding AJSA please feel free to reach out to me. ■



www.juniorsimmental.org



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2022 AJSA National Classic



June 24–30, Madison, Wisconsin at the Alliant Energy Center

Hosted by the Illinois Simmental Association

Camping Information

Camping spaces are available for rent. There are two camping sites: Willow Island has 99 spots and is priced at \$35/day. Willow Island is located farther from the cattle pavilions. Each campsite has individual electric and water hook-up. Camping spaces on Willow Island can be reserved by logging onto the Alliant Energy website.

VIP camping is located in the North Parking Lot adjacent to Pavilion 1 and Pavilion 2, and has 40 campsites with hook-ups available. Choice of VIP camping spots will be auctioned in Denver and in the January online bid-off.

Hotel Information

Clarion Suites at the Alliant Energy Center
608-284-1234 – Rooms are \$129 to \$159 plus tax per night.

Sheraton Madison Hotel
608-251-2300 – Rooms are \$134 plus tax per night.

Comfort Inn
608-255-7400 – Rooms are \$119 plus tax per night.

Holiday Inn Express
608-709-5050 – Rooms are \$159 plus tax per night.

Home-2-Suites by Hilton
608-949-9650 – Rooms are \$125 to \$135 plus tax per night.

Visit the Alliant Energy Center for detailed information
www.visitmadison.com/meetings/alliant-energy-center/

SAVE THE DATES



AJSA Youth Coordinator

Mia Bayer • 715-573-0139

mbayer@simmgene.com

Lodging Information

Lebanon, Indiana – hotels within four miles of fairgrounds:

Holiday Inn

765-438-4100 • 335 N Mt Zion Rd

Rate: \$162.99 + tax, Code: Simmental Eastern Regional, cutoff date: 5/2/22

Hampton Inn

765-481-2920 • 401 N Mt Zion Rd

Rate: \$145.99 + tax, Code: Eastern Regional, cutoff date: 5/7/22

Whitestown, Indiana – hotels within eight miles of fairgrounds:

Holiday Day Inn

6064 S Main St • 317-769-0932

Rate: \$129 + tax, Code: Eastern Regional, cutoff date: 5/9/22

Hampton Inn

6005 S Main Street • 317-768-2330

Rate: \$129 + tax, Code: Eastern Regional, cutoffdate: 5/7/22

Camping – Boone County Fairgrounds
\$30/night – Contact Jolyon Dekker – 317-847-5303

Jill Harker – Eastern Regional Chair
812-371-9591 – harkersimmentals@yahoo.com

Mia Bayer – AJSA Youth Coordinator
715-573-0139 – mbayer@simmgene.com



**2022 AJSA
Eastern Regional
June 8-11, 2022
Lebanon, IN**

Baby Calf It's Cold Outside!

by Courtney Bir, Oklahoma State University Extension

So far, this fall/winter season has been much warmer than previous years. Past images of newborn calves being warmed up in trucks, and busy veterinarians made me wonder about the economic consequences of winter calving. Thanks to the efforts of many, we were able to collect data from ranchers and veterinarians to evaluate the financial implications of calving. We currently have a publication in process with Dr. Eric DeVuyst, Dr. Dave Lalman and our former Oklahoma State graduate student Amanda Upton. Upton successfully completed her thesis on this topic over the summer.

Our goal was to evaluate the implications of calving date on expected annualized return per head for a cow calf operation. We were working under the idea that early calving with increasingly cold winters in January may lead to more veterinary costs, higher death loss, and increased feed costs. We used information from a survey of producers, veterinarians, and feedlots, as well as simulated programming to get some answers.

Despite having really cold winters in recent memory, 62% of producers strongly disagreed that they see frozen ears/tails/legs on their cattle. Similarly, 10% of veterinarians who worked with 501–1,000 cattle saw 0–2% of the cattle with frost damage. The average for a veterinary call was approximately \$70, and a cost of \$5.70 was reported for frost-related medication.

Per the veterinarian survey, 48% of producers do not typically seek veterinary assistance with frost-related issues. Only 13% of producers indicated that they strongly agreed that frozen ears/tails/legs are a problem. 56% of producers expected a discount per CWT at the sale barn of between \$0.01 and \$15.00 for frozen ears, tails, and legs. Despite the conversations regarding battling the winter elements as a cow/calf producer, the reality is that it is less of a problem than expected.

Calving in mid-March resulted in highest annualized returns per head. Most of the producers we surveyed calved in March. 58% of producers indicated that calving date was part of their grazing management strategy, and 52% indicated it was part of their marketing strategy.

There were non-management factors behind calving date as well. For 34% of producers their chosen calving date was most convenient for them because the timing worked best with their off-farm enterprises. For 30% the timing worked best with their off-farm job, and for 9% the timing worked best with their seasonal labor.

In short, despite the popularity of news clips and six o'clock sound bites, the effect of winter weather in terms of frost damage to cattle was less of a problem than expected. Most producers were calving during the higher annualized return period of March. It is important to keep in mind that your operation may have other constraints, such as labor or other enterprise requirements that may make a different calving month a better option.

Calf Crops Are the Number One Indicator of Business Success

by Ellen Crawford, Bovine Veterinarian

Reproduction is the most important economic trait in a beef cow herd.

“Selling more calves as it relates to cows exposed and cow input costs is a greater indication of business success than any other production parameter,” says Gerald Stokka, North Dakota State University Extension veterinarian and livestock stewardship specialist. “Unfortunately, the majority of our expected progeny differences measure production traits not related to reproduction, while the index values focus on gross revenue, not input costs.”

Take, for example, a 300-cow herd with a 15% open rate and a normal average of 5%. The open rate is 10% higher than normal. This means that 270 cows must assume the cost of maintaining 300 cows. If cow costs on an annual basis are \$700, then each of the 270 pregnant cows will pick up the tab for \$778.

Easy answers to reducing the rate of open cows, such as changing vaccination protocols, usually are misguided and don't address the fundamental reasons for low pregnancy rates, according to Stokka. “Meaningful discussion to find solutions requires a systematic approach to practical management recommendations,” he says.

To help beef producers, Stokka says you need access to production information related to the following: calving dates; pregnancy checking information by fetal age; cow body condition scores (BCS); cow BCS by age; cow age; cow age by pasture information; bull age and cows exposed per bull; length of the breeding season; and biosecurity of the herd related to purchases, exposure to the main herd, and exposures to neighboring cattle. Here is additional information you need to consider to develop solutions to open cows and low pregnancy rates:

What time of the year is calving season? Late winter/early spring calving requires more energy in the diet to prepare cows to be rebred during the breeding season. Late spring/summer calving cows may experience a decrease in forage quality in late July and August, which can impact fertility.

What is the calving season distribution — when are most calves born? Is it the first 21 days, the first 45 days, the last 30 days, or scattered throughout the calving season? This information provides some evidence of inadequate bull power, which may be related to dominant bulls, lame bulls, injured bulls, or inadequate BCS and cow nutrition during the breeding season. A large number of cows determined to be pregnant late in the breeding season could be an indication of reproductive disease such as vibrio or trichomoniasis.

What is the number of calves born related to the number of cows determined to be with calf at the previous pregnancy checking event? This number could indicate fetal loss due to abortions not noticed, or obvious abortions and stillbirths. This can be evidence of fetal infections such as BVDV, IBR, leptospirosis, Neospora, fungal infections, and a host of other possible pathogens. In addition, fetal losses can be due to high nitrates in forage resources.

What is the cow BCS and by age? Younger cows (two- and three-year-olds) and cows more than 12 years old generally will carry less condition than middle-aged cows. This will have a direct relationship to the ability to rebreed and conceive for the next season because young cows still are growing and lactating, and older cows will have more difficulty staying in condition because most of their incisor teeth will be missing.

What are the cow and bull ages and numbers by pasture? Herds with younger or older cows in common pastures regardless of bull numbers generally will have a greater number of open cows. The number of cows exposed per bull is important, but perhaps even more important is bull age. Older and more dominant bulls tend to serve the majority of cows, so the number of bulls may not be as important as the age of all the bulls in a pasture. Running two 14- to 16-month-old bulls with a single dominant older bull counts as three bulls. However, in reality, the herd may have only one-and-a-half bulls because the dominant bull dominates the breeding. All bulls should have a semen evaluation prior to the breeding season. Bulls from pastures with low pregnancy rates should be tested again.

Are biosecurity and vaccination a priority? All purchases and additions to the herd should have a testing and vaccination history. If not, then producers should implement quarantine procedures. Even with testing and vaccination, do not introduce new additions into the herd just prior to the start of the calving season.

“Beef cow pregnancy and weaning rates are important numbers to track,” Stokka says. “High numbers without increased input costs are related to profitability and sustainability of the ranch business. Work with producers and nutritionists in herds where appropriate benchmarks or goals of these rates have not been achieved.”

Save Money with Alternative Sources of Phosphorus

by *Shelby Varner*, Bovine Veterinarian

Cattle producers may have a few options available to offset the rising costs of adding phosphorus to their herd’s diet, a Kansas State University beef systems specialist said.

Phosphorus is a common deficiency for cattle around the world, but the price of supplemental phosphorus mineral is increasing, says K-State’s Justin Waggoner. “We are expecting to see higher prices for mineral as we get into the spring booking season.”

To balance the additional costs, Waggoner says, producers “can focus on supplement selection and take into account the other sources of phosphorus that might be available.” Many of the phosphorus sources that go into our fertilizer products — which also have been rising in price — are the same ones used in beef cattle mineral.

“[As] we see commodity prices go up and fertilizer input prices go up, the value of the phosphorus that’s being put into these mineral products is going to follow suit,” Waggoner says.

Mineral supplements are often used because cattle have varying needs for phosphorus. Waggoner says cattle receive phosphorus into the diet via native range, as well as feed supplements and mineral products. Different minerals contain varying phosphorus levels. “Today, we have a variety of products to choose from, ranging from 4% phosphorus up to the traditional 12%,” Waggoner says. “Many of the products that we use to supplement a cow with protein throughout the winter months also bring a fair amount of phosphorus to the table.”

Commercial range cubes, dried distillers grain, cottonseed meal and corn gluten provide amounts ranging from 0.75% to 1% phosphorus. “Taking into account those dietary sources of phosphorus can be a good step for producers to look at if they’re looking at ways to potentially reduce the cost of their mineral program this fall into spring,” Waggoner says.

Waggoner says it is important to make sure that the product used is palatable. A good way to evaluate if the cattle are consuming an appropriate amount is to look at those target intake levels, which can be found on the mineral bag’s tag.

“Do some rough math to what that would look like if we’re relatively on target for a week’s consumption with those cows,” he says. “It’s always an expense to the balance sheet regardless of whether we’re talking about feed or mineral programs, and there’s certainly an opportunity here to maybe look at some potential cost savings,” Waggoner says. ■



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ASA Performance
Advocate

Cowhides as Edible

A company based in Oklahoma is working with staff at Oklahoma State University to develop an edible product out of cowhide, an item that is popular with African and Caribbean cultures. On behalf of the company, Oklahoma State's Food and Agricultural Product Center (FAPC) filed a petition recently with USDA's Food Safety and Inspection Service that would change regulations to remove hides from the articles considered naturally inedible by humans that are not subject to the federal meat inspection transportation requirements. Because of the "inedible" designation, hides cannot be transported from a packinghouse, for example, to another processor where the hide could be turned into a food product.

But, the unnamed Oklahoma company has been working with the FAPC since 2019 to create a process and Hazard Analysis Critical Control Point (HACCP) plan to "remove hair, foreign material and filth from the hides," and have the hide products USDA inspected and passed for human consumption. In a release from its website, FAPC noted that the beef hide product is prepared in several different ways, but most commonly as a hot dish cooked in a flavorful sauce, like a stew, and is usually served with rice. Imported edible beef skin is available in African and Asian food stores in the United States, but "their sources are usually dubious and mysterious, subjecting consumers to potential health issues," the release said. FAPC specialists have been working with the company using various equipment test trials to make the process more efficient and profitable. Their efforts have been boosted by the donation of a skinning machine by Marel. Finding food value in the hides could be a financial benefit to packers. Currently hides are considered waste and some processors actually pay to have them disposed of. Unlocking market value also would reduce the number of hides sent to landfills.

White House to Offer \$1 Billion in Aid for Smaller Meat-Industry Producers

The White House announced it will allocate one billion to aid independent meat and poultry producers. The announcement comes in response to criticism for increased inflation and the price of food on grocery store shelves — overall, food prices increased 6.4% in the month of November. The White House has criticized large corporations, saying smaller businesses can challenge monopolies and drive down prices.

The funding will include \$375 million in grants for independent meat producers, \$275 million for capital, \$100 million in training for the meat industry workforce, and \$100 million to reduce inspection costs for small processing plants, according to a White House statement. This funding will be pulled from the \$1.9 trillion American Rescue Plan.

Smithfield Joins Effort to Cut Food Waste

Smithfield Foods Inc. has joined the Farm Powered Strategic Alliance (FPSA), a collaborative effort to boost food waste reduction and recycling, and expand renewable energy production across the US. The Farm Powered Strategic Alliance, founded in 2020 by Vanguard Renewables, Unilever, Starbucks, and Dairy Farmers of America, aims to avoid or eliminate food waste and repurpose what can't be eliminated into renewable energy via farm-based anaerobic digesters.

Smithfield's inclusion in the alliance will further support progress toward sustainability initiatives the company has underway across its operations, including commitments to reduce waste sent to landfills, increase renewable energy sourcing and creation, and become carbon-negative in its US company-owned operations by 2030.

"We're excited to join the Farm Powered Strategic Alliance and accelerate progress toward our leading goals, including our pledge to achieve a 75% reduction in waste and certify 75% of our US facilities zero-waste-to-landfill by 2025," Stewart Leeth, Smithfield's chief sustainability officer, said in a press release.

Members of the alliance can recycle food and beverage waste on farms, where it is combined with manure in a Farm Powered anaerobic digester to generate renewable natural gas (RNG). The process also produces a low-carbon fertilizer that host farms can use to support regenerative agriculture practices, and provides the farmer with a diversified income stream, Smithfield and Vanguard Renewables said.

Where Have All the Butchers Gone?

With grocery shelves barren of meat during the height of the COVID-19 crisis, consumers turned to local meat processors to feed their families. These smaller processors were lifelines during those dark times, but the uptick in sales highlighted a problem that had been simmering for some time: Smaller processors simply did not have enough skilled butchers to meet demand.

"It's one of those lost skills," says Chris Young, executive director of the American Association of Meat Processors. The labor chokepoint for skilled butchers resonates up and down the supply chain, constraining farmers who have animals that need to be slaughtered and processed, and limiting how much meat actually makes it into the hands of consumers.

The lack of skilled butchers in the labor force "is probably the number one thing facing our side of the industry," Young says. "It's been an issue, but the pandemic has kind of laid it bare and made it worse."

Oregon State Wins USDA Grant to Boost Meat Supply Chain

Oregon State University's Niche Meat Processor Assistance Network (NMPAN) has received a USDA grant to "create a stronger mid-tier niche meat supply chain" in Oregon, according to a press release from the school.

The \$591,951 grant will fund the "Meat in the Middle" project, which will build on previous Oregon State programming and offer virtual classes in animal agriculture. The university said at least 1,800 farmers, ranchers, meat processors, and butchers throughout Oregon will have access to short courses, business mastermind groups, coaching, peer support, and learning tools.

NMPAN director Rebecca Thistlethwaite said the project will help midscale processors grow their businesses, which will in turn connect producers and brands to such wholesale markets as restaurant chains, foodservice, and retailers.

In addition, Oregon State's Center for Small Farms and Community Food Systems received a USDA grant for \$249,511 to work with eight Oregon food hubs, which manage distribution, marketing, networking, and aggregation of locally grown food. ■

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Driven to Sustainability

by Greg Henderson, Bovine Veterinarian

Daniel Humm's restaurant, like so many others during the pandemic, had to lay off all its employees and was facing the prospect of bankruptcy. As businesses began to reopen earlier this year, Humm decided to gamble with a trendy, yet risky concept. In May he announced Eleven Madison Park, his three-Michelin-star restaurant in New York, would go completely plant-based.

By going meatless, Humm knew his customer base would shrink to a smaller niche of diners. Dinner remained \$335 per person without the meat and before the wine. Humm and many of his patrons believe the US food system requires less meat consumption to be sustainable long-term. That belief is shared by an increasing number of consumers.

Evidence of growing consumer consciousness of sustainability is found in the Hartman Group's report, "Sustainability 2021: Environment and Society in Focus," which revealed 72% of consumers are willing to pay more to support companies that share their values.

Such support is not just for everyday products such as food. Credit Suisse, the Swiss global investment bank with \$1.5 trillion under investment management, finds 75% of millennials believe their investments can influence climate change, and 84% believe their investments can help lift people out of poverty.

"That's why we saw companies invest more than \$30 billion in sustainability initiatives last year," says Kim Stackhouse-Lawson, director of AgNext at Colorado State University. That observation was confirmed by Credit Suisse CEO Thomas Gottstein who told CNBC the coronavirus pandemic had "substantially accelerated the trend toward ESG and sustainability," and sought to highlight the investment opportunity within the overall space. ESG stands for environmental, social, and governance, and investors are increasingly applying those non-financial factors as part of their analysis.

"The demand that we see, both from our private clients but also institutional clients, for ESG compatible products is ever increasing," Gottstein explains. "It's clearly seen as, also, an opportunity to improve returns."

The "S" Word

US cattle producers have embraced changing consumer demands before. Over the past 30 years they've dramatically improved their products, using genetics to trim waste fat and management to improve cattle health and well-being. This year nearly 82% of carcasses will grade Choice or Prime, up from 54% just 15 years ago, a 35% increase. Carcasses grading Prime, just 2.6% of production in 2006, reached 10.2% in 2020.

With genetic and management improvement, the US produces the same amount of beef today as it did in 1975 with one-third fewer cows. Producers can rightly ask: Isn't that sustainable ranching? The answer, says Frank Mitloehner, professor and air quality specialist in cooperative Extension in the Department of Animal Science at the University of California-Davis, is to accept consumer desires. "Twenty years ago I overheard two cattlemen talking after I had just given a presentation," Mitloehner says. "One said, 'I like (Mitloehner), but I wish he wouldn't use the s-word all the time.'"

Those two cattle producers were industry leaders in Texas, Mitloehner says, and over the years they have organized sustainability conferences in Texas. Why the change? They told Mitloehner that even if they didn't agree with everything about sustainability, "it's not as important as it is for us to listen to our customers' demands."

Mitloehner says the five pillars of sustainability are: environment, animal welfare, food safety, people/labor, and financial viability. "Those five areas are covered in what we call stewardship," he says. "What rancher wouldn't say that they are the best steward they can be of the land, the animals and the products they produce?"

Sustainability is just the word used by our customers, and ranchers should embrace that. "Being a good steward means to work sustainably," Mitloehner says. "And that's what ranchers should be proud of. You should not be afraid of (sustainability), you should own this term."

Early Adopters

Three years ago, Tyson Fresh Meats announced a partnership with Progressive Beef, a cattle management and sustainability program for feedlot operators based in Manhattan, Kansas. Progressive Beef maintains accountability and transparency through a verification system that involves USDA-approved auditors. The feedyards certified in the program focus their efforts in three areas: cattle care, food safety, and environmental sustainability, and are verified twice per year.

Today, more than one million head of cattle are cared for annually through the program at certified feedyards, helping Tyson meet consumer demand for beef that "creates a higher confidence level for consumers."

Sustainability initiatives are also important for programs such as Certified Angus Beef (CAB). Now in its 44th year, CAB recorded sales of 1.25 billion pounds in 2019 thanks to an unyielding focus on product quality and programs designed to assist its retail and food service customers — the front line for sales and consumer satisfaction.

Last year CAB launched an award specifically for producers who have embraced the concept. The Bradley 3 Ranch (B3R) near Memphis, Texas, earned the 2021 award that recognized 60 years of investment and management that has produced amazing results in a harsh environment.

Minnie Lou Bradley, her daughter Mary Lou, and her husband James Henderson, developed a plan for B3R to help conserve the 18 inches of annual rainfall and promote the grass while managing a quality-forward seedstock business. Those efforts have helped the B3R cow herd double in size.

Now, sustainability at B3R is as much about the efficiency and quality of the cattle as it is about land and water. They've built indexes around the performances of their cattle, and they focus on cows that can raise a calf, breed back, do it on minimal resources, and maintain their flesh.

Corporate Investment

Nearly every major US food processing company is already heavily invested in sustainability. JBS, for instance, announced in March a commitment to achieve net-zero greenhouse gas (GHG) emissions by 2040. The commitment spans the company's global operations, including its diverse value chain of agricultural producer partners, suppliers, and customers in their efforts to reduce emissions across the value chain.

In June, Tyson Foods announced its ambition to achieve net-zero greenhouse gas (GHG) emissions across its global operations and supply chain by 2050. Cargill has committed to reduce GHG emissions by 10% by 2025 and reduce GHG emissions in its supply chain by 30% per ton of product sold by 2030. Further, Cargill has committed to improving the livelihood of 10 million farmers by 2030 through training in sustainable agricultural practices.

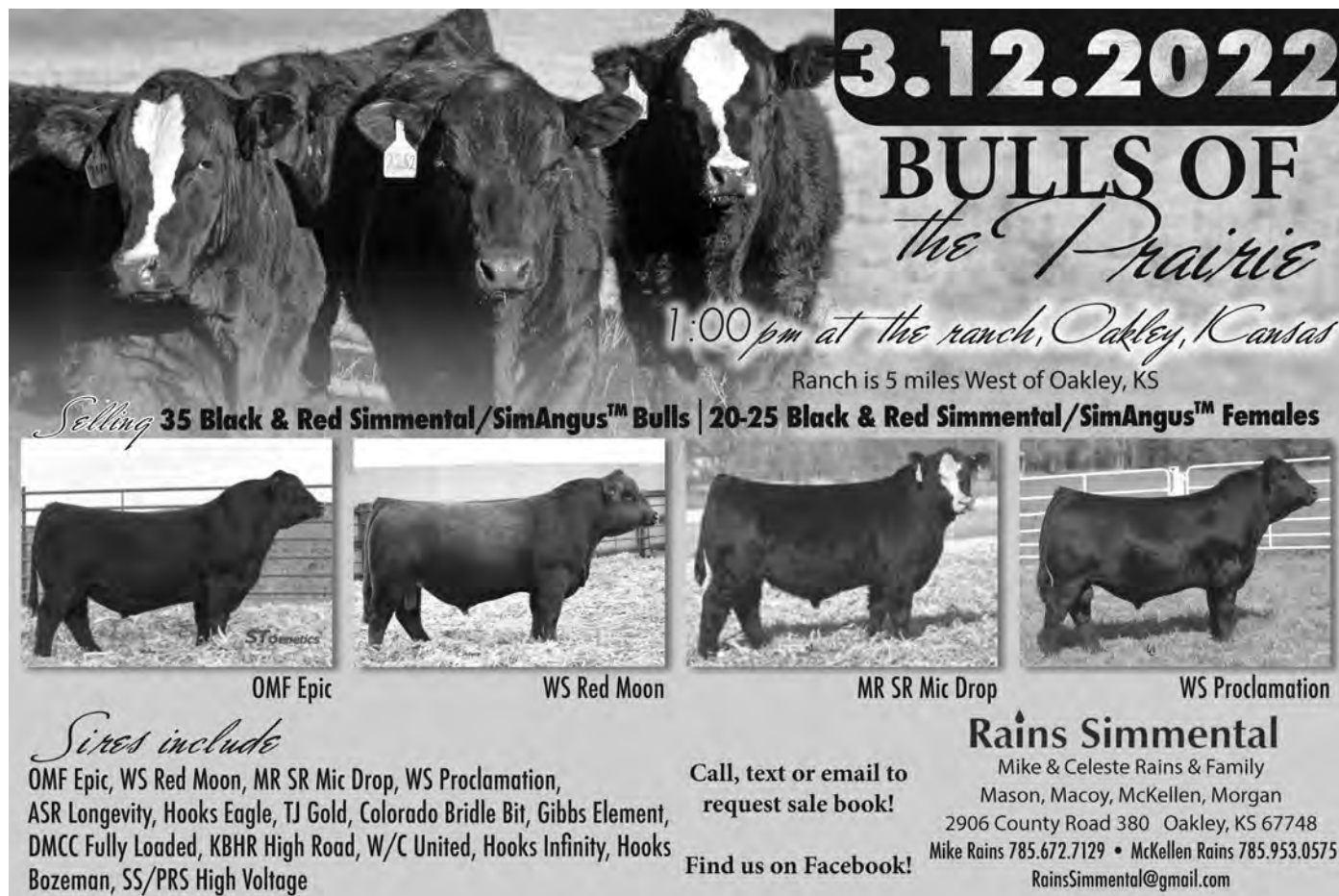
In April, Cargill and Sysco, the world's largest broadline food distributor, announced a major partnership with the National Fish and Wildlife Foundation (NFWF) that will help ranchers across Colorado, Kansas, New Mexico, Oklahoma, and Texas tackle the impacts of climate change as well as improve grasslands and wildlife habitat by creating one of the largest sustainable beef cattle grazing efforts in the nation.

With hundreds of millions of dollars invested, those companies are showing consumers their commitments to sustainability and efforts to mitigate climate change, but the stakes are far higher than the beef supply chain.

The \$30 billion invested in sustainability by companies is an investment driven by consumers and investors who are focused on the climate. "Bloomberg reports there is \$35 trillion invested in publicly traded companies under that environmental, social, and governance (ESG) umbrella," Stackhouse-Lawson explains. "And that's up 15% from the start of 2018, and it represents 36% of all professionally managed funds."

Those are the financial stakes and the pressure that are coming at publicly traded companies to focus on sustainability. "This new ESG pressure will continue to shift capital toward sustainable products," Stackhouse-Lawson says. "Now we have stronger, more connected supply chains that are not just driven by profits, they're also rewarded for their social, environmental, and governance metrics."

While cattle producers might already have a great sustainability story, it is also paramount that they recognize the need for effective communication. "It is important to acknowledge when talking about sustainability that emotion and science are on equal footing," Stackhouse-Lawson explains. "If you put them in a head-to-head race, emotion wins in the sustainability space nearly every time." ■



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China Resumes Beef Imports from Brazil

China resumed imports of Brazilian beef on Wednesday, following more than three months of suspension since Brazilian authorities announced two atypical cases of Bovine Spongiform Encephalopathy (BSE).

“The certification and shipment of animal protein to China will be normalized and can be resumed,” Brazil’s Ministry of Agriculture announced in a statement. Brazilian beef shipments to China had been suspended since September 4, when Brazil identified two atypical cases of BSE in the country. The suspension followed the rules of the commercial agreement between Brazil and China.

Since then, the World Organization for Animal Health (OIE) has reaffirmed the Brazilian status of “insignificant risk” for the disease. China is Brazil’s top beef importer this year, with 928,800 metric tons of beef bought in the first 11 months of this year, according to Brazilian beef industry association Abrafrigo. The United States is the second top buyer, with 117,800 tons of Brazilian beef purchased this year, up 116.6% from the first 11 months of 2020.

US Was Brazil’s Top Beef Buyer in November

The United States was Brazil’s top beef importer in November, surpassing China, according to data compiled by Brazil’s Center for Advanced Studies in Applied Economics (CEPEA).

Brazil shipped 17,290 metric tons of beef to the US in November, setting a record high in monthly exports to the North American country. This volume was equivalent to about 17% of Brazil’s total beef shipments in November.

Last year, Brazil exported 5,600 metric tons of beef to the US in the same month. Brazil’s beef shipments to China were suspended in September due to two cases of atypical Bovine Spongiform Encephalopathy (BSE), following the rules of the trade agreement between the two countries. The Brazilian beef industry and trade experts expected China to reopen the market quickly, but the process took longer than usual.

EU Addresses Deforestation

The European Commission (EU) has proposed new rules for imports of several commodities, including beef, that have an ultimate aim to curb deforestation and raise environmental standards in Europe and globally. The main driver of deforestation and forest degradation is the ongoing expansion of agricultural land, which is linked to the production of commodities such as soy, beef, palm oil, wood, cocoa, and coffee that are imported into EU countries. As a consumer of these products, the EU admits that it is at least partly responsible for the problem. The regulation would set mandatory “due diligence” rules for all companies that want to place these commodities on the EU market. Geographic coordinates would be collected for the land where the commodities are produced and a benchmarking system would evaluate countries and their level of risk of deforestation and forest degradation for the products within the scope of the proposal.

By promoting the consumption of “deforestation-free” products, the new rules would be expected to reduce greenhouse gas emissions and biodiversity loss. The commission also indicated that it will step up conversations with other big consumer countries to join the effort. “If we expect more ambitious climate and environmental policies from partners, we should also stop exporting pollution and supporting deforestation ourselves,” said Virginijus Sinkevičius, who serves as EU Commissioner for the environment, oceans, and fisheries.

The regulation will guarantee that domestic and imported commodities are measured by the same standards, and there will be no ban of any country or any commodity according to the commission. Sustainable producers will continue to be able to sell goods to the EU. The commission also proposed to help partner countries improve forest governance and create socio-economic opportunities for the populations through sustainable value chains. Between 1990 and 2020, the world has lost 420 million hectares of forest, an area larger than the entire land mass of the countries that comprise the European Union.

British Columbia Deals with Extensive Animal Deaths in Storm Aftermath

More than 640,000 farm animals died in floodwaters over a three-week period in British Columbia, the provincial government said in a news briefing reported in the Canadian media.

Lana Popham, British Columbia’s minister of agriculture, said most of the livestock that died in the massive flooding in Fraser Valley were chickens, with the remainder hogs (12,000) and dairy cattle (420). The count was expected to rise as carcasses were removed.

A series of extreme storms in late November through early December produced extensive flooding and landslides in the province, and the government has expanded emergency financial assistance for those affected, according to a report from the Canadian Press.

JBS Buys Italy’s Grupo King’s, Expands Presence in Italy and US

Brazil’s JBS S.A. said in late December that its subsidiary Rigamonti has closed a deal to acquire 100% of Italy-based Grupo King’s for €82 million (\$92.5 million). The acquisition includes four factories in Italy and the operations of the brand Principe in the United States, including a plant in New Jersey.

JBS said in a securities filing that the acquisition will allow it to have a presence in Italy’s three largest regions for pork specialties. Grupo King’s is present in the US and in more than 20 countries, and is the market leader in the production of Prosciutto di San Daniele D.O.P. The company also plays an important role in the production of Prosciutto di Parma D.O.P., according to JBS.

With the acquisition, Rigamonti will also hold a 20% equity stake in Piggly, Italy’s first producer of sustainable, 100% antibiotic-free pigs, with two production facilities.

The brand King’s, founded in 1907, is recognized by the Italian government as an “Historical Brand of National Interest.” The brand Principe was founded in 1945. “The acquisition of King’s Group facilities and brands is strategic to the expansion of JBS in the US and Europe, but also in other regions because the company will now have a portfolio and structure for producing and distributing authentic Italian specialties like prosciutto, bresaola, bologna sausage, speck, and salami with certification of origin, using craft manufacturing and curing techniques,” JBS said in the securities filing.

The transaction is in line with JBS’s strategy to expand production of high added-value products, placing the company among the leaders in the Italian salumeria sector, in addition to leveraging its commercial strategy in the US.

“The King’s and Principe brands have great growth potential in Europe and the United States,” said JBS Global CEO, Gilberto Tomazoni, in a separate statement.

“We are certain that JBS will act to preserve the immaterial value of our brands and our products with certification of origin, contributing to the protection of the history of these true Italian heritages in the way it has done with Rigamonti,” said Rigamonti CEO Claudio Palladi. ■

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Hough and Moore Honored by American Shorthorn Association

Two industry leaders with strong ties to the Simmental breed were honored by the American Shorthorn Association during their Annual Convention, held in October of 2021. Dr. Bob Hough and Dr. Bert Moore co-authored the book, *Shorthorn and the American Cattle Industry*, which was released in the fall of 2021.

During the Shorthorn Association's Annual Meeting, Hough was presented the Merit Award, and Moore the Builder of the Breed Award. Hough authored *Simmental's American Journey*, released in 2018, and Moore currently serves as the state association liaison for the American Simmental Association, and as a SimSpecialist.

In Memoriam...

Simmental breeder **James Coomer**, 82, passed away on July 27, 2021. The holder of American Simmental Association member number 9485 dating back to 1977, he held a number of leadership positions in the Kentucky Simmental Association. Coomer earned a BS degree from Berea College and an MS from the University of Kentucky. After a long career in education, he retired in 1994 to focus on his Simmental cow herd. He is survived by Joan, his wife of 61 years; daughter Sharon (Richard) Mattingly; two sons: James (Sarah) and Jeff (Darcy); seven grandchildren and three great-grandchildren.



James Coomer

Harold Herr, 76, of Camden, Indiana, passed away on November 30. A long-time Simmental breeder, he held ASA member number 46917. An outstanding athlete, he competed in track, basketball, and football in high school and at Franklin College. A life-long farmer, he raised cattle, sheep, and chickens, and was heavily involved in 4-H as a youth and later as an adult leader. He also served his country as a member of the Indiana National Guard. He is survived by his sons Jim (Kate) and Neal (Ashley); his brother Emmett; his ex-wife Bev; his grandchildren Carson, Luke, and Maddie; and his girlfriend Kathie.



Herr as a young man and member of the Indiana National guard.

Dr. Richard "Dick" Quaas, 77, of Decorah, Iowa, passed away on October 19. A native of Alburnett, Iowa, he graduated with a BS in animal science from Iowa State University, then entered the Peace Corps, assigned to South America. Upon his return to the US, Quaas earned a master's and PhD from Colorado State University.



Dr. Richard Quaas

Dr. Quaas joined the animal science faculty at Cornell University in 1973, retiring in 2010, after 37 years. He taught upper-level animal breeding courses and conducted extensive research in that field. His life's work was focused on the genetic improvement of cattle. He was highly respected, and in 1991 was honored with the prestigious J.L. Lush Award, which recognizes outstanding research in animal breeding. He also received the Beef Improvement Federation's (BIF) highly respected Pioneer Award in 2010.

"We've long since learned that successful men, women, and research scientists always have strong support people at their side. Dr. Richard Quaas was often the less-visible partner of the amazing Cornell Duo that propelled the American Simmental Association to one of the most admired beef cattle genetic evaluation systems in the world," said former ASA executive vice president Jerry Lipsey. "Dick Quaas often speculated, questioned, and then provided great scientific insight that drew respect from worldwide cattle groups. Dr. Quaas and his good friend, Dr. John Pollak, spent years sharing ideas and programming that have elevated SimGenetics to a level of respect and industry contribution we too often take for granted."

Current ASA CEO Wade Shafer added these comments: "Dick Quaas was a giant in the world of animal breeding and genetics. He and his long-time collaborator, John Pollak, received many joint awards for their contributions. Perhaps the most meaningful recognition by the industry is the BIF Pioneer award, which he and Pollak jointly received. The inscription on that award says it all: 'There have been few advances in applied beef cattle genetic prediction in the last 20 years that have not been influenced by the work of Quaas and Pollak.' I have a great deal of gratitude for having had the opportunity to work with Dick in the twilight of his career."

Quaas, who never married, is survived by a brother Max (Linda) and sister Mary (Tommy) Moore, plus two nephews and two nieces, who affectionately referred to him as FUD, an acronym for "Favorite Uncle Dick." ■

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*Dr. Bob Hough, *Western Livestock Journal*, "Breed trends in feeder cattle," January 2020.
Kansas State University Superior Livestock Auction data analysis, 35,483 lots of beef calves marketed via 211 video auctions, 2010-2018.



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2021

North American International Livestock Exposition

Junior Show

Dates: November 13-14, 2021
Judge: Randy Mullinix, Toulon, IL
Location: Louisville, KY

Purebred Simmental Females



Division I Champion
"STECK MLW Lucy R117J,"
s. by W/C Relentless 32C,
exh. by Tyler Miller, Armington, IL.



Reserve Division I Champion
"JSUL Some Dream 1315J,"
s. by JSUL Something About Mary 8421,
exh. by Kathy Lehman, Shelby, OH.



Reserve Grand Champion and Division II Champion
"KMEM Sheza Jewel 106J,"
s. by HPF Quantum Leap Z952,
exh. by Josie Phillips, Maysville, KY.



Reserve Division II Champion
"JS/JBSF Boot Maker 102J,"
s. by W/C Relentless 32C,
exh. by Jaren Gerdes, West Point, IA.



Champion Bred & Owned and Division III Champion
"3Aces Mignonne H900,"
s. by CDI Innovator 325D,
exh. by Andrew Meier, Clinton, TN.



Reserve Division III Champion
"ETR Shirley Temple 05H,"
s. by Profit,
exh. by Jordan Teets, Lost River, WV.



Division IV Champion
"KC2 Miss Victoria 6H,"
s. by WLE Copacetic E02,
exh. by Millie Lashmett, Winchester, IL.

Reserve Division IV Champion
"Vixen 120H,"
s. by VCL Foresight,
exh. by Brooklyn Curtin, Oxford, IA.



Grand Champion and Division V Champion
"CCS/JS Summer 33H,"
s. by W/C Relentless 32C,
exh. by Kaylee Langford, Breckenridge, TX.



Reserve Division V Champion
"4/B Miss Bankroll 21H,"
s. by W/C Bankroll 811D,
exh. by Vada Vickland, Longmont, CO.

Percentage Females



Division I Champion
 "S&S TSSC BT Ariana 1226J,"
 s. by SCC SCH 24 Karat 838,
 exh. by Hadley Hendrickson, Farmland, IN.



Reserve Division I Champion
 "JSUL Sandy 1239J,"
 s. by Mr. HOC Broker,
 exh. by Glennys McGurk, Kingman, IN.



Division II Champion
 "JSUL Sandy Broker 1316J,"
 s. by Mr. HOC Broker,
 exh. by Samantha Vanvorhis, Bowling Green, KY.



Reserve Division II Champion
 "HCCO Daffodil 493J,"
 s. by EC Rebel 156F,
 exh. by Morgan Jackson, Kaufman, TX.



Division III Champion
 "STCC Serena`s Gift 0173,"
 s. by PVF Blacklist 7077,
 exh. by Harley Sargent, Denison, TX.



Reserve Division III Champion
 "RP/WCC Valentine H089,"
 s. by SJW Exit 44 7111E,
 exh. by Josie Phillips, Maysville, KY.



Division IV Champion
 "Weis Miss Nala 401H,"
 s. by Plum Creek Paradox 161B,
 exh. by Austin Foss, Northwood, IA.



Reserve Division IV Champion
 "RESN Miss Broke Jacky,"
 s. by Dunk Broker 890,
 exh. by Journee Reeson, Hoskins, NE.



Grand Champion and Division V Champion
 "Harkers Honey Bea H116,"
 s. by Silveiras Style 9303,
 exh. by McKenna DeCap, Dixon, IA.

Reserve Division V Champion
 "Miss CCF Jestress H302,"
 s. by WLE Copacetic E02,
 exh. by Kelton Arthur, Stillwater, OK.

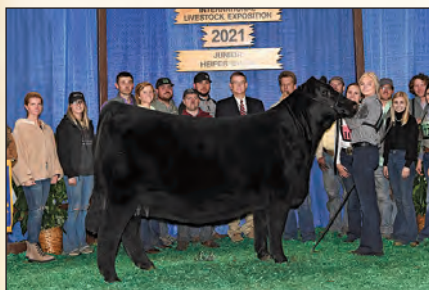
(Continued on page 52)



NAAILE

2021

(Continued from page 51)



Bred and Owned Champion, Reserve Grand Champion and Division VI Champion
 "JSUL Oh Boy Reba 0267G,"
 s. by THSF Lover Boy B33,
 exh. by Sara Sullivan, Dunlap, IA.



Reserve Division VI Champion
 "Miss CCF Jestress G107,"
 s. by WLE Copacetic E02,
 exh. by Madison Metzger, Rockfield, KY.

Open Show

Dates: November 17, 2021

Judges: Jack Ward, Plattsburg, MO;
 (Lead Judge)
 Carter Ward, Plattsburg, MO
 (Associate Judge)

EPD listed as of 11/10/2021

Editor's Note these are different than last year: PTP data for the North American International Livestock Exposition are listed in the following order: Calving Ease EPD, Wearing Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Milk EPD, STAY EPD, Marbling EPD, Back Fat EPD, REA EPD, \$API and \$TI.

Percentage Show Females



Grand Champion Cow/Calf Pair
 "FC Montecito Magic*,"
 s. by AJE/PB Montecito 63W,
 Calif, "AKS Relentless Girl,"
 s. by RS/HILL Relentless 348G,
 exh. by Orchard Acres, Brandon, WI.
 8.5/70/114/5/18/13.4/.03/-081/.83/102/65
 8.7/74/113/3.7/18.4/11.6/.01/-071/.79/111/70

Data is listed with the cow first and the calf second. *indicates a percentage cow with a purebred calf



Division I Champion
 "B&K/IVS Alley's Remedy 4199J,"
 s. by SO Remedy 7F,
 exh. by B&K Farm/Ivie & Sons,
 Lawrenceburg, TN.
 11/79/121/5/18/12.9/.07/-068/.68/110/72



Reserve Division I Champion
 "Pearl 37J,"
 s. by Gateway Follow Me F163,
 exh. by JS Simmental, Prairie City, IA.
 5/73/108/4/15/9.5/.15/-029/.61/95/67



Division II Champion
 "JSUL Sandy Broker 1316J,"
 s. by Mr. HOC Broker, exh. by
 Tim Schaeffer Show Cattle, Hagerstown, IN.
 9/75/107/4/16/10.2/.23/-020/.42/105/70



Reserve Division II Champion
 "HCC0 Daffodil 493J,"
 s. by EC Rebel 156F,
 exh. by Morgan Jackson, Kaufman, TX.
 8/76/113/5/18/11/.01/-056/.63/93/65



Reserve Grand Champion and Division III Champion
 "STCC Serena's Gift 0173,"
 s. by PVF Blacklist 7077, exh. by
 Harley Sargent and David Smith, Denison, TX.
 8/87/131/1/20/11.6/.23/-058/.96/112/78

Reserve Division III Champion
 "RP/WCC Valentine H089,"
 s. by SJW Exit 44 7111E,
 exh. by Rocking P Livestock, Maysville, KY.
 10/71/104/6/21/12.4/.00/-069/.60/108/68

(Continued on page 54)

NO LIGHTWEIGHTS



 **SimGenetics**
PROFIT THROUGH SCIENCE
American Simmental Association

Simmental calves are champions of the scale.

They reliably outperform straightbred calves in the feedyard – with better growth, better structure and fewer health problems.

They add pounds without sacrificing marbling, and they earn more with the **IGS Feeder Profit Calculator**,™ which factors genetics, health and management into true value.

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NAAILE

2021

(Continued from page 52)



Division IV Champion
"TCC4 Miss Trixie 0H,"
s. by W/C Bankroll 811D,
exh. by Haylee Stotler, Slanesville, WV.
12/74/108/6/20/12.6/.21/-.046/.93/116/72

Reserve Division IV Champion
"Bramlet TSSC Beauty Queen,"
s. by Conley No Limit, exh. by
Tim Schaeffer Show Cattle, Hagerstown, IN.
4/74/109/-5/19/12/.19/-.028/.41/100/68



Grand Champion and Division V Champion
"Cell Trixie 0105H,"
s. by SC Pay The Price C11,
exh. by Chase Harker, Hope, IN.
10/68/97/6/18/10.14/.17/-.051/.73/105/68



Reserve Division V Champion
"Harkers Honey Bea H116,"
s. by Silveiras Style 9303,
exh. by McKenna Decap, Dixon, IA.
9/76/116/5/18/10.6/.35/-.045/.34/109/72



Division VI Champion
"Miss CCF Jestress G107,"
s. by WLE Copacetic E02,
exh. by Madison Metzger, Rockfield, KY.
17/88/140/8/19/12.5/.09/-.044/.89/122/79



Reserve Division VI Champion
"Swain Exquisite 926G,"
s. by KCC1 Exclusive 116E, exh. by
Swain Select Simmentals, Louisville, KY.
11/82/123/4/16/13.4/.19/-.054/.68/116/75

Bulls



Division I Champion
"Seldom Rest Crossover 1090J,"
s. by HPF Quantum Leap Z952, exh. by
Seldom Rest Farms, XTB Cattle Company
and Elmore Cattle Services, Waukomis, OK.
12.3/81/119/72/23/10.6/.19/-.071/.83/114/77



Reserve Division I Champion
"EORF Calen F82J,"
s. by HPF Quantum Leap Z952,
exh. by End Of The Road Farm, Alma, MI.
11/80/114/4/20/9.1/.14/-.070/.84/105/74



Division II Champion
"PFK Dutton J111,"
s. by WLE Copacetic E02,
exh. by Hearthstone Farm, Urbana, OH.
10/74/111/6/25/11.4/.23/-.080/.81/111/73



Reserve Division II Champion
"TX Whiskey,"
s. by Felt Last Call 304F,
exh. by TX Enterprises, Winston-Salem, NC.
9/76/112/6/25/11.3/.12/-.061/.67/103/69



Grand Champion and Division III Champion
 "ALL/FCF Hot Topic 099H," s. by Profit, ex. by Adcock Land and Livestock and Four Corners Farms, Moweaqua, IL.
 5/70/106/3/18/13.4/.17/-.012/.17/95/61



Reserve Division IV Champion
 "S&S TSSC Limitless 041H," s. by Conley No Limit, ex. by Schaeffer, Main, McGrew, Caldwell and Platt, Hagerstown, IN.
 6/74/105/2/17/8.7/.28/-.045/.36/103/72



Reserve Grand Champion Cow/Calf Pair
 "H/C Miss Victoria 396G," s. by W/C Double Down 5014E, Calf, "KC2 Miss Vanessa 396J," s. by VCL Foresight, ex. by King Cattle Co., Perrysville, IN.
 11/74/97/4.2/23/11.4/.05/-.082/1.00/113/73
 10.8/77/108/4.5/17.9/11.7/.10/-.088/1.01/117/76



Reserve Division III Champion
 "Mr CCF Priority," s. by W/C Executive Order 8543B, ex. by Morgan McDaniel, Jefferson, GA.
 16/80/122/7/19/10.6/.20/-.021/.79/123/79

Groups

Premier Exhibitor and Premier Breeder
 Tim Schaeffer Show Cattle,
 Hagerstown, IN.

Purebred Simmental Show Females



Division I Champion
 "JSUL Some Dream 1315J," s. by JSUL Something About Mary 8421, ex. by Kathy Lehman, Shelby, OH.
 9/73/102/4/21/11.5/.10/-.081/.80/108/70



Reserve Grand Champion and Division IV Champion
 "Harkers Unleashed," s. by Silveiras Style 9303, ex. by Chase Harker, Hope, IN.
 10/84/134/5/18/11.1/.56/-.049/.20/123/80



Grand Champion Cow/Calf Pair
 "PPCC Precious," s. by LLSF Pays To Believe ZU194, Calf, "PLC1 Precious Pippy," s. by HILB Royal Rumble E102W, ex. by Paysen Collins, Hillsboro, OH.
 9/78/114/4/20/12.9/.16/-.081/.88/119/76
 8/85/128/3/22/13.9/-.06/-.087/.93/118/78



Reserve Division I Champion
 "UDE Diamond 141J," s. by LLSF Pays To Believe ZU194, ex. by Udell Cattle Co., Sioux Center, IA.
 10/82/116/6/21/11.7/.03/-.073/.93/112/75

(Continued on page 56)



N A I L L E

2021

(Continued from page 55)



Division II Champion
"JS/JBSF Boot Maker 102J,"
s. by W/C Relentless 32C,
exh. by Jaren Gerdes, West Point, IA.
7/72/102/2/20/9.8/.10/- .084/.90/100/68



Reserve Division II Champion
"CCS/JS Summer 35J,"
s. by CDI innovator 325D,
exh. by JS Simmental, Prairie City, IA.
11/88/131/5/21/14.4/.12/- .084/.98/131/84



Division III Champion
"Rocking P Wildfire H129,"
s. by HPF Quantum Leap Z952,
exh. by Rocking P Livestock, Maysville, KY.
8/82/121/3/24/9.1/.21/- .091/1/116/81



Reserve Division III Champion
"ETR Shirley Temple 05H,"
s. by Profit,
exh. by Jordan Teets, Lost River, WV.
5/76/114/3/18/11.1/- .02/- .069/.61/97/67



Division IV Champion
"KC2 Miss Victoria 6H,"
s. by WLE Copacetic E02,
exh. by Millie Lashmett, Winchester, IL.
11/81/114/4/22/10.9-.11/- .087/.86/106/73



Reserve Division IV Champion
"Walther Harlee 68H,"
s. by WLE Pay Up E565,
exh. by Garrett Walther, Centerville, IN.
7/70/101/0/22/11.6/.12/- .106/.60/108/70



Grand Champion and Division V Champion
"TJSC Knockout 401H,"
s. by W/C Relentless 32C,
exh. by Brian Searson, Kenton, OH.
9/68/95/2/17/10.6/.18/- .083/.77/113/71



Reserve Grand Champion and Reserve Division V Champion
"GBC XTB Hazel H03,"
s. by WLE Copacetic H03,
exh. by Pepper Elmore and XTB Cattle Company, Waukomis, OK.
10/89/132/4/24/12.4/.17/- .088/.87/124/83

Bulls



Division I Champion
"Horstman Tenacious 118J,"
s. by W/C Relentless 32C,
exh. by Horstman Cattle Company,
West Lafayette, IN.
13/76/105/5/1/13.3/.01/- .070/.90/117/73



Reserve Division I Champion
 "SO Maverick 5J,"
 s. by SO Remedy 7F,
 exh. by Walker Housley, Dayton, TN.
 11/82/125/6/25/9/.03/- .093/.88/114/79



Division III Champion
 "S B C Positive Ground 001H,"
 s. by W/C Relentless 32 C, exh. by Gerdes
 Show Cattle and Jordan Stephens, Ewing, KY.
 9/71/101/3/15/11.9/- .03/- .076/.88/107/68



Reserve Division IV Champion
 "GSC Down South H63,"
 s. by Jass On The Mark 69D,
 exh. by Hunter Angus, Fair Grove, MO.
 12/74/104/6/21/15.9/- .094/.88/121/72



Division II Champion
 "EBC My Town J28,"
 s. by LLSF Pays To Believe ZU194,
 exh. by Jordan Eggersman, Seymour, IN.
 10/78/111/7/24/12.4/.15/- .063/.80/120/77



Reserve Division III Champion
 "SOLO Breez H14,"
 s. by HPF Quantum Leap Z952,
 exh. by Kilie Martin, Gerrardstown, WV.
 10/92/137/4/23/8.5/.12/- .115/1/115/84



**Reserve Grand Champion and
 Division V Champion**
 "OBCC Goose GB17,"
 s. by W/C Bankroll 811D,
 exh. by Elmore Cattle Services,
 Owen Bros. Cattle Company and
 XTB Cattle Co., Waukomis, OK.
 10/76/109/4/26/14.4/- .09/- .073/1.27/122/77



Reserve Division II Champion
 "Swain Sentinel C102J,"
 s. by W/C Night Watch 84E,
 exh. by Swain Select Simmentals, Louisville, KY.
 15/82/120/8/30/15.6/.21/- .050/.76/144/86



Grand Champion and Division IV Champion
 "Rocking P Private Stock H010,"
 s. by WLE Copacetic E02,
 exh. by Rocking P, Circle M, Tolle Show Cattle
 and Red River Farms, Maysville, KY.
 14/67/101/6/21/15.5/.22/- .084/.71/137/77

Division VI Champion
 "WHF/JS CCS Double Up G365,"
 s. by W/C Double Down 5014E,
 exh. by JS Simmental, Prairie City, IA.
 15/70/88/8/22/12.8/- .06/- .069/.90/117/71

Groups

Premier Exhibitor

Tim Schaeffer Show Cattle, Hagerstown, IN.

Premier Breeder

JS Simmentals, Prairie City, IA.



Herdsmen of the Year

Scott Grass, JS Simmental, Prairie City, IA.

(Continued on page 58)



WORLD CHAMPIONSHIP PINNACLE

2021

(Continued from page 57)

FSFF Fullblood Simmental Show

Date: November 14-15, 2021
Judges: Eric Gerdes, West Point, IA
(The Challenge Cup);
Jim Bloomberg, Berwick, IL
(The Pinnacle and Fleck Effect)

The Challenge Cup Junior Show



**Reserve Grand Champion and
Division II Champion**
"TNTS Lady Mae,"
s. by TNTs Michael,
exh. by Jace Smith, Clermont, GA.



Grand Champion and Division III Champion
"Logland Tovie 967G,"
s. by Virginia Betyourass 26Y,
exh. by Logan Smith, Roland, OK.

The Pinnacle XII

EPD listed as of 11/12/2021

Females

Junior Champion

"Logland Sarah 119J,"
s. by Outback of Double Bar D,
exh. by Logan Smith, Roland, OK.
2.3/77/110/.6/34/9.4/-.04/-.133/1.0/86/67



Reserve Junior Champion

"TNTS Cupid,"
s. by TNT's Paul,
exh. by TNT Simmental Farm, Cleveland, GA.
4.4/63/91/2.2/37/10.7/-.10/-.138/.86/86/59



Supreme Champion, Grand Champion and Intermediate Champion

"TNTS Lady Mae,"
s. by TNTs Michael,
exh. by Jace Smith, Clermont, GA.
7.2/54/78/4/39/13.0/-.01/-.131/.81/99/60



Reserve Grand Champion and Reserve Intermediate Champion

"MJ 401 Sylvia,"
s. by MJ Charlie,
exh. by M&J Farms, Attica, IN.
3.7/78/115/3/42/12.9/.01/-.126/.83/100/71



Senior Champion

"Logland Tovie 967G,"
s. by Virginia Betyourass 26Y,
exh. by Logan Smith, Roland, OK.
7/64/85/3/37/14.9/.04/-.109/.69/106/64



Grand Champion Cow/Calf Pair

"TNT'S Aster,"
s. by WLSF Hayger SA,
Calif, "GEO/TNTs Ernie,"
s. by TNTs Astrid,
exh. by TNT Simmental Farm, Cleveland, GA.
8/59/814/5/34/13.2/-.05/-.138/.88/100/61
5.5/64/92/3.6/39.3/10.9/-.06/-.134/.86/91/62

Bulls



Grand Champion

"TNTS Surebet,"
s. by MVF P SA Torrid B20T,
exh. by TNT Simmental Farm, Cleveland, GA.
5/77/111/3/37/8.3/-.03/-.131/.84/89/68

Groups

Premier Exhibitor and Premier Breeder
TNT Simmental Farm, Cleveland, GA.

Fleck Effect VII



Grand Champion Female
 "MJ 32H,"
 s. by Horstman New Tech 787E,
 exh. by M&J Farms, Attica, IN.
 11/62/91/6/24/15.9/.04/-.087/.68/111/64



Reserve Grand Champion Female
 "BRMS Vanilla,"
 s. by VCC-LLC Yoda Beefcake,
 exh. by Asa Morris, Marengo, IN.
 8/67/94/5/27/6.4/.05/-.102/.78/82/62



Grand Champion Bull
 "BRMS Harrison,"
 s. by VCC-LLC-Yoda Beefcake,
 exh. by Asa Morris, Marengo, IN.
 8/66/92/5/27/6.4/.05/-.102/.78/83/62 ■

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 American Simmental Association

The 3rd Annual Kentucky Simmental Association Fall Sale

September 11, 2021 • Lexington, KY

No.	Category	Average
51	Total Lots	\$2,416

Auctioneer: Tommy Carper, IN

Sale Manager: DP Sales Management LLC, KY

Sale Staff: Jacob Schwab, William McIntosh, and Chris Smith

High Selling Lots:

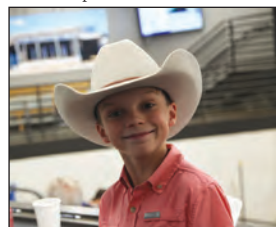
- \$6,400** – Bred Female, “WHF Alley 47D,” s. by CCR Santa Fe, bred to CDI Innovator, cons. by Wayward Hill Farms, sold to Tylertown Simmental, TN.
- \$4,400** – Bred Female, “Campbellco Syrah 14G,” s. by Profit, bred to Volk Back Draft, cons. by Stanfield Farms, sold to Josh Martin, KY.
- \$4,200** – Bred Female, “KRB Xena 87H,” s. by SC Pay The Price, bred to Double Up, cons. by Barron Simmentals, sold to Sloup Simmentals, NE.
- \$4,100** – Bred Female, “SSF Steelin` Looks S10D,” s. by STF Royal Affair Z44M, bred to Colburn Primo, sold to KenCo Cattle, TN.
- \$3,900** – Bred Female, “WHF Classy 245E,” s. by TKCC Classified, bred to CDI Innovator, cons. by Wayward Hill Farms, sold to Tylertown Simmental, TN.
- \$3,900** – Bred Female, “3TRS Reddy Darling 73H,” s. by Colburn Primo 5153, bred to OMF Epic (sexed), cons. by Three Trees Farm, sold to Kevin Girdley, KY.
- \$3,600** – Bred Female, “RS Casey 923C,” s. by CSCX Bandwagon, bred to HILB Oracle (sexed), cons. by Three Trees Farm, sold to Sloup Simmentals, NE.
- \$3,500** – Open Female, “Covells Bella Elena,” s. by HPP/HILL Uprising C104, cons. by SAV Rainfall, sold to Herb Works, KY.



Garrett Stanfield, OH, consigned several top lots to the sale.



A group of KY juniors were in attendance.



JJ Jackson selected some top lots for his growing operation.



The sale was well received by breeders across the region.

KenCo Family Matters Sale

September 18, 2021 • Auburn, KY

No.	Category	Average
52	Total Lots	\$2,059

Auctioneer: Jered Shipman, TX

Sale Management: DP Sales Management LLC, KY

Sale Staff: Jack Hedrick and Tim Dietrich

High-Selling Lots:

- \$5,000** – Bred Female, “CVLS Ms. Spring Velvet 014H,” s. by W/C Executive Order 8543B, bred to WS Proclamation, cons. by Clover Valley Simmentals, sold to Gingerich Family Farm, VA.
- \$4,500** – Bred Female, “CVLS Ms. Double The Charm 956G,” s. by W/C Double Down, bred to CLRS Guardian, cons. by Clover Valley Simmentals, sold to Brookland Farms, KY.
- \$4,000** – Bred Female, “KenCo Ms. Bandit K3G,” s. by Colburn Primo, bred to KCC1 Game Changer, cons. by KenCo Cattle Co., sold to Red River Farms, TX.
- \$3,700** – Bred Female, “CVLS Katrina 005H,” s. by CCR Cowboy Cut 5048Z, bred to WS Proclamation, cons. by Clover Valley Simmentals, sold to Patrick Taylor, TN.
- \$3,000** – Bred Female, “CVLS Ms. Cassidy 061H,” s. by CCR Cowboy Cut 5048Z, bred to WS Proclamation, cons. by Clover Valley Simmentals, sold to Ben Hartline, MD.
- \$3,000** – Bred Female, “Miss CCF/SS Grace G36,” s. by WLE Copacetic E02, bred to WHF Double Up, cons. by Tylertown Simmental, sold to Charlie Cook, TN.
- \$2,800** – Bred Female, “Kenco Miss 232G,” s. by JMG Voyager, bred to KCC1 Game Changer, cons. by KenCo Cattle Co., sold to Tylertown Simmental, TN.
- \$2,800** – Bred Female, “Tylertown Alley,” s. by WLE Copacetic, bred to WHT Double Up, cons. by Tylertown Simmental, sold to Pleasant Hill Farms, KY.

Generation After Generation Sale

October 2, 2021 • Blountville, TN

No.	Category	Average
52	Total Lots	\$1,586

Auctioneer: Tommy Carper, IN

Sale Manager: DP Sales Management LLC, KY

Sale Staff: Todd Stone and William McIntosh

High-Selling Lots:

- \$4,700** – Cow/Pair, “MMF Miss Kentucky Y89,” s. by ES Kilowat KH19, Calf, “She`s Savannah J6,” s. by W/C Bankroll, cons. by Rocky Hollow Farm, sold to Hilltop Simmentals, SD.
- \$4,500** – Cow/Calf Pair, “TNC Magnolias,” s. by W/C Lock Down, Bull Calf, s. by Rush Currency, cons. by Rocky Hollow Farm, sold to Hilltop Simmentals, SD.
- \$3,000** – Open Female, “HST/N/C Onyx Shock Star J01,” s. by SSC Shell Shocked, cons. by Nunley Cattle and Bull Hunigan, sold to Greg Dotson, KY.
- \$2,900** – Open Female, “Fancy Face H32,” s. by W/C Loaded Up 1119Y, cons. by Rocky Hollow Farm, sold to Cris-Co Farms, TN.
- \$2,800** – Cow/Calf Pair, “TNC Veronica,” s. by Triple C Singletary S3H, Heifer Calf, s. by W/C Bankroll, cons. by Rocky Hollow Farm, sold to Hilltop Simmental, SD.
- \$2,700** – Bred Female, “GFCF Autumn F10,” s. by SVS Rawhide BXPZ, bred to CDI Mainline, cons. by Gingerich Family Farm, sold to Harrison Wheeler, VA.
- \$2,400** – Open Female, “TNC Lady Perfection,” s. by B C R Perfect Vision, cons. by Rocky Hollow Farm, sold to Brian Watts, TN.
- \$2,100** – Open Female, “JM Miss Black Knight H10,” s. by TSN Protégé Z896, cons. by Martha and Jacob Sharitz, sold to Rocky Hollow Simmentals, VA.



Co-host of the sale, Tyler Nunley visits with Doug Parke.



Auctioneer Thomas Carper visits with Ringman William McIntosh before the sale.



The Billingsley Family made the trip from KY and selected some top lots.



Long-time friend and NE breeder Jay Anderson selected the special half-interest lot.



Harrison Wheeler and Ferrell Jones preparing for the sale.



Tina Cline visits with Rachel Penley.

Fred Smith Company Ranch's 5th Extra Effort Sale

October 16, 2021 • Clayton, NC

No.	Category	Average
29	Age-Advantaged Bulls	\$4,181
18	Yearling Bulls	3,967
6	Bred Heifers	3,000
54	Open Heifers	1,560
107	Total Lots	\$2,756

Auctioneer: Dustin Rogers, NC

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR) and Corey Wilkins (AGR)

High-Selling Lots:

\$6,700 – “G300,” s. by IR Capitalist E041, sold to KJ Fauth, Lavina, MT.

\$6,000 – “H072,” s. by GIBBS 6784D Staline, sold to Bobby Britt, Hamilton, MS.

\$6,000 – “H009,” s. by Hook’s Admiral 33A, sold to Tommy Sanders, Hamilton, MS.

\$6,000 – “G288,” s. by GIBBS 4475B Pirate, sold to Colin Wilson, Hollywood, AL.

\$5,900 – “FSCR Freedom H217,” s. by Hook’s Freedom 45F, sold to Haze Carmichael, Hemingway, SC.

\$5,800 – “H003,” s. by IR Capitalist E041, sold to Zack McCullen, Clinton.

\$5,600 – “FSCR Freedom H139,” s. by Hook’s Freedom 45F, sold to Zack McCullen, Clinton.

\$5,500 – “H025,” s. by FSCR B062 United, sold to Jerry Hull, Minford, OH.

\$5,500 – “H021,” s. by TJ Diplomat 294D, sold to Zack McCullen, Clinton.

\$5,500 – “H054,” s. by FSCR B062 United, sold to Zack McCullen, Clinton.

Comments: Cattle sold into eight states including: AL, GA, MS, MT, OH, NC, SC, and VA.

The 27th Annual New Direction Sale

October 9, 2021, • Seward, NE

No.	Category	Average
93	Total Lots	\$3,462

Auctioneer: Tracy Harl, NE

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Randy Rasby, Chris Beutler and Tom Rooney

High-Selling Lots:

\$14,500 – Donor, “CTN SS BWL Kinley D004,” s. by SVF Steel Force, cons. by Sloup and B&L, sold to Beau Byington, IL.

\$9,500 – Open Female, “BWL Harlee 38J,” s. by TMAS Can’t Touch This, cons. by B&L Cattle Company, sold to NP Cattle Company, NE.

\$9,500 – Open Female, “NABE Ruby 22J,” s. by Mr. CCF 20-20, cons. by Naber Farms, sold to Barrett Billingsley, KY.

\$8,000 – Open Female, “SS Hazel H119,” s. by SS Extraordinaire, cons. by Sloup Simmentals, sold to Jay Anderson, NE.

\$7,500 – Bred Female, “HLTS Demi F138,” s. by W/C Loaded Up 1118Y, bred to Bar CK Red Empire, cons. by Sloup Simmentals, sold to Pribyl Farms, NE.

\$5,500 – Open Heifer, “NABE jasmine 150J,” s. by SC Pay the Price, cons. by Naber Farms, sold to Emma Grimwood, OH.

\$5,500 – Cow/Calf Pair, “HSF Ms. PGRID 32D 6G,” s. by TJ Power Grid, Heifer Calf, s. by IR Imperial, cons. by Sloup Simmentals, sold to Logan Dennison, KY.

\$5,250 – Open Heifer, “BWL Harmony 189J,” s. by Colburn Primo, cons. by B&L Cattle Company, sold to Tyler Rezac, NE.



Pam Haley and Drew Hatmaker prepping for the sale.



Nick Sloup welcomes the crowd to the sale.



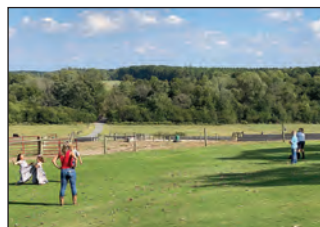
Inside the sale facility.



The auction block.

(Continued on page 62)

(Continued from page 61)



On the sale facility grounds.



The 4th Annual Clear Choice Female Sale

October 23, 2021 • Milan, IN

No.	Category	Average
50	Total Lots	\$5,278

Auctioneer: Tommy Carper, IN

Sale Manager: DP Sales Management, KY

Sale Staff: Jacob Schwab and Mike Berger

High-Selling Lots:

- \$15,000** – Open Female, “BESH Ms. Winter JDBC,” s. by CCR Wide Range, cons. by Beshears Simmentals, sold to Paul Rumpel, IN.
- \$13,000** – Bred Female, “HILB Fashion Statement,” s. by W/C Executive Order 8543B, bred to HILB Oracle, cons. by Clear Water Simmentals/Madluke Cattle Company, sold to Green Ridge Simmentals, PA.
- \$10,000** – Open Female, “CLRWTR Whisper J882,” s. by Mr CCF 20-20, cons. by Clear Water Simmentals, sold to Lazy H Farm, OH.
- \$9,500** – Open Female, “BESH Ms. Ava JA24,” s. by LLSF Vantage Point, cons. by Beshears Simmentals, sold to KenCo Cattle Co., TN.
- \$7,500** – Bred Female, “CLRWTR Jazzy H5105Z,” s. by JASS on the Mark, bred to WS Proclamation, cons. by Clear Water Simmentals, sold to Dale Breymer, OH.
- \$7,250** – Open Female, “BESH Ms. Missy JBCR,” s. by LLSF Vantage Point, cons. by Beshears Simmentals, sold to Trenty Kritsch, IN.
- \$7,000** – Open Female, “BESH HF Ms. Firefly JN06,” s. by PVF Blacklist 7077, sold to Kenneth Lucas, OH.
- \$6,750** – Open Female, “BESH Ms. Missy JF35,” s. by LLSF Vantage Point, cons. by Beshears Simmentals, sold to Brookland Farms, KY.



It was a beautiful fall day for the sale.



Jacob Moore and family, Buck Creek Ranch were on hand.



Doug Parke and Nina Vehslage visit with the Beshears Brothers.



Jame Kreiger visits with Jim Herr presale.

Pennsylvania Fall Classic Sale

October 23, 2021 • Waynesburg, PA

No.	Category	Average
84	Total Lots	\$2,660

Auctioneer: John Spiker, WV

Sale Manager: Chris Brown, Classic Sales, WV

Sale Staff: Bobby Grove, Charlie Stricker, and Sadie Wright

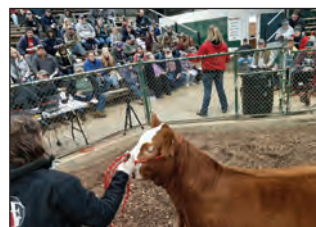
Sale Consultant: Dalton Lundy, KY

High-Selling Lots:

- \$6,000** – Pregnancy out of Silveiras Style, cons. by Full Circle Farms, Dayton; sold to Jarod Hoffman, Inwood, WV.
- \$5,700** – Bred Cow, “BV Fine Line,” s. by TL Bottomline, cons. by Buena Vista Simmentals, Old Fields, WV; sold to Jeff Gardner, Washington.
- \$5,000** – Bred Heifer, “Wildydale Ruby,” s. by CDI Rimrock 325Z, cons. by Wildydale Simmentals, Granville, OH; sold to Tim Day, Guysville, OH.
- \$5,000** – Open Heifer, “Winlow’s Grit Girl,” s. by Seldom Rest Sandman, cons. by Full Circle Farm, sold to John White, Weston, WV.
- \$4,900** – Cow/Calf Pair, “Crum Taylorz Joker,” s. by STCC Sheriff Taylor, cons. by Crum’s Circle C, Woodsfield, OH; sold to Bob Hoovler, Belle Center, OH.
- \$4,800** – Bred Heifer, “FFSC Twisted Tea 24H,” s. by W/C Loaded Up, cons. by Fedderke Show Cattle, Napoleon, OH; sold to Rose Breeze Farm, Chiefland, FL.
- \$4,700** – Bred Heifer, “SNRS Butterfly 08H,” s. by Minn Hybrid 101D ET, cons. by Sunrise Farms, Attica, NY; sold to Darrell Briggs, Claysville.
- \$3,900** – Open Heifer, “ERV Clover,” s. by GEFF County O, cons. by ERV Cattle, Carmichaels; sold to Cody Rice, Spraggs.



Auctioneer John L. Spiker and Sale Manager Chris Brown, Classic Sales.



Long-time consignors Hillcrest Farm, Auburn, MA.



As one of the longest-running consignment sales in the eastern US, there were consignments from 11 states that sold into 12 states.

Bred For Success Sale

October 30, 2021 • Marion, MI

No.	Category	Average
70	Total Lots	\$2,264

Auctioneer: Jimmy Lambert, MI

Sale Manager: DP Sales Management LLC, KY

Sale Staff: Tommy Carper and William McIntosh

High-Selling Lots:

- \$5,000** – Open Female, “CC Golden Dawn 17H,” s. by W/C Fort Knox 609F, cons. by Double C Simmentals, sold to Spring Pond Farms, MI.
- \$4,750** – Bred Female, “KB-Blue Lady of A11 H48,” s. by HA Cowboy Up 5405, bred to GAR Hometown, cons. by KB Angus, sold to Don Nevil, MI.
- \$4,500** – Bred Female, “WSF Ms. Lyssa 9003 25J,” s. by Red Northline Tracker 54E, bred to GEF County O, cons. by Walnut Springs Farm, sold to Hilltop Simmentals, SD.
- \$3,750** – Bred Female, “KB-Abigale of D10 H41,” s. by K C F Bennett Summation, bred BJ Surpass, cons. by KB Angus, sold to Darren Delong, MI.
- \$3,750** – Open Female, “KB-Rosetta of 8064 H63,” s. by E&B Plus One, cons. by KB Angus, sold to Ron Gilliland, CA.
- \$3,700** – Open Female, “KB-Lucy of 6062 H76,” s. by E&B Plus One, cons. by KB Angus, sold to Erick Lepley, MI.
- \$3,500** – Bred Female, “Charlie Blair 205T 29B,” s. by Haycow Cutting Edge, bred to WSF Hi Power, cons. by Walnut Springs Farm, sold to Robert Delong, MI.



Breeders from across the north and midwest were in attendance for the first annual event.



Sale host, Craig Pollington, enjoying lunch with sale veterinarian Dr. Jan Pol and his wife Diane.



It was a beautiful mild November sale day



Longtime friends — Auctioneer Tracy Harl and professional ringman, Randy Rasby — visit presale.



Jaron VanBeek, Hilltop Simmentals, visits with customers after the sale.



The consignors and sale staff of the Dakota Ladies.

Triangle J Ranch's 6th Annual Harvest Select Sale

November 7, 2021 • Miller, NE

No.	Category	Average
45	SimGenetic Bred Cows	\$3,607
222	SimGenetics Open Heifers	2,605
267	Total Female Lots	\$2,683

Auctioneer: Tracy Harl, Wellington, CO

Sale Manager: Allied Genetic Resources, Normal, IL

Marketing Representatives: Allied Genetic Resources, *Livestock Plus*, *Midwest Messenger*, and DV Auctions.

Representing ASA: Susan Russell

High-Selling Lots:

- \$27,000** – PB SM Open Heifer, “TJ 5J,” s. by Mr SR Highlife G1609, sold to Hadwiger Farms, Riverdale, NE; and RC Cattle, Auburn, MA.
- \$16,000** – ½ SM ½ AN Open Heifer, “TJ 223J,” s. by TJ Frosty 318E, sold to Martin Farms, Lyles, TN.
- \$15,000** – PB SM Open Heifer, “TJ 13J,” s. by TJ Gold 274G, sold to Patrick Taylor, Midway, TN.
- \$10,000** – ¾ SM ¾ AN Open Heifer, “TJ 237J,” s. by TJ Totality 438F, sold to Trauernicht Simmentals, Wymore, NE.



Prospective buyers look over the sale offering while enjoying the sunshine.



Buyers filled the bleachers, and online bidding was steady.

Dakota Ladies Sale

November 6, 2021 • Worthing, SD

No.	Category	Average
100	Total Lots	\$2,907

Auctioneer: Tracy Harl, NE

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Randy Rasby and Chris Beutler

High-Selling Lots:

- \$15,000** – Pregnancy out of “WS Miss Sugar C4,” s. by ES Right Time, cons. by Hilltop and Clear Water Simmentals, sold to Ferguson Show Cattle, OH.
- \$10,000** – Open Female, “HLTS Jewel J161,” s. by W/C Pinnacle, cons. by Hilltop Simmentals, sold to Mary Meimer, OH.
- \$9,500** – Cow/Calf Pair, “HLTS/RSSF Queen Supreme,” s. by HPF Quantum Leap, Heifer Calf, s. by Mr. SR Right Now, cons. by Hilltop and Riverside Simmentals, sold to BF Black Simmental, NE.
- \$7,250** – Bred Female, “HTP/HLTS Worth the Wait G937,” s. by HILB/SHER Data Breach, bred to W/C Executive 187D, cons. by Hilltop and HTP Simmentals, sold to Kevin Van Beek, SD.
- \$7,250** – Cow/Calf Pair, “WS Ms. Pinnacle G12,” s. by W/C Pinnacle, Heifer Calf s. by Triple C Bettis, cons. by Hilltop Simmentals, sold to Brookland Farms, KY.
- \$7,000** – Pregnancy out of “IKHCC Red Jewel,” s. by W/C Bankroll, cons. by Hilltop Simmentals, sold to Barrett Billingsley and Three Trees Farm, KY.
- \$5,000** – Pregnancy out of “ES A85,” s. by ES Right Time, cons. by Hilltop and HTP Simmentals, sold to Welsh Simmental, KY.
- \$4,750** – Open Female, “HPF Sazerac 238B,” s. by RGRS SRG Two Step, cons. by Hilltop Simmentals, sold to OEF Simmentals, PA.

(Continued on page 64)

(Continued from page 63)



Eleven-month-old, Breckin Line watches the ringmen during his family's sale.



Darby Line (r), sale host, discusses his sale offering.

Elliott Livestock and Wild Rose Cattle Company's Production Sale

November 16, 2021 • Clifford, ND

No.	Category	Average
36	SM Bulls	\$2,764
20	SM Bred Heifers	1,810
56	Total Lots	\$2,423

Auctioneer: Kelly Klein, Lamoure, ND

Sale Representatives: Scott Ressler, ND Stockman's Association; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$5,250 – SimAngus™ Bull, "WR2C H205," s. by GLS F31, sold to Mike Gensrich, Northwood.

\$4,750 – PB SM Bull, "WR2C H213," s. by WS Frank 105F, sold to Kevin Fritel, Knox.

\$2,000 – PB Bred Heifer, "Elliott Miss H21," s. by WS Donald D19, sold to Hinger Helland, Kathryn.

48th Annual Minnesota State Simmental Sale

November 21, 2021 • Cannon Falls, MN

No.	Category	Average
5	Cow/Calf Pairs	\$3,280
16	Bred Heifers	3,365
16	Open Heifers	2,550
37	Live Lots	\$3,000
9	Embryo Lots	\$1,835

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Jered Ruter, Lee Agri-Media, IL; Kelly Schmidt, MN; and Amanda Hilbrands, LiveAuctions.TV, MN.

High-Selling Lots:

\$8,000 – Open Female, "NFF Wicket J193," s. by VCL LKC Equity 608D, cons. by Nelson Family Farms, sold to Blake Krueger, Hasting.

\$8,000 – Bred Female, "JZY Halos N Fire H67E," s. by SHER The Wood 83F, bred to W/C Executive Order 8543B, cons. by Hilbrands Simmentals, sold to Brookwood Farms, Sauk Rapids.

\$6,000 – Bred Female, "JSMF Diana H209," s. by W/C Bullseye 3046A, bred to THSF Lover Boy B33, cons. by Mueller Farms, sold to Rockin H Simmentals, Canby.

\$4,600 – Bred Female, "ASF Heart Throb H5," s. by Hook's Xpection 36X, bred to KBHR Sniper E036, cons. by Andersland Simmental Farm, sold to Luke Krueger, Hasting.

\$4,400 – Bred Female, "ASF Baby's Hugs H17," s. by CCR Cowboy Cut 5048Z, bred to KBHR Snper E036, cons. by Andersland Simmental Farm, sold to Braeden Erickson, Willmar.

\$4,000 – Cow/Calf Pair, "MPC Gloria G39," s. by GLS New Direction X184, Heifer Calf s. by HILB Fast Lane E311, cons. by Pearson Cattle, sold to Ethan Neumann, Elgin.

\$3,400 – Open Female, "STG Jill J558D," s. by Jazzy Falcon F06Z, cons. by Adam St. Germain and Theresa Claeys, sold to Michael Brown, Chucky, TN.

\$3,300 – Bred Female, "RTZ H74," s. by KBHR High Road E283, bred to TJ Frosty 318E, cons. by Raatz Farms Inc., sold to P/T Livestock, Shoshoni, WY.



Craig and Angie Raatz and family were honored with the travel MSA bell.



Audrey Redalen and Jazlynn Hilbrands assisted with the junior fundraising auction.



County Fair winners received MISA jackets.



John and Ritz Volz, Volz Farms, were consignors.

The Event, Vol. VII at Tucker Cattle Company

November 27, 2021 • Pleasant Dale, NE

No.	Category	Average
31	Registered Bred Females	\$3,235
27	Open Heifers	4,531
68	Registered Lots	\$3,395

Auctioneer: Matt Lowery, NE

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Midwest Marketer, IA; Randy Rasby, Livestock Plus, NE; Kelvin Jorgensen, NE; Steve Kruse, NE; Ronnie Miller, NE; Buddy Robertson, OK; and Amanda Hilbrands, LiveAuctions.TV, MN

High-Selling Lots:

\$18,000 – Open Female, "Volk Cow J1," s. by JT Volk Premonition 113E, cons. by Volk Livestock, sold to Jeremy Leech, Humboldt, NE.

\$10,000 – Bred Female, "Volk Cow H336," s. by W/C Relentless 32C, bred to JT Volk Premonition 113E, cons. by Volk Livestock, sold to Schmidt Show Cattle, Emmetsburg, IA.

\$9,500 – Open Female, "BT/BIX Nikki 626J," s. by JBSF Berwick 41F, cons. by Tucker Cattle Company and Bilsend Cattle, sold to Stoughton Cattle, Russell, KS.

(Continued on page 66)

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(Continued from page 64)

\$8,750 – Open Female, “BT/BIZ Everything Nice 683J,” s. by VCL LKC Equity 608D, cons. by Tucker Cattle Company and Bilslend Cattle, sold to Kendyll Theobald, Mt. Horeb, WI.

\$7,000 – ½ interest in Open Female, “Volk Cow J307,” s. by JT Volk Premonition 113E, cons. by Volk Livestock, sold to RS&T Simmental, Kansas City, MO.

\$6,000 – Open Female, “Volk Cow J312,” s. by JT Volk Premonition 113E, cons. by Volk Livestock, sold to Jake Egelhoff, Chesterfield, IL.

\$5,000 – Open Female, “Rains Oracle J323,” s. by HILB Oracle C033R, cons. by Rains Simmentals, sold to Shelton Crawford, Beatrice, NE.

Comments: Also selling were 10 Simmental-Influenced Bred Females at an average of \$2,225; five embryo lots at an average of \$2,535; and seven semen lost at an average of \$927. Guest breeders included Vogler Cattle Co., Kersten Cattle Co., Rains Simmentals, Harker Simmentals, Sisco Brothers Cattle Co., Volk Livestock, LZ Farms and Vogt Cattle. Mark your calendars for November 26, 2022, for The Event, Vol. VIII.



The Event host Brad Tucker welcomes the crowd, also on the block sale manager, Val Eberspacher, auctioneer Matt Lowrey, and Liveauctioneers.tv rep Amanda Eberspacher Hilbrands.



Danny Harker, Harker Simmental, was a member of the sale.



Loren Trauernicht, Trauernicht Simmental, attended the sale.



Vicki Tucker, sale hostess.

Jewels of the Northland Sale

December 4, 2021 • Clara City, MN

No.	Category	Average
20	Bred Heifers	\$2,909
9	Fall Pairs	5,333
13	Open Heifers	12,523
42	Live Lots	\$6,400
6	Pregnancy Lots	\$4,667
15	Embryo Lots	\$1,670

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Austin Brandt, Midwest Marketer, IA; Shane Ryan, IL; Mitch Armitage, OK; and Amanda Hilbrands, LiveAuctions.TV, MN.

Representing ASA: Russ Danielson

High-Selling Lots:

\$30,000 – Open Female, “HILB Miss Varya J138,” s. by Felt Perseverance 302F, sold to J&G Farms, Clara City.

\$18,000 – Open Female, “HILB Miss Fiyahh J2F,” s. by LLSF Vantage Point F398, sold to Rust Mountain View Ranch, Mercer, ND.

\$16,800 – Open Female, “HILB/Jass Leap of Loves 171J,” s. by HPF Quantum Leap Z952, sold to Weber Family, Lake Benton.

\$12,000 – Open Female, “HILB Miss Bianca J28E,” s. by PVF Blacklist 7077, sold to Hadley Reiffenberger, Sioux Falls, SD.

\$12,000 – Open Female, “HILB Fizzy Rita J21E,” s. by W/C Fort Knox 609F, sold to Doug Gross, Bucksport, ME.

\$12,000 – Cow/Calf Pair, “B-C Queenie 9548G,” s. by HILB Oracle C033R, Heifer Calf s. by WC Executive Order 8543B, sold to Hadley Reiffenberger, Sioux Falls, SD.

\$10,000 – Open Female, “HILB/Jass Sprinkles of Love J5107,” s. by W/C Fort Knox 609F, sold to Brad Behymer, Mt. Sterling, IL.

\$10,000 – Open Female, “HILB Something About A Wish J416,” s. by JSUL Something About Mary 8421, sold to Thesing Riverside Ranch, Carlos.

Comments: Guest consignors included Jass Simmentals, Elm Mound Farms and Thesing Riverside Ranch. Mark your calendars for April 9, 2022, for our Passion 4 Perfection Sale.



Sale host Mark Hilbrands welcomes the crowd.



Steve Wesley, long-time customer was in attendance.



Rachel and Brandon Orsten selected two females from the offering.



Grace Schlueter and Dylan Hackett were part of the crew making sure the Jewels offering look good.

Western Choice Sale

December 4, 2021 • Billings, MT

No.	Category	Average
28	Bred Cows	\$2,543
24	Bred Heifers	2,917
15	Open Heifer Calves	1,603
20	Open Commercial Heifer Calves	1,173
111	Registered and Commercial Bred Cows	\$1,843

Auctioneer: Ty Thomson, MT

Sale Manager: Allied Genetic Resources, IL

Representing ASA: Dr. John Paterson

High-Selling Lots:

- \$8,250** – Bred Cow, s. by IR Zeus A718, bred to TJ Gold 274G, cons. by Rymo Cattle Co., sold to All Beef, Normal, IL.
- \$7,000** – Bred Heifer, s. by Hooks Eagle, bred to TJ Flat Iron 259G, cons. by Rymo Cattle Co., sold to Table Rock Rock Ranch, Ririe, ID.
- \$4,900** – Bred Heifer, s. by NLC Gen Ten 82E, bred to Bridle Bit GPS H078, cons. by Nelson Livestock Co., sold to Open 8 Ranch, Broadus.
- \$4,750** – Bred Heifer, s. by TJ Franchise 451D, bred to Bridle Bit Eclipse E744, cons. by Nelson Livestock Co., sold to Table Rock Ranch, Ririe, ID.
- \$4,750** – Bred Cow, s. by NLC Break Free 72W, bred to NLC Gen Ten 82E, cons. by Nelson Cattle Co., sold to Lawrence Franzen, Leigh, NE.
- \$2,800** – Open Heifer, s. by CDI Maverick 335B, cons. by Rymo Cattle Co., sold to Kaelberer Simmental Ranch, New Salem, ND.

Comments: Consingors to the sale include Rymo Cattle Company, Danials Livetsock, Konesky Simmental Ranch, Nelson Livestock Co., Miller Simmental, and Hills Ranch Simmental.



Taking bids.



The auction block.



Inside the sale facility.



Looking over the sale catalog.



Sale manager Jeff Thomas (center), taking notes.



Sale consignors, Erika Kenner and her dad, Roger.

50th Anniversary North Dakota Simmental Classic Sale

December 11, 2021 • Mandan, ND

No.	Category	Average
38	Bred Heifers	\$4,842
7	Open Heifers	4,821
5	Embryo Lots	500
1	Pick of the Herd (Kenner Bred Heifers)	12,000
51	Total Lots	\$4,554

Auctioneer: Tracy Harl, NE

Sale Manager: Jeff Thomas, MT

Sales Representatives: Todd Finke, Special Assignment; Kirby Goetsch, *Farm & Ranch Guide*; and Scott Ressler, North Dakota Stockmen's Association.

High-Selling Lots:

- \$12,000** – Pick of Herd, Bred Heifers from Kenner Simmental, sold to Cow Camp Ranch, KS.
- \$10,500** – Open Female, "TNT Jewel 108J," s. by TJ Gold 274G, sold to Rydeen Farms, Clearbrook, MN.
- \$10,000** – Bred Female, "KR Miss Halsey H15," s. by Hook's Black Hawk 50B, bred to Hook' Bozeman 8B, sold to Gilliland Livestock, Davis, CA.
- \$9,500** – Bred Female, "Traxs Riddler H031," s. by LFE The Riddler 323B, bred to Colorado Bridle Bit E752, sold to Mandan Lake Simmental, Center.
- \$9,000** – Bred Female, "QB MS H032," s. by LFE The Riddler 323B, bred to Schooley Stand Out 27G, sold to Kunkel Simmental, New Salem.
- \$5,750** – Open Female, "THSR MS Red River J126," s. by Trax Red River E84, sold to Kaelberer Ranch, New Salem.

Trauernicht Simmentals' Nebraska Platinum Standard Female Sale

December 12, 2021 • Wymore, NE

No.	Category	Average
1	Herd Bull	\$2,700
5	Fall Pairs	3,190
60	Bred Heifers	3,276
18	Open Heifers	5,702
84	Registered Lots	\$3,783
10	Bred Cows	\$2,160
27	Commercial Female Lots	\$1,700

Auctioneer: Tracy Harl, CO

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE) NE; Kelly Schmidt, MN; Randy Rasby, *Livestock Plus*, NE; Chris Beutler, NE; and Mariah Miller LiveAuctions.TV, IA.

High-Selling Lots:

- \$16,000** – Open Female, "LHT Ms. Remedy 134J," s. by SO Remedy 7F, sold to Sophie Easley, Mexico, MO.
- \$11,500** – Open Female, "LHT Ms. Copacetic 329H," s. by WLE Copacetic E02, sold to Khloee VanMeter, Checotah, OK.
- \$11,000** – Open Female, "LHT Ms. Remedy 104J," s. by SO Remedy 7F, sold to Ryan Harms, Adams.
- \$9,500** – Pick of the Bred TJ Teardrop Daughters, "LHT Ms. Tear Drop 207H," s. by TJ Teardrop 783F, bred to LCDR Progressive 106G, sold to Buehler Show Cattle, Sterling.
- \$8,500** – Open Female, "LHT Ms. Epic 220J," s. by OMF Epic E27, sold to Ella Miller, Ashland.
- \$7,750** – Bred Female, "LHT Ms. Copacetic 12H," s. by WLE Copacetic E02, bred to LHT Golden Eye 76H, sold to Ryan Belgium, Hickman.
- \$6,000** – Open Female, "LHT Ms. Relentless 77J," s. by W/C Relentless 32C, sold to Michelle Garner, Kellogg, MN.
- \$6,000** – Fall Pair, "LHT Ms. Executive 97F," s. by W/C Executive Order 8543B, Heifer Calf, s. by LHT Main Force 184G, sold to Ella Miller, Ashland.

Comments: Guest consignors included State Line Simmentals, Neuman Farms, K&L Simmentals, and Meyer Farms.

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(Continued from page 67)



Ryan Belnum and Jeff Dean attended the sale with the help of their sons.



Scott and Loren Trauernicht visit with long-time friend and guest consignors Jones Zvolanek, State Line Farm Simmentals.



Customer Scott Neuman was a consignee to the sale.



Loren Trauernicht, newly elected ASA Board member, and family.

South Dakota Source Sale

December 18, 2021 • Mitchell, SD

No.	Category	Average
54	Total Lots	\$3,519

Auctioneer: Chisum Peterson, SD

Sale Manager: DP Sales Management LLC, KY

Sale Staff: Jim Scheel, Kelly Schmidt, and Jeff Kapperman

DVAuction: Justin Dikoff

High-Selling Lots:

\$16,000 – Open Female “CKCC Ms. Jeanie 1749J,” s. by ES Right Time FA110-4, cons. by CK Cattle Company, sold to Brent Roller, MN.

\$14,500 – Semen out of “ES right Time FA110-4,” s. by Welshs Dew It Right, cons. by CK Cattle Company, sold to various buyers.

\$7,000 – Pregnancy out of “STF Miss ZW87,” s. by W/C Fort Knox 609F, cons. by Hilltop and HTP Simmentals, sold to Traxinger Simmentals, SD.

\$5,750 – Flush out of “W/C Miss Werning 602D,” s. by Werning Cattle Company, sold to Pleasant Hill Farms, KY.

\$5,500 – Open Female, “GS/SS/LEFS Red Sam J113,” s. by Hook’s Xpection 36X, cons. by Lehrman, Sloup and Gonsior, sold to Deckert Sim-Red Angus, ND.

\$5,300 – Open Female, “S/S PB Jade 504J,” s. by SC Pay The Price C11, cons. by S/S Livestock, sold to Brayden Hanson, ND.

\$4,750 – Open Female, “Cables Ms. Proclamation 628J,” s. by WS Proclamation, cons. by Cable C-Cross Ranch, sold to Michael Traxinger, SD.

\$4,750 – Bred Female, “CMW ML Ginger 101D,” s. by WLE Uno Mas, bred to KRJ Dakota Outlaw, cons. by Double J Simmentals, sold to Superior Simmentals, UT.

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Juniors from across the state were on hand to select an open heifer for the futurity program.



SDSA Secretary Kevin Blagg makes opening comments.



Breeders from across the region made the trip to Mitchell for the annual event. ■

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(Continued on page 72)

State Marketplace

(Continued from page 71)

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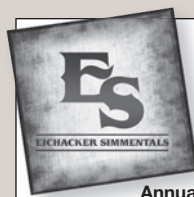
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(Continued from page 73)

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Marinated Ribeye

Ingredients

- 1/3 cup hot water
- 3 tbsp finely chopped onion
- 2 tbsp cider or red wine vinegar
- 2 tbsp olive or vegetable oil
- 2 tbsp soy sauce
- 2 tsp beef bouillon granules
- 1 clove garlic, minced
- 1/2 tsp paprika
- 1/2 tsp coarsely ground pepper
- beef ribeye steaks (about 1/2-inch thick and 12 oz. each)

Directions

In a bowl, combine the first nine ingredients. Remove 1/2 cup marinade and refrigerate. Using a fork, pierce the steaks several times on each side and place in a baking dish. Pour remaining marinade over the steaks and turn to coat. Cover and refrigerate overnight. Remove steaks, discarding marinade. Grill, uncovered, over medium hot heat for 5 to 8 minutes on each side. (Please use recommended guidelines for temperature of meat for doneness: rare = 160 degrees, well-done = 170 degrees.) Heat remaining marinade and serve with steaks. ■

Editor's Note: Recipe from the SimBeef Cookbook, submitted by Willow Creek Simmental Farm, Sauk Rapids, Minnesota.

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Date: October 1–10, 2021
Location: Winston-Salem, NC
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Reserve Junior Champion
 “TX Beretta,”
 s. by TX Gunsmoke, exh. by Samantha Maddox, Amherst, VA.



Grand Champion and Calf Champion Bull
 “TX Huckleberry,”
 s. by W/C Executive Order 8543B, exh. by Charlie Thomas, Winston-Salem.

Premier Exhibitor
 Charlie Thomas, Winston-Salem.

North Carolina State Fair Results

Date: October 15–20, 2021
Location: Raleigh, NC
Judges: Todd Alford, Bowman, GA (Open Show); Willie Weis, Saint Ansgar, IA (Junior Show)

Junior Show

Grand Champion PB Simmental
 “Baileys Red Velvet 046H,”
 s. by Profit,
 exh. by Evie Jones, Shelby.

Reserve Grand Champion PB Simmental
 “CRSS Riley,”
 s. by Profit,
 exh. by Hagan Jones, Shelby.

Grand Champion Percentage Simmental and Got To Be NC Champion
 “GHC Blackcap Fergie 91H1,”
 s. by Profit,
 exh. by Shelby Candler, Weaverville.

Reserve Grand Champion Percentage Simmental
 “Seldom Rest Renegade 0079H,”
 s. by GCC CM Stockbroker B005,
 exh. by Hannah Vanhoy, Catawba.

Open Show

Purebred Simmental Show

Females



Grand Champion and Junior Champion
 “Baileys Red Velvet 046H,”
 s. by Profit,
 exh. by Evie Jones, Shelby.



Reserve Grand Champion and Calf Champion
 “TX Raquel,”
 s. by LLSF Vantage Point F398,
 exh. by Charlie Thomas, Winston-Salem.

Reserve Calf Champion
 “Edenhurst Anna Mae,”
 s. by Edenhurst All Around Candidate, exh. by Edenhurst Farm, Markham, VA.

Reserve Junior Champion
 “UDE Miss 348H,”
 s. by Mr HOC Broker, exh. by Robbie Sand, Alachua, FL.

Bulls



Grand Champion and Calf Champion
 “TX Huckleberry,”
 s. by W/C Executive Order 8543B, exh. by Charlie Thomas, Winston-Salem.

Premier Exhibitor
 Charlie Thomas, Winston-Salem.

Percentage Simmental Show

Females



Grand Champion and Junior Champion
 “Ranada,”
 s. by Mr HOC Broker,
 exh. by Clayton Hinnant, Kenly.



Reserve Grand Champion and Calf Champion
 “TX Martini,”
 s. by TX Atlantis,
 exh. by Charlie Thomas, Winston-Salem.

Reserve Calf Champion
 “MS Lady Peakdot 23H,”
 s. by STF Pay Up FZ87,
 exh. by Hagan Jones, Shelby.

Reserve Junior Champion
 “Edenhurst Lucinda,”
 s. by CSCX Bandwagon 513A, exh. by Edenhurst Farm, Markham, VA.

Senior Champion
 “CCR Delilah Mabelle 7G,”
 s. by CCR Boulder 1339A, exh. by Grayson Blankenship, Castalia.

Reserve Senior Champion
 "AFCE Endless Love 952G,"
 s. by W/C Relentless 32C,
 exh. by Robbie Sand, Alachua, FL.

Bulls



Grand Champion and Calf Champion
 "DRCK The Answer H26,"
 s. by W/C HOC HCC Red Answer 33B, exh. by Hayden Campbell, Roseland, VA.



Reserve Grand Champion and Junior Champion
 "Mr. SFGS Sven 1152H,"
 s. by WS Pilgrim H182U,
 exh. by Robbie Sand, Alachua, FL.

Reserve Calf Champion
 "TX Whiskey,"
 s. by FELT Last Call 304F,
 exh. by Charlie Thomas, Winston-Salem.

Produce of Dam
 Exh. by Robbie Sand, Alachua, FL.

Sales Call
 A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

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- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

***Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.*

****Prices are subject to change*

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) • Allflex Applicator - \$40.00 • Blood Cards - \$1.00 ea. (processing fee)
Hair Cards - \$5.00 ea. (processing fee) • Sample Pull Fee - \$2.00 ea.

THE Enrollment

Spring 2022 THE Enrollment – (dams calve January 1-June 30) –
Early enrollment open October 15 through **December 15, 2021**.
Late enrollment available until February 15, 2022.

Fall 2021 THE Enrollment – (dams calve July 1-December 31) –
Early enrollment open April 15 through **June 15, 2021**.
Late enrollment available until August 15, 2021.

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>	
Junior First Time Membership Fee*	\$40
Prefix Registration	\$10

**After January 1: \$105 for Adults and \$40 for Juniors*

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$40

Fiscal year runs from July 1 – June 30

Registration Fees:

Registration Fees enrolled in THE

Enrolled in Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C 10 months <15 months ..	\$40
Enrolled in Opt B or C 15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing <i>(not including shipping or mailing)</i>	\$50
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foundation Cow (through June of 2022) ...	\$5
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE 10 months <15 months	\$52
Non-THE 15 months	\$62

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API:146 TI:83



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1/2 Simmental 1/2 Angus
API:187 TI:104



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API:173 TI:94



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FEBRUARY

- 1 Koeplin's Black Simmental and SimAngus Production Sale — Mandan, ND
- 1 S/M Fleckvieh Cattle's Private Treaty Bull Sale — Garretson, SD
- 2 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. 71)
- 2 Lazy C Diamond Ranch's Bull and Female Production Sale — Kintyre, ND
- 3 Stavick Simmental's King of the Range Bull Sale, — Veblen, SD (pg. 73)
- 4 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 70)
- 4 Kunkel Simmentals' Annual Bull and Bred Female Sale — New Salem, ND
- 4 Schooley Cattle's Annual Production Sale — Bloomfield, IA
- 5 Blue River Gang's 40th Annual Production Sale — Rising City, NE
- 5 Ekstrum Simmentals' Annual Bull Sale — Kimball, SD
- 5 Klain Simmental Ranch's 40th Annual Production Sale — Ruso, ND
- 5 Loonan Stock Farms' 47th Anniversary Production Sale — Corning, IA
- 5 Prickly Pear Simmentals "Made In Montana" Sale — Helena, MT (pg. 71)
- 5 Springer Simmental's Value Based Genetics Sale — Decorah, IA
- 6 Kline Simmental Ranch's 10th Annual Production Sale — Hurdsfield, ND
- 7 42nd Annual Gateway "Breeding Value" Bull Sale — Lewistown, MT
- 7 Long's Simmentals' 2nd Annual Production Sale — Creston, IA
- 7 Wicks Cattle Simmental and SimAngus Bull Sale — Richardton ND
- 8 Edge of the West Production Sale — Mandan, ND
- 8 Werning Cattle Company's Production Sale — Emery, SD
- 9 Jackpot Cattle Company's Annual Bull Sale — Wessington, SD
- 9 River Creek Farms' 32nd Annual Production Sale — Manhattan, KS (pg. 70)
- 9 Wilkinson Farms' Breeding for the Future Sale — C-B Sale Facility
- 10 Felt Farms' Bull Sale — West Point, NE
- 10 Houck Rock Creek Ranch Spring Private Treaty Sale — Allen, KS
- 10 Lassle Ranch Simmentals' 29th Annual Bull Sale, —Glendive, MT
- 10 Rust Mountain View Ranch's "Ace In The Hole" Bull Sale — Mercer, ND
- 11 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 72)
- 11 "Bred for Balance" Sale — Starbuck, MN
- 11 TNT Simmentals' 37th Annual "Carrying On" The Explosive Difference Sale — Lehr, ND (pg. 72)
- 12 CK and Wager Cattle's 5th Annual Production Sale — Highmore, SD
- 12 Kenner Simmentals' 26th Annual Production Sale — Leeds, ND
- 12 Mississippi-Dixie National Sale — Jackson, MS
- 12 Rousey SimAngus Bull Sale — North Platte, NE
- 12 Rydeen Farms 24th Annual "Vision" Sale — Clearbrook, MN
- 13 Oak Meadow Farms' 4th Annual Production Sale — Cresco, IA
- 14 Benda Ranch Simmentals' Annual Production Sale — Kimball, SD
- 14 Dakota Power Bull Sale — Hannaford, ND
- 14 Nelson Livestock Company's Annual Production Sale — Wibaux, MT
- 15 Quandt Brothers Annual Sale — Oakes, ND (pg. 72)
- 16 Hart Simmentals' Power Bull Sale — Frederick, SD
- 18 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 72)
- 18 Mader Ranches' 33rd Annual Bull Power Sale — Carstairs, AB
- 18 R&R Cattle Company's Annual Production Sale — Chamberlain, SD
- 18 Sandy Acres Simmental Bull Sale — Creighton, NE (pg. 71)
- 19 7P Ranch's 28th Annual Spring Bull and Female Sale — Tyler, TX
- 19 Dixon Farms, Inc., Private Treaty Sale and Open House — Atwood, KS
- 19 Double T Simmental's Annual Production Sale — Turtle Lake, ND
- 19 Hoiby Simmental's Bullnanza Sale — McGregor, ND
- 19 Rhodes Angus Annual Sale — Carlinville, IL
- 19 Schiefelbein Farms' Annual Bull and Female Sale — Kimball, MN
- 19 Schnabel Ranch Simmentals' Annual Sale — Aberdeen, SD (pgs. 45, 73)
- 20 K-LER Cattle's Production Sale — St. Charles, MN (pgs. 69, 71)
- 20 Trauernicht Simmental's Nebraska Platinum Standard Bull Sale — Beatrice, NE
- 21 Bulls of the Big Sky — Billings, MT (pg. 71)
- 21 Eagle Pass Ranch's Spring Bull Sale — Highmore, SD
- 22 Deckert's Simmental and Red Angus Annual Production Sale — Steele, ND
- 22 TSN Simmentals' Annual Bull Sale — Platte, SD (pg. 81)
- 23 C Diamond Simmentals' Bull and Female Sale — Dawson, ND
- 23 Price Cattle Company's SimAngus™ Bull and Heifer Sale — Stanfield, OR
- 24 Illinois Performance Tested Bull Sale — Springfield, IL
- 25 Beitelspacher Ranch's Annual Bull Sale, Mobridge, SD
- 25 Mid-America Simmental Sale — Springfield, IL

- 26 Emmons Ranch Sale — Olive, MT
- 26-3/5 Hofmann Simmental's Annual "Buy Your Way" Bull Sale — Clay Center, KS
- 28 Lehrman Family Simmentals' Annual Production Sale — Mitchell, SD

MARCH

- 1 Barker Cattle Company's Bull and Female Production Sale — Burley, ID
- 1 Doll Simmental Ranch's 42nd Annual Production Sale — Mandan, ND (pg. 13)
- 1 Hill's Ranch Bull Sale — Stanford, MT
- 2 Klein Ranch's "Heart of the Herd" Sale — Atwood, KS
- 3 18th Annual Cattlemen's Kind Sale — San Saba, TX
- 3 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND (pgs. 8, 72)
- 3 Kearns Cattle Co. 33rd Annual Bull Sale — Rushville, NE
- 4 Eichacker Simmentals' Annual Production Sale — Salem, SD (pgs. 73, BC)
- 4 KSU's Annual Legacy Sale — Manhattan, KS
- 5 Cason's Pride and Joy Bull Sale — Russell, IA
- 5 Kentucky Beef Expo Simmental Sale — Louisville, KY
- 5 Powerline Genetics PAP-Tested Bull Sale — Castle Dale, UT
- 5 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pg. 74)
- 6 Gateway Genetics Versatility+ Bull Sale — Pierce, NE
- 6 Gold Bullion Group's Annual Bull Sale — Westmoreland, KS
- 6 Windy Creek Cattle Company's Production Sale — Spencer, SD
- 7 Hanel's Black Simmentals' Black and White Bull Sale — Courtland, KS
- 7 Rincker Simmentals' Sweet 16 Bull Sale — www.sconline-sales.com (pg. 23)
- 9 R.A. Brown Ranch's Spring Bull Sale — Throckmorton, TX
- 10 Brink Simmentals' Phone Auction — Elkader, IA
- 10 Schmig Simmental Ranch's 39th Annual Production Sale — Stockholm, SD
- 11 Yardley Cattle Company's Bull Sale — Beaver, UT (pg. 7)
- 12 22nd Annual Gonsior Simmentals' "In The Heartland" Sale — Fullerton, NE (pg. 85)
- 12 Carcass Performance Partners Bull and Female Sale — Lucedale, MS
- 12 Dikeman and Huninghake Premium Genetics Simmental and Angus Bull Sale — Frankfort, KS (pg. 79)
- 12 Great Lakes Beef Connection Bull Sale — Clare, MI
- 12 Northwest Select Simmental Sale — Ross, ND
- 12 Rains Simmental's Bulls of the Prairie Sale — Oakley, KS (pg. 43)
- 15 Powerline Genetics Arapahoe 2 Sale — Arapahoe, NE
- 15 Schrader Ranch SimAngus™ and Charolais Bid Off Sale — Wells, KS
- 16 26th Annual Mid-Kansas Angus and Simmental Breeders Sale — LaCrosse, KS
- 18 3C Christensen Ranch and NLC Simmental Ranch 51st Annual Production Sale — Wessington, SD (pg. 73)
- 18 Black Summit's Break Out Bull Sale — Powell, WY
- 18 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pgs. 11, 70)
- 19 Altenburg Super Baldy Ranch's 30th Anniversary Annual Bull and Heifer Sale — Fort Collins, CO
- 19 Dickinson Simmental and Angus Ranch 51st Annual Production Sale — Gorham, KS (pg. 70)
- 19 Eastern Spring Simmental Sale, Ohio Beef Expo — Columbus, OH
- 19 High-Bred Simmentals and Marple Simmentals Cattlemen's Choice Sale — Fredonia, KS
- 19 Eastern Spring Classic Sale — Columbus, OH

- 19 Lechleiter Simmentals' 34th Annual Bull Sale — Loma, CO
- 19 R&R Genetics' 12th Annual Bull and Heifer Sale — Tremonton, UT
- 19 Red Hill Farms' "More Than a Bull XVII", Bull and Female Sale — Lafayette, TN
- 19 Rockin H Simmentals' Production Sale — Canby, MN
- 21 All Terrain Bull Sale — Walsh, CO (pg. 70)
- 21 Volk Livestock's Online Sale — www.sconlinesales.com
- 23 Diamond H Ranch's Annual Production Sale — LaCrosse, KS (pgs. 65, 70)
- 24 Western Cattle Source's Production Sale, Crawford, NE
- 25 The Great Northern Bull Sale — Clear Lake, MN
- 25 Vertical Edge Genetics' Annual Production Sale — Bancroft, ID
- 26 Arkansas Bull and Commercial Female Sale — Heber Springs, AR
- 26 T Heart Ranch's High Altitude Bull Sale — La Garita, CO (pg. 70)
- 26 The Clear Choice Bull Sale — Milan, IN (pgs. 26, 70)
- 26 Wildberry Farms' Annual Production Sale — Hanover, IL

APRIL

- 2 19th Annual "Pick of the Pen" Bull Sale — Blacksburg, VA
- 2 Belles and Bulls of the Bluegrass — Lexington, KY
- 2 Big Country Genetics Bull Sale — Cody, WY
- 2 The Gathering at Shoal Creek — Excelsior Springs, MO
- 2 Midland Bull Test Sale — Columbus, MT
- 9 Hilbrands Cattle Company's Passion 4 Perfection Sale — Clara City, MN
- 9 New Day Genetics' Spring Bull Sale — Salem, MO
- 9 The Spring Turnout — Worthing, SD
- 15 Henry's Fork Private Treaty Sale — Rexburg, ID
- 15 VSA Spring SimSensation Sale, — Harrisonburg, VA
- 16 Diamonds and Spurs SimGenetic Sale — Bois d'Arc, MO
- 16 Pigeon Mountain Spring Beef Builder Bull and Female Sale — Rome, GA
- 16 RS&T Herd Bull and Spring Pair Sale — Savannah, MO
- 23 Heartland Performance with Class Production Sale — Waverly, IA
- 23 The Clear Choice Customer Sale — Milan, IN (pg. 70)
- 30 Classic Farms' 3rd Annual Spring Fever Sale — Jackson's Mill, WV

MAY

- 5 Nelson Ranch Production Auction, Glasgow, MT
- 5 Powerline Genetics/Seward Cattle Co. High Altitude Bull Sale — Lone Tree, WY
- 7 Stars and Stripes Sale — Hummelstown, PA
- 9 The Southern Blend Online Sale — www.dponlinesales.com
- 14 Banners & Beyond Sale, Clarkesville, GA
- 14 Mississippi/Alabama Simmental Sale — Cullman, AL
- 16 Red Hill "Maternal Monday" Online Sale — www.dponlinesales.com
- 21 3rd Annual Back To Grass Sale — Henderson, TX

JUNE

- 8-11 AJSA Eastern Regional Classic — Lebanon, IN
- 24-30 AJSA National Classic — Madison, WI

JULY

- 23 Simmental Breeders' Sweepstakes Sale — Springfield, MO ■

Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership.

the Register is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

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May/June '22	April 1	April 11	April 22	May 10
July/August '22	June 20	June 24	July 8	July 26
September '22	August 1	August 10	August 17	Sept 6
October '22	Sept 1	Sept 9	Sept 20	Oct 4
November '22	Sept 26	Oct 3	Oct 20	Nov 4
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IN THE HEARTLAND

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SATURDAY, MARCH 12, 2022
12:30pm At the Farm, Fullerton, NE

VIEW ENTIRE SALE OFFERING AT WWW.EBERSALE.COM



Gonsior Sunset Valley J90

5/8 SM • Herd Bull Prospect

W/C Executive Order 8543B x Gonsior Amarsha A705 (Elm-Mound/GS Y114)



Baby's Breath Family

Gonsior The Eagles Landed J92

PB SM • Herd Bull Prospect

Hooks Eagle 6E X HILB Dakota Love A0165 (R&R Chamberlain X744)



Gonsior Danger Zone J95

3/4 SM • Herd Bull Prospect

W/C Executive Order 8543B x Gonsior Gisella G24 (Kappes Mile High B11)



Burn Baby Burn Family

Gonsior Burn Order G308 • Bred to Bar CK Red Empire

W/C Executive Order 8543B x PSCS Recalltheburn 225C (GCC Total Recall 806T)



L24 Family

Gonsior/BD Heart Break H28

Bred to OMF Epic • Hooks Beacon 56B x Gonsior/BD Steelcotton (SVF Steel Force)



H25 Family

Gonsior Holly H11

Bred to Hook's Eagle 6E • Sitz Dividend 649C x Gonsior Relenting F17 (W/C Relentless 32C)



Baby's Breath Family

Gonsior Baby's Breath J16

PB SM • February Show Heifer Prospect
W/C Bankroll 811D x HS/TBSF Breathless 8Y (Mr NLC Upgrade U8676)



Crazy N Love Family

Gonsior Jalynn J28

PB SM • February Show Heifer Prospect
HILB Oracle C033R x TK Crazy N Love 1G (FHEN Halftime A127)



Gonsior The Beaconing J13

PB SM • February Show Heifer Prospect

Hook's Beacon 56B x AS Diamond 20C (W/C Wide Track 694Y)

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BULLS • BREDS • OPENS SELLING 105 LOTS
NEW DATE: SATURDAY, MARCH 12

3C Christensen Ranch	73	Dikeman Simmentals	79	Kulp Genetics	72	Sandy Acres Simmental	71
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Lead, Don't Follow with Cutting-Edge Sires



1SM00186 KBHR **BOLD RULER** H152
Reg#: 3789539 | WS Proclamation E202 x WS Hot Beef X38
Homozygous Black | Homozygous Polled | Purebred Simmental

CE	BRTH	WEAN	YEAR	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MRB	BF	REA	SHR	API	TI
15.7	-1.9	81.4	129.10	30.30	11.6	32.4	73.1	17.4	17.3	43.1	-0.28	0.82	-0.067	0.78	-0.36	186.4	103.7
.47	.51	.52	.52	.52	.30	.26	.34	.29	.34	.52	.41	.48	.42	.50	.05		
5%	5%	30%	20%	15%	1%	4%	10%		3%	10%		1%				1%	1%

- › Bold Ruler is a Proclamation son out of the up-and-coming 106Z donor at Keller's Broken Heart Ranch. This thick-made, deep-sided powerhouse is very sound and balanced in his design.
- › Bold Ruler offers outstanding EPDs, top 1% rankings for both API and TI, and the phenotypic quality to be a breed-impact sire.



1SM00187 BRIDLE BIT **GPS** H078
Reg#: 3724830 | Koch Big Timber 685D x CLRS Dividend 405D
Homozygous Black | Homozygous Polled | Purebred Simmental

CE	BRTH	WEAN	YEAR	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MRB	BF	REA	SHR	API	TI
16.4	-2.3	80.2	128.3	0.30	7.6	25.9	66.0	18.8	11.1	42.9	-0.29	0.30	-0.054	0.90	-0.43	162	89.9
.48	.51	.49	.50	.50	.30	.24	.33	.33	.28	.51	.40	.46	.40	.50	.06		
3%	3%	35%	20%	15%	20%	30%	30%	30%		10%		15%			10%	4%	10%

- › His amazing combination of EPD excellence, individual performance and no-holes phenotype makes GPS the complete package. He boasts individual performance ratios of 100 BW, 110 WW, 111 YW, 114 IMF, 111 REA, 114 ADG and 110 for feed conversion.
- › GPS is a physical standout. He is clean and square on the profile and sound structured with impressive mass from end to end.

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NEW

3/4 SimAngus™

W/C Fort Knox 609F

By W/C Bankroll 811D
EPD: CE: 12 \$API: 150 \$TI: 91



Full brother to W/C Bankroll

W/C Pinnacle E80

By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 123 \$TI: 71



W/C Night Watch 84E

By CCR Anchor 9071B
EPD: CE: 18 \$API: 154 \$TI: 87



NEW

DMCC Black Velvet 5E

By Pays To Believe
EPD: CE: 5 \$API: 105 \$TI: 74



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPD: CE: 18 \$API: 134 \$TI: 74



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 157 \$TI: 92



NEW

JC King of the Road 468H

By KBHR High Road E283
EPD: CE: 17 \$API: 178 \$TI: 98



NEW

Ruby NFF Up The Ante 9171G

By Ruby's Currency 7134E
EPD: CE: 11 \$API: 120 \$TI: 70



NEW

ACLL Fortune 393D

By MR TR Hammer 308A ET
EPD: CE: 9 \$API: 97 \$TI: 71



NEW

W/C Double Down 5014E

By W/C Executive Order 8543B
EPD: CE: 16 \$API: 113 \$TI: 72



Ruby SWC Battle Cry 431B

By MR HOC Broker
EPD: CE: 11 \$API: 98 \$TI: 75



NEW

Mr SR 71 Right Now E1538

By Hook's Bozeman 8B
EPD: CE: 17 \$API: 152 \$TI: 90



NEW

GSC GCCO Dew North 102C

By HTP/SVF Duracell T52
EPD: CE: 15 \$API: 114 \$TI: 81



PAL/CLAC Meant To Be 823E

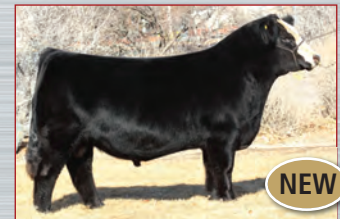
By Mr HOC Broker
EPD: CE: 13 \$API: 110 \$TI: 70



3/4 NAILE and NWSS Champ

Reckoning 711F

By W/C Relentless 32C
EPD: CE: 10 \$API: 118 \$TI: 68



NEW

TJSC King of Diamonds 165E

By LLSF Pays To Believe ZU194
EPD: CE: 11 \$API: 112 \$TI: 75



NEW

PBF Red Paint F88

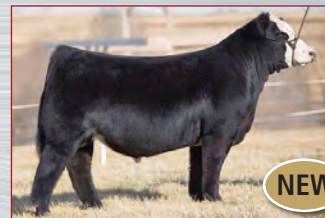
By W/C Executive Order 8543B
EPD: CE: 14 \$API: 117 \$TI: 75



NEW

SC Pay the Price C11

By CYS Pays to Dream T759
EPD: CE: 8 \$API: 114 \$TI: 77



NEW

JASS On The Mark 69D

By W/C Loaded Up 1119Y
EPD: CE: 11 \$API: 121 \$TI: 74



W/C Relentless 32C

By Yardley Utah Y361
EPD: CE: 9 \$API: 117 \$TI: 75



NEW

3/4 SimAngus™

WLE Copacetic E02

By HPF Quantum Leap Z952
EPD: CE: 14 \$API: 113 \$TI: 77



NEW

Holtkamp Clac Change Is Coming 7H

By WLE Copacetic E02
EPD: CE: 13 \$API: 106 \$TI: 75



NEW

W/C Cyclone 385H

By W/C Bankroll 811D
EPD: CE: 13 \$API: 134 \$TI: 82



NEW

3/4 SimAngus™

LLSF Vantage Point F398

By CCR Anchor 9071B
EPD: CE: 14 \$API: 132 \$TI: 85



WS Revival B26

By LLSF Uprising Z925
EPD: CE: 11 \$API: 100 \$TI: 67



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPD: CE: 9 \$API: 120 \$TI: 80



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPD: CE: 13 \$API: 127 \$TI: 80



CLRS Guardian 317G

By Hook's Beacon 56B
EPD: CE: 18 \$API: 211 \$TI: 115



KSU Bald Eagle 53G

By Hook's Eagle 6E
EPD: CE: 14 \$API: 178 \$TI: 104



WLE Black Mamba G203

By WLE Copacetic E02
EPD: CE: 13 \$API: 136 \$TI: 82



FELT Perseverance 302F

By W/C Executive Order 8543B
EPD: CE: 14 \$API: 111 \$TI: 72



W/C Express Lane 29G

By Rubys Turnpike 771E
EPD: CE: 14 \$API: 136 \$TI: 83



MR CCF The Duke G42

By Mr CCF Vision
EPD: CE: 11 \$API: 116 \$TI: 72



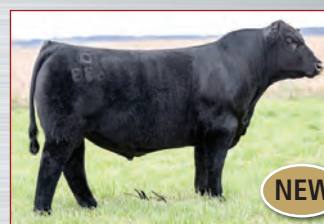
Erixon Bitten 203A

By NCB Cobra 47Y
EPD: CE: 15 \$API: 150 \$TI: 87



LCDR Favor 149F

By LCDR Witness 541C
EPD: CE: 11 \$API: 150 \$TI: 100



SFG The Judge D633

By CCR Cowboy Cut 5048Z
EPD: CE: 10 \$API: 159 \$TI: 97



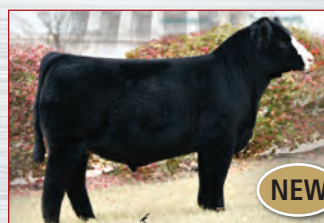
TL Ledger 106D

By Profit
EPD: CE: 10 \$API: 112 \$TI: 69



GPG Focus 135F

By Mr CCF 20-20
EPD: CE: 6 \$API: 115 \$TI: 77



OBCC Kavanaugh F236

By OBCC Unfinished Business
EPD: CE: 14 \$API: 144 \$TI: 81



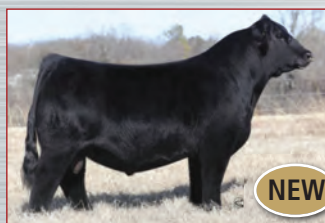
WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPD: CE: 14 \$API: 166 \$TI: 104



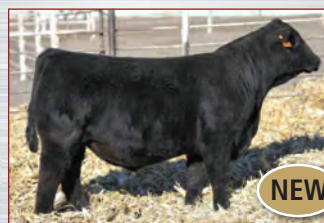
JBSF Logic 5E

By W/C Relentless 32C
EPD: CE: 8 \$API: 116 \$TI: 74



WHF/JS/CCS Double Up G365

By W/C Double Down
EPD: CE: 15 \$API: 116 \$TI: 71



TJ 50K 485H

By TJ Teardrop
EPD: CE: 16 \$API: 172 \$TI: 92



W/C Style 69E

By Style 9303
EPD: CE: 17 \$API: 134 \$TI: 67



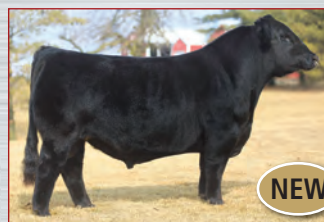
RRF Trading Up E777

By Pays to Believe
EPD: CE: 14 \$API: 133 \$TI: 77



JSUL Something About Mary 8421

By W/C Relentless 32C
EPD: CE: 12 \$API: 116 \$TI: 74



CDI Innovator 325D

By TJ Main Event 503B
EPD: CE: 12 \$API: 134 \$TI: 92

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REMINGTON LOCK N LOAD 54U



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3/4 SM 1/4 AN
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W107
BRED TO THSF
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WS BEEF KING W107
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