

the Register

May/June 2014

Serving the Simmental
and Simbrah Breeds



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Features

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Conversing with the Chairman
Deciphering Defects
An Intern's Story

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July 20 –

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CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+10.2	+1.4	+73.9	+110.1	+13.9	+27.7	+64.6	+12.5	+10.1	+37.1	-.33	+.09	-.057	+.94	-.25	\$111	\$75
.43	.53	.49	.46	.30	.30	.35	.32	.13	.38	.28	.39	.32	.30	.23		

SPRING 2014 TOP 35%

29SM0463 **AUSTIN**



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CE	BW	WW	YW	MCE	MILK	MWW	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+14.1	-1.8	+59.2	+96.4	+11.0	+32.6	+62.2	+10.6	+25.0	-.33	+.64	-.026	+1.01	-.27	\$160	\$83
.27	.36	.31	.33	.16	.17	.22	.18	.27	.23	.39	.23	.29	.20		

SPRING 2014 TOP 35%

29SM0465 **AUTHORITY**



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CE	BW	WW	YW	MCE	MILK	MWW	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+15.2	-0.4	+60.2	+94.8	+12.8	+26.4	+56.5	+9.1	+26.0	-.15	+.28	-.007	+.63	-.32	\$139	\$69
.22	.24	.22	.22	.20	.21	.21	.15	.19	.16	.18	.18	.17	.03		

SPRING 2014 TOP 35%

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Volume 27, Number 8



GANGSTER

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His EPDs rank him in the top 2% for API and top 10% for TI. His EPDs reflect the data you want in a herd sire—he's in the top 5% for calving ease and 3% for birth, yet his growth numbers remain strong as he in the top 10% for weaning and 30% for yearling!

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About the cover: A cow/calf pair involved in the ASA Carcass Merit Program at the Peterson Ranch, Judith Gap, MT. Photo by Laura Mushrush.

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AJSA is tied up in knots over Project Linus

The AJSA teams up with Project Linus

Project Linus is a national organization that donates hand-made blankets to children in the hospital who are critically ill.

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Come to Regionals and Nationals ready to tie blankets and be part of AJSA's efforts with Project Linus. Can't make it to a Classic but still want to be a part of the effort? Mail your blankets to the American Simmental Association office by July 4.

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T292

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T241

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P118

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S12

ASA # 2342802 Purebred Simmental
Grandsire is Rains Limit Up



S195

ASA # 2395999 Purebred Simmental
Her dam is by Nichols Legacy G151



U18

ASA # 2467373 Purebred Simmental
Out of SVF/NJC Built Right N48



S92

ASA # 2342833 Purebred Simmental
Out of SS Goldmine L42

VIEWPOINT

By Trustee Roger Finke, Berthold, ND



The last few issues of *the Register* have contained farewell viewpoints from outgoing Trustees. This too, will be my final viewpoint.

Recapping when I was first elected, budgets were in the red and much time and pencil pushing were put into getting the budget balanced. Now with a lot of hard work, planning, and an eye on the future, the ASA is on great financial footing . . . and with that financial security the ASA had the opportunity to purchase a parcel of land to be used for the future ASA office.

The ASA has implemented a different field staff program with four main directors consisting of A) Commercial, B) Seedstock,

C) Science, D) Media & Youth and along with those four directors the ASA has 11 field team members attending Simmental functions, shows, and sales. This program was implemented in 2013, and will be evaluated and fine-tuned for the future. The ASA board would like to hear from our members on how they feel this "new" program is working. The Simmental breed has seen such a huge increase in its demand and with our genetic evaluations, EPDs, large multi-breed data base we are sitting in the right place and time.

There are many avenues of selecting breeding stock in today's times which can sometimes be overwhelming, but we cannot forget a few very important traits that can be overlooked sometimes by numbers or a "hot" pedigree: 1) Soundness — we must pay attention to foot and leg structure and how the animal moves and travels, 2) Fertility, 3) Fleshing ability, 4) Physical Attributes: don't get caught up in just looking at certain traits. A person still needs to physically look at an animal and make sure it is what they feel would help their cattle program.

Another area I want to stress in my farewell viewpoint is the wonderful Youth program that the ASA is blessed to have! Being grandpa to 14 grandkids, it is very exciting to me and their grandmother to be able to watch them start participating in the AJSA events and junior shows. I encourage everyone to participate in the Regional and/or National Classic coming this summer. Personally, I am fortunate to be from North Dakota and we have one of the best-attended state sales and banquets in the country! People from other states who have attended the banquet always comment on how many youth are involved and how much fun we have. This is very exciting to me as the youth are our future and we all need to encourage and help as much as possible. The ASA and its members have supported the AJSA over the years and that is probably one of the reasons our breed is doing so well. Youth and great cattle!

In closing, I would like to thank the many people of our talented and dedicated ASA staff for all the help they have given me over the past six years. To my fellow Trustees, we have made some wonderful, lasting friendships that my wife and I cherish. We value your views, ideas, different circumstances, and finding solutions all in the name of the beef industry. Being a Trustee has been one of the best learning experiences I've ever had and I want to thank you for the opportunity to serve the ASA. ♦

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- ◆ Package can be modified.

All About Relationships



Steve and Pam Sieg with their son, Kevin.

A family-owned Indiana Simmental farm thrives on people-to-people interaction.

Clover Valley Simmentals, located at Ramsey in southern Indiana, just 20 miles from the Louisville Metropolitan area, revolves in close harmony with a wide range of people, including family members, neighbors, fellow breeders and prominent industry leaders.

“I got my start from Jacque Glenn clear back in the 1970s,” says owner Steve Sieg (rhymes with league). “I grew up about a half mile from Jacque and I followed him around his farm. During my 4-H years, he would give me a Simmental steer to show at the fair in return for working for him. With his cattle, I showed a bunch of champions, both steers and heifers. That’s how I developed such a great impression of Simmental.”

Glenn, now up in his 80s, was among the earliest advocates of Simmental cattle, served six years on the ASA Board of Trustees and is now retired, living in Bradford, just eight miles from Ramsey, his old home town. Another prominent disciple of Glenn’s is Forrest Lucas, CEO of the massive Lucas Oil Company and owner of Lucas Cattle Company, a Simmental

operation now operating out of Cross Timbers, Missouri. “My mom went to school with Forrest,” Sieg added.

In 1997, Glenn advised the Sieg family, which also includes Steve’s wife, Pam, and their son, Kevin, to check out the Simmental cattle being offered by Clyde Fleetwood of Brownstown. “That’s where we bought our first Simmental, a cow and calf. Then we ended up buying four of Jacque’s heifers — a couple of which are still in our herd,” Sieg says.

Steve and Pam both grew up in the area, Steve at Ramsey and Pam at nearby Corydon. Their son, Kevin, is deeply involved in the family operation. All three support their cattle and farming life with outside jobs.

Steve has been driving a car carrier for Ford Motor Company since 1992. “Most of my trips are within a 500-mile radius and primarily to the west of us. This job is what got us to where we are today with our cattle,” he stated.

Pam works part-time at a local gift shop, with primary responsibility for the business’s framing service. A city girl, she handles bill paying and tax work for the farm. Steve tells a story that illustrates his wife’s cattle connection. “We were just getting started and Pam, who was home alone at the time, saw a heifer that she thought was having trouble calving. The feet were out, and Pam pulled her hooded sweatshirt off, tied the arms of the sweatshirt to the calf’s legs and pulled it out. When I saw that I thought, ‘well she doesn’t know much about cows, but I believe we can make a cowgirl out of her’,” he laughed.

Kevin, 25, works for a nearby row-crop farmer who farms more than 2,500 acres. “I help him as much as I can and it works out pretty well because he allows me the flexibility to keep an eye on our cattle and farm when Dad and Mom are busy at their work,” he said.

The Clover Valley Simmental cowherd consists of 80 registered cows and 40 recipients, mostly Simmental-influenced. “I own some of them, Dad and Mom own some and then we own some together,” Kevin explained.

Cattle are run on 100 acres of owned land, plus another 250 acres of leased property. Farming is limited to 30 acres of alfalfa hay — which normally produces four cuttings — and 50 acres of wheat, which is cut in the milk stage around the middle of May for cattle feed. The wheat ground is then followed by soybeans as a double-crop and is harvested in late October. “We also use corn as part of our crop rotation from year-to-year,” Kevin says.

“Our herd has evolved around five cow families for the most part,” Steve explained. “Four of those came from Jacque Glenn and the other is a daughter of the famed Savannah. After less-than-expected success during our first attempt at flushing, we switched embryologists and have resumed our embryo transfer effort with far better results. We now have eight different donors and we’re building and marketing around them.”

The Siegs A.I. all females that don’t receive an embryo, turning in a cleanup bull to finish the job. “We have a pretty good embryo and AI success rate, and that cleanup bull won’t breed more than a dozen cows altogether,” Steve reported.

Breeding emphasis is for easy-fleshing, gentle, functional cattle along with calving ease and growth. “We’re not experiencing any customer bias toward calving ease in our Simmentals at all. We believe strongly in EPDs, and tell our commercial customers that they have to use common sense in picking a bull for their heifers. Another thing we stress is good udders, and all of our females have great udder quality,” Kevin said.

“I’m kind of hard-headed and didn’t really believe in crossbreeding,” Steve lamented. “Jacque always said ‘Breed ’em all Simmental,’ and I believed very much in that philosophy. I wanted to stay with purebred cattle, but sometimes you have to bite your tongue and produce cattle that you can sell. So in 2008, we introduced Angus genetics and now we’re completely sold on SimAngus™ — our market for those cattle is really hot. SimAngus bulls outsell the purebred Simmentals, and on the female side, it’s about equal.”

Steve credits well-known consultants Jeremie Ruble and Doug Parke for their sound advice and counsel. “Both of those guys have been instrumental in helping us market our cattle. Doug has encouraged us to consign to various sales, and Jeremie hooked us up with Steve Slate down in Tennessee and we partnered on some cows with Steve,” he comments.

(Continued on page 12)

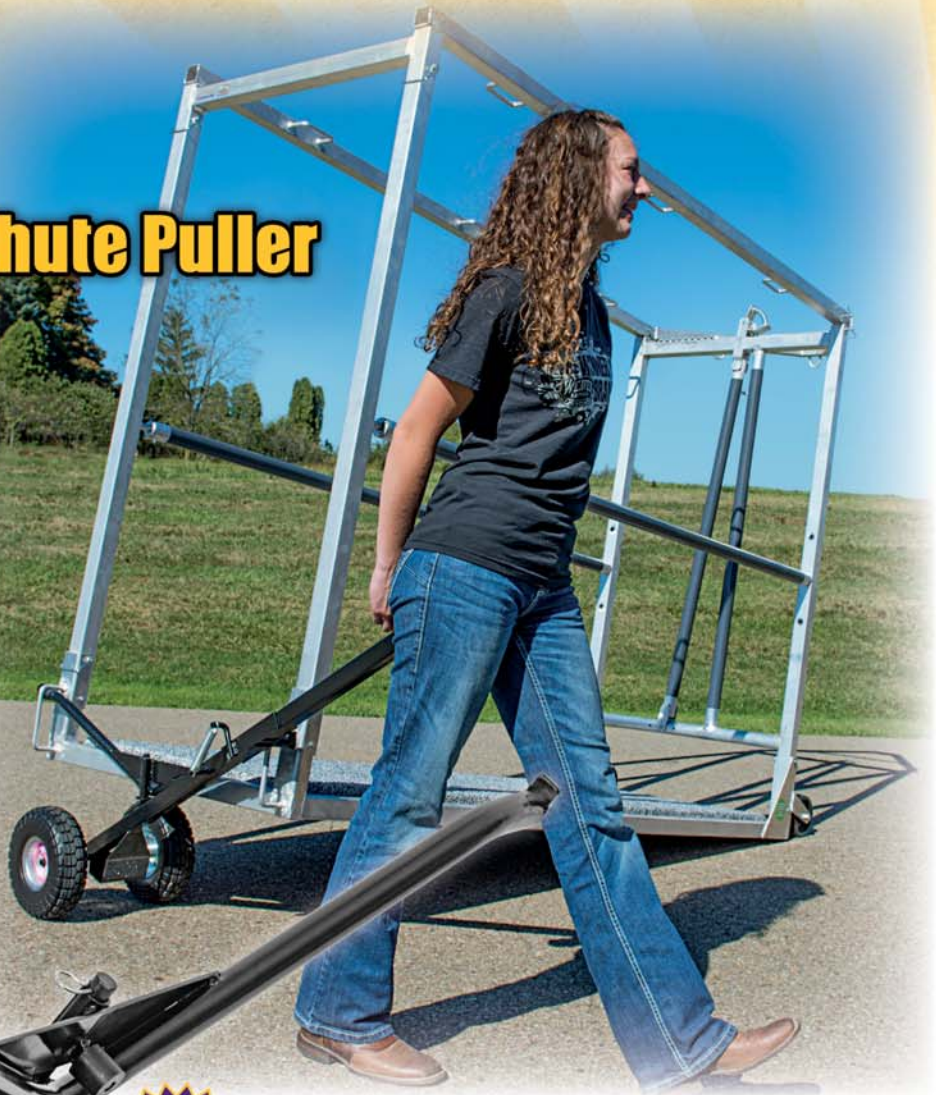


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All About Relationships

(Continued from page 9)

“Our market is mostly to the south of us, in Tennessee, Kentucky and other southern states,” Kevin chimed in. “We sell some cattle private treaty off the farm, but every year we consign to several sales. We’re in the KenCo Family Sale along with four other breeders, held at Ronnie Creek’s Sunset View Farm at Auburn, Kentucky. We generally consign to the Kentucky Beef Expo and the Tennessee Agribition, and now we’re in the ‘Good Girl’ Sale, started by Ruble in Bowling Green, Kentucky. Most of the cattle sold at those sales are females, but we also sold some bulls through the Southern Excellence Sale in Alabama and averaged \$3,480, which really pleased us.”

Southern Indiana is described by Kevin, as a ‘humid, fairly warm zone,’ that can receive some sub-freezing temperatures, along with an occasional snowstorm. Annual precipitation runs in the range of 40 to 45 inches, more than ample for forage and crop production.

Two separate calving seasons are maintained, with numbers tilted more toward the fall-calving unit. The fall herd calves are dropped in September and October, with the spring calves arriving in late January until March. “We try to match our calves to the calendar needs of our customers, and have been fairly successful at that,” Steve continued.

Despite their proximity to Louisville and its well-known facility and reputation as a world-class center for livestock shows, the Sieg family has little time for getting involved in exhibiting their cattle. “I showed through 4-H and enjoyed it, but with all of us working off the farm, it would just be too hard to handle,” Kevin elaborated.

“Our Simmental cattle have given us a lot of satisfaction. We’ve met some great people and had some wonderful experiences,” Steve concluded. “I’d like to retire sometime from my trucking job in the next five years or so, and I want to fall back on this cattle business as my main income.” ♦



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Conversing with the Chairman

ASA Board Chairman Jim Butcher responds to a series of questions from contributing editor Dan Rieder.

Rieder: *Please provide a brief summary of your cattle operation and personal background.*

Butcher: I have been raised in the Simmental business and many of you may have known my parents, Emmet and Darlene. Our ranch ASA number is 357. My pedigree consists of many generations of ranch background as the grandson of homesteaders from the Missouri Breaks northeast of Winifred, MT. I was educated in Lewistown, living in a home in town and commuting to the Winifred ranch on weekends and summers. Our headquarters, near Lewistown was purchased in 1972. We sold the Winifred place in 1979 and purchased our Snowy Mountain ranch

in 1980, where we summer our cattle today. The sale of the Winifred ranch was inspired by the possibility of producing registered Simmental cattle. Without reliable water and precipitation, we realized that it would be hard to have a constant herd size, so we moved closer to the beaten path and had irrigation to ensure a feed base.

I started Aling cattle when I was 16 and have been doing it ever since. Synchronization drugs have made the job a lot easier. Back then, you had to be a pretty good cowboy to corral cows in heat one-at-a-time in portable pens in big pastures.

I have been blessed to pursue a career doing what I always wanted to do. Growing up; my grandpa Garde

always reminded my brother, Tom and me, that Tom would be the farmer and I would be the cattleman. I was given the opportunity to make decisions at a young age. I was 10 years old when my father Al bred his first Hereford cows to Simmental in 1968. I have memories of all the successes and frustrations that have come with the Simmental business since its arrival on to the American scene. My generation has seen it all — from fullbloods to smokies to every shape, size, and color in between. And from filling out performance applications and keeping records in books in the beginning to Hedy Butler's program, to Herd Handler, to today's state-of-the-art web-based program - from no EBVs to EBVs to EPDs to the Multi-breed database.

I graduated from Fergus High School in Lewistown and have an Ag Business degree from Montana State University. Lynn, my wife of 25 years and I have four children, Logan 23, Austin 21, Brock 18, and Gracia, 15. I have served on the Fergus County Livestock Association Board and as President of the Montana Simmental Association.

Rieder: *What were your thoughts as you assumed this leadership post?*

Butcher: It is a great time to be in a leadership position. ASA has survived because of leadership that came before me and I consider it an honor and privilege. Simmental cattle have been the focal point of our operation my entire adult life. If I can give something back it is great. As members, we have lived through times when Simmental was a bad word and people didn't even want to consider them. Today, cattlemen are seeing the benefits of what Simmental offers and

progress we have made — by “Americanizing” them. Good demand for Simmental-influenced cattle is being seen at all levels.

The course taken in the past 20 years or so is now paying big dividends. The whole concept of “Profit Through Science” has brought credibility and respect within the industry. Nothing happens quickly in this business, but by using that theme as a framework, ASA took steps necessary to fulfill that promise based on forward thinking, dedicated leadership and diligent staff. Our members are beneficiaries of that leadership and dedication when we sell a Simmental-influenced animal at more than commercial price.

Rieder: *Are there any major actions you would like to see accomplished during your tenure?*

Butcher: There are no major actions other than following the roadmap we set during our Strategic Planning session last September. I am looking forward to the performance calculator that Will Townsend and Wade Shafer have been working on. This should help commercial cattlemen differentiate their high-quality calves. Also, we need to continue improvement in our data collection system and the incorporation of genomic data. One of the real challenges over the next few years will be addressing genetic defects. This will not be easy for leadership or members to decide how to manage new defects. TraitTrac has done a good job of identifying animals with lethal genes, but how the Association addresses non-lethal defect genes will be complicated and require much thought.

(Continued on page 16)

The Butcher family, left to right: Logan, Austin, Jim, Lynn, Gracia and Brockton.



Conversing with the Chairman

(continued from page 15)

Rieder: *How important is it to have diversity on the Board?*

Butcher: It is natural that we have a diverse board because we have a diverse membership. Diversity has served us well through the years without going overboard in any one direction. I believe that integrity in the herd-book and owning the best data evaluation system in the world is the core to our success. Every other program should be secondary to that. Our business is that of producing affordable, high-quality beef for the consumer. We are a vehicle for providing programs to help commercial producers make money and stay competitive in the animal protein market. We can't get sidetracked and forget what our business really is. The niche markets, junior programs and educational aspects are part of a complete organization, but shouldn't consume a disproportionate amount of staff time and energy.



A typical Gateway cow/calf pair.

Rieder: *You are one of only a handful who has followed his father onto the Board. What do you remember about your dad's tenure on the Board?*

Butcher: Emmet served two different tenures on the ASA Board. The first one was in the early 80's and the second was in the mid 90's. I've never met a member who loved this organization as much as he did. The success of Simmental was always dear to him. We spent a lot of time discussing ASA issues, since we were learning about the purebred business together. Working with him motivated me to be interested and involved. It was hard not to be when our ranch success was quite dependent on the success of the ASA.

Rieder: *How do you as Board Chairman encourage all Trustees to become active participants in the decision-making process?*

Butcher: I would say "simply speak your mind and let the group know the issues in your region." It is also important not to be impatient. The structure of the committees and voting on resolutions is very good for letting board members voice their opinions and discuss the issues. If an idea fails, it will come up again if it has legs, and may have a different outcome. Like most boards, it takes time to gain confidence on what you can contribute, and for other members to gain confidence in you.

Rieder: *What has been the effect of Total Herd Enrollment (THE)?*

Butcher: First and foremost, having an inventory-based system is the only way to evaluate longevity and stayability. Since these traits are such huge drivers of cowherd profitability, it is essential to have a system like THE. If you are going to promote a maternal breed, it would be hypocritical not to have an inventory-based system. One other benefit is that more and better performance data is acquired.

Rieder: *In your opinion, how effective is ASA's Carcass Merit Program (CMP)?*

Butcher: I think it has been very effective. For members that can't make big enough contemporary groups to prove a promising young sire, it makes a lot of sense. For members with bigger contemporary groups, it serves as a great independent data set. From my perspective, I wouldn't buy semen on a young bull the owner hadn't proved out. I don't know how much the CMP has changed perception of SimGenetics, but I will say that the resulting data from CMP has changed perception. Before, there was no pool of data to document what our cattle could do from a carcass standpoint. It has mainstreamed our breed to focus on more economically important traits. If you sell carcasses with premiums attached, you certainly want a whole lot more of them.

(Continued on page 18)

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Conversing with the Chairman

(continued from page 16)

Rieder: *What benefits do the all-purpose index (API) and total index (TI) provide?*

Butcher: I am a firm believer in the indexes. They are a means of check and balance for breeders. It is important for members to understand them and use them as a benchmark for the direction they are headed. If customers want growth, find bulls with the desired growth you want and look for the bulls that meet your criteria with the highest API and TI. As breeders, we should know what growth levels and calving ease our market demands. Find the indexing that best fits your program.

Rieder: *What is the impact of the Field Representatives?*

Butcher: It is hard to say because our new system is non-traditional. It is too early to tell how this model will work, but it has a good chance for several reasons. First, we need breed ambassadors who know local producers. Secondly, we need sustainability in field reps. Asking staff to be on the road 300 days a year leads to high turnover. With a more localized group of field reps, demands on each field man are lessened. Third, it costs money to have fulltime field staff on the road all the time. The number of full-time field men it would take to adequately cover the country is cost-prohibitive.

Rieder: *How vital are strong state associations?*

Butcher: It depends on how big the state is and how many interested members there are in the state. State associations are very useful in states where there are a lot of small breeders within a close proximity. Not so much for big states with fewer members.

Rieder: *How secure is the Association from a financial standpoint?*

Butcher: Very secure. That was a primary emphasis of our Strategic Planning session and we have the desired reserves we need.

Rieder: *How important is it for ASA members to be involved in the decision-making process, through voting and attendance at meetings?*

Butcher: As the old saying goes, "the rules are made by those that show up." I would like to see more participation from members.

Rieder: *During this time where people are relying more and more on electronic communication, what do you perceive as the future for ASA's publications?*

Butcher: I don't anticipate ASA publications going digital in the near future. I do think that more e-blasts and things like that will increase. ♦



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Trait	Direct				Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	21.2	-2.5	49.6	89.4	13.3	29.4	54.3	-	16.6	20.4	-.29	.67	-.048	.66	-.95	178.0	77.2
ACC	.47	.57	.51	.50	.28	.28	.34	-	.23	.41	.31	.41	.36	.33	.27		
%	1	5			10	15			1		20	10	10		1	1	20

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GW Miss Lucky Charm 709T

GW Lucky Boy 252U
Dam: **J Bar J Miss ND 793X**
793T

ASA#: 2628568
5/8 SM 3/8 AN
TraitTrac:

Trait	Direct				Maternal				Carcass							\$ Index	
	CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	19.7	-3.5	56.8	102.6	11.4	26.3	54.7	-	11.1	26.8	-.24	.87	-.027	.74	-.48	186.0	87.3
ACC	.25	.43	.38	.42	.17	.17	.23	-	.10	.34	.24	.38	.21	.29	.18		
%	1	2			20						1				5	1	3

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Deciphering Defects

As knowledge of genetic defects grows, strategies for genetic selection shift toward risk management.

This article originally appeared in the February 2014 edition of Drovers Cattle Network. ASA publication is reprinting this with permission from John Maday and Drover's Cattle Network.

Most producers probably have seen at least a few — either on their operations or their neighbors' — calves born with severe defects that die soon after birth. Those calves typically are the unfortunate result of the combined DNA of a cow and a bull, each carrying a version of a gene that caused the defect. And those combinations probably occur more often than many would expect.

Genetic defects are most apparent when a calf is born with obvious deformities although some other factors, such as viral infections during gestation, also can cause deformities. However, some fatal genetic defects are much less visible and, in fact, could be common in some herds without producers even being aware of their presence or the losses they cause.

Most of the known genetic disorders are related to broken versions of genes called loss-of-function alleles (i.e., the gene no longer works) that are inherited in a recessive manner. Animals with one copy of the recessive allele and one dominant are heterozygous carriers. The dominant allele is expressed, so the animal is perfectly normal and has no sign of the defect. However, matings between two carrier animals can produce a calf with two copies of the recessive allele, which will have the defect.

Recalling Genetics 101, University of Nebraska animal scientist and geneticist Matt Spangler, PhD, explains that if two heterozygous (carrier) animals are mated, there is a 25 percent chance that the calf will be afflicted, a 25 percent chance it will be homozygous normal and a 50 percent chance it will be heterozygous (see table, next page). The only time an afflicted calf can be produced is when two carriers are mated (since affected animals don't get kept in the herd), and even then the odds are that the calf will be normal 75 percent of the time.

If, on the other hand, a heterozygous bull is mated to a homozygous normal female, the resulting offspring would be 100 percent phenotypically normal, with a 50 percent chance of being homozygous and a 50 percent chance of being a carrier.

Science drives shift in philosophy

Attitudes toward the management of genetic defects have shifted as scientists and breeders realize the scope of the issue. Prior to the availability of genomic-testing



*By John Maday, Editor,
Bovine Veterinarian*

tools, the focus was on culling. If a bull became known as a carrier of a genetic defect, eliminating it and others like it from breeding herds would solve the problem. Another problem was created, though, with the loss of valuable animals and valuable genetics.

DNA testing has allowed the rapid identification of carrier animals, and the list has grown with the identification of more defects and the development of tests for each. This has led to a realization that the elimination of carrier animals is impractical, unrealistic and generally unnecessary. There simply are too many defects and too many carriers.

Now, Spangler says, breeders and breed associations have shifted toward a risk-management approach, testing bulls, tracking carriers and working to avoid the use of carrier bulls in herds with a prevalence of carrier females.

For commercial cattle producers, Spangler says, a well-designed crossbreeding system offers the simplest strategy for reducing the risk of genetic defects.

Producers with straight-bred herds should evaluate the risk of using carrier bulls, based on the history of seeing affected calves, prior use of known carrier bulls or genetic testing within their cow herds. If they believe they have cows that are carriers for a particular defect, they should avoid mating them to bulls that also are carriers for that defect. If they believe their cows are non-carriers, they can choose a bull based on genetic merit for other traits and breeding goals. Spangler points out, though, that using a carrier bull in this situation will result in 50 percent of its offspring being carriers — creating future risk if the producer retains heifers for breeding.

Hidden genetic defects

When a cow or heifer turns up open after breeding, did she fail to conceive, or is her lack of pregnancy due to embryonic death? Without expensive testing, it would be difficult to know for sure, but research suggests embryonic loss accounts for a significant portion of open females in beef and dairy herds. And among those embryonic losses, fatal genetic defects account for a significant percentage.

In some ways, early embryonic loss is a good thing. It is nature's way of eliminating a deformed embryo that, if carried to term, would likely die soon after birth. Early loss of the embryo allows the cow to re-breed and, hopefully, conceive a normal, healthy calf. But, if the use of technology could minimize the frequency of matings that result in those lethal defects, pregnancy rates, particularly at first breeding, could improve and birth rates could increase significantly, to the clear benefit of ranchers.



Matt Spangler, PhD

Spangler says researchers are using whole-genome sequencing to unravel the mystery of “missing homozygotes” in cattle populations. At some loci (individual locations along the genome), he explains, geneticists find some individuals that are homozygous for the dominant gene or that are heterozygous, but they cannot find homozygous-recessive individuals. Researchers have determined these missing homozygotes actually represent genetic defects that result in embryonic death or early abortions. Spangler believes the presence of these hidden defects could help explain the increase in fertility in crossbred cattle, as crossbreeding reduces the probability of homozygous-recessive traits in offspring. Whole-genome sequencing could reveal hundreds of these defects, Spangler says, allowing testing and potentially the application of advanced breeding strategies to reduce the incidence of those defects and improve fertility.

Researchers at the University of Missouri currently are engaged in that very work, conducting extensive studies to identify these defects and determine their frequency within and between breeds.

Jerry Taylor, PhD, Curators’ Professor of genetics and animal sciences and Wurdack Chair of animal genomics at Missouri, says the effort began



Jerry Taylor, PhD

a few years ago when the team was working to sequence the genomes of 11 widely used Angus bulls. Because these bulls have large numbers of known offspring, they could use progeny records to correlate their findings. During this process, Taylor says, the team found numerous loss-of-function alleles within the genomes of the bulls. These are mutated genes that do not perform the usual role in coding for proteins.

The researchers then looked at the genomes of the sequenced bulls to determine whether any had two copies of any of the loss-of-function alleles. When this occurs in live animals it means that these genes typically are not essential for life, but when they are not found it means that they could be essential for life and result in embryonic loss when they occur in homozygous form. Of course, they will have no negative effect on a heterozygous animal. They found some of the 11 sequenced bulls with two copies of some of the mutated genes, but for many, they found only heterozygotes.

Taylor explains that research in other animals has shown that some genes are not essential. Geneticists produce “knockout mice,” by inactivating or knocking out specific genes, to study the roles of those genes. Through this process they have found that some genes are not essential for life. That is, there is redundancy in the genome and other genes can pick up the slack when mutation results in knocking out a gene. However, they also have found that about 2,300 genes are lethal when homozygous genes are knocked out.

(Continued on page 22)

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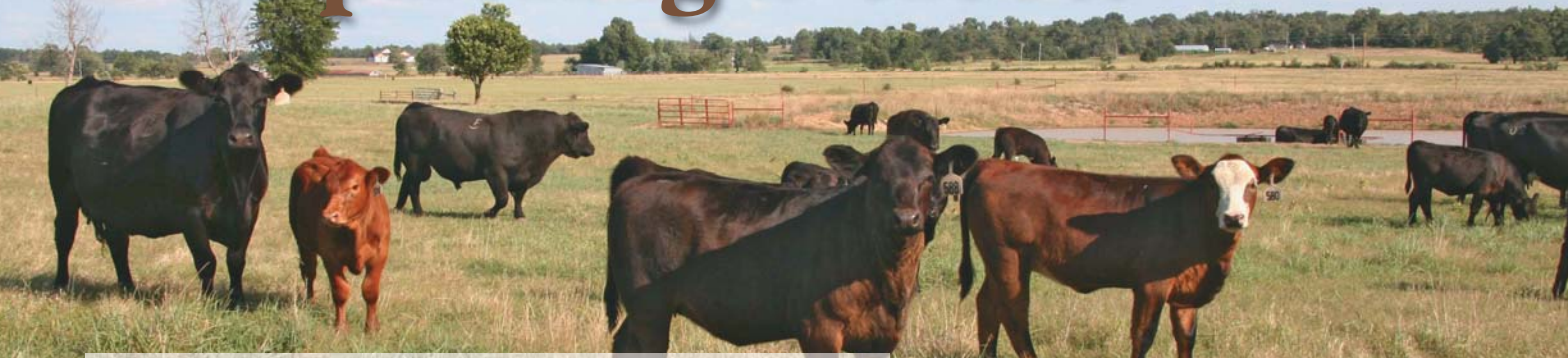
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Deciphering Defects

(Continued from page 21)



Simple Inheritance

If a sire and dam are heterozygous carriers for a recessive defect, there is a 25 percent chance their calf will inherit the defect.

		Maternal	
		A	a
Fraternal	A	AA	Aa
	a	aA	aa

The Missouri researchers identified the mutated genes for which they only found heterozygous examples as likely candidates for lethal traits. Taylor notes that 176 of those genes are known to be lethal in mice when the animals have two loss-of-function alleles.

Their findings generated interest in sequencing larger numbers of bulls to determine the prevalence of genes with loss-of-function alleles across the population. They proposed and received a grant to expand the study, initially adding 89 Angus bulls to bring the total to 100.

They also began collecting and analyzing DNA samples of heifers enrolled in Missouri's Show-Me-Select value-added heifer program, with a goal of sampling 10,000 heifers.

They also were interested in studying other breeds to determine which of the mutated genes occur across breeds and which are breed-specific. The researchers went to the major breed associations offering to share the cost of sequencing the genomes of five to 10 animals and identifying loss-of-function alleles. Several major breed associations in the United States and internationally have joined the project, and the team currently is engaged in sequencing the genomes of 165 bulls from multiple breeds. As of mid-January, they had completed 124 and plan to finish the sequencing process this spring. By the end of this year, they plan to have analyzed samples from about 10,000 heifers. The objective here is to identify which loss-of-function alleles never turn up in the heifers in homozygous form — because they are early embryonic lethals when homozygous.

(editor's note: the American Simmental Association is sequencing 11 of our highest impact sires in our registry. This research is in part funded by the World Simmental Fleckvieh Federation and the Fullblood Simmental Fleckvieh Federation who granted funds to sequence one sire each.)

The data from these studies, Taylor says, will provide an estimate of how many of the mutations exist within breeds, their frequency and how many of the same mutations occur across multiple breeds. Scientists believe that

many of these lethal alleles are breed specific, which helps explain how crossbreeding can improve pregnancy rates.

Taylor says it is currently unknown exactly how much of the total embryonic loss within cattle occurs because of lethal genetic defects. Models suggest the defects account for about 5% to 10% loss from all conceptions. Taylor notes that in beef breeding systems, often with 90-day breeding seasons, females that lose an embryo early have other opportunities to conceive and retain a normal pregnancy, so the effect of lethal genes on actual calving rates probably is closer to 4% to 5%.

But for a producer, a 4% to 5% increase in calving rates would have a significant economic impact. Also, if producers could plan matings to reduce the risk of fetal loss, they could increase the number of females becoming pregnant at first service and the number of calves born early in the calving season, with multiple economic benefits. When more calves are born early in the calving season, cows re-breed sooner, calves reach heavier weaning weights and ranchers have a larger pool from which to select replacement heifers.

Some of these genes affecting fertility, or the blocks of DNA that contain them (called haplotypes), have been identified in several dairy cattle breeds. Genotyping chips from GeneSeek and Zoetis now include markers for them and can be used to detect animals that are heterozygous carriers. Mating programs from AI companies can then reject or penalize matings between animals that are likely to carry the same genes or haplotypes. More defects impacting fertility are likely to be identified and included in tests over time.

Spangler says researchers, in cooperation with breed associations and genomics companies, likely will need to develop simpler, affordable tests to detect dozens or even hundreds of the genes associated with defects causing embryonic death in beef cattle. Then breeders will need advanced software systems to track genotypes and account for multiple lethal genes to reduce risk in mating decisions. ♦



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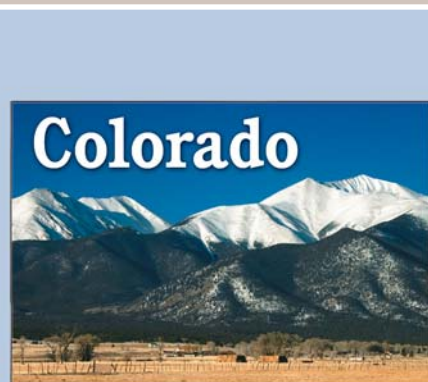
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More Than I Could Ever Hope For



Ian Hall with members of an MSU calving team. From the left, Bronya Renfrow, Joe Poteet, Hall, and Pat Bomgardner.

By Ian Hall, ASA Calving Intern

Roughly two years ago, I heard about the ASA's Carcass Merit Program internship from my oldest brother, Zac, and immediately became excited about the opportunity. Hands-on experience off your own farm isn't something you can come by every day, so I jumped at the chance and applied for the position. Will Townsend's call to notify me I was chosen came right before a test and was a welcome distraction. Not only would I be extending my college experience, but I was going to learn more about calving by observing many things I probably wouldn't see on our family's 62-head operation. I also thought it would be great to have the chance to become actively involved with the national headquarters.

One of the true highlights from being in the Big Sky Country was much more than just completing my time on each ranch. I had the pleasure to work with two Montana State University calving teams. "An. Sci. 215 — Calving Management" is proctored by Dr. Pat Hatfield and Dr. Rachel Endecott. This course is offered to students of any major and background to help give



Ian Hall

experienced students a different perspective of how to manage parturition and inexperienced students a positive outlook on agriculture. The class consists of four days calving on a ranch and then students are asked to recount their experience with a written report and group presentation. After sitting down with Drs. Hatfield and Endecott, I had the opportunity to interview Pat Bomgardner, a senior, mechanical engineering student who entered the course with little to no prior experience with cattle. His face lit up with excitement as we started our conversation, bringing back the memories of his time on the E.L. Peterson Ranch. He highlighted how much he appreciated the work that went into raising each calf and the highly detailed management. From simple aspects like bedding the animals to the science of nutrition used and the time and effort of around-the-clock calving checks, opened his eyes to the dedication producers have for their livestock. When asked if he would take the class again his response was simple, "Absolutely!"

Peterson Ranch

On January 15, I joined Dean, Trudi, and Ben Peterson on the E.L. Peterson Ranch; a 450-head, family-owned, cow-calf operation near Judith Gap, Montana. The first few days consisted of near constant conversation with Dean and Ben about how they choose to operate their ranch. Everything from learning where the necessary tools were stored, to in-depth conversations about the nutrition used in each stage of production for their cows was discussed. January 19, marked the arrival of the first A.I. calves to hit the ground, changing my life for the next two months. Night checks started and not long after, the first MSU calving team showed up. Our focus for the calving team was to develop an independent team that could not only record data and process new calves, but also recognize the initial signs of parturition and how to manage dystocia.

(Continued on page 26)



New calves bedded down on clean straw at the Peterson Ranch.



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More Than I Could Ever Hope For



Bair Ranch cowboys return to the ranch amidst unparalleled natural beauty.

(Continued from page 24)

Three separate teams visited the ranch having the same tasks at hand and yet were able to see different situations and experience working with the diversity of their assigned team members. The first-hand experience provided by the Petersons is second to none in my eyes. For example, students in each group were able to tour the Peterson's feedlot, ride in the feed truck, and help with daily management of the heifers pre- and post-partum. Every calf poses the opportunity of complications and believe me, we had our fair share! Even though they were 10 days early, the first three calves were all assisted. A set of backwards twins was delivered by one of the older cows and we had a leg back on two separate occasions. Also, two of the calving teams witnessed the Petersons first C-section in 10 years. The operation was surprisingly successful and delivered a live bull calf!

I must confess, the real unsung hero of my time with the Peterson's was Trudi. She made every meal from scratch, every day, which came in real handy! The days of work and night checking wouldn't have been so enjoyable on an empty stomach. Meals also provided a sense of connection where they discussed their short and long term goals for the ranch making the aspect of working with family seem so much easier than I know it can be!

Bair Ranch

"Rustic and rugged" were two words that were used to describe what my experience at the Bair Ranch would entail. Looking back, I couldn't have picked two more perfect words myself. Having little experience with horses, my time with the cowboying crew of Stoney Earick, Pat Heminger, and Katie Kaphan was something that I will value for a very long time. They taught me about cattle handling, welfare, vaccinations, and other valuable topics based upon their experience in the industry. I gained a look at the modern cowboy lifestyle and expanded my personal knowledge and experience with a more commercially oriented operation that achieved success based upon sheer instinct, good health, and the will to survive.

A total of 146 heifers started calving in early February and ended on March 18. Throughout our test period, four bulls produced a birth range from 55 to 120 pounds. More often than not, the calves came without assistance but you can certainly expect some changes in performance data for the sires tested in the carcass merit program this year. Despite the harsh winter conditions in Montana this year, many of these calves were still allowed to be delivered outside and rarely spent more than one night in the calving barn. I used to think North Dakota was windy, I was

wrong! There was one night with 80+ mph gusts during my 2 a.m. check and many 30-40 mph wind days. Now, I can honestly say that I have seen an untouched rock roll uphill!

Mature cows were managed on a nearby pasture and calved on the "open range." This management strategy demands a lot out of the cows by expecting few problems with calving and exceptional health in the growing calves. Vaccination protocol called for a Scourguard® 4KC shot prior to calving and newborns were processed and treated with a 2 cc subcutaneous Alpha 7 injection and navels were covered in iodine to help prevent infection. Despite a small outbreak of scours in the earliest calves, overall health was exceptional.

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The bull list mounted on the barn wall.

As I sit behind this desk dreaming of warmer weather and green grass, I can't help but be thankful for this opportunity. My time here has shown me that different country doesn't necessarily mean different people. New faces and names demonstrate the same passion as everyone else in this industry. I will never forget the lessons learned from these amazing people or the sight of beautiful mountain ranges on every horizon. Thank you to all who have been involved in my experience. It's truly been more than I could ever hope for. ♦

Editor's Note: Ian Hall is a student at North Dakota State University and a native of Berthold, North Dakota.



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By Will Townsend, Director, Commercial and Industry Operations

Recently we've developed a handful of products that will be of great benefit to breeders and commercial producers within the beef industry. ASA is offering and will continue to offer these services at very affordable prices, if not free. However, I would like to get away from the mindset that these services are just services provided by the American Simmental Association. The fact of the matter is, we work for our members in an effort to serve the commercial industry. As members, you pay us to provide those services to you and your customers. Therefore, these products are your services to your customers. There are some members that will fully put their brand on these products like we would like them to but many members still differentiate their customer service from ASA's customer service. This separation needs to be dissolved. I would highly encourage breeders to put the following products and services into their company's collection of available services as you go around and visit members (delivering bulls, having field days, consulting, having coffee, designing advertisements, etc.) in the future. I have no doubt that this list will continue to grow and these services will only grow stronger and stronger so please continue to add to, and strengthen your customer service capabilities as these services are improved and added to.

Genetic Selection Tools — EPDs and Economic Indexes are tools that go far beyond reference material and tools for breeders to make better genetics. In fact, \$API and \$TI are designed for the commercial producer to maximize profit. Embrace these tools as a service that you provide to your customers that much of the industry does not provide. Show how your company and genetic program excels above the competition both in quality of product and quality of service. Educate your customers about these tools and market them as your product. The next time you draw up an advertisement design, include these selection tools as part of the unmatched service that your genetic program provides.

Commercial Genetic Evaluation — For the first time ever, you have the opportunity to provide your customers with their own genetic evaluation. This is something that a number of companies

have been trying to do for years. Now you can incorporate this service into your program. As you drop off your bulls, ask if your customers would like to go beyond superior sire selection to increase genetic improvement and start making more profitable culling and heifer retention decisions. Show this opportunity as a benefit of being a part of your genetic program.

Feeder Calf Marketing — You may already have an array of feeder marketing options. Now add the Feeder Profit Calculator to that list of services that you provide. Show that you are willing to put skin in the game by running your customer's calves through the Feeder Profit Calculator and show the direct economic benefits of being a partner in your genetic program. In addition, remind them of the age and source options that are available to them through Allied Access and SimChoice.

Breeding for Profit, A Cattleman's Guide — There are not many simple, supported, unbiased step-by-step guides to maximizing profit available in the industry. Most consulting material does not provide a clear direction that is supported by research and science. Now you have the opportunity to provide that guide. Show your customer why utilizing your program will make them more money and give them the guide and reference material that will remind them in the years to come. This year as you sit down with your customers over a cup of coffee to offer your consulting services, walk them through the guide, "Breeding for Profit, A Cattleman's Guide" and leave it there for them to refer back to so they are reminded why they should be committed to your program.

Most of all, remember that we are all partners in an ongoing effort to improve the beef industry. Let's strengthen the partnership and cooperation between you (the breeder), your customer (the commercial cattleman), and ASA through the use, promotion, and marketing of these services. Not many breeders promote and market these services as their own but the breeders who do have shown why their program leaves other genetic programs in the dust. Join the ranks and let's show our commitment to the success of your customers.

Feel free to contact me with questions about how to incorporate these services into your program.



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By Luke Keller, Director of Seedstock and Industry Operations

By the time this issue arrives, many of you will be in the middle of breeding season. It is an exciting time of year for many of us that are involved in the seedstock business. There are always new exciting genetics that are available to try and hopefully advance genetic improvement. It is also a time when the new calf crop is starting to get some age and hopefully give us some indication of what

genetics we used last year that we should or shouldn't use again. The breeding decisions made at this time will not come to fruition for sale potential until a couple years in the future and not begin to have an impact of our cowherd until a couple years after that. In the beef business we are at a disadvantage in terms of the speed that we can turn genetics around compared to the pork and

poultry industry, which are competitors of beef for meat consumption. Pigs can typically farrow three times in a year and hens can lay an egg once every 28 hours. They reproduce and reach maturity much quicker than cattle and are at a definite advantage in their ability to turn over genetics much quicker. This means if a mistake is made by utilizing inferior genetics, those genetics can be quickly eliminated. They also can replicate superior genetics at a much faster rate.

What this means for cattle producers is that we need to have vision when making our genetic selection and breeding decisions. A bad decision or mistake can haunt us for a long time. Many times, people get extremely excited for the new sire acquisition they made or a new AI sire they identified. These young bulls have low accuracy EPDs and have no reported progeny. They may be phenotypically impressive and have had a successful show season or been the high selling lot at a successful bull sale. However, the one thing they don't have is a proven track record. This is not to say that they don't have potential or won't add value to the genetics of the industry but they also may not live up to expectations as well. Yet, they do have the excitement and "talk" pushing their bandwagon. Whenever people call and ask me what new and exciting bulls there are to use for that year, my response is I will let you know a couple of years from now. I can tell you what they looked like, what their EPDs read like, how they performed on test, etc. But I can't tell you which way their EPDs will move once progeny start to get reported and how their calves will turn out.

I think it may be prudent to study higher accuracy EPD bulls especially if there are traits that are a necessary for you in certain situations. A good example is if you AI your heifers and CE is absolutely essential, rather than take a flyer on a new potential CE bull maybe search for something that is in the upper echelon for CE with some accuracy behind it. Those high-accuracy CE bulls have the repeatability and reputation they do

because the large numbers of progeny to support the EPD. If there is an area in your breeding program that is a no-compromise situation, using a bull with a high-accuracy EPD for that specific trait makes sense.

Now that I've made a compelling case for high-accuracy EPD bulls, I'm going to contradict myself and confuse everyone! The case I outlined above where CE is critical is a definite place for a high-accuracy sire; however, let's say that I've identified and purchased six impressive, new young sires and my number one goal is to improve the overall profitability in my cowherd. The bulls I purchased each had a 170 \$API. Typically, younger sires do offer more potential for genetic improvement, but knowing that they have low-accuracy EPDs, I realize it is likely that three of the bulls I chose may be better than their 170 \$API indicates while the other three may be worse. The problem is I don't know which are which until they have progeny. I do know, however, that if I use these six bulls, the resulting calves will realistically average the genetics of the 170 \$API sires offer and after the first calf crop separation will begin to occur and their EPDs will move. At that point, I can more heavily utilize the three superior sires and if I so choose, replace the other three. Maybe the three sires that I chose to keep ended up being 200 \$API sires and because I chose to use young sires, I added those genetics into my herd before I knew they were 200 \$API bulls.

The key in this situation is my goal was to maximize overall profitability quickly, thereby, making two key decisions. I chose to utilize young, high \$API bulls even though I knew they may not be as good as their numbers indicate; I did know, however, their resulting calves would at least average the genetics provided by a 170 \$API sire. By utilizing sires with that much profit potential, I know progress will be made in genetic improvement for overall cowherd profitability.

Hope you are enjoying the spring weather when this issue of *the Register* finds you! Until next time, happy trails!

By Jackie Atkins, Ph.D., Director, Science and Education

We have ramped up communication and education efforts here at the ASA and have several new ways for you to stay informed. During the last month, I have written new posts on the Science forum, banked future posts for the forum (*to use while I am on maternity leave*), a blog story for both *tREG* and *Have you Herd?* on using Punnett squares to estimate progeny outcomes for simple traits, and another blog story for *tREG* about genetic trends in Fullblood, Simbrah, and hybrid Simmental population over the last 20 years. These new emedia formats provide current and varied information for our breeders and beyond. Make sure to check these sources for information on the following: for companion stories that dovetail *the*

Register articles, go to *tReg* blog www.simmental.org/tReg, to read about our Total Herd Enrollment and DNA, go to our *Have you Herd?* blog www.simmental.org/haveyouherd, or for general science information or to ask your own questions, see our Science Forum www.simmental.org/forum. We are always interested in your thoughts about these resources. If you have topics you would like to see addressed of any other helpful ideas please send them my way jatkins@simmgene.com.

In addition to a busy writing month, it has also been busy with studying unusual calves reported to the ASA. This is nothing alarming but with all the new calves born this spring, breeders have come across some odd animals. We are filing

(Continued on page 30)



jatkins@simmgene.com

DIRECTORS' DIALOGUE

(Continued from page 29)

reports, collecting DNA, and keeping owners, our association, veterinarians/pathologists and research geneticists in the loop so we can make informed decisions on each case. We appreciate the expert advice we receive from consulting scientists, Drs. Jon Beever and David Steffen, who offer thoughtful and science based guidance on how to proceed with each case. We really appreciate the breeders/owners taking the time to report these calves, send pictures, collect and send samples. Without this group surveillance, it would be very difficult to connect any cases. To read more

about the changing landscape of genetic defects, see the article in this edition called "Deciphering Defects" by John Maday (originally published by *Drovers Cattle Network* in February, 2014).

Speaking of surveillance, for years the ASA has tested our 50 most popular sires for the main beef cattle defects with available tests. Recently we have decided to increase this surveillance to include all AI sires. We are in the process of working with AI studs to coordinate samples for testing. We will also archive extra samples available for future testing or research.



To keep on top of industry "hot topics", visit ASA Science Forum. Interact with your own comments or questions. www.simmental.org/forum



hwine@simmgene.com

By Hannah Wine, Director, Media, Youth and PTP Programs

All Things AJSA: Team Up with the AJSA for Project Linus

The AJSA Board of Trustees needs your help! They are taking on a community service project for our membership by helping out Project Linus. Project Linus is a national organization that donates hand-made blankets to children in the hospital that are critically ill. Hospitals can be a scary place for kids of all ages, and Project Linus gives something to children to make them feel secure while they are on the road to recovery.

This is where the AJSA membership comes into play. By working together as a national membership the Junior Board would like to donate at least 65 handmade fleece tie blankets made by our members; 5 made at each regional and 50 made at the National Classic, to the Project Linus chapter in Louisville, Kentucky. The Trustees have already started making a few blankets but need your help to reach our goal and maybe even exceed it.

Come to Regionals and Nationals ready to tie blankets and be part of AJSA's efforts with Project Linus. Can't make it to a Classic but still want to be a part of AJSA's effort with Project Linus? Even if you're not a junior member maybe just an avid crafter, we'd still love to have your help! You can mail your blankets to the American Simmental Association office by July 4 and we'll include them in our count and delivery to the Louisville chapter. If you'd like to donate to the cause the Trustees are fundraising to buy fleece (just \$50 makes 8 blankets for infants!). If you would like more information just shoot me an email, hwine@simmgene.com.

Text Messaging for SimGenetics?

If you haven't checked out *tReg* blog, caught up with all the background info you need to know on the Science forum with Drs. Jackie Atkins and Lauren Hyde, or found all the answers to all your THE questions on Leoma's blog, *Have You Herd?*, then it's time you get signed up for the weekly eNews email to be sure you're in the know. For those of

you who get all of your ASA communications by paper but still use email, this is just for you! By sending a text message to 22828 that says GETE-NEWS you can sign up to be in the loop.

How to sign up for eNews via text

Send a text message on your cell phone to the number 22828 (it looks too short, but it works!), in the body of the message type getenews (all caps or no caps, just make sure it's one word), you'll instantly get a reply that says "Hello! Please reply with your email address in order to join our mailing list." Reply with your email address and you're all set to get the ASA eNews that is sent out each Friday.

From the Land of PTP

Five reasons to register your cattle before show entries are due . . .

1. You won't have to pay the priority processing fee when you're running down to the wire.
2. The stock show entry office won't be calling to tell you they don't allow pending entries and you must have a registration number.
3. You'll already have the registration papers in your hands, no more quick trips to the hotel during check-in to see if your papers came via overnight mail. Consequently, no more hunting down the UPS man when the hotel desk clerk can't find the package.
4. You'll never have a problem with an issue date at check-in. (Thus you'll never have to beg and plead with the stock show office just for them to tell you "no, no matter what".)
5. You won't have to frantically call or email Leoma at 5 p.m. on Thursday to see if your results came back from the lab in time for you to be able to show the next morning. It'll already be done!

Get your registrations taken care of early, be sure to double check issue dates and ownership rules for each show. We want as many of your cattle on the tan bark as we can get! ♦



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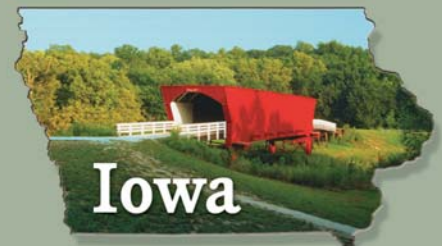
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BEEF BUSINESS

Farm Bill Finds Favor

In general, a majority of farm groups are pleased with the new farm bill passed earlier this year by Congress. One notable exception is the National Cattlemen's Beef Association (NCBA), which announced that the organization was opposed to the bill, primarily because the controversial Country of Origin Labeling (COOL) was not removed from the legislation.

Other beef and agricultural organizations, including a number of state cattlemen's groups, the National Cattlemen's Association, Farm Bureau, and R-CALF, have expressed a feeling that the bill is long overdue.

Farm Income to Remain High

Despite lower prices for many agricultural products in the short term, USDA is projecting US farm income to remain historically high through much of the next decade. The prediction is based on the assumption that current ag policies will remain in effect.

Global economic growth is projected to average 3.2% annually over the next 10 years with stronger growth in developing countries. US economic growth is projected at 2.6% annually. Prices for corn, oilseeds and other major crops are expected to remain strong over the period.

Typical Meat Buying Resuming

For the first time since the recession hit in 2009, consumers appear to be shifting away from their focus on lower prices and concentrating more on value, quality and variety when shopping for beef and other proteins.

When the recession took hold, more than half of shoppers made significant changes in their meat-buying habits. Now, 36% have indicated they plan to spend more on meat and poultry than in 2013. The increase is seen as an indication that consumers are easing up on the money-saving measures used during the depths of the recession.

Ground Beef Gaining Share

The US is becoming a nation of consumers of ground beef, according to an economist with Rabo AgriFinance. The trend may be reason enough for the beef industry to take a serious look at whether or not the production system needs to be tweaked.

Currently, 60% of all retail beef sales, foodservice and grocery stores alike is in the form of ground beef. A couple of decades ago, the price ratio of steaks to ground beef was 2.5 to 1. Now that figure has eroded and the current ratio is 1.5 to 1 — and not because steak prices have come down, it is because ground beef prices have increased.

Possible Merger for Industry Groups

A merger of two of the nation's most respected industry organizations is imminent, according to industry sources. A vote by the board of directors of the North American Meat Association (NAMA) approved a plan to join the American Meat Institute (AMI). If approved by AMI's board, the merger would be effective January 1, 2014.

AMI represents 95% of the red meat processors and 70% of turkey processors throughout the US. NAMA represents 600 companies in the US, Canada and Mexico, providing advocacy, regulatory and educational services.

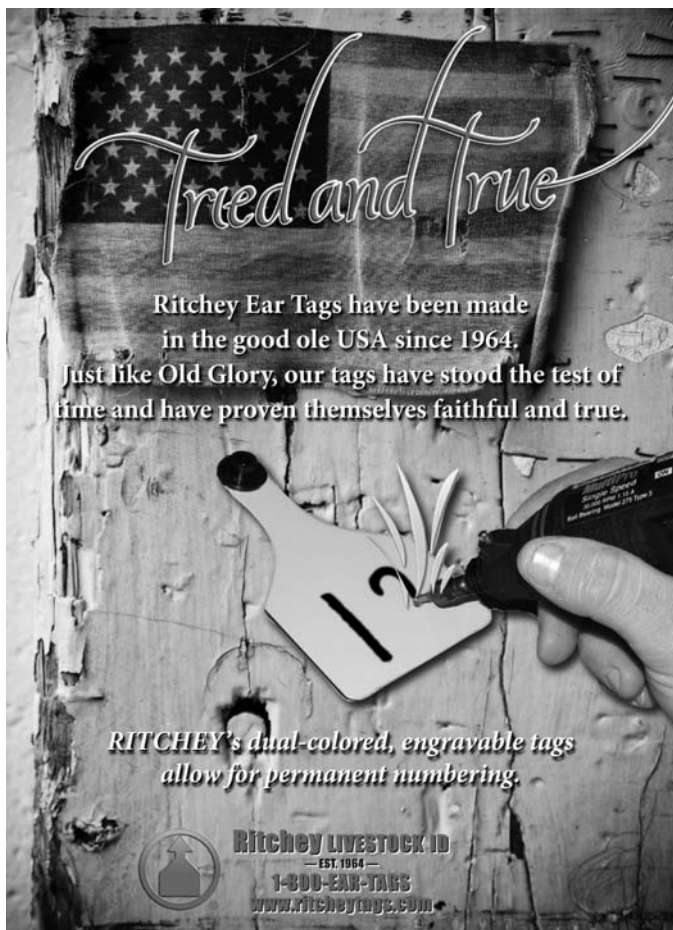
Safety, Freshness Top Consumer Values

Consumers put more value on safety and freshness when it comes to purchasing the livestock products of milk, ground beef, steak and chicken breasts. That's according to a nationwide survey conducted by Kansas State University.

The four products represent a variety of animal products, include a relatively low and a relatively high cost product, that are relatively common in the average diet. By rank, safety was first, followed by freshness and price. Environmental impacts, animal welfare, origin and convenience were ranked as less important.

Investors Influence US Farmland

Investors are buying up US farmland at an alarming rate, and their influence is shifting the types of crops grown and the way the land is managed, according to the Oakland Institute, an agriculture-focused think tank.



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The interest in farmland is driven by a variety of factors, from rising food prices to growing demand for biofuels. Prices for US farmland have risen rapidly in recent years, driven not only by increased demand for food and livestock feed, but by the burgeoning biofuels industry, particularly in the fertile corn and soybean ground of the Midwest.

Ag Provides 9.2% of All Jobs

During 2012, 16.5 million full- and part-time jobs were related to agriculture, about 9.2% of total US employment. Direct on-farm employment provided more than 2.6 million of these jobs.

Employment in the related industries supported another 13.9 million positions. Of this number, food services and drinking businesses accounted for the largest share — 10.8 million jobs, and food manufacturing supported another 1.8 million. The remaining agriculture-related industries together account for another 1.5 million jobs.

Biofuels Utilize Crop Waste

An ethanol plant, located in Emmetsburg, IA, will be one of first producers of biofuels made exclusively from crop waste, primarily using cobs and other corn stover. POET-DSM is a joint operation between ethanol maker POET LLC and DSM, a Dutch chemical group.

The \$250 million facility is projected to go on line in June, and will produce 7-12 million gallons of ethanol by the end of 2014. Ultimately, the plant is expected to reach an expected production capacity of 25 million gallons annually.

Distiller's Waste Finds New Outlet

The boom in ethanol has created so much tonnage in distillers dried grains that US livestock producers cannot feed it all without exceeding recommended livestock levels. A considerable amount is being exported, but new domestic markets are needed as well.

USDA researchers believe that they have found a rather unique outlet — kitty litter that is nearly 100% biodegradable, a major advantage over clay-based litters that now dominate this rather large market. ♦

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

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USDA Forecasts Record Exports

The US Department of Agriculture is predicting that US agricultural exports will reach a record \$142.6 billion in 2014 — an all-time record. Anticipated demand for grain and feed accounts for most of the increase. Demand for livestock, poultry and dairy products are projected to drop \$200 million to \$31.6 billion.

Imports on the other hand, are estimated at \$110 billion, creating a positive trade balance of \$32.6 billion, down somewhat from last year's surplus of \$37.1 billion. A growing global economy is credited with driving demand for US agricultural products.

Beef Stomachs In Demand

China has expressed a desire to produce all its own food, to be 100% self-sustainable in feeding its 1.3 billion people. However, the global food industry realizes that is an impossible goal, since the Asian country is long on people, but very short on resources like farmland and water.

The US and other major beef producing countries envision almost unlimited demand from China, even though per capita annual consumption is just 12 pounds. Beef stomachs (the omasum), considered a delicacy there, are presently being shipped to Hong Kong at \$3.50 a pound, generating an extra \$30 per head in the value of US fed cattle. Currently, there seems to be little demand for Choice, whole-muscle products.

Mystery Disease Hits Australian Cattle

An "unknown" disease appears to be causing severe fever and deaths in Australian cattle, according to a report by the International Society for Infectious Diseases. Losses have been reported in the several hundreds, primarily in New South Wales, since last October.

Area veterinarians have ruled out a number of diseases and various contamination possibilities. Dead cattle have been often found in or near water sources, leading to suspicion that high fevers prompted the animals to seek water for cooling purposes. Calves are more often affected, but even older animals have fallen victim.

Canada, South Korea Reach Agreement

Canada and South Korea have wrapped up talks on a long-delayed free trade agreement, which had been stalled for years over squabbles primarily centered on automobiles and beef.

The deal is the first that Canada has concluded with an Asian nation, an area that Canadian officials have been deliberately targeting. The talks, which began in 2005, were held up when Korea placed a ban on beef after Bovine Spongiform Encephalopathy (BSE) was discovered in Canadian cattle.

Trespassing Cattle To Be Shot

Permission has been given to Ghana farmers to shoot trespassing stray cattle on sight, an order that has been called by some as "a declaration of war." For years, there has been ongoing tension between the farming communities and the nomadic Fulani tribes of Africa.

For centuries, Fulani herdsmen have traditionally moved their cattle from place to place in search of good grazing and crops of local farmers have historically not been off the list. Security has not been effective in preventing the crop desecration, so farmers are more and more likely to take matters into their own hands by killing the cattle. ♦

BULLETINS

2014 Classic Schedule Listed

The 2014 AJSA Classic schedule has been finalized. Regional events plus the 34th National Classic will be held at four widely located sites. Coordinator Curt Rincker, Shelbyville, IL, and members of the the Illinois Simmental Association, will serve as hosts for the National Classic. The complete schedule:

North Central Regional	June 18-21	Hutchinson, KS
Eastern Regional	June 19-21	Winston-Salem, NC
Western Regional	June 26-28	Bozeman, MT
National Classic XXXIV	July 13-19	Louisville, KY

AJSA Deadlines Listed

The following deadlines must be adhered to for AJSA activities scheduled over the next few months. Entries and other paperwork that arrive after the listed deadlines will be declared ineligible — no exceptions! Please mark your calendars accordingly.

Event	Date
Regional Classic ownership & entry Deadline	May 5
All Regional Classic late entry deadline	May 12
National Classic ownership & entry deadline	May 15
National Classic late entry deadline	May 22
AJSA Trustee applications	June 1
Merit Award applications	June 1
Photography Contest Entries	June 1

Abnormal Calves Should be Reported

ASA members are encouraged and advised to report any abnormal calves born into their herds during the current calving season. ASA has a confidential, free reporting service for all members.

If you have an abnormal calf, please call Dr. Wade Shafer, or Dr. Jackie Atkins as soon as possible at 406-587-4541. ASA then works with each member to obtain a diagnosis. Regardless of whether or not the calf is alive or dead, it is imperative that ASA is notified before any tissue degradation occurs. It also helps if photos or video are available. If any laboratory work is needed, ASA pays all expenses.

Plan Ahead When Submitting DNA Samples!

If you are sending in DNA samples for testing through ASA and GeneSeek, ASA's licensed lab, getting them in the mail sooner rather than later is ideal. GeneSeek starts one test run for ASA animals each week, and samples need to arrive by noon on Tuesday. The samples are then tested on Wednesday. If your sample arrives after noon Tuesday it will not start testing until the following week. Remember, paperwork generated by ASA must be sent with the samples. If you mail samples without paperwork your testing may be delayed and extra expenses incurred.

During the winter and spring, testing/reporting can take a little longer than the normal turnaround of 14-21 days, depending on what is being done. Plan ahead and get your sample(s) in at least six weeks before you absolutely need results. If you have any questions or concerns about DNA testing or sample(s) you have recently sent, please email dna@simm-gene.com or call our office 406-587-4531.

“B” is Year-Letter for 2014

The letter “B” is the year-letter cattle identification designation for 2014, with C to follow in 2015. A was designated for use in 2013, while the letter Z was the year-letter designated for use during 2012.

Since ASA was established in 1969, the International year-letter designation is now in its third complete cycle. ♦

Beyond the Bounds of Print

An extended electronic version of the Register going beyond the bounds of print to delve deeper into the stories of Simmental and SimGenetics producers, programs, and happenings.

Learning the Ropes Spotlight on the Connors State College Beef Show Team. The first thing most college students do at the beginning of a new semester is head over to the bookstore and buy their textbooks. Most of us know books as a primary tool to gain knowledge; but for the average . . .

La Muñeca Cattle Company – Not Just a Family Business. This is an interview with South Texas Simbrah breeder Carlos X. Guerra about his family heritage and his successful La Muñeca Cattle Company. It's a story of hard work, tragedy and death, drought, gin trash, dreams, and scholarships . . .

Genetic Trends for Fullblood, Simbrah, and Hybrid Simmental Populations (1993-2013). In the April edition of *the Register*, we published an article reviewing the genetic trends of Purebred Simmental cattle from 1993 to 2013. Due to space restraints we were unable to dig into similar data for...

To continue reading these articles go to the link below:

www.simmgene.com/tReg



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By AJSA Trustee Morgan Phillips, Maysville, KY

Every year around April, I start getting excited for the AJSA Regional and National Classics, breaking fall calves and new spring babies, and thinking about how much fun I will have in the upcoming summer with my friends. This year, my excitement came early when I attended the Youth Beef Industry Congress (YBIC) the last week of March with five other Simmental Trustees in St. Louis.

At YBIC, junior boards from all breeds gather, share ideas, give advice, and network. We toured Monsanto and learned about breeding hybrid seeds and how technology can help farmers get the greatest yields from their crops. The next day we vis-

ited the Purina Farms headquarters. Now, I'm sure that most Simmental enthusiasts think that they have their feed rations down to a science, but if you had joined us on the trip to Purina, you would think differently. Purina has it down to a science. We spent an entire day touring Purina and learning about beef cattle nutrition. If you ever have the opportunity to visit Purina Farms, I encourage you to do so.

Spending the week with my fellow board members really got my excitement going for the National Classic. While at YBIC, my fellow board members and I did some planning for our summer Classic workshops and events. We could not be more excited for each and everyone one you that makes the trek to Louisville this summer. For some of you it will be a real trek — one of our AJSA Trustees, Britney will drive more than twenty four hours from Utah to get there!

The Junior Board has a favor to ask of our members as they travel from all across the United States to Louisville or to the Regional Classics. Cut out Sally the Simmental from this issue of the magazine and take her on your adventures! Decorate Sally any way you want and post pictures on Instagram or the AJSA Facebook page of her adventures and share them with us by using the hashtag #SallySimmental. If you are attending Regionals and Nationals, take pictures of Sally crossing every state boarder, packing the trailer, packing your suitcase, or anything else that you happen to be doing.

Aren't going to Regionals or Nationals? No problem! Take pictures of your Sally at home, doing various things on the farm, in class with you, eating McDonalds, or whatever Sally feels like doing each day. ♦

AJSA Deadlines

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All Regional Classic late entry deadline	May 12
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AJSA Trustee applications	June 1
Merit Award applications	June 1
Photography Contest Entries	June 1

Online Entries Only!:

AJSA Regional and National Classic entries must be submitted online at www.juniorsimmental.org. There are no paper entries. Entries will be available April 1. Payment must be made by credit card. All entry fees are non-refundable.

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Burger Wars Go Big

Burger King is taking dead aim at McDonald's by matching and even one-upping products sold by the nation's biggest burger chain. Burger King has introduced its Big King, a direct competitor to the Big Mac, and its weight is nearly an ounce heavier than McDonald's.

In addition, even though consumers receive more beef, they won't pay more. BK will continue to charge \$3.89 for the new burger and also make a special offer of two-for-\$5 promotion. BK is in the process of testing several other new products, including the BK Ringo in Japan — which replaces tomatoes with apple slices and cinnamon mayonnaise.

Schmacon™ Introduced

Schmacon™, consisting of smoked and cured glazed beef slices, is one of the latest successes generated by checkoff-funded projects. "The product looks and smells as tantalizing as bacon; crisps up like bacon in a fraction of the time; and fully satisfies with delicious all-beef flavor, as a much healthier alternative," according to a checkoff press release.

The new product, called "beef's answer to bacon," was named winner of the prestigious 2014 Food and Beverage Innovations Award, presented annually by the National Restaurant Association.

Jerky Products Recalled

Wyoming Authentic Products, LLC, based in Cody, WY, recently issued a precautionary recall of 365 pounds of Wyoming Gourmet Beef Jerky due to what it termed "a processing deviation," according to USDA's Food Safety and Inspection Service (FSIS).

The processing discrepancy was discovered by the company itself, which then self-reported it to the FSIS. No reports of illness due to consumption of these products have been received by either the company or the federal agency.

Jersey Plant Reopens

Catelli Brothers, Inc., a veal and lamb processing plant, located in New Jersey, has reopened after it was shut down when five damaging videos were made public in January. The videos were taken undercover by the Humane Society of the US.

In the videos, a conscious calf was hanging on the rail after being improperly stunned, among a number of other violations. The company announced that it has retrained all of its employees, will increase quality assurance audits and has installed Arrowsight, a remote-controlled surveillance system developed by Dr. Temple Grandin.

Zoetis Donates \$100,000 to SDSU

Zoetis has given a \$100,000 donation to South Dakota State University (SDSU), in honor of cattle producers who were impacted by the severe Atlas snowstorm last fall. The money will go toward construction of the Cow/Calf Education and Research Facility planned at SDSU.

The presentations came at a producer meeting in Brookings, and during the Black Hills Stock Show in Rapid City. The facility is being designed to give students hands-on experience and to better serve the needs of Extension, 4-H, FFA as well as public and industry groups. ♦

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Choose your best option!

Whether you are a seedstock or commercial producer, ASA has a THE option that will fit your objectives and budget.

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Announcing

The Blockbuster Cattlemen's Group announces April bull and heifer calves born to Lundy's Do It All at McClure Mills Farms, Curry Wagner Simmentals, and Duane Beidel Simmentals. Average birth weight was 73 pounds and all were vigorous and solid black. Heifers from MCMF Red Domaine X641 are available for sale as are embryos from the group's donor cows. Call 814-591-2125. Additional fencing is being constructed at Shade Mountain Meadow pastures in Pennsylvania.

CLASSIFIEDS

- ♦ **For Sale:** SimAngus™ yearling bulls for sale with performance data. PAP tested, trich, semen tested and negative BVD. Black and polled with good dispositions. Top quality genetics represented. \$3,000 - \$5,000 head. 208-425-9169 or 208-390-6619.
- ♦ **Wanted:** Siegfried semen (ASA#: 0146340). 913-636-2540 or jensensimmentals@gmail.com.
- ♦ **IT PAYS TO ADVERTISE!** Cost: \$.60 per word. Minimum: 20 words per ad. Deadline: 25th of second month preceding publication. Copy: **Must be submitted in writing, along with full payment.** Count as one word each: entire address number; entire street; entire phone number; entire name. Mail your classified ad copy and your payment to: **the Register Classifieds, 2 Simmental Way, Bozeman, MT 59715.**

Foundation Honor Roll

The following people donated to the ASA Foundation in the last 30 days.

- Dr. Calvin & Mary Louise Drake**
Manhattan, KS
- Ediger Simmentals**
Hampton, NE
- Gibbs Farms**
Ranburne, AL
- Cliff Orley**
Lebanon, PA
- Krieger Farms**
Universal, IN
- Adam Donnelly**
Peter Courtney Memorial
Clear Lake, WI
- Pineview Farms**
Hamptonville, NC
- Curtis and Susan Russell**
Sugar City, CO
- Hanewich Cattle Co.**
Rensselaer, IN
- Jon & Wilma Willis**
Marietta, OK
- J.W. Brune**
Overbrook, KS

SPOTLIGHT ON SIMGENETICS

Florida Test Dominated by Simmental

Simmental and SimAngus™ bulls captured the top nine places in average daily gain among 126 bulls consigned to the 14th Annual Florida Bull Test, conducted by the University of Florida North Florida Research Unit in Greenwood. Among the consignments were 67 Angus, 33 SimAngus, 14 Simmental, 7 Charolais, 3 Red Angus, and 2 Herefords. Bulls were consigned from the states of Florida, Georgia, Alabama, Mississippi and North Carolina.

An entry by L & L Cattle Company, Marianna, FL, was the top-gaining bull over all other breeds at 5.31 pounds per day. The top-indexing SimAngus was consigned by J&W Simmentals.



The high-gaining bull award went to Larry Warden (second from left) and Leon Foster, (second from right), representatives of L&L Cattle Company. Others in the photo are Dave Thomas, Ken Godfrey and Dr. Nick Comerford of NFREC.



The high-indexing SimAngus award was received by Steve Williams (second from left) of J & W Simmental Farm, Headland, AL.

Simmental Shine at Kansas Test

Steven Jensen, of Jensen Simmentals, Paola, KS, reports that one of their bulls, ASA #2765866, was among the top performers at the 73rd Annual Kansas Bull Test.

The Jensen bull was the highest gaining Simmental, and ranked as the second highest gaining bull among 172 bulls of all breeds in the test. The high-performing bull gained 5.1 pounds per day and recorded an average daily gain index of 130.

Heavy Triplets Arrive at Bichler Operation

Doug Bichler of Bichler Simmental/Red Angus of Linton, ND, recently welcomed a rare set of robust triplets. The trio, comprised of two bulls and a heifer, weighed a combined 216 pounds. A red bull weighed in at 77, while a black bull came in at 73, and the lone heifer tipped the scales at 66.

The Simmental dam is a seven-year-old daughter of BOZ Red Coat x HSF Vanessa 45D, and the calves were sired by LFE Mr. Lewis 322U. According to Bichler, the cow favored the red bull over the other two siblings. He then transplanted the black bull to a cow that had lost her calf, and was bottle-feeding the heifer until a foster mother could be located for her.



Cow and triplets.

2013 and 2014 Sale Averages

Listed below are Simmental cattle sale price averages (US sales only), comparing the entire year of 2013 to 2014, year-to-date. These figures represent only those sales reported by category and published in the Register.

		2013		2014	
		106 Sales		46 Sales	
		No.	Ave.	No.	Ave.
	Bulls	4,908	\$4,355	2,984	\$4,799
	Bred Cows	807	3,525	204	\$3,551
	Cow/Calf	368	3,3248	7	\$3,207
	Bred Heifers	1,587	3,042	526	3,220
	Open Females	1,636	3,102	230	2,243
	Totals	9,306	\$3,796	3,951	\$4,296



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5% Sterile Solution

NADA 141-327, Approved by FDA for subcutaneous injection

For the Treatment and Control of Internal and External

Parasites of Cattle on Pasture with Persistent Effectiveness

CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Cooperia oncophora</i> – Adults and L ₄	<i>Dictyoaulus viviparus</i> – Adults
<i>Cooperia punctata</i> – Adults and L ₄	
<i>Cooperia surrabadia</i> – Adults and L ₄	Grubs
<i>Haemonchus placei</i> – Adults	<i>Hypoderma bovis</i>
<i>Oesophagostomum radiatum</i> – Adults	
<i>Ostertagia lyrata</i> – Adults	Mites
<i>Ostertagia ostertagi</i> – Adults, L ₄ and inhibited L ₄	<i>Sarcoptes scabiei</i> var. <i>bovis</i>
<i>Trichostrongylus axei</i> – Adults and L ₄	
<i>Trichostrongylus colubriformis</i> – Adults	

Parasites	Durations of Persistent Effectiveness
Gastrointestinal Roundworms	
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
Lungworms	
<i>Dictyoaulus viviparus</i>	150 days

DOSAGE AND ADMINISTRATION

LONGRANGE® (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight).

WARNINGS AND PRECAUTIONS

Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment. This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter. Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE® (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

Other Warnings: Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves.

Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

Made in Canada.

Manufactured for Merial Limited, Duluth, GA, USA.

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1050-2889-02, Rev. 05/2012



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allows LONGRANGE to work for an extended period and then quickly leaves the animal's system. The short amount of time at sub-therapeutic concentrations helps ensure LONGRANGE doesn't select for resistance any more than current dewormers, making it an effective and responsible choice.^{3,4}

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Available in 500 mL, 250 mL and 50 mL bottles. Administer subcutaneously at 1 mL/110 lbs.



For more information, visit theLONGRANGElook.com

IMPORTANT SAFETY INFORMATION: Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment.



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¹ Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.
² LONGRANGE product label.
³ Dobson RJ, Lejambre L, Gill J. Management of anthelmintic resistance: inheritance of resistance and selection with persistent drugs. *Int J Parasitol.* 1996;26(8/9):993-1000.
⁴ Toutain PL, Upson DW, Terhune TN, McKenzie ME. Comparative pharmacokinetics of doramectin and ivermectin in cattle. *Vet Parasitol.* 1997;72:3-8.

WSA Honors Kaisand Family

The Wisconsin Simmental Association (WSA) has named the family of Craig and Char Kaisand of Bussey, IA, as the organization's "Family of the Year." The Kaisands maintain a herd of more than 100 Simmental cows along with a smaller herd of Red Angus. Off the farm, Craig works in maintenance for 3M Manufacturing and Char is employed at a dental practice.

Craig has served on the Marion County Cattlemen's and Iowa Simmental Association Boards, and currently serves on the WSA Board, and has been active on the WSA Sale Committee.



The 2014 WSA Family of the Year, standing, from the left: daughter Andrea and her husband, Daniel; son Steven and his wife, Jenessa. Seated: Craig and grandson, Noah, 1; Char, holding granddaughters Aubrey, 3 and Avery, 3 months. Not pictured: daughter Sara, son-in-law Ryan and granddaughter Kailey, 8, who reside in Tennessee.



The 2014-15 WSA Board: back row, from left to right: Perry Wolff; President Shawn Woodford; Dyllon Vetsch, Eugene Hassman. Middle row: Trent Templeton, Treasurer Pat Monchilovich, Nate Moll; Craig Kaisand. Front: Secretary Jenny Zimmerman, Lisa Vetsch, Jeanne Pope, Vice President and Junior Advisor Eugene Hassman.



The WISA Board, left to right; Travis Juckem, Vice President Austin Moll, Secretary-Treasurer Ashley Zimmerman, President Aaron Zimmerman. Not present when photo was taken: Reporter Trent Laufenberg.

North Dakota Plans Checkoff Increase

North Dakota is set to follow actions by seven other states with plans to double the beef checkoff on the state level. Although an increase has not been instituted on the national level for almost 30 years, several states have moved to increase the fee.

The raise would double the per-head fee, but rapidly shrinking herd sizes have produced less checkoff money, because of herd liquidation due in part to years of drought. The proposal, which must be approved by the legislature, would send \$1 to the National level with the remaining \$1 kept in state. Alabama, Idaho, Louisiana, Oregon, Tennessee, Utah and Washington are the other states, which have approved an increase.

Texas Ag Candidates Conflicted

The five candidates for agriculture commissioner in the State of Texas are unanimous in their opposition to intrusion by the federal government. However, all five have accepted government farm subsidies that collectively totals more than \$1.3 million during the time period between 1995 and 2012.

According to the Environmental Working Group, an organization that advocates for better agricultural policy, the five men received money for a variety of reasons, including: disaster assistance and crop subsidies which guarantee certain price thresholds. ♦

COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. If a polled bull is mated to 40 horned cows and 21 of the calves are horned, what is the probability that he is heterozygous polled?
2. In what general area would you find a bull's crest?
3. A calf that is born dead is known by what term?
4. What breed of cattle was introduced to the US in 1783 under the name of "Durham?"
5. Within five days what is the average pregnancy length in cattle?
6. What is the technical term for shots given under the skin?
7. In what year did ASA establish its own magazine (*the Register*)?
8. The amount of heat or energy required to raise the temperature of one gram of water one degree celcius is known by what term?
9. What single factor most affects Yield Grade?
10. What is the form of inbreeding in which an effort is made to maintain a high relationship with a favored ancestor?

Answers:

1. 100%; 2. The neck; 3. Stillborn; 4. The Shorthorn; 5. 282 Days; 6. Subcutaneous; 7. 1987; 8. A Calotte; 9. Fat Thickness; 10. Linebreeding.



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LLSF Cayenne UP401 - dam of 22A



Full sib to 22A



Maternal sib to 22A

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NEWSMAKERS

ASA Employee Leads Food Drive

Bronya Renfrow, a part-time ASA staff member for the past three years and a Montana State University senior in Agricultural Education Relations, recently headed a canned food drive contest that resulted in a donation of 30,000 pounds of donated chicken to the Gallatin County Food Bank. The MSU Collegiate Cattle-Women, which she leads as president, finished first in the on-line contest that was conducted by the Animal Ag Alliance headquartered in Arlington, VA.

The 15-ton shipment, donated by Tyson Foods, is projected by the local food bank to last up to 12 months. The food bank provides service to more than 10,000 individuals during the year.

Renfrow, a native of Pleasantville, IA, has ASA duties that include data input, customer service and working with ultrasound records. She graduated in May and has accepted a sales position with an agricultural co-op in Lewistown, MT.



Renfrow addresses food bank volunteers when the meat shipment was delivered.



Members of the MSU Collegiate Cattle Women pose for a photo in front of the Tyson Foods truck on the day of delivery. The man on the left is the semi driver.



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ADG Ratio 130

At 11 months of age-

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13.63 REA

2.83 IMF

SC 36.5 cm

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USFRA Picks First CEO

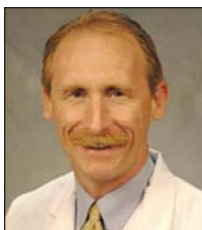
The US Farmers and Ranchers Alliance (USFRA), a relatively new trade association comprised of some of the most prominent organizations in the food industry, has announced that Randy Krotz has been hired as the organization's first chief executive officer.



Krotz Before accepting his most recent appointment, Krotz had served as vice president of development and as executive director of USFRA. He is described as a "recognized leader in the agribusiness community and is active on his Kansas-based family farm.

In Memoriam . . .

- **Scott Hurd, DVM, 58**, a highly respected scientist and advocate for animal agriculture, passed away March 27, after a courageous battle with brain cancer. Most recently, Hurd had served as an associate professor at Iowa State University's Department of Veterinary Diagnostic and Production Animal Medicine. He earned his B.S. from Virginia Tech, his DVM from Iowa State and Ph.D. from Michigan State. He is survived by Susan, his wife of 38 years, seven sons, one daughter, and his mother. ♦



He earned his B.S. from Virginia Tech, his DVM from Iowa State and Ph.D. from Michigan State. He is survived by Susan, his wife of 38 years, seven sons, one daughter, and his mother. ♦



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Join Drs. Jackie Atkins and Lauren Hyde on the ASA Science Forum to discuss the latest issues, industry hot topics, or respond with comments and questions of your own.

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Influencing Calving Time

More and more science is available to support a simple management strategy that can increase the number of cows that will calve during the daylight hours, when a cows is more likely to be seen and assisting, if needed.

The easiest method, according to multiple studies, of inhibiting nighttime calving is by feeding cows at night. The physiological mechanism is unknown, but some hormonal effect may be involved. Rumen motility studies indicate the frequency of rumen contractions falls a few hours before parturition. It is suggested that night feeding causes intraruminal pressures to rise at night and decline in the daytime.

TB Resistance in Genes?

Researchers have identified cattle genes that could allow genetic selection for resistance to bovine tuberculosis (bTB). On a global scale, this zoonotic pathogen is estimated to cause up to 15% of human tuberculosis cases and is considered to be the fourth most significant livestock disease in terms of human health impact.

The study, conducted by researchers at the University of Edinburgh in the UK, suggests that genetic marker-based selection for resistance to bTB has the potential to make a significant contribution to control of the disease.

Animal Protein May Benefit Aging

A diet high in animal protein may be of great benefit in aging individuals, according to results of a new study published in the Journal of the *American Geriatrics Society*. With life expectancies rising and the number of older people on the increase, the discovery takes on added significance.

The research, performed by Japanese scientists, focused on "identifying nutritional factors that contribute to maintaining higher-level functional capacity, to prevent deterioration of daily living." In general, they found that animal proteins help the body build and repair tissue along with fighting infections.

Feed Affects Efficiency, Climate

A recent study shows how an animal's geographic location and diet changes its efficiency in producing byproducts and meat, and the amount of greenhouse gases it produces. The study, reported by the National Academy of Sciences, analyzed livestock feed for cows, sheep, pigs and poultry in different parts of the world.

Results show that livestock in many parts of the world are far less efficient in converting feed to food, and livestock in developing nations produced significantly higher levels of greenhouse gases. On a global basis, it was found that pork and poultry are produced more efficiently than dairy and beef.

GMO Labeling Still Being Debated

Genetically modified organisms (GMOs) are the focus of bills introduced in more than half of the nation's state legislatures. The controversial subject is also the primary impetus for two ballot initiatives, confirming the public's increased concern for such products.

By comparison, only 15 bills were introduced during 2011 on the topic of labeling foods containing genetically modified ingredients. That number has been steadily increasing for the past three years to its present level. Today, biotech ingredients are used in 80% of foods in the US and experts say that food prices would increase dramatically if products were required to be reformulated. ♦

Announcing

The Blockbuster Cattleman's Group, with members in Pennsylvania, Maryland, and Texas, has about 300 registered Simmental calves counting members' herds as well as the group's herd. Touch of Gold son just left Windy Knoll Simmentals in Maryland and is now at Paul W. Brown Simmentals in Pennsylvania. MCMF Red Domain is now at Pond View Simmentals in Maryland. Fertilizer was spread on all member farms including: Himler Simmentals in Greensburg, Pennsylvania, and Aumiller Simmentals in Mifflin County, Pennsylvania. Call 814-591-2125.

SALE RESULTS

Double J Farms Private Treaty Bull Sale

January 25, 2014 • Garrettsville, South Dakota

No.	Average	Category
55	Bulls	\$5,336

ASA Representative: Colton Buus

High-Selling Lots:

- \$13,000 — Bull, "A392," s. by Axis, sold to Desert Mt. Ranch, UT.
- \$8,250 — Bull, "A388," s. by Dream On, sold to Crosshair Simmental, ND.
- \$7,750 — Bull, "A373," s. by Dream On, sold to Nathan Weiland, SD.
- \$7,500 — Bull, "A399," s. by Axis, sold to TSN Simmentals, SD.
- \$7,250 — Bull, "A347," s. by Rushmore, sold to Rick Bruley, SD.
- \$7,000 — Bull, "A357," s. by Hook's Shear Force, sold to C Diamond Simmentals, ND.
- \$7,000 — Bull, "A371," s. by Top Grade, sold to Steve Fallgatter, ND.

Comments: Double J Farms uses a private treaty bid-off system, where customers place bids on the bulls they are interested in up until sale time. Once bids have closed, a bid-off takes place in the barn or via telephone between bidders interested in the same bull. Bidder and buyers enjoyed viewing the bulls in their natural environment.



Bids were placed both in the barn and on the phone.



Bidders gathered in the barn for the bid-off.

Benda Simmental Ranch Bull Sale

February 10, 2014 • Kimball, SD

No.	Category	Average
50	Total Lots	\$5,280

Auctioneer: Justin Tupper, SD

Marketing Representatives: Rowdy Benson, *Farmer Rancher Exchange*; Jeff Kapperman, *Tri-State Neighbor*; Jim Scheel, *Cattle Business Weekly*; Eddie Houska and Dick Deffenbaugh.

ASA Representative: Colton Buus

High-Selling Lots:

- \$10,000 — Bull, "JBS Mr. HF Answer 133A," s. by Hart Final Answer, sold to John Hansen, SD.
- \$9,500 — Bull, "JBS Mr. Olie 116A," s. by Ellingson Legacy, sold to Olson Ranch, SD
- \$9,500 — Bull, "JBS Mr. Force 107A," s. by Hook's Shear Force, sold to 3C Simmentals, SD.
- \$8,250 — Bull, "JBS Mr. Mo Better 421A," s. by SVF/NJC Mo Better, sold to Greg Wettlofer, SD.
- \$8,000 — Bull, "JBS Mr. Diamond 334A," s. by KS Black Diamond, sold to Tim Gorzalka, WY.
- \$8,000 — Bull, "JBS Mr. Casino 718A," s. by JBS Big Casino, sold to Tyrell Mitchell, SD.
- \$7,750 — Bull, "JBS Mr. Mo Better 607," s. by SVF/NJC Mo Better, sold to Scott Meir, SD.
- \$7,750 — Bull, "JBS Mr. Motive 947A," s. by Kappes Motive, sold to Brian Leiferman, SD.



A large crowd was on hand sale day.



Customers and friends filled the sale facilities to catch up and talk cattle.



Getting ready to start taking bids.

Bar CK Cattle Company's 3rd Annual Profit Sharing Sale

February 15, 2014 • Culver City, OR

No.	Category	Average
65	Bulls	\$4,370
43	Bred Cows	1,780
8	Bred Heifers	1,780
116	Total Lots	\$3,231

Auctioneer: Trent Stewart, OR

Marketing Representative: Greg Comstock

ASA Representative: Stuart Jensen

High-Selling Lots:

- \$7,500 — Bull, sold to Tree Top Ranches, Princeton.
- \$7,500 — Bull, sold to Tree Top Ranches, Princeton.
- \$7,000 — Bull, sold to Stuart Jensen, Emmett, ID.
- \$3,750 — Female, sold to Luke Keller, Mandan, ND.

Volume Buyers: Townsend Brothers and Blue Mountain Ranch.



Mike and Margo Alley, Bar CK Cattle.



Registration crew, including Margo, Kate and Crystal Alley.



Berry Anderson, Tree Top Ranches, Princeton, attended the sale.



Bar CK Ranch sign.

Ellingson Simmentals Performance Bull and Female Sale

February 15, 2014 • Rugby, ND

No.	Category	Average
55	Ellingson Bulls	\$5,127
4	McDonald Bulls	3,562
6	Strommen Bulls	2,458
6	Strommen Bred Females	3,167
26	Ellingson Open Females	2,481
4	McDonald Open Females	1,825
101	Total Lots	\$3,978

Auctioneer: Roger Jacobs, MT

High-Selling Lots:

- \$17,500** — Bull, "Ellingson Complete A358," s. by R Plus Hard Rock 145X, sold to Paul Rydeen, Clearbrook, MN.
- \$10,000** — Bull, "Ellingson Blackstar A304," s. by TNT Tanker U23, sold to David Martin, Wheatland.
- \$9,500** — Bull, "Ellingson Carbonite A343," s. by Wheatland Bull 680S, sold to Jay and Lisa Hefty, Luverne, IA.
- \$9,500** — Bull, "Ellingson Majesty A327," s. by Wheatland Bull 680S, sold to Rex Nelson, Gordon, NE.
- \$9,000** — Bull, "Ellingson Majestic A323," s. by ER K33B, sold to Robert Ellingson, Britton, SD.
- \$9,000** — Bull, "Ellingson Valiant A3040," s. by Wheatland Bull 680S, sold to Rex Nelson, Gordon, NE.
- \$8,500** — Bull, "Ellingson Packer A329," s. by THSF Freedom 300N, sold to Kenneth Kann, Britton, SD.
- \$8,000** — Bull, "Ellingson Prodigy A345," s. by WS Beef Maker R13, sold to Dean Stroth, Tappen.

Comments: Guest consignors included: McDonald Farms and Simmental and Strommen Simmentals.

Gold Bullion Group Bull Sale

February 22, 2014 • Wemego, KS

No.	Category	Average
31	PM Simmental	\$4,855
22	SimAngus™	6,080
4	Fall SimAngus	3,500
57	Total Lots	\$5,233

Auctioneer: Garren Walrod, KS

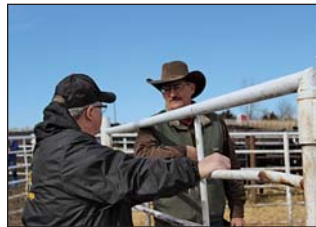
Sale Manager: Ralph Brooks

High-Selling Lots:

- \$28,000** — SimAngus, "SFI Look Ahead A85T," s. by BC Lookout 7024, sold to Diamond A Farms, Mason, IL.
- \$12,000** — SimAngus, "SFI Vision A3M," s. by BC Lookout 7024, sold to Wray Cattle Co., Wray, CO.
- \$8,250** — PB Simmental, "Diamond D Surebet 20Y 18A," s. by Dikeman's Sure Bet, sold to Forest Bros., Baytown, TX.
- \$7,750** — SimAngus, "Brooks Confidence A73," s. by Connealy Confidence 0100, sold to Jim Neis, Eudora.
- \$7,750** — SimAngus, "SFI Allegiance A85K," s. by BC Lookout 7024, sold to Wray Cattle Co., Wray, CO.
- \$7,750** — PB Simmental, "Diamond D Surebet 9Y 14A," s. by Dikeman's Sure Bet, sold to Triangle H, Garden City.

Volume Buyers: Triangle H, KS; Hrabe Farms, KS; Travis Leclair, KS; and Albrecht Farms, NE.

Comments: Cattle sold into seven states including: CO, GA, IL, KS, NE, TX and WV. Consignors to the sale included: Brooks Simmentals, Dikeman Simmentals, Diamond D Simmentals and Schaake Farms.



Rick Ristrew, Wamego, talks with Ralph Brooks about the Gold Bullion Bulls, he later purchased lot 14.



Repeat buyer, Lynn Reschick, Soldier, and Wilma Brooks, Manhattan, enjoyed lunch prior to the sale.



Cassidy Brooks sold a gift basket, as a fund raiser for the Kansas Junior Simmental Association to host the 2014 Northwest Regional this summer. The basket was purchased by Lynn Reschick, Manhattan Commission Co. Kansas Bull Development and The Gold Bullion Group for \$2,150.



Aaron Arnett, Vice President Select Sires, Plain City, OH; visits with Ralph Brooks before the sale.

Rust Mountain View Ranch's 3rd Annual Ace In The Hole Production Sale

February 24, 2014 • Turtle Lake, ND

No.	Category	Average
67	Bulls	\$3,435

Auctioneer: Jered Shipman, TX

Sale Manager: Allied Genetic Resources, Normal, IL

Marketing Representatives: Scott Ressler, North Dakota Stockmen's Association; Kris Petersen, *The Cattle Business Weekly*; Tony Heins, Rockin H Livestock Service; Scott Bohrsen and Darryl Snider, Bohrsen Marketing Service; Justin Dikoff, DV Auction; Marty Ropp and Clint Berry, Allied Genetic Resources.

ASA Representative: Mason Lautenschlager

High-Selling Lots:

- \$7,500** — "Rust Bull 142A," s. by TNT Tanker U263, sold to Stangeland Simmentals, Glenfield.
- \$7,000** — "Rust Bull 46A," s. by Six Mile Timberlake 180T sold to TNT Simmentals, Almont.

Volume Buyer: Blairs Ag Cattle Company, Lanigan, SK



Lance Ostdahl, Palermo, ND, purchased several top-notch bulls.

(Continued on page 48)

SALE RESULTS

continued

Cow Camp Ranch Annual Spring Bull Sale

February 28, 2014 • Lost Springs, KS

No.	Category	Average
180	Bulls	\$5,140
34	Bred Females	3,192
214	Total Lots	\$4,166

Auctioneers: Jerry Lehmann, MO; and Jered Shipman, TX
Marketing Representatives: Marty Ropp, Allied Genetic Resources; Clint Berry, Allied Genetic Resources; J.W. Brune, Consultant; Justin Stout, *Stock Exchange*; Stephen Russell, *High Plains Journal*; and Ryan Jeter, DV Auction.

ASA Representative: Nathan Smith

High-Selling Lots:

- \$24,000** — 3/4 SimAngus™ Bull, “CCR Wide Range 9005A,” s. by SDS Graduate, sold to Gibbs Farms, AL; HRM Simmentals, IA; Timber Ridge Simmentals, IA; and Select Sires, OH.
- \$21,000** — 3/4 SimAngus™ Bull, “CCR Gravity 9064A,” s. by ADS Graduate sold to Keller Broken Heart Ranch, ND.
- \$13,500** — 1/2 interest in 1/2 Simmental 1/2 AN Bull, “CCR Spartan 9124A,” s. by CCR Catalyst, sold to J/C Simmentals, MI.
- \$10,500** — PB Simmental Bull, “CCR Dover 9094A,” s. by Triple C Singletary, sold to Kappes Simmental, SD; and Eichacker Simmentals, SD.
- \$10,500** — 1/2 interest in 1/2 Simmental 1/2 AN Bull, “CCR Phenom 8008A,” sired by Triple C Singletary, sold to Premium Heifer Development, KS.
- \$8,500** — 1/2 interest in PB Simmental Bull, “CCR Tahoe 7324Z,” s. by IR Expedition, sold to Lazy H Bar Ranch, KS.
- \$7,500** — PB Simmental Bull, “CCR 8069Z,” s. by IR Expedition, sold to Patrick Ranch, KS.
- \$7,500** — PB Simmental Bull, “CCR 8102Z,” s. by IR Expedition, sold to Lamatsch Bros., KS.

Comments: Rib-eye steak was served courtesy of Zoetis, Merck Animal Health, Elanco. Temple Tags and Animal Health International. Bulls sold into 14 states including: AL, AR, CO, IA, KS, MI, MO, MT, ND, NE, OH, OK, SD, and TX.



The crowd sits down to bid on bulls at the 2014 Cow Camp Ranch Annual Spring Bull Sale.

Flying H Genetics “Roughage ‘N Ready” Sale

March 1, 2014 • Arapahoe, NE

No.	Category	Average
103	Bulls	\$5,518

Auctioneer: Tracy Harl, NE
Marketing Representatives: Galen Gerdes, *Nebraska Farmer*; Rod Swaford, *High Plains Journal*; Kristian Rennert, *Midwest Messenger*; Jay Elfeldt, *Livestock Plus*.

ASA Representative: Bert Moore

Comments: Flying H Genetics 34th sale experienced temperatures of 7 degrees with 30 mph winds which pushed the wind chills to below zero, but this did not deter the crowd or the phone and internet buyers. In addition to Balancers, the Helms have developed the three breed composite using Simmental, Angus and Gelbvieh genetics referred to as FUSIONS which were popular among buyers.



Sub-zero wind chills did not deter the crowd or the phone and internet buyers.



Ringmen Rod Swaford, Kristian Rennert and Jay Elfeldt await the start of the sale.



Kyle Helms addresses the pre-sale crowd.

Hill’s Ranch Simmentals Bull Sale

March 1, 2014 • Stanford, MT

No.	Category	Average
60	Bulls	\$2,800

Auctioneer: Bill Begger, Wibaux
Marketing Representatives: Steve Christensen and Jerry Larson
ASA Representative: John Grande

High-Selling Lots:

- \$6,000** — “Hills New Design 1407 AY403,” s. by 1407, Lot 89, Hills New Design 1407 AY403, sold to Mark Hitchcock of Dupuyer.
- \$4,500** — “Hills New Design 1407 AY404,” s. by 1407 sold to Mike Huber of Great Falls.
- \$4,000** — “Hills AY443,” s. by 1407, sold to Mike Huber, Great Falls.
- \$3,750** — “Hills 44 Mag A24,” s. by 44 Mag, sold to Tom Allen of Melstone.

Volume Buyer: Pollock Ranch, Bynum.

Comments: Temperatures well below zero limited the crowd on the seats at Hill’s Ranch, but those in attendance and on DV Auction had a great opportunity to sort through a nice set of bulls. Most in attendance were long time repeat buyers.



Bill Begger sells a bull.

Trinity Farms' "Generations of Excellence" Sale

March 1, 2014 • Ellensburg, WA

No.	Category	Average
9	Simmental Bulls	\$4,090
90	SimAngus™ Bulls	5,470
99	SimInfluenced Bulls	\$5,345
1	Simmental Heifer	\$2,500
43	SimAngus™ Heifers	\$1,585
44	SimInfluenced Heifers	\$1,606

ASA Representative: Stuart Jensen

High-Selling Lots:

\$14,000 — Lot 20, s. by TFS Black Onyx, sold to C&C Farms, Ephrata.
\$14,000 — Lot 30, s. by TFS Designer, sold to Ruby Range LLC, Brewster.
\$14,000 — Lot 36, s. by SAV Pioneer, sold to Dave Adams, Coulee City.
\$14,000 — Lot 41, s. by SAV Final Answer, sold to C&C Farms, Ephrata.
\$13,750 — Lot 13, s. by TFS Black Onyx, sold to C&C Farms, Ephrata.
\$12,500 — Lot 66, s. by SAV Brilliance, sold to Dennis Ankeny, Arlington.
\$12,000 — Lot 49, s. by RC Club King, sold to Stingley Ranch, Ellensburg.
\$12,000 — Lot 91, s. by SydGen Mandate, sold to Stingley Ranch, Ellensburg.
\$12,000 — Lot 96, s. by SydGen Mandate, sold to Stingley Ranch, Ellensburg.

Volume Bull Buyer: Russ Stingley, Ellensburg.

Comments: An anonymous donor and Stingley Ranch, Ellensburg, purchased Lot #1, a donation heifer for the Wounded Warrior Project (WWP) for \$6,600; total donations for the WWP totaled \$13,739. Daryl Wentland, Grants Pass, purchased Lot #182, a donation heifer for a South Dakota Family affected by the October blizzard "Atlas" for \$3,000. Also selling were 40 Angus Bulls at an average of \$4,160 and 35 Angus Heifers at an average of 1,760. The Friday Night Rifle Winner was Dustin Cameron and Russ Stingley won the Bull Buyer Drawing for a Rifle.



Full house on sale day.



Docility at its best.



Jay Sample, Russ Stingley (center), purchased the Wounded Warrior donation heifer; and Michael Porter, WWP Team Leader.



(l-r) Dave Adams, unidentified, Bill and Kevin Sieverkropp.

Hudson Pines Farm Online Embryo Event

March 3-4, 2014

No.	Category	Average
112	Embryo Lots	\$464

Sale Manager: DP Sales, KY

High-Selling Lots:

\$7,500 — Embryos out of, "RP/MP Right to Love 015U," s. by JF Milestone and W/C Wide Track, sold to Dylan Sheffield and Brad Peterson Simmentals.
\$7,500 — Embryos out of, "HPF Crocus U326," s. by STF Royal Affair, Mack AF W273 and LLSF Uprising, sold to Southern Jewels, Tim Horsch and Brad Boswell.
\$5,250 — Embryos out of, "RCC Black Star U811," s. by SVF Steel Force and SVF/NJC Built Right, sold to Southern Jewels and Brad Peterson Simmentals.
\$4,050 — Embryos out of, "CNS Perfection R504," s. by CLRWTR Shock Force and STF Royal Affair, sold to Josef Treu and Hillstown Farms.
\$3,600 — Embryos out of, "STF Miss 794P," s. by WS A Step Up and LLSF Uprising, sold to Southern Jewels and Cody Baloun.
\$3,600 — Embryos out of, "HPF Caliente U335," s. by FBFS Wheelman and LLSF Uprising, sold to Hillstown Farms and Southern Jewels.

Comments: Genetics sold into nine states including: IA, IL, KY, MS, OH, SD, TN, TX and WI.

Houston International Simmental/Simbrah Sale

March 4, 2014 • Houston, TX

Sale Manager: Roy Schwake, TX

High-Selling Lots:

\$9,750 — PB Simbrah Bull, "PRR Persists," cons. by Pine Ridge Ranch, Athens; sold to Mossy Creek Ranch.
\$9,000 — Ten Embryos cons. by Pine Ridge Ranch, Athens; sold to Panama Farms.
\$6,100 — Pick of the Fall 2013 Bulls, cons. by Pine Ridge Ranch, Athens; sold to Double K Ranch.
\$5,000 — PB Simbrah Bull, "Smith SWSF Statement," cons. by Smith Genetics and Southwestern Farms, sold to La Reina Ranch.
\$5,000 — Fleckvieh Bull, "JE Alex J12A," s. by Siegfried, cons. by Mitchell Lake Ranch and T5 Livestock, sold to Rancho La Reforma.
\$4,800 — Fleckvieh Female, "FFR Kalgery Queen," cons. by Flying F Ranch, sold to Matthew Tacherra.
\$3,800 — Fleckvieh Female, Lot 36, s. by Sunny Valley Sargent, cons. by T5 Livestock, sold to Matthew Tacherra.
\$3,100 — PB Simmental Female, "ANDJ Lucille," cons. by Anderson Simmentals, sold to Sloup Simmentals.

Comments: The sale was sponsored by the Texas Simmental/Simbrah Association. Cattlemen from North America, Mexico, Central and South America attended and participated in the sale.

(Continued on page 50)



Beyond the Bounds of Print

An extended electronic version of *the Register* going beyond the bounds of print to delve deeper into the stories of Simmental and SimGenetics producers, programs, and happenings.

www.simmgene.com/tReg

SALE RESULTS

continued

Doll Ranch 34th Annual Production Sale

March 5, 2014 • Mandan, ND

No.	Category	Average
63	Bulls	\$4,579
5	Open Females	2,760
68	Total Lots	\$4,648

Auctioneer: Lynn Weishaar, Reva, SD

Marketing Representatives: Kirby Goetsch, *The Farm and Ranch Guide*;
Scott Dirk, *Tri-State Livestock*;
Donny Leddy, *The Cattle Business Weekly*.

ASA Representative: Mason Lautenschlager

High-Selling Lots:

- \$10,000** — Bull, "DCR Mr Admiral A29," s. by Ellingson 680S W939, sold to John Mertz, Hurdsfield.
- \$9,000** — Bull, "DCR Mr Alfred A156," s. by Ellingson 680S W939, sold to Skip Rau, Selby, SD.
- \$8,000** — Bull, "DCR Mr 377Y Blowout A308," s. by WLB Bull 381T 377Y, sold to Tim and Mike Doll, New Salem.
- \$7,500** — Bull, "DCR Mr Game Winner A147," s. by Erixon Game Face 59Y, sold to Don Lundberg, SK.
- \$3,000** — Female, "DCR ME B/Prowler A50," s. by Ellingson 680S W939, sold to Bob McRitchie, Seldon.



John Mertz of Hurdsfield, ND, purchased a high-selling bull.



Tim Doll of New Salem purchased several bulls.



Charles Doll introduces the Doll Family prior to the sale.

Janssen Scalebuster Bull Sale

March 5, 2014 • Dunlap, IA

No.	Category	Average
52	Simmental Bulls	\$5,230

Auctioneer: Jon Schaben, IA

Sale Staff: Tom Rooney, Midwest Marketer

ASA Representative: Bert Moore

High-Selling Lots:

- \$30,000** — "JF Way Cool 3268A," s. by New Trend Way Cool, sold to TNT Simmentals and Genex Coop, ND.
- \$11,500** — "JF American Pride 3107A," s. by JF American Pride, sold to Zane Wicks, Richardton, ND.

\$11,000 — "JF Wide Open 3215A," s. by Ruby's Wide Open, sold to Hart Farms, Frederick, SD.

\$9,500 — "JF Milestone 321A," s. by JF Milestone, sold to Terry Neilson, St. Libory, NE.

\$9,000 — "JF Way Cool 3285A," s. by New Trend Way Cool, sold to Dwayne Kuhn, Walker.

\$9,000 — "JF Upgrade 3118A," s. by Mr. NLC Upgrade, sold to Hilltop Simmentals, Huron, SD.

\$8,000 — "JF Milestone 324A," s. by JF Milestone, sold to Terry Neilson, St. Libory, NE.

\$8,000 — "JF Upgrade 3137," s. by Mr. NLC Upgrade, sold to Scott Lyon, Newman Grove, NE.

Comments: Also selling were eight Angus Bulls at an average of \$3,588.



Ringman, Tom Rooney calls in a bid.

Cowles' Pleasant Hill Farms March Madness Bull and Heifer Sale

March 6, 2013 • Bowling Green, KY

No.	Category	Average
59	Bulls	\$3,660

Auctioneer: Eddie Burkes, Park City, KY

ASA Representative: Danny Ulmanis

Comments: Also selling were 82 commercial open heifers at an average \$1,558.



Good crowd gathered to start off the sale.

Eichacker Simmentals/Red Angus and JK Angus Bull Sale

March 7, 2014 • Salem, SD

No.	Category	Average
86	SimInfluenced Lots	\$5,820

Auctioneer: Tracy Harl, NE

High-Selling SimInfluenced Lots:

\$20,000 — 3/4 Simmental, "ES AW9," s. by Remington Lock N Load, sold to Tyler Glover, Elgin, OK.

\$12,000 — 3/4 Simmental, "ES AX58," s. by Remington Lock N Load, sold to Lauren Kaemingk, Sioux City, IA.

\$11,000 — 5/8 Simmental, "ES AY66," s. by W/C United, sold to Kroupa Genetics, White Lake.

- \$10,000** — PB Simmental, "ES AX87," s. by HL Game Plan, sold to Robert Bosworth, Plankinton.
- \$9,000** — PB Simmental, "ES AS55-1," s. by TNT Axis, sold to Flittie Simmentals, Hosmer.
- \$9,000** — 3/4 Simmental, "ES AW59," s. by Remington Lock N Load, sold to Rich Meyer, Parkston.
- \$9,000** — 1/2 Simmental, "ES AY83," s. by W/C United, sold to Mark Heeren, Akron, IA.

Volume Buyers: Dan and Judd Fox, Iroquois; Erik Anderson, Montrose; Ed and Robert Wobig, Canova; and Mark and Tom Heumiller, Salem.

Comments: Also selling were 34 Angus Bulls at an average of \$4,228 and 15 Red Angus Bulls at an average of \$5,650. It was a cool and breezy March day. The barn was overflowing with buyers, one of the larger crowds ever for Eichacker Simmentals & JK Angus sale. Many bulls went to repeat customers.



Tyler Glover, OK, purchased the high-seller.



Glenn, Ryan & Rich Meyer, Parkston, SD.



Steve Eichacker with volume buyer, Judd Fox, Iroquois, SD.

Gonsior Simmentals In The Heartland Production Sale

March 8, 2014 • Fullerton, NE

No.	Category	Average
46	Simmental & SimInfluenced Bulls	\$5,223
19	Simmental & SimInfluenced Pairs	5,102
9	Simmental & SimInfluenced Bred Females	4,717
28	Simmental & SimInfluenced Open Females	3,519
8	Simmental & SimInfluenced Embryos	4,838
110	Simmental & SimInfluenced Lots	\$4,735

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE), MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); MN; Chris Beutler, AgriMedia, NE; Rick Frenzen, NE; Ronald Miller, NE; Randy Rasby, Livestock Plus, NE; Rick Buehler, NE; Tom Sonderup, NE; Buddy Robertson, OK; Dallas Woltemath, NE; and Dalton Lundy, KY

High-Selling Lots:

- \$26,000** — Herd Bull, "Elm-Mound/GS Upgrade A2," s. by Mr. NLC Upgrade U8676, cons. with Elm Mound Farms, sold to Brandes Brothers, Central City.
- \$11,500** — 1/2 interest in Bred Female, "Crystal Z13," s. by GWS Ebony's Trademark 6N, bred to S A V Final Answer 0035, sold to Trennepohl Farms, Middletown, IN.

- \$10,000** — Herd Bull, "Gonsior Thunderstruck Z397," s. by Connealy Thunder, sold to Brandes Brothers, Central City.
- \$10,000** — Herd Bull, "Gonsior Last Mile Z395," s. by JF Milestone 999W, sold to T&B Livestock, Columbus.
- \$9,000** — Herd Bull, "Gonsior Emblaze Up Z396," s. by Mr. NLC Upgrade U8676, sold to Boryca Ranch, Fullerton.
- \$9,000** — Open Female, "Gonsior/SD Scarlet Aloha A32," s. by JF Shock and Awe 6207S, cons. with Square D Simmentals, sold to T&B Livestock, Columbus.
- \$8,000** — 1/2 interest in Donor, "GS/WRS Steelin Looks X40," s. by SVF Steel Force S701, Heifer Calf s. by Gonsior/WRS Stout N Steel, cons. with Windy Ridge Simmentals, sold to Chris Castello, Tracy, CA.
- \$8,000** — Herd Bull, "Elm-Mound/GS Upgrade A3," s. by Mr. NLC Upgrade U8676, cons. with Elm Mound Farms, sold to Brandes Brothers, Central City.

Comments: Guest consignors included: Elm Mound Farms, Windy Ridge Simmentals, Two Rivers Livestock, Square D Simmentals, Volk Livestock and Buehler Show Cattle.



Scott Gonsior, Gonsior Simmental (right) greeted customers on a sunny NE day.



Barb Ulrich, Ulrich Cattle visited with Chris Beutler and Dean Volk prior to the sale.



Overflowing crowd attended the 2014 In The Heartland Sale at the Gonsior Sale Facility.



Long time customer of Gonsior Simmental, Scott Patrick selected another GS bull.

Tennessee Beef Agribition

March 8, 2014 • Lebanon, TN

No.	Category	Average
48	Total Lots	\$3,187

Auctioneer: Tommy Barnes, AL

Sale Manager: DP Sales, KY

Sale Staff: Jack Hedrick, Shane Ryan

Sale Chairman: Donald Jackson

ASA Representative: Andee Marston

High-Selling Lots:

- \$6,500** — Open Female, "THF# Beauty's Day Dream," s. by CNS Pays to Dream, cons. by Hale Farms, sold to Darryl Wentland.
- \$6,400** — Open Female, "HPF Miss Pep A326," s. by Yardley High Regard, cons. by Hudson Pines Farm, sold to Dodge Stock Farm.
- \$5,900** — Bred Female, "BE Giselle," s. by Flying B Cut Above, bred to Sand Ranch Hand, cons. by Trent Bertshe, sold to Albright Farms.
- \$5,000** — Embryos out of, "KenCo Steel Magnolia," s. by Bull of Buyer's Choice, cons. by Silent Night Farm/Cross Creek Ranch, sold to JRW LLC.

(Continued on page 52)

SALE RESULTS

continued

- \$5,000** — Open Female, “3 Aces Shadoc A213,” s. by Remington Secret Weapon, cons. by 3 Aces Show Cattle, sold to Justin Teeter.
- \$4,750** — Open Female, “JCP Classic Built P30Z,” s. by BC Classic, cons. by J&C Simmental, sold to Michael Bobo.
- \$4,000** — Open Female, “3 Aces Mignonne A303,” s. by Remington Lock N Load, cons. by 3 Aces Show Cattle, sold to Wendell Wilson.
- \$4,000** — Bull, “TSSC Crosswired 05A,” s. by GWS/SCF Rendition, cons. by Tinin Show Cattle.
- \$4,000** — Open Female, “KenCo/Go4th Lite UR Fire,” s. by SS/PRS High Voltage, cons. by GoForth Farms, sold to Greg Armuth.

Keller Broken Heart Ranch Annual Production Sale

March 10, 2014 • Mandan, ND

No.	Category	Average
71	Bulls	\$4,785
76	Open Females	1,736
147	Total Lots	\$3,209

Auctioneer: Tracy Harl, Hastings, NE

Marketing Representatives: Chris Efling, *Tri-State Livestock News*; Kris Peterson, *Cattle Business Weekly*; Kirby Goettsch, *Farm and Ranch Guide*; Todd Finke, Special Assignment.

ASA Representative: Bill Zimmerman

High-Selling Lots:

- \$19,000** — Black SimAngus™ bull, “A189,” s. by Mr NLC Upgrade U8676, sold to Wilkinson Farms, Montpelier.
- \$9,500** — Black Purebred Bull, “A084,” s. by GW-WBF Substance 820Y, sold to Mike Bielenberg, Ames, IA
- \$9,000** — Red Purebred Bull, “A210,” s. by GW Redestined 642X, sold to Schuetzle Farms, Inc, Herreid, SD
- \$9,000** — Black Purebred Bull, “A112,” s. by GW-WBF Substance 820Y, sold to Corey and Elmer Schlecht, Fredonia.
- \$2,900** — Black Purebred Open Female, “A280,” s. by CDI Journey 224Y, sold to Davis Kinn, Benedict.
- \$2,700** — Black Purebred Open Female, “A100,” s. by CDI Journey 224Y, sold to David Bergquist, Turtle Lake.

Volume Bull Buyers: DeWayne Scherr, Moffit; and Jerry Nagel, Center.

Volume Female Buyer: John Sandidge, Chandlerville, IL



Terry Schlenker, Wilkinson Farms Simmentals, purchased the top-selling bull.



Dwight Keller welcomes buyers to begin the sale.



Davis Kinn and Cody Wardner are happy with the heifers they purchased from Kellers.

Lechleiter Simmental's 26th Annual Bull Sale

March 12, 2014 • Loma, CO

No.	Category	Average
97	SimGenetic Bulls	\$2,689

ASA Representative: Susan Russell

High-Selling Lot:

\$6,000 — “KIM’s A388,” s. by Triple C Bettis S72J, cons. by Lechleiter Simmental, sold to Sherry Redden, Gunnison.



Sherry Redden, Gunnison, purchased the high-selling lot.



Sale host, Kim Lechleiter visits with a customer prior to the sale.



Lechleiter sale volume buyer.



Volume buyers of the sale.

Cattlemen's Kind Bull Sale

March 13, 2013 • San Saba, TX

Category	Average
Total Bulls	\$4,115

High-Selling Lots:

- \$5,000** — SimAngus™, “MGBBlack Z03,” s. by MGB Black Focus X02, sold to Bob Niblett.
- \$4,850** — SimAngus™, “Mallett Predest Z94 1SA,” s. by GW Predestined 701T, sold to Jerry Kelley.
- \$4,750** — PB Simmental, “Mallett Affirm A326,” s. by Diamond D SB-11G 7Y, sold to Kris Banek.
- \$4,700** — SimAngus™, “Mallett U Dice Z88 3SA,” s. by RDDS Ultra Dice 1SA, sold to El Paso Industries.
- \$4,650** — SimAngus™, “MGB Black Z11,” s. by MGB Black Focus X02, sold to Jerry Kelley.
- \$4,600** — SimAngus™, “MGB Black Z06,” s. by Mytty In Focus, sold to Cooper Ranches.
- \$4,600** — SimAngus™, “MGB Black Z19,” s. by Mytty In Focus, sold to Cooper Ranches.
- \$4,400** — SimAngus™, “Mallett Alpine A313,” s. by Diamond D SB-11G 7Y, sold to El Paso Industries.

Volume Buyers: Griffin Ranch, Coahoma and El Paso Industries, El Paso.

Comments: This was the 10th Annual Cattlemen’s Kind Bull Sale hosted by breeders Mike Bartush, Mike Mallett and Jim Newsom. The 11th Annual Cattlemen’s Kind Sale is set for March 12, 2015.

Altenburg Super Baldy Ranch Sale

March 15, 2014 • Fort Collins, CO

No.	Category	Average
55	Simmental Bulls	\$4,019
33	Super Baldy 1/2 Blood SimAngus™ Bulls	3,676
88	Total SimInfluenced Bulls	3,890
21	ASR Simmental and SimAngus™ Open Females	1,760
12	Consignor Commercial and Simmental \$1,348	
33	Total SimInfluenced Females	\$1,610

Auctioneer: Wayne Kruse, CO

Marketing Representatives: Willie Altenburg, Nick Winterhaler, Ryan Altenburg, CJ Altenburg and Marty Ropp.

ASA Representative: Bert Moore

High-Selling Lots:

- \$9,900** — Simmental Bull, "ASR In Dew Time A3127," s. by HTP SVF In Dew Time, sold to Gary & Tina Bogott, and going to Jeff & Nanna Flesch, Flesch Angus Ranch in Shelby, MT.
- \$9,500** — Simmental Bull, "ASR Blackmore A3103," s. by Hooks Shear Force, sold to T Heart Ranches, Center.
- \$8,100** — Simmental Bull, "AHLB Shear Force A360A," s. by Hooks Shear Force, sold to Bob Willich, Stoneham.
- \$7,500** — Simmental Bull, "ASR Upgrade Z2200," s. by MR NLC Upgrade U8676, sold to Jerry Lund, Broadwater, NE.
- \$7,000** — Simmental Bull, "ASR Hard Deck A390," s. by ASR Longevity Y184, sold to Andy Azcarraga, Collbran.
- \$6,900** — Red SimAngus™ Bull, "ASR Super Baldy A303," s. by GCF MR Amigo, sold to Jeff & Mike Cook, Brush, CO.
- \$6,250** — Simmental Bull - "ASR MR AP A310," s. by ASR/GLS Pacesetter U862, sold to K C Woodman, Kenesaw, NE.
- \$6,200** — Simmental bull, "ASR Tanker A349," s. by TNT Tanker U263, sold to Kimzey, Pine Bluffs, WY.

Volume Bull Buyers: Field Land & Cattle Company, Gunnison; Toby Kimzey, Pine Bluffs, Wyoming; Alan Gordon, Florence; Romios Ranch, Encampment, Wyoming.

Volume Heifer Buyer: TJ Farnsworth, Mountain Home, Utah.

Comments: Also selling were five Angus and Red Angus Bulls at an average of \$3,320. A blustery, March winter day, found 200+ commercial cattlemen and women ready to purchase black and red Simmental, SimAngus™ bulls from Colorado, and neighboring states, Kansas, Wyoming, and Nebraska. A truck-and trailer-filled parking lot and a large crowd were in the seats at Centennial Livestock Auction, Ft. Collins, CO. The demand for high altitude, PAP tested bulls, was apparent. Those Simmental and SimAngus™ bulls testing with low (desireable) PAP scores, and going to the high country, fared very well.



(L to R) Mick Meilkejohn (consignor), Andy Azcarraga (consignor & bull buyer), Willie Altenburg, Russ Princ.



The crowd appreciated low (desirable) PAP scores for high country ranches.

Eastern Spring Simmental Classic Sale

March 15, 2014 • Columbus, OH

No.	Category	Average
55	Total Lots	\$4,165

Auctioneer: Ron Kreis, OK

Sale Manager: DP Sales, KY

Sale Staff: Shane Ryan and Tyler Humphrey

Live Auctions: Margo Paeltz and McKenzie Dorsey

Sale Consultants: Drew Hatmaker, DP Sales; and Dalton Lundy

ASA Representative: Andee Marston

High-Selling Lots:

- \$10,000** — Bull, "SBS Guilt Trip," s. by SVF/NJC Built Right, cons. by Strausbaugh's Black Simmental, sold to Cary Shannon, IN.
- \$9,000** — Open Female, "Halls Miss Starmaster A14," s. by SS Ebony's Grandmaster, cons. by Hall Simmental, sold to Scarpa Ledge Farm, CT.
- \$8,500** — Open Female, "Nickles Darling 202A," s. by TJ Sharper Image, cons. by Wooden Nickel Farms, sold to Cary Shannon, IN.
- \$8,000** — Open Female, "FSC2 Royale," s. by W/C Catchin A Dream, cons. by Ferguson Show Cattle, sold to Jeffery Mitchell, FL.
- \$6,250** — Flush out of, "NPC Miss Lucky Gal," s. by buyer's choice, cons. by Scheiderer/Phelps Farms, sold to Ferguson Show Cattle, OH.
- \$5,700** — Embryos out of, "Jade's Darling," s. by WS Pilgrim, cons. by Richard Jenkins and Stonewall Cattle, sold to Robert Strow, OH (three embryos at \$1,000 each); and Mike Vary, IL (3 embryos at \$900 each).
- \$5,500** — Embryos (5 at \$1,100/each) out of, "HF/MFNH Poker Face," s. by buyer's choice, cons. by Hearthstone Farm, sold to Lone Tree Simmentals, IA.
- \$5,400** — Embryos out of (3 at \$1,000/each), "H/B Little Monster," s. by Mr. HOC Broker, cons. by Watson Family Show Cattle, sold to Kroening Farms, NY.

Comments: The 43rd Annual Eastern Spring Simmental Classic was held in conjunction with the Ohio Beef Expo and cattle sold into 19 states including: CT, FL, IA, IL, IN, KY, ME, MI, MS, NE, NY, OH, OK, PA, TX, UT, VA, WI and WV.



Consignors Roy Canada and Kyle Nickels visit in the sale aisle.



Another outstanding crowd was in the seats to take home a set of SimGenetics.



OSA President Tim Brinkman presenting Doug Parke with the OSA Distinguished Service Award.

(Continued on page 54)

SALE RESULTS

Flying H Genetics "Grown on Grass" Bull Sale

March 15, 2014 • Lowry City, MO

No.	Category	Average
102	Bulls	\$4,965

Auctioneer: Jered Shipman, TX
ASA Representative: Danny Ulmanis



Looking over the offering prior to the sale.



Sale facility packed for the sale.



Auctioneer Jered Shipman calling out bids.

Polivka's Powerline Cattle Sale

March 15, 2014 • West Point, NE

No.	Category	Average
3	Simmental, SimAngus™ & Angus Herd Bulls	\$2,233
10	Simmental, SimAngus & Angus Yearling Bulls	2,020
5	Simmental, SimAngus & Angus Pairs	2,910
18	Simmental, SimAngus & Angus Breds	2,656
17	Simmental, SimAngus & Angus Opens	2,018
63	Reg. Simmental, SimAngus & Angus Lots	2,423
5	Commercial Bred	2,110
2	Commercial Pairs	2,310
7	Commercial Lots	\$2,167

Auctioneer: Tracy Harl, NE
Sale Manager: Eberspacher Enterprises (EE) MN
Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Chris Beutler, AgriMedia, NE; Randy Rasby, Livestock Plus, NE.

High-Selling SimInfluenced Lots:

- \$4,200** — Simmental Bred Female, "DX XCiting 816X 103," s. by SSS-SCF Autobahn 020G, bred to Jindra Universal, sold to Dixon Farms Inc., Atwood, KS.
- \$3,500** — SimAngus Cow/Calf Pair, "PPL Royal Lady 89Y," s. by Hook's Watchman 13W, bull calf s. by Mohnen Hulk Y2151, sold to Chad Ruda, Fremont.
- \$3,300** — Simmental Bred Female, "JS Stakes R High 26Y," s. by WAGR Driver 706T, bred to PPL Rockin Z92, sold to Chad Ruda, Fremont.
- \$3,100** — Simmental Cow/Calf Pair, "AS Miss Macho 05U," s. by 3C Macho M450 BZ, bull calf s. by Jindra Universal, sold to Dixon Farms, Inc., Atwood, KS.
- \$3,000** — Simmental Cow/Calf Pair, "SS Frosty Z16," s. by SVF Steel Force S701, bull calf s. by SydGen Mandate 6079, sold to Dixon Farms, Inc., Atwood, KS.

42 Annual Utah Beef Improvement Association's Bull Test Sale

March 15, 2014 • Salina, UT

No.	Category	Average
91	Total Bulls	\$3,489

High-Selling SimInfluenced Lots:

- \$5,750** — Lot #59, cons. by Top Hat Farms, sold to Hudson Pines/Hayes Ranch, Wilsall, MT.
 - \$5,750** — Lot #58, cons. by Top Hat Farms, sold to Stan Smith, Lehi.
 - \$4,750** — Lot #198, cons. by Top Hat Farms, sold to Butch Jensen, Price.
- Comments:** 91 bulls sold representing five breeds and two composite categories from 29 different UT, CO and NV seedstock operations.

Open Gate Ranch 34th Annual Production Sale

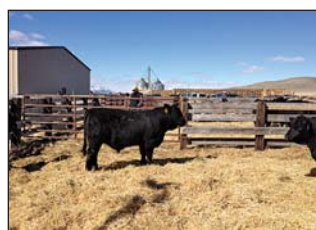
March 18, 2014, Simms, MT

No.	Category	Average
82	Bulls	\$4,175

Auctioneer: Roger Jacobs, MT
Marketing Representatives: Jeff Thomas and Russ Pepper
ASA Representative: John Grande

High-Selling Lots:

- \$8,500** — 3/8 Simmental 5/8 AN Bull, s. by SAV Predominant, sold to Mitch Johnson, Fairfield.
- \$8,000** — Bull, s. by CDI Trump Force, sold to Mitch Johnson, Fairfield.
- \$8,000** — 3/4 Simmental Bull, s. by Beefmaker, sold to Donsbach Lazy 3L Ranch, Miles City.
- \$7,000** — Bull, s. by Beefmaker, sold to Frank Pope, St. Ignatius.
- \$6,750** — PB Simmental, s. by Triple C Singletary, sold to Larry Rhodes, Carlinville, IL.



A beautiful day for viewing bulls along the Rocky Mountain front.



Ty McDonald visits with the Open Gate crowd about Reputation Feeder Cattle.

43rd Annual 3C Christensen Ranch & NLC Ranch Bull and Female Sale

March 21, 2014 • Wessington, SD

No.	Category	Average
139	Bulls	\$4,530
58	Open Females	2,072
197	Total Lots	\$3,806

Auctioneer: Jim Birdwell, OK
Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp, AGR; Jeff Kapperman, *Tri State Neighbor*; Dustin Carter, *Livestock Plus*; Jim Scheel, *Cattle Business Weekly*; Scott Dirk, and Chris Effling, *Tri State Livestock News*.

ASA Representative: Colton Buus

High-Selling Lots:

- \$31,000** — Bull, s. by W/C United 956Y, sold to Parker Cattle Company, CO.
- \$9,000** — Bull, s. by Ellingson Legacy M229, sold to Aaron Vilhauer, SD.
- \$8,500** — Bull, s. by TNT Tanker U263, sold to DJ & B Simmental, ND.
- \$8,000** — Bull, s. by GIBBS 0689X Crimson Tide, sold to DJ & B Simmental, ND
- \$8,000** — Bull, s. by Mr. NLC Precise X0240B, sold to Reppe Ranch, SD.
- \$8,000** — Bull, s. by Mr. NLC Precise X0240B, sold to Otis Rincker, IL
- \$3,600** — Open Female, s. by TNT Tanker U263, sold to Perry McKinley, OK.

Comments: 3C and NLC donated half of the proceeds from the sale of two open females to go toward the Rancher Relief Fund, helping those cattle producers affected by the October blizzard "Atlas." Additionally, 70 open commercial Simmental heifers sold in various sized groups and averaged \$1,375.



Bull buyers try to get one last look before sale time.



The kids had a great time at the sale with cotton candy and a popcorn machine on hand!

- \$7,750** — SimAngus™ Bull, "GCCR Upgrade 3039 A," s. by NLC Upgrade U8676, sold to Jody & Marcia Strasburg, NE.
- \$7,500** — SimAngus™ Bull, "GCCR Top Cut TA93 A," s. by BBS Top Cut X66, sold to Richard Ryan, KS.
- \$7,250** — SimAngus™ Bull, "GCCR Con Air UA52 A," s. by SAV Con Air 1086, sold to Brad Ensz, NE.
- \$7,000** — SimAngus™ Bull, "GCCR Olie YS3210 A," s. by Ellingson Legacy M229, sold to Leroy Griffiths, NE.
- \$7,000** — SimAngus™ Bull, "GCCR Con Air WG67 A," s. by SAV Con Air 1086 sold to Goddard Farms, CO.
- \$6,750** — SimAngus™ Bull, "GCCR Prophet YG120 A," s. by GAR Prophet, sold to Townsend Ranch, MT.
- \$6,500** — SimAngus™ Bull, "GCCR Prophet WA58 A," s. by GAR Prophet, sold to Neil Naber, NE

Volume Buyers: Townsend Ranch, MT; Blaine Stinson, NE; Neil Naber, NE; Roger Hubl, NE; and Bonnie Downing, NE.

Comments: Gengenbach Cattle Company annually ranks near the top in registrations in Nebraska and also high nationally. Demand was strong and they experienced their best sale ever with several ranchers taking multiple bulls.



Adam, Eric & Randy Gengenbach.



Randy Rasby & Jim Gies work the ring for auctioneer Kyle Schow, Eric & Adam Gengenbach work the gates.



Studying the catalog.

Gengenbach Cattle Company's "Performance with the Maternal Edge" Production Sale

March 21, 2014 • Imperial, NE

No.	Category	Average
60	Bulls	\$4,413
9	Registered Open Females	1,767
40	Commercial Open Females	1,463
109	Total Lots	\$3,112

Auctioneer: Kyle Schow, NE
Marketing Representatives: Jim Gies, *Western Livestock Journal*; Randy Rasby, *Livestock Plus*.
ASA Representative: Bert Moore

High-Selling Lots:

\$7,750 — SimAngus™ Bull - "GCCR Total 112 A," s. by TC Total 410, sold to Randy Maline, NE.

Sunflower Genetics 18th Annual Production Sale

March 21, 2014 • Maple Hill, KS

No.	Category	Average
84	Bulls	\$4,046
62	Open Females	1,938
146	Total Lots	\$3,119

Auctioneer: Mike Williams, MO
Marketing Representatives: J.W. Brune, *Midwest Marketer*; Guy Peverly, *High Plains Journal*; Justin Stout, *The Stock Exchange*; Stephen Russell, *KS Stockman*.
ASA Representative: Nathan Smith

High-Selling Lots:

- \$14,000** — SimAngus™ Bull, s. by Mr. NLC Upgrade U8676.
- \$7,200** — PB Simmental Bull, s. by LCHMN Bright Light L122L "HOOSIER".
- \$7,000** — PB Simmental Bull, s. by JF American Pride 0987X .
- \$7,000** — PB Simmental Bull, s. by MCM Top Grade 018X.
- \$6,200** — PB Simmental Bull, s. by Mr. NLC Upgrade U8676.



Customers inspect bulls carefully before the 18th Annual Sunflower Genetics Production Sale.

(Continued on page 56)

SALE RESULTS

continued

Back To the Basics Simmental Sale

March 22, 2014 • Fountain Run, KY

No.	Category	Average
12	Simmental & SimInfluenced Bulls	\$3,021
11	Simmental & SimInfluenced Fall Bred Females	2,896
16	Simmental & SimInfluenced Spring Bred Females	3,181
32	Simmental & SimInfluenced Open Females	3,750
1	Simmental & SimInfluenced Donor Females	22,000
71	Total SM & SimInfluenced Lots	\$3,710

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE) MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt, (EE); Jerod Metzger, KY; Dalton Lundy, KY; Jered Shipman, TX; Tommy Carper, IN; Roger Allen, IL; Shane Ryan, IL; Amanda Eberspacher, LiveAuctions.TV/(EE).

High-Selling Lots:

\$24,500 — Open Female, “TNGL Hopes Attraction A585,” s. by W/C Wide Track, cons. by Tingle Farms, sold to Cammie Stehr, Clinton, OK.

\$22,000 — Bred Female, “HPF Miss Pep W331,” s. by SVF/NJC Built Right N48, bred to FBF1 Supremacy, sold to Hudson Pines Farm, Sleepy Hollow, NY; and Hillstown Farms, Marissa, IL.

\$9,000 — Open Female, “B&K Temptress 86M 2A,” s. by Moore Big Gun 42Y, cons. by B&K Farms and Arnold Farms, sold to Donald Jackson, Lebanon, TN.

\$9,000 — Open Female, “HILCO Imagination 610Y,” s. by HILCO/SS Ranchero U68, cons. by Hill Country Cattle Company, sold to Roger Holscher, Cook, NE.

\$8,750 — Open Female, “Star Of Fishing Ford 20A,” s. by STF Fixation W155, cons. by B&K Farms and Arnold Farms, sold to Darryl Wentland, Grants Pass, OR.

\$7,250 — Open Female, “Star Of Fishing Ford 13A,” s. by STF Fixation W155, s. by B&K Farms and Arnold Farms, sold to Darryl Wentland, Grants Pass, OR.

\$6,000 — Herd Bull Prospect, “HILCO Turbo Booster 3404A,” s. by SS Ebony’s Premium Blend, cons. by Hill Country Cattle Company, sold to Drummond Farms, Fountain Run.

\$5,500 — Open Female, “HILCO Proud Chica 505A,” s. by SS Ebony’s Grandmaster, cons. by Hill Country Cattle Company, sold to Hilbrands Cattle Company, Clara City, MN.

Comments: Cattle sold into 12 states including: IL, IN, KS, KY, MN, MS, NE, NY, OH, OK, OR and TN.



Johnnie Moore of Hill Country Cattle (host firm) welcomed the crowd.

Beautiful day for a sale at the Hilco Sale Facility near Fountain Run, KY.



Jane Secondino Krieger was on hand for insurance needs while Lori Eberspacher clerked the sale.



Brad Warren and daughter McLane enjoyed the sale while mom Ashley (Moore) viewed cattle.

All Terrain Bull Sale

March 26, 2014 • Springfield, CO

No.	Category	Average
11	PB Simmental Bulls	\$3,000
24	SimAngus™ Bulls	3,679
35	SimInfluenced Bulls	\$3,466

Auctioneer: Tracy Harl, NE

Sale Manager: Allied Genetic Resources

ASA Representative: Susan Russell

High-Selling Lot:

\$7,500 — 3/4 Simmental, “Bridle Bit Mr. A324,” s. by HTP SVF In Dew Time, cons. by Bridle Bit Simmentals, sold to SRS Red Angus, Haswell.

\$6,500 — 3/4 Simmental, s. by HTP SVF In Dew Time sold to Everett Brisendine, Walsh.

Volume Buyers: Steve McEndree, Springfield; Power Genetics, Arapahoe, NE; and Clark Becker, Texline, TX.

Comments: Also selling were 22 Purebred Angus Bulls at an average of 3,115 and nine PB Red Angus Bulls at an average of \$2,722. Consignors to the sale included: Bridle Bit Simmentals, Diamond Peak Cattle Co. and SRS Red Angus.



Rod Stinments, Two Buttes; and Cole Thompson, Walsh, look things over prior to the sale.



Chad Cook, Bridle Bit Simmentals, visits with Everett and Becky Brisendine before the sale.



The auction block, Marty Ropp (left), Chad Cook (middle) and auctioneer Tracy Harl.



David Stavely SRS Red Angus, Haswell, purchased the high-selling lot.

Pelton Simmental/ Red Angus/SimAngus 21st Annual Sale

March 26, 2014 • LaCrosse, KS

No.	Category	Average
4	Fall Simmental Bulls	\$6,562
21	Fall SimAngus™ Bulls	6,976
3	Yearling Simmental Bulls	7,333
44	Yearling SimAngus Bulls	7,439
72	Total SimInfluenced Bulls	7,251
4	Fall Bred Registered Simmental Females	3,125
11	Fall Bred Registered Simmental/ RA Females	3,486
17	Open SM/RA Females	2,200
32	Total SimInfluenced Females	\$2,758

Auctioneer: Bruce Brooks, OK

Marketing Representatives: J.W. Brune, *Midwest Marketer-Iowa Farmer*;
Guy Peverley, *High Plains Journal*;
Doug Paul, *Stock Exchange*; Andrew Sylvester, *Kansas Stockman*;
Myron Edelman, Red Angus Association;
Clint Berry, Allied Genetic Resources.

ASA Representative: Nathan Smith

High-Selling SimInfluenced Lots:

\$11,500 — 1/4 Simmental, 3/4 RA Bull, s. by Mushrush Lock N Load, sold to Circle S Cattle.

\$10,000 — 1/2 Simmental, 1/2 RA Bull, s. by Mushrush Impressive, sold to Boomhower Ranch.

Comments: Also selling were 42 Fall Red Angus Bulls at an average of \$7,744; 32 Yearling Red Angus Bulls at an average of \$6,750; 18 Fall Bred Registered Red Angus Females at an average of \$3,486; 11 Registered Open Red Angus Females at an average of 2,586; 18 Commercial Bred Females at an average of \$2,555; and 55 Commercial Open Females at an average of \$1,879.



Despite the high winds cattlemen showed up in droves to have a chance at Pelton Genetics.

Premium Sourced Cattle LLC Bull and Female Sale

March 26, 2014, Eckley, CO

No.	Category	Average
55	SM and SimAngus™ Bulls	\$5,371

Auctioneer: Matt Sims, OK

Marketing Representatives: Alan Sears, *Western Ag Reporter*;
Chris Beutler, *Midwest Messenger*;
Jim Gies, *Western Livestock Journal*;
Chad Gordon, DV Auction;
Roger & Trevor Tuell & Billy Hall, Premium Sourced Cattle, LLC.

ASA Representative: Bert Moore

High-Selling Lots:

\$10,000 — 1/2 interest in Yearling Simmental Bull, "Mr. A3010," s. by Ellingson Legacy M229, sold to Jac's Ranch, Bentonville, AR.

\$9,750 — 1/2 interest in Yearling Simmental Bull, "Mr. A3015," s. by CCR Dream Better 3058T, sold to Choctaw Cattle, Tulsa, OK.

\$8,000 — 18 mo. old SimAngus™ Bull, "Mr. Z2007," s. by Mr. NLC Upgrade U8676, sold to Rex Buttron, Lancaster, KS.

\$8,000 — 18 mo. old SimAngus™ Bull, "Mr. Z2023," s. by GW Pacesetter 408W, sold to Wicks Cattle, Richardton, ND.

\$7,500 — 18 mo. old SimAngus™ Bull, "Mr. Z2060," s. by GCC Total Recall 806T, sold to Holtorf, Inc., Akron.

\$7,500 — 18 mo. old SimAngus™ Bull - "Mr. Z2040," s. by XAR Franchise 71056 4D, sold to Justin Schilder, Faulkton, SD.

\$6,500 — 18 mo. old SimAngus™ Bull, "Mr. Z2013," s. by Mr. NLC Upgrade U8676, sold to James Crossland, Yuma.

\$6,000 — 1/2 interest in Yearling Simmental Bull, "Mr. A3005," s. by CCR Dream Better 3058T, sold to Choctaw Cattle, Tulsa, OK.

Comments: The 2nd Annual Premium Sourced Cattle, LLC Bull and Female Sale north of Eckley, CO, was greeted by temperatures approaching 70° which was in sharp contrast to the several inches snow of year ago. Simmental and Angus genetics found widespread demand with cattle selling to 14 states. Also selling were 35 Angus Bulls at an average of \$4,773 and 74 Commercial Pairs at an average of \$3,015.



Roger Tuell explains the breeding on some feature Simmental lots.



Internet (DV Auction and phone bidding) was very active as well as from the crowd on the seats.

WCA All Breed Bull Test Sale

March 26, 2014 • Eltopia, WA

No.	Category	Average
4	Simmental Bulls	\$2,950

Auctioneer: C.D. "Butch" Booker, Colfax

Sponsored by: Washington Cattlemen's Association

Sale Manager: Kendall Cattle Sales, Potlatch, ID

High-Selling Simmental Lot:

\$3,800 — Polled, Black Bull, "Mr. NLC Upgrade U8676, cons. by Starling Simmentals, Auburn; sold to McGregor Land and Livestock, Hooper.

Comments: Also selling were nine Angus Composites at an average of \$3,012; eight Red Angus at an average of \$3,269; and 23 Herefords at an average of \$3,372; and 47 Angus (Growth Division) at an average of \$3,924; and 25 Angus (Low BEPD Division) at an average of \$4,484.

Pennsylvania Beef Expo Simmental Sale

March 28, 2014 • Pennsylvania Furnace, PA

No.	Category	Average
24	Total Lots	\$2,380

Auctioneer: John Spiker, WV

Sale Manager: Classic Sales, Fairmont, WV

(Continued on page 58)

SALE RESULTS

continued

Pennsylvania Beef Expo Sale (Continued)

High-Selling Lots:

- \$4,600** — Cow/Calf Pair, cons. by Sara Downs, Jackson Center; sold to W & E Farms, Holbrook.
- \$4,200** — Cow/Calf Pair, cons. by Double RD Farm, Dudley, MA; sold to Kenny Poole, Union Bridge, MD.
- \$4,200** — Open Female, cons. by Greg Steward, Halifax; sold to Deanna Arbucci, Marlborough, CT.
- \$3,900** — Cow/Calf Pair, cons. by SASA Farms, Hamburg, PA; sold to Kenny Poole, Union Bridge, MD.
- \$2,750** — Open Female, cons. by Noah Loht, McClure; sold to Todd Crownover, Avonmore.
- \$2,700** — Open Female, cons. by Ladybug Farm, Middleport, NY; sold to Ethan Virgili, Carmichael.
- \$2,500** — Pick of the Calf Crop, cons. by Frosty Springs Farm, Waynesburg; sold to Tyler Brown, Fairmont, WV.

The Gathering at Shoal Creek Sale

March 29, 2014 • Excelsior Springs, MO

No.	Category	Average
9	Simmental & SimInfluenced Spring Pairs	\$4,128
3	Simmental & SimInfluenced Spring Breds	4,350
19	Simmental & SimInfluenced Fall Breds	3,103
30	Simmental & SimInfluenced Open Females	4,462
6	Embryo Lots averaged	2,500
67	Total SimInfluenced Lots	\$3,851

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Dalton Lundy, KY; Doug Parke, KY; Dustin Carter, Livestock Plus, SD; Jim Suver, NE; Buddy Robertson, OK; Jeremie Ruble, IA; Kent Jaecke, OK; Tom Rooney, AgriMedia, IA.

ASA Representative: Danny Ulmanis

High-Selling Simmental Lots:

- \$16,000** — Open Female, “Double R Alexis A4,” s. by S A V Bismarck 5682, cons. by Double R Cattle Company, sold to Shoal Creek Land & Cattle, Excelsior Springs.
- \$13,500** — Open Female, “RS&T Homegirl 204A,” s. by RS&T Homeboy Y108, cons. by RS&T Simmental, sold to S Bar 5 Ranch, Wagner, OK.
- \$7,750** — Open Female, “SC Flashy A118,” s. by SS/PRS High Voltage 244X, cons. by Shoal Creek Land & Cattle, sold to Randy Schmidt, Emmetsburg, IA.

\$7,000 — Open Female, “SC Kashmere A139,” s. by SS/PRS High Voltage 244X, cons. by Shoal Creek Land & Cattle, sold to Bauer Simmentals, Bingham, IL.

\$6,500 — Cow/Calf Pair, “Double R Miss T18 Z40,” s. by Mr. NLC Upgrade U8676, Heifer Calf s. by Dikeman’s Sure Bet, cons. by Double R Cattle Company, sold to Volk Cattle Company, Battle Creek, NE.

\$6,000 — Open Female, “SC Lizzy Pearl A131,” s. by SS/PRS High Voltage 244X, cons. by Shoal Land & Cattle, sold to Lucas Anderson, Starbuck, MN.

\$6,000 — Bred Female, “RS&T Luxor 63Z,” s. by AJE/PB Montecito 63W, bred to RS&T Homeboy Y180, cons. by Jordan Cowger, sold to Darryl Wentland, Grants Pass, OR.

\$5,500 — Bred Female, “Double R Miss Riss Y9,” s. by RC Club King 040R, bred to Double R Wide Body, cons. by Double R Cattle Company, sold to Brooks Simmentals, Manhattan, KS.

Comments: Also selling was one Angus Fall Bred Female for \$20,000. Consignors involved in the sale include: RS&T Simmentals, Double R Cattle CO, Dikeman Simmentals, Brooks Simmentals, Oval F Ranch, Schaake Farms, Diamond D Simmental and HBE Simmentals.

T-Heart Bull Sale

March 29, 2014 • Monte Vista, CO

No.	Category	Average
20	PB Simmental Bulls	\$3,650
76	SimAngus™ Bulls	\$4,955

Auctioneer: Andrew Conley, GA

Sale Manager: Allied Genetic Resources, IL

ASA Representative: Susan Russell

High-Selling Lot:

\$7,750 — “THR 3488A,” s. by Ellingson Legacy M229, cons. by T-Heart Ranch, sold to Knott Land & Cattle, Oak Creek.

Comments: Also selling were five Purebred Angus Bulls at an average of \$3,650; four Purebred Gelbvieh Bulls at an average of \$3,312 and four percent Gelbvieh/Balancer Bulls at an average of \$4,187. Consignors of the sale included: T-Heart Ranch, Campbell Simmental, Reflected R Ranch and Alice Hill.



Shane Temple, T-Heart Ranch and customers viewing the offering prior to the sale.



Curt Russell (left) and buyer, Randy Rusk.



Volume buyer of the sale.



Shane Temple visits with a customer.

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A Total Registration

B Selective Registration

C Non Registration



Wildberry Farms Annual Bull and Bred Heifer Sale

March 29, 2014 • Hanover, IL

No.	Category	Average
16	Simmental Bulls	\$2,781
29	SimAngus™ Bulls	2,897
23	Bred Females and Cow/Calf Pairs	2,896
68	Total SimInfluenced Lots	\$2,869

Auctioneer: Robbie Duis, IL (Duis facilitated the bidding done by buyers who held up their buyer numbers until they were through bidding. The bidder with number remaining up last was the purchaser.)

Marketing Representatives: Jim Berry, Robbie Duis and Ben Lehman
ASA Representative: Bert Moore

High-Selling Lots:

- \$4,100** — SimAngus Bull, “WBF Dakota A041,” s. by Lemar Dakota Gold 18T, sold to Ray Schmidt, Oregon.
- \$4,000** — SimAngus Bull, “WBF Answer It A080,” s. by TNT Finale W241, sold to Randy Lehman, Brandon, IA.
- \$4,000** — SimAngus™ Bull, “WBF Tanker A075,” s. by Mr. NLC Tanker X0119, sold to Dan Hoffman, Forreston.
- \$3,800** — SimAngus Bull, “WBF Time Off A035,” s. by WMR Timeless 458, sold to Tom Verschoore, Taylor Ridge.
- \$3,600** — SimAngus Bull, “WBF Easy Money A089,” s. by WBF Rest Easy U085, sold to Daryl Schemehorn, Elizabetheth.

Volume Bull Buyers: Jeff Holdgraf, Spragueville, IA; Jeff Voss, Morrison, IL; and Dan Hoffman, Forreston, IL.

Volume Female Buyer: Mark Mahmens, Clinton, IA

Comments: Also selling were three Angus bulls at an average of \$3,033. The wind of the previous day abated and a pleasant day greeted buyers. Their largest crowd ever was on hand with several buyers taking multiple bulls. Their buy back program of calves sired by Wildberry bulls provides an excellent marketing outlet with the chance to capture valuable performance and carcass data.



Wildberry Farms had their largest crowd ever.



Bull sales are great places for old friends to meet (Gerald Schiller, Trevor Toland & Vern Schiller).

Drake Cattle Company Bull Sale

April 4, 2014 • Centerville, IA

No.	Category	Average
36	Simmental and SimInfluenced Bulls	\$3,563

Auctioneer: Jon Schaben, IA

Sale Manager: Eberspacher Enterprises (EE), MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Tom Rooney, AgriMedia, IA.

High-Selling Lots:

- \$9,500** — “Drake Rampage A12,” s. by Tess Black Rampage 71W, sold to Mike Roskamp, Sutter, IL.
- \$6,250** — “Drake Bull Z1,” s. by Drake In Command, sold to Durham Simmentals, Nelson, MO.

\$6,250 — “Drake Bull Z21,” s. by Drake Storm W100, sold to Hawkins Cattle Company, Centerville.

\$6,250 — “Drake Bull Z58,” s. by Drake In Command, sold to Mike Roskamp, Sutter, IL.

\$6,000 — “Flitsch Commander 10A,” s. by Drake In Command, sold to Baker’s Black Simmental, Atlanta, MO.

\$5,750 — “Drake Bull Z33,” s. by Drake In Command, sold to Werning Cattle Company, Emery, SD.

\$4,500 — “Drake Bull Z17,” s. by Drake Storm W100, sold to Robert and Billie Jo Hatton, Stoutsville, MO.

Comments: The sale took place at Appanoose County Livestock, Centerville. The Denny Drake Family offered 2-year-old, 18-month old and yearling Simmental and SimAngus™ bulls.

Bulls of the Bluegrass Sale

April 5, 2014 • Mt. Sterling, KY

No.	Category	Average
57	Bulls	\$4,187

Auctioneer: Jered Shipman, TX

Sale Manager: DP Sales, KY

Sale Staff: Thomas Carper and Gene Steiner

Sale Consultant: Dalton Lundy

ASA Representative: Andee Marston

High-Selling Lots:

- \$9,250** — “Mr. MLH Waypoint 877A,” s. by JF Milestone, cons. by Maple Leaf Farm, sold to KenCo Cattle Co., TN.
- \$7,200** — “Swain Systems,” s. by Mr. NLC Upgrade, cons. by Swain Select Simmental, sold to William Davidson, KY.
- \$5,900** — “Welsh 812Z,” s. by Welsh Dew It Right, cons. by Welsh Simmentals, sold to Forrest Grove Farm, TN.
- \$5,700** — “Welsh 11Z,” s. by Welsh Dew It Right, cons. by Welsh Simmental, sold to Summerville Family Farms, GA.
- \$5,400** — “WHF Pride A103,” s. by JF American Pride, cons. by Wayward Hill Farm, sold to CR Simbrah, MS.
- \$5,100** — “TNGL Southern Gentleman,” s. by JF Shock and Awe, cons. by Tingle Farms, sold to Cris-Co Farms, TN.
- \$5,000** — “TNGL Nobleman A561,” s. by JF American Pride, cons. by Tingle Farms, sold to Gateway Genetics, NE.
- \$5,000** — “MMF Z14,” s. by FBFS Warsaw, cons. by Misty Meadows Farm, sold to Summerville Family Farm, GA.
- \$5,000** — “RP-MP Milestone 037Z,” s. by JF Milestone, cons. by Rocking P Livestock, sold to Terry Hamburger, OK.

Comments: Bulls sold into 10 states including GA, IN, KY, MS, NC, NE, OH, OK, TN and VA. ♦

SimAngus™ HT

This unique composite utilizes the top British (Angus and/or Red Angus) breed(s) and the top Continental breed (Simmental) for nearly every major performance category (USDA MARC Report No. 22).



- ◆ Maintains heat tolerance, parasite resistance, and longevity offered by *Bos indicus* influenced cattle.
- ◆ This crossbreeding system combines an ideal balance of maternal traits, carcass traits and the ability for these types of cattle to function in extreme heat climates.

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Sire Source Valuable Tool

Sire Source, a publication produced by ASA Publication staff has gained great traction in the world of advertising and promotion of superior beef cattle genetics. The six-year-old publication is widely respected as an effective vehicle for helping progressive seedstock producers reach prospective buyers.

The most recent edition, distributed with the April issue of *the Register*, included 98 bulls — Simmental, SimAngus™, Simbrah and even two Angus. By comparison, there were 62 bulls listed in the 2013 edition, 59 in 2012 and 52 in 2011, clearly illustrating the increased popularity of this promotional tool.

In addition to distribution to all ASA members and paid subscribers through *the Register*, Sire Source also receives heavy exposure at trade shows, field days and sales throughout the nation and is posted on ASA's website for yearlong accessibility for potential customers. Throughout the year, the Sire Source stays current with the on-line Sire Source, where you can display your photos and videos on-line; link to your website; update your on-line listing anytime. Bull photos are attached to the official animal record in the ASA Herdbook; you bull will be featured in an eBlast during the year. This on-line version has steadily increased the popularity of the print version.



www.simmental.org/siresource

Sire Source users favor the standard format utilized in displaying listed bulls, which allows potential buyers to compare “apples to apples,” as every animal is presented in exactly the same format with information laid out on each page in identical fashion.



Gordon Hodges

ASA Trustee Gordon Hodges, who serves as Genetic and Marketing Manager for Gibbs Farms, Ranburne, Alabama, is sold on the concept. “Once the ad is designed, other options, such as e-blasts and additional advertising in *the Register*, *SimTalk* or any other magazine, can be easily placed since they are camera-

ready and eliminating the need for designing a new ad,” he said.

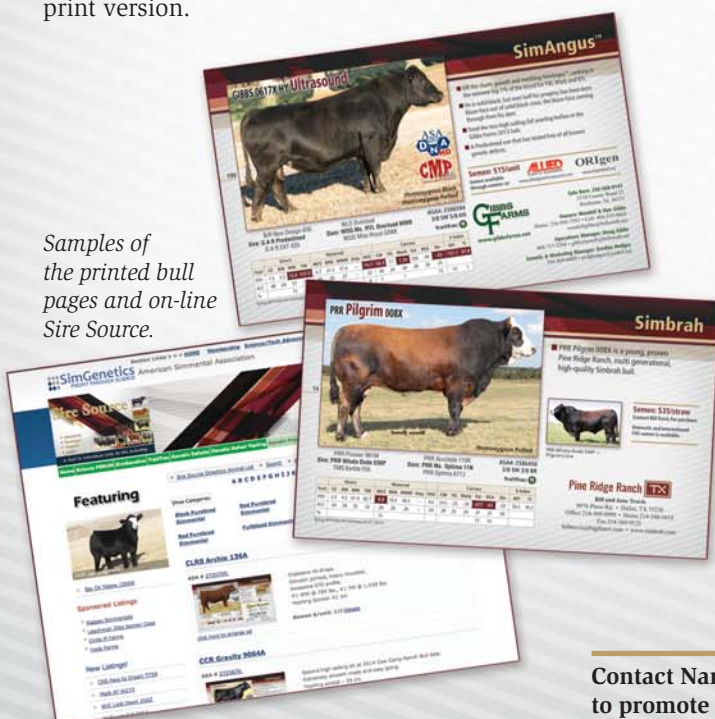
“The Sire Source is effective, efficient and has a long shelf life,” said Simbrah breeder Bill Travis, owner of Pine Ridge Ranch, Athens, Texas. “Not only does it have broad beef industry distribution and appeal, but I’ve found it to be a home base for seedstock producers.”



Bill Travis

“It makes no difference how good your bulls might be, if you don’t advertise, you will have a hard time selling genetics,” Hodges concluded. “The best way to add value to progeny is by promoting the sire from generation to generation. We have found that the Sire Source can be a most valuable tool in our marketing effort.” ♦

Samples of the printed bull pages and on-line Sire Source.



Contact Nancy Chesterfield at 406-587-2778 or nchesterfield@simmgene.com to promote your bull(s) in the on-line version of Sire Source.

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 - Amanda Gentry MO
 - Bill Cooper MO
 - Brad Peterson TN
 - Brazel Farms LLC MO
 - Brittney Eagleburger MO
 - Bruffett Simmentals MO
 - Circle M Farms TX
 - Classic Simmental WV
 - Core Farms IA
 - Coyote Farms AR
 - Eddie Rogers MO
 - Edwards Cattle Co. IL
 - Elizabeth Smith IL
 - Fischer Farms MO
 - Foster Brothers Farms TX
 - Seale's Cattle TX
 - Frank Schrader MO
 - Gerdes Show Cattle IA
 - Gonsior Simmental NE
 - Greg Landis MO
 - Gunn Simmentals TX
 - HBE Simmentals MO
 - Heading Simmental MO
 - Helm Farms MO
 - Ledger Livestock IA
 - Lone Tree Simmentals IA
 - Mahlon Richburg AL
 - Maple Leaf Holdings KY
 - Mark Veshlage IN
 - Marple Brothers KS
 - Marty Winkler OH
 - Owen Brothers Cattle Co MO
 - Paradeis Cattle Co MO
 - Ralph Rennison Jr MO
 - Richard Gunlock MO
 - Rodney McAnearl TX
 - RS&T Simmentals MO
 - Shipwreck Cattle Co TX
 - Shoal Creek Land & Livestock MO
 - Teroma Cattle Company MO
 - Terry Ohlde KS
 - Three Child Farms MO
 - Trey Jass IA
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THE CIRCUIT

◆ ◆ ◆ ◆ ◆ FSFF International Fullblood Simmental Show

The Challenge Cup

Date: November 11, 2013
Judge: Jim Bloomberg,
Berwick, IL



Grand Champion Female
"Little Creek Zuri 515Z," s. by
Little Creek Xpress 840X, exh. by
Bailey Carper, Boonsboro, MD.

**Reserve Grand
Champion Female**
"FGAF MA Cherie 907Z,"
s. by Champs Trilogy, exh. by
Josh Kerrigan, Plympton, WY.



**Grand Champion
Bred and Owned**
"VPS Holly 11A," s. by
Bar 5 SA Hero 823M, exh. by
Hannah Carper, Boonsboro, MD.

The Pinnacle

Date: November 19, 2013
Judge: Bill Biglieni,
Douglas, MB

Females

Junior Champion
"MVF P SA Daniella A9D," s. by
Eldandi 907H, exh. by Maxey
Valley Farm, Morning View, KY.
2/63/84/5.6/59/-.30/-.32/50/50



Reserve Junior Champion
"MJ Gwen," s. by Dora Lee's
Enclave FF45W, exh. by M&J
Farms, Attica, IN.
4.6/61/82/8.2/64/-.23/-.07/75/56

Intermediate Champion
"MVF P SA Azalea Z28Z," s. by
WLSF Abraham, exh. by Maxey
Valley Farm, Morning View, KY.
7.4/59/83/-.9/56/-.24/63/53

Reserve Intermediate Champion
"Little Creek Zuri 515Z," s. by Little
Creek Xpress 840X, exh. by Little
Creek Farm LLC, Starkville, MS.
3.3/73/102/6.3/71/-.24/0.0/79/63



**Grand Champion
and Senior Champion**
"FGAF Ma Cherie 907Z,"
s. by Champ's Trilogy, exh. by
Ferme Gagnon, Cheneville, QB.
-1.4/76/101/3.1/73/-.26/-./-



**Reserve Grand Champion
and Reserve Senior Champion**
FGAF Kananaskis 947Z," s. by
Double Bar D Spitfire 20X, exh. by
Ferme Gagnon, Cheneville, QB.
2.8/77/114/7/71/-.25/-./-

Cow/Calf Pairs (Dam's EPDs are listed on top)



**Grand Champion and Pinnacle
Award Supreme Champion
(Chosen from GC Female,
GC Bull and GC Cow/Calf)**
"MVF SA Elatia 416Y," s. by Bar 5
SA Eltorro 814S, Calf, "MVF SA
Abriella 416A," s. by WLSF Abra-
ham, exh. by Maxey Valley Farm,
Morning View, KY.
5.2/60/74/1.8/61/-.19/-.21/69/51
7.8/61/85/-1.1/57/-.14/-.21/72/49

Editor's Note: This report was
carried in the February 14 issue
of the Register. At that time,
photos were unavailable. It is
repeated here with photos,
and original (2013) EPDs.



Reserve Grand Champion
"MVF P SA Exzanna 449X," s. by
Bar 5 P SA Expert 826M, Calf,
"MVF P SA Daniella A9D," s. by
Eldandi 907H, exh. by Maxey
Valley Farm, Morning View, KY.
1.2/65/82/1.2/64/-.29/-.19/49/54
2/63/84/5.6/59/-.30/-.32/50/50

Bulls

Junior Champion
"DLO Kane A4," s. by BHR Gerik
P709E, exh. by Peach Creek
Ranch, Granger, TX.
4/58/81/8.3/53/-.21/-.10/68/51

Reserve Junior Champion
"FAO Abel Z2," s. by BHR Sir
Dillan SA P693E, exh. by Faith
Onstot, Granger, TX.
5.9/60/82/8.8/59/-.29/-.12/71/54



**Grand Champion
and Intermediate Champion**
"MJ Charlie," s. by Dora Lee's
Enclave FF45W, exh. by M&J
Farms, Attica, IN.
3.3/72/99/5.5/71/-.17/-.07/74/63



**Reserve Grand Champion and
Reserve Intermediate Champion**
"FGAF Epic Meal 948Z," s. by
Champ's Trilogy, exh. by Ferme
Gagnon, Cheneville, QB.
2.1/87/130/5.9/82/-.29/-./-

Groups

Get-of-Sire
"Double Bar D Spitfire 20X," exh.
by Ferme Gagnon, Cheneville, QB.

Produce of Dam
"JB CDN Kananaskis 4019," exh.
by Ferme Gagnon, Cheneville, QB.

Breeder's Herd
Ferme Gagnon, Cheneville, QB.



**Premier Breeder
and Premier Exhibitor**
Ferme Gagnon, Cheneville, QB.

The Fleck Effect

Date: November 19, 2013
Judge: Bill Biglieni,
Douglas, MB



Grand Champion Female
"JL Chance's Sunny 292," s. by
ASR Second Chance W928, exh.
by Bailey Carper, Boonsboro, MD.
13.2/60/83/12.6/59/-.37/.02/113/65

**Reserve Grand
Champion Female**
**"PRR Allison 116A," s. by JE
Winslow J03W, exh. by Faith
Onstot, Granger, TX.
2/64/92/9.4/61/-.29/-.11/75/50



Grand Champion Bull
"Double L's Anthony," s. by
Double L's Bubba, exh. by Double
L Farms, Wellington, KY.
2.4/57/75/9.3/64/-.27/-.07/75/54

Reserve Grand Champion Bull
**"Patrick Corn C32A," s. by
Yukon Cornelius C84X,
exh. by Cornelius Farms LLC,
Mattawan, MI.
8.8/61/84/8.9/56/-.24/0.0/105/60
*indicates a percentage Simmental entry

Groups

Premier Breeder
William Travis, Dallas, TX

Premier Exhibitor
Peach Creek Ranch, Granger, TX

Houston Livestock Show and Rodeo

Open Show

Date: March 5, 2014
Location: Houston
Judge: Craig Sand, Perkins, OK

Simmental Females

Calf Champion

"MM Shanook," s. by Houston X01, exh. by Double M Simmentals, Grand Saline, TX.

Reserve Calf Champion

"CMFM Burn Baby," s. by SVF Steel Force S701, exh. by Circle M Farms, Rockwall, TX.



Reserve Grand Champion and Junior Champion

"FBC Ms. Tanqueray," s. by SVF Steel Force, exh. by Circle M Farms, Rockwall, TX.

Reserve Junior Champion

"RS&T Sally's Right On," s. by SVF/NJC Built Right N48, exh. by Lindsey Ives, Riesel, TX.



Grand Champion and Intermediate Champion

"TNGL Hope'n and Dreamin'," s. by CNS Pays To Dream, exh. by Circle M Farms, Rockwall, TX.

Reserve Intermediate Champion

"MM Miss Jazzy," s. by Flying B Cut Above, exh. by Double M Simmentals, Grand Saline, TX.

Senior Champion

"JE YIP J23Y," s. by BAR 5 P SA Evolution 418S, exh. by Brandi Fruge, Bell City, LA.

Reserve Senior Champion

"Dakota's Mini Belle," s. by Hot Fudge Dakota, exh. by Cassandra Fritch, Cypress, TX.

Bulls



Reserve Grand Champion and Calf Champion

"Smith Fierce N Black," s. by Flying B Cut Above, exh. by Smith Genetics, Giddings, TX.

Reserve Calf Champion

"PMS/SCE Top Grade A269," s. by Mr. NLC Upgrade U8676, exh. by IMM, Inc., Rome, GA.



Grand Champion and Junior Champion

"HPF Duracell Z952," s. by HTP/SVP Duracell, exh. by Circle M Farms, Rockwall, TX.

Intermediate Champion

"MM Big Al," s. by SS Ebony's Grandmaster, exh. by Double M Simmentals, Grand Saline, TX.

Reserve Intermediate Champion

"CMFM Milemarker," s. by JF Milestone, exh. by Circle M Farms, Rockwall, TX.

Senior Champion

"SCE Blackout Y901," s. by CNS Dream On L186, exh. by Circle M Farms, Rockwall, TX.

Groups

Get-of-Sire

Exh. by IMM Inc., Rome, GA.

Best Three Head

Exh. by IMM Inc., Rome, GA.

Simbrah Females



Reserve Grand Champion and Calf Champion

"RFI Lady Charm 33A," s. by Smith Specialist, exh. by Smith Genetics, Giddings, TX.

Reserve Calf Champion

"RFI Top Duchess 378A," s. by NF Smith Sargeant, exh. by Smith Genetics, Giddings, TX.

Junior Champion

"Hagan Maiden 07Z," s. by Hagan Smith Hazard 51X, exh. by Hagan Cattle Co., Yoakum, TX.

Reserve Junior Champion

"LMC BBS Jenna 5Z/11," s. by 6G/LMC Rajin Cajun W908, exh. by Peach Creek Ranch, Granger, TX.

Intermediate Champion

"LMC Redream 5Z/171," s. by LMC Rhino 5W/367, exh. by Baring Cattle Co., Elmendorf, TX.

Reserve Intermediate Champion

"LMC MM Red Velvet 102Z," s. by LMC Rhino 5W/367, exh. by MM Ranch, Rosharon, TX.



Grand Champion and Senior Champion

"Smith Wentz Diamond Diva," s. by Smith Nu Wave II, exh. by Smith Genetics, Giddings, TX.

Reserve Senior Champion

"RFI Miss Debutante," s. by Smith NF Simply Great, exh. by Smith Genetics, Giddings, TX.

Bulls



Grand Champion and Calf Champion

"Hagan Arapaho 550A," s. by LMC EF JW Black 3N 225, exh. by Hagan Cattle Co., Yoakum, TX.

Reserve Calf Champion

"Smith RFI Gangster," s. by Smith Satisfies, exh. by Smith Genetics, Giddings, TX.



Reserve Grand Champion and Junior Champion

"RFI Real Deal," s. by Smith Evan, exh. by Smith Genetics, Giddings, TX.

Reserve Junior Champion

"LMC Gold Medal 5Z/75," s. by LMC Rhino 5W/367, exh. by La Muñeca Cattle Co., Linn, TX.

Intermediate Champion

"Smith Wentz O Max," s. by Smith Nu Approach, exh. by Haydon Guidry, Lake Charles, LA.

Groups

Get-of-Sire

"LMC EF JW Black 3N/225," exh. by La Muñeca Cattle Co., Linn, TX.

Best Three Head-Class II

Exh. by Smith Genetics, Giddings, TX.

Best Three Head- Simbrah

Exh. by La Muñeca Cattle Co., Linn, TX.

Produce of Dam

Exh. by La Muñeca Cattle Co., Linn, TX.

Junior Breeding Heifer Show

Date: March 15-16, 2014
Judge: Jason Rowntree, Mason, MI (Simmental); Gerald Young, Katy, TX (Simbrah)

Simmental



Reserve Champion Heifer of Show and Calf Champion

"FBFS A Gin Fizz 102A," s. by K-Ler Make It Rain, exh. by Ethan Wood, Joaquin, TX.

Reserve Calf Champion

"HOC Adele A 10," s. by Mr. Hoc Broker, exh. by Emma Berry, Canton, TX.

(Continued on page 66)

Thank you

to all the 2013

Pinnacle Auction Donors and Purchasers!

Your generous donations are greatly appreciated and made for a wonderfully successful 2013 Summit Conference.



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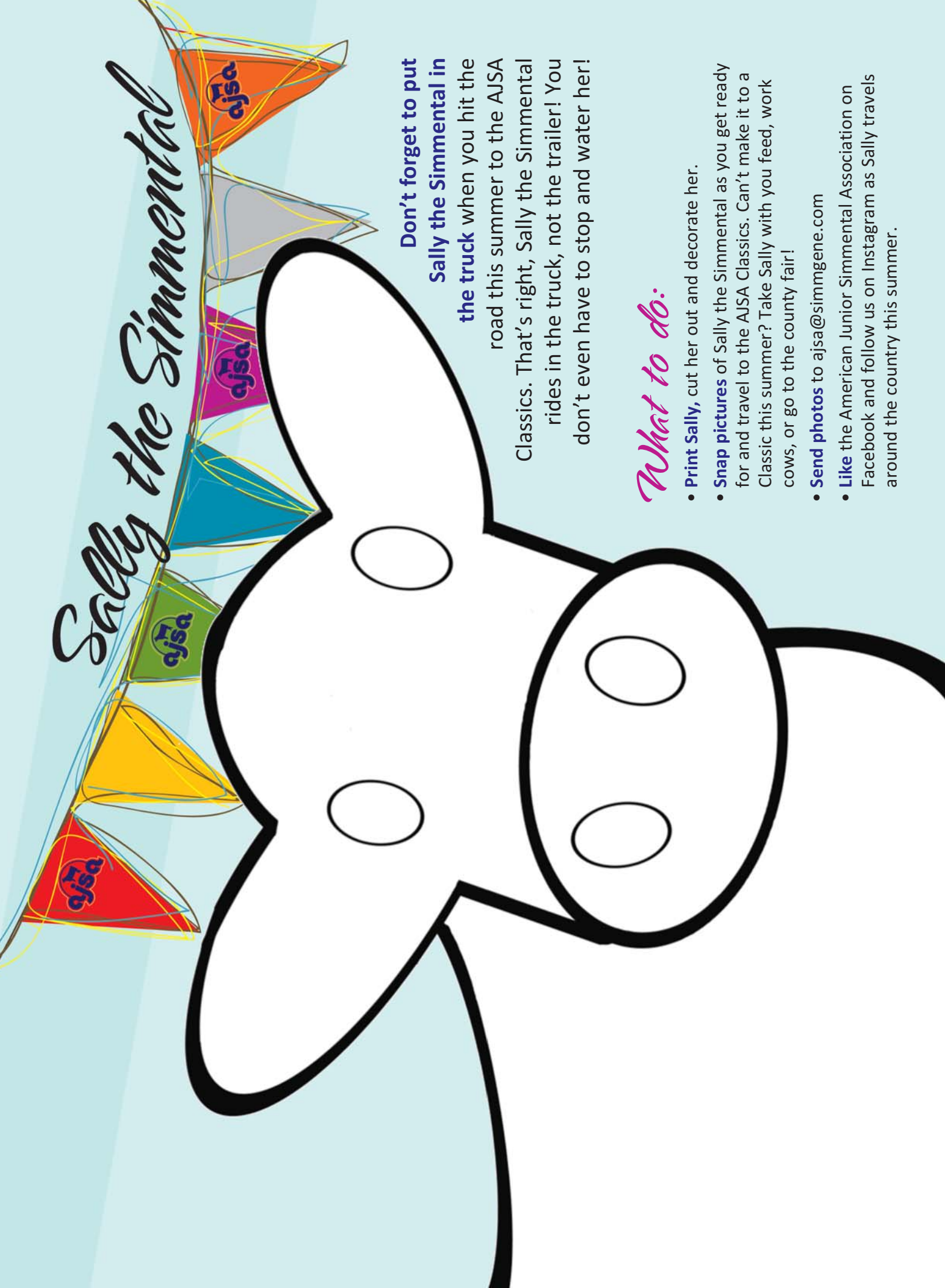
NE Simmental



Special thanks to:
DP Sales and Jered Shipman

Join us once again Saturday, July 19 at the 2014 Junior National Classic Banquet for the Pinnacle to purchase elite semen and embryos! 2014 Pinnacle Sale catalog available at www.juniorsimmental.org on June 15.

Sally the Simmental



Don't forget to put Sally the Simmental in the truck when you hit the road this summer to the AJSA Classics. That's right, Sally the Simmental rides in the truck, not the trailer! You don't even have to stop and water her!

What to do:

- **Print Sally**, cut her out and decorate her.
- **Snap pictures** of Sally the Simmental as you get ready for and travel to the AJSA Classics. Can't make it to a Classic this summer? Take Sally with you feed, work cows, or go to the county fair!
- **Send photos** to ajsa@simmgene.com
- **Like** the American Junior Simmental Association on Facebook and follow us on Instagram as Sally travels around the country this summer.

THE CIRCUIT

Houston Show (Continued)

Junior Champion

"JSSC Zazu 069Z," s. by JSSC Wide Body 090W, exh. by Jodi Blount, Center, TX.

Reserve Junior Champion

"MM Miss Jazzy," s. by Flying B Cut Above, exh. by Elizabeth Jayne and Thomas Ellie, Grand Saline, TX.



Champion Heifer of Show and Senior Champion

"TCCC Angelina," s. by CLRWTR Shock Force W94C, exh. by Colton Franks, Emory, TX.

Reserve Senior Champion

"HOC/SWC Dream Right," s. by Welsh's Dew It Right 067T, exh. by Presley Martin, Canton, TX.

Simbrah

Calf Champion

"Hagan Ginger 50A," s. by LMC EF JW Black 3N/225, exh. by Miranda Skaggs, Bryan, TX.

Reserve Calf Champion

"Hagan Mac Attack," s. by LMC Shotgun, exh. by McClaine Pawelek, Floresville, TX.



Reserve Champion Heifer of Show and Junior Champion

"LMC DayDream 5Z/173," s. by LMC Rhino 5W/367, exh. by Micah Perkins, Chireno, TX.

Reserve Junior Champion

"Smith RFI Hidden Jewel," s. by Smith RFI Sure Glow, exh. by Kaleb Fontenot, Cypress, TX.



Champion Heifer of Show and Senior Champion

"Smith Wentz CRC Keepsake," s. by Smith Nu Wave II, exh. by Calbe Rodenbeck, Brenham, TX.

Reserve Senior Champion

"FREEDOM," s. by Iron Man, exh. by Cassidy Fuchs, Brenham, TX.

Junior Market Steer Show

Date: March 19, 2014

Judge: Dr. Scott Schaake, Manhattan, KS

Simmental



Champion Steer of Show

Exh. by Christopher Dunn, Center, TX.



Reserve Champion Steer of Show

Exh. by Kyle Fetsch, Hereford, TX.

Simbrah



Champion Steer of Show

Exh. by Mason Koepp, LaVernia, TX.



Reserve Champion Steer of Show

Exh. by Elli Diehl, Tolar, TX.

Ohio Beef Expo

Date: March 16, 2014

Location: Columbus

Judges: Randy Perry,

Prather, CA

(Breeding Heifers);

Jack Ward,

Plattsburg, MO

(Market Animals)

Breeding Heifers

Champion Purebred Simmental

Exh. by Meghan Reed, Sandusky County.

Reserve Champion Purebred Simmental

Exh. by Ali Muir, Auglaize County.

Champion Percentage Simmental

Exh. by Jonathan Barrett, Meigs County.

Reserve Champion Percentage Simmental

Exh. by Amber Shoemaker, Stark County.

Market Animals

Champion Simmental

Exh. by Anne Thompson, Clinton County.

Reserve Champion Simmental

Exh. by Kaitlyn Thompson, Miami County.

Steers

Champion Simmental

Exh. by Anne Thompson, Clinton County

Reserve Champion Simmental

Exh. by Kaitlyn Thompson, Miami County.

LMC \$ellabration Jackpot and Show

Date: March 28-29, 2014

Location: Linn, TX

Judges: Joelynn Rathmann, Brenham (Jackpot Showmanship);

Stuart Watkins, Austin (Jackpot Cattle Show); Stuart

Watkins, Austin (Sellabration Showmanship) and

Joe Rathmann, Brenham (Sellabration Cattle Show)

Jackpot Showmanship Show

Elementary and Junior High School Division Winners

1st — Dawson Raub

2nd — Matthew Salinas

3rd — McKenna Tschirhart

4th — Amelia Stavinoaha

5th — Kaitlynn Martinez



Elementary and Junior High School Division Winners

Beyond the Bounds of Print

tReg

www.simmgene.com/tReg

High-School Division Winners

- 1st — Hope Onstot
- 2nd — Tanner Feldhoff
- 3rd — Katilyn Davlin
- 4th — Faith Onstot
- 5th — Jane Hunt



High School Division Winners



LMC Sellabration with Sponsors

LMC Sellabration Sponsors are 6G Ranch in Rock Island, Texas, La Escoba Cattle Company in Edinburg, Texas, La Negra Cattle Company in Edinburg, Texas, BETM Ranch in Castroville, Texas, England Cattle Company in Mercedes, Texas, Lontina Ranch in San Antonio, Texas, Smith Farms in Denton, Texas, KF Livestock in Burton, Texas, La Muñeca Cattle Company in Linn, Texas, La Reina Ranch of Poolville, Texas, Boening Bros. Simbrah in Floresville, Texas, Flores-Raub Cattle Company in Linn, Texas, KJ Cattle Company in Edinburg, Texas, Santa Esmeralda Ranch in Linn, Texas, the J.L. "Pepe" Guerra Family in Linn, Texas and Brushy Creek Brahman Center in Elgin, Texas. The \$20,000 in awards and premiums was sponsored by these generous sponsors and the show entry fees.



LMC Sellabration Showmanship Champions

**Jackpot Cattle Show
All Other Breeds**



Grand Champion Bull
Simbrah, s. by LN Cosmo,
exh. by Brody Hill.



Grand Champion Female
Simbrahvieh, S. by LMC LF
Goliath, exh. by Kaitlyn Davlin.

Reserve Grand Champion Female
Simbrahvieh, s. by LMC LF
Braveheart, exh. by Tristan Chapa.

Simbrah



Grand Champion Female
S. by 6G/LMC Rajin Cajun,
exh. by Hope Onstot.

Reserve Grand Champion Female
S. by LMC Rhino,
exh. by Dawson Raub.

**Sellabration
Showmanship Show**

8-9 Year-Old Division

- 1. Angelia Carlos

10-11 Year-Old Division

- 1. Robert Stavinoha
- 2. Natalie Martinez

12-13 Year-Old Division

- 1. Andres Villanueva
- 2. Matthew Salinas

14-15 Year-Old Division

- 1. Josh Evans (Reserve Supreme
Champion Showman)
- 2. Victor Moreno

16-17 Year-Old Division

- 1. Tristan Chapa (Supreme
Champion Showman)
- 2. Adriana de los Santos

**Sellabration
Cattle Show
All Other Breeds**



Grand Champion Bull
Simbrah, s. by LN LMC Dream
Up, exh. by John Rodriguez.

Reserve Grand Champion Bull
Simbrah, s. by LN Cosmo, exh. by
Brody Hill.



Grand Champion Female
Simbrahvieh, s. by LMC LF Goliath,
exh. by Kaitlyn Davlin.

**Reserve Grand Champion
Female**

Simbrahvieh, s. by LMC LF Brave-
heart, exh. by Tristan Chapa.

Simbrah

Calf Champion
S. by JMC Liberty,
exh. by Andres Villanueva.

Reserve Calf Champion
S. by LMC ATZ Dr. Feel Good,
exh. by Victoria Villanueva.

**Reserve Grand Champion
and Junior Champion**
S. by LMC Rhino,
exh. by Dawson Raub.

Reserve Junior Champion
S. by 6G/LMC Rajin Cajun,
exh. by Josh Evans.



**Grand Champion
and Senior Champion**
S. by 6G/LMC Rajin Cajun,
exh. by Hope Onstot.

Reserve Senior Champion
S. by 6G/LMC Rajin Cajun,
exh. by Olivia Vela. ♦

NEW MEMBERS

ALABAMA

Hidden Creek Simmental
3750 CR 68
Dothan, AL 36305

Liberty Farms
814 Liberty Rd
Danville, AL 35619

CALIFORNIA

Greg Nicholas
7236 Thousand Oaks Rd
Lincoln, CA 95648

GEORGIA

Alan Cravey
1612 Bethel Church Rd
Omega, GA 31775

Awn Farms
134 Lakeshore Dr S
Ivey, GA 31031

Carey Farms
2761 Apalachee Rd
Madison, GA 30650

IDAHO

Jamie Wynsma
391 Day Break Rd
Bonners Ferry, ID 83805

ILLINOIS

Alan Edwards Family
23105 N 1150th Rd
Adair, IL 61411

Indian Creek Simangus
3982 E 1925th Rd
Sheridan, IL 60551

Larry Lomax
448 Knox Rd 550E
Abingdon, IL 61410

INDIANA

AJ Lewis
1660 W Mud Creek Rd
Covington, IN 47932

Hidden Creek Cattle
659 W Water Tower Rd
Salem, IN 47167

Randall G Timberman
1121 W Cr 800N
Brazil, IN 47834

Ty-Brandy-Bailey Jester
8291 W St Rd 1
Farmland, IN 47340

IOWA

Matt Lautner
33427 Old Portland Ln
Adel, IA 50003

Siela Cattle
5758 22nd Ave Dr
Vinton, IA 52349

KENTUCKY

Mellenkamp Farms
4006 Impasse Lane
Maysville, KY 41056

MICHIGAN

Kruger Land Holding
7247 Knight Rd
Muir, MI 48860

MINNESOTA

Roberts Ranch
588 Old Trail Rd
Hinckley, MN 55037

Root River Livestock
29486 High Rd
Fountain, MN 55935

MISSISSIPPI

5D Farms
5128 Dixon Rd
Liberty, MS 39645

Contrasting Acres
25021 Yellow Bluff Rd
Lucedale, MS 39452

Piave Simmental
224 Sam Swindle Dr
Richton, MS 39476

MISSOURI

Tori Twidwell
HC 64 Box 4770
Marble Hill, MO 63764

MONTANA

K J Fauth
7704 Buckskin Drive
Shepherd, MT 59079

NEBRASKA

Buehler Cattle Co
Box 112 230 9th St
Adams, NE 68301

De Jonge Cattle
63262 715 Rd
Humboldt, NE 68376

NEW YORK

Fern-Hill Farm LLC
4349 Cole St
Madison, NY 13402

Yontz Road Simmentals
28 Yantz Rd.
Barton, NY 13734

NORTH CAROLINA

River Run Farm
2909 Joe Johnson Rd
Catawba, NC 28609

NORTH DAKOTA

Jesse Kalberer
12552 Hwy 1804 S
Bismarck, ND 58504

OKLAHOMA

Nelson Farms
223 CR 1350
Chickasha, OK 73018

**New Direction
Cattle Company LLC**
406 Pams Dr
Perkins, OK 74059

SOUTH DAKOTA

Keith Burgod
13375 361st Ave
Ipswich, SD 57451

TENNESSEE

Taylor Farms
10790 Warrensburg Rd
Midway, TN 37809

TEXAS

James Woodman
677 CR 6763
Dayton, TX 77535

Pearson Farms
1001 Morningside Circle
Denison, TX 75020

WASHINGTON

Armstrong Farms Inc
10101 Nunn St SW
Olympia, WA 98512

Windy Hill Ranch
5632 Guide Meridian
Bellingham, WA 98226

WEST VIRGINIA

Jennifer Latimer-Beliveau
597 Morton Lane
Colliers, WV 26035 ♦

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	0.26	0.44	0.38	0.42	0.17	0.18	0.24	0.12	0.34	0.23	0.38	0.19	0.29		
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Spring 2014 ASA Sire Summary

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DNA Services

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HD and SNP (PV, AI Sire, Donor Dam)	\$90	Pulmonary Hypoplasia W/Anasarca (PHA)	\$25
Horned/Polled	\$50	Osteopetrosis (OS)	\$25
Arthrogryposis Multiplex (AM)	\$25	Coat Color	\$20
Neuropathic Hydrocephalus (NH)	\$25	PMel (Diluter)	\$20
Contractural Arachnodactyly (CA)	\$25		

Contact ASA For Testing Kit

Fall 2014 THE Enrollment

If you miss the Deadline (June 15) . . . every animal on your preliminary inventory will be enrolled for \$16 each.

	Fall THE Submitted by	Option A (TR)	Option B (SR)	Option C
Enrollment submitted by member	June 15	\$15	\$0	\$7.50
See Late-Enrollment if after June 15	*Late-Enrollment			

*Late-Enrollment

If you miss the June 15 deadline and were enrolled for Fall 2013: All of your dams on the preliminary inventory generated by ASA will be enrolled in Option A at \$16.00 each.

Members will have until August 1, to make adjustments to their inventory (the same way as enrolling) including a choice to change from Option A to Option B or C. (THE fees will be adjusted if you change to Option B or C within the 30 days).

Note: If adjustments are not made by August 1, your preliminary inventory will be accepted as is (including enrolled in Option A, regardless of previous year's option). There is a \$1.00 late-enrollment fee that will not be refunded.

Re-Enrollment

Would you like to re-join the Total Herd Enrollment program?

\$35/per animal (up to \$350) plus enrollment fees.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season.

Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees.

Non-THE registration fees will apply to the season(s) when a member did not participate in THE.

American Simmental Association Fees

Membership Initiation Fee:

Adult Membership Initiation Fee	\$160
Junior Membership Initiation Fee	\$50
Prefix Registration	\$10

Annual Service Fee (ASF):

Single Membership	\$110
Multiple Memberships at the same address	\$160
Junior Membership	\$50

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing (not including shipping or mailing)	\$25
Corrections	\$5

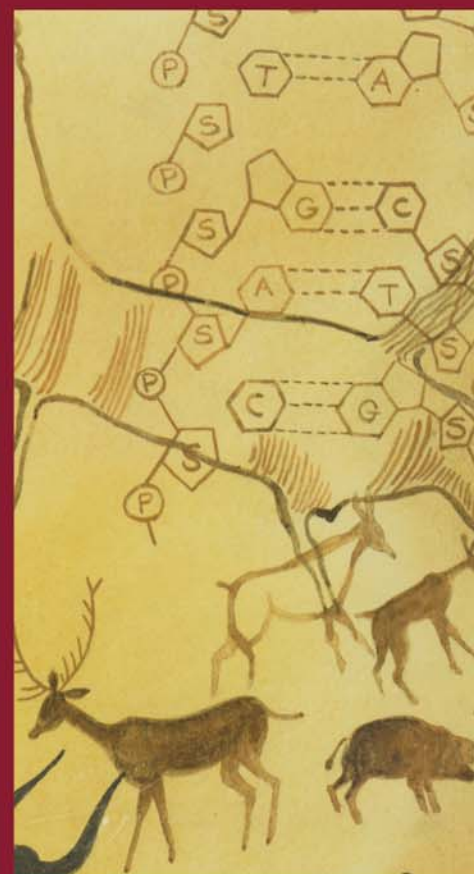
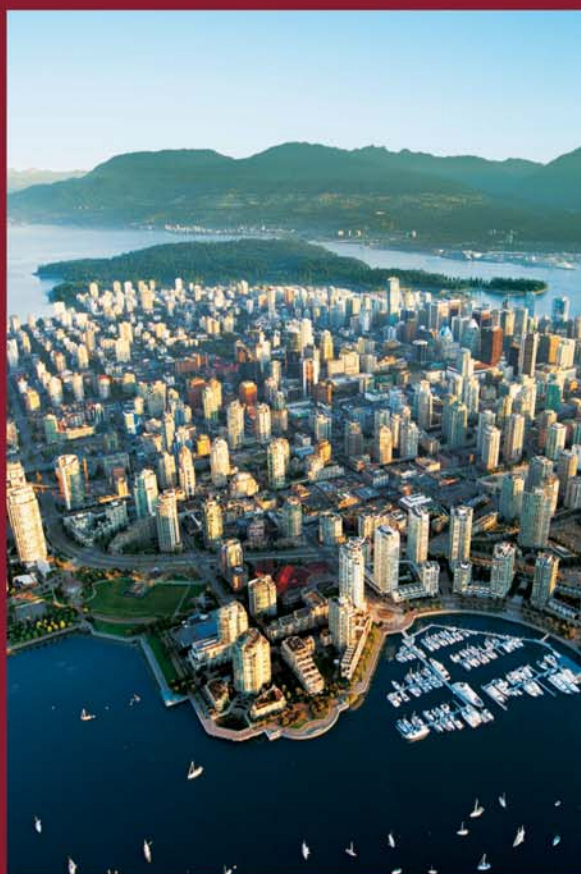
Registration Foreign/Foundation Fees:

Register Foreign/Foundation Cow	\$17
Register Foreign/Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62

10th World Congress on Genetics Applied to Livestock Production



Vancouver, British Columbia. Aug. 17 to 22, 2014

This is the premier conference for researchers and professionals involved in genetic improvement of livestock.

Join 1,500 delegates for this cutting-edge program. Experts will share the latest research on topics like disease resistance, selection for harsh environments, feed intake and efficiency.

Networking opportunities include the Congress Gala Dinner and an evening at the Vancouver Aquarium. Enjoy a great meeting in a beautiful city.

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DATE BOOK

MAY 2014						
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JUNE 2014						
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MAY

- 10 Carolina's "Full House" Multi-Breed Female Sale — Clemson, SC
- 17 20th Annual BHR's Designer's Classic — Granbury, TX (pg. 42)
- 20-21 Clover Valley Simmentals' Online Semen and Embryo Sale (livestock360.com) — Ramsey, IN (pg. 13)
- 24 7P Ranch Mature Cowherd Dispersal Sale — Tyler, TX (pg. 5)

JUNE

- 18-21 AJSA North Central Regional — Hutchinson, KS
- 18-21 BIF Symposium — Lincoln, NE
- 19-21 AJSA Eastern Regional — Winston Salem, NC
- 26-28 AJSA Western Regional — Bozeman, MT

JULY

- 13-19 AJSA National Classic, Louisville, KY
- 17-20 Simmental Breeder's Sweepstakes — Louisville, KY (pg. 1FC)
- 18 Summer Stakes Elite Heifer Sale — Louisville, KY
- 19 The Pinnacle Elite Embryo and Semen Auction — Louisville, KY (pg. 64)

AUGUST

- 2 Genetic Connection Sale — Cullman, GA
- 17-22 10th World Congress on Genetics Applied to Livestock Production — Vancouver, BC (pg. 71)
- 23 Georgia Generations of Value Sale — Colbert, GA

SEPTEMBER

- 6 NC Fall Harvest Sale — Union Grove, NC
- 13 Silver Towne Farms 28th Annual Production Sale — Winchester, IN (pg. 3)
- 14 Field of Dreams Production Sale — Hope IN
- 17 Bullseye Breeder's Angus Bull Sale — Oakdale, CA
- 20 KenCo Family Matters Sale — Auburn, KY
- 25 Beef Solutions Bull Sale — Lone, CA
- 27 Head of the Class Sale — Louisburg, KS

OCTOBER

- 4 Buckeye's Finest Sale — Belle Center, OH
- 5 The Harvest at Krieger Farms — Universal, IN (pg. 23)
- 8 40th Annual R.A. Brown Ranch Bull Sale — Throckmorton, TX
- 11 Belles of the Bluegrass — Mt. Sterling, KY
- 17 MN Beef Expo-White Satin on Ice — Minneapolis, MN
- 18 20th Annual New Direction Sale — Seward, NE
- 18 MN Beef Expo-All Breeds Sale — Minneapolis, MN
- 24 Buckles & Banners Sale — West Point, IA
- 25 7P Ranch Annual Fall Bull & Female Sale — Tyler, TX
- 25 Midwest Made and Friends Simmental Sale — Prairie City, IA
- 25 Flying H Genetics Fall Bull Sale — Lowry City, MO
- 26 Heartland Performance with Class Sale — Waverly, IA
- 26 The 2nd Annual Social Simmental Sale — Urbana, OH (pg. 17)

NOVEMBER

- 1 Irvine Ranch 10th Annual Production Sale — Manhattan, KS
- 1 JRW Farms' 2nd Annual "Fall Harvest" Private Treaty Bull Sale — Seminary, MS
- 1 Land of Lincoln Sale — Altamont, IL
- 2 Hawkeye Simmental Sale — Bloomfield, IA
- 7 NLC Simmental Female Production Sale — Wessington, SD
- 8 Gibbs Farms' 9th Annual Bull & Replacement Female Sale — Ranburne, AL
- 8 Moser Ranch 23rd Annual Production Sale — Wheaton, KS (pg. 35)
- 15 Timberland Cattle's Best-of-the-Black Angus & SimAngus™ Bull Sale — Vernon, AL
- 15 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 16 Hudson Pines Farm Living Legacy X Sale — Campbellsburg, KY (pg. BC)
- 17 North American Select Simmental Sale — Louisville, KY
- 22 Missouri Simmental Association's Fall Harvest Sale — Springfield, MO
- 22 Shenandoah's Shining Stars — Quicksburg, VA
- 23 North Central Simmental Fall Classic — Alden, IA
- 24 Rust Mountain View "Queens of the Pasture" Sale — Turtle Lake, ND

JULY 2014						
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SEPTEMBER 2014						
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NOVEMBER (CONT.)

- 28 Ruby Cattle Co. "Livin' The Dream" Production Sale — Murray, IA
- 29 Foxy Ladies Bred Heifer Sale — West Point, NE (pg. 25)
- 29 Genetic Perfection Sale — Fremont, NE (pg. 25)
- 29 Trennepohl Farms Right By Design Sale — Middletown, IN
- 30 Cow Time Sale — Wahoo, NE
- 30 Red Dirt Divas Female Sale — Marshall, OK (pg. 35)
- 30 The Chosen Few at Janssen Farms — Gilmore City, IA (pg. 31)

DECEMBER

- 6 J&C Simmentals Female Sale — West Point, NE (pg. 25)
- 6 Jewels of the Northland Sale — Clara City, MN
- 6 Montana's Choice Simmental Sale — Billings, MT
- 8 Dakota Made Production Sale — Salem, SD
- 13 3rd Annual Brush Country Bull Sale — Campbellton, TX (pg. 23)
- 13 Hartman Cattle Company's 19th Annual Customer Appreciation Sale — Tecumseh, NE
- 13 North Dakota Simmental Association's Showcase/Classic Sale — Mandan, ND
- 13 Pride of the Prairie Simmental Sale — Seymour, IL
- 14 Value By Design Female Sale — Anita, IA
- 20 Season Finale XII — Hillsboro, OH
- 20 South Dakota Simmental Source Sale — Worthing, SD

JANUARY 2015

- 12 Edge of the West Female Sale — Mandan, ND
- 17 SimMagic On Ice — Denver, CO
- 19 National Western "The One" Simmental Sale — Denver, CO
- 25 Triangle J Ranch Annual Production Sale — Miller, NE (pg. 25)
- 31 J&C Simmentals Annual Bull Sale — West Point, NE (pg. 25)

FEBRUARY

- 1 Trauernicht Simmental Nebraska Platinum Standard Bull Sale — Beatrice, NE
- 7 Olrichs/Felt Farms Bulls Sale — Norfolk, NE (pg. 25)
- 7 Prickly Pear Simmentals Made In Montana Sale — Helena, MT (pg. 27)
- 7 Ruby Cattle Co. & RS&T Simmental Performance Bull Sale — Lamoni, IA
- 8 Blue River Gang's 33rd Annual Simmental, SimAngus™ & Angus Production Sale — Rising City, NE
- 11 River Creek Farms 25th Annual Production Sale — Manhattan, KS (pg. 35)
- 11 Werning Cattle Co. Production Sale — Emery, SD
- 12 Hart Simmental Beef Builder Bull Sale — Frederick, SD
- 13 TNT Simmentals' 30th Annual "Genetic Explosion" Sale — Almont, ND
- 14 Grass-Lunning Bulls-Eye Bonanza Sale — LeRoy, MN
- 16 Bulls of the Big Sky — Billings, MT (pg. 27)
- 20 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 27)
- 21 Ellingson Simmentals' Annual Production Sale — Rugby, ND (pg. 27)
- 21 Kappes Simmental Production Sale — Aberdeen, SD
- 27 Cow Camp Ranch Spring Bull Sale — Lost Springs, KS (pg. 35)
- 28 42nd Anniversary MN State Simmental Sale — Rochester, MN

MARCH

- 6 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 6)
- 7 Trinity Farms Generations of Excellence Sale — Ellensburg, WA (pg. 23)
- 7 Walsh Simmental Bull Sale — Hubbard, NE
- 11 "JF Scalebuster" Bull Sale — Dunlap, IA (pg. 31)
- 12 Cattleman's Kind Bull Sale — San Saba, TX
- 13 74-51 Red Dirt Bull Sale — Marshall, OK
- 13 Red Dirt Bull Sale, Marshall, OK (pg. 35)
- 14 Gonsior Simmental Production Sale — Fullerton, NE
- 20 3C Christensen Ranch/NLC Simmental Ranch Annual Production Sale — Wessington, SD
- 20 Sunflower Genetics Annual Production Sale — Maple Hill, KS (pg. 35)
- 21 Back to the Basic Sale, Fountain Run, KY
- 28 Dickinson Simmental Ranch 43rd Annual Production Sale — Gorham, KS (pg. 35)
- 28 Shoal Creek Land & Livestock "The Gathering" — Excelsior Springs, MO ◆



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The GATHERING

at SHOAL CREEK

THANK YOU

*Bidders & Buyers
at our big sale event!*

Our Sale on Saturday, March 29, 2014 was a success because of you! You are appreciated greatly!



- Gracie Englebrecht, MO
- Alan Weitkamp, MO
- Missouri Mafia, MO
- Shoal Creek Land & Cattle, MO
- V.A.B Farms, MO
- HBE Simmentals, MO
- Marx Cattle, MO
- Andrew Craven, MO
- Taylor Cattle Company LLC, MO
- Spalding Cattle Company, MO
- Ricky Schroff, MO
- DLB Farms, IL
- Ivie Dunlap Farms, IL
- Merry Meadows Simmentals, MO
- Mixer Family, IL
- McCracken Livestock, KS
- Jay Porter Cattle Company LLC, MO
- Brooks Simmentals, KS
- Wm Jennings, MO
- Hayden Fischer, MO
- Payton Kanoy, MO
- Schwantz Farms Beef, IL
- Heading Simmental, MO
- Darryl & Trudy Wentland, OR
- Owen Brothers Cattle Company, MO
- Sloup Simmentals, NE
- Sanders Ranch LLC, KS
- Crusader Simmental, NE
- Randy Anderson, MN
- Mark Angle, OK
- Patrick Karie, SD
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- Double R Cattle Company, MO



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Guest Breeders of The Gathering Sale:

RS&T Simmentals • Double R Cattle Co • Brooks Simmentals • Schaake Farms • Diamond D Simmentals • Dikeman Simmentals • Oval F Ranch • HBE Simmentals

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Denver is our WORK ZONE!



EPDs:
CE: 11 \$API: 124 \$TI: 70



Dam: URA Baby Doll



Granddam: Rockin Robin

LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Pays To Believe is the spectacular NAILE Champion Bull who was a stall favorite at the NWSS! He offers excellent structure with a great hoof and profile!



EPDs:
CE: 8 \$API: 120 \$TI: 65



Cinderella — \$92,000



KY Beef Expo Champion
Simmental Female — \$14,000

WS A Step Up X27

ASA#: 2568260
• Grandmaster x Macho
The calving ease sensation sweeping the nation.
Frame moderator.



EPDs:
CE: 11 \$API: 141 \$TI: 74



Dam: LLSF Eye Candy



Granddam: LLSF Cayenne

LLSF Addiction AY792

ASA#: 2762392 • Top Grade x Steel Force
Addiction is a sleek fronted baldy bull with awesome EPDs out of tremendous cow family!



EPDs:
CE: 12 \$API: 117 \$TI: 60



Reserve Champion NWSS Pen of Three
Bulls for GLS, all sired by New Direction.



New Direction bred at GLS, MN

GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline
New Direction is the homozygous polled, Dream On free, outcross pedigree sire that you can use with confidence to make sound, soggy, Sim-Influenced progeny! New Direction sired the "Power Simmy" selection at The One Sale a heifer brought in from Hilbrands Cattle Co. MN.



HILB Fashionista — \$10,000
New Direction daughter at The One Sale.



HILB Maverick — \$50,000
New Direction son at The One Sale



EPDs:
CE: 10 \$API: 127 \$TI: 81



\$30,000 Keepsake

LLSF Keep Up A179

ASA#: 2789126 • Upgrade x Trademark • BW: 72 lbs.
Keep Up is an exciting new outcross sire out of the grand champion bred and owned at the junior nationals in 2010. His dam, Keepsake, recently sold in The One Sale in Denver for \$30,000. Absolutely the best structurally-made Upgrade son to date . . . tons of flex, belly, hair . . . not to mention the softness in pasterns and smooth shoulder and big stout square hip. Look for (Keep Up) to enhance quality and performance to Dream On influenced females.



EPDs:
CE: 16 \$API: 158 \$TI: 85

Damien is a fantastic, calving ease prospect who'd we never imagine to own this much eye-appeal studying his pedigree. Genetic outliers with "look" are rare and we're wayyy excited about Damien!

Calving Ease
Outcross

Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man



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Card Uproar 49Y
By Mr. NLC Upgrade
EPDs: CE: 10 \$API: 129 \$TI: 77



SS/PRS Gunslinger 824X
By STF Shocking Dream SJ14
EPDs: CE: 15 \$API: 134 \$TI: 73



Tess Black Rampage 71W
By Wheatland Bull 786T
EPDs: CE: 14 \$API: 109 \$TI: 61



Mr. Hoc Broker C623
By Steel Force
EPDs: CE: 7 \$API: 106 \$TI: 59



Long's Shear Envy Y34
By Hooks Shear Force 38K
EPDs: CE: 14 \$API: 142 \$TI: 73



STF Shocking Dream SJ14
By CNS Dream On L186
EPDs: CE: 20 \$API: 153 \$TI: 74



Remington Secret Weapon 185
By Trademark
EPDs: CE: 7 \$API: 103 \$TI: 63



OBCC King Pin W42Y
By RC Club King
EPDs: CE: 10 \$API: 106 \$TI: 69



CSCX Bandwagon 513A
By TJSC Optimus Prime
EPDs: CE: 8 \$API: 113 \$TI: 66



TLLC One Eyed Jack 15Z
By Long's Shear Pleasure
EPDs: CE: 8 \$API: 117 \$TI: 73



BF Mr. Confidence 27X
Halfblood by SVF Steel Force S701
EPDs: CE: 11 \$API: 112 \$TI: 64



W/C Lock Down 206Z
By Lock N Load
EPDs: CE: 11 \$API: 139 \$TI: 81



GCC Whizard 125W
By SVF Steel Force S701
EPDs: CE: 9 \$API: 97 \$TI: 55



Long's Steel Shot X21
By SVF Steel Force S701
EPDs: CE: 8 \$API: 114 \$TI: 62



W/C United 956Y
By TNT Tuition
EPDs: CE: 12 \$API: 140 \$TI: 91



WLTR Renegade 40U ET
By 3C Macho M450 BZ
EPDs: CE: 6 \$API: 107 \$TI: 69



R Plus Reload 2006Z
By R Plus Hard Rock (outcross)
EPDs: CE: 9 \$API: 107 \$TI: 71



KLS Halfblood X217
By SP The Answer 813
EPDs: CE: 15 \$API: 142 \$TI: 72



R&R Chamberlain X744
By Mr. NLC Upgrade
EPDs: CE: 7 \$API: 99 \$TI: 77



WLE Quota U547
By SVF/NJC Built Right N48
EPDs: CE: 13 \$API: 119 \$TI: 68



TJSC 152A
By Flying B Cut Above
EPDs: CE: 5 \$API: 102 \$TI: 64



S S Incentive 9J17
SS Objective T510 OT26
EPDs: CE: 18 \$API: 148 \$TI: 80



Silveiras Style 9303
By Gambles Hot Rod
EPDs: CE: 18 \$API: 144 \$TI: 63



SP The Answer 813
By SAV Final Answer 0035
EPDs: CE: 20 \$API: 147 \$TI: 70



GLS/JS Sure Shot Y18
By GLS/GF Brigade 31R
EPDs: CE: 10 \$API: 126 \$TI: 75



SAS T101 Sweet Meat
By HTP SVF In Dew Time
EPDs: CE: 2 \$API: 110 \$TI: 70



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: 4 \$API: 92 \$TI: 57



STF Royal Affair Z44M
By Lock N Load
EPDs: CE: 8 \$API: 103 \$TI: 66



Oval F Ringleader R579
By HC Hummer
EPDs: CE: 12 \$API: 121 \$TI: 68



CNS Pays To Dream T759
By Dream On
EPDs: CE: 13 \$API: 147 \$TI: 70



DJ Salution S502
By Warehouse
EPDs: CE: 6 \$API: 104 \$TI: 64



GWS/SCF Rendition T310
By Trademark
EPDs: CE: 9 \$API: 110 \$TI: 62



FBF1 Combustible Y34
By Steel Force
EPDs: CE: 8 \$API: 124 \$TI: 66



Wheatland Mr. Bojangles 97X
By Wheatland Bull 680S
EPDs: CE: 7 \$API: 96 \$TI: 62



FBFS Warsaw 068W
By Sure Bet
EPDs: CE: 17 \$API: 140 \$TI: 61



SS/PRS Tail Gater 621Z
By HTP/SVF Duracell T52
EPDs: CE: 14 \$API: 123 \$TI: 74



Westfall Voyager 721P
By Power Surge
EPDs: CE: 13 \$API: 101 \$TI: 57



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 10 \$API: 131 \$TI: 66



Rubys Wide Open 909W
By The Foreman
EPDs: CE: 7 \$API: 99 \$TI: 61



WAGR Dream Catcher 03R
By Dream On
EPDs: CE: 12 \$API: 142 \$TI: 73



GLS New Direction X184
By Better Than Ever
EPDs: CE: 12 \$API: 117 \$TI: 60



HTP/SVF Duracell T52
By Dream On
EPDs: CE: 15 \$API: 139 \$TI: 77



Yardley High Regard W242
By Yardley Impressive T371
EPDs: CE: 6 \$API: 88 \$TI: 58



Wheatland High Octane 169Y
By Wheatland Predator
EPDs: CE: 7 \$API: 99 \$TI: 66



AJE/PB Montecito 63W
By Steel Force
EPDs: CE: 7 \$API: 99 \$TI: 61



GLS Yahoo Y106
By LMF Movin Forward
EPDs: CE: 8 \$API: 115 \$TI: 67



SAS Big Bruzer Y131
By King of the Yukon (outcross)
EPDs: CE: 9 \$API: 105 \$TI: 65



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2014 Spring EPDs pulled 1.11.14



FB1 Combustible Y34

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
8 2.8 65 102 11 20 52 124 66

ASA# 2588018

The hottest sire
in the country!

\$60,000 valuation
Combustible daughter at NAILE sale!



SS/PRS Gunslinger 824X

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
15 .8 70 99 8 18 53 134 73

ASA# 2571741

Calving ease with
outstanding profile!

Featured Gunslinger daughter at Hilbrands.



CARD Uproar 49Y

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
10 1.7 72 101 10 26 62 129 77

ASA# 2623651

First progeny
are winners!

Uproar daughter at Cardinal Cattle



Ruby's Wide Open 909W

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
7 2.7 65 92 6 15 48 99 61

ASA# 2492312

He sires awesome
quality!

Calf Champion for Morgan Phillips at NAILE!



K-Ler Make It Rain 696S

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
4 3.2 53 80 8 26 53 92 57

ASA# 2376230

The outcross pedigree
sire that simply
produces ultra-
complete progeny!



Multiple Champion for Richie Family.



Many-time winner
for Kaehler.



High-selling heifer
for Foster Bros, TX.



MIR daughter fea-
tured in Drake's sale.



MIR sale feature at
Paulsen's sale.



FB1 Supremacy Y93

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
11 1.9 58 81 12 21 50 113 64

ASA# 2588017

Adding amazing body
depth and soundness!

This Supremacy
daughter was a NAILE Class Champion
and World Beef Expo Res. Champion.



Long's Shear Pleasure W6

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
5 3.1 76 106 11 34 72 96 68

ASA# 2496326

Has been a great
calving-ease, baldy
maker for breeders
around the country.

One Eyed Jack was
thought by many to be the best bull in Denver.



W/C No Remorse 763Y

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
12 -1.6 49 73 10 22 46 124 61

ASA# 2614801

Calving ease, high
profile sire producing
high valued progeny!

\$20,000 No Remorse daughter
at Huston Cattle Co.'s Sale.



Home of the

Hottest Sires!

2014 Spring EPDs pulled 1.11.14



Mr. Hoc Broker X623

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
7 3.9 71 111 12 20 55 106 59

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



KLS Halfblood X217

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
15 -1.1 65 95 11 26 58 142 72

ASA# 2537824

Awesome Calving Ease and profile!



Halfblood progeny are cool lookin'!



GLS New Direction X184

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
12 -.8 55 77 7 25 52 117 60

ASA# 2536539

Outstanding calving ease outcross!



The top 2 New Direction heifers at the GLS Sale brought \$16,500 combined.



JF American Pride 0987X

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
13 2.5 65 107 12 30 63 122 70

ASA# 2573743

His first progeny verify his individual greatness!



Bull calf champion at NAILE by A.P.



Flying B Cut Above 755S

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
3 3.9 55 85 9 24 51 95 60

ASA# 2341498

The ultimate Dream On outcross!



Champion % Simmy at NAILE Jr. Show by Fat Butt

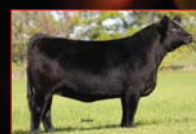


STF Shocking Dream SJ14

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
20 0.0 64 92 8 16 49 153 74

ASA# 2335795

Produces the best fronts in the business!



Jordan Simmentals \$15,000+ Shocking Dream daughter



Yardley High Regard W242

EPDs: CE BW WW YW MCE Milk MWW SAPI \$TI
6 1 64 103 7 19 51 88 58

ASA# 2522822

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