

# the Register

**November 2017**

**Serving the Simmental  
and Simbrah Breeds**



## **Features**

**Evolving with Simmental**

**Improving Cow Herd  
Reproduction Via Genetics**

**PTP Shows Contribute to  
Our Success, Part IV**

**Record Numbers at Fall Focus**

**What to Expect with BOLT**

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a bred female or mature cow  
at public auction.



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TNT Tanker x GLS MoJo  
bred to JBS Force 107A



TNT Tanker x BC Matrix  
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TNT Tanker x GLS MoJo  
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29SM0472

**CCR BOULDER 1339A ASA 2880390**  
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- ✓ Top 1% of the breed for calving ease, birth weight, API, maternal, and red meat shape
- ✓ Moderate framed, big ribbed, deep flanked stud with loads of muscle
- ✓ Progeny proven – they calve easy and display his good looks – you will love them at weaning
- ✓ Use to moderate frame, add flesh and muscle in one generation
- ✓ DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN



TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
<b>EPD</b>	+20.9	-4.6	+58.6	+95.9	+23	+10.9	+25.6	+54.9	+14.2	+14.1	+20.6	-.44	+.78	-.043	+1.17	-.45	\$181	\$88
<b>ACC</b>	.67	.80	.72	.65	.65	.29	.30	.40	.31	.16	.51	.33	.41	.36	.33	.16		

DNA tested DLF, Homozygous Black, Homozygous Polled

FALL 2017 TOP 35%

**PAY DIRT**

29SM0480

**CCR PAY DIRT 2340C ASA 3112013**  
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- ✓ Perfect blend of growth, power, and end product with the tremendous body, muscle and fleshing ability
- ✓ DNA tested homozygous black, homozygous polled, 1/2 SM, 1/2 AN



TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
<b>EPD</b>	+11.2	+0.4	+84.2	+141.6	+36	+11.1	+28.0	+70.0	+3.0	+11.6	+55.0	+0.5	+0.90	+0.057	+0.84		\$145	\$95
<b>ACC</b>	.28	.44	.39	.43	.43	.19	.22	.27	.23	.04	.35	.25	.38	.22	.30			

DNA tested NHF, DDF, DLF, Homozygous Black, Homozygous Polled

FALL 2017 TOP 35%

Contact your local ABS rep or call **1-800-ABS-STUD** to add these headline sires to your herd today!

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the Register ♦ November 2017  
Volume 31, Number 3



## Generations of VALUE AND GREATNESS

Smith Satisfies and his son Smith CRC Lubbock are prime examples of our programs' multiple generations of value and greatness!



**SMITH SATISFIES** Top 3% for \$API, Top 4% for \$TI Polled, Non-dilutor, Purebred Simbrah. He has earned the recognition as one Simbrah's most potent sires. He has produced multiple champions on the state and national level and his progeny are some of the most sought after in the breed. One of the highest selling lots in the recent Simbrah Synergy X Sale was a Satisfies daughter.



**SMITH CRC LUBBOCK** Top 1% for \$API, Top 2% for \$TI Polled, Non-dilutor, Purebred Simbrah. A son of Smith Satisfies and with the Smith Bella Bella Cow Family represented on the maternal side. Lubbock was the 2016 International Grand Champion Bull and his first calves have arrived and they are impressive.

**SMITH GENETICS AND  
REAVIS FARMS HAVE  
PROGENY FROM THESE TWO  
GREAT SIRES FOR SALE.**

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Tim Smith  
512-587-7896 • smithgenetics1@gmail.com

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956-207-1447 • jwreavis@aol.com

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*About the cover:* A sleek, growthy SimAngus™ heifer in good shape to carry her condition into winter. Photo by Marty Ropp.

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 ▶ Exciting genetics with improvements for every aspect of the business  
 ▶ Offers a combination of elite performance and attractive phenotype  
*CE: 17.6 BW: -1.3 WW: 71.0 YW: 101.8 Milk: 22.6 API: 174.2 TI: 87.5*  
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**7SM94 CCR PAYWEIGHT 0327C 3111910 // 1/2 SM 1/2 AN**  
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 From Cow Camp Ranch and River Creek Farms, KS



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*CE: 14.1 BW: -0.7 WW: 66.9 YW: 99.3 Milk: 23.4 API: 140.4 TI: 79.2*  
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**7SM95 GLS DECLARATION D611 3184099 // PB SM**  
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**MAIL BAG**

Dear Editor,

I am writing to express my sincere gratitude to the Foundation Board for making the Gold Merit Award possible. I was thrilled to learn of my selection for the honor and I am deeply appreciative of your support.

My goals and ambitions include attending Ohio State University in Columbus, Ohio, to obtain a Bachelor's degree in agriculture business with applied economics and a minor in animal science. I will also serve as a member of the Ohio State Livestock Judging Team. Eventually, I will work towards my Master's in livestock marketing. Thanks to you, I am one step closer to that goal.

By awarding me the Gold Merit Award, you have lightened my financial burden which allows me to focus more on the most important aspect of school, learning. Your generosity has inspired me to pursue service learning and give back to the community. I hope one day I will be able to help students achieve their goals just as you have helped me.

Sincerely,  
 Garrett R Stanfield  
 AJSA Eastern Region Trustee

**Editor's Note:**

*This letter of appreciation was among several received from recipients of the 2017 ASA Merit Awards.*

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 FOLLOW THE OUTBACK RANCH FACEBOOK PAGE

# Evolving with Simmental

**A long-time Simmental seedstock producer utilizes breed diversity.**

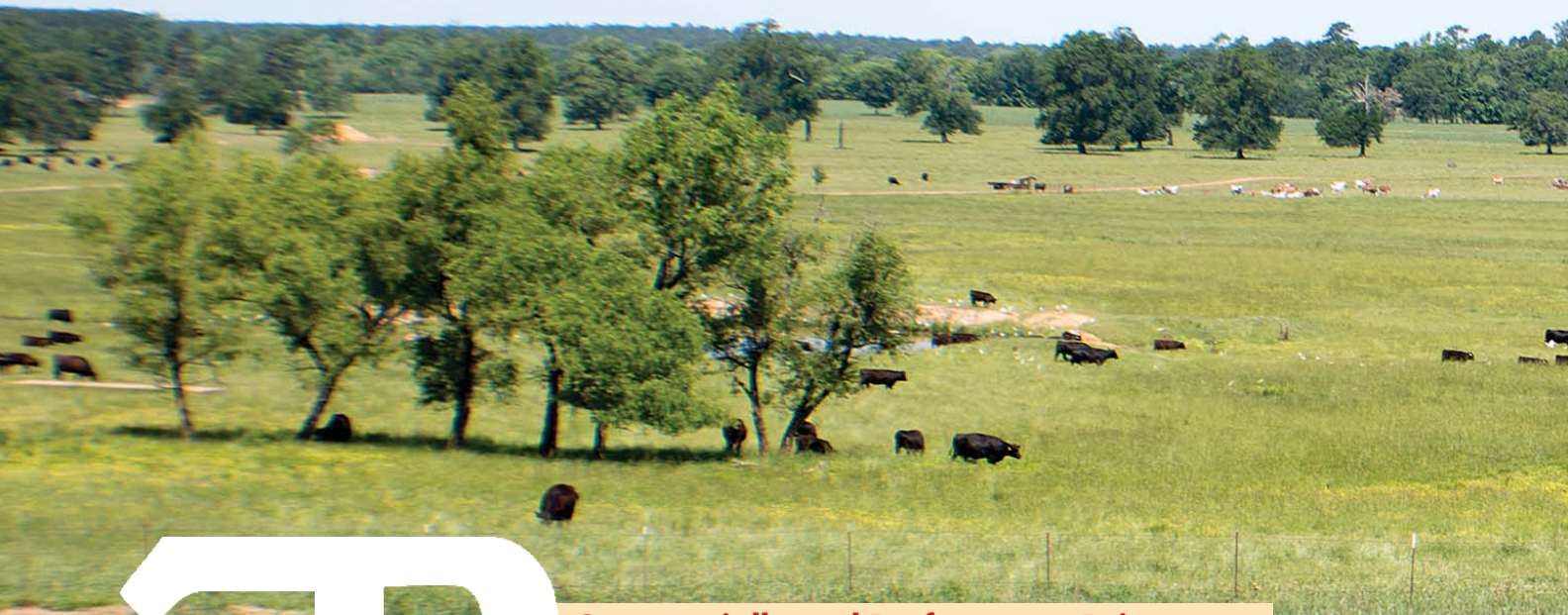
By Emme Troendle

“Our prime goal is to produce practical cattle for practical cattlemen,” says Joe Prud’homme (pronounced Prude-home), owner of 7P Ranch. Since 1972, the ranch, situated in eastern Texas, just outside of Tyler, has been producing Simmental and Simmental influenced cattle built around the principle of developing functional cattle for commercial cattlemen.

When Prud’homme was getting into the Simmental business, the breed was characterized as large, red, and horned, but as all things must change, Prud’homme’s 7P Ranch evolved from the traditional red Simmental

Fleckvieh operation to a modern SimGenetic enterprise. “When it comes down to it, I am just trying to create a product in the most economical way. A product that will perform and work for my customer,” Prud’homme elaborates. “In the last 20 years, we have started cross-breeding to offer more genetic potential to customers, and they like it.”

Today, the 7P Ranch has expanded from the initial 500 acres to over 1,900 acres of established Bermuda grass pasture with 800-plus registered Purebred and Percentage Simmental, and 60 Brahman cows.



SEVEN  
P  
RANCH

## Commercially and Performance Driven

When he was first starting out, Prud’homme focused on developing the best genetic Fullblood foundation possible by exclusively using AI and embryo transfer. He recalls, “Initially, we did ET work for the first 15 to 20 years. Today we use a frozen embryo here or there, but we breed extensively AI and clean up using pasture sires.”

All cows are synchronized and AI bred in groups 45 days postpartum. Heifers are synchronized, but bred at 14 months of age, or 750 pounds, to calve at two years of age. If the cow comes back into heat, Prud’homme will AI the cow one more time before putting it out with the cleanup bulls.

For Prud’homme, it’s too warm in eastern Texas to start fall calving until the first of September. Typically, 7P Ranch splits fall calving and spring calving, but are now considering focusing more on fall calving for optimum growth. Calving in the fall means that the calves are going to be getting the best grass during Texas’s prime growing season. “Calves born in September will have a 150-pound difference in weaning weights than spring born because calves that are born in September will have the mother milking good on winter pasture,” Prud’homme explains.

The majority of the pastures are Coastal Bermuda, with a small



*A sampling of 7P Ranch SimAngus™ cattle.*



portion of Tifton 85 Bermuda. Five hundred and seventy-five acres of hay meadows are harvested annually, and utilized on the ranch. Supplemental grain isn't used very often, and as a result a lot of their success in a year depends on the growing season. "Really, we are grass farmers, not cowboys," Prud'homme jokes, "The feral hogs really keep us from creep feeding, but we have winter pasture and overseed our coastal Bermuda grass. That usually carry us through Febuary, March, April and May. During that time, a calf can gain three pounds a day easily."

To meet the standards that 7P Ranch has set for themselves, they

focus on developing and selling high-quality females and bulls to their purebred and commercial clients. Prud'homme is a strong advocate for collecting accurate performance data on cattle, and it has led him to get stronger accuracy on his herd's performance, "When you collect weaning weights and yearling weights, you get a better idea of how the cows and bulls are performing in your environment. We believe in using EPDs and trying to collecting clean numbers on our calves to get a better prediction."

Prud'homme stresses that despite keeping some replacement heifers in their own herd, what they

sell is of comparable quality, "The animals that we put in our sale are what we call a replacement female. They are our face. People are taking a day and making an effort to get out here, we want them to take home a really good replacement female."

When making cull decisions, Prud'homme admits that it's nothing different then letting the heifers that don't have quality structure and good legs go first, and then the cows and heifers that don't breed are the second to go. "In the end, we take a half of what we call really good replacement heifers, and sell those," he says.

(Continued on page 12)

*Sandeen Lady 6761*



1/2 SM 1/2 AN  
GCC Hard As Steel x Sandeen Lady 9761  
AI 5/19 to Sandeen Emulation 5009

*Sandeen Classy Lady 7008*



3/4 SM 1/4 AN - March Show Prospect  
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GCC Hard As Steel x Sandeen Donna 8386  
AI 4/20 to W/C Bullseye



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Remington Lock n Load x Sandeen Donna 8386  
AI 5/2 to W/C Executive Order



Sandeen Donna 5033, W/C United x Donna 8386, the high selling female of the 2016 Buildin' A Brand Sale selected by TF Cattle LLC & Grim Farms of Iowa. Offering heifer sexed embryos by W/C Bankroll, the high selling herd sire at Werning Cattle Co. in 2017



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# Evolving with Simmental

(Continued from page 9)



## 40 Plus Years of Improvement

In the early '70s, Simmental cattle were known for their large size. To answer the customer's demand for smaller framed cattle, 7P Ranch flushed their donors to popular, moderate-framed Fleckvieh AI sires. "We have made errors along the way," Prud'homme admits. "But we tried to breed for smaller frame-score cattle, because large cows are too big for our country. We bred our purebred reds smaller, and got some great cattle out of them."

As coat color variants like the red diluter gene became apparent, Prud'homme bred his cows to diluter-free sires, and when black hidied Simmental came on the scene, 7P Ranch took a portion of their red purebred heifers and bred to black purebred Simmental sires to meet commercial desire for black hidied Simmental cattle.

In 2005, top Angus sires were introduced to the herd's breeding program to meet the demand for SimAngus™ bulls.

Prud'homme is pleased with the positive feedback he has received from his buyers, "This has proven to be a very successful cross. Any time that you can get hybrid vigor, you get good performance. These SimAngus bulls have genetics behind them that we know work in our area, and work even better when they are up North."

7P Ranch recently expanded upon Simmental cross options by using sexed Brahman semen on Simmental cows to develop F1 ½ Simmental ½ Brahman, Simbrah heifers to sell in their October sale. "The addition of Simbrah females has been really popular," Prud'homme shares. "We use sexed semen to develop these F1 Simmental-Brahman crosses because the Simbrah heifer market is strong in my area."

In addition to crossbreeding for SimAngus and F1 Simbrah, 7P Ranch sells commercial replacement heifers. In the 1980's, Prud'homme acquired a herd of 200 registered grey Brahman cows and bred them to registered Hereford bulls. The Braford heifers were then bred AI to Angus sires before being sold. Today the ranch has narrowed down to 60 Brahman cows that are bred to offer commercial cross heifers in their sale.

Alongside developing a wide variety of Simmental and SimGenetic options for his purebred and commercial buyers, Prud'homme has noticed that the genetic selection decisions 7P Ranch has made over 42 years of operation have paid off because his buyers come back. He shares, "A great number of my buyers are repeat buyers, which is comforting. Some of them have gone to the purebred Angus route, but they discover that they want a little bit more pop so they come back."

(Continued on page 14)



7P Ranch bull calves.



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# Evolving with Simmental

(Continued from page 12)

## Family Centered

Since the age of 15, Prud'homme has bred registered seedstock. He purchased 13 grey Brahman heifers while he was a calf roper in high school, and bred Brahman cattle until he was in medical school and was forced to sell. He recalls meeting his late wife, Mary, at the age of seven while attending Catholic religion classes. "She thought I was a smart aleck. I don't know how that translated to dating, and falling in love, but it did," he smiles. They dated the entire time he attended Tyler Junior College where he had a basketball scholarship. When they moved to Austin, they got married, and he attended the University of Texas for one year before being accepted into medical school.

Mary worked to support him while he was going through school. When he graduated, Joe did the same for her. After finishing his residency, the family moved to Tyler, to start ranching. Prud'homme has been a practicing surgeon for the past 45 years, and hasn't slowed down yet.

The 7P Ranch name is derived from the original seven Prud'homme family members. Joe, Mary, and their five children: Carol, Sharon, Joseph, Steven and Sheila. All the children were involved with the ranch growing up, but Shelia, the youngest, is still actively involved with marketing today. Steven's wife, Martha, helps with the sale and photography, and Joe's granddaughter, Danika, took over some of Mary's responsibilities with the sale the year after Mary

passed away. He couldn't be more thankful for all that the family has done. "All my kids and grandkids are givers. I have been very fortunate," he summarizes.

In addition to the family, Tom Barker, manager, has been working for the ranch since 2009. He lives on the ranch with his wife, Mimi, and their children Cheyenne and Thomas.

Prud'homme believes that what success he has had ranching comes from listening to local extension agents like Texas A&M AgriLife Research & Extension Center in Overton. "I encourage people, especially young people, to listen to extension agents and research centers that have little bias. These people, and people doing research in your region, give honest opinions about what we should be doing to be more successful. Those sources help us stay in business, and there is always more to learn about ranching," Prud'homme concludes.

Left to right: Joe Prud'homme, owner; Tom Barker, ranch manager; Ryan Roberts, and Larry Haselhorst long-time ranch hands.



SEVEN  
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Top row, left to right Steve, Carol Davis, and Joe Jr. Prud'homme. Bottom row, left to right: Sheila Lemmons, Joe Prud'homme, and Sharon Waldrep.







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# Improving Cow Herd Reproduction Via Genetics

By Wade Shafer, Ph.D., ASA Executive Vice President



Wade Shafer, Ph.D.

**Editor's Note:** This article was originally published in March 2008 issue of the *SimTalk* written by Wade Shafer, Ph.D. Drs. Lauren Hyde and Jackie Atkins provided updates for reprint.

**A beef cow's job is not an easy one.** She is expected to conceive at slightly over one year of age, to calve by the time she is two, and rebreed shortly after that while weaning a healthy, viable calf. Furthermore, we demand that she consistently repeats this cycle for the rest of her life — one stumble and, *hasta la vista, baby!*

To be sure, producers are best served when the cow successfully performs her task for many years, as the longer her productive life, the more profitable she is to the enterprise. Is there anything that can be done to help her out? Certainly, there are environmental factors we can manage that will give her a leg up. For example, by providing adequate nutrition and a proper vaccination regimen and mating her to easy-calving sires (particularly when she is young), we increase the odds of her success. While a cow's environment has a substantial impact on her reproductive performance, her genetic makeup can too. This article explores the genetics of female reproduction and offers suggestions on how to improve the reproductive performance of your cow herd via genetics.



Lauren Hyde, Ph.D.

## Crossbreeding

The obvious place to start a discussion about the genetics of female reproduction is with the factor that far and away has the greatest affect on it — crossbreeding. It has long been recognized that crossbreeding enhances virtually all aspects of reproductive performance. Studies too numerous to list here have established the reproductive superiority of crossbred over straightbred cows.

In one of an abundance of studies with similar findings, scientists at the Meat Animal Research Center (MARC) concluded that two-breed rotational cross cows produced 20% more calves over their lifetime than straightbreds due to the favorable impact of heterosis on dam fertility/longevity and calf survivability brought about by the improved calving and mothering ability of the dam (Cundiff et al., 1992). Furthermore, they estimated that when mated to a bull of another



Jackie Atkins, Ph.D.

breed, the two-breed cross cows would wean 36% more weight over their lifespan than straightbred cows raising straightbred calves. The dramatic increase is attributable to the positive influence of heterosis on reproduction and production in the dam and well as increased growth and survivability in their calves.

Given the overwhelming evidence of the crossbred cow's reproductive supremacy and the fact that reproduction is a major piece of the profitability puzzle (by most accounts exceeding all other functions by a wide margin in relative importance), it is difficult to conceive of a situation where a commercial enterprise would not benefit financially from a crossbred cow herd.

Are we implying that selecting animals within a breed for reproductive performance is not a worthwhile endeavor? No! Reproductive progress can be made via selection (which we will address later); however, it would take years of intense selection within a breed to yield the kind of improvement that can be achieved in one fell swoop by simply crossbreeding.

Therefore, crossbreeding makes a logical cornerstone in any effort to enhance cow herd reproductive performance. With crossbreeding as the foundation, the selection of superior animals of multiple breeds as inputs to the crossbreeding system can be considered a supplemental means of further boosting reproductive function; however, identifying reproductively superior animals has its challenges, as we will explain.

## Indirect Selection

Because the assessment of a cow's reproductive performance is generally determined later in her life, it seems logical to look for early indicators to hasten the process. For example, it is a commonly held belief that females with a propensity toward fatness will excel reproductively.

Though research has shown that increased fatness, to a point, is strongly and favorably associated with reproductive performance on a phenotypic scale, the few attempts to assess the relationship on a genetic level show an unfavorable, though weak, relationship. Using data from the Red Angus Association of America (RAAA), researchers at Colorado State University (CSU; Beckman et al., 2006) derived genetic correlations ranging from -.12 to -.22 between body condition at various ages and Stayability (by industry convention, the probability of a cow remaining in the herd through 6 years of age). At the American Simmen-

*Crossbreeding needs to be at the center of any effort to improve reproductive function.*



tal Association (ASA), we have found a correlation of  $-0.19$  between an animal's genetic propensity for backfat in the feedlot and their inherent Stayability. We (ASA) have also calculated a  $-0.11$  genetic correlation between backfat and heifer pregnancy (the likelihood of a heifer being pregnant at the end of the breeding season) using RAAA data.

Admittedly, these unfavorable correlations between fatness and reproduction may seem illogical. We have all seen a higher proportion of thin cows open at pregnancy test time. Keep in mind, however, that the aforementioned correlations are genetic correlations. The relationships we actually observe, i.e., phenotypic correlations, are influenced by a combination of underlying environmental and genetic relationships. There is little question that females within a herd lucky enough to experience an environment for increased body condition (e.g., extra energy intake) are likely to have better reproductive performance than their herd mates. Furthermore, this strong and positive environmental relationship between fat and reproduction apparently overwhelms what appears to be a slightly negative genetic relationship — yielding the strong, favorable phenotypic relationship we typically observe.

Frankly, there is not enough evidence about the genetic relationship between fatness and reproductive function to make recommendations based on it at this time; however, though it may fly in the face of conventional wisdom, it appears that selecting “easy-fleshing” genotypes will not gain us ground reproductively.

Scrotal circumference has been considered as a predictor of female reproductive performance. Though the preponderance of evidence indicates a strong to moderately favorable relationship between scrotal circumference and age at puberty in related females, research is less clear on the relationship between scrotal circumference and subsequent measures of reproduction. In a study based on a large population involving several breeds at the MARC, Martinez-Velazquez et al. (2003) found a slightly unfavorable ( $-0.15$ ) relationship between scrotal circumference and age at first calving and no relationship between scrotal circumference and first pregnancy, first calving and first weaning rates. Their conclusion was that selection on scrotal circumference would not be effective in improving female reproduction. These findings are in agreement with some studies and contradicted by others. For those interested, Martinez-Velazquez et al. (2003) provides an excellent literature review on the subject. Given the conflicting evidence, it may not be advisable to base selection decisions on scrotal circumference with the intent of enhancing maternal reproduction.

As for other traits that may be related to reproductive function, Rogers et al. (2004) found that increased levels of milk EPD increased the risk of females being culled. This finding is consistent with ASA data showing an unfavorable ( $-0.15$ ) genetic correlation between milk and Stayability. Other ASA genetic correlations of note are  $-0.26$ ,  $.40$ , and  $-0.19$  between Stayability and mature weight, maternal calving ease and marbling, respectively. Based on these findings, we would expect females that are inherently lower milking, smaller at maturity, easier calving, and less marbled to stay in the herd longer; however, none of these relationships is strong enough to make a sizable impact on Stayability by selecting for them. Furthermore, other than mature weight, because of its strong relationship to early growth, determining the genetic level of a young heifer for these traits by simply observing them (which is what most commercial producers are limited to) is not possible. Therefore, a different tactic will be required if we wish to improve reproductive performance via selection. Namely, select for it directly — which, as we will point out, is not a trivial task.

## Direct Selection

A well-entrenched view of both commercial and seedstock producers is that the “cows left standing” after culling on the components of reproduction (e.g., pregnancy status and calf loss) are genetically superior. By extension, it is presumed that a great deal of progress in reproduction is made through rigorous culling and the retention of heifers out of dams making it to advanced ages. Though this may seem like a reasonable deduction, it is generally not the case.

Unfortunately, little genetic headway is made by simply culling cows that do not achieve reproductive thresholds. This may seem counterintuitive. Why wouldn't getting rid of the offenders improve your genetics for reproduction? The main reason lies in the fact that measures of reproduction tend to be lowly heritable (estimates typically run between 5-20%). And, with lowly heritable traits, an animal's own performance is not a good indicator of its genetic level for the trait. Therefore, many open culls may be genetically above average or even superior for reproduction. By the same token, several cows kept because they are bred may be genetically inferior for it — certainly not an outcome that will yield much improvement.

So, how do we directly select for reproduction? Because a cow's reproductive performance is expressed later in life, and even then it only provides a very cloudy picture of her genetic merit, are we relegated to making little to no selection progress for reproduction? Heck, no! We can clear the clouds with reproductive EPDs.

Though EPDs always provide the best estimate of an animal's genetic merit, they are especially valuable when applied to low-heritability traits. This is because, when an animal's own record is a poor indicator of its genetic makeup, gathering information on its relatives is the only means we currently have of getting a clear picture of the animal.

You may ask yourself, “If an animal's own performance does not tell us much, what can be gained by records on its relatives?” It is not that a single relative record brings much to the mix (obviously it adds even less than the animal's own record); it is that there is strength in numbers — an animal can have many relatives with records, but only one record on itself. Through the use of EPDs, we utilize information on all of an animal's relatives and, in doing so, chip away at the cloud with each record that flows in.

With a low-heritability trait expressed later in life, like reproductive function, the cloud clears slowly — but it will clear. In fact, if an animal has enough progeny records, we can see its genetic merit for reproduction as clear as a bell.

Fortunately the seedstock industry now has EPDs that are, for the most part, direct measures of reproductive function: Stayability (STAY) and heifer pregnancy (HP). Researchers at CSU developed STAY (Snelling et al., 1995) and HP (Doyle et al., 2000) EPDs, and the RAAA implemented them into the association's national cattle evaluation a few years later. Since its development, STAY has undergone several revisions. Most recently, the ASA released the industry's first multi-breed STAY evaluation, which incorporated genomic data in a single-step random regression model.

Though STAY and HP have potential shortcomings (e.g., seedstock breeders' culling practices are probably not in step with the commercial industry's, and breed association culling records tend to be sketchy), they are the most effective selection tools available for improving reproductive function. What's more, based on computer simulation efforts by retired USDA scientist M.D. MacNeil, the economic impact of Stayability when selecting a sire for female replacement is nearly twice that of the next closest trait, while the relative importance of heifer pregnancy is on par with the most important carcass or growth traits (personal

(Continued on page 22)

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# Improving Cow Herd Reproduction Via Genetics

(Continued from page 19)

communication) — so these reproductive EPDs certainly warrant a great deal of attention in the selection process.

Most commercial producer do not have the luxury of using STAY or HP EPDs to select replacement females; however, if you select sires with superior EPDs in these areas, the reproductive function of your cow herd is likely to improve over time. Given their relationship to Stayability, you may also gain some reproductive ground by selecting sires with lower milk, smaller mature size and better maternal calving ease EPDs. Another option to consider for commercial producers is the commercial option of the American Simmental's Total Herd Enrollment. The commercial option predicts EPDs on commercial females and coupled with the Cow Herd DNA Roundup provides genomically enhanced EPDs to commercial females.

## Summary

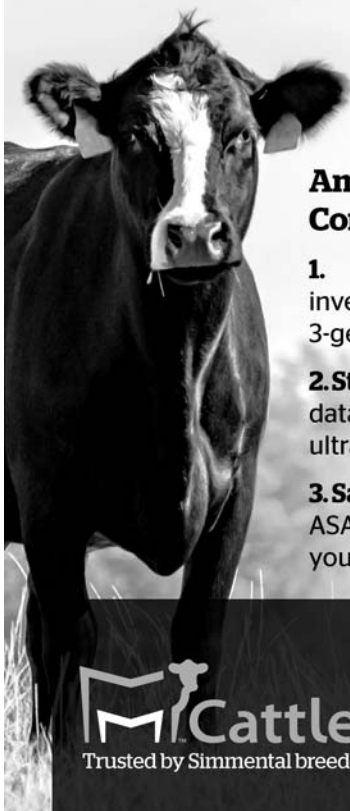
In closing, we must reiterate that crossbreeding needs to be at the center of any effort to improve the reproductive function of your cow herd. The dramatic impact of heterosis on reproductive performance is crystal clear — no herd should be without it! Though reproductive improvement through selection is possible, it is generally limited to utilizing reproductive EPDs when selecting your herd sires. By combining crossbreeding with the selection of superior sires you will position your enterprise to excel in the most vital area of beef cattle production — cow herd reproduction.

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& Wesner Livestock. Big Deal is calving  
easily and adding value to progeny!  
Maternal brother to Uno Mas.



## CNS-HFS Payload A330

EPDs: CE: 11 \$API: 110 \$TI: 63

ASA#: 2747228 • Homozygous Black,  
Heterozygous Polled • Pays to Dream x Navigator.

Extra sound structured, calving ease, solid  
black bull with added depth to make complete,  
sound progeny. He has no white on face to use  
on heifers or cows.



EPDs:  
CE: 3 \$API: 97 \$TI: 54



Reserve Champion NWSS Pen of Three  
Bulls for GLS, all sired by New Direction.

## GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline

New Direction is the homozygous polled, Dream On  
free, outcross pedigree sire that you can use with  
confidence to make sound,

soggy, Sim-influenced  
progeny! New Direction sired  
the "Power Simmy" selection  
at The One Sale a heifer  
brought in from Hilbrands  
Cattle Co. MN.



New Direction bred at GLS, MN



HILB Fashionista — \$10,000  
New Direction daughter at  
The One Sale.



HILB Maverick — \$50,000 New  
Direction son at The One Sale



EPDs:  
CE: 9 \$API: 147 \$TI: 86

Heterozygous Black  
Homozygous Polled

Damien is a fantastic, calving  
ease prospect. We never  
imagined that we would own  
this much eye-appeal. Genetic  
outliers with "look" are rare  
and we're way excited about  
Damien! Solid black — use  
on baldy heifers and cows to  
remove white.

Calving Ease  
Outcross

## Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man

EPDs as of 8.7.17

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# Denver is our WORK ZONE!



EPDs:  
CE: 17 \$API: 154 \$TI: 90



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

## K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!



EPDs:  
CE: 9 \$API: 108 \$TI: 62



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

## W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:  
CE: 6 \$API: 117 \$TI: 64



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!

## TL Bottomline 38B

ASA#: 2905451  
WS Pilgrim x Fat Butt  
Heterozygous Black/  
Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



EPDs:  
CE: 10 \$API: 123 \$TI: 70



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kearn's 2016 Champion Pen!



Carver's Maternal sister by GLS New Direction at Rains and Bird.

## TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver  
Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearns 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it... he'll add performance and great type!



TKCC Carver 65C



## KRMS Primary Candidate B204

ASA# 2994148  
OMF Double Shot x Mo Better  
Heterozygous Black/Homozygous Polled

EPDs: CE: 9 \$API: 119 \$TI: 69

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



## Jass On The Mark 69D

ASA# 3210989  
Loaded Up x In Dew Time  
Black/Polled

EPDs: CE: 8 \$API: 113 \$TI: 66

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



## K-Ler Cash Flow 528C

ASA# 3042933  
Make It Rain x Miss Kansa

EPDs: CE: 4 \$API: 103 \$TI: 64

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



## JBSF Road Trip 213D

ASA# 3133021  
RLYF Roll Tide x Macho

EPDs: CE: 7 \$API: 97 \$TI: 59

Road Trip is an eye-appealing 3/4 blood raised by Bloombergs. His dam was the 2009 Illinois State Fair Supreme Champion Female.



EPDs:  
CE: 9 \$API: 116 \$TI: 61



Valentine is Legendary's legendary maternal granddam, and foundation donor for many of the Rockin P success stories!

### Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force  
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



EPDs:  
CE: 5 \$API: 111 \$TI: 62

Homozygous Black,  
Homozygous Polled



VCL LKC Dagger 605D

### VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango  
Full brother to The Duke and Profit Maker



EPDs:  
CE: 6 \$API: 100 \$TI: 61

Heterozygous Black,  
Homozygous Polled.  
The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

### VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:  
CE: 5 \$API: 110 \$TI: 62

Homozygous Black,  
Homozygous Polled  
This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

### VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here with Profit Maker and Duke!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sire: Profit



2017 NWSS Reserve Grand Champion Pen of Three



Sister to Firefly – 3rd Overall B&O at the National Classic, Kersten, NE.



EPDs:  
CE: 7 \$API: 112 \$TI: 68

Homozygous Black,  
Heterozygous Polled



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne

### LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne



EPDs:  
CE: 7 \$API: 109 \$TI: 65

Homozygous Black,  
Heterozygous Polled

### LLSF Charged Up D66

ASA#: 3152726 • Pays To Believe x LLSF Cayenne

These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.



EPDs as of 8.7.17

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# PTP Shows Contribute to Our Success

## Part IV Balance and Beauty

With Steve Reimer, Curt Rincker, Marty Ropp, Jerry Lipsey

### Editor's Note:

*In response to numerous inquiries about the "PTP Shows Contribute to Our Success" series originally published in 2013, we are updating and republishing this four-part series, which began with the July/August issue and continuing in the September, October, and November issues of the Register.*



We have discussed the challenges of judging, selecting, buying or selling cattle with less than attractive soundness, muscling, leanness, and size. Most of our ideas and comments are not very controversial; however, this time, we suspect the topics of balance and beauty can put some cattle producers on edge. From a science standpoint relating to the entire beef industry, it's not particularly difficult to define economically relevant traits (ERTs). These are traits that directly impact either values or costs to cow herds, feedyards or packers. ASA's economic indexes use every EPD we have as either a direct ERT or an ERT indicator. Economic indexes are developed to work nearly perfectly; however, our world and our industry are not perfect.

But, there are several physical features associated with showing cattle that have very little impact on commercial cowherds, feedyards and packers, but for decades, beauty and balance (human values) have had significant effects on show ring successes. Without doubt, years of selection for these conformation conditions have influenced seedstock customer demand, and the importance of these often confuse beef producers.

That's because, not unlike many other industries, the beef business has numerous disconnects which include the interfaces of seedstock, commercial herds, feedyards, packers, and even the needs and wishes of we beef consumers. To often, the segments are not only less than perfectly focused on downstream customers but have a competitive-edge and subsequently, take advantage of each other. Logically, SimGenetic producers selection priorities reflect customer demand (next downstream customer), and that's why certain traits are more important to ASA members who show cattle. Many seedstock producers, who show, have customers who also enjoy and need to exhibit cattle for marketing purposes. From the standpoint of traits that impact shows more than ordinary cattle production, we discuss three examples of balance and attractiveness as conformation traits. They are levelness of topline, shoulder and neck shapes, and hair.

**Level toplines:** Strong topped, level rumped, and straight-lined are very common terms in our business world. We are not sure of the origins. Certainly, no undomesticated bovine or ungulates have a level topline or hip appearance, so we must have developed a man-made selection importance. This is not to confuse describable differences in muscularity, horses and cattle can be very muscular and not very level topped. Perhaps each species has evolved to function best with the skeletal makeups we associate with non-domestic environments; however, we contend that nearly all cattle producers have a certain affinity for level toplines. It's fair to question whether extreme requirement for show ring winners to be level topped and level (or square) rumped is more important than offering ideal size, muscularity, mobility and EPDs is even reasonable. We do not know of any economic relationships between our perceived physical beauty of lines and the beef production business outside of the general perception that show ring success often demands physical attractiveness to win.

**Shoulders and necks:** It may be that all injured and uncomfortable animals, including humans, display signs that migrate all the



way to our shoulders and neck. We respect producers possessing the skills to detect skeletal and/or health problems signaled from shoulder and neck postures. Our comments here are in the context that an animal's health and skeletal soundness, as described in Part One, are not affecting the neck and shoulder conformation. So, we will start with the weak and probable misconception that something about an animal's front end conformation has anything to do with the genetics of calving ease.

In the decades preceding breed association's ability to compute Calving Ease (CE) EPDs, seedstock often got meticulous inspections in efforts to identify and perpetuate calving ease genetics. We seemed to be convinced that cattle shoulder-shape differences in the adolescent or mature ages were related to the genetic controls of how these animals would be shaped as newborns. All that seems deductive logic.

With ASA performance record collection and sire evaluation leadership, it did not take long to establish that CE EPDs had virtually no relationships to conformation other than high growth cattle have the genetic propensity to have heavier birth weights. Even better proof that conformation has nothing to do with progeny calving ease is careful conformation comparisons between high accuracy calving ease sires and those with average to poor calving ease EPDs. Now days, not many of us would venture to predict the ultimate calving ease of sires by looking at their conformation.

So far, our discussion on front end conformation focused on shoulders, but it seems we prefer Simmental influenced show winners to be free from the throat, neck and brisket skin-flaps that were very common in European Simmental, Fleckvieh, Pie Rouge, Pezzata Rossa and Montbeliard. We don't have any particular proof or disproof that neck conformation pays a role in either show ring placings or every day herd enterprise success. However, we hear comments concerning longer necked, more feminine fronted females offered by judges. It is less common to hear comments on longer necked bulls (assuming their skeletal structure and locomotion is normal).

We do not know of any science reports that relate size, or length of skeletal dimensions such as the neck to fertility traits. Certainly, there are physiological abnormalities that limit both male and female reproduction, but most of us have seen very few of these extremely unusual animals. Minute differ-

ences in loose skin or muscle thickness of necks almost assuredly have nothing to do with reproductive rates. It would be fair to say that longer and "cleaner" necks that lay more smoothly into the shoulder is primarily a balance and overall appearance perception rather than being tied to economics or fertility.

**Hair:** Show ring fitted cattle are beautiful to nearly everyone. Throngs of both country and city people push through crowded aisles just to see the fantastically presented cattle exhibits. There's no need for us to document the role beautiful hair plays in these presentations. Since it's rather uncommon for "bad-haired" cattle to get selected as class winners, there must be something that hair supports toward showing success.

Other than research relating to animal health and nutrition, the only beef production issue we can think of related to hair is cold and heat tolerance.

Assuming that cattle should be completely slick-haired in warm weather and the opposite in cold, it seems we should select seedstock that perform that way. Respectfully, it is not common to hear skillful cattle producers praise hairy cattle in summer, or comment on strangely shorthaired cattle during cold weather. We have heard testimonials that "kinky, curly" hair does not shed as easily as straight hair. If that is true, curly haired cattle will not work well in hot, humid fescue grass-belt of this nation.

Assuming hair plays a role in body temperature control and reproductive success (reasonable logic to us), then hair plays a role in cow reproductive longevity i.e. Stay.

Bulls with high accuracy, high value Stay must sire daughters that remain functional for many years. Unless a sire is used in only an extreme geographical region, and his daughters function in only the same hot or cold climates, it is reasonable to assume superior stay sires' daughters shed and grow hair normally and properly. Obviously many exhibited cattle that grow long hair during summer months are able to do so only because of the environmental controls (i.e.: fans, misters, air climate control) that our exhibitors perform on show cattle. It is ironic that many producers who exhibit cattle encourage long hair in summer, when we want and expect slick hair coats in hot summer production conditions.

### **Some final comments on beauty, balance and overall attractiveness:**

We've never been in a shoe store where Nike sells their products in ugly, ripped, dirty boxes. Somehow in our minds, we want to believe the attractiveness associated with products (for example in our business, SimGenetic bulls or females) will always be with us as we use the products, even though down deep we know the logos on the box and colors on the shoes don't make us run faster or further.

By the same token, the shoes better not hurt our feet, fall apart or simply not function properly. We think you understand our analogy of shoes and seedstock. Providing the products our customers want is our lifeline to enterprise and often social and psychological success. For years now, we have assumed profit is the crucial judgment for Simmental influenced seedstock. Perhaps an attractive package is an imperative first step toward the beef industry advancing the importance of ASA members' cattle to the beef industry, but a profit-driving EPD profile measured by either \$API or \$TI better accompany the beautiful and balanced package.

(Questions and Answers found on page 30)

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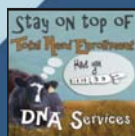
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Join Drs. Lauren Hyde, Mahdi Saatchi and Jackie Atkins in discussions about the latest in DNA testing, genetic conditions, genetic evaluation, and more.

## What are the benefits of becoming a member of the American Simmental Association?

**Along with your paid membership you will have access to:**

- ◆ Herdbook Services to manage your herd.
- ◆ Online registration and payment.
- ◆ *the Register* and *SimTalk* magazines, Sire Source, and online eNews, eBlasts for upcoming sales are all included.
- ◆ Rights and privileges to elect Trustees as well as changes to the Rules and Bylaw are presented to membership for approval.
- ◆ Contribution to genetic improvement in the world's largest cattle database.
- ◆ Total Herd Enrollment (THE) which offers complete herd reporting and reduced or no registration fees for enrolled animals.



### Why Total Herd Enrollment (THE)?

THE is a dam inventory-based program. Participation in the program requires an inventory of all your calving age females that is updated yearly.

- ◆ Improve and develop female records.
- ◆ National animal identification program.
- ◆ More informative EPDs returned.

## Herdbook Services

Membership includes access to [Herdbook.org](http://Herdbook.org) and the following services:

- ◆ Online data reporting, registrations, and transfers.
- ◆ Online billing and payment.
- ◆ Animal, member, and EPD search.
- ◆ Planned mating, Active Herd, and reports.

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 One Genetics Way, Bozeman MT 59718  
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 Email: members@simmgene.com  
 Website: www.simmental.org

# ADULT MEMBERSHIP APPLICATION

For Office Use Only

Membership # \_\_\_\_\_  
 Date Received \_\_\_\_\_

**PLEASE TYPE OR PRINT CLEARLY IN INK**

**PAYMENT:** *If faxing application: Please call with payment.*

*If mailing application, please mail check or if paying by Credit Card send a note asking ASA to call you for payment!*

**Application is hereby made for membership in the American Simmental Association to be issued in the name of:**

**(Consider name carefully, you are allowed one name change, cost is \$100.00)**

- NAME TO BE ON CERTIFICATES \_\_\_\_\_  
 (Ranch, Corporation or Individual) **Max 36 letters, numbers and /or space)**
- OWNER or MANAGER \_\_\_\_\_  
 (Person primarily responsible for business transactions involving this membership)
- ADDRESS \_\_\_\_\_  
 (Street, rural route or post office box to mail records)
- CITY/TOWN \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_
- PRIMARY PHONE \_\_\_\_\_ CELL PHONE \_\_\_\_\_
- OFFICE PHONE \_\_\_\_\_ FAX \_\_\_\_\_
- EMAIL\* \_\_\_\_\_  
\*Please note: If an email is provided on the membership form, all notifications such as billing/invoices, statements, status of your data processing, updates and announcements from ASA will be sent to that email. If certificates are requested, they will be mailed to address on account. \_\_\_\_\_ (initials)
- HERD PREFIX (OPTIONAL \$10.00) 1ST Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

**Signature of each authorized representative required below -  
 Names must appear exactly the same on all partnership, junior and/or adult accounts.**

The undersigned applicant expressly agrees that the Board of Trustees has and shall forever retain the exclusive and sole right to discontinue any member's membership whenever, in the sole and unlimited discretion of the said Board of Trustees, any member shall be found to have failed to comply with any of the Association's Rules and Bylaws, Regulations or Constitution. The above named ranch, corporation or individual agrees to abide by the Rules and Bylaws, Regulations, or Constitution of the American Simmental Association as amended from time to time, as interpreted and enforced by the Board of Trustees or such committees as the Board of Trustees may designate. Applicant further binds himself to keep and maintain complete within-herd performance and breeding records.

X _____ Print name of Owner or Manager - Primary for business transactions	X _____ Signature of Owner or Manager
X _____ Print name of Authorized Representative	X _____ Signature of Authorized Representative
X _____ Print name of Authorized Representative	X _____ Signature of Authorized Representative
X _____ Print name of Authorized Representative	X _____ Signature of Authorized Representative

By signing this application for membership applicant irrevocably waves any claim against and grants an absolute release to the American Simmental Association, any member, employee, or agent of the Association, for any act or omission in connections with the Association, including but not limited to, any enforcement of the rules and regulations presently in effect or hereafter adopted by the Association.

**MEMBERSHIP/ANNUAL SERVICE FEE EXPLANATION:** There is a one-time setup fee of \$50.00 for all new adult memberships. In addition, there is an annual service fee of \$110.00 based on our fiscal year of July 1 - June 30. If you join ASA in the first half of our fiscal year (July 1 - Dec 31) we require you to pay the entire \$110.00. If you join in the second half of the fiscal year (Jan 1 - June 30) we only require that you pay \$55 (half of the service fee). All annual service fees are billed at the start of each fiscal year, July 1. At that time one of the following are due: Single Adult Membership - \$110.00/yr; Multiple Membership at same address - \$160/yr; Junior Membership - \$50.00/yr. This fee includes a subscription to *the Register* magazine, the official publication of ASA, *SimTalk*, and access to ASA's registration and performance system, Herdbook Services.

The membership application is available on the website at:

[www.simmental.org](http://www.simmental.org)

# PTP Shows Contribute to Our Success

(Continued from page 27)

## Part IV

### Questions and Answers:

**Question:** *Balance and beauty priorities are very different among our members' customers due to how each customer plans to use the cattle for profit. How can we keep our ASA members united in a genetic improvement vision, or will we ultimately see large separation of interests?*

**Reimer:** Across the membership of the ASA we realize there are vast differences in environment, available resources and marketing opportunities for SimGenetics. Whether cattle are their main source of income or more of a family project, those who consider themselves serious breeders of SimGenetics will have the goal of breeding better cattle for their environment, resources and purpose. This requires a genetic improvement vision; but they won't all have the exact same target. It is ASA's task to provide its members with meaningful and accurate scientific values and information to help map their path to producing SimGenetics with stronger ERT's.

**Rincker:** Without a doubt our improvement has been continual and has done so at an accelerating pace. Much of the acceleration has a direct link to the genetics available in our A.I. herdsires, our increased use of embryo transplant both directly and indirectly through purchasing of solid genetics in embryos, and sharper skills at sorting data and culling cattle that do not meet selection criteria. There are differences in the use of our SimGenetics with both maternal and terminal emphasis being placed on selection that will likely keep some variability in our genetics going forward.

**Ropp:** Beauty is absolutely in the eye of the beholder especially when it comes to these traits. Though most agree on the importance of structural balance and other balance-related traits, even those can be evaluated differently by those with different goals. In fact some of today's "trendy" phenotypes are rooted in the chase for peculiar, but marketable extremes and clearly reduce function and ultimate production value. I am not sure why we do that to ourselves in the livestock business from time to time, but it is neither the first nor probably the last time. If we are going to strive for greater uniformity, which I think is important for brand building, it seems to me that it is more important to offer solid consistency in the measurable traits than visually evaluated preferences. Your customers will ultimately decide if they are satisfied with the phenotype you offer and reward you accordingly or discriminate based on their own bias. Great looking cattle usually bring a premium at auction, but "great looking" defined in Ohio can be hugely different than "great looking" defined in Montana. Cattle however that calve easily and cows with great longevity are preferred almost everywhere to their alternative.

**Question:** *There are only a few PTP Shows per year. Certainly, the huge majority of shows do not use any genetic data. Does this reduce our members' inclination to put pressure on ERT genetic improvement?*

**Reimer:** Ultimately, a value will be placed on all the cattle we breed. A genetic map of ERT's helps to elevate and document that value whether they are shown or not. I do believe in the use of available genetic data whenever cattle are being evaluated or selected.

**Rincker:** There is growing pressure being applied to the use of the genetic profile of cattle. The majority of the cattle being consigned and sold is done so with either the EPD and Dollar Indexes indicated or provide an ASA number where prospective buyers search the profile. Certainly any of our PTP shows do highlight the emphasis of using economically relevant traits and any additional shows where they have the manpower to handle PTP data would increase awareness of ERT genetic improvement.

**Ropp:** Those committed to using the ERT data are going to use it and ultimately make a more valuable product regardless of its inclusion in PTP shows. I do think however, that for the higher profile breeder events, the use of EPDs as part of the evaluation process has been a good idea from the beginning. For one thing, it helps to bolster our industry reputation as one of the breeds that uses the science and information to make better cattle





and better beef. It too can be truly sad to watch a champion, particularly a bull that will ultimately get almost no use because his genetic profiles are substantially below average in too many traits.

**Comment:** *For nearly a century, livestock judging has been an effective youth teaching method of developing personal skills. Obviously, combining genetic information and physical features can be too complicated for very young people. Please suggest how we can progress with both youth education designed cattle evaluations, and scientific genetic improvement.*

**Reimer:** First of all, don't underestimate our youth. In our county 4-H program, as a foundation, we have started with a simple single trait situation with data numbers having significant differences and had good results with the kids understanding the process reasonably soon. Once they understand the process, the scenario is advanced.

**Rincker:** The use of performance judging classes with data, contests with question classes that relate to the data, and giving oral reasons on a performance class have all inspired young breeders to understand genetic information at earlier ages. I see the increased use of State Beef Skillathons, AJSA Nationals, and our 4-H and FFA Organizations all embedding more use of data, scenarios, and performance information, at a younger age so my advice is too simply encourage our youth to take part in these educational and enjoyable opportunities.

**Ropp:** In general it seems easier for young people to blend the use genetic information and phenotype in combination than a lot of us older folks.

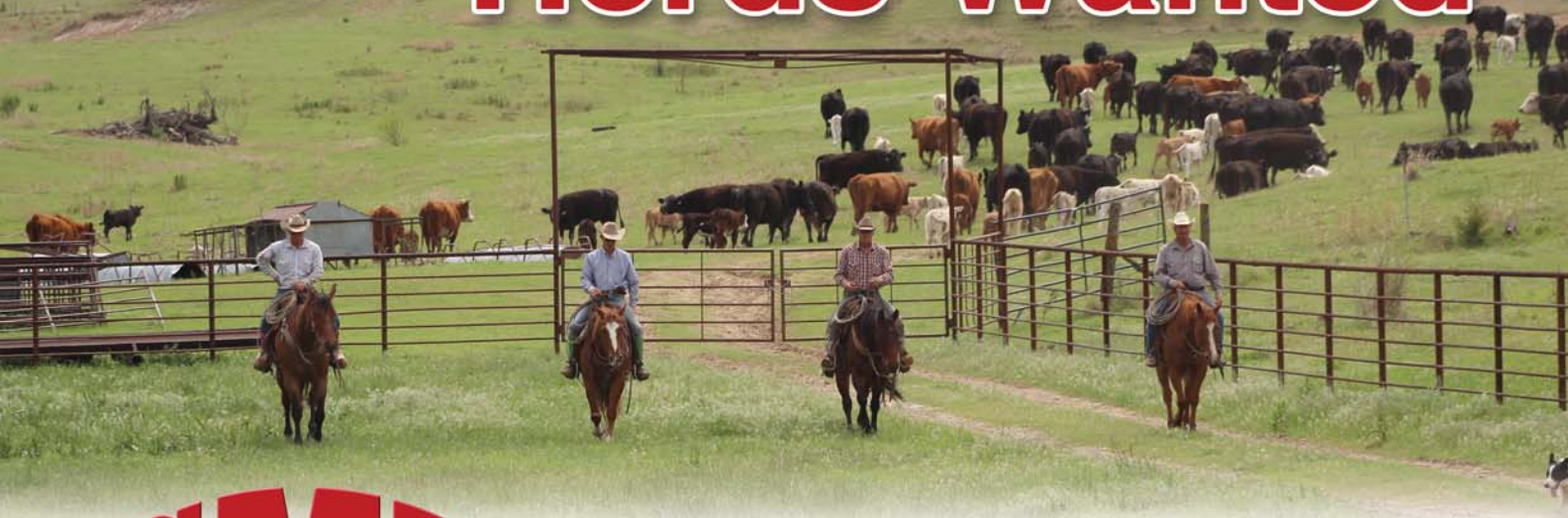
Our junior programs need to maintain a substantial educational component in order to remain relevant. Offering a junior livestock program that simply encour-



ages the handing of a halter to a young person who has gained neither experience nor knowledge about this business is simply promoting a value-added marketing program. These activities need to take advantage of the one-of-a-kind outreach and education opportunity that is inherent in high responsibility educational programs. Young people have a huge capacity for learning and growth when challenged in a positive way. The more you expect from them the more they grow and excel. Participating in a well-designed junior livestock program that includes showing can teach more disciplines that we even consider looking from the outside. Responsibility, discipline, biology, finance, self respect, making friends, integrity, work ethic, genetics, nutrition, animal husbandry, reproduction, commitment, goal setting, public speaking, pride in accomplishment, safety, livestock industry education, travel skills, understanding life and death and much more can all be taught using a livestock project as the primary teaching tool. Not many other junior educational programs offer that level of life skill learning opportunities. We all should focus on the desired growth outcomes of junior livestock programs to make them better, not just the short-term rewards. Oh yeah, and don't forget to make them fun and rewarding for the young people and their families. ♦



# Cooperator Herds Wanted



**CMP**  
ASA  
CARCASS MERIT PROGRAM

**Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP. Spring or fall calving**

*"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."*

Lynda Stuart,  
Stuart Land and Cattle Co.

*"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."*

John Hall, Ph. D.,  
Professor and Extension Beef  
Specialist and Superintendent  
at University of Idaho Nancy  
M. Cummings REEC.

## **Incentives for Cooperators**

- ◆ Free semen from the industry's top herd sire prospects
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program
- ◆ ASA will pay \$60/AI sired carcass that is harvested
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

## **How does it work?**

- ◆ ASA assigns all matings in a random fashion so that the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ At least two sires will be used per contemporary group and ASA likely will use several sires per contemporary group to provide better more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

## **Qualifications**

1. All cows will be individually identified along with birth year and approximate breed makeup
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data

Contact Jackie Atkins or Jannine Story for more information at 406-587-4531.

# THE PROGRAM

## CARDINAL // FRANKENREIDER

**SATURDAY, DECEMBER 9 - 5:30 PM**

On the farm near Wyoming, Illinois

**Selling near 100 Head - Bred Heifers & Cows, Heifer Calves**

ANGUS - SIMMENTAL - MAINE - COMPOSITES



**Camilla**

Plainview Lutton E102 x  
Wagonhammer x Structure  
She sells in a special offering  
of proven Program females



Snap Chat x The Situation - Sells bred to Simplicity



Loaded Up x Hammer 4L  
Sells bred to GSC All In



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J. Riley, Owner

Jeff Wisnefski, Manager: 815/274-3860  
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event managers at 1.877.800.9230



# Record Numbers at Fall Focus

By Lilly Brogger

The fourth annual American Simmental Association (ASA) Fall Focus, held in Bismarck, ND, September 17-21, was the largest to-date with 220 attendees. The program featured an educational session, during which several industry professionals and scientists spoke about subjects focused around beef cattle breeding. The ASA Board of Trustees held meetings during the event, and attendees participated in interactive meetings and staff presentations. Among North Dakota dignitaries were Agriculture Commissioner Doug Goehring and North Dakota Governor Doug Burgum.

The educational program included the following speakers: Dr. Greg Lardy, North Dakota State University (NDSU), presented an overview of the state's agricultural industry; Dr. Lauren Hanna, NDSU, explained the basics of animal breeding and genetic selection; Dr. Rick Funston, University of Nebraska, Lincoln (UNL), spoke about increasing productive efficiency in cattle; Dr. Matt Spangler, UNL, discussed genetic advancements which can be used to create an ideal system for beef cattle breeding; and Dr. Mitch Abrahamsen, former Vice President of Research and Development at Cobb-Vantress, spoke about the poultry industry, highlighting the rapid genetic advancement the industry has seen, and how beef cattle breeders can apply those principles to keep up with a growing population. A panel of breeders addressed the use of economic selection indexes to aid in genetic selection for profitability in beef cattle.

ASA staff provided project updates, including progress on the International Genetics Solutions (IGS) Feeder Profit Calculator™, Cow Herd DNA Roundup (CHR), the genetic evaluation using Biometric Open Language Tools (BOLT), state association programs, and more.

Claye Kaelberer serves on the ASA Board of Trustees, and with his family, owns Kaelberer Simmentals in New Salem, ND. Kaelberer received positive feedback from many of the producers in attendance. "Breeders were impressed by the amount of information they received, and by the balance of the speakers," Kaelberer reflects.

Three new ASA programs were highlighted: the DNA Cow Herd Roundup, IGS Feeder Profit Calculator; and ASA Learning Library. These programs, like ASA, are focused on the commercial producer and relating the genetics seedstock breeders produce to the ultimate product that commercial cattlemen are producing. "It was really encouraging to get that crowd of commercial cattlemen together with seedstock producers," Kaelberer explains.

Erika Kenner of Kenner Ranch Simmentals, Leeds, ND, also serves on the ASA Board of Trustees, says, "The commercial producer is greatly affected by the programs and direction of breed associations." She continued, "Seedstock suppliers work hard on genetic improvement, and it's important for the commercial producer to learn what is available and to have input on their needs." ♦

## Videos Available

Videos of the educational presentations can be viewed at [fallfocus.org](http://fallfocus.org).



ASA's Chip Kemp discusses the Feeder Profit Calculator.

## The 2018 Fall Focus

The 2018 Fall Focus will be held at the ASA National Headquarters in Bozeman, August 25-27. The event will be centered around ASA's 50th year celebration, an educational program, and interactive meetings.

# VALUE *by design*

SATURDAY, NOVEMBER 18, 2017 || 1:00 PM CT || ABG SALE FACILITY, ANITA, IOWA



**213D** 5/8 SM 1/4 CS 1/8 AN ASA 3201575  
J BAR J NIGHTRIDE 225Z x MS PERF 287T  
CED +15.1 || BW +0.4 || WW +61.8 || YW +96.5  
MARB +0.56 || RE +0.49 || API +144.6 || TI +81.5



**611D** 5/8 SM 3/8 AN ASA -3100365  
CCR SPARTAN 9124A x 262Z  
CED +11.2 || BW +0.8 || WW +76.9 || YW +119.7  
MARB +0.68 || RE +0.41 || API +155.8 || TI +86.6



**660D** 1/2 SM 1/2 AN ASA 3122432  
GW GAME CHANGER 823Y x NLC 1961 BANDO N10-T41  
CED +9.9 || BW +1.5 || WW +63.9 || YW +101.6  
MARB +0.63 || RE +0.43 || API +138.1 || TI +77.4



**646D** 1/2 SM 1/2 AN ASA 3122428  
CCR SPARTAN 9124A x MS NLC UPGRADE X0086  
CED +9.6 || BW +0.4 || WW +72.3 || YW +110.1  
MARB +0.81 || RE +0.61 || API +156.2 || TI +88.2



**619D** 1/2 SM 1/2 AN ASA 3122431  
CCR SPARTAN 9124A x NLC MESMA LG140  
CED +9.3 || BW +1.1 || WW +72.9 || YW +120.1  
MARB +0.5 || RE +0.44 || API +147.4 || TI +79.6



**601D** 1/2 SM 1/2 AN ASA 3122512  
CCR SPARTAN 9124A x JC MS FORCE 406B  
CED +11.3 || BW +1 || WW +78.1 || YW +119  
MARB +0.84 || RE +0.77 || API +167.8 || TI +92.2

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## || Sale Participants ||

ADVANCED BEEF GENETICS 515-450-1066  
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Stan Pearson, Jon Rockhold  
J BAR J RANCH 989-429-6777  
Jim Zinser  
J/C SIMMENTALS 989-429-2834  
John Miller  
GREEN VALLEY FARM 517-749-4117  
Brian Harris

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# What to Expect with ASA's New Genetic Evaluation System BOLT

By ASA Staff

Change can be a scary concept to some yet sought after by others. Many ASA members and International Genetic Solution (IGS) partners wonder about the changes on the horizon once BOLT is fully implemented. That change may be nerve racking but in reality, things should change. Why invest in new and improved methods if you get the same answers? Here are key changes to expect with the new genetic evaluation:

- 1. Movement of EPDs and reranking.** EPDs will change especially in younger, lower accuracy cattle. Members should expect movement in lower accuracy cattle, as seen in the existing evaluations, because they may have new progeny data reported. Some cattle will move in a favorable direction while others will do the opposite. Keep in mind even if the EPDs get worse, the prediction of them is more accurate. With enough calves and phenotypes, the current evaluation would eventually arrive at a similar EPD as BOLT, it just would take longer or more information in the current system. With BOLT and the new genetic evaluation methodologies, we will have more accurate EPDs earlier in an animal's life.
- 2. More accurate accuracy.** This idea takes a little time to sink in. The accuracy reported for each EPD will be a directly calculated and thus closer to the "real" accuracy. The methods to solve accuracy directly are extremely difficult and take a lot of computer power. In the current evaluation, it is not possible to solve for accuracy directly so an approximation method is used to estimate accuracy for each EPD. There are inherent flaws with approximating the accuracy which until BOLT were just part of the evaluation. Now with BOLT, the accuracy reported with the EPD will be more reliable.
- 3. Reported accuracies will tend to be lower.** Again, this is a little confusing at first and sounds like the opposite of what was just explained. The EPDs will be more accurate. The accuracy reported will be more accurate. Both statements are still true. However, one of the inherent flaws in the approximation methods used to find accuracy in the current evaluation, and in all evaluations not produced through BOLT, is they tend to bias the accuracies upward, espe-

cially for younger animals. This was known for a long time, but there was no way to calculate the accuracies directly. With BOLT, having accuracy directly solved results in a more reliable accuracy but that accuracy will often be numerically lower than the current evaluation would predict. However, the new reported accuracies with BOLT should better represent the possible changes for the EPDs.

- 4. DNA testing will have a larger impact.** With the switch to BOLT, IGS will use Single Step genomic evaluation on all EPDs (currently using Single Step for Stayability EPDs). Single Step uses the DNA markers, pedigree information, and phenotypic data simultaneously in the prediction of the EPDs. Previously molecular breeding values (MBVs) were calculated from the genomic information and those MBVs were blended separately into the EPD prediction. The Single Step method squeezes more information from the DNA markers than the previous approach allowed. Also, there are biases inherent in the blending process that aren't a problem with the Single Step approach. Additionally, with Single Step, the genomic information will not only enhanced EPDs for the genotyped animal but also will be used in the EPD estimates of relatives.
- 5. More frequent genetic evaluation runs.** With the horse power behind BOLT, IGS can run genetic evaluations much more frequently than the current system allows. This has many benefits. It allows members to get more immediate feedback after submitting their records. If members miss a deadline, the next deadline for data won't be far away. It allows for more accurate EPDs throughout the year and faster incorporation of the genomics. The down side is the EPDs put in print will quickly be outdated.

**Genetic evaluation is not stagnant.** There will always be improvements as new research in animal breeding, genomics, and statistics advance. BOLT is revolutionary in the innate flexibility, the computational power, and the statistical methods made possible using this software. Embrace the change to a new and improved genetic evaluation, it's coming!



Offering selected from the heart of the herds,  
herds that host some of the top bull sales in the land!

# North Dakota Simmental Association **Classic SALE**

## DECEMBER 9, 2017

Kist Livestock, Mandan, ND — Approx. 2:00 p.m.  
Immediately following the ND Red Angus Assoc. Sale at Noon

**Selling:**

**40 Bred Heifers, 40 Open Heifers  
as well as Semen and Embryo lots!**  
Purebred Simmental and SimAngus™ — Reds and Blacks



**EZ13** Open Polled Purebred  
Sired by LLSF Uprising Z925



**EA10** Open Polled Purebred  
Sired by Kappes Pendelton B6



**791E** 5/8 Polled Open Heifer  
Sired by WINC Hoss 562C



**669D** 1/2 Polled Bred Heifer  
Sired by SAV Final Answer 0035  
AI Bred to Hooks Beacon 56B



**D603** Purebred Bred Heifer  
Sired by Spring Creek Grand Slam  
AI Bred to TNT Tundra D482



**D384** 5/8 Polled Bred Heifer  
Sired by TSN Protege Z896  
AI Bred to Santa Fe



**601D** 5/8 Polled Bred Heifer  
Sired by J Bar J Nightride 225Z  
AI Bred to Hooks Beacon 56B



**DI07** Polled Purebred Bred Heifer  
Sired by Moonshine  
AI Bred to WS All Aboard



**D642** 5/8 Polled Bred Heifer  
Sired by TJ Makers Mark 215Y  
AI Bred to CLRS Constitution 311C

Sale Headquarters:  
Ramkota Hotel Bismarck 701-258-7700  
Ask for the North Dakota Simmental block rate.

**DVAuction**

Sale day phone: 701-223-6550

### DECEMBER 8, 2017

Annual Meeting: Kist Livestock — noon  
Social & Banquet: Ramkota Hotel — 6:00 & 7:00 p.m.

For catalog requests, contact:  
Jeff Thomas: 406-581-8859  
Todd Finke: 701-240-7711  
Erika Kenner: 406-581-1188

View the catalog online at: [www.northdakotasimmental.com](http://www.northdakotasimmental.com)

# DIRECTOR'S DIALOGUE



bzimmerman@simmgene.com

By Bill Zimmerman, Regional ASA Representative Manager

With the ASA 2017 Fall Focus in the rearview mirror, and sale and event season ahead of us, this is a perfect time for an update on how the ASA Representative Program can help you and other breeders in your state promote SimGenetics. During Fall Focus we took some time to highlight our great set of ASA Representatives. I was

impressed that the 13 of us working on your behalf have hundreds of years collectively of education, academic and industry leadership, and practical experience in the beef industry, and a shared passion for Simmental genetics. The ASA Representatives do not work full-time for ASA. Most are involved in other employment or business pursuits, and many have their own beef operations. Nevertheless, they are perhaps the best-qualified group of seedstock association representatives in the industry.

### What can an ASA Representative do?

Most people first think of the traditional role of an association or publication field-man attending a sale —

helping off-site buyers by evaluating cattle prior to the sale and placing their bids, mingling with on-site buyers helping to promote the breeder's program and sale cattle, taking bids at ringside during the sale, and preparing a post-sale report. A representative from ASA will provide almost all of those services, except our ASA Reps do not provide ring service.

But, our ASA Reps are well qualified to do much more than assist you on a sale day. They are prepared to explain ASA programs and services, discuss the use of SimGenetics in planned crossbreeding programs, or assist in using tools such as the Feeder Profit Calculator™ or the tools and power of ASA Herdbook.

So . . . get creative! Instead of having an ASA Rep attend your sale, you might decide to have them come to a field day or open house at your operation, or attend a Sim-focused feeder calf sale at the your local sale barn. As you plan a day visiting some customers and prospects, you might want your Rep to ride with you for the day. Maybe you could work with the extension folks to add an ASA Rep on an educational program in our area. I'm sure you will think of even more, better ways that an ASA Rep could help you promote your operation and SimGenetics.

### How can you access the ASA Rep program?

As you do business with ASA Publications promoting your operation, your cumulative purchases of \$2,000 in a year qualify you for a "Rep Day" to use at your discretion. There is no additional cost to you for the Rep Day. Just contact ASA Publication to find the best way for you to qualify.

If your operation is too small to accumulate enough ASA Publication business to qualify for a Rep Day, don't worry. If you would like to have the services of an ASA Rep for a day, you can purchase a Rep Day — currently priced at \$500 — which covers all the cost to you for the day. Likewise, if you have qualified for a Rep Day, but would like to have ASA Rep services for additional days, you can purchase extra days. Contact Bill Zimmerman, ASA Representative Program Manager, to arrange your purchased Rep Day.

ASA Representatives are also available to assist your state association as you work to promote SimGenetics. State associations, like individuals, can qualify for a Rep Day by using ASA Publications to promote a state-sponsored event. In addition, each state association receives two days per year at no cost to the association — one to be used specifically to promote SimGenetics with the commercial industry, and one day to use for any event the state association is involved with. Work with your state association leadership, and Dr. Bert Moore, ASA State Association Liaison, to be sure your state has ASA Reps working for you. ♦

## COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

**Elite:** 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

- The practice of utilizing forages and high roughage feed to prepare stocker cattle for finishing programs is called what?
- Name the two components of the central nervous system.
- What is the hormone produced by the pituitary gland that causes milk let down in lactating cows and causes smooth muscle contraction?
- Feed efficiency in cattle is described in what terms?
- At what stage is an embryo's genotype determined?
- What is the term which describes a calf gaining weight at a faster than normal rate after being deprived of enough feed for normal growth?
- Name the connective tissue that consists of strong fibrous bands that help connect bone to bone at the joint.
- What is the hormone released when an animal becomes agitated or frightened, causing increased heart rate, respiration and blood pressure?
- Name the thin membrane that lines the wall of the abdominal cavity.
- What would you expect of blood pressure as heart rate is increased?

**Answers:** 1. Backgrounding; 2. Brain and spinal cord; 3. Oxytocin; 4. Pounds of feed/pounds of gain; 5. At conception; 6. Compensatory gain; 7. Ligaments; 8. Adrenaline or epinephrine; 9. Prolactin; 10. An increase.



HOTZ FARMS

# Simmental

PRODUCTION SALE  
NOVEMBER 30<sup>TH</sup>

Online with SC Online Sales  
Offering Simmental show heifer  
prospects & bred heifers!

Join us for an Open House : Noon - Dark

**November 25th**

At the Farm



LLSF Baby Steel C908

GSC Shania 124C



K-ler Make it Rain x RC Miss Kansa 038T, April - She sells!



Loaded Up x THSF MS Liberty S600, February - She sells!



HTP Duracell x THSF Ms Liberty S600, Feb - She sells!



Loaded Up X Roller Girl, March - She sells!

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Angie. 319-325-3784 • Keith: 319-325-4962  
Jeff. 563-349-8722  
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# HOTZ Farms

# BULLETINS

## Electing ASA Board Trustees to Represent your Region Announcing 2018 ASA Board of Trustees' Candidates

The Nomination process (board and membership write-ins) completed on Monday, October 16. This first step announces to the membership the board selections to fill the 2018 open seats on the ASA Board of Trustees and allows the membership to write-in members who they feel will also represent and work in the best interest of your region and the American Simmental Association.

If a member receives at least ten (10) write-in votes they will be eligible for candidacy. In the event more than one person receives ten or more write-in votes, the individual with the highest vote count is the write-in candidate. The election ballot includes the Trustee nominees of the Board with an equivalent number which were nominated by members.

The election ballot will be distributed either by post mail or an email notification from BigPulse-Sheldon Ross (if you have designated to receive your ballots electronically). The subject line: 2018 ASA Board of Trustee Election.

Election ballots will be distributed on or before November 15. It is an important responsibility to the best interest of your region and the American Simmental Association to vote. Mail-in (by post) ballots must be received at the Chairman of the Tellers on or before December 15; electronic voters will have until midnight December 15 to place their votes. Instructions to vote electronically will appear on your paper ballot.

### Here are the qualifying candidates who will appear on the election ballot:

**Eastern Region.** Two from the four listed will be elected.

- Jim Ligon, Ligon Simmentals, Cookeville, Tennessee
- Cliff Orley, CLO Simmentals, Lebanon, Pennsylvania
- Fred Smith, Fred Smith Company, Clayton, North Carolina
- Barry Wesner, Wesner Livestock Enterprises, Chalmers, Indiana

**North Central Region.** One from the two listed will be elected.

- Clay Kaelberer, Kaelberer Ranch, New Salem, North Dakota
- Tom Hook, Hook Farms, Tracy, Minnesota

**South Central Region.** Two from the four listed will be elected.

- \*John Griswold, Griswold Cattle, Stillwater, Oklahoma
- Chuck Miller, CLM Ranch, Olean, Missouri
- Fred Schuetze, Buzzard Hollow Ranch, Granbury, Texas
- \*Jeff White, White Farms LLC, Cherokee, Oklahoma

*\*No state may have more than two Trustees on the board at one time. Only one (of the two open seats) is available to the Oklahoma candidates. Currently, there is one Trustee from Oklahoma on the board.*

**Western Region.** No election. Mike Forman, Trinity Farms, Ellensburg, Washington won by acclamation. (No member received ten write-in votes to be eligible.)

## ASA Updates DNA Test Result Notifications

The ASA has updated their process of notifying members of DNA test results. DNA test results will now be sent automatically by email from Herdbook Services when DNA has been completed on a member account. If a member does not have an email on file with ASA, the member will still receive the test results by mail.

Members may now view DNA test results by logging into [herdbook.org](http://herdbook.org), pulling up the animal's pedigree, and selecting "DNA Detail" under the "Report" section. If you have further questions or want step-by-step instructions you can go to [simmental.org/haveyouherd](http://simmental.org/haveyouherd) for more details.

## 50% off GGPLD Pricing

The ASA Board of Trustees approved a resolution to offer a 50% off rebate on GeneSeek Genomic Profiler Low Density (GGPLD) testing in exchange for either feed intake and/or carcass data. Members will receive one 50% off price discount per carcass or feed intake record submitted. Records must be valid for use in ASA's genetic evaluation system (at least two sires represented and the animals must have at least the sire identified). Animals must have been born after August 31, 2015, to qualify for the program. Please contact [jatkins@simmgene.com](mailto:jatkins@simmgene.com).

## Price Increase for DNA Testing on Hair Samples

Effective immediately, due to the increased labor involved at the lab, GeneSeek has increased the processing fee for hair by \$2.00 per sample. Breeders will be charged \$5.00 for hair cards instead of \$3.00.

## ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights into its database. Cow weights provide valuable information for use in our genetic evaluation system. ASA requests that you weigh your cows close to weaning time, and, if possible, give your cows a body condition score at the same time.



## Carcass Merit Herds Wanted

Would you like to get paid to use some of the most promising young bulls in the industry? Do you have accurate and consistent record keeping? Then ASA has the program for you!

The ASA is seeking additional cooperator herds for the Carcass Merit Program. Spring or Fall calving herds are welcome.

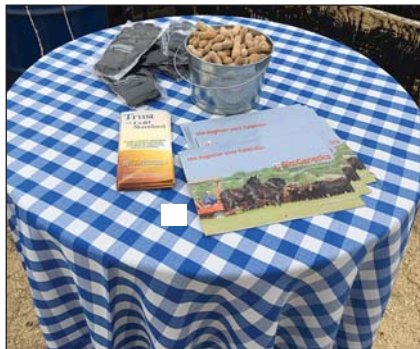
Contact Jackie Atkins or Jannine Story if you are interested in becoming a CMP herd at: [carcdata@simmgene.com](mailto:carcdata@simmgene.com) or call 406-587-4531).

## Annual Meeting Location and Format Have Changed!

Join us in the Centennial Room up on the Hill on Saturday, January 14 from 4:00 – 5:30 p.m. to continue discussion on all things ASA.

The Annual Meeting will be less formal and allow for open discussion among the Trustees and members. Meet the newly elected Trustees, say goodbye to the Trustees who have come to the end of their service, and find out about upcoming events like the 50th Anniversary celebration in August, 2018.

We look forward to seeing you there.



Stop by the Meet and Greet on the Grounds from Noon to 4:00 p.m., and then head up the hill.

## DoubleTree is Denver Headquarters

Once again, the DoubleTree Hotel Denver, 3203 Quebec Street, will serve as headquarters for the ASA Annual Meeting, Foundation Auction, and ASA Board Meetings. A special Stock Show rate of \$115 is available to ASA members; to reserve your rooms, call 303-321-3333 and ask for the “SimGenetics” block. Reservations must be made no later than December 8, 2017, after that date, the quoted flat rate will no longer be available.

Transportation to the DoubleTree is by train to the Central Park Station and then shuttle service to the hotel. Once you arrive at Central Park Station, contact the hotel (303.321.3333) and request shuttle service to the hotel. The DoubleTree provides transportation to and from the NWSS grounds.

## 2017 Year-Letter is “E”

The year-letter animal identification letter for 2017 is “E”, and will be followed by F in 2018 and G in 2019. The letter D was the year-letter designated for use during 2016.

## 2018 NWSS Schedule Announced

The schedule for activities for the 2018 National Western Stock Show has been announced. The event is being held in conjunction with the ASA’s 50th Annual Meeting.

**Date and Times are:**

<b>Monday, November 20</b>	<b>Entry Deadline on-line at: <a href="http://www.nationalwestern.com">www.nationalwestern.com</a></b>
<b>Thursday January 11</b> 7:00 - 10:00 pm	ASA Board Meeting - Open to the public.
<b>Friday, January 12</b> 8:00 am	ASA Board Strategic Session – closed session.
<b>Saturday, January 13</b> 8:00 am Noon-4 pm 4:00-5:30 pm 6:30 pm	ASA Board Strategic Session – closed session. Meet and Greet on the Grounds Annual Meeting on the Grounds (Centennial room) SimMagic on Ice
<b>Sunday, January 14</b> 8:00 am 6:30 pm	Bull Pen Show Chairman’s Reception – followed immediately by the Foundation Auction
<b>Monday, January 15</b> 8:00 am 2:00 pm	Female Pen PTP Show The One Sale XXII <i>(Includes Foundation lot and Power Simmental Selection)</i>
<b>Tuesday, January 16</b> 8:00 am 5:00 pm	Junior PTP Show Open PTP Bull Show Wild, Wild West Sale — Brighton
<b>Wednesday, January 17</b> 8:00 am	Open Class Female Show — Stadium Arena

Entry fee information and class breakdowns are posted on [www.coloradosimmental.com](http://www.coloradosimmental.com) (Note: NWSS will collect all fees.)

By Fred Schuetze, ASA Trustee, Granbury, TX

The American Simmental-Simbrah Foundation was formed and operates under the direction of the ASA Board of Trustees. The Foundation Board is comprised of Fred Schuetze, President; Bill McDonald, John Walston, Lori Eberspacher, Gordon Jones, Mark Smith, Tonya Phillips, Greg Burden, Mikell Davis, Holli Hatmaker, Aaron Owen, and Cheyenne Allen.



## Foundation Mission Statement

*The purpose of the Foundation is to encourage by public or private contribution, support of worthwhile educational and charitable projects that are of interest and benefit to devotees of the American Simmental Association. Further to receive, maintain, use and apply donated funds for such purposes; and to implement such educational and charitable projects, including, but not limited to:*

- Support of ASA's youth program through scholarships or program sponsorship.
- Continuing educational programs for beef enthusiasts and members of the youth program.
- Expanded educational programs for ASA and members of the beef industry in the areas of performance testing, leadership and bovine management.
- Research grants to qualified colleges and universities, for documentation of bovine performance, and research into the prevention of, or cure for cattle diseases.
- Other projects or activities as may be determined by the parent association.

In 2015, the Foundation Board expanded its efforts to fulfill the scope of the Foundation in the area of Research and Development (R&D). The project selected added feed intake to the existing Carcass Merit Program, which was already established and this would add critical data for the development of EPDs, since the existing feed intake data was very limited. It would also add an aspect to Simmental and Simbrah cattle that is not available in other breeds of cattle.

The cost of feed is the number one cost to the beef industry annually (65% of the production cost of beef). The ability to predict differences in feedlot intake of sires' offspring is an important component in the assessment of differences in profitability between sires. The Feed Intake Project collects individual feed intake data on calves of known sire groups to improve our ability to predict feed intake and thus improve our ability to predict differences in profit. The Foundation's goal is to raise \$30,000 per year.

In order to accomplish this goal, the Foundation working with the American Simmental Association, an agreement was reached with Chappell Feedlot, Chappell, NE, for them to install a Grow Safe System for the specific intent to collect feed intake on the Carcass Merit calves currently in the system and to collect such data for the next five years. The first set of data was collected in 2016 and the next set of calves scheduled to go to Chappell in 2017. Expansion of the Carcass Merit program started in 2017, under the direction of Dr. Jackie Atkins, so increased numbers and data will be collected in 2018.

The first major fund raising to help fund this project started in the fall of 2015 at the North American. DP Sale Management and various members of the Foundation raised \$15,856, that was added to the Dave Nichols donated female in the annual sale at the North American. The second major project towards this goal happened in 2017. Tim Smith of Smith Genetics, donated a heifer in his annual Synergy Sale in memory of Sally Buxkemper. A group of individuals raised \$10,450 to purchase said female and Tim Smith will keep the female and her offspring each year will be sold and the proceeds will go to the ASA Foundation for R&D in Sally Buxkemper's name. The ASA Foundation will continue to raise funds for this segment of our goals so that we might expand the R&D work at the American Simmental Association with data that will in time lead to the first EPDs for feed efficiency in the beef cattle industry. Continued support and growth of the ASA Foundation is only possible with your donations. If you would like to donate to the ASA Foundation (<http://simmental.org/site/index.php/asf>) you can go to the Foundation website and donate or contact a Foundation Board member to see how you might become a supporter of the ASA Foundation. ♦



Feed intake is tracked using GrowSafe systems.



# FOUNDATION GALA

## NIGHT IN THE ROCKIES

SUNDAY, JANUARY 14, 2018 | DENVER, CO | 7 PM

DOUBLETREE DENVER HOTEL, THE GRAND BALLROOMS  
3203 QUEBEC STREET DENVER, CO



Kevin Ochsner  
NCBA Cattleman to Cattleman

*Join us* FOR A  
**GRAND EVENT**  
AT THE NWSS!

Mark your calendar and plan to attend the annual Foundation Gala! Featuring a free social hour, entertainment by guest, Kevin Ochsner, NCBA's Cattleman to Cattleman host and Colorado rancher.

Show your support for over 20 programs supported and sponsored by the American Simmental-Simbrah Foundation by participating in the annual Foundation Gala auction. View the complete auction offering on the ASF Facebook page and website.

AMERICAN SIMMENTAL-SIMBRAH  
FOUNDATION



For more information please contact,

Fred Schuetze, Chairman  
bhr@speednet.com // 817.892.0563

Or any ASF Board Member

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[www.simmental.org/foundation](http://www.simmental.org/foundation)

American Simmental-Simbrah Foundation

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# CONNECTION

Developing leaders through friendship, networking, and communication skills!

By Kiersten Jass, Finance Vice-President, Garner, IA



It's that time of year again. Cows are home from summer pasture, harvest is winding down, and kids are in full swing at school. For many, calving season has started or is just around the corner, and another summer has flown by with fall show season upon us. While at the fall majors, make sure to check out the Show Shield clothing, as we will have order forms and inventory for sale. Order forms will be online and at shows, with orders to be picked up at the next major or they can be shipped to your address. We currently have hats, t-shirts, and are working at expanding to hooded sweatshirts!

It is exciting to announce that this year the AJSA has come up with a new fundraising opportunity. Our new fundraiser will be a People's Choice Award at the National Classic in St. Paul, Minnesota. Voting will take place

throughout the week in the barn at the National Classic. Any animal at the Classic can be voted for and people can vote as many times as they would like. Each ballot will be sold for \$10 and will count as one vote. The animal with the most votes will be announced at the banquet and will be recognized for winning the People's Choice. If there happens to be a tie between animals, it will be broken by the animal that has the most ticket buyers. For every vote, the buyer earns a chance to win 25% of the proceeds from the fundraiser. All ballots will be entered and the winner will be drawn at the banquet. You do not have to be present to win. The other 75% of the proceeds will go toward benefiting the youth development in the AJSA. Take this opportunity as breeders to vote for animals you raised and sold to win the prestigious People's Choice Award while helping out a great cause!

As always if you have any questions or concerns regarding the AJSA or our events, please do not hesitate to ask me or any other AJSA Board Member. ♦



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[www.juniorsimmental.org](http://www.juniorsimmental.org)

Live, from Martell, it's....

# SATURDAY NIGHT LIVE

**GATEWAY GENETICS**

*2017 Production Sale*  
**Saturday, November 18 • 6:00 PM**  
 Gana Farms Sale Facility | Martell, NE



Above: Selling full sib to high-seller from 2016 sale! She is a PVF Insight daughter out of our 288 donor.



ET CALF FROM THIS SAV EMBLYNETTE 3566 SELLS!



Right: 288 is a great cow who looks good on paper and in the pasture!



DONOR Z490 PROGENY WILL SELL!

2016 Nebraska State Fair  
 SUPREME CHAMPION BREEDING HEIFER  
 HER CALF WILL SELL!!



SELLING BRED HEIFERS AND COWS THAT HAVE BEEN BRED TO SC PAY THE PRICE C11!

This PB Simmental Bull was:  
 2016 NE STATE FAIR SUPREME CHAMPION BULL  
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 2017 NWSS GRAND CHAMPION SIMMENTAL BULL



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### Crawford, Stanfield Represent AJSA

Cameron Crawford, Tylertown, MS, and Garrett Stanfield, Manchester, OH, represented the American Junior Simmental Association (AJSA) at the Young Canadian Simmental Association (YCOSA) gathering in Fredericton, New Brunswick, August 10-13.

The visit by the two AJSA Trustees was a reciprocal response to representatives sent by Canada to the AJSA Classic in Hattiesburg, MS. They were chosen by random drawing from the existing AJSA Board and were able to participate in the Canadian competition. The Canadian event features such contests as: photography, scrapbooking, print marketing, a cattlemen's quiz, a sire summary quiz, showmanship, livestock judging, and a cattle show.

The junior event was held in conjunction with the Canadian Simmental Association's Annual National Convention. ASA DNA and THE Specialist Leoma Wells was one of the conference attendees.



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Cameron Crawford (left) and Garrett Stanfield pose in front of the CSA 50th year anniversary poster.



Garrett Stanfield, Leoma Wells, and Cameron Crawford.

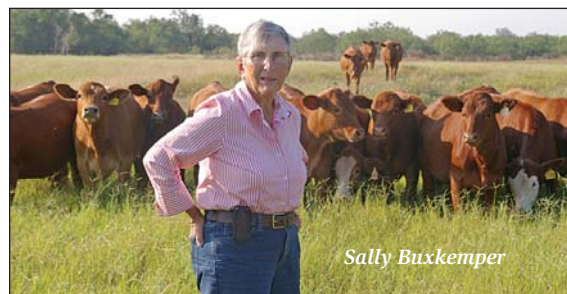
### Over \$10,000 Raised for Research

A polled, three-quarter Simmental, one-quarter Brahman, Simbrah heifer was donated to the American Simmental-Simbrah Foundation (ASF) fund in honor of the late Sarah "Sally" Buxkemper.

The young female was sold on September 23, Giddings, TX, as the first lot at the Simbrah Synergy X Sale and was donated by Smith Genetics. The 2017 April-born heifer sold for \$10,450 to a group of 45 buyers that included Simmental and Simbrah breeders, enthusiasts, and promotional companies from across the country. Fred Schuetze, Granbury, TX, spearheaded the drive to bring the group together and make the final bid of \$10,200. The heifer will remain at Smith Genetics and money from all resulting progeny will also be contributed to the ASF in Buxkemper's honor.

Buxkemper was the owner of RX Ranch, an early proponent of breeding composite cattle and instrumental in developing Simbrah and SimAngus™ HT cattle. She was sold on SimGenetics when her first calves hit the ground in 1971 and on ASA because of its founding principles of genetic improvement, research, education and youth development. Sally was one of the first women to earn an animal husbandry degree and to be trained in AI in the 1950s. She was an early researcher of the bovine genome when she earned a MS in Molecular Biology in 1998. Always learning, she put knowledge into practice in her herd and shared her experiences one-on-one with fellow breeders, youth and their families, as well as at podiums around the world.

In keeping with her long affiliation and fervent devotion to SimGenetics and research, the Sarah "Sally" Buxkemper Memorial Fund will be used to support the research arm of the American Simmental-Simbrah Foundation. ♦



Sally Buxkemper

## STATE SCENE

### CSA Elects New Leaders, Present Honors

The Colorado Simmental Association (CSA) and junior association elected leadership and honored volunteers during its annual meeting, held August 27, at the Colorado State Fairgrounds in Pueblo. Robert Campbell, Ignacio, CO, and Mike Rains, Oakley, KS, were presented the traditional engraved cowbell as they retired from the CSA Board. Susan Russell, Sugar City, CO, was named the President's Award recipient, and re-appointed secretary/treasurer.

In addition, Russ Princ and Willie Altenburg, Fort Collins, were elected as directors; Beth Temple, Center, was elected president; Jay Hill, Sterling, was elected vice-president. Rounding out the Board of Directors are Vicky Ahlberg, Duke Duzik, and Mitchell Jergensen.

The Colorado Junior Simmental Association (CJSA) re-elected Bryce Hill, Sterling, as president; Keanna Smith, Ignacio, as vice president; and Ellie Woodard, Bailey, as secretary. During the annual meeting, CJSA members began planning a 2018 multi-breed field day.



Mike Rains (left), and Robert Campbell were presented with traditional engraved cowbells as thanks for their long-time service to the Colorado Simmental board of directors.

### MSSJA Chooses Royal Court, Herdsman Award

The Mississippi Simmental-Simbrah Association has elected Marie Clanton, Meadville, as their Queen for 2017-2018, and her royal court includes Nina Hay, Meridian, as 2017-2018 Princess. Additionally, Olivia Branum, Poplarville, received the 2017 Mississippi Simmental-Simbrah Junior Herdsman of the Year Award.



Marie Clanton



Nina Hay



Olivia Branum

## MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

### Potato and Meat

#### Ingredients

- 1-pound ground beef
- 1-packet taco seasoning
- 4-large potatoes
- 1-cup shredded cheddar cheese
- 1-cup chopped green onion
- Salsa and sour cream as desired

#### Instructions

- Bake 4 potatoes in oven for 1 hour or until done.
- Brown ground beef, then drain, add taco seasoning.
- Cut an X in the top of fresh, hot baked potato.
- Top each potato with taco meat, cheese, and green onion.
- Serve with bowls of salsa and sour cream as desired.

**Editor's Note:** Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column from the ASA membership. ♦

## Foundation Honor Roll

The most recent list of people who have made a donation to the ASA Foundation.

#### Alabama Simmental Association

Northport, AL

#### Barbour Boyz Cattle Company

Louisburg, KS

#### Circle M Farms

Rockwall, TX

#### CNN Cattle Company

Roland, IA

#### Diamond K Genetics

Plainview, MN

#### Dwyer, Bob & Cathy

Roseville, IL

#### Eberspacher Enterprises Inc.

Marshall, MN

#### Gerdes Show Cattle

West Point, IA

#### Mackey Cattle Co

Giddings, TX

#### Ruby Cattle Company

Murray, IA

#### Semen Services, Steenhoek

Maxwell, IA

#### Silver Towne Farms

Winchester, IN

#### Southern Jewel Cattle Company

Rosharon, TX

#### Sunset View Farms

Auburn, KY

#### Wishing Well Simmentals

Hortonville, WI

# 2018 Spring Total Herd Enrollment

The American Simmental Association encourages all members to participate in our cow inventory system. The following information will assist during enrollment of your cow herd.

## 1. Get Your Preliminary Inventory

(should include any cow enrolled in the previous year, first-calf heifers, and purchased cows)

- Use the Data Entry section of Herdbook Services from our website [www.simmental.org](http://www.simmental.org) or complete paper inventory and return to ASA.

## 2. Decide which Cows will be in your 2018 Spring Calving Herd

- “Enrolled Cows” are any females of calving age, 2016 Spring-born females, and jointly owned females managed with your herd
- “Removed Cows” are any females of calving age removed from your herd. Every cow listed not given a removal code will be enrolled in your Spring 2018 herd.

## 3. Provide Enrollment/Removal Data

### Codes for Enrolling Dams —

- ASA number, tattoo, birth date, and breed codes.

Enrollment Codes and Description	
0 Cow Bred to Calve During the Season	3 Exposed and Failed to Conceive — Moved to Next Season (Fall 2018)
1 Heifer Bred to Calve During the Season	4 Exposed and Failed to Conceive — Moved to Next Year (Spring 2019)
2 Not Exposed — Moved to Next Season	5 Donor Cow
	6 Recipient Cow

### Codes for Removing Dams —

- At least one is required, however, you may assign up to two removal codes per dam.
- Remember to place an N in the A/B/C/N column.

Removal Codes and Description		
60 Exposed and Failed to Conceive	68 Died - Other	76 Prolapse
61 Aborted	69 Died - Sickness/Disease	77 Sickness/Disease
62 Age	70 Disposition	78 Sold, Breeding Purposes, Paper Not Transferred
63 Appearance	71 Herd Reduction	79 Sold, Breeding Purposes, Paper Transferred
64 Calf Loss at Calving	72 Hoof Condition	80 Structural Soundness
65 Calf Loss Post Calving	73 Horned	81 Udder Quality
66 Color	74 Injury	82 Genetic Defect Status
67 Died - Calving	75 Production/Performance	

## 4. Decide which Payment Option Best Fits Your Herd

These rates apply for enrollments submitted by December 15, 2017



	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
<b>Enrollment Fees:</b>	\$15.00	\$0.00	\$7.50	\$500/herd
<b>Registration Fees:</b>	\$0.00	\$30/\$40/\$50 <sup>a</sup>	\$30/\$40/\$50 <sup>a</sup>	\$42/\$52/\$62 <sup>a</sup>
<b>Choosing the best options:</b>		<sup>a</sup> Depending on age of calf	<sup>a</sup> Depending on age of calf	<sup>a</sup> Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPDs for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
<b>Benefits of Enrolling:</b>				
EPDs to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
<b>Requirements when enrolled:</b>				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓

## 5. Send Your 2018 Spring Inventory to ASA by December 15, 2017

- **Online** — using Data Entry section of Herdbook Services — [www.simmental.org](http://www.simmental.org)
- **Email ASA** — [THE@simmgene.com](mailto:THE@simmgene.com)
- **By Mail** — One Genetics Way, Bozeman, MT 59718

Call if you would like a paper inventory:

**406-587-4531**

## Example of Enrollment Form

	AnmRegNbr	AnmTatt	Primary Code	Addtnl Code	A/B/C/N	Animal Name	Birth Dt	Brd Cds	Bill Code	Remarks
COW 1	2345678	3Y	0		A	Ms Sooner Pride	2/14/11	PB SM	F	
COW 2	2678901	23Z	60	74	N	Ms Pistol Pete	1/15/12	5/8 SM 3/8 BR		Open
COW 3		12A	6		B	Ms Go Big Red	3/5/13	1/2AN 1/2 GV	F	
COW 4	(2987654)	13B	0		C	Ms Perfect Crimson Tide	4/1/14	PB CS	F	
COW 5	2998765	6016	2		A	Ms Tough Buckeye	5/9/16	PBAN	F	Too small to Breed

### Cow 1 — Ms Sooner Pride

Purebred Simmental registered with ASA  
**Primary Code** - 0 - Cow bred to Calve During the Season  
**A/B/C/N** - A - Enrolled in Option A  
**Bill Code** - F - Pay the full \$15.00 for Option A enrollment now

### Cow 2 — Ms Pistol Pete

Purebred Simbrah registered with ASA  
**Primary Code** - 60 - Exposed and Failed to Conceive  
**Addtnl Code** - 74 - Injury  
**A/B/C/N** - N - Not Enrolled, removing from inventory  
**Remarks** - Open

### Cow 3 — Ms Go Big Red

Commercial cow who is NOT in ASA database  
**Primary Code** - 6 - Recipient Cow  
**A/B/C/N** - B - Enrolled in Option B  
**Bill Code** - Blank - No billing associated with Option B enrollment

### Cow 4 — Ms Perfect Crimson Tide

Commercial Simmental on file with ASA  
**Primary Code** - 0 - Cow bred to Calve During the Season  
**A/B/C/N** - C - Enrolled in Option C  
**Bill Code** - F - Pay the full \$7.50 for Option C enrollment now

### Cow 5 — Ms Tough Buckeye

Purebred Angus registered with ASA as a Foundation cow  
**Primary Code** - 2 - Not Exposed-Moved to Next Season Fall 2018  
**A/B/C/N** - A - Enrolled in Option A  
**Bill Code** - F - Pay the full \$15.00 for Option A enrollment now  
**Remarks** - Too Small to Breed



## Instructions for Online Enrollment



From the Simmental Home Page [www.simmental.org](http://www.simmental.org)

- Select **Herdbook Online Services**
- Log In** by entering
  - 6-digit member number (zero filled example: 000317)
  - Password
- Under **Data Entry** select **Online**
- On inventory tab, make sure year is **2018** and season is **Spring**.
- Select **Update 2018 Spring THE Cow Inventory**
- Update Inventory
  - If the dam is remaining in your herd, enter appropriate Enrollment code in **Primary Code** column
  - If the dam has been removed from your herd, select a **Removal Code** and enter in the **Primary Code** column. To designate a second reason for removal, you may enter a **Removal Code** in the **Addtnl Code** column as well.
  - A/B/C/N Enrollment Type** — If you are enrolling in **Option A** — place **A** in this column. For **Option B** — place a **B** in the column. For **Option C** — place a **C** in this column. For **Option D** — place a **D** in the column. If the cow is being removed from the herd place a **N** in the column.
  - Remarks** — You may use this column if you wish to have additional remarks on a dam. This column is for member use only, ASA *will not adjust enrollment* based on this column.
  - Bill Code** — This column is to be used by members to indicate how you would like to be billed for your enrollment. A "**H**" in this column indicates you wish to pay half the enrollment fee at time of submission. The other half of the fees will be billed later on in the year. An "**F**" indicates to pay the full amount due on each cow for the year upfront. If bill code column is blank an "**F**" is assumed.
  - To add cows** — Scroll down to a blank row. If you do not have a blank row, click on your last dam and hit your enter key. This will create a blank row.
    - Cows on file with ASA\*, enter ASA number in **AnmRegNbr** column
    - Cows not on file with ASA\*, enter tattoo in the **AnmTatt** column, enter birthdate in **BirthDt** and breed(s) in **Brdcds** column.
    - \*Please note:** If your dam has had a calf reported to her or has been enrolled in THE previously, she will have a number in the ASA system. Please type that number into the **AnmRegNbr** column so that a new dam record does not get created.
- If there are **Errors** and/or **Warnings**
  - Errors** (indicated in red at beginning of row) or **Warnings** (indicated in purple at beginning of row)
    - Move cursor over to top of spreadsheet and select tab labeled **Errors or Warnings**
      - Screen will display each error or warning
      - Errors must be corrected before submitting data to ASA
      - Warnings may need to be corrected before submitting to ASA
      - Jobs may be submitted to ASA with warnings, but not errors
- Once all cows have been given an enrollment or at least one removal code and there are not any errors, select **Submit Data**
  - A new page will display; if there are no errors, a **Proceed to Billing** link will be available
  - Select the **Proceed to Billing** link to display a billing summary. THE is billed at the time of submission, so you will have an invoice amount due if you are enrolling in **Option A, C or D** (after the first deadline all options (A, B or C) will have a balance due).
  - Choose one of the following to complete your job:
    - If you wish to complete payment with a credit card select **Add Payment**. Enter in your credit card information. Select confirm. You will then need to select the button **Final Submit** (Only click once). A screen will then show an invoice that you can print and store in your records. It should also say **Invoice Status: Complete**.
    - If you would rather mail a check to ASA, select **Hold Until Payment Received**. A screen will then show an invoice with the current amount due that you can print and store in your records.
- To save job and return later, select **Save and Exit**. The job will remain in an incomplete status under your account. **Please be aware that billing will work off the submission date, not the date the job was initiated.**
- Submit your inventory by **December 15, 2017**, to ensure the lowest possible THE enrollment fees.

*Please double check to make sure your inventory job is complete. If you go to **Data Entry**, select **Online** and on the left hand side choose **Incomplete Jobs**. If your **Inventory Dam 2018 S** job is listed with a button that says **Resume**, it is still at an incomplete status. Select **Resume** and submit your job through completion.*



**All above enrollment information assumes inventory submission by **December 15, 2017**.**

## Owners

JS Simmentals, IA  
C-MOR Beef Farms, IL  
Blackford Show Cattle, IL  
John Sandidge, Bar QH Farms, IL

Semen: \$100/unit

CATTLE *Visions*

866-356-4565

# REVIVAL

Sire: Uprising MGS: Power Drive [tested homo black, homo polled] Reg. #: 2913874



2 YEAR OLD PHOTO

**SEXED SEMEN IS AVAILABLE & LIMITED**



NWSS Class Winner for Jones, OH



JS Simmentals, IA



Lazy H Bar, IA

Revival is the ultra-exciting, record selling purebred Simmental bull at "The One", commanding \$160,000! Cattlepersons from all breeds admired his sleek design, soundness of structure, ample muscle shape, cleanness of joints, and "out of this world" neck extension.

# NEWSMAKERS

## Endecott Hired on as Youth and Projects Director

Dr. Rachel Endecott has been hired to fulfill the position of Director of Youth Development and Special Projects. Endecott grew up on a red baldy cow-calf operation near Ennis, MT, and remains an integral part of the operation. She received her B.S. in Animal Science at Montana State University (MSU) and her M.S. and Ph.D. in Ruminant Nutrition at New Mexico State University. She has served as the MSU Extension Beef Cattle Specialist located off campus in Miles City, MT, for five and a half years, in addition to Beef Cattle Specialist in Bozeman since 2012. Endecott's Extension program focused on adult and youth education in beef cattle nutrition, genetics, reproduction, and management. She also administered the statewide 4-H/FFA Steer of Merit contest and facilitated county agent trainings in carcass grading as well as other beef cattle professional development opportunities.

In addition to her Extension work, Endecott taught beef cattle management and livestock feeding classes during her time at MSU. She was also involved with student extracurricular activities where she advised both the Collegiate Stockgrowers at MSU and the Academic Quadrathlon team. Under Endecott's guidance, the Collegiate Stockgrowers club has been effective in building young beef cattle industry leaders, several of whom now hold positions of leadership in the Young Stockgrowers group of the Montana Stockgrowers Association.

Endecott also developed the MSU AQ program, which is a four-part animal science contest where four-person teams compete in an oral presentation, written exam, hands-on lab practicum, and a double-elimination quiz bowl. Since Endecott revived MSU's participation in this contest in 2012, her teams have won the regional contest twice, which earned them the right to compete at the national contest against schools whose animal science departments are much larger than MSU's entire College of Agriculture. Only four teams compete at the national contest, where MSU's best finish has been second overall.

Endecott is looking forward to working with youth and adult members of ASA alike. "The American Simmental Association is well known for their practical focus on science-based information and educational outreach. I'm excited for the opportunity to work with such a progressive group," Endecott says. "I am passionate about leadership development and building young leaders for the beef cattle and broader agriculture industries. ASA's investment in youth development is admirable and I look forward to building on that success in the future."



Rachel Endecott Ph.D.

While Endecott will be taking on the responsibilities for the youth program, Luke Bowman, Director, Commercial and Industry Operations will be handling the Progress Through Performance (PTP) program. Bowman shares, "PTP is one of the most progressive systems to evaluate high-type cattle today. It is the best balance in the industry to combine visual appraisal with genetic merit. Once again, the ASA continues to lead the world in appreciation for equitable cattle that are destined for greatness. There simply is not a program that can compare to our visionary outlook with PTP."

## ASA Welcomes Wild

Caroline Wild, a coastal native of Brunswick, Maine, has been hired to fill the ASA DNA Specialist position. Wild will take over Leoma Wells' responsibilities as Wells transitions to project coordinator of the Cow Herd DNA Roundup (CHR). Wild will be learning all aspects of DNA and services provided to membership.

Since she was in high school, Wild has been working for vegetable, cattle, and hay operations. Her love for the agricultural community drove her to attain a degree in animal science with a concentration in livestock management from Montana State University. While going to school in Montana, Wild spent each summer putting up hay, fencing, and working cattle. Outside of ranching and running DNA tests, Wild enjoys swimming, boating, road tripping with her dog, Moxie, and exploring the amazing landscapes that the west has to offer. "I am excited to join the team at ASA, and experience the beef industry from a different perspective," Wild concludes.



Wild

## ASA Family Grows

ASA staff member, Sheldon Ross and his wife, Courtney, welcomed their daughter, Blaire Elspeth, on October 3. She weighed seven pounds and 15 ounces, and has a big brother, two-year-old, Boyd.

Ross has been a part of the ASA team since 2006 and is Senior Programmer.



Left to right: Courtney, Boyd, Sheldon, and Blaire.

## In Memoriam . . .



• Clinton D. Worsham Jr. (better known as C.D.), of Many, LA, passed away at the age 74. Worsham has been a member of the association since the early 90s. He is survived by his sons: William D. Worsham and wife Wendi of Coushatta, LA and Clay Worsham of Many, LA; sister, Mary Margaret Worsham Martinez and husband Walter of Baton Rouge, LA; uncle, Deloye Duggan of Denver, CO; granddaughter, Hannah Worsham of Coushatta, LA; along with many nieces, nephews and friends.

## In other publications . . .

• A recent issue of the Fence Post featured a commercial SimAngus™ operation owned by Tom, Mike, and Pat Field. Entitled "Colorado Ranchers use SimAngus Genetics that Tolerate the High-altitude Environment,". Written by Rachel Spencer, freelance writer, the article focuses on how the ranch utilizes EPDs and research in their program.

• The Russell family's Reflected R Ranch was recently featured in the Fence Post magazine. The story, titled "Reflected R Ranch finds successful business, reliable genetics in Simmental breed," was written by Nikki Work, and explores the reasons the family has chosen to breed Simmental cattle as well as the goals of their operation. Curtis and Susan are both former ASA Board of Trustee members. ♦

# MONTANA'S *choice*

December 2, 2017 • Billings, MT • 1:00 PM (MT)  
BILLINGS LIVESTOCK COMMISSION

**200** Simmental and SimAngus™ Females Sell



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*Featuring elite genetics from the best  
Montana has to offer.*



PUREBRED GW SUBSTANCE DAUGHTER, ASA 3151853



PUREBRED KOCH MONTE DAUGHTER, ASA 3156844

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GENETIC RESOURCES

# BEEF BUSINESS

## All-time Monthly High for Red Meat

Commercial red meat production for the US totalled 4.63 billion pounds in August, up 4% from the 4.43 billion pounds produced month over month last year.

Beef production, at 2.4 billion pounds, was 6% above the previous year. Cattle slaughter totaled 2.94 million head, up 7%. The average live weight was down seven pounds from the previous year, at 1,345 pounds.

## Maine Law Rebuffed by USDA

A new law in Maine allowing municipalities to regulate local food production and processing has prompted USDA to warn the state it will take over all meat and poultry inspections there unless the rule is fixed. Maine officials may call an emergency legislative session to amend the food sovereignty bill.

The bill was signed into law in June, but Maine legislators have been told that it must be amended to comply with federal law. Maine has five state-licensed, 30 custom, 51 small poultry, and 2,714 small retail-processing facilities.

## USDA to fold GIPSA into AMS

USDA has announced the realignment of a number of USDA offices to improve efficiency, including merging the Grain Inspection, Packers and Stockyards Administration (GIPSA) into the Agricultural Marketing Service (AMS).

GIPSA and AMS currently both carry out grading activities and work to ensure fair trade practices. The new structure will contain a program area composed of the Perishable Agricultural Commodities Act Program and the Packers and Stockyards Program, as well as additional regulatory activities.

## Tribe Unveils First Meat Plant

The Quapaw tribe has opened a new meat processing plant in northeastern Oklahoma — believed to be the first such USDA-inspected facility on tribal territory owned and operated by the tribe.

The 25,000-square-foot plant just north of Miami, OK, will produce beef, bison, pork, and goat products, with plans calling for about 50 animals to be processed weekly. The products will be sold at the tribe's casinos and local stores. The tribe maintains its own herds of cattle and bison.

## Coalition Pushes Uniform Food Date Labels

A network of 400 consumer goods companies and a coalition of government and business leaders are calling for simplification of food date labels worldwide by 2020. The Consumer Goods Forum (CGF) and Champions 12.3 have issued a call to action for food procedures and retailers to take three direct steps across 70 countries to simplify food labels.



**Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake and/or carcass data.**

- ASA Members will receive one 50% off price discount for Low Density DNA testing for each carcass or feed intake record submitted.
- Records must be valid for use in ASA's genetic evaluation.
- All breeds and composites eligible if sire is registered in ASA multibreed database.
- Applies to animals born after August 31, 2015.
- Carcass Merit Program calves do not qualify.

Contact Jackie Atkins today for more details.  
406-587-4531 or [jatkins@simmgene.com](mailto:jatkins@simmgene.com)



One: place only one food date label at a time. Two: Use one of two labels — a “use by” expiration date for perishable foods or “best if used by” for non-perishable items. Three: Boost consumer education to clarify meaning.

### Where America Buys its Groceries

Americans are no longer going to a single store once a week. A new survey shows US consumers are buying their groceries in a lot of ways, multiple times a week, from a number of different places.

The newly released “State of Grocery Shopping” survey has found that 99% of adults buy some or all of their groceries in person because they want food immediately (71%); they want to select their own meat, dairy, and produce (70%); and they want to see product options in person (69%).

### Animal Police Investigate Threat to Perdue Farms

Police in Beaver Township, Ohio, are investigating a veiled arson threat on social media against Perdue Farms regarding plans for a live poultry operation. According to the repost, social media posts blame a foul odor on the future Perdue Farms location, but the site is still under construction and there are no chickens yet on the site.

A post by the police department cautioned that making threats to commit a crime at the Perdue site is a misdemeanor, punishable by a six-month jail sentence and \$1,000 fine.

### US Hunger Drops

The number of people facing hunger in the US declined last year since 2007 as unemployment fell and some states strengthened child-nutrition programs. About 41.2 million people were “food insecure” in 2016, meaning that at some point in the year their ability to obtain adequate food was in question, the USDA study reports. That represents a 2.4% decline from 2015.

Hunger was most prevalent in Mississippi, with 19% of households affected, while Hawaii’s rate of 8.7% was the lowest in the nation.


### Processor Expands Antibiotic-free Offering

Hayward, California-based Columbus Crafts Meats, which started business in 1917, has launched a new line of pre-sliced, uncured salami made from animals that have not been treated with antibiotics.

Following the successful launch of its pre-sliced, antibiotic free deli meats last year, Columbus Meats has expanded its commitment to using meat raised without antibiotics by launching three new varieties of Salami. The company noted a Nielsen study that antibiotic-free pre-packaged deli meat is going at a rate four times faster than conventional pre-packaged deli meat. ♦

**EVERYONE IS HEADING TO THE  
WILD, WILD WEST SIMMENTAL SALE**


**Tuesday, January 16, 2018 • 5:00 PM**  
Adams County Fairgrounds • Brighton, Colorado



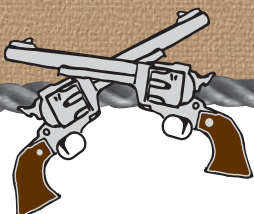
During the Denver National Western Stock Show Simmental events.  
Bus transportation from the NWSS grounds will be provided to the sale.

**Selling 60 Open & Bred, Black & Red Female lots!!**  
**Ranch raised “Bred to be Cows” Show Prospects**

<p style="text-align: center;"><b>Altenburg Super Baldy Ranch</b></p> <p style="text-align: center;">Willie and Sharon Altenburg Fort Collins, Colorado 970-481-2570 Russ Princ, Mgr 256-254-9042</p>	<p style="text-align: center;"><b>Western Cattle Source</b></p> <p style="text-align: center;">Jock and Brenda Beeson Crawford, Nebraska 308-430-0668</p>
<p style="text-align: center;"><b>Bridle Bit Simmentals</b></p> <p style="text-align: center;">Erroll, Chad, Brent and Brad Cook Walsh, Colorado 719-529-0564</p>	<p style="text-align: center;"><b>Oval F Ranch</b></p> <p style="text-align: center;">Don and Marilyn Fischer Winston, Missouri 816-392-8771 Matt and Andrea Fischer St Joseph, Missouri 816-383-0630</p>
<p style="text-align: center;"><b>Ahlberg Cattle</b></p> <p style="text-align: center;">Rod, Vicky and Cashley Ahlberg Longmont, Colorado 303-776-2342</p>	



**Catalogs sent on request.**



**Look for our  
Wild, Wild West sale catalog on  
edjecattle.com**

## INTERNATIONAL

### German Butcher Producing Meat Smoothies

Here's a high-protein snack with a level of convenience greater than most consumers would expect: meat drinks. A butcher in Temmels, Germany, has created three chilled liquid meat products that are expected soon to hit the markets in Germany, Luxembourg, France, and Belgium.

Three years and one million Euros on the project with a goal to grind or blend the meat until it is "fine as cocoa and can't be felt on the tongue." Having accomplished that, the butcher is looking to sell the first three offerings: "Butcher Beef," "Beef Bombay", and "Poulet Royal," described as "quick and healthful, and light enough to drink just before heading to the gym."

### Argentina to Micro-Chip Cows

The Argentine government has agreed to promote micro-chipping in cattle to increase the traceability of supplies and make beef shipments more attractive to potential buyers in the US and Asia.

Currently, farmers manually track cattle by colored ear tags. Microchipping, and the accompanying digital tracking would eliminate errors that arise from monitoring animal movement. The voluntary tracking program will allow the country to sell its beef to countries with more stringent import requirements.

### Brazilian Police Arrest JBS CEO

Brazil's Federal Police have arrested JBS SA CEO Wesley Batista for allegedly using insider trading to profit while navigating a plea bargain deal with prosecutors. The arrest, ordered by a federal court, stems from the investigation dubbed "Achilles Tendon" into the sale of JBS stock.

The probe is investigating purchases of foreign exchange futures contracts just before news of a bribery scheme involving JBS' controllers and Brazilian politicians broke. At the time, the dollar reached its highest appreciation against the Brazilian currency in a single day.

### Global Food Systems Improve

A new study in Global Food Security found that livestock place less burden on the human food supply than previously reported. More prevalent, certain production systems contribute directly to global food security because they produce more highly valuable nutrients, such as proteins, that they consume.

In 2015, approximately 800 million people around the world were undernourished. Meat makes up 18% of global calories, and 25% of global protein consumed. Livestock food sources make a vital contribution to global nutrition and are an excellent source of macro and micronutrients. The study found that livestock utilize large area of land where nothing else could be produced. ♦

**2018 Meet & Greet**

**National Western**

**Saturday, January 13, 2018**  
**Noon to 4:00 PM**

**Meet and Greet with the  
ASA Board of Trustees,  
ASA Staff and Simmental Enthusiasts  
Chili Feed!**

**www.simmental.org**

THE  
**EVENT**  
 ELITE SIMMENTAL GENETICS



Sire: Profit | February 2016 | Purebred | Full sister to 2017 NWSS Res. Grand Champion Pen of Three Simmental Bulls! Bred to TKCC New Direction - Due Mid Jan.



Sire: Vision | April 2016 | 1/2 SIMM  
 Bred to Profitmaker - Due Mid Jan.



Sire: Profit | February 2016 | 3/4 SIMM  
 Bred to Fortune 500 - Due Mid Jan.

This elite donor has produced over a half million dollars in progeny sales.

*Featuring the Sale of Crysteel Tango in her Entirety*



Sire: Pilgrim | April 2017 | Purebred  
 A full sister to the 2014 American Royal Champion Female, Firefly. Her dam Crysteel Tango also sells!



Sire: Bottomline | February 2017 | Purebred  
 A maternal granddaughter of FORD RJ DOLLY!



Sire: Thunderstruck | March 2017 | Purebred  
 BIG TIME show heifer prospect out of the HSC Aria 001A donor!

**SHOW HEIFER PROSPECTS | DONOR PROSPECTS | BRED HEIFERS | GENETIC OPPORTUNITIES**

75+ Lots of Elite Simmental Females will sell!

**NOVEMBER 25, 2017 AT 1 PM**  
*Tecumseh, Nebraska*

*Sale Contacts*

Brad Tucker - (402) 314-4488  
 Les Vogler - (402) 450-2340 Loren Vogler - (402) 432-9070  
 Sale Management: Graham Blagg - (530) 913-6418  
 Auctioneer: Jered Shipman - (806) 983-7226

Dagger | \$17,500 son of Crysteel Tango  
 by Profit | Owned by Double Bar D Farms

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23RD

# NORTH CENTRAL SIMMENTAL Fall Classic Sale

SUNDAY, NOVEMBER 19, 2017 • 12:00 NOON SHARP!  
SUMMIT FARMS PUREBRED SALE FACILITY • HUBBARD, IOWA

**90 LOTS!**

OPEN SHOW PROSPECTS  
BRED HEIFERS • DONKEY



**JASS ELSIE 15E**

LLSF Pays To Believe x  
3C Macho M450 BZ  
Jan. 3/4 SM Show Heifer



**VPF JUST LIKE MOMMA E238**

SVF Steel Force S701 x  
Remington Red Label HR  
April PB SM Show Heifer



**VSF MS P2B 6042D**

LLSF Pays To Believe x  
CLO LTS Conspiracy 72X  
Bred to GSC All In 72A



**HILB/JASS CRAZY 4 U 51D**

W/C Executive Order x  
HILB Crazy N Love A475S  
Bred to W/C Lock Down



**OMF DECA D1O**

LRS Top Ten 104A x RHS  
Mack CCS Black Joker  
Bred to Hooks Yellowstone



**OMF DANI D7O**

W/C Executive Order x MCM  
Top Grade 018X  
Bred to Hooks Black Hawk

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Catalog online: [www.ebersale.com](http://www.ebersale.com)

## FMD Outbreak in Nepal

The Department of Livestock Services at the Ministry of Livestock Services has reported an outbreak of foot and mouth disease in a Nepal village. According to the World Organization for Animal Health (OIE), the outbreak started in April. The OIE received an immediate notification at the end of August.

All the cattle and buffalo in the village were affected; however there was no sign of mortality observed even in the young ones. The animals had not been vaccinated against FMD in their few years on these farms.

## New Sexed Semen Technology

ABS® Global, Inc. has announced new semen sexing technology. The new method avoids the high pressure, electric forces, and shear forces that have traditionally been used to sex semen. "Sexcel" was launched on September 1 through a Facebook live video, which can be viewed on the ABS Global page.

## Broad Spectrum Salmonella Vaccine

A new vaccine developed by Agricultural Research Service (ARS), protects pigs against both types of Salmonella, and may work for other livestock in the future. In experiments, the new vaccine was effective against two types of Salmonella, Typhimurium and Choleraesuis, in pigs.

Salmonella lives in the gastrointestinal tract of a food animal without making it sick. When the animal is slaughtered or the manure is used to fertilize food crops that are not cooked before being eaten, the bacterium can pose a risk for humans.

## Salmonella Vaccine Promising

Research at the US National Poultry Research Center funded by a foundation gift from Cal-Maine Foods has identified 30 proteins in Salmonella that have potential inclusion in vaccines.

Researchers identified and purified multiple proteins, which, when combined in a vaccine, provided significant protection against Salmonella colonization of the intestinal tract of chickens. The studies indicated there is potential to develop practical subunit vaccines that give broad protection against multiple Salmonella serotype.

## Beef Good for Planet

Cattle raised for beef production play a key role in maintaining a sustainable food system, according to research published by the United Nations' Food and Agriculture Organization.

The research counters claims that beef production consumes too much human-edible feed, finding that cattle are net contributors to the global protein supply, and concludes that "modest yield improvements" can reduce further land expansion for feed production. Researchers found that 86% of the feed the animals consume is grasses grown on marginal lands and not edible for humans. ♦



••• **RUBY NFF RHYTHM 792E** •••  
 Sired by Rubys Absolut 317A  
 February PB SM Show Prospect

# Livin' The Dream

★ Production Sale ★

Please join us on  
**Friday, November 24th**  
 1:00 PM • 1170 Elk Street, Murray, Iowa  
**80 Elite Simmental & SimAngus™ will sell!**



••• **RUBY SWC YOKO E706** •••  
 Sired by TL Bottom Line  
 March PB SM Show Prospect



••• **RUBY SWC YOKO 796E** •••  
 Sired by Silveiras Style 9303  
 March SimAngus™ Show Prospect



••• **RUBY RHYTHM 710E** •••  
 Sired by Ruby SWC Battle Cry 431B  
 February PB SM Show Prospect



••• **RUBYS RHYTHM 7133E** •••  
 Sired by PVFS Ruby Madden 126Y  
 March PB SM Show Prospect



••• **RUBY NFF RHYTHM E714** •••  
 Sired by Rubys Absolut 317A  
 March PB SM Show Prospect



••• **RUBYS EXCELLENCE 729E** •••  
 Sired by Ruby SWC Battle Cry 431B  
 January PB SM Show Prospect

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View videos & catalog online at [www.ebersale.com](http://www.ebersale.com) • Sale will be live with online bidding at [LiveAuctions.tv](http://LiveAuctions.tv)

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Trennepohl Farms  
Scott 765-620-1700  
Jeff 765-620-0733

AKA  
Andy & Katy Allen

Grand View Cattle Co  
Jeff & Christa Wiarda

Jared Royer  
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2017 MN  
State Fair  
Champion  
% Heifer

**HILBISHER Undeniable Grace 732E**

Bushs Unbelievable X AJE Miss Gracie Y7  
1/2 SM 1/2 AN January Show Heifer Prospect



**HILB Amazing Grace E928**

WS Revival X AJE Miss Gracie Y7  
PB SM February Show Heifer Prospect



**HILBIJRA Elsa 710E**

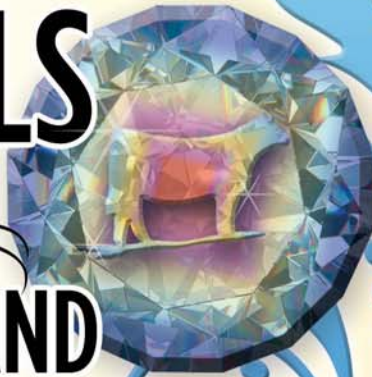
MR HOC Broker X Hooks Bella  
1/2 SM 1/2 AN March Show Heifer Prospect



**HILBISHER Loaded Beauty 773E**

W/C Loaded Up X HSF/HS Sheza Beauty  
PB SM March Show Heifer Prospect

# JEWELS of the NORTHLAND



Saturday, December 2, 2017

12:00 Noon

Hilbrands Cattle Co. Sale Facility

Clara City, Minnesota

## Simmental & SimAngus™

**Selling 90 Head**  
Show Prospects • Elite Breds  
Embryos



**HS Emerald Glitz E8X**

TKCC Carver 65C x HS Neon Glitz B720  
PB SM March Show Heifer Prospect



**HS Queen Electra E04B**

W/C Loaded Up 1119Y x HPF Sazerac Z074  
PB SM March Show Heifer Prospect



**HS Esmeralda E28C**

W/C Executive Order x HS/HSF Stella Y5243  
PB SM March Show Heifer Prospect



**HSF Lela D635**

W/C Executive Order x Hannah Montana  
T771 • Bred to 20/20

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# CORPORATE REPORT

## Hot Dog Firm Pushes Steak Patties

Nathan's Famous, best known for its hot dogs, is expanding its product portfolio to grocery stores across the country with the introduction of Nathan's Famous Pre-Cooked, Quarter-Pound Steak Patties.

The new product is made with fresh beef, with no fillers or artificial flavors. The product is available in two four-pack varieties, Original and Cheddar Cheese, at retailers including Kroger, Super Target and Publix. Each quarter-pound steak patty is seared, slow cooked and individually wrapped. Consumers heat it in the microwave to their desired level of doneness.

## Meat Substitute Expands

Los Angeles-based Beyond Meat has announced its plant-based meat substitute products will now be distributed through Sysco, the nation's largest food distributor. Currently sold at grocery stores nationwide, the Beyond Burger will expand its potential reach to tens of thousands of restaurant and food service establishments through this deal.

The Beyond Meat Beyond Burger, which contains 20 grams of protein and no GMOs, soy, or gluten, is the latest addition to Sysco's Cutting Edge Solutions Program.

## Walmart Tests Food Delivery


Walmart is working with smart-home access company August Home to test a delivery service that would give drivers authority to put groceries right into the refrigerator. Under the system being tested, consumers place an order on walmart.com for several items, even groceries.

When the order is ready, a driver from the delivery company Deliv would retrieve the items and if no one answers the doorbell, he or she would have a one-time pre-authorized passcode to open the home's smart lock.

## Latest Burger in Court

In-N-Out Burger says protecting its trademark is at the heart of a federal lawsuit the California-based restaurant operator has filed against rival Smashburger over the Denver-based chain's recently released Triple Double.

The company contends that Smashburger's offering dilutes the value of its own burgers and confuses consumers because of the similarity between the Triple Double name and In-N-Out's popular Double Double and Triple burgers. Those trademarked names describe the number of meat patties and slices of cheese each sandwich contains, according to the lawsuit. In-N-Out is seeking unspecified damages. ♦



## Honor or Memorialize a Special Person

By contributing to the American Simmental Association's Foundation in memory of a family member or respected friend, you will honor and preserve the memory of a special person while providing important funding toward long-term goals, such as education, research, scholarships and youth programs. And, like the memories you share of your loved one, this is a gift that will last in perpetuity.


*Each gift will be acknowledged and contributions are tax-deductible.*

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South Dakota

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SOURCE


SALE 2017





All these animals sell on December 16th!

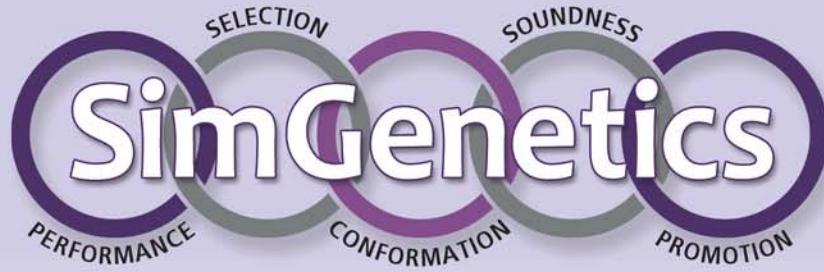




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Sale Hosted by the SD Simmental Association  
Contacts: Kipp Julson 605-351-9088  
Jeremy Lehman 605-530-5909

# ASA RING OF CHAMPIONS 2017-2018



**Only the four major shows involved in the national show rotation are eligible for the “ASA RING OF CHAMPIONS 2017-2018”.**

Shows include: 2017 American Royal  
 2017 North American  
 2018 National Western  
 2018 Fort Worth Stock Show

## Award Divisions:

- Purebred Simmental Heifer of the Year
- Purebred Simmental Bull of the Year
- Percentage Simmental Heifer of the Year
- Percentage Simmental Bull of the Year

## Qualifications:

- Exhibitor must be an active member in good standing with the American Simmental Association
- Purebred Simmental: 7/8 Simmental and up
- Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- Animals and their exhibitors must abide by the rules of the show(s) in which they participate.
- All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given.

## Awarding of Points:

### Individual Classes:

Number in Class	Placing in Class				
	1st	2nd	3rd	4th	5th
1-5	2	1	0	0	0
6-10	4	3	2	1	0
11 +	5	4	3	2	1

### Champions:

All division and reserve champions shall receive at least as many points as any individual in their division. If necessary, points will be added to the total points a champion won in the individual class to give this subtotal.

For example: if a division winner came from a class of three head awarded two points, but another class winner in the same division came from a class of nine head — the greater class points would be received by the division winner — which, in this example, would be four.

In addition, the champions of each division will receive points above and beyond those already described on the following basis:

Reserve Division Champion	3
Division Champion	5
Reserve Champion	7
Grand Champion	10

### Banners:

Banners will be awarded to the owners of the highest point animals in each award division at the conclusion of the 2018 National Show held in Fort Worth, Texas. Winners will also receive recognition in the ASA Publication, Inc. and media outlets.

### Comments and suggestions:

Submit comments and suggestions to [ptp@simmental.org](mailto:ptp@simmental.org) or at the dropbox during the show to submit suggestions to be used by the Activities & Events Committee for development of future “ASA RING OF CHAMPIONS” honors.

### Additional information:

Luke Bowman  
 406-587-4531 ext. 518



# Watch for these bulls selling in the **New Day** **BEF** **Sale**

**GENETICS**



**Bull**

E716



**Bull**

E707



**LRS Ms Dakota 559R**



**Heifer**

D606

**Sire**



Payweight

559R was Lot 1 in Lassle Ranch Simmentals' 2016 Sale near Glendive, MT, and we have confidence she will be a great addition to us in Missouri as we strive to produce profitable beef bulls for the true beef producer. She earned her way into the donor pen as a 6-year-old cow in 2011 and exploded onto the scene in 2013. She's called the dam of herd sires, and it is well earned. 559R has placed six sons into breeding stock operations and AI studs. Her other sons have consistently commanded the attention of and are highly sought after by progressive commercial cattlemen. She calved as a two-year-old and every spring thereafter except 2012, 2014, and 2016 when she was left open to flush. She weaned a powerful Wide Range bull calf this fall. Watch for him to sell in the New Day Genetics sale.

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# THE: BACK TO BASICS

## DNA Testing What You Need to Know

Fall is an extremely busy time for everyone in the beef industry, and especially for the DNA department. The laboratory that processes all the ASA samples, GeneSeek®, Inc., handles a number of other beef and dairy association samples in addition to various species, so being aware of the realistic expectations and timeframe to receive results is extremely important. There are several options for ordering DNA kits, as well as three types of sample collection kits that can be requested.

### When is testing required?

The following require testing:

1. All AI sires and donor dams must have a High Density Panel (HD) completed to be approved for AI or donor use. If an AI sire or donor is flagged as a risk or carrier in lineage for a genetic defect, additional testing is required.
2. All calves resulting from a purchased embryo must be parent verified. If you own the donor at time of flush, parentage is not required. If you purchase an embryo, either frozen or fresh, parentage is required. Testing one embryo does not suffice, even if you registered a calf from the same mating the year prior. Parent verification is required for each individual animal.
3. Calves resulting from natural service with a sire tracked for a genetic defect(s) as Documented in Lineage (DL), Carrier in Lineage (CL), or Population Risk (PR), must be cleared by DNA test. ASA suggests testing the oldest generation possible. For example, if a calf goes on genetic hold for AM and the suspect sire is accessible, test the sire, as it could clear up future progeny. Animals on genetic hold can be registered; however paper certificates and EPDs will be held until testing is complete.
4. For animals of another breed foundation registered with ASA, the same requirements hold true. However, in many scenarios, DNA testing results simply need to be forwarded from the animal's primary breed registry. If additional testing is required, it is suggested that testing be completed through the primary breed association if possible. ASA requires testing for specific defects if an animal is or more of another breed. For example, an animal with an "unknown" Angus pedigree will be flagged for AM, NH and CA. If the other association flags an animal for a defect, ASA updates its database to reflect the primary breed association's record.
5. If you have consigned your animal to a sale, bull tests or show, please double check the DNA testing requirements since they may differ from ASA's requirements and you will need to allow time for the testing to be completed prior to your event.

### Ordering Kits

DNA kits can be ordered several ways. Go to [simmental.org](http://simmental.org) and click on the DNA icon to be directed to the several options and downloadable PDF forms.

If you have blank kits, fill out the spreadsheet for reporting barcodes to ASA. After receiving this spreadsheet, the DNA department returns paperwork to accompany your samples to the lab. It is vital this is done, because without linking animal information to the barcode, the lab does not know what testing needs to be done and will either return the sample, or contact ASA, which adds a significant amount of time to the testing process.

If you do not have a kit, use the appropriate form, also found under DNA at [simmental.org](http://simmental.org). Keep in mind that to order a High Density (HD), Low Density (LD), or Ultra-Low Density (uLD) test, the animal must be at least on file, meaning it has been assigned a number in the ASA database. For questions about putting animals on file, please visit the Profit Through Data blog or contact ASA. All forms can either be emailed or faxed back to ASA at the addresses found on the forms. TSU's and blank kits can be ordered by emailing [dna@simmgene.com](mailto:dna@simmgene.com).



**Pricing Request Form  
DNA Information**

### Sample Types

GeneSeek's preferred sampling method is Allflex Tissue Sampling Units (TSUs). GeneSeek, as well as other labs, are encouraging the use of TSU's because of ease of sample collection, decreased sample fail rate, ability to collect samples on newborn calves, ability to test twins, and long-term viability of the sample. TSU applicators and kits can be ordered by calling the ASA DNA department.

Blood cards are the next sampling option. Blood cards do not work for twins, as they have the potential to share a blood source in utero, which causes the sample to fail. Blood samples fail/end in a No Results (NR) approximately 3% of the time.

Hair cards are now being advertised as a last resort option since there is now a processing fee of \$5 per sample. Unless it is absolutely necessary (for twin samples not collected by TSU), ASA suggests using either TSU's or blood cards if at all possible. Hair samples are the most cumbersome sample type for the lab to process since the process is not automated. Hair sample submissions will experience delays in turnaround time since they are not processed each day like TSU's or blood.

## Give Yourself Time

As soon as you are aware that an animal will need testing, it is extremely important to take the appropriate steps. Regular testing, without errors, sample fail, or other hold-ups, takes approximately 3-4 weeks once the sample reaches the lab. Planning ahead for DNA paperwork requests (standard two business days), DNA sample kit mailing times and processing time at the lab is vitally important. DNA samples cannot be priority processed at the lab, that is not an option. ASA can FedEx kits, and those kits can be sent priority mail to the lab, but upon being received, the testing cannot be expedited. Certain tests can take longer, because the lab has to have a certain number of samples to fill a tray before running the test.

Results are uploaded in the order in which they are received, and within 24 hours of being received. An automated result letter is sent to the email on your account when these results are uploaded. Keep in mind that these results are uploaded by type, not animal. For example, if you order a High Density (HD) test on a donor, the parentage piece of that test may be uploaded before the cow is approved as a donor. If you receive an automated result letter about parentage, please allow the DNA department time to upload the additional pieces.

Proactively ordering kits and tracking testing requirements can alleviate many of the common issues related to DNA testing. Please contact ASA at 406-587-4531 and dial extension 4 on the automated menu with any questions. ♦



Subscribe to *Have You Herd* to keep up with the latest in DNA.

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ASA Charter Member No. 174



**Miss Prickly Pear 715E**

CE	BW	WW	YW	ADG	MCE
18	-.5	53	80	.17	13
Milk	MWW	DOC	CW	YG	
28	54	11.4	16.8	-.29	
MB	BF	REA	\$API	\$TI	
.41	-.007	.94	133	69	

She Sells!



**Miss Prickly Pear 737E**

CE	BW	WW	YW	ADG	MCE
12	1.1	59	95	.22	11
Milk	MWW	DOC	CW	YG	
23	53	11	28	-.17	
MB	BF	REA	\$API	\$TI	
.41	-.019	.60	149	75	

She Sells!



**Miss Prickly Pear 756E**

CE	BW	WW	YW	ADG	MCE
16	-1.6	62	97	.22	13
Milk	MWW	DOC	CW	YG	
28	59	12	25.6	-.39	
MB	BF	REA	\$API	\$TI	
.36	-.018	1.27	160	80	

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# PERSONNEL PROFILES

This monthly series aims to personalize ASA's staff and connect faces with names and responsibilities.



Story with her family, left to right: Richard, Violet, Simeon, Oliver, Chrissy, and Jannine.

## Jannine Story

Jannine Story has been with ASA for ten years, and specializes in the commercial option of Total Herd Enrollment, (THE) ultrasound, the Performance Advocate program (PA), and customer service. She started working for ASA with years of customer service under her belt having started her career with a manufacturing company. That opportunity allowed her to travel across the country and even as far as China. She grew up in Illinois, and soon moved to Idaho where she stayed until moving to

Bozeman. Story embraced the challenge of stepping into the cattle industry, and takes advantage of every opportunity she has to learn.

Story has been married to her husband, Richard, for 34 years, and they have two children Simeon and Amber. Simeon has two children, Oliver and Violet, which Story says are the joy of their lives. She and Richard enjoy spending time outdoors — camping, hiking, kayaking, trail running and horseback riding. They are also very active with their ministry.

## Joel Coleman

Joel Coleman grew up in Clay Center, Kansas, working in his parent's retail store and helping on his best friend's farm. He graduated from Kansas State University with a degree in color theory and graphic production. Coleman lived in the Topeka area before moving to Bozeman, where he helped start up Digital Colour, a color house providing local and national publications with high-end color reproductions and composited graphics.

Coleman came to *the Register* when an employee asked if he knew of anyone looking for a job. Digital Colour was being sold so he decided to take a chance and now has been at ASA for 13 years. Coleman is married to Holly and they have three children: David who lives in Yakima, WA; Daniel and his wife who live in Silverton, OR; and Caitlin, who just graduated from MSU-Billings. In February they are expecting their first grandchild. He and his wife enjoy playing golf, volunteering in the community, visiting their children, and traveling.

## Wade Shafer



Kathy and Wade.

Wade Shafer came to ASA in 2003, originally filling the position of Director of Breed Improvement. The position was short-term, and he expected to spend a winter skiing in Bozeman and then move on. That didn't happen, as Shafer explains, "It turns out I only skied once that winter and I never left!". His first ASA trip was with Marty Ropp, when they drove several thousand miles hitting bull sales.

When Shafer was a young boy, his family moved from Devils Lake, ND, to Detroit Lakes, MN, where his father worked with the state Extension service. The first Simmental calf was born on their farm in 1971, and since that time, he has been involved with the breed. Shafer showed Simmental cattle as a youth, and spent a significant amount of time breeding and selling Simmental bulls to commercial cattle-

men in-between his college endeavors. Beginning at North Dakota State University, Dr. Bert Moore (now ASA's State Association Coordinator and ASA Representative), was his advisor. Shafer moved onto Colorado State University (CSU) for his master's, studying animal breeding and genetics. He moved home to MN, and continued his seedstock business, but later chose to sell his cattle, head back to CSU, and finish out his doctorate in animal breeding and genetics.

Shafer is married to Kathy, and together they have a large extended family — including children Tony, Mike, Jake, and Kristi — who they enjoy spending as much time with as possible. They currently have three grandchildren and are expecting another in the near future. Away from work, Shafer enjoys hiking, skiing, and watching sports. ♦



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# FLECKVIEH FORUM

By Jason Bruketa, JB Livestock Company



Travelling south and east of Calgary and into the heart of the flat farmland of southern Alberta, there is an unmistakable sweetness in the air. It is the perfect compliment of blue skies, warm winds and miles upon miles of purely agricultural land. When I was a younger man, travelling to this part of Alberta meant one of two things: I was either looking at cattle or playing slo-pitch. And when I was looking at cattle, I was looking at the famous herd owned by Darrell and Joyce Maronda called D. Maronda Simmentals.

With a population of 166, Lomond is a small community, but it is certainly not small on character. Building on that small town feel of camaraderie and friendship, are the timeless personalities of two of its long-time residents, Darrell and Joyce Maronda. Darrell and Joyce were married in 1961 and have been by each other's side ever since. Through thick and thin, and from the ground up, they have worked together, built together, earned together and shared together. Theirs is a journey of fortitude, resilience and good humor.

With CSA membership #943, Darrell and Joyce are true pioneers in the Simmental industry. Their first involvement dates back to 1973, and their commitment to the breed never wavered. In fact, Darrell has always been a fan of Fleckvieh and most breeders in the industry can easily picture the muscling, capacity, and easy fleshing ability of breeding stock associated with the DFM prefix. DFM created a certain type and this branded product is one that has proven profitable for many breeders in the industry. One can find the DFM prefix in countless pedigrees. It has a reputation for adding value; the ROI from DFM genetics has proven unmistakable.

My first communication with D. Maronda Simmentals was a telephone call I made back in 1989 as a 16-year-old kid. I remember being extremely nervous at first talking to this well-known cattleman but also remember how quickly Darrell made my inquiry important to him. I think he and I both knew I could not afford the heifer I was inquiring about, but he talked to me as though I would be the volume buyer. I will never forget that. In a matter of minutes, I was quick to learn Darrell's passion for Fleckvieh cattle, his commitment to youth, and his completely unsurpassed joke-telling ability (few can tell a joke better than Darrell Maronda and even fewer will laugh harder at it). That phone call would be the first of many over the years. Incidentally, I could not afford to buy that particular heifer calf, but over the years, I purchased many cattle from D. Maronda Simmentals, and the impression I had from that first phone call has had a lot to do with it.

I consider myself fortunate to have had the benefit of receiving guidance from some wonderful mentors over the years. I would be remiss not to include Darrell and Joyce in this capacity. From Darrell and Joyce, I have learned the value of teamwork, the benefits of complimentary personality traits, that hard work will eventually pay off, to stay the course once a decision is made, and to smile even when it's easier not to.

I have learned and continue to be reminded that the purebred industry is not just a cattle business but is also a people business. If success in this industry is measured by being good ambassadors for the breed and also by being good to other breeders, D. Maronda Simmentals are good, successful people. They are among the very best.

Congratulations to Darrell and Joyce for this recognition and receiving this prestigious Fred Schuetze Award. It is well earned! The Fullblood Simmental Fleckvieh Federation (FSFF) will again host shows at the North American International Livestock Expo (NAILE) in Louisville, KY. This is a great opportunity to exhibit and market Fleckvieh and Fleckvieh-influenced cattle to the thousands of visitors in attendance. Stop by and visit with us in the barns and attend our shows to support our FSFF and FSFF junior members. Visit [www.fleckvieh.com](http://www.fleckvieh.com) or the NAILE's official site, [www.livestockexpo.org](http://www.livestockexpo.org), for more information.

<b>Nov 9</b>	Noon	FSFF cattle check-in begins
<b>Nov 12</b>	1 pm	7th Annual FSFF junior Challenge Cup (Youth Heifer Show)
	to be followed by	FSFF 9th Annual "The Pinnacle" Open Fullblood Show
	to be followed by	FSFF 5th Annual Fleck Effect (Fleckvieh Influenced) show
<b>Nov 12</b>		FSFF junior (youth) cattle released at conclusion of show
<b>Nov 13</b>	TBD	North American Select Simmental/Fleckvieh Sale
<b>Nov 13</b>		FSFF cattle released at conclusion of Select Sale

FSFF and FSFF junior membership dues renew in January 2018. Renewal forms will be mailed with the new 2018 FSFF Membership Directories to current members in January. New members may join by contacting the office or by visiting the membership link at [www.fleckvieh.com](http://www.fleckvieh.com).

FSFF memberships are \$100 per year. FSFF junior memberships are \$15 per year. Qualifying youth who have been FSFF junior members for at least the previous two years are eligible to apply for our new FSFF Junior Educational Scholarships awarded each fall. Please contact the office with any questions or concerns. ♦

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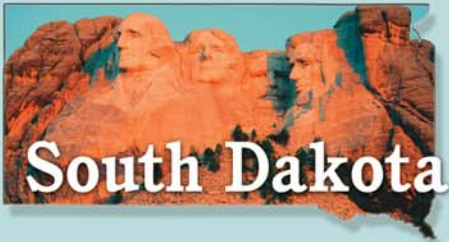
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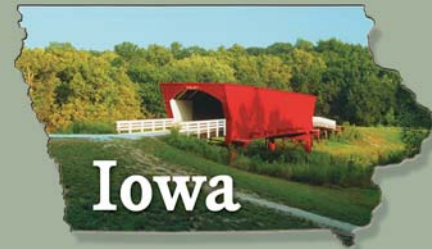
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"The Chosen Few" Female Sale  
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True High Altitude Cattle

ANNUAL FEMALE SALE • NOVEMBER 2017 • LA GARITA, CO

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Willie & Sharon Altenburg  
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970-568-7792 (H) • 970-481-2570 (C)  
willie@rmi.net • altenburgsuperbaldy.com

Russ Princ, Manager • 256-254-9042 • Russell.Princ@gmail.com

# SALE RESULTS

## North Carolina Fall Harvest Sale

September 2, 2017 • Union Grove, NC

No.	Category	Average
77	Total Lots	\$2,653

**Auctioneer:** Tommy Carper, OH

**Sale Manager:** DP Sales Management, LLC, KY

**Sale Staff:** Smith Reasor, Neal Bowman and Bryan Blinson

### High-Selling Lots:

- \$4,250** – Bred Female, “VPI Savannah C575 ET,” s. by TLLC One Eyed Jack, bred to EF Commando 1366, cons. by Virginia Tech, sold to Myra Morrison, NC.
- \$4,000** – Bred Female, “SVS Abby CATP,” s. by ASR Augustus, bred to Cowboy Cut, cons. by Buena Vista Simmentals, sold to Myra Morrison, NC.
- \$4,000** – Bred Female, “JBB Primrose C17,” s. by KenCo/MF Powerline, bred to IR Range Boss, cons. by Jeff Broadaway, DVM, sold to Dr. Kim Browning, NC.
- \$4,000** – Bred Female, “TA3 Mardell 203C,” s. by BHR Saban Z670E, bred to TRAXS Rushmore, cons. by Todd Antonuk Cattle, sold to Dr. Kim Browning, NC.
- \$3,800** – Open Female, “TX Morticia,” s. by Mr. HOC Broker, cons. by TX Enterprises, sold to Cara Smith, NC.
- \$3,750** – Bred Female, “SS Caroline,” s. by Welsh’s Dew It Right, bred to WS All Around, cons. by Jeff Broadaway, DVM, sold to Myra Morrison, NC.
- \$3,600** – Open Female, “SR Ms. D22,” s. by WS All Around, cons. by Smith Reasor, sold to Evergreen Family Farm, PA.
- \$3,600** – Bred Female, “Parkers Proof C1507,” s. by GIBBS 2654Z, bred to Hooks Boulevard, cons. by Parker Cattle Company, sold to Deryl Riley, NE.

## Field of Dreams Sale

September 10, 2017 • Hope IN

No.	Category	Average
26	SM and SimInfluenced Bred Heifers	\$2,375
40	SM and SimInfluenced Open Heifers	4,110
66	SM and SimInfluenced Lots	\$3,394

**Auctioneer:** Jim Birdwell, Fletcher, OK

**Sale Manager:** Val and Lori Eberspacher, Eberspacher Enterprises (EE) Inc., Marshall, MN.

**Marketing Representatives:** Val Eberspacher (EE); Kent Jaecke, OK; Tommy Carper, IN; Mark Murphy, OH; and Margo Paeltz, LiveAuction.TV, OH.

**Representing ASA:** Chris Davis

### High-Selling Lots:

- \$20,000** – Open Female, “Harkers Enchanted Breeze E124,” s. by Silveiras Style 9303, cons. by Harker Simmentals, sold to Auburn and Ashtyn Harvey, Straughn.
- \$15,000** – Open Female, “Harkers Elegant Queen E115,” s. by WS Revival, cons. by Harker Simmentals, sold to Garrett Walther, Centerville.
- \$12,000** – Open Female, “Harkers Evening Primrose E16,” s. by W/C Relentless 32C, cons. by Harker Simmentals, sold to Grant Hill, Rushville.
- \$10,000** – “HF Sugar 622E,” s. by W/C Loaded Up 1119Y, cons. by Hobbs Farms, sold to Garrett Walther, Centerville.
- \$8,000** – Open Female, “HF Sweetness 578E,” s. by TJSC 152A, cons. by Hobbs Farms, sold to Felt Farms, Wakefield, NE.
- \$8,000** – Open Female, “Besh Ms. Genie E607,” s. by HPF Optimizer A512, cons. by Beshears Simmentals, sold to Molly Hunt, Lynn.

**\$6,000** – Open Female, “Besh Ms. Tish E25,” s. by CCR Santa Fe 9349Z, cons. by Beshears Simmentals sold to Cameron Eggersman, Seymour.

**\$5,250** – Open Female, “Harkers Black Empress E134,” s. by Silveiras Style E134, cons. by Harker Simmentals, sold to Moore Cattle Company, Daleville.

**Comments:** Also selling were two Embryo Lots at an average of \$1,950. The sale was hosted by Harker Simmentals; guest consignors included: Whispering Oaks Simmental, Hobbs Farms, Beshears Simmentals, Eggersman Bros and Nichols Cattle Company. Cattle sold into seven states.



Host Dan Harker (right) visits with friend and customer Albert O'Connor



(L-R) James Felt, Val Eberspacher, Jered Shipman and James Maciejewski talk Simmental cattle.



Barry Ostrom and his wife inspect the sale offering.



Mark Hege, long-time friend and customer of the Field of Dreams.

## Family Matters Sale

September 16, 2017 • Auburn, KY

No.	Category	Average
80	Total Lots	\$2,458

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** DP Sales Management, LLC, KY

**Sale Staff:** Jack Hedrick, Tim Dietrich and Tommy Carper

**Representing ASA:** Chris Davis

### High-Selling Lots:

- \$6,000** – Bred Female, “Tylertown Remington,” s. by JF Milestone, bred to TNLG Grand Fortune, cons. by Tylertown Simmentals, sold to Dean Wittrig, MO.
- \$5,750** – Open Female, “KenCo Miss Jestress 103D,” s. by Mr. CCF Vision, cons. by KenCo Cattle Company, sold to Tim Spivey Farms, IL.
- \$5,000** – Bred Female, “KenCO Lilly 7861A,” s. by SAV Net Worth, bred to IR Fully Loaded, cons. by Clover Valley Simmentals, sold to Walker Family Simmentals, AL.
- \$5,000** – Open Female, “KenCo Netty 73,” s. by GSC All In, cons. by Tylertown Simmentals, sold to Moore Cattle Company, IN.
- \$4,500** – Bred Female, “KenCo Glamor Milestone,” s. by JF Milestone, bred to Circle M Tejas, cons. by KenCo Cattle Company, sold to B&K Farms, TN.
- \$4,300** – Bred Female, “CVLS Lady Blackbird 612D,” s. by CVLS Cornerstone, bred to W/C Executive Order, cons. by Clover Valley Simmentals, sold to Walker Family Simmentals, AL.
- \$4,000** – Bred Female, “SVF/SWC Rev D04,” s. by Mr. HOC Broker, bred to Mr. CCF 20-20, cons. by Sunset View Farms, sold to Welsh Simmental, KY.



## Bullseye Breeders Bull Sale

September 20, 2017 • Modesto, CA

No.	Category	Average
25	SimAngus™ Yearlings	\$5,590
8	SimAngus Fall Yearlings	3,575
2	SimAngus Fall 2-Year-Olds	2,900
35	SimAngus Lots	\$4,976

**Auctioneer:** Rick Machado, CA

**Sale Manager:** Eberspacher Enterprises (EE) Inc., MN

**Marketing Representatives:** Val Eberspacher (EE); Matt Macfarlane, *California Cattleman*, CA; Terry Cotton, *Angus Journal*, MO; and Logan Ipsen, *Western Livestock Journal*, ID.

### High-Selling SimAngus Lots:

- \$10,000** – “GRS Weigh Up D621,” s. by Plattmer Weigh Up K360, cons. by Gonsalves Ranch, sold to Wood Livestock, Lafayette.
- \$9,000** – “GRS Final Product D612,” s. by Connealy Final Product, cons. by Gonsalves Ranch, sold to Heartland Simmentals, New Hampton, IA.
- \$8,200** – “GRS M3 Broken Answer 19D,” s. by Mr. HOC Broker, cons. by Gonsalves Ranch and M3 Marketing, sold to Alex and Stacey Schmidt, Paicines.
- \$8,000** – “GRS Premium Beef D633,” s. by GW Premium Beef 021TS cons. by Gonsalves Ranch, sold to Roller Ranch, Altaville.
- \$7,250** – “GRS Tool Time D641,” s. by HL Tool Time U50X, cons. by Gonsalves Ranch, sold to Cotton Creek Ranch, Hornito.

**Comments:** The Bullseye Breeders Group consists of sale host Gonsalves Ranch, along with Diamond Oak Cattle, Flood Bros. Cattle and Double M Ranch. Also selling were 37 Angus yearlings at an average of \$5,623 and four Angus fall yearlings at an average of \$2,650.

**Volume Buyers:** Bengard Ranches, Salinas; Sixto Rodriguez, Suisun; Machado Livestock, Winton; Mike Bettencourt, Modesto; and Sandridge Cattle Company, Los Altos.



Joey Gonsalves welcomes the big crowd at the Bulls Eye Breeders Bull Sale with auctioneer Rick Machado and Mike Gonsalves.



Mike Gonsalves (left) and Steve Obad (right) give the Richards Ranch a special bridle bit for being the 2016 volume buyer.



Host Mike Gonsalves (right) visits with bull buyer Scott Bayer.



Mike Gonsalves gives Mr. And Mrs. Nathan Rosasco a special bridle bit for being a long-time valued customer.

## Head of the Class

September 23, 2017 • Louisburg, KY

No.	Category	Average
73	Total Lots	\$4,082

**Auctioneer:** Jered Shipman, TX

**Sale Manager:** DP Sales Management, LLC, KY

**Sale Staff:** Shane Ryan, Tom Rooney and JW Brune

### High-Selling Lots:

- \$8,500** – Bred Female, “SS/HPF Red Jewel,” s. by WS Beef King, bred to HPF/Bram Grand Central, cons. by Sanders Ranch and Hudson Pines Farm, sold to Brooks Cattle Company, OK.
- \$8,000** – Cow Calf Pair, “Bramlets Beautiful Z325,” s. by SAV Resource, Heifer Calf s. by STCC Womack, cons. by Bramlet Simmentals, sold to Pickerel Farms, GA.
- \$7,500** – Open Female, “Bramlets Crocus D638,” s. by LLSF Pays To Believe, cons. by Bramlet Simmentals, sold to Shoal Creek Land and Cattle, MO.
- \$7,000** – Open Female, “SFIS Rosie Red,” s. by WS Pilgrim, cons. by Speas Farms, LLC, sold to Mandy Brown, AL.
- \$7,000** – Bred Female, “Bramlets Cream Soda D625,” s. by Bad Romance 913, bred to STCC Womack, cons. by Bramlet Simmentals, sold to Curtis Boester, IL.
- \$6,500** – Pregnancy out of, “HILB/Ruby Butterfly B555,” s. by RGRS SRG Two Step 20Z ET, cons. by Hudson Pines Farm, sold to Sanders Ranch, KS.
- \$6,500** – Bred Female, “BF My Fair Lady D430,” s. by W/C BF Innocent Man, bred to SC Pay In Cash, cons. by BF Black Simmentals, sold to Shoal Creek Land and Cattle, LLC., MO.
- \$6,500** – Bred Female, “GCCO Glacier Miss D209,” s. by WLE/LWSC Revolution A409, bred to GSC GCCO Dew North, cons. by Glacier Cattle Company, sold to Sidekick Cattle Company, OH. ♦

# Performance Breeders

are serious about data they collect!

**Do you collect data on all calves for each of these six traits?**

- Calving Ease
- Birth Weight
- Weaning Weight
- Yearling Weight
- Yearling Hip Height
- Ultrasound or Carcass Measurements

## Yes!

You qualify as a

ASA Performance

Advocate

For more information: Call 406-587-4531

# THE CIRCUIT

## Simmental Breeders Sweepstakes

**Date:** July 28-30, 2017  
**Location:** Louisville, KY  
**Judges:** Cheramie Viator, Tomball, TX (Junior Show); Tom Farrer, Royal Center, IN (Open Show)

## Open Show Purebred Females



**Junior Calf Champion**  
 "R/F Jolene E835,"  
 s. by Mr. TR Hammer 308AET,  
 exh. by Riley Farms, Cisco, IL.



**Reserve Junior Calf Champion**  
 "CLAC Sydney 457E,"  
 s. by LLSF Pays to Believe ZU194,  
 exh. by Campbell Land and  
 Cattle, LLC, Sycamore, PA.



**Reserve Grand Champion  
 and Senior Calf Champion**  
 "KNA Upidy Lady D677,"  
 s. by Mr. HOC Broker, exh. by  
 Olivia McGurk, Kingman, IN.



**Reserve Senior Calf Champion**  
 "CLRWTR Serena D74R," s. by  
 W/C Loaded Up 1119Y, exh. by  
 Maverick Dwenger, Osgood, IN.



**Summer Champion**  
 "ALL/CKCC Melody 6116D,"  
 s. by Outlaw, exh. by  
 Claire Dorsey, Moro, IL.



**Reserve Summer Champion**  
 "HPF Knockout 390D,"  
 s. by LLSF Uprising Z925,  
 exh. by Reed Hedrick, Shirley, IN.



**Knic Overpeck Supreme  
 Champion, Grand Champion  
 and Junior Yearling Champion**  
 "CMFM Time To Shine 99D,"  
 s. by HPF Quantum Leap Z952,  
 exh. by Jacob Shoufler, Fortville, IN.



**Reserve Junior Yearling Champion**  
 "VAS Ms. Olivia 161D," s. by  
 TLLC One Eyed Jack, exh. by  
 Cody Hadden, Jacksonville, IL.



**Senior Yearling Champion**  
 "STF/RP Camille C074,"  
 s. by HPF Quantum Leap Z952,  
 exh. by Arlin Phillips, Maysville, KY.



**Reserve Senior  
 Yearling Champion**  
 "HDCR/BRAM Uno Butterfly,"  
 s. by WLE Uno Mas X549, exh. by  
 Katherine Smith, Creal Springs, IL.

## Cow/Calf Pairs



**Grand Champion**  
 "RP/MP Trixie C004,"  
 s. by HTP/SVF Duracell T52,  
 Calf, "Rocking P Copper Penny,"  
 s. by WLE Uno Mas X549, exh. by  
 Morgan Phillips, Maysville, KY.



**Reserve Grand Champion**  
 "Ryan Queen Lucy C796," s. by  
 W/C Wide Track 694Y, Calf, "HPF  
 Lucy E022," s. by W/C Relentless  
 32C, exh. by Hudson Pines Farm,  
 Tarrytown, NY.

## Bulls



**Junior Calf Champion**  
 "Bramlets Quantum E700,"  
 s. by HPF Quantum Leap Z952,  
 exh. by Bramlet Simmentals,  
 Harrisburg, IL.



**Reserve Junior Calf Champion**  
 "Rocking P Copper Penny,"  
 s. by WLE Uno Mas X549, exh. by  
 Morgan Phillips, Maysville, KY.



**Grand Champion  
 and Senior Calf Champion**  
 "KNA Legacy D680," s. by Mr.  
 HOC Broker, exh. by Knapper  
 Cattle, Kingman, IN.



**Reserve Senior Calf Champion**  
 "Volk Wide Spread D403," s. by  
 W/C Wide Track 694Y, exh. by  
 Volk Livestock, Battle Creek, NE.



**Summer Champion**  
“ALL Full Charge 660D,” s. by W/C Loaded Up 1119Y, exh. by Adcock Land and Livestock, Moweaqua, IL.



**Junior Yearling Champion**  
“ALL Chisum 638D,” s. by Mr. TR Hammer 308A ET, exh. by Adcock Land and Livestock, Moweaqua, IL.



**Reserve Junior Yearling Champion**  
“SWSN Deliverance,” s. by Mr. TR Hammer 308A ET, exh. by High Ridge Farms, Albemarle, NC.



**Reserve Grand Champion and Senior Yearling Champion**  
“WLTR Two Steps Ahead 27C,” s. by RGRS SRG Two Step 20Z ET, exh. by Sublette Cattle Co., Lindsay, OK.

**Reserve Senior Yearling Champion**  
“HPF/BRAM Grand Central C814,” s. by TNGL Grand Fortune Z467, exh. by Hudson Pines Farm, Tarrytown, NY.

**Groups**

**Produce-of-Dam**  
“WFR Upidy Lady 139Y,” exh. by Knapper Cattle, Kingman, IN.

**Best Pair Bred and Owned**  
Campbell Cattle Company, Sycamore, PA

**Get-of-Sire**  
“Mr. CCF Vision,” exh. by SVJ Farm, Amity, PA.

**Breeder’s Herd**  
SVJ Farm, Amity, PA.



**Denny Benoodt Memorial Premier Breeder and Premier Exhibitor**  
Hudson Pines Farm, Tarrytown, NY.

**Percentage Show Females**



**Junior Calf Champion**  
“HPF Knockout 366E,” s. by Dameron First Impression, exh. by Hudson Pines Farm, Tarrytown, NY.



**Reserve Junior Calf Champion**  
“HPF Daisy Mae E063,” s. by TKCC Classified, exh. by Circle T Farm and SVJ Farm, Murfreesboro, TN.



**Senior Calf Champion**  
“Rocking P Blackcap D682,” s. by HPF Quantum Leap Z952, exh. by Arlin Phillips, Maysville, KY.



**Reserve Senior Calf Champion**  
“Miss CCCF Double D D101,” s. by FBF1/SF Ignition, exh. by Trace Lamberth, Sale City, GA.



**Summer Champion**  
“LAA Diamond Girl 649D,” s. by CWT Burn Notice Y12, exh. by Kylee Fields, Chandlerville, IL.



**Reserve Summer Champion**  
“Swain Delta Dawn 621D,” s. by Remington Lock N Load 54U, exh. by Swain Select Simmental, Louisville, KY.



**Grand Champion and Junior Yearling Champion**  
“GSC Miss Dawn D29,” s. by FBFS Wheel Man 649W, exh. by Cameron Eggersman, Seymour, IN.



**Reserve Grand Champion and Reserve Junior Yearling Champion**  
“Sennett Temptress 604D,” s. by FBFS Wheel Man 649W, exh. by Andrew Klinkhammer, West Lafayette, IN.



**Senior Yearling Champion**  
“BLK Dia Addi 53C,” s. by WS A Step Up X27, exh. by Black Diamond Cattle Co., Bicknell, IN.



**Reserve Senior Yearling Champion**  
“S B C Forever Lady 457C,” s. by WLE Uno Mas X549, exh. by Jordan Stephens, Ewing, KY.

**Cow/Calf Pairs**



**Grand Champion**  
“SVJ She’s the Dream C588,” s. by SVF Steel Force S701, Calf, “SVJ Dream Girl E588,” s. by Bushs Unbelievable 423, exh. by SVJ Farm and RKC Cattle Co., Amity, PA.

(Continued on page 82)

# THE CIRCUIT



**Reserve Grand Champion**  
 "Miss CCF Jestress B79,"  
 s. by FBF1 Combustible,  
 Calf, "Miss CCF Jestress E25,"  
 s. by Mr. CCF 20-20, exh. by  
 Morgan McDaniel, Jefferson, GA.

## Bulls

**Junior Calf Champion**  
 "AKRG Flash 701E," s. by W/C  
 Fuzion 283B, exh. by Grant  
 Hoffman, Fountain Run, KY.



**Senior Calf Champion**  
 "WHF Dealer D365,"  
 s. by PVF Insight 0129, exh. by  
 Henry Allen, Versailles, KY.



**Reserve Senior Calf Champion**  
 "HATZ Beau," s. by Hook's  
 Broadway 11B, exh. by Makala  
 Hatzman, Taylorsville, KY.



**Junior Yearling Champion**  
 "R/F Shameless D201," s. by  
 Silveiras Style 9303, exh. Riley  
 Farms, Cisco, IL.



**Reserve Junior Yearling Champion**  
 "MBK Mr. 224D,"  
 s. by MBC Mr. Gemstone Z9,  
 exh. by MBK Cattle, Starkville, MS.



**Grand Champion and Senior Yearling Champion**  
 "Mr. CCF Common Courtesy,"  
 s. by Mr. HOC Broker, exh. by  
 Steven Cooper, Jefferson, GA.



**Reserve Grand Champion and Reserve Senior Yearling Champion**  
 "Rocking P Die Hard,"  
 s. by HPF Quantum Leap Z952,  
 exh. by Morgan Phillips,  
 Maysville, KY.

## Groups

**Produce-of-Dam**  
 "JAS Jestress 9015,"  
 exh. by C&C Farms, Jefferson, GA.

**Best Pair Bred and Owned**  
 Shelby Ison, Tipton, IN.

**Get-of-Sire**  
 "HPF Quantum Leap Z952,"  
 exh. by Rocking P Livestock,  
 Maysville, KY.

**Breeders Herd**  
 Cindy Cooper, Jefferson, GA.

## Junior Show Purebred Females



**Junior Calf Champion**  
 "ESF Miss Princess 1E,"  
 s. by Remington Secret Weapon  
 185, exh. by Megan Bever,  
 Charlottesville, IN.



**Reserve Junior Calf Champion**  
 "Bar QH Step Up E401,"  
 s. by WS A Step Up X27, exh. by  
 Kyle Fields, Chandlerville, IL.



**Senior Calf Champion**  
 "TNGL Ms. Desire D200," s. by  
 TNGL Upper Hand B757, exh. by  
 Rebecca Riggs, Glenwood, IN.



**Reserve Senior Calf Champion**  
 "KNA Upidy Lady D677,"  
 s. by Mr. HOC Broker, exh. by  
 Olivia McGurk, Kingman, IN.



**Summer Champion**  
 "HPF Knockout 390D,"  
 s. by LLSF Uprising Z925,  
 exh. by Reed Hedrick, Shirley, IN.

**Reserve Summer Champion**  
 "DLCC Desire,"  
 s. by M2C/PHF Upgrade 901Z,  
 exh. by Tanner Hope, Patoka, IN.



**Grand Champion and Junior Yearling Champion**  
 "CMFM Time To Shine 99D," s. by  
 HPF Quantum Leap Z952, exh. by  
 Jacob Shoufler, Fortville, IN.



**4th Place Overall and Reserve Junior Yearling Champion**  
 "VAS Ms. Olivia 161D," s. by  
 TLLC One Eyed Jack, exh. by  
 Cody Hadden, Jacksonville, IL.



**Reserve Grand Champion and Senior Yearling Champion**  
 "STF/RP Camille C074," s. by  
 HPF Quantum Leap Z952, exh. by  
 Morgan Phillips, Maysville, KY.



**3rd Place Overall and Reserve Senior Yearling Champion**  
 "HPF Right To Love C083,"  
 s. by HTP/SVF Duracell T52,  
 exh. by Lauren Bales Bluffton, IN.

(Continued on page 84)

# Hot SimSolutions

at  
**CATTLE Visions**

**K-Ler Kingsman 610D**



5/8

ASA#: 3125337  
EPDs: CE: 17 \$API: 154 \$TI: 90

**W/C Executive 187D**



3/4

ASA#: 3182363  
EPDs: CE: 13 \$API: 134 \$TI: 80

**Yardley Utah Y361**



3/4

ASA#: 2641894  
EPDs: CE: 8  
\$API: 119  
\$TI: 65



**FHEN Halftime A127**



1/2

ASA#: 2884737  
EPDs: CE: 13  
\$API: 142  
\$TI: 78



**Halls Confidence A30**



1/2

ASA#: 2852652  
EPDs: CE: 19  
\$API: 139  
\$TI: 70



**W/C Lock Down 206Z**



1/2

ASA#: 2658496  
EPDs: CE: 22  
\$API: 156  
\$TI: 79



**W/C United 956Y**



1/2

ASA#: 2614725  
EPDs: CE: 9  
\$API: 147  
\$TI: 92



**W/C BF Innocent Man 174A**



3/4

ASA#: 2785174  
EPDs: CE: 7  
\$API: 98  
\$TI: 52



**W/C No Remorse 763Y**



1/2

ASA#: 2614801  
EPDs: CE: 3  
\$API: 70  
\$TI: 50



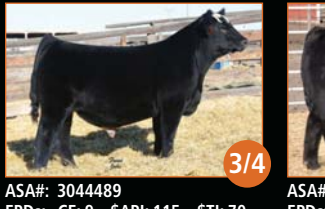
**TJ Franchise 451D**



1/2

ASA#: 3148384  
EPDs: CE: 14 \$API: 151 \$TI: 92  
Triangle J's 2017 sale topper and stoutest bull ever produced!

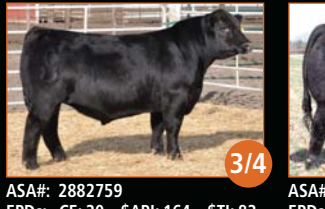
**GLS/JRB Cash Flow 163C**



3/4

ASA#: 3044489  
EPDs: CE: 9 \$API: 115 \$TI: 70

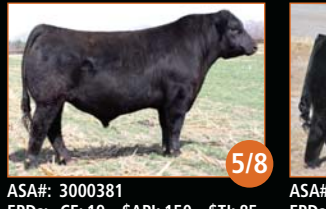
**CCR Anchor 9071B**



3/4

ASA#: 2882759  
EPDs: CE: 20 \$API: 164 \$TI: 82

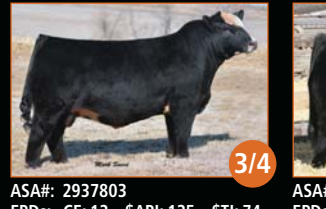
**Rousey Gold Strike 512C**



5/8

ASA#: 3000381  
EPDs: CE: 19 \$API: 150 \$TI: 85

**WS Stepping Stone 844**



3/4

ASA#: 2937803  
EPDs: CE: 12 \$API: 125 \$TI: 74

**Longs the Player C33**



3/4

ASA#: 3030191  
EPDs: CE: 7 \$API: 109 \$TI: 65

**CCR Flint Hills 2092B**



1/2

ASA#: 2882607  
EPDs: CE: 14 \$API: 149 \$TI: 90

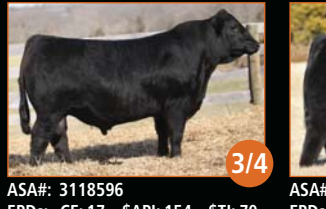
**W/C Holy Smoke 060C**



1/2

ASA#: 3041168  
EPDs: CE: 8 \$API: 145 \$TI: 92

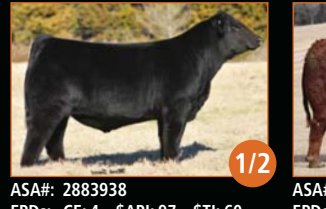
**WHF Tenfold C38**



3/4

ASA#: 3118596  
EPDs: CE: 17 \$API: 154 \$TI: 70

**GCC CM Stockbroker B005**



1/2

ASA#: 2883938  
EPDs: CE: 4 \$API: 97 \$TI: 60

**W/C Last Call 206A**



1/2

ASA#: 2785178  
EPDs: CE: 13 \$API: 135 \$TI: 71

**Flying B Mondo 430B**



1/2

ASA#: 2939745  
EPDs: CE: 5 \$API: 97 \$TI: 49

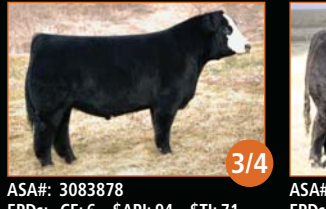
**GCC Whizard 125W**



1/2

ASA#: 2511023  
EPDs: CE: 13 \$API: 97 \$TI: 55

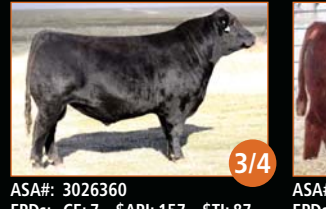
**Hara's Distinction 10C**



3/4

ASA#: 3083878  
EPDs: CE: 6 \$API: 94 \$TI: 71

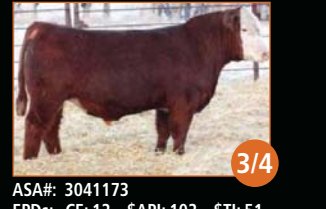
**CCR Masterlink 9054C**



3/4

ASA#: 3026360  
EPDs: CE: 7 \$API: 157 \$TI: 87

**W/C Red Revolver 8443C**



3/4

ASA#: 3041173  
EPDs: CE: 12 \$API: 102 \$TI: 51

# THE CIRCUIT



**Grand Champion Bred and Owned**  
 "LLSF High Time AX51," s. by BRZW Cheyenne A11, exh. by Carson Goff, Hopedale, IL.

## Cow/Calf Pairs



**Grand Champion and Champion Bred and Owned**  
 "RP/MP Trixie C004," s. by HTP/SVF Duracell T52, Calf, "Rocking P Copper Penny," s. by WLE Uno Mas X549, exh. by Morgan Phillips, Maysville, KY.



**Reserve Grand Champion**  
 "CLRWTR Shady Lady," s. by Flying B Cut Above, Calf, "KNA Shady Lady E727," s. by Yardley High Regard, exh. by Olivia McGurk, Kingman, IN.

## Percentage Females



**Junior Calf Champion**  
 "Miss CCF Jestress E25," s. by Mr. CCF 20-20, exh. by Morgan McDaniel, Jefferson, GA.



**Reserve Junior Calf Champion**  
 "MLCC Rock Em E71A," s. by GOET 180, exh. by Luke Herr, Arcadia, IN.



**Peter Courtney Supreme Bred and Owned Champion, Grand Champion and Senior Calf Champion**  
 "Rocking P Blackcap D682," s. by HPF Quantum Leap Z952, exh. by Arlin Phillips, Maysville, KY.



**Reserve Senior Calf Champion**  
 "S B C Melania 518D," s. by LLSF Pays To Believe ZU194, exh. by Jordan Stephens, Ewing, KY.



**5th Overall and Summer Champion**  
 "LAA Diamond Girl 649D," s. by CWT Burn Notice Y12, exh. by Kylee Fields, Chandlerville, IL.



**Reserve Summer Champion**  
 "Minn Candee 148D," s. by CSCX Bandwagon 513A, exh. by Tyson Woodard, Cambridge, OH.



**Reserve Grand Champion and Junior Yearling Champion**  
 "CLAC Heather 681D," s. by Yardley High Regard W242, exh. by Emma Woodard, Cambridge, OH.



**3rd Overall and Reserve Junior Yearling Champion**  
 "TSWBlissful Sigh D28," s. by PVF Insight 0129, exh. by Thomas Willis, Alderson, WV.



**4th Overall and Senior Yearling Champion**  
 "Miss CCF Jestress C102," s. by Mr. HOC Broker, exh. by Daniel Dobbs, Carnesville, GA.

**5th Overall and Reserve Senior Yearling Champion**  
 "CLRWTR Lucky Charm," s. by W/C BF Innocent Man, exh. by Maverick Dwenger, Osgood, IN.

## Cow/Calf Pairs



**Grand Champion**  
 "Miss CCF Jestress B79," s. by FBF1 Combustible, Calf, "Miss CCF Jestress E25," s. by Mr. CCF 20-20, exh. by Morgan McDaniel, Jefferson, GA.



**Grand Champion Steer**  
 "Rozebooms Steer 61D," exh. by Emilie Pauls, Schofield, WI.

## Showmanship

**Junior Champion**  
 (ages 13 and under)  
 Maddie Dean, Cordelle, GA.

**Intermediate Champion**  
 (ages 14-17)  
 Cody Smith, Lindsay, OK.

**Senior Champion**  
 (ages 18-21)  
 Maverick Dwenger, Osgood, IN.



**Circle M Farms Showmanship Showdown Winner**  
 Maverick Dwenger, Osgood, IN.



**Nathan Adkins Memorial Scholarship Winner**  
 Cameron Eggersman, Seymour, IN, with Nancy Adkins.



**Sweepstakes Board Members**



Home of the

# Hottest Sires!

EPDs as of 8.4.17



Homo black  
Homo polled

## W/C Cash In 43B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
12 0 51 71 .12 11 25 50 117 63

ASA# 2911606

Cash In, by JS Sure Bet out of the famous 8543U donor, has great calf reports for calving ease!



Miss Werning 8543U



Homo black  
Homo polled

## CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
17 -2.6 65 103 .24 10 24 56 171 86

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnia 405B



## W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
11 1.5 60 81 .13 8 16 46 121 71

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



The famous 8543U dam by Dream Catcher has influenced the breed as much as any young female in the breed!



## Ruby SWC Battle Cry 431B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
4 .7 89 124 .22 7 9 53 107 79

ASA# 2871257

Homozygous black and homozygous polled. Broker x Upgrade x Lucky Dice pedigree!



This Battle Cry daughter topped Ruby's 2016 Sale!



## TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 1.4 48 60 .08 -1.3 14 38 106 64

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



## FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
6 2.8 55 82 .17 7 18 45 108 60

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross donor!



## HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 -.4 58 81 .15 13 19 48 129 69

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter at Circle M Sale, TX



ASA# 2886364

## STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 2.8 54 71 .11 2 16 43 107 66



ASA# 2886365

## STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 3 63 88 .15 2 15 47 107 70

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!





Heter black  
Homo polled

### W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
11 -1 55 72 .11 10 22 49 113 62

ASA# 3187005 • Werning's 2017 \$205,000 high-seller! Loaded Up x 8543U – hot, hot, hot!



Homo black  
Homo polled

### WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
11 2 65 96 .19 7 18 51 124 70

ASA# 3208343 • Walshs 2017 high-seller. A PB Stepping Stone x Built Right red charlie free!



3/4 SimAngus™  
Homo black  
Homo polled

### CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
11 1.4 96 144 .30 8 27 74 144 94

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm.



### Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
-5 4.9 70 101 .20 2 11 46 61 54

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



Homo black  
Homo polled

### TNGL Track On B748

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 1.2 56 79 .14 2 20 49 123 64

ASA# 2911629

Wide Track x Bettis, 13 CED, 122 \$API!



Son of Track On, Tingle Farms, KY.



SimAngus™

### W/C Lockdown 206Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
22 -2.7 68 108 .25 8 5 39 156 79

ASA# 2658496

Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's



Homo black  
Homo polled

### SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 .9 76 111 .22 12 25 63 138 85

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



### STF Royal Affair Z44M

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
5 3.8 52 82 .19 6 17 43 103 57

ASA# 2639758

The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



### STF Shocking Dream SJ14

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
13 .1 57 78 .13 6 12 40 123 68

ASA# 2335795

Produces the best fronts in the business!



Jordan Simmentals \$15,000+ Shocking Dream daughter



### Yardley High Regard W242

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI  
-1 2.2 62 89 .17 .6 18 49 71 58

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must-use regardless of his "old-school" pedigree and EPD profile.



\$75,000 High Regard daughter at Jones Show Cattle, OH.



High Regard feature for Hara Farms, OH.



Hudson Pines/Circle M Farms sold for \$11,000.



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Honorville, AL 36042

**George Busby**  
4252 CR 5  
Repton, AL 36475

## ARKANSAS

**Branscum Simmental**  
545 Branscum Rd  
Fifty Six, AR 72533

## CALIFORNIA

**Winter Creek Ranch**  
6560 Harrington Ave  
Arbuckle, CA 95912

## GEORGIA

**Mat Thompson**  
5308 Maddox Rd  
Ochlocknee, GA 31773

## ILLINOIS

**Rahn Cattle Company**  
4708 Hitt Rd  
Milledgeville, IL 61051

**Bewley Farms**  
2077 State Route 8  
Yates City, IL 61572

**H & H Farms**  
4 Olive Cir  
Clinton, IL 61727

**Blake & Sarah Bauer**  
3093 N 200 St  
Bingham, IL 62011

**Slater Farm**  
1701 TWP Rd 2450 N  
Oquawka, IL 61469

**Brian Postin**  
884 192nd Ave  
Monmouth, IL 61462

## INDIANA

**Proctor Show Cattle**  
4528 S CR 125 W  
New Castle, IN 47362

**Chastain Livestock**  
5615 N CR 300 E  
Brazil, IN 47834

**Madison Livestock**  
3618 S 425 W  
Morocco, IN 47963

**Jim Cavins**  
2924 Hwy 62 NE  
Corydon, IN 47112

**Lance Unger**  
5513 South CR 350 West  
Carlisle, IN 47838

**Anna M Krieger**  
PO Box 145  
Universal, IN 47884

**Isaiah Bridwell**  
1450 W Dixie Bee Rd  
Covington, IN 47932

**Peter L Krieger**  
PO Box 145  
Universal, IN 47884

## IOWA

**Kori Jeanne McLaughlin**  
11042 Mediapolis Rd  
Mediapolis, IA 52637

**DK Cattle Co**  
1533 120th Ave  
Dundee, IA 52038

**Krauskopf Cattle Company**  
2252 350th Street  
Decorah, IA 52101

**Shy 5 Simmentals**  
123 N 5th Ave  
Villisca, IA 50864

**Lime Creek Farms**  
3149 220th Ave  
Hopkinton, IA 52237

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Hays, KS 67601

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Mackville, KY 40040

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Oak Grove, LA 71263

**G Force Cattle**  
PO Box 175  
Estherwood, LA 70534

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Little Rock, MS 39337

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Cuba, MO 65453

**Century Oak Farms**  
21 Pear Orchard Rd  
Iberia, MO 65486

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**Reece Idland**  
PO Box 329  
Circle, MT 59215

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Syracuse, NE 68446

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Plattsmouth, NE 68048

**Cuming Creek Cattle**  
251 22nd Rd  
West Point, NE 68788

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70 Croydon Turnpike  
Plainfield, NH 3781

## NEW YORK

**MMT Cattle Incorporated**  
1942 Hickory Hill Rd  
Fonda, NY 12068

## NORTH CAROLINA

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Indian Trail, NC 28079

## OHIO

**Chippewa Valley  
Angus Farms LLC**  
9927 Easton Rd  
Rittman, OH 44270

## OKLAHOMA

**Joshua Elias Lockhart**  
61200 E 350 Rd  
Grove, OK 74344

**T & T Cattle Company**  
5009 W 9th Ave  
Stillwater, OK 74074

## OREGON

**Mykel Ridgway**  
9700 NW Puckett Rd  
Prineville, OR 97754

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**Paul M Shaffer**  
1149 Pensyl Hollow Rd  
Bedford, PA 15522

## SOUTH DAKOTA

**Snaza Livesetock Farm SLF**  
313 Gause Ave  
Milbank, SD 57252

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1583 Ritter Ridge Rd  
Washburn, TN 37888

**R Andrew Daugherty**  
2252 Callahan Rd  
Louisville, TN 37777

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8049 Hwy 78N  
Ravenna, TX 75476

**Heritage Farms**  
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Heath, TX 75032

**ELC Cattle Co**  
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Edinburg, TX 78542

**Double G Ranch**  
165 Mimosa St  
Rio Grande City, TX 78582

**Hillary Powell**  
6600 McKinney Ranch Pkwy  
Apt 18209  
McKinney, TX 75070

**Chealsey White**  
9997 FM 524  
Sweeny, TX 77480

## UTAH

**Gary & Cheryl Evans**  
PO Box 129  
Payson, UT 84651

## VIRGINIA

**Brittany Linton**  
3513 Ensors Shop Rd  
Midland, VA 22728

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**Lough Farms**  
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Petersburg, WV 26847

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Morgantown, WV 26501

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# THE DAYS OF THE SHOTGUN APPROACH TO GENETIC DECISIONS HAVE PASSED

551SM09010 • REG: 2854467 • DOB: 3/20/2014

## BLACK HAWK

- Black Hawk is the absolute ticket to use on purebred cows and heifers to make better purebred progeny.
- Top 15% or better for CE, BW, MARB, \$API and \$TI, among bulls that can sire purebred progeny.
- Jaw dropping phenotype and structure with across the board genetic improvement for all traits.

CE	BW	WW	YW	MCE	Milk	Stay	DOC	CW
17.2	-4.1	58.0	94.2	10.5	29.0	23.3	12.4	20.4
YG	Marb	BF	REA	Shear	API	TI		
-0.37	0.60	-0.019	1.12	-0.52	183.0	82.3		

EPDs as of Fall 2017

**SexedULTRA 4M™**  
High Fertility Sex Sorted Semen

MAXIMIZE YOUR GENETIC PROGRESS

551SM09014 • REG: 2854458 • DOB: 2/23/2014

## BOUNTY

- Bounty's first calf crop has stunning physical presence and blowing the doors off performance!
- Not a "toy" bald faced bull...this guy will sire growth, volume and muscle mass.
- Bounty is deep sided, thick topped and massive front to rear. Plus he is a puppy dog for demeanor.

CE	BW	WW	YW	MCE	Milk	Stay	DOC	CW
8.1	1.3	83.3	128.2	7.3	23.9	13.1	11.6	47.8
YG	Marb	BF	REA	Shear	API	TI		
-0.37	0.48	-0.066	1.11	-0.19	143.9	86.1		

EPDs as of Fall 2017

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# It's a Simmental Celebration!



## Fort Worth Stock Show

**Who:** American Simmental Association members and SimGenetics supporters and enthusiasts

**What:** National Show celebration and hors d'oeuvres

**When:** 2:00 pm – 4:00 pm, Saturday, January 27, 2018

**Where:** SimGenetics Stalls

Welcome To The  
FORT WORTH STOCK SHOW

### 2018 Fort Worth Stock Show & Rodeo Schedule

#### Monday, January 22

- 8:00 am: PTP Junior Simmental Show

#### Monday, January 22

- 1:00 pm: PTP Junior Simbrah Show

#### Sunday, January 28

- 8:00 am: PTP National SimGenetics Show



Held in conjunction with  
the National Simmental Show

## THE COWTOWN CLASSIC

NATIONAL SIMMENTAL SALE

January 27, 2018

Can't make it to the show?

Watch it live from the American Junior Simmental Association Facebook page



# ASA FEE SCHEDULE

## DNA Services Contact ASA For Testing Kits

Genomic Tests:		Stand Alone ↓	Add-on ↓
*GGP-HD (Required for AI sires/donor dams)	\$90	PMel (Diluter)	\$20 Free
*GGP-LD	\$50	Oculocutaneous Hypopigmentation (OH)	\$25 NA
GGP-uLD	\$33	Arthrogryposis Multiplex (AM)	\$25 \$11
<i>*Add-on tests available</i>		Neuropathic Hydrocephalus (NH)	\$25 \$11
		Contractural Arachnodactyly (CA)	\$25 \$11
		Developmental Duplication (DD)	\$25 \$11
		Tibial Hemimelia (TH)	\$25 \$11
**Parental Verification (PV)	\$18 Free	Pulmonary Hypoplasia with Anasarca (PHA)	\$25 \$11
Coat Color	\$20 \$9	Osteopetrosis (OS)	\$25 \$11
Red Charlie	\$15 NA	BVD PI	\$5
Horned/Polled	\$50 \$42		

*\*\*Subject to additional research fees in the case of exclusions or multi-sire groups*

## 2018 THE Enrollment

**Spring 2018 THE Enrollment** (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2017**.  
Late enrollment available until February 1, 2018.

**Fall 2018 THE Enrollment** (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2018**.  
Late enrollment available until August 1, 2017.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
<i>*Late enrollment fees</i>				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

## American Simmental Association Fees

<b>Membership Initiation Fee:</b>		<b>Transfer Fees:</b>	
Adult Membership Initiation Fee	\$160	First Transfer	No Charge
Junior Membership Initiation Fee	\$50	<i>Subsequent Transfers</i>	
Prefix Registration	\$10	Within 60 calendar days of sale	\$10
		Over 60 calendar days after sale	\$30
<b>Annual Service Fee (ASF):</b>		<b>Additional Transactions:</b>	
Single Membership	\$110	Priority Processing	
Multiple Memberships		(not including shipping or mailing)	\$50
at the same address	\$160	Corrections	\$5
Junior Membership	\$50	<b>Registration Foreign/Foundation Fees:</b>	
<b>Registration Fees:</b>		Register Foreign/Foundation Cow	\$17
<b>Registration Fees enrolled in THE</b>		Register Foreign/Foundation Bull	\$25
Enrolled in THE — <b>Option A</b>	No Charge	<b>Registration Fees <u>not</u> enrolled in THE:</b>	
Enrolled in <b>Opt B or C</b> <10 months	\$30	Non-THE <10 months	\$42
Enrolled in <b>Opt B or C</b> ≥10 months <15 months	\$40	Non-THE ≥10 months <15 months	\$52
Enrolled in <b>Opt B or C</b> ≥15 months	\$50	Non-THE ≥15 months	\$62

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**Supreme Champion** Lot 3, 2016 Classic. Broker x Miss Whiskey 5066



**Champion Mainetainer**  
 Lot 2, 2016 Classic. Broker x Miss Whiskey 5066



**Champion Simmental**  
 Lot 43, 2016 Classic. High Regard x Steel Force



**Champion Polled Hereford**  
 Lot 57, 2016 Classic. Full Throttle x Domino

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**DATE BOOK**

NOVEMBER 2017						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER 2017						
S	M	T	W	T	F	S
						1
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**NOVEMBER**

- 1 Hanel Black Simmentals' The Female Sale — Courtland, KS
- 1 Hudson Pines Farm's "Forever A Legacy" Complete Dispersal Sale — Sleepy Hollow, NY
- 1 New Day Genetics' Elite Bull and Female Fall Sale — Abingdon, VA
- 2 RS&T Simmentals' Online Female Sale — [http://www.breedingcattlepage.com/rs\\_t\\_simmentals/index.htm](http://www.breedingcattlepage.com/rs_t_simmentals/index.htm)
- 4 Harriman Santa Fe Top of the Breed Sale — Montrose, MO
- 4 Irvine Ranch's 13th Annual Production Sale — Manhattan, KS
- 4 Land of Lincoln — Altamont, IL
- 4 New Day Genetics' Elite Bull and Female Fall Sale — Osceola, MO
- 4 Pigeon Mountain "Beef Builder" Fall Bull Test Sale — Armuchee, GA
- 4 T Beef Bull Sale — Bozeman, MT
- 5 Focus on Females — Marysville, KS
- 5 Hawkeye Simmental Sale — Bloomfield, IA
- 5-6 Indiana Junior Simmental Selection Sale — [www.dponlinesales.com](http://www.dponlinesales.com)
- 5 Rincker Fall Online Sale — [www.rincker.com](http://www.rincker.com)
- 5 Triangle J Ranch's Harvest Select Female Sale — Miller, NE
- 7 Woodside Land and Cattle Sale — Pleasantville, IA
- 8 New Day Genetics' Elite Bull and Female Fall Sale — Harrison, AR
- 10 Rhodes Red Angus Fall Female Fiesta Sale — Emporia, KS
- 11 Deer Creek Farm Production Sale — Roseland, VA
- 11 Gibbs Farms' 12th Annual Bull and Replacement Female Sale — Ranburne, AL
- 11 Greenfield Livestock Auction Special Cow Sale — Greenfield, IL
- 11 MM Cattle and Moriondo Farms' Inaugural Production Sale — Mt. Vernon, MO
- 11 Moser Ranch's 26th Annual Bull Sale — Wheaton, KS
- 12 Tingle Farms' Pave the Way, Fall Vol. II Sale — New Castle, KY
- 13 NAILE Select Sale — Louisville, KY (pg. IFC)
- 14 Wilkinson Farms/C Diamond Simmental's Building a Legacy Female Sale — Napoleon, ND
- 17 Heartland Simmental Performance With Class Sale — Waverly, IA
- 18 Buckeye Best of Both Worlds Sale — Newark, OH
- 18 Callaway and McCravy Bull and Commercial Female Sale, Carrollton, GA
- 18 Gana Farms Gateway Genetics' Production Sale — Martell, NE (pg. 45)
- 18-20 Hillstown Farms' Online Sale — [www.dponlinesales.com](http://www.dponlinesales.com)
- 18-21 LMC & Friends "Giving THANKS" Online Donation Sale IV — [www.lamuncacattle.com](http://www.lamuncacattle.com)
- 18 Southwest Cattlemen's Classic — Wytheville, VA
- 18 Timberland Cattle's Fall Bull Sale — Vernon, AL (pg. 77)
- 18 Value by Design Female Sale — Anita, IA (pg. 35)
- 18 Whelan Farms Southern Excellence Bull Sale — Wadley, AL
- 18 Yardley Cattle Company's "Focus on the Female" Sale — Beaver, UT
- 19 North Central Simmental Fall Classic — Hubbard, IA (pg. 58)
- 20-21 Greater Pacific Simmental Sale — [www.dponlinesales.com](http://www.dponlinesales.com)
- 20 Ludvigson Stock Farms' Fall Herdbuilder Bull and Female Sale — Shepherd, MT
- 24 Black Friday Online Bull Sale — [www.cattleindemand.com](http://www.cattleindemand.com)
- 24 Ruby Cattle Co.'s "Livin' The Dream" Production Sale — Murray, IA (pg. 59)
- 25 3C Christensen Ranch Female Sale — Wessington Springs, SD (pg. IFC)
- 25 Foxy Ladies Bred Heifer Sale — West Point, NE (pgs. 15, 72)
- 25 Right By Design 2017 — Middletown, IN (pg. 101)
- 25 The Event — Tecumseh, NE (pg. 57)
- 26 Diamond M Cattle Company's Annual Production Sale — Hiawatha, KS (pgs. 16-17)
- 26-27 Hadden Simmentals' Fall Genetic Sale — [www.dponlinesales.com](http://www.dponlinesales.com)
- 26 "The Chosen Few" Female Sale — Gilmore City, IA (pg. 77)
- 30 Hotz Farms Simmental's Online Production Sale — [www.sconlinesales.com](http://www.sconlinesales.com) (pg. 39)

**DECEMBER**

- 1 12th Annual "It's All Black and White" Bull and Female Sale — Montgomery, AL
- 1 Calhoun Performance Tested Bull Sale — Calhoun, GA
- 1 DreamWorks The First Edition Female Sale — Decorah, IA (pg. 99)
- 2 Altenburg Super Baldy Ranch's "First Ever Female Production Sale" — Fort Collins, CO (pg. BC)
- 2 Jewels of the Northland Sale — Clara City, MN (pg. 61)
- 2 Missouri Simmental Fall Harvest Sale — Springfield, MO
- 2 Montana's Choice Simmental Sale — Billings, MT (pgs. 53, 67)

(Continued on page 96)



# Maternal Brothers with Maternal Strength



CCR Ms 4045 Time 7322T, Dam of Cowboy Cut and Payday



1SM00153 CCR COWBOY CUT 5048Z

## COWBOY CUT

Reg#: 2703910

Triple C Singletary S3H x HTP SVF In Dew Time

- › Cowboy Cut has quickly become a household name.
- › His sons continue to top sales all over the country; cattlemen appreciate their added structural integrity, mass and muscle, all in an attractive package.
- › Look to Cowboy Cut to sire calves with a tremendous look and breed-leading numbers!

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
14.1	1.8	87.6	116.2	0.18	13.3	23.8	67.6	12.9	15.2	40.4	-0.14	0.66	0.007	0.88	-0.56	166.3	96.3
.88	.93	.91	.90	.90	.82	.82	.84	.45	.63	.60	.38	.47	.45	.38	.17		
10%		1%	5%		10%		1%		1%	10%		1%			1%	1%	1%



1SM00160 CCR 7322 PAYDAY 0320C

## PAYDAY

Reg#: 3111909

Basin Payweight 1682 x HTP SVF In Dew Time

- › A maternal brother to Cowboy Cut, sired by the popular Angus sire Payweight 1682, Payday offers the best of both breeds in a herd bull phenotype.
- › Look to Payday to add depth of rib, body thickness and muscle shape all in a structurally correct, eye-appealing package.
- › Homozygous Black, Homozygous Polled, ½ Simmental, ½ Angus.

CED	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
14.7	-0.4	71.5	110.5	0.24	12.7	24.9	60.7	13.6	13.2	35.0	0.05	0.52	0.056	0.60		151.3	81
.31	.38	.33	.35	.35	.24	.25	.28	.26	.07	.29	.25	.39	.25	.32			
20%		15%	20%	25%	10%	25%	10%	15%	15%	25%		20%				15%	10%

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- Reds, blacks, white markings
- Cattle in different seasons and environments (pasture, feedlot, etc.)
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**Please submit photos to Cynthia Conner at [cconner@simmgene.com](mailto:cconner@simmgene.com).**



Cover photos submitted by members earning \$100.

## DATE BOOK continued

### DECEMBER (CONT.)

- 2 Next Step Cattle Company's 5th Annual Bull Sale — Livingston, AL
- 4-5 BF Black Simmentals' Christmas Bonus Sale — [www.dponlinesales.com](http://www.dponlinesales.com)
- 4 Dakota Made Production Sale — Salem, SD
- 4 Genetic Perfection Sale — Arlington, NE (pg. 72)
- 6 Double Bar D Farms' Sharing the Herd Female Sale — Grenfell, SK
- 9 Cowboy Logic Bull and Commercial Female Sale — Talmo, GA
- 9 Driggers 6th Annual Bull Sale — Glennville, GA
- 9 Hartman Cattle Company's Customer Appreciation Sale — Tecumseh, NE
- 9 North Alabama Bull Evaluation Sale — Cullman, AL
- 9 North Dakota Simmental Showcase/Classic Simmental Sale — Mandan, ND (pg. 37)
- 9 Purdue Golden Girls Cow Sale — West Lafayette, IN
- 9 Sandeen Buildin' A Brand Sale — Blakesburg, IA (pgs. 10-11)
- 9 Southern Cattle Company's Bull Sale — Marianna, FL
- 9 The Program Sale — Wyoming, IL (pg. 33)
- 10-11 Ferguson Show Cattle Fall Sale — [www.dponlinesales.com](http://www.dponlinesales.com)
- 10 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE (pg. 63)
- 11 Gale Angus and Simmental Sale — Lewistown, MT
- 16 Pride of the Prairie Sale — Chandlerville, IL
- 16 South Dakota Source Sale — Mitchell, SD (pg. 63)
- 16 "The Source" Sale — Nashville, GA
- 19 Griswold Cattle Classic — Stillwater, OK (pg. 93)
- 27-28 St. Nicks Eggstravaganza 5 — [www.dponlinesales.com](http://www.dponlinesales.com)

### JANUARY 2018

- 13 SimMagic On Ice — Denver, CO
- 15 National Western "The One-Volume XXV" Sale — Denver, CO
- 16 Wild Wild West Female Sale — Brighton, CO (pg. 55)
- 24 Sioux Empire Farm Show and Sale — Sioux Falls, SD
- 26 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 69)
- 27 Double J Farms' Private Treaty Bull Sale — Garretson, SD (pg. 76)
- 27 J&C Simmentals' Annual Bull Sale — Arlington, NE (pg. 72)
- 27 The Cowtown Classic National Simmental Sale — Fort Worth, TX
- 28 2nd Annual KnH Simmentals' Online Bull and Female Sale — [www.knhsimmentals.com](http://www.knhsimmentals.com)
- 28 Triangle J Ranch's Annual Production Sale — Miller, NE (pg. 72)
- 29 APEX Cattle 'Heterosis Headquarters' Annual Sale — Dannebrog, NE
- 29 Sloup's Winter Event Online Sale — [www.dponlinesales.com](http://www.dponlinesales.com)

### FEBRUARY

- 1 Black Hills Stock Show and Sale — Rapid City, SD
- 1 Stavick Simmentals' Annual Sale — Eblen, SD (pg. 76)
- 2 Kunkel Simmentals' Annual Bull and Bred Female Sale — New Salem, ND
- 3 Hilltop Simmentals' 5th Annual Bull Sale — Hudson, SD
- 3 Prickly Pear "Made In Montana" Sale — Helena, MT (pgs. 67, 73)
- 3 Springer Simmental's "Value Based" Genetics Sale — Decorah, IA
- 4 Hartman Cattle Company's Simmental Bull Sale — Tecumseh, NE
- 4 Klain Simmental Ranch's 36th Annual Production Sale — Turtle Lake, ND
- 5 38th Annual Gateway "Breeding Value" Bull Sale — Lewistown, MT
- 7 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pg. 73)
- 8 Lassle Ranch Simmentals' 25th Annual Production Sale — Glendive, MT
- 9 Bata Brothers 21st Annual Bull Sale — Rugby, ND
- 9 Hook Farms and Clear Springs' "Bred for Balance" Sale — Starbuck, MN
- 9 TNT Simmentals' Annual Bull Sale — Almont, ND
- 9 Watertown Winter Farm Show and Sale — Watertown, SD
- 10 Berger's Herdmasters SimAngus™ Hybrid Bull Sale — North Platte, NE
- 10 Dixie National Sale — Jackson, MS
- 10 Grass-Lunning Bulls-Eye Bonanza Sale — LeRoy, MN
- 10 Hart Simmentals' Beef Builder Bull Sale — Frederick, SD
- 10 Schaff Angus Valley 115th Production Sale — St. Anthony, ND
- 11 Rydeen Farms 20th Annual "Vision" Sale — Clearbrook, MN
- 12 Dakota Power Bull Sale — Valley City, ND
- 12 Edge of the West Female and Bull Sale — Mandan, ND
- 12 Iowa Simmental Annual "Mark of Excellence" Sale — Des Moines, IA
- 13 13th Annual Bichler "Quality Not Quantity" Production Sale — Linton, ND
- 14 River Creek Farms' 28th Annual Bull Sale — Manhattan, KS (pg. 68)
- 14 Wilkinson Farms Simmentals' Breeding for the Future Sale — Montpelier, ND ♦

# HPF QUANTUM LEAP 2952



# QUANTUM LEAP

**YOUR HERD IN THE DIRECTION OF PERFECTION!**

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EPD	13	-.4	58	81	13	19	129	69
%	15	15			10		35	

EPDs as of 10.2.17

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Sire: HTP/SVF Duracell • Dam: RP/MP Right to Love 015U



Quantum Leap's famous dam at Hudson Pines Farm.



Quantum Leap's famous maternal granddam – Valentine.

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April '18	March 1	March 9	March 19	April 2
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The First Edition

# DREAMWORKS

December 1<sup>st</sup>, 2017 • 6:00 PM

Decorah Sales Commission, Decorah, IA



WLE Big Deal A617 : 3/4 Simmental



W/C Relentless 32C : 3/4 Simmental



W/C Relentless 32C : 3/4 Simmental



W/C Relentless 32C : Purebred



WLE Big Deal A617 : 3/4 Simmental



ZKCC Chopper 844U : 3/4 Simmental



W/C Relentless 32C : 3/4 Simmental



W/C Relentless 32C : Purebred



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EPDs: CE: -7 \$API: 86 \$TI: 55



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EPDs: CE: 5 \$API: 103 \$TI: 57



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