

# the Register

October 2016

Serving the Simmental  
and Simbrah Breeds



## Features

Climbing the Ladder

Cutting the Ribbon

Merit Award Recipients Named

Understanding Cow Maintenance



# LAND of LINCOLN

## Premiere Simmental Sale

SATURDAY, NOVEMBER 5, 2016 | 12:30 PM  
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Travis Simmentals, Fairfield Family Farm,  
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Dorsey Farms, Next Generation Farm, Breezeway Simmentals

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29SM0466



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- ✓ His dam, a 14th generation female for the Fischer family, is a productive young cow rich in maternal history
- ✓ Posted his own 118 BW, 111 WW, 104 YW and 103 IMF ratios
- ✓ Very correct, sound made bull with added length of body and thickness
- ✓ DNA tested homozygous black, homozygous polled, PB SM

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
<b>EPD</b>	+14.4	-1.7	+64.1	+95.4	+20	+11.5	+27.5	+59.6		+11.6	+24.0	-.38	+.44	-.039	+1.04	-.39	\$160	\$82
<b>ACC</b>	.28	.43	.38	.42	.40	.24	.24	.28		.18	.34	.26	.39	.24	.31	.22		

DNA tested DDF, Homozygous Black, Homozygous Polled FALL 2016 **TOP 35%**

**BIG CASINO**

29SM0451



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- ✓ DNA tested homozygous black, homozygous polled, PB SM

TRAIT	CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
<b>EPD</b>	+12.0	-0.8	+71.3	+105.8	+22	+13.2	+21.2	+56.9	+15.1	+12.9	+31.4	-.42	-.10	-.071	+1.02	-.19	\$111	\$72
<b>ACC</b>	.59	.83	.79	.74	.70	.38	.39	.48	.35	.41	.56	.41	.51	.46	.45	.37		

DNA tested DDF, Homozygous Black, Homozygous Polled FALL 2016 **TOP 35%**

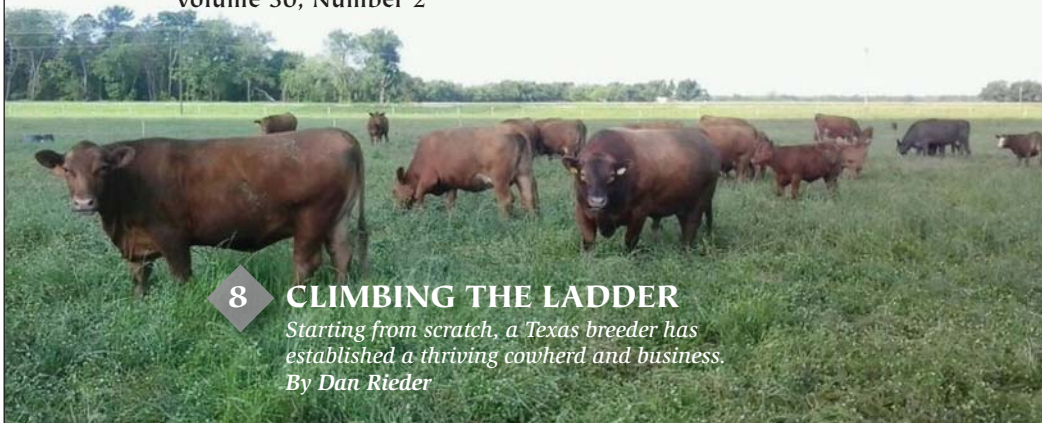
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About the cover: Simmental steers line up at the feed bunk. Photo by Hannah Wine.

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# SIMBRAH POWER bulls



ASA# 2877681

## SMITH Detonator

Sired by Smith  
Satisfies and out of  
Smith Ciao  
Bella, an own  
daughter of Smith Bella Bella. He is homozygous polled  
and a non-dilutor.

API	TI
95.8	64.4
3%	3%

Owned by Triple J/Carpenter Ranch, Southwestern Farms, Reavis Farms, 7N Ranch and Smith Genetics.



ASA# 2877680

## SMITH MCCRARY Fireball

Sired by Smith  
Satisfies and out  
of Smith McCrary  
Hi Price, who is a  
Dream On x Smith Priceless daughter. He is homozygous  
polled, non-dilutor and non-spotter.

API	TI
99.0	66.3
2%	1%

Owned by McCrary Farms, Monte Christo Cattle Co., Johnson Cattle Co. 7N Ranch, Reavis Farms, Southwestern Farms and Smith Genetics.



ASA# 2530807

## SMITH Satisfies

Sire of Detona-  
tor and Fireball,  
pictured above.  
He's heterozygous  
polled, non-dilutor and non spotter.

API	TI
107.3	68.2
1%	1%

Owned by Reavis Farms and Smith Genetics.

FOR ADDITIONAL INFORMATION:

Tim Smith 512-587-7896  
smithgenetics1@gmail.com



*Thank You!*

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Crossroad Whisper – full sister to Radium. Featured donor cow at Black Gold. She is pictured with her bull calf, Black Gold Epic, now the main herd sire for Danny Skeels.



Virginia Precision – Top seller in Virginia's bull sale this spring for \$24,000 to Dan Skeels. This bull is sired by Radison a son of Crossroad Radium.



Navaho – \$25,000 son of Cross Radium.



Virginia Radison – \$26,000 son of Cross Radium.

## DDD Stacey Mac – Dam of embryos



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# the Register

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Fall 2016 ASA Sire Summary																
	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	API	TI
EPD	12.3	0.2	77.4	105.0	6.9	21.2	59.9	N/A	11.2	31.8	-.31	.14	-.077	0.62	128.7	76.5
Acc	.54	.73	.58	.55	.28	.28	.36		.20	.45	.26	.36	.26	.25		
% Rank			5	25			10						15			25



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# VIEWPOINT

By Claye Kaelberer, New Salem, ND



Greetings! We are just coming home from a very successful Fall Focus meeting in Bozeman. The weekend started with the ribbon cutting and Grand Opening of the American Simmental Association's new headquarters. We heard from past CEOs on the history of the evolvement and continued growth and progression that led to this state-of-the-art facility. If you ever have an opportunity to visit

Bozeman, stop in and visit the office! Take a moment to meet the staff, and feel the pride they have in not only WHERE they work, but more importantly what they do. They work for us.

The educational symposium started off the second day with a great deal of information. We were enlightened about on the new BOLT Software program, and how it will speed up genetic evaluation. Processes that previously took days — even weeks, now happen in minutes! This new technology will allow staff to do weekly genetic evaluations. If a set of data is incorrect, it can be corrected and redone the following week. This means that now more than ever we the breeders need to take the time to make sure that our data is error free.

The International Genetic Solutions (IGS) database is the largest, touching 17,000,000 head. With BOLT Software programs, we will make assessments with lightning speed. We as members all benefit from IGS and the scope and scale it brings.

Open board meetings were on the agenda on the third day. Many members attended, and many followed online. It was very informative and the feedback from our membership was great. The passion for the Simmental breed was felt all weekend!

Thanks for all the input from the members. It is our members' ideas that help form decisions that lead to progress. We all have to try and think broad spectrum. Our attention cannot only focus on today, but also 10 to 20 or more years into the future.

The Fall Focus meetings are a wonderful way for members to participate and grow the organization. Communicate with fellow breeders and meet the staff that helps us grow the breed. The trustees and staff are making an effort to move the Fall Focus meetings around the country to touch the different regions and concerns in their areas. By all means, take the opportunity to attend one of these events when it works for you.

North Dakota was awarded host state for Fall Focus 2017. You are formally invited to attend in 2017. The planning committees are already meeting. We invite you all to join us for an enjoyable time in 2017!

Thanks to all the staff and their leadership for making the grand opening a great event! The new building is amazing, and the stained-glass window fits perfectly in the new boardroom. The history of our Association is carried on into our new building with the strategic placing of a window. This is not only a window to the past, but also a window to our future. Stay active, talk to fellow members of our Association, give input and participate whenever you have an opportunity. Some of the finest people in the world raise Simmentals! ♦



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CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
10.5	2.7	67.8	103.6	.22	10.0	21.7	55.6	0.0	16.2	35.5	-.27	.50	-.032	.92	-.59	143.1	79.3
.48	.66	.40	.44	.45	.29	.28	.33	.00	.27	.39	.28	.41	.26	.33	.24		



TJ COWBOY UP 529B  
REG#: 2891389 | 014SM03085  
75% SIMMENTAL | 25% ANGUS

## COWBOY UP

COWBOY UP IS A POWERFULLY CONSTRUCTED SON OF COWBOY CUT WITH INCREDIBLE GROWTH, PERFORMANCE, AND DOCILITY. HE OFFERS THE GENETICS THAT MAKE THE GRADE - RANKING AT THE TOP OF THE BREED FOR MARB, CW, REA, AND TI.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
12.6	.2	80.4	122.7	.26	11.0	26.3	66.5	0.0	13.6	42.8	-.14	.60	.013	.94	-.46	160.2	90.5
.29	.37	.33	.34	.34	.24	.24	.27	.00	.21	.28	.25	.40	.24	.31	.24		



LRS TOP TEN 104A  
REG#: 2729707 | 014SM03082  
50% SIMMENTAL | 50% ANGUS

## TOP TEN

TOP TEN OFFERS BREED LEADING CALVING EASE, GROWTH, CARCASS, AND PROFITABILITY IN ONE PACKAGE. HE HAS A "NO HOLES" EPD PROFILE WITH POWERHOUSE CARCASS VALUE.

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
18.7	-1.1	71.8	123.9	.33	10.4	24.2	60.1	0.0	12.9	42.5	-.40	.79	-.084	.98	-.32	179.4	92.2
.60	.78	.61	.66	.64	.29	.30	.39	.00	.15	.51	.34	.43	.40	.35	.17		



WS ZENITH Z55  
REG#: 2675747 | 014SM03087  
RED PUREBRED

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CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
10.1	1.8	79.9	124.7	.28	12.7	11.7	51.6	0.0	11.6	46.6	-.34	.10	-.045	1.17	.16	130.5	77.2
.49	.64	.58	.57	.57	.33	.33	.40	.00	.37	.45	.32	.42	.36	.33	.29		

EPD INFO AS OF 9/16/16



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# Climbing the Ladder



**A Texas breeder has carved out successful professional and cattle careers after humble starts.** *By Dan Rieder*

**“I** was raised to believe that if you worked hard, stayed honest and treated people with respect, your dreams would come true,” says Mike White, Ladonia, Texas.

White’s professional career and his cattle operation have followed separate, but parallel paths, from a modest beginning to a steady expansion of responsibility and volume in both instances.

On August 9, 1974, the “day after Richard Nixon resigned the presidency,” his maternal grandfather, Floyd Reynolds, roused him out of bed and urged him to answer a job notice for a floor covering helper. Forty-two years later, White not only has owned his own floor covering company, he’s now a project manager for Spectra Contract Flooring, which is a division of Shaw Industries, a subsidiary of the massive Berkshire-Hathaway Company.

His aptly named Bois d’Arc (pronounced Bo-Dark) Land and Cattle operation had an equally modest birth. “We lived near the Sabine River in north Texas and with all the rain that we’d get, the cows would get bogged down and die, leaving orphaned calves,” he recounted. “We made a deal with the owner to take care of those calves, feed them, and split 50-50 when they were sold. We bought a couple of old Jersey milk cows as wet nurses, put the calves on them and supplemented with a ration of molasses and ground hay. That was also a time when the bottom had dropped out of the market. We’d sell those calves for 31 cents a pound and share it with the owner. That’s how I got my start.”

Their farm name is derived from the hardy, thorny Bois d’Arc tree, native to the area and found in wetlands and along streams. The tree has the unique ability to adapt and thrive under all environmental conditions.

Presently, White’s herd has grown to 140 head, with a heavy emphasis on development of replacement females. His 300-acre (plus leased parcels) farm is located in northeast Texas, roughly 40 miles from the Dallas metroplex. He has spent most of his adult life in the area encompassed by Ladonia, where he and his wife, Jan,



reside; Commerce, where his flooring business is headquartered; and Greenville, where he was born.

“My father, Charles, worked for American Telephone and Telegraph, and we moved a lot in conjunction with his job,” White said. “Most of the moves were in Texas, but we did land in Kansas City during my high school years. I graduated from Raytown South High School in 1971, and because I missed Texas, moved back down here in '74 to where my grandparents lived. That's when grandpa sent me off to investigate that job notice.”

His first exposure to livestock production was also through his grandfather. “He was an old horse and mule man and also kept a few commercial crossbred cows, some of which had some Brahman influence,” he recalled. “The advice and examples that he passed on to me came from the school of hard knocks. Those old-timers worked it and experienced it and I haven't forgotten those lessons.” White's own family is deeply involved in both the flooring business and the farm. His wife, Jan, works as a sub-contractor for Spectra; his oldest daughter, Tiffany, serves as Mike's project coordinator, while his son, Richard, fills the post of field superintendent.

A second daughter, Emily, is married to Clay Schlottmann, a petroleum engineer she met as a student at Texas Tech. Clay is employed by Exxon, while she currently works for an insurance company in Denver. “They've bought some Simmental cows from us and we're managing them,” White added.

He's grandfather to three boys: Justin, Austin, and Brayden, and in July, welcomed his first granddaughter, Paisley.

“Our company specializes in commercial flooring like granite and tile for larger facilities such as schools, government buildings and casinos. Most of our work is within Texas, but we also have occasional jobs in Oklahoma. The income from the flooring business supports my cattle,” he joked.

Mike was recently honored with membership in the exclusive Shaw Industries Chairman's Club, for being listed in the top tier of the company's national sales rankings.

Richard works side-by-side with his dad on the cattle side. “Along with our hired hand, Miguel Cruz, a man who came over from Mexico 20 years ago, Richard and I spend weekends and evenings, managing the cattle,” he reports. “Miguel is our mechanic and my son handles most of our farming. I help whenever and wherever I can.”

## **No-Nonsense Approach**

In addition to his grandfather, White credits a number of experienced cattlemen for guiding him down the right path. “All of them were serious, no-nonsense breeders that we have patterned ourselves after,” he explained. “We want the commercial breeder to succeed. In fact, our philosophy is: ‘We raise registered cattle commercially.’”

The men he pays tribute to hail from a wide range of backgrounds. Dr. Richard Messer of Mineral Wells sold White his first Fleckvieh bull. “Dr. Messer really knew the science of breeding,” White says.

The late Vernon Hoffman, an Independence, Iowa, cattleman who was also an attorney, “provided great insight and influence,” he said.

Others that he learned to trust and rely upon include Rodney and Kim Hofmann, Clay Center, Kansas; Jim Shirm, a Red Angus breeder; and Cliff Crouch, a commercial cattleman who produced a blend of Charolais, Brahman and Simmental cattle.

(Continued on page 12)



**White cattle on summer grass.**

74-51 CATTLE COMPANY

# COMPLETE DISPERSAL

**Monday, November 14th**

**REGISTERED HERD DISPERSAL  
& EQUIPMENT SALE**

10 a.m. at the ranch headquarters near Marshall, Oklahoma

**Tuesday, November 15th**

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AAA 15828209 • 3/3/2007  
Woodlawn/LS Black Gold 293 x GAR Expectation 4915



EXAR Forever Lady 1097

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# Climbing the Ladder

(Continued from page 9)



The family, from the left: Austin, Richard, Tiffany, Clay and Emily Schlottmann, Jan, Mike, and Justin. Not pictured, family members: Lynsey Finley, Grandson Brayden & Granddaughter Paisley.



Purebred herdsire Mr. BD Majorway, sired by HSF Majority 70T, whose Red Caesar x Mr. Bois D Arcway dam was sold to Scott Riddle of Simmental of Texas (ASA membership 16).



Mr. Bois D'Arcway, White's foundation Full Fleckvieh herdsire, still used in a 3-way cross.

“Back in the late 1970s and early 80s, our first Simmentals were Fleckvieh-influenced mostly from Dr. Messer, the McGunster dispersal and Dollar's Diamond D. Fleckvieh played an important part in adding meat, muscle and milk, but we found that they had some weaknesses, too,” he elaborated. “We had hoof problems with those white, tender feet; they could produce too much milk which could lead to udder concerns; and occasionally, you'd get some cancer eye or pinkeye if they didn't have enough pigmentation. The market also told us that spotted or painted animals were being discriminated against. Don't get me wrong, Fleckvieh still play an important role as part of our three-way cross. We still add the proven genetics of one of our foundation herd sires, Mr. Bois D'Arcway, who has eliminated a lot of those issues.”

White admits that he and Richard progressed through trial and error, coupled with the information gleaned from their trusted advisors. “We didn't go to school for any of this. We also went through the black stage, thinking that would open up some markets with the club calf and show people.

“We also thought that we could get some within-breed heterosis by using purebred red Simmental genetics on our remaining Fleckvieh females and it worked — because it was a total outcross,” he said. “Richard pointed out that the red calves we were getting were very clearly outstanding. We felt that we had lost some quality with our emphasis on blacks, so we sold off most of them.”

One other consideration figured in — the hot and humid Texas summers. White had noticed that red cattle don't absorb the heat like black cattle do. When the black cattle sought shade or were in the ponds during the heat of the day, his red cattle were often out grazing.

“We raise pounds of beef, that's what we do,” he exclaimed. “We realized that the American Simmental Association had aligned with the Red Angus Association, combining their data through the multi-breed evaluation system. One of the things that we were lacking in our calves was the IMF required for today's industry standards. We wanted to add a little more sizzle to that finished product, so we looked to Red Angus, both for their color and marbling per the published MARC data report that rated them above Angus. Now, we're members of both associations and we're creating red SimAngus™.”

Genetics are sold by private treaty. “We're selling 10-15 bulls annually, almost all to commercial breeders. We also have experienced a good market for our breeding females. The majority of our buyers are local guys who know us,” he said.

Because of the demands imposed by their busy off-farm flooring schedule, they have backed off AI and ET programs in favor of natural service breeding. “We locate and buy the best bulls we possibly can and rely on them. We have collected some of those bulls and have sold semen to Mexico, Costa Rica and South Africa,” he continued.

“Some cattle operations don't target the commercial man, but he's our reason for even existing — he's our customer,” he concluded. “Richard and I agree that these red SimAngus are the kind of cattle we want to raise. They're a combination of the two most docile and balanced breeds and we love them to death!” ♦

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# Cutting the Ribbon!

by Emme Troendle



**Simmental breeders, Bozeman Area Chamber of Commerce, and industry leaders from across the nation and Canada gather in Bozeman to celebrate the Grand Opening of ASA's new headquarters, and enjoy several days of educational discussion and ASA Trustees' Fall Board meeting.**



Wade Shafer, EVP, offers a welcome as Board Chairman Dale Miller listens.



Chamber of Commerce Executive Director, Daryl Schliem, addresses the crowd.



ASA Board of Trustees pose for a photo after signing the groundbreaking shovel.

## Linking Technology and Tradition

In conjunction with the grand opening, ASA members, commercial cattlemen, and staff gathered for a combined educational symposium and ASA Board meeting. The title of the Fall Focus 2016 was "Teaming Technology with Tradition" and featured a distinguished panel of speakers who focused on tying the tradition of breeding and raising seedstock cattle with new available technologies.

Dale Miller, Chairman of the Board, began the educational session, by welcoming the participants to the event. Then, Dr. Patrick Hatfield, Montana State University (MSU), reviewed Beef Cattle Research at MSU; Drs. Wade Shafer, Lauren Hyde and Jackie Atkins, discussed the history of genetic evaluation at the ASA and shared the basic principles controlling the speed of genetic progress. After a short break, Dr. Mahdi Saatchi, lead genomicist for IGS, discussed the multitude of ways genomic information could improve the beef industry by more precisely predicting an animal's genetic merit and pedigree.

**A** ceremonial ribbon cutting kicked off the Grand Opening of ASA's new headquarters, and was followed by the third annual Fall Focus and Board meeting, August 19-23. Bozeman Area Chamber of Commerce Executive Director, Daryl Schliem, Former ASA Chief Executives Don Vaniman and Earl Peterson, and current Executive Vice President Wade Shafer, greeted the crowd, sharing sentiments of the past and projections of the future of the ASA. After the ribbon cutting, Bruce Holmquist, General Manager of the Canadian Simmental Association (CSA), presented ASA with Bernie J. Brown's "Simmental Country" print, celebrating the longstanding relationship between the CSA and ASA. A barbeque with live music and festivities followed the ribbon cutting.



Don Vaniman shares memories of the Association's early years.



Dr. Earl Peterson recalls events of the period from 1975 to 1990.



Patrick Hatfield, Ph.D.



Lauren Hyde, Ph.D.



Lilly Brogger performs for the ASA Grand Opening festivities.



Nearly 200 people enjoyed a barbecue after the ceremony.

Dr. Bruce Golden, part owner of Theta Solutions and a key figure in the development of BOLT, explained how Theta Solutions takes the data, new hardware, and new computer programs to better use genomic information and IGS's massive animal database to glean the most out of the genomic and phenotypic data. Afterward, Dr. Dorian Garrick, Iowa State University, added to the discussion about what we can learn from genomic information using human examples from "23 and me" as well as the current status of the IGS genomics and genetic evaluation. Dr. Jared Decker from the University of Missouri, author of the *Steak in Genomics*, focused on using this technology to make sound breeding and selection decisions. The audience also heard from Micah Wells, Sales Director for Neogen/GeneSeek, and Nevil Speer with AgriClear, two corporate sponsors of the event. Each gave a review on the products available to breeders from their respective companies. Interested individuals can watch the educational program online at [fallfocus.org](http://fallfocus.org).

The Fall Focus is designed to provide Simmental breeders an inside look at issues affecting the beef industry and the work being done to address these issues on behalf of ASA membership. ASA members, historically, have supported educational programs through attendance and financial pledges. Sponsors who helped ensure the success of the 2016 educational symposium included: Tom Brothers Ranch, Nancy, Philip and Ellen Tom, Campbellton TX; GeneSeek, Inc; AgriClear Inc; Progressive Cattlemen; Trinity Farms, Paulette and Mike Forman, Ellensburg WA; Gateway Simmental, Jim & Lynn Butcher, Lewistown MT; McDonald Farms, Bill McDonald, Blacksburg VA; Pine Ridge

Ranch, Bill and Jane Travis, Dallas TX; Bulls of the Big Sky; Accelerated Genetics; Lehrman Family Simmentals, Dan, Bill, and Randy Lehrman, Spencer SD; Brant Farms, Ronald Brant, Hinckley MN; Gibbs Farms, Wendell and Nan Gibbs, Ranbourne AL; Lanting Enterprises Bob and Rhea Lanting, Twin Falls ID; Wade and Kathy Shafer; Mark Barnell, Sutton, NE; and ORigen.

Following the educational portion of the schedule, Chairman Miller convened an open Board meeting, where participants took advantage of the opportunity to listen and interact with board members and ASA staff on a wide range of subjects. The Board Agenda included a financial report, "How are we doing?" statistics from Steve McGuire, committee reports and recommendations, staff reports, a report on the American Simmental-Simbrah Foundation, and an informal "Bull Session" — an open question and answer forum that covered a breadth of topics like the indexes, and the status of selling the former headquarter property, among others.

Fall Focus 2017 will be co-hosted by the North Dakota Simmental Association and ASA. Look for more information on [fallfocus.org](http://fallfocus.org) ♦



Fall Focus attendees take notes, listen, and ask questions during educational session.



Simmental breeders, Bozeman dignitaries, and industry leaders gather for the ribbon cutting.

### Fall Focus Speakers



Mahdi Saatchi, Ph.D.



Jackie Atkins, Ph.D.



Bruce Golden, Ph.D.



Jared Decker, Ph.D.



Dorian Garrick, Ph.D.

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# Pave the Way



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March Purebred • Bullseye x Miss A 426W



January Purebred • Grand Fortune x Glimmer

# Merit Award Recipients

## 2016

By Emily Lochner



*Gold*

**Brittney Houck** is from Americus, Kansas, and is the daughter of Jeff and Lori Houck. Brittney believes in the power of social media, and helped to expand the Kansas Junior Simmental Association (KJSA) membership by redesigning their webpage and creating a Facebook page. Brittney has past-served as the KJSA President, and has participated in the annual state Simmental show every year since the age of nine. She is currently attending Kansas State University.



*Gold*

**Shelby Ison** is from Atlanta, Indiana, and is the daughter of Scott and LaRonda Ison. Shelby has been a member of the AJSA for 14 years. She has served her state junior association as President and strives to be a leader among her fellow members. She has a desire to help younger people and is selecting an occupation as an agricultural educator so she can ignite a passion for agriculture in future generations. Shelby is a junior at Purdue University.



*Gold*

**Perri McGill** is the daughter of Denzil and Janet McGill of Marietta, Oklahoma. Perri has attended 11 National Classics and has used the skills she learned at AJSA competitions to help promote the advantages of beef. She has served as the Oklahoma Junior Simmental Association's President and feels that the state associations provide a gateway for the Simmental breed to be promoted. She is on her collegiate golf team and helps manage the basketball team. She attends Southwestern Oklahoma State University and studies Biology.



*Gold*

**Joelle Sylvester** is from Wamego, Kansas, and is the daughter of Eldon and Julie Sylvester. Joelle credits participation in the AJSA Regional and National Classics for making her a better person and beef advocate. She stresses the importance of being an ambassador to the beef industry and feels passionate about clarifying the image of the industry to the public. Joelle is a student at Kansas State University and participated on the National Champion Meat Animal Evaluation Team.



*Gold*

**Aaron Zimmerman** is from Spencer, Wisconsin, and the son of Mark and Cheryl Zimmerman. He enjoys sharing his passion for and knowledge about Simmental cattle, in fact, it's one of his favorite things to do. He has served as Wisconsin Junior Simmental Association President and believes the state associations are like a puzzle, where each state comes together to form the image of the ASA. He is a student at the University of Wisconsin-River Falls, majoring in Animal Science-Meat animal emphasis.



**Jordan Cowger** is the daughter of Scott and Lorraine Cowger, from Kansas City, Missouri. Jordan is a past President of the Missouri Junior Simmental Association and a 10-year member of the AJSA, currently serving as an AJSA Trustee and the Vice President of Leadership. She was a National-qualifier on her debate team, a state-qualifying cross country runner, and high school Valedictorian. Jordan is attending Oklahoma State University to study Biochemistry and Animal Science.

*Silver*



**Andrew Puchbauer** is from Jackson, Missouri, and is the son of Matt and Nancy Puchbauer. Andrew enjoys serving as a mentor at the National Classic and is actively involved in setting up workshops in their state association to help train the juniors for the AJSA contests. In fact, Andrew was awarded the 2016 AJSA Mentor of the Year Award. He is also responsible for taking care of all the cattle on his family's farm, including doing all of the AI work and sire selection. Andrew is a sophomore at Southeast Missouri State University majoring in Ag Business.

*Silver*



**Cameron Crawford** is the son of Stacey and Trudy Crawford of Tylertown, Mississippi. Cameron is serving as President of the Mississippi Junior Simmental Association, and currently serving on the AJSA Board of Trustees. Cameron believes that proper management techniques are one of the most important aspects of raising cattle, which is why he hopes to one day get his PhD in Reproductive Physiology. He is currently attending Mississippi State University.

*Silver*



**Ethan Sylvester** is the son of Eldon and Julie Sylvester, from Wamego, Kansas. Ethan has a passion for the welfare of cattle and advocates for producers to have a good relationship with consumers. He is active with his 4-H ambassador team and repaired their fairgrounds as a service project. Ethan is currently attending Kansas State University and majoring in Animal Science and Nutrition.

*Silver*



**Cagney Effling** is from Highmore, South Dakota, and is the daughter of Chris and Kristi Effling. Cagney says she loves promoting Simmental cattle and enjoys the Mentor-Mentee program at the AJSA National Classic. She is a member of the State Champion FFA Parliamentary Procedure team as well as the state champion FFA Livestock Judging team. Cagney hopes to one day implement a state officer team for the South Dakota Junior Simmental Association, which currently does not have one.

*Silver*



**Katie Jo Trail** is the daughter of Mark and Jenni Trail, from Nebraska City, Nebraska. Katie has been an active member of both the AJSA and the Nebraska Junior Simmental Association for 12 years, and has past-served as an AJSA Trustee. In school, Katie was involved in a service project, the Equine Therapeutic Riding Academy helping children with disabilities. She is a sophomore at Clarkson College and will be getting a bachelor's dual degree in radiology and medical imaging.

*Silver*



**Kiersten Jass** is from Garner, Iowa, and is the daughter of Mark and Beth Jass. Kiersten is currently serving on the AJSA Board of Trustees as Vice President of Marketing. She is President of the Iowa Junior Simmental Association and serves on the Iowa Junior Beef Breeds Association Board of Directors as the Simmental representative. Kiersten enjoyed attending the Youth Beef Industry Congress learning information to teach kids about the beef industry during their school's agricultural day.

*Silver*



**Carley Travis** is from Oblong, Illinois, and is the daughter of Kerry and Janice Travis. Carley believes in promoting the breed through social media and would like to change the way the average consumer views the beef industry. She has worked with a team of members to organize events for the younger Simmental exhibitors to prepare them for Regional and National Classics. She attends Lake Land College and participates on the judging team, with plans to major in Agricultural Communications at Oklahoma State University.

*Silver*



**Kylee Myers** is from Kathryn, North Dakota, and is the daughter of Greg and Kim Myers. Kylee has a passion to grow the AJSA and the North Dakota Junior Simmental Association. Her desire is for older AJSA members to get more involved in events at the National Classic, and other leadership events such as the Summit. She was involved with her FFA chapter to start a Farmer-for-a-Day program to help educate grade schoolers about where food comes from. She has plans to attend South Dakota State University.

*Silver*



**Ashley Zimmerman** is the daughter of Mark and Cheryl Zimmerman from Spencer, Wisconsin. She is currently serving as the Wisconsin Junior State Association's President, and has been involved with the AJSA for 10 years. She was named a national winner for her agricultural education proficiency and was a member of a national champion livestock quiz bowl team. She helped to create an Agriscience Camp to help educate students about the ag industry. Ashley is attending the University of Wisconsin-River Falls and majoring in Agricultural Education. ♦

*Silver*

# Growing Profit by Understanding Cow Maintenance Efficiency and Maintenance Requirement in an Animal and System Context

By R. Mark Enns, Ph.D., Professor, and Scott E. Speidel, Ph.D., Assistant Professor, Colorado State University



Mark Enns



Scott Speidel

**Editor's note:** This article originally appeared in the proceedings from the 2016 Beef Improvement Federation Research Symposium and Annual Meeting (Manhattan, KS) and is reprinted with permission.

## Introduction and Background

A statistic often used to illustrate the importance of cow maintenance requirements is that the feed associated with maintaining the cow herd accounts for roughly 60% to 75% of the total feed used in the cow calf herd and in some cases for overall beef production — a range that is well supported by scientific literature (Ferrell and Jenkins, 1984; Gregory, 1972; Heitschmidt et al., 1996; BIF, 1981). Given the magnitude of the costs associated with cowherd maintenance, cow feed intake is clearly an economically relevant trait — a trait directly related to the costs and therefore, profit of beef production. In addition to its economic importance, differences in maintenance requirements have been shown to be heritable ( $h^2 = 0.52$ ; Hotovy et al., 1991), which allows reduced maintenance requirements to be a clear target for selection and genetic improvement. Yet, the availability of these selection tools for genetic improvement of cow maintenance requirements is limited due to the expense associated with measuring maintenance requirements directly. Even with this difficulty, there are tools currently available that aid in the selection for improved maintenance requirements.

## Tools for Selection

Cow energy needs can be divided up into four general categories: energy for gestation of the calf, growth, lactation, and maintenance (e.g. locomotion, temperature regulation, protein turnover, etc). Literature evidence also suggests the latter two items (lactation and maintenance) are not completely independent (Jenkins and Ferrell, 1983; Ferrell and Jenkins, 1984). Currently available expected progeny differences (EPD) useful for genetic improvement of maintenance requirements are largely comprised of those categories. These EPD focus on “maintenance energy” and make the assumption that a relationship between lactation and maintenance requirements exists.

The EPD related to maintenance energy requirements are based primarily on mature cow weight, height and body condition score, leveraging data on traits easily recorded and reported by breeders. Given the relationship between lactation requirements and maintenance energy, milk EPD are also

often used as a piece of the maintenance energy puzzle. In most cases, EPD for mature weight and height are available to use in selection with increases in mature weight indicating greater maintenance requirements. In some instances information on mature weight and the resulting mature weight EPD are combined with the milk EPD to produce the \$EN (American Angus Association, 2016) and the maintenance energy EPD (e.g. Red Angus Association of America, 2016). However, one of the challenges associated with the calculation of these EPD is the relative low reporting rate for mature weight and body condition score observations. Often the number of mature weight observations may represent only 2 to 5% of the number of weaning weights stored in breed association databases. Admittedly, weaning weight numbers include observations on both male and female calves, yet given the opportunity to leverage repeated mature weight and BCS measures on cows, increased reporting rates would greatly enhance the accuracy of these evaluations.

One of the other challenges associated with genetic evaluation of ME is the time required for observations to be collected and the amount of time needed for EPD accuracy increases to be realized. The most useful data for the evaluation of ME comes from two-year-old and older cows, although in some instances weaning and yearling weights are used in multiple trait analyses as a correlated trait to provide some indication of mature size at an earlier age. An alternative to “waiting” for mature cow observations would be the development of genomic markers predictive of maintenance requirements. Markers associated with maintenance requirements could be used to increase accuracy of selection at younger ages and to identify maintenance energy requirement differences not expressed through mature weight alone. These markers would provide information earlier in an animal's life span, but given the current state of knowledge, they would not eliminate the need to weigh and body condition score females. Research is underway to identify DNA and protein markers predictive of differences in maintenance energy requirements such as reported by Cooper-Prado et al. (2014) and as indicated in the USDA-NIFA funded National Program for Genetic Improvement of Feed Efficiency in Beef Cattle (see: <http://www.beefefficiency.org/>).

(Continued on page 24)



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RRJS Steel Force 061U x B/R Destination  
AI'd to CCR Spartan



DOB: 1/3/15 Non-Diluter Red Purebred Simmental Bull  
WS Beef Maker x Mr 7P R580 (Black Joker son)



DOB: 1/29/15 SimAngus™ Female  
RRJS Steel Force 061U x Mytty In Focus  
AI'd to CCR Boulder



Selling 75 Commercial Heifers including the ones pictured here

# Growing Profit by Understanding Cow Maintenance Efficiency and Maintenance Requirement in an Animal and System Context

(Continued from page 22)

## Interpretation and Use

The EPD for improvement of maintenance energy requirements must be used in the context of the beef production system and never independent of that context or as the focus of single trait selection. With that perspective, EPD representing maintenance energy would be much like birth weight. Continued downward selection pressure on birth weight would ultimately result in calves with lowered survival rates. As with many traits, maintenance energy likely has an intermediate optimum, where too low or too high is not a preferred outcome and is liable to result in reduced profitability.

Interpretation of mature weight and mature height is relatively straightforward with units in pounds (kg) or inches (cm) depending upon location (e.g. American Hereford Association and American Angus Association). However, interpretation of maintenance energy EPD can be less straightforward with the particular breed deciding on the appropriate unit for interpretation. For instance, the Red Angus Association of America has chosen to express that EPD (i.e. ME EPD) in terms of Mcal/month where animals with lower EPD produce progeny requiring less feed input for maintenance than animals with higher EPD. This EPD combines knowledge of mature cow metabolic weight (through the EPD for that trait) with knowledge of the milk production level of the cow as indicated by her milk EPD using an approach similar to that reported by MacNeil and Mott (2000), with increases in milk EPD resulting in

increases in overall maintenance requirements. In the end, mature size accounts for approximately 91% of the variability in maintenance energy requirement while milk production level accounts for roughly 9%. The differences represent expected differences in the metabolizable energy requirements of daughters at a body condition score of 5. Translating the ME EPD into an amount of a specific feed source requires knowledge of the net energy of that feedstuff. However, no matter the feed source, animal ranking will not change for both ME EPD and predicted differences in metabolizable energy requirements. The American Angus Association has taken a slightly different approach, combining knowledge of genetic differences in mature weight and milk production with the economics of production into a dollar value, \$EN. Representing the “an expected dollar savings difference in future daughters of sires” (<http://www.angus.org/Nce/ValueIndexes.aspx>) with larger values associated with larger savings in feed costs.

In the end, selection for maintenance requirements is undertaken with the goal of increasing profitability. The American Angus Association has taken the next step. Generally, maintenance energy is related to overall body size with heavier cattle having greater maintenance requirements. The challenge for cattle breeders is to balance lowering feed costs/input with the increased salvage value of larger cull cows. This balance is typically accounted for in the development of maternal-focused indexes where the value of changes in maintenance energy requirements is balanced with the increased income associated with larger cows and greater salvage value. Application of this knowledge in the public domain is limited with Melton (1995) and a few others reporting specific values for selection for improved efficiency or maintenance energy requirements. As adoption of economic selection indexes and the genetic and economic research increases, valuing differences in maintenance energy requirements will become more straightforward and likely use more precise genetic predictors than only mature weight alone.

**Editor's Note:** *The American Simmental Association encourages all breeders to forward cow weights and body condition scores (BCSs) to the Association. By doing so the ASA will increase the flow of mature cow weights and BCSs to its database. Cow weights and BCSs provide valuable information for use in the ASA genetic evaluation system. Please take the time to weigh your cows, assess BCSs and then send the data to the ASA.* ♦



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# BULLETINS

## Electronic Voting Option

ASA members may nominate and elect Trustees electronically. Only active members are eligible to vote and to hold office.

To register, members should log on to their own account, clicking on "Update Account." Then, members go to "Select Voting Preference;" then "Keeping Same email" or add "Voting email;" then "Submit your request. You may also send in a written request to register, although it is quicker and easier to do so online. Registration by phone is not an option.

## Six Trustees Positions Open

A total of six Trustee positions are open in all four regions as follows:

**Eastern Area:** Gordon Hodges, Hamptonville, NC, and Cliff Orley, Lebanon, PA, are both eligible for reelection and have been nominated by the Board for reelection.

**North Central:** J.W. Brune, Overbrook, KS, was eligible for reelection, but decided not to run; Erika Kenner, Leeds, ND, is eligible for re-election and was nominated for reelection. The Board nominated Tom Robinson, Coggon, IA, to replace Brune.

**South Central:** Dr. Gary Updyke, Checotah, OK, is eligible for re-election and has been nominated by the Board for reelection.

**Western:** Dale Miller, Gildford, MT, is not eligible for re-election, but will serve an additional year as immediate past chairman. Tom Nelson, Wibaux, MT, has been nominated by the Board to fill Miller's seat.

ASA Rules and Bylaws provide that if a Trustee serves as Chairman of the Board during the final year of the second term, that Trustee will be able to serve an additional year as a voting member of the Board. Thus, Miller, as outgoing Chairman, qualifies to serve an additional year on the Board.

## 2016 NWSS Schedule Announced

The schedule for activities for the 2017 National Western Stock Show has been announced. The event is being held in conjunction with the 49th ASA Annual Meeting.

### Date and Times are:

**Friday, November 20** Entry Deadline On-line at: [www.nationalwestern.com](http://www.nationalwestern.com)

**Friday, January 13**

8:00 am ASA Board Meeting

**Saturday, January 14**

8:00 am ASA Board Meeting

Noon-5:00 pm Meet and Greet

6:30 pm SimMagic on Ice

**Sunday, January 15**

8:00 am Bull Pen Show

4:00 pm Annual Meeting

6:30 pm Chairman's Reception

7:45 pm Foundation Auction

**Monday, January 16**

8:00 am Female Pen PTP Show

2:00 pm The One Sale XXIV

*(Includes Foundation lot and Power Simmental Selection)*

**Tuesday, January 17**

8:00 am Junior PTP Show

Open PTP Bull Show

5:00 pm Wild, Wild West Sale Brighton

**Wednesday, January 20**

8:00 am Open Class Female Show Stadium Arena

Entry fee information and class breakdowns are posted on [www.coloradosimmental.com](http://www.coloradosimmental.com) (Note: NWSS will collect all fees.)

### Officials are:

- Pen shows — Kyle Colyer
- Junior shows — Kevin Jensen
- Open class/hill shows — Jim Ligon

## Election Timetable

**Oct. 17:** Deadline for write-in ballots to reach Chairman of the Tellers.

**Nov. 16:** Trustee election ballots mailed and posted on-line.

**Dec. 16:** Deadline for Trustee ballots to reach Chairman of the Tellers. Call to Meeting mailed and posted on-line, including ballots, for any Rules/Bylaw changes.

**Jan. 5:** Deadline for Rule/Bylaw change ballots to reach Chairman of the Tellers.

**Jan. 15:** 49<sup>th</sup> Annual Meeting

## DoubleTree Is Denver Headquarters

Once again, the DoubleTree Hotel Denver, 3203 Quebec Street will serve as headquarters for the ASA Annual Meeting, Foundation Auction, and ASA Board Meetings. A special Stock Show rate of \$109 is available to ASA members; to reserve your rooms, call 303-321-3333 and ask for the "SimGenetics" block. Reservations must be made no later than December 8, after that date, the quoted flat rate will no longer be available.

A complimentary shuttle service is provided to and from the Airport and the NWSS grounds.

## Carcass Merit Herds Sought



Would you like to get paid to use some of the most promising young bulls in the industry? Do you have accurate and consistent record keeping? Then we have the program for you! The ASA is seeking additional cooperator herds for the Carcass Merit Program (CMP). Both Spring or Fall calving herds are welcome.

"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics." — John Hall, Ph. D., Professor and Extension Beef Specialist and Superintendent at University of Idaho, Nancy M. Cummings REEC.

Contact Jackie Atkins or Jannine Story if interested in becoming a CMP herd ([carcdata@simmgene.com](mailto:carcdata@simmgene.com) or call 406-587-4531).

## AJSA Adds Steer Profitability Competition

The American Junior Simmental Association (AJSA) has added a new junior program, the Steer Profitability Competition (SPC). The SPC is designed to provide members of the AJSA with meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but will also introduce young beef enthusiasts to peers, mentors, industry advocates, and experiences that are exceedingly difficult to acquire for any beef producer.

AJSA youth interested in entering the SPC must hold an active AJSA membership, and can enter up to three head of steers. The SPC is a terminal contest, marketed on a grade and yield grid. Steers must be entered in the American Simmental Association (ASA) database, with one parent registered in the ASA database.

Exhibitors must agree to attend mandatory monthly online meetings and submit monthly reports. Profitability will be determined by subtracting accrued cost from final valuation. Awards will be presented for the top-three animals overall, as well as the top-three Pen of three overall at the 2017 National Classic in Hattiesburg, Mississippi. Exhibitors interested in entering, should contact ASA Youth Director Emily Lochner: [elochner@simmgene.com](mailto:elochner@simmgene.com).

## 2016 Year-Letter is "D"

The year-letter animal identification letter for 2016 is "D," and will be followed by E in 2017 and F in 2018. The letter C was the year-letter designated for use during 2015.

Since ASA was founded in 1969, the International year-letter designation program is now in its third complete cycle.


## Office Holiday Schedule

The ASA office will be closed for the remaining 2016 holidays.

Thursday – Friday, November 24-25  
**Thanksgiving**

Friday & Monday, December 23 & 26  
**Christmas** ♦

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The ONE

VOLUME XXIV

NATIONAL WESTERN  
SIMMENTAL SALE

Monday, January 16, 2017  
2:00 PM MST  
Denver, Colorado


NOMINATION DEADLINE: NOVEMBER 15, 2016

YES!

We are interested in nominating our BEST cattle for 2017  
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<input type="checkbox"/> Bulls	Name _____
<input type="checkbox"/> Cow/Calf Pairs	Farm or Ranch _____
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<input type="checkbox"/> Open Heifers	City/State/Zip _____
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<input type="checkbox"/> Flushes	Email _____
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<input type="checkbox"/> Pregnancies	

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**Complete sale information available online at [www.ebersale.com](http://www.ebersale.com)**

Nominate Your Best!

# DIRECTOR'S DIALOGUE



By Lauren Hyde, Ph.D., Lead Geneticist, International Genetics Solutions.

lhyme@simmgene.com

During the meetings I attended this past summer, I too often heard cattle producers express their fears of BOLT. However, as Karl Augustus Menninger said, "Fears are educated into us, and can, if we wish, be educated out."

BOLT, which stands for Biometric Open Language Tools, was developed by Drs. Bruce Golden and Dorian Garrick of Theta Solutions, LLC. BOLT incorporates advanced statistical methods and procedures for genetic and genomic analysis. Although it is very complex, highly specialized and turbo-powered, BOLT is merely a software package.

BOLT has several advantages over our current evaluation software, but this does not mean that our current software is bad. It still works fine, but being that it was developed in the mid-1980s, it has served its time. It's kind of like my 1987 Toyota pickup. I use it around the farm to haul hay to the horses and wood to the woodpile, but given that it only runs on three cylinders, I can't drive it up to the mountains, much less past the gas station in town.

The power of BOLT is one of the major advantages over the Cornell software. What currently takes several hours or even days to run, takes only minutes with BOLT. This means we will be able to provide members with EPDs on a weekly basis rather than every six months.

Another advantage is that BOLT allows us to incorporate genomic data directly into EPDs, just as we do with pedigree and performance data. We won't have to blend the genomic data into the EPDs after the evaluation has been computed. This enables us to fine-tune not only the tested animal's EPDs but also those of its relatives.

BOLT also has the ability to calculate true accuracy values. Currently accuracies from every national cattle evaluation are approximations. The statistical problem used to compute accuracy is too large to solve using standard procedures, so scientists have

developed different approximation methods over the years, each of which has major disadvantages. True accuracies give us a better idea of how much an animal's EPDs are likely to change from one run to another and allow us to better manage risk in our selection decisions.

By combining breakthroughs in statistical methodology with state-of-the-art computing technology, BOLT gives us the opportunity to improve the precision and accuracy of our predictions of genetic merit for all animals in the IGS database. But what are some of the changes we might see?

We will see the greatest improvement on evaluations of young bulls. We will be able to hone in more precisely on their EPDs, especially if they have genomic data on file. Plus, with true accuracies, we will be able to provide a better measurement of risk.

I think where the fear factor comes in is with the evaluations on older, proven bulls. There is no doubt we are going to see reranking among bulls. EPDs on these bulls are going to stay the same, move up or move down. Accuracies may also stay the same, increase or decrease.

The important thing to remember is that the EPDs and accuracies out of the BOLT software are going to be the best available tools for selection in the entire beef industry. We are going to find new bulls that are genetically superior and old ones who should be retired. In a nutshell, we are going to find the best bulls to move SimGenetics forward. ♦

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I certify that the statements made by me above are correct and complete.  
Dan Rieder, Editor Dated: September 20, 2016

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288



Selling full sib pregnancies to GANA Ameer 288B (SAV Angus Valley). This natural born calf, who was purchased for \$20,000, is now a leading herd bull for Benoit Angus. Also selling are females from this outstanding donor.



GANA AMEER 288B

110



GANA Miss Katie 1C out of our 110z percentage Simmental, sold for \$102,000 at the 2015 HCC Fall Sale. We are offering a full sister to GANA Miss Katie 1C (Broker - August 2015) in this year's Sale. Also selling will be full sib pregnancies to the great GANA Miss Katie 1C. Look for GANA Miss Katie 1C at the major shows this fall.



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Kevin & Laura Benes  
Kevin 402.741.1419  
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www.gatewaygenetics.com



# ISAG Convenes in Salt Lake City

Submitted by Sally Buxkemper, Ballinger, TX

The Chairperson for the International Society for Animal Genetics (ISAG) conference was Dr. Clare Gill from Texas A&M University. There were representatives from 47 countries among the large attendance at the event held July 22-27, in Salt Lake City.

I tried to attend and understand some of the newest technologies that are being used in cattle breeding research.

There are in the neighborhood of 20,000 protein-coding genes in cattle but there is a lot more DNA that does important things such as regulation. This DNA used to be considered "junk."

Some genes that seem to be causative such as the alleles at the Extension locus which code for the basic hair colors, are proteins that are part of the biochemical pathway to pigment formation. All of the physical traits that we select for depend on groups of genes for proteins working together or genetic networks.

Environmentally induced epigenetic transgenerational inheritance of disease were called ancestral ghosts. Epigenetics is sometimes used to explain what we cannot explain.

Environmental conditions at certain stages of development can cause changes not in DNA sequence but in methylation which can then be inherited by subsequent generations. Newer technologies and machines to rapidly sequence the exom or entire genome of domestic animals makes genetic research much faster.

The Single Nucleotide Polymorphism (SNP) chips that are used to enhance our EPDs are very good at increasing accuracy in uniform breed groups that have accurate large training populations but not so good with composite cattle. More and more SNPs that are located in and change function of actual protein coding genes are being included in newer chips. SNPs are now routinely used for DNA fingerprinting or accurate parentage assignment. It is thought that as many as 500 SNPs should be used for good accuracy.

The CRISPR/Cas9 gene editing technology opens a new era of possible cut and paste of genetic material with attending social questions. Instead of introgressing traits such as polled into a population from polled animals, a stretch of DNA containing the polled trait can be inserted directly into an embryo. This way you only get a single trait that is wanted, for example polled Holsteins. The same technology can be used to remove and replace a deleterious gene from an embryo that otherwise is very valuable.

It seems that the more we learn about how genetics works, more and more things we find that we don't know. ♦



Sally Buxkemper

## NAILE SELECT SIMMENTAL SALE

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# Young Cattlemen's Conference Report

## For the Future . . .

*By Sarah Jones,  
Red Hill Farms, Lafayette, Tennessee*

It's 6 a.m. The alarm clock is ringing, and you have a full day ahead. There are fences to check, cattle to process, errands to be done in town, and an evening PTO meeting at your child's school. When you think you cannot add anything else to your schedule, the county cattlemen's group calls and asks you to serve on the board of directors. You have a choice. Do you agree to serve and accept a leadership role in the beef industry, or do you assume someone else will step up to the plate?

For a lot of us, our farming and ranching operations consume our lives. Farming and ranching isn't just an occupation but rather a way of life. We easily become caught up in the daily chores and routine. However, when given an opportunity to serve in leadership positions, particularly in the beef industry, we should be mindful of the impact those organizations have in defining our future.

The National Cattlemen's Beef Association (NCBA) recognizes the beef industry needs leaders today as well as in the future. In 1980, NCBA began the Young Cattlemen's Conference (YCC) and has graduated over 1,000 cattlemen and women. YCC allows participants, ages 25 to 50, the opportunity to network, develop leadership qualities, and experience all segments of the beef industry. YCC is a ten-day tour of the beef industry traveling from Denver to Chicago to Washington, D.C. This past June, I had the privilege of representing the American Simmental Association on the YCC tour.

On June 1, the YCC Class of 2016 congregated in Denver, Colorado. Sixty-three participants with a common thread met and would become forever friends. We were led by NCBA Senior Vice President of Industry and Member Services, Marvin Kokes, and mentored by NCBA President-elect, Craig Uden from Nebraska. During our time in Denver, Colorado, we visited the NCBA office learning more about NCBA — the core strategies, issues facing the beef industry, and the importance of leadership to keep the industry moving forward. NCBA staff shared with the group the organiza-



tional structure of NCBA and the importance of the two divisions which focus on building beef demand and building a positive beef business climate. Additionally, we heard from CattleFax regarding current and historical economic data, as well as the Chicago Mercantile Exchange Group concerning managing risks. Representatives from Cargill and Safeway discussed the impact of their segments to the beef industry. Safeway invited us to one of their flagship stores where we met with the salesmen at the meat counter and observed the beef Safeway offers their customers. The customer is a changing dynamic of our beef industry. NCBA staff shared with us changing consumer trends, as well as the challenges and opportunities of marketing to a new generation.

As part of the YCC experience, participants completed the Beef Checkoff funded, Masters of Beef Advocacy (MBA) Program and gained knowledge about communicating with consumers. With less than 1% of the population involved in production agriculture and the increasing percentage of the population multiple-generations removed from agriculture and farming, we must spend time telling our story. I would challenge you to complete your MBA and advocate for agriculture!

The feeding and packing segments of the beef industry were highlighted while in Colorado. The YCC participants toured the JBS packing plant in Greeley, Colorado, where about 4 million pounds of beef is processed each

day. Afterwards, the group toured the JBS Five River's Kuner Feedyard, a 100,000 head capacity yard. To make the JBS tour complete, our group was allowed the opportunity to visit the JBS Headquarters in Greeley and meet with their U.S. beef leadership. This was one of the most memorable stops of the tour

Our YCC class experienced Chicago — including feasting on deep dish pizza and marveling the view from the 96th floor of the John Hancock building. However, the most significant stops in Chicago were the OSI plant and McDonald's headquarters. OSI is the largest provider of hamburger patties to McDonald's. We observed the patty making process at OSI and appreciate that McDonald's hamburgers are all beef. Both OSI and McDonald's are keenly aware and interested in consumer desires and food safety.

Most cattle producers would rather be walking through manure in pastures than spend time in a metropolitan city, much less Washington, D.C. However, for the beef industry there is a great deal of work to be done in our nation's Capital. Colin Woodall, NCBA Senior Vice President of Government Affairs, was our host and advisor during the final segment of our tour. We were briefed on numerous issues affecting the beef industry including the Trans-Pacific Partnership (TPP), Endangered Species Act Reform, Antiquities Act and EPA Regulations (including Waters of the U.S. known as WOTUS). Every participant appropriated time to meet with United States Senators and members of the House of Representatives and/or their staff members. Until one spends time in an office of a member of Congress, it is impossible to appreciate the importance of having a presence on Capitol Hill. We need more 'boots on the hill', more frequently, advocating for the beef industry.

The 2016 NCBA YCC tour was sponsored by JBS, Elanco, Five Rivers Ranch Cattle Feeding, Farm Credit and John Deere. I would not have had this experience without the nomination and support of the American Simmental Association. I sincerely appreciate your investment in the future of the beef industry!

The YCC tour was a tremendous opportunity not only for me but also the other 62 participants who are the future of the beef industry. We must remember that we should never stop learning. John F. Kennedy is noted for saying, "Leadership and learning are indispensable to each other." To be a leader in the beef industry, one must also be a student with the desire to understand the entire beef industry as a whole and the segments within. Will you step up to be a leader? ♦



The entire cast of the 2016 YCC.



# CONNECTION

Developing leaders through friendship, networking, and communication skills!

By Jody Baragary, Tonganoxie, KS



The recent controversy over GMOs and ethical farming practices has hardened people's positions on agriculture, farming and food production. Most people in the beef industry fall firmly on the side of the producers and believe that beef production is vital to a healthy agricultural sector. However, there are those who think differently. And, as much as we may not want to admit it, it is important to understand their perspective.

Meet Jessica Reyes, a recent graduate of Tonganoxie High School and a vegetarian. Her diet choices are not different from other vegetarians, and her acceptance to other eating styles is admirable. By definition, vegetarianism is the practice of abstaining from the consumption of meat and may also include abstention from by-products of animal slaughter. While vegetarians obviously do not consume beef, is it right for us as beef producers to be upset with their personal choices? I am tempted to say yes. After all, they are obviously reading facts wrong. But, we should take a step back.

When discussing vegetarianism with Jessica, she stated, "I would never try to pressure anyone into becoming a vegetarian." She chose to be a vegetarian because she did not like the idea of eating animals. But, while she does not like the idea of eating meat, she understands that the idea of everyone following her lifestyle is not practical. She has chosen to live what she views as a healthier lifestyle, but also understands the importance of the nutritional value livestock provides.

Levi Kuhn is a recent graduate of Kansas State University and is vegan. Veganism is the practice of abstaining from consumption of anything from animals, including: milk, eggs and any animal

by-product. He chooses this lifestyle for different reasons than Jessica has. As someone with diabetes, Levi keeps close records of his blood sugar. Having a plant-based diet drastically decreases his insulin intake. Along with helping his current health, Levi is trying to prevent a family history of cancers and heart disease from becoming a reality. "I feel one hundred times better now. I have more energy, get more sleep, you name it," he states. While Levi has different reasons for choosing to be vegan, he still respects the fact that my family is involved in the beef industry.

I also have a different eating lifestyle than most; I choose not to eat grains. No, I am not gluten intolerant, nor do I have any other health reasons for doing so. I just feel better. I have more energy, I eat more fruits and vegetables and I also have increased my beef intake. In addition to beef, I have branched out and tried a variety of proteins. While my family has farming history, they do not try to convince me I am doing something wrong by not eating grains. Before, I never would have considered giving up grains, but after seeing my mother's success with it, I gave it a try. Like Jessica and Levi, I choose not to eat a food group, which affects agriculturalists.

All of the AJSA Board members attended YBIC, Youth Beef Industry Congress, in March and learned about beef advocacy and what we can do to promote our product. From animal welfare, to health benefits of beef, we learned how to create sound arguments as to why beef is good and healthy to consume. As I mentioned previously, many different people live in this world, and with that, comes diverse lifestyles. Sticking to stereotypes, beef producers generally view vegetarians and vegans as uninformed city folks. On the contrary, vegetarians and vegans view beef producers as animal-killing barbarians. So, let's bridge those divides while still doing what we love, and accepting others who may not share that passion. ♦

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# Look for our consignments at the

## *Pave the Way* FALL VOL. I

### Sunday, October 23, 2016 – Tingle Farms, New Castle, KY

Sale Managed by Cattle In Demand - [www.cattleindemand.com](http://www.cattleindemand.com)



#### **TNGL A Gemstone A527**

ASA#: 2745060  
First 2 amazing live lots  
A genetic lot



#### **D602**

Gemstone x Upper Class D602  
Already Crowned Champion  
Sells in her Entirety



#### **D606**

Gemstone x Upper Class D606  
Already Crown Champion  
Sells in her Entirety



#### **C502 LLSF Neon Ray**

LLSF Neon Rey x Lock Down  
Bred to Blaze of Glory – 3/23/16



#### **D603**

Sure Bet x Lazy H Antoinette



#### **D616**

One Eyed Jack x Jauer 4097 Donor



#### **D632**

Broker x Angus

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[john@fergusonshowcattle.com](mailto:john@fergusonshowcattle.com)

Herdsman: William Palmer 814-282-1493  
Show Barn: Lindsey Ferguson 440-478-0503



#### **C578**

Wide Track x Lazy H Princess

# SIMGENETICS

## Huizenga, Cowger Represent AJSA


Katie Huizenga, Morrison, IL, and Jordan Cowger, Kansas City, MO, represented the American Junior Simmental Association (AJSA) at the Young Canadian Simmental Association (YCSA) gathering in Lloydminster, Saskatchewan.

The visit by the two AJSA Trustees was a reciprocal response to representatives sent by Canada to the ASA Classic in Des Moines. They were chosen by random drawing from the existing AJSA Board and were able to participate in the Canadian competition. The Canadian event features such contests as: photography, scrapbooking, print marketing, a cattlemen's quiz, a sire summary quiz, showmanship, livestock judging and a show.

The junior event was held in conjunction with the Canadian Simmental Association's Annual National Convention. ASA Executive Vice President Wade Shafer was among presenters at the CSA meeting.



From the left: Wade Shafer; Jordan Cowger; Katie Huizenga; CSA General Manager Bruce Holmquist; Lynden Stuart of the YCSA; and Emily Lochner, ASA Director of Youth Programs. ASA purchased the displayed photo in support of the CSA fund-raiser.



## Honor or Memorialize a Special Person

By contributing to the American Simmental Association's Foundation in memory of a family member or respected friend, you will honor and preserve the memory of a special person while providing important funding toward long-term goals, such as education, research, scholarships and youth programs. And, like the memories you share of your loved one, this is a gift that will last in perpetuity.


*Each gift will be acknowledged and contributions are tax-deductible.*

**Name of person to be remembered:**  
\_\_\_\_\_

**Acknowledge memorial gift receipt to:**  
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**Please mail form and donation to:**  
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Bozeman, MT 59718



Jordan Cowger (left) and Katie Huizenga hold up their competition numbers.

## 2015 and 2016 Sale Averages

Listed below are Simmental cattle sale price averages (US sales only), comparing the entire year of 2015 to 2016 year-to-date. These figures represent only those sales reported by category and published in *the Register*.

		Simmental			
		2015		2016	
		114 Sales		72 Sales	
	No.	Ave.	No.	Ave.	
Bulls	6,607	\$5,850	5,542	\$5,044	
Bred Cows	508	3,836	311	3,418	
Cow/Calf	302	4,132	55	3,628	
Bred Heifers	1,355	4,040	514	4,389	
Open Females	1,193	3,834	746	2,651	
<b>Totals</b>	<b>9,965</b>	<b>\$5,208</b>	<b>7,168</b>	<b>\$4,667</b>	

# Right By Design 2016

**Saturday, November 26**  
On the farm at 1:00 pm

Just off US 36 and I-69 near Middletown, Indiana  
Plan to also attend a great social and dinner the night before



**STCC Serena's Light 4178**  
Northern Lights x Serena 74Y  
Selling the first flush from this powerhouse

**Serena 74Y**

The most powerful cow we've ever known - Her consistency is amazing  
Selling the right to flush along with a fantastic array of her influence



February purebred heifer  
She sells  
One Eyed Jack x Nostalgia 155Z  
(Optimus Prime x Onyx 451W)



February purebred heifer  
She sells  
Upgrade x Knockout X071  
(Steel Force x Knockout 74T)



March 75% heifer - She sells  
Royal Affair x 816U  
(Dream On x Traveler 6807)

## - SELLING 80 HEAD -

SIMMENTAL - SIMANGUS - ANGUS

The very best of our 2016 calf crop plus the best bred females we can offer  
SEE THEM ANYTIME ON THE FARM!

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Hay - Straw - Grain

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Thomas Lundy, Herdsman: 502.417.0354  
Phillip Bridges, Show Cattle: 601.788.4933

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Plan to spend part of your Thanksgiving break with us.  
We'll be glad to see you and you'll know it!

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# Cooperator Herds Wanted

**CMP**  
ASA  
CARCASS MERIT PROGRAM

**Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP. Spring or fall calving**

*"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."*

Lynda Stuart,  
Stuart Land and Cattle Co.

*"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."*

John Hall, Ph. D.,  
Professor and Extension Beef  
Specialist and Superintendent  
at University of Idaho Nancy  
M. Cummings REEC.

## **Incentives for Cooperators**

- ◆ Free semen from the industry's top herd sire prospects
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program
- ◆ ASA will pay \$60/AI sired carcass that is harvested
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

## **How does it work?**

- ◆ ASA assigns all matings in a random fashion so that the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ At least two sires will be used per contemporary group and ASA likely will use several sires per contemporary group to provide better more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

## **Qualifications**

1. All cows will be individually identified along with birth year and approximate breed makeup
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data

Contact Jackie Atkins or Jannine Story for more information at 406-587-4531.



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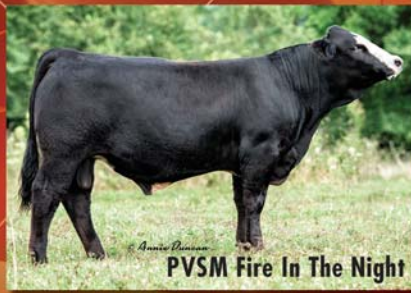
# PENNSYLVANIA *Fall Classic*

October 22, 2016 • 1:00 PM • Greene Co. Fairgrounds, Waynesburg, PA



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Open PB by Upgrade



PVSM Fire In The Night

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 **SimGenetics**  
PROFIT THROUGH SCIENCE  
American Simmental Association

Designed to work best when selecting sires for use in herds that finish all calves and sell on a grade and yield basis.

Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.

ASA establishes TI to be the most effective selection tool available to commercial producers when marketing all heifers and steers through terminal channels.



**HALF PRICE SALE!**

**50% off**

**Low Density DNA testing through the American Simmental Association (ASA) in exchange for feed intake and/or carcass data.**

- ASA Members will receive one 50% off price discount for Low Density DNA testing for each carcass or feed intake record submitted.
- Records must be valid for use in ASA's genetic evaluation.
- All breeds and composites eligible if sire is registered in ASA multibreed database.
- Applies to animals born after August 31, 2015.
- Carcass Merit Program calves do not qualify.

Contact Jackie Atkins today for more details.  
406-587-4531 or [jatkins@simmgene.com](mailto:jatkins@simmgene.com)



This is one of the best Simmental bulls I have ever seen. I am 83 years old and have seen as many bulls as anyone in the country. I am one of the fussiest bull buyers in America and a bull has to be about perfect for me to buy him. He is so deep ribbed, square hipped, full of muscle and red meat. He is big topped, wide based, clean fronted, and clean sheathed. He is very sound on his feet and legs and carries himself well. He has a topnotch set of EPD's and is a HERD BULL SUPREME. His first daughters will be displayed at this years Focus on the Female!



Yardley Charisma sold in last years sale to the Brad Cox Family she was Supreme Champion at the Oregon State Fair winning over 200 head of heifers including the Grand Champion Angus that previously sold for \$85,000. She was also Supreme Champion at the Desert Storm Jackpot in both rings. We will have 10 more head just like her from our top cow families.

# FOCUS ON THE Female

November 19, 2016 / 1:00 MST  
At the ranch in beautiful Beaver, Utah

150 Elite Simmental, Angus, & Maine Anjou Bred Heifers and Cows

10 Head of our top Donor & Show heifer prospects.

Yardley Cattle company is a fifth generation cattle ranch built on integrity, hard work and great cattle. The dedication and devotion on selecting genetics for generation after generation for phenotype, performance, and maternal traits shows throughout this entire offering. The genetics available in this sale are the best you can buy anywhere. We strive to produce beautifully made, moderately framed cattle loaded with power, performance, and fleshing ability in stylish, structurally correct packages. We are confident that the cattle in this offering will excel in your operation.



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## GENOMIC-ENHANCED EPDs—FIND THE BEST FASTER!

The Simmental, SimAngus™, Simbrah and SimAngus HT Genomic Profile is now available from the American Simmental Association (ASA) through its partnership with GeneSeek®.



### Genomic-enhanced EPDs (GE-EPDs) provide:

- **Confidence:** The ASA GeneSeek Genomic Profiler™ (GGP-HD) was developed by a team of scientists using almost 3,000 genotypes and millions of phenotypes.
- **Accuracy:** When paired with ASA's multi-breed genetic evaluation, test results increase the EPD accuracy on Simmental, SimAngus, Simbrah and SimAngus HT animals.
- **Simplicity:** Along with adding EPD accuracy, a single DNA sample can provide information on parentage, genetic defects, coat color and horned/poled status.
- **Value:** At \$90 for 80K technology and parentage, the ASA profile is one of the best values in the business.

**SimGenetics**  
PROFIT THROUGH SCIENCE  
American Simmental Association

**GENESEEK**  
a Neogen Company

To start using the power of the Simmental, SimAngus, Simbrah and SimAngus HT profile, please contact the American Simmental Association at 406-587-4531.

# Triple Creek Ranch

## COMPLETE COW HERD DISPERSAL

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On the ranch near Greeley, Colorado and online  
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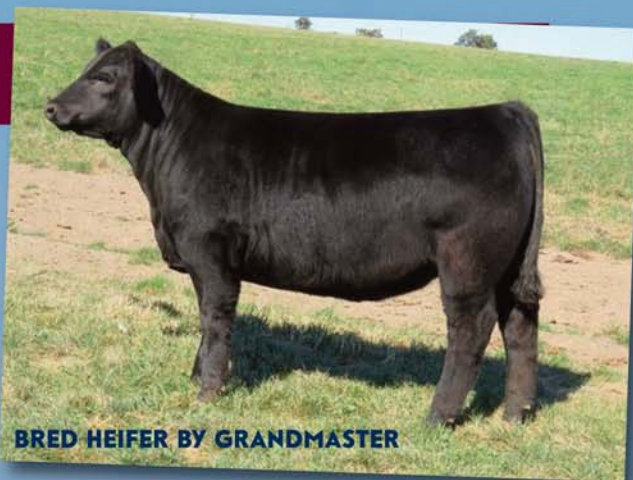
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**EVERYTHING SELLS!  
NONE HELD BACK OR SOLD BEFORE!**

Every cow, every calf, every herd bull, every embryo and straw  
of semen from more than 35 years in the Simmental breed!

**Also selling a working nitrogen tank and shipper plus semen  
from bulls like Black Joker, Nichols Legacy, Olie, Uproar,  
Goldmine, Uno Mas, Trademark, and more!**

*Featuring time-tested cow families selected for problem-free performance and profitability  
over multiple generations. This is a young cow herd (average age 3 years) that produced a  
\$4,200 average on bulls sold in 2016. The cows are in excellent shape and all checked-safe  
to calve starting in January 2017. Many excellent 2016 calves are by Stepping Stone and  
you'll find plenty more to love in this impressive offering of Simmental cattle.*



**BRED HEIFER BY GRANDMASTER**



**CONNELLY CONFIDENCE/BLACK JOKER  
3 YEAR-OLD WITH A POWERFUL  
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**STEPPING STONE  
SIRE OF MANY OF THE 2016 CALVES  
THAT WILL SELL**

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**CONTACT THE OWNERS OR AUCTION MANAGERS NOW TO LEARN  
MORE AND TO SCHEDULE YOUR HERD INSPECTION TODAY!**

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# LADIES VALLEY

of the

**October 16, 2016**

2:00 pm West Point, NE

**DVAuction**  
Broadcasting Real-Time Auctions



**D371**

Purebred • 2/4/16 • ASA# 3124998  
STCC Jack Around x 37T  
(Dream On x BWL Bernadette)



**D611**

Purebred • 1/26/16 • ASA# 3134605  
STF Royal Affair x Miss Fancy Yardley T85



**D810**

Purebred • 1/20/16 • ASA# 3124988  
W/C BF Innocent Man x  
J&C Miss Zoom A810



**C14**

5/8 blood • 1/27/15 • ASA# 2988268  
Real Steel x Throwdown  
Bred AI to Uno Mas for a January calf.



**D608**

3/4 blood • 1/24/16 • ASA# 3125017  
W/C BF Innocent Man x CNN Lucky Girl



**C222**

Purebred • 2/24/15 • ASA# 3051991  
Zoom x Burnt Smoke  
Bred AI to The Answer for a January calf.

**Bringing J&C Simmentals superior genetics to the Valley!**



ASA# 3124995

## OVERHAUL

**Customize Your Herd With OVERHAUL**

- 2016 Iowa State Fair Reserve Champion Bull
- "this bull has no holes in him" Curt Rinker, Judge
- Outcross, NO Dream On in pedigree
- Will be shown in the 2017 NWSS Pen of 3
- SELLING in J&C Simmentals Bull sale Jan. 28, 2017

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Bob, 402-720-0469 or 402-478-4350

Jay, 402-720-7596 or 402-478-4565

## STATE SCENE



Western Showcase Cattle

# 2016 WESTERN SHOWCASE CATTLE SALE & SHOW

**November 5, 2016  
Moses Lake, WA**

*sponsored by the  
Washington  
Simmental Association*

### SCHEDULE OF EVENTS

THURSDAY, NOVEMBER 3

Cattle May Begin Arriving,  
Sale Manager on Site

FRIDAY, NOVEMBER 4  
5 p.m.

All Sale Cattle Must Be in Place

#### Evening Events

Western Showcase Banquet  
featuring Live and Silent Auctions

SATURDAY, NOVEMBER 5  
8 a.m.

Showmanship Derby  
3 p.m.

Western Showcase Cattle Sale

#### Evening Events

Western Showcase Pizza Dinner  
and Family Music Party  
featuring Cara 'Bout Ag

SUNDAY, NOVEMBER 6  
10 a.m.

Western Showcase Jackpot Show

Show Information: Ruth Uznay 509-844-3791

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Cara Ayres, Marketing 406.531.6131  
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millionayresmanagement@gmail.com

### CSA Elects Officers, Holds Field Day

The Colorado Simmental Association (CSA) held its Simmental Summer event at Altenburg Super Baldy Ranch near Fort Collins, July 16. CJSA officers elected were: President: Bruce Hill, Sterling; Vice President: Keanna Smith, Ignacio; and Secretary: Shelby Temple, Center.

The CSA re-elected President: Robert Campbell, Ignacio; Vice President: Beth Temple, Center; and Secretary/Treasurer: Susan Russell, Sugar City. Two new board members were elected: Vicky Ahlberg, Longmont; and Reed Parker, Stratton; they replaced Jerrid Brisendine, Walsh and Curtis Russell, Sugar City, on the Board.

The CJSA also conducted an educational field day that included a cattlemen's quiz, sales talk, and a communications contest. A tour of the Altenburg operation, followed by a beef loin dinner, wrapped up the day's schedule.



CSA members show off their field day prizes.



Chad Russell, left, uses his ASA app to help Brandon and Bryce Hill search EPD rankings.



CSA President Robert Campbell, left, presents an engraved cowbell to Jerrid Brisendine, whose term on the board expired.



Birdie Temple works on the cattlemen's quiz.



Host Willie Altenburg shares pedigree information on his herd.

### ND Votes No on Corporate Farming

In a direct rebuff of the Legislature, North Dakota citizens have voted down a referendum that would have changed corporate farm ownership and operation of farms. The state legislature had moved to relax the state's long-standing ban on corporations.

Led by the North Dakota Farmers Union, 20,000 signatures were collected to put the issue to a vote of the people, who resoundingly disapproved of removing the corporate ban. The state's Farm Bureau, a traditional ally of the legislature had worked unsuccessfully to convince voters to uphold the measure. ♦

# Kappes Pendleton B6



Red  
Homozygous Polled

Remington On Target 2S  
Sire: Remington Lock N Load 54U Bar 15 Miss Knight 78-51G

WAGR Dream Catcher 03R  
Dam: Miss Werning KP 8543U Miss Werning 534R

ASA#: 2840215  
PB SM

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	12.3	-.5	50.0	81.3	.20	7.0	22.1	47.1	18.4	11.2	18.2	-.50	.03	-.077	1.06	-.30	118.2	63.1
ACC	.32	.38	.35	.35	.35	.28	.29	.31	.32	.21	.29	.24	.39	.24	.29	.20		
%	20	10									2		20	10				

EPDs as of 9.23.16

# Simmental

- Pendleton is a powerfully constructed, sure-footed bull with tremendous rib capacity, a smooth shoulder and and eye-catching profile.
- You can have confidence that this red bull will produce females that not only have a show ring appeal but will make functional females to have longevity in your herd.
- He was the high-selling bull at the 2015 Kappes Simmental Bull Sale.
- The combination of Pendleton's phenotype and genotype should produce calves that excel in maternal and terminal traits.
- His mother has exceeded \$1,000,000 in progeny sales in her career.
- Act. BW: 82 • Adj. WW: 803 • Adj. YW: 1,512

Semen: \$40/unit Semen available through owners



Cody and Beth Baloun  
Highmore, SD  
Cody: 605-870-3092  
Beth: 605-871-9896  
cbaloun@icloud.com  
www.rockyknollcattle.com

# Kappes Simmental



Sterling 605-216-3581  
Bruce 605-380-1303  
Neal 605-380-8766

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Long Lake, SD 57457  
bbkappes@dow.com  
www.thebullpeople.com

# TKCC Carver 65C



Homozygous Black  
Homozygous Polled

CNS Dream On L186  
Sire: WS Pilgrim H182U WS Marla 276M

WAGR Driver 706T  
Dam: Ford RJ Dolly Y83 Harkers Stars P117

ASA#: 3045230  
PB SM

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	10.0	1.7	60.4	79.9	.12	9.2	21.3	51.5	-	-	19.5	-.25	.30	-.026	.68	-.43	130.0	69.8
ACC	.27	.35	.30	.32	.32	.22	.23	.25	-	-	.26	.18	.34	.14	.23	.17		
%												20			20			

EPDs as of 9.23.16

# Simmental

- TKCC CARVER 65C was the \$34,000 high selling bull in the recent Kearns Cattle Company Bull sale.
- His list of accolades continues, as he was the lead off bull in the dominant 2016 NWSS Grand Champion Pen of Three Simmental Bulls. CARVER offers an unsurpassed look of balance, stoutness, and a flawless build.
- His dam, Dolly, has become a household name due to her ability to generate multiple 5-figure herd sire prospects from an array of matings.
- Use him to generate females that enhance your bottom-line, and bulls that excel in all facets of the business. Lean on CARVER to stamp his progeny with that unprecedented three-dimensional look that is demanded!
- Adj. BW: 85 lbs. • Adj. WW: 850 lbs. • Adj. YW: 1,416 lbs.



Pen of 3 Denver

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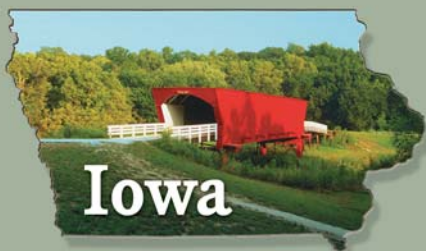
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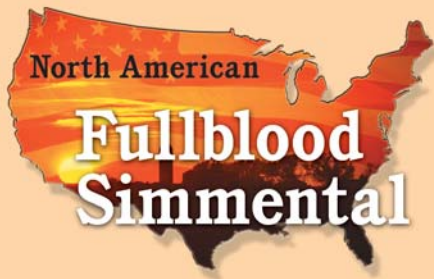
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2. What is the term for the breeding system, which involves mating of closely related animals?
3. The fluid portion of unclotted blood is known by what term?
4. Which parent contributes the "Y" sex-chromosome to a bull calf?
5. What is the more common name of the femur bone?
6. What is the scientific name of the American Bison?
7. Feeds that are high in fiber, but low in energy, are known by what collective name?
8. What are the three levels of accomplishment involved in the ASA Merit Award program?
9. What is the cause of "founder" in livestock?
10. During fertilization, how many sperm cells generally enter the egg?

### Answers:

1. Cervix; 2. Inbreeding; 3. Plasma;
4. The ure; 5. Tissue bone; 6. Bos Bison;
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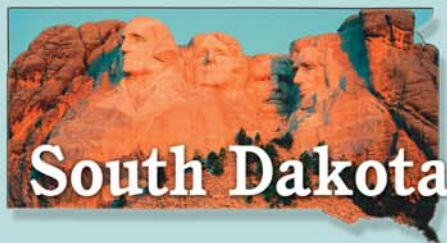
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**"Blazed Reflections"** – Image size is 8 1/2" x 18 1/2" – Limited edition of 500 prints – Artist proofs available – Print price is \$60.00 – This print was introduced this summer at the AJSA National Classic in Des Moines, IA. The print can be personalized with the reflection of the showman in the water made into a boy or a girl. The ear tag can be personalized as well as the heifer's blaze!

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Contact CJ Brown Studios  
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To see more images created by CJ, check her website at [www.cjbrownstudios.com](http://www.cjbrownstudios.com)



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# NEWSMAKERS

## Bowman Joins ASA Staff



Bowman

Luke Bowman has recently joined the American Simmental Association as Director of Commercial and Industry Relations. In this position, Luke will play a major role in furthering ASA's vision, a vision centered on increasing beef industry profitability via science and technology. Bowman will be based out of his home in Greens Fork, IN.

"I have been impressed with Luke Bowman from the first time we met. Though relatively young by

beef industry standards, Luke has quickly become one of our industry's most staunch and vocal champions for leveraging science in cattle breeding. Given his extraordinary ability to communicate that philosophy to producers, Luke is tailor-made to help ASA advance our vision", said Dr. Wade Shafer, Executive Vice President of the American Simmental Association. "The many talents Luke brings to bear will significantly complement our already powerful team".

Bowman comes to the ASA following five years as the Beef Public Relation and Communications Coordinator at Select Sires, Inc. In his previous role, he managed the modernization and promotion of the beef program at Select Sires while also directing outreach and image to beef producers around the world. He spent much of his time working side by side with the national sales force in assisting them in the growth of their business. During his short tenure at Select Sires, Luke helped the company achieve five consecutive years of record sales, where Select Sires enjoyed considerable gains in NAAB market share.

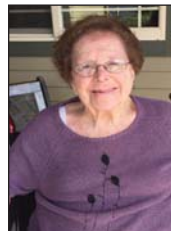
"I feel like I have arrived to the proper place for my career in beef cattle genetics. There is absolutely no other breed association that is more scientifically driven, and I know of no other genetic evaluation institution with more integrity than the ASA. I am excited to work with a group of leaders and independent thinkers in order to assist in making the modern cattleman more profitable," said Bowman.

"I have long admired the team that Dr. Shafer has assembled, and the investments that the Board of Trustees have pursued. Progress is the name of the game in today's beef industry. There is not a more progressive cattle association than the American Simmental Association; I am honored to be part of the ASA family."

A graduate of Purdue University, Luke holds a degree in Agricultural Education. He and his father raise Shorthorn, Angus and SimAngus™ cattle where their focus is commercially oriented purebred and composite females for the Midwestern corn belt. He and his wife, Betsy, are the parents of Oscar and Georgia Bowman, both under the age of 3 years old.

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

## In Memoriam . . .



Larson

Graveside memorial services for former American Simmental Association employee **Frankie Larson**, 101, were held in Bozeman on August 5. She had passed away in December, in Portland, OR, where her two daughters lived. Frankie worked as a secretary in the Montana State University Animal Science Department from 1951 until 1979, when she retired. After a brief period, she joined the ASA staff before retiring for a second time at the age of 89 in 2004. A native of Jerome, ID, she was the mother of two; grandmother of six; great grandmother of seven; and great, great grandmother of two.

The holders of ASA membership number 3700, **Karen and Arden Uhlir**, Verdigre, NE, have both passed away during this calendar year. Karen died on January 3, with her husband following of an Aortic Dissection on June 22. Arden's lifelong passion was his cowherd, which he began Aling in 1973. Uhlir cattle were marketed over a 30-year period through an annual production sale. The couple is survived by two children: Kathy (Mike) Hrbek and Jeff (Karla) Uhlir; seven grandchildren and four great grandsons.



Karen & Arden

**Darrell L. Ricksger** passed away May 31, in Hubbard, OR. Ricksger, who was heavily involved in leadership positions for the Oregon Simmental Association and as a strong supporter of Oregon Junior activities over a period of several decades, was born on May 28, 1949, to Lynn and Edna Ricksger and had just attained his 67th birthday three days before his death. Among his survivors is his wife, Sandra Lea.

Canadian breeder **Bob Gordon**, 84, of Boissevain, MB, died July 29. A life-long farmer/cattleman, he began as a dairyman, established a Shorthorn and Hereford herd, and helped establish the Douglas Bull Test Station while serving as a founding partner of the famed Bar 5 Simmental operation in Brandon. Gordon was heavily involved in the original importation of Simmental genetics to North America. He is survived by Joyce, his wife of 56 years; children Lois (Blair) McRae; Shirley Kaufman; Sheila (Kevin) Jensen; B. Lynn; Bruce (Kindra); 10 grandchildren; plus one brother and one sister.



Gordon

**Dr. Tom Sutherland**, 85, died August 5, in Fort Collins, CO. Sutherland, a long-time professor of animal science, at Colorado State University was a native of Scotland, was known worldwide because of his six years in captivity by Islamic radicals. At the time, he was serving as dean of agriculture and food science at the American University in Bierut, Lebanon, while on leave from CSU. A few years after his release, Sutherland served as keynote speaker at ASA's Annual Meeting in Denver. He is survived by his wife, Jean, three daughters and many grandchildren. ♦



Sutherland

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## CUTTING EDGE

### UNR Claims New Cut of Beef

A small cut of beef called the “Bonanza Cut”, normally used in meat grinds, is one that University of Nevada-Reno (UNR) researchers are calling a high-end delicacy.

The cut is described as a small, quarter-moon shaped slice of beef that “has a taste and tenderness that outclasses any other cut except filet mignon,” according to a university press release.

The cut is touted for its ease of trimming and profitability for the meat processing industry, as well as the potential for restaurants to offer it as a premier menu item.

### New Technique Reduces Salmonella

A new method is being used to reduce Salmonella bacteria in meat products. The technique reduced Salmonella by as much as 90% in ground poultry, ground pork and group beef. Salmonella is one of the most common causes of food-borne illness in the US.

Researchers treated meat products infected with four kinds of Salmonella by applying Myoviridae bacteriophages during mixing. Bacteriophages are commonly found in the environment and are viruses that can only harm specific bacterial cells. They are harmless to humans, animals and plants.

### Meat Snacks Get Healthier

Meat snacks have become healthier the last couple of years. Between paleo dieters and crossfitters who espouse the benefits of a high-protein diet, gluten- and wheat-free advocating elimination of breads, meat has become the product of choice for snackers.

However, a shift has also occurred in the style of meat snacks, away from traditional simple varieties of beef jerky toward more complex meat snacks that make use of such proteins as bison, kangaroo and salmon.

### Cloned Calves Grade Well

West Texas A&M University researchers have announced positive results using cloning to consistently produce high-quality beef, and more of it per animal. A USDA beef-grading supervisor recently examined meat harvested from seven steers bred from animals that were cloned using cells from rare, high-quality carcasses.

One harvested calf achieved prime grade, three graded high choice and three were average choice. The industry average is low choice and less than 5% of all beef graded prime. ♦



**Meet us at the yards**

**National Western**

**Saturday, January 14, 2017**  
**Noon to 4:00 PM**

**Meet and Greet with the  
ASA Board of Trustees,  
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**www.simmental.org**

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Online Female Sale // October 23-24, 2016

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Steve Patton, sale consultant 765-309-3367



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Steel Force x Sheza Fancy Lady



Steel Force x CNS Queen Me



Steel Force x Stylish One



Steel Force x She's the Dream



Steel Force x Sheza Fancy Lady



One Eyed Jack x Sheza Fancy Lady



SVJ She's the Dream | Selling a Flush



Steel Force x She's the Dream

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SIMMENTAL SELECT SALE  
November 14, 2016 | Louisville, KY



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Amity, PA

Valerie. 724-554-0446  
Duane. 724-263-1725

Tad Francis  
860-478-3416

[www.svjfarm.com](http://www.svjfarm.com)

# BEEF BUSINESS

## USDA Seeks Comment on Carcass Beef Grades

USDA's Marketing Services (AMS) is seeking comments on whether or not to amend the US Standards for Grades of Carcass Beef to include documentation of actual age as an additional determination of maturity grouping for official quality grading.

Currently, beef standards include only skeletal and muscular evidence as a determination of maturity grouping. The proposed changes would allow carcasses of grain-fed steers and heifers determined to be fewer than 30 months old of actual age to be included in the youngest maturity group for carcasses recognized as beef, regardless of skeletal evidence of maturity.

## Production Forecasts Inch Lower

The forecast for total red meat and poultry production for 2016 has been reduced, as increased beef and turkey production is more than offset by lower forecasts for pork and broiler production, according to USDA's World Agriculture Supply and Demand Report.

Beef production was forecast higher on expected increases in third-quarter steer and heifer slaughter. However, second quarter production was adjusted lower to reflect June data. Beef import forecasts were raised in part due to expectations of increased imports from Brazil.

## Safety Survey Ranks Concerns

A survey showed twice as many consumers view bacterial foodborne illnesses as their top food safety concern. Consumers were asked to choose and rank their top three food safety issues. The results were as follows: 29% foodborne illness, 15% carcinogens, 14% pesticide residues, 12% chemicals in food, 11% food additives (caffeine, MSG, flavors, colors, preservatives).

Forty percent of respondents said they were more influenced by health benefits, while 22% agreed they would be more influenced by the potential that red meat may be linked to cancer and 38% said they would not consider either.

## Restaurant Industry Decline Projected

Slowing sales across the US restaurant sector has prompted Wall Street analysts to declare that the industry may be poised to enter a recession. It is feared that the restaurant downturn could represent an indication of a US recession in early 2017.

Consumers are likely cutting back their restaurant spending because of anxiety tied to domestic economic and US and global political uncertainties including an unprecedented presidential election, social unrest and terrorism.

## Student-Raised Meat

Meat raised by Montana State University students will be served in the university's dining halls. Thanks to a partnership between the College of Agriculture and the Montana Made Program, meat from steers in the Steer-A-Year program will be served in dining halls and at other university functions.

In the past, meat harvested from the donated steers was available for anyone to purchase. With a larger program this year, the program grew from eight animals last year to 25 in 2016, there is more meat to sell.

## Kids Control Food Purchases

Parents may bring home the bacon, but children have a disproportionate sway over household grocery purchases and decisions, and food marketers know it. Survey data from market research publisher Packaged Facts, revealed that more than a quarter of parents (26%) learn about a new product through a request from their child.

Kids age six and up wield considerable amounts of purchasing power, but brand loyalty is nurtured even younger. Parents' purchases stem from these factors: brands recognizable to the children, what parents deem healthiest and foods that kids enjoy eating.

# Cason's Pride & Joy

We will be consigning  
**11 top show heifer prospects  
and 4 bred females to the**

## 38th Annual HAWKEYE SIMMENTAL SALE 2016

**Sunday, November 6  
12:00 Noon Sharp  
Bloomfield, IA**

**2077 715th Ave  
Albia, Iowa 52531  
Denny Cason  
641-814-3332  
Landon Cason  
641-799-7350**

Breedingcattlepage.com/  
Casons pride and joy simmentals

Sale managed by  
Eberspacher Enterprises Inc.  
www.ebersale.com

**Cason's Miss Janesville C26Z**  
Sire: Wheel Man 649W  
BD: 11/4/2015

**Cason's Miss Tiffany D13**  
Sire: Colemans Regis 904  
BD: 2/27/2016

**Cason's Miss Hope D46**  
Sire: HFS-Hawkeye  
BD: 2/18/2016

**Cason's Miss Isabella D93X**  
Sire: Colemans Regis 904  
BD: 2/2/2016

Reserve Division Iowa State Fair Open Show

## Consumers Pay for Steak, Deli Ham

According to Oklahoma State University's monthly Food Demand Survey (FOODS), consumer willingness-to-pay (WTP) increased for all food products after a three-month slide.

There were sizeable increases in WTP for meat products, steak WTP increased 46% and deli ham WTP increased 33%. WTP for steak reached its highest point since FOODS began in 2013. Compared to one year ago, WTP is higher for all food products.

## Junk Food in Supermarkets

An analysis of a sample of US adults reveals that access to healthy foods in a supermarket does not hinder consumption of empty calories. The study found that US adults buy the bulk of their sugar-sweetened beverages and nutrient-poor foods at supermarkets or grocery stores.

The new findings challenge the "food desert" hypothesis which indicates that a lack of access to supermarkets and groceries in some communities worsen the obesity crisis. On any given day, 88.8% of adults consume discretionary foods such as cookies, pastries, ice cream, cakes and candy.

## Activists Disrupt Politicians

Animal activists interrupted Democratic Presidential candidate Hillary Clinton during a campaign speech in Las Vegas. The protesters, carrying signs that said: "Until Every Animal is Free," attempted to climb over barricades around the stage before being led away by Secret Service agents. They issued a press release urging her to take a stronger position on animal rights.

Republican candidate Donald Trump has also drawn fire from such groups after photos surfaced of his two sons posing beside a cheetah and other big game animals during an African hunting trip.

## Beef Broth Popsicles

A New York health food business has unleashed what its founder says is good for your health — a popsicle made out of beef broth. It is also made with coconut milk, pomegranate juice, raspberry puree and maple sugar.

The treat contains one-third of a cup of beef bone broth, and the owner reports that he starting drinking beef broth to accelerate the healing process from a knee injury and it worked! Those willing to try it will have to spent \$4 per pop.

## Vegan Milk?

There is apparently a new vegan brand of synthetic milk. British bioengineers unveiled the product to attract customers who want alternatives to milk. The process of making the milk is akin to brewing craft beer. Dairy-yeast and sugar are fermented, and then plant fats, nutrients, and proteins that can be found in milk are added, including casein.

The product will likely be produced and marketed initially as a yogurt, and is meant to be a lactose-free form of dairy that's friendlier to the environment and animals than milk produced directly from cows. ♦

38th Annual  
**HAWKEYE**  
**SIMMENTAL SALE** 2016

SUNDAY **11.6.16**  
 12:00 Noon Sharp!  
 Bloomfield Livestock Market  
 Hwy. 63 North, Bloomfield, IA

80 Elite Lots...

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**RBS Donna D626**  
 LLSF Pays To Believe x  
 Mr NLC Upgrade U8676

Purebred Simmental



**Cason's Miss Reagen D90T**  
 Coleman Regis 904 x  
 Cason Mr. All Beef

Sim Angus™



**WLM Ms. Regal D083**  
 STF Royal Affair 244M x  
 Hooks Shear Force 38K

Purebred Simmental



**Many more fancy heifers like this sell Nov. 6th!**

**VVF Just Like Fire**  
 W/C Lock Down x  
 G & L Avalanche  
 149F

Sim Angus™

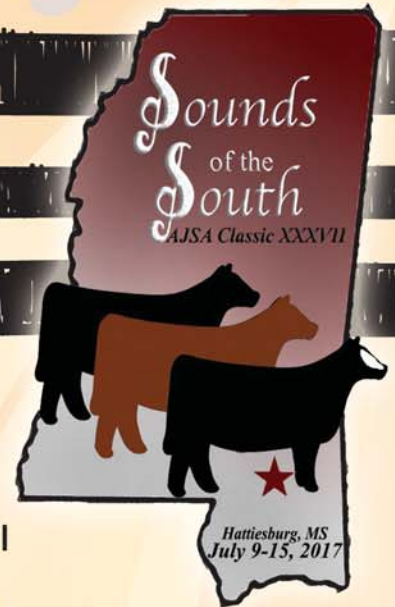
**For more info, contact these breeders:**  
**Cason's Pride & Joy Simm.** 641-938-2146 or 641-814-3332  
**K-C Simmentals** 641-455-8653  
**McGlothlen Simmentals** 641-932-5778 or 641-295-4149  
**Moore's Simmental Farm** 641-632-8343 or 641-660-0071  
**Reck Bros. & Sons Simm.** 641-799-8859 or 641-799-2088  
**Ver Ploeg Farms** 641-628-2669 or 641-780-1098  
**Don Onstot** 515-979-3322  
**Houston Family Simmentals** 641-891-1568 or 641-664-2796  
**Jarr Cattle** 641-777-8410 or 641-799-6296  
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# Save the Date



## 2017 National Classic

Hosted by: Mississippi Simmental  
Simbrah Association

Location: Hattiesburg, Mississippi

Dates: July 9-15

### National Classic Host Hotels:

Candlewood Suites

601-264-9666

\$99/night

Holiday Inn and Suites

(soon to be Double Tree)

601-296-0302

\$99/night



## 2017 Eastern Regional Classic

Hosted by: Ohio Simmental Association

Location: London, Ohio

Dates: June 14-17



## 2017 South Central Regional Classic

Hosted by: Missouri Simmental Simbrah Association

Location: Springfield, Missouri

Dates: June 14-17

## 2017 Western Regional Classic

Hosted by: Oregon Simmental Association

Location: Klamath Falls, Oregon

Dates: June 21-24



## 2017 North Central Regional Classic

Hosted by: South Dakota Simmental Association

Location: Huron, South Dakota

Dates: June 28 - July 2



[juniorsimmental.org](http://juniorsimmental.org)



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48SM1192

### BPS STRUCTURE 308A

2756409  
Sire: Mr NLC Upgrade U8676  
MGS: SVF/NJC Built Right N48



Semen **\$75**



237SM1136

### EBY/ADK 5B DEACON 308A

2764838  
Sire: Remington Lock N Load 54U  
MGS: HC Power Drive 88H



Semen **\$50**



49SM1904

### LLSF RISER A925

2857566  
Sire: Heads Up 20X ET  
MGS: SS Undreamabull R308

Semen **\$40**



36SM204

### YON HOOVER DAM

2867483  
Sire: Hoover Dam  
MGS: Ellingson Legacy M229

Semen **\$20**



237SM1120

### MJ BORDER PATROL

3034019  
Sire: Blacksand Ibull 49Z  
MGS: S A V Final Answer 0035



Semen **\$20**



186SM379

### ABC INDEXER E538

2745271  
Sire: Hicks 0B45 C720  
MGS: CNS Dream On L186

Semen **\$20**

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# CORPORATE REPORT

## Snack Company Extends Brand

California-based Country Archer Jerky Company, a maker of premium meat snacks, has introduced "The True Bar", a new line of high-protein, meat-based bars boasting 20-grams of protein and low sugar content. It is available in three flavors: Cayenne, made with beef and pork; Herb Citrus, made with turkey; and Sweet BBQ, made with pork.

The product is free of gluten, soy, artificial ingredients, MSG, and nitrites/nitrates. The True Bar, selling at a suggested retail rate of \$2.75 per 1.5-ounce bar, joins Country Archer's product assortment of premium grass-fed beef and turkey jerky.

## Cargill to Pay Fired Workers

More than 100 Muslim workers fired by Cargill Meat Solutions for walking off the job at its Fort Morgan, CO, plant deserve unemployment benefits, the Colorado Labor Department has ruled.

Payments will average nearly \$9,000 per worker, meaning the state's unemployment fund could take a hit of about \$1 million. The workers quit in December to protest what they said was the company's failure to accommodate daily religious prayer breaks.

## Chain Features Naturally Raised Steak

A fast-service chain with more than 500 US restaurants has introduced a Korean beef dish featuring naturally raised steak from animals never given antibiotics or hormones.

Noodles & Company said its new Spicy Korean Beef Noodles dish includes a bed of ramen noodles topped with a sweet and spicy Korean-style Gochujang sauce, naturally raised steak, Napa and red cabbage, Asian sprouts and spinach. This new dish is available at all participating Noodles & Company locations nationwide.

## OSHA Fines Tyson

Responding to a finger amputation at a Tyson Foods chicken processing plant in Center, TX, the US Department of labor Occupational Safety and Health Administration (OSHA) identified 17 serious violations, which could result in fines of up to \$263,498.

The investigation determined that the injured employee had suffered an amputation when his finger became stuck in an unguarded conveyor belt as he worked to remove jammed chicken parts.

## Schmacon Taking Off

Schmacon, the beef version of bacon, was developed by a deli owner in Naperville, IL. Reportedly, the product is more "delicious and different" than anything else on the market, has about half the calories and fat of bacon.

Launched in 2015, the product comes from the underbelly of cattle, a cut that is typically used for ground beef. Although not available nationwide, it can be purchased online through the Schmaltz Deli website and in some grocery chains around the Midwest and in Texas. ♦

Entry Deadline for all Livestock: **NOV. 15, 2016**

Call, write or click for official entry applications, premium lists, rodeo tickets and other information.  
817.877.2400  
fwssr.com

## PUREBRED SIMMENTAL, SIMMENTAL PERCENTAGE & SIMBRAH SHOWS

Jan. 27

## JUNIOR SIMMENTAL & SIMBRAH SHOWS

Jan. 23

### 2017 RODEO PERFORMANCES

**BEST OF THE WEST RANCH RODEO**  
JAN. 13 & 14, 7:30 p.m.

A part of Ranching Heritage Weekend presented by *Western Horseman*®

**COWBOYS OF COLOR**  
JAN. 16, 2:00 p.m.

Presented by State Farm & Telemundo 39

**FORT WORTH SUPER SHOOTOUT**®  
JAN. 19, 7:30 p.m.

Presented by SCHAEFER® "America's Finest Ranchwear"

**BEST OF MEXICO CELEBRACIÓN**  
JAN. 15, 7:30 p.m.

Presented by State Farm & Telemundo 39

**BULLS' NIGHT OUT**  
JAN. 17 & 18, 7:30 p.m.

Presented by PlainsCapital Bank

**WORLD'S ORIGINAL INDOOR RODEO**®  
JAN. 20 - FEB. 4

10:00 a.m., 2:00 p.m. & 7:30 p.m.

**FORT WORTH STOCK SHOW & RODEO**

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# It's a Simmental Celebration!

## American Royal Livestock Show

**Who:** American Simmental Association members and SimGenetics supporters and enthusiasts

**What:** National Show celebration and hors d'oeuvres

**When:** 2:00 pm – 4:00 pm, Friday, October 28

**Where:** Upstairs in the Governor's/Ambassador's Room

---

### 2016 American Royal Show Schedule

#### Saturday, October 29

- 5:00 pm: PTP Bull Show, Hale Arena

#### Sunday, October 30

- 8:00 am: Junior Heifer Show, followed by PTP Female Show, Hale Arena



**Can't make it to the show?**

**Watch it live from the American Junior Simmental Association Facebook page**

## INTERNATIONAL

### Easier Exports to Cuba

Exports of US meat, poultry and eggs are expected to increase now that USDA's Food Safety and Inspection Service (FSIS) has established requirements for federally inspected products to be sent to Cuba.

FSIS has established updated export requirements for exports to Cuba, including fresh and frozen pork, poultry, beef and their related products, along with sheep and goat meat. The island nation has been open to US exports since last year, but was limited to cash sales, which hindered growth of the market.

### Food Prices Jump

International food commodity prices shot up 4.2% during June, the steepest month increase in four years, according to the Food and Agriculture Organization (FAO). Meat prices rose just 2.4%, the third consecutive monthly increase.

The Food Price Index showed higher prices across all commodity categories except for vegetable oils, which declined slightly, while cereals rose by 2.9%. For the year, the index is 1% above 2015 levels.

### US purchases Brazilian Beef

Brazil's processed beef and beef sub-product exports to the US rose 34% in June from the month prior, and are expected to keep increasing annually, to recover volumes that were traded before imports were suspended in 2010. The US doesn't buy fresh beef from Brazil but is among one of the largest importers of Brazilian industrialized beef, especially canned corned beef.

Brazil exported 3,618 metric tons of processed beef and other sub-products to the US, equivalent to \$27.6 million.

### Chile Dairy Largest Robotic Farm

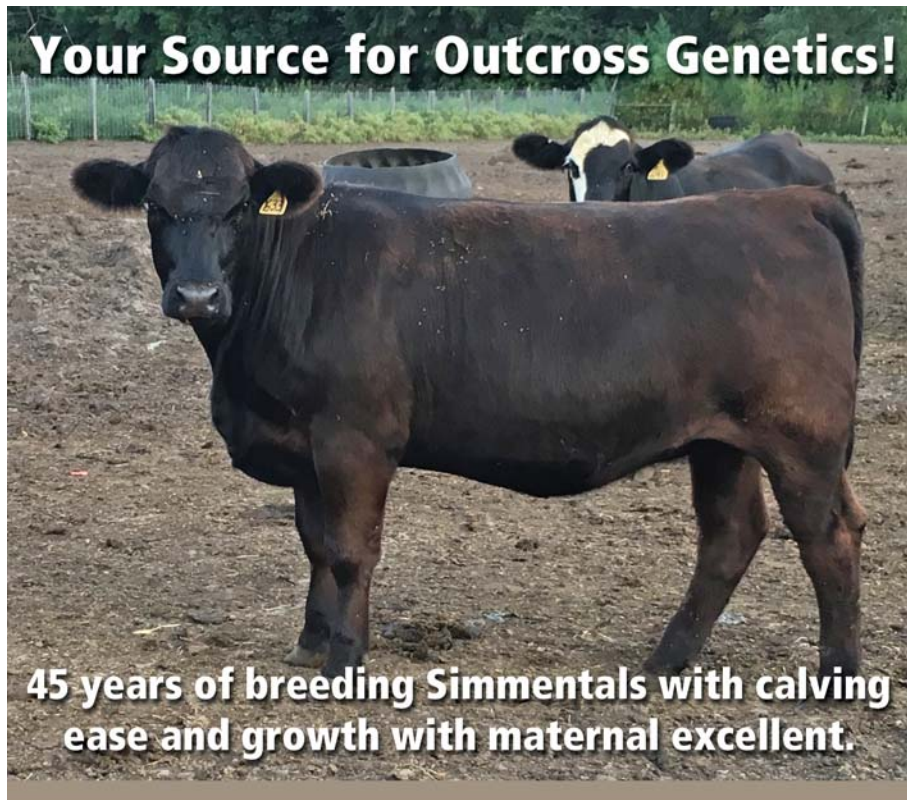
A farm in Chile with 6,500 dairy cows has just signed an agreement to install 64 milking robots, making it the world's largest robotic milking farm. The farm had already installed robots resulting in an average yield of 45.2 liters for the test cows going through the robotic milking system.

This is a 10% increase in milk production from before the robotic milkers were installed. The farm has experienced a reduction in labor costs since the initial installation.

### Ireland Can Ship Grinding Beef

The Irish government has announced that processors there can now ship beef intended for grinding to the US. Improved access for Irish processors came after the US government recognized their raw meat controls were equivalent to those of the United States.

Previously, after lifting its bovine spongiform encephalopathy (BSE) restrictions in 2014, the US government reopened its borders in 2015, but limited imports of Irish beef to intact product before issuing the most recent ruling. ♦



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- Private Treaty



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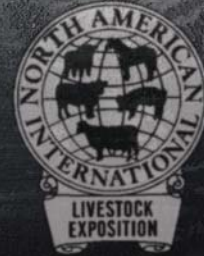
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**Please note the change of date. Sandy Acres Annual Bull Sale will be held Friday, February 17, 2017, at 1:00 PM, Creighton Livestock.**

Make sure you have the best seat in the house to keep up with what's happening in the show ring.



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American Simmental Association

# All Purpose Index **API**

Designed to work best when selecting sires for use in herds that retain replacements and culled females: steers are finished and sold grade and yield.

Uses USDA technology and CattleFax price projections to predict profit differences between sires in units of \$ per exposed female.

ASA establishes API to be the most effective selection tool available to commercial producers working to improve their genetics and ranch profitability.

For more detailed information on API, visit: [www.simmental.org](http://www.simmental.org)

# SALE RESULTS

## Georgia Generations of Value Sale

August 27, 2016 • Colbert, GA

No.	Category	Average
54	Total Lots	\$2,457

**Auctioneer:** Jered Shipman, TX  
**Sale Manager:** DP Sales Management, LLC, KY  
**Sale Staff:** Todd Alford, Chad Stansberry and Alex Tolbert

### High-Selling Lots:

- \$5,400** – Three embryos (\$1,800 each) out of “JAS Jestress,” s. by FBF1 Combustible, cons. by C&C Farms, sold to Dillon Simmental Farm, MS.
- \$4,000** – Bred Female, “MDM Blackcap 330A,” s. by SVF Steel Force, bred to JF Rancher, cons. by McLaughlin Cattle Enterprises, sold to Steve Watson, GA.
- \$3,800** – Cow/Calf Pair, “MS WCR Star Power 0JIZ2Z,” s. by SVF Star Power X802, Heifer Calf s. by Mr. WCR Upgrade B005, cons. by Wasdin Cattle Co., sold to Single Tree Simmental, KY.
- \$3,750** – Bred Female, “Broad River Night 227Z,” s. by Mr. NLC Upgrade, bred to Mr. CCF 20/20, cons. by Broad River Farm, sold to Tyler Dewey, AR.
- \$3,700** – Cow/Calf Pair, “Broad River Diamond 233Z,” s. by Mr. NLC Upgrade, Calf s. by Partisover Magic 311A, cons. by Broad River Farm, sold to Tyler Dewey, AR.
- \$3,600** – Bred Female, “Ms. RHF Wonder Woman,” s. by Mohnen Hulk Y2181, bred to W/C Lockdown, cons. by Rocky Hill Farms, sold to Select Cattle Enterprises, GA.
- \$3,600** – Bred Female, “Miss CCF A204,” s. by MCM Top Grade, bred to CCR Santa Fe, cons. by Woodlawn Farms, sold to BIA Farms, FL.
- \$3,600** – Bred Female, “Miss CCF Looker B113,” s. by SAV Harvester, bred to W/C BF Innocent Man, cons. by C&C Farms, sold to Mandy Brown, AL.



GA breeders Mike Crowder and Will Godowns inspect the offering



It's always picturesque in north Georgia at the Partisover Ranch.



GSA Secretary Donna Priest visits with Steve Watson and Doug Parke.



A great crowd was on hand for the annual GSA meeting and benefit auction.

## North Carolina Fall Harvest Sale

September 3, 2016 • Union Grove, NC

No.	Category	Average
81	Total Lots	\$2,682

**Auctioneer:** Tommy Carper, IIN  
**Sale Manager:** DP Sales Management, LLC, KY  
**Sale Staff:** Neal Bowman, Smith Reazor, Bryan Blinson

### High-Selling Lots:

- \$5,700** – Bull, “VPI Lookout C558 ET,” s. by BC Lookout 7024, cons. by Virginia Tech Beef Center, sold to Reality Farms, KY.
- \$5,200** – Bred Female, “DSC Miss Drive’s Honey,” s. by Mr. HOC Broker, bred to SAV Bismarck, cons. by Dickson Farms, sold to Jeff Gore, OH.
- \$4,700** – Bred Female, “SR Ms. BU70,” s. by Mr. NLC Upgrade, bred to ASR Augustus, cons. by Smith Reazor, sold to Bruce Cuddy, NC.
- \$4,200** – Bred Female, “JBB Power Lady B23,” s. by TNT Tanker, bred to WS All Around, cons. by Dr. Jeff Broadway, sold to Morrison Farms, NC.
- \$4,100** – Bred Female, “VPI Lady Pride X058,” s. by SVJ/NJC Mo Better, bred to Hooks Broadway, cons. by Virginia Tech Beef Center, sold to Morrison Farms, NC.
- \$3,650** – Bull, “FGF Justified 10B,” s. by Ellingson Legacy M229, cons. by Forrest Grove Farm, sold to Estes Farm, NC.
- \$3,600** – Bred Female, “BV Rockie,” s. by TNT Dual Focus, bred to IR Range Boss, cons. by Buena Vista Simmentals, sold to Shuffler Farms Simmentals, NC.
- \$3,600** – Bred Female, “DSC Dandy’s Red Lady 55C,” s. by Mr. HOC Broker, bred to SAV Bismarck, cons. by Dickson Farms, sold to Silver Springs Angus, NC.
- \$3,600** – Bred Female, “BLUQ B072,” s. by Mr. NLC Upgrade, bred to Connealy Final Product, cons. by Blue Q Ranch, sold to Clarence Caudle, NC.



Retiring NCSA Board members (l-r) Rusty Henson, President Jeff Broadway, Scott Matthis and Darrell Mitchell.



Consignors Rachel and Mike Dickson thank fellow consignors Erin and Preston Pinkston for their purchase.



Board member Ralph Blalock presents the junior scholarship.



Chad and Cullen Joines are always on hand representing Virginia Tech and assisting with the sale. ♦



### Beyond the Bounds of Print

An extended electronic version of the Register going beyond the bounds of print to delve deeper into the stories of Simmental and SimGenetics producers, programs, and happenings.

[www.simmgene.com/tReg](http://www.simmgene.com/tReg)

# harvest SELECT

**SUNDAY, NOVEMBER 6, 2016**

Take advantage of the genetic opportunities at the Triangle J HARVEST SELECT Female Sale held the ranch in Miller, Nebraska at 1:00 pm (ct). Entire and UNSORTED Simmental "X" model cow herd sells, as well as elite embryo packages and 140 open heifers. **200 FEMALES SELL**



TJ 44Y, selling progeny by Lock N Load.



RDP Wendy W14, selling progeny by TJ Cowboy Up.



Miss Miss 306R, her Upgrade donor daughter sells, TJ 22X.



TJ 59X, Dam of TJ Northward 573C and TJ Cornhusker. Sells open and ready to flush.  
Sire: PVF-J 4P14 HYB ROOKIE Dam: TJ MS 26R

CE 10.0 || BW 0.7 || WW 77.0 || YW 120.4 || ADG 0.27 || MCE 14.5 || MILK 37.1  
CW 42.5 || YG -0.02 || Marb 0.49 || REA 0.59 || API 143.5 || TI 83.3



TJ Northward 573C, his dam sells. Northward is the \$34,000 selling bull purchased by C Diamond.



TJ Cornhusker, the \$23,000 bull out of the 59X cow selling. Purchased by Accelerated.

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Garrett Thomas 936-714-4591  
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# MATERNAL LEGENDS SALE

Sunday, October 16, 2016  
at the farm, Dunlap, Iowa

# ML

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Complete Dispersal of all Hereford and Club Calf Cattle



### Foundation Simmental Open Heifer

SIRE: Mr. HOC Broker  
DAM: Haras Hairietta Clone H4W  
BW: -0.8; WW: 47; YW: 67;  
MILK: 24; API: 73.7; TI: 54.1



### Foundation Simmental Open Heifer

SIRE: Mr HOC Broker  
DAM: GCC Yardley Total Recall X23  
BW: 3.0; WW: 61.5; YW: 91.5;  
MILK: 12.3; API: 71.4; TI: 56.2

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# THE CIRCUIT

## Colorado State Fair

**Dates:** August 29 and 31  
**Location:** Pueblo, CO  
**Judges:** Dr. Aaron Cooper,  
San Angelo, TX  
(Junior Show);  
Harlan Yochum, Sapulpa, OK  
(Open Show).

## Junior Show



**Grand Champion**  
**Simmental Female**  
"Fleet of Grand C50,"  
exh. by Brandyn Hill, Sterling.

**Grand Champion**  
**SimSolutions Female**  
Akers Juanada C002,"  
exh. by Kyndal Reitzenstein, Kersey.

**Reserve Grand Champion**  
**SimSolutions Female**  
"SFI Miss Me Now,"  
exh. by David Smith, Boulder.

**Open Show**  
**Grand Champion**  
**SimSolutions Female**  
"SFI Miss Me Now,"  
exh. by David Smith, Boulder.

**Reserve Grand Champion**  
**SimSolution Female**  
"BBRS Carrie,"  
exh. by Lyle Cooksey, Roggen. ◆

# One Team ~ One Dream

## Fall Harvest Sale

November 10<sup>th</sup>, 2016. Simmental & Sim-influenced Female Sale



KOZE Satin N Lace 3D  
January Show Heifer Prospect  
W/C Bullseye x JS Shock N Awe



WF Miss Hattie 4D  
January Show Heifer Prospect  
W/C Loaded Up x Long's Steel Shot

Open House  
November 5<sup>th</sup> & 6<sup>th</sup>

[www.sconlinesales.com](http://www.sconlinesales.com)

Cattle Located At: Koz-E Acres, 39500 311<sup>th</sup> Ave, Le Sueur, MN 5605



Koz-E Acres - Jim Kukacka, 952-412-2925  
[www.kozeacres.com](http://www.kozeacres.com) [jkukacka25@gmail.com](mailto:jkukacka25@gmail.com)

Wilmes Farms - Vicky Wilmes, 612-756-4665  
[www.wilmesfarms.com](http://www.wilmesfarms.com) [vicky.wilmes@gmail.com](mailto:vicky.wilmes@gmail.com)



Guest Consigner - Lynch Farms Lone Oak Beef  
Mike Lynch 641-590-3604 [lynchlnoak@gmail.com](mailto:lynchlnoak@gmail.com)  
Dave Lynch 507-245-3265

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◆ **Medicine Creek Bovine Health Solutions and Consulting.** Experience in field investigation work ups on bovine diagnostic health problems related to nutritional deficiencies or interactions, macro- and micro-mineral interactions or deficiencies including feed or water antagonistic interferences, beef cattle health issues, nutritional data analysis, and other bovine production problems. I prefer working with you and your veterinarian. I have more than 42 years of experience in beef cattle ranching and bovine production medicine. Free one hour consultation for first call. References provided by request. Bob Sager, DVM, DABFP (Beef Cattle), PhD, 406-223-2080, [hammerbeef.sager97@gmail.com](mailto:hammerbeef.sager97@gmail.com)

◆ **IT PAYS TO ADVERTISE!** Cost: \$.60 per word. Minimum: 20 words per ad. Deadline: 25th of second month preceding publication. Copy: **Must be submitted in writing, along with full payment.** Count as one word each: entire address number; entire street; entire phone number; entire name. Mail your classified ad copy and your payment to: **the Register Classifieds, One Genetics Way, Bozeman, MT 59718.**



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SVS Shining Stars are now in stud.

SVS Badlands



SVS Kingpin



Lisa Zirkle

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## Watch For Future Progeny Coming Up From LRS 559R

LRS 559R Sons



LRS Turning Point



LRS Unlimited



LRS 559R

Embryo Sires



Basin Payweight 1682 (AN)



CCR Wide Range

559R was Lot 1 in Lassle Ranch Simmentals' sale this past spring near Glendive, MT, and we have confidence she will be a great addition to us in Missouri as we strive to produce profitable beef bulls for the true beef producer. She earned her way into the donor pen as a 6-year-old cow in 2011 and exploded onto the scene in 2013. She's called the dam of herd sires, and it is well earned. 559R has placed six sons into breeding stock operations and AI studs in the last three years. Her other sons have consistently commanded the attention of and are highly sought after by progressive commercial cattlemen. She calved as a 2-year-old and every spring thereafter except 2012, 2014, and 2016 when she was left open to flush. She is now bred again to calve in March 2017 to CCR Wide Range. She has earned a BW ratio of 101, WW ratio of 112 and a YW ratio of 107 on her seven natural calves.



### Three Cedars Simmentals

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Email: jlg1@ohcmil.org • <http://www.garretsonlivestock.com/bulls>

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**Joe and Jenny Dutton**  
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Moulton, AL 35650

**Yellow River Ranch**  
14694 Red Oak Rd  
Floral, AL 36442

**Rocky Creek Farm**  
2233 Lee Rd 266  
Cusseta, AL 36852

## GEORGIA

**Mewborn Farm**  
480 Mewborn Rd  
Dewy Rose, GA 30634

## ILLINOIS

**Robert Harrell**  
285 N Co Rd 1500  
West Point, IL 62380

**Dillon Fairrow**  
11746 E Cr 300N  
Chandlerville, IL 62627

**Reynolds Cattle Farm**  
1949 Old Airport Rd  
Jacksonville, IL 62650

**Dierks Farms**  
273 W Point Rd  
Ava, IL 62907

## KANSAS

**Conine Livestock**  
320 E Rd 140  
Scott City, KS 67871

## KENTUCKY

**Benjamin Crites**  
216 Sycamore Rd Apt 2  
Lexington, KY 40502

## MARYLAND

**Hyland Farm**  
14474 Mile Lane NW  
Mt Savage, MD 21545

## MICHIGAN

**Lee Meadow Farm**  
16932 US 10  
Hersey, MI 49639

**Craig and Tricia Ulsh**  
10939 Flowerfield Rd  
Marcellus, MI 49067

## MINNESOTA

**Hinnenkamp Family**  
32654 Cty 1  
Eagle Bend, MN 56446

## MISSISSIPPI

**3M Simmentals**  
13540 Old Hwy 24  
Leakesville, MS 39451

**Divided Acres Farm**  
410 Pleasant Grove Altair Rd  
Laurel, MS 39443

## MISSOURI

**Bruns Cattle Company**  
240 Lichtenberg Rd  
Bellflower, MO 63333

**Ozark Prairie Farms**  
275 Thorn Tree Rd  
Lincoln, MO 65338

**Josh Shackelford**  
HC2 Box 72  
McGee, MO 63763

**Durham Simmentals**  
907 E Mitchell  
Marshall, MO 65340

**Hunter T Rubel**  
115 County Road 627  
Cape Girardeau, MO 63701

## MONTANA

**Catherine Callantine**  
3655 Flathead Pass Rd  
Belgrade, MT 59714

## NEBRASKA

**Windwalker Cattle Co**  
1902 M St  
Franklin, NE 68939

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**Fixler Ridge Farms**  
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Wadsworth, OH 44281

## OKLAHOMA

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**Vigil Cattle LLC**  
10000 E Yost Rd  
Glencoe, OK 74032

**JP Farms**  
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Fairmont, OK 73736

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**Rocking K Ranch**  
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**Marcus Mann**  
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Scio, OR 97374

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Amity, PA 15311

**Frederick C Frey**  
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Drumore, PA 17518

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Vermillion, SD 57069

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Dandridge, TN 37725

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La Vernia, TX 78121

**Anchor Genetics**  
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Merit, TX 75458

**Dennis Reed**  
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Dublin, TX 76446

**Garrett R Thomas**  
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College Station, TX 77845

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# ASA FEE SCHEDULE

## DNA Services Contact ASA For Testing Kits

Parental Verification (PV, ET) . . . . .	\$30	Tibial Hemimelia (TH) . . . . .	\$25
GGP-HD (PV, Diluter, AI Sire, Donor Dam) . . . . .	\$90	Pulmonary Hypoplasia W/Anasarca (PHA) . . . . .	\$25
GGP-LD (PV, Diluter) . . . . .	\$50	Osteopetrosis (OS) . . . . .	\$25
Horned/Polled . . . . .	\$50	Oculocutaneous Hypopigmentation (OH) . . . . .	\$25
Arthrogyposis Multiplex (AM) . . . . .	\$25	Coat Color . . . . .	\$20
Neuropathic Hydrocephalus (NH) . . . . .	\$25	Red Charlie . . . . .	\$7
Contractural Arachnodactyly (CA) . . . . .	\$25	PMel (Diluter) . . . . .	\$20
Developmental Duplication (DD) . . . . .	\$25	BVD-PI . . . . .	\$5

## Spring 2017 THE Enrollment

***If you miss the Deadline (December 15) . . . every animal on your preliminary inventory will be enrolled for \$16 each.***

Enrollment submitted by member	Spring THE Submitted between	Option A (TR)	Option B (SR)	Option C	Option D (CM)
	See Late-Enrollment if after December 15	October 15 to December 15 <i>*Late-Enrollment</i>	\$15	\$0	\$7.50

### **\*Late-Enrollment**

If you miss the December 15 deadline and were enrolled for Spring 2016: All of your dams on the preliminary inventory generated by ASA will be enrolled in Option A at \$16.00 each.

**Members will have until February 1,** to make adjustments to their inventory (the same way as enrolling) including a choice to change from Option A to Option B, C or D. (THE fees will be adjusted if you change to Option B, C or D within the 30 days).

**Note:** If adjustments are not made by February 1, your preliminary inventory will be accepted as is (including enrolled in Option A, regardless of previous year's option). There is a \$1.00 late-enrollment fee that will not be refunded.

### **Re-Enrollment**

Would you like to re-join the Total Herd Enrollment program?

**\$35/per animal (up to \$350) plus enrollment fees.**

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season.

Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees.

Non-THE registration fees will apply to the season(s) when a member did not participate in THE.

## American Simmental Association Fees

### **Membership Initiation Fee:**

Adult Membership Initiation Fee . . . . .	\$160
Junior Membership Initiation Fee . . . . .	\$50
Prefix Registration . . . . .	\$10

### **Annual Service Fee (ASF):**

Single Membership . . . . .	\$110
Multiple Memberships at the same address . . . . .	\$160
Junior Membership . . . . .	\$50

### **Registration Fees:**

#### **Registration Fees enrolled in THE**

Enrolled in THE — <b>Option A</b> . . . . .	No Charge
Enrolled in <b>Opt B or C</b> <10 months . . . . .	\$30
Enrolled in <b>Opt B or C</b> ≥10 months <15 months . . . . .	\$40
Enrolled in <b>Opt B or C</b> ≥15 months . . . . .	\$50

### **Transfer Fees:**

First Transfer . . . . .	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale . . . . .	\$10
Over 60 calendar days after sale . . . . .	\$30

### **Additional Transactions:**

Priority Processing (not including shipping or mailing) . . . . .	\$25
Corrections . . . . .	\$5

### **Registration Foreign/Foundation Fees:**

Register Foreign/Foundation Cow . . . . .	\$17
Register Foreign/Foundation Bull . . . . .	\$25

### **Registration Fees not enrolled in THE:**

Non-THE <10 months . . . . .	\$42
Non-THE ≥10 months <15 months . . . . .	\$52
Non-THE ≥15 months . . . . .	\$62

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**DATE BOOK**

OCTOBER 2016						
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NOVEMBER 2016						
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**OCTOBER**

- 1 Bar 5 Stock Farms' Fall Production Sale — Markdale, ON
- 1 Buckeye's Finest — Belle Center, OH
- 2 Midwest Fall Roundup Sale — Lancaster, WI
- 2 Early Fall Harvest Online Sale at Krieger Farms — [www.sconlinesales.com](http://www.sconlinesales.com) (pg. 55)
- 7 Anchor D Ranch Simmental Sired Calf Sale — Dawson Creek, BC
- 8 Belles of the Bluegrass — Mt. Sterling, KY
- 8 Legends of the Blue Ridge — Atkins, VA
- 9 Factory Direct Sale — West Lafayette, IN
- 10-11 "We Ride Together" Online Heifer Sale — [www.cattle.com](http://www.cattle.com)
- 11-13 RA Brown Ranch 42nd Annual Sale — Throckmorton, TX
- 12 New Day Genetics' Fall Bull and Female Sale — Harrison, AR
- 14 Anchor D Ranch Pasture Treasures Female Sale — Rimbey, AB
- 15 Circle M Farms' 2nd Annual Production Sale — Grand Saline, TX
- 15 Indiana Performance Bull Test Sale — Springville, IN
- 15 New Direction Sale — Seward, NE (pg. 49)
- 15 Route 66 SimGenetics Road to Success Sale — Springfield, MO
- 15 Tennessee Fall Showcase Sale — Lebanon, TN (pgs. 14-15)
- 16 Ladies of the Valley — West Point, NE (pgs. 43, 49)
- 16 Maternal Legends Sale — Dunlap, IA (pg. 70)
- 16 The Black Label Event — Grandview, TX
- 16 Quality Control Sale at Indian River Cattle Company — Indian River, ON
- 19 Anchor D Ranch Simmental Sired Calf Sale — Ponoka, AB
- 19 Deal Me In Online Heifer Sale — [www.sconlinesales.com](http://www.sconlinesales.com) (pg. 81)
- 19 The Genetic Options Event — Battle Creek, NE
- 21 Buckles and Banners Sale — West Point, IA (pg. 77)
- 21 MN Beef Expo — White Satin On Ice Sale — Minneapolis, MN
- 21 New Day Genetics' Fall Bull and Female Sale — Eldon, MO
- 22 Flying H Genetics 'Grown On Grass' Bull Sale — Butler, MO (pg. 13)
- 22 Pennsylvania Fall Classic Sale — Waynesburg, PA
- 22 Midwest Made Sale — Ames, IA
- 22 MN Beef Expo — All Breeds Sale — Minneapolis, MN
- 22 The Magnolia Classic 2016 — Starkville, MS (pg. 4)
- 23-24 SVJ Farm's Online Female Sale — [www.dponlinesales.com](http://www.dponlinesales.com) (pg. 59)
- 23 Tingle Farms' 1st Annual Production Sale — New Castle, KY (pgs. 18-19, 35)
- 28 22nd Annual Hokie Harvest Sale — Blacksburg, VA
- 29 7P Ranch 41st Annual Production Sale — Tyler, TX (pg. 23)
- 29 Michigan Simmental Association's 3rd Annual Fall Sale — St. Louis, MI (pg. 75)
- 29 Red Hill Farms' "Bulls of Fall II" — Lafayette, TN
- 29 Yon Family Farms' Fall Bull and Female Sale — Ridge Spring SC
- 31 Rust Mountain View's "Queens of the Pasture" Production Sale — Mercer, ND
- 31-11/1 Southern Harvest at Fenton Farms Simmentals — [www.dponlinesales.com](http://www.dponlinesales.com) (pg. 57)

**NOVEMBER**

- 3 Genetic Blend Bull Sale - Fall Edition — Grand Saline, TX
- 3 RS&T Simmentals, LLC — Online Female Sale
- 5 Drake Cattle Company's Lady Diva Sale — Centerville, IA
- 5 Harriman Santa Fe Bull Sale — Windsor, MO
- 5 Irvine Ranch 12th Annual Production Sale — Manhattan, KS
- 5 Land of Lincoln Sale — Altamont, IL (pg. IFC)
- 5 New Day Genetics' Fall Bull and Female Sale — Osceola, MO
- 5 Pigeon Mountain Simmental's Fall Bull Test Sale — Armuchee, GA
- 5 Western Showcase Sale — Moses Lake, WA (pg. 44)
- 6 Hawkeye Simmental Sale — Bloomfield, IA (pgs. 60, 61)
- 6 Triangle J Harvest Select Female Sale — Miller, NE (pg. 69)
- 10 Koz-E Acres' Fall Harvest Online Sale — [www.sconlinesales.com](http://www.sconlinesales.com) (pg. 70)
- 12 Deer Creek Farm's Production Sale — Roseland, VA
- 12 Gibbs Farms' 11th Annual Bull and Replacement Female Sale — Ranburne, AL
- 12 Moser Ranch 25th Annual Bull Sale — Wheaton, KS
- 12 Trauernicht Simmental's Nebraska Platinum Standard Sale — Beatrice, NE
- 12-14 Two Fast Nickels Online Bull Sale — [www.texassimmentalsimbrah.com](http://www.texassimmentalsimbrah.com)
- 13 Hudson Pines Farm Living Legacy XII Sale — Campbellsburg, KY (pg. BC)
- 14 74-51 Cattle Company's Registered Herd Dispersal Sale — Marshall, OK (pgs. 10-11)

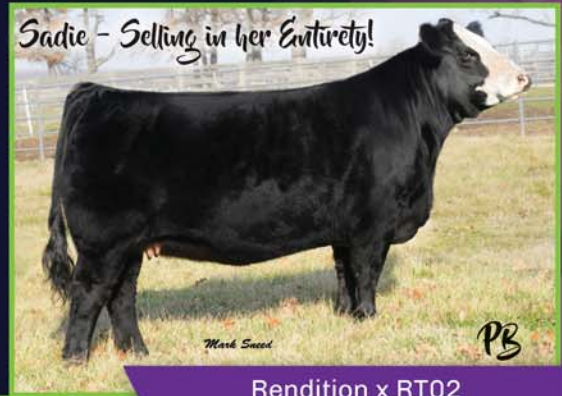
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# DATE BOOK

continued

DECEMBER 2016						
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JANUARY 2017						
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## NOVEMBER (CONT.)

- 14 NAILE Select Sale — Louisville, KY (pgs. 30, 31, 59)
- 15 74-51 Cattle Company's Commercial Herd Dispersal Sale — Enid, OK (pgs. 10-11)
- 17 Triple Creek Ranch's Complete Cowherd Dispersal — Greeley, CO (pg. 42)
- 18 Heartland Simmentals' Performance with Class Sale — Waverly, IA (pg. 25)
- 19-21 LMC "Giving THANKS" Donation Online Sale — www.lamunecacattle.com
- 19 Missouri State Simmental Association's "Fall Harvest" — Springfield, MO
- 19 MM Cattle/Callaway Cattle Co.'s 4th Annual Bull and Commercial Female Sale — Carrollton, GA
- 19 Shenandoah's Shining Stars — Quicksburg, VA (pg. 71)
- 19 "Southern Excellence" Bull Sale — Wadley, AL
- 19 The Buckeye Best of Both World's Female Sale — Newark, OH
- 19 Timberland Cattle Company's Black Angus and SimAngus Bull Sale — Vernon, AL (pg. 46)
- 19 Value By Design Female Sale — Anita, IA
- 19 Yardley Cattle Company's Focus on the Female Sale — Beaver UT (pg. 41)
- 20 74-51 Cattle Co.'s Red Dirt Divas Sale — Marshall, OK (pg. 47)
- 20 Gana Farms and Gateway Genetics Production Sale — Martell, NE (pg. 29)
- 20 North Central Simmental Fall Classic — Hubbard, IA
- 25 Ruby Cattle Company's "Livin' The Dream" Production Sale — Murray, IA
- 26 Consolidated Genetic Solutions Bull Sale — Marianna, FL
- 26 Foxy Ladies Bred Heifer Sale — West Point, NE (pg. 49)
- 26 Grass-Lunning Bountiful Harvest Female Production Sale — LeRoy, MN
- 26 The Event — Tecumseh, NE (pg. 53)
- 26 Trennepohl Farms' Right By Design Sale — Middletown, IN (pg. 37)
- 27 Diamond M Cattle Company Production Sale — Hiawatha, KS
- 27 Late Fall Harvest Online Sale at Krieger Farms — www.sconlinesaels.com
- 27 The Chosen Few at Janssen Farms — Gilmore City, IA (pg. 46)

## DECEMBER

- 3 Jewels of the Northland — Clara City, MN
- 3 Montana's Choice Simmental Sale — Billings, MT
- 3 Next Step Cattle Co.'s 4th Annual Bull Sale — Auburn, AL
- 3 Pleasant Hill Farms' "A December to Remember" — Rockfield, KY
- 3 T-Heart Ranch and L-Cross Ranch High Altitude Female Sale — La Garita, CO
- 4 Schaae Farms Heritage Sale — Westmoreland, KS
- 5 Dakota Made Production Sale — Salem, SD
- 5 Genetic Perfection Sale — Fremont, NE (pg. 49)
- 10 Driggers Simmental Farm's Bull Sale — Glennville, GA
- 10 Hartman Cattle Company's Customer Appreciation Sale — Tecumseh, NE
- 10 North Alabama Bull Evaluation Sale — Cullman, AL
- 10 North Dakota Simmental Association's Showcase/Classic Sale — Mandan, ND
- 10 Purdue Golden Girls Cow Sale — West Lafayette, IN
- 17 Money Makin' Mommas Sale — Ames, IA
- 17 South Dakota Source Sale — Mitchell, SD
- 28-29 St. Nick's Eggstravaganza Online Embryo Event — www.dponlinesales.com

## JANUARY 2017

- 14 SimMagic On Ice — Denver, CO
- 14 University of Florida Bull Test Sale — Greenwood, FL
- 16 National Western "The One-Volume XXIV" Sale — Denver CO (pg. 27)
- 17 Wild, Wild West Simmental Sale — Brighton, CO
- 23 Fort Worth Stock Show — Jr. Simmental and Jr. Simbrah Shows — Fort Worth, TX (pg. 64)
- 25 Sioux Empire Farm Show and Sale — Sioux Falls, SD
- 27 Ellingson Simmentals' Annual Production Sale — ND (pg. 54)
- 27 Fort Worth Stock Show — PB Simmental, Percentage Simmental and Simbrah Shows — Fort Worth, TX (pg. 64)
- 28 Double J Farms' 43rd Annual Private Treaty Simmental Bid Bull Sale — Garretson, SD
- 28 Forster Farms 38th Annual Production Sale — Smithfield, NE
- 28 J&C Simmentals Annual Bull Sale — West Point, NE (pgs. 43, 49)
- 29 Triangle J Ranch's Annual Production Sale — Miller, NE (pg. 49) ◆



Extended-Release Injectable Parasiticide  
5% Sterile Solution  
NADA 141-327, Approved by FDA for subcutaneous injection  
For the Treatment and Control of Internal and External  
Parasites of Cattle on Pasture with Persistent Effectiveness

**CAUTION:** Federal law restricts this drug to use by or on the order of a licensed veterinarian.

### INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle.

Gastrointestinal Roundworms	Lungworms
<i>Bunostomum phlebotomum</i> — Adults and L <sub>1</sub>	<i>Dictyocaulus viviparus</i> — Adults
<i>Cooperia oncophora</i> — Adults and L <sub>1</sub>	
<i>Cooperia punctata</i> — Adults and L <sub>1</sub>	
<i>Cooperia surnabada</i> — Adults and L <sub>1</sub>	
<i>Haemonchus placei</i> — Adults	<b>Grubs</b>
<i>Oesophagostomum radiatum</i> — Adults	<i>Hypoderma bovis</i>
<i>Ostertagia lyrata</i> — Adults	
<i>Ostertagia ostertagi</i> — Adults, L <sub>1</sub> , and inhibited L <sub>1</sub>	
<i>Trichostrongylus axei</i> — Adults and L <sub>1</sub>	<b>Mites</b>
<i>Trichostrongylus colubriformis</i> — Adults	<i>Sarcoptes scabiei</i> var. <i>bovis</i>

Parasites	Durations of Persistent Effectiveness
<b>Gastrointestinal Roundworms</b>	
<i>Bunostomum phlebotomum</i>	150 days
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
<b>Lungworms</b>	
<i>Dictyocaulus viviparus</i>	150 days

### DOSEAGE AND ADMINISTRATION

LONGRANGE® (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight).

### WARNINGS AND PRECAUTIONS

#### Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment.  
This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows.  
A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

#### Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter.  
Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE® (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

#### When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

#### Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

**Other Warnings:** Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

#### TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose.  
Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves.  
Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

#### STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

Made in Canada.

Manufactured for Merial, Inc., Duluth, GA, USA.

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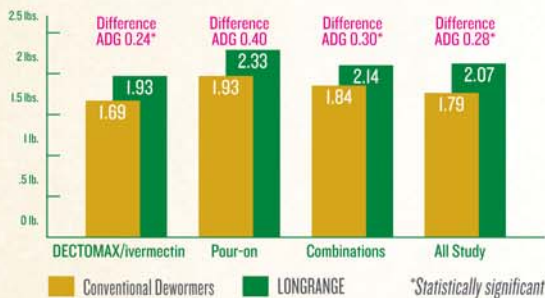


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Average Daily Gain (ADG)<sup>1</sup>



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Comparing more than 15,000 head in nine states, stockers treated for parasites with LONGRANGE gained an average of **28 lbs. more** over DECTOMAX® (doramectin), CYDECTIN® (moxidectin), SAFE-GUARD® (fenbendazole) and ivermectin-treated cattle – even when used in combination over 103 days.<sup>1</sup> And at today's market prices, that adds up to an extra \$56 per head. Not bad for around a \$5 investment.

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**IMPORTANT SAFETY INFORMATION:** Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment.



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<sup>1</sup> Data on file at Merial.

<sup>2</sup> Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.

<sup>3</sup> LONGRANGE product label.



Available in 500 mL, 250 mL and 50 mL bottles. Administer subcutaneously at 1 mL/110 lbs.

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March '17	Feb 1	Feb 8	Feb 20	March 3
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TOP GRADE X TITUS

2854458

# HOOK'S BOUNTY 6B

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
EPD	8.6	0.9	74.4	120.3	8	24.6	61.8	12	43	-0.29	0.5	-0.05	0.94	-0.19	136.5	83.7
ACC	0.38	0.47	0.41	0.42	0.27	0.27	0.31	0.28	0.35	0.25	0.36	0.29	0.26	0.21		
% RANK			10%	10%		25%	10%		10%				15%			10%

AS OF FALL 2016

Bounty's First Calf Crop is Absolutely Turning Heads!  
Not a "Toy" Bald Faced Bull...this Guy will Sire Growth, Volume and Muscle Mass.  
Bounty is Deep Sided, Thick Hipped and Massive Front to Rear. He is a Puppy Dog for Demeanor.  
He has Seen A Lot of Use the Last Two Years with Good Reason!



TANKER X PREDESTINED

2656649

# MR NLC ENTREPRENEUR 1227

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
EPD	8.3	-1.5	64.4	101.7	13.6	28.3	60.5	12.1	28.3	-0.18	0.56	-0.023	0.60	-0.13	142.7	79.8
ACC	0.70	0.84	0.77	0.77	0.56	0.56	0.61	0.46	0.57	0.47	0.62	0.56	0.57	0.36		
% RANK		20%			3%	10%	10%				20%				20%	15%

AS OF FALL 2016

Entrepreneur has all the Maternal Value of Tanker with Less Birth Weight and a lot More Marbling.  
His Dam is a Deep Sided, Attractive Daughter of Predestined out of a BAR Ext cow.  
He Sits at the Top of the Breed for Maternal Calving Ease and Maternal Milk EPD.  
Entrepreneur is a Consistent Improver for Testicle Size, Feet and Legs and Overall Soundness and Structure.



XAVIER X QUEST

2854467

# HOOK'S BLACK HAWK 50B

	CE	BW	WW	YW	MCE	MILK	MWW	DOC	CW	YG	MARB	BF	REA	SHEAR	API	TI
EPD	18.6	-4.0	63.2	103.9	11.3	29.0	60.6	12.4	26.2	-0.36	0.61	-0.028	1.11	-0.70	180.5	87.9
ACC	0.36	0.45	0.40	0.42	0.25	0.25	0.30	0.24	0.34	0.25	0.39	0.23	0.29	0.21		
% RANK	3%	2%			15%	5%	10%			20%	15%		2%	1%	1%	3%

AS OF FALL 2016

Black Hawk is the Absolute Ticket to use on Purebred cows and Heifers to Make Better Purebred Progeny.  
Top 1% CE, BW, MARB, SAPI and STI, Among Bulls that can Sire Purebred Progeny.  
Jaw Dropping Phenotype and Structure with Across the Board Genetic Improvement for all Traits.  
Young Dam has 3@103 WW Ratio and 3@117 IMF Ratio. The First Calves are Flat Good!!

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**Card Uproar 49Y**  
By Mr. NLC Upgrade  
EPDs: CE: 4 \$API: 125 \$TI: 78



**CAJS Blaze of Glory 42B**  
By WLE Uno Mas X549  
EPDs: CE: 14 \$API: 139 \$TI: 70

NAILE Champ!



**WS A Step Up X27**  
By SS Ebony's Grandmaster  
EPDs: CE: 8 \$API: 133 \$TI: 62



**Mr. Hoc Broker C623**  
By Steel Force  
EPDs: CE: -2 \$API: 97 \$TI: 55



**SSC Shell Shocked 44B**  
By Remington Secret Weapon 185  
EPDs: CE: 9 \$API: 118 \$TI: 61



**GCC CM Stockbroker B005**  
By Mr Hoc Broker – SimAngus™  
EPDs: CE: 6 \$API: 96 \$TI: 60

AR, NAILE & NWSS Champ!

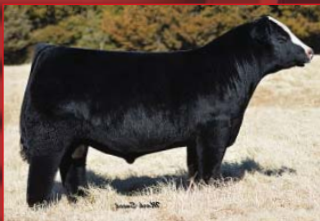


**Fitz POL Blazon B1203**  
By PRS Blazin Hot W192  
EPDs: CE: 8 \$API: 125 \$TI: 74



**Halls Confidence A30**  
By Connealy Confidence 0100  
EPDs: CE: 19 \$API: 163 \$TI: 71

SimAngus™



**CSCX Bandwagon 513A**  
By TJSC Optimus Prime  
EPDs: CE: 6 \$API: 99 \$TI: 66



**Long's The Player C33**  
By TLLC One Eyed Jack 15Z  
EPDs: CE: 8 \$API: 119 \$TI: 69

3/4 SimAngus



**WC No Remorse 763Y**  
By Yardley High Regard W242  
EPDs: CE: 12 \$API: 107 \$TI: 54

SimAngus™



**W/C Lock Down 206Z**  
By Lock N Load  
EPDs: CE: 17 \$API: 154 \$TI: 84

SimAngus™



**GCC Whizard 125W**  
By SVF Steel Force S701  
EPDs: CE: 12 \$API: 104 \$TI: 54

SimAngus™



**CCR Flint Hills 2092B**  
By CCR Frontier 0053Z  
EPDs: CE: 12 \$API: 155 \$TI: 87

SimAngus™



**W/C United 956Y**  
By TNT Tuition  
EPDs: CE: 10 \$API: 143 \$TI: 94

SimAngus™



**WLTR Renegade 40U ET**  
By 3C Macho M450 BZ  
EPDs: CE: 6 \$API: 117 \$TI: 73

SimAngus™



**STF Rock Solid 033C**  
By CDI Rimrock 325Z  
EPDs: CE: 12 \$API: 119 \$TI: 70



**CNS Pays To Dream T759**  
By CNS Dream On L186  
EPDs: CE: 12 \$API: 161 \$TI: 71

3/4 SimAngus



**CLO Captain America 704Y**  
By CNS Pays to Dream T759  
EPDs: CE: 13 \$API: 128 \$TI: 63

Angus



**Yardley Utah Y361**  
By GCC Hard as Steel 144W  
EPDs: CE: 9 \$API: 126 \$TI: 69

3/4 SimAngus™



**TJSC 152A "Vindication"**  
By Flying B Cut Above  
EPDs: CE: 6 \$API: 97 \$TI: 60



**WS Stepping Stone B44**  
By WC Lock Down  
EPDs: CE: 10 \$API: 122 \$TI: 78

3/4 SimAngus



**Silveiras Style 9303**  
By Gambles Hot Rod  
EPDs: CE: 20 \$API: 145 \$TI: 63

Angus



**SP The Answer 813**  
By SAV Final Answer 0035  
EPDs: CE: 21 \$API: 146 \$TI: 69

Angus



**Kappes Megatron A2**  
By WAGR Dream Catcher 03R  
EPDs: CE: 13 \$API: 148 \$TI: 80



**LLSF Pays To Believe ZU194**  
By CNS Pays To Dream T759  
EPDs: CE: 6 \$API: 127 \$TI: 78



**K-LER Make It Rain 696S**  
By Foundation 724N  
EPDs: CE: -7 \$API: 57 \$TI: 54



**STF Royal Affair Z44M**  
By Lock N Load  
EPDs: CE: 7 \$API: 99 \$TI: 57



**LLSF Addiction AY792**  
By Top Grade  
EPDs: CE: 11 \$API: 159 \$TI: 83



**Long's Damien A37**  
By Hooks Shear Force 38K  
EPDs: CE: 11 \$API: 159 \$TI: 83



**FBF1 Supremacy Y93**  
By STF Dominance T171  
EPDs: CE: 9 \$API: 100 \$TI: 59



**W/C BF Innocent Man 174A**  
By W/C No Remorse 763Y  
EPDs: CE: 12 \$API: 114 \$TI: 54



**FBF1 Combustible Y34**  
By Steel Force  
EPDs: CE: 8 \$API: 114 \$TI: 62



**LLSF Uprising Z925**  
By Heads Up 20X ET  
EPDs: CE: 5 \$API: 103 \$TI: 73



**CCR Anchor 9071B**  
By CCR Cowboy Cut 5048Z  
EPDs: CE: 13 \$API: 160 \$TI: 87



**SS/PRS Tail Gater 621Z**  
By HTP/SVF Duracell T52  
EPDs: CE: 10 \$API: 127 \$TI: 72



**W/C Grandstand 6B**  
By W/C Wide Track 694Y  
EPDs: CE: 11 \$API: 129 \$TI: 70



**W/C Catchin A Dream 27X**  
By Dream Catcher  
EPDs: CE: 10 \$API: 135 \$TI: 69



**HPF Rockstar B332**  
By JF Milestone 999W  
EPDs: CE: 7 \$API: 124 \$TI: 74



**WAGR Dream Catcher 03R**  
By Dream On  
EPDs: CE: 10 \$API: 138 \$TI: 70



**GLS/JRB Cash Flow 163C**  
By LLSF Pays to Believe ZU194  
EPDs: CE: 9 \$API: 124 \$TI: 73



**Long's Stand Alone B35**  
By Built Right  
EPDs: CE: 8 \$API: 102 \$TI: 61



**Yardley High Regard W242**  
By Yardley Impressive T371  
EPDs: CE: 3 \$API: 71 \$TI: 57



**HILB Maverick A43**  
By GLS New Direction X148  
EPDs: CE: 5 \$API: 114 \$TI: 60



**Rousey Gold Strike 512C**  
By Hooks Trinity 9T  
EPDs: CE: 19 \$API: 161 \$TI: 86



**WLTR Nashville 22A ET**  
By High Voltage  
EPDs: CE: 10 \$API: 128 \$TI: 62



**SAS Big Bruzer Y131**  
By King of the Yukon (outcross)  
EPDs: CE: 9 \$API: 109 \$TI: 62



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