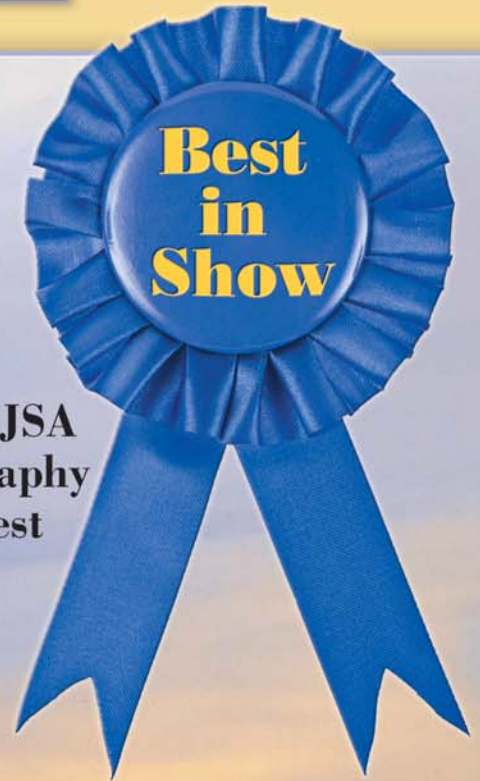


the Register

September 2014

Serving the Simmental
and Simbrah Breeds



2014 AJSA
Photography
Contest



Features

Deep Roots

Shafer Honored by BIF

Complete Classic Results

TEAMWORK



September 27th, 2014 • 1 pm (EST)

*Sanders Ranch
Head of the Class sale,
Louisburg, KS*



A4:18

High Voltage half blood
Fall bred to Range Boss



Ruby

Built Right x Akers Ruby
Donor sells open and ready to flush.



1:39Z

Pays to Dream x Cottontail
Fall bred to Range Boss



086A

Uno Mas x Cottontail • Fall Open Heifer



17A

Milestone x Cottontail • Bred to Lookout

Fellow Team Members...

Hudson Pines Farm
Wesner Livestock Ent.
BF Black Simmentals
White Star Cattle Co.
Southern Jewel Cattle Co.
JRW, LLC
WW Cattle Co.



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Montana Black x Amazing Grace
Proven donor sells open ready to flush



B282

Broker x Collins Meyer



105A

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EARLY FALL STANDOUTS

29SM0451 **BIG CASINO**



JBS **BIG CASINO** 336Y ASA 2602861 PB SM
RC CLUB KING 040R x JBS MR DESPERADO 301K

A Good Bet for Added Performance

- ✓ DNA tested homozygous black and homozygous polled
- ✓ Touted as one of the best performance bulls to sell in 2012
- ✓ Blaze faced bull that is loaded with length, muscle and power
- ✓ Posted his own 123 WW and 113 YW ratios
- ✓ His dam has posted 7@97 BW and 7@114 WW, his 600U granddam posted 10@109 WW

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+10.8	+0.5	+72.2	+106.9	+14.4	+26.3	+62.4	+15.5	+10.1	+34.0	-.39	+.07	-.078	+.91	-.23	\$117	\$74
.44	.55	.49	.46	.30	.30	.35	.32	.16	.38	.29	.40	.34	.31	.31		

EPD's as of 8-15-2014 TOP 35%

29SM0462 **AFTER SHOCK**



CLRS **AFTER SHOCK** 604 A ASA 2735656 PB SM
HOOKS YELLOWSTONE 97Y x HOOKS SHEAR FORCE 38K

Epicenter of Genetic Progress

- ✓ Homozygous black, homozygous polled
- ✓ Breed leading calving ease, growth, carcass, and profitability in one package
- ✓ His highly productive dam consistently rings the bell including 5 @ 114 IMF and 5 @ 102 REA
- ✓ Very correct, clean made with added muscle and volume

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+14.9	-0.8	+76.8	+124.4	+12.0	+24.3	+62.7		+12.8	+42.8	-.30	+.34	-.031	+1.09	-.43	\$153	\$82
.35	.43	.39	.41	.24	.23	.28		.27	.33	.27	.38	.31	.29	.20		

EPD's as of 8-15-2014 TOP 35%

29SM0456 **FRONTIER**



CCR **FRONTIER** 0053Z ASA 2703756 1/2 SM, 1/2 AN
MCC DAYLITE 0005 x HTP/SVF DURACELL T52

Frontier Outcross Genetics

- ✓ Homozygous black and homozygous polled
- ✓ Elite genetic profile - ranks in the top 25% or better for 12 traits with top 2% API, top 3% TI and dominating carcass merit
- ✓ Sire is the product of the ABS Sire Alliance winner DAYBREAK
- ✓ Dominated his contemporary group with 119 BW, 105 WW, 106 YW, 119 IMF and 109 REA ratios
- ✓ Wide based, strong topped, deep quartered beef bull with added capacity and fleshing ability

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+16.5	-0.5	+71.1	+117.3	+13.1	+27.4	+63.0		+10.6	+39.3	-.13	+.74	+.034	+1.04	-.36	\$171	\$87
.45	.58	.38	.40	.24	.22	.26		.09	.34	.27	.39	.32	.29	.19		

EPD's as of 8-15-2014 TOP 35%

If you want a standout calf crop, then look to these standout sires. From breed leading genetics, to powerful phenotype, and mating flexibility - make your selection with confidence. To order contact your local ABS Representative or call **1.800.ABS.STUD**



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the Register ♦ September 2014
Volume 28, Number 1

10.25.14

OFFERING OVER 100 LOTS OF SIMBRAH CATTLE

PLUS SELECT SIMMENTALS

Sale Saturday, October 25, 4:00 pm
\$15,000 Synergy Showcase For Juniors
Sunday, October 26



RFI RED RAIDER This 3/4 x 1/4 sire from the Reavis program sells in his entirety. He ranks in the top 1% for birth weight and API; top 2% for birth; top 3% for maternal calving ease and top 15% for yield grade and TI. Sired by Smith Evan!



SMITH PRICELESS Progeny of this great breed matriarch sell. Your opportunity to acquire the genetics of one of the most proven, productive and profitable bloodlines in the purebred cattle industry!



M'CRARY LILAC 40A Sired by Smith Satisfies and out a Smith Nu Wave II bred daughter. This purebred female will sell bred and she has a stout set of EPDs with a top 4% ranking for API and top 3% for TI. Offered by Smith Genetics and McCrary Farms.



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Five generations of one family have worked a North Dakota ranch operation for more than a century.
By Dan Rieder



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About the cover: "Windmill Sunset" is the title of this classic AJSA photo contest winning shot, snapped by Maddy Udell, Sioux City, Iowa.

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VIEWPOINT

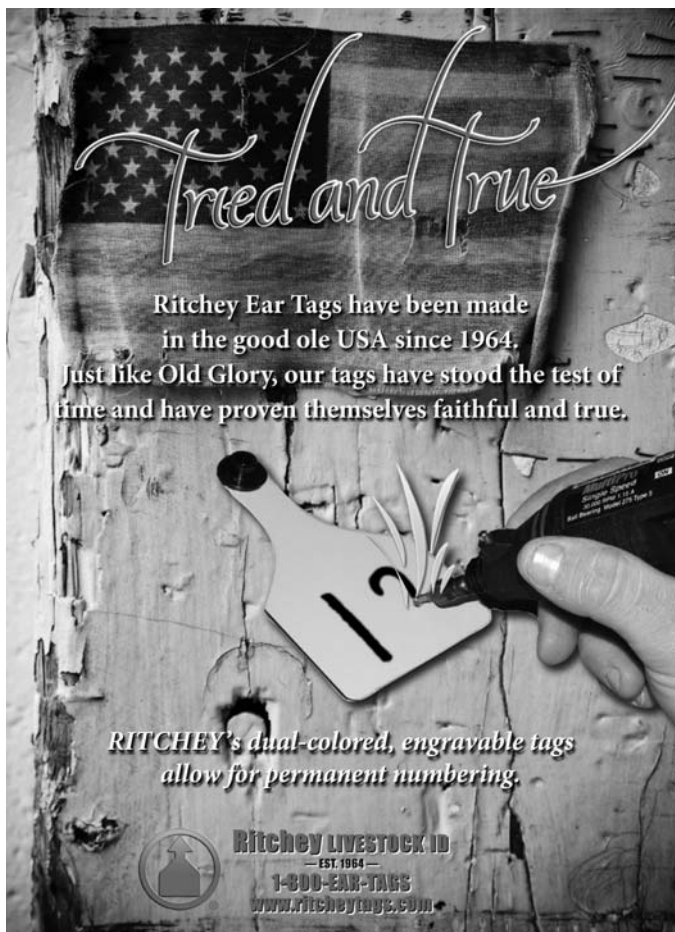
By Trustee Dale Miller, Gildford, MT



Isn't it a great time to be in the cattle business? Whether you are in the beef breeding business or the commercial business, times are good. The prices for our product are beyond our wildest imaginations, not to mention all the data that we have at our fingers to produce the best product in the business.

I am so proud to be a part of our breed association and its positive and progressive thinking that gives us this chance to improve ourselves and our operations. I give a big "thank you" to all past and present trustees for their insight to get us through the rough times and put us in the forefront of this business. And a huge "thank you" to our wonderful staff, who really keeps our business at the top of our industry.

Regarding the Leachman patent, I would like to comment about the importance of getting this patent overturned. Not just for the sake of ASA, but for the whole livestock business in general. This infringes on how we analyze the data that we use to better ourselves in this industry. Thanks also goes out to Wade and our legal staff for working to get this done. Please give them the support and patience that it will take to get this done properly.



Next I would like to acknowledge the addition of Drs. Garrick and Golden who will be helping us move to the next level of Genetic Improvement by coming up with more effective and efficient methods to utilize DNA. The staff and board are looking forward to working with them and the results that will come from this partnership. Having based our motto on being the "Science breed" and being "profitable," having these guys on board with us, will only assure that we are still headed in this direction, both for us as breeders and for our customers, the commercial cattlemen and consumers of American beef.

I would also like to repeat Roger Finke's comments in last issue of *the Register*, on the new ASA field staff program and how it is working. I think that basically, it is well thought out and a good program. It may need some fine tuning as time goes on. We have four very qualified people for those director positions. The contract field team that is located around the country are quality people and we need to learn how to use their talents and resources. So I encourage our members to contact the office and schedule one of these ambassadors for your event(s). They are here to promote our great Simmental breed and educate on ASA programs, so let's use them.

And now for the future of ASA, first I would like to thank the trustees for their support and foresight in buying the land across the interstate which will hopefully become our new national office and headquarters. It is such a great property with awesome views of the beautiful Bridger Mountains. I think we should keep moving forward on this venture by making plans for the new building. Even though we haven't finalized any deal with regard to selling our existing property, we have the money set aside to build a new building. I think our staff has been working on ideas to get this done on top of their day-to-day duties. So, hopefully, in the not too distant future we will be looking at contractors and design for this new building. I realize that we have a lot of history that goes with our present building and location, but the situation with upkeep of the building, its lack of handicap accessibility and the value of our present site, just made very good sense to make this move at this time. I will admit that I was one of the most opposed to this move when it was first proposed. Being from Montana and seeing this building and its location from its beginning, it was hard for me to think of making any changes. But, after looking at the needs we have and what value we have in our current location, it makes good economic sense to get this done while putting more money in our reserves for future needs.

Again, thanks for the opportunity to serve as a Western Region trustee, it is such a great honor and opportunity to meet and interact with other cattlemen from all parts of the country. I only hope I can fill the shoes of those trustees who have served before me. The friendships and knowledge we learn from this position are lifelong endeavors. I look forward to meeting with many of you, especially at our new educational format for fall meetings that will be traveling around the country in future years. This is a great way for you (our members) to get involved with the national office staff and trustees. Please join us and get involved.

Thanks again. ♦

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1SM00142 REVENUE \$25 **Now \$20**

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Reg#: 2670825

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
12.5	0.9	71.2	105.9	13.8	25.4	61.0		11.1	34.0	-0.22	0.43	-0.040	0.66	-0.61	148.4	77.8
.35	.43	.38	.38	.25	.26	.30		.14	.32	.25	.39	.28	.29	.20		
20%		20%	20%	15%		20%					3%			1%	4%	5%

SPECIAL ENDS DECEMBER 31, 2014

EPDs as of 8/4/14



1SM00124 GW PREMIUM BEEF \$20 **Now \$15**

GW PREMIUM BEEF 021TS
G A R US Premium Beef x GW Lucky Charm 665K
Reg#: 2370545

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
21.0	-3.2	52.3	95.2	11.0	22.1	48.3		16.3	22.8	-0.33	0.63	-0.038	0.88	-0.41	174.1	77.7
.93	.94	.93	.93	.90	.90	.91		.80	.61	.58	.79	.76	.78	.41		
1%	4%			20%							10%	10%	10%	25%	2%	15%

SPECIAL ENDS DECEMBER 31, 2014

EPDs as of 8/4/14



1SM00121 UPGRADE

MR NLC UPGRADE U8676
Ellingson Legacy M229 x GLS Mojo M38
Reg#: 2474338

No. 1 Registration Sire

Upgrade is "right for the times" to sire added muscle, body and performance without increasing frame.

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
9.4	2.2	83.8	125.8	10.0	29.9	71.8	19.8	11.6	47.5	-0.58	0.52	-0.105	1.44	-0.12	151.6	91
.93	.95	.94	.94	.90	.90	.91	.33	.86	.61	.44	.53	.50	.48	.49		
		2%	2%			10%	1%	20%								

EPDs as of 8/4/14

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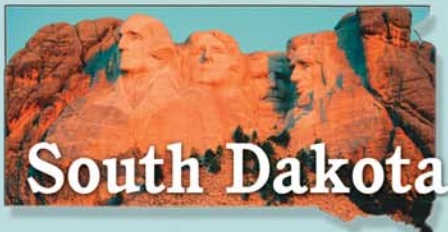


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MAIL BAG

New AJSA Member

Dear Editor:

I want to thank you for using my photo on the front cover of *the Register*. I have been breeding and showing Hereford cattle for over 13 years.

I purchased a Simmental heifer last fall and attended my first Simmental National Classic this past summer. I am very excited to be a new member of a great breed association. Please let me know if you ever need anything else.

Thank you.
Melissa L. Grimmel
Manhattan, KS

Editor's Note: Miss Grimmel's note was in reference to the cover of the April, 2014, Register. ♦



MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Quick-and-Easy Meatloaf

Ingredients

- 2 pounds, lean ground beef
- 1 package, onion soup mix
- 1 can, cream of mushroom soup

Instructions

- Form ground beef into loaf about three inches high on large, aluminum foil.
- Sprinkle soup mix on top.
- Spread soup from can over the top.
- Wrap foil loosely, but seal tightly.
- Place in shallow pan.
- Bake at 350 degrees F for one hour, 20 minutes.

Serves eight

Editor's Note: Each month a favorite beef recipe is presented in this space. *The Register* encourages and welcomes contributions to this column from the ASA membership. ♦



A5

Purebred Simmental Bull
Sire: Ankonian Caesar T004



A66

Non Diluter Red SimAngus™ Bull
Sire: THSF Freedom 300N son



A93

SimAngus™ Bull
Sire: B/R Destination 727-928

7P RANCH

39th Annual
PRODUCTION SALE



A84

Non Diluter Red Purebred Simmental Bull
Sire: WS Beef Maker R13



Z370

SimAngus™ Female
Sire: TJ Sharper Image 809U
Sells safe to Dual Focus for 3rd generation SimAngus™ calf.



A23

Purebred Simmental Female
Sire: WS Beef Maker R13
Sells safe to Hook's Yellowstone



A48

Purebred Simmental Female
Sire: Nichols Manifest T79
Sells safe to Conneally Counselor



Commercial Heifers like these will sell!

Saturday, October 25, 2014

1:00 P.M. – Bulls Sell First • Lunch at 12:00 Noon

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- Most are A.I. sired by breed leaders in both Simmental and Angus
- These bulls have been developed on a high-forage diet — they are ready to go to work

Selling 75 Black and Red Purebred Simmental and Black SimAngus™ Females

- Bred Cows and Bred Heifers — some will have calves at side by sale day
- A select offering of 3n1's
- All are polled
- Most are A.I. sired by breed leaders in both Simmental and Angus and most sell with the service of proven A.I. sires
- Guest consignments from TAG Simmental Ranch, Pittsburg, Texas and Alfred Bayer & Sons, Muenster, Texas

Selling 120 Commercial Females

- 50 heifers from 7P Ranch including true F1 Brahman x Hereford and a select few F1 Brahman x Simmental sired by 7P Ranch non diluter red Simmental bulls. Majority will sell as bred heifers — A1'd to calving ease Black Angus bulls and cleaned up with Black Angus bulls. The disposition is excellent on these heifers.
- 70 heavy bred F1 Brahman x Hereford heifers from guest consignor, Rio Neches Ranch, Tyler, Texas. All bred to good Black Angus bulls.
- All are Brucellosis vaccinated, all are wormed, all are up-to-date on all vaccinations
- All bred heifers will be palpated by a licensed veterinarian
- These heifers will sell in uniform groups, sorted as to like kind and pregnancy status



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View on-line catalog and videos of our sale offering starting October 4 at www.CattleInMotion.com

The sale will be broadcast live and internet bidding will be available. To view and bid on this sale online, go to www.CattleInMotion.com

Deep Roots

An enduring North Dakota cattle operation features more than a century of continuous ownership, five generations and an uninterrupted affiliation of 45 years with Simmental cattle.

By Dan Rieder

“My grandfather, John L. Larson, homesteaded this place in 1906,” says Bill Larson, of XL Simmentals. “Ever since, Larsons have owned and worked this land. My grandchildren are the fifth generation to live here. Our family roots are firmly anchored to this land.”

The XL Simmental ranch operation is one of those rare entities that is located in an isolated area of one state, yet receives many of its vital services from another state, in this case, South Dakota. “We live in southwest North Dakota, but our nearest town is Lemmon, South Dakota. That’s where I was born and went to school, where our kids went to school and where our post office is located,” he explained. “When I enrolled at North Dakota State University (NDSU), I had to prove that I was actually a resident of North Dakota — they just wouldn’t believe that I wasn’t trying to pull something. The ASA even lists us as South Dakotans in their *Breeders’ Directory*,” he chuckled.

Bill’s dad, John M. Larson, 87, took over from John L. in 1952. John M. and his wife, Inez, (known primarily by her nickname of “Tootie”) still reside on the ranch. “Dad was born in this house, part of which was built by my Grandpa. Dad still helps us when he can, trailering cattle out on grass and that sort of thing,” Bill said.

Bill originally enrolled at NDSU with plans to become an attorney. “I got side-tracked, never made into law school, decided to come home and have been here ever since,” he said.

He’s been married to his high school sweetheart, Colleen Schnell, for 41 years, after they were assigned lockers next to each other. Raised in town, Colleen made the seamless transition to ranch wife when they moved back to the ranch in 1975.

Bill and Colleen are the parents of three children and proud grandparents of 16. All of their school-age grandchildren are either home schooled or attend private school.

Todd, their oldest, who is married to Judy, is in partnership on the ranch. They’ve provided Bill and Colleen with five grandkids, ranging in age from Nora, 13; down through Rachel, 11; Eli, 9; Joe, 7; and Anna, who is 4. “Nora, Rachel and Eli are becoming more and more important in our operation and all three have chores. Nora brings in



The Larson crew, back row from the left: Todd, Judy, Nora, Bill and Colleen. In the front, Anna, Eli, Rachel and Joe.

the cows to be bred during breeding season, they care for about 40 chickens, feed some bucket calves, and take charge of their own 4-H animals. Rachel is my 'walking calf book,' remembering every cow's number, and what she had for a calf — her powers of recall are amazing," Bill says with obvious pride. Todd moved back to the ranch 15 years ago after a brief tenure as a math teacher.

Daughter, Amanda ("Mandy") is married to commercial cattle breeder Chet Anderson. They're the parents of seven children and reside 50 miles to the southwest of the home place in Perkins County, South Dakota. Their brood includes Hope, 18; Ethan, 15; Isaac, 13; Ella, 10; Greta, 9; Eric, 2; and Evan, 6 months. "Chet's base herd is mostly Black Baldy/Angus cows, but he's been using some of my SimAngus™ bulls as

well," Bill reported. "He's been in a grazing association that wouldn't allow any bulls except Angus and Hereford on the open range, but now that he has a private allotment, he can utilize more Simmental genetics."

Their youngest is Matt, a teacher at Park Christian High School, in Moorhead, Minnesota. Matt met his wife, Krista, while both were attending NDSU, which is located next door to Moorhead, across the state line in Fargo. They have four children: Mikayla, 11; William, 9; Kathryn, 7; and Andrew, 5. "Matt and Krista bring their family here quite often, so we get to see them on a somewhat regular basis. All of our grandkids love the farm," Bill states.

"We want our grandchildren to understand that their heritage goes back through this land and that it has had a significant impact on several generations of Larsons. It is our hope that it will continue to be important in their lives as they grow into responsible, productive adults and begin families of their own," he said.



Grandparents Tootie and John M. Larson.

The Cattle Legacy

"My grandfather was of Swedish-Norwegian descent and immigrated from Norway. He homesteaded here. He ran Red Poll cattle, a dual-purpose English breed developed during the 19th century by crossing the Norfolk Red and Suffolk Dun dairy breeds. When my dad joined the operation in 1952, they transitioned to Herefords," he explained.

"By the 1950s, Dad had taken over the ranch and had phased in Polled Herefords. However, he was never really satisfied with the performance on those cattle. Then, in 1969, he learned about a new red-hided breed recently imported from Europe and went to work Aling some of his Polled Herefords to Simmental. Recently, I asked him about that experience and he said that he thinks the bull was an early Fleckvieh named 'Ur,'" Bill reported.

"Dad was impressed with those half-blood calves, but thought they were awfully big. So, he called the stud service representative and asked if they'd take the semen back — and they did! However, he obtained ASA membership number 1982, the same number we still operate under, and we've been relying on Simmental genetics ever since," he said.

Larson points out that their breeding program, centered on a base herd of 250 registered females and an additional 60 to 70 bred heifers, has encountered some major adjustment over the past 45 years. "Dad used purebred bulls and big, spotted Simmental with a lot of leg on them, and they were a major part of our ranch back in the day. Today, my own cows are pretty much hybrid SimAngus, but Todd has a soft spot for higher percentage bulls and breeds most of his cows to purebred bulls. I have my cows and Todd has his, but we run them all together as one herd," he continued.

The transition from red cattle to black began during the early stages of that movement, when John M. bred several females to Buck, one of the earliest, popular black bulls almost a quarter of a century ago. Today, their herd is predominantly black, although a few reds show up now and then.

(Continued on page 14)



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October 11, 2014
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Fall Calving Offering



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Bred to Agent Utah



Navigator x EXG Blackcap
Bred to Uno Mas

Look for catalog online at parkelivestock.com

Deep Roots

(Continued from page 11)

On February 24, 2015, XL Simmental will hold their 37th Annual Production Sale. “Our first few sales were held in Lemmon, but then we joined forces with Gary and Audrey Skretteberg and sold with them up until 2000 when Gary retired. Ever since, we’ve held our own sale at Kist Livestock in Mandan, North Dakota,” he said. Kist Livestock ranks first among all US sale barns for total number of bulls sold annually.

The XL operation encompasses 6,400 acres, both owned and leased. About 1,200 acres are in corn and wheat as cash crops. “The cornbelt is steadily moving north and west — we’ve been raising corn for more than five years, and we chop some of that to use as winter feed, along with the hay we put up,” he says.

Bill, who served six years on the North Dakota Simmental Association Board, is a strong advocate for youth programs. Each year, they donate a heifer, which is awarded to the top showman across all livestock classes at the five-county Lemmon Junior Livestock Show. The heifer’s first calf goes back to XL Simmental, but the heifer belongs to the winner, if she is exhibited the year after it is awarded.

He credits Todd for his contributions. “He’s the major part of our operation and is now both the brains and the muscle. As technology keeps advancing, he keeps telling me: ‘Dad, you need to learn this,’ and I say to myself ‘I really don’t have to because I’ve got you!’”

The Larson family has relied heavily on American Simmental Association programs throughout the course of their lengthy membership. “I think the Association has had outstanding leadership over the years, and has done an outstanding job promoting the breed while keeping its programs headed in the right direction,” he concluded. “That’s a major reason why the Simmental breed has prospered while some of the other breeds that came along at the same time have not survived. We are fully committed to ASA programs.” ♦

One of Larson's cow/calf pairs, belly deep in forage.



Cows and calves on summer grass.

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BIF Recognizes Shafer



ASA CEO is named recipient of the Beef Improvement Federation's prestigious Continuing Service Award.

The Beef Improvement Federation (BIF) honored Dr. Wade Shafer, Executive Vice President of the American Simmental Association, with the Continuing Service Award during the organization's 46th Annual Meeting and Research Symposium, June 18-21, in Lincoln, Nebraska.

Continuing Service Award winners have "made major contributions to BIF efforts, including serving on the board of directors, speaking at BIF conventions, working on BIF Guidelines and other behind-the-scenes activities.

Shafer, a graduate of North Dakota State University in 1984, completed his master's degree and doctorate at Colorado State University. He joined the ASA staff in 2004, working hand-in-hand with Dr. Jerry Lipsey, then ASA CEO, together they led Simmental breeders forward in the areas of carcass testing and total cow-herd indexing. When Lipsey retired in 2013, Shafer succeeded his former boss in the chief executive's position.

The citation, read during the presentation ceremony stated "Shafer is an avid proponent of BIF, what it stands for, the use

of performance tools and the use of total trait indexing. He is a strong advocate, mentor and teacher."

Also during that BIF meeting, former Trustee Mike Wells, DVM, Selma, AL, was recognized among the finalists for the Seedstock Producer of the Year, after having won the Alabama State Awards.

In addition, several individuals with ASA ties were elected or re-elected to the BIF Board of Directors. Included are: ASA staff member Dr. Lauren Hyde; ASA member Donnell Brown of R.A. Brown Ranch, Throckmorton, TX; former staff members, Marty Ropp of Allied Genetic Resources, Normal, IL, and Dr. Bob Weaber, now at Kansas State University; and former Montana State University Animal Scientists Drs. Jon Paterson and Mike Tess who served as consultants and advisors for ASA.

The 2015 BIF 47th Annual Meeting and Research Symposium, is scheduled for the Beau Rivage Resort and Casino, Biloxi, Mississippi on June 9-12. Mississippi State University and the Mississippi Cattleman's Association will serve as co-hosts of the event.



Shafer (left) receives his award from BIF Past President Steve Whitmire.



Mike Wells (left), a finalist for the BIF Producer of the Year Award, is congratulated by BIF Executive Director Joe Cassady.



The 2014-15 BIF Board. Seated from left: Larry Keenan, Red Angus Association of America; Donnell Brown; BIF Executive Director Joe Cassady, South Dakota State University; President Steve Munger, Eagle Pass Ranch, Mansfield, SD; Craig Bieber, Bieber Red Angus, Leola, SD; Past President Steve Whitmire, Ridgefield Farm, Brasstown, NC; Historian Twig Marston, Red Angus Association of America; Robert Williams, American International Charolais Association. Standing: Jack Ward, American Hereford Association; Doug Frank, ABS Global; Lauren Hyde; Jon Paterson, NCBA; Jane Parrish, Mississippi State University; Tommy Clark, Mystic Hill Farm, Culpeper, VA; Chris Shivers, American Brahman Breeders Association; John Genho, Eldon Farms, Woodville, VA; Joe Epperly, North American Limousin Foundation; Joe Mushrush, Mushrush Red Angus, Strong City, KS; Mike Tess; and David Bolduc, Canadian Beef Breeds Council. Not pictured: Bob Weaber; Marty Ropp; Mark Enns, Colorado State University; Lee Leachman, Wellington, CO; and Mark Thallman, US Meat Animal Research Center. ♦

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His dam

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Louisville, Kentucky

July 13-19, 2014

AJSA National Classic Lead Judge: Jason Hoffman, Thedford, NE
 AJSA National Classic Associate Judge: Graham Blagg, Grass Valley, CA
 Junior Showmanship: Ashley Moore Warren, Springfield, KY
 Intermediate Showmanship: Holly Meier, Clinton, TN
 Senior Showmanship: Lydell Meier, Clinton, TN



2014-2015 Junior Board of Trustees

Left to right: Shea Mackey, Rosanky, TX; Kaylie Huizenga, Morrison, IL; Rebekah Callison, Verona, MO; Britney Beins, Deweyville, UT; Allyson Ottensmeier, Oskaloosa, KS; Morgan Phillips, Maysville, KY; Duclie Field, Mt. Pleasant, TX; Max Kaplan, Sturgeon, MO; Jessica Smith, Picayune, MS; Jericho Chappa, Wilsall, MT; Maddy Udell, Sioux City, IA. *Not pictured:* Mollee Brown, Fairmont, WV.

NATIONAL CLASSIC XXXIV

Silver Merit Award Recipients

Left to right:

John Walston, Bedford, IA;
 Fred Swain, Louisville, KY;
 Rebekah Callison, Verona, MO;
 Kaleb Fontenot, Cypress, TX;
 McCall Griffith, Boonsboro, MD;
 Kaylie Huizenga, Morrison, IL;
 Kelsey Powers-Barb, Timberville, VA;
 Chad Russell, Sugar City, CO;
 Kylee Sigmon, Berryville, AR;
 Alyssa Kuhn, Peru, IN;
 Lori Eberspacher, Marshall, MN.

Not Pictured:

Hannah Eller, Mouth of Wilson, VA;
 Joelle Sylvester, Wamego, KS.





**Gold Merit
Award Recipients**

Left to right: John Walston, Bedford, IA; Fred Swain, Louisville, KY; Trey Jass, Garner, IA; Rachel Linder, Louisville, OH; Jessica Smith, Picayune, MS; Morgan Phillips, Maysville, KY; Lori Eberspacher, Marshall, MN. *Not Pictured:* Tandy Kidd, Lincoln, AR.



**Top 20 Overall,
Junior Division**

**Top 20 Overall,
Intermediate Division**



**Top 20 Overall,
Senior Division**





Top 20 Cattleman's Quiz, Junior Division



Top 20 Cattleman's Quiz, Intermediate Division



Top 20 Cattleman's Quiz, Senior Division



Top 20 Judging Contest, Junior Division



Top 20 Judging Contest, Intermediate Division

Overall

Junior Division

1. Rachel Dickson, OH
2. Amelia Stavinoha, TX
3. Hailey Herick, IN
4. Chesney Effling, SD
5. Teegan Mackey, TX
6. Tyler Drach, IL
7. Abby Wood, KS
8. Weston Svoboda, NE
9. Grace Greiman, IA
10. Sara Timm, IL
11. Emerson Tarr, IL
12. Lauren Trauernicht, NE
13. Sara Sweat, AR
14. Beau Peine, MN
15. Cooper Canada, KY
16. Cody Hill, IL
17. Olivia Branum, MS
18. Tate George, IN
19. Lamar Clanton, MS
20. Jordan Chappa, MT

Intermediate Division

1. Kylee Sigmon, AR
2. Jordan Cowger, MO
3. Kaylie Huizenga, IL
4. Tanner Howey, TX
5. Faith Onstot, TX
6. Rebekah Callison, MO
7. Cameron Eggersman, IN
8. Hope Onstot, TX
9. Paige Henderson, IA
10. Clay Sundberg, IL
11. Taylor Goering, KS
12. Andrew Puchbauer, MO
13. Evan Witte, IN
14. Kaleb Fontenot, TX
15. Josh Evans, TX
16. Blair Vohs, KS
17. Garrett Stanfield, OH
18. Cade Bracker, IA
19. Maddy Udell, IA
20. Cagney Effling, SD

Senior Division

1. Jake Bloomberg, IL
2. Dulcie Fields, TX
3. Gibson Priest, GA
4. Koty Allen, IL
5. Jessica Smith, MS
6. Allyson, Ottensmeier, KS
7. Kyle Shoufler, IN
8. Anna Krieger, IN
9. Tyler Long, IA
10. Morgan Phillips, KY
11. Casey Allison, IA
12. Britney Beins, UT
13. Trey Jass, IA
14. Shea Mackey, TX
15. Georgia Dunn, TX
16. Layne Robinson, MO
17. Tyler Johnson, MN
18. Kyndal Reitzenstein, CO
19. Ben Kiner, IL
20. Tyler Adcock, IL

Cattleman's Quiz

Junior Division

1. Cooper Canada, KY
2. Rachel Callison, MO
3. Lauren Trauernicht, NE
4. Logan Sigmon, AR
5. Weston Svoboda, NE
6. Teegan Mackey, TX
7. Wyatt Haley, TN
8. Hailey Hedrick, IN
9. Tyler Drach, IL
10. Olivia Branum, MS
11. Luke Russell, AR
12. Cody Hill, IL
13. Beau Peine, MN
14. Katelyn Cowdrey, OH
15. Taylor Falkenstine, NE
16. Caylie Hickman, IA
17. Amelia Stavinoha, TX
18. Lauren Glick, IL
19. Rachel Dickson, OH
20. Abby Wood, KS

Intermediate Division

1. Jordan Cowger, MO
2. Kylee Sigmon, AR
3. Garrett Stanfield, OH
4. Cade Bracker, IA
5. Maddy Udell, IA
6. Rebekah Callison, MO
7. Paige Henderson, IA
8. McCall Griffith, MD
9. Alyssa Kuhn, IN
10. Cole Liggett, OH
11. Chad Russell, CO
12. Joel Mackey, TX
13. Kaylie Huizenga, IL
14. Bennett Walther, IN
15. Josh Evans, TX
16. Logan Johnson, IL
17. Emily Ivey, TN
18. Kiersten Jass, IA
19. Samantha, McCullough, OR
20. Clay Sundberg, IL



Senior Division

- | | |
|-----------------------|----------------------------|
| 1. Briggs Peine, MN | 11. Kyle Shoufler, IN |
| 2. Casey Allison, IA | 12. Shelby Ison, IN |
| 3. Koty Allen, IL | 13. Nicholas Peery, OK |
| 4. Tyler Johnson, MN | 14. Anna Krieger, IN |
| 5. Shea Mackey, TX | 15. Kyle Brinkman, OH |
| 6. Ben Kiner, IL | 16. Ashley Bailey, MO |
| 7. Jake Bloomberg, IL | 17. Blake Bauer, IL |
| 8. Dulcie Fields, TX | 18. Dalton Heavner, IL |
| 9. Tyler Adcock, IL | 19. Zachariah Henthorn, OH |
| 10. Gibson Priest, GA | 20. Cameron Crawford, MS |

Cattle Judging

Junior Division

- | | |
|------------------------|----------------------------|
| 1. Karissa Juckem, WI | 11. Connor Travis, IL |
| 2. Cody Hill, IL | 12. Lauren Trauernicht, NE |
| 3. Rachel Dickson, OH | 13. Sammi Long, IA |
| 4. Grace Greiman, IA | 14. Teegan Mackey, TX |
| 5. Sara Timm, IL | 15. Olivia Kuhn, IN |
| 6. Jordan Stephens, KY | 16. Beau Peine, MN |
| 7. Tate George, IN | 17. Sara Sweat, AR |
| 8. Weston Svoboda, NE | 18. Olivia Branum, MS |
| 9. Kylie Matticks, TX | 19. Riese Thornton, IN |
| 10. Jordan Chappa, MT | 20. Sarah Armitage, OK |

Intermediate Division

- | | |
|--------------------------|---------------------------|
| 1. Kyle Sigmon, AR | 11. Cole Horner, IL |
| 2. Kaylie Huizenga, IL | 12. Emily Ivey, TN |
| 3. Lori Wardynski, MI | 13. Andrew Hodges, KS |
| 4. Thomas Willis, WV | 14. Layna Bond, IL |
| 5. Clay Sundberg, IL | 15. Lacey Knodle, IL |
| 6. Josh Evans, TX | 16. Collin Stanley, TN |
| 7. Evan Witte, IN | 17. Faith Onstot, TX |
| 8. Mitchell Tarr, IL | 18. Garrett Stanfield, OH |
| 9. Madelilyn Beins, UT | 19. Cagney Effling, SD |
| 10. Rebekah Callison, MO | 20. Hope Onstot, TX |

Senior Division

- | | |
|-----------------------|-----------------------------|
| 1. Kyle Shoufler, IN | 11. Shea Mackey, TX |
| 2. Jake Bloomberg, IL | 12. Gibson Priest, GA |
| 3. Bailey Wesner, IN | 13. Morgan Cook, MI |
| 4. Tyler Long, IA | 14. Austin Dockter, SD |
| 5. Jessica Smith, MS | 15. Alexis Ostrom, IN |
| 6. Casey Allison, IA | 16. Morgan Phillips, KY |
| 7. Dulcie Fields, TX | 17. Rachel Linder, OH |
| 8. Trey Jass, IA | 18. Koty Allen, IL |
| 9. Layne Robinson, MO | 19. Brandi Raatz, MN |
| 10. Tyler Johnson, MN | 20. Kyndal Reitzenstein, CO |

Sales Talk

Junior Division

- | | |
|-----------------------------|----------------------------|
| 1. Amelia Stavinoha, TX | 11. Hailey Hedrick, IN |
| 2. Sara Sweat, AR | 12. Cooper Canada, KY |
| 3. Emerson Tarr, IL | 13. Marshall Tarr, IL |
| 4. Lamar Clanton, MS | 14. Katelyn Coudrey, OH |
| 5. Bradley Meuth, TX | 15. Sammi Long, IA |
| 6. Teegan Mackey, TX | 16. Makenzie Sheffield, TX |
| 7. Connor Travis, IL | 17. Tucker Swain, KY |
| 8. Tyson Woodar, OH | 18. Chesney Effling, SD |
| 9. Tate George, IN | 19. Aribella Beins, UT |
| 10. Natalie Trauernicht, NE | 20. Clayton Allen, MO |



Top 20 Judging Contest, Senior Division



Top 20 Sales Talk, Junior Division



Top 20 Sales Talk, Intermediate Division



Top 20 Sales Talk, Senior Division



Top 20 Public Speaking, Junior Division

(Continued on page 22)

Classic Results

(Continued from page 21)



Top 20 Public Speaking, Intermediate Division



Top 20 Public Speaking, Senior Division



Top 20 Showmanship, Junior Division



Top 20 Showmanship, Intermediate Division



Top 20 Showmanship, Senior Division

Intermediate Division

1. Kylee Sigmon, AR
2. Jordan Cowger, MO
3. Clay Sundberg, IL
4. Faith Onstot, TX
5. Andrew Puchbauer, MO
6. Payton Meuth, TX
7. Kaleb Fontenot, TX
8. Kiersten Jass, IA
9. AK Phillips, KY
10. Kaylie Huizenga, IL
11. Blair Vohs, KS
12. Cagney Effling, SD
13. Hope Onstot, TX
14. Brett Jones, OK
15. Tanner Howey, TX
16. McCall Griffith, MD
17. Kelly Hahs, MO
18. Kellen Kemme, IL
19. Hayden Fisher, MO
20. Jericho Chappa, MT

Senior Division

1. Dulcie Fields, TX
2. Allyson Ottensmeier, KS
3. Gibson Priest, GA
4. Jake Bloomberg, IL
5. Britney Beins, UT
6. Jessica Smith, MS
7. Trey Jass, IA
8. Anna Krieger, IN
9. Ashley Bailey, MO
10. Georgia Dunn, TX
11. Mallory Early, MO
12. Austin Henthorn, OH
13. Koty Allen, IL
14. Layne Robinson, MO
15. Krista Barb, VA
16. Brienne Helregel, IL
17. Zachariah Henthorn, OH
18. Kyle Shoufler, IN
19. Macy Favorite, TN
20. Casey Allison, IA

Public Speaking

Junior Division

1. Cade Liggett, OH
2. Amelia Stavinoha, TX
3. Sara Timm, IL
4. Beau Peine, MN
5. Abby Wood, KS
6. Todd Rogers, MS
7. Jordan Chappa, MT
8. Rachel Dickson, OH
9. Olivia Kuhn, IN
10. Jenna Spangler, IL
11. Caylie Huizenga, IA
12. Michael Myerscough, IL
13. Sara Sweat, AR
14. Lamar Clanton, MS
15. Sammi Long, IA
16. Olivia Branum, MS
17. Hailey Hedrick, IN
18. Katherine Smith, IL
19. Logan Sigmon, AR
20. Luke Harker, IN

Intermediate Division

1. Jordan Cowger, MO
2. Evan Witte, IN
3. Kylee Sigmon, AR
4. Andrew Puchbauer, MO
5. Kaylie Huizenga, IL
6. Faith Onstot, TX
7. Rebekah Callison, MO
8. Megan Myerscough, IL
9. Hope Onstot, TX
10. Bradie Schmidt, NE
11. Garrett Stanfield, OH
12. Kaleb Fontenot, TX
13. Paige Henderson, IA
14. Carley Travis, IL
15. Tanner Howey, TX
16. Josh Evans, TX
17. Benjamin Hipsky, CT
18. Cameron Eggersman, IN
19. Emilee Graves, KY
20. Adam Eichacker, SD

Senior Division

1. Tyler Long, IA
2. Georgia Dunn, TX
3. Austin Moll, WI
4. Koty Allen, IL
5. Cramer Schneider, KY
6. Cameron Crawford, MS
7. Jake Bloomberg, IL
8. Jessica Smith, MS
9. Jordan Sommer, PA
10. Ben Kiner, IL
11. Taylor Schooling, MO
12. Shelby Ison, IN
13. Kyle Brinkman, OH
14. Jessica Kramer, IA
15. Gibson Priest, GA
16. Dulcie Fields, TX
17. Dara Howser, OH
18. Mallory Early, MO
19. Ashley Bailey, MO
20. Krista Barb, VA

(Continued on page 24)

AJSA PROJECT LINUS

AJSA DONATES ONE HUNDRED FIFTY BLANKETS TO LOUISVILLE METRO CHAPTER OF PROJECT LINUS

The AJSA Classics focus on agriculture, education, and family – this year the AJSA Board of Trustees decided to include a service element to bring the AJSA Classic experience full circle. The Trustees chose Project Linus, a nationwide organization that gives children blankets in a time of crisis as a source of comfort and security. The Trustees settled on Project Linus shortly after former AJSA members and longtime AJSA supporters, Drew and Holli Hatmaker and Blake and Wravenna Bloomberg, welcomed little ones into the world with a rocky start and much earlier than expected.



AJSA Board of Trustees with Holli Hatmaker and Mary and Jake Bloomberg



Beginning at the AJSA Regional Classics, AJSA members from around the country gathered to make fleece tie blankets for Project Linus. It was not your usual cattle show gathering of kids around a tack box playing cards – kids of all ages made their way out of the barns and congregated around the edges of the fleece tying knots as they met their neighbors. Many state associations and exhibitors stepped up and made blankets on their own to contribute to the effort – handmade blankets were delivered to the National Classic from as far as California. The AJSA membership rounded out the project tying the last batch of blankets from the stands above the green chips of the show ring in Louisville. The AJSA Board of Trustees set out with a goal of donating 70 blankets, thanks to the support of the AJSA membership and the Project Linus effort sponsors – the AJSA donated 150 blankets to the Louisville Metro Chapter of Project Linus.

The AJSA Board of Trustees would like to thank all of the AJSA members for their help in making this possible and the generous donors for their support of this effort.

Standout Simmental Junior Tyler Mackey Named “AJSA HERDSMAN OF THE YEAR”

“A young man who exemplifies exactly what it means to be a herdsman. Tyler can sort both phenotypic and genotypic quality with the best young eyes in the barn, he can put a can of glue to good use and pull a leg, doctor a sick calf with the assurance of someone twice his age, and deliver a pep talk like no other to young exhibitors. He is truly vested and concerned in not only his own future, but also the future of the Simmental breed and the beef industry as a whole. Through his outgoing personality and superb communication skills, Tyler’s leadership has transcended the many leadership titles that he has held and marked him as a leader in all of life’s environments.” This is an excerpt pulled directly from the Herdsman of the Year nomination form describing Tyler Mackey of Rosanky, Texas. Tyler was recently named the recipient of the 2014 AJSA Herdsman of the Year Award, an honor that is reserved for one superior AJSA member at the National Classic each summer. This year’s AJSA National Classic held in Louisville, Kentucky, went down in the

books as not only the thirty-fourth National Classic to date, but also the largest ever in terms of both exhibitors and head of cattle. Among the 400 present AJSA participants, Tyler’s name rose its way to the top to be added to the short but prestigious list of AJSA Herdsman of the Year recipients. With the American Simmental Association’s strong focus and beliefs in educational contests, this award takes a different spin and is reserved for a junior member who is well respected in the Simmental

industry, prideful in their cattle both in the show ring and at home, positive in their outlook, diligent in their work-ethic, and upholding of the honor, dignity, and responsible nature of a future cattleman. This is a steep list of qualifications, which Tyler could effortlessly check off. Tyler has been involved in the beef industry his entire life. Exposed early, through his father’s jobs as a herdsman and cow manager at several successful operations, Tyler’s knowledge for the seedstock cattle business comes as no surprise. The 21-year-old Tyler is currently a senior at Texas A&M University where he is on track to apply for entrance into the Veterinarian Program there upon graduation. He currently works at Crockett Veterinary Hospital and remains active in the betterment of his family’s small, owned SimGenetics cowherd through both Artificial Insemination and embryo transfer technologies. They strive to produce functional, productive cattle to meet the needs of other progressive seedstock producers around the country.





1st Place Team Fitting Contest



2nd Place Team Fitting Contest



3rd Place Team Fitting Contest



Top Three Interview Competition

Showmanship

Junior Division

- | | |
|---------------------------|----------------------------|
| 1. Rachel Dickson, OH | 11. Aribella Beins, UT |
| 2. Hailey Hedrick, IN | 12. Kaitlyn Cloud, MO |
| 3. Tyler Drach, IL | 13. Carli Henderson, IA |
| 4. Grace Greiman, IA | 14. Bradi Bohlke, IA |
| 5. Chesney Effling, SD | 15. Baylee Dwenger, IN |
| 6. Lauren Glick, IL | 16. Olivia McGurk, IN |
| 7. Zachary Mills, TX | 17. Lauren Trauernicht, NE |
| 8. Emerson Tarr, IL | 18. Camryn Travis, IL |
| 9. Michael Myerscough, IL | 19. Ethan Wood, TX |
| 10. Shelby Greiman, IA | 20. Logan Sigmon, AR |

Intermediate Division

- | | |
|--------------------------|-------------------------|
| 1. Chris Hart, GA | 11. Caroline Cowles, KY |
| 2. Kylee Sigmon, AR | 12. Madelilyn Beins, UT |
| 3. Cagney Effling, SD | 13. Cole Horner, IL |
| 4. Taylor Goering, KS | 14. Hope Onstot, TX |
| 5. Cameron Eggersman, IN | 15. Layna Bond, IL |
| 6. Tanner Howey, TX | 16. Adam Eichacker, SD |
| 7. Cade Bracker, IA | 17. Michelle Helm, OK |
| 8. Paige Henderson, IA | 18. Kelsey Hockaday, AR |
| 9. Blair Vohs, KS | 19. Thomas Willis, WV |
| 10. Meghan Reed, OH | 20. Andrew Hodges, KS |

Senior Division

- | | |
|----------------------------|------------------------|
| 1. Gibson Priest, GA | 11. Brandi Raatz, MN |
| 2. Anna Krieger, IN | 12. Alexis Ostrom, IN |
| 3. Britney Beins, UT | 13. Koty Allen, IL |
| 4. Morgan Phillips, KY | 14. Dara Howser, OH |
| 5. Allyson Ottensmeier, KS | 15. Macy Favorite, TN |
| 6. Dulcie Fields, TX | 16. Shea Mackey, TX |
| 7. Adam Miller, KY | 17. Tyler Adcock, IL |
| 8. Kyndal Reitzenstein, CO | 18. Bailey Wesner, IN |
| 9. Jake Bloomberg, IL | 19. Lindsey Miller, OH |
| 10. Kyle Shoufler, IN | 20. Mallory Early, MO |

Interview Contest

- | | | |
|----------------------|----------------------|---------------------|
| 1. Michelle Helm, OK | 2. Ashley Bailey, MO | 3. Brandi Raatz, MN |
|----------------------|----------------------|---------------------|

Team Fitting

- | | | |
|-------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------|
| 1. Merica
Chesney Effling
Cagney Effling
Austin Henthorn | 2. Louie's Crew
Tyler Louden
Taylor Goering
Col Clanton | 3. Show Me Fitters
Clay Allen
Rebekah Callison
Layne Robinson |
|-------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------|

High First-Time Exhibitor

Junior Division
Amelia Stavinoha, TX

Intermediate Division
Taylor Goering, KS

Senior Division
Kyle Shoufler, IN

2014 Herdsman of the Year

Tyler Mackey, TX





Cook Off Contest Winners

Hamburger

1st CT
2nd Texas Heat

Ribeye

1st Blown' Smoke and Kickin' Ash



High First-Time Junior,
Amelia Stavinoha, TX



High First-Time Exhibitor,
Kyle Shoufler, IN



2014 Novice Participants

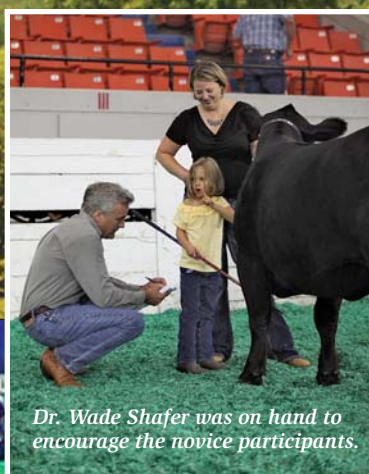


Cook Off Contest Winner-Hamburger-1st, CT



Cook Off Contest Winner-Ribeye,
Blowin' Smoke and Kickin' Ash
(Classic results continue on page 26)

Photo by Hollie & Drew Hatmaker



Dr. Wade Shafer was on hand to encourage the novice participants.



Classic Results

(Continued from page 25)

Purebred Simmental Heifers



1. "HPF Sazerac Z074," s. by HTP/SVF Duracell T52, ex. by Cameron Eggersman, Seymour, IN. 10.9/63/96/12/54/- .25/.16/122/71



2. "Firefly 311A," s. by WS Pilgrim H182U, ex. by Chesney Effling, Highmore, SD. 10.6/71/103/9.6/55/- .22/.15/125/70



3. "Ezs Lucy Lou 001A," s. by JSSC Wide Body 090W, ex. by Ethan Wood, Joaquin, TX. 10/69/101/10.4/61/- .36/.12/128/71



4. "TJSC So Sweet 73A," s. by Yardley High Regard W24, ex. by Ali Muir, Waynesfield, OH. 6.5/62/95/6.8/51/- .17/.01/98/61



7. "RP/MP Built To Love A021," s. by Ruby's Wide Open 909W, ex. by Morgan Phillips, Maysville, KY. 9.8/62/89/7.2/53/- .23/.07/111/64



8. "HF Sophia," s. by Yardley High Regard W24, ex. by Jackson Mattocks, Guys Mills, PA. 6.5/60/81/7.8/50/- .24/- .13/89/54



9. "TJSC Diamond 11A," s. by TJSC Optimus Prime 12W, ex. by Meghan Reed, Lindsey, OH. 8.3/64/90/8.8/52/- .19/.14/112/64



10. "CMFM Lil Joy 388A," s. by JF Milestone 999W, ex. by Tanner Howey, Rockwall, TX. 11.6/87/120/10.6/56/- .21/.10/137/80



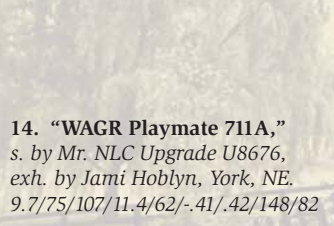
11. "Zena's All That 507A," s. by JM OL Steel Y50, ex. by Allyson Ottensmeier, Oskaloosa, KS. 11.3/61/89/9.5/52/- .29/.10/122/66



12. "HPF Talk About Me A349," s. by K-Ler Make It Rain, ex. by Drew DeClerck, Moro, IL. 4.4/55/79/3.4/46/- .26/.15/86/56



13. "CAJS Khloe 42ZA," s. by HTP/SVF Duracell T52, ex. by Cramer Schneider, Georgetown, KY. 12.1/65/100/12.8/57/- .27/.10/130/71



14. "WAGR Playmate 711A," s. by Mr. NLC Upgrade U8676, ex. by Jami Hoblyn, York, NE. 9.7/75/107/11.4/62/- .41/.42/148/82



5. "SFI Respected Lady A7X," s. by SFI Respect Y1, ex. by Taylor Goering, McPherson, KS. 7.3/58/81/10.9/54/- .39/- .03/125/63



6. "VLF Steelin Kisses 04A," s. by VLF/OBCC Steelin Banners, ex. by Jake Bloomberg, Berwick, IL. 6.1/65/97/10.8/54/- .31/.00/116/65



15. "KRIZ/SVF Reddy Z16," s. by SS/PRS High Voltage 244X, ex. by Bella Swait, Murray, KY. 10.8/81/119/4.1/57/- .23/- .04/114/72



16. "OBCC Wicked Sister 137A," s. by FBFS Wheel Man 649W, ex. by Trey Jass, Garner, IA. 8.9/64/93/12.6/52/- .27/.03/115/64

Editor's Note: PTP data for the Purebred and Percentage Simmental and Simbrah and Fullblood Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show includes Birth Weight and Birth Weight EPD in addition to all of the above EPDs with the obvious exception of Calving Ease. All EPDs were current as of a 6/6/2014 data pull.



17. "FC Stellar Sue,"
s. by Mr. Hoc Broker,
exh. by Marshall Tarr, Newton, IL.
8.9/66/96/7/52/- .24/.01/102/63



18. "LLSF Avalon A520,"
s. by Yardley High Regard W24,
exh. by Koty Allen, Homer, IL.
4.2/67/102/5.2/51/- .24/.10/82/60



19. "DANR Simply Irresistable,"
s. by SVF Steel Force S701,
exh. by Emerson Tarr, LeRoy, IL.
10.2/64/95/10.2/54/- .26/.14/130/69



20. "Miss ECS Angel A361,"
s. by Houston X01, exh. by
Braelyn Berlowitz, Cushing, OK.
5.3/60/84/7/48/- .24/.07/94/58

Purebred Simmental Bred & Owned



1. "EZS Lucy Lou 001A," s. by JSSC Wide Body 090W,
exh. by Ethan Wood, Joaquin, TX. 10/69/101/10.4/61/- .36/.12/128/71



2. "RP/MP Built To Love A021," s. by Ruby's Wide Open 909W,
exh. by Morgan Phillips, Maysville, KY. 9.8/62/89/7.2/53/- .23/.07/111/64



3. "CMFM Lil Joy 388A,"
s. by JF Milestone 999W, exh. by
Tanner Howey, Rockwall, TX.
11.6/87/120/10.6/56/- .21/.10/137/80



4. "CAJS Khloe 42ZA," s. by
HTP/SVF Duracell T52, exh. by
Cramer Schneider, Georgetown, KY.
12.1/65/100/12.8/57/- .27/.10/130/71



5. "DF Dallas 504Z,"
s. by JF Milestone 999W,
exh. by Drew DeClerck, Moro, IL.
5.1/79/111/9.6/50/- .20/.05/103/70



6. "Krieger's Wonder A570,"
s. by Mr. Hoc Broker, exh. by
Anna Krieger, Universal, IN.
9.4/65/97/7.5/54/- .26/- .11/110/62



7. "TRA Nicolette 371A,"
s. by CWT Burn Notice Y12,
exh. by Tyler Adcock, Mowequa, IL.
7/60/86/9.1/48/- .28/.10/119/62



8. "Madelynn A256," s. by
SS/PRS Gunslinger 824X, exh. by
Brooke Eckstein, Neenah, WI.
8.4/63/88/6.1/51/- .30/.10/106/63



9. "BBSF Charmed," s. by
JF Analyze This 25T, exh. by
Ashley Bailey, Mt. Vernon, MO.
7.3/63/93/9/55/- .39/- .01/127/62



10. "TLLC Kodi 20A,"
s. by WS Pilgrim H182U,
exh. by Tyler Loudon, Creston, IA.
11.1/64/93/9.7/54/- .27/.13/127/67

(Continued on page 28)

Classic Results

(Continued from page 27)

Purebred Simmental Cow/Calf

(Cow's EPDs are listed first)

Purebred Simmental Bred & Owned Cont.



11. "AK/NDS Sassy Snazzi," s. by Remington Lock N Load 54U, ex. by Chris Hart, Danielsville, GA. 10.1/70/114/11.4/60/- .32/.11/123/74



12. "KSIG Penelope 15A," s. by CNS Dream L186, ex. by Kyle Sigmon, Berryville, AR. 10.1/66/94/11.5/49/- .32/.21/130/69



13. "Miss Legend of Phoenix," s. by ZKCC Chopper 844U, ex. by Mallory Early, Leeton, MO. 6.5/61/80/7.5/45/- .28/.13/104/61



14. "HVNR Katmiss A413," s. by DAF Bobcat Y2, ex. by Will Heavner, Pearl, IN. 8.4/57/83/10.3/52/- .25/.07/115/62



15. "CGCC Lucy," s. by Yardley High Regard W242, ex. by Lauren Glick, Augusta, IL. 7.9/61/90/8.7/50/- .18/.03/105/61



16. "DF Miss Pep 301A," s. by JF Milestone 999W, ex. by Drew DeClerck, Moro, IL. 10/76/107/7.7/50/- .25/-.01/117/71



17. "BBSF Unforgettable," s. by Mr. NLC Upgrade U8676, ex. by Ashley Bailey, Mt. Vernon, MO. 9.6/72/104/10.4/65/- .45/.27/135/76



18. "AAS Revenge B02," s. by Mr. NLC Upgrade U8676, ex. by Braxton Griffith, Boonsboro, MD. 10.5/73/104/11.6/65/- .44/.28/135/78



19. "HUIZ Daisy," s. by Mr. NLC Upgrade U8676, ex. by Kaylie Huizenga, Morrison, IL. 6.8/80/116/7.5/71/- .33/.26/140/81



20. "SA/SC Jewel's Faith Z123," s. by SS/PRS High Voltage 244X, ex. by Sydri Akey, Kansas City, MO. 12.9/74/103/11.2/59/- .30/.18/133/76



1. Cow, "LERS Blackcap Z2030," s. by HTP SVF In Dew Time; Calf, "LERS Right Direction 4022," s. by GLS New Direction X184, ex. by Lane Robinson, Chillicothe, MO. 11.5/63/82/10/47/- .26/.32/119/72 11.8/59/80/8.7/49/- .29/.13/117/65



2. Cow, "Aubrey's Bella 1Z," s. by Remington Lock N Load 54U; Calf, "Walther Annabella 1B," s. by MCM Top Grade 018X, ex. by Bennett Walther, Centerville, IN. 5.7/58/102/9.3/51/- .41/- .05/103/61 10.3/55/94/11.9/60/- .35/.34/134/70



3. Cow, "Mojito 23W," s. by ACC1 Hustler 2N; Calf, "MLCC Grand Marnier," s. by SS Ebony's Grandmaster, ex. by Luke Herr, Arcadia, IN. 12.9/63/80/10.4/48/- .37/.12/117/66 9.3/55/70/6.3/46/- .34/.20/126/63



4. Cow, "KKM Talking Sweet W3," s. by WAGR Dream Catcher 03R; Calf, "Broker's Dream Girl," ex. by Mr. Hoc Broker, ex. by Samantha McCullough, Eugene, OR. 9.7/63/86/9.9/53/- .40/.21/125/68 8.3/67/99/10.7/54/- .30/- .01/115/64

Editor's Note: PTP data for the Purebred and Percentage Simmental and Simbrah and Fullblood Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TL. PTP data for the Steer Show includes Birth Weight and Birth Weight EPD in addition to all of the above EPDs with the obvious exception of Calving Ease. All EPDs were current as of a 6/6/2014 data pull.



5. Cow, "MF Miss Grand Slam Z851," s. by MF Grand Slam W384; Calf, "Niklen Sheldon," s. by WLE Uno Mas X549, exh. by Grace Graham, Felton, PA. 13.4/59/84/8.9/51/-.34/.17/144/69 14.7/60/82/10.1/51/-.36/.32/147/73



6. Cow, "Salley's Ms. Polly," s. by SVF/NJC Built Right N48; Calf, "RHF Ms. Polly Anna 272B," exh. by Olivia Brnum, Poplarville, MS. 11.2/62/84/7.5/54/-.30/.05/114/64 12.2/62/92/9.4/50/-.40/.24/130/70



3. "Miss Ebony 15A," s. by SS Ebony's Grandmaster, exh. by Mark Moriondo, Mt. Vernon, MO. 7.8/47/71/3.9/45/-.16/.40/107/61



4. "RCF Ms. Chopper 319A," s. by ZKCC Chopper 844U, exh. by Taylor Goering, McPherson, KS. 6.3/55/82/6.7/46/-.13/.24/98/58



5. "TJSC Diamond 1A," s. by GOET 180, exh. by Jackson Mattocks, Guys Mills, PA. 14.3/49/62/9.3/48/-.21/.17/118/57



6. "AKP-RP Whoopie A039," s. by RP/MP Mo Magic 312X, exh. by AK Philips, Maysville, KY. 8.4/64/100/10.2/58/-.19/.06/105/63



1. "OBCC Lola 137Z," s. by JF Milestone 999W, exh. by Tanner Howey, Rockwall, TX. 11.3/79/117/9.1/48/-.19/.15/128/75



7. "SFI Love Me Later A9X," s. by Mr. Hoc Broker, exh. by Kyndal Reitzenstein, Kersey, CO. 9/68/103/11.7/55/-.18/-.14/102/62



8. "Udel Fantasia 65A," s. by WAGR Driver 706T, exh. by Maddy Udell, Sioux City, IA. 6.6/62/86/9.6/49/-.26/.14/102/61



2. "SLLR Keymura Katy 3035A," s. by Mr. Hoc Broker, exh. by Abby Wood, Leavenworth, KS. 6.3/58/92/8.9/51/-.15/.06/92/56



9. "SJF Broker of Hearts," s. by Mr. Hoc Broker, exh. by Jake Bloomberg, Berwick, IL. 7.3/60/96/6.8/55/-.17/.18/100/62



10. "ORF Ciara 345," s. by WLE Uno Mas X549, exh. by Zoe Reed, Galveston, IN. 13.2/59/80/7.2/50/-.29/.32/128/70

11. "Chez Miranda 351A," s. by S A V Final Answer 0035, exh. by Chesney Effling, Highmore, SD. 15.6/67/100/12.9/53/-.15/.49/154/77

12. "Flying V Pride of Driver," s. by WAGR Driver 706T, exh. by Andrew Hodges, Lebo, KS. 10.9/68/100/9.9/56/-.15/.40/129/72

Percentage Simmental Heifers

(Continued on page 30)

Classic Results

(Continued from page 29)

Percentage Simmental Heifers Continued



13. "SWC Zeductive 166Z," s. by R&R Chamberlain X744, ex. by Alyson Ottensmeier, Oskaloosa, KS. 10.7/73/115/8.3/61/-.20/.18/112/69



14. "NXT Abbey Road A31," s. by CNS Pays To Dream T759, ex. by Tyler Drach, Pontiac, IL. 13.1/60/88/10/50/-.25/.33/132/68



15. "Miss Prime," s. by TJSC Optimus Prime 12W, ex. by Maddy Udell, Sioux City, IA. 5.3/58/82/6.1/51/-.19/.18/92/59



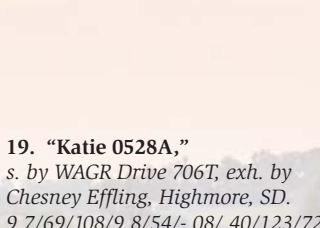
16. "Harrell Barb Rose 313A," s. by Mr. Hoc Broker, ex. by Daniel Harrell, Carthage, IL. 9.8/62/104/9.8/54/-.12/.16/110/63



17. "C Bar/WLE Wanda A991," s. by Card Up roar 49Y, ex. by Bailey Wesner, Chalmers, IN. 7.9/63/89/5.9/52/-.30/.25/108/67



18. "E/T Alexis 368A," s. by Mr. NLC Upgrade U8676, ex. by Dylan Chastain, Danielsville, GA. 13.8/69/109/10.3/64/-.23/.63/151/81



19. "Katie 0528A," s. by WAGR Drive 706T, ex. by Chesney Effling, Highmore, SD. 9.7/69/108/9.8/54/-.08/.40/123/72



20. "FBF1/SF Elegance," s. by Plainview Lut ton E102, ex. by Karissa Juckem, Chilton, WI. 8.2/56/81/9.1/54/-.27/.16/103/59

Percentage Simmental Bred & Owned



1. "AKP-RP Whoopie A039," s. by RP/MP Mo Magic 312X, ex. by AK Philips, Maysville, KY. 8.4/64/100/10.2/58/-.19/.06/105/63



2. "NXT Abbey Road A31," s. by CNS Pays To Dream T759, ex. by Tyler Drach, Pontiac, IL. 3.1/60/88/10/50/-.25/.33/132/68



3. "Chez Miranda 351A," s. by S A V Final Answer 0035, ex. by Chesney Effling, Highmore, SD. 15.6/67/100/12.9/53/-.15/.49/154/77



4. "3TRS Star Struck 013A," s. by Flying B Cut Above, ex. by Lily Swain, Murray, KY. 9/58/88/10.9/52/-.19/.22/116/64



5. "Flitsch Grand Pleasure," s. by SS Ebony's Grandmaster, ex. by Levi Flitsch, Central City, IA. 4.8/49/67/3/42/-.28/.21/91/58



6. "Ava," s. by Silveiras Style 9303, ex. by Tyler Johnson, Peterson, MN. 15.4/55/90/12.3/52/-.19/.50/150/72

Editor's Note: PTP data for the Purebred and Percentage Simmental and Simbrah and Fullblood Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show includes Birth Weight and Birth Weight EPD in addition to all of the above EPDs with the obvious exception of Calving Ease. All EPDs were current as of a 6/6/2014 data pull.



Percentage Simmental Bred & Owned Continued

7. "HSS Chancy,"
s. by FC No Surprise,
Cole Horner, Vandalia, IL.
7.1/56/87/- .1/45/- .17/.16/85/56



8. "MS. MLH High Society 774Z,"
s. by Yardley High Regard W24, exh.
by Cooper Canada, Morehead, KY.
10.9/64/105/7.9/54/- .03/.37/128/73



17. "KNRF Barbara B8,"
s. by Mr. NLC Upgrade U8676,
exh. by Ben Kiner, Mendota, IL.
11.8/67/104/9/62/- .28/.56/138/83



18. "TK Susie Q," s. by
Mr. NLC Upgrade U8676, exh. by
Cody Kitzerow, St. Charles, IA.
9.4/65/98/9.4/59/- .33/.49/131/75



9. "GSJG Sasha 1A,"
s. by JF American Pride 0987X,
exh. by Grace Greiman, Goodell, IA.
10.4/58/97/8.7/55/- .16/.33/117/66



10. "E&D Lola,"
s. by TJSC Optimus Prime 12W,
exh. by Rachel Linder, Louisville,
OH. 5.6/62/92/4.3/51/- .23/.03/79/55



19. "PHFCAC Queen Erica 400B,"
s. by Partisover Promotion, exh. by
Caroline Cowles, Rockfield, KY.
9.8/65/102/6.7/59/- .21/.35/117/69



20. "TSF Regina Z94,"
s. by Coleman Regis 904,
exh. by Carley Travis, Oblong, IL.
13.2/65/96/9.4/61/- .15/.39/135/73



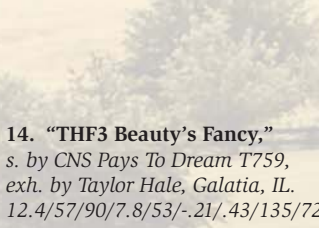
11. "Long's Shear Sass,"
s. by Long's Shear Pleasure,
exh. by Tyler Long, Creston, IA.
5.7/76/104/6.2/67/- .33/.08/99/69



12. "LERS Blackcap A3001,"
s. by SVF/NJC Built Right N48, exh.
by Layne Robinson, Chillicothe, MO.
12.9/60/87/4.3/52/- .28/.08/107/60



13. "Ms. MLH Social Crisis,"
s. by JF Milestone 999W, exh. by
Cooper Canada, Morehead, KY.
11.5/77/117/8.9/55/- .17/.32/129/76



14. "THF3 Beauty's Fancy,"
s. by CNS Pays To Dream T759,
exh. by Taylor Hale, Galatia, IL.
12.4/57/90/7.8/53/- .21/.43/135/72



15. "Fat Lily 568A,"
s. by Flying B Cut Above, exh. by
Hannah Armitage, McCloud, OK.
5.8/55/83/7.3/46/- .19/.12/98/60



16. "TTSJ Jiggs Z003,"
s. by BMR Explorer, exh.
by Teegan Mackey, Rosansky, TX.
8.9/46/68/9.9/42/- .17/.22/109/56

Simbrah Cow/Calf

(Cow's EPDs are listed first)



1. Cow, "Simth RFI Hidden Jewel," s. by Smith RFI Sure Glow;
Calí, "Smith TMP Red Jewel," s. by RFI Real Deal,
exh. by Kaleb Fontenot, Cypress, TX.
3.8/71/87/7.9/56/- .21/- .29/69/52 5.8/75/96/7.8/58/- .23/.18/82/59

(Continued on page 32)

Classic Results

(Continued from page 31)

Percentage Simmental Cow/Calf (*indicates cow is a purebred/^indicates calf is a purebred)



1. Cow, "Eby Miss Calypso 209Z," s. by CNS Pays To Dream;
Calf, "THF3 Payload 8305," s. by Remington Lock N Load 54U,
 exh. by Taylor Hale, Galatia, IL.
 10.9/47/69/6.4/44/- .11/.55/129/66 9/56/98/9.4/53/- .27/.25/113/69



2. "FBFS Zalika 043Z*," s. by FBFS Wheel Man 649W;
Calf, "Sennett Enchantress 42B," s. by Northern Improvement 4480 GF,
 exh. by Emily Sennett, Waynetown, IN.
 8.4/65/95/9.9/57/- .23/- .16/96/60 13.3/54/87/11.3/53/- .18/.27/128/63



3. Cow, "WFR-Nikki-Z237,"
 s. by SVF/NJC Built Right N48;
Calf, "TRA Nikki 444B^,"
 s. by Mr. Hoc Broker, exh. by
 Tyler Adcock, Moweaqua, IL.
 8.2/61/94/4.4/57/- .21/.05/96/62
 7.5/66/103/8/56/- .21/- .08/100/62



4. Cow, "OMF Heather Z36,"
 s. by Vin-Mar O'Reilly Factor;
**Calf, "Latzkes Makin Memo-
 ries,"** s. by Hook's Shear Force
 38K,
 exh. by Mason Latzke, Gaylord, MN.
 13.3/68/108/10.4/59/- .10/.23/129/72



5. Cow, "JR Queen Elizabeth,"
 s. by BMR Explorer; **Calf, "JR Queen
 of Sheba,"** s. by TJ Sharper Image
 809U, exh. by Morgan Cook,
 Reed City, MI.
 6/51/67/12.6/44/- .24/.07/99/53
 6.3/70/104/13.3/55/- .07/.21/110/66



6. Cow, "CWT Susie Z4,"
 s. by Silveiras Style 9303; **Calf,
 "TK Susie Q,"** s. by Mr. NLC
 Upgrade U8676, exh. by
 Cody Kitzerow, St. Charles, IA.
 6.9/45/69/7.4/42/- .18/.42/110/60
 9.4/65/98/9.4/59/- .33/.49/131/75



**7. Cow, "HPF/PRS Empriss
 Z303,"** s. by SHS Navigator N2B;
Calf, "MJF Elsa^," s. by WS A
 Step Up X27, exh. by Madyson
 Frederick, Chadwick, IL.
 8.1/68/114/5.1/60/- .11/.05/106/66
 7.9/63/93/6.6/54/- .24/.09/105/66

8. Cow, "Miss SWSY Sweet Tea,"
 s. by Connealy Final Product;
Calf, "Dream On Boston 01B,"
 s. by CNS Dream On L186, exh. by
 Weston Svoboda, Sargent, NE.
 4.9/69/114/9.2/63/- .05/.48/117/76
 11.1/66/98/12.8/54/- .22/.41/138/74



9. Cow, "HL Ms. Striker Z013,"
 s. by HL Striker 4101X;
Calf, "EKRD Optimus Elsa," s. by
 TJSC Optimus Prime 12W, exh. by
 Jessica Kramer, Farmersburg, IA.
 8.1/56/82/8.1/50/- .23/.23/109/63
 7.2/60/87/7.3/51/- .21/.13/101/61



10. Cow, "DRD Boo,"
 s. by TNT Dual Focus T249;
Calf, "Bailey," s. by SS Goldmine
 L42, exh. by McKenzie McLarnon,
 Charlton, MA.
 17.4/52/76/9.6/46/- .30/.42/149/69
 15.4/49/62/9.4/48/- .41/.26/141/64

Editor's Note: PTP data for the Purebred and Percentage Simmental and Simbrah and Fullblood Female Shows are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show includes Birth Weight and Birth Weight EPD in addition to all of the above EPDs with the obvious exception of Calving Ease. All EPDs were current as of a 6/6/2014 data pull.



Steers (* indicates this is a Purebred Simmental)



1. "MCF MR. Landshark 101TA," ex. by Blair Vohs, Bucyrus, KS.
1,240/2.7/47.2/57/6.4/47.1/-40/-17/67.5/43.5



2. "A45," s. by Believe In Me, ex. by Olivia McGurk, Kingman, IN.
1,160/3.7/46/66/.6/42/-24/.15/79/50



3. "ES Winning Is A Cinch,"
ex. by Adam Eichacker, Salem, SD.
1,265/1.6/47.4/61/7.5/43.8/-35/-03/
86.1/48.7



4. "JRR Red Mono A30-3,"
s. by Monopoly, ex. by Rachel
Linder, Louisville, OH.
1,320/4.1/47/71/-2.9/43/-17/.09/
50/47



5. "W/C RJ Heat Wave 4A,"
s. by Heat Wave, ex. by
Max Kaplan, Sturgeon, MO.
1,220/3.2/41/52/-1.2/43/-32/.09/
68/45



6. "KNV Tebow Time 315A*,"
s. by KNV Tebow 105Y, ex. by
Andrew Vehslage, Brownstown, IN.
1,345/3.7/65/91/8.2/53/-29/.12/
111/64



7. "TPHT Bodacious,"
s. by Bodacious, ex. by
Madellyn Beins, Deweyville, UT.
1,360/3.1/52/71/5.8/47/-23/.07/
85/51



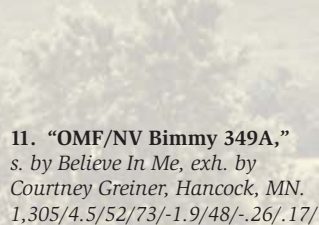
8. "Mr. Tibbs,"
s. by Dez, ex. by
Clayton Allen, Miller, MO.
800/1.4/55/82/6.2/50/-17/.21/
103/59



9. "JL Candy Man 103,"
s. by Eye Candy,
ex. by Tyler Haley, Nolensville, TN.
1,190/4.4/46/60/4/44/-31/.06/
77/45



10. "IHF Big Red 305A," s. by JF
Foundation 8010U, ex. by Lizbeth
Funkhouser, Bloomington, IN.
1,190/2/57/86/6/42/-20/.21/
111/62



11. "OMF/NV Bimmy 349A,"
s. by Believe In Me, ex. by
Courtney Greiner, Hancock, MN.
1,305/4.5/52/73/-1.9/48/-26/.17/
72/52



12. "CBS Big Mac A32*,"
s. by Hooks Shear Force 38K,
ex. by Jessica Carlson, Malden, IL.
1,225/-1.6/67/91/12.1/61/-36/.41/
152/83



13. "TLS Hu-Hot*,"
s. by C/K Vegas R805, ex. by
Caylie Hickman, Mount Ayr, IA.
1,300/3.8/68/102/8.9/57/-16/.10/
107/67

(Continued on page 34)

Classic Results (Continued from page 33)

Steer Show Cont.



14. "KLLR Big Daddy 19A,"
s. by Monopoly,
exh. by Austin Plock, Shickley, NE.
4.1/53/83/-1.9/45/-19/.15/60/51



15. "Niklen Maska*,"
s. by Wheatland Red Teddy 457P,
exh. by Levi Graham, Felton, PA.
1.150/1.3/56/76/11.3/46/-31/.14/
95/57



16. "DRD SJ*,"
s. by DRD Samson, exh.
by Brent Cassavant, Spencer, MA.
900/2.6/64/90/10.1/53/-32/.06/
106/64



17. "KLLR Moose 11A,"
s. by Monopoly, exh.
by Samantha Plock, Shickley, MA.
1,390/5/50/74/-3.9/43/-17/.09/
52/46

Simbrah Heifers



1. "TK/FCC Tic Tac," s. by War V8 Bubba J974,
exh. by Dulcie Fields, Mt. Pleasant, TX. 1.4/61/82/4.3/55/-16/-11/58/48



2. "LMC Miss Star Struck," s. by LMC Rhino 5W/367,
exh. by Amelia Stavinoha, Eagle Lake, TX. 7.1/54/71/8.9/50/-27/-09/87/51



3. "Hagan Ginger 50A,"
s. by LMC EF JW Black 3N/225,
exh. by Miranda Skaggs, Bryan, TX.
-1.0/63/86/8/56/-22/-21/51/45



4. "Smith TMP Simply Moves,"
s. by Smith Satisfies, exh. by
Kaleb Fontenot, Cypress, TX.
7.3/73/94/8.3/53/-22/-14/88/59



5. "Smith TMP Silver Mist,"
s. by Smith Evan, exh. by
Katarina Fontenot, Cypress, TX.
2.3/68/99/7.7/60/-25/-04/74/56



6. "Hagan Cupcake 92A,"
s. by Hagan American Chopper,
exh. by Gage Spence, Floresville, TX.
1.2/71/96/5.6/54/-20/-05/71/57



7. "Smith Priceless Gem 377A,"
s. by Smith Satisfies,
exh. by Kaleb Fontenot, Cypress, TX.
5.3/72/93/7.2/55/-22/-09/83/60



8. "Hagan Ain't Miss-Behavin,"
s. by NF Smith Sargeant, exh. by
Bradley Meuth, Floresville, TX.
3.8/79/106/5.9/57/-19/-07/77/62



9. "Flashy Kate 402A,"
s. by Virgil 214Y,
exh. by Josh Evans, Teague, TX.
2.7/52/61/4.6/46/-24/-11/63/45



10. "LMC LN Jordana A233,"
s. by LMC Arcadio 5X/116,
exh. by Faith Onstot, Granger, TX.
6.4/66/90/10.1/50/-24/.00/93/59

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Simbrah Heifers Cont.



11. "SSS Passion 526A," s. by LMC Johnnie Walker 5R17, ex. by Jessica Smith, Picayune, MS. 2/70/94/4.5/53/- .22/- .07/68/57



13. "JRSC Dazzle," s. by TSC Class Act, ex. by Dulcie Fields, Mt. Pleasant, TX. 4.9/67/90/5.6/55/- .20/- .07/78/56



14. "SSS Bluebell 528A," s. by 6G/LMC Rajin Cajun W908, ex. by Marie Clanton, Meadville, MS. 2.3/68/99/7.7/60/- .25/- .04/74/56



15. "SSS Booty 509Z," s. by FB Resurrection 851T, ex. by Jessica Smith, Picayune, MS. 1.9/55/79/6.6/59/- .24/- .03/71/51



16. "6G Showme 5Z222," s. by 6G/LMC Rajin Cajun W908, ex. by Josh Evans, Teague, TX. 3.6/66/90/6.8/57/- .26/- .01/76/56

17. "Clanton's Show Time," s. by Black Vengeance, ex. by Lamar Clanton, Meadville, MS. 2.4/53/69/8.5/54/- .17/- .03/70/47

18. "SSS Sherbert 515Z," s. by FB Resurrection 851T, ex. by Lamar Clanton, Meadville, MS. 5.1/50/71/8.2/48/- .34/- .06/79/48

Simbrah Bred & Owned



1. "TK/FCC Tic Tac," s. by War V8 Bubba J974, ex. by Dulcie Fields, Mt. Pleasant, TX. 1.4/61/82/4.3/55/- .16/- .11/58/48



2. "Flashy Kate 402A," s. by Virgil 214Y, ex. by Josh Evans, Teague, TX. 2.7/52/61/4.6/46/- .24/- .11/63/45

3. "Clanton's Show Time," s. by Black Vengeance, ex. by Lamar Clanton, Meadville, MS. 2.4/53/69/8.5/54/- .17/- .03/70/47

(Continued on page 36)



Classic Results

(Continued from page 35)



Fullblood Heifers



1. "HMO JE Cosette A1," s. by BHR Sir Dillan SA P693E, exh. by Hope Onstot, Granger, TX. 5.2/60/79/5.4/58/-.31/-.21/53/52



2. "HMO RMC Amber A8," s. by Sunny Valley Sargent 24S, exh. by Faith Onstot, Granger, TX. 10.5/57/71/9.3/65/-.34/-.16/79/60



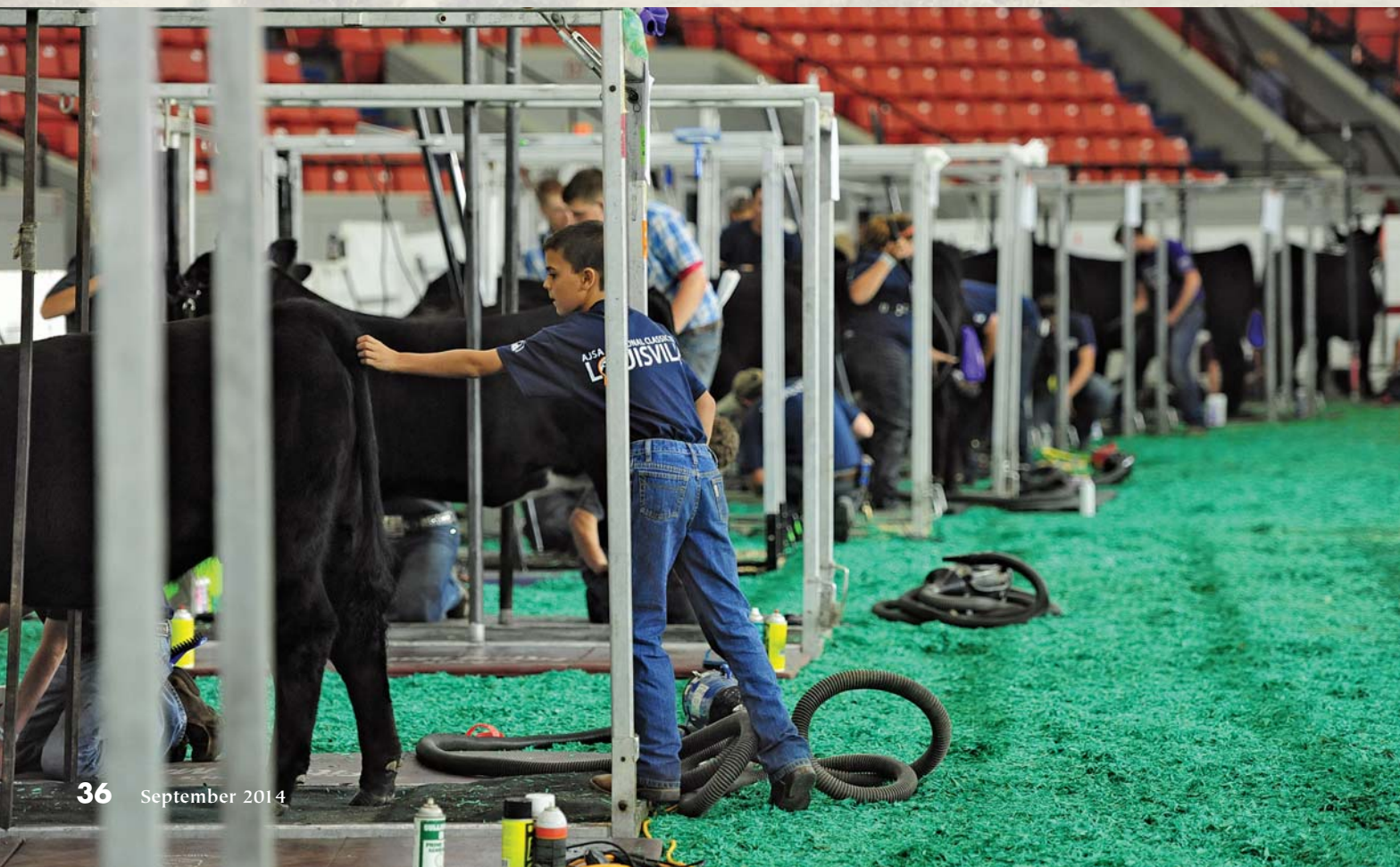
3. "BSR TRM German Bell," s. by GreatGuns TX Tavarus PFC, exh. by Tracie Matticks, Hockley, TX. 4.4/62/89/5.1/67/-.16/-.11/79/56



4. "BSH FHSR Angel Fire A386," s. by Great Guns TX Sam 45W, exh. by Kylie Matticks, Hockley, TX. 3.9/68/95/6.6/71/-.15/-.07/82/60

Fullblood Bred & Owned

1. "HMO JE Cosette A1," s. by BHR Sir Dillan SA P693E, exh. by Hope Onstot, Granger, TX. 5.2/60/79/5.4/58/-.31/-.21/53/52 ◆



Thank You

Thank you to the Illinois Simmental Association and all of the generous donors, sponsors, and volunteers for making the 2014 AJSA National Classic the biggest AJSA National Classic in history.



Congratulations

Mississippi Junior Simmental/Simbrah Association takes home Top State Booth honors at the 2014 National Classic



2014 Mississippi State Booth Team Members

Back Row (left to right): Caroline Crawford, Lamar Clanton, Jessica Smith, Cameron Crawford, Jonah Bankston, Olivia Branum and Todd Rogers.

Front Row (left to right): Anna Grace Todd, Trey Rogers, Emily Rogers, Maggie Todd, Ryan Clanton and Marie Clanton.

The Mississippi Junior Simmental/Simbrah Association (MJSSA) is made up of members with a passion for SimGenetics. This year, 12 MJSSA members made the trek to Louisville for the 2014 National Classic. Their strong work ethic paid off both in and out of the show ring. These junior members participated in the AJSA competitions with much excitement. Closely connected with their adult association, the two groups work hand in hand. While the MJSSA may be small in numbers, their members' list of accomplishments at state and national programs is enormous. These juniors have the opportunity to exhibit their animals in their home state in both the open and junior shows at the Mississippi State Fair and Dixie National. They participate in the Dixie National Sale and their Field Day each year 'Down on the Farm'.

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2014-2015 Major PTP Shows

2014 American Royal

Entry deadline: September 10

Junior Simmental Show:

5:00 pm, Saturday, November 1

Judge: Curt Rincker, Shelbyville, IL

Open Simmental PTP Show:

8:00 am, Sunday, November 2

Judge: Randy Daniel, Colbert, GA

More details and entry forms at:

www.americanroyal.com

2014 North American International Livestock Expo

Entry Deadline: October 1

Junior Purebred Show:

8 am, Saturday, November 15

Judge: TBA

Junior Percentage Show:

9 am, Sunday, November 16

Judge: Jake Scott, Gordon, NE

Open Percentage Show:

12 pm, Wednesday, November 19

Judge: Barry Wesner, Chalmers, IN and associate Carly Wesner, Cisco, IL

Open Purebred Show:

8 am, Thursday, November 20

Judge: Barry Wesner, Chalmers, IN and associate Carly Wesner, Cisco, IL

2015 National Western Stock Show

Entry deadline: November 20

Bull Pen Show:

8 am, Sunday, January 18

Female Pen Show:

8 am, Monday, January 19

Judge: Galen Fink, Randolph, KS, and associate Ken Stewart, Okeechobee, FL;

Junior Show:

8 am, Tuesday, January 20

Judge: Mark McClintock, Fort McKavett, TX

Open Hill Shows:

Bull Show:

10 am, Tuesday, January 20

Female Show:

8 am, Wednesday, January 21

Judge: Marshall Ruble, Ames, IA, and associate Dr. Brad Skaar, Ames, IA.

More details and entry forms at:

www.nationalwestern.com

PTP Updates and reminders for all four major PTP shows: American Royal, North American International Livestock Expo, National Western Stock Show, and Fort Worth Stock Show, are shown below.

Heifer Pregnancy Verification and Breeding Soundness Exams: exhibitors of females 18 months of age or older must provide documentation certifying the female as pregnant by a licensed non-owner veterinarian or have certification that she has been used in embryo transfer. Documentation must be provided in order to be eligible to show.

In addition, for those of you planning to show bulls; Bulls 15 months of age or older must have veterinary proof of being a satisfactory potential breeder, be it a semen test and/or a breeding soundness exam (BSE). (Approved by the ASA Board, April 27, 2013)

Please keep this in mind this fall as you make your show plans and schedule vet appointments. Be sure to bring the appropriate documentation with you.

The ASA staff will once again be stamping registration papers this fall. This stamp is a seal of Tattoo Verification designed to alleviate the long lines of cattle at check-in. If you plan to exhibit your animal at multiple major PTP shows (American Royal, North American, Denver, Fort Worth, AJSA Regional & National Classics) consider getting your papers stamped at the first one. Once your papers are stamped you will not have to bring your animal to check-in (unless weights or scrotal measurements are being collected), you'll only have to bring your registration papers to the check-in tables. Avoid holding your cattle in line on the cement at the next show by getting your registration papers stamped!



Regional Results

Eastern Regional Classic

Date: June 21, 2014

Location: Winston-Salem, NC

Judge: Chris Mullinix, Manhattan, KS

Overall

Juniors

1. Olivia Branum, MS
2. Rachel Dickson, OH
3. Cooper Canada, KY
4. Kristen Buck, IN
5. Lamar Clanton, MS

6. Cade Liggett, OH
7. Katelyn Cowdrey, OH
8. Luke Herr, IN
9. Dylan Chastain, GA
10. Braxton Griffith, MD

Seniors

1. Morgan Phillips, KY
2. Jessica Smith, MS
3. Justin Teeter, NC
4. Macy Favorite, TN
5. Chris Hart, GA

6. Garrett Stanfield, OH
7. Steven Cooper, GA
8. Emily Ivey, TN
9. McCall Griffith, MD
10. Josh Bray, NC

Cattleman's Quiz

Juniors

1. Olivia Branum, MS
2. Cooper Canada, KY
3. Katelyn Cowdrey, OH
4. Rachel Dickson, OH
5. Justin Cowdrey, OH

6. Kristen Buck, IN
7. Luke Herr, IN
8. Haley Smith, IN
9. Christy Rucker, NC
10. Cade Liggett, OH

Seniors

1. Jessica Smith, MS
2. Cameron Crawford, MS
3. Garrett Stanfield, OH
4. Morgan Phillips, KY
5. Emily Ivey, TN

6. Thomas Willis, WV
7. Josh Bray, NC
8. Justin Teeter, NC
9. Jonah Bankston, MS
10. Benjamin Hipsky, CT

Cattle Judging

Juniors

1. Kristen Buck, IN
2. Abbey Ivey, TN
3. Bailey Durham, NC
4. Lamar Clanton, MS
5. Cade Liggett, OH

6. Braxton Griffith, MD
7. Christy Rucker, NC
8. Olivia Branum, MS
9. Luke Herr, IN
10. Anna Todd, MS

Seniors

1. Hunter Watkins, VA
2. Jessica Smith, MS
3. Justin Teeter, NC
4. Emily Ivey, TN
5. Josh Bray, NC

6. Steven Cooper, GA
7. Cindy Cooper, GA
8. Morgan Phillips, KY
9. Jacob Rucker, NC
10. Kyle Brinkman, OH

Sales Talk

Juniors

1. Rachel Dickson, OH
2. Cooper Canada, KY
3. Olivia Branum, MS
4. Jordan Stephens, KY
5. Lamar Clanton, MS

6. Katelyn Cowdrey, OH
7. Christy Rucker, NC
8. Marie Clanton, MS
9. Todd Rogers, MS
10. Bella Swain, KY



Top Juniors Overall



Top Seniors Overall



Top Juniors, Cattleman's Quiz



Top Seniors, Cattleman's Quiz

Seniors

1. Morgan Phillips, KY
2. Garrett Stanfield, OH
3. Macy Favorite, TN
4. Cole Liggett, OH
5. Jessica Smith, MS
6. McCall Griffith, MD
7. Chris Hart, GA
8. Kyle Brinkman, OH
9. Amanda Rae Rucker, NC
10. Krista Barb, VA

Public Speaking

Juniors

1. Todd Rogers, MS
2. Braxton Griffith, MD
3. Olivia Branum, MS
4. Cade Liggett, OH
5. Lamar Clanton, MS
6. Luke Herr, IN
7. Jordan Stephens, KY
8. Cooper Canada, KY
9. Marie Clanton, MS
10. Rachel Dickson, OH

Seniors

1. Jessica Smith, MS
2. Krista Barb, VA
3. Lily Swain, KY
4. Morgan Phillips, KY
5. Jacob Rucker, NC
6. Macy Favorite, TN
7. Benjamin Hipsky, CT
8. Cameron Crawford, MS
9. Garrett Stanfield, OH
10. McCall Griffith, MD

Showmanship

Juniors

1. Madison McDaniel, GA
2. Rachel Dickson, OH
3. Cade Liggett, OH
4. Dylan Chastain, GA
5. Kristen Buck, IN
6. Katelyn Cowdrey, OH
7. Morgan McDaniel, GA
8. Bella Swain, KY
9. Abbey Ivey, TN
10. Braxton Griffith, MD

Seniors

1. McCall Griffith, MD
2. Morgan Phillips, KY
3. Chris Hart, GA
4. Justin Teeter, NC
5. Steven Cooper, GA
6. John Bertrand, MA
7. Jessica Smith, MS
8. Macy Favorite, TN
9. Cindy Cooper, GA
10. Lindsey Miller, OH



Top Juniors, Cattle Judging



Top Seniors, Cattle Judging



Top Juniors, Sales Talk



Top Seniors, Sales Talk



Top Juniors, Public Speaking



Top Seniors, Public Speaking



Novice Participants

(Continued on page 44)

Purebred Simmental Heifers



Top Juniors, Showmanship



Top Seniors, Showmanship



1. "RP/MP Built To Love A021,"
s. by Ruby's Wide Open 909W,
exh. by Morgan Phillips, Maysville, KY.
9.8/62/89/7.2/53/- .23/.07/111/64



5. "OBCC Perfect Summer M10,"
s. by AJE/PB Montecito 63W,
exh. by Cooper Canada, Morehead, KY.
9/61/87/8.7/47/- .25/.14/114/63



2. "KRIZ/SVF Reddy Z16,"
s. by SS/PRS High Voltage 244,
exh. by Bella Swain, Murray, KY.
10.8/81/119/4.1/57/- .22/- .04/116/73



6. "MF Arabesque,"
s. by MCM Top Grade 018X,
exh. by Emily Ivey, Loudon, TN.
11.5/60/97/14.9/65/- .28/.48/153/79

Editor's Note: PTP data for the Purebred and Percentage Simmental and Simbrah Female Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show includes Birth Weight and Birth Weight EPD in addition to all of the above EPDs with the obvious exception of Calving Ease. All EPDs were current as of a 5/20/2014 data pull.



3. "AK/NDS Sassy Snazzi,"
s. by Remington Lock N Load 54U,
exh. by Chris Hart, Danielsville, GA.
10.1/70/114/11.4/60/- .32/.11/123/74



7. "FBFS Adriana 065A,"
s. by K-Ler Make It Rain,
exh. by Rachel Dickson, St. Louisville, OH.
5.2/62/93/9.6/53/- .25/.07/96/60



4. "307A,"
s. by CNS Pays To Dream T759,
exh. by Macy Favorite, Fayetteville, TN.
12.4/53/77/8.3/48/- .31/.27/132/65



8. "HS Neon Sky A37U,"
s. by SS/PRS Gunslinger 824X,
exh. by Thomas Willis, Alderson, WV.
9.2/65/98/7.6/51/- .21/.15/113/70



9. "Miss JRW Driving Ms. Ann,"
s. by MCM Top Grade 018X,
exh. by Jessica Smith, Picayune, MS.
9.6/64/102/10.3/64/- .25/.33/128/72



10. "CLRWTR Ms. Knockout,"
s. by W/C Wide Track 694Y,
exh. by Luke Herr, Arcadia, IN.
8.3/72/110/10.6/55/- .28/.17/127/73

Purebred Simmental Bred & Owned



1. "RP/MP Built To Love A021,"
s. by Ruby's Wide Open 909W,
exh. by Morgan Phillips, Maysville, KY.
9.8/62/89/7.2/53/- .23/.07/111/64



4. "M-R Coco Chanel,"
s. by Mack AF W273,
exh. by Kyle Brinkman, Holgate, OH.
6.6/58/78/10.8/47/- .22/.07/99/59



7. "AAS Revenge B02,"
s. by Mr. NLC Upgrade U8676,
exh. by Braxton Griffith, Boonsboro, MD.
10.5/73/104/11.6/65/- .44/.28/135/78



2. "AK/NDS Sassy Snazzi,"
s. by Remington Lock N Load 54U,
exh. by Chris Hart, Danielsville, GA.
10.1/70/114/11.4/60/- .32/.11/123/74



5. "RRFS Fancy Face,"
s. by M2C Conan,
exh. by Zack Jones, Chilhowie, VA.
5.9/65/95/7.3/57/- .25/.15/98/68



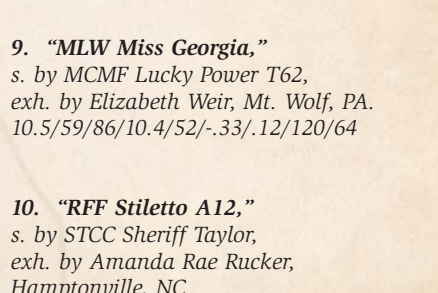
8. "Charmont Sho Iza Star,"
s. by Charmont Sho Can Do L801,
exh. by Katelyn Cowdrey, Russellville, OH.
3.3/65/92/6.8/56/- .31/.07/106/62



3. "RRFS Blue Belle,"
s. by Flying B Final Cut,
exh. by Zack Jones, Chilhowie, VA.
7.3/59/85/8.4/52/- .28/.04/100/60



6. "SSF Simply Stunning S03A,"
s. by GWS/SCF Rendition,
exh. by Garrett Stanfield, Manchester, OH.
4.8/65/94/9.4/59/- .42/- .12/99/60



9. "MLW Miss Georgia,"
s. by MCMF Lucky Power T62,
exh. by Elizabeth Weir, Mt. Wolf, PA.
10.5/59/86/10.4/52/- .33/.12/120/64

10. "RFF Stiletto A12,"
s. by STCC Sheriff Taylor,
exh. by Amanda Rae Rucker,
Hamptonville, NC.
4.6/53/75/5/54/- .41/- .04/84/54

(Continued on page 46)

Purebred Simmental Cow/Calf (Dam's EPDs listed first)



1. Cow, "Mojito 23W,"
s. by ACC1 Hustler 2N;
Calf, "MLCC Grand Marnier,"
s. by SS Ebony's Grandmaster,
exh. by Luke Herr, Arcadia, IN.
12.9/63/80/10.4/48/-.37/.12/117/66
9.3/55/70/6.3/46/-.34/.20/126/63



2. Cow, "Salley's Ms. Polly,"
s. by SVF/NJC Built Right N48;
Calf, "RHF Ms. Polly Ann 272B,"
s. by GIBBS 8148U SM Blackout,
exh. by Olivia Branum, Poplarville, MS.
11.2/62/84/7.5/54/-.30/.05/114/64
12.2/62/92/9.4/50/-.40/.24/130/70



7. "Ms. MLH American Girl,"
s. by Flying B Cut Above,
exh. by Cooper Canada, Morehead, KY.
10.6/53/82/9/51/-.13/.30/118/62

Percentage Simmental Heifers



1. "3 Aces Shadoe A213,"
s. by Remington Secret Weapon 185,
exh. by Justin, Teeter, Mount Ulla, NC.
8/59/84/4.2/50/-.31/.19/99/61



4. "STF Zoey AN53,"
s. by WAF Zorzal 321U,
exh. by Lindsey Miller, Lancaster, OH.
6/51/69/3.6/46/-.01/.49/100/59



8. "3TRS Star Struck 013A,"
s. by Flying B Cut Above,
exh. by Lily Swain, Murray, KY.
9/58/88/10.9/52/-.19/.22/116/64



2. "E/T Alexis 368A,"
s. by Mr. NLC Upgrade U8676,
exh. by Dylan Chastain, Danielsville, GA.
13.8/69/109/10.3/64/-.23/.63/151/81



5. "DGT Jasmine 401A,"
s. by C Bar Master Design 917W,
exh. by Macy Favorite, Fayetteville, TN.
7.4/60/91/7.3/48/-.23/.33/114/68



9. "RP/MP Valentine A002,"
s. by RP/Mo Magic 312X,
exh. by Morgan Phillips, Maysville, KY.
7.5/63/102/10.2/56/-.15/.14/104/64



3. "Miss CCF Glitter Z309,"
s. by B C Lookout 7024,
exh. by Steven Cooper, Jefferson, GA.
11.1/61/93/5.1/51/-.17/.40/119/67



6. "AKP-RP Whoopie A039,"
s. by RP/MP Mo Magic 312X,
exh. by AK Phillips, Maysville, KY.
8.4/64/100/10.2/58/-.19/.06/105/63



10. "Partisover Macy 344Z,"
s. by Mr. NLC Upgrade U8676,
exh. by Cindy Cooper, Jefferson, GA.
11.5/68/108/7.7/65/-.28/.60/139/81

Percentage Simmental Bred & Owned



1. "AKP-RP Whoopie A039,"
s. by RP/MP Mo Magic 312X,
exh. by AK Phillips, Maysville, KY.
8.4/64/100/10.2/58/- .19/.06/105/63



3. "3TRS Star Struck 013A,"
s. by Flying B Cut Above,
exh. by Lily Swain, Murray, KY.
9/58/88/10.9/52/- .19/.22/116/64



5. "AAS Smokin Hot,"
s. by Smokehouse,
exh. by McCall Griffith, Boonsboro, MD.
4.6/50/73/- .27/44/.17/.06/65/48



2. "Ms. MLH American Girl,"
s by Flying B Cut Above,
exh. by Cooper Canada, Morehead, KY.
10.6/53/82/9/51/- .13/.30/118/62



4. "RP/MP Valentine A002,"
s. by RP/MP Mo Magic 312X,
exh. by Morgan Phillips, Maysville, KY.
7.5/63/102/10.2/56/- .15/.14/104/64

6. "RFF Daisy Dewke Z10,"
s. by Welsh's Dew It Right 067,
exh. by Jacob Rucker, Hamptonville, NC.
12.7/59/85/12.2/49/- .31/.35/139/71

(Continued on page 48)

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AJSA North Central Regional
June 17-20, 2015
Mower County Fairgrounds, Austin, Minnesota

AJSA Eastern Regional
June 24-27, 2015
Eastern States Expo Center, West Springfield, Massachusetts

AJSA Western Regional
To be announced

**Percentage Simmental
Cow/Calf (Dam's EPDs are listed first)**



1. Cow, "BRS 928Z Strike 3 J-Lo,"
s. by Flying B Cut Above;
Calf, "K3 Opie 928B,"
s. by STCC Sheriff Taylor,
exh. by Josh Bray, Walnut Cove, NC.
7.8/55/89/9.4/49/-.12/.26/111/63
4.8/59/75/5.2/50/-.31/.13/91/56

Steers (*indicates Purebred Simmental)



1. "2A,"
s. by GCC Whizard 125W,
exh. by Kristen Buck, Lafayette, IN.
1.155/52/71/4.5/42/-.24/.09/80/52



2. "AARF Atlantis A131*,"
s. by JS Sure Bet 4T,
exh. by Haley Smith, Camden, IN.
1.255/1.9/52/75/8.1/49/-.34/.21/122/64

Simbrah Females



1. "SSS BluBell 528A,"
s. by 6G/LMC Rajin Cajun W908,
exh. by Marie Clanton, Meadville, MS.
2.3/68/99/7.7/60/-.25/-.04/74/56



2. "SSS Booty 509Z,"
s. by FB Resurrection 851T,
exh. by Jessica Smith, Picayune, MS.
1.9/55/79/6.6/59/-.24/-.03/71/51

3. "SSS Passion 526A,"
s. by LMC Johnnie Walker 5R179,
exh. by Jessica Smith, Picayune, MS.
2/70/94/4.5/53/-.22/-.07/68/57

4. "SSS Sherbert 515Z,"
s. by FB Resurrection 851T,
exh. by Lamar Clanton, Meadville, MS.
5.1/50/71/8.2/48/-.34/-.06/79/48

5. "Clanton's Show Time,"
s. by Black Vengeance,
exh. by Lamar Clanton, Meadville, MS.
2.4/53/69/8.5/54/-.17/-.03/70/47

Simbrah Bred & Owned



1. "Clanton's Show Time,"
s. by Black Vengeance,
exh. by Lamar Clanton, Meadville, MS.
2.4/53/69/8.5/54/-.17/-.03/70/47 ♦

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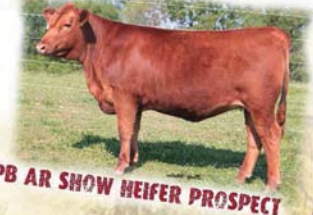
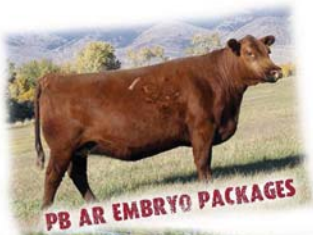


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The 2014 Eastern Regional hosted by the North Carolina and Virginia Simmental Associations would like to thank the following for their hard work with the event.

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2014 AJSA Eastern Regional



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Regional Results

North Central Regional Classic

Date: June 21, 2014

Location: Hutchinson, KS

Judge: Kevin Jensen, Courtland, KS

Overall

Juniors

- | | |
|------------------------|-------------------------|
| 1. Cale Hinrichsen, KS | 6. Audrey Wilson, MO |
| 2. Eva Hinrichsen, KS | 7. Logan Marple, KS |
| 3. Kara Cloud, MO | 8. Logan Sigmon, AR |
| 4. Sam Gleason, KS | 9. Kennedy Early, MO |
| 5. Beau Peine, MN | 10. Martha Moenning, MN |

Seniors

- | | |
|--------------------------|-----------------------|
| 1. Shilo Schaake, KS | 6. Taylor Goering, KS |
| 2. Kyle Stromgren, KS | 7. Tanner Howey, TX |
| 3. Shane Schaake, KS | 8. Jordan Cowger, MO |
| 4. Briggs Peine, MN | 9. Tyler Long, IA |
| 5. Matthew Van Engen, IA | 10. Layna Bond, IL |

Cattleman's Quiz

Juniors

- | | |
|------------------------|------------------------|
| 1. Cale Hinrichsen, KS | 6. Eva Hinrichsen, KS |
| 2. Logan Sigmon, AR | 7. Kara Cloud, MO |
| 3. Beau Peine, MN | 8. Logan Russell, AR |
| 4. Sam Gleason, KS | 9. Rachel Callison, MO |
| 5. Audrey Wilson, MO | 10. Sammi Long, IA |

Seniors

- | | |
|-----------------------|--------------------------|
| 1. Kyle Stromgren, KS | 6. Brittney Houck, KS |
| 2. Briggs Peine, MN | 7. Joelle Sylvester, KS |
| 3. Brett Willis, OK | 8. Shane Schaake, KS |
| 4. Jordan Cowger, MO | 9. Matthew Van Engen, IA |
| 5. Tyler Long, IA | 10. Ashli Coday, MO |

Cattle Judging

Juniors

- | | |
|------------------------|------------------------|
| 1. Logan Marple, KS | 6. Logan Sigmon, AR |
| 2. Kara Cloud, MO | 7. Audrey Wilson, MO |
| 3. Martha Moenning, MN | 8. Sam Gleason, KS |
| 4. Cale Hinrichsen, KS | 9. Garrett Groth, IA |
| 5. Beau Peine, MN | 10. Eva Hinrichsen, KS |

Seniors

- | | |
|--------------------------|-----------------------|
| 1. Mary Moenning, MN | 6. Briggs Peine, MN |
| 2. Layna Bond, IL | 7. Kaitlin Houck, KS |
| 3. Shilo Schaake, KS | 8. Shane Schaake, KS |
| 4. Matthew Van Engen, IA | 9. Trey Jass, IA |
| 5. Kyle Stromgren, KS | 10. Mallory Early, MO |

Sales Talk

Juniors

- | | |
|------------------------|-----------------------------|
| 1. Cale Hinrichsen, KS | 6. Sammi Long, IA |
| 2. Eva Hinrichsen, KS | 7. Michelle Falkenstine, NE |
| 3. Beau Peine, MN | 8. Kara Cloud, MO |
| 4. Logan Marple, KS | 9. Rafe Wientjes, SD |
| 5. Sam Gleason, KS | 10. Rachel Callison, MO |

Seniors

- | | |
|--------------------------|-----------------------------|
| 1. Joelle Sylvester, KS | 6. Shilo Schaake, KS |
| 2. Jordan Cowger, MO | 7. Kaitlin Houck, KS |
| 3. Brittney Houck, KS | 8. Brittany Eagleburger, MO |
| 4. Matthew Van Engen, IA | 9. Shane Schaake, KS |
| 5. Mallory Early, MO | 10. Ashley Bailey, MO |



Top Juniors Overall



Top Seniors Overall



Top Juniors, Cattleman's Quiz



Top Seniors, Cattleman's Quiz

Public Speaking

Juniors

1. Audrey Wilson, MO
2. Cale Hinrichsen, KS
3. Kara Cloud, MO
4. Kennedy Early, MO
5. Sam Gleason, KS
6. Eva Hinrichsen, KS
7. Buck Kuhns, MN
8. Martha Moenning, MN
9. Paige Peine, MN
10. Kirstin Vohs, KS

Seniors

1. Shane Schaake, KS
2. Tyler Long, IA
3. Kyle Stromgren, KS
4. Ethan Sylvester, KS
5. Layna Bond, IL
6. Briggs Peine, MN
7. Samuel Moenning, MN
8. Tanner Howey, TX
9. Matthew Van Engen, IA
10. Rebekah Callison, MO

Showmanship

Juniors

1. Cale Hinrichsen, KS
2. Kylie Volk, NE
3. Kennedy Early, MO
4. Eva Hinrichsen, KS
5. Kirstin Vohs, KS
6. Kara Cloud, MO
7. Kaitlyn Cloud, MO
8. Paige Peine, MN
9. Sam Gleason, KS
10. Logan Sigmon, AR

Seniors

1. Melissa Grimmel, MD
2. Taylor Goering, KS
3. Abby Nelson, NE
4. Tanner Howey, TX
5. Sam Wallace, MO
6. Shilo Schaake, KS
7. Sarah Loomis, KS
8. Mallory Early, MO
9. Jody Baragary, KS
10. Trey Jass, IA



Novice Participants



Top Juniors, Cattle Judging



Top Seniors, Cattle Judging



Top Juniors, Sales Talk



Top Juniors, Public Speaking



Top Juniors, Showmanship



Top Seniors, Sales Talk



Top Seniors, Public Speaking



Top Seniors, Showmanship

(Continued on page 52)

Purebred Simmental Heifers



1. "Miss Sweet As Sugar,"
s. by Mr. Hoc Broker,
exh. by Cale Hinrichsen, Westmoreland, KS.
7.7/68/100/12.2/54/-28/-07/122/63



5. "ESC Star Struck 49A, ET,"
s. by SVF Steel Force S701,
exh. by McKayla Boyce, Valley Falls, KS.
7.3/64/96/7.9/46/-29/07/114/65



9. "Brant/EKRD Sweet Clover,"
s. by CNS Dream On L186,
exh. by Jessica Kramer, Farmersburg, IA.
7.6/66/88/13.3/48/-30/15/119/67



2. "SFI Respected Lady A7X,"
s. by SFI Respect Y1,
exh. by Taylor Goering, McPherson, KS.
7.3/58/81/10.9/54/-39-03/125/63



6. "SR Miss Love Me Now,"
s. by SVF Dream Master T50,
exh. by Melissa Grimmel, Jarrettsville, MD.
3.6/70/99/9.9/58/-21/10/114/67



10. "OBCC Firefly 139A,"
s. by JF American Pride 0987X,
exh. by Tanner Howey, Rockwall, TX.
11.8/67/96/12/58/-33/10/117/69



3. "SFI Miss Stroke of Love,"
s. by SS/PRS High Voltage 244X,
exh. by Shilo Schaake, Westmoreland, KS.
9.8/69/97/8.4/58/-27/12/127/73



7. "HILB Crazy N Love A475S,"
s. by Mr. Hoc Broker,
exh. by Trey Jass, Garner, IA.
8.9/63/94/11.1/56/-31/-10/115/62



4. "Flirt With Me 31A,"
s. by WAGR Driver 706T,
exh. by Abby Nelson, Valparaiso, NE.
7.7/65/86/9.8/49/-31/16/120/67



8. "OBCC Lady 61UA,"
s. by AJE/PB Montecito 63W,
exh. by Brittany Eagleburger, Buffalo, MO.
6.6/68/104/8.5/54/-30/12/104/65

Editor's Note: PTP data for the Purebred and Percentage Simmental Female Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show includes Birth Weight and Birth Weight EPD in addition to all of the above EPDs with the obvious exception of Calving Ease. All EPDs were current as of a 5/16/2014 data pull.

Purebred Simmental Bred & Owned



1. "SFI Miss Stroke of Love,"
s. by SS/PRS High Voltage 244X,
exh. by Shilo Schaaque, Westmoreland, KS.
9.8/69/97/8.4/58/-27/.12/127/73



5. "V Bar Red Rock 10A,"
s. by Kappes Ironman Y351,
exh. by Blair Vohs, Bucyrus, KS.
14.4/69/100/13.9/57/-34/.12/136/72



2. "CMFM Lil Joy 388A,"
s by JF Milestone 999W,
exh. by Tanner Howey, Rockwall, TX.
11.6/87/120/10.6/56/-21/.10/137/80



6. "VEF Ladybug 21A,"
s. by Yardley High Regard W242,
exh. by Matt Van Engen, Sioux Center, IA.
6.1/64/96/7.6/54/-18/-.07/94/60



10. "FSSR Lilly Bug,"
s. by LMF Movin Forward,
exh. by Rebekah Callison, Verona, MO.
8.5/57/84/12.1/48/-31/.14/122/64



3. "BBSF Charmed,"
s. by JS Anaylze This 25T,
exh. by Ashley Bailey, Mt. Vernon, MO.
7.3/63/93/9/55/-39/-.01/127/62



7. "BBSF Unforgettable,"
s. by Mr. NLC Upgrade U8676,
exh. by Ashley Bailey, Mt. Vernon, MO.
9.6/72/104/10.4/65/-45/.27/135/76



4. "RS&T Rare Dreams A302,"
s. by STF Shocking Dream SJ14,
exh. by Jordan Cowger, Kansas City, MO.
12.5/59/86/8.1/48/-31/.01/109/62



8. "MPCC MIR Sheza Dream,"
s. by K-Ler Make It Rain,
exh. by Briggs Peine, Hastings, MN.
6.4/60/89/8.9/54/-30/.12/101/61

Purebred Simmental Cow/Calf (

Dam's EPDs listed first)



1. Cow, "SFI Infatuation Y5,"
s. by HC Power Drive 88H;
Calf, "SFI Miss Passion,"
s. by SS Ebony's Grandmaster,
exh. by Shane Schaaque, Westmoreland, KS.
6.9/59/89/9.2/56/-27/.00/116/61
6.2/83/75/5.8/50/-29/.14/125/60

(Continued on page 54)

Percentage Simmental Heifers



1. "EBY Tiffany 4082 318A,"
s. by CNS Pays To Dream T759,
exh. by Taylor Hale, Galatia, IL.
13.3/49/80/11/43/- .24/.63/145/69



5. "CRR Miss Sweet Force,"
s. by SVF Steel Force S701,
exh. by Abby Nelson, Valparaiso, NE.
7.4/57/85/7.7/54/- .21/.13/117/62



9. "RCF Ms. Chopper 319A,"
s. by ZKCC Chopper 844U,
exh. by Taylor Goering, McPherson, KS.
6.3/55/82/6.7/46/- .13/.24/98/58



2. "MS TR Alyssa 3729A ET,"
s. by WAGR Driver 706T,
exh. by Rafe Wientjes, Harrod, SD.
9.7/53/80/9.3/46/- .21/.35/117/63



6. "B3C Forever Lady A 23,"
s. by SF Awestruck X29,
exh. by Leslie Walker, Danvers, IL.
10.9/60/93/9.6/58/- .24/.31/123/68



10. "HPF Miss Karma A068,"
s. by GO ET 180,
exh. by Kyla Walter, Elk City, OK.
11/46/53/7.5/46/- .30/.05/100/50



3. "SJW Arkdale Pride 214A,"
s. by SVF/NJC Built Right N48,
exh. by Sam Wallace, Stotts City, MO.
12.9/56/89/8.2/50/- .14/.22/121/63



7. "Harrell Barb Rose 513A,"
s. by Mr. Hoc Broker,
exh. by Sam Wallace, Stotts City, MO.
9.8/62/104/9.8/54/- .12/.16/110/63



4. "Miss BHC Voltage A021,"
s. by SS/PRS High Voltage 244X,
exh. by Tanner Howey, Rockwall, TX.
9.3/66/93/4.7/51/- .19/.17/105/65



8. "OBCC Foolin U C31A,"
s. by AJE/PB Montecito 63W,
exh. by Kyla Walter, Elk City, OK.
6.4/53/81/5.3/49/- .24/.07/87/54

Percentage Simmental
Bred & Owned



1. "THF3 Beauty's Fancy,"
s. by CNS Pays To Dream T759,
exh. by Taylor Hale, Galatia, IL.
12.4/57/90/7.8/53/- .21/.43/135/72



2. "Long's Shear Sass,"
s. by Long's Shear Pleasure,
exh. by Tyler Long, Creston, IA.
5.7/76/104/6.2/67/- .33/.08/99/69



6. "EJS Miss Style,"
s. by Silveiras Style,
exh. by Joelle Sylvester, Wamego, KS.
13.1/52/85/10.3/48/- .14/.45/134/67



3. "Zoey,"
s. by ZKCC Chopper 844U,
exh. by Jody Baragary, Tonganoxie, KS.
37.8/50/65/5.8/41/- .19/.11/92/51

7. "FT2 Amzee,"
s. by Mr. NLC Upgrade U8676,
exh. by Hayden Fisher, Aurora, MO.
11.2/72/105/11.5/67/- .37/.43/139/79



4. "DI Miss Whizard Z12,"
s. by GCC Whizard 125W,
exh. by Leslie Walker, Danvers, IL.
10.6/60/87/10.2/47/- .28/.15/117/63



9. "RS&T She's All That,"
s. by W/C Wide Track 694Y,
exh. by Jordan Cowger, Kansas City, MO.
9.8/66/98/8.8/56/- .26/.27/117/71



5. "Cloud Ms. Confidence 201A,"
s. by BF Mr. Confidence,
exh. by Kaitlyn Cloud, Carthage, MO.
6.8/61/89/6/47/- .15/.26/101/63



10. "EKRD Victoria's Secret,"
s. by HTP/SVF Facebook X123,
exh. by Jessica Kramer, Farmersburg, IA.
8.4/61/93/4.3/53/- .21/.27/111/65

Percentage Simmental Cow/Calf

(Dam's EPDs listed first)



1. Cow, "EBY Miss Calypso 209Z,"
s. by CNS Pays To Dream T759;
Calf, "THF3 Payload B305,"
s. by Remington Lock N Load 54U,
exh. by Taylor Hale, Galatia, IL.
10.9/47/69/6.4/44/- .11/.55/126/66
9/56/98/9.4/53/- .27/.25/113/69



2. Cow, "Miss Strawberry Wine Z10,"
s. by GCC Whizard 125W;
Calf, "Miss Blackberry Wine B10,"
s. by Mr. NLC Upgrade U8676,
exh. by Justin Willard, Reeds, MO.
5.9/57/78/4.5/40/- .18/.09/86/55
8.9/71/102/7.9/58/- .33/.33/120/73

3. Cow, "HL Ms. Striker Z013,"
s. by HL Striker 4101X;
Calf, "EKRD Optimus Ellsa,"
s. by TJSC Optimus Prime 12W,
exh. by Jessica Kramer, Farmersburg, IA.
8.1/56/82/8.1/50/- .23/.23/109/63
7.2/60/87/7.3/51/- .21/.13/101/61

(Continued on page 56)

North Central continued

Steers (*indicates Purebred Simmental)



1. "MCF Mr. Landshark 101TA,"
exh. by Blair Vohs, Bucyrus, KS.
-2.7/47.2/57/6.4/- .40/- .17/67.5/43.5



4. "RCR Gus Z210,"
s. by RCR Justified Y12,
exh. by Kaitlin Houck, Americus, KS.
1,240/- .6/58/82/10.9/53/- .31/.19/128/69



7. "Hays Dual Focus 2A47,"
s. by TNT Dual Focus T249,
exh. by Lindsay Hays, Maryville, MO.
1,155/- .2/67/110/9/57/- .11/.92/171/87



2. "Barbie's Homeboy 1538,"
s. by RS&T Homeboy Y108,
exh. by Sarah Loomis, Council Grove, KS.
1,278/2/55/71/5/51/- .35/.15/94/56



5. "SFI Rock Solid*,"
s. by SFI Respect Y1,
exh. by Marcus Cox, Woodbine, KS.
1,225/3.1/61/91/9.4/50/- .40/.07/119/64



8. SFG Gamechanger A346,"
s. by SVF Game Changer X614,
exh. by Joe Gleason, Maple Hill, KS.
1,205/.2/47/78/8.3/49/- .29/.57/136/67



3. "CNN Johnnie 315A,"
s. by GCC Whizard 125W,
exh. by Jenel Wemdt, Lowden, IA.
1,325/1.5/59/84/5.9/48/- .29/.03/87/56

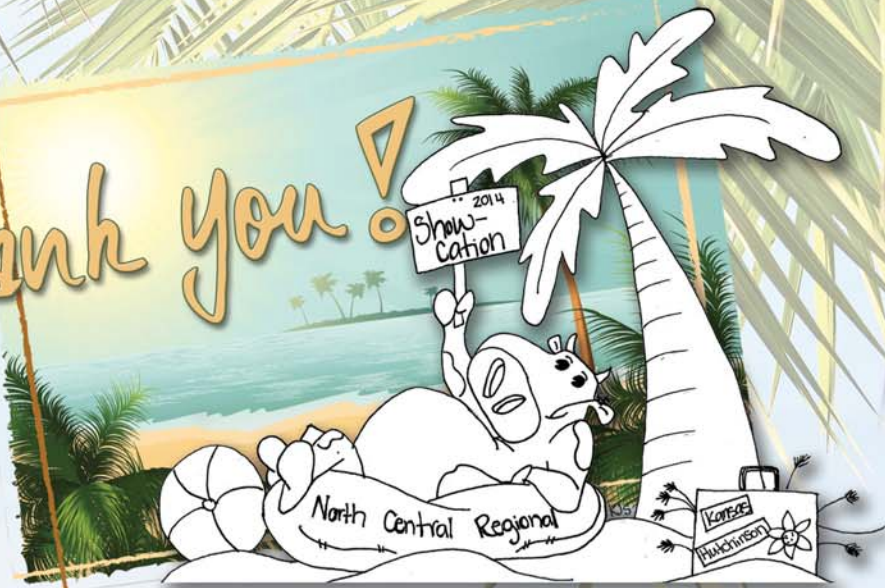
6. "WS Chuy 008A,"
s. by S A V Final Answer 0035,
exh. by Brett Willis, Labanon, OK.
617/- .7/71/111/10.2/62/- .14/.39/141/77



9. "EKRD Bullseye,"
s. by K-Ler Make It Rain,
exh. by Brigette Kamrath, New Hampton, IA.
1,217/2.6/53/73/6/49/- .31/.02/81/51 ◆



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Regional Results

Western Regional Classic

Date: June 28, 2014

Location: Bozeman, MT

Judge: Marty Ropp, Normal, IL

Overall

Juniors

1. Jordan Chappa, MT
2. Aribella Beins, UT
3. Sawyer Naasz, SD
4. Kylee Myers, ND
5. Brynna Wilson, WA

6. Lauren Trauernicht, NE
7. Jamison Neshem, ND
8. Reagan Sevigny, WA
9. Kendra Myers, ND
10. Wyatt Sevigny, WA

Seniors

1. Jericho Chappa, MT
2. Britney Beins, UT
3. Jake Smith, WA
4. Shannon Duxbury, SD
5. Madellyn Beins, UT

6. Zach Wilson, WA
7. Catherine Callantine, MT
8. Samantha McCullough, OR
9. Chad Russell, CO
10. Collin Luther, ID

Cattleman's Quiz

Juniors

1. Sawyer Naasz, SD
2. Kylee Myers, ND
3. Lauren Trauernicht, NE
4. Trey Klain, ND
5. Jordan Chappa, MT

6. Kendra Myers, ND
7. Aribella Beins, UT
8. Bentley McCullough, MT
9. Brayden Banks, UT
10. Stephen Vincent, MT

Seniors

1. Chad Russell, CO
2. Britney Beins, UT
3. Collin Luther, ID
4. Samantha McCullough, OR
5. Chase Stoltey, ID

6. Keanna Smith, CO
7. Shannon Duxbury, SD
8. Zach Wilson, WA
9. Catherine Callantine, MT
10. Taylor Widgren, ID

Cattle Judging

Juniors

1. Kylee Myers, ND
2. Brynna Wilson, WA
3. Jaden Neshem, ND
4. Jamison Neshem, ND
5. Madison Rice, OR

6. Jonna McCullough, MT
7. Lauren Trauernicht, NE
8. Reagan Sevigny, WA
9. Kendra Myers, ND
10. Serenity Schwarz, ID

Seniors

1. Jericho Chappa, MT
2. Zach Wilson, WA
3. Jake Smith, WA
4. Catherine Callantine, MT
5. Britney Beins, UT

6. Taylor Widgren, ID
7. Chad Russell, CO
8. Madellyn Beins, UT
9. Carmen Biggelaar, Canada
10. Samantha McCullough, OR

Sales Talk

Juniors

1. Wyatt Sevigny, WA
2. Natalie Trauernicht, NE
3. Aribella Beins, UT
4. Reagan Sevigny, WA
5. Sawyer Naasz, SD

6. Jordan Chappa, MT
7. Kylee Myers, ND
8. Trey Klain, ND
9. Kaitlyn Younger, ID
10. Brynna Wilson, WA

Seniors

1. Jericho Chappa, MT
2. Jake Smith, WA
3. Britney Beins, UT
4. Chad Russell, CO
5. Catherine Callantine, MT

6. Samantha McCullough, OR
7. Madellyn Beins, UT
8. Chase Stoltey, ID
9. Carmen Biggelaar, Canada
10. Zach Wilson, WA



Top Juniors Overall



Top Seniors Overall



Top Juniors Cattleman's Quiz



Top Seniors, Cattleman's Quiz

Public Speaking

Juniors

1. Sawyer Naasz, SD
2. Aribella Beins, UT
3. Jordan Chappa, MT
4. Reagan Sevigney, WA
5. Madison Rice, OR
6. Serenity Schwarz, ID
7. Wyatt Sevigney, WA
8. Caleb Richardson, Canada
9. Stephen Vincent, MT
10. Kaitlyn Younger, ID

Seniors

1. Shannon Duxbury, SD
2. Samantha McCullough, OR
3. Jake Smith, WA
4. Britney Beins, UT
5. Taylor Widgren, ID
6. Zach Wilson, WA
7. Chase Stoltey, ID
8. Shanna Buster, OR
9. Jericho Chappa, MT
10. Collin Luther, ID

Showmanship

Juniors

1. Kylee Myers, ND
2. Brynna Wilson, WA
3. Aribella Beins, UT
4. Jordan Chappa, MT
5. Sawyer Naasz, SD
6. Lauren Trauernicht, NE
7. Dawson Neshem, ND
8. Trey Klain, ND
9. Natalie Trauernicht, NE
10. Jamison Neshem, ND

Seniors

1. Madelbyn Beins, UT
2. Zach Wilson, WA
3. Britney Beins, UT
4. Shannon Duxbury, SD
5. Jake Smith, WA
6. Jericho Chappa, MT
7. Justin Stout, WA
8. Keanna Smith, CO
9. Collin Luther, ID
10. Shanna Buster, OR



Top Juniors, Cattle Judging



Top Seniors, Cattle Judging



Top Juniors, Sales Talk



Top Juniors, Public Speaking



Top Juniors, Showmanship



Top Seniors, Sales Talk



Top Seniors, Public Speaking



Top Seniors, Showmanship



Novice Participants

(Continued on page 60)

Purebred Simmental Heifers



1. "HPF/GF Joyful A200,"
s. by JF Milestone 999W,
exh. by Jordan Chappa, Wilsall, MT.
11.6/87/120/10.6/56/-21/.11/137/80



5. "GTWY/WRS Miss Broke Girl,"
s. by Mr. Hoc Broker,
exh. by Shannon Duxbury, Wessington, SD.
8.8/64/94/9.6/53/-37/-02/117/65



9. "KNH Sally 8A,"
s. by KNH Bakken 58Y,
exh. by Jamison Neshem, Berthold, ND.
7.2/67/101/6.5/53/-24/.08/99/62



2. "SVF Expectation A605,"
s. by SVF Allegiance Y802,
exh. by Aribella Beins, Deweyville, UT.
9.7/62/95/9.9/59/-29/.17/122/69



6. "LHT Ms. Scarlet 005B,"
s. by SVF Steel Force S701,
exh. by Lauren Trauernicht, Wymore, NE.
7.9/60/91/9.2/53/-29/.01/111/62



10. "PLR Journey 206A,"
s. by MCM Top Grade 018X,
exh. by Chase Stoltey, Plummer, ID.
8.8/65/97/11.3/63/-30/.39/134/76



3. "TPHT Cha Cha A450W,"
s. by AJE/PB Montecito 63W,
exh. by Madellyn Beins, Deweyville, UT.
6.5/56/81/8.2/52/-32/.09/100/58



7. "LTS Simply Irresistible,"
s. by CLO LTS Entourage 72T,
exh. by Britney Beins, Deweyville, UT.
11.9/66/94/8.3/54/-31/.07/120/69

Editor's Note: PTP data for the Purebred and Percentage Simmental Female Show are in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving Ease EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI. PTP data for the Steer Show includes Birth Weight and Birth Weight EPD in addition to all of the above EPDs with the obvious exception of Calving Ease. All EPDs were current as of a 5/16/2014 data pull.



4. "WCS Ms. Juliet 320A,"
s. by ES Power Up XS37,
exh. by Kendra Myers, Kathryn, ND.
6.8/89/131/11.1/61/-22/.22/118/78



8. "LazyH/Adkins BLKSTR A01,"
s. by Remington Lock N Load 54U,
exh. by Lauren Trauernicht, Wymore, NE.
7.9/59/102/7/56/-40/-02/106/64



Purebred Simmental Bred & Owned



1. "LHT Ms. Scarlet 005B,"
s. by SVF Steel Force S701,
exh. by Lauren Trauernicht, Wymore, NE.
7.9/60/91/9.2/53/-29/.01/111/62



2. "KNH Sally 8A,"
s. by KNH Bakken 58Y,
exh. by Jamison Neshem, Berthold, ND.
7.2/67/101/6.5/53/-24/.08/99/62



3. "7E Sadie Force 239A,"
s. by TFS Shear Force 0007X,
exh. by Wyatt Sevigney, Valleyford, WA.
14.5/64/91/14.1/53/-42/.29/148/74

Percentage Simmental Heifers



1. "HPF Midland Queen Z726,"
s. by JF Milestone 999W,
exh. by Madellyn Beins, Deweyville, UT.
11.5/75/116/8.6/50/-08/.30/128/76



4. "DJF Candy Crush A343,"
s. by CNS Dream On L186,
exh. by Sawyer Naasz, Platte, SD.
13.5/71/107/14.7/57/-19/.32/143/75



7. "KNH Hey Girl 1158A,"
s. by S Chisum 6175,
exh. by Dawson Neshem, Berthold, ND.
12.3/59/99/11.2/58/-10/.38/131/68



2. "SVS Wendy A820,"
s. by TJ Sharper Image 809U,
exh. by Catherine Callantine, Belgrade, MT.
9.6/72/117/10.3/61/-04/.39/127/76



5. "GW Miss Flash K-Ler 464A,"
s. by GW-WBF Substance 820Y,
exh. by Brynna Wilson, Stanwood, WA.
17.3/66/115/12.7/60/-23/.67/169/84



8. "BFW Skyler 42A,"
s. by WS A Step Up X27,
exh. by Jake Smith, Sequim, WA.
6.4/64/86/9.9/54/-34/.09/106/61

3. "HPF Ms. Beautiful A003,"
s. by S A V Bismarck 5682,
exh. by Jericho Chappa, Wilsall, MT.



6. "WCS Ms. Rayna 370A,"
s. by Mr. NLC Upgrade U8676,
exh. by Kylee Myers, Kathryn, ND.
10.8/83/130/9.6/76/-18/.48/136/84



9. "PLR Miss Rosella 212A,"
s. by TJ Sharper Image 809U,
exh. by Serenity Schwarz, Plummer ID.
11.1/75/118/12.3/63/.02/.29/130/76

(Continued on page 62)

Percentage Simmental Heifers (Continued)



10. "LHT Ms. Voltage 11,"
s. by SS/PRS High Voltage 244X,
exh. by Natalie Trauernicht, Wymore, NE.
11.5/68/101/7.4/51/- .21/.28/122/71

Percentage Simmental Bred & Owned



1. "TPHT Empressita,"
s. by DDH Cut Above 48Y,
exh. by Britney Beins, Deweyville, UT.
6.8/66/100/7.9/60/- .22/.25/107/67



2. "Little Miss Miley,"
s. by WLE Uno Mas X549,
exh. by Shanna Buster, Springfield, OR.
10.5/56/71/6.6/46/- .35/.14/107/58

Percentage Simmental Cow/Calf Pair (Cow's EPDs are listed first)



1. "PLR Totally Charming 172,"
s. by K C F Bennett Total;
Calf, "PLR Haylee 172 B,"
s. by MCM Top Grade 018X,
exh. by Kaitlynn Younger, Plummer, ID.
15.4/60/96/10.5/59/- .05/.23/132/67
12.8/62/100/12.4/66/- .14/.48/141/74

Simmental Steers (*indicates a purebred Simmental)



1. "Ten T-Bone,"
s. by KSR Smooth Movin 872Y,
exh. by Jamison Neshem, Berthold, ND.
1.148/3/67/98/7.7/56/- .09/.32/107/66



3. "Rymo Boomer Maker*,"
s. by MLC Mr. Beef Maker X263,
exh. by Collin Luther, Bonners Ferry, ID.
1.250/2.3/76/113/9.3/69/- .25/.28/126/78 ♦



2. "RL4 Collin's Wallace*,"
s. by HPF Bettis X317,
exh. by Collin Luther, Bonners Ferry, ID.
1.102/3.1/73/107/8.3/63/- .31/.14/121/72

Western Regional participants



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Trustee Voting Electronically

ASA is now offering a membership option for nominating and electing Trustees electronically. Only active members are entitled to vote and to hold office.

To register, members must log on to their own account, clicking on "Update Account." Then members go to "Select Voting Preference"; then "keeping same email" or add "Voting email"; then "Submit" your request. You may also send in a written request to register, although it is quicker and easier to do so on line. Registration by phone is not an option.

Trustee Election Details Listed

A total of six ASA Trustee positions are open in all four regions as follows:

Eastern Area: Bill McDonald, Blacksburg, VA (term limited; not eligible for re-election); Brian DeFreese, West Point, IN (eligible for re-election).

North Central: Roger Finke, Berthold, ND (term limited; not eligible for re-election).

South Central: Scott Cowger, Kansas City, MO (eligible for re-election); Jon Willis, Marietta, OK (eligible for re-election).

Western: Jim Butcher, Lewistown, MT (not eligible for re-election, but can serve an additional year as immediate past chairman).

ASA Rules and Bylaws provide that if a Trustee serves as Chairman of the Board during the final year of the second term, that Trustee will be able to serve an additional year as a voting member of the Board. Jim Butcher, as outgoing Chairman, qualifies to serve an additional year on the Board.

2015 NWSS Schedule Announced

The schedule of Simmental activities for the 2015 National Western Stock Show has been announced. The event is being held in conjunction with the 47th ASA Annual Meeting.

Officials are:

- Pen shows — Galen Fink, Randolph, KS, and associate Ken Stewart, Okeechobee, FL;
- Junior show — Mark McClintock, Fort McKavett, TX; and
- Open class/hill shows — Marshall Ruble, Ames, IA, and associate Dr. Brad Skaar, Ames, IA.

Dates and times are:

November 20 Entry Deadline On-Line at: www.nationalwestern.com
 Entry fee information and class breakdowns are posted on www.coloradosimmental.com

Fri., Jan. 16	Pen check-in	9:00 am	Yards
Sat., Jan. 17	SimMagic on Ice Sale	6:30 pm	DoubleTree Denver Central
Sun., Jan. 18	Bull Pen Show	8:00 am	Stockyards arena
	People's Choice Power Bull Judging		Stockyards arena
	Open & junior cattle check-in	3:00 pm	Hill
Mon., Jan. 19	Female Pen Show	8:00 am	Yards
	People's Choice Power Female Judging		Stockyards arena
	The One Sale	3:00 pm	Auction Arena
	<i>(includes Foundation lot and Power Simmental selection)</i>		
Tues., Jan. 20	Junior Show	8:00 am	Stadium Arena
	Open Bull Show	10:00 am	Stadium Arena
	Wild, Wild West Sale	6:30 pm	Adams Co Fairgrounds
Wed., Jan. 21	Open Class Female Show	8:00 am	Stadium Arena
Thur., Jan. 22	Market Steer Show		
	<i>(includes breed/Simmental classes, depending on entry numbers)</i>		

Entry fee information and class breakdowns are posted on www.coloradosimmental.com. ♦

DIRECTORS' DIALOGUE



hwine@simmgene.com

By Hannah Wine, Director, Media, Youth and PTP Programs

Well Worth the Miles

When I am at home to see the fall sale catalogs arrive in the mailbox, it is official that my summer travels have wound down. For me, this AJSA summer meant more than 13,000 miles crisscrossing back and forth around the country by plane or car headed from one great AJSA event to the next. This summer was not only the biggest, but I would liken it to also having been the best one yet. Families from all over the US gathered in Louisville to show their SimGenetics and compete in the AJSA contests at the National Classic — but there's much more to it. Each year during our AJSA contest judge orientations I explain that our educational contests are unique to Simmental and our judges serve as our recruiters; we want the kids to have a positive experience at our AJSA events to keep them coming back and to ensure the longevity of not only the AJSA, but of the beef industry. At the same time, I challenge our judges to tackle our goal that the AJSA is turning out capable, ethical, and articulate agriculturalists to constantly better the industry.

In grand drives across the country we are reminded to thank the people who helped out

along the way, to enjoy the experience, and be proud of the cattle that you are putting into production. Here at Simmental, we hope each and every exhibitor does just that, thank whoever helped you along the way, thank the sponsors, the hosts; we hope you made your experience at the AJSA Classics an enjoyable one and that you will be back next year; we hope that your heifer lays down and has a live calf or that your steer goes on to do well in a carcass contest, but most of all — we hope that each and every one of you are proud to be a part of the beef industry, whether you're a first generation beef producer or a fourth, embrace being involved in an integral part of agriculture and food production. Each and every one of you should be more than proud of our AJSA membership, we have an excellent group of cattlemen on our hands and I cannot wait to see all that they will continue to do in the agriculture industry.

Lastly, many, many thanks to our more than 250 AJSA Classic educational contest judges who helped us this summer — we appreciate your time and your efforts to turn out the best group of cattlemen possible.



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By Will Townsend, Director, Commercial and Industry Operations

During a recent trip to South America, I had the opportunity to accompany a number of cattlemen who have experienced varying degrees of success in the international cattle business. I tried to act as a sponge during the trip, taking in methodology and tactics for cattlemen with an interest in pursuing business in Colombia and on other international fronts. After several interviews, lots of observation, and some research, I established some basic steps that business men and women can utilize to get started with their international program or at least to investigate the potential of establishing an international program. Most of these principles directly apply to seedstock producers but many of them can be applied to other portions of the cattle industry.

1. Offer a High-Quality Product

This seems obvious, but it is shocking to me how many people fail at this basic principle. Half of the battle of marketing is having a product that people need and they want. It is extremely difficult to sell people something they don't need or want and in some cases it is even wrong, therefore, unsustainable.

I would venture to say that selling people something they need is more important than something they want. Don't get me wrong. It is far easier to sell people something they want but in the case of beef cattle this may not be sustainable. Let me give you an example. You

can show somebody a phenotypically attractive bull that has very little economic value. Your potential client may see that animal and want it due to its appearance and you may sell that animal for a lot of money right off the bat. However, once the client discovers that the animal will not hold up in the real world and is not economically valuable, that business relationship may be over.

There are some levels of quality that vary and some that don't. There are some people that tell me that the "high economic indexing" cattle don't work in their environment. Of course, one needs to consider the index he or she is using. But in reference to science and industry-backed indexes such as \$API and \$TI, they are well-rounded and trustworthy. The fact of the matter is, I've never been to an environment in which calving ease, fertility, stayability, feed efficiency, carcass value, and growth do not have some value. "High-indexing" cattle have these characteristics and work in environments that pay for these traits. Therefore, "high-indexing" have value in most, if not all, environments.

In terms of quality traits that vary due to environment, we must consider traits such as heat tolerance, insect resistance, fescue tolerance, etc. These are the quality characteristics that become very important when considering or developing an international marketing program.

2. Do Your Homework

You do not want to pay big money to get into a country and on a big ranch only to find out that your product has little chance of success in that environment, governmental restrictions make exporting your product economically infeasible, political instability makes the prospect too risky, or any other number of issues significantly deteriorate your chance of success. These sorts of things should be considered immediately after you determine what sorts of international environments your product will fit into.

3. Establish a Networking Plan

Once you've determined the quality of your product, the environments your product could fit into, and the countries that offer a high potential for success, the next step is to develop a plan as to how you will begin to network and build contacts within that country or region. This may be where your breed association comes in along with your state government, federal government, or national contacts that have experience doing international business in the beef industry of the region in question. There are numerous events such as the congress of the World Simmental Simbrah Federation, the Follow the Beef program and many others. Some companies such as breed associations maintain a contact list available to membership and maintain contacts with potential clients that are accessible to membership. The early stage of a networking plan is all about getting your foot in the door. Joining an international society, attending an international event, traveling with or partnering up with someone who already has international contacts, or utilizing an established contact list are all ways that successful international businesses have initiated their international program.

4. Calculate Your Initial Investment and Your Estimated Return on Investment

Now that you have identified the value of your product, done your homework on the potential, the costs, and the risks of doing business in a region or country and you've established a solid networking plan, you should have a good idea of the cost or investment you will have to make to get your program off the ground. After interviewing a number of seedstock producers that have established a successful international program, it seems very common that an international program will not recover their initial investment for three to five years. Some are a little longer and some experience some success the first time they enter a foreign industry. However, three to five years would be an adequate amount of time to use when calculating your initial investment and when you begin to see adequate returns on that investment.

Most international marketers that have achieved a certain level of success visit their region or country of interest anywhere from one to five times a year. Therefore, it is easy to see why it can take so much money to get started and why the risk can be very high. Once you've determined the risk, the investment, and the potential you will be able to see if the program is one you can implement on your own or if you will need investors. If you need investors, you will have already established your business plan, you just need to go out and find them. They will likely be

other seedstock producers that have an interest in the international beef business.

5. Build Solid Relationships

Once the money has been rounded up, the networking plan has been established, and the plane tickets have been bought, it is time to go to work. Building relationships with your potential clients is extremely important and your success may depend on it. Often times you may have to know somebody with the desired contacts to gain access to clients or be part of a group or event. Go out and meet the people who you have access to. Don't give a sales pitch but don't be afraid to tell them who you are, what you do, and what you have to offer. More importantly, listen. Ask questions about the potential clients operation so you know where and how you may be able to help them. Become friends with the clients so they know you are trustworthy and enjoyable to do business with. If you're not trustworthy or enjoyable to do business with, get out of the business. At many events and meetings there will be social events that offer ample opportunities to build these friendships. Since you may be in a new country that offers many opportunities for fun and recreation, make sure to not get side-tracked by self-pleasing distractions. These social events are for you to socialize and build friendships, but they are not there for you to go crazy. Part of building trust is letting people know that you are enjoyable to be around but you have self-control and are responsible.

6. Conduct Business that will Cause the Client to Come Back

These steps should be repeated until the opportunity finally comes to make a transaction. This is still the "getting the foot in the door" stage. You do not need to give your product away because that could create poor buyer's habits and establish unrealistic expectations of future transactions. However, you want to make sure you offer an amazing value in the initial transaction that will cause the client to come back for more. Offer them an amazing, high-quality product. Follow-up with the client regularly to make sure he or she received the product and that he or she is satisfied with the product. Customer service is as important or more important than the product itself so make sure you follow through.

On the flip-side, make sure you are careful. International business offers risks otherwise not experienced in the states. Some individuals can take advantage of you with little or no risk of punishment or of being caught, depending on the country. Be careful about doing business with someone you don't know well and be careful sending a product without payment or partial payment initially.

7. Review Your Program

Review the entire process. Once you've actually invested money, undergone networking efforts, made sales, etc., adjust your calculations and critique your program to make it more efficient and more effective. You may be able to improve your product, cut costs somewhere, partake in more efficient networking efforts, stream-line sales.

(Continued on page 68)

DIRECTORS' DIALOGUE

(Continued from page 67)

8. Improve Your Program

Improve your weakest areas or the areas with the greatest potential for improvement. Make the efforts to improve your program to sustain or grow your success. Focus on the most important areas with the most potential for return and then move to other areas of improvement as time, money and other resources are available.

Recap

1. Offer a High-Quality Product
2. Do Your Homework
3. Establish a Networking Plan
4. Calculate Your Initial Investment and Your Estimated Return on Investment
5. Build Solid Relationships
6. Conduct Business that will Cause the Client to Come Back
7. Review Your Program
8. Improve Your Program



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By Luke Keller, Director of Seedstock and Industry Operations

The Reason for SimAngus™

I'd like to do a little more of an opinion piece this month which is a bit like treading on the edge of a big cliff. Hopefully, I will be able to make my reasoning clear to keep me from toppling off the edge! The past month, I've attended a couple of large Superior Livestock sales in Winnemucca, NV, and Steamboat Springs, CO, and in a few days I will be heading to Sheridan, WY, for another. Cattle prices are through the roof at levels I am sure most of us could not have imagined a few short years ago. Recently, in Winnemucca, 400-500 weight cattle were bringing \$1,500-\$1,600 per head which is more than what their 500-600 weight counterparts were worth on a per head and per cwt scale. Grass yearlings were worth \$1800-2100 per head and heavy calves, 600-750 wt, were worth \$1,500-\$1,750. One highlight that I saw was a group of 460-weight heifer calves that brought \$403/cwt which comes to \$1,854/head. Obviously these were bought as replacement quality females but it is still a sizeable investment considering the cost of developing those heifers and risk associated with an investment that will not produce any calves until two years from now.

Cattle feeders are making significant investments in the calves they are buying. Obviously a lot of this is due to fat cattle being at record highs. The week of Winnemucca they were trading between \$1.63-\$1.68 per pound. Also, couple that with the fact that corn has dipped below \$3.00 and depending on what the basis is where you live, it may be a lot closer to \$2.00/bushel than \$3.00.

You would think that with things looking so favorably for cattle producers that all ranchers would be making tremendous money, and be financially secure and happy about life. Obviously, this is the case for many producers but when there is more profit to be realized, the producers who truly do the best are the progressively minded, good operators who realize the better they do now the more they can secure their future. In times like this, large producers tend to expand, small producers continue to shrink and disappear, and any challenges tend to eliminate low-end operators.

Aggressive, business-minded producers tend to try and expand operations and maximize the profit potential out of their cowherd. They pay attention to input costs and watch what cattle buyers are willing to pay premiums for. They try to maximize their profit margin because in times of high cattle prices and good conditions is actually when there is the greatest spread between the most profitable operations and the least profitable operations. Hard times, whether it be drought, flooding, high feed costs, low sale prices, tend to be the great equalizer in profit potential.

This leads me to the subject of this dialogue. As genetic providers, we should look at the situation that I described above and ask how can we fit into this scenario in terms of genetics? Well, the genetics that are utilized by producers have a great impact on profitability. At the superior sales there was probably a \$200/head difference between the top selling group of 600-weight calves and the bottom-selling group of 600-weight calves. Why is this? One word: Reputation. The top selling group at that weight had a good reputation and the bottom selling group had a bad reputation. This includes genetics, vaccination program, region, weaned or not weaned, handling, uniformity, and all other handling management practices. Watching the trend of the value of feeder calves based on genetics, it has appeared that SimAngus™ calves pretty consistently bring a premium of the average. That says a lot in terms of what the feeding industry and packing industry thinks of SimAngus genetics and what they are capable of in the feedlot and on the rail. This differs compared to calves that are straight Simmental and especially those that are traditionally colored which sell at typically market average. That tells us that there is an advantage SimAngus calves typically exhibit over their purebred Simmental counterparts which would be heterosis and breed complementarity. Hybrid cattle will exhibit faster growth rates in the feedlot and also will quality grade better due to Angus having superior marbling when compared to Simmental.

(Continued on page 70)

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Friday Oct 10th

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DIRECTORS' DIALOGUE

(Continued from page 68)

The other, probably more important impact heterosis has is on cow longevity, fertility and other input traits. Crossbred cattle tend to last longer, breed back better, and produce more. In fact, according to MARC research, crossbred cows will produce 20%-30% more in their lifetime. In today's market, that's an additional few hundred dollars per cow per year in extra production. That is why most large commercial operations implement some kind of crossbreeding program. There is so much to be gained in profit potential and minimized inputs by using a successful structured crossbreeding program.

So why do I bring all this up? It is my belief that the greatest asset we have to offer the industry is the SimAngus. That does not mean that there is not a place for purebreds or that they do not need to continue to be made but it means that when we promote our product to the industry and commercial cattlemen that we need to sell them on the value of the SimAngus. In fact, if we do that, it should not help increase sales of our crossbred seedstock but more significantly our purebred seedstock considering that most of the commercial cowherd is straight Angus. Unfortunately, I still to this day hear complaints from some of our membership that we do too much promotion on SimAngus and don't use the word Simmental enough.

I grew up with Simmentals and was raised on a purebred Simmental operation. They have a special

place in my heart and always will. However, they also have a negative connotation in the minds of many people in the cattle industry due to extreme frame, dystocia, horns, color. This from their experience with our breed in the 1980s and early 1990s and they were right for thinking this. Our cattle were terrible during this time period and our breed was in trouble. Then, we went to work and made changes that were necessary. However, after many of these people were burned, their bad image of Simmental remains. But I've found that many of these same people do not have the same negative connotation about SimAngus. And, that is exactly what we have to sell to the industry, the fact that SimAngus is the industry's superior crossbred. We can keep trying to tell them that we've changed Simmental and they are not what they once used to be, but that's a lot like trying to convince an ex-girlfriend that you've changed your ways and begging her to take you back. If she has half a brain in her head she won't believe it until she sees it for herself and you visibly prove that you've changed for the better. That's how we need to use SimAngus. They are already highly acceptable and even preferred downstream by our industry and by many of the elite leading commercial operations in the nation. We need to promote these individuals as examples to the rest of the industry as to what their target goal needs to be and more purebred, fullblood, Simbrah, and percentage bulls will be sold as a result.



jatkins@simmgene.com

By Jackie Atkins, Ph.D., Director, Science and Education

I need to preface this dialogue with a cautionary statement. This is more personal and philosophical than I usually write but a topic that weighs heavily on my mind. I'm sure I will be back talking science, research, conferences, by the next issue but now I would like to take a moment to reflect on how we live our lives.

Recently, our family was hit with the loss of my young, beautiful, intelligent, and kind cousin Claire. Claire lost a hard-fought battle with Melanoma. More importantly, Claire lived every moment of her life right up to the end. She brought humor to many serious situations like mimicking the faces on the pain scale chart in the hospital and asking on her death bed for someone to tell a joke. Claire truly engaged with the people she met, listening and caring about others' lives. Instead of watching TV, Claire was an avid reader, danced swing and contra, played music. She had a degree in physics and was attending medical school at Northwestern University in Chicago. There were people from all over the country and world at the funeral. It was humbling to sit in the services and reflect on the large impact Claire had in her brief 24 years on this earth.

Claire asked that the poem "When Death Comes" by Mary Oliver be read at her funeral. Below are the last stanzas of the poem that ring in my ears each day.

*"When it's over, I want to say: all my life
I was a bride married to amazement.
I was a bridegroom, taking the world into my arms.*

*When it's over, I don't want to wonder
if I have made of my life something particular, and real.
I don't want to find myself sighing and frightened
or full of argument.*

*I don't want to end up simply having
visited this world."*

Sitting in a pew, hearing these words passionately recited, Claire's life inspired me to improve how I live my own. What does all this have to do with science and education at the American Simmental Association? Simply this, the way Claire led her life is a lesson to us all. I encourage all who read this to be married to amazement, make something particular and real, and don't simply visit this world! ♦

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By Nancy Kay Tom, Foundation Board Chairman, Campbellton, TX



You can't achieve success without hard work . . . and that is what the board of directors for the ASSA Foundation is currently doing. We are working hard on a strategic long-range plan to set new goals for the Foundation. We are reviewing our history, evaluating our present and creating a vision for our future. Taking a long look and at what is working, what is not, and what can be improved on?

The purpose of the Foundation is to encourage by public or private contribution, support of worthwhile educational and charitable projects that are of interest and benefit to devotees of the American Simmental Association. We provide support of ASA's youth program through scholarships or program sponsorship, continuing educational programs for beef enthusiasts and members of the youth program, expanded education programs for ASA and members of the beef industry in the areas of performance testing, leadership and bovine management. Research grants to qualified colleges and universities for documentation of bovine performance, and research into the prevention of, or cure for cattle diseases.

As a board, we have rolled up our sleeves and we are putting our collective thoughts, ideas, and wish lists together. We are setting core policies to accomplish our wish lists and making short term and long term goals for fundraising goals to make these wishes come true.

So what can you, the ASA member do to help us? You can make a donation to the ASSA Foundation! A donation, whether large or small, helps make a difference. The next time you are doing your Total Herd Enrollment, consider adding an additional amount to benefit the Foundation. Every grain of sand helps make up the ocean beaches. ♦

Foundation Mission Statement

The purpose of the Foundation is to encourage by public or private contribution, support of worthwhile educational and charitable projects that are of interest and benefit to devotees of the American Simmental Association. Further to receive, maintain, use and apply donated funds for such purposes; and to implement such educational and charitable projects, including, but not limited to:

- Support of ASA's youth program through scholarships or program sponsorship
- Continuing educational programs for beef enthusiasts and members of the youth program
- Expanded educational programs for ASA and members of the beef industry in the areas of performance testing, leadership and bovine management
- Research grants to qualified colleges and universities, for documentation of bovine performance, and research into the prevention of, or cure for cattle diseases
- Other projects or activities as may be determined by the parent association.

Adopted 10/31/89



Foundation Honor Roll

The following people donated to the ASA Foundation in the last 30 days.

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CONNECTION

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By AJSA Trustee Dulcie Fields, College Station, TX

As I sat thinking about what to write in the article, I kept reflecting back on what a great summer this has been. I got to spend it in the best way possible, which is surrounded by great cattle and people who have the same appreciation for them as I do. This year there wasn't a South Central Regional so I had

the opportunity to travel to North Carolina to help with the Eastern Regional. And what a great experience that was! I had never been to North Carolina before so I got to add another state to the list of places to which I've traveled. This was the first time I have attended an AJSA event and not competed. It was really interesting to see and be a part of all the behind the scenes processes. I greatly enjoyed my time at the Eastern Regional.

The 2014 National Classic was definitely one for the record books. The Illinois Association did an amazing job of hosting it and I would like to say a huge thank you to them and everyone involved. I have attended every National Classic since 1999 and this was definitely one of my favorites. Everyone was so nice and helpful and, of course, the facilities were awesome!! I don't believe my cattle or I got hot one time during the whole week,

which is a rarity for the National Classic. In fact, I had a jacket on quite a bit which is really odd for me being from Texas and in July. I would also like to give a big thank you to the Simmental Breeder's Sweepstakes for allowing us to combine the two events. I personally, and I'm sure everyone else, really enjoyed getting to show at Sweepstakes. Although, showing four days in a row was a little exhausting! I would, of course, do it all over again if I could.

For those of you who don't know, I had the extreme honor of being elected the American Junior Simmental Association (AJSA) President for 2014-2015. I am so excited and honored to hold this position in the best breed association around! I would like to thank everyone who helped me reach this goal especially my family. My family has supported me every step of the way in my journey in the AJSA, from being one of the first novices to now AJSA President. I was extremely lucky in the fact that I got to watch both of my older siblings get elected to the board of trustees and then on to being President. I am so blessed and humbled to get to follow in their footsteps. I am so excited for the year to come with my fellow board members. Please feel free to contact me or any other trustee if you have any questions or concerns. I would love to hear and talk to all of you! ♦



Beyond the Bounds of Print

An extended electronic version of *the Register* going beyond the bounds of print to delve deeper into the stories of Simmental and SimGenetics producers, programs, and happenings.

www.simmgene.com/tReg

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STATE SCENE

TJSSA Conducts 40th Futurity

The Texas Junior Simmental/Simbrah Association (TJSSA) held their 40th Futurity, June 12-15, at the Brazos County Expo Center in Bryan. Eighty-six youths competed in the various events, and a record 140 head of cattle were exhibited.

The TJSSA conducted officer elections, naming President, Georgia Dunn, Vice-President, Tanny Howey; Secretary Emma Berry, and Treasurer Josh Evans. Autumn Huffman was named 2014 Queen, with Sophie Palmore as Sweetheart. Scholarships were awarded to Preston Voskamp, Carolyn Perry, Jacob Dixon, Caleb Rodenbeck, Emily Mulins and Dustin Hempel. Circle M Farms was named recipient of the TJSSA Friend of the Year.



TJSSA Board, seated, l to r: President Georgia Dunn, Floresville; Vice President Tanner Howey, Rockwall; Secretary Emma Berry, Canton; Treasurer Josh Evans, Teague; Payton Meuth, Floresville; Kelly Garrett, Cuero; Jessica Willey, LaVernia. Standing: Kaleb Fontenot, Cypress; Carlye Rodenbeck, Brenham; Sophie Palmore, Kirbyville; Todd Bettice, Adkins; John Paul Rodriguez, Edinburg; Trey Tillman, Brenham. Absent when photo was taken: Hope Onstot, Granger; Wyatt Jackson, Blum; and Shea Mackey, Rosansky.



Queen and Sweetheart, left to right; Jennifer Freasier Kincaid, Floresville; Payton Meuth; Princess Sophie Palmore; Queen Autumn Huffman, Katy; and Georgia Dunn.



Greg Burden of Circle M Farms, Rockwall, flanked by Hope and Faith Onstot, Granger, received the TJSSA Friend of the Year Award.

Elrod Farms Hosts Field Day

The Georgia Simmental/Simbrah Association (GSSA) staged its 2014 Field Day at Elrod Farms, located near Talmo. Cole Elrod and Alex Tolbert, who played host to 40 juniors in a judging competition.

The program also included talks by commercial producers Steve Loughridge, Chatsworth, and Brian Grogan, Calhoun. Both discussed their use of Simmental and SimAngus genetics in crossbreeding programs. Presentations on selecting replacement heifers and utilization of forages were also on the program.

Vermont Passes GMO Law

Backed by a diverse group of farmers, environmental groups, and businesses, Vermont has become the first state in the nation that requires labeling of food produced from genetic engineering.

Under the new law, food for human consumption offered for retail sale and that is entirely or partially produced with genetic engineering must be labeled to indicate that fact, effective July of 2016. The state's attorney general believes that the constitutionality of the legislative action will be challenged in court. ♦



Seated from left; Committee members Donna Adams, Franklin; Betty Freasier, Floresville; Jane and Bill Travis, Dallas; Nancy Tom, Campbellton. Standing: Committee member Jim Ethridge, Franklin; Scholarship winners, Caleb Rodenbeck, Brenham; Jacob Dixon, Canton; Carolyn Perry, Beaumont; Dustin Hempel, Victoria; and Committee member Preston Voskamp, Brenham.



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BEEF BUSINESS

Good Numbers for Beef

Since the turn of the current decade in 2010, when income from the average beef cow was “in the red,” the cow-calf producers have shown a steady increase in their bottom lines. Currently, according to figures from the North Dakota Farm Management Education Program, the average cow, brings in \$176 annually.

To get to that figure, \$713 represents the amount of cash that a cow has been able to generate after adjusting for replacements. A figure of \$537 indicates what it costs to keep a cow for one year. Thus, $\$713 - \$537 = \$176$. The value of the product (feeder calves) reflects short supplies and a desire of the market to make strong bids to fill the marketing chain.

Livestock Haulers Gain Exemption

Truck drivers hauling livestock have received an exemption from the Department of Transportation (DOT), when it was announced that they would receive a one-year reprieve from a government regulation. That regulation stipulated that drivers take a half-hour break every eight hours of service, in addition to refueling and other breaks.

In granting the exemption, a DOT spokesperson said the waiver “was necessary to ensure the well-being of the nation’s livestock during interstate transportation.” Agricultural groups were pleased with the one-year moratorium, but continue to advocate for a permanent solution.

Ag Census Counts Farmers

The newly released Census of Agriculture shows that there were 2.1 million farms in 2012, but nearly 900,000 farms had gross sales of less than \$5,000. Farms with sales of over \$1 million made up just 4% of the total, but produced 66% of the total ag market value.

The average age of farms topped out at 58.3 years, up from 57.1 reported during the last census in 2007. More than 20% of farmers have been farming for less than 10 years, suggesting an infusion of younger people getting into the industry.

“Healthiness” Gains in Survey

Healthfulness is closing in on taste and price among the leading priorities for consumers when making food/beverage purchasing decisions. That’s according to the Food Information Council’s latest survey on consumer attitudes.

The annual survey found that 90% of consumers still reported taste as the number one factor, while priced followed at 73%. Both taste and price percentages were unchanged, but healthfulness gained a full 10 points to 71% in the 2014 poll of 1,005 Americans. Interestingly, convenience dropped 5 points to 51% from a previous high of 56%.



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43% of Food Budget to Foodservice

The average American household spent 43% of its food budget away from home, a figure that has grown substantially from 30% in 1977, according to a study by the USDA's Economic Research Services.

Limited-service restaurants (those where customers pay at a register before eating) were on average one-third of the price of full-service restaurants. Sandwiches were the most expensive limited-service item, averaging \$6.74, while Mexican food was the cheapest at \$3.27.

Organic Sales Rise to \$35 Billion

Sales of organic products in the US rose to \$35.1 billion during 2013, up 11.5% from 2012, when the total was \$31.5 billion. It was the fastest rate of increase in more than five years. The Organic Trade Association (OTA) projects growth rates in the immediate future equal or more than the 2013 pace.

Organic foods, at \$32.3 billion accounted for 92% of total sales. Non-food items, such as flowers, fiber, household products and pet food, make up the balance and are increasing even more rapidly than foods. Among food products, fruits and vegetables are the leading items.

Greenhouse Gas Emissions Increase

According to a new United Nations Food and Agriculture Organization (FAO) report, greenhouse gas emissions from agriculture, forestry and fisheries have nearly doubled in the last 50 years. Emissions from crops and livestock rose 14% in the decade from 2001 to 2011 with the largest increase in developing countries.

Methane gas from livestock production is listed as the largest source of greenhouse gas, which accounts for nearly 40% of the total. Emissions generated during fertilizer application are the fastest growing source, rising by 37% in the last decade alone.

Climate Change Hurts Agriculture

The National Climate Assessment report indicates that climate change is affecting every region of the US and critical sectors of the economy, especially agriculture. The rapidly changing climate is being blamed on many risk factors for farmers and ranchers as well as many rural communities.

The report points to an increase in risks to farmers, ranchers and forest landowners due to fires, increases in invasive insects, droughts and floods. In the Midwest, growing seasons have lengthened, while the fire season in the West is now longer and more severe. Although there is overwhelming belief that global warming is occurring, causes remain a contentious political issue.

(Continued on page 80)



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SIMMENTAL SCHEDULE

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8:00 a.m. | National Simmental Pen of Bulls Show

> MONDAY, JANUARY 19

8:00 a.m. | National Simmental Pen of Heifers Show
3:00 p.m. | Simmental Sale

> TUESDAY, JANUARY 20

8:00 a.m. | National Simmental Jr. Heifer Show
8:00 a.m. | Simmental Bull show

> WEDNESDAY, JANUARY 21

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BEEF BUSINESS

(Continued from page 79)

Convenience Stores Adding Produce

A new partnership has been formed which is designed to significantly increase the sales of fresh produce in convenience stores. Involved in the effort are the United Fresh Produce Association and the National Association of Convenience Stores (NACS).

With more than 150,000 locations across the US, convenience stores are increasingly seen as a destination for consumers looking to buy fruits and vegetables. The movement, which has seen modest growth over the past few years, reached total sales of \$328 million in 2013, but studies have shown that there is potential for much greater expansion.

\$20 Million to Control Feral Pigs

The US Department of Agriculture has announced a \$20 million program, to be led by the Wildlife Service of USDA's Animal and Plant Health Inspection Service (APHIS) designed to help states combat the rapidly expanding population of feral swine.

According to Texas A&M AgriLife, feral hogs are the most prolific large mammals on earth, typically having their first litter at 13 months and averaging 1.5 litters per year. Their booming population has now been confirmed in 39 states, causing billions in damage by rooting and wallowing in areas of high-value crops and destruction of natural resources. ♦

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NEWSMAKERS

Whittier to UNL



Dr. Jack Whittier, Professor and Extension Beef Specialist at Colorado State University (CSU), has been named Research and Extension Director of the University of Nebraska-Lincoln (UNL) Panhandle Research and Extension Center and the Panhandle Extension District.

Whittier had been at CSU since 1995 and had held teaching positions at Missouri, Nebraska and Utah State prior to that. He was educated at Utah State, where he earned his bachelor's and master's degrees and at UNL, where he received his Ph.D. in Animal Science with an emphasis on ruminant nutrition.

Minnie Lou Bradley Honored

Officials of the Kentucky State Fair Board have announced that Minnie Lou Bradley, of Childress County, TX, is the 2014 inductee into the Saddle and Sirloin Portrait Gallery, which serves as the livestock industry's hall-of-fame and is housed at the Kentucky Exposition Center in Louisville.



Bradley is a renowned livestock industry leader, a 1949 graduate of Oklahoma State University and the first woman to earn a major in Animal Husbandry from that institution. The portrait presentation will take place on November 16 at the 41st Annual North American International Livestock Exposition.

Carcass Merit Sire Evaluation Program



Each year, bull owners commit thousands of dollars to get unbiased evaluation for the next generation of genetically influential young candidate sires. For SimGenetic users, this information is critical for building significant accuracy for economically important EPDs.

Atzenweiler Retires

Larry Atzenweiler, long-time publisher of the *Missouri Beef Cattleman* Magazine, and the first general manager of *the Register*, has officially retired. He departs the *Missouri Beef Cattleman*, leaving it in the capable hands of his son Andy, who has worked with his father for a couple of decades.

In 1987, when the ASA Board elected to start its own breed magazine, Atzenweiler was tapped to take on the responsibility for getting it off the ground from his office in Kansas City. He stayed in that leadership position for two years, before the magazine was eventually moved to ASA headquarters in Bozeman. A Kansas native, he was inducted into the Livestock Publications Council's Hall of Fame in 2007.

In Memoriam . . .

◆ **Lisa Johnson**, 49, Huron, SD, died of Creutzfeldt-Jacob disease on June 3. A member of a long-time Simmental family, she was the daughter of the late William and Mary Francis Reimer, and the sister of former ASA Board Chairman Steve Reimer. She was a graduate of South Dakota State University and owner of her own business Cowmania Creations. As a youth, she was active in many agricultural organizations, including the American Junior Simmental Association. She is survived by her husband, Gary, two children, her mother, and three siblings.

◆ **Dr. Richard Rockefeller**, 64, Falmouth, ME, son of David Rockefeller, was killed in a plane crash on June 13, just north of



New York City. Dr. Rockefeller, who was the only person on the plane, had just attended his father's 99th birthday celebration and was headed home in weather conditions described as "dark, rainy and foggy." His late mother, Peggy, was a breeder of Simmental cattle and his father received the ASA Golden Book Award in 2006. A family practitioner, he is survived by his wife and two children. ♦

Simmental

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Sire: Long's Shear Pleasure Dam: Long's Miss Sweet Treat PB SM
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ACC	.30	.38	.33	.34	.25	.24	.27	.15	.28	.19	.34	.14	-.23	-.27		
%																

Fall 2014 ASA Sire Summary, as of 8.21.14

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THE CUTTING EDGE

Lean Beef Reduces Heart Risk

Research from Penn State University has found that eating lean beef can actually reduce risk factors for heart disease, in direct contrast with popular belief. The study adds to a growing body of research that indicates that beef, consumed in moderate amounts, actually provides health benefits.

The research indicates lean beef can be enjoyed as the predominant protein source in a diet along with fruits, vegetables and low-fat dairy products to effectively help lower blood pressure, which helps lower risk for cardiovascular disease.

Voters Ban GMO Crops

Voters in Jackson County, OR, have passed a ballot initiative mandating what crops farmers can or cannot grow. The initiative, which passed by almost a 2 to 1 margin, bans county farmers from growing any genetically modified (GMO) plants.

The issue remains contentious in the state and even among the “organic, non-GMO community, some see the decision as a bad idea. An official representing the Oregon Farm Bureau organization said: “regrettably, ideology defeated sound science and common sense in this case.”

Elk Get Reprieve

A plan to reduce elk populations near Yellowstone Park has been put on hold for the time being. The plan to reduce elk numbers in areas with brucellosis contained recommendations for culling and permitting ranchers to kill up to three elk each during periods of greatest risk, has been met by stiff opposition and even the threat of lawsuits.

Livestock organizations had supported the plan as a means of reducing the risk of spreading brucellosis from elk, which are known carriers of the disease in the Park area. Now, the Montana Department of Fish, Wildlife and Parks is backing off their original plan in order to regroup.

“Supershedders” Scrutinized

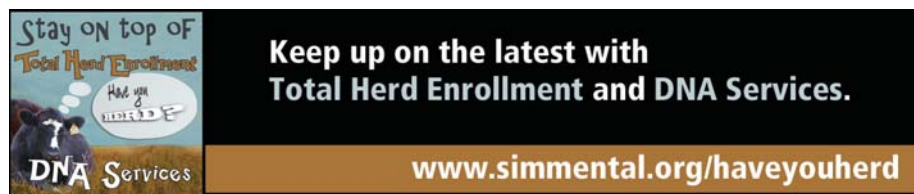
Although it is impossible to identify them visually, some cattle grazing in a pasture, may be “supershedders” — meaning that they shed high levels of pathogenic bacteria in their manure. The condition could increase the amount of *E. coli* 0157 that makes its way from feedlot into packinghouses onto meats that ultimately reach the supermarket.

The “0157,” bacterium is apparently harmless to cattle, but can cause vomiting, stomach cramps, diarrhea or other illnesses such as kidney failure in humans. An estimated 95,000 cases of *E. coli* infections are reported annually.

Atypical BSE Case Confirmed

A second case of atypical bovine spongiform encephalopathy (BSE) has been confirmed by Brazilian authorities, one year after a number of countries had banned that country’s beef when a similar case was discovered.

A laboratory has confirmed that the latest case is a “spontaneous case of atypical BSE, with no link to contaminated food.” The 12-year-old cow, which was found dead at a slaughterhouse in Mato Grasse state, had never left the farm where she was born and was fed only on grass and mineral salts. The diseased animal was immediately incinerated. ♦



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COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. What is the specialized type of muscle found in the wall of the heart?
2. Name the six basic nutrients.
3. External fat on a beef carcass is also known by what term?
4. Pairs of genes that occupy the same loci on the chromosome are known by what term?
5. What is the one-word term for “chewing of food?”
6. An animal whose front knees bend forward is described by what term?
7. What is the name of the global trade organization, which arbitrates trade disputes between countries?
8. If two heterozygous polled animals are mated what percentage of their offspring would you expect to be polled?
9. Plant-eating animals are lumped into what scientific classification?
10. A test that evaluates a bull’s ability to breed cows naturally is known by what name?

Answers:

1. Cardiac; 2. Water, carbohydrates, minerals, fats, proteins and vitamins; 3. Fat cover; 4. Alleles; 5. Mastitation; 6. Buck-kneed; 7. World Trade Organization (WTO); 8. 75%; 9. Herbivorous; 10. Serving capacity test.



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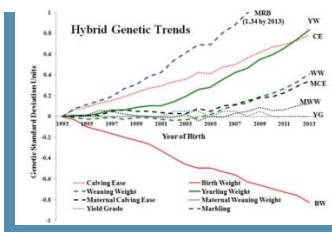
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Beyond the Bounds of Print



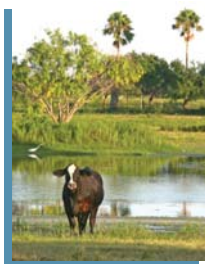
An extended electronic version of *the Register* going beyond the bounds of print to delve deeper into the stories of Simmental and SimGenetics' producers, programs, and happenings.



“Genetic Trends for Fullblood, Simbrah, and Hybrid Simmental Populations: — Genetic Trends for Fullblood, Simbrah, and Hybrid Simmental Populations (1993-2013) By Jackie

Atkins, Ph. D., Director of Science and Education In the April edition of *the Register*, we published an article reviewing the genetic trends of Purebred Simmental cattle from 1993 to 2013. Due to space restraints we were unable to dig into similar data for Fullblood, Simbrah, and hybrid Simmental populations but wanted to showcase this data here on the tREG blog.

Spotlight on the Connors State College Beef Show Team — “Responsibly developing the next generation of cattle enthusiasts is a process, much like halter-breaking a weaned calf. Little, slow steps eventually become big, sure strides.”



La Muñeca Cattle Company – Not Just a Family Business — “A long time ago a good friend told me I would live to see the day when hay was worth more than money. I didn’t understand it then, but now I realize that sure enough he was right”.

To continue reading these articles go to the link below:

www.simmgene.com/tReg

CORPORATE REPORT

Companies Join Sustainable Ag Effort

Earlier this year, more than a dozen global companies gathered at the inaugural Sustainable Product Expo with an eye on establishing commitments and partnerships with farmers for purchasing and marketing of sustainable products. Commitments are designed to accelerate innovation in agricultural production as well as recycling.

Among the firms that have joined the collaborative effort are such food industry giants as Walmart, the Campbell Soup Company, the Kellogg Company, General Mills, PepsiCo, Cargill and Monsanto.

McDonald’s Honors Cargill

McDonald’s, which is one of Cargill’s largest global customers, has honored its supplier with seven “Best of Sustainable Supply” awards, including two category winners for community impact and economics.

McDonald’s has annually bestowed these awards to recognize supplier leadership in helping provide a safe, sustainable and assured supply of food and products for its customers as well as to encourage sharing of best practices in sustainability. During the current year, McDonald’s issued a total of 51 such awards to several of its suppliers.

Bayer Acquires Merck Line

The Bayer Company has agreed to purchase the consumer care business of Merck & Company, the US pharmaceutical firm based in Whitehouse Station, NJ. Purchase price was listed at \$14.2 billion.

The acquisition gives Bayer the global number two position in non-prescription products and follow recently announced consolidations in the growing healthcare industry segment. The newly acquired consumer care line includes leading brands such as Claritin, Coppertone and Dr. Scholl’s Proforma sales.

Trader Joe’s Sued

The Trader Joe’s Company is the target of a lawsuit filed by Made in the USA Foundation over the retailer’s alleged noncompliance with country-of-origin labeling (COOL) laws, particularly of meat products.

The suit was filed in April in the Los Angeles County Supreme Court, accusing Trader Joe’s of selling meat and product to consumers under “COOL labels that are misleading, inaccurate and not in compliance with California and Federal law.” The suit asks for \$25,000 in damages plus an injunction that would require Trader Joe’s to immediately correct the company’s labeling practices.

Largest Wind Farm for Wyoming

The Power Company of Wyoming has submitted necessary paperwork for an industrial siting permit application for what has been called the “largest wind energy project in the US.”

The Power Company, a wholly owned affiliate of Denver-based Anschutz Corporation, proposes to install 1,000 turbines that would generate enough electricity to power one million homes. The wind farm will be located in the Chokecherry/Sierra Madre region south of Rawlins in southern Wyoming, an area known for its continuous, strong winds. ♦



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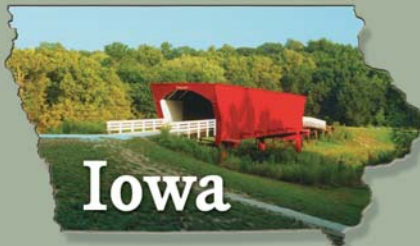
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WTO Addresses Global Resistance

A new report from the World Health Organization (WHO) calls for better tracking of antibiotic use and resistance, along with other measures, in order to slow the emergence of antibiotic-resistant pathogens. The report calls attention to resistance that is occurring across many different infectious agents in all regions of the world.

Primary WTO focus is on seven different bacteria responsible for common, serious diseases such as bloodstream infections (also known as sepsis), diarrhea, pneumonia, urinary track infections and gonorrhea. More prudent use of antibiotics in humans is stressed, along with prevention through better sanitation and increased use of vaccination.

Hong Kong Welcomes US Beef

The US and Hong Kong have agreed on new terms and conditions that pave the way for expanded exports of US beef and beef products from the US to the Asian country. Hong Kong is already the fourth largest market for us beef products, with sales reaching a historic high of \$823 million in 2013.

Under the new terms, Hong Kong permits the import of the full range of beef products, consistent with access prior to 2003, when a US cow was diagnosed with bovine spongiform encephalopathy (BSE). Previously only deboned beef from all cattle and certain bone-in beef from cattle less than 30 months of age could be included.

Mexico's Soccer Team Avoided Beef

The Mexican soccer team, in an effort to avoid doping risks during the World Cup, refrained from eating beef. Officials expressed a fear of testing positive to banned drugs on contaminated meat.

In 2011, five players were banned from Mexico's Gold Cup squad after testing positive for clenbuterol, a banned stimulant often mixed into livestock feed to make a leaner product. The five were later absolved when FIFA, soccer's governing body, found that the presence of clenbuterol was an ongoing public health problem in Mexico.

Japan Reluctant

New Zealand officials are advocating that Japan be cut out of Pacific trade talks if it refuses to open its markets to more farm imports. Japan has been hesitant to open its markets to beef, pork, rice and dairy.

New Zealand Prime Minister John Key, during a visit to Washington, spoke to the issue for keeping a high standard for the Trans-Pacific Partnership, which connects a dozen economies by cutting trade barriers and harmonizing standards. Some US farm groups have thrown their support behind Key, asking that Japan be excluded from the talks.

Canadian Packers Short of Workers

Canadian meat packers are short hundreds of workers, forcing plants to run at well under capacity, according to the Canadian Meat Council. Plants are operating at just 77% of capacity, resulting in more cattle and hogs being shipped to the US for slaughter.

Not enough Canadian citizens want to work in packing plants that are often located in rural areas and require demanding physical labor. Instead, processors have relied on Canada's temporary foreign worker program to fill jobs, but government approval has become more difficult to obtain in recent years. ♦



The ASA Science Forum has two main purposes:

- To provide information on timely topics and subjects our readers want to better understand.
- To provide a platform for our readers to ask questions, comment, or communicate with one another about the topics posted.

We currently have multiple posts in the following forums:

- **Genetic evaluation**
Examples: "Where can I find percentile ranking tables?", "Using a Punnett square for genotype frequency in offspring", and "Genomically enhanced EPDs"
- **Genetic conditions**
Examples: "What is Developmental Duplication?", "What does it mean to be a carrier, free, or affected for different genetic defects?" and "Using a defect carrier in your herd."
- **DNA testing**
Examples: "Coat color dilution in Simmental cattle", "How do I know if my black cow/bull is homozygous black?", and "What is a SNP?"

How to use the forum:

Visit www.simmental.org/forum. Select "Science Forum" which contains forums on a variety of subjects. Click on any of these forums to pull up a list of individual posts. When you click on a specific post you can read more about the topic, read replies, or post your own reply by clicking the "postreply" button.

We sincerely hope our readers will use this forum to communicate with us and one another about important scientific topics that affect beef cattle production. If you have an idea about a topic you would like to see posted, please send an email to jatkins@simmgene.com.

www.simmental.org/forum



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SALE RESULTS

Simmental Breeder's Sweepstakes Embryo Auction

July 17, 2014 • Louisville, KY

No.	Category	Total
12	Embryo Lots	\$16,150
75	"Fun Stuff" Lots	8,430
87	Total Lots	\$24,580

High-Selling Lots:

- \$3,900** — Two Embryos (\$1,950 each) out of, "KA Dreams Come True," s. by TLLC One Eyed Jack, donated by Koty Allen, sold to Helm Farms.
- \$2,000** — Choice of two Embryos (\$1,000 each) out of, "Miss CCF Sheza Bonnie," or "SVF Dillon Steel Magnolia," donated by Steven and Cindy Cooper, sold to Werning Cattle Co.
- \$2,000** — Two Embryos (\$1,000 each) out of, "MCLF/RP Loves to Smile," s. by SS/PRS High Voltage, donated by Morgan Phillips, sold to Ivie & Sons Simmentals.
- \$1,500** — Choice of two Embryos (\$750 each) out of, "SFI Luvy Duvy," or "SFI The Power of Love," donated by Shane and Shilo Schaake, sold to Taylor Cattle Co. LLC.
- \$1,400** — Two Embryos (\$700 each) out of, "Bramlets Beautiful," s. by JF Milestone, donated by Black Bauer, sold to Bramlet Simmentals.
- \$1,000** — Two Embryos (\$500 each) out of, "FBFS Yasmin," s. by PVFS Madden, donated by Allyson Ottensmeier, sold to Hillcrest Farm.
- \$900** — Two Embryos (\$450 each) out of, "TJ Miss Rachel," s. by Wide Range or Robust, donated by Paige Henderson, sold to Sand Point Cattle.



Junior Embryo Donors

Summer Stakes Elite Heifer Sale

July 18, 2014 • Louisville, KY

No.	Category	Average
15	Total Lots	\$6,046

Auctioneer: Eddie Burks, KY

Sale Staff: DP Sales, Shane Ryan, Tommy Carper and Kevin Armitage

High-Selling Lots:

- \$20,000** — Open Female, "WLE Crocus S105," s. by CNS Dream On, cons. by Wesner Livestock, sold to Keith Lambright.
- \$13,000** — Pregnancy out of, "HF Serena," s. by STCC Long Haul, cons. by Clear Water Simmentals, sold to Campbell Show Calves.
- \$10,000** — Bred Female, "Bramlets Beautiful Z224," s. by Yardley High Regard, bred to Silveiras Style, cons. by Bramlet Simmentals, sold to Taylor Cattle.
- \$7,500** — Open Female, "FBF1 Uptown Lady," s. by Head's Up 20X ET, cons. by Forest Brook Farms LLC, sold to Scarpa Ledge Farm.
- \$5,000** — Open Female, "SVF/BT Sazerac T317," s. by SVF Star Player, cons. by Sloup Simmentals, sold to Hilltop Simmentals.
- \$4,800** — Open Female, "Aubrey's JJ Panache 3B," s. by W/C Catchin A Dream, cons. by Aubrey's Cattle Company, sold to Darryl Freeman.
- \$4,100** — Pregnancy out of, "HPRP Dianna," s. by W/C Wide Track, cons. by Ryan Cattle Co., sold to Willis Farm.
- \$3,700** — Open Female, "TNGL Sweep Right A716," s. by SVF NJC Built Right, cons. by Tingle Farms, sold to Chris Mellencamp.



A crowd of Simmental enthusiasts from across the US was on hand for the evening's events.



Brain Staley (l) and Cliff Orley visit during the sale.

TOTAL HERD ENROLLMENT

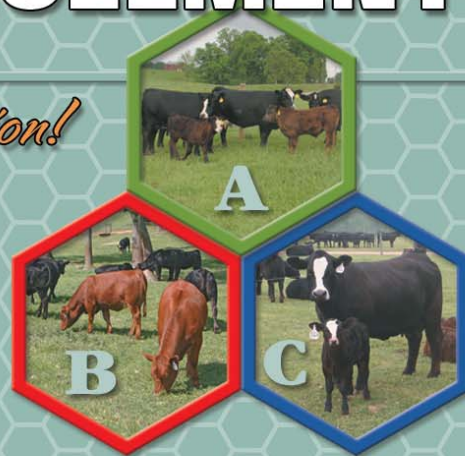


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Choose your best option!

- A** Total Registration
- B** Selective Registration
- C** Non Registration

By choosing one of the THE options, you will become part of the world's largest multi-breed genetic evaluation and database.



the@simmgene.com
www.simmental.org

4th Annual Genetic Connection Sale

August 2, 2014 • Cullman, AL

No.	Category	Average
51	Total Lots	\$4,023

Auctioneer: Jered Shipman, TX

Sale Manager: DP Sales, KY

Sale Staff: Jack Hedrick, Steve Sellers, Richard Dyar

DVAuction Representative: Becky Wadlow

High-Selling Lots:

\$13,000 — Cow/Calf Pair, "SVF Star's Classic Z201, s. by BC Classic, heifer calf s. by GW Robust 605Z, cons. by Little Mountain Farm, sold to Fenton Farms, MS.

\$6,500 — Pregnancy out of, "SVF Above & Beyond," s. by LMF Revenue, cons. by Little Mountain Farm, sold to Sloup Simmentals, NE.

\$6,500 — Embryos out of, "CLRWTR Sheza Star U902B," s. by W/C United, cons. by 3M Simmentals, sold to Southern Jewel, TX; and CD Ranch, FL.

\$5,700 — Bred Female, "Z297," s. by SAV Final Answer 0035, bred to Mr. NLC Upgrade, cons. by Little Mountain Farm, sold to M&R Angus, AL.

\$5,200 — Bred Female, "LMF Miss Drive 107Z," s. by TNT Ever Ready, bred to LMF Revenue, cons. by Little Mountain Farm, sold to Boyd Farm, AL.

\$5,000 — Open Female, "LMF Ms. Above All A43," s. by W/C United, cons. by Little Mountain Farm, sold to Fenton Farm, MS.

\$4,750 — Open Female, "LMF Valiosa A308," s. by Mr. NLC Upgrade, cons. by Little Mountain Farm, sold to Hilltop Simmentals, SD.

\$4,300 — Bred Female, "RRJS Miss Upgrade 300Z," s. by Mr. NLC Upgrade, bred to LMF Revenue, cons. by Little Mountain Farm, sold to Gary Bass, AL.

Comments: Cattle sold into 11 states including: AL, AR, FL, IN, KY, MS, NC, NE, SD, TN and TX.



A record crowd of Simmental enthusiasts from across the Eastern US were in attendance.



Sale host Randy Moody, Little Mountain Farm and his grandson, Patton watch the sale.



Kenny & Glenda Walker selected a top pregnancy for their AL operation.

(L-R) Consignor and buyer Jonathan Wallace along with Randy Moody pose for a photo with Jay & Todd Fenton, Fenton Farms, MS, who selected several top lots. ♦



GENOMIC-ENHANCED EPDs—FIND THE BEST FASTER!

The Simmental, SimAngus™, Simbrah and SimAngus HT Genomic Profile is now available from the American Simmental Association (ASA) through its partnership with GeneSeek®.



Genomic-enhanced EPDs (GE-EPDs) provide:

- **Confidence:** The ASA GeneSeek Genomic Profiler™ (GGP-HD) was developed by a team of scientists using almost 3,000 genotypes and millions of phenotypes.
- **Accuracy:** When paired with ASA's multi-breed genetic evaluation, test results increase the EPD accuracy on Simmental, SimAngus, Simbrah and SimAngus HT animals.
- **Simplicity:** Along with adding EPD accuracy, a single DNA sample can provide information on parentage, genetic defects, coat color and horned/polled status.
- **Value:** At \$90 for 80K technology and parentage, the ASA profile is one of the best values in the business.



To start using the power of the Simmental, SimAngus, Simbrah and SimAngus HT profile, please contact the American Simmental Association at 406-587-4531.

THE CIRCUIT

Iowa Junior Simmental Field Day

Date: June 7-8, 2014
 Location: Ames
 Judge: Curt Rincker, IL



Futurity Market Animal Champion
 S. by GCC Whizard, exh. by Janel Wenndt, Lowden.



Reserve Futurity Market Animal Champion
 S. by JSH Troubadore, exh. by Drew Christensen, Exira.



Futurity High Percentage Female Champion
 S. by Welsh's Do It Right, exh. by Cody Kitzerow, St. Charles.



Reserve Futurity High Percentage Female Champion
 S. by GIS/JS Sure Shot, exh. by Tamera Harre, Gilman.



Market Animal Champion
 S. by ZKCC Chopper, exh. by Maddie Wellman, Donnellson.



Reserve Market Animal Champion
 S. by GCC Whizard, exh. by Janel Wenndt, Lowden.



Foundation Female Champion
 S. by SVF Steel Force, exh. by Cade Bracker, Underwood.



Reserve Foundation Female Champion
 S. by JF American Pride, exh. by Grace Greiman, Goodell.



High Percentage Female Champion
 S. by Mr. Hoc Broker, exh. by Trey Jass, Garner.



Reserve High Percentage Female Champion
 S. by Mr. NLC Upgrade, exh. by Paige Henderson, Wiota.



Foundation Cow/Calf Pair Champion
 Exh. by Cody Kitzerow, St. Charles.



High Percentage Cow/Calf Pair Champion
 Exh. by Jessica Kramer, Farmersburg.



Reserve High Percentage Cow/Calf Pair Champion
 Exh. by Shelby Williams, Adair.



2014 Prospect Heifer Champion
 Exh. by Cody Kitzerow, St. Charles.



Reserve 2014 Prospect Heifer Champion
 Exh. by Jessica Kramer, Farmersburg.



2014 Prospect Bull Champion
 Exh. by Shelby Williams, Adair.



Junior Bull Champion
 S. by HTP/SVF Duracell, exh. by Jared Johnson, New Providence.



Reserve Junior Bull Champion
 S. by K-Ler Make It Rain, entered by Chelbie Maurer, Lawler.



Paige Henerson, Wiota (right), was selected Senior Showman and Cade Bracker, McIntire (left), was named Reserve Senior Showman.



Colin Hazen-DeCap, Dixon, (right) was selected Junior Showman and Sammi Long, Creston (left) was named Reserve Junior Showman.



Chesney Steenhoek, Prairie City (left), was selected Champion 1st time Showman and Maddie Wellman, Donnellson (right), was named Reserve 1st time Showman.



(L-R) Jessica Kramer, Farmersburg; Tyler Espensheid, Monroe; and Trey Jass, Garner were each awarded \$1,000 memorial scholarships. Congratulations!



Jenel Wenndt, Lowden; and Meg Edler, Gladbrook, were awarded the ASA Bronze Awards. Congratulations Jenel and Meg!



Individuals exhibiting champion Simmental animals at their local county fairs last summer were awarded folder bags at the Junior Simmental Field Day. Congratulations!



Iowa juniors participating in the Regional held in Hutchinson, KS
Front Row (L to R): Jessica Kramer, Farmersburg; Sammi Long, Creston; Keagan & Ty Echard, Farmersburg. Back Row (L to R): Jenel Wendt, Lowden; Matt VanEngen, Sioux Center; Trey Jass, Garner; Tyler Long, Creston; Jace & Jake Hlas, Traer; and Garret Groth, Toledo. Not pictured is Bridgette Kamrath, New Hampton.



Front row (L to R): Ty and Keagan Echard, Farmersburg; Landon Siek, Blairstown; Tyler Loudon, Creston; Shelby Greiman, Goodell; Hannah Siek, Blairstown; Ryker Hickman, Mt Ayr; and Colin Henzen DeCap, Dixon. Middle Row (L to R): Jessica Kramer, Farmersburg; Casey Allison, State Center; Grace Greiman, Goodell; Sammi Long, Creston; Kiersten Jass, Garner; Carli Henderson, Wiota; Caylie Hickman, Mt. Ayr; and Maddie Udell, Sioux City. Back row (L to R): Levi Filtsch, Central City; Tyler Long, Creston; Trey Jass, Garner; Cade Bracker, Underwood; Cody Kitzerow, St. Charles; and Paige Henderson. Not pictured: Bradi Bohlke, Kingsley; Brock Henderson, Wiota; and Zach Greiman, Goodell.



2014 Texas Junior Simmental/Simbrah Association Futurity

Date: June 12-15, 2014
Location: Bryan-College Station
Judge: Jason Cleere, College Station

Simmental Show



Reserve Grand Champion and Calf Champion
"FBFS A Gin Fizz 132A,"
s. by FBFS Wheel Man 649W,
exh. by Erin Lusk, Colmesneil.



Reserve Calf Champion
"OBCC Firefly 139A,"
s. by JF American Pride 0987X,
exh. by Tanner Howey, Rockwall.



Junior Champion
"FBFS A Gin Fizz 102A,"
s. by K-LER Make It Rain,
exh. by Ethan Wood, Joaquin.



Reserve Junior Champion
"HOC Annie A47," s. by Mr HOC Broker, exh. by Katy Berry, Canton.

THE CIRCUIT

Texas Junior Simmental/Simbrah Association Futurity (Continued)



Senior Champion
"PSR Autumn," s. by Mr. NLC Upgrade U8676, ex. by Joseph Blount, San Augustine.



Reserve Cow/Calf Champion
"KSSR Riata," s. by Flying B Cut Above, ex. by Elise Hesseltine, Orange Grove.



Reserve Calf Champion
"Hagan Fancy 6A," s. by Hagan Scout 1U, ex. by Regan Merryfield, Conroe.



Bred and Owned Champion
"Shadow 4B," s. by Virgil 214Y, ex. by Emily Mullins, Golden.



Reserve Senior Champion
"Grandmasters Jewel MH," s. by SS Ebony's Grandmaster, ex. by Margo Hooper, Timpson.



Grand Champion Percentage Heifer
"OBCC Lola 137Z," s. by JF Milestone 999W, ex. by Tanner Howey, Rockwall.



Grand Champion and Junior Champion
"Hagan Ginger 50A," s. by LMC EF JW Black 3N/225, ex. by Miranda Skaggs, Bryan.



Reserve Bred and Owned Champion
"Rocca Bella 13Z," s. by LMC HS Rocco 5T/201, ex. by Emily Mullins, Golden.



Grand Champion and Bred and Owned Champion
"EZS Lucy Lou 001A," s. by JSSC Wide Body 090W, ex. by Ethan Wood, Joaquin.



Reserve Grand Champion Percentage Heifer
"TTSJ Jiggs A004," s. by Mr. NLC Upgrade U8676, ex. by Joel Mackey, Rosanky.



Reserve Junior Champion
"Hagan Absolutely Smokin'," s. by Hagan Shamoo 32X, ex. by Payton Meuth, Floresville.



Cow/Calf Champion
"Smith RFI Hidden Jewel," s. by Smith RFI Sure Glow, ex. by Kaleb Fontenot, Cypress.



Reserve Bred and Owned Champion
"TK/FCC Mercy Me," s. by STCC Sheriff Taylor, ex. by Dulcie Fields, Mt. Pleasant.

Simbrah Show



Reserve Grand Champion and Calf Champion
"Hagan Cupcake 92A," s. by Hagan American Chopper, ex. by Gage Spence, Floresville.



Senior Champion
"LHH Vela Zendaya Z217," s. by LMC JWB Amigo 5U/286, ex. by Tyler Denny, Edinburg.



Reserve Cow/Calf Champion
"LMC Miss America 5Z/92," s. by LMC ATZ Dr. Feel Good, ex. by Emma Berry, Canton.



Cow/Calf Champion
"TCCC Angelina," s. by CLRWTR Shock Force W94X, ex. by Colton Franks, Emory.



Reserve Senior Champion
"LMC Miss Star Struck," s. by LMC Rhino 5W/367, ex. by Amelia Stavinoha, Eagle Lake.



Grand Champion Percentage Heifer
"Hagan Showtime 5A," s. by FBFS Wheel Man 649A, ex. by Payton Meuth, Floresville.

(Continued on page 94)



Legends of the Blue Ridge Sale

At Echo Ridge Farm, Atkins, VA
 October 11, 2014
 12 Noon EST



JM Alice W6

Selling embryos by Hooks Shear Force 38K



HPF Ms. Melody X309

Selling embryos by Wide Track



BF Vidalia

Selling embryos by Sandeen Upper Class



DRCK Bella B1

She sells



Blankett of Conaga

Selling embryos by WLE Uno Mas



Deer Creek Zara Z1

She sells bred to W/C United 956Y



TNC Sweet Dreams

Selling embryos by several matings



Combustible

Selling his service and progeny



VPI Black Princess U862

She sells with Top Grade bull calf

Sponsored by the Virginia Simmental Association



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THE CIRCUIT

Texas Junior Simmental/Simbrah Association Futurity (Continued)



Reserve Grand Champion Percentage Heifer
 "SWR Jeanne May,"
 s. by Mallett Lad X57, exh. by Hannah Garlick, LaGrange.

Cattleman's Quiz

Juniors

Amelia Stavinoha, Eagle Lake
 Teegan Mackey, Rosansky

Intermediate

Steven Bechtold, Frisco
 Joel Mackey, Rosansky

Seniors

Dulcie Fields, Mt. Pleasant
 Joseph Blount, San Augustine

Public Speaking

Juniors

Logan Perry, Beaumont
 Colton Franks, Emory

Intermediate

Hope Onstot, Granger
 Faith Onstot, Granger

Seniors

Georgia Dunn, Floresville
 Callie Henry, San Augustine

Sales Talk

Juniors

Robert Stavinoha, Eagle Lake
 Amelia Stavinoha, Eagle Lake

Intermediate

Faith Onstot, Granger
 Hope Onstot, Granger

Seniors

Joseph Blount, San Augustine
 Dulcie Fields, Mt. Pleasant

Judging/ Oral Reasons

Juniors

Regan Merryfield, Conroe
 Teegan Mackey, Rosansky

Intermediate

Hope Onstot, Granger
 Faith Onstot, Granger

Seniors

Shea Mackey, Rosansky
 Trey Tillman, Brenham

Skill-A-Thon

Juniors

Teegan Mackey, Blum
 Elise Hesseltine, Orange Grove

Intermediate

Faith Onstot, Granger
 Joel Mackey, Rosansky

Seniors

Joseph Blount, San Augustine
 Shea Mackey, Rosansky

Showmanship

Juniors

Regan Merryfield, Conroe
 Ethan Wood, Joaquin

Intermediate

Tanner Howey, Rockwall
 Kaleb Fontenot, Cypress

Seniors

Dulcie Fields, Mt. Pleasant
 Trey Tillman, Brenham

High-Point Rookies

Juniors

Regan Merryfield, Conroe

Intermediate

Erin Lusk, Colmesneil

Seniors

Tristan Chapa, Katy



Trey Tillman, Brenham
 Hope Onstot, Granger
 Kaleb Fontenot, Cypress
 Faith Onstot, Granger
 Caleb Rodenbeck, Brenham

Overall



Juniors

1. Teegan Mackey, Rosansky
2. Logan Perry, Beaumont
3. Amelia Stavinoha, Eagle Lake
4. Katy Berry, Canton
5. Colton Franks, Emory
6. Regan Merryfield, Conroe
7. Elise Hesseltine, Orange Grove
8. Robert Stavinoha, Eagle Lake
9. Samuel Neuman, Winnie
10. Miranda Skaggs, Bryan



Intermediate

1. Faith Onstot, Granger
2. Hope Onstot, Granger
3. Kaleb Fontenot, Cypress
4. Josh Evans, Teague
5. Joel Mackey, Rosansky
6. Payton Meuth, Floresville
7. Tanner Howey, Rockwall
8. Erin Lusk, Colmesneil
9. Dustin Hempel, Victoria
10. Hannah Garlick, LaGrange



Seniors

1. Joseph Blount, San Augustine
2. Dulcie Fields, Mt. Pleasant
3. Shea Mackey, Rosansky
4. Trey Tillman, Brenham
5. Georgia Dunn, Floresville.



Reserve Division I Champion

S. by LMC Johnnie Walker,
 exh. by Ryleigh Whitaker.



Division II Champion

S. by Hagans Ante Up,
 exh. by Natalie Martinez.



Reserve Division II Champion

S. by Smith Satisfies,
 exh. by Sophie Palmore.



Division III Champion

S. by Smith Satisfies,
 exh. by Kaleb Fontenot.



Reserve Division III Champion

S. by Smith Satisfies,
 exh. by Sophie Palmore.

American Junior Simbrah Roundup (AJSR)

Date: June 18-21, 2014
Location: Wharton, TX
Judges: Jacob Tipp, Gonzales (Cattle);
 Rick Hirsch, Athens (Showmanship)

Purebred Females



Reserve Grand Champion and Division I Champion

"LN Brooklyn A283,"
 s. by LN LMC 12th Man,
 exh. by Victor Moreno.

(Continued on page 96)

TENNESSEE

Simmental Association

FALL SHOWCASE 2014

SATURDAY, OCTOBER 18 AT 12:30 PM

Wilson County Fairgrounds, Lebanon, Tennessee



Miss WEF Hot Cakes
Sells bred to Tux & Tails



BFD Erica A167
She Sells



CVLS Blazin Maria 251Z
Sells bred to Extra Mile



BFD Taking A Breath A175
She Sells



CVLS Nikki 302A
Sells bred to Bismarck



MF Vanilla Bean W9TD
Sells embryos by GLS Integrate Z3



CLCC Cut Above Y19
He Sells



IVS Lalita 01A
She Sells



IVS Pandora
She Sells

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Fancy Open Heifers • Herd Builder Heifer Pens
Donor Cows • Embryos • Simmental Show Steers

Sale Chairman:
Donald Jackson 615-598-0828

THE CIRCUIT

AJSR (Continued)



Division IV Champion
S. by LMC Rhino,
exh. by Amelia Stavinoha.



Reserve Grand Champion and Reserve Grand Champion Bred and Owned Bull
“RGV BETM Nitro A356,” s. by LMC Rhino, exh. by Olivia Vela.



Reserve Grand Champion and Junior Champion
“LMC KF Heart Breaker,” s. by LMC LF Goliath, exh. by Kaitlyn Davlin.



Ice cream buyers (l to r) Chris Davlin, Ted Tschirhart, Luke Fuchs, Clayton Baker, David Onstot head ice cream maker, The Chapas, Ray Hill, Victor Guerra and Val Walters. Purchases of \$3,000 total were made for the Onstot homemade ice cream.



Reserve Division IV Champion
S. by LMC Arcadio,
exh. by McKenna Tschirhart.

Purebred Bred & Owned Females



Grand Champion
S. by Virgil 214Y,
exh. by Emily Mullins.



Grand Champion and Senior Champion
“Smith CRC Bella Vive,” s. by Smith Matt N Black, exh. by Caleb Rodenbeck.



Junior Overall (1-5 seated, l-r) Robert Stavinoha, McKenna Tschirhart, Katy Salyer, Loralai Hill, Mia Barba. (6-10 standing, l-r) Ryleigh Whitaker, Natalie Martinez, Cassidy Fuchs, Ava Vela and Haydon Verret (not pictured.)



Grand Champion and Division V Champion
“LMC BBX Tia 5Z/7,” s. by 6G/LMC Rajin Cajun, exh. by Hope Onstot.



Reserve Grand Champion
Exh. by Sydney Paul.

Reserve Senior Champion
S. by LMC LF Braveheart,
exh. by Tristan Chapa.



Intermediate Overall (1-5 seated, l-r) Amelia Stavinoha, Winston Walters, Logan Perry, Olivia Vela, Hannah Wells. (6-10 standing, l-r) Caleb Fuchs, Kaitlynn Miller, Zachary Mills, Brody Hill and Graceann Mullins.



Reserve Division V Champion
S. by Smith RFI Sure Glow,
exh. by Kaleb Fontenot.

Purebred Bred and Owned Bulls



Grand Champion Purebred Bred and Owned
S. by LMC Justice 5Y/127,
exh. by Robert Stavinoha.



Scholarship winners and committee. Seated (l to r) Faith Onstot, Hope Onstot, Emily Mullins and Maycie Wells. Standing (l to r) Alan Black, Paula Fuchs, Tanner Feldhoff, Cari Perry, Kaleb Fontenot, Caleb Rodenbeck, Joe Mask and Victor Guerra. The eight applicants each received a \$1,500 scholarship.

Purebred Bulls



Grand Champion
“HNR Tedro,” s. by LMC Arcadio,
exh. by Hadley Baker.

Percentage Females

Calf Champion
S. by LMC LF Goliath,
exh. by Kaityln Davlin.

Reserve Calf Champion
S. by LMC LF Braveheart,
exh. by Loralia Hill.



Senior night honored (l to r) Kevin Koehl, Tanner Feldhoff, Brooke Springer, Faith Onstot, Kaleb Fontenot, Tristan Chapa, Hope Onstot, Caleb Rodenbeck and Maycie Wells.

(Continued on page 98)

Midwest Fall Roundup Sale

Sunday, October, 5, 2014

12 Noon (CST) Grant County Fairgrounds, Lancaster, WI



Maggle's Danny Z318 – Donor Prospect Sells



HC Power Drive – Semen Sells



Miss CCF Sweet Kiss W52
Selling two open daughters



RU253 – Grand Dam Sells



FBF1 SF Ignition – Sire of embryos



FBF1 Combustible – Selling Sexed Heifer Semen



FBF1 Supremacy – Selling daughters and his service



WB Queen 909 – Selling embryos by Ignition

Selling
Bred Heifers,
Pairs,
Open Heifers,
Rare Semen,
Embryos,
Service-Age Bulls
& Show Steers.

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THE CIRCUIT

AJSR (Continued)



Senior Overall (1-5 seated, 1-r)
Faith Onstot, Hope Onstot,
Kaleb Fontenot, Josh Evans,
Emily Mullins. (6-10 standing, 1-r)
Caleb Rodenbeck, Nicole Stevenson,
Samantha Nichols, Andrew Cano
and Kaitlyn Davlin.



Reserve Heifer Champion
Exh. by Jody Baragary, Tonganoxie.



Reserve Futurity Heifer Champion
Exh. by Cassidy Brooks, Manhattan.

Purebred Females



Calf Champion
S. by LMC Rocco, exh. by
Adrianna de los Santos, sponsored
by La Morra Ranch, Floresville.



Reserve Futurity Heifer Champion
Exh. by Cale Hinrichsen,
Westmoreland.



Steer Champion
Exh. by Blair Vohs, Bucyrus.



Reserve Calf Champion
S. by 6G LMC Paadeaux,
exh. by Josh Evans, sponsored
by 6G Ranch, Rock Island.

Kansas Junior Simmental Association Show

Date: June 18, 2014
Location: Hutchinson
Judge: Kyle Walters,
Elk City, OK

Purebred Show



Bred & Owned Heifer Champion and Futurity Champion
Exh. by Joelle Sylvester, Wamego.



Heifer Champion
Exh. by Taylor Goering, McPherson.



Reserve Steer Champion
Exh. by Sarah Loomis,
Council Grove.



Junior Champion
S. by Smith Nu Approach,
exh. by Aleah Williams, sponsored
by Smith Genetics, Giddings.



Reserve Bred & Owned Heifer Champion
Exh. by Blair Vohs, Bucyrus.



Bred & Owned Heifer Champion and Reserve Heifer Champion
Exh. by Jody Baragary, Tonganoxie.

Showmanship

Juniors
McKayla Boyce, Valley Falls.
Jordan Sylvester, Wamego.

Intermediate
Cale Hinrichsen, Westmoreland.
Logan Marple, Westmoreland.

Seniors
Jody Baragary, Tonganoxie.
Taylor Goering, McPherson.



Reserve Junior Champion
S. by Smith Satisfies, exh. by
Kaleb Fontenot, sponsored by
Smith Genetics, Giddings.



Heifer Champion
Exh. by Taylor Goering, McPherson.



Reserve Bred and Owned Heifer Champion and Futurity Champion
Exh. by Joelle Sylvester, Wamego.

MAS IX Showdown

Date: June 18-19, 2014
Location: Wharton, TX
Judge: Kolten Thigpen,
Boling (Showmanship)
Judd Cullers,
Hungerford (Cattle)



Grand Champion and Senior Champion
S. by 6G/LMC Rajin Cajun, exh.
by Hope Onstot, sponsored by
La Muñeca Cattle Co., Linn.



Reserve Grand Champion and Reserve Senior Champion
S. by LMC Rhino, ex. by Amelia Stavinoha, sponsored by La Muñeca Cattle Co., Linn.

Percentage Females



Grand Champion
“Smith Bella Vive,” s. by Smith Matt N Black, ex. by Caleb Rodenbeck, sponsored by Smith Genetics, Giddings.



Reserve Grand Champion
S. by LMC LF Goliath, ex. by Kaitlyn Davlin, sponsored by La Muñeca Cattle Co., Linn.

Showmanship



10 and Under Winners (L to R)
1st-Loralie Hill, 2nd-Ethan Richardson and 3rd-Ava Vela.



11-12 Year-old Winners (L to R)
1st-Hannah Wells, 2nd-Mia Barba, 3rd-Caleb Fuchs, 4th-McKenna Tschirhart, 5th-Natalie Martinez, 6th-Robert Stavinoha, and 7th-Trevor Jenkins.



13-14 Year-Old Winners (L to R)
1st-Zach Mills, 2nd-Sophie Palmore, 3rd-Amelia Stavinoha, 4th-Sarah Nichols, 5th-Olivia Vela, 6th-Winston Walters, 7th-Rowdy Baker, 8th-Brody Hill, 9th-Sabrina Cano and 10th-Kaitlynn Miller.



15-16 Year-old Winners (L to R)
1st-Carlye Rodenbeck, 2nd-Victor Moreno, 3rd-Adriana de los Santos, 4th-Josh Evans, 5th-Tyler Jenkins, 6th-Kelly Salyer, and 7th-Dennis Cano.



17-18 Year-old Winners (L to R)
1st-Kaitlyn Davlin, 2nd-Caleb Rodenbeck, 3rd-Tristan Chapa, 4th-Kaleb Fontenot, 5th-Kevin Koehl, 6th-Brooke Springer, 7th-Chris Beaty, 8th-Hadley Baker, 9th-Nicole Stevenson and 10th-Aleah Williams. ♦

Simmental Breeders Sweepstakes

Date: July 17-20, 2014
Location: Louisville, KY
Judges: Alan Miller, Gridley, IL (Open Show); Lydell Meier, Clinton, TN (Junior Show)

Open Show Purebred Females



Junior Calf Champion
“HPF Miss Raquel B002,” s. by WS A Step Up X27, ex. by Hudson Pines Farm, Sleepy Hollow, NY.



Reserve Junior Calf Champion
“FC Stellar Sue,” s. by Mr. Hoc Broker, ex. by Marshall Tarr, Newton, IL.



Late Senior Calf Champion
“Miss CCF Dreaming,” s. by HTP/SVF Duracell T52, ex. by Madysen McDaniel, Jefferson, GA.



Reserve Late Senior Calf Champion
“Ms. ECS Alexis A366,” s. by Houston X01, ex. by Pepper Elmore, Waukomis, OK.



Early Senior Calf Champion
“HPF Ms. Crocus A083,” s. by Card Up roar 49Y, ex. by Hudson Pines Farm, Sleepy Hollow, NY.

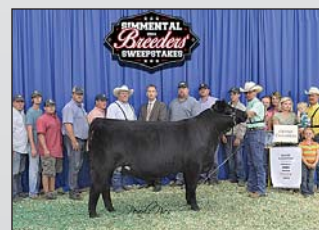


Reserve Early Senior Calf Champion
“OBCC Firefly 129A,” s. by JF American Pride 0987X, ex. by Tanner Howey, Rockwall, TX.



Summer Yearling Champion
“Heathstone Natoma A400,” s. by STF Elan XE79, ex. by Brooke Hayhurst, Shreve, OH.

Reserve Summer Yearling Champion
“TNGL A Vision A590,” s. by CNS Pays To Dream T759, ex. by Aria Warren, Crawfordsville, IN.



Grand Champion and Late Junior Yearling Champion
“RP/MP Built To Love A021,” s. by Ruby’s Wide Open 909W, ex. by Morgan Phillips, Maysville, GA.

Reserve Late Junior Yearling Champion
“B&L Southern Charm 23A,” s. by JF American Pride 0987X, ex. by Campbellsburg, KY.

Note: MAS sponsors for 2014 included La Morra Ranch, Reavis Farms, Monte Christo Ranch, La Munecca Cattle Co., La Negra Cattle Co., Smith Genetics, LPJ Ranch, RGV Cattle Co., 6G Ranch, 5W Cattle Co. and BET M Ranch.

(Continued on page 100)

THE CIRCUIT

Sweepstakes (Continued)



Early Junior Yearling Champion
“HF Sophia,” s. by Yardley High Regard W242, exh. by Jackson Mattocks, Guys Mills, PA.

Reserve Early Junior Yearling Champion
“HPF Joy A054,” s. by Yardley High Regard W242, exh. by Marshall Tarr, Newton, IL.



Reserve Grand Champion and Senior Yearling Champion
“HPF Sazerac Z074,” s. by HTP/SVF Duracell T52, exh. by Cameron Eggersman, Seymour, IN.



Reserve Senior Yearling Champion
“TNGL A Jewel Z510,” s. by JF Milestone 999W, exh. by Tingle Farms, New Castle, KY.

Cow/Calf Pairs



Grand Champion
“LAH Miss Adele 206Z,” s. by BMR Explorer, exh. by Horstman Cattle Co. LLC, West LaFayette, IN.

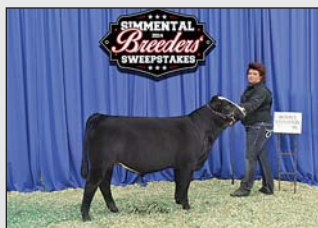


Reserve Grand Champion
“Remington Black Blaze 316,” s. by GWS Ebony’s Trademark 6N, exh. by Aubrey’s Cattle Co., Monrovia, IN.

Bulls



Junior Calf Champion
“R/F Downtown B64,” s. by JF American Pride 0987X, exh. by Riley Farms, Cisco, IL.



Reserve Junior Calf Champion
“WLE Mainstreet B547,” s. by SVF Steel Force S701, exh. by Wesner Livestock Enterprises, Chalmers, IN.



Senior Calf Champion
“ECSS Aboration A351,” s. by Houston X01, exh. by Kelly Bisel, Ames, OK.

Reserve Senior Calf Champion
“FBF1 Absolute,” s. by FBF1 Supremacy, exh. by Forest Brook Farms LLC, Chilton, WI.



Reserve Grand Champion and Junior Yearling Champion
“WLE/LWSC Revival A409,” s. by Mr. NLC Upgrade U8676, exh. by Wesner Livestock Enterprises, Chalmers, IN.



Reserve Junior Yearling Champion
“CNS-HFS Payload A330,” s. by CNS Pays To Dream T759, exh. by Schick Cattle Co., Clinton, IL.



Grand Champion and Senior Yearling Champion
“HPF Quantum Leap Z952,” s. by HTP/SVF Duracell T52, exh. by Rocking P Livestock & Circle M Farms, Rockwall, TX.

Reserve Senior Yearling Champion
“OBCC Cover Charge M03Z,” s. by AJE/PB Montecito 63W, exh. by Own Bros-Horstman Cattle, West LaFayette, IN.

Groups



Produce of Dam
“JF Ebony’s Joy 9036W,” exh. by Circle M Farms, Rockwall, TX.



Best Pair Bred & Owned
“CLO Anya 56A,” and “CLO Allure 3A,” exh. by CLO Simmentals, Lebanon, PA.

Calf Get-Of-Sire
“Houston X01,” exh. by Elmore Cattle Services, Waukomis, OK.



Get-Of-Sire
“Houston X01,” exh. by Elmore Cattle Services, Waukomis, OK.



Breeder’s Herd
SVJ Farms, Amity, PA

Premier Exhibitor
Hudson Pines Farm, Sleepy Hollow, NY.



Denny Benoodt Premier Breeder Memorial
Hudson Pines Farm, Sleepy Hollow, NY.



Herdsman of the Year
Justin Alwardt, Altamont, IL.



New Lifetime Sweepstakes Members from L: Chairman Cliff Orley, Graves Grandview Simmentals, Fox Creek Farm, Ryan Cattle Co., Forest Brook Farm, LLC, HTP Simmentals, & AD/NDS Simmentals.

Percentage Show Females



Junior Calf Champion
"HPF Celeste B050," s. by HPF Lutton Z305, exh. by Hudson Pines Farm, Sleepy Hollow, NY.



Reserve Junior Calf Champion
"HPF Sazerac B025," s. by LLSF Uprising Z925, exh. by Hudson Pines Farm, Sleepy Hollow, NY.



Late Senior Calf Champion
"74-51 Lucy A009," s. by PRC Mr. Macho T246, exh. by Allie Standridge, Lindsay, OK.



Reserve Late Senior Calf Champion
"CNS-HFS Antoinette 327A," s. by Silveiras Style 9303, exh. by Kellen Kemme, Mason, IL.



Early Senior Calf Champion
"Harrell Barb Rose 313A," s. by Mr. Hoc Broker, exh. by Daniel Harrell, Carthage, IL.



Reserve Early Senior Calf Champion
"E/T Alexis 368A," s. by Mr. NLC Upgrade U8676, exh. by Dylan Chastain, Danielsville, GA.



Reserve Grand Champion and Summer Yearling Champion
"AKP-RP Whoopie A039," s. by RP/MP Mo Magic 312X, exh. by Arlin Phillips, Maysville, KY.

Reserve Summer Yearling Champion
"W/C Miss Kia 3140A," s. by Yardley High Regard W242, exh. by Levi Flitsch, Central City, IA.



Late Junior Yearling Champion
"Ms. TR Alyssa 3729A," s. by WAGR Driver 706T, exh. by Elizabeth Hodges, Lebo, KS.



Reserve Late Junior Yearling Champion
"SJF Savannah," s. by Mr. Hoc Broker, exh. by Jones Show Cattle, Harrod, OH.



Grand Champion and Early Junior Yearling Champion
"HSS Chancy," s. by FC No Surprise, exh. by Cole Horner, Vandalia, IL.



Reserve Early Junior Yearling Champion
"TJSC Diamond 1A," s. by GOET 180, exh. by Jackson Mattocks, Guys Mills, PA.



Senior Yearling Champion
"CSCX Macy 512Z," s. by SVF Steel Force S701, exh. by Campbell Show Calves, Sycamore, PA.

Reserve Senior Yearling Champion
"Ms. MLH Luscious 409Z," s. by 3C Macho M450 BZ, exh. by Rustic Hills Cattle Company, Fort Branch, IN.

Cow/Calf Pairs



Grand Champion
"CWT Susie Z4," s. by Silveiras Style 9303, exh. by Cody Kitzerow, Saint Charles, IA.



Reserve Grand Champion
"JR Queen Elizabeth," s. by BMR Explorer, exh. by Morgan Cook, Reed City, MI.

Bulls



Junior Calf Champion
"Bramlets Bad Company B403," s. by Bad Romance 913, exh. by Bramlet Simmentals, Harrisburg, IL.



Reserve Junior Calf Champion
"HPF United B017," s. by W/C United 956Y, exh. by Hudson Pines Farm, Sleepy Hollow, NY.

(Continued on page 102)

THE CIRCUIT

Sweepstakes (Continued)



Senior Calf Champion
“HPF Wide Track A362,” s. by W/C Wide Track 694Y, exh. by Hudson Pines Farm, Sleepy Hollow, NY.



Knicker Overpeck Memorial Supreme Champion, Grand and Senior Yearling Champion
“RGRS SRG Two Step 20Z ET,” s. by WS A Step Up X27, exh. by Hudson Pines Farm, Sleepy Hollow, NY.



Reserve Grand Champion
“SSS Booty 509Z,” s. by FB Resurrection 851T, exh. by Jessica Smith, Picayune, MS.



Peter Courtney Supreme Bred & Owned Memorial Champion, Reserve Grand and Early Senior Calf Champion
“Ezs Lucy Lou 001A,” s. by JSSC Wide Body 090W, exh. by Ethan Wood, Joaquin, TX.



Reserve Senior Calf Champion
“DAF Authority A14,” s. by B C Lookout 7024, exh. by Diamond A Farms, Altamont, IL.



Reserve Grand Champion and Reserve Senior Yearling Champion
“White Star Granite,” s. by Mr. Hoc Broker, exh. by Krieger Farms/JW Brune/Hartman Cattle Co., Universal, IN.



Junior Calf Champion
“DSC Lady 3B,” s. by WLE Uno Mas X549, exh. by Rachel Dickson, St. Louisville, OH.



Reserve Early Senior Calf Champion
“CMFM Lil Joy 388A,” s. by JF Milestone 999W, exh. by Tanner Howey, Rockwall, TX.



Summer Yearling Champion
“PWC Extra Flavor AX2,” s. by Extra X2, exh. by Williams Cattle, Follett, TX.

Groups

Produce of Dam
“Junks Sweetness W902,” exh. by Campbell Show Calves, Sycamore, PA.

Best Pair Bred & Owned
“CSCX Sweetness 713A,” and “CSCS Sweetness 723A,” exh. by Campbell Show Calves, Sycamore, PA.



Reserve Junior Calf Champion
“FC Stellar Sue,” s. by Mr. Hoc Broker, exh. by Marshall Tarr, Newton, IL.



Summer Yearling Champion
“AK/NDS Sassy Snazzi,” s. by Remington Lock N Load 54U, exh. by Christopher Hart, Gainesville, GA.



Junior Yearling Champion
“RHF/A5X/ECS Justified,” s. by DHF Jade's Dreamworks, exh. by Elmore Cattle Services-Schultz Ranch, Waukomis, OK.

Simbrah Females



Grand Champion
“SSS Sherbert 515Z,” s. by FB Resurrection 851T, exh. by Lamar Clanton, Meadville, MS.



Late Senior Calf Champion
“Miss CCF Dreaming,” s. by HTP/SVF Duracell T52, exh. by Madyson McDaniel, Jefferson, GA.



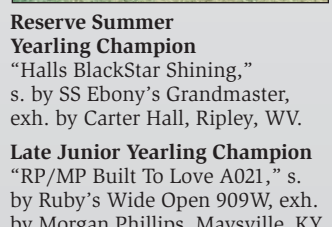
Reserve Summer Yearling Champion
“Halls BlackStar Shining,” s. by SS Ebony's Grandmaster, exh. by Carter Hall, Ripley, WV.



Reserve Junior Yearling Champion
“HHSF Ruger T97A,” s. by Mr. NLC Upgrade U8676, exh. by H and H Simmentals, Weatherford, OK.



Reserve Late Senior Calf Champion
“OBCC Perfect Summer M10A,” s. by AJE/PB Montecito 63W, exh. by Cooper Canada, Morehead, KY.

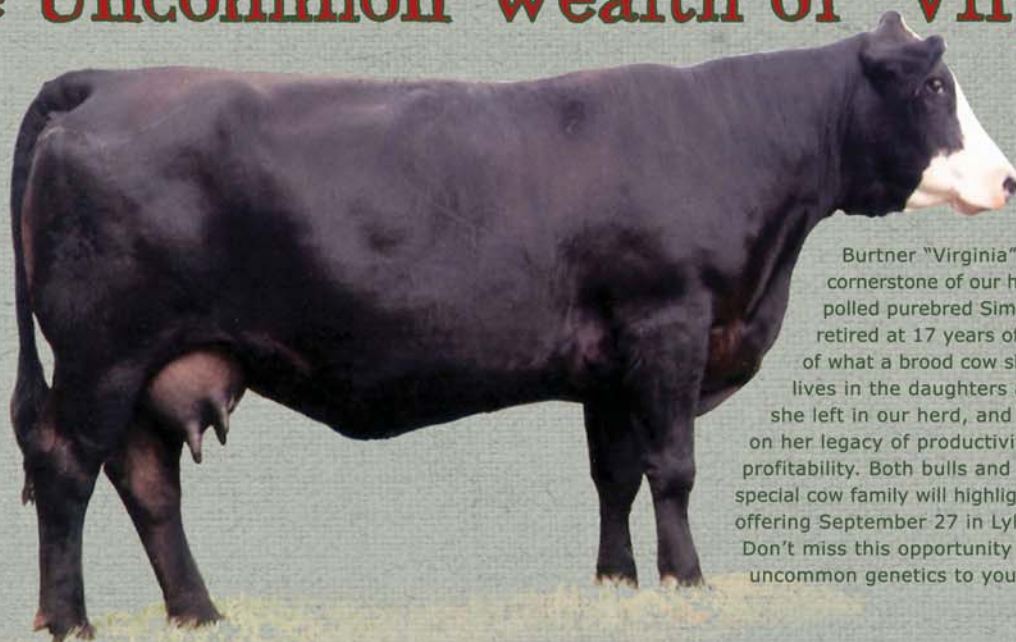


Late Junior Yearling Champion
“RP/MP Built To Love A021,” s. by Ruby's Wide Open 909W, exh. by Morgan Phillips, Maysville, KY.

Reserve Late Junior Yearling Champion
“FBFS A Gin Fizz 102A,” s. by K-Ler Make It Rain, exh. by Ethan Wood, Joaquin, TX.

(Continued on page 104)

The Uncommon Wealth of "Virginia"



Burtner "Virginia" XN9 served as the cornerstone of our homozygous black and polled purebred Simmental program. She retired at 17 years of age and was a picture of what a brood cow should be. Her influence lives in the daughters and granddaughters she left in our herd, and they have carried on her legacy of productivity, longevity, and profitability. Both bulls and females from this special cow family will highlight our Open House offering September 27 in Lyles, Tennessee. Don't miss this opportunity to add these uncommon genetics to your program.



MF Pink - El Poderoso Rey x GW Lucky One
This "Virginia" clan member produced our high-selling bull in 2011 and our Lot 1 feature female in 2013 purchased by Emily Ivey who campaigned her to a 6th Place Overall at the 2014 Eastern Regional & then claimed Tennessee Futurity Champion. Offering SimAngus embryos by PVF Insight and Pink's 2014 son by 3C Southbound!



MF Vanilla Bean - Traveler 2T22 x MSR Logo
Outcross homozygous black & polled genetics combining two powerful cow families - Burtner "Virginia" XN9 and Moser's prolific donor, 152C. 2014 sale highlights include a flush, progeny by Upgrade, and embryos by GLS Integrate as well as her fancy 2014 bull calf by 3C Southbound!



MF/WEF Sweet Vidalia - Upgrade x Vanilla Bean
Homozygous black & polled 3/4 blood
The next generation!
Vidalia is the first ET calf out of Vanilla Bean to hit the ground, and we're anxious to see more. Offering this top prospect from Water's Edge & pick of the ET calves from 48 Creek Livestock including Fall 2014 babies from this mating!

Join Us Saturday, September 27, 2014 for
OPEN HOUSE AT THE FARM

Lyles, TN with special guests Water's Edge Farm, Wall Bros. Farm, & Slate Farms
and a very special consignment from 48 Creek Livestock



Visit MartinFarmsBeef.com
or call us today for details
on how to apply!



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Christopher Martin

[c] 931-580-6821

martin.farms@yahoo.com

MartinFarmsBeef.com

THE CIRCUIT

Sweepstakes (Continued)



Early Junior Yearling Champion
"HF Sophia," s. by Yardley High Regard W242, exh. by Jackson Mattocks, Guys Mills, PA.



Reserve Early Junior Yearling Champion
"W/C JR 3028A," s. by Remington Lock N Load 54U, exh. by Austin Henthorn, Fleming, OH.



Grand Champion and Senior Yearling Champion
"HPF Sazerac Z074," s. by HTP/SVF Duracell T52, exh. by Cameron Eggersman, Seymour, IN.

Cow/Calf Pairs



Grand Champion
"Aubrey's Bella 1Z," s. by Remington Lock N Load 54U, exh. by Bennett Walther, Centerville, IN.

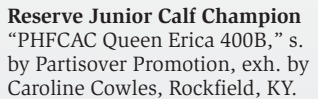


Reserve Grand Champion
"Mojito 23W," s. by ACC1 Hustler 2N, exh. by Luke Herr, Arcadia, IN.

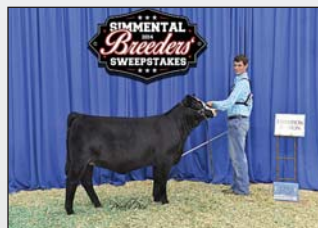
Percentage Show Females



Junior Calf Champion
"NXT/SHS Barbara's Lady," s. by Mr. Hoc Broker, exh. by Tyler Drach, Pontiac, IL.



Reserve Junior Calf Champion
"PHFCAC Queen Erica 400B," s. by Partisover Promotion, exh. by Caroline Cowles, Rockfield, KY.



Late Senior Calf Champion
"Miss CCF Sheza Superstar," s. by HTP/SVF Duracell T52, exh. by Steven Cooper, Jefferson, GA.



Reserve Late Senior Calf Champion
"SWC HSC Aidyn 056A," s. by W/C United 956Y, exh. by Ashton Lierle, Hinton, OK.



Early Senior Calf Champion
"E/T Alexus 368A," s. by Mr. NLC Upgrade U8676, exh. by Christopher Hart, Danielsville, GA.



Reserve Early Senior Calf Champion
"Harrell Barb Rose 313A," s. by Mr. Hoc Broker, exh. by Daniel Harrell, Carthage, IL.



Bred and Owned and Summer Yearling Champion
"AKP-RP Whoopie A039," s. by RP/MP Mo Magic 312X, exh. by Arlin Phillips, Maysville, KY.



Reserve Summer Yearling Champion
"C Bar/WLE Wanda A991," s. by Card Uproar 49Y, exh. by Bailey Wesner, Chalmers, IN.



Grand Champion and Late Junior Yearling Champion
"SLLR Keymura Katy 3035A," s. by Mr. Hoc Broker, exh. by Abby Wood, Leavenworth, KS.



Reserve Late Junior Yearling Champion*
"SJF Charlie Jo," s. by Mr. Hoc Broker, exh. by Tyler Verbeck, Cambridge, IL.



Reserve Grand Champion, Bred & Owned and Early Junior Yearling Champion
"HSS Chancy," s. by FC No Surprise, exh. by Cole Horner, Vandalia, IL.



Reserve Junior Yearling Champion
"SFI Love Me Later A9X," s. by Mr. Hoc Broker, exh. by Kyndal Reitzenstein, Kersey, CO.



Senior Yearling Champion
"HPF Midland Queen Z26," s. by JF Milestone 999W, exh. by Madelyn Beins, Deweyville, UT.



Reserve Senior Yearling Champion
"SWC Zeductive 166Z," s. by R&R Chamberlain X744, exh. by Allyson Ottensmeier, Oskaloosa, KS.

Cow/Calf Pairs



Grand Champion
 "OMF Heather Z36," s. by
 Vin-Mar O'Reilly Factor, exh. by
 Mason Latzke, Gaylord, MN.



Reserve Grand Champion
 "HPF/PRS Empriss Z303,"
 s. by SHS Navigator N2B, exh. by
 Madyson Frederick, Chadwick, IL.

Steers



Grand Champion
 "MCF Mr. Landshark 101TA,"
 exh. by Blair Vohs, Bucyrus, KS.



Reserve Grand Champion
 "A45," s. by Believe In Me, exh.
 by Olivia McGurk, Kingman, IN.

Simbrah Females



Grand Champion
 "LMC Miss Star Struck," s. by
 LMC Rhino 5W/367, exh. by
 Amelia Stavinoha, Eagle Lake, TX.



**Reserve Grand Champion
 and Bred & Owned Champion**
 "TK/FCC Tic Tac," s. by War V8
 Bubba J974, exh. by Dulcie Fields,
 Mt. Pleasant, TX.

Showmanship



Junior Champion
 (ages 13 and under)
 Rachel Dickson,
 St. Louisville, OH.



Intermediate Champion
 (ages 14-17)
 Christopher Hart,
 Gainesville, GA.



Senior Champion
 (ages 18-22)
 Gibson Priest, Cartersville, GA.



Circle M Farms Showmanship Showdown Winner
 Christopher Hart, Gainesville, GA.



*Nathan Adkins Memorial Scholarship Contestants, with winner,
 Anna Krieger (center), Universal, IN.* ♦

Performance Breeders

are serious about data they collect!

Do you collect data on all calves for each of these six traits?

- Calving Ease
- Birth Weight
- Weaning Weight
- Yearling Weight
- Yearling Hip Height
- Ultrasound or Carcass Measurements

Yes!
 You qualify as a

ASA Performance Advocate

For more information: Call 406-587-4531

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DELAWARE

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945 Tower Rd
Camden Wyoming, DE 19934

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Roberta, GA 31078

Coleman Creek Cattle Company
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Statesboro, GA 30461

Tim Barnes
4099 Tuton Rd
Baconton, GA 31716

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CLSF Cattle Company
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Mendota, IL 61342

Draper Family Cattle
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Amboy, IL 61310

Link Farms
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Ron Buehler Cattle
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Ryan Robb
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Fox Squirell Farms
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Covington, LA 70435

MARYLAND

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6322 Old Middletown Rd
Middletown, MD 21769

MICHIGAN

Carol Shamka
4600 Grassmere
Cass City, MI 48726

Scott Zeilke
5817N Coloma Rd
Coloma, MI 49038

MINNESOTA

Badeland Cattle Company
41849 260th St
Arlington, MN 55307

Kevin Bachmeier
13946 Dublin Rd
Apple Valley, MN 55124

Koivisto Farms
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Cromwell, MN 55726

Lonesome Creek Ranch
42294 Trout Spring Ln
Peterson, MN 55962

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Minnesota Lake, MN 56068

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812 270th Ave
Avoca, MN 56114

Wasinger Cattle Company
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Winnebago, MN 56098

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Columbia, MS 39429

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Gothenburg, NE 69138

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Kearney, NE 68847

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Katie Beasley
4471 Corinth Road
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Meyer Farms
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Napoleon, OH 43345

Post Farm
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Greenville, OH 45331

Weaver Farms
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Phillip & Debra's Farm
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Stefan Tucker
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UTAH

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Cedar City, UT 84721

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Gerald W Buckland DVM
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Boones Mill, VA 24065

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Petersburg, WV 26847

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Bonlander Cattle Company
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Chilton, WI 53014

Lucas S Laufenberg
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Cashton, WI 54619

Ray Laakso
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River Point Cattle Co.

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Simmental, SimAngus™, Angus
Bred Heifers, Heifer Calves, Bull Calves & a Pair

Oct. 2-5 2014

Open House, Oct. 5th 12 noon - 4pm



RPCC Blk Best Bet 202B (3/4 blood)

JS SURE BET 4T X PVF-BF BF26 BLACK JOKER daughter



RPCC Blk Bedazzle 203B

MR HOC BROKER X PVF-BF BF26 BLACK JOKER daughter



RPCC Blk Beyond 225B

LFE BS LEWIS 322U X CNS DREAM ON daughter



RPCC Red Buttercup 207B

WHF SLUGGER 244S X TNT TOP GUN daughter



RPCC Red Bashful 204B

GWS EBONYS TRADEMARK 6N X WHF SLUGGER daughter



RPCC Red Blossom 235B

REMINGTON RED LABEL HR X LCHMN BODYBUILDER daughter

▲ MATERNAL SISTERS ▼



RPCC Red Aries 250A

Bred to FBF1 COMBUSTIBLE
XCEL EBONYS INFLUENCE X WHF SLUGGER daughter



XCEL RPCC Blk Caramel 234A

Bred to HARVIE BOONDOCK
MR NLC UPGRADE U8676 X TRADEMARK daughter



RPCC Red Amber 222A

Bred to WHF SLUGGER
RED TEX Y3189 HR X LCHMN BODYBUILDER daughter

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XCEL- KEVIN, TRACY & MORGAN MACINTYRE, 613.445.0506, 613.223.6826

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riverpointcc@hotmail.com
www.riverpointcattlecompany.com

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HD and SNP (PV, AI Sire, Donor Dam)	\$90	Pulmonary Hypoplasia W/Anasarca (PHA)	\$25
Horned/Polled	\$50	Osteopetrosis (OS)	\$25
Arthrogryposis Multiplex (AM)	\$25	Coat Color	\$20
Neuropathic Hydrocephalus (NH)	\$25	PMel (Diluter)	\$20
Contractural Arachnodactyly (CA)	\$25		

Contact ASA For Testing Kit

Fall 2014 THE Enrollment

If you miss the Deadline (June 15) . . . every animal on your preliminary inventory will be enrolled for \$16 each.

	Fall THE Submitted by <u>June 15</u>	Option A (TR)	Option B (SR)	Option C
Enrollment submitted by member	June 15	\$15	\$0	\$7.50
See Late-Enrollment if after June 15	*Late-Enrollment			

*Late-Enrollment

If you miss the June 15 deadline and were enrolled for Fall 2013: All of your dams on the preliminary inventory generated by ASA will be enrolled in Option A at \$16.00 each.

Members will have until August 1, to make adjustments to their inventory (the same way as enrolling) including a choice to change from Option A to Option B or C. (THE fees will be adjusted if you change to Option B or C within the 30 days).

Note: If adjustments are not made by August 1, your preliminary inventory will be accepted as is (including enrolled in Option A, regardless of previous year's option). There is a \$1.00 late-enrollment fee that will not be refunded.

Re-Enrollment

Would you like to re-join the Total Herd Enrollment program?

\$35/per animal (up to \$350) plus enrollment fees.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season.

Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees.

Non-THE registration fees will apply to the season(s) when a member did not participate in THE.

American Simmental Association Fees

Membership Initiation Fee:

Adult Membership Initiation Fee	\$160
Junior Membership Initiation Fee	\$50
Prefix Registration	\$10

Annual Service Fee (ASF):

Single Membership	\$110
Multiple Memberships at the same address	\$160
Junior Membership	\$50

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing (not including shipping or mailing)	\$25
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foreign/Foundation Cow	\$17
Register Foreign/Foundation Bull	\$25

Registration Fees not enrolled in THE:

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Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62



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- 17 Bullseye Breeder's Angus & SimAngus™ Bull Sale — Oakdale, CA
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- 1 Irvine Ranch 10th Annual Production Sale — Manhattan, KS
- 1 Land of Lincoln Sale — Altamont, IL
- 1 Pigeon Mountain Simmental's Fall Bull Test Sale, Rome, GA
- 1 Professional Beef Genetics Bull Sale — Windsor, MO
- 1 Yon Family Farms Bull and Female Sale — Ridge Spring, SC
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- 8 Western Showcase Sale — Moses Lake, WA
- 13-15 Two Fast Nickels Online Bull Sale — www.cattleinmotion.com
- 15 JRW Farms' 2nd Annual "Fall Harvest" Private Treaty Bull Sale — Seminary, MS
- 15 Timberland Cattle's Best-of-the-Black Angus & SimAngus™ Bull Sale — Vernon, AL
- 15 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 16 Hudson Pines Farm The Living Legacy X Sale — Campbellsburg, KY (pg. BC)
- 19 North American Select Simmental Sale — Louisville, KY
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- 22 The Buckeye Best of Both World's Female Sale — Newark, OH
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- 29 Genetic Perfection Sale — Fremont, NE (pg. 83)
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- 6 Next Step Cattle Company's Annual Bull Sale — Auburn, AL
- 8 Dakota Made Production Sale — Salem, SD
- 10 Double Bar D Farms Simmental "She's Got The Look" Female Sale — Grenfell, SK
- 13 Driggers Simmental Farm Bull Sale — Glennville, GA
- 13 Hartman Cattle Company's 19th Annual Customer Appreciation Sale — Tecumseh, NE
- 13 North Alabama Bull Evaluation Sale — Cullman, AL
- 13 North Dakota Simmental Association's Showcase/Classic Sale — Mandan, ND
- 13 Pride of the Prairie Simmental Sale — Seymour, IL
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- 1 Trauernicht Simmental Nebraska Platinum Standard Bull Sale — Beatrice, NE
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- 5 Stavick Simmental's 15th "King of the Range" Bull Sale — Aberdeen, SD
- 7 Black Hills Stock Show and Sale — Rapid City, SD
- 7 Dixie National Simmental Sale — Jackson, MS ♦

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Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership. *the Register* is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

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By SS Ebony's Grandmaster
EPDs: CE: 9 \$API: 129 \$TI: 63



Mr. Hoc Broker C623
By Steel Force
EPDs: CE: 3 \$API: 101 \$TI: 58



Long's Shear Envy Y34
By Hooks Shear Force 38K
EPDs: CE: 14 \$API: 143 \$TI: 75



STF Shocking Dream SJ14
By CNS Dream On L186
EPDs: CE: 20 \$API: 155 \$TI: 72



Remington Secret Weapon 185
By Trademark
EPDs: CE: 8 \$API: 105 \$TI: 62



OBCC King Pin W42Y
By RC Club King
EPDs: CE: 9 \$API: 111 \$TI: 68



CSCX Bandwagon 513A
By TJSC Optimus Prime
EPDs: CE: 8 \$API: 106 \$TI: 62



TLLC One Eyed Jack 15Z
By Long's Shear Pleasure
EPDs: CE: 9 \$API: 121 \$TI: 71



WC No Remorse 763Y
By Yardley High Regard W242
EPDs: CE: 11 \$API: 116 \$TI: 58



W/C Lock Down 206Z
By Lock N Load
EPDs: CE: 9 \$API: 132 \$TI: 78



GCC Whizard 125W
By SVF Steel Force S701
EPDs: CE: 9 \$API: 100 \$TI: 57



Long's Steel Shot X21
By SVF Steel Force S701
EPDs: CE: 8 \$API: 118 \$TI: 53



W/C United 956Y
By TNT Tuition
EPDs: CE: 15 \$API: 155 \$TI: 94



WLTR Renegade 40U ET
By 3C Macho M450 BZ
EPDs: CE: 6 \$API: 108 \$TI: 71



R Plus Reload 2006Z
By R Plus Hard Rock (outcross)
EPDs: CE: 9 \$API: 128 \$TI: 71



KLS Halfblood X217
By SP The Answer 813
EPDs: CE: 15 \$API: 144 \$TI: 73



R&R Chamberlain X744
By Mr. NLC Upgrade
EPDs: CE: 5 \$API: 102 \$TI: 80



WLE Quota U547
By SVF/NJC Built Right N48
EPDs: CE: 13 \$API: 119 \$TI: 67



TJSC 152A
By Flying B Cut Above
EPDs: CE: 5 \$API: 107 \$TI: 62



S S Incentive 9J17
By SS Objective T510 OT26
EPDs: CE: 17 \$API: 135 \$TI: 75



Silveiras Style 9303
By Gambles Hot Rod
EPDs: CE: 19 \$API: 146 \$TI: 65



SP The Answer 813
By SAV Final Answer 0035
EPDs: CE: 21 \$API: 148 \$TI: 70



GLS/JS Sure Shot Y18
By GLS/GF Brigade 31R
EPDs: CE: 10 \$API: 130 \$TI: 73



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPDs: CE: 11 \$API: 135 \$TI: 69



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: 1 \$API: 84 \$TI: 58



STF Royal Affair Z44M
By Lock N Load
EPDs: CE: 9 \$API: 114 \$TI: 63



Oval F Ringleader R579
By HC Hummer
EPDs: CE: 12 \$API: 120 \$TI: 66



Long's Damien A37
By Hooks Shear Force 38K
EPDs: CE: 15 \$API: 155 \$TI: 82



FBF1 Supremacy Y93
By STF Dominance T171
EPDs: CE: 11 \$API: 112 \$TI: 62



GWS/SCF Rendition T310
By Trademark
EPDs: CE: 7 \$API: 112 \$TI: 61



FBF1 Combustible Y34
By Steel Force
EPDs: CE: 7 \$API: 119 \$TI: 59



Wheatland Mr. Bojangles 97X
By Wheatland Bull 680S
EPDs: CE: 8 \$API: 103 \$TI: 61



FBF5 Warsaw 068W
By Sure Bet
EPDs: CE: 17 \$API: 140 \$TI: 61



SS/PRS Tail Gater 621Z
By HTP/SVF Duracell T52
EPDs: CE: 13 \$API: 130 \$TI: 72



Westfall Voyager 721P
By Power Surge
EPDs: CE: 13 \$API: 104 \$TI: 56



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 10 \$API: 134 \$TI: 66



Rubys Wide Open 909W
By The Foreman
EPDs: CE: 7 \$API: 103 \$TI: 65



WAGR Dream Catcher 03R
By Dream On
EPDs: CE: 12 \$API: 147 \$TI: 71



GLS New Direction X184
By Better Than Ever
EPDs: CE: 8 \$API: 108 \$TI: 60



HTP/SVF Duracell T52
By Dream On
EPDs: CE: 14 \$API: 144 \$TI: 76



Yardley High Regard W242
By Yardley Impressive T371
EPDs: CE: 2 \$API: 80 \$TI: 55



Wheatland High Octane 169Y
By Wheatland Predator
EPDs: CE: 4 \$API: 96 \$TI: 63



AJE/PB Montecito 63W
By Steel Force
EPDs: CE: 6 \$API: 97 \$TI: 64



GLS Yahoo Y106
By LMF Movin Forward
EPDs: CE: 7 \$API: 114 \$TI: 66



SAS Big Bruzer Y131
By King of the Yukon (outcross)
EPDs: CE: 8 \$API: 109 \$TI: 63



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