

Volume 31  
Number 3

# SIM TALK

Linking SimGenetics to Commercial Cattle

**STAND STRONG  
SIMMENTAL**



**SPECIAL ISSUE**

2023 Membership Directory

www.simmental.org  
Printed in USA

SIM TALK c/o the Register  
One Genetics Way, Bozeman, MT 59718 USA

# BALANCE THE SCALES



**SimGenetics**  
PROFIT THROUGH SCIENCE  
American Simmental Association

BREED EFFECTS FOR COW MATURE WEIGHT (MWT) <sup>a,b,c</sup>	
Angus	0
Charolais	-20 lb.
Hereford	-39 lb.
<b>Simmental</b>	<b>-74 lb.</b>

Big cows come with big feed bills.

That's why smart genetic selection pays off in the cow herd. Simmental-influenced cows are an average **74 lb. lighter** at maturity than Angus-sired counterparts, according to a recent U.S. Meat Animal Research Center study.<sup>a,d</sup>

While Simmental is sized for more efficient gains, 20-year genetic trend lines also show the breed offers reliable calving ease, early growth and cow longevity.

That's a balanced herd built for profit.

## STAND STRONG SIMMENTAL

406-587-4531 • [simmental.org](http://simmental.org)

<sup>a</sup>USMARC, Zimmerman, M., et al., "Breed and heterotic effects for mature weight in beef cattle," *J. of Anim. Sci.*, Vol. 99, 2021. <sup>b</sup>Adjusted for sire sampling, Angus was the heaviest at maturity among the 16 breeds evaluated. Solutions are deviations from Angus. YW EPDs were extracted from genetic evaluations conducted in 2019. <sup>c</sup>Estimate of MWT differences at 6 years of age. <sup>d</sup>The study considered 108,857 weight records from 5,156 crossbred cows sired by 787 bulls.

# make matings **WITH INTENT**



Your ABS Representative is equipped with the finest people, technology, research, quality, and genetics. We have the ability to ensure the long term direction of your herd is on track and to make your breeding program a success. Together, we can accomplish your goals.



**HONOR**

316SM0122



KBHR HONOR H060

ASA 3789447

**ARROWHEAD**

29SM0513



TJ ARROWHEAD 263G

ASA 3582558

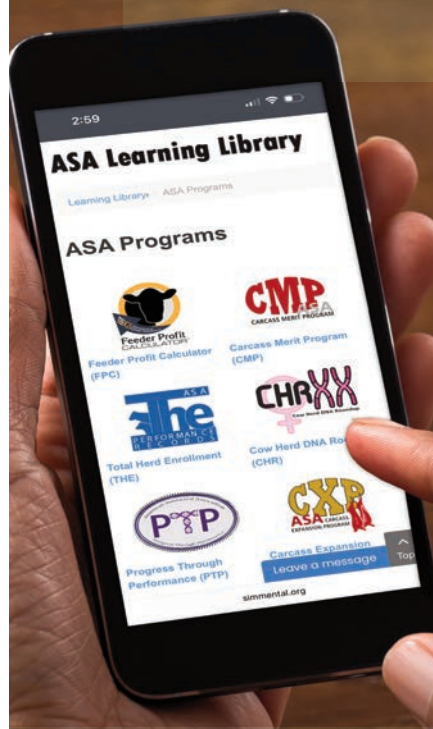
Check out our breed leading bull power and find the right bulls for your program on ABS Bull Search at [absbeef.com](http://absbeef.com)

## **STAY IN TOUCH**

[facebook.com/absbeef](https://facebook.com/absbeef) [@absbeef](https://@absbeef) 1.800.ABS.STUD | [ABSBEEF.COM](http://ABSBEEF.COM)



**CHECK US  
OUT ONLINE**



[www.simmental.org](http://www.simmental.org)

**Have you  
visited  
simmental.org  
lately?**

The main page of the website has a new look highlighting ASA spotlight articles, industry news, and easy to navigate location for articles in a series.

[simmental.org](http://simmental.org)  
makes it easy for you.

Sections include:

- ◆ Industry News and Events
- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

# SIMTALK

VOLUME 31 – NO. 3

Linking SimGenetics to  
Commercial Cattle

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# BRED FOR Balance

HOOK AND WOLF



## Sales Call

A bi-monthly  
electronic announcement  
of upcoming sales for  
ASA Publication advertisers.



If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. It is broadcast to over 6,200 subscribers. **Sales Call** announces the name and date of your sale, and provides a link to your sale catalog or website.

## Consider this advertising package to promote your sale.

### Contact:

Nancy Chesterfield  
406-587-2778  
nchesterfield@simmgene.com  
or  
Rebecca Price  
406-587-2778  
rprice@simmgene.com

### Starting at \$2,000

- ◆ One-year business card ad placement in *the Register* or *SimTalk*.
- ◆ One eBlast announcement prior to your sale.
- ◆ Two full-page ads in *the Register* or *SimTalk*.
- ◆ Link your sale to [simmental.org](http://simmental.org)
- ◆ Sale announcement in **Sales Call** prior to your sale.
- ◆ Must purchase package in advance of your sale — ads can be placed throughout the fiscal year.
- ◆ Package can be modified.

# 2023 Annual ASA

# FALL FOCUS

FOCUS ON YOU. FOCUS ON SUCCESS.  
FOCUS ON PROFIT.

## Mark Your Calendar

August 25-29, 2023  
Denver, Colorado



The event is FREE but will require registration at [FallFocus.org](http://FallFocus.org) prior to the event.

### Hotel Headquarters:

Double Tree Hotel, 3203 Quebec St, Denver, CO

### August 25

NWSS Displays, Demonstrations,  
Tours of CSU Spur Campus, and Dinner

### August 26

Educational Symposium and Guest Speakers

### August 27-29

Board and Committee Meetings



Co-hosted by:

[www.coloradosimmental.com](http://www.coloradosimmental.com)



American Simmental Association  
[www.simmental.org](http://www.simmental.org)

# SIMTALK

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Commercial Cattle

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Canton, TX 75103 • 405.780.0372

[greg.gbcattle@gmail.com](mailto:greg.gbcattle@gmail.com)

# There Are No Magic Beans

Keeping your family on the ranch  
takes more effort than ever.

Whether you are a serious seedstock producer (regardless of breed type) or a progressive, data-conscious commercial outfit - *now is your time to receive the most credible genetic tools in the business, at the best prices, and no drama.* Your kids and grandkids need the best tools available. It is time to make the tough decisions.

[the@simmgene.com](http://the@simmgene.com)

 **SimGenetics**  
PROFIT THROUGH SCIENCE  
American Simmental Association

# SIRE SOURCE

## INTRODUCE YOUR SIRES TO THE INDUSTRY



by Chip Kemp, Director, ASA and IGS Commercial and Industry Operations

We love progress — especially if it is someone else who gets to do the changing. Responsible progress (much like responsible crossbreeding) is a major pillar of the Simmental mindset. The beef business demands it. You expect it. Your family and future generations deserve it.

Sometimes this means exciting and innovative new programs. Often this means blazing a trail for others in the industry to mimic and follow. And sometimes it means knowing when a particular program has run its course.

However, most frequently it simply means self-assessment and discipline; refining what works and making it better. Thus, we invest in those assets and approaches that we already value to make them even more meaningful for the business at large, for our members, and their clientele.

This is one of those times. The *Sire Source* publication, which has been around for nearly 15 years, has become a meaningful platform for many producers to highlight sire prospects. It isn't a surprise that more and more breeders and commercial producers seek out this publication to help inform their decision making. Informed and clear decision support tools are the point. That is the approach across all of ASA and ASA Publication business — to make the best tools possible — and then let folks put them to work in an appropriate manner to benefit their operation and their family.

To that end we have some minor updates coming with the 2024 *Sire Source* we want to make you aware of. Some of you may never even notice these shifts, but many will. And, as we always do, we work from a position of clarity and candor so that you know what is happening, why, and when it will impact you. Our goal is to make the *Sire Source* an even more valuable and credible tool going forward. That is a benefit to all.



### Here's what you get:

- ◆ Print version in hard copy at no cost to you.
- ◆ Access through the online *Sire Source* catalog.
- ◆ Discount on a full-page ad in *the Register* or the *SimTalk* anytime (one time only) during the online post.

### Online Version of *Sire Source*:

- ◆ Easy to promote additional sires during the year.
- ◆ Current sires can be updated during the year — new bull photo, new bullet points, new support photos.
- ◆ Direct link to your bull in Herdbook.
- ◆ Promoting your bull in the online version opens marketing avenues for you.

### Sire Source is a Valuable Tool

A directory designed to assist in the promotion of semen sales of quality Simmental, SimAngus™, Simbrah, Fullblood bulls, and bulls of other breeds. This directory is mailed each spring to every ASA member in order to target potential clients at the height of the semen sale season. Thousands more are handed out at trade shows and industry events, and carried by ASA SimSpecialists throughout the year. We also offer the opportunity to promote additional sires in the online version of *Sire Source* anytime during the next year. Promoting your bull in the online version opens huge marketing avenues for you.

*Sire Source* users favor the standard format utilized in displaying listed bulls, which allows potential buyers to compare “apples to apples,” as every animal is presented in exactly the same format with information laid out on each page in identical fashion.



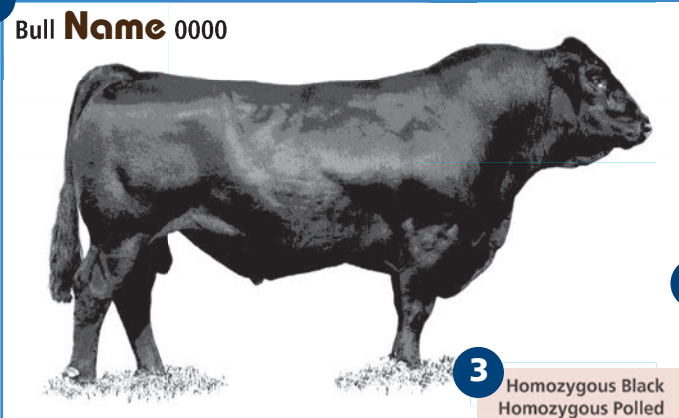
**The changes boil down to this:**

- A) Anything that may be perceived as a marketing claim will be located on the right-hand side of the ad.
- B) The left two-thirds of the page will highlight thorough and transparent genetic evaluation results and the visual of the bull.

**Here are four specific points to note:**

- 1) To be eligible for a listing in the *Sire Source*, all sires will be required to meet AI sire approval, which means they have a 100K DNA panel and GE EPD on file.
- 2) The genetic evaluation/awareness chart will be complete, meaning all EPD, accuracies, and percentile rankings will be listed. We will no longer highlight any individual EPD, accuracy, or percentile rank cell.
- 3) No "Black" or "Polled" listed without the qualifier of homozygous or heterozygous on the bull photo. In that case no color and/or polled status will be highlighted on the picture.
- 4) There will be no programmatic or promotional logos highlighted on the bull photo. Those can be highlighted on the right-hand side of the page in the marketing section if the client wishes.

**1** Bull **Name** 0000




**3** Homozygous Black  
Homozygous Polled

## Simmental

- Bullet Point
- Bullet Point
- Bullet Point
- Bullet Point

**4**



**Semen: \$00/unit volume pricing available**  
Semen available through owner

**2**

Grand Sire  
Sire: Name  
Grand Dam

Grand Sire  
Dam: Name  
Grand Dam

ASA# 0000000  
PB SM

Trait	Direct					Maternal					Carcass					S Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.1	-.5	97.5	156.2	.37	7.5	23.6	72.3	16.3	19.3	51.6	-.34	.37	-.040	1.31	-.38	149.9	95.1
ACC	.43	.45	.44	.45	.45	.26	.22	.30	.28	.37	.47	.39	.42	.41	.48	.07		
%	6	5	2	2	3	35	7	10	20	1	5	20	3	59	1	8	20	4

**Owner Name**  
First and Last Name  
Street or Road • City, State  
Cell: 000-000-0000  
Email  
Website

**Owner Name**  
First and Last Name  
Street or Road • City, State  
Cell: 000-000-0000  
Email  
Website

To promote your bull(s) in the online version of *Sire Source* or learn about listing bulls in the 2024 print edition, contact:

Nancy Chesterfield  
406-587-2778  
nchesterfield@simmgene.com

Rebecca Price  
406-587-2778  
rprice@simmgene.com

Scan this code to see our online *Sire Source* catalog



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See ad on page 9

**4J Farm**

ASA# 319594  
Jones, Chris  
3275 Chase Ct  
Birmingham, AL 35235  
205-446-0820

**Alabama A & M University - WTARS**

ASA# 362785  
Winfred Thomas Ag Research Station  
372 Walker Lane  
Hazel Green, AL 35752  
202-769-7807

**Auburn University Beef Teaching Unit**

ASA# 240724  
Whitney Blackmon  
210 Upchurch Hall  
Auburn University, AL 36849  
334-844-4909

**Baggett, Vernon**

ASA# 077728  
Vernon & Hilda Baggett  
2901 County Road T5  
Repton, AL 36475-8405  
251-248-2323

**Bagley, John Clint**

ASA# 346436  
513 Kelley Rd  
Thomasville, AL 36784  
334-456-2010

**Bar P Livestock**

ASA# 292216  
Isbell, Ladonna P  
4401 Lile Lane  
Leighton, AL 35646  
256-275-5142

**Bell Farm & Cattle Co**

ASA# 251865  
Bell, Brian S  
836 Griggers Rd  
Frisco City, AL 36445  
251-238-0611

**Blackmon, Jake**

ASA# 289567  
6586 Hwy 87  
Elba, AL 36323  
334-726-6464

**Black Rock Farm**

ASA# 267823  
Bagents, Mike and Lora  
6480 Greenville Hwy  
Luverne, AL 36049  
334-335-5981

**Bolding, Aniston**

ASA# 277435  
761 Cox Station Rd  
Maplesville, AL 36750  
205-601-3249

**Bolding, Kevin**

ASA# 278314  
761 Cox Station Rd  
Maplesville, AL 36750  
205-926-4347

**Bowdoin, Matthew**

ASA# 368163  
6560 Old Webb Rd  
Webb, AL 36376  
334-790-8883

**Boyd Farm**

ASA# 052515  
LA Boyd III, IV  
5708 County Road 514  
New Brockton, AL 36351-6594  
334-894-6660

**Braden, Debbie**

ASA# 366141  
3328 Pettibone Rd  
Greenville, AL 36037  
334-617-6557

**Branscomb Show Cattle**

ASA# 286809  
Branscomb, Melissa  
183 Lee Rd 40  
Opelika, AL 36801  
435-512-4799

**Brentwood Farms**

ASA# 311067  
Burkes, Chip  
2 Industrial Road  
Brent, AL 35034  
205-908-2111

**Broke A Angus Farms**

ASA# 330002  
Andrews, Eric  
PO Box 443  
Newton, AL 36352  
334-714-3885

**Brown, Clinton**

ASA# 310572  
PO Box 714  
Gordo, AL 35466  
205-399-1542

**Brown Farms**

ASA# 110344  
Larry, Jane, Chris, Tina Brown  
6487 County Road 56  
Woodland, AL 36280-7457  
205-449-6190

**Brown Farms SimAngus**

ASA# 350092  
Brown, Adam  
1843 Hwy 159  
Gordo, AL 35466  
205-534-3089

**Brown, Walter**

ASA# 362406  
PO Box 414  
Gordo, AL 35466  
205-399-3493

**Brushy Creek Cattle Company**

ASA# 334969  
Busby, Ben  
835 CR 73  
Repton, AL 36475  
251-302-9745

**Butler, Andy**

ASA# 371042  
3088 CR 11  
Ariton, AL 36311  
334-685-4092

**Butler, Caitlin**

ASA# 296970  
3088 CR 11  
Ariton, AL 36311  
334-685-4092

**Chattahoochee Ridge Cattle Co**

ASA# 309203  
Mobley IV, Perry F  
5860 Co Rd 71  
Shorterville, AL 36373  
334-235-4210

**Childress, Benjy**

ASA# 365208  
885 CR 224  
Thorsby, AL 35171

**CK Cattle**

ASA# 244424  
Madaris, Chuck  
232 Cruise Rd  
Hope Hull, AL 36043  
334-657-5833



## Cameron Ranch

### SimAngus™

ASA# 343775  
Jerry Cameron  
Linda Cameron  
580 County Road 139  
Florence, AL 35633  
561-506-4500  
**Email:**  
jerryccameron@comcast.net  
**Facebook:**  
www.facebook.com/  
cameron.simangus

*We are a cattle breeder that focus on SimGenetics. We match our females to proven SimAngus™ and Simmental sires to produce balanced traits that excel in structural soundness, growth, calving ease, maternal values, carcass traits, EPD, and disposition.*

*Call us or visit our Facebook page.*



ASA# 347482  
Philip Cato  
2740 Lee Road 86  
Waverly, AL 36879  
678-687-5421

**Email:**  
jpato10@gmail.com

**Sale Date:**  
Best in Breed Bulls For Sale  
via Private Treaty

*Call or email to schedule an appointment.*

**Cleveland Land & Cattle Co LLC**

ASA# 338809  
Cleveland, Chip  
398 CR 27  
Prattville, AL 36067  
334-365-6266

**C & L Farms LLC**

ASA# 287834  
Chris Lipscomb  
7805 Owls Hollow Road  
Gadsden, AL 35901  
256-547-9080

**Cofield, Logan**

ASA# 363998  
116 Day St  
Wadley, AL 36276  
334-436-0190

**Cole Cattle Company**

ASA# 312055  
Cole, Michael A  
PO Drawer CC  
Livingston, AL 35470  
205-301-0618

**Compton Cattle**

ASA# 356216  
Compton, Leslie  
PO Box 719  
Luverne, AL 36049  
334-342-0398

**Cripple Creek Farms**

ASA# 228945  
Steven & Cynthia Ballard  
PO Box 40  
Samantha, AL 35482  
205-394-3197

**Cross Road Farms**

ASA# 350602  
White, Scotty  
1567 Barnett Hwy  
Brewton, AL 36426  
251-867-3586

**Dearmon Fork Farms**

ASA# 258584  
Ethan Dearmon  
3423 Dearmon Fork Rd  
Millry, AL 36558  
251-846-2349

**Deep South Genetics**

ASA# 359369  
Perry Mobley & Kevin Stephens  
2140 CR 7741  
Troy, AL 36081  
334-235-4210

**Deer Creek Farm**

ASA# 306111  
Jones, Mark T  
10058 Deer Creek Dr E  
Theodore, AL 36582  
251-824-4979

**D/G Ranch**

ASA# 332563  
Richburg Jr, George  
801 CR 408  
Clanton, AL 35045  
334-524-3133

**Diamond M Farm**

ASA# 259182  
Maples, Glennon  
8355 Co Rd 22  
Waverly, AL 36879-3315  
334-887-5645

**Dickinson, Sarah**

ASA# 250434  
17591B Celeste Rd  
Citronelle, AL 36522  
251-214-1366

**Dixon Farms**

ASA# 160268  
James F Dixon  
8575 Highway 154  
Thomasville, AL 36784-5521  
334-636-9633

**Dowdell III, James Warren**

ASA# 290003  
300 Lee Rd 20  
Auburn, AL 36830  
334-707-4750

**Drake Farms**

ASA# 374456  
Drake, Jody  
6971 County Hwy 24  
Oneonta, AL 35121  
205-335-4940

**D & T Farm**

ASA# 366675  
Young, Scott  
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CE	WW	YW	MARB	RE	SAPI	STI
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# The Case for Composite Commercial Cattle, Part 1

by Rick Bourdon, Colorado State University

“Composite” is one of the more popular buzzwords in the beef cattle industry today. Cussed and discussed, composite cattle have been accused by some of adding to the industry’s product inconsistency woes and touted by others as the solution to inconsistency problems. Composites are alternately considered a threat to and an opportunity for pure breeds. For all the controversy surrounding them, however, composites are little understood. My goal in this two-part series is to explain what composites are (perhaps clearing up some misconceptions along the way) and show why they can be useful to commercial cattle producers.

## What are composites?

**Composite individuals.** Composite cattle, sometimes called synthetics, are hybrids. They have at least two breeds in their background and often more. What distinguishes them from typical crossbreds is not their genetic make-up per se, but rather the way in which they are used. Composites are expected to be bred to their own kind, retaining a level of hybrid vigor we normally associate with traditional crossbreeding systems, but without crossbreeding.

For example, consider the standard black baldy cow. She is a hybrid, typically the result of mating a purebred Angus bull to a purebred Hereford cow or vice versa. In all likelihood she will be bred back to a purebred bull of one of the parent breeds or perhaps of a third breed. Because she is to be used as part of a conventional crossbreeding system, e.g., a rotation of some kind, we would not consider her a composite animal. However, if her owner decided to breed her to black baldy sires, saving daughters and perhaps even sons as replacements, we would have to consider her a composite. She became a composite (as opposed to simply a crossbred) because the breeder chose to mate her to her own hybrid kind with the expectation of retaining a degree of hybrid vigor without further crossbreeding.

Admittedly, this definition leaves a little to be desired. What if I have a herd of composite animals and one day I decide to breed them to terminal sires or make them part of a conventional rotational crossbreeding system? Are they still composite cows? Whether you answer yes or no depends on how strict you want to be in your definition of a composite. Being fairly liberal in this regard, I would say yes because these cows were bred to be part of a composite breeding system and still have that potential. Others may disagree.

**Composite breeds.** Most of our experience with composites comes from plants. Plant breeders developed composites as a practical way for farmers in third-world countries to take advantage of hybrid vigor. The new plant populations were termed synthetic varieties. The analogous term in animal populations is composite

*Every breed included in the system must bring favorable attributes to the mix.*





breeds. In keeping with the definition of a composite animal, a composite breed is then a breed that is made up of two or more component breeds and is designed to benefit from hybrid vigor without crossing with other breeds.

There are a number of breeds in this country that are made up of component breeds. Brangus, Santa Gertrudis, Simbrah, and RX3 are just a few examples. Whether these breeds have been bred in such a way that they retain significant hybrid vigor (i.e., whether they have successfully avoided inbreeding) remains an open question. If they have, then they can legitimately call themselves composite breeds. If they have not, then they are not composites, but simply newer breeds.

## Why composites?

Perhaps the best way to answer this question is to compare the merits of a commercial breeding program involving composite cattle with the merits of more traditional systems. First, however, we need to decide how to make the comparison to set the criteria by which any given system will be evaluated. Following is a list of the criteria I would use.

### Criteria for Judging a Crossbreeding Program

1. Merit of component breeds
2. Level of hybrid vigor produced (HV)
3. Simplicity (EASE)
4. Replacement considerations (REPS)
5. Complementarity (COMP)
6. Consistency of performance (CONS)

**Merit of component breeds.** For any crossbreeding system to be effective, the breeds in the system must be well chosen. If you were a horse breeder, for example, and were designing the ultimate crossbred stadium jumper, you would be unlikely to include the Shetland Pony as a component breed. Shetlands are simply too small to be viable candidates given the needs of stadium jumpers. The same principle applies to cattle. Every breed included in the system must bring favorable attributes to the mix. Because this is true regardless of the type of crossbreeding system, merit of component breeds is not a very useful criterion for comparing *kinds* of systems, and I will not, therefore, use it to compare the use of composites with other crossbreeding systems. It is an extremely important criterion, however, for evaluating any *particular* crossbreeding program.

**Level of hybrid vigor produced (HV).** One of the chief reasons for crossbreeding beef cattle is to take advantage of hybrid vigor or heterosis. Any worthwhile crossbreeding system must provide an adequate amount of hybrid vigor, and within the limits of practicality, the more hybrid vigor the better.

**Simplicity (EASE).** Crossbreeding systems should be relatively simple in terms of resource and management requirements. Expensive systems or systems that require an unrealistically high level of management are unlikely to remain in place very long.

**Replacement considerations (REPS).** Some crossbreeding systems produce the replacement females needed for the cow herd. Others require replacements to be purchased or bred in a separate population. Producers should evaluate both kinds of systems from the standpoint of economics and personal preference.

**Complementarity (COMP).** Complementarity refers to the production of a more desirable offspring from the mating of parents that are genetically different from each other, but have *complementary* attributes. The classic example in beef cattle is “big bull–small cow” complementarity. The big bull provides growth and leanness to the offspring, the small cow requires less feed to maintain herself, and the result is a desirable market animal economically produced. We can also have growth–milk complementarity and cutability–quality complementarity to list just a couple of examples. Unlike hybrid vigor, which is a sort of gene-level magic causing a boost in the performance of hybrids, complementarity is the logical result of “mixing and matching” different biological types. Some crossbreeding systems — terminal sire systems in particular — make good use of complementarity. Other systems do not.

**Consistency of performance (CONS).** Ideally, a crossbreeding system should produce a consistent product. It is much easier to market a uniform set of animals than a diverse one. It is also easier to manage a cow herd that is essentially one biological type than a herd made up of several types, each with different requirements. Crossbreeding systems vary in their ability to provide consistency.

In the next article in this series, I will compare composite breeding systems with a more traditional crossbreeding system on the basis of the criteria listed above. The comparison should give you a feeling for the relative strengths and weaknesses of composite cattle.

**ST**

*Editor's note: Part two in this series begins on page 34.*







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#### 2023 ASA Fall Focus – Denver, CO

Fri., Aug. 25 – CSA and CCA sponsored welcome at the National Western Stock Show Events Center (yards).

Sat., Aug. 26 – ASA Educational Symposium at the DoubleTree Hotel.

Sun.-Tues., Aug. 27-29 – ASA committee and board meetings at the DoubleTree Hotel.

To register, go to [FallFocus.org](http://FallFocus.org)



#### 2023 Colorado State Fair – Pueblo, CO

Mon., Aug. 28 – Junior breeding heifer show

Wed., Aug. 30 – Open class breeding beef bull and female shows



### 2024

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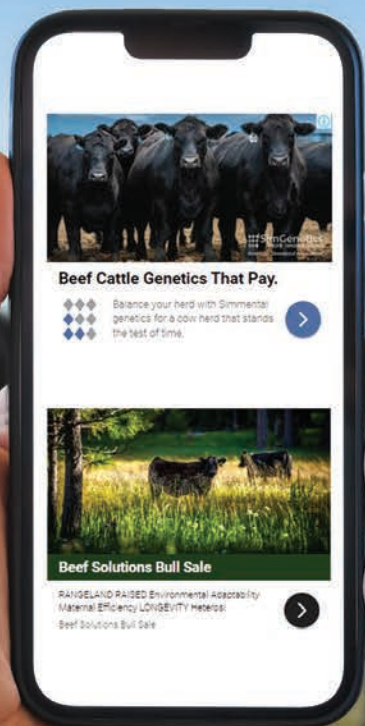
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**MULTI GENERATIONAL PAP TESTING** At T-Heart Ranch we offer more than just a PAP score. We take it a step further in testing every one of our registered cows to ensure we can stack multiple generations of PAP testing to allow our customers to get the most information. Our entire herd lives at high altitude. We are confident that you are receiving genetics that will ultimately help your program excel in the high country.

Shane & Beth Temple  
T-HEART RANCH and L-CROSS RANCH  
719-850-3082 • 719-850-3083  
shane@t-hearttranch.com

www.t-hearttranch.com

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Shane and Beth Temple  
41150 County Road G  
Del Norte, CO 81132  
719-850-3082 (Shane)  
719-850-3083 (Beth)  
**Emails:**  
shane@t-hearttranch.com  
**Website:**  
www.t-hearttranch.com  
**Sale dates:**  
**Fall Female Sale**  
SimAngus™ replacement heifers  
AI bred and ultrasound fetal sexed  
December 2, 2023, La Garita, CO  
**High Altitude Bull Sale**  
175 High Altitude PAP tested  
Simmental and SimAngus™ Bulls  
March 23, 2024, La Garita, CO

- Multiple generations of PAP testing by Dr Tim Holt at our lowest elevation of 8,000 feet.
- We are dedicated to being your supplier for TRUE high altitude cattle.

See ad on page 22

**White River Ranch**  
ASA# 002143  
Nelson, Forrest F  
2496 CR 8  
Meeker, CO 81641  
970-878-4721

**Woodward Hi-Altitude Cattle**  
ASA# 147931  
John Woodward  
PO Box 151  
Bailey, CO 80421-0151  
303-838-4196

**Connecticut**

**Big Country Cattle Co**  
ASA# 229724  
William & Nancy Boothe  
185 Fitch Hill Rd  
Uncasville, CT 06382  
860-848-7726

**Burnside, Riley**  
ASA# 350817  
363 N Anguilla Rd  
Pawcatuck, CT 06379  
860-599-0735

**Evans Farm**  
ASA# 224110  
Evans, John  
381 Oliver Rd  
Lebanon, CT 06249-1621  
860-859-7356

**Fenton River Farm LLC**  
ASA# 038069  
Richard E & James R Claus  
105 Diamond Ledge Rd  
Stafford Springs, CT 06076-1707  
860-429-9500

**Francis, Tanner D**  
ASA# 225593  
613 Wolf Den Rd  
Brooklyn, CT 06234  
860-838-7410

**Hipsky Farms**  
ASA# 281151  
Hipsky, Benjamin  
136 Turnpike Rd  
Willington, CT 06279  
860-684-5593

**New Beginnings Farm**  
ASA# 355011  
Hufton, Charlie  
142 Millbrook Rd  
Colebrook, CT 06021  
860-485-8928

**Pleasant View Farms Inc**  
ASA# 361779  
Lipton, Jacob  
452 S Rd  
Somers, CT 06071  
860-749-0400

**Riga View Farm**  
ASA# 320640  
Clark, Jeffrey & Tammy  
71 Hammertown Road  
Salisbury, CT 06068  
860-435-1474

**Wheeler Brook Farm**  
ASA# 373417  
Wheeler, Bruce  
189 Miner Pentway  
Pawcatuck, CT 06379  
860-912-7823

**Delaware**

**Iron Mine Branch LLC**  
ASA# 320096  
Carter, W H Bud  
15069 Party Lane  
Bridgeville, DE 19933  
302-349-5347

**Florida**  
See ad on page 23

**A and M Farms**  
ASA# 342940  
Hassell, Byron  
1144 Kings Way Ln  
Tarpon Springs, FL 34688  
727-946-1881

**Alaina Oleson LLC**  
ASA# 371163  
Wickham, Alaina  
5290 NW 130th Ave  
Ocala, FL 34482

**Bar 3B Cattle Co**  
ASA# 370592  
Bruner, Jason & Tonya  
1311 Richter Rd  
Cottondale, FL 32431  
850-596-4108

**Birge Farms**  
ASA# 306407  
Birge, Joshua Case  
3796 Galilee Rd  
Graceville, FL 32440  
239-825-8946



# Florida Simmental Association

Simmental • SimAngus™ • Simbrah



## UPCOMING EVENTS:

A festive event poster for 'Twas the Jackpot Before Christmas'. The background features a large, glowing full moon in a dark blue night sky. In the foreground, there is a field with a fence, a small house with lit windows on the left, and a large, fluffy reindeer on the right. The text 'Twas the JACKPOT BEFORE CHRISTMAS' is written in a stylized, metallic font across the moon. At the top of the poster, the 'Junior Florida Simmental Association' logo is visible. To the right of the moon, the text '2 SHOWS', '1 LOCATION', and '1 GREAT WEEKEND' is listed. At the bottom of the poster, the text 'MARK YOUR CALENDARS DECEMBER 8-10, 2023' is written in large, bold, yellow letters.

Junior Florida Simmental Association

**Twas the JACKPOT BEFORE CHRISTMAS**

2 SHOWS  
1 LOCATION  
1 GREAT WEEKEND

**MARK YOUR CALENDARS  
DECEMBER 8-10, 2023**

### Junior Advisor:

Amanda Weber  
352-538-5302  
fljrsimmental@gmail.com



Florida Junior Simmental Association on Facebook  
[www.facebook.com/FLJrSimmis/](http://www.facebook.com/FLJrSimmis/)







For a listing of Fall Bull Sales visit our website.



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[www.georgiasimmental.com](http://www.georgiasimmental.com)



**Main Street Cattle Company**

ASA# 332415  
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912-978-0642

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ASA# 339303  
PO Box 2673  
Clarksville, GA 30523  
706-244-8852

**Millstone Farms**

ASA# 346807  
Andrews, Adam  
3038 Hwy 105  
Baldwin, GA 30511  
706-968-8167

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ASA# 184872  
William H Moss Jr  
PO Box 203  
Maysville, GA 30558  
706-654-6071

**Mountain Creek Farm**

ASA# 101921  
David & Debbie Jackson  
569 Mt Creek Church Rd  
Pendergrass, GA 30567-3006  
706-693-2662

**Muddy Pond Simmental Farms**

ASA# 132795  
Johnny L & Marianne L Owen  
PO Box 476  
Barnesville, GA 30204-3393  
770-872-2000

**New River Cattle**

ASA# 355570  
Davis, David  
4089 Baker Sawmill Rd  
Lenox, GA 31637  
229-392-2874

**Oak Ridge Ranch LLC**

ASA# 274330  
Schmenk, Joseph  
271 Edmondson Dr  
Dahlonega, GA 30533-3118  
706-864-6659

**Old South Cattle Co**

ASA# 184884  
Ames, Ash, Danny Barnett  
PO Box 751  
Washington, GA 30673-0751  
706-678-7885

**Oleo Ranch**

ASA# 258335  
Alford, Todd & Holly  
PO Box 128  
Bowman, GA 30624  
706-246-9629

**Partisover Ranch**

ASA# 237206  
Randy, Beth & Buck Daniel  
348 Daniel Road  
Colbert, GA 30628  
706-614-0496

**Phoenix Farm**

ASA# 354768  
Maddox, Armor  
320 Wards Chapel Rd  
Eatonton, GA 31024  
706-473-6225

**Pickeral Farms**

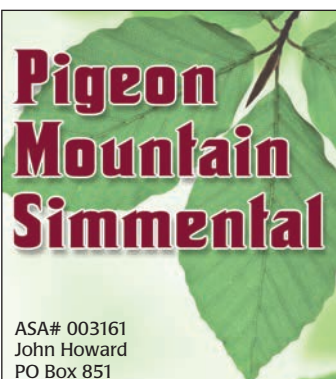
ASA# 159845  
Troy M Pickeral  
2000 US 29 N  
Athens, GA 30601  
706-335-5330

**Pleasant Valley Cattle**

ASA# 265197  
Loughridge, Michael  
1363 Loughridge Rd  
Chatsworth, GA 30705  
706-934-1701

**Plumblin Cattle Company**

ASA# 296435  
Heaton, Nathan  
2439 Allen White Rd  
Bowman, GA 30624  
706-498-7106



ASA# 003161  
John Howard  
PO Box 851  
LaFayette, GA 30728-0851  
706-638-8184 office/fax  
423-413-4442 mobile

**Email:**  
pigeonmountain@gmail.com

**Sale Dates:**

27th Annual Southern  
Showcase, November 4, 2023  
2024 Pigeon Mountain Spring  
Beef Builder Bull and Female  
Sale, April 20, 2024

**Simmental seedstock operation for over 40 years.** Georgia Cattlemen's Association Purebred Cattle Producer of the Year in 2014. Currently raise Simmental, SimAngus™, and Brahman. Bulls, females, embryos, and semen available in quantity at all times. Call today to discuss our program and yours!

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8881 GA Highway 109  
Molena, GA 30258-2932  
678-372-9111

**Priest, Gibson**

ASA# 257279  
121 Bingham Rd SW  
Cartersville, GA 30120  
770-843-4807

**Red Hill Farms**

ASA# 369439  
Roberts, James  
2121 Baty Rd  
Martin, GA 30557  
706-244-6251

**Rocky Hill Farms**

ASA# 046911  
Steve Watson  
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Dawsonville, GA 30534  
706-265-6383

**Rolling Hills Cattle Company**

ASA# 332892  
Hartman, Tony  
172 Wilbon Greene Rd  
Butler, GA 31006  
770-312-9073

**Rosado, Juan**

ASA# 363810  
790 Bailey Waters Rd  
Dawsonville, GA 30534

**RSE Farms**

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Kelly & Rob Postin  
PO Box 358  
Stephens, GA 30667  
706-207-9675

**Rustic Oak Ranch**

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Ashley Kirby  
222 Margo Trail  
Rome, GA 30161  
706-936-0947

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ASA# 235584  
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1131 Sandy Cross Rd  
Royston, GA 30662  
706-245-6776

**Scott, Anna**

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758 Yankee Rd  
Hazlehurst, GA 31539  
912-381-8077

**Select Cattle/Pigeon Mountain**

ASA# 249810  
R Bruce Van Meter, John Howard  
291 Turkey Mountain Rd  
Armuchee, GA 30105  
706-290-9154

ASA# 122507  
R. Bruce Van Meter  
291 Turkey Mountain Road  
Armuchee, GA 30105  
770-547-1433 (Mobile)  
**Email:**  
imminc@yahoo.com  
**Website:**  
www.impactcattle.com  
**Sale Dates:**  
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Showcase, November 4, 2023  
2024 Pigeon Mountain Spring  
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**Purebred Simmental operation for 40 years.** Currently raise Simmental, SimAngus™, Angus, and Brahman. Bulls, females, and embryos available at all times. Sale facility rental available. Hundreds of registered and commercial cattle sold privately each year. Call or email today to discuss your goals and how we can help.

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**Shady Lane Cattle Company**

ASA# 310416  
Lane, Donald  
2075 Liberty Church Road  
Pinehurst, GA 31070  
229-938-7845

**Shady River Farms**

ASA# 241879  
Walker, Glenda  
1138 Liberty Rd SW  
Dawsonville, GA 30701  
706-629-2632

**Sheppard Farms**

ASA# 287132  
Sheppard Jr, Lindy  
179 Sheppard Switch Rd  
Sylvania, GA 30467  
912-857-3624

**Shirley Show Cattle**

ASA# 285062  
Matthew Shirley  
5475 Jefferson Rd  
Commerce, GA 30529  
706-340-2966

**Sills Bros**

ASA# 251206  
Sills, David  
3495 Post Rd  
Cleveland, GA 30528  
706-865-1250

**Snow, McKayla**

ASA# 358186  
Crooked Creek Cattle  
188 N Arcadia Dr  
Bogart, GA 30622  
678-858-1602

**Southard, Allen W**

ASA# 018031  
5040 Highway 52  
Gillsville, GA 30543-2103  
404-921-3610

**Southern Comfort Ranch**

ASA# 349609  
Waller, Joan K  
577 RW Jones Rd  
Leslie, GA 31764  
229-938-1571

**Southern Roots Cattle**

ASA# 346821  
Crump, William  
228 Crump Rd  
Baldwin, GA 30511  
706-768-2857

**Sparks, Cody**

ASA# 295099  
1529 Post Rd  
Monticello, GA 31064  
706-473-6632

**Stanley Farms**

ASA# 376174  
Steven Stanley  
1342 Artesian Well Rd NW  
Calhoun, GA 30701

**Stephen H Sasser Ranch**

ASA# 348355  
Elliott Shanda  
203 Tivoli Cir  
Bonaire, GA 31005  
478-244-3400

**Strickland Angus Farm**

ASA# 268738  
Strickland DVM, James E  
PO Box 383  
Glennville, GA 30427  
912-654-2151

**Sundowner Simmental Farm**

ASA# 036957  
Thrift, Gerald  
13136 Slab Branch Rd  
Nahunta, GA 31553-9714  
912-462-5845

**Tennagia Farm**

ASA# 307049  
Goff, Greg  
2105 GA Hwy 135 S  
Vidalia, GA 30474  
912-583-0155

**Thompson, Mat**

ASA# 332735  
5308 Maddox Rd  
Ochlocknee, GA 31773  
229-221-7897

**Thrasher, Keith**

ASA# 228345  
Keith & Leslie Thrasher  
50 Cedar Creek Ln  
Carlton, GA 30627-1821  
706-743-7260

**TNT Simmental Farm**

ASA# 069886  
Randall & Jackie Townley  
747 Ray Palmer Rd  
Cleveland, GA 30528  
706-835-9137

**Traditions Cattle**

ASA# 345124  
Craig, David & Judy  
932 Craigtown Rd NE  
Calhoun, GA 30701  
770-773-0751

**Triple M Farm**

ASA# 355729  
McKey, Charles  
277 Old Columbus Rd  
Bowdon, GA 30108  
404-645-9386

**Tugaloo Cattle Co**

ASA# 372069  
Simmemon, Charles  
275 Sidney Blackburn Rd  
Alto, GA 30510

**Turnpike Creek Farm/DT Williams & Sons**

ASA# 129243  
Williams, D, D, D, Derek  
1555 Workmore-Milan Rd  
Milan, GA 31060-9704  
229-315-0986

**Wasdin, Ed**

ASA# 284955  
Wasdin Cattle Ranch  
485 Davis Rd  
Norman Park, GA 31771  
229-873-1230

**Weaver Farm**

ASA# 361916  
4925 Newington Hwy  
Sylvania, GA 30467  
912-863-4860

**Whitworth Cattle**

ASA# 292390  
Josh Whitworth  
175 Strickland Cir  
Colbert, GA 30628  
229-254-4746

**Whitworth, Christopher G**

ASA# 339069  
840 Abacrombie Cir  
Royston, GA 30662  
706-988-3101

**Woodlawn Simmentals**

ASA# 160297  
Rick & Sharon Wood  
5781 Hwy 115 W  
Clarkesville, GA 30523-4281  
706-499-2325

**Woodward, Charles**

ASA# 331433  
Woodward, Charles N  
171 McDonald Road  
Covington, GA 30014  
770-786-9264

**Woodward, Chuck**

ASA# 360608  
2634 Henderson Mill Rd  
Covington, GA 30014  
678-858-0203

**Yonah View Farm**

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1068 Leatherford Road  
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706-865-5763

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bencpa@msn.com

See ad on page 29

**3 JM Simmentals**

ASA# 336437  
Lanting, Robert J  
10839 Silver Sage Ln  
Payette, ID 83661  
208-731-6646

**Alger Land & Livestock LLC**

ASA# 372478  
Cory Alger  
1799E 3500N  
Buhl, ID 83316  
208-731-6112

**Alger, Tegan**

ASA# 364747  
21423B Hwy 30  
Twin Falls, ID 83301

**Barker Cattle Co LLC**

ASA# 008751  
Barker, Ruel  
1164 E 2000 S  
Elba, ID 83342-3005  
801-792-1036

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ASA# 354947  
Dalling, Jared  
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Hamer, ID 83425  
208-313-1039

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ASA# 374594  
Rylaarsdam, Bob  
1820 38th Street N  
Lewiston, ID 83501

**Circle Z Cattle Co**

ASA# 337956  
Raptosh, Zach  
7762 Hwy 45  
Nampa, ID 83686  
208-215-5544

**Daniels Livestock**

ASA# 285479  
Daniels, Ben  
1429 Hatch Loop S  
Bancroft, ID 83217  
208-241-6686

**Dunn & Son Ranch, H D**

ASA# 241759  
Ken Dunn  
2490 N 4000 W  
Tetonia, ID 83452  
208-221-3866

**Heluva Ranch LLC**

ASA# 372382  
Floyd, Ren  
4376 E King Rd  
Kuna, ID 83634  
208-871-2450



ASA# 350648  
**JD Folsom**  
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Rexburg, ID 83440  
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ASA# 337200  
Jackson, Luke  
1491 N Inkorn Rd  
Inkom, ID 83245  
435-531-9643

**Johnson, Dirk E**

ASA# 239235  
Vertical Edge Genetics  
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Bancroft, ID 83217-5211  
208-425-9169

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ASA# 350166  
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208-731-2697  
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lantingentllc@hotmail.com  
**Website:**  
https://lantingentllc.com/  
**Sale:**  
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*We produce genetically superior Simmental and SimAngus™ bulls and heifers to excel any livestock producer's herd. Feel free to contact us about our private treaty sales.*

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Princeton, ID 83857-9766  
208-875-1283

**McLaughlin, James M**

ASA# 006169  
2152B E 4000 N  
Filer, ID 83328-5204  
208-326-5056

**One Equals One Farms**

ASA# 273556  
Berthelson, Benjamin  
943 E 370 S  
Dietrich, ID 83324  
208-731-0099

**Potter's Emmett Valley Ranch**

ASA# 324549  
Kevin Potter  
3740 County Line Road  
Emmett, ID 83617  
208-365-3621

**Probst Cattle Company**

ASA# 375280  
Probst, Alex  
3141 W Samaria Rd  
Malad, ID 83252  
435-671-1457

**Promise Land Simmental**

ASA# 019699  
Mike and Cathy Stoltey  
374 Promise Ln  
Plummer, ID 83851-9794  
208-686-1515

**Richard Udy and Sons**

ASA# 267426  
Udy, Steve  
5127 Rockland Highway  
Rockland, ID 83271-9307  
208-244-4184

**Roche Cattle**

ASA# 075824  
Roche, Lamar  
23019 Hwy 20-26  
Parma, ID 83660-9802  
208-250-5575

**Rymo Cattle Co.**

ASA#165201  
Maureen Mai and Dillon Mai  
427 Peaceful Way  
Bonnors Ferry, ID 83805-9761  
208-267-2668  
**Email:**  
rymocattle@gmail.com  
**Website:**  
www.bullsofthebigsky.com  
**Sale Date:**  
**15th Annual Bulls of the Big Sky,**  
Billings, MT,  
February 19, 2024  
**Western Choice Sale,**  
December 2, 2023



*Our genetics originate from purchases we made in 1992, but we use today's leading-edge genetics to make cattle that can perform for the commercial and seedstock producers with today's needs.*

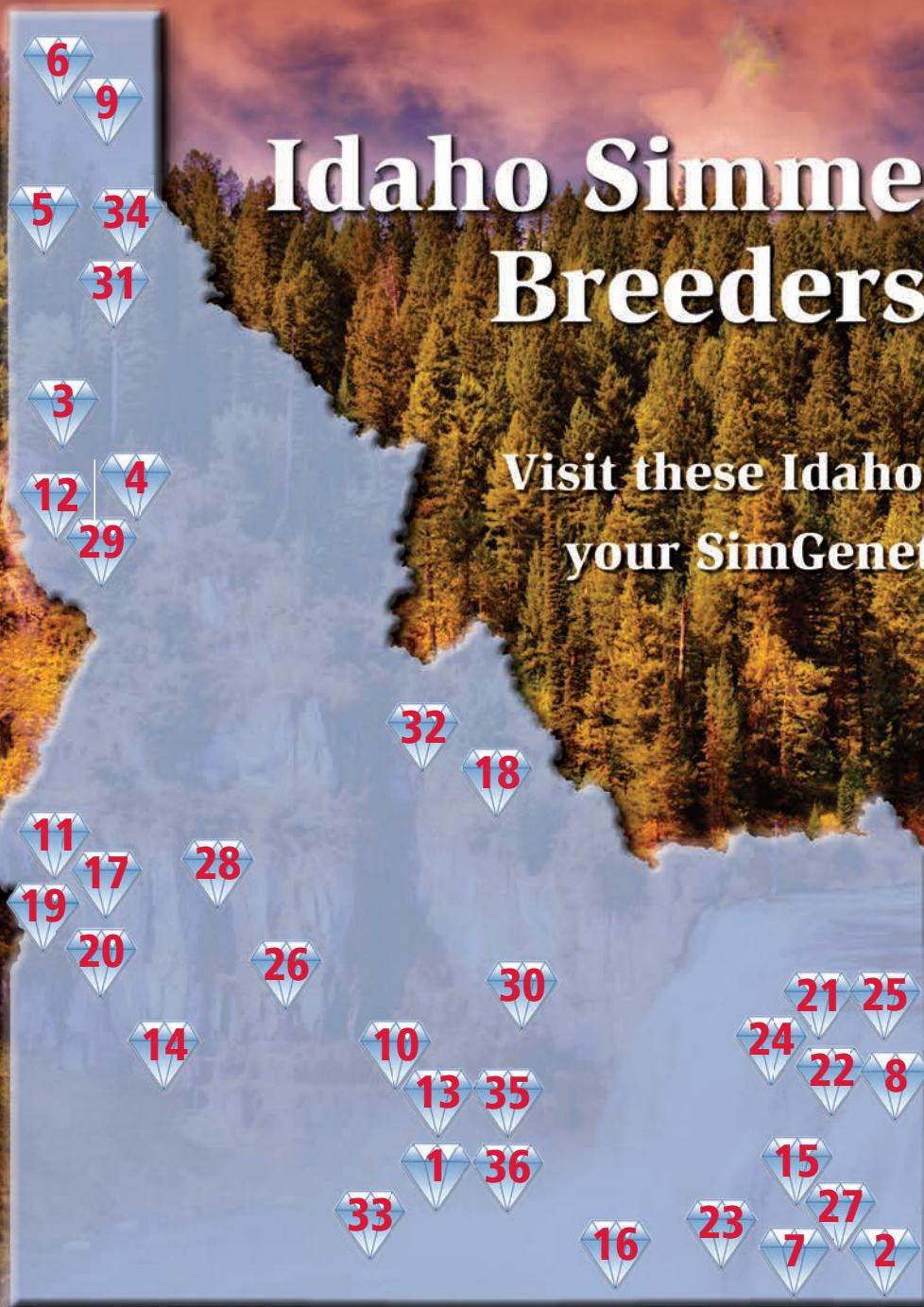
*We are very excited to continue to build and celebrate the 15th Annual Bulls of the Big Sky Sale February 20, 2024.*

*Our females join the Western Choice Simmental Sale December 2, 2023.*

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- 21 – Bar Open A Ranch, Hamer
- 22 – Table Rock Ranch, Ririe
- 23 – Jackson Cattle, Inkom
- 24 – Sleepy Valley Simmentals, Firth
- 25 – Henrys Fork Cattle Co., Rexburg
- 26 – Potter's Emmett Valley Ranch, Emmett
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- 28 – Kade Snyder, Eagle
- 29 – Gamas Prairie Angus, Lewiston
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- 36 – Tegan Alger, Twin Falls





# Illinois

## Simmental Association

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# The Case for Composite Commercial Cattle, Part 2

by Rick Bourdon, Colorado State University

In part one of this series, I defined composite cattle and developed a list of criteria for judging any crossbreeding system. The list is reproduced below. You can find a more detailed explanation of the list in the first article. My purpose in this second article is to evaluate composite breeding systems for the criteria in the list and in so doing give you a feeling for the relative strengths and weaknesses of composite cattle.



*Editor's note: This is the second of a two-part series. Part one begins on page 14.*

## Criteria for Judging a Crossbreeding Program

1. Merit of component breeds
2. Level of hybrid vigor produced (HV)
3. Simplicity (EASE)
4. Replacement considerations (REPS)
5. Complementarity (COMP)
6. Consistency of performance (CONS)

## A basis for comparison: the traditional three-breed pasture rotation

To see how composite cattle stack up for these criteria, let's first establish a baseline by evaluating a better-known traditional system; the three-breed pasture rotation. In this system there are three breeding pastures. Purebred bulls of three breeds are assigned to these pastures, one breed per pasture. Cows are allotted to pastures according to their breed composition; those with the least amount of a particular breed in their background are assigned to the pasture containing bulls of that breed. Replacement daughters, having different

breed composition than their mothers, will be bred to a different sire breed. As shown in the Figure 1, the entire scheme appears graphically as a rotation, with replacements moving sequentially from their dams' breeding pasture to the next breeding pasture in a circular fashion.

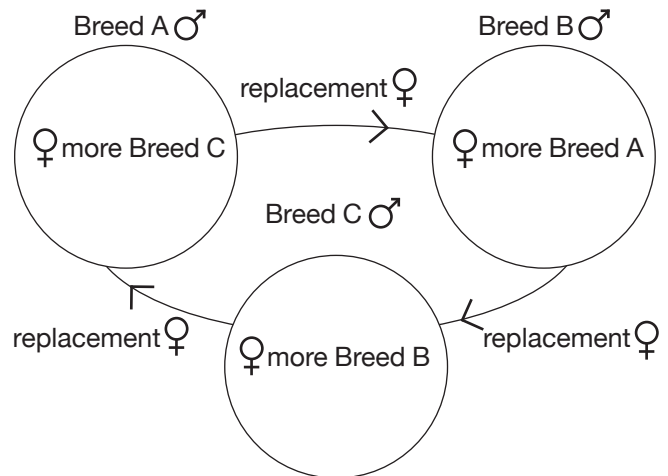


Figure 1: Three-breed pasture rotation.

**Hybrid vigor, replacement considerations, and accuracy of genetic prediction.** My evaluation of the three-breed rotation is summarized in the accompanying "report card." The system does well (scores a "+") in the hybrid vigor category. A large proportion of F1 or maximum achievable hybrid vigor — in theory 86% — is maintained with the rotation. The system also scores well in the replacement category because it produces all its own replacement females. Accuracy of genetic prediction is good, too, because the purebred bulls used are likely to come with state-of-the-art EPD.

**Simplicity.** The three-breed rotation is not simple from a management standpoint, however. It requires at least three breeding pastures, and if heifers are bred separately from cows, an additional one to three pastures. Fencing, sorting animals, and keeping bulls in the right pastures can be painful. With cattle divided among a number of pastures, opportunities for high density / short duration grazing and related grazing schemes are limited. Furthermore, the system is infeasible for small herds — those using less than three bulls.

**Complementarity and consistency.** The three-breed rotation fares poorly for complementarity and is questionable for consistency of performance. Because breed composition varies considerably within the herd (cows can be as much as 57% of a particular breed or as little as 14% of the same breed), the only way to be sure of consistent performance is to use breeds that are very

similar in biological type. Doing so, however, rules out any possibility of breed complementarity. You could not, for example, use one breed that excels in milk production and another that excels in growth rate (a classic complementary combination) without producing sets of calves within a crop that differ a good deal in these traits. So if complementary breeds are used, consistency suffers, and if breeds are chosen for consistency, complementarity is eliminated.

### A Crossbreeding System Report Card

System	HV	EASE	REPS	COMP	CONS
3-breed pasture rotation varies		+	-	+	-
Composite breed	+	++	+	+	+
Composite/terminal	+	+	+	++	+

### The “pure” composite breeding system

**Simplicity.** Now consider the use of an existing composite breed. From a management standpoint, breeding composites is like breeding straightbreds; only one breeding pasture is needed (two if heifers are bred separately). All the problems associated with having multiple breeds are eliminated, and for this reason, the greatest virtue of a composite program may well be simplicity. Composites can be used successfully in small herd; seven herds with only one sire, and with composites there should be no conflict between the breeding program and forage management. I give them a “++” in the EASE category.

**Replacement considerations.** Like straightbreds, composites produce their own female replacements, so composites score well for replacement considerations. Composites have the potential to produce their own replacement males as well, though for most commercial producers the extra level of management and record keeping required to do a good job of home-raised bull selection is probably impractical. Most composite bulls will be purchased from composite seedstock producers.

**Hybrid vigor.** Composite animals exhibit considerable hybrid vigor. For those of us schooled in the importance of crossbreeding for maintaining hybrid vigor, the idea of getting sustained vigor without crossbreeding may seem like voodoo genetics. In fact, it is an algebraic consequence of hybrid vigor theory. The amount of vigor depends on the number and proportions of component breeds in the composite. To get an idea of the fraction of maximum (F1) hybrid vigor that is maintained in advanced generations of a composite, you can use the following formula:

Proportion of F1 vigor retained =  $1 - \sum_{i=1}^n p_i^2$ , where  $p_i$  is the proportion of the “*i*th” breed in a composite made up of  $n$  component breeds, and  $\sum$  is the mathematical symbol for summation.

The formula looks worse than it really is. Take the RX3 breed for example. RX3s are 1/4 Hereford, 1/4 Red Holstein, and 1/2 Red Angus. The fraction of maximum hybrid vigor retained in RX3s can be estimated as:

$$1 - \left[ \left( \frac{1}{4} \right)^2 + \left( \frac{1}{4} \right)^2 + \left( \frac{1}{2} \right)^2 \right]$$

$$= 1 - \left( \frac{1}{16} + \frac{1}{16} + \frac{1}{4} \right)$$

$$= \frac{5}{8} \text{ or } 63\%$$

In other words, RX3 cattle can be expected to exhibit 63% of the hybrid vigor typical of a first cross animal. A four-breed composite with equal fractions of each component breed would be expected to show 75% of F1 vigor, a similar eight-breed composite 88%. These are respectable amounts of hybrid vigor. Hence the “+” rating for composites in this category.

Breeders often ask, “After a while, won’t a composite breed become just another breed?” In other words, won’t composites lose their ability to retain hybrid vigor over time? The answer is no *if* inbreeding is avoided. On the other hand, if the composite breed is allowed to become inbred, as purebreds are, it will indeed become just another pure breed.

**Consistency.** Composites score high for consistency of performance. This comes as a surprise to many. Classical genetics texts are full of examples of increased variation in the progeny of hybrids. The books are not wrong, but the examples inevitably involve traits that are affected by just a few genes, so-called *qualitative* traits. In beef cattle, coat color is an example of a trait of this kind, and if the component breeds in a composite differ in color, the composites will be of many colors as well. The same is not true for *quantitative* traits affected by many genes. These include the majority of economically important traits: fertility, survivability, growth rate, milk production, carcass characteristics, and so on. Experimental data suggest that composites are as uniform for these traits as purebreds. And when compared to hybrids from a rotational crossbreeding system, composites are inevitably more uniform because they do not vary in breed composition.

**Complementarity.** Does a composite breeding program make use of complementarity? Strictly speaking, no. Because the cattle within a composite population are all of the same basic biological type, there is little opportunity for complementarity from composite matings — no “big bull–small cow” possibilities. However, complementarity does come into play in the *formation* of composite breeds. We could, for example, include both Herefords and Holsteins in a composite to take advantage of their complementary characteristics. (Note that this would be an unlikely pair of breeds to use in a rotational system using purebred sires; the fluctuation in offspring types would be too large.)

(CONTINUED ON PAGE 36)

# The Case for Commercial Composite Cattle, Part 2

(CONTINUED FROM PAGE 35)

## The composite/terminal system

Simply breeding composites to composites as though they were purebreds is not the only way to use composites commercially. A modified scheme (and, I confess, a favorite of mine) is the composite/terminal system. In this system, about half the herd of composite females, typically consisting of the heifers and younger cows, is bred to composite bulls, and the other half is bred to terminal sires (see Figure 2). Replacement heifers come from the composite matings, and all terminally sired offspring are marketed. Such a system involves an additional breeding pasture, but this modest loss in simplicity comes with an additional measure of complementarity (big bull–small cow) and hybrid vigor.

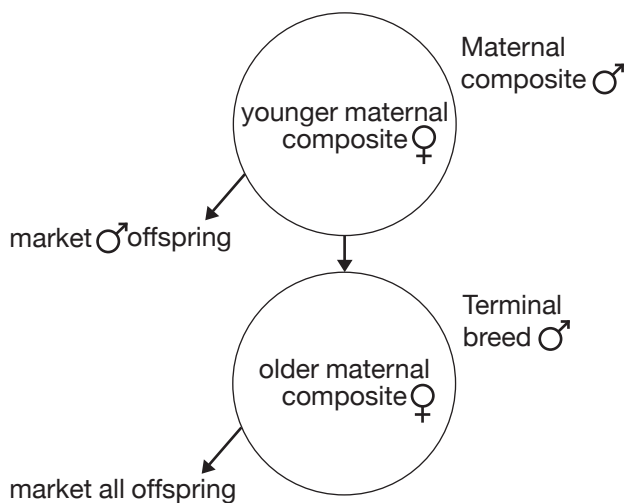


Figure 2: Composite/terminal system.

## Other considerations

**“Niche” cattle.** As you can see from the “report card,” composite cattle have a lot going for them and relatively few drawbacks. Composites have some additional attributes not readily apparent from the report card. They can be designed to fit a specific environment or niche. The Barzona breed is a good example. Barzonas were developed specifically for the desert Southwest, and they combine characteristics from several breeds that make them particularly adapted to that environment. Wherever the environment poses unique challenges, there is an opportunity for an appropriately designed composite breed.

**Reduced variation industry-wide.** Composites have the potential for “standardizing” commercial cattle, thus reducing the variation we currently see in market animals. This statement may seem counterintuitive; how can variation be reduced by adding more breeds to the already large number of breeds available? Look at it this way: Today’s problem cattle from a feedlot and carcass perspective tend to be biologically extreme animals. They are either purebreds or high percentage

animals from extreme breeds or crosses of similarly extreme breeds. In other words, they are the result of poor crossbreeding decisions by commercial cattle breeders. With a composite breed, crossbreeding decisions are made when the breed is formed. Thus the decisions as to what breeds to put in the crossbred mix are taken out of the hands of commercial producers and placed in the hands of a much smaller number of composite seedstock breeders. Yes, commercial producers still decide what composite breed to use, but they are unlikely to find an extreme one. That is because (with rare exceptions) composites are expected to be complete and balanced in performance, and only those composite breeds that fulfill this expectation are likely to survive. In other words, the variation among composite breeds will be considerably less than the variation we now have among pure breeds.

**Commercial or seedstock?** Finally, composite cattle break the seedstock/commercial barrier. With traditional crossbreeding systems, crossbreds are the commercial cattle of choice due to their hybrid vigor, but only purebreds can be seedstock. Composites can be either or both. There is no genetic reason why a herd of good commercial composite cattle could not become a seedstock herd.

Will composite breeding systems be the wave of the future? That depends on the willingness of both seedstock and commercial breeders to break with tradition. It took a long time for cattle producers to accept the idea of crossbreeding. Acceptance of the composite concept may take just as long. However, the case for composite cattle is a strong one, and if common sense prevails, we will see increasing numbers of composites in the relatively near future.

**ST**

Dr. Rick Bourdon taught at Colorado State University’s Department of Animal Sciences, first as an assistant professor and later an associate professor, for 15 years. His work focused on beef cattle breeding, genetics, and more. Bourdon also served as the Executive Director for the Red Angus Association of America. He has authored or coauthored over 200 professional and popular press articles, book chapters, and abstracts on topics related to beef cattle breeding and genetics.

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### Landrigan Cattle Company

ASA# 249099  
Landrigan, Megan R  
5774 E 750 S  
Pierceton, IN 46562-9664  
260-564-4171

### Lane Family, Rick

ASA# 153666  
Rick, Betty, Bryan, Bill, Bob Lane  
4670E Co Rd 20 North  
North Vernon, IN 47265  
812-873-6179

### Larry Gamble & Family

ASA# 249618  
Gamble, Larry  
5911 W 800 S  
West Point, IN 47992-9724  
765-426-2041

### Lawson, Donald D

ASA# 064934  
4919 Serum Plant Rd  
Thorntown, IN 46071-9263  
765-894-0527

### Lehe Farms Inc

ASA# 023475  
Lehe, Don  
2973 E 1100 S  
Brookston, IN 47923-8284  
317-563-3620

### Lemenager Cattle Co

ASA# 367680  
Lemenager, Ronald P  
6245 N 1000 E  
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219-956-3967

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ASA# 121353  
Steve & Vicky Logue  
1807 S Salem Rd  
Liberty, IN 47353-8903  
765-580-1024

### Loudermilk, Tom

ASA# 195865  
Tom & Amy Loudermilk  
11455 E Evans Rd  
Wheatland, IN 47597-9764  
812-881-7929

### Lucas Jr, George M

ASA# 219165  
2257 N Wooster Rd  
Scottsburg, IN 47170-8860  
812-794-4811









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### Secretary/Treasurer:

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641-660-0071  
shermooore9@gmail.com



## Iowa Simmental & Iowa Junior Simmental Upcoming Events

### 2023

June 3-4	Iowa Simmental Field Day Activities – Southern Iowa Fairgrounds, Oskaloosa
June 3	Cattle Check-In, Iowa Simmental Senior Board Meeting, Iowa Junior Simmental Meeting, Other Activities
June 4	Iowa Simmental Futurity Show & Junior Show – Southern Iowa Fairgrounds, Oskaloosa
June 6-10	AJSA Eastern Regional Classic – Lima, OH
July 7-13	AJSA National Classic – Des Moines – hosted by ISA and IJSA
August 10	FFA Breeding Heifer Show – Iowa State Fair, Des Moines
August 15	4-H Breeding Heifer Show – Iowa State Fair, Des Moines
August 16	4-H Market Animal Show – Iowa State Fair, Des Moines
August 18	Iowa State Fair Open Simmental Bull Show – Iowa State Fair, Des Moines
August 19	Iowa State Fair Open Simmental Female Show – Iowa State Fair, Des Moines
December 1	ISA Breeder's Directory Ad Deadline

### 2024

February TBD	Iowa Beef Expo Simmental Sale Cattle Check-In, Iowa Simmental and Iowa Junior Simmental Annual Meetings, Iowa Simmental Annual Banquet and Awards – Iowa State Fairgrounds, Des Moines; Also Iowa Simmental Queen Contest – Hyatt Place Hotel, Altoona
February TBD	Iowa Beef Expo Simmental Sale Cattle Video Parade – Iowa State Fairgrounds, Des Moines
February TBD	Iowa Simmental Annual “Mark of Genetic Excellence” Sale – Iowa State Fairgrounds, Des Moines
May 15	Iowa Simmental Memorial Scholarship & Bronze Merit Awards Applications due to ISA President
June	Iowa Simmental Field Day, Meetings, Classic Contest Practice, Futurity Show & Junior Show (look for specific dates in upcoming quarterly newsletters)

[www.iasimmental.org](http://www.iasimmental.org)



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# Come one, come all!

All Breeds Welcome!

*"I love this program and appreciate that it is flexible for other activities. I like it more when Cowan can be on the live webinar, but that's life. The data is awesome, and it's a great learning experience. Many of the assignments were high-level. I think that is great but can be daunting when even the parents aren't awesome at it."*

**– Natasha Mortenson, participant**

*"She really enjoyed it all, and the varied content was awesome! The hands-on things she enjoyed more than the papers, but that is her being young."*

**– Chelsea Faulhaber, parent**

*"I enjoyed participating in the SPC Contest this year a ton. My favorite part was honestly probably making my steer's ration! It was so different than any of the other assignments and it honestly took things to a whole different perspective for me. As always, every year I seem to learn more and more. I love the topics that the webinars go over and they have awesome speakers/presenters this year so it made it really fun to listen to. There was nothing that I disliked this year, you guys all made it really fun for me anyways and I really enjoyed it."*

**– Audrey Redalen, participant**

*"I greatly appreciate how this program has continued to be open to feedback and evolve! An example that especially resonates with me as a parent is how the assignments have developed into truly educational experiences. The first year of the SPC program primarily focused on the assignments summarizing the content of the webinars. This year the participants have had the opportunity to showcase through a number of different avenues what they've learned. These learning activities accommodate diverse types of learning styles and help to solidify the information in a meaningful way! As a parent and a Simmental breeder, this program is so valuable in my eyes. Please continue to communicate what we can do to support this program!"*

**– Abbie Redalen, parent**

*"I liked to learn about everything and I think it will all help me moving forward."*

**– Cowan Mortenson, participant**

*"I enjoy the data! Grace and I enjoy working together, particularly using good data for making decisions and then evaluating our results. This is one of the reasons we continue to participate in the SPC, to learn more about our own operation from the terminal side. I am encouraged that she gets excited about topics that she is learning from."*

**– Chuck Ewing, parent**



**American Simmental Association**



# 2024 AJSA STEER PROFITABILITY COMPETITION

The AJSA Steer Profitability Competition (SPC) is designed to provide junior members meaningful exposure to the opportunities and challenges associated with cattle feeding. The SPC will not only allow participants to measure and compare the profitability of their own animal(s), but of greater importance, it will introduce young beef enthusiasts to peers, mentors, industry advocates, and experiences that are exceedingly difficult to acquire for any beef producer. Participants in the SPC program will be powerful voices as they transition from junior membership to adult participation within the beef industry.

## REQUIREMENTS

1. Steers only
2. Entrant must be an AJSA member
3. Animals must be entered in the ASA database
4. Either sire or dam on file in the ASA database
5. Birth date range: 1/15/23 to 4/15/23
6. Weaning date range: 8/15/23 to 10/15/23
7. Castration must occur prior to weaning
8. Steers must weigh 500–750 lbs. at delivery
9. Steers must be polled or dehorned
10. Any breed composition welcome provided they meet rules 1–9

## CONTEST GUIDELINES

1. Entry fee of \$65/head
2. Feedlot placement approximately November 1
3. All decisions at the discretion of feedlot
4. Harvest will occur approximately May 2024
5. Participation in monthly e-meetings
6. Entrant will receive reports on
  - a. Monthly feed and health bill
  - b. Final feedyard data
  - c. Final carcass performance data

Winners will be announced at the 2024 National Classic Awards Banquet. Awards will be granted for the top three animals overall, top three pens of three overall, and top monthly write-up participant.

## DETAILS

1. All steers on GrowSafe feed intake system throughout the entire project.
2. Individual intake and gain information on all steers.
3. Monthly weights on all steers.
4. Steers will be fed at University of Missouri Beef Research & Teaching Farm in Columbia, MO.
5. Regular updates highlighting SPC details, industry news and steer performance.
6. Monthly bill detailing specific expenses on each steer.

- Mandatory monthly educational webinar
- Mandatory monthly assignment (variety of formats and age expectations)

Go to [juniorsimmental.org](http://juniorsimmental.org) to register or find more information.

Register by October 15, 2023





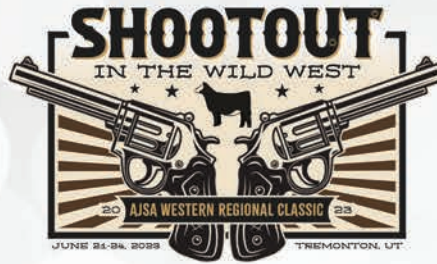




**AJSA Eastern Regional Classic**  
 June 6-10  
 Allen County Fairgrounds  
 Lima, Ohio

Cattle Show: **June 9 & 10**  
 Judge: **Kevin Jensen**

Showmanship: **June 8**  
 Judges: **Emily and Sara Beanblossom**



**AJSA Western Regional Classic**  
 June 21-24  
 Box Elder County Fairgrounds  
 Tremonton, Utah

Cattle Show: **June 24**  
 Judge: **Chris Effling**

Showmanship: **June 23**  
 Judges: **Chris & Kristi Effling**



**AJSA South Central Regional Classic**  
 June 21-24  
 Ozark Empire Fairgrounds  
 Springfield, Missouri

Cattle Show: **June 24**  
 Judge: **Dr. Parker Henley**

Showmanship: **June 23**  
 Judge: **Adam McCall**

American Junior Simmental Association

# SIMMENTAL SUMMER

2023 Summer Events



Des Moines, Iowa • July 7-13

**AJSA National Classic XLIII**  
 July 7-13 | Iowa State Fairgrounds | Des Moines, Iowa

Cattle Show: **July 11 & 12**  
 Owned Show: **Brady Jensen and Taylor Frank**  
 Bred & Owned Show: **Brian Fox and Shea Geffert**

Showmanship: **July 13**  
 Junior: **Lindsey Broek and Sara Kober**  
 Intermediate: **Ryan & Cori Malone**  
 Senior: **Chad and Sydney Zehnder**



**The Summit - IGS Youth Leadership Conference**  
 July 20-23 | Phoenix, Arizona

Facebook: The Summit Leadership Conference  
 Open to junior members ages 14 and up as of Jan. 1, 2023

*Additional details on all AJSA summer events available at [juniorsimmental.org](http://juniorsimmental.org).*

*Follow us on Facebook for the most up-to-date info.*



**AMERICAN JUNIOR SIMMENTAL ASSOCIATION**

Website: [www.juniorsimmental.org](http://www.juniorsimmental.org) | Facebook: [AmericanJuniorSimmental](https://www.facebook.com/AmericanJuniorSimmental)  
 Email: [ajsa@simmgene.com](mailto:ajsa@simmgene.com) | Phone: 406.587.4531

Mia Bayer, ASA Director of Youth Programs and Foundation Manager  
 715.573.0319 | [mbayer@simmgene.com](mailto:mbayer@simmgene.com)









# Kansas

## Simmental Association

### KSA Board Members

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**Vice President:**

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hsfcows@gmail.com  
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**Treasurer:**

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**Board Members:**

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Zachary Teter  
620-583-9338  
teterfarms@yahoo.com

## 2023 Schedule of Events

**June**

2-4 KJSA State Show, Manhattan

**July**

7-13 AJSA National Classic, Des Moines, IA

**August**

TBD KSA Annual Meeting & Field Day –  
location TBD – hosted by TBD  
Check the website for more information.

[www.kansas-simmental.org](http://www.kansas-simmental.org)



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Hutchinson, KS 67501  
620-960-2197

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Williams, Ben  
1300 N Plum  
Hutchinson, KS 67501  
620-665-3482

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Ingram, Heather  
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Washington, KS 66968  
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**Innovation AgMarketing LLC**

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Innovation AgMarketing LLC, Graham  
Blagg  
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De Soto, KS 66018  
530-913-6418

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Paul, Bernard, Mary, John Irvine  
3370 Casement Rd  
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785-539-9800

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**Jackson, Matthew**

ASA# 370548  
4439A CR 5130  
Independence, KS 67301  
281-475-3160

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Baragary, Jody  
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Tonganoxie, KS 66086  
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**Jenkins, Rick**

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1304 C St  
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Josefiak, Kory & Heather  
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Raymond E Roeser  
40113 W 303rd St  
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913-557-3983

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ASA# 000701  
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256 Weber Hall  
Manhattan, KS 66506-0201  
785-532-1260

**Kaser Brothers**

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Stephen Kaser  
629 County 388 Dr  
Osborne, KS 67473  
785-346-5621

**Kerridge Acres Farms**

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Robert J Miller  
366 Road 9  
Grenola, KS 67346  
620-358-7970

**Klahr, Dean**

ASA# 323036  
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Topeka, KS 66605  
785-851-7385

**Kocher Land & Livestock**

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317-306-0041

**Kratzer, Andy**

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163 Wells Fargo Rd  
Marquette, KS 67464-9225  
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August Open Simmental and SimAngus™ Show  
Kentucky State Simmental Sale, Louisville  
September Bluegrass Regional Marketplace, Lexington  
North American International Livestock Exposition, Louisville  
November Junior Show  
November Open Show  
November North American Select Simmental Sale

**2024**

Kentucky Beef Expo Simmental Show and Sale, Louisville  
March

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Watch the Kentucky Simmental website for more information  
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# Breeding Composite Seedstock

## Part 1: Forming *the* Composite

by Rick Bourdon, Colorado State University

There is a growing interest among commercial cattle producers in the use of composite cattle as an alternative to crossbreeding. Naturally there is a parallel interest among seedstock breeders, many of whom are currently purebred breeders, in producing composite seedstock. What these breeders need to understand, however, is that there are fundamental differences between breeding composite seedstock and breeding purebreds. My purpose in this set of articles is to make these differences clear.

**T**here are two underlying reasons why composite and purebred breeding differ. The first is that in composite breeding there are two distinct breeding stages: (1) forming the composite, and (2) breeding the composite once it is formed. The second reason is that in composite breeding we are interested not only in improving breeding value through selection (our sole genetic goal in purebred breeding), but also in maintaining a high level of hybrid vigor. These basic, theoretical differences between the two types of breeding spawn a number of practical differences. In this first article, I look at these differences in the context of composite breed formation. In the sequel, I look at them in the context of breeding the formed composite.

If you are not interested in creating a new composite breed, but simply want to breed cattle of an existing composite breed, the second part of this series will be most useful to you. We are at a point in time, however, when many people are contemplating creating new composites. Some of these breeds are in the initial stages of breed formation. Others are just a twinkle in a breeder's eye. In either case, the following points should be helpful.

### Improving breeding value through between-breed selection

Selection of the breeds and the proportions of those breeds going into a composite is *the* critical step in composite breed formation and may well determine whether a breed succeeds or fails. If composite breeders do a carefully researched and conscientious job of between-breed selection, then the newly formed composite will not need much genetic change that can now only be achieved through slow-paced within-breed selection. In other words, if the composite is put

together in such a way that it exhibits close to optimum performance in the economically important traits when it is first formed, then any genetic change following breed formation can be considered fine tuning. Following are some ideas to keep in mind when designing a composite breed.

**Define how the breed will be used.** When companies come out with a new product they almost always know exactly how the product will be used. Without that knowledge it would be hard to both design and market the product. The same is true with composites. We need to know how the composite will be used by commercial producers. We need to define the geographical areas and environment/management niches appropriate for the composite breed.

It is also important to define how the breed will be used in the context of mating systems. Most composites are likely to be "all-around" or general purpose breeds because that is the kind of animal required for the simplest or "pure" form of commercial composite breeding systems. These breeds should be strong in all traits, or at least not weak in any important trait. They must combine good maternal characteristics with carcass quality and cutability. Other composites may be specialized maternal breeds designed to be bred to a terminal sire. They will probably be smaller, strong in maternal traits and adaptability, and have carcass characteristics and carcass quality attributes that will complement the carcass characteristics of the terminal sires. We may see specialized paternal composite breeds or terminal sire breeds for producing either the ultimate market animal or simply live calves out of first-calf heifers. Whatever the potential use for a composite breed, those who form the breed should keep that use in mind when designing the composite.

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One of the unique aspects of composite breeds is that they can incorporate component breeds that most commercial producers would be reluctant to use.

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By “mixing and matching” breeds in composite formation, it is possible to make use of complementarity.

**Aim for optimums.** There may not be optimum levels of performance for *all* traits, but common sense tells us that there are optimum levels of performance for *some* traits. Milk production and mature size come to mind right away. Clearly there are limits to the amount of milk a beef cow can efficiently produce and limits to the mature weight she can efficiently maintain. Admittedly, optimum levels for traits like these are not easy to determine, but to the extent that they can be defined, we should try to come close to them in composite breed formation. In other words, choose breeds and breed proportions in such a way that optimal levels of performance are reached in the first composite generation.

**Exploit breed differences.** One of the unique aspects of composite breeds is that they can incorporate component breeds that most commercial producers would be reluctant to use in any kind of a crossbreeding system involving purebred sires. Consider the Jersey breed. Jerseys have a lot to offer: excellent fertility and milk production, lovely udders, great paternal and maternal calving ease, low absolute maintenance costs, and highly marbled, tender meat. They also have a downside: slow growth rate, poor feed efficiency and carcass cutability, small carcasses, and a nasty disposition (in bulls). The negatives are enough to keep most commercial producers from using Jersey sires. However, a composite containing the right dose of Jersey combined with other component breeds that compensate for the Jersey’s weak points could be really useful. In effect, by “mixing and matching” breeds in composite formation, it is possible to make use of complementarity for the production of a more desirable offspring from the mating of parents that are genetically different from each other, but have *complementary* attributes.

There are a number of important traits for which EPD and other performance information are rare. This is usually because performance in these traits is hard to measure. Temperament and udder conformation are typical examples. Without performance data, it is very difficult to change these traits with traditional within-

breed selection, and so it is precisely these traits that we would like to “get right” in the breed formation stage of composite breeding. Fortunately, breed differences in many of these traits are large. Herefords, for example, are quite uniformly docile (with exceptions, of course), and Jerseys are known for their strong udder suspension and small teats. Because of their performance in these traits, inclusion of Herefords and Jerseys in a composite could be very beneficial. Considering hard-to-improve traits during composite breed formation is another way of exploiting breed differences.

One of the most persistent misconceptions about composites is that they lack uniformity. Producers assume that if hybrids are mated to hybrids, the offspring will vary across the board. We know from theory and from experimental results that this is not true. Composites are as uniform as purebreds for almost all economically important traits. Only in those traits affected by few genes (coat color is the best example) will composites clearly be less uniform. Color uniformity may be something to consider when choosing component breeds. This may seem silly because we don’t eat the coat, after all, but it is amazing how uniformity of color affects people’s perception of uniformity in general.

## Improving breeding value through within-breed selection

**Choose the best foundation animals.** The choice of what breeds to include may be the single most critical step in composite breed formation, but the breeder’s responsibility does not end there. We all know there can be tremendous variability within breeds. It is important, therefore, that composite breeders be selective in their choices of foundation animals. It would not do, for example, to pick just any Hereford or Jersey bulls simply because they were purebred and available. What if they were not representative of those breeds or had

(CONTINUED ON PAGE 76)

# Breeding Composite Seedstock Part 1: Forming the Composite

(CONTINUED FROM PAGE 75)



*Composites are as uniform as purebreds for almost all economically important traits.*

some glaring faults? Furthermore, we sometimes want to include only certain types within a component breed. I can think of several breeds that have a lot to offer, but are (in my opinion) too big at birth and maturity. However, there are bulls within those breeds with atypically low birth and mature weight breeding values, and these are the bulls I should hunt for. If color uniformity is a concern, foundation animals should be screened for their color genotype as well. A good job of composite breed formation means a good job of both between- and within-breed selection.

## Maintaining hybrid vigor

**Sample widely.** The key to maintaining hybrid vigor in a composite is to avoid inbreeding. The way to prevent inbreeding at the breed formation stage is to establish as broad a genetic base as possible. From a practical standpoint this means including in the foundation population a number of unrelated sires

or daughters of unrelated sires from each component breed. To see why, consider the extreme case of a four-breed composite in which one component breed's contribution came in the form of semen from a single sire. Every member of the first generation of composite animals will be a grandson or granddaughter of that bull. He will appear repeatedly in the pedigrees of future generations, and the result is an increase in inbreeding.

What is the minimum number of sires needed to represent a component breed? I don't really know. One is too few. Four or five, if they are truly unrelated, should probably be adequate. A dozen would be plenty.

## Other concerns

**Order of crossing.** Say you were designing a four-breed ABCD composite. Would the order of the initial crosses make a difference? In other words, would it matter whether the first composite generation was (AB)(CD), (AC)(BD), or (AD)(BC)? The answer is yes and no. If the component breeds differ in maternal ability and/or if specific two-breed crosses differ in hybrid vigor, the performance of the first generation of composites and, to a lesser degree, the second generation, will be affected by the order of crossing. The performance of the third and more advanced generations should be unaffected, however.

**Complexity.** The biggest advantage of using composites is that they are easy to manage. Unfortunately, the same cannot be said for creating composites. In assembling a four-breed composite you could be dealing with purebreds of all four breeds, two two-breed crosses, and full composites all at the same time. Creating a composite breed is not something to be entered into lightly.

**Time required.** Composite creation can be time consuming too. I estimate that, starting from scratch, it takes a decade to make the crosses for a four-breed composite and replace the foundation animals completely with composites. If you are getting on in years, composite development may be like planting shade trees; the next generation will be the first to enjoy the fruit of your labor. On the other hand, if you already have a set of two-breed cross females and can find the right two-breed F1 bulls, you can have four-breed composite calves on the ground next year.

In the next article in this series I discuss breeding composites once the composite breed has been put together.

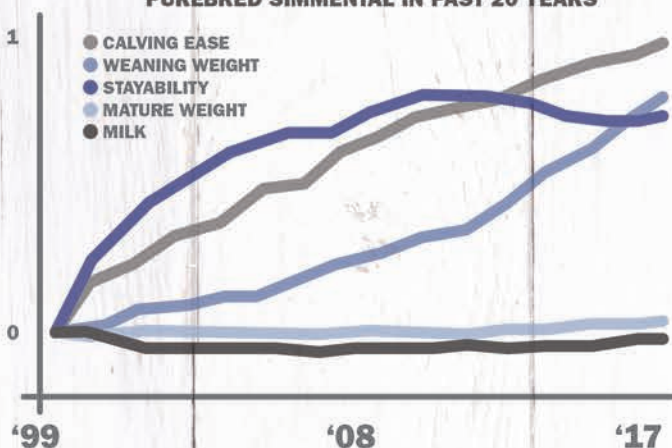
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*Editor's note: Part two in this series begins on page 114.*

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Imlay City, MI 48444  
810-627-8210

## Noggle, David

ASA# 027159  
David & Matthew Noggle  
15326 Kuhl Rd  
Manchester, MI 48158-9665  
734-428-8130

## Obrien Cattle Co

ASA# 284300  
Obrien, Shaun  
1539 144th St  
Dorr, MI 49323-8747  
616-437-6197

## Parks Show Cattle

ASA# 253660  
Parks, David  
2883 Wilder Rd  
Metamora, MI 48455  
248-765-7844

## Peacefield Farms

ASA# 359988  
Aaron & Marie Hartong  
64583 Burg Rd  
Centreville, MI 49032  
269-625-3841

## Prairie View Farms

ASA# 102024  
Harrison, Patrick  
492 W Central Rd  
Coldwater, MI 49036-9007  
517-227-4848

## P S F

ASA# 081218  
Brian Plank  
325 S Mount Hope Rd  
Crystal, MI 48818-9762  
517-437-2984

## Racine, Megan

ASA# 318524  
8367 E Carpenter Rd  
Davison, MI 48423  
810-412-4524

## Rappette Family Farm

ASA# 370599  
Sankovitch, Melissa  
6276 E5 Rd  
Bark River, MI 49807  
906-280-3311

## Red Pine Simmentals

ASA# 151236  
Gregory or Debbie Bush  
2337 S Morton Rd  
Ludington, MI 49431-9711  
231-852-4407

## Red Rock Limousin

ASA# 373916  
Seidelman Mary  
5584 Stedman Rd  
Ionia, MI 48846  
616-260-3594

## Reynolds Show Cattle

ASA# 373949  
Reynolds, Danyelle  
3913 Hoffman Hwy  
Deerfield, MI 49238

## Rich Beef & Grain

ASA# 182259  
Dwight & Barb Rich  
1820 Urban Rd  
Sandusky, MI 48471-9750  
810-837-1638

## Rural Route 5 Farm

ASA# 332575  
Smith  
4707 E Price Rd  
Saint Johns, MI 48879

## Ryan Myers Farms

ASA# 371761  
Ryan Myers  
2781 Seidlers Rd  
Midland, MI 48642  
989-859-4803

## Salinas Farms

ASA# 206853  
Lynn & Andy Salinas  
4735 16 Mile Rd  
Marion, MI 49665-8410  
231-631-2210

## Saltzman, Greg

ASA# 249515  
18604 T Dr N  
Olivet, MI 49076  
269-223-2313

## Schaibly, Kelvin

ASA# 284962  
Kelvin & Barb Schaibly  
10917 Laingsburg Rd  
Laingsburg, MI 48848-9336  
517-927-1081

## Schipper Farms

ASA# 332665  
Jim Schipper  
1079 120th Ave  
Martin, MI 49070  
269-207-5703

## Schunk, Robyn

ASA# 097261  
9250 E Beaverton Rd  
Clare, MI 48617-9636  
989-386-9655

## S/D Simmentals

ASA# 328009  
Oman, Steve  
6455 Ludington Dr.  
Lake, MI 48632  
989-429-3600

## Shaarda, Joel

ASA# 296576  
2428 7th St  
Shelbyville, MI 49344  
269-672-9413

## Shamka, Carol

ASA# 308553  
4600 Grassmere  
Cass City, MI 48726

## Shiery Livestock

ASA# 325991  
Shiery, Kade  
13440 S Edon Rd  
Camden, MI 49232  
517-607-9300

## Shutts, Christopher

ASA# 366329  
8332 Eckert Rd  
Concord, MI 49237

## Siddall, Travis

ASA# 351748  
5380 N Baldwin Rd  
Saint Louis, MI 48880

## Sill, Helen

ASA# 102026  
32868 48th Ave  
Paw Paw, MI 49079-9564  
269-657-2237

## Simply Superior Farm

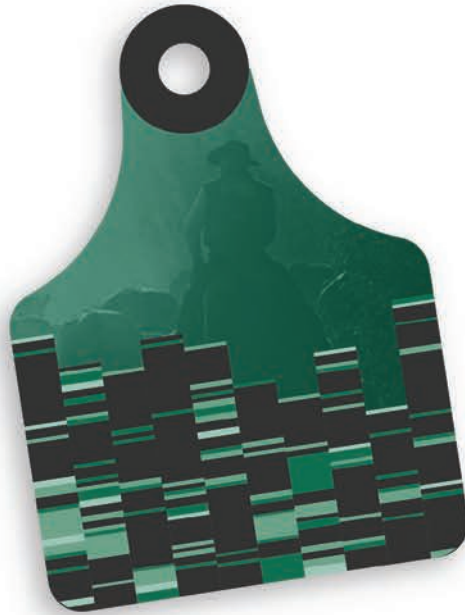
ASA# 332136  
Wagner, Susan  
6295 S Taylor Rd  
Sault Ste Marie, MI 49783  
906-440-4297

## Single Tree

ASA# 316394  
Evan & Grace Boehmer  
6125 Matthews Rd  
Olivet, MI 49076  
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Slavik, Bryce  
3945 Applegrove Ln  
Lansing, MI 48911-6182  
517-899-1788

**Smith, Mindy**

ASA# 251146  
6275 Byron Rd  
Howell, MI 48855  
517-548-4716

**Stoney Ridge Farm**

ASA# 291093  
Ballard, Thomas J  
72225 Omo Rd  
Armada, MI 48005  
586-784-5168

**Stork's Simmentals**

ASA# 022486  
Doug & Patricia Stork  
9785 S Athey Ave  
Clare, MI 48617  
989-429-6934

**TC Livestock**

ASA# 356781  
Chaffin, Trevor  
2315 21 Mile Rd NE  
Cedar Springs, MI 49319  
616-560-3481

**Terry Farms**

ASA# 340313  
Ryan Terry  
5015 E Carleton Rd  
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ASA# 374309  
Zienkiewicz, Melissa  
3491 Mullet Ave  
Harrison, MI 48625  
989-424-1911

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ASA# 273047  
Thueme, Kelly  
7766 Meisner Rd  
Casco, MI 48064  
810-956-2887

**T-J Angus**

ASA# 204517  
Foor, Tim  
1549 Nickless Rd  
Gladwin, MI 48624-9764  
989-426-0406

**Triple Z Simmental Farms**

ASA# 246404  
Zook, Tom  
7920 Pratt Lake Ave SE  
Alto, MI 49302-9610  
616-868-6195

**Twin Elm Farms**

ASA# 227696  
Dean, Lorraine & J Latendresse  
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906-523-4571

**Vanderbeek, Rick L**

ASA# 200596  
14954 Klooster Rd  
Charlevoix, MI 49720-9565  
231-547-1246

**Walnut Springs Farms,  
Michael Karweik**

ASA# 202808  
Michael & Kimberly Karweik  
1749 128th Ave  
Hopkins, MI 49328-9604  
616-793-3089

**Wardynski, Lori**

ASA# 280775  
713 River St  
Ontonagon, MI 49953  
906-884-4160

**WJ Cattle Company**

ASA# 370380  
Holmes, Angie and Josh  
8599 Schichtel Rd  
Kingsley, MI 49649  
231-409-5679

**Wohlfert Cattle Company**

ASA# 335479  
Wohlfert, Kevin  
12777 Pratt Rd  
Westphalia, MI 48894  
989-640-5652

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ASA# 243096  
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6417 S Crosswell Rd  
Ashley, MI 48806-9740  
989-763-2096

**Wood Cattle Company**

ASA# 186746  
Adam & Kendall Wood  
6072 W Pierce Rd  
Ithaca, MI 48847-9776  
989-763-6600

**WXC Cattle Co**

ASA# 274575  
Wilson, Troy & Jamie  
675 Osborne Rd  
Delton, MI 49046  
269-806-3004

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andersland@gmail.com

See ad on page 85

**4G Cattle**

ASA# 316090  
Vatthauer, Dale  
6881 700th Ave  
Wheaton, MN 56296  
320-287-3058

**4-Winds Angus**

ASA# 278329  
Ward, Jack  
25054 655th St  
Kasson, MN 55944-1913  
507-273-2653

**AA Ranch**

ASA# 350176  
Lee, Jason  
27771 Co Hwy 111  
Fergus Falls, MN 56537  
218-841-1521

**A&J Simmentals**

ASA# 254669  
Jack and Ashley Crowson  
604 1st St NE  
Kasson, MN 55944  
715-207-5137

**A&M Cattle Company**

ASA# 264444  
Brass, Mackinzie M  
3660 30th Ave SE  
Rochester, MN 55904  
507-993-8044

**Andersland Family**

ASA# 038728  
Bruce & Beth Andersland  
12758 670th Ave  
Emmons, MN 56029  
507-297-5986

**Anderson Cattle**

ASA# 375865  
Alex Anderson  
1397 505th St W  
Stanchfield, MN 55080  
320-290-5615

**Anderson Cattle Company**

ASA# 228447  
Anderson, Jason  
465 35th Ave SW  
Benson, MN 56215-1954  
320-368-3114

**Anderson Farms**

ASA# 224815  
Scott Anderson  
15668 476th St  
Clearbrook, MN 56634  
218-776-3933

**Bachmeier, Kevin**

ASA# 308615  
Kevin or Theresa Bachmeier  
13946 Dublin Rd  
Apple Valley, MN 55124  
952-322-3252

**Back 9 Ranch**

ASA# 337313  
Miseledes, Steve  
47340 Brandborg Rd  
Henning, MN 56551  
218-731-2084

**Barberg, Erick S**

ASA# 083534  
2545 Rockwood Ave SW  
Cokato, MN 55321-4531  
320-286-5823

**Bar-Y-Simmental**

ASA# 275370  
Larry Yunker  
17122 630th Ave  
Rose Creek, MN 55970  
507-433-2147

**Beck Farms**

Beck, Jerry  
2050 250th Ave  
Currie, MN 56123  
507-626-0092

**Bergan, Bradley C**

ASA# 105597  
Brad Bergan  
11008 765th Ave  
Le Roy, MN 55951-9734  
507-440-9890

**Berg Red-Tail Ranch**

ASA# 321263  
Berg, Joseph  
18998 Grouse Road  
Little Falls, MN 56345  
320-632-0774

**Bigalk, Kory**

ASA# 088018  
56746 351st Ave  
Rochester, MN 55906  
507-251-0983

**Billberg Farms**

ASA# 246631  
Billberg, Chad  
38433 Co Rd 8  
Wannaska, MN 56761  
218-425-3796

**BNC Livestock**

ASA# 254894  
Kuelbs, Courtney & Brian  
17600 County 84  
Clarissa, MN 56440  
320-232-0780

**Boesl Farms**

ASA# 245129  
Boesl, Jeff  
10280 County Rd 5 NW  
Brandon, MN 56315-8226  
320-834-5041

**Brady Gramm Show Cattle**

ASA# 199142  
Gramm, Brady  
40325 285th St  
Hancock, MN 56244-9800  
651-402-5498

**Brant Farms**

ASA# 226465  
Brant, Ronald  
32412 Township Xing  
Hinckley, MN 55037  
320-384-7668

**Brehmer Farms**

ASA# 286185  
Brehmer, Donald C  
815 50th Ave SE  
Degraff, MN 56271  
320-304-1884

**Brookwood Farms**

ASA# 274152  
Bauerly, Jerry  
2168 Primrose Rd NE  
Sauk Rapids, MN 56379-4521  
507-340-6854

**Brown, Jerad**

ASA# 266906  
21848 401st Ave  
Lanesboro, MN 55949  
507-459-8966

**Bryce Cattle LLC**

ASA# 327828  
Bryce, Jacob  
2478 Hiebel Rd  
Alexandria, MN 56308  
320-760-8904

**Buffalo Creek Cattle**

ASA# 376198  
Lilienthal, Dennis  
11567 Boone Rd  
Plato, MN 55370  
320-420-7750

**Bunker Hill Show Stock**

ASA# 363191  
Jentz, Dusty and Carl  
1722 E 270th St  
New Prague, MN 56071  
608-732-5335

**Bursch, Joshua Darren**

ASA# 204711  
Joshua Bursch  
11363 County Rd 101  
Wadena, MN 56482-9651  
218-296-0238

**Celander Farm**

ASA# 225619  
Celander, Robbin  
2426 70th St  
Fairmont, MN 56031  
507-236-0691

**Christensen Family Farm**

ASA# 272565  
Christensen, Robert  
12930 County Rd 14 NE  
Miltona, MN 56354-8205  
320-808-8205

**Circle S Cattle Co**

ASA# 260101  
Schoenfeld, Mark  
2524 331st Ave  
Dawson, MN 56232-4226  
612-325-4001

**Circle S Ranch**

ASA# 374494  
Bob Schunke  
7615 CR 6 SW  
Stewartville, MN 55976  
507-533-8013

**Claeys Simmental, Roger**

ASA# 075193  
Roger, Deb & Theresa Claeys  
PO Box 131  
Winnebago, MN 56098-2144  
507-340-7251

**Claeys, Theresa**

ASA# 237238  
31675 190th St  
Winnebago, MN 56098  
507-995-1155

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### JUNIOR SUPPORT

The MSA strongly believes in mentoring the youth and encourages their personal and professional growth within the beef industry



### NETWORKING

The MSA has a very strong network of like-minded individuals that are more than just colleagues: We are a Family!

## WHY SIMMENTAL?

The Simmental breed was developed to be a dual-purpose breed. While the breed isn't used quite the same way anymore, the functionality of the breed remains the same. By integrating SimGenetics in your herd, you can help to increase your operation's efficiency and profitability.

### THE TOP REASONS TO USE SIMGENETICS:

- Lower birth weight and high calving ease
- Milking ability
- Big growth and heavy weaning weights
- Docility
- Stayability
- Lower feed costs in production operations due to moderate mature frame size.

Whether your operation's goal is production in the pasture or the feedlot, the ASA has developed a set of breed EPDs and Indexes that will help predict an animal's profitability within your herd to help you reach your goal.

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MSA WEBSITE



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ASA# 287534  
The Jim Wulf Family  
30819 250th Street  
Starbuck, MN 56381  
320-239-2700  
Jim Cell: 320-491-6312  
Travis Cell: 320-288-6433  
Brady Cell: 320-424-2989

**Email:**  
twulf09@hotmail.com

**Sale Date:**  
"Bred for Balance" Sale,  
February 9, 2024, Starbuck, MN

*Located on the edge of the Glacial Ridge, we are honored to be in the SimGenetics business. Raising and breeding quality seedstock is our passion. Stop by, call, or email anytime with inquiries about our breeding program and cattle for sale.*

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18821 Russell Dr NW  
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ASA# 295124  
Flower, Seth  
350 Hwy 29 SW  
Benson, MN 56215  
218-684-4898

### County Road Cattle

ASA# 329652  
Marty Little  
24070 Walnut Dr  
Albert Lea, MN 56007  
507-402-5959

### Cripple Creek Cattle Co

ASA# 359421  
Bergler, Edward P  
38865 County Road 104  
Dakota, MN 55925  
507-458-8607

### Dean Becker Farms

ASA# 288072  
Becker, Dean  
2276 170th St  
Granada, MN 56039  
507-848-0348

### Dee Vee Ms Farms

ASA# 349458  
Chris Dahlike  
17412 435th St W  
Zumbrota, MN 55992  
320-282-7237

### DeMuth, Tom and Rocker

ASA# 013556  
DeMuth, Tom  
29345 Dayton Ave  
Vesta, MN 56292-9623  
507-430-1527

### Dicks Family

ASA# 236499  
Glenn D Dicks  
43847 840th St  
Lakefield, MN 56150  
507-840-1075

### Distinctive Cattle Company

ASA# 252122  
Bennett, Jeff  
PO Box 310  
Preston, MN 55965  
507-251-9689

### DLCC Ranch

ASA# 244249  
Dar & Lynn Giess  
33424 183rd St  
Pierz, MN 56364-1330  
320-249-2130

### DNA Livestock

ASA# 353641  
Vergin, Amanda  
19051 US Hwy 71  
Wadena, MN 56482  
320-232-3840

### Doc Tech Simmentals

ASA# 287168  
Schlueter, Jill  
1740 Pleasantview Circle SE  
Willmar, MN 56201  
320-235-2554

### Donnelly, John

ASA# 274287  
20940 Flagstaff Ave  
Farmington, MN 55024-9206  
651-463-7282

### Double E Simmentals

ASA# 037485  
Schmidt, Edward  
3050 Spruce Ave  
Slayton, MN 56172-2217  
507-530-2635

### Double J Simmentals

ASA# 288293  
Bailey, Jerry  
551 40th St NW  
Benson, MN 56215  
320-842-6975

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Finnesgard, Susan  
46370 160th Ave  
Zumbrota, MN 55992  
507-259-5457

### Echo Farm

ASA# 288918  
Zaffke, Maurice  
29315 County 6 Blvd  
Red Wing, MN 55066  
651-380-5621

### Eischen, Russell

ASA# 369172  
35069 770th St  
Saint James, MN 56081  
507-920-2811

### ESNC Cattle Company

ASA# 371406  
Crouch, Sue  
43174 120th St  
Mabel, MN 55954  
507-429-0149

### Fair View Farm

ASA# 012823  
Steve Pomeranke  
2206 80th St  
Fairmont, MN 56031  
507-235-3771

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ASA# 106283  
Hohmann, Daniel  
18168 Hwy 248  
Altura, MN 55910-0125  
507-796-6412

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ASA# 337936  
Faris, Richard  
9130 184th Ave NW  
Nowthen, MN 55330  
515-460-7899

### Faxon Creek Cattle

ASA# 358614  
Fox, Dan & Kelly  
11213 182nd St  
Belle Plaine, MN 56011  
612-419-2139

### Five Star Ranch

ASA# 276688  
Seinola, Jared  
25893 Cherokee Rd  
Saint Charles, MN 55972-4259  
507-932-3447

### Four Z Beef

ASA# 322339  
Zumbach, Brad  
310 Iowa St SE  
Racine, MN 55967  
507-378-2055



ASA# 296514  
Nick, Michaela, Whitney,  
and Paisley Olson  
28448 150th Street  
Lowry, MN 56349  
320-491-5248 – Whitney  
320-424-1658 – Nick

**Email:**  
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nolson287@gmail.com

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*Registered Simmental operation specializing in both phenotype and genotype pedigrees. Our focus is to provide sound, functional, and structurally correct cattle that can be competitive in the show ring while still ensuring a strong EPD profile.*

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Freking, Brad & Meg  
59185 790th St  
Alpha, MN 56111  
507-847-3450

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ASA# 233470  
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54637 County Road 3  
Mountain Lake, MN 56159-2239  
507-427-3312

### Gerdts, Lyndon

ASA# 294077  
3636 250th Ave  
Waldorf, MN 56091  
507-420-0382

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ASA# 179196  
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26570 Emery Ave  
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ASA# 295772  
19606 Co Rd 18  
Kellogg, MN 55945  
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Le Roy, MN 55951  
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16910 CR 3 NE  
Miltona, MN 56354  
320-815-9627

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ASA# 248188  
Hackett, Keith  
1853 155th St NE  
Rice, MN 56367

### Hackett, Kyle

ASA# 260677  
25400 93rd St  
Royalton, MN 56373  
320-266-1700

### Harazin, Brittany

ASA# 350991  
602 S 12th Street  
Olivia, MN 56277  
320-894-0062

### Harguth, Clint

ASA# 236847  
C & Jay Harguth  
207 Devin Dr  
Saint Charles, MN 55972-1700  
507-259-2022

### Hauge, Jorli

ASA# 316496  
33940 CR 33  
Utica, MN 55979  
507-458-2332

### Haugh, Jesse

ASA# 367074  
467 3rd Ave SW  
Winnebago, MN 56098

### Hawkins Cattle

ASA# 224467  
Hawkins, Ben  
27881 150th St  
Lowry, MN 56349  
320-634-5343

### Hawkins Cattle

ASA# 334757  
Hawkins, Jeff  
2780 105th St E  
Inver Grove Heights, MN 55077  
612-751-3653

### Hecksel's Simmental Farm

ASA# 175643  
Marlow, Ryan, Lonnie Hecksel  
18250 County Road 20  
Mayer, MN 55360-9652  
612-955-1580

### Hein Farms

ASA# 367790  
Blake Hein  
26300 Appleton Ave  
Faribault, MN 55021

### Heise Livestock

ASA# 367181  
Heise, Luke  
19029 443rd St  
Zumbrota, MN 55992  
507-951-6092

### Heritage Cattle Company LLC

ASA# 259298  
Moller, Scott  
2779 50th Ave  
Princeton, MN 55371  
612-272-2913

### Hermel Family, The

ASA# 122380  
Dennis, Lyanne, D, D, D Hermel  
8249 NW 76th St  
Medford, MN 55049-8076  
507-334-6023

### Highland Acres

ASA# 041887  
Randall Anderson  
27458 CR 13  
Starbuck, MN 56381-2125  
320-239-2579

### Hilbrands Cattle Co

ASA# 279606  
Mark & Amanda Hilbrands  
11020 10th St NE  
Clara City, MN 56222-5236  
320-894-5953

### Hilbrands Simmentals

ASA# 162541  
Hilbrands, Matthew  
365 170th Ave NW  
Holloway, MN 56249-1115  
320-394-2118

### HNL Angus

ASA# 369105  
Nicholas Lanners  
27922 73rd St  
Pierz, MN 56364  
320-420-6640



**Holm Family Farm**

ASA# 374637  
Holm, Ryan  
9896 Clearline Rd NW  
Shevlin, MN 56676  
218-556-8448

**Holm, Tim**

ASA# 221620  
561 11th St  
Chandler, MN 56122  
507-227-3727

**Homedale Cattle Co**

ASA# 003887  
Frank Kaehler  
20030 25th St SE  
Saint Charles, MN 55972-2113  
507-932-3388

**Homefront Cattle Company**

ASA# 265999  
Boyum, John  
33176 325th Ave  
Utica, MN 55979  
507-208-8806

**Hook Farms**

ASA# 004698  
Eugene & Tom Hook  
11333 180th St  
Tracy, MN 56175-1917  
507-629-4946

**Hulst, Sam**

ASA# 293127  
32130 State Hwy 56  
Waltham, MN 55982  
507-477-2403

**Hustad, Jeremy and Lisa**

ASA# 373867  
8189 100th Ave  
Milaca, MN 56353  
763-245-2481

**J2 Farms**

ASA# 371389  
Johnson, Amanda  
41639 Jivaro St NW  
Ogilvie, MN 56358  
763-645-7997

**Jared Kutney Family**

ASA# 291310  
Kutney, Jared C  
35191 Xylite St NE  
Cambridge, MN 55008  
763-689-3871

**Jazzy Simmental**

ASA# 247666  
Julie Franko  
72733 Beaver Tail Rd  
Askov, MN 55704-4183  
218-565-1759

**JC Angus**

ASA# 338691  
Jared Carlson  
224 81st  
Pipestone, MN 56164  
507-215-7363

**Jenniges Hidden Acres**

ASA# 245769  
Jenniges, Daniel A  
22887 Co Rd 10  
Glenwood, MN 56334-9434  
320-634-4253

**Jepson, Blake**

ASA# 356380  
43489 State Highway 87  
Frazee, MN 56544  
218-457-3408

**JMF Simmentals**

ASA# 265379  
Jared & Makayla Flower  
1530 10th St NW  
Holloway, MN 56249  
320-413-0483

**Joey Schreck Simmentals**

ASA# 279778  
Schreck, Joey  
125 210th Ave SW  
Appleton, MN 56208  
320-289-1579

**Johnsons Simmental Farm**

ASA# 179772  
Jeff Johnson  
57570 State Highway 28  
Alberta, MN 56207-4659  
701-371-4141

**JRB Farms**

ASA# 221255  
Bakeberg, Justin  
45607 620th Ave  
Correll, MN 56227  
320-596-2343

**J&T Ranch**

ASA# 298589  
James & Tabatha Widner  
42319 260th Ave NW  
Strandquist, MN 56758  
218-991-2210

**JVE Farms**

ASA# 344716  
Van Essen, Jeremy  
228 180th Ave  
Edgerton, MN 56128  
507-920-8654

**Kaehler Family-Homedale Cattle Co**

ASA# 132239  
R E, J, T & N Kaehler  
203 County 7 Rd SE  
Eyota, MN 55934-2907  
507-545-2157

**Kasper Farm**

ASA# 238542  
Kasper, Rochelle & Robert  
55674 State Highway 56  
West Concord, MN 55985-6073  
507-527-2089

**Kathrein, Clint**

ASA# 345324  
11865 195th St  
Little Falls, MN 56345  
320-232-7336

**Keehr, Jared**

ASA# 316522  
22638 225th Ave  
Pierz, MN 56364  
320-630-2800

**Kingdom Cattle**

ASA# 375452  
Reid Nichols  
10303 665th Ave  
Emmons, MN 56029

**Kirlin Simmentals**

ASA# 149208  
Kirlin, David  
769 250th Ave  
Avoca, MN 56114-1064  
507-425-3367

**KJB Angus Farm**

ASA# 312519  
KJB Angus, Farm  
34202 115 Ave  
Avon, MN 56310  
320-363-8894

**Klopp, Philip**

ASA# 311861  
28605 320th St NW  
Argyle, MN 56713  
218-437-8510

**Koivisto Farms**

ASA# 307346  
Koivisto, Brad  
5839 W Four Corners Rd  
Cromwell, MN 55726  
218-644-3327

**Koz-E Acres**

ASA# 310894  
Kukacka, Jim  
39500 311th Ave  
Le Sueur, MN 56058  
952-412-2925

**Krell Cattle**

ASA# 235735  
Krell, Doug  
6774 SE 123rd St  
Blooming Prairie, MN 55917-5918  
507-456-2081



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Seth Kaehler  
23913 County Road 39  
Saint Charles, MN 55972  
507-272-5403

**Email:**

klercattle@gmail.com

**Website:**

www.kaehlercattle.com

**Sale Date:**

Third weekend in February

*K-ler Cattle is operated by the fifth generation. With 104 years in the registered cattle business, we are structured for success.*

**Krueger, Paul**

ASA# 207114  
9819 Neal Ave S  
Hastings, MN 55033-9461  
651-335-6544

**Larsons Lost River Livestock**

ASA# 072529  
Larson, David  
12866 Lindberg Lake Rd  
Clearbrook, MN 56634  
218-776-2093

**Latzig Cattle Company**

ASA# 343375  
Latzig, Adam  
6020 80th Ave NE  
Murdock, MN 56271  
763-923-5693

**Latzke, Mason**

ASA# 276755  
459 Kar Mill Place  
Gaylord, MN 55334-2600  
507-237-5100

**Legacy Cattle Co**

ASA# 342907  
David Lunning  
77249 125th St  
Le Roy, MN 55951  
507-324-5820

**Lexvold, Lawrence**

ASA# 368673  
36160 County 6 Blvd  
Goodhue, MN 55027  
651-380-2762

**Libbesmeier, Kevin**

ASA# 355759  
12567 140th St  
Watkins, MN 55389  
320-764-2652

**Lindgren Brookside Ranch**

ASA# 242929  
Lindgren, Gary A  
32920 Oak Ave  
Aitkin, MN 56431-5530  
218-232-3075

**Loerzel Family Farms**

ASA# 278940  
Loerzel, Richard  
37525 400th Ave  
Richville, MN 56576

**Log Cabin Farms**

ASA# 301374  
Herr, Keith  
32108 Redwing Ave  
Shafer, MN 55074  
651-592-1849

**Lonesome Creek Ranch**

ASA# 262074  
Johnson, Kari  
42294 Trout Spring Ln  
Peterson, MN 55962  
507-875-2321

**Lone Willow Ranch**

ASA# 371749  
Thelemann, Jared  
36742 336th St  
Le Sueur, MN 56058

**LS and LN Farm**

ASA# 319599  
912 4th Ave NE  
Brainerd, MN 56401  
218-828-3428

**LS Simmentals**

ASA# 092143  
Tim Ellis  
11566 137th St  
Glencoe, MN 55336-7515  
320-864-3837

**Lunning Bros Simmentals**

ASA# 207799  
Steve, Mary, B, N & D Lunning  
12767 770th Ave  
Le Roy, MN 55951-6698  
507-324-5516

**Lunning Cattle Co**

ASA# 223679  
Lunning, Nicholas  
58193 160th St  
Rose Creek, MN 55970-6698  
507-324-5516

**Lu's Moos**

ASA# 330551  
Peterson, Lucas  
8250 90th Ave NE  
Foley, MN 56329  
320-761-3606

**Luverne Flower Simmentals**

ASA# 304896  
Flower, Luverne  
410 Hwy 29 SW  
Benson, MN 56215  
320-843-2839

**Lynch Farms**  
**Lone Oak Beef**

ASA# 272115  
Lynch Farms Lone Oak Beef  
17008 618th Avenue  
Pemberton, MN 56078  
Mike Lynch: 641-590-3604  
Dave Lynch: 507-340-7006  
**Website:**  
www.lynchloneoak.com  
**Email:**  
lynchlnoak@gmail.com  
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*Lynch Farms is a family farm located just south of Mankato, MN, on Hwy 83. We are a purebred Simmental and SimAngus™ cattle operation producing genetics for both registered and commercial producers alike. Please contact us with any questions you may have or stop by our farm for a visit.*

## **Lyndorff Cattle**

ASA# 358020  
Lyndorff, Colin  
583 Abbott Ave  
Magnolia, MN 56158  
763-377-0034

## **Mansfield Family Cattle**

ASA# 273585  
Mansfield, Fred  
8075 140th Ave NE  
Kerkhoven, MN 56252  
320-264-5534

## **Markegard, David & Brenda**

ASA# 275496  
27261 Co 25 S  
Peterson, MN 55962  
507-875-2368

## **Marysland Acres**

ASA# 341375  
Mortenson, Matthew  
1170 10th St SW  
Danvers, MN 56231  
320-760-2155

## **Matvick Farms**

ASA# 375384  
Matvick, Luke  
5562 355th Ave  
Hillman, MN 56338  
320-290-2236

## **McGuire Family Cattle**

ASA# 227114  
McGuire, Kayla  
77622 360th St  
Saint James, MN 56081-5530  
507-381-1270

## **Meincke, Neil**

ASA# 333395  
12570 840th Ave.  
Glenville, MN 56036  
507-402-9583

## **Mente Cattle Company**

ASA# 326031  
Mente, Dave  
10384-270th St  
Adrian, MN 56110  
201-259-4729

## **Mill Iron Lazy 5 Cattle Co**

ASA# 251398  
Brass, Mike and Amy  
4340 30th Ave SE  
Rochester, MN 55904  
507-536-4030

## **Mitteness Family Angus**

ASA# 311220  
Mitteness, Randy  
32060 325th St  
Benson, MN 56215  
320-843-4539

## **Mork, Brady**

ASA# 327179  
10276 Nursery Ln NW  
Brandon, MN 56315  
320-808-1245

## **MSK Farms LLC**

ASA# 344769  
Kronebusch, Mark  
25599 Rolling Hills Rd  
Lewiston, MN 55952  
507-312-0248

## **Mueller Farms**

ASA# 233179  
Jim & Stacie Mueller  
37277 248th St  
Arlington, MN 55307  
320-583-6841

## **Mulert's Southside Simmentals**

ASA# 058441  
Larry, D, D, C Mulert-Wetzel  
8670 SW 42nd Ave  
Owatonna, MN 55060  
507-451-5744

## **Naig Cattle**

ASA# 341329  
Naig, John & Erica  
33669 CR 2  
Hancock, MN 56244  
320-760-6963

## **Neel, Brett**

ASA# 287022  
63873 170th St  
Alden, MN 56009  
507-265-3337

## **Neeser, Karl & Nicole**

ASA# 245133  
Neeser, Karl  
29480 US Hwy 58 Blvd  
Red Wing, MN 55066  
651-388-4664

## **Nelson Family Farms**

ASA# 213878  
Joe, Barb, Matt & Kayla Nelson  
17055 Arrowhead Rd  
Mabel, MN 55954  
507-421-4151

## **Nelson, Noah**

ASA# 368291  
66337 220th St  
Alden, MN 56009  
507-402-9289

## **Nemitz Cattle Company**

ASA# 313981  
Nemitz, Gabrielle  
114 2nd St W  
Canby, MN 56220  
507-537-6022

## **Netzke Show Cattle LLC**

ASA# 285098  
Netzke, Paige  
20243 Harvest Ave  
Lamberton, MN 56152  
507-829-7926

## **NFL Simmentals**

ASA# 178884  
Nathan Latzke  
29150 441st Ave  
Gaylord, MN 55334-3368  
507-665-3021

## **Nicolai Farms**

ASA# 195036  
Farms, Nicolai  
23737 Lewistown Blvd  
Hampton, MN 55031-8705  
651-281-5076

## **Nord Angus**

ASA# 330820  
Lucas Nord  
1439 150th St  
Wolverton, MN 56594

## **Novogratz, Joseph**

ASA# 320529  
8303 Audubon Rd  
Chanhausen, MN 55317  
952-279-6400

## **Oak Meadow Farms & Diamond K**

ASA# 241123  
Matt Aggen & Kory Bigalk  
27133 146th St  
Harmony, MN 55939  
507-772-4522

## **Oak Meadow Farm Simmentals**

ASA# 057726  
Lynn Aggen  
13969 County 17  
Harmony, MN 55939  
507-886-4016

## **Obyrne Farms**

ASA# 345107  
Obyrne, Benjamin  
29487 County 5  
Wykoff, MN 55990  
507-272-5211

## **Ochsendorf Cattle**

ASA# 319303  
Ochsendorf, Derrick  
2033 331st Ave  
Dawson, MN 56232  
507-531-0065

## **OC S&S**

ASA# 361562  
Heise, Donald & Kathy  
67059 345th Ave  
Lake City, MN 55041  
612-618-6333

## **One Penny Ranch**

ASA# 007522  
Bill & Penny Zimmerman  
17358 165th Ave NE  
Foley, MN 56329  
320-355-2191

## **One Penny West LLC**

ASA# 360670  
Zimmerman, Bill & Penny  
17358 165th Ave NE  
Foley, MN 56329  
320-355-2191

## **Orsten, Brandon**

ASA# 228604  
6240 30th St SW  
Willmar, MN 56201  
320-894-0954

## **Patzoldt, Arnold**

ASA# 125793  
Patzoldt, Arnold J  
20111 Blackbird Rd  
Pine City, MN 55063  
320-629-6212

## **Paulson, Ryan and Hillary**

ASA# 345320  
29058 360th Ave SE  
Trail, MN 55684  
218-280-1194

## **Peine Cattle Company**

ASA# 291897  
Peine, Mike  
15441 240th St East  
Hastings, MN 55033  
651-503-2986

## **Petterson Farms**

ASA# 265065  
Petterson, Corey  
49783 209th Ave  
Clearbrook, MN 56634  
218-776-2247

## **Pit Stop Acres**

ASA# 275662  
Peterson, Daryl and Marilee  
28795 611th Ave  
Gibbon, MN 55335  
507-228-8009

## **Pollard, Shawn**

ASA# 222318  
7322 135th Ave NE  
Foley, MN 56329  
320-291-6016

## **Post Livestock**

ASA# 293554  
Post, Zach  
119 2nd Ave  
Jackson, MN 56143  
507-841-0995

## **Prime 360 Beef**

ASA# 319044  
Gruneich Jr, Martin F  
1414 Salem Lane SW  
Rochester, MN 55902  
605-354-0122

## **Raatz Farms Inc**

ASA# 236608  
Raatz, Craig  
280 241st St  
Jasper, MN 56144  
507-215-1951

## **RCP Livestock**

ASA# 008776  
Rich & C Pletschett  
37881 300th St SE  
Trail, MN 56684  
218-268-4300

## **Redalen Cattle Company**

ASA# 134485  
Gary, Beth, J or J Redalen  
30671 Cty Rd 6  
Fountain, MN 55935-9745  
507-467-4383

## **Reed Simmental**

ASA# 028615  
Randy Reed  
23743 488th Ave  
Pipestone, MN 56164-5011  
605-997-2748

## **Rinder Ridge**

ASA# 316639  
Plamann, Steve  
22213 Lake Hook Rd  
Hutchinson, MN 55350  
320-583-2850

## **Ristau Family Farms**

ASA# 308294  
Ristau, Brady  
25618 CR 14  
Preston, MN 55965  
507-696-0546

## **Rockin H Ranch**

ASA# 073708  
Matt & Holly Hoffman  
2569 220th St  
Canby, MN 56220  
507-530-2284

## **Rockin JS Ranch**

ASA# 362823  
Zachary  
32105 Redwing Ave  
Shafer, MN 55074

## **Rohner, Dacotah**

ASA# 310257  
7220 120th St NW  
Pennock, MN 56279  
320-444-3923

## **Roller Ranch**

ASA# 359765  
Roller, Brent  
60611 260th St  
Hewitt, MN 56453  
218-849-7414

## **Rose, Shane**

ASA# 339736  
29080 240 St  
Worthington, MN 56187  
507-360-9201

## **Rossman Farms**

ASA# 116669  
Rossman, Anthony  
7000 70th St NW  
Oronoco, MN 55960-2183  
507-292-2174

## **RPS Trout Lake Simmentals**

ASA# 072121  
RL, PA, RB Staskivige  
27542 Trout Lake Rd  
Bovey, MN 55709  
218-245-3931

## **RR19 Ranch**

ASA# 280704  
Roberts, Randy  
37966 County Hwy 19  
Bluffton, MN 56518  
218-385-3362

## **RR19 Ranch**

ASA# 335518  
Roberts, Randy  
37966 County Hwy 19  
Bluffton, MN 56518  
218-371-5882

## **Ruble Cattle Company**

ASA# 333471  
Ruble, Grady  
72778 CR 46  
Albert Lea, MN 56007  
507-377-9722

## **Ruffy Brook Simmentals**

ASA# 041228  
Damen Bakke  
48323 199th Ave  
Clearbrook, MN 56634  
218-776-3457

## **Rydeen Farms Simmentals**

ASA# 057152  
Paul & Lois Rydeen  
47499 199th Ave  
Clearbrook, MN 56634  
218-776-3338

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ASA# 261904  
Saxton, Camren  
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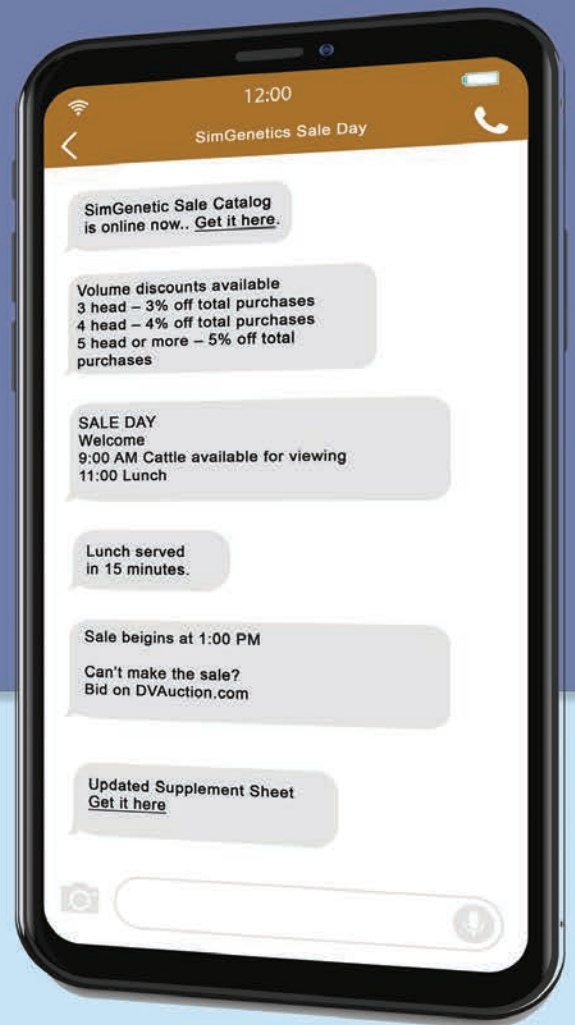
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## Scapanski Cattle Company

ASA# 326555  
Scapanski, Christian  
7298 65th Ave NE  
Sauk Rapids, MN 56379  
320-266-5517

## Schaufler, Craig

ASA# 152466  
PO Box 103  
Grand Meadow, MN 55936-1456  
507-324-5668

## Schiefelbein Farms

ASA# 071576  
Donald Schiefelbein  
34897 717th Ave  
Kimball, MN 55353-9567  
320-398-8312

## Schmidt, Hunter

ASA# 266581  
2027 Edmonson Ave NE  
Buffalo, MN 55313  
763-528-1612

## Schmidt Simmentals

ASA# 213199  
D Schmidt-A Hillbrands  
1795 70th St SW  
Appleton, MN 56208-2656  
320-289-1471

## Shady Hill Farms

ASA# 266412  
Martin, Dustin  
10252 480th Ave  
Blue Earth, MN 56013  
712-229-2410

## Shafers Shoestring Ranch

ASA# 001740  
Gordon & Wade Shafer  
21422 County Highway 25  
Detroit Lakes, MN 56501-7519  
218-847-6818

## Sherwood Simmental

ASA# 030448  
Jim, Cody & Tyler Sherwood  
2074 61st St  
Magnolia, MN 56158-4049  
507-967-2488

## Shoen Livestock

ASA# 256691  
Shoen, Jacob  
1205 50th Ave  
Sherburn, MN 56171  
507-848-1784

## Silver Birch Ranch

ASA# 109825  
Arvid W or Becky E Janson  
35414 570th Ave  
Warroad, MN 56763  
218-386-1243

## S & J Farms

ASA# 280369  
Campbell, Steve  
49582 185th St  
Lake Crystal, MN 56055  
507-380-3074

## Sleiter Cattle

ASA# 336206  
Sleiter, Ryan  
20600 462nd Ave  
Morris, MN 56267  
320-287-0979

## Small Farms

ASA# 321578  
Small, Lee Jay  
1272 Cty Rd 142 SW  
St Charles, MN 55972  
507-932-4742

## Snyder Cattle Company

ASA# 370520  
19980 Nicolai Ave E  
Hastings, MN 55033  
651-829-0294

## Sorg Farms Simmentals

ASA# 273110  
Sorg, William  
13645 Mississippi Trl  
Hastings, MN 55033-9203  
651-437-4157

## Splithand Cattle Company

ASA# 186679  
Funnell, Mike  
26433 Splithand Rd  
Grand Rapids, MN 55744-9108  
218-259-0426

## Steck Cattle

ASA# 332788  
Steck, Craig & Stephanie  
869 190th Ave  
Woodstock, MN 56186  
319-530-8790

## Stenoien Farm

ASA# 360599  
Stenoien, Daniel  
25710 320 Ave  
Underwood, MN 56586  
218-826-6472

## Stevens Cattle

ASA# 293050  
Stevens, Robert L  
14973 US Hwy 169  
Vernon Center, MN 56090  
507-549-3701

## St Germain, Adam

ASA# 248320  
Germain, Adam St  
31675 190th St  
Winnebago, MN 56098  
815-703-7375

## Stobb, Laura

ASA# 292723  
16593 145th Ave  
Milaca, MN 56353  
320-296-0012

## Sugar Brook Farm

ASA# 044749  
Greniger, Gary D  
21090 Sugar Hills Rd  
Cohasset, MN 55721-8980  
218-326-5732

## Suhonen, Samantha

ASA# 270871  
796 Center Rd  
Wright, MN 55798-8252  
218-357-3703

## Swanson, Van

ASA# 090203  
14499 140th St NE  
Thief River Falls, MN 56701  
218-681-8836

## Syring Show Cattle

ASA# 374690  
Syring, Tyler  
2476 500th St  
Granite Falls, MN 56241  
507-829-4406

## Talsma Farms

ASA# 288382  
Kyle Talsma  
344 41st St  
Chandler, MN 56122  
507-227-4915

## Thesing's Riverside Ranch

ASA# 111668  
Eric A, Darcy, Roy Thesing  
7541 CR 13 NE  
Carlos, MN 56319-8160  
320-852-7351

## Three Branch Ranch

ASA# 299513  
Larson, Nikki  
3280 320th St  
Lancaster, MN 56735  
218-988-2424

## Timber-Ridge Farms

ASA# 294135  
Kuhns, Dan  
29200 W Wilton River Rd  
Waseca, MN 56093  
507-835-4758

## TSN Lucky Red Angus and Simmental

ASA# 316185  
Nelson, Thor  
3846 210th St  
Montevideo, MN 56265  
320-226-1758

## Viking Ranch Simmentals

ASA# 002612  
Eugene & Todd Schwarz  
13788 502nd Ave  
Vernon Center, MN 56090  
507-549-3248

## Volz Farms

ASA# 177534  
Volz, John  
2474 370th Ave  
Elmore, MN 56027  
507-943-3731

## Volz, Jim

ASA# 372433  
711 East Willis St  
Elmore, MN 56027

## Wacker Farms

ASA# 312361  
Wacker, Christopher J  
26481 356th St  
Le Sueur, MN 56058  
612-756-0362

## Walnut Hill Farm

ASA# 374877  
Putzier, Gerald  
19621 25th Street SE  
Saint Charles, MN 55972

## Wasinger Cattle Company

ASA# 308765  
Wasinger, Valarie  
31678 240th St  
Winnebago, MN 56098  
507-779-6378

## Weber Bros Cattle Company

ASA# 283790  
Weber, J T  
1924 Co Hwy 13  
Lake Benton, MN 56149-4269  
507-530-0494

## Weber, Casey

ASA# 357898  
1840 2nd Street S  
Sauk Centre, MN 56378

## Weber, John

ASA# 263844  
13347 US Highway 71  
Sanborn, MN 56083-1108  
651-315-3522

## Westar Angus

ASA# 323578  
Nodsle, Hunter  
305 Elm St  
Dent, MN 56528  
218-298-1841

## Whitewater Creek Farms

ASA# 288593  
Wesley, Steve  
51717 147th Ave  
Waterville, MN 56096  
507-838-5109

## Willow Creek Simmental Farm

ASA# 139893  
J & R Murn-K & S Hackett  
4810 75th Ave NE  
Sauk Rapids, MN 56379  
320-968-4488

## Will Simmentals

ASA# 295521  
Will, Bradley  
41462 620th Ave  
Butterfield, MN 56120  
605-758-2017

## Wilmes Farms

ASA# 202503  
Allan & Vicky Wilmes  
28072 Le Sueur Crk Rd  
Le Sueur, MN 56058-4133  
612-756-1280

## Yankee Ridge Simmental Farm

ASA# 050336  
Hufford, Kirby  
19976 480th Ave  
Morris, MN 56267-9558  
320-589-4578

## Zimmer Family

ASA# 197245  
Neil Sr, Maggi & H Zimmer  
16698 County Rd 14  
Clarissa, MN 56440  
218-756-2565

# Mississippi

## President

Todd Fenton  
207 S 13th Ave  
Laurel, MS 39440  
601-498-4946  
tctfenton@aol.com

## Vice President

Gene Boone  
12953 Highway 501  
Forest, MS 39074  
601-507-7892  
boonecattleco@yahoo.com

## Secretary/Treasurer

Deena Branum  
43 Branum Dr  
Poplarville, MS 39470  
601-310-4440  
deenabranum@hotmail.com

See ad on page 91

## 2C Simmentals

ASA# 278656  
Crawford, Cameron  
48 Johnson Smith Rd  
Tylertown, MS 39667-6005  
601-876-6258

## 3M Simmentals

ASA# 233285  
Moreno, Tyson  
13540 Old Hwy 24  
Leakesville, MS 39451-5224  
601-394-8848

## 3P Cattle

ASA# 291752  
Chad Shelly and Nathan Pulliam  
146 Rawls Road  
Perkinston, MS 39573  
601-716-7171

## 5D Farms

ASA# 233388  
David M Dixon III  
5026 Dixon Rd  
Liberty, MS 39645  
601-657-8069

## 777 Triple 7 Farms

ASA# 226409  
Christopher Vaughn  
4512 Berry Rd  
Utica, MS 39175  
601-608-8485

## 7B Farm

ASA# 257380  
Gary Brockway  
872 Flournoy Rd  
Lucedale, MS 39452  
601-530-5816

## ACD&J Farms A-D Chancellor

ASA# 202132  
C & D Chancellor, D & J House  
828 Leaf River Church Rd  
Collins, MS 39428  
601-517-1109

## Adamdale

ASA# 140767  
Dennis, Julie, T & C Adams  
2095 Highway 98 E  
Columbia, MS 39429-8044  
601-310-8546

## Ally Cattle Company

ASA# 355021  
Grant McDonnieal  
2564 Simpson Hwy 13  
Mendenhall, MS 39114  
601-754-4571

## Aultman, Laremy

ASA# 368161  
1917 National Guard Rd  
Columbia, MS 39429  
601-441-4355

## BANB Cattle Co

ASA# 277851  
Tartt, Beth  
8373 Hwy 493  
Bailey, MS 39320-9546  
601-479-5165

# MISSISSIPPI

President: Todd Fenton • 601-498-4946

Secretary/Treasurer: Deena Branum • 601-310-4440

MJSSA Junior Advisor: Helen Buse • 601-582-4593

## Mississippi State Fair

October 6, 2023 – Elite Heifer and Bull Sale

October 7, 2023 – Open Simmental, Simbrah,  
and Percentage Show

February 10, 2024 – Sale, Jackson

February 11, 2024 – Show, Jackson



May 18, 2024 – Mississippi/Alabama Simmental State Sale

# Simmental Simbrah Association

## Bankston, Jonah

ASA# 286463  
2037 County Line Rd West  
Summit, MS 39666  
601-249-9595

## Bar H Farms

ASA# 355990  
Herchenhahn, CO  
PO Box 825  
Hattiesburg, MS 39403  
601-299-2088

## Big O Cattle

ASA# 319732  
Eakes Jr, William F  
249 Bethel Church Rd  
Seminary, MS 39479  
601-722-4797

## Blossom Hill Farm

ASA# 003483  
Blossom, Sammy  
2147 Joe Hall Rd  
Flora, MS 39071-8145  
601-941-1276

## Boyd Farm

ASA# 171066  
Boyd, Larry D  
290 Darbun Rd  
Kokomo, MS 39643-4857  
601-303-0432

## Bozeman Cattle Company

ASA# 290986  
Bozeman, DR  
929 Cox Ferry Rd  
Flora, MS 39071  
601-879-3252

## Bozeman Farms

ASA# 250074  
Bozeman, DR  
PO Box 270  
Flora, MS 39071  
601-879-3252

## Branum, Olivia

ASA# 259770  
43 Branum Dr  
Poplarville, MS 39470-3479  
601-550-0251

## Browning, Michael

ASA# 258253  
542 McMinn Rd  
Batesville, MS 38606  
662-561-1708

## Burns Farms

ASA# 135414  
Burns, Boyd  
109 Dewitt Loop  
Carthage, MS 39051-8724  
601-267-9594

## Circle C Farms

ASA# 320791  
Contestabile, Nick  
168 Van Hoover West Rd  
Laurel, MS 39443  
251-490-5165

## Circle E Farms

ASA# 310537  
Ellison, Genry  
267 Griffin Ln  
Lucedale, MS 39452  
251-331-5016

## Cypress Creek Farms

ASA# 338903  
Steven Edwards  
2086 Hwy 14  
Lexington, MS 39095  
601-955-2670

## Dillon, David

ASA# 017379  
111 Woodland Hills Dr  
Lexington, MS 39095-5441  
662-834-2928

## Double D Farms

ASA# 210355  
Doug & Debra Zeigler  
280 Old CC Rd NE  
McCall Creek, MS 39647  
601-833-0596

## Evans Splicing LLC

ASA# 368285  
Mark Evans  
81 Moeller Rd  
Picayune, MS 39466-7510  
919-815-1548

## Fair River Farms

ASA# 337046  
Ladd, Cody & Krystal  
12 Chief Ln  
Monticello, MS 39654  
601-320-6150

## Fenton Farms LLC

ASA# 299162  
Fenton, Jay  
207 South 13th Ave  
Laurel, MS 39440  
601-518-0602

## Floyd, Jimmy

ASA# 288309  
64 Harrison Rd  
Ellisville, MS 39437  
601-422-8434

## Flying B Farms

ASA# 142007  
B Frank or Erma G Brown  
293 Corinth Church Rd  
Petal, MS 39465-8324  
601-582-0563

## Flying P Livestock

ASA# 317818  
Purvis, Oren W  
3001 Purvis Rd  
Hermanville, MS 39086  
601-218-1136

## Free State Simmentals

ASA# 306046  
Robinson, Brett  
1070 Graves Rd  
Ellisville, MS 39437  
601-763-4933

## Genesis 31 Ranch

ASA# 372375  
Lande  
3361 Daughdrill Trl SE  
Ruth, MS 39662  
601-757-1914

## Gibson Cattle Company

ASA# 315991  
Gibson, Will  
1044 Heritage Dr  
Summit, MS 39666  
208-936-0455

## HI Point Ranch

ASA# 299174  
Epperson, Bill  
2649 Oktoc Rd  
Starkville, MS 39759  
614-499-6802

## Holland, Charles T

ASA# 024928  
212 Miss Hester Rd  
Magee, MS 39111-8724  
601-849-2954

## Huffman, Derek

ASA# 374771  
170 Lennox Welch Rd  
Magee, MS 39111  
601-813-9471

## Ingram Livestock Farm

ASA# 251789  
Ingram, Johnny  
103 Summer Oaks Cir  
Hattiesburg, MS 39402  
601-408-4186

## Integrity Cattle

ASA# 308832  
Fortenberry, Brandon  
2801 Horace Lane NW  
Wesson, MS 39191  
601-757-5743

## JB Emmons Cattle Farms

ASA# 341184  
Emmons, Johnny  
1285 Old Hwy 80 E  
Forest, MS 39074  
601-946-3551



ASA# 067567  
Tim Ishee  
4337 Sharon Road  
Laurel, MS 39443-8442  
601-580-6972

**Email:**  
timishee@comcast.net

**Website:**  
www.isheesimmentals.com



Mr. Ishee Triple Trail Blazer 018H

### Mission Statement:

*To produce outstanding performance Simmentals, SimAngus™, and Simbrahs that are easy calving, muscular with great maternal ability, and possess outstanding carcass characteristics that will make our customers money!*

*We are fourth-generation cattle producers in southern Mississippi. We started A.I.ing our cows to the very best performance Simmental bulls in the world in 1981. Our formula for success is a multi-trait approach of selecting cattle for: Calving Ease + Performance + Maternals + Carcass = \$\$\$.*

## JRW LLC

ASA# 261371  
Woolwine, Richard  
51 Union Church Rd  
Seminary, MS 39479  
601-517-2770

## Kennedy, Jack, Jase & Reagan

ASA# 372449  
54 Kennedy Rd  
Tylertown, MS 39667  
601-441-5927

## L4 Cattle Farm

ASA# 287095  
Adrian Lumpkin Jr  
93 Joe Lumpkin Rd  
Carriere, MS 39426  
601-798-4472

## Little Creek Farm LLC

ASA# 182335  
Mikell and Mary Cheek Davis  
2638 Turkey Creek Road  
Starkville, MS 39759-8620  
301-331-1773

## Longview Cattle

ASA# 119941  
Hancock, Kimberly  
321 Longview Dr  
Laurel, MS 39443-2916  
601-433-2081

## Magnolia Creek Farm

ASA# 327612  
Necaise, Paul  
19084 Magnolia Ridge Dr  
Kiln, MS 39556  
228-304-7523

## MBK Cattle

ASA# 087620  
Karisch, Brandi  
648 Polly Bell Rd  
Starkville, MS 39759-9294  
225-717-3324

## M & M Farms

ASA# 282059  
Martin, Danny  
143 Carline Shows Rd  
Florence, MS 39073  
601-942-2882

## Odom Farms

ASA# 349994  
Odom, Jacob  
882 Salem Church Rd  
Collins, MS 39428-5502  
601-517-5676

## Ole Brook Farms, LLC

ASA# 324154  
Wilson, Ken  
PO Box 1229  
McComb, MS 39649  
601-248-7076

## Pecan Orchard Farms

ASA# 345597  
Fineburg, Amy & Paul  
168 Morgan Ln  
Lucedale, MS 39452  
601-508-9112

## Pine Lane Farm

ASA# 277608  
Lott, Arlon  
12 Pine Lane Rd  
Beaumont, MS 39423-2463  
601-270-3996

## Pruden Cattle Company LLC

ASA# 356608  
Pruden, Michael C  
724 Hwy 3  
Sarah, MS 38665  
601-678-8514

## Pryor, Donald A

ASA# 117746  
Pryor, Donald  
136 Arnold Pryor Rd  
Laurel, MS 39443-6153  
601-778-3185

## R & K Cattle

ASA# 304461  
Ryals, Kari  
1090 Churchwell Rd  
Hattiesburg, MS 39401  
601-582-5824



## ROCKHILL RANCH



**Simmental, Angus,  
SimAngus™ and  
Simbrah Cattle**

ASA# 257201  
Rickey Nicholas  
1152 Rockhill to Brooklyn Road  
Purvis, MS 39475  
601-818-1456

**Email:**  
rrnicholas@hughes.net

### **Sale Dates:**

**Red Hill Fall Bull and Female Sale**  
October 28, 2023, Lafayette, TN  
**Carcass Performance Partners  
Bull and Female Sale**  
March 9, 2024, Lucedale, MS  
**Red Hill Spring Bull Sale**  
March 16, 2024, Lafayette, TN  
**Big Country Genetics Sale**  
April 6, 2024, Cody, WY

*We have been in the registered cattle business since 1997. We are actively crossbreeding to obtain the optimal beef bulls and heifers that will work well in the hot and humid southern climate and still have excellent carcass traits.*

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- Business name included in the Ad Index each issue.



For more information contact: **Nancy** at [nchesterfield@simmgene.com](mailto:nchesterfield@simmgene.com)  
**Rebecca** at [rprice@simmgene.com](mailto:rprice@simmgene.com)  
**Call 406-587-2778**

# Mississippi • Missouri

## **Rockhill Ranch**

ASA# 257201  
Nicholas, Rickey  
1152 Rockhill To Brooklyn Rd  
Purvis, MS 39475  
601-818-1456

## **Rocky Hollow Farm**

ASA# 183124  
John B & Deena Branum  
43 Branum Dr  
Poplarville, MS 39470-3479  
601-550-0251

## **Salley Simmental Farm**

ASA# 171938  
Billy G Salley  
109 Alva Rd  
Eupora, MS 39474-9801  
662-258-3033

## **Sand Hill Simmental**

ASA# 247183  
Agee, Don or Darlene  
40590 Highway 63 N  
Richton, MS 39476-7762  
601-989-2349

## **Sasser Cattle Company**

ASA# 235737  
Blake, Larry or Kathy Sasser  
913 Bogue Chitto Rd SW  
Bogue Chitto, MS 39629  
601-734-6002

## **Saucier Farms**

ASA# 367352  
Saucier, Brian  
325 T Smith Rd  
Hattiesburg, MS 39401  
601-408-6747

## **Sleepy Creek Farms LLC**

ASA# 285397  
Alford, Lee  
1112 River Rd N  
Summit, MS 39666  
601-249-6258

## **Sliding B Farms**

ASA# 311587  
Bowlin, Calvin  
2112 CR 316  
Carrollton, MS 38917  
662-897-6313

## **Smith, Alan Charles**

ASA# 168650  
304 Moeller Rd  
Picayune, MS 39466  
601-799-1038

## **Smith, Mark G**

ASA# 136371  
304 Moeller Rd  
Picayune, MS 39466-7438  
601-799-1038

## **S & S Farms**

ASA# 045317  
Perry, Janice, Kirk Smith  
2721 Adams Station Rd  
Utica, MS 39175-9035  
601-941-9073

## **Stateline Simmentals**

ASA# 352001  
Turner, Brian  
3370 Kent Rd  
Tremont, MS 38876-8745  
662-231-5800

## **Still Waters Simmentals**

ASA# 305092  
Sumpter, Jade  
124 Cuevas Gravel Pit Rd  
Poplarville, MS 39470  
601-795-5007

## **Thames, Jake**

ASA# 358982  
95 Sandalwood Tr  
Brookhaven, MS 39601

## **Thorne, Nolan**

ASA# 242876  
Nolan, Johnnie, Charles Thorne  
768 McElhenney  
Decatur, MS 39327  
601-481-3642

## **Triple S Simmental Farm**

ASA# 186156  
Ricky, Betty Jo & Kellie Smith  
1216 Jackson Liberty NW  
Brookhaven, MS 39601-8302  
601-833-1486

## **Trotter Cattle Company**

ASA# 343848  
Alex Trotter  
18 Trotter Rd  
Hattiesburg, MS 39401  
601-606-5188

## **Truett, Gordon**

ASA# 364600  
8508 Nutbank Rd  
Moss Point, MS 39562  
228-366-6588

## Missouri

### **Website**

[missourisimmental.com](http://missourisimmental.com)

### **President**

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vestlanefarms@gmail.com

### **President-Elect**

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Kansas City, MO 64167  
816-500-5710  
bdholst22@gmail.com

### **Secretary/Treasurer**

Devin Sonnenfelt  
PO Box 222  
Taneyville, MO 65759  
417-207-5501  
mosimmassc@gmail.com

See ad on page 95

## **4-A's**

ASA# 307554  
Alpers, Nathan  
9121 Hwy 87  
Prairie Home, MO 65068  
573-489-8174

## **5G Farms**

ASA# 138214  
Gant, Russ  
11754 Co Rd 8530  
West Plains, MO 65775-9809  
417-256-0510

## **5 Judd Farms**

ASA# 317519  
Judd, Eric  
9766 Co Rd 8730  
West Plains, MO 65775  
417-293-6364

## **AJS Angus**

ASA# 344118  
Scheer, Andrew  
3804 Dissen Rd  
New Haven, MO 63068

## **Andrew Puchbauer Farm**

ASA# 271791  
Andrew Puchbauer  
11449 State Hwy B  
Friedheim, MO 63747-8526  
573-225-2628

## **Arthur, Sandra A**

ASA# 291409  
639 Dent County Road 2135  
Rolla, MO 65401  
417-327-5333

## **Ayers Farm**

ASA# 228168  
Ayers, Rick  
16029 Hwy B  
Green City, MO 63545-2028  
660-874-4305

## **Baker Family Farms**

ASA# 131166  
Baker, Cathy  
31350 Mariner St  
Atlanta, MO 63530-3202  
660-239-4285

## **Bamm Cattle Co**

ASA# 232692  
Bollinger, Matt  
2039 State Highway FF  
Jackson, MO 63755-8201  
573-450-2885

## **Barren Fork Ranch**

ASA# 358533  
Thompson, Phillip M  
13 Walnut Ln  
Iberia, MO 65486  
573-793-2452

## **Basore Cattle**

ASA# 272924  
Basore, Tyson  
533 SW CR 2487  
Butler, MO 64730  
660-351-1866

## **Basore Cattle LLC**

ASA# 375573  
Basore, Travis  
104 Texas Ave  
Montrose, MO 64770  
660-492-0526

## **Bastian Cattle Company**

ASA# 261049  
Bastian, Mike  
26189 Acr 408  
Mexico, MO 65265  
573-253-4913

## **Baumann, David & Karen**

ASA# 291417  
Baumann, David & Karen  
12309 Hwy HH  
New Boston, MO 63557  
309-721-2306

## **B-Bar-H Cattle Co**

ASA# 316656  
Barry Holst  
8000 NE 124th St  
Kansas City, MO 64167  
816-500-5710

## **Beach Cattle Company**

ASA# 351897  
Beach, Matt  
68988 State Hwy B  
Leonard, MO 63451  
660-762-4428

## **Bennett Family Farms**

ASA# 317418  
Bennett, Gorman  
778 State Hwy 64  
Buffalo, MO 65622  
417-349-2800

## **BigK Cattle**

ASA# 310834  
Knight, Steve  
174 Hook Lane  
Camdenton, MO 65020  
417-532-7497

## **Billingsley Farms**

ASA# 371180  
Logan Billingsley  
24 Logan Ln  
Steelville, MO 65565  
573-259-4249

## **Black, Cooper**

ASA# 255352  
10415 E Tyree Rd  
Moundville, MO 64771-9739  
660-464-0995

## **Black N Platinum Livestock LLC**

ASA# 365859  
Campbell, Leah  
65207 Springer Hill Rd  
Clarksburg, MO 65025  
573-378-8551

## **Blaue, Emily C**

ASA# 310368  
116 Hwy PP  
Wellsville, MO 63384  
573-239-7369

## **Bouldin Livestock**

ASA# 349215  
Bouldin, Lucas & Cheyenne  
10339 Cattail Road  
Phillipsburg, MO 65722  
417-241-5328

## **Bouse Land & Cattle LLC**

ASA# 320931  
Cary & Heather Bouse  
21050 Maries Rd 451  
Vichy, MO 65580  
573-259-2279

## **Bradley Cattle**

ASA# 038811  
Bruce & Janna Bradley  
PO Box 165  
Marshfield, MO 65706-0165  
417-848-3457

## **Bradshaw Ranch**

ASA# 350946  
Bradshaw, Riley  
12180 272nd St  
La Belle, MO 63447  
217-491-6096

## **Breezin B Farm**

ASA# 242359  
Bailey, Gregg & Sandy  
1503 N Edgemont Cir  
Springfield, MO 65802-7136  
417-766-2380

## **Broken E Cattle Company**

ASA# 296522  
Eagleburger, Brittany  
228 Candlewood Rd  
Buffalo, MO 65622  
417-345-2642

## **Brookshire, Roger**

ASA# 331718  
14309 CR 4080  
Rolla, MO 65401  
573-364-3450

## **Brownview Farm**

ASA# 316664  
Brown, Craig  
9940 County Rd 145  
Rosendale, MO 64483  
816-567-2208

## **Bub Ranch LLC**

ASA# 312170  
Meyer, Holly K  
6060 US 63  
Koshkonong, MO 65692  
417-280-0370

## **Bueker Farms**

ASA# 327194  
Mary & Kevin Bueker  
33549 Wayne Rd  
California, MO 65018  
573-796-3503

## **Buford, Tom**

ASA# 346675  
8734 Lime Kiln Dr  
Neosho, MO 64850  
417-388-3153

## **Burns Farms**

ASA# 267943  
Burns, Luke  
20694 Island Dr  
Brookfield, MO 64628-8367  
660-349-8576

## **C4 Barker Show Cattle**

ASA# 284979  
Barker, Cassidy  
16610 Elm Grove Rd  
Platte City, MO 64079  
816-714-4610

## **Campbell/Ward Livestock LLC**

ASA# 371560  
Campbell, W Terry  
62786 Omaha Rd  
Green City, MO 63545  
660-626-6678

## **Cattlemans Choice Genetics**

ASA# 234374  
Wareham  
840 SW 131 Rd  
Deepwater, MO 64740  
660-492-2777



# MISSOURI



## Events:

**June 21–24**

AJSA South Central  
Regional Classic  
Springfield

**July 7–13**

AJSA National Classic  
Des Moines, IA

**July 27–August 5**

Ozark Empire Fair  
Springfield

**August 10–20**

Missouri State Fair  
Sedalia

**August 11**

Missouri Simmental Association  
Annual Meeting  
Missouri State Fairgrounds

**October 6–8**

Ozark Farm Fest  
Ozark Empire Fairgrounds  
Springfield

**October 18–22**

American Royal  
Simmental Shows  
Kansas City

**November 4**

Fall Harvest Sale  
Springfield



## Board of Directors 2023

### President:

**Ed Vest**  
Polk  
417-399-1430  
vestlanefarms@gmail.com

### Kris Callison

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agteacherkris@hotmail.com

### President Elect:

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### Wayne Vanderwert

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vanderwert@aol.com

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### Nathan Alpers

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nathanalpers@yahoo.com

### Junior Advisors:

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### Dexter McIntyre

Bolivar  
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dextermcintyre@mofb.com

### Immediate Past

**President:**  
**Garry Durham**  
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### Bill Graebe

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### Directors

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arowen@paul-mueller.com

### Amanda Kagarice

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faithcattleco@yahoo.com

### Jeremy Steele

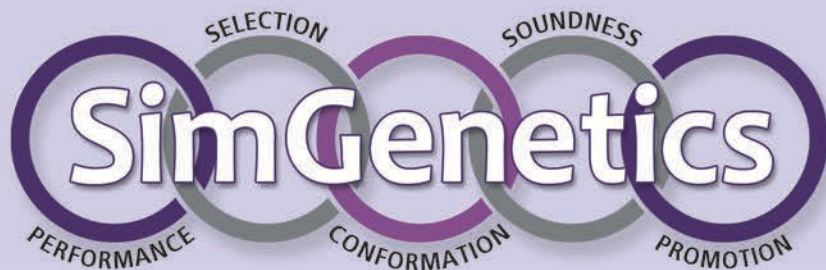
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### Joe Garretson

Sedalia  
660-287-3051  
jlg1@ohcmail.org

[www.missourisimmental.com](http://www.missourisimmental.com)

# ASA PTP RING OF CHAMPIONS 2023–2024



Only the Major PTP Shows involved in the National Show rotation are eligible for ASA PTP RING OF CHAMPIONS 2023–2024.

Shows include: 2023 American Royal  
2023 North American International Livestock Exposition  
2024 Cattlemen's Congress  
2024 National Western Stock Show  
2024 Fort Worth Stock Show



## Award Divisions

- ◆ Purebred Simmental Female of the Year
- ◆ Purebred Simmental Bull of the Year
- ◆ Percentage Simmental Female of the Year
- ◆ Percentage Simmental Bull of the Year
- ◆ People's Choice Female of the Year
- ◆ People's Choice Bull of the Year

## Qualifications

- ◆ Exhibitors must be active members in good standing with the American Simmental Association
- ◆ Purebred Simmental: 7/8 Simmental and up
- ◆ Percentage Simmental: at least 1/2 Simmental, but less than 7/8 Simmental
- ◆ Animals and their exhibitors must abide by the rules of the show(s) in which they participate
- ◆ All ASA Ring of Champions award winners must at a minimum complete an ultra-low density DNA test before awards are given

## Additional Information

PTP Coordinator:  
Chance Ujazdowski  
920-740-7536  
chanceu@simmgene.com



The American Simmental Association's Progress Through Performance (PTP) program reflects an industry reality that producers routinely balance between phenotypic evaluation and scientifically proven, industry-relevant EPD and indices.

Each member of a seven-delegate panel - consisting of one representative from each of the five Major PTP Shows, the reigning ASA Herdsman of the Year, and the collective AJSA Board - provides ranked lists of five judges' names. These names are reviewed and approved by the Activities & Events (A&E) Committee and the full Board. Once the list is approved, it is sent back to the state associations of the respective Major PTP Shows for review and judge selection for the corresponding show season. Judges are selected with the first two picks given to the AJSA National Classic, the next pick to the National SimGenetics Show, and the remaining four majors in a rotation based on National Show order. Approved judges are highly esteemed cattle evaluators and provided EPD and indices on each entry.

The list of PTP-approved judges, the PTP judge nomination process, and pertinent PTP show information can be found at [simmental.org](http://simmental.org).

## ASA Ring of Champions

The ASA Ring of Champions program recognizes the most successful SimGenetics show cattle exhibited at the five Major PTP Shows for each show season: American Royal, North American International Livestock Exposition, Cattlemen's Congress, National Western Stock Show, and Fort Worth Stock Show and Rodeo. Awarded divisions recognize the Champion, Reserve Champion, and Honorable Mention Show Cattle of the Year. The categories are Purebred Bull, Purebred Heifer, Percentage Bull, and Percentage Heifer. After awarding points for placings in classes, divisions, and grand and reserve championships, the highest point earners are crowned as royalty in the ASA Ring of Champions after the final show of the season. People's Choice winners are also awarded based on popular vote.

### 2022-2023 Ring of Champions

Ring of Champions recognizes the best of the best that compete in the Major PTP Shows, crowning 12 elite show animals of the year.



Purebred Simmental Show Bull of the Year



Percentage Simmental Bull of the Year



Purebred Simmental Heifer of the Year



Percentage Simmental Heifer of the Year

### 2022-2023 People's Choice Champions

The Ring of Champions People's Choice recipients are awarded based on popular vote by exhibitors and spectators at the five Major PTP Shows. Each year, one bull and one female are recognized as the People's Choice winners of that show season. Voting is done electronically with information and QR codes available in the show programs at each event.



People's Choice Female



People's Choice Bull

## Charnesky, Chris

ASA# 358262  
14201 E 267  
Harrisonville, MO 64701  
816-500-8163

## Clark Agri Business

ASA# 087379  
Justin & Sarah Clark  
27588 Elmwood Ave  
Jamesport, MO 64648  
660-876-5550

## Clemons Cattle Co

ASA# 267835  
Clemons II John  
24010 E 2000 Rd  
Fair Play, MO 65649  
417-276-3436

## Clift, Jared A

ASA# 255879  
Clift, Jared  
1404 East State Hwy 215  
Aldrich, MO 65601-9603  
417-612-0855

## CLM Ranch

ASA# 206039  
Chuck Miller  
393 Spring Garden Rd  
Olean, MO 65064-7477  
573-881-3589

## Clonts Farms

ASA# 104386  
Haroldtracy Clonts  
10236 Urchin Dr  
Stark City, MO 64866-8026  
417-592-0698

## Clonts, Mike

ASA# 260476  
6406 Pelican Rd  
Granby, MO 64844-8048  
417-389-2043

## CMS Genetics

ASA# 324727  
Charles Swift  
1125 Susan Drive  
West Plains, MO 65775  
417-274-1326

## Coday, Stan

ASA# 133366  
2165 State Hwy K  
Seymour, MO 65746-8266  
417-935-2480

## Cooks High Ridge Simmentals

ASA# 320985  
Cook, Joseph D  
RR 2 Box 2355  
Sedgewickville, MO 63781  
573-866-2405

## Creason Cattle Company

ASA# 189127  
R & Max Creason  
5469 SW State Route T  
Polo, MO 64671-8707  
816-820-7436

## Creek Bed Reds

ASA# 325729  
Kemp, Chip  
1850 Shady Creek  
Auxvasse, MO 65231  
573-239-0524

## Cummings, David & Danise

ASA# 347432  
8530 Blackberry Rd  
Sarcoxie, MO 64862  
417-388-8461

## Curl, Gregory

ASA# 153815  
Greg, Noel, Nancy & Bob Curl  
30760 Highway BB  
Lebanon, MO 65536-6468  
704-442-2179

## Curl, Marian A

ASA# 149408  
Marian, Noel & Bob Curl  
30760 Highway BB  
Lebanon, MO 65536-8255  
417-532-9115

## Daume, Stephen

ASA# 372410  
PO Box 16  
Oak Ridge, MO 63769  
573-270-1092

## David Peck Show Cattle

ASA# 267146  
Peck, David  
5069 CR 232  
Fulton, MO 65251  
573-826-2023

## DC Cattle Company

ASA# 365876  
David Vest  
15600 E 43rd St South  
Independence, MO 64055  
660-620-1141

## Dean Simmental

ASA# 061515  
Dean, Corey  
20042 County Rd 249  
Kahoka, MO 63445-9728  
660-341-1056

## Delta Trail Genetics

ASA# 193571  
Schniederemeyer, Stephen E  
31963 Delta Trail  
Skidmore, MO 64487-9675  
660-928-3466

## Deornellas, Claire & AJ

ASA# 336986  
304 North Route E  
Curryville, MO 63339  
573-470-2283

## Deterding Livestock

ASA# 280817  
Deterding, Jordan  
PO Box 27  
Milan, MO 63556-3511  
660-973-0060

## D & L Cattle

ASA# 331098  
Wools, Donald E  
16998 CR 2410  
St James, MO 65559  
573-265-3122

## Dohlman, Jesse

ASA# 192143  
1204 NE 188th St  
Smithville, MO 64089-9517  
816-591-4010

## Double K Cattle

ASA# 339128  
Barnes, Clint  
25757 130th St  
Winston, MO 64689  
660-663-7737

## Dry Fork Cattle

ASA# 341106  
Edwards, Dale  
1204 Beamer Ln  
Cuba, MO 65453  
573-263-3253

## Due North Cattle Ranch

ASA# 223724  
J Pritchett  
2172 E Farm Road 48  
Springfield, MO 65803-7962  
417-833-5425

## Durham, Garry and Mary

ASA# 153713  
27743 N Highway P  
Cilliam, MO 65330-2101  
660-784-2242

## Durham Simmental Farms

ASA# 139119  
Ralph or Ramona Durham  
38863 185th Rd  
Nelson, MO 65347-9069  
660-837-3353

## Durham Simmentals

ASA# 192715  
Durham, Jonathan  
907 E Mitchell  
Marshall, MO 65340-9426  
660-641-0423

## Eakins, Roger L

ASA# 188501  
233 N Bast St  
Jackson, MO 63755-1705  
573-576-2965

## Eisenbath, Taylor

ASA# 281813  
151 Paris Branch Rd  
Silex, MO 63377-3453  
573-384-6242

## Elliot, David

ASA# 363577  
David & Cindy Elliot  
3815 S Hwy E  
Norwood, MO 65717  
417-746-4125

## Engelbrecht Simmentals

ASA# 081788  
Engelbrecht, Mike  
2259 Brown Shanty Rd  
Hermann, MO 65041  
636-357-3782

## Erickson Stock Farm

ASA# 282594  
Erickson, Grace  
804 E 430th Rd  
Bolivar, MO 65613  
417-777-2166

## Faith Cattle Co

ASA# 204929  
Luke & Amanda Kagarice  
16828 W Hwy 18  
Urich, MO 64788  
816-812-7308

## Felton Cattle Company

ASA# 359767  
Matthew Felton  
30487 Hwy 136 E  
Maryville, MO 64468

## Fire Sweep Simmental Ranch

ASA# 278462  
Callison, Glenn or Kristina  
20036 Highway W  
Verona, MO 65769-6272  
417-310-2267

## Fischer, Steve

ASA# 239710  
65412 Highway 50  
Clarksburg, MO 65025-3115  
573-787-3423

## Fish Cattle Co Inc

ASA# 296388  
Fish, Peter R  
19389 CR 300  
Cosby, MO 64436  
816-289-6168

## Five Mile Farm

ASA# 298579  
Williams, Douglas D  
19561 Hwy Y  
Milan, MO 63556  
660-265-5019

## Floyd, Bill

ASA# 355367  
2021 Ruegge Rd  
Owensville, MO 65066  
573-205-9831

## Flying H Livestock

ASA# 351817  
Held Kyle & Jordan  
11783 Robien Dr  
Boonville, MO 65233  
660-537-5860

## Flying W Farms

ASA# 341706  
Kyle Wake  
1058 W Bus 60-63  
Willow Springs, MO 65793  
417-252-1399

## Follow Thru Farms

ASA# 283119  
Sonnenfelt Devin  
PO Box 222  
Taneyville, MO 65759  
417-207-5501

## Frank-Hazelrigg Cattle Co LLC

ASA# 285001  
Frank, Doug  
2689 Goodfellow Rd  
Wentzville, MO 63385  
608-279-3172

## Full Circle Farms

ASA# 210898  
Reach, Grady  
PO Box 106  
Miller, MO 65707  
417-366-2690

## Garretson, Galen

ASA# 317950  
19594 Hwy O  
Sedalia, MO 65301  
660-553-2415

## Garretson, Gregory

ASA# 290133  
Garretson, Greg  
4375 S 95th Rd  
Bolivar, MO 65613  
417-770-4512

## Garretson, Joe

ASA# 217553  
32860 Olive Branch Rd  
Sedalia, MO 65301  
660-366-4358

## Gaston 7 Cross Ranch

ASA# 322173  
Adrienne  
1492 Hwy 21  
Caledonia, MO 63631  
573-518-4444

## Gerloff Farms

ASA# 331283  
Scott Huebler, Kimberly Gerloff  
3120 Czesachin Rd  
Bland, MO 65014  
573-291-1091

## Gillig, Ken

ASA# 251104  
12144 County Rd 240  
Webb City, MO 64870  
417-466-6499

## Gittings Family Farms

ASA# 305275  
Gittings, Brian D  
25257 Hwy CC  
Milan, MO 63556  
319-444-0390

## Golden Oak Simmentals

ASA# 116344  
Ronald L & Sue Carrol Terry  
6498 E Farm Road 186  
Rogersville, MO 65742-6428  
417-753-2602

## Gourley Farms

ASA# 296803  
Gourley DVM, David L  
7967 Mountain Valley Rd  
Mountain Grove, MO 65711  
417-926-4619

## Guerin, David

ASA# 363932  
954 Guerin Ln  
Chadwick, MO 65629  
417-634-0096

## Haase, Greg

ASA# 333984  
2430 CR 156  
Auxvasse, MO 65231

## Hall, Austin

ASA# 350246  
49539 Hwy K  
Norborne, MO 64668  
660-484-3046

## Hamilton Hay & Cattle Company

ASA# 374638  
Hamilton, Ethan  
11555 Gar Ln  
Patton, MO 63662

## Hanging Tree Ranch

ASA# 210344  
Rennison, Curt  
14805 Mc Bee Chappel  
Braymer, MO 64624-9231  
660-707-2640

**Harbison, Todd**

ASA# 326004  
12860 Spring Town Rd  
Mineral Point, MO 63660  
573-701-5703

**Harriman Santa Fe**

ASA# 295645  
Harriman, Robert E  
1247 SW Co Rd K  
Montrose, MO 64770  
660-693-4590

**Harter Simmentals**

ASA# 125500  
Harter, James E & Nola E  
1055 Terrill Rd  
Billings, MO 65610  
417-744-2279

**Heaven's Gate Livestock**

ASA# 094574  
Chandler, John & Jennifer  
5664 Nutmeg Rd  
Carthage, MO 64836  
417-793-3646

**Hecht Farms**

ASA# 288611  
Hecht, Adam  
9035 Hwy 185  
Sullivan, MO 63080  
573-259-9311

**Heidt, Dakota**

ASA# 322167  
Heidt, Dakota & Audrey  
1685 Summit Rd  
Sparta, MO 65753  
417-818-1231

**Heidt Simmentals**

ASA# 332704  
Heidt, Andre  
PO Box 1877  
Ozark, MO 65721  
417-818-1231

**Hellwege Farms LLC**

ASA# 363812  
Allen, Lindsey  
509 Hwy Y  
Altenburg, MO 63732  
573-450-0491

**Hetherington, Clint**

ASA# 335538  
2812 State Hwy CC  
Crane, MO 65633  
417-839-4105

**Hidden Brooks Farms**

ASA# 353221  
Zimmerman, Barry  
11633 Wildwood Drive  
Versailles, MO 65084  
573-789-4072

**Hidden Pines Cattle**

ASA# 341939  
Nolt, Gerald  
10994 Hwy 5  
Versailles, MO 65084  
573-539-2175

**Highland Farms**

ASA# 080291  
Sloan, Bud  
8026 N Hwy 13  
Hamilton, MO 64644-9306  
816-583-2104

**High Point Farms**

ASA# 368492  
Brett and Hannah Faubion  
362 NW 50th Rd  
Lamar, MO 64759

**Hill, Todd**

ASA# 351073  
1154 Chesire Ct  
Springfield, MO 65802

**Hindsight Cattle Company**

ASA# 343623  
Oberle, Eva  
11624 Hwy 32  
Sainte Genevieve, MO 63670  
573-330-7297

**Horst Simmental**

ASA# 318017  
Horst, Harold or Wilma  
52155 State Hwy Y  
Baring, MO 63531  
660-892-4472

**H S B Poock Cattle**

ASA# 047596  
Dr-Mrs Scott Poock  
16875 Kimber Ridge Ct  
Boonville, MO 65233-3778  
573-808-3479

**Huitt Farms**

ASA# 169055  
Roy-Cathryn-Linda Huitt  
2542 Highway N  
Bismarck, MO 63624-4215  
573-734-2807

**Inman Farms**

ASA# 223011  
Inman, Thomas  
16650 Hwy B  
Lebanon, MO 65536-7603  
417-588-5032

**J-5 Simmentals**

ASA# 003710  
Gregory, M, B, K & W Jung  
9233 Main St  
Altenburg, MO 63732-6104  
573-824-5213

**Jackson, Jeff**

ASA# 357944  
23766 State Hwy D  
Lancaster, MO 63548  
660-342-2549

**Jeff Veraguth  
& Tony Whitehead**

ASA# 372896  
Tony Whitehead, Jeff Veraguth  
220 SE 68th Rd  
St Joseph, MO 64507  
417-838-3613

**Jochimsen, Brandon & Patrick**

ASA# 337025  
33103 State Hwy A  
Greentop, MO 63546  
660-341-5459

**Johnson Cattle Co**

ASA# 262482  
Johnson, Rick  
8832 Lawrence 1150  
Mount Vernon, MO 65712  
417-466-3059

**J&S Simmentals**

ASA# 220337  
Jerry D Gordon  
835 SE 1101 Rd  
Windsor, MO 65360  
660-238-6240

**Judd Price Cattle Company**

ASA# 351017  
Price, Judd  
14055 N Old Number 7  
Columbia, MO 65202  
573-999-5833

**Kanoy Simmental**

ASA# 070438  
Todd, Rochelle & Payton Kanoy  
PO Box 454  
Concordia, MO 64020-0454  
660-463-7303

**Kleiboekers Clover Creek  
Farms**

ASA# 310025  
Kleiboeker, John  
14272 Hwy 97  
Stotts City, MO 65756  
417-205-3138

**Klingner, Tom & Gloria**

ASA# 174889  
29099 100th St  
Unionville, MO 63565-9801  
660-947-2062

**Knee Deep Cattle Company**

ASA# 375052  
Brooks, William & Jillian  
16102 CR E  
Smithville, MO 64089  
816-919-5406

**Lackman, Bruce or Linda**

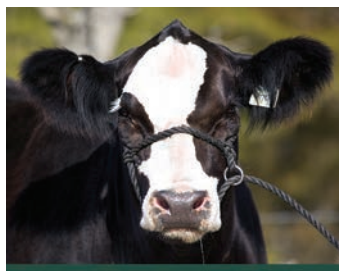
ASA# 287494  
PO Box 126  
Saint Thomas, MO 65076  
573-477-3331

**Lackman Simmentals**

ASA# 276365  
Lackman, Matthew  
14420 Lower Bottom Road  
Saint Thomas, MO 65076-1001  
573-477-0140

**Lee Simmental Farms**

ASA# 032384  
Tommy & Karen Lee  
1818 County Road 269  
Columbia, MO 65202-5136  
314-387-4426



## LEE SIMMENTAL FARMS

ASA# 033420

Jerry, Barb, and Zach Lee  
1818 Country Road 269  
Columbia, MO 65202-5136  
537-387-4368  
573-881-5629

Email:  
jandblee@kintis.net

Website:  
www.leesimmentalfarms.com

Sale Dates:  
Online Heifer Sale –  
November 2023  
Online Bull Sale –  
March 2024

Your trusted source for Simmental  
genetics. We believe in sound,  
functional cattle.

**Lee, Zach**

ASA# 234669  
1495 CR 274  
Columbia, MO 65202  
573-387-4368

**Linnenburger, David**

ASA# 294711  
20187 St Hwy P  
Canton, MO 63435  
573-288-3880

**L & M Simmentals**

ASA# 005135  
Bertz, Melisa Kinder  
6430 Moss Rd  
Mayview, MO 64071  
913-898-6462

**Lone Oak Cattle Co LLC**

ASA# 359681  
Dull, Dalton  
5776 NE Hwy C  
Lowry City, MO 64763  
660-492-2419

**Loomer, Kenneth**

ASA# 106163  
103745 1575 Rd  
Nevada, MO 64772-9627  
417-667-9840

**Loutre Valley Angus**

ASA# 364727  
Davenport, Julie  
733 Hwy J  
New Florence, MO 63363  
573-564-2765

**Lucas Cattle Company**

ASA# 220135  
Forrest & Charlotte Lucas  
26511 County Rd 50  
Cross Timbers, MO 65634-9708  
417-998-6878

See ad on page 204

**Ludwig Simmentals**

ASA# 100138  
Randy & Doug Ludwig  
2729 CR 436  
Jackson, MO 63755-8139  
573-243-5427

**Mairs Livestock Co LP**

ASA# 368956  
Mairs, Daniel L  
684 High Valley Dr  
Ironton, MO 63650  
573-546-4487

**Mankey Farms**

ASA# 360529  
Mankey, Shawn  
129 Long Branch Dr  
Macks Creek, MO 65786  
417-533-0669

**Maple Lane Farms**

ASA# 069497  
Ewing, James  
6555 State Rd UU  
Fulton, MO 65251-9801  
573-544-4012

**Mareth, David**

ASA# 349157  
7720 Farm Rd 2057  
Monett, MO 65708  
417-669-4556

**Mark Ball Cattle**

ASA# 319895  
Ball, Mark  
30215 W Avenue  
Fairfax, MO 64446  
660-254-4478

**Marshall & Fenner Farms**

ASA# 265489  
Marshall, Brian  
24278 Saline Hwy 127  
Malta Bend, MO 65339-9619  
660-641-4522

**Martin, Alan**

ASA# 332923  
2407 Highway Kk  
Cuba, MO 65453  
573-308-8338

**Martin, Benjamin**

ASA# 278528  
575 N Park St  
Puxico, MO 63960-8046  
573-222-2433

**Massey Land & Cattle**

ASA# 332734  
Massey, Kelly  
Route 61 Box 851  
Cabool, MO 65689  
417-962-0181

**Matthews Simmental**

ASA# 283306  
Edsel Matthews  
3721 E St Hwy KK  
Fair Grove, MO 65648  
417-838-4088

**Maverick Ranch**

ASA# 322765  
Maverick, Cordell  
497 State Rd T  
Tunas, MO 65764  
931-242-5841

## McBay, Gary & Vickie Sue

ASA# 342018  
8185 Hwy M  
Huggins, MO 65489  
417-217-9932

## McDonald-Allee

ASA# 347256  
McDonald, Blake  
4501 E Hwy 124  
Hallsville, MO 65255  
573-205-7914

## McDonald Cattle Co

ASA# 278624  
McDonald, John  
PO Box 1006  
Sullivan, MO 63080  
573-468-6774

## McKenney Stock Farms

ASA# 156577  
McKenney Stock Farm  
17090 207th St  
Rock Port, MO 64482  
660-787-0083

## McKibben, Dean L

ASA# 266350  
664 W 160 Hwy  
Liberal, MO 64762  
417-214-2700

## McLain Link Cattle Co

ASA# 304046  
McLain, Gene  
21159 Clark Drive  
Meadville, MO 64659  
660-214-0459

## Mercy Lane Angus Farm LLC

ASA# 358761  
Tucker, Brad  
8795 E Mercy Ln  
Rogersville, MO 65742

## Merry Meadows Simmentals

ASA# 233327  
Peetz, Lonnie & Lea Ann  
2110 N 3rd St  
Saint Joseph, MO 64505-2540  
816-233-2093

## Mershon Cattle LLC

ASA# 328635  
Bruce Mershon  
31107 Lake City Buckner Rd  
Buckner, MO 64016  
816-289-3765

## Mick Cattle Co

ASA# 339697  
Mick, Chris  
19100 Snow Rd  
Holt, MO 64048  
816-506-6655

## Middle Fork Farms Inc

ASA# 215323  
John or Christopher Skaggs  
7332 State Hwy 17 N  
West Plains, MO 65775-5210  
417-256-6516

## Moreland Farms

ASA# 372168  
Moreland, Chris  
2686 State Highway O  
California, MO 65018

## Morondo, Mark

ASA# 278530  
13963 Lawrence 1130  
Mount Vernon, MO 65712-2219  
417-366-1249

## Myers Farm

ASA# 343629  
Myers, Brian  
11164 State Hwy D  
Oak Ridge, MO 63769  
573-547-2547

## Noblitt, Jacob

ASA# 358283  
4453 S 80th Rd  
Bolivar, MO 65613  
417-298-8000

## North River Farms/Marvin L Hathaway

ASA# 121598  
Marvin L Hathaway  
3020 County Road 226  
Monroe City, MO 63456-2121  
573-439-5480

## N & W Farm

ASA# 239958  
Brad Whitlow  
11778 Will Mathsville Sch  
Green Top, MO 63546  
660-949-2430

## Nygaard Farms

ASA# 358772  
Larimore, Erin  
17120 Bryson Rd  
Green Ridge, MO 65332  
660-281-5518

## Open Oaks Livestock

ASA# 366669  
Day, Jeremy  
179 Windy Hill Dr  
Marshfield, MO 65706  
417-844-5130

## Ottmann, Ryan

ASA# 301970  
25648 Outer Rd  
Rock Port, MO 64482-9158  
660-744-4454

## Owen Bros Cattle Company

ASA# 049703  
Aaron, Jennie, A, M & C Owen  
13302 W State Hwy 266  
Bois D'Arc, MO 65612  
417-830-6252

## Oxley, Marty

ASA# 105919  
647 NW 571st Rd  
Centerview, MO 64019-9189  
660-747-6700

## Ozark Prairie Farms

ASA# 291147  
Karl & William Chamberlin  
14152 Tower Ave  
Cole Camp, MO 65325  
618-406-8346

## Paradeis, Derek

ASA# 226254  
21731 Aspen Rd  
Sarcoxie, MO 64862  
417-388-7181

## Paradeis Simmentals

ASA# 001901  
Terry & Robyn Paradeis  
21731 Aspen Rd  
Sarcoxie, MO 64862-8100  
417-388-2594

## Parson Cattle Co

ASA# 324605  
Parson, Kelly  
4419 Heather Ln  
Bolivar, MO 65613  
417-327-4494

## Peterson Family Farm

ASA# 362875  
Peterson, Ethan & Katelyn  
6445 Ellis Rd  
Mountain Grove, MO 65711  
417-259-2186

## Peuster, Chris

ASA# 359061  
10752 Daugherty Rd  
Richmond, MO 64085  
816-529-2190

## Phillips, Chan J

ASA# 007882  
8489 Lawrence 1105  
Mount Vernon, MO 65712-9428  
606-759-7633

## Pine Creek Farms

ASA# 066550  
Donald-B-E-S Darnell  
1255 State Route 137  
Willow Springs, MO 65793-8900  
417-469-3955

## Pine Creek Farms Simmentals

ASA# 081672  
Edward L Darnell  
510 S Highway 137  
Willow Springs, MO 65793-8922  
417-469-4382

## Prairie View Farms

ASA# 008610  
William & Greg Drebes  
6096 Highway Z  
Monroe City, MO 63456  
573-735-4929

## Raef, Donald or Kay

ASA# 089915  
26332 Orange Dr  
Lebanon, MO 65536-4983  
417-532-6070

## Rains, Danny

ASA# 289403  
Rains, Danny Joe  
1422 State Hwy 125N  
Sparta, MO 65753  
417-224-3919

## Ramar Simbrahs

ASA# 119113  
Clark & Zachary Colvin  
5583 State Hwy T  
Albany, MO 64402-7145  
816-632-7856

## Rankin, Kassie

ASA# 319975  
8001 Rollingwood Blvd  
Columbia, MO 65202  
573-819-5858

## Rapp Premium Genetics

ASA# 320739  
Rapp, Chris  
7233 SE Co Rd 9275  
Rockville, MO 64780  
660-679-1019

## Red Bird Farms

ASA# 225876  
Bird, Dillon  
18331 Titan Ave  
Gallatin, MO 64640  
660-605-1499

## Reichel Farms

ASA# 147877  
John, Linda, Dean, Cynthia, Gary  
Reichel  
31547 McCirk Ave  
California, MO 65018  
573-353-9635

## Riley Farms

ASA# 200314  
Tim, Gary, Matt, Jaden Riley  
25801 E 227th St  
Harrisonville, MO 64701  
816-830-6886

## Robinson, Layne

ASA# 260024  
PO Box 157  
Brashear, MO 63533  
573-544-7024

## Rocking P Ranch

ASA# 008563  
James Puyear-Cynthia Young  
58624 Highway U  
Jamestown, MO 65046-2507  
573-690-0676

## Rocky Hill Simmental

ASA# 265504  
Schreckenberger, Whitney  
9366 State Highway U  
Whitewater, MO 63785  
573-225-8336

## Rocky Oaks Farm

ASA# 345260  
Killion, Renee  
11393 Cedar Rd  
Joplin, MO 64804  
417-224-2113

## Rogers, Eddie

ASA# 223780  
8077 Highway Z  
Fortuna, MO 65034-2010  
573-480-1590

## Rose Hill Simmentals

ASA# 001024  
Susan & Roger Sieloff  
1614 Saint Joseph Rd  
Billings, MO 65610-8226  
417-744-2379

## Royer, Wesley

ASA# 353725  
PO Box 221  
Fredericktown, MO 63645  
573-561-4825

## RS&T Simmentals LLC

ASA# 244722  
Cowger, Jordan  
9024 N Manning Ave  
Kansas City, MO 64157  
816-304-0371

## S-4

ASA# 290683  
Stewart, Mike  
970 Vinyard Rd  
Marshfield, MO 65706  
417-859-0591

## Sampson Cattle Co

ASA# 343331  
Sampson, Mackenzie  
24283 State Hwy 11  
Kirksville, MO 63501  
660-216-2207

## Schupback Farms LLC

ASA# 295594  
Schupback, George E  
29203 Hwy UU  
Keytesville, MO 65261  
660-621-0121

## Sea Simmentals

ASA# 211993  
D, V & V Stowell  
425 SW 1201  
Holden, MO 64040  
816-732-5574



ASA# 002729  
Don and Marilyn Fischer  
27443 State Highway Y  
Winston, MO 64689-8111  
816-392-8771

### Email:

ovalf@hotmail.com

Matt and Andrea Fischer  
12003 County Rd 360  
St. Joseph, MO 64505  
816-383-0630

### Email:

mfisher4@hotmail.com

### For Sale:

Bulls are sold privately at the farm.  
Bred heifers and show prospects  
available private treaty.

*At Oval F Ranch, we believe in sound, productive, big-bodied cows that can have a calf and raise it. We use EPD to help improve economical traits and appreciate productive females with eye appeal. Since 1971, we've been serious about breeding quality Simmentals with COW POWER production in mind. We have turned 18 generations in our leading cow families using AI and ET. WE'LL SHARE!*

Visitors Welcome. Plan a trip to tour the herd.

# RST

ASA# 049997  
John Cowger  
Scott Cowger  
Bill Graebe  
10000 County Road 222  
Savannah, MO 64485  
816-262-2607 – John  
816-304-0371 – Scott  
816-387-7694 – Bill

**Email:**  
wbmgraebe@yahoo.com

**Website:**  
https://breedingcattlepage.com/rs\_t\_simmentals/

**Sale:**  
April 20, 2024

**RS&T Simmentals** has been fortunate to acquire cattle from all over the United States and build upon the strengths of many different programs. Utilizing AI and embryo transfer to enhance the influence of our strongest cow families within our herd has afforded us the opportunity to share these genetics with other progressive breeders. RST Simmentals has also utilized what we believe to be the ideal cross of SimAngus within our operation, and we are excited about the future of the Simmental breed.

#### Shady Ridge Simmental

ASA# 079507  
Richard or Tammy Ostendorf  
686 CR 206  
Cape Girardeau, MO 63701-9088  
573-270-1641

#### Silver Lake Simmentals

ASA# 253844  
Wilson, Alan  
4337 Silver Lake Rd  
Clever, MO 65631  
417-369-0551

#### Six Cedars Farm

ASA# 281522  
Mosley, Christina M  
33002 Lake St  
Macon, MO 63552  
660-353-0296

#### Slayton Farms

ASA# 255404  
Slayton, Barry  
1904 West Broadway  
West Plains, MO 65775  
417-293-2214

#### Smith, Charles & Charla

ASA# 217447  
641 Cave Springs Rd  
Galena, MO 65656-4264  
417-245-0053

#### Snodgras Farms

ASA# 344043  
David Snodgras  
1259 CR 1180  
West Plains, MO 65775  
417-293-1115

#### Snow, Lynn

ASA# 238081  
21851 Smeal Rd  
Sedalia, MO 65301  
660-826-2865

#### Spalding Cattle Co

ASA# 263811  
Randy Spalding or Kells Gibbs  
PO Box 1421  
Raymore, MO 64083  
816-318-9500



ASA# 078376  
Ed & Kathi Rule  
9402 Cameron Road  
Excelsior Springs, MO 64024  
816-582-9966 Cell

Scott Akey – Farm Manager  
816-835-5332 Cell  
David Vest – Herdsman  
660-620-1141

**Email:**  
shoalcreekcattle@aol.com

**Website:**  
www.shoalcreeklandandcattle.com

**Sale Date:**  
The Gathering at Shoal Creek,  
April 6, 2024

*Shoal Creek Land and Cattle is located in Excelsior Springs, MO, just a short drive outside of Kansas City. We are a purebred cattle operation producing Simmental, SimAngus™, and Red Angus genetics for both the registered producer as well as the commercial industry. Take some time to browse our site and if you have any questions please contact us, or better yet stop by the ranch. We have an "Open Gate" policy, visitors are always welcome. And don't forget to "Like" us on Facebook for regular updates on sale offerings and what's going on at Shoal Creek.*

#### Springer Lane & Morgan

ASA# 322957  
30967 Dooley Ford Rd  
Keytesville, MO 65261  
660-621-2651

#### Steaks Alive Ranch

ASA# 080818  
John T or Jeanne A Scorse  
PO Box 3832  
Joplin, MO 64803-3832  
417-437-0911

#### Stoecklein Farms

ASA# 305913  
Stoecklein, Ryan  
609 Maple Lane  
Macon, MO 63552  
660-385-2652

#### Summers, Evan

ASA# 278274  
36657 320th Rd  
Gilliam, MO 65330  
660-631-0914

#### Sunny View Farms

ASA# 277589  
Reiff, Loren S  
18247 CR 358  
Flemington, MO 65650  
660-458-6359

#### Superior Beef Genetics

ASA# 216279  
R Massa, D Kentner, D McKibben, M Burton  
61 NW 80th Ln  
Lamar, MO 64759-9427  
417-214-0290

#### Sutton, Jeff

ASA# 332580  
35120 BCR 236  
Sedgewickville, MO 63781  
573-225-1494

#### Switzer Farms

ASA# 367202  
Switzer, Keenan  
21367 Hwy U  
Bucklin, MO 64631  
660-734-0510

#### Sycamore Creek

ASA# 312250  
Vanderwert, Wayne  
4902 Cochero Ct  
Columbia, MO 65203  
303-506-3508

#### T Bar T LLC

ASA# 310483  
Templeton, Trent  
33572 Dilthey Rd  
Sedalia, MO 65301  
660-620-6788

#### Terra Sol Beef

ASA# 294051  
Royer, Jared  
4507 Nathaniel Dr  
Columbia, MO 65202  
573-641-5270

#### THM Investments

ASA# 315445  
McGee, Travis  
308 S 9th St Ste 101-M  
Columbia, MO 65201  
573-443-4521

#### Thomas Livestock and Land Stewardship

ASA# 369922  
Thomas, Jordan  
5820 W Wilhite Rd  
Columbia, MO 65202  
573-289-9592

#### TK Farms

ASA# 275291  
Roberts, Tom  
3608 Quail Run Dr  
West Plains, MO 65775  
417-256-5252

#### Toad Holler Simmentals

ASA# 311952  
Brown, Harold W  
22670 192nd St  
Burlington Jct, MO 64428  
660-725-4588

#### Township Cattle

ASA# 375947  
608 1st St  
Warrenton, MO 63383  
314-602-5556

#### Trammell, Gary

ASA# 356830  
PO Box 97  
Dexter, MO 63841  
573-421-1830

#### Tresslar Farms

ASA# 285239  
Tresslar, Steve  
1780 State Rd U  
Armstrong, MO 65230  
317-738-2664

#### Triple C Cattle Company

ASA# 274156  
Hudson, Christopher  
30466 Hwy O  
Middletown, MO 63359  
573-647-1534

#### Triple K Cattle Co

ASA# 298140  
Lappe, Kyle Lewis  
114 Elderberry Ln  
Jackson, MO 63755  
573-979-0345

#### Tucker Simmental

ASA# 088227  
Tucker, David  
33900 S Hatfield Rd  
Garden City, MO 64747-9246  
816-729-1718

#### Tweliman Simmental Farms

ASA# 288015  
Tweliman, Brian M  
178 Kuntz Rd  
Eolia, MO 63344  
573-656-3497

#### Twin Oaks Simmental

ASA# 033860  
Elizabeth & Stephanie Gable  
5622 State Hwy E  
Oak Ridge, MO 63769-6206  
573-266-3279

#### Twin Ridge Farms LLC

ASA# 307604  
Smith, Travis  
7 NE Hwy C  
Clinton, MO 64735  
660-885-1311

#### Twin T Cattle Company

ASA# 249215  
Eggleston-Wood, Tasha  
13267 State Rte H  
Arbela, MO 63432  
660-945-3034

#### Tyler Doss Simmentals

ASA# 287791  
Doss, Tyler  
52710 4th St  
Baring, MO 63531  
660-892-4556

#### Underwood, Stephen and Joyce

ASA# 141295  
22476 County Road 503  
Bloomfield, MO 63825-8603  
573-568-2210

#### VAB Farm

ASA# 289498  
Bernard, Victor  
30615 NE 174th Street  
Lawson, MO 64062  
816-854-9372

#### Valley Oaks Farms LLC

ASA# 358766  
Ward, Tony  
35000 E McQuery Rd  
Oak Grove, MO 64075  
816-229-8115

#### Van Horn Farms

ASA# 357680  
Van Horn, Corey & Andrea  
4679 NE St Rte 52  
Butler, MO 64730  
660-424-0696

#### Veraguth, Jeff

ASA# 351519  
220 SE 68th Rd  
Saint Joseph, MO 64507  
816-262-9382

#### Vestlane Farms

ASA# 074280  
Ed, Mary, Garrett, Justin Vest  
3654 S 156th Rd  
Polk, MO 65727-7100  
417-253-2271

#### Volk Livestock

ASA# 057259  
Volk, Dean  
9391 NE SR H  
Butler, MO 64730-0086  
402-992-9997

#### Waddle Farm

ASA# 340762  
Waddle, David  
14486 NE Impala Dr  
Breckenridge, MO 64625  
585-208-0349

#### Wall, Scott

ASA# 366769  
68 Pace Rd  
Eldon, MO 65026  
309-212-5450

#### Wallace, Samuel

ASA# 273127  
7385 Lawrence 2140  
Stotts City, MO 65756  
417-592-0145

#### Webb Farms

ASA# 346279  
Webb, Jeremy & Melanie  
1096 Hwy PP  
Silex, MO 63377  
636-295-9149

# GREAT GENETICS FOR 2024 from Gateway.

Siring the type and figures the Gateway program is known for.



GW JAILBREAK 555J ASA 3877088

GW HIGH BALL 102H ASA 3704533

GW COPPERHEAD 919G ASA 3549340

GW SPARKY 369E ASA 3242849

SOUTHERN FORTUNE TELLER ASA 3382993

GW DEADWOOD 079G ASA 3549195

## 44<sup>TH</sup> Annual Gateway "Breeding Value" Bull Sale

Monday, February 5, 2024 at Noon, MST  
Offering 250 Bulls at the Ranch near Lewistown, Montana



Jim and Tom Butcher  
Jim 406-350-0467 • Tom 406-350-0979  
jimbutcher58@gmail.com  
2109 Joyland Road, Lewistown, MT 59457  
www.gatewaysimmental.com

Chris Miller, Larry Hagenbuch,  
Logan Butcher, Brock Butcher



Whichever direction  
you are going, they cross.



### Weitkamp, Alan

ASA# 088731  
18528 Lazy Ln  
Lexington, MO 64067  
660-232-5218

### Welker, Bridget M

ASA# 238492  
B & Michael W Welker  
RR 5 Box 280  
Patton, MO 63662-9756  
573-866-2750

### Wessell, Mark

ASA# 328805  
702 CR 228  
Cape Girardeau, MO 63701  
573-243-0223

### West Livestock

ASA# 247271  
West, Matthew L  
550 SW 601st Road  
Centerville, MO 64019  
816-716-6558

### West Nodaway Simmentals

ASA# 069718  
Nicholas, Kay Jean  
19903 Bobcat Rd  
Burlington Jct, MO 64428-8241  
660-725-4436

### Willard, Justin

ASA# 246146  
8660 Fir Rd  
Reeds, MO 64859  
417-793-3407

### Williams Brothers Simmental

ASA# 265731  
Williams, Hadley  
19561 Highway Y  
Milan, MO 63556-2441  
660-292-0927

### Williams, Mike

ASA# 159119  
18130 Brush Creek Rd  
Higginsville, MO 64037-8133  
816-797-5450

### Wilson, Brian

ASA# 208148  
227 Greystone Drive  
Hollister, MO 65672-6127  
417-839-2844

### Wittrig, Dean

ASA# 053268  
35700 E State Route 2  
Garden City, MO 64747-9747  
816-862-6774



ASA# 050664  
Gary and LeeAnn Hafner  
Alan and Jenny Hafner  
PO Box 1769  
23 Nelson Lane  
Plains, MT 59859  
406-826-3765 or 503-931-6815

Email:  
3HSimmental@gmail.com

Sale:  
Sales on farm by private treaty  
*Producer of Simmental and SimAngus™  
cattle for the commercial cattleman.*

### Bar MC Livestock

ASA# 375675  
Dan Meneses  
21 Collins Xing  
Phillipsburg, MT 59858  
406-880-8316

### Barragree Cattle Company

ASA# 329060  
Barragree, Zane & Brian  
PO Box 562  
Absarokee, MT 59001  
406-425-1720

### Beggars Diamond V Rch Inc

ASA# 028998  
WJ, Dar Begger  
482 Custer Trail Rd  
Wibaux, MT 59353-9305  
406-796-2326

See ad on page 105

### Bodner Ranch

ASA# 354743  
Bodner, Joseph C  
3480 Otter Creek Rd  
Raynesford, MT 59469  
406-868-0319

### Bromenshenk, Garrett Paul

ASA# 314286  
4715 Grand Ave  
Billings, MT 59106  
406-656-7173

### Buekle, Darin Nicole

ASA# 281811  
PO Box 395  
Baker, MT 59313-0395  
406-778-3831

### Burrier, Jace

ASA# 367810  
17 Wight Mountain Ln  
Hall, MT 59837  
406-241-9578

### Clarks Fork Angus & Simmental Ranch

ASA# 273446  
Coombe, Christopher  
PO Box 12  
Edgar, MT 59026  
406-860-1805

### Cracker Box Livestock

ASA# 268427  
Rodney Asche  
1655 Road 261  
Glendive, MT 59330  
406-486-5732

### Davison Ranch Cattle

ASA# 268424  
Davison, Cal  
115 Sand Creek Rd  
Miles City, MT 59301  
406-232-5504

## Montana

### President

Rocky Forseth  
4246 Berkshire Rd  
East Helena, MT 59635  
406-590-7984  
rockyforseth89@gmail.com

### Vice President

Logan Butcher  
2109 Joyland Rd  
Lewistown, MT 59457  
406-350-1417  
logan.butcher6@gmail.com

### Secretary/Treasurer

Leoma Wells  
1486 Cimrhakl Rd  
Roy, MT 59471  
559-696-4941  
cattledatagenie@gmail.com

See ad on page 103

### AOK Simmental

ASA# 333898  
Konesky, Kyle  
15380 Clear Creek Rd  
Chinook, MT 59523  
406-357-3534



*Our Members ...*

## *Live Sales*

### Western Choice Simmental Sale

December 2, 2023

Billings | 208-267-2668

### Diamond Bar S

January 12, 2024

Great Falls | 406-467-3303

### Gateway Simmental Breeding Value Bull Sale

February 5, 2024

Lewistown | 406-538-9695

### Begger's Diamond V Ranch Genetic Source Bull Sale

February 7, 2024

Wibaux | 406-796-2326

### Little Bitterroot Ranch

February 2024

Hot Springs | 406-741-2523

### Lassle Ranch Simmental – Annual Bull Sale

February 8, 2024

Glendive | 406-486-5584

### Nelson Livestock Company Annual Production Sale

February 12, 2024

Wibaux | 406-588-3371

### Edge of the West Sale

February 13, 2024

Mandan, ND | 701-453-3105

### Bulls of the Big Sky Bull Sale

February 19, 2024

Billings | 208-267-2668

### Emmons Ranch

February 24, 2024

Olive | 406-436-2277

### Hill's Ranch Production Sale

March 4, 2024

Stanford | 406-566-2479

### Black Summit Cattle

March 15, 2024

Powell, WY | 307-899-3553

### Nelson Ranch Production Auction

May 2024

Glasgow | 406-367-5261

## *Private Treaty*

### 3H Simmental

Plains | 406-826-3765

### 3 JM Simmental

Payette, ID | 208-731-6646

### 99 Bar Cattle

Alzada | 605-101-1280

### Koch Cattle

Roberts | 406-860-0659

### Maloney Angus & Simmental

Turner | 406-654-7115

### Rocking L 4 Ranch

Bonnors Ferry, ID | 208-691-6656

### Shane and Kate Koch

Molt | 406-580-7458

### Sunny Slope Ranch

Fairfield | 406-590-7984

### Walking 5 Ranch

Broadview | 406-667-2251

### Wang Ranch

Baker | 406-778-3672

### Wichman Ranch Feeder Calves

Moore | 406-350-0127



*Creating a path  
of opportunity for  
our customers -*

**GROUND**ED in  
*tradition.*

*Board of Directors*

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**Rocky Forseth**

Helena, MT

406-590-7984

rockyforseth89@gmail.com

### Vice President:

**Logan Butcher**

Lewistown, MT

406-350-1417

logan.butcher6@gmail.com

### Secretary/Treasurer:

**Leoma Wells**

Roy, MT

559-696-4941

cattledatagenie@gmail.com



**Leoma Wells – Owner**  
559-696-4941 – cell

**Email:**  
cattledatagenie@gmail.com

**Website:**  
www.datageniellc.com

Data Genie is a data and DNA management consulting service started and operated by Leoma Wells. Data Genie is backed by Wells' more than 17 years of professional experience assisting seedstock and commercial cattle producers with reporting, managing, and interpreting data, DNA parentage and genomic testing information.



**Diamond Bar S**

ASA# 182673  
Dennis or Nila Schenk  
350 County Line Road  
Fairfield, MT 59436  
406-590-3377

**Email:**  
diamond@3rivers.net

**Website:**  
www.diamondbars.net

**Sale Date:**  
Diamond Bar S Bull Sale  
Second Friday in January  
Western Livestock Auction  
Great Falls, MT

Simmental and SimAngus™ Bulls – Feel free to come look at the bulls anytime, just give us a call!

**Doubet Cattle**

ASA# 306343  
Doubet, Catherine  
3655 Flathead Pass Road  
Belgrade, MT 59714  
406-581-5931

**Edwards, Jared J**

ASA# 273036  
777 Road 211  
Lindsay, MT 59339  
406-584-7432

**Emmons Ranch Inc**

ASA# 000072  
Emmons, Barry  
18 Mizpah Rd  
Olive, MT 59343-9601  
406-436-2277

**Fauth Ranch Simmentals**

ASA# 305866  
Fauth, Kurt J  
PO Box 232  
Lavina, MT 59046  
406-860-9350

**Fleihman Family Simmentals**

ASA# 031007  
Ray Fleihman  
1700 Admas Ln  
Dillon, MT 59725-9529  
937-533-0341

**Gateway Simmentals**

ASA# 000357  
Butcher, Jim & Logan  
2109 Joyland Rd  
Lewistown, MT 59457-1576  
406-538-9695

See ad on page 102

**Genie Genetics**

ASA# 366599  
Wells, Leoma  
1486 Cimrhakl Rd  
Roy, MT 59471  
559-696-4941

**Glenn, Kyle**

ASA# 363605  
14111 Harpers Bridge Rd  
Missoula, MT 59808  
406-274-3272

**Gondeiro Ranch**

ASA# 337596  
Logan and Megan Gondeiro  
405 Beckstrom Rd  
Belt, MT 59412  
406-781-6641

**Grande Ranch Co**

ASA# 226966  
Grande, John A  
149 Grande Rd  
Martinsdale, MT 59053  
406-572-3335

**Green Ranch**

ASA# 229383  
Green, Larry  
RR 1 Box 1051b  
Hardin, MT 59034  
406-647-2274

**Hearts & Diamond Cattle**

ASA# 372551  
Bambi Dalk, Ike & Shelby Shaw  
2577 N 15th Rd  
Worden, MT 59088  
406-697-2851

**Konesky, Joseph J**

ASA# 202996  
Joe Konesky  
130 E Hunter Rd  
Sand Coulee, MT 59472-3022  
406-788-4415

**LaBatte Simmentals**

ASA# 014111  
Barry LaBatte  
PO Box 575  
Plentywood, MT 59254  
306-969-4820

**Laird Simmentals**

ASA# 330859  
Laird, Rob  
PO Box 1075  
Philipsburg, MT 59858  
208-608-3210



ASA# 000967

Tom Hill  
PO Box 186  
Stanford, MT 59479-0186  
406-566-2479

**Email:**  
hillssimmentalmt@yahoo.com

**Website:**  
www.hillssimmental.com

**Sale Date:**  
Bull Sale, March 4, 2024

Settled between the Highwood and Little Belt mountains, Hill's Ranch Simmentals is proud to call central Montana home. We have been raising Simmentals since 1969 and find them to be the best type of cattle to meet our goals of providing an excellent beef product. From the beginning, Hill's Ranch has focused on calving ease, maternal, and growth traits. Now as we look into the future, the goal is to also incorporate exceptional carcass and tenderness traits. Come join us in March for our annual bull sale. Females are also available, so stop in any time to view our cattle. The coffee pot is always on.

**Lassle Simmentals**

ASA# 008201  
CE & M Lassle  
42 Road 245  
Glendive, MT 59330-9559  
406-486-5584

See ad on page 105

**Laverdure Livestock**

ASA# 315606  
Laverdure, Richard  
Box 446  
Cut Bank, MT 59427  
406-229-0161

**Little Bitterroot Ranch**

ASA# 006176  
Frank, Marilyn, S, C, & W Carr  
748 Little Bitterroot Rd  
Hot Springs, MT 59845  
406-741-2523

**Little Bitterroot River Simmentals**

ASA# 195725  
Carr, Shannon & Jennifer  
820 Little Bitterroot Rd  
Hot Springs, MT 59845  
406-741-2769

**LN Livestock**

ASA# 319779  
Lee, Olivia  
9926 Cormier Rd  
Billings, MT 59101  
406-697-0492

**Lost Creek Simmental**

ASA# 096204  
Jeff Beck  
161 1st Rd NE  
Fairfield, MT 59436-9311  
406-467-2237

**Lucky U Cattle**

ASA# 372773  
Jon Bouma  
PO Box 4792  
Missoula, MT 59806  
406-799-2973

**Maloney, Gavin**

ASA# 321847  
PO Box 1  
Turner, MT 59542  
406-399-6727



ASA# 002773  
Dale and Paula Miller  
PO Box 174  
Gildford, MT 59525-0174  
406-376-3109 Home  
406-945-0546 Cell

**Email:**  
7dm0174@itstriangle.com

**Website:**  
www.millersimmental.com

**Sale Date:**  
Bulls of the Big Sky  
February 19, 2024  
Billings Livestock Commission  
Billings, MT

Purebred Red and Black Simmental,  
Red and Black SimAngus™.

We have about 125 mature brood cows. Joined with four other breeders to market our bull crops called Bulls of the Big Sky, held annually the third Monday of February in Billings.



**NELSON**  
LIVESTOCK COMPANY  
Simmental • Sim-Angus • Angus

ASA# 006207  
5831 Hwy 7  
Wibaux, Montana 59353  
406-588-3371

**Website:**  
www.nelsonlivestockco.com

**Email:**  
nicstim@midrivers.com

**Sale Date:**  
Annual Bull Sale  
February 12, 2024

Bulls built for the big country.  
At Nelson Livestock Company we are breeding on – not feeding on – growth and performance.

See ad on page 107

**Nelson, Floyd & Deanna**

ASA# 000677  
Floyd Jr & Deanna Nelson  
PO Box 254  
Glasgow, MT 59230  
406-228-2024

**Nelson Livestock**

ASA# 034873  
Warren, Renee, TW Nelson  
5831 Hwy 7  
Wibaux, MT 59353-9311  
406-588-3371

**North Fork Land & Livestock**

ASA# 291092  
Morris, Merle D  
PO Box 609  
Augusta, MT 59410  
406-467-2402

**O'Connor Land & Livestock**

ASA# 304116  
O'Connor, Dirk  
746 Pine Creek Rd  
Plevna, MT 59344  
406-853-3729

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- Some feel it is all about the ribbons.

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Bill and Darlene Begger: 406-796-2326

John and Alicia Begger: 406-956-0151

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Wibaux, MT 59353

darbegger@gmail.com

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**Olson Ranch**

ASA# 311850  
LJ Olson  
PO Box 172  
Grass Range, MT 59032  
406-428-2509

**Open Gate Ranch Trust**

ASA# 273776  
Richert, Micah  
121 8th Ln SW  
Fairfield, MT 59436-9421  
406-467-2082

**Ostberg, Levi**

ASA# 348167  
183 Hwy 431  
Fairfield, MT 59436  
406-868-5406

**O'Tiwahe Ranch LLC**

ASA# 318351  
Ostendorf, Duane  
PO Box 175  
Boyes, MT 59316  
406-427-5840

**Peterson Cattle Co**

ASA# 365418  
Peterson, Jay W  
28 Utley Ln  
Twin Bridges, MT 29754  
406-596-7285

**Peterson, Paul J**

ASA# 365417  
28 Utley Ln  
Twin Bridges, MT 59754  
406-596-7285

**Powlesland, Terry**

ASA# 368126  
3100 Sportsman Park Rd  
Laurel, MT 59044  
406-670-8529

**Rall, Dave T**

ASA# 007014  
2711 N 13th Rd  
Worden, MT 59088  
406-369-1408

**Red Flame Ranch**

ASA# 175730  
Red Flame Ranch LLC  
PO Box 1357  
Fort Benton, MT 59442-1239  
406-781-1347

**Roberts Cattle**

ASA# 334108  
Roberts, Jeremy  
PO Box 203  
Absarokee, MT 59001  
406-850-4056

**Rocking W Heart Ranch**

ASA# 262900  
Wheeler, Troy or Caroline  
2140 York Rd  
Helena, MT 59602-1214  
406-949-1754

**Rolling Hills Ranch**

ASA# 245306  
Salomon, John  
39267 Carbine Rd  
Polson, MT 59860  
406-239-7483

**Rutecki, Shane**

ASA# 225903  
2405 N 12 Th Rd  
Worden, MT 59088  
406-794-2990

**Sidbar Cattle**

ASA# 319936  
Sidwell, Jenna  
1271 D Rt 1  
Hardin, MT 59034  
307-200-1193

**Skillestad Ranch**

ASA# 007075  
Skillestad, Mike  
1021 S Pearson  
Glendive, MT 59330-2329  
406-377-5871

**Spring Valley Simmental**

ASA# 000688  
Schwartz, Stewart & Delores  
597 Upper Millegan Rd  
Great Falls, MT 59405-8430  
406-866-3360

**Stentoft, Josh**

ASA# 360738  
3681 Hwy 344 E  
Froid, MT 59226  
406-963-2341

**Stroh Cattle Company**

ASA# 327530  
Stroh, Travis  
16 Hillside Ln  
Glendive, MT 59330  
406-989-0642

**Sunny Slope Ranch**

ASA# 328208  
Rocky Forseth  
4246 Berkshire Rd  
East Helena, MT 59635  
406-467-3168

**The Ranch at Rock Creek**

ASA# 350995  
Scantling, Angela  
79 Carriage House Ln  
Phillipsburg, MT 59858  
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Wang, Dean  
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ASA# 006661  
12978 N Kolin Rd  
Moccasin, MT 59462-0127  
406-350-0127

**Williams, Allen**

ASA# 374865  
Allen Williams  
190A Western Skies Dr  
Manhattan, MT 59741  
530-949-3215

**X Bar X Simmental**

ASA# 313846  
Dillon, Mary  
273 Good Rd  
Wolf Point, MT 59201  
406-525-3609

**Zimmerman's Simmentals**

ASA# 055339  
T, L, M, MR Zimmerman, PE Winderl  
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Stevensville, MT 59870-6344  
406-207-0838



**Troy Wheeler** ASA# 000174  
406-949-1754 Helena, MT

**Gary Burnham**  
406-439-2360

**Email:**  
ppsranch@gmail.com

**Website:**  
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ASA# 087145  
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White Sulphur Springs, MT 59645-0662  
406-547-4071

**TSR Ranch**  
ASA# 000030  
McCullough, Laurie  
3383 Lost Lake Rd  
Fort Benton, MT 59442  
406-737-4452

**Two Bar Ranch**  
ASA# 000951  
Evan Johnston  
91 Race Track Rd  
Deer Lodge, MT 59722-8752  
406-560-4267

**Uriarte Cattle Company LLC**  
ASA# 209522  
Uriarte, Megan  
2865 Moondance Trail  
Stevensville, MT 59870-1914  
406-579-1110

**Van Wagoner, Harv**  
ASA# 326934  
PO Box 1476  
Big Timber, MT 59011  
406-932-5659

**Veseth Cattle Co**  
ASA# 217773  
Veseth, Dale  
22787 Midale Rd  
Malta, MT 59538-9702  
406-658-2504

**Wagon Wrench Cattle Company**  
ASA# 326200  
Cutler, Sydney  
79 Black Pine Rd  
Phillipsburg, MT 59858  
406-560-4086

**Walker Livestock LLC**  
ASA# 367472  
Walker, Chace  
2242 Rapelje Rd  
Big Timber, MT 59011  
406-930-2133

**Walking 5 Ranch LLP**  
ASA# 264165  
Heiken, Gary L  
PO Box 13  
Broadview, MT 59015  
406-667-2251

**Wang, Dean and Karen**  
ASA# 249078  
PO Box 702  
Baker, MT 59313-0739  
406-778-2584

**Nebraska**

**Website**  
nesimmental.com

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402-367-2272  
dianeduren60@gmail.com

**See ad on page 109**

**3Y Land and Cattle**  
ASA# 332471  
Young, Mike  
5151 Rd 36  
Harrisburg, NE 69345  
308-395-5074

**4N Cattle**  
ASA# 223503  
Neal, Deborah, T & E Neidig  
83080 553 1/2 Ave  
Madison, NE 68748  
402-454-2900

**50 Ranch**  
ASA# 366426  
Kohitin Lund  
11524 US Hwy 26  
Broadwater, NE 69125

**5-R Ranch**  
ASA# 084366  
Holly Anderson  
PO Box 1402  
Columbus, NE 68602-0381  
402-910-4593

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ASA# 274780  
Ahlberg, Rodney  
57295 849th Rd  
Wayne, NE 68787  
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# Nebraska

## Ahlemeyer, Greg

ASA# 258111  
72151 Rd 410  
Cambridge, NE 69022  
308-350-2301

## Ahlemeyer, Jeff

ASA# 202556  
41952 Rd 703  
Wilsonville, NE 69046-9742  
308-349-4223

## Albany Hill Simmental

ASA# 327011  
White, Todd  
71598 615 Ave  
Steinauer, NE 68441  
402-869-2330

## Ames Simmental

ASA# 074813  
Gary & Joanne Ames  
48111 US Highway 77  
Wymore, NE 68466-8002  
402-645-3544

## Anderson, Berry & Cathy

ASA# 057974  
19380 Rd 102  
Lewellen, NE 69147-0426  
308-772-3033

## Anderson Ranch

ASA# 294552  
Anderson, Jason S  
PO Box 283  
Hyannis, NE 69350  
308-458-2551

## Anderson Simmental

ASA# 236302  
Anderson, Jay  
2089 Friend Rd  
Saint Paul, NE 68873-3442  
308-246-5361

## Apex Cattle Co

ASA# 232503  
Leo, Dan  
1146 7th Ave  
Dannebrog, NE 68831  
308-750-0200

## Arrow H Cattle

ASA# 167491  
Mark A & Darrell L Hintz  
1610 Dove Rd  
Hebron, NE 68370-9723  
402-768-6672

## Arrow K Farms

ASA# 059923  
Koepek, Larry  
415 N 6th St Apt 8  
Pierce, NE 68787  
402-565-4515

## BADJ Cattle Company

ASA# 285179  
BADJ Cattle Company LLC  
758 420th Rd  
Beaver Crossing, NE 68313  
402-641-0799

## Baldwin Cattle Co

ASA# 317236  
Baldwin, Ben  
55634 836th Rd  
Norfolk, NE 68701  
402-750-7708

## Bar 9R Simmentals

ASA# 023368  
Crowder, Richard  
1210 Road U  
Waco, NE 68460-9801  
402-728-5561

## Bar Dot Cattle

ASA# 237189  
Kizer, Lance  
75770 Rd 444  
Overton, NE 68863  
308-987-2484

## Barnell Simmentals

ASA# 024901  
Mark Barnell  
PO Box 655  
Sutton, NE 68979-0655  
402-773-5334

## BBM Ranch LLC

ASA# 367701  
Martin, Jeremy and Gail  
11144 W Medicine Road  
Wellfleet, NE 69170  
402-469-7775

## Beach Family Cattle

ASA# 363974  
Beach, Ryan  
311 S 12 Road  
Palmyra, NE 68418  
402-269-5032

## Belgum, Ryan

ASA# 340221  
10450 Panama Rd  
Hickman, NE 68372  
402-304-4463

## Benes Family

ASA# 342887  
Benes, Karen M  
2414 255th Ave  
Albion, NE 68620  
402-395-6962

## Benes, Michael K & Joyce A

ASA# 011046  
Benes, Michael  
3150 County Road A  
Valparaiso, NE 68065-8664  
402-784-3250

## Berger Simmentals

ASA# 071720  
Loren Berger  
9339 E Autogate Rd  
Stapleton, NE 69163  
308-532-0939

## Berg, Josh

ASA# 364838  
841 SW 140  
Lincoln, NE 68532  
402-499-8443

## Berger, Steven G & Kristen L

ASA# 271643  
Berger, Steven & Kristen  
79084 Rd 425  
Callaway, NE 68825-5132  
308-539-1787

## Beutler Beef and Cattle Company

ASA# 356017  
Beutler, Zachery  
10820 Harney St  
Omaha, NE 68154  
402-613-4686

## BF Black Simmentals

ASA# 112965  
William J & Lana R Fulton  
64275 730 Rd  
Auburn, NE 68305  
402-274-5608

## Bilslend Cattle

ASA# 250176  
Bilslend, Scott  
608 Ravenwood Dr  
Grand Island, NE 68801  
308-380-0265

## Blaser, Jessica

ASA# 282161  
20449 340th Ave  
Columbus, NE 68601  
402-897-5403

## B&L Cattle Company

ASA# 201567  
Brandon Luebbe  
310 N 8th St  
Staplehurst, NE 68439-3014  
402-535-2834

## Boehler, JJ

ASA# 346292  
70948 L Rd  
Orleans, NE 68966  
308-999-0207

## Bonifas, Scott E

ASA# 153105  
1923 Road 2100  
Blue Hill, NE 68930-7414  
402-756-7626

## Bose Simmentals

ASA# 270873  
Bose, Seth A  
726 County Road B  
Scribner, NE 68057  
402-719-4799

## Bowlin Cattle Company

ASA# 266475  
Bowlin, Karen M  
35802 Boiling Springs Rd  
Cody, NE 69211  
402-389-0205

## Broken Bar M Ranch LLC

ASA# 266410  
Martin, Jeremy  
11144 W Medicine Rd  
Wellfleet, NE 69170  
308-963-2218

## Broz, Aaron

ASA# 281330  
73514 Ave 374  
Hayes Center, NE 69032  
308-340-1897

## B&R Simmentals

ASA# 183781  
Robert & Penny Vogt  
6505 Co Rd 23  
Kennard, NE 68034  
402-427-7196

## Buehler Cattle Co

ASA# 263731  
Buehler, Rodger  
73104 607th Ave  
Sterling, NE 68443  
402-239-5701

## Burbach Farms

ASA# 349945  
Burbach Chris  
56848 892 Rd  
Wynot, NE 68792  
402-239-6302

## Burken Cattle Company

ASA# 198617  
Erik, Roger, Hans, Dirk Burken  
1879 Road Z  
Blue Hill, NE 68930  
308-546-7196

## Burke Simmentals

ASA# 066156  
Tim and Cody Burke  
42401 GG Rd  
Genoa, NE 68640  
402-750-0440

## Cammack Farms

ASA# 278844  
Cammack, Mike  
11103 SW 128th Rd  
De Witt, NE 68341  
402-683-6905

## Canaday Ranch

ASA# 001601  
Canaday, Julian  
54289 893 Rd  
Bloomfield, NE 68718-4097  
402-373-4482

## C and K Simmentals

ASA# 353267  
Dohlman, Carrie  
106 North Nebraska St  
Hooper, NE 68031  
563-419-5826

## Carter, Brad

ASA# 365216  
320 32 Rd  
Rising City, NE 68658  
402-643-0232

## Cast Cattle Company

ASA# 312644  
Cast, Jeremy  
78364 Rd 451  
Ansley, NE 68814  
308-935-1502

## Cast, Sydney

ASA# 358624  
61455 733 Rd  
Sterling, NE 68443  
402-335-7935

## Cedar Hill Cattle

ASA# 008271  
Brent J Nisley  
PO Box 5  
Bennet, NE 68317  
402-440-0430

## Choquette Simmental

ASA# 375419  
Choquette, Mitchell  
1008 Fairway Dr  
Franklin, NE 68939  
308-991-6256

## Chrisman Family Cattle

ASA# 238259  
Travi & Kelli Chrisman  
72454 Avenue 341  
Wauneta, NE 69045-5002  
308-394-6613

## Christensen Simmental

ASA# 272726  
Christensen, Brad  
47368 Hwy 92  
Loup City, NE 68853  
308-754-8379

## Christensen, Taylor

ASA# 312400  
211 CR D  
Dodge, NE 68633  
402-693-2753

## Christo Cattle

ASA# 365933  
Dustin Christo  
2291 240th Ave  
Albion, NE 68620  
402-741-2950

## Chundy Land and Cattle

ASA# 320975  
Jones, Grant  
72632 320 Avenue  
Haigler, NE 69030

## Circle B Livestock LLC

ASA# 278092  
Benes, Mark  
2276 State Hwy 14  
Albion, NE 68620-5034  
402-741-0380

## Clowser, Michaela

ASA# 306674  
2676 Holdrege Rd  
Milford, NE 68405  
402-416-4485

## C & M Outthet Simmentals

ASA# 328790  
Outthet, Coleman  
545 Indiana St  
Utica, NE 68456  
402-768-8627

## Corman Simmentals

ASA# 053560  
Richard L & Mary Alice Corman  
2129 Rd 4400  
Edgar, NE 68935  
402-364-2436

## CRR Simmentals

ASA# 218525  
C & Mike Robinson  
PO Box 361  
Arapahoe, NE 68922-2810  
402-359-4318

## C & R Simmentals

ASA# 165734  
Rollie J & Catherine A Waite  
10775 Road 56  
Dalton, NE 69131-8200  
308-377-2507

## CT4K Cattle

ASA# 352795  
Chris & Tina Bourek  
321 C Rd  
Howells, NE 68641  
402-841-6415

## CTN Simmentals

ASA# 283038  
Nielsen, Clint  
1968 660th Road  
Gordon, NE 69343-1255  
308-360-1561

# NEBRASKA

*Simmental Association*

## Calendar of Events

**2023**

**June**

2-4 25th Annual Nebraska Junior Beef Expo – Norfolk

**August**

29-31 Nebraska State Fair – Grand Island

**September**

12-14 Husker Harvest Days – Grand Island



**NEBRASKA**  
*Simmental*  
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402-287-2488  
Jamesfelt02@gmail.com

**Vice President:**

Cory Rains  
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rainssimm@gmail.com

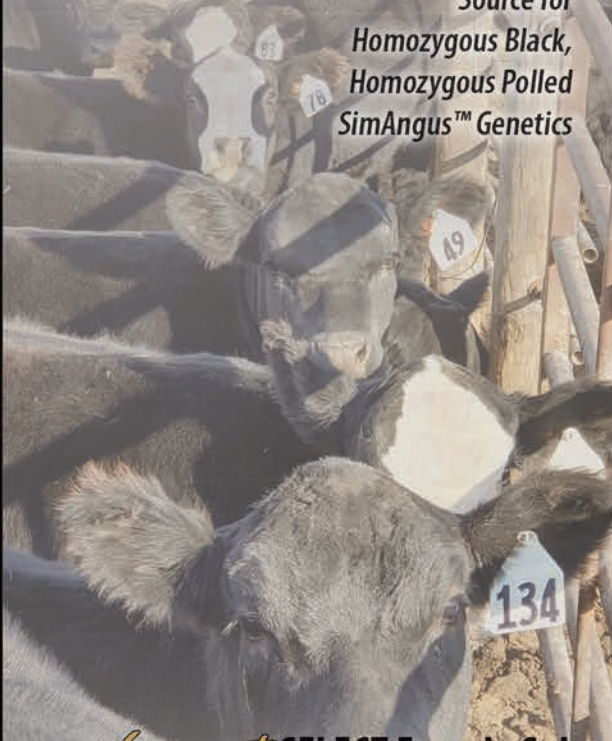
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1:00 PM (CT) • At the Ranch, Miller, NE

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## 34<sup>th</sup> Annual Bull Sale

Sunday, January 28, 2024

1:00 PM (CT) • At the Ranch, Miller, NE

Selling 250+ Simmental, SimAngus™ & Angus Bulls

## Colorado SELECT Bull Sale

Saturday, March 16, 2024

WITH ALTENBURG SUPER BALDY

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West Point, NE 68788  
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ASA# 325456  
Smith, William  
85122 573rd Ave  
Wayne, NE 68787  
402-375-0900

### CWCC

ASA# 235981  
Wiedel, Curtis  
5968 Rd J  
Hebron, NE 68370  
402-768-8066

### Dale and Trent Ranch

ASA# 291438  
Trent, Kenneth  
PO Box 61  
Litchfield, NE 68852  
308-293-5758

### Dal Porto Livestock

ASA# 355647  
Dal Porto, Dawson  
82914 Milburn Ave  
Anselmo, NE 68813  
925-634-0933

### D B Simmental

ASA# 032166  
Bergman, Doug  
204 Walnut St  
Arapahoe, NE 68922  
308-962-6759

### Dean Cattle Co

ASA# 282365  
Dean, Jeff  
1921 S 6th Rd  
Douglas, NE 68344  
402-297-2540

### Debuhr Farms

ASA# 196416  
Debuhr, Wes  
63930 726th Rd  
Auburn, NE 68305-9571  
402-274-6676

### DE Jonge Cattle

ASA# 295369  
De Jonge, Maren  
63262 715 Rd  
Humboldt, NE 68376  
402-883-8223

### Deterding, Jessica

ASA# 288186  
400 W Hendricks  
Eustis, NE 69028  
308-486-5358

### Diamond R Ranch

ASA# 222263  
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PO Box 204  
Thedford, NE 69166-6513  
308-645-2665

### Double K C Reds

ASA# 275943  
Ruth, Randy  
3050 C Rd  
Rising City, NE 68658  
402-641-4489

### Dresen Cattle Company-Nolan Dresen

ASA# 348767  
Dresen, Nolan  
161 Jackson St  
Tecumseh, NE 68450  
402-335-7614

### Dunk Cattle Co

ASA# 292284  
Dunklau, Ryan  
57215 858th Rd  
Wayne, NE 68787  
402-369-2025

### Ebbers Cattle Co

ASA# 311420  
Ebbers, Blake  
73468 606 Ave  
Adams, NE 68301  
402-988-8187

### Eckhout Cattle

ASA# 359902  
Evan Eckhout  
34885 Hwy 183  
Miller, NE 68858

### Eckloff Farms

ASA# 154327  
W, C & M Eckloff  
1360 P Rd  
Minden, NE 68959-6626  
308-832-0517

### Ediger Simmental

ASA# 011393  
Ediger, Lowell & Jennifer  
2204 E 13th Rd  
Hampton, NE 68843  
402-725-3453

### Elliott, Laurie

ASA# 372214  
3485 County Road K  
Tekamah, NE 68061

### EMS Enterprise

ASA# 308713  
Kent Schlake  
40841 Hwy 30  
Gothenburg, NE 69138  
402-416-2916

### Epley, Cole

ASA# 373890  
1039 Rd 4000  
Nelson, NE 68961  
402-621-0359

### Evans, Kelsey

ASA# 374786  
73677 Drive 430  
Elwood, NE 68937

### E/W Cattle Co

ASA# 373345  
Ethan Bang  
1581 CR 4  
North Bend, NE 68649

### Fanta, James

ASA# 251821  
Jim Fanta  
721 Page Rd  
Dannebrog, NE 68831  
308-383-6968

### Felt Farms

ASA# 240421  
Merlin, Delores, R & J Felt  
57977 857 Rd  
Wakefield, NE 68784  
402-287-2488

### Five Diamond Cattle Co

ASA# 285429  
Jacob Bathke & Shane Bathke  
89025 525 Ave  
Niobrara, NE 68760  
402-640-3727

### Flying A Show Cattle

ASA# 323019  
Amick, Dave  
54853 840th Rd  
Battle Creek, NE 68715  
402-640-6999

### Flying B Cattle Company

ASA# 373125  
John W Schroder  
18430 W Oregon Trail  
Hershey, NE 69143

### Flying H Genetics

ASA# 263446  
Helms, Dickie L  
42041 Dr 728  
Arapahoe, NE 68922  
308-493-5411

### Flying K Simmental

ASA# 194207  
Douglas & Vickie Keiser  
41280 Road 768  
Gothenburg, NE 69138-3481  
308-529-0395

### Forster Farms

ASA# 004220  
V, C, K, A, L & E Forste, M, D & R Ayre  
74096 Road 434  
Smithfield, NE 68976-1039  
308-472-5036



**Fouts Simmentals**

ASA# 203309  
Jeff & Jeanette Fouts  
1842 25 Rd  
Hildreth, NE 68947-9722  
308-938-5202

**Franzen Simmentals**

ASA# 074427  
Lawrence-Myrna-C-T-C Franzen  
1538 Road 3  
Leigh, NE 68643-5310  
402-487-2678

**Frenzen, Eric**

ASA# 299514  
50802 N Edgewood Rd  
Fullerton, NE 68638  
308-550-0238

**Front Pasture Cattle Company**

ASA# 343772  
Eric Alberts  
26670 Bennington Road  
Valley, NE 68064

**Gana Farms LLC**

ASA# 304858  
Gana, Craig  
2200 W Panama Rd  
Martell, NE 68404  
402-794-5000

**Gateway Genetics**

ASA# 247276  
Benes, Kevin & Laura  
85218 550th Ave  
Pierce, NE 68767  
402-741-1419

**Genetics Plus Group**

ASA# 328534  
Kay Hartman  
61878 732 Rd  
Tecumseh, NE 68450  
402-335-2577

**Gilbertson, Stuart**

ASA# 339725  
3615 W 70th St  
Kearney, NE 68845  
308-627-7251

**Glory Days Farm**

ASA# 358654  
Shelly Blatny & Kurt Palik  
2440 Rd 26  
Dwight, NE 68635  
402-432-4647

**Gocke Cattle, Deon M**

ASA# 036559  
D M & Becky J Gocke  
817 Road V  
Waco, NE 68460-9170  
402-534-3475

**Gohl Farms**

ASA# 326035  
Matt Gohl  
37123 Rd 728  
Culbertson, NE 69024  
308-340-2588

**Gohl Show Cattle**

ASA# 357160  
Seth Gohl  
36641 Rd 728  
Pallisade, NE 69040  
308-340-6985

**Golden Sunset Ranch**

ASA# 196361  
Steve & Heather C Platter  
320 W 31st St  
Gothenburg, NE 69138-9171  
620-277-6873

**Gonsior Simmentals**

ASA# 106086  
Scott, Mike, Shelli Gonsior  
26270 N Osage Rd  
Fullerton, NE 68638-9787  
308-536-2482

**Grazers-JD Anderson**

ASA# 174951  
Anderson, J D  
1106 Elm St  
Arapahoe, NE 68922-0159  
308-962-6146

**Hadwiger Farm and Cattle**

ASA# 222175  
Hadwiger, Matt  
19975 Sartoria Rd  
Amherst, NE 68812  
308-233-4745

**Hajek Simmental**

ASA# 375417  
Hajek, Eugene J  
13751 W Roca Rd  
Crete, NE 68333  
402-826-2362

**Hansen, Christopher**

ASA# 366102  
57141 Hwy 20  
Laurel, NE 68745  
402-369-2550

**Harbin Cattle**

ASA# 283298  
Harbin, Jennie J  
1200 CR F  
Craig, NE 68019  
402-317-1198

**Hartman Cattle Co**

ASA# 052282  
Mike Hartman  
61878 732 Rd  
Tecumseh, NE 68450-8028  
402-335-2577

**Hartman, Rick**

ASA# 343394  
9326 E Locust Rd  
Holmesville, NE 68310  
217-273-1399

**Hatfield Cattle Co**

ASA# 355313  
Hatfield, Corey  
805 2nd Street  
Pawnee City, NE 68420  
402-852-6318

**Haynes Ranch**

ASA# 272544  
Haynes, Dale  
1157 Soddy Rd  
Tryon, NE 69167-9609  
970-520-2230

**Hazen Cattle Co**

ASA# 372050  
1146 7th Ave Box 1  
1146 7th Ave Main House  
Dannebrog, NE 68831  
806-201-3345

**Hegemann, Craig**

ASA# 334617  
9679 CR P17  
Arlington, NE 68002  
402-427-7223

**Heim Farms**

ASA# 318203  
Dennis Heim  
6508 Ranch Rd  
Plattsmouth, NE 68048  
402-297-7648

**Heim, Taylor**

ASA# 362976  
6508 Ranch Road  
Plattsmouth, NE 68048

**Helmer Ranch**

ASA# 038375  
Helmer, Gary  
160 Enfield Rd  
Arthur, NE 69121  
308-764-2479

**Herbster Angus Farms**

ASA# 024866  
Herbster, Charles W  
PO Box 549  
Falls City, NE 68355-9801  
402-245-5170

**HHH Show Cattle**

ASA# 372690  
Helsler, Brian  
32353 734 Rd  
Champion, NE 69023  
308-882-8060

**Hines, Annie**

ASA# 365281  
2442 CR S  
Malmo, NE 68040  
402-480-2954

**Hoffman Ranch**

ASA# 298515  
Hoffman, Dixie  
PO Box 192  
Thedford, NE 69166  
406-425-0477

**Hoier Bros Simmentals**

ASA# 184721  
Jeff-Marjorie Hoier  
18655 County Road P21  
Herman, NE 68029-5002  
402-456-7681

**Holscher Enterprises**

ASA# 054338  
Holscher, Roger  
3452 R Rd  
Cook, NE 68329  
402-269-0681

**Horseshoe Hill Ranch**

ASA# 038290  
Gary & Karen Poppe  
89079 544 Ave  
Bloomfield, NE 68718-9387  
402-640-1259

**Hrbek, Mike & Kathy**

ASA# 217487  
88571 512 Ave  
Verdigre, NE 68783  
402-668-7489

**Hubl Farms LLC**

ASA# 255846  
Hubl, Roger  
36340 Rd 711  
Trenton, NE 69044  
308-334-5552

**Illingworth Farms**

ASA# 208753  
Amber Illingworth  
74027 T Rd  
Funk, NE 68940-2765  
402-469-2952

**Jager Farms Simmentals**

ASA# 070917  
Gregg & Jon Jager  
47021 775A Rd  
Hazard, NE 68844-9720  
308-452-3148

**James Hansen**

ASA# 364948  
Hansen, James  
661 Cushing Rd  
St. Paul, NE 68873

**J Bar T Benes Cattle**

ASA# 325972  
Jessika Benes  
6145 N Roseland Ave  
Juniata, NE 68955  
402-469-9218

**J Bar T Cattle Co**

ASA# 071408  
Tim & Jeanette Uden  
1140 N Prosser Ave  
Juniata, NE 68955  
402-462-0260

**JBR Farms**

ASA# 304836  
Hartwig, Scott  
5830 East Cherry Rd  
Cortland, NE 68331  
402-673-3935

**J-D Farms**

ASA# 291623  
Jerrad & Dakota Hurley  
118 East M St  
Wymore, NE 68466  
402-239-1417

**J & J Farms**

ASA# 351343  
Ruby, Jennifer  
1507 Rd 15  
Howells, NE 68641  
580-461-2648

**J L Simmental**

ASA# 018274  
Jerry Lund  
11583 US 26  
Broadwater, NE 69125-9705  
308-489-5443



ASA# 5623  
**Bob, Jay and Clark Volk**  
20604 US Hwy 30  
Arlington, NE 68002  
402-720-7596 Jay  
402-720-3323 Clark  
**Email:**  
volkjk@aol.com  
**Website:**  
jandcsimmentals.com  
**Sale Date:**  
J&C Bull Sale  
January 27, 2024  
Rybin Building, Washington  
County Fairgrounds, Arlington, NE.

*At J&C Simmentals we believe quality and performance are more important than percentage. We offer quality bulls from purebred to 1/4 blood for both the registered producer as well as the commercial cowman. We guarantee our bulls and feel confident you will find something in the offering that will fit your needs. Our females are fancy, high-performance females that will fit any operation. Stop by anytime and we'll be happy to discuss cattle and the cattle industry with you.*

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**Joe French Family**

ASA# 319316  
French, Joe  
1305 S 176th St  
Lincoln, NE 68520  
402-314-2700

**Johnson Land & Cattle Co, P L**

ASA# 040948  
Kelly & Amy Johnson  
7002 N 60th Rd  
Grand Island, NE 68803-9509  
308-383-4911

**Jorgensen Farms**

ASA# 048168  
Jorgensen, Kelvin  
405 Road T  
Exeter, NE 68351-9510  
402-366-9475

**Kasl Simmentals**

ASA# 072190  
George Kasl  
865 County Road 1400  
Dorchester, NE 68343  
402-641-7232

**Kassmeier Cattle Co**

ASA# 244806  
Kassmeier, Gary  
1153 County Rd 14  
Hooper, NE 68031-2075  
402-664-2572

**Kearns Cattle Company**

ASA# 257725  
Kearns, Tom  
2797 560th Rd  
Rushville, NE 69360  
308-763-1394

**Kearns, Zach**

ASA# 279767  
2846 560th Rd  
Rushville, NE 69360  
308-360-1783

**Kersten Cattle**

ASA# 069686  
Kersten, Kevin  
15010 S 200th Cir  
Gretna, NE 68028-6207  
402-306-6131

**Kersten Cattle & Steve Kruse**

ASA# 348017  
Steve Kruse, K S L Kersten  
15010 South 200th Circle  
Gretna, NE 68028  
402-306-6131

**Klitz, Nathan Alan**

ASA# 319651  
2125 H Road  
West Point, NE 68788  
402-380-4006

**Kraus Cattle Company**

ASA# 120236  
Kraus, Grant  
1444 Rokeby Rd  
Denton, NE 68339-8806  
402-797-3365

**Krebs Ranch**

ASA# 256745  
Krebs, Eldon  
1780 690th Rd  
Gordon, NE 69343  
308-282-2021

**Kruse Simmentals**

ASA# 336363  
Kruse, Steven G  
62396 729 Rd  
Tecumseh, NE 68450  
402-239-8678

**Lafrentz Cattle**

ASA# 342024  
Lafrentz, Shayne  
108 Maple St  
Thedford, NE 69166  
530-237-6281

**Lay Farms Inc**

ASA# 234551  
Lay, Todd A  
9245 S Showboat Blvd  
Glenvil, NE 68941  
402-519-0819

**Lazy S Simmentals**

ASA# 040524  
Tim & Kristi Mason  
81761 River Canyon Rd  
Anselmo, NE 68813-7005  
308-749-2481

**Lehmann, Kim J**

ASA# 232931  
102 Johnson Place  
Eustis, NE 69028-2801  
308-486-5664

**Lerwick Livestock, Inc**

ASA# 334554  
Lerwick, Dean  
190852 Stegall Rd  
Lyman, NE 69352

**Lienemann Farms**

ASA# 186483  
Arthur, M, B & J Lienemann  
5265 W Cimarron Rd  
Ayr, NE 68925-2638  
402-756-2518

**Lines, Leslie M**

ASA# 074934  
1115 Shorthorn St  
Imperial, NE 69033-9742  
308-882-4451

**Long, Garrett**

ASA# 293362  
28798 280 St  
Platte Center, NE 68653  
402-214-3079

**LZ Farms**

ASA# 110377  
Zahn, Todd L  
411 N 16th Rd  
Unadilla, NE 68454  
402-828-5015

**Mackley Simmentals**

ASA# 001748  
Leonard J Mackley  
79230 Highway 40  
Arnold, NE 69120  
308-848-2634

**McConnell-Hogan**

ASA# 360542  
Hogan, Glen  
35562 W Snake Rd  
Sutherland, NE 69165  
308-386-8337

**Meline Cattle LLC**

ASA# 288176  
Meline, Tim & Gwen  
1035 Rd 300  
Inavale, NE 68952  
402-746-3437

**Meusch, James and Kelli**

ASA# 375324  
89544 466th Ave  
Stuart, NE 68780

**Meyer, Brady**

ASA# 280968  
Brady J. Meyer  
924 W Willow Rd  
Odell, NE 68415-1409  
402-239-0482

**Meyer Cattle Company**

ASA# 278580  
Meyer, Lane  
62754 Highway 136  
Johnson, NE 68378  
402-274-8287

**Meyer, Scott**

ASA# 282405  
249 Rd 3750  
Superior, NE 68978  
402-879-4347

**Meyring Cattle Company**

ASA# 255771  
Meyring, Jay  
4647 380th Rd  
Alliance, NE 69301-7213  
308-232-4650

**MF Cattle Company**

ASA# 366069  
Katelyn Moore  
207 Church St  
Alma, NE 68920  
308-340-7506

**Mill B Cattle Company**

ASA# 296675  
Broz, Lane  
73362 Ave 374A  
Hayes Center, NE 69032  
308-278-2593

**Miller, Will**

ASA# 296853  
507 Bay St  
Sumner, NE 68878  
308-737-1199

**Moody, Richard**

ASA# 025975  
Richard, Linda & Brian Moody  
63873 732 Rd  
Auburn, NE 68305-9609  
402-274-4060

**Mottl, Matthew**

ASA# 323686  
321 U Road  
Palmer, NE 68864  
308-550-1281

**Mueller Farms**

ASA# 336288  
Tom Mueller  
1077 N 162nd St  
Lincoln, NE 68527  
515-343-6947

**Muller Farms**

ASA# 244963  
Muller, Mark & Anita  
58477 865th Rd  
Allen, NE 68710  
402-287-2010

**Naber Farms**

ASA# 288503  
Naber, Trevor  
3596 Raymond Rd  
Seward, NE 68434  
402-641-2576

**Neidig Farms**

ASA# 033522  
Van, Kath, Vance, Justin, J Neidig  
83862 547th Ave  
Battle Creek, NE 68715  
402-675-9215

**Nelson, Abby**

ASA# 283511  
2918 County Rd C  
Valparaiso, NE 68065  
402-430-6403

**Nelson Cattle**

ASA# 150923  
Nelson, David & Vernetta  
2918 Co Rd C  
Valparaiso, NE 68065-9727  
402-784-2556

**Neumann Farms**

ASA# 271928  
Neumann, Chris  
72470 Hwy 103  
De Witt, NE 68341  
402-520-2962

**Neville Red Angus and Simmental**

ASA# 332683  
Neville, Jeremiah  
1409 11th Road  
Central City, NE 68826  
308-390-6788

**Nieveen Hereford Farm**

ASA# 021981  
Nieveen, Jay  
2088 S 176th Rd  
Adams, NE 68301  
402-988-2035

**NP Cattle Co**

ASA# 281362  
Petersen, Nick  
1663 Co Rd 17  
Fremont, NE 68025  
402-720-7476

**Nunnenkamp Simmentals**

ASA# 081750  
Nunnenkamp, Deb  
1980 Hwy 6  
Sutton, NE 68979-9439  
402-773-4808

**Ohlrichs, Wayne & Barb**

ASA# 197542  
55943 Hwy 275  
Norfolk, NE 68701  
402-649-5804

**O'Kief, Craig**

ASA# 235789  
40637 Club Calf Rd  
Wood Lake, NE 69221  
402-967-3442

**Oltmans Cattle**

ASA# 295806  
Oltmans, James  
3549 Rd V  
Nelson, NE 68961  
402-621-0298

**Painted Wolf Ranch**

ASA# 326930  
Bill Muller  
6105 Highway 40  
Miller, NE 68858  
308-440-8633

**Par Terre Maines**

ASA# 281654  
Schnell, Klint  
1397 W Hwy 30  
Bushnell, NE 69128  
308-235-9251

**Pauls, Emilie**

ASA# 313076  
170 S 50th Rd  
Talmage, NE 68448  
402-269-4469

**Paxton Cattle**

ASA# 329534  
Paxton, Jesse  
501 Paxton Drive  
Stapleton, NE 69163

**P&C Farms**

ASA# 113773  
Gaughen, Pat  
2708 County Road 19  
Cedar Bluffs, NE 68015-3261  
402-505-1192

**Perrin, Tyler**

ASA# 357221  
261 Road East 30  
Ogallala, NE 69153  
402-646-8210

**Peterson Brothers Cattle**

ASA# 342755  
Peterson, Josh  
5859 H Rd  
Nebraska City, NE 68410  
402-209-4300

**Pieper, Tyler**

ASA# 306796  
74854 Rd 410  
Farnam, NE 69029  
308-325-9938

**Pilkington Cattle Farm**

ASA# 167430  
Pilkington, Ralph G  
PO Box 165  
Albion, NE 68620-0165  
402-395-2246

**Pings Blue River Simmental**

ASA# 361711  
Pingel, Terry  
57755 Hwy 8  
Steele City, NE 68440  
402-300-0833

**Pischel Simmentals**

ASA# 185454  
Rob Pischel  
49539 871st Rd  
Oneill, NE 68763-4618  
402-336-4545

**Plum Thicket Farms Inc**

ASA# 325793  
Peterson, Anne Mary Nancy  
1401 600th Rd  
Gordon, NE 69343  
308-282-0880

**Powerline Genetics LLC**

ASA# 341199  
Stagemeyer, Jeff  
PO Box 259  
McCook, NE 69001  
217-306-6137

**Prime Genetics**

ASA# 305412  
Hendrickson, Mike  
115 Huron Drive  
Kearney, NE 68847  
308-627-5150

**Rains Simmentals**

ASA# 114350  
Rains, C, C, C, & M  
1290 County Road I  
Dorchester, NE 68343-2343  
402-826-1270

**Raithe, Miranda K**

ASA# 285773  
1224 E 19th St  
Falls City, NE 68355  
402-245-7939

**Rasmussen, Kurtis & Cody**

ASA# 239313  
1025 S 2nd St  
Albion, NE 68620-1667  
402-640-2486

**R.E.D Cattle Company**

ASA# 367987  
Dresen, Ethan  
62417 727 Rd  
Tecumseh, NE 68450  
402-335-7203

**Rempe Farms**

ASA# 057766  
Jim Rempe  
388 Rd 3800  
Superior, NE 68978-9752  
402-879-5034

**Richardson, Alexis**

ASA# 355562  
85297 550 Ave  
Pierce, NE 68767  
520-678-7004

**Riley, Deryl**

ASA# 034701  
PO Box 534  
Arapahoe, NE 68922-0534  
308-962-6975

**Rippe, Gail**

ASA# 267669  
71121 Rd 392  
Indianola, NE 69034-8055  
308-340-6318

**River Lane Simmentals**

ASA# 112960  
Donald Lor Connie Hansen  
10485 S Brady Rd  
Brady, NE 69123-4501  
308-584-3229

**Roberts Simmentals**

ASA# 049152  
Leonard, K, K, C Roberts  
58020 858 Rd  
Wakefield, NE 68784-5208  
402-287-2073

**Robinett, Cody**

ASA# 248909  
1710 F Rd  
Riverton, NE 68972-5157  
402-746-2934

**Rockfalls Cattle**

ASA# 282878  
Williams, Mark  
73150 C Rd  
Bertrand, NE 68927  
308-991-5628

**Rocking M Ranch**

ASA# 258342  
Echtenkamp, Dennis  
1811 W 49th St  
Kearney, NE 68845-1270  
308-627-7767

**Rousey, Tyrell**

ASA# 223243  
4570 N Homestead Rd  
North Platte, NE 69101  
308-530-9279

**Ruda, Chad S**

ASA# 304266  
321 E Cathy St  
Fremont, NE 68025  
402-720-9978

**Ruth Simmentals**

ASA# 046535  
Russ Barbara & Jake Ruth  
3131 C Rd  
Rising City, NE 68658  
402-367-8390

**Rut Ranch**

ASA# 275670  
Rut, Kristin  
810 Enfield Rd  
Arthur, NE 69121  
308-520-5996

**SAR Sims**

ASA# 351804  
Rademacher, Scott  
78347 473rd Ave  
Loup City, NE 68853  
308-750-7807

**Schawang, Randall B**

ASA# 166351  
3271 Co Rd K  
David City, NE 68632  
402-367-6293

**Scheer Cattle Company**

ASA# 281682  
Scheer, James  
10150 Scheer Ln  
Arlington, NE 68002  
402-719-5277



ASA# 004485  
Leonard Miller  
Melanie Miller  
85405 523rd Avenue  
Neligh, NE 68756  
402-841-1450

**Email:**

revdocmel@gmail.com

**Website:**

www.sandyacressimmental.com

**Sale Date:**

Annual Bull Sale –  
February 16, 2024, Creighton, NE

**Sandy Acres Simmental** is one of Nebraska's premier Simmental operations. Celebrating 50 years of breeding Simmentals with calving ease and growth with maternal excellence. The cow herd is primarily purebred polled Simmental, red and black, with some F1 Simmental-Angus calves and a few full Fleckvieh cows. With high-demand sires King Pin, Zero Gravity, and Deep Rock, the Sandy Acres Simmental herd has some of the most in-demand bulls sold in the Plains region.

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Robert J Rick J or Trey R Schultz  
11775 W One R Rd  
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308-390-3612

**Schultz, Rick**

ASA# 280336  
11775 W 1r Rd  
Cairo, NE 68824-9459  
308-750-4501

**Scott Angus Cattle**

ASA# 313863  
Scott, Marlin  
20898 N 465th St  
Belgrade, NE 68623  
308-357-1283

**Sherbeck Farm**

ASA# 371732  
Sherbeck, Richard  
2223 Cemetery Rd  
Ansley, NE 68814  
308-212-0072

**Shotgun Cattle Company**

ASA# 263213  
Schumacher, Terry  
14625 County Road 34  
Kennard, NE 68034-5101  
402-657-2811

**Siebrandt Family Farms**

ASA# 286685  
Seibrandt, Shad  
PO Box 74  
Jansen, NE 68377  
402-520-0543

**Silver Spur Simmentals**

ASA# 264682  
Nelson, Matthew  
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# Breeding Composite Seedstock

## Part 2: Breeding *the* Formed Composite

by Rick Bourdon, Colorado State University

In part one of this series, I pointed out that composite breeding differs from purebred breeding because in composite breeding we are interested not only in improving breeding value through selection, but also in maintaining a high level of hybrid vigor. I discussed this difference in the context of forming a new composite breed. In this article, I examine the same thing, but this time in the context of breeding the formed composite.

*Editor's note: This is the second of a two-part series. Part one begins on page 74.*

### Improving breeding value through selection

Once a composite breed has been assembled, breeding composite animals is much like breeding purebreds. The principal objective is to improve breeding value through within-breed selection. The tools are the same: pedigree and performance records, EPD, visual appraisal for soundness and (possibly) color uniformity, etc. Selection of composites differs from purebred selection only with regard to certain constraints needed to maintain hybrid vigor within the composite population.

### Maintaining hybrid vigor

In purebred breeding, we usually do not concern ourselves much with hybrid vigor. Because purebreds are likely to be crossed with cattle of other breeds at the commercial level, hybrid vigor within purebred populations is not a major priority. Composites, on the other hand, are designed to be used commercially *without* crossbreeding. Any loss of hybrid vigor among seedstock composites can therefore mean a loss of hybrid vigor at the commercial level. The key to maintaining hybrid vigor within composite seedstock populations is to avoid inbreeding. Following is a list of ways to do that.

**Have a large herd.** The rate of inbreeding is much faster in small populations than in large ones. If you have created your own composite breed and keep the herd closed (no animals from outside the herd allowed in), it is important that your herd be large enough that inbreeding accumulates very slowly. How large is large

enough? That depends upon the rate of inbreeding you are willing to accept. I suggest a minimum of 500 cows.

**Cooperate with other breeders.** Your herd may be small, but if you work with other seedstock producers by exchanging semen, bulls, or females, the “effective” size of the composite population can be kept large. Cooperative arrangements of this sort essentially replicate the structure of pure breeds.

**Avoid linebreeding.** Linebreeding, the mating of individuals within a particular line or strain, is a time-honored practice in purebred breeding. Purebred breeders do not hesitate to make half-brother–half-sister matings or build pedigrees laced with sons and daughters of a particular bull. However, if certain lines become prominent within a composite population, inbreeding occurs much more rapidly.

Avoiding linebreeding basically means not overusing any one sire or line of sires. This is a departure from purebred breeding where entire breeding programs have been built around one outstanding animal. Compared to purebred breeding, composite breeding places less emphasis on selecting superior *individuals* and more emphasis on selecting better *groups* of animals.

It is possible for a number of prominent lines to be developed within a composite breed and then for commercial breeders to avoid inbreeding within their commercial composites by judiciously choosing sires from the various lines. The problem with this idea is that it misses the main point of the commercial composite breeding system: simplicity. If commercial producers must keep bulls from one composite line separate from bulls from another line, then, from a management perspective, we are back to rotational crossbreeding and the headaches associated with it.

There is a perception among some breeders that selection should be avoided in a formed composite because it leads to inbreeding, presumably through linebreeding (I cannot think of any other mechanism). Indeed, it is true that intense selection among purebreds has in some cases resulted in linebreeding. The highest-performing animals were often relatives, and selection of the best performers amounted to de facto linebreeding. This need not be the case, however. We can select better-performing animals and pay attention to the pedigree relationships of those animals at the same time. Selection within a composite breed is important just as selection is important within a pure breed.

**Reconstitute the composite from time to time.** One nice thing about inbreeding is that it can be “undone.”

As soon as inbreds are mated to unrelated animals, the offspring are no longer inbred. In a composite context, inbreeding can be undone by adding to the composite population new first-generation composites, particularly animals whose purebred parents or grandparents are relatively unrelated to the purebreds that formed the foundation for the original composite population. I like to call this “reconstituting” the composite. Reconstitution can be a pain, but it is the best solution for a composite population that is nearing the point of too much inbreeding.

## Problems (opportunities) in marketing composite seedstock

Composite cattle are new to most producers, and like any new product, they will take some selling before they are widely accepted. Marketing composite cattle presents some real challenges and some real opportunities for those who can meet the challenges.

**Name recognition.** If you say you raise Angus cattle, most everybody in the cattle world will know what you are talking about. If you say you raise “Range Cruisers,” however, you are likely to get some funny looks. Name recognition is very important to marketing, and for this reason, we want a new composite breed to receive broad exposure as quickly as possible. This may be difficult, especially for newly formed composites developed by a single breeder.

**Accuracy of genetic predictions.** To be competitive with purebreds, composite seedstock should come with a similar level of genetic information on individuals. They should have EPD and accuracies for the more important traits. At the moment, few do, partly because many composite breeds are small and unorganized, and partly because the multi-breed/hybrid nature of composites confuses the issue from a technical standpoint. The technology for composite EPD production is available. Lacking are mechanisms for accumulating data and for tying composite data to existing purebred databases. These problems can and will be solved if purebred organizations cooperate.

Considering the need for large population size in order to avoid inbreeding, the need for name recognition, and the need for performance comparisons and EPD, a strong case can be made for composite breed organizations. Such groups could be similar to purebred associations in terms of data handling and promotional responsibilities. In fact, they might even be offshoots or subsidiaries of purebred associations.

**Famous sires.** Purebred breeders often promote their cattle by emphasizing the merits of individual sires they have bred, purchased, or otherwise used. Great importance is placed on a relatively few famous indi-



*Because breeding composite seedstock places emphasis on superior groups of animals rather than superior individuals, the basic misconception about lack of uniformity will require educational effort.*

viduals. In composite populations, dependence on a few heavily promoted sires leads to inbreeding. Only in the largest composite breeds, where there are many seedstock breeders and a broad source of germplasm, will breeders be able to market semen from famous bulls in the same way that purebred breeders do and still avoid significant inbreeding. For most composite breeds, the best strategy may be to promote breeding programs rather than individual animals.

**Perceptions about uniformity.** Even if composite seedstock breeders pay special attention to uniformity, particularly color uniformity, during formation of the composite or afterward, the common misconception that composites lack uniformity is likely to persist at least for a while. Confronting the basic myth about hybrids and variability will take a concentrated educational effort.

Breeding composite cattle will not be easy. Not only are the genetic aspects of composite formation and production daunting, there are likely to be organizational, educational, and political difficulties as well. I doubt that fortunes will be made overnight. Still, composite breeding is probably the ultimate challenge for a seedstock producer.

**ST**

Dr. Rick Bourdon taught at Colorado State University's Department of Animal Sciences, first as an assistant professor and later an associate professor, for 15 years. His work focused on beef cattle breeding, genetics, and more. Bourdon also served as the Executive Director for the Red Angus Association of America. He has authored or coauthored over 200 professional and popular press articles, book chapters, and abstracts on topics related to beef cattle breeding and genetics.

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<sup>a</sup> Effect of sire breed group on carcass value of feedlot cattle harvested through Tri-County Steer Carcass Futurity Cooperative, Lewis, Iowa, 2002 to 2018. Odde, K. & King, M. (March 2021). Kansas State University. Relationships Among Sire-Breed Group, Calf Sex and Year Group on Carcass Traits. Breeds represented in the English-sired group: Angus, Red Angus, South Devon, Hereford and Shorthorn.

<sup>b</sup> Effect of sire breed on sale price of beef steer calves sold through Superior Livestock Auction, summer 2020. Odde, K. & King, M. (December 2020). Kansas State University analysis of 394,900 head of beef calves. Estimating the Value of SimAngus-Sired Calves: Superior Livestock Auction – Summer Sales, 2020. For lots of 50 head or more.

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634 Salt Point Tpk  
Poughkeepsie, NY 12601-6547  
845-454-9075

### Smith Cattle Company

ASA# 363872  
Smith, Keith M  
PO Box 121  
Youngsville, NY 12791  
845-807-2461

### Snyder Cattle Company

ASA# 298590  
Rebecca & Thomas Snyder  
1957 Pre Emption St  
Geneva, NY 14456  
585-305-2452

### Stannard Hill Simmentals

ASA# 120376  
Warren & Mary Stannard  
166 Stannard Hill Rd  
Cherry Valley, NY 13320-9564  
607-264-3090

### Stocks, Bryan

ASA# 207052  
2383 Tucker Road  
New Woodstock, NY 13122-6836  
517-898-3175

### Sunrise Farms

ASA# 139825  
Broughton, Jonah L  
2939 Glor Rd  
Attica, NY 14011-9703  
585-535-0441

### Thousand Acre Farm

ASA# 309873  
Cornelius, Christina  
2581 Thousand Acre Rd  
Delanson, NY 12053  
518-269-9429

### TP Cattle Services

ASA# 370959  
Smith, Thomas  
1726 State Route 89  
Seneca Falls, NY 13148  
585-465-2218

### West Wind Club Calves

ASA# 359651  
Josh & Laura Kwilos  
PO Box 414  
Forestville, NY 14062  
716-807-9566

### Willow Ridge Farm

ASA# 323801  
Simmons Ashley  
4651 Quarry Road  
Warsaw, NY 14569  
585-689-4305

### Wood Farm

ASA# 324269  
Wood, Bailey  
94 Scofield Rd  
Walton, NY 13856  
607-434-0018

### Woodworth, Patrick

ASA# 312159  
Patrick and Rachel Woodworth  
2136 Swett Road  
Lyndonville, NY 14098  
716-440-1503



# New York Simmental Association



[www.newyorksimmental.com](http://www.newyorksimmental.com)

## Officers:

### President:

Darryl Bunal  
Rome  
315-338-9033

### Vice President:

Jeremy Bear  
Greenville  
518-929-0677

### Secretary:

Jeanne White  
Groton  
607-423-4888

### Treasurer:

Shawn Murphy  
Eagle Bridge  
518-686-7280

[NYSA@newyorksimmental.com](mailto:NYSA@newyorksimmental.com)  
607-423-4888

## Upcoming Events:

### 2023

July 15	NYSA Picnic/Meeting at Simme Valley, Groton
Sept 3	NYSF Simmental Show
Sept 4	NYSA membership meeting at NYSF
TBA	Sponsor Junior Show Cattle Battle at Fonda, NY

### 2024

January 1	Membership due
January	Annual NYSA meeting (date TBA)
February 20	Deadline for directory and semen order
February	Cattle Display at Farm Show, Syracuse (date TBA)
March	Membership Meeting at Simme Valley, distribution of semen, AI supplies, needles/syringes, and ear tags.
April	Sponsor Junior Spring Preview Show (date TBA)
May 4	Stars & Stripes Sale, Hummelstown, PA

**Yearling Directory** – full page color ad \$125 – Prime Page Auction at Annual Meeting

**Newsletter** – 24-page newsletter issued five times a year. Full page ad \$40.

## North Carolina

### Website

ncsimmental.com

### President

Charlie Thomas  
4728 Gumtree Road  
Winston-Salem, NC 27107  
336-575-5461  
txshowcattle@gmail.com

### Vice President

Jeff Broadaway  
1326 Ridge Road  
Monroe, NC 28110  
704-221-0997  
jeff.broadaway@gmail.com

### Secretary

Jennie Rucker  
1341 Hwy 21  
Hamptonville, NC 27020  
336-468-1679  
ncsa@yadtel.net

### Treasurer

Kathie Price  
1336 Sikes Mill Road  
Monroe, NC 28110  
704-351-9214  
klprice1@frontier.com

See ad on page 121

### Bangma's Farm

ASA# 243804  
Bangma, Donald  
1739 Roaring Gap Rd  
Thurmond, NC 28683-9107  
508-735-7241

### Barkley, Ruben

ASA# 347953  
1368 Wright Rd  
Vale, NC 28168  
704-740-5395

### Bear Creek Beef Company

ASA# 292072  
Watson, J Philip  
8414 Hwy 421 S  
Bear Creek, NC 27207  
919-395-4090

### Birkholz, Tanner

ASA# 313584  
1675 N Friendship Rd  
King, NC 27021  
336-994-2715

### Blue Q Ranch

ASA# 239365  
Collins, Kerry M  
2010 Okeewemee Rd  
Troy, NC 27371-7234  
910-220-0279

### Broadaway, Jeff

ASA# 211204  
1326 Ridge Rd  
Monroe, NC 28110-9485  
704-221-0997

### Broadway Cattle Farm

ASA# 238589  
Charles Broadway II  
4408 Medlin Rd  
Monroe, NC 28112  
704-764-7848

### C-Cross Cattle Company

ASA# 280944  
Strider, L Duane  
2123 Center Cross Church  
Asheboro, NC 27205-1351  
919-545-1650

### Circle M Cattle Company

ASA# 179933  
Jonathan Massey  
1435 Boone Rd  
Burlington, NC 27217-7975  
336-584-3144

### Clearview Farm

ASA# 305170  
Salzwedel, Todd  
388 Lakey Siding Rd  
Robbins, NC 27325  
336-267-5868

### David Eller Farms

ASA# 375943  
Eller Jr, David C  
584 Sugar Tree Rd  
Warrensville, NC 28693  
336-385-1051

### Diamond A Farms

ASA# 324829  
Austin, Jason  
2578 Providence Church Rd  
Climax, NC 27233  
336-215-6632

### D&J Livestock

ASA# 344721  
McDaniel, David  
844 Dixon School Rd  
Kings Mountain, NC 28086  
704-692-6291



FRED SMITH COMPANY  
**RANCH**  
www.FSCRanch.com

ASA# 007263

2102 Pritchard Rd.  
Clayton, NC 27527  
Fred Smith  
fjsj@fredsmithcompany.com  
919-422-4092

Ranch@FredSmithCompany.com  
Sale Date: Saturday  
October 14, 2023

About Extra Effort: "In our quest to be responsible stewards of the land and cattle that God has created, we are passionately putting forth Extra Effort to earn your business and become your seedstock source for value-added SimAngus™ genetics in North Carolina and the Eastern U.S."



### Generation Farm

ASA# 364463  
230 Luby Lane  
Pittsboro, NC 27312  
919-548-6961

### Goddard Family Farms

ASA# 324726  
Goddard, Derek  
467 Calloway Gap Rd  
West Jefferson, NC 28694  
828-964-9349

### Green Hills Cattle Co

ASA# 296541  
Teeter, Justin  
1380 French Belk Rd  
Mount Ulla, NC 28125  
704-664-5784

### Hardrock Beef Cattle

ASA# 295820  
Holman, Ronnie  
4613 Hickory Nut Ridge Rd  
Granite Falls, NC 28630  
828-728-8116

### Harward, Brooke N

ASA# 305346  
29620 Kendall's Church Rd  
New London, NC 28127  
704-463-5828

### Helms, Paulette

ASA# 339435  
10773 Willow Oak Road  
Norwood, NC 28128  
704-320-6193

### Helms, W Parks

ASA# 074349  
Helms, Parks  
6601 Morgan Mill Rd  
Monroe, NC 28110-7538  
704-261-6734

### High Ridge Farms

ASA# 120289  
Cuddy, Bruce  
18124 Shore Farm Rd  
Albemarle, NC 28001-7568  
704-695-2390

### Hunt-Hawley Simmentals

ASA# 114674  
J & C Hunt, J & R Hawley  
6653 Governor Hunt Rd # D  
Lucama, NC 27851-9415  
252-237-5087

### Ivey, Matthew

ASA# 338215  
181 Edmundson Springs Rd  
Fremont, NC 27830

### Jolley Cattle Company

ASA# 374001  
Chase Jolley  
4015 Polkville Rd  
Shelby, NC 28150  
704-477-8185

### Jolley Farms LLC

ASA# 355546  
Jolley, Grady Richard  
2440 Jenkins Rd  
Shelby, NC 28150  
704-473-9974

### JPK Farms

ASA# 328138  
Kenneth H Manfredi  
PO Box 11245  
Hickory, NC 28603  
828-320-1822

### Keziah Farms

ASA# 345867  
Keziah, Landon  
PO Box 2477  
Monroe, NC 28111  
704-242-2543

### King Simmental Farm

ASA# 152038  
Dale C King  
613 Stallings Rd  
Matthews, NC 28104  
704-843-2532

### Lawing Cattle Company

ASA# 328917  
Lawing, Adam  
1866 Old Humble Mill Rd  
Asheboro, NC 27205  
336-318-6012

### Lowder, Hal

ASA# 321465  
4091 Clingman Rd  
Ronda, NC 28670

### Massey Farms

ASA# 122998  
John H Jr, J & P Massey  
1435 Boone Rd  
Burlington, NC 27217-7975  
336-214-4144

### McPherson, Tammy

ASA# 348123  
PO Box 766  
Snow Camp, NC 27349  
336-263-6042

### Miller Wachs, Amanda

ASA# 233279  
2307 McLaurin Rd  
Siler City, NC 27344  
919-548-2701

### Mobley, Martha L

ASA# 074257  
M L Mobley, Quinton S Leonard  
571 Leonard Farm Rd  
Louisburg, NC 27549-8599  
919-496-3344

### Morrison, Myra Neal

ASA# 112027  
8800 Row Cab Line Rd  
Rockwell, NC 28138  
704-279-3128

### Mountain Shadows Cattle Company

ASA# 363890  
Sprinkle, Ethan  
550 Carson Chapel Rd  
Taylorsville, NC 28681  
828-855-6567

### Munday English, Anna

ASA# 207901  
24 Ebs Ln  
Alexander, NC 28701-7700  
828-234-7855

### Northstate Farms

ASA# 129328  
John M or Dr Eileen Langdon  
7728 Raleigh Rd  
Benson, NC 27504-7162  
919-796-5009

### Peterson, Donald Douglas

ASA# 046297  
Donald D Peterson  
1842 Country Club Rd  
Wilkesboro, NC 28697-8019  
336-667-4306

### Pineview Farms

ASA# 004128  
Hodges, Gordon  
1025 Pineview Farms Dr  
Hamptonville, NC 27020-7878  
336-469-0489

### Price Cattle Farm

ASA# 370776  
Price, Graham  
735 Mark Herring Rd  
Seven Springs, NC 28578  
919-738-8901

### Price, Michael Eugene

ASA# 140637  
Michael or Kathie Price  
1336 Sikes Mill Rd  
Monroe, NC 28110-9765  
704-572-2689

### Pyle, William

ASA# 193346  
William T & Marie Pyle  
2402 US 1 Hwy  
Franklinton, NC 27525  
919-494-1145

### Ridgewood Simmentals

ASA# 196815  
Rusty & Cara Henson, Carl & Celia Roten  
1582 Old US 421 S  
Boone, NC 28607  
828-264-9254

### Robbins, Desmond

ASA# 233792  
861 NC Hwy 581 N  
Goldsboro, NC 27530  
919-735-2165

### Rogers Cattle Company LLC

ASA# 252739  
Johnny & Sharon Rogers  
945 Woodsdale Rd  
Roxboro, NC 27574-9345  
336-504-7268

### Russell, Neal

ASA# 294551  
5514 Jerusalem Church Rd  
Marshville, NC 28103  
704-385-9961

### Ruwesa Farms

ASA# 082221  
Rudy L & Theresa E Curd  
646 Calloway Gap Rd  
West Jefferson, NC 28694-9209  
336-982-2912



# NORTH CAROLINA SIMMENTAL ASSOCIATION

**PROGRESS WITH PERFORMANCE**

## List of Events:



### September 1

North Carolina Simmental Association Annual Meeting

### September 2

49th Annual Fall Harvest Sale, Union Grove, NC



### October 6

Carolina Classic Fair Open Simmental Show

### October 7-8

Carolina Classic Fair Junior Heifer Show




North Carolina State Fair Junior Heifer Show  
North Carolina State Fair Open Simmental Show

**Check NC State Fair website for show dates.**

**We invite you to attend or watch online at DVAuction  
one of the longest-running state consignment  
sales in the nation!**

Please check out our new website: [ncsimmental.com](http://ncsimmental.com)



Like us on Facebook |  [ncsa@yadtel.net](mailto:ncsa@yadtel.net)

#### **President:**

**Charlie Thomas**  
Winston-Salem  
336-575-5461  
[txshowcattle@gmail.com](mailto:txshowcattle@gmail.com)

#### **Vice President:**

**Jeff Broadaway**  
Monroe  
704-221-0997  
[jeff.broadaway@gmail.com](mailto:jeff.broadaway@gmail.com)

#### **Executive Secretary:**

**Jennie Rucker**  
Hamptonville  
336-468-1679  
[ncsa@yadtel.net](mailto:ncsa@yadtel.net)

#### **Treasurer:**

**Kathie Price**  
Monroe  
704-289-8021  
[klprice1@frontier.com](mailto:klprice1@frontier.com)

#### **Junior Advisor:**

**Amy Thomas**  
Winston-Salem  
336-575-5462  
[ncstockdog@gmail.com](mailto:ncstockdog@gmail.com)

#### **Directors:**

**Marvin Hutchison**  
Waco  
704-616-0310  
[louhutch@bellsouth.net](mailto:louhutch@bellsouth.net)

#### **John Langdon**

Benson  
919-796-5010  
[johnlangdon5@gmail.com](mailto:johnlangdon5@gmail.com)

#### **Anna English**

Alexander  
828-234-7855  
[anna\\_munday@yahoo.com](mailto:anna_munday@yahoo.com)

#### **Eugene Shuffler**

Union Grove  
704-539-5148  
[resdvm@yadtel.net](mailto:resdvm@yadtel.net)

#### **Philip Watson**

Bear Creek  
919-395-4090  
[jpwatson1992@gmail.com](mailto:jpwatson1992@gmail.com)

#### **Kathie Price**

Monroe  
704-289-8021  
[klprice1@frontier.com](mailto:klprice1@frontier.com)

#### **Erin Beth Pinkston**

Norwood  
704-985-3713  
[silverspringsangus@yahoo.com](mailto:silverspringsangus@yahoo.com)

## Shade Tree Simmentals

ASA# 007065  
Ralph & R E Blalock Jr  
6002 Blalock Rd  
Lucama, NC 27851-7538  
252-239-0970

## Shoffner, Ronald

ASA# 348755  
5100 Harmony Hwy  
Hamptonville, NC 27020  
336-244-0796

## Shuffler Farm Simmentals

ASA# 118545  
Raymond C & R Eugene Shuffler  
1034 Barnard Mill Rd  
Hamptonville, NC 27020-7395  
704-539-5148

## Silver Springs Angus

ASA# 306890  
Pinkston, Preston & Erin  
16212 Cagle Rd  
Norwood, NC 28128  
704-985-3713

## Simmons Farms Simmental

ASA# 183331  
Gary or Teresa Simmons  
745 Woodrow Noble Rd  
Chadbourne, NC 28431-8931  
910-642-7333

## SJ Farms

ASA# 364411  
Jones, Trevor  
578 Emmett Jackson Rd  
Faison, NC 28341  
910-935-0143

## Smith, Gayle

ASA# 287847  
192 West Pleasant Hill Rd  
Pink Hill, NC 28572  
252-568-4500

## Snow, Aaron

ASA# 247588  
2800 Wright Rd  
Hamptonville, NC 27020  
336-468-1136

## Steeple Creek Farm

ASA# 294905  
Smith, Cara N  
408 East Steeple Chase Rd  
Pleasant Garden, NC 27313  
336-451-4467

## Triple S Farm

ASA# 346634  
Dana Smith  
20253 Old Sandbar Rd  
Oakboro, NC 28129  
704-201-1415

## Tripple R Farm

ASA# 129606  
Strowd, Robert & Sandra  
468 Wade Harris Rd  
Pittsboro, NC 27312-8202  
919-542-4689

## TX Enterprises

ASA# 174668  
Charles & Amy Thomas  
4728 Gumtree Rd  
Winston Salem, NC 27107-9733  
336-575-5462

## Underwood, Lee

ASA# 298480  
4995 Bonlee Bennett Rd  
Bear Creek, NC 27207  
919-742-3679

## Vandemark Angus

ASA# 245116  
Keaton Vandemark  
970 W Hwy 97  
Spring Hope, NC 27882  
252-478-4719

## Waco Cattle Co

ASA# 015911  
Marvin P, Z & R Hutchison  
PO Box 69  
Waco, NC 28169-0069  
704-435-4607

## Williamson, Vernon

ASA# 087948  
Vernon & Sylvia Williamson  
8440 NC Highway 86 S  
Yanceyville, NC 27379-9472  
336-694-6066

## Windy Hill Farms LLC

ASA# 281890  
Moss, Michael  
4763 Rainbow Trail  
Ramseur, NC 27316  
336-879-1590

## Winslow, Benjamin L

ASA# 222410  
926 Moonlight Rd  
Halifax, NC 27839  
252-578-5487

## North Dakota

**Website**  
northdakotasimmental.com

**President**  
Davis Kinn  
212 South Burke St  
Turtle Lake, ND 58575  
701-400-5108  
dkinn10@hotmail.com

**Vice President**  
Jason Quandt  
11020 93 St SE  
Oakes, ND 58474  
701-710-0080  
jason@quandtbrothers.com

**Secretary/Treasurer**  
Kim Myers  
12066 57 St SE  
Kathryn, ND 58049  
701-308-1018  
gkmyers@outlook.com

**See ad on page 123**

## 100 X Ranch

ASA# 289604  
Guttormson, Jamie  
401 Main St N  
Velva, ND 58790  
701-833-8509

## 17 Diamond Simmentals

ASA# 326083  
McDonald, John  
3387 30th St NE  
Forest River, ND 58233  
218-779-1570

## 1 Bar Ranch

ASA# 294647  
Tom or Amy Murphy  
10929 3rd St NW  
Killdeer, ND 58640  
701-764-5408

## 33 Cattle

ASA# 359102  
Bang, Todd  
11321 5th St NW  
Killdeer, ND 58640

## 701X Inc

ASA# 366388  
Biffert, Kevin  
700 Main Ave  
 Fargo, ND 58103  
844-444-7019

## Arrow L Simmental Ranch

ASA# 242157  
M & Mike Lautenschlager  
408 4th Ave NE  
Berthold, ND 58718  
701-453-3120

## Aufforth Northern Plains Simmental

ASA# 141843  
Aufforth, John R  
6644 98th St NW  
Bowbells, ND 58721-9315  
701-377-2870

## Backer Land & Cattle

ASA# 345908  
Justin Backer  
9045 9th St SE  
Courtenay, ND 58426  
701-269-8843

## Bailey Livestock

ASA# 353271  
Bailey, Scott  
424 W Hwy 2  
Towner, ND 58788  
701-318-2252

## Bar 701 Cattle

ASA# 360189  
Karl & Ginger Helland  
11466 51st St SE  
Kathryn, ND 58049  
701-238-6197



ASA# 051198  
Joe, Chris, Mark Bata  
6322 Highway 35  
Adams, ND 58210-9410  
701-331-3055 (Mark)  
701-331-0344 (Joe)

**Email:**  
jpbata@polarcomm.com

**Website:**  
facebook.com/  
BataBrothersSimmentals

**Sale Date:**  
**Complete Herd Dispersal**  
December 22, 2023, Adams, ND  
**27th Annual Bull Sale**  
February 9, 2024, Rugby, ND

***Bata Brothers Simmentals is one of the pioneers in the Simmental breed, raising purebred performance cattle for over 43 years. We will be having our Complete Herd Dispersal on December 22 (online only) on DVAuction.com. Selling the mature cow herd, bred heifers, and proven powerful herd bulls. We will have our 27th Annual Bull Sale on February 9, 2024. Offering red and black powerful breed-leading yearling bulls, as well as all the open heifers. All cattle are homo polled with many ET full sibs. Performance driven for commercial cattlemen. Feel free to contact us any time.***



**Black's Midway Simmentals**  
ASA# 068308  
Gregory & Beth E Black  
4775 7th Ave NE  
Karlruhe, ND 58744  
701-537-5267

**Black Tie Simmentals**  
ASA# 164211  
Pat Thorson  
PO Box 1  
Kindred, ND 58051  
701-371-8230

**Bleecker Cattle Co**  
ASA# 313901  
Bleecker, Kyle  
7126 133rd Ave SE  
Lisbon, ND 58054  
701-683-3327

# Bichler Simmentals



ASA# 218671  
Doug and Maria Bichler  
130 83rd St SE  
Linton, ND 58552  
701-254-4306

**Email:**  
bichlersimmentals@gmail.com

**Website:**  
www.bichlersimmentals.com

**Sale Date:**  
19th Annual Bichler Production Sale,  
Monday, November 20, 2023

 @bichlersimmentals



## Blohm Simmental

ASA# 246444  
AJ Blohm  
1815 55th Ave SW  
Beulah, ND 58523  
701-870-1625

## BNF Ranch

ASA# 184272  
Finke, Heather  
6395 12th Ave North  
Granville, ND 58741-9333  
701-340-0756

## Boe Farm & Ranch

ASA# 278879  
Boe, Michael R  
1472 17th Ave NW  
Turtle Lake, ND 58575-9487  
701-448-9259

## Brademeyer Farms

ASA# 280764  
Brademeyer, Mike  
11235 78th St SE  
Verona, ND 58490-9372  
701-742-2598

## Brandt, Nathan

ASA# 375329  
7884 51st St NW  
Stanley, ND 58784

## Brueckner Eales Simmentals

ASA# 042791  
Eales, Jacob  
2842 49th St NE  
Niagara, ND 58266-9747  
701-397-5266

## Buchholz, Kari

ASA# 376093  
7122 54th St  
Fredonia, ND 58440

## Bullinger Ranch

ASA# 358726  
Jared Bullinger  
1000 Empire Road  
Dickinson, ND 58601

## CM Simmental

ASA# 292519  
Musland, Cody Gene  
1005 6th St  
Edgeley, ND 58433  
701-680-1999

## CNH Ranch

ASA# 373761  
Horner, Neil A  
2595 83rd St SE  
Wishek, ND 58495  
701-452-2217

# North Dakota Simmental Association

Still committed to the aims and objectives that started the Association in 1971.

- The development and promotion of the Simmental breed of cattle in North Dakota.
- Show how the Simmental breed can make an important contribution to the cattle industry in North Dakota.



NORTH DAKOTA

*Simmental*  
ASSOCIATION

**Contact:**

Kim Myers, Secretary/Treasurer  
12066 57 St SE • Kathryn, ND 58049  
701-308-1018 • gkmyers@outlook.com

View our website for event/activity information:

**[www.northdakotasimmental.com](http://www.northdakotasimmental.com)**

Remember the following:

ND Junior Field Day June 10 and 11

NDSA Annual Meeting/Banquet December 8

NDSA State Sale December 9

# C Diamond Simmentals



ASA# 202710  
Neil and Carmen Nicholson  
4720 34th Ave SE  
Dawson, ND 58428-9630  
701-327-4438 (home)  
701-391-6205 (Neil)  
701-391-2838 (Wes)  
**Email:**  
cdiamond@bektel.com

**Find us on Facebook:**  
www.facebook.com/  
cdiamond.simmentals/

**Website:**  
www.cdiamondranch.com

**Annual Sale:**  
Bull and female production sale  
4th Wednesday in February. Open  
heifers, semen, embryos, flushes,  
and donor prospects available at  
all times by private treaty.

*Our family is passionate about breeding Simmental cattle that are on the forefront of genetic progress. Tremendous selection pressure is placed upon foot and udder quality, along with calving ease, performance, and carcass traits. Our herdsires and donor dams are some of the most well known and heavily used genetics in the upper Midwest. Please feel free to stop in at any time to view the cow herd or call and talk "Simmental."*

## Crimmins Ranch

ASA# 330578  
Ranch, Crimmins  
180 4th St NW  
McClusky, ND 58463  
406-212-5743

## Cross S Cattle Company

ASA# 319290  
Shelby, Schmidt  
2753 County Rd 135  
Solen, ND 58570  
701-445-7301

## Dalziel, Andrew & Jessica

ASA# 368872  
515 Fair Ave  
Devils Lake, ND 58301  
701-270-0663

## Deckert Simmental Ranch

ASA# 001597  
Deckert, Justin  
24952 392nd St NE  
Arena, ND 58494-9780  
701-943-2477

## Diamond Ridge Simmentals

ASA# 146852  
Russ & Michele Well  
8072 42nd St SE  
Jamestown, ND 58401-9576  
701-251-1127

## Double T Simmentals

ASA# 250997  
Tim & Tam Clark  
1999B 18th St NW  
Turtle Lake, ND 58575  
701-799-7752



ASA# 267989  
Ben and Cassie Kleppe  
3220 48th Street SE  
Dawson, ND 58428  
701-426-9210 – Ben cell  
**Email:**  
scottie\_05@hotmail.com  
**Website:**  
www.crosshairsimmental.com  
**Sale Date:**  
Putting the Puzzle Together Annual  
Production Sale, Napoleon, ND  
April 26, 2024

*We are a purebred and commercial Simmental operation located just off of Highway 3 between Dawson and Napoleon, North Dakota. We are a commercial producer as well as having a purebred herd. It keeps us in touch with what you need to be profitable now and in the future. We wean the bulls in early October and then start them on a total mixed ration. We strive to bring you a bull that gives you the most bang for your buck. Pounds pay, and we bring a set of bulls year after year that will increase weaning weights and produce the kind of females that will do the same.*

# Doll Simmental Ranch

ASA# 000292  
Charles and Pamela Doll  
David and Donna Doll  
Harlan and Jodie Doll  
3991 36th Street  
New Salem, ND 58563  
701-843-8673  
701-843-7947  
701-843-8771

**Email:**  
dollboyz@westriv.com – Charles  
dollfarm@westrive.com – David

**Website:**  
www.dollfarms.com

**Sale Date:**  
44th Annual Production Sale  
Tuesday, March 5, 2024  
Mandan, ND

*Raising bulls for the commercial cattle industry has always been a focus for the ranch. Over the years, the family has built a solid reputation with a strong clientele, based not only on their cattle, but also on their honesty and straightforward nature.*

## Duck Creek Simmental

ASA# 312675  
Buckman, Dustin  
11804 34th St SW  
Dickinson, ND 58601  
701-290-5069

## Edgewood Ranch

ASA# 325735  
Bell, Travis  
12787 CR 19A  
Fordville, ND 58231  
701-229-3318



ASA# 151506  
Terry Ellingson & Family  
5065 125th Avenue NE  
Dahlen, ND 58224  
701-384-6225  
701-741-3045 Cell



**Email:**  
tellingson@polarcomm.com  
**Website:**  
www.ellingsonsimmentals.com

**Sale date:**  
Bull and Female Sale  
January 26, 2024

*Terry Ellingson and his father Trueman began Ellingson Simmentals in 1990. Through the use of embryo transfer and artificial insemination, the herd has grown to 150 brood cows of both black and red color. The goal has always been to produce cattle with exceptional performance and high carcass traits. With the recent additions of the US semen rights for R Plus Yuma 9087G along with purchasing his dam Miss R Plus 3007A and also HHS Georgia 802G, we will be offering exciting genetics in our future production sales. Our farm is located in northeastern North Dakota between Grand Forks and Devils Lake, just ten miles north of Highway 2. Please stop in whenever you want to inspect our breed-improving genetics.*

## Elliott Livestock

ASA# 170588  
Elliott, Kevin M  
197 147th Ave SE  
Clifford, ND 58016  
701-488-2243

## Elm Creek Ranch

ASA# 055983  
Wilbert Opp, Stan/Becky Saylor  
435 West St N Box 154  
Hebron, ND 58638  
701-878-4416

## Erickson, Robert A

ASA# 096753  
Robert, S & K Erickson  
6371 42nd St NW  
Plaza, ND 58771  
701-497-3558

## Finke, Roger

ASA# 004586  
PO Box 227  
Berthold, ND 58718-0227  
701-453-3105

## Finke, Todd R

ASA# 093652  
Finke, Todd R & Kelly  
35500 114th Ave NW  
Berthold, ND 58718-9133  
701-453-3105

See ad on page 127

## Flying F Ranch

ASA# 360328  
Brighton Fallgatter  
3609 Downing St  
Bismarck, ND 58504

## Froelich Ranch Simm/Angus

ASA# 333753  
JW Froelich  
2804 87th St  
Selfridge, ND 58568  
701-425-4314

## G & D Simmental

ASA# 256642  
Samuelson, Derik  
9801 79th Ave  
Calvin, ND 58323-2310  
701-697-5381

## Grant, Robert Nelson

ASA# 009157  
Robert N Grant-Helen J Grant  
6050 Old Highway 2  
Berthold, ND 58718-9007  
701-453-3218

## Grant, Robert, Garry, Rebecca

ASA# 033735  
Robert, Garry, Rebecca, Adam Grant  
6050 Old Hwy 2  
Berthold, ND 58718-9207  
701-453-3218

## Guthrie, Ashton

ASA# 319534  
8300 Hwy 281  
Egeland, ND 58331  
417-300-9746

## Hall, Ian

ASA# 258993  
30601 30th Ave NW  
Berthold, ND 58718  
701-453-3679

## Haman Farm & Simmental

ASA# 344958  
Haman, Nathaniel  
6277 16th Ave NE  
Towner, ND 58788  
701-537-5580

## Haman Ranch

ASA# 218364  
Johan Haman  
6107 8th Ave NE  
Towner, ND 58788-9553  
701-537-5836

## Hanging H Ranch

ASA# 012898  
Hofmann, Addison  
306 Water St E  
Medina, ND 58467-9534  
701-320-0025

## Hansen Simmental Ranch

ASA# 059044  
K, K, W & H Hansen  
20600 205th Ave SW  
Ryder, ND 58779-9575  
701-758-2571

## Hauck Ranch

ASA# 305631  
Hauck, Jacob  
7407 101 St SE  
Forbes, ND 58439  
701-535-1113

## Heartland Cattle Company

ASA# 313291  
Schaefer, Gregg  
15501 4th Ave NW  
Des Lacs, ND 58733  
701-240-2719

## Heilman Simmental Ranch

ASA# 144791  
Leo Heilman Jr  
4361 12th Ave N  
Voltaire, ND 58792  
701-338-2858

## Henke Simmentals

ASA# 218008  
David, Roslyn, T & K Henke  
1937 46th Ave SW  
New Salem, ND 58563-9180  
701-794-8842



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info@701x.com

## North Dakota

### Hintz, Levi

ASA# 374496  
7201 15th St SE  
Pingree, ND 58476  
701-320-8109

### Hoiby, Paige

ASA# 227117  
P & Lyndon Hoiby  
7890 101st Ave NW  
McGregor, ND 58755  
701-546-4043

### Hoiby Simmental Ranch

ASA# 084768  
Lyndon Hoiby  
7890 101st Ave NW  
McGregor, ND 58755-9201  
701-546-4043

### Jacobson Livestock Company

ASA# 247391  
Jacobson, Duane  
11915 36th St NW  
Watford City, ND 58854  
701-842-6066

### James Creek Simmental

ASA# 096619  
Heath Widicker  
4664 Main St  
Heaton, ND 58418  
701-984-2697

### J Heart Ranch

ASA# 272315  
Rebenitsch, Justin & Jennifer  
6622 11th Ave SE  
Hazelton, ND 58544

### JM Cattle

ASA# 315483  
Moser, Justin  
6350 Co Rd 62  
Dickey, ND 58431  
701-883-5106

### J&S Farms

ASA# 374821  
Jeff Thorlakson  
9152 135th Ave NE  
Hensel, ND 58241

### J & T Simmentals

ASA# 105306  
Jay & Tracy Larson  
5370 County Road 137  
Almont, ND 58520-9717  
701-843-7515

### Kalberer, Jesse

ASA# 297563  
12552 Hwy 1804 S  
Bismarck, ND 58504  
701-425-0111

## KAELBERER SIMMENTALS

ASA# 068832  
Claye and Michelle Kaelberer  
Conner Kaelberer  
4241 County Road 85  
New Salem, ND 58563-9468  
701-220-3124 (cell)  
701-843-8342 (home)  
701-400-7323 Conner (cell)

**Email:**  
kaelbererranch@outlook.com

**Sale Date:**  
Edge of the West Production  
Sale, February 13, 2024  
Mandan, ND

*Proud members of the  
American Simmental  
and North Dakota  
Simmental Associations.*



## KELLER BROKEN HEART RANCH

ASA# 066206  
Dwight, Susan, and Jake Keller  
Luke and Katy Keller  
Tessa and Thomas Osterbauer  
1573 55th Street  
Mandan, ND 58554-8827  
701-445-7350 – home  
701-471-5215 – Dwight cell  
701-471-1142 – Luke cell  
701-471-5065 – Jake cell

**Email:**  
kbhr@westriv.com

**Website:**  
www.kbhrsimental.com

**Sale Date:**  
Annual Production Sale  
Mandan, ND  
March 7, 2024

*The Keller's Broken Heart Ranch is a  
Simmental operation running over 400  
head of Simmentals and SimAngus™  
cattle. We are located 20 miles south  
of Mandan.*

### Kegley Simmental Ranch

ASA# 352133  
Michael Kegley  
552 Martins Ave N  
Casselton, ND 58012  
701-367-7769

### Keller, Luke

ASA# 232238  
L, Dwight & Susan Keller  
1573 County Road 136  
Huff, ND 58554-8827  
701-445-7350

### Kemnitz Simmentals

ASA# 056504  
Gerald & Darrell Kemnitz  
13464 96th St NE  
Cavalier, ND 58220  
701-265-8770

## KENNER SIMMENTALS

ASA# 008605  
Roger, Jeanette, and Erika Kenner  
5606 57th Street NE  
Leeds, ND 58346  
701-466-2800  
406-581-1188 – Erika cell

**Email:**  
rakenner@gmail.com and  
erika.kenner@gmail.com

**Website:**  
www.kennersimental.com

**Sale Date:**  
28th Annual Production Sale  
February 10, 2024  
Leeds, ND

*Over the past 40 years, we have com-  
mitted to performance and longevity;  
for our customers and our cow herd.  
This business is more than cattle, it's  
about helping ensure and expand your  
livelihood. We're committed to quality  
and we're committed to you.*

### Kenner, Erika Jo

ASA# 127519  
440 6th Ave SE  
Leeds, ND 58346-9527  
406-581-1188

### Ketterling Simmentals

ASA# 059670  
Ron & Dwayne Ketterling  
7935 44th Ave SE  
Wishek, ND 58495  
701-452-2141

### Kinn Simmental Ranch

ASA# 235479  
Kinn, Tyler & Davis  
212 South Ave  
Turtle Lake, ND 58575  
701-448-2591

## Klain Simmental Ranch

ASA# 072962  
Durnell and Darcy Klain Family  
1364 20th St NW  
Ruso, ND 58778-9472  
701-448-2408

**Email:**  
ksr\_ranch@westriv.com

**Website:**  
www.klainsimentalranch.com

**Sale Date:**  
42nd Annual Klain Simmental  
Ranch Production Sale,  
Saturday, February 3, 2024.

### Kline Simmental Ranch

ASA# 260870  
Kline, Matt  
291 24th Ave NE  
Hurdsville, ND 58451  
701-693-6317

### Knutson Ranch

ASA# 338917  
Knutson, Ryan  
2562 107th St  
Dunseith, ND 58329  
701-263-5154

### Koepplin Simmental Ranch

ASA# 049139  
Terry, Marcia, B & S Koepplin  
7035 80th St SW  
Elgin, ND 58533-7134  
701-584-3292

### Korslien, Randy

ASA# 290260  
20501 72nd St SW  
Douglas, ND 58735  
701-722-3694

### KR SRF Simmentals

ASA# 233281  
Kaelberer, Claye, Finke, Roger  
4241 County Road 85  
New Salem, ND 58563-9468  
701-843-8342

### Lazy C Diamond Ranch

ASA# 224060  
Nicholson, Chris & Julia  
6235 23rd Ave SE  
Kintyre, ND 58549  
701-332-6437

### Lazy R Ranch

ASA# 262957  
Jasen Reiser  
567 18th Ave NW  
Turtle Lake, ND 58575  
701-448-2824

### Leadbetter Simmental & Red Angus

ASA# 294679  
Leadbetter, Jon M  
11961 41st St SW  
South Heart, ND 58655  
701-789-1738

## Kunkel Simmentals

ASA# 237231  
Dusty & Kayla Kunkel  
New Salem, ND  
Home: 701-843-7006  
Cell: 701-471-5342

**Email:**  
kdkunkel@westriv.com

**Website:**  
www.kunkelsimentals.com

**Sale Date:**  
Kunkel Simmentals  
Annual Bull and Bred Female Sale  
Friday, February 2, 2024  
at the Ranch, New Salem, ND

*We raise quality and performance-  
driven Simmental and SimAngus™  
cattle. Sound structure, quiet  
dispositions, and quality udders are  
just of few of the traits we strive for.*

Visitors always welcome!



### Leapldt Simmentals

ASA# 060777  
Delmar & Bryan Leapldt  
5812 57th St NE  
Leeds, ND 58346-9530  
701-466-2553

### Lemer Simmentals

ASA# 276306  
Lemer, Ryan  
781 46th St NE  
Drake, ND 58736-9446  
701-340-9581

### Mandan Lake Creek Simmental Ranch

ASA# 067532  
Chas, Jan, Wade & Merri Staigle  
3195 15th St SW  
Center, ND 58530  
701-794-3239

### Martin Cattle

ASA# 289249  
Martin, Todd  
7600 198th St SW  
Des Lacs, ND 58733  
701-720-2572

### Martin Simmental

ASA# 295364  
Martin, Jeremy  
10852 68th Ave  
Rock Lake, ND 58365  
701-266-5212

### McDonald Farms

ASA# 185273  
Richard & Diane McDonald  
3540 35th St NE  
Inkster, ND 58244-9311  
701-248-3654

### M&E Cattle Company

ASA# 286697  
Mike Moser  
9723 74th St SE  
Lamoure, ND 58458  
701-883-5106

### Meyer 7M Simmentals

ASA# 154346  
Marty L & Medora Meyer  
5720 Highway 49  
Elgin, ND 58533-9121  
701-584-2999

### MFH Cattle

ASA# 329895  
Michael F Heidt  
3127 23rd Ave S  
Fargo, ND 58103  
701-240-4872



## Moser Simmental

ASA# 144252  
Perry, Diana, Aman, Ala Moser  
13700 52nd St NE  
Baldwin, ND 58521-9761  
701-220-7525

## Neva Simmentals

ASA# 068007  
James, R, S, T, Neva  
8254 14R St SE  
Kensal, ND 58455  
701-435-2764

## North Dakota State Univ

ASA# 001132  
Debra Peters  
PO Box 6050-Dept 7630  
Fargo, ND 58108-6050  
701-231-7643

## Pavlenko Simmentals

ASA# 306208  
Pavlenko, Larry  
135 Railroad St E  
Dunn Center, ND 58626  
701-495-1168

## Pearl Valley Simmentals

ASA# 042056  
Curtis L Vachal  
PO Box 24  
Ross, ND 58776-9051  
701-755-3303

## Peterson Performance Ranch

ASA# 233103  
Peterson, Zac  
26701 195th St SE  
Velva, ND 58790-9633  
701-578-5315

## Rocking H Livestock

ASA# 334234  
Heins, Tony  
3320 45th Ave  
New Salem, ND 58563  
701-400-4435

## Rode, Art

ASA# 262693  
1501 106th St NE  
Bismarck, ND 58501  
701-391-7484

## Roth, Mary

ASA# 373438  
1112 Elm St SE Apt 101  
Tioga, ND 58852

## Rust Mountain View Ranch

ASA# 209674  
Rust, Josh  
759 7th Ave NW  
Mercer, ND 58559  
701-447-2479

## Schaefer Chiangus & Simmentals

ASA# 369353  
Schaefer, Bryan  
PO Box 28  
Des Lacs, ND 58733  
701-725-4902

## Schmidt Simmentals

ASA# 260830  
Schmidt, Rick  
PO Box 1212  
Center, ND 58530  
701-794-3118

## Schmidt, Thomas and Janet

ASA# 364251  
5540 Hwy 6  
St Anthony, ND 58566  
701-445-7374

## Seven N Simmental Ranch

ASA# 009828  
Arlyn N Schmidt  
4850 41st St SE  
Medina, ND 58467-9768  
701-269-9321

## S Lazy T Simmentals

ASA# 246904  
Tom & Deanna Steffan  
1001 111th Ave SW  
Killdeer, ND 58640  
701-290-0374

## Sorenson Ranch

ASA# 203518  
Loren & Lorilee Sorenson  
14490 92nd St NW  
Grenora, ND 58845  
701-641-1140

## Spirit Ranch

ASA# 250873  
Dennis & Corrine Flemmer  
6450 County Rd 26  
Zap, ND 58580  
701-948-2414

## Stangeland Simmentals

ASA# 294009  
Lucas & Amy Stangeland  
8670 7th St NE  
Glenfield, ND 58443  
701-674-3636

## Steffan Simmentals


ASA# 262987  
Steffan, Ethan  
11089 10th St SW  
Killdeer, ND 58640  
701-290-0374

## Stroh, Ben Joel

ASA# 241316  
3737 41st St SE  
Tappen, ND 58487-9307  
701-327-4299

## Strommen Simmentals

ASA# 239532  
Strommen, Bryan  
PO Box 97  
Arthur, ND 58006-0097  
701-967-8320



**SRF**  
**Simmentals**

ASA# 093652  
Todd R and Kelly Finke  
35500 114th Avenue NW  
Berthold, ND 58718-9133  
701-240-7711  
**Email:**  
toddandkelly@srt.com  
**Website:**  
www.finkecattle.com  
**Sale date:**  
Edge of the West  
Production Sale, **EDGE of the WEST**  
February 13, 2024  
Mandan, ND  
*Simmental • SimAngus™ • Angus*

## SYS Simmentals

ASA# 186299  
Gary, Derek & Ryan Sys  
9400 205th Ave SW  
Douglas, ND 58735-9483  
701-722-3244

## Taylor Friesz

ASA# 308401  
Friesz, Taylor  
PO Box 67  
New Salem, ND 58563  
701-843-8750

## Thomas, Kenneth & Jodi

ASA# 214495  
1699 35th St N  
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## Thorpe Ranch Inc

ASA# 045746  
Tom Thorpe  
10117 367th Ave  
Forbes, ND 58439  
605-228-7786

## TK Livestock

ASA# 370150  
Taylor Heins  
4912 CR 140  
New Salem, ND 58563



**TNT**  
**SIMMENTAL RANCH**

ASA# 059730  
Shanon and Gabriel Erbele  
Kevin and Lynette Thompson  
6471 51st Ave SE  
Lehr, ND 58460  
701-527-5885  
701-391-1631  
**Email:**  
gserbele@hotmail.com  
**Website:**  
www.tntsimentals.com  
**Sale Date:**  
39th Annual Sale  
Friday, February 9, 2024

**Your commercial bull headquarters, along with breed-leading herd sires! All backed by the TNT 100% guarantee! No creep feed! We invite everyone to come to the ranch to view the cattle and see the way we manage our herd. We are very proud of our cattle, and feel you will be proud of "The Explosive Difference" they will make for you. We truly have a passion for this business, and love breeding cattle and the never-ending pursuit to try to make them better. One of our greatest blessings over the past 39 years is the wonderful people we have met, and the dear friends we have made in this business.**

## T & R Anderson Farms

ASA# 230354  
Anderson, Todd  
6937 140th Ave SE  
Milnor, ND 58060  
701-427-5883

## Wendel Livestock

ASA# 288413  
Bill Klein  
Box 134  
Ashley, ND 58413  
701-288-3348

## Wicks, Zane

ASA# 261142  
4022 Highway 8  
Richardton, ND 58652-9351  
701-974-2332

## Wild Rose Cattle Company

ASA# 349358  
Canton Mikenzie  
197 147th Ave SE  
Clifford, ND 58016  
701-488-2244

## Wilkinson Farms/Terry Schlenker

ASA# 097963  
Terry & Cathy Schlenker  
7649 49th St SE  
Montpelier, ND 58472-9722  
701-489-3583

## Wollmuth Ranch

ASA# 290538  
Ronald & Wendy Wollmuth  
15300 Hwy 83  
Moffit, ND 58560  
701-387-4742

## Woodbury Stock Farm

ASA# 001799  
Woodbury, Todd  
8569 86th Ave SE  
Monango, ND 58436  
701-210-0503



**KU** Cattle Company | Oakes, ND

12th  
*Annual Bull Sale*  
**2.20.24**

**Quandt Brothers Cattle Company**

**Jason Quandt // ASA # 278978**  
701-710-0080  
jason@quandtbrothers.com

**Gabe Quandt // ASA # 319372**  
701-408-9154  
10861 88th St. SE, Oakes, ND 58474

**www.quandtbrothers.com**

## Rebenitsch Simmental Ranch

ASA# 285719  
Rebenitsch, Westin A  
330 66th St SW  
Hazelton, ND 58544  
701-321-9112

## Reimche Land & Cattle

ASA# 359578  
Reimche, Eric  
2521 23rd Ave NE  
Martin, ND 58758  
701-693-5339

**TRIPLE H SIMMENTALS** 

# DAKOTA POWER

SIMGENETIC BULL & FEMALE SALE

**CONTACT US**

**KELLY AND BRYAN HANSON**  
11010 CTY. RD. 26 | Hannaford, ND 58448  
Kelly Hanson ..... 701-789-1391  
Bryan Hanson ..... 701-789-0655  
Justin Hanson ..... 701-789-1007  
Brayden Hanson ..... 701-789-7104  
EMAIL: kelly.hanson@centralplainsag.net  
WEBSITE: www.triplehsimmentals.com

**SALE CATTLE**  
DAKOTA POWER BULL & FEMALE SALE  
*Second Monday in February* | Hannaford  
Mercantile | Hannaford, ND

**NDSA CLASSIC SALE**  
*Second Saturday in December* | Kist  
Livestock | Mandan, ND

**WHO WE ARE**  
*Triple H Simmentals is a family-run operation along the Bald Hill Creek and the Sheyenne River Valley of east central North Dakota. We raise performance driven Simmental and SimAngus™ cattle that are sound in structure and udder quality with attention to docility. We have used AI and embryo transfer for the past 35 years to utilize the top genetics in the industry. We strive to produce the top genetics for the commercial cattleman's bottom line. Visitors are always welcome.*

## Ohio

**Website**  
ohiosimmental.com

**President**  
Cliff Linder  
7001 N Nickelplate St  
Louisville, OH 44641  
330-904-9542  
cliffinder@att.net

**Vice President**  
Adam Heil  
7540 Norfield Rd  
Adamsville, OH 43802  
740-819-6839  
ah52161@ymail.com

**Secretary/Treasurer**  
Pam Haley  
11203 Mullinix Road  
West Salem, OH 44287  
330-353-6072  
phaley@haley-farms.com

See ad on page 129

### 3C Farms

ASA# 350950  
Clark, Jessica  
8166 Brownsville Rd  
Glenford, OH 43739  
740-221-0202

### 4T Farms

ASA# 339374  
Tysinger, Jerry  
10920 Peyton Rd  
Blue Rock, OH 43720  
740-819-4913

### 7 M Farm

ASA# 040372  
L M, A, N Maurer  
14034 Lock 2 Rd  
Botkins, OH 45306-9537  
937-597-3423

### A and B Cattle Company

ASA# 092869  
Barnes, Al  
6858 East Carlton Rd  
West Alexandria, OH 45381-9518  
937-510-2354

### ABC Simmentals

ASA# 265851  
Smith, Todd B  
556 Metz Rd  
Wooster, OH 44691  
330-466-8675

### Adelman Farms

ASA# 342601  
Adelman, Jeffrey  
4155 Waterloo Road  
Atwater, OH 44201  
330-351-1357

### Agle Family

ASA# 031904  
Agle, Robert  
480 S Urbana Lisbon Road  
South Vienna, OH 45369-9704  
937-215-7363

### Allen Family Farm

ASA# 338519  
Allen, Chelsea  
PO Box 219  
Seven Mile, OH 45062  
513-593-5973

### Allen, Halee

ASA# 244714  
5725 Blue Ribbon Rd  
Hillsboro, OH 45133  
937-763-5314

### Bachman Farms

ASA# 285820  
Bachman, Jordan  
750 Ginder Rd  
Lancaster, OH 43130  
740-974-3368

### Badlands Cattle Co

ASA# 364052  
Drew Dague  
4695 Corner Rd  
Alexandria, OH 43001

### Baker, Dan

ASA# 346933  
1543 N St Rt 101  
Tiffin, OH 44883  
567-208-9555

### Balzer's Phalanx Simmentals

ASA# 083929  
James, David, Nanette Balzer  
5422 Shanks Phalanx Rd  
Newton Falls, OH 44444-9515  
330-898-8046

### Banker Farm

ASA# 218118  
Terry A Banker  
619 McClure Rd  
Lebanon, OH 45036-9525  
513-933-0622

### Barker, Andrew

ASA# 348871  
5751 S State Rte 235  
New Carlisle, OH 45344  
937-681-4109

### Barkley, Brian F

ASA# 275806  
2923 County Road 146  
Waldo, OH 43356  
740-272-1539

### BBR Farms

ASA# 313411  
Weisend, Darrell  
46512 Bean Ridge Rd  
Summerfield, OH 43788  
740-838-2925

### Benjamin Cattle Company

ASA# 366781  
Cole Benjamin  
PO Box 746  
Mantua, OH 44255

### Benland Simmentals

ASA# 003330  
Ken, Bruce, Beth Benedict-Taylor  
323 W Jackson Rd  
Springfield, OH 45502-9415  
513-265-5382

### Bennett Farms

ASA# 201728  
Bennett, Lindsay  
4115 St Rt 47  
Ansonia, OH 45303-9701  
937-423-2141

### Bent Grass Cattle Company

ASA# 312653  
McElroy Jr, James Allen  
3539 Eden Road  
Georgetown, OH 45121  
937-378-3786

### Best Farms

ASA# 342155  
Ted Best  
2378 W Poplar Ridge Road NW  
Malta, OH 43758  
740-221-5622

### Bi-Cracky Farm

ASA# 140732  
Jan McCracken, Roger Bisel  
386 Noble Rd  
Shiloh, OH 44878-8916  
419-896-2046

### Bihl Farms

ASA# 316174  
Luke Bihl  
10564 US Highway 62 NE  
Mount Sterling, OH 43143  
740-505-4398

### Bockbrader Show Cattle

ASA# 254958  
Bockbrader, Joey  
6921 CR 107  
Gibsonburg, OH 43431-9735  
419-308-0807

### Bond, Sam

ASA# 370402  
58667 Claysville Rd  
Cambridge, OH 43725

### Both

ASA# 371491  
Brooks Schmidlin  
1840 Flint Ridge Rd  
Hopewell, OH 43746

### Bowers, James A

ASA# 170140  
1797 Aspen Ct  
Heath, OH 43056-1722  
740-814-1192

### Branchline Farms

ASA# 370523  
Brittany Nemeth  
47256 SR 162  
Wellington, OH 44090  
440-636-3064

### Breymier Farms

ASA# 075432  
Jacob Breymier  
831 Brock-Cosmos Rd  
Union City, OH 45390-9803  
937-467-0033

### Brinkman, Emily B

ASA# 198905  
Emily Brinkman  
D-860 County Rd 15  
Holgate, OH 43527  
419-264-3312

### Brookes Simmental

ASA# 199492  
Brooke Beath, Charles Germann  
7284 State Route 505  
Felicity, OH 45120-9165  
513-392-1428

### Broseus, Kyle

ASA# 356676  
11607 Harmon Rd  
St Louisville, OH 43071  
740-745-1312

### Brown Farms

ASA# 327610  
Ryan Brown  
2983 St Rt 522  
Wheelersburg, OH 45694  
740-574-5824

### B & R Simmentals

ASA# 355853  
Chambers, Beth  
8345 State Route 141  
Gallipolis, OH 45631  
317-752-6137

### Buckeye Chiangus Farms

ASA# 280992  
McNall, Craig  
8345 State Line Rd  
Conroy, OH 45832  
419-234-3723

### Campbellco

ASA# 282560  
Campbell, Jody  
2950 Wilberforce Clifton  
Cedarville, OH 45314  
937-206-5303

### Cassell Cattle Company

ASA# 240596  
Alan J & Traci L Cassell  
13099 Cassell Rd  
Mount Vernon, OH 43050-9669  
740-392-1667

### Cedar Ridge Simmentals

ASA# 302744  
Deehr, Steven R  
9518 State Route 61  
Berlin Heights, OH 44814  
419-588-2537

### Chabrew Farm

ASA# 298796  
Sanders, R Scott  
1606 Miday Ave NE  
East Canton, OH 44730  
330-495-3655

### Charmont Farm

ASA# 068592  
Robert, Lois, B, J & J Cowdrey  
5592 Herrmann Rd  
Ripley, OH 45167-9659  
937-373-3921

### Charmont Farms

ASA# 285987  
Cowdrey, Justin  
7932 US 62  
Russellville, OH 45168  
937-515-0290

### Chrome Button Cattle Company

ASA# 355779  
Hoovler, William  
3315 CR 190  
Belle Center, OH 43310  
937-538-1536

### Circle H Livestock

ASA# 334458  
Hershberger, Carrie & Henry Jr  
10775 Trail Bottom Rd NW  
Dundee, OH 44624  
330-852-3155

### CK Cattle Company

ASA# 293913  
Hanes, Calvin  
1600 Lake Rd SE  
Lancaster, OH 43130  
614-565-5859

### Clark, George W

ASA# 351147  
28433 State Rte 83  
Coshocton, OH 43812  
740-622-2179

### Clemens, Brady

ASA# 248078  
9255 Triadelphia Rd NW  
Crooksville, OH 43731-9137  
740-962-5668

### Clemens, Vada

ASA# 264626  
9550 Timberman Rd  
Malta, OH 43758  
740-962-5668



# Ohio

## SIMMENTAL ASSOCIATION

### Upcoming Events

#### 2023

July 27 - 30 Ohio State Fair Simmental Shows

Sept 26-27 Fall Fiesta Simmental Sale - Online

#### 2024

March 13 - 16 Ohio Beef Expo, Columbus, OH  
Eastern Spring Classic Sale, March 15

April OSA Annual Meeting

May Memorial Day Classic

#### **President**

*Cliff Linder*  
*Louisville*

Tim Brinkman  
Holgate

Christina Fisher  
Ashland

#### **Vice President**

*Adam Heil*  
*Adamsville*

Kim Allen  
Hillsboro

Kent Shane  
Upper Sandusky

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*West Salem*

Chad Lucci  
Wooster

Dana Handrosh  
Litchfield

Jaymes Maciejewski  
New Bavaria

FOR MORE INFORMATION VISIT

# ohiosimmental.com

**Collins, John**

ASA# 368231  
Collins, John D  
51049 Rice Run Rd  
Reedsville, OH 45772  
740-508-7516

**Conn Brothers**

ASA# 040097  
Conn, Larry  
6518 Conn Geeslin Rd  
Russellville, OH 45168-9740  
937-377-6031

**Cook II, John R**

ASA# 338857  
8109 Danville Rd NE  
Bloomington, OH 43106  
750-572-1109

**Cook Show Cattle**

ASA# 278004  
Linda Cook  
8275 Lithopolis Rd  
Carroll, OH 43112  
740-808-0329

**Coomes, Katelyn**

ASA# 310482  
4084 McCandliss Rd  
Troy, OH 45373  
937-418-1643

**Coor Cattle Company**

ASA# 357619  
Coor, Will  
2011 Zimmerman Rd  
Greenfield, OH 45123  
937-403-3785

**Coppertop Cattle**

ASA# 196957  
Laroche, Christy  
4440 Township Rd 75  
Mount Cilead, OH 43338-9376  
419-560-9430

**CR 6 Cattle**

ASA# 345182  
Keppeler, Adam  
3211 CR 6  
Edgerton, OH 43517  
419-212-1386

**Crawford Answered Prayer Farm**

ASA# 361465  
Crawford, Cassidy  
1221 Blue Ave  
Zanesville, OH 43701  
740-828-3828

**CR Towering Farm**

ASA# 294328  
Smith, Randy D  
45684 State Rte 145  
Lewisville, OH 43754  
740-567-3474

**Crum Cattle Company**

ASA# 348477  
Crum, John L  
1428 E Smithville Western Rd  
Wooster, OH 44691  
330-262-2006

**Crum Circle C Ranch**

ASA# 001631  
Robert P & Jenny Crum  
36951 Cty Rd 2 E  
Woodsfield, OH 43793  
740-213-7727

**Crystal Creek Farm**

ASA# 254607  
Gilbert, Jordan & Janel  
8399 State Route 118  
Greenville, OH 45331  
937-547-1950

**DF Dunson Farms**

ASA# 292188  
Dunson, Derek  
6489 Co Rd 130  
Kenton, OH 43326  
567-674-5721

**Dickson Simmentals**

ASA# 066916  
Jim, Rita, M, M, S, D, Dickson  
7834 Dog Hollow Rd  
St Louisville, OH 43071-9614  
740-745-2321

**Dillon Simmentals**

ASA# 079265  
Dillon, John T  
16970 Mary Ann Furnace Rd  
Nashport, OH 43830-9634  
740-763-3490

**Diven Springs Farm**

ASA# 286183  
Kisling, Kyle  
7800 Diven Rd  
Hillsboro, OH 45133  
937-763-6813

**Double B Acres**

ASA# 221747  
Gary S Besancon  
10220 Blough Rd  
Sterling, OH 44276  
330-464-9630

**Double W Simmental**

ASA# 051045  
Willard, Brian, Kory, Katie Welch  
336 State Route 511  
Nova, OH 44859-9707  
419-652-2151

**Dudzick Family Simmental Farm**

ASA# 323843  
Dudzick, John  
62664 Dusty Ln  
Barnesville, OH 43713  
740-238-1238

**Durbin Land and Cattle LLC**

ASA# 273212  
Durbin, Luke Matthew  
4227 Durbin Rd SE  
New Philadelphia, OH 44663-7807  
740-294-7531

**Dusty Rose Farms**

ASA# 361442  
Jepsen, Jim  
5270 Drum Rd  
Amanda, OH 43102  
614-560-5919

**Earlwine, James**

ASA# 286582  
60588 Armstrong Centerville Rd  
Jacobsburg, OH 43933  
740-686-2655

**EJB Simmentals-Brooks Farms**

ASA# 180753  
Brooks, Eric & Jackie  
6750 Hawk Rd  
New Marshfield, OH 45766-9708  
740-664-6635

**Elliott, Bryan**

ASA# 294199  
Elliott, Bryan P  
4188 Melis Rd  
Dorset, OH 44032  
574-538-7390

**Elmore Cattle Co**

ASA# 308605  
Elmore, Gabrielle  
9589 US 50  
Hillsboro, OH 45133  
937-205-1765

**Endsley Farms**

ASA# 370984  
Endsley, Todd  
27613 SR 83  
Coshocton, OH 43812  
740-622-1111

**Eric Norden Farms**

ASA# 326684  
Norden, Eric  
7407 St Rd 110  
Napoleon, OH 43545  
419-748-7439

**Ervin, Dr Josh**

ASA# 314435  
66002 Airport Rd  
New Plymouth, OH 45654  
740-444-5898

**Erv-N-Del Farm**

ASA# 237910  
C, J, M, D & R Linder  
7001 N Nickelplate St  
Louisville, OH 44641-8528  
330-875-7328

**Esselburn Grain & Cattle Farm**

ASA# 337509  
Esselburn, Justin  
5911 Snoddy Rd  
Shreve, OH 44676  
330-496-2091

**Evans Cattle Company Inc**

ASA# 365321  
Evans, Ed  
10201 New Carlisle Pike  
New Carlisle, OH 45344  
937-679-4006

**Evans Farms**

ASA# 264976  
Evans, Paul  
4778 Hawk Rd  
Mechanicsburg, OH 43044  
937-834-3710

**Fedderke Show Cattle**

ASA# 350641  
Fedderke, Todd  
J225 Co Rd 14  
Napoleon, OH 43545  
419-439-1059

**Feezle Farm**

ASA# 331019  
Feezle, Paul  
7660 Scroggs Rd  
Lisbon, OH 44432  
330-397-5836

**Fennig Show Cattle**

ASA# 281908  
Fennig, Ryan  
5270 Wabash Rd  
Coldwater, OH 45828-9736  
419-852-8201

**Ferguson, John J**

ASA# 248885  
5959 Pinecone Drive  
Mentor, OH 44060-9311  
440-478-0782

**Flack, Evan**

ASA# 347792  
8151 Old Salt Rd  
Williamsfield, OH 44093  
440-221-1668

**Foltz, Heather & Kyle**

ASA# 285146  
Foltz, Heather  
2234 Bark Rd  
Magnolia, OH 44643  
330-324-4364

**Foulks Family Farm**

ASA# 185589  
Foulks, Adam  
7100 Follin Rd  
Bellville, OH 44813  
419-494-2481

**Four Boys Simmental**

ASA# 290906  
Smith, Russell L  
11828 Twp Hwy 58  
Upper Sandusky, OH 43351  
419-209-0615

**Frank Millenbaugh**

ASA# 223945  
Millenbaugh, Frank  
333 N Kibler St  
New Washington, OH 44854  
419-492-2811

**Frazier's Farm**

ASA# 316333  
Frazier, Barry  
9140 Sparta Road  
Fredericktown, OH 43019  
740-627-0383

**Frobese, Hunter**

ASA# 279924  
6100 Kemner Rd  
Pemberville, OH 43450  
419-261-3410

**Fulks Simmental**

ASA# 369703  
Fulk, Timothy  
14599 State Route 140  
South Webster, OH 45682  
740-778-2648

**G 40 W Genetics**

ASA# 344256  
Darryl Watson  
15620 CR 439  
Dresden, OH 43821  
740-624-9335

**Gabriel, Kendra**

ASA# 298628  
9589 Bell Station Rd  
Stoutsville, OH 43154  
614-537-2648

**Garner Show Cattle**

ASA# 278517  
Garner, Austin  
5381 Dunwoody Rd  
Hamilton, OH 45013  
513-939-8322

**GCC Farm**

ASA# 360499  
Kemmerer, Grant  
8705 Ruffner Rd NE  
Millersport, OH 43046  
740-467-6116

**Gibbs Land and Livestock**

ASA# 261795  
Gibbs, Robert E  
194 S CR 204  
Fremont, OH 43420-9243  
419-307-8601

**Goodman Cattle Co**

ASA# 298367  
Goodman, Mark  
14114 County Road 193  
Vanlue, OH 45890  
419-722-9334

**Graham, Michaela**

ASA# 319629  
6870 Licking Valley Rd  
Frazysburg, OH 43822  
740-828-3832

**Greenamyer Acres**

ASA# 163587  
Gayla Bock  
14636 Garfield Rd  
Salem, OH 44460-9103  
330-277-9361

**Green-Craw Farm**

ASA# 317334  
Greenwood, Bob  
38393 Speidel Rd  
Bethesda, OH 43719  
740-484-4814

**Green Oak Farm**

ASA# 273203  
Long, Gale  
5983 Orangeburg Rd  
New Paris, OH 45347  
765-546-0395

**Green Valley Farm**

ASA# 193628  
Weingart, Justin  
3794 Cooper Road  
Cumberland, OH 43732-9739  
740-509-0138

**Griffiths Family Farms**

ASA# 315147  
Jonathan Griffiths  
2023 Twp 46  
Bellefontaine, OH 43311

**Gustin Cattle Co**

ASA# 325397  
Gustin, Trey  
4786 Spurgeon Hill Rd  
West Union, OH 45693  
937-515-0406

**Haley Farms**

ASA# 244858  
Haley, Mike & Pam  
11203 Mullinix Rd  
West Salem, OH 44287  
419-853-4657

**Hall Cattle Company**

ASA# 261332  
Hall, Lindsey  
3764 Harriet Rd  
Hillsboro, OH 45133  
937-763-8115

**Hamilton Farms**

ASA# 295212  
Hamilton, Doug  
12300 Twp Rd 10  
Findlay, OH 45840  
419-889-2523

**Hamilton, Renee**

ASA# 332191  
11756 St Rt 29  
Mechanicsburg, OH 43044  
614-733-3426

**Handrosh Farms**

ASA# 068915  
Faye, Gary & Dana Handrosh  
24096 Foster Rd  
Litchfield, OH 44253-9600  
330-648-2178

**Hara Farms**

ASA# 214699  
Mark Hara  
6074 Quin Abbey Ct E  
Dublin, OH 43017  
937-833-5848

**Harmon, Brady**

ASA# 371592  
1265 Kirkpatrick Ln  
Stockpoet, OH 43787  
740-684-0923

**Harris Cattle Ranch**

ASA# 341231  
Harris Jr, Stephen  
66400 Airport Rd  
Saint Clairsville, OH 43950  
614-562-7899

**Hartzell Livestock Farms**

ASA# 186900  
Joseph R & Margaret V Hartzell  
8156 Larimer Rd  
Greenville, OH 45331  
937-564-2827

**Hatfield Cattle**

ASA# 231453  
Hatfield, Mark  
1275 Caldwell Rd  
Bethel, OH 45106  
513-876-3353

**Hearthstone Farm**

ASA# 238789  
H & A Bauer, G Staley Jr  
3554 State Route 54  
Urbana, OH 43078-9220  
937-484-3456

**Heft Livestock LLC**

ASA# 327465  
28924 St Rt 78  
Lewisville, OH 43754  
740-838-1003

**Heil, Adam J**

ASA# 229641  
7540 Norfield Rd  
Adamsville, OH 43802  
740-819-6839

**Helmke, Landon**

ASA# 316735  
5125 Renner Rd SW  
New Philadelphia, OH 44663  
330-308-0090

**Hidden Creek Farms**

ASA# 258287  
Fulmer, Scott & Trish  
495 State Route 314 S  
Mansfield, OH 44903-7720  
419-295-0180

**Highland Rail Farms**

ASA# 217380  
Lutmer, Steven  
2486 Drake Rd  
Lebanon, OH 45036-9363  
513-836-0669

**Hilltop Farm**

ASA# 327651  
Jenkins, David A.  
3141 Lippincott Rd  
Urbana, OH 43078  
937-546-9917

**Hines Simmental**

ASA# 162021  
Rob & Jennifer Hines  
2910 W Farrington Rd  
Piqua, OH 45356-9340  
937-778-1872

**HND Cattle Company**

ASA# 357600  
Napier, Elizabeth  
4319 S Preble County Line Rd  
West Alexandria, OH 45381  
937-422-2925

**Homestead Acres**

ASA# 130209  
Ronald, Army & Molly Ruggles  
2103 County Road 159  
Ashley, OH 43003-9620  
740-747-2028

**Homestead Show Cattle**

ASA# 185798  
Parks, Ross  
1990 Sunflower Dr  
New Concord, OH 43762-9785  
740-872-3434

**Hoovler, Marcia**

ASA# 207340  
17838 CR 65  
Belle Center, OH 43310  
937-538-1537

**Hopkins Simmental Farms**

ASA# 071480  
S L or Paul Hopkins  
8288 N Pisgah Ridge Rd NW  
McConnelsville, OH 43756-9519  
614-962-5288

**Hop-Mor Farms**

ASA# 279489  
Morris, C Brent  
6255 Caldwell Drive  
Adamsville, OH 43802-9217  
740-704-3556

**Horst Simmentals**

ASA# 148846  
Horst, Erin & Keith  
4620 Elroy-Ansonia Rd  
Ansonia, OH 45303-9708  
740-517-1427

**Huttinger Farms**

ASA# 291394  
Huttinger, Hannah  
5757 Seville Rd  
Seville, OH 44273  
330-769-4301

**Jacobs, Jeremiah**

ASA# 243894  
09281 St Rt 34  
Edon, OH 43518  
419-212-0962

**Jarvis, Hannah**

ASA# 348852  
3778 Sollars Rd  
Sabina, OH 45169  
330-428-0443

**JB Show Cattle**

ASA# 337744  
Bihl, Jason  
5286 Lewis Rd  
Bloomington, OH 43106  
740-572-0800

**J&E Land and Cattle**

ASA# 374955  
Erb, Cheyenne  
7950 Chillicothe-Lancaster Rd  
Amanda, OH 43102  
567-356-7465

**JLS Cattle Company**

ASA# 340049  
Timmons, Colin  
4006 CR 13  
Burgoon, OH 43407  
419-986-6211

**Joe Lucas and Family**

ASA# 291069  
Lucas, Joe  
16841 State Route 550  
Amesville, OH 45711  
740-448-7545

**Johnson Farms**

ASA# 161485  
Richard & Kenneth Johnson  
4545 Beal Rd  
Heath, OH 43056-9058  
740-323-4545

**Jones Show Cattle**

ASA# 260056  
Jones, Troy  
PO Box 35  
Harrod, OH 45850  
419-230-8675

**JT Kail Farms**

ASA# 326265  
Kail, Jeremiah & Tiffany  
4500 Metzger Hill Rd SW  
Stone Creek, OH 43840  
330-339-7283

**Justice Land & Cattle Co LLC**

ASA# 319841  
Justice, Kevin  
16454 Hartford Rd  
Sunbury, OH 43074  
740-965-5261

**Kanicki Cattle Company**

ASA# 308629  
Kanicki, Bart  
4664 Schramling Rd  
Pierpont, OH 44082  
440-577-1020

**Kiesewetter Livestock**

ASA# 181988  
Kiesewetter, Fred  
9710 Casstown Fletcher Rd  
Piqua, OH 45356-9201  
937-214-0888

**Kirian, Josh**

ASA# 366798  
7600 Country Hwy 16  
McCutchenville, OH 44844  
567-230-6673

**Knapke Cattle Company**

ASA# 311755  
Knapke, Chad  
5555 Wabash Rd  
Coldwater, OH 45828  
419-733-6434

**KO Cattle**

ASA# 304528  
Ogilbee, Kevin  
59850 Ogilbee Rd  
Jacobsburg, OH 43933  
740-312-2373

**Kohli Farms**

ASA# 100734  
David L & Phyllis J Kohli  
18191 Turney Caldwell Rd  
Circleville, OH 43113  
740-374-8315

**KSR Cattle Company**

ASA# 185730  
Karole Skidmore-Roth  
6463 State Route 61  
Mount Gilead, OH 43338-9416  
740-225-4172

**Kyle Nickles Show Cattle**

ASA# 227881  
Nickles, Kyle  
8137 S St Rt 67  
Sycamore, OH 44882  
419-618-0527

**Lahna 3 Cattle**

ASA# 308890  
Lahna, Lewis  
21032 TR 282  
Coshocton, OH 43812  
740-294-3407

**Laipply, Joseph**

ASA# 372054  
Joseph Laipply  
24875 Carter Rd  
Summerfield, OH 43788

**Lane, Ross**

ASA# 345047  
420 Oak Hill Rd  
Cutler, OH 45724  
740-678-8163

**Lawrence Family Cattle Co**

ASA# 132136  
Dr Kerry Lawrence  
827 Beaver Run Rd SE  
Hebron, OH 43025-9649  
740-404-0463

**Lazy H Farm**

ASA# 210893  
Randall & Karen Henthorn  
1149 Fisher Ridge Rd  
Fleming, OH 45729  
740-678-8482

**Legacy Cattle**

ASA# 371486  
Grooms, Bryan  
4215 SR 41  
Manchester, OH 45144

**Lehman, Kathy**

ASA# 290824  
512 St Rt 96  
Shelby, OH 44875  
419-525-4857

**Liberty Cattle Co**

ASA# 375495  
Jordan Bailey  
PO Box 135  
Iberia, OH 43325  
567-208-7109

**Locust Lane Farms**

ASA# 246650  
Fisher, Christina  
1314 Township Road 1656  
Ashland, OH 44805-9491  
419-606-2037

**Logsdon, Desirae**

ASA# 279921  
6355 Julian Rd  
Amanda, OH 43102  
740-503-9773

**Long, Brady**

ASA# 308853  
7570 Hughes Rd  
Russellville, OH 45168  
937-515-2395

**Lor-Mar Simmental Farms**

ASA# 309026  
Isler, Mark  
1104 Bethlehem Rd W  
Prospect, OH 43342  
740-262-5154

**LRH Cattle Company**

ASA# 237250  
Lisa Holbrook  
110 Cathey Ln  
Lucasville, OH 45648-8768  
740-820-4976

**Lucas, Kenneth**

ASA# 360498  
5262 Germantown Liberty Rd  
Germantown, OH 45327  
937-620-0177

**Lucci Farms**

ASA# 327926  
Chad Lucci  
1561 N Reedsburg Rd  
Wooster, OH 44691  
330-465-4256

**Lutz, Joshua**

ASA# 373838  
12670 Twp Rd 85  
Thornville, OH 43076  
740-891-0094

**MacGregor Livestock Farms**

ASA# 186490  
Robert MacGregor  
11980 Whitman Rd  
Doylestown, OH 44230-9733  
330-658-4785

**Manning Show Cattle**

ASA# 261516  
Manning, Robert  
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# BEST PRACTICES FOR SEEDSTOCK PRODUCERS

## Best Practices to Receive the Most Accurate Genetic Predictions

### 1 Clearly define breeding objectives

With the ability to increase the rate of genetic change comes the possibility to make mistakes at a faster pace. Breeding goals need to be clearly identified to ensure that selection at the nucleus level matches the profit-oriented needs of the commercial industry.

### 2 Use whole herd reporting

Inventory-based reporting captures more complete phenotypes on reproduction and longevity traits, and thus creates more accurate genetic selection tools.

### 3 Properly define contemporary groups

It is important for the precision of the genetic evaluation to group animals treated uniformly. Proper reporting of contemporary groups reduces bias in EPD.

### 4 Take data collection and reporting seriously

Phenotypes are the fuel that drives the genetic evaluation. Take pride in collecting accurate data. Report records on the complete contemporary group in order to paint the most accurate picture of the genetics in these cattle. If possible, collect additional phenotypes like mature cow weight, cow body condition score, udder scores, feed intake, and carcass data.

### 5 Make both thorough and accurate phenotypic data collection for economically relevant traits a high priority

The quantity and quality of fertility traits need to dramatically improve. Providing disposal codes to identify why females leave the herd is vital. Commercial data resources, where the true economically relevant traits exist, are going to become more critical to capture. Breeders can help prove the genetics of their own seedstock by encouraging their commercial customers to join ASA's Commercial Total Herd Enrollment (THE) option and add valuable data to the evaluation.

### 6 Use index-based selection

As the list of published EPD continues to grow, using economic selection indices will become even more helpful to reduce the complexity of multiple trait selection.

If the number of EPD increase, tools to reduce the complexity of sire selection for commercial producers must continue to develop. Breed associations and seedstock producers have the obligation to aid commercial clientele in making profitable bull selection decisions.



Jackie Atkins, PhD



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### 7 Use genomics

Genomic selection offers an opportunity to increase the rate of genetic change and break the antagonistic relationship between generation interval (the average age of the parents when the next generation is born) and the accuracy of selection (e.g., accuracy of EPD) — two components that determine the rate of genetic change. However, as with any tool, genomic information must be used correctly and to its fullest extent.

#### Adding a DNA test to your decision is like knowing . . .

- ◆ 25+ calving ease scores
- ◆ 22 birth weights
- ◆ 25+ weaning weights
- ◆ 25+ yearling weights
- ◆ Stayability/productivity records on 15 daughters
- ◆ 6 carcass weights
- ◆ 10 marbling scores
- ◆ 8 ribeye area measurements

**All this from a test you can complete before you wean the calf.**



## Best Practices for Genomic Testing

### 1 All animals within a contemporary group should be genotyped.

If genomic data are meant to truly enable selection decisions, this information must be collected on animals before selection decisions are made. The return on investment of this technology is substantially reduced if it is used after the decision is made. The ASA's Calf Crop Genomics (CCG) program offers 50% off GGP100K test for breeders who commit to genotype the entire calf crop. See sidebar for more details.

### 2 Both male and female animals should be genotyped.

The promise of genomic selection has always suggested the largest impact is for lowly heritable and/or sex limited (e.g., fertility) traits or those that are not routinely collected (e.g., disease). This is indeed true, but it necessitates that genotyped animals have phenotypes. For sex-limited traits, this becomes a critical choke point, given that historically the vast majority of genotyped cattle are males. If producers wish to have genomic-enhanced EPD for traits such as calving ease maternal and heifer pregnancy, they must begin or continue to genotype females. The ASA has a unique program called the Cow Herd DNA Roundup (CHR) to help herds collect female genotypes. See sidebar for more details.

### 3 Genotypes can provide useful information in addition to predictions of additive genetic merit.

Do not forget the value in correcting parentage errors, tracking inbreeding levels, identifying unfavorable haplotypes, estimating breed composition, and estimating retained heterozygosity. All of these can be garnered from populations that have a well-defined set of genotyping protocols.

The beef industry should be congratulated for the rapid adoption of genomic technology, but there is a lot of work to do. Of critical importance is the fact that genomic technology will continue to change and does not replace the need for phenotypes nor the fundamental understanding of traditional selection principles including EPD and accuracy.

## Total Herd Enrollment (THE)

A cow inventory reporting program, THE requires participants to provide annual reproductive and inventory status on their cow herd. THE is designed to improve quality of data submitted for the genetic evaluation, and in turn improve and develop reproductive EPD. By submitting data on the entire calf crop or contemporary group, breeders will receive more accurate predictions of their cattle. The ASA has four THE options to fit most seedstock and commercial operations.



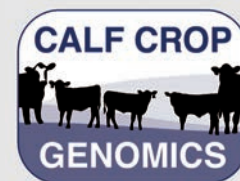
## Cow Herd DNA Roundup (CHR)

The Cow Herd DNA Roundup (CHR) is designed to increase the number of female genotypes to better predict maternal traits, such as maternal calving ease. Genotyping entire herds reduces bias created when only the best cattle are genotyped. Gathering massive amounts of genotypes on entire cow herds will significantly improve the genomic predictions and rate of genetic progress. As parentage testing is included, CHR herds will have pedigrees validated through DNA. Participating breeders benefit from having genomically enhanced EPD on the entire cow herd — equivalent to a lifetime number of calf records in several traits for an exceptionally low cost.



## Calf Crop Genomics (CCG)

Calf Crop Genomics, a research project launched by the ASA in collaboration with Neogen Genomics, offers 50% off GGP100K genomic test including parentage (\$25 compared to \$50 equivalent test) to participating breeders who test their entire calf crop. Genotyping entire calf crops is important to use genomically enhanced EPD (GE-EPD) for selection decisions, reduce selection bias in genomic predictions, and increase the volume of genotyped animals for future improvements to genetic predictions. The latter two points make any singular genomic test in the future better for all members using genomics.



## Carcass Expansion Project (CXP)

Despite the importance of carcass traits to our industry, few producers devote resources to collecting and recording actual carcass data. While the Carcass Merit Program (CMP) is a valuable progeny test, it is limited in the number of records produced. We cannot depend on the CMP alone to bring in carcass data. In the age of genomics, it is clear we need genotypes on animals with actual carcass phenotypes.

Adding another layer of commitment to predicting carcass traits, the ASA initiated a new program, called the Carcass Expansion Project, in the fall of 2018 to increase the number of carcass records on genotyped animals. The ASA is ramping up both phenotypic and genotypic data collection on terminal calves — a vital part of our vision.



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Weaver, Rick  
13061 Co Rd 60  
Quincy, OH 43343  
937-726-0199

## Weiser Farms

ASA# 229037  
David, Mark & Debbie Weiser  
4030 Pinecrest Dr  
Zanesville, OH 43701  
740-452-0606

## Westco Cattle

ASA# 343741  
Carson West  
5882 Crane Run Rd  
Cumberland, OH 43732  
307-203-6441

## Whitney Beef

ASA# 310231  
Whitney, Tim  
27060 Cavallo Rd  
Danville, OH 43014  
740-507-4302

## Wilson Cattle Enterprises

ASA# 274431  
Wilson, Bain  
4119 Green Clover Drive  
Hilliard, OH 43026  
980-621-6823

## Wise Show Cattle

ASA# 316736  
Wise, Lynne  
5881 Seibert Hill Rd SW  
New Philadelphia, OH 44663  
330-339-5109

## Wise Show Stock

ASA# 283155  
Wise, Kirsten T  
6033 Moff Rd  
Atwater, OH 44201  
330-947-1063

## WSL Livestock

ASA# 329506  
Decola, Michael  
5160 River Rd  
Madison, OH 44057  
913-904-4523

## Yocom, Rodney

ASA# 292330  
7301 Cable Rd  
Cable, OH 43009  
937-653-7457

## Young, Jayne and Richard

ASA# 102674  
Young, Jayne  
67910 Pancoast Rd N  
Belmont, OH 43718-9736  
614-782-1329

## Zahn Farms

ASA# 331505  
Zahn, Robert E  
3789 Coldwater Creek Rd  
Coldwater, OH 45828  
419-678-4608

## Zimms Simms Farm

ASA# 331610  
Zimmerly, Doug  
8738 Fulton Rd  
Sterling, OH 44276  
330-464-2948

## Oklahoma

Website  
[oklahomasimmental.com](http://oklahomasimmental.com)

### President

Kurt Hamburger  
24115 E 1060 Rd  
Weather, OK 73096  
580-772-4156  
[sooner63@sbcglobal.net](mailto:sooner63@sbcglobal.net)

### Vice President

Dick Shulanberger  
26003 E 670 Rd  
Wagoner, OK 74467  
918-691-9555

### Secretary/Treasurer

Angela Landwehr  
7817 W Chestnut Ave  
Enid, OK 73703  
580-366-9260  
[amcvaylandwehr@yahoo.com](mailto:amcvaylandwehr@yahoo.com)

See ad on page 137

## 177 Ranch

ASA# 373035  
Holland, Wes  
336920 E Hwy 62  
McLoud, OK 74851

## 3D Cattle Company

ASA# 237265  
Duncan, Breanna  
4311 S Railroad St  
Marlow, OK 73055-8666  
405-209-3098

## 4G Cattle Company

ASA# 279274  
Grossnicklaus, Jake  
1480 CR 1430  
Ninnekah, OK 73067-4011  
405-222-8056

## 4P Farms

ASA# 358981  
Keith Prater  
947 S Morgan Rd  
Blanchard, OK 73010  
405-317-1549

## 4-W Cattle Company

ASA# 207570  
White, Tyler  
6455 S Husand  
Stillwater, OK 74074-5933  
317-224-7502

## 88X Simmentals

ASA# 337937  
Brandon Taylor  
4831 Samedan Rd  
Ratliff City, OK 73481  
580-264-0060

## A Plus Livestock

ASA# 292642  
Armitage, Mitchell  
103629 S 3350 Rd  
McLoud, OK 74851  
405-306-1700

## Arrow M Ranch

ASA# 363866  
Munholland, John Wyatt  
38803 CR 1705  
Coalgate, OK 74538  
580-927-6192

## Baker Cattle

ASA# 335310  
Brad Baker  
605 Kingston Drive  
Yukon, OK 73099  
405-401-7009

## Ball Ranch

ASA# 340006  
Ball, John  
343497 E 890 Rd  
Chandler, OK 74834  
405-258-1511

## Barnett, Ernie

ASA# 278737  
330 Private Rd 3567  
Pawhuska, OK 74056  
918-440-2028

## Barrington Land and Cattle

ASA# 319247  
Barrington, Justin  
4007 SW Tinney  
Lawton, OK 73505  
580-585-3481

## B-D Cattle Co

ASA# 195440  
Buddy & Debbie Robertson  
PO Box 834  
Shattuck, OK 73858-0834  
580-938-2491

## Bell Cattle Co

ASA# 355372  
Bell, Steven  
38860 W 231st S  
Bristow, OK 74010

## Betchan Cattle Company

ASA# 375791  
Levi Betchan  
3000 N Post Rd  
Guthrie, OK 73044  
405-416-3181

## Biehler, Dusty and Jan

ASA# 365072  
5130 E 700 Rd  
Loyal, OK 73756  
405-368-1405

## Billings Rock Creek Cattle Company

ASA# 304282  
Billings, Randal  
9765 OK Hwy 7 W  
Mill Creek, OK 74856  
580-618-5509

## Bisel, Kelly and Melody

ASA# 305754  
Bisel, Kelly  
206 W Main St  
Ames, OK 73718  
580-603-0497

## BKC Cattle Co

ASA# 207221  
Callis, Brandon & Kelly  
26123 State Hwy 152  
Minco, OK 73059-5161  
979-204-1262

## Blackburn Cattle

ASA# 242360  
Blackburn, Courtney  
PO Box 1483  
Sallisaw, OK 74955-0295  
918-774-4945

## Black Cattle, Kris

ASA# 175676  
Kris or Gay Black  
18022 E 840 Rd  
Crawford, OK 73638-9718  
580-309-0711

## Boggy Bottom Cattle Co

ASA# 260104  
Bellows, Sam  
3842 E Crestview Spur Rd  
Atoka, OK 74525  
580-889-1217

## Bohi Cattle Company LLC

ASA# 305568  
Bohi, James  
406 Pams Dr  
Perkins, OK 74059  
405-714-5083

## Bornemann, Phil

ASA# 324358  
695 Kingsgate Rd  
Yukon, OK 73099  
405-354-4300

## Braden Henricks

ASA# 323647  
Henricks, Braden Lee  
34167 CS 2730  
Anadarko, OK 73005  
405-863-1663

## Brazil Creek Cattle Company

ASA# 335654  
Clem, Travis  
23858 Brazil Crk Loop  
Shady Point, OK 74956  
479-252-1133

## Broken S Cattle Company

ASA# 367021  
Schultz, Staurt & Marcia  
1101 N 11th St  
Yukon, OK 73099  
405-201-1376

## Brooks Cattle Co

ASA# 374869  
Brooks, Jeremy  
5310 W Randolph Ave  
Enid, OK 73703  
580-234-4146

## Brooks Cattle Company

ASA# 216859  
James & Judy Brooks  
17545 W Hwy 66  
Calumet, OK 73014-8620  
405-262-6346

## Brown, Joe

ASA# 335309  
50701 E 150 Rd  
Bluejacket, OK 74333  
918-541-3006

## Buck Creek Ranch

ASA# 333303  
Garrett Cloud  
25810 E McElroy  
Yale, OK 74085  
767-717-1322

## Buellesfeld, Rick

ASA# 261681  
10501 West Doolin  
Blackwell, OK 74631  
580-363-2006

## Burch Cattle

ASA# 336843  
Burch, John  
44408 Moccasin Trail Rd  
Meeker, OK 74855  
361-563-3124

## Butler Ranch Simmentals

ASA# 088935  
Fred, Marsha, M, K, P Butler  
PO Box 245  
Stigler, OK 74462  
918-465-7702

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## C-4 Land and Cattle

ASA# 325432  
Collum, Dusty  
740670 S 3400 Rd  
Perkins, OK 74059  
918-399-3475

## Calavan, Mark

ASA# 296171  
Box 614  
Warner, OK 74469  
918-616-2860

## Campbell Brothers

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Campbell, Troy  
PO Box 7  
Jet, OK 73749  
580-554-4673

## Carter, Bailey

ASA# 318053  
19745 Hwy 55  
Carter, OK 73627  
580-821-6288

## Cattle Co, Coyote Creek

ASA# 357427  
Coyote Creek Cattle Co  
2120 S Linwood  
Cushing, OK 74023  
918-225-6774

## C H Long Cattle Co

ASA# 272865  
Long, C H  
922 W Ave E  
Elk City, OK 73644  
580-799-0134

## Choctaw Cty Land & Cattle LLC

ASA# 279270  
Jackson, Stephen E  
251 East 1995 Rd  
Boswell, OK 74727-1031  
580-367-0299

## Circle JC Cattle Ranch

ASA# 172825  
Jay & Cheryl Johnson  
24000 NS 405 Rd  
Nowata, OK 74048-9743  
918-335-7004

## Circle W Farms

ASA# 155115  
Williams, Aaron & Audra  
43252 Highway 9  
Tecumseh, OK 74873-2830  
405-512-3192

## Claborn Farms

ASA# 219939  
Claborn, Clint  
11500 CR 3490  
Ada, OK 74820-9801  
580-272-4359

## Claunch, Jason

ASA# 368164  
37060 St Hwy 59  
Wayne, OK 73095  
405-249-7309

## Cloud, Garrett

ASA# 359504  
1511 N Lawson  
Yale, OK 74085  
479-629-2840

## Collopy Genetics LLC

ASA# 274343  
Collopy, Brandon  
9448 SW 29th Terrace  
Oklahoma City, OK 73128  
405-697-8124

## Conley Cattle

ASA# 255874  
Conley, Kyle  
3555 Koller Rd  
Sulphur, OK 73086

## Connors State College

ASA# 069371  
Roger Morton  
700 College Rd  
Warner, OK 74469-9700  
918-463-6279

## County Line Farms GP

ASA# 362252  
Hamburger, Terry  
23730 E 1070 Rd  
Weatherford, OK 73096  
580-819-1250

## Crocker Cattle

ASA# 364269  
Crocker, Caleb or Amber  
20645 Hwy 62  
Morris, OK 74445  
918-733-4525

## Crooks, Wayne

ASA# 328781  
PO Box 295  
Sallisaw, OK 74955  
479-650-4468

## CS Livestock

ASA# 331821  
Stephens Clayton  
PO Box 341  
Perry, OK 73077  
319-600-2259

## Danaka Thrower/ Thrower Cattle

ASA# 282838  
Thrower, Mark  
8805 S 66th St  
Fairmont, OK 73736  
580-747-0422

## Dandelion Hill Ranch

ASA# 234412  
P Wilson, B & C Van Horn  
334672 E 770 Rd  
Tryon, OK 74875-3641  
405-547-2854

## Darbill Simmentals

ASA# 001638  
Darrell L Stiles  
3112 W Grandstaff  
Cushing, OK 74023-5681  
918-225-9689

## David & Bronwyn Streck

ASA# 306548  
PO Box 201  
Kremlin, OK 73753  
580-541-5216

## Davis, Nick

ASA# 335491  
44775 E 221st S  
Porter, OK 74454  
918-931-7099

## DBA Lazy D Farms LLC

ASA# 360956  
Daugherty, Chad  
20003 CR 1210  
Binger, OK 73009  
405-687-0031

## DC Cattle Dustin & Carri Smith

ASA# 315961  
Smith, Dustin  
3101 Gunsmoke  
Lucien, OK 73757  
580-370-6402

## Deer Creek Simmentals

ASA# 071386  
Dewayne & Faith Rosson  
2053 S 4280 Rd  
Welch, OK 74369  
620-252-8501

## Diamond W Ranch & Cattle LLC

ASA# 325181  
Welch, Jarrod or Jerri  
17455 North McCrary Road  
Tahlequah, OK 74464  
918-931-1285

## Dick Broomfield & Clint York

ASA# 355000  
Clint York, Dick Broomfield  
41637 S CR 258  
Cleo Springs, OK 73729  
580-227-7145

## Dillard, Tanner

ASA# 227766  
T, Kyna & Jeff Dillard  
258766 East County Rd 42  
Cleo Springs, OK 73729  
580-438-2668

## Donaldson Land & Cattle

ASA# 263103  
Donaldson, Lisa  
11608 West Wheat Capital Rd  
Enid, OK 73703-9648  
580-548-3003

## Double M Farms

ASA# 065602  
Russell, N, V & D Martin  
6730 N 4010 Rd  
Copan, OK 74022-5100  
918-531-2642

## Dunn, Marcus

ASA# 243175  
870041 S Highway 18  
Chandler, OK 74834-7739  
405-863-6253

## Edwards, Steve R

ASA# 024380  
Edwards, Steve  
7975 E 139 Rd  
Holdenville, OK 74848-9467  
405-712-0623

## Eleven Bar Ranch

ASA# 092094  
Riley Harrison  
RR 2 Box 27  
Hooker, OK 73945-9750  
580-854-6749

## Ellis, Lyndle

ASA# 285165  
4206 W 88th St S  
Tulsa, OK 74132  
918-446-2114

## Ellison, Shane or Michelle

ASA# 223829  
Ellison, Shane  
22941 County Road 3520  
Fitzhugh, OK 74843-2418  
580-436-2002

## Elmore, Ben and Jo

ASA# 251089  
22616 S 4400 Rd  
Vinita, OK 74301-5606  
918-244-0747

## Elmore, Jason

ASA# 280914  
7924 S 54th St  
Waukomis, OK 73773  
580-554-1278

## Emberson Cattle Co

ASA# 243910  
Emberson, Kevin  
19104 NS 413 Rd  
Delaware, OK 74027  
620-252-8494

## Emerson Show Cattle

ASA# 175185  
Emerson, Kim  
2215 N Broadway  
Chicotah, OK 74426  
918-616-2526

## Farrar, Randy

ASA# 219338  
1204 Stone Brook Dr  
Kingfisher, OK 73750-3821  
405-375-3637

## Fenton Farms

ASA# 079054  
Chris, Kevin, Fred Fenton  
30143 S VFW Rd  
Stigler, OK 74462  
918-839-7579

## Flying D LLC

ASA# 353464  
Davis, Danny  
18671 CR 1590  
Ada, OK 74820  
580-421-5741

## Ford Land & Cattle LLC

ASA# 315765  
Ford, Garrett S  
450122 Hwy 64  
Vian, OK 74962  
918-773-2588

## Forneris Black Simmental Farm

ASA# 083932  
Frank L Sr & JR Forneris  
38409 Co Rd 1720  
Coalgate, OK 74538-9759  
580-927-2236

## Fox Cattle Co

ASA# 331769  
Kevin & Carla Fox  
PO Box 593  
Stratford, OK 74872  
580-399-3206

## Fuss, Paul

ASA# 375740  
47550 South 359 Rd  
Pawnee, OK 74058  
918-500-6613

## Gingrich, Cody

ASA# 254917  
36008 Hardesty Rd  
Shawnee, OK 74801  
405-834-1497

## Glover, BK

ASA# 374635  
109064 Old Hwy 69  
Chicotah, OK 74426

## Goodson, Piper

ASA# 369376  
PO Box 3759  
Shawnee, OK 74802

## Gordon Beef

ASA# 319545  
Gordon, Chad & Janey  
PO Box 413  
Fletcher, OK 73541  
580-583-5000

## Goss Livestock

ASA# 340479  
Blake Goss  
PO Box 152  
Leedey, OK 73654  
580-445-5226

## Grigsby Ranch

ASA# 329224  
Grigsby, Derek  
440535 E110 Rd  
Welch, OK 74369  
918-961-1176

## Griswold Cattle

ASA# 232697  
Griswold, John  
9313 E 6th Ave  
Stillwater, OK 74074  
405-372-3300

## Grunewald Farms

ASA# 339048  
Grunewald, Shawn  
50296 S CR 201  
Woodward, OK 73801  
580-461-6216

## Half Circle K Bar

ASA# 245335  
Smith, Kahler & Katie  
10812 N 2260 Rd  
Clinton, OK 73601  
580-302-4064

## Hallum Farms

ASA# 355248  
Hallum, Eddie  
36550 Ew 1220  
Wewoka, OK 74884  
405-596-1259

## Halverson Ranch

ASA# 317008  
Halverson, Sam  
11264 Hwy 133  
Pauls Valley, OK 73075  
405-238-8526

## H and H Simmentals

ASA# 038155  
Kurt & Joann Hamburger  
24115 East 1060 Rd  
Weatherford, OK 73096-9704  
580-772-4156

**Hanza Cattle Co**

ASA# 246540  
 Hanza, Bret  
 807 SE 3rd St  
 Lawton, OK 73501  
 580-704-7287

**Harmon, Rodney**

ASA# 373649  
 PO Box 236  
 Dibble, OK 73031  
 405-802-9980

**Harms Farms**

ASA# 290298  
 Harms, Christopher  
 1915 S Elvin Dr  
 Stillwater, OK 74074  
 405-334-1267

**Helm Farms**

ASA# 375798  
 Michelle Helm  
 2911 Rodeo Drive  
 Claremore, OK 74017

**Helm Farms**

ASA# 266490  
 Mike and Sarah Helm  
 257368 E 940 Rd  
 Geary, OK 73040-9759  
 405-884-2391

**Herndon Cattle Company**

ASA# 261930  
 Herndon, Bart & Brandi  
 PO Box 425  
 Sapula, OK 74067-3008  
 918-348-0986

**Hidden Hills Ranch LLC**

ASA# 273460  
 Hughes, Adam  
 PO Box 684  
 Hulbert, OK 74441-2703  
 918-931-1493

**Higbee Farms**

ASA# 366241  
 Higbee, David  
 396915 W 1400 Rd  
 Dewey, OK 74029  
 918-766-2893

**Hilmes Cattle Company**

ASA# 295582  
 Hilmes, Casey  
 29049 County St 2550  
 Fort Cobb, OK 73038  
 405-443-9131

**Hybrid Cattle**

ASA# 313826  
 Coplen Jr, C B  
 30800 W Lona Valley Rd  
 Kinta, OK 74552  
 918-768-3365

**I-5 Cattle Company**

ASA# 355980  
 Anjulli Imke  
 32106 US Hwy 283  
 Shattuck, OK 73858  
 580-302-1735

**Jackson, Ladd T**

ASA# 208328  
 32130 CS 2670  
 Anadarko, OK 73005-9445  
 405-247-5086

**Jackson, Mark**

ASA# 199610  
 PO Box 31  
 Cyril, OK 73029-9445  
 580-254-1340

**Jeffrey Simmentals**

ASA# 162188  
 Duane or John Jeffrey  
 5843 NW Highway 270  
 Wilburton, OK 74578-6673  
 918-465-6914

**JH Cattle Company LLC**

ASA# 291990  
 Henrichs, Jeffery D  
 7777 Azalea St NW  
 Okarche, OK 73762  
 405-263-4936

**John Mollet & Jarrod Brown**

ASA# 354991  
 157 Blue Ridge  
 Elk City, OK 73644  
 580-243-7620

**Johnston Brothers Cattle**

ASA# 329045  
 Johnston, Mark  
 444364 E 290 Rd  
 Vinita, OK 74301  
 918-256-5221

**Johnston Family Livestock**

ASA# 341135  
 Johnston, Christopher  
 20582 NS 409 Rd  
 Nowata, OK 74048  
 918-559-8273

**J&S West Angus Farm**

ASA# 358889  
 West, James & Sheryl  
 4498 OK Hwy 7 W  
 Tishomingo, OK 73460  
 580-384-5446

**KB Cattle Company**

ASA# 320822  
 Carman, Beau  
 Rt 2 Box 229  
 Laverne, OK 73848  
 580-273-5565

**Keesee, Cody**

ASA# 332660  
 7058 E 130 Rd  
 Holdenville, OK 74848  
 405-830-5762

**Kennedy, Jarod**

ASA# 320494  
 65122 South 250 Rd  
 Wagoner, OK 74467  
 918-639-1438

**Kephart, Dean**

ASA# 021549  
 PO Box 95  
 Canute, OK 73626-0095  
 580-472-3778

**Killer B Cattle Company**

ASA# 369435  
 Brian Womack  
 PO Box 1638  
 Eufaula, OK 74432

**Kitchell Cattle Company**

ASA# 292235  
 Kitchell, Trent  
 9700 SW 167th Rd  
 Wilburton, OK 74578  
 918-318-0509

**Kliwer, Justin**

ASA# 354698  
 23847 East 855 Rd  
 Thomas, OK 73669  
 580-302-0424

**Krausz, LK**

ASA# 356889  
 340350 E 860 Rd  
 Chandler, OK 74834  
 405-258-3037

**Landgraf Cattle Company**

ASA# 360153  
 Landgraf, Ladd  
 17093 Coleman Road  
 Madill, OK 73446  
 580-595-0666

**Laubach, Zakary**

ASA# 351215  
 Zak Laubach  
 PO Box 99  
 Okarche, OK 73762  
 580-461-5138

**Livewire Genetics**

ASA# 333637  
 Brandon Fix  
 1373 E 390 Rd  
 Adair, OK 74330  
 563-299-7609

**Lundberg, Cody**

ASA# 279505  
 474503 E 754 Rd  
 Westville, OK 74965-9721  
 918-797-5337

**Lyons, Pat and Margie**

ASA# 360258  
 Lyons, Patrick and Margie  
 PO Box 1616  
 Pawhuska, OK 74056  
 918-287-7267

**Manske Simmentals**

ASA# 009807  
 Mike & Tomas Manske  
 PO Box 851007  
 Yukon, OK 73085  
 580-334-5613

**Mason Valley Cattle Company**

ASA# 342212  
 Rieff, Kevin  
 8121 N Union Road  
 Glencoe, OK 74032  
 479-640-4776

**Mattox Cattle**

ASA# 370804  
 Mattox, Fred  
 2509 S Walnut Ave  
 Broken Arrow, OK 74012  
 918-636-6237

**McCommas Cattle Company LLC**

ASA# 364563  
 McCommas, Kyler  
 52350 53400 Rd  
 Glencoe, OK 74032  
 405-612-0668

**McFerran Farms**

ASA# 272968  
 McFerran, Keith & Amber  
 35763 E W 1140  
 Seminole, OK 74868  
 405-919-5194

**McGowan's Black Genetics**

ASA# 201779  
 McGowan, Chris  
 29250 East 1930 Rd  
 Ringling, OK 73456-6568  
 580-662-2062

**McKinley, Perry**

ASA# 266140  
 330999 E 1060 Rd  
 Mcloud, OK 74851  
 405-250-3041

**McLemore, Mark**

ASA# 267515  
 12432 Cages Ln  
 Kingston, OK 73439-9603  
 256-221-9204

**Melrose Simmental Farms**

ASA# 109506  
 Robert, Anita, Bryan Melrose  
 920169 S 3330 Rd  
 Wellston, OK 74881-7072  
 405-356-2884

**Miller, Chad**

ASA# 366797  
 950854 S 3430 Rd  
 Chandler, OK 74834  
 405-613-5647

**Miller, Garrison**

ASA# 287158  
 350 Red Fork  
 Clinton, OK 73601  
 580-323-7904

**MLB Cattle**

ASA# 355663  
 Barnard, Mike  
 106333 S 4170 Rd  
 Checotah, OK 74426  
 918-617-3278

**Morris Farm**

ASA# 035315  
 Phillip or Ann Morris  
 2109 Boren Blvd  
 Seminole, OK 74868  
 405-382-0443

**Morrissey Cattle LLC**

ASA# 271641  
 Morrissey, Greg  
 1714 Cedar Trail Dr  
 Cashion, OK 73016-9554  
 405-433-2777

**Mouse Angus Ranch**

ASA# 289121  
 Mouse, Greg  
 10521 Hwy 34  
 Elk City, OK 73644  
 580-243-9558

**Nail, Casey**

ASA# 246807  
 C & Monty Nail  
 438364 E 280 Rd  
 Vinita, OK 74301-7681  
 918-256-3261

**Narrow Gate Farm**

ASA# 357971  
 Keys, Jay  
 402546 W 2800 Rd  
 Ramona, OK 74061  
 918-977-0231

**NB Farms**

ASA# 207779  
 Brown, Nicholas  
 15909 N 2161 Rd  
 Mountain Park, OK 73559-3008  
 405-209-0790

**Neal Cattle Co LLC**

ASA# 360410  
 Neal, Derrick  
 PO Box 1503  
 Purcell, OK 73080  
 918-557-6119

**Newman, Chad**

ASA# 369189  
 PO Box 908  
 Elk City, OK 73648  
 580-821-0814

**New Trend Cattle Co**

ASA# 272340  
 Tim & Derri Massey  
 369052 US Highway 62  
 Boley, OK 74829  
 539-299-2178

**Nimmo & Nimmo**

ASA# 007325  
 Wes Nimmo  
 5750 Lake Rd  
 Ponca City, OK 74604-5174  
 580-716-1310

**Norvell Cattle**

ASA# 295163  
 Tyler Norvell  
 1610 Cty Rd 1240  
 Tuttle, OK 73089

**O6 Farms**

ASA# 360793  
 Clay Thomasson  
 21150 CR 1210  
 Gracemont, OK 73042  
 580-774-8019

**Odom, John Stanley**

ASA# 033568  
 37311 Morris Creek Rd  
 Howe, OK 74940-9766  
 918-658-3840

**Oklahoma State University**

ASA# 079296  
 Grant Hubbard  
 109 Animal Science  
 Stillwater, OK 74078-6050  
 405-744-2121

**Oleo Ranch Simmentals**

ASA# 061437  
 Kenneth H Pugh  
 31032 SCR 4420  
 Kinta, OK 74552  
 918-967-4760

**Olson Cattle Company**

ASA# 361411  
 Olson, Dan  
 24763 NS 421 Rd  
 Nowata, OK 74048  
 970-646-1754

**Olson, Leanna**

ASA# 371172  
 417 Tollison Rd  
 Bokchito, OK 74726  
 580-924-3653

## **Osborn Cattle Ent**

ASA# 335236  
5811 Wynstone Dr  
Edmond, OK 73034  
405-821-7432

## **Oswald Farms**

ASA# 315250  
Jim or Charlotte Oswald  
9016 CR 1390  
Fort Cobb, OK 73038  
580-450-2262

## **Peck, Larry and Mary**

ASA# 311749  
PO Box 339  
Sentinel, OK 73664  
580-445-1360

## **Pembroke Cattle Co**

ASA# 256828  
Pembroke, Travis  
Hc 60 Box 183  
Fairview, OK 73737  
580-227-3497

## **Perrier Cattle**

ASA# 341668  
Perrier Keven or Shannon  
22191 N 4025 Dr  
Bartlesville, OK 74006  
918-914-3903

## **Power Plus Beef Genetics**

ASA# 366990  
Duff, Kirk  
13990 N 2220 Rd  
Hobart, OK 73651  
580-530-1992

## **Prairie View Cattle Co**

ASA# 304752  
Coppedge, Wallace  
700 S Muldrow St  
Tishomingo, OK 73460  
580-257-0468

## **Price Farms**

ASA# 290759  
Price, L C  
PO Box 2467  
Elk City, OK 73648  
580-799-0134

## **Promise Acres Cattle LLC**

ASA# 356103  
Stasiuk Mitch V  
14423 S Urbana Ct  
Bixby, OK 74008  
918-943-3148

## **Pugh, Bobby**

ASA# 237261  
31343 W Beaver Mtn Rd  
Quinton, OK 74561  
918-967-9139

## **Purvine Farms**

ASA# 202386  
Chet & Jimmie Purvine  
239435 E 780 Rd  
Fay, OK 73646-9725  
580-891-3429

## **Ramming, Ronald**

ASA# 349306  
1222 Presidents Dr  
Warner, OK 74469  
918-463-3223

## **Randol, Mark**

ASA# 109778  
Randol, Mark & Connie  
23502 E 970 Rd  
Weatherford, OK 73096-9325  
580-377-1481

## **Ray, Allan W**

ASA# 113375  
Allan W & Carolyn S Ray  
648 Ray Rd  
Hartshorne, OK 74547-9513  
918-297-2966

## **Ray, Trent**

ASA# 240471  
12700 E Lone Chimney Rd  
Glencoe, OK 74032-1022  
309-299-2387

## **Reeves, Eric & Melinda**

ASA# 348638  
PO Box 23  
Glencoe, OK 74032  
405-762-1151

## **Rhythm and Moos Ranch**

ASA# 354159  
Gonzalez, Douglas & Melanie  
13150 N 2150 Rd  
Hobart, OK 73651  
405-206-2038

## **R J Simmentals**

ASA# 072628  
Carlson, R J  
18020 E 840 Rd Lot 1  
Crawford, OK 73638-8605  
785-556-0701

## **Robertson, Clint**

ASA# 313352  
Robertson, Clint D  
8675 S Project Lane  
Milburn, OK 73450  
580-371-1736

## **Robison, Floyd & Amber**

ASA# 340118  
17395 S 310 Rd  
Morris, OK 74445  
870-688-1207

## **Rockin Q Cattle Company**

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Peterson, Quin  
708 N Redbud St  
Jenks, OK 74037  
918-299-0909

## **Roebuck, Robert GW**

ASA# 372376  
3351 Ridgeview Dr  
Holdenville, OK 74848  
619-961-9914

## **Rosenquist, Bryan**

ASA# 351196  
PO Box 214  
Yale, OK 74085  
918-640-6455

## **Sadler Ranches**

ASA# 368564  
Brent Sadler  
740809 South 3400 Rd  
Perkins, OK 74059  
405-334-2752

## **Schafer Ridge Ranch**

ASA# 304055  
Schafer, Matthew  
83105 S 3480 Rd  
Stroud, OK 74079  
918-368-2231

## **Schmidt Family LLC**

ASA# 288048  
Schmidt, Dwayne A  
5400 Carrington Place  
Oklahoma City, OK 73131  
405-823-3229

## **Shepherd, Gerald**

ASA# 371884  
PO Box 1724  
Stillwater, OK 74076

## **Simpson Ranch**

ASA# 305068  
Simpson, Charles  
13933 Sterlington  
Edmond, OK 73013  
405-478-8047

## **Smith, Lance E**

ASA# 079860  
PO Box 1043  
Roland, OK 74954-9801  
918-427-2726

## **Smoot, T J**

ASA# 214617  
3174 W Community Chapel Rd  
Atoka, OK 74525-4016  
580-239-1155

## **SO Cattle Co**

ASA# 279640  
Obryan, Giniifer  
1015 E Redbud Dr  
Stillwater, OK 74075  
479-650-2877

## **Sol T Cattle Co LLC**

ASA# 337680  
Wade, Tom  
50301 140th St  
Byars, OK 74831  
405-501-1646

## **Stallings, James Paul**

ASA# 020579  
14244 Oklahoma Hwy 22 E  
Kefauver, OK 74748-9616  
817-320-3006

## **Sterling, Danny**

ASA# 208373  
2606 E Highland St  
Tecumseh, OK 74873-9731  
405-598-5996

## **Sublette Cattle Co**

ASA# 318253  
Sublette, Lance  
PO Box 895  
Lindsay, OK 73052  
405-756-7540

## **Suess Cattle Co**

ASA# 304758  
Suess, Kenneth  
12246 CR 1560  
Ada, OK 74820  
580-436-3056

## **Sutton's Simmental Ranch**

ASA# 021647  
Deltan & Lahonda Sutton  
10637 County Road 1550  
Ada, OK 74820  
580-332-7094

## **Tabor, Cary**

ASA# 372034  
330400 E 760 Rd  
Perkins, OK 74059  
940-507-0666

## **Taylor, Keenen & Kathryn**

ASA# 304478  
1217 Fairview Farm Rd  
Edmond, OK 73013  
580-302-4778

## **Tharp Family Farms**

ASA# 288379  
Tharp, Paul  
28441 N2940 Rd  
Kingfisher, OK 73750  
405-433-2110

## **The Darlin 8**

ASA# 349818  
Thel Shelby  
16155 N 1710 Rd  
Hollis, OK 73550

## **Thorne Land & Cattle Inc, A W**

ASA# 225320  
Joan or Albert Thorne  
435707 E 370 Rd  
Adair, OK 74330  
918-284-0175

## **Thornton, Doug**

ASA# 367041  
13500 S 4066 Rd  
Oologah, OK 74053

## **Trahan, McKenzie Leigh**

ASA# 274307  
38427 Collina Dr  
Shawnee, OK 74804-6565  
405-401-4759

## **Triple E Farms**

ASA# 374081  
McMahan Spears, Sonny  
PO Box 1214  
Noble, OK 73068  
405-872-8215

## **Turner, Scotty**

ASA# 293660  
1583 CR 1200  
Tuttle, OK 73089  
405-203-5838

## **Twin Hills Cattle Co**

ASA# 305069  
Hill, Charles B  
10079 State Highway 3W  
Ada, OK 74820  
580-399-1483

## **Valentine, Brian**

ASA# 209238  
388A Creek St  
Roland, OK 74954-9101  
509-346-9306

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**Where Quality Counts**

ASA# 064620

**Gary and Cindy Updyke**  
107030 S 4250 Rd  
Checotah, OK 74426-5411  
918-843-3193 Gary  
918-843-3849 Cindy

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110398 S 4270 Rd  
Checotah, OK 74426  
918-689-0249

## **Vaught Farms**

ASA# 045637  
Vaught, Coy or Rhonda  
5387 Old 98 Rd  
Valliant, OK 74764  
580-612-1759

## **V-Bar Simmentals**

ASA# 069720  
S R & Burneta Venosdel  
4163 N Hwy 82 A  
Tahlequah, OK 74464-9325  
918-868-6070

## **Venables, Peter**

ASA# 293502  
Venables, Peter S  
58300 E 170 Rd  
Fairland, OK 74343  
863-634-7186

## **Vigil Cattle LLC**

ASA# 277942  
Terry & Kathy Vigil  
10000 E Yost Rd  
Glencoe, OK 74032  
405-614-0891

## **Wade, Bryan and Jeanna**

ASA# 374510  
3714 S Council Valley Rd  
Yale, OK 74085  
918-306-2202

## **Walter Cattle Company**

ASA# 190562  
Kyle Walter  
11539 North 1990 Rd  
Elk City, OK 73644  
580-210-9189

## **Walter Ranch and Nursery**

ASA# 280086  
Chris Walter  
PO Box 70  
Calvin, OK 74531  
918-424-8300

## **Whetstone, Phillip or Joy**

ASA# 325614  
3753 North 108th  
Nardin, OK 74646  
580-789-1055

**Whisenhunt Cattle**

ASA# 375749  
Don Whisenhunt  
114107 New Texanna Rd  
Checotah, OK 74426  
918-617-0133

**White Farms LLC**

ASA# 115635  
Jeff, Dawn Ann & J D White  
922 S Grand Ave  
Cherokee, OK 73728-3508  
580-596-3245

# Willis Simmentals



ASA# 171834  
Bobby, Joan, Jeff, and Jon Willis  
5759 Enville Road  
Marietta, OK 73448-9408  
580-276-2781 Bobby  
580-795-4601 Jon  
**Email:**  
willissimmentals@arbuckleonline.com  
**Website:**  
www.willissimmentals.com



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656 N 4180 Rd  
Hugo, OK 74743-9801  
214-626-4039

## Oregon

**29 Oaks Cattle Co**

ASA# 338185  
Silacci, Henry & Shayla  
PO Box 294  
Brownsville, OR 97327  
541-990-3298

**3 Sons Ranch**

ASA# 372416  
Romo, Stacy  
PO Box 895  
Halfway, OR 97834  
503-849-7278

**44 Cattle**

ASA# 308375  
Thompson, Deven  
36288 Carnahan Lane  
Richland, OR 97870  
541-910-6001

**4S Ranch**

ASA# 326164  
Smith, Valerie  
22751 NW Mt Richmond Rd  
Yamhill, OR 97148  
503-510-2481

**Anderson Land and Livestock Inc**

ASA# 239104  
Terry Anderson  
68601 Motanic Rd  
Pilot Rock, OR 97868  
541-379-4025

**Bailey Bulls**

ASA# 336903  
Lane Bailey  
50067 Hwy 334  
Athena, OR 97813  
541-398-1601

**Baker Angus**

ASA# 332671  
Baker, Jerry and Judy  
2175 Bench Road  
Vale, OR 97918

**Bar 4 S Livestock**

ASA# 372667  
Steen, Erik  
47439 Lava Bed Rd  
Diamond, OR 97722  
541-263-1919

**Bar CK Cattle Company**

ASA# 221034  
Mike, Crystal & Katelyn Alley  
8925 SW Green Drive  
Culver, OR 97734  
541-948-0289

**Brazofsky, Michael**

ASA# 371968  
915 Birch St  
Haines, OR 97833  
541-403-4205

**Carroll, Melody**

ASA# 184682  
17711 S Highway 211  
Molalla, OR 97038-7610  
503-829-8295

**Cedar Creek**

ASA# 337009  
Bettencourt, Scott  
96161 Gravelford Ln  
Myrtle Point, OR 97458  
541-260-4703

**Circle V Farms Inc**

ASA# 107822  
Vincent E Wolf  
PO Box 39  
Saint Paul, OR 97137-0039  
503-633-2616

**Clymore, Sarah**

ASA# 331066  
2495 NE Cherry Ln  
Madras, OR 97741  
503-809-9161

**Coast Fork Farms**

ASA# 359356  
Petersen, Troy & Elizabeth  
83264 North Bradford Rd  
Creswell, OR 97426  
541-531-6798

**Cole Cattle Co**

ASA# 351770  
Cole, Robyn  
332 Burgdorf Rd  
Bonanza, OR 97623  
541-281-4360

**Collier, Carson S**

ASA# 307037  
16550 Hwy 62  
Eagle Point, OR 97524  
209-642-3900

**Country Inn Cattle**

ASA# 320248  
Stilwell, Lee & Glenda  
14043 Algoma Rd  
Klamath Falls, OR 97601  
541-884-4881

**Creek Side Cattle Co**

ASA# 340873  
Ralls, Kristine  
196 Willow Springs Dr  
Talent, OR 97540  
541-324-4021

**Double M Ranch Inc**

ASA# 252963  
Taylor, Patricia S  
31466 Andrews Rd  
Echo, OR 97826  
541-376-8317

**Dutton, Travis D**

ASA# 207916  
28499 SE Dale Ln  
Eagle Creek, OR 97022-9722  
503-807-5847

**Dynamite Farms**

ASA# 222067  
Fleckenstein, Donald & Heather  
26075 Gap Rd  
Brownsville, OR 97327  
971-219-6729

**Faulkner, Ardis or Ken**

ASA# 319582  
Faulkner, Ardis  
13737 SW Powell Butte Hwy  
Powell Butte, OR 97753  
541-815-0403

**Fields, Kyle**

ASA# 343564  
PO Box 202  
Wasco, OR 97065  
541-442-5119

**Fields Ranches**

ASA# 041731  
Fields, Kyle  
71836 Mud Hollow Rd  
Wasco, OR 97065  
541-980-7268

**Guttridge, Tim**

ASA# 061218  
6358 S Schneider Rd  
Woodburn, OR 97071-7252  
971-283-5729

**Haggard Ranch LLC**

ASA# 360408  
60063 Little Buttercreek Rd  
Heppner, OR 97836  
541-676-0080

**Heffner, Dwight**

ASA# 240837  
996 Wilson Rd  
Central Point, OR 97502  
541-840-7160

**Hester's Livestock**

ASA# 100967  
Dale & Bette Hester  
27407 S Barlow Rd  
Aurora, OR 97002-9324  
503-651-2067

**Hinton, Lester & Paula**

ASA# 006679  
Hinton, Lester  
11200 Kerns Swamp Rd  
Klamath Falls, OR 97601-9076  
541-882-1218

**Hughes, Wm, Kevin and Angie**

ASA# 160098  
60458 Little Butter Creek Rd  
Heppner, OR 97836  
541-676-9909

**JRT Livestock**

ASA# 368048  
Thayer, Tyler  
9120 Melqua Rd  
Umpqua, OR 97486  
541-530-7725

**Kantoo Livestock**

ASA# 317235  
Anderson, Kimberly  
37050 SE Hauglum Rd  
Sandy, OR 97055  
503-806-3036

**Kennington, Kyle**

ASA# 373340  
10857 Table Rock Rd  
Central Point, OR 97502

**Kessler, Tierra**

ASA# 351357  
132 Dehaven St  
Milton Freewater, OR 97862  
509-876-0884

**King Farms Cattle Company**

ASA# 341518  
King, Cameron  
PO Box 153  
Malin, OR 97632  
541-274-0018

**Lisenby, Kenneth**

ASA# 249116  
26685 Ferguson Rd  
Junction City, OR 97448-9370  
541-953-9893

**Lulay Livestock Company**

ASA# 350690  
Lulay, Adrienne  
40426 Hess Rd  
Scio, OR 97374  
541-908-0619

**Lyle Land and Livestock**

ASA# 375952  
Lyle, Stacey  
34769 E Lacombe Rd  
Lebanon, OR 97355  
541-936-1629

**Mahler Cattle Co**

ASA# 340310  
Mahler, Samuel  
2185 Bench Rd  
Vale, OR 97918  
541-473-4266

**Mann, Marcus**

ASA# 288768  
PO Box 913  
Scio, OR 97374  
503-394-3686

**McCoy, Katelyn**

ASA# 340068  
1408 Progress Loop  
La Grande, OR 97850  
541-975-3492

**M&M Livestock**

ASA# 356169  
Malek, Kris  
400 Bell Ranch Ln  
Roseburg, OR 97470  
541-817-4733

**Paul Bryant, Mariah**

ASA# 260562  
510 Linden Ave  
Lebanon, OR 97355-9761  
541-602-5957

**Price Cattle Company**

ASA# 252954  
Price, Tom  
43215 Old Wingville Rd  
Baker City, OR 97814  
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Katie Saul  
79300 Hurricane Lane  
Hermiston, OR 97838  
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**RB Ranch**

ASA# 341608  
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Myrtle Point, OR 97458  
541-572-2889

**Reeves, Josh**

ASA# 298316  
94708 Rhody Hill Lane  
North Bend, OR 97459  
541-756-9514

**Rick Osmin**

ASA# 336209  
Osmin, Rick  
29768 Minnehaha Rd  
Hermiston, OR 97838  
541-571-2450

**Ridgway, Mykel**

ASA# 332769  
9700 NW Puckett Rd  
Prineville, OR 97754  
541-788-5004

**Rocking K Ranch**

ASA# 319142  
Knieling, David  
PO Box 5113  
Salem, OR 97304  
503-391-7108

**Rock LJ Inc**

ASA# 371016  
Tang, Ming  
133 NE Hwy 99w Ste133  
McMinnville, OR 97128

**Rose Cattle Company**

ASA# 345890  
Rose, Jacob  
26785 Fern Ridge Dr  
Sweet Home, OR 97386  
541-223-1098

## Ruckert, Rex

ASA# 051521  
32441 McLagan Rd  
Tangent, OR 97389-3556  
541-602-9477

## Sanborn, Dylan

ASA# 354450  
25701 Hall Rd  
Junction City, OR 97448  
541-297-9611

## Schriever Simmentals

ASA# 009532  
David and Irene Schriever  
32914 S Kropf Rd  
Molalla, OR 97038-9540  
503-651-2220

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PO Box 116  
Beatty, OR 97621  
530-598-7757

## Six Stones CC

ASA# 315599  
Stone, Daye  
9511 Tillertrail Hwy  
Canyonville, OR 97417  
541-660-7837

## Skomerza, Kim

ASA# 371039  
945 Dahlia Terrace  
Eagle Point, OR 97524  
541-621-2091

## Southworth Bros Inc

ASA# 337406  
Southworth, Jack  
PO Box 9  
Seneca, OR 97873  
541-542-2558

## Stoneberg Farms

ASA# 359235  
Stoneberg, Jodie  
31707 Oakville Rd  
Shedd, OR 97377  
541-760-7240

## Sunset Simmental Ranch

ASA# 110524  
Pfleger, Christy  
22316 Gap Rd  
Harrisburg, OR 97446  
541-995-9811

## Ten Eyck, Victor D

ASA# 009520  
V D & E F Ten Eyck  
49549 SE Marmot Rd  
Sandy, OR 97055-8732  
503-668-7326

## TNT Ranch LLC

ASA# 342522  
Carpenter, Trent  
5001 Leonard Rd  
Grants Pass, OR 97527  
541-955-6520

## TS Colson Cattle

ASA# 348929  
Colson, TJ & Samantha  
29722 Hwy 34 SW  
Albany, OR 97321  
541-207-7134

## Van Engen, Nick

ASA# 266002  
3658 Lincoln Dr  
Ontario, OR 97914  
712-441-4783

## Walton, David A & Faith E

ASA# 178334  
83616 Rock Hill Rd  
Creswell, OR 97426-9757  
541-895-3201

## Wiley, Mark A

ASA# 070325  
Mark Wiley  
874 Howard Jordan Loop  
Dayton, OR 97114-9717  
503-868-7276

## Pennsylvania

### Website

pasimmental.com

### President

Greg Stewart  
119 Radel Rd  
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wgjstewart@hotmail.com

### Vice President

Curry Wagner  
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### Secretary

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1348 Harney Rd  
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### Treasurer

Jeremy Dobbins  
504 Ridge Rd  
Halifax, PA 17032  
717-439-7666  
jeremy.dobbins@comcast.net

See ad on page 143

## Abel's Simmental Farm

ASA# 197905  
Sharon & Daniel Abel  
5547 Reagan Hill Rd  
Warren Center, PA 18851-9708  
570-395-3647

## Andrews Fleckvieh Simmentals

ASA# 323080  
Andrews, Duane  
1294 Wheeler Rd  
Gillett, PA 16925  
570-596-7459

## Bard, Ben

ASA# 341473  
270 Beyers Rd  
Summerhill, PA 15958  
814-525-8202

## Baron, Donald

ASA# 259791  
18469 Price Rd  
Saegertown, PA 16433  
814-398-8211

## Blockbuster Cattlemens Group

ASA# 283189  
McClure, Linda  
16381 Pump Station Rd  
Shirleysburg, PA 17260  
814-542-4748

## Brant, Jesse

ASA# 373924  
162 South Main Street  
Biglerville, PA 17307

## Browell, Michelle

ASA# 267963  
8412 Krebs Hwy  
Clearfield, PA 16830  
814-494-2343

## Bruce, Terry

ASA# 306575  
179 Howland Hill Rd  
Westfield, PA 16950  
814-367-5627

## Buckshot Cattle Co

ASA# 318786  
Bailey, Bobbi  
1496 Big Shannon Run Rd  
Waynesburg, PA 15370  
304-698-2697

## Buffington, Taylor

ASA# 366642  
2651 Doran Rd  
Three Springs, PA 17264

## Burkett/Smith Brothers Family Farm

ASA# 358749  
Zachary  
320 Veal Farm Rd  
Imler, PA 16655  
814-414-6548

## Burleigh Cattle Company

ASA# 337392  
Burleigh, Cameron  
860 Great Bend Tpk  
Pleasant Mount, PA 18453  
570-448-3177

## CAM Cattle Company

ASA# 123562  
Cowell-Mytar, Alissa M  
1214 Garards Fort Rd  
Waynesburg, PA 15370  
724-627-8271

## Campbell Land and Cattle LLC

ASA# 263196  
Campbell, James K & Jackie S  
928 WW Railroad Rd  
Sycamore, PA 15364-1206  
724-263-0955

## Cassyle Valley Simmentals

ASA# 299493  
Householder, Dennis  
435 Jacobs Run Rd  
Holbrook, PA 15341  
724-499-5112

## Cherokee Fur Inc

ASA# 126789  
Edward J & Toni Gail Regula  
PO Box 125  
Brownfield, PA 15416-0125  
724-322-1813

## Circle M Farms

ASA# 363424  
Shawn McMinn  
225 Gwynn Rd  
Jefferson, PA 15344

## Clapper Family Enterprises, LLC

ASA# 079773  
Mark & Judy Clapper  
7908 Hyndman Rd  
Buffalo Mills, PA 15534-8352  
814-842-6092



ASA# 216919  
**Cliff and Lynn Orley**  
1486 Mt. Wilson Road  
Lebanon, PA 17042  
717-269-0128  
717-964-1862 (fax)  
**Email:**  
corley01@comcast.net  
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❖ *Herd Consultation*  
❖ *Visitors Welcome*

## Conewago Ridge Cattle

ASA# 284333  
Tuckey, Robert  
319 Rake Factory Rd  
Biglerville, PA 17307  
570-764-4825

## Craig, Victoria

ASA# 369557  
400 East Washington Ave  
Connellsville, PA 15425  
724-970-6665

## Creek Bend Farm

ASA# 321094  
Workman, Daniel  
1348 Harney Rd  
Littlestown, PA 17340  
717-451-2295

## Crescent Moon Farms

ASA# 310166  
Reynolds, Michael  
246 Banetown Rd  
Amity, PA 15311  
724-222-3882

## Curry Wagner Simmental Farm

ASA# 273606  
Wagner, Curry  
1423 Sand Beach Rd  
Hummelstown, PA 17036  
717-991-0387

## Dean Brothers Livestock

ASA# 318789  
Dean, Wyatt  
3165 Princeton Rd  
New Castle, PA 16101  
724-730-7447

## Dobbins, Jeremy

ASA# 324655  
504 Ridge Rd  
Halifax, PA 17032  
717-896-8723

## Downs, Sara E

ASA# 247296  
S & Anette Downs  
194 Stock Farm Rd  
Jackson Center, PA 16133  
724-376-7195

## Dunkard Valley Farms

ASA# 100887  
John & Kenley Jo Myers  
2228 Dunkard Valley Rd  
Dallastown, PA 17313-9673  
717-428-2309

## Elim Springs Farm

ASA# 237297  
Hamm, Thomas J  
16459 S Rt 44  
Allenwood, PA 17810  
570-337-3202

## Elk County Simmentals

ASA# 175865  
Albert & Denise Casilio  
1316 Water St Ext.  
Johnsonburg, PA 15845  
814-965-5079

## E&R Farms Inc

ASA# 216696  
Randall Runk, Douglas Erwin  
17299 Hill Valley Rd  
Shirleysburg, PA 17260  
814-542-2154

## Essman, John

ASA# 231382  
9360 Franklin Center Rd  
Cranesville, PA 16410  
740-464-7747

## Evergreen Farm

ASA# 074659  
Dale, Diane & Allyson Sheaffer  
50 Evergreen Ln  
Carlisle, PA 17015-8874  
717-243-5532

## Feight, Jeff & Sherry

ASA# 242069  
Feight, Jeff  
480 E Graceville Rd  
Breezewood, PA 15533  
814-502-8972

## Ferrick Family Farm

ASA# 309370  
Ferrick, Austin  
9091 Neoburger Rd  
Fairview, PA 16415  
814-746-1930

## Forge Hollow Farm

ASA# 213513  
Troy & Lynette Gelsing  
181 Forge Rd  
Womelsdorf, PA 19567  
610-589-1664



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717-350-5235  
wgjstewart@hotmail.com

Jeremy Dobbin  
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dobbin123@comcast.net

## Upcoming Events

### 2023

#### August

8-10 Ag Progress Days, Pennsylvania Furnace

#### September

9/26-10/8 Keystone International Livestock Expo, Harrisburg

#### October

27 Annual Membership Meeting and Banquet, Waynesburg

28 Fall Classic Sale, Waynesburg

### 2024

#### January

6-13 Pennsylvania State Farm Show, Harrisburg

[www.pasimmental.com](http://www.pasimmental.com)

## Frazier, Jordan

ASA# 360231  
123 Hopewell Rd  
Hollisopple, PA 15935

## Frosty Springs Farm

ASA# 077650  
Cowell, James  
1214 Garards Fort Rd  
Waynesburg, PA 15370  
724-627-8271

## Frye, Jacob

ASA# 375650  
95 Mantzville Road  
Andreas, PA 18211

## Full Circle Farm

ASA# 258426  
Josh Winslow  
127 Rock Rd  
Dayton, PA 16222-9126  
304-904-1389

## Green Meadows Farm

ASA# 363051  
Beller, Jacob and Norman  
5929 Meadville Rd  
Narvon, PA 17555  
717-354-6038

## Greystone Farm

ASA# 304139  
Miller, Steven M  
18344 Dry Run Rd West  
Spring Run, PA 17262  
717-349-7366

## Gromlich, Bruce W

ASA# 242727  
121 Schappell Rd  
Hamburg, PA 19526-8145  
610-562-5737

## Grumblatt Cattle Co

ASA# 372287  
Grumblatt, Shea  
9507 Douglas Rd  
Olaneta, PA 16863

## Gypsy Creek Ranch

ASA# 340543  
McGrew, Greg  
1582 Barlow Two Taverns Rd  
Gettysburg, PA 17325  
717-465-5222

## Hartland Farms PA

ASA# 350567  
Hart, Zachery  
17005 Stumpy Ln  
Fort Loudon, PA 17224  
717-369-5294

## Harvey, Michael

ASA# 373004  
265 Mason Rd  
Mill Run, PA 15464  
724-366-9439

## Hemlock View Farms

ASA# 345881  
Brian M Cowburn  
268 Cowburn Rd  
Ulysses, PA 16948  
814-848-9704

## Heritage Hills Farm

ASA# 304892  
Judy, Phillip M  
316 Woodside Road  
Waynesburg, PA 15370  
724-833-2577

## Hickle Family Farm

ASA# 362348  
Tim Hickle  
73 Harley Hill Rd  
Washington, PA 15301  
724-255-9179

## Homestead Hog Farm

ASA# 324973  
Mason Scheetz  
25 West Branch Rd  
Sellersville, PA 18960  
215-723-4904

## Hummel Cattle Company

ASA# 176777  
Hummel, Kyle  
986 Stettler Ave  
Selinsgrove, PA 17870-9361  
570-259-7894

## Ideal Simmentals

ASA# 334663  
127 Ideal Ln  
Centre Hall, PA 16828  
814-280-0578

## Ironstone Simmentals

ASA# 049199  
Philip Druck  
1099 Grimes Hill Rd  
Sabinsville, PA 16943  
717-741-2926

## Jackson, David & Jenn

ASA# 370490  
415 Bittle Rd  
Littlestown, PA 17340

## Just Enuff Angus

ASA# 341117  
Brozman, Jamie  
356 Township Line Rd  
Nazareth, PA 18064  
484-221-3455

## K-Cherry Hill Farm

ASA# 324508  
Kondrlik, Kody  
19461 Cherry Hill Rd  
Corry, PA 16407  
814-664-4939

## KNT Beef Farm

ASA# 249297  
K, T, N, K & K Loht  
250 Road Apple Way  
McClure, PA 17841-8604  
717-953-2928

## Lone Cedar Stock Farm

ASA# 225822  
Baker, Nikki  
508 Winding Rd  
Claysville, PA 15323  
724-225-2794

## Long Meadows Simmentals

ASA# 253935  
Meadows, Yvonne  
23438 Earnest Rd  
Spartansburg, PA 16434  
814-654-7978

## Lyons, Jeffery

ASA# 368391  
Lyons, Jeffery A  
217 Dollard Ln  
New Castle, PA 16102  
724-651-1571

## Maple Cove Breeders

ASA# 056980  
William E Shoemaker  
3839 Milligans Cove Rd  
Manns Choice, PA 15550-8026  
412-721-8814

## McClure Mills Farms

ASA# 219527  
C Arnold & Linda McClure  
11625 McClure Mills Lane  
Shirleysburg, PA 17260  
814-591-2125

## McMillen, John

ASA# 310738  
3773 Blain Rd  
Loysville, PA 17047  
717-789-4576

## Mills, Lexie

ASA# 334336  
749 Flatwoods Rd  
Vanderbilt, PA 15486  
724-344-3142

## MW Farms

ASA# 372093  
Mooney, Greta  
250 Fairview Church Rd  
Graysville, PA 15337

## On The Edge Farm

ASA# 307309  
St Peter, Teresa  
6408 Route 249  
Westfield, PA 16950  
570-404-1026

## Orchard View Farms

ASA# 367274  
Brian & Lindsey Nell  
655 Quaker Run Rod  
Apsers, PA 17304  
717-321-4906

## Palmer Cattle Co

ASA# 182835  
William Palmer  
4268 Beaver St  
Springboro, PA 16435  
814-282-1493

## Parson, Rodney

ASA# 270800  
133 Jacobs Run Rd  
Graysville, PA 15337  
724-428-4458

## Poliskiewicz, Elena

ASA# 219671  
1720 Totts Gap Rd  
Bangor, PA 18013  
570-897-5390

## Powell's Valley Simmentals

ASA# 228876  
Meyers, Laurie  
470 Million Dollar Rd  
Halifax, PA 17032  
717-350-2516

## Powerline Farm

ASA# 328872  
Mills, Timothy  
104 Sand Rock Road  
Vanderbilt, PA 15486  
724-322-1521

## Quiet Valley Farm

ASA# 341267  
Campbell, Jason  
355 Button Rd  
Westfield, PA 16950  
570-948-1774

## Red Mo Ranch

ASA# 360222  
Shive, Justin  
PO Box 80  
Driffling, PA 16834  
814-553-1931

## R&L Cattle Company

ASA# 316079  
Ross, Kathy Logue  
1234 E Finley Dr  
Claysville, PA 15323  
724-663-5462

## R&L Farming LLC

ASA# 262454  
Bostdorf, Ryan  
152 Wyebrook Rd  
Honey Brook, PA 19344  
717-805-9630

## Robison, Matthew

ASA# 371321  
237 Claylick Rd  
Holbrook, PA 15341

## Rockin R Farm

ASA# 375174  
Rapp, Paul & Jaqueline A  
527 Olive Rd  
Paxinos, PA 17860  
570-339-7502

## Schaar, Larry L

ASA# 373283  
28 Beech Wood Lake Rd  
Westfield, PA 16950  
814-367-5222

## Schadel, Neal

ASA# 259455  
144 Coleman Rd  
Hegins, PA 17938  
570-682-8562

## Scherich's Simmental Farm

ASA# 108113  
Rodney E Scherich  
325 Wheeling Creek Rd  
Wind Ridge, PA 15380-1222  
724-428-3555

## Schweighofer, Tim

ASA# 358764  
99 Gibbons Park Rd  
Honesdale, PA 18431  
570-470-3616

## Shaffer, Paul M

ASA# 255589  
1149 Pensyl Hollow Rd  
Bedford, PA 15522  
814-623-7361

## Skiscim, Jacob

ASA# 371876  
2022 Turnpike Rd  
Dalton, PA 18414  
570-468-7898

## Slate Wind Farm

ASA# 298218  
Stahl, Kevin  
10157 Corner Rd  
Mercersburg, PA 17236  
717-729-7622

## Smoky Valley Farm

ASA# 117404  
Rohm, Randy  
1135 W Finley Rd  
West Finley, PA 15377-2430  
724-484-0316

## Sorrell Acres Farm

ASA# 199466  
Gary L & Vicki A Varner  
8436 Mountain Rd  
McAlisterville, PA 17049-9730  
717-463-2513

## Stewart, Greg

ASA# 183498  
Greg, Sam, Judy Stewart  
119 Radel Rd  
Halifax, PA 17032  
814-849-5526

## KULP GENETICS



ASA# 329555  
Anne B. Kulp, DVM  
David J. Kulp  
938 Power Road  
Manheim, PA 17545  
717-823-2161 (Anne cell)  
717-278-6399 (David cell)  
**Email:**  
kulpgen@aol.com

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ASA# 330395  
Scrip Sr. Joseph P  
567 Gibbon Glade Rd  
Farmington, PA 15437  
724-329-8704

**Sunset Farm**

ASA# 321001  
Wasser, Zach  
8 Sunset Dr  
Ottsville, PA 18942  
267-272-8844

**SVJ Farm**

ASA# 212142  
Valerie L & Justin Mankey  
465 Ringland Ridge Rd  
Amity, PA 15311  
724-554-0446

**Tarmar Farms**

ASA# 340315  
Rhône, Tyler  
475 Ridge Top Rd  
Cogan Station, PA 17728  
570-494-1364

**Top Shelf Genetics**

ASA# 328433  
Beatty, Paul  
753 Mt Air Road  
New Castle, PA 16102  
724-494-2971

**T R Shearer Land & Cattle Co**

ASA# 274257  
Shearer, Todd R  
391 Carlton Rd  
Sandy Lake, PA 16145  
814-425-3508

**Up the Creek Farm**

ASA# 318810  
Miles, Chelsea  
817 Merrick Hill Rd  
Little Marsh, PA 16950  
814-326-4601

**Virgili, Ethan**

ASA# 323974  
890 Browns Ferry Rd  
Carmichaels, PA 15320  
724-833-0462

**Weglow Farms**

ASA# 340503  
Grant McCabe  
271 Harkins Mill Rd  
Rochester, PA 15074  
724-462-0645

**White House Farm**

ASA# 198345  
Ronald B & Kathi B Taylor  
887 Hunlock Harveyville  
Shickshinny, PA 18655  
570-256-3482

**White Lawn Farms**

ASA# 353004  
Puskarich, Hannah  
410 Hiawatha Rd  
Prosperity, PA 15329

**Wise Cattle Company**

ASA# 306623  
Wise, Adam  
616 Cider Mill Rd  
Punxsutawney, PA 15767  
814-952-7455

**Yorlets Farms**

ASA# 343162  
Yorlets, Larry  
1816 Walnut Bottom Rd  
Carlisle, PA 17015  
717-574-3597

**Zechman, Matthew**

ASA# 358405  
403 Stull Rd  
Beaver Springs, PA 17812  
272-231-5435

**Rhode Island**

**Bagwell Farms of RI**

ASA# 362527  
Bagwell, Randall  
12 Snagwood Road  
Foster, RI 02825  
401-699-1974

**Oatley, Ethan**

ASA# 308789  
1180 Ten Rod Rd  
Exeter, RI 02822  
401-295-1138

**South Carolina**

**Ammons Cattle Farm**

ASA# 371584  
Charles Ammons  
3434 Highway 701 S  
Conway, SC 29527  
843-457-2146

**Angel Hill Angus Farm**

ASA# 275207  
Shealy, Michelle D  
190 Samuel Padgett Rd  
Ward, SC 29166  
803-480-0320

**Baxley Farms**

ASA# 217409  
Baxley, Lloyd and Connie  
4490 Rose Hill Rd  
Georgetown, SC 29440-5628  
843-325-6146

**Burton, Thomas**

ASA# 294057  
241 Burton Road  
Laurens, SC 29360  
864-981-2707

**Cedar Ridge Simmental**

ASA# 146452  
J & J Hunter  
1083 Ora Rd  
Gray Court, SC 29645  
864-682-3308

**Cuffy Creek Farm**

ASA# 057249  
Gary & Sarah Burns  
227 McMurtrey Rd  
Pendleton, SC 29670-9341  
864-934-0185

**Diamond S Farm**

ASA# 309424  
Smith, Todd  
391 Lawson Ln  
Clinton, SC 29325  
864-923-5670

**Elmore Cattle Company**

ASA# 277988  
Elmore, Tim & Radawn  
289 Cox Rd  
Enoree, SC 29335-3902  
864-969-2200

**Fariad Haniff Farm**

ASA# 344414  
Haniff, Fariad  
426 Brier Patch Ln  
Warrenville, SC 29851  
803-593-1702

**Flowers Brothers Holdings**

ASA# 373508  
Landon Flowers  
875 Hucks Rd  
Aynor, SC 29511  
843-344-3587

**Garber, Wayne**

ASA# 324763  
312 Trinity Ch Rd  
Laurens, SC 29360  
864-923-0581

**High View Farms**

ASA# 225365  
Brian M Lardiere  
394 Tate Rd  
Abbeville, SC 29620  
864-391-5391

**Issaqueena Farm**

ASA# 335949  
Moore, Keevin  
PO Box 1000  
West Union, SC 29696  
864-916-4240

**Joe Davis Cattle**

ASA# 280539  
Davis, Joe M  
3134 W Oak Hwy  
Westminster, SC 29693-4940  
864-710-3626

**Jordan Farms**

ASA# 200914  
Kathy, David & Terry Jordan  
432 Jolly Road  
Townville, SC 29689-9785  
864-630-5182

**Longview Farm**

ASA# 061164  
Long, David  
1525 Old Denver School Rd  
Anderson, SC 29625-6433  
864-934-6185

**Milby, Donnie D**

ASA# 288746  
257 Sweet Briar Dr  
Fort Mill, SC 29707  
815-238-7926

**Moss Hills Farms LLC**

ASA# 366716  
Justice, Scott T  
247 Beachwood Rd  
Springfield, SC 29146  
803-646-0413

**Nickle N Dime Farms**

ASA# 053721  
P James & Peter J Rathwell  
159 Overdue Hill  
Six Mile, SC 29682-9422  
864-868-9851

**PB Squared**

ASA# 329110  
Pou, Jackson  
179 Boyd Branch Rd  
Saluda, SC 29138  
864-992-6839

**Thompson, Carl E**

ASA# 009178  
Carl E & Kathleen S Thompson  
291 Laurel Rd  
Central, SC 29630-9453  
864-654-7039

**Wilkins, Peter**

ASA# 214350  
P & Bruce Wilkins  
PO Box 771  
Blacksburg, SC 29702  
864-839-4337

**Yon Family Farms**

ASA# 238554  
Yon, Kevin or Lydia  
PO Box 737  
Ridge Spring, SC 29129  
803-685-5048

**South Dakota**

**Website**

sdsimmental.com

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605-240-0015  
kblagg@firstdakota.com

See ad on page 147

**3C Christensen Ranch**

ASA# 235805  
John & Peggy Christensen  
37273 216th St  
Wessington, SD 57381  
605-458-2218

See ad on page 149

**Addison Cattle**

ASA# 357555  
Addison, Karl & Eric  
23447 Rocky Rd  
Pukwana, SD 57370  
605-680-4386

**Auch Cattle Co**

ASA# 057043  
Auch, Gary  
43174 294th St  
Lesterville, SD 57040-9719  
605-364-7371

**Bartelt Angus**

ASA# 374536  
Austin Bartelt  
40302 270th St  
Dimock, SD 57331  
605-999-0147

**Beitelspacher Ranches**

ASA# 000270  
Beitelspacher Ranch  
13418 328th Ave  
Bowdle, SD 57428-5812  
605-285-6581

**Benda Simmentals, Jim**

ASA# 056821  
Benda, Jim  
26106 366th Ave  
Kimball, SD 57355  
605-778-6703

**Biel, Jason**

ASA# 353034  
904 Ordway St  
Wilmot, SD 57279  
605-695-0270

**Bosworth Farm & Cattle**

ASA# 375265  
Bosworth, Joey  
37477 252nd St  
White Lake, SD 57383

**Bull Creek Cattle**

ASA# 283158  
Kubik, Trent  
26404 338th Ave  
Hamill, SD 57534  
605-840-0373



ASA# 223253  
34178 287th Street  
Gregory, SD 57533  
605-835-8420

**Email:**  
senterb@soexpphoto.com

**Website:**  
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**Sale:**  
March 14, 2024

*We raise breeding stock with an emphasis on performance; our cattle are designed to work for commercial producers, and especially in Angus-based herds. We started DNA testing many years ago, and today the majority of our herd is backed by parentage testing and genomically enhanced EPD. This has resulted in cattle with great EPD, and enhanced accuracy. We invite you to come see us!*

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### Bussmus Angus

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24973 404th Ave  
Mitchell, SD 57301-0754  
605-996-3265

### Cable C-Cross Ranch

ASA# 061051  
Harley R & Dawn L Cable  
23447 Rocky Rd  
Pukwana, SD 57370  
605-894-4464

### Caffee Ranch

ASA# 049549  
Caffee, David  
22595 368th Ave  
Wessington Springs, SD 57382-0153  
605-539-9759

### Carter, Dustin and Kate

ASA# 318943  
Carter, Dustin  
4424 E Main St  
Vermillion, SD 57069  
712-898-9972

### Charles Buus B2/U Stock

ASA# 268085  
Buus, Charles  
28069 464th Ave  
Lennox, SD 57039  
605-214-3529

### Christensen Simmental

ASA# 004545  
Chris & Sheila Christensen  
37548 221st St  
Wessington Sprg, SD 57382  
605-539-9522

### Clarke Cattle Company

ASA# 313602  
Clarke, Jase  
PO Box 297  
Wessington, SD 57381  
605-354-6312

### CM Peck Simmentals

ASA# 334971  
Clint & Melanie Peck  
28228 347th Ave  
Burke, SD 57523  
605-775-3031



ASA# 214702  
Chris and Kristi Effling  
PO Box 23  
Highmore, SD 57345  
605-769-0142 – Chris  
605-769-1308 – Kristi  
605-870-0368 – Cagney Effling  
605-870-0907 – Chesney Effling  
605-870-1736 – Kenidey Effling

**Email:**  
ckeffling@venturecomm.net

**Website:**  
https://ckeffling.com

**Sale:**  
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in February  
*Visitors always welcome!*

### CR Cattle Company

ASA# 348847  
Lehrman, Randy  
43387 255th St  
Spencer, SD 57374  
605-421-1492

### Cribbs Cattle

ASA# 358747  
Joshua  
20391 478th Ave  
White, SD 57276  
813-967-6949

### Dakota Acres

ASA# 295727  
Schultz, Kurt A  
PO Box 149  
Baltic, SD 57003  
605-310-4054

### DeJong, Doyle or Lorie

ASA# 250304  
DeJong, Doyle  
21824 Elk Creek Rd  
Box Elder, SD 57719  
605-923-5398

### DeJong, Kelsie

ASA# 246247  
12816 Robinson Rd  
Black Hawk, SD 57718  
605-923-5398

### DeJong Ranch-Wyatt & Miles

ASA# 002407  
Wyatt or Miles DeJong  
31842 DeJong Rd  
Kennebec, SD 57544-9503  
605-869-2329

### De Mers Ranch

ASA# 056515  
Ronald De Mers  
28381 318th Av  
Colome, SD 57528  
605-842-2935

### De Zeeuw Farms

ASA# 223445  
De Zeeuw, Austin  
21315 US Highway 14  
Elkton, SD 57026-6700  
605-592-0373

### Dikoff, Justin

ASA# 272182  
34934 SD Hwy 20  
Faulkton, SD 57438-5310  
605-598-4383

### Dikoff Ranch

ASA# 252918  
Rodney Dikoff  
33781 SD Highway 20  
Onaka, SD 57466-5101  
605-447-5851

### Dockter, Austin

ASA# 291814  
47576 145th St  
Milbank, SD 57252  
605-432-6225

### Dockter Farms Inc

ASA# 299327  
Dockter, Mike  
47576 145th St  
Milbank, SD 57252  
605-949-0692

### Dockter, Jordan

ASA# 304691  
14440 473rd Ave  
Twin Brooks, SD 57269  
605-949-1401

### Dolieslager Show Cattle

ASA# 322552  
Tyler Dolieslager  
28214 462nd Ave  
Davis, SD 57021  
712-470-7364

### Duerre, Nathan

ASA# 346567  
15007 423rd Ave  
Bristol, SD 57219  
605-956-0116

ASA# 008359  
Robert or Betty Julson  
48696 252nd St  
Garretson, SD 57030  
605-351-2654

ASA# 165790  
Kipp R Julson  
48672 252nd St  
Garretson, SD 57030  
605-351-9088

**Email:**  
doublejfarm@alliancecom.net

**Website:**  
www.doublejsimmentals.com

50th Annual Bull & Female Sale  
January 26, 2024 at the farm

**Complete information will be available on our website:**  
[doublejsimmentals.com](http://doublejsimmentals.com)

### Duxbury Cattle Company

ASA# 245748  
Duxbury, Dale  
20975 379th Ave  
Wessington, SD 57381  
605-883-4804

### Eagle Pass Ranch

ASA# 281389  
AJ Munger  
34261 200 St  
Highmore, SD 57345-6904  
605-521-4468

### Effling Cattle Company

ASA# 351444  
Effling, Ryan  
PO Box 364  
Clear Lake, SD 57226  
605-881-7690

### Ekstrum, Clay

ASA# 089975  
Clay, Jane, John L Ekstrum  
36220 257th St  
Kimball, SD 57355  
605-778-6185

See ad on page 148

ASA# 004441  
Steve and Cathy Eichacker  
25446 445th Avenue  
Salem, SD 57058  
605-421-1152 Steve's cell

**Email:**  
es@triotel.net

**Website:**  
www.eichackersimmentals.com

**Sale Date:**  
Bull and Female Sale  
March 1, 2024  
Salem, SD

*Eichacker Simmentals is located in Salem, just off Interstate 90 between Sioux Falls and Mitchell.*

*Give us a call anytime... we love to talk "cattle"!*

### Ellingson, Robert

ASA# 342317  
1113 7th St  
Britton, SD 57430  
605-216-1315

### Emery Ranch

ASA# 271622  
Emery, Evan  
38275 110th St  
Frederick, SD 57441  
605-380-0435

### Erickson, Kelly C

ASA# 084405  
Erickson, Kelly  
24304 Indian Crk Rd  
Kadoka, SD 57543-9702  
701-898-1583

### Fagerhaug Cattle

ASA# 156834  
Fagerhaug, Cam & Tyler  
21626 372nd Ave  
Wessington, SD 57381  
605-350-2018

### Fawcett, Daniel

ASA# 348171  
21051 344th Ave  
Ree Heights, SD 57371  
605-870-6172

### Filipek Family Simmentals

ASA# 186361  
C, M, H & J Filipek  
PO Box 46  
Raymond, SD 57258  
605-532-5687

### Fischbach Simmental

ASA# 095974  
Ed Fischbach  
38928 152nd St  
Mellette, SD 57461  
605-887-3726

### Fischers Simmentals

ASA# 228308  
Bill, Cheryl, N, N & N Fischer  
PO Box 353  
Scotland, SD 57059  
605-583-2328

### Flittie Ranch

ASA# 035481  
Bruce, Sandra Flittie  
11913 342nd Ave  
Hosmer, SD 57448-7601  
605-283-2662

# South Dakota

## Simmental Association



### Join us for these upcoming events:

#### 2023

July 7-13 – AJSA National Classic, Des Moines, IA

July 26-30 – SD Summer Spotlight, Huron

August 31-September 4 – SD State Fair, Huron

December 2023 – SD State Sale and Annual Meeting

#### 2024

January – Sioux Empire Farm Show Sale, Sioux Falls

February – Black Hills Stock Show and Sale, Rapid City

February – Watertown Winter Farm Show, Watertown

#### President

**Chris Effling**

PO Box 23  
Highmore, SD 57345  
605-769-0142  
ceffling@tsln-fre.com

#### Vice President

**Bridget Twedt**

29436 476th Ave  
Beresford, SD 57004  
712-223-1997  
bridget.twedt@k12sd.us

#### Secretary

**Colton Buus**

24352 438th Ave  
Canova, SD 57321  
605-214-3532  
colton.buus@gmail.com

#### Treasurer

**Kevin Blagg**

PO Box 294  
Salem, SD 57058  
605-240-0015  
kblagg@firstdakota.com

#### Harley Cable

23447 Rocky Rd  
Pukwana, SD 57370  
605-894-4464  
hdcable@midstatesd.net

#### Jeremy Lehrman

25064 432nd Ave  
Spencer, SD 57374-5421  
605-530-5909  
windycreek@triotel.net

#### Mike Thyen

45313 185th St  
Hayti, SD 57241  
605-520-0575  
tbirdlab@itctel.com

#### Brett Tostenson

33584 193rd St  
Highmore, SD 57345  
320-226-3915  
tostensonfamilycattle@gmail.com

#### Junior Coordinator

**Amber Blagg**

PO Box 294  
Salem, SD 57058  
605-240-0028  
amberblagg@gmail.com

[www.southdakotasimmental.com](http://www.southdakotasimmental.com)

# EKSTRUM



**Clay Ekstrum**  
605-730-1511 (C)

**John Ekstrum**  
605-778-6414

36220 257th St, Kimball, SD 57355

clayekstrum@midstates.net  
ekstrumsimmentals.com



South Dakota's Source for Outcross Performance Simmentals!



**DJF Palisades J170**

CE	BW	WW	YW	MCE	Milk	MWW	Stay	CW	YG	MB	BF	REA	SAPI	STI
10	2.6	99	154	7	18	68	14.3	51.2	-.47	-.05	-.105	1.20	123	85

EPD as of 4/10/2023

**Foster, Jason**

ASA# 252478  
43104 165th St  
Garden City, SD 57236  
605-881-1984

**G12 Gassman Cattle Company**

ASA# 327311  
Garrett Gassman  
2301 E Mary Moore Cir  
Tea, SD 57064  
605-941-3126

**Gallagher, Bill**

ASA# 294986  
707 N Taylor Ave  
Pierre, SD 57501  
605-280-3727

**Geppert, Weston**

ASA# 266333  
25525 406 Ave  
Mitchell, SD 57301  
605-933-1387

**Goeken Cattle Company**

ASA# 041627  
John M & Susan E Goeken  
30139 435th Ave  
Utica, SD 57067  
605-364-7432

**Gregg, Arthur**

ASA# 215075  
Arthur & Jerylyn Gregg  
22429 Valley Rd  
Harrold, SD 57536-7103  
605-875-3314

**Harris Cattle Company**

ASA# 323954  
Harris, Thomas  
38769 256th St  
Plankinton, SD 57368  
605-999-8803

**Harris, Kalen and Klay**

ASA# 340409  
29301 216th Ave  
Martin, SD 57551  
605-685-2036



ASA# 007215  
Justin Hart and Kerry Hart  
10904 387th Avenue  
Frederick, SD 57441-5701  
605-216-6469 (Justin)  
605-252-2065 (Kerry)

**Email:**  
4hooves@nvc.net  
**Website:**  
www.hartsimmentals.com

**Sale date:**  
Annual Production Sale  
February 21, 2024

*Hart Simmentals is located in beautiful Frederick, and is a fourth-generation performance-driven purebred Simmental seedstock operation. Hart Simmentals focuses on exceptional maternal traits, stemming from over 50 years of scrutinizing superior matings that possess the most elite genetics in the industry, while meeting the increasing demands of excellence that is sought out yearly by seedstock producers and the ever-widening commercial cattle industry! Our family has a passion and a true love of breeding the finest quality genetics and have a never-ending pursuit to make great cattle greater. Stop out to the farm anytime for a tour and a visit! And don't forget to visit with Justin about our new semen lineup and your semen needs.*

**Hawley Cattle Co**

ASA# 332577  
Hawley, Harrison  
32083 Ponderosa Dr  
Burbank, SD 57010  
605-670-3053

**Healy Simmental**

ASA# 010332  
Kevin & Charlene Healy  
29621 441st Ave  
Irene, SD 57037-5235  
605-263-3876

**Heim Ranch**

ASA# 314257  
Chris or Meggin Heim  
37951 218th St  
Wessington Springs, SD 57382  
605-849-3298

**Heim, Talli Marie**

ASA# 272562  
37951 218th St  
Wessington Springs, SD 57382-8705  
605-849-3298

**Hetzel H4H Ranch**

ASA# 275256  
Hetzel, Ben  
19535 US Hwy 12  
Lemmon, SD 57638  
605-374-7620

**Hill Top Simmentals**

ASA# 235609  
Jaron Van Beek  
27905 472 ND Ave  
Worthing, SD 57077  
605-929-3749

**Hink Family**

ASA# 186362  
Hink, Jerry & Dana  
41286 SD Hwy 20  
Conde, SD 57434-0105  
605-233-1000

**Hofer Farms**

ASA# 309762  
Hofer, Travis & Sage  
43604 269th St  
Bridgewater, SD 57319  
605-553-2547

**Holt Cattle Company**

ASA# 262409  
Jordan and Amanda Holt  
36898 133rd St  
Mina, SD 57451  
605-380-1209

**Homan, Chad**

ASA# 328713  
922 8th Ave S  
Faulkton, SD 57438  
605-216-4450

**Homestake Ranch Inc**

ASA# 003363  
Larsen, Keith  
38393 US Hwy 14  
Wolsey, SD 57384-8418  
605-350-0076

**Horizon View Farms**

ASA# 312158  
Buus, Colton  
24352 438th Ave  
Canova, SD 57321  
605-214-3532

**Hyde, Blaine**

ASA# 086192  
Blaine, Doug or Lois Hyde  
3441 15th Ave SW  
Watertown, SD 57201  
605-793-2160

**Jackpot Cattle Company, LLC**

ASA# 051018  
Duxbury, Neil  
21060 375th Ave  
Wessington, SD 57381-8516  
605-458-2559

**Jacobsen, Scott**

ASA# 146110  
1815 Sunrise Dr  
Pierre, SD 57501-5750  
605-224-8684

**Jandel Ranch**

ASA# 334465  
Jandel, Jade  
38246 Turtle Ln  
Redfield, SD 57469  
605-460-1714

**JB3 Cattle**

ASA# 287667  
Twedt, Bridget & Jason  
29436 476th Ave  
Beresford, SD 57004  
605-957-5468

**J Bar W Ranch**

ASA# 346458  
Weber, Jason  
41297 274th St  
Parkston, SD 57366  
605-928-7154

**JLK Family Simmental**

ASA# 287821  
Assman, Jamie  
38817 235th St  
Wessington Springs, SD 57382  
605-539-1007

**Johnson, Gary**

ASA# 271936  
39408 244th St  
Mount Vernon, SD 57363-6207  
605-770-8297

**Julson, Kipp R**

ASA# 165790  
48672 252nd St  
Garretson, SD 57030  
605-594-2310

**Jung Cattle Company**

ASA# 332147  
Alex Jung  
13527 365th Ave  
Ipswich, SD 57451  
605-216-7622

**Karie Simmentals**

ASA# 033416  
Karie, Patrick T  
12009 Sturgis Rd  
Black Hawk, SD 57718-9121  
605-787-9335

**Kelderman, Ben**

ASA# 338487  
27934 Hwy 11  
Canton, SD 57013  
605-743-4603

**Kenyon Ranch**

ASA# 374059  
Kenyon, Cody  
17615 480th Ave  
Clear Lake, SD 57226  
605-880-8191

**Knutson Simmentals, Gary A**

ASA# 009665  
Knutson, Gary  
45915 210 St  
Volga, SD 57071-9331  
605-627-9400

**Kopfmann Livestock**

ASA# 360204  
Kopfmann Livestock LLC  
3703 Dakota Ave S  
Huron, SD 57350  
605-350-0498

**Kotalik Cattle**

ASA# 337579  
Kotalik, Patrick  
30032 434th Ave  
Utica, SD 57067  
605-760-0795

**Krick Cattle Company**

ASA# 286548  
Krick, Jason  
PO Box 253  
Highmore, SD 57345  
605-852-2771

**Krumbach Cattle Company**

ASA# 289949  
Krumbach, Ken & Bryan  
45851 271st St  
Parker, SD 57053  
605-370-4352



# Thank You

**TO OUR CUSTOMERS & FRIENDS**

**FOR 50 YEARS OF SUCCESSFUL PRODUCTION SALES.**

---

*53rd Annual Production Sale* **AT THE RANCH, WESSINGTON, SD**

# FRIDAY, MARCH 15, 2024

**NLC**  
**SIMMENTAL RANCH**

Rick, NaLani,  
NaLea, Chase, & Swayzee Dunsmore  
21830 372nd Ave., Wessington SD 57381  
Home: 605-458-2425 • Rick cell: 605-354-7523  
Nalani cell: 605-350-5216

**3C CHRISTENSEN RANCH**  
*Wessington, SD*

John & Carly Christensen  
Tyler, Cam, Law, Cecil & Kit Fagerhaug  
37273 216th St • Wessington, SD 57381  
Home: 605-458-2218 • John Cell: 605-350-1278  
Tyler Cell: 605-280-1416 • Cam Cell: 605-350-2018

## Kummer Weber Cattle

ASA# 324142  
Weber, Kurt  
27010 417th Ave  
Etham, SD 57334  
605-227-4271

## Larson XI Simmental

ASA# 001982  
William D & John M Larson  
2406 8th Ave NE  
Lemmon, SD 57368  
701-376-5360

## Lau Cattle Company

ASA# 279693  
Lau, Joel or Carolyn  
39765 279th St  
Armour, SD 57313  
605-779-6071

## Lazy TV Ranch

ASA# 307689  
Thorstenson, Vaughn  
12980 Cedar Rd  
Selby, SD 57472  
605-649-6262

## Lehrkamp, Taylor & Carl

ASA# 278000  
Sinkie, Taylor  
24347 173rd Ave  
Caputa, SD 57725  
605-350-1436

## Lehrman Family Simmentals

ASA# 287398  
Lehrman, Dan  
43058 245th St  
Spencer, SD 57374  
605-523-2551

## Lockhorst Family Farm

ASA# 273837  
Lockhorst, Eric and Robin  
30509 476th Ave  
Alcester, SD 57001-8052

## Long U Cattle

ASA# 363419  
Lutz, Zach  
48413 Beaver Valley Rd  
Valley Springs, SD 57068  
605-695-2173

## Louwerse Cattle Company Farm

ASA# 346741  
Louwerse, Adam  
520 Harris St  
Hudson, SD 57034  
712-449-5094

## LZ Livestock LLC

ASA# 366662  
Kip Littau, Riley Zoss  
40430 237th St  
Letcher, SD 57359  
605-630-8895

## Mark Family Simmental

ASA# 179434  
Mark, Andrew  
29023 457th Ave  
Viborg, SD 57070-6409  
712-441-5920

## Mathers, Rodney D

ASA# 270500  
39995 264th St  
Mount Vernon, SD 57363-5306  
605-999-4000

## Melroe Farms Cattle

ASA# 350712  
Melroe, Tyler  
PO Box 227  
Britton, SD 57430  
605-695-3295

## Mertens Cattle Co

ASA# 230072  
Mertens, Jay  
15197 477th Ave  
Milbank, SD 57252  
605-432-1424

## Meyer Simmental

ASA# 289535  
Meyer, Jim  
29628 396th Ave  
Wagner, SD 57380  
605-491-2654

## Müller Land & Cattle

ASA# 357167  
Müller, Jeff  
26292 399th Ave  
Mount Vernon, SD 57363  
605-770-9537

## Mitchell, Brandon & Wanda

ASA# 370060  
24509 SD Hwy 248  
Belvidere, SD 57521  
605-488-0257

## Moe, Tonya

ASA# 371701  
2502 N Lammers Ct  
Tea, SD 57064

## Moe, Tonya

ASA# 371210  
2502 N Lammers Ave  
Tea, SD 57064

## Mogck, Kyle

ASA# 322083  
42227 283rd St  
Olivet, SD 57052

## Mogck Show Cattle

ASA# 251217  
Mogck, Justin  
40550 287th St  
Tripp, SD 57376  
605-929-4021

## Mohnen Angus LLC

ASA# 261567  
Mohnen Joshua or Steven  
25770 370th Ave  
White Lake, SD 57383  
605-249-2719

## Mohnen Simmental

ASA# 375068  
Mohnen, Dylan  
37331 256th St  
White Lake, SD 57383  
605-682-1622

## Moke Angus

ASA# 317062  
Moke, Glen  
27218 398th Ave  
Corsica, SD 57328  
605-928-3687

## Morris Creek Angus

ASA# 230864  
Meier, Mark  
24882 397th Ave  
Mount Vernon, SD 57363-5002  
605-236-5674

## M/R Livestock

ASA# 333461  
McKenzie Smith  
PO Box 191  
Amherst, SD 57421  
605-290-0816

## Nelson Farm & Family

ASA# 152334  
Nelson, Jamie  
22532 428th Ave  
Carthage, SD 57323-9422  
605-261-4623

## Nesheim, Brad

ASA# 285740  
41070 268th St  
Dimock, SD 57331  
605-770-4215

## Nickeson Simmental

ASA# 000671  
Nickeson, Jim L  
316 E 2nd Ave  
Flandreau, SD 57028-9735  
605-651-3636

## Nick O'Connell

ASA# 335571  
O'Connell, Nick  
46982 301st St  
Beresford, SD 57004  
605-951-1076

## Nielson Livestock

ASA# 291155  
Nielson, Myles  
110 West 3rd St  
Mission Hill, SD 57046  
605-660-3981



ASA# 193220  
10752 BIA Rd 15  
Veblen, SD 57270  
605-237-4663 – Mike  
605-551-9016 – Owen  
605-290-9202 – Liv

### Email:

stavicksim@gmail.com

### Website:

stavicksimmental.com

### Sales:

**King of the Range Production Sale**

First Thursday in February

**Queen of the Prairie Female Sale**

Saturday after Thanksgiving

Our values:

- ❖ Integrity
- ❖ Problem-Free Cattle
- ❖ Functional Power
- ❖ Maternal Excellence
- ❖ Commercial Prices

## NLC Simmental Ranch

ASA# 148238  
R, N, N, C, S Dunsmore  
21830 372nd Ave  
Wessington, SD 57381-7315  
605-458-2425

See ad on page 149

## Nordhus Farms

ASA# 246547  
D or L Nordhus, M or N Peckham  
16387 420th Ave  
Clark, SD 57225  
605-233-0382

## Osterday, Blane

ASA# 298242  
Rick, Blane & Clay Osterday  
31728 US Hwy 12  
Java, SD 57452  
605-285-6761

## Paradeis, Jacob

ASA# 374700  
42882 245th St  
Spencer, SD 57374

## Paradeis, Robert

ASA# 374701  
42882 245th St  
Spencer, SD 57374

## Peck Family

ASA# 123594  
Melvin E or Vickie J Peck  
27762 346th Ave  
Burke, SD 57523-9751  
605-775-9025

## Peterson, Lane & Emily

ASA# 337446  
610 4th St SE  
Highmore, SD 57345  
605-870-6220

## Plagmann Farms

ASA# 371885  
Colton Plagmann  
42384 263 St  
Alexandria, SD 57311  
605-630-9277

## Pleasant Grove Farms

ASA# 199388  
Rich & Barb Swett Family  
36012 268th St  
Platte, SD 57369  
605-337-2173

## Pritchard Cattle

ASA# 261047  
Calli and Robbi Pritchard  
47569 218th St  
Aurora, SD 57002  
605-695-1990

## Rafter X Ranch

ASA# 322140  
Assman, Tayler  
27923 Hwy 18  
Mission, SD 57555  
604-856-2305

## Raml Cattle

ASA# 075177  
Raml, Adam  
46626 170th St  
Goodwin, SD 57238  
605-881-0720

## Rau, Todd

ASA# 178060  
12313 324th Ave  
Eureka, SD 57437  
605-281-1330

## Reppe, Adam

ASA# 292164  
15520 417th Ave  
Conde, SD 57434  
605-382-5279

## RJ Cattle Co

ASA# 293059  
Johnson, Ryan  
25924 407th Ave  
Mitchell, SD 57301  
605-999-5576

## RMH Farm

ASA# 043246  
Rod, Mary Hurlbut  
17169 416th Ave  
Raymond, SD 57258-9769  
605-532-3843

## Rocky Knoll Cattle

ASA# 264121  
Baloun, Cody  
33550 173rd St  
Highmore, SD 57345  
605-852-2523

## Rose, Jesse & Becky

ASA# 202845  
34649 239th St  
Chamberlain, SD 57325-9512  
605-234-4092

## Rose L7 Ranch

ASA# 006192  
Rose, Gary L  
34649 239th St  
Chamberlain, SD 57325  
605-234-4092

## R & V Simmentals

ASA# 049484  
Simmentals, R & V  
27641 453rd Ave  
Parker, SD 57053-9801  
605-359-5385

## Schmig Farms

ASA# 033418  
Laverne, Rose, Rick Schmig  
15631 453rd Ave  
South Shore, SD 57263-5207  
605-886-6682

## Schmigs Simmental Ranch

ASA# 007100  
Schmig, Joanne  
15559 473rd Ave  
Stockholm, SD 57264-6116  
605-676-2320

## Schnabel Land & Cattle

ASA# 249546  
Schnabel, Craig R  
41706 280th St  
Tripp, SD 57376  
605-928-3855

## Schnabel Ranch

ASA# 230280  
Schnabel, Thomas J  
11408 341st Ave  
Eureka, SD 57437  
605-577-6286

## Senn, Jerry or Heather

ASA# 373893  
18138 Opal Rd  
Mud Butte, SD 57758  
605-845-8800





**Cattle Company**

ASA# 003969  
Steve and Elaine Reimer  
25657 345th Avenue  
Chamberlain, SD 57325  
605-234-6111  
605-680-1939

**Email:**  
rrcattle@midstatesd.net

**Website:**  
www.rrcattleco.com

**Sale date:**  
Annual Production Sale  
Third Friday in February  
Family owned & operated for more  
than 100 years.

We are in the seedstock business to  
produce performance-oriented  
Simmental, SimAngus™ and Angus  
bulls and females aimed at the  
commercial production of efficient  
beef cattle with high cutability.

**Sievers, Jacob**

ASA# 288716  
38606 200th St  
Wolsley, SD 57384  
605-350-3964

**Sinkie Ranch**

ASA# 295355  
Sinkie, Matt  
22313 361st Ave  
Gann Valley, SD 57341  
605-350-1438

**SK Cattle**

ASA# 335178  
Kappes, Bruce  
1606 Norwood Dr  
Aberdeen, SD 57401  
605-216-3581

**Slovek, Bo**

ASA# 358807  
20892 Slovek Rd  
Philip, SD 57567  
605-457-2003

**Sorenson, Jeff**

ASA# 009191  
48186 257th St  
Garretson, SD 57030-6607  
605-359-8728

**South Dakota State Univ**

ASA# 025040  
Kevin Vanderwal  
1097 N Campus Dr  
Brookings, SD 57007-0392  
605-693-2253

**Stacked K Cattle**

ASA# 369706  
Kafka, Jeff  
46242 230th St  
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# The Value of Heterosis

by Lane Giess, ASA Geneticist

The adage “Our breed can do it all” has been – and may continue to be – pressed by some breed association representatives and certainly some seedstock producers. This concept alone is false and in some small way can be attributed to holding back the beef industry and more importantly the commercial cattle producers. Not a single breed by itself can capture heterosis.

## The economic stability of commercial producers

is of great importance, and continuing to push singular breed usage is a detriment to farm and ranch longevity at all levels. The value of heterosis is a reduction of production costs, an increase in animal performance and efficiency, an increase in the value of the products sold, and often simpler breeding programs.

So what is heterosis? Heterosis, also known as hybrid vigor, is the superiority of a crossbred animal relative to the average performance of its straightbred parents. Research has shown time and time again that crossbreeding results in calves that are far superior to their straightbred counterparts.

There are two reasons for the resulting boost in performance from crossbreeding: 1) Increasing the level of heterozygosity across the genome lessens the effect of gene dominance for diminished performance (i.e., hybrid vigor), and 2) an increased use of breed complementarity of parent breeds (i.e., maternal line and terminal line).



A cross of two strains of maize (left and right) yields a hybrid (center) bigger than both parents.

Credit: David Cavagnaro with assistance from Lois Girton and Marianne Smith.

In the beef industry, the effect of direct heterosis on calf performance has been documented. An example of this is if you mate a straightbred parent where the average weaning weight is 550 to another straightbred parent where the average weaning weight is 500. The average weaning performance of those calves is 546. That is 21 pounds heavier than the average of the parent performance.

**Table 1:**

Various traits relating to performance and the unit increase attributed to heterosis.\*

Trait	Units: Direct Bos taurus x Bos taurus	Units: Maternal Bos taurus x Bos taurus	Units: Direct Bos taurus x Bos indicus	Units: Maternal Bos taurus x Bos indicus
Calving Rate, %	3.2	3.5	4.3	15.4
Calving Assistance Rate, %			4.9	-6.6
Calf Survival, %			-1.4	8.2
Survival to Weaning, %	1.4	0.8		
Weaning Rate, %			1.8	20.8
Birth Weight, lb.	1.7	1.6	11.4	-2.4
Weaning Weight, lb.	16.3	18	78.5	3.2
Yearling Weight, lb.	29.1	1.36		
Average Daily Gain, lb./d	0.08			
Longevity, years		1.36		
Number of calves		0.97		
Cumulative Weaning Weight, lb.		600		

\* Adapted from *Beef Sire Selection Manual: Crossbreeding for Commercial Beef Production*. Ritchie et al., 1999; Gregory and Cundiff, 1980.

**Table 2:**

Summary of crossbreeding systems by amount of advantage and other factors.\*

Type of System		% of Cow Herd	% of Marketed Calves	Advantage (%) +	Retained Heterosis (%)	Number of breeds
2-breed rotation	A*B rotation	100	100	16	67	2
3-breed rotation	A*B*C rotation	100	100	20	86	3
2-breed rotational/ terminal sire	A*B rotational	50	33			
	T x (A*B)	50	67			
	Overall	100	100	21	90	3
terminal cross w/ straightbred females	T x (A)	100	100	8.5	0	2
terminal cross w/ purchased F1 females	T x (A*B)	100	100	24	100	3
rotate bull every 4 years	A*B rotation	100	100	12–16	50–67	2
	A*B*C rotation	100	100	16–20	67–83	3
composite breeds	2-breed	100	100	12	50	2
	3-breed	100	100	15	67	3
	4-breed	100	100	17	75	4
rotating unrelated F1 bulls	A*B x A*B	100	100	12	50	2
	A*B x A*C	100	100	16	67	3
	A*B x C*D	100	100	19	83	4

+ Measured as the advantage in percent increase in lbs. of calf weaned per cow exposed

It's clear that the benefit of heterosis results in improved performance across an array of economically relevant traits, but perhaps even more important is the compounded production advantage through crossbred females. The largest economic impact that crossbreeding yields is through maternal heterosis and crossbred females.

Would you find it valuable to have females that produce 600 pounds more weaning weight and last over a year longer on average than straightbred females? Crossbred females make more money. Period.

And maintaining crossbred females in your production system is not as difficult as some may think. There are many types of crossbreeding programs that range from two or three breed rotations to terminal crosses using purchased F1 females. However, perhaps the most popular and simplest to use is by integrating a composite breeding program with hybrid seedstock where two, three, or four breed composites are developed.

These systems exist today and are perpetuated by the rise in composite seedstock bulls available in the market. Determining the right breeds needed for a

composite program can be evaluated through admixing complimentary breeds — where the strengths of one breed are integrated to address the weakness of another breed. Table 3 provides a glimpse at some of the complimentary options for developing composite programs.

While these breed groupings provide a start to developing composites, the more useful tool at your disposal are breed-agnostic Expected Progeny Differences (EPD). Being able to compare parent animals across breeds for the same economically relevant traits without adjustment factors provides commercial producers with targeted tools for hybrid development.

The EPD generated from the International Genetic Solutions (IGS) genetic evaluation incorporates data from millions of animals across numerous breed populations. The resulting EPD are directly comparable across breeds and are a targeted tool to help commercial cattle producers develop and amplify composites.

The suite of tools available from IGS benefit from many breed associations sharing their data and developing more relevant and reliable predictions. An example of one of these tools is the Feeder Profit

(CONTINUED ON PAGE 154)

# The Value of Heterosis

(CONTINUED FROM PAGE 153)

**Table 3:**  
Breed strengths for performance traits, where increasing number of Xs indicate higher levels of the trait.

Breed Group	Growth Rate & Mature Size	% Retail Product	Age at Puberty	Milk Production
Angus	xxx	xx	xx	xxx
Hereford	xxx	xx	xxx	xx
Shorthorn	xxx	xx	xxx	xxx
South Devon	xxx	xxx	xx	xxx
Brangus	xxx	xx	xxxx	xx
Santa Gertrudis	xxx	xx	xxxx	xx
Brahman	xxx	xxx	xxxxx	xxx
Nellore	xxx	xxx	xxxxx	xxx
Braunvieh	xxxx	xxxx	xx	xxxx
Gelbvieh	xxxx	xxxx	xx	xxxx
Maine Anjou	xxxxx	xxxx	xxx	xxx
Salers	xxxxx	xxxx	xxx	xxx
Simmental	xxxxx	xxxx	xxx	xxxx
Limousin	xxx	xxxx	xxxx	x
Charolais	xxxxx	xxxx	xxxx	x
Chianina	xxxxx	xxxx	xxxx	x



Calculator (FPC), where anyone can use the free service to estimate the relative genetic and management value on commercial feeder calves. The tool takes into consideration vaccination protocols, weaning dates, sex, and age of the calves, but perhaps most importantly it appropriately weights the value gained from crossbreeding.

Comparing side-by-side populations of straightbred calves to crossbred calves with the same management, the FPC takes into consideration the boost in performance and can determine how much the crossbred calves should make on a \$/cwt basis. The tool also recognizes that good genetics cannot overcome bad management.

Research informs us that crossbred females and crossbred calves perform better and are more valuable than their straightbred counterparts. These studies are backed by controlled efforts like the tri-county futurity, which showcased that SimAngus and Simmental-sired calves by English mothers were worth \$15 to \$24 more than the straightbred English calves.

The beef industry demands crossbreeding alternatives for the simple fact it makes commercial cattle producers more profitable. We are already seeing the rise in demand for hybrid bulls, but I suspect as we look into the not-so-distant future of this industry, the concept of “one breed can do it all” will be firmly relegated to the past.

For questions on crossbreeding programs and hybrid utilization, contact Lane at [lgiess@simmgene.com](mailto:lgiess@simmgene.com).

**Continuing to push singular breed usage is a detriment to farm and ranch longevity at all levels. The value of heterosis is a reduction of production costs, an increase in animal performance and efficiency, an increase in the value of the products sold, and often simpler breeding programs.**

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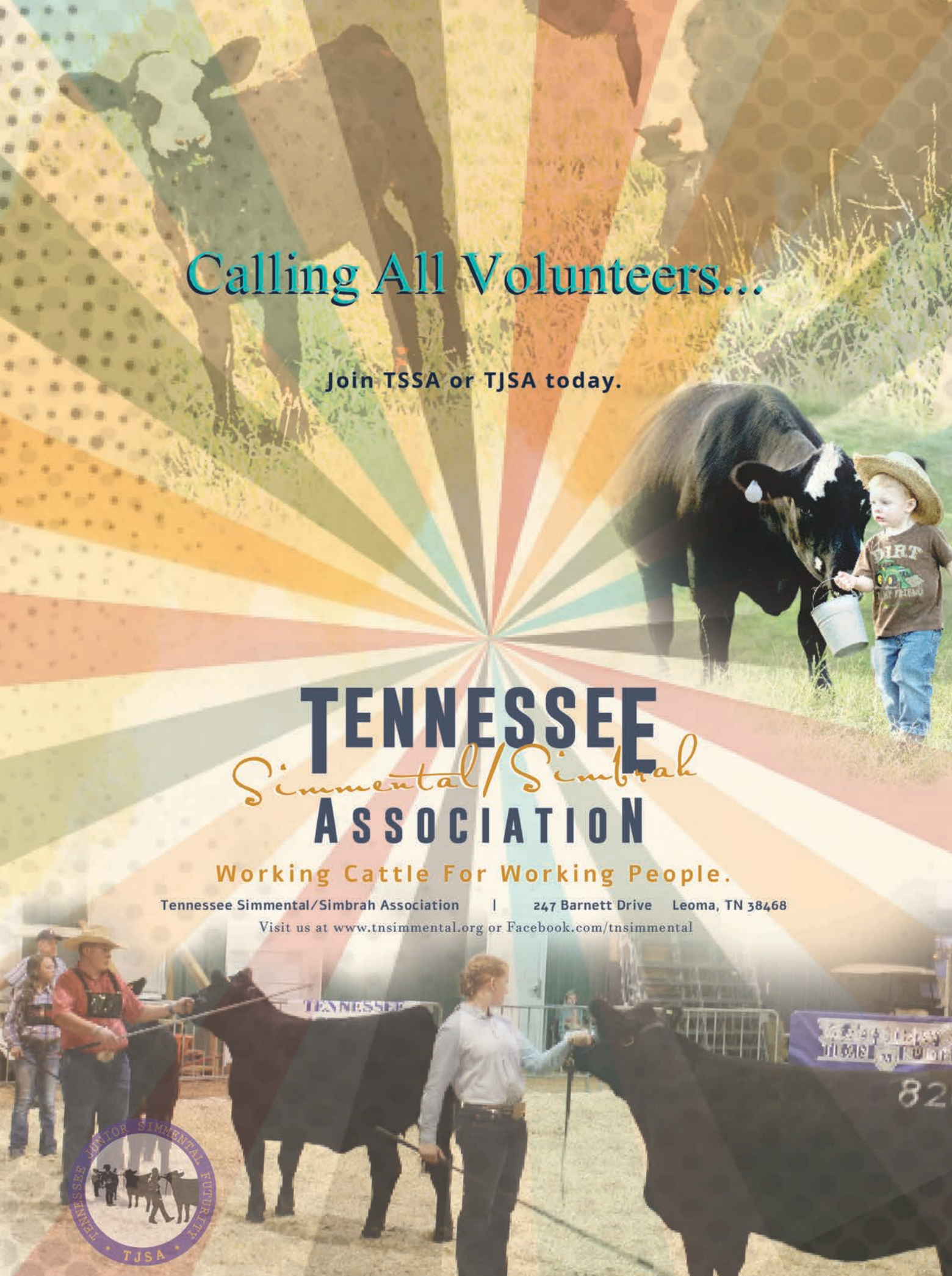
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ASA# 357795  
302 Millen Wood Rd  
Chruch Hill, TN 37642  
423-276-4946

**Gooseneck Farm**

ASA# 372325  
Rodney Pile  
541 Mae Dr  
Jamestown, TN 38556  
931-267-6636

**Grassy Water Farms**

ASA# 168071  
Steve or Anita Brazier  
PO Box 532  
Lawrenceburg, TN 38464-0532  
931-242-0076

**Hale, Michael**

ASA# 334358  
910 Magnes Rd  
Smithville, TN 37166  
615-464-0518

**Halliburton Genetics**

ASA# 373707  
Halliburton, Sara & Rorey  
1411 Peeled Chestnut Ln  
Sparta, TN 38583  
931-224-3631

**Harris, William T**

ASA# 131839  
Steven C or William Harris  
PO Box 20654  
Knoxville, TN 37940-5577  
615-573-2362

**Hayes Homestead Farm**

ASA# 086048  
Hayes, John T  
4108 Simmental Ln  
Lutts, TN 38471-5335  
931-724-5265

**Heath Hagen & Darrian Powell**

ASA# 375259  
Darrian Powell, Heath Hagen  
19200 Clay County Hwy  
Red Boiling Springs, TN 37150  
615-699-3529

**Henry's Cattle**

ASA# 141175  
Hugh or Rebecca Henry  
PO Box 98  
Bean Station, TN 37708-0098  
865-993-2706

**Hi-Land Farms LLC**

ASA# 346772  
Pruitt, John M  
272 Pea Ridge Rd  
Westmoreland, TN 37186  
615-207-2088

**Holbrook Ranch**

ASA# 364279  
Kevin Holbrook  
3525 Brigham Branch Rd  
Erin, TN 37061  
580-704-0002

**Horseshoe Bend Simmentals**

ASA# 083053  
Bennett, Larry D  
226 Horseshoe Bend Ln  
Elmwood, TN 38560-4123  
615-351-7206

**Houser, Nate, Amanda, Abi & Jackson**

ASA# 246556  
Houser, Nathan  
205 Patton Rd  
Pikeville, TN 37367  
423-605-7511

**Hudgins, Colton**

ASA# 333628  
6812 Lovel Cook Rd  
Springfield, TN 37172  
615-856-7117

**Hunigan, W R Bill**

ASA# 133595  
Bill & Dwight Hunigan  
766 Shipley Ferry Rd  
Blountville, TN 37617-5023  
865-712-0851

**J and J Farming**

ASA# 371520  
Jenkins, Edward  
165 Cheairs Cove  
Grand Junction, TN 38039  
731-609-4621

**Jax R Farms**

ASA# 248866  
William Henley Jr - S Linville  
2420 Old Lafayette Rd  
Hartsville, TN 37074  
615-374-3031

**JB Farms**

ASA# 347115  
Boyle, James  
2300 Saint James Rd  
Greeneville, TN 37743  
321-266-5773

**JL Cattle Company**

ASA# 367618  
Jake Leffew  
120 New Hope Cove Rd  
Rockwood, TN 37854

**J & M Windy Acres**

ASA# 029705  
Mike Connatser  
3238 Mint Rd  
Maryville, TN 37803-2506  
865-414-7885



ASA# 183221  
Chris Ivie  
352 Redhill Center Road  
Lawrenceburg, TN 38464-6840  
931-215-0316

Email:  
iviejc@usit.net

Website:  
<https://www.facebook.com/iviesons/>

Sales:  
**Special Reserve**  
November 2023, Louisville, KY  
**Bricktown Classic**  
January 2024, Oklahoma City, OK  
**TN Beef Agribition**  
March 9, 2024, Lebanon, TN

*God sent his Son into the world not to judge the world, but to save the world through him. John 3:17 NLT*



# HOW DO YOU KNOW

THE DIFFERENCE BETWEEN A GOOD BULL AND A GREAT ONE?



## MF / BMF KISSES

HILLJACK x ASR LONGEVITY

Kisses is one of the first Hilljack daughters to enter production. She is modest framed and structurally sound with a congenial attitude and ideal hoof shape. We couldn't be more excited about this future donor. Look for her genetics in the 2023 Seedstock Connection sale!



## MF / BGHF KODAK

HILLJACK x MSR GREAT PLAINS

Kodak was the heaviest weaned fall calf gathered from four Martin Farms co-op herds this spring. Hilljack calves come easily, grow fast, & wean heavy!



A great sire will be known for his daughters and will replace himself with at least one son that's better than he is. That's how genetic progress is made.



HOOK'S BEACON  
HILLJACK'S SIRE



HOOKS SHEAR FORCE  
HILLJACK'S GRANDSIRE

## MF / BMF HILLJACK H13F

Hilljack's pedigree is stacked for maternal greatness: Beacon x Bounty x Tanker x Preferred Beef x Legacy x 3C Wally x Irish Black Knight. He is especially quiet natured and easy to handle, sound structured and athletic on the move, and he will inject more growth into a calf crop than his sire. Hilljack's elite EPDs rank him in the top 15% of the breed for 15 traits with 17 traits above breed average, and he boasts top 1% projections for MCE, Stay, Doc, REA, and \$API! Semen is available from ORigen or directly from Martin Farms.



## Beech Mile Farm

Jane Rowland | Billy Rowland  
Nashville & Spring Hill, Tennessee  
615-417-4513 | jsr0125@gmail.com

**Genetic Progress Relevant to the Beef Industry.**

*Beech Mile Farm is a genetic provider in cooperation with Martin Farms.*



Please put September 30th, 2023  
**on your Calendar**  
**SEED STOCK**  
 FOR OUR ANNUAL **CONNECTION SALE**

Running Springs Cattle Company  
 is located in Middle Tennessee  
 Matt Van Slyke (615) 417-6034  
**PRIVATE TREATY CATTLE AVAILABLE**



**Justice, John**

ASA# 373311  
 1413 Justice Rd  
 Ashland City, TN 37015  
 615-207-0069

**KCB Stock Farm**

ASA# 337030  
 Bryan, Keith A  
 88 Dennys Branch Ln  
 Gordonsville, TN 38563  
 717-419-2715

**Kenco Cattle Company**

ASA# 155116  
 A K Butner  
 436 Atlas Dr  
 Nashville, TN 37211  
 931-438-2812

**Laurel Gap Simmentals**

ASA# 335868  
 Boy, George R  
 130 George Bailey Ln  
 Greeneville, TN 37745  
 423-335-4010

**Leegan Farms**

ASA# 317820  
 Leegan, Blake  
 377 Qualls Ln  
 McEwen, TN 37101  
 931-209-3149

**Lewis Family Farm**

ASA# 348210  
 Lewis, Billy Joe  
 512 Mitchell Ridge Rd  
 Jonesborough, TN 37659  
 423-753-6756

**Ligon Simmentals**

ASA# 130385  
 Jim Ligon  
 1362 Dyer Creek Rd  
 Cookeville, TN 38501-8079  
 931-510-3328

**Locke, Morgan**

ASA# 183338  
 290 Waller Ln  
 Hartsville, TN 37074  
 615-489-3715

**Logan Farms**

ASA# 298366  
 Logan, Stefan  
 3582 Hwy 49 West  
 Charlotte, TN 37036  
 615-642-7681

**Lone Oak Angus**

ASA# 280083  
 Veach, Clifton  
 6563 Eudaily Covington Rd  
 College Grove, TN 37046  
 615-368-7609

**Longbine, Bruce**

ASA# 336754  
 1363 Elrod Falls Rd  
 Thorn Hill, TN 37881

**Maple Tree Simmentals**

ASA# 216008  
 Walker, Joel  
 20692 Old St Hwy 28  
 Pikeville, TN 37367  
 423-533-2384

**Martin & Son Farm**

ASA# 005390  
 Neil & Chris Martin  
 9387 S Lick Creek Rd  
 Lyles, TN 37098  
 931-580-6821

See ad on page 158

**Martin, Timmy**

ASA# 371080  
 151 Smyrna Rd  
 Byrdstown, TN 38549  
 931-319-1860

**Massey, Nathan**

ASA# 363344  
 1416 Ardmore Hwy  
 Taft, TN 38488  
 931-675-1412

**Masters, Landon**

ASA# 296902  
 365 Mount Zion Church Rd  
 Jonesborough, TN 37659  
 423-753-9530

**Mast Simmental**

ASA# 271390  
 Mast, Andy W  
 3393 Lynchburg Hwy  
 Lynchburg, TN 37352  
 740-260-6620

**McAnallys Cattle**

ASA# 353567  
 McAnally, Lance  
 219 Spruce Pine Rd  
 Mooresburg, TN 37811  
 423-327-5247

**McCarthy Farms**

ASA# 366593  
 McCarthy Sr, John T  
 1034 Gaw Branch Rd  
 Gainesboro, TN 38562  
 931-268-2668

**McCue Farms**

ASA# 356440  
 McCue, Tom  
 PO Box 145  
 Petersburg, TN 37144  
 931-625-7101

**McGee Livestock Farms**

ASA# 201466  
 Mark & Sheree McGee  
 78 N Fishing Ford Rd  
 Petersburg, TN 37144-7542  
 931-659-9217

**Mid TN Ag Rec**

ASA# 079104  
 Thompson, Kevin W  
 PO Box 160  
 Spring Hill, TN 37174-0160  
 931-486-2129

**Miller Farms**

ASA# 357535  
 Miller, Evan  
 2192 Osburn Rd  
 Arrington, TN 37014  
 615-410-8041

**Mingle Farms**

ASA# 173403  
 Wendell, Patricia, Wm, S, M Mingle  
 129 Elmhurst Dr  
 Murfreesboro, TN 37129  
 615-663-5701

**M & M Cattle**

ASA# 232099  
 Blankenship, Marianne  
 7375 Nolensville Rd  
 Nolensville, TN 37135  
 615-776-2805

**Moore, Megan**

ASA# 257010  
 1825 Old David Croket Hwy  
 Winchester, TN 37398  
 931-967-3544

**North Star Farm**

ASA# 345527  
 Reaves, Kyle  
 5840 W Allens Bridge Rd  
 Greeneville, TN 37743  
 423-723-9245

**Nunley, Hunter**

ASA# 319480  
 2528 Auburntown Rd  
 Woodbury, TN 37190  
 931-235-7006

# The Seedstock CONNECTION

SIMMENTAL | ANGUS | SIMANGUS™

*Sale* 1:00 p.m.  
Saturday, September 30, 2023



REFERENCE

Pick of the flush - These "first fruits" from the \$16,000 2B daughter, TJ Journey and Aussie-owned Allied sire, Global, are super sweet. A #1 RightMatePlus mating that proves the value of this young pair.



RSCC GIGI G97A  
Hook's Eagle x Bold Future  
Selling a flush opportunity as well as a full sister to this future superstar!

**MARTIN FARMS**  
LYLES, TENNESSEE  
JUST ONE HOUR SOUTHWEST OF NASHVILLE



Offering one pick of four direct daughters of MF Vanilla Bean sired by Cowboy Cut or Top Grade. A special sale feature and a rare opportunity at a proven cow family.



REFERENCE

Selling pick of three purebred ET daughters of MF Yoo Hoo sired by TJ Teardrop. Legit cow family on both sides of the pedigree.



MF / Circle M Bluebell  
Offering genetics from this 2022 crowd favorite purebred blue roan cow family!



MF/BMF Kit Kat K386  
CCR Cowboy Cut x MF Vanilla Bean  
Kit Kat will headline the special sale feature and pick lot of MF Vanilla Bean daughters from Martin Farms. These females trace to the "Virginia" XN9 cow family, the cornerstone of our program. Don't miss out on this opportunity!



Offering the first progeny and several females safe in calf to HA Justice 30J, the 2022 Bred For Balance high-selling bull and herd sire at Running Springs. Top 1% of the breed for Doc, Marb, \$API, and \$TI.



Offering three maternal sisters as well as progeny & service to Martin Farms' elite EPD herd sire, MF/BMF Hilljack.



# TENNESSEE Seedstock CONNECTION

YOUR CONNECTION FOR PUREBRED & HYBRID SEEDSTOCK GENETICS



**MARTIN FARMS**  
Neil Martin  
CELL 931-623-2634  
HOUSE 931-670-3646  
Christopher Martin  
CELL 931-580-6821  
MartinFarmsBeef.com  
martinfarmsbeef@gmail.com

**WATER'S EDGE FARM**  
Drs. Samuel & Leslie Lynch, Owners  
Matthew Hughes, General Manager  
615-406-3570

**Running Springs CATTLE COMPANY**  
Matt Van Slyke, 615-417-6035  
7509 Nolensville Rd | Nolensville, TN

## Oakley Farm

ASA# 367454  
Fennwald, Dennis  
TN Tech University Box 5034  
Cookeville, TN 38505  
931-372-3251

## Parker, Dale

ASA# 343229  
871 Clearmont Rd  
Woodbury, TN 37190  
615-594-3253

## Parker, Freddy E

ASA# 333919  
2425 Hwy 231 S  
Shelbyville, TN 37160  
931-680-3301

## Patterson, Tyler

ASA# 238640  
2980 Ashmont Dr  
Germantown, TN 38138  
901-210-3782

## Peaceful Valley Farm

ASA# 343777  
Ivey, Cathy  
39245 Hwy 72 N  
Loudon, TN 37774  
865-548-7983

## Pedigo Farms

ASA# 326465  
Pedigo, Wesley  
1072 Rocky Mound Rd  
Westmoreland, TN 37186  
615-670-1565

## Pernell Farms

ASA# 299458  
Pernell, Martin  
686 Town Branch Rd  
Charlotte, TN 37036  
615-789-6178

## Pleasant View Farm

ASA# 129807  
Travis M Broyles  
346 Washington Col Sta Rd  
Limestone, TN 37681-2663  
423-794-8850

## San Jose River Farm LLC

ASA# 368265  
Bussett, Clay  
322 Rambo Rd  
Fayetteville, TN 37334  
803-995-0028

## Scott Farms

ASA# 364857  
Scott, Josh  
9580 S Lick Creek Rd  
Lyles, TN 37098

## Scott Valley Farm

ASA# 023697  
Scott, Stanley  
2241 Mooresville Pike  
Culleoka, TN 38451-9514  
931-698-4949

## Seymour Simmental Ranch

ASA# 249771  
Seymour, Jerry  
PO Box 249  
Allardt, TN 38504-0249  
931-879-9230

## Shady Lane Farm

ASA# 280535  
Paul Butcher Jr  
17 Patton Rd  
Fayetteville, TN 37334-6572  
931-993-2305

## Slate, Steve

ASA# 059070  
4437 Highway 49 W  
Vanleer, TN 37181-5406  
615-763-2693

## Smith, Larry D

ASA# 239833  
Larry & Adam Smith  
455 Trott Rd  
Bell Buckle, TN 37020  
931-294-5751

## Sommers, Daniel

ASA# 226708  
134 Dodson Rd  
Sparta, TN 38583-4048  
931-703-5584

## Southern Cross Ranch

ASA# 108765  
Philip R & Cynthia R Yankee  
325 N Jones Rd  
Portland, TN 37148  
615-325-0299

## S&S Farms

ASA# 161617  
Freddie S or Sheila Womac  
290 CR 28  
Calhoun, TN 37309-5029  
423-336-2399

## Stone, Todd A

ASA# 217559  
2735 Old Milburnton Rd  
Limestone, TN 37681-3911  
423-341-8671

## Sunset Oaks Simmentals

ASA# 192909  
Housley, James D  
1309 Spence Cemetery Rd  
Dayton, TN 37321  
423-570-2487

## Taylor Farms

ASA# 287842  
Taylor, Patrick  
10790 Warrensburg Rd  
Midway, TN 37809  
423-422-4313

## Taylor, Gary Lynn

ASA# 371649  
304 Lebanon Rd  
Kingsport, TN 37663  
423-502-8204

## Taylor, Tygr

ASA# 276971  
1039 Gant Rd  
Lewisburg, TN 37091-6016  
931-205-6765

## Tennessee Tech University

ASA# 034240  
Houser, Amanda  
PO Box 5034  
Cookeville, TN 38505  
931-372-6956

## Thomas, Dale

ASA# 222154  
362 Old Petersburg Pike  
Petersburg, TN 37144  
615-969-5706

## Thomas, J Travis

ASA# 191942  
Ronald C Thomas  
4 Giles Hollow Rd  
Fayetteville, TN 37334-6500  
931-433-0144

## Thompson, Chad

ASA# 313035  
2230 Lewisburg Pike  
Franklin, TN 37064  
615-790-6124

## Toy Hill Farm

ASA# 299610  
Spicer, Becky  
1199 Moss Branch Rd  
Bon Aqua, TN 37025  
615-412-5752

## Triple A Farms

ASA# 236562  
Adams, Todd  
300 Fairfield Rd  
Bethpage, TN 37022  
615-202-8722

## Turner Farm

ASA# 091027  
Maxwell, John C & Barbara  
133 Skyline Dr  
Carthage, TN 37030-1356  
615-418-7150

## Tylertown Simmental

ASA# 278770  
Kreger, Tyler  
2025 Jack Teasley Rd  
Pleasant View, TN 37146  
615-746-5748

## Univ of Tennessee-Knoxville

ASA# 012483  
Simpson, Robert  
3209 Alcoa Hwy  
Knoxville, TN 37920  
865-387-5149

## UT Highland Rim Rec

ASA# 269167  
Pratt, Perry  
3181 Experiment Station Rd  
Springfield, TN 37172  
615-382-3130

## UT Plateau Ag-Research Center

ASA# 363650  
Hitch, Walt  
320 Experiment Station Rd  
Crossville, TN 38571  
931-484-0034

## Volunteer Simmental

ASA# 012535  
Ann R Martin  
153 County Rd 404  
Madisonville, TN 37354-8907  
423-442-4397

## W6 Farms

ASA# 315832  
Wilson, James  
806 Ford Ln  
Crossville, TN 38555  
931-484-6027

## Walkm Farms

ASA# 364321  
Mast, Tim  
2337 Refuge Rd  
Bethel Springs, TN 38315  
731-610-5436

## Wall Brothers Farm

ASA# 269930  
Wall, David  
1115 Old Stage Rd  
Dickson, TN 37055  
615-789-9371

## Walnut Creek Simmentals

ASA# 093893  
James L Root  
PO Box 773  
Goodlettsville, TN 37070-0773  
615-859-5085

## Walnut Valley Farms

ASA# 203897  
Donald L & Susan K Sager  
336 Sinking Creek Rd  
Petersburg, TN 37144-8531  
931-684-3579

## Waters Edge Farm

ASA# 265907  
Martin, Christopher  
9387 S Lick Creek Rd  
Lyles, TN 37098  
931-580-6821

## Watts Cattle Company

ASA# 344633  
Watts, Brian  
490 E Campground Rd  
Kingsport, TN 37664  
423-349-2260

## Willow Oak Cattle Ranch LLC

ASA# 283110  
Arnold, Richard A  
1330 McKinney Chapel Rd  
Rogersville, TN 37857-9999  
423-272-0225

## ZWT Ranch

ASA# 363713  
Mayes, Tony  
1253 McClanahan Dr  
Crossville, TN 38571  
304-619-9327

# Texas

## Website

texassimmentalsimbrah.com

## President

Sam Hodges  
825 Usener St #726  
Houston, TX 77009  
903-701-7929  
samhodges90@icloud.com

## Vice President

Brandon Martin  
972 FM 1255  
Grand Saline, TX 75140  
281-744-4530  
brandon@martinmanagementgroup.com

## Secretary

A.K. Phillips  
602 FM 1652  
Grand Saline, TX 75140  
606-584-1046  
arlinphillips02@gmail.com

## Treasurer

David Grimes  
9148 County Road 415 W  
Henderson, TX 75654  
832-594-7530  
dgrimes012@gmail.com

See ad on page 163

## 10-2-4 Ranch

ASA# 319869  
Young, Colette  
6910 Forest Glen Drive  
Dallas, TX 75230  
214-883-2598

## 1940 Cattle Company

ASA# 371563  
Kevin Gleason  
8229 FM 1940  
Franklin, TX 77856  
979-906-0828

## 1 Eleven Cattle

ASA# 334626  
Yates III, John  
2886 FM 920  
Bridgeport, TX 76426  
806-683-6302

## 2K Cattle Company

ASA# 279380  
The Koehls  
1616 N Travis St  
Liberty, TX 77575-5169  
281-635-7462

## RED HILL FARMS

ASA# 250581  
Bart, Sarah, and Gordon Jones  
466 Red Hill Road  
Lafayette, TN 37083-4055  
615-666-3098



Email:  
mail@redhillfarms.net

Website:  
www.redhillfarms.net

## Sale Dates:

### Bulls and Females of Fall IX

Bull and Female Sale,  
October 28, 2023

### More Than a Bull XIX

March 16, 2024

### Maternal Monday

May 20, 2024 (Online)

*Cattle are selected to improve economically relevant traits to optimize the practicality and profitability for our customers.*

## Reed Family Farms

ASA# 328683  
Reed Jr, John A  
481 New Center Church Rd  
Shelbyville, TN 37160  
931-580-2174

## Running Springs Cattle Co

ASA# 315426  
Van Slyke, Matt  
7509 Nolensville Rd  
Nolensville, TN 37135  
615-417-6035

See ad on page 160

# Texas SIMMENTAL & SIMBRAH Association

## Board of Directors

### President:

**Sam Hodges**

825 Usener St #726

Houston, TX 77009

903-701-7929

samhodges90@icloud.com

### Vice President:

**Brandon Martin**

972 FM 1255

Grand Saline, TX 75140

281-744-4530

brandon@martinmanagementgroup.com

### Secretary/Reporter:

**AK Phillips**

602 FM 1652

Grand Saline, TX 75140

606-584-1046

arlinphillips02@gmail.com

### Treasurer:

**David Grimes**

9148 County Road 415 W

Henderson, TX 75654

832-594-7530

dgrimes012@gmail.com

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**Louis Langford**

972-236-2936

louis@commhard.com

**Brian Franks**

214-693-1782

3FSimmentals@gmail.com

**Webb Fields**

903-563-3260

webb.fieldscattle@gmail.com

**Faith Onstot**

512-818-5277

fonstot@gmail.com

**Lance Seamans**

409-200-4202

lseamans2000@yahoo.com

**Keith Strack**

281-455-5896

keith.strack@yahoo.com

**Jered Shipman**

806-983-7226

shipwreckcattle@gmail.com

**Terry Whitaker**

817-675-7793

whitscattle4@yahoo.com

## 2023 Events:

June 7-10	TJSSA Futurity, Bryan-College Station
June 9-11	American Simmental Association's STYLE 2023, Oklahoma City, OK
July 7-13	AJSA National Classic, Des Moines, IA
June 20-24	American Junior Simbrah Roundup, Brenham
Aug. 7-9	Texas A&M University Beef Short Course, College Station
Sept. 23-24	Synergy XVI Sale and Showcase Smith Genetics, Giddings
Oct 2023	LMC 36th Annual Jr. Round-Up & Futurity, Linn
Oct. 10	State Fair of Texas Open Pan American Simbrah Show, Dallas
Oct. 11	State Fair of Texas Junior Simbrah Show, Dallas
Oct. 20	State Fair of Texas Open Pan American Simmental Show, Dallas
Oct. 21	Shipwreck Cattle Co.'s Black Label Event, Grandview
Oct. 22	State Fair of Texas Junior Simmental Show, Dallas
Dec. 7-11	TSSA Southern Showcase, Brenham
Dec. 2023	Red River Farms' Ladies of the Lone Star, Grand Saline



## Mailing/Physical Address:

825 Usener St #726 • Houston, TX 77009

info.TXSimmentalSimbrah@gmail.com

[www.texassimmentalsimbrah.com](http://www.texassimmentalsimbrah.com)

## 2T Ranch

ASA# 366437  
Till, Michael  
700 CR 371  
Hallettsville, TX 77964

## 3F Simmentals

ASA# 276610  
Franks, Angela  
3690 Rains CR 2350  
Emory, TX 75440  
214-693-1782

## 3JK Cattle Company

ASA# 340511  
King, Scott  
2025 CR 304  
Zephyr, TX 76890  
325-200-8641

## 4B Simmental

ASA# 207402  
T & S Brown, G Bradshaw  
9851 County Road 2404  
Kemp, TX 75143-6739  
903-432-9779

## 4C Ranch

ASA# 265787  
Sylvia and/or Manuel Cantu  
2600 West Rogers Road  
Edinburg, TX 78541-6266  
956-240-3566

## 4M Cattle

ASA# 347074  
McKay, Roy  
1176 CR 2291  
Cleveland, TX 77327  
281-726-2669

## 4P Ranch

ASA# 159355  
Robert & Sandy Piper  
451 Swanson Rd  
Seguin, TX 78155-0431  
830-305-4550

## 4S Simmentals

ASA# 269801  
Schwartz, Gary  
306 Loop 438  
Winters, TX 79567  
325-754-5606

## 4T Cattle

ASA# 329738  
Thornton, Robert  
2161 VZ CR 3117  
Edgewood, TX 75117  
214-641-8752

## 6G Ranch

ASA# 101635  
Fred F & Sharon Grahmann  
PO Box 255  
Rock Island, TX 77470-0255  
979-234-3967

## 7K Ranch

ASA# 348454  
Price, Bill and Amy  
13747 CR 4113  
Lindale, TX 75771  
903-882-0274

## 7N Butler

ASA# 356533  
Butler, Dawn  
PO Box 697  
Berclair, TX 78107  
361-645-4635

## 7 N Ranch

ASA# 034331  
Pete Sr & Marilyn Nieschwietz  
PO Box 37  
Falls City, TX 78113-0037  
830-254-3323

## 7 P Ranch

ASA# 005152  
JL Prud'Homme  
PO Box 568  
Winona, TX 75792-2350  
903-597-1607

See ad on page 167

## 7-X Cattle

ASA# 297542  
Willingham, Paxton  
1841 FM 597  
Morton, TX 79346  
806-266-5068

## A and J Simmental

ASA# 146740  
A R or Janis S Rotter  
PO Box 34  
Poth, TX 78147-0034  
512-484-2814

## Aces Wild Ranch

ASA# 294669  
Watje, Jed  
10111 Wolf Hollow  
Millsap, TX 76066  
785-268-0470

## Acorn J Land and Cattle

ASA# 369374  
Jauer, Denny  
4442 State Hwy 137  
Ackerly, TX 79713  
432-230-3717

## A&D Sulak Farms

ASA# 305334  
Sulak, Albert  
9669 State Hwy 171  
Itasca, TX 76055  
254-580-8195

## Agar Cattle

ASA# 345083  
Agar, Gary  
15 San Marcos Court  
Odessa, TX 79765  
405-308-5657

## Agrilife Research, Texas A&M

ASA# 028605  
PO Box 200  
Overton, TX 75684-0290  
903-834-6191

## Alberthal Jr, Lester M

ASA# 113725  
Lester Alberthal-Lau-Schuetze  
2649 Pear Orchard Road  
Granbury, TX 76048-0968  
817-894-0563

## Allen, Clark & Robin

ASA# 324937  
Allen, Clark  
10945 FM 916  
Grandview, TX 76050  
817-866-2200

## Allgood Show Cattle

ASA# 097922  
Allgood, Randy  
119 Liberty Rd  
Bellevue, TX 76228-9530  
940-366-2250

## Anderson, Thomas W

ASA# 090929  
279 Lariat Dr  
Denison, TX 75021  
903-465-7876

## A.R.C Cattle Co

ASA# 375220  
Die, London & Michael  
2884 FM 3247  
Orange, TX 77632  
409-670-3933

## Ard, James

ASA# 374502  
Jake Ard  
PO Box 2610  
Onalaska, TX 77360  
936-671-0241

## Arrow A Ranch

ASA# 008977  
Anderson, Foy E  
437 Davis Rd  
Combine, TX 75159  
972-476-8608

## Ashorn, Scott

ASA# 370541  
1201 Roanoke Ct  
College Station, TX 77845  
979-220-7414

## Atchley, James & Lynn

ASA# 298475  
679 FM 1126  
Rice, TX 75155  
903-851-2495

## AW Cattle Co

ASA# 370526  
Wiescamp, Anita  
PO Box 313  
Tioga, TX 76271  
352-406-1193

## Barbed H Farms

ASA# 375170  
Hudson, Zack  
2197 UZ CR 2404  
Canton, TX 75103  
979-732-7155

## Bar Diamond Ranch

ASA# 344707  
Bogner, Chris  
PO Box 801  
Stinnett, TX 79083  
806-274-0887

## Baring Cattle Company

ASA# 131485  
Roy J & Mary A Baring  
6128 S Loop 1604 E-2  
Elmendorf, TX 78112  
210-621-2265

## Barker, Casey & Heather

ASA# 355506  
9001 FM 1467 N  
Blanket, TX 76432  
325-642-3401

## Barker Livestock

ASA# 325644  
Wesley Barker  
8124 CR 409  
Grandview, TX 76050  
512-227-1480

## Bar P Bar Cattle Co

ASA# 163543  
Heidi & Kyle Poppe  
1632 CR 230  
Weimar, TX 78962  
512-627-2131

## Barton Cattle

ASA# 341289  
Barton, Chris  
PO Box 357  
Jarrell, TX 76537  
512-373-0247

## Bartush, Mike

ASA# 094863  
13324 County Road 417  
Muenster, TX 76252-3122  
940-759-4055

## Bax Maternal Beef Genetics

ASA# 362630  
Jeff Baxter  
1120 Canyon View Rd  
Dripping Springs, TX 78620  
512-648-9268

## Bee Cattle

ASA# 370209  
PO Box 446  
737 CR 161  
Kenedy, TX 78119  
361-438-3413

## Bellah, Jody

ASA# 002024  
Jody & Betsy Bellah  
PO Box 100  
Throckmorton, TX 76483-0100  
940-849-9211

## Bell, Travis

ASA# 333828  
PO Box 62  
Paint Rock, TX 76866  
214-533-2754

## Bet'M Investments Ltd

ASA# 245661  
Guerra Jr, Dr Ernesto C  
PO Box 15188  
San Antonio, TX 78212  
956-383-7566

## Bird Cattle Co

ASA# 265822  
Bird, Brandon  
4012 139th St  
Lubbock, TX 79423  
806-781-1894

## BKE Farms

ASA# 213057  
Kirkpatrick, Brian & Erin  
15665 Connie Ln  
Montgomery, TX 77316-5503  
281-380-2741

## Black Cypress Ranch

ASA# 209966  
Alanna L & Diann B Mabus  
10400 Woodland Dr  
Greenville, TX 75402  
903-268-0870

## Blount, Joseph

ASA# 276940  
Route 3 Box 479  
San Augustine, TX 75972

## Bluff Creek Simmentals

ASA# 171742  
Glenn Jr, Melinda, C & C Hoppe  
301 FM 2405  
Winters, TX 79567-7109  
325-754-4123

## Boatright Simmentals

ASA# 355084  
Boatright, Daniel  
3122 Daisy Meadow  
New Braunfels, TX 78130  
830-203-0627

## Bodewig, Luke

ASA# 365377  
4750 Pieper Rd  
Brenham, TX 77833  
541-215-0738

## Boening Bros Inc

ASA# 023997  
Boening, Margie  
2438 County Road 137  
Floresville, TX 78114-4142  
830-393-2397

## Bordelon & Sons Cattle Company

ASA# 294455  
Bordelon, Tyrus J  
19298 Koch Rd  
Winnie, TX 77665  
409-659-6764

## Bowman Superior Genetics

ASA# 313133  
Bowman, Luke  
9808 Bayshore Bend  
Austin, TX 78726  
765-993-6681

## Braddick 4 Farms

ASA# 355465  
Braddick, Fred or Angie  
27462 Kingport Dr  
Splendora, TX 77372  
832-445-9438

## Braden, Alvin J

ASA# 119753  
Alvin or Kelly Braden  
PO Box 127  
Coyanosa, TX 79730-0127  
915-343-2608

## Bradshaw, Clifton D

ASA# 243674  
Clifton & Michele Bradshaw  
255 County Road 2749  
Mineola, TX 75773-4983  
903-569-6011

## Brannan Cattle

ASA# 373954  
Brannan, Jake  
3 Durazno Plantation Road  
Freeport, TX 77541  
979-236-1106

## Broken P Simmentals

ASA# 147502  
Allen, Mildred, R & G Perry  
1026 CR 211  
Giddings, TX 78942-5934  
979-366-2408

## Brolaco Cattle Company

ASA# 297884  
Hill, Benjamin  
21509 Los Venados Dr  
Edinburg, TX 78542  
956-227-8239

**Broussard, Stephen**

ASA# 372063  
1419 Chamberlain St  
Irving, TX 75060  
972-814-5588

**Brown Farms**

ASA# 348316  
Brown, Kathy  
6303 Ojibwa  
Midland, TX 79705  
432-266-0777

**Brown, Lucy**

ASA# 217555  
12 Macy Lane  
Canyon, TX 79015-1001  
940-357-1482

**Bryand Cattle Co**

ASA# 311778  
Bryand, Steven  
17521 FM 2089  
Overton, TX 75684  
903-520-5131

**Bryson Simmental**

ASA# 159359  
Bryson, Linda  
688 CR 1330  
Clarksville, TX 75426-9725  
903-632-4987

**Cactus Rose Simmental Ranch**

ASA# 254585  
Tooker, Nick  
4415 FM 1457  
Round Top, TX 78954  
830-660-0406

**Campbell, Justin**

ASA# 252938  
4501 FM 1630  
Gainesville, TX 76240  
903-892-6222

**Canada Ranch**

ASA# 374891  
Jarrod Canada  
PO Box 691  
Archer City, TX 76351  
940-923-7550

**Carlton, Raymond**

ASA# 225472  
7079 FM 3060  
Midway, TX 75852  
936-348-1172

**Casa Blanca Farms**

ASA# 024333  
Jendrusch, Steve  
PO Box 9  
Falls City, TX 78113-0009  
830-780-4672

**C&C Family Partners Ltd**

ASA# 313443  
Curtis, Eddie  
PO Box 1236  
Silsbee, TX 77656  
409-385-2937

**Cervantes Cattle Co**

ASA# 237963  
Adrian Gonzalez  
2202 Nickel Dr  
Edinburg, TX 78539  
956-393-1194

**CF Bar Farrack Simmentals**

ASA# 154368  
Calvin & Wanda Farrack  
1568 PR 2901  
Giddings, TX 78942-5734  
979-540-8366

**Circle M Farms**

ASA# 265951  
McCallum, Craig  
1983 N FM 549  
Rockwall, TX 75087  
214-882-9523

See ad on back cover

**Circle N Ranch**

ASA# 371097  
Noseff, Justin  
5016 CR 7890  
Lubbock, TX 79424  
575-441-4626

**Circle S Farm**

ASA# 328117  
Steedman, Jason  
5741 FM 2101  
Quinlan, TX 75474  
903-268-8338

**Circle V**

ASA# 224122  
Madelyn & Gerald Vaughan  
PO Box 535  
Gunter, TX 75058-2910  
903-433-5663

**Clampitt, Tye**

ASA# 375481  
9104 US Highway 79 E  
Henderson, TX 75652  
903-658-1568

**Clark Cattle Co**

ASA# 363877  
Clark, Kirk  
3431 India Rd  
Levelland, TX 79336

**Clark, Garrett**

ASA# 278566  
93 CR 33990  
Powderly, TX 75473-4953  
903-249-3862

**Clopton, Justin & Rachael**

ASA# 344327  
516 HCR 1414  
Covington, TX 76636  
816-785-7413

**Collier Diamond C Ranch**

ASA# 001091  
Collier, John  
2240 Overhill Dr  
Stephenville, TX 76401-2068  
817-832-5838

**Coon Creek Ranch**

ASA# 308394  
Smith, Todd  
13530 US Hwy 79 S  
Henderson, TX 75654  
903-721-2103

**Cortese, Joseph**

ASA# 369566  
1411 W Mesquite Rd  
Little River, TX 76554  
254-299-7979

**Cotie Brothers Cattle**

ASA# 355443  
Cotie, Kenneth  
5310 Chinaberry Grove  
Missouri City, TX 77459  
832-473-5702

**Cotton Cattle Company**

ASA# 211316  
Brandon J Cotton  
17331 Mathis Rd  
Waller, TX 77484  
936-931-2246

**Coulter Simmental**

ASA# 155264  
Ronnie, Stacy, Aaron Coulter  
1034 January Ln  
Ponder, TX 76259  
940-479-2233

**Crescent L Farms**

ASA# 322570  
Lowrey, Gene  
3109 Mesquite Rd  
Dalhart, TX 79022  
806-220-5872

**Cross Cattle**

ASA# 360798  
Conner Cross  
PO Box 1356  
Comfort, TX 78013  
317-498-2317

**Crozier Cattle Company**

ASA# 113728  
Kyle & Debbie Crozier  
356 CR 434  
Gonzales, TX 78629  
830-540-4386

**Curl, Marshall**

ASA# 286926  
309 N 2nd  
McAllen, TX 78501  
956-537-6510

**Dancin' Deer Ranch**

ASA# 190425  
Kenneth, Marja & Kade Bower  
PO Box 215  
Forestburg, TX 76239-0215  
940-964-2317

**Daniels, Larry & Susan**

ASA# 213764  
Daniels, Susan  
2017 County Road 4209  
Jacksonville, TX 75766-5565  
903-721-2043

**Daugherty, Michael**

ASA# 249870  
641 McAlpin Rd  
Midlothian, TX 76065  
972-723-6697

**D Bar Cattle**

ASA# 200818  
Dale, Whit  
3650 FM 47  
Point, TX 75472  
903-453-5461

**DB Cattle**

ASA# 372037  
Black, Dustin  
2503 Union Bridge Ln  
Richmond, TX 77469

**DBR Land and Cattle Co Inc**

ASA# 243260  
Hornback, Dick  
PO Box 1477  
Decatur, TX 76234  
940-627-0919

**D & D Simmentals**

ASA# 116829  
Dale & Denis Hofbauer  
652 S FM 373  
Muenster, TX 76252  
940-759-4297

**DeJong, Lou or Barb**

ASA# 234871  
DeJong, Lou  
10865 NW CR 1250  
Corsicana, TX 75110  
605-869-2322

**Denham Simmental**

ASA# 190869  
R, L, K, R, G Denham  
813 Drisdale Rd  
West Point, TX 78963-0132  
979-250-3391

**Diamond Double J Ranch**

ASA# 176880  
Walker, Jill  
1386 CR 43500  
Paris, TX 75462-9621  
903-982-6588

**Diamond E Cattle**

ASA# 219786  
S, Ron & Linda Eilers  
1641 Spring Creek Rd  
Brenham, TX 77833  
979-530-8069

**Diamond J Simmentals**

ASA# 197925  
Tommy & Kristi Jackson  
1461 CR 121  
Kaufman, TX 75142-5032  
214-399-6710

**Diamond RF Farms**

ASA# 259084  
Foster II, Richard & Betsy  
PO Box 88  
Floresville, TX 78114  
713-412-4480

**Diamond T**

ASA# 264370  
Morgan, Connie Tindle  
554 CR 496  
Lott, TX 76656-3598  
254-883-0286

**Dickschat, Joseph**

ASA# 323214  
1403 Victoria St  
Brenham, TX 77833  
979-203-9577

**Dingler, Luke**

ASA# 363432  
2455 CR 4330  
LaRue, TX 75770

**Dippel Land & Cattle**

ASA# 296849  
Dippel, Shelley  
1336 Lakeview Rd  
Fayetteville, TX 78940  
979-251-1810

**DN Cattle**

ASA# 366425  
Nelson, Danielle  
746 Marek Rd  
New Ulm, TX 78950

**Double J Simmentals**

ASA# 004863  
Jim Evans  
4825 Burger Rd  
Aubrey, TX 76227  
940-243-2330

**Double M Cattle**

ASA# 156991  
Macat, Matt  
1175 Shupak Rd  
Bellville, TX 77418-9714  
979-251-4205

**Double S Ranch**

ASA# 111505  
Tom, Sandy, Dusty Ford  
18000 FM 112  
Thrall, TX 76578-8740  
512-856-2305

**Douglas, Levi**

ASA# 276904  
PO Box 455  
Angleton, TX 77516  
979-255-1664

**Dunn Farms**

ASA# 361293  
PO Box 10  
1214 3rd St SE  
Childress, TX 79201  
940-839-7777

**Eagles Crest Cattle**

ASA# 294016  
Fackler, Richard  
220 North Spies Ridge Dr  
Fredericksburg, TX 78624  
417-437-0056

**Eaves, Dalton S**

ASA# 299143  
534 CR 15600  
Paris, TX 75462  
903-900-0799

**Edwards Ranch**

ASA# 156383  
Randy & Bob Edwards  
6910 Cliffbrook Dr  
Dallas, TX 75254-7908  
972-934-1211

**E Guel Cattle**

ASA# 356145  
Guel, Enrique  
PO Box 1776  
Elsa, TX 78543  
956-650-0004

**ELC Cattle Co**

ASA# 238769  
Emilio & Jaime Flores  
36080 N Express 281  
Edinburg, TX 78542  
956-457-2434

**Elliott, Johnny/Cody**

ASA# 340653  
PO Box 115  
Dickens, TX 79229  
903-335-1847

**Encore Cattle and Genetics**

ASA# 336207  
Heinrich, Paul  
PO Box 827  
Rosenberg, TX 77471  
832-449-0966

**Escobar, Santos**

ASA# 142241  
3408 E Canton Rd  
Edinburg, TX 78542  
956-383-7906

**Espinoza Cattle**

ASA# 267818  
Espinoza, Richard  
PO Box 1521  
Denver City, TX 79323  
806-215-4518

## Estes, Ben

ASA# 202850  
4100 CR 290  
Wellington, TX 79095-1001  
940-357-1483

## Estes Ranches

ASA# 050799  
Paul Estes  
4100 County Rd 290  
Wellington, TX 79095-5019  
580-675-2407

## Estes, Will

ASA# 244941  
1505 W School St  
Stanton, TX 79782  
940-357-1451

## Ethridge, James T

ASA# 185234  
James, Donna Ethridge, Ed Adams  
1235 Plummer Camp Road  
Anahuac, TX 77514-5838  
979-255-2882

## Evans, Josh

ASA# 254809  
J, Darrell & Nadine Evans  
1249 US Hwy 84 W  
Teague, TX 75860  
903-388-1709

## F4 Land and Cattle Company LLC

ASA# 333420  
Ryan Fussell  
8124 CR 409  
Grandview, TX 76050  
817-551-1770

## Farmer Cattle Company

ASA# 273445  
Farmer, Chance  
11513 NW County Rd 0150  
Ennis, TX 75119  
785-236-1032

## Faubus, James

ASA# 186514  
9004 County Road 916  
Godley, TX 76044-3209  
817-309-2291

## Fields Cattle

ASA# 198707  
Fields, Katie/Tim/Karen  
3297 County Road 1070  
Mount Pleasant, TX 75455-1559  
903-575-8070

## Fields, Jack D

ASA# 000137  
Jack & Shelley Fields  
PO Box 406  
Claude, TX 79019  
806-944-5516

## Fields, Webb

ASA# 210180  
15772 FM 974  
Bryan, TX 77808-1559  
903-563-3260

## Fischbacher, Marcel

ASA# 058764  
Fischbacher Jr, Marcel  
10818 FM 2589  
Dumas, TX 79029-9319  
806-336-1708

## Five-S-Simentals

ASA# 040077  
Albert J & Dorothy Sulak  
9669 State Hwy 171  
Itasca, TX 76055-5838  
254-580-8194

## Flowers, Michael

ASA# 294889  
Mike Flowers  
12111 N Bryan Rd  
Mission, TX 78573  
956-451-5160

## Flycatcher Farm

ASA# 278620  
Smith, Heidle Joe  
10370 County Road 3406  
Brownsboro, TX 75756  
903-852-5711

## Foster Bros Farms

ASA# 232663  
Bros, Foster  
1231 CR 57  
Lockney, TX 79241-4714  
806-652-3351

## Four Oaks Cattle Co

ASA# 034714  
Fleming, Archie W  
PO Box 568  
Jacksonville, TX 75766-0568  
903-253-2335

## Fralise Farm & Ranch LLC

ASA# 261788  
Tortorice, Amber  
PO Box 999  
Sour Lake, TX 77659  
409-287-2436

## Freasier Cattle Company

ASA# 376057  
Freasier, James L  
3815 US Hwy 181 N  
Floresville, TX 78114  
210-313-0926

## Friddle Jr, Paul

ASA# 356023  
PO Box 293718  
Kerrville, TX 78028  
830-329-8343

## Fritz Cattle Co

ASA# 368715  
Fritz, Crystal  
PO Box 99  
Bigfoot, TX 78005

## Fuchs Bros Farm

ASA# 263981  
Fuchs, Richard  
473 CR Rd 370  
Lott, TX 76656  
254-721-0374

## Fuentes, Travis

ASA# 324439  
PO Box 883  
Blessing, TX 77419  
979-240-5677



## GB Marketing

ASA# 308989  
Greg Burden  
Shelly Burden  
890 VZ County Road 2205  
Canton, TX 75103  
405-780-0372

**Email:**  
greg.gb.cattle@gmail.com

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## Gandy Jr, Steve

ASA# 356559  
6832 CR 312  
Alvarado, TX 76009  
214-538-0451

## Garza Family Simbrahs

ASA# 260596  
Garza, Daniel David  
620 N Flores  
Rio Grande City, TX 78582-6329  
956-487-0303

## G&H Ranch

ASA# 358610  
Kyler Hornstein  
3982 Burroughsville Rd  
Victoria, TX 77905  
361-655-0137

## GKB Cattle

ASA# 277995  
Buchholz, Gary & Kathy  
7440 Hwy 16  
Desdemona, TX 76445  
972-937-0417

## Glueck Cattle Company

ASA# 361228  
4079 Cat Spring Road  
Cat Spring, TX 78933  
979-733-4544

## Golden Cross Cattle Service

ASA# 110274  
Crawford, Kelly  
14750 Kelly Rd  
Forney, TX 75126-3240  
214-676-6246

## Golden Star Simbrah

ASA# 247073  
Jason & Amanda Mullins  
PO Box 101  
Golden, TX 75444  
903-850-5546

## Goodwin, Tommy L

ASA# 093517  
Tommy L & Alice F Goodwin  
680 Tulip Rd  
Pittsburg, TX 75686  
903-856-6433

## Great Guns Texas

ASA# 224592  
Mueller Jr, Perry  
9 Bayou Rd  
Lake Jackson, TX 77566-5211  
979-297-4248

## Greenway Farms

ASA# 009000  
Greenway, Bob L  
513 Greenway  
Wolfe City, TX 75496-3293  
903-496-7385

## Gregson Cattle Company

ASA# 307160  
Gregson, Brandon  
1000 Browns Rd  
Willis, TX 77378  
936-539-7822

## Grimes, David

ASA# 287479  
9148 County Road 415 W  
Henderson, TX 75654  
832-594-7530

## Groom Livestock

ASA# 223689  
Groom, Jason G  
631 VZ CR 3812  
Wills Point, TX 75169  
903-340-6514

## Guerra, Jose L

ASA# 252990  
PO Box 222  
Linn, TX 78563  
956-330-5408

## Hagan Cattle Company LLC

ASA# 243710  
Reese Hagan  
1364 FM 2543  
Yoakum, TX 77995-6379  
361-293-4721

## Harrell, Jerry

ASA# 339731  
1432 CR 406  
Gainesville, TX 76240  
940-736-1087

## Hat Ranch

ASA# 367739  
Jody Tielke  
4949 CR 353  
Brazoria, TX 77422

## HDZ Cattle Co

ASA# 312553  
Hernandez, Adan  
9823 Old Plantation Rd  
Chappell Hill, TX 77426  
281-543-1378

## Helmke, Alfred W

ASA# 009651  
Alfred & Liz Helmke  
94 CR 202 E  
Falls City, TX 78113-2828  
830-254-3959

## Henry Hills Ranch

ASA# 233696  
Henry Jr, Roland J  
210 Mill Creek Rd  
Seguin, TX 78155  
830-358-2318

## Heritage Farms

ASA# 330408  
Scott Hierholzer  
511 Overlook Dr  
Heath, TX 75032  
972-207-2111

## HHCC Farms

ASA# 331078  
Hinshaw, Glen or Connie  
880 An CR 411  
Palestine, TX 75803  
903-549-2789

## Hidden Oaks Cattle

ASA# 255841  
Berry, David  
310 VZ County Road 2210  
Canton, TX 75103-5289  
903-848-9270

## Higher Up Cattle

ASA# 292460  
Hein, Jenna  
811 FM 3013 Rd  
Sealy, TX 77474  
979-885-9512

## Hinckley, Jordan S

ASA# 204573  
Hinckley, Jordan  
PO Box 1555  
Lockhart, TX 78644-3325  
512-738-1680

## Hinton, Wayne

ASA# 357638  
110a Southwood Forest Rd  
Huntsville, TX 77340  
903-348-7649

## Hodges, Samuel

ASA# 246972  
825 Usener St Apt 726  
Houston, TX 77009-0393  
903-701-7929

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## FILEGONIA CATTLE COMPANY

ASA# 165617  
Joe Mercer  
Beth Mercer  
327 CR 459  
Lott, TX 76656  
254-984-2225 (home/office)  
956-802-6995 (cell)

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# Young Industry Leaders Gather at STYLE

by Luke Bowman, director, SimGenetics Development



The American Simmental Association (ASA) hosted the inaugural SimGenetic Training for Young Leaders and Entrepreneurs (STYLE) conference in Oklahoma City, Oklahoma, June 17–19, 2022. The conference, led by ASA director of Science and IGS Operations Dr. Jackie Atkins, and director of ASA and IGS Commercial and Industry Operations Chip Kemp, was jam-packed with motivational programming and educational seminars hosted by some of the beef industry's most trusted voices.

**A**ttendees represented more than 30 young breeders from all over the continental US; from Tennessee to Oregon and from Montana to Texas. In addition, a delegation from Canada joined the group, along with Canadian Simmental Association general manager Mr. Bruce Holmquist.

The conference kicked off with an inspiring discussion from the author of *Simmental's American Journey*, Dr. Bob Hough. Hough discussed the founding tenets of ASA and explained the timeline of the Association's high and low points over the 54-year history. SimSpecialist and CMP coordinator Susan Russell covered ASA's governance structure for attendees to better understand their association. She hit on the importance and effectiveness of the ASA Board of Trustees' acting committees, the process of policy development, and the advantage of being a grassroots organization with a focus on strong state associations. Also in attendance were several former members of the ASA Board of Trustees, who served as mentors to attendees throughout the weekend; they helped to guide and answer questions of conference participants in a very fluid fashion.

A presentation by Fresno State University graduate student Blake Gobeli explored research he performed on the implementation of survey efforts and focus groups, which collected information that went into the development of the STYLE conference. ASA members' and leaders' perceptions, as well as information garnered on the wants and needs of membership, were paramount in the foundation of this first-ever event. Fresno State associate professor Dr. Avery Culbertson worked with the crowd on discovering individual values, personal awareness, and leadership development. This discussion really helped set the tone of the program where participants picked up the skills to self-reflect on how they can become more effective ASA members and leaders.

However, the pace of the conference was set on the first evening with ASA executive vice president Dr. Wade Shafer who spoke about how some of the world's most successful individuals and corporations reached their elite levels of success and influence by focusing on "why" they do what they do, rather than "what" product or message they develop. STYLE attendee Garrett Stanfield of Windsor, Colorado, best described Shafer's points: "At times, it is much simpler to focus on what we have, whether that be our cattle, genetics, etc. Nonetheless, the best messaging and marketing material we have as producers is to express to our client base why we do what we do. Although our 'why' may be different from breeder to breeder, our 'why' is what will resonate with our customers and lead to sustainability in an industry where there are many options."

The second day was started by Dr. Jackie Atkins and myself discussing leadership concepts and lessons learned from the timeless book, *Good to Great*, by Jim Collins. Chip Kemp took the reins and gave a talk on The Defining Decade, how SimGenetics and the ASA has launched into a leadership role in the industry in science and innovation over the last ten years.

The afternoon of the second day was very industry-focused and opened the eyes of nearly all participants in the room. Diving into a segment the average ASA seedstock producer is less connected with, Dr. Scott Howard of Meyer Foods and Colorado State University talked to the group about the modern beef packing industry. "Dr. Howard gave a presentation on perspective from the packing industry that walked participants through every step of processing carcasses from feeding out different breed types and compositions to the final retail end-product," said STYLE participant Sam Hodges of Houston, Texas. "It was formative for me to realize just how much more about the industry I need to continue to educate myself on. If we as a breed want to continue to be at the forefront of the industry, we must continue to challenge ourselves to be lifelong learners about every step in the pipeline of beef production, not just the areas we encounter in our operations. We should be utilizing every opportunity we have to provide more educational outlets for our clients and colleagues if we want to continue to grow and develop creative solutions to tackle the increasing challenges facing our industry," said Hodges.

Following Howard's talk, a panel discussion with Howard and other industry allies such as Bill Rishel, Travis Arp, and Justin Mills took place. This time slot was an interactive opportunity for the participants to ask questions and share their impressions and experiences with the room.

On the morning of the third day, a panel discussion with STYLE Mentors took place. The panel provided a formal opportunity for attendees to ask questions to these more experienced breeders on issues facing today's seedstock producers. The weekend's mentors were six former members of the ASA Board of Trustees, including Susan and Curt Russell, Tim Smith, Tim Curran, Tom Hook, and Jimmy Holliman. Holmquist also

served as a mentor. The conversation covered many topics, including smart investments for young breeders, the future of other proteins, public perception of the industry, succession planning, collaborating with other breeders, the importance of prioritizing family, helping customers succeed, ASA programs, and "confronting the brutal facts," a topic covered in the assigned reading, *Good to Great*.

The final speaker of the conference was renowned seedstock producer from North Platte, Nebraska, Mr. Bill Rishel. Discussing cycles that the seedstock and commercial beef industries have followed over the decades he has been in business, Rishel explained about his own personal inspirations and offered sage advice to the attendees as the conference wrapped up. Stanfield said, "As a cattleman, Mr. Rishel has watched trends pass by, but has stayed disciplined and focused on his approach to breeding livestock. He presented the paradigm shifts in the industry seen throughout his lifetime and encouraged us to ask ourselves the tough questions. *What will your role in this future industry be as a seedstock provider? What do you need to do to keep your fellow producers, your commercial customers in business?* As I considered these questions, I recalled a quote he earlier displayed by Peter Drucker: *'Quality in a service or product is not what you put into it. It is what the client or customer gets out of it.'*"

Stanfield shared some final thoughts after the conference closed out early Sunday afternoon: "The STYLE conference assisted in laying the groundwork for me to continue focusing on the vision I have within my operation, and for the industry. I feel confident that future conferences will do the same for other young industry enthusiasts and would encourage anyone to attend. Before I left, I wrote down one phrase. 'Be intentional. Focus on my why.' I implore others to do the same."

**ST**



STYLE attendees participated in a tour of the Oklahoma City National Memorial and Museum.

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8086 CR 317 S  
Henderson, TX 75654  
903-646-3123

## Possum Trot Ranch

ASA# 169134  
Chris S & Deborah L Corby  
2083 State Highway 6  
Valley Mills, TX 76689-2728  
254-934-2182

## Potts Livestock

ASA# 348848  
Karen Potts  
PO Box 602  
Murchison, TX 75778

## Powell, Robby

ASA# 150246  
Robby & Kimberly Powell  
10320 CR 288  
Anna, TX 75409-3812  
214-215-6737

## Price, Glenn R

ASA# 173183  
Glenn R & William G Price  
8974 County Road 415  
Tyler, TX 75704-4026  
903-593-3696

## Pridemore Simmental

ASA# 074446  
Joe Pridemore  
1827 CR 33200  
Sumner, TX 75486-5441  
903-785-4259

## PSR Simbrahs

ASA# 131410  
Duane Gage  
1029 Peden Road  
Bellevue, TX 76228-3937  
817-239-2191

## R A Brown Ranch

ASA# 000079  
Donnell & Kelli Brown  
PO Box 727  
Throckmorton, TX 76483-0789  
940-849-0611

## Racha Ranch LLC

ASA# 357868  
Racha Ranch  
7097 N Expressway 77  
Olmito, TX 78575  
956-547-7777

## Rainbow Ranch

ASA# 140364  
Ricky, Dwight & Bobby Stockton  
389 Farris Ln  
Smithville, TX 78957-2249  
512-360-2861

## RAM Cattle Company

ASA# 343535  
Ramirez, Justin & Kristy  
3330 Church Rd  
Seguin, TX 78155  
956-454-6962

## Rancho El Anhele

ASA# 374107  
Leonardo Varela  
PO Box 1569  
Hidalgo, TX 78557  
956-955-1305

## RCC Group LLC

ASA# 341343  
14459 Bethel Rd  
Montgomery, TX 77356  
281-296-0444

## R&D Cattle Company

ASA# 367647  
Douglas, Colton  
2839 FM 36N  
Farmersville, TX 75442  
903-456-3545

## Reavis Farms Inc

ASA# 132918  
Randy & Wayne Reavis  
PO Box 720908  
McAllen, TX 78504  
956-585-8128

## Red Clay Cattle Company

ASA# 279688  
Hall Justin M  
690 County Rd 2354  
Marietta, TX 75566  
972-795-3882

## Reeder, Wendell A

ASA# 036632  
1389 Cty Rd 1305  
Deport, TX 75435-1208  
903-427-5696

## Resolution Group Inc

ASA# 336307  
Ford, Steve  
4 Hunters Ridge Ct  
Houston, TX 77024  
713-973-8840

## RGV Cattle Company

ASA# 227898  
Oscar R & Gina A Vela  
34729 Black Buck Dr  
Edinburg, TX 78542  
956-383-7766

## Richburg Cattle Company

ASA# 359924  
Richburg, Jordan  
PO Box 203  
Groom, TX 79039  
386-837-8599

## R J Simmentals

ASA# 045622  
Mull, Joyce L  
750 CR 332  
Dublin, TX 76446-9544  
254-879-2270

## Robertson Farm

ASA# 260665  
Kathy Robertson  
688 White Pine Rd  
Big Sandy, TX 75755  
903-738-3394

## Rockin A Land and Cattle

ASA# 351154  
Adams, Dylan  
7564 State Highway 171  
Hillsboro, TX 76645  
254-716-9434

## Rockin D Ranch

ASA# 352310  
Downs, Cody  
315 Lindsey Ave  
Bay City, TX 77414  
979-429-0732

## Rocking SMH Cattle Co

ASA# 342126  
Bryan, Bobby  
PO Box 38  
Detroit, TX 75436  
903-272-6659

## Rockin H Land & Cattle

ASA# 176384  
Chris & Danna Hoppe  
1279 Novice Rd  
Winters, TX 79567-7109  
325-716-9033

## Rockin' H Ranch

ASA# 332802  
Sally Hall  
8049 N State Hwy 78  
Ravenna, TX 75476  
903-583-9678

## Rockin Lightin R

ASA# 215887  
Roller, Hailee Anne  
PO Box 2870  
Glen Rose, TX 76043-0139  
682-970-0387

## Rockin L Ranch

ASA# 355708  
Landsness, Melinda  
76 Tall Trail  
Missouri City, TX 77459  
713-569-2083

## Rolling S Ranch

ASA# 334088  
Kristin & Dale  
1261 FM 67  
Covington, TX 76636  
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ASA# 150043  
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## RP5

ASA# 359187  
R & C Byrd  
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Houston, TX 77079  
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## RT Simmentals

ASA# 306942  
Jeremy Ramey  
721 CR 1660  
Mount Pleasant, TX 75455  
903-305-4424

ASA# 078644  
John and Casey Smith  
4704 County Road 106  
Caldwell, TX 77836  
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979-820-9255  
Email:  
johncaseysmith@yahoo.com  
Website:  
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## Runnells III, John S

ASA# 101321  
J S Runnells-Bundick  
PO Box 1889  
Bay City, TX 77414  
409-245-4881

## S3 Simmental

ASA# 181008  
Fred Schuetze  
2655 Pear Orchard Rd  
Granbury, TX 76048

## S4 Farms

ASA# 325165  
Schmidt, Susan R  
5624 Co Rd 262  
East Bernard, TX 77435  
979-758-4500

## Sadler, Lee

ASA# 298390  
3817 Snow Creek Dr  
Aledo, TX 76008  
817-808-1269

## Salinas Cattle Company

ASA# 260475  
Salinas, Rene D  
2017 Mockingbird St  
Edinburg, TX 78542-4798  
956-802-2720

## Salt Creek Simmental Ranch

ASA# 132411  
Hudspeth, Karen  
640 FM 478  
Floresville, TX 78114-6030  
325-646-3531

## Sams Show Cattle

ASA# 220282  
Jason & Jay Sams  
1021 Sams Ln  
Cat Spring, TX 78933-5444  
979-277-5587

## Sanders, Derek

ASA# 241390  
443 Zuehl Xing  
La Vernia, TX 78121  
979-533-1389

## Sanders, Earl

ASA# 310221  
402 Co Rd 6510  
Dayton, TX 77535  
936-258-7071

## Sandifer, Brian

ASA# 341317  
22273 Chapman Rd  
Hempstead, TX 77445  
281-841-4886

## Sasser, Samuel Kody

ASA# 318161  
162 Jaxxon Pointe Dr  
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ASA# 364428  
PO Box 164  
Ropesville, TX 79358  
940-300-1509

## Schrick Land & Cattle Ltd

ASA# 253695  
Jason & Keith Schrick  
1624 Fort Worth Hwy  
Weatherford, TX 76086-4629  
817-366-8511

## Schultz Ranch

ASA# 124181  
Schultz, Charles or Mary  
PO Box 212  
New Baden, TX 77870-0212  
979-219-0930

## Seale Show Cattle

ASA# 199078  
Joseph L & David Seale  
5341 State Hwy 21 W  
San Augustine, TX 75972  
903-881-5392

## Seamans, Lance

ASA# 191365  
L, Larry & Sammie Seamans  
PO Box 604  
Colmesneil, TX 75938-0274  
409-837-5515

## Sett Ranch

ASA# 284281  
Mills, Eugene  
372 Hogan Lane  
Whitesboro, TX 76273  
940-612-1702

## Shady Oaks Farms

ASA# 337318  
Behrends, Clark & Amy  
3599 Ranch Rd 1376  
Fredericksburg, TX 78624  
830-997-3410

## Shady U

ASA# 348710  
Jackson, Brice  
600 New York Rd  
Henrietta, TX 76365  
940-447-5032

## Shallene, Mills

ASA# 338889  
Shallene II, F Mills  
327 Joy Trail  
Paradise, TX 76073  
817-992-7868

## Shallow Water Ranch

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## Shameless Cattle Company

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972-646-5015

## Sheffield Ranch


ASA# 365352  
Sheffield, Dylan  
1585 Indian Camp Rd  
Weatherford, TX 76088  
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## Shipwreck Cattle Co

ASA# 260765  
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Grandview, TX 76050  
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## Sidwell, William

ASA# 371689  
3745 Kuykendall  
Bellville, TX 77418



ASA# 000016  
SIMMENTALS OF TEXAS  
Scott Riddle - Fred Schuetze  
2649 Pear Orchard Road  
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ASA# 202387  
Sam Kurio  
PO Box 36  
Walburg, TX 78673-0036  
512-859-2321

## Sklar & Son

ASA# 024045  
Darrell & Shane Sklar  
736 FM 234 N  
Edna, TX 77957-4617  
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## Smith & Baker

ASA# 356849  
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PO Box 330  
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## Smith & Bar CB

ASA# 363444  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith & Cody Triesch

ASA# 370938  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
512-587-7896

## Smith & Die

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Giddings, TX 78942  
512-587-7896

## Smith & Double M Farms

ASA# 355717  
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Giddings, TX 78942  
512-587-7896

## Smith & Ebert

ASA# 370856  
Smith, Timothy J  
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Giddings, TX 78942  
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## Smith Farms

ASA# 001754  
Ronnie Smith  
7736 FM 428  
Denton, TX 76208  
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## Smith & Foster

ASA# 316506  
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PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith & Goodwin

ASA# 356851  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith & Grimes

ASA# 291878  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith, Haley

ASA# 189794  
Haley or Tim Smith  
PO Box 330  
Giddings, TX 78942  
512-268-0855

## Smith & Hinckley

ASA# 355997  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith & Hodges

ASA# 325716  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith & Isgrig

ASA# 291880  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith, John S

ASA# 078644  
4704 County Road 106  
Caldwell, TX 77836  
979-224-5144

See ads on pages 172, 175

## Smith & Johnson Cattle Co

ASA# 292980  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
512-587-7896

## Smith Jr, Raymond J

ASA# 353061  
5453 FM 111  
Caldwell, TX 77836  
979-535-4140

## Smith, Katlyn

ASA# 248699  
K Smith-Rhett Gentry  
137 CR 293  
Beckville, TX 75631-4697  
903-736-4945

## Smith & King

ASA# 356655  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith, Loren

ASA# 219358  
Loren Hancock  
PO Box 766  
Poeh, TX 78147  
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## Smith & Marshall

ASA# 371723  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
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Smith, Timothy J  
PO Box 330  
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ASA# 298239  
Smith, Timothy J  
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Giddings, TX 78942  
979-540-3308

## Smith & Reavis

ASA# 192178  
Timothy J Smith  
PO Box 330  
Giddings, TX 78942  
512-587-7896

## Smith & Sandifer

ASA# 356764  
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PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith & Sot

ASA# 370854  
Timothy J Smith  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith & Taylor

ASA# 356653  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
979-540-3308

## Smith & Triesch

ASA# 356765  
Smith, Timothy J  
PO Box 330  
Giddings, TX 78942  
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ASA# 345522  
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Collinsville, TX 76233  
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ASA# 182676  
Dial, Nicholas & Monty  
1002 Columbine Dr  
Garland, TX 75043  
214-236-0015

## Star B Brahmans

ASA# 352155  
Barker, Tom  
PO Box 568  
Winona, TX 75792  
903-235-9112

## Stark Cattle Company

ASA# 352109  
Justen & Shelby Stark  
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Cooper, TX 75432  
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## Stark, Jeffry C

ASA# 072785  
Jeffry & Charlotte Stark  
751 CR 325  
Dublin, TX 76446  
254-967-2956

## Steffek's Black Simmental

ASA# 225132  
Ronnie & Katherine Steffek  
1789 CR 193  
Moulton, TX 77975-4807  
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## Stevens & Stevens Cattle

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Edgewood, TX 75117-3934  
972-897-8212

## ST Genetics

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Blanket PO 63245  
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Navasota, TX 77868  
936-870-3962

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Martin, Stock  
4800 FM 1057  
Hereford, TX 79045  
806-683-6004

## Stockton Ranch

ASA# 230625  
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PO Box 715  
Kenedy, TX 78119  
361-386-0017

## Storm Cattle Company

ASA# 373973  
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16706 Steinhagen  
Cypress, TX 77429

## Strack Farms

ASA# 079513  
Donald, Ernest, Keith Strack  
7918 County Road 497  
Marquez, TX 77865-7903  
281-379-7367

## Strange-Allen, Shirley

ASA# 354017  
1661 State Hwy 11  
Winnsboro, TX 75494  
540-336-4784

## Sullivan Simmental Farms Inc

ASA# 032064  
J, J, R, D & B Sullivan  
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Hillsboro, TX 76645-9512  
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Swierc, Rodney  
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Muleshoe, TX 79347  
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## Syphrett Creek Cattle Co

ASA# 205769  
Syphrett, Jerald  
12397 FM 1511  
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## Syphrett, Dustin

ASA# 324406  
12399 FM 1511  
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970-759-3402

## T3 Cattle Company

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Brown, Trevor  
PO Box 2402  
Lindale, TX 75771  
903-376-1101

## T5 Livestock Company

ASA# 209090  
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Wolfe City, TX 75496-2121  
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817-219-0259

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281-489-8323

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623 W Forrest Dr  
Houston, TX 77079  
832-368-4884

## Three Miller Ranch

ASA# 326208  
Miller, Tyrone  
9251 FM 315 S  
Frankston, TX 75763  
903-363-7785

## TJ3 Farm

ASA# 296589  
Jackson, Wyatt  
760 FM 3049  
Blum, TX 76627  
817-879-3155

## Tom Brothers

ASA# 010506  
Brothers, Tom  
4000 FM 1099  
Campbellton, TX 78008  
210-213-0020

## Tom-Lin Ranch

ASA# 113109  
Tom & Linda Overturf  
1002 CR 239  
Cameron, TX 76520-5313  
512-455-3492

## Top C Cattle Co

ASA# 278938  
Cano Jr, Benancio  
2400 S Jackson Rd  
Pharr, TX 78577  
956-664-1648

## Triple B Simmentals

ASA# 279415  
Whitehead, Baylie  
1849 Rainscounty Rd 2420  
Alba, TX 75410  
903-243-3335

## Triple J Ranch

ASA# 071875  
Tortorice, Jake & Mary  
16098 Pine Beetle Rd  
Sour Lake, TX 77659-5800  
409-782-1029

## Triple K Ranch

ASA# 357068  
Underwood, Archie  
15180 CR 4009  
Mabank, TX 75147  
469-766-0349

## Triple S Cattle Service

ASA# 112074  
Tommy Schwertner  
130 County Road 210  
Liberty Hill, TX 78642-3741  
254-793-2484

## Trust U/W of A E Sandidge

ASA# 037241  
Jon R Sandidge  
1250 N E Loop 410  
San Antonio, TX 78209-0329  
210-826-5552

## Turner, McKinzie

ASA# 333400  
PO Box 127  
Henderson, TX 75653  
903-655-0432

## Twin Creeks Simmental

ASA# 106484  
Hamman, Joshua L  
PO Box 1770  
Van, TX 75790-9683  
903-571-2694

## Twisted M Farms

ASA# 342690  
Curtis and Amanda Melton  
PO Box 636  
Grand Saline, TX 75140  
903-426-4584

## Vayon, Jeff & Janet

ASA# 250958  
Vayon, Jeff  
PO Box 1131  
Winnie, TX 77665  
409-656-2874

## Wade, Donald

ASA# 209451  
16405 Frank Novark Rd  
Willis, TX 77318  
936-537-4107

## Wagner Simmentals

ASA# 209566  
Joel S & Daniel F Wagner  
2124 CR 199  
Hallettsville, TX 77964-4524  
361-798-6506

## Walters Livestock Enterprises

ASA# 052633  
Walters, James V  
2300 Cocks Crow Rd  
Brenham, TX 77833-6518  
409-277-2817

## Wegner, Landon

ASA# 368799  
409 Clay Rd  
Big Spring, TX 79720  
432-213-5553

## Wentz Cattle Co

ASA# 002649  
M E Jr, J D, W C, C R Wentz  
PO Box 129  
Olmito, TX 78575-0129  
956-607-5793

## Wentz Farming Company

ASA# 268115  
Wentz, Bud & Lupita  
PO Box 27  
Olmito, TX 78575  
956-350-4444

## White Brand Cattle

ASA# 349072  
Steven and Alisha White  
8912 Interstate 20  
Eastland, TX 76448  
325-998-4186

## Wiatrek, Patrick

ASA# 189796  
12755 FM 1346  
St Hedwig, TX 78152-9705  
210-667-1034

## Wild Track Cattle

ASA# 297948  
Jacob Prior  
2020 CR 333N  
Henderson, TX 75652  
903-722-1871

## Williams Cattle

ASA# 368294  
Williams, Sara  
78 CR 633  
Dayton, TX 77535

## Williams, Tan

ASA# 291339  
Tan & Cheryl Williams  
PO Box 2003  
Winnie, TX 77665  
409-296-2275

## Witt Ranch Land and Cattle

ASA# 357345  
Witt, Steven  
6314 Cherry Run  
Houston, TX 77084  
281-808-6536

## Wood Simmentals

ASA# 206048  
Rodney, Nina & Rodney Jr Wood  
333 Shepherd Rd  
Sherman, TX 75090-3448  
903-532-6397

## XTB Cattle Co

ASA# 351866  
Brewer, Brandon  
PO Box 394  
Burlleson, TX 76097  
817-929-2589

## Young Family Farms

ASA# 374249  
Young, Chase & Syann  
PO Box 648  
Lockney, TX 79241  
806-445-2495

## ZBLT Show Calves

ASA# 333733  
Brown, Zach  
PO Box 150  
Liberty Hill, TX 78642  
512-968-3972

## Utah

**3N Cattle Company LLC**

ASA# 364482  
3N Cattle Company  
4931 S 1850 W  
Spanish Fork, UT 84660  
801-368-7589

**Albrecht Legacy Cattle**

ASA# 319785  
Albrecht, Jed  
PO Box 167  
Minersville, UT 84752  
435-616-8409

**Banks, Lynn B**

ASA# 075236  
Lynn & Kathryn Banks  
2454 W Banks Rd  
Spanish Fork, UT 84660  
801-798-7515

**BK Ranch**

ASA# 297548  
Farrell, Clint  
2470N 750W  
Ogden, UT 84414  
801-391-4676

**Blackett Cattle Co**

ASA# 345443  
Blackett, Justin  
537 N 600 E  
Nephi, UT 84648  
435-660-0630

**B&R Livestock LLC**

ASA# 360667  
Hart, Brad  
PO Box 425  
Bear River City, UT 84301  
435-279-1816

**Burton Simmental**

ASA# 321104  
Burton, Jay  
HC 65 Box 730064  
Talmage, UT 84073  
435-724-2804

**Circle Four Simmentals**

ASA# 007991  
Carl C or J G Bott  
PO Box 432  
Castle Dale, UT 84513-0432  
435-381-2189

**Gross L Cattle**

ASA# 095049  
Gubler, Lonnie  
850 Riverwood Ln  
Santa Clara, UT 84765-5594  
435-680-5011

**DA Cattle Company**

ASA# 308768  
Aiken, Daniel  
PO Box 1983  
Cedar City, UT 84721  
435-559-2037

**Davies Ranch Seed Stock**

ASA# 344923  
Davies, Tyrel  
6661 S River Rd HC 63 Box 42A  
Duchesne, UT 84021  
435-823-0949

**Dinglin D Livestock**

ASA# 286778  
Garrett, Devin J  
PO Box 348  
Nephi, UT 84648  
435-660-1574

**Double E Simmentals**

ASA# 333488  
Hartle, Eric  
1610 W 2950 S  
Vernal, UT 84078  
435-790-3114

**Double JR Simmentals**

ASA# 006931  
Rinderknecht, Jay  
PO Box 11  
Paradise, UT 84328-0011  
435-245-6006

**Earl Farms**

ASA# 150338  
Earl, Tami  
715 S Center St  
Fielding, UT 84311  
435-730-5178

**Evans, Gary and Cheryl**

ASA# 322887  
PO Box 129  
Payson, UT 84651  
801-319-5481

**Eyre Livestock**

ASA# 358429  
Eyre, Brad  
PO Box 277  
Minersville, UT 84752  
435-691-0664

**Fletcher Cattle Company**

ASA# 332251  
Terrell Fletcher  
5870 W 3400 S  
Wellsville, UT 84339  
435-753-3120

**Grandview Ranch**

ASA# 287265  
Rupp, Craig  
3920 W 4000 S  
Wellsville, UT 84339  
801-726-6076

**Harmon Ranch**

ASA# 320976  
Harmon, Ronald  
986 North 6400 West  
Petersboro, UT 84325  
801-698-0137

**Hat Ranch Show Cattle**

ASA# 325427  
Hat Ranch  
9642 Birchwood Way  
Sandy, UT 84092  
801-643-5621

**Heaton, Klynt and Carrie**

ASA# 266754  
PO Box 100003  
Alton, UT 84710  
435-691-1681

**Hogsheaven Cattle Co**

ASA# 009707  
Henry M & J Bulloch  
1897 N 4500 W  
Cedar City, UT 84721-7802  
435-586-9622

**House, Cody & Tina**

ASA# 358947  
House, Cody  
3437 W Bigler Ln  
Morgan, UT 84050  
801-452-1398

**JP Full Circle Ranch LLC**

ASA# 294238  
Amie Alvey / John Meisenbach  
PO Box 283  
Escalante, UT 84726  
801-669-1546

**K & A Simmentals**

ASA# 346125  
Kody Downs  
491 W 100 S  
Smithfield, UT 84335  
435-890-2887

**Lisonbee Angus & Simmental Ranch**

ASA# 311482  
Lisonbee, James  
212 S 1930 W  
Roosevelt, UT 84066  
432-724-2318

**Lyman Livestock**

ASA# 226013  
Eric, H, K, K, & M Lyman  
1455 N 400 E  
Salem, UT 84653  
801-798-2835

**Mathis, John or Wendy**

ASA# 183260  
384 E 2500s  
Vernal, UT 84078  
801-789-7316

**McClain Cattle**

ASA# 289056  
McClain, Phillip  
398 W 1000 N  
Spanish Fork, UT 84660  
801-380-9731

**McPherson Farms**

ASA# 273911  
McPherson, Paul  
885 W 200 S  
Nephi, UT 84648  
801-362-7150

**McPitt Livestock**

ASA# 372645  
McPherson, Wayne  
155 E 200 N  
Nephi, UT 84648  
435-503-0354

**Miles High Simmental**

ASA# 355468  
Miles, Gentry  
PO Box 15  
Altamont, UT 84001  
435-823-3275

**Mineral Mountain Cattle Company LLC**

ASA# 266397  
Yardley, Michael  
PO Box 800  
Milford, UT 84751  
435-387-5588

**Nelson, Jarom and Staci**

ASA# 350382  
6060 N Hwy 38  
Brigham City, UT 84302  
435-279-3090

**Oldroyd, Travis**

ASA# 356977  
1220 S 2500 W  
Vernal, UT 84078  
435-828-1233

**Oyler Cattle Company**

ASA# 330750  
Oyler, Douglas  
PO Box 52  
Loa, UT 84747  
435-491-0537

**Rowser Angus & Simmental**

ASA# 208057  
K & Kelly Rowser  
77 N 100 W  
Wellsville, UT 84339-9572  
435-374-1416

**RS Land and Livestock**

ASA# 371915  
PO Box 490  
9040 S 100 W  
Paradise, UT 84328

**R & S Livestock**

ASA# 366340  
Burningham, Regan  
20 S 450 E  
Wellsville, UT 84339

**RV Bar Angus**

ASA# 342402  
PO Box 203  
7673 E Hwy 40  
Jensen, UT 84035  
435-789-1962

**S7 Simmentals**

ASA# 234390  
Brett Bunker  
1235 W Main St  
Delta, UT 84624-8708  
435-864-5557

**Shandar Angus Ranch**

ASA# 245270  
Andrews, Morgan  
3532 W 9600 S  
Payson, UT 84651-9709  
801-465-3101

**Sorensen Angus Ranch**

ASA# 295363  
Sorensen, Shane  
5626 South 4800 West  
Lake Shore, UT 84660  
801-798-1209

**Steed Angus**

ASA# 320864  
Steed, Jardee  
PO Box 233  
Plymouth, UT 84330  
435-230-0301

**Steve Smith Simmental**

ASA# 167327  
Smith, Steve  
9200 W 8570 N  
Lehi, UT 84043-9746  
801-768-8388

**Superior Simmentals**

ASA# 226681  
Stevens, Curtis R  
PO Box 220160  
Centerfield, UT 84622  
435-979-8179

**Swenson Farms**

ASA# 372415  
Swenson, Jorgen  
903 S Sunflower Ln  
Mapleton, UT 84664  
801-358-2337

**Top Hat Farms LLC**

ASA# 250923  
Christopher & Allison Beins  
11945 N 3400 W  
Deweyville, UT 84309-9735  
435-257-0654

**Tri Simmentals**

ASA# 089726  
Marc, Arlene & Tucker Daniels  
PO Box 161  
Manti, UT 84642  
435-851-0545

**Warner Simmentals**

ASA# 230967  
Matthew P & Tobie A Warner  
304 Legacy Ln  
Grantsville, UT 84029-3300  
435-884-0224

**Welling Cattle Co**

ASA# 089604  
Welling, Steven L  
PO Box 164  
Fielding, UT 84311  
435-279-6841

**YARDLEY  
CATTLE CO. L**

ASA # 001090  
Steven & Gib Yardley  
PO Box 1059  
Beaver, UT 84713-1059  
435-310-1725 – Steven Yardley  
435-691-8688 – Gib Yardley  
435-310-1723 – Leslie Yardley (Office)

**Email:**

yardleyy1@gmail.com

**Website:**

yardleycattleco.com

**Sale Date:**

**Focus on the Female Sale**  
November 18, 2023, Beaver, UT  
**Yardley Cattle Co. 51st Annual  
Bull Sale**  
March 9, 2024, Beaver UT

*Yardley Cattle Company raises deep, thick, moderate made, easy fleshing, low-maintenance cattle with quiet dispositions, excellent udders in the cows and well-developed testicles in our bulls with sound, smooth joints and ideal foot and leg structure. We have been A.l.i.ng to the best bulls we can find or raise for 55 years. Our cattle forage year-round, calve unassisted on desert winter ranges, and are bred with the commercial cattleman in mind to thrive on rangelands, excel in the feedlot, and perform in the pasture with the style and eye appeal to compete in the show ring.*

## Wride's Cattle

ASA# 318560  
Wride, Blaine  
7215 South 4400 West  
Spanish Fork, UT 84660  
801-473-1136

## ZJ Cattle Co

ASA# 366644  
Barnson, Zane  
4826 N 100 E  
Pintura, UT 84774

## Vermont

### Brushwood Simmental

ASA# 200116  
Smith, Lloyd Jr Bettelou  
130 Brushwood Rd  
Bradford, VT 05033-8866  
802-222-4067

### Butterfield, Ethan

ASA# 249508  
2966 Pepin Rd  
Brownington, VT 05860-0746  
802-754-9090

### Fischer, Mary Beth

ASA# 056860  
143 Lawrence Rd  
Springfield, VT 05156  
802-463-3018

### Plain View Farm

ASA# 288173  
Plaisted, Fred  
8 Colby Rd  
Topsham, VT 05076  
802-439-5536

## Virginia

**Website**  
virginiasimmental.com

### President

Chad Joines  
609 Plantation Rd  
Blacksburg, VA 24061  
540-557-7263  
cjoines@vt.edu

### Vice President

Allen Heishman  
1054 Belgravia Rd  
Edinburg, VA 22824  
540-335-1174  
alheish@gmail.com

### Secretary/Treasurer

Dana Campbell  
3764 Lowesville Rd  
Roseland, VA 22967  
434-277-9104  
4nelsoncampbells@gmail.com

See ad on page 179

### Ambler Hill Farm

ASA# 132522  
Douglas Layne  
1670 High Peak Rd  
Monroe, VA 24574-2159  
434-929-4327

### Ball, Jennifer

ASA# 311677  
PO Box 163  
Independence, VA 24348  
276-233-6538

### Barlow Farms

ASA# 330045  
Barlow, John  
14377 N Mt Rd  
Broadway, VA 22815  
540-896-9419

### Black Locust Livestock

ASA# 329034  
Webert, Michael & Rebecca  
7309 Starling Dr  
Warrenton, VA 20186  
540-333-1019

### Blair, J Allan

ASA# 350977  
549 Azalea Dr  
Gretna, VA 24557  
434-656-2139

### Blevins, Phil

ASA# 367048  
1076 Florist Rd  
Abingdon, VA 24210  
276-608-6545

### Boone Acres LLC

ASA# 373196  
Schroeder, Joel  
1082 Welltown Road  
Winchester, VA 22603  
202-709-9713

### Boyd, John

ASA# 342942  
4670 Middle Rd  
Winchester, VA 22602  
540-877-5051

### Bridgewater LLC

ASA# 365160  
John Melton  
9868 St Michaels Ln  
Bridgewater, VA 22812  
561-315-1074

### Burgess, Taylor

ASA# 287844  
5921 Klimes Mill Rd  
Linville, VA 22834  
540-908-7579

### Cedar Creek Cattle Company

ASA# 346285  
Jenkins, Brian  
14000 Lory Mathias Ln  
Broadway, VA 22815  
540-820-1299

### Cedar Springs Farm

ASA# 274613  
Strecker, Will  
262 Wades Rd  
Rockbridge Baths, VA 24473  
540-348-1505

### Circle K Farm LLC

ASA# 131873  
Ketrin, Zac  
PO Box 2921  
Lebanon, VA 24266-9713  
276-701-5091

### Circle T Farm

ASA# 222843  
Thomas, Gary L  
25546 Old Saltworks Rd  
Abingdon, VA 24210  
276-676-3059

### Cline, Tommy

ASA# 210360  
Tommy, Tina, N & S Cline  
590 Century Ct  
Wytheville, VA 24382-8079  
276-228-8447

### Clover Hollow Simmentals

ASA# 079824  
W Norman, Wm B Vincel, J Burner  
1905 Queensmill Dr  
Salem, VA 24153-4612  
703-389-1140

### Collins, Jayme

ASA# 364448  
8096 Nickelsville Hwy  
Nickelsville, VA 24271  
276-479-1663

### Colonial Fields Farm

ASA# 333835  
Gloria Burgess  
2595 Airport Rd  
Bridgewater, VA 22812  
540-896-5166

### Coop Cattle Company

ASA# 347951  
Stephens, Tayler N  
1931 Barbershop Rd  
Edinburg, VA 22824  
540-325-8696

### Cox, Timothy H

ASA# 294249  
4226 Tower Hill Rd  
Gladstone, VA 24553  
434-917-3227

### Crazy Woman Farm

ASA# 251556  
Samantha E Maddox  
1748 Richmond Hwy  
Amherst, VA 24521

### C Squared Cattle Co

ASA# 311709  
Clark, William W  
14236 Cattle Drive  
Culpeper, VA 22701  
540-937-0029



## Deer Creek Farm

**Black and Red Simmental and SimAngus™. Grass efficient and fescue adapted cattle.**

ASA# 129528  
Mark and Dana Campbell  
3764 Lowesville Road  
Roseland, VA 22967  
434-277-9104 (home)  
434-941-1078 (cell)

### Email:

4nelsoncampbells@gmail.com

### Website:

www.deercreeksimmental.com

### Sale Date:

Private Treaty Sales.

**MEETING YOUR NEEDS** as a genetic provider of quality bulls and heifers is important to us. We strive to raise Simmental and SimAngus™ bulls that will improve your herd and make you money. We have calving ease and power bull options and combination bulls to fit your herd production goals. Feel free to contact us for any of your cattle needs or to discuss the Simmental breed.

Find us on Facebook



### Delawder, Brandon

ASA# 348688  
17387 Lohr Ln  
Timberville, VA 22853

### Double Infinity Farm

ASA# 293603  
Watson, L Anthony  
119 Doe Run  
Max Meadows, VA 24360  
276-620-4008

### Double M Simmentals

ASA# 008773  
Simmons, Melinda  
8084 Kiser Rd  
Mount Crawford, VA 22841-9801  
540-908-7969

### Double N Farm

ASA# 216406  
Kenneth & Kenneth Jr Nolen  
272 Ridgeview Rd NW  
Floyd, VA 24091  
540-745-2714

### E and H Farm

ASA# 345900  
Sage, Jonathan  
162 Crooked Oak Ln  
Wytheville, VA 24382  
276-620-7243

### Eastep, Sandra B

ASA# 111444  
3296 Skydusky Rd  
Bland, VA 24315-9666  
276-389-6560

### Edenhurst Farm

ASA# 307591  
Crider, Autumn  
4481 Carrington Rd  
Markham, VA 22643  
540-364-6414

### Edgewood Angus

ASA# 291011  
Henderson, Peter  
28225 King William Rd  
West Point, VA 23181  
757-298-6300

### Elkwood Manor

ASA# 251815  
Mizelle, Johnny  
9291 Wynwood Ln  
Remington, VA 22734  
540-717-5835

### Eller Farms

ASA# 262508  
Eller, George & Rebecca  
283 Volney Rd  
Mouth Of Wilson, VA 24363  
276-579-2020

### Farrell Zack or Julia Jones

ASA# 255184  
Jones, Zack M  
630 Shadow Wood Rd  
Chilhowie, VA 24319  
276-759-5581

### Figgins, Keith A

ASA# 009467  
Keith or Jason Figgins  
10844 Hisers Ln  
Broadway, VA 22815-2649  
540-896-5704

### Figgins Simmentals

ASA# 005562  
Aaron Figgins  
1739 Friedens Church Rd  
Mount Crawford, VA 22841-2339  
540-908-8124

### Five Oaks Farm

ASA# 375820  
Richardson, Lee  
PO Box 351  
Sutherland, VA 23885

### Foglesong Farm

ASA# 228243  
C & Teresa Foglesong  
13366 Farmington Rd  
Meadowview, VA 24361  
276-944-5561

### Gander Island Farms

ASA# 334344  
Gander, Katherine  
1180 Ganders Dr  
Luray, VA 22835  
540-244-6206

### Gingerich Family Farm

ASA# 299977  
Gingerich, Joey A  
496 Cave Creek Trail  
Jonesville, VA 24263  
276-832-1265

### Gochenour, Jeff

ASA# 366325  
780 Mile Ridge Est  
Strasburg, VA 22641  
540-335-0706

### Green Haven Farm

ASA# 348002  
Fogle, Loren  
484 Barbershop Rd  
Edinburg, VA 22824  
540-325-6580

### Grove, Lyndsey Marie

ASA# 275598  
1015 Heatwole Rd  
Rockingham, VA 22802-0131  
540-271-2458

# Virginia Simmental Association

## Officers:

### President:

Chad Joines  
Blacksburg  
540-557-7263

### Secretary/Treasurer:

Dana Campbell  
Lowesville  
434-277-9104

### Vice President:

Allen Heishman II  
Edinburg  
540-335-1174

### Junior Leaders

Joi Saville  
Blacksburg  
540-239-2259  
Sara Miller  
Crockett  
276-620-8853



The Virginia Spring SimSensation Sale is held annually in mid-April at the Virginia Beef Expo in Harrisonburg. We look forward to seeing you there.

Please go to our website [www.virginiasimmental.com](http://www.virginiasimmental.com) for member information and for upcoming events.

## Hank Cattle Co LLC

ASA# 289911  
Watkins, Hunter & Kristin  
1018 Holland Creek Rd  
Louisa, VA 23093  
540-894-7765

## Harvester Farm

ASA# 291197  
Seal, Bethany  
7337 Kennedy Rd  
Nokeville, VA 20181  
540-905-5541

## Hawk's Cattle Company

ASA# 206686  
Hawk Jr, Floyd G  
1989 Pony Farm Rd  
Maidens, VA 23102-2009  
804-556-4144

## Heishman Cattle Company

ASA# 197468  
Heishman II, Allen D  
1054 Belgravia Rd  
Edinburg, VA 22824-2515  
540-335-1174

## Holly Spring Simmental

ASA# 154456  
Chris, Mark, Kathy & Chad Powers  
14018 Reva Rd  
Boston, VA 22713

## Home Place Farm

ASA# 260974  
Billips, Diana  
3839 Old Rich Valley Rd  
Ceres, VA 24318  
276-682-4464

## Horse Ridge Farm

ASA# 207737  
Randall / Priscilla Quesenberry  
2249 Horse Ridge Rd NW  
Willis, VA 24380-4451  
540-577-0386

## Hounshell Farms

ASA# 048605  
Clayton, WC, B Hounshell  
646 New Bethel Rd  
Wytheville, VA 24382  
540-686-4055

## Huckleberry Hill

ASA# 185269  
Jerry & Matthew Miller  
370 Greek Miller Rd  
Crockett, VA 24323  
276-620-4224

## Jenkins Cattle Company

ASA# 320741  
Benjamin L Jenkins  
4379 US Hwy 211 W  
Luray, VA 22835  
540-742-1362

## Jenkins, Richard

ASA# 240068  
20435 Bethel Rd  
Abingdon, VA 24211-6834  
276-676-0428

## Joines, Chad R

ASA# 287621  
5076 Whitethorne Rd  
Blacksburg, VA 24060  
540-961-4755

## Jones, Michael W

ASA# 079542  
5710 Chicwood Dr  
Pulaski, VA 24301  
540-980-5932

## Jones Simmentals

ASA# 324716  
Jones, Brandon  
1311 Reed Patch Rd  
Jonesville, VA 24263  
423-259-0924

## Keene Ag Enterprises

ASA# 357975  
Keene, Eric  
1560 Wilson Rd  
Arrington, VA 22922  
540-247-8358

## Lee-Lynn Farms LLC

ASA# 357645  
Scott, Roger & Amanda  
5326 N Seminole Trl  
Brightwood, VA 22715  
540-424-2428

## Lucas Farm

ASA# 347682  
Timmy Lucas  
3680 McCoy Rd  
Blacksburg, VA 24060  
540-553-5883

## Lyle, Clint & Aimee

ASA# 284597  
Lyle, Clint  
126 Emmanuel Church Rd  
Mount Solon, VA 22843-2035  
540-292-5953

## Martha Sharitz & Kathy Freeman-Walters

ASA# 356217  
Kathy F-Walters, Martha Sharitz  
4709 W Lee Hwy  
Wytheville, VA 24382  
276-620-3457

## McCroskey, Mindy

ASA# 182814  
10104 Rich Valley Rd  
Bristol, VA 24202-0558  
276-669-0450



ASA# 074403  
The McDonald Family  
Bill McDonald  
2070 Walnut Springs Rd.  
Blacksburg, VA 24060-1958  
540-552-2520  
540-230-6225 Cell  
**Email:**  
info@mcdonaldfarms.com  
**Website:**  
www.McDonaldFarms.com  
**Sale Date:**  
21st Annual  
'Pick of the Pen' Bull Sale  
Saturday, April 6, 2024 • 1:00 PM  
At the farm in Blacksburg, Virginia  
*Our cows work for us; so our bulls will work for you. We're looking forward to working for you.*



## Metz, Jeff

ASA# 284317  
6115 Bealeton Rd  
Bealeton, VA 22712  
540-878-8391

## Mill Creek Farm

ASA# 264986  
Dellinger, Eugene B  
155 Howard Lick Ln  
Mount Jackson, VA 22842-2827  
240-335-0020

## Miller, Randall

ASA# 361769  
613 Phoebe Ln  
Luray, VA 22835  
540-778-2946

## Minnick, James L

ASA# 342624  
PO Box 6416  
Christiansburg, VA 24068  
540-633-0064

## M&L Farm

ASA# 316060  
Lutz, Mitch  
19787 Senedo Rd  
Edinburg, VA 22824  
540-984-8630

## Mohler's Simmentals

ASA# 006919  
Ken or Susan Mohler  
85 Walkers Creek Rd  
Rockbridge Bath, VA 24473-2200  
540-348-5210

## Moulden, Jeffrey A

ASA# 060406  
1204 Cedar Hill Rd  
Clear Brook, VA 22624-9755  
540-722-0296

## Mountain View Farm

ASA# 281109  
Cassell, Charles S  
PO Box 680  
Independence, VA 24348  
276-773-3109

## Murray, Adam

ASA# 311053  
279 South Saint Paul St  
Hamilton, VA 20158  
571-498-0105

## M & W Farms

ASA# 206219  
K & D Mabe-F Walters  
382 Walters Rd  
Wytheville, VA 24382  
276-228-3616

## NB Livestock

ASA# 284583  
Buchanan, Neal  
295 Mt Tabor Rd  
Staunton, VA 24401  
540-578-4754

## Nesselrodt, Makalyn

ASA# 346251  
2824 Long Meadow Dr  
Timberville, VA 22853  
540-810-7891

## Penley Farm Simmentals

ASA# 194447  
Jim Bob & Kathy Penley  
4311 E Blue Grass Trl  
Bland, VA 24315-4539  
276-688-6188

## Pennington, Adam P

ASA# 289829  
753 Shavers Ford Rd  
Jonesville, VA 24263  
757-377-5624

## Platinum Cattle Company

ASA# 376029  
Wes Westfall  
11842 Daphna Rd  
Broadway, VA 22815  
540-476-3651

## Powers Simmentals

ASA# 043292  
Powers, Jeff  
1376 Altice Rd  
Moneta, VA 24121-5914  
540-297-6170

## Quad B Cattle Farm LLC

ASA# 335175  
Susan and Jason Blackburn  
6375 Piney Woods Rd  
Riner, VA 24149  
540-382-1601

## Quaker Hill Farm LLC

ASA# 240654  
Charles A Rosson  
5728 Poindexter Rd  
Louisa, VA 23093  
540-967-2337

## Raiford Cattle Farm

ASA# 307563  
Kenny & Tabby Raiford  
32200 Vicksville Rd  
Franklin, VA 23851  
757-556-7285

## Rakes, Rocky W

ASA# 132300  
6848 Whitmell School Rd  
Danville, VA 24540  
434-685-2343

## Reasor, Smith

ASA# 112574  
PO Box 357  
Rural Retreat, VA 24368-0057  
276-620-3123

## Rocking M Simmentals

ASA# 216399  
Michael R Mitchell  
1042 Dobbins Hollow Rd  
Riner, VA 24149-3412  
540-382-2314

## Ruebush, Erik

ASA# 264152  
PO Box 837  
Verona, VA 24482  
540-325-2597

## Sangria Acres

ASA# 046988  
Penton Vicky Lea  
1590 Miller Rd  
Edinburg, VA 22824-9630  
618-318-0516

## Schutte, John

ASA# 272008  
John D Schutte  
PO Box 5  
Boyce, VA 22620-0005  
540-837-1429

## Sharitz, Martha & Jacob

ASA# 233199  
4709 W Lee Hwy  
Wytheville, VA 24382  
276-620-3457

## Shearpoint Farm

ASA# 292808  
Belcher, Nicholas  
27500 Cool Breeze Dr  
Abingdon, VA 24211  
276-475-5282

## Shenandoah Valley Simmentals

ASA# 035012  
Lisa R Zirkle  
3691 S Middle Rd  
Quicksburg, VA 22847-1222  
540-740-3014

## Shenando Farms

ASA# 355010  
Nevitt Jr, Bryan  
369 Hawksbill Pines Rd  
Stanley, VA 22851

## Silverado Cattle Company

ASA# 250306  
Glenn & Rachel Covington  
PO Box 90  
Orlean, VA 20128  
540-364-6186

## Soldiers' Hill Angus Farm

ASA# 335247  
Pearson, Dennis J  
8459 March Wales Rd  
Warrenton, VA 20186  
540-326-2222

## Sowers, Allison

ASA# 332288  
27470 Old Valley Pike  
Toms Brook, VA 22660  
540-325-0803

## Spivey, G Alan

ASA# 193976  
Jane C Spivey  
261 Good Hope Church Rd  
Aroda, VA 22709  
540-672-6392



# Washington Simmental Association

The Mission of the **Washington Simmental Association** is to promote Simmental cattle for our members and demonstrate the strength of the breed to the beef industry.

---

**Officer:**

Ruth Uznay  
Secretary-Treasurer  
509-935-7721  
diamonduranch@gmail.com

---

## 12th Western Showcase Jackpot Show

November 4-5, 2023  
Grant County Fairgrounds  
Moses Lake, WA

The Washington Simmental Association hosts the Western Showcase Jackpot Show, an all-breed heifer and steer jackpot for juniors.

**For more information contact:**

Ruth Uznay 509-935-7721 or diamonduranch@gmail.com  
Jennifer Harwood 253-740-1883 or jennifereh@hotmail.com

**Find and like us on Facebook.**

## SPL Cattle Co

ASA# 260773  
Leech, Sam  
49 New Hope and Crimora Rd  
Waynesboro, VA 22980-2440  
540-290-9955

## Spring Hollow Farms

ASA# 245403  
Gregory III, JB  
789 Henrys Mill Rd  
Java, VA 24565  
434-251-1063

## Stephaves Farm

ASA# 031602  
Seay, William P  
8020 Courthouse Rd  
Church Road, VA 23833-2746  
804-514-5586

## Sunny Heights Simmentals

ASA# 018335  
Webster, Jesse A  
306 N Broad St  
Salem, VA 24153-1819  
703-981-0688

## Trainwreck Cattle Company

ASA# 353603  
Clary, Bridgette  
15003 Nash Rd  
Dewitt, VA 23840  
804-720-0294

## Trio Farms Inc

ASA# 001591  
Burner, John A & Jerry A  
3070 US Highway Bsn 140  
Luray, VA 22835-6453  
540-743-3446

## Via, Carl & Colleen

ASA# 371208  
174 Mica Springs  
Mineral, VA 23117

## Virginia Tech

ASA# 215171  
Dr Dan E Eversole  
3440 Litton Reaves Hall  
Blacksburg, VA 24061  
540-961-2281

## Walters, Emma

ASA# 360750  
914 Glade Rd  
Wytheville, VA 24382  
828-499-6033

## Walters, Mike or Cyndi

ASA# 141093  
Walters, Mike  
214 Stage Chapel Rd  
Wytheville, VA 24382  
276-620-1078

## Wenger, Clay

ASA# 375285  
17584 N Mountain Rd  
Broadway, VA 22815

## Wesner, Courtney R

ASA# 214670  
6286 Tatum Road  
Culpeper, VA 22701-8031  
219-207-0325

## Wheeler, Alexia B

ASA# 271775  
175 Kiawana Rd  
Atkins, VA 24311  
276-783-4077

## Wheeler IV, Glenn Harrison

ASA# 271755  
175 Kiawana Rd  
Atkins, VA 24311  
276-759-1947

## Whitacre, Chrissy

ASA# 306743  
511 Brooks Ln  
Strasburg, VA 22657  
540-465-5310

## Wilkins, Waylon

ASA# 376085  
5561 Faughts Rd  
Mt Crawford, VA 22841

## Wood, Ronnie S

ASA# 016852  
310 Woodstock Ln  
Boones Mill, VA 24065-9728  
703-342-0609

## Young & Young

ASA# 192534  
Donald & Violet Young  
805 Cedar Springs Rd  
Sugar Grove, VA 24375-3200  
276-677-3255

## Washington

### Secretary/Treasurer

Ruth Uznay  
1805 Hutchison Road  
Addy, WA 99101  
509-935-7721  
diamonduranch@gmail.com

See ad on page 181

## 4-G Simmentals

ASA# 051628  
E Lee & Susan Graham  
3735 State Route 281 N  
Quincy, WA 98848-8922  
509-787-4119

## Bar K Cattle Co

ASA# 352375  
Koehn, Mick  
31 Coyote Dr  
Tonasket, WA 98855  
509-429-0123

## Burnt Ridge Ranch

ASA# 108747  
Ryan Thode  
874 Burnt Ridge Rd  
Onalaska, WA 98570-9715  
360-266-0695

## Crouthamel, Cory

ASA# 375773  
7733 Old Highway 12  
Walla Walla, WA 99362

## Diamond U Ranch

ASA# 176693  
Gary, Ruth & Christine Uznay  
1805 Hutchison Rd  
Addy, WA 99101-9651  
509-935-7721

## Double B Ranch

ASA# 037345  
Megan Rukkila  
11811 Center Rd  
Quilcene, WA 98376-6860  
360-531-3494

## Dutch Flat Angus LLC

ASA# 363067  
Waldher, Nick  
257 Dutch Flat Rd  
Pomeroy, WA 99347  
509-843-3820

## Emmanuel Sim Genetics

ASA# 310335  
Ellis, Mark  
5819 Rd L SE  
Moses Lake, WA 98837  
509-760-0395

## Fay, Anthony

ASA# 376032  
35510 28th Ave S  
Roy, WA 98580  
253-468-3427

## Genz Ranch

ASA# 167677  
Genz, Randal  
2257 Rd 3 NE  
Moses Lake, WA 98837-7608  
541-460-8130

## Graves Family Cattle

ASA# 286002  
Graves, Jaymee  
PO Box 1662  
Oak Harbor, WA 98277  
360-679-5156

## J C Simmentals

ASA# 212377  
Cynthia & Jeffrey Brisse  
11916 Fillman Rd SE  
Rainier, WA 98576-9528  
360-446-7186

## Knapp, Kalvin R

ASA# 094278  
N 34712 Arlington Rd  
Deer Park, WA 99006-9522  
509-276-6408

## Koller, Jana

ASA# 363612  
277 Bratcher Grade Rd  
Pomeroy, WA 99347

## K&S Cattle

ASA# 314051  
Veum, Kelly  
9167 Stein Rd  
Custer, WA 98240  
360-201-1552

## Lazy J-C Cattle

ASA# 342580  
Roberts, Cam & Julie  
5201 Hay-LaCrosse Rd  
LaCrosse, WA 99143  
509-549-3452



ASA# 133664  
Dr. Sandra M. Matheson  
228 East Smith Road  
Bellingham, WA 98226-9763  
360-220-5103

### Website:

www.mathesonfarms.com

### Email:

info@mathesonfarms.com

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Show prospects and breeding stock for sale by private treaty.

*Matheson Farms produces quality and functional Simmental and SimAngus™ cattle with an emphasis on soundness, calving ease, carcass traits, temperament, and eye appeal. Show prospects and seedstock are available. Our education center provides training in sustainable agriculture. Yak breeding stock also available.*

## Moon Cattle Co

ASA# 242146  
Moon, Trevor  
413 Frogner Rd  
Chehalis, WA 98532-9610  
360-880-0150

## Roedel, Ryan

ASA# 352180  
411 Newland Rd  
Mabton, WA 98935  
509-305-9240

## Sandrini Sisters Cattle Co

ASA# 220171  
Sandrini, Kathy Jo  
841 Brown Rd W  
Chehalis, WA 98532-9073  
360-748-4542

## S Bar D Livestock

ASA# 282772  
Stacy, Carl  
PO Box 588  
Nespelem, WA 99155  
509-634-4190

## Sequim Valley Angus and Simmental

ASA# 293814  
Smith, Jake  
60 Schmuck Rd  
Sequim, WA 98382  
360-477-9430

## Shelton Ranch LLC

ASA# 328311  
Shelton, Dennis or Gail  
8381 Lyons Rd  
Ellensburg, WA 98926  
509-968-3154

## Skookum Cattle

ASA# 319154  
Stone, Susan  
4771 S Wenas Rd  
Selah, WA 98942  
360-249-5565

## SK Ranches

ASA# 104916  
Knutzen, Jeff  
15861 Josh Wilson Rd  
Burlington, WA 98233-9664  
360-757-4066

## South Creek Farm To Table LLC

ASA# 376034  
Timothy & Christina Coto  
24816 122nd Ave East  
Graham, WA 98338  
360-920-5449

## TKB Inc

ASA# 269276  
Beaver, Carol R  
25000 Bergau Rd N  
Wilbur, WA 99185  
509-647-2655

## Tonne Cattle Company LLC

ASA# 342785  
10166 Rd H.5 NW  
Ephrata, WA 98823  
509-539-7273

## Trinity Farms

ASA# 085948  
Forman, Mike, Paulette, Robb  
2451 81 Road  
Ellensburg, WA 98926-8006  
509-968-4800

See ad on page 183

## Vraves, Eric

ASA# 372960  
Po Box 576  
1680 Kimberly Ln  
Ellensburg, WA 98926  
509-201-0301

## Watson Simmentals

ASA# 053868  
Mark Watson  
34303 25th Ave Ct S  
Roy, WA 98580-9518  
253-926-8437

## Wilson, Zach

ASA# 266418  
2702 S Griffin Rd  
Prosser, WA 99350  
360-939-7106

## Winter Creek Simmental

ASA# 075710  
Winter Creek Simmentals  
1218 Paine Rd  
Castle Rock, WA 98611-9722  
360-957-1351



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[www.trinityfarms.info](http://www.trinityfarms.info) 509.968.4800 Ellensburg, WA

## West Virginia

### Abels, Kelby

ASA# 355296  
2252 Pleasant View Ridge Rd  
Millwood, WV 25262  
304-532-5708

### Barna Vista Farm LLC

ASA# 373967  
Barnette, Landon  
590 Tug Fork Rd  
Ripley, WV 25271  
304-532-6731

### Blackace Farms

ASA# 355307  
Young, Eric M  
8583 Harris Hwy  
Belleville, WV 26133  
304-861-0077

### Boyd, John

ASA# 267897  
711 Gerrardstown Rd  
Gerrardstown, WV 25420  
304-229-3879

### Broke Ass Farm

ASA# 319365  
Hubbs, Robert Glenn  
132 Shepherd Ridge Lane  
Glen Easton, WV 26039  
304-845-7896

### Browns Farm LLC

ASA# 376261  
Timothy Brown  
682 Harry Shirley Rd  
Kearneysville, WV 25430  
304-885-4374

### Buena Vista Simmentals

ASA# 078332  
Jim & Betty Bosley  
PO Box 5  
Old Fields, WV 26845-0005  
304-530-6636

### Butler Farms

ASA# 317482  
Todd Butler  
2473 Arden Nollville Rd  
Inwood, WV 25428  
304-582-6244

### C&C Cattle Company

ASA# 296973  
Payne, Cameron  
97 Cory Hollow Rd  
Buckhannon, WV 26201  
304-677-5320

### CGT&I Livestock

ASA# 374921  
Vaughan, Ty  
201 Woodland Ave  
White Sulphur Springs, WV 24986

### Circle V Land & Cattle

ASA# 355269  
Villers, Tyler & Samantha  
PO Box 326  
Elizabeth, WV 26143  
304-532-4993

### Claggs Runnin Wild Show Cattle

ASA# 343781  
Clagg, Keith & Sarah  
9922 Barkers Ridge Rd  
Milton, WV 25541  
304-634-7804

### Classic Simmental Farm

ASA# 046455  
Chris, Kellee & Mollee Brown  
50 Endeavor Ln  
Fairmont, WV 26554  
304-366-5353

### Clay Creek Farm

ASA# 314262  
Alt, Gina  
2234 US 220 S  
Moorefield, WV 26836  
304-257-3047

### Claysville Cattle Company LLC

ASA# 362617  
Pancake, Silas W  
12288 NW Turnpike  
New Creek, WV 26743  
304-813-7446

### Clover Dell Farm

ASA# 348679  
Rumer, Kelly  
426 Roby Rd  
Maysville, WV 26833  
304-257-6754

### Clover Leaf Farm

ASA# 071512  
Robert D & Nancy E Nutter  
206 Howard Run Rd  
Clarksburg, WV 26301-9553  
304-622-7690

### Code Cattle Company

ASA# 237936  
Linton, Brian C  
207 Angus Ln  
Inwood, WV 25428  
304-671-9112

### Cold Spring Farm

ASA# 333009  
Joseph Simcoe  
216 Cold Springs Rd  
Morgantown, WV 26501  
304-376-7904

### Cook Farm WV

ASA# 339831  
Cook, Mike  
6727 Ripley Rd  
Point Pleasant, WV 25550  
304-675-5621

### C&R Livestock

ASA# 324951  
Bartrug, Chase  
14 Camp Mistake Rd  
Alma, WV 26320  
304-481-9980

### Dailey, Karen L

ASA# 144073  
1388 Swan Pond Rd  
Martinsburg, WV 25404-9778  
304-716-1893

### Delaplain, Glenn

ASA# 021963  
5392 S Fork Little Cacapon Rd  
Shanks, WV 26761-9611  
304-822-5811

### Elias Cattle Company

ASA# 367317  
Facemyer, Sydney  
11975 Jerrys Run Rd  
Apple Grove, WV 25502  
304-674-5559

### Fields, Ricky

ASA# 341237  
2227 Aplin Ridge Rd  
Gay, WV 25244  
304-531-1935

### Finley Farm

ASA# 352963  
Jessica Finley  
3153 Tabner Moore Rd  
Apple Grove, WV 25502

### Flora, John

ASA# 358229  
12214 Jerrys Run Rd  
Apple Grove, WV 25502  
304-576-2426

### Garrett, Bruce

ASA# 345569  
1326 Freemans Creek Rd  
Camden, WV 26338  
304-269-2092

### Genesis Land and Cattle Co

ASA# 373794  
Stotler, Jodi  
PO Box 44  
Slanesville, WV 25444

### Gerstell Farms

ASA# 358572  
Kaitlin Smith  
2852 Waxler Rd  
Keyser, WV 26726

### Goldstrom Cattle Farms

ASA# 350318  
Goldstrom, Wes  
1371 Indian Rock Rd  
Reedsville, WV 26547  
304-864-2261

### Heritage View Farm

ASA# 172299  
Homan, Morris  
PO Box 663  
Moorefield, WV 26836-0663  
304-538-6580

### Holley Family Livestock

ASA# 315933  
Holley, Garland R  
2284 Bryan Creek Rd  
Glenwood, WV 25520  
304-942-8555

### J&B Farms

ASA# 309421  
Hackett, Bernie  
512 Barboa Lane  
Liberty, WV 25124  
304-586-1045

### Lee, Charles William

ASA# 136376  
3896 Freedom Hwy  
Fairmont, WV 26554-9734  
304-612-4074

### Leggett's Simmental Farm

ASA# 108939  
Leggett, Ernest  
787 Oxford Road  
West Union, WV 26456-9747  
304-873-1168

### Lucey, Cody

ASA# 333780  
1153 Williams Hill Rd  
Glen Easton, WV 26039  
304-639-2721

### Luikart, Jeremy

ASA# 363973  
877 Bowles Ridge Rd  
Liberty, WV 25124

### McDowell Farms

ASA# 348918  
McDowell, Kristen  
3004 Pleasant Ridge Rd  
Cameron, WV 26033

### McVey, Duane

ASA# 290678  
2339 Garfield Rd  
Palestine, WV 26160  
304-275-3309

### Middle Fork Farms

ASA# 363988  
Luikart, Stephen  
58 Gemstone Ln  
Cross Lanes, WV 25313  
304-389-8887

### M & M Simmental

ASA# 181712  
Simmental, M & M  
436 Ferrels Ridge Rd  
Hedgesville, WV 25427-9333  
304-676-4020

### Mullooly, Kenneth

ASA# 356946  
1012 Crooked Fork Rd  
Weston, WV 26452  
304-678-5220

### Mullooly, Kevin

ASA# 357713  
652 Keith Fork Rd  
Weston, WV 26452  
304-871-1700

### Ott, Joshua

ASA# 338635  
1092 Wiltshire Rd  
Kearneysville, WV 25430  
304-676-2105

### Owens, Daniel E

ASA# 335407  
161 Laurel Springs Ln  
New Creek, WV 26743  
304-813-7791

### Plaughter Simmental Farms

ASA# 150439  
Randy & Happy Plaughter  
2335 Buffalo Calf Rd  
Salem, WV 26426-9615  
304-782-4108

### Rawson, Kevin

ASA# 318787  
2983 Hemlock Rd  
Ravenswood, WV 26164  
307-273-5166

### Robinson, Kathryn

ASA# 345048  
10460 Martinsburg Rd  
Hedgesville, WV 25427  
304-995-3583

### Snider Family Farm

ASA# 348008  
Snider, Todd  
2339 Smithville Rd  
Harrisville, WV 26362  
304-643-5757

### Teets Cattle Company

ASA# 145289  
Teets, Matt  
7091 SR 259  
Lost River, WV 26810-8318  
304-897-7612

### Titan Farm

ASA# 012136  
Burke, Marge  
PO Box 300  
Sand Fork, WV 26430-0300  
304-462-8810

### T Kellerman Simmental

ASA# 152738  
Kellerman, Timothy A  
1499 Cap Run Rd  
Walkersville, WV 26447-9718  
304-452-9796

### Triple G Farms

ASA# 343161  
Galland, Shane  
3011 Pond Creek Rd  
Ravenswood, WV 26164  
304-863-9097

### Triple L Farm

ASA# 349525  
Basye, Lisa M  
1900 Sperrys Run Rd  
Rio, WV 26755  
304-897-5933

### Vaughan, Garrett

ASA# 271678  
Vaughan, Garrett T  
1305 Stonehouse Rd  
Caldwell, WV 24925-1220  
304-647-5198

### Wanner, Devin J

ASA# 298898  
477 Kensington Ave  
Star City, WV 26505  
724-825-3093

### Willis, Thomas

ASA# 287270  
3528 Blue Sulphur Springs Rd  
Alderson, WV 24910  
304-445-2698

### Windy Hill Farm

ASA# 334822  
Russell, Rodney  
1736 Porterfield Rd  
Phillippi, WV 26416  
724-787-9171

### Windy Ridge Farm & Cattle

ASA# 350408  
Nedrow, Nick & Taylor  
2577 Hogback Rd  
Parsons, WV 26287  
304-886-9327

### Wiseman Farm

ASA# 371684  
Wiseman, Brad  
515 Wiseman Farms Rd  
Liberty, WV 25124  
304-553-3628

### ZWT Ranch

ASA# 277675  
Tony Mayes  
110 Castlewood Ln  
Summersville, WV 26651  
770-851-0691

# ASA PUBLICATION, INC.

## Your Source for Everything Simmental

The Official Publisher for the *American Simmental Association*

One Genetics Way  
Bozeman Montana 59718  
406-587-2778  
[www.simmental.org](http://www.simmental.org)  
[register@simmgene.com](mailto:register@simmgene.com)



### the Register

Serving as ASA's official publication, *the Register* has a circulation of 7,500 and focuses primarily on the active membership. Mailed nine times annually, *the Register* provides a direct and consistent line of communication to the ASA membership in a glossy, full-color format.

Circulation — 7,500 +

### Sire Source

A directory mailed each spring to every ASA member, targeting potential clients at the height of the semen sales season. Thousands more are handed out at trade shows and industry events, and carried by ASA SimSpecialists throughout the year. We also offer the opportunity to promote additional sires in the online version of *Sire Source* anytime during the next year.



### SimTalk

*SimTalk*, a glossy, full-color publication, is published four times annually, and has a circulation of over 40,000. With a focus on the Simmental breed's role in the commercial industry, each issue of *SimTalk* finds its way to commercial cow-calf producers, feedlots, and much more.

Circulation — 40,000 +



### ASA Membership Directory

Increase your brand recognition and introduce your program to thousands by advertising in the ASA Membership Directory, mailed annually in June. Breeders reference this publication year-round and new buyers use it to get into the Simmental business. Thousands more are handed out each year to your potential customers at trade shows and Simmental events.



Promoting your bull in the online version opens huge marketing avenues for you.

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- ◆ Print version.
- ◆ Discount on a full- or half-page ad in *the Register* or the *SimTalk* any time during the online post.

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The Official Publisher for the *American Simmental Association*

One Genetics Way  
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[www.simmental.org](http://www.simmental.org)  
[register@simmgene.com](mailto:register@simmgene.com)

## Linking Simmental Genetics to the Beef Business!

Back in 1987, when the American Simmental Association decided to bring its official magazine in-house, the staff was given a mission: "to provide communication, education, and information" to the membership.

First, under the banner of *the Register*, and later when *SimTalk*, and, for a time, *American Simbrah*, were added under the larger umbrella of ASA Publication, Inc., the editorial and advertising staff has upheld the original mission.

Today, numerous other responsibilities have been added, including an Annual Report, a Breeder's Directory, *Sire Source*, sale catalogs, press releases, and web marketing, among many others.

### Communication

◆ ASA's magazines, *the Register* and *SimTalk*, keep members up-to-date on industry events, fellow breeders' sales, and state association events, while also allowing members the opportunity to communicate their events.

### Education

◆ ASA taps into the rich knowledge of the staff by creating educational articles, and gives members access to additional educational resources through a variety of platforms ranging from print to social media.

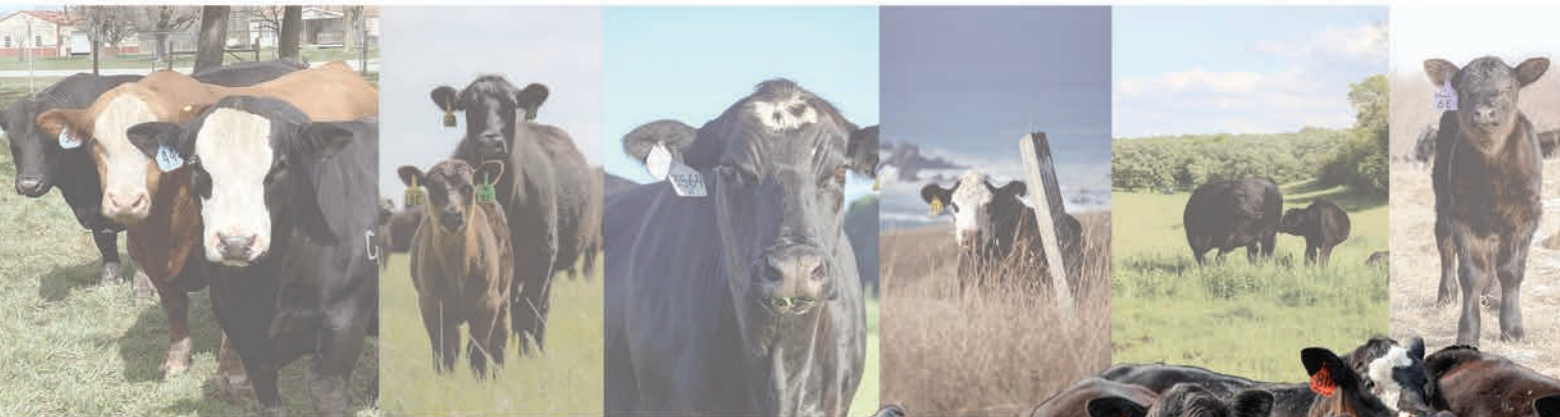
### Information

◆ Keeping abreast of industry news, the state of SimGenetics in the marketplace, and having a source for accurate information is important for producers. ASA Publication, Inc., is committed to providing up-to-date industry news and information.

### An Effective Outlet for Advertisers

With the increasing demand for SimGenetics, now is the perfect time to create a specific marketing plan to access the growing number of breeders and potential customers. ASA Publication, Inc., has all of the resources to help you create an effective marketing strategy.

Advertising with ASA provides added value beyond the ad. Your sale date will be published in *the Register* and *SimTalk* Date Books; on [simmental.org](http://simmental.org); and sales reports with averages, high-sellers, and up to four photos printed in *the Register*.



American Simmental Association



## Your Source for Everything Simmental

The Official Publisher for the *American Simmental Association*

One Genetics Way  
Bozeman Montana 59718  
406-587-2778  
www.simmental.org  
register@simmgene.com

### Date Book

Listing of sales by month. Printed in each issue of *the Register* and *SimTalk*. No charge, no requirements.

### Mailing Lists

Whether you are mailing a sale catalog or one of our specially designed promotional products, we can help you obtain a custom mailing list that specifically targets your ideal demographic.

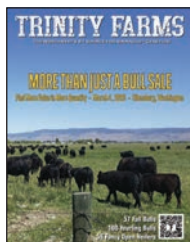
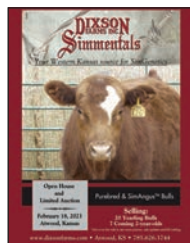
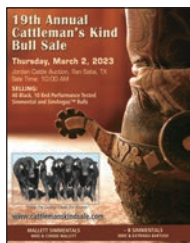
### Sales Call

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in Sales Call prior to your sale. Broadcast to over 6,200 subscribers, Sales Call announces the date of your sale, and provides a link to your catalog or website.



### Affordable Full-Color Catalogs

With direct access to ASA's database, our design team can provide quick and efficient catalog services. Contact Nancy Chesterfield for a free quote.



### Digital Marketing, Promotion & Communications

- ◆ Simmental.org, FallFocus.org, JuniorSimmental.org, and InternationalGeneticSolutions.com.
- ◆ Social Media outlets — ASA, AJSA, and IGS are on most popular social media platforms. Advertising space is now available through the ASA and AJSA Facebook pages.
- ◆ eBlasts, circulation of 5,300
- ◆ SimAPP
- ◆ FPCAPP (IGS Feeder Profit Calculator)
- ◆ Stock photos and Cost Share ads available at simmental.org

### Additional Services

Our experienced design staff can assist you in developing any form of creative printed promotion. Products we can produce include

- ◆ State directories
- ◆ Flyers
- ◆ Postcards
- ◆ Logos
- ◆ Business cards
- ◆ Printed catalogs
- ◆ Online catalog flipbooks
- ◆ Website development and hosting
- ◆ Brochures
- ◆ Photo retouching
- ◆ Booths
- ◆ Downloadable PDFs
- ◆ Banners
- ◆ Posters

### Transfer Services

For advertisers, we provide a simple spreadsheet that contains all of the sale lots. Following the sale, return the completed spreadsheet to ASA — all we need is a record of the buyer number(s) on each lot and a list of your buyers.

Contact Nancy Chesterfield at 406-587-2778 or nchesterfield@simmgene.com

## Your Source for Everything Simmental

The Official Publisher for the *American Simmental Association*

One Genetics Way  
Bozeman Montana 59718  
406-587-2778  
[www.simmental.org](http://www.simmental.org)  
[register@simmgene.com](mailto:register@simmgene.com)

### the Register Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$150/year (US)



Space Rates	Non-Contract	5X Contract	9X Contract	Four Color
Full page	\$770	\$730	\$700	\$300
2/3 page	\$660	\$630	\$600	\$200
1/2 page	\$440	\$420	\$400	\$150
1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertions			\$135
1-inch card	\$390/year, 9 insertions			\$90
Classified Ads	\$.60/word, \$12.00 minimum, must be prepaid			

**Design Charges:** Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

### SimTalk Free Subscriptions

- Subscribe online [simmental.org](http://simmental.org)
- Call us at 406-587-2778



Space Rates	Non-Contract	2X Contract	4X Contract	Four Color
Full page	\$890	\$840	\$800	\$300
2/3 page	\$760	\$730	\$700	\$200
1/2 page	\$510	\$480	\$460	\$150
1/3 page	\$380	\$370	\$350	\$100
1/4 page	\$260	\$250	\$230	\$75
1/8 page	\$150			\$50
3-inch mini	\$115			\$30
2-inch mini	\$85			\$15
2-inch card	\$289/year, 4 insertions			\$60
1-inch card	\$220/year, 4 insertions			\$40
Classified Ads	\$2.00/word, \$24.00 minimum, must be prepaid			

**Design Charges:** Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

### Sire Source

The cost is:

- \$450 for one bull
- \$300 each for more than one bull



### Here's what you get

- ◆ Instant access through online *Sire Source* catalog.
- ◆ Print version.
- ◆ Discount on a full- or half-page ad in *the Register* or *SimTalk* any time during the online post.



Contact:  
Nancy Chesterfield  
406-587-2778  
[nchesterfield@simmgene.com](mailto:nchesterfield@simmgene.com)

Your Source for Everything Simmental

The Official Publisher for the *American Simmental Association*

One Genetics Way  
Bozeman Montana 59718  
406-587-2778  
www.simmental.org  
register@simmgene.com

## Production Schedule Deadlines



	Ad Sales Close	Ad Materials Due	Camera-Ready Ads Due	Mail Date
<b>the Register 2023</b>				
July/August '23	June 20	June 23	July 10	July 25
September '23	August 1	August 8	August 18	Sept 5
October '23	Sept 1	Sept 8	Sept 18	Oct 3
November '23	Oct 3	Oct 6	Oct 19	Nov 2
<b>the Register 2024</b>				
Dec '23/Jan '24	Nov 15	Nov 17	Dec 5	Dec 19
February '24	Dec 29	Jan 4	Jan 17	Feb 1
March '24	Feb 1	Feb 7	Feb 16	March 5
April '24	Feb 29	March 5	March 19	April 2
May/June '24	April 4	April 9	April 19	May 7



	Ad Sales Close	Ad Materials Due	Camera-Ready Ads Due	Mail Date
<b>SimTalk 2023</b>				
Early Fall 2023	July 25	July 28	Aug 11	Aug 31
Late Fall 2023	Sept 20	Sept 25	Oct 10	Oct 26
<b>SimTalk 2024</b>				
January 2024	Dec 1	Dec 8	Dec 15	Jan 9
March 2024	Jan 29	Feb 1	Feb 9	Feb 27
<b>ASA/SimTalk Membership Directory 2024</b>				
	April 29	May 2	May 23	June 11



### Sire Source Printed 2024

Spring

### Sire Source Online

## Your Source for Everything Simmental

The Official Publisher for the *American Simmental Association*

One Genetics Way  
 Bozeman Montana 59718  
 406-587-2778  
[www.simmental.org](http://www.simmental.org)  
[register@simmgene.com](mailto:register@simmgene.com)

## Ad Sizes and Dimensions

*the Register* and *SimTalk* are printed on a web press.

### Bleed Size

8.375 x 11.125 inches

### Trim Size

8.125 x 10.875 inches

### Live Area

7.222 x 10 inches

### Line Screen

150

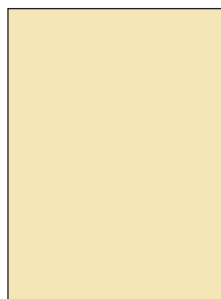
### Camera Ready

Press quality (300 dpi)

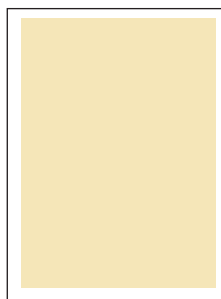
TIFF, JPEG, or PDF

### Send all ad materials to:

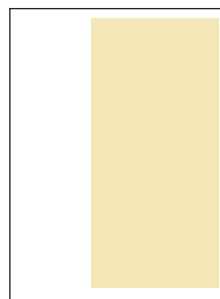
[register@simmgene.com](mailto:register@simmgene.com)



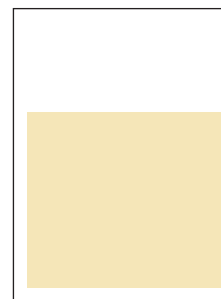
Full Page Trim  
8.125" x 10.875"



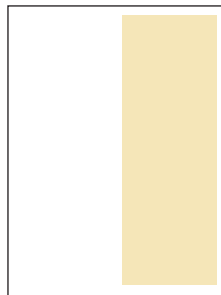
Full Page Live Area  
7.222" x 10"



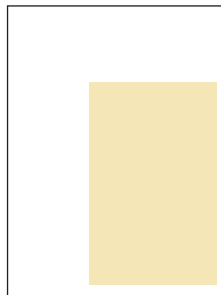
2/3 Page Tall  
4.722" x 10"



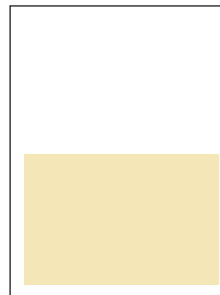
2/3 Page Horizontal  
7.222" x 6.5"



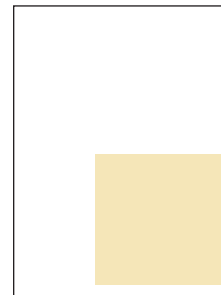
1/2 Page Tall  
3.514" x 10.0"



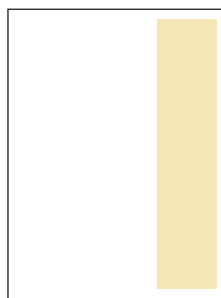
1/2 Page Island  
4.722" x 7.5"



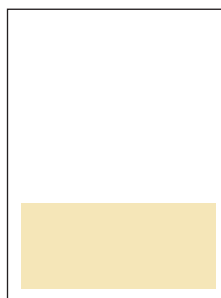
1/2 Page Horizontal  
7.222" x 4.833"



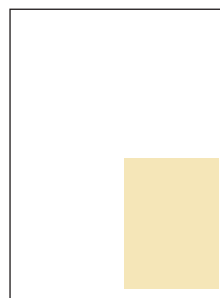
1/3 Page Island  
4.722" x 4.833"



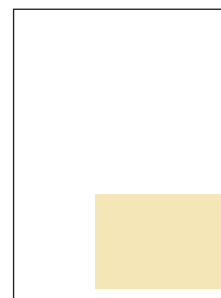
1/3 Page Tall  
2.222" x 10"



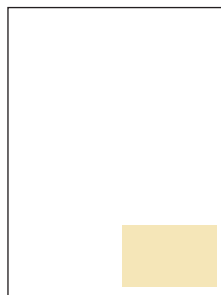
1/3 Page Horizontal  
7.222" x 3.16"



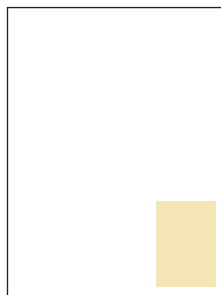
1/4 Page Tall  
3.514" x 4.833"



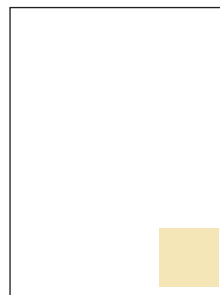
1/4 Page Horizontal  
4.722" x 3.5"



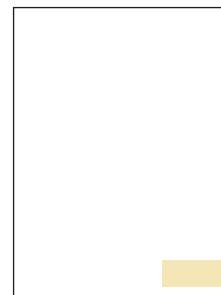
1/8 Page Horizontal  
3.514" x 2.292"



3 inch Mini Page  
2.222" x 3.167"



2 inch Business Card  
2.222" x 2.167"



1 inch Business Card  
2.222" x 1.0"



## Wisconsin

## Website

wisimm.com

## President

Dylan Warzynski  
330 County Road A  
Almond, WI 54909  
715-445-1701  
sandboxfarms.justplayin@gmail.com

## Vice President

Justin Kimball  
N8332 State Hwy55  
Seymour, WI 54165  
920-259-9721  
kimballfewacre10@gmail.com

## Secretary

Emily Mueller  
W1580 State Hwy 156  
Pulaski, WI 54162  
920-536-1219  
ekimball15@gmail.com

## Treasurer

Dustin Tiffany  
W441 890th Ave  
Spring Valley, WI 54767  
715-495-4365  
dtiffany1986@gmail.com

See ad on page 193

**A5 Farm**

ASA# 367368  
Asher, Tim & Lacey  
E645 St Rd 29  
Menomonie, WI 54751

**ABS Global Inc**

ASA# 000007  
Global Inc, Abs  
1525 River Rd  
De Forest, WI 53532-2430  
608-846-3721

**A & J Farms**

ASA# 263846  
Dudkiewicz, Joseph  
1325 2nd Ave  
Crivitz, WI 54114-8673  
715-927-4069

**A-K Acres Farm #2**

ASA# 221220  
Keil, Wayne  
W9158 Horseshoe Rd  
Beaver Dam, WI 53916  
920-210-6020

**Alex Zdroik Cattle Co**

ASA# 251133  
Zdroik, Alex  
3720 72nd St S  
Wisconsin Rapids, WI 54494  
715-340-2158

**Alton, Rod**

ASA# 358975  
N4703 Coldsprings Rd  
Monroe, WI 53566

**Aspen Hills Farm**

ASA# 349638  
Cavadini, Tim & Sarah  
N 7966 Cty Rd C  
Mindoro, WI 54644  
608-857-3626

**Back 40 Farm**

ASA# 323830  
Dixon, Melissa  
30243 295th St  
Holcombe, WI 54745  
715-827-0016

**Bader's Carousel Farms**

ASA# 035893  
Bader, Bradley  
W7071 Voegli Rd  
Monroe, WI 53566-9211  
608-328-4225

**Bargenes Acres**

ASA# 074672  
Edward Bielinski  
W2848 Aliceton Dr  
Watertown, WI 53094-9595  
920-285-6949

**Bar-None Land and Cattle Co**

ASA# 326096  
Keuken, Jeremy  
13088 Velp Ave  
Green Bay, WI 54313  
920-609-8037

**Baumgart Simmentals**

ASA# 176827  
Gregory J Baumgart  
N5769 Waupaca Rd  
Ogdensburg, WI 54962-9668  
920-244-7533

**Beck, Kimberly**

ASA# 242765  
N2779 Bates Rd  
Cascade, WI 53011  
920-838-0574

**BK Farms LLC**

ASA# 357111  
King, Autumn  
S87 W22385 Forest Home Ave  
Big Bend, WI 53103  
414-840-0468

**Bleeding Hearts Cattle Co**

ASA# 312299  
Schuster, Crystal  
1462 State Rd 19  
Marshall, WI 53559  
608-692-3620

**Bockhop Livestock**

ASA# 318029  
Bockhop, Kaley  
25734 Cottage Inn Dr.  
Belmont, WI 53510  
608-778-6789

**Born, Jeff**

ASA# 313505  
W4239 Sumac Rd  
Plymouth, WI 53073  
920-980-4645

**Born, Tiffany**

ASA# 372597  
W4382 County Rd D  
Random Lake, WI 53075

**Brandt Brothers Beef and Show Cattle**

ASA# 277197  
Brandt, Jordan  
16703 CR K  
Reedsville, WI 54230  
920-864-7089

**Breselow Family Farms LLC**

ASA# 360492  
Breselow, Mathew  
W10417 Hubbleton Rd  
Waterloo, WI 53594

**C4 Show Cattle**

ASA# 299131  
Chapman, Cole  
W 6655 CR B  
Dalton, WI 53926

**Cedar Spring Ranch**

ASA# 273075  
Gruna, Adam  
201508 Cedar Spring Ln  
Rosholt, WI 54473-2791

**Cherney, Matt**

ASA# 310600  
E3867 Pearson Rd  
La Valle, WI 53941  
608-963-0210

**Cherry Road Beef**

ASA# 115254  
D, D, C, B, B, T Jarvais, B & R Bricco  
W 10253 Cherry Road  
Bear Creek, WI 54922  
715-630-0811

**Christopherson, Diana**

ASA# 375795  
E6780 County Road V  
Ridgeland, WI 54763

**Chyka Lane Cattle Company**

ASA# 343690  
Todd Ferron  
N7598 Country Crk Ln  
Beaver Dam, WI 53916  
920-210-7615

**Colles Hillside Simmental**

ASA# 152698  
Michael W or Susan Colle  
N 6260 Hawthorne Rd  
Luxemburg, WI 54217  
920-845-5028

**Cook Family Cattle**

ASA# 272831  
Cook, Nicholas T  
W9348 Christie Rd  
Darien, WI 53114  
262-215-2156

**Cowan Cattle Company**

ASA# 248307  
Cowan, James  
6901 Prairie Rd  
Burlington, WI 53105  
262-492-1220

**Crow Bar Ranch**

ASA# 168882  
Gary W & Joanne Crowe  
1030 8th Ave  
Barron, WI 54812-9221  
715-455-1604

**Curtis Farm, Kenneth J**

ASA# 060848  
Kenneth J and Heather Curtis  
19895 County Road A  
Shullsburg, WI 53586-9644  
815-295-4611

**DeWitt Cattle Company**

ASA# 325069  
DeWitt, Cal  
7016 S Carvers Rock Rd  
Clinton, WI 53525  
608-921-4857

**Diamond Coulee Cattle Co**

ASA# 254667  
Pionek, Brian C  
E7535 Marshall Ave  
Strum, WI 54770-2336  
920-217-1610

**D & L Simmental**

ASA# 344823  
Chadwick, Dave & Lil  
56 E Medina Rd  
Marshall, WI 53559  
928-988-2054

**Double A Simmentals**

ASA# 091166  
Arndt, Allan T  
2525 E Woodman Rd  
Janesville, WI 53546-9465  
608-754-6350

**Double J Ranch**

ASA# 253978  
Dale Prochnow Jr  
PO Box 96  
Medford, WI 54451  
715-678-2880

**Duch Cattle Company**

ASA# 187300  
Duch, Eric  
N5498 Collier Rd  
New London, WI 54961-9556  
920-982-7516

**Eagle Ridge Simmentals**

ASA# 266979  
Skabroud, Chelsea  
N4308 Sunset Rd  
Medford, WI 54451-9048  
715-314-0256

**Eagle Tree Farm**

ASA# 292277  
Swingle, John & Teri  
2299 200th Ave  
Deer Park, WI 54007  
715-529-5079

**East-Branch Simmentals**

ASA# 223237  
Maroszek, Barbara E  
W667 St Hwy 160  
Pulaski, WI 54162-8922  
715-758-2369

**Eick's Show Cattle**

ASA# 307227  
Eick, Troy  
810 S Main St  
Seymour, WI 54165  
920-621-1783

**Ellevold, Scott & Mary**

ASA# 158391  
Scott, Mary & Brianna Ellevold  
2511 State Road 64  
Emerald, WI 54013-7603  
715-269-5407

**Ellsworth Cattle Co, Lance**

ASA# 144531  
Lance Ellsworth  
W2551 State Road 11  
Elkhorn, WI 53121-4114  
262-723-7910

**Elm-Mound Farms**

ASA# 228806  
Darin Johnson  
N4371 Krause Rd  
Bangor, WI 54614  
970-481-1144

**ELS Acres**

ASA# 239070  
Papke, Everett Jon  
S 8020 Hillview Rd  
Eau Claire, WI 54701  
715-878-4412

**Enders Company**

ASA# 007286  
Enders, Kurt  
200 Hill Circle  
Iron Ridge, WI 53035-9801  
262-224-1444

**Endres Bluff View Farm**

ASA# 368522  
Endres, Cole  
E10056 Cty Rd C  
North Freedom, WI 53951  
608-370-0171

**Engel, Barry**

ASA# 374058  
S4340 Cty Rd S  
Reedsburg, WI 53959  
608-963-1006

**Engeseth Simmental**

ASA# 243940  
Engeseth, Dale & Julie  
7392 Hwy I  
DeForest, WI 53532  
608-846-4497

**Evergreen Hill Farm**

ASA# 273366  
Wolff, Perry  
113400 Huckleberry Rd  
Edgar, WI 54426  
715-352-2859

**Fairview Cattle Company**

ASA# 285505  
Eckstein, Brooke  
2878 Fairview Rd  
Neeah, WI 54956  
920-585-3835

**Fairview Farms**

ASA# 193943  
D Scott & Jean A Napp  
12143 CR F  
Fennimore, WI 53809-9745  
608-943-6326

**Faith Cattle Co**

ASA# 211019  
D, L & D Vergin  
1609 200th Ave  
New Richmond, WI 54017-7214  
715-246-5032

**Fish Show Cattle**

ASA# 298432  
Doug Fish  
N8399 County Road C  
Randolph, WI 53956

**Forest Brook Farms LLC**

ASA# 266507  
Juckem, Jay  
N4897 State Road 57  
Chilton, WI 53014-9111  
920-849-2498

**Gaffney, Paige**

ASA# 297156  
4888 CR HH  
Barneveld, WI 53507  
608-924-1029

## **Geffert Cattle Company**

ASA# 257650  
Geffert, Shea  
E6567 High View Rd  
Reedsburg, WI 53959  
608-963-5895

## **GENEX Cooperative Inc**

ASA# 104518  
Attn: Accounts Payable  
PO Box 469  
Shawano, WI 54166-6095  
715-526-2141

## **Goehring Show Cattle**

ASA# 248936  
Goehring, Travis  
N1998 Cedar Rd 1  
Adell, WI 53001  
920-946-8309

## **Granite Peak Simmentals**

ASA# 340681  
Strzok, Thayne  
24644 290th St  
Holcombe, WI 54745  
715-312-0497

## **Guza Valley Farms**

ASA# 246352  
Guza, Connie  
W 26995 Doris Guza Rd  
Independence, WI 54747  
715-985-3185

## **Haugestuen Ranches**

ASA# 316144  
Haugestuen, Kirk  
1683 10 1/2 Avenue  
Barron, WI 54812  
715-790-4385

## **Havens, Skye**

ASA# 293311  
19128 N Lake Rd  
Blanchardville, WI 53516  
608-843-2998

## **Hawver Simmentals**

ASA# 229862  
Ted & Merrilee Hawver  
W9030 Lake Shore Rd  
Sharon, WI 53585-9762  
262-736-2340

## **Henning, Evan**

ASA# 348068  
7620 E County Road X  
Clinton, WI 53525  
608-732-1423

## **Hickory View Acres**

ASA# 199214  
Jim, Debbie, T & J Kyle Early  
W658 County Rd S  
Kaukauna, WI 54130-7721  
920-766-7229

## **Hidden Paradise Ranch**

ASA# 283467  
Hadorn-Papke, Damin  
E6250 Hickory Rd  
Eau Claire, WI 54701-8529  
715-878-4088

## **Hilltop Homegrown Meats**

ASA# 370531  
Brown, Sam  
17222 Hilltop Rd  
Sparta, WI 54656  
608-317-4820

## **Hoeschele, Erwin**

ASA# 042334  
N5005 Cloverdale Rd  
Black River Fall, WI 54615  
715-284-4892

## **Huisheere, Luke**

ASA# 305467  
Luke & Daniel Huisheere  
4902 S Emerald Grove Rd  
Janesville, WI 53546  
608-295-5676

## **Irish Acres**

ASA# 201523  
Garret Carnahan  
N6515 State Highway 55  
Hilbert, WI 54129  
920-572-0968

## **Ivey, Bruce and Chase**

ASA# 267438  
303 S Iowa St  
Mineral Point, WI 53565-1332  
608-987-3597

## **Jenkins, Tristan**

ASA# 354930  
N2929 N Kearley Rd  
Markesan, WI 53946  
920-767-1140

## **Jentz, Jim & Jill**

ASA# 184174  
2684 State Road 81  
Platteville, WI 53818-9715  
608-642-0621

## **Johnson, Kia J**

ASA# 250238  
E6926 County Y  
Viroqua, WI 54665  
608-606-9713

## **K4 Show Cattle**

ASA# 291435  
Kuhl, Tyler & Alli  
719 100th Ave  
Amery, WI 54001  
715-410-6024

## **Kampa Family Simmentals**

ASA# 338761  
Jordan Kampa  
N36947 Gierok Rd  
Independence, WI 54747  
715-530-0216

## **Kat Kattle**

ASA# 228056  
Tom & Kerl Strause  
W7784 Island Road  
Delavan, WI 53115-4212  
262-740-9002

## **Ked Farms**

ASA# 182681  
Wilks, Donald R  
5103 152nd Ave  
Kenosha, WI 53144-7605  
414-857-3407

## **Kemper Cattle Company**

ASA# 358417  
Kemper, Chris  
W7797 Suldal Rd  
Mauston, WI 53948  
608-548-3262

## **Kerr, Ryan**

ASA# 350201  
W 8843 Old 54 Rd  
Shiocton, WI 54170  
920-250-2783

## **Kimballs Few Acres Simmentals**

ASA# 095786  
Dan, Diane, B, J & E Kimball  
W2331 Vandenhuevel Road  
Seymour, WI 54165-8868  
920-536-1219

## **K & M Farms**

ASA# 260257  
Peterson, Kevin C  
4641 County Rd Q  
Highland, WI 53543  
608-574-5827

## **KNN Farms**

ASA# 371616  
Nelson, Kurt & Nettie  
W5137 290th Ave  
Bay City, WI 54723  
651-246-8252

## **Knottwood Farms**

ASA# 371828  
Cody, Makaylen  
W6130 Broken Arrow Rd  
Sheldon, WI 54766  
715-290-0522

## **Koch Cattle Company LLC**

ASA# 324428  
Koch, Kody & Kara  
953 75th St  
Amery, WI 54001  
715-554-2802

## **Kragness Farms**

ASA# 246712  
Kragness, Ronald  
713 University Ave  
Colfax, WI 54730  
715-379-9355

## **Kohl, Dennis**

ASA# 306053  
W 11747 Buss Ln  
Waterloo, WI 53594  
920-623-3984

## **Lamke, Chandler S**

ASA# 262812  
N16621 Dale Valley Lane  
Galesville, WI 54630  
608-780-8009

## **Lane, William R**

ASA# 146601  
11711 Hwy 61  
Fennimore, WI 53809  
608-822-3650

## **Laporte, Ryan**

ASA# 375998  
N7028 430th St  
Menomonie, WI 54751

## **Larson's Full Deck Genetics**

ASA# 329914  
Larson, Mitch  
5336 CR J  
Nelson, WI 54756  
715-225-7908

## **Laufenberg, Lucas S**

ASA# 305628  
29535 Odyssey Rd  
Cashton, WI 54619  
608-343-0968

## **Leahy, Greg**

ASA# 351633  
2767 Mullen Rd  
Shullsburg, WI 53586

## **Leisgang, Peyton**

ASA# 261133  
N9354 Hackel Rd  
Seymour, WI 54165  
920-833-9739

## **Lester, Jerry & Nancy**

ASA# 196573  
N7102 Lester Rd  
Springbrook, WI 54875  
715-766-2703

## **Little Prairie Ranch**

ASA# 253476  
Vetsch, Dyllon  
S 7680 Hillview Rd  
Eau Claire, WI 54701  
715-271-0923

## **LJL Cattle Co**

ASA# 329904  
Lieftring, Luke  
2567 County Rd S  
Emerald, WI 54013  
715-781-8125

## **L & M Acres**

ASA# 233282  
Lauren & Mike Ball  
W7240 Dama Rd  
Phillips, WI 54555  
715-339-6985

## **Logterman, Greg**

ASA# 221707  
N13453 Mccune Rd  
Fairchild, WI 54741  
715-579-8530

## **Lundell, Tim**

ASA# 291783  
1190 Goldman Ln  
Livingston, WI 53554  
608-341-8296

## **Mann Cattle LLC**

ASA# 316988  
Mann, Dexter  
W2634 Whitmore Road  
Elkhorn, WI 53121  
262-215-9156

## **Maple Lane Livestock**

ASA# 249096  
Bobolz, Jacob and Eliza  
7310 E Maple Lane Rd  
Janesville, WI 53546  
608-359-5045

## **Martell, Josh**

ASA# 287779  
366 1st Avenue  
Clear Lake, WI 54005  
715-529-1532

## **McCarville, Holly**

ASA# 326532  
14468 Quarry Drive  
Richland Center, WI 53581  
608-549-3352

## **McClone, Mandi**

ASA# 370795  
N4558 Highline Rd  
Bonduel, WI 54107

## **McClone, Paul**

ASA# 365991  
N4774 High Line Rd  
Bonduel, WI 54107  
715-460-0600

## **McCoy Farms**

ASA# 173576  
Trustem, Angela  
N6805 State Rd 104  
Evansville, WI 53536-8510  
608-751-8963

## **McKinley Lane Farms**

ASA# 210324  
Mark & Pamela Jaborek  
5025 Mckinley Ln  
Vesper, WI 54489-9719  
715-569-4995

## **Midhill Simmentals**

ASA# 200599  
Johnson, Craig  
7745 Lakeview Rd  
Barneveld, WI 53507-9737  
608-924-1015

## **MJW Simmentals**

ASA# 264857  
Winther, Montana  
2979 Bosben Rd  
Deerfield, WI 53531  
712-592-0655

## **M Nelson Farms LLC**

ASA# 372654  
Fronek, Mary  
W11359 Fronek Lane  
Antigo, WI 54409  
715-610-1424

## **Mossholder Farms**

ASA# 229408  
Larry A & Lois M Mossholder  
W1734 County Rd S  
Pulaski, WI 54162  
920-822-1734

## **MT Lebett Cattle Company**

ASA# 325691  
Pendl, Brandon L  
7727 Webster Lane  
Coleman, WI 54112  
414-403-6342

## **Mullooly Farms**

ASA# 372574  
Mullooly, Connor  
8808 South County Line Rd  
Clinton, WI 53525  
608-247-6297

## **Nelson Stock Farm**

ASA# 228663  
Nelson, Dale  
7121 Foley Rd  
Racine, WI 53402  
262-681-0124

## **Nolan Creek Cattle LLC**

ASA# 221730  
Lewke, Brad & Martha  
7521 Marshall Rd  
Columbus, WI 53925  
920-296-5244



# WISCONSIN SIMMENTAL ASSOCIATION

## Board of Directors:

### President:

**Dylan Warzynski** (2021, Term 2)

330 County Road A  
Almond, WI 54909  
715-445-1701

### Vice President:

**Justin Kimball** (2021, Term 2)

N8332 State Hwy 55  
Seymour, WI 54165  
920-259-9721

### Secretary:

**Emily Mueller** (2021, Term 2)

W1580 State Hwy 156  
Pulaski, WI 54162  
920-536-1219

### Treasurer

**Dustin Tiffany** (2022, Term 1)

W441 890th Ave  
Spring Valley, WI 54767  
715-495-4365

### Additional Members:

**Frances (Frankie) Warzynski**

(2021, Term 2)

330 County Road A  
Almond, WI 54909  
715-445-1702

**Dan Angotti** (2022, Term 1)

W2713 County Road S  
Freedom, WI 54130  
920-841-4365

**Ashley Dudkiewicz** (2022, Term 1)

1325 2nd Ave  
Crivitz, WI 54114  
715-587-0059

**Luke Lieftring** (2022, Term 1)

2567 County Road S  
Emerald, WI 54013  
715-781-8125

**Nathaniel Moll** (2022, Term 1)

N2715 Wibu Road  
Paynette, WI 53955  
608-445-7813

**Brian Pionek** (2023, Term 1)

E7535 Marshall Ave  
Strum, WI 54770  
920-217-1610

**Rachel Bolender** (2023, Term 1)

4306 Old Stage Road  
Brooklyn, WI 53521  
608-335-2531

**Cory Holmes** (2023, Term 1)

N4308 Sunset Road  
Medford, WI 54451  
715-965-2343

\* Terms are 2-year terms

\* You can run 3 consecutive 2-year terms if re-elected.

updated 4-21-2023



Front Row (L to R) Hannah Bauer, Hayden Erdman, Karlee Zick, Kylie Garner  
Back Row (L to R) Jodi Mertins, Bryce Crowley, Cullen Schlewitz, Jillian Schlewitz  
Not Pictured: Elizabeth Zimmerman, Brian Zimmerman

### Junior Board:

President: Cullen Schlewitz

Vice President: Kylie Garner

Secretary: Jillian Schlewitz

Treasurer: Elizabeth Zimmerman

Reporter: Karlee Zick

### Directors:

Hannah Bauer

Bryce Crowley

Hayden Erdman

Jodi Mertins

Brian Zimmerman

## 2023 • 2024 SHOWS AND EVENTS

### 2023

May 20

Northwoods Premier Beef Show, Medford, WI

May 19-20

SE Elite Livestock Show, Fond Du Lac, WI

May 21

Northern Show Circuit, Ellsworth, WI

June 2-3

Valley Beef Preview Show, Seymour, WI

June 3-4

WLBA Spring Preview Show, Jefferson, WI

June 6-10

AJSA Eastern Regional, Lima, OH

June 21-24

AJSA South Central Regional, Springfield, MO

June 21-24

AJSA Western Regional, Tremonton, Utah

July 7-13

AJSA National Classic "Where The Wild Things Are", Des Moines, IA

July 12-16

Northern WI State Fair, Chippewa Falls, WI

July 18-20

Farm Technology Days, Baraboo, WI

August 3-13

Wisconsin State Fair, West Allis, WI  
Junior Steer & Heifer Show, Open Simmental Show

August 22-27

Central WI State Fair, Marshfield, WI

September 28-30

World Beef Expo, West Allis, WI

October 27-29

Valley Beef Boo Bash, Jefferson, WI

December 2-3

Badger Brawl, Madison, WI

### 2024

March/April 2024 (TBD)

WSA/WJSA Annual Meeting, Location: TBD



Front Row (L to R): Brian Pionek, Frankie Warzynski, and Emily Mueller (Secretary).

Back Row (L to R): Luke Lieftring, Justin Kimball (Vice President), Dylan Warzynski (President), Dan Angotti, Cory Holmes, and Dustin Tiffany (Treasurer).

Not Pictured: Ashley Dudkiewicz, Nathaniel Moll, and Rachel Bolender

## Oak Shade Farms

ASA# 321974  
Ed or Megan Wieners  
W1620 State Rd 11  
Burlington, WI 53105  
262-763-9049

## Oakwood Acres Simmentals

ASA# 012577  
Roger A & Ann L Williams  
W 9667 State Road 67  
Sharon, WI 53585  
262-882-4713

## Odling Livestock

ASA# 348465  
Odling, Avonlea  
W 6589 Dunham School Rd  
Elkhorn, WI 53121  
262-215-9463

## Ohrmundt Simmentals

ASA# 099684  
Tom & Karen Ohrmundt  
1608 N 60th Ave  
Wausau, WI 54401-9770  
715-675-7387

## Paint Creek Cattle Co

ASA# 319209  
Gilles, Mark  
4271 220th St  
Cadott, WI 54727  
715-215-9864

## Paszek Cattle Company

ASA# 320369  
Paszek, Jena  
N5592 Kennel Road  
Elkhorn, WI 53121  
920-319-2505

## Patterson Brothers Simmentals

ASA# 142178  
Ron Dale Dennis & Cameron Patterson  
9587 St Hwy 133  
Glen Haven, WI 53810  
608-994-2390

## Peak Genetics

ASA# 368342  
Horack, Janelle  
PO Box 469  
Shawano, WI 54166  
920-206-4522

## Pearson Cattle

ASA# 247267  
Pearson, Matthew  
N2064 430th St  
Maiden Rock, WI 54750  
641-832-0232

## Peterson Brothers Cattle Company

ASA# 365254  
Peterson, Wayne  
463 Polk St Croix Rd  
Osceola, WI 54020  
715-294-2268

## Pine Lane Farms Inc

ASA# 293052  
Pauls, Steven E  
161851 Pauls Ave  
Schofield, WI 54476  
715-574-8899

## Poverty Hollow Farms

ASA# 328235  
Erlandson, Jamey  
E 7401 Hwy 14  
Westby, WI 54667  
608-606-4596

## Rachel Marie Livestock

ASA# 357786  
Roskopf, Rachel  
129303 Four Mile Rd  
Edgar, WI 54426  
715-721-5040

## Railview Acres

ASA# 047933  
Ross Linda T S Oneil  
8594 Kansas Ave  
Sparta, WI 54656-8246  
608-269-5219

## Red Cow Ranch

ASA# 238687  
Jennifer & Klaus Bauer  
N6338 906th St  
Elk Mound, WI 54739  
715-879-5721

## Reimer, Micah

ASA# 341859  
54271 Excelsior Dr  
Rock Springs, WI 53961  
608-630-2480

## Reimer, Pamela

ASA# 373889  
PO Box 121  
Loganville, WI 53943

## Reiny Way Acres

ASA# 195536  
Kent, Wendy, M, M & M Reinhardt  
W6924 Grass Rd  
Merrill, WI 54452-9767  
715-573-7891

## RHA Farms

ASA# 332863  
Giles, Austin  
W16783 Hogback Rd  
Chetek, WI 54728  
715-570-5579

## Riveredge Farms

ASA# 328271  
Geiser, Jared  
N3776 Geiser Rd  
Chilton, WI 53014  
920-464-0403

## Rockin R Farm

ASA# 029841  
Michelle R Tourdot  
N1504 County Hwy-K  
Mauston, WI 53948  
608-253-5025

## Rodgers' Pets

ASA# 193670  
Eugene, Betty & John Rodgers  
11032 US Highway 18  
Prairie Du Chien, WI 53821-9515  
608-994-2675

## Rowe, Scott Allen

ASA# 370933  
N4634 Spring Coulee Rd  
West Salem, WI 54669  
608-769-5689

## Rubys Ridge

ASA# 347736  
Davenport, Nancy  
58191 Cox Ave  
De Soto, WI 54624  
262-909-9339

## Ryan Cattle

ASA# 038914  
Ryan, Dan  
6990 Coyle Rd  
Lodi, WI 53555-9552  
608-592-4755

## Sandbox Farms

ASA# 327890  
Warzynski, Dylan  
330 Cty A  
Almond, WI 54909  
715-445-1701

## Sarah Lillesand EJ Ranch

ASA# 272077  
Lillesand, Sarah  
W 3272 Cty A North  
Sheboygan Falls, WI 53085  
920-918-0970

## Scenic Hill Genetics

ASA# 350550  
Dietsche, Andrew & Laura  
N 12895 970th St  
Bloomer, WI 54724  
715-933-2089

## Schank, Steven

ASA# 365503  
W22338 State Road 95  
Arcadia, WI 54612  
608-780-4050

## Schroeder, Alan D

ASA# 056768  
51541A Co Rd K  
Reedsburg, WI 53959-9802  
608-415-9737

## Shaffer, Renae L

ASA# 218126  
W11423 Townline Rd  
Osseo, WI 54758-7402  
715-828-0908

## Sherry Village View Cattle

ASA# 347245  
Brian Weinfurter  
4180 Dairy Rd  
Arpin, WI 54410  
715-305-4346

## SJS Cattle Company

ASA# 310018  
Sherman, Stacey  
6265 State Road 50  
Lake Geneva, WI 53147  
608-695-2383

## Skabrouds Applewood Simmentals

ASA# 255324  
Skabroud, Dean H  
N9010 Smith Dr  
Sheldon, WI 54766  
715-668-5598

## Skor Cattle Company

ASA# 243871  
Shari Overby  
2843 230th Ave  
Clear Lake, WI 54005  
715-263-3535

## Smits, Katie

ASA# 356277  
1419 Mera Lane  
Kaukauna, WI 54130

## Soyring Farms

ASA# 374916  
Soyring, Derek  
4061 S County Rd F  
Maple, WI 54854  
715-815-0212

## Spruce-Air Farm

ASA# 054755  
T, D, TJ, O & M Swiecichowski  
N3126 Willow Rd  
Pulaski, WI 54162-7712  
920-822-8330

## Stichert, Wade

ASA# 339013  
N5413 Divison Ave  
Chili, WI 54420  
715-897-3602

## Stoney Ridge Farm

ASA# 124110  
Jack E & Carol J Makovsky  
4115 4 Mile Rd  
Racine, WI 53404-1045  
262-639-8586

## Stumptown Cattle

ASA# 369884  
6629 Stumptown Rd  
Platteville, WI 53818  
608-732-2433

## Switch's Show Stock

ASA# 212724  
Swiecichowski, TJ  
N3160 Willow Rd  
Pulaski, WI 54162-7712  
920-680-3512

## Taylor Show Cattle

ASA# 082290  
Taylor, Jill  
N2848 Old F Rd  
Rio, WI 53960  
608-617-5209

## Tiffany Elite Show Cattle

ASA# 352024  
Tiffany, Dustin  
W441 890th Ave  
Spring Valley, WI 54767  
715-495-4365

## Tiffany Simmental

ASA# 272791  
Hiben, Randal L  
N10569 171st St  
Boyceville, WI 54725  
715-505-4057

## Timberland Simmentals

ASA# 147180  
William, Mark, Sharon Meyer  
8021 Schmidt Ln  
Argonne, WI 54511-9185  
715-649-3288

## Tonkin Show Cattle

ASA# 223483  
Tonkin, Greg  
3045 Burr Oak Rd  
Mineral Point, WI 53565  
608-987-2904

## Top Stock Simmentals

ASA# 291309  
Johnson, Jennifer  
878 Leroy Lane  
River Falls, WI 54022  
651-528-2079

## Trails End Cattle

ASA# 305720  
Smith, Conrad  
W4109 Kington Rd  
Loyal, WI 54446  
715-255-8062

## Trails End Simmental

ASA# 369091  
Smith, Randal  
W5052 Cloverdale Rd  
Owen, WI 54460  
715-937-5262

## Treeline Simmentals

ASA# 055696  
Fred, Kevin Bobolz  
4001 S Emerald Grove Rd  
Janesville, WI 53546-9215  
608-756-2236

## Trembling Prairie Farms Inc

ASA# 356057  
Bobek, John C  
N2575 CR B  
Markesan, WI 53946  
920-394-3882

## Tresslar Cattle

ASA# 343707  
David Tresslar  
N9161 Legler Rd  
Brooklyn, WI 53521  
405-747-0086

## Twin Anvil Ranch

ASA# 028619  
Dean, Barbara Johanningmeier  
5532 Schuman Rd  
Cross Plains, WI 53528-9762  
608-798-3233

## Twisted Oaks Cattle Company

ASA# 348614  
Keppen, Kaci  
W399 S5872 Hwy Z  
Dousman, WI 53118  
920-397-1332

## Vanden Heuvel Farm

ASA# 261192  
Scott Vanden Heuvel  
PO Box 134  
Seymour, WI 54165  
920-378-6667

## Wallace, Kip

ASA# 350442  
2609 CR S  
Emerald, WI 54013  
731-415-3685

## White Cattle Co

ASA# 370900  
White, Bonnie  
4372 Hypoint Rd  
Lancaster, WI 53813  
608-778-5768

## Wild River Ranch

ASA# 109952  
Robert G & Cathy J Swanson  
8955 S Lund Rd  
Bennett, WI 54873  
715-375-3532

**Willowind**

ASA# 361148  
Terrance & Carmella Lindner  
W 5833 CR 00  
Greenwood, WI 54437  
715-267-7169

**Wishing Well Simmentals**

ASA# 207472  
Ujazdowski, Luanne  
N2362 Ledge Hill Road  
Hortonville, WI 54944-9758  
920-740-2749

**Wisniewski, David & Tammy**

ASA# 367325  
2840 100th Ave  
Kenosha, WI 53144  
262-818-7452

**Woodford's Simmental Farms**

ASA# 182181  
Shawn Woodford  
112650 Frankfort St  
Stratford, WI 54484

**Zimmerman Cattle Company**

ASA# 238869  
Zimmerman, Aaron  
309 South Avenue  
Edgerton, WI 53534  
715-207-5515

**Zimmerman Farms**

ASA# 078464  
Larry, Carol G & S Zimmerman  
E15946 Schultz Rd  
Osseo, WI 54758-9398  
715-597-3359

**Zimmerman Simmentals**

ASA# 070481  
Zimmerman, Cheryl L  
101617 Casey Ave  
Spencer, WI 54479-9801  
715-659-4807

**Zimmerman, Troy R**

ASA# 249162  
E15565 Schultz Rd  
Osseo, WI 54758  
715-828-2479

**ZRB Acres**

ASA# 363706  
Bolender, Rachel  
4306 Old Stage Rd  
Brooklyn, WI 53521  
608-335-2531

**Wyoming****47 QC LLC**

ASA# 359363  
Jameran, Avery & Katelin  
PO Box 1016  
Torrington, WY 82240  
307-709-5992

**Adams Ranch Simmental**

ASA# 157180  
Warren, Deborah & Trenton Adam  
235 Cat Creek Rd  
Sheridan, WY 82801-9633  
307-737-2429

**B3 Livestock**

ASA# 248733  
Bauman, Bruce & Debra  
746 County Road 154  
Carpenter, WY 82054-9520  
307-649-2420

**Bar X LLC**

ASA# 359596  
Kilty, Kyle  
PO Box 88  
LaGrange, WY 82221  
307-575-7116

**Beavers Simmental**

ASA# 150886  
Brian or James A Beavers  
221 Lane 9  
Powell, WY 82435-2416  
307-754-5484



ASA# 325911  
J Quin LaFollette  
1476 Hwy 14A  
Powell, WY 82435  
307-899-3553  
**Email:**  
info@blacksummitcattle.com  
**Website:**  
https://blacksummitcattle.com  
**Sale Date:**  
Third Friday in March, March 15, 2024  
*Selling 80 PAP tested, performance tested SimAngus™ bulls.  
Visitors always welcome.*

**Big Country Genetics**

ASA# 349397  
Stewart, Jimmy  
46 Slippers Ln  
Cody, WY 82414  
231-878-1908

**Bird, Vearl W & Patsy**

ASA# 001490  
Vearl W, Patsy, Lane W Bird  
542 County Road 219  
Fort Bridger, WY 82933  
307-782-6521

**Booth, Michael**

ASA# 309793  
2162 Road 60  
Veteran, WY 82243  
307-837-0164

**Creekside Ranch**

ASA# 312464  
Malm, Andy  
PO Box 128  
LaGrange, WY 82221  
307-834-0128

**Duello Cattle Company**

ASA# 233505  
Duello, Dave  
1526 State Highway 215  
Pine Bluffs, WY 82082-9724  
307-220-3645

**Eight-Five Cattle Co**

ASA# 360526  
Keene, Austin  
PO Box 213  
Boulder, WY 82923  
307-209-1560

**Eitel, Paul & Bailey**

ASA# 351151  
63 Beaver Creek Rd  
Newcastle, WY 82701  
605-840-8574

**Guerin, Demi**

ASA# 326020  
7809 Van Tassell Rd  
Torrington, WY 82240  
970-397-9247

**Hendricks, Ryan**

ASA# 328018  
6272 Rd 63  
Torrington, WY 82240  
308-352-6595

**Jordan, Wayne**

ASA# 351744  
240 Mona Rd  
Alva, WY 82711  
307-467-5793

**Kincaid, Stewart**

ASA# 350385  
523 Big Goose Rd  
Sheridan, WY 82801  
406-679-1035

**Lake, Scott**

ASA# 363567  
80 Brittany Ln  
Laramie, WY 82070

**MLive**

ASA# 370414  
Markel, Chase  
2260 Franklin St  
Laramie, WY 82070  
307-331-5983

**Outlaw Cattle Company**

ASA# 324214  
Newkirk, Cassie  
1167 Lane 8  
Powell, WY 82435  
307-272-5389

**Paint Rock Angus Ranch Inc**

ASA# 316544  
Mercer, Martin & Kelli  
1926 Hwy 31  
Hyattsville, WY 82428  
307-469-2206

**Pingetzer, Brace**

ASA# 358398  
227 S Seneca Ave. Apt B  
Newcastle, WY 82701

**P/T Livestock**

ASA# 065184  
Thompson, Pete  
345 Missouri Valley Rd  
Shoshoni, WY 82649-0068  
307-463-7475

**Salo, Brooklynn**

ASA# 363147  
2672 Monroe St  
Laramie, WY 82070

**Shockley Cattle Co**

ASA# 306881  
Shockley, Tyler  
79 Drake Rd  
Wheatland, WY 82201  
307-331-5037

**Sled Runner Cattle Company**

ASA# 355656  
Barlow, Kailey  
PO Box 1223  
Big Piney, WY 83113  
307-260-6409

**SS Ranch**

ASA# 288549  
Malm, Andy B  
PO Box 128  
LaGrange, WY 82221

**TMAC Show Cattle**

ASA# 363273  
McIntosh, Travis and Mandy  
PO Box 1587  
Wheatland, WY 82201  
307-331-2727

**T & T Cattle LLC**

ASA# 282048  
Thoman, Robert W  
190 Dirt Rd  
Riverton, WY 82501  
307-856-6567

**Warner Ranch Shorthorns LLC**

ASA# 344752  
Warner, Martha L  
956 Eight Mile Road  
Pavillion, WY 82523  
307-857-4240

**Wilson, Kellen**

ASA# 372191  
285 Mona Rd  
Alva, WY 82711  
307-290-0688

**Wilson, Wayne R**

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Introvigne, Michael  
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403-628-2020

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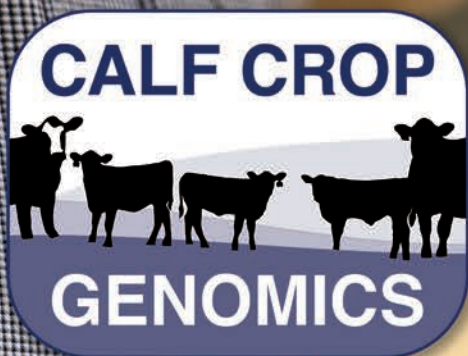
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# CALENDAR OF EVENTS

## JUNE

- 21-24 AJSA South Central Regional Classic —  
Springfield, MO
- 21-24 AJSA Western Regional Classic — Tremonton, UT

## JULY

- 7-13 AJSA National Classic — Des Moines, IA

## SEPTEMBER

- 2 North Carolina Fall Harvest Sale —  
Union Grove, NC (pgs. 109, 121)
- 9 Kentucky Simmental Fall Sale — Lexington, KY (pg. 71)
- 17 Illini Elite Sale — Shelbyville, IL (pg. 39)
- 23-24 Simbrah Synergy XVI — Giddings, TX (pgs. 163, 174)
- 26-27 Fall Fiesta Online Simmental Sale —  
www.dponlinesales.com (pg. 129)
- 28 Circle Ranch Beef Solutions Bull Sale —  
Ione, CA (pg. 17)
- 30 Seedstock Connection Sale —  
Lyles, TN (pgs. 158, 159, 160, 161)

## OCTOBER

- 6 Mississippi State Elite Heifer and Bull Sale —  
Jackson, MS
- 7 Factory Direct Sale — West Lafayette, IN (pg. 41)
- 8 Our Vision, Your Future Sale — Chalmers, IN (pg. 41)
- 9 Burlap and Barbed Wire Female Sale, Vol. VII —  
Clay Center, KS (pg. 65)
- 14 C&C Farms Clear Visions Sale — Winder, GA
- 14 Trinity Farms' Fall Female Sale —  
Ellensburg, WA (pg. 183)
- 15 Houck Rock Creek Ranch's Private Treaty Sale —  
Allen, KS
- 21 The Black Label — Grandview, TX (pgs. 163, 207)
- 21 Ferguson Show Cattle's Annual Rare Vintage  
Production Sale — Jefferson, OH
- 21 Fred Smith Company's Extra Effort Sale —  
Clayton, NC (pg. 120)
- 21 Little Creek Farms' Magnolia Classic — Starkville, MS
- 21 New Direction Sale — Seward, NE
- 27 29th Annual Hokie Harvest Sale — Blacksburg, VA
- 28 7P Ranch's 48th Annual Production Sale —  
Winona, TX (pg. 167)
- 28 Clear Choice Female Sale — Milan, IN (pg. 41)
- 28 Pennsylvania Simmental's Fall Classic Sale —  
Waynesburg, PA (pg. 143)
- 28 Red Hill Farms' Bulls and Females of Fall Sale IX —  
Lafayette, TN (pgs. 92, 162)

## NOVEMBER

- 4 27th Annual Southern Showcase — Rome, GA (pg. 27)

- 4 Cason's Pride & Joy Simmentals' Maternally Inspired  
Female Sale — Russell, IA
- 4 Irvine Ranch's 19th Annual Production Sale —  
Manhattan, KS (pg. 69)
- 4 Missouri Simmental Fall Harvest Sale —  
Springfield, MO (pg. 95)
- 5 Triangle J Ranch's Female Sale — Miller, NE (pg. 110)
- 11 Gibbs Farms' 18th Annual Bull and Replacement  
Female Sale — Ranburne, AL (pgs. 10, 11)
- 18 Callaway Cattle Company's AffordaBULL Sale —  
Hogansville, GA (pg. 26)
- 18 Yardley Cattle Company's Focus on the Female Sale —  
Beaver, UT (pg. 177)
- 20 Bichler Simmentals' Production Sale —  
Linton, ND (pg. 122)
- 25 Stavick Simmental's Queen of the Prairie  
Female Sale — Veblen, SD (pg. 150)
- 25 Trennepohl Farms' Right By Design Sale —  
Middletown, IN (pg. 41)

## DECEMBER

- 2 Jewels of the Northland — Clara City, MN
- 2 T-Heart Ranch and L-Cross Ranch High Altitude  
Female Sale — La Garita, CO (pg. 22)
- 2 Western Choice Simmental Sale —  
Billings, MT (pgs. 28, 103)
- 9 NDSA Classic Sale — Mandan, ND (pgs. 123, 128)
- 9 North Alabama Bull Evaluation Sale —  
Cullman, AL (pg. 12)
- 10 Trauernicht Simmentals' LHT Female Sale —  
Wymore, NE (pg. 113)
- 15 Buck Creek Ranch's Grand Event — Yale, OK
- 16 South Dakota Source Sale — Mitchell, SD
- 22 Bata Brothers Complete Herd Dispersal  
(Online) — Adams, ND
- 28 St. Nick's Eggstravaganza Online Sale —  
www.dponlinesales.com

## JANUARY 2024

- 12 Diamond Bar S Bull Sale — Great Falls, MT (pgs. 103, 104)
- 26 Double J Farms' 50th Annual Bull and Female Sale —  
Garretson, SD (pg. 146)
- 26 Ellingson Simmentals' Annual Production Sale —  
Dahlen, ND (pg. 124)
- 27 J&C Simmentals' Annual Bull Sale —  
Arlington, NE (pg. 111)
- 28 Triangle J Ranch's Bull Sale — Miller, NE (pg. 110)

## FEBRUARY 2024

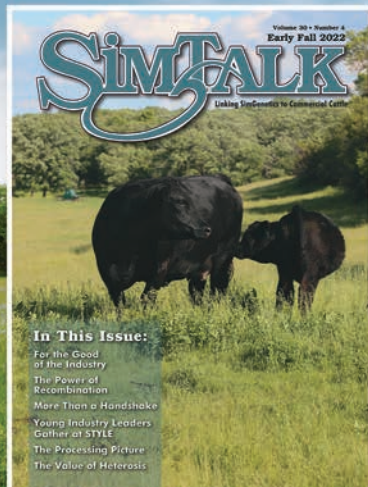
- 1 Stavick Simmental's Annual Sale — Veblen, ND (pg. 150)
- 2 Cow Camp Ranch's Annual Spring Sale —  
Lost Springs, KS (pg. 62)
- 2 Kunkel Simmentals' Annual Production Sale —  
New Salem, ND (pg. 126)

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## FEBRUARY 2024 (continued)

- 3 Klain Simmental Ranch's 42nd Annual Production Sale — Ruso, ND (pg. 126)
- 3 Springer Simmentals Sale of Value-Based Genetics — Decorah, IA (pg. 60)
- 3 Prickly Pear Simmental Ranch's Bull Sale — Helena, MT (pg. 106)
- 5 44th Annual Gateway "Breeding Value" Bull Sale — Glendive, MT (pgs. 102, 103)
- 7 Begger's Diamond V Big Sky Genetic Source Bull Sale — Wibaux, MT (pgs. 103, 105)
- 8 Houck Rock Creek Ranch's Private Treaty Spring Bull Sale — Allen, KS
- 8 Lassle Ranch Simmentals 31st Annual Production Sale — Glendive, MT (pgs. 103, 105)
- 9 Bata Brothers/Bell Family Annual Joint Simmental Bull and Female Sale — Rugby, ND (pg. 122)
- 9 Bred For Balance Sale — Starbuck, MN (pg. 86)
- 9 TNT Simmental's 39th Annual "Carrying On" the Explosive Difference Sale — Lehr, ND (pg. 127)
- 10 CK and Wager Cattle's 7th Annual Production Sale — Highmore, SD (pg. 146)
- 10 Dixie National Simmental Sale — Jackson, MS (pg. 91)
- 10 Kenner Simmentals' 28th Annual Production Sale — Leeds, ND (pg. 126)
- 10 Rydeen Farms' 26th Annual "Vision" Sale — Clearbrook, MN
- 12 Dakota Power Bull and Female Sale — Hannaford, ND (pg. 128)
- 12 Nelson Livestock Company Production Sale — Wibaux, MT (pgs. 103, 104, 107)
- 13 Edge of the West Bull and Female Sale — Mandan, ND (pgs. 103, 126, 127)
- 14 Jackpot Cattle Company's Private Treaty Bull and Heifer Sale — Miller, SD
- 14 River Creek Farms' 34th Annual Production Sale — Manhattan, KS
- 14 Traxinger Simmental's Annual Bull Sale — Houghton, SD (pg. 151)
- 16 Dakota Xpress' Annual Bull and Female Sale — Mandan, ND
- 16 R&R Cattle Company's Annual Production Sale — Chamberlain, SD (pg. 151)
- 16 Sandy Acres Simmental's Bull Sale — Creighton, NE (pg. 113)
- 17 7P Ranch's 30th Annual Spring Bull and Female Sale — Winona, TX (pg. 167)
- 17 Flittie Simmental/Schnabel Ranch Simmentals/Lazy J Bar Ranch's Joint Production Sale — Aberdeen, SD
- 17 K-LER Cattle's Annual Production Sale — St. Charles, MN (pg. 87)
- 17 Rhodes Angus Open House and Bid Off Bull and Female Sale — Carlinville, IL (pg. 38)
- 18 Trauernicht Simmentals' LHT Bull Sale — Wymore, NE (pg. 113)
- 19 Bulls of the Big Sky — Billings, MT (pgs. 28, 103, 104, 107)
- 20 Quandt Brothers Cattle Company 12th Annual Bull Sale — Oakes, ND (pg. 127)
- 21 Hart Simmentals' Power Bull Sale — Frederick, SD (pg. 148)
- 22 Haven Hill Simmentals' Bull Sale — Milan, IL (pg. 33)
- 22 Illinois Performance Tested Bull Sale — Springfield, IL (pgs. 31, 39)
- 23 Multi-Breed Simmental Sale — Springfield, IL (pg. 31)
- 24 Emmons Ranch Sale — Olive, MT (pg. 103)
- 24-3/2 Hofmann Simmental Farms' "Buy Your Way Bull Sale" — Clay Center, KS (pg. 85)
- 28 C Diamond Simmentals' Annual Production Sale — Dawson, ND (pg. 124)

## MARCH 2024

- 1 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 146)
- 2 Cason's Pride & Joy Bull Sale — Russell, IA (pg. 50)
- 2 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA
- 4 Hill's Ranch Production Sale — Stanford, MT (pgs. 103, 104)
- 4 Rincker Simmentals' Sweet 16 Bull and Female Sale — www.sconlinesales.com (pg. 39)
- 4 S/M Fleckvieh Cattle's Private Treaty Bid-Off — Garretson, SD (pg. 151)
- 5 Doll Simmental Ranch 44th Annual Production Sale — Mandan, ND (pg. 124)
- 6 Klein Ranch's Heart of the Herd Sale — Atwood, KS (pg. 66)
- 7 Cattleman's Kind Bull Sale — San Saba, TX (pg. 169)
- 7 Keller Broken Heart Ranch Annual Production Sale — Mandan, ND (pg. 126)
- 9 24th Annual Gonsior Simmentals' In the Heartland Sale — Fullerton, NE
- 9 Carcass Performance Partners Bull and Female Sale — Lucedale, MS (pg. 92)
- 9 TN Beef Agribition — Lebanon, TN (pgs. 158, 201)
- 9 Yardley Cattle Company's 51st Annual Bull Sale — Beaver, UT (pg. 177)
- 14 B&B Simmental Cattle's Annual Sale — Gregory, SD (pg. 146)
- 15 3C Christensen Ranch and NLC Simmental Ranch's Annual Production Sale — Wessington, SD (pg. 149)
- 15 Black Summit Bull Sale — Powell, WY (pgs. 103, 195)
- 15 Eastern Spring Classic Simmental Sale — Columbus, OH (pg. 129)
- 16 Colorado Select Bull Sale — Fort Collins, CO (pg. 119)
- 16 Lechleiter 36th Annual Bull Sale — Loma, CO (pg. 18)

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## CALENDAR OF EVENTS

CONTINUED

### MARCH 2024 (continued)

- 16 Red Hill Farms' More Than A Bull Sale XIX — Lafayette, TN (pgs. 92, 162)
- 18 Bridle Bit Simmentals All Terrain Bull Sale — Walsh, CO (pg. 20)
- 23 T Heart Ranch High Altitude Bull Sale — La Garita, CO (pg. 22)
- 24 Western Cattle Source's Bull Sale — Crawford, NE (pg. 116)
- 27 Diamond H Ranch's Annual Production Sale — La Crosse, KS (pg. 64)

### APRIL 2024

- 1 Henry's Fork Cattle Company's Private Treaty Bulls for Sale — Rexburg, ID (pg. 28)
- 4 Midland Bull Test — Columbus, MT (pg. 169)
- 5 Kansas Bull Test Sale — Green, KS
- 6 Belles and Bulls of the Bluegrass — Lexington, KY (pg. 73)
- 6 Big Country Genetics Sale — Cody, WY (pg. 92)
- 6 McDonald Farms' Annual "Pick of the Pen" Bull Sale — Blacksburg, VA (pg. 180)
- 6 The Gathering at Shoal Creek — Excelsior Springs, MO

- 19 Cow Camp Ranch's Spring Turn-Out Sale — Lost Springs, KS
- 20 Pigeon Mountain Spring Beef Builder Bull and Female Sale — Rome, GA (pg. 27)
- 20 RS&T Simmentals' Performance and Pounds Bull Sale — Maryville, MO (pg. 101)
- 26 Putting the Puzzle Together Annual Production Sale — Napoleon, ND (pg. 124)

### MAY 2024

- 4 Stars and Stripes Sale — Hummelstown, PA (pgs. 118, 119)
- 18 Mississippi/Alabama Simmental State Sale — Cullman, AL (pg. 91)
- 20 Red Hill Farms' Maternal Monday Online Sale — www.redhillfarms.net (pg. 162)

ST

# RATES & POLICIES

**S**imTalk is an 8 1/8 x 10 7/8-inch publication produced by *the Register*, the official publication of the American Simmental Association. Published four times annually, *SimTalk* is a glossy, full-color publication with a circulation that targets commercial users of SimGenetics. Advertising in *SimTalk* provides a unique opportunity to brand and trademark your program to thousands of potential customers. If you are serious about communicating with the commercial beef business, consider an advertising presence in every one of our four annual issues.



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# AMERICA'S COW

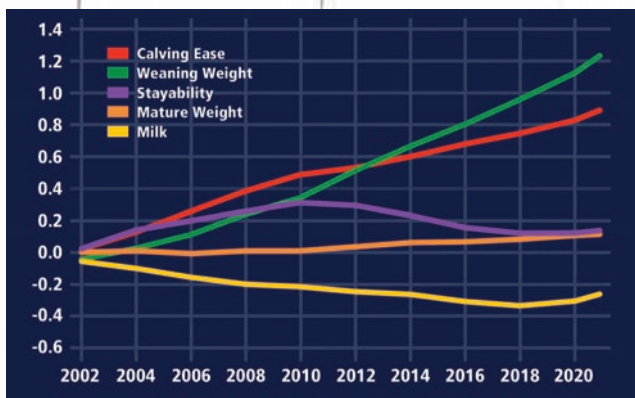
## Simmental, SimAngus™, SimAngus HT, and Simbrah.

Meet America's all-purpose cow – gentle and consistent, with calves that give the heterosis boost commercial cattlemen need to stay profitable.

Simmental cows set the bar for fertility, weaning weights and exceptional calving ease suited to a variety of environments. Simmental cows are adaptable, built to last in heat, fescue or high altitudes.

## Maternal Trait Genetic Trends

Purebred Simmental in past 20 years



Simmental genetics bring calving ease, early growth, and cow longevity while keeping feed costs at a minimum.

Breed	Mature Cow Wt.
Hereford	1,419
Angus	1,410
Red Angus	1,409
Simmental	1,404

Source: USDA MARC

## \$All Purpose Index (\$API)

predicts cow herd profitability using valuable traits like cow longevity (STAY) and calving ease while keeping pressure on terminal traits.

Compare the profit potential of two Simmental bulls using \$API

- 1 Bull A's \$API = \$120 and Bull B's \$API = \$180
- 2 Breeding 25 females/year
- 3 Used for 5 years

Bull	1 \$API		2 # Females per year		3 # years using the bull		Profit Potential	
A	\$120	X	25	X	5	=	\$15,000	
B	\$180	X	25	X	5	=	\$22,500	
Difference							=	\$7,500

Just like an EPD, compare two bulls to see the expected difference in profit. Bull B is likely to result in direct revenue and expense savings of an additional \$7,500 over the course of five years. Plug in your numbers for 1, 2, and 3 to compare your potential earnings.

# MORE MEANS MORE

More carcass weight, live weight, muscle and marbling. More profit.

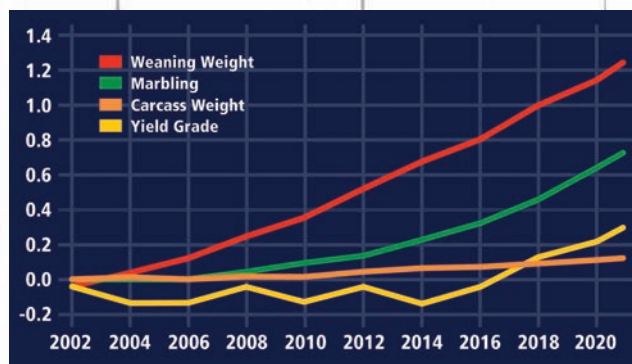
Simmental calves reliably perform in the feedyard – with better growth, better structure and fewer health problems. Simmental cattle add pounds without sacrificing marbling.

Backed by the most comprehensive beef cattle genetic database, the American Simmental Association offers commercial producers more selection and marketing tools than any other breed association.

All to strengthen your bottom line.

## Terminal Trait Genetic Trends

Purebred Simmental in past 20 years



## \$Terminal Index (\$TI)

predicts profitability when all calves are harvested.

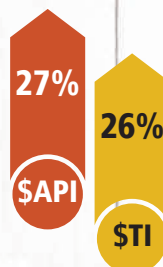
Trait	Simmental rank compared to other Continental breeds
Marbling	First
Carcass Weight	Second
Back Fat	Second
Post Weaning Gain	First

Source: USDA MARC

Simmental cattle bring marbling and growth without too much fat. Simmental genetics perfectly complement British strengths and weaknesses for an ideal carcass.

## Did You Know?

◆ According to the National Association of Animal Breeders, Simmental ranks second for semen sales compared to all other beef breeds, and in recent years, the percentage of semen sold in the US from Simmental bulls has grown by 35%.



◆ \$API increased 27% and \$TI increased 26% in the last 20 years. This translates to an average increased profit of \$3,375 per bull when used to sire replacement heifers and harvesting remaining calves or \$2,000 when all calves are harvested.

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